

## SATURDAY SPECIALS!

One lot of Ladies high heel slippers at \$1.98.

These shoes formerly sold at \$10.00 to \$12.00.

One lot of Men's Oxfords at \$2.45.

## BIRD & DEAN

FAMILY OUTFITTERS

Brownfield

Texas

### SPLENDID RAINS

We do not suppose there is a nook or corner now in the Brownfield territory, and that means Terry and Yoakum counties, Texas and Lea Co., N. M., but what has been blessed with good rains recently. From every direction comes the same report—good rains, fat stock and good crops. It means that all the late corn and feed will be heavy, the older corn already being made. Cotton was not suffering.

Fifty-five hundredths inch fell here Sunday night, followed by .75 inch on Tuesday, making a total of 1.30 inch. Now smile! smile!!!

J. W. Clearman, of Gorman, Texas, is here this week looking at Terry and visiting his old friend, Judge D. J. Broughton.

BROTHERS & Brothers buys the best canned food put up to protect their customers.

Elmer Ware is here from New Mex. visiting relatives.

### TERRY COUNTY FAIR TO BE HELD SAT. OCT 1ST

Uncle Billie Howard came in Wednesday and authorized us to announce that he had as president of the Fair Association, after talking with others, decided to have our fair October 1st.

In the meantime, he called for a meeting of the directors, which is all citizens of the county, to meet at the Court House, Sat. Sept. 17th to arrange for the Fair.

This is two full days before the South Plains Fair at Lubbock. In the meantime he urges that all begin to save their best specimen of field, garden and orchard products.

FOR SALE: O. K. Wagon Yard, situated in Brownfield. See or write H. N. Taylor, Prude, Texas.

Mrs. Percy Spencer and children, of Lubbock, are here visiting her parents, Mr. and Mrs. J. L. Randall.

Miss Delia Westfall, of Gomez, recently had dental attention.

MANTLES! Mantles!! at the Racket Store.

### MARRIED

Mr. P. F. Castwell, prominent business man of Taylor, Texas, and Miss Audrey Burnett, of this city, were united in the holy bonds of wedlock, on Tuesday afternoon at 6 o'clock, Rev. J. E. Anderson, officiating.

Miss Audrey is the daughter of Mr. and Mrs. F. M. Burnett of this city, and there are no young ladies in the county who have more friends and well wishers.

They left Wed. for their future residence amidst the hearty congratulations and good wishes of the many friends of the happy young couple.

We have been authorized to announce that the Christian churches of the Panhandle (40) counties in the district) are to meet at Pampa, Sept. 12-14, in annual convention. This is a great occasion in the Christian church circles, and it is hoped that representatives from the local church may attend. Pampa has issued a most cordial invitation, and the program will be fine, says the announcement.

### UNION SCHOOL OPENED MONDAY MORNING

Rev. J. E. Anderson, pastor of the local Baptist church, accompanied by his two little daughters, County Judge D. J. Broughton and the editor, all attended the opening exercises of the Union Independent High School, nine miles south of town, Monday morning. The Union school is regarded as one of the best rural schools in West Texas, and that means the best in the State.

Our party being a little slow, everything was in readiness when we arrived, and the crowd assembled in the big cool auditorium of their \$15,000 brick building for the exercises.

Prof. H. C. Zorns, Principal, then called on Rev. Anderson to conduct the devotional exercises. He read a portion of the first chapter of Saint John, and led a prayer for the good and advancement of that school.

Rev. Anderson then launched out into a very encouraging address, that was full of meaty advice and good cheer. His address was received with close attention and rapt interest.

Others in the assembly, including the visitors, trustees and faculty were then asked to make short talks, and almost without exception responded. They keynote of each was close application to work, good deportment and encouragement to pupil, faculty and trustee. The patrons of that institution seem to be unanimously behind the work, and it is bound to be a go.

One year ago the people of that community started the erection of a \$15,000 school building, and a \$1,500 teacher's home. At that time they had around 15 schoolastics. Now they have an enrollment around 100, and are growing fast. Prof. H. C. Zorns, is the principal, and is regarded as one of the best organizers and instructors in West Texas. His wife will have charge of the primary department, and there is no better handler of the little fellows anywhere. Miss Grant, the intermediate teacher, comes from their highly recommended, and from the outline of her talk, we believe the community will be proud of her.

Muddy roads and water hindered our journey to that prosperous community, but we had time to look out on the tall grass, fat stock, and view green and flourishing crops of corn, cotton, kafir, maize, feterita, sudan, etc to our hearts content, and it had the effect of ouzing out all the pessimistic talk of our street idlers that have not been a block from the square that have been saying that old Terry would not make half a crop.

On with the schools.

### SCHOOL OPENING

The patrons and friends of the Brownfield school are cordially invited to be present at the opening of school Monday morning at 9 o'clock. An interesting program consisting of music, recitations and speeches will be rendered; plans and policies for the session will be announced, and we want everybody to meet and get acquainted with the new teachers. We are to have charge of your children during the next eight or nine months, and we know that you are wanting and praying for a good and successful school. We can have it. Sympathetic co-operation on the part of the pupils, teachers and patrons is all that is necessary, and this is earnestly solicited.

The people of Brownfield have a great work before them to bring the school to the front rank and to affiliate it with the universities of the State. This is the work of all parties concerned. Let everybody be on hand at 9 o'clock Monday morning.

Respectfully,  
J. D. Shaw, Supt.

### WHEN DO WE HAVE OUR FAIR?

We are moving on well into September and no dates for the Terry County Fair has been set. We believe it the intention of the association to have one, but the time is rapidly approaching.

In order that Terry may have a creditable display at the fair at Lubbock, it is very essential that we have our county fair a few days prior to theirs in order that a select exhibit may be gotten together for the South Plains Fair at Lubbock. What about it Mr. Directors?

POCKET Knives 15-25-35 and 50c at the Racket Store.

Mrs. Geo. Turner of Seagraves was in for dental work recently.

CANDIES of all kinds at Brothers & Brothers, and they are fresh too.

### BUSINESS OUTLOOK IS VERY GOOD—THANK YOU

Two things have occurred almost together to make our farmers and business men point their chins in the air and give a determined look into the future with a resolution to press against the collar.

The first is the big advance in the price of cotton. Now some seem to think there is not much cotton in the territory, but just the same, the local gin men who have given the territory the once over better than anyone else probably, are making preparation to gin more cotton than last year, and we heard one man say, who for years has been a close student of conditions generally, that the cotton crop alone would bring more money to Brownfield this year than all crops did last year. He predicts 30c cotton.

The other factor has been the glorious rains of this and last week, that will help fill out the big ears of corn and mature to perfection the late feed stuffs.

Get that grouch off your system and put on a radiating smile, for the old world is rocking along as smooth as usual, ready to gladden our hearts. Stock up and advertise, Mr. Merchant, and let the world know that Terry is on the map.

### LUBBOCK C. OF C. IS BOOSTING OLD TERRY

The Lubbock Chamber of Commerce is mailing out some 7500 post cards with the picture of the Terry County exhibit at the Panhandle South Plains Fair at Lubbock last fall, thereon.

Several of the citizens here are getting them, and a supply can be found at the banks if you wish to mail them to your friends in the east. The Herald had one from our good friend and lawyer at Lubbock, this week, Mr. Percy Spencer, on which he wrote something like this: "You see Lubbock is boosting old Terry too." We are sure this is highly appreciated by all our citizens.

One of the reasons, however, for sending out the card is to let the people in the east know about the South Plains Fair that will be pulled off on October 4-5 and 6th, at Lubbock, and they have raised more than \$5000 to be given in premiums. One of the most pertinent paragraphs on the card reads like this:

"Go west young man and grow up with the country"—Horace Greeley "BUT PICK YOUR COUNTRY."

### BROWNFIELD TO HAVE GOOD SIDEWALKS

At a meeting of the City Council this week, it was agreed that the city would build concrete sidewalks across the streets and allies at the northeast northwest and southwest corners of the square, and on the street leading to the depot, if the people would build the walk, or pay for same, in front of their property. A regular grade will be set by the city, and the walks are to be uniform. An agreement to this effect is being passed to the property owners, and the city authorities say if everyone will come through with their proportion, that they are ready to push the work through. Winter and bad weather will soon be here, when such a walk will be badly needed, and as concrete work is difficult in cold weather, we urge everyone to get into this item, and let's put it over.

It is not expedient to put into print our views on the present sidewalks, but will say we have several good reasons for having better ones.

### SCHOOL TO OPEN NEXT MONDAY MORNING


The Trustees of the Brownfield High School have assured us that all the teachers, ten in number have been secured, and that they are all good ones and will be on hand next Monday morning, Sept. 12th for the opening.

The parents will be busy this week making preparation for that event, and it is hoped that everything will be in such shape that no mishaps and delays will be manifest.

Now let's all be on hand at the opening and give the faculty and pupils a good send off. It will not take any great amount of our time, and your presence there may be the means of encouraging one or more to put forth the best effort of their life.

Miss Lissie Winston left Tuesday for her school in Floyd county. They must be pleased with her services as this is her third term.

ALL KINDS of fruit and vegetables in season, at Bros. & Bros.



You insure your household goods, home, fine live stock, crops, autos and other personal property: you insure your life: you do this for the protection of your family—but you automatically insure your money it's self for them when you deposit with the Brownfield State Bank.

The completeness of the protection of the depositors of the Brownfield State Bank under such a system, is demonstrated by the fact that—not a single dollar has ever been lost by a single depositor in a single guarantee bank.

**"A GUARANTY FUND BANK"**  
**BROWNFIELD STATE BANK**

## YOUR BUSINESS APPRECIATED

WE STRIVE TO PLEASE OUR CUSTOMERS. OUR AIM IS TO GIVE THEM THE BEST SERVICE AND QUALITY IN EACH ARTICLE THAT WE SELL. WE FIND THAT A SATISFIED CUSTOMER IS THE BEST ADVERTISEMENT WE CAN GET. COME IN AND SEE US.

## KOEN CASH GROCERY

West Side of Square  
Phone No. 4. BROWNFIELD

MAYOR NEILL URGES EARLIER AT THE SOUTH PLAINS FAIR

The South Plains Fair will be held at Lubbock, Oct. 4-5-6th. This is the fair at which Terry county took the first premium last year. This fair represents the several adjoining counties to Lubbock, and this section of the Plains, of which Terry is the best part, and the fact that it is to be held at our gateway, puts it square up to us to have an exhibit there. The gain of having an exhibit there, may not be so great, but the loss or knock of NOT having one there would be the greater, and in fact is unthinkable to a real patriotic Terryite.

We find the business men are interested in it very much, and we are requested to suggest and urge that the farmers and others get on scout duty and locate the best products, and let's assemble them here about the last days of this month. Pick out your best corn, headed stuff, cotton, fruits and vegetables, and let the fair association know about them.

Proper committees and parties in charge will be announced later, after the meeting of the Fair Association.

The local Methodist and Presbyterian congregations have decided to throw together and have a union meeting, using home talent, and it started off Sunday under very favorable circumstances, except for the serious illness late Sunday of the Methodist pastor, Rev. J. W. Baughman. Services at 10:00 a. m., and 8:00 p. m., and everybody invited.

BROTHERS & Brothers will appreciate your grocery orders.

Mr. John Gracy of the Needmore community was in for dental attention recently.

Mr. and Mrs. H. F. Smith, of Lamesa, were here recently for dental attention.



**1** I WANT A MEDIUM PRICE SAW! MR. BROWN

**2** HERE'S A GOOD ONE NEIGHBOR - COSTS YOU \$12

**3** ALL RIGHT, MR. BROWN, I'LL TAKE IT

**4** ALL RIGHT, NEIGHBOR, LET'S FIGURE A LITTLE. PRICE OF SAW IS \$12. MONEY ORDER - .65 POSTAGE STAMP - .63

**5** BY GOLLY, THAT'S SO; WELL, I'LL TAKE IT ANYHOW; I NEED IT TODAY

**6** ALL RIGHT, NEIGHBOR, I'LL HAND IT UP FOR YOU - AND -

WHY, I CAN BUY THE SAME SAW FROM THE PAINE COOPER HOUSE FOR \$12

OH, CAN YOU? WELL, I'LL SELL YOU THIS SAW AT THE SAME PRICE AND SAME TERMS AS THE PAINE COOPER HOUSE

THAT AMOUNTS TO \$12, AND THE EXPRESS CHARGES OF 30 CENTS ON TOP OF THAT FIGURES UP TO \$12.97

LAY IT AWAY ON THE SHELF FOR TWO WEEKS. THAT'S ABOUT AS LONG AS YOU HAVE TO WAIT ON YOUR MAIL ORDER

## HAVE YOU EVER FIGURED IT OUT THIS WAY?

The danger of buying goods away from home is more than the fact that they are not always as represented; there's sure to be a long delay, and possible dissatisfaction when the goods actually arrive. And, besides, your own home merchant can make you a better price on anything you buy than you can obtain elsewhere.

Be a home booster--It helps you and it helps us; and remember WE'RE ALWAYS RIGHT HERE TO BACK UP EVERYTHING WE SELL WITH OUR GUARANTEE OF ABSOLUTE SATISFACTION.

Come in and make yourself at home.

## Holgate-Endersen Hardware Co.

BROWNFIELD, TEXAS

## END YOUR TROUBLES

HAVE YOU EVER HEARD ABOUT JONES' TOUR. WELL HIS TROUBLES WERE ALL ON ACCOUNT OF HIS MOTOR OILS--BUT HIS TROUBLES WERE ENDED WHEN HE FOUND SINCLAIR IN THE QUART SEALED CANS. ASK FOR A JONES' BOOKLET.

FOR PURE SINCLAIR OILS CALL NO. 5

## HOME OIL COMPANY





