

THOUSANDS OF BUSHEL OF CORN COMING IN NOW

Many Counties Near Us Will Ship in Thousands of Dollars Worth of Feeds, While Terry is Selling Several Hundred Thousand Dollars Worth of Corn

While there will be nothing like as much corn sold as there was last year, nevertheless there will be quite a few thousand bushels marketed in this section, principally here, Seagraves, Wellman and Meadow, and the buyers are now on the ground as the sale gets under way. Some of it is going out in the ear, but the biggest part of it will be shelled here and shipped out by the car load unsacked to markets like Fort Worth, Dallas and McKinney, where the mills will use part of it for meal and mixed feed, or sack a lot of it for distribution to other points in Texas. The price is better than last year owing to there being a large area in Texas where no corn or feeds were made, and the price is getting better. Some are advising farmers to be in no hurry to market. The Herald, however, refrains from such advice as we might give them the wrong dope in the matter and be blamed for it. Therefore we will just let them use their own discretion in the matter.

Tens of thousands of bushels however, are being piled in huge rows in the draw near the C. W. Tankersley residence, where after it dries out some, he will get it with his big power shears, from whence it will be hauled to the cars on the track and loaded out to the more unfortunate

section of the state. Then, too there is an immense lot of both corn and maize being stored under the huge sheds in the west part of the city awaiting the time when the buyers will order it shipped to other sections. We presume this will mostly be shipped in the heads and ears, depending whether it is maize or corn. A great deal more corn and other feeds are being utilized at home now than common. Bowers Brothers are putting out a number of feeds now, balanced rations for all kinds of livestock and poultry, as well as baby chicks. These feeds have heretofore all been shipped in. By manufacturing them right here, one saves the freight rate from here to Fort Worth or St. Louis—both ways, and is helping himself by patronizing the firm that is buying his own feeds.

Harrison-McSpadden are also utilizing a great deal of the feeds here by mixing them for the custom and selling meal, and at present they are feeding some two thousand head of sheep in the north part of the city on Terry county feeds. These sheep are showing a big increase in weight, and will, when put on the market likely to be the market in their class. They will not only reap a profit on the increase in poundage of the sheep, but are using thousands of pounds of Terry county feeds while doing so.

Big Manufacturer Just About Have the Air

Whether you sympathize with Hello Doggone Henderson at Shreveport, La., or not, you will nevertheless have to admit that the big manufacturers have just about got the best of the air, and we don't mean maybe. While he is devoting most of his time to what he terms the menace of the chain store, he sometimes turns on these big fellows who have all or practically all of the clear channel stations at their command especially at night, and night, is mostly when it is any pleasure to listen in, or when most of us have time to do so.

Any time week day or Sunday after 7 p. m., until ten or eleven at night, nearly all the powerful stations with clear channels are grabbed by the big manufacturers of the United States, who cry their wares during the intermissions of jazz, sacred or classic music. We must admit that the music as well as the comedy skits are good and put on by nationally renowned artists, but they have the air, and you take what they offer or leave it. Even Henderson devotes a world of time to inside aerials, coffee and what not. There are two stations in Iowa that are also placed as independent stations, but you have to listen to seed and shrubbery sale talks whether you are in the market or not. Once in awhile one is regaled with a lecture, but even these are put on under the auspices of this or that foundation, and of course bear the imprint of the festerer.

Some one may say that the stations must have advertising in order to operate. Granted. We'll admit that advertising is the life of the broadcasting stations just the same as it is to the newspaper. But if you listen in you have to bear their advertising whether or not, and reading of ads in a newspaper is left entirely to your own discretion. Read 'em or leave 'em. Well, says another, just turn a little knob and you're off the offending station, but you are right back on one with the same old program or another very similar.

A few of the stations vary a little one or two nights in the week with something coming from their own studios, and what a relief. As it is, anyone, rich or poor can get some advertising space in the newspaper, but only the big fellow has a shot at the air waves—and they have every hour of them grabbed—when your radio is really worth anything to you. The small man has been forever excluded from advertising by radio, except in day time, perhaps, when no one is listening in to amount to anything.

Mr. Henderson says these big stations and the manufacturers are trying to put him off the air, and he threatens that if they do he will put up a station on the border in old Mexico so powerful that he can drown any station in the United States, and that he will not confine himself to any special wave length, and he seems to have official Washington kinder guessing, alright.

T. H. Green and son, Eelmer, were in Tuesday after supplies.

Communications Must Be in By Wed. A.M.

Again we must state that the dead line for any communication for the Herald is Wednesday mornings. We have stated this a number of times in these columns, but some of our good friends seem to be a long time getting the conditions fixed in their minds, and we are obliged to leave such out sometimes in order to convince them we mean what we say. Then, sometimes the author of such belated articles become miffed at us. But if we had no dead line, we would keep receiving articles for publication all through the week after press day should be over and of course hold up the paper until the reader would not get it till Saturday or even Monday of the following week, and the special offered by our merchants would do neither reader or advertiser one spark of good.

And this does not mean that community correspondents can wait till Wednesday to mail, as that would throw us till Thursday or Friday to get them, and they would not appear in that issue of the Herald. Community correspondents should mail their stuff Monday, as most of the happenings have already been gathered over the week end when most things really happen in rural communities.

Notice to Singers and Lovers of Music

We wish to invite our neighbors in Cochran, Lamb, Terry and Lubbock counties to our convention. We also wish to extend a special invitation to the Lubbock and Clovis quartets. We expect the officers of the Plateau Convention to be with us: John F. Taylor, President, L. M. Brooks, Vice-President and Miss Evelyn Taylor, Secretary.

Cobleland requested the privilege of entertaining the convention. Hockley county is going to feed all of the singers, and the people of our county are going to bring well filled baskets and have a general spread. The social feature of the day will be long remembered.

Everyone begin to arrange to be there and be on the program. Come to Cobleland, February 2nd. "First Sunday." Ten miles west of Levelland.

Yours for Service,
Officers of the Convention:
Bill Frost, President
T. J. Williams, Vice President
S. J. Taylor, Secretary.

C. Sears brought in his old friend, L. N. Parker this week who wanted to read the Herald and Farm News. We told Sears he was just trying to bribe us to vote for him for governor, but that he would have to bribe in several more before we decided to switch our support from Wheatley.

G. W. Hughes and S. J. Hinkle, of Tokio, are new readers. Our Tokio list is increasing very fast. Other communities will have to hurry.

Defiant



21 Million Dollars in South Plains Banks

Lubbock, Jan. 27.—A check up recently made reveals the information that 45 banks in the South Plains have total assets of \$24,655,849.43, with \$11,949,286.43 deposits showing the best financial condition that the banks have ever had.

The check up was made by C. P. Kaykendall, auto dealer, a director of the Lubbock Chamber of Commerce and a former banker, with the assistance of Roy Riddle, cashier of the First National Bank here. Banks at Mahaback, Soda, Amberst, Littlefield, Anton, Lubbock, Slaton, Post, Plainview, Hale Center, Abernathy, Wilson, Tahoka, O'Donnell, Lamesa, Crosbyton, Ralls, Dalon, Ragsville, Meadow, Brownfield, Seagraves, Seminole, Levelland, Lockney, Floydada and Petersburg, were called.

The statement shows the section to be in the most healthy financial condition it has ever been. Kaykendall declares:
The statement as compiled by W. S. Kaykendall and Riddle follows:
Loans..... \$10,791,530.15
Real Estate, Furniture and Banking H'se fin. 1,299,087.00
Other Assets..... 284,608.28
U. S. Bonds, bills of Ex., bankers acceptances, 5,356,700.00
Cash & due from banks 6,913,924.00
TOTAL..... \$24,655,849.43
Capital, Surplus and Profits..... 2,666,562.00
Money borrowed..... 50,000.00
Deposits..... 11,949,286.43
TOTAL..... \$24,655,849.43

RESOLUTIONS FOR STRICTER SABBATH OBSERVANCES

We the members of the churches, believing that there should be stricter observance of the Sabbath, do hereby petition the various business concerns of Brownfield, such as Groceries, Meat Markets, Picture Shows and the like, to observe the Sabbath by keeping their doors closed to trade on that day, in compliance with the laws of the State and nation, and the laws of God.

We urge the Drug Stores and Filling Stations to close their places of business during the hours of public worship, each Sunday, such hours being from 9:30 to 12 A. M. and 7:00 to 8:30 P. M., that the owners and their employees may attend the worship at the churches.

We also urge the citizens of the town and community to cooperate with the business men in complying with these requests by making all necessary purchases during the week.

Adopted by five of the local churches in Congregation assembled, this the 24th day of January 1930.

S. P. Drake of Hamilton, Texas, writes in to renew and tells us to quit our bragging how cold it got here. They had an 18 inch snow down there and the ground froze 12 inches deep.

Merchants Were Very Busy Here Saturday

Saturday was one of the busiest days here with the merchants since the holidays, according to our own observation, and also by quitting the merchants themselves. Also, the people who came to town that day may be heard to remark that we had the best crowd since the holidays. There were several reasons for this, the main one being that the weather had temporarily moderated, and the whole family could get in the car once more, and with comfort come to town for the week end half holiday.

But they came on business as well as pleasure, and the merchants and their clerks were as busy as the proverbial hunting dog trying to wait on all comers. They had no rest from their labors until nearly dark, when the people began going home after a very busy, wearisome afternoon, but the sunshine and moderate weather was something to appreciate after two weeks of the rawest weather this ever hit this section of the state in its known history.

The merchants here had some very special prices for the day and they were being sought by the shoppers. The Herald took particular pains to find out how the special went, and in each case, whether it was dry goods or groceries, hardware or furniture, they went. For instance, one firm had some very special prices on winter overcoats that he wanted to clean up and make room for spring clothing, and he informed us that he had them almost sold out, most of them going during the cold weather of the past week.

So, together, it was a great day for both the merchants and the shoppers, and at the close of the day both were happy. In going among the crowd Saturday, we found that lots of the local farmers are now breaking land or preparing to do so as soon as the ground thaws out a bit more, taking advantage of the fine season in the ground to do so. We have been informed this week that land has never been in such fine shape for breaking as it is this year, and the farmers now have the crop almost out, unless it be a little feed or corn, and are ready to hit the fields and do some deep breaking like they have never broke their land before.

We have an idea that many hibernating insects together with their eggs have been chilled to death this year with our surge of subzero weather, and as the land has been well opened by the freeze, we look for a real bumper crop this year. Even the streets here had great rents in them after the freeze, showing that the old earth's surface has been well opened.

Nyles Morris, editor of the Ropes Hustler, was down again this week, and seemed to be unusually well pleased. We found that his lost tom cat had come back home—satisfied, but rather scratched up, according to Morris. Next to his bound dawg, Morris seems to like his cat next—speaking outside of his wife and children.

Mr. Weathersby, who was former manager of the Jones Dry Goods store here, was here the past two weeks from Lorenzo where he is now manager, until the new manager arrived here. Seemed like old times to shake his hands again.

NO ONE ELSE BUT
"Rastus, does yo' love me?"
"Mandy, yo' is one woman I don't like none other no better than."
READ THE HERALD WANT ADS

Should Civic Clubs Initiate Co. Elections

Sometimes it is a hard matter for one to decide just how to vote on a measure that comes up in civic clubs in order to do justice to all concerned and at the same time balm his own conscience. Just such a measure was presented recently in one of the civic clubs here which left one guessing what course to pursue. In fact, the presentation of the measure for just a yes or no vote was too brief for one not on possession of all the facts to cast an intelligent vote. For instance, say the subject matter was countywide bonds for hard surfaced roads, and you are supposed to vote yes or no whether the club should sponsor them.

Here is where the rub comes. Does that mean the club should support them after they were initiated by a mass meeting of the citizenship of the county, or by a petition to the commissioners court, or does it mean the clubs should get up and initiate the movement? Or does it just mean that the club should support the move after it had been initiated by a concerted action of the leading citizens and property tax payers of the county. It would seem to us that there would be a vast difference in the way the question was put whether one would vote yes or no on whether or not the club as a body would come out for the measure.

Civic clubs are supposed to be progressive and to stand for all progressive measures in the community, but outside of the city or town in which they hold charter some people cannot conceive that their jurisdiction to initiate can exist. But in the town or city where they hold a charter, it might be perfectly proper to initiate any progressive movement they might wish. On the other hand, if they take the lead in a countywide movement and start something that directly concerned every tax payer in the county. This would in itself, we believe give the rural people a chance to say that the white collared people in town were trying to put something over on them, and thereby endanger the movement, whatever it was.

In the recent election in Lubbock county, as we understand it, the commissioners court was first presented with the signatures of a sufficient number of the qualified voters to order the road bond election, then the civic clubs got behind the move and helped to put it over. Sometimes a man is thrown in an attitude of a non-progressive by having measure put up to him that is not clearly defined. We have no idea how the vote in the local club stood on the measure, but we are almost sure that it would have received more votes if the thing they wished to vote had been more clearly stated.

Anyway, no matter how the vote stood, this is no sign that the civic clubs of the city do not stand for progressive movements in the community, or that they would not help out personally if the club declared otherwise in case of need.

Alvin A. Mitchell, minister of the church of Christ, left Monday morning to attend lecture week at the Plainview church. According to Bro. Mitchell some of the best lecturers and preachers in this section of the State were to be there for a lecture.

TWO BIG FARM MEETINGS HERE IN NEXT TWO WEEKS

First Comes the First Annual Poultry Show—Then the Panhandle Swine Breeders Association. Both Will Mean Much to Our Farming Citizenship

County Agent Roy Davis has put a lot of work off on the regular Editor this week that Davis usually writes himself. He claims a lot of work to do himself as an alibi, but a personal letter he wrote us about the matter and begging off would have done the work required, had he expended his time and energy in writing it that he devoted to his alibi. Some seem to think that because Roy recently got married that he is becoming a bit trifling, while others of his friends maintain just as strongly that his wife has given orders that she expects him to stay on the job and make a living and not fool around and get fired. Anyway, here is about what Roy wants us to write:

Farmers Terracing

The first thing he calls our attention to is that Terry county farmers are now wearing their lands in order to keep them from as much erosion as possible from both rains and winds, and at the same time to hold all the rainfall that falls upon the farms. While Terry county looks level to the eye, it will wash in some places just the same, and all the water and silt collect in the draws and small lakes in the low places. Farmers want to make the whole farm productive and profitable, and Roy is out helping them all he can. He also says the freeze has put the ground in the finest shape in years for deep breaking, and the farmers are bringing up the red rich clay subsoil with their flat breaking plows, and you know that is what Roy does on more than anything nearly.

Poultry Show February 7-8

Among the big county wide meetings here that is to attract more and better farmers and farming than any one thing possibly, is the big Terry County Poultry Show here next Friday and Saturday, February 7th and 8th. This is the first effort of Terry county people to pull a separate and distinct poultry show in the history of the county, and the enthusiasm with which it was announced and started off, it will be a great event, for the best breeders in the county are behind the movement. Don't get it into your head that just because it is our first effort that it will be a small affair, for Terry county people have not been in the habit of pulling small affairs in their history, and we know that we have had decidedly good shows during our past two county fairs, and a separate and distinct poultry show will undoubtedly be much better. Come on with those

fine birds. Others who have no birds want to see and admire them. Perhaps it will be the means of your placing many orders for eggs or baby chicks. Come.

Panhandle Swine Breeders Meet

On Tuesday and Wednesday, February 11-12, we will have as our guests in Brownfield one of the greatest regional organizations of the Panhandle and Plains section, when we throw our doors open to the Panhandle Swine Breeders Association for their annual meeting. Terry county has become known far and wide as one of the best swine breeding counties in this section, and people are coming here almost every week from all over the Panhandle-Plains section to buy blooded hogs for breeding purposes. Some of the best swine breeders of the state, including not only the Panhandle section, but such men as Lillard from whom some of our prize winners have come, will be here these two days, and will auction some of their best stuff off to the highest bidders. This will give local breeders a chance to purchase new blood for their herds at their own bid. Others can see these fine hogs whether they wish to buy or not. Then the instruction you will get from the speakers who know the last word in swine breeding will be worth your time and expense in attending.

Referring back to the Poultry Show, which we especially wish to stress this week because we will not be able to reach the readers with another issue before it is under way, we wish to state that some of the local poultry and turkey breeders will have some pens on hand that are real fast company, and you will have to have some high steppers on hand to down them. Besides pens, Pappy John Powell promises to have a whole flock on hand consisting of ten females and a male. Other local breeders mentioned who will have good exhibits are Amos Montgomery, Tom Hawk, Mrs. K. Sears, C. L. E. Meils and others. The educational features of these two meetings will be worth hundreds of dollars to our breeders, for there will be a poultry course and lectures in connection with the poultry show as well as the Swine Breeders meet.

A program for the Swine Breeders meet will be printed next week and you had one last week of the poultry show or at least an outline of conditions. The courses during the poultry show will carry such subjects as feeding and caring for baby chicks and laying hens.

Is Womankind More Harrassing Than Man?

Whether the woman harasser is more harassing than the man harasser, Roscoe Karns is reluctant to say, despite the fact that he might qualify as an expert on the subject. Karns was with the show, "The Front Page" in which he had to deal with an editor. Editors, of course, are supposed to be expert harassers so far as reporters are concerned. From this production he went in to the Pathe picture, "This Thing Called Love," featuring Edmund Lowe and Constance Bennett in which he interprets the part of a husband who is rather fond of seeking pleasure in the company of other women. Unfortunately he has a wife who doesn't see eye to eye with him on affairs of this sort and hysterically reminds him of her disapproval on the least provocation.

While the title of the picture indicates that it has something to do with love, in the case of Karns, love seems to be a thing heard of in titles and books only. Opposite Mr. Karns is Zasu Pitts, and the cause of the family dissension is Carmelita Geraghty who does not hesitate to flirt with other women's husbands, even in their own homes. Stuart Erwin and Ruth Taylor are another matrimonially hand-cuffed pair, while the vampire is interpreted by John Roche. The picture, which comes to the Rialto Theatre, Sunday and Monday, was directed by Paul Stein.

SOME HORSE

"Don't be afraid of him. He's as gentle as a woman."
"Er—uh—uh—I guess I won't ride this morning."—Minn. Ski-U-Mah.

Praise loudly; blame softly.
If you insist on being important, a great deal is expected of you.

Brownfield Laundry Has Banquet Fri. Nite

Mr. and Mrs. J. H. McLeod, proprietors of the Brownfield Laundry gave a banquet at the Hancock Cafe in the Hotel Brownfield last Friday night to the employees and a number of invited guests. For some reason or another some of the employees as well as the invited guests did not arrive, but what was lacking in numbers was made up in enthusiasm.

After a sumptuous feast, Mr. McLeod made a nice talk, welcoming all present to his feast. He also told us some of the aims and ambitions of the laundry under his management. He then introduced each of the several employees present. Rev. E. V. May and the writer were then called upon to say a few words, which they did in which they extolled the good qualities of the host and hostess as citizens and their enterprise as a worthwhile institution to the progress of Brownfield.

Money expended with the Brownfield laundry stays here in the form of salaries and wages, and in turn is reexpended with business men and citizens here. No laundry should be sent out of the town.

ATTEND PLAINVIEW BANQUET

Mr. and Mrs. Homer Nelson of the Alexander Drug Store of this city attended a banquet given by Mr. and Mrs. E. G. Alexander at the Hilton Hotel at Plainview Tuesday night, at which some of the employees from each of the stores at this place, Levelland, Littlefield and Plainview attended. A theatre party at the fine new theatre at Plainview followed the banquet. The Nelsons report a great time.

Next to the guest who doesn't know when to go home the worst here is the person who doesn't know when to hang up on the telephone.

'M' SYSTEM

SPECIALS FOR SATURDAY

Shelves filled with Nationally Advertised Food Products. Every item plainly priced. Here the housewife has solved the problem of her table needs and at the same time saving money on the family budget. If you are not trading at M System Store it will pay you to start Saturday morning. Join the throng of happy customers and partake of our extra specials.

Sugar Fine Granulated Cloth Bag, 10 lbs. Limit 10 lbs. to a Customer **.58**

PORK & BEANS Van Camps medium can, each **9c**

PEAS Marcellus Sweet Wrinkled, No. 2 can **12½c**

GREEN BEANS Ozarks, No. 2 can **12c**

SPINACH Supreme No. 2 can **12½c**

Soap Crystal White 10 Bars **.36**

BANANAS Golden Yellow Per Pound **6½c**

HOMINY Van Camps Large Can **9c**

PUMPKIN Van Camps Large Can **12½c**

Coffee Maxwell House 3 lb. Can **1.14**

CORN Fancy Country Gentlemen No. 2 can, 2 cans for **25c**

SOAP Palmolive, 3 bars **20c**

PEACHES large halves, extra heavy syrup, No. 2½ can **25c**

Hunts Supreme Sliced or Crushed Pineapple No. 2 can **22c**

MATCHES Firestone Brand 6 boxes **16c**

PECANS large thin shell per lb. **17½c**

YAMS Bradleys, per lb. **3½c**

Sugar Cured Breakfast Bacon, per lb. **24c**

Long Horn Cheese, per lb. **27c**

Beef Roast, per lb. **20c**

Pork Sausage, per lb. **19c**

COLLEGE MAN SAYS YOUTHS ARE ALRIGHT

FORT WORTH, Jan. 27.—"I am frequently asked, 'Is the college a safe place for our American youth?' I don't think that it is," says President E. M. Waits of Texas Christian University. Then he hastens to add: "The only really safe place for young men or old is in the grave."

"A college is a good place in which to grow, and growth implies danger, since it means the possibility of growing worse as well as better. Perhaps one of the most difficult things in our American life is to be moral, and yet not be narrow minded. It is this thing we seek for our college students."

President Waits has recently expressed himself at length upon the present-day college student in a new book, "A College Man's Religion."

"I believe at heart our young people are sound, and that we have never had a more serious, trustworthy and dependable generation of young people," he writes.

"The student can almost always be helped and led by the sympathetic friendship of those whom he likes, but an attempt to drive him by those whose attitude is one of superiority hardly brings favorable results."

A DANGEROUS MARTYR

Does the State Democratic Committee fear that if Thomas B. Love gets his name on the ticket, he will be nominated? Their attitude is almost an admission of this sad apprehension.

We don't believe a man who led the Hoover fight in Texas can be elected to state office whether his name be Love or something else. If the democracy of Texas can not be trusted to give preference to a regular candidate, the party cause is not subserved by keeping the irregular candidate's name off the ballot.

In the end the people whether Democrats or Republicans will get what they want. People of Texas were not for Hoover. They were against Smith. Nobody knows that better than the Republican organization. Keeping Love's name off the ballot will muddy the waters for county candidates in many places.

Of course, it is argued that Hoovercrats will go into the primary to support their county candidates but that supposition is not as likely to be true as that people going into the primary with feelings unperturbed will support Hoover for president do not favor Love for governor. Then more we would be more afraid of Tom Love as a martyr than Tom Love on any platform he is likely to propose. —Lockhart Post-Register.

Mr. and Mrs. Frank Henderson, of Cameron, Texas, came in this week to make Brownfield their home in the future. They are opening up a first class tailor shop in the Hankins building. Mr. Henderson is a brother of our esteemed citizen, Claude Henderson.

Mr. and Mrs. Felix Proctor, of Big Spring, were here the past week visiting their parents, Mr. and Mrs. Frank Proctor and Mr. and Mrs. Jay Barret.



Your banking connection is more than a Depository for Surplus Funds.

Call on your Banker occasionally. Discuss your problems with him.

FIRST NATIONAL BANK OF BROWNFIELD

R. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

the Smiths as there are three sets of Smiths in our community now and they are not related to each other.

Mr. and Mrs. Raymond Adams of Brownfield visited the latter's parents, Mr. and Mrs. M. S. Williams Saturday night and Sunday.

Among the Hunter people that attended church at Forrester Sunday night were, Mr. and Mrs. Riley Bryan, Miss Geneva Bryan, Wilburn Bryan, Deward Williams and Orvis Bockman.

Our correspondent and Orvis Bockman visited our school Monday.

Miss Leota Atkins from over Sunday way visited Miss Delma Williams Sunday.

If you want your feed torn up just bring it over to Lee Lyon's, as he now has a "Jim Dandy" feed crusher. He is keeping pace with old Terry; send some more people to our community like him.

One woman is always suspicious of day.

Born to Mr. and Mr. Dick Carter, Saturday night January 25, a girl.

Mr. and Mrs. Dennis Renfro and Dale visited in the home of Mr. and Mrs. J. L. Lyon Sunday and attended B. Y. P. U. at Hunter Sunday night.

The young people of Mrs. Lyon's Sunday School class met for a social at the home of Mrs. Lyon Friday night. Games were enjoyed by all after which refreshments were served consisting of hot chocolate and cake.

Mr. and Mrs. Hodges and daughters from Roswell, N. M. spent the week end in the home of Mr. and Mrs. John Jenkins. Mrs. Hodges and Mrs. Jenkins are sisters.

Again we extend our invitation to you to attend our growing Sunday School and B. Y. P. U. Come!

C. L. Williams is opening up a hardware store at Levelland. We understand that Guthrie Cook will have charge of the new store.



—JUST RECEIVED—

a nice line of Silk Dresses, Spring Coats and Millinery. Wonderful Values. Also a line of very nifty House Dresses; fast colors.

—COME IN AND SEE OUR PRICES—

BE CAREFUL IN PLACING RADIO AERIAL WIRE

Radio aerials are harmless pieces of wire—unless they are installed too close to a power wire, and then they become a serious menace to life and property. The aerial may break in a high wind and make contact with the power line with disastrous results. Here are a few precautions to follow when installing a radio aerial:

Never throw an aerial wire over a power wire.

Do not install an aerial below or above a power or telephone wire.

Do not attach an aerial to a tree unless precaution is taken to see that a spring support or counterweight is used to offset the swaying of the tree in a wind.

Be sure that the supports of the aerial are secure and use at least No. 14 wire.

Under no circumstances should aerials be attached to electric light or telephone poles.

Power and light companies are ever on the lookout for these hazards, but occasionally a radio owner carelessly installs an aerial which escapes notice until an accident occurs.

UNORDERED MERCHANDISE

Carbon paper, and many other articles, are being sent by mail to business houses who have not ordered it. The recipient usually sends the paper back or writes a letter protesting that he has not ordered it. In response to such letters the carbon paper company sends a form letter in which it offers to reduce the price if the recipient will keep the carbon paper.

There is no apparent local or federal law or postal regulation to combat this method of merchandising and the recommendation of the Chamber of Commerce is that the recipient of unordered merchandise should not return such merchandise nor pay for it.

The rule is—set the unordered merchandise aside and keep it a reasonable length of time in order that, should the sender call or send an authorized representative to get it, it will be available. The recipient of unordered merchandise is under no obligation to return the merchandise, pay for it or even write the sender. —The Hub (Lubbock).

COOLIDGE AND SMITH

The recent announcement of the manner in which the \$6,000,000 estate of the late Conrad Hubert is to be divided among various charitable organizations brings to a close an episode that has made extremely pleasant reading.

Former President Calvin Coolidge and former Governor Alfred E. Smith were two of the committee of three named to settle on the method of dividing the estate. For a number of months they worked together; and there was something very refreshing about the manner in which these two distinguished men—utterly unlike one another in birth, breeding and outlook—pitched together to perform a public service.

Calvin Coolidge and Al Smith—a strange pair to work in harness together, surely! It was pleasant to read about their joint activities, pleasant to speculate on the contrast which their presence on the same committee kept emphasizing. We are sorry that their work has been brought to a close.—Lubbock Avalanche.

ABILENE MAN WINS IN CALF ROPING CONTEST

ABILENE, Jan. 25. (AP)—Bob Crosby of Abilene, who claims the title of world's champion cowboy, successfully defended his calf roping title this afternoon in a special match with Allen Holder of Rankin.

Crosby's margin, gained largely on fines assessed against Holder, was 45 3-5 seconds for 20 calves. The winning average was 28.84 seconds. The event was a farewell party for Crosby who will move to Phoenix, Ariz., next week.

W. E. Henson and Dee Elliott, were business visitors to Hobbs, N. M., Monday.

Don't ask anything of your friends that you know they can't grant. It leaves a hurt on both sides.

Have your own way around the house, for you won't always be allowed to in business.

METHODIST CHURCH

After preaching Sunday, Communion will be taken. Every member of the church should partake of the Lord's Supper if we wish to have part with Him. There is to be a church census taken in the afternoon beginning at 2 o'clock.

The Sunday School attendance was increased by forty Sunday.

Geo. E. Turrentine.

J. T. Pippin was in this week and had us add Miss Ida Mae to our subscription list. She is attending the normal at Canyon, and hinted to dad in her last letter that she was missing the Herald.

People were lining up at the collector's door this week, showing that many were providing themselves with the necessary document to vote with this year.

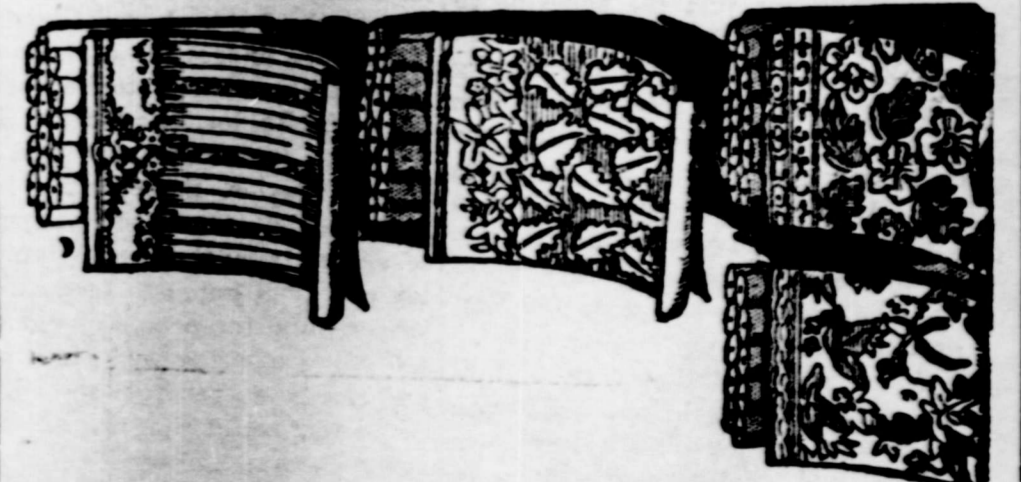
ACCURATE PLUMBING

If you have not had your gas plumbing done call me for prices. Can also do your water or sewerage plumbing and fitting.

Frank Ballard

Plumbing Gas Fitting Electrical

DR. MILLARD F. SWART
will be at
BOONE HUNTER DRUG STORE
Brownfield
TO FIT GLASSES
on
WEDNESDAY, FEB. 5



WALLPAPER

—A Pattern For Every Room—

No matter what the decorative motif of your rooms may be, we have a pattern for every room. We are showing a number of new designs ranging from the very best materials to the lowest priced consistent with lasting values in modern treatments.

HIGGINBOTHAM-BARTLETT CO.

Phone 81 Brownfield

Hunter News

We hate to lose Mr. Will Cheak and family who are moving to Plainview, Texas. However our loss will be others gain.

Mrs. Harrel Hansen and children are moving to Jones county. We certainly do hate to see this good family leave us. Mr. Frank Swensen is going to farm her place.

Mr. Freeman Rodgers and M. S. Williams visited Mr. E. L. Williams

and family Sunday. Mr. Everett Wodall visited Willard Cheak Sunday.

Mr. and Mrs. George Jenkins of the Lahey community visited the former's parents Mr. and Mrs. John Jenkins Sunday.

Deward Williams spent Saturday night with Mr. Orvis Bockman, and Sunday they went to Cedar Lake.

Mr. John Kemp visited in the Atkins home in the Scudday district Sunday.

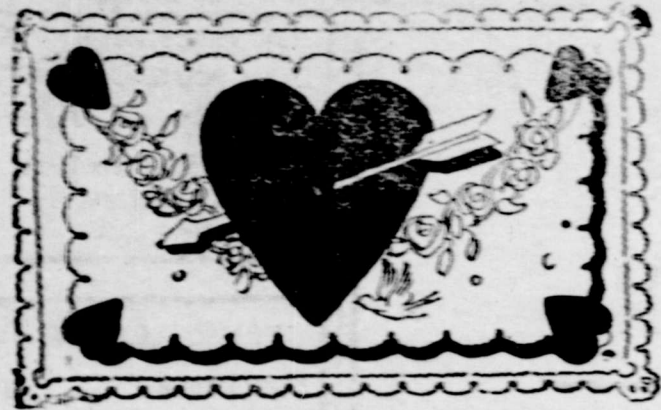
We hope we don't have a mix up of

Another Step Forward

Beautiful new Ford body lines and colors now on display at our show-rooms. Take a ride in the new Ford today.

Tudor Sales Co.

Brownfield, Texas Phone 123



VALENTINES

Valentines for all await your choice here. From the faintest of lacy love missives to the more substantial gifts including pens, stationery, beauty compacts and so on throughout a list so extensive that you will easily find a valentine for every name on your list.

HUNTER DRUG STORE

FEED
BOWERS BEST LAYING MASH
for—MORE EGGS

FEED
BOWERS BEST STARTING FEED
for—GOOD START

FEED
BOWERS BEST GROWING FEED
for—QUICK GROWTH

FEED
BOWERS BEST HEN SCRATCH FEED
to—BALANCE RATION

FEED
BOWERS BEST BABY SCRATCH
to—AID GROWING FEED

FEED
BOWERS BEST DAIRY RATION
for—MORE MILK

FEED
Bowers Best Supplement for Swine
31% Protein Approved Formula of A. & M. College
—Make Hogs Out of Pigs At Small Cost—

—Complete line of Purina Chows—
(A feed for every purpose)

Remember that our feeds are balanced for production and cost less by actual test. We have our own mixer and do our own mixing daily. Fresh feeds are worth more than old. We will appreciate a trial order from you. All feeds that we offer for sale have been registered by the Feed Control Service of Texas.

A home institution interested in the welfare of Terry County.

BOWERS MILLING CO.
Located by the water tower—Come to see us.

—IT PAYS TO OWN YOUR HOME—



There's Pride and Economy in Owning
Your Own Home.

Make an investment of your rent dollars! Enjoy the home that you've always wanted. We offer a special financing plan that makes home ownership simple to accomplish.

—COME IN AND TALK IT OVER TODAY—

SHAMBURGER

E. F. Drury, of south route, has put 'er up more than a year in advance. Lots of new and renewals lately. Our subscription books are nearing 100 percent in advance condition.

E. H. Tandy, prominent diversifier of the south route, was a caller at the Herald office recently.

Mrs. Sally Morgan and daughter, Evelyn, left Sunday afternoon by bus for Los Angeles, Calif. They will stop over a few days at Pápenix, Ariz., with her sister, Mrs. M. Smith.

Mrs. Signa Scarborough, of Big Spring, was up last week visiting her parents, Mr. and Mrs. W. W. Tapp of Pleasant Valley.

This Week

by Arthur Brisbane
It's Big, and Little
Fit at 50? Why Not at 100?
Lindbergh Glides a Little
Only \$150,000 a Year

Los Angeles, Calif.—To know that the world is small, come to the edge of the Pacific and talk to New York friends as easily as though they were in the same room. Or call London, and talk, unconscious of the fact that your voice, transformed into an electric impulse, flashes across the Atlantic ocean in less than a sixteenth of a second, through the ether.

Next, to realize that the world, this country especially, is big, explore the map on your railroad time table, and look for Tucson, Ariz. You find it a couple of inches away from Los Angeles, and decide to drive there some afternoon to investigate the much praised climate.

You discover that the distance is 700 miles, and decide to take a train that makes the trip in a night.

This west coast supplies everything that you want in the way of new ideas, religions, queer beliefs.

Many gentlemen teach you to explore hidden resources of your brain and exchange them for cash, right away.

One enthusiastic, teaches something new called "Brain Breathing." By brain breathing, it seems, you can get rich rapidly.

California has a "Fit at Fifty" club, which politely sends you an honorary membership and says it is endorsed by the governor of the state.

California and every other state should have a "Fit at One Hundred" club. In this country, fifty should be only the beginning of fitness and hard work.

At San Diego Lindbergh borrowed a "glider" airplane, with no engine. He asked a few questions, went up alone, flew for half an hour, 500 feet up, came down and applied for a first-class glider pilot license. He got it. There is only one Lindbergh, but there are a million young Americans like him. They will keep aviation going.

A lady stockholder in the Fox Film company complains that "William Fox paid himself a salary of \$150,000." If that's true, Mr. Fox, like a distinguished servant of the East India company, must be amazed at his own moderation.

One company that he controls pays each of the two managers three times \$150,000. And moving picture stars hired by him get \$150,000 for one picture.

Even humble newspaper employees get more than that modest \$150,000 salary. It isn't what you are paid, but what you produce, that counts.

This glorious coast from Seattle to San Diego, the land of good roads, faces a family problem less acute in other parts of the country.

The problem is "which cars shall go into the garage, which shall be parked in the driveway?" Here the two-car, three-car and four-car family is the rule.

The distressing accident to a Mad-dur airplane returning from the Mexican horse races at Agua Caliente is part of the price of progress. It means one of the first improvements should be to make a plane taking fire, due to collision, impossible.

When railroading started in France, and an accident between Paris and Versailles killed many, it was thought that Frenchmen would ride no more. A troupe of actors, hired, sat in trains at the windows smiling, pretending to like it. Railroading was not abandoned. Flying will increase every year, and become safer than rail or motor travel.

This nation needs 250,000,000 more people to eat the food and use the automobiles, clothing, houses, and radio sets the country could produce.

Some day 500,000,000 Americans will live on the hill tops and mountain tops, and fly down to business or to work on plains and in valleys.

What ships are to the Clyde, packing houses to Chicago, big banks to New York and fat goose livers to Strasburg, moving pictures are to Hollywood land.

The two biggest billboards read "Garbo Talks." They don't even mention the lady's first name, which is Greta.

And "At last the voice of voices, Norma Talmadge."

Two ladies—Bernhardt and Duse—might dispute that, but they are dead; Norma Talmadge much alive.

In 1933 Chicago will celebrate in grand style the "Century of Progress." And there is much to celebrate.

Rufus C. Dawes, brother of our ambassador to England, president of the Chicago celebration, says: "Man is becoming smarter all the time, and because of science the world is a much better place than ever before."

Most gratifying is the fact that man is becoming less brutal all the time. Now if you want to find murder in the name of religion, the vilest beliefs or superstitions, you go into the gutters of ignorance. You no longer find such things on the throne or in lawmaking bodies.

(©, 1929, by King Features Syndicate, Inc.)

Rev. Henkins, of Levelland, was here this week looking for a location, as he has work for this year so situated that Brownfield would be a better location for him. Rev. Henkins is also the editor of The Baptist Builder, the associational paper.

J. H. Fisher, of south route, came in this week to renew.

WIDE AREA TO BE SERVED
BY PIPE LINE EXPANSION

Seven hundred miles of pipe lines, providing natural gas to practically every city of consequence from Canyon to Midland and from Post to Muleshoe, Hereford and Farwell, on the Panhandle Plains area, will be the result of present expansion activities of the South Plains Pipe Line company. This mileage does not include the many hundreds of miles of gas mains already laid in the towns of the present and proposed routes.

Within the past two and one-half years, natural gas has been brought to the cities of Canyon, Happy, Tulia, Kress, Plainview, Hale Center, Abernathy, Monroe, Lubbock, Tahoka, O'Donnell, Lamesa, Midland, Odessa, Stanton, Aiken, Lockney, Floydada, Idalou, Lorenzo, Ralls, Posey, Crosbyton, Slaton, Southland, Post and Brownfield.

Lines From Lubbock
Under the expansion program just begun, from Lubbock will be constructed lines to Shallowater, Anton, Roundup, Yellowhouse, Littlefield, Amherst, Sudan, Muleshoe, with Levelland to be served from a line joining this main at a point northwest of this city.

Big Spring is to be served with a line starting at a point about 36 miles south of Lamesa.

From Canyon a line is being built to Umbarger Dawn, Hereford, Dimmitt, Nazareth, Friona, Parmerton, Bovina, Farwell, Summerville, and Silverton, Quitaque and Turkey are already served.

With these lines a complete belt-ling of the area north of Lubbock will soon be a realization.—Avalanche.

RADIO LAWYER SEES NO
CURE FOR HENDERSON

CLEVELAND, Jan. 26.—Thad H. Brown, general counsel of the Federal Radio Commission, before leaving here for Washington today, said the commission had no means to curb W. K. Henderson of Station KWKH, Shreveport, La., against whose broadcasting complaints have been made.

"Radio jurisprudence," said Brown "is still in its infancy, and as yet there is no law to prevent Henderson from saying whatever he happens to choose. He has informed the commission, via radio, that if his radio station is ever put out of business, he will open a new one in Mexico and operate on every frequency imaginable."

Brown said there was no immediate prospect of legislation to establish a board of radio censorship.

EDITORS AND CRITICISM

Scurry County Times-Signal: Editors are frequently criticized for not printing all the news. Many preachers are also lambasted because they refuse to discuss in the pulpit the mean things some of their members say or do. It is generally a wise idea to use discretion not only the newspaper, but also in the pulpit. If the ordinary country editor or preacher should print or tell all he sees, hears and is told while on the streets there would be a number of dead editors and preachers and maybe a general exodus of citizens from the community. It doesn't always correct an evil by exposing the evildoers. It is sometimes like casting pearls before swine, or pouring water on a duck's back. If the editor could leave town on short notice and not have to return it might be possible for him to write up some articles that would increase his circulation. But what good would a big circulation be to a man with six feet of dirt holding him down. There are many evils going on in every town and community. The men and women who are guilty are generally known to the public, who are neither blind, deaf or dumb. Exposing sin and graft in high places creates some excitement, but it does not necessarily remedy conditions. If certain people who are always insisting the editor expose this, that and the other person, would write the facts and sign their names to the said articles, we would print them if we had to call on the entire police department to see that we were allowed to continue to dwell in the midst of the best people in the world.

ROPEVILLE OIL WELL
NEARING 4,500 FEET

The World Oil Company well, which is being drilled on the Ellwood Ranch, north of Ropeville, in the southeast part of the county, after a two weeks shut-down caused by engine several days ago, is drilling again and has reached a depth of about 4,500 feet.

The contract depth of this well is 5,000 feet, and it will be the center of interest as it goes deeper. The information has been in hard lime, which among oil men is considered favorable.—Levelland Herald.

CARD OF THANKS

"As we live so shall we die." And God, our Heavenly Father saw fit to take from us our dear husband and father, and we wish to express our sincerest thanks to the good people in and around Brownfield for their kind and sympathetic words of comfort and cheer, during his last illness and death. May God's blessings abide with you all.
Mrs. S. W. Bullard and children.

CHISHOLM'S

—Better Prices On Better Foods—

Large Assort of Fruits and Vegetables at Very Attractive Prices for Today.

SUGAR 10 lb. **.59**
Pure Cane

COMPOUND Pure Veg. **.98**
8 Lb.

3 lb. jar pure fruit Preserves 69c 7 bars Luna Soap 25c
16 oz. jar Pure Grape Jelly 24c Quart Jar Sour Pickles 23c

SUGAR Pure Cane Cloth Bag **1.48**
25 lb.

Blackberries, No. 2 can 12c No. 2 Standard Corn 11c
Spinach, No. 2 can 13c Turnip Greens, No. 2 13c

PEACHES Dried **1.78**
10 Lb.

Green Cut Beans, No. 2 can 13c Sardines, American 5c
Gal. Cane Crush Syrup 89c Carrots, bunch 8c

COFFEE Maxwell House **1.12**
3 Lb. Can

Kellog Korn Flakes 10c Raisin Bran 11c
16 oz. jar Preserves 19c 16 oz. Maple & Cane Syrup 25c

Grape Fruit Texas Sweet **.05**
Each

Spinach, lb. 11c Celery, Jumbo 21c
Onions, lb. 4c Oranges (100 size) 5c

—HARDWARE—

Buy your Listers from us; we can fix the terms to suit you, See us now.

Collars \$2.15 and up Bridles, Lines, Hames and Pads
—Any Size You Want— No. 3 Tubs—71c; Washboards 39 and 49c

—BIG HATCHERY READY TO GO—

We want the public to see our Hatchery. Come in Saturday and look it over. We want your co-operation to put this proposition over to help build up the poultry industry in the community.

South of Courthouse Brownfield

FIRE RAZES SUDAN SCHOOL
BUILDING; DAMAGE \$125,000

SUDAN, Jan. 25.—The imposing \$125,000 Sudan High School was reduced to ashes by a fire which destroyed the building and its equipment last night.

Units from Muleshoe and Amherst fire departments were called into service to aid the Sudan department.

The blaze of undetermined origin, started at 11 o'clock, and was well under way before firemen were summoned. Fire started in the auditorium of the structure. A meeting of the Sudan band was held during the evening, but members of the musical organization had retired from practice more than one hour before the fire was discovered.

Six years ago a Sudan High school building was destroyed by fire.

The board of education is now making plans for an emergency meeting place for the high school students, according to W. L. Wilkins, superintendent of schools.

Sudan volunteer firemen saved a grammar school building, which is located 100 feet from debris of the high school structure.

Judge W. R. Slaton, formerly of this section, but now of Channing, Texas, passed away one day last week. He was the father of Mrs. Harry N. Stone, of Seminole, and Walter Slaton, banker, of Tahoka.

Mrs. S. B. Johnson, of the Johnson community, was in Saturday trading with our merchants.

SHE WAXED PETULANT

A young lady entered the stationery store and asked for a pound tin of floor wax.

"I'm sorry, miss," said the clerk, "all we carry is sealing wax."

"Don't be silly," she snapped. Who would want to wax a ceiling?"—Boston Transcript.

B. O. Black and family, of Gomez, were among the crowd here Saturday.

SPECIAL OFFER TO SCHOOL
BOARDS AND P. T. A. ASSN.

We are offering for the purpose of beautifying school grounds, to any School in Terry or Yoakum Counties, our nice home grown Chinese Elm, or other shade trees at our sale prices, and in addition we will donate twenty-five per cent of the bill. This offer will be good for the next sixty days.

BROWNFIELD NURSERY

CHISHOLM BROS.
TIRE PRICES FOR QUICK SALE

(At New Location)

—Goodrich Cavalier—

29X4.40 \$5.90 32X4 1/2 \$13.25
30X4.50 \$6.42 30X5 Truck \$20.90
30X3 1/2 \$4.74
31X4 \$8.90 30X3 1/2 Giant \$4.90

—Commander—

29X4.40 \$5.40

Visit our new station for Real Service
—Plenty of Room—Red or White Gas—

THE HERALD

Brownfield, Texas

A. J. STRICKLIN, Editor and Prop.

Subscription Rates In Terry and Yoakum Counties per year \$1.00 Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Announcements

We are authorized to announce all the following candidates for the office indicated for nomination in the Democratic primaries to be held on July 26, 1930.

For District Judge 106th Dist. Gordon B. McGuire.

For District Attorney, 106th Dist. T. L. Price.

For County Judge: Geo. W. Neill W. E. Henson

For County and District Clerk Rex Headstream

For Sheriff and Tax-Collector J. M. Telford

For Tax Assessor T. C. Hogue

For County Treasurer Mrs. J. L. Randal Roy Ragsdill Mrs. Lula L. Smith J. T. Pippin

For Commissioner Pre. No. 1 L. L. Brock

For Commissioner Pre. No. 2 J. R. Whitley W. A. Hinson S. T. Miller J. L. (Jim) Langford

For Commissioner Pre. No. 3 J. W. Lassiter Will C. Brown

For Commissioner Pre. No. 4 G. M. (Mack) Thomason

For Weigher Pre. No. 4 P. R. Cates F. W. Little

For Public Weigher Precinct 2 T. E. Verner Fred L. Hinson

Real preparation for paving is now going on here, and while three blocks on sixth street look like a cyclone had struck them, they are being put in shape to look like something decent finally.

And again, we laymen want to ask what benefit to the human race will all the scientific knowledge Byrd and

his crew suffered, froze, bled and died to gain at the south pole, will ever amount to. Answer us that?

Mrs. William J. Bryan, wife of the great commoner passed on to be with her noted husband last week. Mr. Bryan referred to his wife as being his balance wheel. Lots of husbands need them.

So the official at Washington have decided finally that dries that are that in principal and practice both are to enforce the pro laws. Wonder why that had never entered their noodles before?

The daily press tells us that Pres. Hoover walks to his work these cold mornings despite the slush and ice that is likely to trip him. So do thousands of other Americans, young and old—especially if the old jitney is frozen up.

When the big freeze first came and a host of us fellows were frozen up, we were told it was our worry, but when pipes began bursting all over the city before the water got to the meters, the city began to worry and also got busy trying to give the people some service. Lots of times it makes a whale of a difference whose ox is gored, but when we find that both ox are hurt our worries become mutual and we get to work to help each other.

Now comes forward a woman in San Antonio with the injunctions who is holding up the rural school fund of \$5,000,000, and it is said that some of them will have to close after this week if the injunction is not dissolved and the funds released for the purpose they were intended. This lady perhaps is wealthy—very likely is—and can send her children—if any—to private schools, and she does not care a rap about anybody else. It seems that some of our judges are just a bit too free with their injunction privileges anyway.

And we wonder if the Texas Cattlemen's Association are really proud to know their attorney is now down at Austin trying to save a big two fisted man who like the coward he is stabbed a poor defenseless working girl. Whether he is down there for love or for money, it would make no difference to us, we would vote against him next time as attorney for the cattle raisers. Texas cattlemen are supposed to be the greatest protectors of womanhood extant, but their attorney is engaged in flouting this opinion of them. And if the ethics of an attorney carry out the condition of defending such an animal as their attorney is defending, then if we were an attorney as we are an editor, there would be one set of ethics that would be bursted as wide open as a soap trough.

Old Timer says The Terry County Herald says that when Texas goes to general election is held.—The Plains Progress.

HELPHY-SELFY Owned and Operated by W. R. Lovelace -A Brownfield Institution- SATURDAY SPECIALS FLOUR 48 lb. G. C. 1.52 2 lb. box Stick Candy 21c Weenies, 3 cans for 22c 1 lb. Sugar Stick Candy 21c Sardines, Mustard 13c 3 pkg. Gum 10c No. 2 Grapefruit 26c SPUDS 10 lb. .32 No. 2 Apricts 23c Gallon Blackberries 56c No. 2 Corn 11c Red Kidney Beans 9c TOMATOES No. 10 2 .10 10 lb. Talbe Salt 22c 12 lb. G. C. Flour 43c 10 lb. Meal 39c -MARKET- Cheese, per lb. 26c Sausage, per lb. 22c Pork Chops, per lb. 24c Steak, per lb. 29c

COMPLETING THE TRANSACTION At this bank we do not feel that a transaction has been completed, just by giving you a receipt for your funds, or performing a service in any of the various capacities by which this bank may assist you. WE THINK THE TRANSACTION IS COMPLETED when you have been made to feel that we appreciated your call; when we have rendered efficient and courteous treatment; when we have faithfully handled the items of your affairs entrusted to our care. This is the animating spirit of this institution and upon which we invite your account. BROWNFIELD STATE BANK Conservative Accomodative Appreciative "A Good Bank—Soundly Managed" BROWNFIELD, TEXAS

THESE WANT AD'S BRING RESULTS WANT AD'S ROOM and board for four or six boarders. Apply 414 North Sixth. 25p. FURNISHED room for rent. Call phone 101, or apply at 610 East Main 23tfc. OUR TREES are grown right, dug right, handled right, and priced right. If you will plant some of them, you will be right well pleased with results. BROWNFIELD NURSERY. 20tfc. SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. 4-24c. WILL BUY a real good Jersey heifer for to be fresh soon. A. P. Moore, Brownfield. 25c. FOR RENT—Light house keeping or bedroom; close in; all bills paid. 121 North 2nd. 24p. FOR RENT 160 acre farm 3 miles north Brownfield; \$200 part cash, balance full time. E. F. Lowrey, Tokio, Texas. 10p. FOR SALE milk cows, mules, all ages; also Jack about 15 hands high. A. H. Herring, South Rt., city. 25c. FOR RENT one room shack and barn, 1/2 acre ground. See Jim Burnett, city. 11p. TO TRADE mares for mule colts; Jersey cows for other cattle. R. C. Burleson. 21tfc. LOST—A part of watch fob. A double Eagle with 32 between the two heads. Bring to Post Office for reward. W. D. Wilkes. FOR SALE—A good milch cow. Call at Brownfield Tailor Shop for Travis Bynum. 25c. LITTLE DROPS of water, little grains of sand, makes a beautiful tree or flower, if you lend a helping hand. We are glad to call at your home and offer suggestions in planning your foundation planting. BROWNFIELD NURSERY. 20tfc. Mr. J. L. Cruce: My fire loss was adjusted entirely satisfactory within four days after I reported the same to you. Thanks! W. R. Lovelace.

Day Phone 1694 Night 675-W COL. JOE SEALE General Auctioneer I specialize on Farm and Stock Sales. Call at my expense. Lubbock - - - - Texas PRESCRIPTION DRUGGIST Day Phone Night Phone 14 134 Alexander Drug Company The Rexall Store BROWNFIELD LAUNDRY COMPANY PHONE 104 Your Business Appreciated DR. A. F. SCHOFIELD Dentist Phone 185 State Bank Bldg. Brownfield, Texas B. D. DuBOIS, M. D. General Medicine Office in Brownfield State Bank Building Phone 161 Brownfield, Texas G. W. GRAVES, M. D. Physician and Surgeon Office in Alexander Building Brownfield, Texas DR. T. L. TREADAWAY Internal Medicine and Surgery Phones: Res. 18 Office 38 State Bank Building Brownfield, Texas J. D. MOORHEAD, M. D. Physician and Surgeon Prepared to do all general practice and Minor Surgery Meadow, Texas JOE J. MCGOWAN Attorney-at-law Office in Courthouse. Brownfield, Texas FURNITURE & UNDERTAKING Funeral Directors Phones: Day 25 Night 148 BROWNFIELD HDWE. CO. Brownfield, Texas DR. R. E. PARISH DENTIST Phone 106—Alexander Bldg. Brownfield - - - Texas

A "Divided" Church Not long ago, a congregation in New York built a new church. They did not have the title insured. In applying to a local savings bank for a mortgage loan, the bank's attorney insisted on a title insurance policy before granting the loan. Examination disclosed that there existed a 6-foot strip of land extending through the center of the building, to which the church had no title due to the failure of the two lots comprising the church property to join. A substantial payment was required to unite the "divided" church, which title insurance would have saved. Whenever you buy or lend on real estate a New York Title policy is always your best policy.

C. R. RAMBO Loans and Insurance Office E. Side Square - - - - Phone 129 Representing NEW YORK TITLE AND MORTGAGE COMPANY Capital Funds over 60 million dollars The Largest Title Guaranty Fund in the United States SECURE AS THE BEDROCK OF NEW YORK

ter brand of weather than we have been having. We bet she would rue the day she cast off the garments of Hooverism and vote for straight if they could be convinced that this would be forth-coming; but we are convinced that this has about as much to do with the weather as Hoover has to do with a lot of other things that he is accused of doing, or not doing. OT doubts if he can get enough of people to believe that better weather would result to change the vote of two years ago. However, Texas is Democratic just the same as before, and just watch the Democratic vote roll up this summer when the primary is pulled off, and then again when the general election is held.—The Plains Progress.

Healthier Hogs They grow bigger and fatter with Dr. LeGear's Hog Prescription - A WORM EXPELLER - A tested hog wormer, tonic and blood purifier. Get pill or package. If not satisfied your money will be refunded. Sold by ALEXANDER DRUG CO. AMERICAN Cafe open under new management; family style meals; short orders at all hours. We will appreciate your business. tfe. FOR SALE: Farmall tractor in good condition, part cash and balance good note. Also 2 milk cows for sale. See Mrs. Harrel Hansen. 24p. 24c

It is said the State of Texas now has a deficit of some three million dollars, yet our officials insist that it is a paper deficit. That paper stuff is being used overtime now when any department of our government gets in trouble, just like it was used as "paper losses" in the recent raid on wall street. But, as in the case at Austin, the checks or warrants they are now giving are not worth the paper they are written on, so we guess they are really "paper deficits." Private individuals of Texas are not allowed to give either "hot" or "cold" checks, and we see no more reason for our paternalistic daddy to be allowed that privilege than for his sons and daughter. What is sars for the goose ought to be sars for the gander. Cold checking is just as bad for old man Texas as for anyone else, it appears to us from this distance. There is some talk of repealing the drastic marriage law of Texas at the coming session of the legislature, and many people of sound reasoning believe that it has served its day and found wanting in many respects. In fact, if young people do not want everybody to know they were getting married, they get on a train, a bus, or their own conveyance and go to a neighboring state where no questions are asked of them. The law is weak in that only the male has to undergo examination. If any disease developed shortly thereafter, it could be laid to the charge of the female in the marriage relation whether she be guilty or not, as the male could promptly show his health certificate and pull out of the matter, when as a matter of fact, he might be the real guilty party. If any law like this is to be put in force it should be a Federal law, and apply to all states alike, and most of us are getting rather shy of continued Federal encroachment upon our laws. The Texas marriage law should be repealed to our notion. Exjudge John Brasy of Austin, charged with the murder of Miss Lehlia Highsmith, will go on trial Monday for his life. According to the report that has been carried by the daily press, the ex-judge, who, it is said, was very active in religious and civic affairs, had been out to a drinking party of the ex-students of the University of Texas, and had become so crazed with liquor that he had become a maniac, went to the boarding house of Miss Highsmith,

—Just to the large, fragrant, glistening white— -MAGNOLIA- is supreme among all flowers, just so is MAGNOLIA OIL PRODUCTS Supreme among the gas, oils and greases of others. The better they are known the more they are demanded by careful motorists. Try some Anti-Knock Gasoline. RETAIL STORES:—Miller & Gore, Snappy, Everybody's, Chisholm Bros. and Camp Western Service Station. MAGNOLIA PETROLEUM COMPANY PHONE NO. 10. TOM MAY, Agent

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. E. Malone Eye, Ear, Nose and Throat Dr. J. E. Stiles Surgery and Physiotherapy Dr. E. C. Maxwell General Medicine Dr. E. L. Powers Obstetrics and General Medicine Dr. B. J. Roberts Urology and General Medicine Dr. A. A. Royle X-Ray and Laboratory Dr. Y. W. Eggers Dentist Dr. John Dupree Resident Physician C. E. Hunt Business Manager A chartered training school for nurses is conducted in connection with the sanitarium. SWART OPTICAL CO. Eyes Tested, lenses ground, glasses fitted, 1015 Broadway. TORIC LUBBOCK, TEXAS Wm. Guyton Edward Post No. 269, meets 2nd and 4th Thurs. each mo. C. E. Fitzgerald, Commander. C. E. Baldwin, Adj. Brownfield Lodge No. 538, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. Jack Holt, N. G. L. A. Greenfield, Sec. Brownfield Lodge No. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Jim Miller, W. M. Ben Hurst, Sec.

CITY BARBER SHOP

where the BEST shaves and NEATEST haircuts together with the most COURTEOUS attention can ALWAYS be found.

DEE ELLIOTT, Proprietor



Polish your floors and furniture by using the Johnson Waxing and Polishing Machine. This machine, a time saver, makes house cleaning easier. You can secure the machine from Cicero Smith. RENTS BY THE DAY. We have a full line of wax and polish.

CICERO SMITH LUMBER COMPANY

The experienced buyer, the thrifty buyer, the buyer who wants the best, ALL RIDE ON **FIE IDE TRAIL**

Because the Federal Double Blue Pennant gives safe, trustworthy performance under all conditions it is the choice of experienced motorists.

Because its exceptional endurance keeps costs down, it is the choice of the motorists who buy carefully.

And because the Double Blue Pennant adds to the appearance of any car, it is chosen by those who demand the best.

No matter what you expect from tires, you will be more than satisfied with Federal Double Blue Pennants.

They give remarkable service, yet actually cost less than many other tires that offer no more.



FEDERAL DOUBLE BLUE PENNANT gives the utmost in Extra Service;— smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire...Size

CRAIG & McCLISH

Phone 43 Brownfield

**CORN AND MAIZE
—WANTED—**

Highest market price paid for corn, maize and kaffir Corn. Will want 6 or 8 thousand bushels of corn.

—See us before you sell your stuff—

See McSpadden
at Harrison-McSpadden Gin

J. C. White of the Hokus Pokus store dropped in recently and renewed for his Herald and two others going out of the county to relatives.

J. E. Eakin, of route 2 dropped in recently to renew for his Herald.

W. C. Cutreff, of Seagraves, is one of our newest readers.

Brownfield and Terry county people are very peaceable generally and a street fight is rather rare. There was one here, however, Saturday afternoon on a crowded corner, that attracted quite a lot of attention on account of the fact that they are rare.

All political power is a trust.

THE CUB REPORTER

Vol. 1 Friday Jan. 31, 1930, Brownfield, Texas No. 5

STAFF
Editor-in-Chief—Frances Carpenter
Business Manager—Barney Holgate
Joke Editors—Richard Chisholm, Cecil Burnett.
Club Editor—Vivian Eubanks.
News Editor—Vivian Clare.
Sport Editors—Robert Bailey, Maurice Thompson.
Editorial Editors—Juanita Perkins, Eunice Elmore.
Copyright—Mildred Cox.
Reporters—Nettie Thompson, Jack Stricklin, Mary Corning, Kathleen Hardin.
Faculty Advisor—Mary Perkins.

"WHAT PRICE GLORY?"

Everybody always wants the highest honor in everything and we were just thinking that there is always a lot of work to gaining highest honors. For instance, every year in the graduating class there are three or four students that study almost all the time. Every time you see them they are studying and they have to put out a lot of effort and perhaps stay away from good times to get their lessons. Then in the end they win the scholarship and all the high honors and those who haven't put out so much effort are still just some in a group. Those that work hard in school make good at it and we bet they make good in life.

But that wasn't the point we were going to bring out. Some people think that the idea of being associate editor is great, and they just know they'd appreciate being honored by such a position. Perhaps so, but we were wondering if they know of all the work and thought it takes to write an editorial.

PUT YOUR HAMMER UP AND HELP

Everyone seems highly agitated over the fact that the editors of "The Cub Reporter" do nothing but preach. My dear fellow students and friends, we are as tired of preaching as you are of listening to it. But how is an editor to give his opinions on public opinions if none are ever expressed. Who would not get disheartened trying to get opinions if every one you approach backs off and stammers "I don't know anything." Come on! Don't be so stingy with your ideas. We won't feel hurt by a bit of friendly criticism, but please come to us and do it. We will be very glad to improve.

BROWNFIELD 32
FORRESTER 15

The Brownfield boys played the Forrester team Monday afternoon the 27th. The score was 32 to 15 in favor of the local team. Parker of Brownfield was the high point man, chalking up 16 points in his favor. O. D. Huckabee was second with 12 points in his favor.

**BOYS LOSE TO SEAGRAVES
GIRLS WIN 4 TO 3**

The Brownfield Boys' Basketball team played the Seagraves basketball team Friday the 24th and were defeated by a score of 45 to 19. The Brownfield boys played a good game and led through the first half, but the Seagraves team was on a scoring rampage in the third quarter. The Brownfield team is very much improved since two new members, Waters and Parker joined the team. Parker was the high point man for Brownfield; making 11 of the 19 points.

The Brownfield girls defeated the Seagraves girls the same night by a score of 4 to 3 with Carpenter the high point girl, making all four of Brownfield's points.

At the end of the first half the score was nothing and nothing. The Brownfield girls were fortunate enough to make a goal at the beginning of the third quarter, and before the quarter was up the Brownfield girls had made two free pitches. The Seagraves girls came alive during the fourth quarter, but the close of the game the scores were in our favor.

The Seagraves basketball teams have the advantage over our teams because they have a nice gymnasium where they can practice any time regardless of the weather. While in Brownfield the teams can practice only when the weather is warm and pretty.

MY IDEA OF A TRUE SPORTSMAN

(Theme)

There are many kinds of sportsmen that may be seen in the world but this is my idea of a true sportsman. The local baseball team was playing the strongest team of the season and the score was a tie. The players were excited and to make bad matters worse the local players were in the field. This was the last inning of the game and there were already two outs. There were two strikes and three balls on the player that was up to bat. Everybody was waiting breathlessly for the next ball to be thrown because it would decide the game in somebody's favor. The ball was thrown and the batter did not strike. The umpire thought it was a ball but he would say nothing because he did not know. The players were waiting for the umpire's de-

cision but he did not say anything. He asked the catcher for his opinion and he said it was a ball. He could have won the game but he was a true sportsman.

WHY PEOPLE LEAVE THE COUNTRY TO LIVE IN CITY

(Theme)

Experience shows that the decay of farm life in America is an economic problem to be solved by economic means, and not a political problem to be solved by political means. The President and Congress of the United States legislature have been much concerned with the vital problem, of people leaving the country to live in towns, but as long as the farmers are not able to think clearly through their business problems nor to agree to the course to be pursued, the legislature can do little for them.

One of the things that is causing so many people to move to the city is the burden of taxation. The farmer pays more than his share of the state and county taxes. They receive such a small amount for their farm products that it takes most all they can make to pay the taxes. Many mortgage their farms for debts and often lose their farms in this way. These people will then go to the city to secure some kind of day labor work. There is also another class of people that leave the country and go to the city on account of educating their children because they know there are so many more advantages in the city.

These are the reasons that so many people are leaving the country to live in the city and no one can blame them for any good American wishes to progress and if he can not in the country he will go to the place where he can make the most money and be more successful in life.

On this account the farm lands are getting in the hands of people that do not care to keep up the land and this is causing all the land to get rundown. The cities are getting overcrowded with day laborers and every day you will see men hunting some kind of work in the city.

THE NEW SCHOOL PLAN EXPLAINED

(Theme)

No doubt everyone knows either from personal experience, or from knowledge obtained in other ways too numerous to mention here, how our public schools have developed from a small one teacher school with about 25 or 30 students and carried on in a little log hut about the size of our modern day frigidaire, and at about the same temperature in winter, to the great school systems that we have in our cities today. Although it has taken a great many years for these changes to bring about the great difference between our schools and the schools that our parents and grand-parents attended, no one can help noticing the change. But let us get down to the point and discuss one of the greatest changes that has ever been brought about in our own school system, according to the notion of the writer of this editorial. This tremendous change in the school system has been going on only since about Dec. 1, 1929. Most of the larger schools of the state have adopted it and it seems to be meeting with a great success, especially so in Brownfield. The following is the plan as it really is.

Some of the classes begin at 8:15 and some at 8:30, but this does not matter. The only difference is that the students who go at 8:30 just have 15 minutes longer to sleep, but that isn't long for sleeping if you like it. In either case you can get up by four o'clock and if you do not have anything to do before going to school (and I am sure no one does) you can make it on time.

The next thing is lunch which involves what is considered one of the greatest improvements in the whole plan. The hungry student may go to lunch just any time he has a vacant period. Of course most of the students go at the period which is nearest to twelve. As a result of this some of them get their lunch as early as 10:30; some at 11:15 and a few of the unlucky ones have to eat at twelve, but there are not very many in this crowd so we do not have to worry about them. Then there are some who do not have a vacant period and do not have to eat. Most of the fat girls who are trying to reduce are in this bunch, and they say it is working nicely. Statistics show that most of our illnesses of today are caused from over eating, so maybe this new plan will lessen the amount of sickness.

Next comes 3:00 and school is out early. For a few of the more lucky ones there is nothing to do but go to town and parade the street, or eat candy, because they have had all the time they needed at school and they have all of their lessons prepared. But there is another crowd of students who do not know much about the enjoyments of life who stay at school after 3:00 apparently for no other purpose than to study, and cram their head full of knowledge which they will forget when they die. The students who come out for athletics are also benefited by the new

HUDGENS & KNIGHT

Specials for Friday and Saturday, —FOR CASH ONLY—

SUGAR 10 Lb. 1.52
100 Lb. 5.90

COFFEE 3 Lb. 1.00

Coffee Admiration Cup & Saucer 3 lb. 1.49

COFFEE Hudgens & Knight Special per lb. .28

No. 2 Tomatoes .10

No. 2 Hominy .08

No. 2 Blackberries .13

No. 2 Beans .13

GALLON BLACKBERRIES .49

QT. APPLE BUTTER .26

Qt. Sweet Pickles .42

All Kinds Barrell Cakes .26

WE WANT YOUR EGGS

MARKET SPECIALS

T-Bone and Round Steaks, per lb. 30c

Plain Steaks 25c

Sausage, per lb. 25c

HARDWARE AND FURNITURE

Box 22 Short Cartridges 17c

Plow Single Trees 55c

Set of 2 Cold Chisels and 3 Punches only 49c

Set of 6 Fitzall Wrenches 69c

Plow Collars, each 1.69

Mule Bridles, each 1.89

We want TO TRADE for 75 Second Hand PLANTERS. Bring us your second hand planter and trade it in on a new Avery Single Row or Two Row Planter. You will never know the real joy of plowing until you use an Avery plow.

plan. They have from 3:00 until about 7:00 for practising which surely is fortunate for those who do not have a vacant period and do not have to eat until after practice at seven. There is only one objection to the whole plan and that is: the students have to put in the same amount of hours as they did when under the old plan. Outside of this difficulty there is not a flaw or a disappointment to be found in the plan, and everyone likes it.

(See "Cub Reporter" on back page)
Lee Haywood, hustling tailor of this city, is now a regular reader.

**OUTLOOK FOR OIL
BETTER THIS THAN 1929**

Austin, Texas, Jan. 29.—Although production of crude petroleum in Texas is considerably above output at this time last year, the outlook for the industry is a little more favorable, according to Bernard Nichols, editor of the Texas Business Review, issued monthly by the Bureau of Business Research at the University of Texas.

Daily flow in Texas averaged 850,000 barrels in December, against 874,000 barrels in November. During the month 26,353,000 barrels

were gathered, making a total of 307,010,000 barrels for the year. This compared with a total output of 259,279,000 barrels for the year 1928. There were 575 new wells completed in December, which brings the total for the year to 7,677.

W. J. Moss of Wellman was a caller at the Herald office recently to renew for the Herald going to his father at McCaulley, Texas.

It's the hope of getting what you haven't got that gives zest to life. There is no trusting to appearances.

Rialto Theatre

Saturday, Feb. 1st

Cameo Kirby
A Song-Filled
Movietone Romance
of the
Old
South



ALL TALKING

with
J. Harold MURRAY
and **NORMA TERRIS**

Directed by
IRVING CUMMINGS

Presented by
WILLIAM FOX

NEWS COMEDY

Sunday & Monday
FEBRUARY 2-3

**Edmund Lowe and
Constance Bennett**
in



all music
all sound
all dialog

**This Thing
Called Love**


Picture

Fox Movietone News

Laurel and Hardy in
"NIGHT OWLS"
All Talking Comedy

Tues. & Wed.
FEBRUARY 4-5

The "Queen of Melodramas" in her first
Starring Role—



Thrills! Mystery! Breathtaking
romance! Sir Philip Gibbs' sensation-
al expose of society's wolves. It will
hold you spellbound with its hair-raising
excitement. Don't miss it!

**EVELYN
BRENT**
in
"Darkened
Rooms"
A Paramount Picture

"PONY BOY"
Paramount Screen Song

"FOR LOVE OR MONEY"
Paramount Talking Comedy

Meadow Briefs

By Aesculapias.

The open season for candidates is on and any citizen feeling himself sufficiently popular or yearning to sacrifice himself for his country's good and having ten dollars that he can pass to the Editor of the County Paper is eligible for any office in the gift of this commonwealth.

Already it isn't any trouble to bump up against one with that old smile that the voter is so conversant with and the cherry greeting and cordial handshake of the fellow seeking office. If we are to judge from the number of candidates who have signified their intention of making the race for Governor then about ten per cent of the population will find out "What fools we mortals be."

Our Hoover friends seeking political preferment are just a little puzzled just which way to jump. Republicans will not be of any appreciable benefit to them on the democratic ticket as this is not a presidential year and they will doubtless have their own state ticket and will not of course put any Hoovercrats in position to apply for post offices, marshals or internal revenue positions.

President Hoover has so far shown little disposition to pay them for the Judas Iscariot act. When he needed a sure enough Democrat for a place on that Naval Commission at London he didn't take a Love, Cannon nor a Hefflin, but that stalwart Democrat and sure enough man Sen. Joe T. Robinson of Ark. He knows where to place him.

After mature deliberation I am strictly in favor of the Democratic Executive committee allowing them to go on the ticket without let or hindrance. I had the itch once but the desire to scratch then was only a mild impulse to the mania that will develop when I get to Tom Love and his hoards of misfits and half breeds. They will have little epidermis left. The vote may be lost but the pleasurable memory will linger until gathered to my fathers.

Looking at the matter as it appears just now guess I will vote for Jim for Governor. He is "agin" high taxes, in favour of retaining our prison farms where they will help the state in meeting the great expense of taking care of our distillers and bootleggers. In addition he will doubtless pardon or parole in large numbers and this will be much less expense than building more prisons. Besides the ones turned out won't be any worse than the average pro-enforcement gang.

It seems from the recent decision of a district judge that the five millions appropriated for rural schools will not be available for the children that need it most. The act is declared discriminatory, hence null and void. Now if this was going to one of the large state schools it would have been all hunkydory. Just where the discrimination comes in I fail to see. The large schools are able to run nine months in the year while some of the rural schools are unable to do so. If there is discrimination it is in favor of the large school. But my opinion isn't worth a tinkers dam. The five millions can be used to finance Moody's Extra Sessions of the Legislature.

From the columns of the Herald I glean that Cincinnati has been called from the plow to take helm of the County Judgeship. Well the place will fit just about fit George and George will fit the place. He runs a race all out of proportion to his looks so there must be something to him that doesn't appear on the surface. Well here's wishing you the best of luck George.

Our population has changed quite a bit the past month and still others are going and new ones taking their places. Hope some of those we are receiving will be improvement on those that left, otherwise why change.

Business appears rather dull except on Saturdays when the town is well filled and stores are quite busy.

Considerable feed is being shipped and prices are going up. So don't be in too big hurry to part with feed at a nominal price for a month or so will see it very much higher. Cotton is about played out and gins are idle most of the time. The stuff brought in doesn't look like cotton and after being sold will help to depress the price another year.

The late freeze still holds on as underground pipe is still frozen so that very few have water from their tanks. It would add very much to my comfort if we could have a thaw. Even the region about the South Pole had a larger supply of ice than in many years. Perhaps we are to have a return of the Glacial Period.

There has been three youngsters put in appearance the past 2 weeks. A girl at the home of Mr. and Mrs. John Combs on the 14th; a boy to Mr. and Mrs. Bolan also on the 14th; another girl to Mr. and Mrs. Faulkner on the 25th. Storms fly almost any kind of weather and are quite as ineffective as the parrots seems to be further East.

Miss Dollie Miller who visited in the Stricklin home the past week left Saturday for Tahoka to visit over the week end. She has accepted a position with a big dry goods firm at Lubbock, and was to begin work Monday.

PAID ADVERTISING BRINGS RESULTS FOR DALLAS, TEXAS

One of the strongest proofs of the effectiveness of paid newspaper and magazine advertising to build cities, as opposed to the "booster" type of exploitation, ever compiled is seen in the annual report of Industrial Dallas, Inc., which is conducting a \$500,000 three-year national community advertising campaign.

The campaign, which is designed to carry the message of the vast resources of the Southwest—Texas, Oklahoma, Louisiana and Arkansas—to the business executives of the nation, began in May, 1928. Its specific objective has been to bring new manufacturing plants and other business establishments to the Southwest. While no definite check is available upon the results obtained in other Southwestern towns and cities, Industrial Dallas, Inc. has kept an accurate record of the growth of business in Dallas, which give a clear picture of the power of advertising when applied to the problem of city building.

The report shows that in 1929 there were established in Dallas 802 new business concerns of all classifications, an increase of nearly 100 over the previous year, which, by reason of the national advertising which started in the middle of 1928, was the best year in the city's history.

New businesses established during the past four years in Dallas were as follows:

1929	802
1928	704
1927	364
1926	484

CHURCH OF CHRIST

322 E. Main Street
Alvin Mitchell, Minister

The first special program for our Wednesday night services was attended by the largest crowd for any other Wednesday night since I have been here. January 22 was the first night for the special program plan and attendance was 43. We think January 29 will find at least 60 at this service. Visitors urged to come and enjoy these services.

Regular services Sunday as follows. Special Young People's Day. Bible Study—10 A. M. Preaching—11 and 7:15. Preaching at Forrester—3:00 p. m. Young People's Service—6:30. Ladies Bible Class—Mon. 3:30. Special Wed. Evening Services—7:30 o'clock.

Our subject for 11 o'clock hour will be "Sin and Its Punishment." At evening hour the subject will be, "Sin and Its Punishment; Objections Considered." Whosoever will let him come. We welcome you.

Mr. and Mrs. Paul M. Robertson, of Cameron, came in last week and he immediately took charge of the Jones Dry Goods store as manager. We find Mr. and Mrs. Robertson fine folks, easy to make their acquaintance, and they come to Brownfield highly recommended as citizens and store people. Welcome to Brownfield.

W. H. Hare, popular farmer of the east side was in Saturday and said he had managed to keep from freezing so far.

E. A. Hutcheson, popular clerk at the Chisholm Bros. store, came in this week to renew.



The Sweetest Valentine

A box of our specially boxed candies will make a Valentine which we are sure she will vote the sweetest valentine of all! If you wish phone 14—we will mail your order for you.

\$1.25 — \$2.50 — \$3.50 — \$4.50
to select from.

ALEXANDER DRUG CO.

—The Rexall Store—

Even *Wilted* vegetables
become
*crisp and
fresh* in the
Frigidaire



HYDRATOR

This new moist air compartment gives lettuce and celery that "fresh from the garden" taste. See it demonstrated at our showroom...NOW.

FRIGIDAIRE

MORE THAN A MILLION IN USE

Clyde Gross, Dealer

South Side Square—Chisholm Buildings

GEOGRAPHY WILL PICTURE PLAINS AS FARMING SECTION

"We greatly appreciate your kindness in sending us the pictures and pamphlets. We have kept on several of the pictures which we think will be fine for our purpose. We have not represented your section as a grazing section but as one into which farming is penetrating," writes a college professor at an Iowa college who

is publishing a new geography. Upon request for pictures showing cattle ranches, and other material of this kind, pictures of cattle in feeding pens, and agricultural scenes were furnished for the geography together with pamphlets and other material regarding the agricultural development of the South Plains.—The Hub (Lubbock).

READ THE HERALD WANT ADS

ALBANY EDITOR SPEAKS RIGHT OUT IN PAPER

Colonel Dick McCarty, 72 year old editor of the Albany News, isn't letting his age get in the way of his Irish enthusiasm for his city. Under the heading: "Come on, Folks,—Let's Go!" the famous old cowtown editor and orator prints this jewel: "Ain't no use sitting around here and piddling and messing about—it's get up and build here a nice city; conditions are ideal for an up-to-date city. The liquid gold is flowing, the white faced cattle are fat upon a thousand hills, the cackling hens are laying and the butter fat is oozing from the udders of fat, sleek Jersey cows; land is leasing for fifty, and as high as one hundred dollars per acre—the spudders are right here in our back yards nosing down for crude oil—fifty and one hundred barrel wells in a rock throw from the court house; what else in the devil do you want? 'Tain't no use in fooling around—waiting for God or somebody else to build here a city—let's spit on our hands, roll up our sleeves and bring things to pass. Albany ought to be a city of some five or six thousand folks. Of course, we have some damn old drags here, satisfied with conditions, don't want to be disturbed in their easy rocking chairs; every town has 'em—all that we need is some pep and push, kill off the knockers, get some new blood in our midst—the town is just as big as the folks who live in it—Selah!"—Dalhart Texan.

Why are boys like birds? Because they think mulberries are good to eat

A Shop for Particular Men

You who prefer a little more in the way expert work will fully appreciate the fine of modern equipment, cleanliness and appointments of this shop.



SANITARY BARBER SHOP

MONEY FOR YOU AT HOME

Sell your produce at home and get your pay at the same place. The service charge has been removed from the customers cream checks, and if the market is low now, it will not be so always—everything you use changes in price sometime.

MOORE BROS. PRODUCE



New Instant-Light Aladdin KEROSENE MANTLE LAMP

[A Thing of Beauty] and a Joy Forever

Lights Entire Room

You can read in any part of the room with this wonderful kerosene mantle lamp. The beautiful design of the satin white shade conforms with the design on the bowl in such a way as to produce a very artistic effect. It's a pleasure to do evening reading, writing or sewing under the white, soft mellow light of this new modernized Aladdin Hanging Lamp.

No Generating; Waiting; Pressure; Noise; Smoke; Odor; or Trouble

It burns common oil (Kerosene), absolutely safe, can't explode. Anyone can operate it. Government tests and scientists at leading Universities show it gives twice the light of the best round wick, open flame lamps and yet burns less than half the oil. The Aladdin was awarded Gold Medal at the Panama-Pacific Exposition. This Store Authorized Distributors for the Aladdin Lamp. A full line of Supplies for all model Aladdins always on hand

BURNS
94% Air-6% Oil
Over Four Times as Efficient as Best Oil Lamp

Hudgens & Knight

West Side Square Brownfield

SEE US--

for

FARM IMPLEMENTS, TOOLS & HARNESS

We Handle

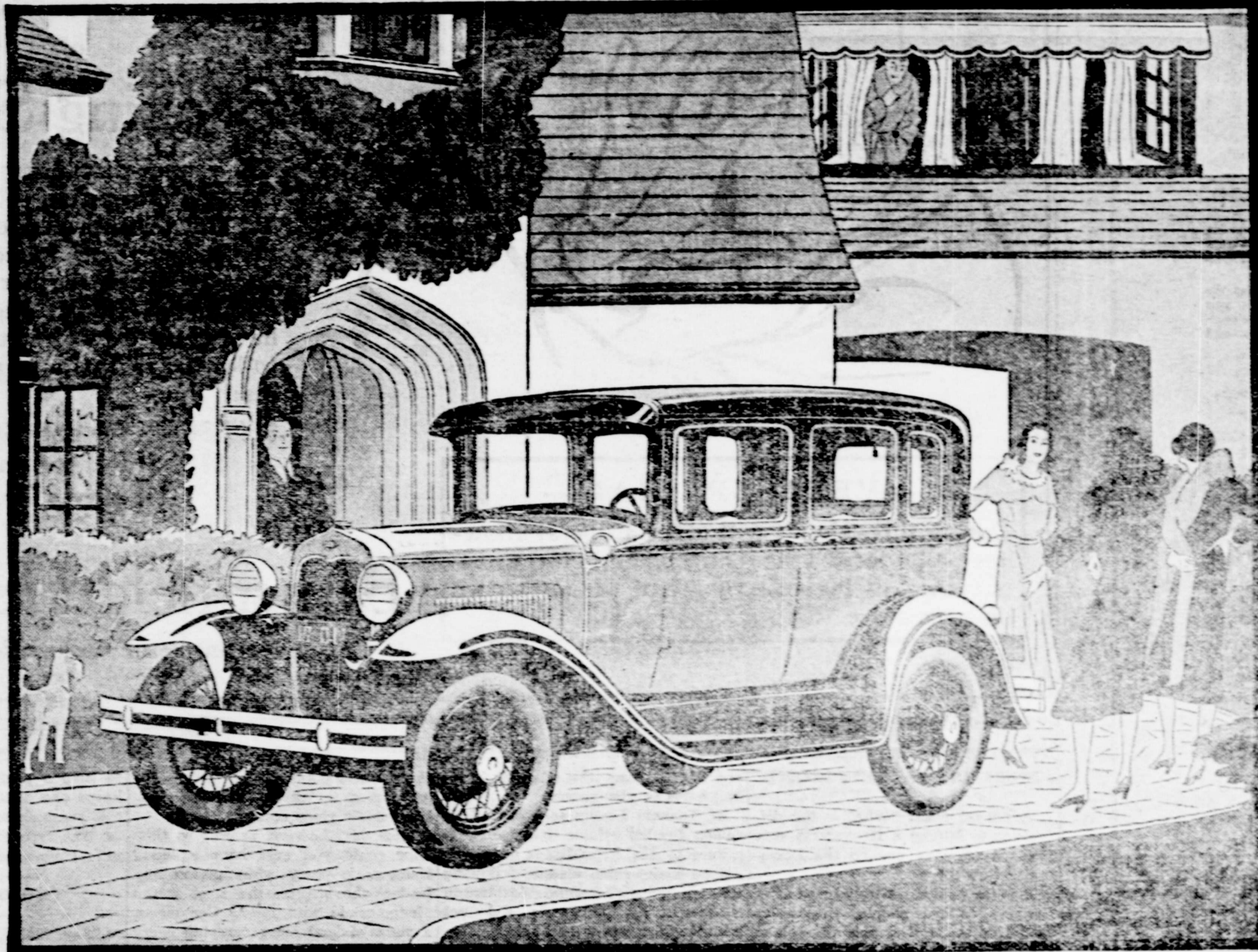
McCORMICK-DEERING, OLIVER & CASE PLOWS

—and a large and complete stock of repairs—

5 PERCENT OFF OF ALL IMPLEMENTS FOR CASH.

Bell-Endersen Hdwe Co.

New Beauty for the New Ford



THE NEW FORD TOWN SEDAN

In the Town Sedan you see a distinguished example of the unbroken sweep of line which adds so much charm to all the new, roomy Ford bodies. Radiator, hood, cowl, lower roof line, fenders, wheels — every point of design reflects the new style and beauty that have been placed within the means of every one. All of the new Ford cars are finished in a variety of colors.

ANOTHER STEP FORWARD

THE introduction of the new Ford bodies has set a high standard of motor car value.

From the new deep radiator to the tip of the curving rear fender, there is an unbroken sweep of line—a sweep of contour gaining added charm from the rich and attractive colors.

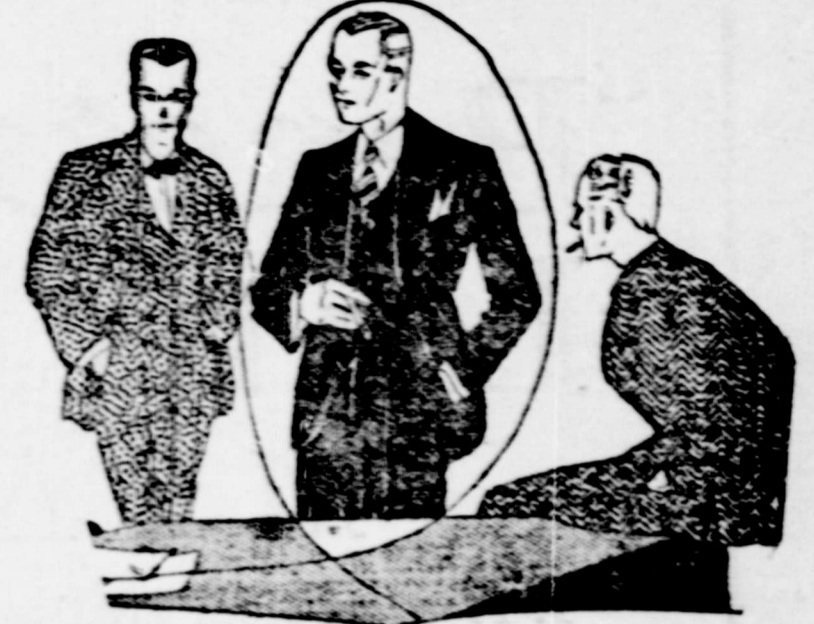
You will take a real pride in the smart style and fresh new beauty of the Ford just as you will find an ever-growing satisfaction in its safety, comfort, speed, acceleration, ease of control, reliability and economy. In appearance, as in mechanical construction, craftsmanship has been put into mass production. New beauty has been added to outstanding performance.

A feature of unusual interest is the use of Rustless Steel for the radiator shell, head lamps, cowl finish strip, hub caps, tail lamp and other exposed metal parts. This steel will not rust, corrode or tarnish and will retain its bright brilliance for the life of the car. Here, as in so many other important details, you see evidence of the enduring quality that has been built into the new Ford.

- Roadster, \$435
- Phaeton, \$440
- Coupe, \$500
- Tudor Sedan, \$500
- Sport Coupe, \$530
- Two-window Fordor Sedan, \$600
- Three-window Fordor Sedan, \$625
- Convertible Cabriolet, \$645
- Town Sedan, \$670

(All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra.)

UNIVERSAL CREDIT COMPANY PLAN OF TIME PAYMENTS OFFERS YOU ANOTHER FORD ECONOMY



—CONSIDER YOUR CLOTHES AN ASSET—

Ever notice how the well dressed man stands out in any group? Clothes may not make the man, but they most assuredly make his appearance, and appearances do count. Your clothes need not be new. You'll realize this when you see the miracles that our cleaning and pressing service performs.

Brownfield Tailor Shop

First Door East First Nat'l Bank - Lee Haywood, Owner

Announcements

W. E. HENSON DECIDES TO RUN FOR COUNTY JUDGE

To the Voters of Terry County: I take this method of announcing for the office of County Judge, Terry county. I have been in this county two years and have met lots of the people since I have in your county; but will make a strong effort to see every voter in the county before the election. Your vote and support will be appreciated.

W. E. HENSON.

A WORD TO THE PRECINCT 3 FROM WILL C. BROWN

Most of the people in the precinct got pretty well acquainted with me in the year of 1924, for I made the race for Commissioner in that year. I lost the race by 8 votes, and it might be well to state (as there are lots of new voters now) that my opponent only had the office but one term. I just mention this for the new voters.

I wish to state that I am only a common farmer and most of us know how hard it is for us farmers to quit the plow and get around to all the voters, but I will try and see every voter, if possible, but on the other hand if I fail to meet you, I will need and appreciate your vote and support much more.

I wish everyone to understand that I am in to do my very best to win, but I have no mud to sling for I want to win the race with clean hands. If I am elected, will certainly go through the term as a man should do. Furthermore, I have nothing to say against my opponent, for he has made a good commissioner.

I wish to thank you in advance for your vote and support. I remain yours for a clean race.

WILL C. BROWN.

A CORRECTION

We are very sorry that there appeared a serious mistake in our announcement columns last week. We have Mr. T. E. Verner of Meadow ad Mr. P. R. Cates of Wellman both in Weigher's Precinct No. 4.

Mr. Verner should have been Prec. No. 2 and Mr. Cates in No. 4 as shown, but in justice to both we are making this correction and further call the attention of the voters of these precincts to the fact that this was no mistake of Mr. Verner or Mr. Cates, but happened in the Herald office.

TO THE VOTERS OF MEADOW PRE. NO. 2

I take this method of announcing myself a candidate for Public Weigher. Having helped the present weigher during the past term will, if elected try to give you service and be on the job.

Your vote and influence will be appreciated.

FRED L. HINSON.

JIM LANGFORD OUT FOR COM. PRE. NO. 2

To the Voters of Precinct Two: I have been solicited to make the race for commissioner of Precinct 2, Terry County and, after due consideration, have decided to announce my candidacy. I have lived in Terry County for eight years and think that I am well enough known to most of the voters to need no introduction. I am an ex-service man and belong to

J. A. BLANKENSHIP DIES AT UVALDE

The sudden death of J. A. Blankenship at Uvalde, Wednesday night was a shock to his many friends. He had been ill but a few days suffering from a carbuncle on his neck. He became worse on Wednesday and was taken to the Merritt hospital but death resulted in a few hours, said to be from bloodpoisoning. His death occurred at 8:45 January 8. Deceased was born August 23rd, 1890, and was 39 years, 4 months and 15 days old at the time of his death. His wife and four children were notified at their home in Alpine and are on their way to Uvalde. The funeral will probably be held tomorrow, Friday. In this sudden bereavement the family have the sincere sympathy of our people.

Mr. Blankenship had been a resident of Uvalde for several years buying a place and improving it on the Leona river just south of town. Last year he traded some of the land and went to Alpine to make his home and had been at Uvalde but a few days staying with his friend Bradley Minter, when he became ill.—Alpine Avalanche.

Mr. Blankenship was an early settler in Terry county that all the old timers will remember. The above clipping was sent to R. S. Heartsill by deceased's wife.

W. L. Fowler, who has been in the county for some time, but who had never become a regular reader, did so this week, together with the Semi-Weekly Farm News.

Wm. Guyton Howard Post, American Legion of Brownfield. I was wounded during the battle of Chateau Thierry on July 19, 1918 and am partially disabled and have a wife and six children to care for. I feel that I am capable of handling the job of Commissioner and will appreciate your vote and influence.

J. L. (Jim) LANGFORD.

WANTS TO BE WEIGHER OF WELLMAN PRECINCT

To the Voters of Weigher's Precinct No. 4:

I hereby present myself as a candidate for the office of Weigher of Wellman Precinct No. 4, subject to the action of the Democratic Primaries July 26, 1936. I crave your vote and influence in this race, and if nominated and elected, I pledge you my word of honor that I will fulfill the duties of the office to the very best of my ability.

Sincerely,
F. W. LITTLE.

ELMER GREEN ASKS FOR OFFICE OF TAX ASSESSOR

To the Voters of Terry County: Through the columns of the Herald I wish to announce myself as a candidate for the office of Tax-Assessor of Terry county subject to the action of the Democratic primaries in July. I feel that I am qualified to fill the office, and ask your vote and influence.

I came to Terry county 16 years ago with my father T. H. Green and have resided here since. For the past two years have been tax assessor of the Gomez Independent school district, and believe I have handled this satisfactorily, and if nominated and elected for your next county assessor, will put in my time trying to give you the very best of service.

Yours truly,
E. H. (Elmer) GREEN.

Challis Chats

The sun is a great fellow; when he smiled upon us today there were many bright faces. We enjoy snow ball fights and cold weather sports, but what is better than sunshine? The attendance at school Monday was almost 100 per cent for the first time since the cold weather.

This week-end was an ideal time for visiting it seems.

Mrs. D. Graham and children of Brownfield, visited in the G. W. Henson home Saturday and Sunday.

Mr. and Mrs. J. W. Simpson of Post visited with the latter's sister, Mrs. J. R. Martin and family.

Mr. Marvin Speed and son, C. M., visited in the Bill Palmer home Sunday.

Lloyd Howell visited in the home of his uncle, J. H. Howell, Sunday.

Mr. and Mrs. W. E. Moore and family of Levelland visited in the home of Mrs. Moore's parents, Mr. and Mrs. D. J. Broughton, Sunday.

Mrs. R. K. Castleberry and son, D. A. spent part of the week with her sister, Mrs. W. E. Moore of Levelland.

Mr. and Mrs. Money Price were delighted to have as their guests this week end her mother, Mrs. Burson, of Brownfield and Mr. and Mrs. Dyess. Mrs. Dyess was formerly a

teacher in Challis school. Mrs. J. H. Howell and daughter, Mamie Earl went shopping in Lubbock Saturday.

And who is the ugliest boy and the prettiest girl at Challis? Come to the Box Supper Friday night and this will be decided, then you will know. You men do not be discouraged by the word 'boy' for you will be considered too and you might get the prize.

We are expecting you to be there, will you?

Mrs. Lence Price is in Lubbock with her daughter, Mrs. Wiley Johnson whose baby is ill with pneumonia.

Harmony Happenings

The weather is getting very much warmer than usual and we are very glad to see the change. The cold weather is very hard on the school children.

Eltel Brinson is on the sick list with the whooping cough so we hear. Lois Hassell is back in school after a seige of sickness.

We are very glad to report our school is still growing. We have 4 more boys, and we are still expecting more.

Rev. Allen filled his regular appointment here Saturday night and Sunday.

The Baptist people organized a B. Y. P. U. Sunday night electing Buford Hobbs as president. They are to meet each Sunday night.

C. O. Head and wife and Miss Irene Pippin visited at Tokio Sunday.

W. A. Smith and family of Wellman, were back at Harmony for church Sunday night.

Mauryme, Leon and T. J. Proctor visited with the Richard's children Sunday.

Dutch Marie Gracey spent the week end at home.

S. W. BULLARD PASSES

S. W. Bullard, a resident of Terry county most of the time for the past five years, died at his home Thursday afternoon, January 23. He was 53 years of age. Mr. Bullard had been confined to his bed for two months with neuralgia.

Funeral services were conducted in the home by Alvin A. Mitchell, minister of the church of Christ, Brownfield, and the body was laid to rest in the Brownfield cemetery. Mr. Bullard had been a member of the church of Christ for 23 years and was well read in God's truths.

He is survived by his wife and 9 children: Mrs. Bertie Loyd, Mrs. Alvina Loyd, Don Bullard, Sammie Bullard, Mrs. Lela Jeter, Ulysis, Addis, Magdalene and R. A. Bullard; also 4 brothers and 6 sisters.



AN EMERGENCY CALL! YOUR CAR FAILS TO START—

Come in and have us test your entire electrical system with our new equipment just installed. Yes, we are testing headlights and the new receipts are ready. Call in before the rush.

McSPADDEN'S SHOP

Sheriff Walter Moreman was over last week and informed us that he had already solicited the only man he knew of that was not running for something in Yoakum county, to vote for him.

We are authorized to announce that the Primitive Baptists will have preaching at the Christian church the 2nd Sunday in February, and possibly the 2nd Sunday thereafter regularly.



OUR TOWING
and repair service always get quick response. Day or night depend on our service.

HAHN'S SERVICE STATION

"Penetrative Lubricity" MEANS

1. Freedom from Friction.
2. A "Carry-Over" Film by Metal Penetration.

To lubricate, an oil must decrease friction between metal surfaces. A motor oil does this by separating the metal surfaces, and theoretically keeping them separated under all operating conditions. It may amaze you to know that many oils frequently fail to do this.

Think how this "separation" of moving parts is accomplished. The oil forms a wall or "film" between opposing surfaces... and it is upon this film that the reputation of every oil must rest. The film is thin, of course, for it must ride in the tight crevices of bearings, cylinder-walls, etc. But it must also be of extraordinary strength... it must cling tenaciously... or the pressure of your motor will squeeze and hurl it from the vital points that must be kept separated.

Penetrative Lubricity... The New Gauge of Motor Oil Merit

Penetrative lubricity is the outstanding characteristic of the new Conoco Germ-Processed Motor Oils. This characteristic is the direct result of Germ-Processing.

You must know this story of Germ-Process. Briefly, it is the patented result of 15 years' experimentation by the British scientists, Wells and Southcombe. Back in 1911, when everything of fundamental importance was known about the refining of mineral oils... these two scientists foresaw that additional improvements must be made, in order to keep lubricants abreast of the future development of the "gasoline buggy."

They knew that animal and vegetable oils

were "oilier" than mineral oils could ever be, but were impractical for use in internal combustion motors which operated at high temperatures.

Finally the Germ-Essence, containing the "oily" property lacking in mineral oils, was isolated. And a method was devised for combining this essence with highly refined mineral oils.

Only Conoco Oils Are Germ-Processed... This Gives Them Penetrative Lubricity

Continental Oil Company now owns the exclusive right to Germ-Processing for North America. Only with these new oils can you secure a fracture-proof film which actually penetrates the metal surfaces of your motor! What does this mean? ... It means that the all-important film no longer may be hurled and squeezed from moving parts. The Germ-Essence carries the oil into every minute crevice... into the very metal itself. And there it clings—clings when the heat of high speeds seeks to scorch and drive it away... clings when bearings try to squeeze it out... clings, too, when you stop your motor. And this is most important... for the oils you are now using drain away as the motor stops, and require 5 to 15 minutes to resume their guard duty when you next tread on the starter. That's why 40% to 60% of your motor wear occurs in those first minutes of operation.

Save your motor by the use of this new oil. Introduce it to Conoco Germ-Processed oils today at the sign of the Red Triangle.



JANUARY AND FEBRUARY

SALE

of Cooking Stoves

The chance that many housewives have been awaiting to replace the old stove with a new one at a remarkable saving in cost. These stoves are our regular stock, but during this month and next we have decided to offer them at the following reduction of regular prices:

- \$145 Stoves for only \$127.50
- \$115 Stoves for only \$97.50
- \$65 Stoves for only \$56.00

—VERY SPECIAL—

During this sale we will make a liberal allowance on your old stove in exchange for a new one: Ask us for an estimate of the allowance on your stove.

Brownfield Hdw. Co.
Furniture and Undertaking

THERE IS REAL DIFFERENCE

A lawyer asks: "What is the difference in letting a Hoovercrat vote and not allowing one on the Democratic ticket?"

It is the leaders who preached false doctrine to the people who desire peace on the ticket and who claim favors republican hands and would naturally expect support from this source as a return favor.

The man misled and returning home brings none of the motley gang he quits with him. The one is a schemer—the other was schemed. The

one seeks power, the other supports and helps to give power.

If Tommie Love was promised no favors for his efforts to deliver followers to the Republicans just why did he make such claims following election and play around Washington so devotedly? Democrats did not send for him nor want him.

We prohibitionists who did our best to nominate a Democratic pro were given just as cold shoulder as any anti could get. Colquitt the anti with a brewery record shown on Sulphur Springs court records that is nauseating in the extreme, got the

chief Texas plum of the "Democratic" forces under Tommie the now, Democratic place seeker.

Now, Mr. Lawyer, answer us this: How could you ever have a sound Democratic party while giving any leader who violates the most sacred pledge made with fellow Democrats, a right to lead after carrying every voter possible into the Teapot Dome camp and then shouting about the righteousness of the deal?

So, don't slip up behind Tommie and hit him or get him on the ticket for butchery. Just treat him fair. Let him vote. Tell him it is honest

to keep a pledge. But, see that he keeps one little pledge, one whole two years or keep him and all others of that type off the ticket.—Green-ville Messenger.

TWO OTHER FOLKS

"Say, Mabel, may I come over to-night?"
"Sure, John, come right over."
"Why, this isn't John."
"This isn't Mabel, either."

Miss Vera Nelson is visiting for a fortnight in Big Spring.

CONTROVERSIAL

Brownfield Herald: In the last few weeks we have noted at least two writers of Texas have quoted and commented on that well-known phrase, speaking of the grave, "from whence no traveler has ever returned." One of the writers was State Press in The Dallas News. Being a fundamentalist, we respectfully call their attention to the case of Lazarus in the book of the bible, and Elias in the transfiguration, not to mention a number raised from the dead before burial.

STATE PRESS: Please do not include State Press with the careless quoters. The correct quotation refers to the bourne from which "no traveler returneth." The present and future tenses are implied, not the past. Moses and Elias and Lazarus did their returning long before Shakespeare made Hamlet refer to the dolorous subject of going and not coming. Confessedly S. P. is rather dim on the subject of Moses and Elias in their capacity of travelers returned from the grave. The case of Lazarus came long after, therefore is more familiar to modern readers. It is generally agreed nowadays that any one who seems to have recovered from death was not quite dead. Resuscitation is possible in situations where the vital spark lingers this side of complete extinction. But when it ceases to glow with a definite certainty, then it is not generally believed to be capable of re-ignition. Of course we shall all be resurrected some time, minus our imperfections. To eliminate the imperfections will leave many of us strange to the eyes of those who formerly knew us, but those are matters that must be taken as they come. The Brownfield brother's fundamentalism doesn't seem as fundamental as S. P.'s. Evidently the former believes in resuscitation after death, whereas the latter believes only in resurrection, which is certainly more scriptural.

THE CENT IN DEMAND

The copper cent still has a place in business, otherwise the Philadelphia mint would not have coined 185,262,000 one-cent pieces in 1929. This was 51 million more than the production of 1928. Yet there is a rather common belief, utterly wrong of course, that "you can't buy anything with a cent."

If it is true, as has been heard, that most one-cent pieces find their way into church and Sunday school collection plates, the increased coinage offers the pleasant thought of greater prosperity for religious organizations. But while the cent as a unit of value is next to nothing, we would have a hard time getting along without it.—Exchange.

NOT THAT KIND

"What do you call those kittens, Johnny?"
"I call 'em Tom and Harry."
"Why don't you name them Cook and Peary after the great explorers?"
"Aw, gwan, mister; these ain't polecats."

WINTER

Have Your Tires Repaired—

Don't throw that good tire away because it has a hole in it. With our new Electric Steam Vulcanizer we can fix it as good as new.



Willard Batteries

We also Repair and Recharge Batteries



And while your car is here for tire examination it would be a good plan to make a good job better by having your battery overhauled and made thoroughly ship-shape.

MILLER & GORE

Magnolia Filling Station—Phone 209—United States Tires

OFFICE MOVED

Phillips Petroleum Company's office has been moved to the rear of the Chisholm-Gross Motor Co.

ROY HARRIS, Agent

N-O-T-I-C-E

I have bought the Sanitary Dairy and will serve the customers with milk and cream to the very best of my ability. If I make a mistake please call my attention to it as I want to please my customers.

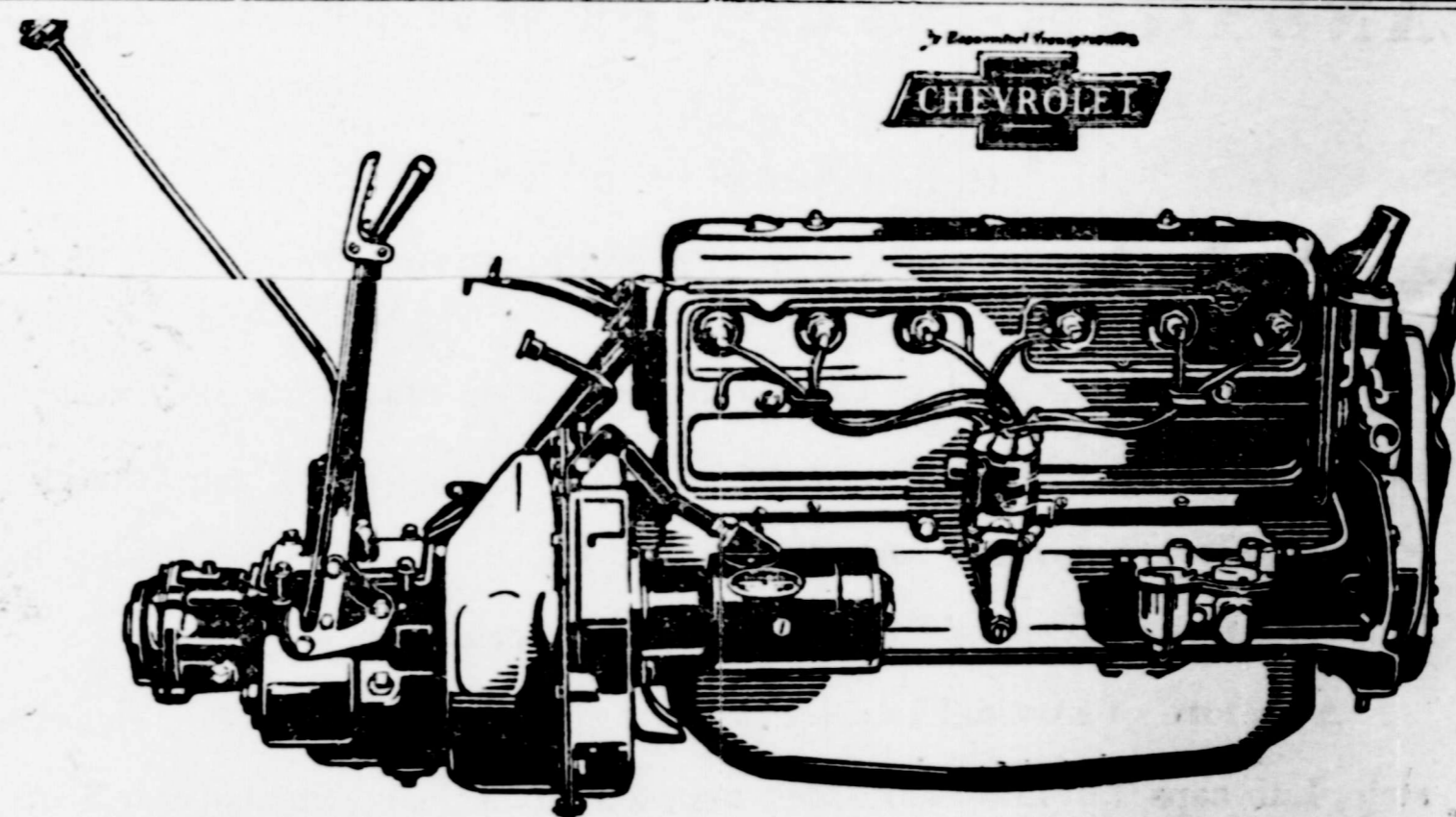
L. E. Bigham

COMMERCE HOTEL

—Southwest Corner Square, Brownfield—

—Under New Management—

Nice regular meals served family style. We strive to please. Give us a trial and you will come again.
Mr. and Mrs. Claunch, Proprietors



50 horsepower six cylinder engine

Not until you drive the new Chevrolet Six can you appreciate what a wonderful improvement has been made in its famous six-cylinder valve-in-head engine. With its capacity increased to 50 horsepower, it has great reserve energy for sweeping up the steepest hills—for swift acceleration

—and for sustained high speeds. Its power flows evenly and smoothly. And it is extremely flexible in traffic. In fact—it does everything you could possibly want a motor to do. Yet it is remarkably economical in its use of gasoline and oil. Come in today for a demonstration.

- at greatly reduced prices!

The ROADSTER	\$495	The CLUB SEDAN	\$625
The SPORT ROADSTER	\$525	The SEDAN	\$675
The PHAETON	\$495	The SEDAN DELIVERY	\$595
The COACH	\$565	LIGHT DELIVERY CHASSIS	\$365
The COUPE	\$565	1½ TON CHASSIS	\$520
The SPORT COUPE	\$625	1½ TON CAB	\$625

All prices f. o. b. factory, Flint, Michigan

The New CHEVROLET SIX

CARTER CHEVROLET CO.

215 E. Main - - - - - Brownfield, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Society Appreciates Warmer Days for Entertainment

Trobadour Glee Club Honoring Parents Tonight

Mr. Roy Herod Editor

LESS BUSINESS FAILURES
LAST YEAR THAN 1928

The Hand of Welcome That Awaits
You

at this Drug Store is not a spasmodic welcome, but is an every day welcome and we are ever glad to serve you with the best of drugs and sundries the market affords, and the one aim in our business is to serve the public efficiently and accurately.

—Bring Us Your PRESCRIPTIONS—

PALACE DRUG STORE
"If Its In A Drug Store, We Have It"

PHONE—76

They Come Back Looking Like New—

There's no use taking chances with expensive suits, frocks and coats. Nor with smaller things—gloves, ties and hats. Keep them in good order all the time, and be assured that they are getting the best of care by sending them regularly to us for cleaning. They come back looking like new.

CITY TAILORS

CALL 1-0-2 —CYE— ONE DAY SERVICE

Save Wear on Your Engine by using—

Conoco Germ-Processed Paraffin Base Motor Oils.

Nothing in the operation of your car is more important to its life and usefulness than the proper lubrication. You can't stop friction entirely, but it can be cut to minimum by using Conoco-Germ processed Paraffin Base Motor Oil. **GIVE IT A TRIAL.**

FITZGERALD FILLING STATION

Laurence Green, one of our efficient painters and paper hangers, came in this week to get on the right side of our subscription ledger.

The warmer weather has been duly appreciated by members of Bridge, Study, "42" and civic clubs. The social routine has returned and many gay parties were enjoyed throughout the past week.

JUBILEE AUXILIARY HAS SOCIAL MEETING

The ladies of the Jubilee Auxiliary of the M. E. church, met Thursday afternoon at 3 o'clock in the home of Mrs. C. R. Baldwin for a social hour. Games such as "potato race," "Suitcase" and "imagination" were played. At tea time a lovely plate of chicken salad on lettuce leaves, sandwiches, olives, coconut pie topped with whip cream and hot coffee were served. Mesdames P. F. Lawlis, V. A. Bynum, Boone Hunter, Dave Finney, J. E. Michie, Fred Smith, C. F. Rickles, O. W. Stice, J. B. Knight, Joe McGowan, Moore, Clyde Coleman, Leo Holmes, Roy Herod, A. W. Anderson, Leo Allen and Baldwin were present. The next meeting will be held at the church on Thursday with the first chapter of "Jesus, Our Ideal" for lesson study.

Mr. and Mrs. Tom May and family made a short trip to Lubbock Tuesday. Mr. May attended to business and Mrs. May spent the day with her mother, Mrs. M. E. Sawyer of that place.

Glenn Webber, each student, spent the week end with his parents, Mr. and Mrs. G. S. Webber.

Mr. and Mrs. W. B. Downing and Mr. and Mrs. W. C. Smith motored to Lubbock Sunday afternoon to visit Arch Fowler, who is ill in the sanitarium there.

Mr. and Mrs. Roy Herod had as their guests last week, Mr. and Mrs. Ben Reece, two children, Milton and Merle Reece of Abilene. Mrs. Reece is a aunt of Mr. Herod. They returned to Abilene Sunday morning.

Mr. and Mrs. W. H. Collins spent Sunday in Lubbock, visiting their son Bill, who is attending school at Tech.

Mr. and Mrs. Claude Hudgens were very charming hostess Thursday night when they entertained a number of friends at their home. A three course dinner of fruit cocktail, turkey, dressing, gilet gravy, peas in potato nests, lettuce, salad cranberries and caramel pie was served. After dinner several jolly hours were spent in playing "42". Friends enjoying this kind hospitality were Messrs and Mesdames J. B. Knight, W. G. Harris, J. L. Cruce, R. E. Self, W. H. Collins, R. L. Bowers, Kyle Graves, sister of Mr. Hudgens, host and hostess.

Rebecca May, Roy Ballard, Nettie Thompson and Barney Holgate drove to Lubbock Sunday afternoon and saw Nancy Carroll in "Sweetie" playing at the Lindsey Theatre.

Mr. Q. McGowan has been visiting in the home of his brother, Joe J. McGowan. He returned to his home in Paducah Sunday.

Circle 1 of the Baptist church met Monday afternoon at 3:00 with Mrs. J. C. Bond. The lesson study for the afternoon was from the Bible and was led by Mrs. Collins who gave a very fine devotional followed by a prayer by Mrs. Bond. Rev. A. F. Aulick of Plainview was a visitor and gave a very interesting and instructive talk on the W. M. U. work. Lovely refreshments of ice cream topped with cherries, and cake were served to Mesdames C. K. Alewine, W. L. Bandy, O. E. Adams, J. L. Cruce, W. H. Collins, A. W. Alexander, J. T. Auburg and Mrs. Bond. The next meeting will be held at the home of Mrs. John Burnett with the 18-19-20 chapters of Luke as the lesson which will be led by Mrs. Cruce.

BIBLE CLASS HAS REGULAR MEETING

The Bible Class of the Church of Christ met Monday afternoon at 3:00 at the church. The lesson was led by Mrs. W. E. Legg and a very interesting discussion followed. The ladies present were Mesdames L. F. Hudgens, R. L. Bowers, W. G. Harris, Leo Travis, Roy Collier, W. I. Lovelace, J. W. Moore, E. Brown, Dewey Murphy, W. W. Ditto, Jack Stricklin, E. E. Blackwell, Vida Bromley, J. K. Graves, Nelson and W. E. Legg. The lesson for next Monday will be "Wilderness Wandering," led by Mrs. W. E. Legg.

SOCIAL HOUR ENJOYED

The ladies of the Adult Missionary Society of the M. E. church met in the home of Mrs. Cleve Williams Monday afternoon for a social with Mrs. Allie McDaniel as joint hostess. Mrs. W. D. Linville gave the devotional taken from the 5th chapter of Romans. Mrs. B. L. Thompson led in prayer after which the minutes were read and a short business meeting was conducted by Mrs. G. S. Webber. The social hour was turned over to the hostess and several contests followed; a Bible contest, quotations from the Bible by children present and valentines were given to each guest. At tea time meat sandwiches, cake and hot chocolate were served. Candy hearts were given as plate favors. Five new members were added to the society, those being Mesdames Denison Cook, R. R. Smith, Robert Holgate, L. H. Bigham and E. B. Goodrich. Mrs. Guthrie Cook was the only visitor. Members present were Mesdames B. L. Thompson, T. L. Treadaway, S. V. Wheeler, Allie McDaniel, Jno. S. Powell, W. D. Linville, Dee Elliott, H. O. Longbrake, Jim Jackson, W. B. Downing and hostess.

The Presbyterian Aid had no meeting this week on account of so much sickness among the members.

FRIDAY 42 ENTERTAINED

Mrs. Walter Gracey delightfully entertained the "Friday 42" at her home on January 24 at 3 o'clock. A cozy, soft lighted room, artistically touched up with club colors met the guests on arrival. Three tables were placed for "42" and several jolly hours were spent. Mrs. W. B. Downing was given a lovely card table cover for high and a novelty jar of bath powders went to Mrs. H. O. Longbrake for low.

A lovely plate of fruit salad on lettuce leaves, potato chips, olives, loaf cake and hot tea was passed. Guests for the afternoon were Mrs. Earl Williams, Miss Olga Fitzgerald and Kathrine Gracey. Members present were Mesdames S. H. Holgate, A. M. McBurnett, W. H. McSpadden, C. R. Baldwin, John Scudday, R. M. Kendrick, G. S. Webber, H. O. Longbrake and W. B. Downing.

A new class was organized at the Methodist church last Sunday Mrs. J. L. Randal was made teacher and seventeen pupils were enrolled. This class promises to work well and accomplish many fine things.

Mrs. J. E. Fitzgerald and daughter, Olga, motored to Lubbock Thursday to consult her physician Dr. Malone of Lubbock. They also visited Miss Olive Fitzgerald at 1502 Ave. L.

Circle 2 of the Baptist W. M. U. met in the home of Mrs. Ame Flache Monday afternoon, Jan. 27 at 3:00. After prayer and scripture reading a very interesting lesson in "Royal Service" was led by Mrs. K. W. Howell. The love offering given by each member was forty-five cents. Refreshments of fruit salad, whip cream and cake were served to Mesdames L. A. Greenfield, W. W. Price, L. J. Dunn, Annie Harrold and the hostess. They adjourned to meet with Mrs. J. C. Green on Monday, February 3.

Mr. Earl Wilson who has been in the Lubbock Sanitarium is recovering nicely. We wish for him a speedy recovery.

MRS. McDUFFIE ENTERTAINS BRIDGE CLUB

Mrs. W. R. McDuffie was the usual charming hostess Wednesday afternoon when she entertained the Ideal Klub. Three tables were arranged for bridge and Mrs. Endersen was very prettily favored with a novelty picture for high and Mrs. A. A. Sawyer received a decorated card rack for low. At a late hour lovely refreshments of nut bread sandwiches, combination salad on lettuce leaves, pickles, raspberry whip, apple sauce cake and hot tea were served. The guest list for this delightful affair included Mesdames McGowan, Endersen, Sawyer, Michie, Collins, Holmes, McSpadden, Allen, Scudday, Tom May and Ike Bailey.

KOLONIAL KARD KLUB HAS ENTERTAINMENT

The Kolonial Kard Klub, a newly organized club of the younger set met in the lovely home of Miss Lucille Flache, Friday night. Several hours of bridge were enjoyed and Addie Hamilton received for high a novelty perfume container and Kathrine Stinson was favored with sachet powders for low. Refreshments of bread and butter sandwiches, congealed salad on lettuce leaves, olives, iced box cake and hot chocolate were served. Those enjoying this delightful affair were Misses Marie Bell, Addie Hamilton, Kathrine Stinson, Violette McBurnett, Faye Martin, Lillie Mae Warren, Emma Jane Alexander, Mamie Sue Flache and the hostess.

MISS BELL ENTERTAINS

Miss Marie Bell delightfully entertained a number of friends at a dinner Thursday night at her home. A lovely two course dinner was served and several jolly hours of bridge followed. Friends enjoying this social hour were Misses Lucille Flache, Emma Jane Alexander, Addie Hamilton, Maurita Bell, Messrs. Dr. R. B. Parish, Attorney T. L. Price, and Lee Bell.

CELEBRATES EIGHT BIRTHDAY

Master Charles Baldwin entertained a number of friends Monday afternoon in honor of his eighth birthday. Several games were played during the afternoon. A pretty little candy house was found on the table when torn down was found to contain candy and gum for each guest. Cake and hot chocolate was served to M. J. Akers, Charles and Beth Hamilton, Rudolph Lewis, Melvin Peterson, Charlie Endersen, Dorothy and Donald Bynum, Edwin and Geraldine Helms, Arbie Brothers, Earnest Ray Lewis, Ethelda May, Twilla Graham, Orel Greenfield, Lemon Eicke, L. A. Scudday, James Moore, Bill Jo May, Gene Green, Bernie Marie Baldwin and host.

P. T. A. HAS INTERESTING MEETING

The members of the P. T. A. had a very interesting meeting Thursday afternoon at the High School. There was quite a number present and enthusiasm was shown by all. Mrs. Holgate was elected President; Mrs. F. M. Ellington, vice-president and Mrs. Jack Stricklin, reporter. A fine program was given by the school children and fruit was served to 25 or 30 guests. A meeting of the officers was called Tuesday afternoon by the President at which time many plans were laid for the coming year. Let's all go and help the P. T. A. to prosper.

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Mrs. Earl Williams, daughter of Mr. and Mrs. S. H. Holgate had as her dinner guests Friday, Mrs. Jack Wright of Lubbock and Miss Beulah Lois Adams of this place. Mrs. Williams served sandwiches, olives, potato chips, hot tea, nut cream and cake. Mr. and Mrs. Guthrie Cook were also guests in the Holgate home that night. Mrs. Earl Williams will be remembered as Miss Voncille Holgate.

Mrs. Jack Wright of Lubbock has been visiting Miss Beulah Lois Adams. Mrs. Wright was formerly Miss Frances Plain of Brownfield.

Mr. and Mrs. Tom May will be Club at their home Thursday night, hostess to the Thursday Night Bridge Club.

Mr. Will Fitzgerald and Miss Grace Hulse went to Lubbock Tuesday night to visit Miss Mozelle Treadaway who is attending Tech this winter.

The outstanding entertainment for this week will be a delightful affair planned and sponsored by the Trobadour Girls Glee Club and piano students of High School in the form of a program and social hour given in honor of their parents and invited guests. This entertainment will be given at the Presbyterian church Friday night at 7:30. Misses Velma McClish and Florence Holt are chairwomen of the committee. The supervision is in the capable hands of Mrs. W. H. Dallas, piano and voice instructor. This promises to be a very enjoyable affair.

Miss Gladys Eggleston of Grace, Texas, who is spending the winter with Mr. and Mrs. Guy Hargrave, went to Levelland several days ago with a friend from Oklahoma. She returned to Brownfield Sunday.

BIRTHDAY PARTY

Misses Sybil Jones and Leola White were entertained with a birthday party at the home of Sybil. Games were played until a late hour. Those present were Mary Jo Neil, Mary Dee Price, Eileen Ellington, Juanita Murphy, Juanita Bond, Vera Bond, Elwena Whisenant, Evelyn Judd, Gerlie Goodpasture, Lois Goodpasture, Annie Letha Hamilton, Pauline Williamson, Velma Sutton, Marion Hill, George Brue Honeock, Durward Lovelace, Toots Thomas, O. D. Thomas, Mat Scudday, R. L. Bandy, J. O. Hobbs, Clifford White, Shelton Graham, Samuel Perkins, Dell Smith, Don King, Monard Smith, Wilton Smith, James Harris, Mitchell Flache and Charles Hill.

Our old friend, J. W. Spear is able to be on the streets now after his car wreck some time ago. His wife, however, is still confined to their home.

The old papers the Herald advertised last week to give away are all gone. No others need apply. It pays to advertise.

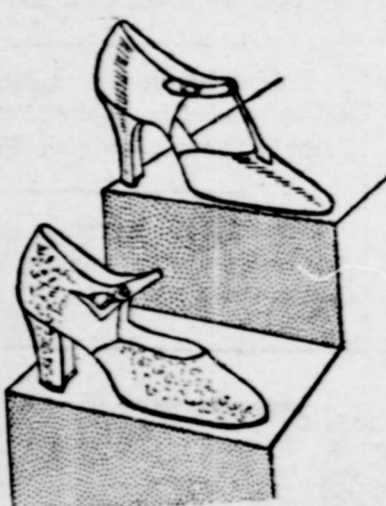
Austin, Texas, Jan. 20.—Commercial failures in Texas during December showed a small seasonal gain, according to Bervard Nichols, editor of the Texas Business Review, issued monthly by the Bureau of Business Research at the University of Texas. A total of 47 insolencies having liabilities of \$1,185,000 were reported, compared to 54 failures with liabilities involving \$1,085,000 in December, 1928, Mr. Nichols said. The record for the entire year was favorable. Not only were failures the fewest for any year since 1920, but also total liabilities were the smallest on record. During the year, 515 concerns having liabilities of \$8,720,000 failed, whereas 547 companies with liabilities of \$11,858,000 went into bankruptcy in 1928. Liabilities per failure during 1929 averaged \$17,000, against \$22,000 in 1928. It appears, therefore, that the year just passed was possibly the most favorable one in the past decade from the standpoint of profits, Mr. Nichols said.

ORGANIZATION OF SUNDAY SCHOOL AT UNION SCHOOL

Sunday afternoon at three o'clock there will be a meeting at the school house to organize a Sunday School. There was present a large crowd of people last Sunday and a fine group of young people who need a leader for a Sunday School and also teachers. If you are qualified to teach or willing to help in this great endeavor please see Brother Turrentine or the officials of the Sunday School when they are elected and volunteer for service.

Roy Fitzgerald, popular cattleman of Plains, was over Saturday after supplies. He informed us that he only lost one head of his cattle during the cold spell and the rest were doing nicely.

Miss Oleta Swan, formerly of this city, now has a position in Amarillo.



Up the Steps of Style with

Central Footwear

Walk up the steps of style in a pair of Central shoes and you will be certain that you are indeed in step with the newest in fashionable footwear. Many moderately priced models from which to choose. A complete run of sizes in sport and arch support. We also have a complete line of men's and boys shoes, and a good assortment of styles and colors for children and infants.

Dress Shoes \$3.95 to \$6.45

Sport Shoes \$3.95 to \$5.75

Hosiery of the finest sorts, all silk, rayon and fine lisle assembled here in one conveniently arranged showing of

Better Maid Hose

Silk \$1.00 to \$1.95

Lisle 25c to 50c

Rayon 50c to 75c

Clyde Lewis Dry Goods Store

"We Are Satisfied Only When You Are"

East Side Square

PHONE 17



Buy Groceries from a Thrift Store

We call this a thrift store because we use every possible means to see that our customers get perfect food stuffs from us. The saving to each customer in a year's time is far beyond what a first thought would indicate.

Naturally, as in almost anything else, some brands of canned goods are better than others. We pride ourselves on the excellent quality of our goods.

All kinds of fresh fruits and vegetables at all times. Meat Market in connection, and we butcher only prime animals. Give us your next meat order.

HOKUS POKUS



GOLDEN KREAM BREAD

Bread with goodness right in it. First, because we use the best ingredients. Second, because we mix them with the utmost care. Third, because we bake our bread in an oven of just the right temperature. Buy a loaf today and see how good it is—and don't forget one of our delicious pies, some cookies or a Colonial Cake.

Bon Ton Bakery

PHONE 7-4.

Announcing The Arrvial

of our
NEW SPRING DRESSES AND MILLINERY

You will find here one of the prettiest lines of Spring dresses and hats that has ever been on display in Brownfield. Come in and see them, they are priced right.

One rack ladies wash dresses \$1.95 value **\$1.49**

Part Wool Blankets at LESS than Wholesale Price. Also big reduction on Men's Leather Coats.

HEAD-HARGRAVE CO.

"Where They Sell For Less"

THE LONG & THE SHORT OF IT IS—
CUTS
IN ADS
ATTRACT ATTENTION!
Advertisers may use our WNU CUTS at all times—NO EXTRA COST

Cub Reporter

VALUE OF APPLICATION OF TIME IN STUDY HALL

A very small boy in Brownfield High School was caught playing and wasting time in study hall. The teacher in charge thought a good way to cure him of this bad habit would be to keep him after school and make him write a them on "The Value of Application of Time in the Study Hall."

The following is the theme just as it came from his pen:
"Application means the act of applying. The act, habit or faculty of close and continuous attention. Idleness means the act of wasting time."

If you apply your time in the study Hall you will make better grades and most of all you will keep on friendly terms with the teacher which is a very good thing to do, especially when they are women. It is very hard to keep on friendly terms with a woman, as we all know

because they are (as a whole) very sensitive....

If you apply yourself in the study hall you will not be thinking of mischief or something to do that will lower your conduct. If you thump somebody's ear or pull their hair you are liable to get into very serious trouble. Besides getting a black eye from the one you are bothering you are liable to get to write a hundred and fifty word theme, if your teacher sees you.

THE END.

JOKES

Dell went up to his boss the other day to ask for a raise and here is the conversation that took place.

Dell: I have been here ten years doing three men's work and now I want a raise.

His Boss: I am sorry but I can not give it to you now but if you will tell me who the other two men are I will fire them.

Edna: Eunice confessed at the party last night that she had reached the old age of eighteen.

Jack: Then I feel sorry for the editor of the Terry County Herald.

Edna: What for?
Jack: The morning paper said that Eunice's thirty-year old twin brother was visiting her.

Don: You are getting prettier every day.

Pauline: Thank you for the compliment; I am glad you think so.

Don: Yes, if you keep on this way you will be a fairly good looking old lady.

Mr. Hayhurst: Nettie, what is the most important purpose that water serves?

Nettie: To put in the radiator of your car, or for the fish to swim in.

Mr. Lawless: Rebecca, for what does the head serve? In other words, what is your head the seat of?

Rebecca: It is the seat of my hat.

Florence: That Englishman speaks with perfect ease.

Robert: He speaks his e's all right but it's his h's that he should practice on.

MASTER FARMERS FOR 1929 NAMED

DALLAS, Jan. 21 (AP)—Terry County Master Farmers, selected by the publication, "The Progressive Farmer," will be honored at a banquet here Jan. 30.

The Master Farmers of 1929 are: J. M. Chamblee, Mabank, Kaufman county; R. E. Echols, Lamesa, Dawson county; C. A. Pepper, San Antonio; Paul W. Price, Vinton, El Paso county; William Ranley, Lott, Falls county; Carl Reese, Hillsboro, Hill county; J. F. Ward, Hereford, Deaf Smith county; L. Webb, Henderson, Rusk county; Frank L. Weil, Plainview, Hale county, and H. H. Whipple, San Benito, Cameron county.

The extension service of Texas A. and M. college cooperates in selecting Master Farmers.

Magistrate—"Didn't you see the 'Go Slow' sign?"

Student Culprit—"Yes, but I didn't think it meant the car."—Pitt Panther.

Of Course She'd Remember

Dear Old Lady (in telephone box)—I want you to put me through to the number I asked you for last Wednesday. I can't think what it is just now, but you'll remember we had a little bit of bother about pressing button "A."—London Answers.

Transgressor's Penalty

Who swerves from innocence, who makes divorce of that serene companion, a good name, recovers not his loss; but walks with shame, with remorse, with fear, and hapsly with remorse.—Wordsworth.

Mineral Salts Essential

The human system cannot get along without mineral salts, although only a small quantity is needed. This is especially true of iron and lime. Bread made with milk will provide the lime. One of the most agreeable ways to secure the iron without which the blood is powerless to nourish the body is to serve raisins in bread.

Ancient Cork

The utilization of cork is a very ancient industry. Before the beginning of the Christian era cork was used for life preservers, buoys, stoppers and shoe soles, just as it is today. Spain and Portugal lead in the production of cork, which is the bark of the cork oak.

Ancient Stone Group

The word "stonehenge" is from the Saxon "stanhengest" and means "hanging stones." The Stonehenge is a remarkable monument on Salisbury plain in western England and was built, it is believed, about 1700 B. C.—Pathfinder Magazine.

George Washington, Miller

A fact not generally known is that our first President, "the Immortal George," was interested in the baking industry, by reason of his investment in a flour mill. In 1774 near Perryopolis, Pa., he invested in a flour mill but because of trouble with the Indians, it was not completed until 1776. He owned it until 1778, when he sold it.

Bleeding Sore Gums

If you really want quick, certain, and lasting relief, from this most disgusting disease, just get a bottle of Leto's Pyorrhea Remedy and use as directed. Leto's is always guaranteed. Price \$1.00. Alexander Drug Co.

1930 REXALL 1930 BIRTHDAY SALE

ANOTHER FEBRUARY CELEBRATION!

Cara Nome Perfume Free
with each box of Cara Nome Powder \$2.00

Duska Foundation Cream Free
with each box of Duska Powder \$1.00

Halcroft Writing Paper
1 lb box with 50 envelopes, both for 79c

Symbol Hot Water Bottle \$1.39

Klenzo Shaving Cream 29c

Rubber Gloves, eer pair 59c

Puretest Rubbing Alcohol pt. 49c

Opeko Coffee, 2 lb. for 69c

Rexaline Soap, 3 for 25c

Milk of Magnesia
Tooth Paste 19 and 39c

Jonteel Face Powder and
and Creams, each 39c

Cherry Bark Cough Syrup 39c

Gauzetts 39c

Mineral Oil, pint 79c

Narcisse Talcum Powder 19c

Harmony Bay Rum, pint 49c

Klenzo Paste and brush 50c

Dental Floss, 2 for 25c

—Many other bargains await you here—

ALEXANDER DRUG CO.

Annual Poultry Show At Seagraves Feb. 7-8

We are authorized to announce that the Gaines County Poultry Show will be held on February 7th and 8th, the same days that the First Annual Terry County Poultry Show will be held here. It is a pity that the dates conflict, as some of the county line poultrymen might have wished to exhibit at both places, but no doubt the dates were set without any idea of conflict. At the Gaines County Show, some \$150 in cash prizes will be offered besides two loving cups. Terry and Yoakum county people are invited to come and bring their best birds.

Of all glad words of tongue or pen the gladdest are these "Enclosed find check."

J. L. Langford, new candidate for commissioner of Precinct No. 2, is also a new reader. Thanks.

Will C. Brown, who wants to relieve J. W. Lasiter of the office of Commissioner of Pre. 3 in this county, was in Monday with his formal announcement.

Parents who are blessed with four half-grown boys aren't very fussy about "city noise."

WENT BACK TO BED

An Irishman, who was sleeping all night in the same house with a negro had his face blackened by a practical joker. Starting off in a hurry in the morning, he caught sight of himself in a mirror. Puzzled, he stopped and gazed, then exclaimed: "Thunderation! They've awoke the wrong man!" —Youth's World.

LOST Wed. Jan. 29, 3 miles southeast of Meadow, 1 truck wheel for Model A Truck with 30X5 new Pathfinder casing mounted. Liberal reward offered. Notify Meadow Service Station, Meadow, Texas. 1tp.

OBBER SCOUTS

A variety of peddlers and agents in the Houston district were later learned to be merely "spotters" for sneak thieves. The lady who admits a stranger into her home under the guise of an agent may be helping lay the plot for a robbery of her home.—Donley County Leader.

Ralph Bennett, one of the younger men who has grown to manhood in Yoakum county, is out after the office of assessor in that county. Ralph is a fine young man, and his friends aver that he will make a good race for the office in that county.

Where there's a will there's usual a contest.

WHY SHOULD WE OBSERVE ONE DAY IN SEVEN?

Are there good reasons why we should observe the Lord's Day for rest and worship? This subject will be discussed according to the Bible in a message on "The Hallowed Sabbath," by Pastor E. V. May at the First Baptist Church Sunday at 11:00 a. m. All who want to know the Scripture teaching on this subject are invited to attend this service.

The Sunday evening messages for two or three weeks, will be on the subject of "The Second Coming of Christ."

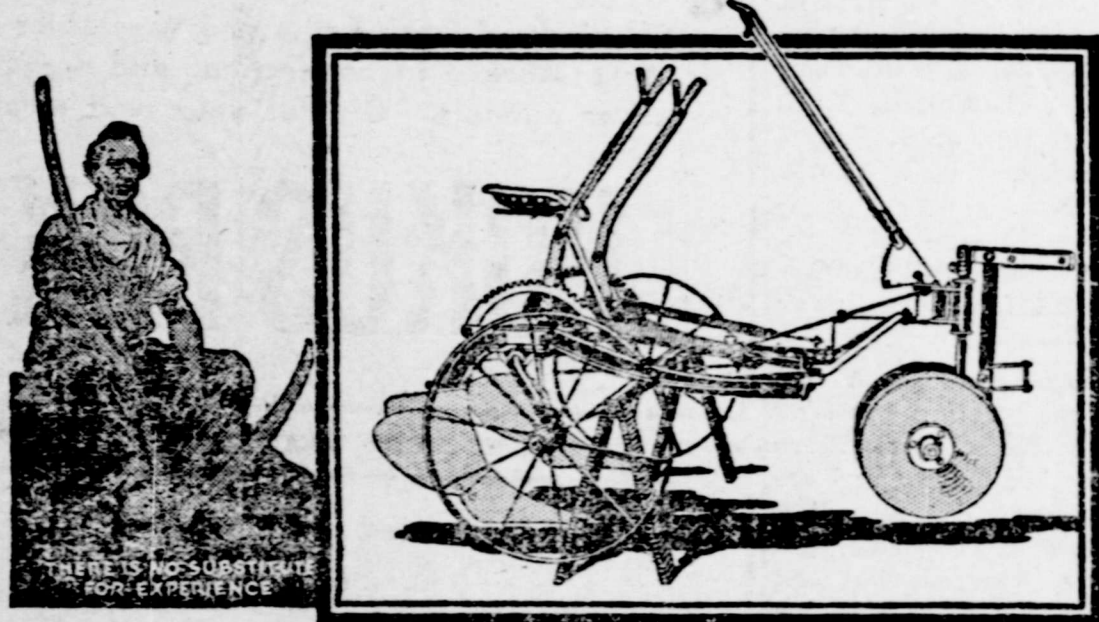
PAYING THE DOCTOR

Below is a copy of a letter received by a practicing physician from a dead beat in reply to a request that the doctor would like the account settled: "Dear doctor: In reply to your indignant chronicle: I have a system of paying my bills in rotation as funds are available. If this does not suit your royal highness, I shall scratch your insignificant name off my list."—A. M. C. Journal.

A Scotchman was building a brick house and he phoned the Masonic Temple for a couple of Free Masons.

Mrs. A. H. Herring of the Scud-day community, was in Tuesday afternoon shopping.

AVERY PLAINSMAN LISTER



PERFECT BALANCE An AVERY PLUS Feature

For 100 years Avery implements have expressed an ideal. It has been handed down from generation to generation. Now it is voiced in Avery Plus Features.

Thus, in the Avery Plainsman Lister you have in addition to exceptional quality, an outstanding Plus Feature. It is the perfect balance of the implement—a product of the creative ability, sincere effort, experience and skill of Avery designers, inventors and craftsmen.

Avery Plus Features Make Money for You

In every case a Plus Feature saves time, saves labor, improves results. Thereby it makes money for you. Do you want this extra profit? Call upon us for further facts and a demonstration.

HUDGENS & KNIGHT

LOWER FEEDING COSTS

W-W HAMMER-TYPE FEED GRINDER

15 Years of Successful Service

The surest way to bigger farm profits is to lower production costs. You can't control market prices but you can lower feeding costs with a W-W—and that has the same effect on your net profits. The W-W stops waste by turning stems, stalks, leaves, husks and all—into nutritious mixed feed that goes a third further.

Has powerful RIGID hammers that grind and mix everything from the ground up with lightning speed. No burrs, gears or knives to break or give trouble.

The W-W grinds and mixes everything from the ground up, with lightning speed—separately or together. Turns fodder, alfalfa, bundle heads, snapped or ear corn, oats, hauld feed, etc., into valuable mixed, balanced feed that produces more profit for you.

Each W-W has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower and Elevator equipment. Nine different sizes. Come in and see the W-W. Or we will demonstrate on your farm. Ask us about it.

Hudgens & Knight