# The ©erry County Zerald 



## Don't Wait for Your Ship to Come In

Don't let your Ship of prosperity ride at anchor; be your own power boat and bring it in. Don't depend on luck or chance or expect something to "turn up' but seize the opportunities that show up.
With your banking connections established here and this strong friendly bank as your help-mate; your "Ship of fortune" can be steered into the Port of Success earlier than otherwise.

## Brqwnfield State Bank





Holgate-Endersen Hardware Co.



# PUTTING MONEY IN YOUR OWN POCKET 



Trading with the merchants of Brownfield is one of the easiest and quickest methods of putting more money in your own pocket that you can devise.
It is to your interest and to their interest to build up Brownfield. We all want to see good schools, good churches, good public buildings, good roads and good everything in our own home town--but good things cost money. If we send this money away, it is gone forever. If we spend it in town, it will stay here and work with us and for us. You can make or break Brownfield. Let's all pull together to make our town the best town on the South Plains.

UNDERWRITTEN BY:


THE TERRY COUNTY HERAL

## Rrownfide, Teza

a. J. STRICKLIN, Editor and Prop

## Schecription Rater

One year: In Terry country, st.00 rest of Texas, Okiahoma and Ne
The six month rate on the abov
Fill be $50 \mathrm{c} ; 65 \mathrm{c}$ and 7 Jc .
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## your farm would be worth about is

## Do You Know?

1. That more than $1,000,000$ Cherrolets have been produced since January 1, 1922 to November 3, 1924-a 34 month period.
2 That an exact total of $1,744,870$ Cherrolet Motor Cars and Light Delivery Trucks have been purchased.
2. That Cherrolet today occupies 167 buildings.
3. That Cherrolet has 7,000 dealers. That the total number of employees of the Chevrolet Motor Company is approximately 26,000 .
4. That the Chevrolet Superior Model has a semi-irreversible steering gear which relieves the strain of driving.
5. That the steering arm is drop-forged and tapered which is of longer life and affords a safety feature not found in other types of construc tion.
Seaman Chevrolet Co.
Brownfield, Texas

## GET RICH

to do your Barber work. He has six competent'barbers

## QUICK

service if you are in a SANITARY BARBER SHOP
RICH BENNET, Pro

There is No Such thing as a "Near Good ABSTRACT of TITLE
you mightrat well have
luck in buying property.
the title clat
dicates a
An abstracter who shows take your money for showing
thing that indicates danger, might have the best and most in-
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would be the same as though he robbed you of your prop-
We do not furnish any "near good abstracts. When we
do your work, you will know the truth and the whole truth
aibont the property for which you are going to pay your mon-
your money back azain when you want it
We are specialists. We do just one thing. We do it all
C. R. RAMBO, Abstracter

ROWNFIELD, (Terry County) TEXAS


Man's Chief Interest

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ALEANDER DRUG STORE



PROCTOR TRANSFER


Cave That Furnished Solomon With Stone
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whlch the store was taken to build Velcome.
 Notice


THE LUBBOCK SANITARIUM A Modera Fireproo? Building Equipped for Medical and Surgical cases- L-Ray and Pat
ological Laboratories
Dr. J. T. Krueger

Let 0 Procks* do your HAULING
Hauling is our middle name

$\qquad$
 90,000 Daily 100,000 Smeday


AMON G. CARTER, President.


## Get The Cash Habit

## Trade With a Cash Store "That is Us"

Pay less for what you buy-Lay the balance away for a rainy day.
-Why We Can Save You Money -

1. No clerk to hire
2. No bad accounts
3. No interest to pay on credit accounts.
4. No books to keep.
5. No collector to pay
6. We have the very smallest overhead pense with which it is possible to conduct bus iness.

We Appreciate Your Business.TRADE WITH US

## Farmers Supply Co.

J. W. Chisholm, Prop.

## Quality Filling Station

MAGVOLAA GASOLINE and OILS FISK TIRES, TUBES and ACCESSORIES

## 'Service' is Our Motto

## When you are sick, Where do you go? <br> When you need groceries, Where do you go?

-Every Man For His Own Trad

Why not figure with Burks Plumbing and Electric Co. on your next wiring or plumbing.
We are reasonable and guarantee all materials to work and give satisfaction.
We have a complete line of plumbing and electrical supplies in stock.

See us before you buy
Burks Plumbing \& Electric Co
A. J. Burk

Ofice at Higginbotham.Bartlett Lbr. Co.

IF EDITORS TOLD THE TRUTH and indiana grew the tired of
elled a liar and announced tha
ould tell the truth in would tell the and announced that the future ard

## CHEVROLET



The Chevrolet Touringan all-season car
Ycu can drivea Cherrolet Touring car the year round-in peffest comfort For Chevrolet side curtains fit snuglykeepingout both cold and rain - and keep-
ing in p peasant and com fortube warmth. ing in a pleasant and comfortable warnth. Chevrolet side curtains open withthedoors. Entrance and exit is easy and uniampered. Offering, as it does, the lowest cost per mile of transportation of any motor car built, there is no reason why you cannot enjoy Cherrolet economy all the vear roundan open car on the open road in summer and full weather protectiors and comfort
in winter. in winter.
Call at our showroom and see this com-
Dlete allseason car. Remember it is the plete allseason car. Remember it is the
lowest priced quaity car on the market.

Seaman Chevrolet Co.


By Reporter.
tokio talks
The people here are so busy w
A doring rimest and

## Higginbotham-Bartiett

 Co.Big Stock
GOOD LUMBER
Everything to Build with
A pleasure to serve our customers
HIGGINBOTHAM-BARTLETT CO.

## PURE SEED

Our unloader is ready for operation. When in a hurry bring your cotton and store it in our cottion house where it is insured at mo extra cost to the owner.
This also makes it peellole to get your cotton ginnned whenever you desire and you can get PURE SEED.
WEST TEXAS GINCO.
J. H. McKinNEY, theol Mgr.
"Where Service and Contw Comes First"


## Adams D. G. Co. <br> Brownfield, Texas

 Clock which is on display, will be wound and placed in our window. When the Clock, after running for a number of days, runs down, the party holding the Dial identically corresponding to the time of the stopped Clock, will receive, absolutely free, this High Grade Colonial Clock. $\qquad$Come to Our Store and Personally See the Colonial Clock on Display.

J. L. Randal's Drug Store<br>Brownfield, Texas

## YourSaving

Managers of the various Jones Dry Goods houses have just returned from St. Louis where they bought thousands of Dollars worth of Merchadise.
The Savings resulting from quantity purchases are handed down to our Customers.

## JONES DRY GOODS CO.

Incorporated

THIRTEEN STORES IN TEXAS

Malays Get Fire From Compressed Ai The inhabitants of the Malay penin The inhabitants of the Malay penin. sula have a methot of obtaining tir
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tattooed.

ROAD NOTICE TO LAND OWNERS In the matter of the petition of J.R
Hill and others for a public road in Yoakum county, Texas:
The State of Texas:-To Ella Hemn The State of Texas:-To Ella Hemp-
hill. Homer Mayfield. I. E. Vennum,
il. Whe Whent H. H. White and Mrs. Anne E. Hooker, non-resident land owners:
Take notice, that the undersize Jury. appointed by the commission
Jond er's. Court of Yoakum County. Texa.
to lay out, survey and assess damto anes resulting from the establishmen:
af a public road 00 feet wide
of of a pubbic road 60 feet wide as pe-
titioned for by J. R. Hill, Hugh Snodgrass and J. R Tront and others, and
beginning at the northwest coner
fection No. 15 .
$\qquad$
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## Buy Your

## Life Insurance

In one of the fastest growing Texas Companies

New Policies Free From Restrictions Paid Up If You Become Totally Disabled.

Pay Double The Face Of The Policy If Accidently Killed.

No Military Clause. and Reduced Premium Rates

## 

Dallas, Texas
Rich Bennett, Special Agent Brownfield, Texas

## 

## APPLES FOR PIES



We have just received a fresh shipment of Pi Apples-and if your family is hungry for an apple pie, phone us to send you some kind you like. A full line of fresh grocetrits and-CURED OR HOME KILLED MEATS
Enterprise Market and Grocery
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If it's Cheap Coal You want we have it at $\mathbf{\$ 1 2 . 5 0}$ Per Ton
We aiso sell Niggerhead Coal. The same coal we have sold for years.
Our Lumber, Scrvice and Price cannot be beaten. Demster Self-oiling Wind-milis--Steel and Wood.

## Cicero Smith Lumber Company

A brand new NASH '6' on the EROWNFIELD-POST Car Line

We are better equipped to haul you in comfort, plenty of room for your trunk.

JNO. A. KING

Yes, this store sells the Sellers! We believe in them too!


SEILERS
EITCHEN CABINET and
hOOSIER KTTCHEN CABINETS
Bed Room Suits $\mathbf{\$ 6 5 . 0 0}$ and up.
Dining Room Suits $\mathbf{\$ 7 5 . 0 0}$ and up.
Bed's 54.75 and up.
Cain Chairs 95 cents.
Anything for the home-..we have it if it's in a Hardware and Furniture Store.

## Brownfield Hardware- <br> Furniture \& Undertaking Co.



## 㴈Protect your Buildings against Fire Loss <br> By Insuring with an Old Line Company The FIRE ASSOCIATION of PHILIDELPHIA WATSON PURCELL In rear of King \& Powell's Land Office 

## WELL DRILLING

We have a new up-to-date rig and know how All work Positively Guarauteed

## Wheeler \& Harris

## 'The Price is The Thing'

We call your attention to the following price quotations on standard furniture and want you to drop in and see these and note our low prices!

| cane chairs | 1.00 |
| :---: | :---: |
| Rockios Chairs | 400 to 15.00 |
| Childs High Chair | 2.50 to 3.75 |
| Princess Dresers | 16.00 to 37.50 |
| Chifforobes | 27.50 to 45.00 |
| Cedar Chets | 12.00 to 2750 |
| Iron Beds | 5.50 to 25.00 |
| Mattreses | 4.50 to 18.00 |

## C. L. Williams

Hardware, Furniture and Undertaking

## U R NEXT

For a good clean Shave or Hair Cut by expert and courteous Barbers Ladie's and Children's Work a Specialty. Tub or shower bath CITY BARBER SHOP Dee Elliott, Prop.

## Brunswick TIRES and TUBES

We buy direct from the Company--no jobbers or salesman to pay Every Tire and Tube made good by us.
See us before you buy, the price will surprise you. The Brunswick line is manufactored by the largest Tire Company and positively guaranteed by us.

Terry County FARM LABOR UNION
T. w. moss


Let us Assist You With Your Holiday Baling
In addition to our redular line we are taking orders for our own epeciol Frnit Cake.
Day after day and week after weot we dó nothing but bake, so isn't it reasonable to eapect that wc can do your baking better and are economical ly than you can? If you heve never tried our Cakes you have a sed treat in store for you and your farmes.
Hancock Llambo

# PREINVENTORY SALE 

Beginning Nov. 29th we will open our annual pre-inventory-sale, which will continue to Dec. 24th, 1924, Inclusive. Everything in our Store will be marked
down, including Shoes; Hats, Dresses, Gro-
ceries---in fact everything you eat and wear
will be offerded at a great saving.


For $\mathbf{6 0}$ years American Men have been buying LION CAPS. Lion Caps have always stood for QUALITY and real style. To-day they are better than ever. Come in and select your cap at our greatly reduced prices.


PRACTICAL HATS
We call them practical hats because they are suitable for wear for either dress or work. Your Style is here in the Size you wear--and they are marked down to a very low price. See these Hats before You buy


Regular 30c Ginghams at
Regular 60c Gingnams at Regular 22 1-2 Percales Regular 2.85 Wool Suiting Regular 1.30 Ratine Suiting Regular 3.25 Satin Faced Crepe Regular 50 cent Indian Head
All Dress Goods: Material marked down to correspond with above prices.


Shaped to give Foot Comfort, from Leather sufficiently heavy to give protection from the wet weather, every pair Guaranteed. These shoes are extra values at the price we will have them marked during this sale.

\[

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Our Boys Suit's with extra Pants will be offered at Prices ranging from $\$ 6.00$ to $\quad \$ 10.00$

These Suits are made to withstand the rough treatment always imposed by red-blooded American Boys.


A good assortment of blankets and comforts

THE SALE YOU HAVE BEEN WAITING FOR
It is not the custom of this Firm to conduel numerous sales throughout the year-selling goods at a slight discount if any. But hundreds of people of thissection have learned to watif for our annual Pre-Inventiory Sale. If you havenot attended come.

## CHURCHES

Always need extra money for some nurpose or another. Here is your opportunity to boost your church treasury.

## The Palace Drug Store

Will give $\$ 175.00$ in GOLD to the various churches of Terry county on December 24, 1924, as follows:

| 1st Prize | - | - | $\$ 75.00$ |
| :--- | :--- | :--- | :--- |
| 2nd Prize | - | - | $\$ 50.00$ |
| 3rd Prize | - | - | $\$ 25.00$ |
| 4th Prize | - | - | $\$ 15.00$ |
| 5th Prize | - | - | $\mathbf{\$ 1 0 . 0 0}$ |

## CONDITIONS

We will give a ticket for each 25 c purchase or one for each 25 e paid on account and these tickets count in this contest. Be sure to call for and hold your tickets. Contest positively closes December 24 at 5 p. m. EACH CHURCH MAY POOL THEIR TICKETS if they wish, for in doing so it gives them a better chance at first̂ prize.

## A PRIZE FOR EACH ORGANIZED CHURCH IN COUNTY

We have one of the most complete staple siocks of Drugis and Dragjist Sundries in the county and our Holiday Goods stock is larger tizan has ever been brought to Brownfield.
So in beying your Christmas goods be sure and ask for your tickets and turn them in to your church, for the church having the larger number of tickets will receive the $\mathbf{5 7 5 . 0 0}$ in gold and so on down until all five denominations receive a Gold Prize.

## Palace Drug Store

"If It's In a Drug Store We Have It" BROWNFIELD

TEXAS


## One Word to Remember

For everything your Motor needs---the gas that responds with dynamic power, the oil that accomplishes the smoothest lubrication...

## T-E-X-A-C-0 GASOLINE <br> The Volatile Gas

## T•EPPA•C•O

 MOTOR OILSThe Clean, Clear Oil
One Sigin to Look For THE BIG RED STAR THE TEXAS COMPANY

Phone No. 5. W. M. Adams, Agent

Subscribe:--the Herald \$1.

household varieties NOVELTY GOODS
LOWER PRICES
Come and take a look over our stock of Household ving it means for you


