# The ©erry County Zferald 



## Thev Came-Thev SawTHEY WERE CONVIICED

Hundreds of people are being convinced each week of the advantages they get when they buy groceries at the M System Store, and it is TRULY no wonder. With over ONE MILLION Dollars worth of merchandise being distributed through one system of stores, you can hardly think of the power behind this buying system. Just get your pencil and try to compare these figures with the small town merchant, who buys independent-WELL IT JUST CANT BE DONE!

## SATURDAY, MARCH 10TH

Will be our RED TAG DAY. Each special (and there will be lots of them) will have a big Red Special Tag attached. It will be easy to do your shopping here Saturday. Don't fail to come and see us.

JUST A FEW RED TAG SPECIALS
 Plenty of fresh vegetables.

## BEST <br> PLACE <br> CHEAPEST PRICES

## -DANTY DRUG ITEMS—

There are so many items in this store that find usefulness at Springtime. Dainty toilette articles for personal use as well as gift giving may be found in a splendid variety. Also hundred of other ideas that no doubt will interest Madam or Miss.

Remember we have those Shamrocks for St. Patrick's day.

We also fill prescriptions accurately
and promptly

## Hunter Drug Store




William T. Tilden 2nd to protect his throat smokes Luckies
"During the course of some of my stage appearances, I am called upon at intervals to smoke a cigarette and naturally I have to be careful about my choice. I smoke Lucky Strikes and have yet to feel the slightest effect upon my throat.' Wifham T. Teken 20

## "It's toasted"

No Throat Irritation-No Cough.

## $\mathrm{C}_{1928}$, The American Tobaceo $\mathrm{C}_{0}$., Inc.



## HAVE YOU NOTICED-

-those clear, highly polished cars being driven ove town recently. They are laundried at Griffin-Mc Donald Filling Station. Get in the Swim

We need and appreciate yoar business.

GRIFIIN\& MCDONALD


| with the hatchery．Call for Adair baby R．I．chicks there．Mrs．L．P． Adair． <br> 3－16p． | PAPE String Black Minorea $\$ 10$ hundred；$\$ 1.50$ setting．Br turkey eggs 50c each．Mrs．S Talley on old Bert Shepherd pl |
| :---: | :---: |
| FOR SALE－Pure Half and Half cotton seed，clean；made $1 / 2$ bale per acre last year．H．．C．miles west Wellman． |  |
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|  | － |
| FOR SALE－1 Ledbetter tongue－ hitch lister planter； 1 dise harrow； 2 section drag harrow；medium tire bois d＇arc wheel wagon，all for sale cheap． farm． |  |
|  |  |
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|  |  |
| if ITS A PORTABLE phonograph You want we have them from $\$ 12.50$to $\$ 35.00$ ．All machines are fully guaranteed．Buy here and ase avemoney．Brownield Hdw．Co． |  |
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| SAVE RENT：Houses built on in－ stallment plan．See C．D．Shambur－ ger，City． |  |
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| Herald and Semi－Weekly Farm |  |
| News for one year until March 31st for only $\$ 1.55$ ，new or renewal．Don＇t let this offer pass as this is campaign year and you get all the news about and the State and National candidates in the News． |  |
|  | preciated．Christine M |
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| FOR SALE 4 burner Florence oil stove with oven，cheap and in good condition；also player pano．Clem N．Gause， 1913 Tex．Ave．Lubbock． 3 －16p |  |
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|  | SEvERAL pigs for sale．See M |
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| 嵒 HAVEYOL |  |
| ＂that Good Gulf Gasoline？＂Pull right up and let us fill your car．More mileage and more satisfaction！ You＇re next！ |  |
|  |  |
| BRICK GARAGE <br> Phone 118 |  |
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## HILL MOTOR CO．

lamesa，texas



## UNDER OUR OWN VINE AND FIG TREE－SURE WE－ CAN SELL CHEAPER <br> NO RENTS TO PAY－A HONE INSTITUTION FOR THE HOME PEOPLE！

> WE BUY our goods in large quantities and can make a much better price to our customers than the store with a small turnover．
> PAYING NORENTS OR ROYALTIES enables us to save you money on every bill．The only safe way is to RUY FROM US！
8 LBS．SHORTENING（one） ..... $\$ 1.04$ GALL．ON PEACHES peeled，ling，slididp，highest qual，（not over 2） ..... 45c
48 LBS．EXTRA HIGH PATENT FLOUR ..... $\$ 1.79$
24 LBS．SAME AS ABOVE（every sack guaranted） ..... 96c
DESERT GOLD HONEY（ever bkt．galarneded）gallon ..... $\$ 1.25$ HALF GALLONS OF SAME ..... 65
This is cheaper than others can buy it at wholesale． PURITY ALUMINUM OATS（Aarge package） ..... 15
（Cheaper than you can buy them in bulk）
FIDELITY BRAND EXTRACT（2oz．botlle） ..... 16c

| regetables，Tomatoes，Lettuce， |  |
| :---: | :---: |
| Turnips，Cellery，Onions | Lemons（large）doz ．－．－－－．－．－．．．．．34c |
| ；Cabbage，hard green heads lb＿．．．．．．．．－4c | Grapefruit（Tex．Sweet）3 for＿．．．．－ 25 c |
| Large Pork \＆Beans， 3 for ．－．－．．．．．．．25c | Luna Soap， 7 bars ．．．．．．．．．．．．．．．．．．－25c |
| 年 Gallon Catsup，can ．．．．．．．．．．．．．．．．．59c | 10 lbs ．Calumet baking powder ．．．．－1． 1.50 |
| 殅 Barrell Cakes，bulk cakes，package cakes， | 4－35c pkgs Peaberry Coffee ．－．．． 1.00 |
| candy of every kind，cheap． | Gallon A．P．Sorghum＿．．．．．．－．．．．．－98c |
| Apples（Washington）doz ．．－．－．．．3lc | Qt．Jar Dill Pickles ．．．－－－－－－－－－－－－－22c |

Bargains too numerous to mention.

SEEDS－Everything in seed，large quantry．Seed Potatoes，Onion Sets，Red，Yellow and White Onion Plants（Crystal Wax）
SUDAN SEED（recleaned）－The best you can find anywhere（priced low．）IFEED－Baby Chix，Laying Hens，Hogs，Dairy Cows．Try our feed for more cream．TIRES－We have them and the price is RICHT．Best oils，gas，batteries，accessories，ServiceHIGHEST MARKET PRICE for CREAM－POULTRY－EGGS
CHISHOLM＇S




CALL NO. 7-5

ENTERPRISE FOOD PALACE
We guarantee you satisfaction with both weights and value when you trade here.
2

CHANCES
A change in flavor, a change in texture, is the secret or to children. It works like magic with the older members of the family too. Our Butter Rolls are a treat Our Butter Rolis are a treat-ask your friend BON TON BAKERY


## ASK ANY DOCTOR!

And he will tell you that Pure Milk is one of the most important factors to good health. nspected OSCAR SAWYER DAIRY

## "Dine Oul" This Sumday

 our tables. You'll be promptly served with a very delicious dinner. And best of all you won't have to worry with preparing it at home.AMERICAN CAFE
 ANNOUNCEMENT-
We are opening our shop this week in charge of an A-1 mechanic, who has had a number of years Bring us your repair sork Bring us your repair work-Satisfaction guarexpense.

HARDIN-BURNETT CO.

OFFERS RICH PRIZE FOR SAFETY IN AIR Guggenheim Acts to Take Peril From Flying.
 air lias reached a point, Ile Danitel
Guggentheim Foundation for Promo
 ine factor or safey must be give
greater attention if the possibilitites of aircratt are to be adapted to traninpor:
tation
to To hasten the daj when a reliable
plane in the enands of ang sood pillo
will be si safe as a ruil will be as safe as a railiread train or
u motor car, directors of the Gugben-


 Liwo American manufacturers of air-
craft already have entered the race. craft alrealy have entered. tite race Tireseat orest comply:
The plane must

 ail power switched orf, during whitch he speed must not exceed 38 mines an
The plane must come to a complete It first touches the ground in tanding. An obstruction 3 mutet hime mane orer

 a small space surrounded by wires, The plane must clear a ${ }^{33 \text {-foot-1igh }}$
bstruction from a starting point 500 Teet nway.



 Ity of his craft to right it iteelt after
disturbances from wind kusts or from


 Three independent controls must be
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 Schedule of Awards.
Of the prize mones. \$100, weo will


 rer, assistant navy secereary for naro-
nuutics; willam P. Maccracken, Jr.




 president of the fund. "custentiteime
duce and as nearly as possible over. duce and as nearly as possible over-
come the popular skepticism of air transportation. -The average man likes to send his
maill ty nir but he lets soubeools else
 its own as a common mettiod of trants portation."
War on Corn-Borer is
Possible With Wormwood Paris,-The corn-borer, whleh threat
ens disaster to the corn belt of the Mitide West, can be fonght, sunceses.
full, think French scientists
 states. Thls was given definitely as a talr.


 tutes entomological laboratory,

 ever, it prefers life in the weed.like
plant wormwood, sanss Doctor Rou baud, and therefore is is not a meanace
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Wormwood, fairly
raine United states, is proilific here, where it was used in the manutacture of
onvisthe the lionor now proubited Unbelievable




## W. R. LOVELACE

 Prof. J. W. Casey, supt. of thePlains Public Schools, was over Sat-
thing Und if he anounces that he saw tw, urday shopping. He informed us that moons over Brownfield, they will get Plains and Yoakum county folks in
general would vouch for most any- position. (THVKUET/ ever placed on an automobile with Body by Fisher !

The COACH
s585
The Teurices ${ }^{3} 495$
The . . 595
The 4 Dose . ${ }^{3} 675$
The sobione . ${ }^{3} 665$
The Imperina 8715



Check Chevroloes


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driven, the automobiles are
by Fisher" " , Lhe emblem hallmer is recognized as a Duco... and with its body where it of quality. Every- built of selected hardwood biles thatare distinges automo- and steel-it offers all those biles thatare distinguished for qualities of beauty, comfort
stvle, beauty, and The, and safety that are characterBirser and Bet success of the istic of cars costing hundreds Bigser and Better Chevrolet
is bargely due to the fact that
vantages of Fisher styiing and
craftsmanship within the
each of everybody,
Consider, for instance, - which carries the lowest price ever


Come in today and inspect the Bigger and Better Chev rolet. Note the advanced en drive and learn the full meaning of Chev rolet performance sands of others have that here is the world' most luxurious lo

## CARTER CHEVROLET COMPANY BROWNFILD, TEXAS



## WHO SELLS FOR LESS? Hudgens \& Knight

 Of our buying power and turnover on sales, we do not boost-but our prices are hard to beat. Come to see us and we will prove to that our wices are right. These prices are for cash only-but we will deliver anywhere in town.| 10 lbs Sugar -......-............. 6 6 \% | Sweet Potatoes, per lb...----.....- 4 c |
| :---: | :---: |
| 8lbs Swift Jewel --.-....-...... \$1.09 | Codid Medal Oats, per pkg...........29c |
| 2lb. M. J. B. COFFEE _-_--.-...- 99c | 2ib. Box Snow Flake Crackers...-26c |
| 2lb. Pecan Valley Peanut Butter....-47c | Three Minute Oats ----------1...-24c |
| 51 lb Pecan Valley Peamut Butter_...89c | Quart Mustard ---------------...-21c |
|  | 1/2 gallon Demmonte preserves _....-75c |
| Callon Pears .-.-.-----------.-.-59c | No. 3 Apple Buter-.----------.-.-34c |
| Callon Pineapple---------.-....- 75c | Callon Prunes-----------------53c |

## Hardware \& Furmiture Department

## JUST A FEW OF OUR MANY EXTRAORDNARY VALUES

## WHITE ENAMEL DIPPER 21c

12 OT. GALVANIZED BUCKET --
DUCKING FACED COLLARS (17-18-19 sizes).--------------2.00
A FEW 9x12 STAR BRAND RUGS, each. ...-------....... 6.75
14X18 SIZE PICTURE-framel-0NLY -..-...........-.-...... 98c

42 inch (500 chick) SIMPLICITY OIL BROODER----------10.00 52 inch ( 1000 chick) SIMPLICITY OIL BROODER--------- 11.50 5 ft-2 in. MESH POULTRY NETTING (150ft.toroll) per roll.- 5.25
Mr. Farmer do you owna Cream Separator? If not-buy one and let your cows do the rest.

## Just Name Your "Bob"

Quite varied, indeed, are the styles of hair "bobs" now in vogue and as every woman has her own ideas as to which would look most becoming to her, we are
adapt at the art of providing the exact "bob" she insists upon. And in our beauty parlor she can get the exact curl she wants.
SANITARY BARBER SHOP \& BEAUTY PARLOR


## мй <br> -IF YOU ARE-



## FEDERAL TIRES

They are guaranteed to give SATISFACTION
We wholesale and retail tires and tubes -Phone 4.3 for ServiceCRAIG \& McCLISH
-Wmen seme be bur peane


Contours are the foundation upon which artists build. An unbecoming bob can operators will instantly know the correct bob for your type. Try us.
B-I-G-G-U-N \& S-H-A-G

## YOU'RE RICHT

You can make him so proud by sending a lovely picture of yourself. There's nothing he would appreciate more. He can have it in his room ${ }_{4}$ where it will be a constant reminder to him. -DON'T DELAY-

- Aranace mow for Astrima-


## ALLEN STUDIO

-Over Brownfield State Bank-

Texas Sunshine and W. O. W. Hospital Save 2,000 Lives

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## Hunter School Notes <br> Quite a number of the school chil dren were absent the past week on ac- count of colds. If Tokio doesn't stop bragging

CARD OF THANKS Brownfield, Tex
March 5, 192 Wanking our many friends and
eighbors who cans and neighbors who came last Wednesday
and listed our land. The world really worth living in when you have
neighbors like neighbors like we have at Pleasant
Valley. Thanking you again we remain Mrs. J. M. Wells Serely, G. W. Graves was called $t$ Oklahoma on important business this
week but had not gotten off at the time this was written. $\begin{gathered}\text { His wife and } \\ \text { daughter, Miss Jewell, will accom- }\end{gathered}$ pany him.
E. D. Avirett of South route is a Pappy John Powell Herald. Pappy John Powell had his Rhode
Island Red flock culled by an expert $\left\lvert\, \begin{aligned} & \text { ISland Red flock culled by an expert } \\ & \text { recently who pronounced them the }\end{aligned}\right.$ best he had culled. Note his ad elsewhere in this paper.
O. M. Edwards got tired of being
bothered bothered every year with his Herald
subscription and came in this week son, Narvel and daughter, Creo, left
Thursday for poind gave us a check for $\$ 5.00$ which Thursday for points in East Texas
and Oklahoma. E. H. Machen had the misfortune
last week of losing two of his best Mr. and Mrs. Ed S. Smith of Vern

on were up last week | Deward Williams cause of sickness. | $\left.\begin{array}{l}\text { their Yoakum county ranch. They } \\ \text { brought up some more cattle to put }\end{array}\right]$ |
| :---: | :--- | Deward Williams spent Saturday night with his friend L. O. Reather-

ford.
O. M. Minnix was a busines visitor O. M. Minnix was a
o Lubbock, Saturday. Our teachers, Mr. and Mrs. Lee
Fulton visited relatives Eulton visited relatives at Lubbock and Brownfield Saturday and Sunday
returning in time to assume their duties Monday morning.


There are three new announcemissioner of Pre. No. 4.
L. E. Bryant has changed his mail daily on the 16 th.

## I HEUMALAX ELIEVES HEUMATI

 Mr. Chas. writes, that "for 15 years I had rheu-matism so badly that could hardly matism so badly that could hardly
dress myself. One bottle cured me ress myself. One bottle cured me
sound and well and I highly recom-
mend it to any one suffering from
this dreadful disease." RHEUMA LAX sold and gua


Ali the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.
E. D. JONES

ROY M. HEROD

- YOUR OWN POWER AND LIGHT PLANT


THE CHOCIEST GRADES OF -LUMBER-

Satisfaction with the construction of your new home depends a great deal on the quality of lumber that goes into it. Outside the weather elements must be considered. Inside the heat, cold, dampness and dryness. And anly lumber of the choicest grades will "stand up" hrough the years!
And That Is The Only Kind We Handle--
C.D.SHAMBURGER
"AIL KINDS OF BUILDING MATERIAL"

## -SATISFACTION-

Surely there must be a lot of satisfaction in buying your groceries where you can be sure you are getting the very best that can be bought. We handle the very choicest in canned and bottled goods and always keep Phone
-and we will deliver your "needs."

## BROTHERS \& BROTHERS

## COTTON SEED

I have been appointed agent for Western Won Ter Cotton Seed, developed by Summerour \& Son der Cotton Seed, der Leave your order with me

## W. L. BANDY

—at FARMERS PRODUCE_

HOTEL PROPOSITION
Quit al Qanifest in the proposed is bew hotel building for Seminole, and although the idea was only started about a week or ten days ago, the entire
citizenship eitizenship has joined in on boosting
and hoping that this proposition so and hoping that this proposition so
vitally connected with the future growth of our town can be put over. There necessarily will be some de-
lay, or in other lay, or in other words it takes time
to work out the details on any while undertaking, and this is worthception. Everything is going ahead with but one view in mind for all, and that is to build a hotel for Seminole.
Some p Some plans and specifications have
already been aready been submitted, and it is $\left\lvert\, \begin{aligned} & \text { hought hat before many days pass } \\ & \text { a definite location and other details }\end{aligned}\right.$ a definite location and other details can
nel.
WHAT'S DOING IN WEST TEXAS Coleman-Leon Shield is again
offering $\$ 100$ in gold to the first offering $\$ 100$ in gold to the first
place winer in the Annual 'My Home place winer in the Annual MC.
Town' Contest of the WTCC. Westbrook-Westbrook has just modern high school recently. Snyder-Snyder won the 1929 West Central district convention of the West Texas Chamber of Comerce $\left\lvert\, \begin{aligned} & \text { through its 'Mockingbirds," eloquent } \\ & \text { plea of superintendent C. Wedge- }\end{aligned}\right.$ plea of superintendent C. Wed
worth, and a large delegation. Wriona-The local chamber of com-
Friona merce has provided a public dumping ground for the town. Fort Worth-Saturday, March 10, is Texas Newspaper Men's day at the
Fat Stock Show. Fat Stock Show.
Sonora-Range
ported good over the section. Goat shearing will begin at an early date. Guymon, Okla.-Guymon, Oklaho-
ma, is the first "Soner" Sta ma, is the first "Sooner" State town
to affiliate with the West Texas Chamber of Commerce.
Woodson-The first run of the
Cisco \& Northeastern railroad was celebrated in elaborate fashion here March 1.
Santa
Santa Anna-Dedication services
for Santa Anna's new building have been held.
Huntsville-Manager
Wade will
Wade will speak before an East Texas
Chamber of Commerce
Chamber of Commercerererional
meeting here March 23, inaugurating a policy of exchanging, "pulpits" with
meeting here March 23 inagurating officials of that body.
the Blackwell Practically all land been turned under and is ready fos arrival of planting time.
Lometa Lometa is one amen Texas towns entitled to good fire re ords credits effective March 1.
We wish to thank J. W. Oliver for his renewal to the Herald.
Don't forget the salt in the break.
fast cereal fast cereal. Very often a lasting
dislike for cereals is due to lack of proper salting. A teaspoonful to a $\left\lvert\, \begin{aligned} & \text { quart of water is the usual amount } \\ & \text { needed. }\end{aligned}\right.$

When you want to make a meat
loaf, have the butcher cut off a fresh loaf, have the butcher cut off a fresh
piece of meat and grind it while you look on, or take the meat home and
grind it yourself. Use the meat the day it was bought if pos-
sble sible.
Early spring is the time to get
ahead with hot weather clothing Stores are full of attractive cotton fabrics. Invest in a few dress lengths and make them up at odd moments
so you will be prepared whem so you will be prepared when the
first warm days arrive.
Liver that has been fried with bac on and a little onion may be scalloped
with rice in a baking dish. Salt pork way be used instead of bacon and raw potatoes, thinly sliced, instead of
rice.

Happy-A twenty-five room hotel building with space for four business
houses, lobby, and coffee shop on the ground floor has been planned by local capital.

Breckenridge-A branch house,
known as the Oil Belt Flag \& Decorating Company, has been opened in
this city by the Amarillo Flag and this city by the Amarillo Flag and
Decorating Company.
Olney-A complete tree survey of
Young county has been made under Young county has been made unde auspices of the local chamb,
merce and county agents.
Jam or jelly tarts, made of left-
over pie dough and serves, will solve the question what to have for dessert, with very little trouble. Pie trimmings can also be cut into cookie shapes, brushed with
egg-yolk, sugar egg-yolk, sugar
used for cookies.
Holding the Democratic convention in the greatest cotton state does-
not augur so well for the not au
boom.
Possibly a chess player is merely a Possibly a chess player is merely a
flag-pole sitter with a college educa-
tion.

AMEDMPLAINSMAN LISTER


## PERFECT BALANCE

## An AVERY PLUS Feature

For 100 years Avery implements Avery designers, inventors and crafts have expressed an ideal. It has been men
handed down from generation to gen- Whether at work or in transport, this eration. Now it is voiced in Avery celebrated lister is in perfect poise Plus Features.
Thus, in the Avery Plainsman Liter The front wheels do not Ay up in you have in aldition to exceptional Weight of operator weight of plows oulity, outstanding Plus Feature position, size, have all been scientif It is the perfect balance of the imple. cally considered to produce this per ment-a product of the creative ability, fect balance. Result? A better lister sincere effort, experience and skill of and better work.

Avery Plus Features Make Money for You
In ev:ry case a Plus Feature saves time, saves labor, improves
results Thereby it makes money for you. Do you want this extra
broket? Call upon us for further facts and a demonstration.
HUDCENS \& KNIGHT
BROWNFIELD, TEXAS

## -LISTEN FOLKS-

We give you service with a smile. Also you will receive a dial with each dollar you spend with us. And that gives you a chance at our $\$ 200$ Radio, butif you did not hold the lucky dial, each dial is worth 50c on a Radio. Why not take a chance to get this beautiful Radio set without cost to you. And your groceries do not cost you any more a White \& Murphej's shan essewhere.
We handle the famous BELLE OF VERNON FLOUR
WHITE \& MURPHY
Phone 29
We Deliver

## BLACKSMITH SHOP OPENED

I have opened up my shop again for the spring farm
work as well as all other work in this line, and wil appreciate a share of your business. -W. D. LINVILLE- Opposite Depot All work guaranteed Opposite Depot
Dad Tudor says he is now out
he hog business and is looking for
cook. Please give height, weight,
or and other description in first
or
ter.
this ad


