

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, MARCH, 15, 1929

NUMBR 30

County Agent's Column

COUNTY 4-H CLUB MEETING

The first county get-together of the 4-H clubs will be held in Brownfield in connection with a County Farm Bureau Meeting at the Odd Fellows Hall on Saturday, March 16th. Beginning at 10:00 A. M. The morning program with W. E. Williams as chairman will be devoted principally to 4-H Club work. Talks, songs, yells and a general good time will prevail. The afternoon program will be educational and will be of a great interest to the farmers and farm women as well as the club members. All farm people of Terry County are invited to come out, bring a basket lunch, and enjoy a full day, as well as a full meal.

DEEP PLOWING

The deep breaking that was done on Arthur Sawyer's place was for the purpose of determining whether or not the land will blow where clay was turned up and whether it would produce as well as if the land was listed.

The land next to the highway was very deep in sand and scarcely any clay was found at the depth, 14-18 in., at which it was plowed. More clay was found on the north side and it is this land that will show the value of deep breaking, as far as blowing goes.

There has and will be quite a bit of speculation as to the relative value of this kind of plowing. The question of blowing, holding the moisture, fertility of top soil, desirable seed bed, resistance to drouth, ease of cultivation and many other problems will be solved in this and similar tests.

It will be worth your while to stop at this plot of ground, walk over it and observe how it is withstanding the winds, dig down and see how the moisture is staying, notice how soft the ground is on top or how hard the clods are, see how soon the weeds come out, see what kind of stands are obtained in planting, notice the difference in growth and the effects of dry weather this summer, and finally the results in production. None of us know just how this extra deep breaking will affect the land or crops, but it is an experiment for your benefit and will be worth your watching.

This plot will not be touched until planting time. It will be planted and worked by Mr. Sawyer in the same manner in which he plants and cultivates his other crops. Cotton, grain sorghums, and corn will be planted on the plot. There will be no difference between it and the rest of the field except that it was broke on the average of sixteen inches deep.

The two-ton catapillar could pull the plow but the strain was too much. The ten-ton catapillar pulled it easily in high gear and plowed six-tenths acre per hour at an operating cost, gas, oil, and labor of \$2.67 per acre. While this tractor could handle one or more plows without much additional operating expenses yet the actual cost per acre would be near five dollars when everything is taken into consideration. The actual cost per acre cannot be determined until the proper sized plow and tractor is found, but cost what ever it may, we will be justified to the extent of the success of the breaking which is going to take time to determine.

Mr. J. L. Sims and C. Sears made a trip to Spur the first of the week. While there they visited the Experiment Station and looked over some of the best farms in the county. Mr. Sims also purchased a three year old Reg. Jersey bull which he intends to use on his herd of Jerseys. The time is not far distant when nothing but pure bred sires will be found in Terry County.

Fifteen schools have been visited by the county agent thus far and there are a few more yet to see. At each of these schools the pupils were enthusiastic over the 4-H club work and from all indications Terry County will again be crowding the other Texas counties for first place in enrollment.

Pigs, poultry, calves, gardens and various crops will be included in the club work this year. The club boys are going to conduct various experiments in crops this year, in fact every club crop will be a demonstration

Lion or Lamb



SUNDAY MOVIE BILL PASSES IN SENATE

AUSTIN, Mar. 6.—Discussion which raged in the house on the Sunday picture show bill found no echo in the senate today as that body finally passed it without debate.

The measure would repeal the statute forbidding Sunday picture shows and would substitute therefor local option. Sunday picture shows after 1 p. m. would be permitted, if approved by the city council.

Twenty-one senators voted for the bill, two opposed it, and there were three pairs.

farm. Such things as deep plowing, listing twice, planting two rows and skipping one, pure seed and other farm practices will be carried on by the club members in an effort to show the value or danger of such practices. Club boys and girls work to learn as well as to earn.

R. J. Portell of the Lahey club reports ten pigs; J. E. Scott has ten nice Poland China pigs on hand; William Pollock of Union reports five nice Poland pigs from his gilt and Don Hare has a nice litter of six. The club boys of last year will be able to furnish the very best of pigs in either Poland China, Duroc, Hampshire or O. I. C.

BILL GORE SHOWS CALVES

Bill Gore, a 4-H club boy of the Johnson community, carried three calves to the Baby Beef Show at Amarillo last week. While Bill had one calf that was as heavy as any in the show, weighing 945 lbs., he did not win any premiums. This calf was lacking a little in beef type and his other two entries were not hardly in high enough condition.

Competition is very keen now in baby beeves, in fact it is almost necessary to start this time of year with January or February calves and see that they get plenty of milk through the summer and fall as well as to get them started on feed in the summer months. Bill says that he learned enough in this trial that he is going to make some one work another year to keep him from selling the top steer, which brought fifty cents a pound this year.

Bill's calves averaged \$12.75 per cwt. in the auction sale and brought a total of \$287.00 which was a nice profit above purchase and feeding costs.

Bill's efforts are to be commended and this should be the beginning of calf feeding in Terry County. We have plenty of good calves, and corn, the best feed in the world, and why shouldn't the club boys of this county have a car or more calves ready for next spring's shows?

Bill was accompanied by his father, G. G. Gore and his brother, Keith.

Acorn Store Opening Here This Week

The Acorn Stores, Inc., are opening one of their more than 2100 stores in the United States here this week, and you will note that they are doing this with a big two page spread. This big concern has more than fifty years of successful operation behind it of progressive merchandising. At headquarters in New York, they have three large buildings devoted exclusively to purchasing of their merchandise to be distributed to the hundreds of retail stores.

As to their merchandise and the price, they claim to give the biggest dollar value of quality merchandise it is possible to obtain because of the big buying power behind each store. They ask that you compare their prices with others if you desire before making your purchase, or ask hundreds of thousands of other shoppers throughout the land who have done business with one of their stores.

On their opening date, Saturday morning they will have plenty of accommodating and courteous clerks ready to help you select your purchases. Many of these clerks will be personal friends or acquaintances of yours. Their leading motto is, "Acorn Service, Acorn Quality, Acorn Prices."

And these people are not here just to seek the dollar, but are here to become a piece and parcel of the city; to grow with it, and to help with their full share to develop our many undeveloped resources. Be sure to meet them.

Man Badly Cut at Tokio Last Saturday

Bill Brimmer, farmer of the Tokio community, was brought in about four o'clock last Saturday afternoon suffering from a severe knife wound on the rear side of the thigh, and at this time is still suffering greatly and is declared by physicians to be out of danger. So far he has not made a statement.

Mr. S. E. Maroney and son Coy, were later brought into town and gave bond to appear in court later. No definite account of the affair has been given out, but it is alleged that trouble came up between the elder Maroney and Brimmer, and afterwards the son of Maroney took the place of his father and is alleged to have done the cutting, and is also said to have fired on Brimmer with a shotgun as he ran, but the charged missed.

The trouble is said to have started over a small debt.

The walking candidate for U. S. Senator made an address at the community hall Saturday night.

R. Barrier Buys the T. A. Holly Property

One of the largest real estate deals that has been consummated in the city for some time, was pulled off last week when Raymond Barrier closed negotiations with Uncle Tom Holly for his lot on the north side of the square, which is the 4th lot from the northwest corner. It now has an old tin building on it which is one of the landmarks of the city that no one will grieve to see removed from the skyline.

While we have not talked personally to Mr. Barrier, we have it on good authority that in the very near future, probably in the next few weeks he will begin the erection of a modern new brick on the site, as he has already purchased interest in adjoining walls on the east and west. We also understand that he has a lease ready for the building when it is completed.

Mr. Barrier has explicit faith in the future of the city and has already demonstrated this fact by putting up two modern buildings in the city, one of them a two-story. When this building is completed the north side will be a solid brick with the exception of one building, and that is only a few years old, and has a front that gives the appearance of being quite modern. The erection of this new brick will also give the neighbors to it quite a reduction in their insurance rates, which will be quite a saving to them, as a brick carries a much lower insurance rate, which is passed on to neighboring buildings.

Bob Lovelace's Car Stolen Friday Night

A thief or thieves stole a Chevrolet Coach belonging to Bob Lovelace of the streets here last Friday night, and the abandoned car was found on the Tokio road about six miles west of Brownfield early Saturday morning.

Five brand new tires which had been placed on the car, together with the spare and everything else of value, including a coat and overcoat were taken. So far the thieves have not been found, but officers are still making an effort to locate them.

TRUE BLUE GIRLS MEET

The True Blue Girl's Sunday School Class of the Baptist church had a business meeting at the home of Mrs. Savage, Tuesday afternoon. The following officers were elected: President, Janet Brown; 1st Vice, Stella Mae Parks; 2nd Vice, Ruth Adams; 3rd Vice, Jimmie Thomas; Secretary, Juanita Tankersley; Juanita Bailey, Reporter.

Rotarians Entertain Terry County Farmers

The local Rotary Club were hosts to about 20 of the farmers of this section Friday 7:30 p. m. 25 were invited, but a few of them for one hindrance or another could not make connection with the banquet, but those who did attend seemed to have thoroughly enjoyed the affair. We understand that the Club will from time to time invite other farmers of the section to be their guests.

After a splendid spread at the Brownfield Hotel Cafe, and a little business disposed of, the club launched immediately into the set program of the evening. This was under the direction of Roy Davis, who made a few preliminary remarks as to what the honored guests of the evening could expect. This was followed by a short "fiddling" program, given by "Arkansas" the only name we know him by. This was very much enjoyed.

W. R. McDuffie gave the farmers the benefit of his unlimited knowledge of corn. He had before him three ears, white, yellow and red, and while his elucidation on corn varieties in general was good, no one in the audience was able to tell which he favored. But—reaching under the table he brought out a half gallon fruit jar full of corn in the liquid form, and there was no mistaking that he greatly favored this variety above all others. We want to compliment the fellow who made up that jar of imitation stuff, for they sure know their color schemes. The reason we know it was imitation was by watching two of the bulls sample it later. Did not frown enough.

The master stroke of the evening was the bull judging contest in which John King, J. E. Michie and Tom May represented at least three favorite breeds of the man cow tribe, while Will Alf Bell, Arnet Bynum and Ben Hurst were the three wise men from the A. & M. Note we said "from." Of course no two of them agreed, but all gave glowing eulogies of his favorite. Just what their orations were, we'll have to leave to the imagination of the reader, as we are averse to giving out the kind of bull we heard that night for mixed readers to peruse, but we'll bet those 20 farmers are thoroughly fed up on stock judging for awhile.

Short talks were made by Rev. Hisholm and Morgan Copeland for the club and Messrs. Martin, C. Sears and Ben Lyon for the farmers. All talks were good and to the point, the main theme being a closer cooperation between the farmer and the town man.

Mr. Griffith Doing Deep Plowing on Farm

There are some people right here in Terry County who still maintain that one cannot pay out land here farming, but we are reliably informed that H. C. Griffith, of the Wellman community is already several payments ahead on his land—but he is a farmer.

Mr. Griffith came up a week or two ago when the deep plowing test was being made just west of town, and he well did like it that he asked the county agent for the plow as long as he could spare it. He was given leave to use it a day and a half and succeeded in breaking ten acres. He put his Farmall tractor and ten head of horses to the plow, and claims he went at least two inches deeper than the test west of town, making 18 inches, and believes he can put it down to two feet. He has at least six inches of clay on top and the sand buried for all time, and he doesn't believe the sandstorms will bother him this year.

So well pleased was Mr. Griffith that he at once came to town and had a local hardware company order a plow for him, and says he will break out 100 acres of his land this year and the other 100 acres of his farm next year.

R. L. Cornelious was in Saturday morning along with the crowd for a few minutes. R. L. says he's not stuck on being in a large crowd long at a time, and does not come to town often on Saturdays.

Head-Hargrave Co. Moving this Week

Carpenters and painters have been quite busy for the past ten days remodeling the building near the center of the north side recently occupied by Cobb & Stephens, making it ready for the progressive firm of Head-Hargrave Co., who also have big stores at Ralls and Quitaque. This remodeling is being done at the expense of the leasee, as they informed us that they wanted a building with a thoroughly modern front.

The old front is being torn out, and will be greatly enlarged by narrowing it to some extent, but running it back much further into the store, giving them almost as much again show or display room. The shelving, dress, coat and suit cabinets are also being remodeled or rebuilt to conform to the more advanced idea of such. When this firm gets into their new quarters, they will have one of the most lovely stores in the city.

They have always been crowded for space since they have been in the city, and reached their limit of expansion several months ago in their present quarters, and having come to Brownfield to stay, they have for some time been looking for better or rather larger store quarters, and this new building will give them almost double floor space. They are doing their very level best to get into their new quarters for Saturday business, but are not certain. However, their customers will find them at one or the other places.

Our Farmers Are Loyal to Brownfield

We have lived at places and heard of others heretofore where the farmers of the surrounding community took little interest in growth and expansion of the city or town at which they get their mails or did their trading, but not so with the farmers of his section. They are seemingly as much pleased as any citizen of the town when any improvement is announced here, for they reason that the bigger the town the better their market.

We have always maintained the farmers in some sections did not take more interest in the town where they did their trading, was for the reason that no cooperation was shown them by the merchants where they did their trading, but on the other hand were treated as if they were an inferior race, and all that was expected of them was their trade. But many Brownfield merchants are former farmers themselves and practically the whole of them were raised on the farm, and know how to sympathize with the farmer in his trials and rejoice with him in his prosperity.

We have heard a number of our farmers voluntarily remark that Brownfield had one of the best and most sympathetic set of business men of any place they had ever lived; men who would go farther to accommodate their customers than any place they had ever resided. If one could have heard the talk, the mutual promise of aid and sympathy stressed at the rotary meeting last Friday night, at which there were some twenty farmers and a like number of business men, he could better understand what we are driving at. Yes, they rejoice as the town builds and expands.

At the same time, the merchants and other business and professional men of the town take a keen interest in an advancement made by the farmers of this section. They are exceptionally pleased with the present trend to improve the farms by the methods of deep plowing, and the movement toward diversified farming. "United we stand; divided we fall."

NOTICE—Cafeteria Luncheon to be served at 12 o'clock, Friday, Mar. 22 at Grade School under auspices Parent-Teacher Association. Everybody COME! Itc.

It sure has been a fine week for radioing so far—if one don't care for lying.

Mr. Jim Parks is very low but is reported to be slightly improving at this writing. He was operated on last week for appendicitis at Lubbock.

FINNEY OF THE FORCE

By F. O. Alexander
© by Western Newspaper Union



Snoop Is a Harem Prospect

M SYSTEM

SPECIALS FOR SATURDAY MARCH 16TH

SUGAR PURE CANE, 10 lb. **.58**
Paper Bag
LIMIT 10 POUND to customer

PEACHES AUTO No. 2 1/2 can **.17**

SALMON TALL PINK **.17 1/2**

HOMINY Van Camps LARGE, per can **.92 1/2**

COCO Hersheys One Pound **.29**

TURNIP GREENS No. 2 can **.12 1/2**

CORN ROUND UP No. 2 can **.10**

SOAP P. & G. 10 bars **.39**

FIG PRESERVES **.49**

RAISINS 4 POUND PACKAGE **.28**

COFFEE M. J. B. 2 POUNDS **1.08**

SPUDS 10 POUND **.15**

MILK VAN CAMPS Large can **.10**

PEAS SERVICE FLAG No. 2 can **.12 1/2**

PORK and BEANS **.10**

KRAUT VAN CAMPS Large can **.12**

MARKET SPECIALS

SALT MACKERAL per lb **.15**

FRESH PORK SAUSAGE, lb. **.19**

LONG HORN CHEESE lb. **.32**

The longest railroad tunnel in America, 8 miles through the Cascade Range, 100 miles east of Seattle, was opened for train operation in January by the Great Northern Railway. The tunnel cost \$14,000,000 and electrification and other improvements involve total expenditure, \$25,000,000.

Two of the newer additions to the list of 21,000 odd uses of gas are a hair drier for women bathers, which does the trick in a few minutes, and an air heater and accessories, including a recirculating system which dries papier mache speakers for movietone theatrical work.

Knocking on wood or against your town won't bring you any good luck.

Treat your customers right and you'll always have some left.

C. W. FAGALA RE-ELECTED SUPT. LORENZO SCHOOLS

At a meeting of the board of trustees last Saturday night, Mr. C. W. Fagala was re-elected as Supt., of our schools for another term. Mr. Fagala is now serving his first term in Lorenzo. He has given us a splendid school and we are glad to report his election for another year. He came to us from Brownfield last year, and has been a leader in our community the past year. No other teachers were elected at this meeting.—Lorenzo Tribune.

THE TEMPTATION OF CHRIST

At the Methodist church next Sunday morning, the sermon subject will be, "The Temptation of Christ—Could He Have Committed Sin?"

At 7:45 P. M. the sermon subject will be "The Drawing Power of Christ."

Sunday School at 9:45 a. m. League at 6:30 p. m.

Two good messages and a cordial welcome at the Methodist church.

Would you keep your family in a town where there was no church? Why not encourage the work of the church by attending its services? How can the church help you, if you will not attend?

Rev. B. W. Dodson, D. D. Pastor.

We thank Mrs. T. I. Poor for renewal of her subscription to the Herald Saturday.

Judge J. E. Lynn, of Plains, was among the visitors here Saturday.

Ten years is the life of the average electric railway trolley wire. Replacement of this wire is one of the heavy items of expense that every electric railway company must face.

NOTICE—A Cafeteria Luncheon will be served at 12 o'clock Friday, March 22 at the Grade School under the auspices of the P. T. A. Everybody COME!

O. H. Garner of the Union community, was in Wednesday.

E. H. Green of route one, had business in the city Wednesday.

Frank Swenson was in Wednesday and dropped in to renew saying he did not want to miss a paper.

Mrs. Ransie King, of Big Spring, is visiting her sister, Mrs. Arthur Sawyer this week.

NOTICE—Cafeteria Luncheon to be served at 12 o'clock, Friday, Mar. 22 at Grade School under auspices Parent-Teacher Association. Everybody COME!

Commissioners Court was in regular monthly session here this week.

Luther French has received a car of good cotton seed he intends retailing to the farmers of this section.

Mrs. Lloyd Greathouse and children were in Monday to do some shopping.

Our old friend, Will D. Bryant, renewed for his Herald recently.

You can't retire at your first piece of good fortune; for the rain that makes the crops grow brings up the weeds, too.

Tom Ferris and C. T. Smith shipped four cars of fat yearlings from their ranch near Muleshoe recently to the Fort Worth markets. The steers had been on feed for about 120 days, and being fat brought good prices. Messrs. Smith and Ferris will send another bunch of cattle to the market soon.

The Devil's Sink Hole is a cavern in Edwards County. From the edge of the entrance there is a sheer drop of more than 200 feet.

WEATHER FORECASTS

There is no way known to science of ascertaining the daily weather for a year in the future.

Tomorrow's weather occasionally disappoints even the most able of the government weather forecasters.

Weather is the most uncertain thing there is.

No one knows what it will be tomorrow, next week or next year.

TEXAS COUNCIL OF SAFETY

For the prevention of Street, Highway and Grade Crossing Accidents. Following is a report of accidents of all kinds in Texas for the year 1928, reported by the Texas Council of Safety.

CAUSES	INJURED	KILLED
Automobile	6606	902
Railway Train	408	182
Interurban Car	33	15
Street Car	89	27
Acroplane	32	45
Other Vehicles	257	50
Falls	574	129
Burns	351	194
Drowning	34	105
Firearms	255	127
Explosives	211	83
Other Causes	1027	212

TOTAL 9877 2071
412 were injured and 156 killed in home accidents, and 416 were injured and 165 killed in industrial accidents.

A new garage building 100 by 140 feet will be constructed in Dalhart with in the next thirty days by Chas. Williams. This building when completed will place business houses on three sides of the County Court House

Cow testing in the Association in Deaf Smith County reveals that in one herd one cow made a net profit of \$16.62 in five months, while another made a profit of \$69.50. Six herds are under test and ten "boarder" cows have already been sold off because of poor performance, according to reports from Hereford.

R. L. Casey, Boy Scout Manager at Guymon, is planning to secure a plot of ground to be used as a nursery for shade trees, with the boy scouts to be drilled in the care of the plants. He will help with the seeding and care of the ground around the courthouse.

Seventy-five new uniforms with which to dress up Plainviews two municipal bands have been ordered by the Board of City Development. This includes 35 mens uniforms and 40 scarlet caps and capes for the younger band.

Thirty-five planes have landed at the Ranger Airport since its opening last Armistic day, when in two days forty-five planes attended the celebration. The daily average income of the well equipped airport is \$2.60 from gasoline and oil and hanger service.

Within the next six months Merkel will have a four story modern hotel to cost \$25,000. On the first floor will be a commodious lobby, office, cigar stand, drug store, coffee shop with banquet hall adjoining, and five store buildings. The upper three floors are to have 44 guest rooms.

The Pecos Mercantile Company is to install more than \$15,000 worth of new equipment with a new mezzanine floor, a new men's shoe department. This store when built twenty years ago was considered one of the most modern in West Texas.

Bring on your old hard times; we're ready to go to bat!

Trade at home until the year 1953 and the rest of the century will take care of itself.



THE HOME BEAUTIFUL

Let us figure with you on a beautiful English type home, California or Spanish type. It will cost you nothing to get our prices.

—EASY TERMS IF DESIRED—

SHAMBURGER

Clothing, A Topic Of Interest

It makes no difference where a man goes, A topic of interest in his clothes. In summer he dresses to avoid being warm, In winter he bundles to keep off the storm. Regardless the weather for which he is dressing. His clothes are often due for a cleaning and pressing.

Phone 1-0-2 **CITY TAILORS** Cye & Blackie

Took Soda 20 Years for Gas—Stops Now

"For 20 years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—John B. Hardy. Adlerika relieves gas and sour stomach at once. Acting on BOTH upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleaning and see how good you feel! Overcomes constipation. Alexander Drug Store.

BRINGING UP THE REAR

Sam—The next cat I buy will be a small coupe.
Louise—Why?
Sam—I think it would relieve your voice in driving.—The Pathfinder.

A terracing school using the most modern of machinery was conducted March 1st and 2nd between Stamford and Haskell, by the Agricultural Department of the West Texas Chamber of Commerce. C. H. Colvin, secretary of the Eastland Chamber of Commerce assisted with direction of running the terrace lines.

Several head of mortgaged cattle of the dairy breeds, also some plow tools were sold Tuesday here by the Sheriff to go towards debts owing to the creditor.

S. Z. Paul, prominent farmer of the Wellman section, was up Saturday shopping with our merchants.

RHEUMALAX ELIEVES RHEUMATISM

Rheumatics, why suffer? When you can have relief so surely and quickly. RHEUMALAX is an internal remedy which removes the poison from your body by elimination or costs you nothing. Sold and guaranteed by Alexander Drug Store.

NOTICE

Have unloaded car of Purina feeds for poultry, hogs and cows. If you have never tried this line of feeds you will be surprised at the wonderful results produced after a trial Startena will take care of your baby chicks. We have one customer that has 500 chicks that began feeding Startena January 15th and has not lost but five chicks to date, numbers of others who have not lost any at all. Day by day we are told of flocks of chickens that egg production has been raised 50% to 75% on our new laying mash. Cow Chow will double your milk production when fed with home ground feeds half and half, and if you haven't the ground feeds we can supply same at a reasonable cost. Purina Feeds have been sold here for the past eight years. Only change in feeds are that they are much better feeds now than when first brought here. This has been accomplished through experiments on ten or twelve large demonstration farms. FEEDS WILL BE FOUND AT OUR WAREHOUSE.

BOWERS BROS.

The city of Big Springs is preparing to extend the \$30,000 storm sewer from East Third Street to the T & P drainage ditch. This extension will be made at a cost of \$20,000 and care for the flood waters coming from the south part of the city.

W. T. Patton was in from the farm Saturday after supplies.

CHISHOLM'S

GOOD MERCHANDISE AT BETTER PRICES

APPLES ARKANSAS BLACK, FANCY DOZ. **.24**

10 LBS SUGAR When Sold With Large Can Morning Joy Coffee Regular Price **.49**

SYRUP COUNTRY MAID **.74**

8 LB BUCKET LARD COMPOUND **1.14**

PICKLES 2 1-2 Gal keg **\$1.59**

RAISINS Market Day **.28**

HINDS HONEY Almond Cream .50 size **.39**

ORANGES Doz **.14** | **BROOMS** each **.39**

10 GAL. CREAM CANS **\$3.50** | 3 1/2 Gallon CREAM CAN, light wt. **65c**

BIG SHIPMENT BROODERS AND FEEDERS—ALL KIND FOUNTAINS, FEEDS, REMEDIES, ETC., FOR YOUR BABY CHIX AND LAYING HENS—ASK US ABOUT OUR PLAN FOR MASTER BRED CHIX.

HALF AND HALF COTTON SEED

Give us your order today, Seed is our specialty—We are better prepared to take care of your seed business.

TIRES—Are you getting our Silvertown Tires—If not get on our list to-day.

DON'T FAIL TO VISIT OUR STORES TO-DAY—

CHEAP FOREIGN FATS SMASH OUR MARKETS

When Admiral Dewey smashed the Spanish fleet in Manila bay one bright morning 30 years ago, he surely never dreamed that his exploit would cost American farmers at least \$150,000, this year.

That figure is conservative, according to the March 1 Oklahoma Farmer-Stockman. Some who have looked into the matter say that the real cost is several times that much.

Civilization followed Dewey into the Philippines, and the Filipinos took the new order of things seriously. They abandoned head-hunting and other reckless sports, and turned to occupations less hazardous and more profitable, such as growing coconuts and producing coconut oil.

Coconut oil production in the Philippines now running around 1,000,000, 000 pounds a year. Half of this is shipped to the United States—508, 000,000 pounds in 1927, to be exact, and more than 530,000,000 pounds in 1928.

There are other foreign oils, too, that come into the United States, the total amount of all vegetable oils imported being 1,053,000,000 pounds the last year for which figures are available. Because of this oil Americans have been obliged to export 979,000, 000 pounds of fats and oils, 702,000, 000 pounds of which is lard, mostly to Europe where it sells in a market which tends to be lower than the American market. Nevertheless, the export surplus determines the price for the whole American output, and so the prices for American farm products which are used for fats and oils are determined by cheap European market at the other. It is a choice between the devil and the deep blue sea.

THIEVES WILL AVOID MARKED CHICKENS

As long as here are fast automobiles, good roads and bad men, there will continue to be more or less thievery and most of it will be chicken thievery. There is no perfect remedy for this class of crime any more than there is a remedy for every other sort of crime.

The first and best thing for every farmer to do is to provide as nearly as possible for his own protection on his own farm, the Oklahoma Farmer-Stockman of March 1 advises. Locks, alarms, dogs and guns make up the first line of defense.

When thefts occur in spite of these preventives, farmers need to be in a position to identify stolen chickens. The marking of chickens is a preventive in itself, but it is more than that.

Every chicken thief who is serving time in the penitentiary is there either because he stole marked chickens or because he happened to get hold of a chicken that was different from the rest and so that the farmer could identify. Identification, positive identification, is back of every conviction.

U. OF T. HAS LARGE BUILDING PROGRAM

Austin, Texas, March 15.—By supplementing the available fund with a loan of \$1,250,000, a four-building program is the goal sought to be reached in the immediate future at the University of Texas, according to the twenty-third annual report of the University Board of Regents to Governor Dan Moody.

Plans are about complete for the enlargement of the present library, to cost about \$800,000, has been designed and the plans have been approved by the Regents. The contract for the auditorium-gymnasium, the first unit of the Ex-Students' Association program, will be let as soon as bids can be received after the next Regents' meeting. This building will cost a minimum of \$450,000. Finally, a building to house the shops of the department of mechanical engineering must be erected to care for them after they are removed from their present site for the construction of the Chemical Laboratory there.

STERILIZATION OF INMATES DECREED

AUSTIN, Feb. 26 (AP)—Sterilization of inmates of State institutions was provided for in a bill by Rep. R. L. Kincaid of Crowell, passed by the house today by a 101-21 vote.

The measure, designed to prohibit propagation of feeble-minded or epileptic children, already is in effect in 19 states, Dr. Kincaid explained.

Discussion of the bill was marked by a sharp difference of opinion as to its merits between two minister members of the house, Rep. W. H. Wigg of Paris and Rep. B. J. Forbes of Weatherford.

The word "Texas" comes from the Spanish pronunciation "Tejas," the name of an Indian tribe encountered by the Spanish in 1869.



HERE'S HEALTH

**Rexall Emulsion
Cod Liver Oil**

Rexall Emulsion of Liver Oil is just the thing to build up strength and health in babies and invalids. The high vitamin content of this almost pure-white emulsion is guaranteed to put on flesh, strengthen muscles and harden the bones of young and old alike.

\$1.00—Full Pint

This aluable food tonic is sold only at

ALEXANDER'S DRUG STORE

The Rexall Store

Work is drawing to a close on the new two story Lockney Hotel. It will have fifteen guest rooms, a dining room, coffee shop, lobby, barber

shop and some store on the ground floor. It may be decided to put another of fifteen rooms on the building.

TECH WILL ENTERTAIN STUDENTS OF 12 COUNTIES

LUBBOCK, Texas, March 11.—Students from eighteen counties will gather at Texas Technological College April 19 and 20 for the district meet of the Interscholastic League. Faculty and students of the institution for these two days join in entertaining many visiting students and teachers on these and in officiating for the hundreds of different scholastic and athletic events. Rooms without cost are furnished all official contestants while in Lubbock.

Dr. A. W. Evans, director general of this district, is expecting a total attendance of probably 2,000. Following are the counties comprising the district: Andrews, Gaines, Yoakum, Cochran, Bailey, Lamb, Hockley, Terry, Martin, Dawson, Lynn, Lubbock, Hale, Floyd, Crosby, Garza, Borden, and Dickens.

One day of the meet a typewriter tournament will be held, according to Dr. Evans.

Among the entertainment features offered for the visitors will be a carnival put on by the agricultural students of the College. It will be held in the afternoons after the regular program is over and will partake of the nature of a carnival.

Texas' largest tree is a giant live Oak at Rio Frio, in the southeastern part of Real County. The spread of its branches is 100 feet.

DAVID BUICK, FOUNDER OF FAMOUS AUTOMOBILE DIES PENNILESS AT AGE OF 72

DETROIT, Mich., March 6.—David D. Buick, founder of the Buick Automobile, died here last night, almost penniless at 72 years, but clinging still to his dream of millions. He had been ill in a hospital for a month.

Cancer, which had wasted his body for years, was the direct cause of his death, but broken hearted from disappointment at the fate which left him poor, weakened his resistance against the disease according to hospital attaches.

Buick sold his plumbing supply business here to obtain funds for manufacturing his automobile but after three years experiments he was forced to seek outside aid. Finally in 1905 W. C. Durant organized a stock campaign which netted more than \$1,000,000 more capital.

Inner dissensions in the company finally forced him to abandon management although he retained a large block of stock. He moved to California where it seemed he would have a new fortune in oil lands. But again litigation arose. Legal expense had to be paid and he began to sell his Buick Stock at \$100 a share. Today it is worth \$6,000 a share.

When his oil venture collapsed, David Buick was "broke" and without a share of the company he organized.

Subscribe for the Herald—\$1.00

CONSERVATION OF WILD LIFE TAUGHT IN SCHOOLS

AUSTIN, Texas, March 12.—To teach the protection of wild game life is the object of a pamphlet now being printed by the Game, Fish and Oyster Commission, which will be sent to the schools of Texas upon application by teachers or pupils.

The little booklet describes the game birds of the State and a few of the resident and transient song birds and is suitable for supplementary reading in class work. It contains a brief statement of what the Game Department is doing and a short drama which illustrates the enforcement of the law by a court trial.

A conservation program, which includes the play, is suggested for one day the first week of May when the fishing season has just opened. The entire program can be handled in forty minutes time.

This work was prompted by many calls from teachers and pupils over the State who are interested in conservation and supplies a need of long standing. The Department is fully aware that education which stimulates interest in wild life and prevents violations of the law is better than punishment after the law has been violated and this form of enforcement is also far more economical to the State.

J. F. Singletary is a new reader at Wellman, complimentary of a friend here in Brownfield.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year ----- \$1.00
Elsewhere in U. S. A. ----- \$1.50

Advertising Rates on Application

Official paper of Terry County.



All hasty weddings will be all wet when the new law takes effect, and many young couples who think they cannot live without one another a minute longer, may think different with three full days and nights to cool down and think the matter over seriously. But putting the crimp on hasty weddings will never silence that good old fiddle tune, "Haste to the Wedding."

Snap Shots in the Dallas News puts it nicely when he says that he isn't intimating anything about how scarce her's teeth are, but was only thinking about how scarce Southerners are in the Hoover cabinet. A Hoovercrat in another article eases the matter up some for Mr. Hoover by declaring that Mr. Hoover realizes that the South is still Democratic at heart. Pretty well said again.

The Merkel Mail hastens to say that just about all the present legislature has allowed Gov. Moody to do this session is to name his baby, and thereby the Mail lays it itself open for an argument. Who informed the Mail that Dan did the naming of the recent youngster? We'd bet a pint of "whoopie" if we had it that it was the maternal side of the Moody household that slipped the future moniker on Junior.

And another time when the dopsters got the hooks was when they gave it out as their opinion that Col. Stewart would command the majority of votes when he and the Rockfellers met around the squared table of the Standard of Indiana. Col. Stewart was making considerable noise while the sly old oil magnate and his son were playin' 'possum, but they were doing a world of thinkin' and figgerin' while apparently "sulled."

Well, they're at it again down in old Mexico, and so far the rebs seem to be getting the best of the affair. Most people think the priesthood of the Catholic church is behind the rebellion, and probably so, for it is a well known fact that they have no love for the past two administrations, for they have just about taken all the chewing tobacco away from the preachers down there, who have heretofore had their way for centuries. Naturally they would encourage the 500 disgruntled generalists who were told to go home and get themselves a job by President Calles last year.

Gov. Dan Moody seems to have torn himself with a great many West Texas people recently over vetoing of the measure validating title to beds of rivers and other dry streams in West Texas, where of recent years much oil has been found. Of course Terry County people are not wrought up over the matter as yet, for our streams are only here to break the monotony in the landscape, and contain neither water or fish. Oil is only a probability so far, and they are

not toting their guns for Dan, and don't necessarily think he is standing in with the big oil companies. Just the same, Dan's political ambitions are not what they "uster" be with West Texas in general.

At the time this heavy editorial is being punched out on the old Underwood, we have not learned what Gov. Moody has or expects to do with the bill proposing to kick the Hoovercrats out of the party. But if he is the man we think he is, the legislature is going to have another job passing a measure over his veto. We can't see the sense in kicking out a lot of good men who have voted the Democratic straight all their life only to have them join with the Republicans and hold the balance of power in Texas. But that would be the quickest way to make a two party state if that is what the legislature wants. If they would stop at kicking out Tom Love, Alvin Moody, Oscar Colpuit and a few of the other political leaders that bolted expecting some pie, we say go to it—but stop at that.

SPEAKING OF MATCHES

"Willie, what are matches made of?" asked the schoolmarm.
"I regret very much that I am unable to tell you," the boy replied.
"Why?"
"Because ma said you have been trying to make a match for the past ten years."
The value of Texas cotton for 1928 was placed at \$450,625,000.
Former Sheriff F. M. Ellington looks rather dilapidated with all his teeth gone, but he says Dr. Schofield will have to replace what he takes out.

SHERIFF'S SALE

The State of Texas, County of Terry.
By virtue of an order of sale, issued out of the Honorable District Court of Terry County, on 16th day of February A. D. 1929, by the Clerk thereof, in the case of Lamesa Motor Company, a corporation of Lamesa, Texas, versus M. C. Hamilton, Lennia Mae Hamilton and W. H. Guthrie, trading as the Guthrie Mercantile Co., No. 1113, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in April A. D. 1929, it being the 2nd day of said month, before the Court House door of said Terry County, in the city of Brownfield, Texas, the following described property, to-wit: The west one-half of Section number nine (Sec. No. 9) in Block D-14, Terry County, Texas, situated about 15 miles from the town of Brownfield, Texas. Also the following personal property, to-wit: One 1924 Model Ford Truck, body and cab Motor number 8804893; One 1924 Fordson Tractor, motor number 3588373, and 1-3 disc plow; One 1924 Fordson Tractor, Motor number 3588370, and 1-3 disc plow; One 1923 Fordson Tractor, Motor number 264 108, and 1-3 disc plow; One 1923 Fordson Tractor, Motor number 354 776 and 1-3 dic plow; Three 3-row Oliver cultivators.
The real estate shall be sold first and then the personal property, if the real estate should not bring enough to satisfy said judgment.
Levied on the 25th day of February 1929, as the property of M. C. Hamilton and Lennia Mae Hamilton to satisfy a judgment amounting to \$9,002.84 in favor of Lamesa Motor Company and costs of suit.
Given under my hand, this 25th day of February A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, By virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 22nd day of January A. D. 1929, in favor of Cicero Smith Lumber Co., Inc. and against R. S. Nabors No. 1108 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 4th day of March A. D. 1929 at 4 o'clock P. M. levy

THE GOLDEN RULE IN BANKING

We devote that same particular degree of prompt, efficient and confidential service to our patrons depositors and friends as we would desire accorded to the business which we entrust to others. A Golden Rule, that we follow, which means a good bank for you.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

upon the following described tracts and parcels of land situated in Terry County, Texas and belonging to R. S. Nabors to-wit: All of Lot No. 18 and the North one-half of Lot No. 17 in Block No. 12 of the original town of Meadow, Terry County, Texas, on the 2nd day of April, A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, will offer for sale and sell at public auction, for cash, all the right title, and interest of the said R. S. Nabors and to said property.
Witness my hand, this 4th day of March A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, By virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 2nd day of January A. D. 1929, in favor of A. E. Pool, W. E. Pool and G. Goodman and against T. T. Lindsey, Mrs. V. M. Plumlee and W. Cunningham No. 1087 on the Docket of said Court, and to me, as Sheriff directed and delivered, I did, on the 4th day of March A. D. 1929 at 4 o'clock P. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to W. F. Cunningham, or W. V. M. Plumlee to-wit: All of the southwest quarter of Section No. 42 in Block D-11 in Terry County, Texas on the 2nd day of April, A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said W. F. Cunningham and Mr. V. M. Plumlee in and to said property.
Witness my hand, this the 4th day of March, A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, by virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 30th day of January A. D. 1929, in favor of J. L. Costley and against J. T. Williams, C. O. Adkins, R. P. Burks, Warren B. Dillard and P. J. Murray No. 1105 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 25th day of February A. D. 1929 at 9 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to J. T. Williams et al. as herein above named to-wit: The northwest one-fourth of section Number 29, Block D-11 land in Terry County Texas, on the 2nd day of April A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said J. T. Williams et al. in and to said property.
Witness my hand, this the 25th day of February A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, by virtue of an execution and order of sale, issued out of the District Court of Terry County, Tex-



BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

JOE J. MCGOWAN
Attorney-at-law
Office in Alexander Building
Brownfield, Texa

-NEAL'S-
-JEWELERS-

Watch Makers, Jewelry Repairing
Engraving

We specialize in white gold,
fine platinum work and

Diamond Mounting

AT ALEXANDER DRUG STORE

and belonging to J. T. Williams and his assigns named above, to-wit: All of the northeast one-fourth of section Number twenty-nine (29) in Block D-11 land in Terry County, Texas, on the 2nd day of April A. D. 1929 being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said J. T. Williams et al. in and to said property.
Witness my hand, this the 25th day of February A. D. 1929.
J. M. Telford, Sheriff.

F. L. Treadaway Lester Treadaway
DRS. TREADAWAY & SON
Internal Medicine and Surgery
Phones: Res. 18 Office 38
State Bank Building
Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State
Bank Building
Phone 161 Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 184 State Bank Bldg.
Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice
and Minor Surgery
Meadow, Texas

FURNITURE & UNDERTAKING
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDWE. CO.
Brownfield, Texas

J. T. AUBURG
-WATCHMAKER-
Located at Hunter Drug Store
All work guaranteed to
please you.

LUBBOCK SANITARIUM
And
LUBBOCK SANITARIUM CLINIC

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
Surgery and Physiotherapy
DR. L. P. SMITH
General Medicine
DR. H. C. MAXWELL
General Medicine
DR. J. R. ANDERSON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium.

SWART OPTICAL CO.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.

TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. C. B. Quante, Com. J. O. Kenne, Adj.

Brownfield Lodge No 536, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.

Dr. G. W. Graves, N. G. L. A. Greenfield, Sec.

WOODMAN CIRCLE

Brownfield Grove No. 462

Meets the first and third Thursday nights in each month at the Odd Fellows Hall at 7 o'clock.

Brownfield Lodge No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall

H. R. Winston, W. M. M. J. Craig, Secretary.

"WHERE THERE'S A WILL THERE'S A WAY"

**—If You Have The Will—
I'll Show You The Way!**

You have rented long enough. By your savings, and through my loaning connections you can own your home like paying rent.

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas. Loans and Insurance.

HATCHERY NOW GOING

Let us have your business. We give constant attention to our hatchery and can please you. The following will be our sale prices:

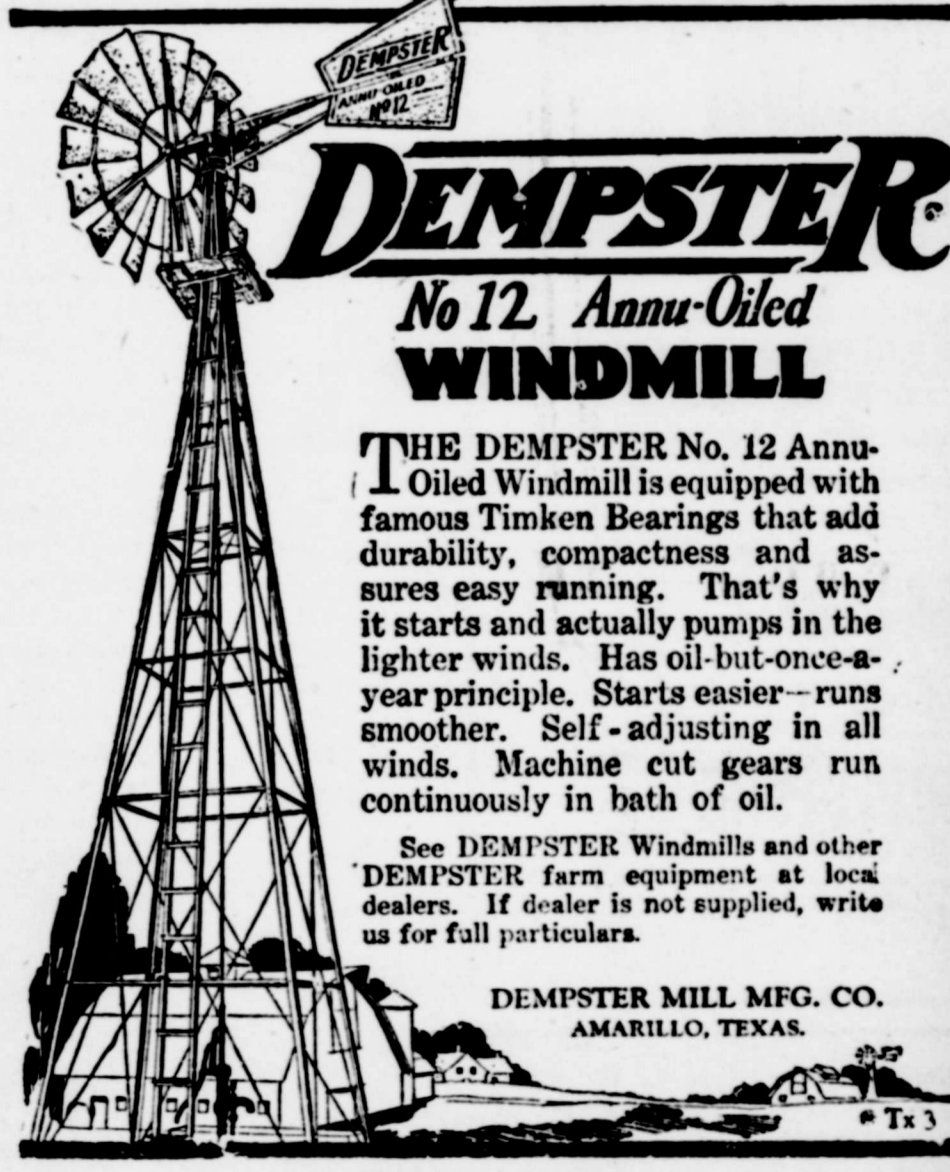
- Heavy Chickens, 500 up ----- \$15.00
- Heavy Chickens, 100 to 500 ----- 16.00
- Leghorns, 500 up ----- 12.00
- Leghorns, 100 to 500 ----- 13.00
- Assorted broilers, each ----- 14c

Custom Hatching \$3.50 per tray of from 112 to 120 eggs

BROWNFIELD HATCHERY

Bob Holgate, Prop. Brownfield, Texas

**Pumps 25% More Water
in the Lighter Winds**



DEMPSTER
No 12 Annu-Oiled
WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.
AMARILLO, TEXAS.

FOR SALE BY—
CICERO SMITH LUMBER CO.

FEDERAL EXTRA SERVICE TIRES

The Last Word In Tire Satisfaction!

Come to see us and let us sell you your next

—TIRES AND TUBES—

The Best Advertisement We Could Have
—SATISFIED CUSTOMERS—

CRAIG & McCLISH

"The Place For Service"

Phone—43

Lumber Niggerhead Coal

Standard, Monitor and Dempster Wind-mills. We handle everything the builder uses—

will appreciate your business.

CICERO SMITH LUMBER CO.

Brownfield - - - Texas

ATTENTION!

I have sold an interest in my battery station to Lee Fine of Lubbock who will take charge of this end of the business after August 1st. Mr. Fine comes very highly recommended, and we ask that you get acquainted with him as he can now be found on duty.

MCS PADDENS ELECTRIC SHOP

ROTARY CONFERENCE AT RANGER, TEXAS

The greatest conference in the history of Texas Rotary is forecast for the forty-first district which will be held in Ranger, March 21 and 22, judging from the enthusiastic letters that are pouring into conference headquarters from clubs and individuals throughout the district.

Rall: is planning to send a 100 per cent attendance, writes J. Edd McLaughlin. Mineral Wells likewise contemplates an attendance of 100 per cent. Due to the nearness of Eastland and Cisco to Ranger—Eastland being 10 miles away and Cisco 20 miles distant—it is assured that Eastland and Cisco, as well as Ranger will register a perfect attendance. In fact the conference may witness the shattering of all records for the number of clubs with the entire membership present.

Lubbock will have at least 50 on hand, Charles A. Guy, editor of the Lubbock Avalanche-Journal writes. And Fort Worth can be counted on

for a big representation, states B. A. Tolbert.

These expressions are typical of the enthusiasm with which the clubs of the district are looking forward to the conference.

While Ranger is the conference city, Eastland and Cisco are joining with Ranger as host clubs. It has for years been the proud boast of Eastland county that it is the only county in Texas with three Rotary Clubs. Eastland countians are very proud of their county for they declare that it casts more votes, has a greater mileage of paved highways, has more population and has more wealth rendered for taxation than any county west of Fort Worth until El Paso county is reached.

Although long noted as a great center of the oil and gas industry, Eastland county has gained new fame as "the egg basket of Texas" and ranks second in the production of peanuts. Plans are being made for the delegates to have an opportunity to see many sites of interest including the third largest power plant in

RIALTO

Program Week Beginning
SUNDAY, MARCH 17

—SUNDAY MATINEE—

EMIL JANNINGS

—in—

"Sins of The Fathers"

This is a big picture. It will be run for Sunday matinee from 2 until 6 only.

MONDAY—TUESDAY

"Mother Knows Best"

—WITH—

MADGE BELLAMY

LOUISE DRESSER

BARRY NORTON

Edna Ferber's most popular story is now one of the screen's most entertaining pictures.

NEWS—COMEDY

WEDNESDAY—THURSDAY

"TENDERLOIN"

with

Dolores Costello

and

Conrad Nagel

A crook melodrama that is good.

—COMEDY—

—FRIDAY—

RICHARD DIX

—in—

'Moran of The Marines'

It's a great Richard Dix picture SEE IT!

NEWS—COMEDY

—SATURDAY—

Ken Maynard

—in—

'THE PHANTOM CITY'

EXTRA! EXTRA!!

The first chapter of the greatest chapter play that has ever been produced.

'TARZAN THE MIGHTY'

—in 12 chapters—

An Edgar Rice Burroughs story.

—COMEDY—

Old Time
FIDDLING CONTEST
March 29th.

Newcomer Corrects Mistake of Herald

My dear Mr. Editor:

In the last weeks issue of your paper I was grateful to you for the editorial you gave me. One correction allow me to make. For the past fifteen years I have lived on the South Plains with the exception of twenty three months over sea during the world war. Living in Floyd, Crosby and for the past five years in Lubbock I am with one of the largest insurance companys of Texas and have been sent to Terry County as service man for them. Last week I made a large survey of the entire County and I honestly believe that Terry County citizens are as progressive and as prosperous as any farmers on the South Plains. Up to now I feel lucky in selecting Brownfield and vicinity as a territory for my work. Corn, cows, chickens and etc. I believe are the reasons for the conditions of the farmers here. I am, Mr. Editor, for any thing to help build Brownfield and the South Plains. I feel that we are just now getting on our feet and some day all Texas will know what a fine big country we have out here on the Bawlies.

Yours for success,
C. L. Lincoln

WEST TEXAN WRITES FOREMOST NEWS STORY

A West Texas newspaper man is credited with writing the outstanding news story of the United States during the past year.

There appears a full page article in Editor and Publisher, the foremost journalistic publication in the United States, and this article declares:

"A young newspaper man in a West Texas oil town developed and 'put over' the greatest feature news story of 1928.

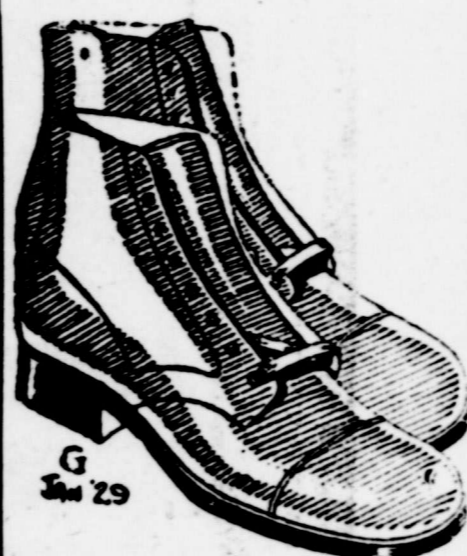
"Boyce House of Eastland, Texas, is the man who started Rip, the Texas horned frog, on the road to fame.

"It was declared that no individual—except Lindberg—had ever received so much publicity within so brief a space of time as the Eastland frog."

House, formerly city editor of the Memphis, Tenn., Commercial Appeal and former staff correspondent of the Fort Worth Record, is editor of the Eastland Telegram.—Colorado Record.

E. G. Alexander, formerly of this city, but now proprietor of a drug store at Plainview, was here the past week. He is still interested in the Alexander Drug Stores here and at Levelland and Littlefield, as well as business and residence property here. He informed us that the wheat of the Plainview section was needing rain.

C. B. Worsham was in from the Tokio community Saturday. On learning what had happened to the Bob Lovelace car, he hunted an insurance office at once and took out insurance to cover his new car.



MEN!

Here's A Real
Bargain For You!

A GOOD WORK SHOE

ABSOLUTELY
GUARANTEED

to give you
Satisfactory Wear
SPECIAL—ONLY

\$1.95

BALDWIN'S

"A Better Place To Trade"

BROWNFIELD —TO HAVE CITY DIRECTORY—

At a meeting of the City Council, Tuesday morning, Mr. Chas. S. Tant representing the City Directory Co., 514 Southwest National Bank Bldg., Oklahoma City, was authorized to determine numbers for all residences and business houses in Brownfield and to place the street names at all street intersections.

A census will be taken of the town and a City Directory printed showing the name of the head of the family, wife's given name, occupation, street address and telephone number. In addition to the regular alphabetical arrangement the directory will contain a classified list showing the names of all the advertisers under the head of their respective business, a doctor's directory page, lawyer's directory and a street and avenue guide.

When the census taker calls you will be asked for the above information and to purchase a permanent number for your home, the prices of which range from 25 cents to \$1.00 per house nailed on according to the grade selected.

As there is no charge for the directory itself, all remuneration comes from the advertisements which appear in the directory. A sufficient number of which will be printed so that a copy will be placed in every home, business house and office in the city.

The cooperation of every person will be appreciated so that the directory, when completed, will be 100% perfect.

SATURDAY SPECIAL

OATS, 35c size	26c
RAISINS, 4 lb. package	28c
SYRUP, g'llon (Stayles)	69c
SYRUP, gallon (Hot Cake)	59c
SALT, 25 lb. sack	38c
TOMATOES, No. 2 can	9c
PEANUT BUTTER, 1 lb.	23c
—DRIED FRUIT—	
Dried Apples, per lb.	17c
Dried Peaches, 10 lb. box	1.28
Dried Prunes, per lb.	39c
SUGAR, 25 lb.	1.63
COFFEE, Admiration, 3 lb. can	1.53
TOILET SOAP, any kind	8c

W. R. Lovelace

McSpadden Sells Inter- est in Electric Shop

Flem McSpadden has sold an interest in his battery station to Mr. Lee Fine of Lubbock, who is now to be found on duty at the McSpadden shop. Mr. Fine comes to Brownfield highly recommended as a battery expert, and he wishes to become acquainted with the trade at Brownfield. So go in and say howdy to him.

Later on in the season, we understand that Mr. Fine will have full charge of the shop, and Mr. McSpadden will put in a full line of electrical supplies, including fans; also radio and phonographs.

Jack Hart has just completed a neat little stucco cottage for W. H. Collins on next lot north of the Collins residence. It will be occupied by Edgar Self and family.

Lewis Whitaker, of the Herald, spent the week end with his parents at Seminole.

Tree Surgeons Work Courthouse Park

Two men have been employed by the Commissioners Court to work the trees of the court park for borers, which are fast killing the trees in the park that have been grown with so much effort and cost in money. They are being paid one dollar per tree.

They find signs of the worms, chisel into where the hole is, then dope the hole with some kind of poison that produces fumes that penetrate to the worm. They are also treating the roots of the trees for borers.

Mr. W. C. Kennedy and son, new comers to Terry County from Collin County, were visitors to the Herald office Saturday. When we asked Mr. Kennedy where he was from, he said "From where it rains all the time." Also remarking that in February it rained 21 inches there.

R. C. Mahanbe of route one was in Tuesday for supplies.

Announcing

THE GR ACORN STORE

BROWNFIELD

Saturday, Ma

FRIDAY EVENING BETWEEN 4:30 and 7:30 O'CLOCK

we will hold our Formal Opening at this time, no merchandise will be sold. Everyone is cordially invited to come in and inspect the store during these hours.

MUSIC—Will be furnished by Mrs. Endersen and the High School Orchestra.

Silk Dresses



of NEW MATERIAL
NEW TREATMENTS
—NEW EFFECTS—

Direct from Eastern Markets
in a beautiful array of colors

Sizes for regulars, stouts
or shorts—

ACORN
PRICE **\$7.95**

Other Dresses from
\$4.95 to \$14.95

Dresses of

TUB FAST PRINTS

In Weights That Are
Serviceable—

\$1.75

PRINTED DRESSES

of slightly lighter material.

—Nicely Trimmed—
—Very Dainty Patterns—
only

95c



Come to the Formal Opening, Friday Evening. Hot drinks given and refreshments served. This will be Brownfield's largest department store, with twenty-two departments—featuring prices far less than are normally expected. We invite you to come in and inspect the store during these hours.

—OPEN FOR BUSINESS SATURDAY

1/4 off

SPRING MII

FELTS—STRAWS—

A variation of shapes and colors
to select from

Priced \$1.95 and up

YOU'LL WANT MORE



UNDERTHINGS

—of SILK and RAYON—



Rayon Panties.....	95c
Teds, nicely trimmed.....	75c
Dance Sets, brassier and stepin.....	98c
Gowns, rayon.....	98c
Gowns, voile.....	89c
Brassiers.....	45c
Slips.....	1.95
Bloomers.....	98c
Combination.....	1.98



A COMPLETE SHOWING OF
NEW SPRING PRINTS
AT REMARKABLY LOW PRICES

Betty Brand Batiste.....	29c
Betty Lee Prints.....	29c
Tommy Tucker Prints.....	36c
Kalburnie Prints.....	29c
Kalburnie Gingham.....	23c

ALL PRINTS ARE BOIL PROOF

STORES IN OTHER STATES

Alabama	Mississippi
Florida	Tennessee
North Carolina	Ohio
Oklahoma	Michigan
Georgia	South Carolina
Arkansas	Maine
Louisiana	

COSTUME JEWELRY

Beads of many colors.

15c

and

25c



SHOES! SHOES! SHOES!

MEN'S..... \$1.98 to \$4.98

WOMEN'S..... \$1.98 to \$4.98



ACORN STORE

LOCATED IN DOCK POWELL BLDG., WEST SIDE SQUARE—OWNED AND OPERATED BY CHARLES BROWN

AND OPENING RES, INC. of

TEXAS
March 16th

ATTEND THE FORMAL OPENING FRIDAY EVENING
From 4:30 to 7:30 o'clock. No merchandise will be sold during these hours.
OPEN FOR BUSINESS SATURDAY, MARCH 16TH.

from 4:30 to 7:30. Flowers will be
ld's most modern and complete depart-
othing but dependable merchandise at
your inspection of this modern store.
DAY, MARCH 16TH—

ON ALL WINTER
READY-TO-WEAR
AND MILLINERY

includes both Ladies and Children's

LINERY

SILKS
ors that is easy



d up
THAN ONE!



DES! SHOES! SHOES!
LREN'S 98c to \$4.98
ANT'S 98c and \$1.98



ORES, Inc.

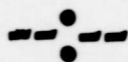
Men's Suits

—with 2 pair pants—

\$2495

ALL WOOL
FINE TAILORING

—Sizes from 34 to 46—



OTHER CLOTHING
\$995 to \$2995



SHIRT SEASON IS HERE!

With the approach of Easter
we all think of brightening up
our wardrobes. Shirts are the
first essentials, so take advant-
age of the opportunity we offer—

DRESS SHIRTS from
98c to \$249

And A NECKTIE Also—



—BEAUTIFUL PATTERNS
—ALL SILK—FULL LENGTH

79c

Men's Unionsuits

made of

GENUINE BROADCLOTH

79c

—Perfect Fittin—
—Accurate Sizes—
—Double Stitched—
—Bound Edges—
—Sizes 34 to 48



Work Shirts and Overalls

We carry extra good values in
shirts of Blue Chambray and
Khaki Twill—Priced

69c to \$159

OVERALLS that are full cut, trip-
le stitched and wide, deep pockets.

98c and \$129



—MEN'S ECONOMY SOX—

Wool Boot Sox 49c
Men's Plain Lisle 33c
Men's Fancy Rayon 39c
Men's Fancy Rayon 45c
Boys Fancy Sox 19c
Boys Fancy Sox 25c

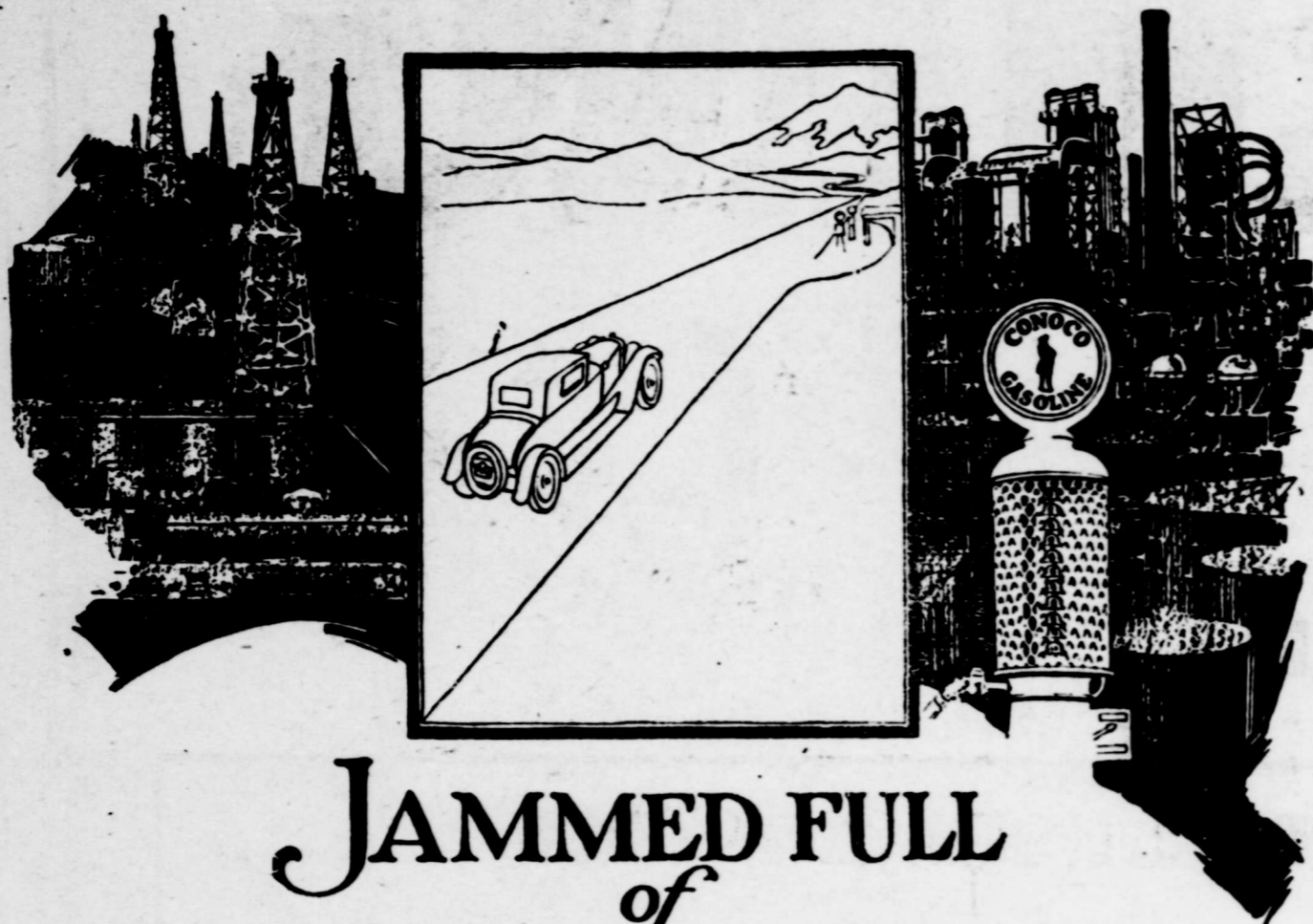


—TEXAS STORES—

Abilene	Colorado	Port Arthur
Anson	Cisco	Plainview
Bryan	Hamlin	Vernon
Breckenridge	Lamesa	Yoakum
Brownfield	Lubbock	Stamford
Brownwood	Lufkin	Slaton
Big Spring	Midland	

ROADWAY ROUSS, INCORPORATED NEW YORK CITY, "MERCHANTS OF YOUR GRANDFATHERS."

—“There is no Substitute for Experience”—



JAMMED FULL of START and PULL

The shortest road to motoring satisfaction is the road that leads to the Conoco Pump.

Careful selection of crude petroleum to which the latest manufacturing methods are applied explains Conoco's leadership—in quality and results.

Fill at the sign of the Continental Soldier. Then step on it—and go!



A Word on Advertising By a Local Man

The writer recently had a conversation with a member of a local firm that is one of our largest advertisers concerning their advertising, just to see what they thought about the matter. This was Mr. Bruce Knight, of the firm of Hudgens & Knight, and he was quite free to express his opinion without hesitancy. At the beginning, let us say that this firm has long since given up the idea that they are “just doing advertising to help out the local paper,” but are doing extensive advertising because they firmly believe that it is paying them dividends in their business.

Mr. Knight said: “Two years ago when we started to using large copy, we had some misgivings, but decided to give advertising an extensive and fair trial. Since that time, our business has increased three fold, and of course we give to our advertising a very large share of credit for the increase. We are now doing a large annual business with people we considered clear out of our trade territory at that time. We consider advertising just as much a part of our business now as we do the goods in our shelves.” Asked if he dreaded to prepare copy each week, he replied, “Well, we have quite a time getting it up in original shape occasionally, but on the whole, we kindly like working up copy for the ads.”

Coming as this does from an advertiser that spends between \$1200 and \$1500 per year with the local newspaper alone, it should have its effect on the advertiser who either pretends he does not believe in advertising, or thinks he is about to break wall street if his bill goes over two or three dollars per month. While this firm see to it that they are getting all the advertising that their bills call for, if the publisher has complied with same, there is never a word of complaint, and the bill is paid pronto.

NOTICE OF ELECTION

Notice is hereby given that on the First Tuesday in April, A. D. 1929, the same being the 2nd day of said month, there will be held at the Commissioners' Court room in the courthouse in the City of Brownfield, Texas, an election for the purpose of electing Three Aldermen.

None but qualified voters, residing within the corporate limits of said City of Brownfield, Texas, shall be permitted to vote therein.

The following officers have been appointed to hold said election, to-wit:—John B. King, Judge; Jay Barrett, Clerk; S. H. Holgate, Clerk.
Attest: Joe J. McGowan, Mayor.
Roy M. Herod, Sec.

The big incubator at the Chisholm store turned out the first batch of chickens this week.

Tokio Notes

County agent, R. B. Davis, visited the Tokio school last week. He laid the plans of work for the club members before those interested. He distributed cards for membership and said that he would organize them next time which will be some time next week.

Miss Bonnie Creel is very sick with tonsillitis this week.

Mr. and Mrs. W. R. Trout gave a party for the young people Saturday night. All report a good time.

E. L. Winkle is spending a couple of days in Lubbock this week.

Mr. Jim Parks is very low but is reported to be slightly improving at this writing. He was operated on last week for appendicitis at Lubbock.

The walking candidate for U. S. Senator made an address at the community hall Saturday night.

RANGER ROTARIANS READY FOR DISTRICT MEET

The Ranger Rotary Club, assisted by the chamber of commerce, other Ranger organizations, and the Rotary Clubs of Eastland and Cisco, this week will make final preparations for entertaining here, Thursday and Friday, March 21 and 22, the Forty-First District Rotary Conference.

Invitations to the 2,500 Rotarians in the district have been mailed and it is expected 1,500 of these will be accepted.

The first Baptist church will be used as the conference assembly hall, headquarters of the credentials committee will be maintained there, and the district governor's headquarters will be located at the Gholson Hotel. Wayne C. Hickey, Ranger, conference secretary, also will have headquarters at the Gholson.

The first day of the conference will be featured by conference luncheons and assemblies.

J. G. Singer of Levelland, one of the district managers of the State Telephone Co, is one of our new subscribers. Mr. Singer says they are going to have something good to offer the public through the columns of the Herald. Watch for the State Telephone ad.

Mr. and Mrs. H. O. Longbrake visited their aunt, Mrs. Foker, near Seagraves, Sunday.



WANTED: Maize heads, ear corn and any kind bundle feed to grind.—Bowers Bros. 16-tfc

WANTED: Maize heads, ear corn and any kind bundle feed to grind.—Bowers Bros. 16-tfc

FOR SALE: Five mares and one mule. Will sell worth the money and on credit with good note.—See G. S. Webber, Palace Drug Store. 27-tfc.

WANTED—A salesman or saleslady who is absolutely honest, who is industrious, who stands high in his or her community. For such person we have a very attractive proposition, with one of the strongest, old line legal reserve life insurance companies in America. In replying state age and business connections for past two years. Write General Agent, Box 1194 Lubbock, Texas. 32c.

FOUR GOOD work mules for sale, half cash, balance good notes, fall time. W. F. Young, Rt. 1. 31p.

WANTED—We pay cash for fat cattle, alive or dressed. Packing House Market, city. 28-tfc.

FOR SALE: Good white orpington cockrells, your choice for \$2.00. See Vernon Bell. 24-tfc.

LOST: Brown bill fold containing several bills, also some personal checks; name on fold. Liberal reward for its return and no questions asked. B. D. DuBois, M. D.

FOR SALE—Ford truck in good shape; new tires all around and has Jumbo transmission. See Byrl Hahn for prices and terms. 28-tfc.

LOST between Plains and Lubbock two Fisk 32x600 tires with rims. Phone E. C. Young, 1810 Lubbock. Reward. 1tp.

NOTICE—Stock of dry goods fixtures for sale at Meadow. See S. W. White, Rt. 1.

MARES, Horses and Mules for sale or trade; cash or credit. R. C. Burleson. 26-tfc.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

CHICKEN CHOWDER will make your hens lay more eggs at less cost.—See Bowers Brothers. tfe

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GEORGE ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in W. TEXAS. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1886 SAN ANGELO

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

TERRY COUNTY Acaylor Cotton Seed for sale, \$1.25 to \$1.50 per bu. I. M. Smith. 31c

FOR SALE or trade one Radio-Round incubator, 100 egg. Mrs. Ben Lee city. 31p.

WHITE BERMUDA onion slips \$1 per 1,000; cabbage plants (Wakefield and Flat Dutch) \$2.50 per 1000. Extra low prices on all nursery stock. Good line of cherries, peaches, plums, grapevines and shubbery. Will have tomato and potato slips later. Send us your order. Tech Plant and Tree Co., 1212 Main, Box 1661, Lubbock, Texas. 30c

HALF AND HALF cotton seed. Selected from high lint yields. Machine culled. West Texas raised. Regular size, clean seed. \$4.50 per hundred pounds. W. H. Clonts, Knox City, Texas. 36p.

BE BEAUTIFUL

Come in and make an appointment for a Permanent Wave or Curl I also make a specialty of facials and do them SCIENTIFICALLY.

DOLLENE BEAUTY SHOPPE

BUY WISELY

—Good Equipment For Better Farming—

We Handle

International, McCormick, Deering and Oliver
—IMPLEMENTS—

None Better

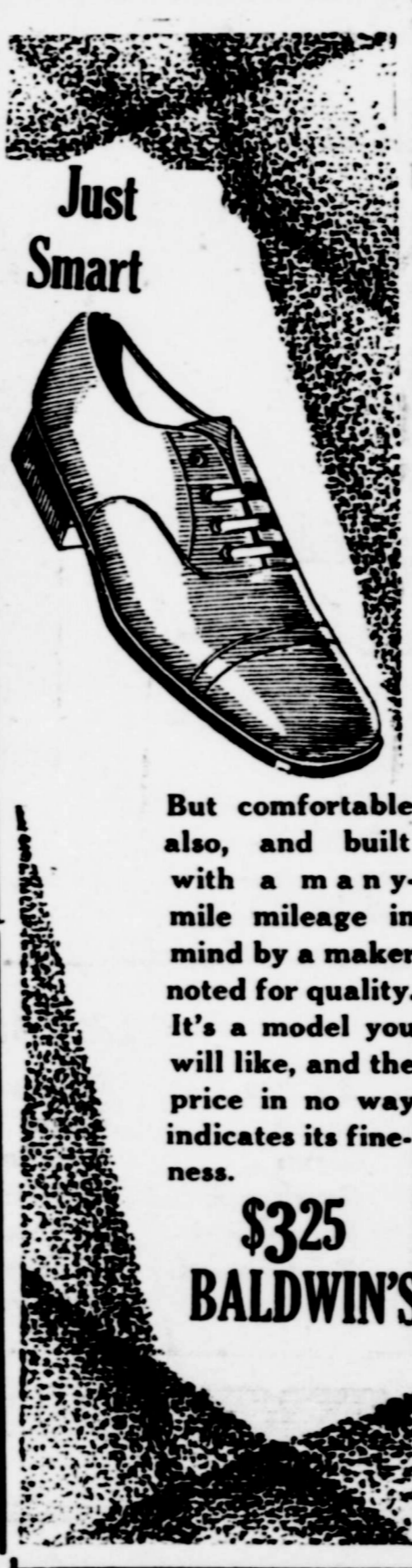
We have a full line of repairs for those who have already bought these implements. To those contemplating buying new farm implements we extend a cordial invitation to look our stock over. We sell them because we know that you will become a SATISFIED CUSTOMER.

BELL-ENDERSEN HDW. CO.

P. S.—See our nice line of furniture.

We understand that C. B. Markham has purchased the B. W. Stinson residence property in the east part of the city.

J. O. Hobbs of the Needmore section was among the large crowd on hand here Saturday, shopping among the merchants.



GET READY FOR SPRING BY BUYING A FULL SET OF Fisk Tires, Tubes

Have just received a fresh supply direct from the factory. In these tires you get

—MORE MILES FOR YOUR MONEY—

Let us sell you Conoco Gasoline and Amalie Oil —Its Better—

FITZGERALD FILLING STATION

\$6 Cumulative Preferred Stock

A SAFE CONSERVATIVE INVESTMENT

The State Telephone Company of Texas offers for sale a limited amount of \$6 Cumulative Preferred Stock to our subscribers and the public.

The price of this stock is \$100 per share plus accrued dividends. Dividends of \$1.50 per share are payable quarterly on January 15th, April 15th, July 15th and October 15th.

Information regarding this Preferred Stock may be obtained from any employee of the Company. They are authorized to take your order.

STATE TELEPHONE CO. OF TEXAS
BROWNFIELD, TEXAS

Bill Der Says

A fellow can be on
the square
after he's been around



Higginbotham-Bartlett Company

—NO LONG WAITS—

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

SANITARY BARBER SHOP

Rich Bennett, Mgr.

THE ARISTOCRAT OF TOILETRIES

—by Lucretia Vanderbilt, now on display at the

This is one of the best and prettiest lines we have ever offered to the public. Comes in the prettiest containers of blue that will be an attraction to any dressing table.

This line also comes in nice gift boxes and on silver stands. Be sure and see it.

—IT'S DIFFERENT—

PALACE Drug Store

"IF ITS IN A DRUG STORE, WE HAVE IT"

Don't Other County Agents Ever Write

We seem to have the only county agent that ever writes anything for publication in their county papers, as we see Roy Davis' articles quoted more in our exchanges than all other agents combined. Or is Roy's stuff the only production that is fit for publication? One or the other, sure.

As stated above, we see more of his stuff, especially in the semi-farm papers who get the Herald on exchange than all other county agents in this section combined, and the reason they reproduced his articles is because they want to pass a good thing on to their readers who never see the Herald. They, of course figure that what is good for Terry County will be good for their own, and what prospers the farmers in their section will prosper in the same proportion not only the paper business but every other business in their city and county. At least that's the way we would figure it.

Now the Herald has no objection to these papers copying Roy's articles, and we are sure he feels the same way about the matter. We are on the other hand glad that we have an

agent that not only has enough energy to get out and personally talk to the farmers, but tell them by the hundreds through newspaper publicity, of any new idea, advice about this and that. Usually when one reads anything it seems to dwell long on their minds than if some one personally told them of the matter. Then too, if the article proves especially good, it can be clipped and preserved for future reference. This is especially true of articles concerning the control of worms and insects by poisoning, remedies for diseased livestock, etc.

The Herald stands ready at all times to give all the publicity possible to Terry and Yoakum counties that will mean the good or development of this section, and this being primarily a farming and stock raising section, we believe that such articles as Mr. Davis writes, are worth much to us. The Herald is a Terry County institution, but includes Yoakum County because they have no publicity medium of their own, and do practically all their legal work with the Herald.

Mr. David Crockett of Brownwood, Texas, is here helping to put on the advertising for the Acorn Store. There are several head managers here also from other towns helping to get the store under way.

Hudgens & Knight

"THE DEPENDABLE STORE"

SPECIALS FOR FRIDAY AND SATURDAY, MARCH 15th and 16th

25 lb of Sugar 1.58
5 lb Box Blue Ribbon Peaches .78
2 oz. Bottle Extract .20
Macarona, Spagetti, pkg .6 1-2

4 lb. Market Day RAISINS	28c	1 lb. CHEESE	31c
4 lb. Market Day PRUNES	41c	1 lb. BRICK CHILI	24c
FIG BARS, per lb.	16c	6 bars CANDY	25c

HARDWARE AND FURNITURE DEPARTMENT

10 QT. GALVANIZED BUCKET 19c
8 GALLON I. C. CLOTHES BOILER 99c
SILVER KING WASH BOARD 49c
6 PLAIN WHITE PLATES 69c
K-2 BALTIC SEPARATOR NO STAND, Easy Payments \$35.00

See us for that 2-row Avery Lister-Planter. The beams and foot pieces guaranteed not to bend or brake. We trade for your single-row lister on first payment.

FURNITURE, SEPARATORS, RADIOS, KELVINATORS, WASHING MACHINES and many other useful things sold on easy terms.

"SCRAMBLED EGGS"
By the Seventh Grade
Kathleen Hardin, Reporter.

James Parker (calling at a drug store): "Do you retail things in here?"
Clerk (thinking James meant groceries): "Why sure."
James Parker: "Well I want you to retail my dog he just got his tail cut off by the train."

Mrs. Brownfield: "Ray, there comes Mrs. Endersen you tell her I am out."
(Later) Ray: "Mrs. Endersen, ma's out."
Mrs. E.: "That's too bad, I just came over to borrow a few eggs."
Ray (to Mrs. E.): "Ma, did you mean you were out of eggs?"

Mrs. Holmes: "What birds are most frequently kept in captivity?"
Sidney: "Jail birds."

Eva Mae: "I would like to live in Iceland."
Annie Letha: "Why?"
Eva Mae: "Well, Mrs. Holmes said that in Iceland the days are 6 months long, and just think how large an all-day sucker would be."

Charles: "Why are your sox on wrong side out, A. T.?"
A. T.: "My feet got hot so I turned the hose on them."

Ora Belle: "It's tough to have to pay fifty cents a pound for meat."
Juanita Tankersley: "Yes, but it is tougher when you pay 25 cents."

Wilburn: "I see the women are about to give in."
Wayne: "How 'zat?"
Wilburn: "Well I was walking down the street the other day and

saw a sign in a window that said, "Ladies Ready-to-Wear Clothes."

Sunday School teacher: "E. M. do you know where little boys go when they don't put their money in the plate?"
E. M. Smith: "Yes, mam, they go to the movies."

How much did Philadelphia Pa. pay?
How much does Cleveland O. pay?
How many eggs could New Orleans La.?

Whose grass did Joplin Mo. cut?
What was it made Chicago Ill.?
"Twa" Washington D. C.
She would Tacoma Wash., in spite of a Baltimore M. D.
You call Minneapolis Minn., Why not Annapolis Ann?

If you can't tell the reason why I bet Topeka Kan.
Who was it left Nashville Tenn. When he was nearly broke?
Could Noah build a Little Rock Ark. If he had no Guthrie Ok.?
Would Denver Colo. cop because Ottumwa Ia. dore?
For though my Portland Me. did love, I threw my Portland Ore.

Frankie: (over telephone) "Hello, is this the lady who washes?"
Lataine: "Indeed, I should say not!"
Frankie: "Oh, you dirty thing!"

Miss Banks: "Make a sentence using the words 'defeat,' 'defense' and 'detail.'"
Christine: "Defeat of the cat went over defense before detail."

Otis: (over telephone) "Hello, who is that?"
His father: (to make his son proud of him) "Why son, this is the smartest man on earth."
Otis: "Excuse, I want to speak to my dad."

Poor Martha can't bend either of her fore fingers, the results of playing base ball. But I say in behalf of the class that we hope Martha's fingers are better by Monday.

The 7th grade students are very busy getting ready for the fair. We are making several experiments in agriculture.

DEATHS

Mrs. Mattie J. Gatewood, 76, died at the home of her daughter, Mrs. R. L. Graves, last Tuesday the fifth after a lingering illness. The body was prepared for burial, and following services at the Methodist church by the pastor, Rev. E. W. Dodson.
Besides her daughter mentioned above, she leaves a son, who resides in New Orleans, but who was unable to attend the funeral.

Mrs. Jennie B. Hunter, 40, wife of J. A. Hunter, who lives on the old Lewis place two miles west of Brownfield, died Monday morning at 3:30, following a brief illness with pneumonia. The body was laid to rest in the Brownfield cemetery following funeral services at the family residence conducted by Rev. Currie. Besides her husband, she leaves six children, two boys and four girls.

J. F. Malcolm handed us another dollar on subscription one day last week, remarking that it was the tenth dollar he had paid us, beginning his subscription the year he came here. We certainly appreciate such loyalty as he has to the old home town paper.

W. C. Jones was in from the south route Saturday, and while here renewed for the Herald and the Farm News.

AGED CITIZEN PASSED AWAY HERE SATURDAY

Thomas G. Lovelace, aged 75 years passed away at the family residence Saturday afternoon about two o'clock following only a few days of illness. Grandpa, as he was known to all was born in the state of Kentucky in July 1843, and entered the Confederate service at Bolling Green, that state. At the close of the war, he married his first wife at Williston, Tenn. He has one son living from this union at Temple, Okla.

The second marriage took place in Missouri in 1876, and to this union seven children were born, all of whom are still living, all attending the funeral, as well as his aged companion. Two of his sons, W. I. and Bob live in Brownfield.

Funeral services were conducted at the Baptist church Sunday afternoon at 2 o'clock, of which he had been a member since childhood, by his pastor, Rev. E. V. May. After which, the body was conveyed to the Brownfield cemetery by the Masonic brethren where it was buried according to their rituals.

G. R. Arnett, new comer of route one, is one of our valued new readers.

J. E. Bradley was among those here after supplies Saturday.

Mr. and Mrs. W. R. Bridges of Slaton were visiting their niece, Mrs. Dimple Jones, at the Commerce Hotel, and also attending to business in Brownfield, this week.

NOTICE—Cafeteria Luncheon to be served at 12 o'clock, Friday, Mar. 22 at Grade School under auspices Parent-Teacher Association. Everybody COME!

IT IS NOT THE QUANTITY—BUT THE QUALITY—

That builds the mileage. Let us service your car with good oil and gas—where the best oil and gas is the only kind that can be bought.

MILLER & GORE

The Herald \$1.00 in Terry and Yoakum Counties.

Now You Can Grind and Mix Your Own Feed

Stop Waste! Grind All Your Feed!

Come in and let us show you how the W-W Hammer Type FEED GRINDER will bring you better feeding profit. How you can easily and quickly grind and mix your own pure feed at low cost. Grinds any feed from the ground up—alfalfa, fodder, snapped corn, bundle feeds, small grain, etc. separately or together. No attachments necessary. The W-W has no burrs, gears or knives. Powerful hammers do the work. Timken Bearings. Five sizes, with blower or elevator. We will gladly demonstrate the W-W on your farm, under your own power and with your own feed.

HUDGENS & KNIGHT

Authorized Dealer.



W-W HAMMER TYPE FEED GRINDER

NOTICE TO THE AUTOMOBILE PUBLIC

We invite you to come to see our new line of

—SPECIAL AUTO MACHINERY—

LARGE VALVE FACING MACHINE turning lath large enough to put steel gears on your present fly wheel.

ELECTRIC TESTING MACHINE to locate all your electrical trouble.

BATTERIES with OUR own GUARANTEE for 12 months service.

—All Phillips Products Are Better—

HARRIS MOTOR CO.

PHONE 1-5-7

A contract has been let for the paving of four and one-half blocks of street in the main business section of Santa Anna. At the time the paving is done the water main will be replaced with an eight inch pipe which will cause the insurance fire rate to be reduced.

It required seven years and two months to produce the millionth

Model T Ford motor. The millionth Model A Ford motor was produced in slightly over fifteen months.

Visitors have passed through the plants of the Ford Motor Company at Detroit in such large numbers during the last year that on some months more than 50,000 persons witnessed production of the Model A Ford.

Subscribe for the Herald—\$1.00

CHEVROLET PRODUCTION FIGURES ARE RAISED

Detroit, March 11.—That there will be an upward revision of Chevrolet 1929 production schedule, calling for an output of 1,350,000 units instead of the 1,250,000 quota originally established, was indicated today by R. H. Grant, the company's vice-president in charge of sales, who has just returned here after 6 weeks spent conducting dealer meetings in the northern and western sections of the country.

This alteration in production plans, Mr. Grant explained, was considered only after very thorough surveys of business conditions undertaken by him and other Chevrolet officials. In the course of this year's dealer meetings, officials divided into three groups and visited 37 metropolitan centers. Exhaustive studies of sectional conditions were made possible by the cooperation of thousands of dealers, bankers and businessmen.

"At the time the new 6-cylinder car was announced, we predicted a volume of 1,250,000 units for 1929," Mr. Grant said. "As a result of my visit to 13 widely scattered sections and similar visits to other sections by my associates I feel that we are warranted in raising that figure to 1,350,000. Beyond that mark we cannot go with our present facilities but these can be quickly increased if the demand justifies."

COLOR TO WOMAN IS MAGIC

College Station—"The pot of gold at the end of the rainbow is only a legend, but to the fortunate woman who can wisely choose, the colors in the rainbow are worth a pot of gold for their part in enhancing her charms and reflecting her loveliness. With the passing of dull and colorless winter woman should take a lesson from nature, enter into the spirit of spring, and put on new color in the clothes she wears."

Pointing out that shops are full of the new and beautiful spring colors, Mrs. Dora R. Barnes, clothing specialist in the A. and M. College Extension Service, gives a few hints to women on the magic of color. "Color can make us happy or unhappy," she says. "It is one of the most important factors in selecting a costume, gives it life and feeling and expresses the personality of the wearer more than any other one factor. Since colors spell the individual mood and personality they should be an expression of one's best thoughts; charm and delight the wearer as well as the observer; and fit in harmoniously with the wearer's surroundings."

"Colors related to each other always go well together. Yellow and green combine well because green is made of blue and yellow. The more in the green the greater the harmony. Colors also combine well with their complements. For example, blue and orange go well together because yellow is the complement of blue. Dull, sombre colors make one very retiring while bright, gay colors make one more cheerful and aggressive. A little retiring woman dressed in gray sinks into the background, but note the effect of bright red on a very aggressive girl."

"Of all the browns," says Mrs. Barne, "sherry brown is the newest, smartest shade. Beautiful blue are more diverse than usual, ranging from the bright monet to a grayish blue. The greens are soft this year, and red still follows the wine shades."

The Bradley Building and Loan Ass'n. has announced that it will lend money to Bradley citizens, enabling them to pave streets, adjoining their premises at \$1.58 per month on every \$100.00 loaned. Forty blocks of resident paving have been completed and more contracted for.

P. G. Stanford, of Plains, had business here Saturday.

HE LOST SOMETHING

The man felt that he was careful enough, for he always placed every paper in its proper position on the desk. He was always very particular about locking the safe at night, and would even try the outside door once or twice, on leaving the office, just to be sure that everything was properly protected.

He was one of those fellows who insisted on doing every little detail, like washing the windows and cleaning the cuspidors. He had no idea of deputizing, then supervising. Everything had to pass through his hands, for he was so very, very careful.

But one day he lost something, and that "something" means more to him than all of the other things on earth.

That man has hunted in his home, in hotels here and abroad for the thing he has lost. He has had a dozen or more wise and experienced men all trying to help him to find it. His quest has cost him months of time and thousands of dollars, but up to the present moment, he has failed to find the thing that is of much more importance to him than his bank account or his business.

He may never find what he is looking for, and the thing he is looking for is—Health.

How true it is that we do not appreciate the advantages of good health until we are handicapped by the disadvantages of disease, or punished with pain.—The Silent Partner.

GOOD PICTURES FOR BAD

College Station—The old story of the boy who ran away to sea because of the stirring picture of a full-masted schooner hanging in the sitting room at home should not discourage people from adorning their walls with pictures but rather call attention to their powerful influence in daily living. "There is an art in selecting pictures for the home, as women in the improved living room contests are learning," declares Mrs. Bernice Clayton, home improvement specialist in the Extension Service. "In the living or dining room pictures should be general in nature such as will appeal to all members of the family, like landscapes, architecture, portraits, religious subjects and flower studies. Pictures of a more personal nature may be reserved for bedrooms."

"Housewives may well begin their improvement in this line by courageously disposing of poor and inartistic pictures even though they may be gifts, for poor art is terribly destructive of an atmosphere of good taste. Old fashioned enlarged portraits are usually so poorly done and are so out of place in living rooms as to merit their removal to the attic. Excellent reproductions of the world's master pieces may be had cheaply today at most department stores and may well be used to create a wholesome influence for the beautiful and good in our homes."

A STICKER TO REACTNESS

We don't want your opinion, simply state the facts in the case and let it go at that," the judge instructed a witness.

"You drive a wagon?" countered the prosecuting attorney.

"No," came the laconic reply.

"But you said you did, a moment ago."

"I did not."

"Now, on your oath, do you drive a wagon?"

"No."

"Then what is your occupation?"

"I drive a horse."

The Stock judging team of the West Texas State Teachers College, attended the thirty-third annual Fat Stock Show at Fort Worth. The team was composed of three students and Professor Frank R. Phillips.

John Bill Spencer, of Lubbock spent the week end with his grandparents, Mr. and Mrs. J. L. Randal.

—COTTONSEED—

I have taken the local agency for the pure Summerall Half and Half Cotton Seed grown by Hall County Seed Co., in Hall county where cotton matured well last year. If I am not in town see Clyde Lewis.

—50c per bushel deposit with order—

George Cardwell, Agent

BRING YOUR CAR IN AND LET US OVERHAUL IT

We make such a difference to the improvement of your car that it takes an expert to realize the difference in a new one so far as the motor is concerned.

Then use **QUAKER STATE OIL** sold at

BRICK GARAGE

Phone 118

GOOD FOOD WELL SERVED

For a cozy, comfortable place, with piping hot, delicious things to eat and a quick, courteous service, our dining room invites you to visit us often through the new year. We are taking particular pains to see that our 1929 friends are made happy as possible.

AMERICAN CAFE

GAS, OILS and AUTO ACCESSORIES

EXCLUSIVE AGENTS FOR RACINE TIRES

Greasing rack conveniently located for greasing, washing and polishing cars.

HAHN'S SERVICE STATION

WHY NOT BUY MILK

—produced from dry feed. It is always sweeter and richer than grass milk, and never has a bad taste or odor

—SANITARY DAIRY—

A BARBER FOR YOUR SKIN

No two men shave alike. In fact, no two men have exactly the same kind of beard. Tough or tender skin, heavy or light beard—you'll find that a shave with us will establish a new barber satisfaction with you

CITY BARBER SHOP

DEE ELLIOTT, Proprietor

TAHOKA CHAMBER ELECTS NEW SECRETARY

TAHOKA, March 5.—C. C. Williams of Crosbyton has been elected secretary of the Tahoka Chamber of Commerce and has taken charge of the work.

Williams was secretary at Crosbyton for the past 17 months, prior to which he was a Government teacher in the Philippines. He is married and has a family.

A budget of more than \$5,000 was recently raised by the directors for the year's work.

Plans have been completed for a new two story, fifty by eighty foot Masonic Hall for Perryton. It is planned to put a basement under the building with provisions for the installation of a heating plant, which will be used only if Perryton fails to get natural gas soon.

Kermit now has, in addition to numerous important improvements, an \$18,000 railroad station being completed, a new \$250,000 Court House, a school house just starting costing \$125,000 and a contract of \$189,000 has recently been awarded by the State for a Highway.

—Just as the large, fragrant, glistening white—

—MAGNOLIA—

is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's and Chisholm Bros.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

—SAVING LEADS TO SUCCESS—

Opportunity knocks constantly at your door if you carry a good bank balance. Fortune smiles on those who know how to handle their money, and save a little out of each pay check. Because thrift is a characteristic universally admired, it brings to everyone greater responsibilities and greater opportunities. It makes one stand above the crowd as a reliable and responsible person. Why not belong to this class at once. Open an account here today.

THE FIRST NATIONAL BANK

OF BROWNFIELD, TEXAS



COAL COAL

Now is the time to stock your coal bin for the Winter while our stock is large. We have the very best of both lump and nut coal.

Phone 158 for prompt delivery.

BROWNFIELD COAL CO

JUST RECEIVED

A nice assortment of the well known **ARMAND PRODUCTS**

Something new in the rouge is the correct blend into two distinct shades for blonde and brunette.

See this line and get a **FREE** sample.

HUNTER DRUG STORE

DOLLAR DAY SPECIALS

WATCH OUR WINDOW FOR DOLLAR VALUES

—for—
—SATURDAY—
You will be surprised what your dollar will buy

WHITE & MURPHY

—STAPLE AND FANCY GROCERIES—

Home For The Week-End

A number of the boys and girls of Brownfield who are attending Tech are home this week end. This week marks the semester between winter and spring terms. They are James H. Dallas, Adolphus Smith, Bill Collins, Glenn Webber, Madeline Elliott and others whose names we failed to learn.

Porter-McKinney

Mr. Elmer McKinney and Miss Fay Porter of the Union community motored to the home of Rev. A. L. Burnett where they were united in marriage. They will make their home at Union.

Broom-Simmons

Rev. E. V. May performed the ceremony Saturday night that united Miss Oma Broom and Mr. C. J. Simmons as one.

Mr. James Singer, district manager of the State Telephone Company was here Monday getting out a new directory which will be ready by April

first.

Dr. and Mrs. Copeland were called to Lubbock Sunday afternoon to be at the bedside of Mrs. Copeland's niece, who underwent a major operation Monday morning.

Mr. and Mrs. J. T. Auburg accompanied by their little son, Paul and Miss Lucy Drury had business in Lovington Wednesday and Thursday.

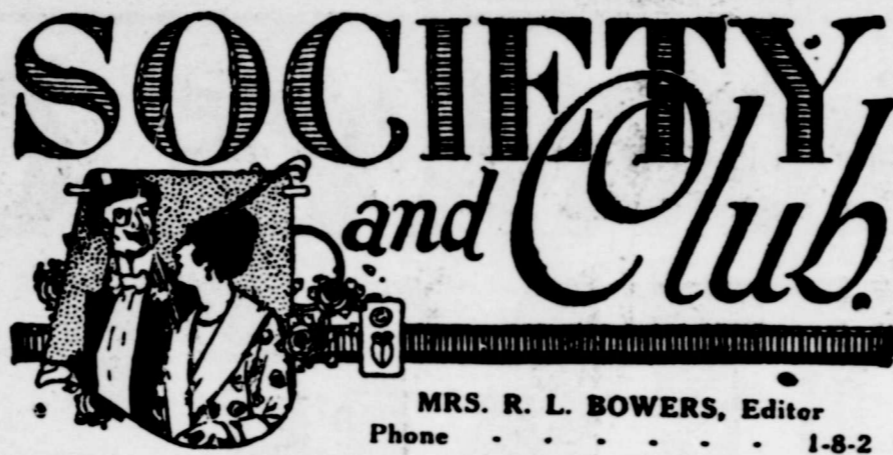
Mart Walker and Obed Cook of Seminole had business in Brownfield Tuesday.

Mrs. Lula P. Gainer of Tatum, N. M., known as Mother Gainer, was a guest of Mrs. Dimple Jones, last week end.

Editor's Note—While Mrs. Bowers is out of town probably for the next three weeks, Mrs. J. T. Auburg is writing the news for this column. So send what you have to her.

Afternoon Class Party

Mrs. J. J. McGowan was hostess to the ladies in her Sunday School class



MRS. R. L. BOWERS, Editor
Phone 1-8-2

of the Methodist church Friday afternoon. The time passed all too quickly in pleasant conversation. Each member invited a guest who were: Mesdames Miller, McDuffie, Shelton, DuBois, King and Dallas. The members of the class are Mesdames Poone, Endersen, Dodson, Rickels, Michie, Hunter and Bell. Sandwiches, olives, individual pies and hot tea were served by the hostess.

Birthday Party

Little Miss Irma Ione Smith had a host of little friends to enjoy with her sixth birthday, Friday. The birthday cake was in pink and white with six candles. Dainty favors of white coated rabbits and candies were given each little guest, who were as follows: Earline and Evelyn Jones, Emogene Coleman, Patsy Ruth Lewis, Peggy Jean Lewis, Twilla Graham, Mary Nelle Adams, Mary Lena Winston, Jane Brownfield, Elizabeth Ann Smith, Bobby Jones, Sammy Jones, Cecil and Irma Ione Smith. Pink ice cream and cake were served.

Forty Two Party

Mrs. Billy Townsend entertained at the home of Mrs. Youree, Friday afternoon with a "42" party.

On time favors of a luncheon and dresser scarf were drawn by Mrs. Edgar Self and Mrs. Walter Gracey.

Mesdames Baldwin, Hudgens, Collins, Smith, Self, Gore, Wilson, Gracey, McSpadden, Downing, Kendrick, Youree, and the hostess enjoyed the refreshments, which consisted of sandwiches, pickles, creamed peas in tomato nests and iced tea.

Diplomas Awarded

Those receiving diplomas for having finished a course in Intermediate B. Y. P. U. work recently were, Glenn Wilson, Mitchell Flache, L. J. Dunn, Jr., O. D. Huckabee, Mary Dee Price, Sybil Jones, Bonnie Bell Lee, Ruth Adams, Stella Mae Parks, Esther Ruth Smith, Wilma Coe, Janet Brown, Juanita Bailey, Juanita Tankersley, Geneva Wells, Mary Jane Letsinger, Lurline Lauderdale and Lucille Burnett.

Taking Study Course

The Senior B. Y. P. U. have been busy each night this week at the church taking a study course. Miss Ina Patterson has been the instructor.

Declamation Contest Try Outs

The Gomez school had their "try-out" Tuesday at the Grade School to decide who should be in the Declamatory Contest at the County Meet, March 22. With the Junior girls, Ruth Earnest won first place; Ona Fay Tittle won second place; Mamie Loyd, 3rd place. With the Junior boys Wilson Banks won first place; J. E. Scott, second and Welton Locke, third. The senior girls will be represented by Della Earnest and the senior boys by Robert McLeroy.

Maids and Matrons

The members and invited guests of the Maids and Matrons Club spent a most delightful hour Tuesday afternoon in the home of Mrs. Stricklin with Mesdames Holmes, DuBois and Stricklin as joint hostesses. Prof. Murphy of the Tech College, Lubbock, delivered an interesting and instructive lecture on the French novel, "The Queer Pedaque," by France. In the absence of the president Mrs. Bowers, the club was presided over by Mrs. Bell. Camouflaged eggs on toast were served to: Mesdames Randall, Hunter, Harris, DuBois, Gracey, McSpadden, Elliot, Winston, Bell, Dallas, Stricklin, Toone, McGowan, and Miss Martin, and Mrs. W. C. Smith and Mrs. Shelton who were guests.

Margene Griffin Has Birthday Party

Margene Griffin invited El Ray and Vondee Lewis, Fern Sawyer, Sally Truman Stricklin, Mattie Joe Gracey, Wanda Graham, Bettie Joe Savage, Vernal Brothers, Clyde Dallas, Wendel Rowe Smith, Gladys Green and Eunice Michie to enjoy with her a birthday party Saturday. Many different games were enjoyed

both indoors and outdoors by all. She served candy, cookies and hot punch.

CHURCH NEWS

YOUNG WOMEN'S MISSIONARY SOCIETY

The Young Women's Missionary Society of the Methodist church met Thursday with Mrs. Hamilton. They studied their new book, "Women of the Kingdom," led by Mrs. Webber. Present were: Mesdames Knight, J. C. Hunter, Boone Hunter, Owens, O. L. Stice and Hamilton. They will have a lesson in "Missionary Voice" with Mrs. J. C. Hunter next Thursday.

LOUISE WILLIS CIRCLE

Mrs. Stephen Hopson was hostess to the Louise Willis Circle of the Baptist church Monday afternoon at 4. After an interesting lesson on "The Negro," the hostess served a plate consisting of congealed salad, nut sandwiches, candy and hot tea to the following members: Mesdames Lawrence Green, Frank Ballard, Jack Holt, Ike Bailey, Billy Townsend, Tira Sexton, Chris Quante, Lewis Huckabee, Lazelle Huckabee, Gladys Green, Alfred Mangum, E. V. May, B. D. DuBois, Clyde Bond, Dube Pyeat, J. B. Curtis and Mrs. King. The last three are new members.

They will meet next Monday with Mrs. May.

PRESBYTERIAN MISSIONARY SOCIETY

The ladies of the Presbyterian Mis-

sionary Society did not meet this week owing to the illness of Mrs. McSpadden.

BIBLE CLASS MEETING

The ladies of the Church of Christ spent a very pleasant and profitable hour Monday afternoon at the home of Mrs. Chester Gore. Mrs. Sanders led the lesson on the 6th chapter of Galatians. The book which has an outline on Galatians, Ephesians, Philippians and Colossians will be studied next Monday taking the first two lessons. Those present were Mesdames Williamson, Pace, Collier, Winston, Sanders, L. F. Hudgens, Claude Hudgens, Wilson, Harris, Barton, Hamilton, O'Connor, Jones, Ditto and the hostess. They will meet with Mrs. Claude Hudgens next Monday at 3 P. M.

BAPTIST W. M. U.

Circle No. 1 met with Mrs. W. L. Bandy. After a very interesting session in which it was decided to adopt the "Big Sister" idea of enlistment, they entered into the mission study led by Mrs. Pat Brothers. "The Negro" was the subject under discussion.

Sandwiches, hot chocolate and pineapple cake were served to the following members: Mesdames Allen, Alexander, Auburg, Adams, Brothers, Coe and Collins. The hostess was assisted by her daughter, Miss Doris.

They will meet next Monday with Mrs. E. E. Baker.

Circle No. 2 met with Mrs. Hoover. They studied about the negro also.

The hostess served hot chocolate and cake to Mesdames Howell, Jones, Glover, English and Green.

They will meet next Monday at the church.

Circle No. 3 met with Mrs. A. M. McBurnett in a business session only. The following members were served with grape juice and Russian Rocks: Mesdames E. V. May, W. W. Price, Mother Price, Lulu Smith and John Seudday. They will meet next Monday with Mrs. E. V. May.

METHODIST MISSIONARY SOCIETY

This society met Monday with Mrs. Downing who led a very instructive lesson on "Our Daughters." Those

present were Mesdames Williams, Jackson, Linville, Longbrake, Powell and Thompson.

PERSONALS

M. and Mrs. Jno. King were in Lubbock Thursday on business.

Weldon Howell, who is a student in the State Normal School at Canyon is spending the week end with home folks.

Mrs. Frank Britton of Seagraves was shopping in Brownfield, Thursday.

Mrs. Webber visited her sister in Lamesa, Monday.

Mr. and Mrs. A. L. Burnett had a turkey dinner and all the trimmings Tuesday. Their guests were Dr. and Mrs. Graves, Mrs. J. C. Bohannon and Miss Almada Grigg.

C. B. Markham and family accompanied by Jim Cousineau attended the Fat Stock Show at Ft. Worth returning home Tuesday. They also visited Mrs. Markham's mother, Mrs. Overmier, whose home is in Fort Worth.

Dr. Fletcher and family left Saturday to make their home in Wheeler, Texas.

Mesdames Calvin Stark, Hudson and Roy Black of Seagraves were shopping in Brownfield Thursday.

Mrs. S. L. McDonald had as her guests, her sister, Mrs. Dr. Standefer of Lamesa, and niece, Mrs. R. L. Baltis of University, Virginia, the past week.

Miss Lucy Drury who was once our efficient night telephone operator is spending the week with Miss Bebe Auburg.

Rob Lovelace and son, Weaver and wife and daughter, Miss Fay of Temple, Okla., Dove Lovelace and Brow Lovelace of Wellington, Texas, Dick Lovelace of Jacksboro, and Tobe Lovelace of Ft. Worth attended the funeral of their father and grandfather here Sunday.

Subscribe for the Herald—\$1.00

THANK YOU!

Our Get Acquainted Sale is proving just twice the pleasure we anticipated. We sincerely want to see you sometime during this week, so we again ask you to come around—Come in—say "Howdy" at least.

Of course we are offering values on every item in the store that are compelling. Our Get Acquainted Sale runs the rest of this week
READ THE CIRCULAR—COME!

Hogan D. G. Co.

HEAD-HARGRAVE COMPANY'S OPENING SALE

We have just remodeled the Barrier Bldg., formerly occupied by Cobb & Stephens and now have what we think is one of the niftiest stores and stocks on the South Plains. You will have to see it to know—And that's not all—We are going to give you some extremely low prices. In fact every article in the house will be reduced, with the exception of Stetson Hats, to get you to visit OUR NEW LOCATION—WHO KNOWS? You may be one of the lucky ones, for we are going to give prizes to the UGLIEST, TALLEST, FATTEST, OLDEST and to the MAN that comes the FARTHEREST to visit this sale. We will have candy and souvenirs for the kids, starting at one o'clock.

Read this circular to the last letter and be our guests at the BEST and BIGGEST SALES EVENT so far this year, and when there is a bigger one, HEAD-HARGRAVE will put it over. This is our first sale this year—So help us to make it a record breaker.

SALE STARTS SATURDAY MARCH 16TH

—EXTRA SPECIAL—
IMPORTED
SILK PONGEE
Heavy 12 Mummy grade
3 yds. \$100



**READY-TO-WEAR
—AND—
—MILLINERY—**

In remodeling our store, we have tried to keep our customers in mind and have the most modern arrangement throughout—Our Ready-to-Wear and Millinery will be down stairs and you will have no stairs to climb. We believe that we have the most complete line of Coats, Hats and Dresses that you will find in our territory. Our buyer, Mr. Hargrave, who lives in Dallas spends one week each month in St. Louis buying the newest and best that the market affords. We will have several hundred dresses grouped at the lowest possible price for our opening—So DON'T-MISS IT!

If you are in need of a spring coat, don't fail to see our line—We are closing out some at lower than wholesale prices.

COATS AND DRESSES
\$695 \$995 \$1295 \$1995

REMEMBER SAT. MARCH 16



—EXTRA SPECIAL—
—36 inch—
PERCALE
New Prints—Just Received
—OPENING PRICE—
12 1/2c yard

—EXTRA SPECIAL—
Bungalow Cretonne
See these lovely new patterns!
Fast Colors—36 inch wide
19c yard

—EXTRA SPECIAL—
—3 pound—
COTTON BATS
—OPENING PRICE—
39c

—EXTRA SPECIAL—
LADIES JERSEY
DRESSES
Three colors—These should be sold for \$3.95!
—OPENING PRICE—
49c

EXTRA SPECIAL
Brymore Broadcloth
SHIRTS
New patterns just received this week in newest prints
Regular \$2.00—3 for
\$400

EXTRA SPECIAL
One Table
Ladies Slippers
New Styles—Up to \$6.00 but do not have complete run of sizes.
\$249

EXTRA SPECIAL
MEN and BOYS
OVERALLS
A Dandy! Full cut and heavy usually sold \$1.65
\$119

EXTRA SPECIAL
LADIES SILK RAYON
PAJAMAS
—All Pastel Shades—
\$2.95 and \$3.95 values
\$149

—EXTRA SPECIAL—
MEN'S BLUE SERGE
SUITS
—100% Pure Virgin Wool—
—Money Back Guarantee—
We sell this suit the year 'round for \$27.50—Opening Price
\$1750

SILK HOSIERY DEPT.
We believe that we are carrying the largest and most complete line of hosiery in Brownfield. We have all the wanted shades and novelties!

\$1.00 hose	89c
1.50 hose	1.29
1.95 hose	1.69
2.50 and 2.95 hose	1.98

—ASK TO SEE THEM—

FREE—FREE—FREE!
—KANGAROO OVERALLS—
To the UGLIEST, TALLEST, FATTEST, OLDEST and the MAN that comes the FARTHEREST to visit this sale.
Candy and Souvenirs for the Kids!
SATURDAY 3 O'CLOCK

STAR BRAND SHOES
We have just received a new shipment of ladies novelty slippers, also a line of latest fads in Arch Support, Both in the famous Star Brand Shoes.
There is no better work shoe made than—
—STAR BRAND—

HEAD-HARGRAVE CO.

**—: NEW LOCATION :—
—NORTH SIDE SQUARE—YOU CAN'T MISS IT—**