

# The Terry County Herald

Printed in Terry County, on the South Plains; the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME 24

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NUMBER 51

## The Club Boys Trip to The A. & M. College

By Harlan Howell

On Saturday the 27th of July the Club boys from the different parts of the county began to gather at the courthouse to start for A. & M.

All those who were going were ready by 6 o'clock and they got on a truck furnished by Hudgens & Knight Hardware.

We caught the 11:30 train out of Post for the College and arrived at College Station about 4:00 o'clock Sunday afternoon. We were all tired and sleepy as we had slept very little on the train going down.

I will try to give only the points of highest interest, so on Monday morning we went to Guion Hall, to general assembly to elect a chairman for the Short Course.

Following the election of officers the boys were divided into four groups according to age. These groups went to classes each day under the supervision of their group leader. These classes continued throughout the week until Friday when the judging teams had their contest.

Terry county had four teams represented in these contests. They were Poultry, Grain, Livestock and Dairy.

The Livestock and Dairy Teams placed third in their phase of the meet. Two of the members of the Livestock Teams placed seventh and eighth in individual honors, and one of the members of the Dairy Team won first in individual honors.

We left College Station Saturday morning at 4:40 o'clock for Galveston. As soon as we arrived there we went to the beach for a swim. It seemed that the salt water and warm sunshine were rather hard on the boys for the next day they were very particular where you put your hands.

We left Galveston at 8:30 o'clock Saturday night and arrived home about 4:00 o'clock Sunday afternoon.

Everyone was pleased with the trip and expressed the desire to return next year.

Editor's Note: Miss Dollie McLeRoy has been assigned to write about the girl's trip and will probably appear in next week's issue.

## Non-Advertisers Pay The Advertising Bills

Whose advertising bills do you pay? The merchant who does not advertise pays the advertising bills for the one who does.

Every merchant in business pays for advertising, whether he uses it or not. If a competitor's advertising takes any business away from him, the profit he would have made on the lost sale is what his competitor's advertising costs him.

You have perhaps wondered how some stores can afford to spend such enormous sums for advertising. That is easy to fathom. Their competitors, who don't advertise, and whose business they take, pay for their advertising.

Say the Jones family is a customer of yours. They have \$60 they intend to spend with you. They read the advertising of your competitor and are induced to spend their \$60 with him instead of spending it with you. The store makes 20 per cent or \$12 on the sale. It deducts, we will say, the \$1 advertising cost, and has \$11 profit left. The advertising has cost nothing. It got back its cost and had \$11 profit it would not have had except for the advertising.

Who paid for this advertising? Did the advertiser pay? No. He got back the cost and profit besides. Did the purchaser pay? No. He paid only the regular price. Then who did pay?

The merchant that did not advertise paid for his competitor's advertising. He not only paid for the other fellow's advertising but he paid out of his cash drawer the profit his competitor made on the sale. The merchant that doesn't advertise pays the advertising bill for the one that does. He pays in loss of sales and loss of profits.—Red Bluff (Calif.)

Mr. and Mrs. J. L. Hester and little son, Darrell, of Corsicana, are visiting his parents, Mr. and Mrs. C. H. Hester and family.

## Pests



## Street Paving Bonds Not to Increase Taxes

For some time we have been hearing that the bonds for \$60,000 recently voted to pave the streets of Brownfield, would not increase the tax rate in the city. In fact, we understand that two of our citizens were betting on the matter, one saying it would and the other that it would not increase the rate. In view of this fact, we had a talk with Mayor Joe J. McGowan concerning the matter.

He answered right off the reel that there would be no increase in the tax rate nor none in valuations unless one had actually acquired more property than he had last year, and that really the tax payers of the city would not pay anything extra in order to have the business section of the city paved. His explanation of the matter was interesting.

He informed us that all the utilities belonging to the city, power, light and even water were now more than paying their own way, and taking care of all current expenses and the demands of necessary expansion in them. The light and power part have been doing this for about two years, and the water began doing so this year. We have no sewerage charge in this city, except for the cost of connection when that is made. This is quite unusual and we don't know of any other city where this is not done. He informed us however that the city was thinking of making a small charge for this in order to take care of expansions they will have to meet in the future.

So, according to this, if you have the same amount of property you had last year, your city taxes will be the same, and yet you will enjoy nice, clean, hard surfaced streets.

## Elder Liff Sanders Taken Suddenly Ill

Elder Liff Sanders, minister of the church of Christ, was taken very suddenly ill Thursday night of last week with what is thought to have been caused by strictured bladder and after working with him all night, local physicians decided to send him to a sanitarium at Lubbock Friday morning, where he could be X-rayed and treated.

We are glad to report that he was doing well Monday of this week, and thought he could leave the hospital Tuesday and be carried to the home of his son, J. C., where he will stay a few days before returning home. It was thought at first that he would have to undergo an operation.

The new canning plant at Robstown will can pickles and kraut.

## Baptist Begin Revival Here Next Monday

Rev. W. C. Ashford, of Colorado City, will begin a revival here Monday for the Baptist denomination, which will last for two weeks. The services will be conducted daily at the City Tabernacle at 10 A. M., and 8 P. M. He whistles, sings, plays the hand saw, and the Xylophone.

You are cordially invited to attend all these services. You will receive a hearty welcome; a warm, big hearted fellowship and the mighty grip of the old time religion as our God makes bare his omnipotent arm to revive and save.

Some of the subjects as announced for discussion are as follows:

"Sin"; "Getting Ready For The Big Rain"; "Justification By Faith"; "Sleeping On The Devil's Bed"; "Repentance"; "Crossing Hell On Rotten Bridges"; "The Good Bye Kiss"; "Our Greatest Scourge"; "The Second Coming of Christ"; "A New Testament Church at Work"; "The Only

Thing That Can Save Our Homes"; "How The Jailor Got Caught"; "Three Rugged Crosses On A Lonely Hill"; "The Glory of The Resurrection"; "Heaven"; "Hell"; "The Judgment of The Great White Throne"; "Backsliding"; "Is Baptism Essential To Salvation?"; "Can We Be Lost After We Have Been Saved?"; "Salvation By Grace"; "Disposition of Christian's Sins."

Rev. Cobb, assistant pastor to the evangelist at Colorado will have charge of the singing.

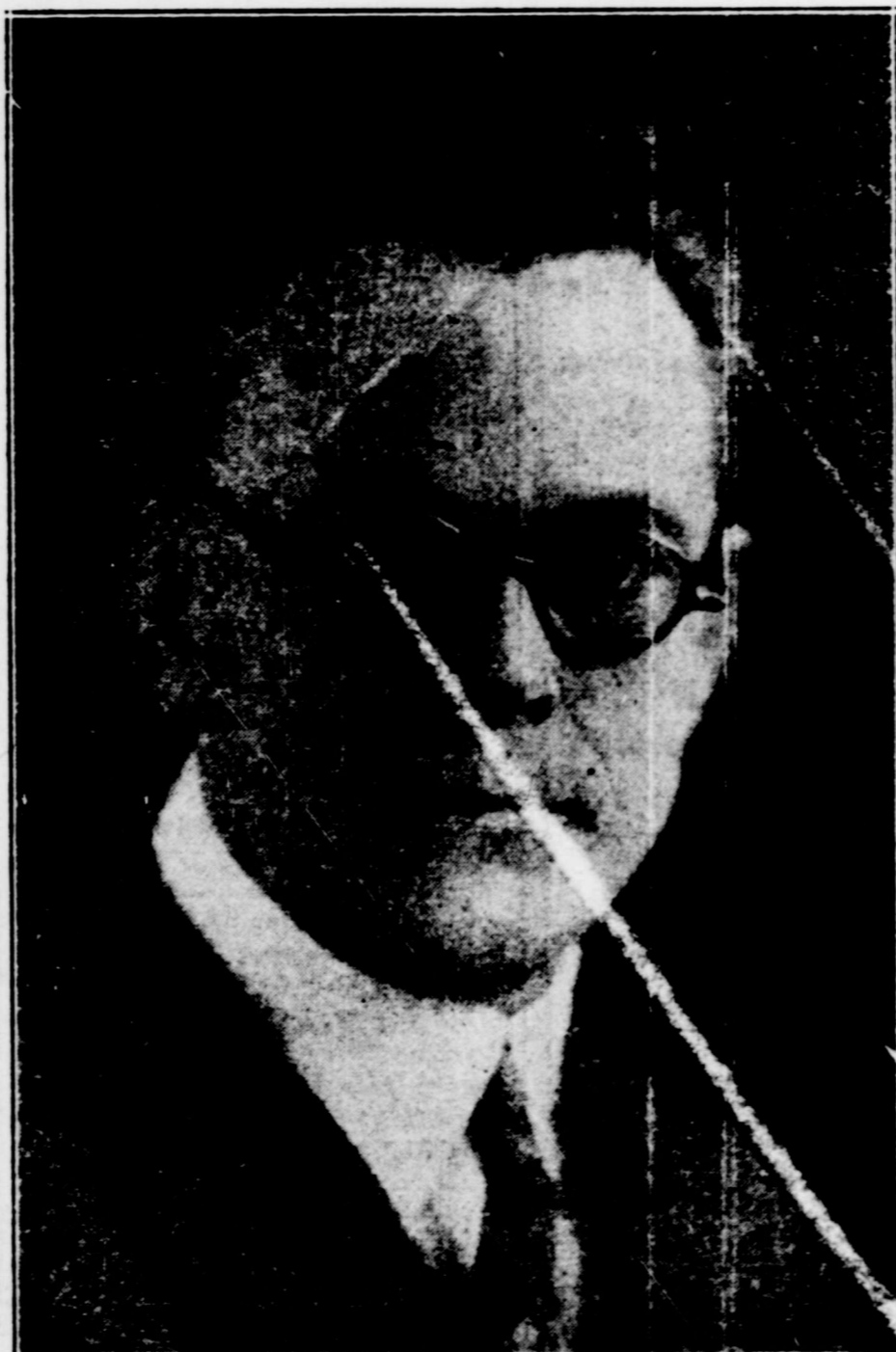
### NOTICE

To the Patrons of the Brownfield Public School:

The Brownfield Public School will begin Monday, September 2nd. The teachers will spend the first three days in Lubbock attending the Institute. Thursday the pupils of both the high school and grammar school will register.

The compulsory school attendance will begin January 6th.

Very respectfully,  
W. B. Toome, Supt.



REV. W. C. ASHFORD

Rev. Ashford will conduct the Baptist Revival at the City Tabernacle, beginning next Monday.

## Gomez Moving to New Location on Highway

The old site of Gomez which was laid out for the county seat is fast being turned back into farms, as one by one the buildings have been moved away. When the writer arrived in Terry county more than 20 years ago, Gomez was a flourishing village, with more people, and doing more business perhaps than Brownfield, but the fact that Brownfield had the county seat, and when it also received the railroad the future of that town was doomed, and it began disintegrating, while its rival grew. It was impossible to make two good towns that close together.

About two years ago, a rural route from here forever perhaps closed the postoffice there, and later, her one faithful merchant, A. P. Moore closed out his stock and moved to Brownfield. He had always done a good neighborhood business, but age forbids longer pressing on, and he needed a rest and take it easy the rest of his life.

Then the State Highway decided to build a half mile north of Gomez, and hat left them with only the neighborhood roads to the business section. Tourist as well as others chose to go the best road. Bonds were then voted by the Gomez Independent school district to put up a permanent school building costing with equipment about \$20,000, and the old building is being reconstructed into a modern home for their teachers, but both buildings, instead of being at the site of the old town are being put up on the State Highway, where there are filling stations and small stores of goods, and perhaps others will be added.

Thus, Gomez, named for the Cuban patriot who was helped by American forces of 1898 to throw off the Spanish yoke, will live on and on although there is no possibility that it will ever be a town. Its splendid school system will forever preserve the name. There are still three church buildings in the town, all having thriving congregations.

They were a proud people in their flourishing days, and are still proud. If you just want to rile one of the old timers of the first few years of the present century who resided there, ask make a few remarks about how Brownfield got the county seat from them. They'll tell you in a second just how it was put over them.

## Old Timer Makes A Short Call Past Week

It has been several years since the writer has seen Herbert Bell, brother of W. A. of the Bell-Endersen Hardware Co., but he finally showed up Saturday, and while still looking natural, and has the same old smile and hearty hand-shake for his friends, he like the rest of us is showing the ravages of father time. One good thing about the matter is that we are all getting old together, and none of us can point the finger of scorn at one another on that score.

Herbert has a fine job with the Texas & Pacific as timber inspector, and he is often called to the old states to make inspection of timbers intended for use on their lines, which include oak and such like. He had just returned from such a trip. Got one night, found the family still on vacation, and came on up here after his mother, who has been visiting Will and family for some time. He was in a big rush to get back, and left Saturday night in order to be in Marshall to hit the ball Monday.

In our short conversation with Herbert, we found that he was still a booster for old Terry and the south Plains section in general. Although it has been several years since he lived here and did stock farming, he is still struck on the country. In his excursions in the east, he informed us that conversations often come up about farming and farming countries, but he always told them that there was just one farming country in the United States that he knew anything about, and that was the South Plains section of Texas.

Mrs. Orel Adams is in Brownwood this week visiting relatives and attending the education of her daughter, Miss Lois at Howard Payne College.

## First Gas Used Here The Past Saturday

The people of Brownfield are now using the perfect heating and cooking fuel. No more will they who tie on the gas mains of the city think of having to get out in the cold weather in quest of kindling only to find it "all wet." No more will the patient, long suffering husband be scolded by the wife for accidentally getting ashes on the rug while endeavoring to get them out of the stove to the best of his ability. No more will the same husband and wife "cuss" under their breaths while trying to get hot linkers out, while ashes and fumes sear their faces. No more will the bare-foot husband step on a three-cornered piece of coal left on the floor while chasing after the castoria for baby, and arouse the family with words we dare not print, for a turn of the knob now gives us the fuel that eliminates even the old stove pipe job that has probably started more women back to mother or to the divorce court than any other job about the household. No soot.

Gas was turned into the mains of the business section Saturday of last week, and several cafes, as well as some of the hardware stores where demonstrations were held, were using it, and this week the residence section is being added as fast as they can be tied in and the inspector can put the jobs to the test. Many are installing both cook stoves and automatic hot water heaters, but there will be no sale of heaters until fall. We are having too much heat to suit the average person as it is.

The hardware men as well as the gas company are reporting many sales. One company reported the sale of 38 stoves last week, which was a record for the south Plains section. Others report heavy sales, and are constantly having to reorder in haste to fill the demands of their customers. These firms have been heavy users of space in the Herald, as well as holding demonstrations, and are reaping the result of pressing for business.

There are lots of stoves for sale in Brownfield of the coal and electric variety, ranging from tolerably good on down to indifferent and bad, and those who can't use gas but live in our trade territory ought to be able to pick up some real bargains in stoves this fall if they want second hand ones for the cotton pickers.

Thus Brownfield has added another big city convenience that places us on par with the best of them.

## Local Laundry Now Doing Splendid Work

One of the most busy places in the city is the Brownfield laundry, and by the way, it has one of the biggest weekly payrolls of any establishment in the city. Few of us realize this, but it is a fact nevertheless. The volume of business done by this institution has increased from week to week almost ever since Mr. McLeod took charge more than a year ago.

Of course, despite the fact that Mr. McLeod had several years of experience in laundry work, this one was new, the water different and various other things interfered, among which was a lot of the help being inexperienced, and he had complaints, but he always tried to make everything right for his customers. Now one never hears a complaint, one gets his laundry all back without loss of garments or delays, with their new system of checking, and the clothes are clean and fresh and free of soapy smell.

As a consequence, the laundry wagons from neighboring towns have quit making trips here, but Mr. McLeod does not play possum and let well enough alone, but keeps improving the laundry and the service as well. They will install gas as fuel for the boiler in the near future. At present they are using corn cobs for fuel from the shelling yards, as they make a quick blast and are cheaper than coal for that purpose, we understand.

The home of W. W. Newson, of the Union community was destroyed by fire early Sunday morning. We understand that scarcely anything was saved. A subscription list to help the family was circulated here Monday by Com. Brock.

FINNEY OF THE FORCE

By F. O. Alexander  
© 1929, Hearst Newspaper Chain



# 'M' SYSTEM

—SPECIALS FOR SATURDAY—

BANANAS Goldn Yellow Per Pound	7 1/2c
LARD Creme Of Cotton 8 Pounds	1 00
BRAN FLAKES Kelloggs Per Package	9c
SYRUP Gallon Blue Label Karo	68c
MACARONI Per Package	6 1/2c
SPINACH Supreme No. 2 can	14c
RICE KRISPIES Per Package	11c
PORK & BEANS Van Camps Medium Can	10c
SOAP Crystal White 10 Bars For	.39
PEAS Van Camps Early June No. 2	13c
MILK Van Camps Small 5 cans for	23c
SOAP Creme Oil 3 bars for	19c
SUPER SUDS Small Package	8c
MEAL Gold Medal, 10 lb.	33c
FLOUR Mistletoe 48 lb.	163

## POTATOES New Sweets 6 Pounds .28

### MARKET SPECIALS

BEEF ROAST per lb.	20c
PORK HAM ROAST per lb.	29c
Sliced Sugar Cured BACON 1/2 lb. rolls each	22c
LONG HORN CHEESE per lb.	28c

#### SIS WAS A WHOLESALER

Little Willie—"Yah, I saw you kiss my sister!"  
Sister's Boy Friend (hurrily) "Ah—er—here's a quarter."  
Little Willie: "And here's ten cents change. One price to all; that's the way I do business".—College Humor.

Mr. P. L. Richardson and wife were up last week from Austin to look after their valuable property in Yoakum county. Mr. Richardson informed us that he has leased his lands in Yoakum for oil purposes.

Jess Stewart, of the Wink oil fields, Fletcher of California, and Romie of Dallas, are all here this week visiting with their mother, Mrs. Com. W. F. Stewart, and family. They are having a kind of family reunion, as this is the first time they have all been together in two or three years.

We are almost ashamed to publish the Tribune this week on account of its size, only four pages and with only ten of our fifty business concerns represented in its columns, but it will be better next week. The size of a paper is based on the patronage that it receives from its merchants, as it is like all other institutions, it takes money to keep the wheels turning.—Lorenzo Tribune.

When merchants permit a local paper to go into the mails that the publisher is ashamed of, they are hurting themselves vastly more than they are the publisher. But it seems that the merchants in some towns will never learn this.—Brownfield Herald.

Editor Stricklin of the Brownfield Herald has been very successful in educating the people of Brownfield regarding the value of advertising. During the last few months which ordinarily is considered the dull season of the year the Brownfield Herald has never arrived at our exchange desk with less than twelve all home printed pages chucked full of live advertising and interesting news. During the past few weeks the Index has experienced the same feeling as the Lorenzo Tribune. We were forced to come out with only four pages on more than one occasion.—O'Donnell Index.

A chimpanzee has about three times the muscular strength of the human being.

The first steel and concrete Buddhist temple ever erected is being built in Tokio, Japan.

Bananas are banned in Italy because they do not grow in that country or in any of its colonies.

COLEMAN's latest improvement is the light signal that has been installed as a warning to traffic when fire alarm is turned in and the engines need clear streets.

There are 3,136 cities, towns and villages in Texas, with 92,500 business concerns of all kinds.

The 1928 Texas wool clip is estimated at 40,000,000 pounds, valued at more than \$12,000,000.

Master Ellis Moses of Houston is here visiting his grandmother, Mrs. J. O. Brown.

A Jersey cow in the herd of the West Texas Teachers College at Canyon produced 648.48 pounds of butterfat and 10,853 pounds of milk in 305 days. As a senior 3 year old she won the state championship with 736.86 pounds of butterfat and 13,215 pounds of milk in 365 days.

An initial price of 52c a pound for butterfat is announced by the Borden plant at Waco.

A bore is that man who, when you ask him how he feels, tells you.

A 16 year old girl of Atlanta, Ga., drives a truck and bosses a moving gang.

#### Putting It Up to Doc



#### —IT PAYS TO OWN YOUR HOME—



There's Pride and Economy in Owning Your Own Home.

Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish.

—COME IN AND TALK IT OVER TODAY—

### SHAMBURGER

#### C. CYE TANKERSLY

Is now sole owner of the City Tailors and will give you the same good service. We call for and deliver your tailor work.

#### CITY TAILORS

#### CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor

#### USE GOOD GASOLINE

Protect your motor's good health and your pocket-book by using clean, powerful, mileage-producing gas—the only kind we sell. Drive up any time and name your number of gallons, you will see a difference.

#### MILLER & GORE

#### UNUSUAL FOODS

When the Pangs of Hunger remind you it is time to eat—We Serve The Best.

#### AMERICAN CAFE

Out of 15,512 cars of tomatoes shipped in the United States up to June 16, Texas has contributed 3,618 cars.

Farm timber in thirty-four East and Northeast Texas counties brought its owners \$6,192,000 in 1928, according to State Forester E. O. Sieck.

Texas was the fourth largest shipper of dressed poultry to Chicago in May, Iowa, Missouri and Kansas ranking ahead of it.

Texas has 8.8 per cent of the total land area of Continental United States.

district, is the largest shipping point of spinach in the world. In the 1928-29 season spinach shipments out of the Winter Garden area totaled 4,300 cars.

Crystal City, in the Winter Garden



# A NEW SYMBOL OF A GREATER SERVICE



Two old established oil companies join forces better to serve their millions of customers

## A STATEMENT

The consolidation of the Marland Companies and the Continental Oil Company has combined the producing, refining and marketing facilities of these widely known manufacturers and distributors of petroleum products.

The high standards of manufacture which have established and maintained the reputation of the high quality products heretofore sold under the Conoco and Red Triangle brands will be strictly maintained.

The same chemists and engineers, the same refineries and, above all, the same policies, will support the new trade mark "A new symbol of a greater service."

*C. J. Crampton*  
CHAIRMAN OF THE BOARD

*J. J. Moran*  
PRESIDENT

# THE GREATER CONTINENTAL OIL COMPANY

PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

## To the Rainbow's End

By LEETE STONE

PROFESSOR DUSTMAN was annoyed that his nephew, Jack, should have chosen this particular week-end to become obstreperous. The professor had been invited to spend Saturday and Sunday with his old friend and fellow fossil, Doctor Booker. There would be hours of chess and other pastimes as erudite.

However, he had promised Jack's mother before she died to look out for the boy, so, in spite of the disparity in their dispositions, there was nothing to do but forego the attractive invitation and hurry to Jack's town quarters in an effort to avert a calamity.

From reliable sources Professor Dustman had just learned that Jack was on the immediate verge of committing matrimony—a crime not countenanced in students by the faculty. He bestirred himself as hastily as his age and extreme absent-mindedness permitted and took the noon express for New York.

There was no vacant table in the dining car, but a waiter donned the habiliments of Fate and led the learned one to a seat opposite a young and charming woman.

Professor Dustman's outlet arrived and was placed before him in a glittering silver dish. The waiter, understudying Fate again, placed knife, fork, gravy spoon, worcestershire sauce, everything, in fact, but the salt, in their proper and accessible places.

Where was the salt? Ah, over there on the Vision's side of the table. The old teacher reached with a blue-veined hand and grasped the bright metal shaker. Before a grain of the seasoning could touch his cutlet, a quick little cry from the Vision startled him so that he nearly dropped the large shaker into a tiny pool of worcestershire sauce on his shiny platter. Something soft and warm and amazingly firm closed tightly around his wrist.

"Oh—h—ch!" exclaimed the voice of the Vision. The sound of it made him think of a May afternoon long, long ago, a spring breeze, and the soft ripple of a meadow-bordered brook.

"Please excuse me, won't you?" the voice ran on and the soft, warm grasp on his wrist relaxed. "Don't you see? It's the sugar you're about to sprinkle on your meat!" A smooth silver laugh tinkled over to the professor's ears.

Thereupon the Vision partly because some beautiful fount of happiness welled within her, and partly because she guessed the professor to be centuries old, and was sorry for him after the manner of Youth for Age, passed him the salt.

Resting small, sculptured hands on the table, she talked to him of all the many things that matter to Youth. The professor's memory spanned a gulf of years—way back to that May afternoon; to another Vision in white standing in a blossom-laden orchard at the curve of the old meadow. His Vision had left him that afternoon for a man who dealt in dollars instead of definitions.

In a twinkling, or so it seemed to Professor Dustman, the train reached the Grand Central; long enough, though for him to have forgotten his disagreeable mission. Recollection etched stern lines about his mouth, and he relinquished all thought save that one of duty; he must save nephew Jack from an early, imprudent marriage.

The old scholar was the first passenger to alight. Quite an achievement, this, considering his absent-mindedness and that he was unaccustomed to travel. Concentrating his mind on a taxicab and Jack's club address, he led the straggling procession of arrivals down the cement platform toward the knot of people behind the rope waiting to welcome friends.

Something astounding interposed itself in the immediate line of his eyes, the foremost figure in the clustered throng at the gate.

The very object of his trip! Stalwart, handsome Jack himself, clutching the rope with manifest eagerness; fractious, fugitive Jack—victim of the marrying mania!

That boy could not be there to meet him. Quite impossible! No one, except Professor Dustman's spinster sisters, with whom he lived, had known of his frustrating intention. Suddenly he saw both Jack's arms reach straight out.

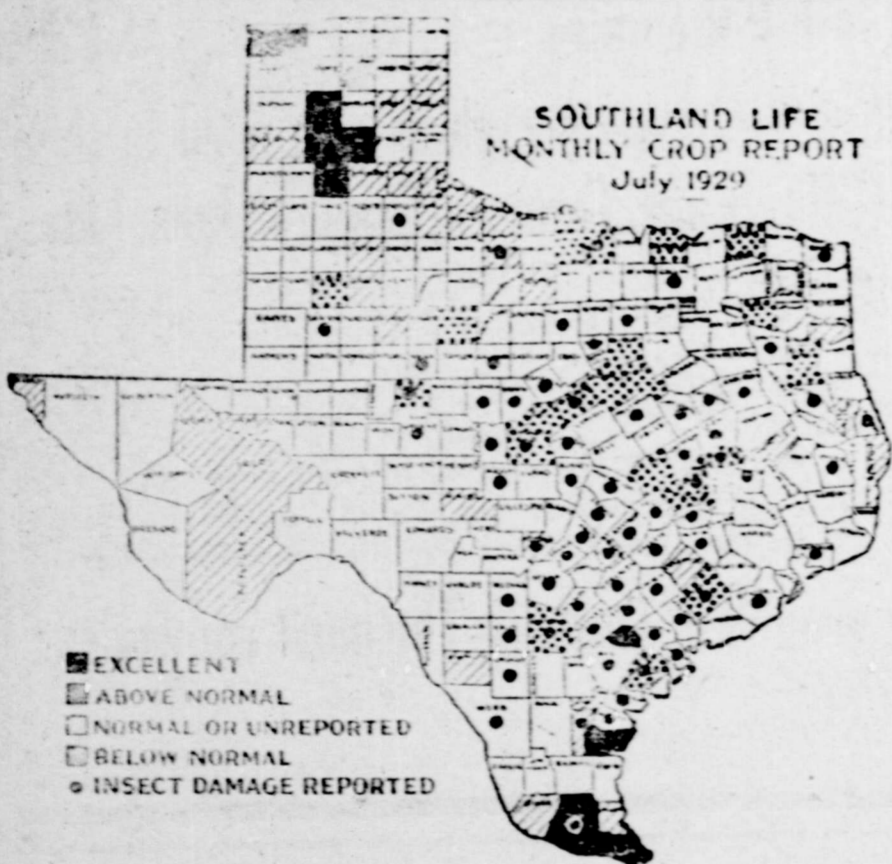
Something small and swift, crowned in white and clothed in white flew by the old man's elbow, straight into the outland arms of Jack.

Certainly nobody noticed the old professor. He seemed to fade into the crowd, lost in the light and shadow of a great station. His slow, heaving feet moved in the direction of an obscure corner bench. As he walked his hard old eyes grew misty and a faint smile transformed his wrinkled face.

He had just watched Jack and the white Vision vanish through the great ornate doors into the maze of Forty-second street.

An insistent, inner voice whispered to Professor Dustman:

"Go and keep your engagement with Doctor Booker. There's a train in ten minutes. There's just time. Play chess! Discuss chemistry! Read! Do anything you will; but leave them alone together. They've picked up the salt to rainbow's end just where you left it that May afternoon."



### UNITED CIGAR COMPANY TO USE ADS IN NEWSPAPER

For years the United Cigar Stores Co. has used little or no advertising beyond the distribution of coupons redeemable in merchandise.

Recently the company announced it had discontinued the coupon giving and would start newspaper advertising as the result of an advertising experiment by which, through newspaper space, 200,000 customers were added on the Pacific coast in one month. On May 24 the new merchandising policy, with newspaper advertising, was put into effect all over the

country. "The result for the first week," said A. C. Allen, vice-president of the company, "was to bring in approximately 500,000 additional customers to the United Cigar Stores. The abolition of the coupon form of merchandising will result in a saving of approximately \$3,500,000 a year, part of which sum will be turned over to a permanent increase in the use of newspaper space."

Texas shipped more than one-seventh of all the mixed vegetables shipped in the United States in the 1928-29 season. Totals: U. S. 35,000 cars; Texas 7,856 cars.

### EXPLAINS GASOLINE TAX REFUNDS TO USERS

An explanation of the workings of the recently enacted State law taxing gasoline used for motor vehicles 4c a gallon was offered by State officials Saturday at a conference with Dallas wholesale distributors in the board room of the Chamber of Commerce Building.

C. J. Crampton, executive secretary of the chamber, introduced Rice Taley, Assistant Attorney General; S. I. Terrell, State Comptroller, and L. G. Yarborough, assistant to the Comptroller. The officials are holding these meetings throughout the State in order to make dealers acquainted with the law's operation.

Mr. Taley explained that all gasoline users will be required to pay the tax, but that those using the fuel for airplanes, motor boats, stationary engines, farm tractors, cleaning or any purpose other than for motor vehicles traversing highways are entitled to refunds. Refunds must be applied for within sixty days after purchase of the gasoline, and applications for refunds must carry \$1 fee to pay the costs of handling.

Although State and city governments are taxed for the gasoline they use except under the refund provisions of the law, the Federal Government is exempt from its jurisdiction. City governments in some instances have protested the law, according to the officials, notably Fort Worth.—Dallas News.

Texas streams carry into the Gulf of Mexico approximately 26,913,000 acre-feet every year.

### THE FROSH HAS A CONFERENCE WITH THE DEAN

"Well, well, old sock—so you're the Dean. Now that's fine, but I suppose you think you should have been a Junior Dean. But never mind, just persevere, you know. Mind if I sit on your desk? Walked all the way over to see you.

"Say, if there's anything you want to know about me don't be hesitant about calling me up, will you? Just a minute, I believe your collar is a bit awry. Let me fix it. You gay old dogs will get affectionate with the office girls, won't you? There you old rascal.

"Now, there's one thing I want you to do—someone around here refused to O. K. my schedule—insufficient hours, you know, and I want you to see about it. While you're at it you might call the head man on these entrance examinations and tell him I won't be over, just as a favor to me. I'm sure you won't mind.

"Well, I'll have to be running along—got a date in a few minutes and don't want to be too late. Got any cigars?—oh, here they are—believe I'll take one of they're any good. Thanks, and all that bosh.

"So long—oh, pardon, I didn't mean to knock your telephone over. Be a good old duck and don't trip over any elephants."

Mr. S. D. Mitchell of Cedar Rapids, Nebr. has been here visiting his sister, Mrs. J. O. Brown (widow) who he has not seen in 52 years. After 11 days of a happy reunion he left Sunday for his home, returning by way of Post, Dallas, and Houston.

### McBroom Loses Life Trying to Save Son

Escell McBroom, 36, who lives south of this city, lost his life Tuesday in a tank near Spur, Texas, while trying to rescue his 12 year old son, who got in water over his depth. A brother-in-law, Henry Smith, also lost his life at the same time while trying to rescue Mr. McBroom.

The C. J. Smith family were holding a family reunion at the time, and were out on the tank fishing and picnicking. All the bodies had been recovered at last reports, but funeral arrangements if made were unknown here, but it is presumed they will be buried at Spur. The sympathy of the entire community goes out to the family of Mr. McBroom.

### CIGARETTE SMOKING

Just a little while back a lot of fellows were getting licked for smoking cigarettes and saying they hadn't. Now a lot of fellows are getting paid for saying they smoke them when they don't.—Claude News.

### TOO LATE

"I want to speak to my husband," yelled the murderer's wife, phoning the penitentiary.

"Sorry, madam," replied the polite warden, "but your party has just hung up."—The Megaphone.

"I guess I've lost another pupil," said the professor, as his glass eye rolled down the kitchen sink.

# New Process Facts

1. We wish to call attention to the angle pressed steel frame which starts at the bottom.
2. The fine Porcelain Oven 16X18 inches.
3. The 11-8 inch door jamb.
4. The specially constructed burner.
5. The Lorain-oven heat control.

WE CLAIM FOR OUR STOVES DURABILITY, AND ECONOMY IN OPERATION. BUY THE BEST.

LIBERAL ALLOWANCES ON TRADE IN. LIBERAL TERMS ON THE BALANCE IF DESIRED.

And REMEMBER a whole meal cooking set is free with every range stove with Lorain oven heat control bought within week ending Aug. 10.

For every purchaser of a range stove will be given a chance at one stove FREE. Call at store for explanation of plan for drawing FREE stove.

## Bell-Endersen Hardware Co.

### —PHARMACY—

The new Pharmacy Law requires all legally operated drug stores to display the word "Pharmacy" about the store, for your protection.

Look for the sign before entrusting your prescriptions to anyone.

—Our Store Is A Pharmacy—  
**ALEXANDER DRUG CO.**

The *Best* Store  
"Prescription Druggist"

### Should this ERRING WIFE be forgiven?

FOR hours she sat by the window, staring with sleepless, unseeing eyes at the dim world outside. Should she tell her husband—confess her sin—bring down upon him the humiliation and agony of knowing that she had cheated and dishonored him?

"You are the purest, noblest, most beautiful woman alive," he had often told her. And she had glowed with pride at his loving praise. But that was before she had met the fascinating Barry Lawrence. The mere touch of his hand had set her pulses pounding—had warned her of the danger that lay ahead. Again and again she tried to force him out of her life—to save herself before it was too late. But when Barry finally swept her into his arms, and she

felt his lips crushed to her—something stronger than fear, more powerful than loyalty or duty seemed to overwhelm her. "Oh, I love you!" he whispered. "Why struggle against a love like ours? Why—"

But read the story—and then ask yourself: Can a woman really love her husband and take even a temporary interest in another man? Should an erring wife tell her husband? Has she any right to expect his forgiveness?

**Partial Contents for September**  
My Son's Sin  
How Could Any Man Refuse Her?  
What One Woman Did for Love  
Luxury Blinded For His Brother's Honor  
—and 9 other stories

Don't miss this young wife's startling story entitled "Love's Great Sacrifice," in September True Story Magazine.

Tune in on the True Story Hour broadcast every Friday night over WOR and the Columbia Chain. Consult Your Paper for Exact Time.

September

Out Now!

### True Story

At All Newsstands—only 25c

The Herald man overlooked to mention last week that he was a guest of the Rotary the Friday before complimentary of Morgan L. Copeland. We got to hear some real yodding by a boy from O'Donnell and saw some good slight of hand performances by another young man from that city—and a good square meal to boot.

Gas ranges have been in great demand this week, and our merchants are certainly on the job selling them.

Mrs. Oleta Swan of Crosbytown recently wrote in for the Herald and

said she and mother were in Brownfield the past week end and noted so many improvements in the "old home town." She also notes that "wedding bells are breaking up that old gang of fisher's."

Alson Black has his traveling bungalow just about ready for the long trek northwest to Wyoming, where he will spend the winter trapping. He will leave about September 1st, he thinks.

If husband and wife have a joint checking account, you know who runs the joint.

### Helen Made a Mistake

By DOROTHY DOUGLAS

NOT suspecting that adventure, in the form of a small white card was awaiting him just over his own threshold, young Doctor Gavin stepped within his apartment.

The small white pasteboard attracted his eye even before he entered. He picked it up and read: "Grace darling: Will be expecting you and Bobby on Friday at six. Sorry you are not in."

This was scratched in pencil across the face of the card, which further informed the young doctor that Helen Moore was the caller and her telephone number was Plaza 2119.

Now Doctor Gavin felt that at a stretch he might be the "darling," but he most certainly could not be Grace. Deductions then assured him that Helen Moore had made a mistake, and pushed her card under the wrong door.

"But who is Grace? And must I make a round of all the apartments in this building in order that Helen's message reach its rightful darling?" The doctor lifted his telephone and called Plaza 2119.

The voice that traveled over the wire was delightful. Upon making his reasons for calling her up known she seemed most grateful.

"It is Mrs. Berkeley," Helen Moore said, "and I must have thought the front was the back. They have just moved in and have no telephone. It is so awkward. Yes, if you would be so very kind. Yes, I will hold the wire."

Doctor Gavin beat a hasty exit to the other apartment on his floor and Tom Berkeley answered his knock. His excuses for intrusion being made, he asked if Mrs. Berkeley would like to talk with Miss Moore.

That was only the beginning of numerous messages that Doctor Gavin bore to the other apartment. It seemed as if Helen and Grace had endless things to say to one another after six in the evening, the hour that the doctor reached home.

Three weeks later he was, as he vulgarly expressed it, "thick" with the Berkleys. They liked him and he liked them. In the back of her married heart Grace already had her best chum and the very delightful doctor happily in the matrimonial noose.

The day was fast approaching when Doctor Gavin realized that a meeting was inevitable.

"Doctor Gavin," said Grace after mature thought, "will you come in and have dinner with us tomorrow night? Helen is coming and I know you feel a bit squirmy about actually meeting her, so I have quite a nice little idea. I will tell Helen that you are Jack Deane, an old friend of mine from the West whom I particularly want her to meet."

So with fear and trembling he made his entrance as Jack Deane. Fortunately he had a bit of a cold and his voice was sufficiently unlike Doctor Gavin's to deceive Helen completely.

Helen most certainly was all any man could expect from the feminine world. Her hair was softly brown, her eyes wide and intelligent and her gown exquisite. Doctor Gavin found himself hurriedly and precipitately falling in love.

And Helen liked the friend from the West even though her ear was

keyed to each footstep in the hall. She somehow felt disappointed that the doctor made no real attempt to know her.

She turned suddenly toward the doctor.

"What part of the West do you come from?" she asked.

"Cedar Rapids, Iowa," he had beautifully never having even passed through the mid-West city.

"No! Really? Grace didn't tell me that. I was born there."

And then the doctor was in for it properly. Such a volley of questions and inquiries! And so flat and disappointing were the answers that followed that Helen was more than a little suspicious that he had never seen Cedar Rapids printed even.

The doctor was in a fine position for a man who has just decided that he has met the only girl. He looked around desperately for relief.

Suddenly a telephone bell rang and rang.

Helen heard it and her heart fluttered. Tom looked worried, Grace started and only Doctor Gavin seemed pleased.

"If you'll excuse me—I must answer my phone—might be an important call—like some others of recent date."

He slipped out before a word was spoken.

"Grace! How could you?" Helen burst forth. "You said he was dark and short and had a mustache, and he's sandy and wonderfully built and—" but Helen stopped and blushed. "Anyway I like him—*su there*."

"I knew you would," laughed Grace. And on the way home in the doctor's cozy coupe Helen said with an unsteady laugh, "I have given you a good deal of trouble, doctor, by having made that mistake."

"Yes, and you will have to give me more than trouble before our accounts are straightened out, I—"

"We have only met tonight," warned Helen, but her voice held more of enticement to continue, than she was quite aware of.

**Then They Always Cook 'Em**  
Tom was spending the week end with his aunt in a neighboring town. One morning the aunt tuned in on a station that was broadcasting the news for the day. "Aunt Lou," said the lad, "please don't listen to that lady; she'll talk about carrots and spinach and make you cook them."

**Wails and Whales**  
A certain club possessed one member who was notorious for grumbling. Wet or fine, warm or cold, he always found something to grumble about.

One evening he was holding forth as usual about his bad luck.

"I'm a Jonah and a Job rolled into one," he complained, "only I don't happen to possess the patience of Job."

"Never mind, old man," murmured his victim, preparing to make his departure, "you've still got Jonah's wall."

**Beetle Vindicated**

Experiments show that while the beetle and other insects were being blamed for the destruction of public buildings, they are not guilty. Their jaws are quite unsuited to a job of stone. All they do is to make their homes in the erosions made by the more deadly bacteria. Even hard smooth marble does not come amiss to these bacteria, and, incredible as it may seem, experiments reveal that they will make an erosion on the hardest marble in three weeks.

### TRY US FOR BATTERY RECHARGING

Our prices are reasonable and we guarantee entire SATISFACTION!

We Call For and Deliver Anywhere In Town

### BRICK GARAGE

### SAT. SPECIALS

(CASH ONLY)

- 1/4 lb. Wapco TEA ..... 21c
- MILK, White Swan, tall cans ..... 12c
- PRUNES, 4 lb. package ..... 36c
- No. 2 HOMINY ..... 7c
- No. 2 KRAUT ..... 9c
- White Swan CORN LAKES ..... 10c
- No. 2 Red Kidney BEANS, can ..... 9c
- OATS, White Swan ..... 21c
- 1/2 Gal. KARO ..... 33c
- No. 2 CORN ..... 12c
- LARD, 16 lb. one to customer ..... \$216

### W. R. Lovelace

"The Place To Trade and Save Money"

Reporter: "And in what state were you born, professor?"

Professor: "Unless my recollection fails me, in the state of ignorance."

Reporter (scribbling): "Yes, to be sure. And how long have you lived there?"—Iowa Frivol.

Mr. and Mrs. C. H. Hester and family were very much surprised last Saturday afternoon when Mr. and Mrs. O. M. Woodruff and son, Murry, of Terry, Navarre county, drove up. They stayed over until Monday morning. They use this country just fine and thought the windmills something

wonderful. The two families have known each other for twenty odd years. The Woodruffs were taking a trip through the west and went by Lubbock to see about entering their son in the Tech.

There was a time when a fool was a man who didn't know anything. Nowadays a fool is a man who knows it all.

Dr. and Mrs. B. D. DuBois and Mr. and Mrs. Lee O. Allen left Sunday morning for a vacation in the mountains of New Mexico.

**THE HERALD**

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

**Subscription Rates**  
In Terry and Yoakum Counties  
per year \$1.00  
Elsewhere in U. S. A. \$1.50

**Advertising Rates on Application**

Official paper of Terry County.



Natural gas is now being used by the citizens of Brownfield. This is not only the most economical fuel, but by far the cleanest and most satisfactory. Brownfield is now in the class with the best cities of the land in most all modern conveniences.

While rain is badly needed here for the feed crops, those coming in from even extreme east Texas say Terry county has a more promising crop than they. But, with so much territory dry, it makes the weather the hotter, and the need of cooling showers more imperative.

Just as was expected, Gov. Moody vetoed the appropriation of \$150,000 to reimburse several west Texas counties for a seeming needless expense of fumigating because a few dead pink boll worms were found in that section. He made a lot of other enemies with west Texas folks on the stand he took in the new land laws wherein some oil companies were trying to grab off creek and river beds that had been held by farmers and ranchmen for generations. He has certainly cooked his political goose in this section.

More obstacles for the boll weevil, says a newspaper headline, but that gentleman seems to be a great Sir Mounter. The State and Federal governments have both been after his scalp now for a quarter century, yet he is still with us. It was told us a few years back that the pink boll worm had the weevil skinned every way as a ravisher of the cotton plant, and that they seemed to have the fabled nine lives of the tom cat, but today they are seemingly hors de combat in Texas, while the weevil rages on.

The birth rate in the United States is said to be decreasing at a rapid rate per one thousand, and especially so since the World War, and whereas the former family had an average of four or five children, they are nearer two now. The reason for this is that it is constantly become more difficult with the high price of food and clothing to provide for large families, or to educate them when the time comes to do that, and children must be educated these days to survive keen competition. One must have a high school education now to hold many jobs in a number of states. Birth control which was hissed and hooted a decade past is now being approved by some religious bodies. It appears that if America keeps up its high standard of living, families must be kept to small numbers.

There is such a thing as luck or the use of the rabbit foot in getting hard headed business men to use space in the local newspaper. As soon as they learn that it pays them dividends they will use it and not before. There must go with this some service on the part of the paper folks,

for just as sure as their customers lay down on them when they stop advertising, (a favorite expression of newspaper folks when soliciting advertising) just as sure will merchants lay down on the newspaper that stops soliciting their business. The Herald maintains one of the best advertising services money will buy, and is prepared to make up any cut for its merchants. This service is absolutely free. Then too, our advertising department is prepared at all times to render personal help and service to any one who wants our help with their ads. The newspaper that keeps its advertising inches to the top during dull months has no time for golf, poker, checkers, dominos, or Yo Yos. Eternally on the job with plenty of service is the price for full advertising columns.

We don't know what kind of a rabbit foot Jack Stricklin of the Terry County Herald works to induce the merchants of Brownfield to advertise but he puts out a line of some kind that brings home the bacon. He never issues less than ten or twelve pages and last week he had fourteen pages chock full of big ads. The merchants of Brownfield took four pages in a solid block to set forth the advantages of trading in Brownfield. They evidently believe that it pays to advertise.—Tahoka News.

The business men of Brownfield inaugurated an extensive advertising campaign, last week, using the columns of the Herald to present an invitation and appeal to purchasers throughout their trade territory to come to Brownfield. Evidently the merchants of the Terry County capital are out after business and it is also evident that they have chosen the proper way to get it by acquainting their prospective customers with their stocks through the medium of their local newspaper. It necessitated issuing fourteen pages in order to accommodate all who wanted space in the Herald, last week, and we should not be surprised if a still larger edition would be necessary, in forthcoming issues.—Southwest Plainsman (Amarillo).

There seems to be a skillful cow thief operating in this county, or possibly an organized band of thieves. Several Jersey cows have been stolen recently. The work is done in the night time when most honest men are asleep and little trace of the course taken is usually left. Thus far the thief hasn't been detected. But it may be that this thief will undertake to steal one cow too many. People are getting about enough of this kind of monkey business and if the thief is ever detected in the act it may be his last act. Lots of men haven't got any more sense than to shoot a thief found prowling around their premises at night. It is hoped however, that no blood will be spilled over these larcenous operations, but that the guilty person or persons will soon get a free trip to Huntsville with no return ticket.—Tahoka News.

Lee Cowan, one of our pioneer and substantial citizens, living a few miles southwest of Ropes, was in Wednesday mitting friends and looking after business matters. He is another one of our old timers that have made good and have been a mighty factor in the development of the country, giving their bit, in making the road less rugged for those that were to follow. There is no tribute so great or honors so exalted, but what pales into insignificance when measured to the standard of these old timers.—Ropes Hustler.

Geo. Snodgrass of Big Spring came up Sunday after his wife and baby who had been visiting her parents, Mr. and Mrs. F. E. Walters for a week

**WE APPRECIATE THEM**

Among our earliest files we recently came upon a little packet of deposit tickets. These slips showed individuals which have been patrons of this bank since 1907.

What long and intimate associations these old records suggest. Attracted by a kinship of history and ideals—cemented ever closer in mutual service and confidence—many of the pioneers of this territory placed their accounts here in the early years and have continuously retained their original banking connection.

We appreciate them and welcome the new ones and place this banks co-operative and comprehensive banking service at their command.

**BROWNFIELD STATE BANK**

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

ten days.

**CITATION BY PUBLICATION**

In the District Court, Terry County, Texas, Gomez Independent School District vs. Harley Stapp

You are hereby commanded, that by making publication of this Citation in some newspaper published in the County of Terry once in each week for four consecutive weeks previous to the return day hereof, you summon Harley Stapp whose residence is unknown, to be and appear at the next regular term of the District Court of Terry County, Texas, to-wit: August 12, 1929.

**RIALTO**

Program Week Beginning MONDAY, AUGUST 12

MONDAY—TUESDAY

RICHARD BARTHELMESS BETTY COMPSON

in "WEARY RIVER"

NEWS - COLOR CLASSIC

WEDNESDAY—THURSDAY

MYRNA LOY WILLIAM COLLIER JR.

"HARD BOILED ROSE"

VARIETY - COMEDY

FRIDAY—SATURDAY

DOUGLAS MACLEAN

"The Carnation Kid"

Action! Thrills! Excitement! Romance! Primed with fun! Loaded with laughs! Fired with uproarious comedy! A popular star and Frances Lee, William B. Davidson and Lorraine Eddy.

NEWS - COMEDY

COMING SOON

CLARA BOW in "Wild Party"

**Professional Directory**

**JOE J. MCGOWAN**  
Attorney-at-law  
Office in Courthouse.  
Brownfield, Texas

**J. T. AUBURG**  
—WATCHMAKER—  
Located at Hunter Drug Store  
All work guaranteed to please you.

**DR. R. B. PARISH**  
DENTIST  
Phone 106—Alexander Bldg.  
Brownfield - Texas

**BROWNFIELD LAUNDRY COMPANY**  
PHONE 104  
Your Business Appreciated

**PRESCRIPTION DRUGGIST**  
Day Phone Night Phone  
14 134  
Alexander Drug Company  
The Rexall Store

**DR. A. F. SCHOFIELD**  
Dentist  
Phone 185 State Bank Bldg.  
Brownfield, Texas

**CITATION BY PUBLICATION**

In the District Court, Terry County Texas. John Couch No. 1164 vs. Vallie Couch

The State of Texas to the Sheriff or any Constable of Terry County—Greeting: You are hereby commanded, that by making publication of this Citation in some newspaper published in the County of Terry once in each week for four consecutive weeks previous to the return day hereof, you summon Vallie Couch whose residence is unknown, to plaintiff to be and appear at the next regular term of the District Court of Terry County, to be holden at the Court House thereof, in the City of Brownfield, on the fourth Monday in August A. D. 1929, the same being the 26th day of August A. D. 1929, then and there to answer a petition filed in said Court on the 15th day of July A. D. 1929, in a suit, numbered on the Docket of said Court, No. 1164 wherein John Couch, plaintiff, and Vallie Couch defendant; the nature of plaintiff's demand being substantially, as follows, to-wit: Plaintiff alleges that he has been a resident of the State of Texas for more than 12 months last passed and resided in Terry County for 6 months preceding the exhibiting of this petition. That on or about June 15, 1927, plaintiff and defendant were lawfully married and lived together as husband and wife until early spring of 1928. That the defendant is high tempered, quarrelsome and hard to get along with; that soon after their said marriage the defendant began a course of harsh cruel and nagging treatment of the plaintiff, that she constantly nagged him, causing him to lose his various jobs, that she would not live where he had provided a home for her and would not live with him and care for her family duties; that defendant has so mistreated plaintiff by continually harassing and nagging him until such treatment has made him sick in mind and body and has greatly impaired his health to such an extent that their further living together is insupportable. Plaintiff prays for judgment dissolving the bonds of matrimony existing between them and that he be divorced from the defendant; for general and special relief in law and in equity.

Witness, Rex Headstream, Clerk of District Court in and for Terry County, Texas. 52c.

**R. D. DuBOIS, M. D.**  
General Medicine  
Office in Brownfield State Bank Building  
Phone 161 Brownfield, Texas

**G. W. GRAVES, M. D.**  
Physician and Surgeon  
Office in Alexander Building  
Brownfield, Texas

**DR. T. L. TREADAWAY**  
Internal Medicine and Surgery  
Phones: Res. 18 Office 38  
State Bank Building  
Brownfield, Texas

**J. D. MOORHEAD, M. D.**  
Physician and Surgeon  
Prepared to do all general practice and Minor Surgery  
Meadow, Texas

**FURNITURE & UNDERTAKING**  
Funeral Directors  
Phones: Day 25 Night 148  
BROWNFIELD HDWE. CO.  
Brownfield, Texas

**LUBBOCK SANITARIUM**  
And  
**LUBBOCK SANITARIUM CLINIC**  
**DR. J. T. KRUEGER**  
Surgery and Consultations  
**DR. J. T. HUTCHINSON**  
Eye, Ear, Nose and Throat  
**DR. M. C. OVERTON**  
Diseases of Children  
**DR. J. P. LATTIMORE**  
General Medicine  
**DR. F. B. MALONE**  
Eye, Ear, Nose and Throat  
**DR. J. H. STILES**  
Surgery and Physiotherapy  
**DR. L. P. SMITH**  
General Medicine  
**DR. H. C. MAXWELL**  
General Medicine  
**DR. J. R. ANDERSON**  
X-Ray and Laboratory  
**C. E. HUNT**  
Business Manager  
A chartered Training School for Nurses is conducted in connection with the Sanitarium.

**SWART OPTICAL CO.**

Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.  
TORIC LUBBOCK, TEXAS

Wm. Guyton Roward Post No. 269, meets 2nd and 4th Thurs. each mo. C. B. Quante, Com. Henry Chisholm, Adj.

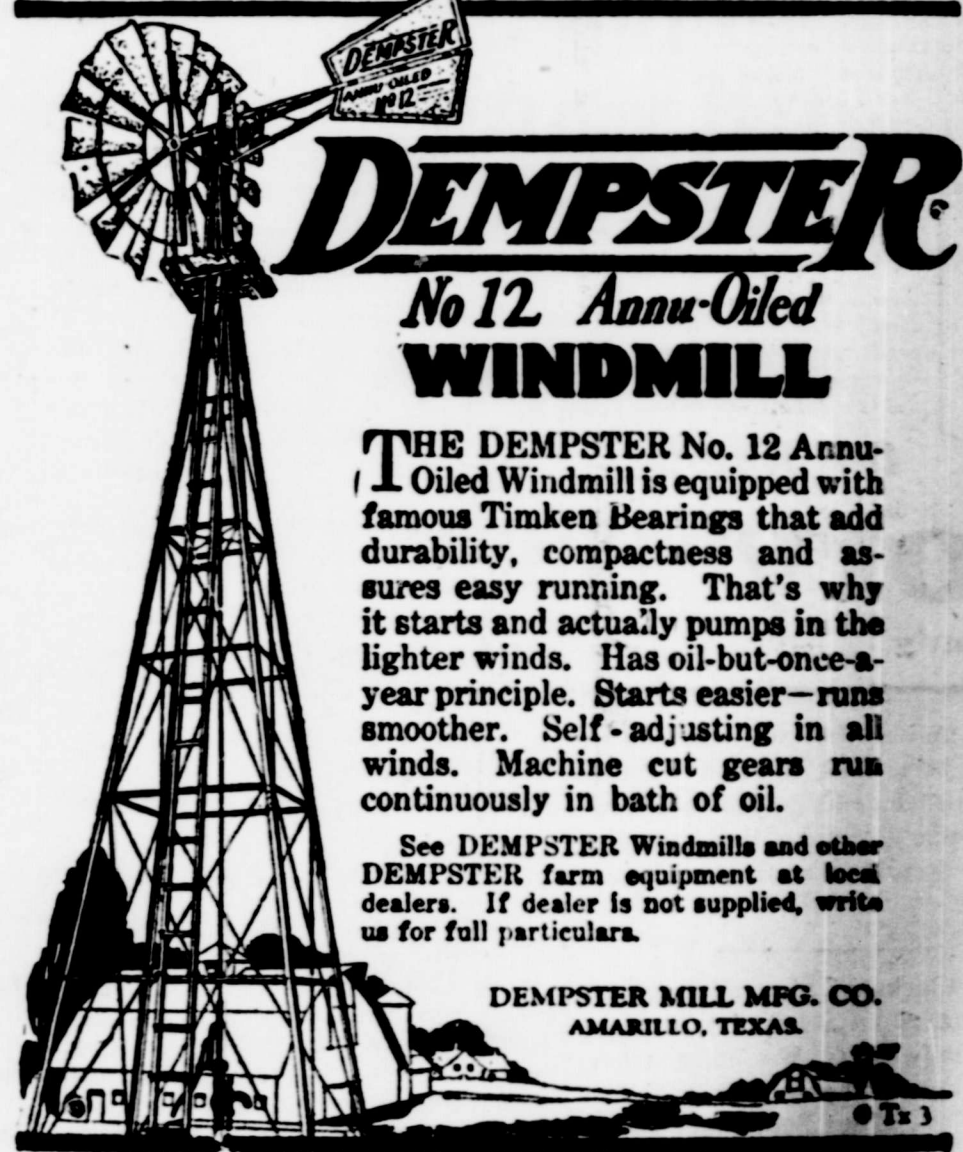
Brownfield Lodge No. 530, I. O. O. F.

Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome  
Jack Holt, N. G. L. A Greenfield, Sec.

Brownfield Lodge No. 903, A. F. & A. M.

Meets 2nd Monday night, each month, at Masonic Hall.  
H. R. Winston, W. M. M. J. Craig, Secretary

**Pumps 25% More Water in the Lighter Winds**



**DEMPSTER**  
No 12 Annual-Oiled WINDMILL

THE DEMPSTER No. 12 Annual-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO. AMARILLO, TEXAS.

FOR SALE BY—  
**CICERO SMITH LUMBER CO.**

**FARM, RANCH AND CITY LOANS**

City loans \$12.50 per month on each \$1000.00 loan, matures both principal and interest in 114 payments, 8% interest on the unpaid balance of loan.

Full option to borrower to pay all or any part of loan at any time.

**C. R. RAMBO**

Bonded Abstractor of Land Titles, Loans and Insurance

Office E. Side Square - Phone 129

**—NO LONG WAITS—**

From seven to eight barbers are always ready to serve you at our shop. All first class barbers with keen razors and sharp shears.

**SANITARY BARBER SHOP**

Rich Bennett, Mgr.

**—PHILCO—  
GRID SHIELDED**

—In A Beautiful Cabinet—

Price— \$119.50

(Less Tubes)

Other Models at \$67.50 up (less tubes).

Compare These Prices and Quality of Sets.

**McSPADDEN'S ELECTRIC SHOP**

"AT YOUR SERVICE ALWAYS"

**Forrester News**

The Methodist meeting which has been in progress eight days closed Sunday morning.

Miss Opal Travis left Friday for Oklahoma where she will visit among relatives and friends.

A few of the Forrester singing class motored to Gomez where they attended a good singing Sunday afternoon. They were Mr. Archie Baldwin, Misses Avis Minnix, Neta Polk, Elma and Bertha Baldwin and Naomi Drury.

Mr. and Mrs. Doc Scales were out car riding Sunday afternoon and Doc lost his Yo Yo. If anyone happens to find it he will give a liberal reward with no questions asked. It is green and black.

Mr. and Mrs. Frank Drury and family spent Sunday with Mr. and Mrs. O. M. Minnix.

Mr. and Mrs. W. J. Baldwin and family will leave Tuesday morning for El Paso, Texas where they will visit their daughter, Mrs. Rose Baldwin.

Mr. G. W. Crone is away at Austin. He has been gone so long we think he got around the insane asylum and was accepted as an inmate.

Mr. Dave Mathis and son, Frank have toured to New Mexico on a business trip.

Mr. and Mrs. J. A. Forrester spent Sunday with Mr. and Mrs. Mac Chambers.

Mr. and Mrs. Clyde Polk spent Sunday with Mr. and Mrs. Erman Duncan.

A few people from Lahey were here to hear Brother Curry close his meeting.

Miss Louise Duncan from O'Donnell, has been visiting her aunt and uncle, Mr. and Mrs. Erman Duncan.

Mrs. Travis' mother and sisters have been visiting her the past week.

The singing at the school house Sunday night was enjoyed by a good crowd. Among the visitors were Professor Rudd and his brothers.

Editor's Note:—We thank the young ladies for these notes and if they will call at this office Saturday we will furnish them with stationery.

**HUNTER NOTES**

Boy Howdy, we're having some hot weather—but shoot, that's the way we like it.

Mrs. Shank Lyles and Mrs. Roy Smith, visited Mrs. L. L. Sims, Thursday.

Mr. and Mrs. R. M. Reed and family from Dallas are visiting Mrs. Reed's mother, Mrs. R. B. Offill and family.

Mr. and Mrs. Lee Lyons left last Thursday for Durant, Okla., to visit their friends and relatives there.

Mr. and Mrs. J. E. Williams left Friday for Baylor county, where a doctor there will examine and treat Mrs. Williams' eye. There is some kind of a growth growing on her eye.

Mr. and Mrs. M. S. Williams from Tahoka, with Mr. and Mrs. Freeman Rogers and Mrs. Raymond Adams of Brownfield, visited in this part Thursday.

Mrs. Bullard from Oklahoma City

is visiting her daughter, Mrs. Charley Cheak.

Mr. and Mrs. Jim Bryant from Challis community spent the week end with Mrs. Offill and family.

Say all you folks should live at Hunter, as people here are all eating watermelons to beat six-bits.

**Wellman News**

The weather continues hot and dry. Among those attending the Baptist revival at this place was W. I. Lovelace of Brownfield.

Mr. J. F. Singletary is very low at this writing.

Mrs. Wm. Green of this place is in Amarillo under the care of physicians.

The new room for the school has been completed making room for the fifth teacher.

W. B. Christopher and son, R. E. are spending a few days in Paducah.

Mrs. J. F. Singleton has returned from a week's visit with her two daughters in Ralls.

Mr. and Mrs. P. R. Cates are in south Texas near the coast where Mr. Cates will manage a cotton yard for two months. We surely hope they don't bring any of those mosquitoes on their return home.

The writer has been informed that Lucky Pace of Brownfield, manager of W. R. Lovelace grocery store, is in Anson, Texas, on a fifteen day vacation playing baseball and boxing with one of his old pals, Charlie Ramsey.

The Baptist revival closed at this place Sunday eve with six additions to the church.

The Methodist meeting began Sunday night with Rev. Curry doing the preaching.

Mr. and Mrs. Archie Burnett of Dumas attended church at Wellman Sunday night.

Mrs. Lena Lewis, daughter of Mr. and Mrs. Wm. Green was called to Amarillo on account of illness of her mother.

Mr. and Mrs. W. B. Christopher and his brother, Lonnie Christopher of Paducah visited at Seagraves Friday.

S. W. Welcher has put up a new windmill.

Acie Tyler and Dick Glibbreath went to Brownfield Monday.

W. D. Moon was in Brownfield Monday on business.

**CHEVROLET BRINGS OUT TWO NEW CLOSED MODELS**

Rounding out its line of six cylinder valve-in-head cars, the Chevrolet Motor Company today announces two new closed models—the Imperial Sedan and the Sport Coupe. Officials point out that despite the scores of improvements incorporated in these new models prices have been kept within the low Chevrolet price range, the Imperial Sedan listing at \$695 and the Sport Coupe at \$645, both f. o. b. factory, Flint, Mich.

The new Imperial Sedan is introduced because of a widespread demand for a style car in the low-price field. On this model the famous Fisher Body designers have lavished their skill with very noticeable success. It has smart concave front pillars with a rakishly molded visor

**Hugens & Knight**

SPECIALS FOR FRIDAY AND SATURDAY AUGUST 9TH AND 10TH

—THESE PRICES FOR CASH ONLY—

**—MARKET SPECIALS—**

**COOKED MEATS - per lb. - .20**

**BOLOGNA SAUSAGE PER POUND .23**

**ROAST PLAIN PER POUND .20**

**SAUSAGE - per lb. - .24**

**GROCERY DEPARTMENT**

**10 LB. SACK SUGAR LIMIT ONE TO A Customer .58**

**Baking Powders CALUMET Regular 35c Size .27**

**6 Boxes 5c Matches .18**

**4 Pound Box Raisens .32**

**SARDINES AMERICAN Per Box .05**

**ONIONS - per lb. - .05**

**TOILET SOAP HARDWATER 4 Bars .25**

**Arbuckles Tea 1-4 lb. size .18  
1-2 lb. size .35**

**No.2 Can Blackberries .15**

**No. 2 Can Pork & Beans .09**

**FLY SPRAY Any kind. Going at 25 percent off!**

**HARDWARE & FURNITURE**

**6 WHITE CUPS AND SAUCERS ..... 59c**

**6 WHITE PLATES ..... 79c**

**6 GOLD BAND PLATES ..... 98c**

**WHITE ENAMEL DIPPER ..... 16c**

**SET OF 5 GLASS MIXING BOWLS ..... 98c**

and in the back the rear quarters are stylishly fitted with Landau bows. The interior is smartly upholstered in deep tufted plush, and the car is equipped with an adjustable driver's seat, and other items commonly found in smart cars of this type such as completely equipped instrument panel, smoking set, etc. It is finished in lustrous black with molding in Sag-

new green and striping in task ivory. Exterior bright work, such as radiator, head lamps and landau bows are chromium plated. The new Sport Coupe is also offered in response to a demand for a style car for two passengers, and includes a comfortable rumble seat in the rear and a rear window that is easily raised and lowered by means

of a convenient Tarnstedt regulator. Introduction of these two new models comes simultaneously with the announcement that more than 950,000 of the new sizes have already been delivered in to the hands of owners and that Chevrolet's factories are operating on the biggest summer production in the history of the company.

**HE DESERVED IT**

"Does my practicing make you nervous?" asked the man who was learning to play a saxophone. "It did when I first heard the neighbors discussing it," replied the man next door, "but I'm getting so now that I don't care what happens to you."

# FREE

With each purchase of one \$1.00 jar of Golden Peacock Bleach Cream we are giving a \$1.00 jar of Golden Peacock Cold Cream . . . Everyone loves a beautiful complexion, so why not take advantage of this FREE offer.

Let Our Registered Pharmacist Fill Your Prescriptions.  
—WE APPRECIATE YOUR BUSINESS—

**BOONE HUNTER DRUG**

### PASTOR WON'T TAKE INCREASE IN SALARY

Dallas, Texas.—A monument to a minister who won't accept increase in salary is the largest orthodox Baptist church in the south, whose edifice attracts more than 6,300 active members to worship almost in the heart of Dallas' business district.

The Rev. George Truett employs none of the usual methods to draw crowds. He does not announce the sermon topics in advance. Neither does he use theatrical means to fill his church.

Yet it has grown 900 per cent in 32 years under his policy of catering to the intelligence of his audience rather than to emotions.

Three blocks from "movie row" in Dallas, the city's First Baptist church occupies a full block of ground. Its Sunday School, with an enrollment of 6,700, including a cradle school of 1,400 is housed in a \$750,000 seven-story building.

Scarcely 700 belonged to this church when Dr. Truett became its pastor in 1897. Last year its income was \$227,765, and this year's budget calls for expenditures of \$248,100, of which \$66,000 will go to actual church maintenance, \$100,000 to the Southern Baptists and \$82,000 to a building fund.

For years the church deacons attempted to raise Dr. Truett's salary. When they offered the 62-year-old pastor an increase—he was getting \$8,000 a year—he refused.

Over his protest they voted \$2,000 a year for the upkeep of his \$30,000 home, his car and library.

Mr. and Mrs. T. J. Jefferies of Paris, Texas are the guests of their daughter and husband, Mr. and Mrs. Leo Holmes, this week.

R. W. Seales was in this week ordering parts for his windmills. He doesn't think there will be much feed made if it does not rain soon and said he hated to see this good feed being shipped out every day.

R. H. Wooster and wife, of Houston, came in the past week. He has accepted a position as barber at the City Shop.

### A Matter of Ranges

By WILL T. AMES

FOR eleven months of each year Herbert Calhoun built bridges, dams, piers and additions to his reputation as an engineer. Each August he steadfastly refused to do any work at all, but reserved the month to the utter relaxation of fishing for tautaug at a very precise point ranged by the steeple of Cave Harbor church and a certain blasted oak across the cove one way and the direction line of the Halliday family's private pier the other way.

For the same eleven months of each year Bernice Halliday, to the intense disgust of her mother, devoted herself to incurring the wrath of recalcitrant employers of women and children and to the leading of a strenuous and militant life generally in her official capacity of state inspector of employment conditions for women and children.

The whole of the twelfth month she swam, canoed, danced and had on the whole, probably the best all around good time of any of the girls of the rather exclusive Cave Harbor summer colony.

Of course, of all things in the world the most natural and befitting would be that these two doers of things, the thirty-six-year-old engineer and the twenty-eight-year-old sociologist, both spending a month's vacation at the harbor every year, should be at least interested acquaintances.

Yet as Bernice sat on the end of the Halliday's pier in her bathing suit, swinging her trim legs over the water, and as Calhoun brought his stubby skiff to an anchorage a hundred feet off the end of the pier there was no sign of anything like enthusiastic sympathy between them. "Conceited old prig!" Bernice was saying to herself. "If he were just an ordinary smarty, I'd tell him. But he isn't; he's a most extraordinary one. The idea of his trying to lecture me—me!—on the proper sphere of a woman! And sulking when I let him know that I considered my work just as important as his and didn't propose to give it up, ever, to be nothing but just some man's wife! And saying there were some things, like factory management, and his old engineering, that were actually as

# Siz-z-z-zling Hot WATER AT A TURN OF THE FAUCET

Why not make use of the best part of your new fuel by enjoying INSTANT HOT WATER at any time hour after hour, day or night?

## The Ruud Hot Water Heater Stands At The Peak of the Water Heater Field.

Equipped with the RUUD Moment Valve, assuring unfailing temperature control, strong rock wool insulation, heavy galvanized inner tank, with every connection madewi th solid brass, nowhere can a finer water heating unit be found.

For those who demand the best, we offer the RUUD in 20-30 and 45 gallon sizes, priced from \$95.00 to \$175.00 with liberal allowance for your old heater.

In the RIVAL WATER HEATER, we offer the answer to the great public demand for a really high grade heater at a popular price.

ENTIRELY AUTOMATIC—Light it and forget it—fully insulated, thermostatic control, it assures a full supply of unfailing HOT WATER. Priced as low as \$70.00—with a liberal allowance for your old heater.

REMEMBER—The above prices include INSTALLATION, and we at all times ADJUST and SERVICE every appliance sold by us.

# West Texas Gas Co.

## EXTRA SERVICE

tells the story

Handsome appearance, steady performance, exceptional endurance—those are the three ways Federal Tires serve you. Check the appearance yourself—and let any of our customers tell you about Federal's endurance and performance.

You can't expect more from your tires than this—why not turn that old tire in today for a new Federal and enjoy Extra Service?

**CRAIG & McCLISH**

Phone 43 . . . . . Brownfield



FEDERAL DOUBLE BLUE PEN- NANT gives the smooth, extra service—smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire. . . Size

# FEDERAL TIRES

far outside the feminine understanding as fishing—if you please—and of course, the woman hadn't been born who could give her mind to cause and effect in catching fish?"

"If that girl comes and sits on that pier tomorrow," inwardly fumed Calhoun, "and silently revels in my rot-

ten luck, by thunder, I'm going to pack up and get out of here! Jeering at me, she is, because I said there were masculine stunts and feminine stunts—and that bridges and factories and fishing were masculine and in my line, and writing verse and being mentally and spiritually as well as physically beautiful—and being my wife—were feminine."

Still not a fish bit. But into her heart was creeping a shadow of contrition. "Poor old boy!" she said to herself. "It's a shame, after all. He does so love to catch 'em. And if he should decide that it's hopeless and give up and go away altogether!"

"Are you sure you're on your exact ground, Herbert?" she inquired, as she floated close to the skiff.

"Certainly—Bernice. I have the ranges to a hair."

"That's what you meant," said Bernice, paddling slowly up to the boat and reaching for the gunwale, "when you said fishing was a masculine activity—something demanding study of cause and effect—yes?"

"Yes," Calhoun replied.

"One of your ranges is a straight line out from our pier, isn't it?"

"Yes. A continuation of its center line."

"Well, old Mr. Methodical Calculation," said Bernice, as she launched herself backward from the other side of the boat, "here's a mere bit of what you probably call feminine intuition. Our pier was torn up by the ice last winter. When they rebuilt it they located it more than fifty feet further east along the beach. For ten days you've been fishing away off your ground. I'd have told you before but you picked a quarrel with me the first time we met this season. Here, help me into that tub of yours and I'll show you where you ought to anchor."

Between them, taking turns with Calhoun's sturdy deep water rod, they caught half a dozen of the rugged, hard fighting, hard dying tautaug, while Herbert Calhoun's stiff-necked pride fought a losing fight with the fascination of the beautiful, competent but utterly feminine creature beside him. Then, with the preliminary

of a long drawn breath he said:

"Bernice, I guess there are some prejudices that are about as hard to locate and about as tough and hard to kill as these cat-lived fish. I've been an ass, with my cocksure theories about sex-wise division of qualities. If you'll just take me, you can go on fighting manufacturers and making reports as long as you can get yourself reappointed—if it's forever."

Bernice gazed far off down the bay. Then presently she turned and said, in a tremulous little voice that no law evading factory boss would ever have recognized as that of the militant inspector, "I—I sent in my resignation last night, dear."

#### Reward

When Admiral Hussey spoke his piece at the luncheon of the Women's Republican club, he opened up with this story:

"In a western town, a man rushed into the sheriff's office and demanded a warrant for the arrest of a murderer."

"Whom did he kill?" demanded the sheriff.

"A public speaker."

"What you want," replied the sheriff, "is not a warrant for anybody's arrest but an order on the county clerk!"—Los Angeles Times.

#### The Helping Hand

Sergeant Simpson was talking seriously to a new recruit.

"Under comradeship," he continued, "we put all that one man would do for another. For example, Smith, what would you do if your chum had his breakfast on the table, his buttons not cleaned and the bugle went for parade?"

Smith had the answer ready.

"Well," he said, "I'd eat his breakfast so's he could clean them buttons all right!"

#### What, Indeed?

An Arkansas woman has sued her husband because he "plays golf too much." Query from chorus of adders: "What is too much golf?"—Philadelphia Inquirer.

# LOOK

FOR THE GOLD STRIPE

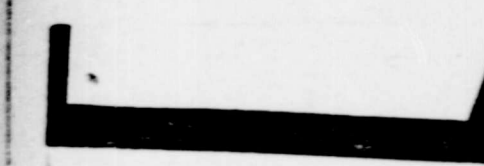


MOHAWK anticipated the vogue for more beautiful automobiles with the New Mohawk Flat Head Balloon. The Gold Stripe on all Mohawk Balloons is typical of Mohawk quality and a pledge of economical mileage.

## Fitzgerald Filling Station

CONTINENTAL GAS and OIL

We give Gold Bond Saving Stamps. Double stamps when we drain your oil.



Tell Your Friends About The Herald.



**THE TEN COMMANDMENTS OF THE MAIL ORDER HOUSE**

- BY Charles A. Rush
1. You shall sell your farm products for cash, where you can, for we buy nothing from you.
  2. You shall believe in us and trust, because we do not know you personally.
  3. You shall send your money to us in advance, so we can buy the goods from the factory with your money; you may have to wait a few weeks but that is our business method.
  4. You shall get help from your nearest city or village to build good roads, so you can easily haul out goods from us, we don't help to build good roads.
  5. You may buy church bells and alter stools from us, and send the money in advance, that's our rule.
  6. You shall get all the help you can from the merchants in your neighborhood; although we may have more profit from you than they have, it is against our rules to give to your churches.
  7. You shall convert your neighbor also to your faith in us, for we have room for your money.
  8. You shall look at the pretty pictures in our catalogue as often as you can, so as to strengthen your desire for things you do not need but which you may order with other goods to save freight. Send us all your ready cash so you may not have any left to buy necessities from your home merchants.
  9. You shall believe in us rather than your home merchants, for we want your trade. We get to be millionaires on your support. Don't be bluffed.
  10. You can call on the merchants of your vicinity for help and credit if you meet with hard luck or sickness. It's your money we want; we don't know you unless your orders are accompanied by cash.—Exchange.

**MODERN RIP VAN WINKLE**

One dark and stormy night Uncle Eli Podger's baby was taken sick with the colic and his wife, Jerusha, hustled him off to town in his old automobile to get 15 cents worth of ipecac.

Twenty eventful years passed. The baby got over the colic and at the age of 19 had married a traveling man from Pittsburgh. Aunt Jerusha in all those 20 years had never lost faith in her husband. He would return some day and be able to explain it all, she told everyone.

Finally that day came. Eli breezed in in the same old car, got out and handed the bottle of ipecac to his wife.

"What kept you so long?" she asked in her usual calm manner.

Eli replied: "I was lookin' for parkin' space."

**BIDS WANTED**

Bids will be received Saturday, August 17, by the trustees of the Gomez Independent School District, for the remains of the old school building. Time 10:00 A. M. 52c. By Order of The Board.

**MRS. SHAMBECK HAS NARROW ESCAPE**

As Mrs. Louis Shambeck drove through the gate that leads to their farm upon the highway last Thursday she had a narrow escape from serious injury and possibly death, when a hit and run driver drove his machine into the one Mrs. Shambeck was driving.

She suffered no serious injury, only minor cuts and bruises, but the car was badly damaged, requiring new fenders and top besides other repairs.

Mr. Egbert Evans seeing the accident telephoned ahead to Tahoka to sheriff Sanford to catch the driver of the hit and run car which he did as he came through town. He was lodged in the county jail and fined one hundred dollars and all costs of repairs to Mrs. Shambeck's car and her doctor bill. We were unable to learn his name, but he was a dentist from Wink.

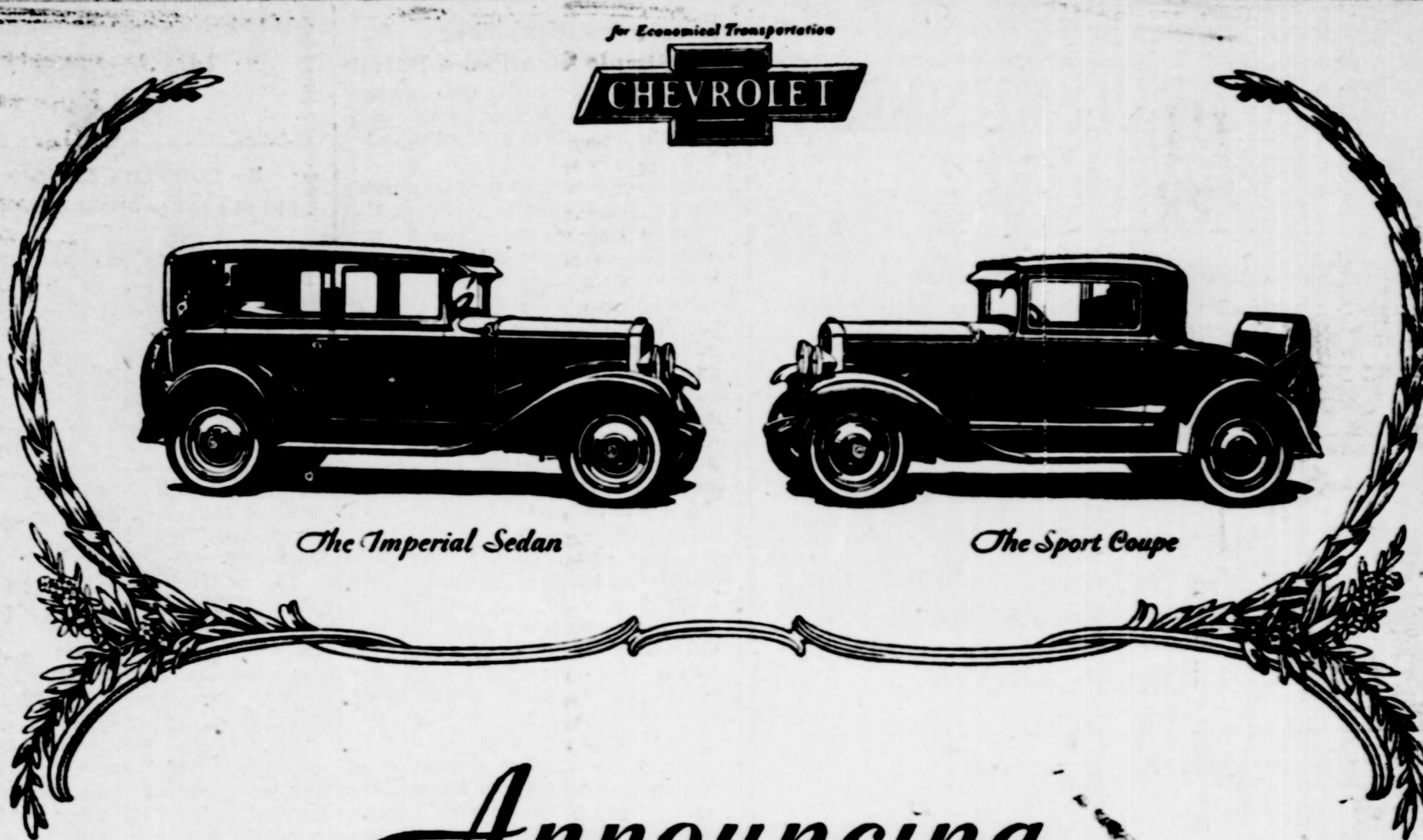
We have no sympathy for the 'Gentleman' we only regret that he was not fined more. The highways are getting filled with his kind and the sooner they are taught the highway etiquette, the better. At any rate they will find it hard in Lynn county, for our officers are always on the job.—Wilson Pointer.

Eight years ago the country had one broadcasting station—in Pittsburgh. Today it has 630. Eight years ago there were virtually no receiving sets in existence, only home made crystal affairs that were considered playthings for the children. Today there are upward of 10 million radio sets in the United States, costing from \$5 to more than \$1,000 each. One plant advertises that their plant covers 32 acres. Hundreds of radios are being turned out every day. One million microphone appearances a year are made in the 630 broadcasting stations of the country. In 1926, 5 million dollars were paid out in salaries to radio entertainers through the National Broadcasting Company alone. Radio has made a remarkable growth in eight years.—Sudan News.

A pearl button factory is to be a new Texas industry at Brownsville where the Automatic Pearl Button Co., Muscatine, Ia., has contracted with the Cameron County water improvement District No. 5 for the right to go into all irrigation canals and purchase and take out clam shells paying at the rate of \$1 and \$2 a ton. The plant is expected to bring 50 or more families to Cameron County. Mercedes has a plant already in operation employing 25 workers with a total of 55 expected to be at work soon.

**NEW BAPTIST PARSONAGE OPEN TO VISITORS TODAY**

Open House at the new Baptist parsonage, Friday afternoon, August 9, from 4 to 6 o'clock. All members of the church, contributors to parsonage fund and friends of all churches are invited to come by and visit our new home during these hours. Rev. and Mrs. E. V. May.



*Announcing*  
**Two New Models**  
*of the CHEVROLET SIX*

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today. Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1½ Ton Chassis, \$545; The 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

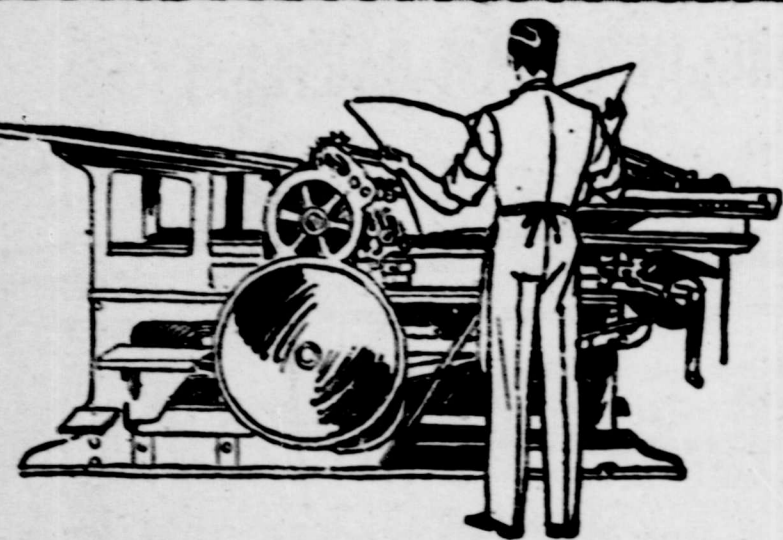
COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

**CARTER CHEVORLET CO.**

**East Main**

**Brownfield**

**A SIX IN THE PRICE RANGE OF THE FOUR**



**Modern Printing—  
At Moderate Cost**

A large modern plant fully equipped to render quick and superior printing service awaits you here. Although the quality of our work is the best that modern printing can offer, our prices are exceedingly low. No business man can afford to send out poorly printed mail. Your business is judged by the appearance of your letterheads, circulars, and other mailing matter. For the best in printing see us. We will help you in your printing problems and save you much money.

**[Your Job Printer]**

**GIRL WORTH MARRYING**

Once I was young but now I'm old but I have never seen a girl that was unfaithful to her mother that came to be worth a one-eyed button to her husband. It is the law of God; isn't it exactly written in the Bible; but it is written large and awful in the many miserable lives of the many misfit homes. I am speaking for the boys now: If one of you chaps come across a girl with a face full of roses who says to you as she comes to the door: "I can't go for 30 minutes yet, for the dishes are not washed," you wait for that girl. You sit right down and wait for her, because if you don't some other fellow may come along and carry her off, and right there you lose an angel. Wait for that girl and stick to her like a burr to a woolly dog.—Exchange.

**HUMAN NATURE**

Not long ago I built a sidewalk two lots farther south than my home in order that people traveling along gun.

that way could walk down the street and get on the sidewalk without having to walk across a vacant lot and then tramp on my lawn. When the sidewalk was completed they refused to use it and insisted on continuing to walk across the vacant lots and across the lawn. Then I had the vacant lot plowed up and leveled down and still people continued to walk across the lots. That made me sore; so I got out and put all the big hunks of dirt and rocks that I could find in the path. Can you imagine my consternation that evening when I saw four different individuals painfully and slowly wend their way in and out among those clods and that plowed ground when a smooth road and a level sidewalk was at their disposal simply by stepping on it. Sometimes human nature flabbergasts.—H. D. W. in Wellington Leader.

In the old days they made a young man who applied for a bank job submit to a test on the adding machine. Now they see how good he is with a

**ADS THAT PAY**

Radio has been much praised as an advertising medium, and far be it from any newspaper to question its value for that purpose. But according to Roger Babson, the hard-headed business statistician, there is another advertising medium so much more effective that radio can hardly be called a competitor.

The Babson Statistical Organization, says Mr. Babson, advertising its own service, recently spent \$3000 for one-half hour publicity program on one of the national radio networks. Then two days later it inserted an ad costing the same sum in the newspapers of five cities.

From the radio ad the organization got 16 inquiries and two telegraph orders. From the newspaper ad, apparently covering a far smaller area, it got around 4,000 inquiries. Mr. Babson figures that the radio inquiry cost \$166.67 apiece, while the replies from the newspaper ads cost 75 cents apiece.—Exchange.

**NEW PARTNER TO SATISFY**

Eddie Cantor in his volume of reminiscences relates this of Will Rogers: The celebrated comedian said to Mr. Ziegfeld: "When I left Oklahoma I told my wife and children that some day I'd make \$400 a week, and if I ever could make that, the dream of my life would be fulfilled." He got the \$400, but next year he struck the show manager for \$600.

"What the idea?" said Ziegfeld. "I thought your wife and children were perfectly satisfied with \$400 a week."

"They are," replied Will, but since then I've gotten another child and he's kicking."

Willie Adams and sister, Miss Lois, of Brownwood, are up this week visiting with their parents, Mr. and Mrs. Carl Adams. Willie has a position in that city, and Miss Lois is graduating from Howard Payne College this year.

Texas spent \$65,128,019 on public schools in 1928.





# ANNOUNCING...

## The Formal Opening of the New and Modern Phillips Petroleum Co. Station Saturday, August 10th

**SPECIAL OFFER**—For that day only, every customer who purchases 5 gallons or more of gasoline, will be given a coupon which will entitle them to 5 gallons of gasoline **ABSOLUTELY FREE** at any future date. Drive in and make note of the efficient service we render our customers.

—LATEST MODEL DEVICES FOR HANDLING YOUR CAR WHILE GREASING—

### PHILLIPS PETROLEUM STATION NO. 476

Corner Main and Fourth

Brownfield, Texas

#### MEADOW BRIEFS (By Aesculapias)

The Amendments are dead. Long live the Constitution. Last revised count shows Governor Salary Amend-

ment defeated by 22,683; increase of Judges for the Supreme Court lost by 22,333. The proponents of the measure say that the matter will be re-submitted at the earliest moment, possibly at the next called session which appears imminent. Well if

they should the Hoi Poli will surely smite the thing with any kind of a jaw bone that comes handy.

So far none of those Brainy Men we hear so much talk about if the salary be raised, have withdrawn. The people asked for court reform, simplified procedure, technicalities wiped out—and the lawyers suggested some more nice warm seats, at ten thousand doll's ann., and as many more for outfit, and their crowd to choose the man the place would just about fit. O tempora, O mores. O h—!! "And he said, woe unto you also, ye lawyers for ye lade men with burdens grievous to be borne and ye yourselves touch no the burdens with one of your fingers." Luke 11-46. They haven't changed much since A. D. 33.

Two interesting items: Dwight, Ill.—For the first time Keely Cure is being administered to women as well as men." In the past only male inebriates were admitted. But now due to increased habitual intoxication among women both sexes are taken.

Portland Oregon: Dr. William S. Thayer, President of the American Medical Association, of laws that interfere with individual rights, said: "When in a country like this, the National Government attempts to legislate for the whole country as to what we may eat or drink or how we may dress, our religious beliefs, or what we read, it is interference with rights sacred to every English speaking man; this is no longer a republican government it is a tyranny." Both items are food for thought.

The highways are now daily filled with tourists and visitors. Mr. and Mrs. J. M. Bursleson have just returned from a visit to the Grand Canyon and California. They say the trip was an enjoyable one but they still prefer to live in Texas. That there are not so many kinds of folks here as there and the streets and highways not so badly jammed.

Luther Herrington left Sunday evening for Abilene to be with his mother who is dangerously ill and very old. It is feared she cannot recover.

Dude Nettles has another girl at his house. She arrived July the thirty-first. This makes three girls for Dude and one boy. This is a pretty good foundation for a family.

Business is rather dull except Sat-

urdays and rain is still the wished-for item. The thought goes to bed with us and mounts into our consciousness when we awake. Still the crops continue to look pretty well.

The Methodists have continued their services during the past week. The congregations have been large and attentive. The pastor has preached diligently. So far there have been ten conversions. It continues.

There was some little disturbance in the town Saturday night. A couple of boys scrapped at the church each receiving a black eye and some older ones talked sassy to each other down town but didn't come to blows. Agree with thine adversary quickly lest he appeal to the Justice and he in turn says just ten dollars and the rest—please.

Isn't that row in Washington over Wickersham's letter on prohibition enforcement a hum dinger. But then it is in the family, let them go to it. Hoover and his satellites in the South, like old Bishop Cannon seem to be somewhat estranged, and even his staunch friend, Borah, is up in the air. When thieves fall out honest men will get their turn. I haven't lost any prohibition.

#### Our Boys Did Well on Judging at A. & M.

We note that Harlan Howell was too modest to make mention in his article this week concerning the judging teams, in view of the fact, we suppose, that he took many of the honors himself, but being furnished with the data by the county agent, we give the readers the following results at the A. & M. College.

Harlan Howell was high point boy of the State 4-H Clubs, winning a gold medal. This was on dairy cattle judging.

The Terry county team was placed third on dairy cattle judging. There were 42 teams competing. Terry county team was also placed third in live stock judging contests, with Harvel White of Meadow, winning first place in hogs and sixth in all live stock.

Willie Arnett won seventh place in all live stock. No returns have been received in poultry and grain.

Tell Your Friends About The Herald.

Messrs. C. H., Claud, Heard and Virgil Hester, and Mr. and Mrs. J. L. Hester and little son, Darrell of Corsicana, and Mr. and Mrs. Lloyd Floyd visited the Carlsbad Caverns in Mexico this week. They reported seeing some wonderful sights.

W. H. Collins and Miss Lil Joe Wilson, of the Collins store here left Sunday for Dallas, where heavy purchases of fall wearing apparel will be made for the store.

#### CITATION BY PUBLICATION

The State of Texas,  
To the Sheriff or any Constable of Scurry County, Greeting:

You are hereby commanded to summon the unknown heirs of J. W. Berry by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published there, but if not then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Terry County, to be held at the Court House thereof, in Brownfield, on the Fourth Monday in August, A. D. 1929, the same being the 26th day of August, A. D. 1929, then and there to answer a petition filed in said Court on the 9th day of July A. D. 1929, in a suit, numbered on the docket of said Court as No. 1160, wherein The First State Bank of Hermligh is Plaintiff, and The Unknown Heirs of J. W. Berry are defendants, and said petition alleging that on June 1, 1929, Plaintiff was and still is the owner in fee simple, and in possession of the South 320 acres of Section 8, in Block K, Terry County, Texas, and that on June 3rd, 1929, Defendants unlawfully entered upon and dispossessed plaintiff of said premises and now withholds from plaintiff possession of same. Plaintiff also claims title by virtue of the 3, 5, and 10 year statutes of limitation.

Wherefore, Plaintiff prays that defendants be cited, and that it have judgment for the title and possession of the above described land, for costs of suit, and general and special relief.

Herein fail not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Brownfield, Texas this the 9th day of July A. D. 1929.

(Seal) Rex Headstream, Clerk,  
52c District Court, Terry County.

#### CITATION BY PUBLICATION

The State of Texas,

To the Sheriff or any Constable of Terry County—Greeting:

You are hereby commanded to summon Thomas Denton Moffatt by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 106th Judicial District; but if there be on newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 106th Judicial District, to appear at the next regular term of the District Court of Terry County to be held at the Court House thereof, in the town of Brownfield, on the 4th Monday in August A. D. 1929, the same being the 26th day of August, A. D. 1929, then and there to answer a petition filed in said Court on the 30th day of November A. D. 1928 in a suit, numbered on the docket of said Court No. 1111, wherein William Arthur Lewis is Plaintiff, and Thomas Denton Moffatt is Defendant, and said petition alleging that on the 1st day of November, A. D. 1928, plaintiff was lawfully seized and possessed of Section No. 33 in Block "E", Cert. 1113, E. L. & R. R. Co. survey, in Terry County, Texas, holding and claiming the same in fee simple; that on said date defendant unlawfully entered upon said premises and ejected plaintiff therefrom, and unlawfully withholds from him the possession thereof, to his damage, \$500.00. That the reasonable annual rental value of the land is \$150.00.

That defendant is asserting some claim or interest in and to said land and premises, by virtue of a certain Deed purporting to have been executed by Hattie T. Lewis, of record in Vol 24 page 277 Deed Records of Terry County, Texas, which deed is a forgery and fraud on this plaintiff's rights, and should be cancelled;

That if in truth said deed was executed and delivered by the said Hattie T. Lewis it was so executed and delivered thru threats, fraud, and undue influence, and the same is therefore of no force and effect;

That said deed serves only to cast a cloud on plaintiff's title, and should be by this Court declared null and void, of no force and effect.

Plaintiff prays for judgment for title and possession of said lands and premises, for removal of cloud cast on plaintiff's title, for rents, damages and costs, and for such other and further relief, special and general, in law and in equity, to which he may be entitled.

Herein Fail Not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

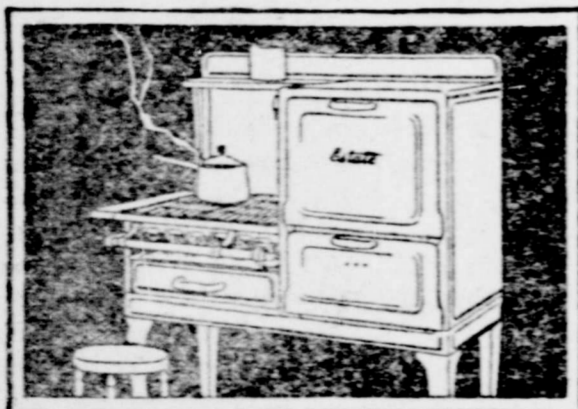
Given under my hand the seal of said Court, at office in Brownfield, Texas, this the 20th day of July, A. D. 1929.

(Seal) Rex Headstream, Clerk,  
52c District Court, Terry County.



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