

Holiday mail stacks up
MASTER Murray Crone, right, discusses and Tuesday saw the biggest handlings of both
Robbie Key, assistant postmaster, the

hting contest winners are named
Roberts dedicates street to city for


Pharmacy
quarters


All find just the right gift

mas card to send her holiday greetings to special peoplemaybe her parents, Mr. and Mrs. G. R. Danton, Lind Gay is
a fourth grader in the Morton schools, and does quite a bit
of her own holiday gift shopping.
TRIBpix

## Deluge of mailings hits local post office

## Norton Tribune



Final give-away
slated for Saturday
Generous residents help others at holiday-time


## Retail sales booming here

$=5$
 right here in Morton stores
 LITTLE TAMMY DAVIS, 3, gazes up inquiringly as she finds a stuffed toy that any young lady would adore, come Christmas
morning. Tammy is the daughter of Mr. and Mrs. Doyle Davis of Goodland, and came with her parents to Christmas-shop in
Morton-as meny from over the area are doing. TRIBpix


A Capella award winners Walace, Bobby Dobson, Mayland Abbe, Terry
Bickett, Doug Miler, Norman Houghton,
Charles Ledbetter, and Donnie Dewbre.
MHS
Indians win two, lose one in week's action

Choral students receive honors

7th, 8th graders trade cage wins -
Morton B's drop three encounters

Frosh win one, lose two at tournament

* Banquet


## NEW 1965 OLDSMOBLES Are Coming In Regularly Now Come See Us...We're Ready to Swap!

## We Have Plenty of 1965 GMC Heavy Duty Pickups

## Just Rarin' to Go!

Come in and test-drive the '65 GMC - you'll never be satisfied with any other pickup after driving a GMC.

## Our Shop Work Is Unexcelled!

We have top-notch mechanics working with the very latest equipment available. This combination will give you the absolute best in mechanical work on your car or pickup.
We Know We Can Please You...Drop In And See Us
Hawkins Oldsmobile Co.


First prize winner
contest held at Morton High School under sponsorship of the Student Council was the Future Farmers of America chapter The door featured a Madonna and Child against a foil back ee against Muleshoe, as he tal.
The eighth grade cagers are en-
15
points. Willis followed with
tered in a tournament at Mule $\begin{array}{ll}\text { d } 15 \text { points. Willis followed with } & \text { tered in a tournament at Mule } \\ \text { ut. Wills, Joyce, and Tommy } & \text { shoe this weekend with the firs } \\ \text { ters were leading rebounders, } & \text { game at } 5: 45 \text { Thursday. Their sec } \\ \text { ond }\end{array}$

rCA VICTOR PORTABIE TOTAL SOUND STEREO

- Complete with FREE metal rollabout stands.
"Float Down" Studiomatic changer with


## Rose Auto \& Appliam

FREE BUBBLE GUM
BAILOONS For The
KIDDIES

WE ARE CELERRATING OUR
 TO BE GIVEN AWAY DECEMBER 24 eronniversan NOW THROUGH THE END OF JANUARY Tremendous Savings Just In Time for Christmas



Two rural traffic mishaps in county reported by patrol during November


## BRIGHTEN TOUR HOME.

 with GIFTS from Taylor \& Son

| LIVING ROOM SUTE | DINETTE SET | BEDROOM SUITE |
| :---: | :---: | :---: |
| $\$ 80^{95}$ | \$5995 | $\text { \$ } \square^{95}$ |
| REFRIGERATOR | DISHWASHER | AUTOMATIC WASER |
| 19995 | $2095$ | 17995 |
| Color | Curtis ench | $\$ 499$ |

DON'T FORGET YOUR
FREE TURKEY
A free turkey will be given with every purchase of living room suite, bedroom suit, or major smail portable models-before Christmas.
8.-Transistor Radio $-\cdots . \overline{15.95}$ All Lamps Specially Reduced Good Selection of Chairs Small Appliances - Radios

## Taylor \& Son Furniture

County Agent's report


Awarded third place COLORFUL TRIO of graduated candles featured the in third place in the contest sponsored by the Student Coned

MORTON DRUG
Fhirst For Phone 266.21 Gifts Vitamm Gifts Toys Film - Baby Needs School Supplies

Cochran County's Most Complete Drug Store
"Your Health Is Our Business"
FREE DELIVERY - CONVENIENT PARKING
Just West of First State Bank


Driver uninjured as pick-up rolls
Gin, received only minor bruises
and contusions when the pick-up
truck he was driving went out out of
control and rolled
control and rolled on a dirt road
four miles east of here about
p.m. Sunday.
The old-model Chevrolet pick-up
was reported as extensively dam
aged by Deputy Chester Miller
who investigated the accident.
Petty was charged with DWI
and appeared befoed Petty was charged with DWI,
and appeared before Judge Johnny
Love Monday Love Monday morning. He pled
guilty and was fined $\$ 50$ and court couts of $\$ 28.30$, plus the mandatory
suspension of his driver's licess suspension of his driver's licens
for six months and three day holiday party HOLIDAY PARTY
Cochran County Young Demo-
crats met Monday evening in the
American Legion Hall for a Christcrats met Monday evening in the
American Legion Hall for a Christ-
mas party
Those Those attending brought presents campaign,

Christmas Shop in Morton

Sfram all of tat to all $\mathfrak{a f}$ ymu . .

Christmas is a beautiful story ... the age-old story
which teaches us the full meaning of friendship.
Christmas is a time to draw our friends closer to
us. . to find new faith and new hope in the
true spirit of the season.
Christmas gives all of us at General Telephone the opportunity to send to all of you
for the merriest Christmas of all.

GENERAL TELEPHONE
OF THE SOUTHWEST ANEAK


TO SERVE YOU BETTER =. the NEW FRALIN'S PHARMACY

## Over 180 Years of Service

By the Fralin Family Over 1,000,000 Prescriptions Filled

## By the Fralin Family



Not one single prescription has been filled in Fralin's Pharmacy except by a Registered Phar macist . . . a record of which we are very proud.

Siep By To See Us Anytime Doing Only One Thing and Doing It Well

The Following Firms Had a Part in the Construction of Our New Building

General Contractor-
Ray Lee Construction Co., Lubbock
Electrical Work-
Charles Nelson Electric Co., Lubbock
Ceiling-


Hamilton Acoustic Co., Lubbock
Terazzo Work-
Art Tile \& Terazzo Co., Lubbock
Painting-
James Trotter, Lubbock 部
Roofing-
Gowen Roofing Co., Lubbock
Masonry-
Lubbock Masonry Co., Lubbock
Glazing-
Lubbock Glass \& Mirror Co., Lubbock
Millwork-
Vincent Woodworks Co., Lubbock
Furniture-
Wilson, El Paso, Texas
Lighting-
Meletio Electric Co., Dallas
Neon Signs-
Clovis Sign Co., Clovis, N. M.
Store Fixtures-
Travis Store Fixture Equipment Co., Dallas Carpet-
Casey Carpet Co., Lubbock
lumbing-
Plumbing Service Co., Lubbock
Heating and Air ConditioningArmstrong Co., Lubbock
Cement Work-
Morton Building Supply, Morton


YOU MAY WAIT IN OUR COMFORTABLE LOUNGE


All Gifts Wrapped free!


## Morton Drug Store <br> For Gifts Try Our Store First

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Morton cager at ET
STEVE MIDDLETON, former Morton basketball star, is adding depth to the East Texas State cage squad, defending Lone Star Conference basketball champs. Middleton, a sophomore trang-

Free Washington trips to be earned by local contest winners


| government in action. On Wednesday, June 9, the Texas group will meet more than 600 students from 10 states for a pro- gram sponsored by the National Rural Electric Cooperative Association and the Rural Electrifica- tion Administration. The program will feature presentations by of ficials of these organizations and other Washington personalities and The eventful day will end with a charter cruise down the Poto- mac which will include entertainment and refreshments. <br> Also included on the 11 day agenda with be visits to the followVernon home, Arlington National Cemetery, the U. S. House and Senate, the U. S. Department of Agricalture, the Smithsonian In- situte, the U. S. Bureau of Printing and Engraving, the Lincoln Memorial and other places of interest. |
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Good neighbors haresest cotton for Elmer Crum


SAVE
DRY CLEANING
WE DO THE SPOTTING AND
DRY CLEANING FOR YOU
00 for 8 pownes
(30 Minuto Serice)
CLEANING AND PRESSING - 3 DAY SERVIC:
Speed Wash Laundry and Dry Cleaning




W. B. McSpare idence, 2nd place, non-religious door

Prize-winners in Cochran County Garden Club's Annual Christmas Lighting Contest


C. B. Jones home, 3rd place, non-religious door

G. Kennedy hore, 3rd place, religious windoun


Morton Tribune


Phember 1964
TEXAS PRESS ASSOCIATION

$\qquad$

After 14(b)-the deluge
mat

Rally round the flag, boys




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government would jist give it to some other lazy feller.

## VIEWS

of other editors

Highlights and Sidelights
Simple inaugural is plan

diction in ant a suit it quastioning nu ow
ership of famed Spindleto o
field. Lower courts would not di tands.
Third
Thenrt of Civill Appeal heard arguments that a
court should grant a full
oyster fishermen's challenge oyster fishermen's challenge of in
craesed shell dredging in Trinity
and Galveston Bays and Galventon Bays. Attorney fo
oystermen say State Parks oystermen say State Parks and
Wildifie Commission has violated
constitutional process. They refer constututonal process. They refer
to October, 1993, ruling. It allowe
dredging within 300 feet of live dreaging within ifen-het of five
oyster reefs. Fifteenhndred fee
was the old limit. An Austin dis
$\qquad$
am lassifieds

 Youngsters write . . Dear Santa


## LUPER TIRE \& SUPPLY

108 E. WASHINGTON
MORTON
Road and Field Service
Phone 266-3211

| RECAPS <br> ANY SIZE | ${ }^{N \mathrm{Naw}} \mathrm{C}$ |  |
| :---: | :---: | :---: |
|  | SPARK PLUGS $55^{\circ}$ CASH and CARRY | REAR TRACTOR TIRES 6-ply Nylon |
| DUNLOP TIRES | Dupont ANTI - RUST | WIILARD BATTERIES |
| $12^{77}$ | WATER PUMP LUBRICANT Reg. 1.15 Value |  |
|  | Special This Week | OLD PATERY ROUNC.UP |
| $16^{77}$ | CASH ONLY | installed While <br> You Wait |

A FEW OF THE MANY BARGAINS AT LUPER'S


Alsup-Reynolds Chevrolet $\mathbf{C o}$.
113 E. Washington
Phone 266-3361 or 266-231

## An investment in Your Future 

chitch of chesis
 Uadio Broadeast _- 8:45Wed
IF. Dumn, PastorSuarch School Session $9: 45$ aWership ServiceFeliowship Program $6: 00 \mathrm{pm}$Ilondys):Each First Moting theScemo and $^{\text {Evand }}$ Fourth Mondiy ${ }^{7: m}$
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suinWeneodays
CHIECH OF CHILDr. Herman wiston
t.ubbock Chrint than Collese
Bible Study
Wonsin
Song Practic ..... Song Practice
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## LET'S NOT FORGET TMIS...

"And she shall bring forth a son, and thou shalt call his name Jesus: for he shall save his people from theit sins." Matthew I:21.

For God so loved the world that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.
"For God sent not his Son into the world to condemn the world, but that the world through him might be saved." John 3:16, 17.

We invite you to celebrate the birth of our Saviour by attending church this week, and by spreading good will everywhere you go.

The Church is God's oppointed agency in this world for spreading the knowledge of His love for mon and of His demond for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere ond the freedoms which we hold so deor will inevitobly perish. Therefore, even from a selfish point of view, Therefore, even the Church for the soke of the welfore of him. U. self ond his family. Beyond that, however, every person should vphold and participate in the Church because it tells the truth about man's life, death ond destiny; the truth which olone
God.

©Colemon Adv. Ser, P. O. Box 20067, Dallas 20, Texas $\%$

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

Bedwell Implement
Cobb's of Morton
Farm Equipment Company

Gifford-Hill Western Irrigation

Morton Building Supply
Redi-Mix Concrete - Sand and Rock
2nd J Jefferson - $\mathbf{2 5 6 - 6 9 1 1}$
Luper Tire and Suppy

McCoy Ford Sales and Service

McAlister- Huggins Farm Equipment
Truett's Food Store


Seaney's Food Store

Ideal Gift Shop

Woolam Implement Company

Strickland's
Strickland's
Your SANrToNE Cleaner - 29 years of service
to the people of Morton - Thank You

Morton Tribune
Morton Spraying \& Fertilizing, Inc.

Morton Co-op Gin
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First State Bank
The Trading Post
one 206-2
Ramby Pharmacy
Derwood's Texaco Service Station Washingtos \& Main - $266-2981$

## Burleson Paint \& Supply

Morton Floral and Greenhouse Lem and JJewel Chesher
$266-4451$

Allsup-Reynods Chevrolet Co.
113 E. Washington - $266-2311$ or 266-3361 Carl Griffith Gin and G \& C Gin Baker Feed, Seed \& Fertilizer

Willis Insurance Agency All Forms of Insurance
209 N. Main $-266-2581$

Cochran Power \& Light 115 E . L. Reeder, Manager

Enos Tractor \& Welding

## Flash-O-Gas

Propane - Butane - Oils
Muleshoe Hwy. Day Ph. 266-4831 - Nite 266-4247
Rose Auto \& Appliance 107 E. Wilson Ave. Rose $266-4671$
D. A. Watem gitrit D. A. Watson, Pastor
Jefferson and Third Sundays
Sunday
 Movening Worship _- $11: 0 \mathrm{am}$
Evangelistic Senvice in WednesdaysCcrist Ambassadors Convene Together $7: 30$ p Thursdays
Every 1 st and 3 rd Women
Missionar Missionary Cuuclilen's
Every 2nd and thi, Girls Missionette Club, Girls $4: 30$
 William s. Hobwon, Pastor
Main and Taylor radio Broadeast Radio Broadeast
Sunday School Munday School
Moring Worship
Training Service Training Service
Evening Worship Evening W Mary Martha Crocle - 2.30 p
Ena Burlard C Crole $\quad=3: 00$ p

GMA and LMB | GMA and LMB |
| :--- |
| Sunbeams | Mid-Week Worshi

$\qquad$ Mission Elias Valerio
Sundays


new trintty baptist
W Trintry baf C. Mullin, Pastor 3rd and Jackson
Sunays--
$\begin{aligned} & \text { Sunaays } \\ & \text { Sunday } \\ & \text { School }\end{aligned} \quad 9: 45$ a.m Morning Worship Second
and Fourth Sundays $11: 00$ am H. M. S. $\begin{aligned} & \text { Weddesdays } \\ & \text { Prayer Service }\end{aligned} \ldots \quad 7: 00 \mathrm{pm}$

| Morton Tribune <br> Printers - Publishers | Burleson Paint \& Supply <br> Northside Square - 266 -5521 |
| :---: | :---: |
| Morton Spraying \& Fertilizing, Inc. 805 N. Main - 266-4101 | Morton Floral and Greenhouse <br> Lem and Jewel Chesher 266-4451 |

Compliments of romer Gin Company 06 NE 2nd - $266-6511$ Morgan Oil Company 501 N. Main - 266 -4666

Wigwam Drive-In Restauran "Open Seven Days A Week"
614 Levelland Hiway -266 -6661

Loran-Tatham Co
LOTCO andly ingition afyed Rt $2, \mathrm{Box} 10 \mathrm{~A}-266.3081$

Connie's Gulf Service C. R. Baker, Owner.
Leveliand Hiway -266 -861

Doss Thriftway



News from Three-way


Junior high band has holiday party


Attends rites for kin on Saturday
~acar b- …

OF ALL KINDS
OPEN EARLY TO LATE

Located Across Road From Frontier Lanes
L. B. KELSO



SMOKE SIGNALS

The FTA of MHS had its annual
Chiristmas party last Thursay
night in the hme of Pegey Ram.
sey, local president. The members
berght hre ses, local president, Chistmas eit for a
brought and.
needy child. The rgoup went carol-
ling and returned for reireshling and returned for reiresh
merts.
mocrats had their Christmas party
Monday night.
School will dismiss at $2: 30$ Fri-

## -BEARINGS ENOS TRACTOR \& W ACTOR \& WELDING



Otis A. Rogers, Jr.

- ESTATE PLANNING

WESTERN REPUBLIC LIFE
Insurance $\mathrm{Co}_{0}$ - Austin, Texas



Dear Santa,
I want a walking doll, and I
want some dishes for lchristmas.
Will you bring me a bicycle and a a
desk too. I have been a good
girl most of the time i am sove
girl moost of the time. I am seve
years old. Merry Christmas and Happy New Year to y
Your friend,
Sherrie Lang
Dear Santa Claus,
I want a dollius, and a bed. Please
get me some dishes and some
get me some dishes and some
cups.. Please get a talking doll.
Please get me a hat. cups. Please get a ta
Please get me a hat.
Doretha Patton

Dear Santa,
I have a big sister. Her name
is Janie. I want a 7 guns in one.

Dustyee Luk

## PERMANENT <br> ANTI-FREEZE <br> \$1.37 A GAL. <br> RED BARN <br> Highway 116 West




Black \& Decker

$\$ 49.88$
BASKETBALL GOALS BACKBOARDS
Just the Gift for that your cager in your family.


Emlea Study Club to aid SE classes here


## 6



SO YOU DID WAIT TILL THE LAST MINUTE TO DO YOUR CHRISTMAS SHOPPING"

Iucky for you we orderes haent
because we still have a fine selection

## Ben Franklin Store

 workers who attended a kick-off luncheon drive for the Salva-
tion Army. Bobby Travis, chairman for the fund drive, passed at the Wig Wam. First report meeting of the drive is to
be Friday afternoon at the same place. Goal for the SA drive
this year is $\$ 1500$. Buss Blubirds
work on pororim News from County HD Agent work on program

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$$
\begin{gathered}
\text { MORTON } \\
\text { DRUG }
\end{gathered}
$$



## Maple Seed \& Delinting, Inc.

Maple, Texas

Farmer Owned and Operated with the Newest, Most Modern Delinting Machinery on the High Plains
 watch their own
erators savilable.

SAW SEED PROCESSING WET ACID PROCESS $\$ 20.00$ Per Ton
$\$ 50.00$ Per Ton

## MAPLE SEED and DELINTING, INC.

$1 / 2$ Mile North of Maple, Texus FREE PICK UP AND DELIVERY SERVICE
 Not one single prescription has been filled in
Fralin's Pharmacy except by a Registerd pher

## Cars collide at street intersection <br> Shoppers urged to take care against mishaps

## NOW IN MORTON . . .

AND
JUST IN TIME FOR CHRISTMAS!

You Simply MUST See This
Remarkable Pen!


## - Morton Tribune.


oon wiont iono
Bobbie Jean Jones is wed to Robert Georg and The ceremony was held in the
home of the bride's aunt and uncle
Mr. and Mrs. John Duke, 504 Eas


Mrs, F. D. Buckener, sister of
the bride, attended her as matron
of honor. She wore a holday two-piece silk suite with a corsage
of white roses. Best man was Eat

Polvado.
The bride, given in marriage by
her father. wore a white ejele


Better Play It Safe When You Plan Your Financial Future

CARL RICHARDSON
to be sure. With a le in suance proge
pay you a monthly income for the rest of your life.
A GREAT AMERICAN, Solly
INSURANCE COMPANIES


Best Stock of Cars Since 65's Came Out GET YOURS NOW AND GET THE
 Best Deal Ever! and we are still giving a
FREE TURKEY
with EVERY NEW or USED UNIT Sold
dUE TO THE ACCEPTANCE OF THE 1965 FORDS
WE HAVE A GOOD STOCK OF USED CARS
$1 \% 4$ CREVROLET STATION WAGON
$1 \% 4$ FORD STATION WAGON

WE APPRECIATE YOUR BUSINESS


[^0]:    West of first State Bank Morton, Texas
    

