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## - Ilorton đribunt-





"Revolutionary" Is The Only Word


Low . . . and behold!
Ilio motoramic Chevrolet tor 55
Chevrolet and General Motors took a whole new look at the low-cost car-and just look what happened!

## NOW BEING SHOWN!



The valve-in-head V-8
as only the valve-in-head
leader can build it!





6You can choose from

Can't you tell just by looking that Cherrolet and General Motors have come up with a completely new idea about the low-priced car?
The idea is this: to build a car that offers the very newest thing in styling. the most modern features, the finest hind of performance and the highest quatity of manumuacture- -all at a modest price. Its
something that took a lot of doing and that only the world teading
car tuiders could do. Eirrothingl's new in this Motoramic Cherrolet


More than a new car

ALLSUP CHEVROLET nem $_{\text {nem }}$.
MORTON

The motoramic
Chevrolet ${ }^{\ominus}$

#  

Cochran County Auditorium MONDAY, November 1 8 P.M.

Ballet
Solos Vocal Ensembles Choruses

Lavish Costumes Full Orchestra Beautiful Sets Novelty Acts

## ENMU School of Music Production

## More Resolutions Explained

 Party, Tuesday


## WHEN THERE'S A JOB TO BE DONE

## you can count on

 the American legion
## man

win:
 Ourf friend "AL"-THE AMERICAN LEGION is a proven friend of the vetoren and rates high in the community, stete and netion. When disastor strikes or whon your hometown neods. helping hand, these battle-tested citizens are to be found in the front lines serving "For God and Our friend "AL" needs more aligible veterans of the World Wars and Korean Action to keep The American Logion strong. If you are an honorably discharged If you want to maintain our American way of life and help bolstor the programs of Community Service, Americanism, Rehabilitation, CY
ol Socurity-JOIN THE AMERICAN LEGION TODAY.

W挋卧S OCT. 20 to NOV .11
$\qquad$



MOBEETIE BONDED WAREHOUSE SOLICITS YOUR LOAN COTTON BUSINESS

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OTHER PRESSES
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You couldn't pick a better time . . . to join the big swing to Oldsmobile! For this is one terrific year for a terrific automobile. flair ... the start with "the looks"-the dashing low-level sweep-cut of body and fender. Then, power! "Rocket" Engine sweep-cut of body and fender. Then, power! "Rocket" En power to the tune of 185 horsepower! And all the "easy-
does-it" power assists"! That's Oldsmobile-your car for does-it" power assists*! That's Oldsmobile-your car for
top enjoyment now . . top trade-in value later! Mighty casy own an Oldsmobile, too .. . just let your dealer prove it!



## VOTE

for

## George

 WilliamsBY "WRITE - IN" VOTE
Tuesday, November 2 FOR COMMISSIONER Pct. No. 4
(Paid Political Ad by Friends in Pct. No. 4)

## DOUble <br> saving <br> stamps <br> uesday

50 purchas
OR MORE

## Thanks!

We deeply appreciate the wonderful reception you gave our grand 14th Anniversary Sale and we will continue to serve you the finest Foods at the lowest possible cost.
SNOWDRIIFT ${ }_{3}^{\text {Win }}$ Rouswos coun entached 79 C
Pork ${ }^{2}$ Beans $\quad . \quad 2$ Cans 25
SUGAR
5 LBS.
ORANGE AID
$\mathrm{B}_{\mathrm{Big}}^{\mathrm{Him}}$
$27 c$


See "Elsie's Good Food Train" at Willis Food Saturday morning

## FLOUR

EVERLITE
25 POUNDS
$\$ 1.98$


## Whmios Shop End of Month

and S DaySpecials
These Prices Good FRIDAY, SATURDAY, and MONDAY
Offering you Tremendous Savings on Quality Merchandise



THIS GREAT SALE WILL CONTINLE TMROUGH SATURDAY, OGTOBER 30.


1 R $1 \begin{aligned} & \text { SHURFINE } \\ & \text { No. } 2 \frac{1}{2} \text { Cans } \\ & \text { (TWO) } 2 \text { CANS for }\end{aligned}$

SPINACH
softun napkins


2 49 C
 SHURFINE
303 cans.
soo count
B0 $2 \underset{\substack{800 ~ c o u \\ \text { BOXES }}}{ }$ TWO) 2 CANS for

HOMIMY
PEACHES
Y 1 B
MILK COCKTAIL

## (

$39^{\circ}-$

## SHURFINE GRAPEFRUIT

46 oz . CAN

## FLOUR <br> $79^{\circ}$ <br> Shurpresh 2 LB Box <br> 59:

CHEESE SPMEAD

Ha STRAWBERRIES GIANT SIZE EAGLE BRAND MILK

## 

303 CAÑS

 ASPARAGUS PEAS and CARROTS


DOUBLE STAMPS IUESDAY

## It＇s Gonna be．．．

## Another RED MOT EDotball Game．．．

## ALL

Cochran County
Can Enjoy It！！

Doty Battery and Electric
Ed Howell Motor Co． $\star \underset{\star}{\text { din mo Buick Bulaness }} \star$
Joe＇s Grocery and Mkt．
Hawkins Oldsmobile Co． Maytag Laundry

McAlister－Huggins

Morton Auto Parts
Morton Laundry

Smith＇s Furniture \＆Appliance
Virginia＇s Beauty Shop Tarver＇s 66 Service ${ }_{\star}$ Willingham Gin
Cobb＇s Department Store

Loran－Stripling Co．

Allsup Chevrolet Co．
Nu－Way Cleaners
 Morton Tribune
 Truett Food Store

Bedwell Imp＇ment \＆Pontiac Co． $\star \stackrel{\text {（Your man Dolerer }}{\star} \star$
Seaney＇s Gro．\＆Mkt． $\stackrel{\star}{\text { Kelley＇s }} \stackrel{\star}{\text { D }}$ Dive－l $\stackrel{\star}{n}$ $\underset{\star}{\text { Morton }} \underset{\star}{\star}$（ $\underset{\star}{\text { Light }}$ $\stackrel{\star}{\star}$ Farmer＇s ${ }^{\star}$ Produce $\star$ Weil Bur Year Prodece）$\star$ First State Bank ${ }^{\star}$ Sander＇s $\stackrel{\star}{\star}{ }^{\star}$ Blement ${ }^{\star}$ ．
 ${ }_{\text {Horthaide of }}^{\star}$ Hub ${ }_{\text {Square }}^{\star}$ ariety


Let＇s All
Attend，
All Yell ！！

## 

HB Service Station （Sout Good Gulf Deater）

$*$
$*$
McMaster Tractor Co．
$\stackrel{\text {（Your Ford and Forlbon Dealer }}{\star} \underset{\star}{\star}$
B \＆J Drilling Co．
Rose Auto \＆Appliance
Red Horse Service $\stackrel{\star}{\star}$ tation
Western Abstract ${ }^{\star}$ Co

Doss Food Store
$\underset{\star}{\text { Where You Get Frontier Stampon }} \underset{\star}{\star}$
$\underset{\star}{\text { Morton Malt Shop }}$
Morton Floral \＆Greenhouse
Strickland＇s Cleaners $\stackrel{\text { Mr．and Mm．M，B．Mellroy）}}{\star}$
Morton Electrical Supply
Hap＇s Friendly Service （Hap Rosen）
Banks－Ross $\star \stackrel{\text { Your International Harvester Dealer）}}{\star}$ Bud＇s Gulf Service ${ }_{\star}^{\text {（On the Muleshoe Highway）}} \star$
Hoffman Welding S太hop Rámsey Shoe Shop ${ }_{\text {（Eastside spuare }}^{\star}$ $\underset{\star}{\star}$ Eantside Squarro－Morton） ${ }^{\star}$ Piggly－Wiggly ${ }^{\star}$
R．J．Merritt \＆Sons $\star \stackrel{\text { Magnolia Conaiknce）}}{\star} \stackrel{ }{\star}$
St．Clair Department \＆ Ben Franklin Stores M．C．Lèdbetter ${ }^{\star}$
Reynolds Tire $\stackrel{\star}{\star}_{\star}^{\star}$ Service ${ }^{\star}$ Station Burleson Paint \＆Supply Butler Boody Shop ${ }^{\star}$ Butler Body Shop
$\star$
$\star$ $\stackrel{\star}{\star}$ allace ${ }^{\star}$ Theatres （T．J．Simpmon，Mgr．）$\star$ Roy Weekes Agency Dorthea＇s Beauty ${ }^{*}$ Salon Fincher Steam Laundry son sen int st．$*$ morto Country ${ }^{*}$ Club Gin
w"



Pontiacs for '55 Highlighted By
'All New' Look, Strato Streak Engine
 12
 416

Shurfine
CRANBERRY SAUCE
2
fruit cocktall 2 for $45^{\circ}$
 cans

EAIEST FOOD SALE! T'S HERE! THE


Shurfresh CHEESE SPREAD 2 品: 59*
$\stackrel{\text { SHINRACH }}{\text { Shin }}$ $2^{\substack{303 \\ \text { cin }}} 2^{\text {c }}$ Strawberry
Preserves


