

Thursday, December 2, 1999

©The Floyd County Hesperian-Beacon

Volume 103 Number 47 Floydada, Texas 79235 (USPS 202-680)

# Castaneda back in jail

Escaped Floyd County inmate, Joe Edward Castaneda, 27, turned himself in to authorities on Wednesday, November 24, in time to attend his son's funeral.

Castaneda's six year old son, Joseph Castaneda, was killed after being struck by a car, November 21, in the 700 block of 5th Street in Plainview. The boys father was at large after

having escaped from the Floyd County Jail, November 12, 1999.

Castaneda had been put in jail Thursday, November 11, after being indicted for Injury to a Child,

While waiting to post bond, Castaneda walked out the back door of the jail.

According to Sheriff Royce Gilmore, "Castaneda called us after his son was killed, and said he wanted to turn himself in, but he also asked if he could go to his son's funeral.

"We agreed that we would take him to the funeral if he turned himself in. We picked him up at his mother's house in Floydada on Wednesday and then took him to the funeral."



Ed Marks, Joe Marks, and J.H. Lane discuss construc- County Friends have released their wish list for equiption of stands inside the Unity Center. The walls are up and roofing is underway. It is hoped the Center will

ping the inside of the Center.

# Boy Scouts in Floydada and Floydada Scouts, just leave your bag

drive this week-end. Floydada Scouts, Troop 357, will be

going door to door Saturday December 4th, from 9:00 a.m. until 1:00 p.m. collecting canned and non-perishable foods.

The food will be taken to the Floydada Spirit of Sharing to stock their shelves for their charitable work.

tive mood. Several business will be holding Open Houses throughout the day and continue on into the evening hours.

Lockney's Holiday Affair allows

shoppers to get a head start on Christ-

mas sales and special late store hours.

Caroling, refreshments, and holiday

music on Main Street lend to the fes-

Businesses which will be open include Clark Pharmacy, Schacht Flowers, Heart's Desire, Davis Lumber, FNB, Lockney, Rosa's Gifts, the Craft Store, Horse~N~Around, Lockney Library, Kaleidoscope, Laurie's Frames, Lisa's Restaurant, and Hos-

# Staff Photo Scouts start food drive Saturday

Lockney will conduct their local food of food items on the doorstep. LOCKNEY

In Lockney the Scouts will be dropping off grocery bags on your front porch Dec. 4th.

The Scouts will then return for the bags on Dec. 11th, at approximately 10:00 a.m.

All the food collected by the Lockney Scouts will go onto the lo-

# **Unity Center makes Christmas list**

The Floyd County Friends have put already begun. out their wish list for the Unity Cenbefore Christmas.

The Unity Center is fast approach- December," said Long. ing completion and supplies will be "After the roof is done the electri ter events. "The Unity Center should be opera-Friends President Nick Long. "There and general maintenance. is a good chance the stock shows will be there."

ter, just in time for the shopping rush bleachers and the concession stand

least for what we can get here. If the ately sized microwave ovens, 4 roast-"They are ready to get started on the public will help us by filling our wish list at local stores, we will finish out and restrooms should be completed in the lists by shopping at home too." The items on the Wish List are:

ers (Hamilton Beach or comparable), 4 large crock pots, 1 Bundt coffee maker (2-3 burners), 1 hot chocolate maker; Two line telephone, cordless tele- ers, knives, large spcons, spatulas, etc., and chopping boards;

Lockney's Holiday Affair will be celebrated tonight LOCKNEY-The City of Lockney Chamber director, or at the Chamber member businesses where the televi-

gible to win.

is the place to be tonight for shopping, sion is displayed. There is no ticket visiting, sitting on Santa's knee and limit, and Chamber members are eliby and large enjoying a small town's Christmas spirit.

Santa Claus will arrive on Main Street via fire truck at approximately 6:00 p.m. He will make his way to FNB, Lockney. Children can come to the bank and tell him what they want for Christmas and have their pictures made with Jolly Old Saint Nick.

A live Nativity Scene can be viewed on the lawn of the First United Methodist Church from 6:00 - 8:00 p.m.

The Chamber of Commerce is sponsoring a raffle for a 31-inch color TV. The drawing will be held during the Holiday Affair.

Raffle tickets may be purchased now through December 2 from any pice Hands of West Texas.

WORKING INSIDE THE UNITY CENTER--(L-R) be finished in time for stock shows and the Floyd Floydada and Lockney Boy

needed to get up and running for win- cal work and sound system will be installed."

According to Long the Center is in tional in January," said Floyd County need of items for the concession stand vacuum, large floor mats, volleyball

County who have the items available hand truck, 3/8 inch drill, and step lad-While the roofing of the center con- that we need," said Long. "We are try- der;

phone, phone recorder, push brooms, large mops, mop buckets, wet/dry set, portable basketball goal, cones, air "There are several stores in Floyd compressor, 28-ft. extension ladder,

Microwaveable bowls, such as Pyrex, etc.

Selections of these items are available at Davis Lumber in Lockney, and ber 10th, on the Courthouse Square. Kirk & Sons, Higginbotham Bartlett, tinues, Long says the indoor work has ing to do all our shopping at home--at One refrigerator/freezer, 2 moder- and Caprock Hardware in Floydada.

If you would like to donate to the cal Salvation Army shelves.

# Santa coming to Floydada Dec. 10th

Santa Claus will arrive in Floydada at American State Bank from 6:00 on his pre-Christmas flight, Decem- 8:00 p.m.

"R" Photography will be available He will light the tree on the square for pictures on you child with Santa at 5:45 p.m., and visit with children Claus.

# Jimmie Collins nominated for National Superintendent

#### **By Darwin Robinson**

Floydada Independent School Disof the Year 2000."

Collins was among only six super- perintendent for a few years. intendents in Texas that were nominated for the national recognition and I.S.D was chosen as the nation's top nificant recognition. superintendent.

Reavis from Texas Tech University sive. read a letter from Dr. Larry Hovey, "As a leader I know that your

cation at Texas Tech.

trict Superintendent Jimmie Collins formed me of your nomination in district. So please convey my conwas honored last week for his nomi- Texas for the National Superintendent gratulation to them as well." nation as the "National Superintendent of the Year," read Reavis. "He further tells me that you have only been a su-

"I just wanted to take this opportu-Dr. Cathy Bryce of the Weatherford nity to congratulate you on this sig-

"You bring honor to West Texas and At a reception honoring Collins, Floydada. To receive such recognition Tuesday, November 23, Dr. Charles so early in your tenor is truly impres-

Interim Dean of the College of Edu- achievements as superintendent have

only been possible through the sup-"Dr. Charles Reavis has just in- port and hard work of others in your

> Collins told the principals of the FISD schools, the staff and others present at the reception, "This is very nice and it is a very humbling situation for me. I am not very often at a loss for words.

"I want to tell you that work with me here how much I appreciate you. Thank you very much. This has been a real honor for me. Thank you for all of your support and from the bottom of my heart," Collins added.

# Employee sues County

#### **By Darwin Robinson**

The Floyd County Commissioners met Monday morning, November 29, and voted unanimously to attain Attorney Billy R. Wolfe of Lubbock as their representative in a discrimination charge against the Sheriff's office.

The motion was made by Commissioner Lennie Gilroy and seconded by Commissioner Ray Nell Bearden.

The discrimination lawsuit was filed on October 29, 1999 by employee, Slyvia Bueno, at the Sheriff's office.

According to Bueno her charge of discrimination included two occasions: (1) "the sheriff refused to sign my time sheets on August 30, 1999; and (2) the sheriff failed to approve my request for time off on September 7, 1999."

Bueno stated, "I believe that I have been discriminated against because of my national origin, Hispanic, and my relationship with my common-law husband, who is Anglo-Caucasian in violation of Title VII of the Civil Rights Act of 1964, as amended."

County Judge William D. Hardin and the commissioners received notice from the Equal Employment Op-

**Continued On Page 2** 



FISD SUPERINTENDENT JIMMIE COLLINS at reception honoring Collins' nomination as National (right) and secretary Laveta Morren (left) serve cake Superintendent. **Staff Photo** 

# Planning now underway for annual community wide Christmas meal

Planning for the annual community counties. wide Christmas meal in Floydada is now underway.

people are needed to help serve shut- Amarillo. ins and elderly.

started by Sudy Cochran in 1990, to mings for the Christmas dinner. serve Floydada residents who were home alone on Christmas Day. The Lockney, Floydada branch. event has now expanded to serve all

Meals are also delivered to the Ronald McDonald House in Lubbock Volunteer cooks and delivery and to a shelter for abused children in

Donations of turkeys are needed and the organizers would also be The Dec. 25th dinner was first grateful for money to buy all the trim-

Donations can be made at FNB

The meal will be prepared and of Floyd County, and surrounding served at the First United Methodist

Church in Floydada. Lunch will begin for those who would like to eat at the church at 12:00 noon.

Volunteers who would like to donate their time to deliver food should be at the church by 10:30 a.m., Christmas Day.

If you know of someone who might benefit from the free Christmas meal, or who would like to help, please call Sudie Cochran, at 983-3814; or Fred Thayer, 983-3121.

# Boll weevil committee plans meetings for producers

The Steering Committee of the Both meetings will start with a free the Massie Activity Center, Dec. 9th. Northern High Plains Boll Weevil meal, at 6:30 p.m., and the meetings Eradication Zone, will have two in- will begin after supper. formal meetings to discuss possible boll weevil eradication.

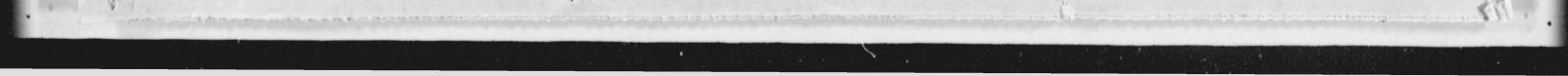
The Zone includes Floyd, Hale, 7th. Brisco, and Swisher County.

The meal is sponsored by FNB Lockney and FNB Lockney, Floydada The first meeting will be held at the Branch. Lockney Elementary School, Dec.

All Floyd County farmers are en-The second meeting will be held at couraged to attend this meeting.

DEAR SANTA LETTER-2nd Grader Andrea Rodriguez of A.B.Duncan Elementary is writing her letter to Santa. Be sure you get your letter in by Friday, December 3rd. The letters will be published in the Christmas edition on December 23rd. Advertisers can contact our office at 983-3737 if you haven't already reserved your Christmas greeting for that edition.





Page 2-The Floyd County Hesperian-Beacon Thursday, December 2, 1999



This was sent to me through e-mail. to catch a ride I hope your driver It made me cry so I wanted to share it with you.

Aren't women weird? They always think a good cry gets better if someone else enjoys it too.

#### A Message **By Paul Harvey**

We tried so hard to make things better for our kids that we made them worse. For my grandchildren, I'd like better. I'd really like for them to know about hand-me down clothes and homemade ice cream and left over meatloaf sandwiches. I really would.

My cherished grandson, I hope you learn humility by being humiliated, and that you learn honesty by being cheated. I hope you learn to make your bed and mow the lawn and wash the car. And I really hope nobody gives you a brand new car when you are sixteen. I hope you have a job by then.

It will be good if at least one time you can see a baby calf born and your old dog put to sleep. I hope you get a black eye fighting for something you believe in. I hope you have to share a bedroom with your younger brother. And it's all right if you have to draw a line down the middle of the room, but when he wants to crawl under the covers with you because he's scared, I hope you let him. When you want to see a Disney movie and your little brother wants to tag along, I hope you'll let him.

I hope you have to walk uphill to school with your friends and that you live in a town where you can do it safely. On rainy days when you have

November 17th, police received a

report from the High School Princi-

pal Joe Christian that electrical equip-

ment had been stolen from Floydada

November 20, police stopped

November 20, police arrested

November 22, at 8:00 a.m., police

took a report from a resident in the

Ronald Escobar, 22, of Floydada, for

outstanding municipal fines.

Artemio Diaz Jr., 17, of Floydada, for

speeding. He was subsequently ar-

High School.

rested for DWI.

doesn't have to drop you two blocks away so you won't be seen riding with someone as uncool as your mom.

If you want a slingshot, I hope your dad teaches you how to make one instead of buying one.

I hope you learn to dig in the dirt and read books. When you learn to use those newfangled computers, I hope you also learn to add and subtract in your head. I hope you get razzed by your friends when you have your first crush on a girl, and when you talk back to your mother that you learn what Ivory soap tastes like.

May you skin your knee climbing a mountain, burn your hand on the stove and stick your tongue on a frozen flagpole. I hope you get sick when someone blows cigar smoke in your face. And if a friend offers you dope or a joint, I hope you realize he is not your friend.

I sure hope you make time to sit on a porch with your grandpa and go fishing with your uncle. May you feel sorrow at a funeral and the joy of holidays. I hope your mother punishes you when you throw a baseball through a neighbor's window and that she hugs and kisses you when you give her a plaster of Paris mold of your hand.

These things I wish for you--tough times and disappointment, hard work and happiness.

Are we friends or are we not? You told me once but I forgot. So tell me now and tell me true. So I can say ..... "I'm here for you"

These things I wish for each of you. Paul Harvey



Most travel on the same musical

At any rate, Democrats in New York

tention to declare (at a later date).

So, Hillary has announced that she press, or perhaps it would be more intends to announce that she is going accurate to say the national "media" to run for the Senate from New York, seems to enjoy being played like a sax This harks back to when she an- by the Clintons. nounced that she was forming an "exploratory committee" to help her dewave length. cide if she should announce that she got all upset over polls showing most was going to announce that she intended to be a candidate for the Sen- party members would rather she not ate seat representing a state she had run. That followed other polls shownever lived in and seldom visited (up ing that if she does run, she would be until that time). And, of course, she beaten (if the voting were now) by got nationwide exposure at every step New York Mayor Rudy Giuliani. To nip this mini-insurrection in the bud, of the way, a very valuable commodity for any prospective candidate.

Nobody ever accused the Clintons, either of them, of an inability to play union as a backdrop, declared her inthe national press like a saxophone. You press here, you press there, you blow real hard, and beautiful music wide. results. And, strangely, the national

While Hillary was telling us the

**ISSUE UPDATE** with Mac Mac Thornberry

#### Cutting Spending is a Frightening Thought in Washington

to cut.

It's that time of year again, when people say scary things and pull out their bag of tricks and treats.

I'm not talking about Halloween. I'm talking about the debate over the federal budget, which has become an annual exercise in political hyperbole, and an event which turns more than a few people off of Washington.

tially being fought over the budget surplus, and who is doing a better \$800 billion in government assets. job looking out for your money. Congress is accusing the President of wanting to raid Social Security to 26,000 people received \$8.5 million pay for new federal programs, while in food stamps last year. The only the President is accusing Congress problem was, these people were of wanting to gut education, the environment and a host of other programs. It's sometimes hard to ues to be a lot of waste, fraud and know who to believe.

being spent on other federal programs. Unfortunately, some in Washington are issuing ominous warnings that millions of people are going to be hurt by it. While these reductions will not be easy, the fact remains that there is plenty of room

For instance, a recent audit by the Government Accounting This year's debate is essen- Office found that federal agencies were unable to account for over Likewise, the House Budget Committee has reported that around dead. The point is, there continabuse in Washington, and a lot of The latest proposal to cut areas where we can save. So don't 102 E. California, Floydada spending by 1.4 percent across the let the political rhetoric fool you -**GIVE A GIFT** TO THE NITY CENTER G STORES:

nation need not be without her wisdom and commitment simply because she will soon leave the White House, her husband (our President) was in the Balkans urging the ethnic Albanian Kosovars to quit killing the Serbs, and to forgive the Serbs for past wrongs. (Remember, gentle reader, it was only a few months ago that we were killing the Christian Orthodox Serbs to

get them to quit killing the Muslim Kosovars, who had been busy picking off Serbs in a long range effort to establish an independent state aligned with Albania, also a Muslim state. Etc. Hillary flew into New York, and, with etc.). And just think, some people banners of the state's mighty teachers worry that George W. Bush might not have the experience needed to carry out a sound, coherent foreign policy Naturally, this was televised nation-

> for the United States of America. Hillary just might be a good choice for the folks in New York. She is certainly as adept at lying as her husband. Not only that, she has discovered, in the "exploratory" phase of her campaign, that she has always been a fan of the New York Yankees, that she has Jewish roots (one of her forbearers married a Jew, or something like that), and that her political interests coincide with New York voters. If I were a New York Jew, those credentials would sound impressive to me.

But of more immediate concern is the question of how George W, Bush KIRK AND SONS will perform in the first televised "debate" (Thursday ) with fellow contenders for the Republican nomination. Televised debates loom terribly large ... too large ... in today's politics. We have always thought that choos-

ing a president on the basis of how well they do in debates, rather than the soundness of their logic or the cast of their character, is probably the worst possible way of going about the process. Televised debates tend to favor the slickness, the glibness, the photogenic quality of the candidates. rather than their record.

Despite all that, and despite our own concerns about the current process of choosing our President, this particular debate may be of some value. It could get all the participants on the record concerning various issues, and cause the media to report those positions. That would be a help.

We suspect the recently signed budget, with its whopping new expenditures, will come in for some comment. We certainly hope so.

COME **US NOW** 

**DUKE'S DODADS** FOR CHRISTMAS

> MASTERCARD/VISA ACCEPTED





board is a good example. One of the we can reduce spending in Washmain goals of this plan is to keep ington and still keep our priorities Social Security tax dollars from

secure.

#### that sometime during the night some-Sheriff's employee one threw a rock at his vehicle and sues Floyd County broke the front windshield. November 23, at 1:30 p.m., a man

reported that sometime during the night someone stole \$132.00 in cash from his vehicle, which had been parked overnight in the 700 block of W. Grover.

800 block of W. Marivena who stated

November 26th, at 4:30 p.m. police stopped a vehicle for traffic violation and the driver, Ricardo Cavazos, 36, of Lockney, was arrested for driving while his license was suspended.

Courtroom

Activities

**Continued From Page 1** portunity Commission in El Paso that they have until December 10, 1999 to respond to the charges.

In other business, Commissioner Jon Jones made the motion to approve two farm contracts in Precinct 4. Gilroy seconded it and the motion passed unanimously.

The commissioners also approved the Official Bond for Justice of the Peace Michelle Araujo.

### Floyd County Jail passes state inspection

In County Court, November 24. 1999, Ezereal Gonzales, was charged with "Duty to Give Information and Render Aid." There was no disposition on this case.

Have a nice day!

According to Sheriff Royce Gilmore the Floyd County Jail passed it's jail inspection November 18th. The inspection is conducted annually by the Texas Commission on Jail Standards.

# **The Floydada Volunteer Fire Department**

will be smoking turkeys, ham etc. on Tuesday & Wednesday - December 21 & 22 Due to community response, reservations for a spot on the cooker is a must.

Cost will be \$5.00 per item of meat.

Meat must be thawed & delivered to the back of the Firehall by 8:30 a.m. each morning Call 983-2834

### I AM ANNOUNCING THAT I WILL **SEEK A FOURTH TERM** FOR TAX ASSESSOR COLLECTOR FOR FLOYD COUNTY.

I Truly Appreicate All The Support That Everyone Has Given Me For The Past 12 Years.

> I Look Forward To Serving Everyone In The Future.

> > Thank-You So Much, **Penny Golightly**

### **DAVIS LUMBER - LOCKNEY CAPROCK HARDWARE- FLOYDADA KIRK & SONS- FLOYDADA HIGGINBOTHAM BARTLETT - FLOYDADA**

#### **ITEMS NEEDED FOR THE UNITY CENTER ARE:**

TWO LINE TELEPHONE CORDLESS TELEPHONE PHONE RECORDER **PUSH BROOMS** LARGE MOPS MOP BUCKETS WET / DRY SHOP VACUUM LARGE FLOOR MATS VOLLYBALL SET PORTABLE BASKETBALL GOAL CONES AIR COMPRESSOR 28-FT EXTENSON LADDER HAND TRUCK

3/8-INCH DRILL STEP LADDER CAN OPENER KNIVES LARGE SPOONS, SPATULAS, ETC. CHOPPING BOARDS MICROWAVEABLE BOWLS (PYREX, ETC.)

(1) REFRIGERATOR / FREEZER (2) MODERATELY SIZED MICROWAVE OVENS (4) ROASTERS (HAMILTON BEACH OR COMPARABLE)





THE FLOYD COUNTY **HESPERIAN-BEACON** (USPS 202-680)

111 East Missouri Street, Floydada, Texas 79235. Periodical postage paid at Floydada, Texas 79235. Yearly subscription rates: Floyd, Swisher, Hale, Motley, Briscoe, and Crosby Counties, \$16.00; Other in-state counties, \$18.00; Out of state, \$19.00. POSTMASTER: Send change of addresses to: The Floyd County Hesperian-Regular Publication Deadline: Lock-

Advertising rates: \$2.95 per column inch non-commissionable

ClassifiedAdvertising: 20¢ per word with a \$2.50 minimum for up to 10 words. For more information call 806-983-3737 or 806-652-3318 Monday-Friday, 8:00-5:00.

Ken Towery ..... Owner Alice Gilroy .... Publisher & Editor

Published weekly each Thursday at

Senior Citizens may deduct \$1.00.

Beacon, 111 E. Missouri, Floydada, Texas 79235.

ney - 5:00 p.m. Monday; Floydada - 3:00 p.m. Tuesday.



Thursday, December 2, 1999-The Floyd County Hesperian-Beacon-Page 3

# Radio Shack opens in Floydada

Downtown Floydada is boasting of Shack." another new business--this one with enough gadgets to please adults and children alike.

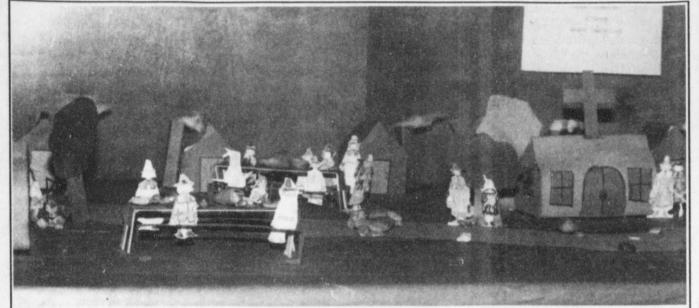
Radio Shack has been added to the themselves. existing business, NAPA Auto Parts, 118 S. Main Street.

According to Farris the new Radio Shack is a smaller version of the Radio Shacks that are in buildings all to

"Most Radio Shacks have a store size of 2,250 square feet," said Farris. "We still have all the NAPA inven- "However, Radio Shack came out tory we have ever had," said owner with a program to put Radio Shacks Laura Farris. "We just combined it in smaller communities, by putting the together to make space for Radio business within an already existing

business. With this program you only need 600 square feet to display more than 1,900 of the top selling products Radio Shack has to offer.

Floydada's Radio Shack has a wide variety of gift items with special Christmas prices, including phones, remote control cars, computer supplies (and eventually computers), stereo's, TV's, all types of electronic gifts, toys, and much more.



THANKSGIVING VILLAGE-Marva Rasco's 5th and Indian first Thanksgiving gathering. The village grade class of Lockney Elementary created a Pilgrim is on display at FNB of Lockney. **Staff Photo** 

# New therapy being tested for overactive bladder

#### **By Lori Williams**

A new time-release method for delivering medication to control an overactive bladder is the subject of a pilot study beginning this month at Baylor der control. College of Medicine in Houston.

The new system, which administers medication directly in the bladder, will eliminate many of the side effects of traditional oral medications, said Dr. Timothy Boone, associate professor of urology at Baylor College of Medicine.

"Bladder overactivity is a serious condition. It limits what you can do and, since it can contribute to severe incontinence, can have a serious im- said. pact on quality of life," he said Individuals with overactive blad-

ders have symptoms that include fre- it for other things, like chemotherapy quent urination, an urgent need to for bladder cancer and for pain manempty the bladder, and incontinence, agement," Boone said a sudden and involuntary loss of blad-

In the new alternate delivery method, a balloon is inserted into the bladder and loaded with oxybutynin, one of the most common drugs for overactive bladder. The balloon releases the medication at specific intervals. It remains in the bladder for a month, and then is removed.

"It's a relatively minor procedure that can be done once a month in the office in less than 10 minutes," Boone

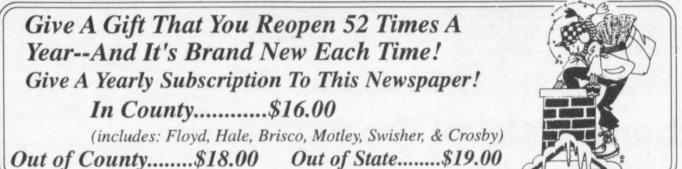
"If this method works, we could use

Voter



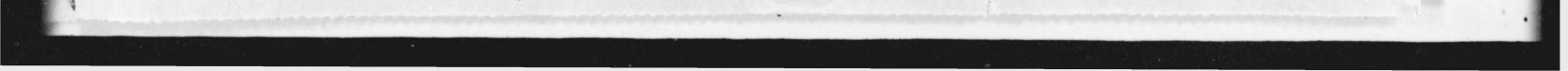
RADIO SHACK OPENS IN FLOYDADA -- (L-R) found in Floydada's Radio Shack, located inside the Owner Laura Farris, employee Stephanie Kerns, and Manager Robby Green show off a few of the items

Napa Auto Parts Store, 118 S. Main. **Staff Photo** 



SELECTED SPECIAL EDITI TOYS О Reg. 9.99 To 10.99 Each Water Babies Sweet Cuddlers' Maisto 25-Pc. Die Cast Vehicle Set. #12005 •Nerf Super Maxx 1500. #4544 Hot Wheel Race Case 3 In 1 Infant Toy Set Shape Sorting-**Animal House** PRICES EFFECTIVE And More THRU Wed. Dec. 8th. KITCHEN OR **FURNITURE &** 





Page 4-The Floyd County Hesperian-Beacon-Thursday, December 2, 1999



BANK ARTIST OF THE MONTH --- The First National Bank of Floydada will feature artist Jill Warren.

### Warren featured as bank artist of the month

The First National Bank of Floydada would like to invite the public sionally for many years. She is a memto a showing of original oil paintings ber of Women Artists of the West and salad, dessert. and prints by local artist, Jill Warren, Oil Painters of America. Some of the during the month of December.

Although she paints landscapes and portraits, her still lifes are becoming rado, Dallas, Midland, and the Housmore and more in demand. They are highly realistic and tempt the viewer to touch the lace, smell the flowers, or taste the fruit. At art shows, people often express gratitude for her realis- collections in the United States, Eutic style to which they can relate.

Warren has been painting profesplaces she has exhibited in the past salad, dessert.

year are Oklahoma City, Vail Coloton area. Currently she is represented by the C. Anthony Gallery at Beaver Creek, Colorado. Her paintings can be found in both private and corporate rope, and Japan.

# Useful tips for a lifetime

1. Stuff a miniature marshmallow in the bottom of a sugar cone to prevent ice cream drips.

your pancake batter onto the hot

6. To get the most juice out of fresh lemons, bring them to room tempera-2. Use meat baster to "squeeze" against the kitchen counter before squeezing.

### **Lockney Senior Citizen News**

#### **By Gladys Ragle**

Well, Thanksgiving is over, but I am thankful for it and many other things, but now I am glad Thanksgiving is over and we can look around and see many things we have to be thankful for.

Lavirn and Clementine Carthel had a nice trip down the country to see their children and grandchildren and returned home in time for the holidays.

Rusty and Jody Baccus spent a week in the Dallas area with their son Bruce and family. They stayed through the holidays.

Donnie and Vera Jo Bybee spent the holidays at Lake Whitney with others of the Bybee family for a family reunion.

Bill Thomas seems to be slowly gaining some strength.

Kathleen Thornton is gradually recuperating from a bad fall she had recently. No broken bones, but she is very sore.

"Weekly Words of Wisdom" Sometimes you can best impress others with your ears - by listening to them.

#### MENU

December 6-10 Monday-Chicken Strips, vegetables, salad, dessert.

Tuesday-Enchiladas, vegetables, salad, dessert.

Wednesday-Chicken Fried Steak, vegetables, salad, dessert.

Thursday-Frito Pie, vegetables,

Friday-Pork Roast, vegetables,

**Need A Gift Idea?** How about a subscription to this newspaper?

In County .....\$ 16.00 (Also includes: Hale, Briscoe, Swisher, Motley and Crosby)

Out of Counties ....\$ 18.00 Out of State ...... \$ 19.00

(Sr. Citizens discount ....\$ 1.00)

# Floydada Senior Citizen News

#### **By Margarette Word** The center is open Monday through

Friday. If you plan on eating lunch, please call the center by 10:00 a.m. at 983-2032.

I hope you had a wonderful Thanksgiving Day and holiday weekend. Now it is time to think about all the activities for December. Please put on your calender that the center will have a Christmas Party Tuesday December 21st at 6:00 p.m. I will give you more over the holiday. details later. Just save that date to come to the center for a good time.

Congratulations to Bill and Norma Feuerbacher on the birth of a great grandchild Haley Danielle Beach as of November 20th.

Marie Tardy and LaNell Tardy spent Thanksgiving Day in Lubbock with son Dale and Family.

Jo Davis went to Amarillo to spend Thanksgiving Day with her daughter Lana

Greg and Mona Bond and their children, who is my son and family were home over the Thanksgiving holiday from Granbury. We all went out to Ann and Charles Carr's home on Thursday. Grandson Chase Carr is in the Air Force and he was home for the holiday and will be leaving Monday November 29th for a 3 year stay in England. There were 13 members there. A grandson Jimmy Arnold from Missouri also was home over the weekend.

Mrs. R.C. Day had a birthday recently and her daughter-in-law, Mary Day of Irving and granddaughter Karrie Day of Lewisville was here to help her celebrate her 85th birthday. Evelyn Boren's son Carl Boren and his wife Evelyn of Sachse and a sister Theresa Leopold and daughter Lesley of Arlington was in town over Thanksgiving weekend also visiting Wanda Withers, Mary Alice and Walter Davis.

Gallaway and his wife of Chevy They were gone a week. Chase, Maryland and her father of Thank you for remembering the Bethesda, Maryland was in town over center when you need to make a methe Thanksgiving holidays.

Wilma and Donnell Gowens' son Arvin and his wife Kay and their daughter Krystal of Fountain Valley, California and son Kelton and his wife Richie Gowens and their daughters Angie and Erica of Lubbock were here lies.

Thomas and Marie Warren, Bob and Charlene Aldredge and their families all met at the Warren's home for a big family get together Thursday noon November 25th. There were 36 family members in all.

William and Faye Bertrand spent Thanksgiving Day in Lubbock with their son Ronald and family. There were 15 family members in attendance.

Dr. Keith and June Patzer spent 3 days in Houston attending a Patzer Family Reunion over Thanksgiving Holidays. There were 13 family members there.

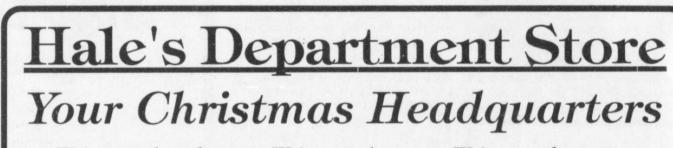
Deeota Odam spent Thanksgiving weekend at her daughter, Virginia Waits hone in Hale Center. There were 12 family members spending the weekend.

Nancy Bishop, Alyne and Ronald Evans, Mike and Rozanne Bishop and her mother from Oklahoma, all spent Thanksgiving day with their children Greg and Lee Ann Bishop.

Geraldine Callaway, Kellie and Monte Williams and their children of Floydada, Kay and Speck Brian of Wolfforth all went to Ruidoso, New Mexico to be with a granddaughter Thanksgiving Holidays.

Margie Fowler and her son Mac drove to Houston and San Antonio to visit a sister, nieces and nephews. They also spent Thanksgiving day in

Al and Sally Gallaway's son Dana Plano with Lynn and Tom Rourke.



We've got the selection - We've got the price - We've got the service

morial donation. Since last weeks ar-

ticle those making a donation are: In memory of Mal Jarbo-Margaret Collier

Thought For The Week ---

Nobody gets to live life backward. Look ahead - that's where you future

Ann Landers

#### MENU December 6-10

Monday-Meat balls in Sauce, egg noodles, broccoli, wheat roll, strawberry or peach shortcake.

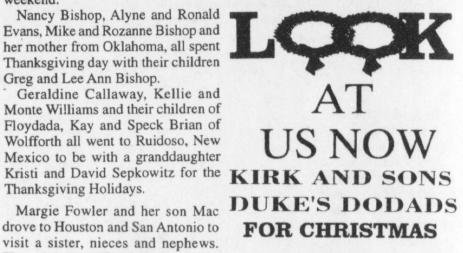
Tuesday-Baked Ham, black-eyed peas, brussel sprouts, carrot raisin salad, hot roll, cherry cobbler.

Wednesday-Chicken Fried Steak, white gravy, baked potato, green beans, wheat roll, apricots.

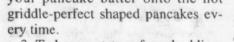
Thursday-BBQ Chicken, butter beans, spinach, coleslaw, cornbread, rice or bread pudding.

Friday-Polish Sausage, sauerkraut, green peas, pickle, cornbread, pumpkin crunch or bars.

# COME



MASTERCARD/VISA ACCEPTED



3. To keep potatoes from budding, place an apple in the bag with the potatoes.

4. To prevent egg shells from cracking, add a pinch of salt to the water before hard-boiling.

5. Run your hands under cold water before pressing Rice Krispies treats in the pan-the marshmallow won't stick to your fingers.

Mary Kay Cosmetics

Susan Simpson

983-5325

**HAPPY BIRTHDAY** 

B. J.

from: brothers, sisters, mom

Planning for

**Retirement?** 

Checkup can help your determine if your insurance

See Agent:

NICK LONG

201 California, Floydada

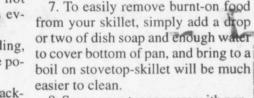
983-3441

ata Farm Insurance Companies ome Offices: Bioomington, Illinois

plan measures up.

A State Farm Farnily Insurance

Independent Consultant



8. Spray your tupperware with nonstick cooking spray before pouring in tomato-based sauces-no more stains.

9. When a cake recipe calls for flouring the baking pan, use a bit of the dry cake mix instead-no white mess on the outside of the cake.

We're ready at Sue's to help you get ready

for Christmas

Wide selection of Snomen, Santas,

Christmas Bags, and Christmas Ideas.

Sue's Gifts & Accessories

100 E. California, Floydada 983-5312

dg designs Florals & Gifts

315 S. 2nd. Floydada 983-5506

Give a gift that's been around for

thousands of

\$19.95

years.

SHAKLEE

This ad may be small,

Newspapers Ads Work!

but you still read it. .

983-5246

#### Example

Men's Leather Jackets - Scully's best style - approximately \$180.00 Members Only Jackets - Men's most popular Jacket Men's Sport Shirt - Sizes Small to 6X Long Tall Super Sale Price! Suits & Sport Coats - Come in early for these!

Boy's & Men's Cotton Casual Pants - Good Selection - Size- & Price Boy's Shirts - Some really nice ones Adidas Athletic Wear - Tear Away Pants - Shirts - Shorts - Sale Prices

BRIGHTON your Christmas with our selection of BRIGHTON Perfume Gift Sets, Candles, Sunglasses and New Jewelry. Come in and see our new selection of belts including our new belt pouch. Anyone of our gift ideas will not disappoint the lady on your list

# HALE'S SHOE SALE STARTS TODAY

NEW SHIPMENT On Natural Sport, Naturalizer, & Bianco Woman's Shoes - All Specially Priced

NATURAL SPORT



reg. 60.00 NOW 34.99

reg. 79.00 NOW 49.99



DeLiso Dress Pump in brown reg. 40.00 NOW 24.99



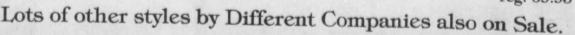
**Bianco Black** Leather & Elastic Dress Pump reg. 45.00 NOW 29.99



Bianco Aerosole brown or black reg. 34.95 NOW 24.99



Foot Cradle "SAS" Look Black only reg. 69.95 NOW 49.99



-Dexter & Easy Spirit not Included-

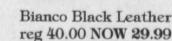
reg. 59.00 NOW 34.99 reg. 69.00 NOW 49.99



reg 69.00 NOW 39.99

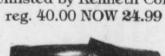




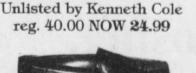






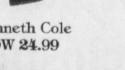


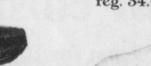
















# Junior and Martha Taylor Taylors celebrate 50th wedding anniversary

You are cordially invited to join in the celebration of the Fiftieth Wedding Anniversary of Junior and Martha Taylor from two until four o'clock in the afternoon, December Eleventh, 1999 at the First Assembly of God Church in Plainview.

Junior Taylor and Martha Glover Taylor were united in marriage December 16, 1949 in Odessa. They have two children, Shelia Joiner of Lockney, Bud Taylor of Floydada and two grandchildren, Nick Joiner of Lockney and Erin Ralston of Floydada.

# New Arrivals

#### CAMPBELL

Dougherty are pleased to announce Vance and Betty Campbell of the birth of their daughter Kortney Dougherty. Phil and Juaneal Rae. Kortney was born November 19, Krambeck of Denison, Gertrude Har-1999 and weighed 7 pounds 11 ounces

older brother, Brayden. Campbell of Dougherty and Dennis Bessie Glover of Floydada.

and Margene Harris of San Antonio, Wesley and Tracy Campbell of New Mexico. Great Grandparents are

and was 20 inches long. She has a ris of San Antonio, New Mexico and Dorothy Miller of La Luz, New Grandparents are Wes and Lynn Mexico. Great-Great Grandmother is

# Floyd County Lifestyles

# Cancer Society plans Christmas Brunch **By Martha Farris** tempting holiday foods as well! Be An annual event, looked forward to prepared to enjoy breakfast casseroles,

and always well attended by commu- sausage balls, veggie tray and fruit nity residents and out of town guests, tray with dips, muffins and holiday is the festive Christmas Brunch spon- breads, cheese balls, cookies and sored by the Floyd County Unit of the Christmas candies. American Cancer Society. "This colorful holiday event is given in the during the morning, and your admisspirit of sharing with friends and also sion ticket with your name on the back reaching out to help a very worthy cause," said Beth Faulkenberry, president of the local board.

The occasion this year will be held in the lovely home of Melanie and Mark Beedy at 907 West Kentucky Street on Saturday, December 11th, from 9:30 a.m. -11:00 a.m. The beautifully decorated home would be invitation enough; but, as in previous years, there will be an abundance of attend this festive Christmas event!

There will be door prizes awarded will be your chance to win a prize.

Tickets for the Christmas Brunch have been selling fast but are still available from Linda Matsler at Fred Thayer's CPA office, First National Bank of Floydada, and from any board member; or you may get a ticket at the door for a donation of \$7.50 each. MARK YOUR CALENDAR now to



Mr. and Mrs. Donald Breck Cheek

Cheek and Hunt Lawson family holds reunion wed in West Indies

On Saturday, November 27, 1999 byes and well wishes until the next the Lawson family met for a reunion gathering.

of family members and guests at the Those attending enjoyed a noon Lawson; Julia Baker (Mrs. W.O. ); meal of brisket and ham with all the Queen Annie Lawson (Mrs. Floyd), trimmings along with a generous as- Dale and Chris Lawson, Jana Manus, sortment of desserts. Throughout the Greg Lawson, Dale and Carol Redd, afternoon, everyone caught up on the Paul and D'Lese, Arenet and Vincent latest happenings and news of family Delmonico and friend; Leta Mae

events. Several photos were taken to remember the day including a large group shot. Various games were played and enjoyed; a group effort helped to complete a large jigsaw puzzle resulting in a "whoop and a holler." After an early evening meal of make-your-own deli sandwiches, the family members exchanged good- daughter.

Those present were: Gene Lawson, Massie Activity Center in Floydada. Nancy Bishop, Rex and Karen Indes.

> Lawson (Mrs. Ted), Diane Herndon; Louise McKenney (Mrs. J.F.), Jim and Juanise Ballou, Dana Cutsall, Kevin Strommel, DeAn Coleman and Chad and children: Cathy Ryals, Terry Ann Ryals, Sherry Hendrix, Brandy Jo Ryals and a grandson and a grand-

Carolyn Cheek announces the marriage of her son Donald Breck Cheek to Robyn Kathleen Hunt, daughter of Colonel and Mrs. Robert Hunt of Gahanna, Ohio.

They were married on September 9, 1999 on the island of St. Kitts, West

Don is a graduate of the University of North Texas and is the production manager for Colorhouse, Inc. of Dallas.

Robyn is a University of Memphis graduate and is an instructor for PeopleSoft of Dallas.

They will make their home in Grapevine, Texas.







#### Page 6-The Floyd County Hesperian-Beacon-Thursday, December 2, 1999



**HERSHEL LEE BELEW** 

Hershel Belew, 86, of Woodward, Oklahoma businessman, died Monday November 22, 1999 in Lockney. Funeral services were held at 2:30 p.m. Wednesday November 24, 1999 in The Billings Funeral Home Chapel with Reverend J. Paul Sharpe officiating. Burial was in Elmwood Cemetery

Hershel L. Belew was born October 21, 1913 in Woodward, Oklahoma at the home of his parents, Leroy and Alta Belew. Hershel attended school in Woodward and graduated from high school in 1933. After graduation he went to work for the Railway Express. On June 6, 1935 he married Jo Blix Meek in Arnett, Oklahoma. To this union two children were born. He emy Painter in 1997. started his first business in 1946, which developed into a stationary store. After he sold the stationary store, he opened a furniture store in 1980 and retired in 1991

He is survived by one daughter Lou Burleson and her husband Stan of Floydada; one son, Paul Belew and his wife Billie of Woodland Park, Colorado; six grandchildren and fourteen great grandchildren. He was preceded in death by one grandson, Dusty Burleson in 1983.

W.R. CHURCHWELL Services for W.R. "Mutt" Churchwell, 74, of Plainview, were held at 2:00 p.m. Wednesday, December 1, 1999 at the Garland Street

Church of Christ in Plainview with Carl King, pastor, officiating. Burial was in Plainview Memorial Park under the direction of Moore-Rose-White Funeral Home of Lockney.

Mrs. Churchwell died Monday, November 29, 1999 at Covenant Medical Center in Lubbock.

Mr. Chruchwell was born on August 17, 1925 in Comanche County to the late Mr. James Churchwell and Mrs. Cora Moore Churchwell. He moved to Hale County from Comanche County at the age of six months and lived in Plainview most of his life. He graduated from Plainview High School in 1943. He married Joyce Hooten on May 12, 1949 in Lockney. He had been a farmer and was retired from Hale County Weed District where he had worked for 20 years. He was a former member of the Masonic Lodge in Plainview and a former 4-H leader where he was involved for many years. He was a veteran of the United States Army where he had served in the 1st Calvary during World War II. He was a member of the Garland Street Church of Christ. He was preceded in death by a grandson, Jer-

He survived by his wife, Joyce Churchwell of Plainview; three sons and daughters-in-law, Jackie and Vicki Churchwell of Plainview, Mark and Rhonda Churchwell of San Angelo and Paul and Dee Ann Churchwell of Plainview; two daughters and sons-in-law, Kaylene and Jerry Hazel of Amarillo and Karen and Scott Snipes of Plainview; a brother Marvin Churchwell of Plainview; three sisters, Vera Castleberry of

May the Lord of peace himself give you his peace no matter what happens. The Lord be with you all. 2 Thessalonians 3:16

Plainview, Cora Lee Vaughn of Hale Center, and Mavis McClain of Bentonville, Arkansas; and ten grandchildren.

The family suggests memorials to Childrens Home c/o Garland Street Church of Christ 700 Garland Street, Plainview, 79072.

#### LEON MCCRAVEY

Graveside services for Leon Richard McCravey, 74, of Floydada were held at 2:00 p.m. Sunday, November 28, 1999 at the Lakeview Cemetery with Michael Holster, music minister of First Baptist Church of Floydada, officiating. Services were under the direction of Moore-Rose-White Funeral Home of Floydada.

Mr. McCravey died Thursday, November 25, 1999 at his residence in Floydada.

He was born on November 26, 1924 in Hale County, to the late Mr. John Roy McCravey and Mrs. Nola Mae Folton McCravey. He attended Lakeview Community School. He moved to Floydada in 1976 from Memphis, and had lived in this area most of his life. He married Naomi Rice in 1948. She died on December 30, 1990. He was a retired truck driver and a professional bronco rider with the rodeo circuit. He was a veteran of the United States Army having served during World War II. He was a member of the VFW & American Legion.

He is survived by three sons; Mike McCravey of Burnet, Pat McCravey of Fairfax, Virginia, and Steve McCravey of Bryan; a daughter Sue Cockroft of Burnet, two brothers, Rudolph McCurdy of Crosbyton and Leanord McCravey of Ronan, Montana; a sister, Helen Miller of Dallas, nine grandchildren and six greatgrandchildren.





#### "SKEETER" LUCILLE WILLIS

Services for Lillian Lucille "Skeeter" Willis, 68, of Floydada were held at 4:00 p.m. Friday, November 26, 1999 at Moore-Rose-White Memorial Chapel in Floydada with Pastor Farril DeFoor, pastor Grace Fellowship Church in Lockney officiating. Burial was in Floydada Cemetery under the direction of Moore-Rose-White Funeral Home of Floydada.

Mrs. Willis died Tuesday, November 23, 1999 at the Floydada Rehabilitation and Care Center.

She was born on January 31, 1931 in Meadow, to Mrs. Floy Dale Simpson Graham and the late Mr. Dudley Fletcher Graham. She moved to Floydada from Aspermont as a child. She attended high school in on May 12, 1951 at Clovis, New holidays). Mexico. He preceded her in death on September 23, 1997. She was a homemaker and a former member of the Nazarene Church of Floydada. She was also preceded in death by two grandsons.

She is survived by her mother, Foy Graham of Floydada; four daughters, Joy Scott of Amarillo, Sherry Osborn of Roaring Springs, Darlene Carr and Patty McHam both of Floydada; a brother Leroy Graham of Floydada; child.

The family suggests memorial to the Floydada Rehabilitation and Care Center 925 W. Crockett, Floydada,

act,' with some days being positive

"Don't let anyone tell you that

are not real," she said. "Your mood

might be up, it might be down, or it

might change every five minutes. But

She encourages women to keep a

journal of the changes during this tran-

#### Dear Friends,

We would like to take this opportunity to express our sincere thanks for the visits, calls, cards and prayers. We are blessed to live in a community with such wonderful people. We truly appreciate each one of you for including us in your daily prayers.

> Your Friends in Christ, The Stennett Family

# Thank you

The Lockney Health and Rehab Family Council and Residents would like to thank the people and businesses of Lockney and surrounding area for all donations given to the annual Christmas Auction. We would also like to thank Bill Turner, Matt Williams and Clay Golden for holding the auction for us. The money that was raised from the auction will be used to purchase Christmas gifts and other needs for the residents.

Thanks to the generosity of everyone our auction was a huge success. God bless each of you for sharing with us. May you have a wonderful holiday season.



#### **ABE, GED & ESL CLASSES** ABE, GED & ESL classes will be-

gin in Lockney on Monday, September 27th. Sign-up will be from 6:30 p.m. - 9:00 p.m. Classes will meet in the ISS Building North, behind the Jr. High Gym. Anyone 17 or older is welcome. Regular classes will be on Floydada. She married Emett Willis each Monday and Tuesday (except

#### ANNUAL CHRISTMAS BRUNCH

Mark your calendar to attend the annual brunch sponsored by the Floyd County Unit of the American Cancer Society!

The brunch will be held Saturday, December 11th at the home of Melanie and Mark Beedy, 907 West Kentucky, 9:30 -11:00 a.m. Tickets available now for a donation of \$7.50 nine grandchildren and a great grand- to the American Cancer Society.

#### LOCKNEY ATHLETIC BOOSTERS

Lockney Athletic Boosters will Whirlwind flags to show your support 79235 or to Hospice Hands of West meet December 6 at 7:00 p.m. in the

CHRISTMAS ORNAMENTS The Floyd County Historical Museum has the 1999 Texas Capitol Ornament for sale. The star with the outline of Texas on the inside was designed by Nelda Laney.

#### LHS YEAR 2000 HOMECOMING

There will be a LHS Year 2000 Homecoming meeting in the lobby of the Longhorn Gym at 7:00 p.m., November 18th. Be thinking of a theme for this homecooming.

#### FLOYDADA CLASSIC **IV BASKETBALL** TOURNAMENT

Everyone is invited to come out and support the Floydada Classic Basketball Tournament to be held December 2-4 in the Whirlwind Gym.

The Lady Winds will play Thursday at 7:00 p.m. and the Whirlwinds will play at 8:30 p.m.

Everyone is encourage to fly their for our basketball teams.

Texas 103 S. Main St. Lockney 79241. High School Library

#### LADIES NIGHT OUT Ladies Night Out group will be col-

Teams from Smyer, Lockney, Crosbyton, Clarendon, Post, Guthrie and Kress will be playing in our tournament and visiting our businesses. Let's show them how proud we are of lecting bath towels and soap for the our basketball teams by flying your Whirlwind flag.

#### **BLOOD PRESSURE CLINIC**

A free blood pressure clinic is held in the community room of the First National Bank in Floydada every Tuesday from 9 a.m. to 11 a.m. Everyone is welcome.



**DUKE'S DODADS** FOR CHRISTMAS

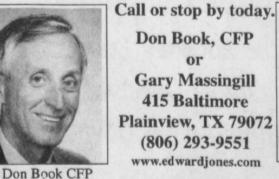




#### Bank-issued, FDIC-insured to \$100,000

1-year	6.15%	APY*	Minimum deposit \$5,000
2-year	6.3%	APY*	Minimum deposit \$5,000
4-year	6.5%	APY*	Minimum deposit \$5,000

\* Annual Perfcentage Yield (APY) - Interest cannot remain on deposit; periodic payout of interest is required. Effective 11-30-99



#### **Don Book, CFP** or **Gary Massingill 415 Baltimore** Plainview, TX 79072 (806) 293-9551 www.edwardjones.com

Edward Jones

Serving Individual Investors Since 1871



Gary Massingill

needy in this community. If you know someone in need and would like to pick up the bath towels and soap, please call Dorcas Williams at 983-6221. They will be decorated for Christmas.

#### **DECEMBER 4TH** JAMBOREE AT SILVERTON

Caprock Jamboree at Silverton will have its monthly (1st Saturday) Jamboree at the County Showbarn December 4th. Confirmed entertainers, Bill Coleman, Rick Sudduth and Brenda, Raymond Mears, The Country Sounds and other area performers. Jamboree starts at 7:00 p.m. The Silverton Senior Citizens will be serving grilled mesquite hamburgers at 6:00 p.m. Free admission; door prizes.

**BLOOD PRESSURE** AND GLUCOSE TESTING Free blood pressure and glucose testing is held every other Thursday from 9 to 11 a.m. at the Lockney Care Center. Everyone is welcome.

Have A Nice Day!

**THANK YOU** 

**Caprock Community Action would like** this opportunity to thank all of the individuals and businesses that contributed so much to our Community Thanksgiving Project. Because of this support, the agency was able to provide services to nineteen disadvantaged families.

A special thanks to Moore-Rose-White funeral home, Spirit of Sharing, Hospice of Lockney, Primera Bautista Iglesia an Alpha Sigma Upsilon for their contributions to the Community Food Drive.

Again, thanks for helping make this project a success.

From: Caprock Community Action Staff

**Hearing Tests** Set For Floydada

Advertisement

THOU GALANDE COUNTY

Floydada: Electronic hearing tests to determine if amplification would be beneficial to you, will be given Thursday, December 9 at the Floydada Senior Citizens Center from 10:00 a.m. to 12:00 noon in Floydada



J. Wampler, BC-HIS, will be at the Floydada Senior Citizens Center to perform the tests.

> \* Service & Repair All Makes \* Free Testing

\* Digital Technology for Better Hearing

#### WAMPLER **HEARING AID** CENTER

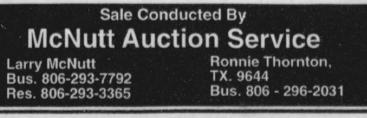
3502 Slide Road A-16 Lubbock, Texas 79414 792-1288

# found no scientific evidence that hor-**Partial Estate**

AUCTION Mrs. Faye Whittle - Plainview, TX & Others Saturday, Dec. 4,1999 • Sale Time: 1:00 p.m. Sale Location: Broadway Auction House 704 Broadway (Downtown) • Plainview, TX. Inspection Date: Friday, Dec. 3 From 1 to 6 p.m.

Partial listing: 5 pc. Full Size Bedroom Suite, Belmore Wingback chairs, Oak Stereo AM/FM, Oak Round Coffee Table, Broyhill Couch, Ceramics, Brass, Mirrors, Rockers, Recliners, Matching Couch & Chair, Salon Hair Dryer w/ Chair, End Tables, Costume Jewelry, Nugget Jewelry, Curio Cabinet, Band Saw, Sanders, Drills, Heaters, Avon Collection, Audion Organ, 3-Pc. Dinette Set, Trash Compactor, SC Word Processor, Tool Box, Display Cases, French Style Telephone, Elec. Typewriter, Doll Cradle, Assorted Glassware, Coins, Pictures, Luggage, Small Kitchen Appliances, Vacuums, 8mm Projectors, CB's and much More

Terms & Conditions: Cash - All Accounts settled day of sale. All items sold AS-IS. No Warranty or guarantee. Statements on sale day take precedence. Lunch Available



# **Baylor College of Medicine Health Briefs**

linked. In a recent study funded by the

to keep a daily journal for one month.

mood each day, using five scales:

physical, emotional, cognitive, spiri-

pause does affect mood, but the way

"For some, menopause was a time

varies from woman to woman.

tual, and social.

Health asked 30 menopausal women Health.

The responses indicated that meno- it is yours.

mones affect mood, women know that to pursue new things. For others.

menopause and mood are indeed menopause was more of a 'balancing

Guild of Baylor College of Medicine and some negative," said Dr. Jennifer

in Houston, the Center for Women's Hays with the Center for Women's

Participants also noted their general changes you notice during menopause

sition

LONG TERM CARE INSURANCE

FOR DETAILS

CONTACT

Philip Wilbanks, Agent

983-2881

FARMERS INSURANCE GROUP

FARMERS NEW WORLD LIFE

**By Lynn Foltin** With age, many people expect a slight loss of hearing or sight, but few foresee problems with balance.

According to Dr. Helen Cohen, an professor assistant of otorhinolaryngology at Baylor College of Medicine, as people age, they become less active and can suffer from disequilibrim of aging. DEA is seen mostly in people older than 60, and it might account for why some elderly people fall.

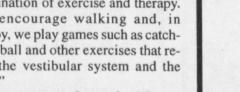
"DEA occurs because the central nervous system begins losing cells. Things just don't work as efficiently. Sight, hearing and memory may also diminish.'

About 20 percent of the population may have some type of disorder of the vestibular labyrinth, the system that monitors the positions and movement of the head before relaying the information to the brain.

To help patients regain their center of balance, Cohen recommends a combination of exercise and therapy. "We encourage walking and, in therapy, we play games such as catching, a ball and other exercises that retrain the vestibular system and the brain."

just your imagination are as predictable-or unpredict-

Although clinical studies have



Menopause and mood-it's not Mood changes during menopause

able-as the weather.



Thursday, December 2, 1999-The Floyd County Hesperian-Beacon - Page 7



engine. Dual crome tip exhausts. Day or 293-4569 - night. \$6,500.00. Call Laura 652-2456, leave message.

#### CATTLE FOR SALE

FOR SALE: CATTLE: 52 solid mouth Hereford cows bred to registered Brahman bulls, with a few calves on the ground. \$550 each. Call 806-823-2139 for more information

#### FARM EQUIPMENT FOR SALE

8 ROW STALK CUTTER - 6 blade covered top. Good bearings, blades. 983-2851.

#### FARMS/RANCHES FOR SALE

**219 ACRE HIGHWAY FRONTAGE** semi-irrigated farm located on Highway 378 between Silverton and Lockney. Call 806-347-2248.



#### SCRIPT PRINTING & OFFICE SUPPLY

\* Commerical Printing **Office Supplies & Furniture \*Business Machines** 

108 S. Main Floydada 983-5131

and Real Estate, 106 S. Main, Floydada,



FLOYD COUNTY CENTENNIAL EDITIONS OF THE FLOYD COUNTY HESPERIAN-BEACON Available at 111 E. Missouri, Floydada or 116 S. Main, Lockney \$2.00 each

### PUBLIC NOTICE

#### Notice to Bidders

The City Council of the City of Floydada will receive sealed bids at the office of the City Secretary, 114 W. Virginia Street, P.O. Box 10, Floydada, Texas 79235 until 5:00 p.m., Friday, December 17, 1999 for the purchase of the following:

Two (2) New 2000 Pickup Trucks

#### **INSTRUCTIONS:**

1. Bidding specifications for the above units may be obtained at the City Secretary's Office, 114 W. Virginia Street, Floydada, Texas 79235 or by calling 806-983-2834 or by writing the City of Floydada, P.O. Box 10, Floydada, Texas 79235.

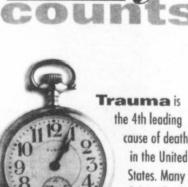
2. All bids shall be sealed and may be delivered or mailed to the City Secretary's Office at the above address. Please write "Vehicle Bid" on the envelope if mailing.

3. Bids will be opened on Monday, December 20 at 9:00 a.m. and action will be taken on the bids at the regular meeting of the City Council on Tuesday, December 21, 1999 at 7:30 p.m. at the Floydada City Hall, 114 W. Virginia, Floydada, Texas.

4. The City Council of the City of Floydada reserves the right to accept or reject any or all bids and the right to waive formalities.

> Bobby Gilliland Mayor

12-2, 12-9c



Traúma

When

in the United States. Many of these fatalities could have been avoided if victims had received medical attention earli-

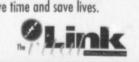
er. The first 60 minutes after injury-**"The Golden** Hour"-are critical to improving

chances of survival. Learn how to detect and respond quickly to emergency warning signs.

#### **These include:**

- difficulty breathing
- · chest or abdominal pain fainting, sudden dizziness
- weakness or change in vision
- confusion, or bleeding that won't stop

Recognizing these signs and promptly notifying Emergency Medical Services can save time and save lives.



# **Classified Rates** Effective November 1, 1999

### **Classified Rates:**

First Time: .25¢ per word--\$3.00 minimum (Any classified up to 12 words will be \$3.00. After that the cost of each extra word is .25%)

# Consecutive runs of the ad will be:

20¢ per word--\$2.00 minimum.

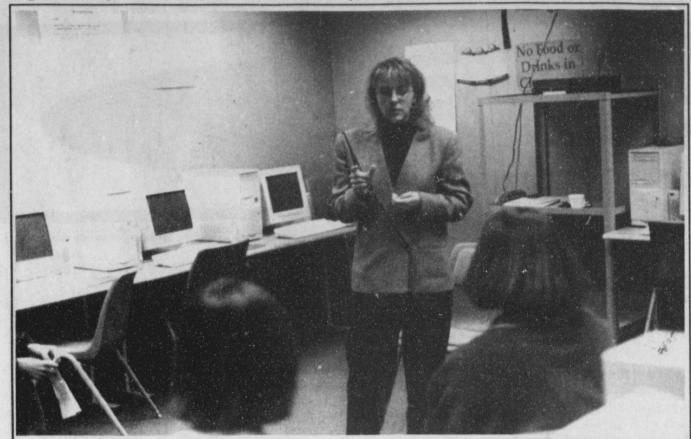
(The 2nd time the ad runs you will get up to 12 words for an additional \$2.00. Any extra word after that is .20%)

# Classified ads are also posted on the internet web site each week: http://www.texasonline.net/floydco

Floyd County Hesperian-Beacon



Page 8-The Floyd County Hesperian-Beacon-Thursday, December 2, 1999



CAREER AWARENESS DAY -- Vonda Archer, a mor- various careers who spoke to LHS students at Career tician, was one of 25 business people who represented Awareness Day, Nov. 23.

Staff Photo

#### LHS holds Career Awareness Day

High School held a Career Awareness Day.

The morning was filled with speakthe students showed an interest in.

An afternoon college browse was held to allow students to begin thinking about planning their future.

"Efforts were made to invite young, intelligent, and articulate speakers," said Mrs. Ulmer, Lockney High School Counselor. "We hope the stu-

Tuesday, November 23, Lockney dents will gain from this opportunity." Careers and their representatives who spoke with students were:

ers representing various occupations Steve Stokes; nursing, Max Green; mortician, Vonda Archer;

> tioneer, Sam Fortenberry; cosmetol- Fortenberry; newspaper editor/reogy, Eddie Gonzales; accountant, porter, Stacey Ream; Brenda Johnson;

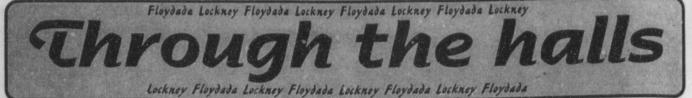
fighter, Rudolfo Blanco; radiologist, Charlotte Schumacher;

Marketing/Agriculture, Matt Williams; aircraft pilot, Cody Stroope; pharmacist, Todd Dippery; computer Architect, Steve Aufil; lawyer, programmer, Tracy Gonzales; paramedic, Bobby Sanchez;

TV/Radio technician, Robert Meteorologist, Keith Monday; auc- Eckert; butcher/meat inspector, Sam

Stock Broker, Gary Massingill; den-Auto mechanic, Abel Luna; law tal hygienist, Jolyn Dean; highway enforcement, Mark Collins; fire patrol, David Rowell; physical therapist, Dana White; and flight attendant, Paige Cannon.





# Lockney 4-H club meetings and news

New business was the method dem-

If you are in the 3rd, 4th, or 5th

call the extension office. If you are

interested in helping lead this project,

Lindsey Mathis and Melanie.

Huggins led the program, which was

decorating gingerbread men to hang

**October meeting** 

ber 18, 1999 at 7:30 p.m. in the Com-

munity Center. The meeting was

called to order by President Lindsey

The Pledge of Allegiance was led

The Lockney 4-H Club met Octo-

on the doors at the Nursing Home.

also call the extension office.

#### **By Garrett Mathis**

The Lockney 4-H club met on No-November in Levelland. vember 15, 1999 at 7:30 p.m. in the Lockney Community Center.

onstration workshop set for Novem-The meeting was called to order by President Lindsey Mathis. The pledge ber 29th at 6:30 p.m. at the extension of allegiance was led by Jackson Tay- office lor, and the 4-H motto and pledge was grade and interested in completing a led by Amber Dorman. Family Life Character Courts Project,

Roll call was taken and minutes were read by Melanie Huggins. A project report was read by Justin Stoerner. The door prize was given by Cancy Cabler.

A mini-demonstration was given over extinguishing oil fires by Rusty Keaton. The inspiration was read by Trinity Ford.

Old business was the food show held on October 31. We had 62 participants and Kyler Ellison, Rusty

Lockney School Menu

December 6-10

Breakfast-Rice, cereal, toast, juice,

milk. Lunch-Chicken/Ham and Cheese Keaton. The inspiration was read by on Bun, mashed potatoes, gravy, English peas, peach cobbler, hot rolls, milk.

Tuesday

Breakfast-French Toast, syrup, cereal, toast, juice, milk.

Lunch-Beef and Macaroni/Grilled Cheese, green beans, salad, mixed fruit with topping, Italian bread, milk.

Wednesday Breakfast-Donut, cereal, toast,

juice, milk. Lunch-Ham/Macaroni and Cheese, pinto beans, spinach, applesauce, cornbread, milk, cake.

Thursday

Breakfast-Oatmeal, cereal, toast, juice, milk.

Lunch-Beef Stew/Corndog, salad, orange halves, crackers, milk, cake. Friday

Breakfast-Cinnamon rolls, cereal, toast, juice, milk.

Lunch-Hamburger/PBJ sandwich,

Keaton, and Lindsey Mathis qualified Heather Hennagan. The door prize was donated by Cole Patton. for the district competition, held on

Old business was the County Food Show, set for Sunday, October 31st. Recipes are due in the extension office by October 20th by noon.

New business was the Basketball throw at the Lockney Halloween Car-

The program of painting pumpkins was led by Rusty Keaton.

OME

**US NOW** by Courtlyn Long and the 4-H motto and pledge was led by Nathan KIRK AND SONS **DUKE'S DODADS** FOR CHRISTMAS

> MASTERCARD/VISA ACCEPTED

Lockney Insurance Agency

#### Welcomes

# Irma Vasquez

Formerly with Crosbyton Agency

12 years experience in property and Casualty Insurance

"Ready to Serve Your Insurance Needs" 652-3347

105 North Main, Lockney, Texas, 79241

Hancock. Roll call was given and minutes were read by Tasha Powell. A mini-demonstration on woodburning was given by Kami

Mathis.

Monday



Little Longhorns Selected--Chosen as Little Longhorns for the week of November 29 to December 3 at Lockney Elementary School are (I-r, back row) Dustin James, A.J. Jimenez, Bethany Dietrich, Dustin Deckard, Cassandra Torrez, Patrick Doucette, Jonathan Alvarez, Ashley Alvarado, Andrew Guttierez. Coleman; (I-r, middle row) Amanda Vasquez, Santana

#### McDonald, Lezlie JAckson, Maira Montelongo, Margarita Valles, Kynzee Gibson, Anna Sherman; (lr, front row) Lauren Johnson, Christopher Franco, Anissa Reyna, Jonathan Sustaita, Katie Davis, Paula Staff Photo

#### Floydada School Menu

December 6-10 Monday Breakfast-Cereal, graham crackers, bagel, sour cream, butter, jelly, fresh fruit, milk.

Lunch-Fajita Chicken Breast/PBJ Sandwich, rice pilaf, fresh carrots, broccoli, peas, bread stick, fresh fruit cup, milk. Tuesday

Breakfast-Cereal, graham crackers, pancake and sausage on a stick, milk, juice.

Lunch-Burrito/Chef Salad, green salad, ranch dressing, orange quarters, chocolate chip cookie, milk.

Wednesday Breakfast-Cereal, graham crackers, banana bread, milk. Lunch-Chicken Nuggets/PBJ

Sandwich, quick baked potato, mixed vegetable, roll, fruit cup, milk. Thursday Breakfast-Cereal, graham crack-

ers, waffles, syrup, milk, juice. Lunch-Mega Slice Pizza/Chef Salad, apple, green beans, chocolate cake, milk.

Friday Breakfast-Cereal, graham crackers, cinnamon and sugar toast, scrambled eggs, milk, juice. Lunch-BBO on a Bun/PBJ Sanwich, pickle spears, potato salad, corn cobbette, pears, milk.



**CAUTION URGED NEAR SCHOOL BUSES** Drivers are reminded to use caution and be alert when near a school bus.

When approaching a bus with alternately flashing red lights, drivers must stop and not pass until the red lights are no longer flashing and the bus has resumed motion or the bus driver signals you to proceed. The only time a driver need not stop is when meeting or passing a school

bus which is on a different roadway (divided highway), or when the bus is stopped in a loading zone and pedestrians are not permitted to cross the road-

Win the World's Largest Christmas Stocking

Stocking will be given away Monday, December 20. Come in Now to Sign Up for the Stocking and Shop for all your Decoration Needs, Lights, Prelit Trees, Ornaments, Gifts, and a whole lot more!

**Caprock Motor Parts** & Hardware 114 W. California, Floydada 983-2865

French fries, lettuce, iomatoes, pickles, grapes, milk.

Hours: 9-12 & 1-5 Monday-Friday

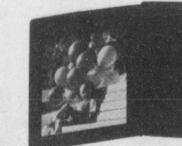






Portable CD Player. Super Anti-Shock to resist bumps and su Extended Bass to enhance them. and swings SALE 4999

900MHz Cordless Phone. utomatically picks the clearest chann so all you have to do is pick the colo SALE 3999 each





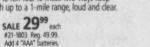
000 - O -000 ODO

Two-Way Radios. Roger it. Copy it. Ten-four it. These two-ways keep you in touch with up to a 1-mile range, loud and clear.

Indoor/Outdoor Thermometer.

SALE 1499

Prices good through 12/24/99.



"Talking" Picture Frame. Now you can put a voice with th SALE 999



Mini-Phone w/Hands-Free Headset. hould telemarketers and drive-thrus have all the fun-ree up your hands while you talk on the phone. SALE 1299



SALE 1499 #22-0808 Reg. 19.99

118 S. Main, Floydada Inside The NAPA Auto Parts Next to First National Bank 983-6272

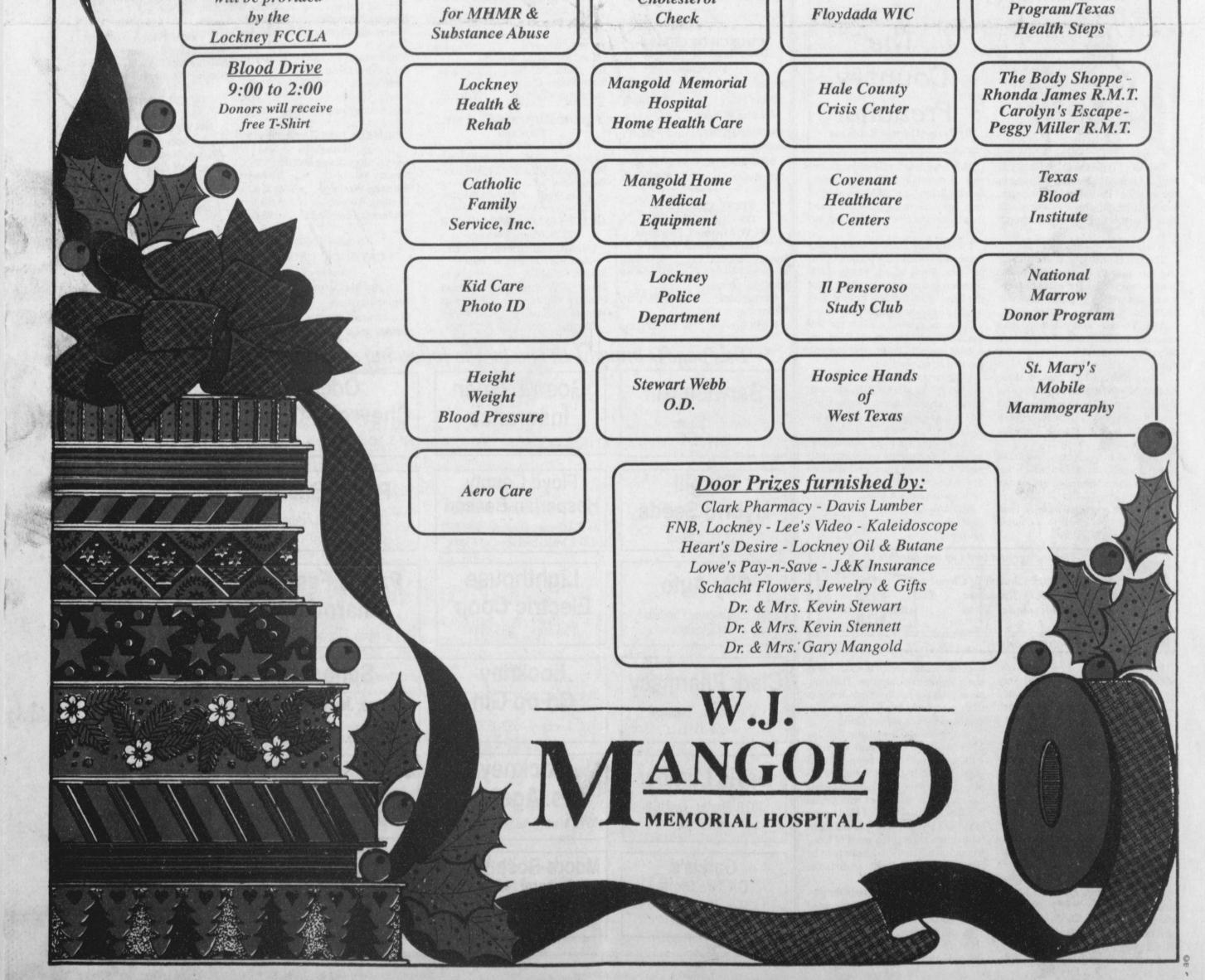






Thursday, December 2, 1999 - The Floyd County Hesperian-Beacon - Page 1B

#### It's Time For Our Great HOLIDAY HEALTH FAIR Alpine **Eleanor Griffin** West Texas **Child Safety Purification** Early Childhood Saturday Foot Specialists, P.A. **Doll Clinic** Systems Intervention December 4, 1999 9:00 a.m. to 2:00 p.m. **Rural** Nurse Vista Care Lockney Elementary School **Blood Sugar Covenant Home** Resource Family Testing Health 310 S.W. 10th Street **Training Center** Hospice For Admission Panhandle **Clark Pharmacy** Crisis please bring a New Toy Nutrition Poison **Immunizations** Pregnancy Services or Canned Goods Center Service Which will be donated to the Lockney **Injury** Prevention Salvation Army Council on W.J. Mangold Beltone Coalition **Christmas** Cheer Alcohol & Memorial Rehab Hearing of the South Plains Program. Drug Abuse & Fitness Center Healthcare Lunch Texas Star **Central Plains Center** Cholesterol will be provided





Page 2B - The Floyd County Hesperian-Beacon - Thursday, December 2, 1999



#### "THE IDEAL PREACHER"

1. He preaches exactly 20 minutes and then sits down. He condemns sins, but never hurts anyone's feelings.

2. He works from 8:00 a.m. to 10:00 p.m. in every kind of work, from preaching to taxi service. He makes \$60.00 a week, wears good clothes, buys good books regularly, has a nice family, drives a good car and gives \$30.00 a week to the church. He also stands ready to contribute to every good cause that comes along.

3. He is 26 years old and has been preaching for 30 years. He is tall and short, thin and heavyset, plain look-

ing but handsome. He has one brown eye and one blue, hair parted in the middle, the left side straight and dark, the other side wavy and blonde.

4. He has a burning desire to work with teenagers, and spends all his time with older folk. He smiles all the time with a straight face, because he has sense of humor that keeps him dedicated to his work.

5. He makes 15 calls a day on church members, spends all his time evangelizing the unchurched and is never out of his office.

6. He truly is a remarkable person.....and he does not exist!

PETTINESS IN THE

WORKPLACE

**By Ron Trusler** 



#### Work takes up a lot of time. Many a friend and then the friend gets ticked people spend more time working than off and it spreads. You can support they do at home. We often get to know your friend without getting mad at the those at work pretty well because of same person they are. the time spent together. The workplace can be a place you look forward to or Some people are super sensitive. They dread. It can depend on your attitude. run around looking for someone to However, it can be hard to have a good hurt them, I think. Someone doesn't attitude when the environment you speak; don't smile just right; or say just

work in stinks due to pettiness. pettiness when you think of how petty me how some people must believe others are. I have listed some things they are so all fired important that people can be petty about. You prob- everything pivots around them. ably know of some more. These can apply to men and women. Men may ers do in their personal life. Some think women are pettier and women people pretend to care when really it's may think men are. You decide for only being meddlesome. These same yourself from your own experience. I people don't give you the time of day am not about to say publicly. People are petty in the workplace when they:

1. Share harmful information about others. That is called gossip and it is ductive, and less petty, try the followthe cause of more harm in the office ing. than most any thing else. If you are not a part of a problem or of the solution, don't talk about it or listen to it. ter. If you have fellow workers that will talk to you about someone else-guess ity of your work. what? They will talk about you too. You are not immune. Sorry, you are progress on assignments. not special.

belong to them. One person can get will show. mad at another. They share that with I hope you have a good day at work.

3. Get their feelings hurt real easy. the right thing, etc.--they go around It is important to guard your own pouting for days. It is interesting to

4. Being too nosey about what othotherwise--only when something of "news" is happening.

If you are interested in being pro-

A. Do more than you have to. B. Do what you do faster and bet-

C. Find ways to improve the qual-

D. Keep your boss informed about E. Do nothing you have to hide.

2. Take up an offense that does not F. Watch your attitude. If it is bad it

# Floyd County ChurchDirectory

#### **AIKEN BAPTIST CHURCH** Henry Martin, Pastor Sunday School . . . . . . 10:00 a.m. Morning Worship . . . . 11:00 a.m. Evening Worship ..... 6:00 p.m. Wednesday: Bible Study ..... 7:30 p.m. \*\*\*\*\* **BETHANY BAPTIST CHURCH** 607 W. Lee St., Floydada J.D. Young, Pastor Sunday School . . . . . . . 10:00 a.m. Morning Worship .... 11:00 a.m. Evening Worship .... 6:00 p.m. Wednesday Evening Prayer Meeting . . . . . 7:00 p.m. \*\*\*\* **BIBLE BAPTIST CHURCH** 810 S. 3rd, Floydada Darwin Robinson, Pastor 983-5278

#### Sunday School . . . . . 10:00 a.m. Morning Worship . . . 10:50 a.m. Prayer Meeting ..... 6:00 p.m. Evening Worship .... 6:30 p.m. Wednesday: Evening Services .... 8:00 p.m. \*\*\*\* CALVARY **BAPTIST CHURCH**

#### Floydada **Glenn Truett**, Pastor

Sunday School ..... 9:45 a.m. Morning Worship . . . . 11:00 a.m. Bible Study ..... 6:00 p.m Evening Worship . . . . 6:00 p.m. Wednesday Evening . . 7:00 p.m

> \*\*\*\*\* **CARR'S CHAPEL**

Service Every Sunday: Morning Worship . . . 9:00 a.m. Sunday School . . . 10:30 a.m.

\*\*\*\* **CHURCH OF CHRIST** West College & Third,

Lockney Frank Duckworth, Evangelist Morning Worship . . . 10:30 a.m. Evening Worship . . . . 5:30 p.m. Wednesday Service . . . 8:00 p.m. \*\*\*\*\*

FIRST BAPTIST CHURCH 401 S. Main, Floydada Anthony D. Sisemore, Pastor **Michael Holster Education/Music** Les Reed, Minister of Students Sunday: Instrumental Ensemble ... 8:30 a.m. Church-wide Pre-Sunday School Fellowship. .... 9:00 a.m. Sunday School ..... 9:30 a.m. Morning Worship .... 10:45 a.m Discipleship Training, Nursery, Mission Friends, Team Kid, Bible Drill, Youth Drama and Adult Bible Study ..... 5:00 p.m. Evening Worship ..... 6:00 p.m. Celestial Ringers . . . . . . . . . . . . . . 7:00 p.m. Wednesday: Children's Choir ..... 4:00 p.m. Evening Meal ..... 6:00 p.m. Prayer Time (All Ages) ... 6:30 p.m. Nursery, Preschool Choir, RA's, GA's Sanctuary Choir, Youth Bible Study, Adult Bible Study. . 7:00 p.m. Sanctuary Choir . . . . . . 7:00 p.m. \*\*\*\*\* FIRST BAPTIST CHURCH Lockney **Cecil Golden - Interim Pastor** Philip Oswald, Director of Music **Rodney Hunt, Youth Minister** Sunday: Sunday School ..... 9:45 a.m. Morning Worship . . . 10:45 a.m. Evening Worship . . . ..... 6:00 p.m Youth . . . . . . . . . . . . 7:00 p.m. Wednesday: Prayer Meeting ..... 7:00 p.m. Youth Bible Study ..... 7:00 p.m. Adult Choir ..... 8:00 p.m. FIRST CHRISTIAN CHURCH **Reverend Ione Sedinger** Pastor Sunday Worship ..... 11:00 a.m. Monday Bible Study . . . 9:30 a.m. \*\*\*\*\* FIRST UNITED **METHODIST CHURCH** Floydada Wendell Horn, Pastor Sunday School ..... 9:45 a.m. Morning Worship . . . . 11:00 a.m. Youth Fellowship . . . . 5:00 p.m. Evening Worship .... 6:00 p.m. FIRST UNITED

METHODIST CHURCH

Lockney

**Russ Byard, Pastor** 

**OF GOD IN CHRIST** Joe Bennett, Pastor Sunday School . . . . . 10:00 a.m. Monday Worship . . . . 11:00 a.m. Evening Service ..... 7:30 p.m. Tuesday: Prayer Service ..... 8:00 p.m. Wednesday Service. .... 7:30 p.m. MAIN STREET **CHURCH OF CHRIST** Lockney **Russell Harris, Minister** Bible Study ..... 9:30 a.m. Morning Worship . . . . 10:30 a.m. Evening Worship ..... 6:00 p.m. Wednesday: Ladies Bible Class..... 9:30 a.m. Bible Study . . . . . . 7:30 p.m. MT. ZION **BAPTIST CHURCH** Floydada **Rev. Ralph Jackson** Sunday School ..... 10:00 a.m. Morning Worship .... 11:00 a.m. Even: Worship ..... 7:00 p.m. Wednutday: Mid-Week Prayer . . . . 7:00 p.m. Thursday: Bible Study ..... 7:00 p.m. NEW SALEM PRIMITIVE **BAPTIST CHURCH** Floydada Sunday: Congregational Singing . . . . . . . . . 10:30 a.m. Morning Worship . . . . 11:00 a.m. Pastor Elder Ronnie Hedges Telephone (806) 585-6342 \*\*\*\*\* **POWER OF PRAISE FULL GOSPEL CHURCH Rev. Manuel Rendon, Pastor** 704 N. Main, Lockney 652-3704 Sunday Services . . . . 10:00 a.m. Sunday Evening ..... 5:00 p.m. Wednesday ..... 7:30 p.m Friday - Youth Service .... 7:00 p.m. \*\*\*\* PRIMER IGLESIA

**GRANT CHAPEL CHURCH** 

BAUTISTA Lockney Pedro Villareal, Pastor Sunday School ..... 9:45 a.m. Worship Service ..... 11:00 a.m. Training Union ..... 5:00 p.m.

SOUTH PLAINS **BAPTIST CHURCH Ernest Stewart**, Pastor Sunday School . . . . . 10:00 a.m. Morning Worship . . . 11:00 a.m SPANISH ASSEMBLY **OF GOD TEMPLO** GETSEMANI **308** Mississippi Rev. Alejandro Ruiz Jr. 983-2864 or 983-5286 Sunday School . . . . . 10:00 a.m. Morning Worship . . . . 11:00 a.m. Evening Evangelistic Service ..... 6:00 p.m. Wednesday: ST. MARY MAGDALEN **CATHOLIC CHURCH** Floydada **Father John Olig Deacon Ricky Vasquez** Sunday Mass ..... 11:30 a.m. Tuesday Mass ..... 6:30 p.m. Wednesday Mass .... 6:30 p.m. Rosary recited 1/2 hour before each Mass Phone: 983-5878 \*\*\*\*\* **TEMPLO BAUTISTA SALEM** Lockney Pedro Reyes, Interim Pastor Sunday School ..... 9:45 p.m. Worship Service .... 11:00 a.m.

Christian Training .... 5:00 p.m. Evening Worship . . . . 6:00 p.m. Wednesday: Prayer Meeting .... 7:30 p.m. **TEMPLO BETHEL** SPANISH ASSEMBLY **OF GOD** Washington and 1st St. 652-1008 Lockney Interim Pastor, Eliseo Ovalle 983-6202 Sunday School ..... 9:45 a.m. Morning Worship . . . . 11:00 a.m. Evening Worship. . . . . 5:00 p.m. Wednesday Service . . . . 7:00 p.m. \*\*\*\*\* **TEMPLO EVANGELICO** PENTECOSTAL CHURCH 515 E. Missouri, Floydada Sunday School ..... 9:45 a.m. Evening Worship .... 5:00 p.m. Wednesday Service ... 7:00 p.m.

\*\*\*\*\* **TEMPLO LIBERTAD** 203 SE 2nd, Lockney





# Lady Winds win season opener against Hart 58-48

By Coach Gleghorn FLOYDADA 58 HART

FLOYDADA--The Floydada Lady Winds traveled to Hart on November 16 to play their season opener and came away with a huge win.

Lana McCandless led the Lady Winds with a double-double for the night. She scored 13 points and had 10 rebounds. She also had 8 assists and 6 steals.

Also scoring in the double digits was Erin Ralston with 12 points. She also had 8 rebounds, 2 assists and 1 steal.

Contributing 8 points each were Abby Sanders and Amanda Williams. Sanders made 6 rebounds, 1 blocked shot, 2 assists and 1 steal. Williams had 3 rebounds, 2 assists and led the team with 8 steals.

Tamara Black contributed by scoring 5 points. She also had 7 rebounds,

By Coach Gleghorn

1 assist and 1 steal. Jessica Castaneda added 5 points to

the score. She had 2 rebounds, 4 assists and 4 steals.

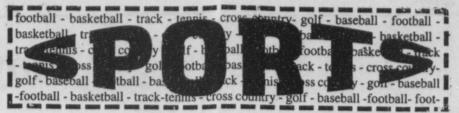
Rounding out the scoring was Kylan Sanders. She scored 4 points and had 7 rebounds, 3 assists and 1

Adding 2 points to the scoreboard was Cynthia Chavez. She also contributed with 2 rebounds, 2 assists and 1 steal

Gracie DeLaFuente scored 1 point and had 1 rebound, 4 assists and 5 steals.

The Lady Winds shot 40% from the floor and 39% from the free-throw line. We also shot 100% from the 3 point line. The girls played a good game defensively and offensively.

SCORES BY QUARTERS Floydada 8 23 15 12 58 13 9 11 15 48 Hart



# Spur varsity overcome by Longhorns 57-46

The Longhorns rolled over the var- emy Butler hit 3 field goals for 6 points. sity team from Spur on November 11. Leading the scoring with 14 points was Jordan Lambert. He made 6 field

goals and 2 free throws. Brandon Alvis made 12 points with 5 field goals and 2 free throws. Josh Quebe turned in 10 points. He made 5 field goals.

Mo Collins added 7 points with three field goals and 1 free throw. Jer-

Kelsey Schumacher added 4 points

with 2 field goals. Adding two points each were A.J. Thornton and Wade Miller. The both had field goals.

The Longhorns were behind by one point at the end of teh first quarter. From then on they led each quarter. Scores By Quarters

Lockney 12 26 38 57 Spur 13 20 27 46

### Floydada Girls JV **Basketball Report**

#### **FLOYDADA 41** HART 13

The Floydada JV girls basketball team played Hart November 16, 1999

and came out on top 41-13. Tara Williams and Heather Ware were the leading score makers for the

game. Other scores were made by Ashley Hale, Mandy Holbert Trisha Coursey and Milenda Eubanks all scoring three points. Jenna Payne and Robin Kirk scored 2 points each.

**Idalou Tournament** 

**FLOYDADA 36** 

**OLTON 22** 

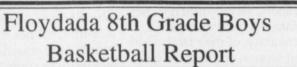
with 14 points.

36 to 22.

FRIONA 22 The Floydada JV girls basketball team played Friona November 19, 1999 and came out on top 43-22. Trisha Coursey and Heather Ware

were leading score makers with 10 points each.

Other scores were made by Melinda Eubanks, 8; Ashley Hale, 4; Mandy Holbert, 4; Jenna Payne, 2; Regan Beedy, 2; Robin Kirk, 2; and Laura Reddy, 1.



#### **FLOYDADA 33 HALE CENTER 23**

### Floydada 8th grade boys beat Hale

The Floydada 8th grade boys bas- Center, 33-23, in tournament play ketball team played Olton in the Nov. 20, in Idalou. The top scorer was Chris Wickware Idalou Tournament, Nov. 18, and won with 10 points.

Other points were scored by: Daniel Chris Wickware led the scoring Garcia, 8; Gerald Henderson, 7; Der-Other scores were made by Daniel rick Griggs, 2; Angelo Williams, 2; Garcia, 8; Gerald Henderson, 6; Ross Todd Williams, 2; Ross Bennett, 1; Bennett, 4; Chance Crossland, 2; and Chance Crossland, 1.

1 61 4 61 W 18181

This game put the boys in 3rd place Others contributing to the victory in the tournament with a season record

# Thursday, December 2, 1999 - The Floyd County Hesperian-Beacon - Page 3B Longhorn varsity tops Sundown by one point

The Lockney Longhorn Basketball Team defeated Sundown by one point

in a close hard fought game. Jordan Lambert led the scoring for the Horns with 16 points. He had 8 quarter.

field goals. Brandon Alvis scored 12 points with four field goals and 4 free

throws. Josh Quebe made 3 field goals for 6 points.

A.J. Thornton and Mo Collins added two field goals each for 4 points apiece. Kelsey Schumacher added two points with a field goal. Lockney was behind in he first two quarters, went ahead in the third and were even with Sundown in the last

**Coaches Comments** The boys played a good hard game against a good team. We still have points to work on but they will continue to improve.

Scores by Quarters Lockney 6 20 34 44 Sundown 11 27 33 43



### **Pheasant Hunter's** Sunrise Breakfast Saturday December 11 5:30 a.m. til ? \$5.00 plate **Trinity Luthearn Church Providence Community** Scrambled eggs, ham, sausage, biscuits, gravy, Texas toast, juice, milk, & coffee

All proceeds benefit Trinity Lutherans' Sunday school Program. Matching Funds provided by Lutheran Brotherhood's Lano Estacado Branch # 8917

# **Crosbyton Clinic Hospital Home Health** Home Oxygen & Medical Equipment Friends:

If you, your loved ones, or neighbors are ever admitted to a Lubbock Hospital and upon being discharged, need Home Health Services, please tell your Doctor and the hospital that you want Crosbyton Clinic Hospital Home Health to be your Home Health Provider. You must specifically tell your Doctor that you want

Crosbyton Clinic Hospital Home Health. If you do not, you may be referred to a Lubbock based Home Health agency. You have a right to choose who takes care of you. Please ask for: Crosbyton Clinic Hospital Home Health

FLOYDADA 26 Gracie DeLaFuente added 4 points FRIONA 38 to the score and had 2 rebounds, 2 as-FLOYDADA--The Lady Winds sists and 3 steals. hosted Friona in the Whirlwind Gym Rounding out the scoring was on November 19. Tamara Black with 3 points. She also

**Floydada Lady Winds fall** 

to Friona by score of 38-26

This was a good defensive game but the Lady Winds came up just short by a score of 38-26.

Leading the scoring for the Lady Winds with 7 points each were Abby Sanders and Kylan Sanders. Abby Sanders also contributed with 3 rebounds and 3 steals. Kylan Sanders 1. added 3 rebounds, 3 assists and 1 steal.

Lana McCandless contributed to the scoreboard with 5 points. She had 2

### Floydada 7th Grade Boys **Basketball Report**

#### **Idalou Tournament FLOYDADA 27 OLTON 24**

Floydada's 7th grade boys squared off against Olton, November 18, in the Idalou Tournament, winning 27-24. The top score maker was Luke

Amanda Williams with 1 rebound. Cynthia Chavez also had 1 rebounds and 1 steal. Tara Williams ended the game with 3 rebounds and 1 steal. The season record now stands at 1-

rebounds and 7 assists.

SCORES BY QUARTERS Floydada 3 10 0 13 26 9 7 14 8 38 Friona

Contributing to the game was

**FLOYDADA 24** 

Idalou Tournament.

points.

**LITTLEFIELD 15** 

had 3 rebounds.

**FLOYDADA 43** 

Miller with 14 points. Other scores were made by: Mikey Rangel, 5; Daniel Diaz, 3; Jerry Santos, 2; Andrew Cavazos, 2; and Ty Heflin, 1.

Others contributing to the victory were Cody Ware, Eric Glenn, and Gregory Vasquez. Season record is 1-0.

# Lockney 7th Grade Girls Basketball

#### LOCKNEYA -32 PLAINS -15

The Lockney 7th grade girls basketball team played Plains in the Whiteface Tourney November 20 and came out on top 32-13.

Karah Hrbacek was the leading score maker for the game.

Other scores were made by Sarah Martinez, 6; Sasha Wood, 6; Teresa Day, 4; Heather Hennagan, 4; Jana Miller, 2.

#### LOCKNEY -16 Not on form -18

The Lockney 7th grade girls basketball team lost by 2 points in their second game of the Whiteface Tournament. Karah Hrbacek led the scoring with 14 points.

Sarah Martinez scored the other 2 points.

#### LOCKNEY B -7 **ABERNATHY** -22

The Lockney B 7th grade girls team played Abernathy in the White Face Tourney on November 20. Anita Nuncio led the scoring with 7 points. Addie Foster added 2 points.

Other scores were made by: Jerry Santos; 4; Mikey Rangel, 2; and Andrew Cavazos, 2. The season record is 2-0.

Floydada's 7th grade boys beat

The top scorer was Luke Miller, 16

Littlefield, Nov. 20, 24-15, at the

#### **FLOYDADA 28 HALE CENTER 25** Floydada 7th grade boys beat Hale

Center, 28-25, Nov. 20, at the Idalou Tournament. The boys took home the 1st place trophy after this game. Luke Miller was the top scorer with 10 points. Other points were scored by: An-

drew Cavazos, 8; Mikey Rangel, 4; Cody Ware, 2; Ty Heflin, 2; and Jerry 1-1. Santos, 2.

The season record is 3-0.

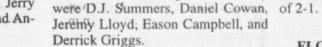
#### **FLOYDADA 19 NEW DEAL 24**

In District Play, Nov. 22, the Floydada 7th grade boys basketball team lost to New Deal 24-19. Jerry Santos was the top scorer with

7 points. Other points were scored by: Luke

Miller, 5; Daniel Diaz, 5; and Ty Heflin, 2. Season record, 3-1.

District record 0-1.



Angelo Williams, 2.

#### **FLOYDADA 25 LITTLEFIELD 31**

Floydada's 8th grade boys played in the Idalou Tournament, Nov. 20, and lost to Littlefield, 31-25.

Daniel Garcia was the leading scorer with 11 points.

Other scores were made by Chris Wickware, 10; Ross Bennett, 2; and Gerald Henderson, 2. This game made the season record

**FLOYDADA 45 NEW DEAL 38** 

Floydada 8th grade boys beat New Deal 45-38, at New Deal, Nov. 22. The top scorer was Daniel Garcia, 15.

Other scores were made by: Gerald Henderson, 10; Chris Wickware, 11; Ross Bennett, 5; D.J. Summers, 3; Todd Williams, 1. The season record is 3-1 and Dis-

Advertising in

this newspaper

helps us help

you!

trict Record is 1-0.

#### Crosbyton Clinic Hospital Home Oxygen and Medical Equipment Crosbyton Clinci Hospital Skilled Nursing Crosbyton Clinic Hospital Physical Therapy

(We also provide an E.R., EMS, Assisted Living Center, diagnostic testing, provider services, etc.)

By utilizing the services of Crosbyton Clinic Hospital, you help insure that the hospital and clinic will remain open to serve you and your family. Crosbyton Clinic Hospital provides over 110 local jobs with over 2.5 million in local payroll annually. These jobs help, and are important to, our communities, schools, property values, churches, local businesses, etc.

We provide care to people living in six counties east of Lubbock. Communities without hospitals generally do not have an emergency room, clinic, or doctors

**Brooks** Ellison Chairman of the Board

> 710 West Main Street • Crosbyton, Texas, 79322 • (806)675-2352 • 1 (800)224-2352





Have You Checked Blue Cross/Blue Shield **Health Insurance Rates Recently?** 

Couple 34 Non-Tobacco User w/ 2 Children

\$250 Deductible \$296.00 mo. \$500 Deductible \$266.00 mo. \$1,000 Deductible \$227.00 mo. \$2500 Deductible \$169.00 mo.



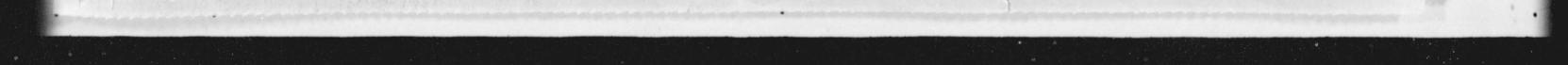
Windmark **Insurance** Agency, Inc.

P.O. Box 201 N. Main, Lockney 806-652-2241 Fax 806-652-2426 • Mobile 983-1906 • 983-2906 **Clar Schacht June McGaugh** 

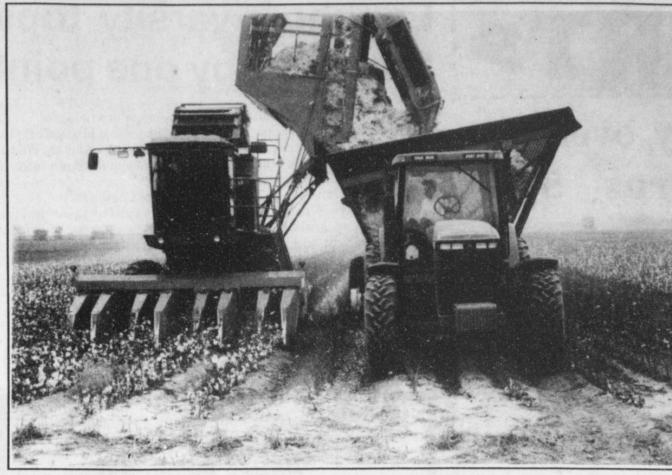
**Denzil McMillan** Certified Public Accountant

announces the opening of his office for the practice of Public Accounting at

> 3109 Olton Road, Building C in the Winchester Plaza Office: 806-291-8807 Home: 806-296-6902



Page 4B - The Floyd County Hesperian-Beacon - Thursday, December 2, 1999



**Floyd County Extension News** By J.D. Ragland, Agent-Ag

# Small acreage landowners can contribute to water conservation

You've bought that five acres be productive or ecologically sound to realize is that what they do affects to manage it properly so you've purchased a lawn tractor and maybe a brush hog. You're all set to make that place better, meet agricultural tax valuation requirements and make it look as aesthetically pleasing as possible, right? Many individuals are attracted to the country because it offers them a buffer from neighbors and a chance to enjoy a natural setting and beautiful landscape. Unlike urban settings where fertilizer, chemicals and mowers are used constantly to maintain an artificial environment, living in the country offers the land buyer the opportunity to work with natural processes and experience nature.

However, maintaining your prop-

you've always wanted. And you want for achieving many landowner goals. Acreage managed for a diversity of native plants and animals with the proper stocking rate of livestock and wildlife provide protection for the resource without causing environmental damage to water quality, air, wild-' life, your property or that of others.

The Extension Service is conducting watershed demonstrations and workshops in many counties for small-acreage landowners - those with 100 acres or less - to teach these landowners how to mesh their needs and

their neighbors, not only next door but downstream and in cities as well.

"The condition of their land could create soil erosion or affect the quality and quantity of water supplies," White said. White urges landowners to maintain plenty of vegetative cover to decrease soil erosion and enhance habitat for animals. This usually includes a diversity of native plant species in a combination of trees, brush and grass covered areas.

A good grass cover reduces "raindesires for the land and the best inter- drop impact and increases infiltration ests of their family, the soil, native of rain into the soil," White said. plants, livestock and wildlife. Contact, When a raindrop hits bare ground, it use will depend on seed size. Large, your local county Extension agent if dislodges soil particles and nutrients heavy seed is preferable to smaller, you are interested in this type of pro- which can become suspended in the lighter seed."

order to protect water quality.

Brent Bean, Texas Agricultural Exten-Amarillo. "When choosing a wheat variety, look at seed size, germination and seedling vigor. You want a minimum test weight of at least 56 pounds per bushel and a germination rating of at least 85 percent or higher. Good quality seed is essential in getting a quick stand - which improves early season forage production.

The Texas Farmers Union (TFU) price reporting legislation and worked for several years as well as Senator today hailed Congress for taking the extensively with lawmakers to develop the measure.

**TFU lauds historic passage of** 

mandatory price reporting

Floyd County Farm News

"This is by no means a perfect oill, but it is a far cry from where we are The measure, which will require now," said President Wes Sims. "This legislation represents a significant step toward livestock markets that are more fair, open and competitive. We will continue to work to make improvements to the areas of the bill that are not strong enough. "

TFU for several years has been a "We applaud Senator Daschle for reporting for lamb. The bill pre-empts leader in the effort to pass mandatory keeping this issue on the front burner state laws for price reporting only.

Lugar and Senator Harkin and others for bringing all sides to the table to get this legislation passed," said Sims. The bill would require large cattle

and hog packers to report to the U.S. Department of Agriculture (USDA) the terms of livestock bought on formula, contracts and the spot market. Small packers would be exempt from the legislation. The bill also authorizes USDA to establish mandatory price

1999 HARVEST COMING TO A CLOSE-Strippers in Floyd County are finishing up this year's harvest and good weather all have helped. The hard freeze and good weather all have helped. Staff Photo on improving wheat forage

#### By Tim W. McAlavy

Producers can achieve good results from a wheat forage program if they follow a few basic best management practices for this small grain crop, said a Texas A&M University agronomist.

historic step of passing mandatory

price reporting legislation for the first

packers to report daily the prices they

pay for cattle and hogs, was approved

as part of the fiscal year 2000 agricul-

ture appropriations bill. The bill was

signed into law on October 22, by

President Bill Clinton.

time.

"Forage production varies widely among wheat varieties, and from year to year, but there are a few basic considerations to keep in mind," said sion Service agronomist based in

"Try to plant under optimum field conditions (good moisture and soil conditions). Increase your seeding rate when planting under less than ideal field conditions. The seeding rate you

The general rule of thumb on wheat optimum time to pull cattle off wheat fertility is to apply 11/2 pounds of ni- is when the first hollow stem appears. trogen for every bushel of grain the When this occurs can often vary as crop should produce, after residual much as three weeks, depending on soil nitrogen is accounted for, the the year. Grazing beyond the hollow agronomist said. A rule of thumb to stem stage lowers the crop's grain follow for forage production is that 60 yield potential. to 80 pounds of nitrogen will be required for each ton of dry forage pro- your wheat, consider cutting when the

"If grazing and grain production is your goal, apply about 2 pounds of nitrogen for every bushel of your yield goal, and then topdress the crop at jointing with 3/4-pound of nitrogen per bushel of yield goal after you've age yields, and perhaps additional pulled the cattle off," Bean said. "But don't neglect phosphorus in your fertility plan. Adequate phosphorus promotes early forage production."

duced.

Deep banding phosphorus is a better bet than a broadcast, incorporated surface application because it puts phosphorus down in the root zone.

Another option is to apply phosphorus in the seed furrow at planting - by mixing dry fertilizer with the seed, or by directly applying liquid fertilizer into the seed furrow.

"If you want to produce hay from crop reaches the boot stage. Protein content of 20 percent is not uncommon when wheat is booting, but protein content decreases significantly once wheat heads out."

The key to getting good wheat forgrain yield, is selecting a variety that fits your situation and operation.

"Look at yield and performance ratings for several different varieties preferably from three or four variety trials conducted in your region," Bean said. "Extension's annual Small Grain Notes publication is a good place to start - it lists results of variety trials conducted at 30 locations statewide."

Small Grain Notes is available at county Extension offices statewide. Texas A&M's Soil and Crop Science Department website ( http://soiltesting.tamu.edu ) also contains this and other information on wheat production - click on "Crops, Weeds and Facts," then select "Wheat and Small Grains.' Bean's agronomy newsletter is available on the Amarillo Research and Extension Center's website ( http://amarillo2.tamu.edu/amaweb/ pAGeOne2.htm).

erty - even in the country - still takes work.

"Working with nature leads to sound management that can be very rewarding, but some management is range specialist with the Texas Agricultural Extension Service.

Cutting, clipping and clearing a the vegetation on your acreage may be pleasing to the eye and look "managed" and "productive." However, it may not be environmentally or ecologically sound, according to White.

Closely grazed, frequently mowed and cleared rangeland acreage reduces vegetation cover and changes the type of plant species. It also increases soil temperature, increases soil erosion and produces poorer habitat for livestock and wildlife.

**PRODUCER'S** 

**COOPERATIVE** 

**ELEVATOR** 

983-2821 - Floydada

983-3770 - Dougherty

FIRST NATIONAL

BANK OF FLOYDADA

Floydada 983-3717

Member F.D.I.C.

**FLOYDADA** 

COOPERATIVE

GINS, INC.

(COOP)

Stop by or give us-a call

**Panhandle-Plains FLBA** 

629 Baltimore Plainview, Texas

(806) 296-5579

LAND BANK

Associatio

Floydada

983-2884

gram. "Small-acreage landowners generally do not have to make a living from their land,"

White said. "Their 'living' comes required," said Dr. Larry D. White, from off-land income. They own their land for the beauty and pride that comes from it."

Many small-acreage landowners want to do the right things, and because of their nontraditional goals and their off-land source of income, they can effectively manage for sound ecological and environmental goals, he said. Additionally, a wildlife tax valuation allows the landowner to meet these goals without the expense and liability of livestock care.

Goals of a landowner with small acreage may be to create a safe haven for their family or a bountiful wild-On the other hand, acreage that is life habitat. They may simply want to completely covered by brush may not raise a few cattle. What they may fail state agencies.

**Texas Grain Sorghum Board** 

on the property, White cautioned. "As a steward of your land you can achieve realistic goals adapted to your land and the environment," he added. "With land ownership comes tremendous responsibilities."

any pesticides or other chemicals used

The Extension Rangeland Ecology and Management program unit has undertaken a "Water for Texans" educational emphasis in cooperation with county Extension agents, small and large acreage land owners, and other

water and runoff into streams (non-Use a higher seeding rate for forpoint source pollution). age production than you would for If the landowner desires livestock, animals should never be concentrated

grain production and try to sow the crop early (early to mid-September). near running water or wellheads in Early-planted wheat will push roots deeper and has a greater ability to use Wellheads and streams also need to available soil moisture than laterbe protected from contamination by planted wheat, he said.

Soil testing will help gauge the crop's fertilizer needs.

Irrigating in early spring is another good management practice that often returns "the most bang for the buck." Early spring irrigation promotes tillering and tiller survival, the agronomist said.

"It's also a good idea to turn cattle out to graze only after tillering has started in the fall, and to pull them off sometime in March," Bean said. "The

Agricultural Commissioner Combs speaks out on water conservation

By Clay Wright, Information Specialist

Texas Agricultural Commissioner, Susan Combs, kicked off the 59th Annual Texas Soil and Water Conservation District Director State Meeting with an address about conservation of Producers recently elected to the water and its connect of Texas agriculture. water and its connection to the future

"The biggest problem that faces soil and water conservation is water," Combs said.

In the future it is going to be much more difficult to find water for irrigated farmland than ever before, she said. She noted it should be the goal of agricultural leaders across the state

Combs predicted a water shortage for Texas and much of the nation by 2050. "If we don't explain who we are and

why agriculture needs water, we might find ourselves out of water," she said. Combs said it was due to a decline in water levels that the Texas Legislature appropriated \$8 million for a brush control program in the North Concho River watershed. Brush in the watershed is consuming large said.



Tractor

Safety

vation Programs for the Texas State Soil and Water Conservation Board, noted that the purpose of the brush management plan is to increase the water yield that comes out of the watershed.

"The program is a voluntary plan that works in cooperation with soil and water conservation districts," Moore said.

Combs also expressed her feelings on a forgotten agricultural product -

Paratills

**Ralls**, Texas

253-2243

James Moore, Director of Conser- flowers. The flower industry brings in more than \$500 million nationwide she said.

Combs demonstrated her opinion that Texas should become more involved in the flower market by asking members of the audience to raise their hands if they had recently purchased flowers, even if it was because they were motivated to do so because they felt guilty". A majority of the audience held up their hands.

A Glance At The MARKETS
<b>Closing Commodity Prices:</b>
COTTONMar51.45 WHEATDec1.90 MILODec3.50 CORNDec3.71 SOYBEANS.Jan3.81
Source: Producer's Coop Elevator & Floydada Coop Gin, Floydada Sponsored by Zimmatic Dealers: Rhoderick Irrigation 800-878-2584



Jim Boston of Roscoe was re-elected cently elected five producers to seats on the 15 member Texas Grain Sorto the West Texas district, and ghum Board. The Board administers Clarence Chopelas of Mathis was rethe funds collected in the statewide aselected to the Coastal district. Each sessment on grain sorghum. Under the assessment program, the state is difor six years. vided, according to sorghum produc-Under state law, grain sorghum grown in Texas is subject to an assess-

Sorghum producers elected Stephen ment of .01 cent per hundred weight. Vorwerk of Taylor to represent the The funds generated by the assess-Central district, and Robert Hoot of ment are used for research, education Raymondville to represent the Valley and promotion of Texas grain sordistrict. Dale Artho of Wildorado was ghum.

# TBC to focus on nutrition and convenience in food

Texas grain sorghum producers re- re-elected to the Panhandle district,

#### **By Lisa Williams**

tion, into five districts.

nutrition-as the Texas Beef Council (TBC) brings in-state the national drivers for beef demand in the coming months.

Consumer research shows the dominant food trend for consumers is than two-thirds of consumers deciding what they'll eat for dinner after 4:30pm that same day, quick and easy are the buzz words for the beef industry.

Part of the fabric of rural life.

Among the new products are Texas beef producers will see their microwaveable pot roasts (ready in 7 checkoff dollars focused on two pri- to 10 minutes), heat-and-serve amounts of water in the region, she mary messages-convenience and smoked briskets (ready in 1 hour) and microwaveable hamburgers (ready in 3 minutes).

In addition to promotion, the beef checkoff also is involved in new product development. A new product deconvenience. With more than 70% of velopment team is dedicated to inwomen in the workforce and more creasing the value of the chuck and round by creating new and easy beef products from these currently undervalued sections of the carcass. The Rotiss-A-Roast, a rotisserie beef roast cooked and sold in the supermarket

The checkoff is capitalizing on this deli, is one example of a new product trend by promoting a variety of new created by the team. Currently more heat-and eat beef products that have than 500,000 chickens are sold rotishit retail stores within the last year. serie style each year in grocery stores.



to educate the public and the residents director will serve on the Texas board of urban areas about the importance of water conservation. Agriculture is the number one leading user of water, though industry will take the lead as the primary water user by the year 2040, she said. Without changes in water use,

