

The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, MARCH 29, 1929

NUMBER 32

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Read the classified column regularly.

Lindbergh Spends Night On Sawyer Ranch

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Junior Girls—1st, Virginia Toole, Forrester; 2nd, Anna Letha Hamilton, Brownfield; 3rd, Elizabeth Nelson, Meadow.

Senior Boys—1st, Stephen Brock, Union; 2nd, Arthur Lee Rogers, Forrester; 3rd, Herbert Chesshir, Meadow.

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Play Ground Ball
Junior: Girls—1st, Gomez; 2nd, Brownfield; 3rd, Union.
Junior: Boys—1st, Lahey; 2nd, Wellman; 3rd, Brownfield.

Report from Essay Writing and Tennis.
Total points—Meadow 114; Brownfield 95; Gomez 55; Needmore 37; Johnson 35; Forrester 24; Union 15; Wellman 15; Harmony 15; Lahey 15; Hunter 10; Happy 5; Sawyer 5.

New Produce Company Opening This Week

Mr. M. Agan, of East Texas, came in this week and is making preparation to open a new cream and egg business in the McSpadden Battery Station, or that part of it formerly occupied by the Moore Cream Station. We welcome Mr. Agan as a citizen, and he informed us that he was a believer in advertising, and that part also pleased us, for we are also of the same faith. You will note his opening ad elsewhere.

Mr. Agan informed us that he had lined up with the Mistletoe Creamery to buy that commodity for them, and that he was also lining up with the Pittman Egg Co., which is a very large concern, who would handle that product for him in the wholesale markets. The new concern, which at this time has not adopted a name, will also be in the market for your poultry and hides, and in fact everything that goes with this kind of business.

Plainview is building up. The new Hilton Hotel will bring the skyline from four stories to eight. Montgomery Ward, J. C. Penny and other well known companies are building in the town, and permanent buildings are being erected for the Panhandle Plains Second Annual Dairy Show.

Two Fires in the City The Past Week

The City Tailors, located in the rear of the City Barber Shop, suffered the third or fourth fire they have had in the past year or two Friday morning, in their cleaning plant which is located in an iron building to the rear of the building in which the barber shop and the pressing and mending section of the tailor shop are located. Most of these fires seem to have been caused from a defective electric motor or poor wiring. Last Friday, the fire got such a start that there was no stopping it, as it got into the gasoline in the washing machine, but the firemen kept it confined to that building. The whole washing plant was destroyed. There was no insurance, we understand.

As luck would have it, the owners, Sy Tankersley and P. D. "Blackie" Mustian, had just a few days previous ordered a brand new outfit of the very latest type, and one which is said to be as free from fires as is possible for them to be, and as soon as this plant arrives, and they are looking for it to come in almost any day, it will be installed in a new building.

Pierce-Fordyce Storage Warehouse Takes Fire.

A fire of undetermined origin that endangered the whole business section broke out in the warehouse of the Pierce-Fordyce Corporation about one o'clock Saturday morning. It is believed, however, to have taken fire from a spark from one of the engines at the light plant setting the grass and weeds on fire around the building which gradually worked its way under the building into an accumulation of weeds, paper and other matter, and thence into the flooring of the oil soaked building.

The fire boys, although facing a fire that not only threatened their lives, but the property of the entire city, and perhaps other lives, soon were out of their beds, on the ground and had two streams of water playing on the fire. This fact was the only thing that kept the barrels of gasoline and oils stored there from exploding and firing everything else in that section, which included a grocery jobber, two wholesale oil plants, the light and power plant, and the Higginbotham-Bartlett lumber yard. Had these all become ignited, with our limited fire fighting apparatus the whole business section as well as the residence section of the northwestern part of the town would have been threatened or probably wiped out. The city plant could easily have been put out of commission for a month or six weeks with hundreds of business and commercial institutions who are depending on it for heat, power and light.

As it was, some of the barrels were swelled up with the heat like a lot of dead toads, and only a few minutes more until they would have begun exploding, and no fireman would have been able to stay near it. The Herald is of the opinion, and joined by others that within 15 or 20 feet is no place to allow storage of this inflammable and explosive material to our source of light, power and water, and that the city council should take proper steps to see that nothing of the kind is ever stored that close to it again.

The Pierce-Fordyce Cor. has no wholesale plant here, but have a contract with the State Highway department to furnish their oils and gas in his county, and were using the old building for a storage place. Neither the lessor or lessee are to be blamed for this condition, for they had probably never thought of the danger. We know we had not until the fire. At least, they should see to it that all who keep gasoline or oil plants must keep the grass and weeds from around and under the building.

MARRIED

John B. Wright and Miss Elizabeth Webb were married Wednesday afternoon by Elder A. L. Burnett. Both live in the Gomez community, where they will reside in the future.

Hiram Johnson says he is one senator who hasn't his eye on the Presidency. Hiram's too busy keeping his eye on the President.

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Pierce-Fordyce Storage Warehouse Takes Fire.

A fire of undetermined origin that endangered the whole business section broke out in the warehouse of the Pierce-Fordyce Corporation about one o'clock Saturday morning. It is believed, however, to have taken fire from a spark from one of the engines at the light plant setting the grass and weeds on fire around the building which gradually worked its way under the building into an accumulation of weeds, paper and other matter, and thence into the flooring of the oil soaked building.

The fire boys, although facing a fire that not only threatened their lives, but the property of the entire city, and perhaps other lives, soon were out of their beds, on the ground and had two streams of water playing on the fire. This fact was the only thing that kept the barrels of gasoline and oils stored there from exploding and firing everything else in that section, which included a grocery jobber, two wholesale oil plants, the light and power plant, and the Higginbotham-Bartlett lumber yard. Had these all become ignited, with our limited fire fighting apparatus the whole business section as well as the residence section of the north-western part of the town would have been threatened or probably wiped out. The city plant could easily have been put out of commission for a month or six weeks with hundreds of business and commercial institutions who are depending on it for heat, power and light.

As it was, some of the barrels were swelled up with the heat like a lot of dead toads, and only a few minutes more until they would have begun exploding, and no fireman would have been able to stay near it. The Herald is of the opinion, and joined by others that within 15 or 20 feet is no place to allow storage of this inflammable and explosive material to our source of light, power and water, and that the city council should take proper steps to see that nothing of the kind is ever stored that close to it again.

The Pierce-Fordyce Cor. has no wholesale plant here, but have a contract with the State Highway department to furnish their oils and gas in his county, and were using the old building for a storage place. Neither the lessor or leasee are to be blamed for this condition, for they had probably never thought of the danger. We know we had not until the fire. At least, they should see to it that all who keep gasoline or oil plants must keep the grass and weeds from around and under the building.

New Produce Company Opening This Week

Mr. M. Agan, of East Texas, came in this week and is making preparation to open a new cream and egg business in the McSpadden Battery Station, or that part of it formerly occupied by the Moore Cream Station. We welcome Mr. Agan as a citizen, and he informed us that he was a believer in advertising, and that part also pleased us, for we are also of the same faith. You will note his opening ad elsewhere.

Mr. Agan informed us that he had lined up with the Mistletoe Creamery to buy that commodity for them, and that he was also lining up with the Pittman Egg Co., which is a very large concern, who would handle that product for him in the wholesale markets. The new concern, which at this time has not adopted a name, will also be in the market for your poultry and hides, and in fact everything that goes with this kind of business.

Plainview is building up. The new Hilton Hotel will bring the skyline from four stories to eight. Montgomery Ward, J. C. Penny and other well known companies are building in the town, and permanent buildings are being erected for the Panhandle Plains Second Annual Dairy Show.

MARRIED

John B. Wright and Miss Elizabeth Webb were married Wednesday afternoon by Elder A. L. Burnett. Both live in the Gomez community, where they will reside in the future.

Hiram Johnson says he is one senator who hasn't his eye on the Presidency. Hiram's too busy keeping his eye on the President.

Read the classified column regularly.

FINNEY OF THE FORCE By F. O. Alexander



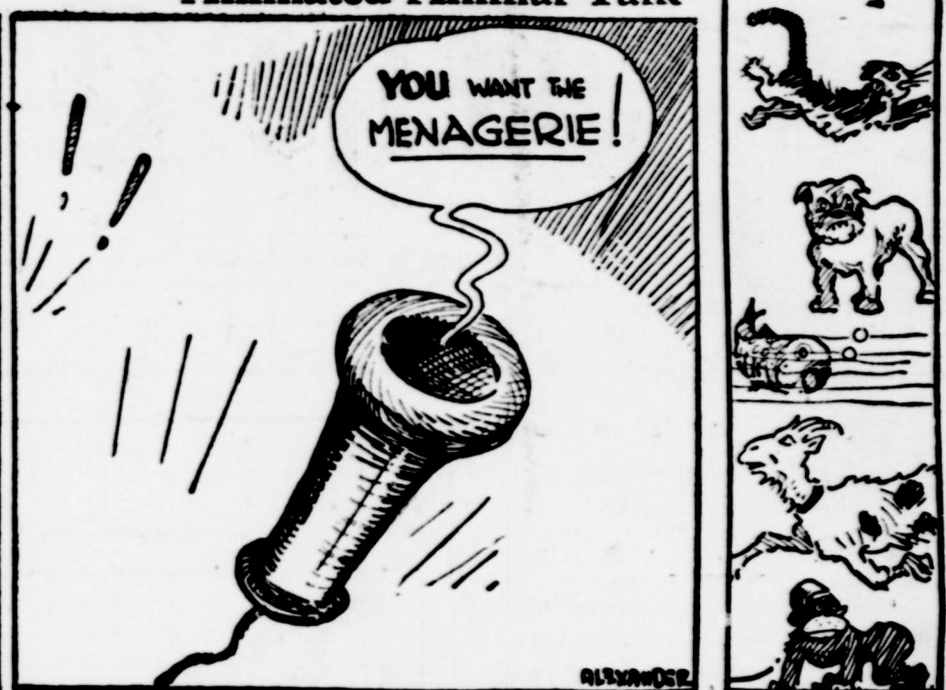
WELL, I LIKE THAT! THEM BURGERS PAY NO MORE MIND TO WHAT YOU TELL 'EM THAN A WOODEN INDIAN!

IS THIS THE MARKET? WELL, I ORDERED A CAT AN' DOGGONED IF YOU DIDNT SEND ME A FISH!

I WONT BE THE GOAT FER YOUR MONKEY BUSINESS ANY LONGER! LEAVE ME SPEAK TO THE MANAGER!

YOU DONT WANT THE MANAGER, LAOV.....

Animated Animal Talk



YOU WANT THE MENAGERIE!

M SYSTEM EXTRY SPECIALS

- LARD—Swift Jewel 8 lb pail..... 1.19
- PEACHES Staple, heavy syp, 2 1/2..... 20
- CATSUP Premier, large bot..... 19
- OATS, oven toasted large pkg..... 21
- BLACKBERRIES, E. Tex. gal..... 52
- KRAUT, Van Camp, large can..... 12
- SUGAR, pure cane, 25 lb cloth bag - 1.53
- FLOUR, Honey Bee, 48 lb..... 1.63
- MEAL, Gold Medal, 20 lb sk..... 59
- RAISINS, 4 lb. pkg..... 26
- TURNIP GREENS No 2..... 12 1/2
- SPINACH, Supreme, No. 2 can..... 14
- PINEAPPLE, Sup., No. 1 crush..... 11

MARKET SPECIALS

- SAUSAGE, pure pork, lb..... 23
- CHEESE, Long Horn, per lb..... 32
- BACON, sugar cured, sliced, lb..... 35

SOUTHERN BUSINESS GROWS BY LEAPS AND BOUNDS

Arthur Coleman, in the April issue of *Holland's, The Magazine of the South*, says, "Today there are millions who, being possessed of all the means of information at man's command, do not know the tremendous steps the New South is making toward her goal of industrial supremacy; don't realize the awe-inspiring power still unexploited, still untouched. It seems almost impossible that this should be so; that people who call themselves modern, and who live in a world of modern miracles and modern means of knowledge, should go uninformed concerning so great an economic movement, change, renaissance, beneath their heedless noses.

"For the New South is coming into a power that is startling in scope, in its vastness. It would be startling in a purely industrial and commercial section. Much more amazing is it, then, in a region which the people of a nation have come to regard as purely agricultural. One expects other and more commercialized sections of the United States to show gains and growth in industry. And that is why it is so unexpected to learn that, in six years, the annual value of manufactured products in the South increased \$567,000,000; while manufactured products values in the remainder of the country, during those same six years, decreased \$279,509,000.

"The industries of the Nation are learning that the New South offers advantages in such abandon and of such quality as can be found in no other one section of any country. They are discovering that many Southern mills can pay a dividend on the annual cost of heating similar establishments in some portions of the country. They are discovering that wages for competent labor are 25 to 40 per cent cheaper than in more congested sections, and that the labor itself is of a far higher class. And the fact that Southern taxes are not oppressive is very welcome knowledge to Northern industries who are finding it more and more difficult to compete with contemporary institutions in this territory."

SIMMONS U. TO HOLD HIGH SCHOOL BAND CONCERT

Abilene, March 26.—Six loving cups will be given as prizes when the first annual contest for West Texas high school bands is held in Abilene, April 17 under the auspices of the Simmons University Cowboy Band. The contest will be held the morning before the concert of the Royal Belgian Guard Band that evening, and the Belgian musicians will serve as judges of the event.

High schools are to be divided into classes A and B, according to the rating given them by the Interscholastic League and three prizes given in each division.

The grand prize will be a \$100 loving cup given by the Cowboy Band to the winner in class A, not to be kept permanently by any band until it has won three of the annual contests. A smaller cup will be given to the winner to be kept permanently. A loving cup will also be given to the winner of second place.

The same arrangements have been made for Class B except that loving cups are slightly smaller.

The contest is under the supervision of the Simmons University school of band music, D. O. Wiley, director. Competing bands will be allowed to choose their own selection and also play one number to warm up on, Mr. Wiley announces. Awards will be made on the same basis as in the West Texas Chamber of Commerce contests.

Visitors will be furnished sleeping quarters while in Abilene.

Wade Headstream, manager of the Harrison-McSpadden Gin at Wellman, was up this week on business and visited the home folks.

Even jail has its bright side—the outside.

HERE'S NEWS—MAN BITES DOG

DENVER, March 20. (AP)—Well, here it is. A man bit a dog.

Years ago Charles A. Dana, editor and proprietor of the old *New York Sun*, told a cub reporter "if a dog bites a man, that's not news, it's common—but if a man bites a dog—that's news."

The expression became famous in the editorial world.

Now comes Francis M. Eckhart 26, who bit a police dog in the ear with such success that the dog, which had attacked Miss Dorothy Hamm, was unable to stand up under the competition, and fled ignominiously.

TEXAN BREAKS WORLD HOG RECORD

AMES, TEXAS, March 21 (AP)—Smashing the former record of 360 pounds held by a Kentuckian, A. T. Quicksall, Coryell county farmer, has set a new world's record for the highest average weight of a 180-day-old litter of pigs.

In the six-month feeding period the hogs were brought to an average individual weight of 390 4-7 pounds.

The ration consisted of protein supplement combined with four parts corn meal and one part finely ground barley, mixed with enough milk to wet the feed. The grain feed was supplemented with a Sudan grass pasture to which the litter of seven pigs had access at all times.

Quicksall selected Poland Chinas for the contest. The contest of production per pound of pork was 7.6 cents.

FLOYD COLLINS' BODY IS FOUND NEAR CAVE

HORSE CAVE, Ky., March 21—Found by bloodhounds only 500 yards from its resting place in Crystal Cave, the body of Floyd Collins was back on exhibition today.

The body of the explorer, who met death several years ago while exploring a cave he had discovered, was stolen from its metal and glass casket yesterday, Dr. H. B. Thomas, owner of Crystal Cave, said.

He said when he and an attendant went to open the cave they found a chain on the door broken and the empty casket 100 feet away.

SCOTCH AGAIN

Ole, the night porter, was testifying before the jury after the big bank robbery.

"You say," thundered the attorney "that at midnight you were cleaning out the office, and eight masked men brushed past you and went on into the vault room with revolvers drawn?"

"Yah," said Ole.

"And a moment later a terrific explosion blew the vault door off and the same men went out past you carrying currency and bonds?"

"Yah," said Ole.

"And what did you do then?"

"Aye put down my mop."

"Yes, but then what did you do?"

"Vell, aye say to myself, 'Dis bane hell of a way to run a bank.'"

Most of the work is done by people who are too nervous to loaf.

They call women the weaker sex, but did you ever hear of a barber talking one into a shampoo when she came in to get only a haircut?

Mr. W. S. Crowder was in this week to renew for their paper, and to renew for the one going to their daughter at Lakeview, Texas.

Bill Clark, who works on the A. M. Brownfield ranch in west Terry, was in this week and became a regular reader of the Herald.

We don't know any reason why English stenographer swam the English Channel unless she had a date with the boss in Paris.



THE HOME BEAUTIFUL

Let us figure with you on a beautiful English type home, California or Spanish type. It will cost you nothing to get our prices.

—EASY TERMS IF DESIRED—

SHAMBURGER

BE CONSISTENT

A tablecloth unwashed for a week or two, Would mean a divorce between wife and you; Wear your white collar as long as a week, And your friends on you their vengeance would seek. Yet many a man for no reason what ever, Acts like he'd wear an uncleaned suit forever.

Phone 1-0-2 CITY TAILORS Cye & Blackie



Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Startena." There's a reason.

Every ingredient that goes into Startena is carefully chosen and tested. Startena is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in Startena has its job to do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising costs are paid. Tell us how many bags of Startena you need right now.



Brownfield BOWERS BROS. Texas

Mr. C. K. Alewine, of Boswell, Okla., arrived here last week and immediately assumed his duties as clerk in the post office, vice J. O. Kline, who goes to Boswell, Okla., to take his place as carrier on a rural route. We welcome Mr. Alewine and family to Brownfield.

Forty blocks of paving of alleys and down town, residential section streets will be started in Stamford beginning April 1. The contract was let for this several weeks ago. The work will be done of brick and concrete.

THE SHORT-CUT TO HAPPINESS

Does happiness mean the immediate fruits of indulgence, or the ultimate harvest of achievement? When this is answered all may know how short is the way to happiness. Many people seek present joys, which is certainly worthy in motive. Others, however, remain steadfast in the belief that the only real and lasting happiness is that gained from self-sacrifice through long years of striving.

Contrary to the more or less popular opinion, the short-cut to happiness is the long road of perseverance. One often hears the expression, "O, well, we only live once; let's have a good time now." This is very well, provided the "good time" really is good and wholesome activity. Such a plea is persuasive, appealing and alluring. It contains a germ of wisdom. But when meant in the sense of sacrificing future needs for present follies it becomes deception and an empty platitude.

Look about us and see the men and women of sixty, seventy, eighty and more. Can you pick those who have found the short-cut to happiness? Do you see poverty or comfort? Do you see stalwart bodies bent with the fruitage of earlier dissipation? Perhaps not, for that kind seldom reach that age. Ask these whether there is an EASY WAY to success, a pleasant pathway to peace, or an easy detour to life's fullest destiny. Their answers will ring true to experience.

Present pleasures, yes. All that can be crowded into the short span of human life. But let them be pleasures that hold the balance of power for good as against evil. Such attainments can be had in play and in work, and in health or in illness, in joy and in pain, in sports and in business, in the home and in the world.

We had a letter from Charley Duncan, who slipped way off down in Hood county while we slept some night, saying that he wanted the Herald to come on and for us to tell the good people hello for him. Good ones is all we have here now, Charley. He reports lots of rain, good water and lots of fire wood, but no feed except what he buys in bags at the stores. Its raining here now Charley, and we'll raise another big feed crop so as to furnish you when you get back next fall, in good old ear corn, maize and heavy sorghum bundles.

A negro preacher was describing to his congregation the miseries and penitence of the prodigal son.

"Dis young man," he said, "got to thinkin' 'bout his meanness an' his mis'ry, an' he tuk off his hat an' frowed it away. Den he tuk off his coat an' frowed dat away. Den he tuk off his vest an' frowed dat away. Den he tuk off his shirt an' frowed dat away, too. An' den, at las,' he come to hiss if!"

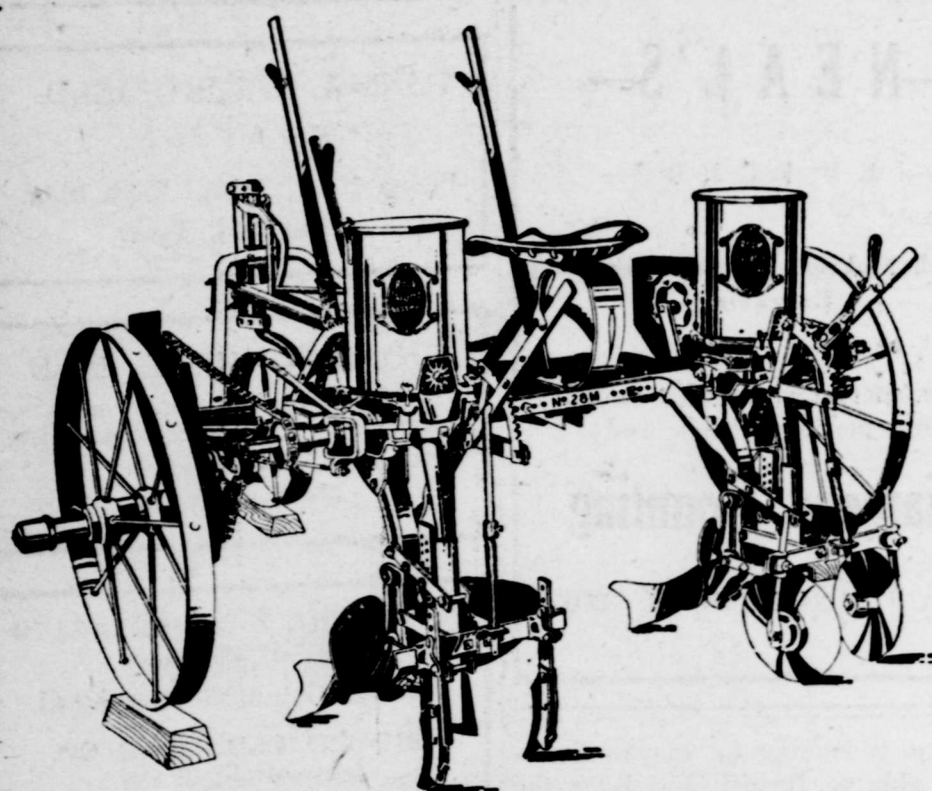
ANNOUNCING ...

OUR SALES AGENCY FOR THE ROCK ISLAND LINE

in BROWNFIELD and TERRY COUNTY.

And the Arrival of two
CARS of Seasonable Tools—

ROCK ISLAND TWO ROW LISTER NO. 28 M



Is a favorite of the
South Plains Farmers.

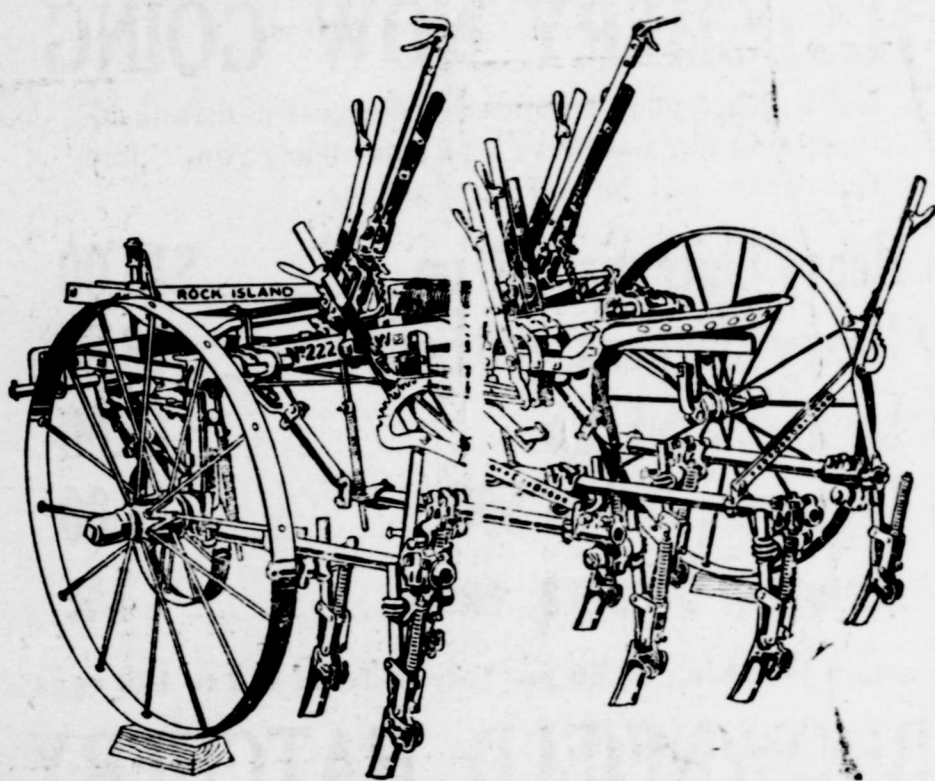
You will like the Tip-Over Hoppers, because they permit you to insert or remove plates from the bottom of the hoppers. It is adjustable to 5 different widths of rows—34 in. to 42 in. An automatic take-up insures an even tension of drive chains at all times.

ROCK ISLAND TWO ROW CULTIVATOR NO. 222 W

Is Another Implement
They All Like.

The Gang-Spacing Levers, operated independently of each other, enable you to cultivate uneven rows without any trouble.

COME IN—Let us show you these implements, and other ROCK ISLAND tools.



SURE WE CAN TAKE GOOD CARE OF
YOUR REPAIR ORDERS.

CHISHOLM BROS.
BROWNFIELD, TEXAS

Most people who have nothing to do make the mistake of doing it.



COAL COAL

Now is the time to stock your coal bin for the Winter while our stock is large. We have the very best of both lump and nut coal.

Phone 158 for prompt delivery.

BROWNFIELD COAL CO

FIRST AMERICAN FLAG ON BATTLE FRONT

Washington, D. C.—Lt. Col. Thomas J. Dickson, Chaplain General Military Order World War, and the man who is said to have displayed the first American Combat Flag on the Western Battle Front in the World War, expects to go to France on August 21, 1929, and make the authenticated pathway of this flag on about 250 miles of battle front. He will go over the Montdidier-Noyen, Aisne-Marne, Second Battle of the Marne, St. Mihiel, Meuse-Argonne and Defense Sector battlefields. Colonel Dickson was with this historic flag during it travels over 2,000 miles in Europe.

He extends an invitation to those interested in history to meet him in Paris or go with him on the pilgrimage from New York with return through London. Further information concerning the tour may be obtained from Colonel Dickson at 3363 Sixteenth St. N. W., Washington, D. C.

Read the Herald ads.

City Tailor Shop In- stalls New Machinery

The City Tailors, a firm composed of T. D. Mustian and Sy Tankersley, have just installed a cleaning plant of the latest type in the rear of their shop. The washing machine also becomes a clothes wringer with just a twist of the wrist, as it was, and vice versa. There is a continuous stream of pure, clear, cleaning naphtha coming in from a tank, and in turn the liquid that has become dirty, goes back into the tank from the bottom of the washer, to be cleaned and clarified again.

The beauty of using this naphtha instead of gasoline, is the elimination of fire danger. Some of this liquid was poured on the floor for our information, and lighted match put in it, but the match did not seem to burn any more briskly. Then the rest of the naphtha in the cup was thrown on the blazing match, and came near putting it out.

The boys are mighty well pleased with their new plant and promise their customers better work than ever.

RECOMMEND UNION OF THREE DENOMINATIONS

FORT WORTH, March 25, 1929.—“Therefore, it is the finding of this committee that there is no need for a continued separate existence.”

The above statement relates to the Presbyterian, M. E. South, and Christian churches, and was framed by a committee of six ministerial students, two each from Trinity University, Southern Methodist University and Texas Christian University.

The committee's finding followed an inter-seminary conference held at T. C. U., at which papers were presented by a student representative from each of these schools, bearing on the origin and religious contribution of the particular brotherhood represented.

“All three denominations came out of different centuries—the Presbyterian from the 16th, the Methodist from the 18th and the Disciples from the 19th,” the committee pointed out.

“In their organizations they have had the same motives and purposes. They came to meet definite needs and consequently had different emphases.

“Each denomination had the same motive, that of serving its age. Some of the principles on which the movements started are permanent and exist today. They are shared by other churches in a large measure, and therefore cannot stand as a definite reason for being maintained as separate.

“No church of this group is a possessor of a monopoly of truth or principle underlying its existence.

“Inasmuch as the three religious bodies represented have so many divisions among themselves, we conclude that the psychological reason for the continued existence of these denominations is due to the difficulty of co-operation, rather than in the difference in truths or principles.

“The definite historical situations responsible for their origin do not still exist, but similar needs which they endeavored to serve are still in existence. However, no one of these churches is trying to fill these needs alone.

“Therefore, it is the finding of this committee that there is no need for a continued separate existence.”

Members of the committee signing the report are: Dr. A. W. Wasson and E. Ray Fort for S. M. U.; Miss Elizabeth Becknell and Payton Waddell for Trinity; and Miss Dora Macy and E. M. Wheatly for T. C. U.

Eighty-two persons attended the conference at T. C. U., 25 from S. M. U., eight from Trinity, and 38 from T. C. U., Texas Woman's College sent two visitors and the Southwestern Baptist Seminary, one. Eight other visitors also attended the session.

Word comes from Del Rio of a new dam to be built on Devil's River to have a storage capacity of 8,460 feet. Permission to use water to the extent of 550 cubic feet per second for generation of hydro-electric power goes with the permit. The other dam is completed and has been in use for some time.

Rev. E. V. May is at Houston, Texas, taking training as a national guardsman. Rev. May was a chaplain in the army during the World War, and of course had the rank of an officer, and of course is called to the colors, occasionally. A Rev. Payne, of Lubbock, filled his pulpit here Sunday.

G. S. Webber and Ike Bailey, proprietors of the Palace Drug store, are in Dallas this week to make purchases in the wholesale drug markets of that city.

CHISHOLM'S

COMPOUND ⁸ lbs 1.14

BACON Sliced pound .25

FLOUR 48 lb. Mistletoe Extra Fancy Patent 1.66

SYRUP PURE CANE, only Gallon .67

12 bars P. & G. SOAP and 10 quart GALVANIZED BUCKET, all for .60

6 bars P. & G. SOAP and 4, 10c bars CASCADE TOILET SOAP and bucket, for .60

Grapefruit Largest we have seen, each .9

APPLES Arkansas Black Dozen .21

ORANGES Sweet and Juicy dozen .16

CORN. Fancy Country Gentleman, No. 2 can 13

WE ARE OFFERING TODAY THE BIGGEST
BUNCH OF BARGAINS THIS YEAR.

SEEDS—PLANTS

Half and Half Cotton Seed, going fast, per bu. \$ 1.50
Anything you need in farm, field and garden seed; Flour.

—HATCHERY GOING OVER BIG—

WHITE LEGHORNS, day old, per hundred \$12.00
HEAVY BREEDS, day old, per hundred \$15.00

Better see our Rock Island Implements before
ou buy. We have better tires for your money.

Gas, Oils, Accessories, Etc.

—PROMPT AND EFFICIENT SERVICE—

Drugs

We have a complete line of the choicest and freshest drugs to be found and now that spring has come we are sure to have your favorite brand

of SPRING TONIC

—BRING US YOUR PRESCRIPTIONS—
They Will Be Filled Just Right.

HUNTER DRUG STORE

TO PRINT POSTAGE STAMP BY STATES

Washington.—Postmaster General New has announced the government has decided to print the name of each state in which stamps are sold on all stamps ranging in denomination of

from one to five cents, in an effort to cope with postoffice thieves.

The purpose of this plan, the department said, is to render more difficult the tracing of stolen stamps and facilitate the tracing of confiscated stamps from one state to another.

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year ----- \$1.00
Elsewhere in U. S. A. ----- \$1.50

Advertising Rates on Application

Official paper of Terry County.



It is said that the new secretary of agriculture was reared over in Missouri. That State has become quite famous as the home of our agricultural secretaries, David Houston also hailing from that State. Missouri is also famous for its good mules, but we hope the new secretary does not have a kindred disposition to the other Missouri product.

Well, school is out down at Austin, and the legislators are now out on their junketing trips over the State to see what the educational, eleemosynary and penal institutions can make out on for the next two or three years and incidentally to patch up any dilapidated political fence that may have been torn down during the recent session. There is always more or less mending to do for the poor old legislator.

The spring rains are starting rather earlier this year than usual, which is a fairly good omen, for of years when they come early we usually have a dry summer, and that is the years we make the best crops. Lots of rain here in August and early September invariably spell a rank growth, especially of cotton, with heavy insect infestation. When rains start early, they usually quit about the middle of July, when the plant has plenty of height for this section, and its fruits from then on till fall, giving us abundant yields.

A man who does a lot of his trading here, although he gets his mail from another town, was in to see us Saturday to see if there could not be something done so that he could get his mail Friday afternoons, as it comes into that town at noon Friday. He said that he always wanted to get the Herald on Friday so he could look over the specials that night and be prepared to do his trading the next day when he comes to town. He kindly inferred that perhaps the postmaster of that town had been instructed to hold up these mails in order to keep the trade in that town. We hardly think this probable, but could be possible, but newspapers are now supposed to take the same accommodations that first class mail have, and he should get his paper Friday afternoons.

The Herald has been at work for the past twenty years trying to save the entire population, and especially the boys and girls. It has more especially took the part of the latter, and has come to their defense whenever they needed aid from any source. But of late we have almost become discouraged with our office of salvationist of the girl race. In fact, for the past two weeks we have at times almost despaired and thought to resign and turn the whole works in as a bad job, when we would read of some girls sneaking in saws to hijackers so they could saw their way

out to freedom, and of three or four others who joined with some youths in robbing a bank. At such times, we'd have loved to shake their bobbed heads till their teeth rattled, and decided they were almost as far from perfection as the boy race. But then again we would think of the splendid, sweet, virtuous girls of Brownfield and Terry county, and decide to fight on for them. But doggone 'em, they ought to be more careful of the company they keep.

CLOSE TO HOOVER



New portrait of George Akerson, who has been closely associated with Herbert Hoover and now is the new President's secretary. He is a graduate of Harvard and was formerly a newspaper man.

REPORT OF SPELLING IN TERRY COUNTY MEET

The following is a report of the Spelling Contest of Terry County Meet. Very sorry we are not able to report a hundred per cent paper this year as we had three one hundred per cent papers last year.

- Seniors—**
Forrester School average 70—
Opal Travis 77.
Lowell Stephens 63.
Union School, average 64 1/2—
Woodrow Jones 69.
Ozella Bass 60.
Johnson School, average 57—
Luther Malcolm 65.
Zora C. Lee 49.
Needmore School, average 21 1/2—
Hazel Fleming 73.
Edith Hix 30.
Tokio School, average 12 1/2—
Ruth Dye 46.
T. C. Farris 71.
Prairie View School, average 49—
Hazel Upton 92.
Pearl Dozier 6.
Brownfield School, average 89—
Kathleen Alexander 86.
Almeda Grigg 92.
Gomez School, average 73 1/2—
Faye Waddell 80.
Earl James Brown 67.
Harmony School, average 46 1/2—
Virgie Clements 47.
Lenr Fae Seabourn 46.
Meadow School, average 77 1/2—
Louise Crawford 72.
Malcolm Timmons 83.
Happy School, average 48 1/2—
Lorene Harvey 39.
Orine Hewett 58.
Junior Spelling
Happy School, average 43 1/2—
Faye Patterson 18.
Katherin Johnson 69.
Union School, average 77—
Edna Ruth Johnson 57.
Howard Davis 97.
Sawyer School, average 42 1/2—
Una Bell Peters 34.
Beecher Wallace 51.
Forrester School, average 57—
Bertha Baldwin 64.
Arnold Baldwin 50.

THE DESIRED RELATIONSHIP

There is a CONFIDENCE existing between old friends that is the basis of the satisfaction each finds in the other's company.

The Brownfield State Bank has been building "OLD FRIEND CONFIDENCE" almost a quarter of a century. We welcome and would appreciate a relationship with you.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

- Tokio School, average 58—
Isabel Pfrimmer 52.
Flora Mae Proctor 64.
Brownfield School, average 85 1/2—
Ray Brownfield 80.
Lillian Phames 91.
Harmony School, average 74—
Woodrow Jones 71.
Ora Ruth Hobbs 77.
Wellmar School, average 62 1/2—
Vance Spears 51.
Robert Little 74.
Needmore School, average 66.
Lois Watkins 73.
Irene Cawpitt 49.
Johnson School, average 86 1/2—
Bernice Arnett 91.
Onita Lee 82.
Prairie View School, average 21—
Marie Nettle 26.
Lillie Meil 16.
Gomez School, average 91—
Hazel Ball 94.
Juanita Shultz 88.
Meadow School, average 92—
Marcella Johnson 88.
Durward Moorhead 96.
Sub. Junior Spelling—
Lahey School, average 91 1/2—
Mary Fulton 87.
Lula King 96.
Brownfield School, average 86—
Sammy Chisholm 86.
E. V. May 86.
Forrester School, average 54—
Elsie Chambers 37.
Theda Crane 71.
Johnson School, average 84—
Eloise Lee 95.
Evelyn Day 73.
Tokio School, average 67 1/2—
Melba Lovelace 49.
Clyde Trout 76.
Prairie View School, average 83—
Teng Curtis 88.
Vernon Bundrout 79.
Wellman School, average 57 1/2—
Margaret Schroeder 81.
Junior Oliver 34.
Gomez School, average 91 1/2—
Raymond Green 87.
Gladys Black 96.
Meadow School, average 95.
Martha Heam 99.
Nathan Chesshir 91.
—Mrs. Nannie Carpenter,
Director of Spelling.

NEW HOT WEATHER GREEN HAS BEEN INTRODUCED

College Station—When hot weather comes it's hard to get good greens out of the garden, for most of these plants thrive best in cool weather. But a comparatively new variety known as New Zealand spinach has been introduced and successfully grown in Texas as a hot weather green. This variety is quite different from ordinary spinach, being a viney plant from which are pinched off the young, tender slips thus allowing the plant to grow another crop of greens. It can be repeatedly cut in this way throughout the summer.

New Zealand spinach should be planted in South Texas in March and in North Texas in April, according to J. F. Rosborough, horticulturist in the Extension Service. The seeds are slow to germinate and where there are many weeds it may pay to transplant the young plants. It is usually drilled in rows about three feet apart

and the plants thinned to stand 12 inches apart. From one ounce of seed about eight bushels of greens may be produced in the summer when most other garden stuff is dried up.

Mr. and Mrs. B. M. Wade were in the first part of the week from Tokio after supplies.



BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

JOE J. MCGOWAN
Attorney-at-law
Office in Alexander Building
Brownfield, Texa

C. L. LINCOLN
—Service Man—
SOUTHWESTERN LIFE
INSURANCE CO.
Dallas, Texas 34p.

—NEAL'S—
—JEWELERS—

Watch Makers, Jewelry Repairing
Engraving

We specialize in white gold,
fine platinum work and
Diamond Mounting

AT ALEXANDER DRUG STORE

F. L. Treadaway Lester Treadaway
DRS. TREADAWAY & SON
Internal Medicine and Surgery
Phones: Res. 18 Office 38
State Bank Building
Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State
Bank Building
Phone 161 Brownfield, Texas

DR. A. F. SCHOFIELD
Dentist
Phone 184 State Bank Bldg.
Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice
and Minor Surgery
Meadow, Texas

FURNITURE & UNDERTAKING
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDWE. CO.
Brownfield, Texas

J. T. AUBURG
—WATCHMAKER—
Located at Hunter Drug Store
All work guaranteed to
please you.

LUBBOCK SANITARIUM
And
LUBBOCK SANITARIUM CLINIC
DR. J. T. KRUEGER
Surgery and Consultations
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. M. C. OVERTON
Diseases of Children
DR. J. P. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
Surgery and Physiotherapy
DR. L. P. SMITH
General Medicine
DR. H. C. MAXWELL
General Medicine
DR. J. R. ANDERSON
X-Ray and Laboratory
C. E. HUNT
Business Manager

A chartered Training School for Nurses is conducted in connection with the Sanitarium.

SWART OPTICAL CO.

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.

TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. C. B. Quante, Com. J. O. Kenne, Adj.

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. Dr. G. W. Graves, N. G. L. A. Greenfield, Sec.

WOODMAN CIRCLE

Brownfield Grove No. 462 Meets the first and third Thursday nights in each month at the Odd Fellows Hall at 7 o'clock.

Brownfield Lodge No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall. H. R. Winston, W. M. M. J. Craig, Secretary.

"WHERE THERE'S A WILL THERE'S A WAY"

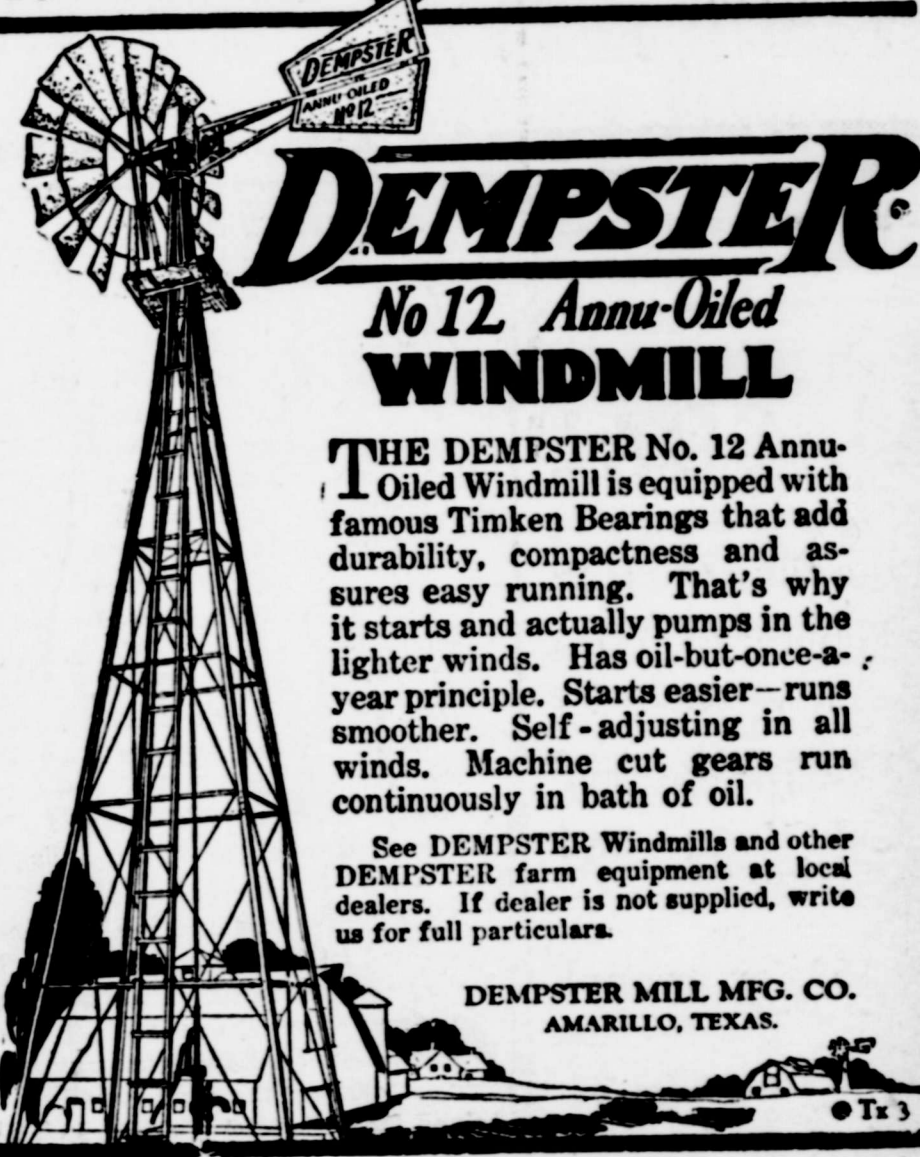
—If You Have The Will—
I'll Show You The Way!

You have rented long enough. By your savings, and through my loaning connections you can own your home like paying rent.

C. R. RAMBO

Bonded Abstractor of Land Titles in and for Terry County, Texas. Loans and Insurance.

Pumps 25% More Water in the Lighter Winds



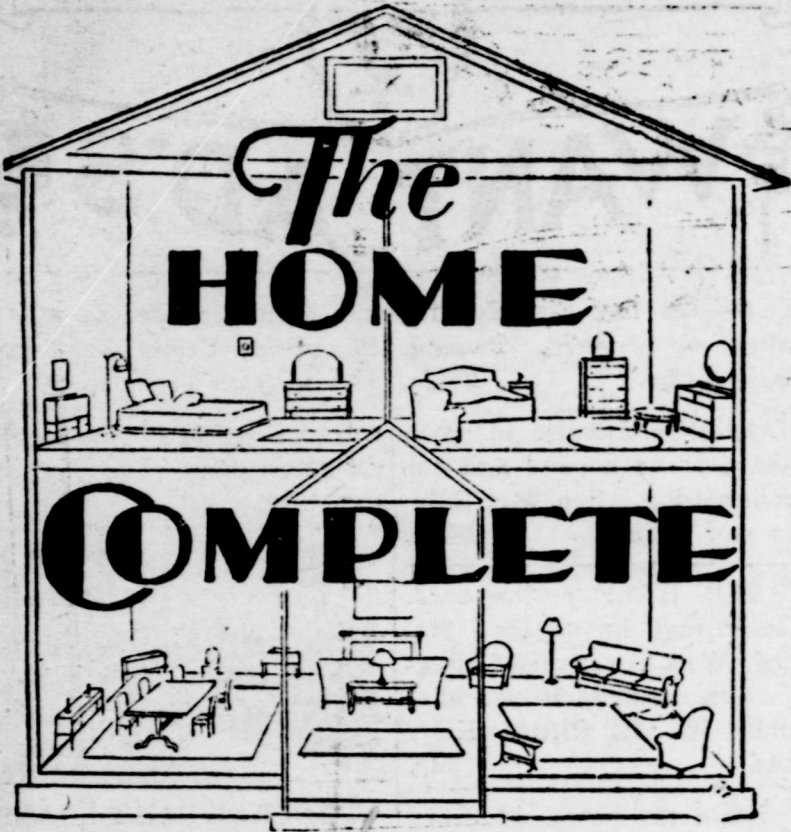
DEMPSTER No. 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

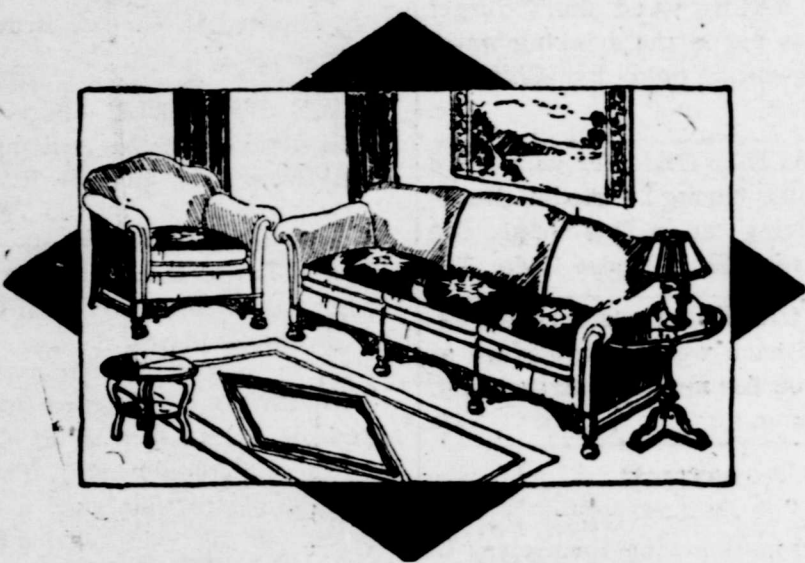
See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS.

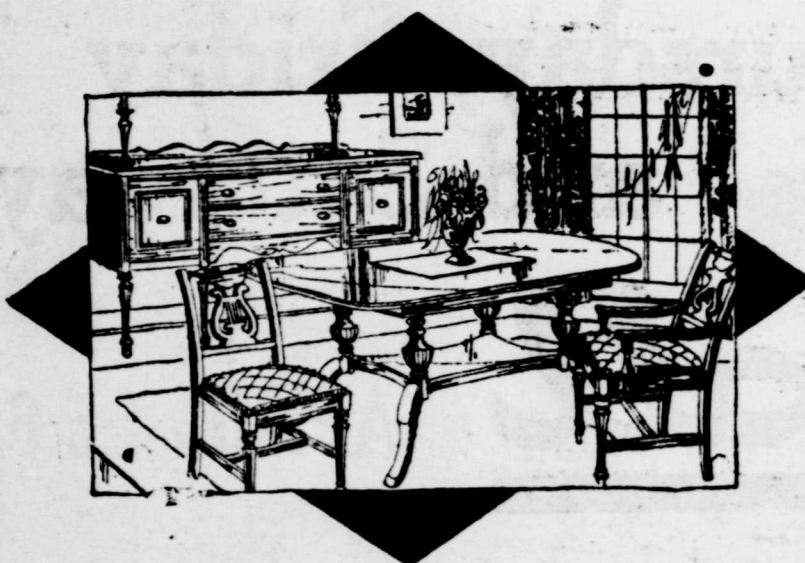
FOR SALE BY—
CICERO SMITH LUMBER CO.



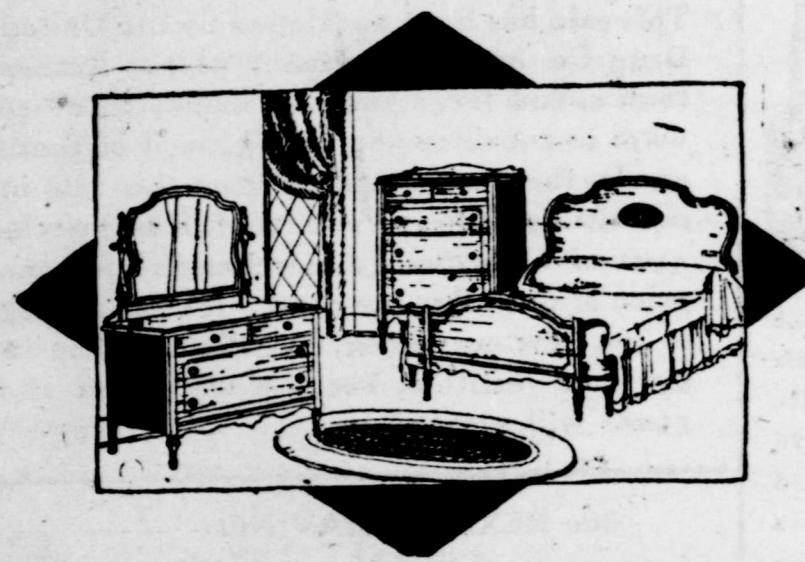
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"I don't see any use in advertising," might be a typical comment from such a business man. "All my customers know where my store is and what I sell."

All very true, perhaps, but how many of them will come to that store if the proprietor does not show them a reason every now and then why it would be to their profit to come and see the new and improved equipment which he handles.

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Among the Easter traditions is the important one of "new clothes." It will cost you little to look your best and to own garments whose good appearance will last for months to come. Style is important—and we have diligently sought to emulate well-dressed men in the faultless modeling and hand-tailoring of our suits for spring.

COLLINS DRY GOODS CO.

"ESSAY ON MAN"

Did Ja ever hear this one? Men is what women marry. They have two feet, two hands, and sometimes two wives; but never more than one collar or one idea at a time. Like Turkish cigarettes men are all the same material, the only difference is that some are better disguised than others. Generally speaking, they may be divided into three classes: Husbands, bachelors and widowers. An eligible bachelor is a mass of obstinacy entirely surrounded by suspicion.

Husbands are of three varieties: Prizes, surprises and consolation prizes. Making a husband of a man is one of the highest, plastic arts known to civilization. It requires science, sculpture, common sense, faith and charity—mostly charity. It is a physiological marvel that a soft, fluffy, tender, violet-scented thing like a woman should enjoy a big awkward and stubby chinned, tobacco smelling and bay rum scented thing like a man.

If you flatter a man it frightens him to death; if you don't you bore him to death. If you permit him to make love to you, he tires of you in the end, and if you don't you soon cease to interest him, and if you argue with him in everything you soon cease to charm him. If you believe all he tells you he thinks you are a fool and if you don't, he thinks you are a cynic.

If you wear gay colors, rouge and startling hats, he hesitates to take you out. If you wear a little brown toque and a tailor made, he takes you out and stares all evening at a woman in gay colors and startling hat and rouge. If you join him in his gayeries and approve of his smoking, he swears you are driving him to the devil, and if you don't approve of his smoking; and urge him to give up his gayeries; he vows you are driving him to the devil. If you are the clinging vine type, he doubts if you have any brains; if you are a modern, broad, advanced and independent type, he doubts if you have a heart. If you are silly, he longs for a bright mate, and if you are brilliant he longs for a playmate. If you are popular with other men, he is jealous; if you are not, he hesitates to marry a wall-flower. Gosh darn men, anyway—the pop eyed bipeds!—Exchange.

An ornamental lighting system is being installed along the main thoroughfare of Brady's residence streets. All important streets in North and South Brady will share in the new system of illumination which is being done by the Brady Water and Light Works.

THRILLS—

attend our springtime fashions now.



The thrill of bursting buds and the sight of the first robin—is the thrill that attends the advance presentation of spring modes. Color, fragrance, life—together with an authenticity of style such as only Paris can create—lend that wanted note of spring to the rounded fullness of your spring wardrobe.

COLLINS DRY GOODS COMPANY

The first shipment of certified seed, which is being purchased through the efforts of the Canyon Chamber of Commerce, has arrived and been sold to farmers at cost. Dwarf maize, Texas Blackhull kaffir, and redtop sumac was included in the shipment.

A prize winning pen of ringlet Barred Rocks chickens has been purchased by a Dalhart poultryman. The pen cost \$85.00 and won first honors at the Madison Square Poultry Show in New York. The information of a poultry show in Dalhart recently has aroused considerable interest in poultry raising.

If you had any sense there would be no bachelors.

ACORN STORES, INC.

—DEPENDABLE MERCHANDISE—
"Merchants to your Grandfathers"

LOOK!!!

EASTER DRESSES
COMPARE QUALITY AND PRICES

\$495 to \$1495



May this Institution
wish you all the
cheer of
Precious Easter

A NEW SUIT FOR EASTER

That can be worn all summer too—

\$995 to \$1995

Make it a point to meet your friends at the Acorn Store.

**Brownfield Boy Makes
Tech Track Team**

As we get ready for press we learn that James Harley Dallas, son of Mr. and Mrs. W. H. Dallas of this city,

was chosen as one of the five from the Tech College Wednesday night to go to Austin to meet the track team of the University of Texas.

The team left at noon yesterday for Austin. James Harley was always on the track team during high school days here, and seems to still

be making good in college. The town is proud of James Harley, as well as his parents, and we are hoping the Tech team gives a good account of themselves at Austin. He is also keeping well up with his other studies.

Read the ads and save by the bargains

GOMEZ CLUB

Monday afternoon, March 25, Mr. R. B. Davis, came out to the Gomez school house and organized the club. The meeting was opened by the pig yell. My! but the yell they give, you would have thought that they had pep enough to put any club on the top. We also sang the "Chigger Song."

We changed the name of the club to "Gomez Go Getters." The following officers were elected: President, Edward Walker; Vice-Pres., Robert McLeroy; Sec.-Treas., Faye Waddell; Reporter, Dollie McLeroy; Song Leader, Tommie Key. There was an enrollment of 48 members.

Mr. E. R. Eudaly, from A. & M. made an excellent talk on pigs.

Now club members, remember the old saying, a bundle of sticks held together is hard to break, but take them apart and they are very easily broken. Now let's all have the stickability and stay to the last—provide we stand, provide we fall.

—Reporter, Dollie McLeroy.

TOWN KILLERS

People who kill a town: Those who oppose improvements, those who run it down to strangers, those who distrust public spirited men, those who hate to see others make money, those who hate to see others advertise their business, those who show no hospitality to anyone, those who oppose every improvement that does not originate with themselves, those who put on an extra long face when a stranger talks of locating in their town, those who oppose every public enterprise that does not appear of personal benefit to themselves. "Be a booster for your town."—Ex.

J. F. Cook reports that the gas line surveyors ran the line through his horse lot but seemed to have stopped there. Well, that is only about a mile from town, and they can bring the line on in most any time. Besides, they already have the city mapped out.

The Bell-Endersen Hardware received six new Farmall Tractors Saturday. They informed us Tuesday that they thought they had at least four of them sold.

Being popular doesn't leave much time for making real friends.

THESE WANT ADS BRING RESULTS

WANT AD'S

WANTED—We pay cash for fat cattle, alive or dressed. Packing House Market, city. 28tc.

FOR SALE—Ford truck in good shape; new tires all around and has Jumbo transmission. See Byrl Hahn for prices and terms. 28tc.

HALF AND HALF cotton seed. Selected from high lint yields. Machine culled. West Texas raised. Regular size, clean seed. \$4.50 per hundred pounds. W. H. Clonts, Knox City, Texas. 36p.

It lies within the power of every woman to be beautiful. Use Lady Margaret face creams, powder and rouge. Alexander Drug Company.

—LICE ON CHICKENS—

Lice makes setting hens sick and leave their nests and kills many little chicks. Pruitt's Lice Powder is Guaranteed to take lice off your Chickens in less than two minutes or **YOUR MONEY BACK**. And don't forget Germget to put in the drinking water to kill germs. Sold by Chisholm Brothers. 32c.

FOR SALE or trade for good Ford or Chevrolet truck, 26 model Studebaker Touring car in fine shape. See Mr. Edwards, White House Cafe. 31p.

I WILL GRIND for custom on Wednesday of each week at my place at 15c per 100 for anything or anybody. W. F. Young. 34p.

NOTICE

All persons knowing themselves to be indebted to Hardin-Burnett Auto Co., please see W. G. Hardin and arrange settlement at once.

Signed:
A. L. Burnett,
W. G. Hardin.

TREE PLANTING will soon be over. Why not take advantage of the splendid rains, and the low prices we are offering, and plant your trees

and shrubbery before it is too late. Phone 66—Brownfield Nursery, and give us your order today. 33c.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

GEO. ALLEN
The House Reliable
Oldest and Largest PIANO and MUSIC HOUSE in Western Texas. Latest Sheet Music. MUSIC TEACHER'S Supplies, etc., etc. Catalogue and BOOK OF OLD TIME SONGS FREE for the asking. Established 1836 SAN ANGELO

FEDERAL FARM LOANS at 5 1/2 per cent interest, and 34 years and six months time on them. For particulars, see C. R. Rambo.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c

WANTED to trade for farms near Brownfield, Abilene and Hamlin residence property or lots all on paved streets near school; all modern. See R. L. Howard D. G. Co., Brownfield, Texas. 31tc

EGGS FOR SALE—Barred Plymouth Rock, 50c per setting. See W. E. Stone, 1 1/2 miles S. E. Brownfield. 32p.

WANTED to trade electric washer for good milk cow. Write J. C. Griffin, Box 395, Plains, Texas. 33p.

FOR SALE—Registered Bull Calf, grandson of Masterman of Oakland Imp, the \$25,000.00 bull. The calf's dam is a beautiful heifer, a look at her will convince you. Price \$100.00 if taken at once. S. W. White, Meadow, Texas. 33p.

JACK—Half Kentucky Mammoth and half Kentucky Skylight, about 15 hands high, to make season at my place, 11 miles south of town, at \$10 to insure. Will assume no responsibility for injured animals, but will use every precaution to prevent the same. Ed Newberry. 35p.

**Thursday, Friday
and Saturday**

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APRIL 4-5-6 ORIGINAL 1¢ Rexall APRIL 4-5-6

ONE CENT SALE

WHAT IS A REXALL ONE-CENT SALE?

It is a sale where you buy an item at the regular price, then another item of the same kind for one cent. As an illustration: The standard price Klenzo Dental Creme is 50c, you buy one tube at this price and by paying 1 Cent more, or 51c, you get two tubes, and save 49 cents. Every United Drug Co. article in this sale is a high quality guaranteed product, just the same as is sold every day at the regular price. No limit—buy all you want, but on Thursday, Friday and Saturday only!



NARCISSE TALCUM POWDER

Of fine imported talc. Delightfully soft and refreshing.

2 for 26c

You Save 25c

45c Cascade Pound Paper
2 for 46c—You save 44c

35c Quality TOOTH BRUSHES
An assortment of styles and sizes.
2 for 36c—You save 34c



**50c Jonteel Cold Cream
FACE POWDER**

A soft blending powder that appeals to discriminating women.

2 for 51c

You Save 49c

\$1.00 PEPTONA

Full Pint

Enriches the blood and builds strength. A good tonic for the Spring.

2 for \$1.01

You Save 99c



- | | | | |
|-----------------------------------|-----------|---|------------|
| 85c Harmony Bay Rum, full pint | 2 for 86c | Georgia Rose Soap | 2 for 26c |
| Foot Powder | 2 for 26c | Georgia Rose Cold Cream | 2 for 36c |
| Mercurochrome | 2 for 26c | Olivo Shampoo | 2 for 61c |
| Fenway Chocolate Covered Cherries | 2 for 86c | \$1.75 Monogram Fountain Syringe | 2 for 1.76 |
| 75c Puretest Milk of Magnesia | 2 for 61c | \$1.75 Monogram Hot Water Bottle | 2 for 1.76 |
| 65c Asstd. Wrapped Cream Caramels | 2 lb. 66c | Maximum Comb | 2 for 51c |
| Klenzo Tar Shampoo Soap | 2 for 26c | Jonteel Powder Puff | 2 for 26c |
| Trailing Arbutus Talcum | 2 for 26c | Harmony Toilet Water, 2 1/2 oz. | 2 for 51c |
| Bouquet Ramee Compact or Rouge | 2 for 51c | Harmony Rolling Massage Cream | 2 for 61c |
| Fly-Kil, 8-oz. | 2 for 26c | Quinine Hair Tonic | 2 for 61c |
| Hard Candies, 1-lb. tin | 2 for 76c | 75c Puretest Aspirin Tablets, bottle 100, | 2 for 76c |
| Writing Tablets, ruled or plain | 2 for 16c | 50c Jonteel Cold Cream | 2 for 51c |

A PROFIT-SHARING METHOD OF ADVERTISING

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you two full size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know the goods will please you.

30c REXALL SHAVING CREAM

Produces an abundant moist lather.

2 for 31c

You Save 29c

1.25 Package Assorted Chocolates
1-pound box—3 for \$1.26

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Pleasant tasting. Keeps the teeth beautiful.
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Brownfield - Texas



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THRILLS—

attend our springtime fashions now.



The thrill of bursting buds and the sight of the first robin—is the thrill that attends the advance presentation of spring modes. Color, fragrance, life—together with an authenticity of style such as only Paris can create—lend that wanted note of spring to the rounded fullness of your spring wardrobe.

COLLINS DRY GOODS COMPANY

The first shipment of certified seed which is being purchased through the efforts of the Canyon Chamber of Commerce, has arrived and been sold to farmers at cost. Dwarf maize, Texas Blackhull kaffir, and redtop sumac was included in the shipment.

A prize winning pen of ringlet Barred Rocks chickens has been purchased by a Dalhart poultryman.

which is being purchased through the efforts of the Canyon Chamber of Commerce, has arrived and been sold to farmers at cost. Dwarf maize, Texas Blackhull kaffir, and redtop sumac was included in the shipment.

If you had any sense there would be no bachelors.

FEDERAL EXTRA SERVICE TIRES

The Last Word In Tire Satisfaction!

Come to see us and let us sell you your next
—TIRES AND TUBES—

The Best Advertisement We Could Have
—SATISFIED CUSTOMERS—

CRAIG & McCLISH

"The Place For Service"

Phone—43

Lumber Niggerhead Coal

Standard, Monitor and Dempster Windmills. We handle everything the builder uses—

will appreciate your business.

CICERO SMITH LUMBER CO.

Brownfield - - - Texas

ATTENTION!

I have sold an interest in my battery station to Lee Fine of Lubbock who will take charge of this end of the business after August 1st. Mr. Fine comes very highly recommended, and we ask that you get acquainted with him as he can now be found on duty.

MCS PADDENS ELECTRIC SHOP

Little Miss Robin Pegues, of Midland, is here the guest of her grandparents, Dr. and Mrs. M. C. Bell.

M. G. Phillips was in Saturday, and handed us the price of another year of the Herald. He said his wife al-

ways looked over the specials in the Herald Friday nights and was ready to shop with the merchants having them on Saturday.

Frank Story of the Wellman section, is a new reader of the Herald.

—SAVING LEADS TO SUCCESS—

Opportunity knocks constantly at your door if you carry a good bank balance. Fortune smiles on those who know how to handle their money, and save a little out of each pay check. Because thrift is a characteristic universally admired, it brings to everyone greater responsibilities and greater opportunities. It makes one stand above the crowd as a reliable and responsible person. Why not belong to this class at once. Open an account here today.

THE FIRST NATIONAL BANK OF BROWNFIELD, TEXAS

Texas Compress Co. Here Change Managers

Citizens of Brownfield, who had become acquainted with Mr. and Mrs. J. H. Eidson since they arrived here last summer to erect the local plant of the West Texas Compress and put it into operation later on in the fall, were sorry to learn that they were to be transferred to another field of work for the company. They were not only good, sociable people, but were as accommodating as it was possible for them to be, and they were well liked by all who had business with them. Mr. Eidson was sent by his company to Romeny, Texas, which we understand is down in the Cisco section of the state where the company has a plant.

His place here is filled by a Mr. Gray, whose initials or the place he comes from to Brownfield could not be learned. Those who have met Mr. Gray, however, say he appears to be a nice gentleman, and thoroughly qualified to give the people efficient service. We welcome Mr. Gray to Brownfield.

SOUTHERN GENTLEMAN WAS CAUSE OF ELECTRICITY

Thomas A. Edison tells the story of his first "\$100 windfall," which gave him the money to study telegraphy and enter the electric field, in an interview published in the American Magazine. Young Edison was a news agent on a train running between Saginaw and Detroit.

Passing through the smoking car with an armful of newspapers, he was stopped by a Southerner, who was seated by his negro servant.

"Boy, what you got there?" he asked Edison.

"Newspapers."

"Chuck them out the window," he commanded, "I'll pay for them."

Taking him at his word, Edison threw them through an open window. The Southerner lazily turned to the negro at his side and said: "Nicodemus, settle with the boy."

"The colored man paid me," said Edison. "I returned to my trunk. I thought I would try him again. I returned to the smoking car with a load of magazines that staggered me. The same performance was repeated."

Edison soon came back with his stacked with paper covered novels. Again came the welcome order, "Chuck them out the window."

"The air was filled with mystery novels and hair-raising thrillers. Every tramp along the railroad must have become a walking library."

Once more Nicodemus paid him. He then returned, locked the empty trunk and dragged it into the smoking car. Again the familiar greeting, "Hello boy, what you got there?"

"Trunk."

"Chuck it out the window." "I was out of the news business for good," says the inventor. "I used the money to take up telegraphy and began the study of electrical science."

MISS BULA FARRIS

Miss Bula Farris, age 16, died Wednesday morning at 8:15 o'clock after an illness of 15 days.

Funeral services were held Thursday morning at 10 o'clock at the Baptist church.

Milly: "I wouldn't marry you if you were the last man on earth."
Billy: "Of course not. You'd be killed in the rush."

Read the Herald classified column.

RHEUMALAX RELIEVES HEUMATISM

If you have rheumatism you would give most any price to be rid of it. Here's your answer—RHEUMALAX—an internal treatment reaches the cause and removes it by elimination, they forget that you had rheumatism. RHEUMALAX sold on guarantee by Alexander Drug

CLEAN UP!

There is no "sure sign" of spring, but spring should be a "sure sign" of the arrival of that time for the community to clean up. There is no superstition or prophesying about this clean-up sign.

When warm weather has come to stay (until cold weather returns in the autumn) every owner of property and tenant should instinctively feel it his duty to remove the evidences of winter's ravages and to aid and augment nature in her work of rebeautification.

Every spring clean-up program should include disposal of winter's accumulation of litter and decayed vegetation, repairing and repainting of buildings, and landscape gardening. Landscape gardening is no longer associated with large estates alone.

Cleanliness about the person or the home costs nothing. A community clean-up need involve no expense, except of a moderate amount of labor on the part of the householders. If there ever were excuses for uncleanness they were removed long ago.

What is the compensation of a community-wide clean-up campaign? It improves the general health of the community by removing deposits that are breeding places of disease germs and disease carrying insects. A clean town is a better place in which to live than one that is unsanitary and unsightly. And the best community advertising is the appearance of being "cleaned-up, painted-up and planted-up."

J. O. Kinne and family left this week for their new home at Boswell, Okla., where he has a contract as rural carrier on a route. His mother left some time ago, going via the old home in Grayson county, to visit a daughter who was ill. She will later join them in the new home. The Kinne family had many friends here who regret to see them leave.

Mr. and Mrs. C. H. Hester and family entertained quite a crowd to dinner Sunday 17th. Besides home folks were Mr. and Mrs. Frank Coe and family, Dr. and Mrs. D. W. Dodson, and Mr. and Mrs. Lois Floyd. They numbered twenty-one in all, and reported a very good time.

People who talk in their sleep should tell the truth while awake.

SATURDAY SPECIALS

8 lb. BUCKET LARD	114
10 lb. SUGAR	63c
POTTED HAM, per can	4c
VIENNA SAUSAGE	10c
No. 2 1/2 Yellow Cling PEACH	17c
Mothers Aluminum OATS	28c
1/2 lb HERSHEY'S COCOA	21c
4 lb. pkg. RAISINS	28c
10 lb. box PEACHES	129
10 lb. box APRICOTS	178
No. 2 can TOMATOES	9c
3 lb. box CRACKERS	39c
1 lb. pkg. TEXAN COFFEE	33c
Bottle EXTRACT	28c

W. R. Lovelace

The ginners preliminary report through the government recently issued gives Terry county 9,745 bales of cotton from the 1928 crop compared to 13,268 in 1927. Well, we got two or three thousand bales more this year than most people believed possible three months ago. We usually get more of everything than we expect here.

SATURDAY FIVE SPECIAL EVENTS!

SPECIAL PURCHASE
Men's Full Cut
OVERALLS

Extra quality—220
Indigo Blue Denim—
White Back—

\$1 29

Triple Stitched
Bar Tacked
Sizes 36 to 44.

MEN'S
OXFORDS

Blucher Style
Solid Leather Shoes

\$3 95

We have a complete stock of
Children's, Ladies and Men's
Diamond Brand Shoes.

5

Hundreds of pairs of
Full-Fashioned
SILK HOSIERY

—All sizes and colors—
Heels—French and Square

\$1 29

Closing out entire lot
of
ALLEN-A HOSIERY

SENSATIONAL
REDUCTION

of ENTIRE STOCK of
SPRING COATS

Never before coat
prices to equal these:

\$5 \$7 \$14 \$19

SPECIAL PRICES!
SPRING DRESSES
and HATS!

We are making these
prices before Easter, that
you may have your dress
to wear on Easter at a
price equal to what you
will pay after Easter.

A FACTORY
Representative

will be with us Saturday
with many beautiful Easter
dresses and graduation
frocks.

COBB & STEPHENS

LOOK! FOLKS READ AND COME TO THE

BIG CLOSE OUT SALE

SALE OPENS
SATURDAY
MARCH 30TH

SALE OPENS
SATURDAY
MARCH 30TH

BY FAR THE GREATEST OF ALL PREVIOUS SALES!

Every item in our store **MUST GO BY THE FIFTEENTH OF APRIL, REGARDLESS OF PRICE!** Our previous bankrupt prices smashed even though they are very, very low, **WE ARE LOWERING THEM MORE,** for this great combined Bankrupt and Close-Out Sale. Don't miss it, **READ THE PRICES** we have listed below. **JUST 14 DAYS OF THIS GREAT EVENT. COME AND SAVE!**

—HOSIERY—

100 pair Misses' hose in pure silk, also list sizes 5½ to 10. Sale price

5c pair

LADIES SILK HOSE

—LIGHT SPRING SHADES—

1.95 Chiffon Hose.....	1.39
1.25 Service Silk Hose.....	89c
75c Service Silk Hose.....	44c
2.00 Silk Hose.....	39c

(dark shades only)

SILK DRESSES



\$298

\$695

\$1095

and

\$1395

Standard Sewing Thread, spool.....	2½c
Standard 9-4 Bleached Sheeting.....	29c
Shoe Polish (15c size).....	9c
36 inch Brown Domestic.....	11c
36 inch Prints, 35c grade.....	17c
44 in Organdie, 50 to 75c grade.....	19c

MEN'S HOSIERY

Men's 15c work sox.....	7c
Men's 25c hose.....	13c
Men's 25c fancy hose.....	16c
Men's 35c fancy hose.....	24c

MEN'S SUITS

Bankrupt Prices.....	\$8.85 to \$9.85
Boys Suits (2 pants).....	\$4.85 to \$9.45
Men's Handkerchiefs.....	3c
75c Bow Ties.....	29c
Mens 35c Soft Collars.....	5c

MEN'S WORK CLOTHES

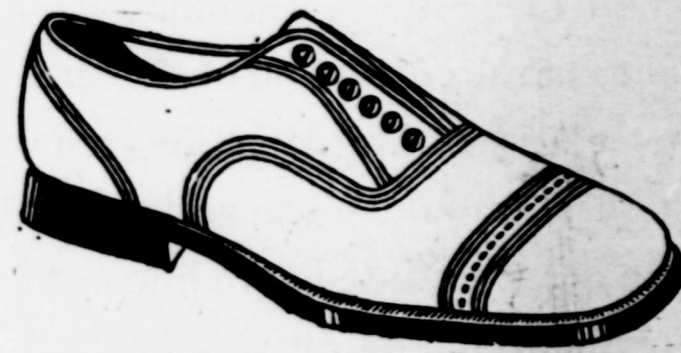
\$1.50 grade overalls.....	1.19
1.75 and 2.00 khaki pants.....	1.49
Blue work shirts.....	44c

SHOES! SHOES!



We have a big stock of Shoes to be closed out at Bankrupt Prices. See them!

Table No. 1 Bankrupt Prices.....	39c
Table No. 2 Bankrupt Prices.....	69c
Table No. 3 Bankrupt Prices.....	89c
Table No. 4 Bankrupt Prices.....	1.29
Table No. 5 Bankrupt Prices.....	1.98



MEN'S DRESS OXFORDS

Black or Tan—Values up to \$5.00—Sale Price

\$289

WORK SHOES

\$2.50 Scout Work Shoes.....	\$1.79
\$4.00 Work Shoe, leather soles, sale price.....	3.29

TENNIS SHOES

All sizes, values to 3.50, sale price.....	98c
Youths, sizes 11 to 2.....	89c

This is the greatest and most amazing sale ever staged in Brownfield. Come give your eyes and pocket books a treat. **DON'T WAIT.**

BABB DRY GOODS CO.

—BROWNFIELD, TEXAS—

R. L. HOWARD COMPANY, PURCHASER OF STOCK—“THE DARE DEVIL PRICE MAKERS OF TEXAS.”

Bill Der Says

A fellow can be on
the square
after he's been around



Higginbotham-Bartlett Company

—NO LONG WAITS—

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

SANITARY BARBER SHOP

Rich Bennett, Mgr.

IF YOU ARE SICK WE HAVE THE

DRUGS

to get you well. Only the purest and freshest used if you bring your

PRESCRIPTIONS

to the

PALACE DRUG STORE

—Where Prompt Service and Courteous Treatment Is Paramount—

"IF ITS IN A DRUG STORE, WE HAVE IT"

**FARMERS' SHORT COURSE
DATES ARE SET**

College Station—The 20th Annual Farmers' Short Course at Texas A. & M. College will be held this year July 29th to August 3rd according to an announcement by H. H. Williamson, vice-director and state agent in the Extension Service. Plans for this educational event are already being formulated in anticipation of a crowd similar to that of last summer when about 5000 farm people gathered from every section of Texas.

Instruction will be given this year in practically every phase of agriculture and home making, including field crops, horticulture, dairying, poultry raising, livestock production, insect and disease control, clothing construction and home improvement. Special programs will be arranged for boys and girls, of whom 1700 attended last year for instruction and to compete in state judging contests. Local delegations will be accompanied to the short course this year by their county and home demonstration agents as usual.

J. T. Auburg reports visiting a meeting of the Pentecostal church at Seagraves last Sunday, heard some good sermons and got a fine dinner.

MAKES NEW RECORD



Jimmy Ball, of Winnipeg, after establishing a new Canadian record for the 300-yard run. His time was 33 seconds, at the Canadian Championship meet at Toronto. The United States indoor record for the same distance is 31 1/2 seconds.

Judge H. R. Winston and family, visited Mrs. Winston's sister, Mrs. Geo. Bragg and family at Levelland, Sunday.

Hudgens & Knight

SPECIALS FOR FRIDAY AND SATURDAY, MARCH 29th and 30th

10 LB. SUGAR .63

LARD 8 LB. BUCKET 1.16

SYRUP Brer Rabbit - Gallon .71

BLACKBERRIES NO. 2 .15

SPINIACH NO. 2 CAN .15

KRAUT NO. 2 CAN .11

PEAS WHITE SWAN NO. 2 .18

SALMON CHUM .16

CANNED MACKERAL .15

CORN NO. 2 SUGAR .11

**HARDWARE AND FURNITURE
DEPARTMENT**

7 in. Glass Bowls, only.....	11c	8 inch Glass Bowls.....	21c
Set 6, 17 oz. Goblets.....	69c	Glass Water Jug.....	39c
White Enamel Dipper.....	16c	17 qt. White Enamel Dish Pan.....	69c
Tin Wash Boiler.....	98c	Plow Singlee Trees.....	55c

NOW IS THE TIME TO BUY POULTRY NETTING—AT PRICES YOU CAN AFFORD

24 inch 2 inch mesh POULTRY NETTING	150 ft. roll.....	275
36 inch 2 inch mesh POULTRY NETTING	150 ft. roll.....	325
48 inch 2 inch mesh POULTRY NETTING	150 ft. roll.....	425
60 inch 2 inch mesh POULTRY NETTING	150 ft. roll.....	525

We sell, Radios, Sewing Machines, New Perfection Stoves, Furniture, Cream Separators, Incubators, Electric or Gasoline Washing Machines, on Liberal Terms.

**Davis Heads Jersey
Section of Dairy Show**

Plainview, March, 26.—The Jersey Department of The Second Annual Texas Panhandle-Plains Dairy Show at Plainview, April 2-5, will be the biggest department of the entire show because the Panhandle Plains of Tex-

as has more Jersey pure bred cattle in it than any other breed.

For this reason, major premiums are being offered for Jerseys. The total premiums on Jerseys this year are \$1,850.00. The first premium in each class will be \$20.00 and seven are offered scaled down to \$5.00.

R. B. Davis of Brownfield, County Agent of Terry County, is the Superintendent of the Jersey Department. Davis was Superintendent of the Pro-

duction Contest at the show last year. He has been a tireless worker for the organization since its inception, and has served as a director, a member of the executive committee, and on the catalog committee for two years.

He estimates that the number of Jersey exhibits this year will far exceed those of last year, and that the quality of the animals will be of the very best. He points out that no better Jersey blood can be found than

that in the Panhandle Plains of Texas. With a large number of importations from Ohio, and from the older sections of the United States in the past into this territory, and with the work done by S. A. Guy at Crosbyton five or six years ago in bringing in pure bred Jerseys, a large number of the best bred Jersey cattle to be found exist in the Plains section to-day.

—SPECIALS—

**For SATURDAY, MARCH 30th and
—FIRST MONDAY, APRIL 1st—**

—COME LOOK AND BE YOUR OWN JUDGE—

Again we offer you the saving on shoes as we did last Saturday. Try a pair of our Hamilton Brown Shoes and **BE SATISFIED!**

6 yards 20c PERCALE \$1.00

75c PURE LINEN, different colors, yard ... 49c

Men's Blue and Gray WORK SHIRTS
43c 63c and 94c each

A few more Men's BLUE SERGE SUITS—while they last
\$19.50 and \$23.50

WASH DRESSES 89c, 98c and \$1.10 each

W. E. LEGG DRY GOODS

We Give Merchandise Bond Stamps—Don't Forget Them.

HALF AND HALF COTTON SEED

I have received a car of Half and Half Cotton Seed from Grover Gillet of Whitewright, Texas. These seed are advertised in farm papers. You have some idea what they are. Get them now. Price is right.

M. L. French, Brownfield, Texas

**NOTICE TO THE
AUTOMOBILE PUBLIC**

We invite you to come to see our new line of

—SPECIAL AUTO MACHINERY—

LARGE VALVE FACING MACHINE turning lath large enough to put steel gears on your present fly wheel.

ELECTRIC TESTING MACHINE to locate all your electrical trouble.

BATTERIES with OUR own GUARANTEE for 12 months service.

—All Phillips Products Are Better—

HARRIS MOTOR CO.

PHONE 1-5-7

WHY NOT BUY MILK

—produced from dry feed. It is always sweeter and richer than grass milk, and never has a bad taste or odor.

—SANITARY DAIRY—

**Ice Making Machine
For Farmer on Display**

For lack of electricity on most farms, except a comparatively few who live near power lines or have private generating systems like the delco, the farm population has not had access to the wonderful inventions of the past few years in which vegetables, fruits, milks and other foods are cheaply kept for weeks in good sanitary condition. Not only this, but the same machine makes all the ice that any ordinary family may wish. These machines are made by several companies, but the most popular in Brownfield are the Frigidaire and the Kelvinator, both of which are handled by local dealers.

But now, it seems, there has been perfected a machine that will not only make ice but preserve the foods of the family just as well as the two machines mentioned above, but it does not require an electric current to generate. Such a machine is now on display and undergoing demonstration at the store of Hudgens & Knight in this city, and may be seen and its merits explained.

Instead of being built up like the Kelvinator or the Frigidaire, with swing door or doors in front, the top is opened not unlike the ice box, and it can be set upon a table or a place made for it, or on the floor if preferred, but it would be rather low and require too much stooping. The box is some two by three feet in size and about two feet deep. Just on the outside is an oil burner very much like those used on oil cook stoves or in bath rooms, and here the fluids intended for ice making are heated and started on their circulation. In an hour water begins to congeal in the ice pans, and the temperature of the box is low enough to preserve foods to perfection. Our understanding is that after a low temperature is reached and ice formed, the burner can be regulated to where very little kerosene is used, insuring economical operation. The ice cubes as formed can be used or put in another section to be used at meal time, and another batch started to making. There is an abundance of room inside around the freezer for all perishables and milks the family may need.

We hope the machine is all that is expected of it, for it will not only be more convenient, but cheaper to operate than ice, and saves trips to town for ice lots of times when the entire family are needed on the farm. We are also glad that the farmer can now have the same convenience and necessity as a food preserver that his friend in town enjoys. And the aid it will be to the sick in the farmers home can't be described.

**State Biologist Mixing
More Dog Poison**

R. J. Powell, of the State Biological Survey, is in this city again this week mixing another batch of Prairie Dog poison, and from conversation with Mr. Powell by a representative of this paper, it was learned that there is a concerted action of the different counties of the Panhandle to rid this section of this "dirty" little pest. He has already mixed 9,000 pounds for Terry county, and is mixing 2,000 pounds more on this trip.

Mr. Powell stated that he had mixed 36,000 pounds over the Panhandle section this year, with Terry heading the list with 11,000 pounds, the next in order being Potter county, of which Amarillo is the county seat, 8,000 pounds.

Miss Corlie Pressor, of Slaton, is here this week, the guest of her friend, Miss Ola Belle Brown.

**Tahoka Prepares For
District C. of C. Meet**

The Tahoka Chamber of Commerce and the Chambers of Commerce of the South Plains are preparing to put over one of the largest District Chamber of Commerce Conventions in the history of the West Texas Chamber of Commerce, at Tahoka, April 24th. Invitations have been sent to every Chamber of Commerce and High School on the South Plains and those in adjoining territory, inviting them to be present, with their various organizations, Bands, Service Clubs such as the Rotary, Lions, Kiwanis and High School Clubs of various kinds.

A Silver Loving Cup is being offered by the Tahoka Chamber of Commerce to the winner of the My-Home-Town speaking contest. This contest is open to one contestant from each public school on the South Plains. Rivalry is expected to be keen in this contest as several schools have already stated that they were going to enter the contest.

The Convention Luncheon will be served by the Lynn County Home Demonstration Clubs under the direction of Miss Thelma Greenwade, County Demonstrator. Practically all of the food served will be Lynn County products, produced by the ladies of the Home Demonstration Clubs.

All of the large newspapers of the state have been requested to have correspondents at the convention, so as to be in a position to give to the world news of the happenings during the Convention.

**Terry Co. 4-H Boys
To Judge at Plainview**

A group of club boys accompanied by the county agent plan to spend Thursday of this week at the Tech College at Lubbock where a final workout will be held in practice judging of dairy cattle. These boys together with Mr. Davis and Wilton E. Williams have been working every Saturday afternoon and should give a good account of themselves in the contest at Plainview next Tuesday.

Miss Robbie Marion Hardin was home from Abilene Christian College over the week end. She reports the work going on nicely down there despite the recent loss of the main building.

GOOD FOOD WELL SERVED

For a cozy, comfortable place, with piping hot, delicious things to eat and a quick, courteous service, our dining room invites you to visit us often through the new year. We are taking particular pains to see that our 1929 friends are made happy as possible.

AMERICAN CAFE

—COTTONSEED—

I have taken the local agency for the pure Summerall Half and Half Cotton Seed grown by Hall County Seed Co., in Hall county where cotton matured well last year. If I am not in town see Clyde Lewis.

—50c per bushel deposit with order—

George Cardwell, Agent

**BRING YOUR CAR IN AND
LET US OVERHAUL IT**

We make such a difference to the improvement of your car that it takes an expert to realize the difference in a new one so far as the motor is concerned.

Then use **QUAKER STATE OIL** sold at

BRICK GARAGE

Phone 118

GAS, OILS and AUTO ACCESSORIES

EXCLUSIVE AGENTS FOR RACINE TIRES

Greasing rack conveniently located for greasing, washing and polishing cars.

HAHN'S SERVICE STATION



**DO YOU KNOW
WHAT YOU'RE
GETTING when?
you buy OIL?**

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Conoco Amalie is 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts.

Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.

Conoco Motor Oil insures protection. It seals compression—saves gasoline—fights friction. Flows freely at low temperatures. Stands up under most intense cylinder heat. In short, does a complete lubricating job in all kinds of weather. Ask for the grade made especially for your car.



**EXTRA
LIFE
for your car**



—Just to the large, fragrant, glistening white—

—MAGNOLIA—

is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's and Chisholm Bros.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10.

TOM MAY, Agent

SOCIETY and Club

MRS. R. L. ROWERS, Editor
Phone 1-8-2

Easter—

See the land her Easter keeping
Rises as her Master rose.
Seeds, so long in darkness sleeping,
Burst at last from winter snows.
Earth with heaven above rejoices,
Fields and gardens hail the spring;
Sloughs and woodlands ring with
voices,
While the wild birds build and sing.

Springtime, the season of newness,
ever delightful, bring Easter a time
to be enjoyed not only by the little
tots, but by the grown ups too.

The garden of social life has again
blossomed into a riot of colorful
festivities and at the parties have
been seen many smart new spring
clothes.

Spring Flowers Add Beauty To Party

The beauty and freshness of spring-
time marked the home of Mrs. J. B.
Knight Friday when she and Mrs.
Claude Hudgens entertained with an
Easter bridge luncheon at one-thirty
o'clock.

Seven tables were arranged, each
one attractive with a pink cloth and
napkins with the Easter bunnies and
centered with a beautiful pink geranium
pot plant. The place cards also
carried out the Easter motif.

A delicious luncheon consisting of
fruit cocktail, turkey with dressing
and gravy, cranberry sauce, macaroni
and cheese, whole tomatoes centered
with vegetable salad, iced tea, pean-
ut brittle parfait and devil's food
cake, was served in three courses.

Concluding the luncheon the guests
cut for the pot plants. The fortun-
ate ones were Mrs. Holmes, Mrs.
Copeland, Mrs. Stephens, Mrs. Self,
Mrs. DuBois, Mrs. Kendrick and Mrs.
McGowan.

Bridge followed with Mrs. Self
scoring high and Mrs. Enderesen, sec-
ond to high. Mrs. Self received a
pyrex baking dish and Mrs. Ender-
esen an ice tub in Rose Marie shade.

The guests were Mesdames Mc-
Gowan, Dallas, McDuffie, Enderesen,
Toone, Baldwin, Collins, Edgar Self,
Michie, W. C. Smith, Bowers, Leo
Holmes, Stephens Hopson, Arthur
Sawyer, Shelton, DuBois, Morgan
Copeland, Al Stephens, Telford, Ken-
drick, R. L. Harris, Stricklin, Clyde
Bond, McBurnett, Homer Winston
and Miss Bess Baldwin.

Messrs. Tom May and Red Tudor
returned Sunday from a two weeks
visit in Hot Springs, New Mexico.

Mr. and Mrs. R. L. Harris and Mr.

and Mrs. Leo Holmes spent the week
end in Ralls and Lorenzo visiting
friends and Supt. and Mrs. Fagala.

Mr. and Mrs. R. L. Graves were
Lubbock visitors Monday.

In Hot Springs

Mrs. Flem McSpadden took her
aunt, a sister of Mrs. H. W. McSpad-
den who is from Jacksboro, Texas to
Hot Springs, New Mexico to be with
Mrs. H. W. McSpadden who is there
for the benefit of the hot baths.

Theater Party For Club Girls

The usual form of entertainment
for the Thursday Evening Bridge
Club was changed from a bridge party
to a theatre party when Miss Olga
Fitzgerald was hostess.

The members met at the Palace
Drug Store at eight o'clock and from
there went to the Rialto Theatre
where a good picture was enjoyed.

After the show the guests returned
to the Palace Drug Store where the
hostess served tuna fish sandwiches
with olives, fruit punch and straw-
berry sundaes. The Easter motif
was carried out in the decorations of
yellow and white and in the use of
Easter lilies and sweet peas as table
decorations.

The members present were Misses
Bess Baldwin, Addie Hamilton, Larue
and Christova Sawyer, Marie Bell,
Lucille Flache and the hostess.

Mr. and Mrs. Fred Smith returned
Friday from Temple.

Mrs. Will Alf Bell and Mrs. J. H.
Shelton spent Monday in Plainview
with Mrs. Earl Alexander.

Mrs. W. M. Copeland and Mrs.
Morgan Copeland went to Lubbock
Monday to visit Mrs. W. M. Cope-
land's niece who is in the Lubbock
Sanitarium.

Mr. and Mrs. R. L. Bowers were
Lubbock visitors Monday.

Mr. and Mrs. J. J. Gray returned
Sunday from Roswell.

Mrs. Claude Hudgens, Mrs. J. B.
Knight and Mrs. W. H. Collins were
Lubbock visitors Wednesday.

Mr. and Mrs. L. F. Hudgens and
little grandson, Billie Hudgens, spent
several days in San Angelo last week
on business and visiting their son.

Mr. and Mrs. Earle Anthony went
to Lubbock Friday and brought back

her brother, Ray Duke who has had
his tonsils removed at the Lubbock
Sanitarium.

Mrs. G. S. Webber was called to
Amarillo Thursday because of illness
of a sister.

Mrs. W. B. Downing and little Vir-
ginia May visited parents and grand-
parents in Lubbock Thursday.

Tittle-Smith Wedding

Mr. Alfred Tittle and Miss Eunice
Smith were married Sunday, March
24th in Levelland, the home of the
bride. Mrs. Tittle formerly lived
here. The young couple will live on
his farm west of town.

Correction.

In the last week's paper in the
Junior-Senior reception, it was said
the Seniors presented Mrs. Stricklin
with a lovely gift, but it was the
Juniors who gave the gift.

Bill Collins accompanied Prof.
Don Murphy Tuesday afternoon when
he came to lecture to the Maids and
Matrons Club.

Prof. Murphy Lectures On English Novel

Professor Don Murphy lectured on
the English novel, "The Ordeal of
Richard Feverel" Tuesday afternoon
when the Maids and Matrons Club
met with Mrs. F. M. Ellington with
Mrs. E. V. May and Miss Elizabeth
Dumas as assisting hostesses.

Hot tea and cake were served to
the members and guests who were
Mesdames Walter Gracey, Holmes,
Wingerd, Dallas, DuBois, Will Alf
Bell, Bowers, McBurnett, Shelton, A.
M. Brownfield, Prof. Murphy and
Miss Fay Martin.

The next meeting will be with Mrs.
Will Adams who will be assisted by
Mrs. Harris and Mrs. Elliott.

COMING EVENTS OF THE WEEK

Wednesday—Mrs. Albert Enderesen
will be hostess to the I-Deal Club.

Thursday—Miss Mildred Wood-
head's class of the Methodist Sunday
School is sponsoring a shower for
Mrs. Alton Webb at the home of Mrs.
W. B. Downing.

The Thursday Evening Bridge Club
meets with Miss Christova Sawyer.

Friday—Mrs. Lawrence Green is
entertaining with a shower for Mrs.
Alfred Tittle, bride of the week.

Mrs. Dallas is entertaining the Pioneer
and S. O. S. Classes of the Pres-
byterian Sunday School with a picnic.

Saturday—Mrs. W. B. Toone is en-
tertaining with an Easter bridge
party.

Miss Eula Smith who has been
teaching in the Gomez school has re-
signed to enter the Tech.

Mrs. E. D. Smith of Crane, Texas
spent the week end with Mrs. J. T.
Auburg.

Mrs. Auburg and Miss Bebe drove
to Lubbock Sunday to get Burdett and
Paul who had been visiting their
aunt. Mrs. Auburg heard the lecture
of Congressman Upshaw of Georgia
on prohibition.

Young Women's Missionary Society

Mrs. Clyde Coleman led the Bible
lesson Thursday afternoon when the
Young Women's Missionary Society
of the Methodist church met in the
home of Mrs. Cecil Smith. After the
lesson a box of clothes was prepared
for a needy family. All paid their
dues and Superintendent's reports
were made.

The members present were Mes-
dames Dodson, Olla Stice, Finney,
Rich Bennett, Hester, Tobe Helms,
Boone Hunter, Owens, J. C. Hunter,
J. B. Knight, Clyde Gross, Coleman
and C. R. Baldwin.

Social For Methodist Missionary Society

The ladies of the Methodist Mis-

sonary Society were entertained with
an Easter social Monday afternoon at
the home of Mrs. W. B. Downing.
The afternoon was pleasantly spent
in conversation after which banana
pie and spiced tea were served to the
guests. Pretty Easter greetings were
given as plate favors.
Next Monday the meeting will be
at the church.

Church of Christ Bible Class

The Church of Christ Bible Class
met Monday afternoon with Mrs. R.
E. Hamilton. Mrs. Eunice Jones led
the Bible lesson.

The members present were Mes-
dames Barnes, L. F. Hudgens, Self,
Eunice Jones, O'Connor, Claude Hud-
gens, Harris, S. W. Jones, Bill Cook,
Chester Gore and Roy Collier.

The next meeting will be with Mrs.
W. G. Harris. The time has been
changed from three to four o'clock.

Presbyterian Missionary Society

The ladies of the Missionary So-
ciety of the Presbyterian church met
Monday afternoon in the home of
Mrs. F. M. Ellington to work on the
church quilt. There was no lesson at
this meeting, but there will be next
week.

Sandwiches, cake and punch were
served to Mesdames Tom May, Perry
Murphy, Dallas and King.

Baptist W. M. U.

All of the Circles of the Baptist
Women's Missionary Union met to-
gether at the church Monday after-
noon at four o'clock for a business
meeting.

Plans were made for as large a
gathering as possible to attend the
fifth Sunday meet to be held at
Three Lakes in Lynn County next
Sunday.

Mrs. L. J. Dunn, Association Sec-
retary, reported what was done at
the Executive Meeting held in Lub-
bock last week at the home of Mrs.
Provence. The District Meet will be
held in Lubbock, April 15th and 16th.
Thirty-three members were present.

Next week Circle One will meet
with Mrs. Pat Brothers, Circle Two
at the church, Circle Three with Mrs.
McLeod and the Louise Willis Circle
with Mrs. Carl Lewis.

Sunbeams Finish Study Course

Twenty-eight little folks were pre-
sent Monday afternoon when the Sun-
beams met at the church under the
leadership of Mrs. K. W. Howell and
Mrs. Tom Glover. The study course
was finished and examinations were
taken.

The Louise Willis Circle will spon-
sor an Easter egg hunt for the Sun-
beams Monday afternoon at four near
the old Baptist church.

Junior G. A.

The Junior G. A.'s met Tuesday af-
ternoon at three forty-five with Mrs.
B. D. DuBois. The colors of purple
and gold and the Crocus as the class
flower was selected.

The members present were Ima
George Warren, Wilma Frank Dunn,
Lois Goodpasture, Margaret Burnet,
Shirley Burnet, Ima Jean Webb, Lo-
rene Bigham, Geneva Thompson and
Irene Adams.

Maids and Matrons Club Honor President

At the four o'clock hour on Wed-
nesday afternoon, at the delightful
home of Mrs. W. B. Toone, the Maids
and Matrons Club entertained with a
"Seated Tea" in honor of their Pres-
ident, Mrs. R. L. Bowers, whose term
of office is nearing its close. Club
members in charge of this lovely af-
fair were Mesdames Toone, Bell, Mc-
Gowan, Stricklin and Treadaway.

The home was appropriately beauti-
fied. Colorful spring blossoms in a
large centerpiece adorned the dining
table from which Mesdames Toone
and Dallas poured tea. The silver
service was used. An attractive salad
plate was served in charming style
by the entertaining ladies. Follow-
ing the tea, Mrs. J. J. McGowan as
toastmistress announced the order of
program. Mrs. Toone toasted the
"In-coming" president, Mrs. Dallas,
while Mrs. W. A. Bell toasted the
president, Mrs. Bowers, whose ad-
ministration has been one of efficient
and able service to her Club. Pre-
sents, a most useful and handsome
gift, a sewing cabinet in lovely finish.

Mrs. Bell expressed the wishes and
love and sincere appreciation of the
Club for their president. Mrs. Bow-
ers responded in her own sweet way,
her thanks for the splendid co-opera-

tion and helpful interest the club has
shown, and for the gift.

In attendance members were Mes-
dames Bowers, Bell, Toone, Stricklin,
McGowan, Elliott, Holmes, DuBois,
Wingerd, Gracey, Ellington, Dallas,
Shelton (a guest), Miss Fay Martin,
Miss Elizabeth Dumas and Miss Grace
Hulse. The club is indebted to Mrs.
Toone for the use of her beautiful
home for this happy occasion.

—Contributed.

Sunday School Class Meet

The Amome Class of the Baptist
church met at the home of Mrs. L. J.
Dunn, Tuesday afternoon at four
o'clock for a business meeting. Two
new officers were elected, Miss Lillie
Mae Bailey, Vice-President and Miss
Flora Broughton, Assistant Secretary.

In a quarterly contest a prize was
awarded to Miss Kathleen Alexander,
for answering the most questions.
In another contest played prizes were
awarded to Misses Alexander and
Luellen Brown.

Refreshments were served to Mrs.
L. R. Pounds, Mrs. John Scudday,
Misses Blanche Sutton, Naomi Mc-
Leod, Irene Wilson, Vica Mae Sears,
Flora Broughton, Dora Dean Neill,
Helen Leach, Francis Brownfield,
Lena Mae Ballard, Anna Belle Scud-
day, Kathleen Alexander, Lillie Mae
Bailey, Gladys Stice, Louellen Brown,
Phalbia Johnson, Josephine and Jes-
sie Lee and Ora Ella Gray.

Sunday School Class Meets

The Philathea Class of the Baptist
church met Monday evening at eight
o'clock with Mrs. Ben Hilyard, for
regular monthly business meeting.
Mrs. Ike Bailey was elected to fill the
vacancy of First Vice-President made
by Miss Lola Belle Johnson leaving
to teach school. Miss Marie Brown
was also elected to Third Vice-Presi-
dent.

Refreshments were served to Mes-
srs Lillie Mae Warren and Marie
Brown, Mrs. Ike Bailey, Mrs. Frank
Ballard, Mrs. Chris Quante, M-s. J.
A. Curtis and Mrs. S. L. McDonald,
teacher.

Mr. Coke Williams, of Big Spring,
but more recently of Slaton, came in
this week to work for the local Acorn
store. He has been with the com-
pany for a number of years.

PERMANENTS

We specialize in large loose marcel or round curl, any
style you prefer. One shampoo and wave set free
with each wave.

—We also specialize in all lines of beauty work—

—Phone 116 Now For Your Appointment—

DOLLENE BEAUTY SHOPPE

IT IS NOT THE QUANTITY—BUT THE QUALITY—

That builds the mileage. Let us service your car
with good oil and gas—where the best oil and gas is
the only kind that can be bought.

MILLER & GORE

A BARBER FOR YOUR SKIN

No two men shave alike. In fact, no two men have
exactly the same kind of beard. Tough or tender skin,
heavy or light beard—you'll find that a shave with us
will establish a new barber satisfaction with you

CITY BARBER SHOP

DEE ELLIOTT, Proprietor



I will have a nice lot of
EASTER LILLIES
on hand see me or phone 69.
MRS. W. B. DOWNING

HOGAN DRY GOODS CO.

HOT SHOTS FOR FRIDAY AND SATURDAY MAR. 29-30

POOLS SWETPRUF PANTS 1.95

POOLS SWETPRUF SHIRTS 1.95

YARD LONG SHIRTS, 1.25 grade 98c

ONE RACK SILK DRESSES, \$11.50
and 12.50 values for \$5.95

LARGE BATH TOWELS, 7 for \$1.00

DRESS GINGHAM, 36 in., all colors, yd. 9c

Also, we have just received a complete stock
of Allen A. Hosiery 98c to 2.50.

EVERY STOCKING GUARAN-
TEED FULLY

HOGAN DRY GOODS CO.

—BUY IT WHERE THEY HAVE IT—

CHAMPIONS

A REAL OVERALL

\$119

all sizes.

ONE TABLE

TOWELS

25c each

Now is the time—

Have you tried

STAR BRAND SHOES?

We have named the following prices **CHAMPIONS** because we know that they can't be beat. Come to Brownfield Saturday and boost your team and don't fail to come and see the champion prices that we are offering in our store.

SPECIAL PURCHASE!

10 dozen Bloomers, Step-ins, Teddies and Slips at a SPECIAL PRICE of

98c

—compare these values—

PRINTED SMOCKS

\$295

CHILDREN'S HATS

\$100

SATURDAY and MONDAY

Special Easter Prices

on

READY-TO-WEAR

\$695

AND UP.

BOYS BLUE SHIRTS

59c

SATURDAY and MONDAY

TOM SAWYER

PLAY SUITS

149 to 198

SATURDAY and MONDAY

FEET TIRED?

Try Star Brand ARCH SUPPORT

VISIT US NEXT MONDAY!

HEAD-HARGRAVE COMPANY

"Dependable Merchandise at a Reasonable Price"

NEW LOCATION

YOUR OPPORTUNITY

This dandy fine season offers the best opportunity we have had in a long time for a bumper crop.

To make the most of an opportunity the farmer should be equipped with the best and most efficient plow tools.

Bell-Endersen Hardware Co. Offers You

a choice of International, P. & O., McCormick-Deering or Case Implements, both one or two row, SET UP AND READY FOR DELIVERY.

Are you going to let this opportunity get by and try to make a crop without sufficient equipment?

BELL-ENDERSEN HDW. CO.

"The Store With Goods and Service"

P. S. We have a few more Safety Hatch Incubators—None better—Get your now. B-E Hdw. Co.

GET READY FOR SPRING

BY BUYING A FULL SET OF

Fisk Tires, Tubes

Have just received a fresh supply direct from the factory. In these tires you get

—MORE MILES FOR YOUR MONEY—

Let us sell you Conoco Gasoline and Amalie Oil —Its Better—

FITZGERALD FILLING STATION

TOKIO NEWS

Mr. Wesley Day has been very sick with tonsillitis but was much better yesterday.

Bro. T. A. Drinker filled his appointment at the community hall last week end. There was a large crowd present at every meeting and everyone seemed to have enjoyed his talks.

We see that Coy Maroney has traded his Chevrolet touring car for a Ford truck.

Mr. and Mrs. L. B. Hobbs and family attended preaching services at Harmony last Sunday night.

John Jowers, who has been ill with pneumonia, is able to be up now.

Mr. Jeff Holland killed four large rattlesnakes in his pasture last Sunday evening. We thought warm weather must be near but now we are sure of the fact because the rattlesnake is hardly ever fooled.

The Tokio B. Y. P. U. is giving a social Friday night at the school house. Everybody is invited to come and help make things lively.

Mr. Sam Millery and family of Harmony were Tokio visitors Sunday afternoon.

Mr. Flippin and wife of Brownfield were here for church service.

"THE RESURRECTION"

Next Sunday is Easter Sunday which is another anniversary of the day on which Jesus rose from the dead more than 1900 years ago.

Next Sunday at the Methodist church the sermon subject will be "The Greatest Event in Human History or Paul's Testimony to the Resurrection."

Don't miss hearing this sermon. There will be no night services. Rev. B. W. Dodson, D. D. Pastor.

Two miles of gravel base of the Highway No. 7 have been laid near Sweetwater. Work has started at the Coke county line and the crews are working northward. A gravel base 11 inches deep has been rolled to about 8 inches.

Two Girls Live on Hot Water and Rice

Due to stomach trouble, Miss A. H. and sister lived on hot water and rice. Now they eat anything and feel fine, they say, since taking Adlerika. Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels, Adlerika will surprise you. Alexander Drug Store.

"SCRAMBLED EGGS"

By the Seventh Grade
Kathleen Hardin, Reporter.

Sign on out side of a church: "Revival meeting tonight—Subject 'Hell.' O. D. Huckabee, tenor, will sing, 'Tell mother I'll be there.'"

Stella Mae: "What do you have in that package?"

Ruth: "A fish."

Stella Mae: "What are you going to do with it?"

Ruth: "Put it in the bird cage."

Stella Mae: "What for, to keep the bird company, or to teach it to sing?"

Ruth: "Neither, mother told me that I should get a perch so the birdie would have something to sit on."

Miss Banks: "Use the word 'ransome' in a sentence."

Martha: "Way out west in the town of Racine, a tomcat sat on a sewing machine, the wheel went round with such a terrible whirl that it took nine stitches in the tomcat's tail and he ransome."

Samuel: "Do you see that muscle?"

I can stop a train with that right arm.

Wayne: "Whew, some athlete."

Samuel: "No, I'm an engineer."

Charles: "My brother made \$100 off of that dead horse you gave him."

Clifford: "How did you make anything off of a dead horse?"

Charles: "We raffeled him off and sold a hundred tickets at one dollar each. The old man that got him sure did rare when he found out that the horse was dead."

Clifford: "What did you do then?"

Charles: "We gave him his dollar back."

Mary Jane: "The moving picture shows are celebrating their 21st anniversary tonight."

Marie: "That's a joke."

Mary Jane: "What's a joke?"

Marie: "Celebrating their 21st anniversary and just beginning to talk."

Ora Belle: "Is it true that Edison made the first talking machine?"

Mary: "No God made the first talking machine but Edison made the first one that you can cut off."

We are glad to report that Bill Savage Jr. won first place of the junior boys in the declamation contest.

Annie Letha Hamilton won second place of the junior girls. In the arithmetic contest Misses Ora Belle Chambliss and Mary Coe got second place for Brownfield. Ora Belle won first place last year. The Brownfield agriculture booth took first place for the booths. The 5th, 6th and 7th grades of the Brownfield school won first on English.

Eastland is to have an exhibit at the Western States Exposition which is to be held in connection with the 75th anniversary of the California State Fair at Sacramento. An expressive display of western products and resources has been planned.

WEEK-END SPECIALS

Cut costs on your week-end meals by taking advantage of the many special values we are offering. Thrifty housewives will appreciate these offerings.

Watch Our Windows

SATURDAY AND MONDAY

for

\$100 SPECIALS

Phone 29—We deliver in a jiffy.

WHITE & MURPHY

—STAPLE AND FANCY GROCERIES—

NOTICE

New Produce House Opens in Brownfield

TITMAN EGG CORPORATION WILL BE OPEN

SATURDAY, MARCH 30TH

at McSpadden Battery Shop and will be in the

market for your produce and cream and

WILL PAY HIGHEST CASH PRICES.

We will appreciate your business and give prompt, courteous and careful attention.

—SEE US BEFORE YOU SELL—

MARTIN AGAN, Manager

Ed Newberry was in from the Union section Tuesday, and informed us that farm operations were moving along nicely since the recent rains, but he was glad to see the showers falling again.

Insanity: a modernized legal plea whereby, if you use it to clear yourself of a petty offense you go to jail; and if you plead it to acquit yourself of murder you get a movie contract.

Mrs. Fred Dawson of the Pleasant Valley community, was in Monday shopping.

Grady Brown and family are here this week visiting his parents, Mr. and Mrs. E. Brown.