

WEEK OF PRAYER AT THE METHODIST CHURCH

Program by Y. P. and Juniors, November 6, 3:00 P. M.
 Hymn.
 Subject: Three ways of Service:
 First: By Prayer.—The leader will discuss this phase.
 Second: By our own lives.—Miss Fogle will illustrate this phase.
 Third: By giving.—Mrs. Woolbridge will present this phase.
 Vocal Solo, "Teach Us To Pray"—Mrs. Herod.
 Intercession for the children of the world.
 Music.
 Children's Candle-Lighting Service. The story of a Mexican child by Miss Crawford.
 Violin Solo—Miss Fogle.
 Offering service.

EPWORTH LEAGUE PROGRAM

November 6, 6:15 P. M.
 Hymn 60.
 Prayer.
 Hymn 189.
 The purpose of the meeting—Will Alf Bell, Jr.
 Scripture Lesson, Phil. 3:13-17; Heb. 12:1-4.
 Vocal Solo—Mrs. Roy Herod.
 Advancing Spiritually—Rex Headstream.
 Extending the Kingdom—Miss Birdie Fogle.
 A better social service program—Mrs. Roy Herod.
 Better recreation and culture—Miss Sue Crawford.
 League Benediction.

SHERIFFS ARE TO MEET SOON IN FLOYDADA

FLOYDADA, Oct. 30.—Indications now are that Floydada will be the most law abiding city in the State on November 10-11 when more than 100 members of the West Texas Sheriff's Association hold their semi-annual convention in this city. Besides the administrators of the law, there will be more than 100 specially invited guests of the local chamber of commerce at a banquet and the football game in the afternoon between the Floydada Whirlwinds and the Post City eleven.

A feature of the sheriff's meeting will be the target shoot. A prize of \$50 in gold is being offered to the winner of this event by P. G. Stegall, sheriff of Floyd county. Competition in this contest is always keen, there being between fifty and sixty members who take part.

Various forms of entertainment are being arranged for the benefit of the visitors and every effort will be made to make this the best convention in the history of the association.

THE OLDEST MEDICAL WORK IN THE WORLD

This is the Egyptian papyrus written by a Nile physician 3500 years ago, detailing the methods to be pursued in dealing with fractured bones and head injuries. Forty-eight hypothetical cases are described by the ancient physician and treatment prescribed. Dr. James F. Bresated, the Egyptologist, said that the author showed a knowledge of brain functions which was not rediscovered until the present century. In the 48 prescriptions by this medical man, only once does he depart from science or common sense in favor of magic. The New York Historical Society has recently announced its plans for publishing this work.—N. Y. Medical Week.

ALIENS HELPED TO MAKE GOOD CITIZENS

Washington, D. C.—New progress in Americanization is being made increasingly evident since the Federal Government began to make an active drive in training immigrants in the ideals of citizenship, and the co-operation of the Naturalization Bureau with the states and with different agencies interested in the establishing of a solid citizenry is showing excellent results, states an article in the Christian Science Monitor.

Since 1915 when active Federal participation in Americanization work began, unrelated efforts have become correlated through a common national purpose and a number of state legislatures have made specific laws and appropriations for teaching American citizenship ideals in the public schools.

The Federal Government has a citizen text book of which 56,000 copies were distributed to 488 communities in various parts of the country during the fiscal year of 1927. Raymond F. Crist, commissioner of naturalization, is given the authority by law to publish this text book and a monthly naturalization bulletin, and in this duty to secure the aid of and cooperate with the official state and national organizations, including those concerned with vocational education.

5,000,000 MEMBERS' GOAL OF RED CROSS ANNUAL ROLL CALL

Need of Expansion Due to Excessive Demands for Disaster Relief and Other Services.

A Red Cross membership of 5,000,000 in the United States will be sought this year during the Eleventh Annual Roll Call, November 11 to 24. Chairman John Barton Payne announced following completion of a study of the demands which the past year made on all branches of the Red Cross organization.

He stressed particularly the increasing demands of disaster relief as pointing to the need for an increased membership to aid in carrying the growing responsibility in this field. "For several years our membership has remained at a little more than 3,000,000 adults," he said. "We are proud of this membership. It is a body of our choice spirits, but there are many more of like spirit who should be counted in this Roll Call. We need at least 5,000,000 adult members. We are obliged to draw annually upon our reserves, and the demands upon us increase each year. Our Roll Call funds should meet our normal needs and add something to our reserves for the great disasters. We must have a large reserve. No one can tell when a situation may arise when this reserve will be essential to the lives of thousands.

"The Red Cross cannot wait to raise funds," Judge Payne declared. "Action prompt, instant, is its life. Instant action means the lives of many. It must be strong, it must be ready; this means a large reserve."

Total expenditures of the American Red Cross in the fiscal year to June 30 last in all fields amounted to \$16,139,348.60, of which \$11,369,348.60 represented the National Organization's appropriations and \$4,779,000 the cost to the Red Cross local chapters. Included in this total was a disaster relief, for which \$8,216,593.31 had actually been expended to the close of the year. This does not cover expenditures which continued to be made in the Mississippi Valley flood, or in other disasters originating during the fiscal year but whose operations extended over into the current period.

Service to disabled veterans, an other outstanding demand on the organization, called for \$2,930,223.86, and service to men of the Regular Army and Navy, \$507,832.30. Maintenance of an enrolled Nurses' Reserve, from which the needs of disaster service and other emergencies are met, and which numbers more than 45,000 nurses totalled \$45,248.83. For the Public Health Nursing program, a nation-wide activity of the Red Cross \$301,663.95 was expended. Other services contributing to health and well being included instruction in Home Hygiene and Care of the Sick, for which \$165,380.16 was spent; Nutrition Instruction, which teaches thousands annually correct food principles in relation to health, \$171,370.73; First Aid and Life Saving, a service which is actually curtailing accident and water casualties, \$354,789.66; Junior Red Cross, the children's branch of Red Cross activity, and one of the most unique organizations in the world, \$582,434.23.

Other Red Cross Chapter activities including Home Service to civilians amounted to \$1,229,000; while other national domestic operations required \$236,147.17.

An outstanding American contribution to the rest of the world is Red Cross assistance in foreign disasters, which the report shows, called for \$256,962 to the end of the fiscal year. Activities under the League of Red Cross Societies, Junior Red Cross foreign projects, assistance to American insular chapters, and other foreign and insular work completed the demands on the total appropriation for the year.

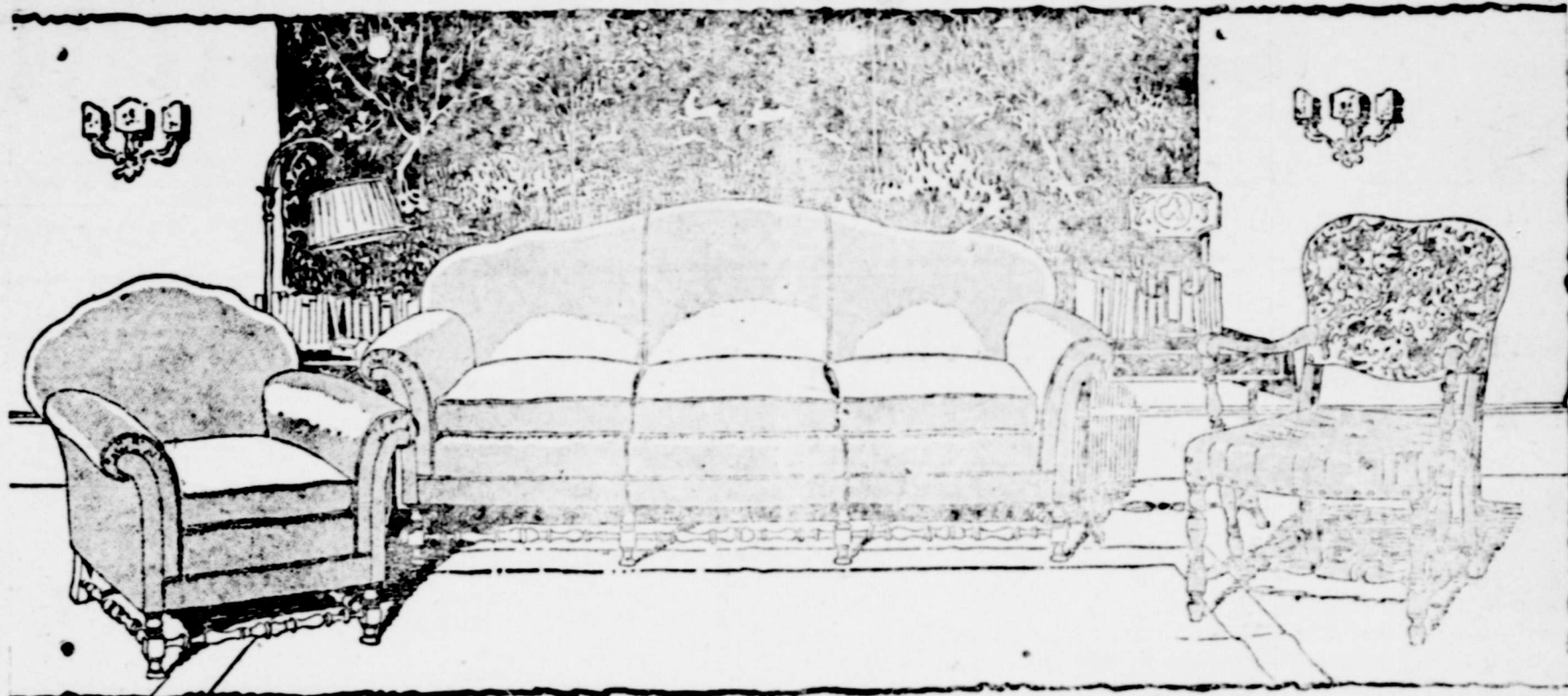
These expenditures were cited by Chairman Payne as emphasizing the need for a growing membership and increased income.

Grim Death Lurks in Holy Waters of India

The holiest waters in India are matted with a green and brilliant scum. Those who would bathe must break it, as hardy swimmers in our colder countries break the ice, before they can reach the spiritually cleansing liquid. Coming out of the water, bathers leave behind them jagged rifts of blackness in the green; rifts that gradually close, if no more pilgrims come down to bathe, till the green skin of the lake is altogether whole again.

There were but few bathers when we were at Pushkar.

On days of little concourse the bathers do not venture far out into the lake. Death lurks invisible under the scum, swims noiselessly inshore, snaps, drags down. We saw him basking on a little shrine-crowned island a hundred yards from land, monstrous and scaly, grinning even in his sleep—a crocodile. Pushkar is so holy that no life may be taken within its waters or on its banks, not even the manateers. A dozen pilgrims disappear each year between those enormous jaws. It is considered lucky to be eaten by a crocodile at Pushkar.—From "Jesting Pilate" by Aldous Huxley.



QUALITY SUITES OF THE NEWEST DESIGNS AT PRICES MOST EXCEPTIONAL

All of the Suites are new—and not only new, but of the latest style in construction.

Exquisite Living Room Suite, 3-Piece \$160.00

This Suite is of early American design, is charmingly achieved and enhanced by unexcelled workmanship. This Suite is upholstered in Genuine Velour.

Hudgins & Knight

Groceries - Hardware - Furniture - Implements

One of the Collection

Edsel Ford, who is a great collector of automobile anecdotes, said the other day:

"A man once went to the Blank headquarters to try a Blank car. A stock car was brought round and a demonstrator drove the man 20 miles out into the country. Then the car stopped. The demonstrator got down to see what the trouble was.

"My goodness me!" he said. "What is it?" was the demand. "What ails her?"

"They forgot to put a drop of gasoline in the tank," said the demonstrator. "The car has done these 20 miles on its reputation alone."

Recording Land Sales

The Torrens system has been described as follows: It is a system of registration of titles to land (as distinct from registration of deeds). It was introduced into South Australia by the Real Property (or Torrens) act (laws of 1857-58), drafted by Sir Robert Richard Torrens (1814-84). The essential feature of the Torrens system is the guaranty by the government of properly registered titles. The system has been generally adopted in Australia and British Columbia, and in its original or a modified form in some other countries, including some states of the United States.

New Business Idea

A retail drug store at Seattle, Wash., bought up the street car capacity of the city for the hour between 9 a. m. and 10 a. m. During this period any one might ride to town free. The result was that twice as many people as usual entered the retail district that forenoon. The store paying the best regarded the deal as good business. Soon there were enough applications for the same innovation to tell the car service each day for a week.

Vitality and Hustle

American vitality is a function, mathematically speaking, of the prosperity and the modernity. An insufficiently nourished human being requires a great deal of rest.

Reduced to an Indian diet, Americans would be a good deal less interested than they actually are in business efficiency, uplift and the charleston. They would spend most of their spare time in doze, or in the doze's first cousin, meditation. But they have enough to eat—a great deal more than enough, in fact. They can afford to hustle; indeed, they must hustle or else die of plethora.

Men and women who wash down beefsteaks with glasses of rich, creamy milk need to do something pretty strenuous in order to keep alive at all.—From "Jesting Pilate" by Aldous Huxley.

Brownfield's Greatest TIRE SALE CONTINUES

Firestone
Gum-Dipped



3 1/2 TIRE \$6.95

We not only meet—we beat mail order prices. Compare the following prices on fully guaranteed Courier Cords.

30X3 1/2 Regular Cord \$6.45
 30X3 1/2 Oversize Cord 6.75
 29X440 Balloon 7.85

Other sizes priced accordingly. Free Service.

TUDOR SALES COMPANY
 FORDS LINCOLNS FORDSONS



The Mark of Quality

THE HERALD \$1.

THE FRUITS —OF LABOR—

The only lasting benefit that can come from a prosperous harvest season is when the fruits of labor have been stored away against future need.

For the individual there is no protection that can equal the accumulation of a Reserve Account in a strong bank. It provides working capital; makes possible the grasping of opportunities; it is an ever-present fund with which to weather seasons of sickness, accident or other adversity. In short, it is a bulwark of protection for the certainties of today and the uncertainties of tomorrow.

Because we know the blessings that attend the building of a strong Reserve Bank Account, we urge the people of this community to put something aside in a Special Reserve from each harvest deposit.

FIRST NATIONAL BANK

OF BROWNFIELD
"SERVES TERRY COUNTY"
Capital, Surplus and Profits
\$65,000.00



SEAGRAVES EDITOR IN MEMPHIS HOSPITAL

Rev. A. D. Jameson, pastor of the First Methodist church at Flomont, and editor of the Seagraves Signal, brother of Rev. C. E. Jameson, was brought to the Memphis Hospital last Friday and underwent an operation

Saturday. At this time he is reported as doing as well as could be expected. His family physician at Flomont, Dr. Sherman, came with him, and remained until after the operation. His wife and two children are here at his bedside.—Memphis Democrat.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAPPY, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

THE UNEXPLOITED OYSTER —OTHER INFORMATION

By J. G. Barr, Game, Fish and Oyster Dept., Austin.

There is more money to be made in oysters than in cotton. Thousands of farmers rent cotton lands, but the number who rent oyster lands in Texas is negligible. Rhode Island, the smallest state in the union, collects annually \$135,000 for oyster rentals. One acre of oysters will produce from one to three thousand bushels. These oysters will shuck from three to five quarts to the bushel, or an average of a gallon. A gallon sells wholesale for about \$2. The cost of production and canning is about \$1. An average acre production of 2,000 gallons will net \$1,000, according to figures taken from Fish and Oyster Reporter.

More oysters are consumed by the people of the world than any other fishery product. The possibility of Texas production by private enterprise is yet untouched. Texas has been and still is a great beef producing state, but with a diminishing range for its herds, there is still the great coast line with a producing area of marine food as limitless as the sea.

The oyster leads a humble, obscure life. His home is on the bottom of the bay, unless the reefs grow to the surface when at low tide he is subject to exposure to death. He is good to eat at from three to five years, according to the quantity of food the currents bring his way. His diet is diatoms and other microscopic life. If he is too far from fresh water, he is lean and tasteless; if too close, he is milky and unpalatable. When environment is right the oyster is right, but he has no control over his own fate.

When the oyster surrenders what little life he has, and lies buried in the ooze several hundred years, its shell is called mudshells. The dredge comes along, bores into the reef and pumps the shell into a barge and it is used for surfacing roads. In recent years it was found that mudshells made superior cement, and two such factories are in operation at Houston and a third is located in California, the only cement plants in the world using mudshells. Thus, from a briny sepulture they are raised, milled and worked into concrete roads and lofty buildings. From its lowly origin the shell become more valuable than "the noble dust of Caesar," which Shakespeare says "might stop a crack to keep the wind away."

Beville—The Central Power and Light Company is preparing to build a new ice plant here, which will cost about \$80,000.

WAR WORK NOT AT END FOR RED CROSS

Demands for Service to Disabled Veterans Last Year Cost Nearly \$3,000,000.

Expenditure of \$2,930,223.86 for services to disabled veterans, and of \$597,832.39 for service to men of the Regular Army and Navy, were outstanding details of the Red Cross appropriations for the past year's activities, and are cited by Chairman John Barton Payne as the continuing importance of this phase of the organization's responsibilities nine years after the end of the war.

Of the total expended for disabled veterans, the National Organization contributed \$1,161,223.86, and the local Red Cross Chapters \$1,769,000. The service to men of the regular forces was shared by the National Organization with an appropriation of \$297,832.39, and by the local Chapters with \$299,000.

During the year the Red Cross as a whole contributed materially to the success of the Government efforts to have every veteran re-instate or convert his war-time insurance before the final time limit expired. Chapters worked in cooperation with local veterans' bodies to assist former service men with their insurance papers, and the application routine, many Chapters keeping open headquarters up to the expiration of the final moment at midnight.

Under local Chapters of the Red Cross, assistance to ex-service men in filing claims for disability and adjusted compensation, securing hospital care for disabled veterans, preparation of social histories for use in treatment of men in government hospitals, assistance in securing proper guardians for veterans adjudged incompetent to administer their affairs, rendering reports on home conditions of service men applying for discharge because of dependency, and many other forms of aid are a part of the Red Cross duty to these men.

An interesting detail reveals the fact that prosecution of ex-service men's claims is becoming increasingly difficult as they grow more involved with each year that passes since the war. The number of death claims is growing constantly, in addition to the fact that there is a steady increase in the number of claims referred to various branches of the Red Cross concerned with assistance to veterans, for aid in bringing them to a close.

During the past year, National Headquarters estimated that the Red Cross assisted veterans and service men with cases involving total awards of \$553,681, for disability and death compensation, revival of insurance, adjusted compensation, pensions, medical and burial reimbursements, etc.

Red Cross representatives are on duty with the Army and Navy both in home and foreign garrisons, and contact is maintained in the hospitals and other centers where assistance to these men and women may be needed. Such Red Cross service, it is emphasized, covers only the fields where regular governmental provisions do not apply, and is designed to supplement these benefits of the Government.

It was emphasized that this particular activity of the Red Cross is one of the strongest appeals for the increased membership, which will be asked of the country during the annual enrollment from November 11 to 24.

Traffic-Blocking Islands

Floating islands are formed by the accumulations of soil and grasses that push their way over the normal shore line of streams and oceans. These floating masses are lifted at high tide and will break away if the pull is strong enough. In less than 40 years one of the traveling islands, or "rafts," as they are known, grew in size until it was 10 miles long, 600 feet wide and 8 feet thick, blocking the lower area of the Mississippi. Four years of labor were required to remove it.

BETTER GRADES MEAN MORE MONEY

Our gin machinery makes the best grade possible out of all classes of cotton. This is why cotton we gin always brings the VERY TOP PRICE, whether in round or square bales.

If you wish to hold your cotton, either round or square bales, we will be glad to store your round bales and have you leave your square bales on our gin yard, where it is always covered by INSURANCE at our expense.

Our business is built on HIGH GRADE GINNING SERVICE and FAIR DEALING. If you send your cotton to our gin by a child or a neighbor, he will be shown the same courtesy and paid the same price as if you brought it yourself.

If you are pleased with our work and business meths—tell others. If not—tell us.

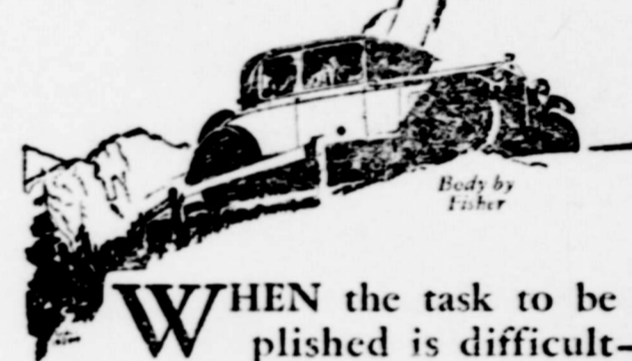
FARMERS GIN CO.

Round and Square Bale Ginners

BROWNFIELD TEXAS

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

Power
where power counts most



WHEN the task to be accomplished is difficult—when stamina, dependability and unfailing power are essential—the advice of those who know is, "Buy a Buick!" Drive one today and find out why. Sedans \$1195 to \$1995 - Coupes \$1195 to \$1850 Sport Models \$1195 to \$1525

All prices f. o. b. Flint, Mich., government tax to be added. The G. M. A. C. financing plan, the most desirable, is available.

BUICK for 1928
HILL MOTOR CO.
LAMESA, TEXAS

Watch Out!
Your car needs
the BEST OIL you
can give it

YOU can't afford to be careless when you order oil for your motor. Your car needs the best oil you can give it—its very life depends upon proper lubrication.

So specify Conoco Motor Oil—and be sure that you get it. Conoco thoroughly lubricates every moving part, cuts down depreciation, keeps the motor running smoothly under practically all operating temperatures.

There's a special grade of Conoco Motor Oil for your car. You'll find it listed on the Conoco chart at the better garages and service stations.

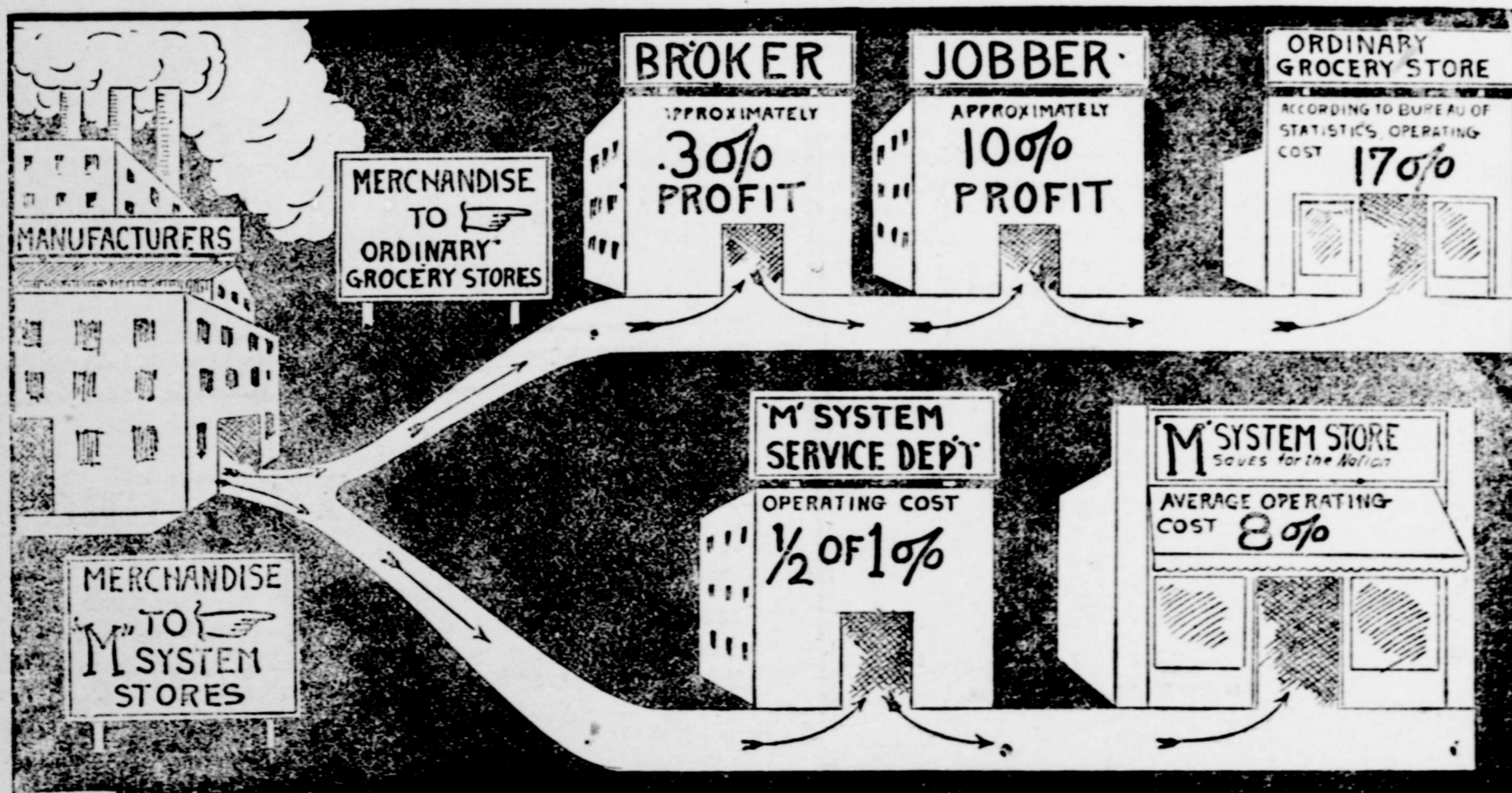
CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers

of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO
REG. U. S. PAT. OFF.
Motor Oils

Extra Life for Your Car
AND BE SURE TO USE CONOCO GASOLINE
packed with extra miles



The above Picture Story tells why the "M" System "Saves for the Nation"

**I'VE STOCKED UP FOR
THE WINTER--HAVE YOU?**

Buy canned goods by the dozen! When you stop to figure you'll be surprised at what big savings it means, compared to buying just a can or two ever so often. Then, too, there's convenience of having plenty on your shelves for any emergency. Stock up for the winter, now.

CALL 8-3

BROTHERS & BROTHERS

ARMISTICE DAY

D-E-C-O-R-A-T-I-O-N-S

See us for your crepe papers in Red, White, Blue, and with Stars and Stripes, for Armistice Day. Also Flags galore, from the smallest for plate favors to the large one for the car.

We have a nice line of Note and Writing stationery. Come and select yours.

HUNTER DRUG STORE

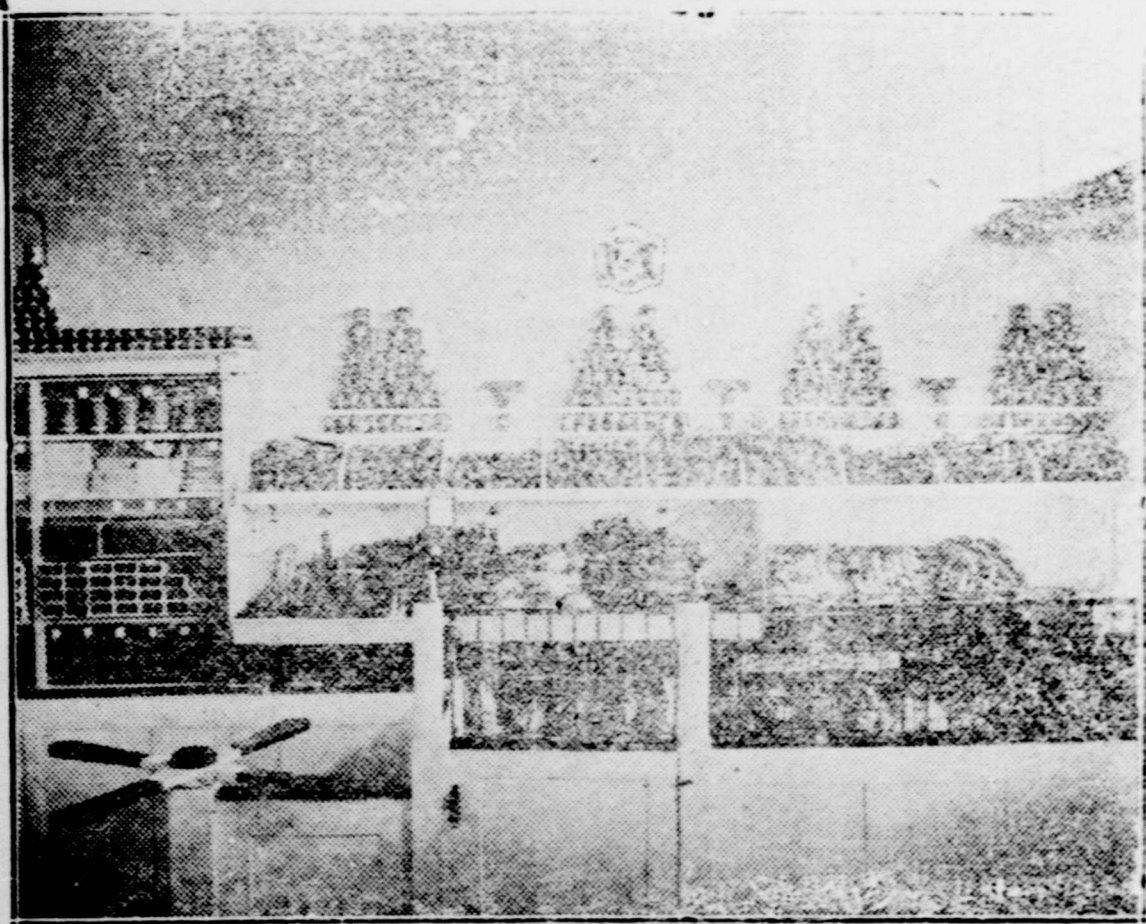
**T-H-A-N-K-S-G-I-V-I-N-G
TURKEY MARKET**

is now open. We will pay the highest market price for your turkeys, chickens, eggs and cream. See us before selling.

FARMERS PRODUCE

(On Main Street Near Depot)

W. L. BANDY



The Home of the Brownfield "M" System Store

**QUESTION
BOX**

ON HEALTH subjects Edited by
STATE DEPARTMENT of
HEALTH
J C Anderson, M.D. State H.O.

THIS column will be given to discussion of matters pertaining to public health. Any questions regarding public health administration, prevention of diseases, child care, sanitation, etc., will be answered in succeeding issues of this paper. Questions in regard to cure of diseases will not be answered, as the scope of this Department includes only disease prevention. Address: Question Box, State Department of Health, Austin.

QUESTION

- 1.—I have two little girls, and both have bad teeth, but have very good health. Are there any certain foods that I can give them that will aid in making their teeth better.—Mother, Brownfield.
- 2.—Is it necessary to have a child's first set of teeth filled when decayed, or is it better to have the decayed ones pulled?—Mother, Brownfield.
- 3.—I have heard that leafy vegetables are especially good for children. Is this true?—Mrs. A. D. L., Lockhart.
- 4.—Is candy injurious to children?—J. M. S., Robert Lee.
- 5.—Is lack of exercise responsible for many of the human ailments of the present day?—Athlete, Navasota.
- 6.—Does one's manner of walking have any ill effect upon their health?—Athlete, Navasota.

1.—Aside from their value as energy producers and body builders, milk, eggs, vegetables and whole grain cereals and breads, should be included in the children's diet in the interest of good teeth. These foods contain calcium, phosphorus and vitamin D, which are all important elements in tooth building. Cod liver oil is also splendid for this purpose, and the children should be allowed to play in direct sunshine as much each day as possible.

2.—A child's first set of teeth should be given as much care as his permanent teeth. At the first sign of decayed or bad teeth, a child should be taken to a dentist for examination and treatment. It is well to take him to a dentist twice each year even if the teeth appear to be good, as small cavities are often unnoticed by parents, and are allowed to go until the teeth begin to ache. It is very necessary that everything possible be done to prevent bad teeth in children.

3.—One of the foods which is often not introduced early enough in the child's diet is the leafy vegetable. Spinach is especially good for small children, and they should be taught to like this, as well as other vegetables of the leafy variety.

4.—Eating of lollipops and other favorite sweets indiscriminately between meals is likely to cause unpleasant results among children. An especially bad result of this indiscriminate candy eating, is that the child's appetite for essential foods is lost, with the result that it does not eat the foods that his body really needs. A box of candy at home from which a piece may be taken after meals, a piece in the lunch box, or better still, a few dates or figs, will be sufficient to appease a child's natural taste for sweets.

5.—Exercise of the muscles is necessary for the development of a healthy, active, human machine, and also for keeping the body in good condition after it has reached its maturity. Babies and young children exercise by instinct. Adults, in this age of easy transportation, too often neglect their muscles. This results in round shoulders, excess fat, and flabby tissues, which are generally accompanied by indigestion, constipation, and other evidences of "poor health."

6.—One's manner of walking either produces good or ill effects. It is proper to walk with one's toes straight ahead at a brisk pace. When walking for exercise, one should walk several miles each day at a brisk pace. When beginning this exercise, if the muscles are flabby, walk only a short distance the first day, and gradually increase this distance, but always walk at a brisk pace.

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**CROSBYTON ICE PLANT
NOW IN OPERATION**

Crosbyton's municipal ice plant turned out its first finished product Monday of this week. The ice was of the best texture, clear and solid. The new plant has a capacity of 10 tons daily. The plant is located near the waterworks and will be operated under the same management. Messrs. Joe and Tom Johnston, who are operating the city pumping station will also have charge of the ice plant, we understand.

The city dads are proud of the success of the new plant and expect to be able to make a great reduction in ice rates by the time the season arrives next summer.—Crosbyton Review.

CHIROPRACTIC FOR HEALTH

This is to let you know that Bernice Weldon, your Chiropractor, will be at home each week end, and will be very glad to take care of you while there. Chiropractic is a natural channel to health, so do not stay at home sick just because you haven't found something that will help you. Chiropractic Adjustments have helped many. If you can come to her office two block north of the Brick Garage, she will be able to tell you whether or not you can obtain results from Chiropractic Adjustments.

**EX-SERVICE MEN WARNED
ON THEIR INSURANCE**

The Adjutant of the Local American Legion Post informs us that the time in which ex-service men can make their application for the bonus will expire January first next. He also states that he has on hand a number of applications, and all ex-service men are entitled to the bonus and they should make application at once without fail. This bonus is free and all ex-service men are entitled to participate in it.

The bonus amounts to about \$2.50 or more for each day he was in the service and can be used as collateral for loans after the first two years at about 5 per cent on the face of the policy each year. Those who have not made application and desire to do so may call on Glenn Harris, Chris Quante or Jim Miller, all officers of the Howard Post, Brownfield, who will take pleasure in helping them to make application without cost to the person in anyway.

J. J. Turner was seen strutting around this week and we thought of an oil well, but upon inquiry of one of his friends, we found out the real reason. On Tuesday the 25th the stork presented Mr. and Mrs. Joe Eubank with a fine little girl, making J. J. a great grandfather. Few men live to have the honor of being a great grand-dad.

WANTED: Lady to clean house twice a week. Phone Nos. 1 or 45.

E. Thompson and Jim King, of New Mexico, former citizens of Terry county are here visiting old friends this week.

Noah didn't wait for the flood—
BUY YOUR COAL NOW!

Niggerhead Coal, Lumber, Standard & Dempster Mills

CICERO SMITH LUMBER CO.

Service Quality Satisfaction

FORREST LUMBER CO.

—Lumber, Paints, Canvas and Wall Paper—

"LET US SATISFY YOUR LUMBER NEEDS"

DENTAL WORK PRICE

False Teeth, both upper and lower	\$40.00
Bridge Work, per tooth	8.00
Gold Crowns, each	8.00
Gold Inlays, each	7.00 to 8.00
Amalgam Silver Fillings	1.50 to 2.00
Cleaning teeth	2.00
Extractions (single)	1.50
Extractions (full set)	10.00
Painless methods employed. All Work Guaranteed	

Dr. J. W. Phillips

Room 12, Conley Bldg. LUBBOCK, TEXAS



—NOW—

—is the time to do your repairing of doors and windows before real cold weather hits you. All the latest materials for repairing. Make your needed repairs at once and pay for it by the saving in your winter fuel bills.

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

THE PLACE OF BEAUTY

AT SANITARY BARBER SHOP

Where every operator is a specialist and beauty is but the ultimate realization of skillful treatment of face, hands and hair. Marcel and Shampoo 1.00
Special on all work

Better Take The Time

It certainly pays to take the time to have your oil changed when it needs changing. It will save you many dollars later in the overhauling costs on your engine.

Miller & Gore



STOP USING—

An old smutty oil Stove and buy a New Perfection on easy payment plan.

HUDGENS & KNIGHT
West Side - - - Brownfield

PERFECTION

Oil Cook Stoves and Ovens

NEW FORDS REPORTED SEEN

DETROIT, Oct. 24.—Ford cars now undergoing tests on the roads near the Ford Engineering Laboratories are no doubt the finished product which Henry Ford intends to place on sale to the buying public. The tests grounds are well guarded but from a distance observation the new car has eye-appeal. Many colors are noted. The bodies had a pleasing stream line symmetrical appearance.

From a performance standpoint it was observed from the roadside that the new Ford does not lack in quick acceleration and fleetness combined with quietness of motor operation. At one time a new coupe passed, doing about 60 miles per hour, making this speed with as much apparent ease as a high-powered car which playfully challenged its speed. As they passed, the sound of the Ford motor was not distinguishable. From

the standpoint of performance and attractiveness the new Ford was not even distantly related to the "flivver."

P. T. A. PROGRAM FOR TUESDAY, NOV. 8

"What the teacher expects from the home"—Miss E. Dumas.

High School Problems and the Parent-Teacher Assn.—Administration of the school and the parent's—Prof. Jackson.

Teacher's Assn. Cooperation—Judge Price.

Cooperation of Parent-Teacher Associations with Education—Mrs. Flem McSpadden.

Playlet by the low second grade, directed by Miss Sue Crawford.

Rev. and Mrs. Hubert L. Sone and two children of Huchow, China are visiting Mrs. Sone's brother, Prof. J. B. Jackson and family. They leave soon for San Francisco, where they will sail the 12th.



RED CROSS ADVANCES IN HEALTH PROTECTION

Record for Progress Is Made in Protecting People of Vast Flooded Section.

Record health protective activities marked the year's service of the American Red Cross in this field. The outstanding health accomplishment was the successful conclusion of the emergency health program launched as part of the relief work in the Mississippi Valley flood. In cooperation with State and Federal health agencies, the Red Cross successfully conducted a campaign designed to prevent epidemics as a result of flood conditions.

Thousands were immunized against typhoid and smallpox, preventive measures against malaria were undertaken, and as the flood receded an intensive clean-up program was set in motion to purify water supplies, provide sanitary surroundings of rural communities and complete other health protective steps.

Beside the emergency work, the Red Cross Public Health Nursing Service developed about 100 new community nursing and health services throughout the country. Nurse instructors and others operating under the Red Cross also extended training in Home Hygiene and Care of the Sick to both adult and junior groups, the latter in educational institutions in certain instances. Every State, Alaska, the Hawaiian Islands, the Philippines, Porto Rico, and the Virgin Islands, had Home Hygiene classes which showed a large increase.

One contribution to national health achieving a growing recognition is the nutrition instruction service, through which thousands of adults and school children are learning the proper foods for health and the fundamentals of correct food habits in relation to health. Classes include housewives, school children, foster mothers, policewomen, women having charge of homes and institutions, business girls and students in universities and colleges.

Besides these direct services for better health, the Red Cross enrolled reserve of nurses amounts to more than 45,000. These nurses are available for disaster relief service, epidemics and other serious emergencies, and are on call for duty with the Army, Navy and the Veterans' Bureau.

Red Cross health services are increasing in scope, it is pointed out, in calling attention to the forthcoming enrollment of new members in the Red Cross ranks, through whose support all Red Cross activities are made possible. The enrollment will take place from November 11 to 21.

Junior Red Cross Army of 6,000,000 in Schools

Members of the Junior Red Cross proved a new capacity for service during the Mississippi flood, according to reports to Red Cross National Headquarters covering their work.

This group of enthusiastic school children responded spontaneously and generously to the needs of the flood victims. An indication of the importance of this help is contained in the report that Juniors in Boston one contributed \$7,500 to the relief fund. Junior Red Cross members shared

in reconstruction work in the Midwest west tornado several years ago, after the Florida storm, and are in the post-flood operations of the Red Cross among the people in the Mississippi Valley.

Junior Red Cross has 5,822,757 members, an increase of 273,329 in the last year.

More than a million of the Junior Red Cross membership is distributed in the Philippines, Hawaii, Guam, Porto Rico, the Virgin Islands, and Alaska, and includes Indian and Eskimo children. Through the medium of the Junior Red Cross in the United States, and similar groups abroad, children all over the world are being brought into closer understanding by international correspondence carried on by classes in the schools.

The Juniors at present have nearly twice the membership of the senior organization, but in the forthcoming membership enrollment of the Red Cross, from November 11 to 21, the goal of the adult membership is 5,000,000.

Foreign Calls for Help Answered by Red Cross

Despite the unusual requirements of relief in 77 disasters within the United States, the people of the country, through the American Red Cross, extended relief to sufferers in 20 disasters in foreign lands.

These included hurricanes in the West Indies, devastating portions of Cuba, Santo Domingo, Porto Rico, the Isle of Pines, the Bahamas, and other islands in the group; fires in Haiti and Porto Rico, floods in Mexico and Jugoslavia, earthquakes in Japan, the Azores Islands, Armenia and Albania, and refugee relief operations in Bulgaria, Syria, and China.

During the Eleventh Annual Roll Year, November 11 to 24, the American Red Cross will seek a membership of 5,000,000 to keep its disaster relief and other services constantly ready for any call.

Plant Societies

The science of botany has been greatly advanced by the development of what may be called the sociology of plants—that is, the study of their relations to one another as well as their adjustments to surroundings. Botanists recognize that plants are not scattered haphazard over the globe, but are organized into definite communities. A pond has its plant society, all the members of which fall into their proper places. A swamp forest consists of trees possessing a certain social relationship and differing from those that form a forest on dry land. There is progression from one social organization of plants to another. A lily pond may give place to a swampy moor, this to a society of swamp shrubs, and this again to a swamp forest of tamarack, pine and hemlock. So societies of plants on dry land succeed one another as the conditions change.

"Maru's" Proper Meaning

The Japanese embassy says that maru means, first, a sphere or circle, and, secondly, perfection, entirety, completeness. Expressive of perfection, it was formerly used as a suffix to the names of persons, sword masterpieces, etc., and to ships; but at present the last usage has become the common one. Thus the word maru, when used in conjunction with a proper name, may be said to designate a ship, it being the most popular suffix used in that connection.

CHISHOLM

—NOTICE—

We have added 200 more feet to our floor space. We will have room for you Saturday and enough sales people to wait on you promptly. Be sure to be here Saturday and bring your friends.

Bananas, per dozen	26c
8 lbs. Compound, limit (one)	1.16
California Grapes, lb.	8c
48 lb. Sack Harvest QUEEN Flour	1.90
Every sack guaranteed to please you	
48 lb. Sack GOLDEN HARVEST Flour	1.81
Every sack guaranteed	
3 Cans No. 2 Tomatoes	25c
3 cans large Pork and Beans	25c
Red Salmon, large can	28c
Pink Salmon, large can	17c
East Texas Yams, bu. basket	1.15
10 lb. box new crop dried Peaches	1.26
10 lb box new crop dried Prune	1.03
10 lb box new crop dried Apricots	1.75
No. 2 1/2 can Table Peaches	17c

VEGETABLES

Turnips, per lb.	4c
Cabbage, per lb.	3 1/2
Lettuce, (big heads) each	10c
Tomatoes, per lb.	10c
Oranges, dozen	30c
Lemons, per dozen	36c

HONEY

10 lb. bucket Comb Honey	1.45
10 lb. bucket Extract Honey	1.25
5 lb. bucket Extract Honey	69c
2 1/2 lb can Extract Honey	42c
American Sardines, can	5c
White Swan Cocoaanut, 15c pkg	7c
12 5c pencils for	25c
School Tablets, 1 doz. for	50c

COFFEE

Blue and Gold, 3 lbs. cup and saucer	1.39
Admiration, 3 lbs., cup and saucer	1.39
Mozan, 3 lbs., cup and saucer	1.37

TIRES

30X3 1/2 Oversize Cords	4.98
29X4.40 Balloons	6.70

See these big new tires and get what you need before they are all gone.

CREAM AND EGGS

We are now prepared to handle your cream to the very best advantage. We want all the eggs we can get.

Get your gas, oils, tires, accessories, etc from us.



FOR SALE: A good piano; also phonograph. See R. L. Adams, at Forrest Lumber Co. 11c

WANT good second hand windmill. W. F. Young, City. 4p

NOTICE: Anyone having a cap pants or coat belonging to the band please bring to Henry's Tailor Shop to be cleaned for Armistice Day program. Jno. S. Powell, Director. 1tp

FOR SALE or trade for a good cow, a phonograph with 50 double records. R. L. Adams, care Forrest Lumber Co. 28c

FEDERAL FARM LOAN: at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

WHY NOT READ a Panhandle Daily. The Amarillo Daily News-Globe, daily and big Sunday edition for only \$5.00 per year. Apply at Herald office.

ATTENTION: Contributed articles must be in the Herald office by Tuesday afternoon if they are expected to appear that week. We have given this notice a number of times, and from this on we aim to comply

with the rule to the letter.

FOR RENT: Furnished rooms; lights and water furnished. See Mrs. R. J. Hastings. 11-11c

I WOULD LIKE to do your hemstitching. 10c yd. At my residence. Mrs. Weldon. 11-11c.

WANTED: Clean, good sized cotton rags wanted at the Herald office. Don't want overalls, socks, wool underwear or blankets or strings at an price. Good rags 5c pound.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

CHICKEN CHOWDER will make your hens lay more eggs at less cost. See Bowers Brothers.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24

W. GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogs and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



A Rotan woman celebrated her 100th birthday recently. Strange as it may seem, women sometimes reach an age that they are not ashamed of again. But they forget their ages when nearing 30 for some 50 or 60 years, sometimes more, sometimes less.

A specie of the white quail has been found on the Texas coast, G. W. Thornhill Jr., superintendent of Oyster Culture, reports. Commissioner Will J. Tucker has ordered that one be sent in for observation.

Threatened extinction of elk in the Winter Elk Refuge in Jackson Hole, Wyoming, is abated by the gift of 1760 acres of land by the Isaak Walton League, the Bureau of Biological Survey announces. It was done by private subscription amounting to \$36,500. Elk hunting in the surrounding regions is promised as a result of this added range and protection. There have never been any elk in Texas within the memory of the oldest pioneers.

Now after seeing the picture of the Tunney-Dempsey battle here last Friday night, the Herald has even less sympathy for the law that forbids the transportation of prize fight pictures from one state to another. Indeed, we have seen what appeared to be much bloodier battles put on by what is known as "The Leather Pushers" in the movies, which was done in the interest of art (?) and behind the footlights. We believe in calling a spade a spade, and if one may be prohibited, why not the other. One is termed art and the other sport. Also if the pictures can be banned, why not the actuality?

November

NOVEMBER gives us Thanksgiving—a day to thank a generous Providence for blessings bestowed upon us. And surely every one of you has something for which to be thankful. If only you enjoy the respect of others—if only you made a new friend—if only sound health and mental contentment are yours, you're fortunate.

Be thankful!

This bank, too, extends Thanks to its patrons who have made possible its prosperity in resources and new friends during the year!

THANKS—MANY THANKS

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A good bank—Soundly managed"

Another noted question has arisen for our people to thresh out, and it is going to be hard to decide in order to please all concerned. For the past several years the city council has refused permits to circuses or tent shows to exhibit or show in Brownfield, and we find that a goodly number of people are at variance with

the council on this question. They maintain that lots of people don't like picture shows, and as that is about all the entertainment we have here, they are deprived of the privilege of seeing what they wish to see. They further say that numbers of our people go to neighboring towns to witness these exhibits, and spend lots of money that ought to be spent here. Lastly, they feel that it is none of the council's business how and for what purpose they spend their money, just so they pay their taxes and other accounts. On the other hand, the city council maintain that most circuses and may road tent shows that visit the small town are immoral and degrading, and are generally accompanied by a full quota of bunco artists who squelch the people out of their hard earned cash, and that after being robbed invariably apply at once to the city authorities for aid and succor. Now, if perchance the city council were to somewhat relent and agree to a compromise, admitting only those shows that are considered to be the best morally, if we be permitted to use the word, then who is to pass on such matters. A trial might convince us, to use a popular expression, but after the trial would be too late. The damage, if any, would already be done. So there you are, and if you are able to suggest anything, take to it.

SAYS EDITORS VOICE PUBLIC OPINION

Recently the Illinois Committee on Public Utility Information sent a questionnaire to a number of Illinois newspaper editors, of whom 223 answered. Asked if they favored government ownership or operation of any industry now privately owned, 191 replied "no" with but two replying "yes." The rest were evasive and did not directly answer the question. To a question asking if they favored putting government in business or industry in competition with existing private enterprises, 194 replied in the negative and three in the affirmative. The committee could not have chosen a better way of ascertaining public opinion on this important issue. The viewpoint of state editors is the best possible index of the general opinion of citizens of any community.

With an editorial vote of 70 to one against the government competing with private enterprise, it does not look as if proposals for political ownership of industry in this nation would be popular. The people no longer confuse an intriguing theory with grim reality.

Red Cross Meets Heavy Demand for Water Safety Duty

Trained life-savers in the United States, qualified by the Red Cross as experts in all phases of water safety, now number 134,582 adults and juniors, according to the Life-Saving Service of the American Red Cross which reported 32,507 trained and qualified in the past year. This number does not include other thousands who were taught to swim.

Training courses conducted by the Red Cross last summer brought out a uniformly high standard of proficiency. In addition, more than 20 winter training courses were conducted the past year. Swimming "institutes" at camps in Arizona, California, Indiana, Massachusetts, New York, North Carolina, Missouri, Oregon, Washington, and Wisconsin, "splash weeks" and swimming and life-saving campaigns under Red Cross auspices held in many States aroused great interest.

"The experience gained during the last few years indicates that the dangers involved in water sports can be eliminated through training and by the adoption of water safety methods," a recent Red Cross report stated. "When our communities provide sufficient swimming pools, bathing beaches, and skating places, and furnish trained leaders under whose guidance both adults and children may enjoy themselves in safety, the number of preventable deaths through drowning will be greatly reduced."

The Red Cross is endeavoring to supply trained leaders in water safety so far as its facilities permit. To increase the effectiveness of this and other services, the Eleventh Annual Roll Call, from November 11 to 24, will urge an enrollment of 5,000,000.

The American Red Cross will ask an enrollment of 5,000,000 members for the coming year, during the Annual Roll Call, November 11-24 inclusive.

High Life

An Indianapolis young woman who has always had her own notions about luxury and independence had this idea of perfect ease: She longed to see the time when she could go shopping, look the things over, make her selections, never asking the price of an article, and say, "Send it up with the bill."

Lately she came into an inheritance and started out to realize her hopes. She visited a department store, tried on a handsome gown, snatched her lips and said, "I'll take it; send it with the bill." Signifying to herself it would be \$75 or \$100. She never asked the price, however. The next day the gown was delivered with the bill and the bill was \$19.50.—Indianapolis News.

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

Brownfield Lodge No. 538, I. O. O. F.
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Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
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Phone 161 Brownfield, Texas

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Res. 18 Phone 38 Office 38
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T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

ANY WAY
Patient: "Doctor, how can I ever repay you for your kindness to me?"
Doctor: "By check, money order or cash."

Johnny, stop poking little Edward!"
"I ain't pokin' him, Ma, I'm countin' his measles."

There's no use trying to joke with a woman. The other day Jones heard a conundrum and decided to try it on his wife.

Do you know why I am like a mule he asked.
"No," she replied, "I don't know why, but I know you are."

R. I. Cook was in from the farm recently and had us set up his time on the Herald another year.

Boone Hunter attended the Tech-A. & M. Football game at Lubbock last Friday.

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg
Brownfield, Texas

Wm. Guyton Loward Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

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A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

A NATURAL SURGEON

"I believe," declared the Irishman, "that my youngest son's born to be a surgeon."

"Phwat leads you to say that?" asked his friend.

"Oi caught him usin' th' scissors on a book O'd lately bought, an' before Oi cut stop him he cut out the appendix."

The Herald, \$1.00 per year.

FAMILY WASH

Rough dry, per lb 8c
Ironing, per dozen 40c

Brownfield Laundry

"WELCOME"

Our "Welcome" shingle is out to you folks any time during the day the old 'tummy says "let's eat!" You will find our home cooked foods most tempting.

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SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone 1-8-2

I-DEAL KLUB WITH MRS. McDUFFIE

The I-deal Klub was entertained Wednesday afternoon a four o'clock at the pretty home of Mrs. W. R. McDuffie. In bridge, Mrs. DuBois won high, receiving a pretty powder box. Mrs. Endersen, Mrs. Sawyer and Mrs. DuBois received pretty bonbon dishes containing candy for table out prizes. Refreshments were served to mesdames Wingerd, Collins, Michie, DuBois, Sawyer, H. Alexander, Ralph Carter, Flem McSpadden, Holmes, McGowan, May and Endersen.

NIGHT CLUB ENTERTAINED BY DR. AND MRS. DuBOIS

The Night Club was entertained by Dr. and Mrs. DuBois, Thursday evening at eight o'clock. Mrs. Roy Wingerd won high score for ladies and received a dainty hand made yellow handkerchief and R. L. Bowers for the men, a pretty set of ash trays. A pretty Halloween scheme was carried out in the luncheon covers, napkins and refreshments of Halloween face sandwiches and baked apples, with whipped cream and hot tea. The guests were Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. Ike Bailey, Mr. and Mrs. McGowan, Mr. and Mrs. Tom May, Mr. and Mrs. Endersen, Mr. and Mrs. H. Alexander, Mr. and Mrs. Roy Wingerd, Mr. and Mrs. McDuffie, Mr. and Mrs. McBurnett, Earl Alexander, Mr. and Mrs. Leo Holmes, Mrs. Shelton, Mr. and Mrs. Bowers, and Mrs. Taylor, a guest of Mrs. Endersen.

S. S. PUPILS ENTERTAINED

Mrs. Walter Gracy entertained the pupils of the First Christian Sunday School, Friday evening at her home, which was gayly decorated in keeping with Halloween. Games and guessing contests were enjoyed by all. Doughnuts and hot chocolate were served to about thirty guests present.

MISS LENORE BROWNFIELD ENTERTAINS

Miss Lenore Brownfield entertained Friday evening at the home of her parents, Mr. and Mrs. A. M. Brownfield. A carnival effect was given by the festive decorations of black and yellow. Those who won prizes were Mr. Williams, Misses Robbie H. Hardin and Alma Brown and James Michie. Halloween sandwiches, and cheese balls and pumpkin pie a la mode, were served. The guests were Misses Eileen Ellington, Pauline Hunter, Alma Brown, Kathryn Holgate, Martha Graves, Patricia Shelton, Maurita Bell, Caroline Chisholm, Francis Brownfield, Robbie M. Hardin, and Messrs. R. L. Lewis, Dell Smith, Murphy May, Sawyer Graham, John Chisholm, Ray Brownfield, James Michie, H. H. Copeland, Jr., Vernon Bell, R. W. Rambo, John Clare and Williams.

GAY HALLOWEEN PARTY GIVEN

Gay and fantastic Halloween symbols attracted the children Saturday evening at the costume party given by Misses Margaret and Kathryn Alexander at the home of their parents, Mr. and Mrs. E. G. Alexander, from six to eight. As Mrs. Alexander is away from home, Mrs. McGowan and Misses Margaret and Mary Ann Bell were the chaperones. The house was gayly decorated for Halloween and the pretty costumes worn by the children blended and formed a medley of harmonizing colors as the little guests entered into the play of the various games and contests. Polar Brownies, All-day suckers and chewing gum were served.

The little folks enjoying this occasion were Misses Lucile McSpadden, Eunice Michie, Virginia May, Elray Lewis, Queenelle Sawyer, Francis Harris, Irene Adams, Ina George Warren, Julia Ruth Markham, and Masters Bill Savage Jr., Billie Joe McGowan, Charles Michie and Clyde Dallas.

Mrs. A. M. Brownfield, Misses Lenore and Francis Brownfield and Alma Brown went to Lamesa, Saturday to get little Miss Jane Brownfield who has been visiting her sister, Mrs. Joe Bailey at Midland.

Mr. and Mrs. Roy Herod spent the week end with his parents.

Mr. W. D. Smith and Mr. and Mrs. Abe George from Midland were visiting relatives and friends here Sunday.

Mr. and Mrs. Taylor who are frequent visitors in the Endersen home, and who have many friends here in Brownfield, entertained Saturday evening at eight o'clock at the home of Mr. and Mrs. Endersen. Bridge was played with high scores going to Mrs. Roy Wingerd and Mrs. McGowan. Mrs. Wingerd received a novelty bridge set of table numbers, tallies and pencils; Mr. McGowan receiving a nice smoking set. The hostess served chicken salad on lettuce, potato chips, sweet pickle, buttered sandwiches, cheese niblets, baked apple with fruit meats and whipped cream and hot tea. The ladies favors were tiny vases and pickle forks and the men's favors were cigars.

The guests were Mr. and Mrs. Wingerd, Mr. and Mrs. McGowan, Dr. and Mrs. DuBois, Mr. and Mrs. A. M. Brownfield, Mr. and Mrs. Ike Bailey, Mr. and Mrs. McDuffie, Mr. and Mrs. Michie, Mr. and Mrs. Jim Miller, Mrs. Shelton and Mrs. Leo Holmes.

FOOTBALL VICTORY CELEBRATED

So much of society's activities revolve about football among the younger set now. Friday afternoon the Brownfield High football boys played the Tahoka High at Tahoka, with the score of 19 to 0 in favor of

Brownfield. A crowd of Brownfield boosters went with the team. Upon their return home, the football team, pep squad and a number of the other young folks went to Miss Gladys Kendrick's where they had a good time playing Bunco and Forty-Two.

S. S. S. CLUB ENTERTAINED

The S. S. S. Club celebrated Halloween with a costume party at the home of Miss Lena Mae Ballard, Saturday evening. With the festive decorations, of black and yellow and the colorful and beautiful costumes worn, the scene was indeed pretty and spooky. Forty-Two and Bunco were played with prizes. Halloween favors, going to Miss Ruth Hill and Lee Orval Lewis. A delicious luncheon of chicken, dressing, cranberries, creamed peas in potato nests, fruit salad on lettuce, hot rolls, pumpkin pie and hot chocolate were served. Club members and guests were Misses Ana Belle Scudday, Lou Ellen Brown Lillie Mae Bailey, Ruth Hill, Lois Adams, Voncile Holgate, Mary Kathryn Anthony, Gladys Kendrick, Messrs. Walter Bond, Lee Orval Lewis, Clyde Eiche, Ransome King, Eddie Ballard, Guy T. Nelson, Jack Bailey, Olyses Graham, Mrs. Albert George, Mr. and Mrs. Earle Anthony Jr. and the hostess.

MRS. WOOLDRIDGE ENTERTAINS FOR HALLOWEEN

Mrs. Wooldrige entertained Saturday evening with a Halloween party for her daughter, Miss Eva Mae. Games were played and fortunes told by witches were enjoyed by all. Ice cream and soda pop were served to Misses Carolina Chisholm, Pauline Hunter, Mary Handley Endersen, Kathryn Holgate, Bernice Carpenter, Martha McClish and Christine and Messrs. Murphy May, Sawyer Graham, Vernon Bell, John L. Cruce, Charlie Chisholm, Norman Parker, Ray Brownfield, Dell Smith, James Michie and John Chisholm.

HALLOWEEN PARTY AT MISS NETTIE THOMPSON'S

The Methodist Intermediate Juniors and Seniors were entertained Saturday evening at the home of Miss Nettie Thompson, where everything was in keeping with Halloween. Coming in costumes the guests enjoyed many diversions during the evening and were later served sandwiches, fruit, pumpkin pie and hot chocolate. Guests were Misses Velma McClish, Pat Shelton, Martha Graves, Melba Cornelius, Lataine Eiche, Eileen Ellington, Johnnie Corning, Marion Hill and Messrs. Emory Longbrake, R. L. Lewis, Benson Cook and Maurice Thompson.

MISS LENORE BROWNFIELD OOKY HOSTESS

Miss Lenore Brownfield was hostess to the Ookey Club, Monday afternoon at three-thirty. In the contest of story telling, Miss Eileen Ellington won the prize, a pretty handkerchief. In the telegram writing contest, Miss Pauline Hunter won the prize, a cup and saucer. Many interesting games were played, and each enjoyed her capsule friend's gift. Sandwiches, cake and hot chocolate were served to Misses Pauline Hunter, Francis Brownfield, Eileen Ellington, Alma Brown, and Kathryn Holgate.

Dr. and Mrs. G. W. Graves returned home Monday from Ft. Worth and Ranger. Dr. attended medical lectures in Ft. Worth.

MISS VIOLET McBurnett HOSTESS TO SANSOUCI CLUB

Miss Violet McBurnett was hostess to the Sansouci Club Monday evening. Bridge was played with club prize, a nice box of powder, going to Miss Margaret Bell and guest prize, a pyrex dish, to Mrs. Roy Wingerd. Yellow and white was the dainty color motif of decoration for Halloween carried out with a profusion of yellow chrysanthemums and mistletoe, and in the refreshments of white and yellow cake, peaches with whipped cream and hot tea. Club members and guests were, Misses Addie Hamilton, Belle Williamson, Lucile Flache, Margaret Bell, Marie Bell, Perkins, and Mesdames Lewis, W. C. Smith, A. M. Brownfield, Wingerd, Bailey, Gracy, Homer Winston, McDuffie and Stricklin.

SUNDAY SCHOOL CLASS HALLOWEEN PARTY

One of the many enjoyable parties given for Halloween was in the home of Mr. and Mrs. J. L. Randal, Monday evening with Mrs. Coleman, Mrs. Landrum and Mrs. Hubert Thompson assisting as hostesses entertaining Mrs. Randal's Sunday School Class. The guests were met by witches and ghosts at the back porch of the home and were escorted through darkened rooms. Fortunes were told during the evening, the usual Halloween games played and refreshments served.

ed. There were about twenty-five guests present.

GIRL'S SCOUTS ORGANIZED

The Girl Scouts met Tuesday, October 18 and organized with the election of the following officers: Miss Sue Crawford, Captain; Bernice Carpenter, President; Maureta Bell, Vice-President; Mary Handley Endersen, secretary; Janet Brown Reporter. They will be incorporated and decided to meet each Friday.

GIRL SCOUTS HALLOWEEN

The Girl Scouts entertained the Boy Scouts Monday evening with a Halloween party at the home of Miss Mary Ann Bell. Coming in Halloween costumes the guests enjoyed many diversions during the evening and were later served soda pop and cakes. They all went spooking with Mr. Williams and Miss Mary Ann as chaperones.

GAY HALLOWEEN PARTY AT MRS. HARRIS'

Mrs. Harris assisted by Mrs. L. F. Hudgins entertained Mrs. Hudgins' Sunday School Class with a gay Halloween party Monday night. The house was beautifully decorated and the usual games were played with the witches and ghosts and Halloween refreshments were served. Those present were Sallie Truman Stricklin, Marion Chisholm, Kathaline Hardin, Geraldine Jones, Elsie and Sybil Stone, Clifton Jones, Bill Hardin, Kenneth Moore, Weldon Moore, Barton McPherson, Kyle, Irene, Mildred and Mary Nell Adams, Mary Joe Neil Joe Bob Burnet, Claude Hudgins Jr.

CELEBRATES BIRTHDAY PARTY

Little Miss Geraldine Pycatt celebrated her third birthday, Tuesday afternoon with a party. After the usual good time of playing games, the little folks were served hot chocolate, cake and popcorn balls. Guests were Marjorie Sue and Kathryn Byrum, Ethelda and Joe Pete May, Earline and Evelyn Jones, Vonced and Bobbie Lewis, Billy and Irwin Moore, Jackie Holt, Mary Lena Winston, Bobo Steward, Sammie Gene Legg and Larry Miller.

MAIDS AND MATRONS MEET WITH MRS. SAWYER

The Maids and Matrons met Tuesday afternoon with Mrs. Arthur Sawyer. The following program was given:

Roll Call: Mexican names served in Texas.

Reading: "Telling of the Bee" (Whittier)—Mrs. Harris.

Story of LaSalle—Mrs. McSpadden

Story of De Leon—Mrs. DuBois.

An Indian Legend—Mrs. Holmes.

The Filibusters—Mrs. King.

Life in the missions—Mrs. Lewis.

Mission Architecture—Mrs. Wingerd.

The "surprise" of the afternoon was when Miss Leta Mae Hamilton dressed as a gay senorita danced before the club accompanied by Mrs. Brownfield on the guitar.

The hostess served delicious sandwiches and hot tea with Thanksgiving favors on each plate. Club members were Mesdames Bell, Dallas, DuBois, Ellington, Holmes, Harris, Lewis, McSpadden, McGowan, Miller, Wingerd, Bowers and Miss Margaret Bell with Mrs. A. M. Brownfield and Miss Leta Mae Hamilton as guests.

The club is grateful to the low sixth grade, Miss Elizabeth Dumas, teacher, and to the American Legion Auxiliary for the splendid donation of late books. The low-sixth grade donated twenty-eight books and the Auxiliary, thirty-four.

The Presbyterian Missionary Society met Monday afternoon at three-thirty with Mrs. H. W. McSpadder to sew for the Reynolds Orphanage. The following ladies were present: Mesdames Griffin, R. L. Harris, Dallas, King and Ellington.

The Methodist Missionary Society had a very interesting meeting Monday afternoon at the church with Mrs. Webber as leader. A pantomime "Straightway Toward Tomorrow" was enacted representing a christian home with Mr. Powell, Mrs. Wooldrige, Ellis and Caroline Chisholm acting parts. While this scene is taking place observers dressed in costumes of foreign countries passed across the stage. These were Mrs. Glen Harris representing Japan; Mrs. Ina Powell, China; Mrs. C. H. Hester, India; and Mrs. H. O. Longbrake, A Moslem woman. This was followed by a reading "Home" by Miss Sue Crawford. "Training the Trainee"—Mrs. Chisholm. "American Home"—Mrs. Treadway. A short business session closed with prayer followed the program.

All of the Circles of the Baptist Missionary Society met at the church Monday afternoon for a social, this being the fifth Monday.

Extraordinary Values This Week

We have many good bargains this week throughout the store. Everything in the grocery department has been marked in plain figures, and if we are busy when you come in, just help yourself, and save time for both. We handle fruits and vegetables at prices you can afford to pay.

10 lb Sugar, cloth bags	69c
25 lbs. SUGAR, pure cane	1.69
East Texas Yams, per lb.	3c
4 lbs. Market Day Raisins	36c
Salt Bacon Plates, per lb	13c
Bologna Sausage, per lb	18c
7 bars Swift's Quick Naptha Soap	25c
Fig Bars, per lb. only	11c
Quart Candy Kisses (balloon free)	10c
Tokay Grapes, per lb	9c
Jumbo Lettuce (large, very fine)	12c
Celery, large bunch	20c
Gallon Blackberries	47c
Gallon Plums	47c
Gallon Apricots	59c
Gallon Peaches	53c
100 lb Sack BRAN	1.65
48 lbs FLOUR (fully guaranteed)	1.89

HARDWARE DEPARTMENT

18X36 Felt Base Rugs, only	18c
Folding Card Table	2.98
6X9 Congoleum Rug	5.50
White Enamel Combinets	98c
14 qt. Gray Enamel Dish Pan	69c
17 qt. Gray Enamel Dish Pan	79c
8 cups Aluminum Perculator	98c
Plain White Plates, per set of 6	89c

Bring in your old Sewing Machine and trade it in for a new White Machine. We will give you liberal credit terms. For low price and long life Cream Separators, see—

Hudgens & Knight

Groceries—Hardware—Implements—Furniture
WEST SIDE SQUARE BROWNFIELD

FAVORED SCENTS



In convenient sized packages. We have an extensive variety of the most favored scents, perfumes, powders, toilet waters—all in harmonizing scents of many rare fragrances of both imported and domestic blends—await milady's selection here.

Let Us Fill Your Prescriptions.

PALACE DRUG STORE

"If It's In a Drug Store, We Have It."

We Give Gold Bond Saving Stamps.

MEATS AND GROCERIES

With guests for dinner the most tempting meal to serve is the one that includes one of our delicious Pork or Beef roasts! It's something most everybody's "partial to," hence sure to be welcome to those whose tastes you would otherwise be in doubt about. We also have as nice line of the choicest fresh canned goods to finish out the meal, and all kinds of fresh and dried fruits; also vegetables in season. In fact, everything to eat that will please the most fastidious.

LEWIS BROS. & CO.

"The Square Deal Grocers"

LIGHT & POWER

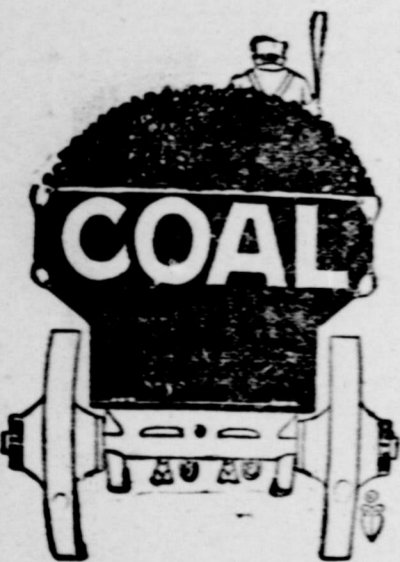


All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
Utility Superintendent

ROY M. HEROD
Collector

YOUR OWN POWER AND LIGHT PLANT



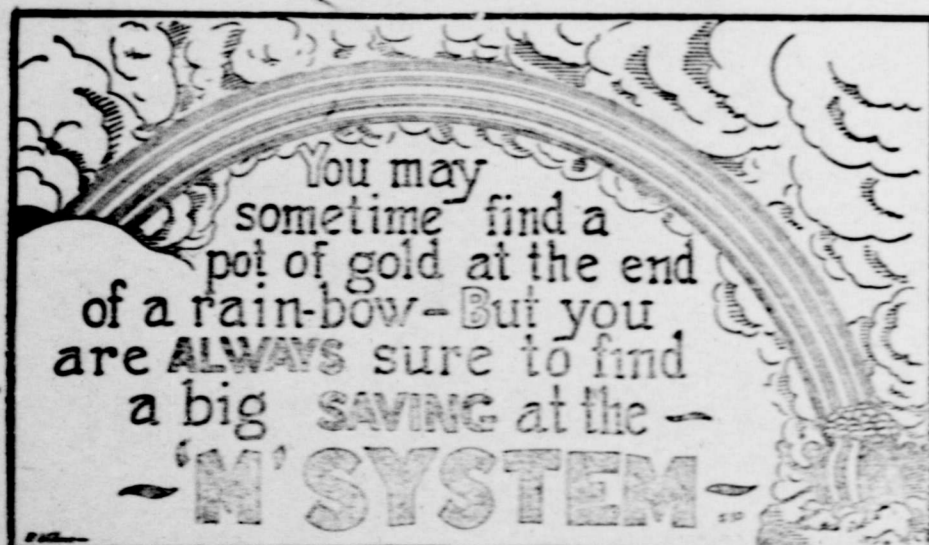
BOUGHT YOUR COAL?

Mr. Jack Frost will come to see you one of these days and will insist that you get busy and warm up the house. Better have the bin filled right now.

Prices will not be any lower and you get choice coal now.

C. B. QUANTE
Phones 108 and 158

BROWNFIELD



You may sometime find a pot of gold at the end of a rainbow—but you are ALWAYS sure to find a big SAVING at the M SYSTEM.

SPECIALS

FOR SATURDAY AND MONDAY NOV. 5TH--7TH
AS USUAL WE WILL HAVE A LARGE GROUP OF—

EXTRA SPECIAL VALUES

FOR SATURDAY AND MONDAY
THE PRICE WILL PLEASE—DONT FAIL TO SEE THEM

DRY GOODS, READY-TO-WEAR, MILLINERY

All worth the money, and sold on the merits of the goods alone. No prizes, no premiums, but the lowest prices at which good merchandise can be sold.

A continually increasing list of satisfied customers give proof to the fact that you can find better values here.

REMEMBER EXTRA SPECIAL VALUE S
FOR SATURDAY AND MONDAY

JONES DRY GOODS CO.

BROWNFIELD TEXAS.

THE HOME OF BETTER VALUES.

KNOX GETS POST AS NEW BOY SCOUT EXECUTIVE

The Executive Board of the South Plains Area Council of the Boy Scouts of America, announces the selection of Mr. W. P. Knox, of Beaumont, Texas as Executive.

Mr. Knox comes to the South Plains Council well qualified to put over the work of scouting in this area where most of the work will have to be done with the small town and rural boy. Mr. Knox was reared on a farm in New England and was graduated from the New Hampshire A. & M. College. He served in the infantry, cavalry and artillery during the world war. He has had practical experience on both farm and ranch; has served as county agent for Kleberg county in South Texas; has been superintendent of a large farm connected with vocational work of the U. S. government. He has also served as dairy specialist for the Chamber of Commerce of San Antonio, Texas. As county agent Mr. Knox put over an outstanding piece of work in connection with community and county fairs. His boys agricultural clubs won both district and state honors in livestock and grain judging.

For three years Mr. Knox served on the regional staff doing organization work for the Boy Scouts of America in the states of Texas, Oklahoma, and New Mexico. For the last two years Mr. Knox has been at Beaumont, Texas, where he has developed an outstanding Boy Scout camp.

The Boy Scout exhibit at the South Texas State Fair at Beaumont was considered the largest Boy Scout exhibit of the Southwest.

Mr. Knox's special ability is developing community projects and all kinds of handicraft work. He is skilled in the use of many kinds of tools and in the handling of the rope and the use of the bow and arrow.

Mr. Knox is married and has two children. He is a Rotarian, a Legionaire and a member of the American Archery Association.

The South Plains Area Council of which Mr. Knox will be executive, consists of the following counties: Lamb, Floyd, Dickens, Cochran, Hockley, Lubbock, Crosby, Yoakum, Terry, Lynn, Garza, Gaines, Dawson, and Borden. With Mr. L. C. H. Williams, the area commissioner, Mr. Knox is making a survey of the area, meeting the various business and professional men as well as the organization and institutions interested in boys.

NOTICE

Notice is hereby given to all parties that the Kingsland Oil & Potash Company has no further responsibility whatsoever in the drilling of its Brownfield Well No. 1, Terry county, Texas, and will be responsible for no debts or accounts in connection therewith.

Kingsland Oil & Potash Company
11 By W. L. Kingsland, President

The Herald, \$1.00 per year.

GARZA COUNTY GRAND JURY INDICTS RANCHMAN

Post, Oct. 18.—Will "Dutch" Luman, Garza county ranchman, was indicted on a charge of murder, growing out of the fatal shooting of Marvin Breeding on the night of August 5, by a grand jury in session here today. Immediately after the indictment was returned District Judge Gordon B. McGuire changed the venue from Garza to Dawson county and set the opening date for the trial a November 28.

Dayton Moses, of Fort Worth, widely known criminal attorney, has been engaged as a special prosecutor in the case. He will be aided by District Attorney T. L. Price, of Post, and Leon O. Moses, Garza county prosecutor. W. H. Murchinson, of Haskell, one of West Texas' leading attorneys, will be chief counsel for Luman.

Breeding, a 23 year old restaurant employee, was shot in a motion picture theatre at Post on the night of August 5, and died several days later in a Lubbock hospital. Luman was released on bond to await the action of the Garza county grand jury, which was taken today. No cause for the shooting has ever been given out.

Dayton Moses who will be chief counsel for the state when the case is called for trial at Lamesa, is also chief counsel for the Texas Cattle Raisers Association, and was the principal defense attorney in the Austin trial of Rev. J. Frank Norris, Post

Worth militant Baptist pastor, when he faced the courts on a charge of murdering D. E. Chipps. Moses has also been connected with many other important trails in Texas, one of which was the prosecution of Tom Ross and Milt Good, charged with the slaying of two cattle inspectors at Seminole, when the case was heard in Lubbock and Abilene several years ago.

WOMEN OUTDO THE MEN IN LONGLIVITY

Women seem determined to keep ahead in the race with men. Now they are carrying off first place in longevity. The British Ministry of Health reported that 215 more women than men reached the age of 100 years and died since 1921.

Altogether there were 439 centenarians who died during the period in England and Wales. The usual explanation is that more men than women die before 100 years because men are more apt to lead an active life than aged women and are thus more likely to suffer accident or overtax their waning strength.

Mrs. Wanda Byrd of Roswell, N. M. came in this week and has taken charge of the work at the Sanitary Beauty Parlor.

Harlingen.—Sinclair and Shane Company of Weslaco are establishing plants here and at Weslaco to manufacture concrete face brick and tile.

We are going to have a

REAL BUY

FEDERAL TIRES

So please come to see us before you buy.

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

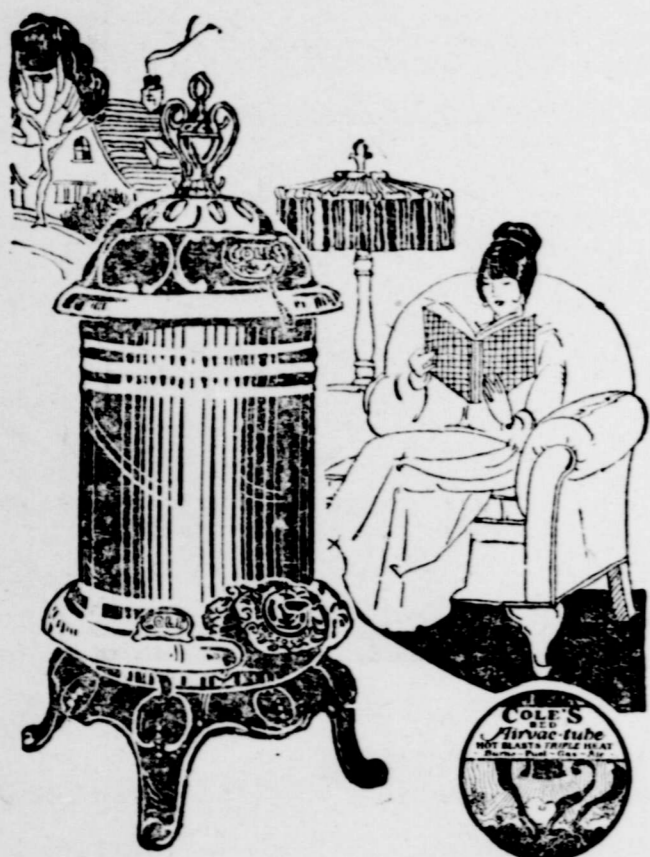
Phone

43



Your taste, rather than our words, is a better 'convincer' of the quality of our choice meats! So we suggest that you try one of our tender, flavory steaks, roasts or chops for that next meal. Try our cooked meats.

CITY MEAT MARKET



COLE'S HEATERS

35 to 60 Percent Fuel Saving Now Possible

Government authorities state that from one-third to one-half of the heat energy in fuel is now wasted because the hot gasses that give intense heat escape up the flue. In the Cole Heater, the patented RED TUBE makes it possible to burn up these gasses. Thus all fuel is put to work. Come in and let us explain this great, exclusive feature to you. And let us tell you of the amazing values made possible during this Special Exhibit. Stop in today.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

GOODRICH TIRES AND TUBES

SPECIALS FOR TODAY

30X3½ Radio Cord Tire \$6.25

30X3½ Silvertown Tire 7.95

Get your gas and oil and all accessories from us.

CHISHOLMS

Something to Remember

One thing they have learned in cold Alaska is to make no attempt to clean a silk or woolen garment in gasoline in the winter time.

Writing in Scribner's Magazine, Mary Lee Davis, the wife of an engineer, says that two women of her acquaintance were burned to death in so doing.

"Just the friction," she says, "of lifting the material from the gasoline bath produces such sparks in the electrified air that an explosion almost invariably occurs."

Although there isn't quite so much electricity in the air in this section of the country, there are few indoor sports more dangerous than washing articles in gasoline.

If you must wash things in gasoline, do it outdoors.

Egyptian Spite

The childish trait of "taking it out" on an inanimate object when one has a fit of temper seems to have been a serious business in ancient Egypt.

An archeological expedition of the Berlin museum has just returned from Egypt with 290 pieces of pottery, fragments of some 80 clay vessels, all written over with the names of foreign princes and peoples with whom the Egyptians of about 2000 B. C. were at war, together with a number of Egyptian names as well, presumably of rebellious communities.

These names, it is believed, were inscribed on the vessels, which were then shattered with suitable ceremonials, in the belief that the foes would thereby be injured.

AMONA CLASS ORGANIZED

Sunday October 30, the Amona S. S. Class of the Baptist church was organized. Mrs. L. R. Pounds was elected as teacher; Lena Mae Ballard President; Blanche Williamson, first vice; Lillie Mae Bailey, second vice; Vica Mae Sears, third vice; Ora Ella Gray, secretary-treasurer; Mary Thelma Copeland, corresponding secretary. Class colors are purple and gold; Song "Help Somebody Today"; Motto, Romans 13:1; Scripture, 2nd Peter 3:14; Aim "The Blameless Life."

Those enrolled are: Lena Mae Ballard, Lillie Mae Bailey, Lou Ellen Brown, Phyllis Holgate, Ruby Tandy, Blanche Williamson, Ora Ella Gray, Mary Thelma Copeland, Ruby Ward, Louella Coe, Francis Brownfield, Vivian Eubanks, Dora Dean Neil, Flora Broughton, Estelle and Beatrice Murray and Vica Mae Sears.

Miss Elberta Meadows, who formerly taught at Gomez, but whose home is in Slaton, recently married a Plainview business man and will make her home in that city.

T. R. Darden informed us this week that he would likely move his headquarters to Hockley county about the first of the year.

Lee Smith got in one day last week from the north Plains where he purchased a herd of young mules which he aims to sell to cotton farmers this winter.

E. G. Alexander attended the Tech-A. & M. football game at Lubbock last Friday. The Tech boys held up pretty well against the veteran of the older institution, giving a good account of themselves.

Tom May, Bob Bowers and Judge Geo. W. Neill are attending a Masonic institute in El Paso this week, and attending to business matters in the city of Juarez, Mexico, while there.

Mrs. Morgan L. Copeland, who was operated on at the Lubbock Sanitarium last week, is reported to be doing nicely.

T. C. Hogue, successful Harmony community farmer was in town recently, and as he has out some cotton remembered the Herald with another year's subscription to the Herald.

J. C. Stone, of Artesia, N. M., has purchased the Ever-Ready filling station on the Lubbock road, and has opened it for service. He asks a share of your business.

Mrs. A. C. Copeland accompanied by her daughter-in-law, Mrs. Charley Copeland, and little son, Charley Jr., were over from Plains last week on a shopping expedition.

Rev. J. W. Chisholm is recovering nicely from a very severe attack of acute indigestion that kept him in bed most of last week, and is still on diet. Rev. Chisholm will attend annual conference at Big Spring next week, and he informed us that he would make no objection to being returned here. Neither will his church, we understand, nor the people in general. Rev. Chisholm and family have made many friends during their short stay here.

Mrs. Michie and Mrs. McGowan were Lubbock visitors Thursday.

The number of children in Texas of school age is about 1,348,635.

We are glad to report Mrs. Morgan Copeland, who is in the Lubbock Sanitarium, doing nicely.

Pity Dickens Couldn't

See Into the Future

Charles Dickens visited the United States in 1842. Of Pennsylvania he reported: "We have passed, both in the mountains and elsewhere, a great number of new settlements and detached log houses. Their utterly forlorn and miserable appearance baffles all description. I have not seen six cabins out of 600 where the windows have been whole. Old hats, old clothes, old boards, old fragments of blanket and paper, are stuffed into the broken glass; and their air is misery and desolation. It pains the eye to see the stumps of great trees thickly strewn in every field of wheat, and never to lose the eternal swamp and dull morass, with hundreds of rotten trunks steeped in its unwholesome water."

This region is now one of the gardens of America, made so by those settlers too poor to buy glass, and by their descendants.

Of an Ohio road he wrote: "It is impossible to convey an adequate idea to you of the kind of road over which we traveled. I can only say that it was, at the best, a track through the wild forest and among the swamps, bogs and morasses of the withered bush."

The road is now United States highway No. 21, running through one of the richest farm lands in the world.—Detroit News.

Ocean Holds Account

of Columbus' Voyage

When Christopher Columbus returned to Spain from the New world he stopped on February 14, 1493, at Santa Maria, one of the islands of the Azores, probably to take water. Four days before this he had encountered a severe storm and was convinced that he, his men and his vessels must perish. Columbus realized in his heart that he was going back to Spain with news of a discovery second in importance to no other, and when it seemed that his ship would sink at any moment, he set to work to make a record of his mighty undertaking, hoping that by some will of the fates it would not be lost to posterity. So he carefully prepared as complete an account of his voyage as was possible. He wrote the details of his journey on a stout piece of parchment, wrapped it in a piece of waterproof cloth, then placed it in an iron-bound barrel and threw it into the ocean. But the fates were kinder to Columbus than to this account, for it never was found.—S. W. Rosenbach, in the Saturday Evening Post.

Odd Census Taking

Nopaltzin, chief of the Chichimec, an tribe of Indians that once inhabited the valley of Mexico, devised a simple plan for taking the census of his subjects. Under his system no census-taker trod upon the newly washed front porch of the careful housewife, leaving footprints in sticky clay. Nor did the agent inquire into the private matter of the family head. Instead each subject placed a small stone for each member of his family. Carriers then collected the stones and hauled them to an open field, where they were counted and placed in heaps. Twelve of these heaps have been discovered by scientists and a count of the stones indicates the Chichimec tribe contained 3,200,000 members.

Leave it to the Wife

"I dunno why women want to nag so," complained Mr. Wombat.

"What's wrong now?"

"There's always something wrong. Either I'm home too late or I'm home too early. Maybe I got dandruff on my coat collar or soup on my vest. It's this, that and the other. My wife is always finding some flaw."

"They mean it for your good, old man," advised his sagacious friend. "A wife wants her husband to appear at his best. To keep him so is a labor of love."

"Will it always be that way?"

"I fear so. Even if you were an angel, your wife might well find a feather misplaced now and then."—Yonkers Statesman.

14 Disasters at One Time Call for Red Cross Work

The great size of a disaster does not necessarily mean that it has the stage to itself.

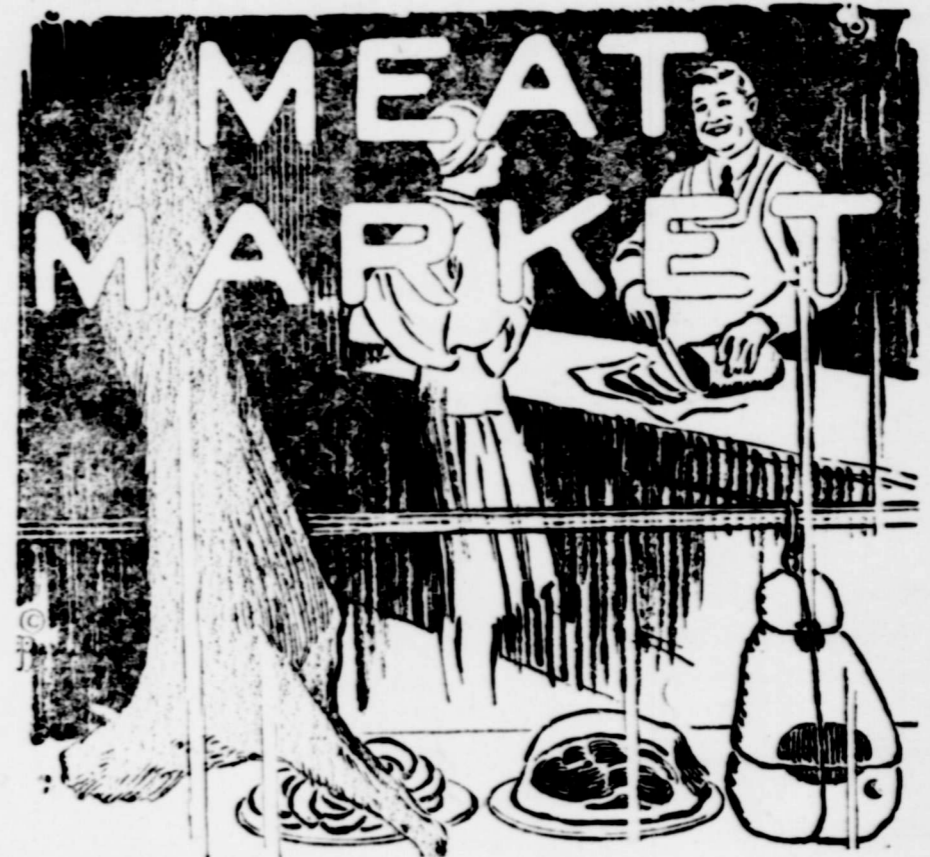
The American Red Cross relief forces were impressed with this fact during the Mississippi Valley flood in recent months. While the relief forces were struggling with this greatest of all disasters in United States history, from April to June they were obliged to furnish relief in 21 other emergencies, including 11 tornadoes. In one tornado approximately 17,000 persons were assisted.

At one period the Red Cross was conducting relief operations in 14 disasters simultaneously, scattered over a wide territory.

Citing the continuity of demands on the organization's resources, Chairman John Barton Payne of the Red Cross has announced the need of 5,000,000 adult members as a result of the Roll Call, Nov. 11 to 24.

The Tenth Anniversary of America's entry into the World War in 1917, is an appropriate time to join the American Red Cross and participate through membership in its peace-time services. Join during the Annapolis Roll Call, November 11 to 24.

Specials At Enterprise Food Palace



GROCERIES ——— MEAT ——— PRODUCE

White Swan Coffee, 3 lb. can	1.88
Maxwell House Coffee 3 lb can	1.47
Folgers Coffee, 2½ lb can	1.39
2 Packages Post Toasties	25c
2 packages Raisin Bran	.25
2 packages Post Bran	.25
2 packages Kellogs bran	.25
No. 2 standard Corn, 2 for	.25
No. 2 Wapco 15c Tomatoes, 15c size, 2 for	.25
Idaho Spuds, the kind that cooks good, peck	.38

PEACHES

White Swan Delux, per can	.30
Delmonte Melba (halves)	.30

MEATS CORN FED IN OUR PENS

Sirloin Steak, per lb	.20
Porter House Steak, per lb.	.20
T-Bone Steak, per lb.	.20
Prime rib roast, cut weight	.17½
Plate Roast per lb	.14
Pork Sausage, per lb.	.20
Pork Chops, per lb.	.25
Loaf Meat, pork added	.20
Plenty of Dry Salt Plates	.13

We make our own sausage.

MR. CAR PROSPECT

Visit the Harris Motor Co. before buying your car and see the new

"CHRYSLER"

unparalleled for beauty of line, speed and endurance. Come in and let us demonstrate and show you their many good points.

HARRIS MOTOR CO.

Brownfield - - - Texas



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-G

Read Your Home Paper

R-I-A-L-T-O

—P-R-O-G-R-A-M—

For Week Beginning NOV. 7

MONDAY—TUESDAY

"THE FIRE BRIGADE"

—WITH—

Charles Ray—

—May McAvoy

Under the auspices of the local Fire Department.

Of course you won't miss seeing "The Fire Brigade."

NEWS ————— COMEDY

WEDNESDAY—THURSDAY

"BARBED WIRE"

—WITH—

POLA NEGRI

Clive Brook and Elnor Hanson
It is one of the BIG PICTURES of the season.

NEWS ————— COMEDY

FRIDAY

The world's funniest comedy—

"R-O-O-K-I-E-S"

A special for Armistice Day—

with KARL DANE and GEORGE K. ARTHUR.

COMEDY ————— VARIETY

SATURDAY

TOM TYLER

—IN—

"Tom and His Pals"

NEWS ————— COMEDY

C-O-M-I-N-G S-O-O-N
"THE BIG PARADE"

MEADOW BRIEFS

By Aesculapias.

The sick list of the community has mounted considerably the past week. Although the weather has been just such as the devout may have prayed for, nevertheless the hot day and unusually cool nights has given a rather wide range of temperature that favors colds and sore throats.

There are two cases of typhoid fever at the home of Rev. Allen, pastor of the Baptist church here. They recently moved here from Commerce, Texas, and brought this along with them. They knew the children had been exposed a short time before coming here. We do not look for any more cases unless it should develop in this family. They are at present doing very well.

The two gins here disposed of 131

bales last week which make the total for the season up to Saturday night 300 bales. Cotton picking will begin in earnest this week and the school is taking up early and closing earlier in the evening thus giving children an opportunity to help more. Street buying appears to be a rather tame affair as most farmers appear to be connected with the bureau.

I don't wish the buyers any harm but I sincerely wish that farmers will so combine that the products of the farm will not go to enrich a bunch of men that toil not neither do they spin, but like a highway man lay in wait with every device that the cunning brain of such fakers can contrive.

A boy put in appearance at the home of J. A. Timmons living north-west of town. John is preparing for cotton pickers.

Speaking of cotton, Mr. W. S. Perry living some ten miles east of Meadow, and an old timer, reports that he has gathered twelve bales from thirteen acres, and that he will get two or three bales more. It should be remembered that this cotton was planted early while most people were waiting for rain and the time to come to plant. Mr. Perry solaced his woes by going ahead instead of lengthening his face. This turnout will seldom be excelled any kind of a year or any kind of a where.

We learn on good authority that Meadow is to have a rural telephone line extending east to the Lake View community and on to New Home. This line has been needed all these years and it will be of great help to the neighborhoods through which it will pass as well as convenience to the town.

Most of the people who hied themselves to other pastures have returned and trying to rent land for another year. The old adage that "It is better to bear the ills we have than fly to others we know not of" has proved strictly true in this instance. We welcome them all back and a good crop another year.

We often take ourselves too seriously. The praises and the adulation of the crowd puts us in the egotistical bunch along with the gal in Webster's old blue back speller.

Now comes Doctor Will Durant, Author of "The Story of Philosophy" Teacher and Magazine Writer, and gets in badly with the writers and Critics, by asserting that most men at forty are but a "Reminiscence." "At thirty-five a man is at the height of his curve," "Men ought to die at their zenith. Ominous words.

Can it be possible that at forty four our would be Mentor feels that he is ready for the axe? Are we to believe that one who has written so interestingly, and displayed such wonderful insight into the problems of life, and the destiny of the race and nation; is ready to drink the Hemlock or take issue with the Creator who fixed Three Score and Ten as mans probable usefulness? It may be, and doubtless is true that the Doctor will never surpass his very popular work The Story of Philosophy. Which with his other writings are intellectual feasts.

In the March issue of the American Magazine he discusses the "Ten Greatest Thinkers." While doubtless scholars and other informed persons may not agree with his selections and conclusions; his familiarity with the literature and work of the great thinkers of all times; his ready and lucid analysis of the influence of his chosen thinkers, is a constant source of surprise to the reader.

He is a prolific writer. Not of fiction but on those themes that touch the race and nation. Recently he has written on "Love! What really is the meaning of life," in the Cosmo-

politan." "The break down of marriage" in the current number of the Pictorial Review. This last article strikes me as the most pessimistic contribution to this much discussed subject that has come my way. His proposed remedy however is much beyond the Companionate Marriage bunch.

Divorce will always depend largely on the view point of the woman involved. It is she who will suffer most by the free and easy methods generally urged or now in vogue. She will find that those she may entice the second time are very indifferent husbands and really expect an early separation. But I have wandered from the subject.

Some years ago a noted physician, teacher and writer made the assertion that at sixty years men should be chloroformed, as his usefulness has ended. Yet Doctor Osler continued to teach and until his death at seventy years of age. It is very probable that with both Dr. Osler and Dr. Durant intend the Hemlock for the other fellow.

Both of them were to familiar with the great men of the past and present, not to know that many men and women did their best work after thirty-five and that many notable men produced some of their best work after sixty.

Time-Sense Center

Why is it that most of us beat time whenever a lively time is played? The reason, says the Swiss scientist Hoeppli, is that the nerve centers which react to the sensations of hearing music are located in the feet at a point in each foot under the bend between the ankle and the toe bones. Moreover, the nerve spots which react to musical rhythm, he adds, are in the feet, near the big toes. In the feet also are the nerves controlling the ability to dance rhythmically.

Credit for "Want Ad"

Goes to Englishman

In 1672 John Houghton, a fellow of the Royal society, established a weekly paper for the improvement of husbandry and trade, and undertook to educate the merchants of England in the art of advertising, says World's Work.

First he established a bureau for supplying servants to masters and masters to servants, carrying on operations through advertising. From this he went into the advertising of schools, houses and lodgings to let and so forth, laying down the idea of what has grown into our present "want ads."

He instructed the public class by class, inducing lawyers, physicians and farmers to use his columns and built up a large miscellaneous patronage for his paper. The clergy in particular found his columns an excellent medium for securing or disposing of second-hand sermons, for there were no Monday morning papers in those days, with ever-present reporters, and a sermon could be preached around in various parishes until it was worn out.

Cobb & Stephens Dept. Store

SPECIAL OFFERINGS FOR SATURDAY

EXTRA FINE DOUBLE BLANKETS, extra large, heavy, wool, satin bound 68X80—

2 Pair for \$8.95

Come in and buy early at these reduced prices, for Saturday only.

ALSO SPECIAL OFFERING in Woolnap Quality Nashua, 66X80 Double.

SPECIAL ONLY \$3.49

100 Pair full size double Blankets, in beautiful plaids. All Blanket colors, Saturday—

ONLY \$1.95

Here is a real bargain. 100 pair felt House Shoes 69c



18 inch solid Leather Dress Boot. Special \$8.95

OUR SHOE STOCK IS COMPLETE—BRING IN THE FAMILY

SPECIAL SALE ON OUR MILLINERY and READY-TO-WEAR DEPT.. Coats, Dresses and Hats will be sold at a sacrifice.

Anything available. Let us know your wants!

An all-silk Ladies Semi-Full Fashion HOSE, gun metal Evenglow and all leading colors—

SPECIAL PRICE AT 98c

WHAT HAS HAPPENED TO THE BUGGY INDUSTRY?

Only 9,000 buggies were manufactured in this country last year, government figures reveal. The year before that 20,000 were made; in 1905 the production was half a million. That's why we say "only" 9,000. As a matter of fact we haven't the remotest idea where the purchasers of that many buggies were found. It sounds like a lot of buggies when one reflects on how very few of these

vehicles are found nowadays.

The buggy belonged to a day when folks didn't hurry so. For one thing, there was nothing to hurry for, and for another, there was nothing to hurry with. We never expect to ride in a buggy again, but we are one of those who view its passing with something of a sigh. Some of these days, when we feel more than usually poetical or rhapsodistic we're going to write a tribute to the buggy.—The Wichita Falls Times.

W. W. Tapp recently returned after spending several weeks on his place in Fisher county, where he did considerable repair work on his farm house. He reports that they have good crops in most sections of that country, but that some are like some portions of Terry county, very short, on account of dry weather. In fact, he reported one neighborhood down there that never had enough rain to plant on.

The Herald, \$1.00 per year.

NOTICE MR. FARMER The Thanksgiving TURKEY MARKET IS NOW

open and at a good price. We would like to handle your turkeys for you this year. We will give honest weight and grades, and courteous treatment.

Thanksgiving comes one week earlier this year, therefore the market will close about the 12th. We have to get them to the Eastern market a day before Thanksgiving. Help us by bringing them early. Get our prices before you sell. We always give the top price.

BROWNFIELD PRODUCE

West Shamburger Lumber Yard

THE HEALTHIEST FOOD
FOR CHILDREN IS MILK

GOOD MILK



Doctors everywhere prescribe pure, wholesome milk for growing children as well as invalids. We are prepared to serve you just the kind of milk and in any quantity you may want. See us about your wants. Our dairy herd and barns have been fully inspected, and we are willing to show you the result of State Inspection and the Inspector's Report.

OSCAR SAWYER DAIRY