

# Morton Tribune

Serving Cochran and  
Southern Bailey Counties

All Departments

Telephone, Morton 2361

VOLUME XVI

MORTON, TEXAS, THURSDAY, SEPTEMBER 13, 1956

NUMBER 28

## Monday Is "Sprinkler Irrigation Day;" Two Out of State Speakers Will Talk

Monday, September 17, is designated as "Sprinkler Irrigation Day" in Cochran County according to County Agent Thompson. County Agent Thompson announced an outstanding informational program on that day, featuring two top men in the irrigation field.

Thompson, in a letter to all farmers, advised that in a morning session beginning at 9:30 a. m. John Shunk of Denver, Colorado & Don W. McCulloch of San Francisco, California, both representing large sprinkler equipment companies, will give four talks.

Shunk, Chief Irrigation Engineer for Irrigation Equipment Co. of Denver, Colo., will speak on "Selecting Sprinkler Equipment and Evaluating Layouts"; and also on "Maintenance and Care of Sprinkler Equipment."

McCulloch who is chairman of the Technical Committee on Sprinkler Irrigation, at W. R. Ames Co. of San Francisco, will address the gathered farmers on "Soil, Water, and Plant Relationships in Sprinkler Irrigation," and on "Reducing Labor Problems in Sprinkler Irrigation."



ALLAN W. McCULLOCH



JOHN F. SCHUNK

## Byron Willis Is Named to College Advisory Board

Byron Willis, owner - operator of Byron's Auto Supply here, has been named to the Advisory Board of the new Lubbock Christian College.

Members of the advisory board have been selected to aid the regent board in "furthering the development of this Christian College," it was announced.

That the advisory board members will be screened carefully prior to appointment, is a requirement being that the man must be a faithful member of the Church of Christ.

The announcement was made by J. S. Sapp, Jr., secretary of the board.

A meeting called for Sept. 24 at the Lubbock Hotel, each advisory board member and his wife will be honored at a dinner meeting which plans for the college's progress will be discussed in detail.

## Stampmobile Unit Will Be in Morton Next Wednesday

The S & H Green Stamp mobile unit has scheduled a return visit to Morton, Wednesday, Sept. 19. Orville Tilger, owner - manager of Piggly Wiggly here has announced.

The unit will be in front of Piggly Wiggly all day Wednesday.

Persons desiring to redeem stamps for catalogue items may do so by placing their order with the operator of the unit. No charge will be made for the mailing of the items to local folks.

Many, many items are on display in the unit and Tilger has invited area residents to visit the unit while it is here, place redemption orders, or just look around.

## Homecoming Set for Oct. 26; Plans Are Announced

Plans are now being made for a "bigger and better" homecoming at Morton, Oct. 26. Homecoming meets Sudan on the 10th of October for the big event.

The main activities of the Homecoming ceremonies will take place at the County Activities Building. The following schedule of events:

8:00 a. m. - Open House at all the local schools.

9:00 a. m. - A parade

10:00 a. m. - A Pep Rally

11:00 a. m. - A Bar-B-Que

12:00 p. m. - A Business Meeting

1:00 p. m. - The Kickoff of the football game, Morton vs Sudan.

2:00 p. m. - Coffee and Cake served in the Activities Building.

Persons having addresses of exchange or Way Cleaners or at Tarr's Furniture, or Phone 3971, please come in to have these items in by October 1st so all can be notified.

## Need Folks to Sit With Mr. House

The family of W. L. House who has been in the hospital for more than three months, most of the time unconscious, has made an appeal for persons to sit up with Mr. House at the local hospital.

Persons who can and will be asked to contact any member of the House family or leave their names at Clarke's Drygoods.

## New Managers of Maytag Laundry

Mr. and Mrs. C. H. Samson have announced that they have been named to manage & operate the Maytag Laundry here just back of Forrest Lumber Company.

The laundry offers wet wash, fluff dry, finish work, and free pick up and delivery.

He has been operating a welding firm here for the past year.

## Haskel Corbin Dies Brother of Tribune Employee

Word was received in Morton on Wednesday that Haskel Corbin, 35, father of three children, died Wednesday morning at 1:15 o'clock at his father's home in Portales, New Mexico.

He is the brother of Dorman Corbin, a former Morton resident and employee of the Tribune. Only last Monday Dorman was a guest of the Morton Jaycees.

Funeral services are tentatively set for Thursday afternoon. The Wheeler Funeral Home of Portales is in charge of arrangements.

Mr. Corbin had suffered some years with a cancer in his throat. Besides his wife, children, parents, and brother, other survivors include three brothers and three sisters.

## Local Man charged With DWI

Morton man, Maurice Lytle entered a plea of not guilty, Monday to a charge of driving while intoxicated in County Court.

Lytle, arrested Friday afternoon in Morton by City Marshall James Hicks, requested and received a blood test which was sent to Austin.

## Truman Regrets, "Can't Make It" For Local Speech

Word was received by the Morton Jaycees Wednesday that President Harry S. Truman would be unable to make a public appearance here prior to the November election.

Mr. Truman made the statement in a letter addressed to the Jaycee committee authorized by the club to make the request.

Members of the committee are Merlin Roberts, Dub Hodge, and Bill Glassford.

In his letter dated Sept. 7, Mr. Truman wrote, "Thank you very much for your letter of August 21st. It was kind and thoughtful of you to write me as you did.

"It will not be possible for me to come to Morton, Texas, however, as my schedule is so full from now until the election that I can't possibly make any further commitments. I more than appreciate you asking me and regret very much that I can't accept."

The letter was signed in the now familiar bold handwriting of the former president.



## Meeting Opens Next Sunday at Church of Christ

Area folks are invited to attend any or all services of a Gospel Meeting beginning Sunday at the Morton Church of Christ and continuing until September 23rd.

Roy Tidwell of Farwell will be bringing the messages at 8 p. m. each evening.

## Morton Offering Course In Driver Training

Morton is now offering a Driver Education course for High School students, John Barnes, local Superintendent told the School Board at their meeting Wednesday.

The course is being taught by the Coach, Vernard Alexander.

Supt. Barnes said at the present time they have been furnished with a used car by Allsup Chevrolet. He said a new Chevrolet was to be in soon.

## Want Caravan Call Tribune Office Sometime Today

Local folks interested having another caravan to the football game Friday night, at Portales, are urged to call the Tribune office today.

If enough enthusiasm is shown the Jaycees will sponsor a caravan to the game such as they had last week.

The Jaycees had a good turnout of 16 cars in the procession last week. If you're interested, be sure to call the Tribune today. Plans must be made tonight.

## S & S Mercantile Opening at Maple

The S & S Mercantile at Maple has scheduled a grand opening for Saturday, September 15.

The business is owned and operated by Joe and Charles Smith, father and son.

Saturday, from 8 a. m. to 7 p. m. each 15 minutes after the hour a basket of groceries or some other store item will be given away free.

The store will feature drygoods and groceries.

In addition to the free gifts each hour, free ice cream, coffee and doughnuts will be served all day.

Everyone is invited to attend the opening.

## JUNIOR HIGH CONTRACT IS LET

### G. F. PRICE DIES; WAS BROTHER OF MRS. ZUBER

Funeral services were held at 4 p. m. Tuesday in the Hurwood Baptist Church for G. F. Price, 46, Hurwood area farmer who died Sunday in the Taylor Hospital in Lubbock.

Rev. R. T. Barton, pastor of the Smeyer Baptist Church officiated at the final rites and burial followed in the Tech Memorial Cemetery under the direction of the Rix Funeral home.

Price was a brother of Mrs. Florence Zuber of Morton.

Survivors include his wife, his parents, Mr. and Mrs. J. T. Price of Childress; two brothers and four sisters.

With a low bid of \$150,444, Carl E. Maxey, well known Lubbock contractor was awarded the contract Wednesday to build the new Morton Junior High school.

Maxey outbid ten others in some very close competitive bidding and was awarded the contract which calls for the construction of the new Junior High Building to be in use next fall.

Maxey and the school board agreed on the proposed construction time of 300 days. The necessary papers were signed and the contractor will start in the very near future on the work. The building is to be located on the old Spencer property recently purchased by the school district, across the street from the gymnasium.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

### VISITED IN PORTALES

Mr. and Mrs. Ben Holloman and Mrs. John A. Holloman visited in Portales last weekend with Mrs. J. A. Holloman's son and family, Mr. and Mrs. J. W. Holloman and also visited with the Leland Pools, (daughter of the J. W. Holloman) and the Pools infant daughter, Laquita Ann.

## GREAT WESTERN SHOWS WILL BE HERE FOR LAST FRONTIER FAIR

A raft of last minute coordinated plans revealed this week bid to give Cochran County a highly interesting Fair next weekend, Friday and Saturday, September 21 and 22.

Elwood Harris, general chairman said this week a Friday parade, a kid's dog show Saturday afternoon, and a horse show following the dog show, are all on the agenda plus the appearance of the Great Western Shows, a carnival featuring a large group of rides and concessions.

J. T. Holloman is in charge of the parade set for 4 p. m. Friday, September 21, in downtown Morton. All clubs or individuals are eligible to enter floats in the parade at \$5 entry fee with the amount of entry fees being split among winning entries on a 50, 35, 15 percent basis.

Merchants are to be contacted today on booth space in the exhibition area. Any merchant not called on should contact Roy Tarver Jr. Entries will be accepted until noon Saturday, September 22, for the kid's dog show to be held at the County Barn.

The Dog Show will be held at 4 p. m. with judging in five divisions and awards to be made in each division. Awards will be made for the largest dogs, the smallest dogs, the best dressed dogs, the best trained dogs, and the dogs with the longest tail.

Entries will also be accepted until noon Saturday in a two division Horse Show which will be held at 5 p. m. Saturday. Judging will be on Palominos, and on Quarter Horses.

The carnival, which just arrived back south from a summer tour

### C. E. Maxey, Lubbock Firm Gets Contract Over 19 Other Bids; Building To Cost Local School District \$150,444

With a low bid of \$150,444, Carl E. Maxey, well known Lubbock contractor was awarded the contract Wednesday to build the new Morton Junior High school.

Maxey outbid ten others in some very close competitive bidding and was awarded the contract which calls for the construction of the new Junior High Building to be in use next fall.

Maxey and the school board agreed on the proposed construction time of 300 days. The necessary papers were signed and the contractor will start in the very near future on the work. The building is to be located on the old Spencer property recently purchased by the school district, across the street from the gymnasium.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

Maxey's bid, submitted by Mr. McAdoo, was approximately \$1,100 less than the nearest competitor.

The overall spread of the bids was only about \$13,500, pointing up the tremendous competition in bidding.

The Maxey representative told the Board, whenever possible, he will use local labor on the construction and said he would like to locate a local foreman if at all possible. He also advised the local Board.

### BUDGET HEARING MONDAY; TAX RATE WILL ALSO BE DETERMINED

The Cochran County Commissioner's Court has set the annual Budget Hearing for 10 a. m. on Monday, September 17th.

At that time the Court will also set the tax rate for the coming year.

The hearing has been advertised the past two weeks in the Morton Tribune. The public is welcomed to meet with the Commissioners at that time and see a copy of the County budget.

## Dub Hodge Named School District Assessor-Collector

Dub Hodge, chief office deputy in the office of Assessor - Collector for most of the past two years, resigned his post last week, effective September 20th, and has been named Assessor - Collector of taxes for the Morton Independent School District.

Sheriff Hancock, in announcing Hodge's resignation this week, said he will help the Sheriff finish preparing the tax roll later this month. However, hired at a special meeting of the Morton School Board of Trustees, September 1st, Dub is already at work preparing the tax roll for the school district.

Hodge, hired on a flat salary basis, will also assist with other duties in the school system.

## Whiteface Church To Open Series of Gospel Meetings

Grover C. Ross of Portales will open a Gospel Series at the Whiteface Church of Christ next week on Friday night September 21, and will continue the meeting through September 30th.

Services are set for 7:30 p. m. each night of the meeting. Residents from all over the area are cordially invited to attend one or all of the series of meetings.

## No One Yet Has Gussed Answer to "What Center"

"Center" is a popular political word, "center" is often in the middle of things, but that's not the answer to "What Center?"

Again this week any lucky individual who is the first to guess the right "what center" will be awarded a valuable piece of luggage. See the rules inside.

According to the promoter this will likely be the last opportunity to guess — its first come, first gets.

## 3-Way PT-A Sets First Meeting for Next Monday Nite

The first meeting of the Three Way School PT-A has been set for next Monday night at 7:30 p. m. at the school. An appropriate program is planned.

The club's project for the year is to finish paying for the water well and equipment installed last Spring. The balance due on the project is about \$440.

The committee on this project - Sig Stacy, Jess J. Johnson, Archie Sims, S. W. Chapman, Dossie Terrell and Jack Furman.

## Byron - Jackson Wins Tourney

Trophies for first and second place in the local Softball Invitational Tourney, were presented this week to Byron - Jackson of Lubbock and St. Elizabeth's of Lubbock.

Byron - Jackson of Lubbock, undefeated in three games advancing to the final round, was ready to play for the championship but St. Elizabeth's could not field a team so late in the season. Therefore, a forfeit was declared and the trophy went to Byron - Jackson; St. Elizabeth's getting second spot.

## Welch Holloman Dies At Slaton

Funeral services were pending late Wednesday night for Welch Holloman, about 52, of Slaton, a cousin of several Mortonites, who died late Wednesday afternoon at Slaton.

Few details were available as the Tribune went to press.

Mr. Holloman, a cousin to Ben Holloman, John E. Holloman, J. T. Holloman and Mrs. Eddie Irwin, all of Morton; Mrs. Thurl Lemons, of Baileyboro, and a relative of a number of other Mortonites, had had two previous heart attacks & suffered his third attack Wednesday afternoon.

Immediate family survivors include three daughters and one son.

Mr. Holloman, an employee of the Santa Fe Railroad for many years, was active in the Methodist Church at Slaton and was a District Representative of CROP, the Christian Rural Overseas Program,

## support the Indians go to Portales

Included in the 57 counties in the Great Plains Special Credit area are: Bailey, Cochran, Crosby, Dawson, Gaines, Garza, Hall, Hockley, Lamb, Lubbock, Lynn, Terry, and Yoakum.

Eligibility for all types of loan assistance available is determined by a 3-man county FIA committee.

Farm Home Administration credit supplements but does not replace other sources of credit. Loans are made when the applicant is unable to obtain credit from private or cooperative sources of credit. While FIA requires less security than is usually the case, with repayments scheduled according to the borrower's ability to pay, up to 20 years.

Included in the 57 counties in the Great Plains Special Credit area are: Bailey, Cochran, Crosby, Dawson, Gaines, Garza, Hall, Hockley, Lamb, Lubbock, Lynn, Terry, and Yoakum.

Eligibility for all types of loan assistance available is determined by a 3-man county FIA committee.

Farm Home Administration credit supplements but does not replace other sources of credit. Loans are made when the applicant is unable to obtain credit from private or cooperative sources of credit. While FIA requires less security than is usually the case, with repayments scheduled according to the borrower's ability to pay, up to 20 years.

## NEW REGULATIONS MAKE EASIER AND BIGGER LOANS POSSIBLE THROUGH FARMERS HOME

Recent changes in the laws governing Farmers Home Administration will enable the agency to serve the credit needs of a larger number of farm families, Walter T. McKay, state director, announced recently.

The expanded credit services are the best yet devised to help farmers and ranchers through the worst drought in Texas history, McKay stated.

The new law provides broader authority to assist family-type farmers with loans to improve and operate their farms. It also authorizes loans for operating and developing farms where the farmer has part-time employment off the farm. Included is authority for loans for refinancing and an increase in maximum amount that can be advanced for operating loans.

The new authorities and policies were to go into effect Sept. 4.

Types of loans include:

1. Operating loans to full-time farmers. Initial operating loans may be made in amounts up to \$10,000 to one borrower, with subsequent loans authorized as needed as long as the total does not exceed \$20,000. Operating loans are for equipment, livestock, seed, and home expenses. Interest is at five per cent, and loans are repayable over periods up to 7 years.
2. The new law increased the initial loans by \$3,000.00, and by \$10,000.00 the debt limitation, and increased from 7 to 10 years the period during which additional credit can be extended in hardship cases. Under the old law no new credit could be given to borrowers who have been indebted continuously for 7 years.
3. Farm Ownership Loans. These loans are made for the purchase, enlargement, or development of family-type farms, and to refinance existing debts for farmers who have adequate real estate security but who are unable to meet present credit obligations and need credit on more favorable terms.

Payments are scheduled according to the ability of the borrower to repay, up to 40 years. Insured loans are made from funds provided by private lenders. The loans bear 3 1/2 per cent interest, plus a one per cent insurance charge. In the past, the agency has only refinanced existing real estate debts, and then only when the refinancing was incidental to the making of a real estate loan for purchase or improvement of family-type farms.

4. Soil and Water Conservation Loans. Made to carry out measures for soil conservation, water development, conservation and use, and farm drainage. Individuals can borrow up to \$25,000 for these purposes. Interest and in-

## Son Critically Ill

Mr. and Mrs. D. P. Brinker of the Three Way area received word recently that their son Harold is critically ill. He is in the hospital at Denver, Colo. Mr. Brinker will visit him this weekend.

Harold Brinker has been in the military service for many years.

## Local Man charged With DWI

Morton man, Maurice Lytle entered a plea of not guilty, Monday to a charge of driving while intoxicated in County Court.

Lytle, arrested Friday afternoon in Morton by City Marshall James Hicks, requested and received a blood test which was sent to Austin.

## Local Man charged With DWI

Morton man, Maurice Lytle entered a plea of not guilty, Monday to a charge of driving while intoxicated in County Court.

Lytle, arrested Friday afternoon in Morton by City Marshall James Hicks, requested and received a blood test which was sent to Austin.

## Local Man charged With DWI

Morton man, Maurice Lytle entered a plea of not guilty, Monday to a charge of driving while intoxicated in County Court.

Lytle, arrested Friday afternoon in Morton by City Marshall James Hicks, requested and received a blood test which was sent to Austin.

# Bula, Morton, Three Way, Whiteface, Follow Your Favorite... Loyal support is part of the game

**St. Clair's Department  
& Ben Franklin Stores**

**Tarver's "66" Service**  
R. T. Tarver, Sr.

**Cobb's Department Store**  
"the house of famous brands"

**Cochran Power & Light**  
"Serving the Last Frontier"

**Loran Distributing Co.**  
headquarters for irrigation equipment

**Allsup Chevrolet Co.**  
home of the sensational Bel Air

**Morton Tribune**  
— and the Dollar Day Special —

**Truett Food Store**  
we give & redeem Pioneer Stamps

**Bedwell Implement & Pontiac**  
Your M-M Dealer

**Morton Lions Club**  
wednesdays at noon

**Morton Jaycees**  
mondays at 12:00

**Morton Malt Shop**  
Mr. & Mrs. Rob Richards

**J and B GROCERY**  
Joe Mohmood and Son

**M. C. Ledbetter**  
Cochran County Attorney

**HB Service Station**  
Good Gulf dealers

**East Side Cafe**  
Mr. and Mrs. O. D. Vernon

**Ed Howell Motor Co.**  
See the new Buick, today



**Nu-Way Cleaners**  
Mr. and Mrs. Jack Wallace

**Morton Auto Parts**  
Amos Taylor

**Morton Co-operative Gin**  
**Lindsey Feed and Seed**  
the store with the checkerboard sign

**Tarver Furniture Company**  
your home should come first

**Banks - Ross**  
your I-H dealer

**Morton Electrical Supply**  
Mr. and Mrs. Fred Morrison

**Seaney's Grocery & Market**  
We Give Treasure Saving Stamps



## BULA BULLDOGS 1956 Football Schedule

We	They
40	61
Sept. 14 - Roaring Springs (T)	
Sept. 21 - Union (T) ★	
Sept. 28 - Three Way (T) ★	
Oct. 5 - Open	
Oct. 13 - Smyer (H) ★	
Oct. 19 - Cotton Center (T) ★	
Oct. 26 - Pettit (H) ★	
Nov. 2 - Wellman (T) ★	
Nov. 9 - Spade (H) ★	
Nov. 16 - Southland (H) ★	
★ Conference Games	



## THREE WAY EAGLES 1956 Football Schedule

We	They
12	26
Sept. 14 - Loop (H)	
Sept. 21 - Pettit (H) ★	
Sept. 28 - Bula (H) ★	
Oct. 5 - Spade (H) ★	
Oct. 12 - Southland (H) ★	
Oct. 19 - Union (T) ★	
Oct. 26 - Wellman (T) ★	
Nov. 5 - Bye	
Nov. 9 - Smyer (T) ★	
Nov. 16 - Cotton Center (T) ★	
★ Conference Games	



## MORTON INDIANS 1956 Football Schedule

We	They
0	19
Sept. 14 - Portales (T)	
Sept. 21 - Muleshoe (T)	
Sept. 28 - Plains (H) ★	
Oct. 5 - Price College (H)	
Oct. 12 - Ralls (T)	
Oct. 19 - Farwell (T) ★	
Oct. 26 - Sudan (H) ★	
Nov. 2 - Springlake (T) ★	
Nov. 9 - Open	
Nov. 16 - Friona (H) ★	
★ Conference Games	

## WHITEFACE ANTELOPES 1956 Football Schedule

We	They
7	7
Sept. 14 - Whitharral (H)	
Sept. 21 - Ropesville (H)	
Sept. 28 - Friona (T)	
Oct. 5 - Open Date	
Oct. 12 - Meadow (T) ★	
Oct. 19 - New Deal (H) ★	
Oct. 26 - Lorenzo (T) ★	
Nov. 2 - Wilson (T) ★	
Nov. 9 - New Home (H) ★	
Nov. 17 - Cooper (H) ★	
★ Conference Games	

**Rose Auto and Appliance**  
Neal H. Rose

**Butler Body Shop**  
Skinner Butler

**Morton Flash-O-Gas**

**Mrs. Lee Taylor**  
county & district clerk

**Strickland's Cleaners**  
Mr. and Mrs. R. C. Strickland

**Hogan and Neely Oil Co.**  
John Neely, mgr.

**Wallace Theatres**  
Raymond Williams, Mgr

**McDermott Liquefied Gas**  
on the Mule shoe Highway

**Collins Packing Company**  
Custom Butchering

**Cochran County Gin**  
Curtis Willoughby, Mgr.

Things weren't exactly what you would call delightful for our teams last Friday. The closest we could come to a victory in the four games was a 7 to 7 tie managed by Whiteface, against Tatum. For that we say: Congratulations to the Antelopes. Three Way had their troubles with Dawson but Coach Wood got a chance to look his squad over in action and they do okay. Both Morton and Bula knew the going was rough and Bula did right well against what is supposed to be the top 6 ma nteam in the state. Morton, a never say quit team, gave Seagraves what their own coach said was the best fight a Morton team had ever given him. It's a new week now. Whiteface tackles Whitharral, and 3 Way meets Loop, at home Morton is at Portales and Bula's at Roaring Springs. Support 'em all to their first victory.

## Piggly Wiggly

where you get S and H Green Stamps

**R. J. Merritt & Sons**  
Magnolia Consignee

**B & J Drilling Co.**  
Bob Cook

**McMaster Tractor Co.**  
Ford Tractors and Mercury Cars

**Willis Food Store**  
we give Scottie Stamps

**Silvers Butane Co.**  
M. A. (Button) Silvers

**Luper Tire Shop**  
C. E. Luper

**Roy Weekes Insurance Agency**  
Dorthea's Beauty Salon

**McAlister - Huggins**  
John Deere Implement Dealer

**Hawkins Oldsmobile Co.**  
home of the Futuramic Olds

**Smith's Furniture & Appliance**  
We Redeem Scottie Saving Stamps

**Morton Floral & Greenhouse**  
Mr. and Mrs. Lem Chesher

**Doss Food Store**  
Double Frontier Stamps on Tuesday

**Ray's Hardware  
AND FURNITURE CO.**

**Williamson Insurance Agency**  
located in the First State Bank

**Willingham's  
Farm and Ranch Store**  
"Featuring Paymaster"

**Western Abstract**  
J. B. Knox

**Doty Battery & Electric**  
Tokie Doty

**The Cotton Warehouse**  
Fred Payne, Mgr.

**Reynolds Tire & Service Station**  
featuring Texaco Products

**Country Club Gin**  
John E. (Tubby) Holloman

### With your . . . D. Agent

By LEILA PETTY

**DISTRICT 4-H DRESS REVUE**

Eleven girls represented eleven counties in District 2, in the District 4-H Dress Revue at Lubbock Saturday. The girls from Swisher, Hale, and Lubbock counties were the high scoring girls and will represent the state revue at the County Fair, Dallas, October 6.

Lovejoy represented Cochran County in the District Contest. She placed at the showing she entered. All the girls are practically professionals in sewing and modeling.

**DISTRICT 4-H SCHOLARSHIPS**

The Home Demonstration Club in this district have given scholarships to a 4-H Club girl in each of several years. This year,

their generous contributions made it possible to give one \$500 scholarship and one \$250 scholarship. Sharon Thompson of Hale County and Barbara Thornton of Swisher County won the Scholarships this year. Complete 4-H records are submitted in applying for the scholarships. The girls who win must attend Texas Tech and major in Home Economics.

No other district in the state gives such a scholarship, although the Texas Home Demonstration Association does give three scholarships worth \$500 each year to outstanding 4-H Club girls in the state.

### COUNTY FAIR

It takes everybody's help to put over the County Fair. Study the Fair catalogue and see what you have to exhibit. All clothing and textile exhibits and canned food should be brought in Thursday afternoon, September 29, or before 10:00 a.m. on Friday morning. Cakes, cookies, breads, and candies and flowers should be in place by 1:30 on Friday, September 21.

### The Serenaders Are Feature Of Gin Open House

The Serenaders of TV and radio shows will be featured entertainment at the formal opening of the Casey Gin at Maple, Friday night.

The opening officially begins at 7:30 o'clock, Friday, Sept. 14 with other activities including the serving of free watermelons.

Mr. and Mrs. M. E. Casey, owners and operators of the gin, have given everyone a cordial invitation to attend and see for themselves how the all new all steel gin will operate.

### Bledsoe Names Class Officers

Bledsoe school released this week the list of class officers elected last week by the High School students, and the four faculty sponsors.

Murlene Rosson was named president of the Bledsoe Senior Class and to serve with her are Virginia Nichols, vice-president; Jerry Bryant, secretary - treasurer; Bob Seiman, reporter. The sponsor of the class is Joe Conaway.

### Stella De Hoyos Joe Viapanda, Exchanged Vows

In a ceremony held at 1:30 p.m. on Wednesday, September, 5th, at the home of the bride's parents, Miss Stella DeHoyos and Joe Viapanda of Morton exchanged vows of matrimony.

Judge A. D. Forehand performed the ceremony before a small group of friends.

The couple left immediately on a short honeymoon & will make their

home in Houston.

Viapanda, only recently was released from the U. S. Armed Forces. He had lived in Morton for the past several years before entering the service.

His bride had been employed at Maple Mercantile Store for the last few months. Her parents live just west of Maple.

### ADOPT DAUGHTER

Mr. and Mrs. M. L. Sublett of

Morton announce the adoption of a daughter, Delba Sue Sublett, three weeks of age.

**STANDARD ABSTRACT COMPANY**

W. E. ANGLE, Owner

Abstracts, Lands, Loans, Leases

Telephone No. 2791

Office South Side Square Morton, Texas

### ANNOUNCING...

In order to better serve the school children of this area, our offices will remain open

### ALL DAY ON SATURDAYS

beginning . . . Saturday, September 1, 1956

### Drs. Woods & Armistead

### Optometrists

R. W. Armistead, O. D. Littlefield, Texas  
Glenn S. Burk, O. D.

**BETTY SUE** by **H. T. GOLDEN**

When you start buying building materials, you can cover a lot of ground in a short time by coming to HIGGINBOTHAM BARTLETT COMPANY not only for quality at a low cost, but also for the help you'll need to expertly build those materials into a new home, barn or to make repairs.

**HIGGINBOTHAM-BARTLETT CO.**  
BUILDING MATERIAL OF ALL KINDS

GOOD SERVICE SINCE 1928

MORTON, TEXAS DAY OR NIGHT 2761

### Meeting Series To Begin Sunday At Local Church

On Sunday, September 16, a series of special evening services will begin at the First Christian Church in Morton. The main feature will be several series of slides and talks concerning the Church work camp and European tour attended this past summer by Don Elliott, pastor at the Christian.

There will also be slides and talks concerning Disciples of Christ mission work at home and abroad.

Elliott, a missionary candidate with the United Christian Missionary Society, is a senior student at Texas Tech, majoring in pre-med. He plans to go after his medical school training to the field as a medical missionary.

In the summer of 1955, Elliott attended a work camp in the British West Indies on Jamaica Island. This summer, after attending the work camp in Scotland in which a church was built, he, with the group of 21 American students who assisted in the work camp, toured through England, Belgium, Holland and France.

Everyone in the Morton area is cordially invited to attend all of these Sunday evening services to begin each Sunday at 7:30 p.m.

### Whiteface FHA's Elected Officers

The Whiteface FHA chapter held a chapter meeting on September 6, for the purpose of electing officers and named Gloria Medley as their new president.

Other officers to serve with Gloria are: Murlene Bledsoe, vice-president; Darlene Cable, Secretary; Floyce Baldwin, treasurer; Rita Garrett, historian; Savannah Henderson, dueses chairman; Mary Ann Smith, parliamentarian; Jamie Coffey, reporter; Kay Marlar, song leader; Mary Kay Rankin, pianist.

Kenneth Welch was named the FHA beau of the year.

### 1936 Study Club Opens Year With President's Dinner

The 1936 Study Club began a new year of club work with the annual President's Dinner which was held in the home of Mrs. Neal Rose, Wednesday evening, September 5th.

Following the dinner, served by the hostesses, Mesdames Rose, D. E. Benham, Pegues Houston, Lem Chesher and Dona Doughty; the President's message was given by the club's new President, Mrs. Gage Knox.

Mrs. Neal Rose, chairman of the Program Committee and Mrs. Pegues Houston, chairman of the Yearbook Committee, presented the 1956 - 1957 Yearbook dedicated to the memory of a cherished member, Mrs. J. B. Knox. The books were presented to the entire club. Twenty three members and one guest, Mrs. Frank Dean, attended the dinner meeting.

**HAVE YOU TRIED THE V-MIX TWINS?**

**REGULAR V-MIX**      **SPECIAL PHENOTHIAZINE V-MIX**

**PACKED IN HANDY 50 LB. BAGS FOR YOUR CONVENIENCE**

Your animals get the maximum "weight gain" per lb. of food consumed, because V-MIX aids in proper digestion.

V-MIX is very high in Vitamin A. V-MIX also contains special medicants which help prevent bloat and scours.

Special V-MIX is the same formula as Regular V-MIX, except the proper amount of phenothiazine has been added to conform with authentic recommendations for low level feeding of phenothiazine. Most intestinal parasites can be controlled by feeding Special Phenothiazine V-MIX. Tests after tests have proven that the low level feeding of Phenothiazine will pay the stockman healthy dividends.

Both Regular and Special V-MIX may be fed either free choice or mixed with feed.

SEE YOUR LOCAL DEALER OR WRITE: **SAFE-WAY FARM PRODUCTS CO. AUSTIN, TEXAS**

## Willingham Farm & Ranch Store

— Featuring Paymaster Feeds —

North on the Enochs Highway

Phone 2622



**Smart September Song!**

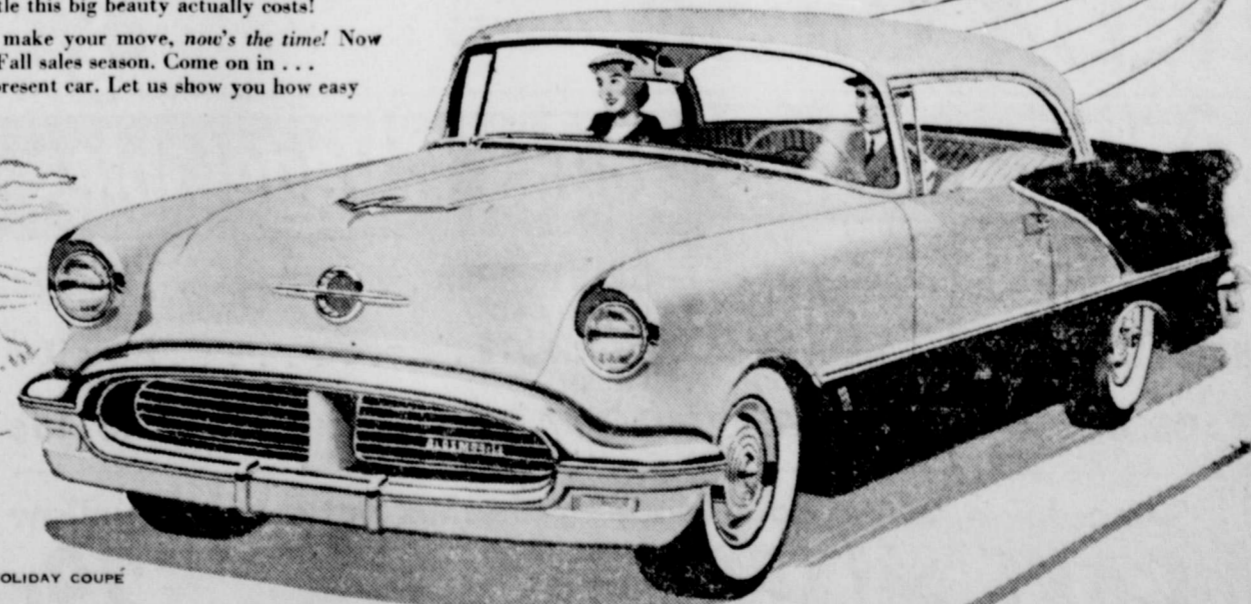
Come away with me, Lucille, in my merry Oldsmobile

Join the Olds parade . . .

Now's the time to trade for a Rocket Oldsmobile!

Here's the number to keep you really in tune with the times! It's Oldsmobile's budget-priced Rocket Engine "88"! It'll be sweet music to your ears, too, when you discover how little this big beauty actually costs!

So if you've been waiting to make your move, now's the time! Now you'll receive all the benefits of the Fall sales season. Come on in . . . get our generous appraisal on your present car. Let us show you how easy it is to go over to Olds right now!



"88" HOLIDAY COUPE

# OLDSMOBILE

YOU'RE ALWAYS WELCOME AT YOUR OLDSMOBILE QUALITY DEALER'S!

## HAWKINS OLDSMOBILE CO.

111 E. Wash. Ave.

Phone 2621

BE CAREFUL . . . DRIVE SAFELY!

# YOU ARE INVITED

to hear

## The Gospel of Christ

by

GROVER  
C. ROSS

EVANGELIST

OF PORTALES, N. M.



SEPTEMBER 21-30

7:30 P. M. DAILY

# Church of Christ

WHITEFACE, TEXAS

DELICATE OPERATION SET

Mrs. W. L. Shamate, now of Seymour, and only recently of Morton, sister of Mrs. Bob Cook, is going to the Lahey Clinic in Boston, Massachusetts for major surgery. She was to enter the hospital Thursday at 1:00 p.m. She was sent to the hospital for the delicate operation required by her doctor in Lubbock.

LEFT ON CALIFORNIA VISIT

Mr. and Mrs. Easter French left Sunday for San Diego, California, to visit Mr. French's mother, Mrs. Pearl French, and also to visit the State of Washington, Oregon and parts of Canada. Mrs. Pearl French plans to return to Morton with the couple.

GUESTS OF PAT SMITHS'

Mr. J. J. Steinmetz, Jr. and Mr. Charlie Cartwright from Las Vegas, Nevada, were weekend guests in the home of Mr. and Mrs. Pat R. Smith. They were former neighbors of the Smiths for eleven years.

**IF YOU NEED TO BUY HIRE EXCHANGE**

**SELL TRADE RENT**

**PHONE 2361**

**AMAZING DISCOVERY IN HAIR CARE**

...takes 60 seconds!

**THE MIRACLE HAIR TREATMENT BY NUTRI-TONIC**

**NEW Life**

Treats hair, inside and out, to add strength and body and more radiance. Gives easiest manageability ever!

12-TREATMENT BOTTLE \$1.25 Rub in...Rinse out

**MORTON DRUG STORE**

NORTHSIDE SQUARE PHONE 3241

**AUTO LIABILITY INSURANCE**

Can now be financed on easy terms... Don't Delay! Come in today and protect your driver's license and car tags.

**ROY WEEKES AGENCY**

ALL FORMS OF INSURANCE

215 South Main Dial 3601

**FATHER ILL**

Roy Gentry, manager of the Forest Lumber Company here, was called to Anson this week to be with his father who is ill there.

**Services**

**FOR THOSE WHO PREFER QUALITY** - Caged Eggs delivered to your Morton home weekly. Call 3241. 27-tfc

**Services**

**TYPEWRITER and ADDING MACHINE** SERVICE & REPAIR

**SELL or TRADE NEW and OLD**

Ed Simmons MORTON TRIBUNE

**GET A FREE WASH** - We will give 4 free washes per week to the lucky four who register at Maytag Laundry. Free pickup and Delivery. Phone 4311. 28-tfc

**WILL KEEP one or two children** in my home for working mothers. Phone 3001. 28-2tp

**WILL KEEP CHILDREN** in my home five days a week. Infants to three years. Mrs. J. M. Philbrick Phone 4981, Morton. 21-tfc

**APPLIANCE SERVICEMAN** is now on duty. Call Lea and Cox Appliance. Dial 4891 Morton. FRIGIDAIRE SALES and SERVICE. 19-tfc

**Services**

**LOCAL AIRWAY VACUUM CLEANER** dealer. Call for demonstration or come to Taylor and W. 5th. Phone 4981. J. M. Philbrick. 17-tfc

**FINISH HIGH SCHOOL** - or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 26-2tp

**GENERAL PAINTING** - Paint up now, stucco houses sprayed and brushed, interior and exterior, see W. W. Ashley, 402 S. W. 2nd St., phone 5176. 20-tfc

**TESS POOLS CLEANED** - work guaranteed. \$15.00 to \$25.00 see me at 502 S. W. 2nd St., W. W. Ashley, phone 5176. 20-tfc

**CUSTOM COMBINING and hauling**. M. R. Chandler, 11 mi. southwest of Morton. 27-tfc

**GENERAL SIGNS** painted for Fair. Call 3281 or contact Herman Bedwell. 27-2tc

**Help Wanted**

**MAN WANTED:** Good Rawleigh business now open in Cochran County. If willing to conduct Home Service business with good profits see R. E. Wright, 964 West 3rd, Littlefield, or write immediately Rawleigh's Dept. TXI -370-45, Memphis, Tenn. 28-6tp

**For Rent Unfurnished**

**FOR RENT** - Four room unfurnished house. Albert Morrow. Phone 4646. 28-tfc

**FOR RENT** - 6 room house. Unfurnished. Close in Business District. Roy Weekes. 215 South Main. 28-tfc

**FOR RENT** - redecorated, three room unfurnished duplex located Southwest 2nd St. - T. W. Roberts. Phone 5051. 22-tfc

**For Rent Furnished**

See Mrs. A. Baker for nice clean furnished air conditioned apartments. Priced \$10 per week and up. Phone 4071 - Morton Ind. Oil Co. 11-tfc

**FOR RENT** - Three room furnished apt. L. W. Barrett, Phone 4591. 22-tfc

**Lost and Found**

**LOST** - Two nippies, black and brown. Wednesday night. Please notify S. J. Bracken. 28-1tp

**LOST** - English Bulldog, light brown with white about 7 mo. old answers to "Bullet" - \$5 reward. Mrs. Leonard Gandy, account from hospital. 28-1tc

**FOOTNIP** - Collie puppy, call J. B. Food Store. 28-1tc

**JOHN DEERE QUALITY FARM EQUIPMENT**

**New**

- 943 J. D. Economy Wagon \$125.00
- 953 J. D. Standard Wagon \$160.00
- 963 J. D. Heavy Duty Wagon \$175.00
- 16 & 18' Cotton Beds for above wagons available

**Used Equipment**

Used John Deere Harvesters

Used Oliver Harvester

**McAlister-Huggins**

Phone 4551 Morton, Texas 25-tfc

**Educators Ask Citizens Care**

Texas school superintendents, news editors, and other citizens have been requested to give state-wide emphasis and interpretation to the oft-neglected Texas law which requires all vehicles to stop when approaching a school bus loading or unloading children.

Texas school buses were involved in 379 accidents in rural areas during 1955. Three children and two adults were killed in those accidents.

Even one preventable accident

**Worthwhile Reading...**

...for your whole family in the world-famous pages of The Christian Science Monitor. Enjoy Erwin D. Canham's newest stories, penetrating national and international news coverage, how-to-do features, home-making ideas. Every issue brings you helpful easy-to-read articles.

You can get this international daily newspaper from Boston by mail, without extra charge. Use the coupon below to start your subscription.

The Christian Science Monitor  
One, Norway Street  
Boston 15, Mass., U. S. A.

Please send the Monitor to me for period checked.

1 year \$16  6 months \$8   
3 months \$4

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

**For Sale**

**FOR SALE** - 4 room house. About 5 miles northwest of Morton. Write W. C. Luttrell, 1136 Houston Street, Abilene, Texas. 28-2tc

**PIANO FOR SALE** - Good condition. See or call Mrs. Norman Amyx or call 4341. 25-tfc

**12A John Deere Combine** for sale - fair shape - ready to go. John Tyson, R.R. 1, Morton, 2 mi. south of Maple. 28-2tp

**FOR SALE** - Two choice lots in Southeast Morton. Bargain. Call I. G. Golden at Higginbotham - Bartlett, Lumber Co. 28-1tp

**FOR SALE** - Comb honey. \$2.50 per gallon. Fred Collins. 28-1tp

**FOR SALE** - one Massey Harris, self propelled combine, one nice trailer house, two milch cows and calves. Bea Amyx, 8 miles from Morton on Levelland Highway. 28-1tp

**FOR SALE** - Reconditioned & Guaranteed Automatic Washers, as low as \$99.50 Ray's Hardware 4-tfc

**FOR SALE** - A John Deere tractor with 4-row equipment. Reconditioned and in A-1 condition. Phone day 2241 or see Willis Dykes at McMaster Tractor Co. 26-tfc

**FOR SALE** - 3 graneries, see L. R. Kelso. 26-tfc

**FOR SALE** - Farming equipment. Cow and calves, sows and pigs and 177 A. of Land - 8 in. well and sprinkler. A. V. Walker, Star Rt. 2, 3 miles west of Morton. 27-3tp

**FOR SALE** - Good gentle horse and saddle for children or adults. W. B. Peterson, 6 mi. North, 3-4 East of Morton. 27-2tp

**BABY CHICKS**

Only 2-95 per 100

Rocks, Reds, Hamps, and Leg-horns

Our Choice

No C.O.D.'s Please

**BUD'S CHICKS**

11 Montgomery Ave  
Greenville, S. C. 25-5tc

is "one too many," said J. W. Edgar, Commissioner of Education. The law says, in effect, upon meeting or overtaking from either direction a school bus which has stopped on the highway for the purpose of receiving or discharging children, the driver shall stop immediately before passing, then proceed with due caution at a speed which is prudent and does not exceed ten miles per hour.

**SIX COME BACK TO MORTON AFTER TRIP THROUGH WEST VISITING RELATIVES**

Mrs. Bob Cook, three daughters, Carolyn, Melba and Mrs. Dean Newberry of Clovis, Mrs. Cook's mother, Mrs. F. A. Benham of Seymour and a cousin, Mrs. R. T. Lewis of Morton, have returned from a trip to Seattle, Washington, visiting Mrs. Robert E. Cook and son.

During the long trip the sextet went by way of Pike's Peak and Yellowstone, National Park; saw five state capitol buildings at Denver, Cheyenne, Helena, Olympia & Salem, and for grandson young Bobby Cook, "almost twice the size he was when last seen."

The group spent one night with the M. S. Matheson's of Anderson, California. They are doing "real well" it was reported and they asked about their many Morton friends.

They went from Redding to Highway 101 and down through the Redwood forests, taking 7 1-2 hrs to make an ordinary 5 hour trip. Many roads were under repair in the area. They went to San Francisco and at Moffett Field saw a Morton lad, Sam Drum by the side of the road and stopped to have a half hour chat with him. He was satisfied with his location but expects to go to Alaska in the not too distant future.

They visited in Los Angeles with relatives one night and then went on to San Diego for three days to visit a brother of Mrs. Cook, I. B. Denham and family. Tijuana, a well known San Diego Zoo, and a well known Scripps Aquarium are three of the places they visited in that area.

Then they came home after a 17-day, 5200 mile trip "and," says Mrs. Cook, "home never looked better."

**ANNUAL FALL Sale**

of FAMOUS QUALITY COOK'S PAINTS

All This Week!

SEPT. 13 through Sept. 22 - be early!

**COOK'S HOUSE PAINT** and SUPERWHITE PRIMER

For the Best 2-Coat Painting Job

Regularly \$6.29

**\$4.98** GAL. IN 5's

**CHOOSE YOUR PAINTS - NOW!**

COOK'S New Low-Luster SUEDE HOUSE PAINT Reg. As Low As \$6.49 Gal. \$5.18

ONE-COAT HOUSE PAINT in Fives	Gal.	Reg. \$7.33	as low as \$6.71
SHADOTONE FLAT ENAMEL	Gal.	Reg. \$5.27	as low as \$5.04
SHADOTONE SATIN ENAMEL	Gal.	Reg. \$6.04	as low as \$5.75
COGROVEL LATEX FINISH	Gal.	Reg. \$5.17	as low as \$4.88
RAPIDRY NON-YELLOWING WHITE	Gal.	Reg. \$2.36	as low as \$2.07
SCUFF PROOF FLOOR ENAMEL	Gal.	Reg. \$5.85	as low as \$5.56
IMPLEMENT ENAMEL	Gal.	Reg. \$1.79	as low as \$1.50
RAPIRE RED BARN PAINT in Fives	Gal.	Reg. \$3.22	as low as \$2.93
SAFETY GYM FINISH	Gal.	Reg. \$1.79	as low as \$1.50
RAPIDRY VARNISH (Colors)	Gal.	Reg. \$1.94	as low as \$1.65
COOK'S TRIM COLORS Most Colors	Gal.	Reg. \$2.22	as low as \$1.93
MODERN WOOD STAINS	Gal.	Reg. \$1.25	as low as \$0.96
CRECONTO MASONRY PAINT as low as	Gal. in fives	Reg. \$5.55	as low as \$5.26
RAPIDRY CLEAR VARNISH	Gal.	Reg. \$1.89	as low as \$1.60

**Save 50% on EVERY Roll!**

**2-FOR-1 Sale**

**WALLPAPER**

Buy ONE roll at the regular price of only 27c or more a roll and we give you the SECOND ROLL FREE!

Reg. 27c Patterns NOW 2 rolls for 27c

Reg. 43c Patterns NOW 2 rolls for 43c

Reg. 55c Patterns NOW 2 rolls for 55c

Reg. 61c Patterns NOW 2 rolls for 61c

Reg. 69c Patterns NOW 2 rolls for 69c

We Reserve the Right to Limit Quantities

Sample Book-Papers Not Included

**FREE FIRE-KING BAKING DISH**

NO OBLIGATION NOTHING TO BUY

Limit 1 to Adult With This Coupon

This beautiful, all white baking dish - 6 1/2 x 2 1/4 in. - is our gift to you FREE for visiting our store during this big Fall Sale of Cook's Paints.

Name \_\_\_\_\_

Address \_\_\_\_\_

For a complete set... buy three more handy Fire-King baking dishes for only 39c

**BURLESON PAINT & SUPPLY**

NORTHSIDE SQUARE Phone 5521 MORTON, TEXAS

**TRUETT'S SPECIALS**

PRICES GOOD FRIDAY, Sept. 14, through THURSDAY, Sept. 20, Morton

GRADE A FRYERS lb. 39c	BOSS BRAND - RANCH STYLE BACON 2 lb. pkg. 99c
GOOD CHUCK ROAST lb. 39c	PURE PORK - HOME MADE SAUSAGE lb. 39c
GOOD CLUB STEAK lb. 49c	OSCAR MEYER, 12 OZ. CAN LUNCHEON MEAT 39c

**DOUBLE 'MORTON' Stamps on TUESDAYS - at Truett's**

HI-C Refreshing ORANGE big 46 oz. can 29c	LIBBY'S CUT BEETS no. 303 can 15c
SUPREME CRACKERS pound box 27c	HUNT'S PICKLES big no. 2 1/2 jar 39c
GLADIOLA 10 POUNDS FLOUR 89c	WONDERFUL 3 POUND TIN SNOWDRIFT 87c
FRESH COUNTRY EGGS dozen 37c	PET. GOOD for COOKING, FEEDING MILK 2 large cans 27c

**Kraft's VELVEETA CHEESE 2 BOXES 89c**

**FROZEN FOODS Fruits & Vegetables**

LIBBY'S CHOPPED BROCCOLI pkg. 17c	BELL PEPPER lb. 10c
LIBBY'S CUT GREEN BEANS pkg. 19c	CELLO BAG CARROTS bag 10c
LIBBY'S LEMONADE, 6 oz. cans 2 for 25c	FRESH TOMATOES lb. 15c

Swansdown, white, devil food, apple chip, butterscotch, yellow

**CAKE MIXES BOX 29c**

HOME OF 'MORTON' SAVINGS STAMPS - Double on Tuesdays

**TRUETT'S FOOD**

PHONE 4871

We Deliver

### Enrolled In Band; Group In Midst Heavy Season of Marching Shows

73 members enrolled the High School Band is bigger than ever before. Of the members, 68 will comprise the Marching Band and the other will serve as extras to take up the Concert Band.

The Band Sweetheart will be elected next week and plans call for her to be crowned at the first home football game on September 28. Officers of the Morton Band Booster's Club, which helps support the band morally and financially, are: D. R. Stringer, President; Elro Oden, Vice-President; Kathryn Miller, Secretary; and Ina Fern Gray, Treasurer. John M. Bealmeir is Director of the band.

### Jaycees Present \$600 In Awards On 1st Cotton Bale

The Morton Jaycees had a full house Monday at their noon luncheon, 19 members bringing a total of 21 guests.

The main occasion for all the guests was the presentation of the first bale of cotton awards to E. J. French, on behalf of the Jaycees and the local merchants who made them possible; and the presentation of the two new local coaches.

Preston Smith, the newly elected State Senator from Lubbock was also on hand to say a few words, & to ask everyone to cooperate with their state legislators by contacting them and letting them know he stands they take on issues.

French heartily thanked all who had made the first bale award possible. The total in awards added up to over \$600.

The coaches, introduced by the Supt., had little to say except to mention they were never satisfied with a performance, and that with the boys continued hard work they felt Morton would have a team to be proud of before the season is over.

Bill Glassford gave a talk to the guests explaining the Jaycees local program and the purpose of the organization.

Roy Gentry, a guest, explained why the Chamber of Commerce is now inactive and said if the local merchants would get behind it, he would do all he could to reactivate the Chamber.

The guests were introduced by the various Jaycees who brought them and they were welcomed by Roy Tarver, Jr., who conducted the meeting, as local Jaycee President.

Merlin Roberts, First Bale Chairman, made the presentation to Mr. French.

Don Campbell pastor of the local First Christian Church, also a guest, asked the benediction.

### LIONS TO FETE FACULTY

The Morton Lions Club has scheduled a Ladies Night for next Thursday night in honor of the faculty of Morton schools.

The annual get together will be held at 8 o'clock. All school faculty will be sent invitations. Lion President Fred Stockdale has named a committee of Neal Rose, Homer Thompson and John Barnes to prepare the program for the night. Ladies of the Methodist Church will serve the group. The meeting will replace the regular Wednesday luncheon.

At their meeting Wednesday, local Lions also discussed the future plans for Lions meetings. The Home Demonstration clubs are being contacted to see if they would like to serve the Lions each Wednesday noon. The club voted to let the directors decide where the club will meet.

Lion Fred Stockdale urged the Lions to continue to support the Morton Indians as they journey to Portales Friday night to meet the Rams on the gridiron.

It was also announced that John Barnes has been named Lion Treasurer at a meeting of the Board of Directors. Barnes replaces Speedy Scott who moved to Quitaque.

The club also ordered two cartons of Christmas cards from the Lions Crippled Children's Camp at Kerrville to help support the state Lions Club project.

Three guests and one new member were on hand at the meeting as well as 22 other Lions.

### SOIL CONSERVATION DISTRICT NEWS



### OUR SOIL ★ OUR STRENGTH

Henry Chesbir, a cooperater with the Cochran Soil Conservation District has just completed approximately two acres of level border and has since planted it to alfalfa. Henry applied one hundred and fifty pounds of 13-39-0 commercial fertilizer per acre. A cover crop of Balboa rye was also planted around the border area that did not have any vegetation on it.

Henry plans to use this two acres for hog pasture.

R. Z. (Sonny) Dewbre, ten miles west of Morton is also planting 10 acres of alfalfa in addition to the alfalfa he now has. This will also be used for hog pasture. Sonny is watering his with a sprinkler irrigation system.

Bob Mayon, along with several others is in the process of preparing land for alfalfa.

We would like to remind you who plan to plant alfalfa this season, now is the time to do it.

We would also like to remind the farmers who plan to plant winter legumes, now and grasses next spring, to leave as much grain sorghum stubble as possible for wind protection.

Speaking of winter legumes, did you know that the Cochran Soil Conservation District has equipment available to do the seeding job. The equipment is at Hoffman Welding Shop. Also the ASC office will pay 5c per pound on phosphate and 9c per pound on nitrogen to be applied prior to the seeding operation.

Cost share per pound on vetch is 14c; Austrian winter peas, 6c; Singleton peas; Madrid Clover, 14c; Dixie Wonder peas, 6c; Alfalfa in application.



### DINING LUXURY COMES IN TIN CANS

#### Stockholders Amazed At Variety of Dishes That Come from Tins

PITTSBURGH, Pa. — When the stockholders of a large steel company spied the luncheon set before them on the occasion of their annual meeting, they gaped their surprise. The varied and exciting array of foods prepared was a sight few had expected for the occasion.

Even newspaper people present, veterans of many a press party, opened their eyes in wonderment. None was ever as sumptuous as this, they all agreed.

Amazing feature of the luncheon was the fact that it was prepared completely from 65 different canned foods. The luncheon was a feature of the annual shareholders' meeting of Jones & Laughlin Steel Company, who make much of the tin plate used in the canning process.

Tasty meats, exotic sauces, delicacies from every part of the world, many-colored fruits in delightful syrups, savories to delight every taste, drinks of many flavors, spices to tempt every palate—no one went home hungry that day. It was a dramatic demonstration of the vast possibilities of canned foods held for a housewife today—and all as near as her corner supermarket.

Gone forever are the humdrum meals once associated with cans. Ended are those days when families fell back on canned goods only when they couldn't get some other kind. Today there are riches in store for the food shopper—among the tinned specialties on her grocer's shelf.

The average family of four buys 888 cans of food in a year. A housewife can prepare scores of different and varied dishes to appease the appetites of youngsters and older alike—good, wholesome, nourishing food that proper canning makes available all seasons of the year. And thanks to efficient large-scale buying and packing, canned foods represent the minimum tax upon her food budget.

More than 800 shareholders were present, besides newspaper people and other guests. One stockholder smacking his lips was heard to say, "That meal was practically an extra dividend!"



TOP: Shareholders and editors move through the serving line to participate in the gala luncheon consisting of 65 different canned foods.

MIDDLE: Visitors examine a display of samples of the various canned foods used in preparing the menu. Plenty of variety there!

RIGHT: A guest looks over carts containing a total of 888 cans. This is the number of canned items used by an average family of four in a year.

### CENTER

#### WHAT CENTER?

name—yet, the same! first correct guess receiving will be given a valuable of FREE LUGGAGE

Join the fun —

of last week's guesses — BARGAIN CENTER, YOUTH CENTER, FOOTBALL CENTER

AT YOUR GUESS? entry per person, please, now contest each week

your guess to — MORTON

# See for yourself... why 4 out of 5 women prefer S&H Green Stamps.



GET CHRISTMAS GIFTS — NOW

GET CHRISTMAS GIFTS — NOW

VISIT the ALL NEW, famous S&H GREEN STAMP MOBILE Unit which will be at PIGGLY WIGGLY all day WEDNESDAY, Sept. 19th

- LEMON-ORANGE DRINK BIG 46 OZ. 19¢
- TEA PLYMOUTH 1/2 POUND 59¢
- TUNA HALPHILL, GRATED CAN 19¢
- MILK SHURFINE TALL CANS 2 cans 25¢
- COFFEE SHURFINE POUND 93¢
- FLOUR GOLD MEDAL 10 POUND PRINT BAG 79¢
- CAKE MIX SWANSDOWN BOX 29¢
- Frozen FISH STICKS PACKAGE 39¢
- Frozen LEMONADE 6 OZ. CANS 2 cans 25¢
- ICE CREAM P.L.C., ASST. FLAVORS 1/2 gal. 69¢
- SHORTENING SHURFINE 3 lbs. 79¢
- SCOTKINS BOX 15¢
- GLEEM ECONOMY SIZE 49¢
- SCOT TISSUE 2 rolls 25¢
- LIGHT BULBS PLYMOUTH, 15 to 75 WATT 2 for 25¢



- PORK & BEANS FOOD KING, 300 CAN 3 cans 25¢
- Whole GREEN BEANS Sunny Acres, 303 Can 15¢
- BACON CORN KING POUND 49¢
- PICNICS CANNED, SERVE LIK EHAM EACH 1.99
- FRYERS FRESH DRESSED POUND 49¢



MORTON, TEXAS

SHOP for Gifts with Green Stamps at the Mobile Unit WEDNESDAY

### Fun to Accessorize



IN UTMOST TASTE is a Milliken's soft wool worsted crepe dress artfully styled by Leonard Arkin for beautiful women of all ages. Available in red, emerald or black crepe in misses sizes at about \$50.

### ENROLLS AT WAYLAND

Beverly Ramsey left Sunday to go to Plainview where she enrolled in her freshman year at Wayland College.

### TIRED...NERVOUS... EASY PREY TO MINOR ILLS

Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel an aching—draining your appetite—poisoning your sleep—because your body is vitamin and iron starved.

Now you can stop chronic Vitamin & Iron starvation TODAY... Feel like a new person!

Supplement your diet every day with just one High-Potency Bexel Capsule. Just one of these wonderfully strengthening capsules give you the full vitamin and iron content nature provided in the groups of the following foods before cooking:

- 1 quart of pasteurized milk
- 1/2 lb. of fresh orange juice
- 1/2 lb. of green string beans
- 1/2 lb. of beef
- 1/2 lb. of butter

Penny for penny... you get more value in high-potency BEXEL SPECIAL FORMULA VITAMIN CAPSULES

Feel Better... Look Better... Work Better... OR YOUR MONEY BACK!

A McKesson Product

MORTON DRUG STORE

NORTHSIDE SQUARE

PHONE 3246

COMING WEDNESDAY, SEPTEMBER 19



THIS WEEK ON THE TELEVISION SCENE

KDUB - TV Channel 13

THURSDAY

6:55 Sign On
7:00 Capt. Kangaroo
7:25 Cartoons
7:30 Capt. Kangaroo
7:55 Sing Song
8:00 Garry Moore
8:30 Godfrey Time
8:45 Air Force Digest
9:00 TV Time Out
9:15 Godfrey Time
9:30 Strike It Rich
10:00 Valiant Lady
10:15 Love of Life
10:30 Search for Tomorrow
10:45 TV Sermonette
11:00 Network News
11:10 Stand and Be Counted
11:30 As the World Turns
12:00 Johnny Carson Show
12:30 Noon News
12:45 House Party
1:00 Big Payoff
1:30 Bob Crosby
2:00 Brighter Day
2:15 Secret Storm
2:30 Edge of Night
3:00 Recipe Roundup
3:15 Beauty School of the Air
3:30 Movie Marquee
4:30 Western Theatre
5:30 Community Crossroads
5:50 What's Behind the News
6:00 News, Weather, Sports
6:15 Doug Edwards
6:30 Range Rider
7:00 Crunch and Des
7:30 Tele Sports
8:00 Athur Murray Party
8:30 Stars of Grand Ole Opry
9:00 Bob Cummings
9:30 Climax
10:30 News, weather, sports
11:00 Bride of the Gorilla
12:00 Sign Off

FRIDAY

6:55 Sign On
7:00 Capt. Kangaroo
7:25 Cartoons
7:30 Capt. Kangaroo
7:55 Sing Song
8:00 Garry Moore
9:30 Strike It Rich
10:00 Valiant Lady
10:15 Love of Life
10:30 Search for Tomorrow
10:45 TV Sermonette
11:00 Network News
11:10 Stand and Be Counted
11:30 As the World Turns
12:00 Johnny Carson Show
12:30 Noon News
12:45 House Party
1:00 Big Payoff
1:30 Bob Crosby
2:00 Brighter Day
2:15 Secret Storm
2:30 Edge of Night
3:00 Recipe Roundup
3:30 Movie Matinee
4:30 Western Theatre
5:30 Community Crossroads
6:00 Local News
6:15 Doug Edwards
6:30 My Friend Flicka
7:00 The Crusader
7:30 Liberate
8:30 Person to Person
9:00 Hollywood Sun Theatre
9:30 Our Miss Brooks
10:00 Hollywood Playhouse
10:30 News, sports, weather
11:00 French Key
12:00 Sign Off

WEDNESDAY

7:25 Sign On
7:30 Capt. Kangaroo
8:30 Minsky Mouse Playhouse
9:00 Winky Dink
9:30 Long John Silver
10:00 Popcorn Theatre
10:30 Don Winslow, Ch. 3
11:30 Industry on Parade
11:45 Baseball Previews
11:55 Dodgers vs. Cubs
12:00 U. N. Handicap
1:30 Championship Bowling
4:30 Lets Take A Trip
5:00 Saturday Sports Parade
5:30 Beat the Clock
6:00 Mark Saber
6:30 Wild Bill Hickok
7:00 Two For The Money
7:30 Hey Jeannie
8:00 Gunsmoke
8:30 Hollywood Playhouse
9:00 Jackie Gleason Show
9:30 Stage Show
10:00 Chicago Wrestling
11:00 Sign Off

SUNDAY

10:25 Sign On
10:30 First Baptist Church
12:00 Washington vs Baltimore
2:45 CBS Sunday News
3:00 Face The Nation
3:30 Bandwagon
4:00 Telephone Time
4:30 You Are There
5:00 Humorama
5:30 Plainsman Parade

MONDAY

6:00 Lassie
6:30 Private Secretary
6:45 G. E. Theatre
7:30 Alfred Hitchcock
8:40 \$64,000 Challenge
8:50 Annie Oakley
9:00 Ed Sullivan
10:00 Judge Roy Bean
10:30 Local News
10:45 Wolf Hunters
11:45 Sign Off

TUESDAY

6:55 Sign On
7:00 Capt. Kangaroo
7:25 Cartoons
7:30 Capt. Kangaroo
7:55 Sing Song
8:00 Garry Moore
8:30 Godfrey Time
9:00 A to Z
9:15 Godfrey Time
9:30 Strike It Rich
10:00 Valiant Lady
10:15 Love of Life
10:30 Search for Tomorrow
10:45 Hairdresser Highlights
11:00 Network News
11:10 Stand and Be Counted
11:30 As the World Turns
12:00 Johnny Carson Show
12:30 Noon News
12:45 House Party
1:00 Big Payoff
1:30 Bob Crosby
2:00 Brighter Day
2:15 Secret Storm
2:30 Edge of Night
3:00 Recipe Roundup
3:30 Movie Matinee
4:30 Western Theatre
5:30 Community Crossroads
6:00 Local News
6:15 Doug Edwards
6:30 The Crusader
7:00 The Liberator
8:30 Person to Person
9:00 Hollywood Sun Theatre
9:30 Our Miss Brooks
10:00 Hollywood Playhouse
10:30 News, sports, weather
11:00 French Key
12:00 Sign Off

WEDNESDAY

6:55 Sign On
7:00 Capt. Kangaroo
7:25 Cartoons
7:30 Capt. Kangaroo
7:55 Sing Song
8:00 Garry Moore
8:30 Godfrey Time
9:00 Strike It Rich
9:30 Valiant Lady
10:00 Love of Life
10:30 Search for Tomorrow
10:45 TV Sermonette
11:00 Network News
11:10 Stand up and Be Counted
11:30 As the World Turns
12:00 Johnny Carson Show
12:30 Noon News
12:45 House Party
1:00 Big Payoff
1:30 Bob Crosby
2:00 Brighter Day
2:15 Secret Storm
2:30 Edge of Night
3:00 Recipe Roundup
3:30 Movie Marquee
4:30 A to Z
5:00 Homarama (remote)

5:30 Pick The Winner
6:00 News, weather, sports
6:15 Doug Edwards
6:30 The Ruckles
7:00 The Millionaire
7:30 President Eisenhower

8:00 U. S. Steel Hour
9:00 Frankie Laine
10:00 Confidential File
10:30 News, Weather, Sports
11:00 Strangler of the Swamps
12:00 Sign Off

KCBD - TV Channel 11

HURSDAY

6:55 Program Previews
7:00 Today
8:00 Ling Dong School
8:20 Bandstand
9:00 Home
9:30 The Tac Dough
10:20 It Could Be You
11:00 Cook Book
11:45 RFD 11
12:00 Serenaders
12:30 Tennessee Ernie
1:00 NBC Matinee
2:00 Queen For A Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Stu Erwin Show
4:00 Gene Autry
5:00 Bunny Theatre
5:15 Looney Tunes
5:30 Spooky Lanson
5:45 Hospitality Time
6:00 From Hollywood
6:20 News
6:35 Weather
6:45 Here's Howell
7:00 People's Choice
7:30 Political Announcement
8:00 Datteline Europe
8:30 Celebrity Playhouse
9:00 Best of Groucho
9:30 Dragnet
10:00 Star Stage
10:30 News
10:45 Weather
10:50 Channel 11 Theatre

FRIDAY

6:55 Program Previews
7:00 Today
8:00 Ding Dong School
8:20 Bandstand
9:00 Home
9:30 The Tac Dough
10:20 It Could Be You
11:00 Cook Book
11:45 RFD 11
12:00 Serenaders
12:30 Tennessee Ernie
1:00 NBC Matinee
2:00 Queen For A Day
2:45 Modern Romances
3:00 Comedy Time
3:30 Stu Erwin
5:00 Eddie Fisher
5:45 Hospitality Time
6:00 From Hollywood
6:30 News
6:45 Here's Howell
7:00 Jane Wyman
7:30 Ford Theatre
8:00 Bodge 714
8:30 On Trial
9:00 Big Surprise
9:30 Noah's Ark
10:00 Trouble With Father
10:30 News
10:45 Weather
10:50 Channel 11 Theatre

SATURDAY

8:00 Howdy Doody
8:30 I Married Joan
9:00 Furry
9:30 Jet Jackson
10:30 The Wizard
11:00 Honalong Cassidy
12:00 Million Dollar Movie
5:00 Playtime
5:45 News, weather, sports
6:00 Lone Ranger
6:30 Adventures of Jim Bowie
7:00 To Be Announced
7:30 Western Marshall
8:00 Encore Theatre
8:30 Hit Parade
8:40 Rosemary Clooney
9:20 Lawrence Welk
10:30 News, weather, sports
11:00 Channel 11 Theatre

SUNDAY

12:10 Sign On
12:15 Norman Vincent Peale
12:30 Youth Wants To Know
1:00 Outlook
1:30 This Is The Answer
2:00 Wide, Wide, World
3:30 Dee Weaver Show
4:40 Meet The Press
4:30 Roy Rogers
5:00 Topper
5:30 Kick off
6:00 Steve Allen Show
7:00 My Little Margie
7:30 Crossroads
8:00 Loretta Young
8:30 The Man Called X
9:00 Highway Patrol
9:30 Mr. District Attorney
10:00 Cavalcade Theatre
10:30 News
10:40 Weather
10:45 Sports
10:50 Craig Kennedy

Trice - Mayhugh Engagement Is Announced Here

Mr. and Mrs. J. E. Trice wish to announce the approaching marriage of their daughter, Miss Dot Trice to Dennis Mayhugh, Jr., son of Mr. and Mrs. D. E. Mayhugh, Sr., of Jacksonville, Fla.

WCS Circle Met At Hofman Home

The Marcia Hinds Circle of the WCS of the Methodist Church, met at 7:00 p.m. Friday, September 7, in the Don Hofman home.

Busy Fingers Club Opens New Year

The Busy Finger's Sewing Club reconvened this week at the home of Mrs. R. W. Hill, the president, after a long vacation.

FFA Boys Elect Kirby Hoffman

In their first meeting of the new school year, Thursday night, Sept. 6th, Morton's FFA boys elected Kirby Hoffman as their President.

T & C Study Club Opens Club Year With Breakfast

The Town and Country Study club held their annual President's Breakfast, Saturday, September 2, in the home of Mrs. Bill Williamson, starting off a new club year.

DINNER CHANGED

The Thursday night dinner planned this week by the ladies of the W.M.C. of the Morton Assembly of God church has been postponed to a later date.



Get it at Your Favorite Grocery

PROFESSIONAL Photographers - Here each Saturday from 1 to 5 P. M. - LOCATION: Next door to Grand Old Beauty Shop - South of Signal Light, Morton.

GUESTS OF LEE STEWARTS (repeated); Mrs. Sallie Walden, Mr. and Mrs. Joe Foust and sons and Mrs. Mike Walden and girls.



We've missed you and hope you return refreshed for work among our youngsters. If there is any insurance problem that we can help you work out, please don't hesitate to call on us.

Advanced 1956 FORD - "The Only Proven V8 in the Low Price Field" - MODERN DESIGNS - SAFETY FEATURES - NEW 202 HORSEPOWER V8 MOTOR - MAHAN MOTOR COMPANY - Authorized FORD Dealer - Expert Repairs on FORD - MERCURY - LINCOLN

Office Supplies shop the TRIBUNE and SAVE! - STAPLERS: TOT "50" 98c, APSCO (Standard) \$2.35, SWINGLINE (No. 3) \$4.25, 10,000 BOSTITCH Staples \$2.75. Note and Ledger BINDERS: B & P 9 1-4 x 11 7-8 in. \$5.25, B & P 7 1-2 x 10 3-8 in. \$4.50. Typewriter Ribbons, Ball Point Refills, Adding Machine Paper, Columnar Pads, Card Files - Metal: 3 x 5 inches 50c, 4 x 6 inches 85c, 5 x 8 inches \$1.10. CABINETS: 3 x 5 (1600 card capacity) 3.25.

SEE IT TODAY! RCA - VICTOR for '56 - RCA Victor 21-inch "Special 21" lowest price ever for RCA Victor 21-inch TV! Specially designed for all normal signal areas. Purest green field. Sound gratifying extra. 215500. AT ROSE AUTO & APPLIANCE

For Complete Television and Radio Repair Quality Service Electric Wiring City Electric Walt Sandefer

R-U-AWARE? THE PRONG HORNED ANTELOPE IS THE ONLY ANIMAL POSSESSING HOLLOW HORNS THAT SHEDS THEM ANNUALLY. If you're bothered annually with Fall colds, consult your doctor first... then bring his prescription to us. Your prescription will be HANDLED WITH CARE... we have the knowledge, integrity and ability to warrant your confidence. MORTON DRUG CHARLES JONES

### HARDENED BY 19 - 0 DEFEAT, INDIANS TRY TO FORGET SEAGRAVES; FACE PORTALES NEXT FRIDAY NIGHT

The Morton Indians unveiled a "new look" for the fans who made the trip to Seagraves last Friday, and although the fans weren't too happy about the score — the new look was pleasing.

Increased hustle was the form the new look took as the Indians, comparatively green team, were returned badly on offense but did not give up and fought a good solid defensive game to the final gun.

Lack of offense was the Indians' most glaring weakness. They could get eight or nine yards on the first three downs nearly every time — but then they had to punt instead of gambling. Once they gambled — and lost.

In size the two teams were very well matched. But knee deep in lettermen, the Seagraves team had

too much running power, shiftness and speed for the Indians. Except for a few plays, the game was on an even keel.

Hardly heartened by his team's performance, Coach Alexander announced his crew was in for lots of hard work this week. He said he "wasn't used to so many mistakes."

Actually it was simple mistakes — missed blocking assignments; failure to call the right play at the right time; some costly penalties for off-sides; — things such as that that spelled the difference. But, in the early season, with a green team the coach is glad to see these things pop up, if the players will profit by the mistakes and do well in the conference games that count. The coaches weren't dissatisfied. They saw several heartening things about the team. Morton's adeptness at covering fumbles was almost uncanny. Flannigan's kicking was good and the boys literally smothered Seagraves backs attempt-

ing to run back punts.

Both teams played a cautious 1st quarter with Seagraves getting the only first down on the last play.

In the second period it was a different story. Seagraves got 3 1st downs and rolled up 87 yards. But one run, a 27 yard canter by shifty Bob Hamilton right through the Indian line was the only costly Morton mistake. He scored on that gallop to put Seagraves in front 6-0 at the half. Morton had only one drive, it starting with the recovery of an Eagle fumble on the Seagraves 27 yard line with a few minutes to play. Interference on a pass gave Morton a first down on the Eagle six and then with 20 seconds left to play they elected a run instead of a pass, and time ran out with the ball on the Seagraves three yard line.

In the third quarter, right at the outset, Seagraves caught the local boys napping and put on the only concerted drive of the entire game one that netted five first downs and 92 yards in 8 plays. All of the yardage was on the ground and it totaled half of Seagraves entire total for the game. Blakely was the biggest gainer adding 55 yards in four carries and scoring the second Seagraves TD. Hamilton passed to Jetton for the extra point.

Seagraves netted only two more yards the remainder of the quarter but the important thing was that they made the drive pay off.

The third Seagraves score came in the flying minutes of the game as Morton desperately tried to get back in the game. Middleton had a pass in the flats intercepted by Duggan a tackle, after Morton in 3 plays had picked up 34 yards. Duggan intercepted on the 50, in the open, with two blockers ahead of him and legged it all the way for the score.

Statistically, the Indians got the worse end of things almost all the way around. Morton collected four first downs to Seagraves ten. In total yardage Morton had 118, 21 passing and 97 on the ground. Seagraves gained 250, 48 passing and 202 on the ground. Morton completed four of 15 passes for 21 yards. Seagraves completed three of ten for 48 yards and an extra point. Morton had two intercepted & the Eagles lost one via an interception. Seagraves fumbled seven times & lost the ball five times. Morton fumbled four times but recovered it each time. Morton was penalized 7 times for 50 yards; Seagraves 7 for 85. Seagraves kicked twice for 46 yards and Morton seven times for 143 yards including a blocked kick. Seagraves lost four yards on punt runbacks & Morton ran back the kicks 18 yards.

In the yards gained department for Morton Newman and Thompson shared honors. Newman averaged 4.3 on six carries and Thompson averaged 4.28 on 11 tries.

Friday, the boys journey to Portales to tackle the Rams who had a 38-0 defeat pinned on them by the Muleshoe Mules last weekend. The Coaches don't expect Portales to be as lackadaisical as they were against Muleshoe.

### Wool Date Dress



MILLIKEN wool flannel in a figure complimenting date dress with silk cummerbund and buttoned bolero by Mam'selle. Dress and jacket for \$50 in camel, emerald black in junior sizes.

### BROTHER AT CLINIC

Mrs. Cora King, owner, manager of the Morton Furniture here, returned this week from M. D. Anderson Hospital and Clinic at

Houston where she had been staying with her brother, R. B. Cockburn, for the past two weeks. He is expected to remain there for at least two more weeks before returning to Morton.

### WEEKEND IN RUIDOSO

Mr. and Mrs. Louis (Snooky) Russell and baby spent the weekend in Ruidoso with Mrs. Russell's parents, Mr. and Mrs. G. A. Graham.

**WESTERN ABSTRACT COMPANY**

ABSTRACTS, OIL, and GAS LEASE, MINERALS and ROYALTIES

M. C. Ledbetter Phone 2206 Eastside Square Morton, Texas

J. B. Knox Morton, Texas

don't get ruffled!

look first in **YELLOW PAGES!**

You'll find out fast who sells, fixes or rents it.

**GENERAL TELEPHONE COMPANY OF THE SOUTHWEST**

A Member of One of the Great Telephone Systems Serving America

### The Time Is Here . . .

If you're in the market for an excellent grain storage building, or a utility building of any type, why not check on . . .

### the WONDER BUILDING

- Financed for Grain storage up to 80 pct. by AAA.
- Trussless
- Four Years to pay
- We do a Turnkey job.
- No inside Lining Needed
- Meets Govt. Specifications

plus a host of other things that will interest you such as its availability nearly any size or shape, its easiness to move, if necessary, etc.

For Full Details Call or Drop by **Hoffman Welding** LOCAL AGENT

Come, Worship with us . . .

**GOSPEL MEETING**

SUNDAY, SEPTEMBER 16 through the 23rd

**ROY TIDWELL**

EVANGELIST OF FARWELL

SERVICES 8 P. M. DAILY - YOU'RE INVITED

**Church of Christ**

MORTON, TEXAS

while they last . . .

**Nylon Body Guard Tires**

(36-month Guarantee)

670 x 15 Black . . . . . 18.72  
(Exchange for your tire — Tax Included)

670 x 15 White Sidewall . . . . . 22.50  
(Exchange for your tire — Tax Included)

**BATTERY BACK - TO - SCHOOL SPECIAL**

Prepare Your Car or Pickup for quick starts on Cold Mornings — This offer good for the Month of September Only —

**6 - volt Battery, one year guarantee**

Exchange . . . . . 6.95  
(for Fords and Chevrolets)

Other Batteries at Comparable Prices

**LUPER TIRE SERVICE**

- Guaranteed repairs and service on all types of tires.
- Distributor for HASTINGS OIL FILTERS —
- and GOULD BATTERIES

114 EAST WASHINGTON MORTON PHONE 2311

### Report from . . . YOUR COUNTY AGENT

**COTTON SEED**

Many farmers are requesting the County Agent for the source of supply of Blightmaster Cottonseed for next year's planting. According to Don Jones, Superintendent of the Experiment Station, there is no cotton 100 per cent resistant to Blight disease, but Blightmaster cotton has perhaps the highest tolerance. Gregg cotton seems to have some tolerance to the disease according to Mr. Jones.

Every farmer who wants to obtain Blightmaster cottonseed is urged to contact anyone of thirteen individuals or firms listed by the County Agent. All these firms received the registered seed from the Experiment Station last year and are now growing the Blightmaster cotton this year for seed to be certified. See the County Agent for these names.

### Friendly Neighbors Finished Quilt at Recent Meeting

The Friendly Neighbors Club met in the home of Mrs. Talbert Blackstock on Wednesday, September 5, with seven members present and 1 new member added.

The group finished a quilt they had started at a previous meeting. A refreshment plate was served during the evening.

The next meeting will be in the home of Mrs. Jess Clayton, on Wednesday, September 19th. All members are invited.

### FFA, FHA Will Have Booth At Fair

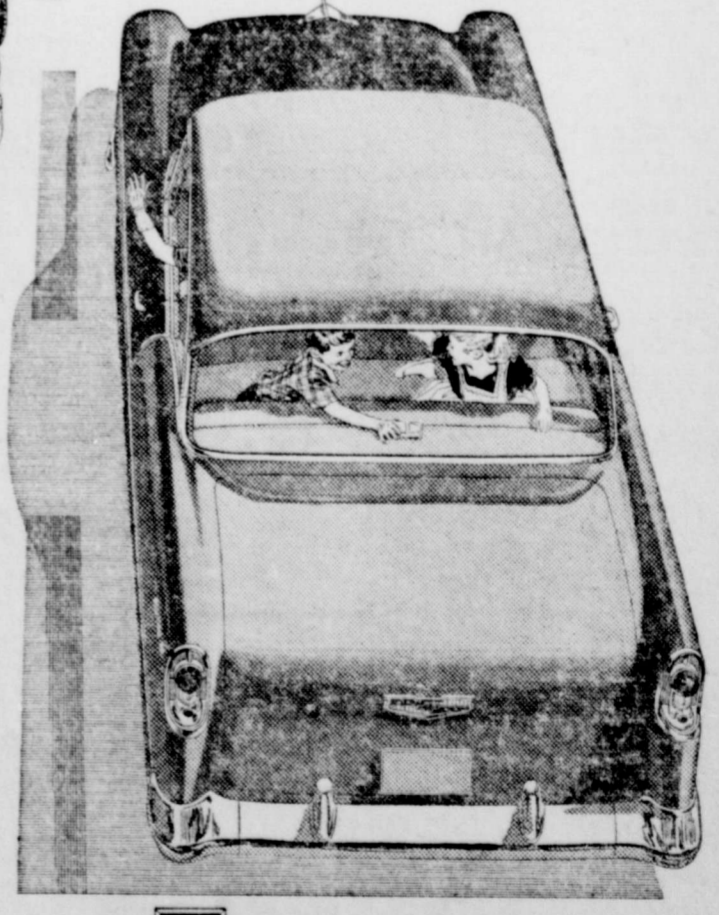
The FFA officers met Tuesday after school to discuss FHA activities for the month of September. The FFA agreed to go "fifty-fifty" with the FFA on a concession stand for the Cochran County Fair.

Important dates for the month are the Installation of Officers on September 17, at 7 o'clock; the Hobo Day, later this month, probably on the 22nd; and Courtesy Week, September 17 to 21.



They don't come any smarter—

**OR GO ANY SWEETER!**



Why spend the extra dollars for a higher priced car? Chevy's smart as they come with its stylish Body by Fisher — and it's a beautiful thing to handle!

In truth, there's been a quiet revolution in the automotive world. Higher priced cars used to provide much more in space, ride, and handling. But no longer. Chevy offers all the luxury, all the performance, all the space you've always hoped for — and better roadability besides! Come in, first chance you get, and let a new Chevrolet show you what we mean.



America's largest selling car — 2 million more owners than any other make!

Only franchised Chevrolet dealers display this famous trademark

## ALLSUP CHEVROLET Co.

113 East Washington

MORTON

Phone 3361



### AIR CONDITIONING

TEMPERATURES MADE TO ORDER AT NEW LOW COST. LET US DEMONSTRATE!

**NOTICE TO ALL OF MY PATIENTS**  
 From Friday noon, September 14 through Friday morning, September 21, I will be out of my office attending a Post Graduate Training Course and the Annual Scientific Seminar of the American Academy of General Practice in Houston. Arrangements have been made for your medical attendance by Dr. John Holder, while I am gone. My office will reopen Friday morning September 21. Your patience and courtesy in allowing me to attend this week of Post Graduate Medical Training is appreciated & with best regards I remain,  
 Sincerely,  
 DAN M. BROWN, M.D., A.A.G.P.

**TAKES ISSUE WITH WRITER**  
 TO The Editor of Farm and Ranch News, James Daniel, 833 Exposition Ave., Dallas, Texas  
 Re: Mr. Daniel wrote the article "The Trouble With the Bensons" in the Sept. issue of Farm & Ranch Gentlemen:  
 I have just read the above captioned article and would like to reply to it. The article, or the editor's line of thought, is not disturbing to me, but I think that the article is very unfair in representing the facts.  
 I am a farmer and stockman, have been for the last 30 years, operating in the South (Texas) and

# TAKES ISSUE WITH WRITER

believe that I know a lot more about the BENSON FARM PROGRAM and the government farm programs since 1933 than Mr. Daniel does. Judging from what information he put in this article; at least I am taking the privilege of questioning most of his statements in the article relative to agriculture — and not the Benson family, they evidently have a lot of talent for farming or solving farm problems.

Mr. Daniel should do some checking into the farm price situation in 1953, when Mr. Benson took office, and the present prices. I challenge him to name one major agricultural commodity the farmer is producing with as much net profit at present as in 1953. He did not mention that agricultural income has been lowered about 26 percent since that time.

When Mr. Benson lowered grain prices so that the stockmen could "expand their herds," who were the farmers who took the price

cut? After he lowered the grain price for "expanding herds" what happened to cattle and hog prices. He lowered the price of grain sorghums, 90 percent of which is produced in the South to \$1.55 per 100 pounds and left the corn price at \$2.82 per 100 pounds. He must have known that corn was by far the major crop for livestock feeding. He is the "daddy" of the practice of the corn farmer putting his own in the government loan and using the grain sorghums for feed the price of feed grains — so he says.

but where did he make the cut? He states that consumption of meats went up tremendously, but how much cheaper did the consumer buy it? How much cheaper was the beef, "on foot"? Who benefited from the spread? It wasn't the farmer nor the ranchman. Mr. Benson could be a stock feeder!

He states that Mr. Benson thinks that the farmers, businessmen and

consumers can solve their problems quicker and better than any bureau in Washington. Why doesn't he have a get-together with the Secretaries of Labor and Commerce and try to work all the related problems out together instead of him taking it on his own and taking it off the farmer's back? If he could get labor lowered, get the tariffs lowered and put everything on a "do it yourself" basis, the farmer would be well able to take care of his situation. The other cabinet members work for the benefit of their department — labor of labor; commerce for commerce; and not for the farmers, they are supposed to have a secretary to see to their interests.

Mr. Benson does not take in consideration the enormous increase in industrial income since 1953, the big increase in labor and other costs of farming when he insists on "price will control production." What does he want the farmers to do? Go industrial labor for a living?

Mr. Benson's Soil Bank Program is very unfair. For instance:

The wheat loan was lowered 3.3 percent; the cotton loan was lowered 12.1 percent, and corn was lowered 5 percent. The program will not take enough cotton out of production in Cochran County to make a mattress with. When prices are lowered the farmer has to grow more instead of less to make a profit, the problem has not been considered that way. The only way to lower prices and control production is to break the farmers. About the only major difference in his soil bank program and Secretary Wallace's AAA is that Henry A. was for higher parity. The Soil Bank is not a new idea, it is the old AAA given a new name without its good price features.

Actually, 100 percent parity is too low for agriculture when all other segments of our economy are operating on 100 to as much as 800 percent. A brief check into the increases in income for most industries and labor will show these increases and comparisons. Farm income has continually lowered since 1951, and Mr. Benson has lowered them more by law. As a respected cabinet member, Mr. Benson should remind Mr. Eisenhower that he pledged to the American farmers in his 1952 campaign 100 per cent parity with a guarantee in price supports of 90 percent. That would be a good religious act.

Mr. Benson's idea of cheaper prices, increasing consumption is true, but again, why ask that it be applied to agriculture only? The farmers of Texas would buy thousands of dollars worth of new machinery if it were cheaper. What chance is there that the machinery people will lower the prices on farm machinery? What segment of our country is using the formula he is asking our farmers to use?

If he "stood up to farm equipment manufacturers, food processors and top labor union brass and roped them for price increases" why didn't he try to deal with them instead of "vaping" them, by telling them that if they went up in prices, farm prices would have to go up? As the Secretary of Agriculture it becomes his duty to protect the interests of agriculture, and to try to see that its economy is equal to or better than that of other segments of our industry and economy.

Yes, Mr. Benson spent several million dollars in 1955 to bolster hog prices and the price of hoes went down after he announced his program — went down to a price lower than any the hog farmer had known since 1933. The farmers did not get one cent of the millions he spent, but it went to the packers and processors. Guess that is practical farm help? Mr. Daniel, you stated in your article, "Hog prices soon were back at the previous level." If you will recheck the figures you will find that they are just now getting back to that level.

You also stated that "Secretary Benson has at least arrested the drive toward regimentation and given farmers a breathing spell in which to examine alternatives." Have you studied the Soil Bank Program? Evidently you haven't after making that statement. Your statement would be more properly stated: "Secretary Benson has succeeded in arresting farm income and placing the farmers in a 'cost-price squeeze spell' and giving them an opportunity to examine other income and vocations."

You, as a veteran newspaperman specializing in agricultural subjects, should make a more thorough study of our national economy as it compares with agriculture. I realize that Scripps-Howard and the Associated Press, for whom you have worked, have always followed the policy of showing up to the public how much "gravy" how much "dole," how much "stimulus," etc., that the farmers and stockmen have been getting; but are careful not to mention how much of the same thing other segments of our industry have been, and are getting. They don't even mention how much subsidy they are getting from the Postal Department!

While the editors and newspaper men are groaning about the subsidies and special privileges granted to agriculture, it would be nothing but fair for them to print the WHO'E TRUTH. All the readers would like to know how the farm subsidies, farm program expenses as a whole, compare with the subsidies and Federal help that goes to the non agricultural segment of our economy in indirect and disguised subsidies. How much goes to the newspapers and magazines with whom you work? How much goes to the airlines, how much to the shipping industry, how much to construction subsidies, how much for operational subsidies, how

much to railroads, and how much for business conversion and reconversion benefits.

It would be interesting, as well as revealing to the public, to the businessmen, to the laborer and to the farmer if the big associated presses of the country would print the full truth about a subject as controversial as agriculture.

Newspapermen like you may not be in such demand, nor would you likely get as much salary as you get. If it were not for the subsidy the newspapers and magazines get from the government. If we are going to have the "free enterprise" or the "private enterprise system" so much publicized in the newspapers, which appears to be so good for agriculture, why not start with the newspapers and magazines instead of starting with agriculture. Let's get together and ask that they all be removed, including the protective tariffs, if any are to be removed. I would bet one thing; and that is, that many others would be crying for help before the farmers and ranchmen would ask for anything.

Yours very truly,  
 Roy Hickman

## Whiteface Airman At Lowry Air Base

LOWRY AFB, Colo. — Airman Third Class John Green, son of Mr. and Mrs. John A. Green of Box 622, Whiteface, Texas has been assigned to the 3415th USAF Technical School at Lowry Air Force Base as a student in the Department of Armament Training.

Most graduates of Lowry's Technical school are assigned to military commands throughout the Air Force upon completion of their training at Lowry.

## COUNTRY CLUB PLANS BRIDGE TOURNAMENT TO OPEN NEXT TUESDAY

A bridge tournament will be sponsored by the entertainment committee of the Morton Country Club beginning Tuesday night, September 18.

Members are urged to invite a guest and the entrance fee is 50c per person.

A list of seven rules governing the tournament play follows:

1. Score by party bridge.
2. If card is played and you take your hand off card, the card cannot be picked up and another played.
3. Six games will be played per night for these Tuesday nights.
4. One bid will be played.
5. Exchange partners at each table, including head table.
6. If card is exposed it must be left on table and disposed of the next time the suit is played.
7. If a lead is made out of turn then opponent may designate the suit to be led.

These rules are made by the rules committee composed of Mary Elmer and Van Greene.

## INDIAN DRIVE - IN MORTON, TEXAS

SATURDAY - SUNDAY  
 September 15 - 16

## and 'Girls in Prison'

**YOUTH ON THE LOOSE!**  
**HOT-ROD GIRL!**  
 LORI NELSON  
 JOHN SMITH  
 CHUCK CONNORS

Address your guess to  
 BOX 545 MORTON

## HARVEST TIME

Are your TRUCKS, AUTOMOBILES, PICKUPS — ready?

'A stitch in time saves nine.'

Our TRAINED MECHANICS await your call.

ALLSUP CHEVROLET CO.

THE HOT ONE'S EVEN HOTTER

113 EAST WASH. Phone 3361 MORTON

## ROSE THEATRE

MORTON, TEXAS

LAST TIMES TODAY  
 RODGERS & HAMMERSTEIN'S CAROUSEL

FRIDAY and SATURDAY  
 September 14 - 15

RAY MILLARD  
 A Man Alone

SUNDAY - MONDAY  
 September 16 - 17

TOY TIGER

TUESDAY  
 September 18

WEDNESDAY - THURSDAY  
 September 19 - 20

Miracle in the Rain

JANE WYMAN and VAN JOHNSON

## CENTER WHAT CENTER?

(A new name — yet, the same)

The first correct guess received will be given a valuable piece of FREE LUGGAGE

— Join the Fun —

SOME OF LAST WEEK'S GUESSES —

BARGAIN CENTER

YOUTH CENTER

FOOTBALL CENTER

Yet, all incorrect

WHAT IS YOUR GUESS?

(One entry per person, please, and contest each week)

Address your guess to

BOX 545 MORTON

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

Funeral of Dumas last week

## TRAILORS!

- ready to roll
- ready to assemble
- beds, Chassis

"If it's TRAILORS you want — we got 'em . . . in any form — come see and you'll buy."

See us before you  
 BUILD or REPAIR  
 MORTON, TEXAS



Ellis  
 CORN BEEF HASH

# SAVE in SEPTEMBER

by SHOPPING DOSS SUPER FOOD STORE, Morton, Texas

IMPERIAL PURE CANE SUGAR  
 10 POUNDS  
 98¢

WOLCO, NO. 2 CANS  
 BLACK BERRIES . . . 3 cans 69¢

OSCAR MAYER LUNCHEON MEAT . . . 3 cans 1.00

GERBER'S BABY FOOD . . . 3 cans 27¢

CUT RITE WAX PAPER . . . box 23¢

SWIFT'S JEWEL SHORTENING  
 3 POUNDS  
 69¢

BALLARD OVEN READY BISCUITS  
 can . . . . . 10¢

MAXWELL HOUSE INSTANT COFFEE  
 6 oz. jar . . . 1.49

Hunt's PEACHES  
 BIG NO. 2 1/2 CAN  
 29¢

KRAFT'S ORANGEADE  
 BIG 46 OZ. CAN  
 23¢

ALABAMA GIRL SOUR PICKLES  
 32 oz. jar . . . 29¢

ALABAMA GIRL DILL PICKLES  
 32 oz. jar . . . 29¢

FRESH PRODUCE  
 FRESH, Crisp, Healthful  
 CARROTS . . . . . bag 10¢  
 SANTA ROSA, Delicious  
 PLUMS . . . . . lb. 19¢  
 TOKAY GRAPES . . . . . lb. 19¢

CHOICE MEAT  
 SHURFRESH CHEESE SPREAD . . . 2 lbs. 79¢  
 SLICED BOLOGNA . . . . . lb. 39¢  
 FRESH DRESSED, Good Tasting FRYERS . . . . . lb. 49¢  
 NICE SLAB BACON . . . . . lb. 49¢  
 NICE BEEF RIBS . . . . . lb. 23¢

FROZEN FOODS  
 UNDERWOOD'S BAR-B-Q BEEF . . . . . lb. 79¢  
 NICE FROZEN FISH STICKS . . . . . 3 pkgs. 1.00

EXCLUSIVE NEW FLAVOR  
 INSTANT SWANS DOWN BUTTERSCOTCH CAKE MIX  
 also — white, yellow, devil food, apple chip  
 4 boxes . . . . . 1.00

DOSS FOOD STORE AND FROZEN FOOD LOCKERS  
 WHERE YOU GET FRONTIER SAVING STAMPS

On FIVE VOLUME X 21 Just P Oilfield In Flam

Only treated fully rather than behind their backs by helplessly a mes.

The victims, newly in Morton Lovington and men where he last Monday.

Victims of the not such first Mrs. P. I small children through Morton when a local I noticed the flames and the side of the his Stank House. Light Johnson looked the it out of local I car up — the had trouble or scared and it is the same — broken and it face the way on the blazing.

Johnson has so by kicking the flames out with the tool the flames and saved. The local trailer was deciding family bank trailer was and insured, in Panna. N family would where his pr

Garry Dies A

Funeral of Dumas last week

Mr. and Mrs. Thomas and Mrs. L. L. 5 P. Wario

Garry a Parkington after being some time, be 28, 1942

Services u mas Bible burial at D

Other su the parents Laura Self parents, the sister Davi an uncles. Mr. those fami eral servie His father yews of the at Dumas first week was rocked ions.

600 Tu For Gi

Between out for the Casey Gin

Entertain the "Seren molons we Prize for hard work of Morton, years old, the winner a matter Prize fo tending wi New Mexi resident.

"I was F. Casey, gin," and all for ma

Willin Instal

Willineh unced the of Contine gin.

The ele and in or (Red) W) He invi and sep tion.