

Steps Taken Toward Hwy 214 Improvement

Texas schools are quickly dispelling the antiquated notion that "academic" education is for the fortunate students blessed with brains and "vocational" training is for the social rejects equipped only with muscle power.

This statement was carried in a recent copy of the Texas Classroom Teachers Association News. The article continued:

Although few Texas educators deny the virtues of vocational training, where, when and how to offer it is subject to much controversy, such as to these three differing viewpoints:

(1) Academic and vocational education should be combined -- today's highly technical society requires skills of all its members as well as a basic education.

(2) Vocational education should be kept separate -- vocation-oriented students do better in a climate among their peers, unrestricted by competition from college-bound students.

(3) Vocational training should be offered in a two-year community college -- to guide a student into a high school vocational course which may fill an immediate economic need may leave him not only culturally bankrupt but unable to adapt to changes in the future job market.

Though many teachers now realize that vocational training must be the concern of all schools, three major areas for concern in vocational education still crop up:

* Junior high school students need more concentrated vocational programs. According to an NEA study, 30 per cent of the nation's young people drop out of school before the 10th grade, -- such programs could serve as preventatives, rather than belated efforts after the students have already left school for the streets.

* The schools must familiarize their pupils with the opportunities for technical education available to them after high school.

* A concept effort is needed to help the noncollege pupil to move from school into a job in which he can keep on learning.

The Friona school system took steps toward combining the vocational and academic training, with this year's curriculum.

The object is not lessen the academic program for these students who plan to attend college, but to make both the academic and vocational types available, so as to take care of both types of students.

Official steps were taken the past week by city and county governments in seeking highway improvements for State Highway 214 south of Friona, and the District Highway Engineer, O.L. Crain indicates that the road will be considered in next year's program for the district.

The district office was needing official resolutions from both the city and county, pledging the help of both governments in securing right-of-way where needed along the road. Both bodies submitted resolutions.

The resolutions were similar in wording. The city's statement asked that the highway be extended north-

ward where it curves to the east, and that an overpass be constructed across the railroad. The road then could be brought into the present Loop 270 (Fifth Street) and through traffic would be routed either to the west or back to Main Street for eastbound traffic.

The county's resolution asked that certain improvements be made to the road, including widening, and that a study be made relative to the overpass referred to, and that the road be programmed by the Highway Department.

Crain, contacted at his Lubbock office by telephone, on Tuesday by the Friona Star said "It is not a question of need. This we are aware of. It is merely a

matter of finances, and how soon money can be programmed to the project."

If and when the widening project is begun, Crain surmised that the road would be widened to 26 feet, with eight or nine-foot paved shoulders. Presently the road is only 18 feet wide. It is very busy as a Friona-Muleshoe trade highway, as well as linking motorists with Highway 60.

In addition, the road is extremely busy for farm to market purposes -- the original reason for which it was paved.

Just how soon the project could be started, Crain could not say. "The road will have to wait its turn

in relation to others with more priority in the district," he points out. The district engineer indicated that at least enough money might be available for protective right of way buying where this will be necessary.

The general widening project, however, will not involve any additional right-of-way Crain said.

A major step toward bringing the project closer to being programmed was taken last June when County Judge Loyde Brewer was instrumental in getting the road officially designated as a state highway.

Up until that time, the road was still on official records as a farm-to-market road.

FRIONA, TEXAS

THURSDAY, NOVEMBER 17, 1966

TEN CENTS

THE
FRIONA



STAR

VOLUME 44 NUMBER 8

TEN PAGES

Bookmobile Contract Set, Highway Programs Studied

The Parmer County Commissioners court approved the county's share in operating the bookmobile program in the county for 1967 at its regular meeting Monday.

Up until January 1, the program has been financed by the state. County residents have thus enjoyed almost two years of free service.

The county's share in the cost of maintaining the program is around \$3,000. The county entered into a contract with the City of Muleshoe and the Muleshoe Area Library, which serves as four-county headquarters for the bookmobile.

Other counties in the program are Bailey, Cochran and Lamb.

The commissioners also passed a resolution asking to state Highway Department for improvements on Highway 214. (See related story).

In other business, the commissioners authorized condemnation proceedings against the Sunset Memorial Cemetery of Farwell on right of way for possible widening of U.S. Highway 60 in the future.

The court has been attempting to purchase right of way from the cemetery for the past two years, in order to assure that the right of way will be available when a widening program would be possible, but has had no luck in doing so.

The county had the footage appraised, and offered the cemetery association the appraised price for the right of way, and was refused.

Parmer County was allocated some \$50,000 by the Highway Department almost three years ago or "protective right of way" purchases along the road. The allocation would be on a 50-50 basis with county expenditures. The county has been working on this particular case almost ever since.

In other business, the election returns from last Tuesday's general elections were canvassed.

COUNCIL MEETING

City Awards Well Pact To Big T

A contract was awarded to Big T Pump Company of Friona and Hereford for drilling a new water well for the City of Friona at the regular monthly meeting of the city council last Monday.

Big T Company's bid was the lowest of four companies submitting bids for the new well. Others bidding were Parmer County Pump Co; Walco Drilling Company (Hereford) and the Layne Company of Texas (El Paso).

In other business, the council passed a resolution urging the Texas Highway Department to proceed with planning of widening Highway 214 south of Friona with the possibility of bringing the highway straight into the city with a railroad overpass, and pledging the city's cooperation in such a project.

In other business, the council made note of the receipt of an estimate of \$7,000 from a firm

in Fort Worth for a complete re-evaluation job on the tax properties within the corporate city limits.

Discussion was had on the fact that a letter had been sent to Friona Independent School District to determine their interest in entering into joint contract for tax re-evaluation. No reply having been received, a motion was passed that the question be tabled.

Main purpose for looking into the re-evaluation question is the re-adjustment of taxes for business firms, and the business district, which has changed since the last evaluation, some 15 years ago.

Also the council turned down a proposal by Fort Worth National Bank, which offered to retire two of the city's bonds ahead of schedule.

A statement from the city engineer for services from July through September was deferred pending receipt of an itemized and detailed statement from the engineer.

In his monthly summary to the council, Outland reported that response to tax statements had been reasonably good, with many payments coming in during the first month.

There were 91 delinquent bills as of noon October 11.

however, all came in with the exception of two which were carried forward.

There were no building permits issued during the month. Water department records showed that 16,325,500 gallons of water were pumped, an average of 544,183 gallons per day. This is slightly from the previous month's usage. Rainfall was practically nil, with only .03 inches being recorded October 17.

One sewer tap was installed, to bring the total number of active sewers to 978 at the end of the month.

PICKS 15

Don Reeve Captures Weekly Grid Honors

Don Reeve was first place winner in the tenth week of the Friona Star's football contest the past week, and was awarded the first prize of \$5.

Reeve was the only one of 137 contestants entering the tenth week to pick as many as 15

games. In fact, he is only the third contestant all year to get that many games correct.

Dennis Howell, who is also holding down second place in the race for one of three grand prizes, won second prize money of \$3 with a score of 14. John Frazier, also with a 14, took second.

Howell was closest on the tie-breaker game score (Friona-Memphis), missing it by 19 points. Frazier missed by 19.

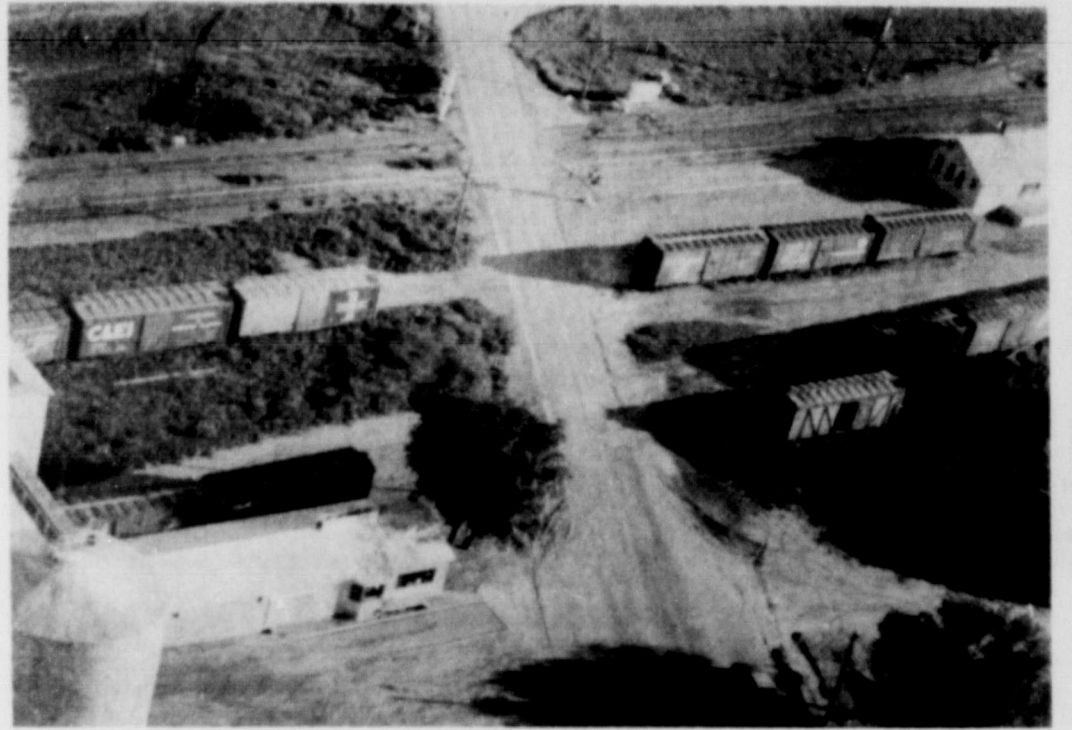
The score of 14 allowed Howell to gain a point on his classmate at Wayland College, Danny Murphree, who continues to lead the grand prize race with a score of 121. Howell, who was three points back prior to last week, stands at 119.

Two weeks remain in the race for the grand prizes, which closes with the slate of games on Thanksgiving weekend.

A special deadline has been announced for the 12th week of the contest (next week). The Friona Star will be printed on Tuesday, November 22, and will be put into the mail that night. Contestants will then have until Thursday (Thanksgiving Day) at noon to get their entries in. This is because games to be played Thanksgiving Day will be included that week.

Contestants are warned not to drop out at this stage of the contest, as weekly prizes totaling \$10 are at stake, even if contestants feel they are too far back to win a grand prize.

Six other contestants correctly picked 14 games last week. They were Claude Spears, Jan Fleming, Danny Kendrick, Emmett Tabor, Thelma Watkins and Dean Blackburn.



PART OF THE PROBLEM . . . Shown above is an aerial view of the South Main railroad crossing in Friona, which is hoped will be eliminated by a proposed highway overpass sometime in the future. City and county officials this week asked the Highway Department to put the project, including widening of the highway, on its program.

SEASON UNDERWAY

Squaws Top Rival Tulia Here, 56-39

The Friona High School Squaws, seeking experience in a hurry, met two state basketball tournament finalists in their first two games of the season, and could be justly proud of their 1-1 season record after such a schedule.

On Saturday, the Squaws opened their season by playing for the eighth time in nine years in the Flying Queen clinic at Plainview, and lost to powerhouse, Springlake, 63-47.

Then Tuesday, in the season's first home game, the Squaws surprised defending state AAA champion Tulia, 56-39.

The start of Tuesday's game here gave no indication that the Squaws would spend their time-honored rivals, the Hornets. Friona lagged behind, 12-3 at one point, and didn't score a field goal until the first buzzer.

Sophomore Hazel Fallwell, playing a brilliant game, sparked the team's second period heroics, catching Tulia during an "unsettled" spell to pull to a 32-18 halftime lead, after Friona had trailed 12-5 after one quarter.

Tulia cut the lead to 10 points in the third quarter, and several times threatened to come closer, but each time, Miss Fallwell would score a timely basket.

A hook shot by Cindy Ingram and Fallwell's two jump shots midway of the final quarter put the game on ice for Friona, making it 51-35 with five minutes left.

Hazel's 32 points led all scorers, as Tulia's all-state forward, Frieda Rousseau, collected 25. Miss Ingram scored 13 points for Friona, Tulia, playing its fifth season game, holds a win over defending state champion Spearman already this season.

Friona also won the "B" game, 42-24, as Pam Turner scored 24 points, and made it a complete sweep of the three games as the Freshmen won, 37-29. Randle Kelly's 22 points topped the Squaw "fish."

The clinic game in Plainview was a rough way to start the season, meeting a classy Springlake team which had played three games already.

Springlake jumped out to a 22-12 first quarter lead, and (Continued On Page 3)

Young Farmers To Hear Irrigation Specialist

The Friona Young Farmers Chapter is urging all who are vitally interested in the area's water to attend its meeting tonight at 7:30 p.m., at the high school vocational agriculture building.

Special guest speaker for the meeting will be James C. Valliant, associate water engineer for the Texas Experiment Station at Halfway.

Valliant will speak on water recharge, bench leveling results, and will present irrigation studies on major crops of the area. He will have color

slides to demonstrate his presentation.

Larry Fairchild, president of the Young Farmers chapter, says anyone interested in the program is welcome to attend.

Temperatures

Nov. 10	35	23
Nov. 11	59	25
Nov. 12	61	33
Nov. 13	66	34
Nov. 14	70	32
Nov. 15	66	42
Nov. 16	76	42

Precipitation: 2 inches snow; .40 moisture November 9.

Fund Drive Nears Goal

The Friona United Fund drive for 1966 was nearing its goal as of Tuesday afternoon, according to Steve Messenger, drive chairman.

Messenger announced that a total of \$5,243 had been collected, which represented 91.5 per cent of the goal of \$5,733. This did not include a few checks which had been especially designated to a certain agency of the drive, Messenger pointed out.

The drive chairman predicted that within another week, the drive should reach its goal.

Thanksgiving Service Set

The annual city-wide thanksgiving service will be held Wednesday, November 23, at the Friona Methodist Church, it was announced this week.

Rev. Paul Mohr, pastor of the Union Congregational Church, will deliver the Thanksgiving message.

Youth from the various Friona churches, under the direction of David Campbell of the First Baptist Church, will form a special youth choir and will present music.

The public is invited to attend the special service, which will begin at 7:30 p. m.



GETS AWARD . . . Eddy Willmon, right, is shown receiving a certificate of merit from Virgil Cunningham, area conservationist for the Soil Conservation District Service. In the background is Ed Blackwell. The award was presented on behalf of the state SCS, for "superior performance in providing technical assistance to the Parmer County Soil and Water Conservation District in the planning and application of soil water and plant conservation practices." The local unit was one of only two in the Panhandle of Texas receiving such an award.



CHECK NOTES . . . Mel Williams, left and Cecil Maddox, coaches of Friona Squaws and Chiefs, are shown comparing notes about the basketball season, which got underway this week. Williams begins his third season as Squaws' coach, while Maddox is beginning his first year as Chieftain coach. (See Stories Page 5)

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Publisher's Fraternity
Member West Texas Press Association

Prize-winning newspaper, Publisher's Fraternity, 1957, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1961, 1962.

First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Katered an second class matter July 31, 1955, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES

Parmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.



Bill Ellis, Editor
June Floyd, Society Editor
Waneen Ragsdale, Bookkeeper

Court House Notes

WD - L.H. Pesch - Kenneth R. Cary - Lots 4 and 5 W 1/2 lot 3, Blk 77, Friona
DT - Ross Terry - Jimmie Allred Tr. for Hi Plains Saving and Loan - Lot 1, N 1/2 lot 2, Blk. 7, Drake, Friona
DT - Mildred F. Chandler - Friona Texas Fed. Cr. Union-Lots 8,9,10,11,12,13,14, Blk. 13 Drake Friona
Abst. Judge - Cicero Smith Lbr. Co. - Emmett Tabor Sr.
WD - Antonio Barraza - A.L. Glasscock - NE 90' of lot 1, Blk. 63, OT, Bovina.
WD - A.L. Glasscock - Antonio Barraza - Lots 1617, Blk. 31, OT Bovina.

OUR READERS Write

To the Friona Newspaper -- Dear Sirs,

Last Friday night my son lost his billfold near the football stadium, apparently as he was putting his band uniform into the trunk of the car. The billfold itself is of no great value and he only had about \$2, besides a \$2 bill, but we would be so happy if someone found and would return the driver's license and other papers and pictures, also the \$2 bill was a keepsake from our allstate band trip.

Would you be kind enough to run an ad for us, have the purse turned in to you and we will gladly pay the ad, plus the postage.

Thank you so much. The billfold belongs to Orvil M. Weddel, 415 N. 12th, Memphis, Tex. The person finding the billfold, may keep the money and billfold if they desire if they would turn in the important things, also we'd consider it an extra favor if they did return the \$2 bill as it held more than monetary value to its owner.

We were treated so nicely in your town by the band players and fans.
Thank you,
Mrs. Amos Weddel
Memphis, Texas

Dear Mr. Ellis,

Another year, we of the Modern Study Club are asking for the support of our community to continue the Christmas project for our hospital.

Ten years ago we of the club and others decided to sacrifice the sending of Christmas cards in our town. We devised the following plan as a real Christmas greeting to every person in Friona and Parmer County. This brings back some of the true meaning of the Christmas season.

We have followed this plan for ten years, as have many of the people of our area. We deposit the amount we would normally spend for stamps and Christmas cards (sent locally) in an account that is provided at the local bank.

This account is called "Project Christmas Card." These deposits may be made any time between now and December 17, 1966. We allocate this money for equipment at Parmer County Community Hospital.

On December 22, 1966, the

Friona Star will carry a Christmas greeting with a list of all the people who have contributed. Any amount is acceptable whether it is \$1.00 or \$100.00 and the amount of individual deposits will not be published. The Modern Study Club has solicited the assistance of other civic organizations in this project.

Of course if it so happens that some are not contacted, all they have to do to become a part of the project is to make their deposit to "Project Christmas Card," at the Friona State Bank, or in other places provided at Parmer County Community Hospital, Bi-Wize Drug, Hurst's, Foster's, or the Friona Star, and sign their name on the deposit slip in the manner that they would like for it to appear on the Christmas greeting.

Make the deposit before December 17, 1966. We are most grateful for the response of individuals, businesses and organizations in the past ten years and expect the same wonderful cooperation in making this year the biggest Christmas greeting of all.

Sincerely,
Mrs. Frank A. Spring,
Chairman of Community Service Committee
Mrs. Roy Miller
Mrs. W.H. Ford
Mrs. Wesley Foster
Mrs. Wright Williams

Social Security Paying \$778 To County Widows

In Parmer County, 13 widows with children in their care draw \$778 per month from their deceased husbands' social security accounts. Recent changes in the social security law should allow several Troop, social security representative for this county, stated today.

The first change allows a divorced widow with minor children to qualify for monthly benefits on her former husband's account if she was receiving at least one-half of her support from him, or was receiving substantial contributions from him under a written agreement during the 12 months before his death, or if there was a court order for support in effect at the time of his death.

The second change allows a widow with minor children to qualify for monthly benefits for herself on her deceased husband's account even though she may have remarried, if the latest marriage has ended. Under this change the widow can be-

come re-entitled with the month in which the latest marriage ends.

Further information about these new provisions may be obtained by contacting the Clovis social security office at 106 W. 5th. The office is open Monday, Tuesday, Wednesday and Friday from 8:30 a.m. to 5 p.m. and Thursday from 8:30 a.m. to 9 p.m.

Keep medicines away from the bed. Make it necessary to get up to take them, or for someone to bring them. Drugs and medicines on the nightstand by one's bed are dangerous because an overdose may occur if the medication is accidentally repeated while one is sleeping.

Medicines on the nightstand by one's bed are dangerous because an overdose may occur if the medication is accidentally repeated while one is sleeping.



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GUEST EDITORIAL Will We Pay?

A new study shows Texas public schoolteachers receive less pay than the national average. Nationally, teachers are paid \$6,506 a year, says the National Education Association (NEA). In Texas, they earn an average of \$5,950.00 a year.

For too many years Texas has paid its teachers relatively less. Of course, there are areas of the state in which the living cost is much less than in most other parts of the nation. Also, teachers received a substantial raise in 1965.

Dallas, which pays its teachers an average of \$6,420, has recognized the need for higher-than-average salaries. Highland Park reports an average salary of \$6,746.

We live in an age when an uneducated person is chained to an almost wasted life. There is growing concern about the "undereducated."

Our greatest resource is our people.

We cannot develop this resource to its highest potential unless we offer quality education in public schools. We cannot have quality education without quality teachers. We cannot continue to pay our quality teachers less than they can earn elsewhere.

Texas State Teachers Association has passed a resolution to present a bill bringing Texas teachers' salaries up to the national average. A raise for the teachers will mean an increase in state taxes.

Texas Legislature will not convene until 1967. Before that we must decide how much we are willing to pay for good teachers. Or perhaps more important, we must decide whether we can afford not to pay at least the national average.

... Dallas Morning News

Carriers To Leave Cards

Rural mail carriers from the Friona Post Office will leave some livestock survey cards along their routes beginning November 20.

"Information reported on these cards is used to set the yearly inventory of livestock and poultry on Texas farms," Postmaster Williams explained.

Rural carriers distribute the cards at random in boxes along their routes.

"This means that not every box will get a card," Williams said. "For this reason, it's important for everyone who gets a card to return it filled out so that USDA can get a true sample of the State's livestock holdings."

Carriers assisting with the survey are: N.E. Wood, Route 1, Dale Hart, Route 2; and Lewis Gore, Route 3.

Facts and figures secured in this survey are the basis for Texas and National pig crop report and inventories of livestock and poultry on farms as of the first of the year. Stockmen and many others use this information in making business decisions.

Survey results will be widely distributed through Texas Crop and Livestock Reporting Service releases, newspapers, farm magazines, radio, and television.

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Friona

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Lions Announce Contest For Youth

The youth of the Friona area have been given a challenge to develop a plan for world peace by the local Lions Club - a challenge that could earn one of them a \$25,000 education and/or career assistance grant.

The Friona Lions Club together with Lions Clubs throughout the world, is sponsoring a world-wide essay contest for the world's youth on the most important world subject today - Peace. The contest offers \$50,000 in total awards, including the \$25,000 first prize, eight semi-final world regional awards of \$1,000 each and travel expenses for the eight winners to Chicago, Illinois in July, 1967. At that time, the first prize winner will be chosen from the eight. Also, more than 20,000 local, district and multiple district awards will be made.

"We are hopeful one of our young people will win this world-wide prestige award," President Jay Claborn of the Friona Lions Club said in announcing the contest locally today. Entry blanks are available from Lion Baker Duggins.

The contest, open to young people who will be 14 but less than 22 years of age as of January 15, 1967, was announced by The President of Lions International, Edward M. Lindsey, of Lawrenceburg, Tenn., during the Association's Annual International Convention in New York.

"The Peace Essay Contest is divided into eight world divisions for the \$1,000 prizes," Duggins said.

"Our Club's winner will advance to Lions District 27-1 competition in his (her) effort to qualify for the multiple district contest," Duggins added.

The contest sponsored by more than 130 countries in the free world, will be the largest Peace Essay Contest in the world today.

"The purpose of the contest is to develop a formula for world peace because we feel peace is attainable," President Claborn pointed out.

"We want to alert our youth to the need for world peace and focus attention on that important goal," he said.

Contestants should submit their entry in essay form, not to exceed 5,000 words.

Judging will fall into four categories: 75 per cent of the essay's points will be devoted to content, ten per cent to organization, ten per cent to style and five per cent to mechanics.

Squaws . . .

(Continued from Page 1) had a 42-25 halftime edge. Cindy scored 21 points for Friona and Hazel contributed 18 in this one.

The win over Tulla broke a three-game losing streak to the rival Hornettes, being Friona's first victory over Tulla since 1964. It was the 23rd meeting between the two teams in eight

If our winner can advance to the judging stages up to the world finals he will receive an expense paid trip to Chicago to attend the Lions International 50th Annual Convention for the final judging of his essay in addition to the \$1,000 award.


Duggins said he hoped local young people would accept the challenge and enter his club's section of the contest. Closing date for the club's contest is December 10, 1966.

Students wishing to enter the contest are urged to contact Duggins to get full details of the contest," he said.

The age limit for the contest includes all youth 14 but less than 22 years of age as of January 15, 1967.



VISITS LIBRARY . . . Members of the sixth and seventh grade classes are shown as they visited Friona Public Library last week. Classes at school have been taking field trips to the library.



The Library Corner

BY MRS. V.J. ZEMAN

We were happy to have 192 students visit Friona Public Library Thursday, November 3. Mr. Medford Griffin brought 175 of his sixth and seventh grade reading students and Mrs. Fay Reeve came with one seventh grade class.

Three of the fourth grade classes visited the library Thursday afternoon, November 10. Teachers of these approximately ninety students are Mrs. Lois Miller, Mrs. Frances Hamilton and Mrs. Mattie Bell Ray.

These field trips gave an opportunity for the students to get general library information and to look at many of the books available for their age group. Following each field trip there has been an increase in borrowers.

Mrs. John Gaede, librarian, was back at Library Corner Nov. 3. She was missed while away for two weeks. Members of the library committee helped Mrs. Gaede with the school visits, substituted while she was away, and under the leadership of Mrs. Ross Ayers have had two work days.

Story hour will not be held again until February 2nd. Due to the approaching holiday rush the volunteer leaders agreed on a pause.

Average attendance for the last five story hours was 26. Appreciation salutes go to these leaders, Mesdames Glenn

years, and was Friona's 14th win in that stretch against nine losses.

In the 16 games prior to Tuesday night, the two teams had broken even with eight wins each. Nine of the last 23 meetings between the Squaws and Tulla have been decided by two points or less, another by three, and two other games by five points.

SCHOOL LUNCH MENUS

FRIONA WEEK OF NOV. 21-23 LAZBUDDIE

Monday, hamburger steaks; green lima beans, mashed potatoes, tossed salad, banana pudding, hot rolls and butter, milk.

Tuesday: hot tamales, pinto beans, spinach, onions, apple cobbler, corn bread and butter, cho. milk.

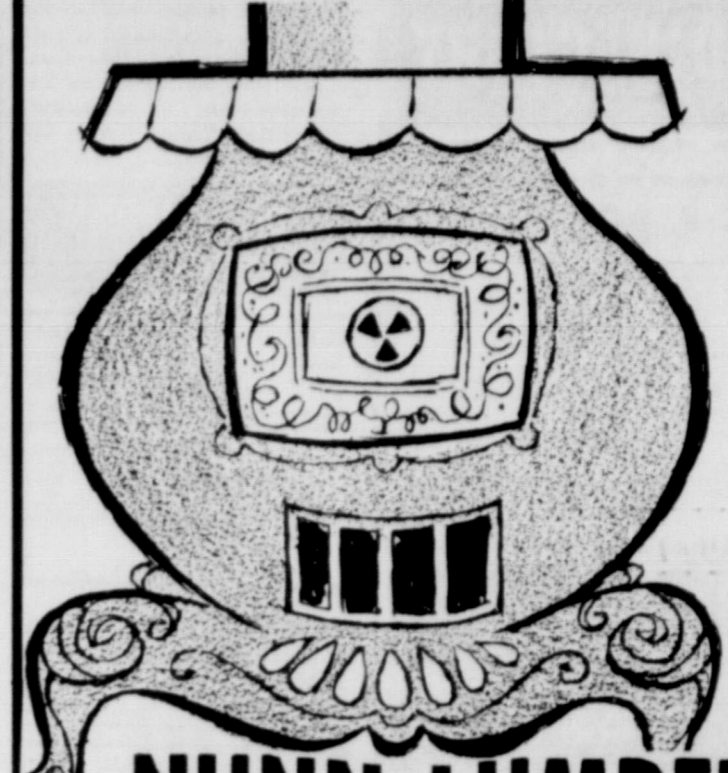
Wednesday: soup and chili, sandwiches, peanut butter cookies, milk.

Monday: Pork sausage and gravy, creamed potatoes, green beans, cabbage salad with sweet peppers, rolls, jelly, butter and milk.

Tuesday: pinto beans Spanish rice, spiced applesauce.

Wednesday: hamburgers, lettuce, tomatoes, pickles and relishes, sliced cheese, fresh apple, potato chips, ice cream and milk. School will turn out for the Thanksgiving holidays Wednesday afternoon.

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<p>Tom Scott MIXED NUTS 13 oz. can 51¢</p>	<p>Maxwell House COFFEE lb. 69¢</p>	<p>CHEESE lb. 69¢</p>

<p>Del Monte Mandarin Oranges 4/\$1</p>	<p>Morton's Frozen Honey Buns 4/\$1</p>	<p>ROUND STEAK lb. 79¢</p>
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FREE PREVIEW CLASSES
Thurs. Nov. 17 th. & Thurs. Dec. 1st.
7.00 p.m. - Grade School Cafeteria



Jean Johnson, School Director

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247-2537 - Friona
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FOR RENT . . . 2 bedroom house at 705 W. 5th. Phone 825-2712 after 8 p.m., Farwell. 8-tnc

FOR RENT . . . Drake Add. 3 bedroom house. 1309 Jackson, call 295-3424. 8-tnc

FOR RENT . . . One furnished bedroom apt. Roy Beardain, 247-2422. 8-1tp

FOR SALE . . . 1 Lincoln Portable Welder, 200 amp. and 1 Oyster threading machine. See at 409 Woodland Ave. after 5:30 p.m. or see James Taylor. Also a size 10 yellow Formal and a blue party dress size 9-10. 8-1tp

FOR SALE . . . Trailer house, 8' X 40'. Good condition, Preston Collins - 817 Main, 247-3460. 53-tnc

FOR SALE . . . 1964 Yamaha '80. Good condition, new paint job. Phone 247-2781 daytime or 247-2401 nights. 7-4tc

FOR SALE . . . 14 ft. refrigerator-freezer. New compressor. Excellent condition. \$125. 1204 W. Seventh. Phone 247-3414. 7-tnc

CARD OF THANKS
Words can't express our deepest appreciation to all our friends and neighbors for all the cards, food and groceries, flowers and the love offerings all this time Sam has been sick. May God's richest Blessings be on each of you in our prayers.
Sam and Velma Jones
Shirley and Sue Cook and Boys
8-1tp

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WELCOME TO FRIONA

Irene Sheets, a former resident of Friona, has returned here to live. She is employed at Friona State Bank. Mrs. Sheets lived in California and Oregon after leaving Friona in 1941. She was employed by the Wells Fargo Bank on the West Coast. Her Friona address is 704 West Fifth.



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PENETRATION WIN

Chiefs Ruin District Finale For Cyclones

A funny thing happened to the Memphis Cyclones on their way to the District 3-AA championship last week. However, the Cyclones were not laughing -- they almost were knocked out of the title by the underdog Chiefs.

What actually happened, the Chiefs tied favored Memphis, 7-7, but got to count the game as a win on the basis of penetrations. This left Memphis with a 5-2 district record, tied with Floydada. Had Abernathy beaten Olton, the race would have ended in a three-way tie, and a coin-toss would have been necessary.

It was a bitter pill for Memphis to swallow. The Cyclones led in practically every other statistical department, having 17 first downs to seven for Friona, and 310 total yards of offense to 78 for the Chiefs.

However, Memphis also had the distinction of leading in "most passes intercepted," and the three aerial swipes by Friona turned out to be the three penetrations which made the difference in the game.

Actually, Friona almost won the game on the scoreboard. A controversial fourth-down play late in the second period had apparently resulted in a touchdown with quarterback Johnny Barker carrying the ball. At least, one official so signaled. But the referee then spotted the ball on the six-inch line, and gave it over to Memphis.

Earlier, a 30-yard field goal try by Ted Renner barely missed.

The Chiefs had four early breaks in the game, but could capitalize on only one. They recovered a fumble at the Memphis 33 on the first play from scrimmage. However, three plays later yardage back to the 39, and Friona had to punt.

Just two plays later, Friona came up with its first of three pass interceptions. Bobby Jordan grabbed the ball at the Memphis 30 and ran it to the 15 before being downed.

Two passes went incomplete, and a running play gained just a yard, to set up Renner's field goal try. The ball was spotted at the 20, and Ted's kick was long enough, but was a shade wide to the right.

Memphis took over the ball at their own 20 following the kick, and proceeded to drive 80 yards for the game's first score. Friona had apparently stopped the drive near mid-field, but upon forcing Memphis to punt, the Chiefs received a roughing the kicker penalty to allow the drive to continue.

Memphis scored four plays later, with Negro flash Kenneth Cornish, who was one of the leading ground-gainers for Memphis, going in from the two. Jerry Hall's kick made it 7-0, with 5:17 left in the opening quarter.

Friona had bad field position following a Memphis punt which the Chiefs fielded on their own three yard line. However, after picking up a first down, Renner quick-kicked on third down good for 57 yards to get Friona out of a hole.

On the next series of plays by Memphis, Friona picked off its second Cyclone pass. This time Larry Graves got the ball, and he almost went all the way to score. Larry snatched the pass at the Memphis 35, and was finally knocked out of bounds at the nine.

Three running plays found the Chiefs back on the ten, and Friona faced a critical fourth-down play. Johnny Barker rolled out, spotted end Ray Lynn Murphree in the end zone, and hit him with a perfect strike. Renner's kick was good, and the game was tied with 7:06 left in the half.

Memphis probably felt snake-bit when on the very next series of downs Murphree picked off the third pass interception at mid-field. In fact, a Cyclone hit Murphree a little hard after he had been tackled, and a 15-yard penalty gave it to Friona at the 35.

A pass interference penalty against the Cyclones offset a holding infraction against Friona, and set Friona up at the 20. A moment later, Johnny Barker rolled out for a first down and goal at the 10 yard line.

Three plays gained nine yards, and on fourth down, Barker tried a sneak. One official thought he had made it, but after a confusing moment, the ball was given over to Memphis in the shadow of their own goal. The last official play of the

first half was a 43-yard run by Junior Graves, who was stopped near the Chieftain 20. Memphis fans apparently later thought this constituted a penetration, although the officials did not think it was.

The only threat in the second half was made by Memphis, who drove from their own 15 yard line following a Friona punt to the Friona 15 before running out of downs. Friona's defense rose up to stop the Cyclones five yards short of a first down on the final play and Friona took over.

Aside from this series, the rest of the game featured a swap-out of the ball between the two teams, although Memphis was fighting like a tiger at the gun, having completed three passes for 42 yards.

A Renner punt had set the Cyclones back to their own 14 with less than a minute to go. Memphis then used some dip-sy-doodle techniques with first a halfback and then an end throwing a pass. They drove to Friona's 46, and completed yet another pass good for 10 yards as time ran out.

It was only the second gridiron meeting between teams from the two schools. Friona

had won the other game, in 1963, by a 33-14 count.

Final Standings

Team	District	W	L	Tie	Pts	Opp
Memphis		5	0	0	33	44
Floydada		4	1	0	37	46
Olton		4	1	0	31	37
Abernathy		3	2	0	24	31
Hale Center		2	3	0	14	21
Friona		0	4	0	7	14

Season

Team	W	L	Tie	Pts	Opp
Memphis	10	0	0	168	195
Abernathy	7	1	0	128	152
Olton	7	1	0	128	152
Floydada	6	2	0	114	134
Hale Center	5	3	0	106	119
Friona	4	4	0	72	101

- Nov. 15 - Tulia (Girls only) - here
- Nov. 18 - Farwell at Friona
- Nov. 22 - Farwell at Farwell
- Nov. 29 - Muleshoe at Friona
- Dec. 1-2-3- Friona Tournament
- Dec. 6 - Muleshoe at Muleshoe
- Dec. 8-9-10 - Springlake Tourn.
- * Dec. 13 - Hale Center at Hale Center
- * Dec. 16 - Olton at Friona
- * Dec. 20 - Lockney at Friona
- Dec. 27-29-30 - Farwell Tournament

- * Jan. 3 - Floydada at Floydada
- * Jan. 6 - Memphis at Friona
- * Jan. 13 - Abernathy at Abernathy
- * Jan. 17 - Dimmitt at Dimmitt
- * Jan. 20 - Hale Center at Friona
- * Jan. 24 - Olton at Olton
- * Jan. 27 - Lockney at Lockney
- * Jan. 31 - Floydada at Friona
- * Feb. 3 - Memphis at Memphis
- * Feb. 7 - Abernathy at Friona
- * Feb. 10 - Dimmitt at Friona

* Denotes District Games

SPORTS LINE/UP

New Coach Greet Only Three Cage Lettermen

Only three returning lettermen were among the 24 basketball prospects who greeted Cecil Maddox on Monday.

Maddox said he was "in the dark" as to the type of team or season the Chieftains would have. "I feel very much like we coaches did at the beginning of football workouts this year -- we just didn't know what would happen," Maddox said.

The returning lettermen are seniors Bobby Jordan and Ray Lynn Murphree and junior, Larry Graves.

Others coming out for the team include DeWayne Procter, a senior, along with juniors Gary Murphree, Charles

Hamilton, Tommy Mars, Donald Taylor, Jimmy Broyles, Randy Ellis, Rickey Hurst and Eddie Wood.

Sophomores coming out are Lowery Harper, Delvin Brookfield, Sahara Gonzales, Byron Grant, Ricky Royal, Joe Rando, Joe Garcia, Tony Perea, Dale Neel, Mike Pavalus and John Baxter.

The Chieftains lost heavily from their 1965-66 team which posted a 19-8 season record last season.

Coach Maddox is beginning his first season at Chieftain coach, having taken over from James Anglin.

Raiders, Buffs Both At Home For '66 Finales

Both the Texas Tech Red Raiders and West Texas State University Buffaloes will be playing at home in the final games of the season for both teams Saturday.

Tech hosts the University of Arkansas, which needs a win over the Raiders to clinch their third straight Southwest Conference title and trip to the Cotton Bowl.

West Texas State hosts Western Michigan, a team which is slated to be among the toughest the Buffs have faced all season. Game time for both contests is 2 p.m. Plenty of tickets are available at both places, it is indicated.

Eleven Seniors Feature 1966-67 Squaw Effort

Eleven seniors are featured on the 1966-67 Friona Squaw team, including five forwards and six guards. Two juniors and two sophomores round out the team.

Coach Mel Williams has one-two-year letterman among the group -- Cindy Ingram -- who will be after her third varsity letter this year.

Other senior forwards are Susan Neill, Betty Taylor, Glenda Mingus and Lydia Buske. Senior guards are Lou Cochran, Linda Fallwell, Kathy Jones, Judy Shirley, Martha Martin and Brownie Cole.

The juniors, both guards, are Linda Stone and Rhonda Fallwell. The sophomores are Hazle Fallwell, who saw some spot action last year at forward and

Deloris Phipps. Gone from last year's team, which compiled a 19-9 season record and 7-3 in district play (second place) are three players lost through graduation. They are Janet Bishop, Frieda Floyd and Janet Rushing.

Coach Mel Williams, starting his third year as head coach of the Squaws, says he expects Dimmitt and Abernathy to be the teams Friona will have to beat out in district play, although he expects the Squaws to be in the middle of the fight. District play for both the Squaws and Chiefs begin in less than a month, due to the enlarged district. Three district games will be played prior to the Christmas holiday school break.

STATISTICS

	Friona	Memphis	
Penetrations	3	2	
By Rushing	7	17	
By Passing	1	11	
By Penalty	2	5	
Yards			
Rushing	68	248	
Passing	10	85	
Total Yards	78	333	
Passes			
Attempted	8	14	
Pass			
Completions	1	7	
Had			
Intercepted	0	3	
Fumbles Lost	0	1	
Punts			
Yds.	8-320	3-95	
Avg.	40.0	31.7	
Penalties	4-51	8-86	
Individual Rushing			
Player	TCE	YDS	AVG.
J. Barker	14	33	2.4
E. Barker	12	26	2.2
Graves	3	10	3.3
Jordan	1	2	2.0
Perea	6	2	0.4
Renner	2	-5	-2.5
Totals	38	68	1.8

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We Have Plenty of HAMS And TURKEYS Check Our Prices.

CLUB STEAK USDA Good Lb 69¢

Beef Liver Lb 39¢

MEATS

SAUSAGE Pinkney 2 Lb 95¢

BACON Shurfresh Lb 69¢

Gold Medal FLOUR \$2.59 Free Plastic Mix Bowl

Swift's Honeycup MELLORINE 1/2 Gallon 39¢

Libby PUMPKIN 303 Can 17¢

Shurfine TUNA 3/\$1

Shurfine Crushed PINEAPPLE No. 2 Can 29¢

KLEENEX TISSUE Autumn Decorated 25¢

Campbell's PORK 'n BEANS 16 Oz. Can 15¢

Jergens BATH SOAP 2 Bars 19¢

Fruits & Vegetables

BANANA HOLIDAY FIESTA Pound 10¢

LEMONS Dozen 49¢

York APPLES Lb 19¢

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8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 BORGER vs TASCOSA

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



STUDENT MANAGERS: Randy Balze, Larry Truitt and Randy Farr

Contest Standings

(Note: Special deadline for NEXT week's contest (not this week). See details on page 1 this issue.)

Name	Pts.	Name	Pts.
Waymon Wilkins	108	Corene Kuhlman	95
Charles Hamilton	107	Laverne Mabry	95
Burk Hand	107	Paul Mohr	95
Jerry Loflin	107	Shirley Fangman	94
Mrs. Jack London	107	Mrs. Waymon Wilkins	94
W.R. Mabry	107	Mrs. Houston Bartlett	93
J.P. Sims	107	Mike Buchanan	93
Wright Williams	107	John Hoover	93
Mrs. Kenneth McLellan	106	Jerry Mabry	93
Mrs. Kenneth Neill	106	Jimmy Norwood	93
Mrs. Frank Truitt	106	Byron Grant	92
Donny Carthel	105	Terry Mabry	92
Lonnie Ellis	105	Don Spring	92
J.V. Finley	105	Mrs. Calvin Ulen	92
Fred Florez	105	Randy Mabry	91
Manuel Garcia	105	Clavin Ulen	91
Mrs. Mal Manchee	105	Pilo Castillo	89
Jimmy Maynard	105	R.H. Osborn	88
John Baca	104	Cotton Renner	88
Bill Bailey	104	Glady's Day	86
Oscar Baxter	104	Andy Hurst	86
Ralph Broyles	104	Matt Brown	85
Jimmy Hamilton	104	Ronnie George	85
Pam Hartwick	104	Jack Newton	84
Mrs. Jerry Loflin	104	Mrs. Truett Johnson	83
Mrs. W.R. Mabry	104	Dale Milner	83
Dolph Moten	104	Robert Ivy	82
Mrs. J.P. Sims	104	Stephann Wagner	82
Otis Spears	104	Christie Ivy	81
Frances Taylor	104	Carroll Cook	80
Bob Finley	103	Herbert Day	78
John Fleming	103	Donald Powell	77
Mrs. Clarence Monroe	103	V.R. Wilcox	77
Robert Neeley	103		
Flossie Rhinehart	103		
Audvie Barnett	102		
Teddy Fangman	102		
Maron Finley	102		
Albert Johnson	102		
Mal Manchee	102		
Barbara Morrow	102		
Joy Morton	102		
B.C. Hartwick	102		
Mrs. Eugene Bandy	101		
Mrs. Bob Finley	101		
Jerry Hinkle	101		
Mike Pavalis, Sr.	101		
Frank Truitt	101		
Travis Clements	100		
Kenneth Neill	100		
Mrs. Fred Florez	98		
Wendell Garner	98		
Glen Mings	98		
Alton Peak	97		
Mrs. Kenneth Watkins	97		
Paula Clements	96		
Mrs. John Fred White	96		

Game Scores

Following are the results of games included on last week's contest page:

Floydada 19, Dimmitt 0
Olton 19, Abernathy 0
Hale Center 26, Lockney 7
Canyon 8, Muleshoe 0
Hereford 14, Tuttle 0
Littlefield 21, Levelland 6
Plains 17, Tuff 6
Kress 3, Springlake 0
Sudan 21, Farwell 14
Lazbuddie 14, Hart 7
Arkansas 22, SMU 0
Texas 13, TCU 3
Baylor 29, Texas Tech 14
Texas A&M 7, Rice 6
Colorado St. 35, West Texas 26
Dallas Cowboys 31, Washington 30
(Friona 7, Memphis 7)

Contest Rules

- Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
- Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
- Bring your entry blank by the Friona Star or BI-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
- The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
- Only one entry per person.
- Contestants must be 12 years of age or older.
- Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
- Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: Post _____ Memphis _____

NAME _____

ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups
 Tractors & Used Cars
 Phone 247-2701
 MULESHOE at PERRYTON


10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
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 NOTRE DAME at MICHIGAN ST.

11. **REEVE CHEVROLET**
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12. **FRIONA COUNTRY CLUB GIN**
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 Phone 247-2439
 BAYLOR at SMU

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
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 Phone 247-3010 Friona
 ARKANSAS at TEXAS TECH

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**

 Robert Neelley Office Mgr.
 KENTUCKY at TENNESSEE

15. **FRIONA FEED YARDS, INC.**

 Jack Carrothers, Mgr.
 Phone 265-3574
 WESTERN MICHIGAN at WEST TEXAS

16. **PARMER COUNTY IMPLEMENT CO.**

 Your IH Dealer
 Phone 247-2721
 DALLAS at PITTSBURGH



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

One of the important lessons in youth development is teaching them to "share." Another important phase along this line is developing skills.

Mrs. Walter Kaltwasser, 4-H Leader of the Oklahoma Lane 4-H Club really uses every opportunity for girls and boys to develop these desirable characteristics. Most of the Oklahoma Lane Club is made up of boys.

In their last meeting in the home of the Charlie Christians, members made Christmas gifts suitable for giving by both boys and girls. The best gift of all is one where we give of our time and talent. Would be good for leaders to furnish more opportunity for this type of activity.

Recently when visiting in the Joel White home, Lynne, the teenage daughter, showed me a new dress she had made. It was a "fetching" number. Lynne won't have to worry about cost of dresses if she keeps on using some of the skills she has learned in Clothing project work. All these experiences add up to a good 4-H'er-developing skills for the hand.

Food Project work will soon get underway. The new project guides have fewer lessons which will make it possible to finish and do project work in another area of home economics. This year though, records must be submitted for judging at the food show. Leaders need to keep this in mind.

The Leader Symposium in Hereford on November 17 is an event that all 4-H leaders should attend. Mrs. Wayne Magnus and Mrs. Paul Lloyd of Bovina plan to go. They will have room for three or four more so contact them or the Extension office if you need a ride.

Bulletin - "TOYS FOR TOTS" is available in the office. Call or write the Extension Office for a free copy.

Today's Consumers are important people all the year through but at this time of the year they are getting "special" attention from the business firms.

Credit will be encouraged and emphasized over and over. Consumers will need to realistic about income and spending to avoid that "after Christmas hangover."

Before you decide to buy something "on time," be sure you know just how much credit your family can afford.

Installment credit can be very useful, but its overuse can be dangerous. When you buy on credit -- "charge" or "finance" items -- or use a payment plan, remember that, sooner or later, the total cost must be paid and that using credit usually costs extra. It may or may not be worth the extra cost to you.

"Misuse of credit is causing an alarming number of U.S. families to file bankruptcy proceedings. The reason, in most cases, is poor management rather than just a lack of money. These families just use more credit than they can afford."

First, of course, you must make sure you can meet all the necessary payments on your credit purchases -- even in case of an emergency that would reduce income or cause increased spending.

According to some financial experts, if the repayment of your installment debts (not including mortgage payments or ordinary monthly bills) will take more than one year and you have \$200 or less in ready cash, you're not in a good position to cope with emergencies. And if you're also using more than 20 per cent of your income to repay installment debts, you're considered in a very risky position.

Unless you know you can meet your financial obligations in an emergency, better wait awhile before buying any more goods on credit.

Let that boat wait and buy a bicycle instead - it costs less and may take off some of the overweight you put on during the holidays. Paying cash for what we want is a good way to break the habit of wanting too much.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mrs. Quinn Weaver, Lazbuddie, accompanied by her sister Mrs. Hayden Moser of Phoenix, returned the last of the week from Arkansas where she visited her father, Odis Wilson, Mr. Wilson, 77, has been in poor health for quite some time. Mrs. Weaver reports his condition remains about the same.

Charles Ramage and Leon Watson marched with the ROTC WTSU color guard in the Parade at Amarillo Friday, Veterans Day.

Bobby Broyles, Theron Vaughn Bill Brown and Gene Smith returned the first of last week from Pagosa Springs, Colorado where they had been deer hunting.

Mr. and Mrs. J.B. Young visited Thursday evening in Lubbock with their son and his wife, Steve and Nancy Young.

Mr. and Mrs. Howard Watson visited the Leon Smith family Tuesday night.

Shirley Smith has accepted the job as secretary at the Lazbuddie Farmer's Union Coop.



COTTON BLAZE . . . Friona volunteer fire department was called to the Clyde Woodard farm recently where a loaded cotton trailer caught fire and went up in smoke.

County 4-H Council Elects New Officers

During the business session of the Parmer County 4-H Council Saturday morning in the community room of Bovina State Bank, new officers for the coming year were elected. They were Ann Blackstone, chairman; Loy Dale Clark and Lynn White, joint - vice - chairmen; Cheryl Kaltwasser, secretary-treasurer; Cecil Bowery and Ann Blackstone, district delegates and Jan Jameson reporter.

Plans were made for the County Achievement Banquet, which is to be held at Bovina, November 19. Members who will assist with the program are Wayne Allen Schueler, Dale Blackstone, Kathy Coker, Janice Billingsley, Cheryl Kaltwasser and Randy Bush. Present plans are for Rudolph Baumgardner of the ex-

periment station at Halfway, Texas, to be guest speaker. Entertainment will be provided by the Oklahoma Lane Home Demonstration Club quartet.

Lazbuddie club members present included Dale and Ann Blackstone, Loy Dale Clark, Roy Don Coker, Mr. and Mrs. Roy M. Miller and Mrs. Wayne Clark. Lynn White, Darwin Green, Cecil Bowery and Mrs. Joel White represented the Farwell Club. The Bovina club was represented by Loy Christian, Terry Sherrill, Ina Marie Quintana, Mrs. Pat Quintana and Mrs. Lola Hise.

Katheryn Gober and Cheryl Kaltwasser were members of the Oklahoma Lane Club who were present. Friona club members present were Dale Hart, Mrs. Earl Jameson and Jan Jameson.



REVERSIBLE—Tops in versatility is the tunic apron with a flip side. Stripes and polka dots in navy and gold cotton team up for one look, while the reverse side is all polka-dots. Giant cotton rick-rack joins the contrasting fabrics in front.



On-The Farm In Parmer County

RONNIE MCNUTT
County Agent

The Annual County 4-H Achievement Program and Banquet will be held at 7:30 p.m. Saturday, November 19th in the Bovina School Cafeteria.

4-H Club members that have excelled in 4-H Club work this year will receive awards.

Guest speaker is Rudolph Baumgardner, a Texas Tech student and former Hale County 4-H Club member. Rudolph will speak on his trip to Germany as an International Foreign Youth Exchange student.

COTTON PRODUCTION AND QUALITY REPORT FOR PARMER COUNTY.

The following information was taken from a report made by the Plains Cotton Growers, Inc. This information was collected from 1960 through 1965.

The highest total bales produced of these 6 years was in 1962, when 80,328 was produced. The lowest total bales produced was in 1960 when 39,946 was produced. In 1965 a total of 58,050 bales were produced.

As for pounds of lint produced per acre 1962 was again the highest with 789 lb. 1960 was the low year with 375 lb. and 1965 averaged 588 lbs.

To compute the quality of cotton for these 6 years a high of 3,613 samples were taken in 1962 and a low of 1,284 were taken in '65.

In order to determine average grade it is necessary to assign a number to each grade classification.

Grade code - 1-is Good middling
2-is Strict middling
3-is Middling
4-is Strict low middling
5-is low middling

Average grades for the 6 years show a 2.9 grade for 1961 and the lowest grade of 4.3 and 4.1 for 1964 and 62 respectively. 1965 averaged 3.9.

In 1964 a total of 11.4% of the crop turned out wasties with an average micronaire of 2.5. 14.3% of the county crop was wasty in 1965 with an average micronaire of 2.5.

Fiber properties for 1965 are as follows:

9.4% of staple went 31/32 and over. The average staple was 29.8 thirty-seconds. The average micronaire was 3.0 with 11.2% with a 3.5 or above.

Winter snow will soon be falling. But Want Ad readers will keep on calling.



Your help goes where hunger is

Famine in India. War in South Vietnam. Millions racked by hunger, from Latin America to Africa and Asia. Your CARE food gifts save lives, help the hungry work to feed themselves. Every dollar sends one package in your name, a personal miracle of kindness. And your receipt shows where your help went. Mail your check.

CARE

FOOD CRUSADE
660 First Av., N. Y. 10016
or your local CARE office

Here is \$_____ for food aid.
From: _____

Contributions are tax-exempt. Make checks out to CARE.

THANKSGIVING DINNER

MEATS

We Have Plenty Of

HAMS & Boneless HAMS

Reg. Run TURKEYS & HENS

And (Honey Suckle) TURKEYS

Which Have More White Meat

Check Our Windows For Specials

Folger's COFFEE Pound Can 77¢	Wolf CHILI # 2 Can 73¢
Ocean Spray Cranberry Sauce Whole or Jelly 300 Can 27¢	Duncans Hines CAKE MIX White, Yellow, & Devils Food 18 1/2 3/\$1
Del Monte Whole Kernel CORN 303 Can 5/\$1	Hershey Chocolate DAINTIES 12 oz. Pkg. 43¢
Del Monte PUMPKIN # 2 1/2 Can 25¢	Pine Sol CLEANER 20¢ off table 28 oz. Bottle 75¢
Towie Red Maraschino Cherries 10 1/2 Oz. Jar 29¢	Reynolds FOIL Heavy Puty 6¢ off 59¢

PRODUCE

BANANAS	Pound 12¢
TOMATOES	Pound 25¢
Red POTATOES	20 Pound Bag 79¢

WHITE'S SUPERMARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More
Our Aim Is To Please In Every Way
We Deliver Ph. 247-2250

Its new look is just one nice thing about the '67 Chevy pickup



'67 Fleetside Pickup

THERE ARE LOTS OF OTHERS.

For instance, new durability: New sheet metal construction discourages rust. Eliminates exposed joints on cargo box and tailgate. Provides self-washing wheelhousings with special splash shields. Inner cab is specially treated against rust.

Also, added comfort, safety and convenience: Improved visibility all around. Dual master cylinder brake system. Telescoping lower steering shaft. Energy-absorbing instrument panel. Interior color-keyed to go with exterior paint. One-hand tailgate latch.

And extra strength: Full-depth double-wall side panels (Fleetside models). Double-wall steel in cab roof and other important areas.

Plus famous Chevrolet truck features: Independent Front Suspension that gives a smooth ride-like a car. The most popular truck 6's and V8's. (And there are lots more, as your Chevrolet dealer will show you.)



See the brand new breed of Chevy pickups at your Chevrolet dealer's

REEVE CHEVROLET COMPANY

Friona, Texas Phone 247-3011 510 Main Street

Big travel bargains are back on the Santa Fe!



What's the gimmick?

Simple. It's the off-season. Now through May 15th, you can save up to 20% (sometimes even more) on round-trip rail fare. First class or coach, either way it's a travel bargain. And not just on special days, but any day of the week. Your return ticket is good for 30 days--on any Santa Fe train. There's no tax on Santa Fe tickets.

So you see, there's really no gimmick. Just savings. This time, why not take a vacation on the way? Travel Santa Fe. And save. Ask your local Santa Fe agent for full details on Bargain Fares--and other Santa Fe travel bargains.

J.C. BECK, Agent, SANTA FE RAILWAY,
Phone: 247-3330, Santa Fe Station, FRIONA, TEXAS 79035



Stock Up On Fall And Winter Bargains Throughout The Store!

Pre-Holiday Clearance Sale

Clearance

Three Big Days Thursday, Friday, Saturday
 Sale Starts November 17... We Will Be Closed Wednesday, November 16 To Mark Down Merchandise For The Big Sale!

SHOES FOR THE ENTIRE FAMILY

One Group Girls & Ladies White
RUBBER OVER BOOTS
 Reg. \$4.98 Now **\$3.97**

One Group Ladies
STACK HEELS
 Values To. \$9.95 Now **\$4.97**

One Group Reduced!
Children's SHOES
 BOYS & Girls Sizes 8 1/2 to 3
 Values To. \$6.95 Now **\$4.97**

One Group
TODDLER'S SHOES
 Sizes To 8
 Values to. \$4.98 Now **\$2.47**

One Group Mens Rubber Pack
Insulated BOOTS
 Reg \$5.95 Now **\$3.97**

One Group Womens
HOUSE SLIPPERS
 Values To. \$4.00 **\$1.97**
 \$6.00 Now **\$2.97**

One Group
BOYS SHOES
 Sizes 3 1/2 to 6
 Values To. \$8.95 Now **\$4.97**

One Group Boys Rough-out
BOOTS
 Broken Sizes
 Reg. \$9.95 Now **\$4.97**

One Group
MENS SHOES
 Values To. \$9.95 Now **\$5.97**

One Group
ODDS 'n ENDS SHOES
 All Kinds
 Childrens, Mens, Ladies, Boys, Girls.
 Limited Quantity
 per pair **\$1.97**

One Group Womens
HEELS & ODDS 'n ENDS
 values to: 9.95 **\$5.97**
 12.95 Now: **\$7.97**

One Group
MENS SHOES
 values to 16.95 **\$9.97**
 26.95 Now **\$15.97**

MENS & BOYS WEAR

One Group
All-Weather COATS
 Zip Out Lining
 Sizes 36 to 42
 Values To. 22.95 Now **\$16.97**

Nylon Quilted
WORK JACKETS
 Sizes s-m-l-xl
 Reg. 9.95 Now **\$7.97**

One Group
WINDBREAKERS
 Cotton Plaid Unlined
 Sizes s-m-l
 Reg. 9.95 Now **\$5.97**

Entire Stock Repriced
WINTER JACKETS
 Values To. 13.95 Now **\$11.97**
 15.95 **\$13.97**
 16.95 **\$14.97**
 18.95 **\$16.97**
 19.95 **\$17.97**
 22.95 **\$19.97**
 25.95 **\$23.97**
 28.95 **\$25.97**

One Group Reduced
 Mens **WESTERN SHIRTS**
 Values To. 4.98 **\$3.97**
 5.95 **\$4.97**

One Group
BOYS WESTERN SHIRTS
 Long Sleeve
 Reg. 3.98 Now **\$2.97**

One Group
 Mens **SPORT SHIRTS**
 Long & Short Sleeves
 Values To. 3.98 **\$1.97**
 4.98 **\$2.47**
 5.95 **\$2.97**
 6.95 **\$3.97**

Supercord
 Mens **JEANS**
 Famous Brands
 Brown, Beige, Green, Blacks
 Waist Sizes 26 to 38
 Reg. 4.98 Now **\$3.97**

One Group
BOYS WEAR SHIRTS
 Short & Long Sleeves
 Values To 2.98 **\$1.47**
 3.98 **\$1.97**

LADIES & GIRLS WEAR

One Group
ROBES & SLEEPWEAR
 Baby Dolls-Gowns-Pajamas
1/2 Price

One Group
COATS
 Values To. 29.95 **\$24.97**
 35.00 **\$29.97**
 39.95 **\$34.97**
 45.00 **\$39.97**
 59.95 **\$49.97**

DRESSES
 Entire Stock Reduced! Now
 Values To. 10.98 **\$8.97**
 12.98 **\$10.97**
 14.98 **\$11.97**
 17.98 **\$14.97**
 22.98 **\$18.97**
 25.00 **\$20.97**
 29.98 **\$24.97**
 35.00 **\$29.97**
 39.98 **\$32.97**

DRESS HATS
 Now
 Values To. 5.00 **\$3.97**
 7.00 **\$4.97**
 8.00 **\$5.97**
 9.00 **\$6.97**
 18.00 **\$11.97**

GIRLS WEAR
 One Group
DRESSES
 Sizes 4 to 14 **1/2 Price**

WINTER JACKETS
 All-Weather Reduced! Now
 Values To. 5.95 **\$4.97**
 8.95 **\$7.97**
 11.95 **\$9.97**
 9.95 **\$8.97**
 14.95 **\$12.97**

SPORT COATS

Entire Stock Repriced.
 Sizes 36 to 46
 Values To. 29.95 **\$24.97**
 35.00 **\$29.95**
 39.95 **\$34.97**
 45.00 **\$39.97**

MENS SUITS
 Repriced
 Sizes 34 to 46
 Values To. 49.95 **\$44.97**
 75.00 **\$67.97**

WINTER JACKETS
 Values To. 5.95 Now **\$4.97**
 6.95 **\$5.97**
 8.00 **\$6.97**
 9.00 **\$7.97**
 12.00 **\$9.97**
 13.00 **\$10.97**
 17.00 **\$13.97**
 20.00 **\$16.97**

PIECE GOODS

One Group Repriced
 Wool, Wool Blends, Orions, Acrilans,
 Rayons In Heavier Winter Weights..
 Values To. 5.95 **\$4.97**
 4.98 **\$3.97**
 3.98 **\$2.97**
 2.98 **\$2.47**
 2.49 **\$1.97**

One Group Reduced
 Cotton And Cotton Blends
 Values To. 1.19 **97¢**
 1.49 **\$1.27**
 1.39 **\$1.17**
 1.98 **\$1.67**
 1.69 **\$1.47**

HURST'S DEPARTMENT STORE

"Home Of Nationally Advertised Brand Merchandise"
 FRIONA TEXAS



NATION PORTRAYED... Mary Rando is shown as she recited the declamation "I Am The Nation" at the Home Demonstration Council Meeting Tuesday. She was accompanied in background music by Cindy Ingram.

Mrs. Clayton Graef Installed Chairman

Highlight of the noon luncheon of Parmer County Home Demonstration Council was officer installation conducted by Mrs. Cricket Taylor. Mrs. Clayton Graef was installed chairman. Other officers installed included Mrs. Adrian Weir, vice-chairman; Mrs. Elmer Deyke, recording secretary; Mrs. Walter Kaltwasser, treasurer; and Mrs. Floyd Schueler, parliamentarian.

As each officer accepted her duties she was presented a vitamin pill especially prescribed for increased efficiency by Mrs. Taylor.

The meeting, which was held in Oddfellows Hall, began with a luncheon served by members of Friona Rebekahs. Tables were covered with white and decorated with red, white and blue streamers. Centerpieces were cornucopias from which brightly colored fruits, Indian Corn and vegetables had overflowed.

Judge Loyde Brewer led the invocation. Guests were introduced by Mrs. Adrian Weir. Mary Rando, a Friona High School sophomore and recent winner of the Jaycee sponsored talent contest, presented "I Am The Nation." She was accompanied by Cindy Ingram, pianist. Mrs. Aubrey Rhodes introduced Miss Rando.

As an encore Miss Rando presented "Marco's Excuse." Following Mrs. Edmund Kitten's report as a delegate to the state convention in Corpus Christi, the Oklahoma Lane quartet, composed of Mrs. Walter Kaltwasser, Mrs. Vernon Symcox, Mrs. Edmund Kitten and Mrs. Calvin Johnson, sang "America The Beautiful," "Battle Hymn of The Republic," and "The Star Spangled Banner."

Mrs. Amie Cargyle, also a delegate to the convention presented a report. This was followed by a Thanksgiving poem by Mrs. Walter Kaltwasser. The benediction was led by Mrs. T.A. Sherry.

Those signing the guest register besides Judge Brewer,

Mesdames Taylor, Graef, Weir, Deyke, Kaltwasser, Schueler, Rhodes, Kitten, Symcox, Johnson, Cargyle and Sherry, were Mesdames Joel White, Leonard Griswald, Tommie McGehee, W.T. Magness, Ralph Taylor, Earl Drake, Dalton Mimms, Floyd Brookfield, A.L. Reznik and A.H. Boatman.

Also Mesdames Cordie Potts, Jack Patterson, C.G. Drager, Walter Schueler, Norman Taylor, Bill Ellis and Glenn Floyd.

Weekly Calendar

Thurs. November 17
New Horizons Junior Study Club

Fri. November 18
Farwell vs Friona, Here (Varsity Squads)

Sat. November 19
Bake Sale and Bazaar at Houser Foods and Moore's Super Market

Mon. November 21
Friona Rebekahs
Friona Boosters
Friona Rainbows

Tues. November 22
Farwell vs Friona, There (Varsity Squads)
Jaycees
Progressive Study Club
Oddfellows

Wed. November 23
Bake Sale at Johnson's Food Store
WCSA Circles

Study Club To Have Annual Gift Bazaar

Progressive Study Club this week announced that the annual Christmas Gift Bazaar which has heretofore been held on the Wednesday before Thanksgiving has been moved up a week.

It's A Girl For Copleys

Capt. and Mrs. Don Copley of McGuire Air Force Base, N.J. became parents of a baby girl at 5:51 p.m., Friday, October 14. She was named Patricia DeAnn and weighed 8 lbs. 2 1/2 ozs.

Grandparents are Mr. and Mrs. A.W. Copley, Muleshoe, and Mr. and Mrs. A.W. Anthony Sr., Friona. Mrs. Estis Bass and Mr. and Mrs. A.W. Anthony Sr. returned home last Wednesday after a visit in the Copley home.

The Copleys have one son, Donnie, who will be three in December.

Daughter Born To Roy O'Brians

Mr. and Mrs. Roy O'Brian, who live east of Hub, became parents of a baby girl at Memorial hospital, Dimmitt, November 7. She was named Celia Sharene and weighed 6 lbs 12 1/2 ozs.

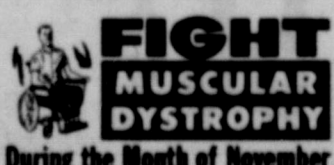
Celia is the first child for the O'Brians. Her grandparents are Mr. and Mrs. Montie Phillips, Dallas and Mr. and Mrs. Tom O'Brian, Great-grandparents are Mrs. Ida Wilcison, Hereford, and Mrs. R. H. Peel, Crosbyton.

Guy Wilkins Born Tuesday

Guy Mitchell is the name Mr. and Mrs. Floyd Wilkins chose for the baby boy born to them at Deaf Smith County Hospital, Hereford, at 4:06 p.m., Tuesday, November 8.

He weighed 5 lbs. 11 1/2 ozs. His grandparents are Mr. and Mrs. Joe Wilkins, Olivehurst, Calif., and Mr. and Mrs. Cecil Floyd of the Rhea Community. He is the first child for the couple.

Mrs. Ethel Adams and J.H. Floyd, both of Friona, and A. W. Perkins, Trosdale, Okla., are great-grandparents.



Local Doctor Speaks On Drug Addiction

Dr. John Humphrey was guest speaker at the regular meeting of Progressive Study Club last Tuesday evening in the Federated Club House.

Dr. Humphrey spoke on "The Danger Drugs". He told the club members and guests that there are more than 100,000 drug addicts in the United States and the largest percentage of these are teenagers. He went on to describe the various drugs being used today and told of their effects.

He stated that there are no aggressive tendencies while under the influence of sug drugs as morphine or heroine. The crimes are committed in order to obtain the drug.

During the business session of the meeting the club members voted on the revision of the club constitution.

It was pointed out that the annual Christmas Bazaar is to be held in the Club House on November 30 and each member is to bring 10 or more items for sale.

Mrs. Tom Jarboe read a poem to open the evening's entertainment. The children of Mr. and Mrs. Phillip Weatherly, Mr. and Mrs. Don Reeve, and Mr. and Mrs. Ray Dean

Fleming performed action songs for the musical segment of the program.

Hostesses were Mrs. Andy Hurst and Mrs. Tom Pruett. They served pumpkin pie, tea and coffee.

Guests present were Mmes. Pete Buske, Mack Ragsdale, Chuck Everitt, Stanley Benge, Homer Lindeman, Jim Johnson, Flake Barber, and Tommy Jones.

Plans Made For Bridal Shower

At a Monday morning meeting plans were made for a bridal shower to honor Mrs. Melvin Southward, the former Billie Johnson. It will be in the home of Mrs. V.E. Nichols, 603 Arrah Avenue.

Other hostesses include Mesdames Joe Fallwell, Rudolph Renner Jr., Leroy Burnett, D. B. Ivy, Lloyd Rector, Carrie Shirley, R.E. Snead, Woodrow Welty, Jimmy Hughes, Ralph Broyles and Glen Mingus.

Invitations are not being mailed locally, but friends of Mr. and Mrs. Southward are invited to attend.

Christmas Party Planned At Meeting

During the business session of the Monday evening meeting of Rhea Home Demonstration Club in the parish hall, plans were made for a family Christmas party at 8 p.m. Friday, December 23.

The program, which was a demonstration of correct table setting for a buffet supper, was presented by Mrs. Walter Schueler, and Mrs. Elmer Deyke, hostess. Following the program a chicken buffet supper was served.

Mrs. Wayne Bass was a visitor. Members present were Mrs. Jim Dixon, Mrs. Cordie Potts, Mrs. Jim Parson, Mrs. Floyd Schueler, Mrs. Herman Schueler, Mrs. Herbert Schueler, and Mrs. C.G. Drager.

Also Mrs. Larry Moyer, Mrs. Norman Taylor, Mrs. Shirley Smith and Mrs. Elmo Dean. Next meeting of the club will be a Christmas party in the home of Mrs. Cordie Potts, December 12.

Talent, Drama Key Theme Of Program

Theme of the Tuesday evening meeting of New Horizons Junior Study Club at Federated Club House was "The Key to Drama is Talent." The inspirational thought was presented by Mrs. Jerry Hinkle.

Roll call was answered with names of favorite actors or actresses.

A review of the "Greatest Story Ever Told," by Fulton Oursler was presented by Mrs. Walter Cunningham.

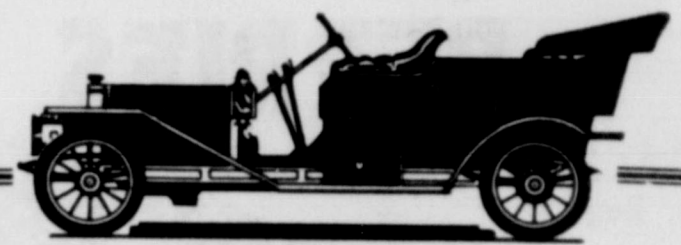
"I Am The Nation," a dramatic reading, was presented by Mary Rando, accompanied by J.L. Witten, pianist. Other guests included Mrs. Bernie Gowens and Mrs. Aubrey Rhodes.

Refreshments were served by the hostesses, Mrs. Gerald Floyd and Mrs. Bill Raybon, to the guests and thirteen members.

Sale And Bazaar To Be Saturday

Members of Friona Jaycees will be sponsoring a combination bazaar and bake sale at two locations beginning at 9:00 a.m. Saturday, November 19. The public is being invited to shop the bazaar for items for gifts or personal use.

Featured items at the bake sale will be pies, cakes, cookies, rolls and an assortment of sweet breads. The sale will be held at Houser's Foods and Moore's Super market.



'T WAS

A month before Christmas
When I looked at my car,
The model was old and
Had been driven too far,

The inside was all ripped
The seat it was torn,
The brakes didn't work
And also the horn,

The windshield was busted
The old clutch was broke,
The gas line was clogged
And so was the choke

I cried and I moaned
And started to cuss
Something had to be done
About the old bus.

So I went to Reeve's
And am now all aglow,
It's like their ad said...
I got more for my dough.

Now I laugh at the bumps
And get mileage galore,
My new car looks swell
And here's something more:

Reeve's sold me my car
On a long easy plan,
My payments are low,
I'm a happy man.

Now my worries are over,
My blues have gone away,
This Christmas I'm driving
A new Chevrolet!



REEVE CHEVROLET COMPANY

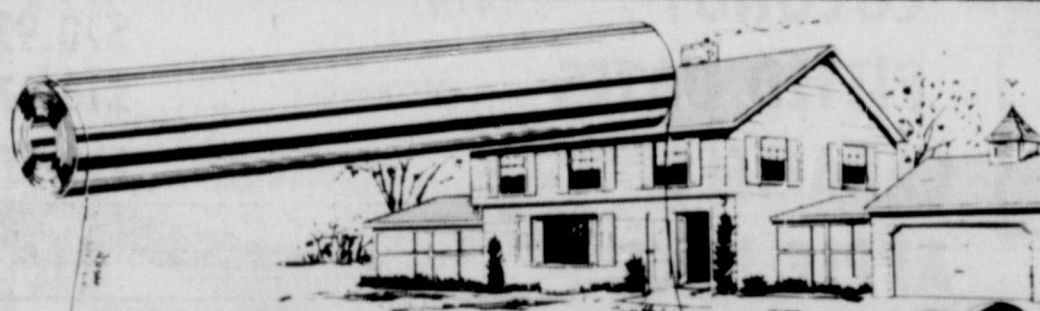
Friona, Texas Phone 247-3011 510 Main Street

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Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union

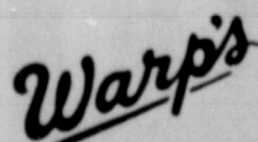


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only 33¢ Lin. Ft. 36" Wide also in 28" and 48" widths

TIME to Make Your Home Winter-Tight, Draft-Free

Use Crystal Clear, Shatterproof Flex-O-Glass to Cover your Doors and Windows, Porches and Breezeways



FLEX-O-GLASS is the only plastic window material that carries a 2 YEAR GUARANTEE. Look for the name FLEX-O-GLASS on the edge.



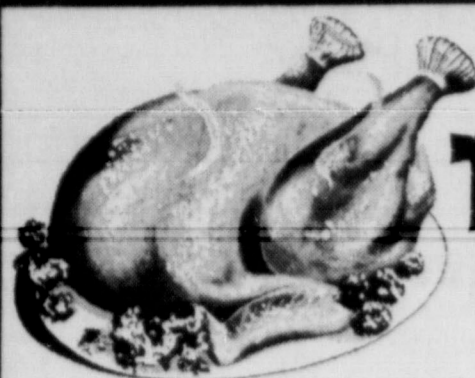
JUST CUT FLEX-O-GLASS TO SIZE AND TACK OVER SCREENS

Get Genuine FLEX-O-GLASS At Your Local Hdwr. or Lmbr. Dealer

Extra Extra Extra 1/2 Price Going Out Of This Business!

Party goods ensembles, napkins, Fall Leaf Ensembles, Gift ensembles, Christmas Dollies -- white silver and gold. Hurry, Hurry, While they last!

1/2 Price Graphic Arts Stationery Extra Extra Extra



TURKEYS
TOMS

Pound **36¢**

Plump, Broad Breast

TURKEYS

Norbest
HENS
10-14 Lb

39¢

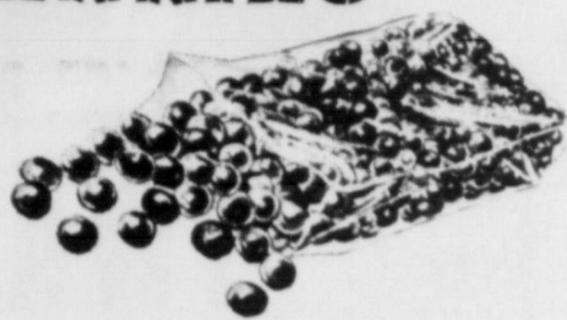
Honeysuckle

Lb **49¢**

CRANBERRIES Ocean Spray Whole
FRESH

1 Lb. Bag

29¢



BANANAS

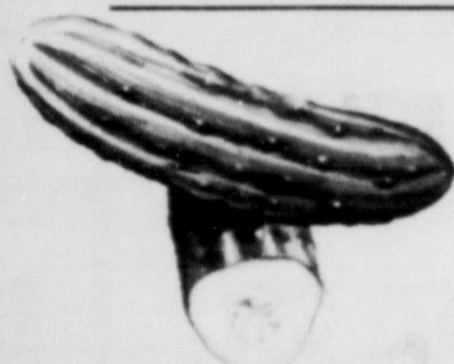


Lb **10¢**

CARROTS

1 Lb. Pkg

10¢



CUCUMBERS

2 LBS

25¢



3 Lb. **BAKERITE**

65¢

COOK BOOK
BROWN 'n SERVE
Cluster or Rolls

4 PKGS. **\$1.00**
10 Ct.

Hershey's
Chocolate Syrup 16 Oz. **25¢**

Hershey's
COCOA 1/2 Pound **37¢**
1 pound **71¢**

Crushed Pineapple Del Monte #2 Can **3/\$1**

Sliced Pineapple Del Monte #1 1/2 Can **3/89¢**

Marshmallows Kraft 10 Oz. Bag **23¢**

Roasted PEANUTS Fresh 2 Lb. Bag **89¢**

ENJOY A BOUNTIFUL HARVEST
For Your Thanksgiving



LUCKY WHIP MIX

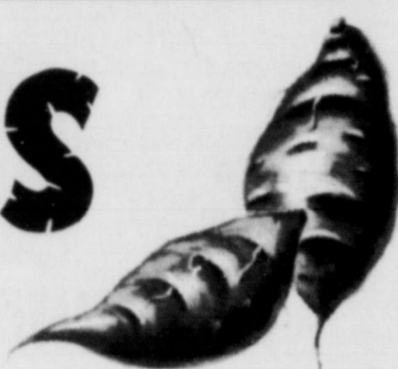
8 Oz. **69¢**

Chief's Delight
CHEESE

2 Lb Block **69¢**

YAMS

Lb **10¢**



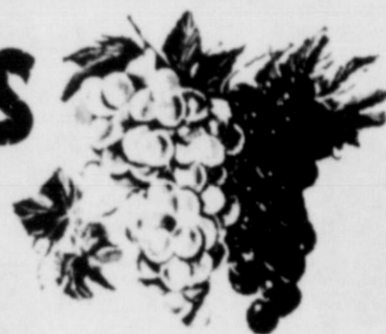
Cameo Milk Chocolate Covered

CHERRIES 10 Oz. **59¢**

GRAPES

RED TOKAYS

Lb. **17¢**



Hershey's
Dainties 6 Oz. **25¢**
12 Oz. **45¢**

3 Oz. Pkg.
PHILADELPHIA
CREAM CHEESE

2 PKGS. **25¢**

CELERY Fine For Salads

Large Stalk-Crisp-Fresh

10¢ Each



3 Minute Yellow
POPCORN 2 Lb. Bag **29¢**

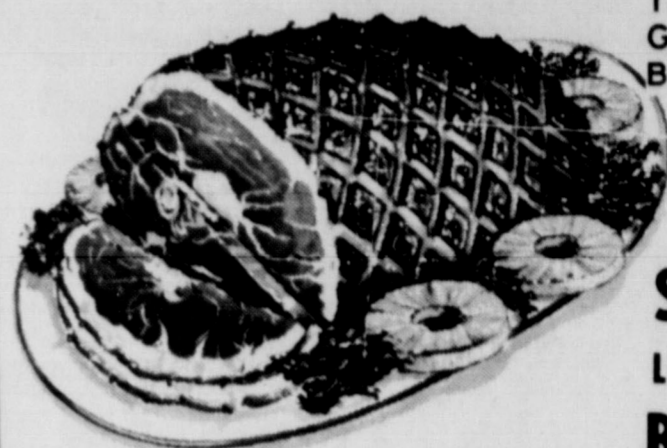
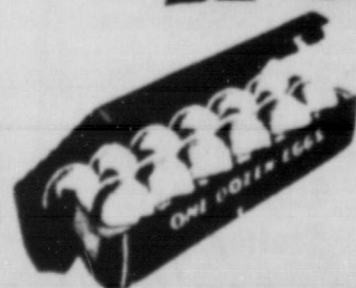
Del Monte 12 Oz.
Kosher Dill Spears **3/89¢**

Del Monte Sweet 15 Oz.
Cucumber Chips **3/89¢**

EGGS

Purina
Grade A Large

55¢



These Specials Also
Good Wed. Nov. 23
Before Thanksgiving

Shank Ends
Lb. **49¢**

Butt Ends
Lb. **59¢**

Center Roast
Lb. **89¢**

HAMS

Center Cut

PORK CHOPS Lb. **79¢**

BUTTER Kelly 1 Lb. **79¢**

Cloverlake
WHIPPING CREAM 1/2 pint **29¢**

Cloverlake
BUTTERMILK 1/2 Gal. **39¢**

Dixie
PAPER PLATES

40 Count **39¢**

Frozen Pie Shells Dutch Ann 2 Count **23¢**

Aluminum Kaiser 4 Count 9 Inch
PIE PLATES **25¢**

FOIL Reynold's 12 Inch Reg. **37¢**

NAPKINS Kim 200 Ct. **33¢**

STUFFED OLIVES Kimbell's 6 Oz. **83¢**

OLIVES Spanish Queen 7 3/4 Oz. **25¢**

COCONUT Baker's Angel Flake 14 Oz. **69¢**

PITTED DATES Dromedary 1 Lb. **59¢**
8 Oz. **31¢**

CARAMELS Kraft 14 Oz. Bag **39¢**

APPLE JUICE Paw Paw Quart **31¢**

Marshmallow Creme 7 Oz. Kraft **27¢**

PAPER PLATES Diamond Poly Bag 40-Ct. **79¢**

PECANS Del Cerro 8 Oz. **75¢**

PEANUTS Fisher Raw 12 Oz. **39¢**

MIXED NUTS Tom Scott 13 Oz. Can **65¢**

VALUES GOOD NOV. 17-23

LOWER EVERYDAY PRICES
M MOORE'S SUPER MARKET M