



REGARDING PLANT

Housing Situation Is Discussed In Friona

Well, it happened. Friona landed a packing plant. But it happened so fast that most Frionans probably still don't realize just how big a plant the city stands to get.

Most folks were satisfied to have just a packing plant. But in the bargain, it appears that the one which Missouri Beef Packers Inc. will build will not be just another packing plant. It bids to have the largest capacity of the state and nation, and as has already been stated by other area newspapers, the largest in the world. We'll accept that title until it's proven otherwise.

The events of the past several days give a pretty good lesson in how industries are secured. As we stated in this space a week ago, in order to get industry, a small town has to have adequate leadership. In the case of the Missouri Beef Packers deal, we had more than adequate leadership.

At this point, we'd say that a tip of the fedora is in order to the members of the Industrial Development committee of the Chamber of Commerce: Loyd Shackelford, A.L. Black, Andy Hurst and Frank Spring.

For the past several months we've been aware that this group was spending a lot of time on the matter. They've made so many trips to Rock Port, Mo. that Dr. Shackelford's private plane probably could make the trip on automatic pilot.

This reporter was fortunate enough to make one of the trips to Missouri, and was able to go through MBP's plant at Rock Port.

We're here to tell you that it's quite a plant that the folks have up in Missouri, and if we get one just like it in Friona (let alone a better one, as has been promised), then we've picked ourselves a prize plum.

These fellows have given up a lot of time in recent months to work on the project, culminating in the fund drive for the land site, which is still going on. It seems the least we who will benefit from the plant can do is help the fund drive go over the top.

This is a way the residents of the Friona area can say "thank you" to those who spent many hours in securing the new industry for the area.

Now that the plant is secured, a big step has been taken. It's going to be up to Friona to "take charge," and use this big break as a means to develop other things, including other possible related industries.

The need is pointed up for someone to work full-time toward this end -- to make contacts and follow them through until something is done.

Shackelford, Hurst and Black have carried the ball this far, but as they indicated this week, they have to plan to devote a little time to dentistry, the implement business and cattle and farming respectively.

In passing out the thanks, we owe a debt of gratitude to the fine news representatives who attended our press conference last Friday, at which the packing plant announcement was made.

We had representatives of all three Amarillo television stations, as well as local and Hereford radio. Then there were newspapermen from Amarillo, Hereford, Friona, Bovina, Dimmitt, and Clovis, N.M.

All gave the event excellent coverage in their particular newspaper or station, for which we're grateful.

How about daylight savings time? We suppose that it will work itself out, but so far, the consensus seems to be that we've lost an hour's sleep out of the deal.

It's going to be a problem for such people as outdoor movie theatres; we don't know how they're going to get their programs underway and over before early-morning hours. Just like we said above -- it causes loss of an hour's sleep.

Will Friona be able to house the workers who will be coming to town as a result of Missouri Beef Plant's announcement to locate here?

This was the question posed this week as the community looked at the possibility of ultimately gaining as many as 250 families from the beef plant alone.

At last Thursday night's Lions Club meeting, executive vice president of Missouri Beef Packers Inc., Harry Nelson, warned community leaders to be ready for the influx of newcomers.

"You must be ready to house the newcomers when they come looking for housing. If they settle elsewhere originally, that is probably where they will stay," Nelson told the Lions.

The MBP official pointed out that of the industrial employees at the Missouri plant, the majority helped build the plant and stayed to work in the slaughter operation.

Thus, it behooves the town to be ready to house the construction workers when they begin to arrive. Actual construction is slated to begin in the next "15 to 90 days," according to Nelson.

Can the city provide enough housing to keep all of these newcomers as residents?

Even the local building contractors differed on this point. "No, we (local builders) can't hope to do enough building to take care of this growth," stated contractor R.L. Fleming, former mayor of Friona. We'll have to have help from out-

town contractors, but this is all right. It's better than losing the prospective citizens to another town," he added.

Contractor George Taylor, immediate past president of the Chamber of Commerce, differed with Fleming on this point.

"I think we'll be able to pretty well handle the situation. There's probably 25 vacant houses in town at present, and this will do for a starter," he said.

Taylor indicated that his company would probably do no speculative building until construction was begun on the beef plant. "Workers can find a place to stay at the motels until something else is available," he said.

Fleming indicated that he was planning an apartment project, if he could close a deal for suit-

able land. "I want to build five duplex apartments," he said.

The former mayor pointed out that building restrictions in certain areas would limit the construction of the less-expensive houses such as the industrial employee might want.

"A \$10,000 house cannot be built in many sections of town. It's hard to find a lot where you can build a home in this price range," Fleming commented.

Taylor indicated that he would limit his construction of lesser expensive homes to something in the \$13,500 to \$16,500 range.

To Friona Chamber of Commerce is sponsoring a survey to determine just how many houses are available in Friona.



PRESENTS KEY . . . Friona Mayor W.L. (Preach) Edelman, left, is shown presenting the traditional "key to the city" to Gene Frye, president of Missouri Beef Packers, Inc., at the press conference in Friona last Friday, at which Missouri Beef announced plans to build a \$3 million packing plant near Friona.

AIRPORT

Open House Set At New Office

Residents of the Friona area are invited to attend the open house at the new offices of Benger Air Park east of Friona on Sunday from 1 to 5 p.m. Free coffee and donuts will be served. Three door prizes will be given, and visitors will be treated to a display of new airplanes.

E.T. Jennings, owner and operator of Benger Air Park, invites the public to see the new 36X50 airport office, which includes business offices and an instruction room for flight instruction.

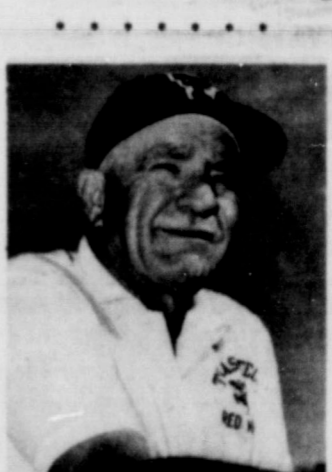
Jennings has operated the Friona airport since 1946, taking over from Carl Maurer. At the present time, there are 23 airplanes based at Benger Air Park, either privately owned, or planes used for spraying and dusting, charter or flight instruction. When Jennings first came to Friona, there were just two planes at the local field. He brought three additional planes which he owned.

Presently, there are eight people employed either at Benger Air Park or Matt's Aircraft Repair. Matt Brown leases the repair portion of the business from Jennings. When he first came to Friona, Jennings was a "one-man operation," although he hired an airplane mechanic soon after he got settled.

Benger Air Park features charter plane service, flight instruction, airplane rental and

agricultural spraying. It is the only airport in Farmer County. "Aviation is now growing by leaps and bounds. The industry has grown 140% in the past three years," Jennings points out.

Tech Exes To Hear Huffman Speak Friday



BERL HUFFMAN

Ex-students of Texas Technological College will meet tomorrow night in Friona, to hear assistant football coach Berl Huffman speak.

The meeting will be held at the Community Room of Friona State Bank, beginning at 8 p.m. Refreshments of coffee and cookies will be served.

Ex-students and friends of the college in Farmer, Deaf Smith and Castro counties are urged to attend the meeting. Officers for 1967-68 are to be elected.

A collection of Tech year-books beginning in 1925 will be on display. Special Texas Tech door prizes will be awarded.

Clip and Mail TODAY

Housing Questionnaire FOR VACANT RENT HOUSES

LOCATION _____ St.
or in the country _____
Number of Rooms _____
Number of Bedrooms _____
Number of Baths _____
Carport or _____
Garage (check) _____
Rent; Furnished _____
Unfurnished _____
Bills: Paid _____
Not Paid _____
Contact _____

To see house. Phone _____
Mail to Friona Chamber of Commerce
Box 905
Friona, Texas, 79035

Land Fund Drive Still Short Of Goal In Friona

The fund-drive to pay for the land on which Missouri Beef Packers will build their Friona plant continues this week.

Buckets have been placed in four Friona locations, and area residents are urged to have a part in the drive.

"We're just as glad to have a person who donates \$5 as the one who donates \$5,000," said one of the drive officials this week. "We don't have time to see each person, such as we do in a United Fund drive, so we urge them to give to the drive of their own accord," he continued.

Officials need to raise \$100,000 to pay for the 200 - acre tract of land on which Missouri Beef Packers will be located.



INTERESTED IN FUTURE . . . F.S. Truitt is just one of many Frionans who displayed his interest in the future of Friona the past week by donating to the fund drive to purchase land for the location of Missouri Beef Packers. He probably differs from most contributors, however, in that he is 90 years of age. That didn't keep the long-time resident from contributing \$500 to the drive.



COMMITTEE . . . Three members of the chamber of commerce's industrial development committee pose with Gene Frye of Missouri Beef Packers at last Friday's press conference. From the left are Andy Hurst, Frye, Loyd Shackelford and A.L. Black. Frank Spring, another committee member, was out of town.

Merchants To Hold Meeting

The Friona Association of Retail Merchants will hold their regular monthly meeting today at the Friona Lanes cafe, at 1 p.m.

New officers for 1967-68 were elected by the group at its last meeting. Bill Ellis is president; Leland Hutson is vice-president and Wesley Foster is secretary-treasurer.

The merchants are to discuss and expedite possible ways of getting more local business, especially in light of the anticipated increase in population with the coming of Missouri Beef Packers, Inc.

Temperature

DATE	MAX.	MIN.
April 27	70	39
April 28	71	45
April 29	83	56
April 30	87	47
May 1	64	35
May 2	63	30
May 3	66	32

\$ Dollar Day Buys Mean Savings To You \$

FRIDAY AND SATURDAY ARE DOLLAR DAYS IN FRIONA

SHOP AND SAVE--DOLLAR DAYS IN FRIONA

THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1967, 1968, 1969, 1970, 1971, 1972, West Texas Press Association, 1966, 1969, 1971, 1972
Texas Press Association, 1966, 1969, 1971, 1972
First Place General Excellence Winner, West Texas Press Association, 1961, 1962

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

Subscription Rates
Former County, Adjoining counties, \$1 per yr. Elsewhere \$2 per year.

Bill Ellis, Editor
June Floyd, Society Editor
Wanren Ragsdale, Bookkeeper



Pause And Reflect

by Nelson Lewis

"If it were not for the Canal the natives of Panama would still be eating bananas and chasing monkeys."

This and similar clear cut statements key noted the talk given last week to the students of our grade school and junior high schools.

Mr. James C. Holden delivered a rapid fire speech that kept the little darlings quiet for slightly more than an hour. That in itself is probably a record.

Mr. Holden carried his audience on an imaginary trip through Central America to Bogota Columbia, South America, where he and Mrs. Holden have lived since 1939. The Holdens are working with an organization known as the Mission of the Andes. This is a nonsectarian group interested in spreading the gospel and in building schools and hospitals.

His technique in addressing young people has been gained by years of experience with them, Friona being the four hundred and ninety fifth school he has visited.

The Holdens brought with them a collection of Pan American art which contained paintings, vases, figures carved in stone, and several rugs made from the skins of native animals.

The children were chiefly interested in the art objects and the humorous sidelights concerning the everyday life of the South American boys and girls. However it is to be hoped that some of the speakers more serious remarks fell on fertile ground.

Mr. Holden leaves no doubt in anyone's mind exactly where he stands on keeping America free from domination by any foreign power.

In a conversation following the program he consented to being quoted in any or all of his remarks, a few of which are given here.

"We paid for the land, we built the canal after others had failed, its continued free operation is vital to our economy and defense, so why should we give it away?"

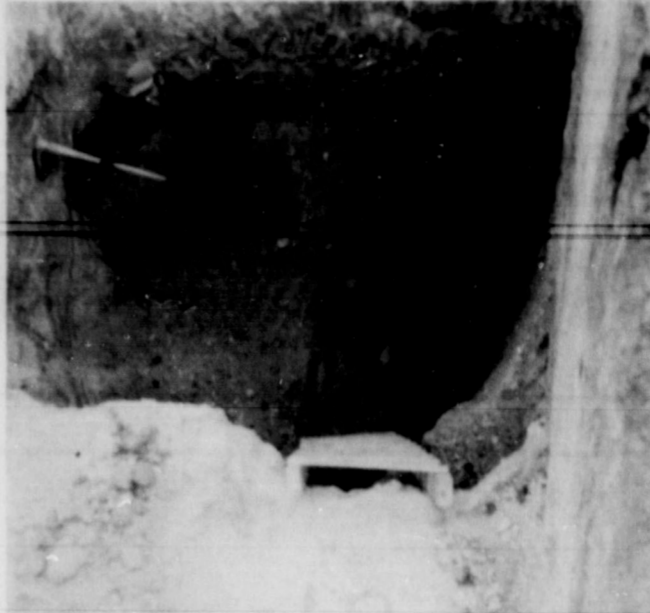
"See that flag over there? That's your flag! Under it you have all the basic freedoms. Love it and the land it flies over and be prepared to defend it from draft card burners, beatniks, and all others who would disgrace it."

"Be clean in your thoughts and habits. Help to keep your town and these schools building clean and be thankful for the good homes you have for plenty of food to eat. Remember that over half of the world goes to bed hungry every night."

"Be courteous to each other and to your parents and teachers. Be glad that your policemen are here to protect you and your families, instead of being sent to spy on you."

"We must never let Communism get a foothold in the United States, because when it comes in all your freedoms disappear."

It was an hour well spent. If only a part of what Mr. Holden said can be remembered and acted upon we will have received a blessing from his visit to our town.



CONSTRUCTION UNDERWAY... Preliminary work is underway at the site northwest of Friona for the new Hi-Plains Feed Yards, Inc. Here, Santos Rando, Jr. is shown in one of the pits which is being excavated at the site of the installation's feed mill. Lewellen Brothers are doing the dirt work for the new project, scheduled for completion in September and an eventual capacity of 50,000 head of cattle.

OUR READERS Write

Friona Star:
Dear Bill, Carol, and June:

committee, each of us do appreciate your help and cooperation, much more than I can tell you.

I want to say "Thanks" again for the good publicity you gave us on National Library Week. You have always been so helpful and generous with your drive and courage of anything concerning the Library. We don't always remember to say "Thank You" - but the Library

If I can be of any help to you at any time, please feel free to call on me.

Sincerely,
Willard Stewart
Chairman, Library Committee

COW POKES

By Ace Reid



"Now let me hear you laugh, you said that it would tickle you if it rained a foot!"

Seed Headquarters

In Friona For

• DEKALB • TAYLOR - EVANS • ASGROW

CUMMINGS FARM STORE

Court House Notes

ENDING APRIL 29, 1967

Abst. Judg. - First National Bank - Bruns, L.F. - SR.

ML - C.B. Fancher - Green Michy, Co. - SE1/4 of Sect. 29 and N 80 a of NE1/4 Sect. 32, T3S; R3E

WD - Morris E. Deaton - Earl E. Howell - Lot 2 & No. 25, ft. lot 3, Drake Friona

DT - Adolf & Henry Haseloff, Jr. - Joyce Haseloff - SW1/4 Sect. 42E; SE1/4 of Int. SE1/4 Sect. 7, T15S; R2E

WD - Joy Hall Beaton - William E. Teel - Lot 1 and N1/2 of Lot 2, Blk. 9, Staley Add. Friona

WD - Thomas Parson - Edgar Leon Coffey - Lot 2, Blk. 3, First Add. West Loop Dr. Friona.

SAFETY SUPPORT

Each Texas resident is being urged to actively support Governor Connally's highway safety program by "Texans for Traffic Safety." The group endorses the seven-point program in its entirety, and asks each motorist to become informed on the various proposals.

College Credit Offered Under Wayland Program

High school students who have completed their junior year can assess a maximum of 14 hours toward a college degree before they finish their senior studies.

Dr. Roy C. McClung, Wayland College president, said the college this summer will initiate the special study program for students who will be classified as high school seniors this fall.

To be eligible for enrollment, Dr. McClung pointed out, a student must be in the top 25 per cent of his junior class and must have approval of parents and his high school principal.

The high school students will take the same courses as college students enrolled in the summer session and may complete a maximum of 7 hours in each of the two terms in the summer session. Credits will be awarded the student upon his completion of his high school senior studies.

The plan has the approval of the Texas Association of Colleges, the Wayland president pointed out. Under the plan which has proved successful in other colleges it would be possible for a student to get off a year's college work before he

became of draft age. The Wayland College summer session will extend from June 5 to Aug. 25, with the first term extending from June 5 to July 15 and the second term starting July 17.

School Menu

Monday: meatballs and spaghetti, green beans, tossed green salad, hot rolls and butter, apple cobbler milk.

Tuesday: bar-b-que, pinto beans, potato salad, onions and pickles, apricot cobbler, cornbread and butter, milk.

Wednesday: baked ham, buttered corn, English peas, cabbage and apple salad, coconut cake, hot rolls and butter, cho. milk.

Thursday: stuffed wieners with cheese, buttered potatoes, green beans, carrot sticks, banana pudding, hot rolls and butter, milk.

Friday: hamburgers, pork and beans, relish, fruit jello, milk.



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HIGHEST YIELDING. APACHE is a full season hybrid, normally blooming 68 to 72 days from date of planting. It is potentially the HIGHEST YIELDING grain sorghum developed to date by Paymaster Seeds. It is especially recommended for early planting under irrigation or in areas with adequate rainfall.

"THE HYBRID TO BEAT." APACHE produces, under good conditions, a larger head of grain, a larger stalk and a stronger root system. Combined with APACHE's drought tolerance, these characteristics make APACHE "The Hybrid to Beat!" Yields of APACHE have been really outstanding where adequate moisture and fertility are available.

HARVEST EARLIER. Even though it is a full season hybrid, APACHE can be harvested earlier than generally expected of a full season hybrid, due to its genetic head drying.

SEEDING RATES LESS. The seeding rate per acre should be less with APACHE, on both irrigated and dryland, enabling the production of a larger head, a larger stalk and a stronger root system for maximum production.

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MONEY BUCKETS . . . Chamber of Commerce manager Mary Kaye Everitt points out one of the four "buckets" which have been placed in Friona for people to contribute to the packing plant land fund. They are located at the Bank, Bi-Wize Drug; Moore's Super Market and Panclers Tire & Supply.

Kit Made Available For Medicare Beneficiaries

Medicare beneficiaries who signed up for medical insurance protection can now obtain an information kit to help them keep a record of their doctor bills so they will know when they reach their yearly \$50 deductible, John Troop, social security representative for this county, announced today.

The kit includes a record-keeping folder and two leaflets which explain the two methods of payment for medical insurance claims, and what medical expenses count for the \$50 deductible. The folder has pockets on the inside for holding doctor bills and space to write in the date and amount of each bill so that the beneficiary will know immediately when he reaches the \$50 each year. After that, the medical insurance plans pays 80 per cent of the reasonable charges for covered expenses for the remainder of the year.

Troop said that all new medicare beneficiaries will receive the kit when they sign up for medical insurance. Those who already have medical insurance

coverage should secure this kit by contacting a representative of the Social Security Administration office, Room 211 Federal Building, in Clovis, New Mexico. The office is open 8 to 5 Monday through Friday and until 8 on Thursday evening. Or, the kit may be obtained by writing to Social Security Administration, P.O. Box 1419, Clovis, New Mexico 88101.

Treat scrapes and minor cuts with an antibiotic preparation and cover with a sterile bandage. Anti-motion sickness medicine helps eliminate a common travel problem. To protect against diarrhea, brought on by changes in water and diet while traveling, pack a remedy like Kaopectate in your suitcase.

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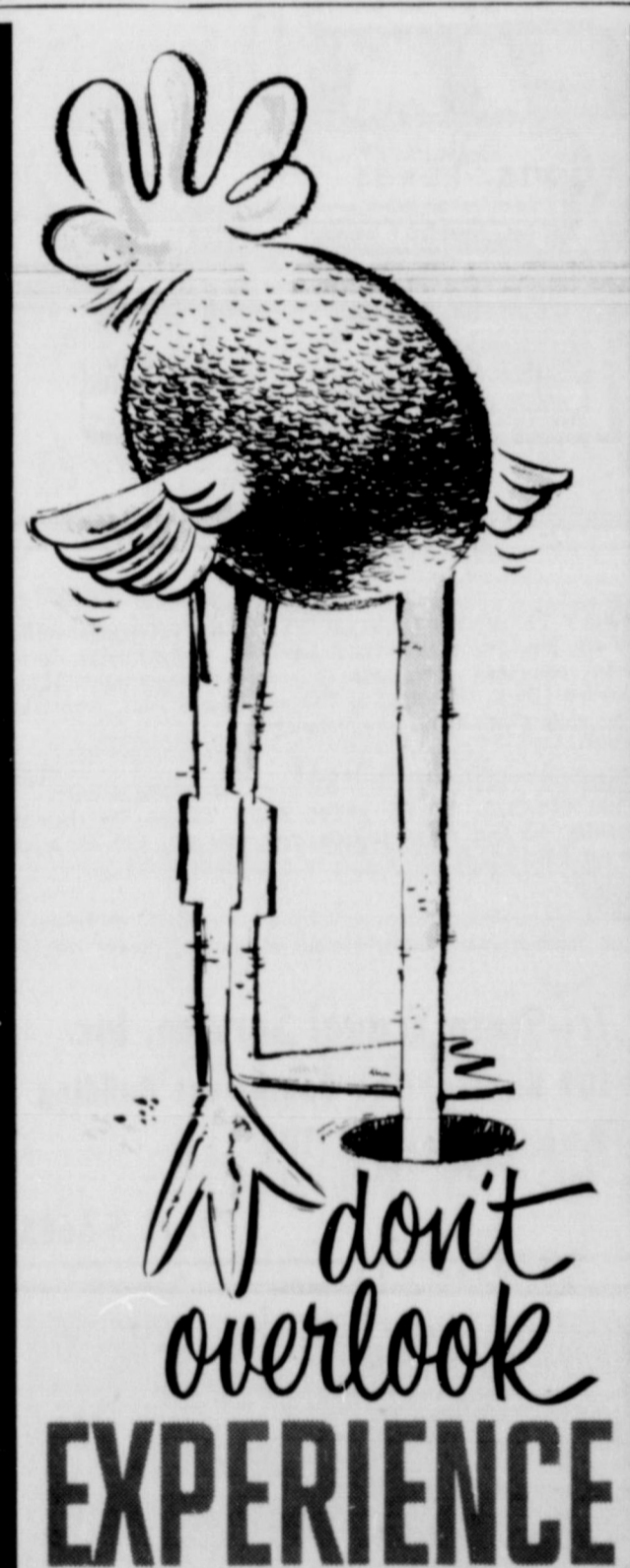
See your Authorized Advance GOLD TAG Dealer



Hospital Notes

ADMISSIONS:
 Gilbert Kallwasser, Farwell; June Patton, Bovina; Christine Braxton, Black; Sherri Nash, Friona; Karen Edelman, Friona; Bud Elmore, Friona; Sara Ramos, Friona; Paul Aday, Bovina; J.M. Watson, Friona; Margie London, Friona; La Verne Burrow, Friona; Linda Henke, Farwell; Rebecca Osborn, Friona; Josie Clark, Friona; Kay Frazier, House N.M.; Naomi Delgado, Bovina; Steve Edwards, Friona; Clara Velasco Hereford; Irene Gonzales, Bovina; Cristy McManaman, Friona; Floyd Reeve, Friona; Barbara Melton, Friona; Lucy Vestal, Friona; Marvin Bartlett, Friona; Mary Murzone, Lariat; Ricky Jennings, Friona; Jill Castleberry, Clovis, N.M.; David Gowens, Friona.

DISMISSALS:
 Linda Perez and Baby Boy, La Verne Burrow, Pete Foster, Larry Sides, Barbara Melton and Baby Girl, Paul Aday, Karen Edelman, Sherri Nash, Linda Henke, Bud Elmore, F. S. Trullitt, Sr., Christine Braxton, Edith Johnson, June Patton, Josie Clark, Margie London, Rebecca Osborn, Mae Magness, Jack Redfearn, Naomi Delgado, Paula Daniel, Claude Miller, Cristy McManaman, Floyd Reeve, H.C. Wells, Kay Frazier and Baby Boy, Irene Gonzales and Baby Girl, Steve Edwards.



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Grade A **29¢**

SUNRAY **BACON** 2 Lb. Pkg. **\$1.29**

PRODUCE

LEMONS LB. **15¢**

AVOCADOS 2/19¢ | Idaho Russett **POTATOES** US No. 1 10 Lb. **49¢**

Baker's **CHOCOLATE CHIPS** 12 Oz. Pkg. **39¢**
HAWAIIAN Rosy Red PUNCH 46 Oz. **35¢**
 Del Monte Sweet **CUCUMBER CHIPS** 15 Oz. **29¢**
AJAX LIQUID CLEANER Giant Size **49¢**
Shurfine SALAD DRESSING Qt. **39¢**

Scottie Facial **TISSUE** 200 Ct. **25¢**
 Welch's Frozen **GRAPE JUICE** 12 Oz. Can **35¢**
 Shurfine Frozen **BRUSSELL SPROUTS** 10 Oz. Pkg. **29¢**

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ON SALE THIS WEEK!

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UNIT 6: BUTTER KNIFE, SUGAR SPOON, PERCED SERVING SPOON. Other Units Also Available.

Start Your Set Today!!

- ★ Start With Basic Place Settings
- ★ Add Completer Units As Available
- ★ Build A Complete Set To Fit Your Needs

SAVE over 40% on a Complete Set!

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Gerber Strained **BABY FOOD** Veg. and Fruit **10¢**

Shurfine PANCAKE MIX 2 Lb. Pkg. **3/\$1**

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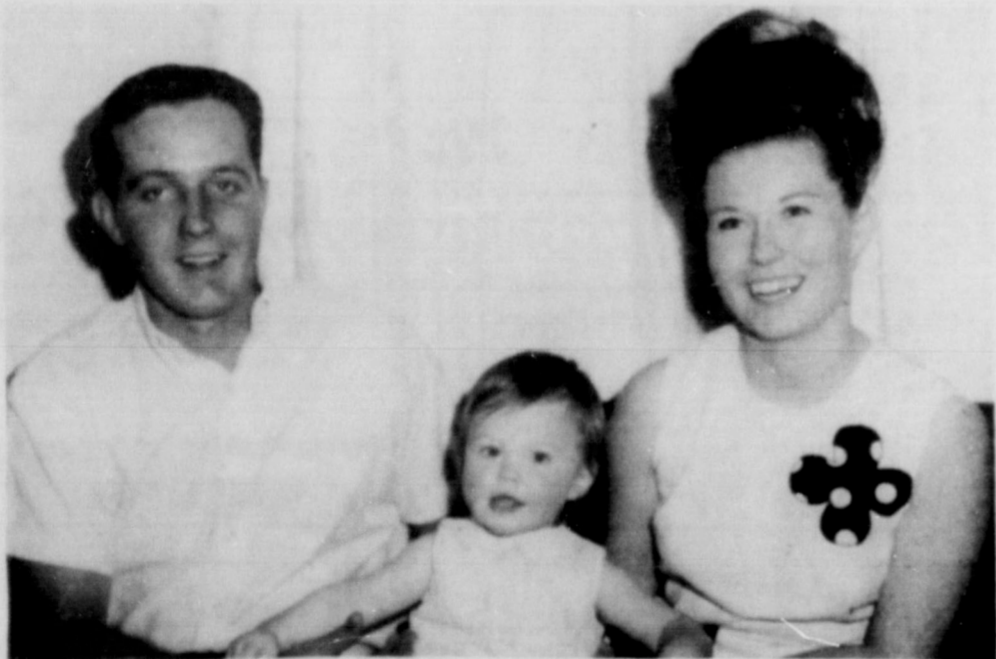
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EAT MORE BEEF!

WELCOME TO FRIONA



Mr. and Mrs. Jerry Hutton are our newcomers this week. Jerry is the new Texaco consignee Hutton's Texaco station on East Highway 60. Mrs. Hutton is the former Fat Chitwood of the Lazbuddie community. The daughter, Traci, is 14 months old. Hutton graduated at Muleshoe High School, and attended West Texas State University where he is still enrolled in night classes as a junior. Mrs. Hutton graduated at Lazbuddie High School. They live at 905 Virginia, and are members of the Church of Christ.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER'S GROCERY & MARKET
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REED'S CLEANERS 711 Main St. Pick Up And Delivery Phone 247-5170 Friona	FRIONA WHEAT GROWERS Elevator Service Field Seeds

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

FOR SALE . . . 1967 GMC pickups starting at \$1795 at Galloway Implement Company in Friona. 28-tnc

FOR SALE . . . Electric chicken starting batteries. Capacity 500. Phone 295-3657. 31-2tc

FOR SALE . . . RCA 21" Table TV, Remote Control. \$75. Mrs. Lee Cranfill Phone 247-3297. 31-tnc

Enjoy Economical Travel & Camping At It's Best Travel Trailers - Cabovers - Canopies and Campers. Your Shasta & Scotty travel trailer dealer **BOYD'S CAMPERS & TRAVEL UNITS**, 3216 N. Prince St., Clovis, N.M. Phone 763-9520 or 763-4326. 31-8tc

FOR SALE . . . 1500 gal water tank. Rugged for truck mounting. One used ten-row spray boom. One used eight-row spray rig. 200 gal, fiber glass tank. Cummings Farm Store. Phone 247-2781. 29-4tc

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Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$2,900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P.O. BOX 10573, DALLAS, TEXAS 75207. Include phone number. 31-1tp

MISCELLANEOUS SERVICES

Need your yard or garden leveled, tilled, or plowed? I'll do it for you. Call James McNeely, 247-3275. 27-8tp

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tnc

NEED TREES SPRAYED OR DANDELIONS KILLED . . . ?? CALL RAMEY BEENE 247-3128. 28-4tp

Do You Want Professional Glass & Mirror Service? Come See Us, Tri County Paint & Glass, Friona, Ph. 247-3450. 19-tnc

We have a complete stock of air conditioners supplies. Nunn Lumber Co., Friona. Phone 247-2727. 28-8tc

FOR SALE OR RENT: Three two bedroom houses. Contact W.M. White. 30-2tp

RENTALS

FOR RENT . . . Furnished garage apartment. Jack London, 906 Jackson, 247-2511. 31-3tc

FOR RENT . . . Two bedroom house. Phone 247-3208. 31-2tc

FOR RENT . . . Two apart-ments. Suitable for one person or couple. Available June 1. Call 247-2487. 31-1tp

WANT TO RENT . . . Cropland for 1968. Contact Harvey Blackstone 1 mile east, 1/2 mile south Clay Corner. Phone Lazbuddie, 965-2412. 29-3tp

Phone 247-2211 by Tuesday each week for classifieds.

WANTED

WANTED: Customers For B.F. Goodrich Storm windows. 20 Year Guarantee. 25% discount. Tri-County Paint & Glass, Friona, Ph. 247-3450. 19-tnc

WANTED: We will pay \$1 per copy for complete issues of the Friona Star published in 1947, regardless of condition. Also need issues from January and February, 1949. Check those old papers -- they may be worth money. Call Bill Ellis at the Star. 25-tnc

The ripe olive is a tree fruit, similar to the family of seed fruits that includes peaches and plums.

ANNOUNCEMENTS

We've sold that red refrigerator but we still have plenty of white ones for sale. Reeve Chevrolet. 25-tnc

Will Keep Elderly Lady In Nice Home And Give Supervisory Care. Can Give References. Phone 247-2585 or write Box 1244, Friona. 29-tnc

FARM EQUIPMENT

FOR SALE: Good used aluminum pipe sizes 4" - 5" - 6" - 7" & 8" at a good price. Also, we have the well known extruded alcoa aluminum pipe in all sizes. We buy used aluminum pipe. Before you trade see State Line Irrigation in Littlefield. Phone 385-4487. 15-tnc

Hey Farmers Take a look at these special prices on used equipment.

1961 International truck with drag axle, V8 engine. New paint, \$1395.00. Farmer County Implement.

Farmall 806 L.P., '66 Model, \$4250.00

• IH 560 TA, Dual Valves, L.P., Fair, \$2350.

• IH 560 TA, Dual Valves, L.P., Good, \$2385.

• 1964 Chevrolet pickup with new short block assembly, \$1175.

See these and other good bargains today at your IH Dealer for Farmer County. FARMER COUNTY IMPLEMENT COMPANY Phone 247-2721, Friona. 17-tnc

CARD OF THANKS

We wish to take advantage of this opportunity to express our sincere appreciation to friends and neighbors for their expressions of love and concern during recent weeks. Special thanks to Dr. Lee Spring and the nursing staff of Farmer County Community Hospital for the care given Jack during his stay there.

We deeply appreciate your cards, letters, visits, prayers and other deeds of kindness. Mr. and Mrs. Jack Redfean and family 31-1tc

We would like to thank everyone for the lovely cards, prayers and kind deeds done for us following the recent loss of our mother and grandmother, Mrs. Ruth McWhirter of Quitman, Texas. A special thanks goes to the Franklin Bauer family for taking care of our children. May God bless and keep you all.
Mr. and Mrs. J.T. Stehr, Route 2, Hereford, Texas
Mr. and Mrs. Herbert Schuler and family. 31-1tc

FOR SALE

Why not get the best in appliances? GET FRIGIDAIRE. Washer and dryer \$299.00 a pair with trade. Special on mobile dishwashers. Reeve Chevrolet and Frigidaire. 6-tnc

LEGAL NOTICES

NOTICE
Notice is hereby given that the Farmer County Commissioners' Court will convene as a County Board of Equalization on Monday, May 8, 1967, at 2:00 p.m. in the County Court Room.

Any and all persons who wish to meet with the Board at that time and discuss their tax matters will be welcome.

Signed this 25th day of April, 1967.
Loyde A. Brewer
County Judge 30-2tc

NOTICE TO ALL BIDDERS
Notice is hereby given that the Farmer County Commissioners' Court will accept bids until 10 A.M. May 22, 1967 at the County Judge's office in the Courthouse in Farwell, Texas for the purchase of the following:

One pickup truck, powered by V-8 engine, not less than 280 cubic inch displacement, to be equipped with heater and defroster and 2-speed electric windshield wipers. Chassis shall be not less than 115" wheelbase with standard 8.15 X 15 4-ply tubeless tires, front and rear, to be equipped with a spare tire. The pickup will be equipped with a rear-view mirror and with wide bed, and shall be equipped with 3-speed manually operated transmission.

Successful bidder will be required to accept as trade-in on the above one used 1962 Chevrolet pickup now owned by Farmer County and which may be inspected at the County Agricultural Agent's office in the Courthouse at Farwell.

Signed this 25th day of April, A.D. 1967.
Loyde A. Brewer
County Judge 30-3tc

Public Notice
It is unlawful to pump water out of the Frio Draw for irrigation purposes, without a permit from the Texas Water Rights Commission, P.O. Box 12396, Capitol Station, Austin 11, Texas. (Signed) Harlan H. Frye
Star Route
Hereford, Texas 30-3tc

Portable Disc Rolling
One way ---
Tandem and Offsets
Harrel Mays
Ph. 247-3477

RCA Whirlpool
Sales - Service
B. W. Turner
Phone 247-3035

Visit **GUINN AUTO SERVICE** for hard seat cutting, valve guide cutting, vat-out, cambushing, service. All automotive repair at reasonable prices. Corner 5th & Washington, Day phone, 247-3495, Night, 247-2883. 23-tnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tnc

Auction Service
Sales of All Kinds
BILL FLIPPIN AND ASSOCIATES
Ph. 247-2415 Friona 4-tnc

REAL ESTATE

FOR SALE . . . Large 3 bedroom brick house, carpeted, lots of closet space, dishwasher, 2 3/4 baths. Phone 247-3448. 28-tnc

FOR SALE: Two bedroom, Den and Utility, 901 Frio. Phone 247-3027. 31-tnc

SHOP at HOME

Irrigation Well
ACIDIZING
Service Now Available In Bovina-Friona
* Acidizing Makes Most Wells Produce More Water.
* We're Offering Prompt Service
Call **Ed Dendy**
Night Number--Call 238-6321, Bovina

ELK Drive In
Friona, Texas

FRI	SAT	SUN
RICHARD ELKE DEBRIER MALE	SILVA JONSON SOMMER HOCHBA WAGEL GREENE BRIZZANNA LEON	Funeral in Berlin

"WEST TEXAS YOUTH TOUR TO EUROPE" leaving Amarillo by air June 7th and returning June 28th, visiting seven European countries. This trip is under the supervision of Mr. Howard Lynch, Principal of Tascosa High School, Amarillo. The perfect high school graduation gift!

TWO SPECIAL TOURS FROM WEST TEXAS TO HAWAII visiting the four major islands, departure July 12th and again in early November.

For further information without obligation, please contact:

Tri-State Travel Service, Inc.
509 Bank of The Southwest Building
Amarillo, Texas 79109
Ph. FL 5-5685

MILO DEMONSTRATION TEST PLOT
BOVINA (Parmer County) TEXAS
ROWS 13 and 14 INTRODUCE THE NEW H.S.F. 4020
YIELD PROBLEMS??? Grow PLENTY with 4020! A Golden Spread Hybrid . . . 1966 yields in the 9000 lb. level. Test grown in Mexico. Purity tested. See your local dealer today . . . or call:
HARTZOG SEED FARMS • FARWELL, TEXAS
Area 806 — 825-2711



PHIPPS RECEIVES AWARD . . . Dewain Phipps, a senior at West Texas State University, was presented the Agriculture Department's Animal Science Award as the outstanding student in that area. He also received an award as a member of the Senior Livestock Judging Team and one from the Block and Bridle Club. These were presented at the annual Awards Banquet, where Dewain served as Master of Ceremonies. Dewain, son of Mr. and Mrs. C.M. Phipps, and a 1963 graduate of Friona High School, is an animal husbandry major and president of the Block and Bridle Club. He will graduate from WTSU this month.

SNAP HOOK SPEEDS FISHING—It takes time and caution to get a catfish off a hook without getting finned. When cats are biting fast and furious attach the hook to the end of your line with a "snap" rather than a knot. This way you can remove the hook and the fish together, then snap on another hook and continue your fishing.



**On The Farm
In Parmer County**

RONNIE MCNUTT
County Agent

The acreage of soybeans grown on the High Plains of Texas has increased from a few hundred acres in 1940 to approximately 120,000 acres in 1966. Improved varieties and cultural practices developed by long-time research since 1943, a favorable price, and the need for an additional cash crop have been the principal factors stimulating interest in this crop. The following information is a general summary of results obtained from research conducted by the Texas A&M University, South Plains Research and Extension Center in cooperation with Texas Technological College, Agricultural Research Service U.S.D.A., Southwestern Research Center at Bushland, North Plains Research Field at Etter and Result Demonstrations conducted by County Agents of the Texas Agricultural Extension Service.

In 1966 six varieties of soybeans were grown at various experimental locations on the High Plains, from Etter on the north to Lubbock on the south. Since blooming and pod set of soybeans are largely determined by the length of day varieties have been developed that are best adapted to a certain day length. For instance, the variety "Wayne" has the shortest period of maturity and is especially adapted to longer day lengths while Lee has the longest maturity and is best adapted under shorter day length. Clark 63, Hill and Patterson tend to be intermediate to the extremes in maturity on the High Plains. The shorter or quicker maturing varieties should be grown on the northern High Plains and the longer growing types in the southern part of the area.

Results of variety trials at Lubbock and Etter in 1966 are given below:
Wayne 28.2, Patterson 27.9, Clark 30.6, Hill 27.7, Hinn 28.0 and Lee 26.3.
The results are an average of the two locations. Soybeans at Lubbock were partially damaged by hail, yields are average of 5 dates at planting at Lubbock and May 30 planting at Etter. The results are in bushel per acre.
Date of planting tests was conducted to determine the feasibility of using soybeans as a late planted crop and also to determine the influence of date of planting on the oil and protein content of the beans.

According to the yields at Etter that for each delay of 10 days in planting, yields were reduced about 5 bushels per acre. Results in 1966 and in previous years, indicate that maximum yields will be obtained by planting about May 15 to 20 with medium early maturing variety in the Etter area. At Lubbock optimum planting dates range

from June 1 to June 20. Parmer County planting dates would fall about one half way between these two areas.

Growing soybeans in narrow spaced rows has been quite successful in the northern soybean growing areas.

In a demonstration in Hale County soybeans planted in 27-inch rows yielded 2.57 bushels more than the 40-inch rows. It appears that the farmer who is equipped for variable row spacing may increase yields 2 to 5 bushel per acre by following some type of close-row system.

According to 1966 results all varieties yield a reasonably good level of oil production although there is some variation among varieties.

Protein content analyses conducted at Lubbock and Etter in 1966 support the following conclusions: (1) Varieties differ in protein content—Wayne, Clark and Lee tend to be higher in protein than the other varieties, (2) Soybeans grown under conditions that produce high yields tend to be good quality soybeans—(3) All varieties have a reasonably good level of protein.

Adequate soil moisture from bloom initiation until seed maturity is of utmost importance in the production of maximum yields of soybeans on the High Plains. For maximum yields irrigation water should be ap-

plied just prior to bloom initiation and at 10 to 20 day intervals until pods are well filled. On the other hand, most efficient use of total water, rainfall and irrigation, has been obtained by preplant plus two summer applications (bloom stage and one additional irrigation 20 days later).

Repeated trials with varying ratios and amounts of nitrogen phosphorus and potash under different levels of irrigation have failed to significantly increase the yield of soybeans.

**Herbert Schuelers
Attend Funeral**

Mr. and Mrs. Herbert Schueler attended funeral services for Mrs. Schueler's maternal grandmother, Mrs. Ruth McWhirter at Cain Funeral Home in Quitman, Texas, Monday, April 24.

Mrs. McWhirter died in St. Paul's Hospital in Dallas April 22 at the age of 74. She had made her home in Dallas with a son, Harold G. McWhirter, for the past three years.

Other survivors include two daughters, Mrs. J.T. Stehr, Rt. 2, Hereford, and Mrs. Floyd Womack, Stephenville, Texas. Also twelve grandchildren and 14 great-grandchildren.

RADIOISOTOPES

Radioisotopes are being used to treat cancer, drill oil wells, and produce space rockets, among other things. Yet recent studies by the Atomic Industrial Forum show that progress in the use of these "wonder atoms" could be stepped up by modernizing old regulations.



The Growth Of Our Nation Depends Upon The Conservation Of Our Soil And The Development Of Our Natural Resources.

**Soil Stewardship Week
May 1-7**

We Can Meet The Future With Faith And Courage When Each Man Shares The Responsibility To Protect God's Gifts of Nature.

KENDRICK OIL CO.



PHILGAS

Friona

New Astounding Sorghum

DEKALB F-61

Breakthru Yielder

If you're an irrigation farmer in Oklahoma or Texas and you want a sorghum that stands and yields like you've never seen before—try F-61, a new DeKalb Breakthru Hybrid. Produces large bronze seed in big semi-open heads. Similar to DeKalb F-63 in maturity. Try this fine big yielder.

Planted by More Farmers Than Any Other Brand

DEKALB HYBRID SORGHUM

CUMMINGS FARM STORE

JOHNSON'S FOOD MARKET

5 and H Green Stamps
Ph. 247-2265 6th and Euclid
Double On Wednesday With Cash Purchases Of \$2.50 Or Over

EPIC CUSTOM DESIGNED FORGED STAINLESS TABLEWARE

ON SALE THIS WEEK!

GUARANTEED DISHWASHER PROOF

ONLY 99¢ EACH UNIT with \$5.00 purchase

UNIT 6 BUTTER KNIFE - SUGAR SPOON - PERCED SERVING SPOON - Other Units Also Available

Start Your Set Today!!

- ★ Start With Basic Place Settings
- ★ Add Completer Units As Available
- ★ Build A Complete Set To Fit Your Needs

SAVE over 40% on a Complete Set!

Announcing!!

Bruegel Bros. Gin & Elevator Offers ANHYDROUS AMMONIA For Their Customers...

WE ALSO OFFER....

- * Liquid Fertilizer
- * New 6 Row Applicators
- * Nurse Tank
- * Service
- * Grain Seed
- * Applicator
- * Cotton Seed
- * Wheat Seed
- * Friendly Smile

YOU NAME IT...WE HAVE IT!

Bruegel Bros. Gin

"Serving The Magic Triangle"

Gene Ellis, Mgr. Ph. Frío 276-5390

Swift's Honey Cup

Mellorine 1/2 Gallon **39¢**

EGGS Medium Grade A 3 Dozen **\$1.00**

Gold Medal **FLOUR** 5 lb **55¢**

Shurfine **APPLE SAUCE** 303 Can **19¢**

Food King **SHORTENING** 3 lb Can **59¢**

Shurfresh **OLEO** 2 LB. Quarters **49¢**

Hawaiian **PUNCH** 46 Oz. 3 FOR **\$1.00**

Renown Whole **GREEN BEANS** 300 Can **19¢**

Shurfine **SALAD DRESSING** or **SANDWICH SPREAD** Pint **29¢**

MEAT

FRESH **Ground BEEF** Lb **45¢**

CLUB STEAK USDA Good Lb **69¢**

PORK CHOPS Lb **59¢**

BACON Shurfresh 1 Lb **57¢**

PRODUCE

Emperor **GRAPES** Lb. **21¢**

TOMATOES Lb. **21¢**

Red or White **POTATOES** 20 Lb. Bag **79¢**

Some of the most important buildings completed in the last two years show a movement away from the glass-and-steel boxes of the recent past. Many designers stand out in their use of new materials, or a new use for old materials - like durable, economical terrazzo.

Care Of Machine Is Vital To Home Sewing

With home sewing in full swing and if you expect your sewing machine to give you the greatest service and satisfac-

tion, you can't neglect proper care. To guarantee perfect operation, home sewers need to clean, oil, and lubricate their machines periodically.

Poor performance of the sewing machine-knotting of thread, poor stitching, breaking of needles can discourage the most enthusiastic would-be seamstress.

Refer to the instruction book for specific care information and always for motor care instructions.

After you have completed a garment, remove lint and fluff from the take-up lever, thread guides, tensions discs, bobbin case and machine surface with sift, clean cloth. If necessary, dampen the cloth to clean the machine surface, but don't use a detergent.

Then with a lint brush clean the feed dog and hook or thread-handling areas under the throat and slide plates. After oiling, always sew a few lines of stitching on a scrap of material to remove excess oil. Every few months, clean the area behind the face plate and oil the top and bottom of the machine in the oil holes.

If the machine is to be stored, clean all exposed parts and areas behind the face plate. Swab these parts with a lint brush saturated in sewing machine oil to protect the machine from rust. Rust damage is more likely to occur when the machine is stored in a closet than when the machine is kept open to the air. Keep a small piece of fabric under the pressure foot with the needle down through it to protect the foot and feed from damage. When the pressure foot is down, the pressure spring is released and its life prolonged. Also, excess oil will be carried into the fabric by the needle rather than accumulating on the needle.

Check all your everyday appliances, too, for lint, grease, dust. The best equipment will fall apart without proper care.

Cotton linters are very short fibers left after regular staple fibers have been removed.

"For top lawn care . . . use a BOLENS ORBIT-AIR!"

Charles Palmer



In one easy operation, BOLENS Orbit-Air mows, cleans and mulches your lawn. Multi-pitched, "gull-wing" blade lifts grass and leaves into orbit chamber and mulched clippings disappear. Ends raking, sweeping, grass catching.

Exclusive safety features: fully enclosed blade lessens danger of objects being thrown • protective hood hugs ground, overlaps mower base by four inches • seven-position "flip-stick" height adjustment on each wheel • front axle drive • quick-flush cleaning via hose coupling. Choose 22-inch self-propelled or push type.

See your BOLENS dealer today. Ask for specifications catalog. Remember, you expect more from BOLENS . . . and it's all standard!

MAURER MACHINERY CO.

Friona, Texas 79535

Phone 247-3250

Friona, Texas Site Of New Mo. Beef Plant

(Editor's Note: The following story was carried in last Thursday's Atchison (Mo.) County Mail, Rock Port, Missouri, regarding the announcement of Missouri Beef Intentions to locate in Friona. It is reprinted here in its entirety).

A new beef packing plant is planned for Missouri Beef Packers Rock Port, at Friona, Tex., in the Texas Panhandle. MBP president Gene Frye, chairman of the board Melvin Rolf and Mrs. Rolf and executive vice-president Harry Nelson and Mrs. Nelson left Wednesday for Friona for dedica-

tion ceremonies of 200 acres of land donated to MBP at a cost of over \$100,000 by the Friona Development Corp.

A plant similar to the Rock Por plant in capacity and size will be built in the next 18 months at a cost of \$3,000,000.

The plant is planned for a kill of 1,200 to 1,800 per day with about 275 employees. The Rock Port plant presently has 240 employees in the entire operation at Rock Port.

MBP executives expect an annual sales volume of \$100,000,000 per year from the new plant which will begin construction in the next 30 to 60 days.

Located in Parmer County, the site is 600 miles from Rock Port near the Arizona border in the heart of large commercial feeder ranches which were feeding 350,000 head a year seven years ago but have jumped to 2,500,000 head per year due to irrigation. Texans have taken advantage of this irrigation in their cattle feeding operations and still have enough left over to export two-thirds of their grain crops.

Within 15 miles of Friona are five commercial feed lots feeding 30,000 each.

Friona is on the main line of the Santa Fe railroad from Kansas City to Los Angeles with 32 trains a day over the line.

Clovis, N.M., is 40 miles west of Friona where Swift & Co. has a five-year-old plant slaughtering about 4,000 cattle a week. Swift recently built a plant north in Oklahoma slaughtering 3,000 cattle per week.

Location of the plant in the heart of the beef country on the main line of the Santa Fe gives MBP a distinct advantage in shipping dressed beef to the West Coast. Beef going to the coast for slaughter cost \$1.75 per 100 while refrigerated meat goes for \$1.25. This figures at \$2.75 for 60 per cent dressout as against MBP \$1.25 for a saving in shipping costs of \$1.50.

Show Off In A Fashion Tent



MAKE A TENT for a big show with this cool '67 fashion. Use totally wild print or combine it with a plain yoke. It's McCall's pattern #8755, perfect for even a beginner to show off her sewing talent.

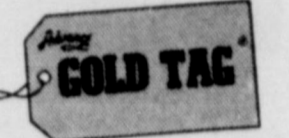


Your new cotton swimsuit will keep its bright good looks longer if you rinse it out in warm suds after each wearing. This will protect fabric from the damaging effects of sun, sand, salt or chlorine water.

Your sorghum fields could be 99.9997% free of outcrosses

Impossible? Not with Advance GOLD TAG hybrid sorghum. In tests just concluded, the full line of GOLD TAG hybrids had less than 0.003% outcrosses. This works out to about 12 plants per 40,000. For better, cleaner crops in your fields, Advance GOLD TAG is the name to remember.

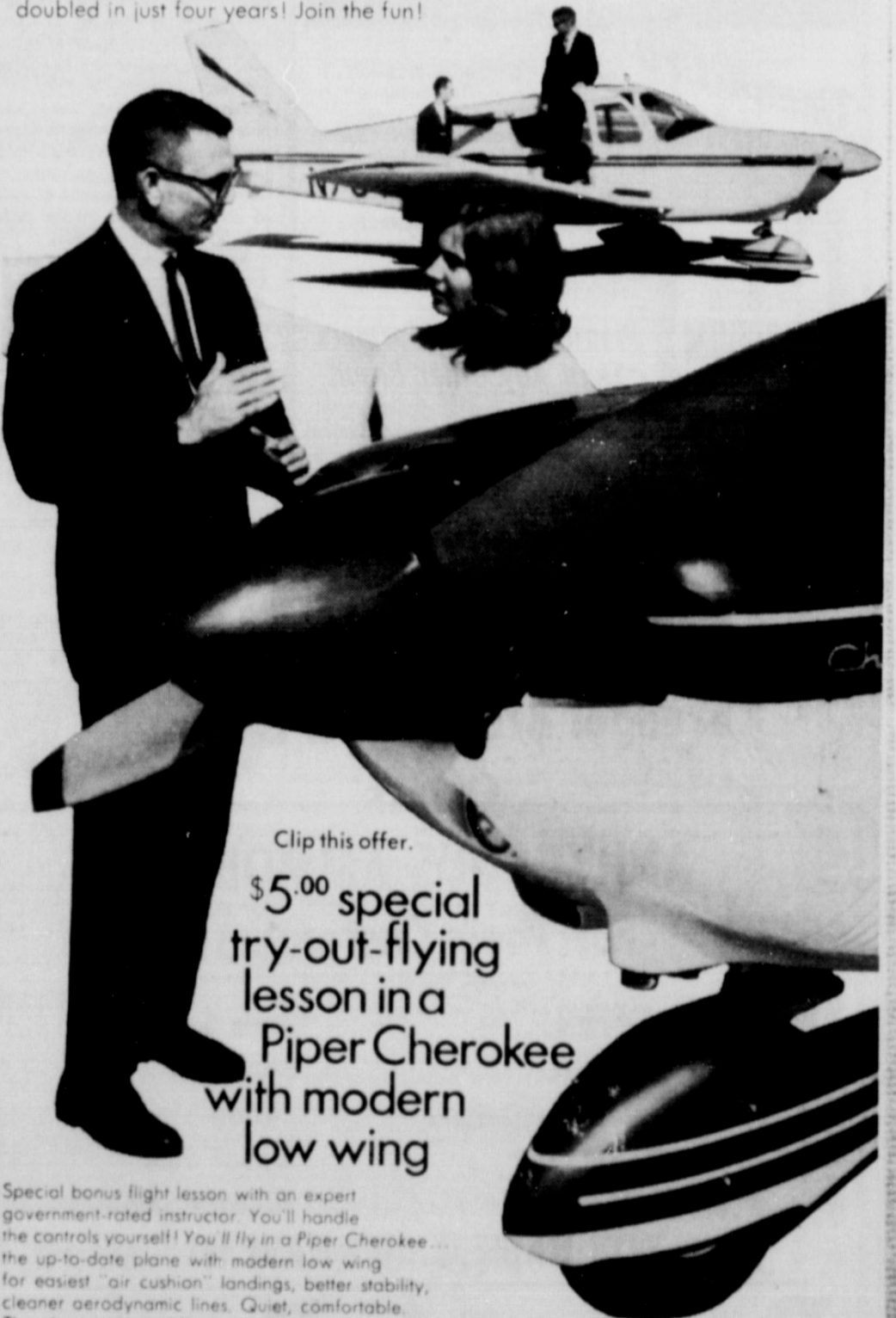
See your Authorized Advance GOLD TAG Dealer



HYBRID SORGHUM
ADVANCE SEED COMPANY
A DIVISION OF FERRY MORSE SEED CO., INC.
MOUNTAIN VIEW, CALIFORNIA
HUB GRAIN

Piper's \$5.00 try-out-flying lesson puts you in a new world of fun and fascination.

Looking for something to do that's new and different? Eager for a new interest you'll find challenging, fascinating, rewarding? Something you can enjoy year-round... and put to good use in business, too? That's flying! So appealing to this generation—young and old—that the number of private pilot licenses issued has doubled in just four years! Join the fun!



Clip this offer.
\$5.00 special try-out-flying lesson in a Piper Cherokee with modern low wing

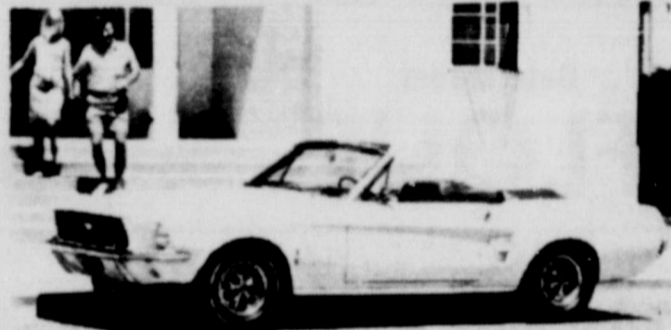
Special bonus flight lesson with an expert government-rated instructor. You'll handle the controls yourself! You'll fly in a Piper Cherokee... the up-to-date plane with modern low wing for easiest "air cushion" landings, better stability, cleaner aerodynamic lines. Quiet, comfortable. The plane with total flying ease. Come fly with us.

BENGER AIR PARK

Friona, Texas Phone 247-2861
PIPER SALES AND SERVICE

FOR GRADUATION

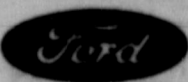
"The Car of Their Dreams"
1967 Mustang



It Will Be A Proud Moment When The Graduating Senior Is Presented The Keys To A 1967 Mustang.

We'll Be Happy To Be A Part Of Their-- "Thrill Of A Lifetime"

See The Car Of Your Graduate's Dreams At



FRIONA MOTORS





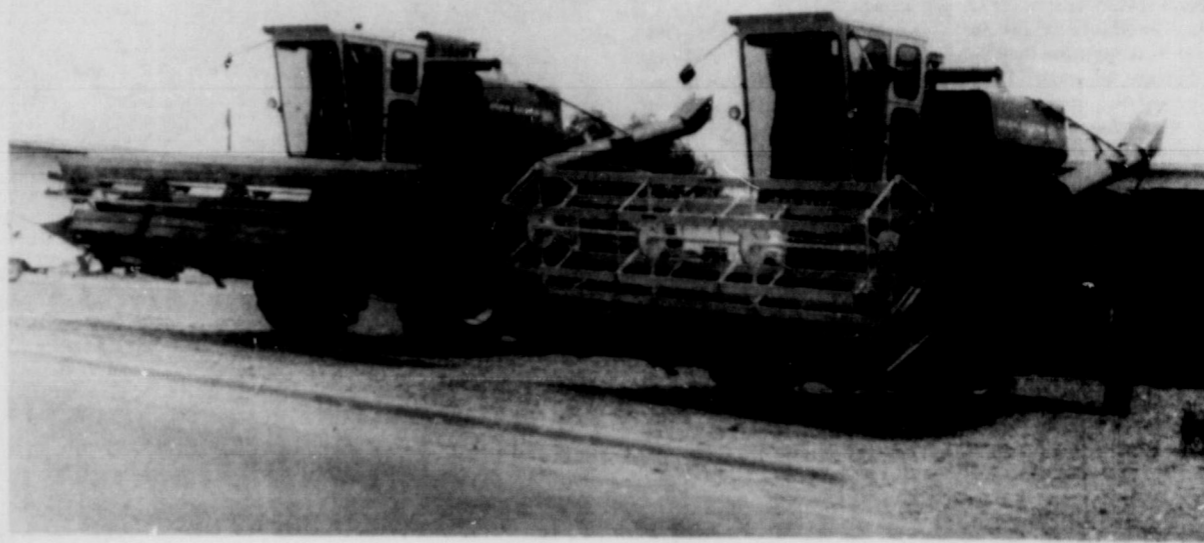
COMPANY OFFICIALS . . . Two executives of Missouri Beef Packers who brought their wives to Friona for last Friday's packing plant announcements, are shown above. On the left

are Mr. and Mrs. Melvin Rolf, while on the right are Mr. and Mrs. Harry Nelson. Rolf is chairman of MBP's board of directors, while Nelson is executive vice president.

Step up to faster, more-comfortable harvesting...cleaner grain...increased profit

With Self-Propelled Grain And Maize

COMBINES By John Deere



Here's the "inside story" of how John Deere Self-Propelled Combines speed and improve harvest and assure best possible crop and profit return for their owners:

1. The adjustable reel slices into the crop and holds it back against the cutter-bar.
2. Bell-crank drive operates the cutter-bar quietly and smoothly, for clean cutting without grain-wasting shattering.
3. Deep, spiral flighting on the heavy-duty auger (20-inch diameter on 55, 95, and 105) carries cut grain to the center of the platform.
4. Retracting fingers in spiral platform move the crop evenly to the . . .
5. Feeder-beater, which strips the crop from the auger fingers and delivers it to the . . .
6. Floating, adjustable feed conveyor (sawtooth slats), which carries the material to the . . .

7. Extra-heavy, large-diameter rasp-bar cylinder and . . .
8. 12-bar, open-grate concave, where up to 90 percent of separation occurs. Straw and remaining grain then move to the . . .
9. Exclusive cell-type grate and . . .
10. Beater; grate and beater work together to slow down the material, spread it out, and break chaff pockets.
11. Separated kernels drop to the full-width grain conveyor, while . . .
12. Straw and remaining grain take a long, slow, rough ride on the lip-type, 5-step, no-choke walkers which get every kernel possible.
13. Grain-return pans deliver separated grain to the cleaning unit, where . . .
14. The auxiliary chaffer begins the important cleaning job.

Herring Implement Company

108 E. 11th

Ph. 247-2741

MOTHER'S RING



THE DESIGN IS PATENTED THE NAME IS REGISTERED

For her day — Mother's Day May 14th

Twin bands of solid 14 Karat Gold to recall her wedding day . . . with a lustrous synthetic stone of the month to mark the birthday of each of her children

ALLEN'S JEWELRY Friona

Turners Attend Dallas Funeral

Mr. and Mrs. C.W. Turner have returned home after attending funeral services for her brother, J.W. Elam, 66, of Dallas. He died at his home there April 13 following a heart attack.

Funeral services were conducted from Dudley-Hamilton Funeral Home with Cliff Temple, Baptist Church pastor officiating. Interment was in Memorial Cemetery, Dallas.

Survivors include his wife, Laura; one son, Joe, who lives in Iowa; one daughter, Mary Ruth Silverman, Dallas; two brothers, Frank, Dallas and Pat, Wichita Falls; three sisters, Lillian Ready of Melissa, Jewel Elam, Visalia, Calif. and Mrs. Turner, Friona.

Also three grandchildren. He was a member of the Baptist Church.



For 300 years clocks had no minute hand. In 1867, the minute hand was added; the second hand was added 93 years later. Pocket sundials were the first pocket watches. Prior to 1379, the hourglass, water-clock and sundial were used to tell time. From the hourglass, to the sundial; from the first mechanical clock to the atmosphere clock that runs on air—the evolution of clocks can be viewed at the Harold Warp Pioneer Village at Minden, in south central Nebraska.

Soil Stewardship Week May 1-7



Help Conserve Our Soil!

Sponsored By

PLAINVIEW PRODUCTION CREDIT ASSN.

Friona Office

Robert Neelley, Mgr.

Ph. 247-3065

Each man must share in the responsibility to God to protect His gifts of soil and water.

The growth of our nation depends upon the conservation of our soil and the development of our natural resources.

"Pray ye therefore the Lord of the harvest, that He will send forth labourers into His harvest."

Matthew 9: 38



Here's Your Invitation

OUR ANNUAL MEETING WILL BE SATURDAY MAY 13

*Circle This Date On Your Calendar.

*Watch Next Week's Paper For Details.

FRIONA CONSUMERS



Buddy Lloyd, Mgr. We Give S&H Green Stamps



The first two mornings in May there was ice on several ponds where water was several feet deep. Probably it will be impossible to determine the extent of damage to wheat until harvest time, but most of us feel sure there has been some. Due to the warm weather earlier there are probably more peaches on trees than there has been in a long long time. Most of them seem to be large enough to resist the freeze damage, so we should have lots of good eating this summer.

Looking up and down the street Monday morning it wasn't difficult to separate the optimists from the pessimists. Many of us thought it would soon warm up, so didn't bother to drag out winter clothing. About noon a young farmer from the Hub Community, who would probably rather remain anonymous, was in town wearing a short sleeve sport shirt and a straw hat.

Upon being questioned about his summer clothing, he replied, "A fellow who has cotton up can't afford to be wearing an overcoat." I'm wondering if perhaps he doesn't think he

should have been coon hunting instead of planting cotton a week or so ago.

Another transplanted Okie, who has emerged a fine Texan, reported he had cotton planters going on his farm Monday afternoon. He probably came to town to keep from becoming too disturbed about the temperature.

Tuesday several local women were seen wearing winter coats and at least one had a fur collar turned up around her neck.

This little "quirk" in the weather hasn't surprised most of the old timers. Many of them never use the sentence, "I've just never seen anything like it before," when talking about the weather.

An Amarillo resident who is recuperating following a heart attack expressed his sentiments this way: "For a long time I've had plants who were victims of honey dew. Then later I became plagued with the malady "Honey Do" just about any time my wife wanted something done. I thought this was bad, but in recent months I've learned that



STILL KIDS . . . Five members of the Friona High School senior class who have been "kids together" the past 12 years are shown during Monday's "Kid Day" session. In the back are Jerry Stephens, John Baker and Joe Murphree. Seated are Becky Turner and Debbie Hays.

"Honey DON'T" is much harder to cope with than honey dew on melon plants or "Honey Do" in a man's life.

Who needs trash barrels painted? Members of Girl Scout Troop 238 plan to be doing this kind of work on a contract basis this weekend. Any resident of Friona may contact a "trash barrel painter" by calling Mrs. Larry Martin or Mrs. W.R. Riethmayer.

These girls are planning a trip to the mountains this summer and are ready to paint barrels to defray expenses of the trip. This trip will be one of those "expense paid" trips . . . the kind you have to work to pay the expenses of.

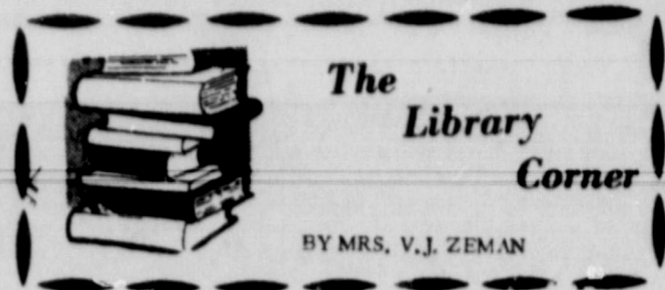
It has always seemed to me to be something very special and somewhat different about horse lovers. As long as I've known L.B. and Pearl McClain they have loved ponies and at one time had a number of shetland mares from which they raised colts.

A few years ago L.B. sold two of his favorites to Tom Lewellen, another horse fancier. Then more recently when the McClains purchased an acreage near Cross Plains and were planning to move down there L.B. approached Tom with the idea of selling the mares back to him.

Tom agreed and the McClains and horses moved to Central Texas. A few weeks ago Tom and Elva Lou made a trip in that direction to visit relatives. A few miles out of Abilene they

thought of the McClains and wondered if they would be able to locate them . . . possibly by a name on the mail box or something.

Before they had driven many miles, Tom said, "The next place is theirs. See those mares." They stopped and visited with L.B. and Pearl a few minutes then continued on their way. The McClains, who are both retired, have been spending a good deal of time fishing and sent their regards to Friona acquaintances.



This year's projected circulation of books at Friona Public Library has been topped by 400 with a month yet to go. Six thousand and four books have been checked out thru April 27, 1967.

The growth report given to Friona City Council in February estimated 5600 circulation for this 4th library year. The 6004 books circulated in just 11 months means an increase of nearly 2,000 over the 3rd and 3,500 over the second year of operation.

April 20th's record Story Hour attendance of 54 last just one week. On April 27 there were 56 at story hour. The average attendance of children during April was 51.

Remember there will be a Story Hour recess after May 4 until June 22. But home reading of stories to these tots can continue. The library is open Thursday from 9 to 12 and 3 to 6 and Saturdays from 9 to 12.

Mrs. John Gaede, Friona Public librarian, and Mrs. Bessie Holt, High School librarian, attended a Young Adult Service Workshop in Amarillo Saturday April 29. This workshop was conducted by Travis Tyre, Co-

ordinator of Lubbock City-Council Library and was sponsored by the State Library.

"The workshop was wonderful," said Mrs. John Gaede, "We learned so much. It was from 9 to 5 and I could have stayed longer, willingly. One immediate help will be the "tools and aids" sheets he gave us. Mrs. Holt said she learned a lot also."



LARRY TRUITT
Truitt Wins History Meet

Larry Truitt, son of Mr. and Mrs. Frank Truitt, won first place in the world history division of the West Texas State University invitational history contest last Thursday.

It marked the second straight year for a Friona entrant to win first place, as Mac Hancock won in American History the preceding year.

Larry is competing this weekend at the state UIL literary meet in Austin, in the ready writing contest, having won the region I title in this event two weeks ago.

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At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

4-H ACHIEVEMENT - Jan Jameson, Senior 4-H member of the Friona Club won 2nd place in the bread exhibit at the District Food Show in Canyon. Only three places are given. These are first, second and third. We congratulate Jan on this honor. Of course, we thought she should have won first and go the State 4-H Round - up in June.

Other girls participating but did not place in the District Food Show were: Linda Balderas and Ann Blackstone, Lazbuddie Club and Karene Hart of the Friona Club.

CLOTHING WORKSHOP is in progress at Farwell City Hall. The enthusiasm of the 12 enrolled is high. Ladies from the Methodist Church in Farwell, serving as leaders, report that this is a very rewarding experience and service that they enjoy. Sharing of ones talent can give a feeling of worth that is beyond comparison.

Cotton mercerized thread, the all-time favorite for home sewing, is extra-strong. If the thread should break in the sewing machine, check to see if the machine is threaded correctly. Breaking also may be caused by a bent needle, or a needle that is the wrong size for the thread.

NEW DEVELOPMENT IN FABRICS

A research program designed to improve the washability of rayon has resulted in the production of a type rayon designated as "high wet-modulus" rayon; one of the most outstanding developments in rayon research. The greatest feature of modulus rayon is its dimensional stability-as it can now be sanforized-to meet the less than one per cent residual shrinkage requirement. High wet modulus rayon can be successfully finished for "durable press," performance.

This modulus rayon can be made into velvet, corduroy, print cloth, broadcloth, batiste, fancy satens, cord, poplin and many other woven fabrics. Blends of modulus rayon and corded cotton are producing a lustrous, even fabric at low cost for women who sew at home. Look for "Mod." by fabric content given on label.

Next time your teen-agers protest against washing dishes, remind them that not even a royal prince finds it beneath his dignity to make with the suds. Prince Charles of Great Britain boasts that "we often wash up at home" - home, in this case being Buckingham Palace!



JAN JAMESON

Local 4-H Member Wins 2nd Place

Jan Jameson took second highest honors at the District 1 4-H Favorite Foods Show at Canyon, Sat., April 22nd. Jan, daughter of Mr. and Mrs. Earl Jameson of Friona, received her award for second highest score in the Senior Bread Division in competition with top scorers from 10 of the 19 counties represented.

To Jan, whose entry was Date

Nut Bread, such competition is not new. She was district alternate of the Foods Show in 1965, County Bake Show Queen in 1965, high scorer of the Foods Show in 1966 and County Foods Show Champion for 1967.

Jan is a freshman in Friona High School and plans a career in Home Economics. Her Foods and Nutrition leader is Mrs. C.M. Phipps.



COLOR'S THE KEY-Plain dorm rooms come alive with emerald green bedspreads. These cotton thermal coverings called "splankets" do double duty as bedspreads and blankets. By Thomas Pride Mills, they can be both washed and dried by machine. For privacy, bamboo blinds are hung from the ceiling as dividers that can be raised or lowered when desired.

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- 1st Prize...One Hour of Flying
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MAY
7

1 to
5 P.M.

Benger Air Park



MOTHER-DAUGHTER GRADS . . . Eight of the students graduating from the Jean Johnson success school in Friona were mothers and daughters. From the left are Mrs. Norbert Schueler, and Terri; Mrs. Carl Schlenker and Carleen; Mrs. Melvin Haassenpflug and Paula and Mrs. Bill Schwab and Jenetta Booth.



COURSE GRADUATES . . . Among the graduates of the Jean Johnson success school held in Friona are the above; back row, left to right; Inez Sherley, Jo Faye Brooks, Mary Bandy, Janice Thompson, Geneva Williams, Sue Fowler and Lucy Lewis. Seated: Ruthie Fite, Carol Fulkner, Pat Simons and Earlene Jordan.

Friona Residents Visit Relatives
Mr. and Mrs. Dick Habbinga and Mrs. Lillie Taylor spent the past three weeks vacationing and visiting relatives in South Texas. Mrs. Taylor visited in the homes of her brother, Freddie Schneider, at Edna; her sisters, Mrs. Gene Kenne, Bay City and Mrs. Preston Stephens, Hankamer; and in the home of an aunt, Mrs. George Koop, also of Edna.
The Habbingas visited relatives in Corpus and Mrs. George Koop of Edna, who is a sister of Mrs. Habbinga.
A sightseeing trip to Houston and Galveston included a tour of the Astrodome.
The trio returned to Friona Tuesday.
Mrs. Gene Zinser and children, Hereford, spent Saturday afternoon visiting Mrs. Laura Treider in the Lazbuddie Community.

Lee Cranfills Host All Day Class Outing
Dr. and Mrs. Lee Cranfill were hosts for an all day outing honoring members of the Junior High I group of Friona Methodist Church Sunday. Highlight of the day was seeing the academy award winning movie, "A Man For All Seasons."
The group had lunch at The Drumstick then had refreshments at an ice cream parlor.
Others in the group included Mrs. Lloyd Rector, Mrs. Kenneth McLellan, Kathy Horton, Ann Hurst, Sally Kendrick, Rusty Lindeman, Janice Milner, Mrs. Gene Zinser and children, Hereford, spent Saturday afternoon visiting Mrs. Laura Treider in the Lazbuddie Community.

Society

Club Members Attend Activity Day

Five members of Friona Young Homemakers attended the special Activity Day for Area I Young Homemakers at Hereford Friday, April 28.
Master of ceremonies was Jim Morriss, information director, Texas Electric Co-op, Austin. The welcome address was given by Leo Forrest, manager, Deaf Smith County Rural Electric Cooperative. The response was given by Mrs. Roy McCallister, president Young Homemakers of Area I.
Ray Simpson Jr., electrification advisor of Deaf Smith County Rural Electric Co-op, recognized special guests. Dr. Jean Rankin, pediatrician from Lubbock talked on school problems of the child with mental brain dysfunction.
Mrs. Cathi Hunt, Home Economist NRECA, Washington, D. C., gave a report and showed films on "Appliances - What's New and What's To Come."
At noon a buffet luncheon was served. In the afternoon a demonstration of uses of an electric blender was given by Mrs. Fran Hochleutner, home economist of John Oster Manufacturing Co.
Dr. Roy McClung, president of Wayland Baptist College, delivered the closing address. His topic was "Leadership in The Home, In The Family, In The Community."

Ye Olde England Is Theme Of Jr. - Sr. Banquet

King Arthur and his knights in shining armor were typically portrayed in the theme and decorations for the annual Junior-Senior Banquet in the cafeteria of Friona High School Saturday evening. The patio was transformed into a moat, complete with a swinging bridge over a flowing stream populated with fish.
Bouquets of brightly colored flowers were used on the head table, which was in front of a backdrop covered with shields, coats of arms and other mementoes of King Arthur's reign.
Presentation of King Arthur's Court were: Invocation and Y. Proclamation, Squire Ricky, Hurst, president of the junior class; Ye Royale Reply, Sir Mike Wooley, senior class president; Ye Olde Bequeathment (reading of the class will) Lady Betty Taylor and Earl Jim Bob Jones.
Merlin Strikes Again (reading of the class prophecy) Lady Sharen Awtrey and Earl Randy Ellis; School Song, Lady Becky Turner; and Benediction, Ye Headman Raymond Cook.
Menu: Beef Royale, Knights-in-Armor, Green Spears, Crusader's Treasure, Lancelot's Loaves, Guinevere's Tarts and Merlin's Magic.
As guests assembled, they were greeted by trumpeters Danny Kendrick and Bobby Thomas.
Arrangements were made by Kenneth Pearson and Gene Bruce, junior class sponsors, and committees headed by Larry Truitt, Steve Brown, David Reeve, Kathy Renner and Becky Coffey.
About 200 Juniors, seniors, teachers, administrators and friends were present.

Homemakers Attend Activity Day

The Lazbuddie Young Homemakers attended the special Activity Day in Hereford Friday. This event was sponsored by eight electric cooperatives. Activities began at 9:30 in the Bull Barn and continued until 2:30 p.m.
Jim Morriss, information director of Texas Electric Co-op of Austin, was the master of ceremonies. Dr. Jean Rankin, a pediatrician, from Lubbock, spoke on "School Problems." Problems of children who have difficulty learning were discussed.
Mrs. Cathi Hunt, home economist NRECA, Washington, D. C., spoke on "Appliances, What's To Come." She also showed a film depicting a kitchen twenty years in the future. Mrs. Fran Hochleutner gave a demonstration on the uses of blenders.
Dr. Roy McClung, president of Wayland Baptist College, spoke on "Leadership in The Home, In The Family and In The Community. At noon a buffet luncheon was served.
Those attending from Lazbuddie were Sherrie Menefee, Billie Mason, Kitty Gallman, Charlene Farley, Linda Elliott, Louise Engelking and Paula Tarter.

Mickey Wilson On Honor Roll

Mickey Wilson, 1964 graduate of Friona High School, was on the dean's honor roll at Texas Technological College for the second straight year.
The honor roll is made up of students making a three-point grade average or better. Mickey made a 3.4 grade average. A junior student majoring in agronomy, Mickey is a member of the Society of Agronomy and the Alpha Zeta fraternity. He is the son of Mr. and Mrs. Elvin Wilson.

Date Set For Piano Recital

The piano students of Mrs. Johnnie Walters will be presented in a recital Sunday, May 7 at Federated Club House. The students will be presented in two separate groups.
The first group will include Carol Schueler, Paula Dean, Donna Ruzicka, Terry Lynn Baca, Laquita Graham, Carla Beth Bauer, Iris Ann Stephenson, Pamela Veezy, Jason Widner, Jody Menefee, Jan Sue Robertson, Rhonda Bauer, Holly Stephenson and Holly Stephenson. Beginning time for this group will be 2:30 p.m.
The second group will begin at 3:15 p.m. and will include Regina Walters, Jim Fish, Carlthel, Paula London, Sherri Thorn, Jena Kay Short, Julie Ann Johnson, Cinda Kay Johnson, David Fish, Lisa Taylor, Trip Horton and Kathy London.
Mrs. Walters joins the pupils in inviting their parents, other relatives and friends to attend.

Woman's Club Members Visit King's Manor

Fifteen members and three guests were present for the Wednesday afternoon meeting of Friona Woman's Club at King's Manor in Hereford. The program, which was presented in the reception room, was highlighted by a skit, "Mrs. Careless At the Beauty Shop."
The part of Mrs. Careless was played by Mrs. W. O. Brown and Mrs. O. T. Patterson played the role of the beauty operator. A devotional was presented by Mrs. C. A. Turner. Several folk songs and some hymns were sung by a sextette composed of Becky Long, Susan White, Janice Newton, Janet Frye, Rosi Rogers and Maggie Ray.
Guests attending were Mrs. J.H. Boyle, Mrs. John Gaede and Mrs. Laura Thomas.
Refreshments of cookies and punch were served by Mrs. E. S. White Sr., Mrs. T. A. Sherman, Mrs. Lillian McLellan and Mrs. L. F. Lillard.

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ON DISPLAY . . . The painting of Bobby Wied, local artist who instructs in Friona elementary school, are currently on display at Friona State Bank. Wied had a one-man painting display recently at West Texas State University. He is shown with a sampling of his work.

Work Of Art On Exhibit

A series of art lessons during summer vacation is being planned by Wied. Persons interested in painting with water colors or oils are invited to contact him.

Twenty-four paintings by Bobby Wied, art instructor in the elementary school, are on display in the Community Room of Friona State Bank. These include works done in water colors, oil, tissue paper and acrylic.

Wied invites residents of the community to view the paintings, which will be on exhibition for the next two weeks. These pictures were included in a one man show at the Branding Iron Theatre in Canyon recently.

Some of them have also been exhibited in an art show at Muleshoe.

Raymond White Recuperating

Raymond White, who has lived in the Friona area for the past five years and is presently employed by Wes Long, is recuperating in an Amarillo hospital following surgery.

His condition is listed as good by attendants at Veterans Hospital.

Bands To Present Program

The Friona Junior and High School Choirs will present a program at 2:30 p.m., Sunday, May 7, in the junior high auditorium. The High School Choir will sing "Good Folk Who Dwell on Earth," "Beautiful Dreamer," "Ho - La - Hi," "Edelweiss," from The Sound of Music, "Somewhere My Love,"

from Doctor Zhivago, "Over the Rainbow," "Bells," "Clancy Lowered the Boom," "Verdant Meadows," and "All the Things You Are." On the program for

the Junior High Choir are "Thanks Be To Thee," "Stars of the Summer Night," "The Orchestra Song," "Hark the Vesper Hymn," and "May the Good Lord Bless and Keep You." Admission is free and the public is cordially invited.

SHOP IN FRIONA . . .

Girl Scouts Host May Pole Party

Members of Girl Scout Troop 268 were hostesses at a May Pole Party in Fellowship Hall of Friona Methodist Church Tuesday afternoon. Special guests were first grade girls, who plan to be Brownies next year, and young boys.

Following a song session refreshments of decorated cup cakes and lime float were served. A May Pole game, Poor House, introduction and musical chairs game completed the afternoon's festivities.

Special guests were Karen Stevick, Cindy Smiley, GIGI Spring, Lynn Welch, Burke Vestal, Bryan Johnston, Jana Reeve, Shirley Cole, Toby Strickland and Randa Allen.

Leaders present were Mrs. Louis Welch and Mrs. C.L. Vestal Jr, Girl Scouts, who were hostesses, were Denise Cudd, Deborah Clausen, Jonnye Cudd, Sandy Reznik, Ann Spears, Cin-

dy Campbell, Regina Duke, Amy Sue Renner, Nancy Scales, Esther Smith, Gloria Brown, Susie Spring, Gay Welch, Jayn Masile and Susan Floyd.

Women's Assn. Postpones Meet

The Friona Country Club's women's association will hold their monthly luncheon and business meeting May 11, instead of the fourth, it was announced this week.

Ladies are invited to come at 10 a.m. and bring guests. There will be both bridge and golf.

Each member should bring a covered dish for lunch.

Mrs. George Treider returned Tuesday afternoon after spending a week visiting in the home of Mr. and Mrs. Dale Treider and sons, Ricky and Kevin, in Albuquerque.

Voice, Piano Pupils To Be Presented

Mrs. Eva G. Miller has completed plans for presentation of a recital for her elementary division voice and piano pupils in costume at 2:30 p.m. Sunday, May 7 at First Baptist Church.

Friona Teacher Is Guest Speaker

Honored guests at the banquet, which was served in the dining hall of the church, were members of Bovina High School's senior class. Other Frionans attending were Aubrey Rhodes, J. Lee Witten, Tim Rhodes and Patti Ragdale.

Featured numbers on the program will include "Walt Disney Classics" from "Snow White"; "Cinderella," "Peter Pan," "Parent Trap," "Westward Ho The Wagons," "Bambi," "The Lady and The Tramp," and "Pinocchio."

Mrs. Miller reported the following students received ratings in the music festival at Hereford: Gayla Self, Jeanine Jarboe, Gary Self, Troy Messenger, Excellent; Devonn Light Pam Wilcox, Teresa Ingram,

Coffee Fetes

Mrs. J. Loflin

A coffee in the home of Mrs. Robert Alexander Wednesday morning was a courtesy for Mrs. Jerry Loflin, a new resident of the neighborhood. Refreshments of coffee and sweet rolls were served.

The serving table was covered with a white linen cloth and centered with potted plants, which were later presented to the guest of honor.

Dorothy Johnston, Vickie Pryor and Pattijon Talley, superior; Jay Messenger, Very Good.

Guest performers will be Debbie Bengier and Mike Messenger.

Others in the recital will include Clint Mears, Jerri Bengie, David Barnett, Gary Self, Pam Wilcox, Phillip Duggins, Devonn Light, Pattijon Talley, Jeanine Jarboe, Cindy Cason, Jay Messenger, Gayla Self, Gail Graham, Vickie Pryor, Cecelia Lewis, Dorothy Johnston and Teresa Ingram.

Mrs. Bengie Will Present Musicians

Elementary music students of Jane Bengie will be presented in a recital Saturday, May 6 at 7 p.m. at the Friona Women's Clubhouse.

To be presented are Susan Garner, Debra Dorrell, Tammi Shelton, Jay Cranfill, Keith Pryor, Phillip and Beverly Schueler, Leslie Nossaman, Jerri and Sharla Bengie.

The saying, "America lives on Wheels," was never more true than it is today. Most Americans live in their cars more than they do in their homes.

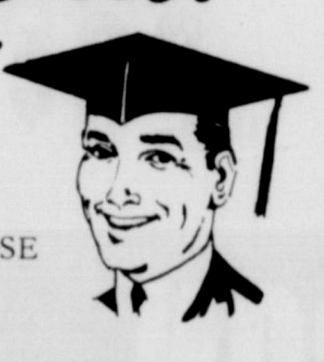
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Fieldcrest TOWELS

BATH TOWELS	Reg. \$3.00	\$1.97
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WASH CLOTHS	Reg. 70¢	47¢

One Group
Striped BATH TOWELS

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*Make A Kicky Kabukie With 3 Towels.

Men's Fruit of the Loom
UNDERWEAR SPECIAL

T-SHIRTS	Reg. 3/\$2.05	
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Services Held For Relative Of City Folks

Funeral services for Gottfried Bender, relative of several area people, were held last week in Higgins.

Bender, 95, died April 21 after a short illness.

He was the father of Karl Bender of Friona, and the grandfather of Mrs. Jerry Zachary.

Other survivors include daughters, Mrs. Emily Griffith of Bovina, Mrs. Gene Ezell of Bovina, Mrs. Hilda Wasson-mill and Miss Evelyn Bender of Higgins, Miss Ester Bender of Grants Pass, Oregon and Mrs. Mary Lou Pote, of Modesto, Calif.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Congratulations to Sherry Robinson on being named valedictorian for the 1967 graduating class of the seniors. She finishes with a grade point average of 96.1. Sherry is the daughter of Mr. and Mrs. James Robinson. The salutatorian honor goes to Marsha Addudel, daughter of Mr. and Mrs. John Addudel. Marsha finishes with the grade point 94.5. Mar-quitta Seaton, daughter of Mr. and Mrs. R.B. Seaton is very close to Marsha with her grade point of 93.5. Danny Miller, son of Mr. and Mrs. Roy Mil-

ler is high point senior boy graduate with his average of 89.8. Mike Hinkson, son of Mr. and Mrs. Frank Hinkson has an average of 87.6 and David Nelson, son of Mr. and Mrs. Conrad Nelson is close with 86.5. The eighth grade valedictorian graduate named is Johnce Seaton, daughter of Mr. and Mrs. John Seaton. Her grade average is 5.80 based on the 6.00 system. The salutatorian honor students are presently tied with grade points of 5.40. The tie is between Clay Mimms, son of Mr. and

Mrs. G.W. Mimms and Scott, Brown, son of Mr. and Mrs. S. W. Brown.

Graduation services for the eighth grade will be the evening of May 18. The class history will be given by Delayne Steinbock. The response will be presented by Marla Mendoza. Delayne was an honor student with a grade point of 4.8 and Marla next with the average of 4.2.

Rev. Calvin Beach, pastor of the First Baptist Church of Laz-buddie will deliver baccalaureate services for the seniors Sunday evening May 14 in the auditorium of the High school.

The farm of Fred Grahams was the scene of a branding party Saturday. Several people were on hand to watch the new method of branding done by the Jesko boys. Mrs. Jack Young and children from Muleshoe and some of the Graham relatives from Elida N.M. were also present for the occasion.

Mrs. Leon Dobosky from Keon, Texas, visited last week with her mother, Mrs. J.O. Webb, a sister Clara Bell Crain and other relatives in the area.

The Luther Hams have returned from a trip in the Big Bend Country, visiting friends and seeing sights of interest along the way.

The Roy Farley family attended a reunion in Fortales Sunday of last week. The occasion was to celebrate the 81st birthday of Mrs. Farley's mother, Mrs. S.T. Bass.

Mrs. G.K. Bullock from Petersburg was a recent guest in the home of her son and family, the Wyle Bullocks.



Foreground, Impala Sport Sedan. Background, Camaro Sport Coupe and the Chevelle Malibu Sport Coupe.

Drive the cost of living down, without giving up all this.

Chevrolet's room, ride and price. When *Automotive News* made its annual roominess study, Chevrolet got the most points. It's roomier inside, they reported, than any other American car. The ride is Full Coil suspension smooth. And Chevrolet hardtops and convertibles are still the lowest priced full-size cars of this kind you can buy. **Chevelle's quick size.** It's quick to climb, quick to turn. Other mid-size cars might be like Chevelle, true. But they're not as low priced. And they're not made by Chevrolet with Body by Fisher, GM-developed energy-absorbing steering column, inner fenders and Full Coil suspension. **Camaro's road-hugging stance.** At its price, Camaro is the only sportster to give you wide-stance design. It rides steadier, clings to curves better,

hugs the road closer. It's the roomiest car you can buy. Plus, you get a bigger standard engine.

See your Chevrolet dealer during his Camaro Pacesetter Sale

Special buys on Camaro Sport Coupes and Convertibles specially equipped with: 250-cubic-inch Six, 155 hp • Deluxe steering wheel • Bumper guards • Whitewall tires • Wheel covers • Wheel opening moldings • Stripping along the sides • Extra interior brightwork • And, at no extra cost during the sale, special hood stripe and a floor shift for the 3-speed transmission! **SALE SAVINGS, TOO, ON SPECIAL-LY EQUIPPED FLEETSIDE PICKUPS (Model CS 10934).**

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- FLAVOR-AID** Pre-sweetened 10c Pkg. **3/19c**
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