

MR. GROCERY BUYER!

ARE YOU SATISFIED?

TO TRADE AT THE 'M' SYSTEM MEANS 100 PER CENT SATISFACTION. WHY? You can get what you want when you want it—and the price means a great saving to the average family. A 10 per cent saving in the average family grocery bill will amount in one year's time, enough to start a nice bank account. It is a few pennies here and there that saves DOLLARS in time.

MORE HONEY AND CHEAPER.

LARGE BKT. HONEY—with \$2.00 worth other merchandise 98c
8 lb. bkt. SWIFT JEWEL LARD—with grocery bill amounting to \$5 98c

WHY PAY MORE? OUR ENTIRE STOCK OF GROCERIES MARKED IN PLAIN FIGURES
SPECIALS—SPECIALS—SPECIALS—SAT. APRIL 28TH

10 lbs. Pure Strained Honey 98c
 (Above with \$2.00 other mdse.)

8 lb. bkt Swift Jewel Lard 98c
 (Above with \$5.00 other mdse.)

3 lbs 'M' System Coffee, reg. price 1.49
 (2 lbs Fancy Rice FREE with above)

No. 2 Can Lima Beans 9c

Devoe or Rooster Snuff 33c
 (One FREE with each purchase.)

Onion Plants (while they last) 5c

Bananas, per dozen 27c

Our vegetable department will be the best we have ever had.

Green Beans, per lb. 17c
 Plenty of Squash, Bell Pepper, Green Onions, Carrots, New Potatoes, Radishes, Tomatoes, Celery, Cauliflower, Bermuda Onions, Oranges, Apples, Grapefruits and Lemons.

Come early and look us over—you will meet your friends here and you are welcome.
YOUR EGGS WILL BUY MORE GOODS HERE

'M' SYSTEM

"Saves For The Nation"

Hunter School Notes

Oh my, old man Winter still visits us once a week, doesn't he?
 We are glad to report the little child of Mr. and Mrs. Tom Smith who has had quite a bad spell of whooping cough improving.
 Mr. Shank Lyles and Miss Johnnie Simms were married Saturday night.
 Miss Dora Lee McNew visited Miss Eiuena Endricks Sunday.
 Mr. and Mrs. Lee Fulton visited relatives at Lubbock from Friday evening till Sunday.
 Misses Susie and Thelma Affill attended church at Wellman Sunday night.
 There are a few cases of whooping cough, measles and mumps in the community.
 Our good teachers, Mr. and Mrs. Lee Fulton have sure done their duty in trying to have a good school this term. There are only 4 more weeks after this.
 Mrs. E. L. Williams visited Mrs. Affill Monday.
 Mr. and Mrs. Louis Dent were called to Jayton Saturday to see Mrs. Dent's mother, Mrs. G. W. Byrd, who was very sick.
 Mr. Deward Williams is at Cleburne, Texas, working for his grandfather who has bone erysipelas in his leg, but will return home soon.
 Mr. Lonnie Retherford is visiting home folks in east Texas.
 Mr. and Mrs. G. Y. Byrd visited Mrs. Byrd's father, Mr. J. B. Fisher in the Seuddy district Sunday.

The total value of Texas petroleum in 1926 was placed at \$308,700,000.

FARM CHILDREN BEING TRAINED AS NEVER BEFORE

Amarillo.—The training of children for farm work has never had the attention which it now receives. One outstanding training system, vocational agriculture in the high schools, is fostered by the Federal and state governments under the provisions of the Smith-Hughes act.
 The Santa Fe Railway is encouraging these activities in the states served by its lines, announces W. B. Storey, President of the system. Every year the Santa Fe offers prize trips, including expenses, for champion stock judging teams of five members from each Santa Fe State to the National Congress of Students of vocational agriculture, held in Kansas City in the Fall. The winning team is selected in a statewide contest, conducted by the State Department of Vocational Education, the prize trips being awarded to winners in Santa Fe communities.
 Another outstanding plan for training is the work done by the 4-H clubs under the provision of the Smith-Lever act. The Santa Fe offers every year prize trips, including expenses, for 64 members of 4-H clubs in the various states to the 4-H club conference in Chicago, held in November. The winners are selected in a contest under the direction of the state club leader at the agricultural colleges. Texas is entitled to 19 prize winners for the Chicago 4-H club conference. The winners must come from counties served by the Santa Fe Railway.

A pipe-smoker never held up a train.

BOY INVENTS MACHINE THAT RESPONDS TO SPEECH

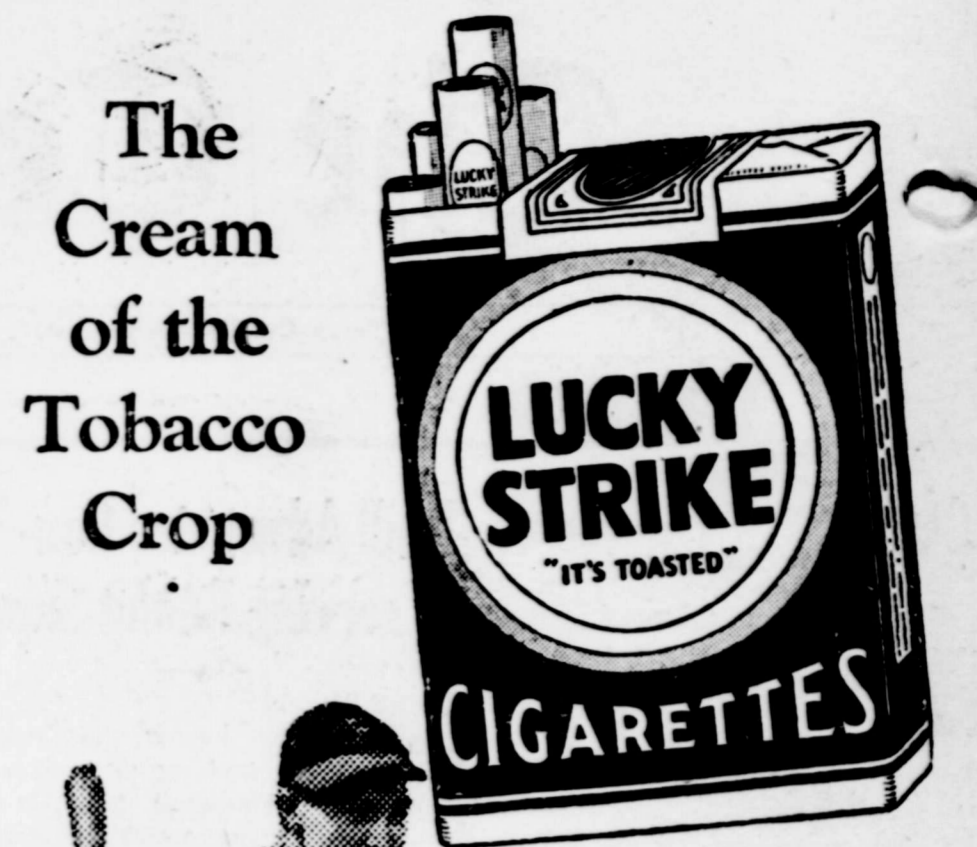
An automatic peanut machine that responds to human speech and which is one of the distinctive novelty inventions of the age, was exhibited at the Pool Drug Store here Tuesday afternoon and proved a sensation of unending interest to the crowd who saw it. The usual procedure to make a vending machine deliver is to put a nickel in a slot and pull a lever. But this machine is different, inasmuch as you put your money in the slot, then say "peanuts," and out comes a nice package of shelled nuts.
 This machine was perfected by Geo. J. Whitlow, a boy now 19 years of age and who was reared at Ropesville in this county. Young Whitlow has always been of a mechanical turn of mind and the idea came to him when only 16 year of age, but he was almost two years in perfecting the machine and obtaining a patent. It has been demonstrated in many parts of the United States and has always proven an attraction.
 From what we can learn it is electrically operated, and the driving apparatus is tripped by an instrument somewhat similar to that used in making phonograph records, but is so sensitive that it will operate only at the utterance of the word "peanuts." It can be fixed so that other words, such as "candy," or any series of words or sounds would do the trick.
 A large manufacturing company is now making the machines, but we understand that the sale rights still belong to the original inventor.—Levelland Herald.

COURT HOUSE WILL BE SOLD HIGH BIDDER

The commissioners court has voted to sell the old court house building at Lefors at public auction to the highest bidder May 14th.
 The building half the present size was erected in 1902, with Henry Weckesstr of Miami as contractor, and six years later doubled in size to take care of the county records. W. B. Baker, 31st district judge, held the first court in 1902, at which time Siler Faulkner was county clerk.
 The ground upon which the building stands will revert back to J. M. Shaw, who donated the plot and \$1,000 in 1902.
 Elections were held in 1908, 1919, 1925, and again this year before a majority was obtained to move the county site to Pampa.
 A site has been bought for a new court house at Pampa for \$31,000.00 according to Commissioner M. M. Newman, who states that the information given last week as to the price paid was incorrect.
 An architect to furnish plans for a new court house will probably be employed by the commissioners this week.—McLean News.

A SKIN THAT BULLETS LOVE TO TOUCH

Middlesboro, Ky., April 18.—Bill Nicholson, mountaineer, believes he has a "jinx." Nicholson was shot 3 times during a fight in which several shots were fired, but he alone was hit. Since 1923, he says, he has been in three shooting scraps and has been wounded seven times.



LLOYD WANER
 Noted Star of the Pittsburgh Pirates, writes:

"When I arrived at the Pittsburgh training camp I noticed my brother Paul smoked Lucky Strikes exclusively, and he explained why. You will agree that we were in a close and exciting Pennant race and it certainly called for splendid physical condition to withstand the tax and strain upon one's nerves and wind. Like Paul, my favorite Cigarette is Lucky Strike."

Lloyd Waner

"It's toasted"

No Throat Irritation - No Cough.

©1928, The American Tobacco Co., Inc.

—Come and See Them—

91 hens in Powell's yard of R. I. Reds laid 1663 eggs in March. Flock average of 18 1-4. Ask the hatchery for Powell's Red Chicks. We think they are fine—You will too.

Brownfield JNO. S. POWELL Texas

Back On The Job

Am ready for any hauling you want done. Just call 71 and I'll get right on the job.

S. A. Lauderdale

Let The Herald Keep You Informed of Developments

TIRES—TIRES—TIRES

We will have a special price on tires for a few days. Buy your tires from us and save money.

GRIFFIN & McDONALD

—Service Plus—
PHONE 126

The Herald is For Brownfield and Terry County



SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

FOR RENT: A five room and bath, stucco and plastered house at \$12.50 per month. Apply at Herald office. Water furnished free.

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

FOR SALE: Small family size refrigerator at a bargain. Can be seen at Stricklin residence.

FOR SALE, trade or rent, a five room house with bath; easy terms. Fladger Tannery. 5-6c.

PARMAK RADIO at a bargain, cost \$80, to sell for \$25. Good as new, loud speaker, no batteries. See at Herald office. 20tfc.

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1899. SAN ANGELO

FOR SALE 500 lbs. blackeyed peas 50c lb. Otis Draper, south route. 5-4p.

Kodak with Allen, ever State Bank. tfc.

LOST: Lumberjack Monday between railroad crossing and State Bank. Bring to Herald office.

HOUSE FURNITURE for sale cheap. See Miller at Central Barber Shop. 1tp.

PORTO RICO SWEET Potato Slips

for sale 30c hundred; \$2.50 thousand. Slips ready now, 150 bushels bedded. Please send cashiers check or money order. Peter Hartman, Rt 1, Wilson, Texas. 5-18p.

REFRIGERATORS any size at the Brownfield Hardware.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

LOST—Illinois plain gold hunting case watch. Raymond Simm, city. 27p.

DON'T MISS the Dairy Day at the Brownfield Hdw. Co. April 28. Actual demonstration of separator and milker.

GET READY for hot weather with a refrigerator from the Brownfield Hardware Co.

CHICKEN CHOWDER will make your hens lay more eggs at less cost. —See Bowers Brothers. tfc

TOMATO and Pepper plants ready at Robt. Holgate's. Get your now. East end Main street. 1tp

SEE THE Preshure Kitchen Cook Stove demonstrated at the Brownfield Hdw. Co. Saturday April 28th.

FOR RENT for grazing East 1/2 Section 72, Block D 11. Write D. W. Weaver, Hanover, Ohio, Licking, Co. 5-4c

TORONO GOLDEN DUKE Registered Jersey Bull, No. 271672. Service \$2.50. A. P. Stewart, Tokio.

FOUND: truck tire and rim. The owner pay 25c for this ad and have same.—Chisholm's. 1t

FEED GRINDING

Every day. Have wagon elevator and shaker. Plenty of power and speed to do good work. Also some good mixed feeds at money saving prices. Across the track for the depot.

—S. V. WHEELER—

GUILTY OF BEING SMART

About the only thing the two-weeks Congressional bombardment of the firm of Anderson, Clayton & Co., big cotton merchants of Houston, has brought to light as yet is that the members of the firm are guilty of being smart merchants and as such have made a tremendous amount of money, says the Floydada Hesperian.

Congress right now is beset with a hysteria of investigation. When a storm is on it is usually the tallest trees and the highest spires that attract the lightning.

Anderson, Clayton & Company have been so busy giving their own business attention for the past several years that probably they have not taken the time to listen to street conversation which has associated their firm's name with much of the kind of talk that is now being thundered out on the floor of Congress, and while the medicine is "hard to take," it may be as well for the good of the cotton business as a whole and their own business in particular that the white lights play on every phase of their giant operations for awhile to the satisfaction of all concerned. Certainly, the general public, after absorbing the street corner gossip for a good many years, will not be satisfied with just a general denial.— Snyder Signal.

CORRECT

Teacher—"Robert, here is an example in subtraction. Seven boys went down to the creek to swim, but two of them had been told not to go in the water. Now can you inform me how many went in?"
Robert—"Yes'm; seven." — Utah Farmer.

Matador—The Motely County Chamber of Commerce offered a car load of fine Jerseys to its territory April 23.

Sweetwater—Sweetwater's new Blue Bonnet Hotel began business April 16

OIL THE HOG LOUSE

A close watch for two common external parasites of hogs is well worth while from the time the new pig crop comes until it goes to market, says the research department of the National Association of Farm Equipment Manufacturers. The ordinary gray hog louse so common on the sides, the flanks and behind the ears of most herds may cause a loss of two to six per cent of the market value of the hog, besides weakening the animal and making it more susceptible to other porcine ills. Hog mange, caused by the mange mite which burrows into the skin to lay its eggs, also does considerable damage not infrequently resulting in death in bad cases.

Unprocessed crude petroleum has proved a very economical and effective control for hog lice. The application of crude petroleum or other disinfectants by means of spray pumps, dipping vats and hog oilers is the most practical and economical way in which to control these serious swine pests, while modern sanitary hog house equipment does wonders toward preventing them.

SOME SATISFACTION

Visitor—"I suppose your wife listened in when you were broadcasting, Professor Tweety?"
The Professor—"She did, madam. And for the first time in nearly thirty years I had the pleasure of addressing her without interruption."—Utah Farmer.

The total number of cattle, including calves, in Texas in 1927 was 6,136,000 and the total value was \$175,775,000.

Texas has 1,791,325 of the 3,370,218 goats in the United States and it is the leading sheep and wool state of the union.

Benjamin—Some 2 thousand acres of land have been terraced in Knox County recently.

Thanks To Our Friends

—FOR—

the increasing volume of business that continues to come our way. That we are—

MAKING GOOD OUR PLEDGE FOR 1928 FOR

BETTER PRICES—BETTER SERVICE, and more convenient SURROUNDINGS is understood and duly appreciated by our customers. ROOM—down here in every direction. Use it. No use to peddle around. Get things from us at a better price.

BRING US YOUR CREAM, POULTRY AND EGGS FOR BETTER PRICES

GALLON HONEY—BEST GRADE	\$1.10
10 lbs. PRUNES	89c
GET YOUR CREAM CANS FROM US	
5 GALLON CREAM CAN	\$2.75
10 GALLON CREAM CAN	\$3.50
SEED SWEET POTATOES 50 lbs.	\$1.00
SEED IRISH POTATOES per lb.	3c
NO. 2 TOMATOES—can	9c
GALLON CATSUP—can	59c
LARGE BOTTLE CATSUP each	21c

Gallon Syrup, pure cane	81c
Apex Coffee, lb. pkg	19c
Onion Sets, gallon	25c
2 oz Bottle Extract	18c
5 lbs. Lighthouse Powder	25c
6 Bars Crystal White Soap	25c
Sunbright Cleanser	5c

1/2 Gallon Honey	60c
Blue and Gold Coffee, lb can	46c
Armour's Veribest Coffee lb. can	46c
Ivory Soap Flakes, pkg.	5c
Note Book Filler 3 for	25c
Set 6 Glasses while they last	24c

Oranges, Bananas, Lemons; all kinds vegetables such as Tomatoes, Spinach, Turnips, Lettuce, Celery, etc., at special prices.

3 lb. BUCKET BLUE and GOLD COFFEE (cup and saucer)	\$1.46
18 lbs. FANCY HEAD RICE	\$1.00
GALLON APPLE BUTTER—can	69c
WASHINGTON APPLES—per dozen	37c

THE DAIRY AND POULTRY industry will put our community over the top.

FEEDS:—We have the feeds that will do the work, scientifically prepared. They come to you fresh from the mill. See them today.

TIRES:—Our tires are going fast. Don't let this chance go by to fit out you car with the best tires on the market at our reduced prices—GOODRICH SILVERTOWN TIRES!

SERVICE:—Let us serve you at our station with the best in gas, oils, accessories, batteries, etc

SEE US TODAY

CHISHOLM'S



An Assemblage Of Lovely, Practical, New
Summer Home Furnishings

Beautiful flowers and foliage and balmy atmosphere proclaim the good news that Summer is here! And the thought of it quickens our plans to summarize the home, the porch, the lawn.

This great Furniture Store is full of Summer Furniture and Furnishings, decorative, colorful, comfortable.

There's no time better than this to get acquainted with our fine new stocks and OUR MODERATE PRICES.

Hudgens & Knight

Brownfield - - - - - Texas

To be
 "as good as Conoco"
 is a worthy goal
 for any gasoline.
 Long experience
 has made Conoco
 the standard.

THE triple test
 MOTOR FUEL



- *1 Starting
- 2 Acceleration
- 3 Power and Mileage

We found O. K. Tongate on the streets recently with a spare dollar. We got it. Thanks.

DOG GONE

An irate fan who had watched his home team go down in defeat, stopped the umpire as he was leaving the field.

"Where's your dog?" he commanded.

"Dog?" ejaculated the ump. "Have no dog."

"Well," said the grouchy one, "you're the first blind man I ever saw who didn't have a dog."—The Farmer.

Texas is the Union's leading state in the number of sheep, number of mules, number of beef cattle, and number of goats.

Mrs. Dee Elliott of Lubbock was here over the week end visiting her husband.

Borger—A 7-unit carbon black plant has been completed near this city, and produces 40,000 pounds of carbon black daily.

W. R. Wilkins, of route one paid the Herald a short call recently, and got on the right side of the subscription ledger.

Mrs. J. W. Welch and daughters, Misses Ruth and Norma Dell, were up from Snyder, Sunday, visiting in the home of their daughter and sister, Mrs. Roy Collier. Mrs. Collier and children returned home with them for a visit.

Mrs. J. A. King, of Midland was up over the week end visiting in the parental homes, Mr. and Mrs. John A. King, and Mr. and Mrs. Dee Elliott.

Mr. and Mrs. Clifford Dixon, Mr. McCormick, a hardware dealer, and Miss Dollie Miller, all of Tahoka, were here Sunday visiting friends and relatives.

Mrs. Ame Flache, accompanied by her daughter, Miss Nellie and two of the younger children and also by her niece, Miss Beatrice Mitchell, visited Mrs. Flache's sister at Tatum, N. M., over the week end. They also visited Roswell while away.

Most all the Tech students from here were noticed on the streets here Friday and Saturday, as the District Meet was being held at the college.

A. L. Burnett of this city is at Lamesa conducting the singing for the G. A. Dunn revival being held at the Church of Christ in that city.

Tom Gatlin, who recently moved here from Lamb county, called in last week and became a reader of the Herald.

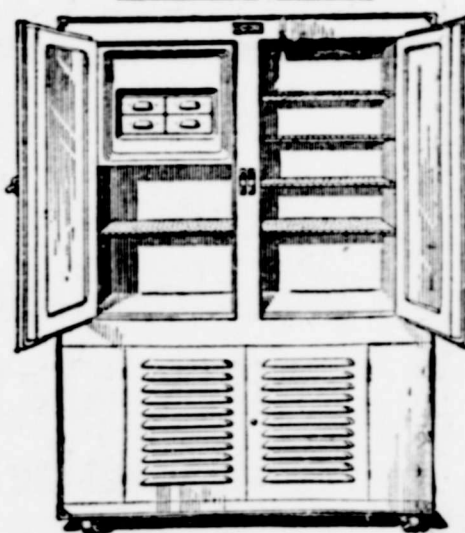
J. S. Corning called in one day the past week and had us send the Herald to his son, J. T. at Big Spring, and to his daughter, Mrs. J. O. Cardwell, of Magdalena, N. M.

D. J. Broughton was in one day last week and handed the writer the last dollar he had on subscription. According to his version, D. J. is now "busted, by gosh." We don't like to take the last dollar a man has, but our pile was getting slim itself, and Dave has a better pull with the banks than we.

L. J. Dunn and family visited the oil fields at Hobbs, N. M., last week, and report that they are busy drilling. L. J.'s sister and family of Clovis, N. M., visited them recently.

RHEUMALAX RELIEVES RHEUMATISM

Rheumatics, why suffer? When you can have relief so surely and quickly. RHEUMALAX is an internal remedy which removes the poison from your body by elimination or costs you nothing. Sold and guaranteed by Alexander Drug Store.



FRIGIDAIRE

makes an abundance of ice cubes. The cooling coil in the food compartment is 12 degrees colder than ice and never melts. Requires no attention; no unclean drain to contend with. Frigidaire is now available on small monthly payments and a model for every home.

CLYDE GROSS

Local Dealer Brownfield



THE CHOICIEST GRADES OF LUMBER

Satisfaction with the construction of your new home depends a great deal on the quality of lumber that goes into it. Outside the weather elements must be considered. Inside the heat, cold, dampness and dryness. And only lumber of the choicest grades will "stand up" through the years!

And That Is The Only Kind We Handle—

C. D. SHAMBURGER

"ALL KINDS OF BUILDING MATERIAL"

KEEP NEAT AT SMALL COST

Working for yourself or another man, Make your suit appear the best it can. Neatness helps you jobs to get and hold. Even if your clothes look pretty old. But you can't spend time to clean and press. We do a better job that costs you less.

CITY TAILORS

(To be continued)

Phone 102

CITY BARBER SHOP

Becoming Bobs for every type of feminine kind. We please the most exacting. Send the children in as they will have the same attention as if you was along.

DEE ELLIOTT, Prop.

Seiberling All Treads Tires Sold By— BRICK GARAGE

—will be PROTECTED for one year against—
 ACCIDENTS BRUISES CUTS
 BLOWOUTS RIM CUTS WHEEL
 ALIGNMENT UNDER-INFLATION
 We make all replacements.

Phone 118

A-F-R-A-I-D to have your hair cut? You need not be. Our experts can determine from the size, shape and type of your face the "Bob" that will become your style of beauty. Any woman can be attractive if she puts herself in the hands of our beauty experts.

SANITARY BARBER SHOP & BEAUTY PARLOR

GOOD BLACKSMITHING

is our stock in trade. If it don't suit you it don't suit us. We thank you for both past and future patronage

—W. D. LINVILLE—

All work guaranteed

Opposite Depot

SON-OF-A-GUN

(or gentleman from O'dessa)

At King Hotel every Saturday for dinner.

—NUFF SAID COWBOY—

FOR PROMPT DELIVERY OF GROCERIES

Phone 83

—and we will deliver your "needs."

We handle only the best brands of fresh groceries and also a nice line of fresh vegetables.

—Let us fill your next order—

BROTHERS & BROTHERS

RECIPE FOR TODAY.

(By Betty Barclay)

Jellied Vegetable Salad.

1 tablespoon granulated gelatine.
 1/4 cup cold water
 1/4 cup boiling water
 1/4 cup sugar
 6 tablespoons lemon juice
 1 teaspoon salt
 1/2 cup shredded cabbage
 1 cup diced celery
 1/2 cup canned peas
 1/2 cup small cucumber cubes.

Soak gelatine in cold water 5 minutes and dissolve in boiling water; then add sugar, lemon juice and salt. Strain, cool and when mixture begins to thicken, add vegetables. Turn into cold mold and chill. Serve with boiled dressing.

NOTICE

All farmers who want some pure milo, kafir or hegaria seed see the county agent or Mr. Shelton at the C. of C. office. These seed will be ordered from certified growers and will cost 4c per lb.

R. B. Davis, Co. Agent.

JUST THE FELLOW

THEY NEEDED

A man whose orchard is near a school for boys was annoyed by the depredations of the youngsters. Finding two boys helping themselves to his apples, he escorted them off the premises, giving each a parting kick at the gateway.

Next day the boys were loitering near his orchard again.

"What are you scamps hanging around here for?" he shouted. "I told you yesterday what you would get if I caught you here again."

"Yes, sir, we remember," replied the spokesman. "We haven't come for apples this time. We came to ask you to join our football team."—The Farmer.

Clyde Cawthorn of the south part of the county was in Monday with a bunch of turkey eggs for the editor of this sheet to ship to our brother at Grandview, Texas. Mr. Cawthorn informed us that he was furnishing some turkey eggs to the local hatchery.

TURKEY LIVES 40 DAYS WITHOUT FOOD OR WATER

How long can a turkey live without food or water? C. C. Bruce, living several miles north of Rotan, does not know, but he has found that they can live 40 days or longer.

Six weeks ago he missed a turkey hen from his flock. A few days ago he raised an old tub and found the turkey under it. The turkey strolled about and began hunting for food. The turkey had been without food or water for forty days or longer and there is no telling how much longer she could have lived in her narrow quarters, as she was far from dead when found.

This was not reported in competition with the Cisco frog, but as far as we have heard, it does set a record for fasting by turkeys.—Rotan advance.

A. M. Crews reports that five cans of cream were shipped from Wellman Saturday direct to a Lubbock cream company and that they received 42c per pound for it.

WEDDINGS AND FUNERALS

I read again not long since that the weekly newspaper is dying out—and I did not fret a bit. I made some investigation and discovered that rate of mortality was actually no greater in weeklies than among dailies, and the cause was much the same—consolidation where there were too many papers. Undoubtedly, there ought to be more of these rural journalistic weddings, as well as a reasonable number of funerals. Time was when a man who had a political grouch and a couple hundred dollars went off and started a newspaper to get even with somebody. Unfortunately, many of the babies born in that way are still struggling along. If they can't be married off, they ought to be given an anesthetic and their harried nurses provided with a more fruitful field.—E. E. Conrath, president New York Press Association.

Robt. Welch and family, of Meadow, were down Sunday, visiting in the home of his sister, Mrs. Roy Collier.

THE STORE FOR VALUES

OUR POLICY IS THIS:

We would rather sell a large volume at a small profit than a small volume at a large profit.

That's why you always save money when you trade here and too, you get the freshest and best of food stuffs for your family

—GIVE US YOUR NEXT MEAT ORDER—

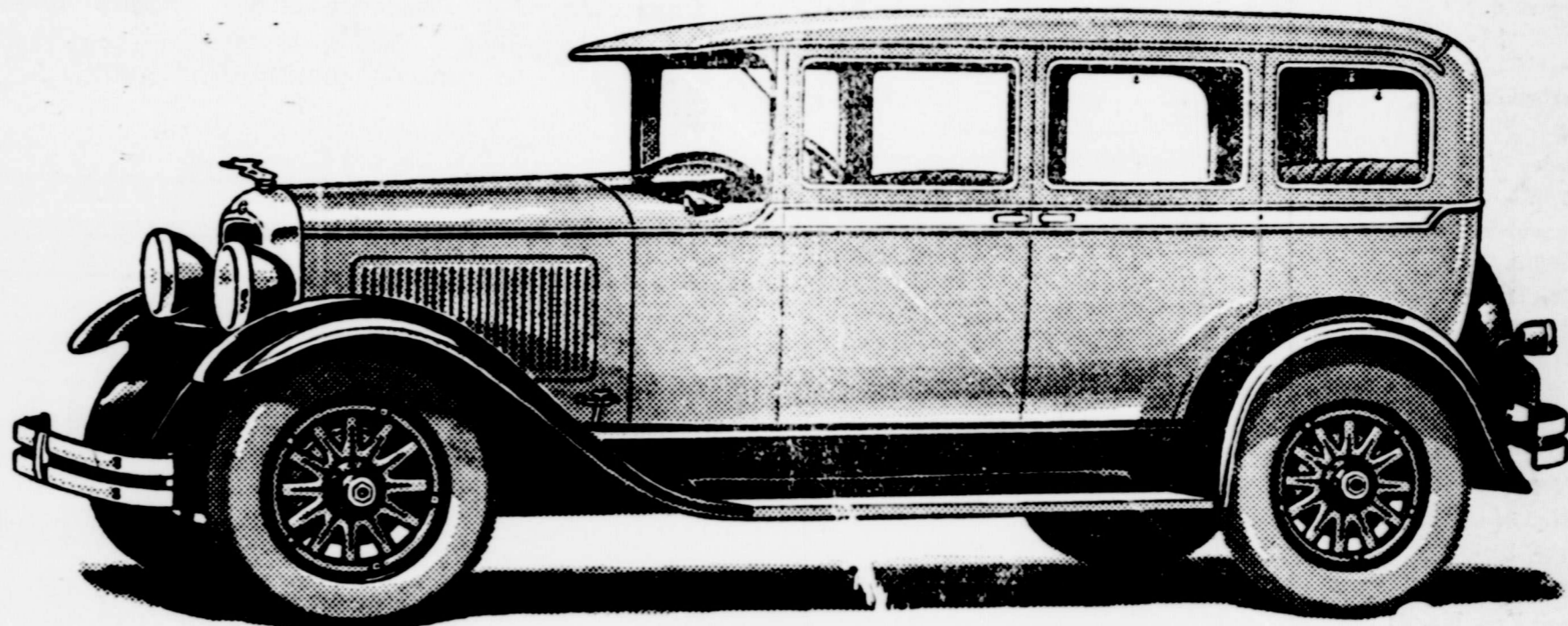
PHONE 29

WHITE & MURPHY

Just East of the Rialto Theatre

STUDEBAKER

The Great Independent



Pay only **\$475**
 and drive home
 in this new
DICTATOR

Your present car
 same as cash on
 down payment—
 balance conveniently
 arranged

Drive it Yourself

THE ease with which this Dictator will do 65 miles an hour is proved by its record of 24 hours continuous operation at an average speed in excess of a mile a minute. The American Automobile Association supervised the test and certified that the two Dictators which made the record were strictly stock models. No car listing under \$1400 has ever equalled this achievement.

40-mile speed when NEW!

The quality built into this champion Dictator makes it possible to drive it 40 miles an hour as soon as it leaves the assembly line. Engineering genius, precision manufacture, quality materials and intensive inspections put The Dictator in a class with the most expensive automobiles. Yet it is sold at a low One-Profit price—\$1195 f. o. b. factory.

Be your own salesman—come TODAY and drive this new Dictator. Watch it climb the steep hills in high gear. Test its amplified-action, 4-wheel brakes that multiply pedal pressure 3 1/2 times. Thrill to its smooth 65-mile speed. Engineering genius in every feature—oil and grease change but once every 2500 miles—70 horsepower, but thrifty of gas and oil.

Own this low-priced fine car—backed by Studebaker's 76-year reputation for quality and value.

THE STUDEBAKER LINE			
Model	Horse Power	Miles Per Hour	PRICES (f. o. b. factory)
PRESIDENT EIGHT	100	80	\$1985 to \$2450
The COMMANDER	85	72	\$1495 to \$1695
The DICTATOR	70	65	\$1195 to \$1295
ESKINE SIX	45	62	\$795 to \$965

HARDIN-BURNETT AUTO CO.

Brownfield, Texas

LIGHT & POWER



All the power and light you want, and when you want it. The best SERVICE possible for Brownfield people, by a plant owned and operated by and for the Tax-payers of Brownfield.

E. D. JONES
 Utility Superintendent

ROY M. HEROD
 Collector

YOUR OWN POWER AND LIGHT PLANT

Cleve Holden, wife and daughter; also his father, J. F., of Coahoma, were here last week visiting their sister and daughter, Mrs. Stricklin. Cleve is moving his dry goods store from Coahoma to Sudan this week.

Claude Hudgens of the firm of Hudgens & Knight is in Lubbock this week taking lessons on erecting and installing Kelvinators, of which they are agents.

Advertise Terry with the Herald

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year ----- \$1.00
Elsewhere in U. S. A. ----- \$1.50

Advertising Rates on Application
Official paper of Terry County.



POLITICAL ANNOUNCEMENTS

The following political announcements are subject to the action of the Democratic primaries the 4th Saturday in July, next:

- For District Attorney:**
T. L. Price.
- For County Judge:**
H. R. Winston.
A. L. Burnett.
- For County and District Clerk:**
Jay Barrett.
Rex Headstream.
- For Sheriff and Tax Collector:**
F. M. Ellington.
E. Brown.
Jim Cunningham.
J. W. Fitzgerald.
C. C. Prim.
J. M. (Mun) Telford.
B. S. Westbrook.
J. S. Smith.
- For Tax Assessor:**
Sam L. Pyeatt.
- For County Treasurer:**
Wilburn Pippin.
- For Com. Pre. No. 1:**
L. L. Brock.
W. E. Harred.
- For Com. Pre. No. 2:**
W. F. Stewart.
T. E. (Tom) Verner.
J. R. Whatley
- For Com. Pre. No. 3:**
J. W. Lasiter.
W. E. Legg
- For Commissioner Pre. No. 4:**
G. M. (Mack) Thomason.
W. J. Moss.
W. M. Goldston.
W. H. Hight.
- For Weigher, Pre. No. 1:**
George D. Cardwell.
S. A. Lauderdale.
T. W. Moss.
S. F. (Sig.) Lane
Marion B. Stone
B. W. Stinson
- For Weigher Pre. No. 4:**
R. A. (Richard) Crews.

Rev. Earnest May slipped off to Oklahoma somewhere last week to preach over Sunday, and some here have a hunch that he and his excellent family are thinking of moving. We hope, however, that this is not the case. Anyway, an explanation of his strange conduct is awaited at the Herald office, but up to Tuesday noon he has not showed up. A minister of Wilson, Texas, filled his pulpit here Sunday.

We have three kinds of Democrats in Texas this early in the game, and hot weather has not arrived yet. Each are claiming to be the real old Simon Pure variety. What will we have by the time melons are ripe in old Terry? Texas Democrats beat the duce to split and fight over issues and candidates, but they usually

throw up the old time majority by the time the frost is on the pumpkin. So no one ever gets very badly confused by a row at this time of year.

The Herald has been solicited to join the ranks of the Frank O. Lowden for President Club. Not only that but it has been urged to run some very enticing cartons on the life and political progress of Herbert Hoover. We have both propositions under serious consideration, and will have for months yet. We would not have been solicited but they knew right off what a good sport we are, and how free we are with our newspaper space. What is bothering us now, however, is whether or not the Socialists headquarters have received our name or not, and when will they solicit us? Come to think of the matter, however, we realize that we have never gained much of a reputation as a "jiner."

Upon looking up to the third story of the courthouse in passing there, one cannot but realize that our one prisoner must be very lonesome up there all by himself, far above the marts of commerce and back street gossip. On these lazy spring days one almost has a fool notion to have Frosty throw them in to keep the fellow company and to spend yarns with him the whole live long day with no one to listen in. But then it might prove inconvenient to get out if one happened to remember that press day is coming on with its thousand and one things to think of—and do. As much as one might like to be a Son-of-Rest, he has to think of his responsibilities to society, not to mention a family which he has taken a solemn obligation to keep the coyote pack from attacking. S'funny old world.

Now that we have a county agent, we are going to scare up some real agricultural work among the young people of the county, for on the young folks falls the burden of carrying on just a few years hence. It is hard to learn the matured new tricks, for the most of them have run their course and imagine they have learned about all there is to learn. But now we are to have 4-H Clubs, Pig Clubs, Calf Clubs and other clubs, perhaps Canning Clubs later on in the year, and our young people will have a chance with the young people of the adjoining counties to compete in judging contests and thereby qualify for free trips to various and sundry stock shows. We are only half living if we are not willing to provide a better chance for our children than we had, if possible.

Wellman Notes

The Wellman Baseball boys went to Forrester Thursday afternoon and played a game of baseball. The score were 20-11 in favor of Forrester.

Lahey and Wellman played a game of baseball here Friday. The scores were 9-3 in favor of Wellman.

Wellman and Scuddy played a game of baseball at Scuddy Saturday. The scores were 14-2 in favor of Scuddy.

The P. T. A. held its regular meeting here Friday night. A nice program was rendered.

Rev. Allen filled the pulpit here Sunday evening.

A Senior B. Y. P. U. was organized here Sunday night.

Mr. and Mrs. Hefner had as their guests Sunday: Mr. and Mrs. W. M. Schroeder and children, Mr. and Mrs. J. E. Spears and family, Mr. and Mrs. H. E. Kerby and daughters, Mr. and Mrs. J. R. Garrison and daughter, Misses Roberta Story and Lanna Lee Lutz.

Miss Juanita Kerby spent Sunday

WAY BACK IN THE YEAR 1890—

The world's most famous automobile manufacturer was working in a bicycle shop:—

A millionaire hotel owner was answering room calls.

America's steel king was stoking a furnace.

An international banker was firing a locomotive.

A president of the U. S. was running a printing press.

A great merchant was carrying a pack on his back.

A railroad president was pounding a telegraph key.

There is always room up the ladder and opportunity is ahead, not behind.

SAVE with this bank, watch for your chance and let us help you climb.

BROWNFIELD STATE BANK

BROWNFIELD, TEXAS

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BIG CANDY SPECIALS

Having made special arrangements with the Brown Candy Co., and in order to acquaint the public with their special line of candy, we will offer at a special price Saturday the 28th, the following bargains:

- MILAM CHOCOLATE COVERED CHERRIS, lb ----- 59c
- OLD FASHION PEANUT BRITTLE, lb ----- 39c

We will have a special representative with us on this date.

PALACE DRUG STORE

"If It's In A Drug Store, We Have It"—
—We Give Gold Bond Saving Stamps—

with Miss Georgia Story.
Misses Jose and Mary Lou Oliver, Thelma Trigg, Naomi Baker and Messrs. Claude Baker, Emmett Currie and Homer Winberley spent Sunday afternoon at the home of Mr. and Mrs. E. S. Caffey at Seagraves.
We had a singing here at Wellman Sunday afternoon at 3 o'clock.
W. M. Schroeder is constructing a new grocery store and post office here at Wellman.
The people of Wellman are constructing a Church of Christ building here.
Mrs. J. T. Singletary who has been real sick is improving.
The following is the calendar for the Wellman school commencement exercises, beginning May 14 and ending May 18:
Monday night—Exercises for the Primary and Intermediate grades.
Tuesday night—A Sophomore play titled, "The Face at the Window."
Wednesday night—Seventh grade commencement exercises.
Thursday night—Junior play titled "A Poor Married Man."
Friday night—Eleventh grade commencement exercises.
Its all free and everybody invited.

TURKEYS HATCH; INCUBATORS WORK FOR THEM TOO
SLATON, April 14.—A moot question among poultry men of this section has been concretely answered by E. L. Hicks, operator of a chick hatchery in Slaton. Considerable doubt has been prevalent as to whether hatchery machines would successfully hatch turkeys. This week Mr. Hicks took from his machines a number of young turkeys after placing the eggs in the incubators 28 days prior. All the fertile turkey eggs were hatched. As compared with hatching chickens, there is little difference in hatching turkeys, Hicks believes, except the seven days longer incubations necessary for turkeys.
FAMOUS "FREE FARM NEEDS NEW TENANT
Pontiac, Mich., April 18.—Senator James Couzen's famous "free farm," now being surrendered by Frank and Mark Williamson, agricultural college students because their accounts were on the wrong side of the ledger, needs a new tenant.
The Senator advertises: No rent, no taxes, to man who makes my 900-acre "Wabeek" estate show a profit."
We call your attention to the big One Cent Sale of the Alexander Drug Store in this issue. There are many rare bargains awaiting you.

Professional Directory

JOE J. MCGOWAN
Atty-At-Law
Office in Alexander Bldg.
Brownfield, Texas

SWART OPTICAL CO.
Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 259, meets 2nd and 4th Thurs. each mo. Glenn Harris, Com. Jim Miller, Adj.

Brownfield Lodge No. 903, A.F. & A.M.
Meets 2nd Monday night, each month, at Masonic Hall.
E. T. Powell, W. M.
W. R. McDuffie, Secretary.

Brownfield Lodge No. 829, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.
Dr. G. W. Graves, N. G.
L. A. Greenfield, Secretary.

FURN. & UND. SUPPLIES
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDW. CO.
Brownfield, Texas

LUBBOCK MEDICAL, SURGICAL AND DIAGNOSTIC CLINIC
6th Floor Myrick Building
Phone 1200
Ellwood Hospital
Nineteenth and El Tiana Sts.
Phone 902
LUBBOCK, TEXAS
Complete Diagnostic Laboratory, including X-Ray and Modern Physic Therapy.
D. D. CROSS, M. D.
Surgery and Diseases of Women
V. V. CLARK, M. D.
Diagnosis, Internal Medicine and Electro Therapy
J. E. CRAWFORD, M. D.
Eye, Ear, Nose and Throat
O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea, and X-Ray.
W. D. McRIMMON
X-Ray and Laboratory Technician
H. S. RIGGS
Business Manager

PURE BRED ENGLISH WHITE LEGHORN CHICKS
A limited amount of eggs for sale at reasonable prices.
"The kind that lay—are the one that pay!"
S. F. LANE

Ben Broughton was in Saturday morning around with the big crowd.

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg.
Brownfield, Texas

DR. H. H. HUGHES
Dental Surgeon
X-ray Equipment
Office in Alexander Building
Brownfield - - - Texas

G. W. CRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
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M. C. BELL, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

T. L. TREADAWAY, M. D.
General Practice
Rectal Diseases and Skin Cancer a Specialty
Phones Res. 18 Office 37
State Bank Building
Brownfield, Texas

DR. W. A. FLETCHER
Physician and Surgeon
Eye, Ear, Nose and Throat.
Glasses Fitted Accurately
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BROWNFIELD

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and minor surgery.
Meadow, Texas

Lubbock Sanitarium
(A Modern Fireproof Building) and
Lubbock Sanitarium Clinic
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
General Medicine
DR. L. P. SMITH
General Medicine
MISS MABEL McCLENDON
X-Ray and Laboratory
C. E. HUNT
Business Manager
A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.
I find it easier to write precepts than to follow them.

FIRE All Kinds of Insurance

Bonded Abstractor of Land Titles in and for Terry county. Five Percent Federal Farm Loans. Also City Loans.

C. R. RAMBO

East Side Square Phone 1-2-9
Brownfield - Texas

FIRE INSURANCE is always friendly!



SPLINTERS

Vol. 1. April, 1928 No. 4

Published in the interests of the people of Brownfield by Cicero Smith Lbr. Co.

Ben Hurst, Editor.

Editorial

As we approach the first day of May it seems to us we are reaching the happiest time of the year. But happiness is shy. It steals into your heart while you are busy for others, and cannot be captured by one who devotes his time to chasing it.

Spring Cleaning

A fine way to break your back in the spring is to walk in the living room in the dark and sit down where the davenport was yesterday.

Every day in every way, more people are coming here to stay.

Homer Winston says "Worry will make people thin, except when they worry over being fat."

We wonder how anything so very scarce ever got to be called common sense.

S. E. Maroney, is now ready for business at the new Tokio site, having completed his griss mill house and filling station.

A lady who moved to Brownfield a few months ago was in our store yesterday for the first time. She told us she came in because she had been reading Splinters and sort of felt acquainted with us. We were glad to make her acquaintance because she bought P. G. Paint to put the new coat on the old house.

We will be glad to publish announcements of church or school events in this space. Just phone or bring them in. We want to be useful.

Gosh, how the money goes! Just seems to slip away, doesn't it? Nothing to show for it—just gone, that's all. Why not put that money in a home? You can do it just as easy as spending it.

W. S. Copeland is enlarging his water supply this week. Plenty of water adds to the convenience as well as plenty of good eats from the garden. W. S. always has this.

CICERO SMITH LUMBER CO. "Everything The Builder Uses."—Phone 93—Brownfield, Texas

After the delicious dinner the Seniors took their leave and all went to church.

Clovis—Say, why is a gambling man so popular?

Kerney—Because he has such winning ways.

Mr. Heath—Bill, come and point out America to the class, on the map. (Bill did so.)

Mr. Heath—Now, Adolphus, can you tell us who discovered America? Adolphus—Bill did.

Miss Castleberry—Now pupils, do you know that one little star is larger than this earth?

Vivian—Well, why doesn't it keep the rain off?

A good representation of participants in the tract meet of the Interscholastic League at Lubbock attended the activities Friday and Saturday, the 20th and 21st. Several of the local boys went to the finals in the races and discus throw and made good showings in the tryouts. Bill Collins won second place in Extemporaneous Speaking. The Seniors are very proud of this and congratulate Bill very highly on his success. Helen Jackson, also one of the dignified Seniors made her class and school proud of her by winning first place in the district meet in the essay contest. She received a beautiful gold medal.

Among those who attended the meet were Miss Mary Lawlis, Lataine Eliche, Kerney Scudday, Clovis Keneculp orpl in dJd \$aar drick, Virgil Burnett, Jina Graves, Adolphus Smith, Bill Collins, Otis Longbrake, Jim Cousineau, Grady Goodpasture, Lee Orval Lewis, Mr. Heath and Mr. Jackson, on Friday, Mr. and Mrs. Fagala on Saturday.

Miss Perkins: When was Rome built?

Mary Ann: At night.

Miss Perkins: Now, what makes you think that?

Mary Ann: Because my dad said Rome wasn't built in a day.

Pauline came crying to Mr. Fagala: She said, Mr. Fagala, Lenora broke my roller skates.

Fr. Fagala: How did she do it?

Pauline: I hit her on the head with them.

Mr. Jackson: Well, what's the matter now?

We're playing airplane and Frances won't jump off the fire escape with your umbrella.

Soph (to fish who had written his first theme.) What's the matter.

Fish: I wrote a flowing theme on milk and teacher condensed it.

Miss Lawlis: That's the third time you've looked on Jessie's papers.

Pupil: Yessum, she doesn't write very well.

Sunday School Teacher: What can you tell me of Esau?

Adolphus: Esau, replied the young hopeful with glib alacrity of one who feels himself on safe ground, Esau was the fellow who wrote a book of fables and sold its copyright for a mess of potash.

Three young women, Misses Perkins, Castleberry and Lawlis, teachers in the BHS, were touring in Europe. While in Paris they sat down at a table with another woman, not their nationality, who also was traveling. They made her acquaintance and they found it agreeable to dine together. As the waiter presented the menu, one of the teachers glanced through it and remarked: "Well, girls, there's no making anything out of this, so let's order the whole shooting match. The others assented and they had an excellent dinner.

Several weeks later all four were in a German restaurant. As the waiter came for their order the foreign tourist exclaimed with enthusiasm: "Do have that military dinner I liked so much in Paris; 'the shooting match' I think you called it."

Jim Graves in biology: How long could I live without brains?

Miss Castleberry: "Oh, that remains to be seen."

A few days after Mr. Jackson had sent Helen and Roy to school a book agent called on him and said: "Now that your children are going to school you ought to buy the man encyclopedia."

Mr. Jackson: Buy them an encyclopedia? Hanged if I do," was the reply, "let them walk to school like I did!"

Tea For Junior and Senior Girls

Wednesday, April 18, Dr. Hardy of Baylor College, Belton, spoke to the high school at 3:15, and at 6 o'clock the Junior and Senior Girls and students of Baylor with prospective students were entertained with an in-

formal tea, by the Baptist W. M. U., at the home of Mrs. Fagala.

A happy time was spent at this hour and Dr. Hardy was very gracious and entertaining. He said that girls are like angels in three ways. First, they are always harping on something; second, they are always up in the air; and third, they never have anything to wear." Dr. Hardy is a man of very pleasing personality, and believes thoroughly in the value of higher education.

Refreshments of ice cream and angel food cake were served to the following: Dr. Hardy, Rev. E. V. May, Mrs. DuBois, Mrs. Hamilton, Misses Thelma McPherson, Sue Crawford, Robbie Hardin, Fay Brown, Vivian Winston, Christova Sawyer, Vivian and Winnie Clare, Bessie and Jessie Chisholm, Gladys Kendrick, Kathleen Alexander, Lois Adams, Ruby Tandy, Julia Head, Lauine Wirtz, Helen Jackson and Mrs. Fagala.

The Seniors have ordered their diplomas and caps and gowns; their invitations have been printed and we now have 33 weeks down and three to go. The year has been very pleasant, so far, and from all appearances it will continue to be so, especially the last week. For the benefit of those who may not be aware of the fact, we have finals the last week, so everyone is looking forward to that momentous time, especially the Freshmen, as they are particularly fond of displaying their knowledge.

Kathleen Alexander, a Junior, honored her class by winning first plate in the Mother's Day Contest, and will receive as a reward a box of chocolates. Congratulations! Maybe the Seniors of next year won't be such nonentities after all.

A LITTLE SHOP

Let but a little shop be mine—
A little shop where I can hear
One motor hum and see the shine,
Of brand new types and watch my sign
Swing in the atmosphere.

Let but a little shop be mine—
A shop with inks as black as jet,
Inks yellow as the moonbeam's shine
Inks greener than a creeping vine
Inks whiter than Jeannette.

Let but a little shop be mine—
The firelight dancing o'er the floor;
My types, my press, my creaking sign,
A little booklet to design,
And I'll not ask for more.

—Inland Printer.

For Economical Transportation

CHEVROLET

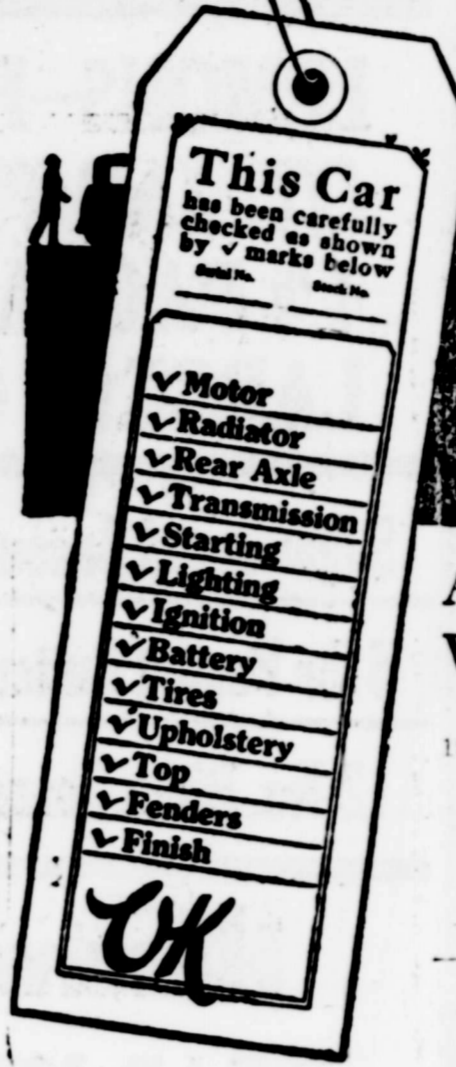
Dependability, Satisfaction and Honest Value!

Never before in our history have we delivered as many new Chevrolet as during the first three months of this year. These cars taken in by us have been thoroughly inspected and re-conditioned, with the result that many of them can hardly be distinguished from new cars.

Furthermore, these cars carry

the official red tag "with an OK that counts" which shows at a glance the exact and true condition under which the car is offered for sale.

Come in and inspect these used cars, and when you buy from us you may do so, confident that we want your goodwill, the same as we now enjoy with Chevrolet owners in this community.



USED CARS

"with an OK that counts"

A Few of our exceptional Used Car Values "with an OK that counts".

1927 CHEVROLET COUPE \$275
"With An O. K. That Counts"

1927 CHEVROLET COUPE
at only \$375.00
"With An O. K. That Counts"

1925 CHEVROLET ROADSTER
\$76.00 down.
"With An O. K. That Counts"

MASTER SIX BUICK SEDAN
Exceptional buy at \$160 down.
"With An O. K. That Counts"

1922 FORD TOURING
Watch it go at \$50.00
"With An O. K. That Counts"

1926 FORD TOURING \$160.00
"With An O. K. That Counts"

CARTER CHEVROLET CO.

Brownfield, Texas

Look for the Red Tag "with an OK that counts"

STOP!

On our Grease Rack. Let us take the Squeak out of your car with our compression Grseae Gun—Air forced. ALEMITE GREASING.

HARRIS MOTOR COMPANY

JUST PEEK INTO

Your mirror and see if a fresh hair cut or shave wouldn't help your appearance wonderfully. Nobody, man or woman or child can have that perfectly groomed look without the right hair cut. Come have it cut by an expert.

BIGGUNS & SHAG

Better than Beet-pulp!

Beet pulp is good. Purina Bulky-Las is better. Here's why:

Bulky-Las can be soaked in water and fed the same as beet pulp, and has the same succulent value. Bulky-Las, however, contains molasses which makes it more palatable than beet pulp. Again, it is much higher in available lime content, lack of which causes abortion and short lactation periods.

Feed Bulky-Las with Purina Cow Chow and get more milk at less cost per gallon.

BOWERS BROS.

Brownfield, Texas

The Store with the Checkerboard Sign



SENIOR CHUCK BOX

Six O'clock Dinner.

The Seniors enjoyed a six o'clock dinner Sunday, the twenty-second, at the home of Ola Franklin. A jolly

time was had by all present and the hostess proved herself a very capable entertainer.

The menu consisted of boiled ham, gravy, English peas, lettuce, potato salad, pickles, relish, banana pie, peaches with whipped cream, cake and cold sweet milk.

The Herald is For Brownfield and Terry County



**CONSIDER
PRICE—QUALITY—ECONOMY**

—when you buy foodstuffs. The marketing for the home requires just as careful attention as you would give to the buying of a new gown. You should first consider Price, Quality and Economy.

The best inducement we can offer is our prices, quality considered.

Here in our market you will always find the choicest cuts and the greatest variety of meats.

Visit Our Store And Be Convinced!

PHONE 75

ENTERPRISE FOOD PALACE

ASK ANY DOCTOR!

And he will tell you that Pure Milk is one of the most important factors to good health. We have a State Health Department Inspected Dairy.

OSCAR SAWYER DAIRY

Why Worry With The Grocery Bill—Go To The

American Cafe

To Eat. EXCELLENT COOKING, GOOD SERVICE.

STOP!

Can you do it? Many accidents are caused by defective brakes. Don't wreck your car by neglecting them. Have them relined with Raybestos—"We have it."—prevent an accident—save a life. Phone 17 All Work Guaranteed

HARDIN-BURNETT CO.

—First corner E. Post Office—

TAKE NOTHING "JUST AS GOOD"

Insist on the genuine Magnolia Products. They have been tried in the furnace of trials of the most rigid tests, and have stood the gaff. The following filling stations sell our products:

Retail Stores: QUALITY, SNAP 'Y, EVERYBODY'S AND CHISHOLM BROTHERS.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

**NEFF TO ADDRESS
TECH GRADUATES**

LUBBOCK, Texas.—Former Governor Pat M. Neff will deliver the address to the graduating class of Texas Technological College on Monday, May 28 at 10:30 A. M. Mr. Neff at the present time is a member of the Federal Railroad Mediation Board with headquarters in Washington, D. C.

As governor of Texas, Mr. Neff signed the bill which created Texas Technological College, and he has never slacked in his interest in the institution, according to President Paul W. Horn.

Mr. Neff also made the principal address at the laying of the corner stone of the administration building in 1925.

**DENVER RAILS NOW
BEING LAID INTO LUBBOCK**

Rails of the Fort Worth and Denver South Plains extension will reach Lubbock from Floydada about May 5th, information reaching Lubbock yesterday said. Track laying crews have returned from Plainview, in which direction they had been working for a month, and have started constructing the line in the direction of Lubbock.

Crews were working out of Lockney yesterday afternoon. Only 48 miles now remains to complete the entire extension from Estellene to Lubbock, and to give Lubbock a direct outlet to Fort Worth, Dallas, Wichita Falls and other north Texas commercial centers.—Avalanche.

SETTING BACK THE CLOCK

Farmers in all parts of the country are equipping their tractors with headlights, according to the research department of the National Association of Farm Equipment Manufacturers enabling them to literally set back the clock and do two days work where they formerly did but one. By using the tractor at night, the owner is able to take advantage of every possible bit of good weather. In regions where spring plowing must be done in a few days after the soil has dried out sufficiently and before it becomes too dry the tractor equipped with head lights is proving very popular. Another advantage enjoyed by the owner of the tractor thus equipped is in providing means for farm boys who attend school to plow or run the tractor with a tandem disk harrow or other tillage tools after they come home in the evening and during the first part of the night. In this way they help with the farm work without having to miss school during the busy spring season.

NO DROUGHT IN SIGHT

A few people—those of the most nervous variety are "scared of a drought." Well, so far, there is nothing to be feared. Last year the howlers predicted disaster for six long months, but had to stop in time to gather a 47,000-bale cotton crop. Last year it didn't even thunder until June, and snow was not known. It was dry, but not too dry too long.

A good rain would be appreciated at this time, but we are not suffering. A rain in thirty days will help and even if it should not rain for 60 days we would have an even break with conditions last year. Instead of howling let's prepare our land, conserve what moisture we have, and be ready to plant when the rain does come.—Lubbock Avalanche.

GOOD REASONS

"Brother Johnson," said the parson, "can't you all donate some small contributions to de fund for fencing in de cullud cemetery?"

"I dunno as I kin, parson," replied Brother Johnson, "I don't see no use in a fence around no cemetery. You see, them what's in there can't get out and them what's out doan want to git in."

**BIG AUCTION
SALE!**

BEGINNING SATURDAY APRIL 28

We have a lot of staple merchandise that must go. Everything will be offered for sale as we must close out our entire stock. We have Dress Goods, Ladies and Gents Hosiery, a big line Table Linen, Dress Scarfs, Mens Dress and Work Shirts, Union Suits, as well as a lot of Hardware and Notions too numerous to mention.

3 ——— BIG SALES ——— 3

Sales start at 10:30 A.M.; 1:30 and 7:30 P.M. Sales will be held in the old Copeland Dry Goods stand in the Hotel Brownfield building on the N. W. corner of the square.

Come and buy the goods you need at your own price. Be sure to tell your friends about this BIG SALE.

SEALE & LANDTROOP
Auctioneers and Owners



Specially Trained!

Our mechanics specially schooled by the factory that makes the car!

In order to provide Chevrolet owners with the finest workmanship available, we send our mechanics to special service schools—conducted by the Chevrolet Motor Company.

Here, under expert instructors, they learn the best and quickest methods of performing every Chevrolet service operation—learn how to service your car in the most satisfactory and most economical way.

Furthermore, all our mechanics regularly receive and study the Service Bulletins issued by the Chevrolet factory—keeping them constantly informed as to the latest approved service methods.

Bring your car to us regularly for inspection and servicing—and make sure you enjoy the full benefits of Chevrolet's remarkable performance and operating economy!



We use genuine Chevrolet parts in all our repair work—parts made by the Chevrolet Motor Company, and subjected to the regular factory tests for quality and precision.

CARTER CHEVROLET COMPANY
Brownfield - - - Texas

QUALITY AT LOW COST

A WORD TO THE —WISE—

Wise is the man who saves as he earns—who has laid by a snug little sum of money, with some laudable purpose in view. It marks him as a man of ambition—foresighted—thrifty—an asset to the community.

When you get your pay, put it safely away until you reach this bank. Then you can put it in safety until you need it. This bank welcomes new accounts, no matter how small.

Come in and get acquainted.

FIRST NATIONAL BANK OF BROWNFIELD

"SERVES TERRY COUNTY"

Capital, Surplus and Profits

\$65,000.00



—IF YOU ARE—

looking for QUALITY and PRICE, buy—

FEDERAL TIRES

They are guaranteed to give SATISFACTION.

We wholesale and retail tires and tubes

—Phone 4-3 for Service—

CRAIG & McCLISH

"Where Service is Our Pleasure"

Phone

43



WE SELL COMFORT AS WELL AS TIRES

DO you go miles out of your way to avoid bad roads?

Or, do detours leave you weak and shaken and your car ready to fall apart?

If such is the case, we carry the very remedy—a full stock of U. S. Royal Cords. Their patented *Web Cord* construction makes them especially strong and flexible—equal to the roughest roads.

Buy a set today and learn what real riding comfort can mean!

MILLER & GORE

Brownfield AGENTS Texas

UNITED STATES TIRES ARE GOOD TIRES

Inside—Outside— all around the house

We have a du Pont paint for every purpose

You buy paints and varnishes for many different purposes; to fill many different requirements. In the

du Pont line of paints, varnishes and enamels there is a paint product especially made for every possible need.



The same high and unvarying quality you have learned to expect in Duco can be found in every other du Pont

paint product. All du Pont products must meet the same high du Pont standards of quality.



We carry a complete line of du Pont paints, varnishes, enamels and Duco. Come in and look over our du Pont

stock of paint products. Let us help you get started on an economical plan of paint protection.



PAINTS

VARNISHES · ENAMELS

DUCO *Made by* **DU PONT**

FOR SALE BY—

HOLGATE-ENDERSEN HDWE. CO.

Brownfield, Texas

B-E-F-O-R-E

—starting on that trip take your car to

McSPADDEN'S —ELECTRICAL SHOP—

and have your ignition system thoroughly gone over, so you can enjoy driving.

Efficient Service—Courteous Treatment

—DRIVE IN—

—and let us fill your car with "That Good Gulf Gas" and high grade oils. Remember our number if you need any repair work done on your car.

Phone No

1-5-7

HARRIS MOTOR CO.

NEW PRICES ON BABY CHICKS

Until Further notice we quote the following prices on baby chicks:

Leghorns each	12½c
R. I. Reds and B. Rocks, each	15c
Mixed breeds, each	10c

Get you hatches in Saturday or Sunday for hatches scheduled to start each Monday, please.

BOB HOLGATE

—At East End Main Street—

Do You Know How Easily

DEPENDABLE
DELCO-LIGHT
FARM ELECTRICITY

Can Be Secured

?

WRITE · PHONE OR CALL

CLYDE GROSS

Local Agent

RECEIVES \$300 FOR JUDGING AT AMERICAN ROYAL

A check for \$300 is speeding eastward from Kansas City to pay tuition and other college expenses of James Kyle, a student in the Virginia Polytechnic Institute, Blacksburg, Va. Kyle has lately entered the agricultural department of the Virginia institution, registering from Rural Retreat, Va. The \$300 represents prize money donated at the American Royal Live Stock Show by the Kansas City Merchants' Association to be paid Vocational Agricultural High School students for excellence in live stock judging contests at the American Royal last fall. Kyle won second of three prizes totaling \$1000 in cash to be paid on matriculation in an agricultural college.

Gordon Reece, Hillsboro, Texas, took first money, \$500, and Willie Miller, Merimac, Oklahoma, got the third prize of \$200. As these two boys have not yet entered agricultural colleges, their prize money will be held until they do enter.

Another \$1000 in scholarships will be offered at this year's American Royal Live Stock Show, which will be held in Kansas City, November 17-24, 1928, under the same conditions as last year, as an inspiration to Vocational Agricultural High School students anywhere in the United States to do their best in live stock activities.

Fort Worth—At least twenty Texas and Oklahoma towns will cooperate in the Aerial Carnival to be staged in connection with the WTCC Tenth Annual Convention in June.

SIMMONS UNIVERSITY BAND ON TOUR

ABILENE, April 16.—As official band for life of the United States Confederate Veterans of America, the Simmons University Cowboy band is completing plans to attend the thirty-eighth reunion of the organization in Little Rock, Arkansas, May 8-11.

The Cowboys received the honor of being official for life last year in Tampa, Florida at the annual reunion, and look forward to the reunion each year as to no other event.

The band is in fine shape for the trip, as shown by the record of the numerous concerts given this year in North and West Texas, and their appearance in Amarillo as the official band of the Cattle Raisers Association.

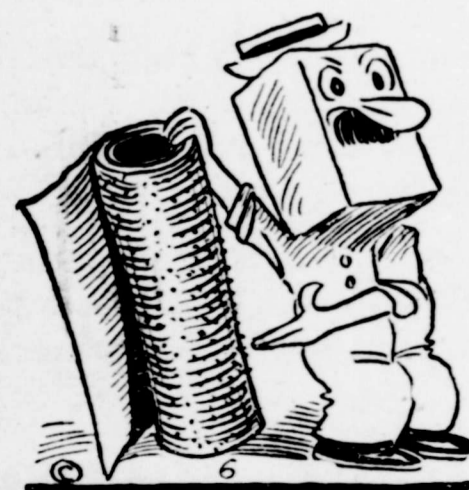
Nearly half a hundred men from all sections of Texas, grandsons and relatives of Confederate Veterans, compose the official band. All are bonafide students in Simmons University and represent her ideals and principles.

According to the executive committee of the Reunion this year, bands from all over the south will attend the reunion this year, and President Coolidge has been invited to attend with his marine band, but the Cowboys will continue to hold their place in the official program. Many engagements are ahead of the Cowboys, but they look forward with most anticipation to that morning in May when they shall lead the Veterans in gray down the streets of Little Rock, Arkansas.

FIRST CHINESE ARCHITECT ADDRESSES MASONIC CLUB

Los Angeles, Calif.—S. S. Kwan, architect and engineer of Tientsin, China, and said to be the first native to practice his profession in that country, made a most interesting address to the L. A. Masonic Club here. Mr. Kwan graduated from the Massachusetts Institute of Technology in 1917, spent a year in post graduate work at Harvard, and then later returned to Tientsin where he opened offices. Of the twenty-one architectural firms now established in that city, but three are natives. He has a large office force, the greater part which have graduated from American universities, while he also has a large number of native boys training in his office. At present he is in this country making a study of modern business methods. Mr. Kwan is a member of Hykes Memorial Masonic Lodge in Tientsin, one of the five regularly constituted lodges in China under the jurisdiction of the Grand Lodge of Massachusetts. He is also a Scottish Rite Mason and a Shriner.

The United States production of petroleum in 1927 is estimated at 910,000,000 barrels of which Texas produced 235,000,000 barrels.



Higginbotham Bartlett Comany

Original Rexall

THURSDAY, FRIDAY
and **SATURDAY**
May 3-4-5

ONE CENT SALE!

THURSDAY, FRIDAY
and **SATURDAY**
May 3-4-5

TOILET GOODS DEPARTMENT

50c JONTEEL COLD CREAM FACE POWDER



A soft blending powder that appeals to discriminating women.
All Tints.
2 for 51c. You Save 49c

Harmony Toilet Water, 2 1/2-oz.
2 for 51c

Harmony Toilet Water, 5-oz.
2 for 1.01

35c REXALL SHAVING CREAM



Produces an abundant moist lather. May be used with either hot or cold water.
2 for 36c. You Save 34c.

50c BOUQUET RAMEE TALCUM

An imported talcum perfumed with the odor of freshly cut flowers.
2 for 51c

Trailing Arbutus Talcum 2 for 26c
Harmony Rolling Massage Cream 2 for 51c
Medicated Skin Soap 2 for 26c
Klenzo Tar Shampoo Soap 2 for 26c
Rexall Toilet Soap 2 for 16c
Egyptian Palm Soap 2 for 11c

\$1.00 BOUQUET RAMEE FACE POWDER

Blends perfectly with your complexion. All shades.
2 for 1.01. You Save 99c

Bouquet Ramee Toilet Water 3 ozs. 2 for 1.51
Bouquet Ramee Compact or Rouge 2 for 51c

25c ORANGE BLOSSOM TALCUM POWDER

Of fine imported talc. Delightfully soft and refreshing.
2 for 26c. You Save 24c

Narcisse Perfume, 3 1/2 d2 for 76c
Narcisse Perfume, 3 1/2 drams 2 for 76c
Harmony Cream of Almonds 2 for 36c
Harmony Lilac Vegetal 2 for 76c
Harmony Cocoa Butter Cold Cream 2 for 51c
Harmony Coconut Oil Shampoo 2 for 51c

85c REXALL THEATRICAL COLD CREAM



A good cleansing cream for everyday use. One-Pound Can.
2 for 86c. You Save 84c

50c JONTEEL COLD CREAM

A good cleansing cream. Soft, smooth.
2 for 51c. You Save 49c.

Also Jonteel Vanishing Cream. Keeps the complexion youthful.
2 for 51c. You Save 49c.

Cara Nome Twin Vanity Case 2 for 2.01
Rexall Tooth Paste 2 for 26c

50c KLENZO DENTAL CREME



Keeps the teeth clean, white and beautiful without injury to the enamel. Pleasant tasting. A common-sense dentifrice.
2 for 51c. You Save 49c.

50c KLENZO LIQUID ANTISEPTIC
Kills germs, banishes bad taste, purifies the breath. Valuable in the treatment of pyorrhea.
2 for 51c. You Save 49c.

1.00 HARMONY BAY RUM

Full Pint Bottle
Made from the finest distilled Oil of Bay. Men like this excellent product for general toilet use. Particularly refreshing after the shave.
2 for 1.01. You Save 99c.

Georgia Rose Cold Cream 2 for 26c
Georgia Rose Van. Cream 2 for 26c
Georgia Rose Soap 2 for 26c
Georgia Rose Talcum 2 for 26c
Georgia Rose Face Powder 2 for 51c

CANDY

\$1.00 Challenge Package ASSORTED CHOCOLATES



One Pound Box
A full pound of delicious high-grade assorted chocolates. A real value for those who like good candy.
2 for \$1.01. You Save 99c.

Hard Candies, 1-lb. tin 2 for 61c
Liggett's Mints 2 for 6c

SUNDRIES and BRUSHES



35c Quality TOOTH BRUSHES
An assortment of styles and sizes that will satisfy the requirements of your family.
2 for 36c. You Save 34c.

Adhesive Plaster, 1in.x1yd. 2 for 16c
Adhesive Plaster, 1in.x5yd. 2 for 41c
Hair Nets, guarant'd meshes 2 for 16c
Jonteel Powder Puff 2 for 26c
Fly-Kil, 8 ozs. 2 for 51c
Cascara Comp., No. 3, Hinkle 100's 2 for 36c
Antiseptics, full pint 2 for 70c
Analgic Balm 2 for 36c
Eyelo 2 for 51c
Little Liver Pills 2 for 26c
Zinc Ointment, 1-oz. tube 2 for 26c
Carbolic Salve 2 for 26c
Gypsy Cream 2 for 51c
Spring Tabs 2 for 26c
Syr. of Hypo., clear or cloudy 2 for 1.01

PURETEST HOUSEHOLD PRODUCTS

50c PURETEST MILK OF MAGNESIA



Smooth as cream. A good laxative for children and elderly people.
2 for 51c. You Save 49c.

Boric Acid, 4 ozs 2 for 26c
Cream Tartar, 3 ozs 2 for 36c
Zinc Stearate 2 for 26c
Castor Oil, 3-ozs. 2 for 26c
Epsom Salt, 16 ozs. 2 for 36c

\$1.00 Monogram RUBBER GLOVES
An excellent heavy glove for household use.
2 for \$1.01. You Save 99c

Maximum Comb 2 for 36c
Labor-Lite Apron 2 for 1.01
Hair Brush 2 for 76c
Hair Brush 2 for 1.51
Leather Brush 2 for 1.26

\$2.25 MAXIMUM FOUNTAIN SYRINGE



Guaranted for One Year
Molded in one piece. 2 for \$2.25.
You Save \$1.99
Also \$2.25 Maximum Hot Water Bottle 2 for \$2.25

75c PURETEST ASPIRIN TABLETS



Bottle of 100. Prompt relief from pain. Will not depress the heart.
2 for 76c. You Save 74c.

Also box of 12 tablets 2 for 26c

Tr. Iodine with Applicator 2 for 26c
No. 6 Disinfectant, 16 ozs. 2 for 51c
Glycerin Suppos., Adult 2 for 36c
Glycerin Suppos., Infant 2 for 36c
Mineral Oil, Russian type, full pint 2 for 1.01

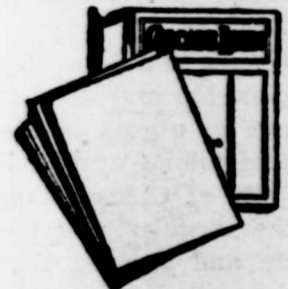
\$1.00 PURETEST RUBBING ALCOHOL



Full Pint. Used in hospitals, gymnasiums and training camps for bathing and rub down.
2 for 1.01. You Save 99c.

STATIONERY

50c CASCADE POUND PAPER



A Quality Paper At A Big Saving
2 for 51c. You Save 49c.

Also 50c Cascade envelopes to match
2 for 51c

Guardsmen Stationery 2 for 1.51
Arabesque Stationery 2 for 1.01
Lord Baltimore Stationery,
White and Tints 2 for 76c
Marsala Pound Paper 2 for 76c
Marsala Envelopes 2 for 76c
Writing tablets, ruled or plain 2 for 11c

\$1.00 EXOTIC STATIONERY

An up-to-date box of good writing paper. 2 for \$1.01. You Save 99c.

\$1.25 PEPTONA—Full Pint



Enriches the blood and builds strength. A good tonic for the Spring.
2 for 1.25. You Save 1.24

"93" Hair Tonic 2 for 1.01
Cherry Bark Cough Syrup 36c
Foot Powder 2 for 31c

PURE FOOD PRODUCTS

The Food Specials offered in connection with our One Cent Sale represent big savings and we quote them because of their value.

Opeko Coffee, 1 lb. 2 pounds for 69c
Opeko Teas, 1/2 lb. 2 pkgs. for 66c
Symond's Inn Vanilla Extract,
2 ozs. 2 for 36c

Symond's Inn Lemon Extract,
2 ozs. 2 for 41c
Symond's Inn Beef Cubes, 12's
2 for 31c

Ballardvale Strawberry Preserve 2 for 49c
Ballardville Pineapple Preserve 2 for 49c

WHAT A REXALL ONE CENT SALE IS—

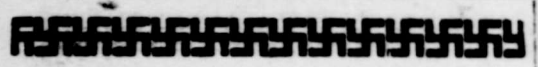
It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price of Klenzo Dental Creme is 50c, you buy a tube at this price and by paying 1 cent more, or 51 cents, you get two tubes. Every article in this sale is a high class standard piece of merchandise, just the same as is sold every day at the regular price.

This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full size package of high grade merchandise for 1 cent. It costs money to get new customers, but the sacrifice in profit is justified, knowing the goods will please you.

Save With Safety At Your Rexall Drug Store

ALEXANDER DRUG STORE

Brownfield, Littlefield, Levelland



RIALTO

—PROGRAM—

WEEK BEGINNING APRIL 30

MONDAY—TUESDAY

John Gilbert

—IN—

"MONTE CRISTO"

The picture that made Gilbert famous and you'll like him more than ever.

News — Comedy

WED.—THURS.

Florence Vidor

—IN—

"HONEYMOON HATE"

She married him to teach him a lesson! However, she was the lady who learned it. You'll hate yourself if you don't see HONEYMOON HATE!

News — Comedy

FRIDAY

Jackie Coogan

—IN—

"BUTTONS"

The unforgettable sensation of a picture full of sensations! The Kid Himself as "Buttons," a sea-going page-boy, in his finest performance to date.

Fox Variety — Comedy

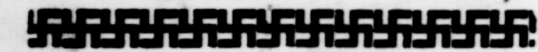
SATURDAY

Ken Maynard

—IN—

"OVERLAND STAGE"

NEWS — COMEDY



The Rotarian: What Manner of Man is He

The following address was delivered by Dr. John W. Chisholm to the local Rotary Club on April 13, 1928, and is being published by request of the club that our people in general may know just what Rotarianism is and stands for.—Editor.

Rotary had its origin in a desire for acquaintancy, fellowship and service. This desire became so urgent in the minds of a few professional and business men in the city of Chicago that they came together regularly in the office of the one and then in that of another and later in hotels, seeking always to gain useful knowledge and needed inspiration, that each might the better serve in his respective vocation. When they formed themselves into a club they selected the name "Rotary" because the first few meetings had been held in rotation at the places of business of its members.

Today, "Rotary" is a word that stands for individual growth, for better business practices, for broader acquaintanceship and for lofty ideals of service in business and professional intercourse.

"The sweetest lives are those to duty wed,
Whose deeds, both great and small,
Are close-knit strands of an unbroken thread,
Where love ennobles all."

Rotary is a philosophy of every day living. It undertakes to inspire men to realize fully their individual capacity for a rich service to the community in their respective vocations and avocations.

The Constitution of Rotary International requires that a Rotarian must be an adult male person of good character and good professional reputation, engaged in some worthy and recognized profession or business, as proprietor, partner, corporate officer, or manager; or holding an important position in an executive capacity with discretionary authority.

In other words, a Rotarian is the directing agent of some phase of worthwhile service to society, and this service must have back of it a per-

sonal character and a professional reputation that are GOOD. He must be the exclusive representative of his classification, craft or vocation, and actively engaged in such within the territorial limits of his club.

A Rotary club is organized to accomplish:

First: The Betterment of the Individual Member.

Second: The Betterment of the Member's Business, both in a practical way and in an ideal way.

Third: The Betterment of the Member's Craft or Profession as a whole.

Fourth: The Betterment of the Member's Home, his Town and Country, and of Society as a whole.

The Rotary club is much more than a luncheon club. To the rotarian the club becomes a means of making himself a useful element in the community, a means of extending his influence for good among his fellows and among the masses in society.

As the shuttle moves in weaving our national emblem with its tri-colors which stand for three cardinal virtues in character building, so in his daily vocation the true Rotarian moves in weaving the web of life and employs the threads of gold and silver and precious stones 1 Cor. 3:12), which, being thus properly knit together, for a charter that will stand the test of time and of eternity. If he be a real Rotarian his personality will embody and exemplify both the red and the white and the blue.

"There is but one rule of conduct for a man—to do the right thing. The cost may be dear in money, in friends, in influence, in labor, in a prolonged and painful sacrifice; but the cost not to do right is far more dear: you pay in the integrity of your manhood, in honor, in truth, in character. You forfeit your soul's content, and for a timely gain you barter the infinities."

Rotary is not merely a state of mind. He who serves must act. Rotarians are expected, in every social and civic contact, to engage in the effort to reconcile the conflict between the desire for selfish profit and the obligation to serve others. The Rotarian's philosophy requires the consideration of service above self, based on the high ethical principle that he profits most who serves best.

This was the philosophy and ethical principle of the Carpenter of Nazareth when he said: "Whoever of you would be first, shall be servant of all" (Mk. 9:35).

Sometime ago when reporters asked men in the streets of New York City who was the greatest man in America, different men were named because a different valuation was placed upon the effect of their lives, but the basis on which each of them was named was not of position, of office, of power, or of money, but only on the basis of service rendered humanity. Whatever difference there might be in the estimate of their achievements, there was no difference as to the cause of true greatness. And it has always been so. The history of the world shows that has counted as its greatest men those who have most truly served. Every institution and every organization and every man is measured by the service rendered society.

Rotary does not measure life according to:

1. Length of days.

To do so is to discount the life of the Man of Galilee who died in His prime. It is not a question of how long one has lived. Seneca said: "There is nothing more disgraceful than that an old man should have nothing to produce as a proof that he has lived long except the number of his years." Then when we measure life properly we do not go to the calendar.

2. Business success.

It is not how large his business grew, but how did he conduct his business? Was it solely for selfish gain? Or did he undertake to make his business a medium of service?

3. Political prowess or preference.

Rotary is not interested in this field except as individual members may cast their ballots for men who give promise of ability to render service in office.

4. Intellectual attainments, academic honors, etc.

We are not concerned so much with how many degrees one may have received from colleges and universities as what disposition and capacity has he for meeting the needs of those with whom he may come in contact in his daily round.

Instead of using these as canons for measuring life, Rotary judges the man by his moral and spiritual impress on the community, where purity and sincerity have largely determined the extent of this impression. Rotary says this impress on the community is the effect of internal qualifications and Rotary says to such a one: "Thou good and faithful servant, enter thou into the esteem of thy fellows."

Rotary says further:

"We live in deeds, not years; in

Extraordinary May Apparel Sale

OFFERING WOMEN'S AND MISSES' SEASONABLE
NEW FROCKS AND COATS AT TREMENDOUS
SAVINGS

CHARMING SPRING COATS AND DRESSES of Cloth or Silk — Especially priced at **\$6.75 to \$16.75**

Unprecedented values! Fashioned of fabrics of expensive quality such as twills, kasha, soft brushed tweeds, home spuns, worumbo fabrics velour de laines, flat crepes, crepe back satins, cashmere-like and basket weave fabrics.

Everything from the fine workmanship to the unusual Paris inspired details identify them, as high type coats. Every favored, ultra-smart style is here. In all the fashionable Spring colors, navy and black.



—EXQUISITE SUMMER FROCKS—
Captivating Styles—Values To Thrill You

FROCKS you'll see attending the smartest afternoon dinner and evening events. Every one crisp, new, charming in style and competing for your admiration.

Developed of the loveliest summer fabrics—printed chiffons, hand blocked prints, rebo crepes, crepes de chine, radium silk prints, canton crepes, georgette crepes in such colors as spruce green, oakheart, beige, swiss rose, bleu de lyon, Lucrene blue, blonde, golden corn, pastel tints and white. Every frock is a copy of a higher priced model; every frock and example of splendid workmanship; every frock an outstanding value.

COLLINS DRY GOODS CO.

WE GIVE GOLD BOND SAVING STAMPS

thoughts, not breaths;
In feelings, not in figures on a dial.
We should count time by heart-throbs. He most lives
Who thinks most, feels the noblest,
acts the best."

In every community there are men who are like the front wheels of an auto—they are willing to run along in the lead and let the other fellow do all the pushing. Rotary has no front wheels; she has but one wheel and that is the wheel under the wheelbarrow, bearing the load.

In recent years we have seen many thrones of Europe emptied, and golden crowns thrown into the scrap heap, simply because the people said thrones and crowns are of no service to the social order. The best motto to be placed over a desk or an office door is that of the Prince of Wales—"I serve."

Should we go into the laboratory called "The Six Objects of Rotary" and have a complete examination made of ourselves, what answer would each one of us give to the question: What Manner of Man is He? Put the sum total of your achievements, both those of self-improvement and those as benefits which society has received from your efforts, down before the laboratory technician and await his report. He will first put on a specimen in test tube number one, labelled: "The ideal of SERVICE as the basis of all worthy enterprise." Another specimen will be put in test tube number two, marked: "High ethical standards in business and professions." And still another specimen will be put in test tube number three, marked: "The application of the ideal of service by every Rotarian to his personal, business and community life." And in like manner he continues until a specimen has been examined in the remaining three test tubes. And then as a check up on the results the technician will use his microscope. Fellows, I fear that most of us would tremble as the technician handed back his report, lest it should be marked

"positive," which means unwell or defective or, perchance, infective.

In the absence of such a detailed examination by an expert, I am inclined to think that each one of us, after a self-made introspective examination, if he is frank with himself, will admit some shortcomings. And yet we find comfort in the fact that Rotary is not a claim to perfection. On the contrary, Rotary is an urge for betterment, an earnest effort to approach perfection. Every Rotarian is ambitious to attain the best in character and the best in his field of labor. His aim is a quest for the best in life by giving his best in service to others.

I appreciate the following lines by Dromgoole:

"An old man, going a lone highway,
Came at the evening, cold and gray,
To a chasm vast and deep and wide,
Through which was flowing a sullen tide.

The old man crossed in the twilight dim,
The sullen stream had no fear for him;
But he turned when safe on the other side

And built a bridge to span the tide.
"Old man," said a fellow pilgrim near,
"You are wasting strength with building here.

Your journey will end with the ending day;
You never again will pass this way.
You've passed the chasm deep and wide,

Why build you the bridge at evening tide?"
The builder lifted his old gray head:
"Good friend, in the path I have come," he said,
"There followeth after me today

A youth whose feet must pass this way,
This chasm that has been as naught to me,
To that fair-haired youth may a pit-fall be;

He, too, must cross in the twilight dim.
Good friend, I am building the bridge for him."

—COSMETICS—

Come in and see our cosmetics. We carry a complete line of CREAMS, LOTIONS, BATH SALTS, ROUGE, POWDERS and PERFUMES, and they are all standard brands.

—COME IN AND SELECT YOURS—

HUNTER DRUG STORE

—THE NYAL STORE—

FOR MOTHER'S DAY

The gift she will treasure through all the years—
Your Photograph—The best equipped Studio between Amarillo and Houston.

ALLEN & DWIGHT STUDIO

—Over Brownfield State Bank—

TERRIBLE SMASH
First Farmer—"That city girl is sure dumb."
Second Farmer—"How so?"
First Farmer—"She looked at my windmill and then wanted to know if anybody was hurt in that airplane wreck."—Detroit News.

Thalia—A highway meeting was held here recently relative to information on development of the Lee Highway.

Lamesa—Program for the South Plains District Convention of the WTCC here May 10 has been completed.