

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

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Chamber of Commerce C-U-R-R-E-N-T-S

By the Secretary

At the Rotary luncheon last Friday, Flem McSpadden made a talk that should have been heard by every citizen in Terry county, and especially in Brownfield. Flem's idea was to undertake to eliminate or to cause of letup in the hard times talk that some of us have been putting out too freely for the good of ourselves and the town. He said that one of the greatest aids toward the development of a town that he once resided in, was the almost unanimous belief in its future by its business men and their refusal to speak of hard times.

The position taken was evidently a wise one as it is one of the best towns in West Texas and will be less adversely affected by a dry year (in the event that we have one) than any other town in this section.

It has not rained as this is written, but we still have a few weeks to play on, and can make cotton if planted within 30 days. Fact is, I heard today that some was planted as late as July 17 last year that had a half bale on it when the November "sandy" struck it, and the owner saved more than a fourth of a bale to the acre. Cotton will mature from 90 to 105 days after planting in this section, according to information given. Figure it yourself. The average date of killing frost in this section is Nov. 10th and the earliest known was Oct. 16, 1925. But with the figures before us, we don't like to wait, do we.

A few days ago I saw a bearing pecan tree in Brownfield, and I have heard that there are others in the county. This is a pecan country as our soils are of the right sort to grow them. Would it not be fine if there was a few pecan trees on every piece of property in the town and county?

Several farmers are figuring on planting sudan and harvesting the seed. This office is undertaking to get in touch with buyers who will pay an agreed price for future delivery. Numbers of farmers are figuring on planting Japanese seeded ribbon cane, and it is very possible that a community mill will be established to take care of the crop.

Don't forget that we have a supply of booklets on poultry, dairying and hog raising. Also other subjects in stock that are free for the asking.

SOME THINGS WEST TEXAS C. OF C. HAS DONE

Stamford, May 30.—A sweeping victory which will this year be worth more actual cash to the people of West Texas than the entire cost of the West Texas Chamber of Commerce during the nine years of its existence has just been won by the regional organization of this great section. The victory was the favorable decision just rendered by the State Fire Insurance Commission denying the proposed five per cent raise in all fire insurance rates, which fight the West Texas Chamber of Commerce took up one year ago.

In conducting the campaign, the organization kept out of its territory a duplicating agency which proposed to raise \$50,000 to do no more than the regional chamber has accomplished without asking its towns for one extra penny above the membership dues. In prosecuting the fight to a successful conclusion, the West Texas Chamber of Commerce urged that insurance companies secure permanent relief by joining the chamber of commerce of the State in an effort to reduce losses, and the West Texas Chamber of Commerce announces that it stands ready to join insurance people at any time in a campaign to reduce fire losses.

Among the many other accomplishments of the West Texas Chamber of Commerce has put over within recent months are: preventing a five per cent increase in freight rates, which was not needed in this section by the West Texas railroads; winning the Gold Medal at the Sesqui-Centennial Exposition in Philadelphia, and the passage of a joint resolution by the Legislature providing for a scientific tax survey in Texas intended to relieve West Texas of its present unjust share of the State Tax burden.

It was 309 years ago that the first white man entered what is now Texas. Cabeza de Baca, and other Spaniards were shipwrecked off the coast between Galveston and Matagorda Bays.

New Rules of the Fire Department

The city of Brownfield has repainted and numbered its fire plugs, which not only helps their appearance, but their distinctive color makes them more easily seen.

The volunteer fire force is spending much time in practice and has already succeeded in lowering the fire insurance rate \$5.10 per thousand dollars in the past two years. But the people can help lower this rate still more by reporting their fires correctly and coherently, not only giving the name of the building on fire, but it is very important that the number of the fire plug nearest it be given also. Then the fire truck can be driven directly to the plug and the hose attached before the fire has gained headway.

These few minutes saved may mean the avoidance of losing several years work, not to mention the risk of a fatality.

So learn your fire plug numbers; the next fire may be yours.

(21) —Fire Chief

Local Girls Beat Revue Girls Says Winston

J. F. Winston returned last week from a business and pleasure trip to his old home section in south Texas, and incidentally took in the national bathing girl's revue while in Galveston. Now J. F. is a married man, and we have no idea of accusing him of talking that long trip to see the best lookers of the United States; not at all, but he just happened to be there on that date, and not being sleepy he naturally kept his eyes open, for fear he might get run over.

Being as it may, J. F. says he can pick girls in Brownfield, Lubbock and other south plains towns, especially Brownfield, and doll them up like the girls in the revue that would outshine anything they had there on display, and while the editor did not see the bunch at Galveston and went until we see the Pathe or Fox News reel, we are going to back Mr. Winston up in what he says.

We don't suppose there is a girl in Brownfield that would be willing to make a display of her feminine charms for all the money there is in Galveston or any other town, but they go in droves here that would grace any beauty revue on earth if they were mind to enter. It is not the beauty and modesty of the country and small town girl that is seen at these revues, but the more brazen sisters of the larger cities that are not so particular how they get their money.

Our girls are going to be the future home builders and mothers of this section, and while they are as queenly as the world affords, and they want to look good and beautiful to their friends and home folks, they would enter no revue.

ASSASSIN TAKES SHOTS AT A LAMESA MAN

A supposed assassin, as D. E. Wheeler crossed the railroad tracks near the stock pens last night at 11:20, fired three shots into a Ford driven by Mr. Wheeler. One entered the windshield in front of the steering wheel and passed through the seat at the back. Another came in at the side and crossed very close to the driver's seat. The third came thru from his left side and how it missed his lower limbs seemed a miracle.

No arrests have been made, and while Mr. Wheeler may have his suspicions as to the shooter, he did not express himself to the Reporter representative and we did not press the matter as it is possible that it is best that the officers alone have this information.—Lamesa Reporter.

SHOOT THE WORKS

Mother—Did you give your penny to the Sunday School collection, Johnny?

Johnny—No, Mother, I lost it. What? Lost another one? That makes three Sundays on which you have lost your pennies.

Yes, mother, but that darned kid's luck can't last forever.

Brownwood—At the recent annual meeting of the West Texas Telephone Company, G. N. Harrison was re-elected president and F. W. Greber vice-president and general manager.

West Road Depends on Engineer's Report

County Judge H. R. Winston and three of the county commissioners, also W. A. Bell representing the local chamber of commerce, and several of the citizens of the Tokio community have just returned from Austin at which place they were in conference with the State Highway Commission in regard to the road west from Gomez to the Yoakum county line which has received no State aid on account of a disagreement of what route to take from Gomez on, and as a consequence is getting in bad shape.

The county has lost several thousand dollars that should have been put on this road while the squabble went merrily on, and we are glad that the ones most concerned about the matter have at last agreed to a compromise. As we understand the situation, a State Engineer is to come and run over the two proposed routes and all parties have agreed to abide by his decision. But it seems that the former engineer had no compromise about him and was determined to his own course, and the people of Tokio seemed to be made up of the same metal.

But with a new commission at Austin, and this agreement to abide by the engineer's report, we now have a chance to get a good road west from Gomez that will meet the requirements of those who use it, and stop some of the hard knocks we have been getting from tourists.

The Herald is little concerned relative to the engineer's report, but it does want to see a real good road provided for the convenience of the western people who want to come to Brownfield to do business, and we hope to see work started in the no great distant future.

Old Time Territes Lose Their Daughter

Old time friends here will be sorry to learn of the death last Saturday night of Miss Norice Key, the 11 year old daughter of Mr. and Mrs. Early Key, of Clovis, N. M., of pneumonia, following two operations of recent date. She was buried Monday in the Clovis cemetery.

Those attending the funeral from here were, Charley and Jim Moore and families, Byrl Black and wife and Hosey Key, who returned Tuesday.

Sander to Quanah— Burnett to Roswell

Elder Liff Sanders, minister for the local Church of Christ left last week in company with his wife for Quanah, to visit their son, who is principal of the Quanah schools. It is their first visit with this son in about a year. We presume that he filled the pulpit at the Quanah church last Sunday. He will return this week in time to fill his pulpit here next Sunday.

Elder A. L. Burnett filled the pulpit here twice Sunday for Elder Sanders, and announced that he would be away for the rest of the summer doing local work for the church at Roswell, whose minister is to be away on a leave of absence to hold meetings in his native State of Mississippi. Elder Burnett will therefore be away two or three months, but will leave his family here, as his home is still in Brownfield.

Ray Brownfield Buys 10 High Grade Bulls

Ten very high grade Hereford bulls were unloaded here last Friday by Ray Brownfield, and carried to his big ranch just southeast of this city to be used for breeding purposes. These bulls were loaded for him at the Balesh switch in Hockley county, beyond Ropes.

Ray is gradually building up his already excellent herd until he now has one of the best large herds on the south plains, and in a few more years the whole herd will be real fat stock show stuff.

In 1541 Coronado came into the great plains of Texas from Mexico looking for the Seven Cities of Gold.

Lee is Not Worrying Much Over Drouth

H. L. Lee, one of our good farmers of the Johnson community was in Saturday, and to save us we could not tell that his usual grin had narrowed one bit since the drouth started, and in fact a conversation with him on the matter soon disclosed the fact that he still expected rain in sufficient time to make some cotton and a big feed crop.

But it may be like the visitor to the west back about 1917 or 18 expressed himself. It seems that he was just kinder visiting his wife's kinfolks—or what was left of them—that year, and while out in the west of course engaged a number of natives in conversation. In the course of a few weeks he wrote back home to some of the folks, and said West Texas people were the most optimistic folks he ever saw. While, he wrote, lots of school children here never saw a rain in their lives, you know their darn folks out here are still looking for a rain.

But H. L. went through the real drouths of 1917-18 in Knox county and he remarked that 18 was worse than 17 in his section. He said that all who sacrificed everything and left the country came back in a few years broke sure enough, but that those who hung on managed somehow to save what they had and reaped a big harvest and got high prices in 1919 that set most of them on their feet and some had money left in the bank. He says he long since learned that it does no good to run from drouth.

Speaking of drouths reminds us: Did you ever notice that after a prolonged dry spell nearly every body gets a certain amount of kick out of asking the other fellow when it is going to rain, and generally the answer just suits him, and he readily agrees to it. If the fellow says it is running just like it did in 17, he says you're right Bill, I can see a general resemblance in the way the weather is acting up here of late. And if it says well, I believe we are going to have a gully washer and trash may in the next few days, he says you're right Doc, I feel it in my bones, and we'll make more than we can gather them. Also, had you noticed when you ask a guy about rain, that he will invariably scan the horizon before he answers, no matter where there is a cloud in sight or not?

We asked W. P. Forbes that very question Saturday afternoon, and it happened that the trees in the courthouse park excluded from view most of the upper elements, but W. P. did the best he could to locate a few scattering clouds, then gave us his opinion. Yes, we agreed with him of course.

Californian Brnigs Herald Nice Fruit

Mrs. Ruby Doss and two babies, of Anaheim, Calif., came in last week for a visit of a couple of months with her parents, Mr. and Mrs. Joe J. Whitley of the Gomez community. On Saturday afternoon, she in company with her father and sister called on the Herald office and Mrs. Doss presented the editor with two thumping big oranges and a couple of the largest lemons we ever beheld. They were sincerely appreciated and the spirit in which they were given, being brought some 1500 miles to us by one of our readers. While here Mrs. Doss handed us the price for another year for her sister, Mrs. Parnell, of Santa Anna, Calif.

Mrs. Doss reported that she liked the golden state very well, and that no cry of dry weather was ever heard out there as they did no depend on rainfall but irrigation. She also reported her brother, Ben Whitley, who recently lost his leg by disease, was now doing nicely, and on the road to final recovery.

SOME HARD LUCK

The Aspermont Star reports that Dee Hight was thrown from a horse against a male that kicked him into the road where a wagon ran over him, cutting his face and bruising him up a bit, and it was thought he was taking the mumps, after being hi-jacked and having a message that his mother-in-law was coming for a visit. He was unconscious for awhile.

The valley of the Pecos was explored by Antonio de Espejo in 1582.

Decoration Day Pro- gram Flanked Monday

Just who was to blame, or whether anyone was or not, nevertheless the Decoration Day program for Monday was given up, and those who failed to attend church anywhere here Sunday did not learn of the abandonment of the program, and were on hand early Monday morning with flowers. The only explanation the editor could obtain was from Com. Jim Miller of the local post American Legion, who informed us that some of the committeemen had become halled up on the program, and that it was thought best to abandon it. It was also rumored that the committee failed to get any flowers from Lubbock, but others said plenty of outdoor flowers could have been obtained in Brownfield for the decoration of every grave in the cemetery.

The Legion however, went to the cemetery and did quite a lot of work on the graves of the dead. The Herald is real sorry that this confusion came up, for it was to have been our first real Decoration Day celebration, and quite an elaborate program was undertaken for the occasion. Maybe we can succeed better next year with a better understanding among the committees.

After it was found that there would be no program, the business houses began to open, and by nine o'clock, "business as usual" was the sign of the town. However, all merchants got out their flags and put them out on the sidewalks half-masted in the forenoon and full mast in the afternoon.

Band Concert Enjoyed Sunday Afternoon

The citizens of the town and community enjoyed the first band concert they have heard for some time Sunday afternoon at the band stand in the courthouse park, and judging by the applause and honking of autos, the people were certainly in a humor for some good music.

The selection covered nearly every class of music, and as a consequence selections were played that pleased all the listeners. The Brownfield Chamber of Commerce band is growing more and more efficient under the matchless tutelage of Prof. Jno. S. Powell, and all citizens of town or surrounding community are glad we have such an aggregation of real musicians.

It is hoped that these Sunday afternoon concerts will be kept up during the summer and early fall, for the edification of the people.

Gomez School Pleased With Invitations

The Herald last week delivered 125 commencement invitations and 150 individual cards to the Senior Class of the Gomez High school, composed of two as fine young men and one as sweet young lady as you will find anywhere.

Miss Lucile Blackstock, their very efficient principal came in Saturday afternoon to pay the bill and informing us that the graduates as well as she were mighty well pleased with the job and the price as well.

BAPTIST PASTOR RESIGNS CHARGE AT MEADOW

Rev. H. C. Draper tendered his resignation a few weeks ago as pastor of the Baptist church at Meadow, to accept a similar place with the Petersburg church. He had only half time work here but gets full time work at Petersburg. He has stayed on, however, in order to continue with the school until it closed. This week he and family left for his new work and home.

Brother Draper is a splendid christian gentleman, and able minister of the gospel and during his residence in Meadow he and the good wife have won many warm friends, not only among his own church members, but the entire citizenship of the town, and it is with regret that the community notes his departure. But all will join the Review in the hope that he will find a field of labor increased and his useful measure to its capacity. May God bless and speed his work.—Meadow Review.

The Herald, \$1.00 per year.

Herald Appreciates Ser- vice of Train Crew

The Herald takes this means of thanking the train crew of this line for the nice courtesies shown Mrs. Stricklin who came down Monday on the train following a serious operation more than two weeks ago at the Lubbock Sanitarium. Mrs. Stricklin says she never rode on a passenger train on the best main lines that started or stopped easier, or were more accomodating generally.

The train is in charge of Conductor George McCarty, who assured Mrs. Stricklin that he had been on the operating table himself and knew how to sympathize. Uncle Sid Harrison handled the throttle, and he is a veteran on the Santa Fe lines. We failed to get the names of the fireman and brakeman, but they are also real men.

Also, when the train came in, we asked local agent R. L. Harris if it was against the rules to drive up on the gravelled walks near where the coach would stop. He said he didn't know, but if it was we would break them for one time. Yet some people say the world is becoming less sympathetic. We believe it is gradually growing more sympathetic.

What they did for us would be repeated for any other sick passenger. And it is much better on them considering the present deplorable condition of the dirt roads.

Emerson Gives Remedy For Flesh Eating Hogs

N. F. Emerson, of the Harmony community was in town Tuesday and paid the Herald a short call in order to give those who have chicken-eating hogs a remedy. Mr. Emerson has had a great deal of experience with stock of all kinds, and has made a close study of stock and the diseases to which they are heirs.

To begin with, Mr. Emerson says that a hog by nature is a vegetarian, and the want of flesh is an abnormal appetite developed by disease, which is simply indigestion, and to cure or remedy, this disease removes their craving for fresh meat. He says he has cured hogs that would try to get to a bunch of black birds on the fence. He also said that he could detect this trouble by the odor about the pens.

First, he says to buy a sack of tankage and feed about two pints a day, and every once in awhile throw a spade of dust coal over in the pen. A tablespoonful of soda occasionally also helps.

Mr. Emerson says it is financial suicide to sell a good brood sow for a song when they can so easily be cured, and he is pleased to give the readers of the Herald this sure remedy for chicken-eating hogs.

SMALL TWISTER COUNTS DAWSON COUNTY RANCH

A small cyclone which struck the house occupied by Mr. and Mrs. J. L. Greer on the Weaver ranch Monday evening entirely demolished the building and seriously injured the occupants, according to reports brought here. Mr. Greer sustained internal injuries. The extent of his injuries could not be determined at present. The crisis in his case has not been passed, but the attending physician believes he will recover.

Mrs. Greer sustained three broken ribs and injuries to her back, as well as bruises over her entire body, including a rather bad cut in the forehead.

Mr. Greer is a farmer. They were occupying a house about 1 1/2 miles northwest of the Weaver ranch headquarters. A cloud which formed in that area struck the house without warning and tore it to pieces in a minute. Household effects were all scattered to the four winds. A newly purchased sewing machine was broken to pieces, and the oil stove in the house was said to have been carried quite a distance and deposited in a field. Mrs. Greer was found several hundred yards from where the house stood, according to reports reaching here.—Lamesa Journal.

Amphilo.—A new building and 500 kilowatt unit for the Southwestern Public Service Co., was recently completed here in 91 working days. The plant when completed to its ultimate capacity will cost fifteen million dollars.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

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Official paper of Terry County.



Tahoka had 22 and Lamesa 60 graduates from high school. Tahoka has almost the same number of scholars as Brownfield, yet we only had ten graduates this year, and about the same last year. What is the trouble? Are our young people deserting high school before graduating, or are their parents sending them off to better affiliated schools to finish? This is a question the patrons should ask themselves, and give some study.

This great journal, although most powerful in exerting influence in a great many ways, professes no great influence with the weatherman. If it had, it would have had him shower down on the thirsty farms of the county a few weeks before this time at least. While wielding no influence with the weatherman to speak of, we have our ambitions, and those ambitions this week mostly centered on using box car letters across the top of the front page to tell the world of a big rain, but the way it looks this Wednesday morning as this heavy editorial is being typed, our ambitions are about to vanish, and we will have to put it off another week.

From press dispatches we learn that poor war torn and politically ravished Poland, where no man can have but a few acres, is raising money for the Mississippi Valley flood sufferers, while we in Terry with our mighty acres and many fine automobiles, akin to the sufferers by ties of blood and race, have not, so far as the Herald knows even tried to raise one penny. Such selfishness! Do you suppose God will overlook such, and being as He permits us to have what we now enjoy, could it not be just possible that he is permitting us to feel the sting of drouth in retaliation?

The first institution in any town to feel the effects of drouth or any other local calamity is the newspaper, yet that institution is supposed to stay right on the job telling the world the wonderful resources and opportunities to be found in that particular section. Many of the papers of the south Plains section are mere shadows of what they were last fall before the drop in cotton, and now not only present the appearance of our drouth, but almost seem to be already in the famine stage. Many of these editors and their forces have worked into the night to help their customers in tight times of prosperity, never charging extra for these little ac-

comodations, but they are the old standbys that feel the pinch first when they come. Even some of the county official forget the boosts the local paper is constantly handing out to them, and if they can save a dollar by giving the order to a high collared gentleman that has no interest in the county except its dollars, he goes off with the order. We ask if you think the best boosters the South Plains has, barring none, are being given a square deal?

Another youthful bandit has been arrested and has confessed. Aubrey Ray of Stamford, admitted that he and his cousin, Togo Ray, of Cisco, robbed the Ovalo bank in Taylor county in March. It was a daring robbery and the bandits escaped. Perhaps they thought they could get away with it. But the young man that starts out to rob and murder seldom stops at one crime. In a whiskey raid officers got a clue as to the robbers. Ray was arrested and promptly confessed. He also confessed to having stolen a sedan car in Lampasas county. Now a long term in the penitentiary faces him. In spite of what all the knockers and grouches say, very few criminals finally escape. It does not pay to buck the law. Crime does not pay.—Tahoka News.

READ THIS OUT LOUD

Yes, it looks like the other fellow is always to blame. The neighbor's little boy is always in the wrong; your neighbor's religion never comes up to par; your business associate doesn't do his part of the work; the parents next door let their daughter act simply awful; the pastor doesn't know how to act to retain the respect of his members; no man in the community does as much as you do toward its progress and you have such fool ideas about what should be done the other political party is just too corrupt for words; if the people don't arouse themselves and take to following your example this old world is going blooey some of these days. O, hum! Wish people weren't so all-fired set in their ways, so opinionated and contrary!—Mineral Wells Index.

JURY LIST

For the third week of the County Court of Terry County, Texas. To appear June 20, 1927.
John Day, A. C. Brown, J. R. Garrison, W. A. Fulton, R. H. Franklin, Clyde Alexander, C. W. Easterwood, G. D. Derton, R. L. Cornelius, Jessie D. Cox, Geo. Black, W. B. Benton, C. M. Blanton, W. B. English, W. A. Farris, R. L. Adams.

The Herald and family had invitations to attend the dedication of the new Baptist church building at White Deer last Sunday, of which our own Rev. Douglas Carver is pastor. As well as the editor would have enjoyed that old fashion noon-day spread on the ground, the distance was far and the roads fierce part of the way at least, but the idea of and the spirit prompting the invitation, and the fact that Douglas' church is out of debt, made the invitation urgent, nevertheless.

Mrs. A. L. Burnett and children went to Lubbock Saturday to visit her brother, C. V. Wrinkle, where a family reunion was held over the week end. She returned home Monday.

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APPENDIX REMOVED WITHOUT PAIN—LOCAL ANAESTHETICS

Mr. H. C. Richardson, one of Lubbock's popular dairymen had an attack of appendicitis about a week ago. He came to see Dr. Krueger about an operation and drended to take an anaesthetic because during the world war he was shot and had to have an anaesthetic which did not serve him well. Dr. Krueger assured him that he could take out his appendix under a local anaesthetic with practically no pain. Last Sunday the operation was performed and after a few minutes work Dr. Krueger had the appendix removed, and when he told Mr. Richardson the operation was over, Mr. Richardson could not believe him and he was only convinced when he was shown the appendix.
Mr. Richardson is getting along nicely now and will soon be able to return home.—Lubbock Sanitarium News.

SPRING TERM DISTRICT COURT GAINES COUNTY

The Spring term of District Court for Gaines county convened at Seminole, Monday of this week, with Judge Gordon B. McGuire, of Lamesa presiding. The grand jury for the term was empanelled and in the charge from the Court to go to work in matters set out, and to perform these duties as good citizens, looking to the one end of bringing any offender of the law to an accounting. The grand jury was in session four days, recessing Thursday, and finally finished their work late Friday afternoon, after returning seven bills of indictments, 4 felonies and 3 misdemeanors.

On Thursday, a case styled The State of Texas vs. M. L. Brooks was tried and resulted in a hung jury. Brooks was charged with possessing equipment and mach for the purpose of making intoxicating liquor. Claud Ross, also arrested and placed under bond with Brooks, failed to appear and his bond of \$1000 was forfeited by the Court. He is said to have been sick and could not be here.

T. L. Price, of Post, newly elected district attorney, looked after the interests of the State in the above case and other duties during the term of court, and we have heard many expressions from the citizens of the county commending his earnestness and diligence in these matters. Also a general desire by them in hoping that every citizen will do their full duty in helping him in the unbiased prosecution of law offenders in this section.—Seminole Sentinel.

The Review editor sympathizes with Editor Stricklin of the Brownfield Herald in his recent misfortune. His wife has not been at all well for quite awhile and last week she was taken to the sanitarium at Lubbock and underwent a serious operation. With the business cares of the office on hand and added house cares during the absence of Mrs. Stricklin, the anguish of mind over the outcome of her condition, not to say anything about the expense involved, his burdens cannot be light. The Review, with other friends sincerely hopes Mrs. Stricklin will soon be on the road to recovery and her wanted strength and health restored.—Mendow Review.

The Herald, \$1.00 per year.

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W. R. McDuffie, Secretary.

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Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

THE TIME TO EAT—

is any old time you are hungry. No need waiting until meal time. Best the market affords.

AMERICAN CAFE



CRASH!

And your home may be riddled with hail, burned or blown away. Your car may be stolen while you are asleep. The only salve for such a calamity is INSURANCE. Better see us before you forget it.

C. R. RAMBO

BROWNFIELD, (Terry County) TEXAS
Office East Side Square Phone 129

A BEAUTIFUL TRELLIS AT LOW COST

Now the humblest home may be beautified with a graceful trellis, a fascinating pergola or a beautiful arch. Concentrating on a limited number of designs, of exceptional beauty, the Rowe Manufacturing Co. has provided just what every home lover has long wanted—an opportunity to add outstanding beauty at surprisingly low cost. They are on sale by—

HIGGINBOTHAM-BARTLETT CO.

CITY BARBER SHOP

Solicits your business because we know we are in position to please you in any style of haircut, tonics or massage. Ladies' and childrens' work solicited.

DEE ELLIOTT, Prop.



TALKING SHELVES

Housewives' worries are now over about what to have next. You'll find that our shelves of staple and fancy groceries and pure foods suggest many dishes—and well worth a visit here.

Call or Phone in Your Order

Phone 2-9

LEWIS BROS. & CO.

"The Square Deal Grocers"

GOT GAS ENOUGH?

Just pull up—lower your window—number your gallons—get it with a smile—and keep right on going! Prompt service. We have United States Tires.

Miller & Gore

Phone 209

Storage

NEED BETTER LIGHT IN MOVIE HOUSES

"Motion picture theatres are too dark, and people are unnecessarily subjected to eye strain in the poorly lighted auditoriums," declares Guy A. Henry, director-general of the Eye Sight Conservation Council of the United States.

A series of investigations indicate that motion picture theatre managers have no method of valuing their illumination, and he urges the framing of a special code of lighting for their use.

The human eye does not function to best advantage in the dark, or looking at a fairly well illuminated object when the eye itself is surrounded by darkness. There should prevail as high a degree of general illumination as may be consistent with securing clear and easy vision of the picture.

The illumination should be gradually reduced from the rear to the front and all light sources so modified as to prevent glare, especially those which may fall within the spectator's range of vision. A faulty shade lacking a little light in the orchestra or over the organ will be a source of annoying glare, and the direct light by reason of the background will by contrast be blinding in effect and harmful to the eye.

Every section of Texas is potential in the production of petroleum and natural gas.

The 1926 wheat crop of Texas was the largest in the history of the state. Texas flour mills produce products valued at more than \$40,000,000 a year.

Texas has great deposits of gypsum which is used as building material and a fertilizer.

Shamrock—A telephone line from this city to the neighboring oil fields is to be built by a local company.

Quannah—Construction has begun on a 66,000 volt transmission line of the West Texas Utilities Company, between this city and Throckmorton.

Levelland—Construction is under way for a modern street lighting system for this city.

Mercedes—A new water filtration plant for this city with capacity of 600,000 gallons per day has just been put into service.

NEEDMORE

By Sand Devil.

This week the writer and Clifford Pray had occasion to be down at Slaton, and as expected found the people in the same condition as ourselves. No crops to speak of. However, in the Slide community we noticed some corn and feed that looked fairly well; wheat very good. While in conversation with the farmers, we learned this condition existed to the cap rock east, their last precipitation being .60 of an inch. They seemed surprised when informed by us, that we were still dry. One farmer remarked that his information was that old Terry had received several good rains, and crops were fine.

Bill Smith returned Friday from Wheeler county. He reports conditions very unfavorable in the Panhandle with the exception of Donley and Hall counties. These counties were recently blessed with good rains.

Mr. Pray of Lubbock, was here this week from Lubbock making preparation to harvest his wheat crop. He will begin Tuesday.

Should there be a doubting Thomas left, get last week's issue of the Herald and re-read Mrs. Phoebe K. Warner's article, one of the States most brilliant writers.

We oftentimes wonder if old Nebuchadnezzar was really crazy while eating grass, or just had it to do?

Singing at the school house Sunday afternoon and evening were well attended.

Miss Gibbs spent the week end with relatives at Ropes.

Miss Gracie Dearbon visited in the Meadow community Sunday.

Some farmers are dry planting. However, the major portion are sitting steady, awaiting further developments.

OSLER'S FAMOUS CHALLENGE TO ANTIVACCINATIONISTS

The late Dr. William Osler issued to antivaccinationists of England a challenge that was never accepted. He said: "Some months ago I was twitted by the editor of the Journal of the Anti-Vaccination League for 'curious silence' on this subject. I would like to issue a Mount Carmel-like challenge to any ten unvaccinated priests of Baal. I will go into the next severe epidemic with ten selected vaccinated persons and ten selected unvaccinated person—I should prefer to choose for the latter three members of parliament, three anti-vaccination doctors (if they could be found) and four antivaccination propagandists. And I make this promise—neither to jeer nor gibe when they catch the disease, and to look after them as brothers, and for four or five who are certain to die, I will pay to arrange funerals with all the prompt and ceremony of an antivaccination demonstration.

McAllen—The McAllen Telephone Company has occupied their new building in this city.

Kyle—The Kyle and Buda telephone exchanges have been acquired by the Bain Telephone Company of San Antonio.

Dickinson—The local electric light plant has been acquired by the Texas Louisiana Power Company.

Mission—Much construction work under way on the local telephone system which is to be changed to common battery type.

Rio Hondo—A new telephone exchange in this place has just been completed and placed in service.

V. I. Smith, of Kansas City, was business visitors here Friday.

J. M. Carlton, of Colorado City was here on business Friday.

G. B. Henderson and F. Hatfield of Fort Worth, were here on business Monday.

A. A. Cooper and wife, R. L. Cooper, Billie Cooper, of Albany and Mrs. John F. Teddie, of Throckmorton spent Tuesday night here returning from Roswell where Billie Cooper had been attending the New Mexico Military Institute.

Max Westernheimer and R. V. Talbot, of Ardmore, Okla., spent Tuesday night here, having driven more than 500 miles that day, from Ardmore via Lamesa, Seminole, Sea graves and to Brownfield. They are drilling an oil well at Cedar Lake in Gaines county.

Miss Eula Banks left Tuesday A. M. for Plainview where she will attend summer school in the Wayland Baptist college.

Leisure and Laziness

Leisure is time for doing something useful; this leisure the diligent man will doubt but the lazy man never; so that as Paul Richard says, a life of leisure and a life of laziness are two entirely different things.

Get ALL your motor's power

YOUR motor was designed to deliver a certain number of revolutions per minute. When "knocking" occurs the revolutions immediately drop. This means loss of power and wear and tear on the engine.

Conoco Ethyl eliminates knocks—delivers all your motor's power. That's why it pays to deal at the Conoco sign.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Minnesota, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming.



CONOCO Motor Oils

Extra Knockless miles



POWER

—and—

PLENTY OF IT TOO



Right when and where you need it. No use to let "George Do It" when you have plenty of labor saving power at your command at reasonable rates.

And its your own home plant too. For connections, rates and other information, see E. D. Jones, Supt. Pay your your power, light and water bills to Roy M. Herod in the Alexander Building.

CITY POWER, LIGHT AND WATER

6 Percent Farm & Ranch Loans

Thirty three years Government amortization payment plan. Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

YOUR ABSTRACT BUSINESS IS SOLICITED. WE CATER TO THOSE WHO CARE

GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House Phone 51 W. W. PRICE, Mgr. Brownfield, Texas.

THE TONSORIAL SHOP

Lloyd Bennett Props. V. A. Bynum We have recently formed the above partnership and respectfully ask our friends to come in and see us. We will endeavor to please all. Work of Ladies and Children also solicited. Modern Equipment.



PRIMED

and rearing to go when filled with good old Conoco gas and oil. Let us look after your tire and tube repairs. Let us be of service to you with free air and water.

BROWN & BENTON

CARTER CHEVROLET CO.

Brownfield, Texas

QUALITY AT LOW COST



A car for her, too!

In thousands of average American homes there are now two automobiles—"a car for her, too," so there may be transportation for the family while "he" drives away to work.

And the family car has such an infinite degree of usefulness! Downtown shopping, taking the children to school, afternoon calls, meeting trains and the many additional trips that must be made to and from the house as a part of every day's routine.

No other car is so admirably suited to a woman's requirements as the Most Beautiful Chevrolet.

With striking new bodies by Fisher, and finished in pleasing colors of lustrous, lasting Duco, it provides in abundant measure the comfort, charm and elegance that

women admire in a motor car. It is easy to start because of its Delco-Remy electric starting system—famous the world over for its excellence. It is easy to stop because of powerful, over-size brakes. And it is easy to drive and park because of a modern three-speed transmission, smooth-acting disc clutch, and a semi-reversible steering gear that gives finger-tip steering.

Visit our showroom and see the Most Beautiful Chevrolet. Note the wide variety of body types. Mark their sweeping lines and carefully executed details. And then ask us to explain the easy terms on which a Chevrolet may be purchased—terms that include the lowest combination of handling and financing charges available anywhere.

The COACH \$595

The Touring or Roadster \$525

Coupe \$625

The 4-Door Sedan \$695

The Sport Cabriolet \$715

The Landau \$745

The Imperial Sedan \$780

1/2-Ton Truck \$395 (Chevrolet Only)

1-Ton Truck \$495 (Chevrolet Only)

All Prices Cash, Plus, Mich.

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.



No need of working up a "raw meat" disposition should something go wrong with your bus. Take the nearest phone and call—

NO. 43

Our service truck will come to your aid in a jiffy!

CRAIG & McCLISH

Moore Building Brownfield, Texas

A CASE WHERE YOU LOSE IF YOU WIN

By W. R. MOREHOUSE
Public Relations Commission, American Bankers Association

(This is one of a series of articles exposing the wiles of sharpshooters who are after your money.)

EVERY person who takes part in one of the many fake real estate raffles that are going on wins because there are no losers, regardless of the numbers they hold. The numbers, in fact, are only the bait to entice people into the scheme. The raffles are what might be termed "come-on" traps to catch investors. If you have ever tried your luck with a real estate raffle you doubtless felt like giving three cheers when advised that you had won, not knowing that in winning you had taken your first step toward being caught in the trap. You were momentarily overcome with joy over your success which looked to you like the "luck of a lifetime."

Puffed over your good fortune, you hastened out to inspect your newly acquired piece of property. A high-pressure salesman representing the syndicate that was "giving" you the lot walked by your side. After a tiresome trip through an undesirable district the salesman pointed out your new real estate holdings,—a narrow, shallow lot, unimproved, uneven, and with no conveniences such as water, sewer, gas and electricity. Not even graded streets or sidewalks. Not worth its taxes!

Before you were fully awake to the fact that you had been tricked your attention was directed away from the unattractive landscape before you to another picture. You were shown another lot, ideal in its location with all modern conveniences to be installed, and told that if the lot you drew in the raffle was not entirely satisfactory you could be allowed a credit of \$250 for it on one of the more desirable lots being sold to a few selected people as a special placement and for a short time only, at the bed-rock price of \$500. You were urged to take advantage of your further good fortune at being thus selected and to seize the chance to buy one of these specially priced lots.



W. R. MOREHOUSE

ing statements of the high-pressure salesman as to the value of the \$950 lot and his assurance that it must double and treble in value, and would pay over the additional \$700—to secure lots worth less than half the price they paid for them! The few who would insist on receiving title to the lot won in the fake raffle would soon be silenced by the statement that it would be delivered to them upon payment of



"I've won a building lot."

"Think of it!" exclaimed the high-pressure salesman. "It will take only \$700 cash as we are willing to allow you a credit of \$250."

Where You Begin to Lose
Perhaps, as you stood there, you began to suspect that other "winners" had come to view the same lot you had won. If you reached the conclusion that it was being repeatedly used as "bait" you were right. You realized that after all there is nothing free about so-called free things. But others, unfortunately less suspicious than you, would be impressed by the glow

certain expenses in connection with the transfer, which, however, would exceed the actual value of the prize lot.

There is nothing to be gained in participating in fake real estate raffles. There are plenty of legitimate sales. Raffles usually are only bait used to trap you. Of course, you win, but in winning you lose if you go through with it. Before drawing your money out of your savings account to go into a real estate scheme consult your banker or a Better Business Bureau to find out whether it is a bona fide plan or a scheme to save money!

UNITED STATES HAS LARGEST HOSPITAL IN THE WORLD

The United States may now claim the largest hospital in the world. With the completion of its new building program, the Cook County Hospital located in Chicago, will have 3,200 beds. The London-Middlesex Hospital with 2,000 beds ranks second and the Vienna General Hospital with 2,800 beds is third.

WHICH OR BOTH

"I see this medicine is good for you or best?"
"Yes," said the druggist.
"Give me a bottle. I believe that is the right combination to help my husband."

A MAN OF DETERMINATION

"Do you think the accused would eat a chicken?" the lawyer asked, frowning on cross examination.
"Nonsense, Ah wouldn't say so he would," answered Mose, wriggling in his chair. "But Ah know!—when dat man gets hungry fo' chicken, dat man's jest anotherly bound to have chicken."

The Herald is very thankful that it has its family all together one more time. Miss Sallie T. got in Monday and the wife Tuesday.

Uncle Eben

"What do you think of them?"
"I don't know, but you better be ar' careful of what you say to 'em."

Colonial Workmanship

The greatest quality in all Colonial work is dignity. In the houses of the rich and the houses of the poor there is apparent the same dignified scorn of ostentation and the same pride in honest building and honest living. Although it has been said that Colonial architecture is old-fashioned and belongs to a day that is past, this is no more true of Colonial design than of any other of the traditional styles. Furthermore, Colonial architecture seems out of date only because its progress was stopped by the Great Revival and the eighteen eighties. If it had continued to grow and develop, how much more lovely would our countryside be than it is now with its pompous! of all styles—including the Scandinavian!

Mother's Orders

Ruth and Marjorie were spending the afternoon with their little friend, Jane. At five o'clock they informed their hostess that they must be going. "My dear!" said Jane's mother, "can't you stay and have supper with us?"
"No, thank you," both replied. "Mother told us to come home at five." Hats and wraps were brought. As they were being put on, Jane's mother asked again: "Are you sure you must go before supper?"
"Yes, thank you; we must go," replied Ruth.
Marjorie seemed to have a different opinion, and said to her sister: "We don't have to go. Mother said we could stay to supper if she asked us twice."

203.8 miles an hour
on
DUNLOPS

AT FLORIDA, on Daytona Beach, Major H. O. D. Segrave, in his giant Sunbeam car, shot over the ground at a rate of 30.8 miles an hour faster than any human being had ever done—203.8 miles an hour!

The tires formed the big question mark as to whether this could be done. Such speed attacks tires with the heat of a fiery furnace. But they were Dunlops! They withstood the speed—they withstood the heat. They were Dunlops! . . . Dunlop Tires and Dunlop Circular Tubes. Put Dunlops on your car. Ask us about them now.

HARRIS MOTOR CO.
BROWNFIELD, TEXAS



every
2 1/4 seconds
someone buys
a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

Mrs. Ivy Savage and children, Bill, Geo. H. Phillips and wife, of Ros- Jr. and Bettie Joe, returned Sunday well, were guest of the Hotel Brown- from a visit of a week with her sister, field one day last week.
Mrs. Jessie May of Clovis, N. M. R. H. Baker and F. C. Sealey, of Wichita Falls, were business visitors to our city one day last week.
David Mansfield, of El Paso, had business in our city last Thursday.
John D. Enfield and L. P. Tarran, E. L. Curb, district manager of the of Fort Worth, were business visitors State Telephone Co., was here Sun- day to our city last Friday.

PAINT



IT
NOW

Paint protects. It preserves. It checks deterioration—rendering attractive that which time and wear threatens to destroy. It costs less to paint than to neglect a surface. Every color on an artists' palette is to be found in our assortment of paints and enamels.

GET IT NOW!

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

NOTICE

We are preparing to run a series of ads on how to care for Batteries. Storage batteries in general have three enemies. By this we mean the three things that shorten their life, or cause them to fail to perform as the user expects. These enemies are: Heat, Vibration and Inactivity. There are countless contributing causes of battery failure, but these three enemies of batteries can be held as the primary cause of most battery troubles!

McSPADDEN'S
Battery, Radiator & Electric

THAT'S GOOD

You'll be chuckling the same comments about our delicious cold drinks the first time you stop here in search of cooling refreshments, right off ice.

HUNTER DRUG STORE

COURTESY and EFFICIENCY our "MOTTO."

News From Labej

By Bob
Well, it is still dry and hot out this way. We can't think of much to write, though there was a good big crowd at Sunday school Sunday. A. L. Burnett preached for us Sunday evening.
There was a good crowd at prayer meeting Sunday night.
Our young folks attended a party down in the Forrester community at Mr. E. C. Shaffer's Saturday night.
Messrs. Jimmie and W. M. Thompson, Jimmie Webb and J. C. Grimes are down on the Colorado river this week trying to catch some fresh meat.
L. C. Dixon and son and wife, are in Jones county this week. L. C. went down on business.
Mr. Bill Smith and wife of the Harmony community, spent Monday night with Smith Murray and family.
All are invited to come out to Sunday School and preaching Sunday. Will see you all next week.

F. E. Walters informed us recently that his brother at Hutchinson, Kansas, recently had two houses badly damaged during the cyclone in that city. None of the family were hurt, however, as it is thought they were all in storm cellars.
Mayer Joe J. McGowan and family, J. E. Michie and family, E. C. Alexander and family, Tom May and family, all left Sunday for the mountains of New Mexico for a week's outing. We hope they have a good time and a good rest, and that it rains before they return home.
Dr. T. L. Trendaway and wife left Saturday for Galveston to witness the graduation of their son, Lester at the medical department of the University of Texas this week. Lester is a home product, and we are glad to learn that he is completing his four years course. He will be entered in a large San Antonio hospital for the next few months.
Judge and Mrs. H. E. Winston left last week for a visit with their relatives in the Abilene country.

WE WANT YOUR TRADE

We carry a full line of—

P. & O., CASE and OLIVER

Implements and Repairs

Safety Hatch Incubators

Jumbo Collars and Harness

and Everything in Hardware.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.



ENTERPRISE MARKET & GROCERY
With a full line of Groceries and Meats.
We have fresh vegetables and can furnish you at all times with the best the market affords.

ENTERPRISE MARKET and GROCERY



THE BATTLE OF BUNKER HILL

JUNE 17TH, 1775

A glorious day in American history—that first of the colonies sacrifices for independence. Yes, it prompts this question: Have you fought your "Battle of Bunker Hill?"

Are you making any sacrifices for your future financial independence? Surely that's worth fighting for! Start now! Let your first shot be a "saving account" with the—

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



Social and Society

MRS. W. H. DALLAS, Editor

Phone No. 43

FRIDAY 42 ENTERTAINED BY MRS. LONGBRAKE

At the comfortable and inviting home of Mrs. W. E. Downing, the members of the Friday 42 Club were delightfully entertained on Friday afternoon, May 27, with Mrs. H. O. Longbrake as the charming hostess. Guests appreciated the thoughtfulness of the hostess and Mrs. Downing in plans for their comfort and pleasure during the afternoon. While excessive heat prevailed out of doors, the entertaining rooms were most pleasant, and the games progressed after the customary fashion, of thrills and a general splendid time. Concluding the diversions of the afternoon, the hostess was ably assisted in serving delicious refreshments by Mesdames Downing and Herod. The refreshing plate served was made up of fruit punch, dark cake and banana cream. Playing the game and enjoying the lovely party were Mesdames C. R. Baldwin, W. H. Collins, J. E. Michie, Jessie Cox, C. R. Rambo, J. H. Griffin, Ben Hurst, W. C. Smith, A. M. McBurnett, Charles Hamilton, J. L. Crane, Flora C. McSpadden, S. H. Holgate, P. B. Brothers, John Scudday, R. M. Kendrick, G. S. Webber, W. E. Downing, Roy Herrod and W. H. Dallas.

MISS THERESA LEMMON TO GRADUATE IN JUNE

Cards have been received announcing the commencement in June of the College of Industrial Arts, at Denton, Texas, where Emma Theresa Lemmon, daughter of Dr. and Mrs. W. N. Lemmon, will graduate from this institution. Miss Theresa graduated from the Brownfield High School in 1927. Friends are pleased to note the achievement of this accomplished and popular young lady, and congratulate her in the record made.

SAN MARCUS GRADUATE RETURNS TO BROWNFIELD

Miss Lucile Flache who has been in college the past year at San Marcus, Texas, and her sister, Miss Mamie Sue, graduate of the San Marcus High School, 1927; arrived home on Tuesday evening, much to the delight of home folks and friends.

MESPADDEN VISIT THE CARLSBAD CAVERNS

Mr. and Mrs. H. W. McSpadden, Mr. and Mrs. Flora C. McSpadden and little daughter, Lucile, returned recently from a visit to the Carlsbad Cavern, N. M. They also visited in the home of Mr. and Mrs. Hal McSpadden, of Artesia, N. M. Reports were of an enjoyable recreation and visit.

MR. AND MRS. MCKINNEY ENTERTAINING GUESTS

For several days of the past week, Mr. and Mrs. J. H. McKinney had for their guests, Mr. and Mrs. D. D. McLarry, of Dallas. Mr. and Mrs. McLarry occupy very responsible positions, being State representative of a large insurance company. The McLarrys were enroute to Roswell, N. M., where they are to attend the graduation of their son from the New Mexico Military Institute.

ATTEND THE LUBBOCK GRADUATING EXERCISES

Mr. and Mrs. W. H. Dallas and sons, accompanied by Miss Mary Perkins, went to Lubbock, Wednesday, May 25. Miss Perkins left on the midnight train for her home, Brownwood, Texas. The company attended the exercises of the Lubbock High School graduation at the Methodist church at 8 o'clock. Miss Delores Lynn graduated from this school, and intends entering the Technological College this fall. Miss Lynn was one of the 173 graduating from the Lubbock High.

I. H. F. C. IS A NEWLY ORGANIZED CLUB

The mysterious club known as the I. H. F. C., was organized Thursday, May 27, was organized at the home of Miss Mary Thelma Copeland. The club is composed of members of the Junior and Senior classes of high school, and the purpose of the organization is to use the summer's idle hours in sewing and practical ways. Miss Helen Jackson was made president, Miss Gladys Cox, Vice-President, Miss Robbie M. Hardin and Miss Bernice Lane, reporters; Miss Vivian Winston, Secretary-Treasurer. Blue and pink were chosen for the club colors, and the motto: "A stitch in time saves nine." The club's meetings are each Thursday afternoon at 2:30 o'clock.

SUPT. AND MRS. FAGALA VISITING IN OKLAHOMA

Supt. and Mrs. O. W. Fagala and their little daughter, in company with Mrs. Fagala's mother, Mrs. Nichols, and Mrs. Leo Holmes, left Tuesday morning for Oklahoma and Texas points for a vacation of several weeks.

SEE PAGEANT AT LUBBOCK

"Light on the Lone Star State" an interesting pageant, vividly given, was presented by the Tech Students on Friday night at Lubbock. Will Alf Bell, Jr. represented a Confederate soldier. Mesdames W.A. Bell and Jno. B. King attended.

NIGHT BRIDGE CLUB ENTERTAINED WED. NIGHT

Mrs. A. W. Enderesen charmingly entertained the Night Bridge Club and other guests on Wednesday night, May 25, with a lovely party. Six tables of enthusiasts enjoyed the game thoroughly. Holding the high for ladies was Mrs. J. D. Miller, who received as prize a tiny bottle of delicate perfume. Mrs. Bowers next with high, received the same prize. James McKinney held high score and Dr. DuBals next to high next to high. Prizes presented were Bridge Help and golf balls. Extremely delicious refreshments of salad, iced tea, olives, sandwiches, sherbert and cake were served to Mr. and Mrs. J. H. McKinney, Mrs. McLarry, of Dallas, a guest of Mrs. McKinney, Mr. James McKinney, Mr. and Mrs. Alexander Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. May, Mr. and Mrs. M. Gowen, Mr. and Mrs. Miller, Mr. and Mrs. Bowers, Mr. and Mrs. McDuffie, Mr. and Mrs. Ray Brownfield, Mr. and Mrs. Ike Bailey, Mrs. O. G. Winn, house guest of the hostess, and Mr. Shelton.

MISS BROWN ENTERTAINS WITH SUNRISE BREAKFAST

Tuesday morning Mrs. T. I. Brown as chaperone and supervisor of the entertainment, assisted by her daughter, Miss Faye, in making a most delightful breakfast for friends, an event long to be remembered. Before sun rise the party proceeded to the ball park and a jollier crowd could hardly be imagined. Hot coffee added zest to the bacon and toast. Other enjoyable edibles were added to the usual breakfast. Guests were Miss Marjorie Thelma Copeland, Miss Robbie Marion Hardin, Miss Mary Ann Bell, Miss Vivian Winston, Miss Helen Jackson, Messrs. James King, James Harley Dallas, Kerney Scudday, Joe Shelton and Adolph Smith.

Mr. James McKinney left for Quanah Wednesday where he will meet his father, Mr. J. H. McKinney on his return from a business trip to Dallas. These two gentlemen will return to Brownfield within a few days.

Mrs. W. R. McDuffie and little daughter, Christine, have returned home from an extended visit to relatives in Ennis, Texas. We welcome them home most heartily.

Mr. and Mrs. S. H. Holgate and daughters, Misses Vonelle and Katharine, and son, Barney, left Saturday morning for Brownwood, Texas, where they will visit in the home of Mr. Holgate's sister for a short while, thence to Dublin and many points of interest through South Texas.

MARRIAGES

Mr. H. L. Lee of the Johnson community was in Wednesday and reported the marriage Tuesday morning of their very fine teacher, Miss Ventrice Cargill, the daughter of Mr. and Mrs. T. M. Cargill to Mr. Henry C. Myers, an oil man of Louisiana, whom she met before the Cargills family moved to Terry county. We understand the happy young couple will reside in Louisiana.

Rev. J. G. Thomas pastor of the local Methodist church was called out to the home of Mr. and Mrs. R. L. Copelin Friday may 20th at 8 P.M. to say two words that joined for us their beautiful, accomplished and modest daughter, Miss Faye, to Mr. Bruce White, assistant manager of the C. D. Stamburger Lumber Co., of this city. Two more popular young people would be hard to find, and their many friends have been showering them with congratulations. Mr. White being a member of the Chamber of Commerce band, that organization called Saturday night following and gave them a concert and presented them with an electric toaster. Note: We tried to run this article down last week, but as Rev. Thomas was out of pocket, we failed to get the time and date.—Editor

POOL SCHOOL CLOSURE—RENDERS GOOD PROGRAM

The school of the Pool community closed a successful term last Friday evening, May 20.

A very interesting program composed of songs, chess plays and readings was greatly enjoyed by the patrons and friends of this and neighboring communities. It was splendidly prepared and Miss Noah, the teacher, and pupils deserve much credit for their untiring efforts and success of the program.

The entire school term has been interesting as Miss Noah urged every pupil each day to use their time so as to accomplish each month's work. It isn't saying much when we say Miss Noah is a good teacher.

WELLMAN TEAM RECEIVES SILVER LOVING CUP

Last Saturday evening the Wellman basket ball team received a silver loving cup for winning second place in the district tournament at Lubbock.

The boys were very proud to get the cup, and they hope that Terry county will bring back the cup for first place next year.

We are sure that everyone is glad that Terry county won over the 16 counties that were represented at the

district meet. The Wellman lads are hoping they will have as good coach this year as they have had the past two, for it was through Mr. Baker's careful coaching that led the team to their many victories.—Reporter.

JOHNSON SCHOOL HAS A FINE CLOSING PROGRAM

The Johnson community school closed last Friday. That night a fine program was presented that was a credit to the teachers and to the local school talent employed. A large crowd attended and all seemed to enjoy the program. It was an open air affair, the stage being improvised in front of the shack which is being utilized for a school building.

The latter part of the term was carried on under severe handicaps. Some three months ago the old school building was destroyed by fire and school was continued in shacks. In spite of the handicaps under which the teachers and pupils worked, it was an excellent term of school that ended Friday.

That the patrons were well pleased with the term's work was evinced by the fact that the same teachers were unanimously elected for another year.—Reporter.

W. H. Beard, of Fort Worth, was here on business one day last week.

These hot dry days you feel kinda blue and hardly know what to do—

I'LL TELL YOU!

To drink at our fountain will refresh you and you wont feel blue all the day through!

TOM'S CONFECTIONERY
"AT RIALTO THEATRE"



Screen Up—Folks

SCREEN UP

with the wire meshed barriers against the fly. His numbers will be millions with the first prolonged session of warm weather. Get our prices before screening.

CICERO SMITH LUMBER CO.

Service

Quality

Satisfaction

FRESH VEGETABLES

Every housewife knows the importance of fresh vegetables in the well balanced meal. No matter how simple or how elaborate the meal may be, it is always more appetizing if there is plenty of green stuff

We have a variety of good things that will tempt the most fickle appetite—and satisfy the most fastidious!

BROTHERS & BROTHERS

Phone No. 83

BROWNFIELD

AS DELIGHTFUL AS A

TRIP TO FAIRYLAND!

Our Bell ice cream is fine. From far and wide folks come to enjoy it—to refresh themselves with dainty, delicious offerings that bring to them a touch of cool Fairyland on a hot day!

PALACE DRUG STORE

"If it's in a Drug Store, we have it."
We Give Gold Bond Saving Stamps.

ANNOUNCING New Agency



We take pleasure in announcing that we have taken the agency for the De Laval Cream Separator—recognized everywhere as the world's best separator.

The new De Laval is the best De Laval ever built—more than 100,000 users say so. The new model De Laval has all the good features of the old machine, plus self-centering bowl, light running qualities, all-around superiority and greater convenience.

You lose money by not having a new De Laval. With butter-fat at present prices you are losing more than ever if you have a worn-out or inferior separator or if you skip by hand. A new De Laval will soon pay for itself.

It is so easy to buy a De Laval now that no farmer can afford to be without one. The De Laval can be purchased for cash, on easy terms or on the installment plan. Call and let us show you the new De Laval, or better still, let us demonstrate it on your own farm. Catalogs on request.

BROWNFIELD HDWE. CO.

GETTING THE FULL BENEFIT OF GASOLINE

Austin, Texas, May 30.—The full fuel value of present day gasoline cannot be attained at the present time because the gasoline now sold is too good for the average automobile, declared Dr. Gustav Egloff, noted petroleum chemist of Chicago, while visiting at the University of Texas campus recently. Dr. Egloff delivered several lectures while at the University on various phases of motor fuels. He is director of research of the Universal Oil Products Company of the city of Chicago.

Dr. Egloff explained that the automotive industry had not kept pace with the advanced technique of the oil industry. Many engineers, he said, are not alive to the fact that they should build higher compression motors to utilize efficiently the more powerful fuel which has been produced for them.

Pointing out the astounding saving which results from a more equal development of motors and motor fuels, Dr. Egloff continued: "Whereas the average motor fuel of today would function best in a 100-pound or more compression motor, the average compression of motors today is about 80 pounds. If we could use the higher compression motors and obtain the increased mileage of 25 per cent, we would require only approximately ten billion gallons of motor fuel instead of 12 billion gallons. This would mean a saving of over \$250,000,000 for the year of 1927."

Another phase of the petroleum industry of which Dr. Egloff spoke was that of the production of synthetic commodities such as alcohols, rubber and a host of other substances useful in our economic system. "Once the economic need becomes apparent, it may well develop that edible oils or fats will be produced from petroleum," he said.

HOW COULD WE DO WITHOUT TELEPHONES

It has only been since the telephone became generally employed that what we know as modern business conveniences have become general.

Within the past 40 years the people of the United States have come to use the telephone for neighborhood and for long distance communication to an extent that no other people understand.

And the standard of living in this country is correspondingly higher, and comforts and conveniences are greater here because of this and other public utility services.

The telephone service is an essential public service and as such it is operated at the lowest possible cost to users.

This industry seeks greater efficiency and fuller co-operation with the people it serves. To that end it wants the people of every community to become fully acquainted with how it works, its object in community building and individual service.—Gainesville Register.

A. B. Bynum says it is getting too hot and dry to be a thing to joke of any longer. He says it is beginning to be serious with him.

Miss Bernice Weldon, Bebe Auberg, Grace Hulse, Winnie Davis, Nora Black and Mrs. Weldon, visited the Carlsbad Caverns Saturday and Sunday. They report a most wonderful sight seeing trip.

Some of our correspondents are getting their communications in too late for publication. They must be in by Tuesday afternoon—not Wednesday afternoon.

Jack Benton and wife spent the week end in San Angelo with an uncle and family.

M. E. Spear and family, accompanied by Alfred Mangum and wife, returned Saturday from a trip to Dallas, Proctor, Breckenridge and Snyder, Texas.

TWO REPUBLICS WILL ENTERTAIN NEWSPAPERMEN

El Paso, May 30.—Texas newspaper men will turn the clock back 100 years when they go to El Paso in June for the annual convention of the Texas Press Association. Not in El Paso, for this trans-Pecos city of the plains is as hustling, live and progressive as Dallas, Houston, or the other cities of Texas. But in Juarez Old Mexico, where the convention will be held at the same time it is in progress in El Paso.

This does not mean that the official sessions will be held in the cafes and bars of the old frontier Mexican town, although these as well as the ancient adobe federal jail will have Spanish "welcome" signs over their doors. The Mexican part of the program is to be official as all things are in Mexico. General Roman Lopez, commander of the Juarez garrison, will receive the delegates at his headquarters, assisted by the staff of the Juarez brigade, Mayor Antoni Corona will hold formal reception at the presidencia and will give the Texas newspaper men the key to the city. He will also deliver an address of welcome and will speak in Spanish at the big barbecue, which is to be a feature of the convention in the historic Tivoli Gardens in Juarez.

The Juarez sights, quaint customs and ancient scenes will not be the only touch of Spain the delegates will see when they come to El Paso. The official headquarters of the convention will be the Hotel Orndorff the worth successor of the famous of Hotel Orndorff of frontier cattle and mining days.

This new Spanish hotel on the Plaza of El Paso will be turned over to the newspaper men during the convention by Managing Director I. Burt Orndorff. From the time the light from their taxicabs at the Puerta del Sol, which is the main entrance to the hotel, the visitors will think they are in old Spain. Spanish tiled arcades, a grand stairway leading to the beamed and frescoed Spanish Lobby, the Spanish Room, the Spanish Sala, or Lounge, the Tea Room Espanola and the Crystal Ball Room all resemble a castle of old Spain on the Plaza of El Paso.

Spanish señoritas will usher the delegates to their places in the dining room, bellboys in Spanish costumes will greet them and little señoritas in typical costumes will take them to their respective floors in the elevators. The waitresses will be dressed in native costumes, the entertainers will be native Mexicans in typical costumes and everything will be in the Spanish Renaissance theme of the hotel.

The official slogan for Texas Press Week in El Paso will be "bienvenido" which means "welcome" and a little bit more in Spanish. And this sign will be over the door of the new Orndorff.

KLINGLER MADE CHEVROLET GENERAL SALES MANAGER

R. H. Grant, vice president of the Chevrolet Motor Company, in charge of sales, today announces the appointment of H. J. Klingler as general sales manager. Mr. Klingler was formerly assistant general sales manager.

In his new position, Mr. Klingler assumes much greater responsibility in the direction of Chevrolet sales. The new arrangement will permit Mr. Grant to devote more time to personal contacts with the Chevrolet retail organizations throughout the country and to more thoroughly comprehend field conditions and dealer problems.

Mr. Klingler has been associated with Mr. Grant in sales work for many years. He joined the Chevrolet organization in June 1924 as sales manager of the St. Louis zone. One year later he was called to Detroit as assistant sales manager, the capacity in which he has served for the past two years.

Miss Greer, daughter of editor James A. Greer of Meadow, with a few of her companions, called at the Herald office Monday afternoon. A printery family always love to visit other shops when in town.

Mrs. Lois Jones has returned to her home in Brady, Texas, after a visit of several weeks here with her sister, Mrs. W. B. English.

Mrs. J. J. Flache and son Johnnie Mrs. I. H. Holden and son Dick, and Mr. G. W. Flache, from Sparenburg visited their brother, Mr. Ame Flache and family, Sunday.

Miss Beatrice Mitchel of Winters, Texas, arrived here Tuesday to spend a few weeks with her aunt, Mrs. A. Flache and family.

Louis de Morosco and a remnant of De Soto's band came into Texas about where Texarkana now is, seeking a way to Mexico.

Lubbock—Progress is being made on a proposed natural gas line southward from the Amarillo field to serve the towns and cities of the South Plains region.

FORD THE UNIVERSAL CAR

The range of usefulness of the FORD LINE reaches the full needs of every man and woman.

We have the tractor for the man who wants something handy and yet gives plenty of efficient power about the farm. Ask for descriptive booklet.

There is the famous Ford Truck for the man who wants to make long or short hauls quickly and economically.

There is a car to suit every member of the family and the best of all, they not only suit the average man's pocket-book, but give equal performance with the best makes of cars, with a ONE-THIRD saving of gasoline.

We have a number of CERTIFIED second hand cars rebuilt in our own shop and by our workmen, and fully guaranteed by us. Come in and let us show you through.

TUDOR SALES CO.

FORDS LINCOLNS FORDSONS

Brownfield - - - Texas

HE KNEW

"Dinner was over, the women had retired to the drawing room, the men, over coffee and cigars, were talking of love.

"Well, I tell you this: 'I kissed the South Sea Island Maiden; I have kissed the dainty Japanese maiden; I have kissed the girls of Spain and of France; but I tell you truthfully to

kiss my wife is best of all.' Then a young man across the table called out: 'You're right, there!'

Texas produces larger peach crops than any other states except California and Georgia.

The sweet potato crop of Texas averages about 6,500,000 bushels a year.

MAGNOLIA WINS AGAIN

The Ford Mileage contest staged here Monday, February 28, there were 6 cars out of 13 that used Magnolia Products and made an average of 27.9 miles per gallon, which was the greatest average of all gasoline used in the contest, and at Lamesa on March 2nd, the district had a mileage contest with the winners out of 6 towns, being 12 cars entered. Magnolia Products won high average over all gasoline used there, having 5 cars entered using their products and made an average of 32.6 miles per gallon.

To get the best results, get Magnolia. It will take you there and bring you back on a low average cost.

MAGNOLIA PETROLEUM COMPANY

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

PHONE NO. 10.

TOM MAY, Agent



FULL OF VITAMINES

Puretest

COD LIVER OIL

is obtained by expressing the livers from cod fish only, a few hours out of the water to the big factories to be made up. This makes for an oil teeming with the dynamic vitalizing forces of vitamins

Full Pint

75c

ALEXANDERS

Brownfield

"The Rexall Store"

Texas

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

CHISHOLM'S

FRIDAY AFTERNOON AND SATURDAY

The house of good merchandise and low prices. We will make your visit to our store pleasant as well as profitable.

8 lbs. Lard \$1.05

Fresh Bologna Sausage, lb. 20c

Breakfast Bacon, by piece, lb. 33c

Gallon Pickles, can 55c

Gallon Catsup, can 56c

Gallon Apples, can 48c

Gallon Apricots, can 66c

Gallon Blackberries, can 63c

Fresh Tomatoes, lb. 11c

Green Beans, lb. 13c

Lettuce, per head 9c

Special prices on all kinds of fruits that we can get.

Veribest sliced peaches (heavy syrup) per 2½ lb. can 23c

There is no use to go to the mail order house for tires. We have them of high quality at a price you can afford to pay.

Large Pork and Beans, can 8c

Everything in groceries, feed, seed, tires, tubes, gas, oils, etc.

South Side Square

Brownfield

BETTER STREET LIGHTING WOULD SAVE MANY LIVES

Adquate street lighting would save the lives and limbs of more than 17 percent of the people killed and injured in street accidents at night. That was the gist of a report by the street and highway lighting committee of the National Electric Light Association, presented at the annual convention of that organization. It must be evident to anyone who has driven a car that adequate street and highway lighting would be a large factor in reducing the number of such accidents, the committee reported. In many places an awakened public conscience is at work, the committee said, and in the last few years many municipalities have begun to take a real more interest in street illumination. That has been evident in the floating of bond issues or the levying of special assessments, as well as general appropriation for better lighting.