

Gov. Preston Smith to highlight Owen Bros. Open House today

Governor Preston Smith is expected to arrive in Morton at approximately 4:30 p.m. today to address visitors to a feed complex grand opening the outlook for which has been dampened by two weeks of bitter and soaking rains.

The Governor will speak at the open house being conducted by the Owen Brothers Custom Feeding Company cattle feeding complex six miles east of Morton. Due to the inclement weather that has made planned tours of the huge cattle feeding complex impossible, the open house will be restricted to the headquarters building, feed mill and the cattle receiving and feeding facilities.

Many other dignitaries from various areas are expected to attend the grand opening, including lending figures in politics, government, banking, ranching, farming and many others.

Approximately 2,000 special invitations have been mailed to prominent persons throughout the state and the Southwest. Congressman George Mahon, Astronaut Frank Borman, Under Secretary of Agriculture J. Phil Carpenter, State Senator M. C. (Doc) Blanchard, all of whom are expected to be in Lubbock at this time, have been extended invitations and are expected to be on hand for the opening.

The open house at the feeding complex will begin at 1 p.m., when tours of the facilities will be conducted. Address by the Governor and the planned beef barbecue

will be held at the Cochran County Show Barns with the Governor speaking at near 5 p.m. and the barbecue following immediately afterward.

The open house is being financed jointly by the Morton Industrial Foundation and the Owen Brothers Feeding Company. Planning and arrangements for the event have been shared by those two with the assistance of the Morton Area Chamber of Commerce.

The program will begin with the invocation by Rev. Rex Mauldin, pastor of the First United Methodist Church of Morton followed by a welcoming address by Morton Mayor Jack Russell. Joe Harbin, public relations director for Bailey County Electric Coop., will act as Master of Ceremonies and will introduce and recognize distinguished guests.

Wayne Owen, president of the feeding company, will speak and add his welcome to the guests. He will be followed by State Rep. Bill Clayton, of the 72nd legislative district, who will introduce Governor Smith.

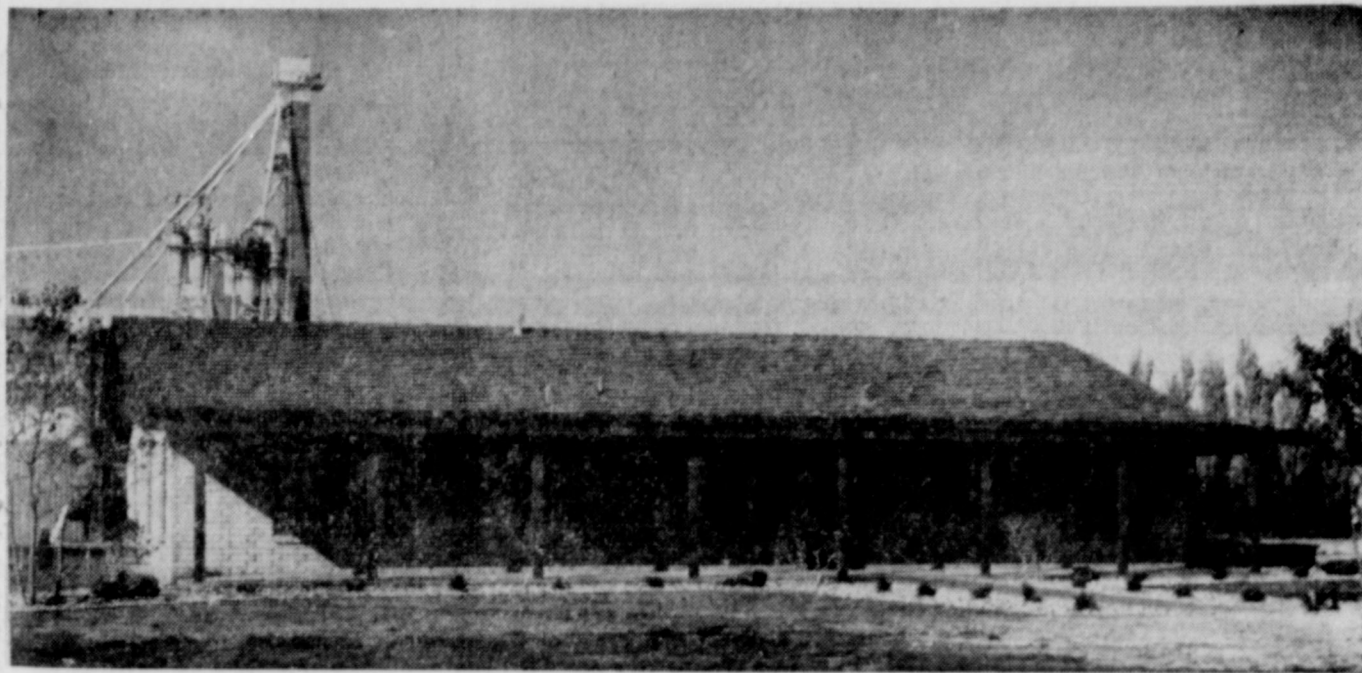
The barbecue to be served at the county show barn is being catered by the famous Chuck Wagon Gang of Odessa, who travel the world over to serve their own special brand of old time ranch style food. They recently returned from Canada where they served their fare to an appreciative audience during a national celebration of several days duration.

While there will be a large number of special guests attending the open house,

the feeding company emphasizes that the entire event is open to the public and they are cordially invited to come out and visit and enjoy the delicious barbecue. Tom White, feed lot general manager, asked the Tribune to extend his warmest invitation to the public to come out and enjoy a tour of the facilities, hear the speeches and partake of the barbecue.

The feed lot announced intentions of locating here in February 1969 and immediately began construction of facilities for feeding 30,000 cattle per feeding cycle. The first cattle arrived in May and the facilities were opened August 1. Since that time the flow of cattle into the lots has steadily increased until it is at full capacity at the present time.

The main feed lots are located on 117 acres of land with expansion possibilities to the entire 325 acres purchased by the company. An increase to a 90,000 head capacity is a possibility of the future, company officials say.



CATTLE FEEDING HEADQUARTERS . . .

THE RANCH-STYLE office building of the Owen Brothers Custom Feeding Company six miles east of Morton has recently been completed and occupied by the staff of the huge feeding complex. In the background can be seen a part of the ultra-modern feed mill that furnished the nour-

ishment for the 30,000 cattle being fed there. The beautifully appointed offices, the feed mill and cattle receiving and branding areas will be open to the public during the open house today. Recent rains have forced curtailment of planned public tours through the feed yards themselves.

"Helping To Develop Industry



and Agriculture in West Texas"

Morton Tribune

Volume 29 — Number 41

Morton, Texas, Thursday, October 30, 1969

Indians host Idalou Wildcats Friday night

A revitalized, pass-minded crew of Idalou Wildcats will invade Morton's football stadium Friday night and they will be trying to mire the Indians deep in the district 4-AA cellar.

But Ted Whillock's Tribesmen have other ideas. Smarting from close setbacks at the hands of Friendship and Denver City, the Indians have been looking for someone on which to take out their revenge, and Idalou may just feel their wrath.

The two-week rains have set the stage for a muddy 7:30 p.m. battle, but the contest should be an exciting one as it pits a passing team against the tough defense of the Morton Indians. Morton has allowed only six touchdowns this year, and half of that number came during the past two games against two of the best clubs on the South Plains.

The Wildcats have had their troubles this year. Only their second year in AA competition, Idalou lost six straight before slipping by Tahoka last week, 17-14. Fullback David DeBusk scored two touchdowns, one on a recovered fumbled punt in the Bulldog end zone, as he led the Cats to the upset victory over Tahoka.

The only common opponent between Morton and Idalou has been Denver City. The Mustangs rolled over the Wildcats, 60-0, two weeks ago.

Although Idalou runs a similar offense to Morton, the Wildcats like to throw the football. Running from an I formation, and sometimes a wing-T, Idalou rolled

235 yards against Tahoka last week.

Idalou's offense is paced Ricky Nettle, a 160 pound senior quarterback, and Donnie Drake. Drake, running from the quarterback position, fired a 42-yard pass that set up an Idalou touchdown last week.

The Wildcats boast nine offensive starters from last year. Biggest in the line are left tackle David Butler, at 180 pounds, and Randy Bowers, a 175 pound senior right guard. Vic Bozeman, a 160 pound senior tailback, is a good running threat.

See WILDCATS, Page 4a

SPC students proclaim homecoming fete as 'Betsy Crowder Day'

The late Betsy Crowder of Morton will be honored in memory by South Plains College at Levelland when the school celebrates its homecoming November 15.

The student body recently voted to dedicate the homecoming to Betsy who graduated from SPC and was a former homecoming queen.

The popular Mortonite became famous throughout the United States as a result of her valiant fight against cancer over a number of years which cost her her right arm and shoulder and eventually, it can be surmised, her life. She died in August while on a honeymoon trip to Colorado only two days after she was married.

Her long struggle with the dread disease, from which she was at one time declared as totally cured, brought new hope to thousands of cancer patients throughout the world and the admiration of all those who knew her.

The thoughtfulness of the student body's gesture will receive highly popular acclaim from Betsy's host of friends and admirers in this area.

Jackie Randolph appointed civil defense coordinator

Jackie Randolph, Morton Coop Gin manager, was appointed Municipal Civil Defense Coordinator by the Morton City Council at its regular meeting Monday night.

Randolph is expected to be highly instrumental in revitalizing the civil defense program, a project that has been long sought by the Mayor and city councilmen, according to city secretary Elra Oden. Length of Randolph's term in the

post was not made definite at the meeting, Oden said.

In other city business, the council conducted the third and last reading of adopt-

See RANDOLPH, Page 4a

Morton school tax rate to remain same for '69

A total school tax levy of \$335,229 for the Morton Independent School District was set as the school board of trustees approved the 1969 tax rolls at its regular meeting last Monday.

The total property evaluation for the district was reported at \$17,191,018 and the levy is set on 34 percent of the valuation. The rate remains the same as it has been over the past several years at \$1.95 per \$100 value of taxable property.

District superintendent Bob Travis reported that the average daily attendance in Morton schools for the first six weeks of the school year stood at 1,011.15 students. This represents a gain of 27.10 students over the same period of time during 1968.

The average enrollment for that same period was 1,047, Travis added.

In other board action the bills for the month of September totalling \$60,636.76 were approved for payment.



Mikella Windom

Mikella Windom is 1969 carnival queen

Crowning of the Halloween Carnival Queen, Mikella Windom, highlighted the annual Harvest Halloween Carnival Saturday night. Mikella was escorted by Tony Bramblett and was the MHS Freshman contestant.

The Emla Smith Study Club sponsored the annual event which was held in the Cochran County Activity Building from 6 till 10 p.m. October 25.

All the booths stayed busy throughout the evening. They included, a cake walk, a spook house, dart throw, jail house, sink the sphinx, a rag doll raffle, fishing, kissing booth, physco booth, pie throwing, marriage booth and refreshment booths.

Several hundred persons attended the event which is held annually during the Halloween season.

★ Cotton Council

The Last Frontier Cotton Council has scheduled its annual fall meeting Tuesday, November 4 at 7:30 p.m., in the Cochran County Activity Building.

Miss Marilyn Cade will be a special guest and tell of her trip to Dallas, where she represented Cochran county in the Miss Cotton Pageant.



Governor Preston Smith

D.C. slips past Indian gridders, 9-0

Morton's mighty defense put on their show of the season Friday night as they handled Denver City's offense handily in 52 plays, but one other play they did not stop as the Mustang's Jerry Newland rambled 80 yards to give the host a crucial 4-AA conference victory.

As the closest the Indians have come to upsetting the mighty football machine constructed by DC coach Orr, Friday's battle marked the 14th and last time the two teams battled. Denver City, big winners in the five previous Morton games, will stay in 4-AA while the Indians are being moved to district 3-AA next year.

The Indians rang down the curtain on the rivalry with a defensive show that had five successful performances of line protection.

The Indians, now 0-2 in district play 4-3 for the season, fall two games behind the conference pacesetters Friendship who barely slipped by Post 6-3. Denver City, also 4-3 for the year, is tied with Friendship for the lead in district play.

After nearly two quarters of predominantly defensive play, it appeared the Indians might take a 0-0 tie to the dressing room at halftime and were within three seconds of doing so. With 1:17 left in the half, the Tribe moved from their 32 to the 42, but a fumble gave the Mustangs possession with 12 seconds left. Then DC quarterback Gerald Smith hit Larry Clinton at the 14. With three seconds remaining, Norman Mason booted a 24-yard field goal to give the hosts a 3-0 halftime lead.

The Indians had a hard time getting their offense untracked. Ralph Soliz was the workhorse as he carried 18 times in the first half in picking up 56 yards. Soliz picked up the first first down of the game after carrying three times in succession, but the Tribe had to surrender the ball on a 24-yard Bryan punt.

After an exchange of punts, the Mustangs began a drive at their own 37 and hammered into Indian territory on short run and passing gains. At the Morton 27, the Indian defense stopped Clinton on one yard on a fourth-and-two try and the Indians took over. After picking up a first down at their 37, Morton was forced to punt just as the first period ended.

Linebacker Steve Crockett picked off a Mustang pass on the second play of the second quarter and the Indians moved from the Pony 47. Embry and Soliz picked up five yards on two tries and on third down the two teamed up for an eighty-yard pass to the Mustang 35. However, a lineman drifted too far downfield and the Tribe's best opportunity was wiped out. Mike Bryan finally had to punt from the Indian 38.

The Mustangs then drove to the Morton 15 before the defense, led by Jerry Steed, stopped the bull-like rushes of fullback

Jimmy Youngblood at the 13.

After picking up a first down, the Indians were forced to punt for the fifth time in the half. Then Billie Smith rambled in for a Denver City score from their own 32, but a clipping penalty brought

See INDIANS, Page 4a



PLANNING SESSION . . .

A JOINT MEETING of the board members of the Morton Industrial Foundation, the Morton Area Chamber of Commerce and the Owen Brothers Feeding Company was held last Thursday for the purpose of finalizing the plans for the open house being held by Owen Brothers today. Details of the event and other problems were examined and disposed

of. Plans and alternate plans were worked out at this last meeting before the big day arrived. Left to right, those taking part included Orville Tilger, Tom White, D. E. (Gene) Benham, Rusty Reeder, Fred Payne, Mrs. Ray Griffith, Roy Hickman, Ray Griffith, Leon Kessler, Kate Hargrove, Joe Harbin, Van Greene, Clarence Dolle and Jerry Iley.

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5c per word first insertion
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ATTRACTIVE, inexpensive desk nameplates. See samples at Morton Tribune.

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HOUSE FOR SALE OR RENT: 2 bedroom house at 411 E. Lincoln. Call Marie Hicks 827-3453 after 4 p.m. tfn-33-c

SEE L. W. Barrett for Memoriums. Representative from Lubbock Monument Company, Lubbock, Texas. 268-5613. tfn-28-c

NEED PARTY with good credit in Morton area to take over payments on 1968 Model Singer Sewing Machine in walnut console. Will zig zag, button hole, fancy patterns, etc. Five payments at \$5.55 or will discount for cash. Write Credit Dept., 1114 19th St., Lubbock, Texas 79401. tfn-20-c

HOUSE FOR SALE: 3 bedroom, 607 E. Harding. Call 266-5101. rfn-34-c

FOR SALE: 1968 Ford pickup, 6 cyl., short wheel base, low mileage. Call 266-5638. tfn-38-c

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NOTICE —

THE STATE OF TEXAS
COUNTY OF COCHRAN
NOTICE:
Notice is hereby given that Cochran County Commissioners Court will receive

bids for the purchase of 2 cars to be used by the Sheriff's Department. Bids will be opened at 10:00 o'clock A.M. November 10, 1969, in the Commissioners Court Room.

The Court reserves the right to reject any and all bids.

Specifications can be picked up in the Sheriff's Office.

Published in Morton Tribune, Oct. 30, Nov. 6, 1969.

AN ORDINANCE ADOPTING A CITY CODE OF THE CITY OF MORTON, TEXAS, DEFINING SAID CODE, AND ITS RULES OF CONSTRUCTION. BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF MORTON, TEXAS:

SECTION I

The ordinances embraced in this and the following chapters and sections shall constitute and be designated "The Code of the City of Morton, Texas," and may be so cited. Such code may also be cited as "The Morton City Code."

SECTION II

The provisions appearing in this and the following chapters and sections, so far as they are the same as those of ordinances existing at the time of the adoption of "The Code of the City of Morton, Texas," shall be considered as a continuation thereof and not as new enactments. Such new ordinances as are placed herein shall be considered a portion of this code from their effective date.

SECTION III

It is declared to be the intention of the City Council that sections, paragraphs, sentences, clauses and phrases of this code are severable, and if any phrase, clause, sentence, paragraph or section of this code shall be declared unconstitutional by the valid judgment or decree of any court of competent jurisdiction, such unconstitutionality shall not affect any of the remaining phrases, clauses, sentences, paragraphs and sections of this code, since the same would have been enacted by the City Council without the incorporation in this code of any such unconstitutional phrase, clause, sentence, paragraph or section.

SECTION IV

All ordinances of a general and permanent nature, and amendments to such ordinances, hereinafter enacted or presented to the City Council for enactment, shall be drafted, so far as possible, as specific amendments of, or additions to, The Code of the City of Morton. Amendments to this code shall be made by reference to the chapter and section of the code which is to be amended and additions shall bear an appropriate designation of chapter and section.

SECTION V

All ordinances of the City of Morton

Whiteface Garden Club plans for "Holiday Tour"

In spite of the inclement weather, eight members of the Whiteface Garden Club met in the home of Mrs. J. L. Schooler and were given a personally guided tour of the lovely new home of the hostess.

A discussion on ways to improve the next Flower Show and entries revealed many members are already working on next year's plans and ideas.

Mrs. O. F. Hemphill and Mrs. R. K. McCoy gave a resume of the Artistic and Horticulture divisions of the recent Flower School held in Lubbock. Mrs. J. L. Schooler told of other topics of interest from the school.

Plans were made for some of the club members to attend the District 11 Zone Meeting at Ralls November 13. Persons desiring to attend were reminded that reservations for the catered luncheon must be in by November 11.

Tickets to the Holiday Crafts program, which will include crafts for hanksgiving, Christmas and New Years decorations, to be given by Mrs. Harry Williams of Levelland, at 7:30 p.m. in the Cochran County Activity Building in Morton, November 11, were made available to the members. This program is jointly sponsored by the three Garden Clubs of Cochran County and tickets are \$1.00 each. A program on preparing flower beds for winter months was given by Mrs. G.

C. Keith.

Members present were Mesdames: S. J. Bills, R. K. McCoy, R. D. Hensley, Sr., D. F. Burris, Hemphill, James Sinclair, Keith and the hostess.

The next meeting will be "Community Action for Beauty" at 8 p.m., November 3 in the Elementary School Auditorium in Whiteface. Mr. Roy McClung, County Agent, will be the authoritative speaker for a program on "Trees and Shrubs for this Area." The public is invited to attend.

Community Center announces classes

The Community Center is offering training classes for school children Monday and Thursday at 4:30 p.m. Classes started Monday, October 27, with eighteen students present.

A class in Driver's License, given in Spanish, is also offered Tuesday nights at 7:30.

Adult classes of reading and writing will begin Thursday, November 6, at 7:30 p.m.

The Community Center will be open the following hours: Monday, Tuesday, Thursday and Friday from 10:30 a.m. till 5:30 p.m. Wednesday from 10 a.m. till 6 p.m. and Saturday from 1 p.m. till 5 p.m.

Our Best to You . . .

The entire staff at Gwatney-Wells Chevrolet in Morton sends Congratulations and Best Wishes to Owen Bros. Custom Feeding Co. on the occasion of their grand opening today.

We wish you long and successful years in the cattle feeding industry, and welcome you to our community.

May your business run as smoothly as a 1970 Chevrolet.

Welcome, also, to Gov. Preston Smith and other dignitaries attending the open house.

Gwatney-Wells Chevrolet

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Morton

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Lose 10 Lbs. In 10 Days On New Grapefruit Diet

This is the revolutionary new grapefruit diet that everyone is suddenly talking about. Literally thousands upon thousands of copies have been passed from hand to hand in factories, plants and offices throughout the U. S. and Canada. Word of its success has spread like wildfire, because this is the one diet that really seems to work for most overweight people. A well known Toronto columnist recently praised it to the skies. He reported losing 20 pounds quickly and easily long after he despaired of ever getting down to his wartime weight of 165 pounds. All this without cutting out the occasional beer or eye. If it is followed exactly the average overweight person should lose 10 pounds in 10 days. There will be no weight loss in the first four days. But you will suddenly drop 5 pounds on the 5th day. There after you will lose one pound a day until the 10th day. Then you will lose 1 1/2 pounds every two days until you get down to your proper weight. Best of all there should be no hunger pangs. Now revised and enlarged, this new diet plan lets you stuff yourself with foods that were formerly "forbidden". Such as big steaks trimmed with fat, Southern fried chicken, rich gravies, mayonnaise, lobsters swimming in butter, bacon, fats, sausages and scrambled eggs. You can eat until you are full, until you can't possibly eat any more. And still you should lose 10 pounds in the first 10 days, plus 1 1/2 pounds every two days thereafter until your weight is down to normal. The secret behind this new "Quick weight loss" is not generally known. Fat, it has been theorized, does not form fat. Perhaps fat fights fat. And the grapefruit juice in this new diet might act as a catalyst (the "trigger") to start the fat burning process. You stuff yourself on the permitted foods listed in the diet plan, and still lose unsightly fat and excess body fluids. When the fat and blub are gone you will cease to lose weight, and your weight will remain controlled. A copy of this new and startling successful diet plan can be obtained by sending \$3 to The THE NAPCO CO. Box 1288 Grand Island, Nebr. 68801 If after trying the diet plan you have not lost 7 pounds in the first 7 days, another 6 pounds in the next 7 days, and 1 1/2 pounds every two days thereafter, simply return the diet plan and your \$3 will be refunded promptly and without argument. Tear out this message as a reminder. Decide now to regain the trim attractive figure of your youth, while still enjoying hearty breakfasts, lunches and dinners. Order now before others snap up the limited supply.

Adv.

ATTENTION FARMERS and RANCHERS DO YOU WANT ADDED INCOME FROM YOUR DIVERTED ACRES and MILO STUBBLE?

HERE IS HOW: Buy a 450-lb. Calf, put 100 lbs. gain on the calf on your pasture, then put him in the feedyard and finish him out fat. The following is an example of how this can be done:

450-Lb. Calf ate \$34.00 cwt.	\$153.00
100-Lb. Gain on Pasture	
500-Lb. Gain in Feedlot at \$21.00 per cwt.	\$105.00
Interest	10.00
TOTAL	\$268.00
Break-Even Price — \$25.50 cwt.	

With Fat Cattle Selling Today For \$28.00..cwt. There Would Be A PROFIT OF \$26.00 PER HEAD

These projections are based on today's feeder and fat cattle market.

Owen Bros. Custom Feeding Co. can buy these cattle through their order buying service in Texarkana, Texas.

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MVS freshmen resume football after rains

After being idle a week as a result of the monsoon season, the Morton junior high and freshmen teams will swing back into action this week in games to be played this afternoon.

The Indian freshmen will put their one-game win streak on the line today at Muleshoe as they meet the freshmen of Muleshoe High School. Morton got into

the win column two weeks ago with an 8-6 victory over Frenship.

Morton's seventh and eighth grade teams will host Plains in two games beginning at 5 p.m. at Indian Stadium. The eighth grade eleven went undefeated before falling two weeks ago to Muleshoe, 14-8.

Heavy rains on High Plains bring cotton harvest to halt

The South Plains cotton harvest was just getting under way when heavy rains halted all operations according to W. K. Palmer in charge of the Lubbock Cotton Classing Office of the USDA.

Samples received at the USDA's Lubbock, Brownfield, and Lamesa Classing Offices had reached a seasonal high last Monday when the adverse weather halted the harvest.

The three offices classed approximately 4,300 samples during the week ending Friday, October 24th. This brought the total classed at the three offices this season to 9,500. Through October 24th last year 45,000 samples of the 1968 crop had been classed.

Strict Low Middling was the predominant grade at Lubbock last week with

49 per cent of all cotton classed. Middling made up 4 per cent, Middling Light Spotted 12 per cent and Strict Low Middling Light Spotted 26 per cent.

Seventy-three per cent of the cotton classed at the Lubbock office last week stapled 1-inch and better. Most of the early harvested cotton from the Lubbock and Brownfield areas has been machine picked and most of the Lamesa area cotton has been stripped.

Micronaire continued very high. Ninety-six per cent "miked" in the premium category of 3.5 to 4.9.

Prices offered for these early bales indicate a strong demand for South Plains cotton. Prices, as reported to the Consumer and Marketing Service of the USDA, ranged from \$2.50 per bale over the loan for high grade cotton to \$15.00 per bale over the loan for the lower grades.

Average prices paid for the most predominant qualities in the 3.5 to 4.9 micronaire range were: Strict Low Middling 15/16 \$18.50, Strict Low Middling 31/32 — \$19.10, Strict Low Middling 1-inch — \$20.05, Strict Low Middling Light Spotted 15/16 \$17.75, Strict Low Middling Light Spotted 31/32 \$18.35, and Strict Low Middling Light Spotted 1-inch — \$18.90.

Prices paid farmers for cottonseed ranged from \$37.00 to \$45.00 per ton.

Indians . . .

from page one

the ball back to the 29 and it looked like the Indians would pull out a halftime scoreless tie. But two minutes later, the Mustangs got their field goal.

The second half consisted of one big play. Otherwise the ball changed hands six times by various methods. The big play was an 80-yard touchdown run that began as a crossback line plunge. Halfback Jerry Newman, DC's chief ground gainer, cut up the left sidelines picked up a good block as he cut back across the field to outmaneuver Soliz and went in for the six pointer. Mason's kick was wide, but DC led 9-0 with 2:35 remaining in the third period.

The Tribe had put down a Mustang drive some three minutes earlier as Steed stopped Clinton at the Indian nine. Bryan quick-kicked the Indians out of the hole with a 45-yard boot, and three plays later, Steed picked off a Smith pass at the 30 and returned it to the 42. But the Indians couldn't move. After Bryan's seventh punt, the Mustangs scored their 80 yard TD.

Morton was forced to boot the ball 10 times in the game, and Bryan had to pull some fancy footwork to get one of those off. On the second play of the final period, Bryan went back to punt from the Morton 49, but the snap sailed over his head and the ball rolled to the 15 yard line. Bryan retreated after it, saw that he would not have time to pick it up and run, so he kicked it soccer style back to the Morton 39, and probably prevented another Mustang TD.

The Mustangs were halted again deep in Morton territory, this time at the Indian 8.

Coach Ted Whillock pulled a surprise move as he switched guard Jerry Steed to fullback and Soliz to tailback in order to fill the gap vacated by the injured Terry Harvey. Although Steed was primarily supposed to be a blocking back, the 185-pound senior showed talented running as he plowed 40 yards in seven carries in the second half. On one play, he pushed three Mustangs back five yards before being pulled down.

Morton's deepest penetration was the Mustang 39. On their first possession in the third period, Morton had a fourth and inches set up at that point, but the Tribe was charged with an offsides penalty that spoiled Morton's "go-for-it" attempt.

The Mustangs drove to the Indian 26, 13, 29, 9, and 8 yards lines but were repulsed by the stiff Morton defense that has given up only six touchdowns this season.

Soliz's 71 yards on 26 carries was Morton's top for the game. Quarterback Keith Embry completed two of four pass attempts for 20 yards.

Wildcats . . .

from page one

The Morton Indian defense has more than proved its ability. Last week, the Tribe stopped Denver City drives five times inside the 30 yard line. This week, the Indians will be attempting to punch across several well-deserved touchdowns. The Indians did not move inside the Denver City 40 last week. The Tribe has not scored since stopping Ralls, 24-12, earlier in the season.

Morton's fullback Ralph Soliz added 76 yards to his growing total in yards rushing for the season. The 160 pound senior has a total of 571 yards. Soliz is averaging just under five yards per carry.

Morton's punter Mike Bryan averaged 26 yards last week as he was forced to punt 10 times. Bryan went into the Denver City game with a 40 yard average.

Indian quarterback Keith Embry has passed for 103 yards in the two district contests, hitting eight of 13 attempts.

Morton will be trying to make the 1969 season a winning year. A victory over Idalou would put the Indians at 5-3 for the season, with games remaining with Tahoka and Post. The Indians will take on the Bulldogs next week at Tahoka and will be out to avenge an 8-8 tie from last year.

INDIVIDUAL STATISTICS

RUSHING	Att.	Yds.	
Embry	13	10	
Bryan	3	3	
Soliz	26	71	
Holland	3	-3	
Patton	1	-8	
Steed	9	42	
PASSING	Att.	Comp.	Yds.
Embry	5	2	20

GAME AT A GLANCE

Morton	Denver City	
9	First downs	11
116	Yards rushing	240
20	yards passing	53
2-5	passes comp.-att.	4-12
2	passes int. by	0
10-26	punts-avg.	4-31
1	fumbles recovered	1
6-50	penalties-yards	4-30



300 FREE

**BE OUR GUEST...
300 LOADS FREE (A \$15.00 VALUE)**

Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.




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Bailey County Electric-Coop
Whiteface Highway 266-8600

Our Warmest CONGRATULATIONS

to

OWEN BROS. CUSTOM FEEDING CO.

and our best wishes for their continued success


★

We Are Proud To Have Had A Part In the Furnishing of their Fine New Facilities

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LUBBOCK, TEXAS



1967 Olds 88 4-Door Hardtop
Power Steering, Brakes and Air

1967 Mercury 4-Door
Power and Air, Automatic

1964 Chevrolet Hardtop
Automatic, 8-cylinder

1964 Thunderbird
Power Steering, Brakes and Air

Reynolds-Hamilton Ford
219 W. Washington Morton

Angus Association has new film of interest

The challenges, the benefits and even some of the pitfalls of production testing in beef cattle are explained graphically by outstanding Angus breeders in the American Angus Association's new Motion picture "Production Records — Your Biggest Advantage."

The 30-minute 16mm color, sound motion picture has just been completed and is now available free for showing to any group interested in beef cattle. To reserve a copy write to the Public Relations Department, American Angus Association. The film is expected to be in big demand because of its special nature and those wishing to show it should make your reservation at least a month in advance.

Look who's new

Sherry Lynn, daughter of Mr. and Mrs. Glenn Salyer was born October 13 at 1:45 a.m. in Littlefield Hospital. She weighed seven pounds.

Grandparents are Mr. and Mrs. Buck Medlin and Mrs. Alta Salyer of Bula.

George Daniel, son of Mr. and Mrs. Tommy R. Carter, born October 7 in Lake-wood Hospital, Morgan City, Louisiana. George weighed 10 pounds and 11 ounces.

Paternal grandparents are Mr. and Mrs. Ray Carter, Route 1, Morton and maternal grandmother is Mrs. Ella Bobineaux of Lafayette, Louisiana.

Randolph . . .

from page one

ing ordinance No. 1669 which adopts the new city code. The ordinance, which was passed unanimously, adopts all other ordinances that have previously passed and combines them into a basic city code. There were fifteen ordinances recently passed and published by the city in the council's program to modernize and condense the outdated and unwieldy code that has been in effect for a large number of years.

The council approved the purchase of one Chevrolet sedan for use by the police department. The vehicle, built and equipped to police specifications, was purchased from Gwatney-Wells Chevrolet in Morton at a cost of \$3,652.59. The council voted not to trade in the present patrol car but to retain it as much-needed additional equipment.

The next meeting of the council will be Thursday, Nov. 13 instead of the regular date of 10 November in order to allow the Mayor and some of the councilmen to attend a meeting of the Texas Municipal League which will be held in San Antonio November 10, 11 and 12. Other informed the Tribune.

Editor on the spot

A small town is where folks know everything that is going on. They just read the local paper to see if the editor got it right.

Our Sincere Congratulations and Best Wishes to Owen Bros. Custom Feeding Co. during their Grand Opening today

We wish you every success today and in the future. May your stay in our community be a long and pleasant one. Our invitation is added to the many others to all area residents to attend the open house and tour your modern feeding complex.

LUPER TIRE & SUPPLY

108 E. Washington Morton

We Feel Proud

that we were selected to play a substantial part in the construction of the Owen Bros. Custom Feeding Co. Complex in Cochran County

•

We can state with pride that the concrete work that will serve to feed the hundreds of thousands of cattle that will be fed out there in the future was our handiwork.

We offer Wayne Owen and his first rate staff our heartiest congratulations and best wishes for the future as they hold their open house today.

We further hope that this installation is just one of many to follow that will make our area the center of the livestock feeding industry in the United States.

•

Davis Concrete Co.

Highway 84, East Littlefield



Looky Here!

WE HAVE FOUND...

ourselves between a rock and a hard place...

WE HAVE MANY...

beautiful 1970 "Escapemobiles" on hand with more coming in. We also have several top quality trade-ins that we need to move.

SOLVE OUR PROBLEM...

and take some of these super bargains off our hands—WE'LL MAKE IT WORTH YOUR WHILE!

Take A Look at These:

Two 1969 Oldsmobile demonstrators that must move. State your deal.

Two 1968 Olds Delta 88's. Loaded.

Two other standouts are a '66 Chevrolet 2-door HT with extras and a 1967 Pontiac. We'll deal on these.

HAWKINS OLDS

111 E. Washington

Morton

About local folks...

Mr. and Mrs. Bob Pyburn and Mike of Eunice, N. M. visited in the home of Mr. and Mrs. Kenneth Pyburn last weekend.

Mr. and Mrs. Roy Turney and family spent Sunday in Lubbock with their son and family, Mr. and Mrs. Benny Turney.

Sunday dinner guests in the home of Mr. and Mrs. Sandy Asbill were Mr. and Mrs. Vernon Asbill of Tucumcari, N. M. They were returning home from Abilene where they attended McMurry's Homecoming activities.

Mrs. Carrie Lynn Hightower of Lubbock spent last week in the home of her grandmother, Mrs. Thelma Turney.

Mr. and Mrs. T. D. Marshall returned home October 24 from a vacation through Texas. They traveled through the "Big Bend" area, San Antonio, Arlington, Austin and Del Rio. They stopped at Amstad Dam for fishing and visited Garner Park and Trio River.

Mr. and Mrs. Gary West of Lawton, Oklahoma are visiting in the homes of their parents, Mrs. Thelma Turney and Mr. and Mrs. Wayne West of Levelland.

Mrs. Clifford Butler returned last week from Dallas where she takes her daughter to Cystic-Fibrosis clinic for regular check-ups. From Dallas she went to Kerrville to visit Mr. and Mrs. Skinner Butler, Skinner is a student in the Lion's Camp for the

Blind there. She reports that he is doing great and sends his thanks to the Lions for the great work they are doing.

Mr. and Mrs. Elzie Browne and daughter, Beverly from Texas Tech University spent last weekend with their daughter, Patricia, who is a sophomore at West Texas State University in Canyon. They attended the 60th Homecoming Celebration there.

Mrs. Lois St. Clair and her daughter-in-law, Mrs. Jimmy St. Clair of Lubbock flew to Dallas Saturday to attend the Spring Market. While in Dallas, Mr. and Mrs. John St. Clair of Denton drove over to be with them. The Messrs. St. Clairs returned home Tuesday.

Mr. C. A. Baird spent Friday night and Saturday in Lubbock attending the Fall Ceremonial of Khiva Temple Shrine.

Mr. and Mrs. Deryl Bennett attended Homecoming activities at Loranine last weekend. Both Deryl and Barbara are graduates of Loranine. They were guests in the home of his parents, Mr. and Mrs. James Bennett.

Mrs. Maurice Lewallen returned home Monday after spending a few days in Lubbock with her daughter and family, Mr. and Mrs. Rodney Holloman and children.

Recently Mr. and Mrs. W. L. Foust and Mr. and Mrs. Maurice Lewallen visited with relatives, Mr. and Mrs. A. G. Tyler in Wellington. Mr. Tyler is an uncle of Jozelle and Katherine.

Monday night Mr. and Mrs. Maurice Lewallen, Mrs. Glenn Price and Mrs. Ray O'Brian attended the District Workshop of the National March of Dimes Foundation. Mrs. Lewallen has been an active worker with the Foundation for many years, serving as the Secretary and Treasurer of this Chapter. Mrs. Price was named chairman of Mother's March and Mrs. O'Brian will act as her assistant.

Guests at the wedding of Miss Iris Hayes, who was married to Mr. Giuseppe Savid last Saturday night, were Mr. and Mrs. Maurice Lewallen. Miss Hayes has been a frequent visitor in the Lewallen home, having shown many slides of her tour in Cameron where she was a Missionary. She was married in the Sunset Church of Christ in Lubbock.

School menu

Monday, November 3 Beef foldover, catsup, buttered peas, tossed salad, stewed apricots, rolls & butter, milk.

Tuesday, November 4 Frito pie, pinto beans, Jello with fruit, cheese, wheat rolls & butter, milk.

Wednesday, November 5 Pork steak, buttered blackeyed peas, candied yams, apple cobbler, cornbread & butter, milk.

Thursday, November 6 Homemade hamburgers, mustard, green beans, mixed salad, fresh fruit, butter cookies, chocolate milk.

Friday, November 7, — Fish sticks, catsup, buttered potatoes, mixed vegetables, cake, cornbread & butter, milk.

Avoidance of drinking test fought by 'applied consent'

Alcohol-related car accidents are killing more than 25,000 Americans per year. To help catch the drunk driver, science has come up with new and improved chemical tests for sobriety. These tests, which check blood, breath, urine, or saliva, are far more accurate than such old standbys as walking a straight line or pronouncing "Methodist Episcopal."

But there has always been one big problem: what to do about the motorist who, after being stopped by a policeman, refuses to take the test. To force him to submit is to raise touchy questions of constitutional rights.

Now, however, a growing number of states are finding the answer by passing an "implied consent" law. This law says that a motorist, just by using the public streets, gives his implied consent in advance of a sobriety test. Then, when he is halted, he faces a kind of ultimatum:

either take the test or lose your driver's license.

True, he cannot be put to this choice without reasonable grounds. An arresting officer may not insist on a test unless there are visible signs that the driver really is intoxicated.

Furthermore, it does not count as a refusal to take the test if the motorist is simply unable to carry out the officer's instructions.

In one unusual case, a motorist was unable to blow into a testing balloon because of difficulty with his dentures. A court ruled afterward that, under these circumstances, the state had no right to revoke the man's license.

On the other hand, a refusal to take the test is not excused by the fact that the motorist is later acquitted of having been intoxicated. His license can be revoked anyhow, not as a penalty for drunk driving but as a penalty for his refusal to obey the officer's lawful request.

"It must be remembered," said one court, "that it is a privilege to operate a motor vehicle on our highways and not a right. The state may prescribe conditions on which that privilege is exercised."

A public service feature of the American Bar Association and the State Bar of Texas. Written by Will Bernard.

Three way news

by MRS. H. W. GARVIN

Mr. and Mrs. Bill Warren from Washington State are visiting his parents the O. A. Warrens.

Mrs. Mattie Richardson, Mrs. P. L. Fort, Bonnie Long from Three Way and Mrs. Grady Mcham from Morton returned Monday from a trip to Washington State and Oregon visiting relatives.

Mitchell Renna from Garfield visited in the Dutch Powell home Friday and Saturday.

At the Three Way Halloween Carnival Friday night, Mike Lynskey and Betty Julian were crowned King and Queen of the High School. Johnny Boyce and Carolin Quick were crowned King and Queen of the elementary school.

Mr. and Mrs. Bryan Warren from Austin visited her sister and husband, the W. C. McCelveys Saturday.

Mr. and Mrs. W. E. Latimer spent the weekend in Oklahoma.

Allen Davis under went surgery in Cochran County Memorial Hospital in Morton Saturday.

Miss Kathy Masten from Lubbock spent the weekend with her parents, the Rayford Mastens.

Mr. and Mrs. Lamar Pollard and son spent Friday night in the home of Mrs. Pollard's parents, the Rayford Mastens. Mr. and Mrs. Pollard have moved from Lubbock to Levelland where he is employed by the Post Office.

Mr. and Mrs. George Tyson were dinner guests in the home of their daughter and family, the D. A. Williams Sunday.

The R. L. Davis home was the scene of a bridal shower Thursday honoring Miss Bonita Caylor, from Levelland, bride elect of Bruce Pruitt.

A tea honoring Peggy Dupler, Grand Matron of the Eastern Star Lodge, was held in the George Tyson home Sunday afternoon. Peggy left Sunday, October 26 for Fort Worth to attend the Grand Lodge meeting.

Ta Wanka Campfire girls meet Tuesday

The Ta Wanka Campfire girls met Tuesday, October 28 in the home of their leader, Mrs. E. L. Reeder.

Debra Williams called the meeting to order and led the group in singing the Campfire Law Song.

The girls ordered their Campfire Candy for Christmas sales.

Jeanie Coker served refreshments to: Debra Adams, Cassandra Reeder, Judy Steed, Debra Williams, Mrs. E. L. Reeder and Michael and Mrs. Bobby Adams and Linda.

Bookmobile schedule

High Plains Bookmobile will be in your area on the following dates:

Wednesday November 5, Circleback — 8:45-9:45; Bula No. 1 10:15-11:15; Bula No. 2 — 12:00-1:00.

Saturday November 8, Morton 9:30-12:00.

SEED BANKING

with Johnny Cottonseed

see advertisement, this issue



Our Heartiest CONGRATULATIONS

AND

BEST WISHES

TO

OWEN BROS.

CUSTOM FEEDING CO.

on your big Open House event today

Our wish for you is that your venture be most successful

now and in the years to come.

We're Glad You Chose Cochran County

FIRST STATE BANK of Morton

Member F.D.I.C.

We're Glad You're Here!

Wayne Owen and his fine staff are to be congratulated as they hold open house today at their modern new Owen Bros. Custom Feeding Co. facilities east of Morton.

We are proud that you chose to locate in the Morton area and welcome the addition to the economy of Cochran County that your cattle feeding complex will make.

We also welcome Gov. Preston Smith and the many other prominent dignitaries that will be here for the grand opening festivities and urge everyone who is able to, to attend.

May your stay among us be a long and prosperous one.



Shurfine COUNTRY CARNIVAL OF '69



THE YEAR'S GREATEST HARVEST OF VALUES!

Prices Good thru Thurs., Nov. 6
Double Gold
Bond Stamps Wednesday With Purchase of \$2.50 or More



Shurfine Milk
6 14 1/2-Oz. Cans **1⁰⁰**

Shurfine Coffee
Drip or Regular 1-Lb Can **65^c**

SHURFINE
SHORTENING
3-LB. TIN **59^c** With 7c Coupon in Life 52c

SHURFINE
FLOUR
25-LB. PAPER BAG **1⁶⁹**

SHURFINE C.S. or W.K.
GOLDEN CORN
5 17-Oz. Cans **1⁰⁰**

SHURFINE HALVES OR SLICED
Y. C. PEACHES
4 29-Oz. Cans **1⁰⁰**

SHURFINE
FRUIT COCKTAIL
4 16-Oz. Cans **1⁰⁰**

SHURFINE RSP
CHERRIES
4 16-Oz. Cans **1⁰⁰**

Shurfine Strained
Cranberry Sauce
4 16-Oz. Cans **1⁰⁰**

With 7c Coupon in LIFE 4 for 93c

SHURFINE
CATSUP
5 14-Oz. Bottles **1⁰⁰**

Roxey, 15 1/2-Oz. Can
DOG FOOD 13 for \$1.00
Shurfine, 32-Oz. Bag
YELLOW POPCORN 2 for 49c
Shurfine
FLOUR, 10-Lb. Paper Bag 79c
Shurfine Halves, 16-Oz. Can
UNPEELED APRICOTS 4 for \$1.00

MEAT VALUES!
7-BONE ROAST LB. **79^c**
CHUCK STEAK LB. **59^c**

Shurfresh Sliced Shurfresh, All Meat
BACON, lb. ... 69^c FRANKS, 12 oz. ... 49^c

Canned PICNICS Cedar Farm 3-LB. CAN **2⁵⁹**
BOLOGNA Shurfresh All Meat, Sliced 12-OZ. PKG. **49^c**

Shurfine Halves, 16-Oz. Can
BARTLETT PEARS 4 for \$1.00

Shurfine, 46-Oz. Can
TOMATO JUICE 3 for \$1.00

Shurfine, 16-Oz. Can
PORK & BEANS 7 for \$1.00

Shurfine, 16-Oz. Can
CUT BEETS 7 for \$1.00

Shurfine, Devil's Food, Lemon, White or Yellow
CAKE MIX 4 for \$1.00

Pineapple-Grapefruit or Pineapple-Orange, 16-Oz. Can
SHURFINE DRINK 3 for 89c

Shurfine All Green, 14-Oz. Can
CUT ASPARAGUS SPEARS ... 3 for \$1.00

Shurfine, 15-Oz. Can
SPINACH 7 for \$1.00

Shurfine, 15-Oz. Can
FRESH SHELLED BLACKEYES .. 7 for \$1.00

Shurfine, 14-Oz. Can
PUMPKIN 7 for \$1.00

Shurfine, 17-Oz. Can
EARLY HARVEST PEAS 5 for \$1.00

Shurfresh
OLEOMARGARINE 5 lbs. \$1.00

Shurfresh, 8-Oz. Can
BISCUITS 12 for \$1.00

Shurfine, 16-Oz. Can
WHOLE TOMATOES 5 for \$1.00

Shurfine, 8-Oz. Can
TOMATO SAUCE 10 for \$1.00

Shurfine, 6-Oz. Can
CHUNK STYLE TUNA 3 for 89c

Shurfine, 4-Oz. Can
VIENNA SAUSAGE 4 for \$1.00

Shurfine, 28-Oz. Jar
APPLE BUTTER 3 for \$1.00

Shurfine Fresh Pak, 18-Oz. Jar
STRAWBERRY PRESERVES 2 for \$1.00

Shurfine Chunky or Creamy, 12-Oz. Jar
PEANUT BUTTER 3 for \$1.00

Shurfine, 32-Oz. Jar
WAFFLE SYRUP 2 for 89c

Shurfine Fresh Pak, 16-Oz. Jar
CUCUMBER CHIPS 3 for \$1.00

Shurfine, 22-Oz. Jar
WHOLE SWEET PICKLES 2 for \$1.00

Shurfine, 32-Oz. Jar
SALAD DRESSING 3 for \$1.00

Shurfresh, 1-Lb. Box
SALTINE CRACKERS 2 for 39c

Shurfine, 200-Count Bottle
5 GRAIN ASPIRIN 3 for \$1.00

Shurfine, 16-Oz. Bottle
HAND LOTION 69c



FRESH PRODUCE
RUBY RED GRAPEFRUIT
5 LB. BAG **49^c**
Lodi TOKAY GRAPES
LB. **19^c**
Potatoes 10-lb. Bag **49^c**

Shurfine COUNTRY CARNIVAL RECORD OFFER!



ONLY 98^c

WITH \$5.00 PURCHASE

Collector's item long-playing stereo album featuring classics by Country and Western favorites Glen Campbell, Buck Owens, Sonny James, Tex Ritter & Wanda Jackson

DOSS THRIFTWAY

Congratulations

Your Cochran County Neighbors Congratulate **OWEN BROS. CUSTOM FEEDING CO.**

on the occasion of their big **OPEN HOUSE**

We are happy and proud you chose our community in which to locate.

Your importance to the economy of the area is reflected in the fact that the Governor of our great state has chosen to visit your open house and address the visitors.

We are confident that your efficient and ultra-modern feeding operation is the forerunner of many more such complexes to be erected in the area in the future until the High Plains area becomes the center of the cattle feeding industry in the United

States.

We wish to extend a warm "West Texas" welcome to Governor Preston Smith and the many other prominent dignitaries that will visit your facilities during the open house. We urge all persons in the area to attend the open house, view the truly fine facilities, dine on delicious barbecue prepared by the Chuck Wagon Gang, hear the Governor speak and mingle with the many dignitaries who will be present.



THIS AD SPONSORED BY THE FOLLOWING PROGRESSIVE MERCHANTS OF MORTON:

- | | | |
|--|---|--|
| Great Plains Natural Gas
109 E. Wilson Ave. 266-5926 | Reynolds-Hamilton Ford
219 W. Washington 266-5595 | Hazel Hancock
County Sheriff |
| Morton Drug
118 S. W. First 266-8965 | Luper Tire
108 E. Washington 266-5330 | Lessye Silvers
County Clerk |
| Farm Equipment
220 N. Main 266-5517 | City Flowers
307 E. Washington 266-5811 | Hawkins Oldsmobile
111 E. Washington 266-5501 |
| P and B Automotive
110 S. W. First 266-5046 | Griffith Equipment
120 N. W. Third 266-5831 | Casa Cabello
215 S. Main 266-5431 |
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107 W. Taylor 266-5511 | Bedwell Implement
219 E. Jefferson 266-5306 | Fralin's Pharmacy
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| Morton Insurance Agency
112 W. Taylor 266-5071 | Silvers Butane
Phone 266-5151 | Modern Beauty Shop
212 W. Wilson 266-5155 |
| Russell Insurance Agency
109B W. Washington 266-5061 | McMaster Tractor Co.
306 N. Main 266-5166 | Bill Crone
County Treasurer |
| Lackey's Grocery
219 N. Main 266-5850 | Wiley's Humble
315 S. Main 266-8687 | Joe Gipson
Justice of Peace |
| Wig Wam Restaurant
Weyland Hwy "JUST GOOD FOOD" 266-5783 | Derwood's Texaco
Washington Ave. 266-5292 | James K. Walker |
| Kate's Kitchen
101 E. Washington 266-8957 | Farm Bureau Insurance
311 E. Washington 266-5586 | Ike's Farm Store
310 N. W. First Morton 266-5461 |
| Smith Seed and Implement
Maple, Texas | Rose Auto and Appliance
107 E. Wilson 266-5959 | J. A. (Johnny) Love
County Judge |
| McDermett Liquefied Gas
1001 N. Main 266-5666 | Morton Tribune
106 N. Main 266-5576 | Forrest Lumber Co.
311 N. W. First 266-5444 |
| | Windom Oil & Butane
501 W. Main 266-5311 | Cochran Power & Light
115 W. Washington 266-5541 |

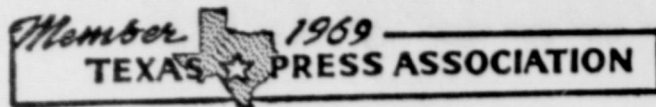
Morton Tribune

OFFICIAL NEWSPAPER OF COCHRAN COUNTY
"TEXAS' LAST FRONTIER"

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BILL SAYERS, Editor and Publisher

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The Farmer's Wife

By Libby Mudgett

MY OH MY, we Americans are indeed a queer and contradictory people.

We range from extreme conformists to extreme non-conformists.

The conformists think the non-conformists are weirdos and the non-conformists think the conformists are dead.

WELL THANK GOODNESS, there's need for all of us. The conformists tend to keep the non-conformists from going too far out, and the non-conformists tend to keep the conformists from petrifying completely.

What started this trend in my thinking was a gentleman architect named Brockhurst C. Eustice.

Mr. Eustice is evidently a non-conformist. He built his dream house "inharmonious" to his neighborhood.

SEE, HIS NEIGHBORHOOD WAS MADE UP of ranch style and colonial homes, and he had the gall to throw up a two-story cubed house. AND without windows on the street side, which I have a sneaking suspicion caused the most alarm among his neighbors.

Not that his dream house was a shack. Not hardly, at \$35,000.

But it just didn't suit his neighbors, so they sued on that "inharmonious" bit and won. Mr. Eustice now has 90 days to either tear down his dream house or haul it away.

HE'S GOING TO APPEAL, but I wouldn't give ten cents on his chances of winning.

But that's us all over. One person's convictions are another person's hang-ups.

WHAT'S ACCEPTABLE now to one person may not have been acceptable to that same person five or ten years ago.

And what's not now acceptable to one person may be perfectly legitimate to him or her five or ten years from now.

For instance: ten years ago, would you women have dreamed you would ever have or want a wig, or even a wiglet? How about narrow-legged pants for you gentlemen?

OR WOULD YOU WOMEN have dared to imagine yourselves in dresses even the merest part of an inch above your knees? Or you men in any colors except black, brown, gray, navy, and the dullest of green?

Not only are we inconsistent in the perspective of years, we're even inconsistent at the same time.

THE SAME WOMAN that tortures, teases, lacquers, and otherwise generally abuses her hair into a desired shape may be the first one to gasp at her daughter's pierced ears.

The same man that compresses him-

self into a dress shirt, tie, and coat may be the first to ask his son how can he stand that long hair.

THE WOMAN that piles somebody else's hair in the form of a wiglet high on the top of her own head may be the very one that goes into a tizzy over a man's own hair on his chin and jaw.

The man that gets the most nauseated look at the thought of his son's bell bottom pants may be the very one that wears walking shorts over his own, excuse the pun, bell bottom.

THE WOMAN that has the most disdain for her short-skirted neighbor for trying to stay young may be the one that wants to have her own face lifted, or at least a rinse put over her gray hair. Or maybe she just has the unsightliest legs.

Speaking of legs, what's the difference between bare legs and bare arms and shoulders?

STILL SPEAKING of legs, what's the difference between wool-covered legs and wool-covered arms and shoulders?

Which is just asking why can't I go bare-legged to church in the hot summer and wear warm slacks and boots in the cold winter?

BY GOLLY, I just may start doing that very thing.

Hey there, Mr. Eustice, I hope you win that appeal of yours!

I may need your lawyer.

High school students elect their favorites

J. D. Wisely and Diane McCasland, both seniors, were named Mr. and Miss Morton High School as the results of several school-wide elections were announced this week.

Class Favorites of their respective classes included:

Freshmen — James "Rocky" Dewbre and Mikella Windom.

Sophomores — Bim Coats and Rita Spence.

Juniors — Monte Dewbre and Michelle Marina.

Seniors — J. D. Wisely and Diane McCasland.

Those elected in other categories were: Best Personality — Gerald Baker and Debbie Kuehler.

Most Courteous Larry McClintock and Diane Avery.

Most Likely to Succeed — J. Wayne McDermott and Helen Lynch.

Most Handsome and Beautiful Dennis Clayton and Vicki Goodman.

STATE Capital NEWS

By VERN SANFORD

AUSTIN, Tex. — A new 50-member governor's committee has launched an historic effort to improve relations among Texas ethnic and racial groups.

Gov. Preston Smith called on Governor's Committee on Human Relations at its initial meeting last week to document the problem of discrimination "warts and all" and recommend a solution.

Secretary of State Martin Dies Jr. of Lufkin is chairman of widely-representative panel, which includes whites, blacks and Mexican-Americans and a diverse economic cross-section. Former Secretary of State Roy Barrera of San Antonio was named vice chairman and Mrs. M. J. Anderson of Austin, secretary.

"RACIAL BLINDNESS and intolerance in state government, local government, private industry and business and in every other place in which people come in contact with people must be overcome," Smith told the Committee. "Human relations problems do exist in Texas. That is why this committee is necessary."

Smith pledged "any reasonable step" to help bring about "real and measurable improvements," and he called on all state agencies to "re-examine their employment practices, with a view to this worthy end."

Governor identified as obvious problem areas education, housing, employment, administration of justice, public facilities and services and consumer protection. Special sub-committees will be set up in most of these categories to begin study and investigation soon.

NEW STATE PARK AUTHORIZED — A sales contract was signed last week for a scenic new 4,775-acre state park in Blanco County.

Parks and Wildlife Commission agreed to pay \$200 an acre — \$955,000 — for land it once was offered free by Mr. and Mrs. C. A. Wheatley of San Antonio. Legislation in 1963 did not provide \$250,000, which the Wheatleys specified should be spent for development of the beautiful area, and state lost title to land.

Money for development now will come from the \$75 million parks bond issue and federal aid. Park is the second financed under the bond program. First was Dinosaur Valley in Somervell County. New area probably won't be open for a year, PWC indicated.

APPOINTMENTS — James W. Griffith of San Marcos took over October 20 as Southwest regional Director of Office of Economic Opportunity, succeeding Walter Richter, formerly of Gonzales.

Governor Smith elevated Judge Otha F. Dent, formerly of Littlefield, to chairman of Texas Water Rights Commission.

To new 149th district judgeship, Smith named Paul Franklin Ferguson of Alvin.

Governor announced these appointments to State agencies:

Board of Trustees of the Teacher Retirement System: William B. Black Jr., of Houston.

Air Control Board: William P. Hobby Jr. of Houston and Fred Hartman of Baytown; Herbert Wood Whitney of Corpus Christi was reappointed.

State Depository Board: Wallace H. Scott Jr. of Austin.

Good Neighbor Commission: Dorrance Herbert Guy of El Paso.

Coordinating Board, Texas College and University System: Sam D. Young Jr. of El Paso and Wayne E. Thomas of Hereford.

University of Houston Board of Regents: Travis Camp Johnson.

School Land Board: Roamm J. Bartosh of Taylor.

TRAIN HEARINGS SET — December hearings have been set by Texas Railroad Commission on Missouri Pacific Railroad's request to eliminate the St. Louis Eagle which runs from Texarkana to Laredo, via Jacksonville, Palestine, Austin and San Antonio.

Laredo hearing will be held December 1, San Antonio session December 3, Austin hearing December 5, Palestine hearing December 8 and Texarkana windup December 10.

AG OPINIONS — In giving notice of meetings of school boards and all other public agencies as required under the open sessions law passed by the 61st Legislature, commissioners courts should itemize agenda topics, Atty. Gen. Crawford Martin has held.

In related opinion, Martin said county clerks may charge "a reasonable fee" to school districts for posting the required notices of their meetings.

In other recent opinions Martin held that:

School districts cannot legally pay more to a teacher who is head of a household than to an identically-qualified teacher who is not.

State's basic law against speeding is constitutional.

District Attorney Hollis Garmon of Greenville is out of a job as d.a. because his home county (Hunt) was removed by the Legislature from the Eighth Judicial District and placed in the 196th.

A judge lacks the power to probate or suspend the automatic suspension of a driver's license following a conviction for driving-while-intoxicated unless the entire judgment of conviction and sentence are probated.

Resolutions of a junior college district board of trustees must be adopted by affirmative vote of a majority of all members.

State may pay premiums for property damage insurance coverage for Texas Highway Department employees within the limits of the new tort claims act.

A county-wide day school program cannot be paid for by the state during fiscal 1969-70.

Tax collectors and deputies are liable on bonds for loss through fraudulent or negligent issuance of a tax certificate.

EDUCATION — Coordinating Board, Texas College and University System postponed action on a controversial staff recommendation to require needy students applying for Texas Opportunity Program loans to produce co-signers of notes.

Proposal followed a report that some 40 per cent of students who have borrowed from the state bond fund since 1966 have skipped at least one payment. In all, \$2.6 million is delinquent of the \$6.5 million allocated since the loan program began. Opponents charged that requiring co-signers would cut very needy students off from aid.

In other action, Board gave go-ahead to Scurry County for election on creation of a junior college district and a \$3.2 million bond issue in late November.

Board received a report showing that Texas college and university enrollments reached an all-time high of 399,599 this fall an increase of 6.78 per cent over 1968. Only dropoff was in private junior colleges which reported a decline of 3.56 per cent due largely to elevation of two schools to senior college rank.

INSURANCE RATE CUT — Workmen's Compensation and Employer's Liability insurance rates will drop slightly, effective December 1 for next year.

State Board of Insurance Chairman Ned Price announced these reductions: manufacturing 0.2 per cent, contracting 1.7 per cent and oil 1.1 per cent. Miscellaneous group rates will rise 1.2 per cent, but the overall reduction is 0.2 per cent, which will mean a saving of about \$500,000 in premiums.

Price said, since rates are responsive to loss experience, it follows that industry as a whole "is making a commendable effort in the field of industrial safety."

SHORT SNORTS — While the famous treasure from the 400-year-old shipwreck off Padre Island was transferred from the General Land Office to a University of Texas Balcones Research Center, Land Commissioner Jerry Sadler predicted that the school fund eventually will win the artifacts back in pending court cases.

Highway Commission has voted to buy, at a cost of \$386,676, the First Baptist Church property across from the Governor's Mansion to house a new Highway Department building.

Water Rights Commission is notifying users of water from the Rio Grande between Amistad Dam and Falcon Dam that they must file a claim to use the state water by Feb. 20.

SPEAKER GUS Mutscher is calling for the organization of "Operation Friend — ship" to combat the negative response generated by "Operation Intercept," the federal government program of stopping drug traffic across the Rio Grande.

Department of Public Safety received a \$313,500 grant from the National Highway Safety Bureau to aid in its breath testing program for control of drinking-drivers.

Hawthorne Phillips resigned as executive assistant attorney general to campaign for Supreme Court place.

High school students organize car club

The Vocational Industrial Club of America, Chapter 508, of Morton held a primary organizational meeting October 27 in the MHS Auto Mechanics building and elected officers.

The Club is affiliated with the Vocational Industrial Clubs of America and participate in area, state and national meetings throughout the year.

Tom Rowden, advisor of the chapter, discussed the benefits and activities that the students would be eligible to participate in during the coming year.

Officers elected were: President, J. D. Wisely; Vice President, Roger Sandefer; Secretary, Keith Coats; Treasurer, Ralph Soliz, Reporter, R. Forrest Baker; Parliamentarian, Danny Woolam; Sergeant at Arms, Tommy Jackson and advisor, Wayne Rowden.

Other members are: John Barnes, Alton Kelley, Mike Love, Mike McCasland, Ronnie Studdard, Gilbert Williams, Mario Gomez and M. C. Collins.

Cotton stalks left standing after harvest and regrowth after shredding provide food for boll weevils and pink bollworms. All stalks should be shredded and along with regrowth cotton should be plowed under. This practice, when carried out on a community or countywide basis, will cut down on next year's cotton insect problems.

ASCS Farm News

By John W. Hall

Wool producers were reminded today they should bring sales documents for shorn wool and unshorn lambs to the Cochran Agricultural Stabilization and Conservation Service Office to earn incentive payments for the 1969 marketings. Sales of both wool and unshorn lambs may be included in a single application for payment.

Producers also were reminded that purchases of all unshorn lambs, including the lambs in ewe-lamb pairs, must be reported when application is filed for wool incentive payment. Wool producers occasionally overlook reporting purchases of replacement stock, but the ASCS County Office must have an accurate record of purchases as well as sales of unshorn lambs.

The U. S. Department of Agriculture announced on October 15, 1969, a revised national marketing quota of 16,008,333 bales (standard bales of 500 pounds, gross weight) and a revised national acreage allotment of 17 million acres for the 1970 crop of upland cotton. This represents an increase of 941,686 bales in the quota and an increase of one million acres in the allotment from that announced on October 1, 1969.

The increase is brought about by the declining 1969 crop prospects caused primarily by abnormal weather conditions throughout much of the Cotton Belt. The September 8 Crop Report, on which the original determinations were made, indicated a 1969 crop of 10,984,000 bales. The current report indicates production of 10,428,000 bales. The increase in the quota and allotment is necessary in order to assure the maintenance of adequate stocks in the United States to provide a continuous and stable supply of the different qualities of cotton needed in the U. S. and in foreign cotton-consuming countries.

Revised State allotments for the 1970 crop will be announced within a few days. Also announced on October 15, were the following additional provisions of the 1970-crop program for upland cotton.

Domestic Acreage Allotment. For the 1970 crop, the farm domestic acreage allotment has been set at 65 percent of the farm acreage allotment, the minimum authorized by law. Farmers who sign up to participate in the program and who plant at least 90 percent of their farm's domestic acreage allotment, but not in excess of the permitted acreage for the farm, will be eligible for price-

support loans and, for price-support payments on the farm domestic allotment.

Skip-Row Rules. The skip-row rules which were in effect for the 1969 crop will be applicable to the 1970 crop. In general, under these rules, only the land actually planted with cotton is counted as cotton land in determining compliance with program provisions.

Lease and Sale of Allotments. The final date for filing application for the transfer of cotton allotments December 31, 1969. Producers in cotton-producing counties in the U. S. but approved for 1970 the transfer of allotments to farms outside the county. Allotments, however, cannot be transferred from one State to another.

Projected Yields. A projected national yield of 500 pounds per acre has been established for the 1970 crop, a reduction of 45 pounds per acre from that set for the last three crop years.

The reduction announced on October 15 reflects the failure of cotton yields to realize the levels expected on the basis of trends a few years ago. The projected yield for 1967-68-69 crops was established at 545 pounds because of previous upward trend. During the past four years yields have been leveling off and have trended down since 1965. The 1970 national projected yield is based on 1968 harvested yields (497 pounds average per acre), adjusted for abnormal weather for trends, and for changes in production practices.

Texas Projected State yields is 500 pounds.

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Bula-Enochs news

MRS. J. D. BAYLESS
Blanche Cash of Lubbock visited the community a few days last week with her daughter, Mr. and Mrs. Dean Smith and family. She also visited her son and Mrs. Dudley Cash and family in Portales, N. M.

Mr. and Mrs. Charlie Byars drove to Lubbock Thursday and visited Mrs. W. Newman is at home after being discharged from Cochran Memorial Hospital.

Mr. and Mrs. J. D. Bayless were dinner guests in the home of his brother, Mr. Mrs. Roy Bayless, in Muleshoe Thursday.

Mr. and Mrs. J. W. Layton visited Saturday in Muleshoe with her sister, Mrs. H. H. Snow.

Mr. and Mrs. Chester Petree spent Friday night with her sister, Mr. and Mrs. Nat Hill in Lubbock.

Mr. and Mrs. Layton and his brother-in-law, Mr. Mize, left Thursday for Colorado where they will do some deer hunting. The total amount of rain in the county last week was five inches. Some farmers have feed cut and on the other hand several have late feed that

hasn't been cut.

Visiting in the J. D. Bayless home Sunday was Mrs. Bayless' brother and family, Mr. and Mrs. Clyde Coffman of Morton and their son Tom of Plainview.

Mr. and Mrs. C. R. Seagler visited Thursday till Monday in Weatherford with her brothers, Mr. and Mrs. Melvin Smith and family and Mr. and Mrs. Martin Smith. They also visited her sister, Mr. and Mrs. A. L. McCallister at Roosevelt Tuesday night. Other guests were her mother, Mrs. Ola Smith of Morton, their daughter, Mrs. Wayne Herrington and children of Lubbock and her sister, Mr. and Mrs. Eleyony Eubanks and family of Odessa. Also her brother, George Smith of Cresson.

Mrs. A. J. Wallace was home Saturday and stopped in for a short visit with the E. N. McCalls.

Dinner guests in the home of Mrs. Alma Altman Sunday were her children, Mr. and Mrs. Kenneth Coats and sons, Wayland Altman and Mr. and Mrs. Kenneth Millsap and daughter from Clovis, N. M., two grandsons, Forrest and Dwayne Baker of Morton, a nephew, Mr. and Mrs. Weldon Toews and his mother, Mrs. Raymond Darrow.

Fincannon-Smith vows read in Baptist Church

Miss Martha Fincannon and Ronnie Dean Smith exchanged double ring vows at 7 p.m. October 10 in the County Line Baptist Church with the Rev. Fred Thomas officiating.

Parents of the couple are Mr. and Mrs. John Fincannon and Mr. and Mrs. Olen Click.

The bride, given in marriage by her father, wore a formal empire gown of candlelight peau de soie accented with embroidered lace.

Kay Fincannon, sister of the bride, from Lubbock was maid of honor. She wore a street-length pink knit dress.

Sidney Pool of Causey, N. M. served as best man and Larry Smith and Johnny Fincannon were ushers.

Mrs. Charles Hinson of Levelland was organist.

Mr. and Mrs. Smith are both 1968 graduates of Morton High School and attended South Plains College.

The couple will make their home in Morton where Smith is employed by Karl Griffith Enterprises.

Hospital news

Patients admitted to Cochran Memorial Hospital October 21 through October 28 were:

Nadene Jones, Mrs. Dorothy Drennan, Mrs. Lillian Wilson, Mrs. Leabie Walling, Mrs. Ida Buchanan, Mrs. Rachael Hill, Mrs. Clara Dawson and Mrs. Ada Thomas of Morton.

Mrs. G. R. Newman from Enochs, Mr. Roy L. Hoyl, Causey, N. M., Mr. Jim Berry, Farwell, Mrs. Gertrude Hightower, Allen Davis and Mrs. Gail Gibbs, Goodland, A. S. Cantu from Causey, N. M. and Jeffrey Bilbrey from Bledsoe.

Mr. and Mrs. Edd Autry are visiting her sister, Mrs. Mammie Chambers at Burkburnett.

Mrs. Harvey Whittenburg of Welch and her daughters, Shirley and Diane Cox of Dallas, visited in the community recently with her sons, D. J. and Jerry Cox.

Mr. and Mrs. F. L. Simmons are at home after a three week stay in San Diego, California. They have been with their son, Darmon Simmons, who recently had brain surgery. He is making fast progress toward recovery and is able to make weekend trips home from the hospital.

Amarillo minister MCA program speaker

Rev. Jacinto Alderete, Director of the Wesley Community Center in Amarillo, was guest speaker at the Community Action Program held in The First United Methodist Church Thursday, October 24.

Mr. Alfredo Ramirez, one of the chief workers in the Amarillo program, accompanied Rev. Alderete and was available for answering questions.

Rev. Alderete spoke on the Community Center in Amarillo, what they had done and how it compared with what Morton needs to do. He said that we would be working with three ethnic groups, Negro, Latin American and Anglo and that each member of this triangle should take values from each other. Also, it is important to develop leadership in each group. Organization is the key to the whole program, Rev. Alderete continued. Slides were shown of the Community Center in Amarillo.

Mr. W. O. McCloud, Community Action Co-ordinator for this area was present at the meeting. He gave good reports on Morton's first steps to provide a center at the East Side Elementary Building here.

Mrs. Eddie Lewis and Mrs. Joe Sepulveda are directors for the center which is now open.

Area Women's Clubs hosted the program and refreshments were served by the Town and Country Study Club.



Mrs. Ronnie Dean Smith

Whiteface News

Mr. and Mrs. Ed McCasland and son, Dean from Webb Air Force Base, have returned from Royce City where they attended the funeral of Mrs. McCasland's mother, Mrs. Margaret Dunning.

Mrs. Ed Burton is in Highland Hospital in Lubbock.

Mr. and Mrs. Roy Tilley have returned from Mason. They took Mr. Tilley's mother, Mrs. J. L. Tilley, home. She had been visiting in Whiteface.

Mrs. Effie Splawn of Muleshoe has been a guest in her son's home, Mr. and Mrs. Woody Splawn.

Mrs. Dale Read is home after being in Methodist Hospital in Lubbock.

Mrs. L. W. Bills is home from Levelland Clinic and Hospital.

Mr. and Mrs. Cecil Scribner have returned home from a tour of the Western States. They visited Nevada, Utah, California and Disneyland.

Mrs. J. T. Hall, Sr., is home from Levelland Clinic and Hospital.

Emlea Smith Club attends CA program

The Emlea Smith Junior Study Club attended the Community Action Program last Thursday in place of its regular meet. Those attending were Mesdames: Tom Davey, Tommy Thompson, Robert Terry, Gary Willingham, Jimmy Harris, Sherrill Griffith, Bill Foust, Earl Polvado, Robert Taylor, Doug Reed and Rodney Fralin.

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May you have a long and illustrious career in the cattle feeding industry in Cochran County.

We wish to add our welcome to Governor Smith and all of the high officials who will visit during the open house and truly make this an occasion to remember in the years to come.

We are very glad to have you as friends, neighbors and fellow businessmen

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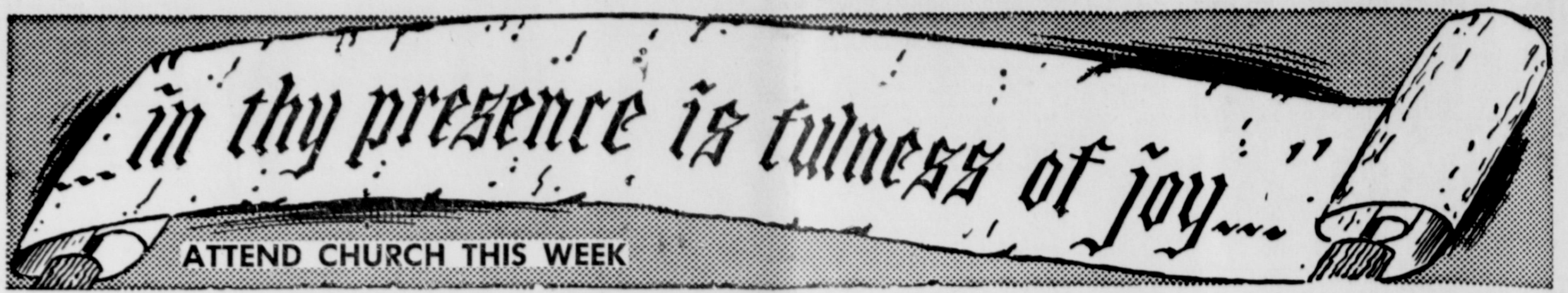
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CHURCH OF CHRIST
J. A. Woolley, Preacher
S.W. 2nd and Taylor

Sundays—
 Bible Class _____ 10:00 a.m.
 Worship _____ 10:45 a.m.
 Evening Worship _____ 7:00 p.m.
 Wednesdays—
 Midweek Bible Class _____ 8:00 p.m.

★ ★ ★

FIRST METHODIST CHURCH
Rex Mauldin, Minister
411 West Taylor

Sundays—
 Church School Session _____ 9:45 a.m.
 Morning
 Worship Service _____ 10:55 a.m.
 Evening
 Fellowship Program _____ 5:00 p.m.
 Evangelism _____ 6:00 p.m.
 Mondays—
 Each First Monday
 Board Meets _____ 8:00 p.m.
 Each First Sunday
 Commission Membership on
 Evangelism _____ 7:00 p.m.
 Second and Fourth Monday
 Wesleyan Service Guild 8:00 p.m.
 Tuesdays—
 Women's Society of
 Christian Service _____ 9:30 a.m.
 Each Second Saturday, Methodist
 Men's Breakfast _____ 7:00 a.m.

★ ★ ★

FIRST BAPTIST CHURCH
Fred Thomas, Pastor
202 S.E. First

Sundays—
 Sunday School _____ 9:45 a.m.
 Morning Worship _____ 10:55 a.m.
 Morning Service KRAN at 11:00
 Youth Choir _____ 5:00 p.m.
 Training Union _____ 6:00 p.m.
 Evening Worship _____ 7:00 p.m.
 Tuesdays—
 Helen Nixon W.M.U. _____ 9:30 a.m.
 Wednesdays—
 Graded Choirs _____ 7:30 p.m.
 Prayer Service _____ 7:30 p.m.
 Church Choir Rehearsal 8:30 p.m.

★ ★ ★

SPANISH
ASSEMBLY OF GOD CHURCH
Gilbert Gonzales
N.E. Fifth and Wilson

Sundays—
 Sunday School _____ 10:00 a.m.
 Morning Worship _____ 11:00 a.m.
 Evening
 Evangelistic Service _____ 7:30 p.m.
 Tuesdays—
 Evening Bible Study _____ 8 p.m.
 Thursdays—
 Evening Prayer Meet _____ 8:00 p.m.

★ ★ ★

EAST SIDE
CHURCH OF CHRIST
Cecil Williams, Minister
704 East Taylor

Sundays—
 Bible Study _____ 10:00 a.m.
 Worship _____ 10:45 a.m.
 Worship _____ 7:30 p.m.
 Tuesdays—
 Ladies' Bible Class _____ 4:15 p.m.
 Wednesdays—
 Midweek Service _____ 8:30 p.m.

"LABOR IS LIFE"

Carlyle

Let's talk about labor — work, if you please, for that is what labor is. Labor has come a long, long way since ancient times when work was closely related to slavery. Aristotle described a slave as "a tool with life in it." In the Middle Ages, labor gained dignity and respect as slavery declined and Christianity spread. Then, later in the 1700's and 1800's the industrial revolution created conditions that led to the modern labor movements. Today labor has gained respect, wages and working conditions hitherto unknown before.

Labor is life. Work is satisfying. Through his work a man accomplishes, and creates, and provides for himself and his family. When deprived of the opportunity or ability to work, man often becomes depressed, even ill.

I Corinthians 3:9 tells us that "We are laborers together with God." We are His hands, feet, voice, and compassionate heart here on earth to spread the gospel, lift up the poor, eradicate ignorance and destroy disease.

Honor God and Labor this week by attending church.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

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ASSEMBLY OF GOD CHURCH
G. A. Van Hoose
Jefferson and Third

Sundays—
 Sunday School _____ 9:45 a.m.
 Morning Worship _____ 11:00 a.m.
 Evening
 Evangelistic Service _____ 7:00 p.m.
 Wednesdays—
 Night Prayer Meeting and
 Christ's Ambassadors
 Convene Together _____ 7:30 p.m.
 Thursdays—
 Every 1st and 3rd, Women's
 Missionary Council _____ 2:30 p.m.
 Every 2nd and 4th, Girls'
 Missionette Club _____ 4:30 p.m.

★ ★ ★

FIRST MISSIONARY
BAPTIST CHURCH
Rev. Robert Evans, Pastor
Main and Taylor

Sunday School _____ 9:45 a.m.
 Morning Worship _____ 10:45 a.m.
 Training Service _____ 6:00 p.m.
 Evening Worship _____ 8:45 p.m.
W.M.A. Circles

Monday—
 E. Elizabeth _____ 7:30 p.m.
 Tuesday—
 Mary Martha _____ 2:30 p.m.
 G.M.A. _____ 4:00 p.m.
 Wednesday—
 Midweek Service _____ 7:30 p.m.
 Edna Bullard _____ 9:30 a.m.

★ ★ ★

ST. ANN'S CATHOLIC CHURCH
The Rev. David Greka, Pastor
8th and Washington Sts.

Mass Schedule—
 Sunday _____ 9:00 and 11:15 a.m.
 Monday _____ 7:30 p.m.
 Tuesday _____ 7:30 a.m.
 Wednesday _____ 7:30 p.m.
 Thursday _____ 7:30 a.m.
 Friday (1st of Month) 7:30 p.m.
 Friday (2nd, 3rd, 4th) 7:30 a.m.
 Saturday _____ 8:00 a.m.
 Sunday—Catechism Class,
 10:00 - 11:00 a.m.
 Confessions—Sunday
 Half hour before Mass.
 Baptisms _____ 12 noon Sunday
 and by appointment

★ ★ ★

FIRST BAPTIST MEXICAN
MISSION
Moses Padilla

Sundays—
 Sunday School _____ 10:00 a.m.
 Training Union _____ 6:30 p.m.
 Evening Worship _____ 7:30 p.m.
 Wednesdays _____ 7:30 p.m.

★ ★ ★

NEW TRINITY BAPTIST
CHURCH
Rev. Willie Johnson
3rd and Jackson

Sundays—
 Sunday School _____ 9:45 a.m.
 Morning Worship Second
 and Fourth Sundays - 11:00 a.m.
 H.M.S. _____ 4:00 p.m.
 Wednesdays—
 Prayer Service _____ 7:00 p.m.

This Feature Is Published With The Hope of Getting More People To Church, and is Paid For By The Undersigned City Business and Professional People:

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Morton 4-AA cellar dwellers but over-all record is better

Morton Indians were all but eliminated by the Denver City Mustangs last week from the district 4-AA race, and a collision is rapidly shaping up for November 7 showdown between the Mustangs and the Frenship Tigers. The Mustangs pulled off a mighty win over Post, 6-3, and remained undefeated in season and conference play. The Antelopes have one last hope and that is to stop Denver City and they will do so if they can square off this week against the potent Ponies. The Mustangs will take on Tahoka, recent district champion, and Morton currently share the conference cellar.

While the Indians are hosting Idalou, the district race could be thrown in a turmoil. The Post Antelopes will be seeking to unseat Denver City for the second time in the last several years. An Antelope win could possibly throw the district race into a three-way contest.

DISTRICT 4-AA STANDINGS

	Season		Conference	
	W	L	W	L
Frenship	7	0	2	0
Denver City	4	3	2	0
Post	5	2	1	1
Idalou	1	6	1	1
Morton	4	3	0	2
Tahoka	3	4	0	2

Whiteface big grid victory only win among area schools

Whiteface Antelopes came up with a conference win last Friday, but they were the only team in the area to do so. The Bula Bulldogs dropped a district game to Witharal while the Three Eagles were idle.

Whiteface will put its 1-0 conference record on the line Friday as they travel to Cotton Center for a crucial 8 p.m. clash.

The Three Way will resume its chase of district favorite Cotton Center as the Eagles travel to Southland at the Three Way school. Whiteface, 5-1 for the year, boasts the best record in the area and will be hoping some other district member might do off Cotton Center.

Whiteface travels to Smyer this week and the Bulldogs will be seeking their first win of the year.

Black Bennett scored Whiteface's lone touchdown in the big Antelope win over Witharal as he plunged two yards in the second period. Randy Peden booted the winning extra point.

Whiteface punched across a last quarter touchdown on a 23-yard pass, but the extra points fell short and Whiteface wrapped up their third win of the year.

Bula's Bulldogs matched Witharal point-for-point through two periods, but fell behind in the third quarter to absorb a 62-24 loss at the hands of the Witharal Panthers.

Trailing 14-0, Bula scored in the first period on a 23 yard pass from Ron Risinger to Steve Cox. In the second, Tom Newton intercepted a Witharal pass and ran it in 25 yards for a second Bula TD. Risinger added the extras. Newton had previously scored two points following the first Bula score.

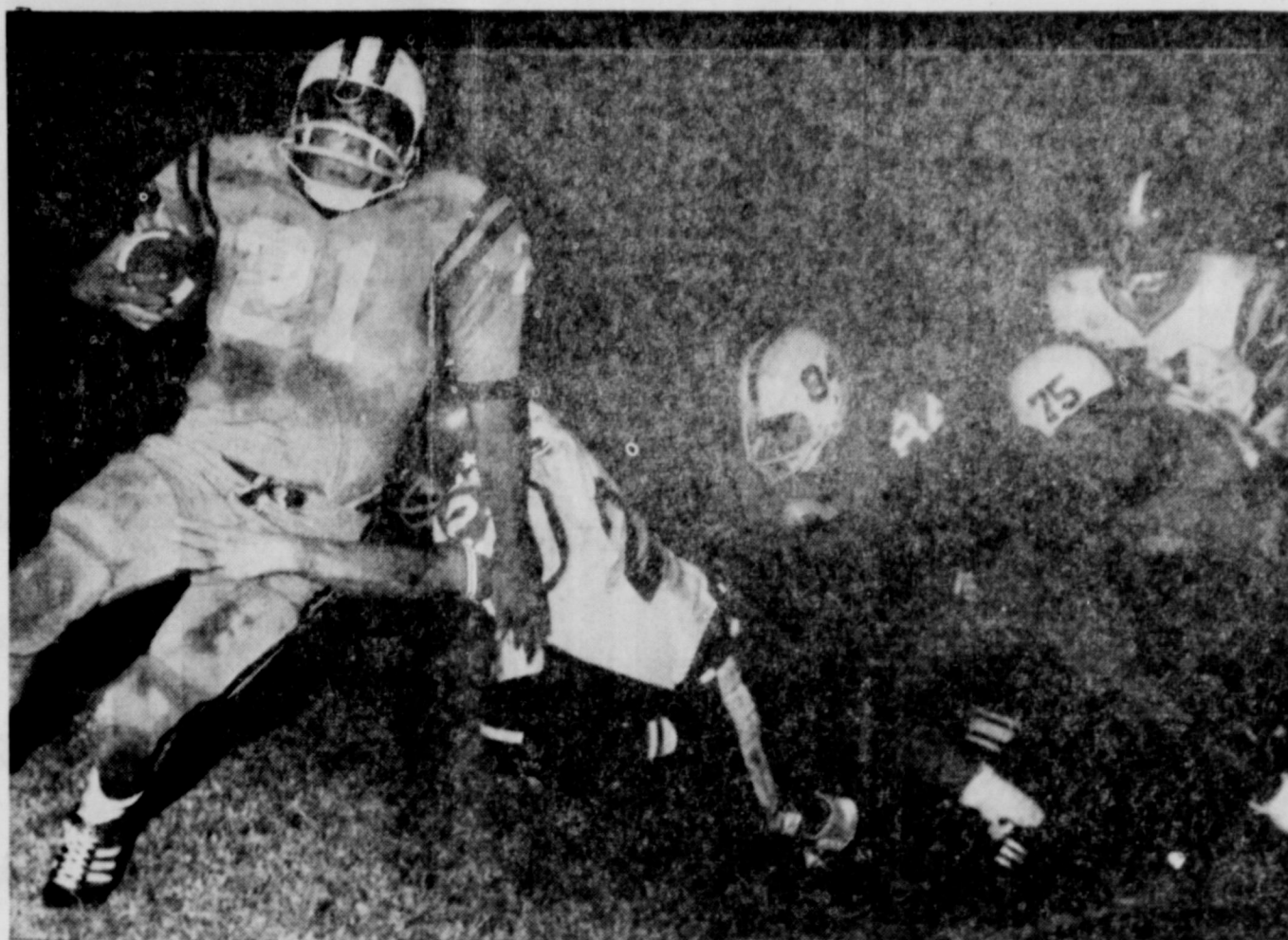
The Bulldogs hit paydirt again late in the game on a 5 yard pass from Risinger to Newton. Risinger ran for the extras.

Witharal was charged with 260 yards in penalties in the game.

AREA STANDINGS

	W	L
Three Way	5	1
Morton	4	3
Whiteface	3	3
Bula	0	6

Mr. and Mrs. Joe Nicewarner returned to Morton Friday after a visit in Missouri. While in Missouri they enjoyed a tour of the Ozarks.



END OF GOOD GAIN...

TOP INDIAN GROUND GAINER Ralph Soliz is seen coming to the end of a good gain over right tackle as a Denver City Mustang eludes a block and gets him in his clutches. Soliz upped his yardage total by 71 steps in 26 carries as he switched from his regular fullback position to

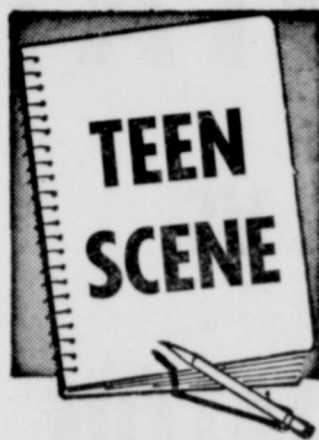
tailback as a replacement for the injured Terry Harvey. Jerry Steed took over his regular fullback duties during the second half and gained 40 yards in seven carries. The Indians dropped the crucial test 9-0 and now stand 0-2 in district play and 4-3 for the season.

CC Saddle Club elects new slate of officers

Wade Sanders will take the reigns of the Cochran County 4-H Saddle Club as the result of an election held by the club last week.

Sanders was elected president and will head an entirely new slate of officers who will guide the activities of the club over the coming year. He is the son of Mr. and Mrs. Kenneth Sanders.

Other officers elected include Vice-president, Morton J. Smith III, son of Mr. and Mrs. Morton J. Smith Jr.; Secretary, Buttons Sanders, daughter of Mr. and Mrs. Kenneth Sanders; Reporter, Emlea Smith, daughter of Mr. and Mrs. Morton J. Smith Jr.; Council Delegate, Debra Whitehead, daughter of Mr. and Mrs. James Whitehead and Queen, Emlea Smith.



by VICKI GOODMAN

Morton High School finishes their nine-week tests today and are they glad! report cards will be issued next week, but I don't know how glad they will be of that. Look on the bright side; only 27 more weeks of school remain.

Saturday night, Mikella Windom, freshman candidate, was crowned Halloween Carnival Queen. It was a lovely coronation and Mikella was very happy. Congratulations to the freshman class.

Last week, Morton High elected school favorites. The outcome was as follows: Class favorites, freshman, Mikella Windom, James Dewbre; sophomore, Rita Spence and Kim Coats; junior, Micheline Marina and Monte Dewbre and seniors; Diane McCasland and J. D. Wisely. School favorites were: Best Personality, Debbie Kuehler and Gerald Baker, Most Courteous, Diane Avery and Larry McClintock; Most Beautiful, Vickie Goodman and Most Handsome, Dennis Clayton. Mr. and Miss M.H.S., Diane McCasland and J. D. Wisely. Most likely to Succeed, Helen Lynch and J. Wayne McDermott.

The F. T. A. met last week and decided to work in groups of four each week at the Community Center. One group helped last Monday. They will help tutor smaller children or do whatever is necessary to help the Center.

The Student Council is presently making plans to attend the District Meeting in Denver City. The Council is running for the office of parliamentarian. One surrounding school will nominate Morton and another will second the nomination.

The high school band has been working very hard for the past few weeks in preparation for marching contest to be held Tuesday. Everyone is behind the band in their efforts.

The M.H.S. Choir had try-outs several weeks ago to select a sextet and a quartet. Sextet members are: Peggy Thomas, Deletta Nebhut, Ruthie Smith, Sue Winder, Mikella Windom and Ann Townsend. Members of the quartet are: Gary Kessler, Shelby Race, Paul Blanton and Keith Embry.

The Morton Indians played a fine game last Friday. It's a real come back! Although the score ended 9-0, the D. C. Mustangs scored by luck. The Indians held their own. Each game the Indians get a little better. It was certainly a tough game as several injuries were incurred. Gerald Baker and Jerry Steed kept the Morton defense rolling. Fullback Ralph Soliz and quarterback Keith Embry led the Indians offensive units. This game was the last to be played against the Mustangs.

Tomorrow's home game will be a corker as Morton faces Idalou. Everyone be there and root the Indians to another victory. They're a great bunch of boys!!! RIP IDALOU!!!

A seven-year-old child is in the "eraser age." He erases as much as he writes, trying constantly to make his work more nearly perfect. The seven-year-old is anxious to do well and to learn how things are done. He needs a job at home and maybe a small allowance.

Mrs. Shaper honored with coffee Sunday

Mrs. Henry F. Shaper, president of Texas Federation Womens Club from San Antonio, was honored with a coffee Sunday in the home of Mrs. LeRoy Johnson.

Mrs. Shaper conducted a workshop at the TFWC Caprock District conference in Muleshoe Saturday and spent Saturday night and Sunday in Morton.

Ladies attending the coffee were Presidents, Board Members and representatives from the Federated Clubs here.

Mrs. Shaper discussed different aspects of club work and urged the clubs to write Governor Smith in favor of retaining the one hundred thousand acres of virgin pine in the "Big Thicket." She also asked the members to write to NASA in Houston commending them for allowing the Astronauts to express their belief in God in space.

Mrs. Shaper and Mrs. Johnson left Morton Monday morning for Silvertown where the Century of Progress Study Club is having a tea for Mrs. Shaper.

Deborah Miller wins TPOLEA scholarship

Deborah Faye Miller, daughter of Deputy Sheriff and Mrs. Chester Miller of Morton has been awarded a scholarship by the Texas Peace Officers and Law Enforcement Association.

Miss Miller was selected by a special committee of TPOLEA, which has been awarding scholarships to deserving children of members of the association since it was formed in 1963.

Deborah is a 1969 graduate of Morton High School where she finished in the first quarter of her class and posted a straight "A" record during her senior year. She is now attending South Plains College, majoring in business.

Mr. and Mrs. Fred Morrison left Wednesday for Chillicothe to be at the bedside of her mother who is gravely ill and also to be with her father who is scheduled to undergo surgery on Friday.

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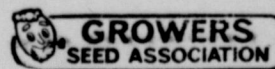
a special message for the cotton producer who wants to make more money

Are we exaggerating? Giving too much credit to the least cost item in your entire cotton production program? University researchers don't think so. Their studies show that **quality of planting seed** definitely affects net profit; that most "farmer saved" seed is decidedly inferior to pure seedstock, by as much as 116 pounds of lint an acre in some cases. Think about it. You can do two things to make more money: improve your product and lower production costs. The only common link between the two is **quality seed**.

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But sign up now to be assured of the variety you want and the amount you need. Seed are sold first come, first serve, and the early freeze has created an unusually strong demand for planting seed. See your local coop for top quality JOHNNY COTTONSEED brand seed.



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Maple Coop Gin
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Whiteface Coop Gin
Morton Coop Gin
Pettit Coop Gin

COW POKES

By Ace Reid



"Wul, I jist can't enjoy any of this prosperity fer dreadin' the day when the bottom falls out again."

Thursday, Oct. 30, 1969, a milestone in progress of our community. On this day Owen Bros. cattle feeding complex is being formally opened. The main speaker will be Hon. Preston Smith, Governor of Texas. We are proud to have had a small part in this accomplishment!

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MORTON INDIANS

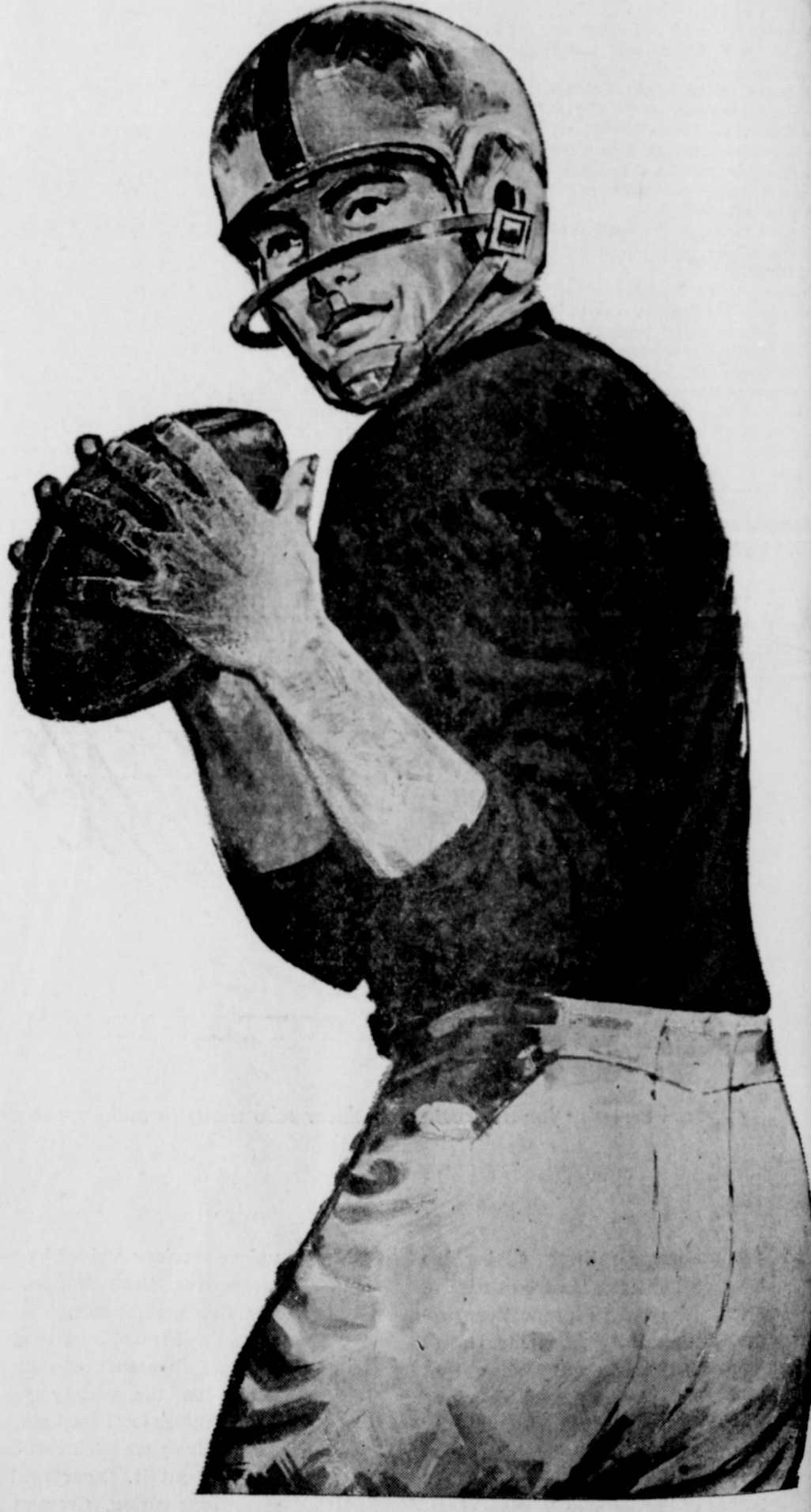
VS.

IDALOU WILDCATS

**Friday
October 31**

**INDIAN STADIUM
MORTON**

KICKOFF AT 7:30 P.M.



1969 INDIAN SCHEDULE

Morton 34	Plains 0	Morton 0	Frenship 14
Morton 0	Frona 10	Morton 0	Denver City 9
Morton 13	Sudan 3	October 31	Idalou at Morton
Morton 7	Farwell 0	November 7	Morton at Tahoka
Morton 24	Ralls 12	November 14	Post at Morton