

## BIG REDUCTION SALE IN-- GROCERIES BEGINNING FEBRUARY 1ST 1921

We are going to make a 10 per cent CASH REDUCTION in groceries, including everything we have to sell, except flour, for we have already made our reduction on flour. We guarantee to save you MONEY. DO NOT MISS THIS SALE. Neither have we got our goods marked higher than any one else. WE GUARANTEE TO SAVE YOU MONEY. Nothing will be charged to anyone at the SALE PRICE.

We are going to test cream for the Wichita Creamery Co., of Wichita Kans. We will have the best equipped Testing Plant in this section of the country, and will guarantee the best tests, and absolute satisfaction. We will pay you the HIGHEST MARKET PRICE for eggs.

We are going to try to help everybody, under these critical conditions, that we are all under. We are going to sell you your groceries, CHEAPER and pay you more for your produce. CO-OPERATE WITH US AND WE WILL SAVE YOU MONEY. BRING US YOUR PRODUCE. EVERYBODY INVITED.

### A. B. COOK & SON

"The Store of Quality and Service"

Brownfield

Texas

## GOOD OLD U. S. A.

If we can raise an army of 4,000,000 men and raise billions of dollars, and lick Germany, all in a year or two, it would be foolish to think we are not powerful, courageous and resourceful enough to meet the present depressed situation. The Gumption of the American people can do anything it undertakes to do. Buy Home Oil and Gas and wear a smile.

Phone 5 We Do The Rest.

### HOME OIL COMPANY

#### TEXT OF NEFF'S INAUGURAL ADDRESS

Austin Texas, Jan. 18.—Gentlemen of the Legislature and Citizens of Texas:

By the authority of the splendid electorate of this state, and under the direction of the lawmaking body, the Chief Justice of the Supreme Court has, in the presence of this magnificent convocation of friends, administered to me an obligation as binding as ever linked the soul of man to the Throne Everlasting. The oath to which I have just subscribed is a comprehensive one. It is retrospective, it relates to the past it was responded to without equivocation and without one mental reservation. Thinking of it in the light of the present, there is not a fleeting cloud to darken the clear sky of an open conscience. Looking at it in the mirror of the future, it nerves my arm and inspires my heart for the heroic. The obligation recalls my pledges to the people. The future invites me to fulfill them. Around me are the representatives of the state. My friends are gathered here. Words fail me to voice the emotions of the hour. This is no idle ceremony. It thrills; it inspires; it humbles; it is a challenge to the highest, the noblest and the best. While the solemn oath of office is fresh on my lips, I wish to plight anew my love and loyalty to my native state and pledge to her usefulness. Born and reared on Texas soil, educated and trained in her institutions, honored beyond measure by her people, proud that her sacred soil shall at last entomb my ashes, I am ready to give my very best to her upbuilding. With this high purpose in view, I shall, within the next few days, and from time to time, submit to this body of lawmakers, as it is my privilege and duty to do, suggestions as to needed legislation. This is neither the time nor the occasion to discuss the tedious details of legislative matters.

For nearly 100 years Texas has been a potent factor in the political affairs of men. During this eventful stretch of time, as emblems of sovereignty, six different flags have floated above her. Into her thrilling history of war and peace has been woven romance and heroism. Today, for the 37th time as a state, a new legislative administration is being mobilized for service. Many are the questions awaiting solution. Texas cannot live alone. The nations of the earth are interdependent. The people of the world are all neighbors. The human race is passing through a period of transition. The old foundations of civilization have been dynamited. These are testing times. Big problems confront us. We, to whom have been temporarily committed the affairs of state must have not only the courage to meet these unsettled conditions as they are, but the ability to bridge the chasm between age-worn customs and present needs.

Under our constitution the work of the government is entrusted to a legislative, a judicial and an executive department. They are co-equal. While time has demonstrated the wisdom of our fathers in making these three departments as separate and as distinct as the waves of the ocean, yet it remains true that they are all one in the sea. Each must coordinate and co-operate with the other as the organized agencies of the state to administer public service to all. This government so organized, represents the crystallized power which stands as a constant guarantee that every human being who lives beneath its protecting wings, shall have an open field and a fair chance to life, liberty, and the pursuit of happiness. These are inalienable rights which the weakest should always enjoy, and the strongest should never be permitted to revoke. The highest purpose of a government is to create such environments as will enable the new born babe to grow and develop, with all of the freedom possible, into a real man—clean, cultured and courageous, standing upright and fearless before the world. We do not diminish property by emphasizing human rights.

To strengthen this constant guarantee and to work out this laudable purpose, it is a fine thought that you and I as the representatives of the people, have the right, unfettered, to fight wrong wherever it builds its hold and blackened bulwark. Passing bills and approving appropriation are not the only duties of those who participate in these inaugural ceremonies. Up and down the line everywhere we should fight for the things worth while. Not for what we can get, but what we can give.

I know the people of Texas. I have recently met them face to face in the fields, in the forests and in the factories; I have mixed and mingled with them on the roadside and at the fire-side from the banks of the Red River to the Rio Grande, from the plains of the Panhandle to the pines of East Texas, and I am here to bear witness that we will not represent the citizen ship of this state if we do not feel the thrill and throbs of that consciously glowing pulse beat of the people for that fine high type of civilization which commences no dishonesty in private thinking, no camouflage in social life and no double dealing in public service. We are here to direct the destinies, to lift high the ideals, to make and administer the laws, to protect the weak and curb the strong, to guarantee

the industrial freedom of five million people. It is a clamant call and a courageous challenge to do our best. We who serve the state can not promote the purposes of our government unless we are true to ourselves in rendering a like service to all of the people, the rich, the poor and the black and white, the artist and the artisan, the producer, the consumer—all, from helpless childhood to feeble age. While only part of the men and women of Texas elected me governor, yet as I took the oath of office a few minutes ago, I stepped beyond the narrow and selfish confines of partisan politics and became the governor of every man, woman and child who lives within our broad borders. I am the chosen servant of all. Thus it is with you, the representatives of the people. The past is dead. No prejudice now should poison our purpose, no bias should warp our judgment, no personalities should sidetrack our endeavors, no ill will should cloud our vision, and no petty political bickerings of the past should stifle our patriotism or divide our energies. All for all, I trust, will be the gripping thought of this administration.

Politics is not a game. It is a science of public service. It furnishes a broad field for noble endeavor. In this realm of labor is finally won the things that make a people great and good. We are not here to build political fences or to construct political machines.

The work and worth of the representatives of the people is properly measured by the amount of public good that comes as a result of every public dollar they spend. To needlessly spend the people's money is a crime. The world has just emerged from a period of spending. Wicked has been the waste in both public and private life. Money no longer is cheap. Necessity now compels us to usher in an era of saving. The sane and sensible thing to do is to face financial facts as they are. We should magnify the beauties of hard work. We must take our heads out of the clouds, place our feet on the solid soil and by honest dealing, plain living and becoming industry, give to the people of Texas the most efficient, economically administered government she has ever had in all her splendid history.

The state will always have big problems to solve. No sooner do we dispose of one question than another arises to test our moral and mental fiber. Not until all of the people become angelic will the fight for liberty, and earning, and law and freedom and civic righteousness, be finished. Let it be understood, however, that the government is not the panacea for all the ills that warp and dwarf the human race. The people must not look to the government alone, but to themselves for relief. If the people, in private life, will practice and proclaim the old-time homely virtues of honesty, industry and economy, they will not then find so much fault with the government for the fallacies of social life, for the failures of the financial world, and for the frauds that line the pathway of men.

Texas furnishes an inviting field for constructive legislation. Nowhere could you find a land more conducive to the building of a high and enduring civilization than where falls the light of the Lone Star. Not only is Texas a land of opportunity, but ours is a day of opportunity. Let no one throw himself across the track to block the train of progress. Obstructionists never win battles. It is the progressive, dynamic leader that counts. You, gentlemen of the legislature, are privileged to be the spokesmen of a progressive and a forward looking people. In the work and warfare of legislative life we can not afford to take the people of this state into our confidence. We are unworthy to represent them unless we keep ourselves in co-operative harmony with their thoughts and ideals. As we undertake to pilot the ship of state through the reefs and over the breakers and sandbars of the legislative ocean, we shall sail without charts or compass unless we keep our thoughts in tune and in sympathetic touch with the people by whose authority we are here. Summoned by them to serve in the highest office within their gift, I earnestly solicit the comradeship and co-operation of every Texan to join me in making this state the best place in the world in which to live.

With courage in my heart; with fidelity to duty; with confidence in the people; with faith in the future; with malice toward none; with good will for all; and with an abiding trust in the "Divinity that shapes our ends, rough hew them as we may," I gladly and proudly salute, as her governor, my native state, the Commonwealth of Texas.

#### NATATORIUM NOW UNDER WAY

The Natatorium is now under head way. A number of Brownfield people have bought season's tickets, as well as several being sold to Lubbock people, and it is hoped that all who intend to buy season tickets, will do so now as it will enable the work to go on faster.

We understand that all ladies selling a season ticket will receive a Camp Ticket free for the season. You can contract for tickets at the City Bakery or at the Herald office.

FRESH BREAD baked daily at the Dumas Cafe.

C. O. Newlin has moved up his sub another notch. Thank.

#### MISS FOLK KILLED

Miss Beatrice Folk, of Gaines Co., was seriously hurt last Friday morning in a Ford car accident as she was on her way to school at Seminole, and a girl friend with her was considerably bruised. Miss Folk is a niece of Mr. H. H. Longbrake of this place and her mother is a widow.

It seems that the two girls had started to school rather late and had to go six miles, and to use their expression, they "pulled the car wide open, and when the light car hit a high bump in the road it turned turtle, the front seat catching Miss Folk but her friend was caught between the two seats and of course escaped great injury, but could not get out to go to the rescue of her friend. In about two hours a man came along and lifted the car sufficient for the other girl to get out, but Miss Folk being so badly injured and her lower limbs so badly twisted under the wind shield, and of course the man was excited thinking the girl's back was broken, he took time to jack up the car with his own jack which he had in his car, and crawl under and carefully extricated Miss Folk from the wreck. This done, he took the girls in his own car and hurried them to medical attention at Seminole.

Miss Folk was so badly injured that she died Friday morning and her body was layed to rest in the Seminole cemetery.

Mr. Longbrake attended the funeral and informed us that the old superstition of "13" entered into her accident as her class contained 13 members, and they had been trying hard to get another member or let one out. The Herald deeply sympathizes with the family in their overwhelming sorrow.

#### CORN STEALING

The petty crime of corn stealing has been going on here for some time and several have been caught with the goods around the railroad yards, and we understand that the grand jury will have a little job on its hands when the roses bloom again.

Not only that stealing has been going on promiscuously around the railroad yards, but we understand that since the snow some one has actually had the guts to go into the field of a widow woman near town and gather her corn by night and put it on the market next day. Officers we understand, have taken the foot prints of the men, teams and wagon tires, and we look for some arrests in this case.

There is plenty here for everybody and lots of work if one wants it and no earthly excuse for anyone to steal corn or anything else.

There was a time here when no one had to pay the least attention to the whereabouts of their property, but those good old days are past, and one has to watch as well as pray now.

We understand that some who recently caught taking the other man's property, have good jobs and own property. Quit your stealing!

#### NEW CORN BUYERS HIT THE MARKET

The fame of old Terry as a producer of corn, has reached far and near, and two outside buyers have hit the market. One of them are from the city of Plainview, and the other from Hunt county in "ol' eas' Texas". Besides these gentlemen and the usual home buyers that have been engaged in the business for the past several years, Will Pool, one of the biggest local buyers got his ranch up in shape to where he could hit the market actively this week.

Whether the intrusion of the new buyers had anything to do with the upward trend of the market or not we are unable to say; anyway the 45c level of last week had reached 51 1/2c per bushel Monday morning, and we hope will keep climbing providing the buyers can afford to pay the price. For the old farmers certainly need every penny they can get for their crops this year.

Around 100 cars have already left the local yards, and the marketing is just under good way. Some of the farmers just begin gathering this or last week. We understand that Ulysses Sawyer, a lusty young farmer near Seagraves made 2,500 bushels and is now done gathering, and he made this enormous crop almost by himself.

#### BROWNFIELD DEFEATS LAMESA BASKETBALL TEAM

The most interesting basket ball game of the season was played here last Saturday afternoon in the O. K. wagon yard, when the local boys and girls teams meet the boys and girls of Lamesa, as they were more the equals of the local teams than any that have played here this year. In the game between the girls, the home girls won by a score of 22 to 5, and the home boys won by a score of 21 to 18.

#### Christian Endeavor

Subject—Christian Endeavor Accomplishments and Possibilities. Leader—Miss Wyatt. Scripture Reading—Phil. 3:7-14. Song: Prayer. C. E. Accomplishments—Miss Gaston. C. E. Possibilities—Ticia Sawyer. Piano Solo—Mrs. King. General Discussion by Society. Song: Benediction.

We are sorry to report that Grandma Young is very ill.

#### A VISIT TO THE BROWNFIELD HIGH SCHOOL

In the growth and development of a new town and country like our own, thinking men and women observe that the most potent influence that tend to develop character and promote the peace and prosperity of its citizens. It is a great and important lesson for a new country to learn, that its real value does not lie mainly in the accumulation of money, but in the culture (not kultur) of its citizens.

One of the first steps in successful town and country building is the establishment of a good school system. It is evident that people of the right kind, will sacrifice business advantages of the education of their children. A town may offer the very best of business advantages, but if it does not offer the right kind of educational advantages, it will not attract the highest type of citizenship.

It is an easy thing for us to be so submerged in the ordinary things of daily life, until we are not aware of the great and important things that are going on near us. A visit recently to the Brownfield High School revealed facts which were nothing less than a revelation. I have attended and visited schools of other towns the size of Brownfield, but never before observed work moving with such life and enthusiasm. A real treat is in store for any patron if they will visit the institution, and observe our future citizens climbing the temples of knowledge and palaces of thought.

From the first grade in the primary department, where the young idea takes on form and shape, through the Intermediate, Junior and High School, there is a process going on to which the visitor feels like taking off his hat.

The recitations in Spanish, English, History, Algebra and Geometry bear the marks of neatness, accuracy and rapidity. Often in observing a recitation even in the college year one will have occasion to pity or feel embarrassed for some one because of his or her indolence or indifference. These classes have no such handicap. I saw at a glance that it was no place for a boy or girl seeking pleasure or recreation, but a place for a young man or young woman with purpose of heart and determination. Every one of them seemed to be possessed with a definite purpose. Reservoirs are under construction that will afterward give power and influence; axes are being ground that will make

their owners the equals of those they meet afterwards in the moral and intellectual world. The truth of these statements are proven from the fact that two of the seven graduates last year, entered college, stood the required examinations, one at the West Texas State Normal, and the other at St. Mary's College, Dallas, and were placed as full college Juniors.

The faculty here has sought to outline the work in such a manner as to give the boys and girls the training that will make them the best possible men and women; the best possible workers and the best possible citizens. They have in mind not only those who will be able to continue their education beyond the high school, but those who will leave the school at the end of the high school course, or even before.

Another vivid impression which the visitor to this school gets, is the high standard of morals that is evident among the teaching force. They believe that a student should not only absorb rules and principles found in the text books, but in order for boys and girls to get the most out of life, they must travel its highest road and enter its devious form.

When a man or any set of men are planning the success of any business or institution, they naturally seek the services of some one man, through whom will permeate the secrets of success. The Board of Trustees has found this Central Figure in the person of Supt. G. L. Farrar, whose steady hand, keen judgment and executive ability are making one of the best schools in this part of the state. "Pep" was the word employed by a Fort Worth visitor in the early part of the present session, in commenting upon the work and movement of the superintendent. "He is the best disciplinarian I ever saw," remarked one of the assistants after he had observed his work.

With new pupils coming in every week and already an enrollment of 340, the patrons should not spare the time or means to continue the success of the Brownfield public school. Your for its continued success.

J. W. Baughman.

CANDIES of all kinds at Brothers & Brothers, and they are fresh too.

A big corn crusher is now at work near the Williams & Bowers Feed store, that is making fine feed out of the shuck, cob and all. Those who have fed it pronounce it the best of cow feed going.



## A Happy Celebration

Made doubly so by the many appropriate offerings in Aluminum Ware at 25 per cent off. Every housewife should be congratulated on such a collection of good things, and should take advantage of this sale. Come in and see our complete assortment. We handle also, a full line of Queensware, China Ware, Etc. The sale of the Aluminum Ware ends February 1st.

### Holgate-Endersen Hardware Co.

BROWNFIELD, TEXAS





