

# Low Interest Rate Is Available For Housing

Frona's fame is spreading far and wide as the home of the world's largest beef-packing facility, and frankly, that's the kind of publicity that's hard to beat.

Last weekend at the local invitational basketball tournament, various individuals who were visiting made remarks about the progress of Frona, and the high regard it had gained since landing Missouri Beef Packers last April.

Then, an acquaintance of our family who lives in Borger is telling one of the members of the family the other day that Frona apparently was one of the fastest-growing small towns in the Panhandle area.

This is the type of reputation that every town strives for. Success, they say, is a pretty good advertisement.

However, in order to maintain this reputation, and to benefit from it, there are many challenges which must be met locally.

First and foremost is the housing problem. This is something that is already a factor in the amount of growth which Frona can expect to receive from the influx of beef plant employees.

We have it from a reliable source that several new employees at Missouri Beef Packers have found it necessary to locate in Bovina, simply because housing was not available, or because they found a house to buy in Bovina that was what they could afford.

This brings up the next factor that bids to hurt considerably Frona's effort to fully capitalize on the addition of this tremendous new industry to our community.

That is the factor of "profiteering." This was something we warned against soon after Missouri Beef made their announcement, and it appeared that Frona had a good chance to do some growing.

This growing can only come about if landowners will not attempt to make "twice their money" on land. There are many living examples of towns which have failed to grow because of this one factor -- and Frona may have even been held back in many previous chances to grow by this one thing.

A builder told us this week that buying land at reasonable prices was getting to be a problem. He said that land which previously was selling at \$20 per front foot had now gone up to \$40.

As we see it, this probably is a bigger hindrance to Frona getting the full benefit from the new industry than any other single thing.

The housing situation will undoubtedly work itself out. However, it may not be the best for Frona, unless landowners take a second look at the situation.

An official at Missouri Beef Packers said this week that so far, new employees have had "fair luck" in locating places to live in Frona.

"I think that utilities and so forth are not bad in Frona, and if something suitable is available, I believe the newcomers next spring will give Frona first chance," said Dennis Wesley of Missouri Beef Packers.

Meanwhile, the Chamber of Commerce's housing committee has come up with a means of available money for rental property, which seems to be Frona's biggest need. That is discussed elsewhere on this page.

It is hoped that anyone interested in the future of Frona will take advantage of this and apply for the necessary loan to get the wheels of progress turning.

Last week's front-page picture of the new equipment at Missouri Beef Packers drew a lot of comment. I don't know when a single item drew as much talk as did the 26,000-ton cookers we had pictured.

We're still not sure how much those cookers weigh, but it must not be 26,000 tons.

Early in the week, though, Bill Nazworth of Mo. Beef called us "Say, I've got the machine out here that moved those 26,000-ton cookers. You might want to come out and get a picture of it this week" was Nazworth's good-natured (we think) rib.

In the interest of providing housing for those additional families expected to move to Frona in connection with the new plant being built by Missouri Beef Packers, local contractors and interested citizens have had several discussions with Farmers Home Administration officials.

Farmers Home Administration has advised the local group that funds are available to build and/or purchase rental units of the apartment house type, the duplex type and the single-family type.

The Farmers Home Administration office had advised that 33 to 40-year loans can be obtained at 5.75 per cent interest.

Parties interested in such loans can obtain 100 per cent loans on construction costs, provided they own the land.

Because of the need for such housing to be ready for occupancy on April 1, 1968, it is necessary that anyone interested make arrangement immediately. Anyone interested in acquiring or building rental property is urged to contact Bill Boling, Farmers Home Administration, Farmer County Court House, Farwell.

It is estimated that approximately 100 additional rental units will be needed in Frona by April 1, 1968, when Missouri Beef Packers expects to start operations.



SANTA VISITS . . . Santa Claus paid a visit to Frona on Saturday, and as is evidenced in the above photo, had a big reception from the small fry of Frona. Santa will make another appearance, possibly his last, from 3-5 Saturday afternoon in the City Park.

## PARMER HOUSE

# New Restaurant Set For Frona

Contractor R.L. Fleming announced plans this week for a new 50x60-foot restaurant, to be built in West Frona. Foundation for the new eating establishment was run the first of the week. Seating capacity will be in the neighborhood of 160 people.

Bill Lewis of Gainesville, who has been in the restaurant business 30 years, will lease the restaurant, which expects to open by March 1, 1968.

The new establishment, which will be known as the "Parmer House," will have a coffee shop and two dining rooms. The two

dining areas will be separated by an accordion-type door, which can be opened for a larger area. The banquet room will be 26x50 feet.

The Parmer House is being built on a lot just west of Parmer County Implement Co. on the north side of U.S. Highway 60. It will be built on the back side of a large lot, which will include ample paving for customers.

The new building will be of block construction with brick veneer trim.

Lewis has made three trips to Frona, and is impressed with the possibilities of the ar-

ea. Gainesville is a town of 11,000 population, and has 31 restaurants, Fleming explains.

The Parmer House will have paneled walls and carpeted floors. Plans call for buffet-style lunches to be served, although Lewis will announce complete plans upon his arrival in Frona.

The Lewises will move to Frona after January 1. They are having equipment for the new establishment shipped to Frona in the near future, to be ready as the construction progresses.

Bill and his wife Irma will both be active in the operation of the business. They have a son, Charles, who plans to remain in Gainesville after his approaching marriage.

"We want to be an asset to the community, and we feel that the restaurant will be something of which the community will be proud," Lewis told a Frona Star representative this week.

The Lewises are members of the Methodist Church.

## Routine Business Is City Council Fare

The City of Frona received confirmation in rental fees for the city's portion of an office to be occupied by the Texas Department of Public Safety for driver's license purposes in Frona.

At its regular monthly meeting on Monday, the city council heard the report of the annual audit of the city's records by accountant Bernie Govens.

City Manager Jake Outland and Richard Collard, attorney, were authorized to proceed to take the steps necessary in purchasing an additional water well site for the city.

Payments of \$160 to Parmer County Precinct 1 for the use of its electro-magnetic nail picker; to National Chemsearch for \$318 for sewer solvent and dandelion killer; and to Dan Ethridge for \$245.03 for utilities development in the Staley addition were made.

Approval was given for the purchase of a sewer roder machine at \$3,909.80 from the Flexible Tool Co. of Dallas. Dr. Robert Alexander was appointed city health officer for

two years starting January 1.

In his monthly summary of activities for the city office, City Manager A.L. Outland reported. (Continued To Page 11)

## FHS Trio To Encore On TV Appearance

Frona High School representatives will again appear on television this Saturday, as a part of the "Learn and Live" program.

The FHS team of Becky Coffey, David Reeve and Kara Beth Sides, can be seen opposing a team from Wellington at 4 p. m. Saturday, on KFPA-TV, Channel 10.

It will be a video-tape presentation, the tape having been made earlier, Frona, by winning the contest against Wellington, will advance to the semi-finals of the Panhandle tournament.

Other schools remaining in competition include Hereford, Amarillo Palo Duro and Borger High School.

There were 16 schools taking part in the program to begin with. Twelve have been eliminated. Frona will do battle with Hereford in the contest's semi-final round.

Baker Duggins, High School counselor, is coach of the team.

## Temperatures

DATE	HI.	Low.
Nov. 29	45	31
Nov. 30	51	27.
Dec. 1	65	31
Dec. 2	70	27
Dec. 3	48	22
Dec. 4	53	33
Dec. 5	61	29

Moisture: Trace on December 4, in form of light sprinkle.

FRIONA, TEXAS 79035

THURSDAY, DECEMBER 7, 1967

TEN CENTS

THE FRIONA



# STAR

VOLUME 44 NUMBER 10

TWELVE PAGES

## SECOND SET SATURDAY

# Four Residents Win Prizes In Drawing

Four Frona residents won prizes worth a total of \$300 last week in the first of four big Christmas drawings in downtown Frona.

The second such drawing is scheduled to be held Saturday at the City Park at 3:30 p.m. Four

more winners will be selected, and will win a group of prizes worth around \$75 per winner.

Winners in the first Saturday's drawings were Mrs. D.P. Mann, Mrs. O.L. Rieken, Dwain Menefee and Jan Chesher. The quartet of shoppers were

awarded gift certificates for merchandise from one of some 32 Frona business establishments participating in the Christmas program.

Again this week as a highlight to the drawing, Santa Claus will sit in his workshop, located at the City Park, to visit with Frona area youngsters between 3 and 5 p.m.

Merchandise worth approximately \$1,200 will be given by the merchants participating in the program. There will be four

winners in each of the Saturday events.

Frona shoppers will receive a ticket for the drawing with each \$1 purchase made during December, from the participating stores.

Each week will feature a completely new drawing, as tickets will be destroyed following each week's drawing.

The program is under the sponsorship of the Frona Association of Retail Merchants and the Frona Chamber of Commerce.

## Larry Truitt Gets Rice Scholarship

Larry Frank Truitt, senior at Frona High School, has been awarded an \$1100 academic scholarship to Rice Institute, it has been announced.

Truitt, the son of Mr. and Mrs. Frank Truitt, won the tuition grant through the university's "Early Decision" plan. The grant will be renewable each year as long as Truitt qualifies for the grant.

Truitt was second in the state UIL "ready writing" contest last spring. He was the first-place winner in the West Texas State University World History contest last year.

Selected as "student of the month" for November at FHS, Truitt is a member of the Forensics Club, president of Future Teachers Association and president of the National Honor Society. He has served as football trainer for four years.

James E. Giles, chairman of the Rice University committee on admissions said "You were



LARRY TRUITT

chosen for admission over numerous able competitors because careful assessment of your scholastic achievements, intellectual potentialities, and other significant but less tangible qualities has convinced the committee that you are the kind of student we like to have and the kind who will enjoy a vigorous and fruitful university career."

## JOIN TODAY

# Deadline Dec. 16 For Card Project

Deadline for joining "Project Christmas Card" is Saturday, December 16, Frona residents were reminded this week by Modern Study Club, which sponsors the event.

The project which benefits Parmer County Community Hospital, has raised \$14,375.06 in its previous 11 Christmas seasons. This money, or its equivalent in equipment, has been donated to the hospital.

In order to join the project, residents may make a deposit to the account of "Project Christmas Card" at Frona

State Bank. They may also leave their donations at Parmer County Community Hospital, Foster's, Bi-Wize Drug, Hurst Dept. Store, and Frona Star. It is recommended that residents contribute the amount of money they would ordinarily spend for Christmas Cards mailed locally. Names of depositors will be carried on a giant "Christmas Card" which will be published in the Frona Star on December 21.

## RECORD SET

Last year the project set a new record with \$1,667.61 donated to the fund.

Money has been used to purchase a chest pump, a skin dermatone, an ironer, a chair bed, rockers, lighting equipment, room furniture and day room furnishings.

## Chiefs, Squaws Topples Kress

Frona's Chieftain and Squaw basketball teams scored wins at Kress Tuesday night, the boys coming from behind for a 40-38 win, and the girls coasting to a 50-21 victory.

The win left the Chieftains' record at 3-4 for the season, with a chance to pull even in their next outing, which will be at the Springlake tournament Thursday.

Larry Graves had 11 points to pace the Chiefs, Tuesday, who trailed by four points going into the final quarter. Hazel Fallwell's 21 points paced Frona.



FIRST WINNERS . . . The winners in the first of four weekly merchandise give-away by Frona merchants are shown above. From left to right are Dwain Menefee, Mrs. O.L. Rieken, Mrs. D.P. Mann, and Jan Chesher. They received merchandise worth approximately \$75 each.



CHRISTMAS SHOPPER . . . Paula Fortenberry, Frona's reigning Matze Queen, toured Frona stores this week to see what was available for Christmas shoppers. What she found can be seen on page two and three this week.

# THE FRIONA STAR

"Founded in 1925 by John W. White"

Published every Thursday at 100 Sixth Street  
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, West Texas Press Association, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967

First Place General Excellence Winner, West Texas Press Association, 1961, 1962

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

### SUBSCRIPTION RATES

Former County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.

Bill Ellis, Editor  
June Floyd, Society Editor  
Wahleah Beck, Bookkeeper



## Harris Is First Donor To Ranch Suit Fund

Will Harris, the "Mayor of Gothead Prairie", has continued a tradition that he started when Boys Ranch began by being the first this year to donate \$25 to the Boys Ranch Christmas Suit Fund.

The goal of the Christmas Suit Fund is to help brighten Christmas for each of the 348 young men at the Ranch by providing each one of them with a new suit of clothing. Those boys who need a combination of clothing or a dress coat and slacks worse than they need a suit are allowed to choose a combination of a coat, a shirt, and a pair of slacks.

These new suits really make Christmas a memorable occasion for the boys at Boys Ranch. For many of the younger Ranch-

ers, these will be the first suits they have ever owned and will be long remembered. For many of the older Ranchers, the suits will replace worn ones that were outgrown months ago.

Ranch President, Virgil Patterson, stated, "These suits mean so much to our boys. Of course, the boys are happy to receive a gift, but the suits mean more than ordinary gifts. They are important because they show our boys that there are people all over the Panhandle who are interested in them."

Contributions of \$25 for a suit may be mailed to the Boys Ranch Christmas Suit Fund, Boys Ranch Office, Box 1890, Amarillo, Texas or taken to the Ranch Office at 600 West 11th Street, Amarillo.

## Pause And Reflect

by Nelson Lewis

The northern section of the North Carolina coastline is broken into many bays and sounds that furnish safe harbors for all manner of sailing craft. Protecting these harbors from the wild Atlantic storms we find a chain of narrow islands called the "Outer Banks."

One of these islands Wilbur and Orville Wright made their famous plane flight. Another boasts the birthplace of Virginia Dare, the first white child born in the new world. It is here at Manteo that Paul Green's first big outdoor drama "Lost Colony", has been presented for about 30 consecutive years, his newest is our own Palo Duro pageant, "Texas."

Just across the narrow island from the little town of Manteo is a stretch of sandy beach known as Nag's Head. The broad Atlantic sweeps the sand with its gentle tides and all is well until a gale blows in. Then awful jagged rocks are exposed to seaward and many is the good ship who has had her heart beaten out thereon.

In the old days of wooden sailing vessels a group of villainous men called "wreckers" lived on the island. When a storm was brewing they lighted a lantern and tied it around the neck of a horse and turned him loose to wander up and down the area. Seafarers, seeing this bobbing light, assumed it to be a ship in distress and would sail close to shore to try to rescue the vessel or at least pick up the survivors. They soon discovered their error but by then it was usually too late.

The wind and waves had no mercy on the ship nor did the wreckers show any quarter to the passengers or crew. Any one lucky enough to reach shore alive were cruelly murdered and the cargo stolen. Today the bare keels and ribs testify to the truth of the story. And the place takes its name from the old nag's head that carried the lantern.

The would-be rescuers were motivated by one of the oldest and most cherished of human ambitions -- to help another person. They were well aware of the risk involved by sailing too close to the shoals, but they were men of courage and daring, the innocent victims of a fiendish scheme.

Do we have a modern version of this sad story? Maybe we do. The bobbing lantern has given way to a variety of organizations with high sounding names led by people no less bent on our destruction than were the wreckers of long ago. The vessel they want to intice onto the rocks is our Ship of State.

The private crew has been imported from several far away places but sadly enough they have found recruits among some of our fellow Americans.

What will-o-the-wisp has led astray thousands of our young people? Despite all that has been presented in the news media these cutthroats still thrive.

This writer recently asked Congressman Bob Price why these "organizations could not be ferretted out and destroyed." He gave the only answer possible -- under our constitution we have the right to dissent! The answer was known before the question was asked, - it was prompted by a desire to be on record as recognizing a clear and present menace. Mr. Price agreed that all such traitors should be jailed, but as he said "We are a nation of laws."

So these termites continue to form their dens of destruction, gnawing away at the roots and foundations of the very constitution that protects them. No doubt these poor demented creatures believe that when and if they are successful they will be given high positions in the new order. They should take a closer look at the purges of the last few years. Their heads would be the first to fall, and a good riddance of bad rubbish, say I!

However, for the present we must find a way to expose the false beacon that is being waved in front of our faces.

Perhaps our Ship of State does sail dangerously close to the rocks at times, but let's sail her in with flags flying and guns blazing!

## Wayland Choir Begins Tour

Traditional yuletide music will highlight the repertoire of the Wayland College International Choir in its annual holiday concert Tuesday night (Dec. 5). The concert will be in Wayland Gates Hall beginning at 8 p.m.

The 36-member organization under direction of James Cram, assistant professor of music at Wayland, will sing, among other selections, excerpts from "Magnificat" by Bach, "Behold Your God" by Adler and "Angels Watchin' Over Me" by James Cram.

Vocal soloists are Jerry Bashor, Borger; Don Lenoir, Paris; Susan Dour, East St. Louis, Ill., and O.V. Keith, Plainview. Piano accompanists are Darla Howell, Friona, and Kathy Clayton, Earth, Roger Posey, Dove Creek, Colo.; is choir president and student director.

George Gagliardi, Paris, is guitarist for the choir.

Really, senator, the cost of cutting back the high crime increase should be charged against the U.S. Supreme Court Budget.

## Court House Notes

INSTRUMENT REPORT ENDING DECEMBER 2, 1967 IN COUNTY CLERK OFFICE BONNIE WARREN, COUNTY CLERK.

WD - Warren Embre, et al - J.T. Hammonds - Lot 1, N 20' of lot 2, Blk. 2, Ridgelea, Bovina

DT - Freeman Davis - First Fed. Sav. and Loan - ac N pt of NE 1/4 Sec. 84, Blk. H, Kelly - all E. 10' of NE 1/4 Sec. 84, Blk. H, Kelly

WD - O.N. Jennings - Freeman Davis - 1 ac out of N pt. of NE 1/4 Sec. 84, Kelly Blk. H.

ML - Lonnie J. Fowler - J. E. Sherrill, Jr. - N 1/2 Sec. 13, Blk. A, Synd

DT - Eddie R. Hutto - Hi-Plains Sav. and Loan Asso. - N 1/2 of lot 18 and all 19 and 20 Blk. 65, Bovina

ML - H.J. Charles - R.E. Gorman - Lots 11 thru 15, Blk. 24, Bovina

ML - R.E. Gorman - First Fed. Sav. and Loan - Lots 11 thru 15, Blk. 24, Bovina

WD - Hazel Beal Schubert - Don Edward Schubert - Sec. 25 and 26, SW 1/4 Sec. 23, Blk. A, Synd.

WD - Jimmy Duncan - George C. Taylor, - Lots 8 and 9, Blk. 27, Friona

WD - Otis Neel - D.C. Herring - Lots 9 & 10, and part lots 11 and 12, Blk. 87, Friona

WD - D.C. Herring - George C. Taylor, Jr. - Lots 9 and 10, Blk. 87 Friona

WD - A.M. Ray - Marvin Nieman - SW 1/4 of Sec. 5, T15S; R2E.

WD - G.S. Looper - J.E. Knight - lot 10 and 11, Blk. 30 Friona

WD - Farm Ser. & Sup. Co. - Farmer County Commod. - 5,679 ac tr. SW/cor of Sec. 9; T5 1/2; R5E.

WD - Farmer County Commodities - Farm Ser. & Sup. Co. - Tr. out SW/cor of Sec. 9, T5 1/2; R5E.

DT - Farm Serv. & Sup. Co. - Tullia Sav. & Loan - Tr. out SW/cor. of Sec. 9, T5 1/2; R5E

WD - Ross Ayers - R. Dan Smith - NE 1/4 Sec. 1, Blk. Z, WD & FW Johnson

DT - R. Dan Smith - Farmers Home Adm. - NE 1/4 Sec. 1, Blk. Z, WD and FW Johnson

WD - M.O. Spears - Dolph Motten - Lots 6 thru 10, Blk. 75, lying N Hi-W 86, Bovina

WD - Dan Ethridge - Ray D. Fleming - Lot 5, Blk. 5, Staley Add. #3, Friona

Abst. Judg. - Connally Implement Supply Co. Inc. vs V.V. Cawthorne, dba C & B Fertilizer, - SR

### Lunch Menu

MONDAY: corn dogs, green limas, French fries, peach cobbler, hot rolls and butter, milk.

TUESDAY: meat loaf, potato salad, green beans, pineapple rice pudding, carrot sticks, hot rolls and butter, milk.

WEDNESDAY: burritos, pinto beans, onions, cornbread and butter, cho, milk, apple cobbler.

THURSDAY: turkey and dressing, giblet gravy, buttered carrots, hot rolls & butter, strawberry - short cake, cranberry sauce, milk.

FRIDAY: hamburgers, potato chips, fruit Jello, lettuce, tomatoes, pickles, milk.

### COW POKES

By Ace Reid



"How come when your other customers do it, it's just an overdraft, but when I do it, it's a hot check!"

\* \* \* \* \*

**Fertilizer Headquarters**  
In Friona For  
**\*Dry Fertilizer \*Anhydrous Ammonia**  
**CUMMINGS FARM STORE**

## All Set For Christmas Spending



Miss Merry Christmas, who is really Paula Fortenberry, took a shopping tour of Friona stores this week to see the fine array of Christmas presents available locally, but before she did, she stopped at Friona State Bank to check out some money from her account. Charles Allen, bank vice president, recommends that if you start right after Christmas with a savings account, next Christmas you won't have to worry about where the money will come from.

# FRIONA STATE BANK

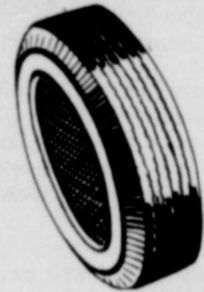
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# NOTICE



Merritt Brooks

## I Have Leased Friona Brake And Wheel From Gwen Taylor.

W.H. Brooks Will Be Associated With Our Staff. We Invite All Former Customers of Mr. Taylor To See Us For . . .

.Front End Work .Brake Work .Mufflers .Shocks  
.Efficient, Friendly Service.

# MERRITT BROOKS

OK Tire Service

Friona Brake & Wheel



Miss Merry Christmas Made A Shopping Tour In Friona Last Week and Was Quite Pleased With The Large Assortment OF Gift Items Which Are Available Locally. She Urges Local Residents To Come To Town And Take A Look At The Many Varied Offerings.

## Miss Merry Christmas Takes A Shopping Tour Thru Friona

Miss Christmas Is In Real Life, Paula Fortenberry, Friona's Own 1967 Maize Queen.



At Ruthie's Children and Ladie's Wear, Miss Merry Christmas found everything you would want in the way of dresses, suits, and coats, just right for the holiday season. Ruthie's is the place to shop for popular lines of all ladies and children's apparel. Lingerie, costume jewelry, sportswear, after-five wear and clothes for little girls and boys are all featured items at Ruthie's.

### RUTHIE'S



A brand new Chevrolet Camaro 327 would be just the right Christmas present for that special someone, Miss Merry Christmas discovered this week while shopping at Reeve Chevrolet. See this one at Reeve's showroom, and ask Glenn to make a deal with you on this or one of the many other fine new Chevrolets. Also, check Reeve's for those fine Frigidaire appliances.

### REEVE CHEVROLET



Christmas decorating begins with a trip to Claborn's Floral Shop Miss Merry Christmas is looking over the wide array of arrangements available here. Every color-scheme, every price range is represented at Claborn's. And if you don't see just what you need for your home decor, an arrangement can be custom-made just for you.

### CLABORN'S FLORAL AND FUNERAL HOME



MISS MERRY CHRISTMAS was thrilled to see the merchandise selection which had been built up and added at Graphic Arts. Shown with "Miss Christmas" is Mrs. Glenn Reeve, Jr., as they look at one of the beautiful decorative candle arrangements available. Also featured are picture frames, stationery, brief cases and wrapping paper and package decorations, all economically priced.

### GRAPHIC ARTS



You can get that man of the house fixed up with a set of fine tools at Friona Consumers, Miss Merry Christmas discovered. You might want to check their complete line of gloves, what with winter season well underway. Consumers have many other fine items that are necessary to the farming way of life. If there's a farmer on your list this Christmas, don't worry, just stop in at Friona Consumers.

### FRIONA CONSUMERS



Frank Truitt shows Miss Merry Christmas a Kodak Instamatic Camera, one of the many lovely gift items available at Bi-Wize Drug this holiday season. All of the popular cosmetic lines for men and women are also featured at Bi-Wize Drug, in many new fragrances, plus all of your time-tested old favorites.

### BI-WIZE DRUG



Miss Merry Christmas checks the girls dress department at Hurst's Department Store. Miss Christmas is delighted with the wide selection of merchandise available at Hurst's. One stop at Hurst's and you'll find ready-to-wear gift items for the youngest to the oldest on your list, plus many exquisite gifts for the home.

### HURST'S



While Christmas shopping Miss Merry Christmas stopped in at Nunn Lumber Company to look over their line of popular Kitchen-Aid Dishwashers . . . just the perfect gift for any woman on your Christmas list. The Kitchen-Aid dishwasher is the gift that tells her every day, how much you cared at Christmas. Available in Built-Ins, portables, and convertibles.

### NUNN LUMBER



A bicycle is just one of the many nice holiday gifts which can be found at Plains Hardware and Furniture. Plains Hardware also has some mighty pretty dishes, along with furniture and appliances which will make this Christmas one which can long be remembered. Come by Plains Hardware for your one-stop Christmas shopping headquarters.

### PLAINS HARDWARE

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First insertion, per word-6¢  
Second and additional insertions - 4¢  
Card of Thanks - \$1.00  
Double rate for blind ads  
Classified Display - \$1.00 per col. inch  
Legal Rate 4¢. Minimum 50¢  
on cash order, \$1 on account.

**DEADLINE FOR INSERTION**  
Thursday's Friona Star - 4 p.m. Tuesday.

The Star reserves the right to classify, revise or reject any classified ad.

Check advertisement and report any error immediately. The Star is Not responsible for error after ad has already run once.

### ANNOUNCEMENTS

We need to trade for a bunch of good used refrigerators. We also have new washer and dryers for sale.  
Reeve Chevrolet & Frigidaire.

DEAR ABBY: The owner of Phone Number 247-2885 wins free 8 lb. drycleaning at the new Frigidaire coin-op drycleaners this week only. 6-tnc

Need someone in this area to assume small monthly payments on spinet piano. Write Credit Manager, Box 3035, Lubbock, Texas. 79410. 9-2tc

Excellent Facilities. Licensed Nurses on duty at all hours, Dumas Convalescent Center, Dumas Texas - Tel. 935-3242 9-tnc

Registered Polled Shorthorn Bull to loan out. Dale Hart, Phone 247-2459. 1 1/2 miles north of Friona. 9-2tc

### LOST AND FOUND

REWARD will be paid for return of football jacket. Kenny Taylor, Phone 247-3328. 10-1tc

**Beauty By Mary Kay**

... A new concept in Beauty Care. I am Delighted To Be Your Consultant In Friona and invite you to call or Come By My Home for a free facial.

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1302 Euclid 10-1tc

### FOR SALE

Reposessed 1966 model Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy patterns. Assume 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114-19th Street, Lubbock, Texas. 47-tnc

FOR SALE... New, insulated well house. J.G. McFarland. 247-3272. 3-tnc

FOR SALE: New and used aluminum pipe of all sizes - SPEED ROLL sprinkler systems -- Tow systems - Concrete, plastic and high pressure Asbestos-Cement pipeline installed. Contact State Line Irrigation, Littlefield, Muleshoe and Clovis. 7-tnc

FOR SALE: One and two year old Angus bulls. Leroy Johnson, 265-3277. 9-3tp

FOR SALE... Nice dog house. See at Num Lumber Co., Friona. 9-2tc

FOR SALE -- 60-inch Magnavox Stereo. Also 21-inch television set. Phone 247-2889. 9-2tp

### PRE-INVENTORY SALE

Panciera Tire & Supply in Friona, Texas only. All merchandise an extra 10% off of regular selling prices. Tractor tires - Passenger tires - Batteries - Gasoline - Oil & Accessories. NOW UNTIL CHRISTMAS!

FOR SALE... One and two year old Angus bulls. Leroy Johnson, 265-3277. 9-3tp

FOR SALE -- Cane bundles. Not de-headed. Located at Summerfield. J.B. Taylor, Ph. 247-3348. 10-3tc

FOR SALE: C.B. Radio Base unit with antenna, 75 foot coax cable. \$75.00. 247-3445. 1302 Euclid. 10-2tc

FOR SALE... Two used girl's bicycles. Phone 247-3254. 10-3tc

FOR SALE... White well dried potatoes. Pick up behind digger \$2 per 100 lb. sack. Raymond Euler, 1/2 mi. so. 1 1/2 mi. east Friona. 10-1tc

### LEGAL NOTICE

NOTICE STATE OF TEXAS, COUNTY OF PARMER, Notice is hereby given pursuant to Article 1302-2.02 of the Texas Miscellaneous Corporation Laws, V.A.C.S., of the intention of Adams Drilling Co., of Friona, Texas, a sole proprietorship to incorporate under the corporate name of Adams Drilling Co., Inc., of Friona, Texas. ADAMS DRILLING CO., a sole proprietorship BY: Raymond Adams Proprietor 7-4tp

FOR SALE... Three bedroom house, good location, bath and one-half. Kitchen-den combo, air conditioning, utility room, plenty of closets. Contact J.G. McFarland for appointment. Phone 247-3272 or 247-2766. 1-tnc

FOR SALE: House at 902 Summit. Three bedroom, two full baths, large livingroom and den, plenty storage, storm cellar. Call I.T. Graves 935-3090, Dumas. 39-tnc

FOR SALE: 320 acres improved irrigated, 160 acres improved irrigated, 2 bedroom house in Muleshoe 1/2 section, Dry. Commercial Building for rent. We appreciate your listings. A.L. Carlton Real Estate Phone 247-2266. 9-3tc

### RENTALS

4-room and bath - for rent in Black. See T.J. Presley, 265-3557. 9-tnc

WANTED - Farming land to rent for coming year. 247-2276. 1-tnc

### MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Num Lumber Co., Friona. 48-tnc

### Portable Disc Rolling One Ways Tandem Harrel Mays

Ph. 247-3477

### Do your Christmas buying in Friona!

### Unusual Opportunity

For Man With Agricultural Background!

- \* Minimum Investment
- \* Opportunity To Earn \$10,000 Up Annually

Write: Stan Dedmon... 2706 Duncan Dr. Amarillo, Texas. 79109

### FARM LOANS FREE APPRAISALS

We represent the major insurance Companies, come by and visit us. We offer prompt confidential service.

Douglas Land Co. 901 Main Ph. 247-3001  
Ed Hicks Joe Douglas Ph. 247-3189 Ph. 265-3519 8-tnc

### REAL ESTATE

### For Complete Real Estate Service

CONTACT J. G. McFARLAND  
Phone 247-3272 or 247-2766  
Business, Farms, Ranches, Residences

FOR SALE: 2900 acres Sherman county, 2,000 acres Grass, 900 acres cultivation 3-8" wells 4 windmills, corrals and barns. Abundant water. Excellent terms. This place is only one of the best. B.L. Smith, Stratford, Texas. Phone 396-2031, nights 396-8591. 10-2tc

### THE LAND SEASON IS HERE--

For Selling, Trading, Or Buying, Your Listing Appreciated!

FARM LOANS

ONE perfect quarter, all allotted, strong 8" well, all tiled, pavement on two sides, Nice 2- bdrm. house, 29% down, 320 ACRES, fully allotted, 3-8" wells, on pavement, \$500 per A. 29% down.  
WORTH TAKING A LOOK!  
RAY SUDDERTH REAL ESTATE Bovina, Texas  
Res. Farwell Ph. 481-9064  
Bus. Bovina Ph. 238-4361

FOR SALE: 2 bedroom house to be moved, 4 years old. Call Hereford, EM 4-2516. 9-4tc

**RCA Whirlpool**  
Sales - Service  
B. W. Turner  
Phone 247-3035

Shop and save in Friona this Christmas Season. Your hometown merchants offer bargains in every store.

### Warp's FLEX-O-GLASS

Crystal Clear Shatterproof Plastic  
MAKES YOUR HOME WINTER-TIGHT DRAFT FREE

Only 33¢  
Lin. Ft. 36" wide  
Also in 28" and 48" widths

For Windows, Doors, Porches, Breezeways  
Cut With Shears Tack Over Screens

Genuine FLEX-O-GLASS is the only plastic window material that carries a 2 year guarantee. The name FLEX-O-GLASS is printed on the edge for your protection.

At Hardware & Lumber Stores Everywhere  
Another Warp Brand Plastic Windows in Plastic Since 1924

### Portable Disc Rolling One Ways Tandem Harrel Mays

Ph. 247-3477

### Do your Christmas buying in Friona!

**WELCOME TO FRIONA**



This week we welcome Mr. and Mrs. E.C. Seaney, who have recently moved to Friona from Morton. They are the new owners of the Pak-A-Sak grocery store. The Seaneys reside at 607 Etta St.

**ROCKWELL BROS. AND CO.**  
"LUMBERMEN"  
Lumber, Paint & Tools

**HURST'S DRY GOODS**

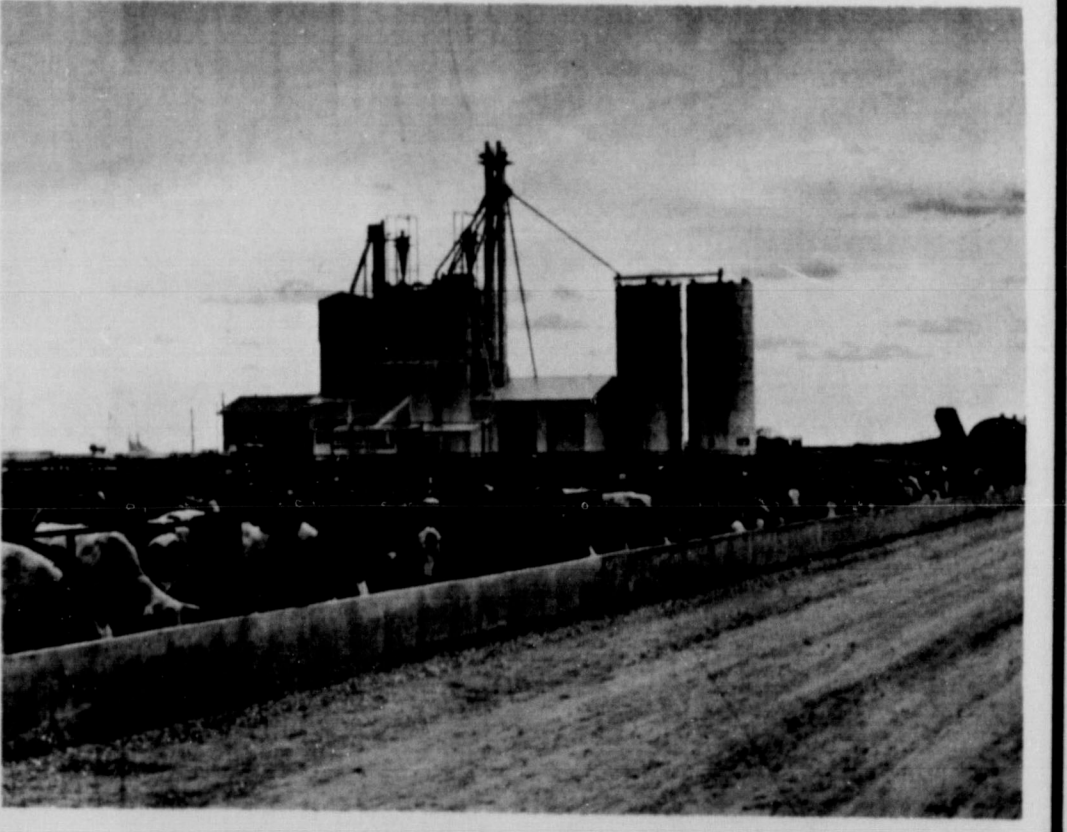
**REED'S CLEANERS**  
117 West Sixth  
PICK UP AND DELIVERY  
Friona Phone 247-3170

**HOUSER GROCERY & MARKET**

**REEVE CHEVROLET**  
New And Used Cars  
FRIGIDAIRE APPLIANCES

**FRIONA WHEAT GROWERS**  
Elevator Service  
Field Seeds

**AgriCo Chemical Company**  
Division Of Continental Oil Company  
"The Nation's Leading Fertilizer"



**NOW RECEIVING CATTLE**

- Finest mill and pen facilities available
- Located in one of America's greatest grain producing areas
- Properly steam flaked milo - scientifically formulated rations
- Staffed by exceptionally competent, experienced personnel

**Hi-Plains Feed Yards, Inc.**

Friona Phone 295-3766

Paul Morgan Manager

**HI-PLAINS FEED YARD**

Earl Elam Yard Forman  
247-2442

**PEN SPACE AVAILABLE**



### At Home In Parmer County

By CRICKET TAYLOR  
County HD Agent

The county's family living committee met Wednesday of last week with Mrs. James Mabry, Chairman, and your County Home Agent.

Plans were completed for the Parents Educational Seminar on Child Development to be held in January and February.

Outstanding resource people and teachers in the field of Child Development have been secured for the 4 meeting series. Parents with children under 10 years will be interested in future announcements of the time and places for the Seminar.

Home Demonstration Club members, who missed the Annual Luncheon, really missed a treat—especially the five Bovina Students who entertained with songs and their ukeleles. Carl Harris was among this group and he had many good wishes from the group for his appearance December 24 on Ted Macks Talent Show in New York.

NEW LEAFLETS AVAILABLE  
A small new leaflet entitled "Harvest Turkey Recipes" and instruction on safest and best ways to thaw turkey, is now available at the County Extension office. It is free, and

a real handy guide for preparation of turkey for roasting, baking or cooking in foil, the number of servings to expect from one turkey, and time table for the various methods of cooking.

Another excellent bulletin on "All Time Favorite-Turkey" at a small cost is available also. If you want to learn the art of carving—this has step by step method in addition to many recipes.

Really, turkey has come a long way since grandma's time—indeed it has. We don't have to run it down, chop off its head, scald, and pick it or evedress it. It's all ready, but the thawing. The proper method for this to insure safety and good results in the cooking is an important — "know how." Come by the office and pick up a copy.

Thanksgiving is gone for 1967 and left most of us a little over-stuffed with turkey and all the fixings.

For those who think food cost is high, you might ponder over this fact, according to Agriculture Research, chicken and turkey cost less per edible pound today than they did in World War I — when they were marketed live! Our poultry comes

ready — to — cook, chilled and frozen, cut and whole-stuffed or deboned—as you like it. Now hows that for convenience?

Scientific production and advance in handling and marketing has brought this about.

"What makes my food bill so high," one may ask?

Could it be: —

--the "nick-nacks" or non-essential items you buy, --not planning meals in advance to provide basic essential foods for a good diet.

--taking the children along on shopping tour (you know they see and want everything).

--lack of "shopping list," made from meal plans.

--impulsive buying.

--non-food items that are called "groceries."

In addition to what all these can do to the food budget, it does tell us something about our food habits and point out some trouble spots in our eating habits. More money than ever in history is being spent on reducing pills, vitamin pills and supplements. Why?

Really what I started out to say, is that food is more of a bargain than most of us realize — it's mostly our lack of management of the food dollar that gets us in the most trouble.

To help you make wise selection of foods, the "Food for Fitness"; "A Daily Food Guide" is available at the Extension Office here in the County Court-house — free upon request.

Another new bulletin — excellent one on Home Kitchens will be made available for people who plan to build, remodel or improve kitchen, upon request. The bulletin will be used with some result demonstrators now working on improving kitchens with the Home Agent.

Do you know that a convenient kitchen that makes the most of space is not planned by contractors — it's up to you the homemaker to plan for your needs in convenient storage. Only basic shelves are included generally speaking. How is your I.Q. when it comes to knowledge of planning for convenience.

### Tips For Washing Pillows

Pillows can be laundered successfully in your automatic washer. Wash two pillows at a time for a balanced load. To be sure that no feathers fly, examine ticking carefully and mend any tears or open seams. Wet pillows before placing them in the washer—otherwise, they will float. To do this, make a two-inch opening on each end, then close it with a loose basting stitch. This allows water to enter but prevents feathers from escaping. Place the pillow in a pan of water and knead gently until it is thoroughly soaked. Wash in warm water for about five or six minutes, then allow the washer to complete rinse cycle.

Follow the same procedure in washing foam rubber, dacron or acrilon pillows. But they must be washed in a case. Close the end of the pillow case with a basting stitch before soaking the pillow.

Down comforters and those filled with dacron and acrilon or wool may also be washed with warm but never hot water.

Use special setting for drying or on medium setting if there is no special setting for drying.

### On The Farm In Parmer County



RONNIE MCNUTT  
County Agent

Cotton harvest is progressing along real good. Approximately 50 to 75% of the cotton is out, varying according to different locations. The micronaire on some of the latest cotton coming in has dropped some.

Almost all of the milo and corn is out around the county. Some fantastic yields were reported this year.

Soybeans harvest is 90% or better complete.

Sugar beet harvest is still in progress. Percent harvest is ranging between 55 and 65.

### HAPPENINGS AROUND AREA AND STATE

1. National Liquid Feed Seminar — Thursday, Dec. 7 — 11 a.m. to 4 p.m., at the Jim Hill Hotel in Hereford.

2. Seventh Annual Southwestern Cattle Feeding Conference, Dec. 4 and 5 — at the Hotel Texas in Fort Worth.

3. Plains Agricultural Forum — Dec. 7 and 8 — Ko Ko Palace in Lubbock — Several area and out of state speakers will appear on the program discussing various topics of vital interest to everyone in the Agribusiness sector of the economy.

Dr. John A. Schnitker, Under Secretary of Agriculture-USDA, will speak on "A Look at the Future" at the banquet on Dec. 7.

### GREENBUGS

Several farmers in the county have indicated that they are getting some damaging infestations of greenbugs. Some farmers have taken control measures.

These plant lice suck sap from the small grain plants. Infested fields may have small deadened areas at first that continue to increase and soon spread throughout the field.

Greenbugs cause more damage when small grain crops are suffering from deficient moisture.

The greenbug reproduces rapidly at temperatures between 55 and 75 degrees. Its natural enemies however, reproduce very slowly when the temperatures are below 65 degrees.

Thus, in cool weather the greenbug may increase to enormous numbers while its natural enemies multiply slowly.

According to Norris Daniels, Entomologist at the Bushland Station, build-up will continue when the days are warm (55-75 degrees) and even though nights are cold.

Daniels indicates that it will take 20 degrees or below weather for several days to actually stop reproduction.

In the southern states the insect passes the winter in the active nymphal and adult stage feeding on the stems of plants and giving birth to living young during the warmer periods of weather.

In about two weeks after hatching females begin giving birth to living young. They continue reproducing for about 20 to 30 days.

With very young small grain plants, occasionally populations of 25 to 50 greenbugs per foot may warrant treatment. Normally in the winter months 100-300 will probably warrant control. It is important to make counts and keep a close check on fields at this time of the year.

If methyl parathion or parathion are used it is recommended to use at least one-half pound per acre.

It is recommended to leave cattle off pasture at least 14 days following application of the two above materials.

The need for applying insecticides depends on the number of greenbugs present, size and vigor of plants, temperature, time of year, moisture conditions, state of growth and presence or absence of parasites and predators.

### Area Farm Makes Use Of Conservation Help

By Jerry Isbell  
Soil Conservation Service  
Friona, Texas

If you are a farmer, or rancher, you know that your farm or ranch is different from anyone else's. You run your farm or ranch different from anyone else because your land and its problems are different from others.

In one way however, you are probably like all other farmers and ranchers — you continually make plans about how to run your operation. You are continually seeking new and better ways to solve your farming and ranching problems. Many landowners have been finding help in solving their problems through the Great Plains Conservation Program.

The Great Plains Conservation Program was designed by congress in 1956 to provide a means of minimizing the hazards of farming and ranching brought on by erratic climate.

It is a special program for an urgent need for a specific region. When a farmer or rancher is interested in going into the Great Plains Conservation Program, he develops a complete long range plan for making the needed changes in his land use or his cropping system needed to conserve the soil and water resources.

He enters into an agreement with the Secretary of Agriculture to carry out the plan according to a schedule that is acceptable to the producer — but within 10 years.

All cost sharing for the entire job — ranging from 50 to 80 per cent of the cost — is earmarked when the agreement is

signed. Cost sharing is paid as the producer completes each step of his plan.

Several farmers and ranchers in the Parmer County Soil and Water Conservation District are carrying out their plans with assistance from The Great Plains Conservation Program. On farms, landowners are planting irrigated pastures, installing concrete irrigation pipelines, leveling land, and constructing waterways for protection from flood water.

One of the most recent Great Plains developed is on Elsie Joe Buchanan farm located 5 miles South and 8 East of Friona. Mrs. Buchanan plans to install underground irrigation pipeline and construct a waterway, and a Diversion terrace to conserve water and reduce erosion.

For further information regarding The Great Plains Conservation Program contact The Soil Conservation Service or one of the Parmer County Soil and Water Conservation District Supervisors.

### NON-SLIP FLOORS

Wherever pedestrian traffic is heavy — office buildings, hospitals, schools — non-slip terrazzo floors are being used. The warmth and beauty of terrazzo, in addition to its safety and durability factors, are further reasons for its wide acceptance wherever people gather.

## ELK Drive In

Friona, Texas

FRI SAT SUN

8 9 10

THE MIBSON CORPORATION presents

JAMES GARNER · ROBARDS · RYAN

"HOUR OF GUN"

"GUN" · "HOUR OF GUN"

"HOUR OF GUN"

"GUN" · "HOUR OF GUN"

## HOTEL JEFFERSON-DALLAS

TEXAS — SIZE HOSPITALITY AT THE IDEALLY LOCATED

Completely redecorated and air conditioned. Adjoining Garage and FREE PARKING. Wonderfully convenient location overlooking Ferris Plaza—near Union Station, main highway routes and all city-wide transportation. Famous for fine foods.

Meeting rooms facilities for groups of from 10 to 500 persons.

RAYMOND L. MULLIKIN, Managing Director

312 South Houston

**DALLAS, TEXAS**

DIAL DIRECT (214) RIVERSIDE 2-6101

# JOHNSON'S FOOD MARKET

S and H Green Stamps  
Double On Wed. With Cash Purchase of \$2.50 or More  
Ph. 247-2265 6th and Euclid

Lane's Mardi Gras	<h2>ICE CREAM</h2>	1/2 Gallon	<b>49¢</b>
	<b>ROUND STEAK</b>		
	Lb. <b>86¢</b>		
	<b>CHUCK ROAST</b>		
		Pound <b>49¢</b>	
	<b>BACON</b>	Lb. Pkg. <b>49¢</b>	
		Pinkney <b>Sausage</b>	2 Lbs. <b>79¢</b>
Pillsbury <b>FLOUR</b>	10 lb. <b>\$1<sup>09</sup></b>	Velveeta <b>CHEESE</b>	2 lb <b>\$1<sup>09</sup></b>
<b>Ranch Style BEANS</b>	300 Can <b>2 For 35¢</b>	Betty Crocker Sunkist Orange Chiffon <b>CAKE MIX</b>	<b>59¢</b>
	Shurfine <b>TUNA</b>	Calumet <b>BAKING POWDER</b>	<b>29¢</b>
	<b>33¢</b>	Thervo <b>HAND CLEANER</b>	<b>35¢</b>
Shurfine <b>Pineapple or Pineapple Grapefruit Juice</b>	46 Oz. Can <b>3 For \$1</b>	<b>HANDI WRAP</b>	200 Ft. <b>49¢</b>
		<b>Fruits &amp; Vegetables</b>	
		Calif. <b>ORANGES</b>	Lb. <b>21¢</b>
			<b>LETTUCE</b>
			Head <b>19¢</b>
		<b>TURNIPS</b>	Lb. <b>9¢</b>

WHY DOES A MAN WAKE UP IN THE MORNING AFTER SLEEPING UNDER AN ADVERTISED BLANKET ON AN ADVERTISED MATTRESS PULL OFF HIS ADVERTISED PAJAMAS SHAVE WITH ADVERTISED CREAM AND RAZOR EAT ADVERTISED CEREAL DRINK ADVERTISED COFFEE PUT ON AN ADVERTISED SUIT AND HAT FILL HIS POCKETS WITH ADVERTISING PENS, PENCILS, KEY TAGS, COIN HOLDER, MEMO BOOK KNIFE, LIGHTER, COMB AND POCKET PROTECTOR RIDE TO WORK IN AN ADVERTISED CAR

... BUT ...

REFUSES TO ADVERTISE HIS BUSINESS

Saying That Advertising Doesn't Pay — Then, When His Business Is Bad — HE ADVERTISES HIS PLACE FOR SALE

**THE FRIONA STAR INC.**

YOUR HOMETOWN NEWSPAPER SINCE 1925

FRIONA, TEXAS



BUY NEW TRUCKS LOCALLY . . . Kenneth Gott, left, and Dick Walker of Walker Refrigeration in Hereford are shown with Randol Allen at Reeve Chevrolet Co., after purchasing two Chevrolet trucks for their fleet last week. The Hereford-based company said it wanted the people of Friona to know through the local purchase that they appreciated their business. (Adv.)



WRECK SCENE . . . Shown are two automobiles involved in a crash Monday at the corner of Seventh and Prospect. Anita Ruiz was driving the car in the foreground, and was taken to Farmer County Community Hospital for observation. Roy Eugene Ward was the driver of the other car. Another crash on Tuesday at 5th and Main involved Jimmy Taylor and Joe Edd Bogges.

**Bookmobile**

The High Plains Bookmobile makes its regular stops in the Friona area during the next few days.

On Thursday it goes to Rhea (11:45-12 noon), Friona Elementary School (1:15-1:45) and to Black (2-3 p.m.).

Friday, the mobile library visits Hub (8:45-9:45), White's Elevator (10-11 a.m.), Laz-buddie (12 noon-1 p.m.) and Clay's Corner (1:15-2:15 p.m.)

On Saturday, the bookmobile will stop in Friona from 1-4 p.m. at the City Park.



LUPE RODRIGUEZ

**Frionan Is Clerk School Grad**

Mic. Jose G. (Lupe) Rodriguez, Jr. graduated from Clerk School on November 10. The Friona boy is stationed at Fort Lewis, Va.

Rodriguez is the son of Mr. and Mrs. Jose Guadalupe Rodriguez of Friona.

Mrs. David White, Oklahoma Lane, visited her parents, Mr. and Mrs. Alford Steinbock and sister Jennie Mitchell Monday.

**LAST WEEKEND**

**Boys Win Third, Girls Fourth In Tournament**

The Friona High School Chieftains got into the win column during their own invitational tournament last week, winning two of their three games, taking third place trophy in the process and making their season record 2-4.

The Squaws meanwhile ran up against some tough competition, dropping two of their three games to make their season record 4-4. The 63-59 loss on Saturday was for third place in the girls' division.

Both teams had scored easy wins over Bovina in the tournament's first round, the Chiefs by 58-38 and the Squaws by 62-46. However, both local teams experienced trouble in their Friday games, and went down to defeat.

The Chiefs dropped a 52-41 decision to Morton, while the Squaws took a 47-30 loss at the hands of Spearman. On Saturday, the Chiefs edged past Farwell, 47-45 to cop the third place trophy.

OPENING WINS EASY

Neither team had difficulty with Bovina in the opening round, although the Squaws, playing many reserves to give them experience, had to post a brief fourth-period rally to

put the game out of reach. It had been a close game, with Bovina leading 8-4 midway through the opening period, before Hazel Fallwell hit a hot streak to boost the team to an 18-10 lead at the quarter's end. Halftime score was 35-20.

With reserves playing the third quarter, Bovina cut the lead back to six points at 43-37. However, the regulars returned in the final quarter and outscored Bovina 12-2 in the first four minutes, to move out to a 17-5 lead after a quarter, and increased that to 29-10 at halftime to coast in. It was 45-15 after three quarters.

SPEARMAN STALLS

In their semi-final game, the Squaws ran into a stalling offense type team in Spearman, and the attack threw them off their game. The ball-controlling tactics of the former state champs from Spearman kept the score low during the first half, which ended 23-14 in their favor.

The Squaws went without a score for four minutes in the third quarter, and this allowed Spearman to open up a 15-point lead at 29-14. Baskets by Hazel Fallwell closed the

gap to seven points at 30-23, but that was as close as the Squaws were to come.

Friona hit a disastrous scoreless spell, and before they cracked the goose-egg again, Spearman had opened up a 41-23 lead, 18 points with 3:30 to play in the game.

CHIEFS SURPRISE

The Chiefs surprised many by carrying the fight to Morton, which had beaten them earlier, and being tied or in the lead for three quarters. In fact, they jumped out to an 8-2 lead early in the game, but Morton came back for a 10-8 first-quarter edge.

The score was tied most of the second stanza, but Friona went ahead at 20-19 on a shot by Tony Perea, and opened up a four-point bulge, 26-22 at half-time.

The lead see-sawed in the third quarter, which ended with the Indians out front, 38-37. It was 40-39, Morton with 4:57 left in the game, when things suddenly took a turn in favor of the visitors. Friona suddenly went cold, and the hot-shooting Indians canned several baskets, to overpower the Chiefs and move into the tourney finals.



REBOUND . . . Hazel Fallwell grabs the rebound, and prepares to put the ball up for two points in this game action against Bovina last week. She is being guarded by Bovina's Rejino. In the background for Friona are Missey Renner and Pam Turner. The Squaws won the game, which was played in the first round of Friona's invitational tournament last Thursday.

**.....NOTICE TO ALL ANIMAL OWNERS**

**Dr. E.E. KRAUS**  
 Clovis Veterinarian  
 Is Now Associated With Us  
 As A Veterinarian Consultant.  
 In The Near Future, He  
 Will Build A Clinic To Take Care  
 Of Your Veterinarian Needs.

\* \* \* \*

**Veterinary SUPPLY HEADQUARTERS**

We Have Added A Complete Line  
 Of Leather Goods To Our Veterinary  
 Supplies.

\* Saddle Blankets  
 \* Ropes  
 \* Belts  
 \* Brushes  
 \* Halters  
 \* Etc.

Manager Ron Davenport is Shown Here  
 With A Portion Of The New Leather Goods  
 Now Available At Hi-Pro Feeds.

**VETERINARY SUPPLIES**

**HI-PRO FEEDS**

Located Just East Of Friona On Highway 60  
 Ron Davenport, Manager  
 Friona Phone 247-2782

**Little Jack Horner sat in a corner...**



Eating his Christmas pie. His face was happy—all agrin, 'cause he knew where Mother had been. To her Reddy Kilowatt Dealer's she had gone—And, after selecting, she had thereupon Bought her a range, electric, of course. And she no longer cooked a thing with remorse. And, if a residential customer of Public Service you be, Buy an electric range . . . say, that's an idea! You'll get to select a fine gift free With not a single additional fee.

Self-cleaning ovens—ELECTRIC, of course!



**A SELECTIVE GIFT FOR A SELECTIVE HOMEMAKER**

**Choose One of These Selective Gifts With Your Electric Range Purchase:**

- \* Beauty Mirror Ensemble
- \* AM Clock Radio
- \* Guitar by May
- \* Empire 7 x 35 Binoculars
- \* Early American Clock
- \* Electric Blanket
- \* Silverplated Coffee Set
- \* 18-Club Golf Bag
- \* Electric Shaver
- \* Shrub and Hedge Trimmer
- \* Electric Coffee Maker
- \* Electric Ice Crusher
- \* Portable Radio
- \* Electric Fry Pan
- \* Sleeping Bag



LOCAL ADVERTISER FEATURED . . . Tom Schimpf, left, of Kraft Foods, shows Marc Houser of Houser's Grocery & Market a reproduction of a Houser advertisement in his company publication. Looking on is Mrs. Bill Ellis of the Friona Star, who does advertising layout for the newspaper. The Houser advertisement was featured along with other grocery store ads from Kraft's entire Southern division.

### Houser Ad Is Featured By Kraft Publication

An advertisement carried in the September 7 issue of the Friona Star was featured recently in the Kraft Food "Logo Club" publication. The advertisement was for Houser Grocery & Market and was one of ten such advertisements illustrated from among ads submitted from throughout the nation.

The ad was submitted to Kraft headquarters by Tom Schimpf, Amarillo district Kraft Foods representative. The advertisement helped win for Schimpf a trip to Dallas to see a Dallas Cowboy game.

Kraft district representatives submit advertisements from grocery stores and super

markets in their area each month, and receive points according to certain qualifications.

The Houser ad was the only one given mention in the entire Amarillo district.

### Bond Sales Are Noted Locally

Frank A. Spring, Chairman of the Parmer County Savings Bonds Committee announced today that United States Savings Bond sales in Parmer county during October totaled \$5,007. Sales for the first ten months totaled \$60,591 and this is 47% of the county's 1967 goal of \$130,000.

Texas purchased a total of \$14,689,704 in Series E and H Bonds and Freedom Shares during the month of October. The January-October sales totaled \$139,007,131 which is an increase of 8.4 per cent over the same period during 1966.

"United States Savings Bonds make ideal Christmas gifts. Why not purchase a United States Savings Bond for someone you love -- it is the gift that 'keeps on giving.'" They can be purchased at your local bank where attractive gift envelopes are available," Chairman Spring stated.



DEBATE WINNERS . . . Friona High School's debaters, who placed high at the Brownfield invitational speech tournament last weekend, are shown here with the trophies they won. From left are Bobby Thomas, David Reeve, Becky Coffey and Terri Cummings.

### You Can Afford A Dishwasher

Can you afford to own a dishwasher? You can afford to spend more time with your husband and children? An automatic dishwasher, according to the folks who make KitchenAid, will save you up to 365 hours each year . . . hours that can be spent enjoyably in activity with your family.

Let's evaluate whether or not you can really afford to own a dishwasher.

Can you afford to spend more time with your husband and children? An automatic dishwasher, according to the folks who make KitchenAid, will save you up to 365 hours each year . . . hours that can

water to 180° for extra sanitizing protection against germs and bacteria.

If you can afford less time with your family, more doctor bills, less space in your kitchen and new dishes every few years, then a dishwasher is definitely not for you. But . . . if you find you can't afford all of these things, you had better see your home appliance dealer and let him show you how you can afford an automatic dishwasher now.



SWEEPSTAKES WIN . . . Friona's debate and speech teams brought home the Sweepstakes trophy from the Brownfield invitational tournament last weekend. Left to right are Crista Evans, Donna Patterson, Mike Reznik, Larry Truitt and Belinda Mabry.

You can match your fireplace, or provide a room's focal point with a stone "backdrop" or room divider. A new idea in interior decoration, are thin sheets of pre-cut building stone which can be installed on a surface with a screwdriver.

### FHS Speech, Debate Team Take Sweepstakes

Friona High School won the "sweepstakes" trophy in the Brownfield speech tournament last Saturday, taking the honor over 11 other schools.

The local team tied with Andrews on total points, but the debate teams points through the semi-finals gave Friona the trophy.

Friona's boys debate team of David Reeve and Bobby Thomas won first place, defeating Andrews, 2-1. The girls team of Becky Coffey and Terri Sue Cummings was second.

Speech students making the finals included Sandy Reznik, third in girls informative speaking; Isidore Cordova, third in persuasive speaking; Norman Mohr, second in informative speaking; and Gary Crump, second in poetry reading.

Others making the finals were Crista Evans, poetry reading; Mike Reznik, poetry reading; Larry Truitt, prose reading; Donna Patterson, persuasive speaking; Jerry Teel, prose; Sharon Walker, prose and Paula Fortenberry, poetry.

Schools entered in addition to Friona and Andrews were Denver City, Kermit, Hobbs, Lamesa, Meadow, Muleshoe, Seagraves, Seminole, Union and Brownfield. Mal Manchee and Joy Morton are coaches for the students.

**CHECK! COMPARE! BIGGER FOOD SAVINGS!**

**APPLES** Red York Lb. 15¢  
**CABBAGE** Lb. 4¢  
**SQUASH** Yellow Lb. 15¢

**SUN-RAY BACON** 2 Lb. Pkg. \$1.19  
**Owen's SAUSAGE** 2 Lb. Pkg. \$1.29

**FRYERS** USDA Grade A 1 lb. 29¢  
**Scope MOUTH WASH** 12 Oz. 79¢  
**CHRISTMAS WRAP** 98¢ Pkg. 79¢

**Betty Crocker BROWNIE MIX** 3 For \$1 23 Oz.  
**Del Monte PEAS** 4 For \$1 303 Can  
**Shurfine COFFEE** 1 Lb. 63¢

**Reynold's ALUMINUM FOIL** 12 X 25 29¢  
**Shurfine TUNA** Flat Can 3/89¢  
**Gerber's BABY FOOD** Strained Fruits And Veg. 10¢

**FREEZER BUYS!**  
**PECAN PIES** Morton's 59¢  
**ORANGE JUICE** Shurfine 12 Oz. 29¢

**10,099 POUNDS PER ACRE!**  
**the hybrid: 788A**

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**GOOD CARTON BETTER QUALITY BEST FLAVOR TRY SOME NOW**



**FAMILY STYLE . . .** Proving that joining "Project Christmas Card" can be a family affair are Mr. and Mrs. Ralph Miller and seven of their children. Shown with the Millers are Kenneth, Floyd, Diane, Dorothy, Mary, Juanita and Donald.

### Christmas Party In Osborn Home

Twenty-one members of Farmer County Community Hospital Auxiliary met at the country home of Mrs. Claude Osborn at 9:30 a.m. Tuesday for the annual Christmas party.

During a brief business meeting a vote carried to purchase two more automatic beds for the hospital. Two new members were accepted into the organization. They were Mrs. Jon Mack Roden and Mrs. Mary Martinez.

Guests were Mrs. Everett Dickson and Mrs. George C. Taylor.

Holiday decorations were used and refreshments of cake, tea and coffee were served.

### It's A Boy

#### For Wilsons

Samuel Wade is the name Mr. and Mrs. Winston Wilson chose for the baby boy who was born to them at 4:09 a.m. Friday, November 24. He was born at Farmer County Community hospital and weighed 8 lbs. 6 oz.

### Returns

Mrs. Kenyth Cass returned home early this week after spending a week visiting in the home of Mr. and Mrs. George Price, and children, Laurie and Russell, in Midland.

The Price family, Jerry Cass, who is a student at Texas Tech, and Mr. and Mrs. L.J. Jones, Hereford, who are parents of Mrs. Cass, were Thanksgiving Day guests in the Kenyth Cass home.

### Lt. McLaughlin

#### Moved To Japan

First Lt. Gary Dean McLaughlin, son of Mrs. Frances Davis, Friona, has been moved to a military hospital in Tokyo, Japan and is reported to be in satisfactory condition.

McLaughlin received a shrapnel wound in one shoulder and other minor injuries in a night attack November 16 in Vietnam.

### Program

#### Features Foods

Featured in a demonstration of festive foods for holidays in the annual one day cooking school in the home of Mrs. Earl Drake Wednesday morning was sampling of dishes prepared by home economists.

The program was presented by Mrs. Janet Newman and Mrs. Darlene Wine, representatives of Southwestern Public Service Company. Recipes used included main dishes, candies, dips, beverages and mincemeat cake.

Decorations made from ordinary items were displayed and hints on the proper way to wrap foods for holiday giving were given.

About 30 persons attended.

Mr. and Mrs. Carl Maurer were Thanksgiving Day guests in the home of Mr. and Mrs. Travis Harrell and daughter, Wendy, in Dallas. The Harrells are former Friona residents.

# Society

## Future Teachers Elected Mr. and Miss F.T.A.

Highlight of the Thursday evening meeting of the Ethel Benger Chapter of Future Teachers of America was the selection of Mr. and Miss F.T.A. for this year. Each candidate presented a speech on the subject, "Why I Have Chosen My Particular Career."

Candidates for the honors were Becky Elliott, Crista Evans and Kathy Renner for Miss F.T.A.; and Steve Brown, Richard Dickson and David Reeve

for Mr. F.T.A. Voting was by secret ballot. After the ballots were counted, Larry Truitt, president, announced winners.

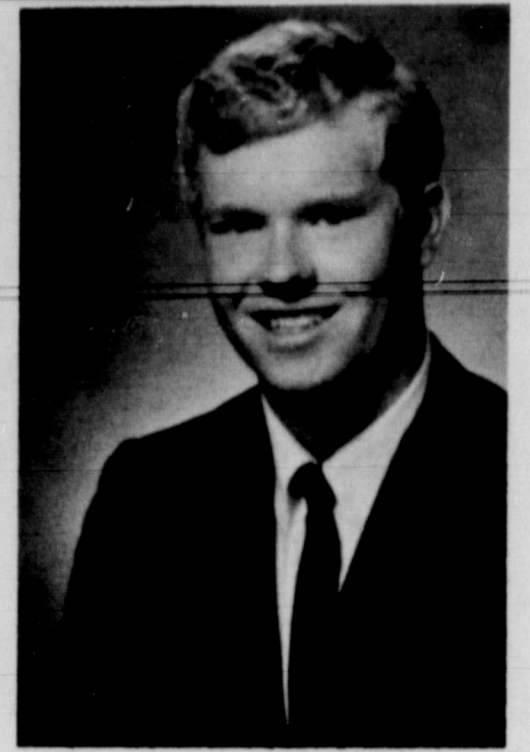
Kathy Renner was selected Miss F.T.A. and David Reeve was selected Mr. F.T.A.

Refreshments were served during the social hour which followed the business meeting.

Work is beginning on the annual Christmas dinner for the entire student body, which is sponsored by F.T.A.



KATHY RENNER



DAVID REEVE

## Sixty-Three Listed On High School Honor Roll

Names of 63 students in Friona High School were listed on the honor roll released late last week by Principal John R. Cook. Students names and grades were as follows:

**STRAIGHT A**  
Becky Coffey, Crista Evans, Debbie Jarecki, Larry Johnston, Carol Margheim, Norman Mohr, Donna Patterson, Darla Perkins, Kay Riehmayer, Dale Schueler, Larry Truitt, Debra Wylie.

**A's WITH 1-B**  
Ann Ayers, Kathy Cook, Becky Elliott, Lowery Harper, Danny Kendrick, Belinda Mabry, David Reeve, Kathy Renner, Sherrie Shelton, Kara Beth Sides, Bobby Thomas, Vickie Vaughn.

**A's WITH 2-B's**  
Joan Gail Brookfield, Terri Cummings, Isidore Cordova, Rickey Hurst, Mike Mills, Janet Mingus, Edward Montemayor, Joel Osborn, Karla Patterson, Deloris Phipps, Sandy Reznik, Susie Spring, Susan Vestal, Jan Welch, Connie Whaley.

**A's WITH 3-B's**  
Kathy Bandy, Steve Brown, Donny Carthel, Glenda Deaton, Karene Milner, Becky Neill, Patti Ragsdale, Mike Reznik, Rhonda Ruzicka, Wayne Schueler, Linda Stone, Diana Wilson.

**A's WITH 4-B's**  
John Hoover, Tommy Mars, Dale Neel, Donna Parr, Bill Ruzicka, Terri Schueler.

**B's WITH 1-A**  
Sharen Awtry, Kelley Barber, Paula Fortenberry, Jo Anne Jennings, Donnie Lewellen, Susan Mills.

## Charlie Doak Buried Monday

Funeral services for Charlie Doak, 70, who had been a resident of Friona for the past seven years, were conducted from Friona Methodist Church at 2:30 p.m. Monday.

Officiating ministers were Rev. James Price, pastor of Friona Methodist Church; Rev. Hugh Blalock, Borger, a former pastor; Rev. Bill Foil, pastor of First Baptist Church; and Rev. Jake Armstrong, pastor of Calvary Baptist Church.

Doak was born in Jacksboro, Texas, and moved to Friona after having lived in Phoenix a number of years. He was a retired chef. He died Friday in Farmer County Community Hospital.

Survivors include his wife, Bertie; five brothers, Ted, San Francisco, Homer, Seminole, Ray, Lubbock; Jake, Uvalde, and Jerry Blythe, California; three sisters, Mrs. Dewey Walker, Seminole; and Mrs. Georgia Hefner, Covina, California; and two stepsons, C.T. Stowers, Texhoma, Oklahoma; and Floyd Stowers, Amarillo. Pallbearers were G.E. Reed, Paul Spring, Frank A. Spring,

Ernest Anthony, H.K. Kendrick and Ausburn Loflin.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

### Hospital Notes

Thelma Jones, Friona; Daisy Henderson, Friona; Edna Estes, Bovina; Mrs. Lee Gibson, and Baby Boy, Friona; Nella Garza and Baby Girl, Friona; Clydie Black, Friona; Mrs. Calvin Martin, Friona; J.R. Thornton, Farwell; Agapita Pena, Hereford; Mrs. Herman Jesko, and Baby Boy, Friona; Bob Northcutt, Broadview, N. M.; Dorothy Sheppard, Bovina; Bernabe Aragon, Friona.

**DISMISSALS:**  
Wayne Spears, Terry Glasscock, Willie Rundell, Anna Lee England and Baby Boy, Mary Smith and Baby Boy, Edna Estes, Daisy Henderson, Gary Dasher, Clydie Black, R.S. Henderson, Florence Buske, J.R. Thornton, Nella Garza and Baby Girl, Agapita Pena, Mrs. Lee Gibson and Baby Boy.

## Bridal Shower Fetes Sandra Beene

A bridal shower in the home of Mrs. Alton Farr Saturday afternoon from 3 to 5 was a courtesy for Sandra Beene, bride-elect of Ronald Awtry.

Guests were registered by Gail McGlothlin.

Refreshments of cranberry punch, coffee and cookies were served from a table covered with a white maderia cloth over pink and centered with a colonial bouquet of iridescent pink pompons in a cut glass crystal bowl. Mrs. O.J. Beene, aunt of the honoree, poured.

Hostesses with Mrs. Farr were Mesdames Flake Barber, Doyle Elliott, Marion Fite, An-

dy Hurst, Bill McGlothlin, Steve Messenger, Bill Nunn, M.C. Osborn, Tom L. Pruett, E.G. Phipps, James Procter, Cordie Potts and Elvin Wilson.

Those in the receiving line with Miss Beene were Mrs. William Beene, Mrs. Dean Awtry, Mrs. W.H. Awtry Sr., Hereford, and Mrs. Pete Easley, Amarillo, mothers and grandmothers of the bride couple.

Other out-of-town guests, besides the grandmothers, were Mrs. J.W. McDermitt and Mrs. Charles McDermitt, Morton, and Mrs. Ruby Gilbreath and Miss Thornton Shirley, Hereford.

## Bill Stewarts Visit Former Neighbors

Highlight of a recent twelve day trip made by Mr. and Mrs. Bill Stewart was a visit with former neighbors and friends in Texarkana.

The Stewarts first stopped at Daingerfield, Texas for an overnight visit with Mr. and Mrs. Hicks Knieff then drove to Texarkana. There they visited Mr. and Mrs. James A. Carter and Mr. and Mrs. T.A. Benge.

A birthday dinner for Mrs. Stewart was hosted by Mr. and Mrs. W.A. Benge Sr. and Mr. and Mrs. T.A. Benge and Alice Benge. She was presented a corsage of camellias, which had been picked fresh from a flower garden.

Another dinner party hosted by Mr. and Mrs. Martin Yeager was a courtesy for the Stewarts.

From Texarkana they went to Okolona, Arkansas and visited two of Stewart's sisters, Mrs. Ed Tillman and Mrs. Rush Huffman. A nephew, Howard, Tillman of Lillburn, Missouri, visited with the Frionans there.

They then went to Little Rock where they visited Mrs. Harold Meeks and son, Greg, and at-

tended the Tech-Arkansas football game. On their return trip they came by way of Fort Sill, Oklahoma and were accompanied home by their daughter, Mrs. J.R. Chandler.

J.R. Chandler and sons, Gary and Larry, spent the weekend here and went pheasant hunting.

## Son Born To Lee Gibsons

David Mitchell. He is the first child for the Gibsons.

Grandparents are Mr. and Mrs. Tom Gibson and Mr. and Mrs. Arthur Stokes, all of Friona.

## First Son For Herman Jesko

Mr. and Mrs. Herman Jesko became parents of a baby boy at 9:07 a.m. Sunday, December 3. He was named Brent Christopher and weighed 9 lbs.

Mr. and Mrs. Lee Gibson became parents of a baby boy at 6:54 p.m. Sunday, November 29 at Farmer County Community Hospital. He weighed 9 lbs. 3 ozs. and was named

He is the first child for the couple. His grandparents are Mr. and Mrs. Matt Jesko and Mr. and Mrs. Calvin Edwards, all of Hereford.



PHOTO BY HAROLD HALMA

**"...will he always be a drunk?"**

More than 5 1/2 million Americans are victims of alcoholism. And since it's estimated that every alcoholic affects profoundly the lives of five others, well over a tenth of our population is caught up in some way in this disastrous problem.

Today we know it's a disease of the mind, the body, and, perhaps most important, of the spirit. There are hundreds of thousands of alcoholics who are living proof that the disease can be overcome. And few, if any, of them will tell you it can be done without a complete renewal of the spirit.

Your minister, priest, or rabbi can help you if you or someone you know is fighting a battle with alcohol. Not only will you be directed to the organizations and professionals who have had the greatest success in healing the alcoholic—you may also find the spiritual help for which you've been searching. The spiritual help you'll need.

You've tried everything else, haven't you? Try this and see.



Ethridge-Spring Agency	Friona State Bank
Continental Grain	Chester Gin
Welch Auto Supply	Friona Clearview TV
Friona Co-Op Gin	Rushing Insurance
Friona Motors	Friona Consumers
Bi-Wize Drug	The Friona Star

<b>ASSEMBLY OF GOD</b> 10th and Ashland - Rev. Ott Robertson, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Young People: 6:45 P.M. Evening Worship: 7:30 P.M. Wednesday Worship: 8:15 P.M. Sunday Men's Fellowship: 7:00 P.M.
<b>CALVARY BAPTIST</b> 14th and Cleveland - Rev. Jake Armstrong Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 7:30 P.M.
<b>CALVARY BAPTIST MISSION</b> 5th and Main - Rev. I. S. Ansley, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Evening Worship: 7:30 P.M. Wednesday Prayer Meeting: 7:30 P.M.
<b>FIRST BAPTIST</b> Sixth and Summit - Rev. Bill Foil, pastor Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 6:00 P.M. Evening Worship: 7:00 P.M. Wednesday Prayer Meeting: 8:00 P.M. * (30 mins. earlier, Oct. 1 - April 1)
<b>MEXICAN BAPTIST MISSION</b> 4th and Woodland - Rev. Donnie Carrasco Sunday School: 9:45 A.M. Worship: 11:00 A.M. Training Union: 5:00 P.M. Evening Worship: 6:00 P.M. Wednesday Prayer Meeting: 8:00 P.M.
<b>ST. THERESA'S CATHOLIC CHURCH</b> 16th and Cleveland - Father Giblin Claver Mass: 12:30 P.M. Confession before Mass: Evening Mass: Thursday, 8:00 P.M.
<b>SIXTH ST. CHURCH OF CHRIST</b> 502 W. Sixth - C.J. Horton Bible Study: 9:30 A.M. Worship: 10:30 A.M. Evening: 6:00 P.M. Wednesday Evening: 7:30 p.m.
<b>REDEEMER LUTHERAN CHURCH</b> 13th and Virginia - Otto Kretzman Sunday School: 10:00 A.M. Worship: 11:00 a.m. Rhea Immanuel Lutheran Church--Worship: 9:30 A.M. - Sunday School 10:30 A.M.
<b>UNION CONGREGATIONAL CHURCH UCC</b> 6th and Cleveland - Rev. Paul Mohr Sunday School: 9:45 A.M. Worship: 11:00 A.M.
<b>TENTH ST. CHURCH OF CHRIST</b> 10th and Euclid Sunday Worship: 10:30 A.M. Evening: 7:00 P.M. Wednesday Evening: 8:00 p.m.
<b>FIRST METHODIST</b> 8th and Pierce - Rev. James Price Sunday School: 9:45 A.M. Worship: 11:00 AM. MYF: 6:00 P.M. Evening Worship: 7:00 P.M.
<b>UNITED PENTECOSTAL CHURCH</b> Fifth and Ashland - Rev. W. H. Dean, pastor Sunday School: 10:00 A.M. Worship: 11:00 A.M. Wednesday Evening: 8:00 P.M. Sunday Evening: 8 P.M. Friday Young People: 8:00 P.M.

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SEE **HI-PLAINS** SAVINGS and LOAN ASSOCIATION FOR **HOME LOANS** REFINANCE TO BUY or BUILD REMODEL

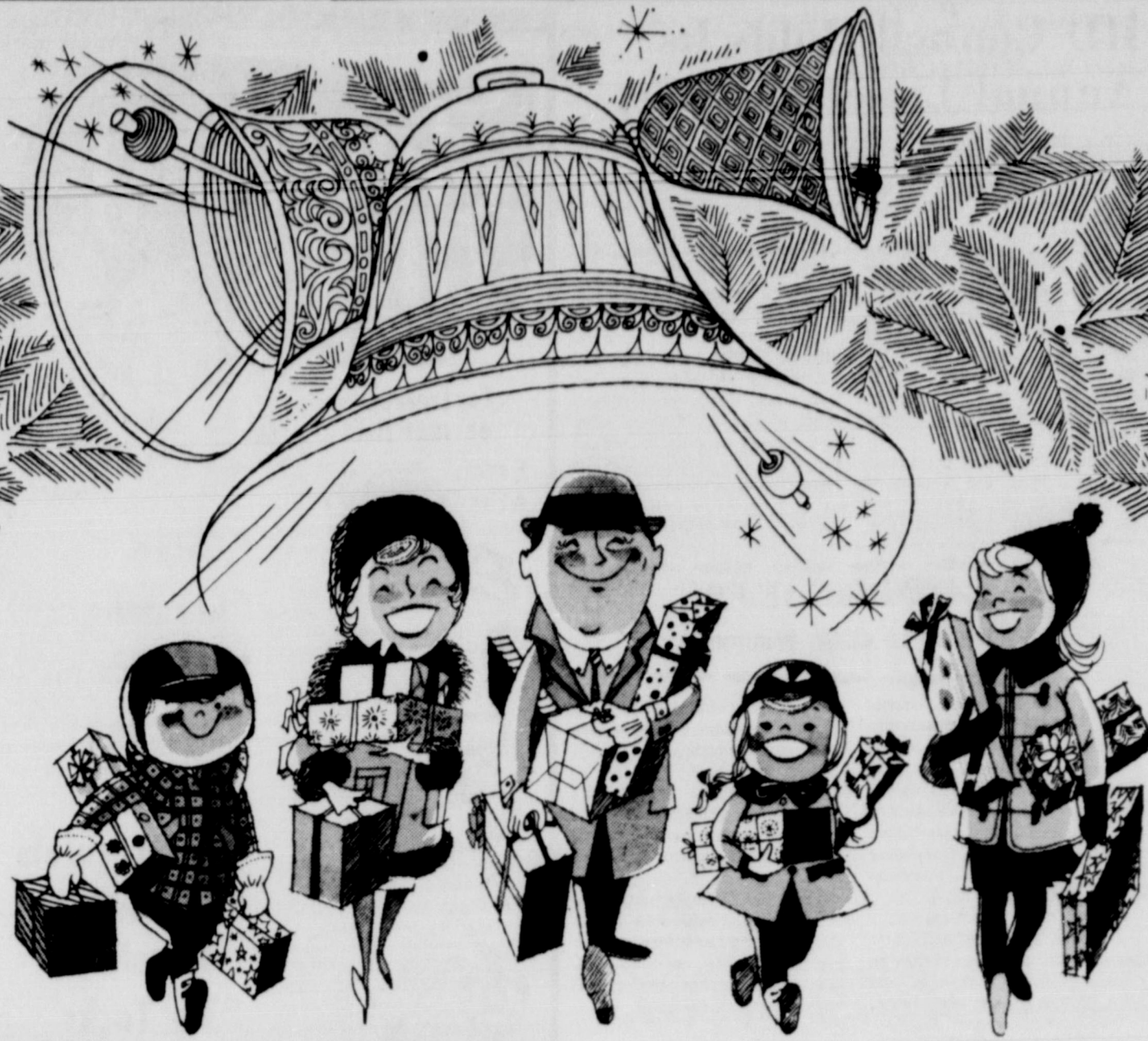
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SAVE TRAVEL TIME...YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING!

**Friona Wishes You A Merry Christmas With A Tremendous Weekly Drawing.... Hundreds Of Valuable Prizes Donated By Friona Merchants.**

**You Will Receive A Ticket With Each Dollar Purchase Made At Participating Stores Listed Below. First, Second And Third Prizes Will Be Given:**

## THREE MORE DRAWINGS

In The City Park, Downtown Friona

This Customer Appreciation Promotion Is Under The Sponsorship Of Friona Association Of Retail Merchants And The Friona Chamber of Commerce.

Santa will be in his workshop in the City Park and will be talking to the children and passing out candy on Saturday afternoon, between the hours of 3 and 5 p.m.

**\*SATURDAY, December 9 ...3:30 p.m.**

**\*SATURDAY, December 16 ...3:30 p.m.**

**\*SATURDAY, December 23...3:30 p.m.**



**HURST'S  
PLAINS HARDWARE  
BI-WIZE DRUG  
ALLEN'S JEWELRY  
FRIONA CONSUMERS  
CLABORN'S  
REEVE CHEVROLET  
MODERN BEAUTY SHOP  
CROW'S SLAUGHTER HOUSE  
ROCKWELL BROS. LUMBER**

**HOUSER'S  
RUTHIE'S — BEN FRANKLIN STORE  
FRIONA STAR  
NUNN LUMBER CO.  
GRAPHIC ARTS  
WHITES AUTO STORE  
O.K. TIRE SERVICE  
WEBSTER'S UPHOLSTRY  
WELCH'S AUTO SUPPLY INC.  
PANCIERA TIRE AND SUPPLY**

**FOSTER'S  
FRIONA MOTORS  
MALOUF'S DRY GOODS  
MURPHREE TEXACO  
DON'S TASTY CREAM  
FRIONA STATE BANK  
GIB'S CLEANERS  
ADAMS DRILLING  
PAK-A-SAK 7-11 GROC.  
DEATON'S '66' STATION**



**Engagement Revealed**

Mr. Paul Aragon of Friona and Mrs. Elizabeth Brito of Bovina announce the engagement and approaching marriage of their daughter, Janie Aragon, to Luis Serna, Jr., son of Mr. and Mrs. Luis Serna, Sr. of Bovina. The couple will exchange wedding vows at 9 a.m. Dec. 23 in St. Ann's Church in Bovina. Friends and relatives are invited to attend. A reception will follow in St. Ann's Parish Hall.

**HD Council Holds Its Annual Luncheon Meet**

The annual luncheon of the county extension clubs was held Thursday, Nov. 16, in the Bovina State Bank Community Room.

Mrs. C.C. Graef, Home Demonstration Council Chairman presided at the luncheon meeting.

Entertainment consisting of songs was furnished by Bovina students: Carl Harris, Golan Heromez, La Nelle Christian, Zelda Don Oldsan, and Gina Clawson.

Another feature of the Annual Luncheon was the report of delegates to the Texas Home Demonstration Association in

Fort Worth. Mrs. C.C. Graef of Lazbuddie and Mrs. Elmer Deyke of Friona reported on the activities of the Convention.

Guests were Mrs. Gayle Clawson, Bovina and Mrs. Ethel Howard, Farwell.

Others present were: Mesdames Clayton Graef, Norman Taylor, Larry Moyer, Gene Hamilton, Floyd Schueler, Jack Patterson, Herbert Schueler, Pat Burk, Ruth Drager, Everett McBroom, Calvin Johnson, Elmer Deyke, Gina Clawson, Zelda Donaldson, LaNelle Christian, Carl Harris, Galen Hromas, Jimmie Briggs, Jana Briggs, and Cricket Taylor.

**LAZBUDDIE NEWS**

By Mrs. C. A. Watson

Mrs. J.D. Carpenter returned Wednesday night from a trip to Houston where she visited her daughter and grandson, Shirley Howard and Danny. The three went to San Marcus for the operetta and also fished at Galveston. Mrs. Carpenter came back by way of Olney and visited relatives.

Carolyn McGuire and children, Mike and Kim visited in Clovis Sunday with Mr. and Mrs. Milton Hinson and Rhilda.

Mr. and Mrs. Charlie Neeley from Oklahoma are here visiting their daughter and family

the Junior Trelders. They plan to stay a week. The men plan to do some hunting.

Congratulations to Kay Seaton on winning the record player given by a Muleshoe merchant Saturday afternoon.

Mrs. Jack Temple and children, Letha, Teenie and Donnie visited in Amherst Sunday with her parents, Mr. and Mrs. W.J. Stapleton and her sister and family the S.D. Peaughs.

Nola Treider and Myrtle Steinbock visited friends in Clovis Sunday.

**PREMIUM QUALITY**  
at POPULAR PRICES

**STEAKS**

T-BONE or LOIN Pound **95¢**

**Chuck Roast** Pound **55¢**

Del Monte <b>CATSUP</b> 20 Oz. Bottle <b>35¢</b>	Cudahy's <b>Rex LARD</b> 4 Pound Bucket <b>85¢</b>
Marshmallow Creme <b>HIPOLITE</b> Pint Jar <b>25¢</b>	Gladiola <b>FLOUR</b> 5 # Bag <b>55¢</b>
Irland <b>CHILI</b> No. 2 Can <b>67¢</b>	Folger's <b>COFFEE</b> Pound Can <b>73¢</b>
Wagner's 32 Oz. Bottle <b>ORANGE DRINK</b> <b>3/\$1</b>	<b>BOLD</b> Detergent Giant Size <b>79¢</b>
<b>Minute Rice</b> 14 Oz. Box <b>45¢</b>	<b>Dishwashing SOAP</b> Ivory Liquid Giant Size <b>63¢</b>

**Fruits & Vegetables**

**APPLES** Washington Delicious Golden or Red Pound **25¢**

**POTATOES** Red 20 # Bag **69¢**

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WHAT WE HAVE  
**GUNN BROS STAMPS**

**WHITE'S SUPERMARKET**  
We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More  
Our Aim Is To Please In Every Way  
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For Everyone on your list  
From Allen's Jewelry

- \* China
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- \* Costume Jewelry
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**NAVAGO**

A NEW approach to casual table-top elegance

A smart geometric design in luxurious weight stainless steel... flawlessly executed in bold contemporary manner.

50-pc. Service for 8 **\$59.95**

Storage Tray FREE

1847 1847 ROGERS BROS. STAINLESS by INTERNATIONAL

for parties...snacks...hors d'oeuvres

**INTRODUCTORY SPECIAL**  
9" two compartment tray with "pick" and "scoop" servers in solid stainless with Navaho motif. **\$4.95** Gift Boxed

1847 ROGERS BROS. STAINLESS  
THE INTERNATIONAL SILVER COMPANY  
**ALLEN'S JEWELRY**  
Friona  
Our 20th Christmas In Friona.

Happiness in the Driver's Seat is KEY PROTECTORS  
by Anson

Separates Ignition Key from trunk or house keys with just a finger-flick

Click - it opens!  
Click - it's closed!

St. Christopher Gold plate or rhodium \$3.50

Sterling Silver Florentine finish \$9.95

12K Gold Filled It's engraveable \$6.50

Distinctively Gift Boxed

NEW! Opens Either End! Florentine, engraveable. Rhodium \$3.50

**WITTNAUER**  
A PRODUCT OF LONGINES-WITTNAUER

**WITTNAUER**  
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For the commander... Wittnauer's Skipper Automatic watch with Never-wind Precision movement... Stainless steel case... All-Proof™ protected Against moisture Dust and shock... A Wittnauer quality value... **\$49.95**

Of all the gifts you could choose for Mother this is the one she'll treasure longest

**The Mother's Ring**

Twin bands of 14 Karat Gold symbolize Mother and Father - joined by lustrous synthetic stones of the month, one for each child in the family

Hers alone - The Mother's Ring. She is the only one who may wear this beautifully-executed tribute created by fine jewelry craftsmen. Can you think of a gift so significantly right for Mother - so individual, so personal? The Mother's Ring symbolizes all of the love you and your children can give her!

There is only one Mother's Ring. It is so distinctive, so unique, it has been awarded U. S. Patent #186,183. Ask for it by name, confirm it by its identifying tag.



CLUB BAZAAR -- Mrs. Dale Williams, right, is being shown one of the many interesting Christmas items which were sold at Progressive Study Club's Annual Christmas Bazaar last week. Club President Mrs. M.C. Osborn holds a candy Santa Claus while Finance Chairman, Mrs. Robbie Osborn looks on. The Club netted around \$300.00 from the bazaar. The money goes for the Club's many charitable and civic works.

### Wolffington Receives Award From State Health Dept.

An official State Health Department citation for work proficiency has been awarded to Albert L. Wolffington, plant operations specialist for the Friona sewage treatment plant. The citation reflects the regard in which Wolffington is held by state water officials.

Signed by the State Health Commissioner and authorities of the Texas Water and Sewage Works Association, the certificate of competency is awarded only to those utility plant operators who have successfully demonstrated their skill

and knowledge in modern principles of plant management.

To qualify for certification, a plant operator must have accumulated a prescribed amount of actual work experience. He must also have attended both regional and statewide short schools at which the techniques of water treatment and waste water disposal are taught, and must have passed an examination given by State Health Department sanitary engineers. State law requires that at least one operator per shift be certified for competency by health department engineers, but many operators seek certification on their own time and at their own expense to increase their efficiency as key public servants to their community and state.

The engineers said the attainment is evidence of Wolffington's efforts to better prepare himself for the duties of his profession.

### City Council . . . .

(Continued From Page 1)

ported that only six transfers of city property were recorded by the County Clerk's office during the month.

Only two building permits were issued, one for an addition/alteration, amounting to \$500, and one new residence by R.L. Fleming, at \$27,000.

Water Department records showed that 11,625,100 gallons of water were pumped during November, an average of 387-503 gallons per day, down approximately 50 per cent from the previous month.

Moisture recorded amounted to only .11 inch, coming in the form of snow on November 27.

Two new water taps were made, bringing the total number of active taps to 1,059. Sewer department records indicated 5,993,371 gallons of sewage processed at the plant, up slightly from the previous month.

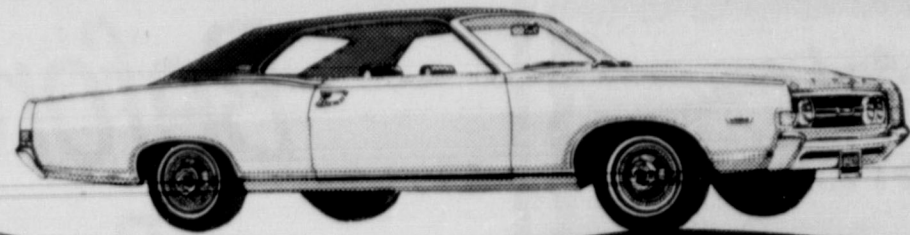
Fire Department records showed only four alarms sounded during the month. All were outside the city limits. Greatest loss reported was an estimated \$500 in grassland at the Reinauer Brothers ranch in the Rhea Community.

A total of 22 arrests were made, 14 for traffic violations, three each for drunkenness and traffic warrants, one for theft and one for absent without leave.

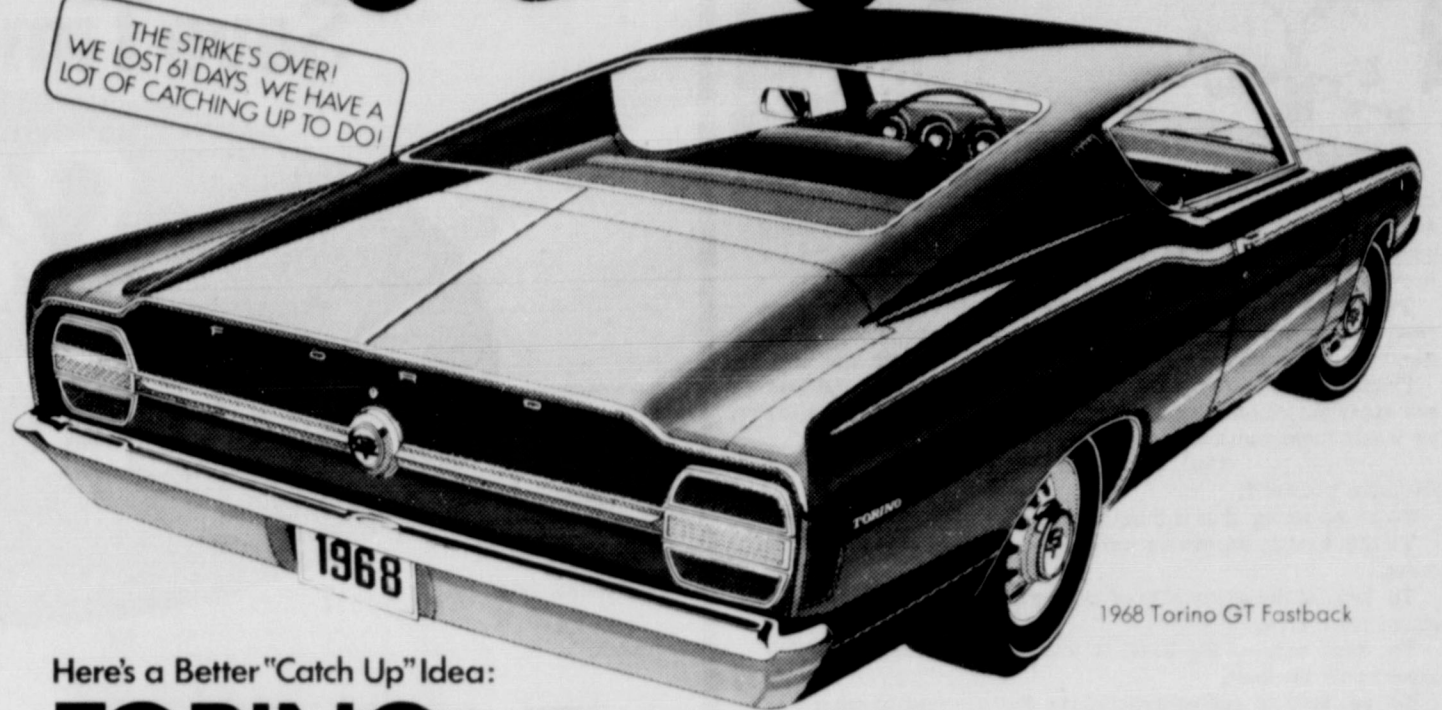
Three traffic accidents were investigated, with no resultant injuries. Seventeen complaints were investigated, eight for thefts, four on dogs, two for vandalism and one each for obscene phone call, prowler and a runaway.

An inventory was made of Christmas light bulbs, and stringing of the garlands was begun on November 27, completed by the end of the month.

The Friona Public Library moved into its new location in the west side, downstairs of the American Legion Building following its remodeling, on Nov. 16. A total of 669 children had visited the library from the school during October and November.



1968 Torino 2-Door Hardtop



1968 Torino GT Fastback

Here's a Better "Catch Up" Idea:

## TORINO—more car than 16 higher-priced competing models

(longer wheelbase, more room, smoother ride)

Compare sticker prices. You'll see which intermediate gives you more for your money. Torino—with a full 116-in. wheelbase and Better Ideas. It's a great buy any time, but even better now while your Ford Dealer's making up for lost time.

tires, GT stripes, GT wheels, ventless side windows and wall-to-wall carpeting.

The Torino 2-door hardtop and 4-door sedan have luxurious interiors you've never seen before in cars at this price. The Torino Squire station wagon has simulated wood paneling outside, the leathery look of vinyl inside and the convenience of Ford's 2-way Magic Door gate.

Eight other Fairlanes—including a Fairlane 500 fastback that seats six—give you Torino-inspired styling, too. Whichever you choose—Fairlane or Torino—choose it now while your Ford Dealer is going all-out to make up for lost time.



See the man with Better Ideas—Better Deals...your Ford Dealer.

### FRIONA MOTORS

Friona, Texas

Box 957

Grand & Highway 60

### Frionans Elected

Dr. Robert Alexander was recently elected to serve as president of Tierra Blanca Medical Society for the coming year. Dr. Lee Spring was elected secretary.

Dr. Alexander and Dr. Spring are both members of the staff of Farmer County Community Hospital.

### Veterans Invited

Members of Friona American Legion and Auxiliary want to extend a special invitation to all World War I veterans to the

### COMFORT FIRST

Apartments with spacious rooms and plenty of play space outside, non-slip terrazzo floors that are easy to walk on, and tinted all-climate windows are just a few of the comforts, resulting from the belief of the "new" architecture that your comfort comes first.

annual Thanksgiving - Christmas dinner at American Legion Hall at 7:30 p.m., Thursday, December 7.



- PLUSH TOYS**
- Hobbies & Games**
- Educational Toys**
- Mechanical Toys**
- Space-Age Toys**
- MUSICAL TOYS**

# KIDS! PARENTS! COME TO WHITES

## TOYLAND IS OPEN!



Store Owner, Leland Hutson, is pictured Also, Gifts For Every Member of the here with just a few of the many toys Family in Our Other Departments. you'll find in the huge selection at Whites.

HOME-OWNED AND OPERATED BY  
**LELAND HUTSON**  
Main Street - Phone 247-3270  
FRIONA, TEXAS





It seems that every time you pick up a newspaper or magazine you run across one or more articles designed to "categorize" people. We are supposed to be in a certain category because of the things in which we believe or the way we act in certain circumstances.

Two of the most interesting ones I have read recently can be read and studied then by some self analysis there should be no question in a person's mind about which he fits into best.

Perhaps we should frame them and read them over and over and apply the points stressed until we become more like the one we would most admire:

**THE OPTIMIST CREED**

Promise Yourself:

To be so strong that nothing can disturb your peace of mind.  
To talk health, happiness and prosperity to every person you meet.

To look at the sunny side of everything and make your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

**THE PESSIMIST CREED**

(If even one tenant applies, it's time for some serious self-examination)

To be so stubborn that nothing can make you change your mind.

To talk poor health, bad luck and hard times to every person you meet, and just keep on talking.

To keep wishing someone may believe there is something in you after all.

To look on the shady side of everything and dampen any optimism in view.

To think only of the worst, to work only half-heartedly, and to expect only bad luck.

To be indifferent to the success of others for it is due only to their getting all the good breaks anyway.

To forget the mistakes of the past and plod on making greater mistakes in the future.

To wear your same old countenance at all times, for it's nothing to cause any living creature to be cheerful anyway.

To give as much of your time as possible to the criticism of others and not waste time trying to improve yourself.

To be too lazy for worry, too indifferent to fear, and too helpless to prevent the presence of trouble.

The basketball tournament in Friona last weekend was well attended and spectators were able to see some very time teams perform. Local residents took members of the Spearman teams into their homes and some very fine comment was heard about the behaviour of boys and girls from this Northern Panhandle town.

Three girls were guests in the home of Mr. and Mrs. Mack Ragsdale and daughters. When it was almost time for them to leave Mrs. Ragsdale learned that one of them was a daughter of a woman she had known at Muleshoe several years ago.

Our apologies this week go to members of Friona American Legion. In a recent edition of the Star one of our typewriters spelled out "Amarillo" instead of "American." Try as hard as we can, we just can't make our machines work perfectly every time. Maybe it is because human beings operate them. We're hoping our error didn't cause anyone to fail to donate to this organization and to receive a ticket on the beautiful hand made quilt which is on display in Foster's window.

Your value is determined by what you make of yourself.

**Agent Gives Tips On Extra Carpet Protection**

County Home

Demonstration Agent

Extra holiday traffic and entertainment brings accidental spills and tracks to home carpets. But, with today's durability and easy care features, it's much easier for the homeowner to protect carpeting from permanent stain and soil damage.

There are three simple rules which pay big dividends in maintaining the appearance of your carpet during the bustling holiday season, says the Home Demonstration Agent.

1. Don't wait until the guests have gone to get busy on that cup of spilled cranberry punch! Act immediately on spills before they dry and "Set" or the result may be a permanent reminder of your neglect.

2. Keep cleaning equipment and supplies on hand for immediate "first aid." Two

cleaning agents recommended

by the American Carpet Institute for home use are: (a) one teaspoon neutral detergent in one quart water, plus one teaspoon of white vinegar added; and (b) a dry-cleaning fluid or solvent available from household cleaning supply merchants.

3. Identify the spot or stain to determine the appropriate removal procedure. Spots that are water soluble may be removed with the detergent solution. On grease and oil-borne stains, use dry-cleaning compound.

Often it is impossible to identify the stain or spot. Use a general cleaning procedure utilizing both the water solution and the dry-cleaning solution.

When cleaning a carpet, don't get the area too wet. Dry it off after cleaning as quickly and completely as possible.

**Drager Gets Promotion**

Aaron A. Drager, EOHS, has been promoted to Petty Officer Third Class. Drager has been in the U.S. Navy for the past 23 months, and is now in his sixth month in Vietnam. He is the son of Mr. and Mrs. John Drager of Route 2, Friona.

Previously, Drager was stationed at San Diego and Port Hueme, Calif., Camp Lejeune, North Carolina and Gulfport, Mississippi. He has been with the mobile construction battalion 121 "A" Company for the past year.



AARON A. DRAGER  
Fast transporting of troops is a vital part of the war in Southeast Asia.

*Before you get all wrapped up...*

**Save Time & Money**

**Shop PIGGLY WIGGLY**

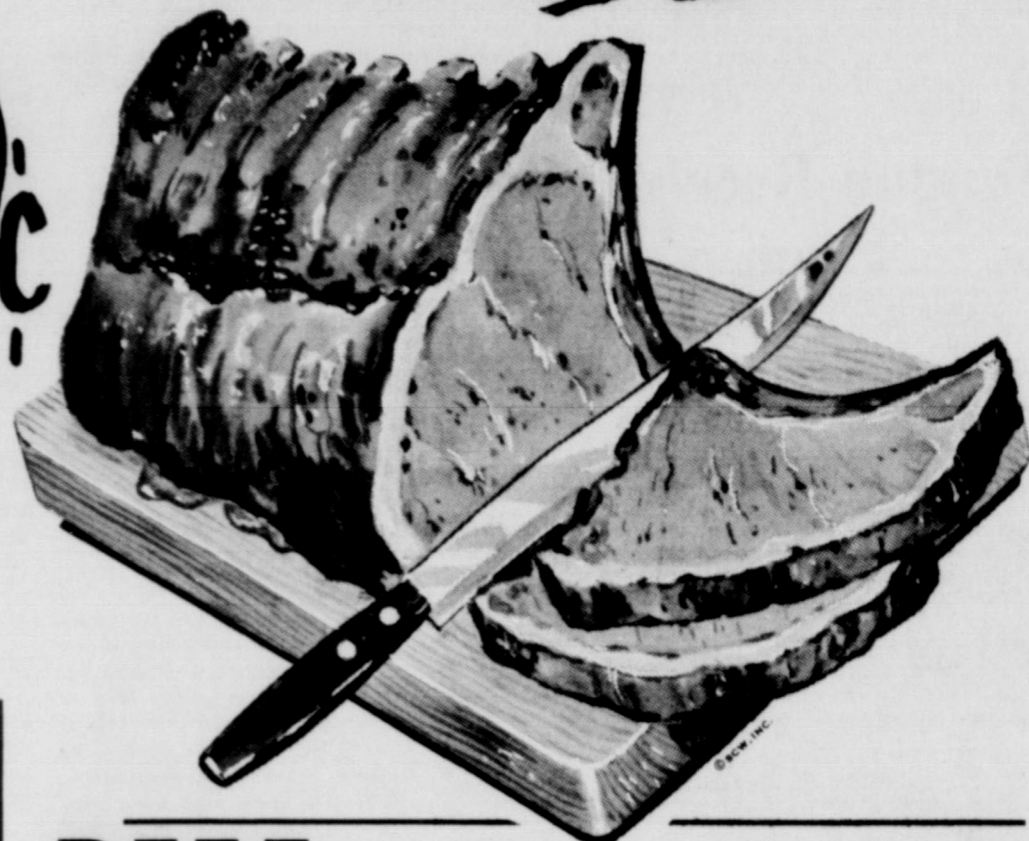


S & H Green Stamps Double On Wed.



"for goodness sake"

**PORK ROAST 29¢**  
Fresh Picnic POUND



- PORK STEAK ..... Lb 59¢
- PORK CUTLETS ..... Lb 79¢
- GROUND CHUCK ..... Lb 59¢
- ROUND STEAK ..... Lb \$1.15  
USDA Choice Center Cut Boneless

**BEEF ROAST** ..... POUND **49¢**  
USDA Choice Beef Blade Cut



**COFFEE PRESERVES**

*Shurfine*

- Zestee
- Apple
- Grape
- Red Plum

1 Lb. Can **59¢**  
18 Oz. **3 FOR 89¢**

- CHILI Austex Pound & Half Can 79¢
- TAMALES Austex 303 Can 3/89¢
- PINEAPPLE Shurfine No. 2 Crushed Can 3/89¢
- PEACHES Shurfine 2 1/2 Can 4/\$1
- BREAD Tendercrust Pound & Half Loaf 29¢

**FREE! FREE!**

Electric Mixers - Camera, Steam Irons - Corn Poppers plus \$49.95 Roaster with Dish Set.

REGISTER DAILY

LAST WEEK WINNERS  
Mrs. Ray White - Electric Hand Mixer  
Irma Graves - Polaroid Camera

- Susan Holley Seamless Mesh 2 Pair 99¢
- Plus 100 FREE S & H Green Stamps
- SHORTENING Shurfine 3 Lb. Can 75¢
- PECANS Sprinkles 12 Oz. Pkg. \$1.19
- ASPARAGUS Shurfine 303 Can 3/\$1
- CANDY 5 10¢ Bars 39¢

**LARD** Longhorn 4 Lb. Pall 79¢

**DETERGENT** Easy Monday Pink Liquid 32 Oz. 29¢

Frank Sinatra Christmas RECORDS (With \$5.00 Purchase) \$1.00

**COCONUT** Durkees 14 Oz. Cello 49¢

**POTATOES** Colorado Reds 20 Lb. Sack 58¢



- AVOCADOS 2/25¢
- APPLES Extra Fancy Delicious Lb. 25¢
- BANANAS Fancy C.A. 2 Lb 25¢



**Health & Beauty Aids**

- LOTION So-Soft \$1.00 Size 49¢
- PUFFS 260 Count J & J Cosmetic Puffs 49¢
- Instant Shave Colgate 79¢ Size 59¢
- TOOTH PASTE Gleem Family Size Reg. 95¢ 79¢

More food for LESS... always at...

