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HAPPY NEW YEAR

Morton Tribune

Serving Cochran and Southern Bailey Counties
All Departments
Telephone, Morton 2361

On Sale at Newstands
FIVE CENTS PER COPY
By Mail:
\$2.50 Per Year

MORTON, TEXAS, THURSDAY, DECEMBER 29, 1955

NUMBER 43

More Businesses Now In Morton

There are 7 more business concerns in Cochran County today than there were five years ago, says Wayne A. Clark, manager of the Amarillo office of Dun & Bradstreet. Basing his facts upon the figures in the current January Reference Book, Clark points out that in 1951, 132 businesses were listed by Dun & Bradstreet; today there are 139 enterprises. This indicates a 5.3 per cent increase in the Cochran County business population during the past five years.

Landsey Seed Moving To New Location

Landsey Seed and Seed, which operated in Morton for 11 years, and more than 10 years at location across the street from Howell Motor Co., is moving this week to a new location.

Teacher Uninjured as Auto Kills Straying Calf

Ruth Whitecotton, Morton school teacher, was uninjured at last night (Wednesday) as her automobile struck and killed a calf on State Highway 118, one mile west of the Star Route.

School Census Starts Monday

All residents are reminded of the school census being held this month by the Morton Independent School district. Persons between the ages of 5 and 18, regardless of whether they are in school or not, if they are residents of the district, are to see that a census card is sent out with their name.

Morton Girls Win Tourney Opener

Two Injured Painfully As Car Overtakes On Road East of City

Two Goodland residents were injured painfully but not seriously in the one serious accident reported in Cochran County last week, as a 1951 Oldsmobile rolled over twice on a Farm-to-Market road east of Morton.

Linda Sue Lowe, 16, was injured painfully suffering bruises and burns and possible fractures and was hospitalized in the Cochran County Hospital, Wednesday her condition was reported as "very good."

Rites Held For Grandson of Pioneer; Victim of Lubbock Shooting, Sunday

Funeral services were held in Jackson, Mississippi, Tuesday for 30-year old I. C. (Buddy) Enochson of Mr. and Mrs. I. C. Enochson of Lubbock and the grandson of I. C. Enochson for whom the community of Enochson was named many years ago.

Previously he had graduated from Tech in 1948, entered the service and then returned for a graduate degree after being released from the service in 1952.

Lingo Pioneer Dies At Los Lunas

Funeral services were held Dec. 17 at Los Lunas, N. M., for Mr. Henry Rudder, about 70, a pioneer resident of the Lingo community.

Mr. Rudder, who was living at Los Lunas, had been in ill health for several years.

Services Held For Stillborn Child Of V. E. Collins'

Funeral services were held at graveside in Levelland for the stillborn infant of Mr. and Mrs. V. E. Collins of Morton, Wednesday afternoon.

Services were conducted by Bro. Wilbanks of Whiteface Church of Christ.

Explorer Scouts Operating Firework Stand

The Explorer Scouts of Morton are operating a fireworks stand just east of Kelly's Dive-In. Everyone is invited to drop in and see the boys' display of new and different fireworks.

Mr. and Mrs. George W. Fammuliner, Mr. and Mrs. Sherman Fammuliner and family, and Mr. and Mrs. J. D. Dudley are spending this week with their daughter and sister, Mrs. Joe Nicewarner.

Maids Defeated Mesquite; Bula Loses In Second Round, at Duncanville

Word was received at the Tribune office late Wednesday afternoon that the Morton Maids, now competing in the girls' basketball tourney at Duncanville defeated their first round opponent by 11 points and advanced into the quarterfinals of the tourney.

Bula also advanced into the 2nd round but, playing higher in the bracket than Morton played their second game before the paper went to press and was defeated.

Is Injured In Freak Mishap

Billy Lackey, son of Mr. and Mrs. E. R. Lackey of Route One, Morton was seriously injured Sunday afternoon.

JAYCETTES, HUSBANDS WILL HAVE DINNER ON SUNDAY

The Morton Jaycettes met in the S. M. Monroe home, on Dec. 29th for their annual Christmas party.

Youthful Carpenters



Using hammer and nails sent by the American Junior Red Cross, school boys at Sung Buk Primary School, Seoul, repair school furniture. The carpentry materials were part of a school assistance unit, one of a thousand sent last winter to help rebuild and repair schools in Korea.

TO INDIANA FOR CHRISTMAS

Mr. and Mrs. Eddie Irwin and children returned to Morton Tuesday evening after a five-day holiday trip to Indianapolis, Indiana to spend Christmas with his parent brother and sister and their families.

Poll Tax Payments Soar To Early High, January 31 Deadline

Approximately half of the usual poll tax payments during an election year have been received up to Wednesday of this week deputy tax-assessor collector Dub Hodge said this week in reminding Cochran Countians they have one month left in which to pay the poll tax to insure their vote in the elections for 1956.

Hodge estimated "around 850" poll taxes had been paid, most of them at the same time persons paid their county taxes. The usual poll tax receipts issued are around 1,200 to 1,700 during election years, though population increases in the past year could push the total over 2,000 this year for only the second time in history.

No Cars, Jeeps Yet-Delayed Until, Jan. 3rd

None of the bargain priced equipment that caused such a sensation in the area the past two weeks, was delivered yesterday, the date originally set or delivery as far as the Tribune could learn.

Theatre Plans Puppy Giveaway

Rose Theatre will give away a puppy, tonight, after the first performance of the Walt Disney Fantasy, "Lady and the Tramp" showing tonight and tomorrow night at the local Theatre.

Niece Killed By Stranger In Los Angeles

Word was received at the Tribune office this week of the death of a niece (name unknown) of A. T. Taylor, in Los Angeles, last week. The woman died of stab wounds inflicted by a woman she encountered on the streets of Los Angeles.

First Baby And Parents To Get Awards

This week, for the third straight year, Morton merchants are sponsoring a "First Baby" Contest in which the first baby born in 1956 in Cochran County and its parents, receive a host of gifts from Morton merchants.

REPORTED IMPROVED

Mr. W. F. Lisenbee, who has been seriously ill for some time, was reported greatly improved this week, Wednesday morning he was able to go to the breakfast table for the first time in weeks.

VISITS IN MORTON

J. L. Merrill, who is in the United States Army, stationed at Baltimore, Md., is in Morton on leave over the holidays visiting with his sisters Mrs. Amos Taylor and family and Mrs. Norman Amyx and family and friends.



Carroll Cobb Is 1st To Announce As Senate Candidate

Carroll Cobb of Lubbock today announced his candidacy for the State Senate, subject to the Democratic primaries this summer from the 28th District composed of Andrews, Cochran, Crosby, Dawson, Gaines, Hockley, Lubbock, Lynn, Martin, Terry, and Yoakum counties.

Carroll Cobb Is 1st To Announce As Senate Candidate

Cobb, who is married and resides at 404-B Boston, is approaching his 39th birthday. He was born and raised in Gaines County where his family settled in 1905. He is a veteran of World War II and a recent graduate of the University of Texas Law School in Austin, and is now practicing Law in Lubbock.

Carroll Cobb Is 1st To Announce As Senate Candidate

In 1952 Cobb was elected to the Texas House of Representatives from the 99th Representative District composed of Andrews, Dawson, Gaines and Lynn Counties. He was re-elected in 1954 without opposition.

With your . . . H. D. Agent

Lella Petty

Home Demonstration Clubs in Cochran County will start their new year's work the first week in January.

The Lehman Club meets Wednesday, January 4, at the home of Mrs. Jess Marks. Officers of the Lehman Club are Mrs. Charles Cumpston, president; Mrs. Arvel Snowgrass, vice president; and Mrs. Z. C. Womkin, secretary. Mrs. Leo Cunningham is their reporter.

The County Line Home Demonstration Club will meet on Thursday, January 5. Mrs. Vernon Blake, is their president; Mrs. Virgil Riley, vice president; and Mrs. R. N. Waller, secretary. Mrs. Riley is also their reporter.

The Whiteface Club will meet on January 12. Their new officers are Mrs. C. D. Arnold, president; Mrs. David Rowland, vice president; and Mrs. Olan Clifton, secretary.

The Friendly Circle Club, which is regularly scheduled to meet on the first Friday in the month, will meet on the second Friday in January at the home of Mrs. W. R. Weeks. Mrs. Bonard Nobhut is president of this club; Mrs. W. R. Weeks, vice president; and Mrs.

Woodrow Self is secretary. Their reporter is Mrs. B. H. Kelley.

The annual training meeting for County T.H.D.A. Chairmen and Council Chairmen in District 2 will be held at Lubbock on January 6. The Home Demonstration Agents and assistants from the 18 counties in the district will also be a planning session for the annual district meeting of the Texa Home Demonstration Association which will be held in Lamesa on April 6. The district Association met in Morton in April of this year.

Mrs. H. T. Gardner, Council Chairman, Mrs. Dexter Nobhut, County T.H.D.A. Chairman and I will attend the Lubbock meeting.

Quick Homemade Sausage
With pork so plentiful, there's no reason why you can't make your own sausage, seasoned to your family's taste.

Miss Louise Mason, who is one of our Foods and Nutrition Specialists, says you can make up a pound for example, on Saturday for Sunday breakfast.

Start with a small amount, so you can see how the seasoning pleases the family. If it isn't exactly right the first time, you can adjust the seasoning the next time.

To make the sausage: Buy a rib-end pork loin roast—a cut that has about the right proportion of fat and lean for good sausage. (Generally this is about a third fat and two-thirds lean.) Trim the meat from the bone except for the leanest portion which may be saved for pork chops if desired. Cut the meat in pieces small enough to go

into the food chopper conveniently and then weigh it.

If you like high seasoning, here's a mixture for one pound of the meat: Mix thoroughly 2 1/2 teaspoons salt; 1/4 teaspoon black pepper (I prefer red pepper); 2 1/2 teaspoons rubbed sage; 1/4 teaspoon sugar. For milder seasoning use half the mixture. Wait until thoroughly cooked before tasting. Mix

meat and seasoning well. Put through the food chopper, using the medium blade. Cover and let stand in the refrigerator overnight so the seasoning and meat will "blend." Form into patties.

To cook, place patties in a cold fry pan with no added fat and cook over low heat until thoroughly done. Meat should have no trace of pinkish color.

FOOD... through the ages...



Public Likes Do-It-Urself Taxpaying; System Continued and Improved

Enthusiastic public acceptance of the "do-it-yourself" taxpayer assistance program has led to its continuance and improvement for the income tax filing period beginning January 1, according to John R. Robinson of the Internal Revenue office in Lubbock.

Last filing period the Service made a substantial reduction in the cost of rendering individual taxpayer assistance by encouraging the public to fill out their own tax forms, using the instruction book, let sent through the mail. Those needing further help were assembled in groups with a tax specialist answering individual questions as each taxpayer filled out his return.

"This streamlining increased revenue in the five-state Southwestern region \$28,000,000 in the first four months of 1955, compared with the same period in 1954. The additional revenue resulted largely from the notable decline in man-hours spent on the taxpayer assistance program. Where in 1954 we spent more than 175,000 hours in the region in 1955 less than 100,000 hours were devoted to this activity and we hope to make further reductions in 1956," the official said.

The majority of taxpayers deserve tremendous credit for accepting the challenge of the "do-it-

yourself" approach, he added. Since there are few changes affecting individuals in the tax laws this year, the Service feels that more taxpayers can prepare their own returns by studying the instruction booklet mailed with their blank tax forms.

A taxpayer assistance day will be scheduled each week during the filing period in all offices of the Internal Revenue Service. The schedule will be announced before December 31.

"Many taxpayers believe that by coming to our offices for assistance their returns will not be subject to audit later on. This is not correct," Mr. Robinson pointed out. "Such returns will be examined in the same manner as returns prepared by taxpayers themselves or with professional assistance," he added.

Taxpayer will do themselves and their government a service by preparing and filing their returns early Mr. Robinson said. Employers can also help by furnishing Forms W-2 to their employees as soon as possible.

'55 Tax Forms To Be Mailed On January 10th

The 1955 income tax forms and instructions to individual taxpayers will be mailed between Dec. 27 and Jan. 10 from Kansas City. John R. Robinson of the Lubbock office announced this week. "Taxpayers should postpone their inquiries regarding these forms until after January 10," he said.

"Taxpayers receiving tax blanks and instructions by mail should not misplace or discard them, but should save them for use in filing their tax returns, since the supply of instruction pamphlets is limited," he added.

A study of the new tax forms shows a few changes which make the return easier to complete. A new tax table for married taxpayers filing jointly eliminates the complicated computation on the return for figuring tax on split incomes.

Farmers who file and pay estimated taxes by the Jan. 15 1956 deadline may also obtain the forms they require at district and local offices. Most post offices have a supply of tax forms for local residents.

Farmers Warned Of Soc. Security Obligations

Farm employers are reminded by John R. Robinson, Administrative Officer of the Internal Revenue Service that social security taxes apply to cash wages paid to every farm worker to whom the employer pays \$100 or more cash wages during the year 1955. The taxes (2 per cent employer tax and 2 per cent employee tax) apply only to cash wages paid to covered farm workers, Robinson said.

Every farm employer who owes these taxes must file a return on Form 943, and pay the taxes, on or before January 31, 1956. Farm employers should file their returns on time in order to avoid the penalty which may be charged for late filing.

Any employer of covered farm workers who has not already registered with the district directors of office should do so at once. The registration form SS-4 can be obtained from any Internal Revenue or Social Security office. The district director will mail the necessary return forms and instructions to all registered employers.

Morton Tribune

"TEXAS LAST FRONTIER" OFFICIAL NEWSPAPER OF COCHRAN COUNTY Published Every Thursday Morning 106 North Main Street, Morton, Texas

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BILL GLASSFORD MANAGER

E. A. IRWIN EDITOR
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Teddy Hammonds Is Assigned To 18th Airborne

Teddy M. Hammonds, of Morton, has recently been assigned to the

18th Airborne Regimental Combat Team, Fort Bragg, North Carolina, for advance military training.

A former student at Morton High School, he has volunteered for parachute training but will be required to undergo routine advanced individual training prior to

becoming a Paratrooper. Upon completion of the eight week ground course he will graduate to Airborne training where he will be taught the techniques of making a parachute jump.

He will receive military training under the direction of men and of

fliers of the famous 18th Airborne which saw action in World War Two and Korea. He returned to the United States in July of this year by giant "rocket" after five years of the Far East Theater.



Chevrolet's taught dynamite good manners!

With its frisky "Turbo-Fire V8" this Chevrolet is pure dynamite. But it's beautifully mannered, too—quiet, instantly obedient to your slightest signal!

Nudge the accelerator and you're aware of the split-second chain reaction of your toe to the "Turbo-Fire"! There's your dynamite—with horsepower ranging up to a high of 205. The car is built for its power, too—with a low, low center of gravity, well distributed weight and wide-apart rear springs. There's your stability, and safer handling! All doors have safety latches—and instrument panel padding and seat belts are available at extra cost. Directional signals are standard. Come in and try a new Chevrolet!

THE HOT ONE'S EVEN HOTTER



ALLSUP CHEVROLET Co.

113 EAST WASHINGTON

MORTON

PHONE 3861

FARMERS

"WILLIE



WIREDHAND"

Invites your attention to some money you can save NOW!

All electricity used by members of the Bailey County Electric Cooperative for irrigation until meter reading (Feb. 18)

will be 1¢ Per KWH

This is approximately 60% of the cost During the period February 20–October 20

BAILEY COUNTY ELECTRIC COOPERATIVE ASSN.

Muleshoe, Texas

LAND LOANS

For good repayment terms and low interest rates

See us for your Farm Land Loans

MANN-PAXTON Insurance Agency
917 Austin Street Levelland, Texas

For Authorized Sales & Service of Layne and Bowler Pumps

Call

ADAMS PUMP & SUPPLY

Littlefield, Texas

Phone 141

- WE HAVE ALL SIZE TURBINE PUMPS FOR IMMEDIATE DELIVERY

L. H. ADAMS

BOX 688, LITTLEFIELD, TEXAS

NOTICE OF ELECTION

To Be Held

TUESDAY, JANUARY 10, 1956

for District Director and County Committeemen.

Polling Places in Cochran County:

1. County Activities Building, Morton

District Director: (Vote for one)

1. Gus Parish
2. Clayton H. Stokes
3. L. Sherrod
4. _____

County Committeemen: (Vote for two)

1. Max M. Bowers
2. Haskell Milligan
3. B. R. Stovall
4. W. A. Woods
5. _____

BE SURE TO CAST YOUR VOTE

High Palins Underground Water Conservation District No. 1

For BABY's Health . . .

**\$5.00 in Merchandise
or Prescriptions**
from

Morton Drug Store
Phone 3241 Northside Square

For BABY'S Nights . . .

a
Baby Crib
from

Tarver Furniture Co.
"Your Home Should Come First"

For The New Arrival . . .

a beautiful
Baby Blanket
from

St. Clair's Department Store
Westside Square, Morton

For the First of '56 . . .

a
"John-ee"
Baby Training Seat
from

St. Clair's Ben Franklin Store
Westside Square, Morton

For MOM and DAD . . .

\$5.00 in Passes
to the
Rose Theatre
of Morton
REMEMBER—We Have a Cry Room

For The New One . . .

a
"Sleepy-Drye"
from
Clarke's Drygoods
Eastside Square, Morton

For His or Her Meals . . .

**25 Cans Gerber's
Baby Food**
(Fruit or Vegetable)

Truett's Food Store

For PAPA'S Car . . .

**A Change of Oil
(Mobiloil)**
from

Red Horse Service Station
Mobiloil and Mobilgas

For DAD . . .

A Haircut
(Good Any Day Except Friday & Saturday)
from

M & M Barber Shop
Northside Square, Morton

For the Baby's Friends . . .

100 Birth Announcements
from
**The Tribune and
Dollar Day Special**
"The Area's Greatest Advertising Media"

For Those Pounds of Joy . . .

a
Car Seat
and
Jumper
from

Smith Furniture & Appliance
Westside Square, Morton

For the '56 BABY . . .

a
Play Pen Whirl
(A Right-Time Toy)
and **"Puppykin"**
(Bottle Holder and Tinkle Toy)
from

Rose Auto and Appliance
Morton, Texas

For Baby's MOM . . .

1,000 S&H Green Stamps
from

Piggly Wiggly
Morton, Texas

For Baby's HOME . . .

\$5.00 in Merchandise
from

Burleson Paint & Supply
Northside Square, Morton

For the Little Hunter . . .

A Big Smoky Bear
from

Doss Food Store
Morton, Texas

For BABY . . .

A Polio Policy
from

Roy Weekes Agency
Morton, Texas

For Baby . . .

8 Hygeria Bottles
and
2 Pounds Evenflo
(Brushless Baby Bottle Cleanser)
from

Willis Food Store
Morton, Texas

For a Growing Baby . . .

\$5.00 in Cash
from

Fralin's Pharmacy
"Cochran's Exclusive Professional Prescription Shop"
Dial 3561 — Night 2251 Morton

For MOM and POP . . .

A Delicious Meal
from

The Eastside Cafe
Morton, Texas

HAPPY

NEW

YEAR

TO

EACH and ALL!

FIRST BABY RACE... 1956



Here's the Few Simple Rules:

1. Winning baby will be the first baby born in, or en route to, the Cochran County Hospital, after mid-night, December 31, 1955.
2. Exact time of birth must be specified by attending Physician.
3. In event of tie, awards will be distributed by drawing.

Call at the Tribune for your

Guest Check, then pick up

First Baby Awards

at these Progressive Firms

If It's a Boy . . .

One Pair
Levi

If It's a Girl . . .

One Pair
Peddle Pushers
from
Childs' and Minnies'
Westside Square, Morton

For Baby's MOM . . .

a
"Carry-Me Bag"
(Insulated, sanitary bag for baby's travel)
from

Cobb's
Westside Square, Morton

IF YOU NEED TO EXCHANGE
BUY HIRE
RENT TRADE
SELL

PHONE 2361

For Authorized Sales and Service

- Of Layne & Bowler Pumps
- U. S. Pumps
- MM Moline Irrigation Motors
- Mayrath Grain Loaders
- Briggs & Statten Engines
- Pontiac Cars

We have plenty of this merchandise in stock, come in and let us figure you a Turnkey Job on your IRRIGATION needs, —also we are trading cars cheap —

Bedwell Imp. & Pontiac Co.
MORTON, TEXAS

Services

TYPEWRITER and ADDING MACHINE

SERVICE & REPAIR

SELL or TRADE NEW and OLD

Ed Summers
MORTON TRIBUNE

SERVICE — Comanche County Uranium siting sand at Morton Hotel. Phone 3121 37-tfc

WANTED — Deep breaking and grubbing. — contact Van Greene 39-tfc

BEAUTY SPECIALS — 3 permanents for the price of two. See us for other specials and gift ideas. Lola's Beauty and Gift Shop, Phone 3821, Whiteface. 41-tfc

FOR WELL DRILLING — Call Bedwell Implement or Herman Witt for a turnkey job. Your Layne and Bowler Pump dealer. Bedwell Imp. Co., Phone 3281, Morton. 37-tfc

For Sale

FOR SALE — Fat calves see J. E. Culpepper. 35-tfc

FOR SALE — Nice, 3-bedroom home. See R. C. Strickland 39-tfc

EQUITY in laundry for sale, includes building, equipment, living quarters. Good year around business. Contact Mrs. John Lloyd at Maytag Laundry, Morton. 41-3tc

FOR SALE CHEAP — Registered Hampshire gilts, bred, top butcher hogs and weaner pigs. J. W. McDermott. 38-tfc

FOR SALE — Young choice milk cow, 1947 UTU tractor and equipment on butane. Excellent condition. W. B. Mitchell, 1 mile South of Country Club Gin. 38-tfc

FOR SALE 1953 FORD TRACTOR Equipped with butane, four-row knife, plus other equipment. In A-1 condition, reasonable. See Glenn Thompson. 43-tfc

FOR SALE — 2 Disc Breaking Plow 3 point hook up hitch, 3 miles west of Morton. A. V. Walker 43-tp.

FOR SALE — 4 business lots 5 resident lots. Don's New and Used Clothes. 43-4tp.

For Sale by Owner

Irrigated farm, 360 acres Cultivated, adjoins paved road, on School Bus, Mail Route and R.E.A. Small down payment, balance payable over 12 years. For more detailed information write or call

TRUMAN BENHAM
5 Miles East of Morton
Phone 5952 43tfc.

For Rent Furnished

FOR RENT — see Mrs. A. Baker for nice clean, furnished apartments, price 10.00 week and up. Phone 4071, Morton Ind. Oil Co. 41-tfc

FOR RENT — Furnished apartment. C. H. Hickman, 202 South East 6th Street, Phone 5221. 42-tfc

Notice

SPECIAL NOTICE TO ALL LADIES — Our special is still good on our permanent waves — one fourth off on all waves — and a bigger special until January 1st. (3) — \$10 waves for \$15. Hair cut included. Try our 4-way hair cut. Vie's Beauty Room, Whiteface, Phone 3321 39 & 8Day.4tc

Help Wanted

WAITRESS NEEDED — 9 hour shift every day. See O. D. Vernon Eastside Cafe, Morton. 33-tfc

ATTENTION: MAN WANTED — for Heavy Job Business in Cochran County. Sell to 1500 families. See R. E. Wright 964 W. 3rd St., Littlefield, Texas, or write today Rawleigh's Dept. TXL-370-50, Memphis, Tenn. 43-6tp

Stated Meeting Morton
Chapter NO. 841
O.E.S. Masonic Hall 8 P.M.
First Tuesday Each Month
Visitors Welcome

Sadie Taylor, W. M.
N. Valle Smith, Secy.

CHAMBER OF COMMERCE
directors meetings
1st and 3rd Thursdays
Eastside Cafe
7:30 P. M.
Joy Stripling, Pres.
anyone is invited



Scenes From Disney's Latest "The Lady and The Tramp"

ROSE THEATRE
MORTON, TEXAS

Thursday and Friday
December 29-30

Wait Disney's
Lady AND THE Tramp
TECHNICOLOR

LOOK HERE!
To be given away tonight on our stage, after 1st performance, a 3-weeks old puppy furnished by Turner Furniture Company. All you have to do is sign your name.

Saturday Only
December 31

THE MOST SAVAGE KILLER'S LAIR
MONTGOMERY
ZANE GREIG'S
ROBBERS ROOST
Colored by DE LUXE

Saturday Preview
New Year's Eve Show
Abbott and Costello

'Hold that Ghost'

Sunday and Monday
January 1-2

Sunday and Monday
January 1-2

VISTAVISION

JAMES STEWART
JUNE ALLYSON
Strategic
Air Command
Color by TECHNICOLOR

FRANK LOVEJOY NICOL
BARRY SULLIVAN BENNETT

Tuesday and Wednesday
January 3-4

Rod Cameron and
Gail Robbins in

'Double Jeopardy'

INDIAN DRIVE - IN
MORTON, TEXAS
DOUBLE FEATURE
Friday and Saturday
December 30-31

Jesse James vs.
The Daltons
plus 2nd feature
'Massacre Canyon'

Sunday and Monday
January 1-2

Tyrone Power, Piper
Laurie, Julia Adams

'Mississippi Gambler'

-Advanced 1956 FORD-

"The Only Proven V8 in the Low Price Field"



MODERN DESIGNS—SAFETY FEATURES
NEW 202 HORSEPOWER V8 MOTOR
MAHAN MOTOR COMPANY

Authorized FORD Dealer

FOR Office Supplies

- Letter Files
- Accounting Books
- Letterheads
- Envelopes
- Ledger Books
- Ledger Fillers

See The
MORTON TRIBUNE

East Side of Square Morton

For Sale

ZEREX
ANTI-FREEZE
\$2.15 gallon, by the case
\$2.25 By the Gallon

LORAN DISTRIBUTING Co.

FOR SALE — one second hand upright piano, one International 2-bottom moldboard plow. Call 3381 or see R. D. Fred. 41-3tc

FOR SALE

WHILE IT'S LOOKING GOOD, ATTENTION LAND OWNERS

LET'S SELL THAT FARM IF YOUR PRICE IS RIGHT WE HAVE A BUYER

ALL LISTINGS APPRECIATED
O. H. CLARK & C. E. MILLER
MORTON REAL ESTATE

FOR SALE, NEW — 2 bedroom home in Southeast Morton, \$2,000 down. Priced \$5,500. Phone 2478 or 3891. 40-tfc

For Sale

Virgin Farm Land
6 and one-half section ranch 5 miles north and 2 miles west of Cotton Center being cut into farms and sold. Strong water belt. 25 per cent down. Lone Star Trading Post, 1116 14th, Lubbock, PO3-7321. 43-1tc

FOR SALE or TRADE
1949 2 ton Chevrolet truck New motor and new rear tires. Looks rough, but runs good. Make an offer.

D. E. BENHAM
Phone 5942 Morton

FOR SALE or TRADE
Massey Harris "44" Tractor on Butane with 3 point hydraulic power lift. 4 row lister and planter \$725.00.

D. E. BENHAM
Phone 5942 Morton

Notice

FOR BETTER cleaning bring your clothes to Stricklands 39-tfc

Wanted

WANTED — DEEP BREAKING and Grubbing. Contact Van Green. 39-tfc

INCOME TAX SERVICE
Cecil Barker
(Experienced, Qualified)
41-tfc

3 DOORS EAST of STOP LIGHT
— PICK UP SERVICE —
RADIO TELEVISION LABORATORY
Phone 4441 - Morton

MORTON LIONS
J. W. McDermott, pres.
meet Wednesdays noon luncheon at First Methodist Church

VFW
Second and Fourth Thursday Nights, Veterans Building, 8 o'clock
Pete Todd, Post Commander

Morton I. O. O. F.
Lodge No. 15
meets every Tuesday
J. O. Barnett, Secretary

MORTON JAYCEES
meet Monday noon at Eastside Cafe
Harold Drennan, Pres.

BREAKFAST JUST WOULDN'T BE COMPLETE WITHOUT OUR DALLAS MORNING NEWS!

The Dallas Morning News and your home town newspaper make up a tempting bundle of information and entertainment every day.

In The Dallas News you get:

- Quick news from everywhere — Pictures and Cartoons — Sparkling Sports News — A whole section of Women's News — Tested recipes — Advice on health and beauty — Etiquette — America's finest comics — Oil News — Business News — Farm News — Late quotations on farm products and livestock — Sound editorials — and on Sunday a big magazine with features and fiction.

Start your day with this big portion of facts and fun. You can subscribe now for \$1.75 a month. Simply call your local Postmaster or write The Dallas Morning News, Dallas, Texas.

The Dallas Morning News

NEW AMES Lo-HI ALUMINUM IRRIGATION PIPE

for low or high pressure portable main lines

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VISITS SISTER IN KANSAS
Mrs. Scott Hawkins and children spent Christmas with her sister, Mrs. E. S. Welland and family of Oakley, Kan.

PROFESSIONAL Photographers
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BABY PICTURES OUR SPECIALTY
WEDDINGS, REUNIONS, INDIVIDUALS

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Eastside Square Box 1062
LEVELLAND

CHILDREN HOME OVER WEEKEND

Mr. and Mrs. S. T. Cox celebrated Christmas at home this year enjoying the company of their children over the long holiday weekend.

Guests were Mr. and Mrs. I. C. Phillips and son Jerry of Albuquerque, New Mexico; Mr. and Mrs. Jack Flippen and children, Weston & Sherrie of Amarillo, Texas; Mr. and Mrs. N. T. Morton and girls, Shirlene, Connie and Penny of Snyder; Mr. and Mrs. J. M. Flippen & sons Jimmy and Danny of Amarillo; Mr. and Mrs. Bob Flippen of Amarillo; Mr. and Mrs. Clifton Freeman and Children, Sandra, Linda and Gary of Morton; Mr. and Mrs. Clois Cox of Amarillo; and Mr. and Mrs. Irvin Pope of Amarillo.

CHRISTMAS IN LUBBOCK

Mr. and Mrs. N. H. Lovelace spent Christmas in Lubbock with their daughter, Mrs. Bill Garrett and family.

Morton Students Take Part In Wayland Events

Painview (Spl.)—Taking part in pre-holiday activities on the Wayland College campus this year were two students from Morton, Mary Gale Bryant and Milton Martin, who worked with the rest of the student body in planning dormitory parties and all-school socials.

As a freshman, Mary Gale is a member of Wayland's Golden Anniversary Class. She is working toward a B.A. degree with a major in business administration. Mary Gale was graduated from Bliss High School in the spring, where she was salutatorian. She is the daughter of Mr. and Mrs. C. Bryant, Morton.

Classified as a junior, Milton is working toward a B.A. degree with a major in English and a minor in Bible. Engaged in various extracurricular activities, he is president of the Mission Band, program chairman of Fishers of Men, religious editor of the "Traveler," college yearbook and is a council member of the Baptist Student Union. In October he sang in the BSU choir at the state-wide meeting of BSUs held on the Baylor University campus, Waco. He is the son of Mr. and Mrs. Bill Martin.

As part of the celebration of Christmas, the Student Government Association sponsored an all-college formal dinner Friday night. Following the dinner, Wayland's music department presented an opera, "Amahl and the Night Visitors" which was commissioned by National Broadcasting Cooperation in 1951 as the "first TV opera."

"Quiet" Weekend Was Reported By Officers

Local law enforcement officers reported one of the quietest Christmas holidays seasons in many a year with not a single drunk driver arrested during the long weekend.

At the same time the announcement was made Sheriff Hazel Hancock reminded folks that they should like to see the record continued. Over New Year's weekend, they will if called by anyone in the County who is attending a New Year party, arrange to have those driven home who may feel they have exceeded themselves incapable of driving.

However, the possibility is a two-fold one in which the officers have announced, if they do stop drinking drivers, it will "go hard" with them.

A few fights, one serious accident but no deaths and a few drunk arrests were recorded last weekend. Sheriff Hancock thanked the public for their cooperation.

UNDERGOES OPERATION

Merl Ensor, former Morton resident and now residing in the Maple area, underwent surgery for a sinus infection last week at the Veterans Hospital in Big Spring. His condition is reported improved.

M-Sgt. Scoggin Will Be Sent To Ecuador

M-Sgt. William H. Scoggin completed a 6 months Spanish Course at the Foreign Service Institute in Washington, D.C., Dec. 23. The above course is a conversational Spanish language course given by the State Department for military and civilian personnel chosen for special assignments in foreign countries. Sgt. Scoggin is being assigned to the USAF Mission in Quito, Ecuador in South America with a reporting date on or about February 23, 1956.

M-Sgt. Scoggin is the son of Mr. and Mrs. Willis H. Scoggin, Route 2, Grapeland, Texas and graduated from Grapeland High School in 1937. He has approximately 14 years in the Air Force and served

with the 15th Air Force in Italy during World War II as a first sergeant and warrant officer. Immediately prior to his assignment to the Foreign Service Institute in June of this year he served as personnel sergeant major for Harlingen AFB, Harlingen, Texas for 3 years. He wears the Bronze Star Medal for meritorious service in Italy during World War II, the EAME Medal with 1 battle star, the American Theatre Medal, Occupation Medal, the American Defense Medal, Good Conduct Medal and World War II Victory Medal.

Sgt. Scoggin, his wife Frances, and their daughters Sanette and Senise are visiting his parents in Grapeland and her mother, Mrs. Mallie E. Hancock in Morton prior to reporting to New Orleans, La. the latter part of February for transportation to Ecuador by Pan-American Airways.

GUESTS DURING HOLIDAYS

Visitors in the J. M. Waller home during the holidays were Mr. and Mrs. Walter Lemons and daughters Linda, Jeanie and Sandra and Mr. and Mrs. Merl Bridges, all of Hereford, Mrs. Lemons and Bridges

are daughters of the Wallers. Also guests were Mr. and Mrs. Dallas Shirley and daughters Judy Ann and Joyce of Alice, Texas, and W. B. Staton, Lubbock. Mr. Shirley is Mrs. Waller's brother and Staton is a brother-in-law.

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FIGHT INFANTILE PARALYSIS



Cole's STEEL "Salesman's" DESK
Ideal for students, offices, stores
Sturdy Cole steel desk keeps work neat and orderly. Has four roomy drawers for stationary, supplies or reference materials. Three adjustable storage compartments, under lock and key, to prevent petty pilferage. 40" wide, 29 1/2" high, 18" deep. Olive green or Cole gray baked enamel finish. No. 756 **41.95**



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OK Used Cars are pretty as pictures—and masterpieces of performance. That's because "OK" means thoroughly inspected and reconditioned used car values. Choose your used car where volume trade-ins mean extra savings and wide selections of models and makes. Get the dealer OK warranty in writing!

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HAPPY NEW YEAR
from **PIGGLY WIGGLY**

SPECIALS for FRIDAY and SATURDAY at PIGGLY WIGGLY, Morton, Texas

CAMPFIRE, SAUSAGE CAN	9c
NEW POTATOES HUNTS NO. 300 CAN	10c
CORN NEBLET'S 7 OZ. CAN	11c
TOMATO JUICE SHURFINE 28 OZ. CAN	29c
SHURFINE NO. 303 CAN	19c
BABO 2 cans	25c
DOG FOOD FRESKIDS 3 cans	39c
ASPIRN BAYERS TIN	10c
PLAIN'S 1/2 GALLON	49c
Mellorine	

VELVEETA KRAFTS 2 POUND BOX	89c
PEANUT BUTTER "The Peanut Kids", 5 Oz.	19c
APPLE JELLY GARDEN CLUB 12OZ.	15c
BABY FOOD GERBERS CAN	9c

HAPPY NEW YEAR!

We wish for you and yours every good thing and, of course, we hope you will continue giving us your loyal patronage. 1956 Marks our 40th Year of Progress and we promise to continue our same policy of bringing you the very highest quality foods at the very lowest possible prices. Shop and save with us during the New Year—and we will promise you many more savings like these shown on this page.

ORVILLE TILGER
Piggly Wiggly, Morton

Frozen ORANGE JUICE Ace High 6 Oz. **15c**

FROZEN PACKAGE **Fish Sticks 39c**

CAMPFIRE NO. 300 CAN	
Pork & Beans	10c
PEAS CAMPFIRE, EARLY JUNE NO. 300 CAN	9c
GREEN BEANS Kimbell's, WHOLE, 300 Can	19c
U. S. Good Grade, SHORT RIBS POUND	
Beef	29c
SALT JOWLS POUND	23c
CHEESE WISCONSIN, Aged Red Blend POUND	59c

DOUBLE STAMPS TUESDAY

at PIGGLY WIGGLY, Morton, Texas

THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

Thursday

- 6:40 Sign On
- 6:45 Advance Weathercast
- 7:00 The Morning Show
- 7:25 News
- 7:30 The Morning Show
- 7:55 Weather
- 8:00 Captain Kangaroo
- 8:25 Cartoons
- 8:30 Captain Kangaroo
- 8:55 Sing Song
- 9:00 Garry Moore
- 9:30 Morning Movie
- 10:45 TV Sermonette
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 News
- 12:00 Jack Parr Show
- 12:30 Love Story
- 1:00 Robert Q. Lewis
- 1:30 Swap Shop
- 1:45 Notes of Harmony
- 2:00 Recipe Roundup
- 2:30 Bob Crosby
- 2:45 Band Stand
- 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 On Your Account
- 4:00 Beauty School of Air
- 4:15 Western Film
- 4:45 Santa's Magic Story Box
- 5:00 Orient Express
- 5:30 Community Crossroads
- 6:00 Local News Spts., Weath.
- 6:15 Doug Edwards
- 6:30 Sheena of the Jungles
- 7:00 Bob Cummings
- 7:30 Climax
- 8:30 Teleshops Digest
- 9:00 Johnny Carson
- 9:30 Crusade in Pacific
- 10:00 Circus 12
- 10:30 Local News
- 11:00 Two Sinners
- 12:00 Sign Off

Friday

- 6:40 Sign On
- 6:45 Advance Weathercast
- 7:00 The Morning Show
- 7:25 News
- 7:30 Morning Show
- 7:55 Weather
- 8:00 Captain Kangaroo
- 8:25 Cartoons
- 8:30 Captain Kangaroo
- 8:55 Sing Song
- 9:00 Garry Moore
- 9:30 TBA
- 10:00 TV Sermonette
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 News
- 12:00 Jack Parr Show
- 12:30 Love Story
- 1:00 Swap Shop
- 1:15 Club Day
- 1:45 Houseparty
- 2:00 Recipe Round-up
- 2:45 Band Stand
- 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 On Your Account
- 4:00 Western Movie
- 4:45 Santa's Magic Story Box
- 5:00 Mr. & Mrs. North
- 5:30 Community Crossroads
- 6:00 Local News, Spts., Weath.
- 6:15 Doug Edwards
- 6:30 Grand Ole Opry
- 7:00 Mama
- 7:30 Our Miss Brooks
- 8:00 The Crusader
- 8:30 Liberate
- 9:00 The Line Up
- 9:30 Person to Person
- 10:00 Patti Page
- 10:15 Notes of Harmony
- 10:30 News, Sports, and weather
- 11:00 Mariners of the Sky
- 12:00 Sign Off

Saturday

- 2:24 Sign On
- 2:30 Industry On Parade
- 2:45 Western Movie
- 4:00 Championship Bowling
- 4:45 Guided Tour
- 5:00 Buffalo Bill
- 5:30 Winky Dink
- 6:00 City Detective
- 6:30 Beat the Clock, cbs
- 7:00 Stage Show, cbs
- 7:30 Honeymooners, cbs
- 8:00 Two for the Money, cbs
- 8:30 It's Always Jan
- 9:00 Gunsmoke, cbs
- 9:30 Stories of the Century
- 10:00 Bill Corum
- 10:15 Guy Lombardo
- 10:45 Chicago Wrestling
- 11:45 Sign Off

Sunday

- 10:30 Program Previews
- 10:40 First Methodist Church
- 12:00 Big Picture
- 12:30 The Christophers

- 1:00 This Is the Life
- 1:30 Roper Card
- 2:30 Canadian Rio Forum
- 2:30 Final Decision
- 3:00 Eddie Arnold
- 3:30 Let's Take A Trip
- 4:00 Plains Talk
- 4:30 Winky Dink
- 5:00 Wild Bill Hickock
- 5:30 You Are There
- 6:00 Huntin' and Fishin'
- 6:30 Private Secretary
- 7:00 Ed Sullivan Show
- 8:00 G. E. Theatre
- 8:30 Alfred Hitchcock
- 9:00 Appointment With Adven.
- 9:30 Annie Oakley
- 10:00 Confidential File
- 10:30 Final Edition
- 10:45 Pizoz Packin' Mama
- 11:15 Affairs of Geraldine
- 11:45 Sign Off

Monday

- 6:40 Sign On
- 6:45 Advance Weathercast
- 7:00 Morning Show
- 7:25 Local News
- 7:30 Morning Show
- 7:55 Local Weather
- 8:00 Captain Kangaroo
- 8:25 Cartoons
- 8:30 Captain Kangaroo
- 8:55 Sing Song
- 9:00 Garry Moore
- 9:30 Morning Movie
- 10:45 TV Sermonette
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 News
- 12:00 Jack Parr Show
- 12:30 Love Story
- 1:00 Robert Q. Lewis
- 1:15 Swap Shop
- 1:45 House Party
- 2:00 Recipe Roundup
- 2:45 Bandstand
- 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 On Your Account
- 4:45 Santa's Magic Story Box
- 5:00 Hank McCune
- 5:30 Community Crossroads
- 6:00 Local News
- 6:15 Doug Edwards
- 6:30 Burns and Allen
- 7:00 Douglas Fairbanks pres.
- 7:30 I Love Lucy
- 8:30 December Bride
- 9:00 Studio One
- 10:00 Talent Scouts
- 10:30 News
- 10:40 Sports
- 10:45 Weather
- 11:00 Main Event Wrestling
- 12:00 Sign Off

Tuesday

- 6:40 Sign On
- 6:45 Advance Weathercast
- 7:00 Morning Show
- 7:25 Local News
- 7:30 Morning Show
- 7:55 Local Weather
- 8:00 Captain Kangaroo
- 8:25 Cartoons
- 8:30 Captain Kangaroo
- 8:55 Sing Song
- 9:00 Garry Moore
- 9:30 Hair Dresser
- 9:45 Morning Movie
- 10:45 TV Sermonette
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 11:45 News
- 12:00 Jack Parr Show
- 12:30 Love Story
- 1:00 Robert Q. Lewis
- 1:30 Swap Shop
- 1:45 Notes of Harmony
- 2:00 Recipe Roundup
- 2:30 Bob Crosby
- 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 On Your Account
- 4:00 Western Movie
- 4:45 Santa's Magic Story Box
- 5:00 Follow That Man
- 5:30 Commun. Crossroads
- 6:00 News, sports, weather
- 6:15 Doug Edwards
- 6:30 Name That Tune
- 6:30 Phil Silvers Show, cbs
- 7:30 Navy Log, cbs
- 8:00 Meet Millie
- 8:30 Passport to Danger
- 9:00 \$64,000 Question
- 9:30 My Favorite Husband
- 10:00 Patti Page
- 10:15 Notes of Harmony
- 10:30 News
- 10:40 Sports
- 10:45 Weather
- 11:00 Sailors On Leave
- 12:00 Sign Off

Wednesday

- 6:40 Sign On
- 6:45 Advance Weathercast
- 7:00 Morning Show
- 7:25 Local News
- 7:30 Morning Show
- 7:55 Local Weather
- 8:00 Captain Kangaroo
- 8:25 Cartoons
- 8:30 Captain Kangaroo
- 8:55 Sing Song
- 9:00 Garry Moore
- 9:30 Morning Movie
- 10:45 TV Sermonette
- 11:00 Valiant Lady
- 11:15 Love of Life
- 11:30 Search for Tomorrow
- 12:00 Jack Parr Show
- 12:30 Love Story
- 1:00 Notes of Harmony
- 1:15 Robert Q. Lewis
- 1:30 Swap Shop
- 1:45 House Party
- 2:00 Recipe Roundup
- 2:30 Bob Crosby
- 2:45 Band Stand

- 3:00 Brighter Day
- 3:15 Secret Storm
- 3:30 On Your Account
- 4:00 Western Movie
- 4:45 Santa's Magic Story Box
- 5:00 Eddie Cantor
- 5:30 Commun. Crossroads
- 6:00 Local News
- 6:15 Doug Edwards
- 6:30 Man Behind the Badge

KCBD - TV Channel 11

Thursday

- 6:55 Program Preview
- 7:00 Today
- 9:00 Ding Dong School
- 9:30 The Ernie Novacs Show
- 9:45 Coffee Break
- 10:00 Home
- 11:00 Tennessee Ernie Ford
- 11:30 Feather Your Nest
- 12:00 Norma Raine
- 12:15 News & Markets
- 12:30 Serenaders
- 1:00 Channel 11 Matinee
- 2:30 Cook Book
- 3:00 News
- 3:15 First Love
- 3:30 World of Mr. Sweeney
- 3:45 Modern Romances
- 4:00 Pinky Lee
- 4:30 Howdy Doody
- 5:00 Gene Autry
- 6:00 Hospitality Time
- 6:10 Escalator
- 6:15 News
- 6:20 Weather
- 6:25 Sports
- 6:30 Dinah Shore
- 6:45 Bernie Howell
- 6:50 Groucho Marx
- 7:30 People's Choice
- 8:00 Dragnet
- 8:30 Deteline Europe
- 9:00 Science Fiction
- 9:30 Tales of Texas Rangers
- 9:45 Bill Corum Show
- 10:00 Camera Four
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 11:00 Sherlock Holmes

Friday

- 6:55 Program Preview
- 7:00 Today
- 9:00 Ding Dong School
- 9:30 Comedy Encores
- 9:45 Coffee Break
- 10:00 Home
- 11:00 Tennessee Ernie Ford
- 11:30 Feather Your Nest
- 12:00 Norma Raine
- 12:15 News & Markets
- 12:30 Serenaders
- 1:00 Channel 11 Matinee
- 2:30 Cook Book
- 3:00 News
- 3:15 First Love
- 3:30 World of Mr. Sweeney
- 3:45 Modern Romances
- 4:00 Pinky Lee
- 4:30 Howdy Doody
- 5:00 Rin Tin Tin
- 5:30 Little Rascals
- 6:00 Hospitality Time
- 6:10 Escalator
- 6:15 News
- 6:20 Weather
- 6:25 Sports
- 6:30 Eddie Fisher
- 6:45 Here's Howell
- 7:00 Dr. Hudson's Secret
- 7:30 Life of Riley
- 8:00 Big Story
- 8:30 The Stu Erwin Show
- 9:00 Cavalcade of Sports
- 9:45 Red Barber Show
- 10:00 Break The Bank
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 11:00 The Vise

Saturday

- 11:25 Sign On
- 11:30 The Wizard
- 12:00 Roy Rogers
- 1:00 to be announced
- 1:15 Blue Gray Football Game
- 1:45 East-West Football Game
- 4:00 Playtime
- 4:30 Feature
- 6:00 News
- 6:05 Weather
- 6:10 Sports
- 6:15 Drew Pearson
- 6:30 George Gobel
- 7:00 Lone Ranger
- 7:30 Claco Kid
- 8:00 Star Stage
- 8:30 Crossroads
- 9:00 I Led 3 Lives
- 9:30 Your Hit Parade
- 10:00 Ted Mack's Am. Hr.
- 10:30 News, Weather, Sports
- 11:00 Channel 11 Theatre

Sunday

- 12:25 Sign On
- 12:30 Frontiers of Faith
- 1:00 News
- 1:15 Norman Vincent Peale
- 1:30 Family Bible Quiz
- 2:00 Lawrence Welk Show
- 3:00 Wide World
- 3:30 Christmas Program
- 4:00 Christmas Program
- 4:30 Faith for Living
- 5:00 Captain Gallant
- 5:30 Hopalong Cassidy
- 6:00 It's A Great Life
- 6:30 Happy News Year
- 7:00 Variety Hour
- 8:00 Highway Patrol

- 7:00 Arthur Godfrey
- 8:00 The Millionaire
- 8:30 I've Got A Secret
- 9:00 20th Century Fox Hour
- 10:00 Curtain Call
- 10:30 News
- 10:40 Sports
- 10:45 Weather
- 11:00 Touchdown
- 11:30 International Pla-house
- 12:00 Sign Off

Monday

- 6:55 Program Preview
- 7:00 Today
- 9:00 Ding Dong School
- 9:30 The Ernie Novacs Show
- 9:45 Coffee Break
- 10:00 Home
- 11:00 Tennessee Ernie Ford
- 11:30 Feather Your Nest
- 12:00 Norma Raine
- 12:15 News & Markets
- 12:30 Serenaders
- 1:00 Channel 11 Matinee
- 2:30 Cook Book
- 3:00 News
- 3:15 First Love
- 3:30 World of Mr. Sweeney
- 3:45 Modern Romances
- 4:00 Pinky Lee
- 4:30 Howdy Doody
- 5:00 Gene Autry
- 6:00 Hospitality Time
- 6:10 Escalator
- 6:15 News
- 6:20 Weather
- 6:25 Sports
- 6:30 Dinah Shore
- 6:45 Bernie Howell
- 6:50 Groucho Marx
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- 9:00 Science Fiction
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- 9:45 Bill Corum Show
- 10:00 Camera Four
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 11:00 Sherlock Holmes

Tuesday

- 6:55 Program Preview
- 7:00 Today
- 9:00 Ding Dong School
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- 9:45 Coffee Break
- 10:00 Home
- 11:00 Tennessee Ernie Ford
- 11:30 Feather Your Nest
- 12:00 Norma Raine
- 12:15 News & Markets
- 12:30 Serenaders
- 1:00 Channel 11 Matinee
- 2:30 Cook Book
- 3:00 News
- 3:15 Modern Romances
- 3:30 Queen for a Day
- 3:45 Modern Romances
- 4:00 Pinky Lee
- 4:30 Howdy Doody
- 5:00 Roy Rogers
- 6:00 Hospitality Time
- 6:15 News
- 6:20 Weather
- 6:25 Sports
- 6:30 Dinah Shore
- 6:45 Bernie Howell
- 7:00 Martha Raye
- 8:00 Fireside Theatre
- 8:30 Ford Theatre
- 9:00 Texas in Review
- 9:30 Big Town
- 10:00 Justice
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 11:00 Craig Kennedy

Wednesday

- 6:55 Program Preview
- 7:00 Today
- 9:00 Ding Dong School
- 9:30 The Ernie Novacs Show
- 9:45 Coffee Break
- 10:00 Home
- 11:00 Tennessee Ernie Ford
- 11:30 Feather Your Nest
- 12:00 Norma Raine
- 12:15 News & Markets
- 12:30 Serenaders
- 1:00 Channel 11 Matinee
- 2:30 Cook Book
- 3:00 News
- 3:15 Modern Romances
- 3:30 Queen for a Day
- 3:45 Modern Romances
- 4:00 Pinky Lee
- 4:30 Howdy Doody
- 5:00 Western
- 5:15 Comedy Encores
- 5:30 Bunny Theatre
- 6:00 Hospitality Time
- 6:10 Escalator
- 6:15 News
- 6:20 Weather
- 6:25 Sports
- 6:30 Eddie Fisher
- 6:45 Bernie Howell
- 7:00 Disneyland
- 8:00 Father Knows Best
- 8:30 Danny Thomas
- 9:00 This Is Your Life
- 9:30 Warner Brothers Presents
- 10:30 News
- 10:40 Weather
- 10:45 Sports
- 11:00 Waterfront

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

"I never saw soil as fast in my life." This is a common sentiment of farmers when drought hits again after a period of favorable rains. And, generally speaking the statement is true. Soil conditions of much of the cultivated land are such that rainfall is less and less effective from year to year. The thing that is not generally known is what these conditions are and what can be done to change them.

Plains soils, like most produced under grassland vegetation, were originally high in organic matter. This is, they contained a large amount of decayed and decaying roots, leaves and other plant material. With cultivation the process of "burning" of this material started. In other words the decaying of the material was speeded up and the plant food it contained was dissolved in the water of the soil and used by the cultivated crops. This organic matter has been used much faster than it has been replaced by residues from the crops. As the land continued in cultivation the weed problem increased and more frequent cultivation was needed. This further speeded up the use of the organic matter in the soil.

Let us see what has happened as a result of the loss of organic matter. First of all erosion has increased. Soils low in organic matter wash and blow more easily. The finer soil particles are removed first by erosion unless they are held together by the organic materials of the soil. A coarse textured soil will hold less water than a fine textured one so the process of erosion has gradually lowered the water holding power of the soil. Also erosion has made the soil more shallow which reduced its storage space to hold water. The organic matter itself acts somewhat like a sponge so loss of it also reduced the water holding capacity of the soil.

Another result has been that the soils have been packed to form hardpan or plowsoles, particularly in medium to heavy textured ones. Soils which are low in organic matter are more easily compacted. The use of a lister for row crop production tends to increase the compaction because it does not cover the entire area between the furrows and the soil becomes compacted in strips between the furrows. During the cultivations for weed control mentioned above the tractor wheels further increase the hardpan in these strips.

Another result is surface crusting. When a soil is low in organic matter the dry clods break down readily when they become wet. As the rain continues the soil particles form a layer on the surface which seals the water off and it starts to run off. If the land is listed the finer particles move toward the bottom of the furrow. The surface layer formed there causes the water to pond in the furrows. Much of the ponded water evaporates before it can soak into the soil and a heavy crust forms in the furrow as the soil dries.

What can be done to remedy these conditions? Recent research indicates there are two things which will help to improve them.

Teddy Massey, Dave St. Clair Exchange Vows

Miss Teddie Darlene Massey became the bride of David Ryan St. Clair in a quiet home ceremony solemnized Saturday, Dec. 10 at 4 p.m. in the presence of the immediate families and a few close friends.

The bride is the daughter of Mr. and Mrs. Ted Massey and the bridegroom's parents are Mr. and Mrs. D. V. St. Clair, of Van Horn. Charles Williams, minister of the Van Horn Church of Christ, officiated at the single ring ceremony.

For her wedding the bride chose a light blue silk dress with fitted bodice and a full gathered skirt, featuring a high neck line with small white collar overlaying a large collar of self material. She wore black accessories.

Immediately following the ceremony a wedding reception was held in the bride's home. The refreshment table held the white wedding cake topped with miniature bride and groom. Refreshments of cake, coffee and hot chocolate were served to those present.

Mrs. St. Clair is attending her sophomore year in high school and plans to continue her high school work this year.

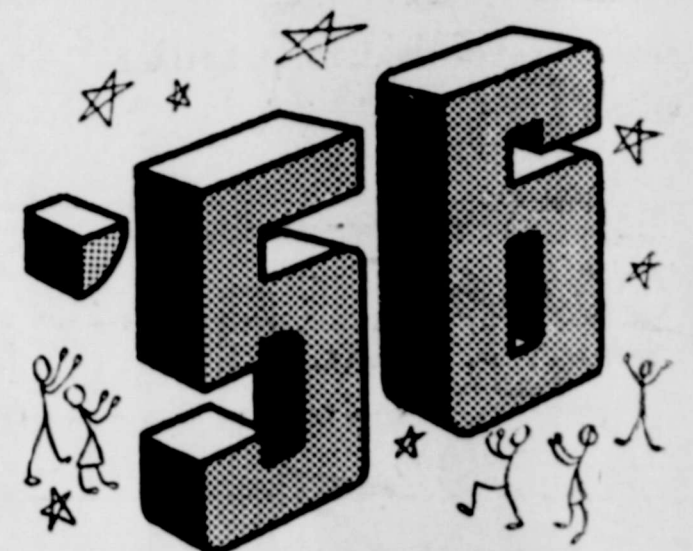
Mr. St. Clair was a 1955 graduate of Van Horn High School. He assists his father in farming in this area. Prior to that he attended school at Muleshoe.

Following the ceremony the couple planned a wedding trip over the holidays to San Antonio.

They will be at home on a farm near Morton after the first of the new year.

tory for increasing residues under your conditions get in touch with the technicians of the Soil Conservation Service who are assisting the Buck Creek Soil Conservation District. They can also give you information on the attachments available for your equipment which will help you to make better use of your crop residues.

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Food Production Solution of Plains Farmers Problem Believe Parmer County Farmer, Ronald Davis

Spurred by the conviction that the irrigated High Plains of Texas hold dormant potentials of undreamed of food production, an idea is unfolding in the mind of a Parmer County farmer, which, if

successfully put into practice, would change the complex of agriculture in this great farming territory. The man is Ronald Davis, a 45-year-old farmer of the Lazbuddie

Community in southeastern Parmer County, and his daring idea is to create a large corporation which would make practical the growing of commercial vegetables on the Plains in huge quantities.

Opportunity has never been greater, believes Davis, for a plan of this kind to work than now, when farmers all over the plains are beset with acreage controls and depressed prices for their principal cash crops: Cotton, grain sorghums, and wheat.

However, it isn't true that the Lazbuddie man has "cooked up" this plan for diversification just as a solution for the problems which have arisen in the last year or two.

Such a project began years ago in the mind of Davis, who has spent 11 years of his life in vocational agriculture teaching. From its inception, this "dream" has stayed in the back of his mind and persisted from year to year.

"I have thought about it a while, and then gotten busy doing something else, but this idea has always come back to me," he says, "and I cannot escape believing it will work."

Risky Business
Probably the average housewife has little comprehension of the problems involving vegetables raising that have prompted Davis to spend years planning how such an organization might be brought about and sent him hundreds of miles into dozens of High Plains cities "feeling out" the possibilities of such a great undertaking.

Probably few housewives realize, for instance, what tremendous risks of capital and labor have gone into the production of the lettuce, the potatoes or some other vegetable which she may chance to buy in a store.

At least, that has been the case of farmers here on the irrigated Plains who find that their rich lands, their abundant water, and their temperate climate make possible tremendous production of "truck" crops but that disposing of these crops as a profit is something else entirely.

It is not unheard of, for instance,



Governor Allan Shivers presents dear hides to Mrs. Milton Smith, chairman of the State Advisory Council for Volunteer Services at Tuberculosis Hospitals, for use in occupational therapy at State TB hospitals.

to a lettuce grower to be selling his lettuce one day at \$4.50 a crate, and the next day the market has disappeared entirely.

Fluctuation in prices received for locally-produced vegetables are almost fantastic in scope, and prevent even the most astute followers of markets from making reasonable predictions.

Why is this? What are the reasons behind the marketing stalemates that have blocked large scale production for years?

First of all, there is little organization among producers to aid in orderly marketing procedures. The idea behind most Plains vegetable production now is to "sandwich" local spuds, lettuce, tomatoes, carrots, onions or other crops in between the harvests of larger, older, more established areas.

The two primary regions of vegetable production in the Southwest, United States today are the Rio Grande Valley of Texas and the Southern California-Arizona areas.

In these regions, which are virtually frost-free, come a large part of the nation's requirements in green vegetables.

However many of the vegetables that are picked green in California and ripen on their way to markets to the East (including this area) are entirely suitable to our own temperate—but not tropical—climate.

There is nothing standing in the way of making the Texas irrigated Plains a great vegetable producing region except organization and hard work, believes Davis.

He's "On The Road"

To back up his convictions, Davis has spent months visiting place after place, talking with men in all walks of life, about his hopes for a great organization.

Somehow between the duties his own three-quarter section farm has required of him, Davis has found time to call on and sit down and talk with bankers, farmers, vegetable wholesalers, and large retailers.

All have given him one answer, with variations, of course, but each has agreed that such a man is needed badly. There needs to be some agency to provide a stable market for the crops that could be produced.

Davis believes he has the answer to the need, but he's calling on men all over the Plains who are in positions of responsibility, and whose judgement is respected, to help him decide if he's on the right track.

Before any organized work begins, Davis hopes to gather these men and present to them the full story and ask their recommendations on how the work be undertaken.

Already agreeing to serve on this advisory board are E. O. Baker, who is in the liquefied gas business in Muleshoe; Arlin Hartzog, a farmer of Bovina and Farwell; Joseph N. Carven, businessman of Dimmitt; Hosea Foster, farmer.

Davis believes that the venture can be made attractive enough to appeal to those who would have only a monetary interest—that is, would benefit only by company profits and not as producers who would also gain markets for their products.

It would not be necessary for a farmer to own stock in the company in order to be able to use its marketing services, but he would have to measure up to other standards—quality, for instance.

Quality and Quantity

Right there is a point that Davis bears down on repeatedly any time he is discussing his plan: QUALITY. That word, coupled with QUANTITY or volume, are the key-stone of the entire marketing architecture, he believes.

Plains producers have not been able to compete with producers from other areas, he argues, because they have lacked these two vital factors. Lack of standardization in grading vegetables has been responsible for losing markets that offered possibilities.

And then, lack of sufficient volume has meant that the Plains producer has had to "give ground" to the California producer when their deals hit the market at the same time.

Time after time, Plains farmers have missed the short marketing span they have aimed for when the California potato harvest, just steam and Idaho harvest was just starting up. Unusual weather in any of the three regions can upset carefully planned timetables in disastrous fashion as almost any-

of vegetable producers to almost no limit anywhere in the country.

Such methods would be even more practical for Plains producers, he argues, simply because of our being nearer truly Eastern metropolitan markets than are either of the two areas mentioned.

To Get Top Talent

If the corporation plans click, Davis maintains it will pay to hire the best men in the business to survey and sell these markets, because on the selling of the produce hinges the life or death of the system.

This can be done, he says, because there are men available who have the skill for such requirements. It is being done now by others.

Top talent also will go into the field of production and processing. It will be a tremendous task to organize farmers into the necessary producing groups that big scale operations will require.

A typical situation would be the

instance of where several dozen farmers in an area where soils and growing conditions are related, are brought together in what will be defined as an area of production.

They will have a centrally-located market for their produce in some nearby community where transportation facilities are good. A processing center will be erected here and thus the quality of the product can be assured. It is not practical to transport certain vegetables over long roads to markets.

says Davis. The emphasis will always be on quality in the processing centers, and lower grade vegetables may spill over into another subsidiary industry—canning. But that is another story and one that would come after all other work has been taken care of.

Farmers who desired to get into vegetable production would have free access to information distributed over long roads to markets.

(Continued on page Eight)

GETTING ALONG WITH OTHERS

Last week we gave you five simple rules for getting along with other people. Have you tried them in your life thus far? If not begin now along with five more that we give you this week.

1. Be interested in others, their pursuits, their welfare, their problems and their burdens. "Rejoice with them that rejoice, weep with them that weep." Let everyone you meet, however humble, feel your sincere interest in him. "Bear ye one another's burdens and so fulfill the law of Christ." (Gal. 6:2)

2. Be cheerful. Keep the corners of your mouth turned up. A soured Christ is not a good representative of Christ or country. "Rejoice in the Lord always: again I will say, rejoice. . . . In nothing be anxious, but in everything by prayer and supplication with thanksgiving let your request be made known unto God." (Phil. 4:4, 6)

3. Preserve an open mind on all debatable questions. "They . . . searched the scriptures daily whether these things were so." (Acts 17:11)

4. Be consistent. No one admires a Christian flirting with the world any more than did the chief priests and elders admired Judas for betraying Jesus into their hands. "Wherefore, my beloved brethren, be ye steadfast, unmovable, always abounding in the work of the Lord, for as much as ye know that your labor is not vain in the Lord. . . ." (1 Cor. 15:58)

5. Nothing is wrong with the mind of the man who minds his own business. "For let none of you suffer as a murderer, or a thief, or an evil doer, or as a busybody in other men's matter." (1 Peter. 4:15) A person usually tries to run another's business after he has lost HIS OWN.

Of course we know as Christians that peace must never be maintained at the price of truth. Such is not peace! However, there are many wonderful teachings in the above article which will help us in living The Christian life. I commend them to you fully.

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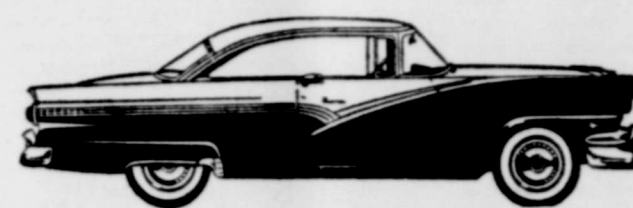
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MORTON, TEXAS

Solution of Plains Farmers Problem

(Continued from page 7)
 taken his ideas, he is not blind to the fact that some areas may not want such a system in operation.

There is at least one fairly large vegetable-producing area on the Plains that has organized its own marketing group, and for reasons such as these, there will be no pressure brought to join, nor will interference with the plans of others be intended says the organizer.

One deviation from this plan of "leaving alone" may turn up in the field of distribution. Davis is hopeful that the organization may be able to dovetail its produce into the already existing wholesale or distributorship channels.

However, in the event that this plan falls through and markets be cut off as a result of it, it may be necessary for the company to enter into the distributing of its products for itself.

One reason that he sees the possibility of such a need will be the demand for year-around supplies of all types of vegetables which obviously this area can never provide.

During off-season months, there is no reason why buyers could not be supplied through the company's channels with vegetables brought in from elsewhere, believes Davis.

It is no trouble at all to while away a couple of hours just collecting details from hard working Davis on his exciting plan. He has carried the idea forward to the point where he already can visualize the neatly arranged sparkling packages of locally produced vegetables bearing the "Heart O Plains" trademark.

Some May Not Want It
 Although Davis has received enthusiastic support wherever he has

is avoided by the thoughtful farmer, because he says that it is a detail that should be postponed until the time for production is at hand.

But he does believe that it is better to have only several varieties of vegetables and to shoot for quality and volume in the early stages of production rather than to permit the production of a dozen or more vegetables to split up markets into such small units that they cannot be economically managed.

Some of the possible crops include naturally those already grown on a limited scale, such as potatoes, lettuce, onions, and tomatoes. Add to this a few more table delights such as okra, beans, peas, carrots, sweet potatoes, watermelons and cantaloupes, sweet corn, and perhaps even grapes, and one is beginning to visualize what crop diversification really is.

Economic Result
 Aside from providing cash income to farmers through new crops, such a program as Davis advocates would have many additional benefits, maintains the author.

Population increases would be necessary to maintain the intense type of operations required for truck farming. More money and more people would generate many influences on the economy of the entire area, and serve to stabilize it through times such as these, for example.

Davis' plan embraces many people over a very large area. He has not planned any definite boundaries for the corporation's limits, but it might be loosely considered the outline of the High Plains Water District. Speaking in terms of cities, such an area would run

New Patrolman Added To Local Highway Unit

State Unit 219, Texas Highway Patrol, has a new patrolman as of this week, to work with veteran patrolman T. A. Rowland. Bob Allen will work with Rowland and was earlier this week looking for a residence to rent.

VISIT WITH AMYX
 Peggy Joyce and Jimmy Amyx of Wichita Falls were holiday visitors in the home of Mr. and Mrs. Roy Amyx of the Maple community.

IS RESTING WELL
 Mrs. J. B. Knox was reported resting well in the Cochran County hospital, Wednesday following a sudden illness a few days ago.

from Amarillo to Lubbock and from Farwell to Silverton, he says. Irrigated areas of New Mexico would require separate consideration because of corporation limitations.

When Do We Start?
 Because everything is still in a formative stage, it is not possible to set a "target date" for the day that the wheels of this sprawling enterprise may start to turn.

But Davis is frank to say that he knows such a large undertaking must have time to develop, and he believes a good guess as any would be in the spring of 1957. That would give time enough for the necessary surveying and planning to be done, plus the time required to prepare the physical necessities.

It also would be a good chance for farmers to consider and investigate the merits or demerits of the project in their own good time.

Davis sees before himself a vast educational task, and part of this would be relieved, he believes, by the establishment of an experiment station on the Plains which would

deal exclusively with research in vegetables. This is a goal he certainly would like to achieve in his educational work.

Davis has farmed for 12 years. He moved to Parmer County in 1952 after being engaged in farming in Hall County, although he lived in Childress at the time.

He is a graduate of West Texas State, 1936, and played football 3 years while there. He has coached and taught voc. at Whiteside, Happy, Wellington and Estellene.

The Davis farm is four miles east and two south of Lazbuddie. At home now are Davis, his wife, Cozette, and Cagle of junior high school age. Enrolled in college at WT is another son, Lindley.

Says Davis of his venture: "I will never succeed in this but I will have the satisfaction of knowing that I have tried. I want constructive criticism from everyone about this, but there is one thing I am not going to pay any attention to, and that is the fellow who just throws up his hands and says 'It can't be done.' He's going to have to prove to me why this won't work."

VISIT WITH MARGROVES

Mr. and Mrs. C. E. Hogan of Jal, N. M. and family, Pat, Mike, and Kevin, visited in the home of her parents, Mr. and Mrs. Luke Hargroves, here over the holidays.

NEW GRANDDAUGHTER

Mr. and Mrs. George Holland, Jr. of Lubbock announce the birth of a daughter, Dec. 10, weighing 8 lbs. and 4 ounces. The youngster has been named Darla. Grandparents are Mr. and Mrs. Roy Amyx of the

Maple area and Mr. and Mrs. George Holland, Sr. of Lubbock. Mrs. Amyx spent last week in Lubbock caring for Darla's brother, Dewey. Mrs. Holland Jr. is the former Miss Wanda Yarbrough.



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 1 teaspoon horseradish
 ¼ cup chopped olives
 2 tablespoons catsup
 ½ teaspoon salt
 2 tablespoons undiluted CARNATION EVAPORATED MILK
 1 teaspoon lemon juice
 ¼ teaspoon dry mustard
 Combine all ingredients in bowl blending until smooth. Serve as spread over crackers or as a dip with potato chips.

TASTY DEVILLED EGGS:
 Cut 6 hard cooked eggs in half. Combine yolks with 2 tablespoons Carnation Evaporated Milk, 2 tablespoons mayonnaise, 1 tablespoon vinegar, salt and pepper to taste, ½ teaspoon prepared mustard and ¼ cup chopped dried beef. Mix until smooth. Refill egg whites and garnish with paprika before serving.

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