

The Sudan Beacon-News

FORTY-EIGHTH YEAR NUMBER 45

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, DECEMBER 27, 1973

10¢ PER COPY



To Our Many Good Friends!

SCHOOL Lunch Menu

Wednesday, January 2—Brown beans, macaroni-tomatoes, pickle stick, cornmeal muffin, pineapple pudding, milk.
Thursday—Beef-vegetable stew, lunch meat sandwiches, cinnamon rolls, milk.
Wednesday—Fish portions tartar sauce, green beans, potatoes in sauce, rolls, milk, butter, syrup cup.

Personals

Mr. and Mrs. Jimmy Carpenter and children were in London recently to visit his father, Richard Carpenter, and in Temple to visit her parents, Mr. and Mrs. O. L. Turner and in Junction and Rising Star to visit other relatives.
Mr. and Mrs. Wayne Doty, David, Jo Gaye and Donald were in Midland Friday night and Saturday to have Christmas with Mr. and Mrs. Billy Gore.
Mr. and Mrs. Robbie Rudd and April of Lubbock visited during the holidays in the home of her parents, Mr. and Mrs. G. C. Ritchie, Debbie and Steve.
Mr. and Mrs. J. W. House visited Christmas Eve night with their son and family, the Dalton Woods of Slaton.
All employees and their families of Plant X had their annual Christmas supper and party Saturday night, Dec. 22, at the local school cafeteria. Each family was presented a turkey.
Guests in the home of Mr. and Mrs. Elray Rasco and children over the holidays were Mr. and Mrs. Wayne Monroe and Mike of Lubbock and Mr. and Mrs. O. L. Walker of Littlefield and other relatives for a family Christmas party.

PIONEER GAS CO. PROMOTES EXECUTIVES

The board of directors of Pioneer Natural Gas Company, meeting in special session, announced the promotion of several company executives.

Edward S. Morris was elected to the board and named senior vice president of Pioneer Natural Gas Company to replace A. F.

Safe Winter Driving Begins With Checkup

Safe winter driving begins with a thorough auto check-up, before the mercury drops, says a recent Texas Safety Association reminder to motorists.

A complete tune-up before cold weather sets in is recommended, and TSA offers these basics to winterizing autos.

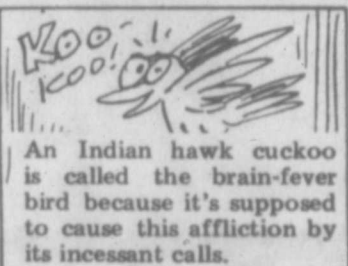
Test the battery for full charge and good connections. A battery should be checked more often in winter because it is less efficient in cold weather. Jumper cables are a good backup in winter.

Be sure brakes are balanced. Equal pull on all wheels will help prevent skids. In hand with brake efficiency, tires should be checked for tread wear.

For easier starts, change to a winter weight oil, unless a multiviscosity oil is in use. Motor oil breaks down fast in cold weather, so the oil and filter should be changed about twice as often in winter.

The entire exhaust system should be checked for deadly carbon monoxide leaks.

Check wiper blade tension and defroster. Add proper anti-freeze solution to washers. In addition, a window scraper-brush and rags are essential vision savers.



An Indian hawk cuckoo is called the brain-fever bird because it's supposed to cause this affliction by its incessant calls.

Cox, who, after more than 40 years of service, is retiring December 31, 1973.

Morris is president of Amarillo Oil Company, Pioneer Production Corporation and a director of Sharp Drilling Co., Inc., Pioneer Nuclear, Inc. and Pioneer Exploration, Inc., all subsidiaries of Pioneer Natural Gas Company.

Three changes in executive positions in Pioneer Nuclear, Inc. were also announced. Ralph B. Stewart, who had been service as vice president of the company, was named president of the company, was named president and director. Richard C. Frawley, Pioneer Nuclear, Inc. vice president, was made a senior vice president and Toby A. Priola was named vice president and director.

DELEGATES TO ATTEND COTTON COUNCIL MEET

Leon Bernsen, Corpus Christi cotton producer, will head a 36-man delegation from Texas to the National Cotton Council's annual meeting in St. Louis Jan. 28-29.

The group will join representatives from other cotton-producing states in setting guidelines for 1974 Council programs and policies.

Other Texas delegates are: **Producers**—Herman Propst, Anson; Robert E. Skov, Clint; Neuman Smith, Ballinger; Don Anderson, Lubbock; Donnell Echols and Bill R. Reid, both of Lamesa; James A. McCarthy, Rio Hondo; and Don Marble, South Plains; **Growers**—Orville Bailey, Anton; B. J. Mikeska, Eola; Bill Weaver, Lamesa; and Ross Big-ham, Harlingen; **Warehousemen**—James Manly, Galveston; Stanton Brown, Jr., Waco; Guy Nickles, Sudan; B. B. Turner, Dallas;

Merchants—Hans Bohlmann, Houston; R. S. Tapp and Idris Traylor, both of Lubbock; Max B. Vernon, Raymond Cooper, Heinz H. Moisen, Jr., and Charles C. Wisler, all of Dallas; **Cottonseed Crushers**—W. L. Goble, Jr., Levelland; S. J. Vaughan, III, Hillsboro; and R. R. Kelley, Stamford; and **Cooperatives**—Emory Knapp, Aubrey; Parke T. Moore, Harlingen; Wilmer Smith, Wilson; Edward Breihan, El Paso; Stanley Webb, III, Odem; J. W. Borders, Jr., Sweetwater; John Herzer, Lubbock; John McQueen, Plainview; and W. C. Thompson, Shallowater.

Named alternate producer and cooperative delegates were: David Baumgardner, Wellington; J. D. Smith, Littlefield; Tommy Mayfield, Pecos; Joe B. Pate, Jr., Lubbock; Lloyd Cline and Jack D. Hines, both of Lamesa; J. G. Dobbs, Grandview; A. J. Richter, El Campo; N. J. Moore, Progresso; Joe D. Unfred, New Home; B. W. Heath, Wolfe City; C. W. Browning, Lyford; Carey D.

Jr. Livestock Show Set Jan. 17-19

The 1974 Junior Livestock Show for Lamb County will be held Thursday, Friday, and Saturday, January 17, 18 & 19, 1974 at the County Show Barns in Littlefield.

Participating FFA and Lamb County 4-H members residing or attending school in Lamb County as of January 1, 1974 will be eligible to show animals in the event. They must have owned steers since September 15, 1973; lambs and barrows, 60 days before the date of the show. All animals must be in place by no later than 11:00 a.m. Friday, January 18. All exhibits will be under the control and direction of the livestock directors and the show will be in no way responsible for any loss or damage that may occur.

Advance entries must be in by

Monday prior to show, accompanied by entry fee of \$4.00 per steer and \$2.00 each for lambs or barrows. Original bedding will be furnished by the show. Health certificates must be presented upon request.

Each exhibitor shall show his own animal and be responsible for their care and cleanliness of stall and pens. Any person eligible to show in the show may assist. No one other than exhibitors, show officials and judges will be allowed in the judging ring during judging. All decisions of judges will be final.

The Grand Champion Reserve Champion Steer, Swine and Lambs of the show will be awarded trophies, banners, plus listed premiums. Trophies will be furnished by the Lamb County Fat Stock Show. All breed champions will receive rosettes.

Showmanship awards will be presented to the outstanding showman in the Steer, Lamb and Swine divisions.

Entry deadline is JANUARY 14, 1974 at 5:00 p.m.

Judging of sheep will begin at 5:30 p.m. Friday, January 18; steers at 1:00 p.m. Saturday, January 19; and swine at 9:00 a.m. Saturday, January 19.

Stock show officials for the 1974 show include swine superintendent, George Tooley of Amherst; sheep superintendent, S. A. Farmer of Littlefield; and Barry Bearden of Amherst.

Judges for the show will be Denny Belew of Wolforth, lambs; Bobby Lee of Wilson, swine; and Jim Jenkins of South Plains College, steers.

Members of the Board of Directors are John Bridges of Earth, president; Les Lichte of Littlefield, vice president; Douglas Walden of Littlefield, secretary-treasurer; George Tooley, J. K. Angeley, Donald Carr, Landon Smith, Raymond Maxwell, Lewis Fields, T. C. Kennedy, Richard Bills and S. A. Farmer.

Texans Cautioned on Winter Skid Hazards

Infrequency of snow and ice storms in most Texas regions can fool drivers into false security about skid dangers, according to the Texas Safety Association.

Ice often forms in shady stretches and on bridge floors where it can surprise the driver. And, ice is twice as slippery at 30 degrees as it is at zero, cautions TSA. In addition, increased rainy weather creates skid hazards in winter.

The safety group offers these tips on skid prevention and control.

Avoid abrupt changes in direction. Anticipate movements and make lane changes and turns gradually. Stay spaced out in traffic. More room is required for stops on wintry roads.

The trick to stopping on ice is to keep the wheels from locking. Jamming on the brakes only sends the car into a slide. Use rapid, hard jabs on the brake pedal for an on-course stop.

If traction is questionable, be on guard passing large trucks and driving through underpasses in a cross wind. Sudden buffeting can cause over-correction and skids.

If the rear end of the car begins to slide, recapture control. Don't brake. Steer immediately in the same direction the rear of the car is sliding. Don't over steer. When the car begins to straighten out, turn the wheels straight ahead.

Gooch, Shallowater; W. R. Bickley, Pecos; Curtis Jensen, Danevang; R. H. Whorton, Roscoe; W. E. Miller, Spring-Jake; and Everette Miller, Petersburg.

ATTEND CHURCH SUNDAY

WORD TO THE WISE



GENETICIST Havelock Thompson, M.D., March of Dimes grantee at the University of West Virginia, counsels a couple at Charleston Memorial Hospital, whose baby was born with birth defects. Dr. Thompson travels regularly to provide genetic counseling.

Crossword Puzzle

ACROSS
1. Drawing room
6. Respond
11. March
12. Missiles
14. Solitary
15. Girl's name
16. Ascend
17. Nickname
20. Distant
21. Perceive
22. Cougars
24. Turkish weight
25. Half an em
26. One who abandons
28. Emphasize
30. Dumas character
33. Discontinue
35. Pronoun
36. Knock
38. Slumber
39. Resort
40. Mountains
44. A thousand
46. Vex
47. Furtive

DOWN
1. Prominent
2. Got up
3. Path
4. Poem
5. Compass point
6. Egyptian god
7. Do wrong
8. Scope
9. Adapt
10. Twitch
11. Analyzes grammatically
13. Withered
17. Mollusks
18. Dextrose
19. Candy
22. Insects
23. Divest
26. Haunt
27. Consume
29. Ruffles
31. Inflicts
32. Settled
34. Turmeric
36. Male sheep
37. Form in line
39. Portion
41. Thin bar
43. Mammal
45. Enlarge
46. Spread grass
48. Year; abbrev.
49. Yes; Ital.

HAPPY NEW YEAR

May the New Year bring you joy!

G & C AUTO SUPPLY

PHONE 227-3212 SUDAN



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BASKET LUNCHES -- SANDWICHES

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MR. AND MRS. TED WALKER, Props.
PHONE 227-3892

Drivers Urged to Guard Against Evening Attackers

If you're driving alone at night, it's wise to take safety precautions.

The C.I.T. Service Leasing Corporation, New York, cites in a safe-driving program the following tips:

- 1) Keep your gas tank full and your car in top shape, so you won't be forced to stop in the middle of nowhere.
- 2) Stick to well-lighted roads in familiar neighborhoods even if it means going out of your way. Avoid being caught in a situation where you have to get out and ask for directions.
- 3) Lock all car doors and keep the windows shut.
- 4) You're particularly vulnerable when getting out of or into your car, so park on a well-lighted street or in a parking lot that has an attendant. Before you get into the car, look inside to make sure there's nobody hiding on the back-seat floor.
- 5) Before you start out, if possible, tell somebody at

your destination what route you plan to follow and when you expect to arrive. If you don't show up, they can start looking for you.

6) If you do a lot of driving after dark, you might consider taking a dog along for protection.

7) If your car breaks down, stay inside if possible, and wait for a policeman. If a stranger comes along stay inside and ask him to send help from the nearest service station.

8) If a car pulls across the road and blocks your path, blow your horn for help but stay in the locked car. If you're followed, keep blowing the horn and drive to the nearest police or fire station.

"Don't worry about being late to a party or a meeting," C.I.T. says, "and ignore people who make fun of you for being 'over-cautious.' A woman driving alone at night should think of herself first. Better safe than sorry."

Some Rural Road Signs To Vanish

One of the latest demonstrations of environmental concern by a major agricultural firm is the Agrow Seed Company's decision to minimize the placement of their signs along public roads and highways.

The company will place signs only to mark test plot locations, and to identify dealers in the future, according to Bill Schapaugh, general manager of the firm's agronomic division.

Previously, salesmen and dealers often placed signs where crops were planted with the company's seed along well-traveled thoroughfares, Schapaugh says. This amounted to thousands of signs around the country.

"Although some states are taking action to prohibit or limit placement of signs along public roads, such signs remain legal in many areas," Schapaugh explains. "However, we feel that the trend to scenic beautification is clear and we plan to help lead in supporting this cause on a voluntary basis."

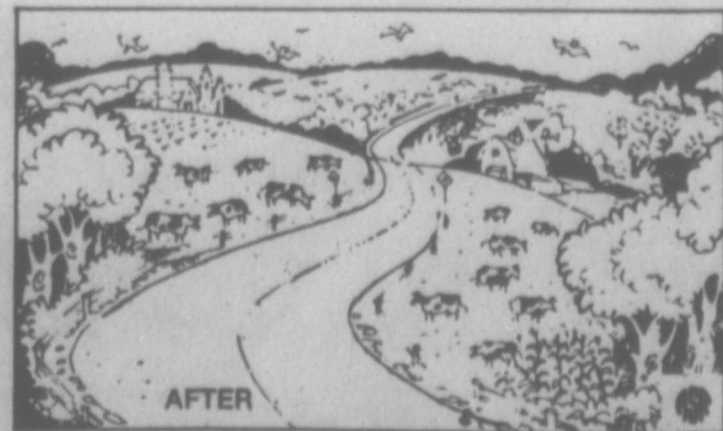
In the past, Agrow has used three types of signs, including dealer identification signs, small signs for crop variety identification, and larger (40" x 48") road signs containing the familiar company trademark. In the future, these road signs and crop identification signs will be limited to educational crop demonstration locations. Only the dealer identification signs will be used as before.



BEFORE

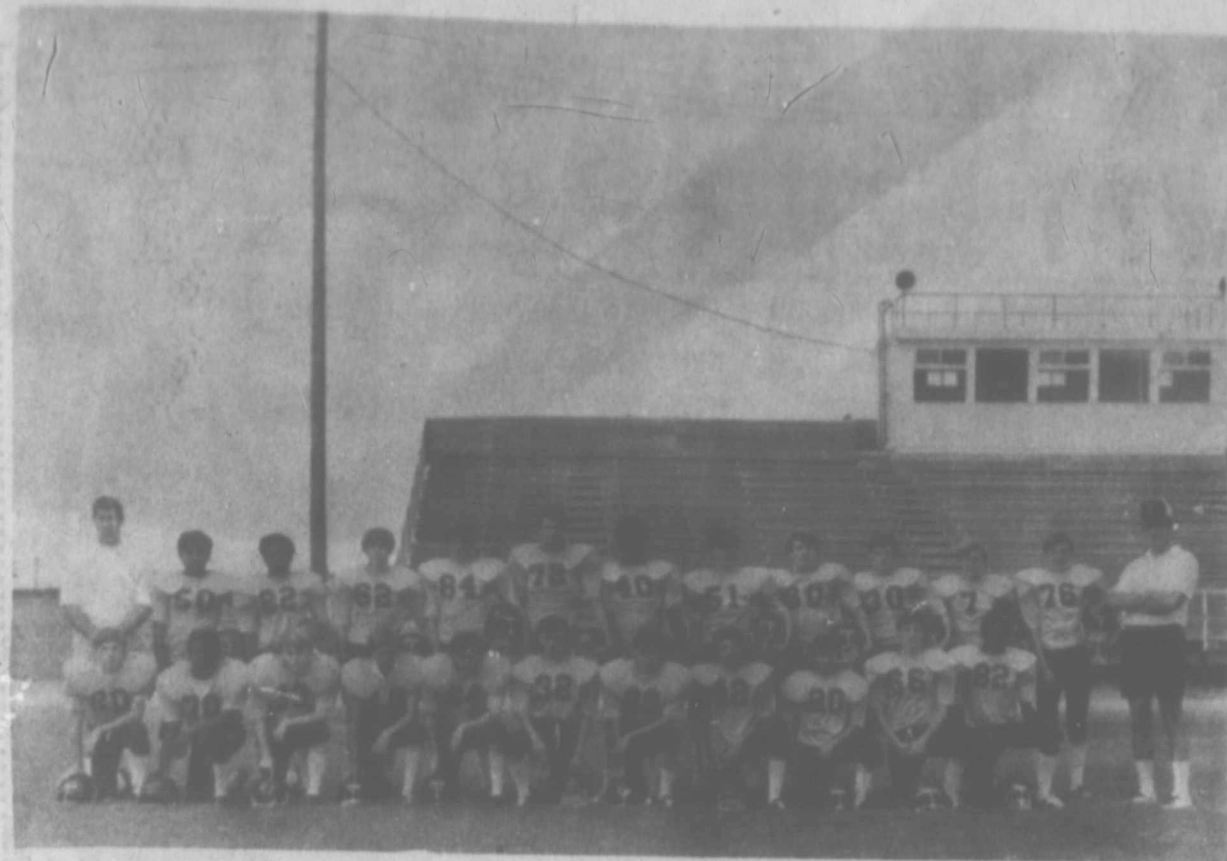
I think that I shall never see
A billboard lovely as a tree.
Perhaps, unless the billboards fall,
I'll never see a tree at all.

—Ogden Nash



AFTER

These two drawings illustrate what has happened to the scenery along much of America's roadways and what the landscape could look like again if the road signs were removed.



SHOWN ABOVE IS THE 1973 Junior Varsity Football team and their coach. It was recently brought to our attention that this teams picture had not been published

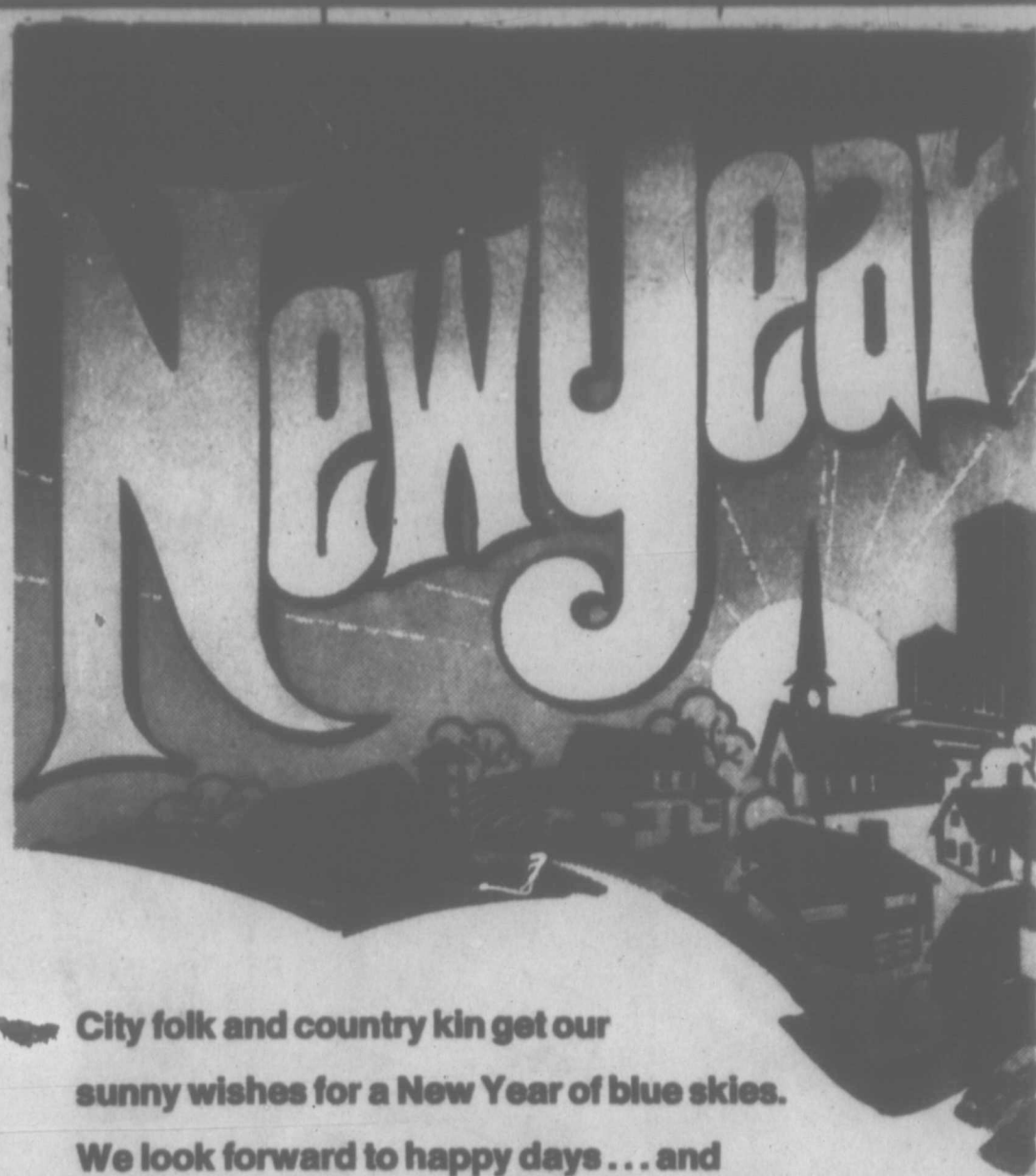
THE SUDAN BRACON NEWS
WEDNESDAY, DECEMBER 27, 1973

Toasting Tips Given For Holiday Tipplers

The holiday toast does not always lead to good health and long life. According to the Texas Safety Association, 50 percent of all fatal traffic accidents involve drinking drivers.

To insure a safe holiday, TSA recommends drivers stick to the rule of one-to-one. The body takes about an hour to eliminate the alcohol in one drink. So allow just one drink an hour or one hour before driving for each drink.

Entertainers can take part of the responsibility for keeping the roads safer, TSA says. Close the bar an hour before the party is over. Serving coffee won't sober up guests, but it may give them the time they need to get safely behind the wheel. If a guest has had too much, find him a ride, call him a cab or bed him down for the night.

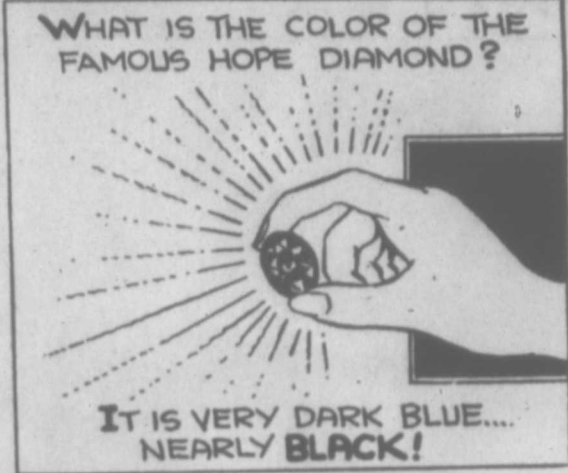


City folk and country kin get our sunny wishes for a New Year of blue skies. We look forward to happy days... and the good fortune of continuing friendships.

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TELL ME....



Wintertime Calls for Added Child Safety

Wintertime calls for special care with child safety, according to the Texas Safety Association.

Cooler weather means more time spent in-doors for children. Medicine chests and cleaning material closets may be a rainy day adventure for a child, but if poisons and dangerous drugs are not stored out of reach and in containers a child cannot open, they can be a tragic adventure.

Never leave children in un-ventilated rooms for playing or sleeping when the heater is going, TSA cautions. Carbon monoxide gas may build up, and a child has less chance than an adult of noticing its only initial symptom—grogginess. Also, never leave children in a closed automobile with the engine running.

Make sure children are dressed in flame retardant fabrics, and never let a child stand in front of an open-face heater wearing full or long, loose garments.

Never leave decorations with pins or tiny removable parts within reach of a child.

HAPPY NEW YEAR

Save the Sauce for Cooking Your Game

The hunting trip—out at the camp with the boys—is not the time for a few friendly drinks, says the Texas Safety Association.

Drinking before heading for the field will rob valuable alertness and dexterity; vision becomes less accurate, and the exhilaration of the hunt can become more important than watching where a gun barrel is pointed, reminds TSA.

Get plenty of rest. Never hunt when groggy. And, never drink in the field. Instead, save the sauce for cooking the game or a celebration after the hunt, adds TSA.

HAPPY NEW YEAR



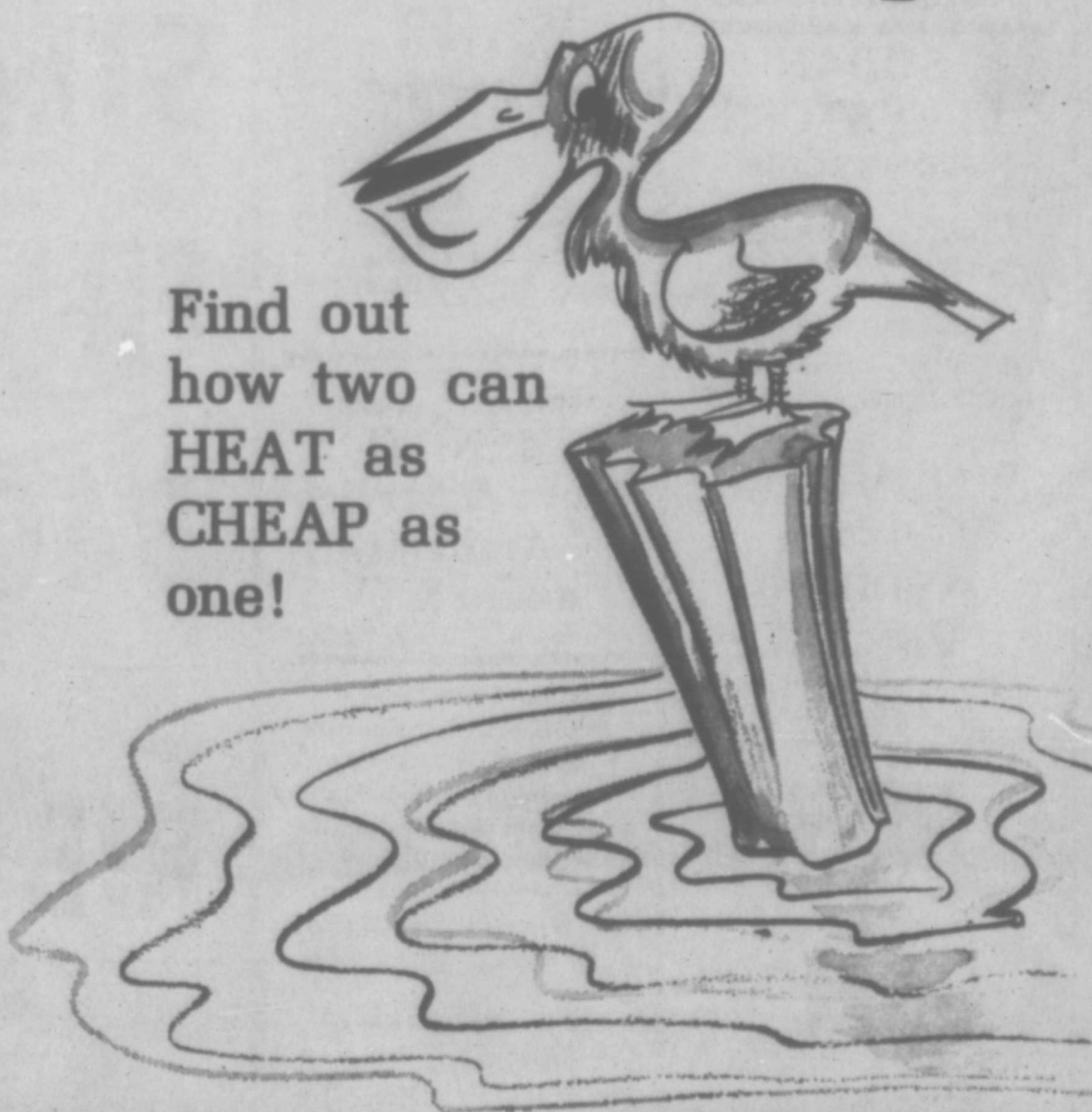
May the New Year bring us all happiness and exciting days.

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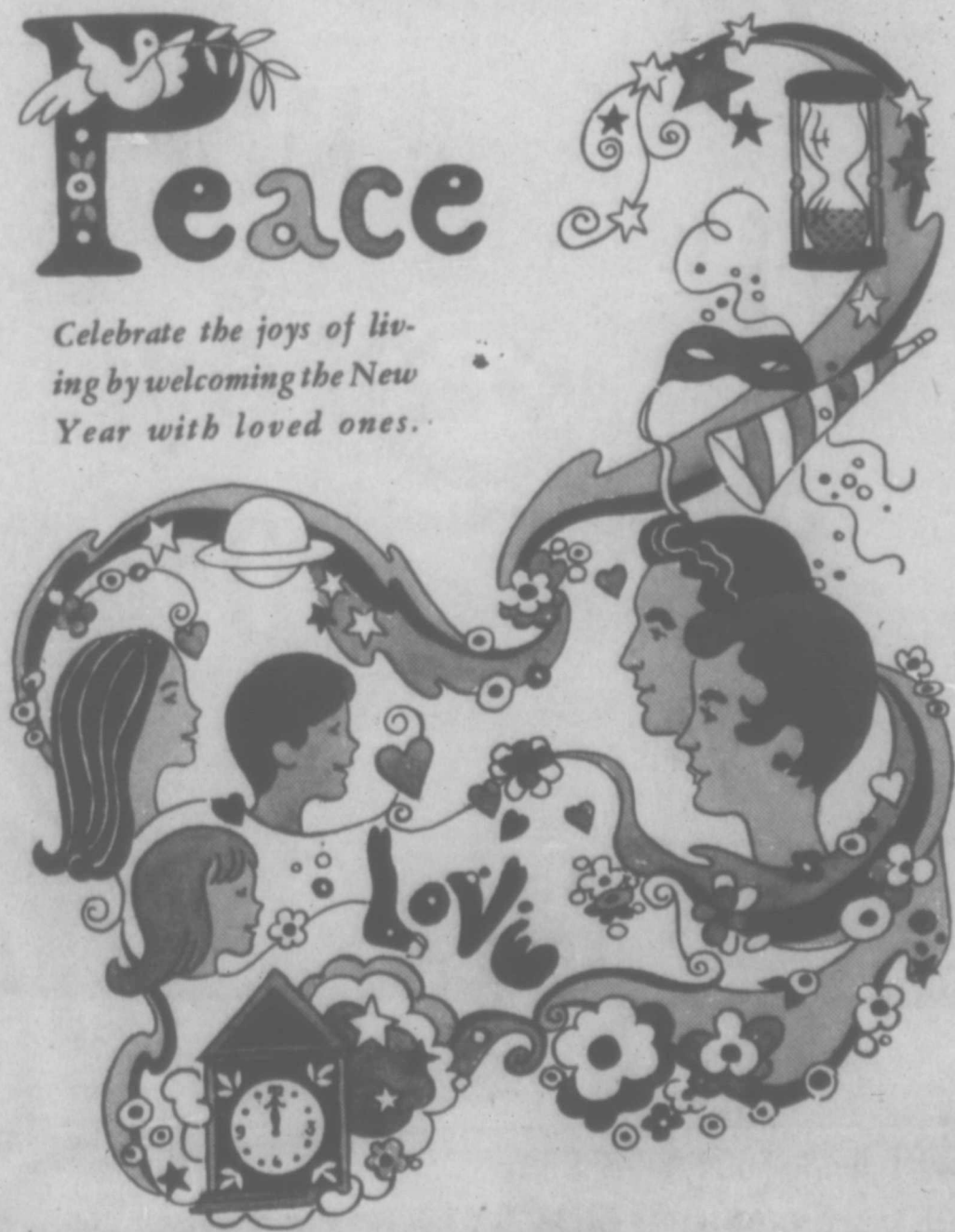


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FOR SO MANY PEOPLE

Peace

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FOR SALE--Kirby Vacuum Cleaners, service and parts at Clarke's Dry Goods. 10-4-tnc

FOR SALE--Polaroid Land Camera Model 360, used very little. Has electronic flash unit, a rechargeable nickel-cadmium battery and 110-V charger unit. Call 227-3911. 9-27-tn

Co-2 Dangers

Carbon monoxide poisoning can be a wintertime killer. The Texas Safety Association warns that homes using space heaters should be well ventilated. Burners in space heaters use up oxygen, and without ventilation, asphyxiation is a real danger, according to TSA. In addition, TSA calls on drivers to have a careful check made of their car exhaust systems. An exhaust leak can mean death for occupants of the car.

ENERGY TALKS

By Warren B. Davis
Director, Energy Economics
Gulf Oil Corporation

"Looking at the energy situation from another perspective, is the United States running out of fuel?"
"No, the United States is not running out of fuel. We have very large undeveloped fuel resources in this country. The largest perhaps is coal with on the order of three-trillion tons in-place. The second largest is perhaps oil shale with something on the order of two trillion barrels in-place. The problem is that we need to develop these very large undeveloped fuel resources of the United States and in order to do this, we need government policies that will foster that development."



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TEXAS PRESS ASSOCIATION
1973

Where Ever You Go... HAPPY NEW YEAR 1974

PRICES GOOD FRIDAY, DECEMBER 28, THROUGH WEDNESDAY, JANUARY 2
Notice STORE WILL BE CLOSED NEW YEARS DAY-- TUESDAY, JANUARY 1

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POTATOES	10 # BAG	89¢
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