

Morton Tribune

VOLUME 27 — NUMBER 22

MORTON, TEXAS, THURSDAY, JULY 13, 1967



Morton merchants say thanks

Frontier Friendship Festival to be held in Morton July 17-July 22

A town-wide celebration gets underway officially in Morton on Monday, July 17, and will last through Saturday, July 22. The Frontier Friendship Festival is being sponsored by the Retail Trade Committee of the Morton Area Chamber of Commerce. It is designed to have a wide range of appeal for residents of the Morton trade territory.

"We wanted to do something to show our appreciation to the many residents of this area who do their shopping in Morton," said co-chairmen Ed Sursa and Carl Ray. "We feel that this Festival has something to offer everyone." A number of mid-summer clearance sales will begin on Friday, July 14, to get things rolling. Monday, July 17 has been

tagged as Merchants Parade of Values, with special prices on a wide variety of merchandise in many Morton stores.

This also will be the first day of registration for a free weekend trip to Ruidoso, N.M. The trip will include lodging for two nights in a modern resort lodge in the mountain area of Ruidoso. Added to this will be \$50 expense money to defray costs of food, transportation and other incidentals. The winner will be allowed to take a party of up to four people on the trip.

Tuesday, July 18, has been dubbed "Kids Day". Youngsters will be able to get Merchants Tickets, good for a ten-cent reduction in prices for the carnival rides.

The Sonny Stafford Show moves into Morton on Sunday, July 16, and will be in operation at Northwest Second and Wilson Monday through Saturday. The show is sponsored by the Retail Trade Committee and will feature seven kiddie and thrill rides, plus concession booths.

Wednesday, July 19, will be the day when area residents are extended special invitations to attend mid-week church services at the church of their choice in Morton.

Thursday, July 20, there will be a Parade of Homes, sponsored by the Cochran County Garden Club.

On Friday, July 21, the Morton Junior Chamber of Commerce will sponsor a Battle of the Bands.

The Frontier Friendship Festival will conclude with a drawing on the courthouse square in Morton at 4 p.m. Saturday, July 22, to determine the winner of the weekend trip to Ruidoso.

Commissioners Court handles routine business in session

Routine business concerned the Cochran County Commissioners Court during their regular session Monday morning. The majority of the session was centered around county fire insurance policies. Jack Russell, manager of Weekes-Russell Insur-

ance Agency, appeared before the court to ask them about certain policies.

Russell said that the county now had about six different insurance policies with five different companies handled by four insurance agencies within the county: Morton Insurance Agency, Beebe Insurance Agency, Farm Bureau and Weekes-Russell.

Under the present policy the three agencies share in the writing of the insurance. Russell proposed that for the sake of better coverage the insurance be handled by one company and the commissions be split among the four agencies.

Russell said that he would write the policies and split the commissions.

He then gave the commissioners a list of the insurance carried by the county and the expiration dates of the policies. Insurance is now carried on all county buildings and their contents, with a few exceptions.

The county activity building has \$300,000 coverage on the building and \$30,000 on the contents. The hospital carries \$165,000 on the building and \$45,000 on the contents. The courthouse carries \$245,000 on the building and \$55,000 on the contents.

The bath house at the swimming pool was insured for \$6,000 and \$1,000 on contents. The pump house was insured for \$1,000 and the contents for \$1,000. The livestock building was insured for \$10,000 and the office building at Whiteface for \$1,500.

Russell suggested that the court take out policies for three years and pay the premiums at one time to save the six percent service charge. The court agreed to do this, however, the hospital insurance was extended for only one year pending the outcome of the hospital district election.

Leonard Groves met with the court to ask their assistance in improving the county livestock barn. He asked for chain-link fence, steel posts set in concrete to

See COMMISSIONERS, Page 2

Three women hired by electronics firm here

Assembly and instruction work are now being carried on by the Electronics Division of Sound Tronics Inc., as three women were hired Monday to begin the operation of the Morton plant.

Bob Cash, consultant for the electronics company, said the training of the women was progressing well and that an additional three women would be hired in two or three weeks. He said that present plans call for 10-15 women to be employed by the plant at the end of August.

Cash said that component equipment for use in tape players should be in from the firm's Oklahoma plant next week. This will set the stage for tape player rebuilding operations.

He also said that parts for radios, amplifiers and exercisers are now in from Lubbock.

"We have to build 350 amplifiers and exercisers by the end of August, so we're really going to be busy until then," he said.

In addition to the three women, also working in the plant are a shipping and receiving clerk and a circuit board maker, both of whom have moved to Morton.

Tom Merrill, plant superintendent, is expected to move to Morton from Lubbock in a few days.

Cash said that the operations in Morton will become steadier once the component inventory is built up. "Right now it's a little difficult to find some things because of the move," he said.

The women employees are learning basic assembly work, parts identification, soldering, and color coding. They are expected to begin some assembly work next week. At the present time all assembly work is being handled by the clerk and board maker.



weather it goes . . .

IN TEXAS THERE IS A SAYING that only fools and newcomers predict the weather here. But it is known that the weather to a large degree determines the success or failure of agricultural endeavor. Farmers in the Cochran Coun-

ty area have been hard hit by weather both last year and this. However, the prospects for a successful crop are good at the present time. As the weather goes, so goes Cochran County. (Staff Photo)

Peace Corpsman arrives in Bledsoe on fact-finding trip from Lubbock

The exercise designed to test the reliance on the generosity of Peace Corps volunteers of the young man to Bledsoe Saturday. His instructions told him to get to Bledsoe and find out all he could about the town.

Larry Sears, a resident of Plymouth, Mass., getting there was half the job. He and some 39 other volunteers, who have been in the program for only four years, were given an envelope Saturday morning telling them what town they were to visit.

When they merely had to get to their destination, get the information, and return Sunday night. To begin with, the volunteers were given about 45 minutes



Larry Sears

no idea where Bledsoe was located. But matters were simplified somewhat because the envelope contained money for the trip. "I bought a roundtrip bus ticket to Morton, but they didn't say the bus didn't run on Sunday. So I'll have to catch a ride back with someone," he said Sunday afternoon.

To get to Bledsoe, he stopped in at the Cochran County Sheriff's office to seek help. Deputy Chester Miller then agreed to take him to Bledsoe. Upon arriving in Bledsoe Miller dropped Larry off at the home of Mrs. Jenny B. Denny, unofficial hostess of Bledsoe.

Larry said that Mrs. Denny took him to see cattle branding operations in addition to a tour of Bledsoe.

When asked what he learned about Bledsoe, Larry smiled and queried, "Do you want five sentences or six?"

Sears is in a 10-week training program at Texas Tech to ready him for his two-year assignment to Costa Rica. "We have classes 11 hours a day, six days a week." See PEACE CORPS, PAGE 2

Does Project Head Start work? Educators say yes

The Head Start program is in its second year of operation in Morton. Does it work? Educators associated with the program give it an unqualified "yes."

The program, which is under the direction of the Office of Economic Opportunity and the Health, Education and Welfare Dept. of the federal government, is designed to help people whose income doesn't allow them to send their children to kindergarten.

Harold Drennan, director of the program in Morton says, "This is the best program the government has." He feels that the program gives children from lower economic levels the experiences needed to compete effectively in school.

"Some people consider Head Start a play thing," Drennan paused and said, "In a way it is a play thing. If the children haven't seen a lion, for example, then when they get in the first grade and read a story about a lion, they won't understand what a lion is."

(See related picture, Page 7, Section A) He went on to say that by providing the children with the opportunity to have certain experiences their economic background no longer becomes as great a handicap as if they had not had the experiences Head Start provides.

Drennan said that the program also provides the children, who must be at least six on or before Sept. 1, 1967, and who have never been to school, with free medical and dental checkups. For many youngsters it was their first visit to either a doctor or a dentist.

Those that need vitamin or mineral supplements are given them at the meals at school. Eye glasses needed by the children are provided by the Lions' glasses for the needy fund. Inoculations for the usual school requirements are provided.

Drennan said that at the beginning of the program the parents of the 45 children enrolled were invited to the school to see the school facilities, meet the nurse, participate in a question and answer session and have refreshments. "It worked quite well," Drennan said.

On June 28, 70 parents and children went to Clovis to visit the zoo. The Head Start Program provided the sandwiches and cold drinks for the group.

The cost of the local program is approximately \$10,000. Drennan said. The school has to furnish the building and the administration. The rest of the program is furnished by the government.

Local clubs of the Area Federation of Women's Clubs have assisted the program both years. Two women each day See HEAD START, Page 2

★ Absentee

Less than a week remains in which

to cast absentee ballots for the hospital district election. Absentee balloting closes July 18 at 5 p.m. in the county clerk's office in the courthouse. The election is set July 22 with balloting to be held in precinct boxes across the county. To be voted on are the creation of the hospital district and election of five members, one from each precinct plus one at-large, to the hospital's board of directors. In the running for precinct 1 are Jerry Iley, Mrs. C. D. Hill, Mrs. Marie Adams, and Mrs. George Hargrove; precinct 2, J. L. Schooler; precinct 3, Douglas Dunn; precinct 4, J. C. O'Brien; at-large, N. C. Shelton, Van Greene and Glenn Thompson.



And down it goes . . .

FERNANDO GONZALES takes an iron pill provided him by a nurse in the Operation Head Start program now underway in Morton schools. The program is designed to give underprivileged children who have not attended school a background that will allow them to compete effectively in school. It is a multifaceted program encompassing play activities, familiarity with school equipment, how to get along with others, and correction of health problems. (Staff Photo)

Peace Corpsman

from page one

week," he said. "Of that time, five hours daily is spent on Spanish lessons. We have to speak Spanish at two of the three meals. Also, we study the history and culture of Costa Rica," he said.

Larry said that the group, consisting of 26 men and four women, live and have their classes at the Matador dorm on the Tech campus.

"The staff and the other volunteers are a great bunch of people. It's never dull," he commented.

When asked why he chose Costa Rica, Larry said, "I didn't. At the time you make application to enter the program, you give five choices for your assignment. Peru was my first choice," he said.

"A list is compiled by the Peace Corps and compared with the list the country supplies showing what kind of skills or instruction is needed in their country. And the assignments are made on the basis of this," he said.

Larry emphasized that he was not in the Peace Corps per se. He said, "I've just been accepted for training. The decision as to whether or not I am admitted to the Peace Corps will be made at the end of the training."

He went on to say that Costa Rica has a sound economy in South America and that there are about 150 Peace Corpsmen in that country.

His job? "I'll be working with rural development. It's mainly a process of showing the people how to do the job and then get them to do it," he said.

Sears said that the yearly budget of the Peace Corps was about \$114 million or considerably less than supporting the war in Vietnam for two days.

A 1967 graduate of Colby College in Waterville, Maine, Larry majored in sociology. He plans to do graduate work in community development or child psychology when his tour ends.

When he joined the Peace Corps, the reactions of his parents and the town differed. "The town's reaction was pretty negative since many of the families have boys in Vietnam. My parents were pleased even though my mother still isn't sure about it."

"Since I've been in the program I've been tested, examined and checked. And, you never know what's going to happen next. They really keep you on your toes," he said.

Pointing out that there are no age limits, other than the applicant must be over 18, Larry said that one woman in her 70's is teaching in Africa. "One man in our class is a beekeeper. It just shows that all kinds of skills are needed," he said.

While in Costa Rica Larry will receive a living allowance from the Peace Corps. In addition they will hold \$75 monthly for him which he will get on completion of his tour of duty.

"My salary will figure out to about 11-cents per hour," he stated.

"The Peace Corps employs more college graduates than any other government agency, with the possible exception of the Armed Forces, and they have their own ways of getting people," Larry said.

"It's cheaper to run the Peace Corps than the war in Vietnam and I think the Peace Corps is a more effective way of

Commissioners Court

from page one

provide for 28 sheep pens, improvements to the show ring and for holding pens adjacent to the showing.

Groves said that the cost of the improvements was estimated at \$2,250. He said that if the county would provide financial assistance the county livestock improvement association could also pay part of it.

The court decided that it would be better to wait until October to agree formally on the amount of money to be provided, should they decide to go on the project.

On a motion and second by Herral Rawls and T. A. Washington, the resignation of W. A. Curder, custodian of the County Activity Building was accepted. He resigned because of ill health.

Money in the amount of \$2,500 was transferred from the general fund to the hospital special fund on a motion by U. F. Wells, seconded by Leonard Coleman.

On a motion by Coleman, seconded by Rawls, the county's monthly bills were approved for payment.

Rusty Reeder, manager of Cochran Power and Light Co. appeared before the court to ask for the architect's figures on comparison between gas and electrical heating and cooling for the courthouse and hospital. He said that the architect had not given him the figures. The court said they would provide Reeder with the figures.

Head Start program

from page one

help with the program as assistants. And, the clubs provide refreshments for the children's morning snacks.

Teachers working with the program are Mrs. Lula Mae Blandford and Mrs. Iva Williams.

In addition to the women's clubs, girls from the Future Homemakers Assn. have acted as helpers during the program.

Dreann pointed out that the superintendents in Morton, Whiteface and Bledsoe

doing things," he said.

Asked what he thought of this part of the world, Larry replied, "It's so different. It's not at all like Massachusetts. There aren't any hills or trees or water here."

"The people are so friendly here and it's so quiet outside," he stated. "But, I'm too Yankee to live here. I only live 10 minutes from the ocean at home and I don't think I can live without it."

"Up until last week I had never been west of Pennsylvania," Larry commented, so this is quite a change for me."



Oil and agriculture . . .

CROPS GROWING AROUND AN oil well typify many such scenes in Cochran and surrounding counties. This particular photo was taken just outside Whiteface and shows two important assets to the area economy: oil and agriculture. While some parts of the county are blessed with an abundance of the "black gold", other parts of the county rely almost entirely on agriculture for their economy. (Staff Photo)

have expressed their gratitude for the program saying that the children in the program usually do well in the first grade.

He said that the program consisted of little things: how to go to the bathroom, how to go through the lunch line, how to behave in the lunchroom and in classes, and how to get along with other children.

"The main thing the program hopes to accomplish is to help provide the kids with the initiative to do for themselves," he said.

★ Tournament

The Lovelland Men's Invitational Bowling Tournament is now in progress through the month of July. A prize of \$300 is guaranteed the first place team.

4-H dress review set 8 p.m. Friday in city

The Cochran County 4-H dress review will be held at 8 p.m. Friday in the County Activity Building, announced Mrs. Jenny Borland, county home demonstration agent.

The dresses will be judged at 9:30 a.m. by Robin Taylor, county demonstration agent from Bailey County and Jo Anne Bray, assistant educational director of Bailey County Electric Cooperative. The judging will be closed to the public.

Following the dress review, which is open to the public, refreshments will be served and ribbons will be presented to the review participants and to those who did special projects.

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Twelve result were completed book. The Coch gram Building C Livestock and C tes gave much agents and demeried them out.

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There were treatments:

Treatment I 3 cations each c Aug. 21.

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Treatment I 314 pounds lint \$52.09.

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Problem of weeds discussed during city council meeting

The problem of weeds was brought up again in Morton City Council Monday night. City Secretary Elra Oden said that two shredder operators were needed to insure that the weeds not get out of hand this year as they did last year.

Oden pointed out that better mosquito control was possible when people cut the weeds around their property. He said that recent rains had increased the growth of weeds and also promoted the breeding of more mosquitoes.

"If people would keep their weeds cut down, then it would increase the effectiveness of our mosquito fogging operations," he said.

In other council business, the monthly bills were approved for payment on a motion and second by councilmen Earl Stowe and Wiley Hodge.

Oden told the council that repairs were needed on the city's main water main amounting to about \$1,500. He said the machine, a Galton, had been used by the city for six years and was a used machine when the city purchased it.

He suggested that the city talk with West Texas Equipment and the county about the possibility of buying some of their used machines. No other action was taken by the council at this time.

Various changes were suggested in the contract between the city and Great Plains Natural Gas Co., which supplies gas to the city, but no action was taken.

Oden announced that Wiley Hodge and Rex Crawford would be attending the Freeman's Training School at Texas A&M in a few weeks.

The placing of signs around the lake in Brickland Park stating that there would be no swimming, wading or boating was discussed but no action taken. The possibility of passing an ordinance to put "teeth" into the sign was also discussed but no action was taken at that time.

Councilman George Hargrove asked the council about the deletion of outdated ordinances. This has been discussed at previous council meetings but action was postponed pending determination of the cost involved.

Hargrove will present to the council in a future meeting a list of ordinances he considers to be outdated. The removal of these ordinances will probably be voted on at that time.

A motion limiting accumulated overtime

for city employees to no more than five days was passed on a motion and second by Earl Stowe and Herman Bedwell. It is city policy not to pay city employees for the overtime they work but to give them an equal amount of time off.

Bedwell said that there were several stop signs around town that were hidden by trees. He suggested that property owners be asked to remove trees from in front of the signs. The council agreed.

Earl Stowe said that certain areas around the lake had washed out during the recent rains and needed to be filled back in. City employees should have the job finished in a few days.

The meeting was adjourned.

Landmark of Enochs is 41-year-old post office

Enochs, a sleepy little town of about 160 people, is located 10 miles east of Morton on state highways 214, and 54 and just inside the southern boundary of Bailey County.

The landmark of Enochs is the old post office building, which has been in use for 41 years. The post office has about 220 patrons.

Acting postmaster of Enochs is Zed Robinson. His wife was postmaster for 37 years, retiring in 1965. He has served as acting postmaster since that time.

Mrs. Robinson pointed out that the First Baptist Church is in the process of re-decorating the sanctuary. Cost of the job is about \$13,500.

Located in Enochs are three churches: Baptist, Methodist and Church of Christ; a cooperative cotton gin; two grocery stores; a grain elevator; and two service stations.

Students from Enochs attend the Bula school.

When using a dip net on fish, put the net into the water and work the fish toward it. A sudden movement of the net will cause the fish to take another plunge for freedom and that plunge may mean the last you'll see of the fish.

It is a good idea to whet your pocket knife before leaving on a fishing or hunting trip. A dull knife is uncalled for because they are so easily honed.



In the family . . .

THE POST OFFICE AT ENOCHS has been the responsibility of Mr. and Mrs. Zed Robinson for nearly 40 years. Mrs. Robinson was the postmaster for 37 years, retiring in

1965. Mr. Robinson has been the acting postmaster since that time. The post office has been housed in the same building for 41 years. (Staff Photo)

Frontier League All-Stars have 1-1 record

Frontier League All-Stars, composed of Babe Ruth players from Morton and Sundown, have a one-one record in the district tournament with their backs to the wall.

After a disappointing 6-3 loss to Lamesa Monday night in Lamesa, the Frontier players rebounded to knock off Tri-City (Denver City, Seagraves and Plains) 9-7 in ten innings.

Wednesday night at 7 p.m., Frontier was playing Post in the double elimination tourney.

Members of the Frontier All-Stars include: Jackie Dupler, Willie Holland, Jerry Steed, Roy Berry, Otho Ray Hightower, Edward Burnett, Randy Linder, Gerald Baker, Mike Bryan, Ralph Soliz, John Lee, Eddie Lewis, Haskel Lamar, Keith Em-

bry and Vic Bounds.

In their game against Lamesa, Frontier got one run in the top of the first as Willie Holland got on by fielder's choice and came in on a sacrifice by Jerry Steed and a triple by Roy Berry. Lamesa tied the score in the last of the first on two walks and an error.

Lamesa added five runs in the third on six walks and a single.

Frontier got two runs in the sixth on a single by Dupler, a double by Berry, a single by Hightower and a walk to Burnett.

Tri-City took a 1-0 lead in Tuesday's game on a pair of walks and a sacrifice. They added two more in the third on a walk, a double, and an error.

Frontier got five runs in the third on

five walks and a single by Hightower. Three singles and a walk netted two runs for Tri-City to tie the score 5-5 in the top of the fourth. Berry walked and came in on Hightower's double to give Frontier a 6-5 lead after four stanzas.

Tri-City tied it up in the fifth with one run on two walks and two errors.

Frontier took the lead again in the last of the fifth, 7-6 on a hit batter, a walk and an error.

Tri-City tied it up, 7-7, in the sixth on an error, a single and two walks.

It stayed that way until the last of the tenth when Frontier got two runs on three walks and an error.

Berry pitched the first five innings. Ralph Soliz came on in the sixth and shut-out Tri-City for the rest of the game. John Lee absorbed the loss in the first game.

My Neighbors



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County Agent's report

Timing is important for moisture on grain sorghum

By HOMER E. THOMPSON
Cochran County Agent

For maximum yields of grain sorghum, adequate soil moisture should be available during the critical growth stages of boot, bloom and soft dough. Best yields are realized when soil moisture is kept at or above 45 per cent of field capacity during these stages.

Grain sorghum uses less than one-tenth of an inch of water per day up to about the seven-leaf stage, but thereafter the water used rate increases rapidly.

The peak water use of more than three-tenths of an inch per day comes between the boot and bloom stage. Two to three well-timed summer irrigations will generally give good yields or probably near maximum net return. One irrigation should be applied at pre-boot and the other at late bloom stage. If sufficient water is available for a third irrigation, it should be applied during the soft dough stage.

However, one irrigation on grain sorghum gives the most efficient water use. If rainfall is short, the boot stage is the approximate time to apply this single irrigation.

Research has shown that irrigation during the pre-boot stage will often speed up maturity slightly. This may be im-

portant in view of the large acreage in late-planted grain sorghum. Moisture stress between the seven-leaf and boot stage may delay maturity enough to increase losses from the sorghum midge.

A good supply of moisture should be continued through grain development to reduce charcoal rot. Adequate moisture preceding the boot stage then results in rapid stalk elongation. This followed by a moisture stress during grain development, may contribute to a higher incidence of charcoal rot and an increase in stalk lodging.

SOW COMFORT IMPORTANT

Multiple farrowing of hogs (farrowing throughout the year) is the growing trend in today's progressive agriculture picture. However, the hot weather in Texas during the summer can put a crimp in the year-round production plan, due to the effects of heat stress on sows during pregnancy.

According to T. D. Tanksley, Jr., assistant professor and Extension animal husbandman in the Department of Animal Science at Texas A&M University, year-round production has necessitated hot-weather breeding of sows. Summer heat stress has resulted in fewer sows "settled" on first service and smaller litters (farrows) by those successfully bred because of high embryonic mortality. This, in turn, means less profit per sow for the pork producer.

In all experiments, when the heat or thermal stress was applied immediately after breeding, the embryonic death loss was greater than in the control group or the group stressed 20 days after breeding.

Although it is important to keep sows comfortable throughout the 14-day gestation period, this research indicates it is critically important during breeding time and the first 5-15 days following breeding. We must provide adequate facilities for pregnant sows in order to get the greatest possible number settled and the maximum number of pigs farrows.

In most areas of Texas, adequate comfort can be provided during this critical period by dense shade in combination with fogging or spraying nozzles.

HORSE ILLNESS POSSIBLE

Area horse owners should be on the lookout for equine encephalomyelitis, sleeping sickness of horses during the summer, especially the middle and late summer.

There is no specific cure, but vaccination prior to exposure will protect the horse for one year.

Since the disease is prevalent during the middle and late summer, now is the time to vaccinate to insure immunity during the danger period.

Equine encephalomyelitis is an infection of birds, but man and horses are susceptible to the same viral disease. The Culex tarsalis mosquito is attributed with causing the greatest spread of this disease to both man and animal.

Incubation of the disease in the horse is from one to three weeks, and may be



Works in Maple . . .

JULIA BURKETT, the 18-year-old daughter of Mr. and Mrs. Jake Burkett of Maple, works in her father's service station during the summer months. Julia is a 1967 graduate of Three Way High School where she was valedictorian. She plans to attend Lubbock Christian College this fall and major in math or science. (Staff Photo)

Water, Inc., announces permanent office open

John J. Kendrick, President of Water, Inc., announced today that the association has opened its permanent office at 1611 Avenue Q in Lubbock.

Water Inc., was formed by interested individuals to inform the public of the need for, and assist in planning for, the acquisition, importation, distribution and storage of water that is so vital to the continued growth and prosperity of this great area.

accompanied by a fever, loss of appetite, and dullness.

Early symptoms are hypersensitivity, restlessness, and blindness. Extreme depression may follow, and the horse may stand with his head hung low, apparently asleep.

In the more advanced cases the horse may lie down and be unable to eat or drink.

Be careful when running your boat into high weeds along the bank or thru brush. Bees and other stinging insects are likely to be encountered in the weeds. Frequently there is a snake hanging from a limb in or over the water.

operating boats classified as unsafe under the new boating regulations. Have your dealer check your boat and gear to be sure everything is legal.

Carolyn Houston left Monday for a visit in Houston.

Many arrests now are being made for



Irrigation for GENERALLY stopped a lot County. But e will be needin

Count repor

The 1966 Res Handbook for Co been completed 175 farmers, rat ers. A copy is av who is intereste request known a tension office in l

Twelve result were completed book. The Coch gram Building C Livestock and C tes gave much agents and demo ried them out. tions include: ch trol, variety test requirements an cations, cotton r control and redi cost for winteriz

The purpose strations are b adaptable variet sure their respe production costs, age better mana

Ken Coffman, west of Morton, ton irrigation de monstrate yield characteristics a ferent irrigation ferent stages of data information 12 in the handb

There were treatments: Treatment I 3 cations each e Aug. 21. Treatment II : cation each on A Treatment III plication on Jul The gross sa acre value sold i Treatment I 314 pounds lint \$32.09. Treatment II 370 pounds lint \$61.08. Treatment III 444 pounds lint \$73.39.

SPECIALS FOR FRONTIER FRIENDSHIP FESTIVAL

July 17 thru July 22

Register For FREE WEEKEND IN RUIDOSO

LARGE TABLE SLACKS 10.99 to 17.99 values. Sizes 26-36. All Colors. 1/2 Price July 17-22

ONE TABLE COTTON SPORT SHIRTS KNITS, ALL TYPES

1/2 price July 17th thru July 22



No charges, No layaways, No alterations at these prices.



Welcome To The Frontier Friendship Festival in Morton

Shurfine Frozen ORANGE JUICE 6-oz. CAN 11¢

COFFEE SHURFINE POUND CAN 55¢

MELLORINE 3 HALF GAL. CTNS. 1

SUGAR 5 LBS. 49¢

KLEENEX 280 COUNT BOX 29¢

POTATOES 10 LBS. 49¢

SHURFINE HI-C PORK BEANS 300 CAN 9¢

Homemade ORANGE Pork Sausage 46-oz. CAN 25¢

2-1/2 lb. bag 89¢

Register For Free Ruidoso Weekend

PIGGLY WIGGLY MORTON

Go Olds 67



At Hawkins they're getting the last shipment of 1967 Olds mobiles of the year. Buy now and save . . .

CUTLASS SUPREME DEMONT — Choose 330 or 425 cu.-in. DELTA 88 and OLDS 98

COME IN TODAY! WE NEED GOOD USED CARS

For prompt, dependable service, our trained mechanics are the best!

Hawkins Oldsmobile

THANKS!

THANKS IS A SMALL WORD, BUT IT EXPRESSES OUR FEELINGS FOR OUR MANY CUSTOMERS IN THIS AREA. WE APPRECIATE THEIR BUSINESS.

AND WE WOULD LIKE YOU TO BECOME ONE OF OUR CUSTOMERS, TOO!

WE ARE DEALERS FOR THE GREAT

INTERNATIONAL-HARVESTER

LINE OF FARM EQUIPMENT, BACKED BY LOCAL PARTS AND SERVICE.

NEXT WEEK, COME BY FOR A VISIT AND REGISTER FOR THE FREE WEEKEND IN RUIDOSO THAT WILL BE GIVEN AWAY.

FARM EQUIPMENT COMPANY

218 N. Main

MORTON

266-4251

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Beginnin open fro

Firs



H Saddle Club . . .
THIS GROUP OF YOUNGSTERS, members of the Cochran County 4-H Saddle Club, are shown during their annual Yellowhouse Canyon trail ride. The club visited old oil wells, windmills and scenic mesas.
 (Staff Photo)

Morton (Tex.) Tribune, Thurs., July 13, 1967

Whiteface 4-H clothing groups have final meet

Members of Whiteface Unit 1 and Unit 2 4-H Clothing groups have met seven times during the past three weeks in the home economics room at Whiteface. They have had lessons on various things, such as care of socks, care of the fingers, facts about cotton materials, regarding the sewing machine and cleaning, and lubricating the machine, demonstrated by their junior leader Marilyn Cade.

Besides these lessons, the girls have constructed a dress to be modeled in the Dress Review, July 14, in the City Activity Building in Morton. They also discussed proper accessories to be worn with their garments.

The final meeting was held Tuesday afternoon, July 11, in the home of their leader, Mrs. A. E. Cade. At that time three of the girls gave demonstrations of something that interested them relating to the project.

Mrs. Cade's demonstration was about "Pretty Hair." Pam Cagle gave an informative talk about "Sewing Tools" and Mrs. Cade told the "ABC's to Pretty Dressing."

After the demonstration, the members worked on records to be turned in to the Home Demonstration Office. Members attending were Pam Cagle,

Beth Cagle, Christy Cade and Marilyn Cade, their junior leader. One member, Lea Legan has been meet-

ing with the group, but was absent from the final meeting since she was visiting out of town. Two visitors were also present, Lissa and Mrs. Penn Cagle.

Bailey Co. Electric awards 3 scholarships

Miss Jan Thomas, daughter of Mr. and Mrs. J. D. Thomas, Route 1, Morton, a member of the 1967 graduating class of Morton High School, was presented a \$400 college scholarship by the Bailey County Electric Cooperative.

The scholarship was made possible through the Muleshoe State Bank, and is good in any college, university, church school or junior college.

The students parents or guardians must live in the area and take service from the cooperative. They are nominated or recommended by their high school principal or counselor. Final selections are made by a scholarship committee.

Jan, one of the many applications from area schools, plans to attend Texas Tech and major in math or English. She is planning toward becoming a teacher.

Two other scholarships were awarded, one from Five Area Telephone Cooperative going to Manda Rush, daughter of Mrs. Geneva Rush of Muleshoe. Manda lives at Gilstown and attended Whiteface High School. She plans to attend Amarillo College as a business major.

Betty Salyer, daughter of Mr. and Mrs. G. B. Salyer, Route 1, Sudan, a student of Bula High School received the other Bailey County Electric Scholarship. She plans to major in elementary education



Bula historian . . .

VERN WEAVER, A FARMER near Bula, serves as that town's unofficial historian. In a recent interview he told of the town conception and ultimate naming about 1924. Weaver is a dryland farmer, like most of his neighbors, and concentrates on cotton and sorghums.
 (Staff Photo)

GREAT BARGAINS FOR THE FRONTIER FRIENDSHIP FESTIVAL



SPECIAL INTRODUCTORY VALUES!

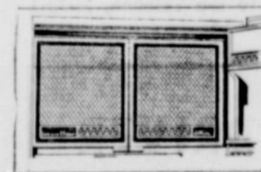
NEW KELVINATOR 36" FOODARAMA
 with giant 312-lb. freezer and automatic ice-maker.

\$549⁹⁵ with workable trade Low Down Payment

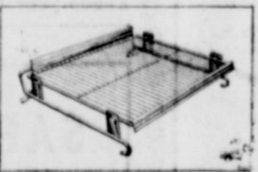
You get: A 312-lb. no-frost upright freezer. Plus a 12.4-cu.-ft. no-frost refrigerator. Yet this compact new Foodarama* is actually only 35 1/2" wide and 65" high. Compact enough for small kitchens. Big capacity for big families. With famous Foodarama features, top to bottom. Save now at this money-saving price.



Automatic Ice-Maker
 —Makes and stores ice cubes as you use them. No trays to fill.



Cold-Mist Crisper — Keeps fruit and vegetables garden-fresh. Meat stays safe longer.



"Magic" Shelf — Can be lowered, without removing food, to make room for large items.



KELVINATOR 13-cu. ft. NO-FROST TRIMWALL REFRIGERATOR - FREEZER

- Big 101-Lb. Freezer
- Freezer Door Shelves
- Trimwall Design
- 10.2 cu. ft. Refrigerator
- High Capacity Door Shelves

\$279⁹⁵ w/t

SPECIALLY PRICED NOW

FREE MOBILE CART



Sale Celebrating Our 22nd Anniversary



BIG 180 sq. in. COLOR PICTURE

Now you can enjoy easy room-to-room mobility for your Color TV viewing. Handsome ultra-compact vinyl clad metal cabinet in Metallic Silver Brown color. Two Zenith quality speakers. Telescoping Dipole Antenna for VHF reception. Model Y3910L. • The GUNNISON

HANDCRAFTED for unrivaled dependability

- ZENITH QUALITY FEATURES**
- Handcrafted Color TV Chassis with no printed circuits, no production shortcuts
 - Super Video Range 82-Channel Tuning System
 - Sunshine® Color Picture Tube for greater picture brightness
 - Exclusive Patented Zenith Color Demodulator Circuitry

Buy this all new 1968 ZENITH Decorator Compact rectangular **COLOR TV** for just **\$399⁹⁵**

and get this **FREE CART** \$26⁹⁵ value

HURRY! SUPPLY LIMITED!

OTHER MODELS and STYLES IN STOCK
 BOTH BLACK-AND-WHITE AND COLOR
FREE BASES WITH B-W SETS

GOOD USED TV'S \$25.00 (Limited Supply)

Register For **FREE PRIZES** DAILY AT RAY'S July 17 thru July 22 During Frontier Friendship Festival

Register For **RUIDOSO WEEKEND** to be given away by the Retail Trade Committee During Frontier Friendship Festival

Ray's Hardware and Furniture Co.

105 NW 1st

Morton

266-2641

A SALUTE TO THIS AREA

and the fine folks who have worked to make a leader in agricultural progress. We are pleased to be a part of your success!

top by during the Frontier Friendship Festival and register for the Free Ruidoso Weekend Trip.

GREAT PLAINS NATURAL GAS in Morton

Through the telescope by Tuck

This edition of the Tribune is being sent as a sample copy over the entire Morton trade territory in order to let everyone know about the Frontier Friendship Festival. We are quite pleased with the response and feel that anyone who visits in Morton this week will be faced with great bargains in the retail outlets and several entertaining events. This event has drawn greater response and enthusiasm than any other we have worked on during our 18 months here.

While we have been here, Harold Drennan has been off gadding about. As the new Boss Lion, he was a delegate to the Lions International convention in Chicago. Harold said the convention, attended by about 50,000, was almost political in nature at times. When Secretary of State Dean Rusk spoke, there were pickets demonstrating in the balcony of the convention hall; plus other protestors outside. Harold also mentioned enjoying the flag presentation, a usually ordinary event. But in this case, the presentation was made by Miss America. That would take it out of the realm of the ordinary. And Harold also mentioned his attendance at a Baltimore-White Sox baseball game.

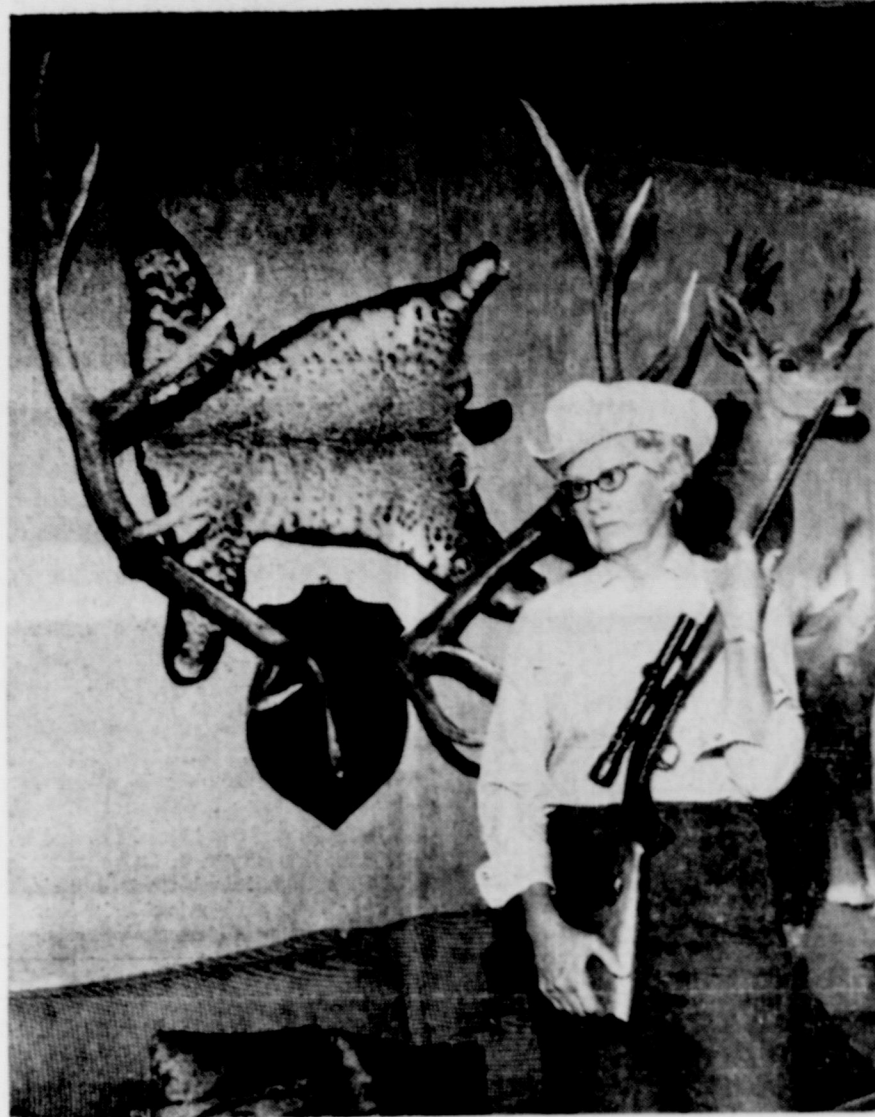
Two weeks ago, the Lions outlasted the Jaycees in a marathon softball game (the Lions won 34-28) and the Jaycees weren't

happy with the result. So they have challenged the Lions for a return match in an effort to even their record. But after seeing the last game, I think perhaps they ought to just take turns jumping out of a second-story window of the Courthouse and then compare aches and bruises.

This was to have been the week of the Morton Country Club's annual invitational partnership tournament. And, in usually dry West Texas, the reason for the cancellation is strange. Part of the course is under water after three weeks of heavy rain. If the members had any sporting blood at all, they should have called it the First Annual Aquatic Partnership Tournament and Frog-Gigging. It might not have broken any course records, but Sports Illustrated probably would have used a paragraph about the event and given Morton a little publicity.

Note to the printer: The following item MUST be included this week, since it's from the President of the Morton Little League Mothers, who also happens to be my wife. (Thanks for keeping me out of the doghouse.) Little League Mothers and Team Mothers are requested to turn in their candy money immediately, if they have not done so. The Little League Mothers netted more than \$1,000 this year from operation of the concession stand and candy sale. The profits are used to pay for equipment used by the Little League teams. "The officers of the Little League Mothers would like to express their appreciation to the many mothers who helped this year and to those who supported the concession stand and candy sales," Mrs. H. A. Tuck said.

For those who have been asking about they will have a scrimmage game Friday night against some of the other league



Bledsoe huntress . . .

MRS. JENNY B. DENNY of Bledsoe shows off some of the animal trophies she has mounted in her famed bunkhouse. Mrs. Denny is an expert huntress as well as being a former county official of Cochran County. Her bunkhouse is a show-piece of life in the Southwest. (Staff Photo)

players. Their first tournament game is at 2 p.m. Thursday, July 20, Plains against Ropesville.

The Frontier Babe Ruth League started its tourney play Monday night at Lamesa. They lost to Lamesa, but won Tuesday night over Tri-Cities League in a ten-inning thriller. They were to play at 7 p.m. Wednesday night.

And the All-Star tilt on tv Tuesday night couldn't have been better. Since it was played in California, not too far from Hollywood, I've been wondering if a movie script writer provided the scenario. While the game went on and on, the announcers became more and more flustered as they announced repeatedly that they would show a one-hour special documentary on Nikita Khrushchev following the game. Before the final out, they were sounding defiant about it, as if they were thinking, "We're going to show that blasted film after this game, even if it does run over into Captain Kangaroo's program."

There's still not too much discussion about the upcoming hospital district election. But one question has been raised that needs to be cleared up. That concerns the ballot, which states that the voter shall approve or disapprove a tax to sup-

port the district of up to 75 cents per \$100 of taxable valuation. This does not mean that the tax will be 75 cents. That is just the maximum allowable under the law. The exact amount will be determined by the hospital district board. This is no different from the maximum allowable tax authority under which schools, cities and counties operate. The county figures from last year show that about three per cent of their budget was used for the hospital. This would be somewhere between five and ten cents, most likely. And it would seem logical that the county could reduce its budget somewhat after the district took over financial responsibility for the hospital.


Welcome to the Festival. We hope you have a ball. And all the folks in Morton Hope you'll return . . . and often.

Mrs. B. Tyson speaks at regular TOPS meet

The Lighter Later TOPS Club met July 5 in the fellowship hall of the Methodist Church with Mrs. Pat Clayton presiding. Prayer was given by Mrs. Mitchell Abbe. The pledge was repeated and the club song was sung. Twelve members answered the roll call with their weight loss or gain. Berta Abbe was the queen of the week by losing 3½ lbs. The guest of the week was Barbara Tyson. She and her husband manage the swimming pool this year. She answered questions about women's night at the pool and invited all to come out as there would be calisthenics offered for those who wished to participate. Women's night at the pool is Thursday at 7:00 p.m.

Phone your news to the Tribune, 26-2361

SAFE DRIVER OF THE WEEK



Len Cartwright
204 SE 4th

was selected by local officers as this week's SAFE DRIVER

WEEKES-RUSSELL INSURANCE AGENCY
South Side of Square



Lehman train depot . . .

THE TOWN OF LEHMAN, WHICH WAS named in honor of Frank A. Lehman, the general manager of the South Plains and Santa Fe Railroad Co., is located almost exactly in the center of Cochran County. Lehman now consists of a train depot, grain storage buildings, and a few houses. The town was originally located four miles north of the present location and was named Ligon. It was moved to its present site in 1925 when the railroad came through. (Staff Photo)

AT GRIFFITH EQUIPMENT CO.

OUR SERVICE IS

FIT FOR A KING!



We're new in business at Griffith Equipment, so we just naturally are going all out to please you with our service, our trades, our parts supply!

Register for the FREE RUIDOSO WEEKEND

Next time you're in Morton, come by and see the long green line of farm equipment from your local John Deere dealer.

GRIFFITH EQUIPMENT CO.

122 NW 3rd 266-4551

SIZZLING STEAKS!

GET THEIR START AT TRUETT'S

| | | |
|---------------------------|-----------|------------|
| ROUND | 79 | LB. |
| T-BONE | | |
| SIRLOIN | | |
| Club Steak . . | 59 | LB. |
| 7-Bone Roast . . | | |
| Arm Roast . . . | | |
| CHUCK ROAST | 49 | LB. |
| HAMBURGER | 3 | 100 |
| Crisprite | 69 | LB. |
| BACON | | |
| Skinner's Twisted | 45 | PKGS. |
| VERMICELLI | | |
| Pacific Gold | 59 | CANS |
| PEACHES | | |
| Del Monte | 29 | C |
| 303 | | |
| Can | | |
| POTATOES | 59 | LBS. |
| 10 Whites | | |
| COCA-COLA | 59 | LBS. |
| 6-BOTTLE CARTON plus dep. | | |
| SUGAR | 188 | LBS. |
| Sweetheart | | |
| FLOUR | 89 | CAN |
| Winter Gold Frozen | | |
| ORANGE JUICE | 89 | CAN |
| 3 12 OZ. | | |

FREE RUIDOSO WEEKEND
Register for the Frontier Friendship Festival bonus at Truett's Food Store.

TRUETT'S FOOD STORE

210 S. MAIN IN MORTON, TEXAS

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open fro

Firs



Whiteface school auditorium . . . THIS MODERN BUILDING is one of a complex of buildings occupied by the Whiteface school system. The entire school plant is located at the west end of Whiteface and includes high school, junior high, elementary and athletic buildings. Superintendent of the school is James Cunningham. (Staff Photo)

New officers elected for Girls' Auxiliary

New officers, for the next quarter have been elected in the Janelle Doyle Girls' Auxiliary of the First Baptist Church. They are Becky Goodman, president; Becky Jerden, vice president; Jeana Thomas, secretary; Christy Cade, reporter; Vickie Shiflett, social chairman; Ann Winder, program chairman; Denise Aldridge, mission study chairman; La Nita Combs, prayer chairman; Peggy Steed, community mission chairman; and Landra Coker, forward steps chairman. Six of these girls will attend G. A. Camp this week at Floydada. They are: Becky Goodman, Jeana Thomas, Christy Cade, Ann Winder, Lat Nita Combs and Peggy Steed.

Le Fleur Garden Club has sunrise breakfast

A sunrise breakfast on the patio on July 7 hosted by Mrs. Roy Hill at her home, opened planning activities for the LeFleur Garden Club for the coming year. After breakfast, Mrs. S. E. Williams presided over a business meeting. Mrs. T. M. Tanner was accepted as a new member. A change in the by-laws pertaining to duties of the librarian and reporter was authorized. A theme for the year, "Responsible for Nature's Natural Nuggets" was selected. The Program and Yearbook chairman, Mrs. L. Z. Scoggins, asked for suggestions for programs desired. Tentative plans for the pilgrimage and the flower show were

set up. The pilgrimage will be made in the Autumn and the Flower Show in the Spring. Topics for the comprehensive study for the year were discussed. The Landscaping project committee set a meeting date to finalize plans for the Museum grounds. Tentative plans for a money raising project were discussed. Members were asked to collect articles for a rummage sale to be held some time this month (July). Time and place will be announced. Members present were: Mrs. S. E. Williams, Mrs. Eugene Bedwell, Mrs. Jack Baker, Mrs. L. Z. Scoggins, Mrs. Olin Darland, Mrs. E. R. Fincher, Mrs. Don Sanford and the hostess.

Condensed Statement of the Condition of the FIRST STATE BANK MORTON, TEXAS

Condensed Statement of, June 30, 1967

RESOURCES

| | |
|------------------------------|----------------|
| Installment Loans | \$2,653,504.88 |
| Agricultural Loans | 1,481,328.52 |
| Real Estate Loans | 230,724.86 |
| Insured Loans | 91,267.83 |
| Furniture and Fixtures | 15,947.92 |
| Banking House | 54,807.25 |
| Other Assets and Investments | 11,795.29 |

AVAILABLE CASH

| | |
|------------------------------|---------------------|
| U. S. Government Bonds | 387,787.84 |
| Other Bonds and Warrants | 211,125.30 |
| Cash and Due from Banks | 1,330,715.97 |
| Commodity Credit Corp. Loans | 346,149.35 |
| TOTAL | 2,275,778.46 |

LIABILITIES

| | |
|------------------------|---------------------|
| Capital Stock | 200,000.00 |
| Surplus Certified | 150,000.00 |
| Undivided Profits | 150,756.38 |
| Reserve For Bad Debts | 94,244.36 |
| Total Capital Accounts | 595,000.74 |
| DEPOSITS | 6,220,154.27 |
| TOTAL | 6,815,155.01 |

The Above Statement Is Correct — James Dewbre, Vice-Pres. & Cashier
Member Federal Deposit Insurance Corporation

Thank you note arrives from Special Forces

A letter was received by Mrs. Owen Young this week after a package of food sent by her Future Homemakers Assn. in Pop arrived in Vietnam. The letter came from S/Sgt. Charles Newton, a Special Forces soldier from Texas. Mrs. Young said the package, consisting of letters, fudge and cookies was mailed in May. She teaches school in Bula and Pop. "Thank you ever so much for the many items and especially the fudge, cookies and etc. The items were shared and appreciated by all. Packages and letters like those written by the members of the F.H.A. Chapter are a great morale booster to us and they really cheer a guy up. I tried to insure the letters went to our younger soldiers, hardly older than the seniors from Pop. I wouldn't be a bit

surprised if some of them answer them. I wish you would personally thank each and every one of them for me and, as I could tell by your letter we share a mutual feeling towards those we're responsible for. "As you probably know, the Special Forces are the "Green Berets." We are a very small and elite organization which makes us also very close. We were the first to come to Vietnam and have been here since 1961. I notice there are or have been in the past, many pop songs, comic strips and etc. attributed toward us. We don't take easily to this nor do we need the publicity. A bullet will kill us just as dead as the next guy and of course, we get just as lonely as the next guy. "We have been unbelievably lucky since we built this camp last August. But the past two operations have been pretty bad

for us and we have had more than our share of casualties. When we returned from the last operation yesterday to find your package waiting for us, we were overjoyed to say the least. Once again, thank you girls, although I know they have graduated by now, also give them my congratulations. I personally want to thank you for your contribution and as a sponsor of the wonderful F.H.A. girls of Pop in the great state of Texas. Again, my deepest appreciation for a deed well done." Sincerely, A fellow Texan, Charles Newton B-56, 5th S.F. Gp. (Abn) APO San Francisco, Calif., 96243

OUR BUSINESS WAS BUILT BY YOU

We try to keep in mind that your service and needs come first. We sell and service

- ★ Massey-Ferguson
- ★ Minneapolis-Moline
- ★ Hesston
- ★ Bolen

"We have everything for the Farm. If we don't have it, we'll get it."

Register at Bedwell's for **FREE RUIDOSO WEEKEND** to be given away during **FRONTIER FRIENDSHIP FESTIVAL**

BEDWELL IMPLEMENT
219 E. Jefferson MORTON 266-3281

THANKS . . .

for making our sale last week a big success

Specials for FRONTIER FRIENDSHIP FESTIVAL include:

6 Only (3 24" and 3 26")

Deluxe Bicycles

Regular \$39.00
NOW **29⁸⁸**

SUNBEAM

HAND MIXERS

Regular \$16.95. Compare this price anywhere **8⁸⁸**

One Only Early American

STEREO-RADIO

Both AM and FM radio, plus 3-speed changer

\$144

One Only

SWING SET

only **13⁸⁸**

New Shipment

HEAVY DUTY BIKE TUBE

NEARLY ALL SIZES

1⁹⁹

REGISTER FOR **FREE RUIDOSO WEEKEND** to be given away during the **FRONTIER FRIENDSHIP FESTIVAL**

WHITE AUTO STORE

120 West Wilson MORTON Phone 266-2711

We still have some brake shoes, generators, fuel pumps, water pumps, carburetors and shocks. We are closing out. Save 50%. Also some fan belts and V-belts going for 44c.

COMPARE PRICE!

SERVICE WITH A SMILE!

WHY PAY MORE

COMPARE QUALITY!

TREMENDOUS SELECTION!

REGISTER FOR FREE WEEK END TRIP TO RUIDOSO!

FOLGER'S - ALL GRINDS

COFFEE lb. **65^c**

LIPTON'S

TEA 1/4 lb. **39^c**

FRESCA or

6-bottle carton plus dep.

COCA COLA **25^c**

HUNT'S - 46-Oz Can

TOMATO JUICE **25^c**

MILK

BELL, BORDEN'S OR CLOVERLAKE

1/2 gal. **39^c**
gallon **78^c**



FRESH GRADE A

FRYERS LB. **29^c**

BABY BEEF

LIVER 29^c lb

WILSON'S 6-OZ. PKGS.

LUNCH MEAT **89^c**

VAN CAMP

Vienna Sausage 5 CANS \$1⁰⁰

HORMEL

SPAM 12-OZ. CAN **49^c**

SHURFINE - No. 303 Can

Beans & Potatoes 4 FOR **69^c**

HUNT'S SOLID PACK - No. 300 Can

Tomatoes - 3 FOR **69^c**

BELL or CLOVERLAKE
MELLORINE

1/2 GALLON **33^c**

LIBBY'S

PEACHES

3 NO. 2 1/2 CANS **79^c**

CREST 95c SIZE

Tooth Paste **79^c**

Aqua Net Hair Spray 13-OZ. CAN **49^c**

GOLD

BOND

STAMPS

Double on Wed.

1/2-GALLON

Slim Freeze - **49^c**

SUNSHINE CHOCOLATE

Chip Cookies - 2 bags **89^c**

SHURFINE

APPLE BUTTER JAR **29^c**

SHURFINE

WAFFLE SYRUP JAR **39^c**

SHURFINE - 24-Oz. Bottle

Vegetable Oil - **43^c**

SHURFINE

TUNA - 3 CANS **89^c**

BREEZE Giant Box **65^c**

FABRIC SOFTENER

SO SOFT (32 wash loads) BOTTLE **59^c**

FRESH SLICER

Cukes 15^c lb

YELLOW

Squash 7 1/2

NO. 1 RED

10 Lbs.

POTATOES **39^c**

SHURFINE

FLOUR 25-Lb. SACK **1⁸⁹**

DOSS THRIFTWAY

We Reserve the Right to Limit Quantities.
SPECIALS GOOD JULY 14th THROUGH JULY 20th

SUPER MARKET

400 SO. MAIN - MORTON, TEXAS.



Irrigation for
GENERALLY
stopped a lot
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The 1966 Resu
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JULY

Clearance

STARTS AT 9 A.M. FRIDAY JULY 14
CLOSED THURSDAY PREPARING FOR SALE

ALL SUMMER MERCHANDISE REDUCED!
THESE ITEMS AND HUNDREDS MORE MARKED DOWN!

BIG SAVINGS THROUGHOUT EVERY DEPARTMENT!

LADIES' DRESSES

Rack values to \$9.00 only \$4
 Rack values to \$15.00 only \$7
 Rack values to \$20.00 only \$9

LADIES' SHORTS

00 values now \$1.22
 00 values now \$1.88
 00 values now \$2.55
 00 values now \$2.99
 00 values now \$4.44

Ladies SLIM JIMS

00 values now \$2.44
 00 values now \$2.99
 00 values now \$3.99
 00 values now \$4.44
 00 values now \$5.99
 00 values now \$6.66

CHILDREN'S SHORTS

00 values now 66c
 10 values now 77c
 50 values now 88c
 59 values now 99c
 69 values now \$1.00
 00 values now \$1.22
 25 values now \$1.29
 50 values now \$1.44
 00 values now \$1.88

Ladies' KNIT BLOUSES

00 values only \$1.88
 00 values only \$2.55
 00 values only \$2.99
 00 values only \$4.44
 00 values only \$5.88

Children's SPORT SETS

\$2.00 values now \$1.22
 \$3.00 values now \$1.88
 \$4.00 values now \$2.55
 \$5.00 values now \$2.99
 \$6.00 values now \$4.44
 \$7.00 values now \$5.44
 \$8.00 values now \$5.88

CHILDREN'S BLOUSES

\$1.39 values now 88c
 \$1.75 values now 99c
 \$2.00 values now \$1.22
 \$2.19 values now \$1.33
 \$2.25 values now \$1.44
 \$2.50 values now \$1.55
 \$3.00 values now \$1.88
 79c values now 55c

Men's SPORT SHIRTS

\$2.00 values now \$1.22
 \$3.00 values now \$1.99
 \$4.00 values now \$2.66
 \$5.00 values now \$3.44
 \$6.00 values now \$3.99
 \$7.00 values now \$4.99
 \$10.00 values now \$5.88

Boys' SPORT SHIRTS

\$2.00 values now \$1.22
 \$2.50 values now \$1.66
 \$3.00 values now \$1.99
 \$4.00 values now \$2.66

Men's STRAW HATS

\$3.00 values now \$2.22
 \$5.00 values now \$3.22

Men's KNIT SHIRTS

\$2.00 values now \$1.22
 \$2.50 values now \$1.66
 \$3.00 values now \$1.99
 \$3.50 values now \$2.33
 \$4.00 values now \$2.66
 \$6.00 values now \$3.99

Men's Short Sleeve DRESS SHIRTS

\$3.00 values now \$1.88
 \$5.00 values now \$2.99

CHILDREN'S JACKETS

\$3.00 values now \$1.99
 \$4.00 values now \$2.66

Men's and Boys' SWIM SUITS

66c values now 33c
 \$1.00 values now 66c
 \$1.50 values now 77c
 \$2.00 values now \$1.22
 \$3.00 values now \$1.99
 \$4.00 values now \$2.66
 \$5.00 values now \$3.22

Men's and Boys' WALKING SHORTS

\$1.00 values now 66c
 \$2.00 values now \$1.22
 \$3.00 values now \$1.99
 \$3.50 values now \$2.33
 \$4.00 values now \$2.66
 \$5.00 values now \$3.22
 \$6.00 values now \$4.22
 \$7.00 values now \$5.44

One Table SHOES

Values to \$9.00 now \$4.00

Boys' KNIT SHIRTS

\$1.50 values now 99c
 \$2.00 values now \$1.22
 \$2.50 values now \$1.44
 \$3.00 values now \$1.99

BATH SETS

\$3.50 values now \$2.66
 \$5.00 values now \$3.22
 \$5.50 values now \$3.44
 \$6.00 values now \$3.99
 \$9.00 values now \$5.88

Men's and Boys' SLACKS

\$2.98 values now \$2.22
 \$3.98 values now \$2.66
 \$4.98 values now \$3.44
 \$7.00 values now \$4.44
 \$8.00 values now \$5.44
 \$9.00 values now \$5.99

CLOTH HATS

\$3.00 values only \$1.66
 \$1.00 values only 66c

THROW RUGS

\$4.00 values now \$2.66
 \$6.00 values now \$3.99
 \$10.00 values now \$6.88

One Rack SHOES

Values to \$13.00 now \$5.00

CANVAS SHOES

Values to \$5.50 now \$3.00

Free Ruidoso Weekend

Register at St. Clair's
 during Morton's
 FRONTIER FRIENDSHIP FESTIVAL

No Alterations,
 No Refunds,
 No Exchanges,
 No Gift Wrapping
 On Sale Items



Morton Tribune

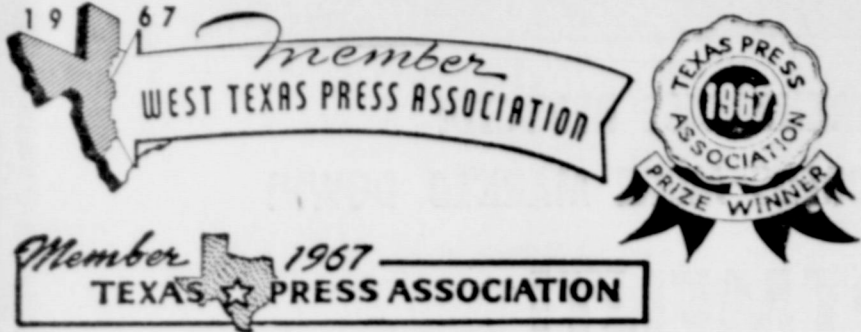
OFFICIAL NEWSPAPER OF COCHRAN COUNTY
"TEXAS' LAST FRONTIER"

Published Every Thursday Morning at 106 N. Main St., Morton, Texas 78346

GENE SNYDER, Publisher

H. A. TUCK, Managing Editor
GEORGE TUCK, News Editor

Entered as second class matter at the post office in Morton, Texas, under the Act of Congress of March 8, 1879.



Subscription rates — In Cochran County and adjoining counties: Per year, \$3.50; six months, \$2.00; three months, \$1.25. Outside Cochran County: Per year, \$4.50; six months, \$2.50; three months, \$1.75. To insure proper service, subscribers will please notify us promptly of change of address.

MORTON, TEXAS, THURSDAY, JULY 13, 1967

Morton extends welcome to the area's residents

It had to have a name, so next week's big promotion in Morton is being called Frontier Friendship Festival. But it might also be called appreciation days.

The entire week is being geared to welcome the many friends and neighbors who live outside Morton, but trade either regularly or occasionally in this area.

There are sales and special retail offerings, along with a good-sized calendar of special events to encourage area residents to come into Morton. The bargains are being offered particularly for merchants to show their appreciation for the business they receive from this area.

An added incentive will be the free weekend trip to Ruidoso that will be given away next week to conclude the week.

Sure the event is designed to stimulate retail trade. But it is also designed to show local residents, both inside and outside Morton, that there are some real bargains left in a small town.

We did some comparison shopping in Lubbock last week, particularly in the so-called discount stores. And our findings confirmed what we had suspected — the regular prices of most items are as high, or even higher, than regular prices in Morton. The discount stores rely to a great extent on "loss leader" items. These are priced at cost or even below to create traffic. The store operators expect to lose money on these items, but plan to make it up on others items that the shopper might find while he is in the store.

Business facts are the same for all stores. You can't stay in business if you consistently sell for less than cost. There must be a margin for profit. This must include salaries, rent, utilities, taxes, depreciation, donations, repair, maintenance . . . all added to the cost of the items being sold.

It's that simple: If any store offers loss items, it must make up for that loss on the price of something else being sold.

Those who live outside Morton often say, "What difference does it make to me where I shop?" The difference is quite real. If you regularly spend your money away from your own area, you are going to help close the services that you need most.

If you buy a tractor, fertilizer, a car, groceries or a haircut out of town, you are helping to remove any reason for these services to stay open for your convenience. One day, you might find that the part you urgently need isn't available in the nearest town, because the dealer has been forced to close. Then you have no choice but to spend extra time and money driving a longer distance to get what you need.

You also have lost a business that is willing to pay its part of the local tax load, to advertise in your school annual or to support your community activities.

There are a lot of advantages to shopping in Morton. And the local merchants have gone all-out this week to show how much they appreciate your business. They value not just your business, but also your friendship.

They hope that you will make it a point to drop in this week, during the Frontier Friendship Festival.

Let's fight to win

We have just finished reading the recent best-seller, "The Green Berets" by Robin Moore. This is the fictionalized story of some of the exploits of the U. S. Army's Special Forces troops in Vietnam.

The author, who went through Special Forces training that included paratroop training, survival and guerilla training, explains that he had to write a fictional account to protect the many Special Force troopers who provided him with information.

While this is an exciting book, it also left us wondering about the conduct of the war in Vietnam. This isn't new, since we feel that the United States has been in a defensive position in Asia since Gen. Douglas MacArthur was fired for attempting to win the war in Korea.

We are fighting an enemy which gives no quarter and expects none. This is an enemy that regularly bombs hotels and offices in Saigon, yet screams for all the world to hear when the U. S. bombs military installations in North Vietnam.

The U. S. keeps adding more troops in Vietnam, something over 500,000 at the latest count. But troops aren't going to make the difference unless they are allowed to fight to win. A battle of containment, while politically expedient, isn't the best course of action for Vietnam.

It seems that the time has come for the U. S. to pull out all the stops and fight to win . . . for a change. This is a calculated risk, of course, but one that seems necessary right now. Widespread bombing is going to be a necessary tactic if the U. S. intends to cut off the flow of arms, oil and supplies that now come unhindered into North Vietnam.

It is about time the U. S. stopped trying to appease its critics and began to fight to win.

Was It Sudden?

Jerry Marcus



The Travelers Safety Service "Tailgating? Me?"

Views of other editors

Another assassinations?

Are we setting the stage for another Presidential assassination? Merriman Smith, an old Washington hand for United Press-International, who won a Pulitzer Prize for his reporting of the 1963 assassination of President Kennedy, thinks that we may be.

In a speech recently to a group of newspapermen . . . a speech which has since been widely reported . . . Smith declared that "President Johnson these days is the object of some of the worst vilification . . . even obscenity . . . that I've seen or heard in more than 25 years on the White House assignment."

He cited many examples . . . such as metal auto license plates on sale in variety stores associating the President with barnyard filth . . . lapel buttons with allegedly clever but actually dirty sayings about the President and his family . . . pamphlets, mimeographed and printed, conveying baseless charges, suggestions and innuendo accusing President Johnson of everything from insanity to murder . . . and even a lapel button, popular in some areas, with the legend, "Lee Harvey Oswald, where are you now?"

"This is not enlightened social change or legitimate dissent or revolution," says Merriman Smith. "It is anarchy, form of a highly permissive atmosphere in this country; a strangely paradoxical atmosphere in which freedom, at times, seems to be working against the very things for which freedom supposedly stands."

It is not the kooks, the crackpots, and the far-out extremists who write the slogans and wave the placards and scream the obscenities . . . nor even the merchants of filth who capitalize on their creations by manufacturing and selling the buttons and bumper tags . . . who constitute the greatest menace to the Presidency and the nation, however. It is the great number of rank-and-file citizens who think it is clever, or comic, or politically sophisticated to flash the buttons or parrot the phrases or spread the dirty jokes and slanders who are the greatest cause for concern.

There is always room in this country for legitimate public debate on the courses charted for our nation by our elected leaders . . . but there should not be room for this kind of snide and slanderous personal attacks on these leaders.

Neither Lyndon Johnson, nor any President of this nation, deserves the indignities being heaped upon him . . . indignities that are becoming even more insane and obscene than those which were directed, only a few short years ago, on his murdered predecessor.

"Criticism and challenge have their rightful place in our political system," says Merriman Smith, "but not the scrawls from rest room walls."

Keep that in mind, next time you're tempted to repeat the latest Lyndon libel. Candadian Record

Help for law-abiders

The legislature is to be congratulated for numerous changes it made in Texas law which will have the effect of giving law-abiding citizens a fairer shake in their never-ending contest with the criminal element.

For one thing, more meaning was put into prison terms of "life" and "99 years." Heretofore Texas "lifers" have been serving an average of only 12½ years before becoming eligible for parole, conditioned on good behavior and other credits for "good time." From now on they can count on spending at least 20 calendar years in prison. Convicts with a 99-year sentence will have to accumulate "good time" credit for one third of their terms — 33 years — and that is expected to take at least 17 calendar years.

Often several persons are indicted as parties to the same crime. Heretofore, each had the right to demand a separate trial, and usually they exercised the right. This put the state to the expense and trouble of holding several trials and worked a hardship on witnesses who had to be called back for each trial. Under the law as changed, judges have been given the discretion of ordering defendants charged in

AUSTIN HIGHLIGHTS, SIDELIGHTS

Predict sales tax votes in big cities

AUSTIN, Tex. — Within the next few months, residents of several cities in Texas as may vote local sales taxes on them selves.

Some of the larger cities are considering elections under the new law which permits a community to levy a one per cent sales tax, if its citizens approve. This is in addition to the state's two per cent sales tax.

In Austin, a group of businessmen and civic leaders are urging the city council to call a sales tax election.

A STATEWIDE SURVEY indicates that Houstonians — where the proposed tax could bring in as much as \$14,000,000 a year — will be among the first to vote. Mayor Louie Welch said the city council will be asked to call an election on the issue this fall.

San Antonio Mayor W. W. McAllister expressed support for the local sales tax and said a vote could be scheduled after September 28. Without the additional revenue, he said, San Antonio would have to reduce municipal services or inaugurate more service charges.

City officials in many smaller towns, on the other hand, indicate they have no intention of rushing into sales tax controversies. One, who probably represented views of many, said city governing bodies ought to wait on a call by citizens, through petitions or other formal requests, before setting any elections to impose new forms of taxation.

AUTO INSURANCE — Starting August 1, Texans will be paying slightly less for their auto insurance on a statewide average.

Board adopted, with minor changes, more. But overall, the State Board of Insurance maintains that motorists will pay \$4,200,000 less in premiums. Average statewide saving will be about one per cent of all classes of coverage combined.

Board adopted, with minor changes, the recommendations of its staff as submitted at a public hearing on June 20. Changes related to commercial and miscellaneous classes for bodily injury, property damage liability and physical damage coverages.

At the same time, the Board authorized a study of so-called "good student" credit. Latter would make some reduction in stepped-up rates charged young males under 25, provided they are students in the upper scholastic achievement bracket. Board said it is strongly inclined toward allowing such a discount.

Another study will explore the possibility to creating additional statistical territories.

APPOINTMENTS — Gov. John Connally reappointed to the Board of Regents of State Senior Colleges J. C. Kellam of Austin, Emil C. Rassman of Midland and William C. Donnell of Marathon. Board generally supervises East Texas State, Stephen F. Austin State, Sul Ross State and Angelo State Colleges.

Other recent reappointments were: Scott L. Hartgrove of Paint Rock, E. H. Swain

of the same case to be tried together, in one trial.

A clarification was made permitting the admission in court of oral confessions which lead to "the fruits of the crime" (loot, a hidden weapon, etc.), although other oral confessions still are not admissible. In death penalty cases, and in misdemeanor cases, after a defendant has been found guilty a separate hearing will be held to determine punishment, as is already done in other felony trials. This permits the state to introduce testimony which was not admissible in the trial, but which has a bearing on severity of the sentence.

Numerous other changes also were made, all of them leading to a finer definition of "justice" — for the public as well as the criminal.

—Houston Chronicle

Something does need doing

"There's an awful lot that needs to be done here," said Doc, leader of a band of hippies who paraded bare-footed through the White House.

The hippies wore beards, long hair dungarees and buttons bearing the inscription "banana power." They were stopped one day by a guard who mentioned the bare feet as the reason. The next day they reappeared and received only a look of displeasure from the same guard. Then they toured the White House along with the people.

The guard did not explain why he barred them the first day and let them go through the second. It could have been that he had some instructions, and it could have been that the first day he acted upon his own natural revulsion, which made the admission of such a bunch seem illogical, but realized on the second day that the best way to get rid of them was to let them go through.

Maybe there is no rule that says visitors to the White House have to wear shoes and look like people. And maybe there's an awful lot that needs to be done in Washington, like Doc said.

It must have occurred to the White House guard and to some of the other visitors that one of the things that needed to be done was to clean the attitude of contempt from some heads or get them to go somewhere else.

Fort Worth Star-Telegram



Isn't it time you cut your weeds?

Irrigation for GENERALLY stopped a lot County. But e will be needin

Count repor

The 1966 Rest Handbook for Co been completed: 175 farmers, rat ers. A copy is av who is interestee request known a tension office in J

Twelve result were completed book. The Coch gram Building C Livestock and C tes gave much agents and demo ried them out. tions include: ch trol, variety test requirements an cations, cotton r control and red cost for winteriz

The purpose strations are b adaptable variet sure their resp production costs, give better mana

Ken Coffman, west of Morton, ton irrigation det monstrate yield characteristics a ferent irrigation ferent stages of data information J2 in the handb

There were treatments: Treatment I 3 cations each c Aug. 21.

Treatment II : cation each on A

Treatment III plication on Jul

The gross sa acre value sold 1

Treatment I 1 314 pounds lint \$52.09.

Treatment II 270 pounds lint \$61.08.

Treatment III 444 pounds lint \$73.39.

N DRI

11

Beginnin open fro

Firs

Classifieds

CLASSIFIED RATES
5c per word first insertion
4c per word thereafter
75c Minimum

FOR SALE —

FOR SALE— Glasspar G-3 hp. Merc. motor and trailer. Call Rodney Franklin, 266-2651. 4t-22-c

FOR SALE — BARGAIN— 2 bedroom, and den. No down payment. Take up payments. 508 E. Pierce. Write Royce Hanna, 2502 25th, Snyder, Texas. rtfm-21-c

FOR SALE— 1957 two-door hard-top Chevrolet. 1964 BMW motorcycle, 1964 Honda. 1961 BMW. Contact Jimmy Cook at 266-6311. rtfm-13-c

FOR SALE— 3 bedroom, 2 bath, paneled kitchen, and den combination, basement, utility room, shop, good well and pump, overhead tank. Phone 525-4285 or see Mrs. T. H. Brooks at Lehman. 3t-20-c

FOR SALE— Almost new Kirby vacuum cleaner. Contact Mrs. Tim Brooks, 525-654. 3t-22-c

SELL-TIP PENS of all types. Try these new marking devices. Morton Tribune.

FOR SALE— Riding lawn mower. Contact Mrs. Tim Brooks, 525-4284. 3t-20-c

FOR SALE— Red 1966 Volkswagen. Phone 266-7631 or see A. R. Lamb. rtfm-20-c

SUPER stuff, sure nuff! That's Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer \$1. Taylor and Son Furniture. 1t-22-c

ATTRACTIVE, inexpensive desk nameplates. See samples at Morton Tribune.

CUSTOM FARMING
TANDEM DISCING
SHREDDING
SWATHING and BALING
BEDWELL IMPLEMENT

WANTED —

AMBITIOUS MAN full or spare time. Supply Raleigh famous products in Cochran County or Morton. Can earn \$125 per week. Write Rawleigh, Dept. TXE-370-1124, Memphis, Tenn. 1t-22-p

NEED responsible party in Morton area to take over payments on 1966 model Singer sewing machine. Automatic zig-zag, blind stitches, fancy patterns, etc. Assume 4 payments of \$6.12. Will discount cash. Write Credit Manager, 1114-19 Street, Lubbock, Texas. rtfm-19-c

BUSINESS SERVICES —

COCKROACHES, rats, mice, termites, gophers, and other household pests exterminated. Guaranteed, 15 years experience. 894-3824 Levelland. Davidson Pest Control, Levelland, Texas. 18-tfn-c

WE WILL exterminate your house for \$2 a room. One Year Guarantee. AAA Pest Control. Phone 266-8131. rtfm-21

FOR RENT —

FOR RENT— 5.050 acres SE of Bledsoe. Gatersloob-Anderson, 525-4348. rtfm-51-c

Business Directory

PRINTING

—Letterheads and Envelopes
—Ticket Machine forms
—Rule forms
—Snap-out Forms

MORTON TRIBUNE
East Side Square — Morton

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ROSE AUTO and APPLIANCE
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Black and White and Color
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Phone 266-4671 — Morton

OFFICE SUPPLIES

Complete line of Office and School Supplies
Filing Cabinets — Desks
MORTON TRIBUNE
East Side Square — Morton

Legal Notices

NOTICE OF EQUALIZATION HEARING
The Equalization Board of the Three Way Independent School District, Maple, Texas, will meet Thursday, July 13, 1967, from 8 a.m. to 12 noon at the Three Way School.

s/Thomas V. Alvis
Superintendent of Schools
Published in the Morton Tribune July 6 and July 13, 1967.

NOTICE OF BOARD OF EQUALIZATION MEETING, MORTON INDEPENDENT SCHOOL DISTRICT

In obedience to an order of the Board of Equalization regularly convened and sitting, notice is hereby given that said Board of Equalization will be in session at its regular meeting place in Morton, Cochran County, Texas, at 9:00 a.m. beginning on Thursday, July 20, 1967, for the purpose of determining, fixing and equalizing the value of any and all taxable local property situated in the said Morton Independent School District, until such values have finally been determined for taxable purposes for the year 1967, and any and all persons interested, or having business with said board, are here notified to be present.

DONE BY ORDER OF THE BOARD OF EQUALIZATION of Morton Independent School District, Cochran County, Texas, at Morton, Texas, the 3rd day of July, A.D., 1967.

s/Weldon Newsom, Secretary
Morton Independent School District
Published in the Morton Tribune July 6, 13, and 20, 1967.

SHERIFF'S NOTICE OF SALE

THE STATE OF TEXAS
COUNTY OF COCHRAN

WHEREAS, by virtue of a certain Execution issued out of the 121st District Court of Hockley County, Texas, on the 7th day of October, A.D. 1966, wherein Beseda Grain Company, Inc., is Plaintiff, and Jessie E. Simms, et ux is Defendant, on a judgment rendered in said court against said Defendant and in favor of the said Plaintiff, for the sum of \$5,375.80 Dollars, with interest thereon at the rate of a per cent per annum, from date of judgment, together with all costs of suit; I have levied upon and will the 4th day of September, A.D. 1967, between the hours of ten o'clock a.m. and four o'clock p.m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of Jesse E. Simms and Larna Simms in and to the following described property, levied upon, to-wit:

All of lots nos. Twenty Two (22) and Twenty Three (23) in Block no. Thirteen (13), of the original Town of Whiteface, Cochran County, Texas, as shown by the plat of the said town on file in the office of the county clerk of Cochran County, Texas.

The above sale to be made by me to satisfy the above described judgment for \$5,375.80 in favor of Plaintiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof.

s/Hazel Hancock, Sheriff
Cochran County, Texas

Published in the Morton Tribune July 13, 20, 27, 1967.

Rites for Cora Rhyne, long-time resident

Services for Mrs. Cora Bell (J. W.) Rhyne 92, were conducted at 2 p.m. Saturday in the North Side Baptist Church of Lamesa Texas with Rev. Harvey Carrell Methodist minister officiating, who was a nephew of the deceased. Rev. J. B. Click assisted.

Mrs. Rhyne came to Dawson county in 1920 and moved to Cochran county in 1941 and made her home in and around Morton for 20 years. She had been in Lamesa for the past seven years. She died at 7 p.m. Thursday in the local nursing home.

Survivors include two daughters, Mrs. Ruth Wharton, Mangum, Okla. and Mrs. Eula Groves, Lamesa, Texas. Three sons Henry of Lubbock, Hardie of Morton, Fred of Las Cruces, N.M. and one sister Mrs. Delia Slough, Cooper; 16 grandchildren and 38 great grandchildren.

Pallbearers were her grandsons.

Visiting in the home of Mr. and Mrs. H. A. Tuck Friday night were Ralph Battey and son, Terry from Clayton, N.M.

Morton boy returns to duty in Viet Nam

Clifford Mills, son of Mr. and Mrs. John Mills, has returned to Da Nang, Viet Nam.

Clifford has been home on leave for four weeks after being in Da Nang for one year. After putting in for a leave back to the states he had to extend his stay in Viet Nam for six more months.

If any of Clifford's friends should care to write him his address is: Clifford Mills-CS-3, Naval Support Account, Box 34-YFU-30, %F.P.O. San Francisco, Calif.; 96655.

Bula named for girl of Methodist preacher

The name of Bula comes from the daughter of a Methodist preacher, says Vern Weaver, a farmer east of Bula.

It seems that Bula was formed on the N- (Bar N Bar) ranch owned by Jim Whaley and the Newsomes. Whaley and W. B. and T. W. Newsome divided their interest in the ranch and had a town site surveyed in 1924.

Following the surveying the land was presented for settlement. At first the town was named Newsome. But when an application for a post office was presented to the government, it was found that a town by the name of Newsome was already in existence in southern Texas.

It was then that the Methodist preacher, a Rev. Oachs, named the town after his daughter, Bula. The name remains to this day.

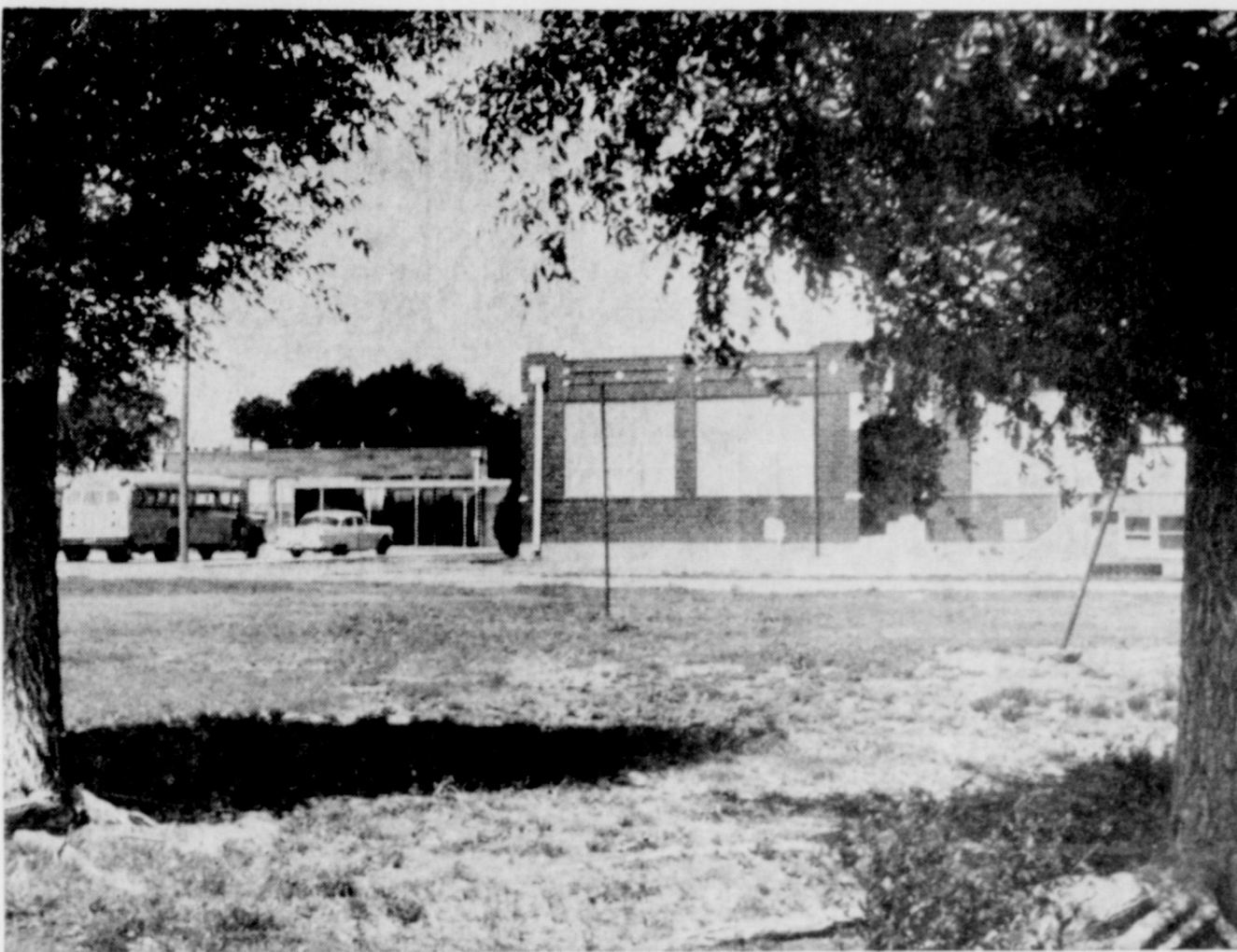
Weaver said that at the time the town site was presented for settlement, the land was selling for \$20-\$25 per acre.

The town gained its first gin in 1929, the J. A. Nichols & Son Gin. The second gin, owned by E. G. Gage & Son, arrived in 1933.

The school was established in 1926 and built on its present site. Previously the school met in a tabernacle in Enochs and then in a school house there. The school was moved to Bula to handle the students from Enochs and Bula.

The economy around Bula is based mainly on dryland farming. Principal crops include cotton and sorghums. Some irrigation is being used around the Bula area.

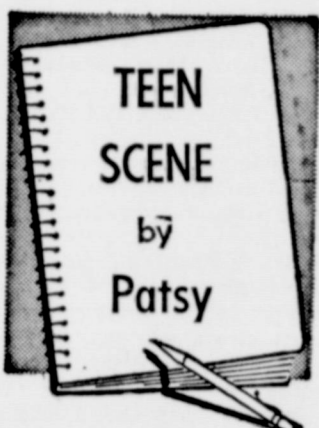
Located in Bula are about 30-40 people and a Baptist and Church of Christ churches, a beauty shop, service station, and a post office.



Bula School . . .

ABOUT 150 STUDENTS FROM the Bula and Enochs area attend school at the Bula School. Facilities are housed in one school plant building. Elementary students are in one

part of the building while those attending junior and senior high school are placed in another part of the building. Superintendent of the Bula School is Marion J. McDaniel. (Staff Photo)



Greetings! Well, here we are again. I'm writing this week's column at my sister's (Mrs. Don Avey) house at Whitharral. I've been staying with her since last Wednesday, but I plan to be home by the time the paper goes out.

During my stay with my sister and her family, I visited in the home of the S. M. Monroe family in Anton. The family moved from Morton to Anton about a year ago.

While there, I interviewed Rita and Rick for my students of the week.

Rick will be a senior at Anton High School next year. Last year, his first year at Anton, he made the all-region band, runner-up for class favorite and most popular, vice president of the junior class, and "Pal Boy" of the Future Homemakers of America.

Rick also participated in basketball, where he averaged 17.9 points per game for the season. He played on the golf team which was able to win district this year. This summer, Rick is working in the bookkeeping department of the Citizen's State Band in Anton. He also has been playing on a baseball team that won bi-district this year. Rick was named as an all-district baseball player recently.

Rick's hobbies include women(?) and

sports. When asked how he likes living in Anton, he replied, "It's just great!"

Rita will be a junior and a cheerleader at Anton next year. This past year, she was secretary of the sophomore class, runner-up for class favorite, honorable mention for all-district in basketball, in the band, and a member of the Future Homemakers of America.

This summer, Rita has helped with the headstart program and has played second base on a softball team.

Her hobbies include cheerleading and swimming. Rita says, "Anton's a pretty neat 'ol town."

When I visited Rita and Rick, they had

just returned from being on TV in Lubbock. They had been on the show "Swinging Set". The show comes on KLBK TV, channel 13, at 1:30 on Saturday afternoons.

Both Rita and Rick plan to be members of the Swinging Set Council, an organization that makes the rules and tries to think of ways to "better" the show. They plan to go back to be on the show often.

Mr. and Mrs. F. M. Byran and family of East Texas visited last week in the home of her mother, Mrs. Marshall Hawkins.

★ Magic show

Wade and Sylvia Parks will present a magic show in the Bula High School Auditorium on Saturday, July 15 at 8 p.m. Wade and Sylvia have appeared on Amarillo television. All proceeds will go to the Bula Athletic Fund. Admission will be \$1.00 for adults and 50c for students.

Dale Johnson of Calahand, Colorado is visiting in the home of Mr. and Mrs. J. C. Reynolds.

BEST USED CARS IN TOWN

1965 FORD

Galaxie 500 4-door
Sedan, Power and Air

1962 CHEVY PICKUP

V-8, 4-Speed,
Short, narrow bed

1964 CHEVY PICKUP

V-8, 3-speed,
Short, wide bed. Full Custom

1958 PONTIAC

V8 Automatic.
Good work car.

1965 OLDSMOBILE

98 Holiday Coupe,
all power and air

FREE RUIDOSO WEEKEND

Register at Reynolds-Hamilton Ford for the free trip being given away during Morton's Frontier Friendship Festival

REYNOLDS - HAMILTON FORD

219. W. WASHINGTON

PHONE 266-4431



Girlstown, U.S.A. . . .
MRS. MARSHALL COOPER, wife of the home's director, stands in front of the administration building. Located south of Whiteface, the home houses 68 girls in a dorm and cottage. Also a part of the physical plant is a dining hall. The girls come to Girlstown from all over the United States and attend school in Whiteface. (Staff Photo)

The Morton (Tex.) Tribune, Thurs., July 13, 1967 Page 4a

Whiteface is named for the cattle that once roamed there

Whiteface is an agriculturally oriented town, with oil and gas wells thrown in for good measure. Located at the eastern edge of Cochran County and about 12 miles southeast of Morton on state highways 116 and 1780, it is the home of approximately 300 people.

A modern school plant, under the direction of superintendent James Cunningham, is used by a student body of 600. Last school year 27 students graduated from high school. The school features musical groups, well-rounded athletic programs, and various scholastic and professional organizations.

The town of Whiteface was named for the Whiteface Herefords that roamed the

ranch land of C. C. Slaughter. The site of the town was originally the headquarters of the J. C. Whaley ranch.

It was there that the railroad started building a depot and residences for its agent and foremen. A school house was built in Whiteface in the fall of 1925. Following this a post office and paved road helped to make Whiteface a successful town.

Businesses in Whiteface now include oil and gas companies, wholesale and retail gas companies, grain company, rail road office, water well drilling companies, drug store, grocery store, lumber company, beauty shops, cotton gins, variety and department store, auto mechanics, Church of

Three Way news

Pink and blue shower given Mrs. Bobby Carlisle Monday

By MRS. H. W. GARVIN

Mr. and Mrs. George Hall from Eastland have been visiting in the Cecil Lindsey home the past few days. Also visiting in the Lindsey home is Tim Lindsey from Glendale, Calif.

H. W. Garvin and Mrs. Kenneth Fox were in Leveland and Lubbock last Wednesday.

A pink and blue shower was held in the home of Mrs. A. E. Robinson Monday morning for Mrs. Bobby Carlisle. Hostesses were Mrs. J. T. Lemons, Mrs. L. E. Warren, Mrs. Neal Smith, Mrs. Paul Powell, Mrs. R. R. Kindell, Mrs. J. C. Reynolds, Mrs. John Duke, Mrs. Roy Greer and Mrs. Brad Stovall.

Mr. and Mrs. Cecil Lindsey spent last weekend in Fort Worth visiting her mother.

Rev. and Mrs. James Gillentine and boys from Littlefield spent July 4 in the home of her parents, the H. W. Garvins.

Mrs. Frank Robertson from Houston is visiting her mother, Olga Long.

Mr. and Mrs. George Wheeler and boys from Muleshoe spent Sunday with their parents, the Johnnie Wheelers.

Mr. and Mrs. Pete Tarlton, Mr. and Mrs. Rayford Masten and others spent the weekend fishing.

Woodrow Smith is in Green Memorial Hospital in Muleshoe.

Mr. and Mrs. Carl Miller and daughter spent the weekend visiting in the community.

A hostess party was held in the Goodland cafe Wednesday afternoon for the Carlisle shower. Those attending were: Mrs. J. T. Lemons, Mrs. L. E. Warren, Mrs. Paul Powell, Mrs. Brad Stovall and Mrs. R. Z. Boren.

Mr. and Mrs. Tommy Durham and children from Lubbock and Mrs. Troy Tyson spent the weekend in the George Tyson's home.

Mrs. Dutch Powell and girls were in Lubbock Friday.

Mrs. Cooper said that while the home is in better financial shape than in the past, a constant revenue was needed. "We're in the summer slump when donations fall off to a minimum," she said.

been very critically ill. At this time she is doing some better.

The community has had plenty of rain and fields are beginning to dry enough for the farmers to work again.

Mr. and Mrs. D. A. Williams and son from Sudan spent Sunday with her parents, the George Tysons.

Mr. and Mrs. Jimmy Wheeler and children from Lovington spent Sunday with his parents, the Johnnie Wheelers.

Mr. and Mrs. Cecil Courtney have been visiting her daughter in Austin the past week.

Mr. and Mrs. L. A. Sinclair from New Mexico visited in the Powell's home, Tuesday.

BIG SCREEN COLOR Early American Design! RCA VICTOR



early american cabinet design!
elegant mobile color TV in
Caster-mounted console provides the perfect setting for rectangular-screen New Vista Color. Glare-proof RCA Hi-LITE Tube, 24,000-volt chassis, Color Purifier. Regular \$549.00
\$459.95 W/T

THE MOST TRUSTED NAME IN ELECTRONICS

ROSE AUTO & SUPPLY

REGISTER AT ROSE AUTO
FOR FREE WEEKEND IN RUIDOSO
being given away during Frontier Friendship Festival

WELCOME, AREA RESIDENTS



A busy week of events has been planned for you during the Morton Area Frontier Friendship Festival. It's our way of saying "Thank You" for your many years of patronage and a warm invitation for you to visit with us often.

The First State Bank is proud that it has been chosen as the financial friend and advisor by so many of you. We are delighted to feel that we have helped in some small measure to change this area from a pioneer frontier into a modern, forward-looking agri-business center.

The next time you're by our way, we hope you'll stop and visit with us. We are here to serve you.

P.S.: Don't forget to register at the First State Bank for the free weekend in Ruidoso that will be given away.

FIRST STATE BANK

MORTON, TEXAS

MEMBER F.D.I.C.

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Treatment II : cation each on A

Treatment III plication on Jul

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Treatment I 314 pounds lint \$32.09.

Treatment II 370 pounds lint \$61.08.

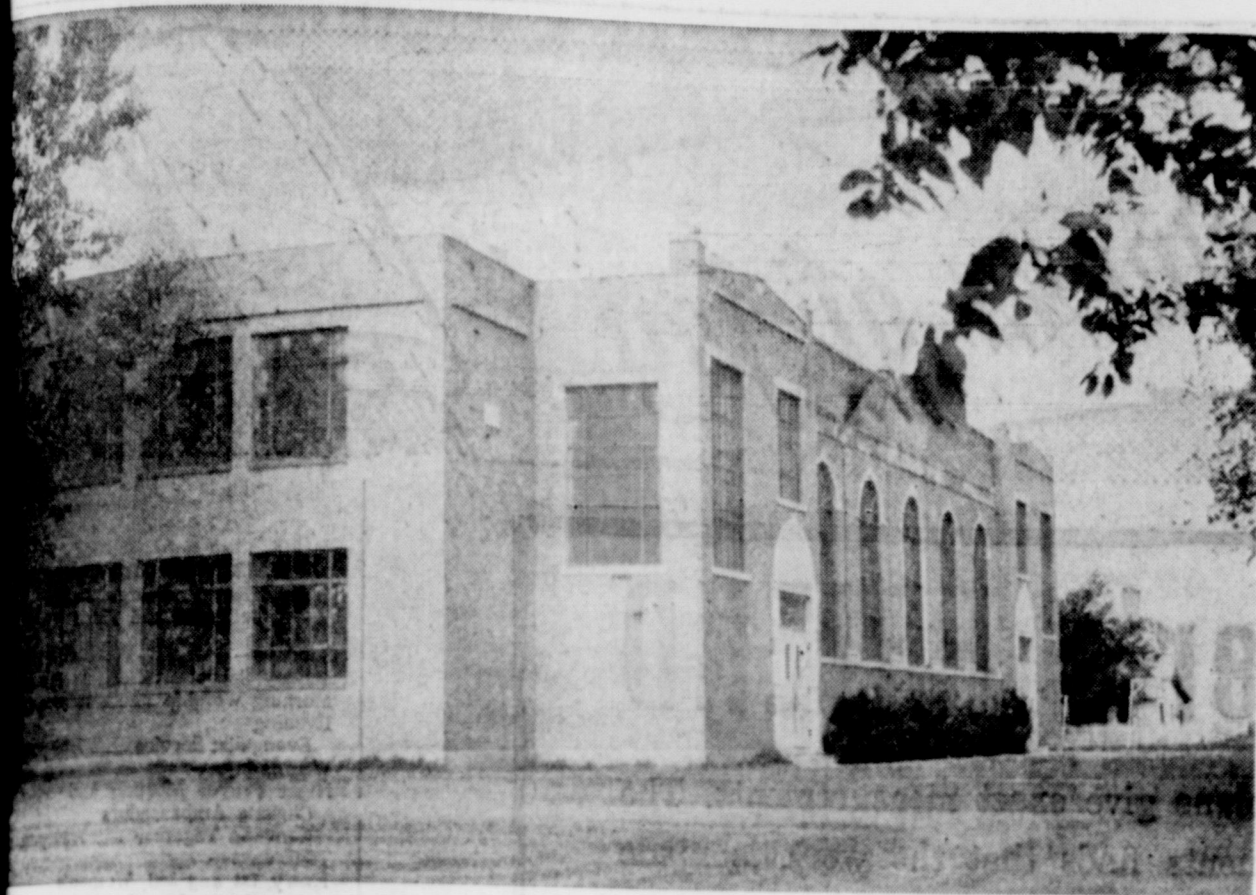
Treatment III 444 pounds lint \$73.39.

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Bledsoe school building . . .

THE BLEDSOE SCHOOL SYSTEM, which draws students from a 249-mile square district, is housed in this building.

Adjacent to the building is a modern gymnasium used mainly for girls and boys basketball. Superintendent of the school is Ottis Parr. (Staff Photo)

Morton (Tex.) Tribune, Thurs., July 13, 1967

Page 5a

Bledsoe named in 1925 for president of the railroad

Bledsoe is another of the towns that were built because of the railroad that ran through Cochran County. Located in the western part of the county it was named for the president of the railroad, C. B. Bledsoe.

Originally the townsite was the location of the ranch headquarters of Charley and Alexander. Settlement of the town began in a September, 1925 and grew steadily until 1930.

The post office was established on April 1926, and solved the problem of bringing mail from Lehman to Bledsoe.

It was reported that in the late 1920's, Bledsoe became one of the Southwest's largest cattle shipping stations and possibly the largest on the Santa Fe line.

John Fleming's "Texas' Last Frontier" the railroad made Bledsoe the largest town in Cochran County in the late 1920's. In 1928-29, Bledsoe boasted three barber yards, a hotel with thirty-two rooms, two drug stores, a general store, a grocery store, a barber shop, an ice plant, and an electric plant. The population was some 730 by actual count, which was more than twice the population of Morton. The advent of farming and express trucks lessened the importance of Bledsoe as a shipping center, and the population began to decline in 1930.

Today Bledsoe has a good school plant, a general store, a service station, a cafe,

post office, grain storage, lumber company and a Baptist Church.

Ottis Parr, superintendent of Bledsoe Schools, said the school has about 45 students and 11 teachers. The students come from a 249 square mile area. One bus route is 126 miles round trip.

The 1967 graduating class consisted of four students. The 1968 class has 10 students.

Parr said the administration was looking forward with cheerful anticipation to the coming school year. "It looks like we'll have a good student body and a capable faculty," he said.

Parr, who has been superintendent at Bledsoe for eight years, said the Bledsoe school district has one of the lowest tax valuations in the entire state.

The school, which is undergoing minor repairs this summer, will open September 5 with newly painted floors and walls. In addition several of the rooms will have new lighting and lowered ceilings.

Mr. and Mrs. Jim Sheppard and children Joni, Jerry, and Joe Dale of Maracibo, Venezuela are visiting in the home of her parents Mr. and Mrs. C. B. Jones.

Mr. and Mrs. Vernon Sublett and family visited with relatives in McAllen, Texas last week.

Weldon Newsome was in the hospital at Levelland last week with pneumonia.

Le Fleur Garden Club tours Palo Duro Canyon

Members of the LeFleur Garden Club journeyed to Palo Duro Canyon recently for the annual Pilgrimage. In Canyon, Texas, the group visited Irwin's Greenhouse, a wholesale grower and distributor for commercial florists.

In the greenhouse, mums were observed for the potting of the rooted cuttings throughout each phase of growth, disbudding and the blooming plants ready for the florist. It was interesting to observe the procedure of supplying artificial darkness to induce blossom at the desired time.

Geraniums, many colors, coleus, hydrangeas, anthurium, ivy, carnations and many other plants in bloom, made a spectacular display in the huge green houses.

One of the most unusual and newer plants observed, was a type of bromeliad with huge, thick, grayish green leaves resembling a pineapple plant. Out of the center arose spikes of pink, purple and red blossoms.

After a delightful and informative visit in the greenhouse, the group lunched in Canyon and afterward continued on to Palo Duro Canyon. The new Amphitheater was visited and the surrounding area explored. Continuing on the Canyon road, the group next went on the scenic railway trip. The guide pointed out various plants, trees and formations of geological significance.

After picture taking, a rock and cacti hunt, the group left for home. Attending were: Mrs. Roy Hill, Mrs. S. E. Williams, Mrs. Olin Darland, Mrs. E. R. Fincher, Mrs. W. A. Woods and Mrs. Don Samford.

Ten more girls wanted for summer camp trip

Ten more girls are desperately needed to attend Camp Scott Abel near Cloudcroft, N.M. This camp will be held from July 17 to July 21. You do not have to be a Campfire Girl to attend. The only requirements are that you be a girl between the ages of 9 and 18 and be in good physical health.

The camp staff includes: Mrs. Daniel Rozell, camp director; Mrs. C. E. Dolle, trails director; Mrs. Ira Brown, sports director; Mrs. W. C. Benham, handicraft director; and Mrs. Murry Crone, first aid supervisor.

Cabin counselors are: Mrs. Bobby Adams, Mrs. Elic Cox, Mrs. Iva Williams and Mrs. Dexter Nebhut.

Bus drivers are Daniel Rozell and C. E. Dolle. In charge of transportation of luggage is Keith Kennedy.

A small fee of \$20 covers everything including room, meals, transportation, handicrafts and insurance. Contact Mr. Daniel Rozell, 266-2006 if you are interested in attending. Approximately 40 girls are expected to attend.

Helen Nixon to receive seminary doctorate

Helen Nixon, daughter of Mrs. J. B. Nixon, Box 302, Whiteface, and a missionary to Argentina, will receive the doctor of religious education degree from Southwestern Baptist Theological Seminary, Fort Worth, during summer commencement exercises, July 21, in Truett Auditorium.

President Robert E. Naylor will present degrees and diplomas to more than 100 candidates in the schools of theology, religious education and church music. They join more than 11,000 Southwestern graduates who are now serving on every continent.

Dr. R. Jack Robinson, pastor of the First Baptist Church, Augusta, Ga., will deliver the commencement address. He is a 1957 doctor of theology graduate of the seminary.

Southwestern, owned and operated by the Southwestern Baptist Convention, is the largest evangelical seminary in the world.

CORRECTION

Rev. Bill Hobson, pastor of the First Missionary Baptist Church, officiated at the funeral of C. B. Markham in Morton last week. Rev. W. F. Ferguson and Rev. Frank Nix assisted.

GOSPEL MEETING

ENRICH YOUR SOUL WITH PREACHING FROM GOD'S WORD TO YOU — THE BIBLE

EVANGELIST

O. A. RANEY

TUCUMCARI, NEW MEXICO

JULY 10-16

EVENING SERVICES AT 8 P.M.

You are invited to attend!

Church of Christ

202 SW Taylor

MORTON

SPECIAL DEALS ON THE ASTROSTAR SUPREME DURING THE FRONTIER FRIENDSHIP FESTIVAL



★ WHAT ASTROSTAR SUPREME Polyester Cord FULL 4-PLY Means to you . . .

Greater Safety — Greater Strength . . .
Up to 26% stronger cord resists breaks and bruises.

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Polyester cord eliminates "thump," "set" and "flat spotting." Runs smooth and quieter than Nylon or Rayon.

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Safer, softer Polyester cord absorbs road thumps and roughness. Gives you a truly luxurious ride that is "whisper quiet" and "velvet smooth."

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Safer stronger Polyester cord's greater reserve strength resists heat and fatigue longer than other tire cords.

More Tire Mileage . . .
The combination of super tough rubber, deeper wider tread and safer stronger Polyester cord gives you a bonus of many extra miles.

Increased Gas Mileage . . .
Because safer stronger Polyester rolls 3 to 5% easier, you get better gas mileage.

Proved Better IN OVER FOUR BILLION MILES OF HIGHWAY DRIVING
Polyester cord has been road tested over a five year period—over two million miles on test vehicles and facilities—over 16 million miles on rental, taxi and commercial vehicles—over one million miles on laboratory test wheels and in excess of four billion road miles.

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MORTON

266-3211



Frontier Friendship Festival

Monday, July 17, thru Saturday, July 22

Register for the FREE PRIZES given by St. Clair's Ben Franklin

Register For the FREE RUIDOSO WEEKEND given by Retail Trade Committee

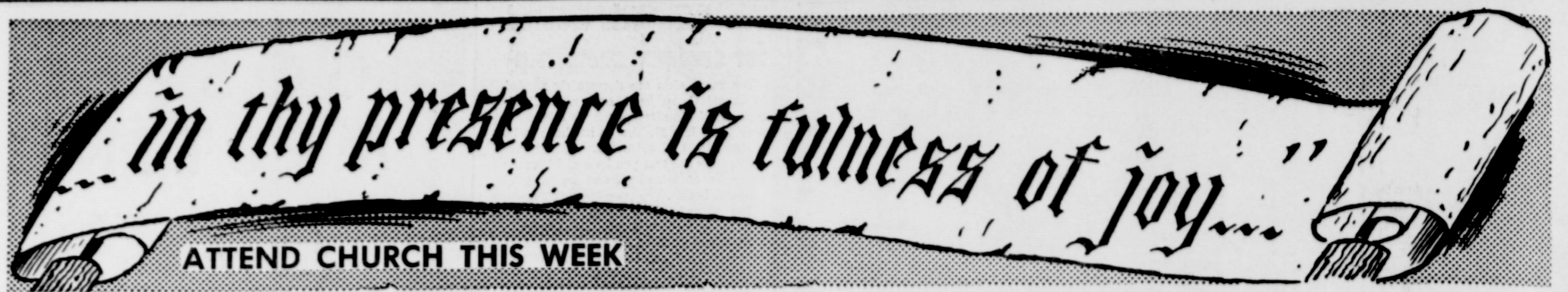
- 29"x29" Nylon — Solid Color Sparkle Flecked with Scalloped Edge
- HEAD SCARVES only 22c**
- Women's Best Colors
- BRIEFS 3 pr. 90c**
- Children's Knit — 100% Orlon-Acrylic. Sizes 4 to 7. Reg. \$4
- CARDIGANS only \$2.99**
- Children's — Sizes 4 to 6X
- KNIT SHIRTS 84c**
- Girls' Acetate Tricot
- PANTIES, only 29c**
- Women's Roll-up Sleeve — "Durable Press" Fabric
- SHIRTS \$1.37**
- Girls' "Durable Press" — 75% Cotton, 25% Polyester
- SHIRTS only \$1.17**
- Fifth Avenue Stretch
- NYLON, pr. 63c**
- Full or Twin Size—Dust Tight, Waterproof, Allergy-Free
- MATTRESS COVER 88c**
- Children's 100% Cotton — Sizes 2 to 6X
- BOXER SHORTS 28c**
- Poly Wicker — Regular \$1.98
- LAUNDRY BASKET 90c**

- 70-Oz. Graduated — With Seal Lid
- PLASTIC PITCHER 30c**
- Super Size Poly — Reg. \$1.98 Value
- WASTE BASKET \$1.22**
- Metal
- FOLDING CHAIR \$2.99**
- Metal Folding
- LOUNGE CHAIR \$5.99**
- Woven Larne Brim
- STRAW HAT 21c**
- Ruth Barry
- FACIAL TISSUE 2 for 25c**
- Children's Two-Piece — Sizes 2 to 6X
- SHORTS SET \$1.00**
- Men's Short Sleeve — Wash 'n Wear, Never Wrinkle
- DRESS SHIRTS 2 for \$5**
- Ladies' Two-Piece — Assorted Styles, Reg. \$3.50
- JAMAICA SETS \$2.44**
- All Types of Styrofoam
- JUGS AND CHESTS**
- Heavy Poly Sit-On — Reg. \$2.99 Values
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FREE GIFT!

First 200 women in our store July 17 will receive a Free Gift!

Ben Franklin



CHURCH OF CHRIST
 J. A. Woolley, Preacher
 S.W. 2nd and Taylor

Sundays—
 Bible Class — 10:00 a.m.
 Worship — 10:45 a.m.
 Evening Worship — 7:00 p.m.
 Wednesdays—
 Midweek Bible Class — 8:00 p.m.

★ ★ ★ ★

FIRST METHODIST CHURCH
 Rex Mauldin, Minister
 411 West Taylor

Sundays—
 Church School Session — 9:45 a.m.
 Morning
 Worship Service — 10:55 a.m.
 Evening
 Fellowship Program — 6:00 p.m.
 Evangelism — 7:00 p.m.
 Mondays—
 Each First Monday, Official
 Board Meeting — 8:00 p.m.
 Each First Monday
 Commission Membership on
 Evangelism — 7:00 p.m.
 Second and Fourth Monday
 Wesleyan Service Guild 8:00 p.m.
 Tuesdays—
 Women's Society of
 Christian Service — 9:30 a.m.
 Each Second Saturday, Methodist
 Men's Breakfast — 7:00 a.m.

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FIRST BAPTIST CHURCH
 Fred Thomas, Pastor
 202 S.E. First

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship — 10:55 a.m.
 Morning Service KRAN at 11:00
 Youth Choir — 5:00 p.m.
 Training Union — 6:00 p.m.
 Evening Worship — 7:00 p.m.
 Tuesdays—
 Helen Nixon W.M.U. — 9:30 a.m.
 Wednesdays—
 Graded Chorus — 7:30 p.m.
 Prayer Service — 7:30 p.m.
 Church Choir Rehearsal 8:30 p.m.

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SPANISH
ASSEMBLY OF GOD CHURCH
 Gilbert Gonzales
 N.E. Fifth and Wilson

Sunday—
 Sunday School — 10:00 a.m.
 Morning Worship — 11:00 a.m.
 Evening
 Evangelistic Service — 7:30 p.m.
 Tuesdays—
 Evening Bible Study — 8 p.m.
 Thursdays—
 Evening Prayer Meet — 8:00 p.m.

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EAST SIDE
CHURCH OF CHRIST
 T. A. Grice, Minister
 704 East Taylor

Sundays—
 Bible Study — 10:00 a.m.
 Worship — 10:45 a.m.
 Song Practice — 6:30 p.m.
 Worship — 7:00 p.m.
 Monday—
 Ladies Bible Class — 4:15 p.m.
 Wednesdays—
 Midweek Service — 7:30 p.m.

The Carpenter's FRIEND

To build... one must have plans, and plans give exact measurements. The carpenter who makes careful measurements finds that the work is made easier. Careful measuring prevents waste... waste of time and materials. Therefore the measuring device is truly a friend to the carpenter.

The church wants to be your friend, and help you to a easier and better way of life. The Bible clearly gives us a way to measure life. Through many centuries man has found no better rules than those given in the Bible.

Attend church and receive the friendly welcome that awaits you.



Coleman Adv. Ser.

ASSEMBLY OF GOD CHURCH
 Rev. Roy F. George, Pastor
 Jefferson and Third

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship — 11:00 a.m.
 Evening
 Evangelist Service — 7:00 p.m.
 Wednesdays—
 Night Prayer Meeting and
 Christ's Ambassadors
 Convene Together — 7:30 p.m.
 Thursdays—
 Every 1st and 3rd, Women's
 Missionary Council — 2:30 p.m.
 Every 2nd and 4th, Girls'
 Missionette Club — 4:30 p.m.

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FIRST MISSIONARY
BAPTIST CHURCH
 William S. Hobson, Pastor
 Main and Taylor

Radio Broadcast — 8:00 a.m.
 Sunday School — 9:45 a.m.
 Morning Worship — 10:45 a.m.
 Training Service — 7:00 p.m.
 Evening Worship — 6:00 p.m.
 Monday—
 Mary Martha Circle — 2:30 p.m.
 Edna Bullard Circle — 3:00 p.m.
 GMA and LMB — 4:00 p.m.
 Sunbeams — 3:00 p.m.
 Wednesdays—
 Mid-Week Worship — 8:00 p.m.

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ST. ANN'S
CATHOLIC CHURCH
 The Rev. Lawrence C. Robies,
 Pastor
 8th and Washington Sts.

Mass Schedule—
 Sunday — 9:00 and 11:00 a.m.
 Monday — 7:00 a.m.
 Tuesday — 7:00 a.m.
 Wednesday — 8:00 a.m.
 Thursday — 7:00 a.m.
 Friday (1st of Month) — 8:00 p.m.
 Friday, 2nd, 3rd & 4th) 7:00 a.m.
 Saturday — 8:30 a.m.
 Saturday — Catechism Class,
 9:00 to 10:00 a. m.
 Confessions—
 Saturday — 7:30 p.m.
 Week Days — Before Mass
 Baptisms: By Appointment

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FIRST BAPTIST MEXICAN
MISSION
 Moses Padilla

Sundays—
 Sunday School — 10:00 a.m.
 Training Union — 6:30 p.m.
 Evening Worship — 7:30 p.m.
 Wednesdays — 7:30 p.m.

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NEW TRINITY BAPTIST
CHURCH
 Rev. Willie Johnson
 3rd and Jackson

Sundays—
 Sunday School — 9:45 a.m.
 Morning Worship Second
 and Fourth Sundays — 11:0 a.m.
 H.M.S. — 4:00 p.m.
 Wednesdays—
 Prayer Service — 7:00 p.m.

This Feature Is Published With The Hope of Getting More People To Church, And Is Paid For By The Undersigned City Business and Professional People:

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 Levelland Highway — 266-8661

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 Treatment II
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 Treatment III
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 \$73.39.

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What is Operation Head Start? Students provide the answers

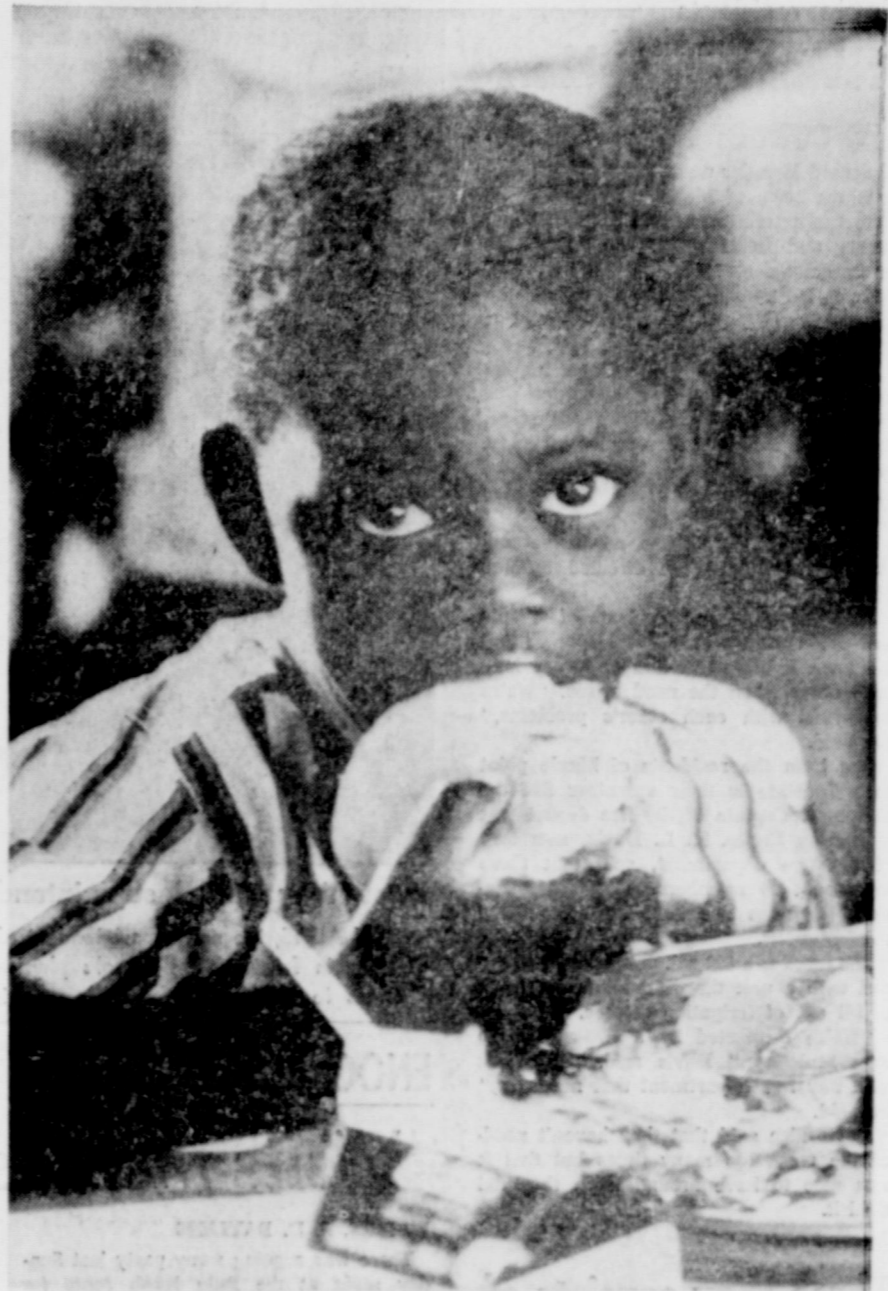


To Joe Bass it's a pause during a meal to look around

The Morton (Tex.) Tribune
Thurs., July 13, 1967



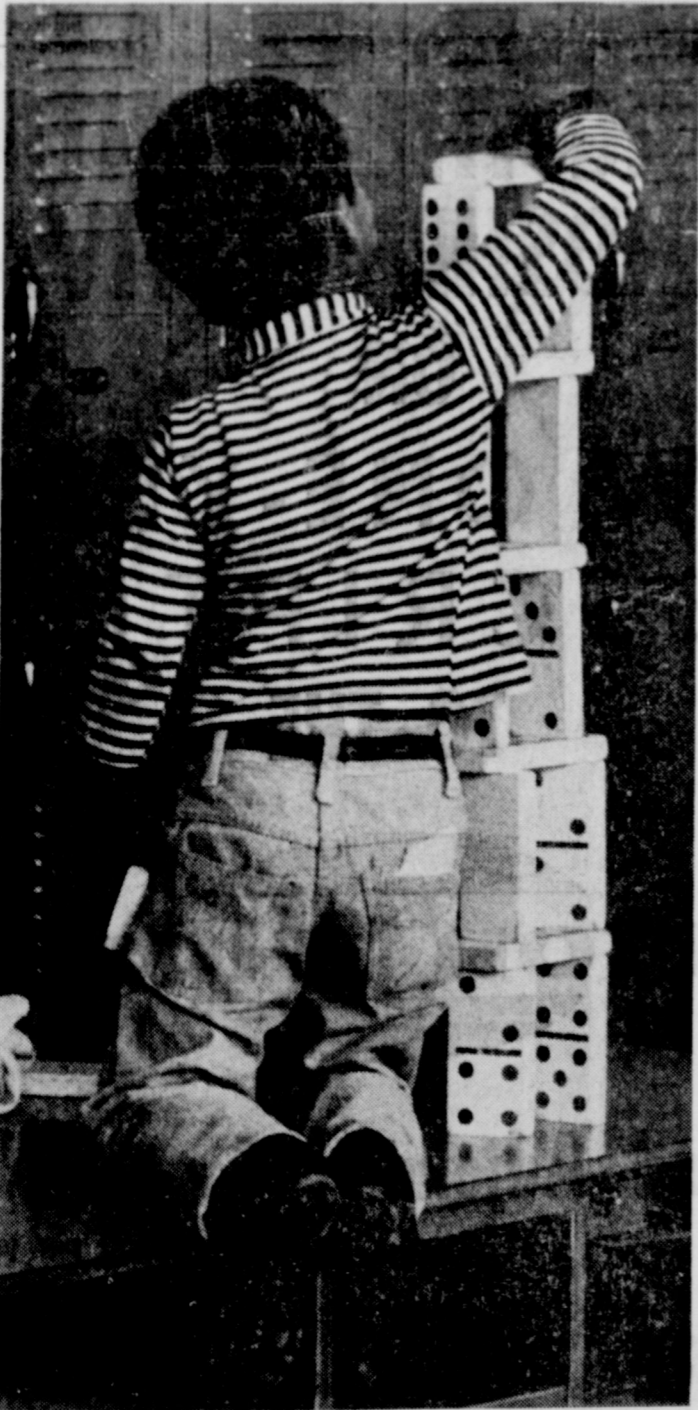
To Carolyn Cobb it's happiness at the sound of a ukulele



To Jerry Lewis Daniels it's a nourishing, well-balanced meal



To Denna Tobar it's a chance to color a picture any color she wants.



To Fernando Gonzales it's stacking blocks higher than anyone



To Arthur Sepulveda it's a questioning look



To Frances Martinez it's playing house

Staff photos by George Tuck

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Maple residents

Problems of neighbors are concern to town

Located 15 miles west and north of Morton is the town of Maple. Maple is located in the extreme southern part of Bailey County and relies mainly on agriculture for its existence.

About 100 people live in Maple and the school-age children there attend school at Three Way, a few miles to the north.

Businesses in Maple include a Baptist and Church of Christ churches, service station, grocery store, dry goods store, implement company, fertilizer company, manufacturing company, blacksmith shop, two butane companies and two cotton gins.

In addition, Maple has an active and progressive Lions Club directed by Joe Sowder.

Julia Burkett, a resident of Maple and 1967 graduate of Maple, says that the town is close-knit and that they help each other when the need arises. "We're concerned with each other's problems," she said.

One item the residents of Maple point to with pride is their volunteer fire department. Captain of the fire department is Barney Locke. R. L. Davis, secretary of the fire department, said that there are about 20 members in the organization. Meetings are held each first and third Monday.

The truck is a 500-gal. pumper unit equipped with a unit that will allow the truck to fill out of irrigation ditches.

"We're connected by a two-way radio with Muleshoe," Davis said. "We work with any fire department that needs us," he said.

Davis also said that they haven't needed the truck too many times but that it was nice to have around when they did need it.



Three Way school superintendent . . .

TOM ALVIS, the new superintendent of Three Way school, stands in front of the school's physical plant. Alvis, who comes to Three Way from Mattson, is working toward a

PhD in educational administration at Texas Tech. Three Way schools draw 250 students from a 200 square mile school district. (Staff Photo)

ENOCHS NEWS

Visits increase; rains come

By MRS. J. D. BAYLESS

There was a going away party last Sunday night at the Bula lunch room for Bro. and Mrs. Terry Blake and children, Cindy, Bayton and Becky.

Bro. Blake was a minister at the Bula Church of Christ for five years. He also taught at the Bula School.

Blake and family left Tuesday, June 27, for Madison, Wisc., where he will attend the University of Wisconsin. He will also

be a minister of a church there.

The ladies of the Church of Christ acted as hostesses. Gifts presented the Blakes included a wall clock, bathroom set, and numerous other small items. Also presented them was a money tree containing \$73.33.

The evening was spent singing and visiting. Approximately 125 people attended the party.

Mr. and Mrs. Gilbert Gilliam and children of Muleshoe, Mr. and Mrs. Jerry Gilliam and family of Goodland, Mr. and Mrs. Jimmie Gilliam and family of Hereford were guests in the home of their parents, Mr. and Mrs. E. C. Gilliam, last Sunday.

Mr. and Mrs. Dan Hall and Vester Gilliam are at Hardesty, Okla., where the men are harvesting wheat.

Guest in the home of Mr. and Mrs. John Vanlandingham last Friday was her sister, Mrs. Lena Eads, from Shawnee, Okla. Other visitors were Mrs. Lee Raney and sister from Levelland.

Mike Jones from Farwell and Roslyn Shields from Clarendon visited their grandparents, Mr. and Mrs. R. E. Jones last week.

Mr. and Mrs. Glynn Stroud are the parents of a baby boy, Glyndon. Glynn is stationed at the air base in Columbus, Ga. Glynn is the son of Mr. and Mrs. Goldman Stroud. Mrs. Stroud is the daughter of Mr. and Mrs. Carl Carnell of Morton.

Woodrow Smith returned to Muleshoe Wednesday from the Veterans Hospital in Albuquerque, N.M., where he had spent several weeks. He is in the Green Memorial Hospital in Muleshoe.

The Enochs community rejoiced over the 2.5 inches of rain received during the week.

Judy Heying and Kay Holloway were at the Bula School Thursday to help with the Head Start children.

The Head Start children of the Bula School went to Muleshoe Friday for their DBT and small pox shots. Some of them received a general check up. A picnic in the Muleshoe park followed.

Mr. and Mrs. Sammie Nichols fished at a lake in the Hub community last Friday and Saturday.

J. M. Angel returned home Thursday after a weeks stay in the Methodist Hospital. He isn't feeling too well.

Those attending Brotherhood Camp Monday afternoon at Floydada were Carl Hall, W. B. Peterson, Donald Grusenford, J. O. Dane, Sammie Nichols and C. C. Snitker.

Mr. and Mrs. Curtis Wilson Jr. and daughters, Debby and April, from Las Vegas, Nev., are visiting their parents, Mr. and Mrs. Curtis Wilson Sr. of Lubbock and Mr. and Mrs. J. M. Angel and other relatives.

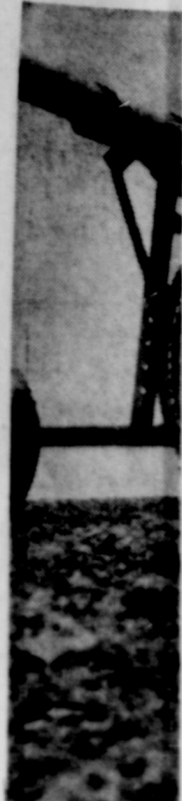
Mr. and Mrs. Lawrence Hall and daughter, Nancy, from Anaheim, Calif., arrived on Tuesday to spend their vacation with their parents and other relatives. Time will be spent with Mr. and Mrs. Carl Hall and Mr. and Mrs. J. B. Vanlandingham.

Bro. and Mrs. Charles Vanlandingham and children from Carlsbad, N.M., were guests in the home of his parents, Mr. and Mrs. J. B. Vanlandingham Thursday and Friday. Janet spent the week with her grandparents.

Guests in the home of Mr. and Mrs. Carl Hall Sunday were their children, Mr. and Mrs. Lawrence Hall and daughter Nancy from Anaheim, Calif., Mr. and Mrs. Bill Burris and children, Thresa, Janice, Jackie, Ricky, and Terry, from Wellman, Mr. and Mrs. J. E. Layton and sons, Gerald and Keith. They all attended church with the Halls at the First Baptist Church.

Mr. and Mrs. J. D. Bayless were guests in the home of Mr. and Mrs. Roy Bayless Sunday afternoon in Muleshoe. Roy and J. D. are brothers.

Those visiting the Enochs Baptist Church Sunday were Mr. and Mrs. La-



Irrigation truck generally stopped a lot of County. But it will be needed.

Count report

The 1966 Rese Handbook for Co been completed 175 farmers, rat ers. A copy is av who is interestec request known a tension office in)

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Treatment II 270 pounds lint \$61.08.

Treatment III 444 pounds lint \$73.39.

Three Way consists of very good school plant

Three Way, so named because of the crossing of three highways, consists of the Three Way school, some houses and a Baptist Church. It is located in southern Bailey County about 17 miles northwest of Morton.

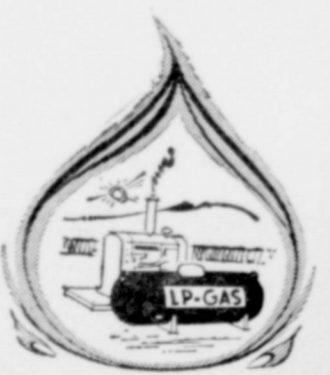
The new superintendent of Three Way School is Tom Alvis, a 27-year-old man who is working toward a Ph.D. in educational administration at Texas Tech.

Alvis comes to Three Way from Mattson, where he was superintendent. He has also taught school at Texas A&M and Munday.


Alvis says the Three Way School has about 250 students in average attendance. The school covers an area of some 200

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rence Hall and children; Mr. and Mrs. Bill Burris and family; Janet Vanlandingham; Ricky Bryant; Mr. and Mrs. Glynn Price; Mrs. Curtis Wilson and daughters. "To know and serve Christ our Lord," was the program theme at the W.M.U. Baptist Camp Meeting at Floydada Tuesday. The welcome was given by Mrs. E. D. Morgan. The guest speaker was Mrs. C. J. Murphy, the state W.M.U. president, from Amarillo. Another speaker was Mrs. Sarah Lou Hensley from Nigeria, Africa. Attending the meeting from Enochs were Mrs. J. O. Dane, Mrs. C. C. Snitker, Mrs. J. W. Layton and Mrs. Harold Layton.

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