

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 23

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY FEBRUARY 3, 1928

NUMBER 24

Chamber of Commerce

By the Secretary

We are in receipt of a letter from the International Harvester Company advising that they have not completed their itinerary for the year but hope to advise us shortly that we have been included in it.

Mr. Ed Kennedy, our railroad promoter advises that he has not yet signed any contract for construction of the line but hopes to be able to get his people on the dotted line within the next few days.

The railroad committee of the local chamber of commerce is composed of the following citizens and have power to confer or enter into a contract with any railway company desiring to enter this territory, and after reading their names, it will be made evident to you that they are outstanding business men and the personnel could not be improved upon. Here they are: R. M. Kendrick, chairman; Geo. W. Neill, A. M. Brownfield, A. A. Copeland, S. H. Holgate, E. G. Alexander. They allow the secretary of the chamber of commerce to meet with them, but he is not on the committee.

The poultry and cream production of the county exceeded 1926 by several thousand dollars and it is expected that 1928 will set a new high mark. Numbers of farmers who had not heretofore paid much attention to eggs and cream decided to give it a trial this last year and their experience convinced them of the advantages to be gained and as a consequence, their herds and flocks will be added to and greater production for the county may be looked for this year.

Pink Boll Worms, have been discovered in Midland, Ector and Martin Counties and the Government is taking vigorous steps toward preventing further encroachment, but the pest seems to be hard to control and it will be a miracle if they do not reach Terry County within the next few years. Cotton of course is our main crop but it would not be amiss to begin to investigate other crops for which there is an active demand. Four hundred acres of Russian Sunflowers, planted by a Dawson County farmer, produced 700 pounds to the acre and the crop was sold for \$14,000.00 with forty eight firms bidding for the present.

S. F. LANE ANNOUNCES FOR PUBLIC WEIGHER PRE. 1

Say folks, Stop! Look! Listen! Not all of us are running for sheriff by a jug full, for at least half that number wants to be public weigher. Some of us in our enthusiasm for our friends, who are seeking the higher (the not more important offices) are prone to not give the Public Weigher the consideration that he deserves.

I recognize the office of Public Weigher as being a position of public trust and believe the place should be filled by honest, honorable and trustworthy men who are qualified to fill the place with credit to themselves and the people whom they serve.

Believing that I possess the above qualifications I submit to you my candidacy for your careful consideration. I believe the people who know me best need no further introduction from me, but for the information of those whom I have not as yet made your acquaintance I will say this:

I am fifty-three years old, was born and raised in Texas and for the past twelve years have been a resident of Brownfield and Terry county. I am now engaged in farming, but shall endeavor to find time between now and the primaries to see each voter personally. But should I fail to see anyone, please believe it will be through no fault of mine.

Look into my claims for this important position of public trust and if you find me worthy and well qualified I shall certainly appreciate your vote and influence.

Very cordially yours,
S. F. (Sig.) Lane.

Scot Walker of the Needmore community, was in doing court duty this week.

Born to Mr. and Mrs. J. D. Duke, of Magdalena, N. M., a son on the 17th inst.

Scotty: "Ye'll no be chargin' me for askin' a question?"
Lawyer: "Oh, no, the only expense involved is when I answer it."

School Orchestra Makes Fine Music

The local Rotary Club has been regaled with music and more music from time to time as they meet in their weekly luncheons, and each one seems to surpass the other. But last Friday the club had the rare pleasure of being entertained by the local High School Orchestra. It was the first time many of the members had heard them, the writer among them, and they were both surprised and gratified to know the little city afforded an aggregation of such rare musical talent. Each selection was of popular music of the present day of the less jazzy nature, and each selection it seemed surpassed the preceding number, and one could not but feel a swell of pride in these young musicians and the music they rendered.

The main speaker of the occasion was Dr. J. W. Chisholm, local pastor of the Methodist church. His theme was one that is concerning every right thinking parent at present, and was one of the best brief addresses we have heard in some time. State Senator W. H. Bledsoe, of Lubbock being present briefly addressed the club in his usual graceful and interesting manner. He paid high tribute to the school orchestra, and told us how much he enjoyed Dr. Chisholm's address, and added a few good thoughts to the things that had already been said. Mayor Joe J. McGowan very graciously presided over the meeting by the direction of the president, Morgan Copeland.

We certainly hope that we may have the privilege of hearing this musical aggregation again in the not very distant future.

Commercial Egg Hatchery to Start Monday

Bob Holgate, owner of the new commercial egg hatchery in Brownfield was down this week and informed us that he now had every thing in readiness to start the first hatch Monday next, but that he wanted it understood that all eggs intended for the first hatch must be in hand Saturday of this week in order to be in on the first hatch.

This is a 12,000 egg hatchery, and we understand that Mr. Holgate is prepared when business justifies to double or triple his capacity until he has one as large as the largest in the country. In other words he aims to keep up with the poultry development in this section.

No better man could have been the pioneer in this business venture for having known him for 19 years the writer can truthfully say that no better or more honest man lives or ever has lived in Terry county, or one who will exert more effort to please his customers. His prices for commercial hatching will be in line with all other hatcheries in this section, and his customers can be assured of full cooperation and honest dealings from Bob Holgate.

J. R. WHATLEY SEEKS OFFICE OF COMMISSIONER

We are authorized to announce J. R. Whatley, a citizen of the Prairieview community, for the office of Commissioner of Precinct No. 2, of Terry county, subject to the action of the Democratic primary in July. Mr. Whatley has been a citizen of Terry county for about three and one half years, and he asks that you make inquiries about him from his neighbors if you are not already acquainted with him. He says that he considers a public office a public trust, and if elected will do what the people want done instead of what he thinks would suit him best. He will make an effort to see all the voters of the precinct before the primary.

The man that said: "Marriage is one grand, sweet song, probably meant that it was one grand, sweet refrain—refrain from smoking, refrain from drinking, refrain from going out nights, in fact, refrain from everything."

"You are always late she said indignantly. You were late at church on the day we were married."
"Yes," he said bitterly, "but I was not late enough!"

W. W. Tapp to Turn Up Clay in Sandy Lands

In conversation with W. W. Tapp late Saturday afternoon he informed us that he had everything in shape to begin listing his land Monday morning, and that he was going way down deep and turn up that old red clay that underlies his land, and that he was especially going deep in his sandier soils as he had found that by doing this, and planting late that the sandy lands were our best cotton lands if planted in June. He proposes to show us some real cotton on about 25 acres of this land this coming fall.

Not only did deep plowing last year and every other dry year prove out the best in the end, with less blowing out, but by breaking early as he is doing, they were ready to plant when rains did come, while their neighbors who hung around town and "cussed their luck" had to break when the rains did come, and in doing so removed so much of the necessarily precious moisture that they failed to get a stand by the time they were ready to plant. Mr. Tapp says he is going to do his very best to turn all his land twice before planting time.

We notice that some of the land lords over about Portales are preparing to ask all tenants to move on who fail or refuse to go to plowing while the present season is in the ground, and they are absolutely right. If a renter or land lord has no more business judgement than to let this moisture escape without utilizing it, then they won't have sense enough to make a good crop when the time arrives.

The tenant farmer must be a business man in the future if he stays on one place more than one year just as the land-lord of the future must be a business man to pay out his land.

Revs. Wyatt and Kerr Visit Our City Again

Rev. Mack Wyatt, evangelist, of Houston, Texas, and Singer Phillip S. Kerr, of Los Angeles, whom readers of the Herald will remember as having held an eight week interdenominational revival meeting in our city last summer, returned last week to visit friends for a few days, and have been holding services at the local Christian church.

Since leaving here last summer Mr. Kerr has won the hand of Miss Wyatt in marriage, she being the sister of Rev. Wyatt. After leaving Brownfield, Mrs. Kerr will make a brief visit to relatives in Houston, after which she will join her husband at Roswell for a trip to Los Angeles, where she will be introduced to his parents. Rev. Kerr, we understand will hold some brief meetings during the winter, and will be joined by Mr. Kerr in the spring for the summer campaigns.

Local Nurseryman Closing Out Stock

John B. King, who for the past several years has conducted very successfully a nursery of first class, but on a limited scale, is putting on an advertising campaign to close out the entire stock in short order. He is making some real bargains to do this and if you are in the market for any trees or vines, shrubs, etc., it will certainly pay you to see him at once before the pick of the stock is gone.

Mr. King did not assign any reason for this to the writer, but we presume his real estate and retail business has reached a volume that demands the major portion of his time which heretofore the nursery had demanded. Mr. King has had years of experience in the nursery business before becoming a citizen of this city and county, and we dislike to see him out of the business, as his advice in orcharding and vineyards has been valuable to the community.

We hope some other good man will appear on the scene and take up his mantle of husbandry where it was laid aside.

Undertaker to Pat: "Are you one of the family or one of the mourners?"
Pat: "Be-gad, I guess I'm one of the mourners, because the corpse owed me \$5."

Walter Black Seriously Hurt Sunday P. M.

Walter Black, 12, and son of Mr. and Mrs. George Black of this city, was seriously hurt Sunday afternoon out at the sand hills in the Ray Brownfield pasture, when he fell off a fast moving motorcycle and cut several ugly gashes about the face. He was immediately brought to the city where a local physician dressed the wounds, using 16 stitches to close the skin about the wounds.

It seems that some of the family had driven out there and some of them had carried the motorcycle, and just for past time were endeavoring to ride across the huge piles of blow sand without sticking. This of necessity had to be done by making a big headway of speed before approaching the sand hill. Cleburne Carr, with Walter on behind him decided to give the sand hill a try but in some manner the motorcycle turned with him throwing both clear of the vehicle, Walter striking the sand on his face with the above results. Cleburne was badly stunned, but is not believed to be badly hurt.

Attending physician believes that with no complications Walter will in due time be up with no scar to amount to anything owing to his youth. At the present time he is resting as well as can be expected.

Senator Bledsoe to Stand for Re-Election

While here attending district court last week, Senator W. H. Bledsoe, of Lubbock, informed the writer that if the people of the 28th Senatorial District wished his services at Austin for another term, he would be glad to represent them, but that like former years he would make no active campaign for the office, as he could not afford to do so. It is out of the question for anyone other than a rich man to make an active campaign over this unusually large district. Mr. Bledsoe has made the district a fine representative, being on some of the most important committees, and his advice and counsel is sought and appreciated by his colleagues. So far as we are aware, no one is contemplating the venture of contesting his seat.

Prof. J. K. Wester of Lubbock, a former representative of the 119th representative district, is a candidate for the office again. He was defeated two years ago by the present incumbent, whom we understand on what we deem good authority, is asking for re-election. Mr. Wester refused two years ago to make an active campaign, and was defeated by a young man then almost unknown.

Hardware Men Hold Tractor Demonstration

A tractor demonstration was held Wednesday of this week out on the Anton Hansen farm 17 miles south of Brownfield, under the auspices of the Holgate-Endersen Hdwe. Co., of this city. Mr. Griffith, representing the Farmall Tractor was on hand to help out in the demonstration. The field trial was held in the afternoon and was well attended by a number of our leading farmers.

The demonstration was made with a Farmall Tractor that has been used one the Hansen farm for the past two years. This was done in order to demonstrate their stability as well as the many used to which a farm tractor can be put. The local hardware firm as well as the watching farmers were all pleased with the demonstration, we understand.

When a child is old enough to do the necessary arithmetic he can begin to keep a little personal account showing how much he has received and what he has spent it for. This is the beginning of the child's training in the management of money.

She: "Buy a seal for the benefit of the Red Cross?"
He: "Very worthy organization, but cannot afford a seal."
"Buy just one seal, please."
"If I bought it I couldn't feed it."

Read the Herald want ads.

Arkansawyer Says the Herald Best Weekly

We had a letter the past week from a former Terryite, E. W. Harlan, of Eureka Springs, Ark., (life giving waters) which Mr. Ponce de Leon searched for so long and probably didn't find. Now E. W. has been visiting there for the past several years but he was still wearing long pants the last time he was out here. In fact he looked no younger if any. But what we started out to say was that E. W. inclosed a lot of money for the Herald and other papers and for himself and other parties. He also enclosed what we at first took for a compliment but we later changed our mind. That is, he handed a nice package to the Herald alright, but we finally decided that none was aimed or intended for yours truly.

He said: "The Herald is the best country weekly I ever read"—but right here he qualified it and cut our head off right behind our fore-shoulders. "But no wonder, you have the best country in the world to gather your data from." As good as to say your sorry son-of-a-gun ought to produce a good paper there. On second thought, we make it unanimous. For any old hunk of cheese ought to get out a good paper in Brownfield, and we'll admit that a real good man could get out a hum-dinger with the co-operation we get.

The force that helps with the mechanical and literary end are all that anyone might expect. The merchants as a whole get their ad copy in early in the week and just "leave it up to lack about the space and display, and the good folks of the town stop us on the streets and phone us about their 'comings and goings,' and none of our contributors are ever more than a few hours to a day late, but the big majority are very punctual and seem to realize that late copy means late hours for the printer. Anyone could get out a good paper here.

But there are others. A local banker recently informed us that he liked to look over our exchange table and compare the neat appearing, newsy Herald with the general run of papers from towns as large and larger than Brownfield. A comparison gave him a glow of pride in the home paper he said. A farmer stopped us on the streets Saturday and held up the Herald and a paper from his former home town as large as Brownfield, and remarked that the other paper was no comparison to the Herald in news or makeup. We agreed just to be agreeable—of course. A young lady recently fetched us her old home paper to let us see what the folks in that town had to put up with to use her own expression. She sends out many copies and has been the direct cause of new readers for the Herald.

With these things in view, if we weren't such a smart fellow, we are afraid we'd become egotistic.

Local Merchants Keep Up-to-date Stocks

In making the rounds of the business houses this week we could not help but notice the high class merchandise our merchants were carrying which shows the prosperity our country is in. Their displays compare with those in the larger cities and you can get as high class goods here as to be found anywhere and our merchants are always glad, to order anything to your liking if they don't have it in stock. We notice our furniture stores have on the very nicest selection of furniture and no one need leave town to get the very latest, most up-to-date in furniture, and we take pride in saying our people are showing their appreciation of the fact and are buying more at home where they can see what they are buying and the prices compare with those anywhere.

The hardware men are sure selling farm implements and one firm has a man here all week demonstrating their line.

When you choose a kitchen cabinet see that it is well made, and mouse proof; that the material of which it is made is easy to clean; and that the drawers and compartments are suitable in size and shape for the articles you will want to store in them.

Local People Take Interest in Oil Well

It takes lots of money to sink an oil well, and in order to have some co-operation in the matter, and to see if the people of Brownfield really believed that oil underlies this section, the new owners of the Kingland Oil well twelve miles east of Brownfield offered the people of this city good acreage near the well site in exchange for \$4,000 to help put down the well. They found that the people here either believed that oil underlies this territory, or have a full quota of sporting blood floating in their veins one of the two, for in a few hours the required dough was put up to be paid out as the well goes down.

It was reported in these columns last week that drilling had begun on the well again, but we find this to be erroneous, but drilling is very likely to start in the immediate future as two brothers, and reliable drillers have been found to put the hole on down, and we understand that they are so sure of oil that they propose to take acreage in lieu of wages.

It now looks very much like this vicinity is in for an oil boom in the not distant future, as one and all, almost to a man are willing to gamble money against a drill that oil will be found at the proper depth. So sure are they that when a real test has been completed and a dry hole found, there will be lots of disappointed people hereabouts.

Local Hotel to Have Huge Dining Room

Proprietor Cal Bond, of the Hotel Brownfield put a crew of workmen in the building formerly occupied by the Dubble-U System, which is 25X60 feet, to converting it into a large dining and lunch room for the hotel, as the other dining room had become entirely too small for present needs. When finished it will compare favorably not only in size but in looks to hotel dining rooms found in cities many times larger than Brownfield.

For a long time the need has been felt here for a dining room large enough to accommodate banquets such as are often held by our chamber of commerce and other unwieldy organizations, which had to be held in basements, empty buildings and other out-of-the-way place inconvenient to the cooking establishments, but now we are proud to announce that we are to have such a place located in one of our hotels and near some modern cooking apparatus. The first large organization to try out the new dining hall will be the chamber of commerce in its annual banquet.

The west end of the present dining room will be cut up into rooms, according to Mr. Bond, and the east end of it will be leased for offices to parties he did not care to divulge just at the present time.

FOUR MILLIONTH CHEVROLET TURNED OUT

DETROIT, Michigan.—Added impetus was given the swift pace set of 1928 by the Chevrolet Motor Company here today with the announcement by W. S. Knudsen, President and General Manager, that the four millionth Chevrolet unit rolled off the assembly lines of the Flint, Michigan, plant on January 11.

The record model—a 1928 coach—was built only 363 days after the three millionth car had been turned out at the same factory.

This brief interval between production of the two epoch making cars reveals the tremendous volume of the company the past year—when it was the world's largest automobile manufacturer—and shows the rapidity with which new cars are now being built to supply dealers in all parts of the world with an adequate number for prompt delivery.

Production for the year just ended exceeded the program of a million units by 1,800 cars and accelerated production this January over January a year ago, necessitated by the splendid reception accorded the new line, made possible the building of the four millionth car two days less than a year after the three millionth unit had been produced.

We are pleased to add Mr. L. L. Shipp to our list of regular readers.

PRICE SERVICE QUALITY

These are the three outstanding words which has meant the growth of our business— Success cannot be attained in one day, neither can it be bought. Success means friendship. This we are trying to build our business upon. If you are not already our customer, come to see us. Let's get acquainted! It might mean lots to both of us.

SPECIAL PRICES FOR SATURDAY 4TH

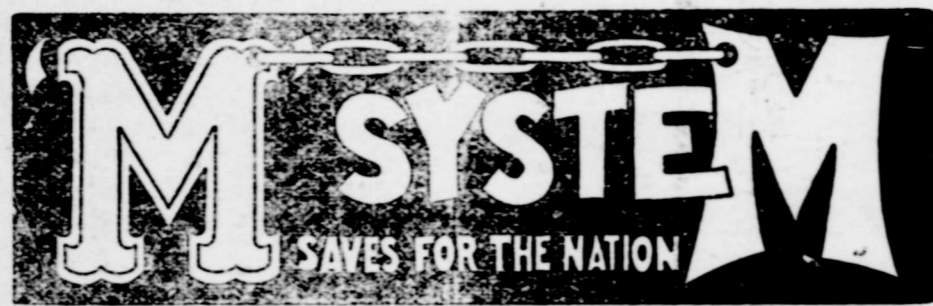
Morning Joy Coffee, 3 lbs.	\$1.43
'M' System Coffee	1.49
Large Bottle Catsup	27c
Medium bottle Catsup	17c
No. 2 Tomatoes	9c
Post Toasties (large)	12c

Fresh Vegetables, the best the market affords.

TOBACCO SPECIALS

Until further notice we will sell tobacco and snuff as follows:

Brown Mule, per plug	15c
Apple Sun Cured, per plug	15c
Tinsley (Red Tag) per pkg.	78c
W. N. T. (Tinsley) per pkg.	78c
—SNUFF—	
Devoes Snuff, per bottle	33c
(and another bottle same)	FREE
Rooster Snuff, per bottle	33c
(and another bottle same)	FREE
Honest or Garrett, per bottle	33c



BRING THE FAMILY

Why bother to cook at home when you can get such good "eats" here for the whole family. And cheaper than you can prepare it at home!

AMERICAN CAFE

COTTON SEED

I have been appointed agent for Western Wonder Cotton Seed, developed by Summerour & Son of Vernon, Texas. Leave your order with me.

W. L. BANDY

—at FARMERS PRODUCE—

GENUINE RODGERS TABLEWARE

SPEAR FILLING STATION

Brownfield HARRED & STEWART Texas

Open day and night. Gas, Oils, Tires, Tubes and Accessories. We repair all makes of cars. Trade here and get a chest of Rodgers Tableware. Only station making this offer. One card with every 25c purchase. Cards good until July 1, 1928.

HAS SHE A BIRTHDAY THIS MONTH?

Anniversary or special occasion, when you would like to remember her with some token of your best wishes? To every girl, young or elderly a box of

Hughes Chocolates

like we have in stock would be the "Gift of Gifts."

Hunter Drug Store

EAT AT THE—

TECH CAFE

—WHEN IN LUBBOCK

Very Best Food Most Efficient Service

BAKED GOODS

Be it our bread, cakes, cookies or other baked delights, you'll ask for more. Not only do they satisfy but—baked of the very best ingredients, they're very nourishing!

SCHULZE BAKERY

SENIOR CHUCK BOX

Fay Brown - - - - - Editor
Voncile Holgate - - - Social Editor
Virgil Burnett - - - Athletic Editor

Monday morning the students of the high school, had the privilege of listening to a beautiful vocal solo by Mrs. H. O. Longbrake, and also to the Rev. Mr. J. W. Chisholm, who made a very interesting talk on "Purpose."

Everyone is selling tickets for the Art Exhibition which is to be in Brownfield the 1st, 2nd, 3rd and 4th of February at the old Copeland Dry Goods store building. Prof. Fagala said that he expected a large crowd to be in attendance each day for he had notified all the rural schools.

Misses Sue Flache and Gladys Cox

were visitors at school, Friday. They were down only a short time however for they returned the same afternoon.

Ralph: "How much do you charge?"
Barber: "One dollar and a half."
Ralph: "What? How's that?"
Barber: "Well, you see I had to hunt for the beard."

C. B. (?) "Have you heard the Four Wheel Brake Song?"
Lois: "No, what is it?"
C. B.: "For we'll break the news to Mother."

—Red Hot—

Here lies the ashes of poor little Hank;
He kissed his girl by an open gas tank.

According to Adolphus, a porch

swing is much better than a fliver because one doesn't have to steer it.

Love is like a potato, it shoots from the eye, grows in the dark, and diminishes by paring.

Her eyes were black as jet,
This charming girl, I knew;
I kissed her and her husband came,
Now mine are jet-black too.

Anna Scudday has the "height of Voncile's ambition."

The Brownfield All-Stars played the Ropes All-Stars in basket ball, Monday night. The game was very interesting and Brownfield won, 10 to 9.

The Freshman class, chaperoned by the Sponsor, Miss Espie Castleberry and Mrs. M. V. Brownfield went on a picnic last Friday afternoon to the sand-hills. All report a good time, especially Alma.

Mr. Bill Collins was taken quite ill just after chemistry class Tuesday and left immediately for home.

E. W. Wirtz, who has been under the weather for some time, was able to be out Saturday and called to renew for their Herald and Dallas Farm News.

J. W. Murray was in Saturday off his good farm just north of the city and wanted to talk with us awhile about old Johnson county where he also used to hang up his hat and call it home.

Mr. and Mrs. J. D. McCollough, of the Tokio community have moved to Marshall, Texas, to spend the winter.

O. K. Tongate of the Challis community was in Saturday after a shave and had us order the daily and Sunday Star-Telegram for him.

W. P. Forbes, prominent farmer of the Pleasant Valley community was in recently, and as it is about the time of year for his Herald to expire, he called to renew. He is that way. Don't keep you waiting for your money a minute.

G. M. Thomason of South Route, was in recently and renewed another year for his Herald.

S. F. Lane, candidate for cotton weaver here, recently called and renewed his own Herald and had us send it to his daughter, Miss Bernice, who is attending Sul Ross Teachers College at Alpine. She was a high school graduate here class of 1927.

Laurence Green got tired of reading his dad's Herald and came in this week and subscribed for one of his own.

There is only One way to save money on Motor Oil

NEVER let your crankcase receive a drop of oil that you do not absolutely know to be able to protect every moving motor part and to keep your motor running smoothly at any speed. Thereby you get real value in long motor service. Thereby you avoid costly repairs. You cannot make this economy if you buy cheap or unbranded oil. Rather, you face quick depreciation, scored cylinders, unnecessary carbon, burned bearings, loose pistons. Economize by insisting on Conoco Motor Oil—a known product, unvarying in quality. Refined to save cars. Each dealer has a Conoco Motor Oil chart showing the correct grade for your car and model.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers
of high grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

CONOCO MOTOR OIL { The same assurance of excellence in a 100% Pure Pennsylvania Oil comes with the use of Conoco Amalie }

Extra Life for Your Car

568873
49.6



FOR RENT—Modern 2 room furnished apartment. Call 67 or see Mrs. R. W. Rambo.

HERALD and Semi-Weekly Farm News for one year until March 31st for only \$1.55, new or renewal. Don't let this offer pass as this is campaign year and you get all the news about your county candidates in the Herald and the State and National candidates in the News.

FEDERAL FARM LOANS at 5% per cent; interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. tfc

Kodak with Allen, over State Bank. tfc

STRAY cow, motley faced, crop left and split right ears, branded "W" on left side at Uncle Billie Howard's place. Come get cow and pay 50c for this ad.

SEE our closing out ad in this issue. Brownfield Nursery. 1tc.

300 CHOICE rose bushes, all colors. 37½ and 50c each. Brownfield Nursery. 1tc.

Visit our used car department. We have some bargains in both "fours" and "sixes." One of two real snaps. HARDIN-BENNETT CO. Studebaker-Erskine

MODISTES, designing, dressmaking; 12 year's experience. Satisfaction guaranteed. Can give reliable reference. Mrs. Bremser. 2½ blocks north National Bank. 2-3p.

FOR CASH RENT 160 acres, \$1.25 per A., 4 mi. north of Wellman; 12 mi. S.W. Brownfield. In good state of cultivation, good well with windmill, barn and chicken house; cultivated 3 years; on good road. Come and see for yourself. A. C. Ragsdill, Wellman, Texas. 2-10-p.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GOOD MULE for sale. See W. E. Stone 1½ miles southeast town on Lamesa road. 2-3p.

A FARM for rent adjoining the town section of Brownfield. Address W. R. Bridges, Detroit, Texas. 2-3p.

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music. MUSIC TEACHER'S Supplies, etc., etc. Catalogs and BOOK OF OLD TIME SONGS FREE for the asking. Established 1898. SAN ANGELO

DAILY and Sunday Star Telegram from now until Dec. 1, 1928 for only \$6.60. Daily only, same time for only \$5.25.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

Mr. Farmer

If you are interested in good implements see us. We sell the P. & O., McCormick-Deering, Oliver and Case tools.

We have three car loads of the above due to arrive in a few days.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

"HICKS" AND "RUBES" ARE THINGS OF THE PAST

There is a vast difference between the farmer of today and the farmer thirty years ago. The farmer of thirty years ago was popularly known as a "rube" or "hayseed." The hick type of farmer no longer exists, except in funny pictures and in vaudeville. The 1928 model farmer does not differ from the city man as far

as knowledge, culture, clothes and appearance is concerned.

What has brought about this change? There are nine factors or influences which must be given the major credit for having placed the farmer on a social par with the city resident. These influences are: Rural free delivery, the telephone, the motor car, good roads, concrete, water systems, moving pictures, radio, electric light and power.

Other influences played a part in the metamorphosis of the farmer. Some of these other factors are: the gasoline engine, central heating plants, the phonograph, the chautauqua, the agricultural college, consolidated rural schools and the county agent.

Subscribe for your home paper.

TECH PROF GOES TO CALIF. U. SUMMER TERM
LUBBOCK, Texas, January 31.—Dr. R. J. Russell of the department of geology of Texas Technological college will teach in the University of California during the coming summer session.

Herald wants ads bring results.

Press wool garments while still damp with a medium hot iron until they are dry. Use a pressing cloth if ironing on the right side. Slightly dampened cheesecloth is useful in pressing flannels, as it draws up the fluff of the material.

Climb a little higher than the crowd and you will be a target for the knockers.

Smooth, soft cotton materials that launder easily are best for children's rompers. Cotton charmeuse, gingham, prints, cotton crepe, sateen, and fine boradcloth are good fabrics for the purpose.

"Mrs. Lafa Bud's brother-in-law, o'illinoy, is visitin' her. He's quite prominent, bein' frat t' go blind under Volstead."

What Is The Reason

When the careful buyer visits our store he become a permanent customer. Day in and day out he stays put—

WHY

—because they buy every bill of goods for less money than it can be bought elsewhere. Because—we practice the "Live and let live policy. ONE TRIAL WILL CONVINCING YOU!"

10 lbs K. C. BAKING POWDER	\$1.25
3 lb. CAN ADMIRATION COFFEE (cup and saucer)	\$1.46
BROOMS each	34c
GALLON PREPARED MUSTARD	84c
NO. 2 HOMINY—CAN	11c
OATS (large pkg.) ALUMINUM	14c
LARGE BOTTLE CATSUP	19c
10 lb. BUCKET SODA	75c

Dill Pickles, qt. jar 21c

Swifts Soap, 5 bars 25c

Cascade Soap, 4 bars 25c

Large glass Jelly (any kind) 22c

Gallon Peaches (cling) solid pack—peeled and seeded 49c

Tomato or Veg. Soup, 3 for 25c

Large Pork and Beans (can) 8c

Asparagus Tips, per lb 24c

Asparagus Tips, 10 ozs. 16c

Gallon Pure Cane Syrup 88c

14 to 16 ozs Preserves 24c

No. 2 Standard Corn 12c

No. 2 Tomatoes 9c

Candied Cherries, 6 oz bottle 25c

Candied Cherries, 3 oz bottle 15c

Turnips, per lb 4½c

Lettuce (big heads) 10c

Spinach, per lb 14c

Cellery, large bunch 19c

Cabbage, hard heads, lb 4c

Washington Apples, doz 36c

Oranges, nice size, doz 37c

Lemons (large) doz 36c

Grape Fruits (size 80) 3 for 25c

SEEDS—We have your garden seen on hand now and are prepared to make you prices on first year Half-and-Half cotton seed and all kinds of field seeds will be on hand in due season.

TIRES—Did you know that Lindbergh landed in France on SILVERTOWN TIRES?—We sell them. Buy your tires, tubes and batteries, accessories, etc., from us. We keep only the best Oils, Gas, etc., and the best service we can give is yours to command.

—SEE US TODAY—

CHISHOLM'S

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year ----- \$1.00
Elsewhere in U. S. A. ----- \$1.50

Advertising Rates on Application
Official paper of Terry County.



POLITICAL ANNOUNCEMENTS

The following political announcements are subject to the action of the Democratic primaries the 4th Saturday in July, next:

For District Attorney:

T. L. Price.

For County Judge:

H. R. Winston.

A. L. Burnett.

For County and District Clerk:

Jay Barrett.

Rex Headstream.

For Sheriff and Tax Collector:

F. M. Ellington.

E. Brown.

Jim Cunningham.

J. W. Fitzgerald.

C. C. Prim.

J. M. (Mun) Telford.

B. S. Westbrook.

J. S. Smith.

For Tax Assessor:

Sam L. Pyeatt.

For County Treasurer:

Wilburn Pippin.

For Com. Pre. No. 1:

L. L. Brock.

W. E. Harred.

For Com. Pre. No. 2:

W. F. Stewart.

T. E. (Tom) Verner.

J. R. Whately.

For Com. Pre. No. 3:

J. W. Lasiter.

For Commissioner Pre. No. 4:

G. M. (Mack) Thomason.

For Weigher, Pre. No. 1:

George D. Cardwell.

S. A. Lauderdale.

T. W. Moss.

S. F. (Sig.) Lane

The Texas Power and Light Co., of Dallas, are now printing a neat, well arranged, well edited, well illustrated little magazine called Texas Opportunities, in which they discuss the resources, natural and unnatural, developed and undeveloped of Texas in a very intelligent manner. If one loves Texas, and most of us do, they will appreciate this magazine.

The Herald has the Dallas News to thank for a new copy of the 1928 Almanac and Industrial Guide. We got kindly miffed at 'em last year for forgetting us when other publishers were telling about their copies, but if this does not happen again, we will agree to kiss and make up, for no desk in a business office or the book shelf of any farm home is complete without this encyclopedia of Texas facts. We realize the demand for it because lots of people who do not own one come to the Herald office to borrow ours. We believe we have given 50c worth of publicity, so will close for this time.

Our mails have been pretty full of late with literature advertising ready-written editorials for the "busy ed-

itor." Some times we imagine we are pretty busy all right, but when it gets so we can't write a few editorials of our own we'll sell the Herald and go back to grubbing. If we could not write but two four-line editorials a week we'd stick them under the mast head as the only and genuine rather than buy the best the mail order Gordon Bennetts or Horace Greeleys can put out. Nine tenths of all mail-order editorials we have ever read no more fit local conditions than the family dog fits in at milking time. Some of them might succeed in getting the editor run out of town—and that might be a good thing—for the town.

Missed us clear as a whistle by jimminy. But they often do, yet we of this section get more bad weather publicity probably than any section in the state of Texas, probably the United States, and we'll admit that covering some territory. We refer to the last storm and blizzard that swept the northern, central and eastern states. The weather here during that time was as mild and sunny as spring. But just let the weather start up something and the Central Texas dailies usually open up the warming by telling their readers how cold it is going to be in the Panhandle and Plains, centering on poor old Amarillo with their slander. When as a matter of fact perhaps this section don't know anything about a blizzard until those Central Texas papers get out here.

We people of the United States are prone to regard the work of our forefathers as something sacred and we are ready to accuse any man who believes a change could be made for the better by amending or even doing away with a portion of our constitution as a nullifier, but if we'd but pause for a moment and just think, we will find that a majority of us are really nullifiers, for our constitution has been amended several times in the memory of even our younger generation, the 18th and 19th, for instance. Because we may not agree that any particular amendment is not right does not prove that the amendment is not right, nor does the fact that one may oppose it yet uphold it make him a nullifier. We of the beautiful southland cannot afford to toss too many rocks along this line, for in many of them the 14th amendment has been practically a dead letter for 50 years and we know it. Yet, we would get as mad as all blazes if northern people should throw this up to us.

We noticed recently a statement made by a Republican Senator to the effect that they were in hopes that Al Smith would be the Democratic nominee so that the Republicans would have a walk over. That fellow was simply "talking through his hat" and at the same time praying that the Democrats will not nominate Al Smith. Republicans are politicians if they are anything, and they are misleading nobody who is posted on affairs. No matter what else we may think of or about Al Smith, we are bound to admit that he has a hold on New York with its 80 electoral votes that few people have ever had. Even Teddy's son could not begin to bulge him from the governor's chair, even though running for the third term. It's a well known fact that he is also popular in New Jersey, Ohio and other heavy voting close states which are made up of a race of foreign born, among which are Catholics and wets. He could with these states drop two or three southern states and then win the election. No, the Republicans do not want Al Smith to head the Democratic ticket and you can just put that in your old jimmy and smoke it. When it began to be ru-

"CONCENTRATION"

Thus, is the old axiom, that reads—"IN UNITY THERE IS STRENGTH." An early Indian Chieftian demonstrated this by breaking sticks separately; yet collectively, they could not be broken.

In the war of 1864, the separation of the States was settled for all time. In the late World War, CONCENTRATION on the Western Front was all important.

CONCENTRATION of your banking business with a strong, safe friendly bank is equally advantageous to your personal or business affairs. It concentrates your funds for any immediate use and builds your important credit reserve.

"CONCENTRATE WITH THIS BANK."

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

YOUR PARTY'S SUCCESS

—depends so much on appropriate decorations, tallies, favors etc. We have the very thing for every occasion. And a choice selection of gifts that make very desirable prizes, such as desk sets, vanities, wall vases, candle holders and candles, hand-painted powder boxes, sugar and cream sets, salt and pepper shakers, incense burners, book ends, etc.

PALACE DRUG STORE

"If its in a Drug Store, we have it"
We Give Gold Bond Saving Stamps.

mored that Smith would be the nominee, they centered their whole attack on him. No they don't want to battle with Al Smith.

BEGINNING TO BOIL

Any Texan who fails to pay his or her poll tax this year is voluntarily denying himself or herself participation in what promises to be a "wow" of a political campaign. With the National Democratic convention being held in Houston, Texans will be favored with first-hand information concerning the crooks and turns of modern political warfare but that will not be a "patchin'" to the promises of picturesqueness held out by the contest for state senator, now that Thomas L. Blanton has entered the race. Blanton is most cordially disliked by his colleagues in congress because of his constant exposure of graft and collusion, either proposed or existent, and his frequent risings "to a point of order" when other means fail to prevent what he regards pernicious legislation, is a perpetual source of irritation to his fellow members in the house. Nevertheless, the people of this district have returned him again and again, no matter what the opposition, and he is regarded as a special friend to the farmer. He appears to be utterly fearless and alarmingly outspoken and, without doubt, Senator Mayfield will be put on the defensive with the first onslaught. It's going to be plumb interesting! Hurry up and pay your poll tax.—Southwest Plainsman.

Mr. and Mrs. Clifford Dickson, of Tahoka, were here over the week end visiting her parents, Mr. and Mrs. F. E. Walters.

HIJACKERS AND MURDERERS RUN WILD

When will the public become sufficiently aroused to demand reforms in court procedure such as will afford it some protection? Murderers and hijackers run wild. Sheriffs and other enforcement officers spend thousands of dollars of the people's money in making arrests only to have some clever lawyer, with the co-operation and assistance of the court, defeat the ends of justice. Delay, endless delay, writs of habeas corpus, appeals and pleas of insanity, and a hundred other excuses and technical procedure multiply the costs to the people, and in the end guilty parties often go free. Thus other crime is encouraged—more blood is shed and more sorrow and grief brought to law-abiding citizens.

In no other country in all the civilized world would such procedure be countenanced. If a man commits crime, an official board determines his sanity, if such a plea is made, and if insane, the prisoner is confined in an asylum for life, if he has killed. If not insane, this board will so determine, and the case goes immediately to trial. There is seldom an appeal.

But here in Texas, in California, and in nearly every other state in the Union the court procedure and rules of evidence permit the exercise of every trick and clever device to becloud the issue, cause delay and, in many instances, prevent trying the case on its merits. A young man commits a revolting murder after a series of robberies. A man murders his wife, or a wife kills her husband. Immediately an effort is made to trace the history of the prisoner to

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg
Brownfield, Texas

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Old Fellows Hall. Visiting Brothers Welcome.

Dr. G. W. Graves, N. G.
L. A. Greenfield, Secretary.

Wm. Guyton Loward Post No. 269, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

SWART OPTICAL CO.
Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Res. 18 Phones Office 38
State Bank Building
Brownfield, Texas

Brownfield Lodge No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

LUBBOCK CLINIC
Third Floor Temple Ellis Building Phone 1200
and
Ellwood Hospital
Nineteenth and El Tianna Sts. Phone 902
LUBBOCK, TEXAS
Complete Diagnostic Laboratory, including X-Ray and Modern Physio Therapy.
D. D. CROSS, M. D.
Surgery and Diseases of Women
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Diagnosis, Internal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.
T. C. GENTRY
X-Ray and Laboratory Technician.
H. S. RIGGS
Business Manager

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO.
Brownfield, Texas

M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

Lubbock Sanitarium
(A Modern Fireproof Building)
and
Lubbock Sanitarium Clinic

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

secure the protection which the Government refuses to give them?

Will the next Texas Legislature pass laws that will bring about constructive court and court procedure reform? Or will it do as other Legislatures have done, listen to the lawyers who profit by delay and continue along the same old lines? It is up to the press of the State and the voters to see that only men favorable to common-sense court procedure are elected to office.—Farm & Ranch.

Mr. and Mrs. Alva Hicks, of Midland, were up over the week end visiting his sisters Mesdames L. R. Pounds and J. F. Dunn, and also his father who has moved from Seagraves to his farm near this city. Alvin is now connected with the Higginbotham-Bartlett lumber company at Midland.

5 PERCENT FEDERAL FARM LOANS

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas.

All Kinds of Insurance

City Loans

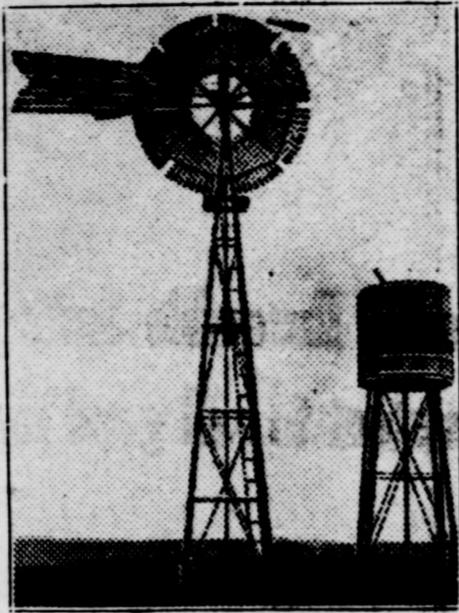
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Phone 129.

**WE NOW HANDLE
THE OLD RELIABLE
STANDARD WIND-
MILL.**

It will give you years of service at small cost. See us when in need of anything the builder uses.

**CICERO SMITH LBR.
CO.**



Lois Wilson



Lois Wilson, one of the most prominent among the women of the "movies," as she appears in her latest production, "Alias the Lone Wolf." Miss Wilson claims Pittsburgh as her birthplace. When still a small child her parents moved to Birmingham, Ala., in which city she was reared. She studied to be a school teacher, but the lure of the stage caught her fancy and carried her to Chicago, where she played small parts, later going to Los Angeles where she was assigned leads that have made her famous.

Uncommon Sense

By John Blake

YOUR WIFE YOUR EQUAL

IT IS embarrassing for a wife to be obliged to ask her husband for money. Yet many husbands subject their wives to this humiliation every day.

Husband and wife are partners in life. Yet who ever heard of a business man making his partner ask for money to buy clothes or theater tickets?

"But the husband earns the money," some will say. "He is entitled to disburse it as he sees fit."

This argument may hold good in marriages where the wife does nothing but look beautiful. But if she is taking care of a house or looking after a couple of children she is doing fully as much toward making the partnership a success as her husband.

The husband who does not believe this should take care of a small house for a day or two. At the end of that time he will probably be glad to resume his loafing at the office.

Housekeeping is one of the most wearing forms of labor that can be found. And caring for small children is not exactly a vacation, either.

Let us admit that the average hard-working wife keeps up her end of the partnership. Why, then, should she not be treated as an equal?

Why should she have to come to her husband and beg for money to buy a new dress? Does he beg her to cook his supper for him?

It seems to me that the only satisfactory answer to this problem is the family budget. Expenses should be tabulated and provision made for them.

A certain amount of money should be allotted to rent, another amount to food, another amount to clothing. Some money, of course, should go into the savings bank.

When the budget is once planned and found workable it should be adhered to. It makes little difference then who has charge of the funds. If the wife has a head for figures she should be given the task of administering the budget. If the husband is the better accountant he will probably prefer to handle the finances.

Under such a system both husband and wife will have a certain amount of money to spend. Then if the husband wants a new golf suit he will have to buy it on his allowance. If the wife desires a new hat she will have to fit it into her clothes money.

But she will have a definite, regular sum each week on which she can count. And she can plan her expenses accordingly.

No self-respecting human being likes to ask another for money. Wives are human beings and most of them are self-respecting.

Mr. Stephens of Cobb & Stephens Dept. store returned Friday from a trip to Dallas and San Antonio.

Mr. A. G. Bohannon of Nara Vista, N. M., was down this week to receive a bunch of cattle, and while here was a guest in the home of his brother, Postmaster J. C. Bohannon.

Miss Irene Dobbs of Wichita Falls is office girl and bookkeeper for Dr. B. D. DuBois. Her father has purchased the Ira Hayman farm in the Challis community.

Mrs. Rich Bennett left Tuesday for Fort Worth where she will visit her daughter, Miss Christine Harrison, and where she also intends to purchase a permanent waving machine.

Instead of regretting yesterday get busy and prepare for tomorrow.

If a husband foot's his wife's bills she should at least foot his hosiery.

Coal may be high, but after it is once in the bin it soon gets lower.

"A woman would rather marry a poor provider than a poor listener."

"If a couple walks along like th' woman wuz arrested they're married."

"When Judge Pusey asked Lon Moon, who murdered his wife, if he had anything t' say before bein' acquitted, he replied, 'I never would have shot her if I'd knowed I'd have t' go thru so much red tape.'"

A woman always has a tender feeling for a man who pays her a compliment.

Judge David Broughton was in Monday to see if he had enough money to pay his taxes, he said.

Hayden Griffith and Bob McDonald have purchased the filling station formerly operated by Brown & Benton and took charge Wednesday. We did not learn what the later intend to do in the future.

Burial of Giantess

To bury a woman who died at Maquassi, South Africa, the services of 30 men were required. The coffin was 3 feet 4 inches high at the shoulder and 6 feet 3 inches in length. Twenty men had to assist in putting the corpse into the coffin, and 30 pallbearers lowered it into the grave. The deceased, who was a young woman had been bedridden for a year. Owing to her weight a special bed had to be made on the floor.

SATURDAY SPECIALS

—February 4th—

25 lb. SUGAR (one to customer)	\$1.73
1 gal. Brer Rabbit SYRUP	.89c
4 lbs. RAISINS	34c
10 lbs. SPUDS	19c
1 lb COCOA HERSHEY	32c
Pineapple EXTRACT	23c
Good PEABERRY COFFEE, 3 lb.	98c
6 lb. CRACKERS	67c
TOILET SOAP, any kind	7c
9 oz. CHIPSO	11c
15 oz. CLOROX	21c
Nice yellow ONIONS lb.	4c
10 lb. box APRICOTS	1.68
3 cans Hooker LYE	25c
A No. 3 TUB	83c
A No. 2 TUB	69c
NICE LETTUCE HEAD	12c
5 boxes CAKES	23c

W. R. LOVELACE

"Fords don't shed their fenders till they're two years ole." Lots of men are failures because they never attempt anything.



"AH—A STEAK!"

Tell the folks "Tonight we will have a dandy steak smothered with onions." Then hear the chorus—"Oh! And What Time Do We Eat, Mother?"

Shop here for the choicest cuts of Porterhouse, Sirloin, and Club Steaks. Also any cut of Pork and all kinds of cold meats.

ENTERPRISE FOOD PALACE

We guarantee you satisfaction with both weights and value when you trade here.

WELCOME STRANGER

A distinguished westerner, subject to severe attacks of indigestion, was traveling with his wife. Late one night in a pullman, he was seized with an attack. His wife slipped on a kimono and hurried to the wash-room to prepare a mustard plaster. She rushed back hastily threw aside the curtains, opened his pajamas and applied the plaster securely before she discovered it wasn't her husband, but a strange man. She fled horrified to the right berth and told her husband, who went into such fits of laughter that his indigestion was cured. If they tried to take off the plaster they would awaken the stranger. To avoid difficult explanation they decided to leave it alone.

At 6 A. M. there was a terrific roar from the stranger's berth. "Porter," he howled, "who the h—l put a porcupine in my bed!"—Everybody's Magazine.

The Herald \$1.00 per year,

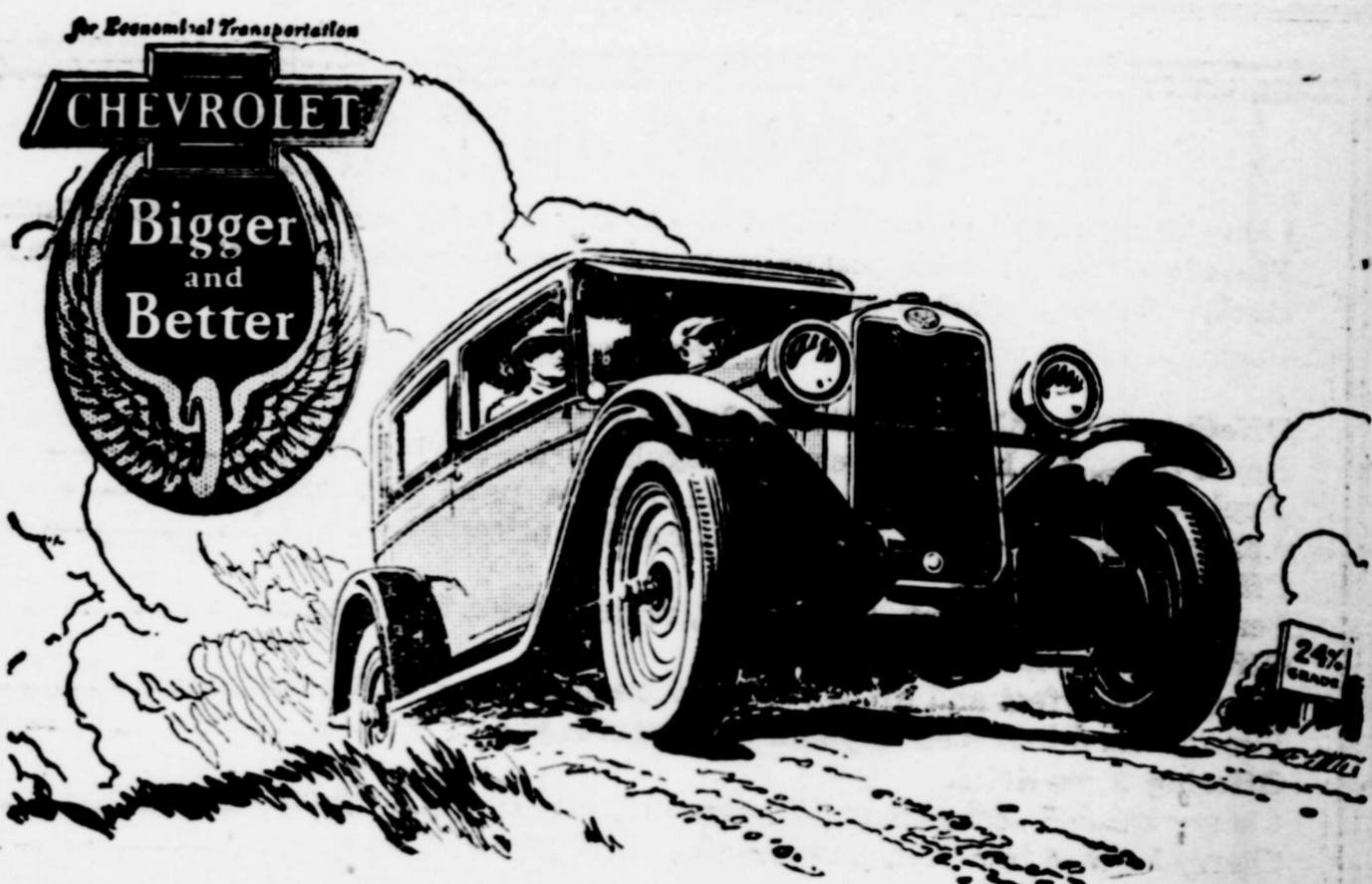
Like other callings, the newspaper man has his troubles. There are some people who are too cinchy to subscribe for his paper, but borrows it from his neighbor in order to read the news. This class of pests are the ones who howl the loudest if they do not get their names in the paper when they visit their wife's kinfolks, or when a baby is born or a marriage occurs in the family. The only satisfaction the editor ever gets out of these, is when they die and he writes a bunch of lies under the head of "Obituary." He praises their liberality and virtues so loudly that everybody knows he's lying; yet they would not for a moment say so. Happily, the News-Record is pestered by a very few of this kind. But we are somewhat particular about who reads our paper. Our subscribers are all intelligent people. —Sterling City News-Record.

Mr. Bynie White of Big Spring was a guest in the Ame Flache home Sunday.

GOOD LUMBER

Everything to Build With. We handle good Coal too.

HIGGINBOTHAM-BARTLETT CO.



**Sensational New Performance
Amazing New Low Prices!**

Longer, lower, more rugged and powered by an improved valve-in-head engine—the Bigger and Better Chevrolet offers a type of over-all performance so thrilling that it has created wildfire enthusiasm throughout America.

Never before has there been such motor car value—marvelous new beauty, sensational new performance, and greatly improved quality... at the most amazing prices in Chevrolet history.

You need only to see and drive this sensational new car to know why it has everywhere encountered a public reception of history-making proportions—why everyone calls it the world's most desirable low-priced automobile. Come in today for a demonstration!

The COACH
\$585

The Touring or Roadster . . . \$495

The Coupe . . . \$595

The 4-Door Sedan . . . \$675

The Sport Cabriolet . . . \$665

The Imperial Landau . . . \$715

Utility Truck . . . \$495 (Chassis Only)

Light Delivery . . . \$375 (Chassis Only)

All prices f. o. b. Flint, Michigan

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

**CARTER CHEVROLET COMPANY
BROWNFIELD, TEXAS**

QUALITY AT LOW COST

Just Received

We have just received a lovely line of the very newest styles, colors and materials in new Spring Coats, Ensemble Suits and Dresses, all of which we are selling at a great reduction for the next ten days. The prices are as low as it is consistent to sell good merchandise. Also a big line of new Spring Hats. Come in and let us show you these goods.

JONES DRY GOODS CO.
"THE STORE OF BETTER VALUES"

—Beauty and Barber Work—

Enhance your natural beauty by having us marcel your hair in the most attractive and rejuvenating way. The men will look fresher too by visiting our expert barbers.

Courteous and Efficient barbers.

SANITARY BARBER SHOP & BEAUTY PARLOR

Messrs. Hayden Griffin and Bob McDonald have leased the filling station formerly conducted by Brown & Benton in the Chevrolet building and took charge of same the 1st.

The dealers here are getting plenty of coal now. It looked rather squally here right after the holiday before the strike ended with zero weather and very little coal.

Dr. J. D. Moorhead was down from Meadow this week attending district court.

Mr. J. H. Eubanks and family are occupying their new home which they recently purchased in the north part of town.

W. F. Palmer out on south route informed us this week that he had 500 incubator chickens hatched off two weeks ago and had only lost 20 so far. He said he'd be bringing the fryers in for us hungry town folks to buy before long now.

County Clerk W. H. Hague and W. K. Calahan of Plains, were visitors to our city Monday.

Frank Turner, of Snyder, Okla., was here this week after his family who have been here for the past three weeks visiting with her parents Mr. and Mrs. E. Brown.

All the world loves to laugh with or at a lover.

HAS TRAVELED SOME

Mr. W. J. Webster, wife and son left the 16th for Brownfield, where Mr. Webster will be cashier for the Santa Fe. Bill is a much traveled young fellow, during and since the war. He served nearly four years in the navy during the big racket and can relate tales that would make your hair throw your cap off. Bill served on a destroyer and while on duty near France they were conveying a huge British transport enroute to Britian, loaded with wounded British soldiers. She was attacked by a sub and crippled but could make some headway. The time being night the destroyers couldn't locate the sub, but churned up water here and there. After quite a while this sub or another one, they didn't know which attacked the same transport again and sent it to the bottom with its cargo of wounded soldiers. The accompanying destroyers were unable to so much as save a single one on account of the rough sea, but did their best throwing over hundreds of barrels of oil, trying to quiet the sea, but failed entirely. Bill's ship was close enough to hear the cries of the drowning sailors and soldiers.

Another time Bill was in about the

same neighborhood on this destroyer doing patrol duty. There were British destroyers and quite a few more ships of Uncle Sam's in this patrol. All at once a submarine bobbed up right in the middle of the bunch. Down she goes before a single shot can be fired at her and everyone is getting set to let out some depth charges when up she comes about a half mile from Bill's destroyer. A British destroyer behind his, in its eagerness to get a shot at it, turns loose before getting clear of Bill's ship, and takes away some of the guns and equipment on the front end of the ship. This made the captain so sore he threatened to send the Britisher to the bottom if she fired another shot that way. They didn't and everybody concentrated on the sub. As soon as the sub came to the top the periscope was shot away, then the conning tower and a hail of shot was playing around her.

The sub was destroyed and only 7 men of its crew were picked up. You think it was a German sub don't you? Well, it wasn't, it was French. The Allies, according to Bill, shot at every sub they saw. They couldn't take chances. They couldn't tell whether this sub was French or German, but it might have been a French flag and German submarine. Bill says there were more Allied subs destroyed in those waters than German. Of course Allied subs had orders not to show themselves in waters like these and when they did and were sighted they usually were goners.

Bill's destroyer sent an Italian sub to the bottom when they were several miles off the coast of Italy. They got this one with a depth charge. These charges will get any sub within 1500 feet of where it goes off and will shake the ship discharging it from stern to stern. Of course they thought it was a German or they would not have done it.—N. P. C. in Dawson County Journal.

Miss Irene Ditto, who is holding a position as cashier at Big Springs is reported to be very ill, and her mother and sister, Miss Vona Lee are attending her bedside.

Ross Rentfro, of Amarillo, was here Monday on business and shaking hands with old friends.

W. O. Hart, of the Pleasant Valley community was in recently and renewed for the Herald and the Smei-Weekly farm news under our liberal offer.

Mr. Cyrus Tankersley was seen quietly driving about the city of Lubbock Sunday afternoon.

Farmers Ben Broughton and H. D. Leach of the Gomez community, were here Monday on business.

He is indeed stingy who will not give you a smile.

"A New roller towel is makin' a test run at th' New Palace Hotel."

IF

—your crank case needs draining, drive in. We can fill you up with your favorite brand of oil, also good gas. Don't forget alcohol for your motor for that freeze is sure to come.

Miller & Gore

COAL! COAL!

We have on hand a large shipment of the best **COLORADO COAL**. Can't we send you out a ton or more? Just call our number and we will deliver it to you very promptly.

PRICES RIGHT.



C. B. QUANTE

Phones 108 and 158

BROWNFIELD

TELL HER YOU'RE GOING

—to buy your next suit made-to-order and see how pleased she will be. Women like to see a man well groomed for they feel instinctively its a compliment to her. See our beautiful line of spring samples.

City Tailor Shop

PHONE 1-0-2

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

CLOSING OUT SALE

I am closing out all of my Nursery Stock, and offering my land for sale in town lots. Therefore I am offering you prices never heard of before for first class home grown stock. Below are some of the prices:

FRUIT TREES AND VINES

Offering 10 leading varieties in Apple trees.

Apple trees, XX heavy 3 year old regular price \$1.00, now 50c
Apple trees, 4 to 5 feet, 2 years old, regular price 75c, now 37½c
Apple trees, 3 to 4 feet, 2 year old, regular price 50c, now 25c

Offering 7 varieties.

Peach trees, 4 to 5 feet, 2 years old, regular price 75c, now 37½c

Offering 4 varieties.

Plum trees, 5 feet and up, 2 years old, regular price \$1.00, now 50c

Plum trees, 4 to 5 feet, 2 years old, regular price 75c, now 37½c

Offering 3 varieties.

Cherry trees, 5 feet and up, 2 years old, regular price \$1.00, now 50c

Cherry trees, 4 to 5 feet, 2 years old, regular price 75c, now 37½c

Offering 2 varieties

Pear trees, to 5 feet, 2 years old, regular price 75c, now 37½c

Offering two varieties

Grape Vines, No. 1, 2 years old, regular price \$5.00 per doz., now 2.00

Offering 2 varieties

Berry Vines, regular price \$4.00 per hundred, now 2.00

FIVE THOUSAND SHADE TREES—at a price you can afford to plant drive-ways and wind-breaks.

9 feet high, 3 to 4 years old, regular price \$1.50, now 75c

8 feet high, 3 to 4 years old, regular price \$1.25, now 62½c

7 feet high, 3 to 4 years old, regular price 1.00, now 50c

6 feet high, 3 to 4 years old, regular price 75c, now 37½c

5 feet high, 3 to 4 years old, regular price 50c, now 25c

We have several thousand small shade trees at \$10.00 per 100. Can supply the following varieties at the above prices Am. Elm, M. Cottonwood, Ash, Box-Elder, Catalpa, Maple, Rus. Mulberry, Am. Persimmon, B. Locust, and Carolina Popular.

50 CHINESE ELM AT HALF PRICE

Chinese Elm 6 feet high, regular price \$1.50, now 75c

Chinese Elm, 4 to 5 feet high, regular price \$1.00, now 50c

EVERGREENS

Rosedale Arborvitae, regular price \$1.50 per foot, now 75c

Chinese Arborvitae, regular price \$1.25 per foot, now 62½c

SHRUBS AND VINES AT HALF PRICE

Sales begin Monday, Jan. 30th and will last until all stock is sold. Bring something to wrap your trees in. EVERGREENS WILL BE SOLD ONLY AT NURSERY. Add 10 per cent for packing if trees are to be sent by mail or express. TERMS ARE STRICTLY CASH.

BROWNFIELD NURSERY

J. B. KING, Owner

TWO BLOCKS SOUTH AND FIVE BLOCKS EAST COURTHOUSE

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAP 'Y, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

During January there is often a lull in Society and an awakening in Study Clubs and Church Societies, but as February approaches with its three big holidays, there is the promise of another series of parties. Each holiday, Valentine, Lincoln's birthday and Washington's birthday—offers novel ideas in entertaining.

The 1927 Bridge Club was to have met with Mrs. W. C. Smith, Wednesday afternoon, but owing to the illness of Mr. Smith, the club did not meet.

YOUNG FOLKS ENTERTAINED WITH FORTY-TWO PARTY.

Misses Annie Bell Scudday and Gladys Kendrick entertained with a forty-two party Wednesday evening at the home of the latter. Miss Lillie Mae Warren received high cut prize for the ladies and Mr. Orb Stice for the men. The hostesses served sandwiches, potato chips, olives, pickle, individual nut pies with whipped cream, hot chocolate and candy to Misses Lillie Mae Warren, Lillie Mae Bailey, Lou Ellen Brown, Lena Mae Ballard, Irene Lindley, Mary Kathryn Anthony and Messrs Cy Tankersly, Heath, Orb Stice, Ransom King, Bill Allman and Jack Bailey.

NIGHT BRIDGE CLUB ENTERTAINED.

The Night Bridge Club was entertained Wednesday evening at eight o'clock by Mr. and Mrs. Jim Miller.

Mrs. Endersen received high score prize for the ladies, a nice bottle of toilet water and Mr. Wingerd received high for the men, a box of handkerchiefs. Chicken salad, raisin bread sandwiches and hot chocolate were served. The guests were Messrs. and Mesdames A. M. Brownfield, Ray Brownfield, Wingerd, Tom May, McBurnett, McGowan, Michie, Endersen, King, and Mrs. Leo Holmes.

ART LOVERS LOOK FORWARD TO EXHIBIT.

Brownfield Art lovers are looking forward to the exhibit of paintings from the Elson Art Publication Co., of Massachusetts, which will be open February 1st and continuing through February 4th. This exhibit is being sponsored by the school and consists of carbon photographs, photogravures and prints in full color made directly from the original masterpieces. The purpose of this exhibition is to give the people an opportunity to see a collection of the world's famous masterpieces and to make it possible for the public schools to own a few of these pictures.

PARENT-TEACHER MEETING

The Parent-Teacher Association met Tuesday evening, January 23rd in regular meeting at the Central School Auditorium. Professor Fagala made an interesting talk on "Inferior and Superior Intellectual Children." The Club voted to purchase from the Art Exhibit two pictures for the Central School Auditorium and one for the High School. The Club will have a Valentine party February 14th under the direction of Mrs. Miller, Mrs. Dallas and Miss Perkins.

AMERICAN LEGION SOCIAL

Thursday evening at the regular meeting, the Legion boys met with their families for a social hour. An interesting program with Judge Winston as chairman was given. A talk by Mr. Morgan Copeland, several pretty selections from the "Boy's Orchestra," the "Buck and Wing" dance by J. C. Hunter and a talk by Professor Martin, was enjoyed by all. Sandwiches and coffee were served to about ninety present.

MRS. MCGOWAN HOSTESS TO LUNCHEON CLUB.

Mrs. Joe J. McGowan was hostess to the Luncheon Club Friday at one o'clock. The luncheon was served in the dining room where the idea of "spring" was beautifully carried out in the table decorations of red carnations and ferns and the Narcissus cards which marked places for the guests.

After the luncheon bridge was played with Mrs. Bowers getting high score prize, a pretty tapestry medallion and Mrs. Michie and Mrs. May getting the table cut prizes, dainty

bridge pads. Blanched almonds were served during the games. The guests were Mesdames Shelton, Bell, Miller, Endersen, King, Michie, May and Bowers.

MRS. HAMILTON ENTERTAINS FRIDAY FORTY TWO.

Mrs. Chas. Hamilton entertained the Friday Forty-Two Club, Friday afternoon at three o'clock at the home of Mrs. Claude Hudgens. Mrs. Chester Gore cut high and received a pretty Indian vase and Mrs. Downing cut low and received an Indian powder box with puff. Sandwiches, refrigerator cake with whipped cream and hot tea were served, the plate favors being little baskets with shelled pecans, the baskets having tiny hearts dangling from them. The ones enjoying this party were Mesdames Self, Michie, Downing, Cruce, Holgate, Scudday, Kendrick, M. C. Bell, Hurst, Dalton Lewis, Clint Rambo, Dallas, Griffin, Brothers, H. W. McSpadden and Gore.

PHILATHEA SUNDAY SCHOOL CLASS PARTY.

Friday evening the Philathea Sunday School class was entertained at the home of Miss Jewel Graves. After several interesting games an old fashioned spelling match was held in which Mrs. Jack Holt was winner. After the spelling match popcorn balls and apples were served to the following members and guests: Misses Emma Jean Alexander, Irene Lindley, Lillie Mae Warren, Beatrice Mitchell, Lucille and Nelle Flache, Belle Williamson, Violet McBurnett, Bessie Thompson, Marie Brown, Lois Daniels and Messrs Nance, Williams, Tannery, Ben Hilyard, Doc Powell, Tom Cobb, Alton Webb and Mrs. S. L. McDonald, Mrs. and Mrs. Chris Quante and Helen, Mrs. Jack Holt and Jackie.

Mrs. Ross Sams and little son of Waco are visiting Mrs. Sams' parents Mr. and Mrs. S. L. McDonald. They came home with Mr. Bob McDonald who had made a trip to Waco last week.

The four circles of the Missionary Society met at the Baptist church at three o'clock Monday evening with thirty-eight ladies present. Each chairman of the different circles gave an interesting report of their work and study for the month of January. Mrs. May and Mrs. White sang a special song. Mrs. Will Adams made a splendid talk on the life of Paul, and Mrs. E. V. May gave a fine talk on the Dawn of America Missionaries.

FRESHMAN PICNIC

As spring comes on picnics become more and more popular. Friday afternoon after school the Freshman class took their suppers to the sand hills where they had lots of fun playing in the sand until time to eat. Those enjoying this occasion were Mrs. M. V. Brownfield, Misses Espie Castleberry, Pauline Hunter, Francis Brownfield, Alma Brown, Eileen Livingston, Josephine Lee, Merle Moore, Kathryn Holgate, Lenore Brownfield, and Messrs. Don King, R. L. Lewis, Dell Smith, James Michie, Ray Duke, and J. W. McPherson.

T. L. T. MEET WITH MISS ALEXANDER.

The T. L. T. Club met Wednesday evening with Miss Kathaleen Alexander. This was a very serious meeting with the club as there was a new member, Miss Fay Brown, to be initiated into the secret order of the club. After an evening of fun, refreshments were served to Misses Lillie Mae Bailey, Lou Ellen Brown, Mary Ann Bell, Theresa Stafford, Bessie Thompson, Lois Adams, Anna Bell Scudday and Fay Brown.

S. S. S. CLUB ENTERTAINED

The S. S. S. Club was entertained Monday afternoon by Miss Mary Ann Bell. The usual games of forty-two were played after which sandwiches congealed salad and hot tea were served to Misses Lou Ellen Brown, Mary Kathryn Anthony, Annie Bell Scudday, Lois Adams, Lillie Mae Bailey, Lena Mae Ballard, Gladys Kendrick and Mrs. John Markham, and Mrs. Earle Anthony Jr.

LOTTIE MOON CIRCLE MEET

(Entered to late for last week.) The Lottie Moon Circle met Mon-

day afternoon, January 23, with Mrs. Ray Brownfield. An interesting lesson was given on "Woman and Stewardship." Mrs. May reported the subscription for Royal Service to be twenty eight. "The Master hast come and calleth for thee" and "The Ruby Song" were adopted as the motto and song for the Circle. Refreshments were served to the following members: Mesdames Will Adams, May, Jackson, Scudday, McPherson and O. E. Adams.

MISS SHEPHERD ENTERTAINS T. E. L. CLUB.

Miss Cordie Mae Shepherd entertained the T. E. L. Club Friday evening with a slumber party. Dinner was served at six o'clock after which forty-two and bridge were played. Miss Blanche Williamson received a dainty little apron for high and Miss Doris Bandy, a linen handkerchief for low. Present were Misses Rebecca May, Lucile Jones, Doris Bandy May Holgate, Blanche Williamson, Lela Mae McPherson and Ora Grey.

Mr. and Mrs. Kershnes and children and Miss Martha Spencer, all of Lubbock were Sunday visitors with Mr. and Mrs. J. L. Randal.

Mr. Horace Randal of Tucumcari, New Mexico is visiting Mr. and Mrs. J. L. Randal.

Mrs. Arthur Sawyer and daughter Queenelle left Wednesday morning for Chicago to be at the bedside of her father who was very ill. They have returned however and state that her father is much improved.

METHODIST W. M. S.

The Methodist Women's Missionary Society met at the church Monday afternoon with Mrs. Woolridge leader of Spiritual Cultivation presiding.

The subject discussed was prayer as it relates to the individual. A short business session was held and it was decided to serve a dinner at the old Cook's stand Monday, February 6th.

Miss Fern Stringer who is attending the Tech was a visitor with Mrs. Randal, Tuesday.

METHODIST W. M. S. ZONE MEETING.

The first zone meeting of the year of Zone No. 1, Lubbock District, met in the Ropesville Methodist church, January 28th. The following Auxiliaries being represented—Brownfield, Meadow and Ropesville. Rev. Duncan of Meadow conducted the devotional with scripture lesson taken from Isaiah 5:3. Words of welcome were spoken in a very pleasing manner by Mrs. Hines of Ropesville, with Mrs. Woolridge of Brownfield responding, after which Rev. Chisholm of Brownfield gave an instructive address on the study of the Bible. Mrs. Roy Herod and Mrs. Dickson then favored us with a pretty piano duet after which the meeting then adjourned for a social hour during which the ladies of Ropesville served a delicious luncheon.

Afternoon session opened by a talk by Rev. Duncan on the Mission Study as an asset to the church, after this we were favored with a vocal duet by Misses Louise Duncan and Gertrude Evans.

The loving cup offered to the Auxiliary having the best attendance was won by the Ropesville Society with 100% present. After some further business the meeting adjourned to meet with the Seagraves Society in April.

MRS. BROWNFIELD IDLE WIVES' HOSTESS.

Mrs. A. M. Brownfield was hostess to the Idle Wives Club Tuesday afternoon at three-thirty o'clock. Mrs. McDuffie won high score prize, a pretty mayonnaise dish and Mrs. Fred Smith, next to high, a pretty pair of pillow cases. The table cut prizes, which were dainty bridge score pads went to Mesdames McDuffie, Lewis, Endersen and McBurnett. The hostess served escalloped ham, fruit salad, toast and hot tea. The guests were Mesdames Fred Smith, McGowan, King, May, Ray Brownfield, Dallas, McDuffie, Henry Alexander, Wingerd, Endersen, Earl

Alexander, Copeland, Bowers, Michie, McBurnett and Lewis.

LOUISE WILLIS CIRCLE

The Louise Willis Circle met Thursday afternoon the 26th with Mrs. Clyde Bond. After the regular meeting a shower was given Mrs. May in appreciation of her services. Refreshments were served to Mesdames Gladys Green, Lawrence Green, Alfred Mangum, Wayne Brown, Jack Benton, Hamilton, E. V. May, Chris Quante, Ralph Carter, Lewis Huckaby and Jack Holt.

Equal parts of mayonnaise and chili sauce mixed give an agreeable change of flavor to a salad, especially good with plain crisp head lettuce or shredded cabbage.

To make hard sauce a little different, use brown sugar instead of white, and grate in the rind of an orange for flavoring. Hard sauce is good with almost any hot steamed pudding.

Give a child a variety of food flavors early in life. In many cases foods people think they do not like are foods they have never tasted.

WHO SELLS FOR LESS? HUDGENS & KNIGHT

These prices are good for Friday and Saturday, February 3rd and 4th. These prices are for cash only. We will deliver anywhere in town.

8 lbs. Swift Jewel	1.19	No. 2 Cherries	31c
24 lbs Corn Meal	68c	No. 2 1/2 sliced Pineapples	27c
4 lbs. Raisins	36c	No. 2 1/2 grated Pineapples	24c
2 lbs. Raisins	21c	Quart Jar Olives	59c
Large size Grape-fruit	10c	8 oz. bottle Olives	29c
Large size Lettuce	12c	Armours 14 oz bottle Catsup	21c
1 Pint Sweet Dill Pickles	29c	Capitol Salad Dressing	29c
100 lb. sack BRAN	1.75	100 lb. sack SHORTS	2.10

Hardware & Furniture Department

SPECIAL	SPECIAL	SPECIAL
27X54 GRASS RUGS—assorted colors—EACH	59c	
3X6 FEET GRASS RUGS—assorted colors—EACH	98c	
3X6 FEET FELT BASE RUGS—assorted colors—EACH	98c	
14X18 SIZE PICTURE—framed—ONLY	\$1.39	
9X13 SIZE PICTURE—framed—ONLY	85c	
14 QT. GRAY ENAMEL DISH PAN	49c	
12 QT. GALVANIZED WATER PAILS	25c	

Why not buy a Cream Separator. Let your cows pay your grocery bill.

NOTICE TO PUBLIC

Mrs. Bennett is leaving for Ft. Worth for a visit of two or three weeks with the intention of buying a Permanent Waving Machine while away. Why go out of town for your spring permanent when you will be able to get one at home? Miss Tapp will be in charge during Mrs. Bennett's absence.

STOP USING CASH

With a lot of cash in your pocket, there often comes the temptation to make a lot of needless expenditures. Then, too, there's the ever present risk of losing some of it or miscounting in making change, to say nothing of possibly forgetting what bills you paid. Stop using cash and—PAY BY CHECK!

Open an account with this dependable bank, and thus always have both a record and a receipt for every dollar you've paid out!

OPEN THAT ACCOUNT TODAY!

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



When you come to town you are looking for the place where your dollar will buy the most in value. Figure with us on Federal Tires. Phone 4-3

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

43

Back On The Job

Am ready for any hauling you want done. Just call 71 and I'll get right on the job.

S. A. Lauderdale

BETTER SAFE—

Than sorry. Have your radiator filled with "WHIZ ANTI-FREEZE"

HARRIS MOTOR CO.

Brownfield - - - Texas



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-G

WHAT'S DOING IN WEST TEXAS

Colorado—An unusually strong program of prominent speakers will take part at the West Central District convention of the West Texas Chamber of Commerce here February 29.

Midland—Oil, cattle, cotton, and potash are the quadruplets of the Midland family which make for prosperity in this section.

Graham—Gain of gross receipts at the local postoffice for 1927 over 1926 was above \$1200, which receipts for December 1927, making a better showing than for the entire year.

Comanche—A series of four community club meetings was held here the week of January 17 by T. C. Richardson, field editor of the Farm and Ranch.

Artesia, N. M.—Aid in building a connected system of highways leading into Artesia was one of the chief works of the local chamber of commerce in 1927.

Merkel—The 1928 district convention season of the West Texas Chamber of Commerce will close here next December. There will be an average of one district convention for each month, in 1928.

Olney—Location of a county agent here is one 1928 aim of the Olney Chamber of Commerce of which M. Gruver is secretary.

Sweetwater—Manager Sam H. Bothwell, formerly of Longview, first city manager of Sweetwater, will receive a salary of \$5,000.

Almogordo, N. M.—Otero and Lincoln counties shipped 46,651 head of cattle in 1927.

Fluvana—One hundred twenty cars of livestock, 12 cars of threshed grain (maize), three cars of maize heads forty-five cars of cotton seed, and five cars of wheat were shipped from here in 1927.

Canadian—With \$1,500,000 on deposit in local banks, Canadian is one of the richest per capita places in the Panhandle.

Crosbyton—The Crosbyton Chamber of Commerce is helping farmers in its territory to get their milk cows tested.

Eden—A 12,096 egg capacity electric hatchery is now open here.

Ballinger—The Big Three Produce Company of Abilene has opened a branch plant here, handling fresh fruits and vegetables.

Albany—Photostat copies of the paper known as the Albany News and published here by Col. Dick McCarty are to be made by the University of Texas. The copies are from the Frontier Echo as published at Jacksboro from 1875 to 1880, and later moved to Albany.

Fort Worth—The Special Committee appointed at the WTCC Executive Board meeting January 19 will report on the water rights question here the second week in February, preparatory to submitting its recommendations for referendum vote of the directorate. Material for consideration of the Committee can be placed before them by writing to the Stamford headquarters.

Slaton—Slaton building and public improvements in 1927 reached \$730,000.

U. OF T. GETS 150 VOLUMES FROM CHILE

AUSTIN, Texas, Jan. 31.—The Government of Chile is the latest of the Southern American countries to have contributed samples of its governmental literature to the University of Texas library, according to C. E. Castaneda, curator of the University Latin-American collection. About 150 volumes have been received within the last few weeks, Mr. Castaneda said, and will be placed in the collection with a number of other volumes of South American literature.

DIED.

Mrs. Winkle, wife of Eddie L. Winkle of the Tokio community died last Friday morning, January 27. She died rather suddenly, having been ill not more than three hours. She leaves a husband and three small children as well as a host of friends to mourn her departure.

A story is going around the financial district about an old southern negro who was asked by the proprietor of a store how he happened to need credit when he'd just had a good cotton crop.

"De ducks got 'bout all dat cotton sah," was the mournful reply.

"What do you mean, the ducks got it?"

Well, yu see," explained the old man, "I sent dat cotton up to Memphis an' dey deducts the freight, an' dey deducts the storage charges, an' dey deducts the commission, an' dey deducts the taxes—yes suh, dey deducts got 'bout all dat cotton, and dat's why I'm here."

Mr. Jack Barton came in from California Monday for a short visit with his sister, Mrs. Earl Jones and friends here.

Tokio School Notes

Tokio is still on record, you need not think because our notes were not in the paper last week.

One of our school pupils had to stop school last week because they are going to move and it is Irene Knoll in which we were very sorry to see her have to quit.

We are sure busy taking our exam this week, for we are going to try to take up half the paper this next week sending in the names of the ones that are on the honor roll.

We are preparing for Washington's birthday, as you know it is the 22nd of Feb., and you all are invited to come, for if you get to be a great man or woman you would want some one to celebrate your birthday.

If anybody wants to play basket ball, girls or boys, Senior or Junior, just let us know it, we are willing to play anybody.

Mr. Pippin finished pulling boles last Saturday and the Pippin children will get to be in school the rest of the term, and we are all proud of that.

Little Glen Martin is back in school. We are all proud he got to come back as soon as he did.

Bonnie Creal has been sick. She hasn't been in school since last Wednesday. We sure do miss her to, for she is one of our main ball players.

Our enrollment is swelling each day. It has now reached a total of 108. Already our schoolhouse walls have bulged until they have burst asunder. (We guess that is what has caused the burst that is in the walls).

We can already see that Tokio will grow more rapidly than our writer dreamed or saw in his vision. Already we can see a beautiful new school building with "lots" of room and an auditorium, for the demand is so great our parents are going to get their eyes open.

We will match numbers with any three teacher school on the Plains. We have 16 in the 6th grade and 15 in the 7th grade. We now have 15 pupils in the 4th grade and only one of them a girl. They are a "dandy" "bunch" though. These boys added a pair of twins this week.

Eunice Norris.

AGAIN THE BILLION DOLLAR STATE

Texas rings the bell again—the bell no other State has yet made tinkle. Indeed, the sound is that of a boisterous gong proclaiming in triumphant notes the commonwealth's agricultural supremacy.

Have you seen the latest government estimates? They reveal values like these:

Cotton	\$587,000,000
Cotton seed	100,000,000
Corn	100,000,000
Wheat	20,000,000
Grain sorghums	54,000,000
Oats	16,000,000
Barley	4,000,000
Potatoes	4,500,000
Sweet Potatoes	6,500,000
Tame hay	15,000,000
Rice	6,500,000
Peanuts	2,500,000
Fruit and vegetables	50,000,000
TOTAL	\$986,000,000

That doesn't include a miscellaneous variety of crops which add up to generous figures. It doesn't include the sheep or the goats of this great wool and mohair capital of the Nation. It doesn't take into consideration the hogs on the farms, the beef animals on the ranches, or the dairy industry that is growing by leaps and bounds. Texas is becoming a poultry State, yet the wealth thus added does not appear in these "agricultural" estimates.

Texas thus again sets a record never approached by any other State, and seldom equaled by any other two States.

Dividends from Texas agriculture are consistently high. They reflect the greater capital represented by richer soils and open seasons and better year-round climate. It is logical to suppose that greater resources must be back of the larger agricultural income. But the mistake is too often made of jumping to the conclusion that State area alone is responsible. Nothing could be farther from the fact, and this becomes apparent when acre yields and the extent of uncultivated lands are taken into consideration.—Texas Opportunities.

Little Boy (from next house):

"Please, may I have my arrow?"

Lady: "Yes, with pleasure. Where did it fall?"

Little Boy: "I think it stuck in your cat!"

When you wash handkerchiefs and other small articles in a washing-machine, inclose them in a net or muslin bag to keep them together and make them easier to handle in a wringer and rinse waters.

A BIG DROP IN— GROCERY PRICES

Housewives—Hold out your hands—we want to drop a list of Grocery Bargains into them—the most startling you ever came across.

25 lbs. cane Sugar \$1.80

8 lbs. Swift Jewel Lard 1.23

3 lbs. White Swan Coffee 1.81

No. 2 can Turnip Greens 18c

No. 2 Delmonte Table Peaches 29c

No. 2 1/2 Hill Dale Table Peaches 24c

No. 2 Pineapples, per can 26c

4 Packages Vermicelli 25c

7 bars Quick Naptha Soap 25c

4 bars Toilet Soap (assorted) 25c

WHITE & MURPHY

(Just east of the Rialto Theatre)

—We Deliver and Sell For Cash—

OXYCETYLENE WELDING

—THE KIND THAT STAYS—

WELDED!

The time of year has arrived when the farm tools must be put in shape for the season's run. Sometimes a broken part can be welded just as good as new and save you a great deal of money.

TRY US ONCE.

McSPADDEN'S

Battery, Radiator & Electric

MR. CAR OWNER

If you intend to have your old car reconditioned, see us. We have a very complete stock of pistons, rings, etc. Also Modern reboring machinery.

HARRIS MOTOR COMPANY

Brownfield - - - Texas

Read The Herald \$1. Per Year

ANNOUNCEMENT

We have purchased the Brown & Benton Filling Station opposite the Post Office, and took charge of the business February 1st. We expect to build and maintain our business on SERVICE—

When we say SERVICE, we mean EVERYTHING your car needs.

We carry a complete line of high grade oils, tires, tubes and accessories; also do tire repairing. We will have storage room and wash rack, where your car will be washed in the SHADE, thereby eliminating any possibility of dulling the luster of the paint. We will specialize in greasing and washing your car, draining your crankcase and in keeping your car in good order and looking bright and new.

We will appreciate your business and will try and render service that will satisfy. Any helpful suggestion to improve our service will be appreciated. Yours for service,

GRIFFIN-McDONALD

"Service That Satisfies"

HADYN GRIFFIN

PHONE 1-2-6

BOB McDONALD

Mrs. Annie Bremser, who recently moved here from Seagraves is doing designing and dress making for the public. She is located about two blocks west of the First National Bank.

T. E. Hobbs, progressive farmer of the Harmony community, was in Friday on business.

M. R. Shaw was in Saturday after supplies for the farm.

The Collins D. G. Co. are to be highly complimented for their nice display of Virginia Hart dresses last week. We understand their sales were heavy on these dresses.

Our rate of \$1.55 for the Herald and Farm News applies to Terry and Yoakum counties only. Others will please send \$2.05 for the two papers.

J. T. Bural and family of South Route have moved to Flomont, Texas.

INSULIN REMEDY

1. Does the use of insulin enable one with diabetes to eat whatever he chooses? (E.S.K., Bartlett)

1. No, a diabetic is not enabled to eat anything he chooses by taking insulin; but he is allowed larger amounts of sugars and starches than he could have assimilated without its use.

DEMENTIA PRAECOX

2. Please explain the meaning of "Dementia praecox" and if it is curable. (Mary G., Tyler)

2. Dementia praecox is a cer-

tain variety of mental disturbance that usually develops during the period of adolescence. The majority of such cases are incurable, however in a definite percentage, there may be lucid intervals that extend over a period of time during which the patient may be in more or less of a normal state of mind. Dementia praecox is not a disease entirely. It is not due to any one cause; heredity may be responsible in some instances; indoctrination disturbances in others; while definite organic disorder may be the cause.

3. Does meat eating cause cancer?

(Troubled reader, Eagle Pass)

3. There is no reliable foundation for the idea that a flesh diet produces cancer. Excessive meat eating is not to be advocated but a moderate amount is desired in a diet list for most persons.

4. Is bobbed hair bad for the health? (Co-ed, Baylor, Belton)

4. Not as yet proven, but there are all sorts of opinions besides that of the barber and flapper.

5. Can you tell us some modern novelists who are also physicians? (Emma & Kate, Baylor, Belton.)

5. A. Conon Doyle, Francis B. Young, Arthur Schnitzler, Warwick Deeping and Somerset Waghnam.

6. Does removal of tonsils affect the voice? Can a patient do anything to improve her bodily condition before operation, so as to decrease the flow of blood and help recovery? (A would be Mary Gordon, Waco)

6. In the majority of cases, removal of tonsils improves the quality of the voice, especially if the offending tonsils are super-size. It is difficult to predict in every instance what will be the result.

One should certainly be in good

health before any operation.

Material loss of blood or grave shock after a tonsil operation is rare.

E. V. Gillentine, prominent Terry county farmer pleased us with a renewal recently.

A. P. Stewart, of the Tokio community, was milling around among the crowds here Saturday.

Mr. William Hardy, young farmer of Terry county is one of our new readers.

Candidate J. R. Whatley for the office of Com. of Precinct 2., who lives at Prairie View, called this week to announce and become a regular reader of the Herald. We found Mr. Whatley to be a very agreeable and sociable man.

Mr. and Mrs. Bruce White are the happy parents of a baby boy, born last Wednesday.

A man may be able to trade his reputation for money, but he can't trade back.

Every man thinks that he is the proper one to stand around and boss the job.

Any man who works only for pay seldom does his best.

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
Utility Superintendent

ROY M. HEROD
Collector

YOUR OWN POWER AND LIGHT PLANT

RIALTO

PROGRAM—Week Beginning **MONDAY, JANUARY 6TH** **WEDNESDAY—THURSDAY**

MONDAY—TUESDAY

Madge Bellamy

—IN—

"Summer Bachelors"

By Warner Fabian author of "Flaming Youth."

When the wife's away—the old boy'll play.

Absence makes the old boy wander.

Eat, Drink and Be Married—and to-morrow you will sigh.

Flappers flap and papa's pop—in **SUMMER BACHELORS.**

Dance and the girls are with you—mope and you sit alone.

NEWS—COMEDY

—FRIDAY—

"The Gay Retreat"

—with—

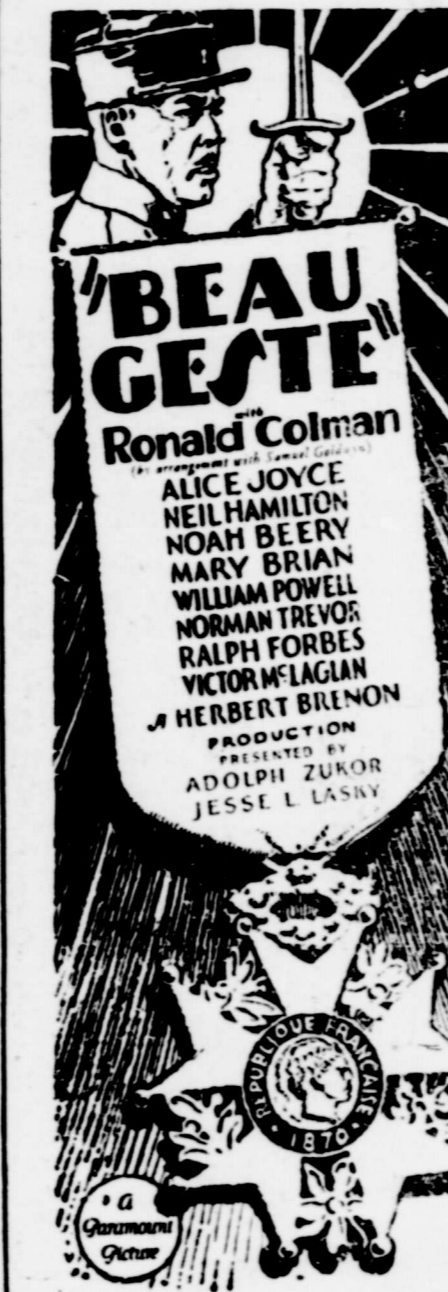
Ted McNamara

and

Sammy Cohen

The comedy team of "What Price Glory."

FOX VARIETY—COMEDY



"BEAU GESTE" takes the medal for the year's greatest melodrama. The production with a cast that guarantees perfection!

Adults 50c Children 25c

The prices arranged by the producers.

NEWS—COMEDY

—SATURDAY—

Jackie Coogan

—IN—

"The Bugle Call"

More thrills, more action—but with Jackie still the screen's most lovable youngster.

NEWS—COMEDY

INSPECTED DAIRY HERD

comes from a State Health Dept. inspected Dairy. Be sure to know the milk you give your children

OSCAR SAWYER DAIRY

CANNED FRESH

Canned goods on our shelves have all been canned when fresh. This means that when they are served on your table they bring with them the taste of fresh vegetables or fruits. Our stock is very complete, and we have the fresh vegetables and fruits too!

BROTHERS & BROTHERS

Phone

83

HAVE YOU TRIED—

"that Good Gulf Gasoline?" Pull right up and let us fill your car. More mileage and more satisfaction! You're next!

BRICK GARAGE

Phone 118

THE CHOICIEST GRADES OF LUMBER—



Satisfaction with the construction of your new home depends a great deal on the quality of lumber that goes into it. Outside the weather elements must be considered. Inside the heat, cold, dampness and dryness. And only lumber of the choicest grades will "stand up" through the years!

And That Is The Only Kind We Handle—

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

OVER THE TOP

50 PERCENT INCREASE IN VOLUME

'M' System Store is only three months old today. This speaks for itself. Have you taken advantage of the nice savings? Why can we do it? The REASON is—direct buying through the centralized jobber. The middle man's profit is passed on to you. Pay cash and sell for cash—no bad accounts—fewer clerks. You just smilingly wait on yourself if you want to, otherwise we will do it. Do not fail to see our entire store Saturday, February 11th. You can't keep from saving money

JUST A FEW PRICES FOR SATURDAY

8 lb. pail Swift Lard (limit) 1.17

10 lbs Sugar 49c

(Above with sale 3 lb. can of All Gold Coffee) for 1.49

10 lbs. Sugar (regular) 68c

3 lb can Morning Joy Coffee 1.39

Mothers Oats (china) 34c

Vegetable Soup 8c

Medium Hominy 8c

10 lbs. Prunes 82c

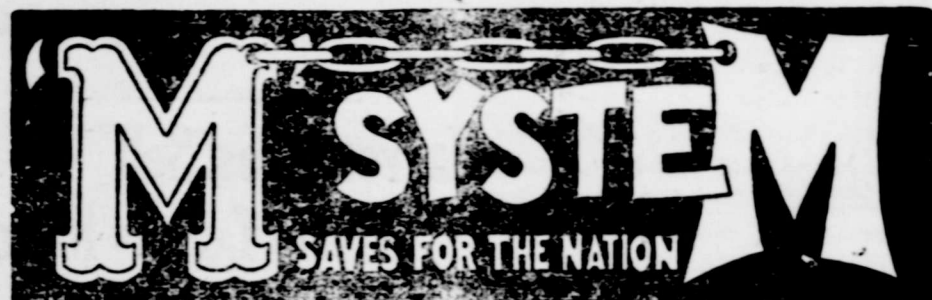
Laundry Soap (Swifts Naptha) 3c

No. 2 can Peas 13c

No. 2 can Tomatoes 9c

Don't forget your tobacco. You can buy it cheaper at the 'M' Store. Vegetables—all kinds—Fruits. Visitors are welcome!

OUR CUSTOMERS ARE WALKING ADVERTISEMENTS



VALENTINE SWEETS FOR SWEETHEARTS!

Have a box of our delicious and delightful Chocolates or Bon Bons under your arm when you go to call on her on St. Valentines Day! It'll put you ace high in her effection! Or send her one of our lovely Valentines. We have an unusual selection.

Hunter Drug Store

EAT AT THE—

TECH CAFE

—WHEN IN LUBBOCK

Very Best Food Most Efficient Service

SIMMONS MEMBER OF ASSOCIATION OF COLLEGES

Abilene—Membership in the American Association of Colleges was awarded Simmons University in a meeting held by the national organization at Atlantic City last week. This honor was not solicited by the Abilene university but came after a voluntary investigation of the scholarship and equipment of Simmons.

This is the last step in recognizing the credits of Simmons all over the nation, although students from here have long been given unconditional entrance to Columbia, Yale, Harvard and other great schools of the country.

The National Association has headquarters at New York.

LESSON FOR MOBS

How unjust it is to judge of guilt on the strength of superficial circumstantial evidence was illustrated a couple of weeks ago by the case of a 11 year old boy murdered in Arkansas, presumably for a small amount of money he carried.

It was known that shortly before his death he had been in company with a one-eyed negro boy, who also was missing. Search for the negro was begun, with open threats of summary vengeance. After several days the negro boy was found not far from where the white boy was killed. But he was also dead, with indications that he gave his life in common battle with the white lad's murderers.

Now suppose that the two boys had separated before the white boy was killed. And suppose the mob had captured the negro lad whose sightless eye would have identified him beyond question. There would have been just one more lynching of a negro, despite his pleadings and protestations of innocence.—Boonville (Mo.) Advertiser.

Confidence is seldom lost, but is often sadly misplaced.

M. R. Hemler and family are moving this week to Mangham, La., the former home of the Hemler's. The Herald and Dallas News will follow this family to their new home and probably persuade them back for they are fine folks.

J. A. Drennen of South route came in this week and renewed for his Herald and Dallas News.

J. L. Hyman prosperous farmer of the Challis neighborhood was among the shoppers here Saturday.

A. V. Taylor and wife, of Tokio, were among the large crowd here Saturday, shopping.



The Cream of the Tobacco Crop

"Luckies never cut my wind" says Billy Burch, Captain of N. Y. Americans' Hockey Team

"I can't afford to take any chances with my physical condition. That's why I stick to Luckies. In addition to the pleasure I get from their fine flavor, they have never cut my wind to any noticeable degree. Finally, I never suffer with sudden coughing which might be very dangerous for me when there's a scramble on the ice."

Billy Burch



"It's toasted"

No Throat Irritation—No Cough.

—NOW—

is the time to apply to get in on any future hatchings as it looks like we are going to be crowded for the next few months. Will buy limited number of good fertile eggs and sell baby chicks at prices in line with other dealers in this section.

BOB HOLGATE

—At East End Main Street—

Marcus Richards, of Evanston, Ill., died as a result of overeating, making a meal of cheese only.

Ballinger—Three thousand, eight hundred and forty hens, weighing 1,700 pounds, were shipped from here to New York markets recently. Several carloads have been shipped since October 1927.

As expected, the new Ford does somewhat resemble the Lincoln, notably in the number and contour of its wheels.

Read the Herald want ads.

Service Plus

What do we mean by SERVICE PLUS? Come in and let us show you. We have a complete line of Tires, Tubes, Accessories and Quality Oils and Gasoline. Let us fix your flats.

GRIFFIN-McDONALD

Phone No. 1-2-6

Brownfield, Texas

It is better to follow one good example than it is to set a dozen bad ones. A man's head is like his pocket-book—it's not the outside appearance but what it contains that counts.

COMMERCIAL HATCHERY NOW READY

All eggs for custom hatching must be in not later than Saturday night, Feb. 4th.

Prices per tray of 112 to 120 eggs \$3.50

Will have baby chicks for sale all along, but get your order in early.

First hatching—R. I.'s and Rocks 18c each

First hatching—Leghorns 15c each

BOB HOLGATE

—At East End Main Street—

MEADOW BRIEFS

By Aesculapias.

We were gone from Meadow a portion of the past week, leaving here on Sunday morning for a short trip to Haskell and adjacent counties.

We saw very little cotton picking along the highway which leads out by Crosbyton and Spur and a host of small towns and villages.

I have been over most of the territory many years ago, thirty-five to be exact. Of course there was no resemblance in any way to those days. The Double Mountains being the solitary landmark that I could recognize. The country much rougher than it appeared to me then but there is much good farming land and good substantial homes along the way.

At Aspermont we found our first old acquaintance in the person of D. Dais. He is looking old and said he was sick most of the time.

We spent the night at Rule in Haskell county. This is the former home of many of the citizens of Meadow—the Findley's and C. W. Avary. The country around it looked so good that I was compelled to inquire just what they had done that caused them to leave there. I picked up four more at this place that I had not seen in twenty years. All of these had gone there many years ago, renters. Every one of the four are well to do, just as those who are coming here now can by industry and thrift build for the future. For there is no country better fitted in the essentials for making the frugal independent.

At Rochester we came on our old friend J. A. Greer who at one time published the Meadow Review. He appears to be getting along well and the paper is a credit to the town.

Here we met an old friend of my boyhood days, Mr. A. B. Caruthers. Hadn't seen him in fifty years. Think of it a half century, and we have never been more than two hundred miles apart. He is seventy four and the proprietor of a large mercantile establishment, and he was as poor as the proverbial Jobs Turkey when he went there. We also met here Albert Lewis, another old chum of years ago.

We visited many other towns of this region and met almost everywhere the friends of former years. The entire trip was a holiday and a genuine reception wherever I met them.

Verily there are no friends like the old ones. As we grow old we become callous and are not capable of endearing others to us.

Mr. W. C. Cook has exchanged his farm near Meadow for one of the dormitories near the Tech, and is leaving by the first for his new venture. We regret that he finds our largest city more to his liking than Meadow but wish him success in his

new home.

Most of our business men went to Lubbock Friday night to hear the address of Mr. Pryor Irwin of the Business Men's Institute. His subject was "The Problems of the Smaller Store." All expressed themselves as well pleased with the exercises.

We strolled over to the Church of Christ Sunday at eleven and listened to a sermon by an old time friend, Rev. Mike Young. Now we had known Mike in the good old days when he didn't preach—unless it was to some canny mule, and of course I was anxious to hear him.

His text was from Mat. 13, 3. One of the beautiful Parables of our Savior—The Sower. His elucidation of this moral fable was fine and inspiring and I am sure that all went away strengthened. It has always seemed remarkable that Christ of all the great preachers and teachers made such free use of this means of illustration. If I mistake not there are sixty four of these parables credited to his use while there are only six by others in all the Bible.

Mike is an illustration of the fact that you never can tell whats in a fellow until he tries. He is also an example of a man that didn't have to have a bad past before he commenced to preach, as have been some notable pulpites in the past, and that are still here as deterrents of men who might be led into the church by more wholesome lives.

Court and tax paying is the order of the day just now with most of our citizens, while some of the younger set are putting in the time dodging the Grand Jury Baliff.

There has been some ugly misdemeanors committed and it is hoped the guilty will be caught and properly punished. The entering of houses at night when the owners are away, the smashing of dishes and furniture can hardly be called innocent amusement. If they indulge in thuggery let them pay the fiddler.

J. R. Martin was down Monday from Meadow looking over farm implements and while here called round and became a regular reader of the Herald and Dallas News on our liberal offer of the two for \$1.55 in Terry county.

Mrs. Ross Sams and little son, Ross Jr., are here from Waco visiting her parents, Mr. and Mrs. S. L. McDonald

A. C. Copeland was over recently from Yoakum county and said he was not exactly like Uncle Jack Blankenship as he could see the strings of bright lights in Brownfield from his place about 40 miles from Brownfield of dark nights the same as on moonlight night. It looks to us like they are all consorting together to try and prove something on Uncle Jack.

J. M. Story of the Wellman country was here early Saturday morning almost before us town people got our eyes open, and had a large container of eggs with him. Now don't go off and tell it that we are accusing J.M. of visiting his neighbors' hen nests early and bringing them to town for sale, for all the eggs looked alike—nearly.

"Wheah you-all bin?"

"Lookin' foah work."

"Man! man! Yoah cu'rosity goanna git you in trouble yit."



Our new line of 8 O'CLOCK wash Dresses have just arrived. A Special Offering at \$1.25

(For fast washing). Also Good Morning Frocks are here and they are styles that express individuality. You can find these beautiful dresses at—COBB & STEPHENS DEPT. STORE

SILVER

JUBILEE

REXALL BIRTHDAY SALE

All this month—

BARGAINS FOR YOU

ALEXANDERS

The Rexall Store

A VALENTINE THAT'LL LIVE FOREVER!



For Him or Her with whom you've promised to "share life together," there can be no more acceptable, more welcome Valentine than a—

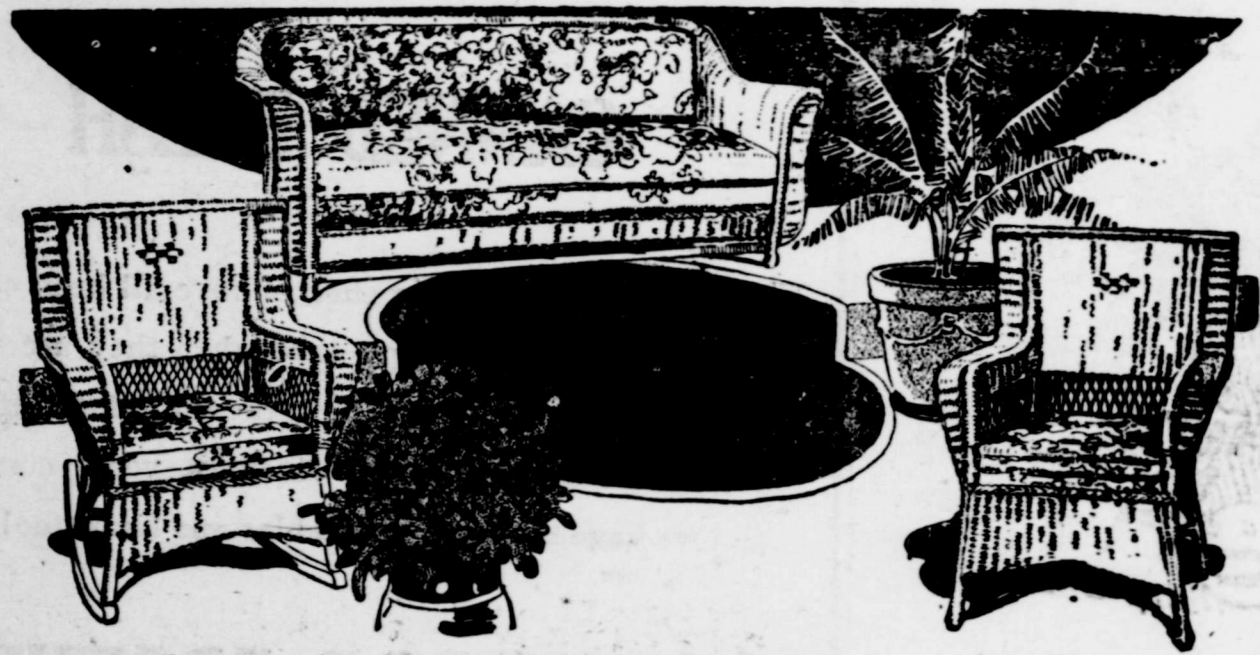
PHOTOGRAPH OF YOURSELF!

—ARRANGE NOW FOR A SITTING—

ALLEN STUDIO

—Over Brownfield State Bank—

Below—An attractive 3-piece Cretonne Upholstered Fibre Reed Suit \$45 to \$75



Lovely new Occasional Pieces—SPECIALLY LOW PRICED!

DROP LEAF TABLE—in antique mahogany or walnut finish with fluted legs and stretchers \$32.50 to \$50.00

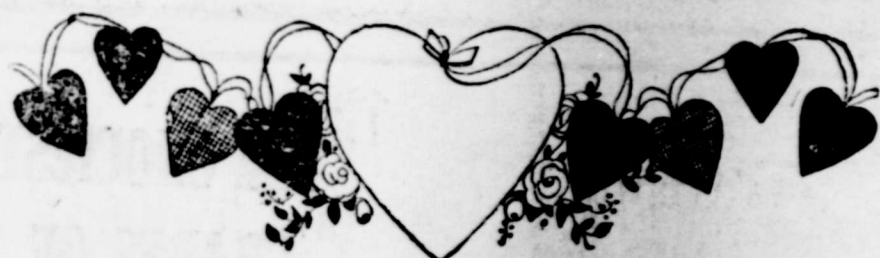
CONVENIENT END TABLE—a smart piece of furniture, has a convenient trough for books \$6.25 to \$15.00

SMALL LACQUER PIECES—telephone stand, tea cart, tilt top table finished in red or green \$6.50 to \$15.50

Study Desk \$14.50 to \$25.00

We consider quality first but we have quality at right prices for those who demand the best.

BROWNFIELD HARDWARE CO.



VALENTINES—OH BOY! AND PARTY FAVORS

Ruffled curtain sets, blocked white Marquisette, 80X26 inches, colored ruffles Set 79c



Women's Felt Slippers, in Ecu, Turquoise, Copen and Old Rose

Sat. only, pair 49c

HARRIS

VARIETY STORE.

THINGS NECESSARY.

THESE WANT ADS BRING RESULTS



WANT AD'S

PRACTICALLY new 380 egg incubator for sale or would trade for shoats. C. B. Hester, Bx. 604, city. 17p.

IF ITS A PORTABLE phonograph you want we have them from \$12.50 to \$35.00. All machines are fully guaranteed. Buy here and save money. Brownfield Hdw. Co. tfc

FOR SALE: Set of Community Silverware, Marion Davis Pattern, hollow handle knives. Only been used three or four times. Will sell at a bargain. Call Nos. 1 or 45.

HERALD and Semi-Weekly Farm News for one year until March 31st for only \$1.55, new or renewal. Don't let this offer pass as this is campaign year and you get all the news about your county candidates in the Herald and the State and National candidates in the News.

VISIT OUR piece goods department. New things arriving daily—just the things you need for spring. Also lots of new dresses each week, \$12.50 to 18.00 values \$9.95 and 10.95. Chapman Dry Goods Co. 1tc

CHICKEN CHOWDER will make our hens lay more eggs at less cost. —See Bowers Brothers. tfc

Kodak with Allen, ever State Bank. tfc

STRAY cow, motley faced, crop left and split right ears, branded "W" on left side at Uncle Billie Howard's place. Come get cow and pay 50c for this ad.


FOR SALE—Chevrolet truck; Star touring car; 20 mules. Chapman D. G. Co. 1tc.

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

FOR CASH RENT 160 acres, \$1.25 per A., 4 mi. north of Wellman; 12 mi. S.W. Brownfield. In good state of cultivation, good well with windmill, barn and chicken house; cultivated 3 years; on good road. Come and see for yourself. A. C. Ragsdill, Wellman, Texas. 2-10-p.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-2c

Visit our used car department. We have some bargains in both "fours" and "sixes." One of two real snaps. HARDIN-BENNETT CO. Studebaker-Erskine



GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music. MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890. SAN ANGELO

DAILY and Sunday Star Telegram from now until Dec. 1, 1928 for only \$6.60. Daily only, same time for only \$5.25.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-2c

YOURS FOR THE ASKING

THE BEST that money can buy at a price to you in many cases as cheap as the average grocer can buy it himself.

OUR PLEDGE—"For better prices for 1928 is no joke—we mean it. We are increasing our storage capacity at once so that we can buy in larger quantities, thereby bringing your goods to you at the lowest possible price.

8 LBS. COMPOUND	\$1.14
OATS (large package) ALUMINUM—buy all you need for your chicks	15c
FLOUR (every sack guaranteed to please) 48 LBS.	\$1.81
18 LBS. FANCY HEAD RICE	\$1.00
GALLON PEACHES (solid pack, peeled and sliced) Calif. Cling	59c
QUART JAR MUSTARD (prepared)	19c

No. 2 1/2 sliced Peaches, can 18c

Sunbrite Cleanser, can 5c

4 lbs. Raisins 34c

Gallon Sour Pickles 56c

Folger's Coffee, lb. 52c

No. 2 Corn, can 12c

No. 2 1/2 Sweet Potatoes 14c

No. 2 Tomatoes, can 9c

Post Bran, package 10c

10 lb. box Prunes 89c

Gallon Jar Prepared Mustard 86c

Gallon Pineapples 79c

Gallon Apple Butter 73c

Armour's Veribest Coffee, lb. 48c

Sliced Bacon, lb. 35c

25 lb. box Prunes 1.96

Every kind of candy including Easter Eggs.

VEGETABLES AND FRUITS

Grapefruits, 3 for 25c

Apples (Washington) doz. 36c

Lemons (large) doz. 36c

Oranges, doz. 34c

Spinach, per lb. 13c

Lettuce (big heads) 10c

Celery (large bunch) 19c

Cabbage, per lb. 4c

POULTRY AND STOCK FEEDS—Everything you need for your laying hens—your baby chicks, cows, hogs, etc.

SEEDS—We will have a complete seed house this year and will be able in due season to furnish you anything you need in seeds and plants.

TIRES AND TUBES—SERVICE—The best you can buy and most anything you need in this line at a better price than you can buy it elsewhere. Oils, Gas, Batteries and Accessories.

BIRING US YOUR CREAM

—SEE US TODAY—

CHISHOLM'S

Mr. Farmer

If you are interested in good implements see us. We sell the P. & O., McCormick-Deering, Oliver and Case tools.

We have three car loads of the above due to arrive in a few days.

HOLGATE-ENDERSEN HDWE. CO.

"THE STORE WITH SERVICE"

Phone 92.

BROWNFIELD, TEXAS.

TOKIO SCHOOL NOTES

Monday was a very busy day getting started on our lessons for another month, as last week was examination week.

Sunday was a very nice day at Tokio. They had preaching all day, every body brought dinner and had a nice time.

We have had two visitors this week.

They were Mrs. Norris and Mr. Blevins. We welcome each and every visitor and would be glad to have more of the folks visit our school.

Most of the pupils attend school regular except a few that are trying to finish gathering their crops.

Miss Irene Knoll left this morning with her parents for N. M. where she will make her home. She was one of our schoolmates and one of

our best basket ball players. We sure will miss her as a student and a schoolmate too.

Violet Proctor.

ROPEVILLE GETS CAR REGISTERED COWS

Ropesville—The dairy business of

this section of Hockley county received a big boost when a carload of registered jersey cows was unloaded recently at the pens. The shipment was financed and sponsored by the First State Bank of Ropesville, and were selected by Alva E. Dabnam, county farm demonstration agent.

BROWNFIELD SCHOOL STILL GAINING

Last week Brownfield grade school enrolled sixteen new pupils which made the total present enrollment and attendance 376. To this number this week there has been 15 more new pupils swelling the number to

391 regular attendance.

Fledger Tannery,
Prin. Grade School.

Girls at William and Mary College can not have dates unless they are over 30. In their studies, of course. Girls over 80 get few dates.

MAKE 'EM ALL HAPPY

Music brings happiness to the crestfallen, and rest to the restless. Yes, merry tunes are joy producers for everybody—banishers of every care and worry.

Delight your whole family with an Atwater-Kent or Kolster. See the Radio Man at—

TUDOR SALES AND SERVICE

Brownfield

Texas

IF

—your crank case needs draining, drive in. We can fill you up with your favorite brand of oil, also good gas. Don't forget alcohol for your motor for that freeze is sure to come.

Miller & Gore



COAL! COAL!

We have on hand a large shipment of the best COLORADO COAL. Can't we send you out a ton or more? Just call our number and we will deliver it to you very promptly.

PRICES RIGHT.

C. B. QUANTE

Phones 108 and 158

BROWNFIELD

RIALTO

PROGRAM—Week Beginning
MONDAY, FEBRUARY 13

MONDAY—TUESDAY
ESTHER RALSTON

—IN—
"Ten Modern
Commandments"

It's ten-to-one you'll like this better than anything you've seen Esther Ralston in to date!

The first modern commandment is "Get your man!" And how she lands him! Come learn about the other nine!

NEWS—COMEDY

WEDNESDAY—THURSDAY
"East Side-West Side"

—with—
Geo. O'Brien and
Virginia Valli

A story of New York today with its loves, passions and hate.

NEWS—COMEDY

—FRIDAY—

Sallie O'Neill

—IN—

"THE LOVELORN"

A comedy drama with Sally as winsom as ever.

FOX VARIETY—COMEDY

—SATURDAY—

Zane Grey's

"FORLORN RIVER"

—with—

Jack Holt and Raymond
Hatton

A melodramatic outdoor thriller in which romance, adventure and cattle rustlers are inextricably interwoven.

NEWS—COMEDY

CRIME AND THE NEWSPAPER

With our almost insatiable desire to know what is going on in every part of the world, newspapers have become almost a household necessity. The service rendered finds no counter part in the matter of efficiency, compare it with what you will. Yet the newspaper from very necessity have commercialized themselves to a point in many cases, where they are no longer representative of what is best in government or the lives of the people. Editorially they may be sound as a dollar, but editorial cleanliness cannot compensate for the glorifying of crime in the news columns or the publishing of serial stories with sex appeal.

There has developed among us a class of criminals who are seekers of publicity. Detailed accounts of revolting crimes are always followed by other crimes of like nature. Capture a murderer, and there is almost no limit to his efforts to secure publicity. He revels in it, and the newspapers are not backward in supplying the medium. Short quick trials, or refusal on the part of officials to give out information, would reduce crime in this country by a large percentage, according to those who make a study of such matters.

But, if the newspapers would confine themselves to publishing the actual news in criminal cases, conditions would be greatly improved. But no. Defending that which is right in their editorial columns, they appeal to the unbalanced and the undeveloped mind by publishing stories that make crime attractive to a large class of people. Only recently a prominent daily paper published a full page ad of a serial story to be run chapter by chapter in that paper. In large black type the announcement started with "The Most Astounding Crime in a Generation," and continued with descriptive matter calculated to catch and hold the interest of those who would be easily influenced by the mystery connected with the murder of a beautiful

woman.

Another daily paper with a reputation well worth defending accepts an advertisement from a monthly magazine devoted to sex slush, and makes prominent in this ad that a story of illicit love is about to make its appearance.

Has the almighty dollar blinded the publishers of our daily papers to the danger of such stories? Will they feel responsible if the murder story results in other murders or the sex story finds its climax in the breaking up of homes? We doubt it. "Business is business." Some of them will attend the regular service at their favorite church; they will contribute to charity; join crime-suppression leagues, and in every other way act as highly moral and worthy citizens. Yet they have been more influential in promoting crime than any other agency now sailing under the colors of respectability.—Farm & Ranch.

LIST OF JURORS

For County Court February Term, 1928. To appear February 20th.

1. C. E. Duncan.
2. Y. C. Ashenbeck.
3. L. J. Dunn.
4. J. C. Johnson.
5. M. J. Craig.
6. W. M. Goldston.
7. A. Clements.
8. J. W. Hogue.
9. Ben Broughton.
10. E. M. Murphy.
11. L. P. Price.
12. Noah Bell.
13. J. A. Carrouth.
14. John W. Cadenhead.
15. W. A. Bynum.
56. B. H. Brannen.

W. H. Castleberry and brother of Meadow, were attending court here Monday.

STRAYED: Brown horse mule 16 hands, last seen 12 miles northwest of Brownfield. Liberal reward for information.—F. F. Bozeman, City. 1p



An Historical old English Shop A modern car—Studebaker—in front

only
\$1195
and BUICK
through and
through

Buick stamina
—Buick luxury—
Buick performance
—for only \$1195.

That's the story of
Buick's extra value!
Three popular
Buick body-types
sell at this figure.

See them. Compare
them with other cars!

Your own good
judgment will tell
you that they offer
greater value.

SEDANS \$1195 to \$1995
COUPES \$1195 to \$1850
SPORT MODELS \$1195 to \$1525
All prices f. o. b. Flint, Mich., government tax
to be added. The G. M. A. C. finance plan,
the most desirable, is available.

BUICK
WHEN BETTER AUTOMOBILES
ARE BUILT, BUICK WILL
BUILD THEM.

HILL MOTOR CO.

Lamesa, Texas

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

GENUINE RODGERS TABLEWARE

SPEAR FILLING STATION

Brownfield HARRED & STEWART Texas

Open day and night. Gas, Oils, Tires, Tubes and Accessories. We repair all makes of cars. Trade here and get a chest of Rodgers Tableware. Only station making this offer. One card with every 25c purchase. Cards good until July 1, 1928.

Read The Herald \$1. Per Year

GOOD LUMBER

Everything to Build With. We handle good Coal too.

HIGGINBOTHAM-BARTLETT CO.

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAP 'Y, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

SOCIETY and Club

MRS. R. L. BOWERS, Editor
Phone 1-8-2

Brownfield society has been using many novel and attractive decoration notes in celebration of Lincoln's birthday and Saint Valentines Day. Some are using the rude log cabin symbol while many are using the colorful hearts of the loved Saint Valentine.

LITERARY CLUB MEETING

The Literary Club met Tuesday, Jan. 31st at the school for its literary hour. Interesting reports on the following pictures were given:

"The Angelus"—Miss Eileen Ellington.
"The Pot of Basil"—Miss Alma Brown.
"Coming of the White Man"—Miss Pauline Hunter.
"Baby Stuart"—Miss Francis Brownfield.
The next literary program will be on books.

I-DEAL CLUB PARTY AT MRS. CARTER'S.

The I-Deal Club was entertained Wednesday afternoon at four o'clock by Mrs. Ralph Carter. Mrs. Roy Wingerd won high score prize, a pretty Japanese vase and Mesdames Brownfield, McSpadden and Sams received the table cut prizes, powder puffs in dainty satin cases. Present were Mesdames McDuffie, Webber, Henry Alexander, Arthur Sawyer, Dick Brownfield, Michie, Holmes, Flem McSpadden, Ike Bailey, Wingerd, Collins and Ross Sams of Waco, and Mrs. Berry of San Angelo as a tea guest. The hostess served pimento cheese sandwiches, chicken mousse, salad and hot tea.

PRETTY VALENTINE PARTY

Thursday afternoon at three o'clock Mrs. Luther Cruce entertained with a pretty valentine party. Score pads and tallies carrying out the Valentine motif. Bridge was played with Mrs. Michie scoring high and Mrs. Claude Hudgins next to high, both receiving pretty framed pictures and Mrs. Winston getting consolation, a pretty flower dish with frog. The table cut prizes were fancy wall pockets and went to Mesdames Alexander, Collins, Self and Knight. Delicious refreshments also carrying out the Valentine motif were served, plate favors being dainty powder puffs. Guests were Mesdames Michie, Claude Hudgins, Fagala, Self, Endersen, Winston Knight, Fred Smith, Tom May, McGowan, Collins, Earl Alexander, Dallas, Arthur Sawyer, Flem McSpadden and Bowers.

Mr. and Mrs. Sam Bowers and children of Idalou visited his brother, R. L. Bowers, Friday.

Miss Easley of Lubbock was in Brownfield Monday visiting friends.

Mr. and Mrs. L. F. Hudgins left Monday for San Angelo for a short visit with their son and family.

BAPTIST WOMEN'S MISSIONARY UNION.

The Viola Humphries Circle

The Viola Humphries Circle met Monday afternoon at three o'clock with Mrs. Alexander. "Work for the Night is Coming" was sung and a special prayer was given by Mrs. Dr. Copeland. Bible study was led by Mrs. W. W. Price. Mrs. Neill was elected as personal service chairman and Mrs. Collins was appointed Mission study chairman. Mrs. Alexander assisted by her daughters served refreshments to the following members: Mesdames Price, Nabors, Thomas, Flache and Copeland.

Blanche Ross Walker Circle

The Blanche Ross Walker Circle met with Mrs. Bond Monday afternoon at the Hotel Brownfield. After a short business meeting the Bible study "Missionary Spirit of Christ" was led by Mrs. Auberg. Present were Mesdames J. C. Green, Pounds, Dunn, English, Bandy, Auberg, Joe Davis and Coe. Next week the Circle meets with Mrs. Coe who lives four miles north of town.

The Lottie Moon Circle

The Lottie Moon Circle met with Mrs. Brothers Monday afternoon. The lesson was "Woman's Stewardship" followed by a scripture reading from the Royal Service. Fruit salad, cake and hot tea were served. The members present were Mesdames Mc-

Burnett, Scuddy, Lulu Smith, Ray Brownfield, Oral Adams, Will Adams, McPherson, Jackson and Grandma Lovelace.

LITERARY CLUB ENTERTAINED

The Literary Club was entertained Tuesday afternoon with a bridge party at the home of Miss Francis Brownfield. The Club was also entertained by readings from the different members; Miss Francis Brownfield giving the Scotch reading "Rael Weel;" Miss Kathryn Holgate "The Basta Friend," "Shopping List," and "Between Two Loves;" and Miss Lenore Brownfield "The Murderer." Sandwiches, potato chips, fruit salad and hot tea were served. The plate favors were dainty little baskets with fancy candy. The members present were Misses Ruth and Mary Lawlis, Eileen Ellington, Lenore Brownfield, Kathryn Holgate, and Alma Brown.

MAIDS AND MATRONS MEET

The Maids and Matrons Club met Tuesday afternoon at four o'clock with Mrs. O. W. Fagala. An interesting lesson on "Texas and the Confederacy" was led by Miss Elizabeth Dumas. The surprise was a tea party for five little Colonial dames—Misses Irene Adams, Francis Harris, Ima George Warren, Margaret Alexander and Cathrine Hunter—all dressed in costume. The hostess served delicious apple pie with whipped cream and hot tea. Club members present were Mesdames Will Adams, W. A. Bell, Bowers, Ellington, Holmes, W. G. Harris, Flem McSpadden, Miller, Randal, Arthur Sawyer, Wingerd and Misses Margaret Bell and Nancy and Elizabeth Dumas.

Mrs. W. H. Dallas who has been real sick for several days is much better.

Mr. and Mrs. "Prideaux of Lubbock were visiting friends here Sunday. They formerly lived in Brownfield and are well known.

Misses Emma Jane Alexander and Nelle Flache were Lubbock visitors, Tuesday, where they met Miss Alexander's sister and children of Benjamin, Texas, who will visit here a few days.

W. H. Collins and his ladies' wear buyer, Miss Lil Jo Wilson of the firm of Collins D. G. Co., are in Dallas this week making their spring purchases.

Messrs. Tom Cobb of the firm of Cobb & Stephens, and W. G. Harris of the Harris Variety store, returned this week from Dallas where they went to purchase spring goods.

Mrs. Edmonston, of Abilene is here visiting her son, Paul McDermot.

MARRIAGES

The Herald had a clipping recently from the Gallup, N. M. Herald, stating that Mr. C. B. Settles and Miss Minnie Wilhelm, both employees of the Indian school at Fort Wingate, N. M., were married at Holbrook, Ariz., Jan. 9th. Mr. Clarence B. Settles is the son of Mr. and Mrs. J. W. Settles of this county, and is auto mechanic of the Indian school. His wife is employed as teacher in the school, and was formerly from Victoria, Texas. The school is engaged in giving a high school education to Navajo Indians, which now numbers some 600 scholars.

NELSON-NEWBERRY

Mr. Guy T. Nelson, local barber and Miss Paula Newberry, daughter of Mr. and Mrs. J. E. Newberry of the Union community, were married Saturday evening at 7:30, Rev. E. V. May, pastor of the local Baptist church officiating. These are popular young people and number their friends by their acquaintance. They will make their home in Brownfield.

BLACK-MURRAY

Mr. A. B. Black, local auto mechanic and Miss Estella Murray, daughter of Mr. and Mrs. W. J. Murray, were married January 29th, at 2:30 P. M., Rev. J. W. Chisholm, local Methodist pastor officiating. This happy and popular young couple will make their home in Brownfield.

WHO SELLS FOR LESS? HUDGENS & KNIGHT

These prices are good for Friday and Saturday, February 10-11th, and following week. These prices are for cash only, but we will deliver anywhere in town.

Morning Joy Coffee, 3 lbs.	1.39	Barrel Vanilla Wafers	24c
3 lb. box Crackers	34c	Barrel Lemon Snaps	24c
6 lb Box Crackers	69c	No. 2 1/2 Delmonte Peaches	22c
16 oz glass pure Preserves any brand	26c	Gallon Plums	49c
2 lb box Saltine Crackers	29c	Gallon Peaches	49c
All packages 5c cakes	4c	Gallon Pears	57c
100 lb. sack Bran	1.65	Gallon Apricots	68c
100 lb. sack Grey Shorts	2.00	Gallon Berries	68c

Hardware & Furniture Department

See our new two-row Avery Lister-Planter before you buy. Good implements makes a good farm better.

STANDARD APPROVED MAIL BOX	\$1.25
14X18 SIZE PICTURE—framed—ONLY	\$1.39
9X14 SIZE PICTURE—framed—ONLY	85c
14 QT. GRAY ENAMEL DISH PAN	49c
12 QT. GALVANIZED WATER PAILS	25c
17 QT. WHITE ENAMEL DISH PAN	79c
LARGE WHITE ENAMEL WASH PAN	39c
SET OF 6 PLAIN WHITE CUPS AND SAUCERS	79c
27X54 BUNGALOW GRASS RUGS—EACH	59c
3X6 FEET BUNGALOW GRASS RUGS—EACH	89c
6 QT. WHITE ENAMEL STRAINER	63c

Buy a Baltic Cream Separator and let your cows pay your grocery bill.

SENIOR CHUCK BOX

Fay Brown Editor
Voncile Holgate Social Editor
Virgil Burnett Athletic Editor

We were very glad indeed to have the pleasure of hearing, last week, two visiting preachers, Reverends Shepherd and Darby. They spoke to us on subjects of interest.

Monday morning Dick Heath, Professor of History, delivered two speeches. The first about a theme, which, those who are interested, may write on, the subject being about some local history. His second address was made when he presented Roy Ballard, Sophomore, the trophy awarded to the best athlete on the 1927 football team. The prize was given by the Alexander Drug Store, and is a very beautiful trophy.

We are all very proud of Roy, for his work during the season. Those who went to O'Donnell will remember his plays; again when Levelland played on our gridiron he saved the day by tackling a Levelland player who was bound for a touchdown; also, when we played Levelland on Thanksgiving, he was the star of the game. Roy, who has been loyal, faithful and has never broken a training rule during the season, truly deserves to

be called a quarterback. Reverend Sanders of the Church of Christ made a short talk on "Disposition," which was very much appreciated, after the award had been made.

Miss Lena May Ballard will entertain the T. L. T. Club, Wednesday afternoon.

The Economics class seemed to be more alarmed over the supposed fire than even the Fire Department, Tuesday morning.

Lost: Mary Ann's ability to write themes. Finder please return to Miss Perkins.

The arithmetic class members have been making graphs showing the progress of students from 1925 to 1928.

The Civics class has made two visits to court recently, where a considerable amount of knowledge was gathered concerning law and it's proceedings.

Mr. Heath: "Well, Bill, how do you like the new neighbors?"
Bill: "Fine. The girl is a budding genius and the boy is a blooming idiot—quite a talented family."

Nurse: Professor, a boy has arrived."
Absent Minded Prof: Well, ask him what he wants.

Mr. and Mrs. Forrester accompanied by Misses Althea Ragsdale and Lela Latch motored to Brownfield Sunday. On their trip over they ate lunch on the old home site where Mr. and Mrs. Forrester spent the first few years of married life which were the pioneer days of the Plains. The girls enjoyed their first visit to a cattle ranch visiting the T-Bar and the Lumsden ranches.—Wilson Pointer.

Interscholastic League Meet Date Settled

The Executive Committee of the County Interscholastic met Saturday and decided to hold the meet the 16th and 17th of March in Brownfield. The committee also agreed that should weather conditions be too bad for the meet on that date that the meet would be the following week end, March 23 and 24th.

It was further agreed to play the county boys basketball tournament in Brownfield, Friday, Feb. 10th, beginning at 10 o'clock.

We are hoping to have every school

represented in the League meet. No reason prevails why each and every school throughout the county should not put forth efforts to enter the meet and make it a success.

Fladger Tannery,
Clerk of County Meet.

UNION NOTES

After missing a week of school on the account of diphtheria, we are back again ready to go back to our work. We are sorry to say that this horrible disease was the cause of the death of one of our fellow students. We extend our greatest sympathy to the relatives.

We are planning great things for Union. We intend to begin serving hot lunches soon. The fifth and sixth grade girls are to prepare it. We are also installing a school store. The profit is to go to the school for better equipment for the house and play ground. The boys of the Manual Training class are making some very useful little household articles and intend to sell them at auction later on.

Union has made quite a change for the better. Just come out and visit us and see if you can't tell a difference just from the looks of our playground, much less for what we are doing in our class work.

—A pupil.

STOP USING CASH

With a lot of cash in your pocket, there often comes the temptation to make a lot of needless expenditures. Then, too, there's the ever present risk of losing some of it or miscounting in making change, to say nothing of possibly forgetting what bills you paid. Stop using cash and—PAY BY CHECK!

Open an account with this dependable bank, and thus always have both a record and a receipt for every dollar you've paid out!

OPEN THAT ACCOUNT TODAY!

FIRST NATIONAL BANK

OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



When you come to town you are looking for the place where your dollar will buy the most in value. Figure with us on Federal Tires. Phone 4-3

IF YOU HAVE TROUBLE CALL—PHONE 43.

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

43

Back On The Job

Am ready for any hauling you want done. Just call 71 and I'll get right on the job.

S. A. Lauderdale

BETTER SAFE—

Than sorry. Have your radiator filled with "WHIZ ANTI-FREEZE"

HARRIS MOTOR CO.

Brownfield - - - Texas



Contours are the foundation upon which artists build. An unbecoming bob can never be beautiful. Skilled operators will instantly know the correct bob for your type. Try us.

B-I-G-G-U-N & S-H-A-G

FREE FREE

SATURDAY FEBRUARY 11TH

With each pound of Wamba Coffee we will give 1 pound of sugar, and if you are not satisfied with the coffee, we will refund your money.

We will serve a free sandwich and coffee to everyone coming into our store from 1:30 until 5:00 P. M., Saturday, February 11th.

1 Gallon Staley's Table Syrup	80c
1 No. 1 can Figs	35c
1 Box Crackers	25c
1 can Sweet Corn	15c
1 No. 2 can Grapes	25
Total	1.80

ALL FOR \$1.23

1, 1 lb. can Coffee	50c
2, No. 2 White Swan Corn	40c
1, No. 1 can Grape fruit	40c
1, 2 lb. box Lemon Snaps	40

1, 6oz Peanut Butter and desert dish	20c
10 lbs. Idaho Spuds	40c
Total	2.30

ALL FOR \$1.70

10 lbs Pure Cane Sugar	80c
1 box Kellogs Pep	15c
1, No. 2 1/2 can Sunkist table Peach	35c
1, No. 2 Sweet Corn	15c
3 boxes Graham Crackers	40c
Total	1.85

ALL FOR \$1.50

WHITE & MURPHY

—We Deliver and Sell For Cash—
(Just east of the Rialto Theatre)

Art Exhibit a Success Says School Heads

The Art Exhibit which opened last Wednesday at the old Copeland Dry Goods stand closed Saturday, with everyone highly pleased as to financial outcome and educational values. Such a display from world known painters had never been to Brownfield before. For four afternoons and one evening the building was crowded with high spirited people filled with the wonder over such paintings.

One week before the exhibit came a contest was started among the grades for a large picture of "Baby Stuart" by Van Dyke, the winner to be determined by sale of season tickets for the exhibit. This caused great interest and lots of fun, and resulted in the sales of a total of \$108.25 tickets, with High Second, Mrs. Savage teacher, first winner, and High Fourth, Mrs. Holmes, teacher, second.

To the season ticket sale was added \$14.00 from general admission, making a grand total of \$122.25. This amount will be spent for pictures for the school. The school is much in need of good educational pictures, which can be obtained from similar plans, without much cost to anyone, but great good to many.

For the success of this event, we wish to express our sincere thanks and appreciation to Mr. Bond for the use of his building, to C. D. Shamburger Lumber Co. for material, to Mrs. J. D. Miller, Mrs. John King, Mrs. Bob Bowers, Mrs. W. A. Bell, to a number of high school, grade school boys and girls, and all others that directly or indirectly aided towards its success.

Note:—The cause for closing Saturday before five o'clock, was that the contract called for the pictures of be shipped on Monday's train, which necessitated being in depot before five Saturday.

The Herald had a nice letter from Miss Blanche Perkins this week who has been making her home at Amber, Pa., and informed us that she was soon moving to Philadelphia to take a course in nursing. She also informed us that she highly appreciated the Herald, and always longed for Tuesday to come as that was when it reached her.

CALICO CARNIVAL AT WELLMAN, FRIDAY NIGHT

Consider yourself cordially invited to be present at the Calico Carnival to be held at Wellman School House Friday night, February 7, 1928.

Rules and Regulations
All ladies to wear calico gowns and all gentlemen to wear calico ties or pay a fine of ten cents.

P. S. There will be for sale cheap cunning calico conveniences that will be a constant comfort. Any person who sits in the corner and fails to converse will be fined five cents.

The ladies of the P. T. A. are giving a negro play free entitled, "The Womans Political Club."

DIED.

Mrs. C. K. Auberg, 57, of Lovington, N. M., died early last Friday morning at the Lubbock Sanitarium following a long illness.

R. B. Collier of the Brownfield Undertaking Co. went up after the body and carried it to Hobbs, N. M., where after funeral services at the grave, the body was laid to rest. J. T. Auberg and family of this city attended the funeral, deceased being the wife of Mr. Auberg's deceased brother.

Mrs. R. C. Graves is paying an extended visit to her daughter, Mrs. George Slaughter at Bowie, Texas. The Herald will act as her weekly letter from the old home town.

J. F. Malcolm of Rt. 1, was a pleasant caller at the Herald office recently.

W. R. Stewart has changed his address from Brownfield to Lahey.

Mrs. J. T. Verner of Meadow, was down Saturday shopping and called around and became a regular reader of the Herald.

We are pleased to add the name of Clay Robbins to our fast growing list of new readers.

O. A. Young is listed among our new readers.

Clyde C. Coleman, hustling real estate man, is among our new city readers.

We are pleased to add the name of S. E. Creel to our new reader list.

Walter Luker is now numbered among regular Herald readers.

OXYCETYLENE WELDING

—THE KIND THAT STAYS—

WELDED!

The time of year has arrived when the farm tools must be put in shape for the season's run. Sometimes a broken part can be welded just as good as new and save you a great deal of money.

TRY US ONCE.

McSPADDEN'S

Battery, Radiator & Electric

MR. CAR OWNER

If you intend to have your old car reconditioned, see us. We have a very complete stock of pistons, rings, etc. Also Modern reboring machinery.

HARRIS MOTOR COMPANY

Brownfield - - - Texas

J. E. Bradley came in this week after his paper, as he was a new subscriber and the bookkeeper got him on the renewal slip instead of the new sub slip, and of course he had been having trouble getting his Herald as he had to come for two weeks to the office after it. He said he sure wanted his paper as he had rather have the Herald in his mail than anything he knew of.

G. D. Laker is also numbered among the new readers. All the young fellows are now reading their own instead of dad's paper.

Mr. Bingham, of south route came in recently and had us send the Herald and Dallas News to his friend, Henry Huber, of Lovington, N. M.



COMING

THE TEXAS FARM AND HOME SPECIAL DEMONSTRATION TRAIN.

Featuring Dairying, Poultry Raising, More and Better Live Stock, Soil Improvement, Better Farm and Crops, Home Improvements and Boys' 4-H Club Work.

Operated Jointly by The Santa Fe Railway and—
The Texas A. & M. College

The program presented throughout this campaign, which lasts for a period of six weeks, is intended to bring to the farmers of Texas new and practical ideas that will assist them in making their operations more profitable and their living more comfortable. The Santa Fe Railway endorses this program, prepared by the A. & M. College, and submits it to the communities it serves.

FOUR CARLOADS OF EXHIBITS—A REAL AGRICULTURAL SHOW OF A STRONG EDUCATIONAL VALUE, AT

BROWNFIELD-WED. FEB. 15TH-1:30 P. M.
NEAR THE SANTA FE STATION

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES ROY M. HEROD
Utility Superintendent Collector

YOUR OWN POWER AND LIGHT PLANT

THE CHOICEST GRADES OF LUMBER



Satisfaction with the construction of your new home depends a great deal on the quality of lumber that goes into it. Outside the weather elements must be considered. Inside the heat, cold, dampness and dryness. And only lumber of the choicest grades will "stand up" through the years!

And That Is The Only Kind We Handle---

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

From speeches heard at the banquet Tuesday night it would seem that nearly all the members were much concerned in a good road from Brownfield to El Paso. This done, it

would seem that they recognize that a fair highway and bridge would be found the rest of the way over.

Truth may be eclipsed, but it can not be extinguished.

MEADOW BRIEFS

By Aesculapias.

Brownfield, Texas, 1-22, 1928
To Aesculapias:—I have read your articles, locals and comments that have appeared in the Herald on current topics each week for the past six years. At times and especially two years ago you were quick to attack all who had anything to say about evolution.

I have arrived at the conclusion that you are a rank materialist, evolutionist, Darwinian, unbeliever and whatnot.

What do you think of the Bible as a revelation, of creation, of Jesus, of immortality and of religion?

I dislike publicity or I would have sent this to the Herald. I am a sincere believer in revealed religion. What are you?

Answer through the Herald at an early date.

Respectfully,
James Hoteling

As the date line indicates the above missive was received some weeks ago. I can't see that I am under any obligations whatever to comply with this individual's request. On inquiry at Brownfield there is no one with whom I have talked that has ever heard of the name. In the next place he, she or it, should have sent the paper to the Herald direct, so that the editor at least would have known the real name.

I am further persuaded that the readers of the Herald don't care a tinker's dam about my views on the questions asked. Again the Herald might have some objections to me airing my belief or unbelief through the columns of his paper.

As to the Philosophy of Materialism I know little and care less. Its discussion ceased so far as I know more than a century ago. If the Brother desires to read up on this he should go back to the days of Voltaire and the French Revolution and the half century following.

In practice the whole civilized world are materialists. Whatever there may be of spiritual values they have been and are eternally obscured in the race for wealth individually and collectively. I am not acquainted with any individual who allows his spiritual affairs to stand in the way of his accumulation of wealth. Our missionaries are sent to the so-called heathen and the Flag follows them and business big and little follows the flag.

Armies and Navies are not built to further teachings of the Prince of Peace nor to protect those too weak to defend themselves, but absolutely to protect wealth and new places where weaker people may be exploited.

Doubt has been called the beacon of the wise. In this respect I have found all men skeptics judged by their practices.

More at another time.

Once in a great while I have been compelled to attend court, and the past week, although I didn't know six bits worth, three days were consumed waiting to be called, standing in the lobby, walking along corridors and occasionally sitting listening to the hum drum and tedium of the average court procedure. After the three wasted days I have still to return another time at least. In these three days there were two hung

juries and only one case concluded—he pleaded guilty.

We have been having quite a lot of ink spilled the past year in newspapers and more especially in magazines anent court-reform, simplifying the selecting juries, eliminating the many causes of delay in the trying of cases by giving the judges more power and the lawyers less, abolishing the fee system and many other items of procedure now in vogue that make ordinary suits a nightmare.

This is one of the many things that I know little about but if the many measures proposed will help to shorten the course of the average law suit in civil matters and more surely punish the criminal, by all means lets have it.

I am inclined to think the average judge does the best possible with the procedure he is forced to use.

The Ford Garage here changed hands the past week. Mr. G. T. Mitchell, who has owned it since its installation sold to C. W. Avary and Clarence Lackey. It will in the future be the home of the Chevrolet car. Just what Mitch will do in the future has not been learned. Of course he isn't looking for any job that will require much effort—perhaps he will help me.

The gas station near the bank also changed hands, the Hinson brothers, J. D. and Hershel, replacing Eddie Hammack. Eddie of course hasn't time to fool with a gasoline station while the other boys are burning up the highway.

Another change in business of this city is the sale of the Meadow Review. Mr. Redman goes to take charge of the Seagraves paper and the Rev. Duncan will be principal quill pusher on the Review. This change will give Bro. Duncan room to expand while Redman will make things lively in the region about the southern terminus of the Santa Fe.

While we welcome the new management of the Review and wish them much success we sure hate to part with Redman, for he was jolly and would listen to my stale jokes and pretend to be interested. If those people down in the sand don't treat him good why he can come back any time it suits. Adios.

Cotton continues to come to the gins and the price continues to fall with great regularity. The outlook for another year is a much larger acreage than last year. Grain is looking very poor and there is much less sown than last season, what else can the average southern farmer do that will promise him any return for his labor. Out here we of course expect the weevil to eat up the crop further east thus giving us the market. If it shouldn't happen that way then we'll get left.

A CITY GIRL VISITS THE COUNTRY

Once a city girl came out in the country for a visit and when she came of course she had to have a drink. The first thing she was told to go to the well and get some fresh water. She got a dipper and went out in the yard where the hundred gallon can of kerosene with a faucet on it stood. She turned it, and got a drink of kerosene. Oh boy, she did spit too, that was one time the city girl got lip-stick off her lips. Her grandmother was in the house and heard her spit so big she came running out to see what was wrong and she said, "My child, I thought you did know where the well was." Her grandmother went to cook lunch and she asked the girl if she wanted to go get some cucumbers for lunch. The city girl turned up her nose and said, "Well I guess so." She got her lace hat instead of her sun-bonnet. When she got in the garden she started to go across the ridges and hung her spike heel, fell down and hung her lace hat on an okra stalk. When she started down the hat was so tight it wouldn't pull off and tore all of the lace off of the frame on her head. She broke her pearls, lost her ear rings and burst the knee out of her silk stocking. She got as mad as an old setting hen and her face as red as a turkey snout. She finally decided to go and get the cucumbers. She saw some pie melons and thought they were the cucumbers. She got one and started for the house and fell down and went through another ordeal. She was told to go milk. She milked a goat instead of a cow, and when she came to the house she was told to go gather up the eggs. She got her bucket and went to the cellar. Her grandmother called her and told her to go to the hen house and get eggs for the hens on the farm layed them eggs.

The girl replied since the eggs we use in the city comes from the farm I have decided the farm is better after all. The grandmother said I think so too. The city girl doesn't know how to do anything only to walk up and down the street with a powder puff and lip stick and can't do that attractively for fear her stocking would be crooked.—Conti-

"VENI-VIDI VICI"

—Napoleon Bonepart

—THE NEW—

FORD

CAME—SAW AND CONQUORED!

352 people rode in the Demonstrator in 3 hours, Saturday last from 2 to 5 p.m.

All of them greatly surprised and wonderfully pleased with the demonstration model of the New Ford. A large number of orders for these cars were placed with us on that day, in addition to the more than 100 that have already been received.

We are expecting shipments of the New Fords to begin arriving any time now. Better place your order NOW! Begin your enjoyment of a New Ford as quickly as possible.

TUDOR SALES CO.

Authorized Sales and Service
CARS—TRUCKS—TRACTORS

Brownfield — — Texas

COTTON SEED

I have been appointed agent for Western Wonder Cotton Seed, developed by Summerour & Son of Vernon, Texas. Leave your order with me.

W. L. BANDY

—at FARMERS PRODUCE—

—Beauty and Barber Work—

Enhance your natural beauty by having us marcel your hair in the most attractive and rejuvenating way. The men will look fresher too by visiting our expert barbers.

Courteous and Efficient barbers.

SANITARY BARBER SHOP & BEAUTY PARLOR

CANNED FRESH

Canned goods on our shelves have all been canned when fresh. This means that when they are served on your table they bring with them the taste of fresh vegetables or fruits. Our stock is very complete, and we have the fresh vegetables and fruits too!

BROTHERS & BROTHERS

Phone

8-3

buted

There is more true philosophy in an inch of laughter than there is in attending court here Monday.

a yard of sarcasm.

Wood E. Johnson was among those attending court here Monday.

BALDWIN'S

A NEW STORE FOR BROWNFIELD

OPENING SATURDAY, FEBRUARY 11th

With a brand new stock of Dry Goods, Ready-to-Wear and Gents Furnishings. Bright new merchandise up to the minute in style and quality and thoroughly dependable in every way.

OUR POLICY: To handle nothing but good merchandise of proven quality; articles that we know will give you satisfaction and at prices that are always reasonable.

Here you will find such standard lines as **PHOENIX HOSIERY, FINCKS OVERALLS & WORK CLOTHING, ARROW SHIRTS, BIG ONE WORK SHIRTS, STETSON HATS, CAMPUS CAPS** and other well known lines.

TO THE LADIES, a nice useful souvenir will be given every housewife visiting our store on opening day. You are cordially invited to come in and look through our stock, see the many new things on display and get acquainted with our store.

OPENING DAY, SATURDAY, FEB. 11TH

BALDWIN'S

BROWNFIELD, TEXAS

"The Home of Better Merchandise."

Next door to Alexander Drug Store

Conducted by C. R. Baldwin, former manager of Jones Dry Goods Co.



FLEX-O-GLASS

for sale by

BROWNFIELD

HARDWARE

COMPANY

Dealers In

HARDWARE

UNDERTAKING

FURNITURE

Brownfield, Texas

Scientists Discover Plain Glass Kills Your Chicks

It sounds as ridiculous as Radio did to our grandfathers, but this test at the Nebraska Experiment Farm proved it true beyond any doubt. All of the above chicks were of equal health, weight and number when three days old. The group at the left was put under plain glass. The group at the right was under Flex-O-Glass, as you see above, and all were fed and cared for the same. These photos were taken when the chicks were eight weeks old, and all but three chicks had died under plain glass. It had actually killed them. The chicks under Flex-O-Glass were all strong, healthy, full of pep, free from rickets (weak legs), and past the critical stage as you can easily see. This proves the sun's Ultra-Violet (health-producing) rays which Flex-O-Glass admits make chicks grow amazingly fast and strong.

Actual Proof—Not Just Guesswork
Similar tests were conducted by the Iowa, Ohio, Wisconsin and Kansas State Experiment Stations, the American Medical Association (the world's greatest authorities), as well as thousands of users in every State, and the exceptional results they had with chicks raised under Flex-O-Glass has caused a sensational National Recommendation of this wonderful product for all poultry houses and brooder windows. In place of glass—And FLEX-O-GLASS costs only one-third as much as glass, is cut with ordinary shears, nailed on, easily removed and re-installed. FLEX-O-GLASS pays for itself in a few days in extra chicks saved—but it lasts for years.
It doesn't pay to turn your chicks out in the spring rains, sleet and snow to catch cold and die. Science has proved you cannot raise them successfully under glass. Put them in a brooder house with large FLEX-O-GLASS windows that admit plenty of untroubled sunlight. Every chick will stay healthy, free from rickets (weak legs) and other diseases. Their fast, strong growth will be amazing.
Use 15 square yards of FLEX-O-GLASS—only \$5.00 worth—for 500 chicks. Also keep your hens in this cozy nest winter and gather eggs while they are high. Raise your early pils under FLEX-O-GLASS. Give them actual sunshine indoors—Nature's only health producer. FLEX-O-GLASS Hotbeds raise moving plants for transplanting. Frames are light, easily made, easily handled and hold heat better than glass. FLEX-O-GLASS marked on every yard assures perfect satisfaction, as its exceptional qualities are fully protected by patents.

FLEX-O-GLASS ADMITS ULTRA-VIOLET RAYS
Only 1/2 Cost of Glass—Weather Proof—Unbreakable
SPECIAL—15 SQ. YDS. FOR \$5 AT

State, was passed by Massachusetts in 1869, consolidation of school districts into larger school units has made rapid progress. There were 12,000 consolidations reported to the National Bureau of Education in 1924) with several thousand increase each year. Looking over the list of states in this Bulletin we notice some have achieved wonderful success for their schools. Texas does not show up very well in this report, although Texas is not asleep on this question. Chapter VIII in Volume I of the Texas Educational Survey Report is devoted to a study of consolidation in Texas schools. Here on page 102 we find that 48 county superintendents who reported consolidated school. Those interested in this question may look over this report in the County Superintendents Office or obtain one of the copies from the Brownfield School Library.

In its origin the transportation and consolidation movement had chiefly financial ends in view; today the movement is chiefly educational. While it is possible actually to save money in some instances by consolidation of schools the economy of the funds today is almost wholly subordinated to providing better educational advantages. When we consider the small amount spent on the education of each child in this county—\$59 per child—as compared with the amount spent for good roads, streets, lights, cars, poultry, gum, tobacco, cosmetics and numbers of other things, one will be more anxious to do their part by supporting good schools financially. This subject will be given a good airing in another article as soon as the facts may be accumulated from the records of this county.

The school of today has a bigger and broader mission than the school of yesterday. Merely to educate the children of the community should be only one of the missions of the school. The school must reach out into the community life and influence it for good. To do this adequately it must be a strong school, capable of large community service. The conservation of soil, the improvement of farming methods, the dissemination of agricultural and general knowledge, the improvement of home and home life, the conservation of child life, the instilling of sound ideals as to personal

health, the preparation of town and rural people for an intelligent use of their leisure time—these are functions which the school must assume if it is to become a community center.

With this new conception as to the function and possibility of the school, consolidation and reorganization into larger units has made rapid progress. To unite a few schools here and there for economical administration is but a small unimportant part of the progress. The little one and the two-teacher school has largely served its day and it should be displaced as rapidly as can well be done, by properly located groups of graded consolidated community center schools, with partial or complete high schools attached with the instruction so redirected as to adopt the school better to the needs of the community.

The essential features of the consolidation idea are the abandonment of a selected group of contiguous small rural schools, the erection at some convenient point near the center of the consolidated area of a modern school building. This building should contain a number of class rooms, domestic science and manual training rooms and an assembly hall. In this school daily transportation from the different parts of the district should be provided by trucks. Instead of the old process of dividing the districts and carrying the school to the children, the reverse is fast coming into use by carrying the child to the school.

The advantages of such a consolidation are evident. The pupils have a better school building, larger school grounds, better school equipment, better instructors and some supervision can be arranged for, and better grading and classification achieved. The better school awakens community interest, both the enrollment and attendance are increased. The provision for some high school instruction brings in the larger and older boys and girls in the community, now absent from the rural schools. It was this last named problem that the late Legislature was trying to help solve when it passed the law providing for the transportation of advanced pupils to nearby high schools, providing that means to pay the tuition of such students while in school. With transportation, the student arrives at school

warm and dry each day, and tardiness and absence is almost eliminated. The number of grades each teacher has to teach is reduced from eight or nine to one or two and there are longer recitation periods. Special instruction in the vocations may be provided, better trained teachers are secured and retained, the school term is lengthened from five or six to 8 or nine months. Enough pupils are brought together in one place to permit of organized play which brings out the cooperation spirit in the child. Community interest in education is quickened and community pride in the

school is stimulated. This leads to cooperation on the part of the patrons instead of the old feuds and opposition that tend to break down the work of the school.

This type of school is much more economical in every way than the school of a few years ago. It brings to the boys and girls the advantages they so much need to help them obtain as good an education as other children are obtaining in the larger school centers.

Aim for a goal you have some chance of realizing.

A VALENTINE THAT'LL LIVE FOREVER!



For Him or Her with whom you've promised to "share life together," there can be no more acceptable, more welcome Valentine than a—

PHOTOGRAPH OF YOURSELF!

—ARRANGE NOW FOR A SITTING—

ALLEN STUDIO

—Over Brownfield State Bank—

SCHOOL PROBLEMS

survey made in the United States has recommended the larger unit of the school organization as one of the means of improving the school system surveyed, either the county unit plan or

the consolidation of small districts into larger districts.

Ever since the first law pertaining to the expenditure of public money for the transportation of children to school, enacted by any American