

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, MARCH 22, 1929

NUMBER 31

County Agent's Column

Mr. S. W. White of Meadow returned last Wednesday from Taft, Texas, with a car of pure bred Jersey heifers and bulls. The car contained 27 heifer calves, two heifer yearlings and four bulls. Fourteen of the calves were unloaded at Lubbock and were distributed by the county agents of Lubbock and Hale Counties among the farmers of Lubbock, Hale and Crosby Counties.

Nineteen head were shipped to Terry County and were received by the farmers of this county who had ordered them through the county agent. Among the farmers who purchased these fine Jerseys are: J. F. Thomason, Malcom Thomason, Lee Hulse, and Hugh Hulse of the Lahey community; W. H. Black, B. O. Black, Mr. Key, J. J. Gaston, Tres Key and Willie Winn of the Gomez community; Dr. Copeland who lives in the Happy district; T. C. Hogue and W. F. Young of the Harmony community; Herbert Chesshir, S. W. White, Mr. Williams, Mr. Zorns and Carlton White of Meadow; L. C. Green, L. L. Brock and G. W. Luker of the Union neighborhood.

The four bulls were bred on the famous King's Ranch and carry the blood of such noted sires as The Cid, Combination's Premier, You'll Do's Victor, Worth Light's Hustler.

The heifers were bred on the Taft Ranch, which perhaps has the greatest breeding herd of Jerseys in the U. S. today. These heifers which were said to be the best car by far that has ever been shipped to the Plains are rich in the blood of such famous bulls as Masterman of Oaklands, an undefeated winner of the Island of Jersey, Dairylikes Majesty, an imported bull that has more register of merit daughters than any other living bull, and Sophie's 19th Tormenter, one of Ed C. Lasseter's greatest producing bulls.

A number of these animals are real show prospects and will if properly cared for, win in any Plains show. The Terry County Fair will be strengthened considerably by this shipment of Jerseys and we predict that a number of real cows will be developed from among these fifteen heifers.

Herbert Chesshir reports a thrifty hog family at this writing. His first prize gilt at the Lubbock Fair has a nice litter of eleven pigs. Herbert, like many other of the Terry County Club boys, has grown and developed those club pigs of last year into as fine brood sows as can be found in Texas.

It will be interesting to the Terry County Club boys to know that the Grand Champion Barrow at the Fort Worth Stock Show this year was bred and fed by the Lillard Stock Farms at Arlington. This is the highest award that is made in the swine division at this show and was placed on the six months and under one year Duroc entry of the Lillard's. The barrow was said by international judges, to be the best that had been shown in the U. S. this past year. It would not be an impossibility for a Terry County Club boy to show the champion barrow this fall. It is something worth-while to snoot at.

County Meet Here Today and Tomorrow

The school folks of Terry county, both pupil and teacher, and other interested folks will meet here today and tomorrow for the purpose of testing what school or schools in the county are up to the best in both literary and athletic events. This will be both interesting and instructive to those who have the time and inclination to attend. There will be some fifteen or twenty schools represented.

The first day will, we understand, be devoted to the literary branch of the schools, while tomorrow will consist wholly of field events, which promise some close competition. We understand also, that a number of the schools will have some interesting exhibits. Get off some time during the two days, if only for an hour and visit the exhibits and other events if possible.

Herald Classified Ads Bring Results.

When the Elements Conspire



Chamber of Commerce

Captain Ed Kennedy seems to have changed his opinion about this being a good section in which to construct a railroad as he has entered into an agreement with Corpus Christi, to promote one from Roswell to that city, which is routed by way of Andrews and Ector Counties and down through by way of San Antonio. He may not have abandoned his Roswell-Snyder & Gulf, but it begins to look that way.

The secretary has taken on additional work as he will be the weather bureau reporter, since Postmaster Bohannon has given it up, but we are going to be furnished with maximum and minimum thermometers in addition to the rain gauge and will be one of the very few stations in West Texas that is furnishing temperate service.

A joint meeting of the Farm Bureau Federation and 4H Clubs was had Saturday at the Odd Fellows Hall and the writer was especially interested in the remarks of Mrs. Hudson, of Hale Center, as they referred to the annual farm short course at College Station. She insisted that the Federation should arrange to send a club boy out of each district and spoke of the great value of the session. I want to go further and say that it would be a great trip for any man or woman, farmer or otherwise. Grown-ups were there from all sections of the state last year and I hope that we can get a lot of men and women from this county as well as club members, to attend this year. The cost is not great as the trip can be made, railway fare, meals and room included for less than \$25.00, and it would be the best money ever spent by any one.

The directors of the chamber of commerce had a meeting on Tuesday afternoon and committees were appointed to secure additional members and also work out a program for the year, which will of course include a county fair.

DIED

R. B. Offill, 54, of the Forrester community died Sunday at 5:25, following the second stroke of paralysis in the past few weeks. The body was laid to rest in the Forrester cemetery Monday afternoon at four o'clock, following funeral services at the cemetery by Elder A. L. Burnett.

Deceased leaves a wife and several children, five of whom are still at home, and all of which attended the funeral.

O. McAdoo dropped in to see us one day recently and to renew for another year.

C. of C. Directors Had Meeting Tuesday

The board of directors of the local Chamber of Commerce met in the Commissioners Court room at the Courthouse Tuesday afternoon of this week at 6:30, with President Morgan Copeland and Secretary J. E. Shelton both present, and all except one of the directors were present.

They immediately went into the business for which they had been called together, the first being the approval of the secretary's financial report for the preceding year. That is given in more detail in another place in this issue.

The matter of taking an agricultural census of the county was brought up, and it was decided to do this, the expense to be met by the business men who would want one of the reports in connection with their business.

It was decided to send a strong delegation to Tahoka in April and make an effort to bring the next West Texas C. of C. district convention to Brownfield if possible, or to at least show our neighboring city the courtesy of a good attendance. An effort will be made to have participation in a float at El Paso at the regional convention in May, and recommend all go from here who possibly can.

Road work and the County Fair were also taken up, the former to be encouraged as much as possible, and the date of the fair set on Friday and Saturday before the Lubbock Fair. The directors went on record favoring the extension of the Santa Fe from Seagraves to Lovington in preference to the extension of the T. & P. from Monahans to that place, and at least two of the directors will go to Lubbock when the matter comes up to testify in the matter. It was decided to paint the name BROWNFIELD on top of one of our large flat top buildings with an arrow pointing to the most available landing field to guide aviators who may come here. No action was taken at this time to lease grounds as few planes come here at this time.

The directors took it upon themselves to see those who are not members or those who have dropped out of the organization, to solicit their membership.

CARD OF THANKS

We wish to thank all our friends and neighbors for the many nice things that was done for us during the illness and death of our loving husband and father.

Mrs. R. C. Castleberry and children
Grandmother Prayter.

Mrs. Lula Smith pleased the Herald with her annual renewal, this week.

Farm Bureau and 4H Clubs Have Big Meeting

One of the most peppy meetings held here in some time was pulled off Saturday with a joint meeting of the Terry County Farm Bureau and the County Boys and Girls 4-H Clubs. Considering that it was a busy time of year, and on a day when most farmers as well as the farm boys and girls like to roam the streets, the meeting was all that could have been expected, and there was plenty of pep in the program from start to finish. Besides being peppy, the whole meeting was intensely interesting to even the laity, such as the writer, who makes no pretenses to farming at this time. But, like some others who did attend who were not farmers, we are for anything that makes for the betterment of farming, and better living conditions for the farmer and his family.

It is said that a great many farm boys and girls are drifting to the cities in order to find better living conditions as well as better wage. This is true in a way but on the other hand there may be some demand for unskilled labor in the city, whereas there may be none in the rural district and humanity is simply seeking its level. It is a well known fact that the majority of farm products are being sold for less than the cost of production, which on its face shows that too much on the farm is being produced, and no one but those who deal in and getting rich handling these products in the big cities are concerned about the youths of the farm drifting to the cities. They would buy cheap.

But back to the meeting: The morning program was presided over by Wilton E. Williams, the club leader for the county, and he soon had the boys and girls pepped up to the heights of the previous year, and the song rang out with a will that made the Old Fellows hall resound with the youthful voices. This was especially true of "The More Friends Get Together."

The welcoming speech was delivered by Judge H. R. Winston in his usual happy-go-lucky manner, but when he had finished there was not a person present but knew they were more than welcome. Responses by Mr. J. A. Johnson of Lou, for the Farm Bureau and Harlan Howell for the club members were good and to the point.

There was a splendid address by Mrs. M. S. Hudson, for Hale county on the club work, but so enthused is she with the subject of cooperative selling that she branched out into that to a great extent, giving a glowing account of a trip to the north-west states and California, and how the people of that section cooperate in selling their products. Following

Showers Fall Over This Section Sunday

When the inhabitants of Brownfield got their eyes open Sunday morning, and before they had time to look out of the windows, they imagined the sound they heard was a fresh and storm blowing, as it was almost clear when they retired for the night, but the sound was the welcome patter of rain on the roof. The less sound sleeper, however, reports that the rain started here before daylight, and continued to drizzle until ten o'clock. The fall amounted close to half inch, we understand.

The rain only reached a mile or so north and east, but the most of the south part of the county got a good season. We were informed that it began raining in the Union community before bed time, and continued well up into Sunday morning with water standing everywhere. They report from one to one and one-half inches.

Wellman, Lahey, Seagraves and indeed all that section report a fine rain, putting the land in tip top shape for continuation of breaking, and assuring early grass. Land was still breaking very well according to farmers, but those who got showers will find breaking greatly improved.

With a portion of the country now wet, maybe it will not be so hard for it to get started to raining in the future. In fact we never have very much rain in this month and none of the old timers look for it very much, but by the middle of April rain to seasonable extent can always be expected here.

CATTLE SELL HIGH AT FORT WORTH SHOW

FORT WORTH, Mar. 13. (AP)—Eighty-four head of blooded Hereford cattle brought \$37,755 at the annual auction sale of the Texas Hereford association held today at the Southwestern Exposition and Fat Stock Show.

Fifty selected head of bulls and females brought an average price of \$590 a head in the "blue ribbon" sale. In addition a carload of bulls went to one buyer at a price of \$220 a head.

As usual, practically all of the Herefords will remain in this state for 72 of the 84 head went to Texas buyers.

The highest price today was \$1,700 and last year, \$2,000.

Her address, came lunch, which was spread out in picnic style on tables. Practically all stayed for the feast, which was pronounced excellent by all.

We missed one or two of the talks in the afternoon, but were said to be real interesting and brought down hearty cheers. We returned in time to hear about half the address of Mr. J. A. Johnson, all of the address of Prof. Bowers of the agricultural department of Tech College, R. E. Overstreet, Farm Bureau official of Lubbock, but missed the address of Herbert Chesshir, club boy of Meadow, and the afternoon address of Mrs. Hudson.

While all the addresses as stated above were ripe with information and full of interest, we especially wish that more of our farmers and ever our business men could have heard the address of Dr. Bowers. He sprang a new one on us when he said, "we are glad the American farmer is dissatisfied." Now that sounded rather radical, but was plain as mid-day when he explained that no one who is wholly satisfied ever accomplishes much. He then took up the peasant farmers of Europe, and showed that most of them were satisfied to move along like all their forefathers, and were kept ground down by the ruling and trades classes, whereas the American farmer by his restless spirit was accomplishing something and would continue to do so, slowly but surely. That by asserting himself for his clear rights, he was in a measure commanding the respect and attention of both lawmaker and the executive departments of our governments. J. W. Rentfro was chairman of the afternoon session.

J. E. Moore, with the produce department at Chisholm Bros., handed in the cash for renewal, recently.

Great Crowds Through Streets Here Sat.

One of the largest crowds since the Christmas holidays was on hand last Saturday, and our merchants of all descriptions were waiting for the crowd with the greatest array of bargains that they have offered in months. These bargains not only included stuff purchased last fall, but some of the newest goods to arrive in the city, of best grades of spring season merchandise.

Besides the new stores that have recently opened, all the older ones had on either sales or extra special offerings, and at no time in the history of the town could quality goods be bought at anywhere near the price they are being offered for now, and the people are showing their appreciation of the fact by making many purchases.

In other words, it was not just a milling, surging crowd here to be seen and to see what was going on, but a crowd of buyers that were keeping the merchants and their clerks on the jump to wait on them. One merchant who had on a big sale informed us that they started out with all the extras they thought necessary, but by three o'clock in the afternoon they had to press in two more sales ladies that had worked for them before on such occasions. We made the rounds of the several stores of all natures who had on specials or sales, and in each place the same story—they were swamped with customers, many of them patiently waiting for clerks to get through with some one else.

Some of these people had come miles to share these bargains, coming from five adjoining counties in Texas and Lea County New Mexico, for one could often see New Mexico cars parked at the curbs or in the middle of the street. But no one was in the cars except perhaps ladies with small children; the others were in the stores making purchases. One merchant informed us that he had the greatest day since the holidays, and that was about a fair sample of the answers given us by the other merchants Monday morning when they had rested and taken a breathing spell over Sunday, and had time to take inventory of what they had really done. One firm explained that they had sold hundreds of dollars worth of work clothes, as they were specializing in them for that day.

Our merchants are again preparing this week for another record crowd and the shrewd buyer can rest assured that he will receive the same bargains of high grade merchandise, coupled with the same courteous consideration and fair dealing that our merchants have established a reputation for putting out. Another thing: If it so happens that your merchant does not have what you want, he'll be tickled to take your order and have it in for you, to your exact specifications in the next few days.

Local Store Gets Change in Charter

The local hardware and furniture firm of Holgate-Endersen, one of the oldest firms of the city, has recently received from Austin an amended charter, changing the name from the above to Bell-Endersen Hardware Co., Incorporated, and they will do business now under the new name. This was brought about by the recent purchase by W. A. Bell of the S. H. and Bob Holgate interests in the firm.

Although the name of the firm has been changed, and new blood has entered in the business, no change will be made as we understand in the policies of this old but progressive store, but they will continue as before to give their customers 100 cents worth of merchandise for every dollar spent with them, combined with courtesy and service. They are always ready to go to any reasonable length to accommodate their customers.

O. L. Jones, manager of the West Texas Gin, came in this week and planked down the cash for another year of the Herald.

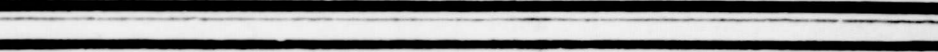
Lee Walker of the Tatum route, was in the past Saturday, and while here called around to renew for the Herald.

FINNEY OF THE FORCE

By F. C. Alford



Snoop Calls Up the Butcher



M SYSTEM

EXTRY SPECIALS

SUGAR	PURE CANE Cloth Bag 10 pound	.59
PRUNES	2 pound	.23
MEAL	GOLD MEDAL 20 pound	.68
SOUP	VAN CAMP Per Can	.7¹/₂
SOAP	P. & G. 10 bars	.38
CATSUP	California Home large bottle	.23
FLOUR	24 pound HONEY BEE	.88
LARD	SWIFT JEWEL 4 pound pail	.63
RAISINS	2 pound	.15
PORK and BEANS	VAN CAMPS medium can	10c
GRAPE FRUIT	Texas Sweet Each	5c
ORANGES	Texas Sweet Full of juice	.33
TOMATOES	No. 2 can	.10
CORN	CLARION No. 2 can	.11
SALMON	TOPSY BRAND Tall can	.16
Old Dutch	CLEANSER Per can	7c
SAUSAGE	FRESH PORK Per pound	.21
CHEESE	Long Horn, lb.	32c
SALT MACKERAL	each	15c

BOUTONNIERE AND COSTUME FLOWER BEAUTIFY SPRING STYLE PICTURE



Fixtures For New Drug Store Arriving

The wall fixtures and show cases, also the fountain for the Michie Drug Store began to arrive this week and are being put in place by a man sent here from the factory for that purpose, and this will be rushed in order to get the store ready for opening on or about the first of next month.

The fixtures are all modern in every detail, are of mahogany color, and made to fit the building. The fountain is the very latest approved model, being a 1930 model. It is cooled by Frigidaire from one end to the other, and all the syrups and fruits are kept at about the temperature at which they are served to the public. The ice cream containers of which there are three are kept much lower than the freezing point.

The front is also being remodeled and the entrance will be in the east corner instead of the south.

Emmett Whitaker passed through this week on his way to Lamesa, where he will work on the Journal. His wife will, we understand, continue the publication of the Tatum, N. M. Courier.

S. W. Bullard of Lamesa, was up over the week end visiting with his children here. He called while here to renew for the Herald and Dallas News.

J. E. Bradley called in recently to renew for his Herald.

SANTA FE AGRICULTURAL SPECIALIST VISITS SEMINOLE

J. D. Tinsley, General Agricultural Agent of the Santa Fe Ry. Co., with offices at Amarillo, was a visitor here Saturday and Sunday of last week. He is visiting Gaines, Andrews, Ector and Yoakum counties in Texas, and Lea County in New Mexico, in connection with the future agricultural development of this territory. He visited many of the farms and gathered first hand information as to present crops as well as future possibilities in the tier of counties bordering on the state line. While this was his first trip over much of this territory, he stated that he was convinced that agricultural development will continue to grow in this section of the South Plains.

Mr. Tinsley has been the head of the agricultural work for this company many years, and is a strong believer in every farmer lining up on the "Cow, Sow and Hen" way of helping to make the farm a paying proposition, a theory he has been advocating for many years, and one that will be found practiced by every sure enough farmer.

Mr. Tinsley is considered to be among the best posted authorities on agriculture in the country, and his services and presence are in great demand in his territory, which covers a big portion of the Plains country.

Mr. Tinsley will always be a welcome visitor to our community. Come again.—Seminole Sentinel.

No woman minds having her soups criticized, but she won't stand for any remarks about her salads.



THE HOME BEAUTIFUL

Let us figure with you on a beautiful English type home, California or Spanish type. It will cost you nothing to get our prices.

—EASY TERMS IF DESIRED—

SHAMBURGER

BE CONSISTENT

A tablecloth unwashed for a week or two, Would mean a divorce between wifey and you; Wear your white collar as long as a week, And your friends on you their vengeance would seek. Yet many a man for no reason what ever, Acts like he'd wear an uncleaned suit forever.

Phone 1-0-2 CITY TAILORS Cye & Blackie



Their Lives In Your Hands

SO MUCH depends upon the care you give them. Now ... when they're so helpless and dependent on you to keep them alive ... now, when their whole future depends on the feed you choose ... is the time to feed Purina Chick Startena and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.



Brownfield BOWERS BROS. Texas

E. D. Moore, of south route, had are brothers. business in the city Monday.

J. W. and J. D. Marchbanks, new comers from Haskell county, who have settled about ten miles west of Brownfield, were in Monday and became readers of the Herald. They

J. C. Draper was in Saturday from the south route with two big hampers of eggs. Mr. Draper, however, does not seem to think much of deep plowing.

The center of population of Texas is about 13 miles southwest of Waco.

Mr. and Mrs. John A. Davis, were in from the Johnson community Saturday, attending the Farm Bureau meet.

Miss Dollie Miller of Tahoka, was a week end guest of her friend Mrs. A. J. Stricklin.

CHISHOLM'S

YOU'LL BUY FROM US IF YOU PUT QUALITY AND PRICE FIRST.

—THIS IS THE FINEST LOT OF POTATOES WE HAVE EVER SHIPPED TO BROWNFIELD—

10 LB. SPUDS .15 | Spuds PER CWT 1.60

CORN FANCY COUNTRY GENTLEMEN .13
WHILE IT LASTS, PER CAN

16 oz. PRESERVES 19c | 44 oz. jar only 41c

48 LB FLOUR Extra High Patent 1.57
EVERY SACK GUARANTEED

Gal. Pure Cane Syrup .68

10 lb. bag SUGAR .63

SNOW PEAKS ASSORTED CAKES IB. 21c | 3 3/4 lb. box 72c | ORANGES .16

GAL. BLACKBERRIES .55

APPLES Fancy Arkansas Black dozen .21 | BIG CANDY SALE TODAY. VISIT US TODAY.

1000 Chic Capacity Brooder \$1200 12 ga. Gun Shells, black, box 69c Set 6 good White Plates 84c

Every kind of poultry supplies—We have them—All kinds of Feeds, Feeders, Fountains, Lice Powders, Poultry Remedies, Wire, Etc. DAY OLD CHIX GET IN YOUR ORDER NOW. HALF AND HALF COTTON SEED, High Germination Test, 3 BU. NEW BAGS, while they last, PER BUSHEL \$150

Before you buy see our implements for better, stronger plows and lighter draft. Silvertown Tires, Gas, Oils, Etc.

Auditing Committee Commends Secretary

To the President and Board of Directors of the Chamber of Commerce. Gentlemen:—

We your auditing committee hereby advise that we have carefully audited the general reports of Secretary J. E. Shelton of the local Chamber of Commerce, and have to advise you as follows.

We find that the Secretary has handled as total receipts into the budget representing all collections a total receipt of \$2,798.68. That the total expenditures of this office and in pursuance of his work has been in the amount of \$2,728.48. That he has at the present time a cash balance on hand in said banks of this city \$70.20. We further advise that we have carefully looked over all items of disbursement have been made for proper payment and that there is nothing that shows to have been paid for but what was under the general program of the Chamber of Commerce and that all bills paid and items of expense were regular and there exists no irregularities in disbursements.

That his ledger of receipts seems to be in harmony with the general schedule of payments of the members as listed thereon.

We as your committee feel that J. E. Shelton should be commended for his years work. With this report in your hands we beg to be excused and dissolved as your committee on audit.

This report includes the past year ending February 28th, 1929.

Signed,
Ben Hurst
Cecil J. Smith, Audit Com.

Tokio Notes

This community is rejoicing over the good rain which fell last Sunday.

There are still a few cases of pneumonia here but they were all reported to be improving at the last reports.

Miss Eunice Blevins is absent from school on account of illness.

The high school pupils have chosen their play for the last of school and will soon begin work on it. We are hoping to tear down the reputation that Tokio has had in the past and put on a play in which every character knows his part.

Our school is now ready to receive inspection. Also we would like to have the parents of the community visit school more often, not only to inspect but to see what progress their children are making.

Mr. Jim Parks who is in the sanitarium at Lubbock is fast recovering from his operation. He is to return home the last of this week.

PRESIDING ELDER WILL PREACH

At the Methodist church next Sunday at 7:45 P. M., Rev. D. B. Doak, presiding elder of the Lubbock District, will preach and after the sermon the quarterly conference will be held. Everbody come out and hear Bro. Doak, he is a good preacher.

At 10:50 A. M. the pastor will preach and the sermon subject will be "The Victorious Sufferer." Two good messages and a cordial welcome at the Methodist church. You are invited to be with us.

Rev. B. W. Dodson, D. D., Pastor.

W. J. Hix, of route one, was among the shoppers here the past Saturday.

SKELTON OF LONG-DEAD INDIAN YIELDED UP BY CAVE

A dark, unfrequented cave on Morgan creek yielded up the material evidence of a secret it had kept for generations: Tuesday morning, but the secret itself will probably be withheld forever.

C. C. Dorn, son of Pierce Dorn, who lives seven miles southwest of Colorado, was wandering along the banks of the creek near his home, and stopped to explore a cave which he came across. Looking upward when he had entered the opening he saw a human skull through a crack in the rocks. He climbed to the ledge of rocks on which the skull lay, and found there a pile of rocks. Beneath these, at a depth of four or five feet, between two large rocks, he came upon a brown pile of human bones.

That these were the remains of an Indian was established by the beads which were still twisted about the bones of the neck, the copper bracelets, blue with age, around the bones of the arm, and the bowl of a pipe, carved either from rock or hard bone found near them.

And that the Indian was a warrior or hunter was evidenced in the rusty mysteriously shaped pieces of metal found near the bones. One piece was what appeared to have been once a three-cornered knife, and another was shaped something like the head of an arrow, though it was not made of flint. What is more, there was a pair of rusty, civilized scissors, which the

brave, if he were such, had probably secured from some American trader.

The skeleton had most of the bones of the head and skull intact, but these fell apart when lifted, and some of the smaller bones of the body fell to dust.

The finder stated that the body was evidently placed where it was found and covered carefully with rocks, instead of being caught under a landslide, as it might appear to some. The bones and articles found with them were brought to town and shown Tuesday.

Finding of this mute evidence of bygone inhabitants and events in this section will stir the thoughts of the imaginative to wondering how the body happened to be buried in that particular spot. Were he and his fellow braves crossing the country on some trading, horse-stealing, or warring pilgrimage, or were they camped on the banks of the creek near this spot? Did he die in battle or from natural causes, and what ceremony attended the laying away between the rocks of his mortal remains after his spirit had traveled on to the happy hunting grounds?—Colorado Record.

L. P. Adair of the Wellman section was here Saturday trading with our merchants, also Mrs. Adair was here too, payed the Herald a call and renewed for their paper.

The number of families in Texas has increased from 575,734 in 1900 to well over a million at present.

A FRIEND'S TRIBUTE TO R. C. CASTLEBERRY

R. C. Castleberry was born near Gainesville, Ga., May 6, 1851. He departed this life March 15, 1929 at his home near Meadow, Texas.

He came to Texas in 1894 and for the past eleven years he has resided near Meadow, Texas.

January 15, 1874 he and Miss Katy Prayter were married in Gainesville, Ga. She survives him. To their union were born six boys and 2 girls. One girl died in infancy. The surviving children are: Clyde and Roscoe, Seminole, Okla.; Bob, Ham, Horace and Ray, Meadow; Mrs. Pearl Hodges, Silvertown, Texas.

For more than 22 years he has been a faithful member of the Methodist church, serving as a church trustee for years, always ready to do his part for the best of his community and church.

To know Mr. Castleberry and be in his home was always a pleasure.

Severe old age found him ready and waiting to go to the home not made by hands eternal in the heavens. He told the family he was going home and wanted them to go with him.

But the Lord knows best, and he has other work for us yet to do. We know where to find father and husband when our work is finished and if we live the life God would have us, we will meet him bye and bye, in a land that is fairer than day.

Mr. Castleberry was a faithful husband, devoted father and a loyal

friend. Yes, we'll miss him but how happy the thought to know he is over yonder where there is no more suffering and sorrow.

The writer has known Mr. Castleberry and family since childhood. It was always so pleasant to be with them in their home and hear and Grandmother talk of all the good things in life.

Funeral services were conducted in Meadow Methodist church by Rev. D. D. Denison, his body was then laid to rest in Meadow cemetery March 17, 1929.

The beautiful flowers and great crowd of friends and loved ones who gathered round in this sad hour, proved the great love the community had for Mr. Castleberry.

We grieve not as those who have no hopes. We look forward to the time when we shall see him again as we all worship around the great white throne in heaven above. Children live to meet him when your work here on earth is ended.

"Jesus while our hearts are bleeding O'er the spoils that death hath won, We would at this solemn parting Calmly say Thy will be done."

—Mrs. J. P. Evans, Meadow, Texas

An "anti-necking lamp" law in Japan requires that all autos be fitted with a dome light which must be illuminated when driving at night. New light on an old subject!

The plow horse belonging to John

B. King broke through the covering of an 80 foot dug well Wednesday morning, and went to the bottom. They reported a fishing job the last we heard.

"HAPPY THOUGHT" GIFTS FOR EASTER

PERFUMES and TOILETRIES
Shari—Cara Nome—Duska

CANDY ASSORTMENT
Artstyle and Kings Chocolates

EXQUISITE STATIONERY
Symphony Lawn and Symphony Royal

HOUSEHOLD APPLIANCES
Electrex Toaster, Grills and Irons

You may select a lovely Easter token for Anyone Here at

ALEXANDER'S DRUG STORE

The Rexall Store

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



The tree surgeons at work on the shade trees in the court house park report that they have not actually found many borers, but have seen lots of sign of them. They believe the worms have either taken refuge far into the trees, or in the ground near the roots of the trees.

Well, the apricot and plum trees are all in bloom, and the peach trees are just a jump behind, and will be in full bloom by Sunday. Sunday week is Easter, and if we have that usual cold spell, fruit for this year in this section will likely take a trip up salt river. While we have had some very cold weather this winter, there has not been sufficient falling weather to cause a stay in the sap rising.

While it may seem a little early to begin the numbering of houses here to some, it is better to make the start now than later, and have that much done toward free delivery when we are ready for it otherwise. Inasmuch as this is being done with the sanction of the city council, it will be nothing but right for each and every citizen to lend what ever aid they can to those who are getting up the information and directory.

Well, the big road bond of Governor Moody and the highway commission down Austin way failed to put over the deal, but they lacked only a few votes. We really did not expect it to lack any, as all the populous counties, their representatives and all the big dailies were for it, for the big counties are all heavily bonded and naturally want to get out from under with the use of State money. It looks to us like old Texas is makin a fair headway toward good highways with the present plan of paying as they go.

The destruction of the livestock and poultry building at the Southwestern Livestock Show was a hard blow on Fort Worth, especially coming as it did when the show was under way. While we have seen no plans suggested we are of the opinion that some great fire proof building will arise in their stead before time for the next exhibition arrives. The Fat Stock Show is too well established now, and too many southwestern people base their plans on attending to do otherwise than erect new buildings at once. It would be unlike Fort Worth not to do so.

Victor H. Schoffelmayer, agricultural editor of the Dallas News, gave a bunch of Dallas business men the low down on cotton production in Texas the other day that may have almost caused a lot of them to swallow their false teeth. After telling them that north and central Texas were gradually decreasing in the pounds of cotton produced per acre on account of erosion, root rot, and one thing and another, he then made them sit up and take notice by in-

forming them in comparison that while north Texas was only producing an average of 130 pounds per acre, and central Texas 126, northwest Texas was producing 168 pounds per acre. And to rub it in a little more, he informed them that the northwest Texas farmer with tractor and modern farm machinery could work 200 acres in cotton, and produce all the feed they needed on the farm. The truth sometimes hurts, but Victor doesn't beat about the bushes when he talks.

Well, here goes for the map subject again. For the past six months the Herald has not been permitted to mention maps without being called to account by the Dallas Chamber of Commerce, having had several letters from them on the subject of the one they put over on West Texas about six months ago. But in the last issue of Nation's Business a magazine published at Washington D. C., and which would not likely have any sectional prejudices in Texas, showed a map of the entire United States and the South Plains section of Texas was one of the very few white spots in the whole country. There were two other colorings showing either fair or poor business condition. Along side, was another map of a year ago putting us in the white or "good area," at that time also. It showed most of Texas including Dallas and its boasted trade territory in the "fair area" section. So much for that map, and we'll pass to something else yet.

The Miami Chief asks why it is that a city will put out a lot of money for a sewerage system then not force people to tie on it. We have also wondered the same old wonder. Sewerage systems are put in for the protection of people's health by making the city more sanitary, and we believe people can be made to close up all open toilets and connect with the sewerage if they are menacing other people's health as well as their own, providing they are in reasonable distance to a sewer line. We make people who have a dangerous contagious disease stick up a flag and stay indoors. We stop people making whiskey because we say it injures health. Why can't we make them do other things for health improvement, especially in the closely settled portions of our city? We can't see why any reasonable person had not rather be tied onto a sewerage line than have a filthy out door toilet anyway. This may be plain talk, but sometimes we have to talk plain to make people think.

Lee Walker of the Meadow country was down this week and became a regular reader of the Herald. Lee said his dad left recently and had his paper transferred to Spur, his new home, and that he had been without the home paper ever since.

Mrs. A. H. Herring and daughter-in-law from the south part of the county were in Saturday shopping.

C. L. LINCOLN
—Service Man—
SOUTHWESTERN LIFE
INSURANCE CO.
Dallas, Texas 34p.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, By virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 22nd day of January A. D. 1929, in favor of Cicero Smith Lumber Co., Inc. and against R. S. Nabors No. 1108 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 4th day of March A. D. 1929 at 4 o'clock P. M. levy

THE GOLDEN RULE IN BANKING

We devote that same particular degree of prompt, efficient and confidential service to our patrons depositors and friends as we would desire accorded to the business which we entrust to others. A Golden Rule, that we follow, which means a good bank for you.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

upon the following described tracts and parcels of land situated in Terry County, Texas and belonging to R. S. Nabors to-wit: All of Lot No. 18 and the North one-half of Lot No. 17 in Block No. 12 of the original town of Meadow, Terry County, Texas, on the 2nd day of April, A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said R. S. Nabors in and to said property.
Witness my hand, this the 4th day of March A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, By virtue of an order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 22nd day of January A. D. 1929, in favor of A. E. Pool, W. E. Pool and C. G. Goodman and against T. T. Lindsey, Mrs. V. M. Plumlee and W. P. Cunningham No. 1087 on the Docket of said Court, and to me, as Sheriff directed and delivered, I did, on the 14th day of March A. D. 1929 at 4 o'clock P. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to W. P. Cunningham, or Mr. V. M. Plumlee to-wit: All of the southwest quarter of Section No. 42 in Block D-11 in Terry County, Texas on the 2nd day of April, A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said W. P. Cunningham and Mr. V. M. Plumlee in and to said property.
Witness my hand, this the 4th day of March, A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, by virtue of an execution and order of sale issued out of the District Court of Terry County, Texas, on a judgment rendered in said Court on the 30th day of January A. D. 1929, in favor of J. L. Costley and against J. T. Williams, C. O. Adkins, R. P. Burks, Warren B. Dillard and P. J. Murray, No. 1105 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 25th day of February A. D. 1929 at 9 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to J. T. Williams et al. as herein above named to-wit: The northwest one-fourth of section Number 29, Block D-11 land in Terry County Texas, on the 2nd day of April A. D. 1929, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said J. T. Williams et al, in and to said property.
Witness my hand, this the 25th day of February A. D. 1929.
J. M. Telford, Sheriff.

SHERIFF'S SALE

The State of Texas, County of Terry.
Whereas, by virtue of an execution and order of sale, issued out of the District Court of Terry County, Tex-



BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

JOE J. MCGOWAN
Attorney-at-law
Office in Alexander Building
Brownfield, Texas

NEAL'S
JEWELERS

Watch Makers, Jewelry Repairing
Engraving

We specialize in white gold,
fine platinum work and

Diamond Mounting

AT ALEXANDER DRUG STORE

and belonging to J. T. Williams and his assigns named above, to-wit: All of the northeast one-fourth of section Number twenty-nine (29) in Block D-11 land in Terry County, Texas, on the 2nd day of April A. D. 1929 being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said J. T. Williams et al, in and to said property.
Witness my hand, this the 25th day of February A. D. 1929.
J. M. Telford, Sheriff.

F. L. Treadaway Lester Treadaway
DRS. TREADAWAY & SON
Internal Medicine and Surgery
Phones: Res. 18 Office 38
State Bank Building
Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

R. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State
Bank Building
Phone 161 Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 184 State Bank Bldg.
Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice
and Minor Surgery
Meadow, Texas

FURNITURE & UNDERTAKING
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDWE. CO.
Brownfield, Texas

J. T. AUBURG
WATCHMAKER
Located at Hunter Drug Store
All work guaranteed to
please you.

LUBBOCK
SANITARIUM
And
LUBBOCK
SANITARIUM CLINIC

DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
Surgery and Physiotherapy
DR. L. P. SMITH
General Medicine
DR. H. C. MAXWELL
General Medicine
DR. J. R. ANDERSON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School
for Nurses is conducted in con-
nection with the Sanitarium.

SWART OPTICAL CO.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269,
meets 2nd and 4th
Thurs. each mo.
C. B. Quante, Com.
J. O. Kenne, Adj.

Brownfield Lodge No
530, I. O. O. F.
Meets every Tuesday night in the
Odd Fellows Hall. Visiting Brothers
Welcome.
Dr. G. W. Graves, N. G.
L. A. Greenfield, Sec.

WOODMAN CIRCLE

Brownfield Grove No. 462
Meets the first and third Thursday
nights in each month at the Odd Fel-
lows Hall at 7 o'clock.

Brownfield Lodge
No. 903, A. F. & A. M.

Meets 2nd Monday
night, each month,
at Masonic Hall.
H. R. Winston, W. M.
M. J. Craig, Secretary.

"WHERE THERE'S A WILL THERE'S A WAY"

—If You Have The Will—
I'll Show You The Way!

You have rented long enough. By your savings, and through my loaning connections you can own your home like paying rent.

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas. Loans and Insurance.

HATCHERY NOW GOING

Let us have your business. We give constant attention to our hatchery and can please you. The following will be our sale prices:

- Heavy Chickens, 500 up \$15.00
- Heavy Chickens, 100 to 500 16.00
- Leghorns, 500 up 12.00
- Leghorns, 100 to 500 13.00
- Assorted broilers, each 14c

Custom Hatching \$3.50 per tray of from 112 to 120 eggs

BROWNFIELD HATCHERY
Bob Holgate, Prop. Brownfield, Texas

Pumps 25% More Water in the Lighter Winds



DEMPSTER
No 12 Annu-Oiled
WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

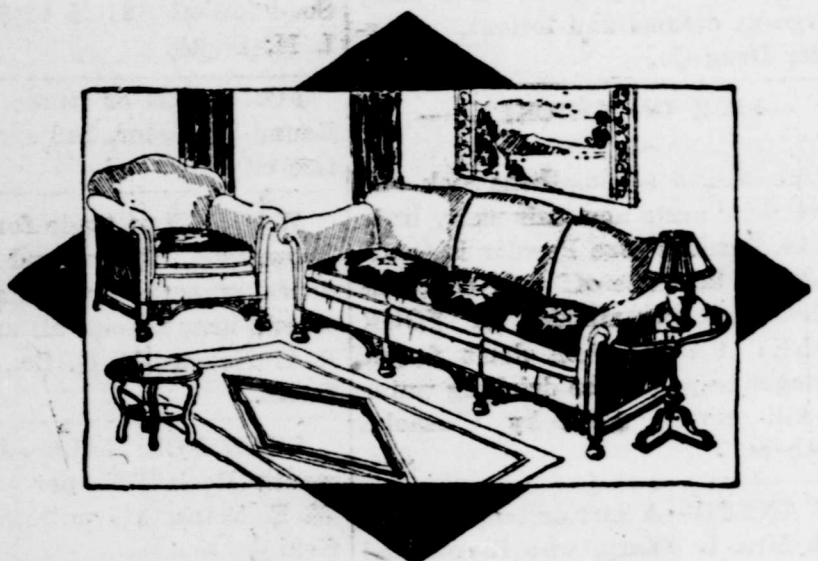
See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.
AMARILLO, TEXAS.

FOR SALE BY—
CICERO SMITH LUMBER CO.

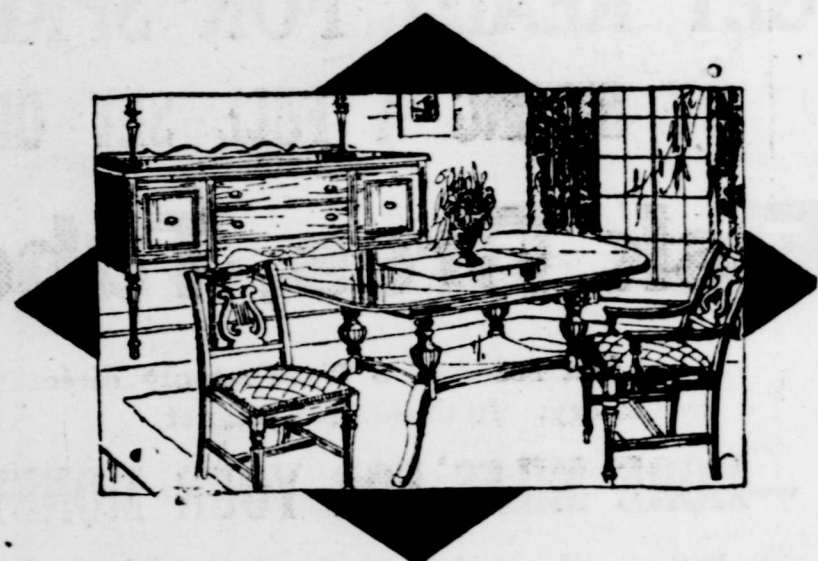


When you furnish a home you buy good furniture not alone for its pleasure-giving beauty but also for its long life qualities. Here are a few suggestions for those looking for real values. Our prices insure economy.



Here's a very smart 3 piece parlor suite, guaranteed to give long service. Coverings are of velour. A buy at \$110.00.

\$10 down and \$10 each month.



This 8 piece dining room suite comprises a sturdy full size extension table, sideboard in a choice of two sizes. Five side and one host chair. The price is \$90.00.

\$10 down and \$10 each month.



Four piece walnut bedroom suite.

\$10 down and \$6.50 each month.

HUDGENS & KNIGHT

Numbering Houses Now Under Way

Mr. Chas. S. Tant, representing the City Directory Co., of Oklahoma City, has been authorized by the City Council to put up street signs and to number and sell numbers to the citizens of the city, and when this is completed, all we need to do in order to receive free mail delivery to our homes is to build some side walks. Most of the new homes are including side walks with the building contract for their homes, and it is thought that others may be induced to build them when the time comes to make application for free mail delivery.

Every business block will be numbered so as to include a number for every 25 feet, and all residential blocks will have 24 numbers provided for it, so that no confusion will arise in the future and the numbers have to be changed. The number you receive now will be your number from now on out.

As things are arranged at present, it is hard to give one who is a stranger any accurate information as to how to get to a certain house in the city, or even to direct them to the corners where the roads lead out to Plains, Lubbock, Tahoka or Lamesa, but with all streets named, that will be an easy matter. Now we direct them to a certain windmill tower, and there are several, then south by the old grey goose's nest, thence east around the corner of Squire Brown's hog pen, hence north down a dark brown alley to the distillery or whatever it is we wish to show'em the way to go.

It is our understanding that no charges will be made for the directories, as this will be paid for in advertising by local professional and business men who aim to have ads in the directory, but they will be distributed out to each and every citizen who wishes one. The cost of house numbers range from 25c to \$1.00, depending on whether you want just a plain or fancy number. The latter are behind glass and very beautiful.

GOOD COOKS APPROVE THESE TASTY DISHES

There is nothing that a good cook likes to make more than some dish that other good cooks have found delicious. The Oklahoma Farmer-Stockman has a column in which farm women exchange their favorite recipes. Here are three of the "favorite recipes" taken from the March 15th issue:

Aladdin Stew—Cut 2 pounds of huck beef into small pieces and put in to cook in 1 quart of slightly salted water. Bring to the boiling point quickly, then barely simmer until the meat is tender. Add ¼ cupful of carrot cubes, ½ cupful of diced turnip and 1 small onion chopped fine. Season with 6 whole allspice, 6 pepper corns and a bit of bay leaf. Twenty minutes before serving, add 1 cupful of diced potatoes. Thicken with 4 tablespoonsful flour to which enough cold water has been added to make a thin paste.

Cheese Sandwich Filling—You will need 1 tablespoon butter, ¼ teaspoonful salt, 1 teaspoonful sugar, ½ teaspoonful ground mustard, a sprinkle of pepper, 1 egg yolk, ½ cupful milk, ½ cupful vinegar and 1 pound of American cheese grated.

Mix the dry ingredients in the top part of a double boiler, add the vinegar and then the beaten egg yolk. Add the milk and butter and cook until smooth and thick as cream. Let cool slightly and then add the grated cheese and mix well. Spread between slices of rye bread. This is very fine and is my favorite filling for sandwiches. Other bread may be used.

Banana Nut Tapioca—Mix ¼ cupful of broken tapioca with 2-3 cupful sugar and ½ teaspoon salt. Stir into 1 pint of boiling water and cook in a double boiler until tapioca is clear or about 15 minutes. Remove from the fire and add the juice of 1 lemon, 2 bananas sliced, ½ cupful of chopped salted peanuts. Let stand until partially cold and then stir in the beaten whites of 2 eggs. Let stand until thoroughly cold and then serve with cream.

A MITE'S GRANDCHILDREN

Less than 16 days after she is hatched, a female poultry mite will have more than 1,500 grandchildren, according to the March 15 Oklahoma Farmer-Stockman. The thing for poultrymen and farmers to do is to kill the old mites now to prevent a lot of trouble later on. Carbilinum, painted or sprayed on the roosts and poultry house, especially around the cracks, is the best remedy for these parasites.

Just Say You Saw It In The Herald.

"COURT REFORM" WILL BE NEXT BIG ISSUE

The Legislature, either through lack of time or inclination, has again ignored the widespread demand for reform in our system of courts, court procedure, and rules governing the practice of law. This means that another two years must elapse before our courts will be in a position to speed up justice and thus save hundreds of thousands of dollars to taxpayers and litigants. In the meantime, friends of reform, and this includes many lawyers of good standing, will have the opportunity to continue work along educational lines, creating sentiment so strong that candidates for the Legislature will be forced to recognize the issue if they expect favorable returns on election day. The courts of Texas, their rules of procedure, and the methods of practice will be issues in the next campaign. Pettyfoggers and members of the bar who practice tricks instead of law should take note of the growing sentiment for reform and prepare themselves for a change in their business. Many leading lawyers and may laymen who feel a sense of shame come over them when they give thought to the inefficiency of our courts and the travesty on justice which daily occurs in the courts of this State, will be out openly and aggressively for reform measures before another election day rolls around. It is a question that will not be disposed of until the people are satisfied that the Legislature has given the best possible answer to it.

—Farm and Ranch.

Read the Ads in The Herald.

15 MEN TO SUPPLY NEEDS OF 100 PERSONS

In America, 15 workers can produce all the necessities of life for 100 persons, thereby releasing 85 to supply luxuries and articles of commerce, says Dr. C. M. A. Stine of the Dupont Company, Wilmington, Del., one of the speakers at the Midwest Power Engineering conference held in Chicago.

In China, however, it requires 85 persons to work on the necessities of life for 100 men, thereby releasing only 15 for other work. The reason for this difference between the two countries, in the opinion of Dr. Stine, is that this country has surpassed all nations of the world in the development and utilization of power, while China is still largely dependent on man power alone.

A recent survey of the Department of the Interior showed that approximately 75 per cent of the power used to turn the wheels of American industry came from electric generators.

Herald Classified Ads Bring Results.

DAVIDSON ASKS FOR VETO FROM MOODY ON MEASURE

DALLAS, March 9. (AP)—A telegram of protest was sent to Governor Moody today by Lynch Davidson, Texas capitalist, saying that the proposed bolters' bill would read 250,000 people out of the democratic party and would crystalize the Hoover democrats into a powerful republican political machine.

Davidson in the telegram urged the governor to veto the measure, "It might destroy our party in Texas and only serve to gratify vengeance on supposed bolter leaders who were in truth not leaders at all but crafty enough to get out in front of the parade," he declared.

We'll have 100 per cent prohibition enforcement when the Government can not only search pockets for bootleg whiskey, but hearts for bootleg sentiment.

The total population on tenant farms in Texas is about 1,250,000. On owned farms it is 862,000.

—PERMANENTS—

We specialize in large loose marcel or round curl, any style you prefer. One shampoo and wave set free with each wave.

—We also specialize in all lines of beauty work—

—Phone 116 Now For Your Appointment—

DOLLENE BEAUTY SHOPPE



VANGUARDS—

As Easter heralds the coming of Spring—so does Collins Dry Goods Company as unerringly herald the correct trend of fashion for an approaching season.

We invite you to visit our store and see the new styles assembled especially for the Easter buying season.

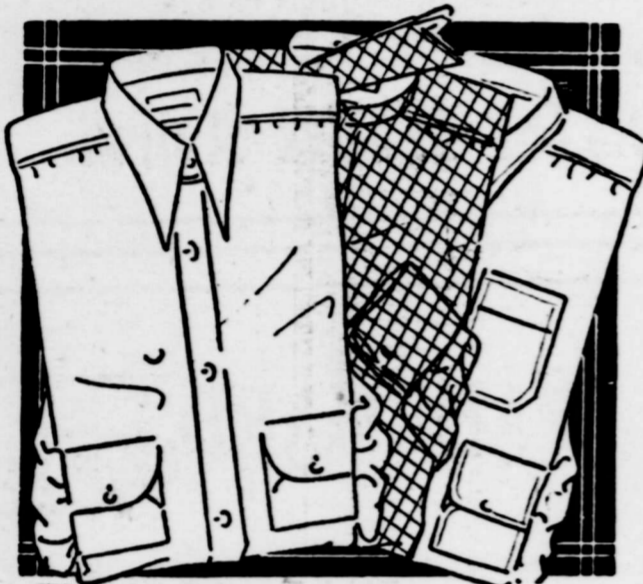
COLLINS DRY GOODS CO.

THANK YOU.

We want to thank the good people of Brownfield and vicinity for the wonderful way in which our opening was received. We are grateful to the many who attended and to those whom we have not had the pleasure of seeing in our store, we want to extend to you a most cordial welcome to visit the store where shopping is not only profitable but a pleasure.

We never have any SO CALLED special sales, instead we offer low prices on everything, everyday in the year. By observing the wonderful values we offer in every department you can readily see that you make a saving on every purchase that you make at this store.

Among The Many Values To Be Found In Our Various Departments You Will Find



MEN'S BROADCLOTH SHIRTS

a wide selection of colors and patterns.

Guaranteed fast colors.

98^c each

ME'NS FANCY HOSE

a wide assortment of attractive patterns

25^c pair



36 inch CRETONNE, wonderful assortment of beautiful floral patterns

19c yard



We especially invite your inspection of our hardware and house furnishings section, located on our 2nd floor, every item is conveniently displayed in this department; you will find so many of the utensils that you need every day.

5 qt. aluminum tea kettles

98^c

Percolator tops standard size

2 for 5c

One table of aluminum pans, cups, strainers and many other useful items.

9c choice

ACORN STORES, Inc.

Owned and operated by Charles Broadway Rouss, Inc., New York City. "Merchants to your Grandfathers."

Located on the Southwest Corner of the Square — Dock Powell Building

BUYING THE ROCKY MOUNTAINS

Tony DeCapello was one of several hundred Americans and near-Americans who at one time or another had been offered the Rocky Mountains, the Washington Monument or the Woolworth Building at a ridiculously low price. Some had fallen by the wayside and purchased. Tony hesitated and served himself by the tarrying.

"Why you no buy da Rocky Mountains?" asked a friend.

"You see," remarked Tony, "there is too much da bunk in dis America. Before I buy, I picka up da beeg magazine to read all about the biga mountain. On one page da words say for me to reacha for a cigarette and no cata da sweet. Dat make me skinny. Ho! Ho! My wife Marie she eata moocha sweet and she skinny like spakhet. He, I smoke all da time and I weight two hundred pretty near. Too mucha da bunk. Dose Rocky Mountain owned by man named Denver, already. No can fool Tony lak dat. No, sir. Dese American girls cat many sweets and most times day skinny. Over in Italy candy too expensive for most—and everone but my Marie look like tub. Too mucha da bunk.

Mrs. Harden Joyce, was a visitor at the Herald office Saturday afternoon.

A pretty girl likes to be told she's intelligent, and an intelligent girl likes to be told she's pretty.

GARZA COUNTY IS EXHIBIT WINNER AGAIN

Garza county again took the blue ribbon for having the best display of agricultural products when George Samson, veteran exhibitor, placed an agricultural exhibit at the Southwestern Exposition and Fat Stock Show this week that won first.

The Garza County Exhibit won over exhibitors who had won first at the State Fair at Dallas, the East Texas Fair at Tyler, the South Texas Fair at Beaumont, and the Tri-State Fair at Amarillo last fall.

Samson has had exhibits at the Panhandle South Plains Fair at Lubbock for the past several years and has won first honors here, practically every year. He has won first place at the State Fair and a number of regional fairs for the past several years.

The Garza County winning will center the attention of those watching the results upon the possibilities of agricultural in Garza county and on the South Plains section. A letter of congratulation has been sent from the Lubbock chamber of commerce to Samson, complimenting him on his exhibit and the service he has rendered Garza County and the South Plains in this regard.—Lubbock Avalanche.

As will be noticed elsewhere in these columns, the Baptist Fifth Sunday meeting will be held Sunday the 31st with the Three Lakes church in Lynn county.

EDUCATION CHIEF



New portrait of Dr. William J. Cooper who recently took the oath of office as United States commissioner of education to succeed John J. Tigert, resigned.

Roy Davis, our county agent has returned from the Fat Stock Show at Fort Worth, and reports a mighty good show this year. Closely quizzed Roy finally admitted that he was accompanied on the trip by the County Agent of Gaines County and a certain young lady school teacher over in Lea County, New Mexico.

GIANTS' NEW COACH



Ray Schalk, veteran catcher, who is coach for the New York Giants, who are now covouring at their Texas training camp.

P. G. Stanford was over from Plains Saturday and ordered us to print a lot of advertising matter on Yoakum county. He reports that he has not done very well heretofore, but he's willing to try, try again. They are the kind that finally succeed.

Nothing is quite so pathetic as an old man trying to make up for the virtues of his youth.



WANTED—We pay cash for fat cattle, alive or dressed. Packing House Market, city. 28tfc.

LOST: Brown bill fold containing several bills, also some personal checks; name on fold. Liberal reward for its return and no questions asked. B. D. DuBois, M. D.

FOR SALE—Ford truck in good shape; new tires all around and has Jumbo transmission. See Byrl Hahn for prices and terms. 28tfc.

NOTICE—Stock of dry goods fixtures for sale at Meadow. See S. W. White, Rt. 1.

HALF AND HALF cotton seed. Selected from high lint yields. Machine culled. West Texas raised. Regular size, clean seed. \$4.50 per hundred pounds. W. H. Clonts, Knox City, Texas. 36p.

True beauty is not in regularity of feature, but in the texture and glow of a perfect complexion. Use Lady Margaret creams and lotions. Alexander Drug Co.

—LICE ON CHICKENS—

Lice makes setting hens sick and leave their nests and kills many little chicks. Pruitt's Lice Powder is Guaranteed to take lice off your Chickens in less than two minutes or YOUR MONEY BACK. And don't forget, Germet to put in the drinking water to kill germs. Sold by Chisholm Brothers. 32c.

WANTED—A girl or lady to stay with Mrs. L. Sharp, who is confined to her bed. Call at the Sharp residence, door south Herald office. 1tp.

FOR SALE or trade for good Ford or Chevrolet truck, 26 model Studebaker Touring car in fine shape. See Mr. Edwards, White House Cafe. 31p.

I WILL GRIND for custom on Wednesday of each week at my place at 15c per 100 for anything or anybody. W. F. Young. 34p.

MARES, Horses and Mules for sale or trade; cash or credit. R. C. Burleson. 26tfc.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music, MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1890 SAN ANGELO

FEDERAL FARM LOANS at 5% per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

TERRY COUNTY Acaylor Cotton Seed for sale, \$1.25 to \$1.50 per bu. I. M. Smith. 31c

FOR SALE or trade one Radio-Round incubator, 100 egg. Mrs. Ben Lee city. 31p.

WANTED to trade for farms near Brownfield, Abilene and Hamlin residence property or lots all on paved streets near school; all modern. See R. L. Howard D. G. Co., Brownfield, Texas. 31tfc

EGGS FOR SALE—Barred Plymouth Rock, 50c per setting. See W. E. Stone, 1 1/2 miles S. E. Brownfield. 32p.

SINGLE ROW Moline lister for sale on credit for good note. See G. S. Webber, city. 31tfc.

I wish to state that the St. Paul Insurance Co., through their local agent J. F. Winston has settled with me for loss of barn and feed 100% on the dollar. J. S. Siddons. 1tp.

GET READY FOR SPRING BY BUYING A FULL SET OF Fisk Tires, Tubes

Have just received a fresh supply direct from the factory. In these tires you get

—MORE MILES FOR YOUR MONEY—

Let us sell you Conoco Gasoline and Amalie Oil —Its Better—

FITZGERALD FILLING STATION

HALF AND HALF COTTON SEED

I have received a car of Half and Half Cotton Seed from Grover Gillet of Whitewright, Texas. These seed are advertised in farm papers. You have some idea what they are. Get them now. Price is right.

M. L. French, Brownfield, Texas

GENTLEMEN DON'T ALWAYS PREFER BLONDES

Fort Worth, March 18.—Gentlemen no longer prefer blondes. At least they do not at Texas Christian University, where students answering a questionnaire on "What Characteristics T. C. U. Students Desire of Their Future Mates," voted nearly two-to-one in favor of brunettes.

The typical husband wanted by girl students, according to the survey, is a young man, tall and slender, with black, curly hair. The typical wife desired by boys is an attractive girl, of average height, having blue or brown eyes, and with dark or red hair. Eighty-five per cent of both boys and girls demanded that their future mates have a college education. Fifty five per cent wanted "home-loving" mates.

Of the girls, 65 per cent preferred marriage to a profession or career, 20

per cent were non committal, and 15 per cent expressed a preference for single blessedness and a career of their own.

On student commented on the uselessness of making such a survey. "Love is blind," this one wrote, "and when one falls in love it makes no difference about physical or social characteristics.

"Petting" was condemned as undesirable in a future mate by 95 per cent of the students.

Mrs. H. D. Heath and son, Dick were in Tuesday from the Tokio section and reported a fine rain at their place Sunday morning and that Mr. Heath started three sod plows Monday to breaking out a large block of new land.

If the profits are big enough the directors can usually iron out their differences without much trouble.

FEDERAL TIRES

EXTRA SERVICE

The Last Word In Tire Satisfaction!

Come to see us and let us sell you your next
—TIRES AND TUBES—

The Best Advertisement We Could Have
—SATISFIED CUSTOMERS—

CRAIG & McCLISH

"The Place For Service" Phone—43

Lumber Niggerhead Coal

Standard, Monitor and Dempster Windmills. We handle everything the builder uses—

will appreciate your business.

CICERO SMITH LUMBER CO.

Brownfield - - - Texas

ATTENTION!

I have sold an interest in my battery station to Lee Fine of Lubbock who will take charge of this end of the business after August 1st. Mr. Fine comes very highly recommended, and we ask that you get acquainted with him as he can now be found on duty.

MCS PADDENS ELECTRIC SHOP

WANTS SINGLE CLOCK TO TICK FOR WORLD

A fifth of a second is of no vast importance to the average citizen, or even to a commuter, but to astronomers and other scientists it may make a big difference. To overcome this difficulty, according to reports from Germany, a noted inventor has developed a plan whereby one clock will beat time for the entire earth. It is proposed that from a central observatory the ticks of this master electric clock be sent instantaneously by radio to all countries, giving a single accurate time. At present each country sets its clocks by radio and telegraph from a national observatory, and there is often a discrepancy between different countries.

In the plan proposed, television devices would be used to synchronize all clocks with the master timepiece, and with this system in operation, the world's clocks need never be more than one one-hundred-thousandth of a second apart.

Tell Them You Read Their Ad.

BACK TO SMALL TOWNS

According to recent surveys, there is a decided movement from the big cities back to the small towns. The high cost of living, lack of proper housing, and other discomforts and inconveniences of the city largely influence families to seek homes where a dollar goes further and where happiness is not so restricted.

Improved conditions in small towns, due to distribution of electric power, better opportunities for employment, improved means of transportation, and better school facilities are important factors in favor of the smaller communities.

Lazelle Huckabee is one of our valued new readers. Lazelle recently purchased the Lauderdale wagons and teams and is now one of our draymen.

Oscar Vinson, of Lubbock, was down last week visiting his parents, Rev. and Mrs. J. B. Vinson. He is night make up man on the daily Avanche.

RIALTO

Program Week Beginning SUNDAY, MARCH 24

—SUNDAY MATINEE—

"Caught In The Fog"

FEATURING
MAY McAVOY and
CONRAD NAGEL
—COMEDY—

MONDAY—TUESDAY

"THE TRAIL OF '98"

FEATURING
Delores Del Rio
Ralph Forbes
Karl Dane

Live through the drama, the thrills, the hopes, the loves of the Epic Klondike Gold Rush! Two years in production! 15,000 people in the cast! The producers of "The Big Parade" and "Ben Hur" now give you the mightiest picture of all! Get ready for your biggest thrill! You can't afford to miss one of the greatest pictures of the year.

Prices 10 and 50c

WEDNESDAY—THURSDAY

COLLEEN MOORE

—in—
"SYNTHETIC SIN"

Colleen as a good little bad girl, looking for the wicked way of the Great White Way. She wanted to be an actress in the worst way—and almost succeeded. But a well-known playwright signed her to a contract for life!

"FUNNY" IS NO WORD FOR WILL LIKE IT!

—COMEDY—

—FRIDAY—

This will be a big night in the way of entertainment one of

The Biggest Fiddling Contests Ever Held Here

Also Regular Picture Program which will be announced later.

—SATURDAY—

Rex Bell

—in—
"THE COWBOY KID"

—EXTRA—

SECOND CHAPTER of
"TARZAN THE MIGHTY"
COMEDY

COMING

"UNCLE TOM'S CABIN"

SCOTCH

Two Scotchmen took dinner in a restaurant. After dinner the waiter brought the check. The two sat and talked for a couple of hours, after which conversation failed, and they merely smoked in silence. At 1 A. M. one of them got up and telephoned to his wife.

"Dinna wait up any longer for me, lass," he said, "it looks like a dead-lock."

Uncle Tom Holley is now sporting out in a new Ford. Watch out for your uncle, folks.

CHINESE EGGS NOW MENACE OUR MARKET

Chinese eggs are the "cloud like unto a man's hand" which has appeared on the horizon of the poultry industry, the Oklahoma Farmer-Stockman points out in its March 15 issue.

For years Chinese eggs have threatened to interfere seriously with the market of the American poultryman and at times they have had a serious adverse effect upon egg prices in this country.

Egg prices in China are often as low as 5 or 6 cents a dozen. It is not surprising that the American market for eggs has attractions for this oriental hen fruit.

A tariff of 8 cents a dozen on eggs in the shell, that has prevailed for several years, has been too much of a wall for most of the Chinese eggs to get over. Once in a while, however, they have come to the Pacific coast markets and demoralized prices there for a time. Invariably the other markets take a nose dive when that happens, and the effect is felt all over the country.

The most important effect of Chinese eggs in the American markets is felt in the dried egg and frozen egg trades, which are becoming more and more important as outlets for the eggs produced on American farms. There the Chinese eggs are playing hob with American products.

Present tariffs are 8 cents a dozen on eggs in the shell, 6 cents a pound or frozen eggs, and 18 cents a pound on dried eggs. The poultry organizations are asking for 10 cents a dozen or eggs in the shell, 12 cents a pound on frozen eggs, and a sliding scale on the various forms of dried eggs, running from 30 cents a pound on the yolks to 60 cents on the albumen. They seem to think that this schedule of rates will preserve the American market for American producers.

YIDDISH

It was a very cold day and Isaac and Cohen had walked about four miles without either making a single remark. "Vy don't you say something?" said Cohen.

"Feeze your own hand!" said Isaac.

The present negro population of Texas is estimated at 779,000.

SATURDAY SPECIAL

48 lb. FLOUR (G. C.)	160
16 lb. Bucket LARD	238
Quart MUSTARD	24c
2 lb. package RICE	22c
25c K. C. BAKING POWDER	22c
4 lb. package PRUNES	38c
No. 2 can BLACKEYED PEAS	9c
No. 2 can RED KIDNEY BEANS	9c
No. 2 1/2 KRAUT	16c
Gallon CATSUP	68c
SEED IRISH POTATOES	3 1/2c
6 boxes MATCHES (large size)	29c
3 lb. bucket White Swan Coffee	183
Package MALT-O-MEAL	23c
Package POST BRAN	11c

W. R. Lovelace

O. H. Garner of the Union community, was in one day recently renew, stating that he just had to have the home town paper.

Miss Bernice Weldon is sporting a new Chevrolet Blue Bird Cabriolet, sport model. It slept in the show rooms for the last time Tuesday night.

ECONOMICAL TRANSPORTATION



A Quarter Million

NEW SIX CYLINDER CHEVROLETS on the road since JAN. 1st

To satisfy the overwhelming public demand for the new Chevrolet Six, the Chevrolet Motor Company has accomplished one of the most remarkable industrial achievements of all time. In less than three months after the first Chevrolet Six was delivered to the public, the Chevrolet factories are producing 6,000 cars a day. As a result, more than a quarter-million new Chevrolet Sixes have been delivered to date—and this tremendous popularity is increasing every day! If you have not yet seen and driven this remarkable car—come in for a demonstration!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sedan, \$675; The Sport Cabriolet, \$695; The Convertible Landau, \$725; Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1 1/2 Ton Chassis, \$545; 1 1/2 Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

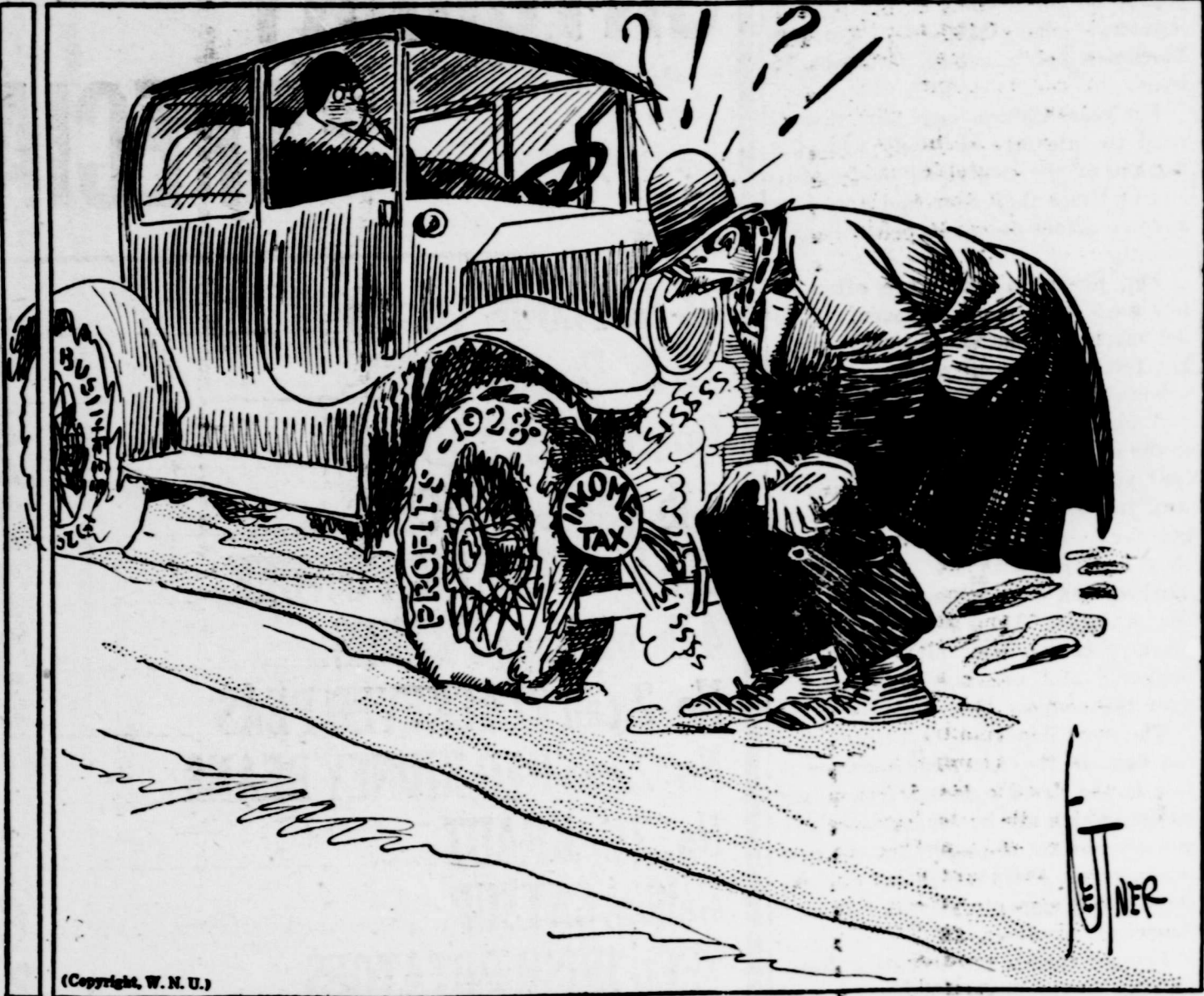
-a Six in the price range of the four

CARTER CHEVROLET CO.

Brownfield, Texas

QUALITY AT LOW COST

Punctured



(Copyright, W. H. U.)

Railroad Company's report that 47 out of every hundred cars of feed are Purina Products, manufactured at one of the 19 plants operated by the Ralston Purina Company, headquartered at St. Louis, Mo. In a statement issued last month by this firm, announcing its new plant in Denver, Colo., is the assertion that The Ralston Purina Company is the largest manufacturer of animal and stock feed in the world.

In the employ of this firm, whose 'checkerboard' feeds now are handled by hundreds of country elevators are over 300 agricultural college graduates.

Our track team went over to Tahoka last Friday where a practice test was held, the Tahoka boys having a slight advantage of our boys. The score was 54 to 60 in Tahoka's favor.

A BASEBALL GAME WHERE THEY ALL PLAYED BALL

The game opened with Molasses at the stick and Small Pox catching. Cigar was in the box with plenty of Smoke. Horn on first base and Fiddle on second base, backed by Corn in the field made it hot for Umpire Apple, who was rotten. Ax came to bat and chopped. Cigar let Brick walk and Sawdust filled the bases. Song made a hit and Twenty made a score. Cigar went out and Balloon started to pitch, but went straight up. Then Cherry tried it, but was wild. Old Ice kept cool in the game until he was hit by a pitched ball, then you ought to have heard Ice Cream. Cabbage had a good head and kept quiet. Gfass covered lots of ground in the field, and the crowd cheered when Spider caught a fly. Bread loafed on third and pumped Organ who played fast and put Eight out. In the fifth inning Wind began to blow what he could do, Hammer began to knock and Trees began to leave. The way they roasted Peanuts was a fright. Knife was called out for cutting first base. Lightning finished pitching the game and struck out six men. In the ninth Apple told Fiddle to take his base. Oats was shocked; then Song made a hit. Trombone made a slide for 3rd and Meat was put out on the plate. Betting was fast and furious. Soap cleaned up. Score 1 to 0. Door said if he had pitched, he would have shut them out.—Swiped.

HE WON A DOG DERBY



Fred Printz of Cascade, Idaho, being kissed by his wife and presented with the Marco Hellman silver trophy and a purse of \$3,000 immediately after winning the first Sierra Dog derby between Truckee, Calif., and Tahoe Tavern—a three-day race run in daily laps of 32 miles each. Mr. Garnett, assistant passenger traffic manager of the Southern Pacific, is making the presentation.

C. Sears and Bill Cook seem to be somewhat aroused over the fact that Bob Gage beat them out Saturday as the ugliest man and got the Head-Hargrave pair of overalls, but they should not question the decision of the judges. Then, too, Bob might have needed the overalls more than C. and Bill.

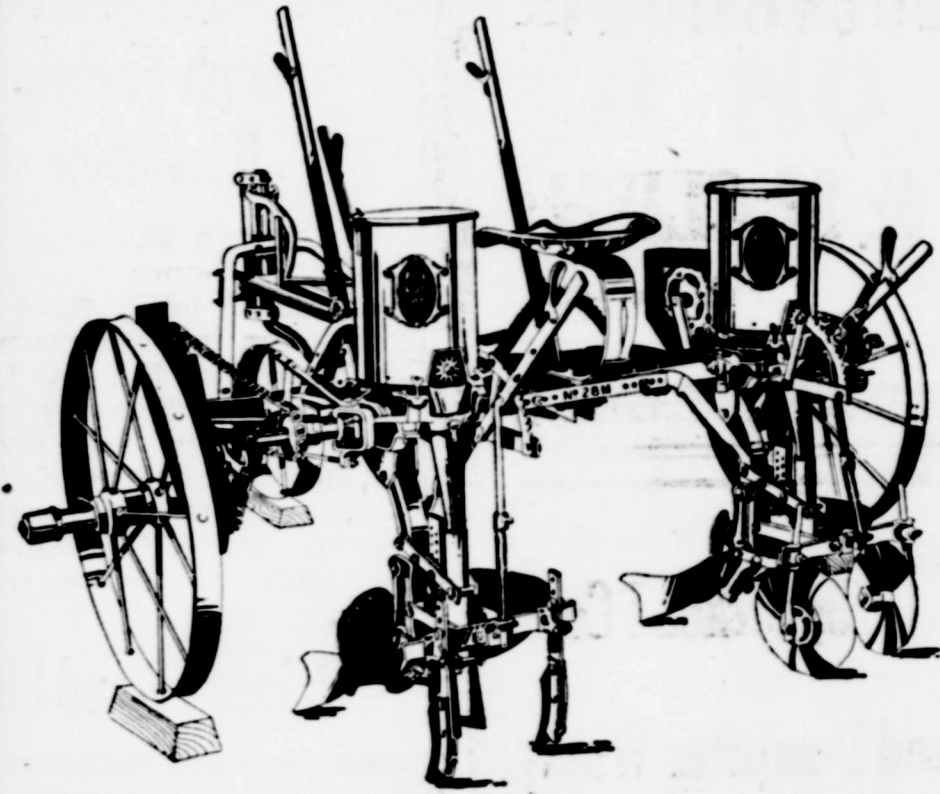
Mrs. Stricklin was a visitor to Lubbock, Tuesday afternoon.

**ANNOUNCING...
OUR SALES AGENCY FOR THE
ROCK ISLAND LINE**

in BROWNFIELD and TERRY COUNTY.

And the Arrival of two
CARS of Seasonable Tools—

**ROCK ISLAND TWO ROW
LISTER NO. 28 M**



Is a favorite of the
South Plains Farmers.

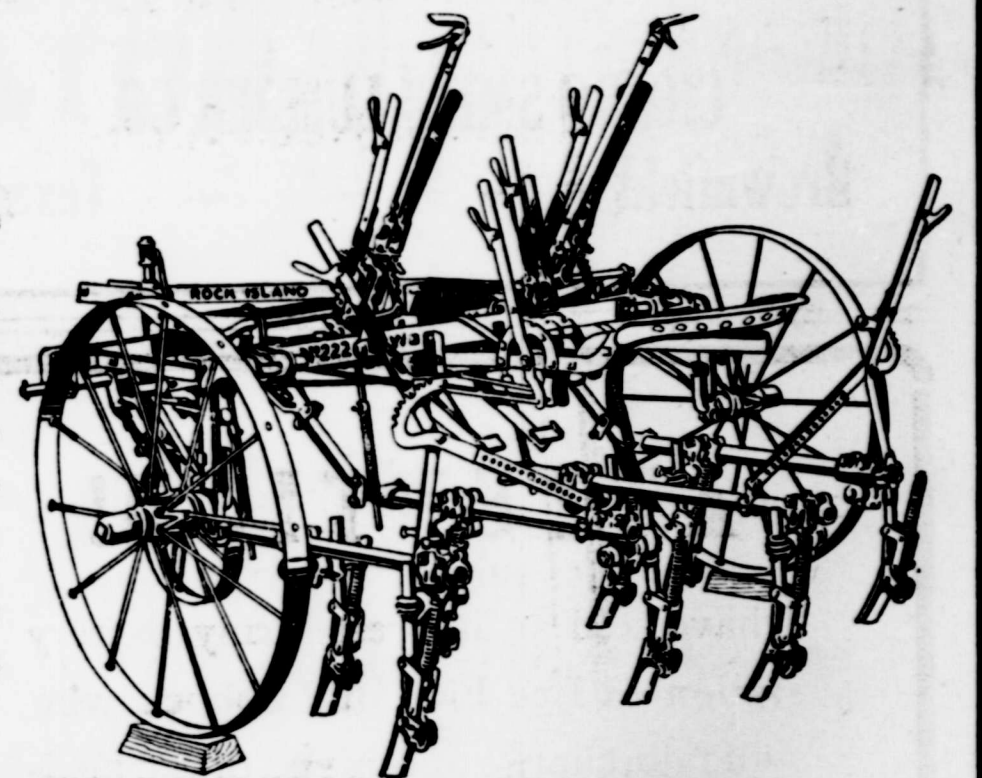
You will like the Tip-Over Hoppers, because they permit you to insert or remove plates from the bottom of the hoppers. It is adjustable to 5 different widths of rows—34 in. to 42 in. An automatic take-up insures an even tension of drive chains at all times.

**ROCK ISLAND TWO ROW
CULTIVATOR NO. 222 W**

Is Another Implement
They All Like.

The Gang-Spacing Levers, operated independently of each other, enable you to cultivate uneven rows without any trouble.

COME IN—Let us show you these implements, and other ROCK ISLAND tools.



**SURE WE CAN TAKE GOOD CARE OF
YOUR REPAIR ORDERS.**

CHISHOLM BROS.
BROWNFIELD, TEXAS

**MR. FARMER YOU WOULD NOT PLANT
100 ACRES TO OKRA**

Because wisdom and experience have taught you to avoid a crop that has no available home market and to diversify in crops that may be marketed quickly and profitably at home. You know, too, that thorough and intensive cultivation makes for bigger and better crops. To do this best and cheapest, requires equipment that cannot be excelled for performance and dependability.

THEN REMEMBER

The dependability of International, P. & O., McCormick-Deering and Oliver Implements.

REMEMBER ALSO

That our "Ready-After-You-Wear" department carries a full line of repairs and replacements for your needs during planting and cultivating season.

AND BE SURE TO REMEMBER

That if you cannot get what you want in hardware in town, we will take pleasure in getting it for you.

BELL-ENDERSEN HDW. CO.

P. S.—We sold another Double Hammer Feed Mill. The buyer is pleased.—Bell-Endersen Hdw. Co.



COAL COAL

Now is the time to stock your coal bin for the Winter while our stock is large. We have the very best of both lump and nut coal.

Phone 158 for prompt delivery.

BROWNFIELD COAL CO

**WHAT'S GASS FOR GOOSE
IS SASS FOR GANDER**

Practically everyone these days is in favor of women's rights. Women smoke everywhere and no one pays any attention to them. They powder their faces, apply red grease to their lips, comb their hair, polish their finger nails in public places, and I have never observed a man make the slightest sign of disapproval.

Why are not the women equally fair to men?

One day I got on an elevator in an office building, with a lighted cigarette in my hand. My thoughts were miles away, and I neither knew that I had the cigarette nor was I conscious that I had taken a puff at it until I felt a woman's eyes searing me. I looked up. She was a huge creature, taller than I, although I am over six feet. I glanced at her and realized I had committed a crime, but I had only two more floors to go so I thought I would say nothing. She left the elevator one floor ahead of me and as she stepped out of the door she gave me one more glare and addressed a remark that would be unfit to print. Was she entitled to the outburst?

WHAT HE THOUGHT

"Well, I declare," said Lot, as he realized that his wife had been turned into a pillar of salt. "That's a strange phenomenon. I always thought the old lady was largely pepper."

Mr. Head from Quitaque, and Mr. Maury Hargrave, of Ralls, members of the firm of Head-Hargrave, were both down last week helping to get in the new location. They report a great sale Saturday.

Mrs. W. E. Thompson, and daughter, Miss Amelia, of Union, were in Monday, and informed us that they had a fine rain Saturday night.

About 1,000,000 persons residing in Texas were born in other states, Tennessee leading with 115,861 and Alabama next with 103,244.

WHAT HE THOUGHT

If the dramatic critics paid money out of their own pockets to see shows, and if literary critics dipped into their tobacco money for books, the public would get the lowdown on a lot of stuff.

Men should be made to take vacations—so they won't get the idea that they're indispensable.

If "opportunity" knocked less often some of us might catch up with our work.

Many a good thing has been pulled off on Friday, the 13th—by fellows who forgot the date.

Dr. J. D. Moorhead and wife were down this week from Meadow. The Dr. reported that the health of both he and wife were improving.

Bill Der Says

A fellow can be on
the square
after he's been around



Higginbotham-Bartlett Company

—NO LONG WAITS—

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

SANITARY BARBER SHOP

Rich Bennett, Mgr.

THE ARISTOCRAT OF TOILETRIES

—by Lucretia Vanderbilt, now on display

This is one of the best and prettiest lines we have ever offered to the public. Comes in the prettiest containers of blue that will be an attraction to any dressing table.

This line also comes in nice gift boxes and on silver stands. Be sure and see it.

—IT'S DIFFERENT—

PALACE Drug Store

"IF ITS IN A DRUG STORE, WE HAVE IT"

Hudgens & Knight

SPECIALS FOR FRIDAY AND SATURDAY, MARCH 22ND and 23RD

1 lb. BOX RAISINS - - 13

CHEESE, per lb. - - 29

PICKLES, qt. sliced = - 28

BROWN BEANS, 15 lbs. - 98

10c box SALT	5c	No. 2½ FREE PEACHES	17c
No. 2 White Swan CORN	17c	No. 2½ Bartlett Pear	27c
No 2 Cut GREEN BEANS	15c	Gallon Country Maid SYRUP	90c

HARDWARE AND FURNITURE DEPARTMENT

10 QT. GREY ENAMEL DISH PAN ----- 39c

12 QT. GALVANIZED BUCKET ----- 21c

SET OF SIX 17 OZ. GOBLETS ----- 69c

GLASS LAMP COMPLETE ----- 69c

MULE COLLARS, 16, 17, 18 SIZES ----- 185

30x3½ CLENCHER TIRE ----- 485

30x3½ (GIANT SIZE) TIRE ----- 550

WE SELL—Radios, Furniture, Stoves, Kelvinators, Cream Separators, Incubators, Brooders and Sewing Machines on very LIBERAL TERMS. See us before you buy.

MR. FARMER, we ave several good second hand single-row planters for sale at reasonable prices, cash or terms.

Fake Ad Schemes Go For Brownfield Too

At the annual meeting of the Retail Merchants Association held in Lubbock last week the secretary reported that out of 38 gyp advertising schemes presented by traveling grafters, 34 had been stopped, at an estimated saving of nearly \$12,000 to the business men of that city. That was excellent service—more than paying for the expense of the organization that year.

Every town has to contend with such advertising fakers, and Littlefield is no exception. Seldom a week goes by but the Leader is presented with some wild-cat advertising scheme for its endorsement. They are invariably turned down. Sometimes they are put over anyhow, and we are offered the printing job, which we also refuse. We do not believe in making money at the expense of our fellow business men, and that is about all it amounts to.

Three weeks ago a restaurant menu was put on in this town; the business men paying for its production, plus about 50 per cent profit to the promoter. We refused to print the job. Last week another business concern saw fit to gratuitously accept an advertising booklet, likewise paid for by other business interests, the promoter walking away with a fat profit in his pocket. The Leader refused to print

this job, also.

It has always been the theory of the Leader that every business concern ought to be able to stand on its own bottom without filching off of other concerns for their own benefit. No noe concern has a moral nor business right to promote any enterprise that costs another concern good money and for which they do not get value received.

Since Littlefield has no merchants association for its protection against advertising grafters, the Leader believes it would be well to delegate this matter to the Chamber of Commerce, with a committee to assist the secretary in passing upon all such proposed advertising schemes, the business men referring such matters to this organization and agreeing to abide by their decision as to their merits or demerits.—Littlefield Leader.

T. E. Hobbs was in one day last week after a good rope, for what purpose he at first refused to explain, but latter said he was breaking a bronc. The rope was strong enough however to hold either man or beast.

Dad Wines of the Wines Hotel was in this week and ordered stationery for the hotel. He informed us that he had quit serving meals, but was looking out for some one to conduct a cafe in connection.

Our old friend N. F. K. Foster paid the Herald office a pleasant call recently to renew for his Herald.

New Store Well Pleas-ed With Reception

In conversation with Mr. Singleton Monday morning, he expressed himself as being highly pleased with the reception accorded their store by the people of Brownfield and trade territory. The same was expressed by the district manager, the advertising man from Brownwood, and five or six local managers of their stores in this section, who were here to help put over the opening, and help make ready for it.

The store staged a house warming Friday afternoon from 4:30 to 7:30, at which time the ladies were given sweet peas, and all visitors were served punch. When the doors opened there were about 160 people ready to enter, and the crowds kept passing in and out from then until closing time. No merchandise was offered for sale during the afternoon, but the crowds were permitted to visit every department, inspect or ask questions about anything that interested them. The High School Orchestra directed by Mrs. Enders rendered splendid music throughout the afternoon.

A good business was done all day Saturday, especially in the afternoon, and the local manager wishes to express his sincere thanks for the business and courtesy shown his firm.

Just Say You Saw It In The Herald.

SHERIFF'S SALE

The State of Texas, County of Terry.

By virtue of an order of sale, issued out of the Honorable District Court of Terry County, on 16th day of February A. D. 1929, by the Clerk thereof, in the case of Lamesa Motor Company, a corporation of Lamesa, Texas, versus M. C. Hamilton, Lemnia Mae Hamilton and W. H. Guthrie, trading as the Guthrie Mercantile Co., No. 1113, and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in April A. D. 1929, it being the 2nd day of said month, before the Court House door of said Terry County, in the city of Brownfield, Texas, the following described property, to-wit: The west one-half of Section number nine (Sec. No. 9) in Block D-14, Terry County, Texas, situated about 15 miles from the town of Brownfield, Texas. Also the following personal property, to-wit: One 1924 Model Ford Truck, body and cab, Motor number 8804893; One 1924 Fordson Tractor, motor number 3588373, and 1-3 disc plow; One 1924 Fordson Tractor, Motor number 358370, and 1-3 disc plow; One 1923 Fordson Tractor, Motor number 254108, and 1-3 disc plow; One 1923 Fordson Tractor, Motor number 254770 and 1-3 disc plow; Three 3-row Olive cultivators.

The real estate shall be sold first and then the personal property, if the real estate should not bring enough to satisfy said judgment.

Levied on the 25th day of February 1929, as the property of M. C. Hamilton and Lemnia Mae Hamilton to satisfy a judgment amounting to \$9,002.84 in favor of Lamesa Motor Company and costs of suit.

Given under my hand, this 25th day of February A. D. 1929. J. M. Telford, Sheriff. 31c.

"SCRAMBLED EGGS"

By the Seventh Grade Kathleen Hardin, Reporter.

Stella Mae: "No, I don't want to buy any of your crackers. I hear that the mice run and play in the cracker barrel at night."

Clifford: "I beg your pardon, miss, that is not true because the cat sleeps in the barrel every night."

Martha sez—"I wonder what would happen if I should make an in Reading."

Marie: "Hello, come in." Martha: "I won't have time, is Lorraine here?"

Marie: "No, she isn't." Martha: "Please tell her I called." Marie: "And what shall I tell her you wanted to borrow?"

Mrs. Barrett: "Charles, I wish you would run over and see how old Mrs. So-and-So is this morning."

A few minutes later he returned and reported that "Mrs. So-and-So said it was none of your business how old she was."

pupils to read with expression. A. T. was reading: "Where-are-you-going" he said without the least bit of expression. Miss Banks: "Now A. T., read that again, study it, don't you see that little mark at the end of that sentence?" A. T. studied the sentence for sometime then read: "Where are you going little button hook."

Mrs. Hamm: "Wilburn, did you feed the goldfish?"

Wilburn: "Yessum, I fed them to the cat."

Kyle: "Where ya goin' ma?"

Mother: "To a surprise party son."

Kyle: "Arn't you goin' to take all of us?"

Mother: "No, dear, you were not invited."

Kyle: "But, Ma, don't you think they would be a lot more surprised to see all of us comin'?"

Jim Huckabee was in Saturday and although he claims to have started to work, he gives off the appearance of being well fed, the credit all going to his friend wife.

Mrs. J. E. Gracey and daughter were among the shoppers in from the Needmore community, Saturday.

NOTICE TO THE AUTOMOBILE PUBLIC

We invite you to come to see our new line of

—SPECIAL AUTO MACHINERY—

LARGE VALVE FACING MACHINE turning lath large enough to put steel gears on your present fly wheel.

ELECTRIC TESTING MACHINE to locate all your electrical trouble.

BATTERIES with OUR own GUARANTEE for 12 months service.

—All Phillips Products Are Better—

HARRIS MOTOR CO.

PHONE 1-5-7

LIGHT COATS DETAILED WITH COLOR ANSWER-TO CALL FOR CONTRAST



Color contrast and fabric contrast are two controlling elements in apparel design for spring. Sometimes it is the one, sometimes the other and often both fabric and color contrasts occur at the same time.

One sees the two-fabric and the two-color contrast theme interpreted by the milliner who works felt with straw, or either of these with a different fabric, playing up just now plaids and checks and other scarf silks, or if not silk then gay cotton or linen prints or fanciful woolen weaves—all of which go to make up the much-talked-of hat and scarf sets.

In the case of the blouse contrast is again the goal—two colors of Jersey, a light and a dark tone, or print with plain and so on. No style item is more loudly heralded than that of white with a touch of color. A white Jersey or crepe blouse is piped, perhaps, with chartreuse green or very likely bright red, for red-and-white is a combination much exploited.

Not alone as to hats and the blouse, but coats and frocks—in fact in its every phase does fashion emphasize

the contrast theme. The coats in the picture happily interpret contrast both in matter of color and fabric. The model to the right employs diamond-shaped insets of cloth of a different color, also bordering the revers and sleeves with the contrasting weave.

The coat to the left is interesting not only because of its contrast trimming, but the fact that it is double-breasted is significant. Double-breast fastenings are again in fashion. Very smart mode calls for double-breast unfurled coats plentifully stitched, some with cape collars, of colorful cloth, for coats this season take on new character because of their colorfulness.

Short jackets of flannel either plain or blazer-striped or of velveteen are fashioned with the popular double-breast openings.

Going back to the coats pictured, with them it becomes a simple matter to carry out the ensemble idea through selecting one's frock of light woolen or silk to match the coloring of the cloth trimmings on the coat.

JULIA BOTTOMLEY.
(©, 1929, Western Newspaper Union.)

W. J. Ramsey was in recently and had us put his name on our mailing list for the weekly Herald.

J. E. Key, of Ardmore, Okla., was down last week visiting his sister, Mrs. Dee Elliott and family.

TEXAS PANHANDLE PLAINS DAIRY SHOW, APRIL 2-5

Entries in The Second Annual Texas Panhandle Plains Dairy Show at Plainview, April 2-5 are beginning to be received by Manager Maury Hopkins.

E. W. Hester of O'Donnell, prominent Dawson County Jersey breeder, was among the first to send his entries. Hester is a Director of the Texas Panhandle Plains Dairy Show Association. He will have five head of stock, but says that they will be hard stuff to beat.

W. W. Evens, Dawson County Agent writes that his county will have twenty five head of registered Jersey Cattle, the pick of three hundred and twenty animals of that breed in his county. In addition to the animals he will have a stock judging team made up from the County 4-H Agricultural club boys. His breeders who will have entries includes besides Hester mentioned above; J. M. Peterson, Ed Price, J. W. Braswell, Fred Hughes, J. B. Burkett, R. R. White and J. E. Debnam of Lamesa. He estimates that a large crowd of dairy enthusiasts from that county will be in attendance at the show, and that local interest is running high.

Mrs. Sam Sealing of Hale Center, and her neighbor M. P. Routzahn were the first to send in their entries from Hale County. R. M. Miholin, County Agent of Hale County will have over seventy five head of cattle in the show.

Bab Anglin, Secretary of the Tuila Chamber of Commerce says that a big delegation headed by their band will make a day of it in Plainview during the show. R. C. Nicholl, S. J. Payne, Joe Vaughn and other pioneer breeders of Swisher County will all have entries among others.

Amarillo will have a big delegation at the show. The Manufacturers and Jobbers Association indicated several months ago their intention of running a special train.

A Vocational Agricultural Judging Team is promised from Seminole under the leadership of R. F. McFartridge, Gaines County Agent.

Maury Hopkins, Cor.

DAIRY SHOW BUILDING WILL BE READY FOR SHOW

Plainview, March 18—The contractors are putting the finishing touches on the carpenter work on the large building which will house the Texas Panhandle Plains Dairy Show at Plainview.

The big building, which is really five buildings joined together, will be absolutely ready in every detail for the show on April 2nd when the doors open. Harrison and Smyth, the contractors, started the work on the building about March first, and by employing as many as forty-eight carpenters at a time are going to be ready to turn the building over before the time allotted for its construction.

All that remains to be done to it is to stucco the entrances of the building and finish up the plaster work on the commercial exhibit room.

More than a hundred Floydada farmers recently attended a meeting of the Hale County Dairy Association organized more than six years ago. After the meeting it was voted that such an organization be perfected in Floyd County. More than twenty-five contracts were signed and leaders of the movement say that little trouble will be experienced in getting a large membership for the new institution.

The commercial catch of oysters in Texas dropped from 114,729 barrels in 1910 to 78,993 in 1927.

British Columbia leads the province of Canada in the matter of telephone development, having 18.7 telephones per one hundred population.

Forrester Notes

(This was too late for last week) Hello!! Folks did you think that Forrester was dead? If you had such a thought get it out of your head for we are walking up and putting our names in the paper.

Mr. Davis came out Monday and reorganized our 4-H club. We were glad to see him and to have him with us again for we are anxious to get started back in our club work again.

Mr. and Mrs. G. L. Travis and family went to visit their son at Southland, Texas, Sunday and reported to have had a nice time.

Mr. and Mrs. Frank Durry went to Meadow Sunday for a little visit.

I was about to forget about the ball game we had Friday. Wellman, Union and Forester went to Lahey. Forester junior girls played Wellman junior girls. The scores were Forester 28 Wellman 8 and Lahey junior girls played Forester. The scores were Forester 44 Lahey 11. The junior boys of Forester got beat in both of their games and the reporter does not recall the scores.

Clema Woods who has been confined to her home the past two weeks with tonsillitis is back in school again.

The Harvey family from Happy community which we are glad to see them in Forester community so they can help out in our singing class.

The Tackson family has moved in Lahay community which we are very sorry to lose them.

Mrs. J. A. Forester who got her arm burned with a pressure cooker which is getting along fine.

Bro. Frank Stories of Wellman preached a fine sermon and there was a nice bunch there Sunday while he was preaching.

You know everybody is looking for the inspector at any time. Every time a car comes up to the school house everybody just knows it is the inspector.

We do not know much to say this time but will come again soon with more news.

THE BLUES

Of course every person has the "blues" occasionally, and it is hard for any person to escape the awful state at this tail-end time of the tax-paying season, when it's dig up what you haven't got or pay more. A few of us right now are entertaining the after-effects of the flu, and are threatened with penalties because we haven't the herewith to settle with the tax collector. But please remember that things could be worse, and all the hard luck isn't coming your way. Just think of the man

"Whose horse went dead
And his mule went lame,
And he lost six cows
In a poker game;
Then a hurricane came
On a summer's day
And blew the house
Where he lives away;
And the earthquake came
When he was gone
And swallowed the land
That his house was on;
Then the tax man came
On his annual round
And charged him up
With the hole in the ground."
—Honey Grove Signal.

E. B. Avirett, of south route stopped us on the streets Saturday and handed us the dollar bill for another year of the Herald, saying he did not want to miss an issue.

If The Herald does no more good than keep the family home long enough to read it, it is worth while.

Advertising is the oil that lubricates the machinery of business.

—COTTONSEED—

I have taken the local agency for the pure Summerall Half and Half Cotton Seed grown by Hall County Seed Co., in Hall county where cotton matured well last year. If I am not in town see Clyde Lewis.
—50c per bushel deposit with order—

George Cardwell, Agent

BRING YOUR CAR IN AND LET US OVERHAUL IT

We make such a difference to the improvement of your car that it takes an expert to realize the difference in a new one so far as the motor is concerned.

Then use QUAKER STATE OIL sold at BRICK GARAGE

Phone 118

GOOD FOOD WELL SERVED

For a cozy, comfortable place, with piping hot, delicious things to eat and a quick, courteous service, our dining room invites you to visit us often through the new year. We are taking particular pains to see that our 1929 friends are made happy as possible.

AMERICAN CAFE

GAS, OILS and AUTO ACCESSORIES

EXCLUSIVE AGENTS FOR RACINE TIRES
Greasing rack conveniently located for greasing, washing and polishing cars.

HAHN'S SERVICE STATION

WHY NOT BUY MILK

—produced from dry feed. It is always sweeter and richer than grass milk, and never has a bad taste or odor.

—SANITARY DAIRY—

A BARBER FOR YOUR SKIN

No two men shave alike. In fact, no two men have exactly the same kind of beard. Tough or tender skin, heavy or light beard—you'll find that a shave with us will establish a new barber satisfaction with you

CITY BARBER SHOP

DEE ELLIOTT, Proprietor

IT IS NOT THE QUANTITY—BUT THE QUALITY—

That builds the mileage. Let us service your car with good oil and gas—where the best oil and gas is the only kind that can be bought.

MILLER & GORE

—Just to the large, fragrant, glistening white—

—MAGNOLIA—

is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's and Chisholm Bros.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

—SAVING LEADS TO SUCCESS—

Opportunity knocks constantly at your door if you carry a good bank balance. Fortune smiles on those who know how to handle their money, and save a little out of each pay check. Because thrift is a characteristic universally admired, it brings to everyone greater responsibilities and greater opportunities. It makes one stand above the crowd as a reliable and responsible person. Why not belong to this class at once. Open an account here today.

THE FIRST NATIONAL BANK

OF BROWNFIELD, TEXAS

PRE-EASTER SALE OF READY-TO-WEAR

TENNIS SHOES

—ALL SIZES—
—Kids to Men—

98c to \$125

LADIES

PLEATED SKIRTS

\$495

ONE RACK

LADIES HATS

\$100

Make Our Store Your
Headquarters

While at the County Meet.

We have just received a shipment of new dresses and hats and we are giving you a chance to save on Easter Dress and yet get the newest that can be bought. **EASTER** is just around the corner, so don't wait until the last minute to buy—Select now and don't be disappointed.

FRIDAY AND SATURDAY

6.95 8.95 13.95

—THE SNAPPIEST LINE OF HATS BROWNFIELD—

HEAD-HARGRAVE COMPANY

"Dependable Merchandise at a Reasonable Price"

Men's Two Piece UNDERWEAR

TRUNKS SHIRT
49c 49c

DRESS GINGHAM

9c yard

—GOOD GRADE—

MEN'S SHIRTS

Guaranteed Fast Color
Brymore Broadcloth

3 for \$400

Visit Us In Our

New Location—

You're Always Welcome!

Cow Testing Association to Be Formed

The West Texas Cow Test-By-Mail Association will be formed at Plainview on April 2nd. This association is being sponsored by the Extension Service and will have for its purpose the testing of cows for butterfat.

The value of every dairy cow is or should be according to the pounds of butterfat that she will produce in one year. It is the number of pounds of butterfat that you sell that you get pay for and not the gallons of milk or the rich color of the milk. The number of pounds of butterfat is determined by the amount of milk and

per cent of fat in the milk. No one can look at a cow and tell how much milk she will give neither can you look at the milk and tell what per cent it will test. The only way to find out is to weigh the milk every month that a cow is milking and test it at least once a month, and this is what this association proposes to do.

It will cost eighteen dollars per herd up to fourteen cows and a dollar per cow over this number. This will entitle the member to a good pair of milk scales, a sample dipper, and everything necessary for twelve monthly tests on his herd. This is the only cost attached to the testing that will have to be paid by each member of the association.

When a member joins he will be given the necessary equipment. Once

each month he will receive a sample case including sample bottles, record sheets etc. The member then weighs the milk from each cow, takes a sample of the milk, records the weights for this milking, and mails the case back to the central office. The samples are tested, the amount of butter fat for each cow is figured out and a copy mailed to the member owning the cows. At the end of twelve months the yearly report is sent to the owners showing the yearly as well as the monthly production of each cow or what each cow payed that year.

This is the only way to be sure that you are keeping the right cows. It will absolutely take the guessing out of cream production. You can tell better how to feed, and you can tell which cows are paying, whether it pays to feed all year or not.

You cannot tell by testing a cows milk once or twice as to how much butter she will produce during one milking period. It must be tested at least every month for it will vary from month to month.

Any one who is interested in getting their cows tested for a year should see the County Agent as soon as it is convenient.

RHEUMALAX RELIEVES RHEUMATISM

Mr. Chas. May, Wheeler, Texas writes, that "for 15 years I had rheumatism so badly that could hardly dress myself. One bottle cured me sound and well and I highly recommend it to any one suffering from this dreadful disease." RHEUMALAX sold and guaranteed by Alexander Drug Store.

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Tell Them You Read Their Ad.

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Specials for Sat. Mar. 23

We welcome you one and all. Come in and see if we can't supply your needs to your satisfaction. We claim to meet all competition with both price and quality. You have heard it said oft times seeing is believing, but we think it should be knowing—Therefore we think it necessary for you to wear the merchandise to KNOW ITS REAL VALUE—

10 PERCENT OFF ON ALL HAMILTON BROWN SHOES
20 PERCENT OFF ALL OTHER BRANDS

(Excepting Tennis Shoes).

MEN'S WORK SHIRTS

Colors Blue and Grey—24 dozen to pick from

45c - 70c - 95c

BLUE SERGE SUITS

All Wool—The good kind see them.

With One Pair Trousers \$1950

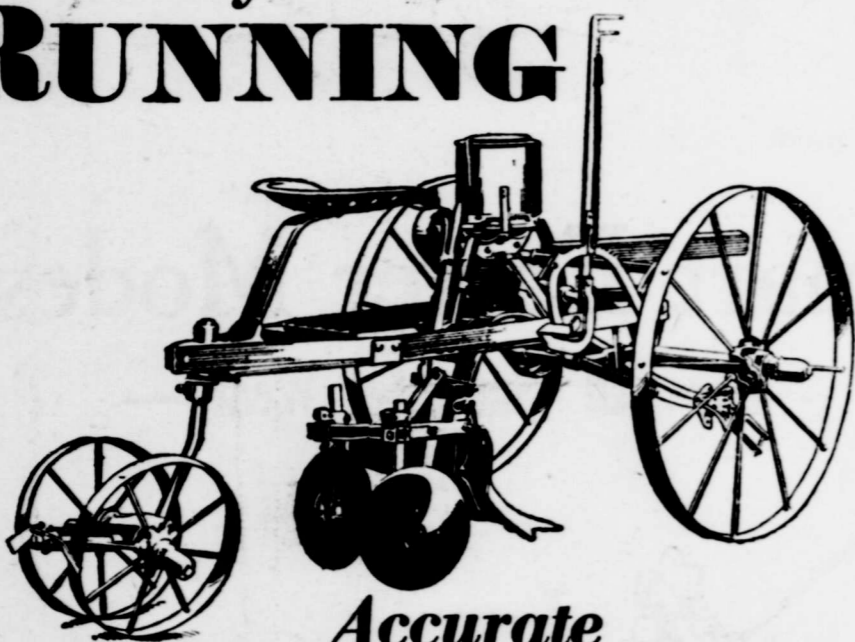
With Two Pair Trousers \$2350

WASH DRESSES 90c, \$1.00 and \$1.10

We Give Merchandise Bond Stamps, Call For Them.

W. E. Legg Dry Goods

Steady RUNNING



Accurate

PLANTING

THE CASE Single Row Lister is so easy to operate, so light of draft and does such a thorough job of seed bed preparation, you'll like it right from the start.

Combination foot and hand lever gives you easy depth control. Simple, positive chain drive and cell drop planter insure accurate planting. No seed is wasted—no cracking or bunching.

Made in two types, (1) Corn (2) Cotton and Corn. Open foot beam with ample suction adjustment. Disk or shovel covers. Bottoms or sweeps are easily interchanged. Famous suspension type wheels with magazine boxes—one greasing lasts all season.

Come in and see this lister—we'll gladly give you more details. Always at your service.



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Tractors
Threshers
Combines
Hay Balers
Silo Fillers
Flows
Disk
Harrows
Cultivators
Crain Drills
Crain
Binders
Corn
Binders
Mowers
Hay Rakes
Hay Loaders
Corn and
Cotton
Planters

Brownfield HUDGENS & KNIGHT Texas

CASE

Full line now includes

E-B OSBORNE GRAND DETOUR

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To Be Held at Three Lakes Baptist Church, March 29 to 31.

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—SATURDAY—

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45c - 70c - 95c

BLUE SERGE SUITS

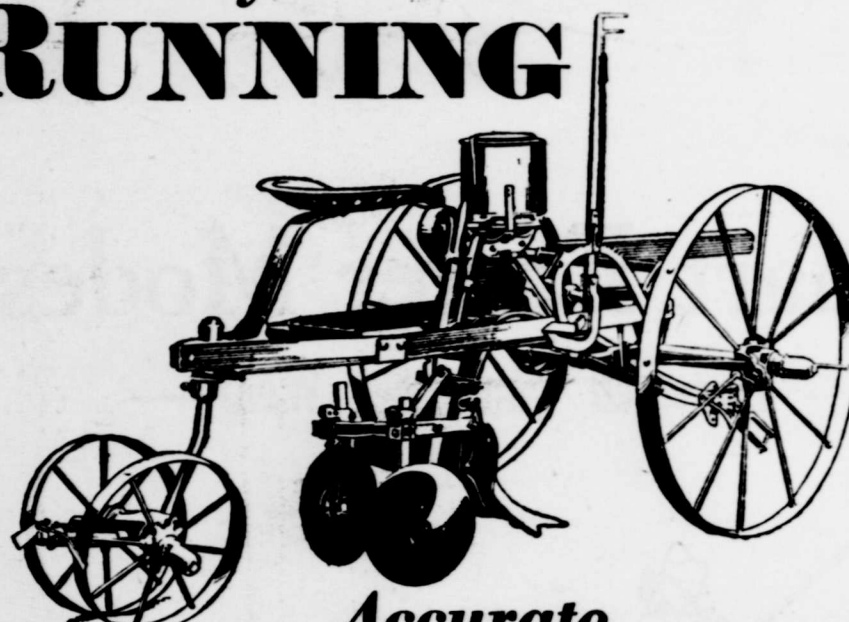
All Wool—The good kind see them.
With One Pair Trousers \$19.50
With Two Pair Trousers \$23.50

WASH DRESSES 90c, \$1.00 and \$1.10

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- Thrashers
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- Hay Balers
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- Flows
- Disk
- Harrows
- Calcitrators
- Grain Drills
- Grain
- Binders
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