

FORTY-NINTH YEAR



dalton

SOMEBODY OUGHT to say a good word for Daylight Savings Time. So I'll say one: I like it. I realize that this is going against the tide, since the popular thing these days is to cry out against it, about how it doesn't save any energy, how bad it is for kids to go to school in the dark, and all that stuff. But I still like it. Our. business doesn't open until 9 anyway, and it is nice to go home in daylight sometimes. And it's good for working in the yard, or so I'm told by those people who work in yards.

I'm no fanatic about it though. If we decide to go back to standard time, I'm not going to resign from the human race, or lay down on the floor and kick and scream, or tear off my clothing and start doing laps around city hall.

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SPEAKING OF kicking and screaming. I just can't generate too much sympathy for the truckers who are hollering about high fuel prices and wanting higher speed limits. In Texas, the speed limit is the same as it always was for trucks -- 55 miles an hour.

On the general topic of energy and vehicles, we note with interest that a man named



LUCY MORELAND

MRS. LUCY MORELAND SEEKS RE-ELECTION AS COUNTY TREASURER

Lucy Moreland has authorized The Sudan Beacon News to announce her candidacy for election to the office of County Treasurer of Lamb County.

I would like to take this opportunity to thank the citizens of Lamb County for permitting me to serve them as their County

RICK HUDSON

BEGIN AT BAPTIST

lege, will be in charge of the

music services in the upcoming

Richard Tamplin

Danny Williams

Mike Robinson

Ronnie Harrison

Luther Robinson

Bobby Phillips

Mark Hanna

Pat Hedges

Carroll Legg

Craig Harper

Donnie Noles

Kyle Martin

Craig Pickett

Jerry Williams

Dennis Flowers

Hornet Totals

Opponent Totals

CHURCH SUNDAY

Hornet



Treasurer, and to announce that I am a candidate for re-election to this office, subject to the action of the Democratic Primary May 4th.

My husband and I reside in Littlefield, and have two children, a boy age 14 and a girl age 10.

I have enjoyed serving you as your County Treasurer, and I will try to see as many of you as possible between now and election date; but because of my duties of my office, it may be impossible for me-to see each and every one of you, soplease consider this as a personal request for your vote.

If you do choose to re-elect me, I will strive to continue to perform the duties and responsibilities of this office to the very best of my abilities.

I have sincerely appreciated your vote and support in the past, and am requesting your vote and influence in the forthcoming elections.

/s/Lucy M. Moreland Lamb County Treasurer Pd. Pol. Adv.

revival at the First Baptist Church February 17-20, 1974. Hudson has served as Music and Youth Director of Hillcrest Baptist College, Amarillo, and has recently been called as Minister of Music of Youth of First Baptist Church, Olton. He and his wife, Patricia, have two boys, Jeremy and Jason. Hudson will present a brief selection of contemporary Gospel



GRAND CHAMPION LAMB -- Pictured above is Cindy Moss with her lamb that took first place honors in the recent Sudan Livestock Show. She also displays the ribbon and trophy that was presented to her.



The U.S.D.A. Cotton Classing Office at Lubbock tested and classed samples from 39,000 bales during the week ending Friday, February 8th. This brought the total for the season to 2, 464, 000. This is the largest volume crop ever harvested on the South Plains. The previous high was set in 1962 when samples from 2,275,000 bales were classed.

This crop is also one of the highest quality crops ever produced on the South Plains. Cotton ginning, sampling and



The Assembly of God Church will Begin a revival Monday, Feb. 18 and continue through Priday, Feb. 22. Services will be held each evening at 7:30 p. m. according to Rev. Henry Clarke, pastor.

Bob Goodwin, a West Texas evangelist will be bringing the

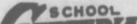
messages. He is a graduate of

Texas Tech and has held pas-

classing continued to decline as the harvest neared completion, according to Paul R. Dickson, in charge of the Lubbock Cotton Classing Office of the U.S.D.A. Most field operations are now confined to picking cotton up from the ground. Most cotton remaining to be ginned is stored in ricks in the counties east and south of Lubbock. Ginning, sampling and classing are expected to continue on a limited scale for some weeks due to the volume of this ricked cotton remaining.

The Agricultural Marketing Service of the U.S.D.A. reported increased trading on the Lubbock market during the week ending Friday. Prices were \$10. 00 to \$20. 00 per bale higher than the previous week but were steady the latter half of the week. Prices ranged from 2400 points over the Government Loan for short staple cotton up to 4600 points over the loan for' long staple cotton. Typical lots were bringing an average of 33 cents per pound over the loan and were selling in the price range of 40 to 55 cents per pound.

Cottonseed prices were steady and farmers received \$95 to\$110 per ton.



DeWitt LeFevre of Beaver Falls, N. Y., is spearheading a campaign to get citizens to ask Congress to repeal auto emission control legislation. In a release, LeFevre said that General Motors President Edward Cole recently testified that removal of controls would save about 2.7 billion gallons of gasoline a year.

Rep. Jerry Litton (D-Mo.) and Rep. William Stuckey (Ga.), introduced bills which would suspend the controls during the current energy emergency, and would permit removal of existing control devices.

A Syracuse, N. Y., auto dealer said "Any experienced mechanic could learn how to perform the operation in an hour or two." And, LeFevre says, a check of several auto dealers revealed the job would cost an average of \$14.

AL

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A YOUNG man came into an agent's office for an audition, announcing that he did bird imitations.

"Don't waste my time, buddy." the agent snapped. "I don't need any bird imitations."

"Okay -- sorry I bothered you." the young man replied. reaching for his hat. Then he flew out the window.



Mr. and Mrs. Roger Hollingsworth are parents of a girl, Lee Anne, born Feb. 3, 1974 in the Littlefield Hospital who weighed five pounds and seven ounces. Maternal grandparents are Mr. and Mrs. T. C. Mooney. Paternal grandparents are Mr. and Mrs. Wayne Martin of Littlefield.

Mrs. Hollingsworth is the former Elaine Mooney. . The father is employed by the City of



vival Services Sunday morning

71

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through Wednesday night.

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RESERVE CHAMPION HEAVYWEIGHT LAMB -- Troy Moss shows his lamb that won in the heavyweight division of the recent Sudan Livestock Show. The ribbon and trophy he won is also on display.

Dawn and Michelle Gaston, daughters of Mr. and Mrs. Wix Gaston, underwent tonsilectom ies recently.

FGA

517

359

148

166

117

69

49

42

27

12

2

2

2

1516

1597

FG

232

148

59

40

35

21

18

15

10

h

2

2

0

589

581

PCT

45%

41%

40%

24%

30%

30%

37%

36%

37%

33%

67%

100%

100%

50%

0%

39%

36%

1973-1974 SUDAN HORNETS

FINAL BASKETBALL STATISTICS

Won 14 Lost 12°

AVG

16.2

1.8

10.2

3.8

3.8

3.1

5.6

1.4

1.7

3.0

1.0

1.0

1.0

1.0

46.5

40.2

RB

406

45

254

95

94

43

141

15

40

24

3

1

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1163

1005

PF

87

60

47

23

51

35

42

18

10

2

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380

385

Raymond Burdett has returned home after being ill and hospitalized at Amherst and Lubbock several weeks.

FTA

122

88

73

14

20

17

30

10

22

6

1

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403

310

FT

83

53

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215

176

torates in various churches in West Texas. He is a former district youth leader and has been in charge of camp.meetings throughout several states. At the present time he is the district presbyter and pastor of Faith Assembly of God Church in Lubbock.

PCT

68%

60%

41%

43%

25%

47%

43%

20%

55%

50%

0%

-

TP

547

349

146

88

75

50

49

32

32

11

4

0

53% 1393

57% 1338

Clarke issued an invitation to the public to attend these nightly services.

AVG

21.9

14.0

5.8

3.5

3.0

3.6

2.0

2.9

1.4

1.4

1.3

4.0

4.0

2.0

0.0

55.7

53.5

Monday, Feb. 18 -- Corn dogs/ mustard, blackeye peas, carrot sticks, oatmeal cookies, milk. Tuesday-Pizza, cream corn, garden salad, banana pudding, milk.

Wednesday-Pinto beans, macaroni-tomatoes, buttered spinach, onion slices, chocolate sheet cake, milk.

Thursday-Ham sandwiches, French fries/catsup, apricot cobbler, chocolate milk.

Friday-Chicken with noodle casserole, rolls, milk, butter sweet potatoes, green beans, white corn syrup.

CIRCLE BACK BAPTIST SETS REVIVAL MONDAY

A revival will be held at Circle Back Baptist Church beginning February 18. The visiting evangelist will be Bro. Wayne Mahoney of Lovington, N. M.

Services will be held Monday through Saturday night at 8:00 p.m. Morning services will be Tuesday through Friday morning at 10:00 a.m. The Sunday services will be held at 11:00 a. m. and 6:00 p. m. with Sunday School at 10:00.

W. B. Kittrell will be leading the music and Mrs. O. G. Killingsworth will be pianist. A Booster Band for children and prayer meeting for adults will be held each night at 7:30 p. m. preceding the services. A nursery will be available for all services.

Bro. Douglas Gardner, pastor, extends an invitation to everyone 'to attend all services of

ATHLETIC BOOSTER CLUB TO MEET

this revival.

A meeting of the Athletic Booster Club will be held Friday night, Feb. 15, at 8 p.m. in the school caletorium.

FINAL STANDINGS

CF	TEAM	DISTRICT	SEASON	PCT.	
	Farwell	11-1	22-9	.710	
	Vega	9-2	12-4	.750	
	Springlake	8-3	13-10	.565	
	Hart	5-7	10-14	.417	
	Sudan	4-8	14-12	.538	
	Bovina	3-2	5-15	-250	
	Kress	1-11	7-20	.040	

DISTRICT 3-A

Sudan a nd the family resides at 306 E. 3rd.

(G-Games; S-Steals; A-Assists; FF-fouls; RB-Rebounds; FGA-field goal attempts, FTA-free throw attempts; TP-points)

THE SUDAN BEACON NEWS, THURSDAY, FEB. 14, 1974

OBITUARIES MRS. ANNIE PACE

Funeral services for Mrs." An-

were at 2 p.m. Monday in the

Church⁴ of Christ, Amherst.

The minister, V. W. Briggs,

Burial was in Littlefield Cem-

etery under direction of Payne

Funeral Home. Mrs. Pace died

in South Plains Hospital in Am-

herst following a lengthy ill-

Mrs. Pace had lived in Am-

herst Manor for the past three

years. She moved to Lamb

County with her husband in

Survivors include three daugh-

ters, Mrs. Dorothy Horn of

Plainview, Mrs Lenora Mor-

gan of Sudan, and Mrs. Mon-

great-grandchildren.

officiated.

ness.

1929.

W.C. WARREN

William C. "Nibs" Warren. 64, of 3405 45th St., Lubbock and formerly of Sudan, died of an apparent heart attack at his home about 11 p.m. Saturday, Feb. 9.

Services were held at 11 a.m. Tuesday in the First United Methodist Church in Lubbock with Rev. Waid Griffin, associate pastor, officiating. He was assisted by Texas Sen. H. J. "Doc" Blanchard.

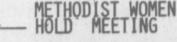
Burial was in Resthaven Cemetery under the direction of Rix Funeral Directors.

A native of Snyder, Warren moved to Lubbock in 1948 from Sudan. He was president of Plains Gas and Tank Lines Corp. He was a mason, a board member of the State Wildlife Commission and active in Girl Scout work.

He was married to Mary Bess Ransburger in 1925 in Denver, Colo.

Survivors include his wife; two daughters, Mrs. James C. Goggan of St. Louis, Mo., and Mrs. Thomas F. Sedberry of Austin; a sister, Mrs. H. F. Crowsen of San Gabriel, Calif. ; and five øgrandchildren.

Memorials were made to the W. C. Warren scholarship fund at Texas Tech University.



The First United Methodist Women met in the home of Mrs. Mary Tollett Tuesday night, Feb. 5.

The devotional "Christian Love and Women in My Life" nie L. Pace, 80, of Amherst was given by Mrs. Dorothy Drake. The program "Women, Over Half the Earths People" was given by Mrs. Lois White with a discussion following.

Refreshments of coffee and candy were served to Mesdames Drake, White, Tollett, Nell Gentry, Willie Rosson, Ruby Shannon, Eloise Curry, Laura Hay, Anita Wallace. The next meeting will be held Feb. 19th at the church parlor with Mrs. Gentry as hostess and Mrs. Drake in charge of the

votional.

program.

Present were Mesdames Floy ette Oates of Houston; a sister, Arnold, LaDelta Vernon, Norma Mrs. Beulah Pace of Amherst; Burnet, Betty Beavers, Mary six grandchildren; and five Powell, Beverly Thurmon, Carol Freeman, Lynette Hill, Carpenter, Williams and Rasco.

TRUTHSEEKERS HAVE SOCIAL

TEL CLASS HOLDS VALENTINE SOCIAL The Truthseekers Sunday School Class of First Baptist Members of the TEL Sunday Church met Tuesday night, School Class of First Baptist Feb. 5 in the home of Mrs. Church met in the home of Elsie Georgeann Rasco. Co-hostess-Cate for their February social es were Mrs. Charls Ann Wilwith a Valentine theme. liams and Mrs. Bobbie Carpen-The opening prayer was given

by Ruby Ingle and Alma Burnet Decorations were in the Valgave the devotional on Valenentine theme. tine. Alva Sturdivant gave the Mrs. Carpenter gave the de-

DAILY BUYERS FOR **CATTLE FEEDERS** Federal

The R. A. 's of the First Bap-Senior Citizens tist Church met Saturday morning with the message "Friendly Iota Eta Chapter of Epsilon Sigma Alpha hosted the Senior Farmers" based on the Book of Ruth from the Old Testament

given by Edward King.

Victor King, Scott Hargrove,

Kevin King, Keevan Masten,

Alonzo Moss, Len Williams,

Citizens February 8th at the Community Center with a Val-Present were Lester King, Perentire theme. Each member ry Kent, Joey Bellar, Billy Wilwas pinned with "You're Irreliams, Mike Hill, Randy Cowsistible" hearts. art, Mike Read, Paul Kent, The program was the sharing

by Senior Citizens of pictures of themselves when they were babies. Others brought pictures of grandchildren to "learn" about.

ESA Hosts

Ice cream cake and punch were served by ESA members Mrs. Hay announced that ESA will be responsible for getting programs for the coming year. Any group interested in giving programs for Senior Citizen meetings are asked to call 227-3561. This group always looks forward to the monthly meetings and a spokesman for ESA

OUTSIDERS BASKETBALL TEAMS NEEDED

Club and Little League has been Tops Club

Nine members were present Monday when Tops 634 met at the Community Center at 3:30 p. m.

After the weighing in session, the meeting was called to order by Co-Leader Verdie Gann. Rosabel Coldiron read minutes of last meeting which were approved as read. Roll call was 1-2 in the Sudan school gym. Teams are needed and those wishing to enter may contact Pete Lance or Adrian Martin, phone 227-6451, for information. An entry fee will be charged.

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answered with pounds lost or gained with nine and three fourths lost being recorded. Charlotte Brownd joined as a new member. Rosabel Coldiron was named Queen of the



KIDDIES KORNER--More photos of the children who were entered in the recent photo contest-Top row seleft, Bryan Baker, son of Mr. and Mrs. Corley Baker; Gayla Rasco, daughter of Mr. and Mrs. Elray Rasco; Mikael and Malori Davis, children of Mr. and Mrs. Lonnie L. Davis. Bottom row, left, Roy Gene Graves, Jr., Ronnie Joe Graves, sons of Mr. and Mrs. Roy Gene Graves; Suzanne Reid, daughter of Mr. and Mrs. Darwin Reid; Monty Edwards. (first place winner), son of Mr. and Mrs. Steve Edwards.

scheduled for Feb. 28 and March An Outsiders Basketball Tournament sponsored by Booster

CERTIFICATION OF AMENDMENT NO. IV 1973-74

FREE PRICE ELIGIBILITY INCOME SCALE

	Pamily	Size	· · · · ·	Free Meal Sci	110
	1			\$ 0 - 2740	
	2			0 - 3600	
	3			0 - 4460	
	4			0 - 5310	
	5			0 - 6100	1.1.1
. 7.	6			0 - 6890	
	7			0 - 7600	
	8			0 - 8310	and the
	. 9			0 - 8960	
	10			0 - 9600	
	11			0 - 10,24	10
	12			0 - 10,80	
Ea	ch Addi	itional			
P	amily !	lember		\$ 640	
				an annual 177 ann an star an	

Shower Honors Mrs. Rhoades

A "pink and blue" shower honoring Mrs. Danny (Tuey) Rhoades was held Tuesday, Feb. 5 in the home of Mrs. D. W. Williamson.

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The serving table was decorated with a miniature basinet and flowers. Hostesses alternated with hospitalities when coffee, spiced tea and donuts were served to guests.

The hostesses' gift included a carbed, infant seat, diaper bag and corsage.

Hostesses were Mesdames Williamson, Wayne Roger, R. C. Williams, Charles Logan, Bud Graves, G. C. Ritchie, M. C. Engram, and B. A. Beauchamp.

Personal

Weekend visitors in the home of Mr. and Mrs. T. C. Mooney were their sons, Mr. and Mrs. Ronnie Mooney of Canyon, Mr. and Mrs. Clifton Mooney and children of Littlefield, and Mr.

Miles

and Mrs. Roger Hollingsworth d and infant daughter, Lee Anne, M who are staying with her parents for a few days.

Rev. and Mrs. Henry Clarke visited their daughter, Mr. and Mrs. Robert Bybee in Lubbock Saturday. Mr. and Mrs. Kenneth Ser-

ratt and family of Amarillo visited Sunday in the home of his mother, Louzelle Serratt.

Mr. and Mrs. Glyn Quisenberry and Jeff of Quanah visited during the weekend in the home of her brother, Mr. and Mrs. Gaylon Beavers and girls.

Gavin Hayes of Hale Center, a former resident of Sudan, recently suffered a heart attack and returned to work for only

two hours per day.last week. Mr. and Mrs. Sterling Reese

were in Visalia, Calif. last week to attend the funeral services for his mother, Mrs. E. B. Reese.

Marvin Bowling, Glenn Chester and Frank Lane have returned home after several days of fishing at Guamas, Mexico. Visiting with Mr. and Mrs. E. B. Dick of Littlefield Sun-

day afternoon were Mr. and Mrs. Wayne Doty.

Mr. and Mrs. Glen Candwell were in Plains over the weekend to visit her brother, Mr. and Mrs. D. Hobbs, and her father. Mrs. Bob Nelson and children visited relatives in Plains during the weekend.

OR USED CARS Buccus Chovrolet

SUDAN, TEXAS Bex 356 Phone 227-3501 IF YOU DON'T KNOW CARS KNOW YOUR DEALER

THE SUDAN BEACON NEWS THURSDAY, FEL. 14, 1974 Editorial FINANCING OF PUBLIC SCHOOLS

In Texas, we will be facing many hard choices in the next few years regarding the methods by which we finance our public schools. Will there have to be major tax reforms? Will the state have to provide a larger cost of public education? Yes, Public school financing is in a severe financial bind and major reforms may have to be instigated in order to resolve this problem.

Just how much do you know about your local school dis-trict? During Texas Public Schools Week, March 4-8, you are invited to visit the public schools in your area or neighborhood. You are invited to evaluate your local schools. Visit and observe-is there enough funding being provided to assure your child of quality education? Are your teachers experienced? Are your schools being adequately maintained? These are some of the questions you can find answers to during Texas Public Schools Week, March 4-8.

Whether a parent or not, your visit and comments will be most welcome. Show your interest and your concern during Texas Public Schools Week, March 4-8. CENSUS SURVEY ON EMPLOYMENT TO BE CONDUCTED FEB. 18

The Bureau of the Cennus will conduct its regular monthly survey in this area on employment and unemployment during the week of February 18-22, according to Percy R. Millard, Director of the Bureau's Data Collection Center in Dallas. The Bureau is part of the U. S. Department of Commerce's Social and Economic Statistic Administration.

Local households in the survey are among the 50,000 nationwide that have been scientifically selected to represent a cross section of all households.

The survey is taken by the Bureau for the U. S. Department of Labor, which analyzes and publishes the results each month. The Labor Department reported that the December survey showed a rise in unemployment-up to 4.9 percent in November, after reaching a 3 1/2 year low of 4.5 percent in October. Employment was little changes, following substantial gains earlier in 1973.

Information supplied by individuals participating in the surk, vey is confidential by law and results are used only to comur pile statistical totals.

Census representative visiting households in this area is Mrs. k, Rosemary McNeese, Rt. 1, Amherst, Tx., 79312.

FOR

TV Service

CAR RADIOS - TRACTOR RADIOS

CALL HARLIN

PHONE 227-6151

GRAND CHAMPION STEER--Gary Fields is shown, above, with the steer that won Grand Champion in the local Livestock Show held recently.

RESERVE CHAMPION--Brian May, shown with the steer that won Reserve Champion in the recent Livestock Show held here, displays the trophy that he received.



REVIVAL



RICK HUDSON, SINGER

FEBRUARYFIRST BAPTIST CHURCH
(REV. EDDIE FREEMAN, PASTOR)17-20Attend all these Services:

SUNDAY - SUNDAY SCHOOL- 9:45 A.M.--EVANGELISTIC SERVICES- 11:00 A.M.- 7:00 P.M.

MONDAY -

TUESDAY-

HIGH SCHOOL ASSEMBLY - 10:45 A.M. YOUTH NIGHT SERVICES- 7:30 P.M. YOUTH PIZZA SUPPER & PROGRAM - 8:30 P.M.

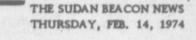
"JUNIOR SENSATIONS" - 6:00 P.M. HOT DOG SUPPER FOR 4TH, 5TH, & 6TH GRADERS (EVERY BOY AND GIRL IN THESE GRADES IS INVITED) EVENING SERVICE - 7:30 P.M.

WEDNESDAY- PACK THE PEW NIGHT - 7:30 P.M. FELLOWHIP AFTERWARD
ADULTS - EVE YOUTH - ODD

ADULTS - EVEN NUMBER PEWS- EAST SIDE YOUTH - ODD NUMBER PEWS-WEST SIDE

HEY YOUTH DON'T MISS THE PRE-REVIVAL PRAYER SERVICE SATURDAY NIGHT AT 7:00 P.M.-- HEAR TEXAS TECH COACH JESS STILES AND TEXAS TECH VARSITY FOOT BALLER GARY BARTEL SHARE THEIR TESTIMONIES.-- HEAR RICK HUDSON SING CONTEMPORARY GOSPEL MUSIC.

BRING YOUR DATE ::: --- MEET YOUR FRIENDS ::: --- COME ON DOWN :::



MULESHOE **GOOD NEIGHBOR REVIEW**

MULESHOE STATE BANK

The Muleshoe State Bank is located at 101 American Blvd. in Muleshoe.

This bank has long been recognized as one of the outstand ing banks to the folks of this area. Through their untiring efforts this section has continued to progress through the years.

If you need extra funds for

your business operation, more money to protect the investment you've already made call on Muleshoe State Bank and their receptive officers will be glad to talk it over with you and in addition to your loan, you can profit from any suggestions they may offer.

People from all walks of life prefer the genuine friendliness

at the Muleshoe State Bank and the friendliness comes easy here -- because this bank is genuinely and sincerely interested . in you. They are a member of the Federal Deposit Insurance Corporation where each depositor is insured up to \$20,000. We in this Good Neighbor Review are glad to recommend this sound banking institution to our many readers.

DOLLY CUP DRIVE-IN

Located at 102 E. Ave. B in Muleshoe is the Dolly Cup Drive In. On your way to and from Muleshoe be sure to go by this popular drive in and enjoy a fine sandwich or an ice cold drink. They provide excellent curb service so you do not need to get out of your car to enjoy your meal. The employees here are always courteous and ready and willing to serve you.

There is one outstanding feature about the Dolly Cup Drive In in Muleshoe. You may rest assured that the food they serve you is fresh and special attention is taken to keep it clean.

You need never to worry about the food you eat here. The large volumn of business makes it necessary for them to replenish their food supply almost daily. We in this review recommend the Dolly Cup Drive In highly and suggest that you drop in for a sandwich or drink, the next time you are in Muleshoe. Phone 272-8957.

GIBSON'S DISCOUNT CENTER

The reputation of Gibson's Discount Center has been built uponit's excellent service, the satisfaction and good will of it's many customers. One of the leaders of it's kind in this sec tion, this business is under the management of a man who knows the demands of his customers and furnishes quality at discount prices.

People throughout this section

prefer trading with Gibson's Dis-In this review of reliable trade count Center located at 1723 W. concerns in our trade territory American Blvd, in Muleshoe we wish to recommend Gibson's because they are assured of fair

treatment and courteous de-Discount Center of all of our pendable service. It has often many readers. Their years of been said that business goes satisfactory service to the pubwhere it is invited and stays lic, their quality merchandise where it is well treated. This and discount prices are your asfact accounts for the success and surance that it is the best place popularity of this firm among in Muleshoe to trade. Phone the people of this community. 272-4306.

James Crane Tire Co. located at 322 N. 1st in Muleshoe is your dealer for the world famous Goodyear tires and batteries.

When you purchase tires for your automobile you want tires that will give you the greatest " safety in driving. For longer wear and the best in tire quality, buy Goodyear tires. Motorists have praised these tires for years and they have proved to be the best tires your money can buy.

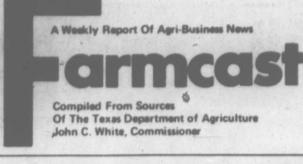
· At James Crane Tire Co. you

everyone as price. They stand behind their service and products and you can be assured that the tires handled by this

firm will be the best. You will also find they have a tire repair department where you can have your old tires repaired by experienced workmen.

In this Good Neighbor Review Issue, we take great pleasure in recommending such a firm as this to all our many readers. See them for all your tire needs.

will find thre experts who will be glad to advise you on your Phone 272-4594. DeLuxe Cafe Where Dining is a Pleasure



Numbers Down, Value Up ... Feed Grain Stocks ... See Your County Agent ... Red Meat Production Declines.

While the number of sheep and goats in Texas is about the same now as a year ago, the number of sheep farms in the state dropped 1,000 compared to a year ago and 2,500 compared to two years ago.

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All sheep and lambs in the state totaled 3,200,000 head, about the same as a year ago. The number of sheep farms in Texas is estimated at 12,500, compared to 13,500 a year ago and 14,500 two years ago.

The number of goats and kids on Texas farms and ranches as of January 1 was 1,350,000, down 16 per cent from a year ago.

Nationwide, the inventory of all sheep and lambs is down seven per cent from a year ago. Texas has about 20 per cent of all sheep and lambs in the nation.

The total value of all sheep and lambs at \$32.70 per head means a combined value of more than half a billion dollars. A year ago, the value was \$468,000,000, or an average of \$26.40 per head.

STOCKS of the four feed grains-corn, barley, oats, and grain sorghum-totaled 288,000,000 bushels in Texas. the Texas Crop and Livestock Reporting Service notes.

Wheat stocks held in all positions are estimated at 53,000,000 bushels compared with 87,000,000 bushels a year ago.

Grain sorghum stocks are set at 233,000;000 bushels, down 242,000 bushels from a year ago.

Corn stocks at 37,800,000 bushels compared with 25,800,000 bushels a year ago.

Nationwide, January 1 stocks of all grains except grain sorghum and soybeans were below year earlier levels. Stocks of the four feed grains were seven per cent below those of a year ago.

FORTY-FOUR are approved for use of the M-44 cyanide chemical control device. Livestock producers in 44 Texas counties can use the M-44 provided they meet certain qualifications.

Producers in the 44 counties can use the M-44 provided they attend a training school on use of the M-44, and then provide records of experience with use of the device. -

Counties which are approved for the experimental predator control program are Cottle, King, Dickens, Borden, Scurry, Mitchell, Taylor, Callahan, Midland, Glasscock, Sterling, Coleman, Crane, Upton, Jeff Davis, Pecos, Presidio, Kinney, Uvalde, Medina, Bexar, McCulloch, San Saba, Mills, Stephens, Erath, Brown, Comanche, Hamilton, Bosque, Coryell, Lampasas, Bell, McLennan, Burnet, Williamson, Hood, Milam, Jim Wells, Nueces, Kleberg, Kenedy, Brooks, and Willacy.

Check with your county agent for complete details on a training school in your county if you wish to use the M-44 in predator control.

The Texas Department of Agriculture is in charge of the program on a state level. Texas Agriculture Commissioner John C. White said the experiment will help the \$85,000,000 sheep and goat industry in Texas stay in existence. "The project also means more suits, sweaters, and lamb chops for the consumer" he said.

WHITT, WATTS & REMPE, IMP.

When in the market for farm implements, be sure to go to Whitt, Watts & Rempe Implement Co. located at 1516 W. American Blvd. in Muleshoe. Phone 272 -4297.

This firm features the famous John Deere farm machinery, which has stood the years of rugged usage and has proven satisfactory in every phase to the farmers of this area.

To be efficient, a piece of

farm machinery must be built to stand the rugged use necessarily involved in the working

of farm lands.

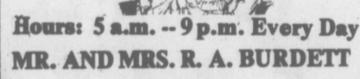
Whitt, Watts & Rempe also features a complete parts and repair department, so that when your equipment needs overhaul ing and renovating, as all machinery must at various times, they can give to you the best possible service in the shortest possible time and at the least

expense to you.

Be sure to contact Whitt, Watts & Rempe Implement first when in the market for any type of farm equipment. Just phone for information or stop in the next time you are in Muleshoe and let one of their representa-

JAMES CRANE TIRE CO. tire needs. Here they realize that quality is as important to

tives show you the advantages of using John Deere equipment to put your farm on a really paying basis.



PHONE 227-4671

OBITUARIES

W.N. PEACOCK

Funeral services for William Newton Peacock, 66, of Littlefield and formerly of Sudan, were held at 2 p. m. Wednesday in the First Baptist Church, Sudan,, with the pastor, Rev. Eddie Freeman, officiating. Masonic graveside rites were conducted at Sudan Cemetery. Hammons Funeral Home of Lit-

sa. tlefield was in charge of ar-

rangements.

Peacock died about 4 a.m. Monday in Medical Arts Hospital, Littlefield.

Fe Railroad. A native of Oklahoma, Peacock had resided in Littlefield some three years.

Survivors include his wife, Era Esther; a daughter, Geneva Wiseman of Albuquerque, N. M.; a son, William Jr. of New Cumberland, Pa.; and two grandchildren.

* * * *

ROY GENTRY

Services for Roy Gentry, 57, of Morton, son-in-law of Mrs. B. A. Beauchamp Sr., were held at 10 a.m. Wednesday in the Church of Christ, Morton, with Clyde Mansfield, minister, officiating.

Gentry died Monday at 12:20 p.m. in Cochran Memorial Hospital following a lengthy illness.

Burial was in Sudan Cemetery under direction of Singleton Funeral home, Morton.

A native of Anson, Gentry was manager of Forrest Lumber

Co. at Morton where he had resided 25 years. He was a World War II veteran and a member of the Morton Church of Christ.

Survivors include his wife, Margaret; a son, David of St. Joseph, Mo.; two sisters, Mrs. C. A. Baucum of Anson and Mrs. Lucille Whaley of Hamlin; and a brother, Paul of Odes-



Mr. and Mrs. O. C. Kirk of He was an employee of Santa Muleshoe visited Saturday in the home of Mr. and Mrs. J. C. Wells along with Mr. and Mrs. Waller of Brownwood.

> Mr. and Mrs. Bufus Lee and twins are now living in Tampa; Fla. where he is stationed.

Industry Operating Rate Holds Level in Nov. '73 American industry-covering manufacturing, mining and utilities-was operating at 85.5 per cent of capacity in November, even with October, and 1.5 points above a year ago, according to the preliminary estimates of the McGraw-Hill Publications Company's Department of

Economics. The manufacturing operating rate at 86 per cent, unchanged from October, was 1.5 points ahead of a year ago. The 85 per cent rate of the durable goods industries held level with October and was 3.5 points stronger than a year ago. Nondurable goods production at 88 per cent of capacity was .5 point above last month and unchanged from November 1972.

COMMERCIAL slaughter plants in Texas produced. 169,200,000 pounds of red meat during December, 1973. This is down eight per cent from the previous month and four per cent below the total produced a year ago.



The Mayans believed that shooting stars came from a lot of little bearded men who sat in the sixth heaven and tossed away their cigarette butts. You never know who's going to be a litterbug!



Member Federal Deposit Insurance Corporation All Deposits Insured Up To and Including \$20,000.00 Dependable Banking Service for 50Years OLDEST BANK IN LAMB COUNTY

SHOWN ABOVE are some of the ones who attended the Senior Citizens meeting last week as they were being served refreshments by members of the local ESA Chapter.

PICTURED ABOVE ARE ESA MEMBERS who served refreshments to the Senior Citizens last week. They are Mrs. TuTu King, Mrs. Kathy Gatewood, Mrs. Nancy Baker and Mrs. Debbie Baker.



THE SUDAN BEACON NEWS THURSDAY, FEB. 14, 1974

KMUL RADIO

Radio Station KMUL in Muleshoe is giving the people the best of entertainment from lo-

cal and national sources, featuring commercial and sports broadcasting service in an intelligent and dignified manner, located at 1380 on your radio dial.

Wise advertisers consult radio station KMUL knowing that their products will be brought to the attention of a wide and diversified audience. Station KMUL advertising - "Doesn't cost - It Pays".

We know the entire staff of KMUL to be experienced in both national and local radio work. They are located at 600 W. 8th in Muleshoe. Phone 272-4273. We in this Good Neighbor Review highly recommend station KMUL for good radio listening entertainment.

CECIE BANDY, SPC PRESIDENTIAL HOSTESS

Among the six South Plains coeds recently chosen for Presidential Hostesses was Cecie Bandy, daughter of Mr. and Mrs. Dewey J. Bandy of Sudan. To further enhance the col-

lege's colorful history, Miss Bandy and five other coeds will join six returning sophomores to make a total of 12 South Plains College Presidential Hostesses. Qualifications for hostesses include personality, poise, ap-

pearance; being well informed concerning all areas of the college and community; able to relate to and communicate with people; maintain a grade point average of 2.75; willing to do some traveling; and perhaps remaining on campus some weekends; and be willing to attend charm sessions. Freshmen must

return their sophomore year.

Hostess duties include being a-

vailable at the college Presi-

dent's request for various func -

tions and appearances; to serve

as hostesses for open houses, re-

ceptions, and other special e-

MULESHOE GOOD NEIGHBOR REVIE

This restaurant located at 1008

W. American Blvd. in Mule-

show is one of the finest and

most popular eating place in

this section. They have gained

a name that has spread over a

large area as a place where both

the local and traveling public

can well satisfy their demands

ingood eating. The menu con-

sists of many inviting and

tempting dishes served with

This well-known firm in Mule-

shoe is the dealer for the popu-

lar Massey Ferguson, Minne-

apolis-Moline and New Holland

farm equipment. Be sure to see

this firm before you purchase

your farm equipment. They

Located at 310 Main in Muleshoe is C. R. Anthony Co., Phone 272-4451.

The friendly atmosphere which predominates this store at all

times has placed it in a class all by itself and can well be termed shopping headquarters "for this city and surrounding territory". That much discussed word service" finds true expression

in the friendly employees who are ready and willing to assist the customers of this store.

(Inthony)

Each department of this store is supervised by those well trained in the needs of the department and the merchandise is well marked according to price, style, etc., to assist you in making your selections. You will find that they only stock

those items that are in current style," design, materials and quality. We call the attention of our

many readers to the advantage of having a store like this which has maintained the best in service to the public. This policy should guide one to do business with this reliable firm which has the interest of every customer at heart.

PRODUCTION CREDIT ASSN.

The Production Credit Assn. is ocated at 312 W. 2nd in Muleshoe. Phone 272-3162. They loan money to farmers

and stockmen for agricultural purposes at reasonable rates of interest.

view to give readers throughout this district a list of prominent firms in our trade terri-

Asit is our purpose in this re-

tory, we wish to bring your attention to this leading firm, Production Credit Assn.

The management has a reputation far and wide for honest business dealings and is anxious to please every customer alike. Their position among the people of this district is evident of well placed confidence and in this review we take pleasure in

recommending Production Credit Assn. to the people and industrial firms of this and surrounding territories. During their years of operation, they have done everything in their power for the improvement of this section.

have had years of experience in furnishing just the right machine for the job. When you buy farm equip-

You will find this credit association a most desirable firm with which to do business.

BAILEY COUNTY ELECTRIC CO-OP. ASSN.

In this particular field of endeavor there is no organization more worthy of extended mention in this review. Under the direction of men thoroughly conversent with every feature of electrification, they furnish an abundant source of power to the people of this area. They have

irrigation, heating, air conditioning and many others. They are continually striving

to find new methods of helping you in your everyday 'needs. Because of their everyday progress they have become a most important asset to this district. By reason of the fact that the

knowledge of your needs, Bailey County Electric Co-op Assn. has continued to increase the num-

ber of their patrons. We in this review wish to congratulate this firm located at 305 E. Aye. B in Muleshoe on their efforts to serve the electrical power needs of this area a low cost, making this a bet-

Krebbs Real Estate located at 210 W. 1st has been giving this area the best of service in all types of real estate for 29 years. They have made real estate their business and are altogether familiar with the property need. throughout our area. They specialize in the selling of all types of real estate, such as residential, business and in-

ranch lands and suburban tracts. You will find that they have many worthwhile listings in all

CORRAL RESTAURANT

cular.

vested.

Luncheons and dinners are of-

fered to satisfy the most parti-

It is indeed refreshing to find

such an up-to-date restaurant

as this. It is unsurpassed by any

eating place in the way of ser-

When Mr. and Mrs. Dyer went

into business it was with the

idea that a modern restaurant

ment you want to know that you

are getting machines that will

stand up to the job. This ma-

chinery has stood the test for

year. This equipment can be

depended upon to give the max-

imum service per dollar in-

They also feature a complete

parts and repair department so

that when your equipment needs

KREBBS REAL ESTATE

FRY & COX, INC.

vice and good food.

courtesy and a pleasant smile. would be appreciated by the

banquets.

Phone 272-3182.

expense to you.

information.

public. This idea was well ac-

cepted by reason of their ever

increasing patronage. They

have accomodations for up to

110 persons in their dining

rooms for private parties and

Everyone will find this a plea-

sant place to visit while in Mule -

shoe shopping for the day.

overhauling, they can give you

the best of service in the short-

est possible time and at the least

We in this Good Neighbors Re-

view wish to point out the fine

reputation Fry & Cox has built.

They are located at 401 S. 1st.

Drop in and see the new models

the next time you are in Mule-

shoe or phone 272-4511 for any

bringing about a quicker sale of

your property and at better pric -

If you have property to sell, be sure to list it with this firm as they can bring it to the attention of a greater number of prospective buyers, thereby,

this prominent real estate firm. and to say they are up-to-date in their methods and deserving of the support of the people in dustrial property, farm and . this area.

GILBREATH SEED & GRAIN CO.

Seed & Grain Co. has been built prefer trading with Gilbreath among the farmers of this area.

The reputation of Gilbreath Farmers throughout our area and the popularity of this firm

tate and are in a position to help you in your every real estate

es. You are invited to drop by the office or phone 272-3191 these different types of real esand discuss your real estate needs with them. We are more than pleased in this review to call attention to

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Grain

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contributed much by furnishing management and his assistants have had wide experience in low cost power to local and rural areas for such purposes as gin- r every field of electrification and ning, mill and shop operation,

ter and more prosperous place in which to live. Phone 272-4504 for informabecause of their comprehensive tion or service.

WHITE'S CASHWAY GRO.

Drop in to White's Cashway Grocery located at 402 Main in Muleshoe if you are interested in real bargains. You will find their shelves are stocked with a complete variety of vegetables, fruits and cereals as well as all the staple groceries and the finest in fresh meats. To assist you of top quality merchandise, this store handles only the better known brands in food pro-

It is a real pleasure to shop at this grocery store because all food has been placed in logical order and is in sections depending on the type. Great care is taken to see that all food has been placed in logical order and is in sections depending on the type. Great care is taken to see that all food available on the market today is

within your reach and you can be assured that they are priced right for you.

The outstanding virtue of this grocery store is the friendly and courteous service that is always yours when you trade here. It is to your advantage as well as your pocketbook to shop at this modern store in Muleshoe located at 402 Main, Phone 272-4244.

PLAINS AUTO PARTS

Plains Auto Parts, located at 421 Main in Muleshoe, phone 272-4576 has a large and well organized stock that is made up of the very best line of auto parts. It is one of the principals upon which the business has been built that auto parts sold by them must be the kind which the customer will be thoroughly pleased.

Keeping this in mind, they have filled their shelves to overflowing with auto parts and supplies for all models of cars, trucks and engines. They carry a stock so complete that you can order with the assurance you will get the best to be had in the parts line. The system with which their stock is arranged enables them to give you the

quickest and most efficient service in filling every need of

their many patrons. Plains Auto Parts is in the hands of people who not only know the parts business from A to Z, but also know the needs of their patrons and endeavors to supply these needs. We are more than glad to recommend their service to all our readers.

XIT STEAK HOUSE

This restaurant is recognized as a social center for motorists and the public in general. It is known by those who visit it as Headquarters for"Good Steaks" Come in and bring your friends. You are always welcome. There . is always a friendly atmosphere and their patrons, seen from every walk of life make this popular cafe their regular eating place where you can have the

finest in steaks along with a selection of salad from their Garden Fresh Salad Bar.

Their culinary department is equipped with the most modern utensils and their equipment is so arranged that the service is fast and accurate.

In this entire section there is not another establishment that surpasses this well known eating place in service and satisfac-

tion. It is well equipped for the proper handling of foods.

The attention and courtesy you receive here is always noticed by the customer. In making this review we are pleased to recommend the XIT Steak House at 102 W. American Blvd. to

all of our many readers for their excellent service and delicious foods. Phone 272-4824 about their banquet facilities.

upon its excellent service, the satisfaction and good will of its many customers. One of the leaders of its kind in this section, this business is under the management of a man who knows the demands of his customers and furnishes quality at

fair prices.

Seed & Grain Co. located at 400 E. Ash Ave. in Muleshoe because they are assured of fair treatment and courteous dependable service. It has often been said that business goes where it is invited and stays where it is well treated. This fact accounts for the success

In this review of reliable concerns in our trade area, we wish to recommend Gilbreath Seed & Grain Co. to our readers. Their years of satisfactory service and fair prices are your assurance that it is the best place in Muleshoe to buy seed or to sell your 272-3156.

vents; and to attend area high seed crops and grain. Phone schools for college nights, and welcome dignitaries visiting the college campus.



reign supreme.

'This firm in Muleshoe is your authorized Buick, Oldsmobile, Pontiac & GMC truck dealer, featuring complete service and parts.

Stop by Town & Country Auto, unequaled by any other car. Inc. on the Clovis Hwy. in For the highest engine effici-Muleshoe and let one of their ency, longest durable service representatives show you some and true economy see the Buick, of the many advantages of own-Oldsmobile and Pontiac today ing one of the wonderful Buick, and you will be glad you did Oldsmobile,' or Pontiac autotomorrow. mobiles. These automobiles This firm realizes that satishave stood the test of rugged fying a customer means suc-

You have really missed some-

thing if you haven't tried this

delicious frozen treat made by

Dairy Queen located at 1204

American Blvd. in Muleshoe.

VALENTINE'S DAY

LORE AND LEGEND

Valentine's Day has been lost

in antiquity, but from earliest

times February 14th has been

shrouded in mystery, magic

and romance. Legend says

that, on this, day the fairy

world of elves, gnomes and

little folk awaken to sounds

The actual origin of St.

cess. They are capable of renusage and have continued to dering you the most complete and dependable service for your In the new Buick and Oldscar, regardless of the make or mobile you will find riding mode. You can be assured that qualities and visibility that is

the work will be as you desired and that the prices will be reasonable. In this Review of the reliable

recommend this firm to the people of this trade area. Here you will find a bargain when you buy a new or used car.

today and prove for yourself

just how this delicious frozen

turies, and began the custom

of sending a "Valentine" to

a loved one that is ardently

ly the very first greeting card

in history and predates the

first Christmas card by about

200 years. Norcross has an

extensive and rare Historical

Collection of Valentines that

dates back to 1710 and in

cludes Civil War cards and the

The Valentine was actual

pursued by millions today.

desert really hits the spot.

DAIRY QUEEN

duct.

You will also find they have Dairy Queens throughout the country have established a repcomplete family dining. The utation for a delicious healthmanagement especially extends ful treat that everyone will love their invitation to the people of from the first bite. This modern the Sudan area to drop in for-

> of Spring unheard by humans; flowers and toadstools begin to stir and birds start to sing their mating songs. Popular belief also holds

that St. Valentine, a Roman priest, wrote a farewell message to the blind daughter of his jailor on the eve of his death and signed it "From Your Valentine." If this is true it is the origin of the expression used over the cen-

That spring will come To melt the winter's snow If we've the faith To know it's done As each of us believes-Like birds that sing When boughs are bare, We'll know there'll be new leaves!

Payne Juneral Home

If we've the faith

If we've the faith

And know a flower will grow

To plant a seed

PHONE 246-3351 AMHERST, TEXAS

heavily adorned cards of the 1850's. Today's Norcross Valentine cards reflect the taste and manners of our modern society; but their inspiration comes from many of these treasured messages from the past. Fads may come and go, but love and romance still reign on Valentine's Day



firms of Muleshoe we wish to Phone 272-4588.

establishment maintains the highest standard of cleanliness at all times. Only the purest ingredients are used in their pro-

some of fine foods in which they specialize. You will find the food is temptingly delicious and prepared in a spotless, sanitary kitchen. We in this Review Issue do recommend that you stop by

THURSDAY, FEB. 14, 1974



933-2156. 2-7-tnc

Phone 227-5032.

furnished house with garage at 202 Wilson St., across the Prophecy.

offering work at home jobs. HOME WORK, 2109 E. Haines, Philadelphia, Pa. 19138.

acres can be farmed), 5" irrior flood waters; 3 bedroom house with bath, large living room, paneled all electric kitchen and den combination, dryer, plenty cabinet space, carpeted throughout, newly painted in Dec. 1973. Several outbuildings, located in Am for retirement. Contact George Thompson, 246-3280 after6 p.m. weekdays, all day Saturdays and Sundays. 2-7-bp3tc

The group dismissed after re-

The Sudan Beacon News is authorized to announce the follow ing candidates for election to their names, subject to the action of the Democratic Primary in Lamb County, Texas, May 4, 1974.

BILL ANGEL

HUBERT DYKES County Commissioner

District Clerk

MARY BETH WILLEY Candidate for re-election

G. T. (TRUITT) SIDES

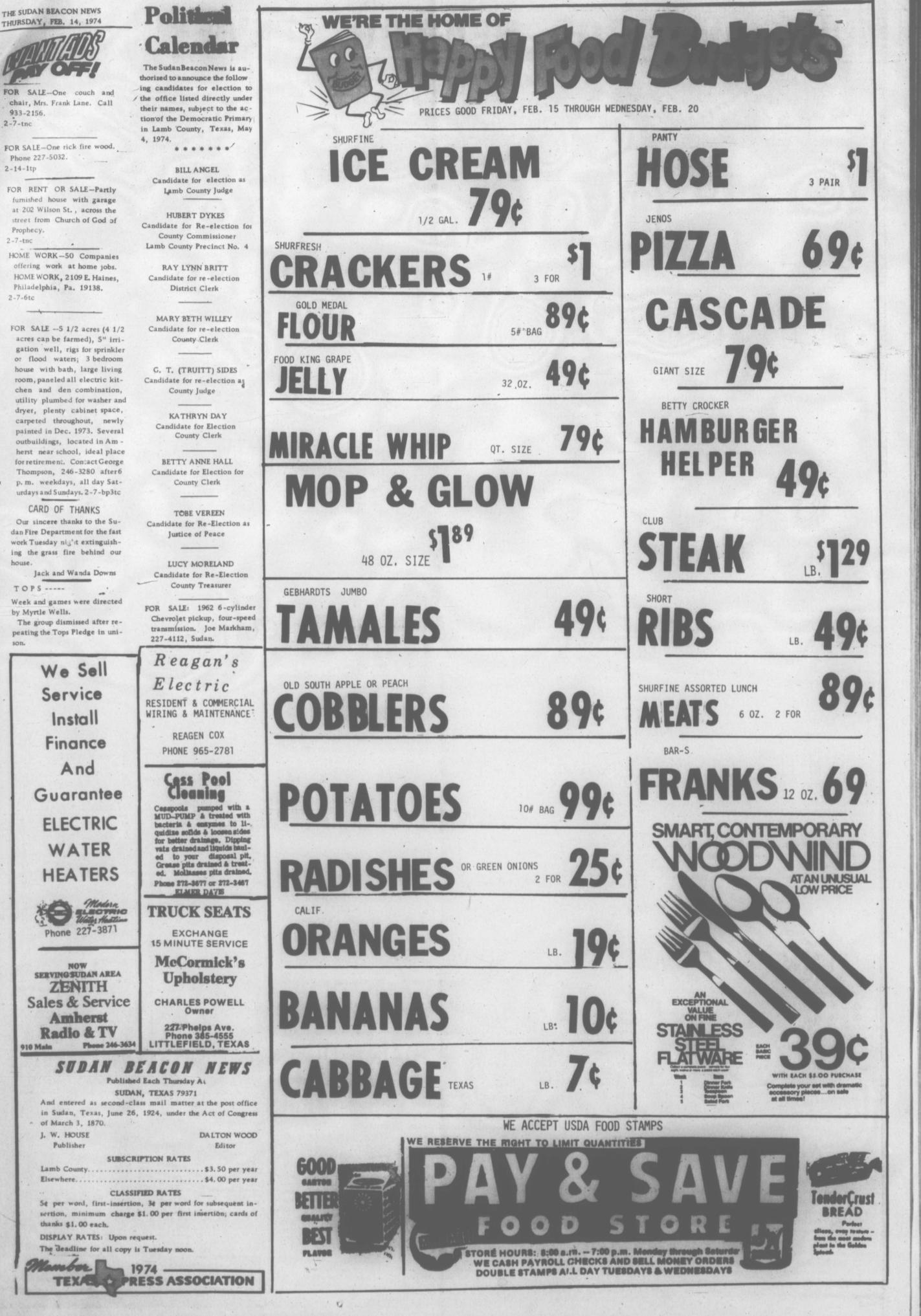
KATHRYN DAY County Clerk

BETTY ANNE HALL Candidate for Election for

TOBE VEREEN Candidate for Re-Election as

LUCY MORELAND

227-4112, Sudan.



FIF EN gene tion occu these week relea all re And ceive For ASM it's g to shi eratu "At retain persor lookin Bever cialis Servic in con and comfc She ing cc "Rec Ameri drier : low hi fices. Freq to the ing soa she no "To sumen batho turize : clima ent fue vailab produc are-oil

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