

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, OCTOBER 21, 1927

NUMBER 9

Chamber of Commerce C-U-R-R-E-N-T-S

By the Secretary

After several months of effort trying to get some one to establish a Commercial Hatchery in Brownfield, this office is now able to announce that a citizen of the town has investigated the matter and decided to enter the business. Beginning January 1st a 12,000 egg incubator will be ready for custom hatching and it will not be longer necessary for our people to send their eggs out of the county for hatching or purchase baby chicks from other hatcheries.

Petitions are in circulation at each of the banks, and the Post Office requesting the Agricultural Extension Department of the International Harvester Company to hold a two day short course in Brownfield. If we succeed in securing the course it will probably be either in December or January. All persons who are interested in it are requested to sign and please do it this week, as it is desired to send the request in to the company the early part of next week. People of the town as well as the country should sign as all are interested and this includes women as well as men.

This office is advised by the United States Labor Bureau at Fort Worth, that cotton pickers are coming into Abilene and Sweetwater at the rate of about 400 hundred each day and it is suggested that our farmers go to Sweetwater in order to secure them before the other counties do so. The Labor Bureau also advises that it will endeavor to route pickers directly to this county.

Just as soon as the petitions for the short course are disposed of, a petition to the commissioners court calling for the employment of a demonstration agent will be circulated. Several hundred names will be needed and it will call for intensive work on the part of citizens who will have it in charge. The employment of an agent is for the best interests of both town and country. Residents of the county who have resided in counties who have agents are very anxious to see the proposition successfully completed.

Numbers of people are planting wheat, but there is not near as much as we would like to see. It can be planted as late as December 15th.

Brownfield Laundry Making Improvements

The Herald is pleased to announce that the Brownfield Laundry is preparing to make some much needed improvements that will put them in position to do as good work and as quickly as can be done in the larger steam laundries. The owners, Messrs. Wall & Shelton said this week that they were installing a boiler and a drying house.

With the addition of a steam boiler, they will be permitted to do real steam laundering, as well as the possibility of putting in the drying room. The later is something that has handicapped their operations, especially in cloudy or rainy weather, as they have been depending on the sun to do their drying, and if there be no sun, they simply had to wait until they did.

Now, with the new arrangements, as soon as the clothes are thoroughly cleaned, they are put into this steam dry room, the steam is turned on—and lo! the clothes are soon dried—rain or shine.

These gentlemen are also making prices in line with all outside laundries.

Little Willie—Mama, who is Helen Highwater?

Mother—I don't know son. Why do you ask?

L. W.—I heard papa tell some men he would go with them in spite of Helen Highwater.

Eastland—Jessie H. Jones of Houston and associates have let a contract for a \$300,000 hotel here.

Attention Farmers

Last year the South Plains farmers made an enormous cotton crop, but prices were so low that after paying for the picking and ginning, they had very little money left.

In order to partly relieve this situation, the ginners of Brownfield met with a committee of representative farmers, and agreed to reduce the price of ginning until cotton market improved, and as the market continued low the remainder of the season, the price of ginning agreed on was maintained the remainder of the season, with the ginners operating at very little profit on the best of cotton, and from a small to heavy loss on the worst of the crop.

This season the cotton crop is very short in Terry County, but the price of cotton and cotton seed is very good, indeed, compared with last year's prices. Most farmers will gather most of their crops themselves, thereby realizing perhaps more profit from one or three bales than they did from thirty or forty last season.

Under these conditions, the ginners are also entitled to make a reasonable profit on their work, which we know the farmers are perfectly willing to pay, and until conditions change, we will use the same schedule of prices as are paid all over the South Plains, which is 40 cents per hundred pounds seed cotton for picked cotton, and 50 cents per hundred for snapped cotton.

Harrison & McSpadden.
Independent Gin Co.
McCord Gin Co.
West Texas Gin Co.
Farmers Gin Co.

Legion Has Rousing Time and Election

The writer lost his notch stick last week and did not attend the meeting of the American Legion last Thursday night at their hall, although invited, and assured that they had business on hand that would get the best we had out of old tickle box. But as explained above, when Thursday night rolled around, we had plum forgot the engagement.

We had a hint that Dude Pyeatt was to be tried on a very serious affair, alleged to have taken place during the time he was "Over There." It is a well known fact that Dude was a member of a famous field artillery regiment recruited at Dallas, at which place he resided at that time. As no other Brownfield boys were in that regiment, except his brother, Sam, little was known of the conduct of Dude during his services for his country. However, a fellow blowed in recently that happened to be with our mutual friend, the same being a traveling salesman, who somehow let the fact out of the bag that Dude was supposed to have stolen a "nag" of some sort in France. This salesman was forthwith summoned to be and appear last Thursday night at the Legion hall, and although defendant surrounded himself with the best legal talent in the city, the evidence was too convincing, and the court martial avowed that his punishment should be death by shooting at sunrise. Now we don't know whether Dude's wife pleaded mercy, or executive clemency was extended, or yet whether defendant slept too late for his execution. Being as it may, we have seen him several times this week in pursuit of liberty and happiness.

After the trial and conviction, and refreshments and cigars and cigarettes all around, the boys held a business session and elected Glenn Harris as Post Commander, and Jim Miller, as Adjutant. We did not learn who the other official were.

I've been so anxious to find out whether your operation on Mr. Bullion was successful.

Yes, yes. But it was just in the nick of time.

Oh, so serious as that?
Serious? I should say so! Another day or two and he would have recovered without it.

The Brownfield Community Needs

By FLADGER TANNERY
Principal Grade School.

Every desirable wide awake citizen is interested in the development and progress of his community. He wants his children to have and enjoy the very best homes, better schools, better parks, better cities and towns, more aggressive surroundings and greater comforts. He wants his community to keep step to the music of national progress; to keep the lead in the civic affairs. Who can blame him? No one. But this cannot be realized through individuality. It requires the sole co-operation of the entire community. There are many sources through which this may be obtained, but here I only mention one.

The progression of time brings many changes in the life of the community, the schools, and the homes; the future progress made by each of these is dependent upon the training of and encouragement given the children who are soon to step into the responsibilities of advancing true citizenship. It appears to me that the best place to give these children such training would be not merely in the school room, but through a co-operative working of the home and school. This can be had by a bringing together the teacher and the parent; by discussing various problems and phases, and by studying the new methods of education. It has been said by one of the leading educational men of this plains country that a man that was educated in school problems and management five years ago and has not read and studied the changes since then, is completely in the dark today on such lines. This statement is very truthful, but we all can have a fair knowledge of modern methods of education if both we teachers and the parents of the Brownfield community will turn their attention on each Second and Fourth Tuesday nights, at 7:30, to the Parent-Teacher Association for about an hour and one half.

Heretofore, the Brownfield Parent-Teacher Association has been a place to raise money and very little school problems have been discussed, but this year it seems to be the plan and desires of the leader of the organization to make it a strictly study and discussion organization, and we are very anxious to have every parent that will, to come out and take part so that it might be of real educational value to every parent and teacher in the Brownfield district.

The Parent-Teacher Association has grown out of a long felt need in our educational development, the need of an agency which links together the home, the school, the church, and the community in a common cause of promoting child welfare, physical, moral and spiritual.

Such an agency is necessary on account of the growing complexity of community life, and the greater numbers of those who are to be educated. It cultivates a better understanding and a closer co-operation between these agencies. It organizes the forces of home, school and community to bear upon the child as a whole and not in sections—it stands for unity. It is founded on the basic principles that the home has great responsibility in the rearing of the child. **Can the Parents and Teachers of Brownfield District allow such an organization to die?** The answer to me seems to be an emphatic NO. No school can function at its highest level of successful achievement unless it has the intelligent co-operation of the parents of its pupils.

A little maid from Siam,
Once said to her lover, Kiam:
You may kiss me, of course,
But you'll have to use force,
But thank heaven, you're
Stronger than I am.

Heller—What do you know about nitrates.

Patterson—Well, I knew they're cheaper than day rates.

Local Furniture Dealer Meet Mail Order Price

Sad to relate, but just as soon as some folks begin to get a little money ahead, they do not think of the people who have befriended them all the year when money was hard to obtain; the man who has smiled at him across the counter during the hot burning days of June, July and August; the man who has counseled with and advised him during the tight days now in the future, but now is turning to his mail order catalog for aid and comfort. He is beginning to send his money away from his good neighbor and friend to a bunch of "Sheenies" way off somewhere who do not give a wrapping of their fingers whether you stave or not, but are only interested in getting your MONEY. We often wonder why people so soon forget. Some, it appears are down right ungrateful.

Our postmaster informed us this week that he issued more than \$7000 worth of money orders Saturday, the big portion of which went to the popular mail order houses. His only reason for telling us was to show that old man Prosperity was returning to Terry. But, we could not help but view it from another angle. If the people who sent this money out for goods to be shipped in to them were getting much more value for the dollars, there would be some excuse to offer for it. But they don't. Mail order houses are not meeting prices of local dealers these days, and most local dealers keep their catalogs handy for comparison. The only person that is helped by mail orders is the guy that get the money at the other end of the line, and the postoffice express companies who divide the enormous charge for goods of less than car lots. Then there is a possibility that the goods will not come up to expectation, are inferior in quality, will not fit, etc., and have to be returned. Whereas, when you buy at home you see what you are getting and know exactly the quality of the goods, whether or not it fits, and precisely what it costs you.

Heretofore, the firm of Hudgens & Knight, informed us this week that he had sold a number of bills of furniture to ladies recently that fully intended ordering furniture from the mail order houses, but, he keeps a catalog on hand and after showing the ladies that he could more than meet prices, he sold the goods. Most people had rather buy at home if they can be shown it is to their advantage. He mentioned one lady that wanted a rug, which, after comparing prices and the cost of freight added, they had the mail order price bested some 50 cents. He sold a white enamel kitchen cabinet to a lady for less than \$40.00 that the mail order concern wants \$45.00 for. She was under the impression that the local dealers sold it for \$50.00.

You positively cannot order your groceries as cheaply as you can get them right here in Brownfield, and this applies equally as well to dry goods, hardware, and many other articles, quality considered. To give you some of the attractive prices, the above named firm are offering, they are running a series of furniture ads for the next few weeks to convince people that they have mail order prices skinned more ways than a farmer can whip a mule, quality and same goods considered. They don't handle seconds and misprints. And all other goods in this line, whether they price them in the Herald or not, will be found in line with those that are priced.

Buy at home and help your town and community, your neighbors and friends, as well as yourself.

WHAT'S WRONG WITH THIS?

A Kansas boy was told to write a sentence on the blackboard containing the words, "horse sense." He wrote, "The man forgot to lock his door one night and he has not seen his horse sense."—Exchange.

Born to Mr. and Mrs. Scott Eubank a 11 1/4 lb. daughter, Sunday.

Saturday Very Busy Day in Brownfield

A real fall of the year rush day was on Saturday, and our merchants and their clerks, together with many extras for the day, were on the jump from early morning to late in the afternoon, when people begin returning home, giving the tired force a chance for a breathing spell. They seemed to be real glad when the day was over and they had time to come up for air.

Practically all the week had been lovely, and much cotton had been harvested, giving the country people some spending money, and they were certainly using the opportunity. Indeed, most of them have just about been able to make both ends meet for some time, and they are in need of fall and winter wear of every nature, and the dry goods man who has had a back seat for some time was riding up on the big front cushions last Saturday.

W. H. Collins, owner of the Collins Dry Goods store informed us that he was sure that he let at least \$500.00 worth of business leave his store on account of now having a sufficient force to wait on the trade, but that they did the very best they could under the circumstances. He is already looking out for a bigger force of sales people for the coming Saturday. He said they did a fine business all day and reminded him of early last fall, before the bottom dropped out.

While none of the rest of the dry goods men told the Herald how their business was Saturday, there was no one asking them. A peep into the stores at Jones Dry Goods, Cobb & Stephens, Copeland Dry Goods, Chapman Dry Goods, etc., was evidence sufficient that they were going down the line as they have not for several months, and the rattle of money on "the barrel head" sounded good to sore ears. While groceries are a necessity, and people have to buy them throughout the year, come what may, nevertheless the grocery boys were given an extra hop, skip and jump on Saturday, and some are reporting the biggest sales of the season. Then, at the end of the day, the hardware and furniture men, the druggists, service stations and eating house, all had on smiles that won't rub off for some time to come. Even the banks began to look like old time, for instead of a few customers standing around in the vestibules, or in little groups outside, they were standing in lines at the windows awaiting their turns. Even the Herald, and perhaps some of our doctors and preachers felt the urge, and generally we three are the last to be remembered, for the Herald in making the trip half around the square from the first National Bank to the Herald office, collected exactly \$6. on subscriptions.

Well, this week has been even more beautiful than last week, so far, and we are expecting a great day again Saturday, for more people have started to gathering cotton this week, and it has been rolling in at a lively clip all the week.

Remember that the Brownfield business men have made huge preparations with big stocks of strictly A1 goods, and you will not be able to find as cheap prices anywhere as you will find right here. Get the habit of trading in Brownfield. Our merchants are buying space in this paper as never before just to tell you of the wonderful things they have in store for you. Buy it in Brownfield.

ISELL CALLED TO SEMINOLE AND SEAGRAVES CHURCHES

Rev. J. L. Isbell, former missionary of this section for the Baptist churches, has accepted a call from the Seminole and Seagraves Baptist churches for half time at each, with some afternoon appointments in the section interspersed.

Isbell has served many churches over this area and is well known throughout West Texas.—Lamesa Journal.

Jack Bailey made a business trip to Pecos this week.

Great Rotary Banquet Last Friday Night

Last Friday night will long be remembered by the Rotary Club of Brownfield, for on that night, they were not only privileged to entertain the splendid faculty of the Brownfield Public Schools, but the progressive trustees as well, and to have as principal speaker of the evening one of the most noted educators of this State, J. M. Gordon, dean of the Texas Technological College. From the many hearty words of appreciation of both the treat of the speeches and other forms of entertainment, not to say anything about the banquet, we are sure the guests of the evening all enjoyed it very much, but they could not have enjoyed the occasion of having them more than the hosts of the evening. The appreciation was at least mutual.

The club and their many guests of the evening entered the spacious dining rooms of the Hotel Brownfield exactly on the dot, 8 o'clock sharp, and found the tables bountifully supplied with the best of viands, cooked as only the chef of that good hostelry knows. After all were seated, the invocation was said by W. W. Price. After luncheon, the club and guests entered heartily into a short song fest, with Mrs. Albert Enderson at the piano. Following, the President of the club, Morgan L. Copeland, in his pleasing way, welcomed the guests of the evening. He was followed by Prof. O. W. Fagala, superintendent of our schools, who responded by saying that he was proud indeed that the local schools had such a fine bunch of boosters behind them, and that he was sure the rest of the faculty felt as he did about the matter.

Those assembled were then treated with a solo, "Until the Sands of the Desert Grow Old," by Mrs. Joe J. McGowan. This was followed by the rendition of "Silver Threads Among the Gold," by Mrs. McGowan, and Miss Lillie Mae Warren. These beautiful old songs were splendidly rendered and were well received by the audience.

The principal address of the evening then followed on the subject of "Some Changing Conceptions of Education." Dean Gordon has just sufficient of the Irish in him to make his addresses real spicy; he has plenty of the orator in him to make them interesting, he has enough of the sons of Plato to make them logical, and he has plenty of Lincoln in his make up to have sense enough to know when to quit. After hearing this splendid address, even the most "set in their ways" could not help but see that educational methods, like everything else, is changing, and in this instance, we believe, changing for the better. Our scholastics are being advanced as never before in much shorter time than in the old days of the three rules, which much too many of us still think of as those good old days. The speaker was heartily cheered and congratulated at the end of the speech.

Rotarian Gordon had with him Rotarian, the Hon. Neill H. Wright, and as the later is considered the "daddy" of the Brownfield club, he was called upon for a talk. That individual, however, took up most of his time trying to embarrass Dean Gordon, as the Dean had no rejoinder. But he finally got down to earth and gave us a real talk of which he is always capable.

Short talks were then made by W. W. Price, representing the board of trustees, and Miss Castleberry for the faculty members. The evening program was closed with another fine song fest.

Helen—I will not marry a deceitful man.

Hassell—Well, then I presume you will have "Miss" carved upon your tombstone.

Ida Lee—Oh Miss Morrow, a bee stung me, what shall I do?

Miss Morrow: Put some ammonia on it.

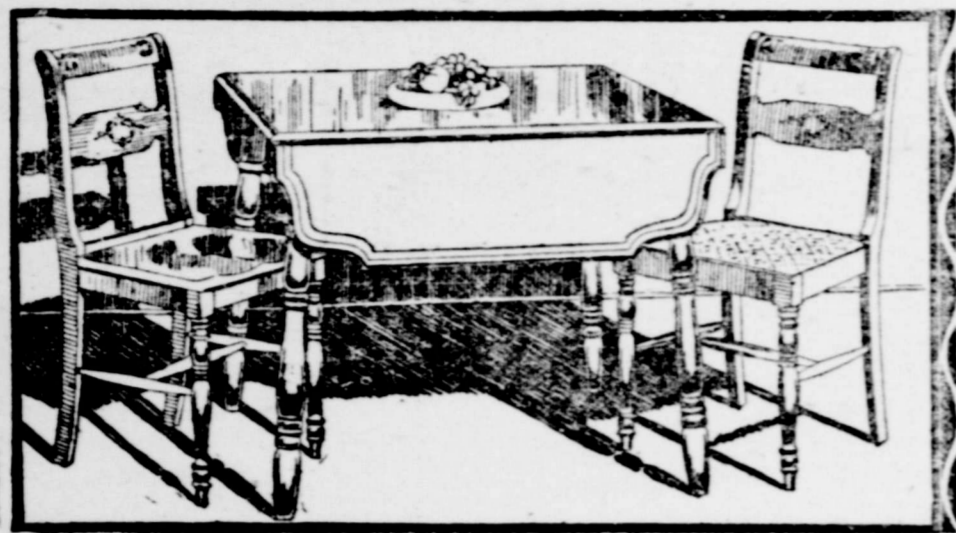
Ida Lee—But it has flown away.

Parent-Teachers Association, Tues., Oct. 25, 7:30

GRADE SCHOOL AUDITORIUM

FURNITURE BARGAINS

Never before have we had on display more beautiful Furniture, at such low prices. We are receiving new Furniture each week. Come and look before you buy.



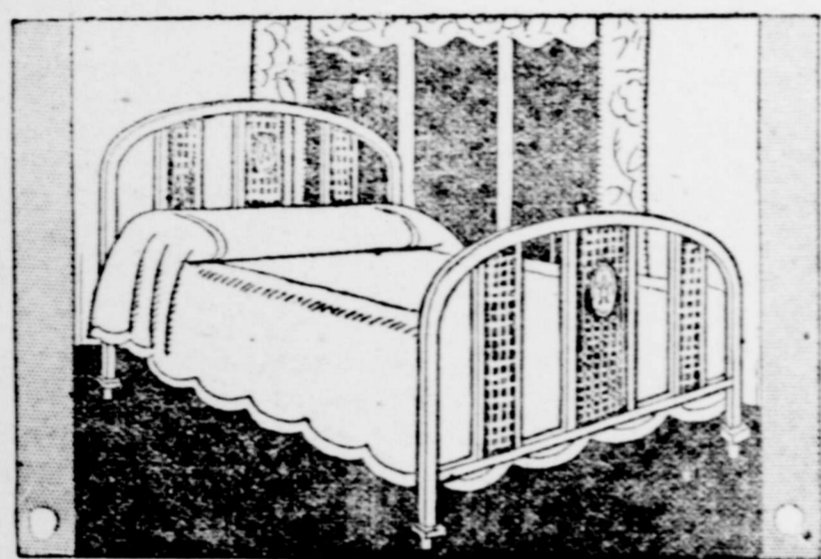
NEW BREAKFAST SETS

Most Extraordinary values--

5-PIECE SET \$28.65

Finished Honey Enamel with Torquoise Blue Antique shading with Madrid Red. Also finished Cafe Au Lait and Chinese Red.

SPECIAL 5-PIECE SET \$16.65



Saturday Special Panel Beds \$11.98

Remarkable values. They're of metal construction in brown finish.

White Enamel Kitchen Cabinets-- \$39.75

A real value at such low prices.

Oak Cabinets, only \$24.50

A real money saver.

We have a nice assortment of Cedar Chests, End Tables, Library Tables, unfinished Breakfast room Suits at prices you can well afford to pay.

WHITE SEWING MACHINES

We have secured the agency for the famous White Sewing Machine, and have same in stock. Be sure and see what we have in this line.

TEXAS QUEEN MATTRESS

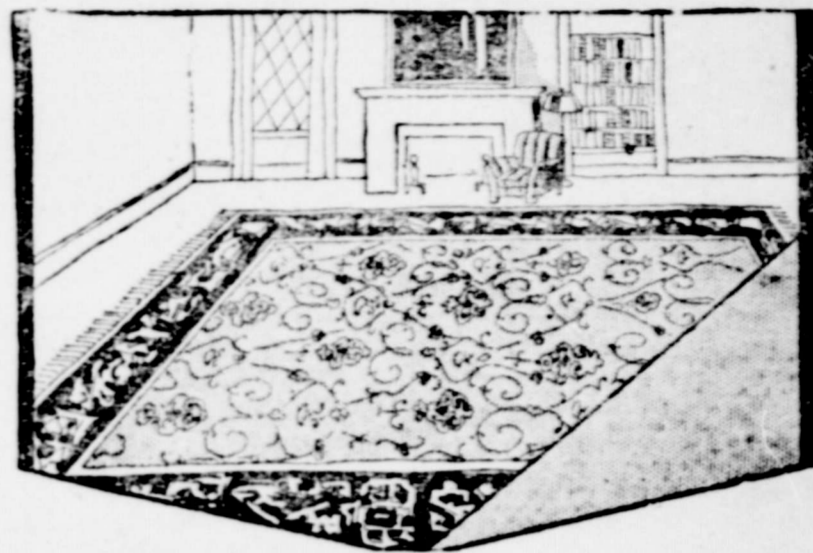
Guaranteed for 20 years, only \$37.50

Linter and Felt Mattresses at prices you can afford to pay.

EXTRA SPECIAL our guaranteed spring-- ONLY \$4.98

99 coils. Extra heavy border wire. Baked gray enamel finish.

HUDGENS & KNIGHT
Brownfield - - - Texas

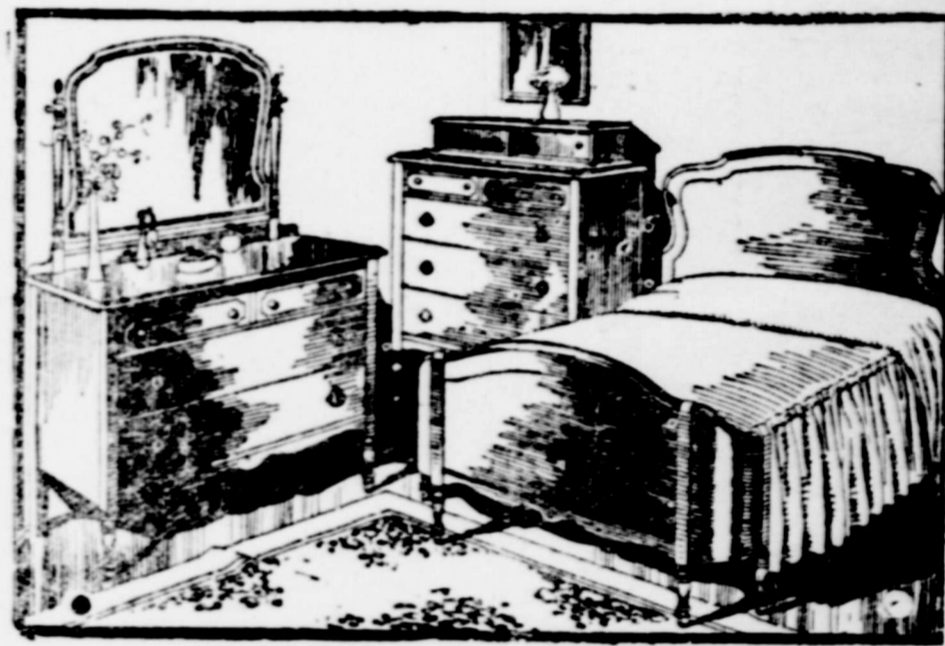


Extraordinary offerings in Velvet and Axminster Rugs.

Velvet Rug 9X12 \$42.50

Axminster Rugs, 9X12 \$39.95

Marvelous values. Rugs that have the charm of design and color. Bought at a decided concession, they are now offered at a good saving.



4-Piece Bed-room Suite \$79.95

Seldom, if ever, will you find such exceptionally lovely suite—one you may be proud to own—for so small an expenditure. Other suites at very low prices.

Mrs. S. A. Shepherd stopped us on the streets Saturday and renewed for her Herald, saying that she could not do without the Herald, for she said it was coming to be more interesting to her all the time.

Mr. I. A. Stephens of Cobb & Stephens was attending business in Sudan first of the week.

Boone Hunter went to Paducah

after his sister, Mrs. Ross McKenzie last week. Their mother has been quite seriously ill, but is somewhat improved at this writing.

Lea county New Mexico crawled up from fifth to second place at the New Mexico Cotton Carnival at Roswell, this year.

We notice the city cemetery is being cleaned up and plowed.

P. T. A. PROGRAM

The Parent-Teacher Association will meet Tuesday night, October 25, Grade School Auditorium at 7:30. The program promises to one that will hold the interest of everyone.

Methods and Use of Modern Examinations.—O. W. Fagala.

Objectives in Elementary Education.—Fladger Tannery.

Playlet (school children)—Grades of Miss Margaret Bell and Mrs. Leo Holmes.

Public School Relations.—Rev. J. W. Chisholm.

We are urging every teacher and parent to be present at this meeting. We want to make a go of the Brownfield organization.

We invite you to come.

According to the latest estimates this state has 2,680,000 persons of voting age.

Mr. and Mrs. M. P. Butler and baby were here last week visiting Mrs. Butler's mother, Mrs. S. A. Shepherd. The Butler family had been to Plains, as Mr. Butler is architect in charge of construction of the new Yoakum county courthouse.

J. M. Story was in from the Wellman community last Saturday. Upon being asked about his crop, he informed us that he had the best all-round crop he ever had, which included feed, corn and cotton.

F. F. Bozeman was in from the Pool community Saturday and informed us that he had a very good crop considering the small amount of rainfall received in that community. In fact he said he was really surprised that he was making as much as he is this year.

A. L. Burnett has accepted a position as bookkeeper at the McCord Gin, and will be found there by his friends. He will also handle the business of the Farm Labor Union from the same office at the gin.

Garza county won second place on its exhibit at the Dallas Fair, Harrison, an east Texas county taking the first place with only a few points separating them. A Panhandle county took third place.

BAPTISTS TO MAKE "SUCCESS WEEK" OUTSTANDING

Dallas, Texas.—Recent results of activities of Baptist workers in the State Conquest Campaign indicates that "success week," which begins Sunday, October 23, will be an outstanding success in the fall round-up of the campaign, according to Dr. F. S. Groner, Executive Secretary of the Baptist General Convention of Texas.

During the week the eighteen District Organizers appointed at the beginning of the campaign, last December, will direct associational activities through the hundred and twenty associational organizers, in a concerted effort, in support of which similar organizations among the B.Y.P.U., the W.M.U. and the Baptist Sunday Schools, will be active. The combined force is perhaps the most gigantic that the Baptists of Texas ever organized, and in magnitude and efficiency has been rivaled by few campaign bodies in any field in recent years. Not one of these hundreds of organizers will receive compensation.

While it is impossible at this early date to compile final figures on donations made to the campaign on October 12, "One Day for God," the many reports, letters and checks already received at Baptist Headquarters have proven the day an unusual success financially. It is believed that donations for that day will exceed expectations by a generous margin.

Mr. and Mrs. Abe George and Mr. and Mrs. J. King of Midland were in Brownfield, Sunday visiting relatives.

We noticed Uncle Billie Howard in from the Needmore community for the first time in a good while, Saturday. Asked about his crop, he said that most of it was up. Uncle Bill is right in the heart of the dry belt this year, but he is going to make some crop, for we recently saw part of it.

Misses Leta Hancock and Louise Holgate, both of this city, are now in Abilene taking commercial courses at Draughon's Business college.

Mrs. Holgate's and Mrs. Price's sister who is in the Sanitarium at Lubbock is getting along nicely.

N-O-T-I-C-E

It has been erroneously reported that we would not run this season. But please remember that we are here to gin your cotton any time from now until the season closes.

Respectfully,

MCCORD GIN COMPANY

—Old Smith & Williams stand.—

WE ARE EQUIPPED

We are equipped for cleaning your cotton to the very highest degree, and giving you from one to two higher grades than is possible for most gins to give.

Regardless of whether you SELL your cotton to us, to the local street buyers, ship it yourself, or sell through some marketing organization, it will be to your interest to HAVE IT GINNED where you can get the HIGHEST GRADE POSSIBLE, thereby realizing more money for each bale.

There seems to be an impression among some farmers that we do not want to gin cotton and put it up in square bales. This is an error. We would just as soon run it into square as round bales.

If you are a member of the Farm Bureau, we have Bills of Lading in our office, which we will make out for you and see that your cotton is properly billed.

In case you should neglect to bring your shipping tag, we have the Serial Number of each member in the county, and can arrange matters for you.

FARMERS GIN COMPANY

Our Motto is SERVICE—No Careless Work Tolerated

Round and Square Bale Ginners

BROWNFIELD TEXAS



We Are Here To Serve You

The prompt service and the careful attention we render our customers in the filling of their phone orders has converted many women to this economical time saving way of shopping. Try it out yourself.

If you don't know how to get one of our big dolls, ask us about it.

ENTERPRISE MARKET and GROCERY

The Herald \$1 per year in Terry and Yoakum counties.



SPECIAL FAVORS FOR HALLOWEEN

Added attractiveness for your Halloween party will come through the use of dainty table favors and decorations. An ample variety from which you may choose is on display at this store.

PALACE DRUG STORE

"If it's in a Drug Store, we have it."

We Give Gold Bond Saving Stamps.

CITY BARBER SHOP

Solicits your business because we know we are in position to please you in any style of haircut, tonics or massage. Ladies' and childrens' work solicited.

DEE ELLIOTT, Prop.



WANTED to buy burlap sacks.—Hudgens & Knight. 1tp.

WILL TRADE one section New Mexico land; Cotron county. Well watered, good ranching proposition, for 1/4 Terry county land clear of debt. Leonard F. Craft, Box 726, Tahoka, Texas. 21p.

YOU WILL be surprised if you will attend the all day Demonstration of the Preshur Stoves at the Brownfield Hdw. Co. on the 22nd. The nicest, cleanest and safest stove on the market. 21c

WILL BUY or trade for second hand pair chaps. Guess Uncle Newt is going to ride horseback some. N. F. Emerson, Brownfield, Texas, 21p.

LOST. Oct. 15, nickel plated hypodermic case; initials B. D. on case. Finder return to Palace Drug Store, Brownfield. Liberal reward. 1tc

STRAYED span small 14 hand mare mules; one red, other dun color Branded. Dun mule has scars on back \$5.00 reward for information leading to recovery. Notify Jack Bryan, 15 miles south Brownfield. 1tp.

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

WANTED to buy burlap sacks.—Hudgens & Knight. 1tp.

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at

Sim Bell Has Gone To

Repairing and washing cars at the Markham Garage one block north of Hotel Brownfield, and he will appreciate your business. See him for all kinds of recovery, or about washing and polishing your car.

The Herald \$1 per year in Terry and Yoakum counties.

President Mirabeau B. Lamar was the first to take direct action looking to the establishment of the public school. In his message to the Texas congress of 1838 he urged setting aside land for this purpose.

The following are legal holidays by statute in Texas: New Year's Day, January 1; Washington's Birthday, February 22; National Independence Day, July 4; Labor Day, 1st Monday in each September; Election Day on 1st Tues. after the 1st Mon. in Nov. of election years; Thanksgiving Day (movable); Christmas, December 25; Texas Independence Day, March 2; San Jacinto Day, April 21; Jefferson Davis' Birthday, June 3; Texas Pioneer's Day, August 12.

East Texas has a considerable advantage in disposing of truck crops because of its proximity to large and growing markets. The principal difficulty with successful operation of truck farms in the past in Texas was the lack of market facilities. The extremely rapid growth of Texas cities in the last ten years has done much to open the way for truck garden development.

Whorton—Whorton county is planning a bridge over the Colorado river at the foot of Richmond road.

Mercedes.—American Rio Grande Land and Irrigation Co. is erecting a citrus packing plant for the Rio Grande Valley Citrus Growers Association.

Dock Billingsley came in last week from Red River county to visit his old pal, Slim Ellis, and other friends here. He may again make this his home for awhile at least.

J. C. Draper and wife observed their 42nd wedding anniversary last Saturday. They both appear quite young yet, and will no doubt celebrate their golden anniversary. They are prominent citizens of the Union community.

Uncle Ike Newberry was in Saturday and wanted the editor to go out and pick cotton for him, but would not agree to board us. The trade was therefore promptly called off. He said he had ten bales of cotton open then and really wants some pickers badly. Who can help uncle Ike?

J. T. Bural, prominent south route farmer was in Saturday and paid the Herald a short call.

W. G. Hardin dropped in recently and renewed for his own and the Herald going to his mother at Springtown, Texas.

We are sorry to report Editor Curry of the Crosbyton Review in the Lubbock Sanitarium with a kidney affection.

Uncle Sam Jones was carried to the Lubbock Sanitarium recently for treatment of skin cancers. He asks his many friends to call on him if in Lubbock.

R-I-A-L-T-O

PROGRAM FOR WEEK BEGINNING MON., OCT. 24

MON. & TUES.
Marion Davies
—IN—
"TILLIE THE TOILER"



Comedy News

WED. and THURS
CLARA BOW
—IN—
"HULA"

Clara as the reason men "fly to Hawaii." A lavish love spectacle beneath warm southern skies.

COMEDY and NEWS

FRIDAY
Laura La Plante
—IN—
"Her Big Night"

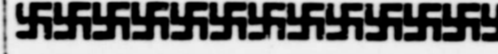
Comedy and Fox Variety

SATURDAY
TIM McCOY
—IN—
"The Frontiersman"

Thrills—Romance—in a great Historical film drama.

Comedy News

C-o-m-i-n-g S-o-o-n
"The Fire Brigade"



Miss Dollie Miller, of Plainview, is here this week visiting her friend, Mrs. Stricklin.

CHISHOLM

BIG BARGAIN LIST FOR TODAY, SAT. 22

A DOLLAR SAVED
—IS—

\$ A DOLLAR MADE \$

8 lbs. COMPOUND, (limit 1) \$1.90
25 lb. bag Imperial Cane Sugar 1.69

LOOK AT THESE FLOUR PRICES

48 lb. sack HARVEST GUEEN FLOUR (extra high patent) every sack guaranteed to please or money back, 6 days out of the week until further notice 1.90
Golden Harvest Flour, 48 lbs. 1.81
Folgers Coffee, 2 1/2 lb. can 1.33
Wapco Coffee, 3 lb. can 1.25
Star Brand Coffee, 3 lbs. 1.25
Coat-of-Arms Cof. 3 lbs., cup and saucer, while it lasts 1.25
Quart Jar Sour Pickles 25c
16 lbs Whole Grain RICE 1.00
Sunbrite Cleanser, can 8c

VEGETABLES AND FRUIT

Green Beans, lb. 10c Calf. Grapes, lb. 8c
Lettuce, per lb. 10c Calf. Apples, doz. 35c
Turnips, per lb. 4c Bananas, per doz. 30c
Cabbage, per lb. 3c Oranges, per doz. 27c
LEMONS per dozen 33c

Gallon Catsup, can 54c
Gallon Apple Butter can 69c
Toilet Soap (Cascade or Swift, 4 bars) 25c
No. 2 1/2 Table Peaches, can 17c

MEATS

WHITE LABEL sugar cured lb. 30c
SMOKED, sugar cured, lb. 24c
ARMOURS STAR HAMS lb. 23c

If you are not already one of our customers, try this convenient location today. There is plenty of room for your cars and wagons all around us.

We have most any kind of gas or oil you want; Batteries, Accessories, etc.

TIRES

We are prepared to give you the very best prices on Tires and Tubes with the most Courteous and Efficient Service.

CREAM

Armour & Co. have installed in our building a first class cream station. This is another convenience for our customers. The same prompt and honest service will be given here as in all other departments of our store.

You can't beat this store for price, convenience or courteous service—

TRY IT TODAY

Watch for 3 things

FIRST make sure that your gasoline starts easily, then check it for acceleration, its ability to deliver a rapid pick-up, and finally be certain that it delivers real power and mileage. You can be sure of these things if you fill with Conoco—the triple-test gasoline. Conoco is refined to meet every motor requirement. It will never fail you. Get it at the sign of the Continental Soldier.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers
of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

THE triple test
MOTOR FUEL

1 Starting
2 Acceleration
3 Power and Mileage

GEO. ALLEN
The House Reliable

Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1920. SAN ANGELO

Whitesboro—The Whitesboro Oil Mill reports spending \$10,000 for improvements. San Angelo—T. W. Taylor has let a contract for construction of a \$20,000 store building.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Our merchants have prepared for your business this fall with a full supply of reasonable goods. Not old shelf worn stuff two years out of style, (all that stuff is disposed of by semi-annual sales), but real stylish, up-to-date goods. They also have a price on it that no mail order houses are going to duplicate, quality for quality. Trade at home.

Way back here in the fall, some of the early bird politicians are announcing and really expecting the worm. But most citizens will refuse to get warmed up just at present; the weather is too chilly. Wait until next July when the mercury boils up to about 100 in the shade, then we'll be ready to shout our candidates from house to house.

Speaking of candidates, if pre-talk is any indication, we are going to have a full quota here in our county election next summer to thin to a stand. All of them are good men; perhaps good women if any run, but many will be disappointed and swear at the rest of us for not voting for them, when probably we had nothing whatever to do with their running. But then, this is a free country.

Still they are trying to conquer the turbulent Atlantic with those frail flying machines. No sooner is word, or no word heard from one plane than another is ready to join the graveyard of their predecessors, and so it goes on and on. It reminds one of flies going into a trap. They see thousands in there already, who seem to be unable to get out when they get their fill of molasses, but they just simply want to get in there themselves, believing that they will be able to extract themselves after getting some of the glory. We have heard of the fool killer all our lives, but did not believe one really existed except in myth until recently. We have'em. Sure.

Bankers are supposed to be good business men. Their advice is frequently asked. Here is a little advice broadcast through American Bankers Magazine: "No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This applies to all kinds of business and pro-

fessional men. This does not mean that you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned if you do not use over four or five inches of space. A stranger picking up a newspaper should be able to tell what is represented in the town by looking at its paper. This is the best possible town advertiser. The man who does not advertise his business does an injustice to himself and to the town. The man who insists on sharing the business which comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends upon the live, wide-awake and liberal advertising business man."

WHY THE ACTUAL FIGHT AND NOT THE MOVIES?

The following editorial from the Daily Oklahoman expresses our sentiments as to the government's position in regards to permitting prize fights, and at the same time prohibiting the exhibition of pictures of the same. If this is an evil, they are it seems, trying to destroy it by pruning the branches instead of digging up the roots:

"There seems to be no effective ban of a legal nature in the prize fight itself and myriads of citizens representing every class from governor to bootblack are free to cross the continent and pay exorbitant prices for the privilege of witnessing a championship bout. There is no law forbidding the exhibition of still pictures, and various and sundry can look upon the exhibited pictures of Tunney entering the ring, of Dempsey leaving the ring, of both shaking hands in the ring, of Tunney lying dazed in the corner of the ring, of 150,000 excited citizens congregated about the ring.

There is no law to silence the staccato of the broadcasting outfits that rancorously seek to inform a continent concerning every feint and thud and spasmodic grunt of the Chicago contest. There is no legal censorship on the columns of the press when it comes to publishing reams of news and surmise and speculation. The only thing that seems to be barred is the moving picture itself.

In the meantime the law of the land welcomes to the screen the football show that has taken more lives than pugilism ever claimed, the tinted love nest that has broken up more homes than the prize ring ever did, and the pornographic presentations that have sent more recruits to the brothel than all the prize fights that have been staged since the days of Mendoza and "Dutch Sam." While eagerly swallowing all the camels that ever "oonted" their way out of the desert, the laws of the nation turn pale and gag when straining at the single goat of the squared circle. Of what profit is it all?

If the moving pictures of a prize fight is injurious to public morals, the fight itself is more injurious. If the fighting game is sufficiently vicious to warrant a legal prohibition of fight pictures, it is certainly vicious enough to justify a prohibition of the fight itself."

Mr. and Mrs. J. L. Cruce attended the Dallas Fair this week.

—ANOTHER FORWARD STEP—

The Western Union Telegraph Company has selected this bank and made arrangements with us to handle all their money transfers of this territory. The arrangement gives to the public the same convenience and accommodations that a downtown telegraph office would afford in so far as handling funds by wire is concerned. You may transmit or receive funds by wire through this bank at the flash of a telegraph key and include messages in the transfer; we are glad to offer this additional service.

Our travelers checks provide you with identity, and safety of transportation of funds and are instant cash wherever presented in any part of the world. We invite you to make use of them when traveling.

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

Conservative Accomodative Appreciative

SPECIALS

SATURDAY, OCTOBER 22nd

- 2 1/2 lbs. Folgers Coffee \$1.28
- 3 lbs. Morning Joy Coffee 1.38
- 3 lbs. Arrow Peaberry coffee99
- 4 pkgs. Soda Arm & Hammer) 25c
- 25c Starch 21c
- \$1.25 size Calumet Baking Pwd. 1.05
- 3 cans Hooker Lye 25c
- 5 bars Cascade toilet soap 25c
- 10 lbs. Spuds 22c
- Baby Lima Beans, No. 2 can 9c
- 48 lb Flour (every sack guaranteed) 1.85
- 1 Bu. Sweet Potatoes 1.38
- 12 oz. glass Peanut Butter 24c
- 32 oz. glass jar Mustard 23c
- No. 3 can Tomatoes 14c
- Gallon Apples 48c

W. R. LOVELACE

Sheriff Ellington was a business caller in Tahoka, Tuesday.

NOTICE OF SHERIFF'S SALE

The State of Texas, County of Terry:—
G. W. Snodgrass, Plaintiff, vs. W. A. Webb, et al, Defendants:
Whereas, by virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 23rd day of August, A. D. 1927, in favor of G. W. Snodgrass and against W. A. Webb, No. 972 on the docket of said Court, and to me, as Sheriff directed and delivered, I did on the first day of October, A. D. 1927, at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas and belonging to W. A. Webb, to-wit: All of the southwest quarter of Section No. 108 in block D-11, in Terry county, Texas, and on the first day of November, A. D. 1927, the same being the first Tuesday of the said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., of said day, at the courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said W. A. Webb in and to said property.

Witness my hand, this the 1st day of October, A. D. 1927.
F. M. Ellington,
Sheriff, Terry County, Texas

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Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg
Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome
H. R. Winston, N. G.
J. C. Bohannon, Secretary

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS
SWART OPTICAL CO.

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 Phones Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M.
Monday night each month in the Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

DR. H. H. HUGHES
Dental Surgeon
X-ray Equipment
Office in Alexander Building
Brownfield, Texas

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO.
Brownfield, Texas

M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

J. T. AUBURG
Repairs Watches, Clocks and Jewelry.
In Hunter Drug Store.

LUBBOCK CLINIC
Third Floor Temple Ellis Building Phone 1200
and
Ellwood Hospital
Nineteenth and El Tians Sts. Phone 902
LUBBOCK, TEXAS
Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
D. D. CROSS, M. D.
Surgery and Diseases of Women
V. V. CLARK, M. D.
Diagnosis, Internal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat.
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.
T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

THE TIME TO EAT—

is any old time you are hungry. No need waiting until meal time. Best the market affords.

AMERICAN CAFE

5 PERCENT FEDERAL FARM LOANS

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance

City Loans

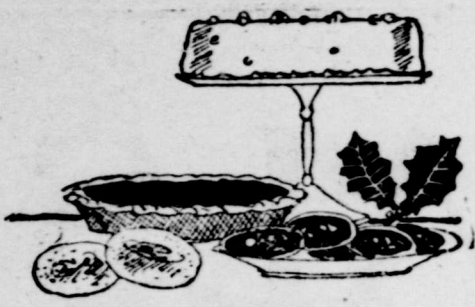
Office East Side of Square

Phone 129.

GOOD LUMBER

Everything to build with. If you do not figure with us we both lose.

HIGGINBOTHAM-BARTLETT CO.



TRY DRESSING THE TABLE

up with some of our standard, Nationally Advertized canned goods, salads, sauces, etc., not to mention naturally ripened fresh fruits and vegetables. Our delivery bus is at your service from opening till closing time each day. Just phone; let us serve you efficiently and gladly

BROTHERS & BROTHERS

Phone 83

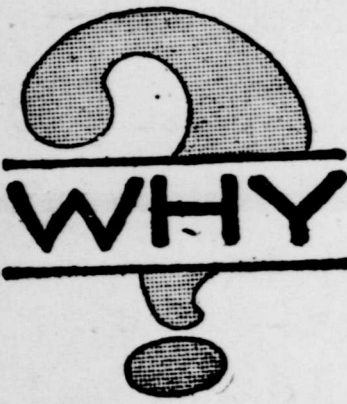


LET US HELP YOU

make your Halloween party a joyful success. We are now exclusive agents for the Brunswick records and the party with plenty of music will never know a "blue" minute.

Come in and let us play the latest hits for you.

HUNTER DRUG STORE



Should I patronize Miller & Gore when in need of gas, oils, tires, tubes and accessories?

Because they give full measure, quick service and give you truthful information about everything.

Miller & Gore

WE WANT YOUR TRADE

We carry a full line of—

P. & O., CASE and OLIVER

Implements and Repairs

Safety Hatch Incubators

Jumbo Collars and Harness

and Everything in Hardware.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

QUESTION BOX

ON HEALTH subjects Edited by
STATE DEPARTMENT of
HEALTH
J C Anderson, MD State H.O

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address: Question Box, State Department of Health, Austin.

QUESTION

1. Are there more boy babies born annually than girl babies?
2. Do young mothers give birth to more boys than mature mothers?—Inquirer, Del Rio.
3. Is a birth certificate necessary for entrance to schools in Texas?—J. S. C., Sour Lake.
4. What countries in the world has smallpox been the most prevalent during the past few years?—Reader, Rowena.
5. Germany has compulsory vaccination. Do you have any statistics showing the number of cases of smallpox occurring in that country during the last few years?—Reader, Rowena, Texas.
6. What is the cause of pneumonia?—J. R. T., Corsicana.
7. Is the death rate higher for bottle fed babies than those breast fed?—Mother, Lockhart.

ANSWERS

1. Based on records published by the Federal Bureau of Census for the eight-year period, 1917-24, the ratio of male to female births in the United States birth registration area, is 106 boys born to each 100 girls.
2. The ration in the United States birth registration area for the eight-year period, according to the age of the mothers is as follows:
Mothers under 15 years, 122 boys to 100 girls.
Mothers 15 to 34 years, 106 boys to 100 girls.
Mothers 35 to 54 years, 105 boys to 100 girls.
3. A birth certificate is not necessary for entrance to schools in Texas, but it is necessary for entrance to school in a large number of other states. Birth certificates are necessary for so many things, that no wise parent will neglect having his child registered. Do all the readers of this column know whether all their children are registered?
4. During the last few years, statistics show that the United States, India, Mexico and Russia, are the countries having the largest number of smallpox cases. The United States had 700,000 cases of smallpox during the last 15 years.
5. Records covering a ten-year period show that Germany had only 40 cases of smallpox, and these were transients. Compulsory vaccination is the only way in which smallpox can be successfully controlled.
6. Pneumonia is a communicable disease. It is caused by organisms which get into the air sacs of the lungs. There are two types, the lobar and bronchopneumonia, and low resistance is a predisposing factor in the contraction of both types of this disease. To prevent pneumonia, one should keep physically fit, avoid exposure to cold and wet, avoid over-exertion and give prompt attention to a "cold."
7. The death rate for bottle fed

babies is decidedly higher than for babies that are breast fed. Every mother should nurse her baby unless otherwise directed by her physician.

C. E. PROGRAM FOR OCT. 23.

Leader—Laula Head.
Lesson Topic.—Christian Endeavor in all Lands.
Scripture Text.—Rom. 10:18; Col. 1:3-6.
Song No. 66.
How has Christian Endeavor Helped You?—Florence Holt.
Do you suppose that Christian Endeavor helps people in other lands in the same way it does you?—Clovis Kendrick.
What can Christian Endeavors of America do to help those in other lands.—Mary Thelma Copeland.
How does a world-wide organization like Christian Endeavor help world peace?—Carrie Head.
How can Christian Endeavors in the armies of other countries fight against each other?—Christova Sawyer.

How does Christian Endeavor help to get Missionaries to go to foreign countries?—Juanita Perkins.

The need of Christian Volunteers in mission lands to-day.—Bill Collins.
Special Music.—Fay Brown.
C. E. Pledge.
Sentence Prayers.
Song No. 21.
C. E. Benediction.
All the young people are invited to attend these services at five o'clock. Visitors are always welcome.
Reporter.

LEVELLAND BAPTISTS TO BUILD A NEW CHURCH

At a meeting of the First Baptist church held Wednesday evening, it was decided to construct a church building at an early date. The congregation had hoped to begin a brick building this winter and probably finish up the basement so it could be used for assembly purposes, but it has now been decided to build a frame stucco sufficiently large to accommodate the crowds who attend services.
A. H. Cheek, G. R. King and D. N. House were appointed as a building committee, and it is thought that plans will be ready to submit to the church by next Wednesday evening.
The congregation has been holding worship in a tabernacle, but the membership and those who attend services have outgrown its seating capacity.
—Leveland Herald.

The Texas Declaration of Independence Day declared that Mexico "had failed to establish any public system of education," and the constitution of the Republic of Texas contained provisions for such a system.

Laredo—This city plans construction and improvement of bridges over Arroyo Zacate creek to cost \$40,000.

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Witness my hand this 1st day of October, A. D. 1927.
(21) F. M. Ellington,
Sheriff, Terry County, Texas

Noah didn't wait for the flood—

BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

6Percent Farm & Ranch Loans

Thirty-three years Government amortization payment plan.
Privilege of paying loan all or in part after five years. Partitions and partial releases granted on re-appraisal.

QUICK SERVICE, on other good loans, with prepayment option at any interest paying date.

YOUR ABSTRACT BUSINESS IS SOLICITED. WE CATER TO THOSE WHO CARE

GUARANTY ABSTRACT & TITLE CO.

Office Second Floor N. E. Room in Court House Phone 91
W. W. PRICE, Mgr. Brownfield, Texas.



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

FRIENDS AND CUSTOMERS

We have purchased the Sanitary Barber Shop and it is now in full charge of Rich Bennett, who needs no introduction to the people of Brownfield. We promise you good and efficient service at all times.

RICH BENNETT and CLARENCE LEWIS

DENTAL WORK PRICE

False Teeth, both upper and lower	\$40.00
Bridge Work, per tooth	8.00
Gold Crowns, each	8.00
Gold Inlays, each	7.00 to 8.00
Amalgam Silver Fillings	1.50 to 2.00
Cleaning teeth	2.00
Extractions (single)	1.50
Extractions (full set)	10.00
Painless methods employed. All Work Guaranteed	

Dr. J. W. Phillips

Room 12, Conley Bldg. LUBBOCK, TEXAS

IF

your casings blow out, bring them here to be repaired. The best of work.

your casings go down, bring them here to be patched.

your car needs oil, bring it here for that dependable Texas Oil.

your car needs gas, bring it here where it will be filled pleasantly. We enjoy it.

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

43

HAIR CUT



COOL LOOKING and attractive is the hair kept bobbed short in this weather. For her comfort's sake alone, it behooves every woman to keep her tresses trimmed these days. See the—

TONSORIAL SHOP
Biggins & Shag, Props.

You can't look at a tire and tell how far it will run

YOU CAN'T SEE a tire carcass because it is covered by the tread. Yet the way this carcass is built tells how far the tire will run.

Dunlop has had 39 years to learn all the hidden points where tires wear. Dunlop carcasses are built from the best long fibre cotton, spun in Dunlop's own mills into the famous Dunlop cable-twist cord.

These cords are elastic, so they give and take as your tire runs; strong, so they resist constant load and pounding. They build the best possible foundation for the Dunlop tread—the toughest rubber development known.

Thus Dunlop's extra years of experience build added value into every vital part. That is why, not one Dunlop—but every Dunlop—gives you more service than you can reasonably expect.

We recommend that you put Dunlops on your car

HARRIS MOTOR CO.

BROWNFIELD, TEXAS



every
2 1/4 seconds
someone buys
a

DUNLOP

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

Nurse—Would you care to join us in our tuberculosis movement?
Ashenhurst—I'm crazy to try it. Is it anything like Charleston?

The Herald wishes to thank Miss Hadena Hester for a nice mess of green string beans. The Hesters have a nice field of beans this year.

MEADOW BRIEFS

By Aesculapias.

We have been having and are still having some delightful Fall weather the past ten days. I do not recall any that surpass it during my seven years sojourn on the Plains.

Cotton is beginning to come in more lively and the hum of the gin at night is music indeed. The faces of the merchants and farmers have diminished in length at the prospect of better returns than for some years past.

The two gins together have turned out 93 bales. Not enough, you say, to feel jubilant over, but then our imaginations can travel ahead.

Some few report a light frost in places, but there has been nothing to get alarmed at.

We hear of a few farmers sowing wheat. Willis White, east of town has some up, and Prof. Zorns was sowing the past week. Others will sow in the coming weeks, and if there is any reason the coming year, it will well repay the efforts of those making the experiment.

Some would be burglar tried to prize open the back and side doors of the drug store Saturday night, but after disfiguring the doors and facings, gave up the job. They, however succeeded in forcing the door of the City Market and succeeded in stealing a leather coat. Nothing else was missed. They perhaps thought some change might be found, but were disappointed.

The Patton Brothers have purchased the old frame building formerly used by the drug store and are putting in shelving and counters. It is said that groceries will be put in it when the furnishings are completed.

Commissioner Stewart has been with us a few days the past week with the grader. He has been working some of the streets and the highway running east. There are other roads that need it badly but the very necessary item of money is lacking. Recent statements of the Highway Commission is to the effect that there is little prospect of work on the highways in this region.

Since our last report two youngsters have claimed citizenship in Terry county. A girl at the home of B. F. Ritter and a boy at W. H. Timmons'.

Some recent magazine articles on the new cure for divorce deserve a more than passing notice on account of the recent utterances of men and women who occupy positions that put them in the public eye.

The "Placebo" offered by these writers, judges and divines, is very much worse than divorce, even if as claimed that one marriage in five should be dissolved by the courts, and another contracted in short order.

The term "companionate marriage" while a rather pleasant sounding term is neither more nor less than prostitution, and if once adopted, there will be very few who will consummate the real marriage at the end of the probationary period.

A lady writer whose picture and that of her only daughter, accompanied an article in one of the magazines recently, said she favored her daughter contracting the "companionate marriage" to be terminated at the end of a year unless both parties were willing to make it permanent. Of course there were to be no children during this period, and thereby hangs a tale. In the majority of instances there would be children for one or the other of the parents—or more probably some one of state or charitable institutions to care for.

Such a plan would encourage many unthinking girls to make the trial only to find herself deserted in the majority of instances, to make her way in the world handicapped—if not with children—at least by the knowledge that discriminating men would not care to marry her. The woman is the one that would suffer the most by such an arrangement.

A noted Judge whose picture is often seen as underwriting such proprietary devices as Pelmanism and other junk is loud in his praises of this marriage crutch. He is even lecturing and holding debates on the question. He has gained quite a reputation in handling juvenile violators of the law, and it is possible that the number would be very much increased by the adoption of this new substitute for marriage.

Most of us whether we belong to the church or not have generally regarded the clergy as favoring all that is best in making life pleasanter, but even they, or quite a number have publicly endorsed this substitute for marriage. Such propositions are generally intended for the other fellow's girl. I am of the opinion that very few of those who urge such measures would willingly permit their daughter to contract such a relation.

Even the present lax management of divorce is preferable to any substitutes. If people can't live together as husband and wife, let them separate, but don't allow them to spoil another home. In my opinion polygamy is preferable to polyandry.

JUDGE RULES ENGLISH NECESSARY TO CITIZENSHIP

Philadelphia, Pa.—A Pennsylvania judge is determined that the United States shall not be likened unto Babel's tower. In refusing citizenship to 40 aliens he announced that he would "naturalize" no person who would not make an honest attempt to learn to write English legibly and to speak it intelligently.

"We spend millions annually to educate our own and force them to go to school," he said. "It would be unfair to our native born to require them to read and write and then give foreign-born the same right without similar requirements."

The South Bend Tribune in referring to this ruling states: "Most American will agree that this is the proper procedure. A working knowledge of the English language is a prime requisite in one striving to become an American citizen. Without it no foreign-born resident can become conversant with our American institutions to an extent which will make him worthy of citizenship."

The first settlements in Texas were made for educational and religious purposes. They were the missions established by the Spanish in the latter part of the 17th century.

Editor E. I. Hill, of the Tahoka News, failed to get his print paper last week, and came over Wednesday after enough to print last week.

SPECIALS

FOR SATURDAY AND MON. OCT. 22-24
EXTRA SPECIAL VALUES FOR SATURDAY AND MON. ONLY

JUVENILE FLEECE: pretty striped flannelette in peach, blue and pink, full yard wide and extra heavy weights, suitable for pajamas and sleeping garments—

SPECIAL 29c

Yard wide Shirting, good quality, striped and solid colors and full yard wide.

SPECIAL 15c yd.

MENS UNION SUITS:—Men's heavy weight ribbed Union Suits size from 36 to 46—

SPECIAL 98c

LADIES OUTING GOWNS: good heavy outing gowns in pretty colors, well made and silk trim—with fancy colored borders; an med—

SPECIAL 79c

Linen Luncheon cloth, all pure linen lunch cloth, 42 in. square, unusual value—

SPECIAL 89c pr.

WOOL SERGE; good heavy wt., and full 36 inches wide—

SPECIAL 69c yd.

READY-TO-WEAR

Hats, Coats and Dresses of Superior Styles and Quality and at prices that mean a real saving to the customer.

JONES D. G. Co.

"THE STORE OF BETTER VALUES"

Brownfield - - - Texas

Only Buick has an engine Vibrationless beyond belief

BUICK'S remarkable freedom from vibration is due primarily to three vitally important factors. First—the inherent smoothness of the Buick Valve-in-Head six-cylinder engine. Second—rubber engine mountings, front and rear. And third—the scientific and almost perfect balance of the entire Buick crankshaft assembly.

Only Buick enjoys these advantages. And only Buick provides the silken performance—the unvarying smoothness at all speeds—the longer life and greater serviceability of an engine vibrationless beyond belief.

Sedans \$1195 to \$1995 Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f.o.b. Flint, Mich., government tax to be added. The U.M.A.C. financing plan, the most desirable, is available.

BUICK for 1928
HILL MOTOR CO.
LAMESA, TEXAS

FAMILY WASH

Rough dry, per lb 8c
Ironing, per dozen 40c

Brownfield Laundry

SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone 1-8-2

TRUE BLUE GIRLS WITH MISS McPHERSON.

The True Blue Girls of the Baptist Sunday School met with Miss Lela McPherson, Tuesday afternoon at 4 o'clock for a business meeting. Miss Roselle Goodpasture, vice-president, presided in the absence of the president. Hot chocolate and cake was served to Misses May Holgate, Talene Hancock, Lucille Hunter, Corda Mae Shepherd, Doris Bandy, Roselle Goodpasture, Frieda Tandy, Margaret Wason, Wynona Burnet, Julia Head and Mrs. Savage. The next meeting will be with Miss Corda Mae Shepherd, November 8.

MISS MARIE BELL ENTERTAINS SANSOUCI CLUB

Miss Marie Bell entertained the Sansouci Club, Tuesday evening at eight o'clock. Halloween decorations and favors were used. Bridge was played with high score going to Miss Margaret Bell, a dainty pillow; and low, a powder puff to Miss Nelle Flache. High score prize among the guests to Mrs. Wingerd, a pretty vase. Pie with whipped cream, hot chocolate and popcorn was served. Members and guests were Misses Violet McBurnett, Margare Bell, Lucille and Nelle Flache, Belle Williamson, Adie Hamilton, Lucy Drury and Mary Ann Bell, Mmes. Wingerd, Townsend and Claude Hudgens.

SAMMIE LEGG'S BIRTHDAY PARTY

Mrs. W. E. Legg entertained Wednesday afternoon celebrating her daughter's fifth birthday. The house was decorated for Halloween, having fortune tellers, witches and ghosts. The birthday cake with five candles on it was cut, then hot chocolate with cakes in the shape of cats was served.

The little folks enjoying this occasion were Velmoyce and Joe Bob Burnett, Genevieve Murphy, Jack, L. C.

and Marion Kerney, Betty Joe Savage, Pauline Lindley, Odell Spear, Gene Green, J. E. Smith, Paul and Burnet Auburg, Laverne Collier, Geraldine Pyeatt, Billy Moore and Bobbie Virginia Bowers.

BIRTHDAY DINNER FOR MARJORIE SUE BYNUM.

Little Miss Marjorie Sue Bynum was honored with a birthday dinner by her mother, Wednesday at noon. The dinner was served at one large table in the dining room, the center being a placque of pink and red zinnias and cosmos and Halloween decorations being used. A Halloween hat was worn by each guest during the dinner. Delicious sandwiches, fruit salad, potato chips, cake, chocolate and candy was served. The guests were Donald, Dorothy and Bety Joyce Bynum, Mildred and Nell Adams, Doris Lee Gore, Thelma Fern Harris, Homer Knoll Hughes, Mary Faith Harris, Virginia May, Erlene and Evelyn Jones, Kathryn Bynum, Miss Mozelle Treadaway, Mr. Dock Powell, Mr. Will Fitzgerald and Marjorie Sue.

MRS. HARRISS HOSTESS TO I-DEAL KLUB

Mrs. R. L. Harriss was hostess to the I-Deal Klub, Wednesday afternoon. Mrs. Arthur Sawyer won high score in Bridge, receiving a beautiful luncheon set, with the table cut prizes tea towels, going to Mrs. Endersen, Mrs. Bailey and Mrs. Michie. Individual cakes, peanut brittle cream and hot tea was served to Mmes. Michie, Collins, DuBois, Endersen, McSpadden, Sawyer, Stricklin, Bailey, McDuffie, Henry Alexander, Carter and Holmes.

MRS. BROWNFIELD'S BRIDGE PARTY.

Mrs. Ray Brownfield entertained with a Bridge party Wednesday afternoon at three thirty. High score

was won by Mrs. May, a pretty picture, and next to high by Mrs. McBurnett, a linen luncheon cloth. Delicious cake and ice cream was served. The following guests were present: Mmes. McBurnett, May, Lewis, W. C. Smith, Hurst, Kendrick, Shelton, M. C. Bell, Graham, Gracey, and Misses Nancy and Elizabeth Dumas.

P. T. A. MEETING

The Parent-Teacher Association met Wednesday afternoon, October 12. No business was transacted except the time of meeting was changed to the second and fourth Tuesday nights. Next time a special program will be given. The public is invited and urged to come.

BRIDGE PARTY

Mrs. R. L. Bowers entertained with a Bridge party, Thursday afternoon at three o'clock. Mrs. Dalton Lewis won high score, a basket on stand, and Mrs. Shelton, next to high, a bottle of Houbigant perfume. Sandwiches, pie and hot chocolate was served. The guests were Mmes. Bailey, Fred Smith, Weber, W. C. Smith, Kendrick, Miller, Michie, Self, Claude Hudgens, Gracey, Dallas, Earl Jones, Collins, King, Dalton Lewis, Stricklin, Arthur Sawyer, Shelton, Gore and Miss Margaret Bell.

NIGHT CLUB MEETS

The Night Club met with Mr. and Mrs. R. L. Bowers, Thursday evening at seven-thirty. Mr. McGowan won high score among the men and received a deck of cards. Mrs. McBurnett won high score among the ladies and received a pair of pillow slips. Sandwiches, pie and hot chocolate was served. Members and guests were Mr. and Mrs. McGowan, Mr. and Mrs. Tom May, Dr. and Mrs. DuBois, Mr. and Mrs. McDuffie, Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. Leo Holmes, Mr. and Mrs. McBurnett, Mr. and Mrs. Henry Alexander, Mrs. Endersen, Mrs. Wingerd, and Miss Marie Bell.

MRS. MICHIE ENTERTAINS FRIDAY FORTY TWO.

Mrs. J. E. Michie entertained the Friday Forty Two Club, Friday afternoon at four o'clock. High cut prize a pretty hand-painted pillow, went to Mrs. Krueger, and low cut, a dainty handkerchief to Mrs. H. W. McSpadden. The hostess served a salad course to the following ladies, Mmes. Webber, Brothers, Collins, Dallas, Lewis, Downing, Kendrick, Krueger, Earl Jones, Cruce, Hurst, Hudgens, Knight, Clint Rambo, W. C. Smith, Scudday, and Arthur Sawyer.

JUNIORS ARE ENTERTAINED

The Juniors and their guests were entertained Friday evening at the home of Mrs. Dalton Lewis. Buncos and Forty-Two were played with Miss Madaline Elliott winning a hand painted handkerchief; and Ulyses Graham, a knife as cut prizes. Ice cream and cake were served to Misses Lillie Mae Bailey, Lou Ellen Brown, Lena Mae Balard, Christova Sawyer, Florence Holt, Madeline Elliott, Hazel Stafford, Jessie and Bessie Chisholm and Messrs. Clovis Kendrick, Clyde Eiche, Ulyses Graham, Eddie Ballard, Kerney Scuday, Tom Herod, Gilman Graham, Spencer Kendrick, Lee Orvel Lewis, Lolin Flippin, R. L. Lewis and Jim Cousineau.

SENIORS ENTERTAINED BY MISSES LAWLIS AND BROWN.

Misses Ruth Lawlis and Fay Brown entertained the Seniors Saturday evening at seven thirty at the home of Mr. and Mrs. J. L. Randal. The home was artistically decorated for Halloween, and had Miss Crawford as witch and fortune teller to foretell the future. Hearts was played with high among the ladies and gentlemen respectively going to Miss Voncile Holgate, a crepe de chine handkerchief and Adolphus Smith, a cigarette holder. Punch and pumpkin pie a la mode was served. The guests were Misses Robbie Hardin, Vivian Winston, Voncile Holgate, Mary Thelma Copeland, Christova Sawyer, Sue Crawford, and Espie Castleberry and Messrs. Adolphus Smith, Virgil Burnett, Bill Collins, Eddie Ballard, Riley Spivey, Ulyses Graham, Travis Bynum and Mr. and Mrs. Randal.

S. S. S. CLUB ENTERTAINED BY MISS BAILEY.

Miss Lillie Mae Bailey was hostess to the S. S. S. Club, Monday afternoon. After Forty Two was played a pleasant time was enjoyed by all opening and displaying their "Sunshine Gift packages." A delicious course of sandwiches, pickles, fruit salad, cake and hot chocolate were served to Misses Anna Bell Scudday, Mary Kathryn Anthony, Voncile Holgate, Ruth Hill, Lou Ellen Brown, Lena Mae Ballard, Gladys Kendrick and Mrs. Earl Anthony.

MAIDS AND MATRONS MEET WITH MRS. STRICKLIN.

The Maids and Matrons met Tuesday afternoon in regular session with Mrs. A. J. Stricklin. Quite a bit of business was transacted and the following program was given.

Roll Call: Indian names or remains now in Texas.

Indian in Texas then and now—Miss Nancy Dumas.

The Monks and the Missions—Mrs. Ellington.

Map Exposition. Highways in Texas Today—Mrs. Holmes.

Delicious green apple pie with whipped cream and coffee was served.

Members present were Mmes. W. A. Bell, Adams, Dallas, DuBois, Ellington, Holmes, King, Lewis, McSpadden, Miller, Randal, Sawyer, Wingerd and Misses Nancy Dumas, Elizabeth Dumas and Margaret Bell. Miss Dollie Miller, of Plainview was a guest.

MISS FRANCES BROWNFIELD ENTERTAINS OOKY CLUB.

The ladies of the younger set were entertained on Monday afternoon, Oct. 3 by Miss Frances Brownfield. The time was pleasantly spent in guessing contests and games. Refreshments consisting of sandwiches, olives, punch and watermelon were served to Misses Pauline Hunter, Kathrine Holgate, Lenore Brownfield Eileen Ellington, Ruth Lawlis and Mr. Tannery, former teacher, who was a special guest of the club and the hostess.

OKEY CLUB MEETS WITH MISS BROWN.

The Okey Club met last Monday, October 10 with Miss Alma Brown. The afternoon was pleasantly spent in contests and games. Delicious cake and punch was served. Members present were Misses Frances Brownfield, Kathrine Holgate, Pauline Hunter, Lenore Brownfield, Eileen Ellington and two guests R. L. Lewis and Dell Smith.

Mr. and Mrs. J. L. Randal spent a few days in Lubbock visiting their daughter, Mrs. Percy Spencer, and celebrating their grandson's birthday.

The Young Matrons of the W. M. U. of the Baptist church met with Mrs. Hughes, Thursday, October 13, for Bible Study. The ladies present were Mesdames Holt, Clyde Bond, Lawrence Green, Homer Knell, DuBois, E. V. May, Carter, Burleson, and Miss Lucy Drury. They will meet next time with Mrs. Carter.

THE ALWAYS READY CLASS ELECT OFFICERS.

The Always Ready Class of the Baptist S. S. met Sunday, October 9th and elected the following officers: Miss Janet Brown, President; Miss Ruth Adams, Vice-Pres.; Miss Mary Coe, Secretary-Treas.; Miss Nora Lee Tandy, Vice Sec., and Miss Juanita Bailey, chairman of social activities, and Mrs. Mary Green, teacher. Class Motto is "And He said unto them, 'Watch.'" Class colors are yellow and white.

The Women's Missionary Society of the Baptist church Circle A met Monday afternoon with Mrs. J. C. Green who is now able to be up again. Difference religions of the earth were studied.

Circle B met with Mrs. Geo. Neill. An interesting program on Missions was given. Members present were Mmes. R. W. Rambo, Tom Glover Nabors, Gay Price, Dunn, and W. W. Price.

Circle C met with Mrs. Lester McPherson with Mrs. Will Adams in charge of the program. The ladies present were Mmes. Orval Adams, Will Adams, John Scudday, Ray Brownfield, Aut Graham, E. V. May, McBurnett, Brit Clare, T. E. Lovelace, Grandma Adams and Pat Brothers.

The interest in all the Circles is growing. The ladies will meet at the church Tuesday afternoon to quilt.

METHODIST W. M. S.

Mrs. G. S. Webber and Mrs. Cleve Williams were joint hostesses to the Methodist Missionary Society at the home of Mrs. W. B. Downing, Monday afternoon. The time was pleasantly spent in contests. Mrs. Chisholm also gave an interesting talk on the study work.

Delicious Angel Food cake and ice cream was served to twenty guests.

Mr. and Mrs. W. G. Harris and children went to Clovis, N. M., Sunday to take Mrs. Harris' niece, Miss Kathleen Gentle home.

Mayor and Mrs. Joe McGowan and son went to Quanah, Sunday.

Mrs. Ed Spear had as her guest Sunday her sister from Snyder.

WE HAVE SLAUGHTERED PRICES AGAIN!

More and better values each week. Real money savers on things that are a necessity to life. Every item listed below is a real bargain! Don't fail to take advantage of these good prices.

YES WE HAVE APPLES AGAIN! WE WANT YOUR EGGS!

Apples	Eating and Cooking, per bu (Bring sacks)	1.10
10 lb Sugar, cloth bags		69c
Flour	48 lb. Extra High Patent Every Sack Guaranteed	1.89
Brooms		36c
7 bars Swifts Quick Naptha Soap		25c
Tokay Grapes, per lb.		10c
Apples, per doz. (Winesap)		19c
East Texas Yams, per lb		3 1/2c
Grape Fruit, large, each		10c
Hams, good grade, per lb.		24c
Fancy Smoke Bacon, per lb.		24c
Quart jar Pickles		27c
Quart jar Olives		59c
10 lb. bucket Staleys Golden Syrup		.74
Gallon Tomato Catsup		66c
10 oz. bottle Tomato Catsup		14c
1 lb. pkg. Santos Peaberry Coffee		29c

HARDWARE DEPARTMENT

Fancy Jumbo Peanuts (parched)	21c
1.50 alarm clock, guaranteed, only	89c
Set Knives & Forks	wood handles \$1.50 value 98c
Childs metal lunch basket, only	24c
Cotton Pickers sack	12 ft extra heavy 8oz. \$1.69
8x10 Mirror (Ivory finish)	49c
Baby Basinettes,	finished ivory, only 76.39

We are receiving new Merchandise every day. Figure with us for Cream Separators, Sewing Machines, Furniture. In fact, we carry nearly everything used in the home.

Hudgens & Knight

Groceries—Hardware—Implements—Furniture
WEST SIDE SQUARE BROWNFIELD

THE FRUITS OF LABOR

The only lasting benefit that can come from a prosperous harvest season is when the fruits of labor have been stored away against future need.

For the individual there is no protection that can equal the accumulation of a Reserve Account in a strong bank. It provides working capital; makes possible the grasping of opportunities; it is an ever-present fund with which to weather seasons of sickness, accident or other adversity. In short, it is a bulwark of protection for the certainties of today and the uncertainties of tomorrow.

Because we know the blessings that attend the building of a strong Reserve Bank Account, we urge the people of this community to put something aside in a Special Reserve from each harvest deposit.

FIRST NATIONAL BANK

OF BROWNFIELD
"SERVES TERRY COUNTY"
Capital, Surplus and Profits
\$65,000.00





**"LOAD UP" WITH THESE
GROCERY VALUES!**

Just call 29 Madam, and have us load up a basket of the best grades of Canned, Package or Bottled groceries to be found. 'Tis many "a pretty penny" we can save you on all your favorite brands!

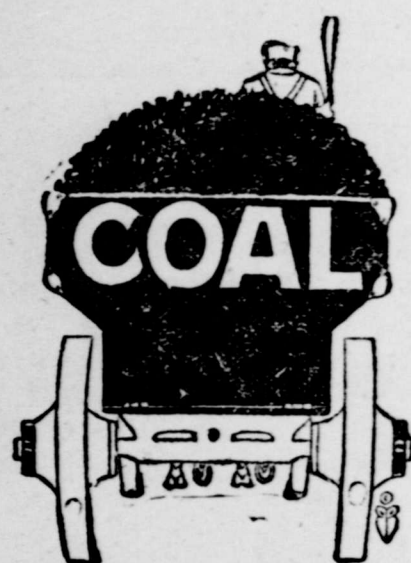
LEWIS BROS. & CO.
"The Square Deal Grocers"

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES Utility Superintendent
ROY M. HEROD Collector
YOUR OWN POWER AND LIGHT PLANT



**BOUGHT
YOUR COAL?**

Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE
Phones 108 and 158 **BROWNFIELD**



Should I change the oil in my crank case? At least every 500 miles and sooner if your car is new or just worked over, and you should use Conoco Oil then.

BROWN & BENTON

**THEN TEN MILES—
NOW TWENTY MINUTES**

Some years ago it was ten miles to the next town. Now it is less than twenty minutes minutes.

When the next town was ten miles instead of twenty minutes away the people of the home community were willing to accept such merchandising as Jones and Brown and Smith offered them. People could not be too particular about the merchandise of the local stores, about the quality or the variety of the merchandise carried, about the sales ability of Jones and Brown and Smith and their clerks. When the next town was ten miles away the only competitors of Jones and Brown and Smith were mail-order houses. It was a case of buy in the home town or from the mail-order catalogue. That ten miles of soft mud road, and the slow, lumbering farm wagons of the period, protected the home trade of Jones, Brown and Smith. That ten miles of mud kept the people of the town at home, it kept their interests centered in the home community.

Today the ten miles of distance has been changed to less than twenty minutes of time; the mud roads have been changed to concrete; the slow, lumbering wagons have given way to the automobile, and Black, Green and White in the next town have become competitors to Jones, Brown and Smith. The next town is as near today as it was to Main street in the home town a few years ago. Good roads and the automobile have annihilated the fortifications that protected Jones, Brown and Smith but a few years ago.

All of these things mean radical changes in the social and commercial life of the nation. It means the progressive communities are going forward, the unprogressive ones are going backward. It means that communities must strive as never before if they are to live. The dead town, filled with dead merchants, with dead people, has no place in the picture of the future.

There is a distinct place for the newspaper in these changed conditions. It is the local community newspaper that must lead its community out of the darkness of the era of mud into the light of the present era of concrete. It must lead the way to progress that means a better town, better merchandising methods on the part of the merchants, co-operation between all elements of the community working together for the benefit of all. It should lead in organizing social activities that will attract people to the town. It should lead in the installation of "movie" shows, and the production of good pictures. It should encourage and support the activities of the churches. The newspaper representative of the community that is to live in these days of fierce competition can no longer content itself with chronicling the things that happen, it must make things happen.

In hundreds of towns there have been organized within the past year community advertising campaigns, selling the community to itself, stimulating co-operation between its people, advocating community betterments, community trade, prompt payment of obligations, and the hundred and one things that are needed to arouse the community and cause it to keep pace with the progressive spirit of the age. The newspapers start these campaigns, but the people of the community pay for them, and through them aid materially in supporting the newspaper in return for the service the newspaper is rendering the community. It is but one of the hundreds of ways in which the newspaper can, and must, lead the community out of the mud and onto the concrete.

It is a fast age. Possibly faster than many of us appreciate, but we must keep pace with its speed or go down under the wheels. This is true of the community as well as the individuals. It is a day of community leadership for the newspaper, and the ones that do not, or cannot assume that leadership are going down.—Sudan News.

**DEFENDANT MARRIES
PROSECUTING WITNESS**

When the case of the State vs. Jack Henderson of O'Donnell came on for trial in the district court Wednesday morning, it was found that the defendant, who was charged with statutory rape, had married the young girl whom he is alleged to have wronged, and indictment against him was dismissed upon motion of the district attorney.

This has attracted a great deal of interest, and a special venire had been summoned to try the case. It perhaps a happy termination of the unfortunate affair.—Tahoka News.

J. M. Thomason, prosperous farmer of the Lahey community, was in Saturday and informed us that his crop was satisfactory this year.

**POOREST BUSINESS MAN
IS GOVERNMENT—BORAH**

Denver.—The poorest business man this country has yet produced is the government, said Senator William E. Borah of Idaho in a speech before the International Advertising Association here.

"To find out how we shall preserve personal initiative and the fruits of personal ambition along with conservation of the public interests and the advancement of the public good is to give new assurance to democratic principles," said the senator.

"For myself, I think the poorest business man which this country has yet produced is the government. The most extravagant and demoralizing form of government with which we are thruout history familiar, is a bureaucracy. Some bureaucracy we must have, some we shall always have, but in the name of humanity, how much! And yet the problem is here—what are the proper limits of the functions and agency of government? To what departments of human affairs shall government authority extend, and how far and in what way?"

"It is a sound rule that the government should not undertake to do what the citizen can do equally well or better for himself. But this sound rule the government must disregard when individuals disregard the welfare of the nation or the public weal.

"If those in charge of our great natural wealth and our utilities do not want government interference or government ownership, it is largely in their hands not to have it. It is very generally recognized as a wise rule that the interests of society are best served by leaving use and control of property to the initiative, the judgement and discretion of the owner. But this can remain true only so long as that use is not in conflict with the fundamental rights and interests of the people or the nation."

W. E. Steen, prosperous farmer of the Pleasant Valley neighborhood, came in recently and paid up his subscription to 1929, so that he would not have to be bothered for some time renewing his subscription.

Jess Black and J. P. McClish, of McDonald, N. M., were here this week with cotton. Mr. Black said he received 21.50 for his bale.



H-A-L-L-O-W-E-E-N

See our complete assortment of Decorations, Masks, Hats, Party Favors andn Cards, Confetti, etc.

ALEXANDERS

Brownfield 7th & Rexall Sts Texas



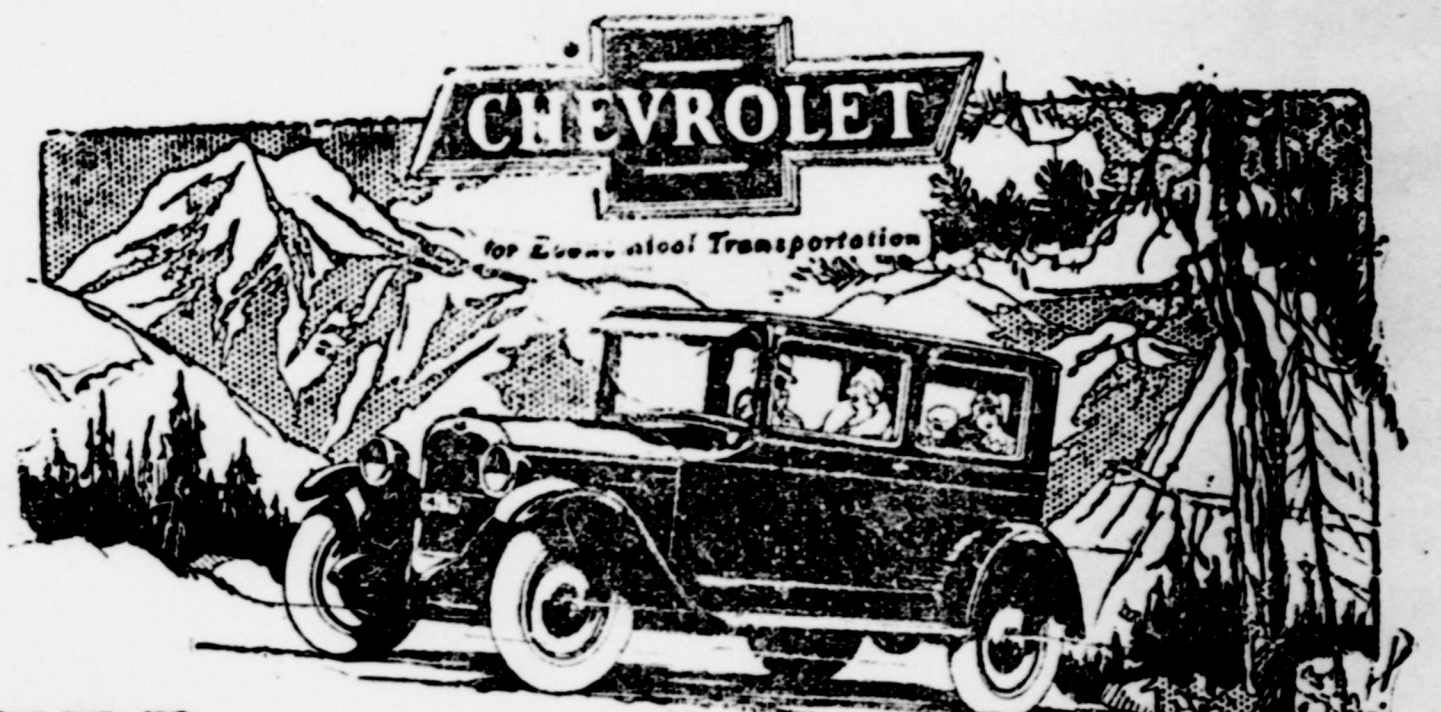
CHEVROLET
USED CARS
with an OK that counts

This Tag Protects Your Purchase

You can be absolutely inspections. Genuine parts certain of the quality of are used for all replacements. After the car has passed a final inspection, a red "O. K." tag is attached to the radiator cap. This tag is the purchaser's guarantee of value—look for it when you buy a used car!

All work is done by our own expert mechanics, and is subjected to the regular factory tests and

CARTER CHEVROLET CO.
Brownfield, Texas
QUALITY AT LOW COST



**Why
Chevrolet Performance
is Thrilling Millions**

Never before was a low-priced car so delightful to drive as today's Chevrolet!

Fast get-away... easy, smooth operation... high speed readability... unflinching power... and flashy acceleration—

—exactly the type of performance that everyone wants in an automobile today!

In addition, there is all the finger-tip steering, all the positive braking and effortless gear shifting that have made Chevrolet so decidedly popular for congested traffic. And never before was a low-priced car so comfortable—for Chevrolet springs are 88% as long as the wheelbase... and built of chrome vanadium steel!

Come in! Learn what a feeling of confidence it gives you to drive a car that is powered for the exceptional need... that is smooth and quiet at every speed... that responds to the slightest pressure on the steering wheel.

Then you'll know why millions have acclaimed today's Chevrolet as the finest performer in the low-price field!

The COACH
\$595

- The Touring or Roadster . . . \$525
- The Coupe . . . \$625
- The 4-Door Sedan . . . \$695
- The Sport Cabriolet . . . \$715
- The Imperial Landau . . . \$745
- 1/2-Ton Truck (Chassis Only) . . . \$395
- 1-Ton Truck (Chassis Only) . . . \$495

All prices f. o. b. Flint, Michigan

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

CARTER CHEVROLET CO.
Brownfield, Texas

QUALITY AT LOW COST

READY TO GO!

We have all our machinery in first class condition for non-stop season running, and we are not only prepared to give you the very best of ginning, but will clean your cotton of all foreign matter.

We will appreciate the continued patronage of old customers and solicit the business of new ones.

The oldest gin in Brownfield is still the most progressive.

WEST TEXAS GIN COMPANY

EXPERIENCED GINNERS—COURTEOUS SERVICE

—DEPENDENT—

Yes, we are dependent upon the cotton farmers of this section for the success of our business, and all of which we appreciate beyond words.

Upon our part, and to partly show our appreciation, we have thoroughly renovated our machinery, engine and boilers, and have them in tip-top shape for the season's run.

We also have the latest and most approved machinery for thoroughly cleaning your cotton.

Give us a trial and be convinced.

HARRISON-McSPADDEN GIN COMPANY

BROWNFIELD — — — TEXAS

LIKE GETTING A PREMIUM— ON EVERY BALE

One thing is certain; all cotton must be ginned, and the cost, based upon pounds of seed cotton delivered at the gin, is the same.

But when your cotton is ginned according to principles which produce a better sample and greater turnout, your ginning cost actually is less; you get the equivalent of a crop of larger yield and higher quality. That means more money for you, as truly as if the ginner had paid you a premium on every bale ginned for you. Such, in brief, are the advantages you gain when your cotton is ginned on a—

MURRAY HIGH SPEED LOOSE ROLL AIR BLAST GIN

A great majority of the Cotton Contest Prize Winners have their cotton Murray-Ginned for better sample and greater turnout.

THE INDEPENDENT GIN COMPANY

BROWNFIELD, TEXAS

BEATY'S STEAM LAUNDRY

LUBBOCK, TEXAS

—has a wagon in Brownfield 3 days of each week—

MONDAY—WEDNESDAY—FRIDAY

Save your laundry for them. They have a better price. Call the Hotel Brownfield and leave word where to call for your laundry.

The Herald one year \$1 in Terry and Yoakum counties.

U. OF T. GETS VALUABLE NEWSPAPER FILES

Austin, Texas.—Files of the "Syboda," Bohemian newspaper published at La Grange, Texas, and covering the last 50 years, has been presented to the University of Texas library by Judge Augustine Haidusek, of La Grange, editor of the paper. The files are complete and cover the entire period since the establishment of the paper. The files are believed to be the most important source for the Bohemian history in Texas by Mrs. Mattie A. Hatcher, keeper of the University archives.

Judge Haidusek came to America from Bohemia when a young man. He and his father and other members of the family were the first Bohemians to settle west of the Colorado river. The Judge was also the first Bohemian to be admitted to practice law in the United States and also the first Bohemian mayor elected in this country, having been elected mayor of La Grange in 1875. He was also elected a member of the 17th Legislature.

The Syboda was started by Judge Haidusek in December 1885, to counteract the tendencies of the Slovan, a Bohemian weekly published and edited by Joseph Cada of La Grange, which incensed the Bohemians of Texas against Judge Haidusek and caused many indignation meetings of the people for the purpose of denouncing the Judge's efforts to make English the language of the school rooms in Bohemian localities.

In the beginning, the Syboda was owned by a stock company consisting of 50 members and edited by a man from New York. In 1887 the paper had only about 400 subscribers and an indebtedness of \$2,400. Judge Haidusek then took over the management of the paper and within two years he had greatly increased the number of subscriptions and had paid off the debt.

THE CATTLEMAN IS COMING INTO HIS OWN

Everything now indicates that the cattleman is again to come back after some of the hardest times ever experienced by any industry. For six years the cattle business has been a losing proposition. Year after year, those engaged in it have been holding on, hoping almost against hope for better times, and now their reward is in sight.

From all the packing centers come the same story of a great shortage of beef cattle, with prices going higher and higher. Last week grass-fed steers in Kansas City sold for 14 cents, while a car of corn-fed stuff brought 16 cents. From Sioux City comes the report of a sale of fat calves at that place for 18 cents. These prices are much higher than have been known since the big drop in 1920.

All of which is good news to Lea county cattlemen, who have more fat cattle than have been seen on the range for many years.—Lovington Leader.

PREDICTS NO FROST BEFORE NOVEMBER 1.

In the opinion of Mrs. Minnie Massey, 20 years a resident of this section, there will be no killing frost in this section before the first of November. Mrs. Massey says that her observation has been that a killing frost here comes a month after the appearance of the first cosma blossoms and on her observation she makes her prediction. She says that she has observed this act of nature during the past 20 years and has never known it to fail.

The first cosma blossoms began to appear here the latter part of last week and if her prediction comes true the first general killing frost will hit here during the later days of October or the first of November.—State Line Tribune (Farwell.)

Born to Prof. and Mrs. O. W. Fagala a 11 pound daughter, Monday.

G. S. Webber and Ike Bailey of the Palace Drug are in Dallas where they intend to buy extensively of holiday goods.

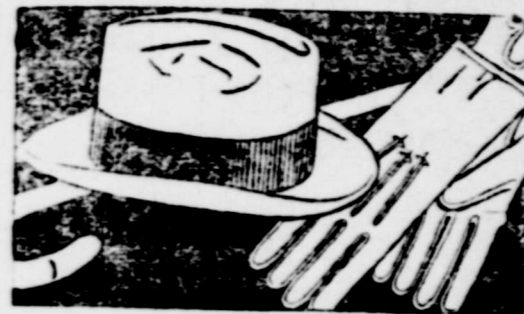
Jesse Hamilton and children of Plainview visited the Powell and Hamilton families Sunday.

Mrs. J. J. McGowan was called to Quanah this week where her mother is quite ill.

Prof. J. W. Casey was over from Plains Saturday shopping with our merchants. He was formerly principal of the grade schools here, but is now superintendent of the schools in Plains. He is trying to build up the schools to full affiliation there, and we are sure he will succeed. Every teacher he said, had a degree and a permanent certificate. It is the one and only school he said that had more money than they could use, and he



**SPECIALS
PRICES
SATURDAY
AND
MONDAY
ON
LADIES
HATS
COATS
AND
DRESSES
MENS
HATS
SUITS
TROUSERS
AND
SHOES**



COPELAND DRY GOODS COMPANY

Brownfield

Texas

is installing a commercial department and has purchased several new typewriters. They already have a domestic science and manual training department.

Mr. and Mrs. C. George and baby, and friends.

Dr. Millard F. Swart and wife, of Lubbock, were visiting in Brownfield Tuesday afternoon.

NOTICE OF SHERIFF'S SALE

State of Texas, County of Terry. In the District Court of Terry County, Texas:

M. H. Edwards, Plaintiff, vs. A. M. Sullivan and J. W. Hendryks, defendants.

Whereas, by virtue of an order of sale issued out of the district court of Terry County, Texas, on a judgment rendered in said court on the 31st day of August, A.D. 1927 in favor of the said M. H. Edwards and against the said A. M. Sullivan and J. W. Hendryks, No. 952, on the docket of said court, I did on the 30th day of September, A.D. 1927 at 3 o'clock P.M., levy upon the following described tracts or parcels of land situated in the County of Terry, State of Texas, and belonging to the said J. W. Hendryks, to-wit: All of the east half of section No. 22 in Block C-36 in Terry County, Texas; and on the first day of November, A.D. 1927, being the first Tuesday in said month between the hours of ten A.M. and four P.M., on said day, at the courthouse door of said county, I will offer for sale and sell at public auction for cash, all the right, title and interest of the said A. M. Sullivan and J. W. Hendryks in and to said property.

Dated at Brownfield, Texas, this 30th day of September, A.D. 1927 (21) F. M. Ellington, Sheriff, Terry County, Texas

NOTICE OF SHERIFF'S SALE

The State of Texas, County of Terry. By virtue of an order of sale issued



Batteries Need Immediate

ATTENTION

To make them go through the winter as they should. If you have them up in good shape before cold weather, they are pretty apt to stay that way.

Also, it is very important to have your radiators in good condition. We fix both.

McSPADDEN'S

Battery, Radiator & Electric

out of the District Court of Terry County, Texas, on the 26th day of September, 1927, on a judgment rendered in said court on the 29th day of August, 1927, in favor of Oklahoma Cattle Loan Company, a corporation, against E. H. Machen, No. 1031 in said court, for the sum of \$2404.07 with ten per cent per annum interest from August 29, 1927, together with costs of court, and for foreclosure of Vendor's Lien on the hereinafter described property, I did, on the 29th day of September, 1927, levy upon the northwest quarter (NW 1/4) of Section Seven (7), Block C-36, containing 160 acres of land, situated in Terry county, Texas, together with the improvements thereon, and on the first day of November, 1927, the same being the first Tuesday of said month, between the hours of ten o'clock A.M. and four o'clock P.M. on said day, at the courthouse door of Terry county, in the town of Brownfield, Texas, I will offer for sale and sell at public auction for cash all the right, title and interest of the said E. H. Machen in and to said property to satisfy said judgment, together with interest and costs.

Witness my hand this 29th day of September, A.D. 1927. (21) F. M. Ellington, Sheriff, Terry County, Texas

SALE of LADIES & CHILDRENS Coats



PRICED \$12.50 and up

All coats reduced. Special on childrens coats, all sizes

PRICED \$4.95 to \$10.95

A special purchase makes these wonderful values possible, of Valencia, Venise, Lustrosa, Sierra, Broadcloth, Suede and Broadtail.



We have just received a new lot of dresses

SPECIAL \$9.95 up

Developed of crepe satin, fat crepe, crepe romaine, velvet and combinations in colors proclaimed ultra smart for this season's wear.

Great Week-end Sale
of Mens and Boys
Suits. Splendid group
in brown and tan

PRICED
\$16.75 to \$22.50

Boys Suits for
\$8.50 to \$14.95

COBB & STEPHENS



Lady Hurt in Car Wreck Last Thursday

There was a very unfortunate car wreck on the streets of Brownfield last Thursday afternoon late that might have been much worse if both parties had been driving faster.

Mrs. L. E. McClish had been to town in the car, and was returning home driving south on fourth street, and just as she got ready to cross Tate street, she saw the Howze girls coming toward her driving west on Tate. The sun was in the Howze girls eyes, and they did not see Mrs. McClish's car until they were just about ready to hit it, and not soon enough to stop.

Mrs. McClish tried to avoid the other car by turning up Tate street with the other car, but she was not quick enough, and the other car hit her car in the rear fender and crushed it and a rear wheel, overturning the McClish car. The only thing that seriously hurt any of the parties was when the McClish car turned over on its side, Mrs. McClish stuck out her hand, possibly trying to catch, and her right ring finger was cut off by the drainage rim of the car.

The wreck was very much regretted by the Howze girls, and they did everything they could to help the injured lady. No blame is attached to them for the simple reason that they were blinded by the sun.

Small Cyclone Hits Part of Lynn County

J. F. Lloyd says that a small twister struck his locality Monday afternoon and performed some freakish stunts. He had two small two-room houses on his place in the path of the storm and they were completely demolished. The debris of these buildings were scattered hundreds of yards, yet not a pane of glass or two windows were broken. Each contained one window of four panes. He found the two sashes with the panes therein intact with not even a crack, although the frames from which they were blown were torn into splinters. A wagon bed with cotton frames was picked up off the running gear and carried over into his yard and left there up-side-down without damage. The running gear of the wagon was left at the barn. No other houses in the neighborhood were damaged but a feed stack of J. F. Tharp's was blown away.

Mr. Lloyd reports that the hail was terrific for a few minutes and he estimates that it damaged his cotton about 25 per cent. He has 500 acres on his farm. The rainfall amounted to about an inch.—Tahoka News.

LEVELLAND WELL SHOWS ADEQUATE WATER SUPPLY

Since the completion of the high line last week at which time sufficient power became available, a test has been made at the city well.

Without running under full capacity Tuesday, the pump showed 888 gallons per minute with the container running over, and Engineer Buckett is of the opinion that the well will sustain a flow of 1000 gallons per minute. A twelve hour continuous run had no effect on the quantity of water available and the supply is for all practical purposes inexhaustible. From present indications the well will supply the demands of the city for several years to come. No analysis has yet been made of the water, but from the tests made it is supposed to be softer than that obtained from the first strata, which is reached here at about 100 feet. The city well was drilled to the second water sand or about 180 feet.

Connections are now being made and water will be turned into the tankpipe during the latter part of the week, after which the town will be afforded full fire protection, as well as a water supply for domestic and commercial use.

The sewer system is also nearing completion and it is probable that both systems will be in operation by the early part of next week.—Level-land Herald.

CHINESE ELM RECOMMENDED AS SHADE TREES

For shade or as a windbreak, the Chinese elm has proven its value in most sections of the United States. This tree was introduced about 20 years ago and it has been growing in popularity ever since. It is recommended for many climates. This elm is especially valuable in regions where the rainfall is light and where there are wide extremes of heat and cold—in places where few trees thrive, in other words. Trials show that the Chinese elm grows even more rapidly in the relatively dry area of the middle west than in the moister regions of the Atlantic coast.—Exchange.

The Well Dressed Man Wears Curlee Clothes



The reason is, they satisfy every demand of our customers at a popular price. CURLEE CLOTHES are in a class by themselves. Their unlimited guarantee plus their unequalled service makes CURLEE CLOTHES for men and young men a line to be desired.

We have many new and beautiful patterns in Men's and Young Men's Suits and Overcoats, All Popular Priced. Make your selection NOW!

Collins Dry Goods Co.

"WE GIVE GOLD BOND SAVING STAMPS"

Santa Fe Purchases Promote Prosperity

WHILE the Santa Fe is itself a large employer of labor—its payroll in 1926 totalled \$107,000,000, and its employes number more than 75,000—indirectly as a buyer of materials and supplies it helps to furnish employment to many more. Such purchases last year exceeded \$64,000,000. In addition it bought over \$12,000,000 of new cars and locomotives.

Its largest class of material was fuel, which totalled \$24,360,000. This consisted of about 2,267,000 tons of coal, and 507,800,000 gallons of fuel oil. The use of coal or oil on any division is determined primarily by which is the cheaper fuel in that locality.

The second largest class of purchases was iron and steel products, for which the expenditure was approximately \$19,750,000. This included an expenditure of \$9,500,000 for 152,700 tons of rail, frogs, switches, and fastenings. \$1,500,000 went for wheels, axles, and tires, and \$306,000 for flues and tubes for locomotives. Bridges, turntables, structural steel, forgings, and fabricated, unfabricated, and pressed steel took nearly \$3,000,000. Steel and iron are basic necessities in railroading.

Purchases of forest products totalled \$6,412,000, which included over 3,000,000 cross ties, and large quantities of lumber and timbers. The Santa Fe creosotes its ties and much of its timbers, otherwise greater quantities would be needed each year.

Folders, report blanks, notices, tickets, tariffs, and various items in the stationery line required \$1,225,000, electrical materials \$660,000, lubricating oil and grease, illuminating oils, waste, etc., \$1,180,000, and air brake material \$617,600.

These purchases were necessary to maintain the railroad properly and to give satisfactory service to the public. They were covered by 130,000 invoices and were made from 3,347 individuals and firms. Note the wide spread of this buying.

Thus the Santa Fe and all railroads are an important factor in maintaining the prosperity of our country through the employment arising from these large purchases of supplies, as well as the millions directly disbursed among their own employes for services.

When the railroads are doing well, they buy materials and supplies on a larger scale than when net revenues fall off. Money thus spent mainly pays for the labor of many persons, helping merchants, farmers, everybody—your own community included. You therefore are vitally interested.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe
Railway System