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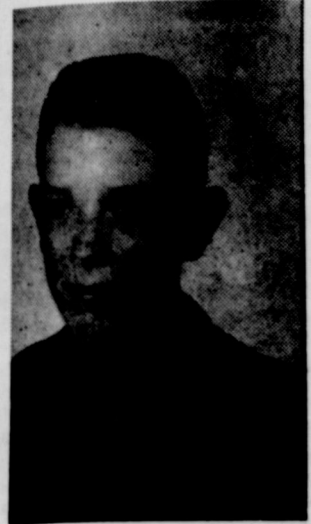
Morton Tribune

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VOLUME NUMBER TWENTY

MORTON, TEXAS, THURSDAY, DECEMBER 15, 1960

NUMBER FORTY-THREE



GOLD STAR WINNERS—Shown above are, left, David Haralson, 16-year-old son of Mr. and Mrs. J. W. Haralson and, right, Laquita Masten, 15-year-old daughter of Mr. and Mrs. James Masten, who were named Cochran County 4-H Gold Star winners for the year.

FILM FEATURE AT 10:00 A.M.

CHRISTMAS SHOW SATURDAY

C. W. Webb Services Held Here, Sunday

Funeral services were held at the First Baptist Church Saturday at 2:00 p.m. for C. W. Webb, 72, former Morton resident, who died Thursday afternoon at his home at Broken Arrow, Okla., following a heart attack.

Rev. Fred Thomas, pastor of the local church conducted the services and burial was at Morton Memorial Cemetery under the direction of Singleton Funeral Home of Morton.

Rev. W. C. Wright, former local pastor, was unable to conduct the services because of weather conditions preventing him from making the trip to Morton.

Services were delayed for a short time due to weather conditions that kept some of the relatives from getting to Morton for the services.

A resident of Morton for many years, Mr. Webb retired from farming about two years ago and moved with his wife to Oklahoma. She passed away earlier this year at Oklahoma.

Survivors include two sons, Orville of Mentone, Texas and Lowell of Morton; a daughter, Mrs. Haswell Jones, Broken Arrow; two sisters, Mrs. Bryce McIver, Hillsboro and Mrs. Herbert Lawson, McGregor; three brothers, Jesse, Wichita Falls; Graydon, McGregor; and Harvey, Flomot; and 11 grandchildren.

W. H. Mahans Offer Thanks For Patronage

Mr. and Mrs. W. H. Mahan, owners of the Mahan Motor Company here for almost six years, this week expressed their appreciation to area residents for the patronage given the company.

(An ad expressing their appreciation will be found in this publication of the Morton Tribune.)

Announcement of the sale of the firm to Melvin McCoy, formerly of Muleshoe was made in last week's publication of the Tribune.

In expressing his appreciation this week, Mahan said, "May we recommend to you Melvin McCoy, and McCoy Ford Sales."

Mahan said he still had a number of used cars on hand which he would continue to offer for sale until his stocks were gone.

He also said he and Mrs. Mahan would continue to live in Morton until further decisions were reached as to their future.

Mrs. Mahan teaches elementary music in the Morton Schools.

LAST WEEK FOR GUESSING GAME AT DOSS THRIFTWAY

This is the last week to enter the "Folger's Guessing Game" at Doss Thriftway Super Market, South Main, Morton.

The Morton Jaycee sponsored Christmas show for the kiddies will be held Saturday morning at 10 a.m. at the Rose Theatre in Morton.

Wallace Theatres again this year is co-operating with the local group in furnishing films for the cartoon show and the location of the showing.

Admission to the show will be one can of food and the food received will be boxed and distributed among the needy families of the area for Christmas.

Also to be distributed at the same time will be toys gathered by the Lions Club and stockings of fruits, nuts and candy sacked by the Lions club.

2-Day Holiday Is Favored

Indications were this week that most Morton firms will observe a two-day Yule holiday.

Christmas falling on Sunday will create a nationwide holiday Monday.

The First State Bank will close all day Saturday, and also all day Monday.

Firms desiring to announce special closing dates are invited to call the Tribune this weekend, and it will be announced in next week's Christmas edition.

Letters to Santa Not Too Late

It's still not too late to write a letter to Santa Claus.

The Tribune will again print Santa's mail in the annual Christmas publication which will go into the mails on Dec. 22 this year.

Letters to Santa should be mailed in order to arrive at the Tribune not later than December 20.

Youngsters who desire may bring their letters by the Tribune and deposit them in Santa's mail box.

Scout Drive Will Top \$350

The Morton Boy Scout Fund Drive, part of the annual area Fund Drive appeared headed toward a final amount of around \$350, E. L. (Sho-ball) Willis, chairman said last week.

Willis said several businesses had not yet been contacted and some cards were not yet turned in, but with the drive nearly concluded, the total posted should be around \$350.

REGISTRATION ENDS SATURDAY AT BRACKEN FURNITURE

Coffee drinkers will have a free day Saturday at Bracken Furniture and Appliance, Morton.

Son Buried In Arizona

Funeral services were held at 1 p.m. Saturday, Dec. 3, at Phoenix, Ariz., for H. C. Shaeffer, 44, son of Mr. and Mrs. H. C. Shaeffer, Sr., of Morton.

A bachelor, who had for short periods of time lived around Morton since his parents moved to Morton in the late '30's, W. A. was found shot to death in his apartment in Phoenix, Wednesday, Nov. 30. He was believed to have died accidentally while cleaning a rifle.

Wilton Green Conservationist For SC District

Wilton Green has been appointed Soil Conservationist for the local Soil Conservation Service office.

Green, who has been at Levelland for the past year as Soil Scientist, and who has about two years with the SCS, took over duties this week. He will be serving in the position formerly held by Jess Jackson, recently transferred.

Green, a Texas Tech graduate in August of 1958, is married and the father of a five weeks-old son, Mark. The family will move to Morton as soon as they can find a house.

Rites Held for Mrs. C. E. Hill Saturday, A.M.

Final rites for Mrs. Charles E. Hill, Jr., 37, of Morton, were conducted at the Eastside Church of Christ in Morton, at 11 a.m. Saturday, the church of which her husband was pastor.

W. T. Hamilton, minister of the Lamesa Church of Christ conducted the services assisted by elder Byron Willis of the local church.

A second funeral service and graveside rites were conducted Sunday at Goldthwaite, Singleton Funeral Home of Morton was in charge of the arrangements.

Mrs. Hill died at 4:45 a.m. Thursday at Methodist Hospital in Lubbock where she had been in critical condition since undergoing brain surgery, November 10.

A native of Greenuip, Ill., she is survived by the husband, two sons, Stephen and James Arthur, and a daughter, Jane Ellen, all of the home; her father, T. A. Hall, of Greenuip; two sisters, Mrs. Ernest Finney, Naperville, Ill.; and Mrs. Neva Hall, Indianapolis, Ind.; and five brothers, Floyd, Yale, Ill.; Loy-al, Oney, Ill.; Forrest, Decatur, Ill.; Arthur, Greenuip; and Walter, Ob-long, Ill.

Grand Opening at McCoy Ford Sales Is Saturday

It'll be free coffee and doughnuts all day Saturday at the McCoy Ford Sales firm, Morton. Also, visitors may register for four free turkeys to be given away at 6 p.m. Saturday.

(To register there is no obligation, nothing to buy, and one need not be present to win. The only requirement is that one be 18 years or more of age.)

Melvin McCoy, who recently purchased the Mahan Motor Company from W. H. Mahan, promises treats for the kiddies, too.

A free turkey goes with every purchase of a new or used car or pickup between now and Christmas.

(Additional details may be found in the firm's ad in this publication of the Tribune.)

This week McCoy and staff were busy painting, planning, and receiving new cars and pickups for the "open house" Saturday.

Announcement of the firm's sale was made last week by Mahan, effective December 1.

Mr. and Mrs. (Betty) McCoy and children plan to move to Morton from Muleshoe as quickly as a house is available here.

They have five children, Danny, 11; Dweylene, 8; Sherma, 5; Genny Gail, 3 and Bronda, 6 months old.

They are members of the Methodist Church, and McCoy taught a Sunday school class at Muleshoe where he was also a member of the official board of the church.

TRY ONCE MORE MONDAY ON CHRISTMAS PARADE

"If at first you don't succeed—try, try again" might well be the theme for this year's Texas' Last Frontier Christmas parade.

WEATHER PERMITTING, Bill Hulse, parade director, has announced the event will be staged Monday afternoon, Dec. 19, beginning at 5 o'clock. The announcement followed approximately two weeks of "real winter weather."

(Note: According to the Tribune's calendar, winter doesn't begin until December 21—the shortest day of the year.)

Last count, some twenty floats had been scheduled for participation in the parade.

Also, planning to join in the parade are the Morton High School, Junior High, and Grade School bands, the Cochran County Sheriff's Posse, the Boy Scout Color Guard, and two bicycle divisions, one for girls and

one for boys.

Of course, Santa Claus is eagerly awaiting his trip through downtown Morton—by Monday he will already have made two appearances in Morton.

Following the parade, Santa Claus will make an appearance for youngsters at the Western Abstract building on the eastside of the square. Also, he will be handing out treats to the kiddies.

Arrangements for this appearance of Santa is under the direction of the Morton Jaycees.

Plans call for the parade to form at 4:30 p.m. Monday on hospital road. It is to get underway at 5 p.m. when the downtown Christmas lights "go on."

Parade route will be from the hospital road to South Main, north to the Rose Theatre, west to the Ideal Gift Shop, and south to the Coch-

Slight Gain Over Preliminary Report . . .

County Census Count Is 6417—Morton 2,731; Whiteface 535

Just in case you are one of those folks who like to get the official word, after preliminary figures have already been released, the official word on our population is out.

The advance report of final population counts lists this official census for Cochran County, Morton and Whiteface, released by the

Department of Census.
Cochran County, 6,417 persons.
Morton, 2,731 persons.
Whiteface, 535 persons.

The significant factor is that the figures show an increase of 71 persons over the preliminary report issued just after the counting was completed last summer. There has not been any recount, simply a more complete total.

Morton added 52 persons in the final count.

Injured in Fall On Icy Walk

Mrs. Marshall Gill of Morton was a painful casualty of the ice storm last week when she fell as she was going to work and splintered her leg, at around 8:00 a.m. Thursday morning.

At first it was feared the hip was broken, but her husband said Wednesday the leg was broken at the thigh. She is hospitalized in room 421, Methodist Hospital and was reported "doing fairly well." She expects to be hospitalized six weeks.

Mrs. Gill, an employee at Turner's Laundry, slipped on the ice as she was about to enter the building. She was taken to the Memorial Hospital and then transferred to Methodist Hospital at Lubbock.

TWO BREAK-INS REPORTED HERE MONDAY NIGHT

Intruders used the mantle of fog that spread over Morton late Monday night to commit at least two break-ins in Morton, the first reported in several months.

By breaking out a window at Seney's Grocery and Market, they entered and made off with over \$100.

Prying a latch at Morgan Oil Company, the intruders got in and stole about 150 pennies.

A door was found open at McCoy Ford Company but nothing was reported missing.

ran County Activities building area.

Plans call for an announcer to be stationed on the eastside of the court house to give the names and sponsors of floats as they pass.

First prize for floats will be \$25.00, second prize \$15.00, third prize \$10.00, and fourth prize \$7.50.

In the bicycle division a first prize of \$2.50 will be awarded to the best

decorated bicycle ridden by a girl, and \$2.50 to the best decorated bicycle ridden by a boy.

—And, reports the parade committee, if Monday is too rough, that will be it for the year, no other date will be set because of the nearness of the Yule season and the rush of parties and special church programs.

"WORST STORM" LEAVES TRAIL OF ICE DAMAGE

One of the worst pre-Christmas storms ever to hit the South Plains covered Cochran County and nearly all of West Texas, first with a light rain, turning to sleet and ice, then with two days of snowfall last week.

The result was a tremendous overall amount of damage to power and phone lines, the inconvenience of low gas pressure that made heating a problem, and the forced shutdown of many businesses, offices, and schools.

The damage was caused more by the freakishness of the storm, than by the actual amount of snow and drop in temperature. The ice damage to service lines was accomplished before the snow fell; the lat-

ter simply adding an inconvenience.

A warm mass of air through which the rain fell, Tuesday and Wednesday of last week, found colder temperatures underneath and the result was a solid coating of ice freezing on trees, power and phone lines and the poles. By Thursday night, when the snow began to fall, a majority of the ice damage was already done. Thousands of utility poles over the area had snapped under the tremendous weight of the ice on the wires strung between them.

Power was off in Cochran County almost as much as anywhere in West Texas, though Eastern New

(See STORM, page 12)

Eighth Grade Chorus Will Present Christmas Program Monday Night

The Eighth Grade Choral group at Morton schools will present a special program of Christmas music at the Cochran County Auditorium on Monday at 7:30 p.m.

Under the direction of Keith Ka-

nipe, choral director, the mixed chorus will present a two part program. The first half, entitled "The Story of Christmas," will include narration by Jim Middleton, Elementary Principal. The music will include: "Angels We Have Heard on High," "Away in a Manger," "As Lately We Watched," a solo by Judy Philbrick; and several other numbers.

The second half of the program will be on the lighter side and will include a specialty act featuring a group of other things, a jack-in-the-box. Among the music in the second half will be heard: "O, Holy Night," a solo by Carla McCarty; "A Toy Soldier," "Sleigh Ride," and others. The group will form a living Christmas Tree.

The public is cordially invited to attend the program. There is no admission charge.

Santa to Appear At Piggly Wiggly

Get set, get ready, boys and girls, Santa Claus will be at Piggly Wiggly, Morton, Wednesday, Dec. 21, from 9:30 a.m. to 11:30 a.m. and from 1 p.m. to 5 p.m.

Yes, he's loaded with treats for all the "good little boys and girls."

And, at 5 p.m. he's going to give away a bicycle.

You don't have to be present to win, there are no obligations, and there's nothing to buy, just be sure your name is in the big registration box at Piggly Wiggly, Morton.

\$25 SAVING STAMP WINNER AT TRUETT'S

The \$25.00 in trade from the Morton Stamp Center went to Mrs. A. B. Boatwright of Morton Wednesday evening.

Again area folks are invited to drop by Truett's Food Store, Morton, and register for another \$25.00 in trade from the stamp center to be given away next Wednesday at 6 p.m.

Persons may register as often as they visit the store, they need not be present to win, and there is no obligation.

W. R. ADAMS IS McCLAIN'S WINNER

W. R. Adams was the winner Saturday of the stuffed poodle given away by McClain's Super Save, Morton.

This week visitors to the firm, according to the ad in this publication of the Tribune, may register until Saturday night for two toy stuffed monkeys to be given away.

Charles Jones Is Sole Owner Of Morton Drug

C. B. Jones of Morton announced Wednesday the sale of his interest in the Morton Drug Store to his son, Charles Jones, pharmacist, and a member of the firm since 1952.

In making the announcement, C. B. Jones said he and his wife would continue to work in the firm. The sale was effective as of December 1.

The original Morton Drug Store was founded in Morton in 1929 by C. L. Taylor, retired pharmacist, now locally engaged in farming. The location was on the southwest part of the Cochran County square.

Around 1949 the firm was moved to its present location. C. B. Jones joined the firm in 1946, purchasing it from Taylor in 1952.

Charles Jones, a graduate of the School of Pharmacy, University of

(See MORTON DRUG, page 12)

Eighth Grade Cage Tourney Opens Today

The Morton 8th Grade basketball tournament will get underway today with 16 teams, eight in each division, lined up for play.

In the girls division of play, Muleshoe meets Bula; Sundown faces Plains; Morton tries Whiteface and Sudan tangles with Pep in the first round of the tournament.

Boys' division of play is identical except that Morton's 7th grade team will take the place of Plains—thus Morton's 7th grade will meet Sundown.

The tourney is scheduled for play today, Friday and Saturday, with the finals coming Saturday night.

Rites for Sister Set At Lubbock

Funeral services will be held at 2 p.m. today (Thursday) at the Assembly of God Church at Turkey for Mrs. James Haas, 42, who died Tuesday. She is a sister of Mrs. Tessa Boatright of Morton.

Rev. Clifton Igo, pastor of the Southside Baptist Church, Lubbock will conduct the services assisted by the pastors of the Assembly of God and New Hope Baptist churches, of Turkey.

Burial will be at Dreamland Cemetery, Turkey.

Mrs. Haas, a 15 year resident of Lubbock, who moved there from Turkey where she had lived most of her life, is survived by her husband, four sons, a daughter, a grandchild, her mother, four brothers and three sisters.

Brother Victim Of Monoxide

Funeral services were pending Wednesday, at Hobbs, N. M., for 50 years old Roy Lee Cline, a victim of carbon monoxide poisoning. He is a brother of Mrs. E. J. French, Sr., of this county, and an uncle of E. J. French, Jr.

Mr. Cline, found dead in his car at Seminole Monday, was, according to a justice of the peace, killed by carbon monoxide fumes as he ran his car motor, attempting to keep warm, while the car was stuck in the mud, 25 miles from Seminole.

LOCAL LEGION POST MEETS TONIGHT

The local American Legion Post will hold its regular third Thursday night meeting tonight (Thursday) at 8 o'clock at the Veterans Hall, Morton.

All area members and veterans are invited to attend the meeting.

Turn in Names Of Needy

Anyone with names of needy families who should receive food packages this year is urged to turn the names into Joe Seagler at City Hall.

MORTON FFA TURKEY SHOOT FRI. and SAT.

The Morton FFA boys will sponsor a Turkey Shoot two days this weekend, at the caliche pit, one mile west of Morton's city limits.

The shoot will get underway at 2:00 p.m. Saturday, Dec. 17, and at the same time on Sunday.

Area sharpshooters are urged to drop by and win themselves a fine main item for their Christmas dinner.

MORTON DRUG DRAWING, DEC 24

"Big, little, old, and young" are all registering at Morton Drug Store for the Lionel electric train set and Eftanbee doll house set.

ONLY... 9 Shopping DAYS 'TIL CHRISTMAS

DEADLINE FOR ENTRIES SUNDAY . . . CHRISTMAS LIGHTING TO BE JUDGED MONDAY

STORM CLOSES SCHOOL ONE DAY

WHITEFACE (Spl.)—Last week's ice and snow storm, which continued into this week, brought a minimum of inconvenience to the Whiteface schools.

School was cancelled last Friday, after the power had failure Thursday night during a basketball game. But that was the only day school was missed.

Buses ran every day but Friday, attendance was remaining very good, and the power situation was okay, High School Principal Charlie Booz said.

This was the situation Tuesday afternoon, but another light snow was falling at the time.

TRACTOR SCHOOL RE-SCHEDULED FOR SATURDAY MORNING

Bad weather caused the postponement of a scheduled 4-H Tractor School last Saturday, but the event has been rescheduled, weather permitting, for next Saturday, Dec. 17, from 9:00 to 11:00 a.m., at the Ray Griffith Farm, located 6 miles east of Morton (1/2 mile east of the Country Club).

Parents, 4-H members and all 4-H leaders are welcome and urged to attend the school. Several of the boys will give demonstrations, safety films will be shown, and all will be under the direction of 4-H leaders, Weldon Newsom and Wade Strother.

Each entry must use a Christmas song, either religious, humorous, or traditional for it's theme.

First place winners will receive a wall plaque and others will receive honorable mention. Winners will be named, if possible, in the Tribune's Christmas edition.

Highlights and Side State CAPITOL

By Vern Sanford

AUSTIN — By the time Austin sweeps up the last of the holiday tinsel, it will be time to prepare for another round of festivities.

Committees already are meeting to plan details of the inaugural events that will attract thousands of visitors to the Texas capital, come January 17.

Gov. Price Daniel will take the oath of office for his third term; Lt. Gov. Ben Ramsey, for his sixth term. If weather permits an inaugural parade these two officials will ride at the head of it up Congress Avenue, to the Capitol grounds where the swearing-in ceremony will

be held. A reception and a half dozen balls will fill out the day. For his past two inaugurations, Governor Daniel has held a prayer breakfast beforehand for state officials.

NO SPECIAL SESSION—Haggling an 11 suspense over who will be Speaker of the House for the 57th Legislature will continue until January 10.

That is the first day of the regular session when House members, by secret ballot, will elect the speaker from their membership.

Rep. James Cotten of Weatherford asked Governor Daniel to call lawmakers together this month. New

members could be sworn in and a speaker elected in a one-day session, he said. This would give the speaker time to organize committees and be ready to go to work in January.

But Governor Daniel said that any legislature meeting this year would be the 56th Legislature, which could not elect a speaker for the 57th Legislature.

Reps. Wade Spilman of McAllen and James Turman of Gober are candidates for speaker. Both, reportedly, are "ahead."

Spilman, in a recent letter to House members, announced addition of two more pledges to him. He said, "A majority of the members have committed their votes to me for Speaker." Jim Turman says the same thing. So, the big question still is: How will the members vote?

SAFETY DRIVE LAUNCHED—This year's campaign for careful driving during the holidays will be launched on "Safety Sunday," December 11. Many organizations, including the Texas Press Association, will help in the annual drive to cut the Christmas-through-New Year's accident toll.

"Safety Sunday," said the govern-

nor in his proclamation of the special day, is "to awaken the conscience of every driver to the understanding that negligence at the wheel is a transgression of God's own command, 'Thou shalt not kill.'"

In past years, the governor noted, the all-out campaigns have resulted in the death toll's falling below Department of Public Safety predictions.

Last year the DPS predicted 111 deaths. When the holiday season ended only 91 had died, for a total of 20 lives saved.

PROGRAM FOR AGED—Enactment of medical care for the aged and an increase in state pensions are among recommendations of a joint legislative committee to study problems of the aging.

Committee announced it would work for a constitutional amendment to raise by \$10,000,000 a year the ceiling on old age assistance. It also urged that the next Legislature pass laws to put into effect a program to provide state help for the medical expenses of needy oldsters.

Transfer of senile, but not mentally ill, patients from the mental hospitals to nursing care was recommended.

Sen. Crawford Martin of Hillsboro,

is chairman of the committee, and Rep. Howard Green of Fort Worth, is vice-chairman.

BOND SALE CANCELLED—Veterans Land Board has set aside plans to hold a bond sale this month because of criticism from Land Commissioner-Elect Jerry Sadler.

Board announced its decision "with regret," declaring that the veterans waiting to buy land would be the losers.

No bonds have been sold since June, 1958, because the state ceiling on interest was too low to attract buyers. Board said it felt the people

were expressing their desire to get the program in full operation when they approved a constitutional amendment in November to raise the interest ceiling.

Sadler had protested the sale. He said he felt the bonds could be sold at a more favorable rate next year

after a change in the national administration.

DAM SITE RECOMMENDED—Millcreek, in Brazos County, has been recommended to the State Board of Water Engineers as the site for a proposed reservoir on the Lower Navasota River.

An engineering firm made the recommendation after a study contracted by the Brazos River Authority, the towns of Bryan, College Station and Navasota and several industrial firms.

Statistics for the proposed water project are staggering. It would yield in the neighborhood of 200,000 gallons of water a day, cost an estimated \$44,000,000. It would not be completed until about 1970 and paid for in 2020.

PARR LOSES OUT—Texas Supreme Court refused to review a lower court ruling that blocked George Parr's fight to become Duval County's Democratic Party chairman.

Parr won a district court order for a re-count, but the San Antonio Court of Civil Appeals overturned the decision. Supreme Court refused to step in, noting that the Election Code said it had no jurisdiction to review election contests.

It was another setback for the Duke of Duval, once credited with the power to decide how any political race in the county would go. SHORT SNORTS—State's general revenue fund is going into the hole, sinking to a deficit of \$76,724,738 on the state treasurer's last report. Deficit increased \$10,000,000 in three weeks. . . . On the plus side, the state has received a check for \$58,547.92 as its share of income from the sale of 119,400,000 board feet of lumber and other uses of the Texas national forests. Money will be divided among the 11 East Texas counties in which the forests are located.

West Texas Farmer In Ernest, Star Telegram Article Says To Increase Their Part in Nation's Sugar Beet Production

(The following is a re-print from the Fort Worth Star Telegram and is published here in the interest of better farming)

By JAMES E. VANCE

High Plains and West Texas farmers appear more determined than ever to increase their production of sugar beets. They have the soil, water and know-how, and they say capital is available to build a sugar mill on the Plains. But they have one big obstacle—government restrictions.

The way Palmer Norton and H. A. Tuck of Hereford explained the situation there isn't any room for doubt about the plan would-be sugar beet producers have. It appears very legitimate, one which would have a "turn-over" economy of an estimated \$1,000,000—and "it wouldn't cost the government a dime," Norton and Tuck were attending the West Texas Congressional Forum in Fort Worth. In the farm delegation was a group from Dell City headed by J. D. Lee and James Jordan.

Rigid legislation allows U. S. farmers to produce enough for only 55 per cent of the U. S. sugar consumption. The remaining 45 per cent is imported, mostly as raw sugar to be refined. Texas is allowed only 1,900 of the 980,000 acres of sugar beets allotted U. S. farmers.

The present Sugar Act which expired, but was held over from the "recess" session of the Congress because of a lack of legislation for a new one, allows a 6.7 per cent acreage increase of sugar beets each year. This addition is designed to keep up with the increase in consumption created by expanding population (100 pounds of sugar per person per year) and to overcome the deficits in Puerto Rican and Hawaiian production. Foreign countries which produce sugar for the United States also get the increase.

At present, however, the allotment increase goes to old sugar beet producing areas such as Michigan, Colorado, Utah, and California. Texas doesn't get any.

Here's their plan: Tuck and Norton said that if acreage called for by 5 per cent of the 6.7 increase were awarded areas other than old established areas it would not only help many new areas, but would not hinder present acreage of old established areas. The remaining acreage still would give old growers as much increase as they now absorb.

Say the 5 per cent called for 100,000 acres, the planned break-down of acreage would be as follows: 40,000 acres to areas such as the Plains where it has been proven sugar beets can be produced in large tonnage, but where acreage now is so limited as to prevent justification of a mill. There are four such areas similar to the five-county area on the Plains. Twenty per cent (20,000 acres) would be allotted new areas

such as Pecos or Dell Valley where irrigation is established and beets will grow, but none are planted. Another 20,000 acres would be allotted to reclamation areas with water, but with no beet acreage. The remaining 20,000 acres would go to new growers in major established areas.

Norton and Tuck explained that there's no place for new sugar beet

growers, and that necessity of rotation of sugar beets every four years by old growers has resulted in their not using the allotment increase because they don't have land on which to absorb the additional allotments.

Right now it is very uneconomical to ship Texas sugar beets to Rocky Ford, Colo., the nearest refinery. It takes about an acre of beets to refine two and one half tons of sugar. Also shipping the beets out of the area prevents growers from getting the byproducts of pulp and molasses which are widely used where available for livestock feed. Texas production ranges from 20 to 30 tons per acre, and the sugar content is above average.

"We know a mill would be built," Tuck and Norton said. It would cost \$15,000,000 and take two and a half years to do it. But it won't be done until there is an assurance of about 30,000 acres of sugar beets to justify it."

What the Texas Sugar Beet Growers Association is trying to do was summed up this way: "Why should the American farmer be penalized when there is ample need domestically? The proposed change in legislation wouldn't effect present imports of sugar, or the U. S. sugar refining industry—but would help 15 states—and at no cost to the government."

Santa has never failed to make his rounds yet, possibly because he uses an air-borne sleigh for transportation. But judging from the record, if the jolly old gent had to use Cochran County highways, he might not get to your house for Christmas.

So far this year, automobile accidents have killed two persons, injured 20, and have caused property damage amounting to \$10,565.00 in this county.

In November the Highway Patrol investigated four accidents in this county. These wrecks accounted for three persons injured, and property damage of \$2,200.00.

"Ninety-seven persons were killed in Texas automobile mishaps during the Christmas-New Year holiday period last year," Highway Patrol Sergeant D. S. Lawson warned. "Sixty-eight per cent of these deaths occurred on rural roads and highways. Therefore, motorists should drive with caution when making holiday trips this year."

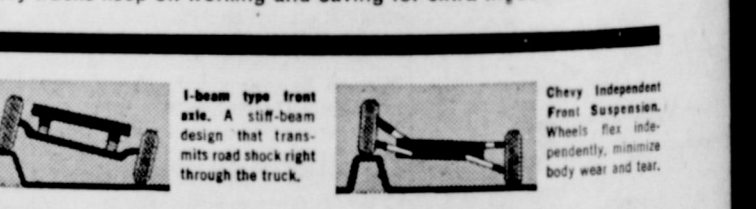
The Department of Public Safety has predicted 90 traffic deaths during the 1960 Christmas holiday season. But in an effort to reduce that grim figure, the Department of Public Safety has assigned all officers to round-the-clock duty using all means available to rid the highways of twin menaces to public safety—the drinking driver and the speeding driver.

VISITS IN MORTON
Mrs. Burley Taylor of Houston, daughter of Mr. and Mrs. S. A. Ramsey of Morton, arrived Saturday for a visit with her parents. She plans to leave on Thursday, 15th, for Lubbock, returning to Houston on Saturday.

Mr. and Mrs. Vernon Stokes and Shelly of Plainview were week-end visitors of the Ramseys. Mrs. Stokes is another daughter of the Ramseys and a sister of Mrs. Taylor.

THEY WORK HARDER BECAUSE THEY RIDE EASIER!

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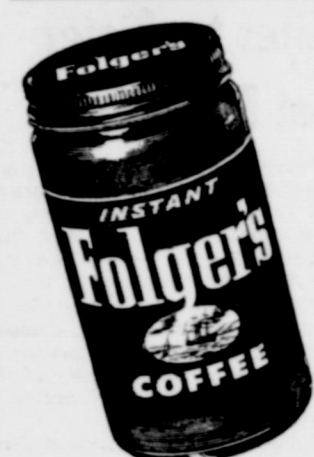
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3 FLAVORS — 2 PACK DRY MIX
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Personnel Editor
of Yearbook
Wayland

PLAINVIEW (Spl.) — Working to meet the first deadline for copy for the Yearbook, Wayland College yearbook, is recently appointed personnel editor Judy McCuiston, daughter of Mr. and Mrs. Truett A. McCuiston, Morton.

SOIL CONSERVATION DISTRICT NEWS



OUR SOIL ★ OUR STRENGTH

Soil Conservation Office Has Details For Enrolling in Great Plains Program

Farmers or ranchers interested in carrying out a soil and water conservation plan are invited to visit the Soil Conservation Service Office in Morton. Producers beginning a conservation control in December, 1960, with the Great Plains Conservation Program have the benefit of counting the 1961 calendar year as one of the three years of the control.

If your problems are:

- 1. Gulleys
- 2. You have land you would like to have in permanent grass.
- 3. You need to improve your irrigation system.
- 4. You would like to improve your native rangeland
- 5. Poor producing land

Through the Great Plains Conservation Program you may receive both technical and financial assistance. Cost-share assistance is: 1. Terracing—70% 2. Irrigation pipelines—50% 3. Waterways—80% 4. Planting of native and improved grasses—80% 5. Diversion terraces—70% 6. Strip cropping—80% There is no charge for this service. This service is provided for you, through your Cochran Soil Conservation District. Conserve your soil and water today for the generation of tomorrow.

Gold Stars to Pep Students

PEP (Spl.)—Two Pep presidents, both Pep High School graduates, received the highest 4-H honors Hockley County had to confer for the past year when they were named Gold Star winners in the county.

Georgia Marie Albus, 18-year-old freshman at Texas Women's University, seven year active 4-H member, and former president of the Pep 4-H Club and Jerry Lynn Meyers, 1960 Pep graduate were the winners. Mis Albus was a participant in clothing, frozen foods, food preparation, safety, electric, junior leadership and poultry demonstrations. In addition to the many blue ribbons and medals she won in her 4-H activities she was an officer in the 4-H group for the past five years.

Meyer has been active in 4-H work for 10 years. He participated in swine, field crops, dairy and safety demonstrations; produced the Champion Duroc barrow in the Hockley County Fat Stock Show; entered soil and water demonstrations, entered poultry demonstrations, won three blue ribbons and a trip to Colorado in five years; placed three times in the cotton yield contest; and placed second in the County Stock show.

He also served as secretary-treasurer of the Pep Senior 4-H Boys' Club and as recreation leader. The two were honored at the District Gold Star Banquet.

Named ROTC Sqn. Commander

AUSTIN (Spl.)—Cadet Capt. Clovis Ray Hale, University of Texas student from Morton, has been named an Air Force ROTC squadron commander.

Hale, senior electrical engineering student, is a member of Phi Eta Sigma, national honorary fraternity to which he was elected for high freshman grades; Tau Beta Pi, hon-

Monuments Bronze Markers

COMPLETE SELECTION Guaranteed Satisfaction Sammy Leverett at Singleton Funeral Home MORTON, TEXAS

Choral Group Brings Program To Lions Club

Misses Lenore White and Penny Farmer, added a touch of humor to the regular meeting of the Morton Lions Club last Wednesday by presenting a short skit concerning a poem entitled: "Napoleon's Ode of Farewell to His Grandmother."

The junior high girls' choir brought the program, presenting Christmas songs to the club under the direction of Keith Kanipe, choral director. They wore their wine colored choral robes for the occasion. Other guests of the club at the regular meeting were Morgan Copeland, district attorney, R. K. McCoy, Morton's newest businessman, owner of the Ford agency here; and Luther Buchanan of Morton. Kanipe reminded members that they are invited to the program of Christmas songs to be presented on December 19 at the County Auditorium, at 7:30 p.m. There will be no admission charge. In the musical presentation, Miss Judy Philbrick was soloist for the choral group. The meeting was presided over by Lion Boss E. L. Willis who reported to the group on the Lions sponsored Fund Drive for the Boy Scouts.

BUS RUN CASUALTY OF THE WEATHER

The snowy and icy weather caused cancellation of the scheduled Texas, New Mexico, and Oklahoma bus run into Morton on Thursday and Friday of last week.

Hi-Plains Hi-Lights

NEWS from the High Plains Research Foundation

Seven hundred forty-six individual soybean plants were selected recently in the High Plains Research Foundation's new breeding program. Many of these new selections offer promise of being superior in yield to the varieties now being grown in the area.

Some of the plants ranged up to 56 inches tall, did not lodge nor shatter and had an excellent yield of high quality seed. A number of the plants bore their first pods a desirable two to three inches above the ground.

Many of the plants with desirable agronomic characteristics and excellent seed quality were selected from the 323 strains given to the Foundation by Dr. Harold Loden, Director of paymaster farms. These were received with a grant from the Western Cotton Oil Division of Anderson-Clayton Company when 18 years accumulation of soybean research was turned over to the Foundation from the Paymaster farm at Aiken in 1960.

Some of the one hundred thirty-two strains received from 16 foreign countries bloomed well ahead of the earliest maturing varieties now in commercial production. These early maturing strains will be used in the breeding program.

orary engineering fraternity; Eta Kappa Nu, national honorary electrical engineering fraternity; Arnold organization of the Air Force ROTC, and the Baptist Student Union. His parents are Mr. and Mrs. Eddie C. Hale, Route 1.

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Register Saturday for one of (4) FREE TURKEYS to be given away Saturday at 6 P.M., nothing to buy, need not be present at drawings to win, no obligations... just register Saturday if you're 18 years or over...

FREE TURKEY to anyone who buys a new or used car or pickup, between now and Christmas Eve.

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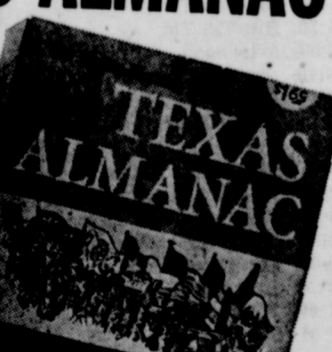
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THURSDAY, DECEMBER 15, 1960

6:30 Continental Classroom
7:00 Today
7:30 Dough Re Mi
8:30 Play Your Hunch
9:30 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
11:55 News Today
12:00 Burns and Allen
12:30 Mr. District Attorney
1:00 Jan Murray Show
1:30 Loretta Young
2:00 Young Dr. Malone
2:30 From These Roots
3:00 "Dr. Kildare's Strange Case"—movie
4:30 Hospitality Time
4:45 Comedy Carrousel
5:15 Rockefeller Center Tree Lighting
5:30 Comedy Carrousel
6:00 News and Weather
6:15 Huntley - Brinkley report
6:30 Seahunt
7:00 My Three Sons
7:30 Real McCoys
8:00 Bachelor Father
8:30 Tennessee Ernie
9:00 Manhunt
9:30 Untouchables
10:30 News, Weather, Sports
11:00 Jack Parr

TUESDAY, DECEMBER 20, 1960

6:30 Continental Classroom
7:00 Today
7:30 Dough Re Mi
8:30 Play your hunch
9:30 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
11:55 News Today
12:00 Burns and Allen
12:30 Mr. District Attorney
1:00 Jan Murray
1:30 Loretta Young Theatre
2:00 Young Dr. Malone
2:30 From these roots
3:00 "She Went to the Races"
4:30 Hospitality Time
4:45 Comedy Carrousel
6:00 News and Weather
6:15 Huntley - Brinkley Report
6:30 Laramie
7:30 Alfred Hitchcock
8:00 Rifleman
8:30 The Case of the Dangerous Robin
9:00 NBC White Paper

FRIDAY, DECEMBER 16, 1960

6:30 Continental Classroom
7:00 Today
7:30 Dough Re Mi
8:30 Play your hunch
9:30 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
11:55 News Today
12:00 Burns and Allen
12:30 Secret Journal
1:00 Jan Murray
1:30 Loretta Young
2:00 Young Dr. Malone
2:30 From these roots
3:00 "Shadow of the Thin Man"
4:45 Comedy Carrousel
6:00 News - Weather
6:15 Huntley-Brinkley Report
6:30 Dan Raven
7:30 Hall of Fame "The Golden Child"
9:00 Michael Shayne
10:00 Best of the Post
10:30 News, Weather, Sports
11:00 Jack Parr Show

SATURDAY, DECEMBER 17, 1960

7:00 Today on the Farm
7:30 Sgt. Preston of Yukon
8:00 Red Ryder
9:00 Shari Lewis
9:30 King Leonardo—color
10:00 Fury
10:30 Lone Ranger
11:00 True Story
11:30 TBA
11:45 Liberty Bowl Game
12:45 "Jackass Mail"—movie
4:00 Western
5:00 Bowling Stars
5:30 Captain Gallant
6:00 News, Weather
6:15 Here's Howell
6:30 Bonanza
7:30 Tall Man
8:00 The Deputy
8:30 Community Closeup
9:00 Fight of the Week
9:45 Make that Spare
10:00 Navy Log
10:30 News, Weather, Sports
11:00 "Little Women"—movie

SUNDAY, DECEMBER 18, 1960

12:25 Sign on
12:30 Eternal Light
1:00 Pro Football
4:00 Dee Weaver Show
4:30 Chet Huntley
5:00 Meet the Press
5:30 People Are Funny
6:00 Maverick
7:00 National Velvet
7:30 Tab Hunter
8:00 Home for Christmas
9:00 Loretta Young
9:30 Lock Up
10:00 Pony Express
10:30 News, Weather, Sports
11:00 "The Valley of Decision"

MONDAY, DECEMBER 19, 1960

6:30 Continental Classroom
7:00 Today
7:30 Dough Re Mi
8:30 Play your hunch
9:30 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
11:55 News Today
12:00 Burns and Allen
12:30 Secret Journal
1:00 Jan Murray
1:30 Loretta Young Theatre
2:00 Young Dr. Malone
2:30 From These Roots
3:00 "Fury"—movie
4:45 Comedy Carrousel
6:00 News and weather
6:15 Huntley - Brinkley Report
6:30 Cheyenne
7:30 Wells Fargo
8:00 Klondike
8:30 Border Patrol
9:00 Barbara Stanwyck
9:30 Harrigan & Son
10:00 Lawman
10:30 News, weather, sports
11:00 Jack Parr

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10:30 Peter Gunn
10:30 News, Weather, Sports
11:00 Jack Parr

WEDNESDAY, DECEMBER 21, 1960

6:30 Continental Classroom
7:00 Today
7:30 Dough Re Mi
8:30 Play your hunch
9:30 The Price Is Right
10:30 Concentration
11:00 Truth or Consequences
11:30 It could be you
11:55 News Today
12:00 Burns and Allen
12:30 Mr. District Attorney
1:00 Jan Murray
1:30 Loretta Young Theatre
2:00 Young Dr. Malone
2:30 From these roots
3:00 "Cabin in the Sky"—movie
4:45 Comedy Carrousel
6:00 News, Weather
6:15 Texaco Report
6:30 Wagon Train
7:30 The Coming of Christ
8:00 Perry Como
9:00 State Trooper
9:30 77 Sunset Strip
10:30 News, Weather, Sports
11:00 Jack Parr Show

KDUB-TV-Lubbock Channel 13

THURSDAY, DECEMBER 15, 1960

7:45 Farm Fare
7:50 Network News
8:00 Richard Hottelet News
8:15 Captain Kangaroo
9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Clear Horizons
11:00 Love of Life
11:30 Club Day
11:45 Home Fair
12:00 CBS News
12:05 News and Weather
12:20 Names in the News
12:30 As the World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 The Edge of Night
4:30 Rocky and His Friends
5:00 New Cartoon Circus
5:30 Huck'berry Hound
6:00 News
6:15 Doug Edwards
6:30 The Witness
7:30 Zane Grey Theatre
8:00 Angel
8:30 Ann Sothern Show
9:00 Blue Angels
9:30 June Allyson Show
10:00 Ten O'Clock News
10:30 "Yanki, No"
11:30 Public Defender

FRIDAY, DECEMBER 16, 1960

7:45 Farm Fare
7:50 Net Work News
8:00 Richard Hottelet News
8:15 Captain Kangaroo
9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Clear Horizons
11:00 Love of Life
11:30 Home Fair
12:00 CBS NEWS
12:05 Network News
12:15 Network Weather
12:20 Career Headlines
12:30 As the world turns
1:00 Full Circle
1:30 Houseparty
2:00 The Millionaire
2:30 The verdict is yours
3:00 The Brighter Day
3:15 Secret Storm
3:30 Edge of night
4:00 Roy Rogers
4:30 Rin Tin Tin
5:00 New Cartoon Circus
5:30 Rocky and His Friends
6:00 Network News - Weather
6:15 Doug Edwards
6:30 Rawhide
7:30 Route 66
8:30 The Garland Touch
9:00 Tombstone Territory
9:30 Eye Witness to History
10:00 News, Weather
10:30 Adventures in Paradise
11:30 The Invisible Man
12:15 Sign Off

SATURDAY, DECEMBER 17, 1960

8:40 Sign On
8:45 Farm Fair Report
8:50 W. Texas Network News
9:00 Captain Kangaroo
10:00 Magic Land of Allekazam
10:30 Mighty Mouse Playhouse
11:00 Sky King
11:30 CBS Saturday News
12:00 Gnaag's Learn to Draw
12:15 Cartoon Circus
12:30 Air Force Academy
12:45 Bluebonnet Bowl Football
3:30 Packers vs. Rams
6:00 The Detectives
6:30 Perry Mason
7:30 Checkmate
8:30 Have Gun Will Travel
9:00 Gunsmoke
9:30 Two Faces West
10:00 Twilight Zone
10:30 The Islanders
11:30 "Guns of the Pecos"—mov
12:30 Sign Off

SUNDAY, DECEMBER 18, 1960

10:25 Sign On
10:30 Broadway Church of Christ
12:00 This Is the Life
12:30 Industry on Parade
12:45 Pro-Football Kick-off
1:00 Pittsburgh vs. St. Louis
3:30 Walsh Talent Varieties
4:30 G. E. College
5:00 I Love Lucy
5:30 20th Century
6:00 Lassie
6:30 Dennis the Menace
7:00 Ed Sullivan
8:00 G. E. Theatre
8:30 Jack Benny Show
9:00 Candid Camera
9:30 U. S. Marshall
10:00 What's My Line

MONDAY, DECEMBER 19, 1960

7:45 Farm Fare
7:50 WT TV Network News
8:00 Richard Hottelet News
8:15 Captain Kangaroo
9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Clear Horizons
11:00 Love of Life
11:30 Home fair
12:00 CBS News
12:05 Network News
12:20 Names in the news
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The millionaire
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 The Edge of Night
4:00 Roy Rogers
4:30 Captain Gallant
5:00 New Cartoon Circus
5:30 Fast Draw McGraw
6:00 News and Weather
6:15 Doug Edwards
6:30 To Tell The Truth
7:00 Pete and Giddy
7:30 Bringing Up Buddy
8:00 Danny Thomas Show
8:30 Andy Griffith
9:00 Hennessy
9:30 Face the Nation
10:00 News, Weather
10:30 The Rebel
11:00 The Public Defender
11:30 First Run Theatre

TUESDAY, DECEMBER 20, 1960

7:45 Farm Fare
7:50 WT TV Network News
8:00 Richard Hottelet News
8:15 Captain Kangaroo
9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Clear Horizons
11:00 Love of Life
11:30 Home Demonstration
11:45 Home Fair
12:00 CBS News
12:05 Network News
12:15 Network Weather
12:20 Names in the news
12:30 As the world turns
12:55 Democratic Political
1:00 Full Circle
1:30 Houseparty
2:00 The Millionaire
2:30 The Verdict Is Yours
3:00 The Brighter Day
3:15 The Secret Storm
3:30 Edge of Night
4:00 Beauty School of the Air
4:15 Porky Pig
4:30 Rin Tin Tin
5:00 New Cartoon Circus
5:30 Woody Woodpecker
6:00 News and weather
6:15 Doug Edwards
6:30 Sgt. Bilko
7:00 Father Knows Best
7:30 Bobbie Gills
8:00 Tom Ewell Show
8:30 Red Skelton Show
9:00 Garry Moore
10:00 Ten O'Clock News
10:30 The Roaring 20's
11:30 Cross Current

WEDNESDAY, DECEMBER 21, 1960

7:45 Farm Fare
7:50 WT TV Network News
8:00 Richard Hottelet News
8:15 Captain Kangaroo
9:00 December Bride
9:30 Video Village
10:00 I Love Lucy
10:30 Clear Horizons
11:00 Love of Life
11:30 Home Fair
12:00 CBS News
12:05 Network news
12:15 Network Weather
12:20 Names in the News
12:30 As The World Turns
1:00 Full Circle
1:30 House Party
2:00 The Millionaire
2:30 The Verdict Is Yours
3:00 The brighter day
3:15 The secret storm
3:30 The edge of night
4:00 Roy Rogers
4:30 Lone Ranger
5:00 New Cartoon Circus
5:30 Guestward Ho
6:00 News and weather
6:15 Doug Edwards
6:30 Aquanauts
7:30 Wanted Dead or Alive
8:00 My Sister Eileen
8:30 I've Got a Secret
9:00 Armstrong Circle Theatre
10:00 News and weather
10:30 Hawaii Eye
11:30 The Big Story

FRIDAY, DECEMBER 16, 1960

7:55 Morning Edition
8:00 Dough Re Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Forecast
11:15 Father Knows Best
11:45 Noon edition
12:00 Jan Murray
12:30 Loretta Young
1:00 Young Dr. Malone

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THURSDAY, DECEMBER 15, 1960

7:55 Morning Edition
8:00 Dough-Re-Mi
8:30 Play Your Hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Corner, Cupboard File
11:15 Festival of Stars
11:45 Noon Edition
12:00 The Jan Murray Show
12:30 Loretta Young Theatre
1:00 Young Doctor Malone
1:30 From These Roots
2:00 Make Room for Daddy
2:30 Here's Hollywood
3:00 This is the life
3:30 Cartoon Carnival
4:00 Happy Day Birthday Party
4:30 Rin Tin Tin
5:00 Report to the People
5:10 Calvary Baptist Church
5:15 Huntley - Brinkley Report
5:30 Dan Raven
6:30 Hallmark Hall of Fame
8:00 Michael Shayne
9:00 Furr's News
9:10 Weather and Sports
9:30 Jackpot Bowling
10:00 Hawaiian Eye
11:00 Final Edition
11:05 Rawhide

SATURDAY, DECEMBER 17, 1960

7:00 Today on the Farm
7:30 Pancho and Figaro
8:00 The Shari Lewis Show
8:30 King Leonardo
9:00 Fury
9:30 The Lone Ranger
10:00 True Story
10:30 Detective's Diary
11:00 Liberty Bowl Football
12:00 National Pro Football H.
2:30 "Survival in the Arctic"
3:00 Captain Gallant
3:30 Saturday Prom
4:00 Looney Tunes
4:20 Trinity Baptist Church
4:25 Walt Disney Presents
5:25 Inspiration Trough Words and Music

FRIDAY, DECEMBER 16, 1960

7:55 Morning Edition
8:00 Dough Re Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Forecast
11:15 Father Knows Best
11:45 Noon edition
12:00 Jan Murray
12:30 Loretta Young
1:00 Young Dr. Malone

By LEILA PETTY

LET FAMILY TRADITIONS AND CUSTOMS ENRICH YOUR CHRISTMAS SEASON

Family traditions and customs strengthen the family. American families have inherited a rich blend of traditions from many lands, and Christmas is a wonderful time to let your own heritage be reflected in the decorations, the foods, and the hospitality of your home. Start early and let the children help select a tree, gather holiday greenery, wrap gifts and make some of the decorations for the tree and the family dinner table.

The climate of Christmas in most homes can be enriched spiritually, too. Reserve a place in your home for some representation of the real reason for Christmas. A simple, very natural arrangement of the nativity scene gives real meaning to the most important of birthdays.

GUARD AGAINST "THE CHRISTMAS COLD"

Fatigue, too much food and not the right kind, tension and excitement, all are factors in lowering body resistance to the common cold. The holiday season can easily set the stage for sniffles or a really bad cold. . . . Plan now to help your family guard against this health hazard.

Food makes a difference, so start family members with a good, wholesome breakfast every day. Plan for simple, balanced meals during the holiday rush. Eat at regular times as much as possible. Reserve the sweet or rich foods for mealtime dessert. Keep in-between meal refreshment snacks light and nutritious. Fruits, fruit juice, crisp colorful vegetables served with special dips can be just as tasty and appealing as rich, heavy foods.

Tension and fatigue may be hard to control when the rush starts. But proper food before and during the busy season will help keep resistance up.

LAUNDRY BLEACHES DIFFER IN ACTION

Bleaches are important in laundering to remove stains and stubborn dirt, but they differ in action and should be selected to suit specific fabrics.

The most common bleach is a liquid solution of chlorine. It is effective on white and colorful cottons and linens. Too much of this type of bleach, however, will injure even sturdy fibers.

Powdered chlorine bleaches are now available, specialists report. Used in the same way as liquid chlorine bleach, they are equally effective. The powdered form is easy to store, handle and measure.

An entirely different type of powdered bleach has sodium perborate as the bleaching agent. It will not harm silk or wool, and can be used safely on delicate materials as the action is mild. Fabrics allowed to stand in this bleach are not weakened.

When using either liquid or powdered bleaches, follow directions on the container carefully. All bleaches act more quickly in hot than in cold water.

Measure the liquid or powdered chlorine bleaches carefully . . . excess may be hard on fibers and it adds to laundry costs.

BROWNIES

Have the makings ready for these delicious brownies. They will serve instead of fruit cake, or for a hearty dessert at the end of a light meal. This recipe from the files of Mrs.

Peggy Kendall, Assistant Hockley County Home Demonstration Agent

1 box yellow cake mix
1 box macaroon mix (Choc., plain or coconut)
1/2 cup milk
2 eggs

2 Tablespoons instant coffee
1/2 teaspoon vanilla
1/2 cup chopped nuts
1 small package chocolate chips
Bake in greased pan at 350 degrees F. for about 30 minutes. Serve warm.

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Compact beauty...
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Only half the size of a desk phone, smart little Starlite brings new beauty and convenience to telephoning. Slender and light, its amazing PANELESCENT dial glows automatically all night for easier dialing (and for less than 1¢ per year for electricity). You can even find it and dial it in the dark! Simply turn a tiny knob, the dial glows bright enough to serve as a night light.

Somewhere in your home is an ideal place for this practical little extension phone. Just call our business office and order your Starlite today. Available in five decorator colors to match any room. Remember, the second phone costs far less than the first.

GENERAL TELEPHONE

America's Largest Independent Telephone System

SUNDAY, DECEMBER 18, 1960

12:00 Professional Football
3:00 Adventures in Living
3:30 Helps and Hints
3:45 1st Church Christ Scientist
4:00 Meet the Press
4:30 People Are Funny
5:00 Guestward Ho
5:30 Curtain Call
6:00 National Velvet
6:30 The Tab Hunter Show
7:00 Chevy Show
8:00 Loretta Young
8:30 This Is Your Life
9:00 First National News
9:10 Weather and Sports
9:30 Ed Sullivan
10:30 Pete and Gladys

MONDAY, DECEMBER 19, 1960

7:55 Morning Edition
8:00 Dough-Re-Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Forecast
11:15 Festival of Stars
11:45 Noon Edition
12:00 Jan Murray Show
12:30 Loretta Young
1:00 Young Dr. Malone
1:30 From These Roots
2:00 Make Room for Daddy
2:30 Here's Hollywood
3:00 Daywatch-Feature Film
4:30 The Lone Ranger
5:00 Afternoon Edition
5:15 Texaco Report
5:30 Wagon Train
6:30 Project 20
7:00 Perry Como
8:00 NBC White Paper
8:00 Furr's News
9:10 Weather and Sports
9:30 Wanted, Dead or Alive
10:00 My Three Sons
10:30 The Rebel
11:00 Final Edition
11:05 Surfside Six

TUESDAY, DECEMBER 20, 1960

7:55 Morning Edition
8:00 Dough - Re - Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Forecast
11:15 Festival of Stars
11:45 Noon Edition
12:00 Jan Murray Show
12:30 Loretta Young
1:00 Young Dr. Malone
1:30 From These Roots
2:00 Make Room for Daddy
2:30 Here's Hollywood
3:00 Daywatch-Feature Film
4:30 The Lone Ranger
5:00 Afternoon Edition
5:15 Texaco Report
5:30 Wagon Train
6:30 Project 20
7:00 Perry Como
8:00 NBC White Paper
8:00 Furr's News
9:10 Weather and Sports
9:30 Jack Benny
10:00 Twilight Zone
10:30 The Islanders
11:30 Final Edition

WEDNESDAY, DECEMBER 21, 1960

7:55 Morning edition
8:00 Dough - Re - Mi
8:30 Play your hunch
9:00 The Price Is Right
9:30 Concentration
10:00 Truth or Consequences
10:30 It could be you
10:55 NBC News Day Report
11:00 Forecast
11:15 Festival of Stars
11:45 Noon Edition
12:00 Jan Murray Show
12:30 Loretta Young
1:00 Young Dr. Malone
1:30 From These Roots
2:00 Make Room for Daddy
2:30 Here's Hollywood
3:00 Daywatch-Feature Film
4:30 The Lone Ranger
5:00 Afternoon Edition
5:15 Texaco Report
5:30 Wagon Train
6:30 Project 20
7:00 Perry Como
8:00 Peter Loves Mary
8:30 Blue Angels
9:00 Furr's News
9:10 Weather and Sports
9:30 Jack Benny
10:00 Twilight Zone
10:30 The Islanders
11:30 Final Edition

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COLOR TV
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ROSE AUTO & APPLIANCE
Morton, Texas



LOOKING PRETTY NOW—M. A. (Button) Silvers, Supervisor for Zone 1, Cochran Soil Conservation District, examines grain sorghum in his field, in a picture taken in September. At the time this photo was taken by SCS personnel, Silver's grain sorghum crop was promising a top yield, partly due to sound soil conservation practices observed in the care of the soil and the crop, and in proper irrigation methods.

M. A. "BUTTON" SILVERS IS ZONE ONE SUPERVISOR FOR COCHRAN SOIL CONSERVATION DISTRICT

(Editor's Note: Following is the first in a series of five articles introducing to the public the supervisors of the Cochran Soil Conservation District)

M. A. (Button) Silvers, is currently serving as vice-chairman of the board that meets once each month, plus at called meetings, to help promote better soil and water conservation practices within their county.

Button, who farms 80 acres of half mile east of Morton, is also operator of Silvers Butane Company in Morton.

A member of the board since his election in October of 1959, he has until October 1964 to serve on his present term of office.

He represents Zone 1 of the district, which comprises the area in Commissioners' Precinct One for

this county.

In his farming operation, Silvers seeds one third to cotton, one third to grain sorghum, and one third to small grains such as wheat, barley, etc. Each year, true to good soil conservation practice, he rotates the crops to help maintain uniform soil fertility, high amounts of top soil residue and also decreasing the susceptibility of the land to wind and water erosion.

Currently, Button is in the process of installing high pressure underground pipe as part of his sprinkler irrigation system. All of this is done in the interest of water conservation, giving him an irrigation system where he can apply water where needed and in the amounts needed to satisfy soil and crop needs.

Currently, the Board, which meets

each first Tuesday at 7 p.m. at the Soil Conservation office, and usually spends about three hours working on routine matters and projects, has several plans in the mill.

They are working on a display board of pictures taken by the SCS personnel showing best methods of conservation as they are practiced throughout the district. The display will be shown at various locations in stores, schools, etc., to get the public acquainted with good practices.

They are also working on the selection of a District Soil Conservation Farmer or Rancher of the Year, which will be announced in January. The winner will be entered in the area contest, from which one will be

(See SILVERS, page 12)

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Business Services

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SELL or TRADE NEW and OLD Ed Summers MORTON TRIBUNE

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Yes! You can see the difference, and feel the difference! Change to Sanitone Drycleaning, today. Stricklands 40-tfc

TREE LIMBS HAULED — Trees pruned, contact A. C. Nesbitt, phone 3041 or 4361. 43-1tp

Cards of Thanks

CARD OF THANKS

We would like to thank our friends for the cards, letters, and flowers sent during Mr. Williamson's recent stay at the hospital. Mr. and Mrs. Bill Williamson

CARD OF THANKS

The family of C. W. Webb would like to thank all who were so kind during his death. Their special appreciation is extended to the ones who brought food, the pall bearers, Bro. Fred Thomas, Harold Drennan, and Mrs. M. C. Ledbetter. Mrs. Eva Webb Mr. and Mrs. Lowell Webb Mr. and Mrs. Orville Webb Mr. and Mrs. Haskell Jones

For Sale

FOR SALE — Baby Calves, Orville Cunningham, 10 mi. Southwest Morton. 32-tfc

1958, 4-door Lincoln, Loaded, \$1,800.00. Willard Cox. 41-tfc

FOR SALE: Modern, 2-piece living room suite; 3-piece bedroom suite, box springs and mattress, and 5-piece dining room suite. See at B. L. Haley residence, corner East Taylor and 5th Street. 41-tfc

Exide Batteries. Buy the best for less. Fully Guaranteed at Bedwell Imp. 24-tfc

FOR SALE— One adding machine with cash drawer. \$75.00. Walt Sandefer, see at Tribune. 42-tfc

FOR SALE—58 Fairlane 500 Ford, one owner. Call 2121. 42-tfc

FOR SALE — Registered Duroc and Hampshire gilts, bred sows, boars. Raymond L. Lewis. 3-tfc

FOR SALE—45 colt, .38 colt, and H & R Sportsman (double-action) 22 9-shot with 6" barrel revolvers. C. J. Siesbold, call 3991 after 6 p.m. 43-2tc

FOR SALE — Filing cabinets, 3 two-drawer, 1 four-drawer, 2 utilities, 5 per cent discount for cash purchase, until Christmas. Morton Tribune. 43-tfc

FOR SALE—Slenderette Home Reducing Unit. Regular \$319.50. Like new. Sacrifice for \$150. Phone 3601. 43-tfc

Brace yourself for a thrill the first time you use Blue Lustre to clean rugs Bracken Furniture, Morton, Texas. 43-1tc

Frontier Lanes Repairs Broken Pinsetting Machine

Frontier Lanes, suffering a major breakdown of alley number eight last week, missed only one night of league play on the lane when repair parts were brought to Morton and the automatic pinsetter was repaired in time for the Tuesday night ladies' league.

Monday league teams scheduled for the alley arranged for a special meeting of their teams, at a different time.

The pinsetter was broken on Friday night.

Help Wanted

WANTED—Bookkeeper. Call 3281. 39-tfc

BARGAINS — Bearings and Seals for all machines. Bedwell Imp. Co., Minneapolis - Moline Dealer, Morton, Texas. 21-tfc

Real Estate

FOR SALE—By owner. Auto parts, service station, garage. Building 28'x74' on 112' frontage. Located at 417 N. Main on Muleshoe Hwy. Cliff Davis. 39-tfc

FOR SALE — Vacation cabin on Lake Kemp. Phone 5246 or 2536. Jay Studdard. 41-tfc

FOR SALE — Trailer house. Will trade for furniture. Phone 3371 at night. 42-2tp

FOR SALE—One labor, good 8-inch well, some underground tile, 2 miles west and I north, G. E. Skaggs, Box 765, Morton. 42-2tc

FOR SALE—by owner, 177 acres of land, close to Morton. 2 4" and 1 3" pumps. Modern house. 64 acre cotton allotment. \$240 per acre. Terms, if desired. Inquire at Loran-Tatham Co., phone 3081. 43-tfc

Large 4 room house, 2 lots, fenced yard, near school, good terms, phone 2476. 43-tfc

FOR RENT, LEASE, or SALE — The building now occupied by Lebow's Cafe. Albert Morrow. 43-tfc

For Rent Furnished

APTS FOR RENT — furnished, A. Baker, Phone 4071. 42-tfc

FOR RENT—2 bedroom, furnished house. Call Mrs. Nath Crockett, 5176, after 4 p.m. 38-tfc

APARTMENTS FOR RENT— C. H. Hickman, phone 5221. 42-tfc

FOR RENT—Furnished apartment. See G. E. Worley or Lloyd Evans, phone 2476. 43-tfc

For Rent

Stalk shredder for rent. Contact Herman Bedwell. 30-tfc

For Rent Unfurnished

FOR RENT — 4-room unfurnished house. Phone 4906. 41-tfc

Farm Services

DEEP PLOWING and GRUBBING — Diamond Packer pull if desired. Melvin Coffman, 206 Hays Ave., Phone 6236, Morton. 50-tfc

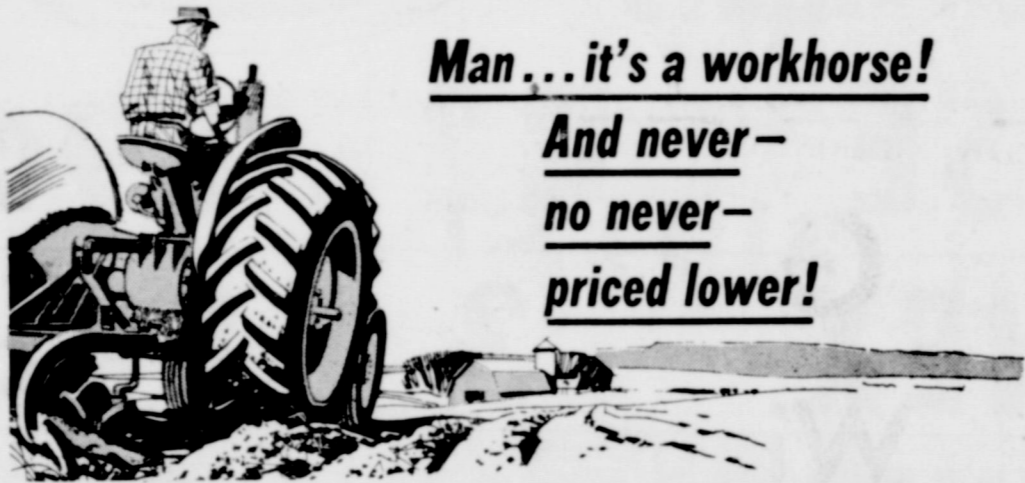
FEEDERS GRAIN, INC. Daily buyers for Cattle Feeders Federal Storage License 3-4451 We Can Use Your Grain Have Semi-Lit. Location **SUDAN LIVESTOCK AND FEEDING COMPANY** Sudan, Texas Phone 5321

Wanted To Rent

WANTED TO RENT — unfurnished 3-bedroom home. Melvin McCoy at Mahan Motor Co. 41-tfc

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GIANT STOCK REDUCTION SALE
FREE COFFEE and DOUGHNUTS all day Saturday
FREE CHAIR
 Early American Style Recliner
 Just register before 6 p.m. Saturday, Dec. 17, when we will draw the winner's name . . . nothing to buy, no contest, need not be present to win . . . but we will serve free coffee all day December 17 . . . register each time you visit our store . . .
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Man . . . it's a workhorse!
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10-28 (4 ply) \$60.05*
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- same famous tread design
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Production economies make this better value possible. This is world famous Sure-Grip with ruler-straight lugs that converge at the tire's shoulder to provide a vise-like grip on the shiftest soil. That's Goodyear's exclusive "Wedge-in" action for sure-footed traction. Stop in and see why Sure-Grip is the favorite with farmers who insist on quality and value. Put it to work for you now at new bed-rock prices!

All other sizes low-priced, too!

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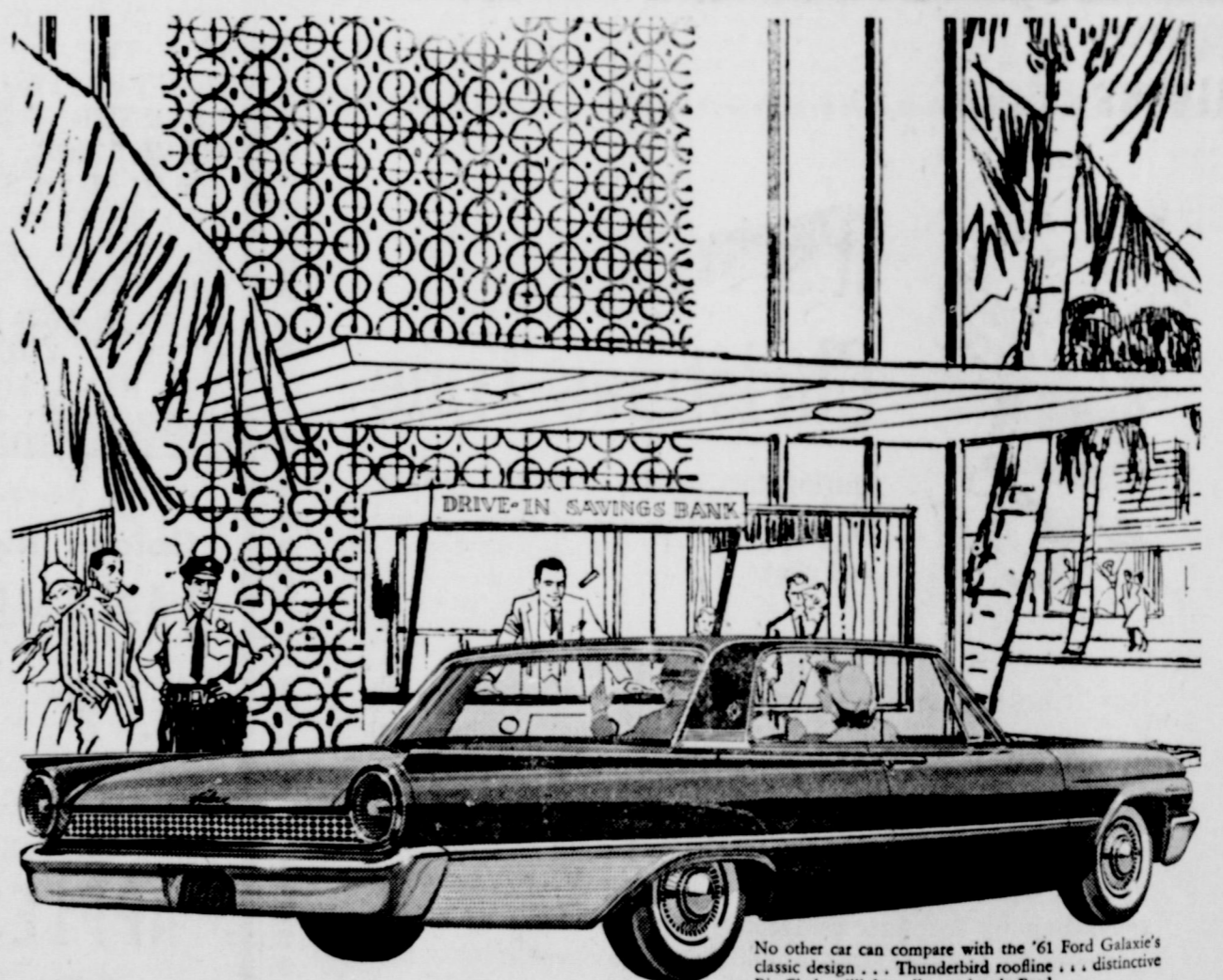
5.50-16 (4 ply) \$15.30*
 6.00-16 (4 ply) \$17.05*

OTHER SIZES LOW PRICED, TOO!

Call us when you need **ON-THE-FARM-SERVICE**
 See our complete stock of **GOOD USED TIRES!**
 Sizes for cars, trucks, tractors
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Most beautiful way to save you ever saw!

Beautifully proportioned to the Classic Ford Look!

Deposit five minutes of your time with us, and we'll show you a car that will save you more money in more ways than you would have ever dreamed possible.

Your interest mounts from the moment we quote Galaxie's traditionally low Ford price . . . which includes more luxury features than you would expect to get in a car anywhere near the Ford price.

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Your passport to pleasure is a visit with us . . . soon . . . to see and drive the 1961 Galaxie.

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HERE'S HOW THE '61 FORD TAKES CARE OF ITSELF

Lubricates itself—You'll normally go 30,000 miles between chassis lubrications.

Cleans its own oil—You'll go 4,000 miles between oil changes with Ford's Full-Flow oil filter.

Adjusts its own brakes—New Truck Size brakes adjust themselves automatically for the life of the lining.

Guards its own muffler—Ford mufflers are double-wrapped and aluminumized—normally will last three times as long as ordinary mufflers.

Protects its own body—All vital underbody parts are specially processed to resist rust and corrosion, even to galvanizing the body panels beneath the doors.

Takes care of its own finish—New Diamond Lustre Finish never needs wax.

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BOOK LOVERS HAVE CHRISTMAS DINNER

Members and guests of Book Lovers were honored with a Christmas dinner Thursday night in the home of Mr. and Mrs. Joe Gipson of Morton. Approximately twenty guests were present for the annual event.

6TH GRADE 4-H HOLDS MEETING

The meeting of the sixth grade Morton 4-H Club was called to order by the president, Donna Allsup. A secretary had not been named so the president appointed Frankie Jackson to take over. The new secretary called the roll and enrolled 4 new members. They are Juanita Hansbrough, Gloria Tapscott, Carolyn Whitfield, and Beverly Ryum. Miss Petty, 4-H leader, then took over. She passed out a paper with recipes called "Quick Candies for a Merry Christmas." She then demonstrated a quick candy called "Peppermint Butter Logs." She let each girl take a sample of the candy.

HOME FROM HOSPITAL

Mrs. Bud Young of Morton was released Tuesday from a Levelland hospital where she has been undergoing treatment for an allergy. She is staying in the home of her daughter, Mrs. John L. McGee here.

VISITS IN ANGELEY HOME

Mrs. Lela Woolsey of Sun City, Arizona, and a sister of Mrs. W. E. Angley of Morton, visited this week in the Angley home here.

RELEASED FROM HOSPITAL

Mrs. L. T. Doss of Morton is staying with a son, Marvin, in Muleshoe this week following her release from the hospital last Wednesday. Her condition was reported improved.

Methodist Church Christmas Program Sunday, Dec. 18

The annual Christmas program will be presented Sunday night, Dec. 18, at the First Methodist Church, Morton, following a play by the Wesley Players of the Methodist Student Center at Texas Tech. "The Blue Tea Pot" is the title of the play to be presented by the Tech group at 6 p.m. It is a play based on events in the life of John Wesley.

The Christmas program, which will begin at 7 p.m., will be under the direction of Mrs. W. C. Hulse. The public is invited.

CONDITION IMPROVED

J. W. Long of Amarillo, who underwent surgery recently at the Veterans Hospital there, was reported improved this week. He is a brother of Dock Long of Morton.

PIANO STUDENTS HAVE RECITAL

Piano students of Mrs. John Gunter held their annual Christmas recital Monday evening at Bula. Students taking part in the recital were from Morton, Enochs, Needmore, and Bula.

Those from Morton were Janette Cooper, daughter of Mr. and Mrs. Bill Cooper; Jan Thomas, daughter of Mr. and Mrs. J. D. Thomas; and Jeanette Childs, daughter of Mr. and Mrs. L. B. Childs.

WALLACE THEATRE EMPLOYEES FETED AT ANNUAL DINNER

Employees of the Wallace Theatre, Morton, were honored Monday night at the firm's annual Christmas party given this year at the Chat 'n Chew, Morton.

Among those attending were Mr. and Mrs. B. L. Haley and daughter, Barbara Ann, Mr. and Mrs. Billy Proctor and family, Mr. and Mrs. J. L. Merrill and family, Mr. and Mrs. Calvin Cook and family, Mr. and Mrs. A. D. Crout, Mr. and Mrs. Wendell Holloman, Mr. and Mrs. Allison Duvak, Miss Linda Cartwright, and Len Cartwright.

HOME FROM HOSPITAL

Mrs. J. F. Bass of Morton, who has been in the hospital, was able to return home last week.

Hospital Board Accepts Two Bids For Building Repairs To Enable Hospital to Meet New State Regulations

Two bids were accepted Monday night by the Board of Managers of Memorial Hospital which the board expects will bring the hospital more in line with recent requirements for all hospitals by the State of Texas. Also, they heard Jack Sisk, accountant, describe the hospital's financial situation as "improved."

Sisk reported the November operating deficit at \$1,291.86 with the actual net for November at \$374.00 after collections of old accounts were taken into consideration. The administrator told the board that he had engaged an attorney to help in the collection of accounts. (When discussion arose as to community talk regarding whether Dr. G. C. Cogburn was a licensed doctor, it was pointed out his registration number was filed with the county clerk and available for public inspection.)

L'ALLEGROS HEAR PROGRAM ON MUSIC; WILL HAVE CHRISTMAS PARTY TONIGHT

The L'Allegro Study Club met Thursday, Dec. 1st in the home of Mrs. A. D. Mullinax for a regular meeting. The president, Mrs. James McClure, called the meeting to order. Minutes were read by the secretary and approved by the club members.

The G. F. W. C. Sewing contest was discussed. It was decided by the club to sponsor several of the members who are interested in entering the contest, also any high school student who might be interested. The club also discussed the possibility of a local style show in conjunction with the contest.

It was decided by the club members to sponsor a float in the Christmas parade. The president appointed Mrs. J. C. Reynolds to handle the details.

The president reported to the club that the nativity scene was ready to go up and that she had secured a portable stable which she was donating as a gift to the club.

Names were drawn for gifts to be exchanged at the Christmas party, which is to be held at the W. C. Vanlandingham home tonight, Thursday.

A letter was read from Mrs. J. H. Haire, chairman of the Division of Safety, Caprock District of the Texas Federation of Women's Clubs, asking club members to write their State Representatives and Senators, urging more rigid enforcement and more certainty of punishment, under present traffic laws, especially those relating to hazardous speeds and driving while under the influence of

Accepted by the board was a bid for \$380.00 presented by Fred Morrison and Bill Harris, representing Morton Electric and Harris Plumbing, for installation of flash-proof switches and outlets in the operating and delivery rooms.

Also, the bid included the installation of venting and outlet fans in the rooms. A bid of \$98 was accepted from Jasper Wood of Lubbock for the installation of fire extinguishers that would comply with state legislation.

Other state requirements, passed by the last Legislature, were discussed, but action was delayed pending consideration of what was thought to be "more urgent."

The county auditor's report for November showed a cash-credit business of \$8,224.24; receipts of \$5,464.66; and disbursements of \$9,351.59.

L'ALLEGROS HEAR PROGRAM ON MUSIC; WILL HAVE CHRISTMAS PARTY TONIGHT

Mrs. W. B. Merritt was in charge of the program for the evening. The title was "Music's Influence on Our Lives."

In her talk she reminded that music has been called "one of the most magnificent delightful gifts God has given us."

Music is one of the purest of the fine arts, the group was told, and the speaker concerned herself with pointing out the important role that music plays in life. As an inspiration and a source of pleasure, the role of music in history was traced.

Members present for the meeting were Mesdames: Merritt, Mullinax, Reynolds, McClure, T. K. Williamson, W. C. Vanlandingham, Van Greene, Tom Pate, Tom Rowden, Dan Swicegood and Eddie Irwin.

ZONE MEETING OF LIONS CLUB SET AT PETTIT, MONDAY

Morton Lions Club officers and members are urged to attend the regular Zone meeting of Lions Clubs at Pettit, next Monday, at 7:30 p.m.

HOME FROM HOSPITAL

O. D. Vernon, owner of the East-side Cafe, Morton, was able to leave Memorial Hospital Wednesday morning after recovering from an attack of pneumonia.

TO BOWL FRIDAY AGAINST TEAM AT MULESHOE

The Neutzler Real Estate team, bowling in the Monday night league, this week climaxed an uphill fight and pulled into a tie for first place in that league, and announced they will meet a Muleshoe team in a specially arranged inter-city match at Muleshoe's Tri-Co. Bowl, Friday, at 7:00 p.m.

The match will be on a handicap basis, said Neutzler, sponsor and member of the team. Other members of his team are Melvin Raines, Ed Fine, James Courtney, Ralph Ware, and alternates, Harold Polard and J. D. Rowland.

Christmas Program Is Sunday Night

The First Missionary Baptist Church, Morton, will present its annual Christmas program Sunday night, Dec. 18, at 7 p.m. at the church. It was announced this week by Rev. Austin Steadman, pastor.

The main part of the program consists of a 3-act play, "Christmas in Deed." The public is cordially invited.

REPORTED RESTING WELL

A. S. Key of Morton, who underwent major surgery Tuesday afternoon in Memorial Hospital, Morton, was reported to be resting well Wednesday evening at the hospital.

Thank, You!

May we express to each and everyone of you, our friends and customers, our appreciation for your continued patronage over the past six years.

And, may we recommend to you Melvin McCoy, and McCoy Ford Sales, for Ford Sales and Service on Texas' Last Frontier.

MAHAN MOTOR COMPANY

Mack and Bessie Mahan

— WE WILL CLOSE CHRISTMAS DAY and the FOLLOWING MONDAY —

FREE SUCKERS and BALLOONS for the KIDDIES!

HI! BOYS and GIRLS!

I'll see you at Piggly Wiggly, Morton

Wednesday, Dec. 21 from 9:30 to 11:30 A.M. and 1:00 to 5:00 P.M.

GET CHRISTMAS GIFTS with GREEN STAMPS — DOUBLE at PIGGLY WIGGLY on WEDNESDAYS

REGISTER for FREE BICYCLE to Be GIVEN AWAY by SANTA WED., DEC. 21 at 5 p.m.

Nothing to buy, No obligations, need not be present to win... just REGISTER on EACH Visit to Our Store

BLUE PLATE WHOLE			
Sweet POTATOES	SQUAT CAN	25¢	
Cranberry SAUCE	OCEAN SPRAY 12 OZ. CAN	10¢	
PEARS	SHURFINE 303 CAN	23¢	
PUMPKIN	SHURFINE BIG 2½ CAN	15¢	
GINGER ALE	CANADA DRY 28 OZ. BOTTLE	23¢	
WELCHADE	KRAFT'S quart can	29¢	
Flavored Marshmallows	HERSHEY'S 10½ OZ.	23¢	
Hershey DAINTIES	6 OZ. PKGS.	19¢	
ALUMINUM WRAP	REYNOLDS ROLL	29¢	
CHRISTMAS DECORATIONS	½ PRICE		
SCOT TOWELS	BIG ROLL	29¢	
NAPKINS	NORTHERN BOX	10¢	

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GIVE RECORDS for CHRISTMAS chosen from our BIG SELECTION of

- POPULAR — SEMI-CLASSICAL
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LOIN and T-BONE STEAKS	lb.	69¢
ROAST CHUCK	lb.	49¢
BOLOGNA WRIGHT'S	2 lbs.	49¢

COFFEE	MARYLAND CLUB	lb.	18¢
DOG FOOD	FRISKIES	2 cans	25¢
CRANBERRIES	FRESH	lb.	20¢
CELERY	FARM FRESH	STALK	10¢
MAZOLA OIL		quart	55¢
Powdered SUGAR		2 boxes	25¢

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MORTON, TEXAS

— For Faster, More Convenient Shopping Shop from 8 a.m. to 3 p.m. until Christmas

TRY THIS- WITH YOUR WATCH BAND

If you can't do it... you don't know what wrist comfort is!

TWIST-O-FLEX by Speidel

the World's first completely flexible watchband

YOU CAN TWIST IT... TURN IT... TIE IT IN A KNOT!

Here's the most comfortable watchband you can wear combined with the newest in men's fashion design. And the price — the lowest in history for famous Speidel quality. Only \$4.95 in corrosion-proof stainless steel — only \$6.95 to \$10.95 in elegant gold-filled.

Great to give — wonderful to own

\$4.95 - \$10.95

MORTON DRUG STORE

— For GIFTS Try Our Store FIRST —

Northside Square Phone 3241

News of the Ladies Leagues

The women's bowling teams were also bowling in exceptionally close competition as this week's play got underway, with little indication that any team will pull very far ahead in this first season of play.

SUNSET LEAGUE

In the Sunset league, Danez' team shows indications of pulling far ahead in games won and lost, and perhaps being one of the few teams in any league to run away with the championship. But a look at the actual pin totals would indicate that the law of averages will catch up with them before too long.

In a true rout, both in team standings and in total pins scattered a team would post a sizable lead. While Danez already, with the season not even a fourth completed, has compiled a 10 game lead over B and C Phillips '66' Service, according to statistics on the board this past weekend; they are no better than 6th in an eight team field in total pins.

That would indicate they have been catching some of their victims in an off night, and they will have to strengthen their future performances, or their opposition drop several pins per game, if they are to maintain their current pace.

Morton Co-op Gin and McClain's Super Save have each been averaging 739 pins spilled per game to lead the loop. However, the lowest per game average is only 14 pins less.

Individually, Katie Van, who had been a substitute until recently, has taken the leadership as a regular player with a 141 pin per game average in 15 games. She is far out in front but the rest of the field is well bunched. Those at 110 and over include: Tommie Harris, 117; Nelda Ford, 116; Bill Snitker, 116; Nelda Shifflett, 115; Glennia Jones, 113; Evelyn Raines, 111; Hazel Holloman, 110; and Inez Swicgood, 110.

Here is the team standings:

Danez	30	10
B & C Phillips '66	20	20
McClain Super Save	19	21
First State Bank	19	21
Morton Floral	18.5	21.5
Morton Co-op Gin	18	22
Collins Five	18	22
Williamson Ins.	17.5	22.5

MOONLIGHTERS

Both in team and individual competition, the Moonlighters remain one of the better contested leagues at Frontier Lanes.

Only a five game spread separates the first four teams with W. B. Gage and Son Gin holding the lead but pressed closely by the Great Plains Natural Gas team.

Individually there is a two way tie for first place and there are a total of 11 women above the 115 level, considerably better than the Sunset league. This better individual bowling is also reflected in the pins per game totals of the teams, and once again there are several teams with a better per game total on pins than the league leaders.

This league should perhaps be the top women's league since it is made up of the original planners in ladies' bowling and probably contains a majority of what experienced women bowlers there were in Morton, before the new lanes opened.

Lacelle Cheatham and Katie Van are tied in the individual standings with 133 marks. Following are: Rita Curtis, 128; Gladys Duke, 123; Ginny Merrill, 121; Lorene Jungman,

120; Ann Gerik, 118; Norma McCarthy, 116; Dora Middleton, 115; and Marilu Gerik, 115.

Team standings are:

W. B. Gage & Son Gin	25	11
Great Plains Nat. Gas	24	12
Morton Gin Company	21	15
Willis Food	20	16
Margie's Beauty Shop	19	17
Allsup-Reynolds	14	22
St. Rt. Co-op Gin	13	23
Cochran Power & Lgt.	13	23

EARLY BIRDS

Butler Body Shop had opened a three game lead over two teams in the Early Birds Ladies League. But from there on out the league was very tight. Sealot Products and Nutro-Bio each had 14-10 records to tie for second spot.

Individually, the league had only six bowlers of 110 and over. Betty Jones was well ahead of the pack, averaging 129 pins per game. Teddie St. Clair was second at 117. Others: Isabel Proctor, 116; Odessa Williamson, 111; Ethel Harris, 110; and Hazel Holloman, 110.

Here were the team rankings:

Butler Body Shop	17	7
Sealot Products	14	10
Nutro-Bio	14	10
East Side Cafe	12	12
L & M	12	12
Morton Electric Sup.	12	12
Piggly Wiggly	9	15
Raines Cash Food	6	18

Weather Causes Postponement At Whiteface

WHITEFACE (Spl.)—The Whiteface basketball tourney, which was about half completed when the lights went out Thursday night, has been cancelled at least until after the first of the year, High School Principal Charlie Booz said this week. Booz said that previous commitments by most teams who have tournament schedules just before Christmas holidays, makes it almost impossible to get the teams back together now.

He said the schools would be contacted and every effort would be made to complete the tourney after January 1.

Games scheduled for the Whiteface basketball tourney on Thursday and Friday of last week were postponed because of a power failure at Whiteface.

VISIT A. S. KEYS

Mrs. Leon Nash of Floyd, N. M., and Mrs. Lloyd Jackson of Portales, N. M., arrived Monday afternoon to be with their father, Mr. A. S. Key of Morton, who underwent major surgery Tuesday afternoon at Morton Memorial Hospital. He entered the hospital Sunday.

with bowling...

Close competition prevails as the rule rather than the exception in the three men's bowling leagues at Frontier Lanes after last week's play had been completed.

Only two of the leagues bowled, the third league, and one of the women's leagues being cancelled by power failures during last week's snow and ice storm.

The postponement of the Thursday night play may have kept the Major League from getting even tighter down the line, as all three top teams were behind in their games when the lights went out, though they had rallied from big deficits early in the first game.

Here's how the men's leagues were doing:

FRONTIER LEAGUE

Cities Service	24	16
Silvers Butane	23.5	16.5
Star Rt. Co-op Gin	21	19
Doss Thriftway	21	19
Maple Co-op Gin	21	19
Neutzier R. Estate	20	20
Collins Packing	19	21
Allsup-Reynolds	10.5	29.5

The team standings showed:

CITIES SERVICE

Cities Service	24	16
Silvers Butane	23.5	16.5
Star Rt. Co-op Gin	21	19
Doss Thriftway	21	19
Maple Co-op Gin	21	19
Neutzier R. Estate	20	20
Collins Packing	19	21
Allsup-Reynolds	10.5	29.5

WESTERN LEAGUE

The Tuesday night league, which earlier had been a runaway for P&B Automotive, was beginning to tighten up as individual averages began to steady somewhat.

P&B was still riding the crest but maintained, up to last weeks games, only a 1 1/2 game lead over Aero Spraying and Fertilizing. Morton Spraying and Fertilizing was third and Chat and Chew was in fourth spot. Most notable comeback was being made by Frontier Snack Bar, a team that forfeited games for two weeks until they got some new team members who could bowl regularly, and then began a long climb back into the thick of the competition. They still have a long way to go.

Individually, Austin Steadman maintained his lead in a fight with C. D. (Tip) Windom that has lasted almost since the league began. Steadman led four bowlers over the 150 mark with a 159 average. Windom was carding a 155; Bill Bickett had a 152 average and Sam Kelly was pushing the pacesetters with a 150 mark in just six games. He is a latecomer to the league.

Here were the team standings:

P&B Automotive	24	12
Aero Spray. & Fert.	22.5	13.5
Morton Spray. & Fert.	21	15
Chat and Chew	20	16
Windom Oil & Btn.	18	18
Ray's Hardware	17	19
Cochran Power & Lt.	15	21
Frontier Snack Bar	8.5	27.5

MAJOR LEAGUE

The postponed games last week left the league standings like they were the previous week, when Morton Drug and the Tribune Yankee Clippers, with three point triumphs had edged up to within one game of Rose Auto and Appliance, which has been leading for several weeks.

There were no team pin averages posted for comparison of scratch bowling or for comparison with teams of other leagues, but from looking at the individual bowling averages, the Thursday night loop evidently has a team or two averaging among the highest in the city, in pins per game.

Individually, Ray Specter, who posted an early high average and then began slipping, bolstered his average at 166 to be the only bowler over the 160 average who has bowled a representative number of games. However, Jack Moler, who filled in as a substitute for one week, posted a 183 average over the trio of games.

Here's how the team standings were going into tonight's games:

Rose Auto	21	11
Morton Tribune	20	12
Morton Drug	20	12
Morton Seed & Grain	17.5	14.5
McAllister-Huggins	15	17
Truett's Food	14	18
NuWay Cleaners	12	20
First State Bank	8.5	23.5

Three Way News ...

By Mrs. Frank Griffith

ACTIVITIES POSTPONED

Activities in the Community were postponed due to the bad weather the past week.

The Goodland Bible Study Club was to have met Tuesday, Dec. 6 with Mrs. Jack Lowe, The Home Demonstration Club Christmas Party was scheduled for Thursday with Mrs. Morris Gout. The County Council Christmas Party was set for last week at the Council Room of the County Court House in Muleshoe.

Later dates for the parties have not been set.

WEEK-END TRIP

Mr. and Mrs. Lewie Jordan and Linda spent the week-end in Lubbock visiting relatives.

VISITED GRIFFITHS

Mr. and Mrs. J. L. Bateas and girls of Farwell, N. M., visited Wednesday in the Frank Griffith home.

VISITED COLES

Mr. and Mrs. Mickey Sowder and children of Rogers, N. M., visited Sunday in the home of Mr. parents, Mr. and Mrs. Cecil Cole.

SCHOOL CLOSED

Three Way School has been closed due to bad weather.

POWER FAILURE

The Community has been out of electricity and telephones most of the past week due to the ice and snow storms.

Power Failure in Three Way Area Posed Hardships for Some Farmers

THREE WAY (Spl.)—Power failure, perhaps the worst by-product of the ice and snow storm last weekend, caused untold convenience, probably tremendous over-all damages, but little real crisis in the western extremities of Bailey County.

Of course it's impossible to measure the damage in a few hours or even a few days, said Rev. Byron Hardgrove, pastor of the Three Way Baptist Church. "But for the most part folks out our way were probably lucky it wasn't any worse than it was."

Rev. Hardgrove singled out a farmer who spent most of three days carrying water for his chickens and another who was left with a lot of cattle to haul water for, as among those hardest hit by the early winter blast.

Power was restored at Stegall early Sunday evening; was brought back into Maple late Sunday and reached the Three Way school at 4:30 Monday afternoon, Rev. Hardgrove said.

Rev. Hardgrove, whose church is located at the school grounds, said that only about two families came (those among families with the long distance to travel) "But we had

church Sunday morning."

He said he believed that the area around the Three Way School received considerably more "weather" than Morton, and estimated the snowfall in that area at from 8 to 12 inches, coming in two sessions; Thursday night and Friday night.

The preacher said he also believed they had ice frozen around their power and phone lines comparable to that which was publicized in the daily papers, in other parts of Texas.

As for phone service, speaking strictly from opinion and not from any official word, Rev. Hardgrove said he wouldn't expect telephone communication to be restored over the area until January 15 or February 1. Citing an example of the damage he said from the "Y" going north out of Maple and branching toward Three Way School and Enchs; to a point near Goodland, which is directly west of this "Y"; there were 21 consecutive phone poles snapped, two standing; and then six more down.

The restoration, area residents have indicated, is a major rebuilding project, rather than one of repairing lines.

residents in and around Goodland and Stegall Sunday.

The farms north and west of Stegall have been without power since Thursday.

Frank Griffith, who operates a dairy was able to milk the cows by using a gasoline motor to pull the milking machines, but the milk truck from Lubbock was unable to pick up the milk Thursday because of the lack of electricity to pump the milk from the dairy tank to the tank on the truck.

The driver was unable to make it to the Griffith farm Sunday morning, so the 400 gallons of milk had to be dumped out on the ground to make room for the Sunday afternoon milking.

Electric power was restored Tuesday at the Griffith place, and at other farms on the line northwest of Stegall.

VISITING TAYLORS

Mrs. Amy Doris Pearson and boys of Kalline are visiting the Tommy Taylors, Mrs. Pearson is the daughter of Mr. and Mrs. Taylor.

S.C.S. Personnel Attend 2-Day Fallout School

All members of the local Soil Conservation Service completed a two-day "radiological fallout monitoring" school last week at the Federal Building, Lubbock.

Attending the school were Ed Thomas, work unit conservationist assisting the Cochran Soil Conservation District; Wilton Green, soil conservationist; Willis Hammond, range conservationist; and Gordon Houghton, conservationist assistant.

The school was held in preparation for the time when the local office will receive instruments for measuring "fall-out."

Equipment is scheduled for delivery here as soon as funds become available for the project, after the first of the year.

The project is nation wide, and is being established to monitor "fall-out" in case of war or an atomic accident.

All offices are expected to eventually be tied in by teletype machines with offices in Washington, D. C.

The Lubbock school was conducted by Jack Douglas of the SCS who recently received a two-week training course in California.

With Your ... COUNTY AGENT

By Homer E. Thompson

1961 BEEF CATTLE OUTLOOK

Cattle prices are expected to take a downward trend in 1961.

Livestock producers will be faced with a generally downward trending market during 1961. Prices during the first half of 1961 will not feel the effect of increasing supplies to the same extent that is expected during the last six months of the year.

Slaughter cattle are expected to average near 1960 levels during the earlier months of 1961. Increasing supplies of grass cattle and greater competition from expanding hog production can be expected to reduce slaughter cattle prices during the late summer and fall months. The greatest price reductions will be in the lower grades of cattle. With an estimated 10% average price increase of 1961, average prices can be expected to decline two to three dollars per cwt. This is about the same decline experienced this year.

When the books are closed on 1960, we may expect the total meat production to set new records. The estimated 1960 red meat production of 28.3 billion pounds is 3 per cent above last year and slightly exceeds the previous peak year 1956.

The estimated 1961 meat production will provide consumers with the largest supply of meat in history, both in total and per consumer. If the estimates prove correct, consumption of red and poultry meat would exceed 200 pounds for the first time in history.

Demand for beef is expected to continue upward. This will partially ease the downward pressure on prices resulting from the expanded supplies.

Lower cattle prices do not necessarily mean that profits will be absent in cattle enterprises. However, producers should take these price indicators into consideration in planning their operations.

TEXAS COTTON REPORT

Texas produced 4,350,000 bales of cotton this year, according to Texas Crop and Livestock Reporting Service. This is 50,000 bales above last month's forecast. Increases in the Low Plains more than offset a decline in southern High Plains.

This year's crop is 1 per cent below last year but 7 per cent above the 1949-58 average.

The Bureau of the Census reports 3,700,620 bales ginned in Texas in December 1, or about 85 per cent of estimated production. About three-fourths of expected Plains production was ginned by December 1.

Harvested acreage at \$3,500,000 acres totals the same as last year. Most Plains cotton got off to a late start this year with usual hail losses occurring.

YIELD BELOW LAST YEAR - Yield averages 329 pounds per acre, down five pounds from last year but 77 pounds above the 1949-58 average.

Open Garage At Enchs

ENOCHS (Spl.)—A new firm, a garage, was opened last week here.

Owners and operators of the new firm are Duane Bryant and Dexter Sanders, former employees of Allsup-Reynolds Chevrolet Company, Morton.

The garage is located in the building formerly occupied by Cleo Hall. The men extend their friends and acquaintances an invitation to drop by and visit.



TRIM slacks that DO something for you!



STYLE-MART

Slacks feel right because they're tailored right, by experts—the same who tailor fine suits.

SUITS from 49.95 to 89.95

yes, we've a terrific selection of STYLE-MART SLACKS—all wool, worsted hard finishes... flannels, the very finest... in colors of brown, grey, light darks and tans... regulars and longs... great for Christmas giving...

from 17.95 to 24.95 Imported SLACKS 40.00

For the man on your list, shop Child's, Morton, FIRST! he knows the difference... and he'll appreciate the difference...

— For Faster, More Convenient Shopping Shop between 8 a.m. and 3 p.m. until Christmas.

SIGN UP TODAY

FREE

HOLIDAY DRAWING

LIONEL ELECTRIC TRAIN SET AND EFFANBEE DOLL HOUSE SET

NOTHING TO BUY!

LET'S HAVE AN OLD-FASHIONED CHRISTMAS

Gifts Galore

Coty... Jewelite... Westclox... Remington
Timex... Bourjois... Schick... Sunbeam
Amity... Wrisley... Sylvania... and many others!

Drawing will be held here at 3 p.m., December 24

MORTON DRUG STORE
— For GIFTS try our Store FIRST —
Northside Square Phone 3241

CHILD'S WESTSIDE SQUARE MORTON, TEXAS

ONE PERSON TELLS ANOTHER

Santa's express has arrived

with a sleigh-full of

ARROW®

WHITE and COLORED SHIRTS

filled with many smart collar styles... many fine fabrics... for every man on your list

A welcomed gift

an ARROW SHIRT

from 4.50 to 8.95 (shop early)

— Each package beautifully GIFT-WRAPPED to bring a gleam to his eye! —

LET'S PAY THE BILL AND GET EXTENDED AREA SERVICE . . .

We never have understood, in all of the discussions that have been held about Extended Area Phone Service, over the past three years or more, why there has been so much worry about who was going to pay for the service.

Not that any of us like to pay something we don't have to pay. Not that any of us would like to agree to pay the costs of something today, at a nominal fee, and then three years from now find that cost that we agreed to pay, skyrocketed.

This may, as has been suggested by some, be the chief reason for Morton's not agreeing to pay any more than their telephone company says is their fair share.

But if it boils down to a point of pettiness, as it has in many people's minds, then it becomes a different story.

Advertising is a much-maligned profession as far as the use of the word is concerned. But if people are correct in charging as many expenses as they do to advertising, then certainly the cost of EAS footed by the merchants of Morton would come under the heading of advertising.

We sometimes look with disfavor upon the merchant who goes out of the front door of his shop and through persuasion brings the customer off the street to look at the wares the merchant has spread out. But we grudgingly admit he's a good businessman when this effort leads to increased sales. There certainly is no comparison in business ability, between this merchant and the storekeeper who simply waits inside the store for customers, moved by the need of an item, to enter his store.

Partly because this is considered a more ethical method, and mostly because it can reach a great deal more people than the merchant himself could contact personally, businessmen have resorted to newspaper, radio and television advertising, and many, many other forms such as circulars, brochures, etc.

In recent years, business firms have chalked up to advertising, nearly every form of cost that deals with a customer or prospective customer, in any manner.

We have dwelt at great lengths about the need for Extended Area phone service from Morton to our outlying communities that Morton considers its trade area. The chief reasons we speak of are Maple, Lehman, Enochs, and Whiteface and Bledsoe. In the case of Whiteface, since it lies nearly equal distance between Morton and Loveland, we have not included it in the talks about EAS.

In our discussions we have pointed out what both Five Area Telephone Co-operative and General Telephone Company have to say about EAS. We have noted that Morton people and rural area subscribers have offered to pay for the extra cost of EAS. We have also noted that neither company wants their subscribers to pay the "additional" cost over which the two companies have been stalemated. And, we have noted that this cost is insignificant today, but perhaps will be much greater in later years.

Through all the discussions we have repeatedly realized that the extra cost would be worth it to either group of phone users, and that it was at one and the same time childish, stupid, arrogant, selfish, and poor business to haggle over it.

This past week the Morton Lions Club, for the third time that we can remember, appointed a committee to try to work something out. If this third committee goes over the same ideas, same objections, and same conclusions we have reached each time previously, it would be foolish for them to even meet.

If instead, they enter into their work with the realization that nothing is to be accomplished until the people of Morton (not agree to, because this has already been done, but) pay they are going to pay the bill and direct General Telephone to set the machinery in progress to that end, we can succeed.

To quibble about who's going to benefit the most, while we lose business on account of it . . . at a time when we need the business, is a little like sending a rich relative a Christmas present because he is rich and may one day die and leave you a bequest; but paying only \$1.00 for the present because you only spent a dollar on the present he sent you in a previous year.

Notwithstanding all other arguments, and with no malice toward anyone for having tried to drive what they thought was a fair bargain, we would consider it a legitimate business expense for the merchants of Morton to pay for the extended area service, and we think they should proceed toward that goal as soon as possible.

Boy Scouts Set Christmas Party Next Tuesday

The annual Boy Scouts Christmas party will be held Tuesday night, Dec. 20, at 7:30 o'clock, at the scout hut, it was announced this week by Leon Hamilton, Scout Mas-

ter. All area Boy Scouts, and parents of Scouts are invited to attend. Each Scout is asked to bring a gift for exchange valued at not more than \$1.00.

Also, Hamilton has asked that Scouts meet Saturday, Dec. 17, at 9 a.m. at Hawkins Oldsmobile Company to prepare their float for the Christmas parade scheduled for Monday.

KEEP POSTED LOCALLY

— Read the MORTON TRIBUNE Only 3.50 per year in Cochran and adjoining Counties; elsewhere, 4.50; 10c per copy.

MORTON TRIBUNE BOX 545, MORTON, TEXAS Enter my subscription to the TRIBUNE, enclosed find 3.50 (or 4.50.)

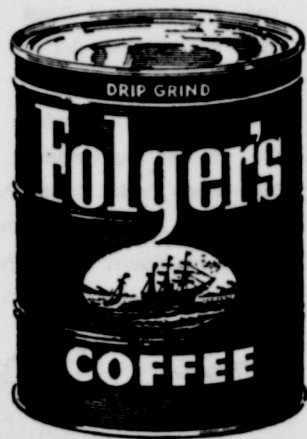
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TOPS in food quality TOPS in food value

— WE WILL CLOSE for the YULE SEASON CHRISTMAS DAY and MONDAY, DEC. 26 —

THAT'S TRUETT'S LOW-LOW EVERYDAY PRICES

25.00 FREE In Trade
REGISTER anytime before 6 p.m. Wednesday, Dec. 21, at Truett's Food Store for \$25.00 FREE in TRADE on any item or items in our Morton Stamp Center. Just register, no contests, nothing to buy, need not be present to win.



MOUNTAIN GROWN
FOLGER'S
2 POUND CAN
1.29

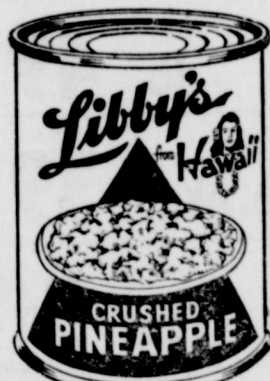
TRUETT'S has a Large Assortment of CHRISTMAS — CANDY and — FRUITS



LIBBY'S— No. 303 Can
PUMPKIN
Can . **10¢**



LIBBY'S— No. 303 Can
Crushed PINEAPPLE
Can . **29¢**



LIBBY'S— No. 2 1/2 Can
PEACHES
3 CANS
88¢

LIBBY'S— No. 303 Can
CUT GREEN BEANS
2 Cans **39¢**



LIBBY'S— No. 303 Can
CREAM STYLE CORN
2 Cans **39¢**

HOLIDAY HAMS

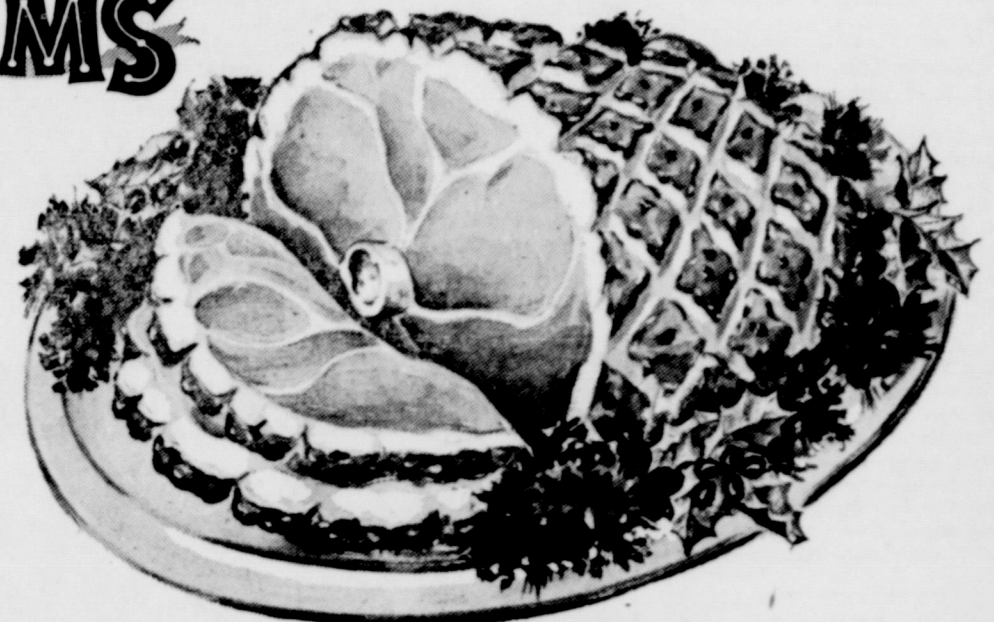
WRIGHT'S LARGE

HAMS

HALF or WHOLE

(As long as the supply lasts)

LB. **39c**



CUDAHY'S, Thick Sliced **PACKAGE BACON 2 LBS. 98c**

VELVEETA **BOX CHEESE 2 LBS. 89c**

TURKEYS and FAT HENS
Lowest PRICES— according to SIZE

CHUCK **POUND BEEF ROAST 39c**

CLUB **POUND STEAK 69c**

TENDER **POUND Sirloin STEAK 79c**

— DOUBLE Morton Saving Stamps on TUESDAYS & WEDNESDAYS —

BISCUITS White Swan or Kimbell **4 CANS 29c**

— SHOP TRUETT'S EVERYDAY LOW PRICES and SAVE the DIFFERENCE — OCEAN SPRAY, No. 300 Can **CRANBERRIES . . . Can 19¢**

PECANS ELLIS HALVES or PIECES 6 Oz. Size . . . **59c**



Duncan Hines **ANGEL FOOD CAKE MIX**
box **49¢**

Maxwell House **COFFEE**
Lb. CAN **59c**



MIXED NUTS
—WALNUTS
—ALMONDS
—MIXED NUTS
—PECANS
lb. **49¢**

— TRUETT'S FROZEN FOODS —
Winter Garden, CHERRY, PEACH, APPLE
PIES . . . 3 for 100
Golden Gem
ORANGE JUICE 6 oz. Can 17¢

— TRUETT'S FRESH PRODUCE —

Fresh **CRANBERRIES . . . lb. pkg. 19c**

ORANGES
5 lb. bag . . . 49c

GRAPEFRUIT
5 lb. bag . . . 49c

APPLES
4 lb. bag . . . 49c

Extra Large Stalks
CELERY
stalk . . . 10c



TRUETT'S FOOD STORE

WE DELIVER

MORTON TEXAS

Truett McCuiston—Owner, Manager

Phone 4871

MORTON DRUG - Farm Machinery Depreciation Is Recommended by County Agent

(Continued from Page One)

Texas in 1949, took over management of the firm in March, 1962. Prior to that he had received intern training at the Prescription Lab, Lubbock, from 1949 to 1961, and at Pecos from 1961 to 1962.

He and his wife, the former Miss Glenna Igo of Morton, were wed here in 1948. Her parents are Mr. and Mrs. George Igo of Morton. Igo is a retired farmer.

Mr. and Mrs. Charles Jones have four children: C. E., 11; Charlotte, 9; Joe Dan, 8; and Terry Lee, 4. They are members of the First Baptist Church, Morton.

He teaches a young men's Sunday school class, has served as Cochran County Chairman for the National Foundation (MOD), worked with Boy Scouts, is a former Lion, and charter member of the Morton Jaycees.

Mrs. Jones is active in church work, a member of the Garden Club, and the Town and Country Study Club.

Jones is particularly interested in photography, and when available, is ready to offer advice to local photo fans. He said that he foresaw no immediate changes in the operation of the firm, and emphasized that it has available to the public the services of three trained cosmeticians: Mrs. C. B. Jones, Mrs. Rose Thompson, and Mrs. Glenna Jones.

In recalling events of past years, he said he could particularly remember the fire which struck the firm in the fall of 1955 just as Christmas items were arriving. Although the interior and merchandise was heavily damaged, the building was not, and was shortly thereafter completely remodeled.

SILVERS -

(Continued from Page Six)

selected to represent the area in the state award contest. The Morton Lions Club annually presents a district award to the man selected at a luncheon gathering.

The Board hopes to be able to attend, en masse, the State Conservation meeting to be held in Dallas, January 11-13.

In the interest of promoting these good farming practices, the District has also made available the showing of films at the schools and with service clubs in the District. Showing of these films at club meetings can be arranged by contacting the SCS personnel or the SCD Supervisors.



Sam Houston was converted and baptized in Rocky Creek in 1854, 18 years before they built the Old Baptist Church that now stands at Independence, in Central Texas.

A monument stone on the bell tower by the church reads, "She sleeps within its sound." Reference is to Mrs. Nancy Lea, mother of Houston's wife. She donated her silver service to be melted into the bell.

The tower was erected with stones from the ruins of the original Baylor building. Judge Baylor's hearthstone is said to be included in the tower.

"The cost of your machinery, equipment, farm buildings, and other property with a useful life of more than one year is a capital expenditure and may not be deducted as an expense in the year of purchase," says the Internal Revenue Service.

In order to recover your investment in depreciable property, you must, basically, decide two things: (1) the useful life of the depreciable property and (2) the salvage value of this property at the end of its useful life. Once establishing these two items, says Homer Thompson, County Agricultural Agent, you can use the method of depreciation which best fits your situation.

For example, if you purchased a new combine for your farm during August of 1960, and it has a useful life of six years or more, you can elect to depreciate this machine either by the straight line, declining balance or sum-of-the-years digits methods. In addition, Mr. Thompson pointed out, you may want to deduct an additional 20% for depreciation the first year you own this combine.

This is legal, according to the County Agricultural Agent, so long as you clearly show this deduction in your returns.

Let's assume that you had no trade-in and your new combine cost you \$6,000. The first year, it has earned depreciation for you, and you elect to claim the additional 20 per cent deduction, or \$1,200. The remainder, \$4,800, may be depreciated by any of the three methods mentioned above. Let's further assume that you choose to use the straight line method of depreciation. You useful life was 6 years and your salvage value was \$600. Using this information, you can see that you can deduct, in the first year, the \$1,200 (20% deduction) plus \$700 annually, or a first year total of \$1,900. The full \$700 can be claimed only if you owned the combine for the entire year. If you purchased this combine on August 1, you could only claim depreciation on 5 months.

This additional deduction may be advantageous under your individual farm situation, adds Mr. Thompson. Tax planning is encouraged, so that you can judge whether or not this is an advantage to you.

STORM -

(Continued from Page One)

Mexico, especially Lea County, had it much worse.

D. B. Lancaster, manager of Bailey County Electric Cooperative & Five Area Telephone Cooperative, which furnishes power and telephone communications to most of Bailey County and the western half of Cochran County, said the ice damage was mostly confined to an area south of Needmore and west of the highway connecting Morton and Mulleshoe. He said the ice damage increased along a southwesterly path from a little east of Enochs, covering the Stegall, Maple, Three Way, Goodland, Morton and west, and Bledsoe areas.

He estimated \$25,000 damages to his company's power lines and another \$5,000 damages to their phone installations. He estimated 210 power poles snapped in two, and another 110 telephone poles. He said the damage to their lines in Cochran County was much worse than in Bailey County, and only three poles east of the Morton-Mulleshoe highway were reported snapped.

His crews, with 19 extra men hired to help, worked 11 to 14 hour days from Wednesday of last week through yesterday trying to get power to everyone. He estimated only about 50 families in his area still out of power by Wednesday afternoon.

The Crews, he said, worked on a basis of making those tie-ins first, that would bring power to the largest numbers of families. He said the cooperation from folks in this area was "simply wonderful," and he offered his thanks and the thanks of his crewmen for the fine way in which people treated the tremendous inconvenience.

In and around Morton and Whiteface, Cochran Power and Light was facing the same problems and power was off and on several times in Morton because of failure, and several more times for short periods as repaired sections were being tied back in.

For a time, Wednesday, Friday, Saturday and Sunday, Bailey County Electric furnished some of the power for Morton. Lancaster said in cases of emergency, the Cooperative has two outlets from which it can furnish power to Cochran County.

ven, and nine inches.

There could be no estimate of damage caused to businesses forced to close, loss of labor, and sales.

Only a few scattered injuries were reported to persons either slipping on the ice, or hit with falling ice particles, though no doubt many occurred that were not reported.

TV antennas broke down, roofs of houses suffered from being hit by falling tree limbs, and other scattered damages occurred.

The weatherman was predicting more cold weather for later this week, but only small amounts of snow, if any, are expected.

The temperature drop, however, is expected to be the most severe thus far this season.

The low gas pressure that was one of Morton's biggest problems early last week, eased later in the week. Candles and lanterns were sought in many places for temporary use during the power breakdown.

Three Way school was closed three days, Bledsoe two. Whiteface closed for only one day, and Morton did not close, though buses did not run on Friday, and attendance was low.

Snowfall was measured in various places in the county at six, se-

Wrist Injured On Broken Glass Pane

Ray Spector, an employee of Frontier Lanes, severely injured his right wrist, Tuesday night, in a freak mishap at the local lanes.

Spector suffered a deep cut in the wrist when it went through a glass panel covering at the front counter.

The glass cut through muscles and a main artery. He was rushed to the Morton Memorial Hospital where more than 30 stitches were required to close the wound.

He expected to be released from the hospital today (Thursday).

No Power, Gas Halt Business Of Welding Shop

Among businesses which were sidelined during the several days of cold weather because of the lack of gas or power, were the local welding shops.

Mike Walden, of Morton Welding, in reporting that he couldn't get enough gas pressure to do his welding, said one of the lucky breaks was that the phones went dead too, thus preventing people from calling in wanting welding done.

INJURED BY FALLING ICE

Charles Ledbetter, son of Mr. and Mrs. M. C. Ledbetter, was one of those injured by falling ice this week, as he was hit on top of the head by a falling chunk of ice, and three stitches were required to close the injury.

— WE WILL CLOSE CHRISTMAS DAY and the Following MONDAY

DOSS THRIFTWAY SUPER MARKET
MORTON, TEXAS

Make Your Christmas Dinner a Real Treat!

REGISTER NOW for the FREE MINK STOLE to Be Given Away, December 21 at 6 P.M.

—FRESH MEATS from DOSS THRIFTWAY—

- CRISP RITE BACON . . . lb. 49¢
- CUDAHY PURITAN SAUSAGE . . . lb. pkg. 39¢
- ARMOUR'S STAR Canned HAMS . . . 7 lbs. 549
- SHURFRESH CHEESE SPREAD, 2 lb. box 79¢

—DOSS THRIFTWAY FRESH PRODUCE—

- FRESH, CRISP CELERY . . . lb. 7 1/2¢
- MARYLAND SWEET POTATOES . . . lb. 12 1/2¢
- WASHINGTON, RED Delicious APPLES . . . lb. 19¢
- TOKAY GRAPES . . . lb. 15¢
- DIAMOND BRAND, BABY WALNUTS . . . lb. bag 49¢

Shurfine COFFEE
lb. can . . . 59¢

HARD CANDY For Christmas
— NUTS —
— FRUIT —
— and all the Trimmings —
at DOSS

— FROZEN FOODS —
BANQUET FRUIT PIES
3 for 1.00

Shurfine ORANGE JUICE
12 oz. Can 39¢

- SHURFINE FLOUR
5 lb. sack 39¢
- SHURFINE PUMPKIN
No. 300 Can 10¢
- EAGLE BRAND MILK
Can . . . 29¢

SHURFINE, Big No. 2 1/2 Cans PEACHES . . . 3 cans 79¢

LIGHT CRUST WHITE CORN MEAL
5 LBS. 29¢

MARSHMALLOW CREAM, Hipolite, 2 pint jars 49¢

Sugar PURE CANE 10 LBS. 98¢

RECORDS
from DOSS THRIFTWAY

- DOSS THRIFTWAY DRUG DEPARTMENT—
- ELITE, CHOCOLATE COVERED CHERRIES . . . box 49¢
- HELENE CURTIS (Plus Tax) CREAM RINSE . . . 1.50 size 98¢
- HELENE CURTIS (Plus Tax) SHAMPOO plus EGG . . . 1.50 size 98¢
- 65¢ SIZE ALKA SELTZER . . . only 43¢

— See Us for CHRISTMAS Paper, Gifts, Ribbons, and Candied Fruits

PECANS ELLIS 12 oz. pkg. 89¢ PACKAGE

- 12 Bottle Carton COKE S only 49¢ (Plus Deposit)
- NORTHERN, Assorted TOILET TISSUE 4-roll pkgs. 2 pkgs. 65¢

SMUCKER'S GIFT PACK
old-fashioned Pure Preserves box of 12 jars . . . only 3.98

DUNCAN HINES — CAKE MIXES
White, Yellow, Devil's Food, Spice, Burnt Sugar 3 boxes 1.00

CRANBERRY SAUCE SHURFINE NO. 300 CAN 19¢

THAT'S A FACT CAB!!
THE FIRST CAB IN NEW YORK WERE INTRODUCED IN 1840 BY SIR SHAM EATON AND PUT THREE IN SERVICE IN FRONT OF A FARMER'S HOTEL OF THE TIME.

SAVING AMERICANS
EVERY WORKING DAY AMERICANS BUY \$18.00 WORTH OF U.S. SAVINGS BONDS THROUGH THE PRICELI SAVINGS PLAN ALONE!

THE BIG GIFT THAT COMES IN "LITTLE PACKAGES" A UNITED STATES SAVINGS BOND PURCHASED ONLY 17¢ AS A RULE, BUT SAVINGS BONDS ARE A LOT BIGGER THAN A RULE. SHOULD THEY GROW WITH THE YEARS, THEY NOT ONLY EARN INTEREST FOR COLLEGE & BUSINESS, THEY REPRESENT A LOT OF THINGS MOST OF WHICH ABOUT A "PROVERBIAL" AND PERSONAL FINANCIAL SECURITY.

RETURNS TO MORTON
Mr. and Mrs. W. W. Williamson are back in Morton this week following his release from the hospital at Quannah where he had been confined since suffering a broken hip in a fall at Lake Kemp.

Dr. ELWYN E. CRUME
OPTOMETRIST
Located on Northwest Corner of the Square
WEDNESDAYS from 10 A.M. to 6 P.M.
Phone 5851 Morton

E. ELEMENTARY PRESENTS PROGRAM FOR LIONS CLUB
The East Elementary School brought the program for the Morton Lions Club Wednesday, a group of students singing Christmas Carols, under the direction of Mrs. Hamilton.

The group sang five songs and was invited back by the Club for a program later in the year.

Lion President E. L. Willis announced that the Club had received a \$25 check from J. M. Crawford, an annual donation to be used helping those less fortunate.

The club voted to pack fruit and nuts to be given with the food collected by the Jaycees at the show Saturday, to needy families in the area.

The group also will bring toys to the Christmas dinner next Wednesday, and these will also be given with the packages for the needy families. Each Lion is to bring a toy.

The club will not meet the Wednesday of Christmas Week.

Scores Climbing In Bowling Lanes' Turkey Shoot
With only about a week left to compete in the Frontier Lanes Turkey Shoot, Morton's bowlers were setting high marks in the competition.

The shoot, divided into four classes, has drawn some 60 to 70 bowlers thus far, and in both men's divisions the top five scores are 500 or better for the three game series.

The competition is for local bowlers (our trade area) only. Entry fee is \$2.00 for three games, payable in advance, and this includes cost of the three games.

In Men's Class A competition, for 140 average bowlers or better, top man is Weldon Newsom with a 565. Others in the top five are John Barnes, 551; Roy Horn, 540; Don Lamar, 536; and Jug Hill, 525.

In Class B, George Boring, 550; Tom McAllister, 537; Carl Kernell, 531; L. Hankins, 521; and Cobb Weston, 500.

In ladies Class A, Betty Bates, 499; Neida Shifflett, 439; Betty Bates, 399; Neida Shifflett, 383; and Betty Jones, 378.

In ladies Class B, Blackie Reynolds, 436; Ethel Harris, 402; Odessa Williamson, 382; Gladys Duke, 363; and Ethel Harris, 359.

Competition ends Friday night, Dec. 23.

ROSE THEATRE
"SEE YOU AT THE MOVIES"
FRI. — SAT., DEC. 16 - 17

METRO GOLDWYN MAYER presents A GEORGE PAL PRODUCTION
H.G. WELLS' THE TIME MACHINE
A FABRIC METROCOLOR

SUN. - MON. - TUES., DEC. 18 - 19 - 20
WINNER! ELMER GANTY WANTS YOU!

DUNE LANGRATER JEAN SIMMONS ELMER GANTY
THE SCREEN HAS NEVER KNOWN A MAN LIKE HIM!
SINCLAIR LEWIS
FOR ADULTS ONLY
No Children Under 16
Admitted Unless Accompanied by An Adult
— ALSO —
COLOR CARTOON

WED. — THUR. DEC. 21 - 22

Metro Goldwyn Mayer presents
GEORGE SANDERS BARBARA SHELLEY
AS PARENTS TORMENTED BY A FRIENDLY SON WHO IS NOT THEIR OWN!
VILLAGE OF THE DAMNED
with Michael GWINN
PLUS —
COLOR CARTOON