

-Photo Courtesy Bill Kincaid

Baxters' Kin Experience Near Miss

Relatives Safe After Tuesday Tornado

"To have had five people (relatives) in three locations all hit by the tornado and for none of them to have been injured....we are indeed lucky," Mrs. Tommy Baxter said Thursday afternoon. Her parents and sister and her husband's mother and step-father all reside in Wichita Falls, site of a killer tornado which struck that city Tuesday.

Another Floydada couple - Mr. and Mrs. O.G. Mayfield - breathed a sigh of relief when they received a call about 5 a.m. Thursday informing them that their son, Kenneth Mayfield, had not been injured in the twister.

Baxter's stepfather and mother, Mr. and Mrs. Bill Bradley, had gone to the home of friends after hearing the alert. The storm struck as they reached the cellar and Bradley pushed his wife into the cellar and followed her

AUTO DESTROYED

When they emerged from the excavation, the friends

residence near the cellar was destroyed. Mrs. Bradley's auto, which they had parked in front of the house, also was a pile of rubbage.

They walked several blocks to their home to find it standing, although some siding and roofing had been blown off and the sliding glass door was gone.

The Bradley home is in the north portion of the Faith Village house addition. It is across the boulevard from Sikes Senter Mall, which was destroyed. The residence where they had sought shelter was in the south edge of the same addition.

There were casualties in this area.

Mrs. Burns Frightened, Not Injured

A Floydada woman had a frightening experience during the Tuesday turbulance, but was uninjured.

. Mrs. Leroy Burns had gone to Knox City to take her oldest daughter, Sherry Hacker, and grandson, Clint, to Wichita General Hospital. The youngster had an appointment to have a cast removed.

After leaving the hospital, the trio stopped at Sikes Senter Mall in Wichita Falls. They left some 20 minutes before the mall was virtually leveled by the twister.

Mrs. Burns, her daughter,

and grandson were traveling southwest of Wichita Falls when they "they ran into the cloud." They watched from approximately one mile away as a tornado uprooted trees and "tore up a barn," according to Mrs. Leroy Burns. They were caught in "heavy hail and rain," which damaged their auto.

Burns said "there apparently were two or three tornadoes, and they were in the second storm.

The Floydada and Knox City residents were forced to drive to Seymour before they could reach a serviceable telephone.

MESSAGES RECEIVED

Baxter's step-brother's wife contacted the local family about 6:30 a.m. Wednesday to report that the Bradleys were safe. Mrs. Baxter's mother, Mrs. Jack Hairston, finally was able to contact her daughter here by phone at 8 a.m. Wednesday.

Mrs. Hairston noted that she and her husband had shingles torn from their roof, but their residence was not otherwise affected.

Mrs. Baxter's sister, Lynn Hairston, resides in an apartment complex which sustained only loss of some windows.

Miss Hairston talked with her sister Wednesday afternoon and described the situation. She noted that the six o'clock TV news was in progress when the weatherman was handed a sheet of paper and stated: "A tornado is on the ground... everyone take cover!" At this time TV sets blacked out due to power lines being severed.

Lynn Hairston told her See RELATIVES Page Five



The Floyd County Hesperian

Volume 83

April 5 April 6

April 7

April 8

April 9 April 10

April 11

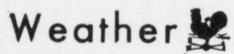
April 12

Floydada, Floyd County, Texas 79235

Sunday, April 15, 1979

12 Pages

Number 30



Courtesv Jon LaBaume

HIGH LOW MOISTURE

43

45 36

38

37

Financial Assistance Sought

Jail Standards Head Tours Floyd Facility





ave know says driving as if ate for a dental appointment

heat of being repetitious, we lid like to laud Joanne Cagle, any members and students o much time on college-Mednesday at Floydada Rotary Club hosted lunch for

helped half a dozen he their future, how worthdege-career day? I doubt fould place a pricetag on

NG GARAGE SALE? 10 VICTIMS!

oz. Can 82°

z. Bottle 69¢

100 Can 89

oz. Box 89¢

dardin suggests that anyone aling a garage sale might instead, giving a portion of the ictims at Wichita Falls Sounds like a good idea,

ATTLATIONS, BILL alations to Bill Staniforth, community native, who the Texas Press Association bes boss, Executive Vice mdell Williams, is one of

s different than the old pe, but even with this mately 40 Lions cast One candidate during ons received 730 — or gure - and only some 40

was trying to get to 'Pardon me,' he

'did I step on your she replied, "All still in the rings."



Easter Mass Slated For 11:30 Sunday

81

73

65

Easter Mass of the Resurrection will be celebrated at 11:30 a.m. this Sunday at St. Mary Magdalen Catholic Church in Floydada.

The time previously had been listed

Monday Night

Athletic Awards Due At **FHS All-Sports Banquet**

Recipients of the Fighting Whirlwind awards in boys and girls basketball and track will be spotlighted Monday night at the annual Floydada High School All-Sports Banquet. The event begins at 7 p.m. in Duncan Elementary Cafe-

The All-Sports Banquet honors all

FHS athletes taking part in sports other than football.

The banquet will have no speaker, due to the number of award recipients.

Adult fans are encouraged to attend the banquet. Tickets, priced \$4 each, are available at the high school.



TAKING the oath as city officials are Councilmam Wayne Russell, Councilman Jerry Thompson, and Mayor Parnell Powell [left to right], during

Tuesday night city council meeting. City Secretary Jimmie Lou Stewart adminis-

tered the oath.

'Show Them We Care!'

County Residents Aiding Tornado Victims

Floyd County residents are making a concerted effort to aid residents of Wichita Falls, Vernon and other areas which sustained extensive losses in Tues-day tornadoes which ravaged that

County officials started the Good Samaritan project Tuesday and have since been joined by Floydada and Lockney Lions club, churches, and others.

Contributions of food (primarily canned goods), good clothing, and bedding (sheets, pillow cases, quilts, and blankets) are being accepted at three receiving stations within the county, as well as at most churches.

RECEIVING STATIONS Donations of the above mentioned articles may be left at the

Farm Bureau office in Floydada, the county courtroom in Floyd County Courthouse, or at the sheriff's department office in

David Cates, manager of the Floyd County Farm Bureau, has offered use of a room in the organization' office to store the

Floydada area residents may have their contributions picked up by phoning the Farm Bureau office, 983-3777; Floydada Nursing Home, 983-3704; or Blanco Offset Printing, 983-3739.

TUESDAY DEADLINE

Due to the urgent need for assistance, Floyd County sponsors hope to deliver the items next Wednesday. They suggest that all donations be received no later than Tuesday afternoon.

Paul Westbrook, Lion Boss of Floydada Lions Club, said directors voted during a Thursday morning breakfast meeting to contribute \$100 with which to start a fund at First National Bank of Floydada. The Lions took a special offering during their Thursday noon meeting.

Other individuals and organizations are encouraged to deposit their monetary gifts at either of the two county banks.

Ministers of county churches have been contacted and most are accepting donations to benefit storm victims. It has been suggested that churches take special offerings Easter Sunday for this purpose.

BLOOD NEEDED

Since one of the most pressing needs, according to reports here.

is for blood which is being required by injured persons local persons were interested in a Floyd County blood drive.

However, Butch Seav contacted South Plains Blood Services officials Thursday and was informed that all employees and bloodmo-biles are "booked." Seay is to be contacted if blood is needed.

Blood Service officials noted that they had not received a call for assistance from Wichita Falls at that time. The Lubbock-based organization was "ready to respond" to aid tornado victims if

"Let's show these people (tornado victims) that we are concerned about them and want to help," this newspaper was told.

Robert O. Viterna, acting executive director of the Texas Commission on Jail Standards, accepted an invitation from the Floyd County governing body to inspect the Floyd County Jail. He arrived last Friday morning in Floydada for the inspection.

"Possibly we can come up with some solution within our budget," County Judge Choise Smith said of Viterna's

Judge Smith, Commissioners Bob Jarrett, Aaron Carthel, Grigsby Milton and Jack Lackey, and Sheriff Fred Cardinal made a trip to Austin to discuss the matter with Viterna. Their appointment was for 8 a.m. Tuesday,

The county officials - joined in Austin by Lubbock architect Marvin Stiles, who has been working with them on the jail project - met for approximately three hours with the Texas Commission on Jail Standards' executive director and with Bob Flowers and Willis Whatley of the Criminal Justice Department.

GRANT POSSIBILITY

Judge Smith again talked the following day with Flowers and Whatley "to check out the possibility of a grant on jail equipment." He was informed that the county should be eligible for "some money for life saving equipment."

The county judge "excepts" that we will know more after Mr. Viterna's

Renovations in the Floyd County Jail have been ordered by the Texas Commission on Jail Standards in order to reach compliance with regulations handed down by the TCJS.

EXPENSIVE PROJECT

County officials and their architect, Stiles, learned after opening bids March 29 that the proposed jail addition and remodeling project would cost \$501,000. This figure includes detention equipment (cells) and the architect's fee.

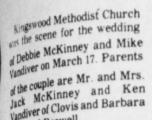
After bids were opened and examined, Judge Smith said proposals for detention equipment "really shocked us." The lowest of two bids was \$138,700, "which compares with about \$60,000 for the same work a year ago."

The commissioners court conferred the afternoon after bids were opened and again the next morning before deciding to visit with Viterna before reaching a decision on the jail project.

EASTER + CRESTINGS

Family News

Double Ring Ceremony Unites Couple



YOUR THRIFTWAY STORES
SELL & FEATURE ONLY FINE
QUALITY AMERICAN
GROWN GRAIN FED BE,
FRESH PORK &
QUALITY POULTRY!

LB.

LB.

LB.

Carrol of Roswell. Double-ring vows were pledged in a 2 p.m. candlelight ceremony performed by the Rev. E. K. Shepherd, uncle of

Wedding music was provided Mrs. Homer Tankersley. Prior to the ceremony, Mrs. Sharon Epps, vocalists sang, 'You Needed Me''. During the lighting of the unity candle she sang "We've Only Just Begun." The altar decorations were centered with a circular arrangement of white gladiolas and burgandy carnations surrounded by an arch and spiral candelabras holding vory tapers. Palms and greenery with the unity candle ompleted the decorations.

The bride, given in marriage by her parents, was escorted to the altar by her father. She

The womens division of

the Chamber of Commerce

wore a white polyester organza gown with empire waistline and Queen Anne neckline. It was decorated with Venise lace. The short sleeves were formed by two rows of organza ruffles. The long A-line chapel length skirt had two rows of organza flounces, topped with Venise lace trim, circling the hemline. The single-tier finger tip veil, edged in Venise lace and a scattering of lace motiffs was attached to a matching lace

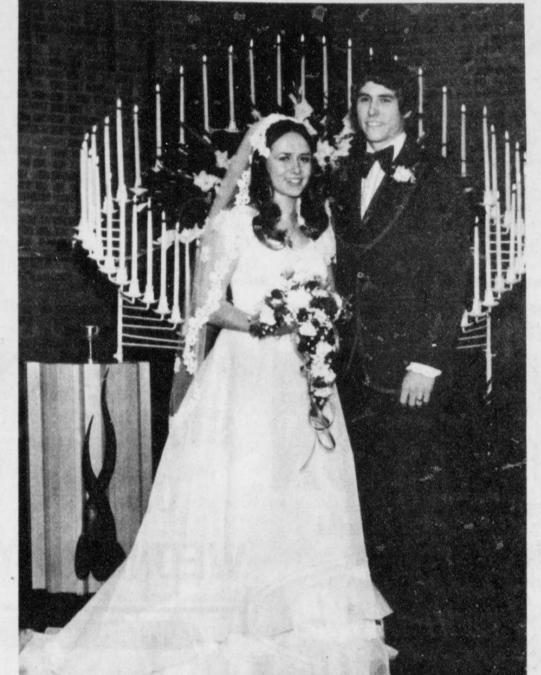
She carried a cascade arrangement of miniature burgundy roses and white carnations whith stephenoitis and tiny burgundy streamers and tulle over a whte Bible.

Something old was her paternal grandmother's wedding handkerchief; something borrowed was her mother's engagement ring;

something blue was her garter. She wore a gold locket, a gift from her nieces and a sixpence in her shoe.

Dee Griggs, a friend of the

If you have not had the



Mr. and Mrs. Mike Vandiver

bride served as maid of honor and wore a long gown of burgundy and ivory floral Qiana knit. She carried a nosegay of white and burgundy carnations accented with burgundy streamers.

The bridegroom wore a burgundy tuxedo and ivory shirt. He wore a single ivory rose in his lapel.

Serving as best man was Tim Curry of Las Cruces, close friend of the bridegroom. He also wore a burgundy tuxedo and an ivory boutonniere.

Ushers were Brad Lewter, cousin of the bride and Roger Watcher, friend of the bridegroom

Candlelighters were Kim and Heather McKinney, nieces of the bride. They wore long ivory dresses and carnation cor-

The guests were registered by Mrs. Tim Curry, close friend

of the couple Following the ceremony, a reception was held in the church fellowhsip hall. The bride's table was covered in a white polyester lace cloth. Crystal and silver appointments were used. The four-tiered ivory wdding cake was deocrated with fresh burgundy roses and miniature ivory carnations and greenery. On the opposite end of the table was a choclate cake which was served with coffee.

Assisting at the serving table were Kathy Vandiver, Robin Lusk, Lisa Jilek and Pat Baker. Hostesses for the recpetion were Irene McDonald, Charlotte Stephens, Bobbie

Landess and Marilyn Blair. Mr. and Mrs. Ken Vandiver hosted a rehearsal dinner the night before the wedding.

The couple was honored at a miscelleanous shower in the home of Mrs. Dennis Baker on February 17.

After a wedding trip to Ruidosa and El Paso, Texas, the couple will be at home at 2918 Sehldon in Clovis

Mrs. Vandiver is the granddaughter of the late Mr. and Mrs. J.J. McKinney and the late Mr. Ben Johnson and of Mrs. Johnson of

Floydada relatives attending the wedding were Mrs. Ben Whitaker, Mrs. M.L. Solomon, Mrs. G.M. Armstrong and Mr. and Mrs. John McKinney.

will meet Monday April 46 at opportunity to pay, and are 7:30 in the community room interested in joining, you at the First National Bank. may mail your \$5 dues to Box 291, Floydada, or pay at the Everyone is urged to at-

Victory Baptist To Have Easter Hunt

Notice: Notice Floydada Womens

CofC To Meet Monday

20 CT. BOX

number of eggs SUNDAY SERVICES

Sunday services will be at the regular time. Sunday night services will be direcday April 14 at tee by the young people of the church. Ray Fuller will be prizes given to the speaker; Aaron Hen-

which will be held in the

WTSU East Dining Hall from

Mrs. Roy Turley, Lockney,

awards program. The 32 area

those finding the largest dricks will lead the singing: David Cochran will make announcements and be in charge of the taking the offering; and Carol Cochran and Abby Hendricks will present special music.

Everyone is invited to attend these services.

ONION RINGS Slice large onions crosswise (approximately 1/4 inch

Separate into rings. Dip onion rings into fritter batter and fry in deep fat, 375 degrees until brown. Fry only a few rings at a

FRITTER BATTER

Beat 2 eggs Stir in - 1/2 cup milk Sift together and beat in -1 cup all purpose flour l teaspoon baking powder l teaspoon salt Add - 1 teaspoon melted fat or cooking (salad) oil. NOTE: If onions are strong they may be soaked in sweet

milk before frying.

lockney Woman Nominated For Award

nel of Lockney is ve the fourth shed Service 21 on the West

11 a.m. until 1 p.m., is being sponsored by the WTSU Office of Programs for Woniversity camis serving as an area representative for this year's

luncheon.

16 OZ. BOX

2 QT. 3

10 OZ.

2 LB.

3 LB.

ent. Roll call with tips for

in suggesseveral of

RIL 15-21,19

by Burke Gives Microwave Demonstration of Mrs. Keith Marble, with

plant exchange for the program. Mrs. J.P. Taylor will

be showing Flower Making. Time will be May 9 at 2 p.m.

representatives have helped area organizations and individuals submit nominations and are a local source of information about the pro-

THE NOTION HUT

1610 Main - Petersburg T-Shirt Fabric & Ribbing All Sewing Needs Available

Hours: 9:30 - 5:30 Monday - Friday WANDA AKIN



SENIOR CITIZENS **62 YEARS OR OVER**

HANDICAPPED

We are now accepting application for Plains Village L.T.D. one and two bedroom apartments.

> At the Travel Lodge Motel 800 Broadway - Room 118

Plainview, Texas 9 A.M. to 4 P.M. or Dial 1-806-762-4711 After These Dates April 25 - 26

(25% Of ANNUAL INCOME)



A real old-timer from the flapper era, the Candlestick* brings to life the good old days. Available in black, white, or stars and stripes, it's sure to enhance the decor of almost any room.

Best of all, it's genuine Bell. Which means you're getting top quality and you never have to worry about repairs. Since the working components are owned by the Bell System, we'll fix them anytime there's a problem. Without additional charge.

You'll find the Candlestick at your nearest PhoneCenter Store, where you can also choose from a variety of other colorful and attractive styles. Or call your local Southwestern Bell business office. Whether it's an oldtimer like the Candlestick or an ultra-modern design, choose a phone that's genuinely you and genuine Bell.

The Candlestick. \$14 a month for five months or a one-time charge of \$70. Prices do not include taxes or, if applicable, installation and recurring charges If necessary, hearing aid adapters are avaliable from your telephone company.

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Southwestern Bell

THE CHOICE IS YOURS. BE CHOOSEY.

OBITUARY

Samuel Bennett

Services for Colonel Samuel E. Bennett were held April 7 in the Church of Our Fathers in Yarbolinda, Califorina, with John Wimber officiating. Burial was in Forest Lawn Memorial Park in Cyperss, California. Colonel Bennett, USAF, retired, died April 4 in a Los Alamitos, California, hospital following a massive heart attack April 3.

Mr. Bennett was born February 27, 1921, in Childress and attended school in Paducah. He was the son of the late Mr. and Mrs. Ed

REMEMBER your loved ones with a living memorial to the Caprock Hospital **Auxiliary Memorial** Fund. Mrs. Ben Whitaker, Treasurer.

Bennett of Paducah. Survivors include his wife Ruby; two daughters, Betty Jane of the home and Barbara of Los Angeles; one son Jim, also of Los Angeles; one brother, Randolph Bennett of Phoenix, Arizona; one sister, Betty Jane Bennett McKinney of Albuquerque, New Mexico. Mrs. McKin-O.G. Mayfield.



PLAQUE to the memory of Gerald Lackey, former board member and president, for "dedicated service to Lighthouse Electric Cooperative" is presented by Board President Cecil Baxter to Mrs.



COURTHOUSE

WARRANTY DEEDS

Barton Collier Cooper to R.L. and Bettie Knox, all L-1, B-4, McKoy, Lockney.

H.P. Bertrand to David and Nancy Barker, L-9, B-5, West Heights, Floydada. James A. Harrison to Tommy Carl and Sallye Lyles, 1/3 int. L-13, W1/2, L-12, B-89,

Floydada. Eva C. Hartness and W.H. Hartness to Tommy Carl and Sallye J. Lyles, 1/3 int. L-13, W/1/2, L-12, B-89, Floydada.

John W. Harrison to Tommy Carl and Sallye J. Lyles, 1/3 int. L-13, W1/2, L-12, B-89, Floydada. D.M. Moore to Velma May Nichols, All L-18, B-13, Bo-

wers Ad., Floydada. Annie Pinner to William E. Wylie 7/8 int. E/2, S-106, B-D-2, Floyd.

C.W. and Beulah Ramsey to Claude Ramsey and Bob Ramsey, All 160 ac., Floyd.

DOUBLE

STAMPS

WEDNESDAY

Produce Specials

Ronald Len Gaston to J.E. and Elizabeth Eckert, All L-3, B-87, Floydada.

Melvin and Annie Brock to Brock Farms, 30.75 ac. N/E E-120 ac., N1/2, S-59, B-D-2, G.A. and Hazel Jacobs to

Richard and Annice Duvall, 80 ac.-SE1/4-S-17, B-D-5, Charles D. Wise to J.A.

and Wanda Lewallen, All-L-11, 12, 13, 14, 15, 16, B-8, Baker, Floydada. PROBATE

Eugene M. Collins Jr., will and app. to probate.

MARRIAGE LICENSE Florencio Maldonado Jr.

HAVE A GOOD WEEK

and Lydia Trevino.

South Plains N

A nice rain shower here in the community left about .30 moisture on Monday, which the farmers were glad to have. However, Wednesday a regular Old Texas Dust storm blew across our area with hard winds blowing until night fall.

Many from the South Plains Baptist Church attended the Associational Vacation Bible School Clinic which was held at the First Baptist Church in Lockney at 10 a.m. Tuesday morning,

closing at 2 p.m.
Rev. and Mrs. Fred Blake to Levelland Monday, where they were at the Second Baptist Church, with Rev. Blake helping at the funeral services for Mrs. Jesse (Lavara) Paulk, 56, of Truth or Consequences, New Mexico, who had died Wednesday. Services were held in Levelland at the Second Baptist Church at 2 p.m. Monday morning, with burial in the Lamesa Cemetery.

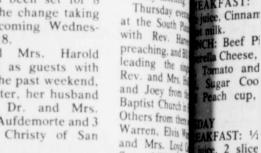
Mrs. L.T. Wood left Saturday for Abilene where she spent the weekend with friends, and then went on to Fort Worth to spend a few days. She is expected to be home this Thursday.

Mrs. Arby Mulder entered the Central Plains Hospital Wednesday. She will be in the hospital for the next few

The new time for the Wednesday night Prayer meeting for the Baptist Church has been set for 8 p.m. with the change taking place this coming Wednesday, April 18.

Mr. and Mrs. Harold Hamm had as guests with them over the past weekend. their daughter, her husband and baby, Dr. and Mrs. Thomas B. Aufdemorte and 3 month old Christy of San Antonio.

Mr. and Mrs. Jerry Chappell of Duncan, Oklahoma, spent the past weekend visiting here with her parents. Mr. and Mrs. Grigsby Milton, Jr. and with his parents,



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Poole, Mrs.

Mrs. Evelyn

Marie Edwards

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Jeff and John

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Roll-A-Dikers

ATTACHMENT USED BEHIND YOUR LISTER OR

CULTIVATOR MAKES A DAM IN THE FURROW LAWSON

FARM SUPPLY 983-3940 503 E. Missouri

Floydada, Texas

Golden Act

HYBRID GRAIN SORGE

UNIVERSALLY POPULAR YELLOW EN GREENBUG RESISTANT



Thick, Short, Heavy Stalk, Excell

Extensive Root System, Adapts to

Excellent Greenbug Resistance

WE RECOMMEND TE-Y-

See Your Local Golden Acre

COME IN NOW FOR YOUR SEE



FANTASTIX REGULAR 69¢

SHURFINE

Dog Food

25 LB. BAG

BLACK PEPPER

SHURFINE

Toilet

Tissue

4 ROLL PACK

SHURFINE

Black

Pepper

8 OZ. CAN

SHURFINE

Dinner

Napkins

160 COUNT

SHURFINE

Cranberry

Sauce

300 SIZE CAN

CALIFORNIA ICEBERG CALIFORNIA PASCAL Celery Hearts PKG. 59¢ Grapefruit WASHINGTON DIANJOU 23° LB. Pears Salad Dressing Can Liners 40 CT. Flour Mushrooms Shortening 42 oz. \$ 1 39 Apple Juice 32 02 79¢ SHURFINE BLUEBERRY Pie Filling 20 oz. 98¢ Pie Filling 20 oz. 69° Health And Beauty Aids **Toothpaste** 98¢ Pain Relievers 100 CT. BOTTLE **Body Powder** \$ 4 39 Dairy And Frazen Food BELL BRAND Mellorine ALL FLAVORS 1/2 GAL. 89¢ BELL BRAND Dip or Sour Cream 8 OZ. CARTON 2/89¢ 9¢ BELL BRAND **Buttermilk** 89¢ HALF GALLON SHURFINE Oleo Quarters 2/93 SHURFINE MEDIUM SIZE **Eggs** GRADE A DOZEN 69¢

Sunday, April 15, 1979 Page 5 The Floyd County Hesperian Relatives Safe After Tuesday Tornado Continued from Page 5



BEER CAN CONTAINER - Jimmy Filen, Rod Enriquez, and Mac Willson let to right] are shown after installing a drk unk in front of Builders Mart for the ablic to place beer cans. The cans are to dine for the Boy Scout bus. Persons may agine for the Boy Scout bus. Persons may all the Willsons at Builders Mart or Jim Ford at Floydada Real Estate and they will

> SCHOOL UNCH MENU

> > THURSDAY

FRIDAY

nt Baptist Media Center

Toast, 1/2 pint milk.

LUNCH: Bar-B-Que, Sea-

soned pinto Beans, Potato

Salad, Dill Pickle Spears,

Apricot Jello with Apricots,

Hot Corn Bread Squares, 1/2

BREAKFAST: 1/2 cup

punch, Fluffy sweet rice,

LUNCH: Baked Ham, Candied Sweet Potatoes, Garlic

Green Beans, Pineapple

Crisp, Hot Rolls, 1/2 pint

BREAKFAST: 1/2 cup or-

ange juice, Sausage, Hot

LUNCH: Hamburgers on Home Made Buns, Tomato,

Lettuce, and Dill Pickle

interested in reading chapter

five in Etta Lynch's Help Is

Only A Friend Away. This is,

in brief form, the story of

evangelist Boyce Evans. It

begins with a seventeen-

year-old boy's call to preach,

his rebellion and despair

when his father failed to

understand, war years and

more grief with a return to

college to set his feet on the

path toward being a minister

briefly interrupted by a three

year love affair with the

world of rodeo. There are

other inspiring stories in this

volume to lift and encourage.

Kathryn Griffin shares her

life in the form of her diary

and titled Blessings For Blah

Days. The lessons she has

learned have helped her to

find that a nothing day can

turn into a miraculous bless-

ing. She says, "By re-

reviewing the joys in every-

day living, we can remind

ourselves that happiness, like honesty and integrity, is a habit to be cultivated.

Do you like to read diaries?

Biscuits, 1/2 pint milk.

Cinnamon toast,

pick up the cans.

ursday evenin ie South Plains Beef Pizza with ching, and Bill h Cheese, Buttered muto and Lettuce Sugar Cookie with and Mrs. Hollie

Joey from the Peach cup. 1/2 pint ist Church in F ren, Elvis War e. 2 slices bacon, children, Mr. pint milk. e, Mrs. Elva Hot Chicken Sa-Evelyn Piero June Peas, Glazed

rs. Elmo Hall

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Monday morn

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e Edwards, Mr franut Butter Cake nut Granual Icing, Feat Rolls, ½ pint Rose and Mrs. Mrs. Payne, he Others from P Taylor of

rambled eggs, Slices, French Fries, Plum hust, ½ pint milk. Cobbler, ½ pint milk.

News Is For

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June 15.

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TE-Y-101

St., P.O. Box 700, Floydada, Texas 79235. No. 202680. Jim Reynolds, editor. rates: Local \$10.50 a year, out-of-trade year. Second class postage paid at

each Sunday and Thursday at 111 E.

THE FLOYD COUNTY HESPERIAN

[USPS 202-680]

EXAS PRESS 1979 ASSOCIATION

sister that she had viewed the funnel cloud before she and a neighbor-friend took refuge in the latter woman's hall closet. They could hear destruction being caused by the tornado.

Mrs. Baxter's sister told her that emergency sirens sounded about 5:15, but an 'all clear" message followed. They blasted continuously again about 6 o'clock.

POPULACE AREA The twister cut a path through the southern part of Wichita. The south and southwestern sections are the most heavily populated, Mrs. Baxter noted. She also stated that her sister reported a majority of the casual-

ties were person in autos. Mr. and Mrs. Hairston and a neighbor had taken shelter in a storm drain under a

passed they drove approximatley three miles of their mately three miles of the apartment of their daughter, Lynn. They spent 11/2 hours driving the three miles.

Mrs. Baxter's relatives noted that electricity was restored Wednesday afternoon. Wichita Falls residences still are being advised to boil water.

> FORMER HOME DESTROYED

The residence owned and occupied by the Baxters before they sold it and moved to Floydada in August 1977 was leveled by the twister. The structure is less than a mile from the Wichita Falls football stadium, which sus-

tained heavy damage. Mrs. Baxter said that their best friends in Wichita Falls - a couple with sons ages lost everything.' SON SAFE

Hours of anxiety for Mr. and Mrs. O.G. Mayfield ended at 5 a.m. Thursday when their daughter-in-law phoned from Little Rock. Ark., that her husband - the local couple's son - was

Mayfield, a Civil Service employee for 28 years, was transferred early this year from Little Rock to Wichita Falls. Since his family will not move until the school year ends, he is living temporarily in a mobile home south of Sheppard Field. This is on the northern edge of Wichita Falls.

Stationed in Little Rock the past 15 years, Mayfield is a training command instructor at the Wichita Falls base. He told his wife that

nothing was damaged at the

is located.

Mayfield noted that he had not slept since the storm struck. He is assisting the fire department and electricians during the emergency.

Al Galloway's brother and family resided in Wichita Falls. The sister-in-law and her grandchild were caught in the storm, but escaped harm except for glass fragments in their hair.

McCLURES VISIT SITE

Mr. and Mrs. Weldon McClure returned Thursday after visiting Wednesday in storm-ravaged Wichita Falls. The Floydada couple drove there to check on Mrs. McClure's sister, Elsie Vaughan. They discovered that Mrs. Vaughan's Giddings Street residence was north of

McClure believes that Wichita Falls destruction "was much worse than Lubbock's." He said the funnel traveled 12 miles inside the city. McClure was told that 'three tornadoes possibly went together.'

E.D. Morgan's brother resides in the Country Club Addition, which also was north of the tornado's path.

SERVICE CURTAILED

Mrs. Baxter learned in a Thursday afternoon conversation with her mother that "only a trickle" of water is available. Authorities believed '10 days to two weeks" will be required to restore water service to the point that "full pressure and clean water" is available

Also only one trunk phone line is operable. Wichita Falls normally uses



Each of these advertised items is required to be readily available for sale at or below the advertised price in each store, except as specifically noted in this ad. We reserve the right to limit quantities. None

Prices good April 15 thru April 21, 1979



Hi! I'm Penny the Pricewatcher...keeping an eye on other stores' prices for you to make sure that Piggly Wiggly's prices stay competitive.





**Most Competitive Prices In Town! Barney's Butcher Shop Sale Be satisfied with Piggly Wiggly Meats or Double Your Money Back!

USDA Heavy Western Beef Bone-in, Full Cut Round

Lean Combination-Buy the Pac-Save Piggly Wiggly Style

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Farmer Jones

Sliced

USDA Grade A Choice Fryer parts Breasts, Legs, Thighs

Fresh, Lean Ground





Casserole







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f \$2.50 or more (excluding

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Roye's Me Cosmetics

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Lockney Meat Co.

Hwy. 70

REA For The Best

Price & Service On RCA T.V.'s

See

MIZE PHARMACY & T.V.

SUNDAY

SUNDAY

652-3305

102 S. M.	AIN LOCK	NEY		65	2-2435		nwy. 70			PARTICIPATION OF THE PARTICIPA	DESCRIPTION OF THE PARTY OF THE								
		15/79							MONDAY	04,	/16/79			- WON	KTVU	KCBD	KLBK	1	ular To
AM	WTCG CH. 17 Atlanta	KTXT CH. 5 Lubbock	PTL CH. 6 Charlotte	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	CH. 10 Oakland Cable 10	CH. 11 Lubbock Cable 11	CH. 13 Lubbock Cable 13		gular Te Schedul
7 00	"	No Programs	Hour of Power	Praise the Lord Club	News Buyer's Forum	" "	Jimmy Swaggart Day of	This Is the Life Rebop		Carol Burnett and Friends Sanford and	Other School System MacNeil-	Gospel Music Hour of Power	"	Dick Van Dyke Odd Couple	with Tom and Jerry	Son	Joker's Wild		spaper
Q 00	Lost in Space	" " " " " " " " " " " " " " " " " " " "	Voice of Victory Oral Roberts	Jimmy Swaggart Prophecy	What's Nu Mass for Shut-Ins Church	" "	Discovery Oral Roberts Methodist	James Robison Presents Amazing Grace	7 30	Star Trek	Bill Moyers' Journal	,, Westbrook	Salvage 1	Carol Burnett and Friends Love, Ameri- can Style	Cosmic	Little House on the Prairie	2nd Annual National Collegiate Cheerleading	Sponsor	ants O
	Hazel " Movie: 'Our Lady of	" " "	Old Time Gospel Hour	Newsreel Morris Cerullo I Love Lucy	Issues Unlimited Abbott and	Westbrook Hospital Robert	Church " " Rex Humbard	Old Time Gospel Hour	8 30	Movie: 'Our Man Flint'	Evening at Symphony	PTL Club	How the West Was Won	Movie: 'Adventures of Sherlock Holmes'	Six Million Dollar Man	Movie: 'Prisoner of Second Avenue'	Championship -s M*A*S*H	D. W	WGN CH. 9
1000	Lady of Fatima' "	" "	PTL Club	Best of Donahue			Living Your	Sunday School Face the	9 30		Cinema Showcase	" " " "	" " "	" " " "	Odd Couple Dating Game	" " " " " " " " " " " " " " " " " " " "	Lou Grant	I M SH.	Chicago Cable 8
11 00	", Movie: The	"	"	Baptist Church	Cisco Kid	Oral Roberts Rex Humbard	Religion Better Life Meet the Press	Nation Hour of Power	1000	Hogan's Heroes Movie: 'Town	Dick Cavett Captioned ABC News	Abundant Living New Wine	News ,, Newlywed Game	News Movie: 'Sorry,	Movie: 'Limbo'	Tonight Show	Rockford Files	6 30 Cauli	Dick Van Dy Odd Couple
	Big Fisherman'	"	Calvary Temple	Singing Men: West Texas Animals, Animals	One Step Beyond Major League Baseball:	It Is Written	Porter Wagoner Nashville Music	NBA Basketball Playoffs: Teams TBA	11 30	Without Pity'	Sign Off	Power Praise	Movie: 'Lawrence of Arabia' Part 1	Wrong Number'	" "	" " " " " " " " " " " " " " " " " " " "	Movie: 'McMillan & Wife: The	7 30 Ngh an D	Carol Burnet Love, American Style
1 30	"	" " "	Amazing Grace High Adventure	International Championship Boxing		School Board Elections	7th Annual Family Circle Tennis	" " "	12°00		/17/79		" " " "	Nightbeat		Tomorrow "	Easy Sunday Murder Case	8 30 More feet March	Movie: 'The Fighting Kentuckian'
200		" " " " " " " " " " " " " " " " " " " "	Living Faith	American Sportsman	n n n	Tarzan "	Classic	Challenge of the Sexes	Рм	WTCG CH. 17 Atlanta	KTXT CH. 5 Lubbock	PTL CH. 6 Charlotte	KMCC CH. 28 Lubbock	WGN CH. 9 Chicago	KTVU CH. 10 Oakland	KCBD CH. 11 Lubbock	KLBK CH. 13 Lubbock Cable 13	930	
3 30	Major League Baseball: Atlanta at	" " " " " " " " " " " " " " " " " " " "	James Robison Presents	Wide World of Sports	Movie: 'Francis of	Movie: 'The Song of Bernadette'	SportsWorld	Masters Golf Tournament	1/1	Carol Burnett	Cable 5	Cable 6 Happy Hour	Cable 7	Cable 8 Dick Van Dyke	T.V. Powww with Tom	News	News "	10 30 Horse Sorter	wed Movie: 'Viva
4 30	Los Angeles	Firing Line	Club PTL	" " "	Assisi'	" " " " " " " " " " " " " " " " " " " "	" " " "	" " " " " " " " " " " " " " " " " " " "	630	and Friends Sanford and Son Major League	Eye MacNeil- Lehrer Rept.	Good News Oral Roberts	Bewitched Happy Days	Odd Couple Carol Burnett	and Jerry Captain Cosmic	Sanford and Son Cliffhangers	Joker's Wild " Paper Chase "	1130	" "
5 30	Baseball Cont'd Get Smart	Advocates "	Amazing Grace " High Adventure	ABC News	Star Trek	Movie: 'Cry of the Wild'	Wild Kingdom "NBC News	Last of the Wild CBS News		Baseball: Atlanta at Cincinnati	the Pitts- burgh ""	Insight "	Laverne & Shirley Three's Company	Love, American Style Movie: 'Chuka'	Gilligan's Island Six Million Dollar Man	Movie: 'Hard Times'	Movie: 'Transplant'	1230	Mightbeat
SUNDAY	04/	15/79							8 30	"	"	"	Taxi "	"	"	"	" "	SATURDAY	
PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13		World at War	Local Follow- up Garden Spot	"	The Ropers 13 Queens Blvd.		Major League Baseball: San Francisco at			AM AN	ACC WGN L28 CH. 9 Chicago Cable 8
630	Star Trek	Other School System Victory	Living Faith	Friends "	Program Cont'd Next Step	" "	Wonderful World of Disney	60 Minutes		Movie: 'Companions in	Dick Cavett "Captioned ABC News Sign Off	Harvest Temple Jewish Voice	News Newlywed Game Movie:	Movie: 'O.S.S.'	""	Tonight Show	Barnaby Jones	7 00 Ciffwax Alexa to 30 Penda	U. S. Farm Report Daniel Boon
_ 00	Movie: 'Ride The Wild Surf'	Garden Baryshnikov at the White House	Crucified and	Pat Boone and Family Easter Special	In Search of Hee Haw	Movie: 'Barabbas'	Movie: 'With Six You Get Egg Roll'	All in the Family One Day at a Time	1 30	" "	" " "	и и	'Lawrence of Arabia' Part 2	" "	Love, American Style	", Tomorrow	Movie: 'Madigan: Park Avenua	8 00 Star fin	mge Movie:
830	, , ,	Masterpiece Theatre: Lillie	PTL Club	Movie: 'The Billion Dollar Threat'	That Nash-	" " "	" " "	Alice ,, Stockard Channing	12°00		04/18/79		" "	" "		" "	Beat'	9 00 Move	'Angel's friends Alley'
	Dragnet Ruff House	Nova: Icarus' Children	" " " " " " " " " " " " " " " " " " " "	n n n	Lawrence Welk	" " "	Weekend	Mary Tyler Moore Hour	PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock	WGN CH. 9 Chicago	KTVU CH. 10 Oakland	KCBD CH. 11 Lubbock	KLBK CH. 13 Lubbock	10 30	Movie: "Henry and Dizzy"
1030		Footsteps	Calvary Temple	News " Pop! Goes the Country	News Movie: 'Dodge City'	Movie: 'The Caine Mutiny'	News Movie: 'The Last Hurrah'	News ,, Bill Dance Outdoors	600	Carol Burnett	Footsteps	Sound of the Spirit	Cable 7	Dick Van Dyke	T.V. Powww with Tom	Cable 11	News ,,	1 00 More Viking 30 Ours	end " lais " Can Charlando stand "
1130		Sign Off	Today with Lester Sumrall	Praise the Lord Club	" " " "	" " "	" " " " " " " " " " " " " " " " " " " "	Movie: 'End of the Affair'	700	Sanford and Son Untouchables	MacNeil- Lehrer Rept. Great Per- formances:	Rex Humbard	Bewitched "Eight Is Enough	Odd Couple "Carol Burnett	and Jerry Captain Cosmic	Sanford and Son Real People (PREMIERE)	Joker's Wild	12°0	Sea Hunt This Week Baseball
12°		11 11 11		ABC News Sign Off	Nightbeat		News "	" "	8 30	Movie:	Mahler's Symphony No. 8	Pattern for Living PTL Club	Charlie's Angels	Love, American Style Movie: 'Broken Lance'	Gilligan's Island Six Million Dollar Man	'Wheels' Pt. 3	Miss Winslow & Son Dear Detective	OO More Story 30 Berlett	Major Leag Baseball: Montreal at
MONDA	Y - FRIDAY								-	"	Hot Air Bal- loon Rally	".	"	"	Odd Couple	" "	11	200	Chicago
AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13	930	" "	Mama? Dick Cavett	" "	Vegas "" News "	News	Dating Game		Kaz "	2 30 Re let	Ssonal "" (13 Tour ""
700		No Programs	Varied Programs	Good Morning		" "	Today "	Morning Morning	1030	Movie: 'The Outsider'	Captioned ABC News	Dan Griffin Show Heritage	Newlywed Game	Movie: 'The Last Safari'	Geographic	Tonight Show	Rockford Files	00 Fstar 8	s Wide Soul Train

11 00

Police Woman

Heritage U.S.A.

AM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
7 30	Leave it to Beaver Hazel	No Programs ", Weather	Varied Programs	Good Morning America	Ray Rayner and Friends	" " " " " " " " " " " " " " " " " " " "	Today "	Morning "
0	Lucy Show "Green Acres	Over Easy " Dick Cavett Show	" " " " " " " " " " " " " " " " " " " "	" " "	" Family Affair	" " " " " " " " " " " " " " " " " " " "	" " " " " " " " " " " " " " " " " " " "	Captain Kangaroo
9 30	Movie "	Mister Rogers Neighborhood Varied Programs	" " "	Phil Donahue	Movie "	Cartoon Town	People Place All Star Secrets	Sunshine Sally Price Is Right
1000	" " "	" " "	PTL Club	Laverne & Shirley Family Feud	" " "	Romper Room	High Rollers Wheel of Fortune	Love of Life
11 30	Love, American Style Movie	Sesame Street	" " "	\$20,000 Pyramid Morning Magazine	Phil Donahue	I Love Lucy Room 222	Password Plus "Hollywood Squares	Young and the Restless Search for Tomorrow
1200	" " " "	Sign Off	Varied Programs	All My Children	Bozo's Circus	Big Valley	News " Days of Our Lives	News ,, As the World Turns
1 30	Lucy Show	Introduction /Psychology	" " "	Praise the Lord Club	Bewitched Love, American Style	Phil Donahue	The Doctors	Guiding Light
•	Banana Splits " Flintstones "	Lilias, Yoga And You Villa Allegre	" " "	General Hospital	Family Affair	Medical Center	Another World	
330	Space Giants "Gilligan's Island	Sesame Street	" " " "	Edge of Night Mike Douglas	Flintstones Gilligan's Island	Dialing for Dollars Movie	"," Mayberry, R.F.D.	Match Game
	I Dream of Jeannie Lucy Show	Mister Rogers Neighborhood Electric Company	" " " "	Partridge Family	Superman Changed Lives	" "	Gilligan's Island Beverly Hillbillies	My Three So Gunsmoke
	Andy Griffith My Three Sons	Studio See Introduction /Psychology	Herald of Truth Christopher Close-Up	ABC News "Mary Tyler Moore	Andy Griffith My Three Sons	Woody Woodpecker	Get Smart NBC News	CBS News

12 30		" " " " " " " " " " " " " " " " " " " "		Mannix "	". Nightbeat		Tomorrow "	" "
HURSD	AY 04	4/19/79		12000				1 "
PM	WTCG CH. 17 Atlanta Cable 4	KTXT CH. 5 Lubbock Cable 5	PTL CH. 6 Charlotte Cable 6	KMCC CH. 28 Lubbock Cable 7	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
•	and Friends Sanford and Son	Footsteps "MacNeil- Lehrer Rept.	Kroeze Brothers Old Time Gospel Hour	News "Bewitched	Dick Van Dyke Odd Couple	T.V. Powww with Tom and Jerry	News Sanford and	News Joker's Wild
30	Major League Baseball: Atlanta at	Nova: Across the Silence Barrier	Insight "	Mork & Mindy Angie	Carol Burnett " Love, American Style	Captain Cosmic Gilligan's	Son Whodunnit Highcliffe	'Chisholms' Pt. 4
8 30	Cincinnati	World: The Nguba Connection	PTL Club	Barney Miller Carter Country	Movie: 'Papa's Delicate	Six Million Dollar Man	Manor Quincy	" " "
9 30	Dragnet	By Line Session	" " " " " " " " " " " " " " " " " " "	Doctors' Private Lives	Condition'	Odd Couple Dating Game	Sgt. T.K. YU	Barnaby Jone
1000	Hogan's Heroes Movie: 'Land of	Dick Cavett "Captioned ABC News	Richard Hogue Time of Deliverance	News " Newlywed Game	News Movie: 'Cast	Movie: 'The Sea Wolf'	News	News "
11 30	the Pharoahs'	Sign Off	Guidelines	Starsky & Hutch	a Giant Shadow	"	ronight snow	M*A*S*H Movie: 'McCloud: Encounter
1230		" " " "		Mannix "	" "		Tomorrow	with Aries'

Upstairs, Downstairs

Kojak

nular Television

schedule Will App spaper Each Sunday ponsore hants On These Pages!!!

CC 28	WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
	Dick Van Dyke Odd Couple	T.V. Powww with Tom and Jerry	News ,, Sanford and Son	News " Joker's Wild
Wi .	Carol Burnett Love, American Style	Captain Cosmic Gilligan's Island	Diff'rent Strokes Hello, Larry	Incredible Hulk
-	Movie: The Fighting Kentuckian	Six Million Dollar Man	Rockford Files	Dukes of Hazzard
-	:	Odd Couple Dating Game	The Duke	Dallas
-	News Movie: Viva Max	Movie: 'Tammy Tell Me True'	News ,, Tonight Show	News ,, NBA Basketball
	:	" " "	" " " " " " " " " " " " " " " " " " " "	Playoffs: Teams TBA
	Nightbeat "		Midnight Special	" " "

AM	CH. 1 Atlanta Cable	28	CH. 9 Chicago Cable 8	CH. 10 Oakland Cable 10	CH. 11 Lubbock Cable 11	CH. 13 Lubbock Cable 13
7100	Cliffwood Avenue Ke Partridge Family		U. S. Farm Report Daniel Boone	" " "	Alvin and the Chipmunks Fantastic Four	All-New Popeye Hour
8 30	Star Trek		Movie: 'Angel's	" " "	Godzilla Super 90	Bugs Bunny/ Road Runner Show
9 30	Movie: 'Marilyn'	ters	Alley"	No Programs At Home With the Bible	Daffy Duck	Tarzan and the Super
10°00		i Stow	Movie: 'Henry and Dizzy'	Voice of Agriculture Black Forum	New Fred and Barney Show Jetsons	Seven
1 30	Movie: 'Viking Queen'	To 10 10 75	Charlando "	Asians Now Revisita de la Semana	Buford & Gal- loping Ghost Fabulous Funnies	Space Academy Fat Albert & Cosby Kids
12°00		201	Sea Hunt This Week in Baseball	Our Men in the Capital World Tomorrow	U.S. Farm Report Eleven Questions	Ark II ,, 30 Minutes
1 30	Movie: 'Strange Bedfellows		Major League Baseball: Montreal at	Outdoors Soul Train	Major League Baseball: Texas at	Capitol Eye Learning & Living
2 30		100	Chicago	Movie: 'Son of Franken-	New York	Movie: 'Sail a Crooked Ship'
330	Rat Patrol This Week		:	stein'	" "	CBS Sports Spectacular
A	Fishin' Hole Champions Wrestling	Smarl.	Soul Train	Movie: 'Footsteps on the Moon'	Tournament of Champions Golf JIP	" " "
5 30	Program Cont'd		Andy Griffith My Three Sons	Movie Cont'd	Wild Kingdom NBC News	Ruff House Hee Haw

KTVU

KCBD KLBK

WGN CH. 9 Chicago Cable 8	KTVU CH. 10 Oakland Cable 10	KCBD CH. 11 Lubbock Cable 11	KLBK CH. 13 Lubbock Cable 13
Dick Van Dyke	Hee Haw	Lawrence Welk	"
Wild Kingdom se People to People	Movie: 'The Last Sunset'	Olympathon 79	Bad News Bears Billy
Movie 'Great Missouri Raid'	** ** **	" "	Movie: 'Uptown Saturday Night'
1:	Dance Fever Dating Game		
News Guys And Dolls'	Movie: 'The Log of the Black Pearl'	News Olympathon 79	News " Movie: "Winchester
-		Continued	For Hire'
-		:	News/Sign Off

Sunday, April 15, 1979

MON.-SAT. 8a.m. - 9p.m. SUN. 9p.m. - 8p.m.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



Page 7



JUST A LITTLE muddy were Joe and Monte Covington when this photo was taken by their mother, Tanya Covington. For the picture made when her sons were three and five years old, Mrs. Covington receives photo honors for this edition.

The Floyd Philosopher

Floyd Philosopher Comes To Rescue Of TV Networks Fighting To Become Number One



Editor's note: The Floyd Philosopher on his Johnson grass farm in Floyd County reflects on the TV networks this week. Dear editor:

Although all three TV networks are making huge profits, nonetheless I understand there is bitter rivalry among them to see who can be Number One.

By Number One they don't mean the best; they mean the one with the biggest audience. If ABC attracts 35 million viewers at 8:30 tonight, CBS 31 million, and NBC 29 million, ABC gloats and the other two sulk. If I had a business that paid me at the rate of \$250,000 a minute I'd find it hard to sulk because somebody else was making \$275,000 a minute.

It took me 30 seconds to write that last sentence. At network rates that's at least \$125,000. If I'd put my mind to it I could have taken a full minute, or \$250,000 worth, but there's far too much inflationary gouging going on in the world today and I'll settle for a reasonable \$125,000. Where do I send the

To cut out the squabbling and bitter competition among the three networks I've drawn up some new categories that'll enable each to share equally in the ratings. You can make the following ballot and mail it to the network of your choice:

No 1. in trash. (ABC) (CBS) (NBC) No 1. in awful commericals. (ABC) (CBS)

(NBC) No. 1 in lost pictures due to technical difficulties. (ABC) (CBS) (NBC)

No. 1 in violence. (ABC) (CBS) (NBC)

No. 1 in one-sided news reporting. (ABC) (CBS) (NBC)

No. 1 in silly comedies. (ABC) (CBS)(NBC) You will notice I've listed six categories. There's a possibility each network could receive two first-place votes, or all could receive six votes apiece. In either case each could claim a tie for first.

Yours faithfully,

"We'll take all the time needed to do the job right."



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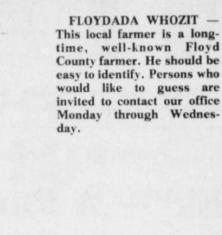
WHOZITS . . .

Carthel Not Known

As Floydada Whozit

One person guessed another man but no one correctly identified A.C. Carthel as last week's Floydada Whozit. Carthel, owner of a custom farm supply spray company, was pictured in the long ago picture aboard his horse, Nichol. He has spent his entire life in Floyd County.





Delvin And Debbie Are Lockney

Last week's Lockney "Whozits" were Delvin Bybee and Debbie Bybee Sten-

Whozit Kids

Elaine Hardy correctly identified the Bybee kids. She was the only one who



LOCKNEY WHOZIT

Everybody should be able to

recognize this Lockneyite from the third-grade school

picture. Call the Beacon

Office, 652-3318, Monday

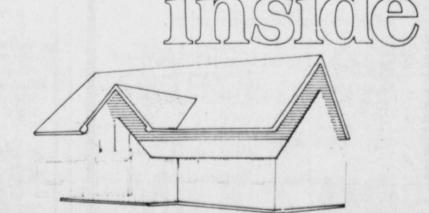
through Thursday to see if

you guessed right.

"Oh, just worms."



take a



An Energy Efficient Home may look like other houses on the outside. But when you take a really good look inside — inside the walls. under the floors, in the ceilings - you'll discover why the Energy Efficient Home saves energy and money. TAKE A GOOD LOOK inside your house. Discover how energy improvements like insulation, weatherstripping and caulking will make your home more energy efficient and get you more for your energy dollar. Call your Southwestern Public Service Manager today



FHS College-Career Day Deemed Succe



CHECKING out the literature are FHS students during college-career day Wednesday.

Fourth In A Series

'Risk' - A Part Of Any Investment

[Editor's Note: This is the fourth in a series of five articles on real estate invest-

ments. There is no such thing as a "risk-free" asset, emphasizes Dr. Richard Floyd, real estate economist with the Texas Agriculture Extension Service.

"There is financial risk, purchasing power risk, liquidity risk and interest rate

risk for any property.' Cash hoards may lose purchasing power over time. Other assets may not even return their initial investment value. The investor may then lose part of his initial investment if quick cash conversion is required,

the economist explains.

relative to other forms of investment? "Generally, real estate would receive high marks for rate of return, ability to acquire the asset with borrowed funds, tax shelter and inflation protection," Floyd points out.

The economist gives real estate an average rating for "risk." But compared to other investments, real estate may be more difficult to liquidate in a localized market. Also, real estate transaction and management fees are higher than with other investments.

Of course, some forms of income-producing real estate enable the owner to enhance personal satisfaction with How does real estate rank on the beach, adds Floyd.

Photography 'Discovered' By Kendrick

When Byron Kendrick and his wife Ilene went to Washington, D.C., early last year as participants in the farm strike, they carried two small

They were pleased with their photos...until they saw pictures from an SLR belonging to Mrs. Kendrick's brother.

This built up in the young Floyd County couple a quest for quality photographic equipment.

The desire finally reached culmination when Kendrick's home-type camera "broke down during our daughter's birthday party" last August. He purchased a SLR model for his wife.

llene preferred a less complex type and returned the SLR to her husband. He was "impressed with the pictures" and the photo bug

Now the owner of a quality Al model, Kendrick processes much of his own film and hopes to set up his own photo studio.

Things have happened rapidly since his amateur camera failed to perform at his daughter's birthday party last August!

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Got Heating Problems?

HOLMES PLUMBING

983-2251

Following an inspirational address by George Bourns, public relations director for Producers Grain Corp. of Amarillo, students at Floydada High School spent the morning Wednesday exploring various occupations at college-career

Bourns told students that if they really want to do something, they should make every effort to follow through on their career aims. The public relations specialist emphasized his belief in young people and advised them not to let discouragement get them

55 GUESTS

Fifty-five guests from out of town, along with several local leaders, led individual sessions on careers ranging from restaurant management to jobs with major airlines.

After Bourns' opening address, students were scheduled to participate in activities in three major areas: financial aids, college recruiting, and sessions with leaders in various career areas.

Cliff Baker of West Texas State University explained the various sources available from which students may secure money for financing their education. Baker encouraged students to enlist the aid of their high school counselor in pointing them toward sources of educational funding.

Representatives of 25 colleges, businesses, trade schools, state agencies, and the military were present for college-career day.

Floydada residents on Wednesday's program and topics on which they spoke were: Bill Cagle, ag business; Ray Reed, mechanics; Steve Herber, county agent; Gene Ehler, public services; Vernon Parker, photography; Pat Cochran, hair dressing; Jim Reynolds, journalism; and Bobby Gilliland, print-

DIFFERENT SCHOOLS

When asked what she thought of college-career day, Floydada junior Tina Thompson said, "I really enjoyed the gym. It had all the different schools and the different things they offered. They had pamphlets that you could look

Debbie Dobbins said, "I love it. I'm going to school to be a beautician and then work my way through fashion merchandising.

Duncan Woody responded that he had "... learned the different careers available. Different schools have better facilities for certain careers."

Coordinator for college-career day was Joanne Cagle, school counselor. She was assisted by Jim Cornelius, who served as student coordinator of college-career day and was largely responsible for the "organized manner in which the program was conducted.

According to Cornelius, "a lot of work went into planning career day, but there were always people willing to help. I want to express my appreciation to all those people who helped.'

ORGANIZATIONS ASSIST

Organizations participating in college-career day and their major contributions were: DECA, student leadership; FHS, refreshments; FTA, student guides; FFA, moving and setting up furniture; OEA, typing class rolls; and Student Council, overall support.

Individual students who gave a special effort toward the success of college-career day were: Lucy Pierce, Suzanne Dyess, and Melody Powell for typing correspondence to out of town guests; LaDelle Noland, Terry Willson, Pam Muncy, Darla Assister, and Kristi Willis, art work; and Terry Willson, publicity. Serving as hostesses were:

Melody Powell. LaDelle Noland, president of the Student Council, stated that "...the seminars were very impressive. The guest speakers and college recruiters were very friendly and down to earth and were willing to help in any way possible. I believe everyone enjoyed themselves, the students as well as the college recruiters and speakers."

"Whirl" Editor Terry Willson added. "I think that all students benefitted from the sessions. Even if students discovered a field they were not interested in, they learned something that will enrich their future."

EVENT LAUDED

Perhaps the most perceptive comments came from the guest speakers themselves. Wesley Watson, asssitant manager of the electronic switching system component of Southwestern Bell in Lubbock stated that he "...really enjoyed it. I think they ought to have a career day everywhere. I had no idea of what I wanted to be when I grew up.

Gary Anderson, divisional merchandise manager for women's and children's apparel at Hemphill-Wells in Lubbock said, "Because I graduated from a high school of similar size, I realize that you can't put too much emphasis on career day. I wonder if one day is enough." Anderson added that students should be serious about career day and take advantage of learning from people who take their time to talk to

Following activities at the high school, Floydada Rotary Club served lunch and provided fellowship for guests of college-career day. The luncheon was held in Massie Activity Center.

Several "hometown" people returned to speak at college-career day. They included: Bobby Whitaker, who discussed careers as a correctional officer; Jimmy Parker, assistant to Cliff Baker, director of student financial aid at West Texas State; Jerry Chapman of Amarillo College, who discussed careers in midmanagement; Louis Reid Cardinal of Post, a member of the Department of

Those appearing on the program included LUBBOCK - J.D. Wildlife Department fashion merchandisi Learn Educational Ta Peacock, Lubbock O Dr. Harvey Joaning Texas Tech Universit KCBD-TV; Juan Fe Restaurant Industry: engineering; David Br reers; Russell W. Recruiting; Dale Gru University; Wesley W. electronics; Darrell Tech University; Barbara bock Christian College;

CANYON - Bill F Baker, West Texas Univ - Jackie McAlpin, Richard Williams, South Joe Hefner, computer se processing; George Boun tions; Jack Brinkleyor. Amarillo College; Mike B Cox, Sue Jones, Judith Ki Forest Hill, Amarillo Coll

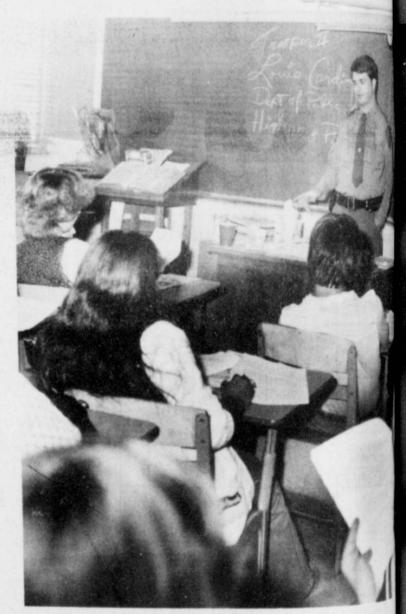
Abilene - Doug Work Allred, McMurry College, ton, Abilene Christia Wayne McClellan, P University; Plainview - P. and Glenn Hunsucker, Wat College; SSG Will M. Army Recruiting; Opal Fer west Business College;

Dallas - Jeff Wheeler Keedy, Fashion & An Dallas; Stephenville and Mike Leese, Tarleto sity; Post - Louis R. Can ment of Public Safety: Wayne Young and Eddie is Plains College; Clarendor Rilm, Clarendon College:

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Floydada - Steve Her Service; Vernon Parker, Pa Jim Reynolds, Floyd Count Ray Reed, Reed Ford; Re work; Eugene Ehler, P. Gas; Pat Cochran, hai Cagle, Producers Co-On Pa



CAREERS in the Department of Public Safety is Louis Cardinal of Post, a Floydada native, as FHS students listen intently.

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Davis Farm Supply, Inc. - Floydada Or Call Paymaster Seed - 293-2628

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REGIONAL BOUND are six Whirlettes varsity tennis performers following the district trials. Pictured front row left to right are Tana Tyer, Tracy Tyer, and Esmo Gonzales; bottom row from left, Kim Barnett, Stacy Graham and Kara Copeland. Tommy Baxter is their coach. Whirlettes won five of six district events.

STATE CAPITAL HIGHLIGHTS

By Lyndell Williams TEXAS PRESS ASSOCIATION

AUSTIN-What consumers pay for a gallon of gasoline will be going up again.

In the near future, what it costs to fill up your car or truck will definitely jump four cents a gallon. But don't blame the politicians. That price increase is the work of major world petroleum producers, such as Iran and Saudi Arabia, that announced this week an 18 percent jump in what they charge for a barrel of oil.

Down the road even further, another five cents will probably be added to the price we pay for a gallon of gas. This time you can blame the politicians.

That extra nickel we'll be paying at the gas pump will come as the direct result of lifting price controls on what domestic producers of oil get for their product.

servations Taken or Cowboy Game

Floydada football fans will have an opportunity to make a trip to Dallas for another Cowboys football game this fall, according to Lance Barrow, Floydada Chamber of Commerce manaer. The CofC is sponsoring the trip.

"The Chamber is accepting names for the Cowboys game, Sept 16 in Dallas," Barrow said. The Cowboys are to play the Chicago Bears, led by Walter Peyton.

Floydadaites making the trip are to leave Sept.

Costs are to be determine by the number participating. "The cost last year was \$95, and it shouldn't be much more this year," Barrow says.

The local group possibly will fly to Dallas. "We would like to have names of those planning to make the trip by May 1 in order to arrange for tickets, travel and motel accomodations," Barrow noted. Interested persons should contact Barrow at the CofC office for additional information.



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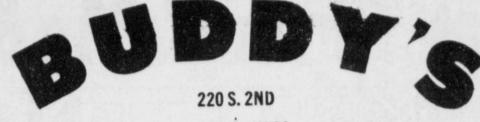




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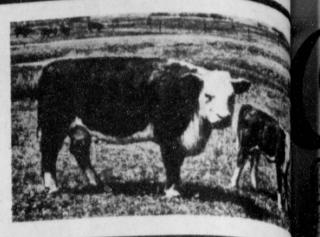


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FARM & RANCH NEWS



Rural Land Values In Texas Rise Shar

By Ivan W. Schmedemann And Robert J. Rothe **Texas A&M University Real Estate Research Center**

Rural land values in Texas reflected considerable market pressures during the first half of 1978.

This change represents the first significant increase in rural land values to occur since the major market adjustment which began in late 1974 (see accompanying Table 1).

Rural land values were estimated to have risen nearly 9 percent to a high medium price per acre of \$550 during the first six months of 1978. This price adjustment on an annual basis approaches the record years of 1973 and 1974 when the per acre rates of appreciation were 19.5 percent and 21.4 percent,

INFLATION PRESSURE

Inflationary pressures, which have been building throughout the entire U.S. economy, undoubtedly are the major force behind the new surge for rural land acquisitions. Defacto devaluation of the U.S. dollar increases the demand from both agricultural and non-agricultural investors as they attempt to get of dollars and into more durable low risk types of investments. Under these circumstances, tightening

LARGER COTTON CROP

increase as expected.

Cotton prices for the 1979 harvest

season will likely fall if plantings

The marketing specialist says pros-

pects for more production, small U.S.

1978 cotton supplies, and strong export demand will highlight this year's cotton

With normal yields, this year's

production could develop into a 13-mil-

lion-bale or larger crop, thus pushing

prices down. Plantings should total 13.5

to 14.2 million acres compared to 13.4

million last year. Prices could approach

the 1979 Commodity Credit Corporation (CCC) loan rate of 50.23 cents a pound

for Strict Low Middling, 1-1/6-inch

With prospects for lower cotton

prices, producers may want to consider

forward contracting or hedging in the

futures market during the next several

months when and if a favorable price

Expected export will total six million

bales this year, with cotton disappear-

ance for the 1978-79 marketing year

reaching 12 million bales. The estima-

Cottton stocks will total about four

million bales by Aug. 1, down 1.3

million bales from last year. However,

carryover stocks will remain close to the

U.S. cotton supplies will likely in-

crease from one to two million bales

ted 1978 crop was 10.8 million bales.

cotton by late this year.

can be established.

average since 1974.

of credit does not severely dampen the land market-certainly not for large tracts of rural land.

Continued inflation will have a negative impact on the market for smaller units as potential buyers find that the purchasing power of their incomes have been greatly reduced. This situation combined with costly or non-available credit will eventually reduce the demand for smaller tracts of rural land.

Regional changes clearly show the aggressiveness of land buyers. During the first half of 1978, nearly 50 percent of the regions were reflecting a rate of increase in median per acre values of greater than 10 percent over 1977 prices; this is nearly double the number of regions appreciating at the above 10 percent rate in 1977, Figures 2 and 3. Five regions declined slightly in 1977 while only one was down slightly in

The price per acre of rural land in Texas has continued to move upward since the depression of the 1930s: by July 1978 the median value per acre reached \$550. Some land in Region 8 can still be purchased in large tracts for

Around the

County

County Agent's Column

by Aug. 1, 1980.

appears soft.

prospective supplies.

By Stephen R. Herber

Floyd County Extension Agent

during the 1979-80 crop year, resulting

in a carryover of five to six million bales

million bales to 18 million. This is the

smallest foriegn carryover since Aug. 1,

slump in prices. Average prices to

cents a pound in November to around 52

cents in February. Currently, overall

demand for existing cotton supplies

probably move up and down several

cents a pound as new developments

(reflecting supply and demand) surface. Reports of intended plantings on April

16 will be an important indicator of

Relatively weak prices for feedgrains

and rice may give cotton enough price

advantage for growers to increase

production this year, however, slow-

down in economic activity and the threat

Exports should slip a little because of

Cotton growers overseas are expected

to increase production in response to

higher prices than a year ago. These

higher prices may encourage competi-

tion from manmade fibers and dampen

growth in foreign mill use of cotton.

of stricter dust control standards.

increased foreign production.

Over the short run, spot prices will

Foreign cotton supplies are also

less that \$100 per acre which is the low for the State.

METRO REGIONS

Rural land values are generally higher in regions where major metropolitan areas are located. The highest values reported are in Region 16, Houston metropolitan area; Region 21, Lower Rio Grande Valley; and Region 25, Upper Rio Grande Valley.

The Dallas-Fort Worth metropolitan area has a major impact over both Regions 4 and 22. The Bryan-College Station area, Region 13, one of the smaller metropolitan areas, has some of the higher valued rural land in the state. Rural land in Texas generally can be expected to continue the upward spiral for many years to come. Reasons for this optimistic view is that the population of Texas in increasing rapidly as a result of in-migration. Many major industries are shifting to the Sunbelt, and Texas is and will continue to receive a large share because of its favorable endowment of both human and natural resources. Therefore, a high rate of economic expansion combined with

generate a large demand for rural land resources in the state.

rising per capita income will continue to

PCG Producer Director To Be Elected For County

Floyd County cotton producers and agribusinessmen will elect a producer director to Plains Cotton Growers, Inc., at a 7 a.m. breakfast meeting Monday, April 23, at Strickland Restaurant in Lockney.

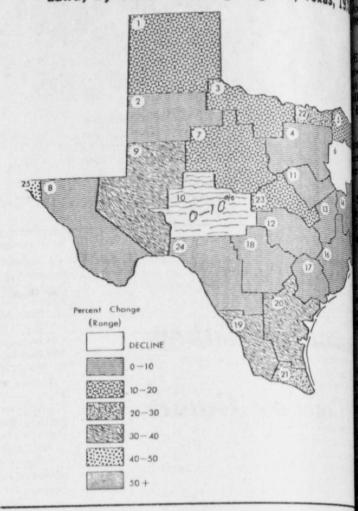
Announcement of the election comes from Kenneth Wofford of Lockney, current Floyd County producer director to the 25-county cotton organization, and Ray Ferguson of Floydada, businessman director.

Each of the counties in PCG territory has two directors, one a businessman and the other a cotton producer. They are elected on alternate years for two-year term. Each is eligible for re-elec-. tion every second year.

All producers and businessmen are invited to the meeting. However, under new PCG By-Laws, only current dues-paying members of PCG will be eligible to be elected a director or to vote in the election. This provision of the by-laws will be fully explained at the meeting

A PCG staff member will conduct the election, give a brief program and answer questions about the organization and its objectives.

Figure 1: Percent Change In Median Price Per L. Land, By State Planning Regions, Texas, 10



Calcium Essential To Cotton Pl

Keith Sebelius, (R-Kansas) were pre-

pared to pursue this same line of

Dr. Hjort's acknowledgement of the

error and his pledge that it will be

corrected assures the grain sorghum

farmers of the nation of an increased

target this year. This increase will give

grain sorghum farmers up to \$35 million

The Grain Sorghum Producers Asso-

ciation is the grain sorghum farmers'

representative in legislative and market

development activities. Their executive

questioning.

additional income.

Grain Sorghum Target Prices To Increase

smaller, with carryover declining one The 1979 grain sorghum target price will be increased as a result of a Cotton prices strengthened last fall challenge by the Grain Sorghum Prolargely because of the small U.S. crop ducers Association. The new target and strong foreign demand. Yet heavy price will be approximately \$2.35 per bushel or \$4.20 per hundred weight, sales in Jan. contributed to a sharp Texas growers dropped from about 60

according to Dr. Howard Hjort, USDA's director of economics, policy analysis, and budget. After the announcement of the 1979 feed grains program, GSPA challenged the 1979 target price of \$4.10 per hundredweight. When corn received a

10 cent per bushel increase in the 1979 target, sorghum received only a two cent increase. GSPA contended this was a direct violation of the law. After making several appeals to USDA and receiving no encouragement, Elbert Harp, executive director of Grain

Sorghum Producers Association, documented to members of the House Agriculture Committee that the 1979 target prices are in violation of the Agriculture Act of 1977. When Dr. Hjort appeared before the Subcommittee on Livestock and Grains on April 3, 1979, several congressmen questioned him about this problem. When Congressman Charles Sten-

holm of Texas questioned Dr. Hjort, he said, "There seems to be a discrepancy in the final level of the grain sorghum

target. Would you care to comment on how the formula was used to establish the grain sorghum target price for 1979?"

Dr. Hjort responded by saying, "There is, in fact, a discrepancy. The target price that was announced for grain sorghum was too low. The \$2.30 will have to be increased, yery likely to \$2.35 in order to be consistent with the law." In addition to Stenholm, Congressman Kent Hance, (D-Texas) and

TAX LAW FAVORABLE TO TIMBER OWNERS

Timber owners are getting a break in the latest tax law changes, notes a forestry specialist with the Texas Agricultural Extension Service. The change in capital gains deduction from 50 to 60 percent which became effective Nov. 1. 1978, will help reduce the tax load. Effective Oct. 1, 1979 Forest Incentive Program (FIP) payments will not be included as gross income. A third change that becomes effective Jan. 1, 1980, is the carryover basis rule delay which requires an heir to take the deceased owner's basis when selling inherited property.

Calcium plays import every phase of the grown ment of the cotton plant. notably low in calcium seedlings germinated on calcium develop sympto those caused by certain for

Primary roots of su quickly die, according to a the Texas Agricultural En Absorption of other e

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Calcium serves to i tolerance of cotton



The Agricultural Advisory Meteorological Service bock has been a valuable asset to agricultural operation research for the past 14 years, says Donald Johnson, tive Vice President of Plains Cotton Growers, Inc., 3 intend to do all we can to keep it."

This was Johnson's reaction on hearing that the agriculture of the second of the secon weather service was to be discontinued no later than

PCG played a large part in getting the service for " Plains in 1963 and 1964. The first agricultural meteorologist, Oliver Newton, was assigned to Lubba 1964. He served until his retirement in 1978 and mer is now filled by Kenneth Wigner.

The Lubbock office is one of six scheduled for clo year. Others are Clemson, S.C., Keameysville, W. Brunswick, N.J., Corvallis, Oregon and Twin Falls,

The National Weather Service (NWS) plan calls placing the offices at five of the locations, all except last through cooperative grants with land grant colleges of sities. Services now provided by the Lubbock office, report, would be supplied in the future by the Environ Science Service Center at Texas A&M University.

This approach is totally impractical for the High Johnson told Senators, Congressmen and the NWS director in recent letters.

"The soil temperature and soil moisture survey climate studies, hail studies, research into weather on growth and development of crops and other work provides valuable information to our producers - in we use intensively and have come to depend upon cannot be done in absentia."

To Senators and Congressmen Johnson pointed ou soil moisture survey alone, aided by financial grants li has more than paid the cost of the service in irrigation for water savings "both of which serve national

It is generally agreed by agricultural research scientist others in the area that the service can be continu be effective if an on-the-spot agricultural meter A&M John Cooperative grant arrangement with A&M, Johnson says, "and it now appears that an that direction is the most likely to succeed."

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storm cellar, on double lot. days on some items. Paula three 615 W. Miss. 983-3469. tfc Pauley 983-3542

> fer. Marshall Formby 293- Meeting will be held April 17 at 7:30 p.m. at the Lockney First National Bank clubroom for local 202. Raymond Martin, Secretary. L4-15p

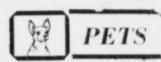
GARAGE SALE - Eddie Foster, 31/2 miles west of Lockney on Highway 70, and 1/4 mile north.



FOR SALE: 1976 Lance mobile home, 14x70. 983-2419 or 983-5361 after 5 p.m.



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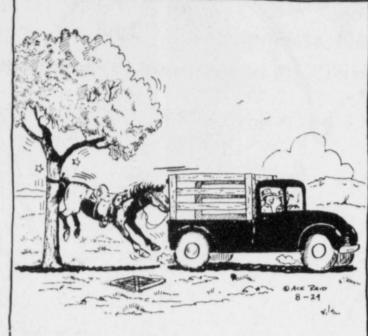
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We wish to express our sincere thanks for the many acts of kindness shown us at the sickness and death of our loved one. For the prayers, floral offerings, cards, donations, and food sent in, we are grateful. A special thank you to Dr. Mangold and the entire staff of Lockney General Hospital; Also special thanks to Bro. John Jenkins. May God bless each of you.

Belle Shankle Anne, Carl and Boyd Lee Debbie, Dale and Lee Anne Galloway L-4-15c

TO ALL OUR FRIENDS AT FLOYDADA

WE thank you so much for the concern you had for us while we were unable to help remember you for all the help you gave us at a time of need. We feel we are on the road to recovery now and will be "up and going" soon. It makes us feel closer to the good people of Floydada than ever before. May the Good Lord bless you for these good

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