# The Sudan Beacon-News

FORTY-EIGHTH YEAR NUMBER 45

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, DECEMBER 28, 1972

10€ PER COPY



To Our Many Good Friends!

# Williams-Potter **Vows Exchanged**

Muleshoe and Mr. Shawn Lynn Potter of Sudan were united in marriage in double ring vows read Friday, December 22, in the First Baptist Church of Muleshoe. Rev. Frank R. Jones of the Pleasant Ridge Baptist Church of Lubbock officiated.

Parents of the couple are Mr. and Mrs. Alex H. Williams of Muleshoe, and Mr. and Mrs. H. H. Potter of Sudan.

Given in marriage by her father, the bride wore a formal gown of white rose-point Venise lace fashioned with a banded high neckline inlaid with pearls. The bishop sleeves were shirred to wide lace cuffs drawn to a point. Straight side panels of lace flowing from the natural pointed waistline accentuated the flared skirt and chapel-





May the New Year bring to us all happiness and everlasting hope.

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AMBULANCE SERVICE Phone 385-5121 503 E. 5th St. Littlefield, Texas



MRS. SHAWN LYNN POTTER

length train of tiered rosebordered lace. The fingertip veil of white illusion was gathered onto a headband of rose and petal shaped lace highlighted with seed pearls.

For something old, the bride wore a pearl and diamond necklace which had belonged to her. late maternal grandmother, Mrs. George T. Andrew. Something new was her dress and veil. Her something borrowed was a handkerchief from the groom's late maternal grandmother, Mrs. Jess Newton. The handkerchief of her Bible, I Corinthians 13. For her something blue, the

bride's Bible with white satin ribbon streamers embracing delicate pixie carnations and white sweetheart roses.

Attending the bride as maid of honor was her sister, Miss Marcella Ann Williams. Serving as bridesmaids were Mrs. Donald Williams, sister-inlaw of the bride, of Mesquite; Mrs. Jim Milam, Marble Falls; and Mrs. Larry Stokes, Lubbock. They were attired in floor-length princess style gowns of crystal pink polyester crepe with belled was marking the love chapter sleeves of sheer organiza accented by pinkael wet trim and silver accessories. Headpieces were bride made her garter and tat- Juliet caps of crystal pink orted the lace for it. She wore a ganza and lace highlighted with sixpence in her shoe for good velvet ribbon and elbow-length illusion. The attendants car-The bride carried a white ried one continuous pink and

silver Christmas garland inset with Christmas balls and crystal pink velvet bows and streamers.

Serving the groom as bestman was Alvin Lovelady of Alta Loma. Groomsmen were William E. Murren, Canyon; Charles Gieb, Fort Worth; and Eddie Tatum, Amarillo. The groomsmen wore black formal tuxedos with white tailored shirts and pixie carnation boutonieres.

Miss Kim Brantley of Bedford and daughter of Mr. and Mrs. orman Brantley, served as flower girl. Gromsmen and Sgt. Dan K. Rhoades, USAF, of Sudan served as ushers. Registering guests was Miss Vickie

The church was decorated in the bride's chosen colors of pink and silver. The su

and silver. The symbolic memory candle of a pink, rose-carved design was central between two silver candelabra holding pink tapers. The white prayer bench preceeded the memory candle with nine-taper candelabra trees on each side displaying pink tapers and white flocked Christmas greenery with accents of the pink garland and velvet bows. To the outside of the candelabra were sprays of white mums and carnations decked with the flocked greenery and featuring pink tapers and pink velvet bows and streamers. Highlights of silver trim and baby's breath accented the sprays.

Mrs. Arthur Jackson of Post,

THE SUDAN BEACON NEWS THURSDAY, DEC. 28, 1972

## BASKETBALL RESULTS

The Sudan junior high basketball teams won one out of three games here Monday night when they played the junior, high teams from Farwell in a district game. The eighth grade boys were victorious in a tough game when the locals had to come from behind, down by only a few points, in the final quarter to win by a score of 31-25.

Jerry Williams led the Hornets over the Steers with 10 points. Coach Essex commended Brad Pierce on playing an excellent game. Pierce was credited with 20 rebounds, six steals, and also hit the nets for four points.

The eighth grade girls lost to Farwell by a score of 42-38. Leading the Hornettes was Kay Tamplin with 12 points. Elizabeth Jefferson and Pam Davison each scored six points and Linda Moore and Sheryl Black each had two. Miss Booth scored 38 total points for the winners. In the seventh grade girls game, Farwell won 22-16. Lori Harper bagged 12 points and Betty James had four for Sudan.

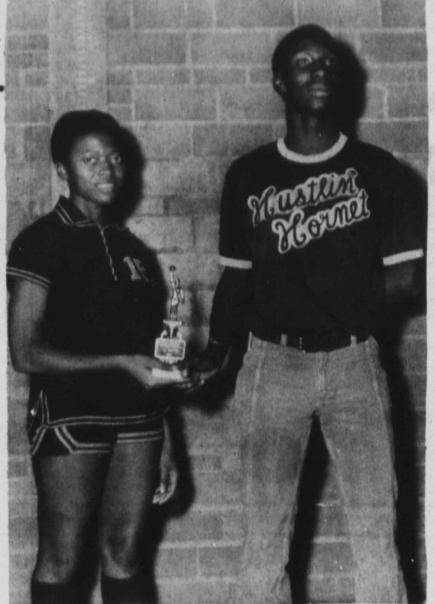
The seventh grade Hornets lost 33-25 to the Steers when all local boys saw action. Edgar Tamplin scored 17 points for the locals in a losing effort.

The junior high team's next games are set for January 15 at Springlake.

and Mrs. Jerry Hoover of Muleshoe, organist, presented the musical selections of "Because" and "The Lord's Prayer".

The bride's mother was attired in a pale yellow streetlength dress of polyester with camel-onlored a corssories. The bodice was fashioned of a delicate lace knit, and the skirt was graced by soft accordian pleats. The groom's mother wore a navy and red dainty print polyester street-length dress with a solid navy longsleeved coat-jacket and navy accessories. Both mothers wore winter white single gardenias.

The reception was held immediately following the ceremony in the Fellowship Hall of the church. The bride's table was laid in a white solid and lace cloth underlaid with pale pink. Centerpiece was the bride's Bible and bouquet and the pink, rose-carved memory candle, The three-tiered cake was topped with the traditional bride and groom. The cake and pink punch were served from silver and crystal appointments. Silver candelabra holding slender pink tapers completed the table. Serving at the bride's table were Miss Annette Williams,



ABOVE are Wanda Weaver and Richard Tamplin who were named to the Hale Center All-Tournament Team during the tourney held during the past weekend. Miss Weaver is a guard on the Girls Varsity team and Tamplin is a guard on the Boys Varsity Team. These students are picked by the coaches from each school represented.

cousin of the bride, and Miss Sue Pylant.

The groom's table was laid with a matching beige solid and lace cloth. A large round of cheese on a wooden cutting board was served by Miss Lindy Kerr. Coffee was served from silver appointments.

Miss Nelda Finley provided musical selections for the reception. Head of the house party was Mrs. Melvin Lingnau, of Farwell, cousin of the bride.

For the wedding trip, the bride selected a navy polyester dress with an Eisenhower jacket and high neckline. The uppointed cuffs and wide lapels of the jacket were trimmed in winter white. The dress featured a natural waistline and slightly flaired, street-length skirt. For accessories, the bride chose winter white gloves and red leather shoes and purse. A corsage of a single winter white gardenia completed the ensemble.

Following the wedding trip, the couple will be at home in Canyon, where both will attend West Texas State University.

Special guests at the wedding included brother of the bride, Donald Williams, and brother of the groom, Barry Potter. Also, Mrs. Louise Huston of Or lando, Fla., the bride's maternal great-aunt; Mr. and Mrs. A. E. Hawkins of Albuquerque, N. M. and Mr. and Mrs. Orville London of Amarillo, the groom's SPC REGISTRATION DATE MO'IDAY JANUARY 15

Registration for the Spring Semester of 1973 at South Plains College will begin at 9:00 a. m. on Monday, January 15, 1973. Registration will be held in the Technical Arts Center on the college campus. Students who have not pre-registered should go to the Registrar's Office in the Administration Building to obtain a Registration Permit.

Registration for Evening Classes will begin at 7:30 p. m. on Monday, Jan. 15 and will be held in the Technical Arst Cen-

Late registration will continue through January 26. Late registration will be held in the Registrar's Office during the day and in the Technical Arts Center during the evening.

Classes will begin at 8:00 a. m. on Tuesday, Jan. 16. Students who pre-register for the Spring Semester of 1973 at South Plains College are reminded that they must check with the SPC Business Office regarding the pay ment of tuition and fees. Statements will not be mailed. Payment should be made in the Business Office during one of the following time periods.

A. December 18-22, 1972 B. January 8-12, 1973

C. January 15, 1973 (During in regular registration)

DRIVE FRIENDLY!



We're celebrating the New Year with much happiness and great hopes ... hopes that it will be, for all our fine friends and customers, a year of personal well-being and success in every way. Thank you all for your steady support. It has been a pleasure for us to serve you.

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Sudan Beacon-News

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# **PUBLIC SERVICE TO** INVEST \$196,000,000

Southwestern Public Service Company will invest more than \$196,000,000 in new equipment and improvements in the next five years, it was announced by Roy Tolk, chairman and president of the elec-. tric company.

"The area has turned itself around economically and all signals are 'go' for future growth. We must be prepared to provide the power that will be needed to keep pace with this growth and the power that will be needed to keep the environment the way all of us want it to be," Tolk said in announcing the expansion program.

New generating facilities with a capability of 631, 000 kilowatts would be completed during the five-year period, Tolk said, and just before the end of the 5 years, construction will begin on a 350, 000 kilowatt unit scheduled to go into service in 1979.

The new generating facilities include a 25,000 kilowatt gas turbine at Riverview Station, which will go into service in mid-1973. This unit, while small in size, is large in unique features. Its exhaust gases will be piped to a waste heat boiler, and steam from this boiler will supply 60% of the steam to drive the presently installed conventional generating unit at Riverview. By reusing the waste heat from the gas turbine, the efficiency of the two generating units is increased by 20%.

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We are working every day in every way that we can to conserve resources. We have experienced some shortage in gas fuel, but we have a commitment to our customers which demands that we find the fuels to meet their electric service needs," Tolk said.

Southwestern pioneered in the use of treated sewage effluent as cooling water at its Nichols Station, near Amarillo, beginning more than a decade ago. Now they have gone one more step and are using equipment that cleans up the treated water to the point where it can be purified for use as boiler feed water. This is being done on the first unit at Jones Station and is projected for the second unit at that facility and also for the 1976 unit.

"When we have installed all of the generating facilities proposed through 1976, we will save, on the average day, 14,000,000 gallons of potable water through the use of sewage effluent. That's the equivalent of the daily water needs of a city of 100,000 people and is a most important conservation consideration," Tolk added.

Returning to the matter of fuel resources, Tolk said that the 350,000 kilowatt unit planned for 1976 will be guilt so that gas, oil, coal - or even solid waste - can be used as fuel.

The 1976 unit will be located north of Amarillo so that the sewage effluent can be purchased from the city.

A major transmission line project for 1973 is a 230,000 volt

line running from Tuco Interchange, north of Abernathy, to Nichols Station, northeast of Amarillo. This will provide a second 230,000 volt path or backbone for the interconnected transmission system and make the movement of power between major generating facilities and the areas of greatest use more efficient, reliable and econom -

"It is difficult to pin down ex-

actly how many dollars will flow into the economies of the communities we serve because of this expansion program. We will purchase all of the transportation and office equipment locally and as much of the supplies and materials as possible. Local suppliers will provide the gas or oil fuel. Construction labor accounts for about 22 to 25% of the cost of a new generating station, and it will come from local skilled labor sources and amount to several million dollars. If the formula that says putting one dollar into the economy generates seven more dollars is valid, then we are talking about a multi-million dollar injection into the economy of our area during this five-year program," Tolk concluded.



LINDA SUE PATTERSON Couple Reveals Wedding Plans

Mr. and Mrs. H. H. Patterson of Sudan announce the engagement and approaching marriage of their daughter, Linda Sue, to Thomas Wayne McBride, son of Mr. and Mrs. J. S. McBride of

The wedding will take place in the St. Marys Catholic Church in Fort Worth, Saturday, Jan. 6 at 4:30 p. m. All friends and relatives are invited to attend.

## Personal

Holiday visitors in the home of Mr. and Mrs. B. A. Narramore were their son, Mr. and Mrs. B. A. Narramore and Stacey of Dallas, and their daughter Mr. and Mrs. Don Duty and daughter of Lubbock.

Holiday visitors in the home of Mr. and Mrs. H. H. Patterson are their daughter, Mr. and Mrs. B. A. Narramore of Dallas and their son, Mr. and Mrs. Jerry Wayne Patterson and Linda Patterson, and Linda's fiancee, Tom McBride, all of Fort Worth.

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and most prosperous ever. May it be marked by ever continuing achievement and success each day for all.

# **BACCUS** CHEVROLET

# Johnson-Weaver Vows

Laughlin, and David Weaver, son of Mr. and Mrs. Ira Wooley, were united in a double ring ceremony Saturday night at 7:00 p. m., Dec. 16, at the Mt. Olive Baptist Church. The pastor, H. K. Thomas, officiated the ceremony.

step-father, vows were exchanged before an altar decorated with greenery and flanked with candelabra.

The bride wore a floor-length white bridal gown and a white veil. She carried the traditional white bridal bouquet.

Miss Ivory Tamplinwas maidof-honor, who wore a formallength gown of blue. Bridesmaids were Oletha Johnson, sister of the bride; Wanda Weaver, and Sandra Weaver, sisters of the groom, and Dorothy Sanders of Hereford. They wore formallength gowns of pink and carried a long-stemmed white carna-

Miss Clara Johnson, daughter Flower girls were Evelyn Caldof Mr. and Mrs. James Mc- well, Elizabeth Jefferson, and Linda Tamplin.

> Ringbearers were Odell Johnson and Kathy Williams.

Best man was Donnie Weaver, brother of the groom. Groon.smen were Ernest Jefferson, Charlie Jefferson, and Harold Sanders.

Presented in marriage by her Bill Nix, pianist, played traditional wedding music.

> A reception followed the ceremony at the home of the bride's parents. The traditional white wedding cake, a chocolate groom's cake, and red punch and green punch were served from a table covered with a white cloth with two large candles and greenery.

The bride attended Sudan schools and is a graduate from Kashmere High School, Houston. The groom attended Sudan schools and is an Airman First Class in the U. S. Air Force.

and is currently stationed at Reece Air Base in Lubbock.

The couple are residing there in Lubbock.

BAPTIST PARSONAGE TO HAVE OPEN HOUSE

A community-wide open house at the Baptist parsonage will be held by Rev. and Mrs. Eddie Freeman Sunday night, Dec. 31 at 8:00 p. m.

Light refreshments will be served and games will be played.

PERSONALS

Joe T. Salem was recently named to ListB of Special Board Members of 1973 South Plains Council Boy Scouts of America.

Mr. and Mrs. J. R. Anslow and Patsy of Houston will spend Christmas with her mother, Mrs. A. W. Ormand, and with the C. Minyards.

PHONE RATES New telephone rates for Sudan ceed in meeting the expanding

needs. "

need of its customers without

good earnings to finance its a-

bility to meet those expanded

The new rates, without tax,

for Sudan are: Business One

Party - \$12.05; Business Two

Party - \$10. 35; Business Exten-

sion \$1. 75; Residence One Par-

ty - \$5.00; Residence Two Par-

ty - \$4, 25; Residence Extension

The increases will amount to

\$2,716.00. Of this amount,

\$1,435.00 will be paid for

state, local and federal taxes.

"It is our sincere desire to

continue to provide Sudan with

the most modern and dependable

telephone service available,"

Richardson stated, "and with an

adequate return on the Com-

pany's investment this goal is at-

Richardson said the new rates

meet all of the criteria set by

4-H NEWS

The Lamb County 4-H Five-

Acre Cotton Contest is coming

to a close for this year, states

Bobby Brunson, Lamb County

The 4-H cotton participants are to have their record books

turned into the County Agents

There will be cash awards for

the best production of quality

cotton. The cash awards will

be paid first through third places

in both dryland and irrigated.

but a youth may not enter both

The purpose of the contest is

quality per acre of lint cotton

on farms in Lamb County by

program is to promote cotton

farming interest among Lamb

0.000

It's our pleasure to send you our very

best wishes

for the coming year.

PAYNE.

FUNERAL HOME

PHONE 246-3351 AMHERST, TEXAS

County youth.

Office by January 8, 1973.

Extension Agent.

\$1.25; Semipublic - \$12.05.

Commission and will become effective with the January 4, 1973 telephone bills. Rad Richardson, district manager, said the last rate increase for Sudan became effective in 1968. General Telephone's rate of return on invested capital on

previous telephone rates was

Richardson said the new rates

customers were approved De-

cember 7, 1972 by Sudan City

5. 87 percent. The new rates will raise the earnings to 6.81 percent.

are necessary because of steadily increasing operating expenses and taxes along with major investments in new facilities. He also pointed out that until now the company has been able to absorb most of the inflationary cost of doing business for the past 4 years by technological improvements and greater operating efficiencies:

"In order to expand and improve telephone service, we must earn a fair and adequate return on the capital already invested in order to attract new investors," he said. "Good earnings and good service are inseparable. No business can suc-

the Price Commission. The commission required utility increases to be cost justified and free from future inflationary expectations; the minimum required to assure continued, adequate and safe service; and the minimum rate of return needed to attract capital at reasonable costs and not impair the credit of the utility.

tainable."



## Couple Slates Wedding Date

Mr. and Mrs. O. E. Stevick of Hereford announce the engage-Pierce, son of Mr. and Mrs.

Miss Gugat, a 1970 graduate

The couple plans to exchange vows January 13, 1973 in the Sudan Church of Christ at 7:00 IF YOU DRIVE, DON'T DRINK p. m. Friends and relatives are

ment and forthcoming marriage of their granddaughter, Brenda Lee Gugat of Muleshoe, to Randy Leonard Pierce, Sudan.

of Portland, Oregon High School is employed at Hensley, Russell, Inc. of Muleshoe.

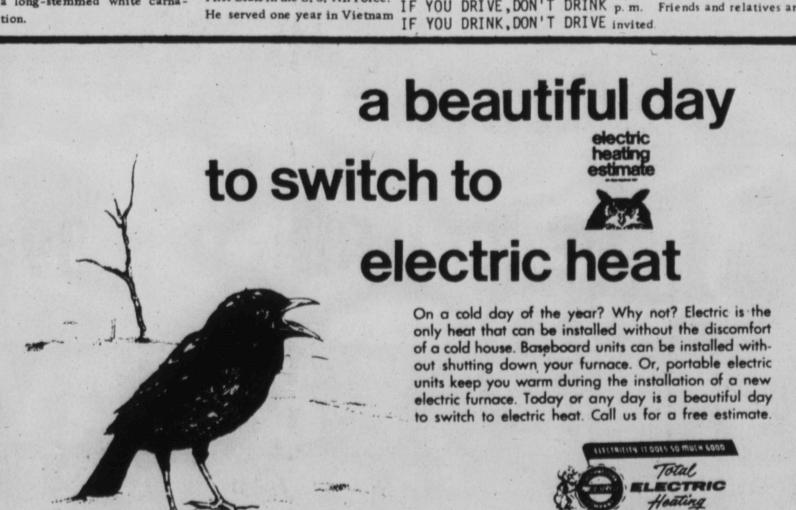
Pierce, a 1972 graduate of South Plains College, is currently employed by Fry and Cox in Muleshoe

# BRENDA LEE GUGAT

dryland and irrigated. The cash prizes are donated by gins throughout Lamb County. The contest is open to 4-H youths between the ages of 9 and 19 years of age. The youth must own half the five acres of

to promote greater yields and better cultural practices. This

HAVE A SAFE HOLIDAY!



THE SUDAN BEACON NEWS THURSDAY, DEC. 28, 1972

FOR SALE - Three-bedroom house and 150 foot lot at 106 Temple Street. Call 227-4662, W. T. Melson.

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UDAN BEACON - NEWS Published Each Thursday At SUDAN, TEXAS 79371

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### CARD OF THANKS

We want to thank our many friends and neighbors for the eautiful flowers, food, cards and prayers at the loss of our husband and father. We especially want to thank Bro. O. L. Turner and Rev. A. White for the nice service. May God blesseach of you is our prayer.

Mrs. Bruce Fulcher Mr. and Mrs. Bruce A. Fulche

## School Menu

Tuesday--Barbecued weiners, blackeyed peas, buttered potatoes, rolls, milk, butter, syrup

Wednesday -- Pinto beans, seasoned spinach, tomatoes-macaroni, cornmeal muffin, milk, peanut butter cookie.

Thursday -- Hamburgers, onion, pickles, lettuce, tomatoes, potato chips, milk, cherry pie. Friday-Fried chicken/gravy, green beans, whipped potatoes, rolls, milk, butter, sliced peaches.

## R.A NEWS

The Royal Ambassadors met Saturday morning, Dec. 16 for a regular weekly meeting with those present being Donnie Nelson, Lester King, Perry Kent, Paul Kent, Ken Williams, Billy Williams, Kevin King, O'Dell Johnson, Mike Hill, Victor King, Johnnie Nelson, Lyn Williams. Prayer was led by Paul Kent, Donnie Nelson and Lester King. The lesson was the Christmas

Story as found in Luke 2. Refreshments of hot chocolate and fudge was served to the

group by Pam Nelson. The R. A. 's will not meet during the holidays. The next regular meeting will be held at 10:00 a. m. Saturday, Jan. 6.

## Scout News

Girl Scout Troop 377 met Mon day, Dec. 18 at the home of Mrs. Arnold Reed. Gifts were wrapped for parents, which were made at previous meetings.

A progressive supper was held beginning at the home of Mrs. Harold May where chips and dips and punch. The main course was served at the home of Mrs. Kenneth Vincent, with dessert at the Donnie Cowart home where gifts were also exchanged. All mothers of the troop assisted with the supper.

Following the meal, the Scouts and leaders went caroling on a trailer provided by James With-

Members attending were Mary May, Sabrena Vincent, Traci Cowart, Deanna Flowers, J'Lee Muller, Linda Evins, Paula Ellison, Shellye Pickrell, Cathy Ham, Skokie King, Martha Withrow, Carrie Reed and leaders, Mrs. Bette Withrow and Mrs. Edith Reed.



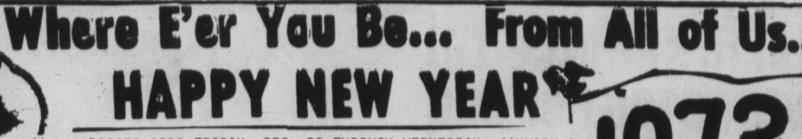
YOURSELF A BREAK SEE OUR STOCK OF

ALL MAKES AND STYLES

CARS & TRUCKS BACCUS

CHEVROLET

YOU DON'T KNOW USED CAN KNOW YOUR DEALER

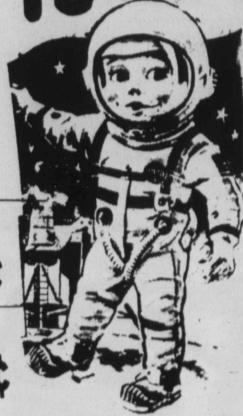


PRICES GOOD FRIDAY, DEC. 29 THROUGH WEDNESDAY, JANUARY STORE WILL BE CLOSED MONDAY JAN.

**BANANAS** CABBAGE

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POTATOES 10 #



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CHIFFON FACIAL

SOFLIN BATHROOM

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19¢ STEAK

CHUCK

ROAST

**POWER** 

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