

Bula, Morton, Three Way, Whiteface, The Weathers Getting Right... LET'S ALL JOIN THE FUN

FOOTBALL



These merchants are your loyal Boosters... trade with them

- St. Clair's Department & Ben Franklin Stores
- Tarver's "66" Service
R. T. Tarver, Sr.
- Cobb's Department Store
"the house of famous brands"
- Cochran Power & Light
"Serving the Last Frontier"
- Loran Distributing Co.
headquarters for irrigation equipment
- Allsup Chevrolet Co.
home of the sensational Bel Air
- Morton Tribune
— and the Dollar Day Special —
- Truett Food Store
we give & redeem Pioneer Stamps
- Bedwell Implement & Pontiac
Your M-M Dealer
- Morton Lions Club
wednesdays at noon
- Morton Jaycees
mondays at 12:00
- Morton Malt Shop
Mr. & Mrs. Rob Richards
- J and B GROCERY
Joe Mohmood and Son
- M. C. Ledbetter
Cochran County Attorney
- HB Service Station
Good Gulf dealers
- East Side Cafe
Mr. and Mrs. O. D. Vernon
- Ed Howell Motor Co.
See the new Buick, today
- Nu-Way Cleaners
Mr. and Mrs. Jack Wallace
- Morton Auto Parts
Amos Taylor
- Morton Co-operative Gin
- Lindsey Feed and Seed
the store with the checkerboard sign
- Tarver Furniture Company
your home should come first
- Banks - Ross
your I-H dealer
- Morton Electrical Supply
Mr. and Mrs. Fred Morrison
- Seaney's Grocery & Market
We Give Treasure Saving Stamps

BULA BULLDOGS 1956 Football Schedule

We	They
40	Paint Creek 61
13	Rearing Springs 19
Sept. 21 - Union (T) ★	
Sept. 28 - Three Way (T) ★	
Oct. 5 - Open	
Oct. 13 - Smyer (H) ★	
Oct. 19 - Cotton Center (T) ★	
Oct. 26 - Pettit (H) ★	
Nov. 2 - Wellman (T) ★	
Nov. 9 - Spade (H) ★	
Nov. 16 - Southland (H) ★	
★ Conference Games	



MORTON INDIANS 1956 Football Schedule

We	They
0	Seagraves 19
18	Portales 25
Sept. 21 - Muleshoe (T)	
Sept. 28 - Plains (H) ★	
Oct. 5 - Price College (H)	
Oct. 12 - Ralls (T)	
Oct. 19 - Farwell (T) ★	
Oct. 26 - Sudan (H) ★	
Nov. 2 - Springlake (T) ★	
Nov. 9 - Open	
Nov. 16 - Friona (H) ★	
★ Conference Games	

Hurray for Whiteface, they won again — and a big pat on the back for Three Way, who tied Loop — but alas, Morton and Bula remain winless and tieless. Nevertheless things look better. This week Whiteface tackles tough Ropesville in their quest to remain undefeated. Three Way takes on Union in their conference opener. Bula should get on the winning trail against Pettit, also a conference m.c. And Morton, is the third to face a strong, rugged, eleven from Muleshoe, thirsting for victories after many a lean year. Let's go Indians, we'll be on the right trail come Friday with a victory. We sincerely hope all you fans are applauding and watching the efforts of your teams. Boost them, support them, plug them — don't let them down. In defeat they need your help more than ever.

THREE WAY EAGLES 1956 Football Schedule

We	They
12	Dawson 26
18	Loop 18
Sept. 21 - Pettit (H) ★	
Sept. 28 - Bula (H) ★	
Oct. 5 - Spade (H) ★	
Oct. 12 - Southland (H) ★	
Oct. 19 - Union (T) ★	
Oct. 26 - Wellman (T) ★	
Nov. 5 - Eye	
Nov. 9 - Smyer (T) ★	
Nov. 16 - Cotton Center (T) ★	
★ Conference Games	



WHITEFACE ANTELOPES 1956 Football Schedule

We	They
7	Tatum 7
34	Whitharral 7
Sept. 21 - Ropesville (H)	
Sept. 28 - Friona (T)	
Oct. 5 - Open Date	
Oct. 12 - Meadow (T) ★	
Oct. 19 - New Deal (H) ★	
Oct. 26 - Lorenzo (T) ★	
Nov. 2 - Wilson (T) ★	
Nov. 9 - New Home (H) ★	
Nov. 17 - Cooper (H) ★	
★ Conference Games	

- Hogan and Neely Oil Co.
John Neely, mgr.
- Wallace Theatres
Raymond Williams, Mgr
- McDermott Liquefied Gas
on the Muleshoe Highway
- Collins Packing Company
Custom Butchering
- Cochran County Gin
Curtis Willoughby, Mgr.



- Rose Auto and Appliance
Neal H. Rose
- Butler Body Shop
Skinner Butler
- Morton Flash-O-Gas
T. E. LYNCH, owner-manager
- Mrs. Lee Taylor
county & district clerk
- Strickland's Cleaners
Mr. and Mrs. R. C. Strickland

- Piggly Wiggly
where you get S and H Green Stamps
- R. J. Merritt & Sons
Magnolia Consignee
- B & J Drilling Co.
Bob Cook
- McMaster Tractor Co.
Ford Tractors and Mercury Cars
- Willis Food Store
we give Scottie Stamps
- Silvers Butane Co.
M. A. (Button) Silvers
- Luper Tire Shop
C. E. Luper
- Roy Weekes Insurance Agency
- Dorthea's Beauty Salon
- Hoffman Welding Shop
North on the Enochs Highway
- Burleson Paint & Supply
featuring Cook's paints
- McAlister - Huggins
John Deere Implement Dealer
- Hawkins Oldsmobile Co.
home of the Futuramic Olds
- Smith's Furniture & Appliance
We Redeem Scottie Saving Stamps
- Morton Floral & Greenhouse
Mr. and Mrs. Lem Chesher
- Doss Food Store
Double Frontier Stamps on Tuesday
- Ray's Hardware and Furniture Co.
- Williamson Insurance Agency
located in the First State Bank
- Willingham's
Farm and Ranch Store
"Featuring Paymaster"
- Western Abstract
J. B. Knox
- Doty Battery & Electric
Tokie Doty
- The Cotton Warehouse
Fred Payne, Mgr.
- Reynolds Tire & Service Station
featuring Texaco Products
- Country Club Gin
John E. (Tubby) Holloman

BETTY SUE by H.T. GOLDEN



...HIGGINBOTHAM-BARTLETT COMPANY about our products. We'll tell you about them... including wallboard, Sherwin-Williams paints, windows, and doors. Drop in anytime to see our complete selection of finer products at a more reasonable price.

HIGGINBOTHAM-BARTLETT CO. BUILDING MATERIAL OF ALL KINDS. GOOD SERVICE SINCE 1923. MORTON, TEXAS. DAY OR NIGHT. 2791



COOK IN IT! BAKE IN IT! SERVE IN IT! Handsome true vitreous china is at home as much in the oven as it is on the table... china you can cook in, bake in, serve in. It's Iroquois Casual China by Russel Wright, the china with the unprecedented warranty against breakage which assures replacement of any piece broken in the home for one year from date of purchase. See it today in our China Department. *According to Iroquois warranty.

IROQUOIS CASUAL CHINA by Russel Wright. MORTON DRUG STORE. EASTSIDE SQUARE. PHONE 3241.

edlines..

By Eddie Irwin

THINGS HAVE BEEN tough at the Morton football games for the first two weeks, and there is every indication the Indians are in for a rough time at Mulleshoe. There has been a big problem trying to adjust the boys to a new style of play under new coaches. And then, there has been — and is still being — the matter of wounding out a group of boys who didn't have the pumpkin to stick it out. There usually are ten or so of these boys that come out each year. They drop out at various stages because they can't get along, don't like the coaching methods, aren't getting to play enough to suit them or aren't getting to play where they want to. It's unfortunate.

THESE BOYS ARE learning the hard way that no man is indispensable; that real good football is a team proposition; that a football letter earned cheaply isn't worth the trouble it takes to purchase it for the unlettered boy. We have had several quit the team already this year. Few of them can be figured as a loss to the team.

WE HOPE YOU will join the turnout at Mulleshoe for the big game this Friday night. It'll be worth seeing, that's a cinch. The Mules, always a natural rival for Morton, have a much stronger team usual team this year. They boast a pair of victories so far this season and could be the surprise of the entire South Plains. While as for the Morton Indians — the coaches figure that conditioning and fundamentals are beginning to show up and have said the line will be stronger this week belied by the addition of a backfield man.

ONCE AGAIN IN Cochran County and we hope all of you are planning to take part in the activities one way or another by operating a booth for some club, by entering one of the various divisions of competition — or just by coming out to enjoy the show. Things have in the last few days moved to a fast focal point in the planning stage. There'll be a lot of activity out at the grounds tonight with the carnival in full swing and the merchants making final adjustment and decoration of the booths. And, tomorrow afternoon a parade and a contest to select the Fair Queen, an interesting experience.

WE HAD A week ago was to be present at the "robbery" of a group of lone hives by Fred Collins on the Walker farm west of Morton. We had, at that time, so much interesting information we thought we would have a tremendous story to work up. Then Fred took the volume on beekeeping or beekeeping back home and we are left for the right facts and information to use in the story. Nevertheless, the importance of the colony of bees to the farms of Walker and others in the area is an interesting story in itself, and as soon as we can get

the book again, and find a little spare time, we intend to do an article on it. Until that time, any of you farmers who are interested, ought to check with Fred for an interesting and profitable venture that pays off, not only in the honey it provides which by the way is bringing a fair price — but in the pollination of crops. Fred can tell you far better than we can, all of the advantages to a farmer in keeping a colony of bees.

we had a visit... THE OTHER DAY from one of our favorite area educators, Marlon McDaniel, former teacher at Dula who is now Superintendent at Pep Schools. Things seem to be going mighty well over there, which we were glad to hear, and Marlon seems to be taking well to the Pep Community — we hope, to his him. Mac was well liked & respected at Dula.

a lot of folks... PROFESS TO BE interested in the budget for Cochran County, though only two showed up to meet with the Commissioner's Court at the budget hearing last Monday. On the surface the budget sounds pretty fat, though they only had a single pencilled copy and we'll have to take a longer, closer look before we understand most of it.

THE MAIN FACTS are that the budget is less than last year by some \$22,000; the tax rate is up 2c because of some increases in bond payments; and the evaluation is down about 2 1/2 to 3 million dollars on oilfield properties and up an approximate half million dollars on real estate.

there are no... IMPORTANT expense changes contemplated, according to the words of the County Judge who read the budget, with the exception of the fact that they are contemplating running the hospital on \$5000 less money. Just where they expect to

PROFESSIONAL Photographers — Here each Saturday from 1 to 5 P. M. — LOCATION: Next door to Georgia's Beauty Shop—South of Signal Light, Morton— BABY PICTURES OUR SPECIALTY WEDDINGS, REUNIONS, INDIVIDUALS NORMAN'S STUDIO Eastside Square Box 1002 LEVELLAND

make this saving wasn't explained. They contemplate only a light additional increase will be needed to set up the new office of Tax Assessor Collector, which surprised us just a little. But the men who made up the budget should know.

we figured... AND STILL DO, it'll require a considerably larger amount of money to operate both the Sheriff and Assessor Collector offices separately, than it did to run them as a combined office. But we figured the extra expense was necessary.

one thing we... WE'RE GLAD TO HEAR was the statement volunteered by the auditor that the court had done a fine

job he past year in holding down expenses. He commended them on their good work.

the whole story... AS FAST AS we could take the notes from the meeting, will be found elsewhere in the Tribune.

another thing... WE WERE GLAD to hear, that wasn't brought out in the budget hearing but as part of the business being taken care of by the county, was that easements are being taken for the widening of the Lubbock Highway, from the City Limits to the County line. That'll leave only the stretch of highway inside the city to be widened, and we hope the city can get those easements,

and get that done. Who knows, if the future have a Federal Highway running through Morton, if the optimistic won't agree, they could in highway were wide enough.

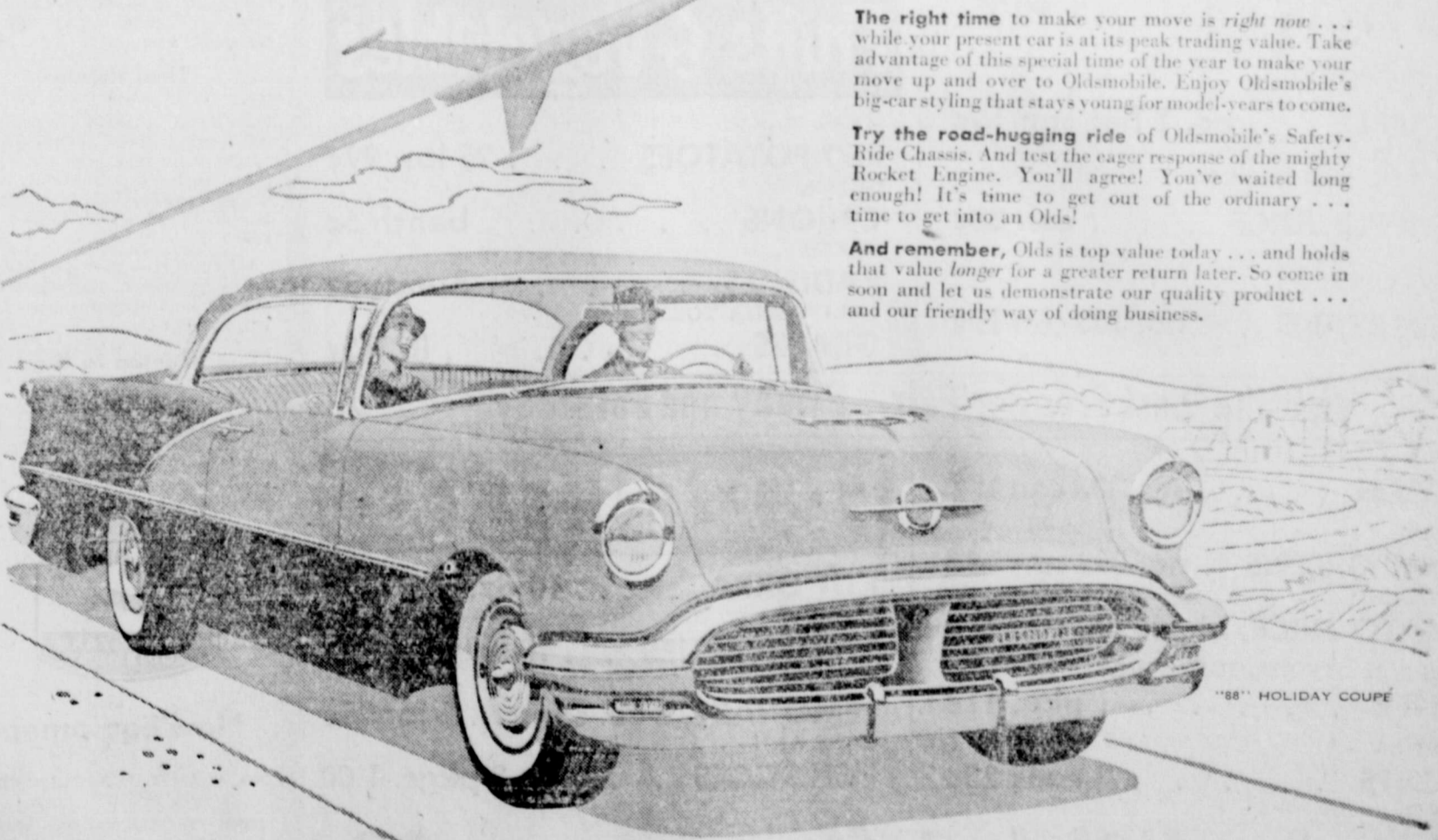
WESTERN ABSTRACT COMPANY. ABSTRACTS, OIL, and GAS LEASE, MINERALS and ROYALTIES. M. C. Ledbetter Phone 2206 Eastside Square. J. B. Knox Morton, Texas

HAVE YOU TRIED THE V-MIX TWINS? REGULAR V-MIX SPECIAL PHENOTHIAZINE V-MIX. PACKED IN HANDY 50 LB. BAGS FOR YOUR CONVENIENCE. Your animals get the maximum "weight gain" per lb. of food consumed, because V-MIX aids in proper digestion. V-MIX is very high in Vitamin A. V-MIX also contains special medicants which help prevent bloat and scours. Special V-MIX is the same formula as Regular V-MIX, except the proper amount of phenothiazine has been added to conform with authentic recommendations for low level feeding of phenothiazine. Most intestinal parasites can be controlled by feeding Special Phenothiazine V-MIX. Tests after tests have proven that the low level feeding of Phenothiazine will pay the stockman healthy dividends. Both Regular and Special V-MIX may be fed either free choice or mixed with feed. SEE YOUR LOCAL DEALER OR WRITE: SAFE-WAY FARM PRODUCTS CO. AUSTIN, TEXAS

Willingham Farm & Ranch Store — Featuring Pay master Feeds — North on the Enoch Highway Phone 4026

Did you ever notice how many smart buyers— people who really know value— always buy their new cars in the Fall? Why not visit our showroom soon and let us show you why it's money in your pocket to

Buy Your Rocket Now!



The right time to make your move is right now... while your present car is at its peak trading value. Take advantage of this special time of the year to make your move up and over to Oldsmobile. Enjoy Oldsmobile's big-car styling that stays young for model-years to come. Try the road-hugging ride of Oldsmobile's Safety-Ride Chassis. And test the eager response of the mighty Rocket Engine. You'll agree! You've waited long enough! It's time to get out of the ordinary... time to get into an Olds! And remember, Olds is top value today... and holds that value longer for a greater return later. So come in soon and let us demonstrate our quality product... and our friendly way of doing business.

OLDSMOBILE YOU'RE ALWAYS WELCOME AT YOUR OLDSMOBILE QUALITY DEALER'S! HAWKINS OLDSMOBILE CO. 111 E. Wash. Ave. Phone 2621

— OLDSMOBILE PRESENTS ESTHER WILLIAMS, STARRING IN HER "AQUA-SPECTACLE OF 1957" — NBC-TV • SAT. EVE., SEPT. 29! —

SEE THEM IN ACTION!



These all-new John Deere Tractors — in 6 power sizes and 30 basic models — are ready to demonstrate their greatly increased power, superior operating ease, new comfort and convenience features. Watch them set new high standards for cost-cutting, labor-saving performance.

BIG FIELD DEMONSTRATION ON SATURDAY DATE: Sat., Sept. 22 TIME: 9 a. m. & 3 p. m. PLACE: Willard Cox Farm across pavement from Fairgrounds. See and drive the new John Deeres being demonstrated in Morton for the first time. Everybody is welcome. Don't miss it!

McALISTER — HUGGINS MORTON, TEXAS Drive One of the New JOHN DEERE TRACTORS

SERIOUSLY ILL

Ben Weathers, 86 of Amarillo, father of Mrs. F. F. Warton of Cochran County, is reported to be seriously ill at the home of a daughter in Amarillo. Mr. Weathers has been ill for some four months. Mr. and Mrs. Warton visited with him this past weekend. He has been a resident of 21 years.

BACK HERE ON VISIT

Former Morton Elementary Principal M. Hale, was in Morton last weekend visiting a niece, Mrs. Wilber House. He also attended the Morton - Portales football game, Hale, after spending some time in Oklahoma, has accepted the position as bookkeeper at a gin owned by a long time friend at Bovina, Texas and was to go to work there this week.

IN AMARILLO

Mr. and Mrs. Vincent Vialle and son Larry of Levelland and Mrs. W. A. Lindsey were in Amarillo Monday to meet their daughter and sister Mrs. Faye Glaser of Oakland, Calif. Mrs. Glaser will visit with her mother and sisters for two weeks.

WTSC Enrollee

Darance Gwynn Bratton, daughter of Mr. and Mrs. S. E. Bratton of Star Route 2, Morton has entered West Texas State College Monday, September 17th. She plans to major in English. Darance is a 1956 graduate of Whiteface High School.

The Tashua Compfire girls will meet Oct. 2nd, at the Morton Junior High Building to elect officers and all members are to be present.

VISITING DAUGHTER

Mrs. Hessie Bea Spotts is visiting her daughter and grandson, Mrs. Robert Lively and Robert Jr. of Atwater, California.

TO MIDWESTERN UNIVERSITY

Bill Hise and family recently moved to Wichita Falls where he is enrolled in Midwestern University. A former employee of City Electric, he plans an electronic course.

IF YOU NEED TO EXCHANGE
BUY HIRE
SELL TRADE RENT
PHONE 2361

Services

FOR THOSE WHO PREFER QUALITY - Caged Eggs delivered to your Morton home weekly. Call 2341. 27-tc

TYPEWRITER and ADDING MACHINE

SERVICE & REPAIR

SELL or TRADE NEW and OLD

Ed Summers MORTON TRIBUNE

LOOK - You can get better cleaning for less money right here in Morton than any place in this part of the country. STRICKLAND'S CLEANERS We Appreciate Your Business 29-tc

Services

YES - We use the changed system and two bath method of cleaning plus steam air finishing the very latest in cleaning and finishing, yet for less cost to you. STRICKLAND'S CLEANERS We Appreciate Your Business

CUSTOM COMBINING and hauling. M. R. Chandler, 11 mi. southwest of Morton. 27-tc

WILL KEEP one or two children in my home for working mothers. Phone 3001 28-2tp

WILL KEEP CHILDREN in my home, five days a week. Infants to three years. Mrs. J. M. Philbrick Phone 4581, Morton. 21-tc

APPLIANCE SERVICEMAN is now on duty. Call Lea and Cox Appliance, Dial 4891, Morton. FRIGIDAIRE SALES and SERVICE. 19-tc

Services

GET A FREE WASH - We will give 4 free washes per week to the lucky four who register at Maytag Laundry. Free pickup and Delivery. Phone 4311 28-tc

LOCAL AIRWAY VACUUM CLEANER dealer. Call for demonstration or come to Taylor and W. 5th. Phone 4881. J. M. Philbrick 17-tc

FINISH HIGH SCHOOL - or grade school at home in spare time. Books furnished. Diploma awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock. 26-26tp

WHY PAY MORE - for less? You can get the best quality cleaning & finishing for less money. Yes, I said right here in Morton. Compare and you will agree. STRICKLAND'S CLEANERS We Appreciate Your Business

GENERAL PAINTING - Paint in new, stucco houses sprayed and brushed. Interior and exterior. See W. W. Ashley, 402 S. W. 2nd St., phone 5176. 26-tc

POOL POOLS CLEANED - work guaranteed. \$15.00 to \$25.00. See me at 402 S. W. 2nd St., W. W. Ashley, phone 5176. 26-tc

FOR RENT - Four room unfurnished house. Albert McCrow, Phone 4616. 28-tc

FOR RENT - 6 room house. Unfurnished. Close in Business District. Roy Weekes, 215 South Main. 19-tc

FOR RENT - redecorated, three room unfurnished duplex located Southwest 2nd St. - T. W. Roberts Phone 5051. 22-tc

FOR RENT - furnished air conditioned apartments. Priced \$10 per week and up. Phone 4071 - Morton Ind. Oil Co. 11-tc

See Mrs. A. Baker for nice clean furnished air conditioned apartments. Priced \$10 per week and up. Phone 4071 - Morton Ind. Oil Co. 11-tc

FOR RENT - 160 A. irrigated farm. 2 wells, 3/4 mi. sprinkler pipe, 1/2 mile main pipe with valves 14 miles southwest of Portales. Write C. W. Adelson, East Star Route, Box 59, Portales, New Mexico, Ph. 2346 29-tc

FOR SALE - Two choice lots in Southeast Morton. Bargain. Call I. G. Golden at Higginbotham - Bartlett, Lumber Co. 28-4tp

WANTED - Custodian at the Methodist Church, contact L. B. Childs, J. R. Kuykendall or Raymond Ross. 29-tc

WANTED - A bookkeeper. Country Club Gin, see Tubby. 29-tc

MAN WANTED: Good Rawleigh business now open in Cochran County. If willing to conduct Home Service business with good profits see R. E. Wright, 964 West 3rd, Littlefield, or write immediately Rawleigh's Dept. TXI -370-45, Memphis, Tenn. 28-6tp

WANTED TO BUY - Four room modern house, to be moved. Carl E. Rathff, 822 Lubbock National Building, Phone Po. 2-2732, Lubbock, Texas 29-4tp

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For Sale

FOR SALE - Canning tomatoes, bell pepper, okra for freezing and green tomatoes. Bring your containers. G. R. Bianton, 4 blocks N. of Doss Food. 29-tc

FOR SALE - 10 second hand window frames, 24 inches by 24 inches glass and several doors. C. L. Taylor. 29-tc

FOR SALE - see R. I. Barnhill for specials on pictures for Sat. Sept. 22 29-1tp

FOR SALE - 1946 Model AC combine with new canvass, 1 metal door hog feeder, 1-1949 F6 Ford truck with good grain bed, 1- International disc plow, and 1-7 ft. tandem disc. A. J. Wallace, 8 mi. north of Morton. 29-tc

FOR SALE - 4 room house, about 5 miles northwest of Morton. Write W. C. Luttrell, 1110 Houston Street, Abilene, Texas. 28-3tc

PIANO FOR SALE - Good condition. See or call Mrs. Norman Amyx or call 4341 25-tc

12A John Deere Combine for sale - fair shape - ready to go. John Tyson, R.R. 1, Morton, 2 mi. south of Maple. 28-2tp

FOR SALE - Reconditioned 5 Guaranteed Automatic Washers, as low as \$99.50 Ray's Hardware 4-tc

FOR SALE - A John Deere tractor with 4-row equipment. Reconditioned and in A-1 condition. Phone day 2341 or see Willis Dykes at McMaster Tractor Co. 26-tc

FOR SALE - 3 graneries, see L. B. Keiso. 26-tc

FOR SALE - Farming equipment. Cow and calves, sows and pigs and 177 A. of Land - 8 in. well and sprinkler. A. V. Walker, Star Rt. 2, 3 miles west of Morton 27-3tp

For Sale

TV EQUIPMENT FOR SALE - Channels 11 and 13. antenna, 40 foot telescopic tower, used 2 1/2 years, in good condition. Cost \$90. Will sell both for \$35. Write TV, Box 545, Morton 29-tc

CARD OF THANKS

We wish to express our appreciation to those who came to us in our time of sorrow.

Your thoughtfulness and kindness were most comforting to us. Words could never express our appreciation for all the wonderful food and beautiful flowers that were sent.

May God bless each of you. The O. B. Williams Family 29-1tp

Lost and Found

LOST - black heifer calf about 300 lbs. Branded HKLR, Tag No. 63, reward - Mrs. Cora King 29-tc

REPORTED ILL

Mrs. Willie McCulloch, formerly of Morton and now of Athens, Texas, has been reported very ill at her home in Athens. Mr. McCulloch, formerly owner of a Dey Good and Grocery store in Morton, still owns considerable property in the county including the building now housing Taylor Furniture Co.

TO VISIT DRENNANS

Mr. and Mrs. W. M. Drennan of Cleburne are expected Friday in Morton for a short visit with their son and family, Mr. and Mrs. Harold Drennan.

BABY CHICKS

Only 2.95 per 100 Rocks, Reds, Harms, and Leg-horns

Our Choice

No C.O.D.'s Please

BUD'S CHICKS

11 Montgomery Ave Greenville, S. C.

The Time

Is Here ...

If you're in the market for an excellent grain storage building or a utility building of any type, why not check on ...

the WONDER BUILDING

Financed for Grain storage up to 80 pct. by AAA.

Trussless

Four Years to pay

We do a Turnkey job

No inside Lining Needed

Meets Govt. Specifications

plus a host of other things that will interest you such as its availability nearly any size or shape, its easiness to move, if necessary, etc.

For Full Details Call or Drop to Hoffman Welding LOCAL AGENT

AUTO LIABILITY INSURANCE

Can now be financed on easy terms ... Don't Delay! Come in today and protect your driver's license and car tags.

ROY WEEKES AGENCY

ALL FORMS OF INSURANCE 215 South Main Dial 3601

SHOPPERS GUIDE by J & B FOOD STORE

COME HOME TO DINNER WITH ME!
 DEAR, I'M BRINGING TOM HOME WITH ME!
 I'M NEVER AFRAID TO BRING FRIENDS TO DINNER, SHE HAS GOOD MEALS ALWAYS!
 WONDERFUL WIFE!
 NO, IT'S MY WONDERFUL GROOMER!
J. & B. FOOD

You can always have wonderful meals if you shop at the J & B FOOD STORE. The low prices we offer make saving a sure bet. Shop where you get the most for your grocery dollar under convenient shopping conditions. We give EVEREDY COUPONS - DOUBLE them every TUESDAY.

MEATS

Fresh Dressed FRYERS ea. 79¢
 Fresh PORK CHOPS lb. 59¢

Fresh Ground HAMBURGER lb. 29¢
 Tender ROUND STEAK lb. 59¢

Choice BEEF ROAST lb. 39¢

VEGETABLES

Fresh Lettuce head 15¢
 Fresh Tomatoes lb. 15¢

New Potatoes 10 lbs 55¢
 Del Monte, No. 303 can Grapefruit in Sections . . 21¢

Kraft's Velveeta Cheese . . 2 lbs. 89¢
 Kimbells' Oleo lb. 21¢

Swift's Silverleaf Lard 3 lbs. 69¢
 Ocean Spray, No. 303 can Cranberry Sauce 19¢

Sunshine Crackers 2 lbs. 49¢
 Don Rio, 46 oz. can Grapefruit Juice 25¢

All Flavors Jello 3 boxes 25¢
 Mission Brand Peas No. 303 can 15¢
 Gladiola Flour 25 lbs. 1.98
 400's Kleenex 25¢
 Prim Tissue 12 rolls 1.00

J & B FOOD STORE
 ACROSS THE STREET FROM ACTIVITY BLDG.
 PHONE 3371 MORTON, TEXAS
 WE GIVE EVEREDY COUPON STAMPS

welcome to the fair . . .

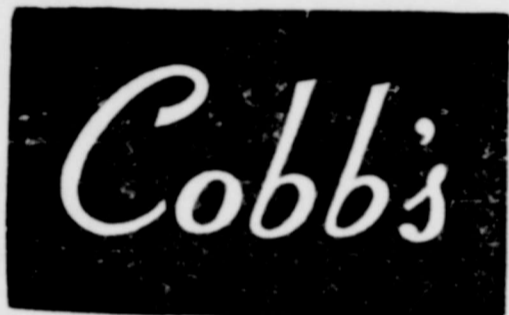
visit our booth Friday and Saturday,

and don't forget to register for the

FREE Samsonite Luggage (Ladies' or

Gentleman's - depending on who is lucky)

to be given away absolutely free . . .



MORTON, TEXAS

CENTER

What Center? MORTON STAMP CENTER

THANKS - for your guesses - the lucky winner of the LUGGAGE is Mrs. RUSSELL HUDSON, whose correct guess was received FIRST.

SPECIALS GOOD ALL WEEK - FRIDAY, September 21, through THURSDAY, September 27

GRADE A, Fresh Dressed FRYERS, 2 lb. average, ea. 89¢

GOOD - LEAN CHUCK ROAST lb. 39¢

GOOD CLUB STEAK lb. 49¢

LIBBY'S, CRUSHED PINEAPPLE no. 1 flat can 15¢

LIBBY'S BIG 46 OUNCE CAN PINEAPPLE JUICE can 33¢

LIBBY'S, CUT GREEN BEANS no. 303 can 19¢

Visit the 'Last Frontier Fair,' Friday and Saturday

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LIBBY'S LEMONADE, 6 oz. cans . . 2 for 25¢

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DEFOLIANT PASSES ON WARNING NOT TO DEFOLIATE YET; GIVES FARMERS TO WAIT UNTIL COTTON IS 'READY'

By Homer Thompson

Defoliation is getting to be a thing of the past in Coconino County but over the Southwestern Experiment Station, the men who are doing the work and who should know how in this research are frankly alarmed at the defoliating cotton too early.

Although cotton is advanced in maturity over normal years, it is not advanced enough for defoliation. Don Jones, Supt. at Station No. 8 and his assistant Ernest Thaxton and others, are using all kinds of defoliants at different stages of cotton maturity. Results of the research on this subject are, and county agents are given facts different from the facts they are now receiving. Defoliation, we cannot recommend that farmers defoliate

Remember that there is on an

average about 140 days suited to cotton growing in this area. This is a relatively short growing season for cotton. If this area had a longer growing season, it is possible to make two or three bales of cotton per acre, but we do not have two kinds of defoliants. One is a true or regular defoliant which kills leaves on cotton and leaves the stalk with sap in it. This is similar to frost in action. Secondly, there are substances called desiccants. These are not defoliants — they are killers of leaves, stalk, & all. The desiccants work like a freeze — not a frost. Penta and other compounds are classed in this category. Desiccants burn & stop all activity — immature bolls do not open freely. Fibre strength is developed in cotton from the time the bolls are about grown until they open normally. If you jeopardize this condition too greatly you could end up with irregular

weak and waxy cotton fibre. This kind of cotton is not eligible for the loan. In other words, if you are ready for a freeze, and not a frost, then feel free to use desiccants. Quoting Ernest Thaxton who has charge of cotton defoliation work at the Experiment Station, "Never use desiccants unless the cotton is 95 per cent open." None that I have seen to date is that far advanced in Coconino County.

"Use regular or true defoliants between October 10 and 15 or if 60 to 80 per cent of the bolls are open." Some farmers have been seen applying desiccants in order to machine harvest cotton. Experiment Station officials point out that "Farmers may not receive less money for their cotton, if defoliated and it goes into the loan, but once it comes out and goes to a mill the mill automatically knows its name 'Sawtooth West Texas Cotton.'" Thaxton further states: "Farmers have a chance for a long growing season this year and chances to let cotton mature on the stalk and produce good character cotton."

Remember that bolls of cotton can be traced from the mill back to the farm now, and they know the areas in which all cotton originated. This matter was discussed in the County Wide meeting of farmers in Morton by the County Agent last Monday morning.

Defoliation guides are available in the County Agent's office. True defoliants require about 25 gallons of water per acre when applied with ground rics and there is no dew. About 10 gallons of water is required when applied by plane.

Whiteface ... JR - HIGH - NEWS

WHITEFACE (Spl.) — The Whiteface faculty met last Monday night for the purpose of organizing the curriculum work for the year.

The group divided into a Social Studies group with Mr. James Cunningham as chairman; Sam Rankin as recorder and Ray Showalter as the steering committee member. Another organized group was for language arts with Mrs. Vern Beebe as chairman; Mrs. Luella Hensley as recorder and Mrs. Vestamae Smith as steering committee member.

— o o o —

Mrs. Zula Knight is going to enter some work from her fifth and sixth grade art classes in the Morton Fair and the South Plains Fair.

— o o o —

Mrs. Ruby Burns, 6th grade teacher and Mrs. Fred Collins, County Health Nurse, visited in the Lubbock Schools, September 13th. Mrs. Burns visited in the Wheelock school all day and Mrs. Collins met with the Lubbock school nurse and visited several schools.

Band Has Heavy Schedule for Next Few Days

A heavy schedule of activities is facing the Morton school band in the next few days, climaxed by the trip to Lubbock Monday to compete in the Parade of Bands at the Panhandle - South Plains Fair.

The story of the Fair parade at Lubbock appears elsewhere in this paper.

The Morton band will leave at 8:30 a.m. and will return to Morton before the regularly scheduled school bus run the same day.

The local 72 piece aggregation will help open the Cochran County Fair by marching in the Fair parade tomorrow at 4 o.m. The band will leave for the Muleshoe - Morton football game at 7 p.m. the same evening.

The theme of the band's half-time activities will be, "Popular tunes" featuring such new favorites as "Hound Dog" and "Alleghene Moon" with appropriate formations.

The band will also have an extra and very important rehearsal on Saturday morning, Sept. 22 to practice for the Lubbock event. The rehearsal will be at the band hall from 9:00 a.m. to 9:45 a.m.

A special halftime show next week during the first home game, Morton vs. Plains, will feature the crowning of the Band Sweetheart for the 1956 - 57 season.

Joyce Sanders, Ralph Beasley Are Wed In Ceremony At Enochs Baptist Church

ENOCHS (Spl.) — Miss Joyce Sanders, daughter of Mr. and Mrs. Guy Sanders, became the bride of Ralph Gilmore Beasley, son of Mr. and Mrs. Roger Beasley in a ceremony presented at 4 o'clock Saturday afternoon, September 16th, at the First Baptist Church of Enochs.

The Rev. Jim Green, pastor of the Longview Baptist Church officiated. Palm greenery and baskets of white gladioli decorated the church.

Roland Nitcher of El Paso sang "I Love Thee" and "Whither Thou Goest," and "Wedding Prayer," accompanied by Mrs. John Gunter, organist.

Given in marriage by her father, the bride wore a white gown styled with an elongated bodice topped by a short jacket of chantilly lace. The skirt was shirred fully at the hemline. She carried a white orchid atop a white Bible.

Mrs. Roland Nitcher of El Paso was Matron of Honor and Bridesmaids were Mrs. Wilma Nitcher of El Paso and Mrs. E. E. Thomas, sister of the bride. They wore sheath dresses of turquoise velvet and carried bouquets of white gladioli with turquoise streamers.

Best man was Bill Buhel of Paris, California, brother-in-law of the bridegroom. Ushers were Gilmore Williams of Amarillo, nephew of the bridegroom, and Emmette Thomas, brother-in-law of the bride.

At a reception held in the church following the service, the bridal table was laid with a turquoise cloth and centered with an arrangement of white gladioli.

The bride chose a dusty pink suit of light wool with black accessories.

Mexico the couple made their honeymoon near Enochs where the bridegroom is engaged in farming. A graduate of Bula High School and Texas Tech college, Mrs. Beasley is employed at the F.H.A. office in Morton as secretary. Mr. Beasley is a graduate of Amarillo High School.

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Jaycees Wind Up Fair Plannina

Two guests were on hand at the regular meeting of the Morton Jaycees Monday, as the discussion of this week's 2nd Annual Texas' Last Frontier Fair occupied almost the full agenda.

President Roy Tarver, Jr., reported the Fair Booths all sold and predicted a big success for the Fair.

The committee on the Queen Contest asked the Jaycees a few questions and then reported the project would be carried out.

A report to the club explained the problems of the carnival to be at the Fair, Great Western Shows, and the Jaycees named a committee of three men to make arrangements for booking Great Western Shows back to Morton at a later date. Irwin Bridges and Pigg were named to that committee.

The guest Jaycee heartily recommended for future dates, contacting Jaycees State Headquarters at Grand Prairie on the possibilities of booking a carnival run by a Jaycee, W. A. Shaffor shows.

A discussion was held on whether or not to print the names of all the donors to the first bale of cotton in the paper. The group voted it should be done.

Bill Glassford reported that ex-President Truman could not find the time to come to Morton for a speaking engagement.

The group voted to invite a spokesman for a company that was considering the possibilities of putting a business here to a future meeting to answer questions he might ask.

Y-M Study Club Honors President

The Y. M. Study Club held its President's dinner starting the new club year, in the home of Mrs. Jack Loran, September 13.

The Hostesses were Mesdames Billy Gandy, Jerry Winder, Steve Monroe, Bob Mayon and Jack Loran and W. B. Merritt.

The dinner was in honor of the new president Mrs. Don Hofman. Club yearbooks were presented to members by Mrs. Bob Mayon.

Seek Queen Title At County Fair

Four girls have been named to represent Three Way School in the Fair Queen contest at the Texas' Last Frontier Fair, tomorrow.

The four girls, representing the freshman, sophomore, junior and senior classes at Three Way, will each be competing for honor of being named Fair Queen, Friday afternoon.

Anonie Hightower, escorted by Carline Williams will represent the freshman class; Betty Hutton, escorted by Mike Pollard will represent the Sophomores; Jo Ann Hodges escorted by Jack Reeves will be the Junior class candidate, and Joan Reeves, escorted by Jim Johnson will be the seniors fair queen contestant.

Mr. FARMER ...

As an added service to you ... we have arranged to offer you Refund Federal Tax forms that mean a savings of 2¢ per gallon on gasoline used by you in farming operations.

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PLYMOUTH QUART	COOKIN' OIL	59c	SHAMPOO LUSTRE-CREME 1.00 SIZE	69c	CINCH BOX	CAKE MIX	25c	
FLOUR SHURFINE 5 lbs.	39c	NOTE BOOK PAPER	25c SIZE	19c	BALDRIDGE'S	Frozen Bar-B-Qed CHICKEN	PKG. 69c	
TOMATO JUICE HUNT'S 300-CAN	10c	TUNA CHICKEN OF SEA	CAN	29c	Frozen PERCH	POUND	39c	
INSTANT COFFEE SHURFINE 2 OZ.	49c	Eagle Brand MILK	CAN	29c	P. I. C. ASSORTED FLAVORS	1/2 GALLON	ICE CREAM	69c
CRACKERS BOWMAN	POUND	27c			FRYERS FRESH DRESSED	POUND	49c	
					FRANKS ALL MEAT	POUND	49c	
					CORN KING	POUND	Bacon	49c

Tea 59c

Sugar 25c

Plymouth, Orange Pekoe and Pekoe Black 1/2 LB.

STRAINED CRANBERRY SAUCE SHURFINE NO. 300 CAN 15c

GREEN BEANS Food King, CUT 2 cans 23c

OVEN-BAKED BEANS Morton House Can 19c

BROWN or POWDERED 2 BOXES

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DOUBLE EVERY TUESDAY

HERE TO VISIT
C. A. (Granddad) Chad returned Sunday from a ten month visit with his children in California and will be in Morton for a few months visiting with his daughters, Mrs. Willie Rose and Mrs. J. J. Watts.

TIRED 'TIL IT HURTS?
Just 6c a Day Can Help Build Rich, Red Blood... Save You from being Dragged Out... EASY PREY TO MINOR ILLS.
Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength and resistance, making you feel on edge—reflecting your appetite—spoiling your sleep—because your body is vitamin and iron starved.

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1 quart of pasteurized milk 1/2 lb. of lean beef
4 oz. of fresh orange juice 1/2 lb. of butter
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1 lb. of lean pork 1/2 lb. of cod fish
1 lb. of green string beans

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Three Way News...

By Mrs. FRANK GRIFFITH
UNDERWOODS GUESTS
Mrs. and Mrs. Ray Glover of Seaside, Oregon; Mrs. Sara Bessie of O'Connell; Mr. and Mrs. Short Phipps and children of Livingston, and Dal Daily of Hobbs, New Mexico were recent visitors in the Norman Underwood home.

TO PORTALES
Mr. and Mrs. Thad Lemons & children and Mrs. Marion Walker and children went to Portales Sunday, a week ago, to the Lemons family reunion.

VISITED IN LUBBOCK
Mr. and Mrs. Elmer Printz & children spent a recent weekend in Lubbock visiting with Mr. and Mrs. Jimmie Balfanz. Elmer had a growth removed from his hip on Saturday & stayed over the weekend. Last weekend he went back for more treatment.

HEADS FOR WAYLAND
Elizabeth Lupton, daughter of Mr. and Mrs. Hugh Lupton of P...



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ple left Sunday for Plainview to attend Wayland College.

THREE TO ENMU
Howard Pollard, Paula Griffith, and Neil Everett went to Portales a week ago to enroll at ENMU.

MEMBERS OF THREE WAYS' 1956 GRID SQUAD
Members of the Three Way Egan football squad, who lost one & tied one in their first two starts, are: Don Richardson, captain; V. Eubanks, Jack Reeves, Nick Holt, Jim Johnson, Buddy Taylor, Jerry Simpson, Kenneth Donald, Leslie Fife, Harold Tunnell, Mike Pollard, Robert Sandlin, Roy Epperly, Jesse Hodge, Wesley Warren, Cleo Lott, Robert Burdant, and Butch Tucker.

COMMITTEES APPOINTED BY THREE WAY P-T-A GROUP
The Executive Committee of the Three Way P-T-A met recently at the school for the purpose of appointing committees for the coming year.

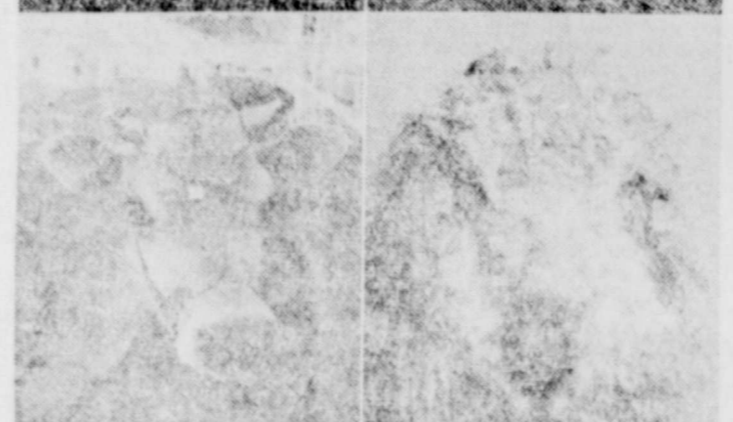
Mrs. Tommy Galt was appointed chairman of the member ship committee with Mesdames Naomi Johnson, Bud Wooten, and Archie Sims as committee members.

Program chairman is Mrs. Cass Staggall with Mesdames Doyle Davis, Bill Burgess, and Mr. Woodam.

Entertainment chairman, Mrs. Earl Bowers and her committee, Mesdames Jack Ferguson, Jack Dyer, Morris Gant, Willie Welch and Conrad Williams.

Yearbook chairman, Mr. John Criner, helpers, Mesdames Bill Eubanks and Bill Wood. Finance Chairman, Mrs. Baker Johnson with W. T. Parker and Mesdames Jack Lowe and Cecil Cole.

All The Animals Will Be There--



The 1956 State Fair of Texas in Dallas, Oct. 6-21, will have an animal kingdom all its own, with plenty of royalty on hand. These four aristocrats of the range and pasture—Brahman, Hereford, Jersey and Angora goat—are blue-blooded representatives of only four of the 26 purchased beef and dairy cattle, sheep, swine, goat and horse breeds to be featured in the fair's livestock shows.

MOTHER IS ILL
Mrs. Archie Sims mother is reported to be ill with a heart condition.

ITS A BOY FOR VIRGIL PHIPPS
Mr. and Mrs. Virgil Phipps are the parents of a boy born on Sept. 28. They live in Friona.

Mrs. Phipps is the former Betty Williams, daughter of Judge and Mrs. Glenn Williams of Muleshoe.

TAYLOR FAMILY REUNION
Mr. and Mrs. A. G. Taylor of Goodland were hosts to the members of the Taylor family for a reunion Sunday at their home. Those the family in the community were attending other than members of Mr. and Mrs. C. A. Taylor of McAlister, Okla., parents of A. G.; Mr. and Mrs. B. C. Taylor, Sharon and Kay, and Mr. and Mrs. J. A. Taylor, all of San Angelo, B. C., J. A. and A. G. are brothers.

SON IS BORN
Pvt. and Mrs. Bobby Henderson, formerly of the community, are parents of a son.

GETS SOME RAIN, HAIL
Norman Underwood southwest of Goodland, reported receiving about an inch of rain two weeks ago and some hail.

GUESTS OF GRIFFITHS
Mr. and Mrs. Elmer Printz of Roswell, New Mexico were recent visitors for a weekend in the Frank Griffith home.

HOME ON 15 DAY LEAVE
Pvt. Charles McCafferty has had several days at home on a 15 day leave enroute to Maryland.

Goodland Youth Gets Scholarship
LUBBOCK (Sp.)—Thomas Robert Souder, son of Mr. and Mrs. John Souder of Goodland, and a graduate of Muleshoe High School has been named one of ten South Plains students awarded a total of \$2,000 in Freshman Scholarships at Texas Tech by the Kuykendall Foundation of Lubbock.

The grants of \$200 each are awarded on a basis of scholarship, citizenship and character, with consideration given to need, according to James G. Allen, dean of student life.

Thomas' honors and activities pertinent to high school included: University Interscholastic Slide Rule team; highest boy in his graduating class. He plans to study chemical engineering.

Mike McCoy Is Whiteface FFA Chapter President

WHITEFACE (Sp.)—The Whiteface FFA Chapter elected officers for the school year 1954-1957 at its last regular meeting. The officers elected were: President Mike McCoy; Vice, President Bobby Neal; Reporter Billy Cox; Treasurer Bob Garrett; Secretary Joe Shillett; Sentinel Lewis Sims.

The retiring president of the chapter was John Nance.

The chapter voted to buy four calves to put on pasture and feed out this fall.

Other things discussed at the meeting were: the method of selecting a chapter sweetheart; Projects for the coming year; and Projects to be shown at the Hockley and Cochran County Fairs.

The Whiteface chapter advisor is James M. Carroll.



R-U-AWARE?
THE SO CALLED HORN OF THE RHINOCEROS IS NOT HORN BUT A MASS OF HOLOFIBER HAIR THAT IS ATTACHED TO ONLY THE SKIN AND NOT TO THE SKULL.

We want you to be aware that you can confidently come to the MORTON DRUG with any prescription your doctor might write because we always have a complete stock of the old reliable drugs, as well as the new "miracle" drugs with which to compound any prescription accurately.



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DAUGHTER FOR JERRY POOLS
Mr. and Mrs. Jerry Pool of Phillips, Texas announce the arrival of a daughter, Micki Denise, weighing 6 pounds, 10 1/2 ounces, on Sept. 5th.
Maternal grandparents are Mr. and Mrs. J. A. Mullinax of Morton, and paternal grandparents are Mr. and Mrs. L. S. Pool of Farwell, Texas.
Mrs. Jerry Pool is the former Norma Jane Mullinax.

SON BORN
Mr. and Mrs. Bobby Joe Warton of Lubbock announce the birth of a son, born Thursday, Sept. 28, weighing 6 pounds and 2 ounces. Paternal grandparents are Mr. & Mrs. F. F. Warton of Morton.

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The proof of FLITE-FUEL's superiority is in the driving! So we propose that you demonstrate to yourself the remarkable performance qualities of this different and better gasoline.
One of the things you'll like about FLITE-FUEL is its wonderful ease of starting. Then try it for its breathtaking acceleration. You'll be delighted with the smoothness made possible by advanced high octane. Discover the advantages of controlled volatility and positive anti-stalling.
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Hard County Sets Reunion

Former residents of Hard County are invited to attend the annual reunion at the "Little Party Home" located near the East Broadway entrance in MacKenzie State Park at Lubbock, Sunday, Sept. 3. Everyone is asked to bring a picnic lunch.

LaVell Benham Installed As FHA President

The installation program and the awarding of junior and chapter degrees was held by the Morton chapter, Future Homemakers of America, Monday night in a candle-light ceremony held in the High School Library.

As the new officers were installed, candles of white were lighted and they said their pledges. Each was then presented with a red rose.

The outgoing president, Jackie Outlaw was installing officer and presented the gavel to LaVell Benham, new president.

Other incoming officers of the chapter installed were: Sue Coats, vice-president; Thetis Foust, secretary; Dixie Lovelace, reporter; Donna Burnett, parliamentarian; Betty Waller, historian; Mary Silton, treasurer; and Norma Flanagan, song leader.

Those eligible were presented the Junior Degree, the first step in the order to a state degree. One of the highest honors the girls can earn. Receiving the Junior Degree were: Bernice Fincher, Brenda Brotherton; Gaylene Fred, Margaret Gardner; Christine Gray, Susie Hawkins, Judy Kay Hollo-man, Margaret Hodges, Judy McCusker, Carolyn Moses, Denise Price, Nelda Rountree, Barbara Waltrip, Patricia Davenport, Glenda Cole and Imogene Betts.

Six girls were eligible for the next honor-order, the chapter degree. They were: Sara Jo Wallace, Betty Carol Turner, Green Baker, Dolores Stephenson, Wanda Ches-shy and Nancy Cagle.

Several members of the Morton chapter are working on their State Degree including Dixie Lovelace, LaVell Benham, Onal McLendon, Jackie Outlaw and Marla Hoffman.

With your . . . H. D. Agent

COUNTY FAIR

Some of the Superintendents of the Women's Division of the County Fair met in my office last Wednesday to make final plans for their divisions.

Mrs. Fred Stoughton of Whiteface is Superintendent of the Educational Booths. Mrs. D. E. Benham is Superintendent of the Clothing and Textiles Division; and Mrs. Vernon Blackley, Superintendent of the Culinary Division.

Educational booths should be set up on Thursday. Clothing and Textiles and canned foods, jellies, etc. will be received Thursday afternoon and until 10:00 Friday morning. All breads, cakes, cookies, & candies will be received until 1:00 on Friday, September 21.

Attending Wednesday's meeting

were Mrs. G. C. Kieth, Chairman of the Board of Directors of the Fair Association; Mmes. Stoughton, James St. Clair, C. R. Melton, H. T. Gardner, Bernard Nebhut, and Leila Petty.

4-H CLUB MEETINGS

The Pamulreer 4-H Club met at 4 o'clock Monday afternoon at the home of Linda Key. Roll call was

answered by each member telling what she planned to exhibit in the County Fair. Pepper onion relish was made by the agent.

Members attending were Linda Key, Glenna Ford, Kay Hodges, Barbara Waltrip, and Jane Barnhill. Also present were Mrs. Richard Key and Mrs. Robbie Key.

The Lehman Junior 4-H Club had 100 percent attendance at their meeting on Wednesday afternoon. Linda Burkett was hostess. The Agent made pepper onion relish.

Those present were Diane Fields, Linda and Sandra Freeman, Janice Little, Beth and Judy Wenion, Linda Hinds, Linda Burkett and her mother.

The Club will meet with Linda and Sandra Freeman at 9:30 on Saturday morning, October 13.

SERVICE BUDDY VISITS

Mr. Dudley Monpaie of Lorain, Ohio recently visited with Mr. and Mrs. Elmer Akin of Morton. He was a World War II buddy of Mr. Akin.

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Oil-rich, creamy **NUTRI-TONIC** Permanent with 1/2 Oil Creme base (pat'd.)

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*CURLEUR TYPE REFILLS

- REGULAR
- SUPER
- GENTLE

*BLEACHER OR DYE

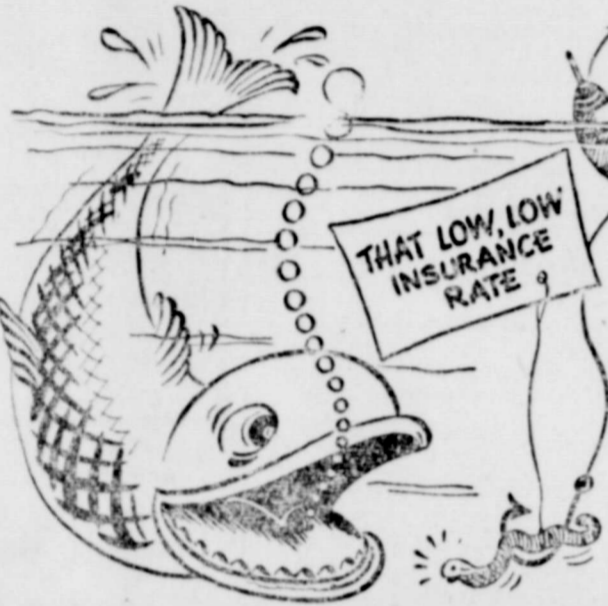
- CHILDREN'S
- SILVER GRAY

*PIN CURL PERMANENTS

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- SUPER
- GENTLE

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Mrs. Nebhut Is HD Club Hostess

The Friendly Circle HD Club met at Mrs. Vivian Nebhut's home in Morton, Friday, Sept. 7, after a month of summer adjournment.

During the business the six members present voted to cook dinners for the Lions Club if at least four other H. D. Clubs will help by each club taking its turn. They also re-set family night to Sept. 13, to be more acceptable to club members.

That event was planned for the Elmer Gardner home. Each was to bring a covered dish.

Miss Leila Petty gave a tasty demonstration on ginger bread. It was later enjoyed as one of the refreshments, served with lemon sauce. Sandwiches, tea and coffee were also served.

The group is scheduled to meet tomorrow afternoon (Friday) at the Woodrow Self home.

Family Night for Friendly Circle H. D. Club

The Friendly Circle Home Demonstration Club enjoyed a Family night outdoors supper on Thursday night, Sept. 13.

The members brought the food to the home of Mrs. Elmer Gardner. The group ate on the lawn.



Why settle for less than Blue Chip performance?

It doesn't take a new GMC owner long to spot the difference—especially if he's just switched from another make truck. Take the way every Blue Chip GMC is "engined". An ultra-modern power plant gives him flashing response, sparkling road-pace—and record fuel economy. Hydra-Matic is another eye-opener. Right away he appreciates its time and effort saving in traffic. And later on, he cashes in on the big maintenance savings. And every trip he can carry a bigger load. For GMC chassis are rugged—GMC axles are extra-capacity. So he hauls more—and hauls it comfortably. GMC cabs are man-size and deep-

cushioned. Recirculating ball-bearing steering makes handling free and easy. Close-quarters parking's a cinch with Safety Power Steering.*

And at every stop, a Blue Chip GMC attracts admiring attention. With that distinctive boulevard styling, it's a smart advertisement-on-wheels for any business.

One for your kind of truck-work? Our truck specialists will help you select just the Blue Chip model that will do your job most profitably. And our truck servicing experts always stand ready to help you keep it a Blue Chip top-profit-maker. Drop in and get acquainted!

*Optional at extra cost.

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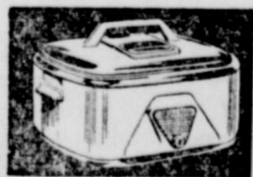
Everyone visiting the store SEPT. 22nd will receive FREE

\$5.00 IN VALUE OF FRONTIER STAMPS

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WESTINGHOUSE ROASTER OVEN. The last word in cooking electrically. Complete with pans and racks, it's the kitchen appliance that means quick, clean, easy cooking.



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A famous name brand fishing rig that the men folks in the family will enjoy.

SAUCY WALKER DOLL
The doll that sits, stands, and walks right into your little girl's heart.

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The smart hostess will enjoy serving her guests more with this unusual pattern of china ware.

GLENN THOMPSON — H. B. ABBE'S

Maple Mercantile

REDEEM YOUR STAMPS FOR BEAUTIFUL MERCHANDISE AT THE LEVELLAND REDEMPTION CENTER

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Legion To Install Officers Tonight

Newly elected officers of the local American Legion Post will be installed Thursday night at the Veterans' Hall.

The installation set for 8 p.m. will be conducted by District Commander Warren Limer.

Every area veteran is given an

invitation to attend. The program will begin at 7:30 with the serving of coffee, cakes and hot dogs.

Elmer Akin will be installed as post commander, Guy Reed, first vice-commander, Roy Akin, second vice-commander, A. E. (Zeke) Sanders, chaplain; Curtis Chapman, Set at Arms; Albert Morrow, adjutant and service officer; Bill Glassford, historian; and A. M. (Bill) Mapes, child welfare chairman.

Outgoing commander is John E. (Tubby) Holoman.

INDIANS BOW TO PORTALES, BY 25 TO 18 MARGIN; WILL TRAVEL TO MULESHOE FOR GAME FRIDAY NIGHT

The Morton Indians found their offensive eye for awhile last Friday at Portales but lost their defensive skill for enough moments to let Portales' Rams capture a 25 to 18 win in a rough game featured by flying fists and elbows, ejected players, and at least two serious injuries.

Portales took the brunt of the penalties for the rough stuff, as they lost two players, were penalized three times for personal fouls, and had two players hurt that may be lost for the remainder of the season. One of the lads hurt, W. A.

Moore, a swift running back, had tallied the first two Portales TD's on long runs in which he simply outmaneuvered and then outran local boys.

Morton led twice in the game each time in the second quarter, but they couldn't get going in the second half of play and failed to score in the last two periods.

Moore gave Morton their first jolt on the first play from scrimmage. He scooted around end on a handoff and ran 60 yards to the touchdown. Woody Wells booted the PAT and Portales led, 7-0.

Morton capitalized a few minutes later after racking up two first downs when quarterback Middleton hit Perry Don Seaney with a 26 yard touchdown pass right down the middle for the score. Kirk attempted the kick but failed.

On the next to the last play of the first period Morton recovered a blocked Portales kick on the

Ram 19 yard line and Newman carried to the 8 yard line as the period ended. On the first play of the second quarter Newman danced around right end for the 8 yd. touchdown run that put Morton in the lead 12-7. Thompson failed to run the extra point.

The lead was as short lived as it could ever be. On the Morton kickoff Moore grabbed the leather on his own 22 yard line and scampered 78 yards for the touchdown, again racing end and simply outrunning the Morton defense.

Morton came back to drive to the 3 yard line and fumbled the ball on a fourth down play that would have required a measurement for a first down. Portales lunged it out to the 6 yard line where Dean Williams recovered a fumble and Morton was in business again. It was the next play that found Middleton hitting Thompson with a 5 yard touchdown pass and Thomp-

EI-EI-O!

WATCH THIS PAPER FOR "MACDONALD'S FARM"

Ellis Real Home Cookin' Flavor

LIMA BEANS 'n' HAM



One of the world's largest single pieces of precision mechanized equipment, a 300-foot rotary kiln for the manufacture of cement, is being completed at the Texas Portland Cement Plant at Orange, Texas.

The kiln will convert oyster shells into regular and special types of cement. Those responsible for engineering and constructing the facility have designated it as 'the world's most modern cement plant'.

son again failed to run the point.

This Morton lead lasted slightly longer but four plays later, just before the half, Paul Rankin combed 30 yards for a Ram score and the half ended, Portales 19-Morton 18.

That was all for Morton. They held a third quarter Portales drive and recovered a fumble on the five yard line. But Portales blocked a Morton kick a few minutes later and with the ball on the mid field stripe, James Hatch skirted Morton's end on a deceptive hand-off for a touchdown romp that clinched the win. Twice Morton had an opportunity to score the tying touchdown, trailing only 7 points, but one drive was halted on the Portales 31 and another on the 17 as the game ended.

Statistics, Morton had 11 to 7 in first downs. They were outgained by Portales 224 yards to 179. Portales didn't complete a pass & Morton completed five of 13. Morton fumbled four times and lost the ball twice, but they recovered four of Portales fumbles.

BACK FROM LAKE KEMP

Mr. and Mrs. Buddy Miller returned to Morton this week on Tuesday after a six day vacation trip to Lake Kemp.

NEW DAUGHTER

Mr. and Mrs. Buddy Hanna announce the birth of a daughter who arrived Tuesday at the Cochran County Hospital.

INDIAN DRIVE - IN

MORTON, TEXAS

SATURDAY - SUNDAY SEPTEMBER 22 - 23

WALT DISNEY PRESENTS

THE GREAT LOCOMOTIVE CHASE

FESS PARKER JEFF HUNTER

L'Allegros Open New Club Year

The L'Allegro Study Club began its 1956 - 57 club year with a dinner in honor of the new president, Mrs. T. K. Williamson, on Thursday, September 6th at the home of Mrs. Van Greene.

Mesdames Jack Wallace, E. O. Willingham & Arlee Barnard were co-hostesses.

Members enjoyed a delicious dinner of chicken and dressing, green beans wrapped in bacon, jello salad and lemon fluff.

Mrs. T. K. Williamson, president expressed her belief that all of the members would help make this an interesting and successful club year. Mrs. Charles McDermott, year-book chairman gave each member a year book.

The members voted to sponsor a cake, pie and coffee booth at the County Fair.

Members present for the meeting were Mesdames Chas. McDermott, Arlee Barnard, E. O. Willingham, Jack Wallace, Van Greene, T. K. Williamson, J. C. Reynolds, John Holloman, M. A. Silvers, Babe Van Landingham, Orville Tiler, Truman Doss, H. B. Baker, Bob Cross, T. A. Rowland and Mrs. Bill Proctor.

Choral Department's Has 150 Enrolled

The Morton Choral Department announced that the 1956 - 57 season has begun with a greatly increased enrollment of 150 students.

The High School Treble Choir has a 50 voice group; Junior High Choir has 60 voices and the elementary choir has 40 voices.

The Treble Choir will be available to sing at schools, civic clubs and churches. The choirs will also present their annual Christmas Concert and the season's Highlight, Indian Capers of 1957. They will also represent Morton schools at the regional choir contests.

It was announced that the Morton Treble Choir was one of the twenty four choirs in the state of Texas to receive a bid to sing at the State Fair of Texas in Dallas. Due to circumstances beyond their control they will not be able to make the trip.

An attempt is being made to form a High School Boy's Quartet which would be in addition to the choir.

Joe Carroll, local Choir Director, was chosen chairman of the Region I Vocal Division. In this capacity he will be serving on the state board for T.M.E.A.

The Treble Choir met Wednesday to elect officers for the coming year. They are as follows: Fredia Boykin, president; Wanda Chesshir, vice-president; Sara Jo Wallace, secretary; Myrlan Cox, head librarian, and Betty Waller and Susie Cooper, assistant librarians.

CARNIVAL of Values

for Fairtime Food Shoppers

FRESH PRODUCE

CRISP, FRESH RADISHES bunch 5¢

GOOD TASTIN' YELLOW SQUASH lb. 7½¢

BULL NOSE BELL PEPPERS lb. 12½¢

TENDER, CRISP CELERY stalk 12½¢

SANTA ROSA, Delicious PLUMS lb. 19¢

FROZEN FOODS

MORTON'S Chicken Pot Pies 4 for 1.00

SOUTHLAND Strawberries . . . 10 oz. pkg. 23¢

CHOICE MEAT

NICE PORK CHOPS lb. 55¢

GOOD BEEF RIBS lb. 19¢

NICE FRESH BEEF LIVER lb. 29¢

GLADIOLA, OVEN READY BISCUITS can 10¢

FRESH DRESSED FRYERS POUND 39¢

Heinz's, SWEET CUCUMBER DISKS 15 oz. jar 24¢

For Automatic Washers WHITE WAVE box 27¢

NEW, PINK, Regular CAMAY 3 bars 27¢

DOG FOOD 2 cans 29¢

POLMOLIVE SHAMPOO 89c size 59¢

SOFLIN FACIAL TISSUE 400's 23¢

HUNT'S, NO. 300 CANS PEARS 4 cans 1.00

AUSTEX, NO. 300 CANS BEEF STEW 3 cans 89¢

SHURFINE MILK 8 tall cans 1.00

BAKER'S COCOA lb. can 69¢

PLUS FRONTIER STAMPS

SHURFINE FLOUR 10 POUNDS 79¢

SHURFINE COFFEE POUND 93¢

DOSS FOOD STORE AND FROZEN FOOD LOCKERS

WHERE YOU GET FRONTIER SAVING STAMPS

Vie for Queen Of the Fair

The FFA boys of Morton are the Contest for a Fair Queen held Friday at the Fair. Other contestants are Susie anthon sponsored by the P man class; Susie Hawkins, sponsored by the Sophomore Junior Class and Fredia Boykin the Senior Class.

ROSE THEATRE

MORTON, TEXAS

LAST TIMES TODAY

JANE VAN WYMAN · JOHNSON

MIRACLE IN THE RAIN

PRESENTED BY WARNER BROS.

PEGGIE CASTLE FRODO BAGGINS

FRANK F. BOENINGH, PRODUCED BY WARNER BROS.

FRIDAY AND SATURDAY SEPTEMBER 21 - 22

Good-Bye My Lady

WALTER BRIDGES

BRENNAN-HARRIS · DE WILDE

Directed by "GILLY" WILHELM

SUNDAY - MONDAY SEPTEMBER 23 - 24

D-DAY THE SIXTH OF JUNE

CINEMA SCOPE

ROBERT TAYLOR · RICHARD WAX

DANA WYNTER · EDMOND O'BRIEN

TUESDAY - WEDNESDAY SEPTEMBER 25 - 26

THE SCARLET HOUR

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Drop by and see for yourself what a difference they make in COTTON GINNING

WILLINGHAM GIN

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NOW'S the TIME for OVERHAULS

Is that machinery ready for the BIG RUSH? Does it need minor REPAIRS before you put pressure on it?

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