

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

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BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, SEPTEMBER 16, 1927

NUMBER 4

Chamber of Commerce C-U-R-R-E-N-T-S

By the Secretary

WE WILL NOT HOLD ANY COUNTY FAIR.

After thoroughly sounding out the sentiment of the different districts of the county and the business interests of the town, it has been decided to cancel all plans for our fair. This is being done on account of the fact that all crops are late and a fight is being made to keep the worms in check, which up to date has been done successfully, but a close watch must be kept on them for the next several weeks and no one has any time for gathering exhibits, either individual or community. The writer is deeply disappointed as he had planned to pull off a good exhibition, even if crops were spotted, but he is in thorough agreement with all citizens that the county and town would be served best by passing up the exhibition for this year.

This would be a good year for planting wheat if fall rains are received and it can be done as late as December. The present crop yield was about one half of last year and the price should be such that a good profit could be made on production even if it was as short as was the case with the last one. Several people are interested in a proposition to plant several hundred acres and it is very possible that it will go over.

The highway proposition west of Brownfield is in the same condition as it was before the meeting of the commissioners court as a "big bust" was made by the writer in securing proper signatures. It is possible however that no action would have been taken by the court as it is believed by some of the members that the highway department will accept the present route and if they do this, it will be satisfactory to most of us. However this does not excuse the error and it will be rectified so far as possible before court meeting in October.

Cancellation of the County Fair, of course means cancellation of exhibits at either Lubbock or Dallas. Which in view of general conditions, is perhaps the best for us and finances are certainly saved for another year.

The West Texas Gas people did not appear before the courts of the city for their franchise and inquiry reveals the fact that they let the date slip by until too late to make the request at the present term. It is stated that they will be on time at the next regular meeting of the council.

A meeting was held at Wellman on Monday night of this week for the purpose of interesting the property owners in the Oil Field Highway and asking for twenty feet additional right of way. A goodly number of people were present and all agreed to donate. Several petitions were placed in circulation and it is believed that all and along the route will be donated.

Nevels Well No. 1 Been Spudded In

Nevels No. 1, situated near the west line of the county just north of Loulunn, was spudded in Tuesday morning according to F. M. Gill of the Mauldin Drilling Co. This well is being drilled by the Elpo Oil Company.

The drillers at the Kingsland well have been under-reaming, preparatory to lowering the casing and going on down with their standard rig. Mr. Krause says that this well is down now about 2100 ft. instead of 2300 ft. as indicated by previous reports.

J. A. Hart of the Hart Oil Co. is here again with a crew of workmen and states that his company is preparing to resume operations at an early date, on Edwards No. 1, four miles west of Tahoka.—Tahoka News

Bob Snodgrass, of Snyder, Texas, was up the past week on business, and visited in the home of Ben Hurst and Dee Hunter.

Pat Green and family, of Lubbock, were here Sunday, visiting in the home of Mrs. Green's mother, Mrs. Ayers; also her sisters, Mesdames Oscar Jones and John Dumas.

Many Hunters Here During Chicken Season

Many persons from various sections of the State visited Terry and Yoakum counties during the prairie chicken season, and most of them were well rewarded, as they probably bagged their limits. So they were well repaid in the way of sports, as well as having a fine vacation, enjoying the good cool nights on the ballies.

About the largest delegation that we heard of was from Wise county, and old friends of Rev. H. D. Heath, whose large farm is situated on the line of Terry and Yoakum counties, near Tokio. The party consisted of:

W. W. Boyd and wife, of Decatur, Texas; Mr. Boyd was formerly Fish and Game Commissioner under Gov. Pat Neff, and is now manager of a loan association. C. L. Christian and wife, Decatur, furniture dealer; Z. B. Bobo, Rhome, Texas, druggist; Dr. Zack Bobo, Fort Worth, with the Southwestern Hospital; Pat R. Bobo, Muleshoe, Texas, attorney; J. R. Castleberry and wife, Wellington, auto dealer; J. W. Walker and wife, Decatur, Texas, salesman for Ft. Worth four mill; Arnold Davenport, Decatur, county attorney; Sil Hardwick, Decatur, gents furnishings; E. W. Blythe, manager of a Decatur picture show; Frank Baits, dry goods clerk; John Brown, (colored) chief cook and bottle washer, but who also bagged many chickens.

The party camped on the premises of Mr. Heath, and enjoyed a great time with this family whom they had known for years, and reported that they were shown many courtesies by the Heaths. They had five fine dogs that made it possible for them to find the game easily, and when they bagged the limit, they took the shells out of their guns.

Government Report Boosts Cotton Prices

The Government report of the 1927 cotton crop, which came in Thursday morning estimated the crop at 12,692,000 bales, which was 800,000 bales below the report of one month ago. Immediately upon the release of the report, cotton went up ten dollars per bale, the limit allowed on the board in any one day. December middling cotton opened on the New York Exchange at 22.51 and sprang up to 24.51. The decrease in the crop estimate is due chiefly to the ravages of insect pests and to dry weather.

"SHOW WINDOW" OPENING DATE SEPTEMBER 27TH

The "Show Window of the Plains" the annual Panhandle South Plains Fairs opens at Lubbock, September 27th, and when the gates swing back the best display of agricultural, livestock, poultry, and other exhibits, amusements, attractions and other exposition features will be open to the gaze of thousands of Plains people.

County exhibits from Bailey, Hale, Lamb, Floyd, Crosby, Hockley, Terry, Cochran, Yoakum, Lynn, Garza, Gaines and Dawson counties will be seen in the agricultural building. Livestock exhibits include the Largest herds (beef cattle) of Merkel, the Gist herd, (beef cattle) Odessa, the Taft Ranch dairy herd, and other herds from big breeders known over the Southwest for their fine show stock and about 30 head of baby heaves that have been fed out by Lubbock county club boys. The poultry building will be filled with prize winning fowls. The Women's building will have exhibits of culinary, art, flowers, and other women's products.

The best carnival company in the Southwest will be set up on Mid-Way ready for the eager crowds. Football games are: Lamesa vs. Spurr; Plainview vs. Slaton; Tahoka vs. Littlefield; Floydada vs. Lubbock; and Texas Tech vs. St. Edwards University. Fire works each night of the fair will amuse both the young and old. Three troupes will act twice daily.

Elmer Roberts and wife of Seagraves, spent Saturday night in the Stricklin home, coming up to meet his mother, of Coahoma, and to see his uncle, Roy Holden, of Los Angeles.

Brownfield Man Re-ports to Trinity Camp

Waxahachie, Texas, Sept. 12.—James Harley Dallas, former star football player at Brownfield high, has reported to the football training camp at Trinity University and is expected to make the Tigers a valuable man his first year on the squad.

Dallas, who weighs 140 pounds, was an all-around athlete at Brownfield, playing football, basketball, baseball, and being a member of the track team for three years.

Two workouts and two lecture periods are being held daily by the Tigers.

With sixteen veterans around whom to build the team, Coaches Barry Holton and Leland Wilkins expect to develop one of the strongest teams ever to represent Trinity. Last season the Tigers only lost the Texas Conference championship by failure to kick goal after touchdown in one game, and two years ago Trinity won nine of its twelve games, having victories over two Southwestern Conference teams to its credit.

Trinity opens its season with the Texas Aggies at College Station and then returns home for its game with the Baylor Bears in Waxahachie, Sept. 30. As this will be the first time in several years that Baylor has played in Waxahachie, Trinity officials expect 4,000 fans to see the two teams clash.

Blonde and Blue-Eyed is New Miss America

ATLANTIC CITY, N. J., Sept. 12 (AP).—A blonde, blue-eyed, unobbed high school girl of 16 reigned as queen of American beauty with the title of "Miss America of 1927."

From a field of seventy-two aspirants who represented thirty-seven States in the annual Atlantic City pageant, Miss Lois Delander of Joliet Ill., "Miss Illinois," was chosen to succeed Miss Norma Smallwood, brunette, from Tulsa, Okla., who held the throne as "Miss America of 1926."

The new "Miss America" is a slender miss of 120 pounds. Her hair is light brown and her complexion extremely fair.

Her measurements are: Height, 5 feet 4 1/2 inches; neck, 12 1/2 inches; bust, 31 1/2; wrist, 5 1/2; hips 36; arm length, 22; waist, 25 1/2; thigh 20; calf, 12 1/2; ankle, 8.

MAPS OF THE NEW OIL AND GAS FIELDS

The Department of the Interior announces the publication by the Geological Survey of new editions of its maps of the oil and gas fields of Oklahoma and Texas. Increased output of oil in these states is the chief contributor to the present overproduction in the country as a whole and the consequent low prices. During the first six months of 1927 more than 438,000,000 barrels of petroleum was produced in the United States, an increase of 18 per cent over the output in the corresponding period of last year, and of this total Oklahoma and Texas produced more than half. Each of these States during these six months increased its production more than 40,000,000 barrels above that in the first six months of 1926.

The names and locations of the new pools from which the increased yield is being obtained and the location of many new wildcat wells are shown on the maps. Developments are so rapid, however, that even at the time of publication the maps are not strictly up to date. But the scale is sufficiently large so that those interested can record new developments.

The maps are printed in colors. Oil fields are shown in green, gas fields in red, and refineries, oil pipe lines, and salt domes in purple; the base, showing county and land lines, towns, stream and railroads, is printed in a subdued tint so as to emphasize the oil and gas features. The scale is approximately 8 miles to an inch for Oklahoma and 12 miles for Texas, the size of the two maps being respectively, 64x34 and 74x57 inches. These maps may be obtained from the U. S. Geological Survey, Washington, D. C. for the nominal price of 50 cents each.

In the Matter of Our Western Road

There has been charges and counter charges of people in this county of each trying to hold up the grading of our west road, some true, and some perhaps not true, but in the main mostly the contest for a road has been taken good humoredly, with the people of Tokio wanting the road to continue by their town, you can't blame them for this, some wanting a straight road west to connect directly with the Yoakum county road, but the great majority just simply wanting a road somewhere well built and well maintained.

It was hoped that some definite action would be taken by the State Commission this week as to where they wanted the State designated road, but it seems that they have done nothing at this writing. It was supposed at least they would tell their preferences, and that the County Commissioners would, at their Monday session comply with their ideas.

Thus, Terry county has again been delayed in spending the money on her roads that she is justly entitled to and perhaps months will pass without any definite action, and while politics are being played our west side people, not to say anything about thousands of tourists are passing over a very bad stretch of road, that is not only bad on the wear and tear of motor vehicles, but is causing our county to get a very black eye from tourists, who perhaps think we are too blame for conditions, and we are in a way. In the meantime, those tourists are spreading bad news, bad news spreads very fast, and the tourists of 1928 will naturally dodge us.

Too bad that some kind of an agreement cannot be reached and our road got in fine shape for the 1928 season at least.

City Power Plant Has Two New Men

Luther Moore and Scott Eubanks, who have been with the city plant for more than a year, have each resigned to accept what they believe to be better positions with shorter hours. Mr. Moore goes to the Magnolia Station as deliveryman and Mr. Eubanks with the West Texas Gin Company. Supt. E. D. Jones says these men have been unusually faithful and have proven satisfactory in every way.

The two new men are Joe Price and W. B. Mullins, and while Mr. Jones is staying close about the plant with them until they get well onto their jobs, it is believed both will make good.

PROGRAM FOR ZONE MEET- ING METHODIST W. M. S.

Following is the program for the zone meeting of the W. M. S. which includes Brownfield, Meadow, Seminole, Plains and Ropes, to be held at Brownfield, September 21, 11 A. M.

Devotional—Rev. J. W. Chisholm, Brownfield.

Greetings—President Brownfield W. M. S.

Response—Seagraves Missionary Society.

Introduction of visitors—Mrs. Downing, Brownfield.

The Goal of the Zone Meeting—Mrs. Chisholm, Brownfield.

Vocal Solo—Mrs. Longbrake, Brownfield.

Consecration Service (Quiet Hour)—Rev. Watkins, Seagraves.

Demonstration by Brownfield Juniors.

Noon.

1:30—Devotional—Mrs. Harris, Brownfield.

Discussion on the grouping of churches for Missionary Societies—Rev. Duncan, Meadow.

Round Table.

Vocal Solo—Mrs. Ray Herod, Brownfield.

Benediction—Rev. Logan, Plains.

A. C. Sanders and wife, of Lubbock, were week end visitors here in the home of his brother, Liff Sanders and wife. Mr. Sanders is an employee of the Rix Furniture Co.

Mr. and Mrs. Joe Bailey of Midland, are here visiting her parents, Mr. and Mrs. A. M. Brownfield.

Report of Various Revival Meetings

The meeting being held here under the auspices of the Church of Christ by G. A. Dunn, of Dallas, has been having large crowds and fine interest both day and night, but visible results so far have been quite unsatisfactory. However, visible results cannot always be counted as the entire result of a meeting. The revival will continue over Sunday night, at which time he will leave for Fulton, Ky., where he holds his next meeting. The largest crowd seen at the tabernacle in a long time greeted the evangelist last Sunday night.

Rev. E. V. May, pastor of the local Baptist church closed last week a very successful meeting for his people at Lohay. There were some 17 additions from all sources, the church was much strengthened, and the organization as a whole encouraged to go forward to better things the coming year.

Elder J. E. Mullins, of Clifton, Tex., closed a meeting for the church of Christ at Lou, one day last week with some 20 additions, a church set in order, with a promise to meet each Lord's day for Bible study and worship. He also recently set a church in order at the Dumas school house, who meet for Sunday school and worship.

On Monday next, the Church of God, sometimes referred to as the Holy Roller church will start a meeting at the local tabernacle. The same minister that held their meeting for them near the railroad last year will hold their meeting. We have not learned just how long it will continue.

School Children to At- tend S. P. Fair Free

LUBBOCK, Sept. 12.—Thursday, Sept. 29 has been set aside as School Day at the Panhandle South Plains Fair here and all school children will be admitted free on that day. Tickets are being distributed in the schools all over the Plains.

The fair, an educational institution for both young and old, will be worth many days in school to the lads of the Plains and the Fair Association is meeting the parents fifty-fifty in making it possible for the kiddies to see the fair by giving the free tickets. The parent's part is to be sure his children get to the fair to see it on Children's Day, Thursday, September 29.

COUNCIL LETS GAS FRANCHISE

The City Council at its regular meeting Monday night acted favorably upon the application of the West Texas Gas Company, a subsidiary of the Prairie Gas and Oil Company, for a franchise to furnish gas for fuel purposes to the citizens of Tahoka. The basic rate for residences is 67 1-2 cents per thousand cubic feet of gas, for industrial purposes, 45 cents.

The franchise ordinance requires the Company to begin the work of laying its mains not later than May 1, 1928, complete the mains not later than November 1, and be prepared to serve gas to consumers by December 1.

Franchises have already been granted this Company by Midland, Lamesa, and O'Donnell. This company will supply practically all the towns of the plains with gas. Most of the cities north of here, including Lubbock and Slaton, will be connected up before cold weather comes.

The West Texas Gas Company has its principal offices at Amarillo and the gas will be supplied from the Panhandle oil and gas fields.—Tahoka News.

ANOTHER CASE OF IN- FANTILE PARALYSIS

Dr. T. L. Treadaway, County Health Officer, reports another case of infantile paralysis on the Pool ranch, 16 miles north of Brownfield, making the second case so far in the county.

People should take all necessary precautionary measures, and report and suspicious cases to some physician or health authority.

Miss Ozella Bass, 14 year old girl of this city, is doing nicely following an operation for appendicitis at the Lubbock Sanitarium recently.

No Fair for Terry County This Year

This makes about the third consecutive year that Terry county has had no fair, but probably there have been good causes for this. But, in the old days, beginning with about 1869, when the population of the county was under one thousand souls and running for a period of 15 years, the county did not skip a year that we remember, and we always had a very good fair. Indeed, the people seemed to be pleased with all of them and from them, we selected exhibit that compared well with those of any other county, and in fact won many premiums, as a whole or individual.

But, about three years ago, we had a complete flash of our fair for the lack of cooperation. The farmers were all busy; the merchants were all busy, and only two or three individuals took enough interest to gather a few exhibits. Then, each person seemed to think that the county fair could be conducted successfully without funds—but found they were mistaken.

Last year, certainly, there was an abundance of everything to be had, but the price went so low even early that it discouraged everybody in trying to make any effort toward having a county fair. Exhibits were hurriedly gathered, many of them too green and carried to other fairs and put in competition with those of other counties whose county agents had been selecting and arranging their exhibits for months, and as a consequence our county stood near the bottom. Everybody's business is nobody's business.

Another year has rolled around with a very spotted condition of the county crop. Some places as sorry as in 1923, while other spots have the best crops they have ever had and with less than half the cotton and corn of last year perhaps. In view of this fact, the Secretary of the local chamber of commerce failed to get any of the communities interested in a county fair, or any other fair for that matter. He also found no better response from the fair association or chamber of commerce directors, and it was decided to call it off this year, so there you are and what have you?

Just the same, old Terry will come again some of these days and when she does get in line and interested again, she, as in the old days, will make the other counties set up and take notice.

HIGHER SPEED FOR FREIGHT TRAINS

Further speeding up of the nation's freight service is indicated in a government report just released covering the results of railway operation for the first six months of the year. According to this statement, freight trains on our railways are now being run at an average speed of 12.2 miles per hour. This figure is not the actual running speed, of course, but includes all stops for picking up and setting out cars, time spent in loading and unloading merchandise packages, time spent in switching at stations, etc. In the same months of last year, the average speed of freight trains was 12.0 miles an hour.

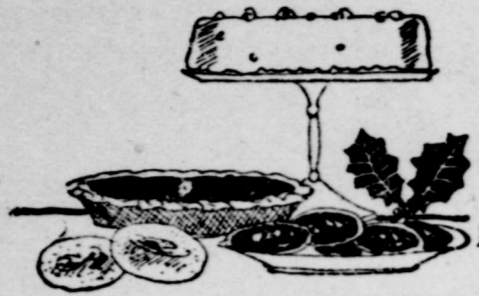
The improvement which has been made in recent years in average freight train speed is apparent when it is realized that in 1920 the average movement was 10.3 miles an hour. The present record of 12.2 miles an hour thus represents an increase of eighteen per cent in the average speed with which freight trains are moved.

COLOR IS THE THING

Henry Ford when consulted by executives of his company as to the finish that would be used on his cars is reported to have replied, "Any color just so it is black."

But that was a few years ago when everything was coming his way. Since then a change has taken place for the reason that his competitors in the low price field made automobiles attractive. They finished cars in beautiful colors with a result that they made deep inroads into Ford sales. Too long Mr. Ford stuck to the idea that people were interested only in utility and price.

Color is the thing. People want color. They want beautiful things. Ford failed to recognize this. His competitors capitalized on it and with what results we all know.



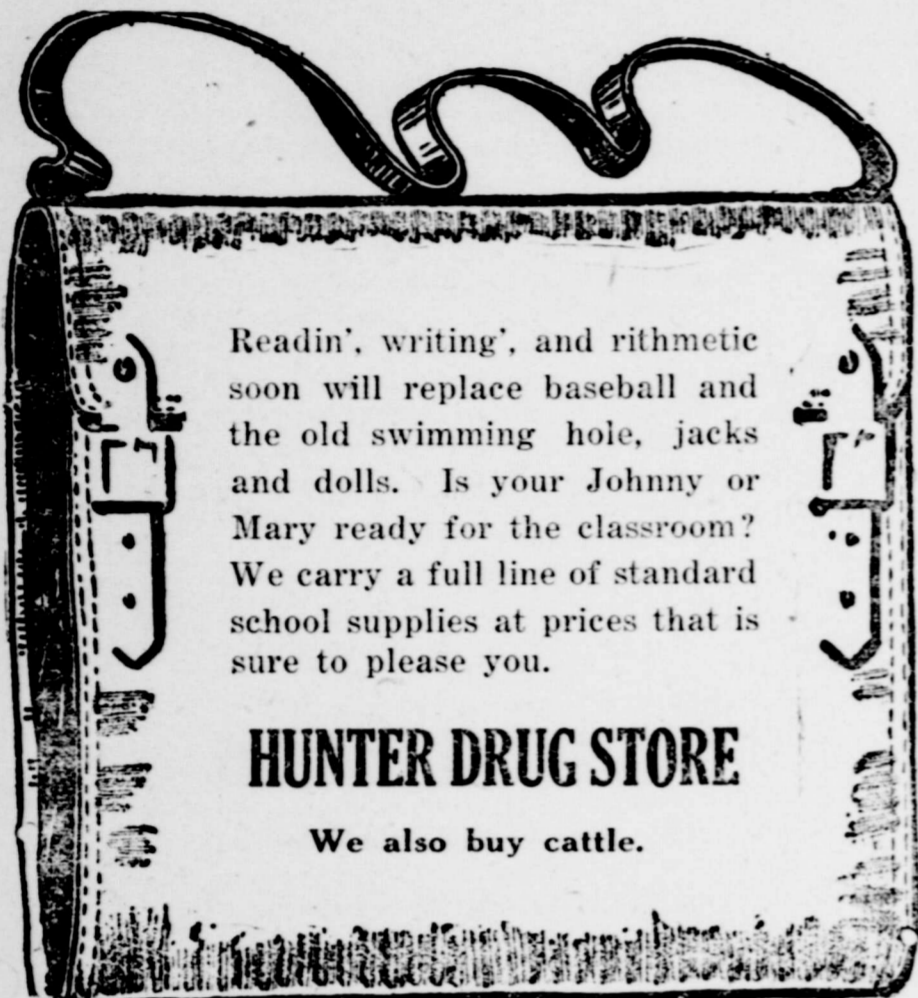
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up with some of our standard, Nationally Advertized canned goods,

salads, sauces, etc., not to mention naturally ripened fresh fruits and vegetables. Our delivery bus is at your service from opening till closing time each day. Just phone; let us serve you efficiently and gladly

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Readin', writing', and rithmetic soon will replace baseball and the old swimming hole, jacks and dolls. Is your Johnny or Mary ready for the classroom? We carry a full line of standard school supplies at prices that is sure to please you.

HUNTER DRUG STORE

We also buy cattle.



Should I patronize Miller & Gore when in need of gas, oils, tires, tubes and accessories?

Because they give full measure, quick service and give you truthful information about everything.

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P. & O., CASE and OLIVER

Implements and Repairs

Safety Hatch Incubators

Jumbo Collars and Harness

and Everything in Hardware.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

SMALL CITY NOT DOOMED

Fifteen or twenty years ago, about the time motor cars assumed a fixed place in our scheme of daily life, we heard many predictions that the small towns and villages would lose out in the race for retail trade that the motor car would put the small town merchant out of commission and that only towns of 20,000 and upwards would have any chance to survive in the new order of things.

These predictions have not come true. The small towns and villages are in as favorable position generally speaking as they were twenty years ago. Some have made definite advancement some have slipped a little.

Now there is a great hue and cry that the chain stores will be the end of the small towns. But that, too, is a false prediction.

The small city is by social and commercial necessity a trading center. The motor car has made city merchant of the more progressive small town business man. The merchant who has kept abreast of the times is doing a good business today. His pile of house wrappers has given way to special display cases filled with dozens of New York and Paris gowns, fur coats and other ready-to-wear.

It has made a delicatessen of the corner grocery, a spick and span modern drug store replaces the one of twenty years ago with its rows of bottles and milady finds her favorite oriental perfume and her choice articles as neatly displayed as in Fifth avenue shops, the same goods sold at the same or at lower price.

The fifteen or twenty-year advancement also finds the small city bank, its clothier, its hardware and its newspaper advanced further than the stride of a half century previous. And the evidence of progress spells the answer to the oft repeated prediction of a decade or two ago that the motor car was going to kill the small town. The small town business man has met the prediction by moving forward in providing the needs of his constituency. The farmer knows his car will take him to trading centers five or ten miles away where he can get his household wants and what is needed for the operation of his farm, at a price lower than in the larger city, and with a personal service which the larger city dealer cannot hope to give.

A new bank cashier is reported to have taken up his permanent abode at the home of Mr. and Mrs. Morgan Copeland last Thursday.

CHEVROLET AGAIN SHATTERS PRODUCTION RECORDS

Shattering all previous production records for the manufacture of gear shift cars for the eight consecutive month this year, the Chevrolet Motor Company in August completed 91,453 units for its greatest August in history, according to figures released today by H. J. Klinger, general sales manager for the company.

This new record brings the total output during the first eight months of this year to 786,336 units as against 513,507 units during the same period last year and 732,147 units during the entire year of 1926. The 1926 output was passed this year on August 12.

Last August Chevrolet turned out 76,586 units, showing an increase in August 1927 of 14,867 units, for a gain of more than nineteen percent.

Too accomplish this tremendous volume the nine great Chevrolet factories in the United States have been running practically at peak production during the entire year, while the export plants have maintained a similar fast pace, attesting to the world wide appeal of the "Most Beautiful Chevrolet."

In view of the fact that the monthly output has consistently exceeded the production schedule—the August volume being nearly 2,000 units over schedule—Chevrolet officials were satisfied that this year's output would approach one million cars.

The monthly gains this year over corresponding periods the past few years chronicle in dramatic fashion Chevrolet's rapid rise to its high place in the industry. Here are the production figures for the first eight months of 1925, '26 and '27.

MEXICO MISUNDERSTOOD OFTEN MISREPRESENTED

Mexico City, Mex.—For the last fifteen years Mexico has been undergoing a political and social transformation, according to a letter from a resident of that country. Some misunderstanding has arisen between that country and the United States, largely because of misrepresentations by prejudiced interests. Mexico under the present administration is striving to throw off the shackles of ignorance and superstition that has bound its citizens. The letter reads:

"Mexico has been undergoing a political and social transformation during the past 15 years, and much of the recent legislation, with reference to and, mines, petroleum, labor and religion, are efforts on the part of our people to meet the spirit of the times. The revolution here has torn down traditions and is attempting to build better and wiser on the ruins. Owing to the differences of race, language, education and environments, the reasons, from our standpoint, for some of the recent legislation are sometimes misunderstood by our American neighbors, and often deliberately misrepresented by prejudiced interests inimical to the regeneration of this country. A thorough understanding of the situation, I feel sure, will convince all fair minded people of the wisdom of the intent of our government in its efforts to break the shackles of religious superstition, and all its handmaidens, which have been the cause of the principal evils, this government is trying to regulate.

"In these new laws our legislators have attempted to be fair. Mistakes must be made, but when known are promptly rectified. The so-called anti-foreign law, for example, is not so stringent as the laws in many American states, and carries no intent to cripple foreign investments, much less attack vested rights under the old regime. A sympathetic approach of the pending questions between the two governments, I am sure, will lead to a complete understanding."

C. T. Webb has moved to Estilene, where he has obtained a good position.

H. C. Newberry of the Union community, recently underwent an operation at the Lubbock Sanitarium, and is reported to be doing nicely.

Rich Soil

Two farmers were arguing about the fertility of the soil of their respective states.

"Why, the soil is so rich in my state," said one, "that a man with a peg leg daren't stand still for five minutes. The wooden leg will grow roots."

"That's nothing," the other farmer responded. "Back where I came from the land is so rich that all the peg-legged men carry hatchets so they can chop off the twigs that keep sprouting on account of all the nutritious dust in the air."—Exchange.

Matter of Choice

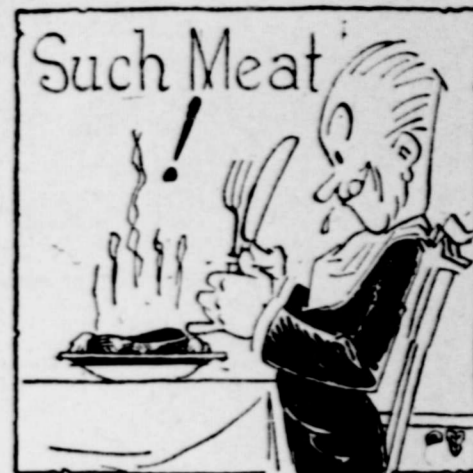
Pat was telling Mike with great pride that he was born in the city of Dublin.

"Well," said Mike, "I was born within two miles of the city of Dublin and could have been born in the heart of the city if I had wanted to be."

OH, BOY!

Just Watch

ME EAT



"The way to a man's heart is"—you know the rest. Just set one of our flavory Porterhouse or T-Bone Steaks,—fried in butter and smothered with onions—before friend husband and watch him eat! More than likely he'll chuckle out the above and other favorable remarks and wind up by telling you "you're the best lil' cook in the world!"

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Noah didn't wait for the flood—

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CICERO SMITH LUMBER CO.

Service

Quality

Satisfaction

FORREST LUMBER CO.

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6 Percent Farm & Ranch Loans

Thirty-three years Government amortization payment plan. Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

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GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House Phone 91 W. W. PRICE, Mgr. Brownfield, Texas.

TIDY UP THE PLACE A BIT

Don't the old garage or other out buildings need a bit of paint to tidy them up a bit? Perhaps the floors need a new coat or the old



Bus itself. With directions that go with each can, and a good brush, you can do your own painting and save quite a neat sum too!

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

Mrs. C. S. Cardwell and daughter, Brown, Texas, where they will be for Miss Minnie Lee, left last week for the next few months.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

Can you afford to spend 25¢ a week — to save 50¢?

It is reliably estimated that it costs on the average \$20 per year for removing carbon from a six-cylinder motor. This does not include the cost of necessary repairs due to the wear and tear which carbon causes.

That's why you save money when you use Conoco Ethyl Gasoline even though it costs 3c more per gallon than ordinary gasoline. It costs you about 25c more a week—\$13 a year—but it saves you double this amount by reducing carbon removal and wear and tear bills. Isn't that wise economy?

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers

of high-grade Petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO
Motor Oils



Extra
Knuckles
miles



KEEP COTTON SEED FROM MIXING AT PUBLIC GINS

Every year the farmers of Texas are losing millions of dollars by allowing their planting seed to become mixed at gins with seed of poor quality, advises E. A. Miller, Agronomist, Extension Service, A. and M. College of Texas. It is more important than most farmers realize to keep cottonseed pure at the gins.

The extent of seed mixing at cotton gins has increased gradually with the development of our present system of public gins which have replaced the old plantation system of private gins. A modern gin equipment gives each farmer a good many bushels of seed held over in the gin rolls of the preceding bale. In fact, experiments made by using colored seed in the gin rolls, have shown that a farmer may get over 25% of seed from the bale that was ginned previous to his bale. This amount will vary to some extent. Some mixtures also occur in the second and third bales, and may even continue to the fourth bale if the seed is al-

lowed to go through the seed conveyor.

From this it can easily be seen what may happen to pure bred seed unless care be taken to keep it from mixing at the gin. If the bale which was ginned before yours happens to be of poor variety, or was grown from mixed seed, you will certainly get a bad mixture which will reduce the yield. It is no wonder that cotton seed "runs out" so fast. Most of the "running" out of the seed is due to mixing at the gin. However, the ginner should not be held responsible because during the rush of the season, too much time would be lost in cleaning out gin rolls, and many customers would be lost if the ginner attempted to keep each customer's seed separate. Besides it would add to the cost of ginning a bale.

The simplest and most profitable way would be for every farmer in the gin community to plant pure seed of only one well adapted variety instead of so many varieties, thereby keeping the seed pure. For this reason, however, the only thing that

can be done is to gin the cotton from which you intend to save planting seed late enough so that the ginner will have time to clean out the gin roll. The seed should then be allowed to run on the floor and sacked or put directly in the wagon box, on account of the danger of becoming mixed if allowed to go through the seed conveyor. Another method is to take several bales to the gin at one time, especially if it is necessary to have the cotton ginned during the rush of the season, and then not use the seed for planting purposes from the first bale. It is still better to discard the seed from the first two bales. These methods will eliminate most of the mixing. Whichever method is used, remember that it always pays to plant pure seed from high producing strains and to keep the seed pure.

Not Hard to Believe

A wandering Jewish musician met three wolves in a forest in Latvia. In his fright he began playing his hand organ. At the first selection the wolves, he says, began to howl; at the third they ran away. Being familiar with hand-organs we here testify to our belief in the literal truth of the musician's story.

Mound Builders Distinct

The mound builders are generally believed to have been a race separate and distinct from the Indians, since there are differences in the formation of their skulls.

R-I-A-L-T-O

WEEK BEGINNING SEP. 19

MON. AND TUES.

John Gilbert and Greta Garbo

—IN—

"Flesh and the Devil"

The story that wrecked all—save friendship; a masterpiece written in human emotions.

Comedy News

WED. and THURS

MADGE BELLAMY

—IN—

"SANDY"

A picture that flames with the spirit of youth. The romance of a Flapper Bride who snapped her fingers at life's conventions.

Comedy News

FRIDAY

"BLONDE OR BRUNETTE"

—With—

Adolphe Menjou

For laughing purposes, everybody prefers BLONDE OR BRUNETTE.

—Also—JACK HOLT

of Los Angeles, Calif., introducing his original dancing comedy—

"THE GEGALO"

SATURDAY

FRED THOMPSON

—IN—

"A Regular Scout"

Comedy News

NOTE—Beginning Monday, Sept. 19th our regular admission will be 10 and 35c, except Saturday matinee which will be 10 and 25c. We do this because we are giving you more show than we have ever given you before.

TIRES!

MORE FOR THE MONEY

30X3 1/2 Radio Cord 6.95

CHISHOLM BROS.

Objects of Aversion Hard to Understand

Even fruit and flowers have affected people curiously. The secretary of Francis I used to stop his nostrils with bread if he saw a dish of apples to prevent an otherwise inevitable bleeding at the nose. A king of Poland had an antipathy both to the smell and sight of this wholesome fruit, and a family of Aquitaine had a hereditary hatred of it. Grotty, the composer, could not endure the scent of the rose; neither could Anne of Austria. The mere sight of the rose was too much for Lady Heneage, bed-chamber woman to Queen Elizabeth; indeed, Keneba Digby records that her cheek became blistered when some one laid a white rose upon it as she slept. A violet was a thing of horror to the Princess de Lamballe, while tansy was amiable to an earl of Barrymore, and Sestiger grew pale before watercress.

The harmless cat has frequently been an object of aversion. Henry III of France had so great a dislike to cats that he fainted at sight of one and it was said of the duke of Schomberg, as it was said of another famous soldier of our time, that he could not sit in the same room with a cat.—John O'London's Weekly.

Character Is Shaped by Means of Thought

Every day we are becoming more like our thoughts. If they are mean and selfish, we cannot prevent our selves from becoming so. If they are unclean and evil, our character and conduct will inevitably be shaped by them. It is true that as a man "thinketh in his heart, so he is."

As Charles Kingsley says: "Think about yourself; about what you want what you like, what respect people ought to pay you, and then to you nothing will be pure. You will spoil everything you touch; you will make sin and misery for yourself out of everything which God sends you; you will be as wretched as you choose, or earth or in heaven either."

And on the other hand, loving thoughts will produce loving acts, and a generous, kindly way of regarding others in our own minds will bring us to a generous, kindly treatment of them in daily life.—Pentecost Herald

Manners and Breeding

I make a difference between good manners and good breeding; although in order to vary my expression, I am sometimes forced to confound them. By the first I only understand the art of remembering and applying certain settled forms of behavior. But good breeding is of a much larger extent; for besides an uncommon degree of literature sufficient to qualify a gentleman for reading a play, or a political pamphlet, it takes in a great compass of knowledge; no less than that of fighting, dancing, gaming, making the circle of Italy, riding the great horse, and speaking French, not to mention some other secondary or subaltern accomplishments, which are more easily acquired.—Jonathan Swift.

Post-Facto Postcards

The acme of preparation was attained by a woman whom the Boston Herald tells about. She had gone to a hospital to undergo an operation. Before the surgeon arrived she asked for two postal cards, wrote a short message on each, addressed them both to her husband and asked the nurse to mail the one it was best to mail the next day.

The nurse glanced at the cards and saw that one of them read as follows: "My dear husband: I have had the operation and am doing nicely. Will be at home in a week or two."

On the other card was written: "My dear husband: I have had the operation and am sorry to tell you that I did not survive."

Cassowary's Vengeance

A cassowary in New Guinea, after a formal magistrate's inquiry, was convicted of murdering two human beings. The criminal had been tethered in a native village as a pet, and, no doubt, had been thoroughly teased. Breaking away, it nursed its grievances in the bush until full grown. Then it came back and made war on the natives. A man named Tauno was killed in his own garden, and his mother, who went to look for him, was also murdered.

Such was the terrorism caused by the cassowary that people in the village were ordered not to go out alone.

CHISHOLM

Continue to lead the way to daily savings on the things you need to eat. Today will be no exception to the general rule. Look at the prices on staple goods below:

- Bacon Plates, real quality, lb. only 11c
- 10 lbs. Spuds 29c
- 25 lbs. Sugar, pure can, cloth bag 67c
- 10 lbs. fancy dried Peaches, only 1.25
- 10 lbs. East Texas Yams 40c
- 7 bars Luna Soap 25c
- 3, 10c bars Cascade toilet soap 20c
- Red Salmon, tall can 27c
- Pink Salmon, tall can 17c
- Domestic Sardines, the can 5c

ONE MORE SPECIAL DAY ON HONEY

- 10 lb. bucket fancy comb Honey \$1.39
- 5 lb. bucket fancy comb Honey 79c

Any kind of Note Book Paper or Tablet you need for school, and as good paper as you can get in town.

- 6, 5c Tablets for 25c
- 2, No. 2 Pencils for 5c

- Armour's Hams (whole) lb. 24c
- Armour's Hams (half), lb. 26c
- 4 lbs. Onions for 25c
- Large Pork and Beans, can 9c
- Gold Bar or Sunkissed Peaches, can 23c
- 16 oz. Jar Preserves, any kind 31c
- 13 oz Jar Preserves, any kind 29c
- Quart Jar sour Pickles, any kind 26c

FRUITS OF ALL KINDS

- California Grapes, lb. 15c
- Apples, per dozen 35c
- Oranges, per dozen 33c
- Lemons, per dozen 31c
- BREAD, loaf 6c

BRING US YOUR EGGS

Always see our window for some of the best prices you will find. You be at our place today!



LOTS OF NEW DRESSES with special prices for Saturday. We can save you money.—Chapman Dry Goods Co., Brownfield, Texas. 11c

LOST: Black horse mule branded FY on right shoulder, 14 hands. Notify E. J. Hendrick, city. 23p.

WANTED—A good force to pick cotton; grubbing in bad weather. House and cook stove furnished. Cotton fair. A. H. Herring, Brownfield, Tex. 9-23c.

WHY BUILD a house in Brownfield, when you can buy one ready built for less than cost of lumber. See W. E. Breazeale or write J. S. Breazeale, Kascinsko, Miss.

WE RENT Electric Fans.—McSpadden Battery & Electric Shop. 1fc

SECOND hand oil stoves for sale or rent.—Brownfield Hardware Co. 9c.

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

CHATEL MORTGAGES—At the Herald office now, at 5c each or better prices in quantities.

GOOD 5-room house, stuccoed and

plastered, with bath and water furnished free and fair barn and garage, through coming school term at only \$15 per month. Apply at Herald office.

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. 1fc

SEE THE HERALD for the daily and Sunday Star-Telegram for the next three months for only \$1.90.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

Geo. Allen
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1920. SAN ANGELO

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

MANY PEOPLE are making money by using these want ads. Others are saving money by reading them.

VACUUM CLEANERS, folding chairs and card tables for rent. Call phone No. 25. 9c

RAILWAY TAXES EXCEED \$1,000,000 DAILY

The tax bill of the railways, in its ever-upward flight, is now amounting to more than \$1,020,000 daily, according to current official government figures. In the first six months of this year, the Class 1 steam lines paid a total of more than 185 million dollars to national, state and local tax collectors, or almost two billion dollars more than was paid in the corresponding months of 1926.

The growth in the taxes paid by the railways has been steady and rapid. In 1911, for example, railway taxes amounted to \$270,000 each day. By 1916, this daily average tax bill had grown to \$429,000, while in 1920 it amounted to \$743,000. Further increases have resulted in the present daily tax bill of \$1,020,000.

Railway taxes now consume more than six cents out of every dollar which the roads receive from their transportation operations.

Rivers Hamper Railroads

With the exception of a few feeder lines, the railroads of Burma run north and south. The large rivers of the country, which flow in the same direction, assume immense proportions during the rainy season, and are the chief obstacle to the construction of east and west railways.

SMILING
Because she is Satisfied with Home Bread.
TON BAKERY

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application
Official paper of Terry County.



It required 20 tons or a solid car of paper to print the Amarillo Daily News Sunday morning. If the sheets had been laid end to end it would have reached from Amarillo to Wichita Falls. The Big edition was put out to advertise the Tri-State Fair now going on in that city. It was undoubtedly the largest newspaper ever put out on the Plains.

The Sudan News came to our exchange table last week enlarged from a five column four page paper to a standard six column eight page paper, and while only four of them were printed at home, they were well filled with good reading matter, and the other with fine feature stuff. We are also glad to note that Editor Weimhold has resumed his fine editorial column after laying off for sometime.

That boy Conaster, who is charged with Bill Smith, with the murder of Sheriff Bob Smith and Deputy Jake Owens near Roby last week, has been apprehended and is in the clutches of the law, though Smith is yet at large. It may be that charges against Conaster will be dismissed and that he will be used as a witness against Smith, but whether this is done or not he has all but wrecked his life. How? Bad company. Young men can not be too careful of the company they keep. A boy that is worth the beans that it takes to feed him will steer clear of bootleggers, dance hall proprietors, and such like. Trouble lies ahead of the young man who makes this kind of trash his associates.—Tahoka News.

In a recent issue the Merkel Mail admitted some grocery advertising from its neighboring city of Abilene, and as result the Merkel grocery men suddenly woke up to the fact that it might pay them to advertise in the home paper, and as a result several of them are using good spaces. Before the entrance of the Abilene grocery men in his columns, the Mail says editorially that they hardly got enough out of local grocery men to pay their grocery bills, but now—what a change. Thus, again it is proven that competition is the life of trade. Some of the Brownfield grocery men are doing extensive advertising, and are bringing new customers to Brownfield for all business establishments to share in, whether they have had any part in bringing

them or not. But no one should be a drone on his community, but all should share alike in bringing business, new and old to Brownfield.

The time was when local merchants through carelessness and indifference could freeze out the local paper by non-support, but that day is almost past. After he was frozen out, many times they would then see their error and try to get another man to try the venture. But today, with the many big auto, tire and other manufactures willing to buy space in the local paper, he can live almost without home support, for a while at least, and the day will come when he will be able to do without the home support entirely if need be. But, that day will likely never come as the home people are learning every day that advertising pays them handsome dividends. We now have several business men here that actually devote time and attention to their advertising, and say it pays them.

For the past few weeks the mail has been burdened with mail order catalogs coming to Brownfield. They have arrived literally by the ton, and the cost of these catalogs, mailing, etc., has run into literally thousands of dollars. Thus, our postmaster and our postoffice, without their own consent, become the local agency of the mail order house, for it is through them that the business is solicited and the goods and money are transferred. These firms are going to advertise somehow, and knowing that they cannot buy space in local papers, they go the next best route, the glowing catalogs, although they would buy the space if they could. How many local merchants would refuse to close a deal with outside folks to sell them their wares? None. Therefore, when we begin to talk about loyalty, what is the most loyal institution in your town? As "Jeff" says, "answer me that?"

Threw some mysterioewes ewes this week all the small letter ewes on the linotype began to disappear ewentil there was not enoewegh ewes left to set type with. We were pewet to the task of ransacking oewer brain for a makeshift over this deficiency ewentil we thpewght of ewesing a different size typee "ewe" ewentil we coewld get some ewes from the factory.

It is reported here this week that a party of local men on a hunting trip to the plains killed a bird of an unknown species that measured 16 feet from tip to tip. The bird was first chased into a prairie dog hole, was then routed and was shot with a load of bird shot a distance of 400 yards. The bird made a humming sound when in flight and the general opinion is that it was a humming bird.—Rotan Advance.

After reading the articles above we have been wondering what kind Editor Shelton of the Advance has to drink.

Miss Marie Bell, who has been spending the summer with her sister, Mrs. Pegues, of Odessa, returned home the past week.

Walter Bond, formerly of Brownfield, but lately of Odessa has returned and will attend Tech college at Lubbock the coming session.

THE TIME TO EAT—

is any old time you are hungry. No need waiting until meal time. Best the market affords.

AMERICAN CAFE

5 PERCENT FEDERAL FARM LOANS

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance

City Loans

Office East Side of Square

Phone 129.

S-I-X-T-Y AND NO REGRETS

Age should have its compensations. It should be free from all worries and responsibilities of younger years. There should be no financial worries, and there are none for the man who during producing years spent less than he earned and banked the difference.

At any age, it is neither too soon nor too late, to be moderate in all things and become comfortably independent. This bank has a special department which is prepared to serve you in connection with your saving plan. Let us explain how it can be of assistance to you.

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

P-A-N-H-A-N-D-L-E SOUTH PLAINS FAIR

Tuesday, Wednesday, Thursday, Friday and Saturday
September 27, 28, 29, 30, October 1, 1927

Lubbock, Texas

MORE THAN \$15,000.00 GIVEN AWAY FREE

in premiums and free prizes. Come and get your share.

5 Automobiles Given Away 5
One Automobile will be given away absolutely free each afternoon of the fair.

THIS IS YOUR FAIR

Panhandle South Plains Fair Association

LUBBOCK, TEXAS

COME—AND BRING YOUR FAMILY

Wife's Faith in Columbus

If it be true that there is a woman in the background of every notable achievement, there seems to be justification in calling Donna Felipa, the wife of Christopher Columbus, that influence in the life of the man who was later to discover the Western world. When Columbus talked to her about his exploration enthusiasms, she was sympathetic and his ambitions appear to have found grateful nurture at their fireside. There is a tale of how Donna Isabella, Columbus' mother-in-law, produced an old box containing maps and logs—piously-kept relics of her husband's. It may be that something found in this box prompted in Columbus the conception, later to become a flaming article of faith, of a land beyond the horizon.—New York Times Magazine.

Royal Ear Wiggler

Empress Marie Louise, second wife of Napoleon I, used to shake her ears through some nervous effort, believing the practice would drive away wrinkles and make her beautiful.

"One of the greatest pleasures of the Imperial evenings is to watch the empress turn her ears," wrote Mme. d'Abrantes, one of her ladies of honor. "This faculty is very extraordinary and I believe she is the only person who possesses it."

Marie Louise often shook her ears to amuse her friends, but Napoleon disliked the practice and it is said he slapped his imperial spouse several times for doing it.

Famous Inscription

The book held in the left hand of the Statue of Liberty represents a "Book of Laws," which the sculptor, Bartholdi, says was to remind the incoming immigrants that without obedience to law there could be no true liberty. The inscription thereon reads: "JULY IV MDCCLXXVI." It was the intention of the French to present the gift upon the hundredth anniversary of our independence. There was delay and disappointment, and the official presentation was not made until July 4, 1884, in Paris.

FLOYD PARKER GIVEN APPOINTMENT OF SHERIFF

The Commissioners' Court of Fisher county met last Friday and appointed Floyd Parker of Roby, to fill out the unexpired term of R. J. Smith, deceased, as sheriff.

Mr. Parker is a young man of splendid character and ability. He has been reared in this county, and is a son of Mr. and Mrs. O. M. Parker. His father has served in the sheriff's department of this county several years, part of the time under other men and part time holding the office.—Rotan Advance.

Mrs. J. W. Welch and daughters Misses Ruth and Norma Dell are moving to Abilene, Texas we understand, where Miss Ruth has accepted a position.

SHERIFF'S SALE

The State of Texas, County of Terry.

WHEREAS, By virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 31, day of January A. D. 1927, in favor of Higginbotham Bartlett Company and

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg.
Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
H. R. Winston, N. G.
J. C. Bohannon, Secretary

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Jim Miller, Com. Chester Gore, Adj.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS SWART OPTICAL CO.

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 State Bank Building
Office 38 Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M.
Monday night in each month in the Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

LUBBOCK CLINIC
Third Floor Temple Ellis Building and Phone 1200
and
Ellwood Hospital
Nineteenth and El Tiana Sts. Phone 902
LUBBOCK, TEXAS
Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
D. D. CROSS, M. D.
Surgery and Diseases of Women
V. V. CLARK, M. D.
Diagnosis, Internal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat.
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.
T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO.
Brownfield, Texas

M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

J. T. AUBURG
Repairs Watches, Clocks and Jewelry.
In Hunter Drug Store.

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL MCCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

GOOD LUMBER

Everything to build with. If you do not figure with us we both lose.

HIGGINBOTHAM-BARTLETT CO.

**A STANDING INVITATION TO
TRY THE PALACE FIRST!**

in our greetings to the new school teachers, new pupils and the old one as well.

Our fountain service is unexcelled and our line of toilet articles or any of the hundreds of other articles sold by every up-to-date drug store, will be found at our store.

We say again—we are glad you are here and welcome you to visit us.

PALACE DRUG STORE

"If it's in a Drug Store, we have it."

We Give Gold Bond Saving Stamps.

**SOCIETY
and Club**

MRS. R. L. BOWERS, Editor
Phone 1-8-2

Summer vacation days are rapidly giving away to those first busy days of school. School has opened again and we have with us many of our former teachers and some new ones. Last week was spent in the Institute and they are now ready for work. We welcome them and may their stay with us be pleasant and profitable for all. The out-of-town teachers are Miss Espie Castleberry, Miss Ruth Lawlis, Miss Mary Perkins, Miss Aline Phillips and Mr. Dick Heath of the high school; Mrs. Ross, Miss Sue Crawford, Mr. Williams and Mr. Tamney of the Grammar school. The home teachers are Mrs. Greenfield, Misses Mozelle Trendaway, Margaret Bell, Lucile Flache, Bessie Thompson, Grace Hulbe, Birdie Fogle, Elizabeth and Nancy Dumas, Mrs. Ivy Savage, Mrs. Leo Homes, J. B. Jackson and Supt. O. W. Fagala. Mrs. Jim Miller is teaching until a manual training teacher is secured.

Among the boys and girls leaving soon or have already left for college are: James Harley Dallas to Trinity University, Waxahachie; Bernice Lane to SMI Ross, Alpine; Carrie Iggad to Draughon's Business College, Abilene; Gladys Cox, Mamie Sue Flache, Louise Chisholm, Naomi Newton, Bernice Weldon and Darrel Jackson to the Tech at Lubbock.

CLYDE DALLAS CELEBRATES BIRTHDAY.

Clyde Dallas celebrated his seventh birthday, Wednesday morning from nine to eleven o'clock. At 9:30 iced watermelon, punch, banana split, cake and candy were served. A jolly time was had by all. Those enjoying this occasion were Billy Joe McGowan, Wendell Rowe Smith, Boyd Moore, Richard Kendrick, La Voice Scudday, T. I. Brown Jr. and Laddie Lynn Brownfield.

Miss Anna Lois Easley of Ft. Worth was the guest of Mrs. J. L. Randal last week.

Mrs. Ross Sams and little son, of Waco are here visiting her parents, Mr. and Mrs. S. L. McDonald.

MRS. KING AND MRS. MILLER BRIDGE HOSTESSES.

Mrs. John King and Mrs. J. D. Miller entertained Wednesday afternoon with a bridge party at the home of Mrs. Miller. After a pleasant afternoon of bridge, high score was won by Mrs. McBurnett, a beautiful blue vase; low went to Mrs. Collins, a set of score pads and high cut to Mrs. Arthur Sawyer, a pretty corsage. Ice cream and cake was served to the following guests: Meses. A. M. Brownfield, Wingerd, Fred Smith, McGowan, Flem McSpadden, May, Ray Brownfield, Dallas, Hurst, McDuffie, Endersen, Gore, Baldwin, Henry Alexander, Coleman, McBurnett, Earl Alexander, Michie, Collins, DuBois, Shelton, Sawyer, Dalton Lewis, Earl Jones, W. C. Smith, Ike Bailey, Stricklin, McSpadden, Griffin, Kendrick, Powell, Bowers and Miss Mary Ann Bell.

MRS. DOWNING ALL-DAY HOSTESS.

Friday morning at 9:30, Mrs. W. B. Downing entertained with a Forty Two party. Before the guests started to play, they were served iced watermelon and at the conclusion of the games were served delicious pie with ice cream and punch. Those enjoying the morning's hospitality were Meses. Fred Smith, McBurnett, May, Randal, Webber, Miller, Self and Dick Brownfield.

In the afternoon at three thirty Mrs. Downing was hostess to the Friday Forty Two Club. As this was Sunshine Day each member brought a pretty gift for her Sunshine Friend. These gifts were then numbered and drawn. Iced watermelon was served before the guests started playing and pie with ice cream and punch was served at the conclusion. At the close a brief business meeting was held with the following officers elected: Mrs. Downing, President; Mrs. Lewis, secretary and treasurer; Mrs. Flem McSpadden, reporter. The members and guests present were Meses. Brothers, Baldwin, Collins, May, Krueger, Hamilton, Kendrick, Hurst, Knight, Hudgins, H. O. Longbrake, Michie, Dallas, McSpadden, C. R. Rambo, W. C. Smith, Lewis, Flem McSpadden, Arthur Sawyer and Scudday.

We are glad to know that Miss Oga Fitzgerald who was operated on last Wednesday in Amarillo is doing nicely.

LUNCHEON CLUB WITH MRS. BELL.

The Luncheon Club was delightfully entertained Friday afternoon at four o'clock at the home of Mrs. Will Alf Bell. Bridge was played with high score going to Mrs. Endersen, a door stop. The guest prize, two pretty handkerchiefs were given to Mrs. Pridcaux of Lubbock. At six o'clock a delicious luncheon was served to Meses Pridcaux, Earl Alexander DuBois, Shelton, King, Miller and Endersen.

SMITH-DALLAS BRIDGE PARTY

Saturday afternoon at four o'clock Mrs. W.H. Dallas and Mrs. Fred Smith entertained with bridge at the home of Mrs. Smith. Red and yellow predominated in the decorations, verbenas and golden glows being used as plate favors with the tallies harmonizing. A beautiful blue fruit bowl was given for high score and novelty bridge pencils for low. A delicious salad course was served. The guests were Mesdames Tom May, Flem C. McSpadden, Stricklin, Gracey, Arthur Sawyer, Gore, Holmes, Fagala, Hurst, Earl Alexander, A. M. Brownfield, Henry Alexander, Mc Duffie, Bowers, King, McBurnett, Miller, Self, Claude Hudgins, Baldwin, Kendrick, Shelton, M. C. Bell, Powell, Wingerd, W. A. Bell, Carter, Jack Holt, Clyde Coleman, Dalton Lewis, W. C. Smith and Miss Margaret Bell and Mrs. H. W. Mc Spadden as a tea guest.

Mrs. T. R. Pridcaux, of Lubbock who formerly lived in Brownfield was a guest of Mrs. Will Alf Bell Friday and Saturday.

FAREWELL PARTY FOR JAMES HARLEY DALLAS.

Mr. and Mrs. W. H. Dallas entertained last Wednesday evening at their home with a party honoring their son, James Harley, who would leave soon for Trinity University, where he will attend school. Bunco was played, prizes going to Miss Mamie Sue Flache, quadruple toilet water and to Mr. Will Alf Bell Jr., a fancy tie. Refreshments consisting of Babe Ruth Sundae and chocolate cake were served to Meses Mamie Sue Flache, Carrie Head, Laula Head, Mary Ann Bell, Julia Head, Roselle Goodpasture, Voncile Holgate, Gladys Kendrick, Anna Belle Scudday; Messrs. Jack Holt, James King, Darrell Jackson, Clovis Kendrick, Kearney Scudday, Will Alf Bell, Grady Goodpasture, Dolphus Smith and Adolphus Goodpasture.

MISS LOIS ADAMS ENTERTAINS S. S. CLUB.

Miss Lois Adams entertained the S. S. Club, Monday afternoon at four o'clock at the home of Grandma Adams. Forty Two was played. Refreshments consisting of sandwiches, pickles, iced tea, ice cream and cake were served. Club members and guests were Meses Lena Mae Ballard, Anna Belle Scudday, Lillie Mae Bailey, Mary Kathryn Anthony, Ruth Hill, Gladys Kendrick, Mrs. John Markham and Mrs. Earle Anthony, Jr.

Mr. and Mrs. E. B. McBurnett of Crowell, Texas are visiting her parents, Mr. and Mrs. Pounds and his parents Mr. and Mrs. A. M. McBurnett.

It is reported here that Mrs. Simon Holgate is doing nicely at the present, following a serious operation.

Miss Ann Hamilton has accepted a position with the Cobb & Stephens Dept. Store, and began work the first of this month. Miss Hamilton had been working for a firm at Levelland but preferred a job at home.

MY MITE TRAP

Hang up a banana stalk in your hen house to get rid of mites, a friend told me. If there is one mite or ten thousand they will be on the stalk in the morning. Gently remove the stalk so as not to disturb a single mite and throw it all into the fire.

I was skeptical at first, but I tried it. It was so! The stalk was covered with mites.—Mrs. E. J. Wilkinson Kentucky.

VELVET COMING INTO INTO ITS OWN THIS FALL

Black is the most important item in the color range of fall fashions for women, writes Herman Phillipson, now in New York, in a commentary upon the newest style edicts in the east. Black velvet is to come again into its own this fall, in the view of this style expert.

"You will find the influence of black unmistakably on costumes for all occasions," said Mr. Phillipson. "As to fabrics, the outstanding theme is velvet; sheer, supple velvets and printed velvets in many varieties."

We find velvet at its best when practically untrimmed, dignified in treatment and depending for its beauty and distinction upon its novel cut and charming lines.

Fashions that are arbitrarily launched are never successful. They must have back of them some reason which is a reflection of the environment of the women for whom they are decreed. For this reason fashion decrees dark green and browns for fall, ranking next to black in popularity. When the woods and orchards and the meadows are dappled with russets, browns and subdued greens, these make a harmonious and pleasing picture.

Three gleam of metal gives high light to the mode, and is evidenced

in jeweled pins, buckles, and the like. The buckles of metal will also be worn on shoes.

BAPTIST CHURCH NOTES

WHAT is a church? Of WHOM is it composed?

Where did the church come from? What is the purpose of the church?

Is There any reason for the existence of our local churches?

These and kindred questions will be answered by the pastor of the First Baptist Church, Sunday morning at the 11 o'clock service. Every Baptist, and other interested Christians are urged to hear this discussion. Bring your Bibles, and get the Word of God on these matters.

The following Sunday mornings, there will be messages on "Scriptural Baptism," and the "The Ordinance of the Lord's Supper."

Roy Holden and wife, of Los Angeles, Calif., accompanied by his sister, Mrs. J. A. Roberts, of Coahoma, Texas, were up last week visiting their sister, Mrs. Jack Stricklin. This is the first time Mr. Holden has been in Texas in about four years, and he noted a big change in the amount of cultivated land in this section.

Rev. J. W. Chisholm, pastor of the local Methodist church, had business in Plains one day last week.

EXTRAORDINARY VALUES FOR SATURDAY SEPT. 17TH

- A \$2.50 all white kitchen stool with 3 lbs. Wapco Coffee, all for \$2.38
- 10 lbs. SUGAR, cloth bags 69c
- 25 lbs. SUGAR \$1.71
- 5 lbs. comb Honey (South Texas) 79c
- 5 lbs. strained Honey (S. Tex.) 69c
- 10 oz. bottle Catsup 15c
- 10 lbs. K. C. Baking Powder 1.19
- 10 lbs. Spuds 34c
- Fancy sugar cured Bacon, lb. 31c
- HAMS, best grade, lb. 24c
- BACON, plates, lb. 12c
- No. 2 Early June PEAS 14c
- No. 2 Pork and Beans 9c

SEE US FOR CREAM SEPARATORS

- 100 lb. sack Wheat Bran \$1.65
- 100 lb. sack Gray Shorts \$2.10

Coming soon a new car of furniture. See us before you buy.

WE WANT YOUR EGGS!

Hudgens & Knight

Groceries—Hardware—Implements—Furniture
WEST SIDE SQUARE BROWNFIELD



**BATTERY
—and—
RADIATOR**

Bring in your radiator repair job now before the fall rush and it will be up in good shape for winter.

Let us examine your battery when it gives you trouble. We know how to care for them.

McSPADDEN'S

Battery, Radiator & Electric

STOP USING CASH!



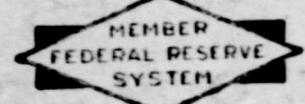
With a lot of cash in your pocket, there oft comes the temptation to make a lot of needless expenditures. Then, too, there's the ever present risk of losing some of it in making change, to say nothing of the possibility of forgetting what bills you paid.

PAY BY CHECK! START THAT ACCOUNT TODAY

FIRST NATIONAL BANK

OF BROWNFIELD
"SERVES TERRY COUNTY"
Capital, Surplus and Profits

\$65,000.00





FASHIONABLE FALL FROCKS

FOR DAYLIGHT WEAR

BEWITCHING models for street and afternoon wear. Developed of crepe, velvet, satin and various wool fabrics such as rep, charmeen, miroleen, crepella and poriet.

Priced \$9.95, \$12.75 and \$16.75

COBB & STEPHENS DEPT. STORE

Brownfield - - - Texas

HUSBAND NO LONGER "LORD AND MASTER"

Wife of Today Well Able to Assert Herself.

"I am not one of the women who shower praise upon men," said Jane, "but I should like to say a good word for present-day husbands. They are, I think, an enormous improvement upon those of the previous generation." And we all agreed with Jane. We were all sure that the husbands of today are much less selfish and self-indulgent than were those of twenty or thirty years ago. Then it was the usual custom for men to spend all their evenings at the club or a hotel while their wives stayed at home alone. They really do not do that now, perhaps because present-day wives would not stay home alone and their husbands know it.

The wife of our mothers' day "stayed put." Not so the wife of today. If Jack goes to his club, so will Jill. Probably the fact that the Victorian wife was always there when her husband wanted her made her society of less value in his eyes. For we all value less what we can obtain easily.

Then, too, the woman who lived a purely domestic life could not be a companion to her husband as can the woman of today with her wider life and more varied interests.

One reason for the change seems to be women's greater economic independence. When girls remained at home, dependent for their amusements upon the money allowed them by their parents, they were accustomed to see all the more expensive pleasures enjoyed by their money-earning brothers while they went without.

Now, when most girls earn something, and many successfully compete in the labor market with their brothers and men friends, they, too, spend a considerable sum on their pleasures. One can imagine their surprise if, when married, they are told that there would be only enough money for one to join a golf club, and that one their lord and master.

Whatever the reason, it is certainly true that present-day husbands do not neglect their wives in the good old-fashioned way. "Treatment that twenty years ago would have passed without comment now rouses a storm of criticism.

If wives of today are selfish, as I have heard asserted, this good at least has resulted from it, husbands are less selfish. Perhaps when women can be sure that unselfishness is in no danger of exploitation they will again cultivate it as a virtue. But they will do well to wait until men's selfishness is more strongly established.—From the Continental Edition of the London Mail.

Mr. Shaw's Invitation

The journalist who can get an interview with Mr. George Bernard Shaw may consider himself lucky, says the London Tatler, for the dramatist has the greatest dislike to being interviewed.

Some time ago a certain young journalist wrote to Mr. Shaw asking for an appointment, and to his great delight, after waiting for some days, he received the following reply late in the afternoon: "Certainly. Drop in and dine with me tonight.—George Bernard Shaw."

The journalist was congratulating himself on his luck when, happening to glance at the envelope, he found to his dismay that the stamp bore the postmark of a remote little town on the Continent. Mr. Shaw had been joking again.

Old Design Appreciated

While removing a plastered wall of an old colonial house in New England the workmen discovered a board partition under the plastering. This partition had been papered with a striking, attractive design of wall paper. One of the workmen decided that this might now prove of interest to patrons who wanted an antique design of wall paper for a room having antique furnishings.

A portion of the boards showing the design intact was carefully removed, and later, on being sent for inspection to a wall paper manufacturer, was promptly bought by him.

The design, which proved to be a lost one, was liberally paid for, and in reproduction, was displayed in the window of a store in Boston.

Beggar Disdains Passport

Rudolf Hruby, known in Europe as the "king of beggars," has learned to ask for alms in ten languages and when arraigned in court in Vienna recently for fighting with a brother beggar, he said: "I would rather earn my bread honestly by begging than become a burglar." Hruby has made all Europe his hunting grounds and, somehow, has been able to solve the obnoxious passport problem. Although he has gone from one country to another at his pleasure he never has carried the official document which most international travelers are obliged to have.

Spring Water at Home

Thousands through every year to health resorts famed for the radio-active water from their springs. Now a health spring for the home is said to have been achieved by the invention of a new water container lined with porous radium ore. It is said to impart to "drinking water coming in contact with it, radio-active properties needed by the body.—Popular Science Monthly.

DALLAS WITH 24.6 PHONES PER 100 POPULATION

Dallas leads all Texas cities in the number of telephones per 100 population, the latest tabulation of the Southwestern Bell Telephone Company reveals.

On January 1 Dallas had 24.6 telephones for every 100 residents. The estimated population of what the telephone "city service area", which these figures cover, gave Dallas 253,350 residents.

The city had 102.5 telephones for every 100 families. Of these, 37 telephones per 100 families were listed as business, 64.9 as residence, and .6 as public pay phones.

Galveston is second with 22.8 phones per 100 population; Houston is third with 22.3; Fort Worth fourth with 20.9; Nacogdoches fifth with 20.4; Austin sixth with 20.2; and Wichita Falls seventh with 20. San Antonio has 18.4 telephones per 100 population.

Texas cities compared favorably with larger cities of the Southwest in the matter of telephones. St. Louis, for instance has 17.6 telephones per 100 population, which is exceeded by all the Texas cities named above. Kansas City has 21.3 which is less than Dallas, Galveston or Houston.

The comparatively large number of telephones per 100 population in the leading Texas cities indicates a substantial growth, both for the state and the telephone company, says the Texas Public Service Information Bureau.

None of the cities of the Southwest however, or for that matter none in the entire country, can equal Atlantic City which has 39 telephones per 100 population. This is due in large part to the numerous hotels in the resort city which have telephones in every room. Hot Springs, Ark., another resort city, with 35.5 telephones for each 100 residents, has the greatest number in the Southwest.

Chicago ranks eighth in the list with 27.2 telephones per 100 population, and New York, is 22 with 25.3, only slightly higher than Dallas.



CARA NOME

THE PERFUME OF FASHION THROUGHOUT THE WORLD OF CULTURE

An exquisite odor of subtle charm.

It is different and distinctive, hence it is the choice of women who are particularly.

ONE OUNCE BOTTLE \$3.50

A fresh and appropriate perfume for all occasions.

ALEXANDERS

Brownfield The Jencall Store Texas

time the General Motors Corporation has staged an extensive and persistent campaign. It is very evident that the company is getting results.

The General Motors advertising appropriations for 1927 is 50 million dollars, ten million of which is for the Chevrolet alone, according to Mr. Frederick. He continues that "Ford has started work on preparing advertising the new model."

These two giant automobile manufacturing concerns are today the best examples to the lesson of advertising. If goods are dependable, then they should be advertised. Any good business man can see that advertising is a recognized and established force that is rendering greater and greater services.—Floyd County Hesperian.

LARGE SCALE ADVERTISING

"Henry Ford has changed his ideas about advertising," says J. George Frederick in the July Review of Reviews, according to a newspaper report. For a time the Ford Motor Co. was counted as one of the largest advertisers in country weeklies, but Mr. Ford made a decision that advertising was an economical waste. That was some months ago. In the mean-

The CHEVROLET CARAVAN will be in our city October 5th, 10 A. M. Be our guest this CHEVROLET DAY.

THE SOUTH IS PROGRESSING

The prediction that the South will yet lead the Nation in industrial progress, in education, in wealth, and culture bids fair to be realized within the lives of many who are now actively engaged in promoting the interests of this great section of our country. Universities and colleges are taking high rank among the educational institutions of the Nation. Millions upon millions of dollars are annually devoted to the development of public school systems. Agriculture and livestock raising are industries that are advancing along scientific lines, while industry in the South is leading all other sections of the country in rate of progress as measured by increasing values of production.

A concrete example of Southern industrial development is given by the Manufacturers Record in an analysis of income tax payments for the fiscal year ending July 1, 1927. According to this analysis, the South put \$51,928,000 more money into the treasury of the United States during the fiscal year 1926-27 than it did during the year 1925-26, while other sections of the country paid in \$22,000,000 less. North Carolina led the South by the payment of \$205,648,000 as compared with the combined total of \$181,346,000 for all of New England and a combined total of \$160,231,000 for the Pacific Coast States. Virginia, Florida, Georgia, and Texas each outpaid States which have always been noted

for their wealth and great industrial concerns. Texas paid \$4,000,000 more than Wisconsin, \$16,500,000 more than Minnesota, and \$8,500,000 more than Indiana.

Many of our Northern friends are yet to be convinced that the people of the South are easy-going and indifferent to the commercial side of life, but their numbers are growing less. More National conventions than ever before are meeting in Southern States. Travel by air brings us closer together. Southern men are drafted to fill important positions with banks, railroads, and public utilities, and Southern educators are receiving recognition in all sections of the country. The South no longer occupies a position of minor importance. It is a large and important part of our common country.—Farm and Ranch.

EVEN RICE HURT

GIRL'S STOMACH

"I had indigestion so bad I was afraid to eat even rice. Adlerika has done me so much good that now I eat anything."—Ardenia Howard.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you will feel. It will surprise you! Alexander's Drug Store.

The Herald, \$1.00 per year.

TOP PRICES PAID

FOR HOGS AND CATTLE

Every day in the year.

BILLINGSLEY & WOMACK

Phones 53 or 47

Lamesa, Texas

CITY BARBER SHOP

Solicits your business because we know we are in position to please you in any style of haircut, tonics or massage. Ladies' and childrens' work solicited.

DEE ELLIOTT, Prop.



Only Chevrolet offers Bodies by Fisher at such low prices



No other car in the low price field offers bodies by Fisher, with all the comfort, charm and elegance that the Fisher name assures.

Come in—and make your own inspection of Chevrolet coachwork. Note the smartness of its Duco colors... the grace of its full-crown, one-piece fenders... deep, restful seats... the fashionable durable upholstery... the finely modeled Turnstedt hardware... the patented Fisher VV windshield... and the complete modern appointments. Go for a drive—and you will learn that Chevrolet's performance is, in every way, as amazing as its outstanding beauty!

The COACH \$595

The Touring or Roadster \$525
The Coupe \$625
The 4-Door Sedan \$695
The Sport Cabriolet \$715
The Imperial Landau \$745
1/2-Ton Truck \$395 (Chassis only)
1-Ton Truck \$495 (Chassis only)

All prices f.o.b. Flint, Michigan. Check Chevrolet Delivered Prices. They include the lowest handling and financing charges available.

CARTER CHEVROLET CO. Brownfield, Texas

QUALITY AT LOW COST

IF

your casings blow out, bring them here to be repaired. The best of work.
 your casings go down, bring them here to be patched.
 your car needs oil, bring it here for that dependable Texas Oil.
 your car needs gas, bring it here where it will be filled pleasantly. We enjoy it.

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

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QUESTION BOX

ON HEALTH subjects Edited By
 STATE DEPARTMENT of
 HEALTH
 J. C. Anderson, MD State H.O.

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address Question Box, State Department of Health, Austin.

ASK ME ANOTHER QUESTION

1. Is the house fly a carrier of the germ causing typhoid fever?
2. Is the fly the only means by which typhoid fever is transmitted?
3. Does the house fly spread other diseases than typhoid?
4. Do many flies survive the winter months?
5. How many eggs does a fly lay?
6. How long does a fly live?
7. How old is a fly before it begins to lay?
8. Do flies travel a great distance?
9. How do flies transmit disease germs?
10. How many cases of typhoid have been reported in Texas this year? (A. L. M. Colorado.)

ANSWERS

1. The house fly is often a carrier of typhoid fever germs, and is a potential health menace. If he has access to filth containing disease producing germs, he becomes a disease "carrier."
2. No. Typhoid fever may also be transmitted by water, milk and uncooked food which has typhoid germs in it. These germs always come from the excreta of the body of one suffering from typhoid.
3. The house fly may also be the means of transmitting cholera infantum, dysentery, diarrhea, enteritis, tuberculosis, and other diseases.
4. Only a few flies survive the winter months, and if these were exterminated at their first appearance in the spring, fly control would be a more simple problem.
5. From 120 to 150 at a time, and one fly may live to lay as many as six times.
6. A fly usually lives from two to three months in summer, and for a much longer time in winter.
7. About two weeks old.
8. The number of flies in a community is an excellent index to the sanitary conditions of that community, as flies do not travel any great distance. When many flies are found around your home most likely their breeding place is nearby. A barn yard is an ideal breeding place for flies, and also accumulated filth of any kind.
9. Flies eat filth and walk over it getting germs upon their feet and bill; they then fly into the house if not screened out, where they walk over the food, the children's hands and face leaving specks as they go. These specks are particles of filth, and may contain many germs. Are you willing to take a chance on eating this filth and possibly contracting typhoid fever or some other disease?
10. There were 355 cases of typhoid fever reported to the State Department of Health by county and city health officers for the period, Jan. 1st to Aug. 31st, 1927. This, however, does not represent the actual number of cases occurring within the state, as a large number of physicians do not report to the county and city health officers.

China Once "Cathay"

Cathay was the name for China which Marco Polo brought back with him from his travels in the Orient. It is supposed to have been derived by him from the Khitai or Khitan, a tribe of medieval conquerors of northern China. The term was long applied by Europeans to the Far East in general. The only language in which it survives as the customary name for China is the Russian, where it has the form Khitai.

Minds Her Own Business

An old farmer was driving a mare that interfered very badly. A passing friend, observing the mare's antics, cried out:
 "Say, Si, that mare of yours interferes pretty bad, don't she?"
 Si, amused, spat voluminously, and shrilled, "Yeh, she interferences all right; but she don't interfere with nobody but her self!"—Everybody's Magazine.

"BOSSY" AND "BIDDY" HEAD CASH FARM PARADE

"If he's got milk splashed on his boots, make the loan."
 That was one form of country banking "investigation" as to the ability of a farmer to come through on a loan not so many years ago in a certain community in the Northwest. In other words, the banker knew his farmer was "insured" against crop failure and would have a steady cash income despite the whims of weather in the way of frosts, winds, floods, drought and hail. A herd of dairy cows spreads the risk over seven years instead of gambling a year's work and cash outlay on one season's crops. For that reason, it is not surprising to find dairy and poultry products leading the cash income of the U. S. farmer last year with \$3,754,000,000 more than two and a half times the income from grains and nearly three times the income from cotton.

Not only have both dairying and poultry raising had a big expansion since the war because of increased production to meet the increased demand from consumers, but producers have been able to put this form of farming on a better business basis from unit of stock than is the case with other crops. The Cow Testing Associations have provided an avenue for weeding out losers and breeding up production from the highest producers. In poultry, the trap nest does the same thing so that intelligent management can work towards a continual increase per unit. Also the testing association shows the way to better feeding, higher quality product and cost cutting by the introduction of the silo and ensilage cutter, individual drinking cups, feed and litter carriers, swinging stanchions, cement floors and mangers, milking machines, efficient cream separators, feed grinders, pumps and water systems, etc.—Ex.

TRUST COMPANIES RANK NEWSPAPER ADVERTISING HIGHEST

The outstanding trust institutions of the United States are those that were pioneers in using advertising as a means of selling their services, a speaker told a conference of trust companies held in New York recently. He presented the results of a questionnaire sent out by the Trust Company Division, American Bankers Association, making an inquiry into the advertising practices of institutions doing a trust business. Three out of every four trust companies and banks engaged in extending trust services were found to be advertising. The opinion was expressed by the speaker:

that their growth would closely follow the amounts spent each year for advertising.

The local newspaper is the most highly regarded advertising medium it was disclosed. In all, 929 companies answering the questionnaire used the local papers and 338 did not. The institutions buying space in local papers are evenly divided among all sections of the country. Comparing six media for selling personal trust services and considering their effectiveness from the standpoint of producing results, the speaker declared that the local newspapers should head the list. Folders and booklets can reach a limited audience, he observed, but the newspaper is the best medium for acquiring prestige and mass circulation. It should never be omitted, he urged.

Must Have Palled Hard

The occupation of dentistry is not usually rated as dangerous. Unless a patient snaps at a dentist while the latter is busy with one of the former's molars, and seldom does a patient act in such a way, there is small hazard to the profession.
 Nevertheless at times accidents do occur. A man tortured by a toothache called up a dentist and asked him for help. The office attendant replied that Doctor Soanso regretted to state he would be unable to take patients for some days to come as he had sprained his wrist pulling a tooth.

AND WHAT ELSE?



Our phone never gets a chance to ring a second time. We're right there with a cheery answer—ready to list your every order for high grade Groceries. And we're Prompt on Delivery!

JUST RING

TWO-NINE

LEWIS BROS. & CO.

"The Square Deal Grocers"



HAIR CUT COOL LOOKING and attractive is the hair kept bobbed short in this weather. For her comfort's sake alone, it behooves every woman to keep her tresses trimmed these days. See the—

TONSORIAL SHOP
 Biggins & Shag, Props.

You can't look at a tire and tell how far it will run

YOU CAN'T SEE a tire carcass because it is covered by the tread. Yet the way this carcass is built tells how far the tire will run.

Dunlop has had 39 years to learn all the hidden points where tires wear. Dunlop carcasses are built from the best long fibre cotton, spun in Dunlop's own mills into the famous Dunlop cable-twist cord.

These cords are elastic, so they give and take as your tire runs; strong, so they resist constant load and pounding. They build the best possible foundation for the Dunlop tread—the toughest rubber development known.

Thus Dunlop's extra years of experience build added value into every vital tire-part. That is why, not one Dunlop—but every Dunlop—gives you more service than you can reasonably expect.

We recommend that you put Dunlops on your car

HARRIS MOTOR CO.

BROWNFIELD, TEXAS



every 2 1/4 seconds someone buys a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

We wish to thank Mrs. A. J. Akers for her subscription to the Herald and Star-Telegram this week. The Herald has in the press the year study course for the Maids and Matrons Club.



Should I change the oil in my crank case? At least every 500 miles and sooner if your car is new or just worked over, and you should use Conoco Oil then.

BROWN & BENTON

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
 Utility Superintendent

ROY M. HEROD
 Collector

YOUR OWN POWER AND LIGHT PLANT



PROMPT ICE DELIVERY

Hard enough as it is to keep foodstuffs fresh in warm weather. A few hours with out ice might prove disastrous.

Prompt Daily Delivery Full Weight

Phones 107 and 158

We also carry a complete stock of high grade coals. Your patronage will be appreciated.

C. B. QUANTE

Great September Sale Of Distinctive Apparel!

Coats, Frocks and Hats of Utmost Smartness Make this Assemblage Outstanding.



Handsome Winter Coats

GORGEOUS WITH FUR

RICH fabrics, luxurious furs and tawny Fall colors combine to make these coats most enticing.

Straight line models and flary effects both reflect innate good taste.



Lovely New Hats That Glitter and Sparkle With Style.

FOREMOST in modes is the velvet hats with metallic trimmings—felts of soft antelope quality and soleils with lustrous finish. Hats that adapt themselves to practically every type of costume. Black and every important fall color in small and medium shapes.



Fashionable Fall Frocks

FOR DAY LIGHT AND EVENING

BEWITCHING models for street, afternoon and evening wear.

Developed of crepe, velvet, satin and various wool fabrics, and such as rep, charmeen, miroleen, crepella, and poriet.

COLLINS DRY GOODS COMPANY

"WE SHOW THE NEWEST THINGS FIRST"

MEADOW BRIEFS

By Aesculapias.

The Meadow Public School opened Monday morning, the 5th, with a full corps of teachers, most of them new. A short program was rendered, and the opening address was delivered by the Rev. Whitaker of the Church of Christ. After the address, short talks were made by Mrs. Zorns, a former teacher, and others of the teaching staff.

The Auditorium was well filled and most of the students for the present term were present. We wish for all a prosperous year.

Two bales of new cotton were marketed here Saturday. One by John Wisdom near the Lake View community, the other by Mr. Young near Needmore. The price paid was twenty-five cents per pound. Somewhat better than last year. Cotton it appears will come into its own this season.

Since our last report two girls have been left by the Stork. One at the home of Mr. B. A. Norwood, living east of Meadow. The other at Mr. W. R. Stephens, south of Meadow. We congratulate the parents, when a little older it will not cost so much to clothe them.

The meeting at the Church of Christ closed Sunday night, with six additions to the church. The pastor Rev. Whitaker, was too sick to preach Sunday at eleven, but was in the pulpit Sunday night. The preaching was above the average and the attendance good.

This closes the usual summer meetings here and it is not probable that any more will be held soon. If the good done is measured by the number that have joined the various churches the results are poor. However I am sure that all have a higher and better view of life than obtained before the meetings.

It is interesting to note that preachers have not yet accepted the bobbed hair and short skirts. Most of them took a side swipe at the modern get up of the female of the species.

None of them can nor will accept physical evolution and it is to be expected that they should be "Fundamental" in dress, but the gals are returning too rapidly to the Primitive type of dress. The evolution of the modern skirt has grown shorter by

leaps and bounds and it is a shame to clutter up the street with such Constellations of shapely underpinning when these Gentlemen of the Cloth are compelled to go to the Post Office. They have my sympathy in trying to dodge such sights. To avoid them I go to the Post Office early and stay until they all leave.

Thad Moorhead left Sunday night for Austin to enter school. He will be away until summer. He being the youngest boy his Mother will miss him.

PLAN I. O. O. F. RESORT AT FORT DAVIS

FORT DAVIS, AUG. 29.—A committee from the Oddfellow's Grand Lodge of Texas was here a few days ago with a view to founding a tubercular camp for their lodge in connection with the Keesey house and land that the state lodge inherited from W. Keesey a few years ago. The tubercular camp in town was found unfeasible, and the committee turned its attention to making Keesey estate into a summer camp for Oddfellows and the public in general.

Such is the report of local lodge men following the visit of the committee. The committee is expected to make a report to the Grand Lodge in October recommending that a summer camp be constructed in the Keesey place, and that land for a tubercular camp be obtained in the Davis Mountains somewhere a few miles from Fort Davis, the present big Keesey house—one of the finest in Southwest Texas—to be used as executive offices for both camps.—Alpine Avalanche.

There is an idea become current of late that none but a man of science, bred in a school, can lay off a road. This is a mistake. There is a class of topographical engineers older than the mathematics. They are the wild snags. They travel thousands of miles, have their annual migrations backward and forward, and never miss the best and shortest route. These are the first engineers to lay out a road in a new country; the Indians follow them, and hence a buffalo road becomes a warpath. The first white hunters follow the same trails in pursuing their game, and after that the buffalo road becomes the wagon road of the white man, and finally the railroad of the scientific man.—Senator Benton of Missouri.

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