

THE FARMER IS NO LONG- ER A COUNTRY HICK

The Newspaper and Magazine Together With the Radio Has Put the Farming Element on Par With the Metropolitan Dweller as Far as Information Goes.

This week we had a letter from a friend in New York, who is on the editorial staff of the New York Times, one of the nation's greatest newspapers—great because it prints all the news that's fit to print—and great because it is a Democratic paper. This editor, Wilbur F. Fauley, if you wish, has a fine section of land in north Terry, and of course has a sympathetic heart toward the toilers. He was reared in the farming section of Ohio. Mr. Fauley is a constant reader of the Herald and in his letter complimented the growth and expansion of the Herald, and remarked that he especially liked our recent front page editorial on the collapse of the stock market. A friend of his, he said carried the article down to the financial district and showed it around. All of which makes us wonder what the comment was—if any. Some perhaps who help to make or break the modest investors of the nation took the editorial as one of the many warnings from the common folks in the country. Perhaps more received it with a sneer and asked what a country editor is supposed to know about the doings in the big financial center. Some of the would be wags perhaps remarked that this Texas country editor may know his steers and perhaps his bulls, but not his bears. But the people in the "provincial" section, and that includes everything in the United States outside New York, are wiser perhaps than these money moguls think. Let's see.

ten years have become great readers. Perhaps the world war started it, as then they wanted to keep up. They not only take their local paper, but a great many of them take dailies. Every farm home has its farm paper or magazine as well as fiction, educational and religious monthlies or weeklies, and these journals are read and studied. They know just what the market quotations are today in New York, Chicago and other places as well as the buyer. Not only that, but for the past few years hundreds of thousands of radios have gone out to the farms and the farmer and his family by their fireside hear such nationally known statisticians and financial experts as Roger Babson, Theodore Price and others over the radio. No, there is no longer a common herd of dummies in this nation of ours and Wall Street, nor no other street is pulling any wool over anyone's eyes. They know what is being said and done at the same instance New Yorkers get it. But speaking of finances and Mr. Hoover's frantic efforts to bolster up things after the crash, and for the time being seemingly forgetting the farm section, reminds us of the efforts being put forth by that good old party paper, the Minneapolis Tribune in its effort to try and get the country weeklies to back it up in making that party carry out its platform pledges to the farming section of the west. It's serious with them, knowing another campaign before the people is approaching, but the Herald has to pause and laugh.

"Broadway" Coming To Local Screen

Elaborate Drama of Night Club Life to be Shown at the Rialto

COST 1 1/2 MILLION TO MAKE

The super-screen version of the celebrated Philip Dunning-George Abbott stage success "Broadway," is to come to the Rialto Theatre Sunday and Monday. Glenn Tryon, Evelyn Brent and Myrna Kennedy are featured in the cast. It is an elaborate talking, singing and musical picture



with an intense drama of the underworld or hijackers, night club life and bootlegging. The photodrama was directed by Dr. Paul Fejos, under the supervision of Carl Laemmle, Jr. It was made on an elaborate scale, and is said to have cost \$1,500,000. Much of the action is laid in a night club. This interior is said to be the most striking scene of the play. The decorations and the general arrangement and lighting of this set have set new standards in cinematography. Against its bizarre and modernistic backgrounds, a chorus of sixty trained dancers put on a show that has no equal in the most gilded New York night club of the present or in the elaborate cabarets of the past. The famous Coconut Grove Orchestra of Los Angeles, under the direction of Gus Arnheim, supplied the music for the night club scenes, including both the singing and dancing numbers. Howard Jackson made the score and arrangement. This music is wonderfully reproduced via movie-tone. Also, the dramatic dialogue of the play, cleverly adapted by Edward T. Lowe, Jr., the scenarist, is exceptionally well handled throughout the picture by the principals and other members of the cast. Commissioners Court was in session the first part of this week, okaying the past months business.

Don't Wait Until the Last Minute to Shop

The last minute shopper is going to be a burden to more people than just themselves, for there is always others who are late, too, and that means that the merchants and clerks must stay open when other people are at the Christmas tree, or having a nice time with the neighbors and visitors. They must stay open, rush around on their already tired feet to wait on us slow pokes who ought to have finished shopping weeks before.

Especially can we town people relieve the last minute rush for the tired clerks by sitting down now and making out our lists and shop leisurely next week on days when not many country people are in town. Something perhaps will be forgotten, to be sure, but that can be cared for at a later date, say Monday the 23rd, before the real rush comes Christmas Eve. This also applies to the post-office force. Be sure to get everything you aim to mail off early next week—the last of this if possible. Don't take bundles to the postoffice the latter part of next week or the first of Christmas week and expect package delivery to loved ones on time. All packages for mail should be tied and boxed securely. Don't expect a heavy present to go a long destination with a very light wrapper and look like anything when it gets there. Remember it may have a ton or two of other packages on top of it.

The Herald is not expecting to get out any special issue next week, just ordinary issue, but it will of course have the appearance of the holiday spirit. Week after next, the force will take Christmas day off, and we will expect copy for that issue in on Tuesday, and to be frank, we are not going to make any effort that week to get any ads—just what are brought in—or repeat ads.

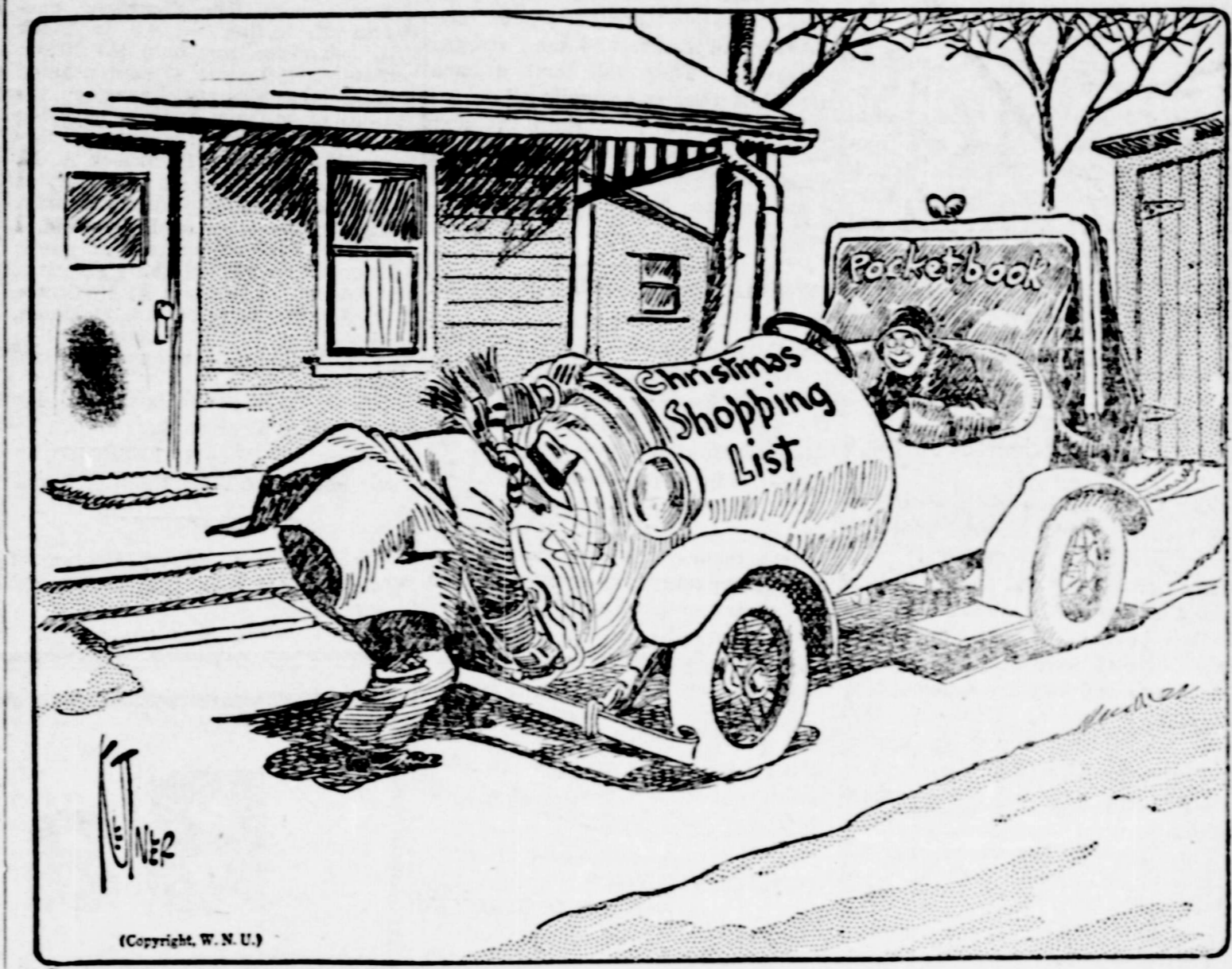
SELLS MAIZE TO HOGS FOR \$40 PER TON

"I sold my maize to my hogs for forty-five dollars a ton" says Mr. Lee of O'Donnell, reporting his experience to County Agent Ray Shaver. Mr. Lee reported that he weighed eighteen pigs July 1st and fed them until August 1st and weighed them again. Figuring the gain at eight cents a pound each ton of the maize was worth forty-five dollars. The pigs were fed maize, skim milk and were allowed to run on a sudan pasture.—Tahoka News.

Tilden C. Brown was over from Post Monday. He informed us that Garza county would not anything like make enough feed to do them.

Messrs. R. M. Kendrick, Morgan Morgan Copeland and Clyde Gross, were in Lubbock, Tuesday.

Hard to Get Started



Store News Worth Much to Our Readers

It has not been so many years since when people regarded the newspaper as a charitable institution, a necessary good or evil according to the way you looked at it, that must be supported in order to advertise the town through the news columns only, as the ads were merely the pensioning of the merchants to the paper in order to "support" it. People, or at least a great many of them so regard the Chamber of Commerce or the band today, never figuring that they are worth all they cost the town to maintain.

But the world is changing, for they now allow a certain valuation on the advertising section that was never placed there before. In the years past, the merchant took a certain space he thought he could pay for easily, and it sometimes ran for years without a change, and they called it their "card." Once in a great while this space was used to thank the people on certain occasions for their business, but otherwise was never changed. Now the progressive merchant seldom lets his ad run more than once, never more than twice, and with this in view, patrons of the store expect something new in the space each week, and begin looking for it. They want the news from that store. If it is merely a repetition from week to week, they grow weary of reading it. In fact, it is no longer news.

And in changing his ad from week to week, the merchants also changed his views concerning advertising, and in this he was assisted by his customers, for he began to notice that they were reading his news offering each week. Instead of speaking of it as his card, he began to call it his "space" and he wanted new stuff in there each week. Also, he no longer regarded that he was just 'supporting' the paper, but that his space was an investment, and he was out to make it pay him, and quit figuring whether or not it was paying the publisher of the paper. He hoped it was, perhaps, but he should worry about the publisher—that was the publisher's look out—he had his own worries.

From the standpoint of the reader and customer, he began to regard the advertisement as more than just a space contributed by the merchant to the maintenance of the local paper. He began to regard it as a direct message from the merchant to himself. A message from the store to consumer, giving current prices on staples that he and family had to go, and as the family purse had to go so far, it became profitable to watch all these spaces in order to accomplish that thing of saving a penny here and a penny there, and he trades with the merchant that is willing to give his family some real information about his goods.

Thus, in a decade or two, advertising, even in the small county paper has evolved from a mere charitable pretense of supporting the home paper to real "store news" which is read with as much gusto by millions of people each week as are the columns devoted to community happenings.

We are sorry to report Roy Collier on the sick list. He had a slight operation at the Lubbock sanitarium this week.

Mrs. W. G. Harris was a visitor in Lubbock Tuesday afternoon.

Terry Passes 20,000 Bales For the Season

Counting up to Tuesday noon of this week, Terry county had passed the 20,000 bale mark in this season's ginnings with 241 bales to spare, and still going good. Just how much more will be ginned is a question, but the final totals are guessed anywhere from 22,250 to 25,000 bales. If the latter figure, that would be the biggest cotton crop in our history. We wish to thank the eleven reporting gins for their courtesy in getting this information to the Herald, and if we can serve them in any way, we would be glad to do so. We give the following figures from these gins, but not individual in this city or Meadow: (There are 5 gins operating here and 3 at Meadow.)

Brownfield	10,505
Meadow	5,843
Tokio	1,560
Wellman	1,535
Barton (at Union)	788
Total	20,241

SUBDUING THE "SODOM OF THE PRAIRIES"

The tale of the taming of Borger, the wild town of Texas, whose recent record of 30 murders and general lawlessness gave it the name of the "Sodom of the Prairies," is reminiscent of the colorful days of the past when "the six-gun made all men equal."

The Texas Rangers subdued the Borger "wild men."

The Minneapolis Tribune, in commenting on the Borger situation, resurrects a legend of the rangers. "It has to do with one Espinosa, shooting pride of bandit bands," the Tribune says. "Espinosa flipped a quarter of a dollar in the air with his right hand and with the same drew his revolver and blew it to bits before it touched the ground. He met a Texas Ranger who shot him three times while he reached for his gun."

"The record of the Texas Rangers has proved that a man who believes in law and shoots straight may be a bulwark in the constitution of the nation and the state. As the best men at every affair of sidearms such men have been invaluable to every state in the West. Their psychological effect is greater than a regiment of cavalry or a company of machine guns as the record proves. "Colonel Sam Houston and Davy Crockett were the first exponents of the applied psychology of shooting straight and seldom in Texas. The spirit of the ranger is a heritage of the Alamo. Borger is its latest beneficiary."

One wonders what effect a little straight shooting by our citizens would have on the criminal who infest our country. Perhaps a little more of the spirit of the rangers and a little less of the spirit of the professional law-passers and reformers, is needed to clean up the American underworld.—The Manufacturer.

Stanley Seigler, former editor of a Carlsbad paper, and Mr. S. R. McKinnon, lumberman, both of the cave city, were visitors here this week. Mr. Seigler is looking for a paper on the South Plains of Texas.

Miss Mary Walker of Spur, was up the past week end visiting her sister, Mrs. Chester Gore.

Terry County Kids Shelling In Letters

You fellows who pretend not to believe in Santa Claus are missing a big kick in your lives by letting your stubbornness and pretenses of advanced science cheat you of some real fun. Now us fellows who are Santa fans are having our ending, and the sport is going over big. You fellows who sneer at Santa, on the other hand, are missing a lot in life, and us fellows hope all you get in your stockings is a few sand burrs. Not that we are prejudiced, but as tating punishment to your crime of pessimism.

The kids of this section are certainly telling it to the good old patron saint last week and this, and in this they are joined by one little fellow living way off down at Bronte in Coke county. Let's all wish him a Merry Christmas too. Also, let's remember that next week is the last opportunity we will have to write Santa in time for him to get it, and let's have them in the Herald office by not a minute later than Tuesday morning at nine o'clock sharp, as that is the last bag of mail that will leave here for the far off north pole. Remember!

While it may be possible that we will not get everything we wish him to bring this year, we are sure he will do the very best he can to fill all orders, and if we do not get all, just try to think how many little fellows he has to see in his rounds in just one night, for Christmas morning comes the same day all over the world.

WHILE POLITICS TALKS, BUSI- NESS ACTS, SAYS GOVERNOR

Former Governor Alfred E. Smith of New York is now in active business life and he is finding out things. In a recent interview Mr. Smith showed he was fast learning the difference between administration of business affairs and government affairs. "It's much easier to run any organization by common sense than it is by law," he said. "The head of a business makes up his mind to do something. He says, 'Go ahead and shoot,' and the thing is done. But it's a very different thing in public office."

"A certain friend of mine, employed by a big corporation, came up to Albany while I was Governor and put up an entire building while the state was digging the foundations for one that was absolutely needed to carry on the state's business. Why was that? Because every time he wanted to do something he did not have to send over to the Attorney General's office to find out whether he had a legal right to do it. In business every one is working for the benefit of the concern; there are no legislators of a different party who selfishly retard measures for improvement in order to advance their own ends."

Miss Mary Walker of Spur, was up the past week end visiting her sister, Mrs. Chester Gore.

DON'T FORGET THE LITTLE GLASS JARS OVER TOWN

There Are Kiddies in This Section Who Are Depending on the Big Hearted Business Men and Farmers of This Section for a Visit From Santa Claus This Year.

While Christmas and its good cheer is approaching, lets try not to forget that there are probably half a hundred or more children in and around the city who will have no visit from old Santa unless the Good Fellows of the town chip in and see that he does come. Let's try and remember our own childhood—that we were once little boys and girls—when we looked forward with yearning hearts to the annual visit of Santa Claus and all he meant to us. Perhaps it was nothing but one small toy, or a china doll, braced on the side by an apple, orange and a few sticks of candy. But Gee! boy, them were the days. Your cotton and corn may not have turned out just like you expected it to this year; or the price of it and other products were not all you could have asked. Our business may not have come up entirely to our expectations this year, or collections may not have been everything we expected, but let's try to remember that most of us are infinitely better off than hundreds of other people in other sections, and lots of people in our own section. Let us reverse the picture just a bit, and put the unfortunate of our section in our place, and we in their place, and try if we can't to see ourselves as we look out on life

in our midst. True, we will admit that probably some of these people are unfortunate because they did not try. A few may actually be trifling. But the poor kiddies are not to blame for this condition. There may be others who have had sickness—probably death—in their families. Others may have had crop failures or other misfortunes. But we are not to stand in judgment over the ills of the human race but it is our place to encourage and assist all in our power to improve the race, and to do so, we must start with the children. Study this matter over and go to one of the banks or to either of the four drug stores here and give what your own heart dictates. Let's not let it be said that the people of Brownfield have no sympathy for the unfortunate of its section. The world, to our notion is growing better; at least more charitable, for people are giving more than ever in the world to build schools, colleges and hospitals for the unfortunate, and the cities large and small over the entire land begin early each winter collecting their cheer or good fellow funds so that no poor kiddie will miss his precious expectations of Santa Claus, or that no family do without a Christmas dinner.

Santa Fe Permitted to Build into New Mexico

At a recent session of the Interstate Commerce Commission in Washington, the Seagrave branch of the Santa Fe was given permission to extend that branch of their road from its present terminus at Seagraves to Lovington, N. M., a distance of some 40 or 50 miles. Inasmuch as the Santa Fe asked to build on to the oil fields beyond Lovington, it is doubted in some sources that this road will immediately build.

Just whether the extension of this is a mooted question, but we have never would benefit or hurt this city, or seen any town badly hurt by better rail facilities. At least, with the extension, we would possibly have a passenger instead of a mixed train on this branch. We understand that most people at Seagraves consider that extension will injure them for a time. But all of us will some day have to depend on our own immediate trade territories.

At the same setting, the T. & P. was given the right to extend their road from the oil fields near Wink to the New Mexico fields and on to Lovington.

Sears Buys Poland Boar From Lillard

Mr. K. Sears, a prominent hog breeder of the Lahey community, received a high class Poland boar from the Lillard Stock Farms the past week. Mr. Sears says that he wanted the best boar that he could buy and that he is well pleased with the one that he received from this Nationally known hog farm.

The Lillard hogs have won consistently at the leading swine shows of the U. S. and they have probably sold more purebred swine than any other breeder in the world.

The Terry county pig club bought seventy-one registered pigs from this town were of the best type and breeding that have ever been produced. This excellent boar, which is a grand-son of that undefeated champion boar, Forever An Ace, and out of a great show sow will doubtless make a place for himself at the next county fair and will add to the high quality of pigs that are being grown in this county.

CHURCH OF CHRIST

322 E. Main—Alvin Mitchell, Minister
Our church roll is almost complete. I think, and we want to have the entire membership present Sunday. So if there is any name omitted it may be added.
Sunday School—10 A. M.
Preaching—11 and 7:15.
Young Peoples Class—6:30.
Ladies Bible Class—Mon. 3:30.
Wed. Evening Services—8:00.
Our subject at 11 Sunday will be: "Mary and Martha." The night subject: "Why Am I a Member of the Church of Christ." You are cordially invited to be present.
Visiting sisters now has talkies.

Good Prospects For Downtown W. Union

A district man representing the Western Union Telegraph Co., was here last week from Amarillo, and in company with the Chamber of Commerce Secretary, J. E. Shelton, went over the entire business district here, and gathered all the statistical information he could relative to the town with a view of putting in an office for the company in the downtown section of the city in order to make it more convenient for our citizens to use that means of communication. The gentleman, whose name we were unable to obtain, informed Mr. Shelton that he would recommend a downtown office for the company here, and believed that it would be granted. In fact, so sure was he that it would be granted that he looked at two prospective locations for the office while here.

Red Cross Functioning In This City Again

A bevy of the local school girls were out Saturday enrolling membership in the American Red Cross, and from what we can gather they did very well considering that this city has been out for some years. It will perhaps take several years to work up any enthusiasm about the matter.

But, when we have any kind of calamity in our country, or in foreign countries for that matter, the Red Cross is just about the first organization of any kind to get on the ground and to begin relieving the distressed and hungry. Then we resolve within ourselves that we will never let another year pass without contributing our dollar to the Red Cross.

MRS. LEE DIES FOLLOWING ACCIDENTAL SHOOTING

Bullet wounds received accidentally from a .45 revolver proved fatal to Mrs. Gertrude Lee, who died in a local sanitarium early Monday morning. Mrs. Lee, the wife of Hosea Lee, proprietor of Lee's Sandwich Shop, was wounded late last Thursday night in what was reported to have been a scuffle with her husband over possession of the pistol. In a statement to District Attorney T. L. Price, she declared that the shooting was entirely accidental.

Both Mrs. Lee and husband are well known here. She was 28 years old.

Funeral rites, conducted by Rev. J. W. Webb, were held from the family residence at 3:30 o'clock Monday afternoon. Interment was in Lamesa cemetery.—Lamesa Reporter.
Mesdames Flem McSpadden, John Scudday and A. W. Endersen were on the streets Saturday in the interest of the Cemetery Association and collected the sum of \$128.80. Ben Hurst informed us that while this was a good afternoons work it was not enough to run all next year, and if anyone was missed, to see him as he would take their donations.

Loyd Greathouse was in Saturday and was a close observer of the tractor demonstrations here, but is still pessimistic as to their adaptability in sandy lands like his own.

Our friend O. E. Pollock was in Saturday and had us send a copy of the Herald each week for the next year to Mrs. B. M. Holt at Waco, Texas.

MR. AND MRS. HENSON GIVE DINNER TO FRIENDS

As they were very busy ginning cotton on Thanksgiving Day, W. E. Henson and family decided to postpone their Thanksgiving dinner to the Sunday following, which was the 22nd, and not only invited the gin crew and their wives, but several other friends. There was plenty turkey, a big roast and numerous other things that go to make up a well rounded Thanksgiving dinner. The following were on hand:

Mr. and Mrs. W. B. English; Mr. and Mrs. Bridges; Mr. and Mrs. Carpenter; Mr. and Mrs. W. L. Tittle; Mr. and Mrs. W. A. Tittle and family; Mr. Ed Evans and family; Mrs. Faircher; Mr. M. M. Scott and family; Mr. John Ham; Mr. J. D. McCollough and family; Mr. Alfred Mangum and family; Mr. Jess Smith and family; Mr. and Mrs. Wheeler and family; Grandma Lovelace; Mr. and Mrs. Judson Cook; Mr. J. W. Vick and Mr. H. V. Watson. Number present 47.

METHODIST PRESIDING ELDER COMING SUNDAY

Rev. C. A. Bickley will preach Sunday night at 7:15 and hold quarterly conference after preaching. Brother Bickley will be our District pastor as well as business manager. He has been in Vernon as pastor where he had over 800 additions to the church and was much beloved by the city of Vernon. Come and welcome him as well as get an inspiration from his Gospel message.

The pastor preaches at the morning hour. The Epworth League reorganized Sunday night. Officers will be elected at 6:30 next Sunday. All High School students are urged to be present as this will be a Hi-League. Coach Hayhurst will sponsor the League.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Terry. Whereas, by virtue of an execution order of sale issued out of the District Court of Travis County, Texas, on a judgment rendered in said Court on the 8th day of October A. D. 1929, in favor of Otto Stolley and against A. M. Crews and T. I. Brown No. 40811 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 3rd day of December A. D. 1929 at 11 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to A. M. Crews and T. I. Brown to-wit: The Southwest one-fourth of Section No. 41 in Block "DD", surveyed for John H. Gibson containing 160 acres of land situated in said Terry County, Texas, on the 7th day of January A. D. 1930, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Court house door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said A. M. Crews, T. I. Brown, Gohlman, Lester & Co. Inc., S. Samuels & Co. and R. F. Samuels in and to said property. Witness my hand, this 3rd day of December A. D. 1929.

J. M. TELFORD, Sheriff of Terry County, Texas.

THE CHRISTMAS NECKTIE

Amelia—"I don't see Charlie wearing that necktie you gave him for Christmas."
Ophelia—"Oh, the dear boy said its beauty would be for no other eyes than his own. Wasn't that sweet of him?"

NOTHING BUT THE TRUTH

Once upon a time a Kansas editor announced that he would try for one week to print the truth. Accordingly one item in Monday's paper appeared as follows:

"Married, Miss Ophelia Bones to Ephriam Jones, last Sunday evening at the Baptist church. The bride was an ordinary town girl, who didn't know any more than a rabbit about cooking and never helped her mother three days in her life. She is not a beauty by any means, and has a gait like a duck. The groom is an up-to-date, has-been loafer, living off the old folks all his life and don't amount to shucks. They will have a hard life while they live together."

Interviewed at the hospital the next day the editor, through bandages, whispered that he didn't guess the people wanted him to print the truth. —Clipped.

WILLIE, ON THE BOLL WEEVIL

My teacher has ast us boys to write a composition on some insect that hurts agriculture, and I have chose the boll weevil. The boll weevil is a little insect that bores holes in the cotton squares and sucks all the juice out of same and then turns around and lays his eggs in the said hole and covers them up with some slobbers and before anybody knows it, he has turned into a bug which is the boll weevil himself. A boll weevil lays more eggs in a day than all of maws bens has ever laid since they was eggs, and the only way to get rid of the boll weevil, according to pa, is to quit raising cotton and move to town, which we done last year. Signed, Willie Pickitt, 6th grade.

COOL GUNPOWDER WITH ELECTRICITY

Washington, D. C.—The U. S. Navy recently placed an order for \$27,000 worth of electric refrigerating equipment with Frigidaire Corporation, a subsidiary of General Motors. This order is to cover requirements of the navy for a period of twelve months. The first installation made under this contract was on the U. S. S. Texas, where three electrically cooled storage boxes were placed in operation. A considerable amount of electric refrigerating equipment is being used by the Coast Guard and on vessels it is connected with powder magazines to prevent deterioration of ammunition in tropic waters.

CENTURY OLD BIBLE BOUND IN DEER SKIN

Austin, Nov. 27.—Bound in deer skin tanned and dressed by the owner, a Bible brought to Texas in 1822 in an exhibition in the archives of the University of Texas. The bible was loaned to the library by Mrs. John Pritchett of Austin. It contains a great deal of the family history of the Mitchell family, to whom the Bible originally belonged.

Asa Mitchell, owner of the Bible, came to Texas in 1822 from his home in Pennsylvania, bringing with him his wife, Charlotte Mitchell. She died on September 17, 1830, leaving him several children, and was buried with simple ceremonies in a little cemetery, at the mouth of the Brazos river. Asa married again five years later, taking as his wife Miss Emily Brisham of Austin county. In the pages devoted to births, deaths, marriages and other family records, Asa placed all the material concerning himself, his parents and his immediate family that he considered pertinent including the date of his conversion to Christianity.

Many of the records contained in the Bible are being copied for permanent filing in the University archives, according to Mrs. Mattie Hatcher, archivist.

PEOPLE SHOULD WALK

Walking is an art that most men and women are able to acquire or recover, and without serious trespass upon the vocations of life. The women who in certain parts of the world still carry their burdens for miles on their heads have kept a carriage which queens must envy. The men who walked or ran in the primitive chase had a physical development which 10,000 years of civilization have not improved upon.

Walking is the one universal art to save the race from physical degeneracy.—Monthly Tidings.

HOW OLD IS MOTA MAYE?

FORTH WORTH, Nov. 29.—Five must be a luck number for Miss Mota Maye Shaw, junior student in Texas Christian University from Amarillo, if the fives connected with her birth mean anything.

Miss Shaw was born on the fifth minute of the fifth hour of the afternoon of the fifth day of the week and the fifth day of the fifth month of the year. In other words, she was born five minutes after five on Thursday afternoon, May 5.—T. C. U. News Service.

How old is Mota Maye, 55?

The largest hydro-electric plant in Texas is to be built on the Devil's River by the Central Power & Light Co. It will have 45,000 kilowatt capacity.

Mr. Everett Lee, of route 2, is one of our brand new readers.

SHERIFF'S SALE

THE STATE OF TEXAS, County of Terry.

Whereas, by virtue of an execution order of sale issued out of the District Court of Travis County, Texas, on a judgment rendered in said Court on the 8th day of October A. D. 1929, in favor of Otto Stolley and against A. M. Crews and T. I. Brown No. 40810 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 3rd day of December A. D. 1929 at 11 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to A. M. Crews and T. I. Brown to-wit: The Southwest one-fourth of Section No. 41, in Block "DD" surveyed for John H. Gibson containing 160 acres of land situated in said Terry County, Texas, on the 7th day of January A. D. 1930, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said A. M. Crews, T. I. Brown, Gohlman, Lester & Co. Inc., S. Samuels & Co., and R. F. Samuels in and to said property. Witness my hand, this 3rd day of December A. D. 1929.

J. M. TELFORD, Sheriff of Terry County, Texas.

Mr. and Mrs. Albert George of Midland were here this week visiting friends.

E. A. MCKAY OF DRAW IS FOUND DEAD

E. A. McKay, 67, was found dead in his bed Monday morning at the home of his son, Louis McKay, who resides on the farm of Dr. E. E. Callaway near Draw.

Mr. McKay had apparently been

in good health and ate a hearty supper Sunday night. He had been subject to slight smothering spells at infrequent intervals, however, but these were not regarded seriously. Dr. Callaway, who examined the dead body, was of the opinion that death was due to acute dilatation of the heart.—Tahoka News.

M-O-V-E-D

The Wrecking House has been moved to Walt's Service Station on East Main Street.

We will charge your batteries for \$1.00 by the slow process which eliminates internal heat and lengthens the life of your battery. We carry the largest stock of parts in Brownfield. When you have car trouble think of Uncle Walt and Moon.

—PHONE 155—

Your Dollar Will have More Cents With Us

UNCLE WALT & MOON

HELPHY SELFY SATURDAY SPECIALS

48 LB. G. C. FLOUR \$1.52

4 lb. Raisins 31c S. D. Cake Flour 36c

2 lb. Raisins 16c Small 3 Min. Oats 9c

3 pkgs. Corn Flakes 31c Pop Corn, Jollytime 12c

3 PKGS. MACARONI for 19c

No. 2 1/2 Peaches 19c 3 Cracker Jacks 10c

No. 1 Tomatoes, 3 for 21c Grapefruit, per can 26c

Pork & Beans, 3 cans 24c No. 1 Peaches 19c

Chum Salmon, 3 for 46c 3 boxes Jello 25c

3 lb. BROWNS CRACKERS 38c

10 LB. SPUDS 32c

25 LB. SUGAR 1.59

M-A-R-K-E-T

CHEESE, lb 32c

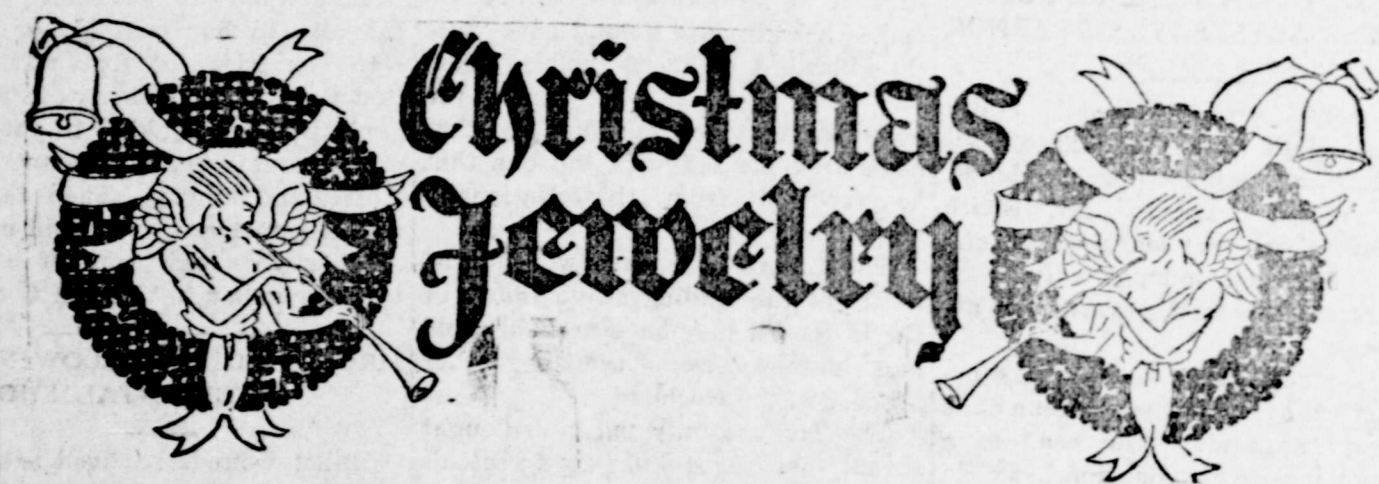
SAUSAGE, lb 22c

HOT BARBECUE, lb 25c

BEEF ROAST, lb 18 & 22c

TRADE WITH US AND BANKADE MAR. C

"Trade With Us and Bank The Difference"



THIS YEAR IT IS

Watches and Diamonds

—FOR HIM AND FOR HER—

No gift will carry with it a greater or more lasting satisfaction than a beautiful, dependable Watch or a Diamond of unquestionable quality.

The quality of your gift is assured when purchased at

DRUGS ALEXANDER'S JEWELRY

Given Away Absolutely FREE

\$35.00 CHEST of SILVERWARE

of the Latest Design—50 Year Guarantee.

One chance for the silverware will be given with every Living Room, Dining Room or Bed Room Suite sold, also with every Gas Range Stove sold.

If we sell one suite or stove there will be one chance out. If we sell 20 suites or stoves there will be 20 chances for the set of silverware.

Brownfield Hardware Co.
Furniture and Undertaking

Santa Claus Letters

12-1-29
Dear Santa—
Will you please bring me an air gun, a box of water colors, and a book satchel. My brother Berlon wants a dump truck and brother Vernon wants a velocipede. Baby sister is most to small to say what she wants, so use your own judgement about that. You may leave some fruit and candy and please dear Santa don't forget the orphans, the poor, and

needy. Thank you, and good luck,
LINCOLN BROS.
Brownfield, Texas
Dear Santa Claus—
Please bring me a Bylo baby and a story book, oranges and apples. Send all the little children something.
Thanks,
SAMMIE GENE LEGG.
Brownfield, Texas
Dec. 7, 1929
Dear Santa:
I am a little girl 5 years old and I want to tell you what I want this

Christmas. Please bring me a great big doll with long curly hair. A little stove if you have one and some fire works. Lots of candy, apples and nuts. As there are so many little girls and boys I won't ask for much. So bye, Santa.
Your little friend,
DAPHENE HUCKABEE.
Brownfield, Texas
Dear Santa Claus:
I've tried to be a good girl this year and I want you to please bring me a new doll, a little stove, a pretty ring and a big rubber ball also lots of fruits, nuts and candy. Please dear Santa try hard not to forget any of these things.
Your little friend,
IMOGENE POLLARD.
Dear Santa:
Please bring me a rubber ball and a gun and lots of candy, nuts and oranges, also some fire works.
Yours truly,
EARL HOLLY.
Bronte, Texas
December 6, 1929
Dear Santa Claus:
Please bring me a little oil truck, some ABC blocks and a story book. Bring my little sister a doll, tea set and a doll bed. And both if us some oranges, apples, candy and nuts.
Your little friend,
J. D. and YVONNE GLENN.
Brownfield, Texas
Dec. 4, 1929

and a little machine and a Christmas stocking and please bring me a set of dishes. Don't forget all the little orphan children.
ROSE GENE GANDY
Brownfield, Texas
Dec. 5, 1929
Dear Santa Claus:
I have tried to be a good boy so please bring me some fruit, candy, nuts, a coaster, toy truck, pair of gloves and a leather cap.
Your little friend,
ERNEST RAY BURNETT.
Brownfield, Texas
December 7, 1929
Dear Santa Claus
Please bring me a little car and a tractor and a little hamer and a rubber ball and candy and some nuts, fruit. I am a little boy 2 years old.
WESTER RAY,
Dear Santa—
I have been a very good little girl and I sure would like to have a doll that goes to sleep and a cute little bed to put her in at night. If you have any to spare you can bring me a doll buggy and a chair and also a handkerchief and a bracelet. I hope you will bring me every thing I ask for.
Yours truly,
ALENE BRYANT.
Dear Santa:
I have been a good boy this whole year and I hope that you will bring me everything I ask for.
I'm going to ask for a tractor, wagon and a air gun and a box of shells. I will close for this time.
Yours truly,
AUBREY BRYANT.
P. S. Please bring me some dominoes and checkers.
Brownfield, Texas
Dec. 7, 1929
Dear Santa Claus,
Please bring me a kitchen cabinet, table, four chairs, set of dishes, stove, candy and nuts, fruits. I am a girl 10 years old.
MABLE RAY.
Brownfield, Texas
Dec. 6, 1929
Dearest Santa:
I am nine years old and in the third grade. I go to Union school. Santa I want you to bring me a big doll that has curly hair, a little stove, a little set of dishes, and some fruit, nuts and candy.
Don't forget my little niece and nephew and the little orphan children. With lots of love,
Your friend,
MORCILE FISHER.
Dear Santa—
I'm another little boy who has been very good. I sure would like for you to bring me an airgun and a box of shells and also bring me a pretty good sized car and a tricycle.
If you will bring me all of these I sure will be proud of them.
Yours truly,
JESSE BRYANT.
Brownfield, Texas
Dec. 7, 1929
Dear Santa Claus:
Please bring me a little doll. Please bring me a stove. Please bring me some dishes. Please bring me candy, fruit and nuts.
I am your friend,
AMELIA RAY.
Brownfield, Texas
Dec. 7, 1929
Dear Santa Claus,
Please bring me a set of dishes and a sleepy doll and a stove and candy, nuts and fruit and a string of beads, real pretty I am five years old.
ZETTIE RAY.
Dear Santa Claus,
I am a little girl eight years old and I am in the low second grade. I made a straight A card this month and I would like for you to bring me a doll, a toy kitchen set, a pair of house slippers, a ukulele, a pair of beads, a bracelet and a ring. Be sure to bring me lots of candy, fruits, cocoanuts and fireworks. Be sure not to forget my brother and sister and the poor boys and girls.
Yours truly,
MARY FAITH HARRIS.
Brownfield, Texas
December 4, 1929
Dear Santa Claus:
Please bring me an Indain Suit and a bat, and a little grocery store, also nuts and candy and oranges and don't forget my brother and sister and mother and Daddy and myself.
Your friend,
OREL GREENFIELD.
Brownfield, Texas
Dec. 3, 1929
Dear Santa Claus:
I am writing to tell you what I want Xmas. I want a doll and a table and two chairs. Guess that will be enough for this time.
Your little friend,
MARJORIE MOORE.
P. S. Santa Claus please go to see my grandpa and grandpa Goman, and be sure and go to see my cousin, Doris Gressett.
Brownfield, Texas
Dec. 4, 1929
Dear Santa Claus,
I want a doll with sleepy eyes and a table and chairs, also some candy, fruit and nuts. Your friend,
BUNA CORNING.

CHISHOLM'S

INDEPENDENT HOME OWNED STORES
Get Tickets for Our Drawing December 24th

COMPOUND 8 lb. .99
4 lb. .54

SUGAR Cloth Bag Pure Cane 10 lb. Bag .59

FLOUR Extra High 48 lb. 1.52
Patent 24 lb. 1.84

SEE OUR CHRISTMAS GOODS TODAY AT THE HARDWARE STORE AND GROCERY—BIG ASSORTMENT.

TOMATOES, No. 2 can 10c | Long Horn CHEESE, lb. 31c
MACARONI, Pkg. 6c | 3 lb. bkt. Marco COFFEE 1.09

COFFEE Maxwell House 3 lb. Can 1.24

COCOANUT Shredded 1/4 lb. Pkg. 10c | Ribbon CANDY Decorated Pound 12c
West Tex SYRUP, Gal. 89c | —WHOLE WHEAT FLOUR—

See Our Christmas Trees

4 lb. RAISINS, pkg. 32c | American SARDINES, can 5c
MILK Baby Size can 5c | 2 lb. Pkg. Table SALT 5c

Our Christmas Candy Sale is On
—GET YOUR TICKETS—

COCOANUTS, each 11c | SALMON, Tall can 16c
PEACHES Rosedale or Wapco 2 1/2 can 23c | Pure Grape Jelly 16 Ounce Glass 24c

BANANAS DOZ. 23

—GET YOUR TICKETS—
—LARGE DOLL ASSORTMENT—

—TIRE SALE—

Now is the time to get your tires. Almost ready to move our station to NEW LOCATION.


A full line of Feed of every description; Meal, Hulls, Cake, Dairy Feed, Bran, Shorts; Laying Mash that makes the HENS LAY.
See Our Stores Today Without Fail! South Side Courthouse

SHERIFF'S SALE

THE STATE OF TEXAS, County of Terry.
Whereas, by virtue of an execution Order of sale issued out of the District Court of Travis County, Texas, on a judgment rendered in said Court on the 8th day of October A. D. 1929, in favor of Otto Stolley and against A. M. Crews and T. I. Brown No. 48809 on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 3rd day of December A. D. 1929 at 11 o'clock A. M. levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to A. M. Crews and T. I. Brown to-wit: The Southeast one-fourth of section No. 38 in Block "DD", surveyed for John H. Gibson, containing 160 acres of land, situated in Terry County, Texas, on the 7th day of January A. D. 1930, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right title, and interest of the said A. M. Crews, I. N. Crews, T. I. Brown, John E. King, Gohman, Lester & Co. Inc, S. Samuels & Co. and R. F. Samuels in and to said property.
Witness my hand, this the 3rd day of December A. D. 1929.
J. M. TELFORD,
19c Sheriff of Terry County, Texas.
W. F. Green, of route 2, was among the crowd here Saturday.

TIME TO CHANGE YOUR OIL
With the advent of colder weather the oil in your motor should be changed to a lighter weight to insure proper lubrication of the moving parts. We have charts to show the proper oil for your motor.
MILLER & GORE

A Shop for Particular Men
You who prefer a little more in the way of equipment will fully appreciate the fine of modern equipment, cleanliness and appointments of this shop.
SANITARY BARBER SHOP



Save Wear on Your Engine by using—
Conoco Germ-Processed Paraffin Base Motor Oils.
Nothing in the operation of your car is more important to its life and usefulness than the proper lubrication. You can't stop friction entirely, but it can be cut to minimum by using Conoco-Germ processed Paraffin Base Motor Oil. GIVE IT A TRIAL.
FITZGERALD FILLING STATION

Golden Kream Bread
—WILL DO IT—
And, OH! DADDY, get one of them PECAN PIES! and DON'T FORGET A COLONIAL CAKE!!
Bon Ton Bakery
PHONE 7-4.

MOGUL'S JEWELRY CO.
of Lubbock, Texas, 1020 Broadway
will open in Brownfield, December 10th at the
MICHIE DRUG STORE
WITH A FULL LINE OF HIGH GRADE WATCHES, DIAMONDS AND JEWELRY.



We will give you special prices opening sale during this holiday season. Each article is guaranteed by Mogul's Jewelry Co.
COME OVER AND INSPECT OUR STOCK
In order to get acquainted with the public we are giving away a diamond ring to the lucky number Christmas Eve.
COME OVER AND GET YOUR TICKET FREE!
MOGUL'S JEWELRY CO.
LOCATED AT MICHIE DRUG STORE
Brownfield, Texas



Give Your Hens Dr. LeGear's Poultry Prescription
—MINERALIZED—
An Iron and Nuts Formula Tonic
ALEXANDER DRUG CO.

Mr. and Mrs. Marion Brown were visitors in Lubbock, Tuesday.

LETTER FROM CHINA ABOUT MISSIONARY'S KIDDIES

C. P. O. Box No. 1234, Shanghai, China, Nov. 7, 1929
Dear Editor:
Christmas is coming before long when people feel as much like children as they ever do, and think as much about them, so let me tell you about my kiddy "Chinks" and my work among them.
Soon after coming to China I went with a missionary to see an idol temple. The missionary preached to the Buddhist priests. They didn't seem impressed with the Message. The missionary said to me, "There is not much hope for these old priests. They are confirmed idol-worshippers." I was surprised at his remark, feeling God's Holy Spirit could convert even the hardened priests. Leaving the temple we had to pass thro a great gatehouse. In it were four huge idol

"gate-keepers," fierce, savage, ugly, with hands up-raised ready to strike any who might displease them. They did strike terror into a little child whose mother was bringing it into the temple to worship. As we were passing by the little one was screaming with fright; but the mother put the wee one's hands up and made it go thro the acts of worship in spite of its terror.

Then I realized why the Chinese were confirmed idolaters. They are taught to worship idols even when babies. And I saw that our hope of winning China was not in preaching to the priests, tho that must not be neglected; but was in getting the children. So, as soon as I could talk Chinese and a missionary lady suggested starting a Ragged Sunday School for the street kids not far from her home, I was ready to help. She asked the dairyman if we could have it in his shed. He consented, so began our first Ragged Sunday School. Crowds of little people came. How they did delight to sing, "Ya-suai-ngo" (Jesus Loves Me). Many of that cow-shed Sunday School came to love Jesus and became useful members in the church.

When I came to Shanghai, and went about preaching, children a-plenty were on the streets. I remembered that Sunday School and wanted these "yaller" people to have the same joys. I rented a room and started a Sunday School with no pupils! I stood inside and sang, "Jesus Loves Me." Children came to the door. I was glad and said, "Come in." The kiddies ran for home as fast as their legs could carry them! They had heard that foreigners use eyes and hearts of Chinese children to make medicine for Western children. I sang again and big people came to listen. The wee ones took courage and peeped in. I talked of Jesus and His love for little and big people, and gave the kiddies cards, asked to come again and bring their friends and I would give them all cards. Next Sunday ten came and the next 20 then 40 and soon my small room was full of "Brownies." They learned to sing and liked to sing and we literally sang the Gospel into their hearts. Now Jesus has lots of little friends in Shanghai. They do not run from me any more; but run to me shouting, "Jesus man coming," and grasping my fingers, lead me to the Sunday School.

I wish you could know my wee Brownies. I am sure you would love

them as I do. Every Christmas I try to give them a jolly time, friends at home sending me money for their treat. Christmas is not far away and I am already getting ready for the glad day. No Chinese kiddies will hang up the stockings and no home will have a Christmas tree. Christmas will be cold and bare for millions of kiddies; but I like to bring brightness into the lives of more than 800 of my Brownies. They will delight as much in some foolish little toy as some grown-ups at home do in a motor car. When they receive the gifts their eyes sparkle and they say a sweet "Zia-zia Noong"—Thank, thank you. It pays in joy of giving and who knows how many little hearts will be opened to God's big Gift thro these little gifts. (Enclosed Xmas card—goddess of mercy.)
May you all have a Merry Christmas and a Happy New Year.
Yours in Christ's glad service,
(Rev.) H. G. C. HALLOCK.

POSTMASTER HELD FOR ROBBERY OF MATADOR OFFICE

LUBBOCK, Dec. 5.—Free on \$2,000 bond, Thomas Williams, postmaster at Matador, today faced charges in connection with the robbery of his own postoffice.

The postoffice was robbed last Saturday, loot consisting of \$2,500 taken from a registered letter and \$825 from the postoffice general fund. "Jimmy" marks were found and other evidence pointing to a burglary. Williams was arraigned yesterday before U. S. Commissioner Leonard Pearson on charges preferred by L. G. Bragdon, postoffice inspector, who said Williams had made a statement and returned the money, said to have been buried on a farm near Matador.

WE STILL PAY FOR 19TH CENTURY WARS

Not many people will refuse unearned money, little as they may secretly think they deserve it. Miss Alice Robertson, once Congresswoman from Oklahoma, is an exception. This extraordinary woman actually put her foot on a movement to give her a pension because she contended that she was able to make her own living. How few individuals are made of the same stern caliber is demonstrated by the report of the Commissioner of Pensions which shows an aggregate of \$229,889,986.48 paid to 477,915 pen-

sioners during the last fiscal year. The Civil War is still exacting tribute from the country in the form of government pensions to the tune of \$57,095,811.76 to veterans and more than \$86,000,000 to the widows of veterans. The trail of pensioners that the Spanish War left in its wake is even greater now than those bequeathed us by the Civil War. It was not once so, however. Before old age and ultimate death overtook the pensioners of the first great strife, they out numbered the beneficiaries of government subsidies by a considerable amount. One would hardly expect the government to be burdened with any remaining survivors or widows but the fact is that nine of these widows of survivors of the War of 1812, received fifty dollars a month during 1928. The ways of Wars are indeed devastating to the nation's pocketbook.

SIXTY-FIVE BOYS AND GIRLS ATTEND COUNTY CLUB MEET

The 4-H Clubs of Terry county held their last meeting of the year in Brownfield Saturday. Sixty-five boys and girls turned in their record books and were given a diploma and a silver 4-H Club pin in recognition for their work this year. Most of the members who obtained seed from the Rotary Club brought their seed in as payment and all report a fair crop. One club member, R. L. Jenkins, says that he has shipped 200 lbs. of seed at 4c per lb. and that he expects to sell more. These boys have a start with pure grain sorghum seed and are following the step that has already been made by the pig club members.

Terry County boasts of eighteen live 4-H clubs and the value of the purebred hogs, calves, poultry, and the pure line seed owned by them would amount to thousands of dollars. These boys and girls are learning early in life the value of good seed and livestock and they will not be satisfied with scrubs when they grow up and become the farmers of this and other counties.

LEVELLAND MAN BUYS FINE BOAR FROM TERRY BOY

Dean Griffith, club boy of Wellman, sold a fine Poland boar to Mr. C. E. Padgett of Levelland this week. The Terry Pig Club is entered on the list of State breeders of Poland Chinas, Dueroes, Hampshires and O. I. C. swine and they have furnished breeding stock to all the adjoining counties.

CAN GET 1930 LICENSE FOR NEW CARS NOW

As the Collector's department here are out of all 1929 car license, Sheriff Mon. Telford informed us that you can obtain the new 1930 license at his office for your new car at the new price and nothing to pay for the rest of this month.

This will be without any extra cost whatever to those who buy them, and you must have a license of some kind to operate a car.

Raymond Barrier of Lubbock, was in the city Saturday on business.

MERCHANTS REPORT GOOD STARTS ON SALES SAT.

There are several sales going on in this city, some of them quite awhile, and all are reporting that they are making good headway. Those that started last week report that they had a great day Saturday, and could hardly wait on their customers. These are all genuine, bone fide sales and the people are taking advantage of them by flocking in by the hundreds to buy their winter needs.

The Hogan Dry Goods Co. sale has been on now for almost a month, but the manager reports that it is still going over big. It will close Christmas Eve night.

The Collins December Clearance and Christmas sale started last Saturday, and they are in every way pleased with the opening. They report good business during the first part of the week.

The Big Baldwin sale started the past week end, and the managers report that they are more than pleased with the progress so far, and expect a good week of sales this week.

The Pre-Holiday Sale of the Cobb Department store is giving some extra specials in their clothing department, especially the ready-to-wear, that is attracting many buyers.

Head-Hargrave Co. has a special from week to week, and they report they are always pleased with their sales each week.

The W. E. Legg store has had on a special sale for the past two weeks, and they report it going over nicely.

And they report the Jones Dry Goods store is putting on some mighty attractive prices for your consideration.

Attend these sales and get good, seasonable dry goods at prices you cannot beat, or perhaps duplicate on the Plains.

LOCAL NURSERY SELLING TREES AT A BARGAIN

Right at the season of the year when it is best to put out trees and shrubbery, the Brownfield nursery is making prices on staple stuff that cannot be duplicated in this section, and you get stuff that will grow here and do well. In other words, these trees, vines, roses, etc., were propagated here and are acclimated already, and will grow right off get-ter than stuff that was propagated in warmer or more humid regions. Then, too, you get the stuff fresh from the nursery before the roots have time to dry out or freeze in section.

Now is the time to get these plants and begin the beautification of your home, for there is a wonderful season in the ground and why not take advantage of it. Mr. King, the proprietor of the nursery is always willing and ready to give you all the information he has accumulated in years of experience as a nursery man and fruit grower as to how to plant them, and he also has some booklets he will give you if you are likely to forget his instructions.

Let's make Brownfield and Terry county the site of beautiful homes. Trees and vines set off the humblest of cottages.

DIED SUNDAY

Florence Christine, little 8 year old daughter of Mr. and Mrs. T. I. Poor of this city, passed away Sunday afternoon about two o'clock, after a fourteen day siege of pneumonia. Following funeral services Monday afternoon at the Methodist church by the pastor, Rev. Geo. E. Turrentine, the little body was laid to rest in the Brownfield cemetery. The sympathy of the entire community goes out to the sorrowing family.

F. M. Cornbliss, who lives out on the Tatum route in this county, was in Saturday.

30,000 LBS. DYNAMITE SHIPPED IN HERE

Something like thirty thousand pounds of dynamite was shipped in here last week to geologists working for some oil company to be used in blasting underground in order to get the structure here, as they call it. We understand that they are having some trouble in getting a place to store the stuff out in the country, as it would not be permitted in the city limits. They may have to divide and store it in several places.

This explosive is used by them to get waves through the earth's surface in about the same way waves are sent through the air by radio. Deep holes are dug, some of them being put to water with well drills, we understand. A big charge of dynamite is then put in, a very sensitive instrument is set up some distance from the well and the charge set off. The results of the tremors are registered by the instruments. This has been carried on here for a year or two.

Leasing is now at a standstill, and will be probably until after the first of the year, when the companies make appropriations for this part of the game. A great percentage of the county, also Gaines and Yoakum counties, are already under lease, however.

A GRAND OLD PIONEER PASSES TO BEYOND

Uncle Billie Howard is no more. He left this world of tears and sorrows about three o'clock Tuesday afternoon after being in ill health for the past three months. Up to that time, although aged, he had been in very good health, and in fact had always enjoyed good health. But after an active life of more than 87 years, his vital organs wore out, and he was no more.

Uncle Billie was reared in the State of Arkansas if he was not born there. At the outbreak of the Civil War, he shouldered his musket and marched away under the banner of the Confederacy, and he made just such a soldier as he has made a citizen. At the end of the conflict he was an officer with the rank of captain we believe. Being of a pioneering family, he left that state and came to Comanche county, Texas, when that was the frontier, but the people soon crowded in, and he left, not that he does not like neighbors, but he wanted to help open up another country for the ever increasing millions. He and family landed in Terry county some 25 or 26 years ago, and he became the first actual dirt farmer in the county.

Every old timer has been in that home numbers of times, and they were always welcome. He was always ready when he was still able to do so to help put forward the county in every move. He helped to organize the county fair association, and was its first president. For some ten years he carried an exhibit each year to the State Fair at Dallas, and thus helped all he could to settle the county. He was active in his church work, and helped organize a Baptist church at Needmore in the early days, and was always a great help to that body in the capacity of an officer.

He leaves an aged wife and a number of children and a host of sorrowing friends all over West Texas to mourn his passing. Funeral services were conducted at the Baptist church here by his pastor and old friend, Rev. J. V. Vinson at three o'clock Wednesday afternoon, after which a long line of relatives, friends and neighbors followed the body to its last resting place in the Brownfield cemetery.

Thus, another pioneer and maker of Texas passes on. Are we producing the offsprings these days who can successfully carry on in his footsteps? If so, well and good.

—IT PAYS TO OWN YOUR HOME—

There's Pride and Economy in Owning Your Own Home.

Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish.

—COME IN AND TALK IT OVER TODAY—

SHAMBURGER

WHEN IT'S ZERO IN THE CRANKCASE

OR A HUNDRED IN THE SHADE

You Get Protective Lubrication With Conoco Germ-Processed Paraffin Base Motor Oil

CONOCO Germ-Processed Motor Oil retains its fluidity at sub-zero temperatures. In fact, there is no practical operating condition in winter that will affect its ready lubricating flow.

Due to the Germ process and the select, premium, paraffin base crude stocks used, CONOCO Germ-Processed Motor Oil positively does not break down under the most intense cylinder wall heat.

A climb, high speed, heavy load, the temperature—none of these conditions affect the ready lubricating qualities of CONOCO Germ-Processed Motor Oil.

This oil is different from all other oils in one outstanding respect. It actually penetrates metal surfaces.

The oil never leaves the bearings. In effect, a fracture-proof film—a carry-over film—is always on duty, lubricating your motor from the instant you put your foot on the starter.

When the temperature drops down to the sub-zero zone protect your motor by using CONOCO Germ-Processed Motor Oil. Know the satisfaction of realizing that your motor is well lubricated even before you start it.

Drive in at the nearest station displaying the Red Triangle now, today and have your crankcase drained. Your winter driving will change from one of worry to one of pleasure and satisfaction.

CONOCO
Germ Processed
PARAFFIN BASE
MOTOR OIL

35¢
Per Quart—for All Grades
Except Special Heavy and Extra Heavy.

Your banking connection is more than a Depository for Surplus Funds.

Call on your Banker occasionally. Discuss your problems with him.

FIRST NATIONAL BANK
OF BROWNFIELD

R. M. KENDRICK, President
W. R. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

A Christmas Hint to Husbands

See these beautiful Frigidaires, all in rust-proof, wear-proof Porcelain-on-steel

All are strikingly beautiful. Every inch of surface is as easy to clean as chinaware. The shelves are removable, spaced to hold large quantities of food and elevated to a convenient height. Then, to double the greater service that Frigidaires has always offered, every household model is now equipped with the famous "Cold Control," that speeds the freezing of ice cubes and desserts.

Special Christmas Terms
We are now making a special offer on all household Frigidaires bought for Christmas. Call at our display room for full details.

FRIGIDAIRE
More than a MILLION in use

CLYDE GROSS, Dealer
Chisholm Bldg.—South Courthouse

HOSE OR LEAD PIPES RISKY GAS CONNECTIONS

Flexible connections for gas stoves are dangerous. They are likely at any time to become leaky or disconnected, with the danger of resultant injury to health and property.

This is true not only of rubber hose, but also of lead or copper-coated pipe, which, bent a time or two, may crack and leak. There is this additional objection to lead or copper-coated pipe; the aperture in the usual lead pipe connection is only one-eighth inch in diameter. A bend reduces even this small diameter. The result is that an insufficient amount of gas reaches the burners. A three-eighths-inch iron pipe connection is the safest and most efficient for the ordinary room heater.

Natural Gas, when properly used, not only is the cleanest, most convenient and efficient of fuels, but it is also one of the safest and most economical.

If you are in doubt regarding the safety or efficiency of your gas equipment, call our Service Department. It is maintained for the free use of our customers.

West Texas Gas Co.
HEADQUARTERS FOR GAS APPLIANCES.



AN EMERGENCY CALL! YOUR CAR FAILS TO START—

Come in and have us test your entire electrical system with our new equipment just installed. Yes, we are testing headlights and the new receipts are ready. Call in before the rush.

McSPADDEN'S SHOP

NEW LOCATION

You will find me in my new location, formerly the Day and Night Service Station, and will be glad to have my old customers as well as new to come around. Will handle only the best gas, oil and greases. It's a pleasure to serve you at

HAHN'S FILLING STATION

CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor

SANTA LETTERS

Brownfield, Texas
Dear Old Santa Claus:
I will write you tonight and tell you what to bring me for Xmas. And now here comes for the things. I want a pair of pink pajamas and a pair of house shoes and a few other things. So good night dear old Santa see you soon. Your friend
JIMMIE—

Dear Santa:
I would like to have an air gun for Christmas. Do not forget my sister and my Daddy and mother.
MELVIN PETERSON.

Dear Santa Claus,
Please bring me a dump truck and a bicycle and a steam shovel and

candy and nuts.
WILBURN FINNEY
Brownfield, Texas

Brownfield, Texas
December 4, 1929
I want a pretty doll, a watch and a pair of beads, and some silk handkerchiefs, fruits, nuts and candy.
With love,
MARJORIE SUE BYNUM.

Brownfield, Texas
December 4, 1929
Dear Old Santa,
I want a saxophone, a football. I will be a nice boy.
J. E. SMITH.

Dear Santa
I want an airgun and also some corduroy pants and ten little books that tell about stars and other things and a truck and also I want some

candy and oranges and I want some booties. Love from
RUDELPH LEWIS.

December 4, 1929
Dear Santa Claus,
I want a big doll, table and chairs and a little cedar chest and fruits and nuts and don't forget my brother and Daddy and mother. With love,
PARA LEE HAYWOOD.

Dear Santa:
I have to be a good girl. I want a doll, ring and a pair of beads and some books, of course some nuts, oranges, apples and candy.
With love,
MARY NELL—

Dear Santa Claus:
I have tried to be a good boy. Please bring me a foot ball, ukulele, bank and lots of fire works and candy, nuts and fruit. Your friend,
BUSELL PRICE.

Dear Santa Claus:
I have been a good boy. Please bring me a real airplane I can ride in, a train and pop gun, lot of candy, fruit and nuts.
Your friend,
BILL BYRON PRICE.

Brownfield, Texas
December 6, 1929
Dear Santa:
I want you to please bring me some boxing gloves and a punching bag. I have tried to be a good boy.
Your little friend,
JIM SHELTON.

Brownfield, Texas
December 6, 1929
Dear Santa:
I have tried to be a good little girl all this year. Please bring me a doll and a doll bed, a set of dishes, candies and nuts.
Your little friend,
BETTY SHELTON.

Brownfield, Texas
Dec. 7, 1929
Dear Santa Claus:
I am so glad Christmas will soon be here. I go to school and am in the low first grade.
Santa bring me a blue saxophone, and a pretty doll, a story book and lots of candy, oranges, apples and nuts. Also a big cocanout.
Santa I live at 911 Lubbock Ave.
VIRGELA NAN DUNN.

Brownfield, Texas
Dec. 5, 1929
Dear Santa Claus:
I have tried to be a good girl, and I want you to please bring me a little table and some chairs, a pretty doll, some dishes and a little diamond ring and if it isn't asking too much bring me a little toy piano.
Your little friend,
NORMA JEAN STICE.

Brownfield, Texas
December 8, 1929
Dear Santa Claus:
I have tried to be a good little girl this year. Please remember me and bring a little table and chairs, and I would like a set of dishes too, and remember Mother has already told you to fix up my pretty doll with a new head and shoes. Bring lots of nuts, fruit and candy.
Dear Santa, please remember all the other little children.
Your little friend,
GERALDINE PYEATT.

Brownfield, Texas
December 6, 1929
Dear Santa Claus:
We have been good little children and picked lots of cotton. Please bring me a doll in a cradle, and purse, and bring little brother a gun, harp, and ball. Please bring us lots of candy and nuts.
Your best friends,
BURNADEAN and B. HOLDEN.

Brownfield, Texas
December 10, 1929
Dear Santa:
I am a little girl nine years old. I want a set of dishes to put in my cabinet. And if you can bring me a purse, some fruit, nuts and candy.
Your friend,
SHIRLEY BURNETT.

Brownfield, Texas
December 7, 1929
Dear Santa Claus:
Please bring me a pretty big baby doll and a baby bed like Jackie's. I want some candy, nuts and bananas. Be sure and don't forget little Robert L. With love,
BOBBIE VIRGINIA BOWERS.

J. R. Garrison, of the Wellman section, was in Saturday laying in supplies.

This Week

by Arthur Brisbane
Kellogg Peace Fruits To Boom Good Times When a Man Scribbles Think of Mexico

China says Russia's attack on her Manchurian possessions, seizing the railroads, killing Chinese, setting fire to their homes, etc., is a defiance of the Kellogg peace pact

Britain and America will talk that over and see what can be done about it. Henderson, foreign minister in Britain's labor cabinet, says Japan will take part in the discussion. Russia asks no one's advice and the only thing that could be done about it would be to fight Russia.

It would be interesting if the first fruits of the Kellogg peace pact should be the start of another war. If that war came Japan, highly intelligent, would send a few "observers," as in the big war, and do nothing else.

Britain would be too busy with other things and too "fed up" for any more fighting. Uncle Sam would be told: "After all, Kellogg is your man. It is your peace pact. Have the common decency to attend to this matter."

Insult of Chicago, Cortelyou of New York and Owen D. Young of Europe, New York and everywhere have seen the President. They and other industrial stars promise the President to cooperate in his admirable undertaking, promotion of new enterprises, wise spending of money and creation of jobs.

Their promise is no small one, for they agree to spend fifteen hundred million dollars on one program.

What the country needs, if it really needs anything beyond common sense, is to spend part of the money we have, and we have hundreds of billions of it. On past occasions this country has stood petrified, unable to move, like a man watching his house burn down, unable to use his legs or hands.

You might buy of autograph dealers a signature of Herbert Hoover on a sheet of paper with many little queer geometrical diagrams scratched on the paper while listening to a visitor.

These diagrams usually mean that the man making them is not listening "very hard."

If Rockefeller or Ford called to tell the President of a plan to put ten million men to work at good wages, he would listen and wouldn't do any scribbling as he listened.

When you talk and a man scribbles, make it short. He isn't much interested.

It was a distressing slump in Wall street, but think of poor Mexico. That country has had not a slump but a downward cataclysm.

Figures prepared by L. F. Herbert, authority on Mexican securities, show that national and railroad securities in Mexico with a par value of \$500,000,000 are now selling on a basis of \$37,000,000, or about six and a half per cent of par.

Suppose you could buy \$100 worth of our government bonds or best railroad stock for \$6.50. That would be worry.

And the simple-hearted Mexicans have not been dumping out new stock, 20,000,000 shares at a time, either.

Business men that know what it means to take an inventory of a good-sized store will shudder when they hear that Doctor Shapley of Harvard has a plan for taking an inventory of the universe or "an index," as he calls it. Man is very far down in that inventory, about as important as a shoestring in a wholesale dry goods store.

In the cosmos everything is to be listed in its place, from electrons to "super galaxies." The difference between a super galaxy and an electron, of which millions might revolve unperceived around their nucleus in the corner of the eye, is quite a difference.

Consider that the molecules in a pint of water, placed side by side, touching, would go around the earth two hundred million times; that our sun is a million times as big as the earth; that there exist other suns, one million times as big as ours, and you can imagine what a cosmic inventory would be. But men will make it, including everything within the telescope's reach.

Under ground near the marshy shore of the Bay of Biscay old Clemenceau would be interested to hear that the German newspapers say, "We should have won the war if we had had the greatest Frenchman since Napoleon."

E. E. Free, able engineer, says 1930 will see electric houses, lighted with artificial sunlight, weather arranged as prescribed by the doctor, like a baby's modified milk, no windows, soundproof, and electrically ventilated. The soundproof suggestion is welcome, and the rest, not.

Men are, physically speaking, animals. They want the sun shining in regularly, the air blowing through. They want to come in and go out as they did in the cave days, and do not want the inside made like the outside. (©, 1929, by King Features Syndicate, Inc.)

Guthrie Cook has recently moved back to Texas from California, but has not fully decided on a location as yet. He and family were visiting relatives here last week.

Mr. and Mrs. Noah Bell of the Needmore section were in Saturday. This is about the first time Mrs. Bell has been in the city since they returned from California.

Hudgens & Knight

SPECIALS FOR FRIDAY AND SATURDAY

—FOR CASH ONLY—

100 LB. SUGAR (LIMIT ONE) 56c

100 LB. SUGAR 5⁹⁰

48 LB. FLOUR Bell of Gainsville, Extra High Pat. 1.63

4 LB. RAISINS 31c

Tomatoes No 2 Can .9

NO. 2 SWEET CORN 10c

3 LB. CONCHO COFFEE 1.18

3 LB. BLOSSOM COFFEE (Peaberry) 1.18

Matches 6 Boxes .18

NO. 2 PORK & BEANS 10c

QUART JAR APPLE BUTTER 27c

MARKET SPECIALS

BRICK CHILI per lb. 24c

BRISKET ROAST per lb. 20c

1/2 lb. pkg. of BREAKFAST BACON 19c

HARDWARE AND FURNITURE DEPT.

3 DOZ. CLOTHES PINS 17c

BOX 22 SHOR CARTRIDGES 17c

Percul'r Aluminum 3 Cup Size .39

ALUMINUM DOUBLE BOILER small size 39c

ALUMINUM SYRUP PITCHER 39c

GALLON DAZEY CHURN 2.29

Rifle 22 Calibre Hamilton, Single Shot 3²⁹

32 PIECE DINNER SET (Gold Band) 3.95

DINNER SET 32-Piece Floral Design 3⁹⁵

Sausage Mill Enterprise No. 10 3⁶⁹

WALNUT END TABLES 1.59

Rocker Childrens Red Cane 1⁶⁵

Mr. A. E. Vestal, south of Brownfield had the lucky ticket that won the Alladin Swinging Lamp.

Be sure and visit our Hardware & Furniture Dept. as we have a good stock of useful gifts for Xmas, at prices that you can afford.

W. F. Upton, of route 2 is a new reader. Always glad to put the new ones on the list. Speak to your neighbor who does not take the Herald, and tell him he will get his money's worth many times reading bargain offers each week. The Harrison-McSpadden Gin is in the market for some 8,000 bushels of corn as well as maize and kaffir. They may fatten a herd of sheep here this winter on Terry county feed.

Rialto Theatre

SAT., DEC. 14

Sh-h-h!

Two million people have read it and thrilled! Now! Alive for you on the talking screen! S. S. VanDine's gripping thrill-mystery! with William Powell as Philo Vance!



A Paramount Picture

Fox Movietone News
All Talking Comedy

SUN. 15th—MON. 16th
the greatest
melodrama
ever screened!



100% Talking Singing Dancing
with the original play dialog—

UNIVERSALS
BROADWAY
With Gloria Truitt, Evelyn Brent, Myrtle Stewart, Eileen Powell, Dorothy Gribble, Constance Colson, George C. Brown, Associate Producer Carl Lombard, Jr.

PAUL FEJCS
Production
Presented by
CARL LAEMMLE

FOX MOVIE TONE NEWS
"Goodbye My Lady Love"
—SCREEN SONG—

Tues. & Wed.
December 17—18

"Is Love Priceless?"

"THE LADY LIES"

with
WALTER HUSTON
CLAUDETTE COLBERT
A Paramount Picture

Can happiness be bought and paid for?

See and Hear the answer in this sparkling comedy-drama of loving hearts torn by fear and jealousy. Hear the dynamic dialog. Be thrilled by the supreme acting of these famous Broadway favorites.

An All-Talking Smash
hit!

"DANGEROUS FEMALES"
Paramount All Talking
Comedy

Thursday--Friday
December 19-20



SAILORS HOLIDAY

ALAN HALE...SALLY EILERS

WHAT A GOB!
But you'll enjoy his humor, his wit, his courage, his parrot and—his girl!—Don't miss this superb comedy.



All Music—All Sound
All Dialogue.

We Want To Tell You About

Farmall Tractor

And How To Make Your
FARMING BUSINESS MORE PROFITABLE
AND PLEASANT.

You may see the Tractor
at our Store Now

Efficiency, Dependability and Economy of operation makes for
PROFITS IN FARMING

—THAT'S WHAT YOU WANT. SEE US—

Bell-Endersen Hdwe Co.

Anderson Bros.

Annual Christmas Sale

A Sale with more and bigger bargains. In our stock you will find many ideal and useful Christmas Gifts.

Bedford Cord button leg breeches O. D. Color, val. \$4.95	\$2.65
Grey whipcord button leg breeches, val. \$4.50, at	\$2.45
Oxford Grey whipcord button leg breeches, val. \$4.00 at	\$2.45
Dark blue corduroy button leg breeches, val. \$4.75 at	\$2.45
Dark grey Corduroy breeches, value \$3.75, at	\$1.85
Reclaimed Army wool breeches lace leg	\$1.95

Indian Pattern part wool blankets	\$2.45	Heavy grey Chambray Work	85c	
Esmond part wool blankets in beautiful designs, Val. \$6.00, Sale	\$4.50	Wool flannel shirts in blue grey and O. D. colors	\$1.95	
Plaid blankets, full bed size double, Value \$2.25, Sale Price	\$1.40	Regulation Army wool shirts new	\$3.85	
Army wool blankets new	\$5.00	Reclaimed Army wool shirts, small sizes only	85c	
Genuine Horsehide Leather Coats Value \$12.50, Sale Price	\$8.85	French flannel 50% wool dress shirts	\$2.50	
36 inch sheeplined coats with four reinforced pockets and belt, value \$9.75	\$6.95	Winter weight unionsuits	\$1.00	
Sale Price	\$8.75	Wrights all wool union suits	Value \$8.50, Sale price	\$4.25
New Army Overcoats	\$8.75	Silk Lined Cape Dress Gloves	\$2.25	
Reclaimed Army Overcoats	\$4.00	Unlined Cape Dress Gloves	1.75	
Reduced to	\$3.75	Fleece lined dress gloves	\$1.65	
New Army Short Coats	\$3.75	Fleece lined horsehide work gloves	\$1.50	
Chamois Skin Lumber Jack with a silk finished lining	\$11.85	Army wool gloves	35c	
Corduroy Lumberjacks, grey color lined throughout	\$4.50	Boas walloper gloves	15c	
Jersey knit sweater coats and Jackets	\$1.50	Denim Overalls	95c	
All wool dress straight leg pants	3.85	A small lot of work shoes while they last	\$2.95	
Navy blue CPO Shirts	\$2.95	A small lot of work boots	\$4.75	

We carry in stock West Clock watches and clocks; Remington and Tree Brand pocket and hunting knives; army lockers; suit cases; tents; tarpaulins and wagons covers; cotton sacks; duck; Camp Cook and Coleman camp stoves and equipment, camp chairs, tables, and etc.

119 Main St.—Brownfield, Texas

Opposite Ford Sales Co.

SCORE ONE FOR WALTON

It is a source of great gratification to every Texan that Thomas Otto Walton, president of A. and M. College, should be the first college executive to respond to the challenge of the Carnegie Foundation report on commercializing college athletics, which was mentioned in these columns November 9.

In recent press interviews Dr. Walton spoke out clearly and firmly for a house clean in the southwest, even though the Carnegie report showed that this section is less guilty of questionable practices than other sections of the country. But Mr. Walton thinks, along with some of the rest of us, that even a little of this is too much.

State-supported institutions do especially owe it to the citizens and taxpayers that their functions as educational institutions shall not be perverted nor their character stained by a laissez-faire attitude toward the activities of those who see glory for their institutions only in a winning football team.

Commercialized sport is no longer sport. What is bought with money or favor is discreditable to an institution of learning. Prestige in the athletic field is of questionable value, and at least is not to be compared with standards or scholarship and the prestige gained there by. If a college can not attract sufficient students except by athletics specialized to the last degree, it does not deserve to live. Let it become frankly a gymnasium, a lud pugilium, wrestling, and maybe bull-fighting, discard the intellectual curriculum, and stand or fall on athletic standards. The student who picks a college by its athletic standing or its favors

to these especially gifted in physique has no right to the subsidy the State grants for the education of its youth. And the college which yields to the demand of this type of student while it neglects the physical training of the mass of its students, and especially those who need it most, is not worthy of State support.

Dr. Walton's loyalty to his own institution can not be questioned. But it is that broader loyalty which calls for an object without reproach rather than the spacious sort which blantly refuses to see a defect or hear a criticism.—Farm and Ranch

J. W. Crone was in Saturday and informed us that he was about through gathering. He got 21 bales of cotton.

We note from the Ropes Hustler that New Copeland and family have returned from California. They all return sooner or later.

Judge H. R. Winston and family were Lubbock visitors Tuesday.

Tom May was a visitor in Lubbock, Wednesday.

A lot of wives would be perfectly happy if they didn't talk things over with other women.

It's fortunate that the women who are worried about the wrinkles in their face can't see the wedges in their neck.

Stinnett—County commission ers plan repairs to bridge on Berger-Stinnett highway.

Perryton—Equipment installed in new Hotel Perryton Coffee Shop.

ROAD BUILDING KEEPS MONEY IN CIRCULATION

By E. E. Duffey
Is money spent like water over the dam? Fortunately not, for the work of a dollar is never done. All too frequently money expended by governmental bodies is regarded by the taxpayer as money that is gone forever, when as a matter of fact, the spending of money by the government gives the dollar at least a double value.

First of all, a convenience or improvement is purchased which enables the government to better serve its citizens. Secondly, money spent for improvements goes into the pockets of individuals, and not unstrangely, labor gets more than any other factor. In the matter of paved highway construction, for instance, labor receives more than half of the total expenditure, as is shown by an analysis of costs made by the Iowa State Highway Commission. In Iowa the construction cost of a mile of concrete pavement has averaged \$26,184 of which 52 per cent, or \$13,706 goes to labor through various channels.

Costs for a mile of highway are distributed as follows: stone aggregate, \$3,441; cement, \$5,856; reinforcing steel, \$850; freight, \$5,520; grading, \$2,000; miscellaneous contractors costs, including profits, \$8,517.

From these items labor receives the following amounts: stone aggregate, \$1,032; cement, \$3,116; reinforcing steel, \$255; freight, \$2,448; grading, \$1,500; and the labor portion of miscellaneous contractor's costs, \$5,355.

Money's greatest value can only be achieved by keeping it in circulation and to do this the stimulating hand of governmental activity is needed.

There is not a single community in this country that is not in need of important improvements—some communities need dozens. Planning, although essential, can be dangerous if projects are left in the paper stage too long.

Since government is the one thing which all support, it must naturally be the bulwark in times when clouds gather over the economic sky. Well planned construction programs, which embrace only those projects that will be of actual value to the community, are now needed.

Capt. F. M. Burnett came in last week from Clarendon, where he has been visiting his relative. The Captain is getting quite feeble.

Edwin Groves, of Hansford county, but one of the oldest settlers of this county, is here this week visiting his brother, Elsie and family of the Union community. He informed us that he was raising wheat and jersey cows on the north Plains.

LET HIM LEARN A TRADE

A veteran desk lieutenant of police in a large city was talking with a group of newspaper men one morning after "business" had slackened a bit. "Do you know," he mused, "after all the years I have spent as a cop, I don't believe I have seen a dozen normal young men who knew some trade thoroughly ever even accused of crime. It's the young drifters, the hangers around the corners, the 'drug store cowboys,' as they call'em, that get into trouble. The steady young fellow who plugs through an apprenticeship and learns a trade is hardly ever a stick-up man, thug, or anything of that kind."

And the old lieutenant has the right of it. There is a steady discipline about the serving of an apprenticeship in a trade that makes for character. The craftsman has a pride, a self-reliance, a confidence in himself that is a sobering influence. The drifter, the boy who works here awhile, there a couple of months, who slides around, loafing a good deal, gabbling a good deal, hanging around the back end of pool parlors and speakeasies, getting pretty near to the crime-line many times and feeling that it is clever to "put one over" on the police, he is a potential gunman, the candidate for high dishonor as burglar, stick up man, or other unlovely callings.

The man with the trade is generally better off financially than the man in what are called the "white collar jobs," too.—Chillicothe Valley News.

PREPARING NEWSPAPER COPY

Last week we received a kick because the firm name had been left from a reading notice that appeared in this publication. We hunted up the copy to ascertain the reason.

The copy had been prepared on the lower half of a bank deposit ticket. Naturally the writer ran out of space. When it came time for the name,

the advertiser turned the sheet over and wrote it on the other side. It might as well have been written on the wall above the kitchen sink for all a newspaper is concerned. It would stand about the same chance of being read.

One of the first rules in preparing copy for a newspaper or for a printer is to write on one side of the paper. Another rule is to use a sheet of paper the size of an ordinary letterhead or half that size. A third rule is to avoid making abbreviations and make the copy legible as possible.

The average person sending out a letter uses the best facts he knows in selecting his vocabulary and preparing the letter. We can't understand why the same idea is carried out in preparing newspaper copy. Instead, the best of an advertiser's copy seems to be the favorite of a great many people. They run out of space they run along the margins. Bank deposit tickets, bank checks (furnished by the bank and dispatched for this purpose) we would place in the envelope, and wrapping paper (the better) comes third. We get copy one of these days on the perforated paper that comes in rolls.

Prominent authors prepare their copy meticulously perfect. Is it because they believe the editor will believe their thought and stories will be the same way? Why be any more slovenly in your preparation of copy than you are in your personal appearance?

But again we ask, for the seventy-third time, won't you please prepare your copy neatly, on a standard-sized sheet of paper and get to this office ON TIME.—Spearville News.



We have all kinds of toys on display and expect Santa any time. Come in while you can get your choice as the yare going fast.

HAVE LOTS OF BARGAINS IN OTHER LINES.

Closing out Dishes and Hardware Below Cost.

NOW COMES THE GREATEST SALE OF THE YEAR

JONES DECEMBER SALE

BEGINNING THURSDAY, DECEMBER 12 TH.

ONLY A FEW OF THE MANY BARGAINS LISTED IN THIS AD. COME AND SEE FOR YOURSELF AND BRING A FRIEND WITH YOU.

LEATHER PALM GLOVES 39c	GIRLS RIBBED HOSE 19c	BOYS OVERALLS 69c All Sizes.	GILBRAE GINGHAM 29c 50c value	TURKISH TOWELS 15c Size 22X40	BROWN DOMESTIC 7c Yard Wide
PART WOOL PLAID 66X80 BLANKETS \$2.69	LADIES RAYON BLOOMERS 2 FOR \$1.00	LADIES SILK DRESSES LADIES AND CHILDREN'S COATS	ONE HALF PRICE		
LADIES HATS, Val. to \$3.95 ON SALE AT \$1.98	LADIES HATS, Val. to \$6.95 ON SALE AT \$2.98				
LEATHERETTE HOUSE SHOES 49c	PART WOOL SWEATERS MENS & BOYS 98c	TURKISH TOWELS 9c	DOLLS WITH VOICES 93c	BOYS UNIONS RIBBED 49c	

JONES DRY GOODS OF BROWNFIELD

A Picture for Christmas

By Clara Agee Hays

QUIN CHRISTMAS eve Marion surveyed her apartment—wreaths of holly in the window and a tiny tree with colored lights in the living room. For three Christmases—all alone—she'd done this. Even baked a chicken to well—make it seem Christmasy.

Anyway, she wasn't hungry or homeless. Marion's smile was wistful and perhaps a little bitter. There was no one in the whole city to share her Christmas. She'd worked up to a good job, but her business acquaintances all had their own family festivities. How the girls who worked under her had planned and chattered for the last week! They called Marion "Miss Morris" and were timid before her. Of course, she couldn't break the ice with, "I'm only a lonely girl! Don't think of me as a boss. Let me share your fun."

Marion paused, now, as she passed "Jack's" picture on her table. Playfully she screwed up her face. She'd get him a present, of course. A—cigarrette case with his initials—expensive but simple. That's the way the girls at the office sounded. And he'd get her a—She dropped the enlargement and hurried to rescue the potatoes—scurried for supper.

Last year "Jack" had been a present from herself. Her brother, Ben, thousands of miles away, had sent a snapshot of himself taken with a young man. "My pal and I—He's a real fellow," Ben had scrawled across the back. Marion had studied the fine face in the picture and yearning born of a long unrealized dream of romance stirred her. Finally when last Christmas came she had guiltily cut her brother's picture off and had the other enlarged, tinted, and framed.

"The color of his eyes?" asked the artist.

"Oh—er—brown," she said and blushed. That was what she wanted him to have. She had called him "Jack." And ever since "Jack" had been her confident, her pal, her fiance.



... Here on Business. . . Told Ben I'd Look You Up."

The long evenings passed more easily when she looked into the large brown eyes and dreamed of the time she and "Jack" might have a home of their own.

But, tonight, another empty Christmas eve, imaginative Marion with twinkling eyes, became matter-of-fact Miss Morris of the office. "It's ridiculous!" she scolded. "Completely in love with a picture! I must be losing my mind!" Vindictively she thrust "Jack" into a drawer and sat down to make herself read and forget.

Suddenly the door bell rang. Marion opened the door cautiously. Then she gasped.

When David Bruce entered he wondered why the attractive sister of his pal stared at him as if she could not believe her eyes and sank weakly into a chair.

"... Here on business. . . Told Ben I'd look you up," he explained a little nervously. "Shouldn't have broken in on your Christmas—a perfect stranger—I—ah—was a little homesome, I guess . . ."

Marion managed to say softly, "I'm glad you came." And David, looking at her felt that, somehow, she was.

There'd been lots to talk about. David leaving late, anticipated with actual eagerness the dinner with her tomorrow. And Marion's heart sang as she got up early on Christmas to "get things done." David came early, too, and Marion, pinning a towel around him, let him help. It seemed natural. She and he had been friends in her imagination so long! The afternoon passed swiftly. In the evening they went to a theater.

When they returned, "A look at the tree before you go?" invited Marion.

David stepped in—for a look at Marion. He flushed and glanced down.

"I—I told Ben—if his sister was as—attractive as the picture he showed me, I'd—want to bring her back with me and—" He looked up seriously. "Please don't think me cheeky. I've got to return so soon and—well, she's better than the picture."

A minute later he held her in his arms.

"Oh, Jack!" Marion gasped in happy confusion and then flushed. But David's brown eyes had read hers and what her lips said didn't matter.

(© 1929 Western Newspaper Union)

The little son of Mrs. R. A. Whitley drew the free year's subscription to the Herald at the Gomez box supper held recently. The Whitley family will read the Herald free next year.

A. C. Copeland of old Yoakum was over Saturday, and put his subscription to the Herald more than 2 years in advance.



Polish your floors and furniture by using the Johnson Waxing and Polishing Machine. This machine, a time saver, makes house cleaning easier. You can secure the machine from Cicero Smith. RENTS BY THE DAY. We have a full line of wax and polish.

CICERO SMITH LUMBER COMPANY

Brownfield, Texas
Dec. 9, 1929
Dear Santa Claus:
I am a little girl 8 years old, I am in the second grade and I have been making good grades. So I want you to bring me a doll, a doll bed, a little table and two chairs. And some candy, nuts and fruit. Santa Claus please carry my Grandma and Grandpa Gorman something too.
MARJORIE MOORE.

Brownfield, Texas
Dec. 10, 1929
Dear Santa Claus:
I am a little girl 6 years old and have helped my mother real good and I am so anxious for Xmas to come.
For Christmas I want a By Lo Baby doll that nurses a bottle, a sewing machine, a stove and cabinet to match; fruits, nuts and candies.
TOOTSIE SETTLE.

Brownfield, Texas
Dec. 9, 1929
Dear Santa Claus:
Please bring me a cowboy suit, a B. B. Gun, also some candy, fruit and nuts. Please bring me a little train too for my track. That will be all for this time. Thank you.
I am your little friend,
ALTON MOORE.

Brownfield, Texas
Dec. 10, 1929
Dear Santa,
I only want three things this time—a baby doll, an electric stove and a set of dishes, and candy, fruits and nuts, of course. It wouldn't be Christmas without them.
Please come early 'cause I've never seen you and I'm going to try to stay awake this time.
Don't forget the other little girls

Brownfield, Texas
December 10, 1929
Dear Santa Claus:
Please bring me a mesh bag, doll, a big ball, a set of dishes and some fruits, nuts and candies.
Your little friend,
VONA LEE O'NEAL.

Brownfield, Texas
December 7, 1929
Dear Santa Claus:
Please bring me a big wagon the color of Daddy's Gulf truck and some building blocks and candy, nuts, apples and oranges. We will have our tree decorated when you come
With love,
MARION CLARK BOWERS.

Brownfield, Texas
December 10, 1929
Dear Santa,
I am trying hard to be a good boy. Please bring me a tractor, a train that winds up, some fruit, nuts and candy. I live on 211 South 3rd St.
Your little friend,
EARL BURNETT.

Brownfield, Texas
December 7, 1929
Dear Santa Claus:
The Brownfield Tailor Shop has put in a tailor shop at Tatum, N. M., and Vance Glover of this city went over this week to take charge of it.
Joe Eudy was in Saturday selling out a porker.

CORN AND MAIZE —WANTED—

Highest market price paid for corn, maize and kaffir Corn. Will want 6 or 8 thousand bushels of corn.

—See us before you sell your stuff—

See McSpadden
at Harrison-McSpadden Gin

EXPERT REPAIRING

Bring in your car if it is pumping oil and let us rebore it and get thousands of extra miles of good service. Cars washed and polished and your batteries kept in first class order.

If the job is not right, we'll make it right.

All first class mechanics.

OAKLAND-PONTIAC SERVICE STATION

In Chisholm Bldg.

EYES EXAMINED—GLASSES FITTED

R. F. STEVENS, Resident, Registered Refractionist

—NO HIGH PRICES—

Only moderate charge for best materials in lenses and frames.

Office Rooms at Commerce Hotel—First Door N. Herald

BROWNFIELD, TEXAS

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates
In Terry and Yoakum Counties
per year \$1.00
Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



The cotton crop estimate is down. The ginners report failed to come to expectations. The price is down. But old Santa is going to come to Terry anyway.

Now comes Dr. Axel Frenholm stating that America was really discovered by a Swede named Erickson. But Mr. Erickson did not advertise his tour over here like Chris did.

And so it has become popular for bankers to rob their own institutions and postmasters to rob their own postoffices, but we have never heard of an editor being fool enough to think there was enough money in his till to pay for a dark lantern and jimmy bar.

It has become popular of late years for undertaking establishments to build fine funeral homes and lavish much in advertising to invite friends at their openings. Personally we have never had an invitation to one, and so far as we are concerned that is about the last place at which we crave an invitation.

Our friend Editor Morris, of the Ropes Rustler elucidates on the gathering of some good but rather simple people at the fountain at the grave of a priest and are reporting some rather startling miraculous cures of the sick. But he places the location in dear old Mississippi, when in fact it was in Massachusetts, near Boston, the educational hub of the universe. All the ignorance isn't in the south.

One Virginian has made a great hit with people from the story, the stage and now the movie, but this one was purely fiction. But Commander Byrd, of Virginia, who headed the south polar expedition is making history and his name famous and we have him in person on who to lavish our thanks and hero worship. Old Virginia has furnished the nation a lot of noble sons, but few of which will live as long in the nation's memory as Commander Byrd.

The Taboka News with a long article as well as all other dispatches in dailies reporting the football game between Brownfield and Tahoka which ended 6 to 6, gives the information that the Tahokites out played our boys all the way through. The Herald never saw a football game through and knows nothing about them, but we are led to wonder why Tahoka failed to make one little, tiny, win, score on our boys on their own grounds, if so superior. We just wonder?

Us Texans hardly realize the fact, but we are just the same somewhat given to boasting, and to make people in other states realize the immense size of our state, we like to make comparisons. One of the most common is about "if all Texas hogs were in one big hog he could ditch the Panama Canal at one huge root." A Texan visiting in old Tennessee lately sprung this one, when a long, lank Tennesseean, according to Farm and Ranch answered: "Yes, and if all the Tennesseeans who have gone to Texas in the past hundred years and helped to make it what it is were all seated at one table, that hog wouldn't make enough gravy to give each of them one sop."

The local paper is always the last to get thanks for anything. Most people expect them to perform for the benefit of the community from year to year as a matter of duty. It is not because they do not appreciate the services they render that papers get no thanks; it just isn't customary. For instance, a newspaper will probably do more real work and spend more time and money than any other institution in the city to put over something for the benefit of the community. In a week or so the leaders will come out with a card of thanks and thank everyone personally that did anything toward the move, but never mention the paper. But they even ask it to carry the word of thanks to all others for them.

DIPHTHERIA CAN BE PREVENTED FOR TEN CENTS

"If the people of Dallas knew that diphtheria can be prevented in children and were sure that no harm would result, then the disease would cease to be a menace. Given an opportunity, one might almost say that no child need die of diphtheria," is the opinion of Mrs. Dora B. Foster, director of the Pysbyterian clinic for infants and children.

Since diphtheria antitoxin came into general use for the cure of diphtheria, only one person in every ten who contracts the disease dies, as against four in every ten who died before that time, she said.

"There are certain glaring facts concerned with those fatal cases that definitely place the blame," Mrs. Foster said. "They might be mentioned

briefly as failure to give the antitoxin failure to call the physician early enough, and the giving of antitoxin in doses so small to control the disease. While antitoxin, if given early enough in sufficient amount, will always cure diphtheria, the disease continues to be as prevalent as it ever was because very little effort has been made toward prevention. Physicians now have the means to seek out every child who will contract the disease and make it immune for life. If this practise is employed extensively enough, all of the susceptible children will be immune. This attacking the disease from the correct angle, because it is recognized by everyone now that it is far more economical from the standpoint of money and life to prevent diseases. In this respect, the old maxim, "an ounce of prevention is worth a pound of cure," understates the fact, because the cost of preventing diphtheria in one of our patients is less than 10c, while the cost to a family of curing a single case of diphtheria is several times that.

Disease Strikes Young

"Diphtheria occurs most often in the child of pre-school age, which officials to prevent the disease. Of course, a tremendous advantage is gained by immunizing school children, but there are many children of school age who resist the disease and carry germs home to little brother and sister. Diphtheria seems to be more prevalent in those families who can't afford all the necessities of life. Our clinic is making the effort to extend medical care to these. It seems an immense opportunity is afforded here, to protect the young children because we are able to reach the class of children most frequently affected and safeguard the young child at the age when the disease most often occurs and before it comes under the protection of school workers. Since a large portion of the young children of Dallas in need of free medical care come to the clinic, a distinct safeguard is extended to children of people in better circumstances, by removing the usual source of the disease. In other words, by removing diphtheria from the unfortunate children there will be less exposure to those whose parents can afford proper precautions.

All Children Tested

"The clinic is now making a test on every child admitted. Four days later it is possible to say with certainty that the particular child will or will not contract diphtheria if exposed. The reason for this procedure is always explained to the parents and done with their consent. It is our experience that people fear something they do not understand, but are always anxious to protect their children when assured that no harm can come from it."

Mrs. Foster suggested that the subject under discussion be demonstrated by a visit to the laboratory by those who would like to know more of the process. The children are lined up to start, each having the sleeve of one arm rolled up. Then a small spot is scrubbed on each forearm by a nurse with a bit of cotton saturated with disinfectant. The children are then taken in charge by another young lady with a hypodermic syringe filled with a solution of diphtheria toxin diluted to a known amount. A small bit is injected just beneath the outer layer of the skin. When the children come back for the reading of the test four days later, these with a positive test are each given a dose of toxin-antitoxin of T-A, as it is termed by the laboratory workers. This mixture is injected in three doses. Several weeks afterward it will be impossible for the child to take diphtheria, a protection which lasts for life.

Many Take Chances

"This immunity that may be had for a few cents and less pain than results from a sore thumb is rejected by many parents," Mrs. Foster said, "and probably for two reasons. One

Glycerine Mix Removes Cause of Stomach Gas

Simple glycerine, buckthorn bark, saline, etc., as mixed in Adlerika, acts on BOTH upper and lower bowel, removing poisons you never thought were there and which caused gas and other stomach trouble. Just ONE spoonful relieves GAS, sour stomach, sick headache and constipation. Don't take medicine which cleans only PART of bowels, but let Adlerika give you a REAL cleaning and see how good you feel! It will surprise you. Alexander Drug Company.

FOR SALE

640 acres improved. Priced \$5.00 per acre bonus. \$5.85 per acre to be assumed of State School debt at 3% int.

320 acres improved. Priced \$10.00 per acre bonus. \$1,700.00 Federal Land loan to be assumed at 5% int.

160 acres improved. Priced \$18.75 per acre bonus. \$1,000.00 Federal Farm Loan to be assumed at 5% int.

I want to sell the above three farms. They are exceptional GOOD buys. They are priced RIGHT, and you don't have to have all the money. Will give GOOD terms, and low rate of interest. BUY A OME, GET ON IT AND GO TO WORK.

DOCK POWELL
Sole Owner of Above Lands
Brownfield, Texas

is that man is shy of anything that is strange and new. The second is that most of us are gamblers. Knowing how to prevent diphtheria and how to cure it, most people gamble on their own child escaping. These are high stakes. Fifteen thousand people pay the debt yearly in the United States with the loss of life."

CARD OF THANKS

Dear Friends:
We want to thank each and everyone for the courtesy shown us during our grief and sorrow. We love this country better than ever, for we have seen the real men and women when one is in distress. Our neighbors were very loyal to us and we thank you more than words can tell.
Mr. and Mrs. T. I. Poor.

Texas building and loan companies increased their assets \$20,000,000 in 1928 and now represent a total capital of \$113,000,000.

WANT ADS

GIANT Bronze Turkeys—The tall, big bone, heavy weight type—healthy and beautifully bronzed. Sire direct from Martin-Laney, None better. Toms \$7, hens \$5. Mrs. Kellie Sears. Brownfield, Texas.

FOR RENT one section of land, 160 acres in cultivation; a new four room bungalow on it. For sale five mares, four colts, 2 cows, 8 tons of feed, 1 P. & O. lister. Price \$450. Located five miles north, four miles east of Plains. 1 mile south of H. D. Heath. W. F. Walfer. 2tp.

WILL TRADE Naragansette tom for another no kin to my flock. Must be full blood. Joe Eudy, Rt. 1. 1tp

FOR SALE two good brood sows. Sired Nov. 4 and 5th. Will sell at a bargain. I. M. Smith, Rt. 2, Box 3. 18p.

LOST a pair of glasses between Walter Gracey's and Joe Price's. Return to Herald office. 1tp.

Bleeding Sore Gums

If you really want quick, certain, and lasting relief, from this most disgusting disease, just get a bottle of **Leto's Pyorrhoea Remedy** and use as directed. **Leto's** is always guaranteed Price \$1.00. Alexander Drug Co.

THE CHEAPEST farm in Terry county, well improved. See H. E. White at Acorn Store for quick sale.

WANTED: Crop near town; would buy teams and tools if priced right. Can furnish reference. J. H. Gober, care C. H. Hester. 1tp.

STRAYED Medium sized grey mare mule with knot on tail, from the Chas. Gaston pasture. Notify Joe Whitley at Gomez Filling Station. 1tp.

ALLEN
The House Reliable
Organ and Piano
and Music House
412 N. Main St.
Sole and Exclusive Dealers
Sole and Exclusive Dealers
Sole and Exclusive Dealers
Sole and Exclusive Dealers

WILL BE glad to do your hem-stitching and pecking, 10c per yard. Mrs. A. J. Weldon, 2 blocks N of Brick Garage 17c

SAVE RENT: Houses built on installment plan. See C. D. Shambarger, City. 4-24c

FOR SALE or trade, cash or credit, horses, mares and mules; also Jersey cows and springers. R. C. Burleson, 8 miles southeast Tokio. 17fte

STRAYED or stolen, brown snipped nosed mare, roached mane, 6 yrs old; black horse mule with her brand J on left shoulder. \$10 reward leading to their recovery. W. J. George, Brownfield, Texas. 1tp.

GOOD WORK team and filly colt, for sale at a bargain. See M. E. Brown at Brownfield Hotel Cafe. 15fte.

TO TRADE—A good 4 room modern house in Odessa for a good farm near Brownfield. Will pay difference. F. L. Burroughs, Odessa, Texas. 17p

4-H CLUB PIGS for sale; papers furnished. R. L. Holly, city. 19p.

FOR SALE 640 acres, 200 acres in cultivation, well with windmill, small

SATISFACTION

There is a keen sense of satisfaction in having done your work well, that others may benefit therefrom.

—FRANKLIN.

Here at this bank it is our constant desire to facilitate your business affairs in such a manner that they will not only be remembered as pleasant and profitable to you but that you may bring your friends here as well.

BROWNFIELD STATE BANK

Conservative Accomodative Appreciative

"A Good Bank—Soundly Managed"

BROWNFIELD, TEXAS

YOU NEED MORE MILK

Let us extend to you our prompt delivery service of the most perfect and healthful food in existence. You need the pure and rich Jersey milk from

SANITARY DAIRY

Pumps 25% More Water in the Lighter Winds

DEMPSTER
No 12 Annu-Oiled WINDMILL

THE **DEMPSTER** No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See **DEMPSTER** Windmills and other **DEMPSTER** farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.
AMARILLO, TEXAS

FOR SALE BY—
CICERO SMITH LUMBER CO.

house, fenced, a real bargain for the right man, with part payment down, will sell one half or all to one party. To those interested write for prices. Located 3 1/2 miles from Seagraves. J. M. Ruyts, Buhl, Idaho. 18p.

FOR SALE—I have one section of land about 5 or 6 miles east of Plains, on highway, that I desire to sell (minimal reserved). If interested, communicate with Fred Mueller, owner, Box 727, Abilene, Texas. 17p.

WHEN WANTING big husky dark S. C. R. I. Red Cockerels, see T. W. Hock. Price \$2 and \$3. Meadow, Texas. 19p.

—Just to the large, fragrant, glistening white—

—MAGNOLIA—

is supreme among all flowers, just so is

MAGNOLIA OIL PRODUCTS

Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline.

RETAIL STORES:—Miller & Gore, Snappy, Everybody's, Chisholm Bros. and Camp Western Service Station.

MAGNOLIA PETROLEUM COMPANY

PHONE NO. 10. TOM MAY, Agent

Day Phone 1694 Night 675-W
COL. JOE SEALE
General Auctioneer
I specialize on Farm and Stock Sales. Call at my expense.
Lubbock - - - - - Texas

PRESCRIPTION DRUGGIST
Day Phone 14 Night Phone 134
Alexander Drug Company
The Rexall Store

BROWNFIELD LAUNDRY COMPANY
PHONE 104
Your Business Appreciated

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg.
Brownfield, Texas

B. D. DuBOIS, M. D.
General Medicine
Office in Brownfield State Bank Building
Phone 161 Brownfield, Texas

G. W. GRAVES, M. D.
Physician and Surgeon
Office in Alexander Building
Brownfield, Texas

DR. T. L. TREADAWAY
Internal Medicine and Surgery
Phones: Res. 18 Office 38
State Bank Building
Brownfield, Texas

J. D. MOORHEAD, M. D.
Physician and Surgeon
Prepared to do all general practice and Minor Surgery
Meadow, Texas

JOE J. MCGOWAN
Attorney-at-law
Office in Courthouse.
Brownfield, Texas

FURNITURE & UNDERTAKING
Funeral Directors
Phones: Day 25 Night 148
BROWNFIELD HDWE. CO.
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Phone 106—Alexander Bldg.
Brownfield - - - Texas

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
Surgery and Consultations
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Latimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery and Physiotherapy
Dr. H. C. Maxwell
General Medicine
Dr. E. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. A. A. Rayle
X-Ray and Laboratory
Dr. Y. W. Rogers
Dentist
Dr. John Dupree
Resident Physician
C. E. Hunt
Business Manager
A chartered training school for nurses is conducted in connection with the sanitarium.

SWART OPTICAL CO.
Eyes Tested, lenses ground, glasses fitted, 1015 Broadway.
TORIC LUBBOCK, TEXAS

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo.
C. B. Quante, Com. Henry Chisholm, Adj.

Brownfield Lodge No. 530, I. O. O. F.
Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome
Jack Holt, N. G.
L. A. Greenfield, Sec.

Brownfield Lodge No. 903, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall
Jim Miller, W. M. Ben Hurst, Sec.

SHE sold a LAW SUIT

After an old lady in Frankfort, Indiana, died leaving a number of valuable business properties, a niece appeared from Allentown, Pennsylvania, and produced papers indicating that she was the only heir. She sold the property and returned home telling her five brothers and sister that the old lady left practically nothing.

When the fraud was disclosed, the "purchasers" of the real estate found that they had bought a lively lawsuit. Title insurance would have absorbed the loss.

Whenever you buy or lend on real estate a New York Title policy is always your best policy.

C. R. RAMBO
Bonded Abstractor of Land Titles
—Loans and Insurance—
Office E. Side Square - - - - - Phone 129

Representing
NEW YORK TITLE AND MORTGAGE COMPANY
Capital Funds over 60 million dollars
The Largest Title Guaranty Fund in the United States

SECURE AS THE BEDROCK OF NEW YORK



Your Chance to Win \$28.00 worth of Your Choice of Merchandise

\$28.00

ABSOLUTELY FREE

\$28.00

CONDITIONS OF THIS CONTEST—READ CAREFULLY:—
 Those wishing to take part in this contest will first cut this large page ad out of the Herald and spread it out on a table. Then cut the advertisements of the firms appearing elsewhere in this issue of the Herald and paste or securely pin them in the space occupied by the firm in the big ad. You may have to fold some of the larger ads to make them fit these spaces. In cutting an ad out on one side of the sheet, may ruin another ad on the other side. This is your hard luck, and you must then

borrow one from your neighbor or obtain one from the Herald office at 5c each.

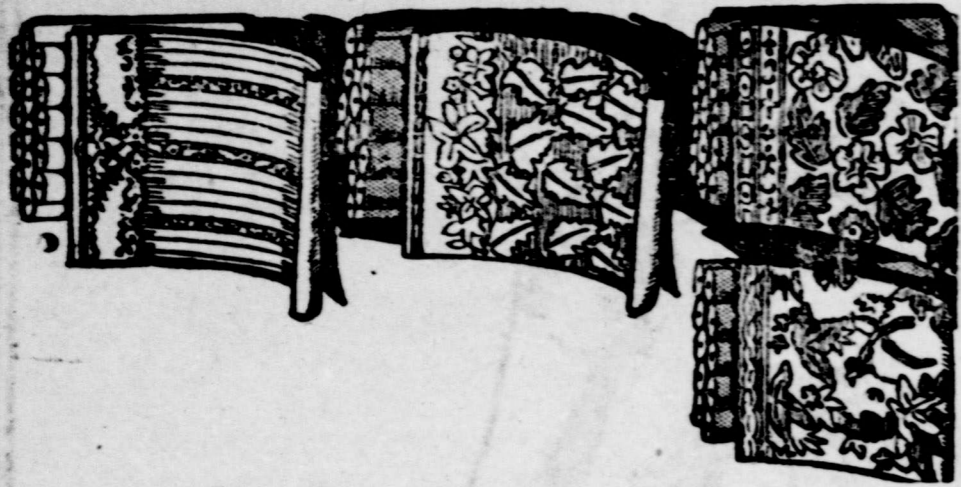
THE NEXT STEP:—At exactly 2 o'clock P. M. of Wednesday, December 18th, you are permitted to enter either one of the 14 stores below and approach the owner or manager—this is another thing for you to find out—who is the owner or manager—and present your completed page. The first one to him will be examined first, and if correct, you may spend one dollar with him for anything you need in his establishment, and in turn you will get \$2.00 worth of goods **ABSOLUTELY**

FREE. If the first ad to him is not correct, he will then examine others as they come until a correct page ad is found. Don't forget these rules, as these merchants want to play fair and let the first person with a correct ad win, no matter who they are.

THIRD:—Small ads must be so pasted or pinned on these spaces in the big ad so as not to cover the firm name in the space, and also to show the firm name on the small ad pasted or pinned therein.

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO OUR CUSTOMERS AND FRIENDS

<p>BROWNFIELD HARDWARE COMPANY Hardware, Furniture and Undertaking</p>	<p>MILLER & GORE</p>	<p>C. R. RAMBO Bonded Abstractor, Loans and Insurance</p>
<p>TUDOR SALES COMPANY</p>	<p>COLLINS DRY GOODS COMPANY</p>	<p>ALEXANDER DRUG STORE</p>
<p>BALDWIN'S</p>	<p>PALACE DRUG STORE</p>	<p>MAGNOLIA PETROLEUM COMPANY</p>
<p>CRAIG & McCLISH</p>	<p>COBB'S</p>	<p>HOKUS POKUS</p>
<p>C. D. SHAMBURGER</p>	<p>TRY YOUR SKILL ON FILLING THIS OUT</p>	<p>MICHELLE DRUG STORE</p>



WALLPAPER

—A Pattern For Every Room—

No matter what the decorative motif of your rooms may be, we have a pattern for every room. We are showing a number of new designs ranging from the very best materials to the lowest priced consistent with lasting values in modernistic treatments.

HIGGINBOTHAM-BARTLETT CO.

Phone 81 Brownfield

ACCURATE PLUMBING

If you have not had your gas plumbing done call me for prices. Can also do your water or sewerage plumbing and fitting.

Frank Ballard

Plumbing Gas Fitting Electrical

DOLLENE BEAUTY SHOPPE

will have a new operator after Friday

of this week. All old customers as well as new are invited to come in and talk over your beauty needs with the new operator.

LOCATED AT CITY BARBER SHOP

HUDGENS & KNIGHT

will demonstrate the new **CROSLEY RADIO**

Today!



CROSLEY 31-S
\$56.50

(without accessories)

At New Low Prices!

THIS sensational new Crosley Radio will please you as no other has ever done!

Three Crosley models to choose from! (1) Crosley 31-S. A smart table model in metal with panels in walnut burr finish, at the low price of \$56.50 (without tubes, speaker or legs).

(2) Crosley 33-S. A beautiful console model, including the Crosley Dynacoil speaker, only \$112 (without tubes).

(3) Crosley 34-S. Handsome console with swing doors. Smart, compact, beautifully veneered — \$116 (less tubes).

Screen Grid, of course, and all the modern developments known to radio!

Come in and hear it—see it—today. We'll gladly place it in your home for a five day free trial.

STONE TESTED

by America's greatest musical artists

Alma Gluck
Edith Mason
Efrem Zimbalist
Jose Mojica
George Gershwin

and others equally famous

You're there with a

CROSLEY

OUR SUFFERING JURORS

An exchange makes the following comment upon jury service in criminal procedure which pretty clearly represents the case:

It seems that one of the Fall jurors suddenly awoke to the fact that he had found the defendant guilty as charged, after it was too late to do anything about it. Several of the Pantages jurors—or were they jurixes?—did the same thing in a tearful confession, thoughtfully drawn up for them by some attorney or other. And then there was the Carolina juror who went insane in the presence of the prolonged absurdities of criminal law.

If something is not done to improve the stamina, physical and moral, of our American jurors, this sort of thing may get to a point where the whole system breaks down. So far as the actual trial is concerned, the jurors get less consideration than anybody else in the courthouse. The defendant often is out on bail—but the jury is locked up. The Judge pursues his normal life—but the jury has holes cut in its newspapers, conducted to meals like a chain gang in charge of a deputy, and has to listen, not to what it wants to know about the case, but what somebody else wants to tell the jury. It is far pleasanter to be tried for a crime—so far as physical comfort is concerned—than to do the trying in an American jury box.

Look at the picture of the next jury you see in the papers. So notorious is the effort of lawyers to get only weak characters to sit of their cases that it is almost a reflection on one's acquaintance with current affairs to be accepted in a criminal case for jury service. The perfect juror is the man who has heard nothing, learned nothing, and thought nothing since the day of his BIRTH! No wonder that some of them come out of the verdict room dazed and jabbering to themselves. It's time we did something about juries, anyhow. —Greenville Messengers.

TOO COMMONPLACE

Youthful Jack—"Oh, mother, I do love cake! It's awful nice!"

Mother (reprovingly)—You should not say 'love' cake, say 'like.' Do not say 'awful,' say 'very.' Do not say 'nice,' say 'good.' And by the way, the word 'Oh' should be omitted. Now my dear, repeat the sentence correctly."

Jack—"I like cake. It's very good."

Mother—"That's better."

Jack (with an air of disgust)—"It sounds as if I was only talking 'bout bread."

Carlsbad Cavern Highway Ass'n Has Meet

Lubbock, Texas.—J. A. Hankins, Lubbock City Commissioner was elected president of the Carlsbad Cavern Highway Association at the first annual meeting here, November 25, when over 100 delegates from practically every town between Oklahoma City and El Paso were present.

J. L. Moreau of Olustee, Okla., Carl S. Guin, Quanah, Texas, and Luke Roberts, Lovington, N. M., were elected vice-president. Directors elected are as follows: R. A. Singletary, Oklahoma City; H. E. Green, Blanchard, Okla.; C. E. Price, Cache, Okla.; A. B. Moore, Indianola, Okla.; C. W. Snider, Altus, Okla.; F. B. Thorp, Eldorado, Okla.; A. B. Key, Quanah; County Judge Whatley, Paduca; Judge Glenn, Matador; G. C. Springer, Roaring Springs; D. J. Harkey, Dickens; Joe Brown, Crosbyton; P. B. Ralls, Ralls; E. T. Danial, Idalou; Tom A. White, Lubbock; S. B. Pierson, Ropesville; J. E. Shelton, Brownfield; Judge J. H. Lynn, Plains; H. Field, Bronco; R. C. Baum, Tatum, N. M.; W. M. Snyder, Lovington, N. M.; V. L. Minter, Carlsbad, N. M.; and H. L. Birney, El Paso.

Resolutions adopted by the meeting included one urging highway departments of New Mexico, Oklahoma and Texas to join in a request for Federal designation of the highway from Oklahoma City to El Paso as an application has already been placed before the executive committee of Highway officials with action on it anticipated next June at the body's meeting.

A request was also made, through resolution that the Federal government set aside 10 per cent of the funds received from visitors at the Cavern to be used for advertising. The past officials of the association were thanked for service and the Lubbock Chamber of Commerce for its hospitality during the Convention.

Highway departments of the three states through which the highway runs are to be asked for permission to place markers of the highway along the roadway. State designation on the road from a point five miles west through Olustee and Eldorado to the south banks of Red river, where it joins Texas Highway No. 51, will be sought, as will state designation on the road from Quanah southwest to connect with Federal Highway No. 70.

The association urged every country along the route of the highway where paving has not already been voted to use every effort to vote bonds for paving them. Lubbock County votes on a million dollar issue December 17 which, if it carries, will pave the entire distance of the highway through this county.

The next quarterly meeting will be held at Matador during February.

A large number of reports, and interesting addresses connected with better promoting the interests of the highway were heard. Carl S. Guin, of the Quanah Chamber of Commerce, retiring president during the day. Texas State Senator Jink L. Parrish of Lubbock made the welcome address and G. K. Richardson, Carlsbad for New Mexico, James L. Moreau, Olustee for Oklahoma and Carl Gallagher, Quanah for Texas responded. R. J. Murray, chairman of the Highway committee of the Lubbock Chamber of Commerce presided at a luncheon at noon when the visitors were guests of the Lubbock Chamber of Commerce. B. Sherrad made a welcome address here and R. A. Singletary of Oklahoma City made the principal address. In the afternoon session Col. Thomas Boles, of the United States National Park Service told of the Carlsbad Cavern. W. B. Kelley, Roswell, district engineer of the New Mexico state highway department spoke, telling of the interest of that organization in the road.

GOSPEL OF SELFISHNESS

C. A. Bowsher, of Philadelphia, offers the following creed as part of the philosophy of Americanism:

To preach selfishness and to practice selfishness beget poverty, misery and woe.

To preach selfishness and to practice selfishness beget hypocrisy, hate and greed.

To preach selfishness and to practice selfishness beget justice, progress and prosperity.

To preach selfishness and to practice selfishness beget useless pleasantries. They are waste of effort and idleness of time. They formulate futility.

Who denies that he is selfish reveals that he is. Of such are the liars and the operators of deceit.

Who denies the selfishness of others proclaims his own. Of such are the hypocrites.

Who denies selfishness to others has altruism or greed. Of such are the parasites, the thief and the robber.

Selfishness is of the Spirit. It is the integrity of individuality. It is the aspiration for personality. It is the motive of all progress. It is the desire of man to be in terms of body, soul and mind the most excellent. It is absolute standard in the morals and the ethics of things. Its sentiment is liberty. Its performance is reciprocity. Its destiny is freedom. Selfishness is the directing and constructive motive in the social, political and economic affairs of all democratic mankind.

MRS. MAJORIE WARE PASSED AWAY TUESDAY, NOV. 27TH

Mrs. Majorie Ware, daughter of Mr. and Mrs. A. L. Turner of Brownfield, passed away at the Lamesa hospital last Tuesday, Nov. 27th at about midnight. She was born at Abilene, Taylor county, on April 4th, 1899.

She came here with her husband and son, Ronald in 1923, at which time she was appointed postmaster and has served in that capacity with thorough efficiency. Her life was an inspiration to those with whom she was associated and she won the highest regard and esteem of everyone who knew her.

Greater than all else that can be said of Mrs. Ware, she was a Christian, a consistent worker in the Baptist church, having been baptised by Brother Doshier in 1924.

Besides a host of friends who mourn her death she leaves a devoted husband and three children: Ronald, 11 years of age and twin babies, Martorie and Bobby, two weeks old. Her father and mother, Mr. and Mrs. A. L. Turner of Brownfield, Mrs. Carl Lewis of Brownfield and other relatives whose names we failed to get.

Funeral services were held in the Baptist church at Brownfield, Rev. Doshier, Seagraves pastor in charge. The many gifts of lovely flowers and large host of friends both from Seagraves and Brownfield attending the funeral services were suggestive of the love and esteem in which she was held by her friends and loved ones.

The body was laid to rest in the Brownfield cemetery.—Seagraves Signal.

VAULT YIELDS SMALL SILVER AT SOUTHLAND

Charge of theft by bailee is being filed in Garza county today against J. M. Pope, owner and manager of the Bank of Southland, missing since late Monday evening. Leon O. Moses Garza county attorney, told The Daily Journal over long distance telephone at noon Friday. The institution's vault, opened for the first time this morning since the banker's disappearance, yielded only \$200 in small silver, the attorney said.

At least \$2,500 in currency is missing from the vault, Prosecutor Moses, who resides in Post City, said. Disposition of other funds, thought to have been in the vault but not found today, cannot be ascertained until auditors go over the institution's books, the attorney reported.—Lubbock Journal.

PLENTY OF RESISTANCE

1st Salesman—"Meeting with much sales resistance lately?"

2nd Salesman—"Yes, I ran into two brooms and three bulldogs yesterday."

Alpine—Shipment of 30 cars of Hereford steers made from here to California.

DON'T JUDGE THIS TIRE BY THE PRICE



The Federal Defender is low in price, but it performs like a thoroughbred.

It's good-looking, it takes a sure grip on the road, and it wears slowly over any kind of going.

It's a true Federal through and through and gives true Federal service. Try a Defender, but don't judge it by the price . . . it will serve you well.

FEDERAL DEFENDER BALLOON, a true Extra Service Tire at an unusually low price. Value unexpressed at

FEDERAL TIRES

CRAIG & McCLISH

Phone 43 Brownfield

OFFICE MOVED

Phillips Petroleum Company's office has been moved to the rear of the Chisholm-Gross Motor Co.

ROY HARRIS, Agent

NOW—

for the **SOCIAL SEASON**

YOUR CLOTHES — ARE THEY IMMACULATE?

Look over your wardrobe today and pick out the things that need cleaning. Then phone 1-0-2.

CITY TAILORS

CALL 1-0-2 —C.Y.E.— ONE DAY SERVICE

FARMERS NOTICE

We the undersigned gins of Terry county will close our gin plants Saturday night December 21st and re-open for business on Monday morning, December 30.

- Farmers Gin Co. Brownfield
- Harrison-McSpadden Gin Co.
- Independent Gin Co.
- West Texas Gin Co.
- W. E. Henson Gin Co.
- Wellman Gin Co. Wellman
- Lee Allen Tokio
- A. C. Barton Gin Co. Union

SOCIETY and Club

Mrs. R. BOWERS, Editor
Phone 1-82

CHRISTMAS SPIRIT IS GROWING

Christmas is just around the corner and everywhere the Christmas spirit is being emphasized by the bright colors and decorations. The breathless rush of the last minute shopping announces the time is near. Christmas with its gay bright colors and symbols is a beautiful time to entertain. Several attractive parties have been given during the week.

MRS. MCGOWAN ENTERTAINS CLUB WITH LUNCHEON

Mrs. Joe McGowan entertained the Contract Club Friday at one o'clock with a prettily appointed luncheon. The guests were served at the dining table which was artistically decorated with the Christmas candles and place cards. The menu included turkey and dressing, giblet gravy, creamed peas, celery, cranberry jelly, creamed potatoes, congealed salad, hot rolls, ambrosia with whipped cream, fruit cake and coffee.

Later bridge was played with Mrs. May scoring high and receiving a pair of hand-embroidered pillow slips in yellow. The table prizes were hand embroidered pictures. These went to Mrs. May and Mrs. Bowers.

The guests were Mesdames Shelton, Michie, Endersen, Miller, King, May, McDuffie and Bowers.

CHRISTMAS CLUB PARTY AT MRS. SMITH'S

Mrs. W. C. Smith entertained the Kill-Care Club Wednesday afternoon at her home on East Main Street. A rose powder jar with powder was awarded Mrs. Ike Bailey for high and a powder puff and brush to Mrs. Hudgens for second to high.

The home was prettily decorated with Christmas colors and symbols and the red motif was daintily carried out in the refreshments of meat sandwiches, potato chips, red congealed salad garnished with sliced olives, cheese carrot, fruit cake, prune whip and hot tea.

The guests were Mesdames Claude Hudgens, Bailey, Dalton Lewis, Fay Brownfield, Dick Brownfield, Wingerd, Fred Smith, Toone, Flem McSpadden, Knight, McBurnett and Earl Jones.

THE MRS. McSPADDENS ENTERTAIN WITH BRIDGE

Mrs. H. W. McSpadden and Mrs. Flem McSpadden entertained Thursday afternoon at the home of Mrs. H. W. McSpadden's with six tables of bridge. High score was won by Miss Patterson and next to high by Mrs. Walter Gracey. The first prize was a pretty conchale mirror and the second was a large box of powder.

At the close of the games a refreshment plate of chicken salad, saltine crackers, date pie with whipped cream and coffee was served.

The guests for the afternoon were Mesdames Dick Brownfield, Ike Bailey, McGowan, Tom May, Miller, Wingerd, Endersen, Claude Hudgens, McBurnett, Lawless, Arthur Sawyer, Ray Brownfield, Michie, Gracey, McDuffie, Earl Jones, Morgan Copeland, Bowers, Homer Winston, W. C. Smith, Fred Smith, Dalton Lewis, Scudder and Miss Ina Patterson.

SANTA CLAUS VISITS LITTLE FOLKS PARTY

Santa Claus and his helpers were welcome visitors at the home of Larry Miller Friday afternoon when he was celebrating his fifth birthday with a party. Toys were distributed to all the little guests by Santa Claus from a large bag which he carried on his back. The children discovered that it was not really Santa Claus, but was Billie Joe McGowan dressed as Santa and his helpers were Virginia May, Queenelle Sawyer, Wendal Rowe Smith, Laddie Lynn Brownfield and T. I. Brown, Jr.

The birthday cake with its five candles was cut and served with Dixie cups and candy.

The guests were Joe Pete and Ida Mae May, Billie Joe Markham, Val-

dene Dumas, Robert Lee and Junior Craig, Elizabeth Ann Smith, Jane Brownfield, Dorothy Jean Knight, Elsie Clare, Hermon Claude Gore, Christine McDuffie, Bobbie Virginia and Marion Bowers, Patsy Ruth Carter, Jerry Cardwell, Imogene Coleman, Dale Renfro, Andersen Griffin, Vernie Marie Baldwin, Bobbie Scudder, Harrold Jones, Bettie Shelton, James Bennett Brown and Jackie Holt.

CHRISTIAN ENDEAVOR SOCIAL

The Christian Endeavor entertained with a social in the Sunday School room adjoining the Presbyterian church Friday evening. Forty-two and bunco were played, but no prizes were given. Ice cream and small cakes were served. The following officers were elected:

Miss Florence Holt, president; Miss Juanita Murphy, vice president; Miss Eileen Ellington, secretary, treasurer and pianist; David Perry, chairman of lookout committee, Cecil Burnett, chairman of social committee; Miss Marion Hill, chairman of program committee; Miss Juanita Perkins, corresponding secretary and reporter; Miss Mary Perkins, sponsor.

The Endeavor invites all the young people of the town to join them.

Those present were J. B. Huckabee, Adolphus and Gertie Goodpasture, O. D. Huckabee, Florence Holt, Madison Chancellor, David Perry, Marion Hill, Eileen Ellington, Juanita Murphy, Martha McClish, Juanita Perkins, Sawyer Graham, Spencer Kendrick and Miss Perkins.

Mr. and Mrs. H. W. McSpadden and Wade Headstream spent Sunday and Monday in Lubbock visiting Miss Gladys McSpadden.

Mrs. H. W. McSpadden Jr. and three children of Groom have been visiting Mr. and Mrs. H. W. McSpadden. She left Tuesday for Littlefield to attend a birthday celebration of her grandfather.

Mrs. Ralph Carter and little daughter who have been visiting her two sisters at Quitaque, Texas are home again.

Mr. and Mrs. R. L. Bowers and children and Mrs. Claude Hudgens visited relatives in Lorenzo Tuesday.

Mrs. Joe McGowan and Mrs. John King drove to Plainview Saturday to meet Mrs. McGowan's mother, Mrs. Radford of Quanah. Mrs. Radford will visit for about two weeks.

THE PRISCILLA CLUB MEETS WITH MRS. HOLTGATE

The members of the Priscilla Club enjoyed the afternoon with Mrs. Robert Holgate on Friday. The time was spent in doing needle work after which cherry pie with whipped cream and coffee were served.

The members present were Mesdames McClish, Dunn, Gracey, Kendrick, McBurnett, Earle Williams, Simon Holgate and the hostess.

Vernal Renfro of Amarillo came in Saturday for his wife and son who have been visiting her parents, Mr. and Mrs. L. F. Hudgens. They returned Sunday afternoon.

Mrs. Ralph Carter and Mrs. J. B. Knight were Lubbock visitors Tuesday.

WOODMEN CIRCLE PARTY

(Too late for last week)
The Woodmen Circle Grove 462 was entertained on the evening of November 21st with a birthday party with Mrs. W. F. Stewart and Mrs. Era Fitzgerald as hostesses. Both hostesses received many pretty gifts.

Sandwiches, cake and jello were served to Mesdames Lottie Head, Stella Jackson, Ruth Moore, Cornelia Moore, Neva Greenfield, Laura Smith and Misses Laula and Julia Head and Margaret Jackson.

DIST. MANAGER OF WOODMEN CIRCLE VISITS LOCAL GROVE

Mrs. Jenny Lindbloom of Amarillo, district manager of the Woodmen Circle visited Grove 462 and secured many new members. A special meeting was called at which ice cream and cake were served.

WOODMEN CIRCLE INITIATE NEW MEMBERS

The Woodmen Circle Grove 462 met in a business session the evening of December 5 with Mrs. Laura Smith, presiding. The initiation of thirteen candidates was carried out. Following this the new officers elected were: Mrs. Jim Moore, guardian; Mrs. Laura Smith, post guardian; Mrs. George W. Neill, chaplain; Mrs. Jack Head, clerk; Mrs. Homer Winston, banker; Mrs. Ben Hurst, inner sentinel; Mrs. Murry, outer sentinel.

A Christmas tree party was planned for December 19 and a committee of Mrs. Homer Winston and Mrs. Charlie Moore was appointed in charge. The members drew names and presents will be given all the juvenils.

The birthday party honorees were Mrs. Bill Tankersley, Mrs. Lulu Helms, Miss Mareta Bell, Miss Ruth Henson, Mrs. Jack Head, Mrs. Homer Winston, Mrs. G. W. Neill, and Miss Dora Dean Neill. Many pretty gifts were received by each.

Sandwiches, cake and hot chocolate were served to forty-one members.

PARTY FOR SUNDAY SCHOOL GIRLS

Mrs. W. B. Downing entertained Sunday School class of girls Monday evening. Pretty vases were hid on the lawn for each member. These were attractively wrapped in Christmas paper with the holiday seals.

After enjoying the afternoon playing games, sandwiches, cake, hot chocolate and candy were served to Lucille Harris, Imogene Murry, Iris Lewis, Marion Bigham, Virginia May, Barbara Henson, Vera Jackson, Daphne Moore, Eunice Michie, Kathy Hunter, Juanita Posey, Bonnie Dell Gross and Alecia Fay Mangum.

LADIES STUDY AT MRS. MAY'S

Five ladies spent Thursday with Mrs. E. V. May to study the life of Lottie Moon, one of the first missionaries to China. Each guest brought her lunch and lunch was served picnic style. The ladies were Mrs. W. W. Price, Mrs. K. W. Howell, Mrs. Simmons, Mrs. Flache and Mrs. Auburg.

LADIES ATTEND ZONE MEETING AT MEADOW

A number of ladies of the Methodist church went to Meadow Thursday for an all day session of the Quarterly Zone Meeting. An enjoyable part of the program was a play presented by the Brownfield ladies. The Meadow ladies were gracious hostesses and served dinner on the ground to their guests. The beautiful day made it ideal for the occasion.

The local ladies attending were Mesdames Webber, Turrentine, Boone Hunter, Longbrake, Knight, Hubert Thompson, Livville, Helms, B. L. Thompson, Rickels, Ridgeway, Baldwin, Wheeler, McDaniel, Spear, Powell, Treadaway, Taylor and Downing. The next quarterly zone meeting will be here the latter part of March.

CHURCH OF CHRIST BIBLE CLASS

The Church of Christ Bible Class met Monday afternoon at the church for a study lesson with Mrs. Redford Smith as leader. The ones present were Mesdames Smith, L. F. Hudgens, Ditto, Murphy, Moore, Nelson, Will Cook, Homer Winston, Williamson, Legg, Blackwell, Stricklin, W. G. Harris, Mitchell, Bowers and Jackson and Miss Kathaleen Hardin.

COBB'S Pre-Holiday - SALE -



—CHRISTMAS MERCHANDISE GALORE—

You will find plenty of EXTRA VALUES in Handkerchiefs, Gloves, Hose, Scarfs, Beads, Bed Spreads, Luncheon Sets, Buckles, Belts, Suspenders, Shirts, Ties, Hose, Shoes, Mufflers, Sox, Hats, O'Coats, Bill Folders, Munsing Underwear in Teds, Negligees, Pajamas, Bloomers, Bath Robes, Sweaters, and many other things to numerous to mention.

MEN'S AND BOY'S SUITS all on sale at a Great Saving.

- LADIES COATS ALL GO—
- \$12.75 values \$ 9.88
- \$19.75 values 14.88
- \$27.50 to \$39.50 values 22.88

—DRESSES—

- Good Sizes, Styles and Colors—
- \$12.75 to \$15.00 val. \$ 9.88
- \$19.75 to \$22.50 val. 14.88

ALL FELT HATS FOR LADIES Go at a Real Saving.

ONE LOT DRESSES
Values to \$15.00
at \$7.88

2000 Pair Peters Diamond Brand Shoes All On Sale At Great REDUCTIONS!

You will find the shoe you want and at the price you want to pay.

We are showing a snappy new line of Spring Hats, Dresses, and Coats. See them before you buy.

Mrs. Vinson has gone to Wichita Falls to spend Christmas with her mother.

METHODIST MISSIONARY SOCIETY

The Methodist Missionary Society met Monday afternoon at the church for a business meeting and a "Voice" lesson with Mrs. Cleve Williams, Mrs. B. L. Thompson and Mrs. Harry Longbrake on the program.

The members present were Mesdames Livville, Jackson, Hutchinson, Webber, Turrentine, Hester, McDaniell, Powell, Posey, Downing, Thompson, Cleve Williams and Longbrake. Mrs. Fred Smith entertains the Society next week with a social.

BAPTIST W. M. U.

Circle One of the Baptist Missionary Union met with Mrs. Coe for the last time Monday afternoon as she is leaving for Portales, New Mexico real soon. Hot chocolate and cake were served.

Circle Two met with Mrs. J. C. Green for Bible study which was led by Mrs. Dunn. Fruit salad and cake were served to Mesdames Howell, Haywood, Mullins, Dunn, Flache, Hulme and Dr. Copeland.

Mrs. Markham was hostess to Circle Three at the Wines Hotel. A Royal Service program on "World Fellowship" was given. Sandwiches,

pie and hot chocolate were served to Mesdames McBurnett, Wirtz, E. V. May and Simmons.

Mrs. Clyde Briley was hostess to Circle Four after the Royal Service lesson individual cherry pies with whipped cream and hot chocolate were served.

Those present were Mesdames Lawrence Green, Benton, Bond, Carter, E. V. May, Brown, Nelson, Lindsey and Stewart.

PIANO RECITAL

Next Friday evening, December 20 at the Baptist Church, 6 o'clock, Mrs. Dallas will present her piano pupils from the first to sixth grades inclusive in recital.

The closing number will be a play entitled "The Wedding of the Painted Doll." Following are the characters:

- The Bride—Quilla Graham.
- The Groom—Von Deo Lewis.
- Father of Bride—Julia Ruth Markham.
- Mother of Bride—Betty Jo Savage.
- Bridesmaids—Ethel May, Mary Nell Adams.
- Preacher Man—Joseph Harris.
- French Doll—Margie Sue Bynum
- Jumping Jack—Eugene Wall.
- Negro Doll—Eugene Wall.
- Rag Doll—Elmer Lewis.
- Red Riding Hood—Mildred Adams.
- Buster Brown—J. E. Smith.
- Old Woman—Virginia

May. Her children—Bobbie Virginia Bowers, Christine McDuffie, Patsy Ruth Carter, Dorothy Jean Knight, Leon Lewis, Jo Pete and Ida Mae May.

B. Y. P. U MEETING

At the Sunday B. Y. P. U. meeting one hundred members were present. That was a good attendance as there are only 120 members enrolled. There are in all six unions.

22 CENTS ELECTRICITY EQUALS \$45 CANDLES

When the Renaissance developed the candle as the best artificial illuminant, the torch remained the light for the poor, because of the expense. Some idea of the relative costs is obtained from the calculation that the same amount of illumination possible now from 22c worth of electricity would have cost, in the candle era, \$45. At a reception given President George Washington the candles used to light the reception hall cost \$10 an hour. The same amount of light today would cost 20 cents.

Ulysses Sawyer and family from Cross oaks, N. M., were over during the week end.



Gifts

Selected By Us to Aid You in Choosing Your Gifts

At this gift store you will find gifts suited for every gift problem you may have. The forethought we used in selecting gift items to answer your gift needs makes the choosing of your Christmas remembrances a delightful and entertaining pastime.

Do Your Shopping Early While The Stock Is Complete.

Palace Drug Store

Be Sure To See Our Line of

Christmas Goods

Before You Buy

HUNTER DRUG STORE

MARKET SPECIALS

- BEEF ROAST 22c
 - Bankers BREAKFAST BACON 24c
 - VEAL LOAF Perk added 19c
 - Sugar Lump Breakfast BACON 30c
- Packing House Market at 'M' System

SATURDAY SPECIALS

- ORANGES per dozen, small 18c
- SUGAR Cane, 10 lb. 59c
- 3 lb. Maxwell House COFFEE 127
- No. 2 Wapco Tomatoes, can 10c
- Qt. Green OLIVES per jar 55c
- Kellogg Corn Flakes, pkg. 11c
- 10 lb. E. Tex. Sweet Potatoes 32c
- LONGHORN CHEESE, per lb. 28c

As Cheap As The Cheapest
And No Others Cheaper.

—Trade with us and you will feel at home—

HOKUS POKUS STORE

THE CUB REPORTER

Vol. 1 Friday, Dec. 13, 1929, Brownfield, Tex. No. 4

—STAFF—

Editor-in-Chief..... Frances Carpenter
Business Mgr..... Barney Holgate
News Editor..... Vivian Clare
Social Editors.....
Juanita Perkins and Eunice Elmore
Club Editor..... Vivian Eubank
Sport Editors.....
Robert Bailey and Maurice Thompson
Joke Editors.....
Richard Chisholm and Cecil Burnett
Copyright..... Mildred Cox
Reporters..... Kathleen Hardin
Nettie Thompson, Jack Stricklin
Sponsor..... Mary Perkins

—T-C-R—
CIRCUS COMING

The seniors are staging a circus Saturday night, December 14 at the grade school auditorium. The proceeds from the circus are to help buy a beautiful velvet curtain for the stage of our new auditorium. We will appreciate the cooperation of all patrons and other citizens. Admission will be 35c for adults and 15c for children.

—T-C-R—
LET'S PICK UP

"Cleanliness is next to godliness," is a true saying and neatness is what makes anything attractive. Why can't we have a neat, clean school house and campus? Nothing detracts from the appearance of a school and school grounds like little pieces, big pieces, all kind of pieces of paper scattered about. If the State inspector should find our study hall and corridor so belittered with paper that you could hardly touch the floor when walking in them, some of us would be embarrassed. Then if he, in making his report on general appearance, should say the school was untidy because of little old bits of paper we could easily have put in the waste basket, but through thoughtlessness and carelessness we threw them on the floor, we would feel hurt. Let's not give him

the chance to make an embarrassing report. Let's keep 'em picked up!

—T-C-R—
LOYALTY

There is nothing more important in the school life than loyalty. Oftentimes we try to show our loyalty by entering sports, such as: foot-ball or basket ball; and those who do not enter athletics, we say, are not loyal to the school. Perhaps they are not physically fit to enter athletics but still they can be loyal by helping uphold the standards of the school. Every school has her standards, and they not always consist wholly of athletics; although athletics play an important part, but there are literary standards to be upheld also. Any one who goes to school regularly and really attempts to prepare good lessons is being loyal to the school. It is a duty that is expected of every student.

The schools have been established, for the development of young minds. This has been done by the earnest efforts, kind thoughts and hard work of every citizen. It is to those efforts, thoughts and works that each student should pledge his loyalty and ability.

—T-C-R—
LAST PEP SQUAD MEETING

The last pep squad meeting was held at the home of Kathryn Holgate Wednesday, Nov. 26. This was only to practice a few yells in order to yell at Tahoka. After yell practice all those present got into cars and rode over town singing until a catastrophe occurred that sent them home.

—T-C-R—
BROWNFIELD CLOSES SEASON TYING TAHOKA

The Brownfield Cubs closed the

football season Thanksgiving Day by tying Tahoka 6 to 6. The game was a hard fought game and a great crowd was out to witness it. The game was dedicated to Grady Goodpasture in honor of his good playing during the season. Goodpasture has been selected as an all-district tackle for B class schools.

—T-C-R—
NEW SCHEDULE FOR HIGH SCHOOL

The High School is following a new schedule now by not having a noon recess for lunch. Instead the pupils go to lunch when they have a vacant period, some going at 11:15, others at 12:00 and still others at 12:45. This is a great advantage to the pupils who work, play ball, or take part in other activities. In this way an hour is saved for everyone.

This is no experiment on the part of Brownfield schools for a majority of the larger high schools have long been running straight through the day with classes.

—T-C-R—
SANTA CLAUS LETTERS

Dear Santa Claus:
I have been a good boy. I do not smoke and I try to keep all boys from smoking.

Please bring me a toy mechanical set.

Your friend,
GEORGIE WHITE.

Dear Santa Claus:

I have been a good girl and I try to keep all the girls from wearing their overalls. I want you to bring me a new Spanish Dictionary.

Your friend,
ANNIE M. LONG.

Dear Santa Claus:

Please bring me a doll that will sleep and walk and say Ma Ma, also lots of candy, fruits and nuts. I have been a good little girl and always go to Sunday School.

Your little friend,
JUANITA PERKINS.

P. S. Please don't forget my Sweetie.

Dear Santa Claus:

I have been a good boy and I have tried awfully hard to get other boys to be good. I try to keep them from playing hooky and shooting "crappies." Please bring me a new pair of overshoes to wear in rainy weather.

Your friend,
WILLIE B. TOONE.

Dear Santa Claus:

Please bring me a toy typewriter, a set of water colors and lots of brushes. I've been a good little boy. I go to B. Y. P. U. every Sunday night and I have always been honest.

Your friend,
DAVID PERRY.

—T-C-R—
CAN YOU FEATURE?

Frances C. riding a Goat.
Doris not being in a hurry.
Ruby Holcombe weighing 98 lbs.
Frank Barret with black hair.
Jimmie Thomas being on the eighteen day diet.

Annie Letha not saying "aw shaw."
Mr. White writing a letter to Santa Claus.

Rebecca staying at home all day Sunday.

Cordia Mae not passing compliments.

Tight Graham wearing a size four shoe.

Miss Patterson with a wind blown bob.

Wynona Burnett staying out till 12:00 o'clock.

—T-C-R—
TALES OUT OF SCHOOL

Mr. Lawliss: Mary what is your neck used for?

Mary: To wear your tie around.

Miss Perkins: What books did you loose.

Lenore: Well, I lost my "Common Sense" and—

Miss Long: Getting up late makes you fat.

Dell: Kathryn must have never gone to bed.

Ray: Huck come in and see my loud speaker.

Huck: I didn't know you had got married.

On a test in civics one of the questions was "Name and locate fifteen schools of Texas."

Tuffie Bailey who was determined to make a hundred named for the fifteenth, the Bachelor of Art College, but we have been unable to locate it.

Miss Long our song leader, and Rebecca our pianist don't seem to agree on the same songs. So to be different, Rebecca plays "Tramp, Tramp, Tramp," while Miss Long sings, "Just Before the Battle Mother."

Mr. Lawliss has some very bright students in chemistry. One day he explained the process of plants taking in carbon dioxide and giving off pure oxygen, and how necessary it was that we have plant life to make us more healthful. Then he said, "Pauline Hulse can you tell me why people keep pot plants in their houses in winter?"

Pauline: "To keep them from freezing."

—T-C-R—

If you're not afraid to laugh, come to the Circus and give your face a rest.

Head-Hargrave Co's.

Christmas Sale of Winter Merchandise

Each year at this time we have come to you with prices on all winter merchandise so that you can save money on things that you really need. We quote a few prices below.

—WATCH FOR THE BIG CIRCULAR—

HEAVY COATS

Blanket and Slicker. Lined. A Real Buy—\$4.25 value

\$2.98 each

BLANKETS

A real buy. \$4.95 value. Part wool. Bright colors. 72X80 in.

\$3.49 pair

BOOTEES

Famous all leather bootees the best you can buy—

\$ 7.85 values \$5.95

10.00 values \$7.95

SHOES

See these values they are all new styles.

\$2.98--\$3.98

SWEATERS

Our entire line of sweaters are reduced

25 percent or more.

LEATHER COATS

\$ 7.95 sheep lined \$4.95

10.50 Black 30 in. long \$6.95

11.50 Horse Hide \$7.95

12.50 Horse Hide fur collar \$8.95

Our stocks are still complete and you will find in them the items that you have been wanting and you can buy them at a saving that you have never before been able to at this time of the year. Remember all our gift goods are on sale at these low prices.

50c — FREE — 50c

This coupon will be redeemed for 50c on any purchase of \$5.00 or more during this sale.

Name

Address

—Only one to a customer—

HEAD-HARGRAVE CO.

North Side of the Square

WE GIVE PROFIT SHARING COUPONS WITH EACH SALE.

J. H. Gober is here from Navarro county, and will make a crop here if he can rent land. He is visiting in the Hester home.

An auctioneer was here Saturday selling so-called linoleum rugs. A farmer informed us that he bought one from one of these street guys a few years ago and it proved to be paste board. Water on it would ruin it immediately.

Uncle Mose Dumas called around last week and got his Herald and Star-Telegram fixed up for another year.

Mrs. Belle Henry, and son, B., of Lamesa, were here over Sunday visiting Mrs. Henry's sister, Mrs. W. W. Ditto and family.

Hunter News

People are almost through pulling bolls now, and everyone is proud.

Mr. and Mrs. Charley Cheak are the proud parents of a big girl. Little Clara Belle arrived the second of December to make her home with them.

Mr. Jack Bryan went to New Mexico Sunday.

Messrs. J. B. Williams and George Byrd went to Kent county Friday. They went on business.

Mrs. Jack Bryan and family spent a few hours in the home of Mrs. E. B. Offill and family Sunday night.

Mr. and Mrs. Bob Williams and Mr. Carlton Williams spent Sunday with Mr. and Mrs. Jim Price of Loop.

—CHENK.—
TOKIO NOTES

The Tokio School is in full swing again, however, some have not re-entered yet. Its time for all to be in now.

The mail route northwest from Tokio started today. Mr. Carl Casey is the carrier. It required 3 hours for him to make the round.

The State Aid Inspector is visiting the Terry county schools this week, which is much earlier than usual.

The new school building is going up fast. If the weather stays fair it won't be long before the Tokio school children will have a brick wall between them and the cold wind.

Mrs. J. Logan Green is visiting her mother at Sweetwater.

Mrs. Rushing has returned from a visit with her mother.

Rev. Jess Lanier filled his regular appointment Saturday and Sunday.

Bertram Patterson is on the sick list this week.

GOOD TURN-OUT Makes The Bales Big and Fat

And that is what the farmer needs this year. This can only be had when the Ginner knows how and has the equipment to do the work. Our years of experience, our up-to-date machinery, and our determination to please our patrons, are the reasons why you make and save by having your cotton ginned with

W. E. HENSON GIN

—Located in North Brownfield—

There will be a fruit supper at Mr. Norman Lovelace's Thursday night. Miss Pansy Romans is on the sick list this week.

Ginning is slowing up somewhat but there is still some cotton in the field.

Hockley Co. News

We are sorry to report that Mr. A. L. Green is on the sick list. We hope he will soon recover.

Mr. Lonnie Howard was in Levelland Monday attending to business.

There was a large crowd at the singing at Sundown Sunday. Visitors from various parts of the county were present.

Little Dewitt Howell is convalescing speedily we are glad to report.

Joy Caddel spent Sunday night with her cousin Miss Ellen May Smith.

Mr. and Mrs. B. K. Baldwin were in Levelland Thursday on business.

Mr. G. C. Webb and his brother-in-law, Mr. Jim Stanifer returned home the last part of the week from a trip to Quanah.

1st Politician—"Why are you so sure there is no life on Mars?"

2nd Politician—"Well, for one thing, they have never asked the United States for a loan."

THE AMERICAN CAFE

—under its new management—

is prepared to give you happy, snappy service at all hours and the most delicious dishes in town.

—Come!! Eat with us—

ARE PAPERS APPRECIATED?

Do you appreciate the news-papers you buy and read? It is a pertinent question because every business man ultimately on the public account of its product.

There is plenty of evidence that they do, even though the appreciation is often unconscious.

Do they praise it to their neighbors and out-of-town acquaintances?

We fear that in many cases they do not.

Mrs. Myrl Hill sold the American Cafe this week.

Mr. Juneved—"I want to get a nice bunch of roses for my wife. How much will they cost?"

Florist—"I can't tell until you describe the nature and violence of the quarrel."