

SUBSCRIPTION CAMPAIGN THE TALK OF THE COUNTY

The Boys and Girls Getting a Wonderful Lot of Encouragement From the County Agent and Their Parents and Their Friends. Many Off to a Good Start.

If anyone ever had a doubt that the 4-H Clubs of Terry county would not put over a great subscription campaign for the Herald, that doubt has since disappeared, for while the campaign is still in its infancy, it has already progressed to the point where it can be seen as one of the big events to be talked about for months. In fact it is being talked. Several business men and others of this city who have been approached by club members for subscriptions or renewals have informed us lately that they are the workingst bunch of young people they ever saw. The pep of these clubs is already the talk of the county. The boys and girls even have their dads stirred up and at it helping them all they can. We were approached Monday by a parent of one of the Pleasant Valley club members to ask further instructions on taking subscriptions, and several have told us how they are working in their community. No one is more enthused over the work than County Agent, Roy Davis, and he is doing all he can to pep up each club. It will mean much to Roy in helping him to reach nearly 100 percent of the farmers in the county each week with his messages.

it, and got a lot of their start right here. They were paid around ten dollars in commissions for their first days work. But there was another live bunch of boys in real early Monday morning and you are going to hear from them in the final, if we mistake not. This is Needmore. They were in after sample copies and announced they were out for the first prize of \$20. They had a car, and were first going to make their own community, and if any of the neighboring clubs were not at work, they intended invading them and reap the harvest. They reported working Meadow Saturday and had good luck. They were informed that the Herald had a very light subscription east of Meadow where lots of good substantial farmers live, and they indicated that they were going after them if the Prairieview Club did not work. Remember, you are not limited to territory in Terry or adjoining counties, and that the club that turns in the most money will not only get the most commissions, but the top prize as well. There will, however, be three other prizes of \$15, \$10 and \$5.

Now is the time to work before your territory has been worked over. Don't skip a home, and take anything on subscription that is easily handled and can be turned into cash. Let's put the Herald in every home in Terry county and in many homes in the adjoining counties. It will benefit everybody. The Herald will be able to tell all the people each week of the county happenings; the clubs will be able to see what the other fellow is doing, and the merchants can reach all the homes with their bargain messages each week; the Herald will benefit from better prestige because it will be able to render the county more and better service, and that is what a real paper is for. A paper must make money to exist, but that is not the main thing. It must first be of service to its community to be worthy of support.

Work Progressing on Sewerage Disposal

As stated in these columns some time ago, the city sewerage disposal plant had become so clogged that it had ceased to function, and was in a bad way to become ruined and put out of commission entirely. Too, it had become quite a nuisance as the odor from it had begun to reach town, not to say anything about people who live close to it. Out of order as it was, it had become a liability to the city instead of an asset, as it had ceased to perform what it is supposed to do.

Seniors Put on Good Benefit Play Fri. Night

The senior class have received many compliments on the play put on at the grade school auditorium last Friday night, which went for the purchase of curtains for the new high school auditorium, when it is completed. We did not learn the exact amount of the proceeds, but understand that it was quite a neat sum. As to the play it was very good, and each part handled in a masterly way by the youthful participants.

NOTICE TO CANDIDATES

There will be a meeting of all the Candidates at the Courthouse in Brownfield, Texas, on Saturday, May 24th, to discuss the matter of having Public Speaking. All candidates please be there.

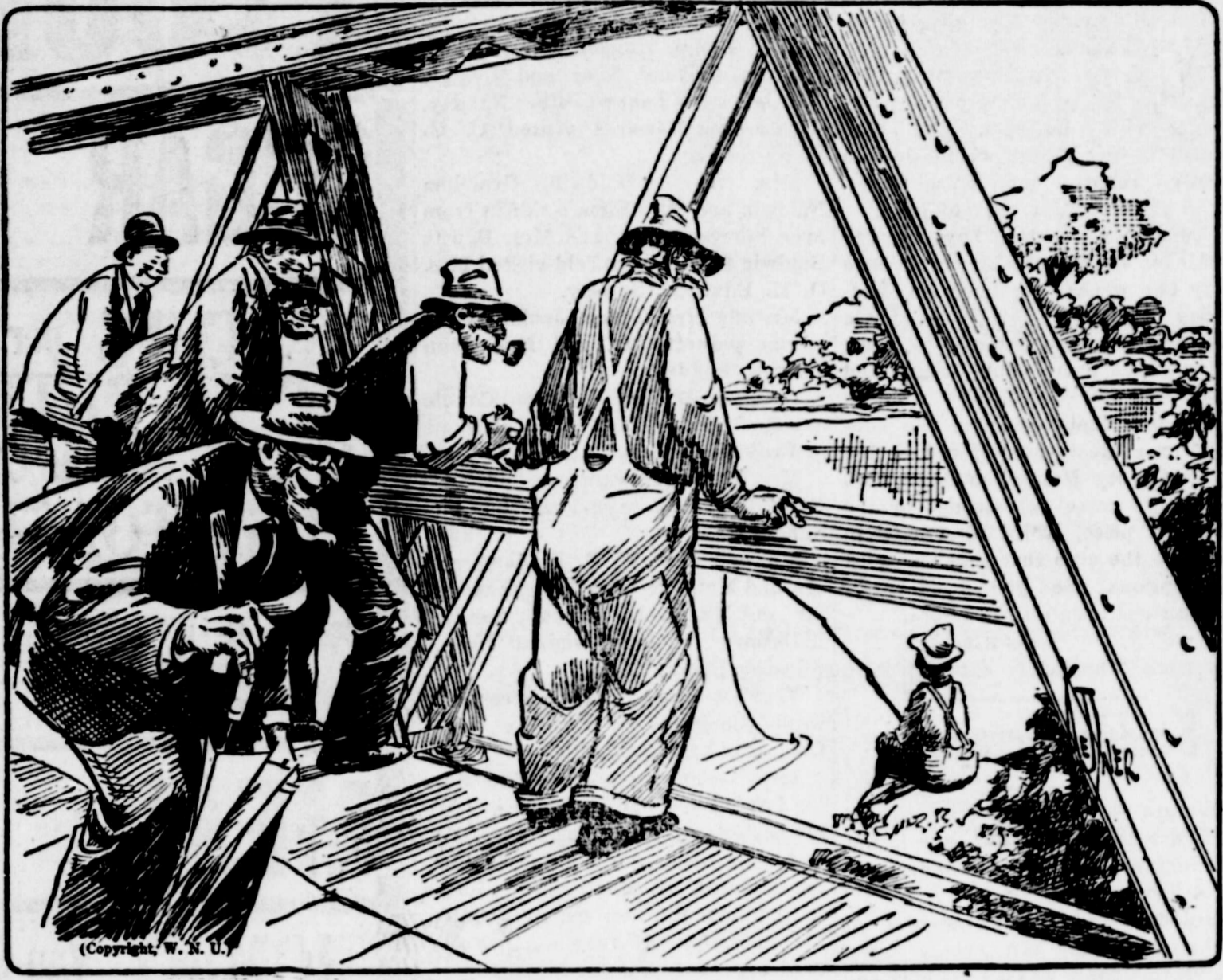
Three Local Mounted Eagles Off to Tenn.

A young man hailing from Tennessee was here two or three weeks ago. It so happens that he represents and travels for the Majestic Radios in the states of Tennessee, Kentucky, north Georgia and Alabama. Now where they will be used first in the as the "monarchs of the air" and this young fellow came to the Herald office several times while here to look at the big Mexican Eagle that graced the front of the Herald office. After returning home, he wired for prices and not only bought the big one at the Herald office, but one each from Pappy John Powell, local taxidermist, and one from Gay Price. All three were mounted by Mr. Powell.

American Legion Auxiliary Holds Meeting

The American Legion Auxiliary here has recently re-organized with Mrs. Jim Miller, president; Mrs. Eunice Jones, treasurer and Mrs. Mon Telford, Secretary. Regular meeting will be on fourth Thursday night each month, in the I. O. O. F. Hall in Alexander building.

Spring Fever



Craig & McClish to Build on West Main

Another beautiful and substantial business building is to be under construction in the next few days to grace west main, to be erected for Craig & McClish, substantial and progressive filling station and automobile dealers. They are handling the Plymouth and Whippet lines. This building will be erected on the south side of Main street by contractor B. L. Thompson, and the material by Cicero Smith. Frontage 50 feet, and 70 feet in depth.

The contractor and builders tell us that this building is going to be a beauty architecturally, and everything in the way of good material will go into it to make it substantial as well. A beautiful facade of faced brick will grace the frontage and the entrance driveway will be modeled after the latest patterns to be seen in the larger cities. The building will contain 160 square feet of plate glass, or more than any building in the city, which will give them display rooms second to none in any city many times the size of Brownfield. The building will be rushed to completion as fast as workmen can put it up, according to Mr. Thompson, and he aims to be able to turn it over to them in from sixty to ninety days.

Just a word now about these boys: Marion Craig came here some six or seven years ago from Tatum, N. M., and began working for a local lumber concern as bookkeeper and yard man when occasion demanded. In fact, there was nothing about the yard he was not ready and willing to turn his hands to. Finally, he had an opportunity to buy a well arranged and located filling station, and induced his old friend, L. E. McClish to move over from New Mexico and go in with him. In the arrangement of the partnership, they agreed that no customer would ever have to wait at their station any longer than it was physically possible to get to them, and for the first time in the history of this city, where they were unscrewing the cap off your radiator almost by the time your car was stopped. Anything else needed was attended to in a jiffy, and if water and free air was all you required, this was provided in the same nice genteel spirit as if you wanted ten gallons of gas and the oil changed. As a consequence, their business grew. They soon built or bought their own homes. They had to seek larger quarters and moved across the street. Land was purchased for their future building of their own, and that goal is now in site. May we say that Craig & McClish believe in advertising as one of their leading assets, but also believe that courtesy and service must be close allies to it.

Cochran County Man Breaks Land Deep

Mr. John Lahman, a farmer of Cochran county, was in to confer with Roy Davis relative to deep breaking. Mr. Lahman reports that his tract of land, which is located near Morton, is not as deep sand as is found around here but that he wants to turn the top soil over which he believes will eliminate a lot of blowing, as his subsoil is of a clay mixture. The results of deep breaking in this county and Gaines clearly indicate that blowing can be handled where the sand is not too deep. Where from four to six inches of clay was put on top in the breaking of last year and year before last the land is holding as well as the ordinary tight land.

Specialist Examine the School Children Fri.

Dr. G. W. Graves, M. D. and Drs. A. F. Schofield and R. B. Parish, dentists of this city, were busily engaged last Friday in the examination of the school children of this city. They were being assisted by Dr. Fred Sandifer, eye, ear, nose and throat specialist, and Dr. G. T. Ater, dentist, both of Lubbock. Dr. Graves informed the Herald that they got through with the high school, but only about half through with the grade school, and were to have finished Tuesday of this week, but this will be done as soon as possible.

At the noon luncheon of the Rotary Club, both of the visiting medical men made addresses, and reported that they found a rather pitiable condition existing in many of the pupils here. That some who had undergone operations for removal of tonsils would have been better off if the operation had not been performed. This was not the case of operations performed locally or by Lubbock surgeons or specialists at Lamesa, but by itinerant "specialists" who dropped in, did the work "cheap" and was gone never to return. Both stated that these examinations were not made to hunt a job for local doctors, for if remedies are now applied which are needed, the child will be healthy and cost the parents less in the long run than if left in their present condition. Rather, they stated, the physician or dentist, or specialist is working himself out of a job by trying to improve the health of your child. These examinations cost the parents nothing.

Neill H. Wright, who is considered the daddy of the local Rotary Club also made a short address. Another interesting talk was made by Mr. E. W. Hardin, president of the Amarillo Hdwe. Co., who was in town on business. He is also at the head of the manufacturers and jobbers association of Amarillo. As a Rotarian, his talk was mostly from that standpoint, and having traveled extensively, his talk was very interesting, having lunched with clubs in Mexico, almost every country in Europe, and Egypt. His travels in these countries, together with a tour of the Holy Land was listened to with rapt interest by the club members and visitors.

Prominent Dairy Official to Be Here June 16

Mr. J. H. McLain, dairy specialist of the U. S. Dept. of Agriculture, and S. C. Evans, Dist. Agent of A. & M. College, will visit in Terry County on June 16th. Mr. McLain has come from Washington each year to the farmers Short Course which is held at A. & M. College and he is well versed with the dairy situation in Texas and throughout the South. I do not know of a man whom I rather talk dairying with or listen to his lectures on dairying than Mr. McLain. It will be a pleasure and to our profit to have these men with us for the day. Most or all of the day will be taken up with visits to the farms of T. L. Causseaux, R. H. Timmons, C. L. E. Meils, S. A. Banks, H. S. Hawkins, J. A. Parks and Hugh Hulse. These men in cooperation with the banks and the county agent are keeping records on their herds each month. A program for the day will be arranged and those who are interested in farm dairying are invited to join in these farm visits.

'Sweetie' Now 'Honey' in New Paramount Film

Nancy Carroll, the flaming-haired sweetie of "Sweetie" fame, is to be seen and heard in her second musical romance, and her second starring picture when "Honey" comes to the Rialto Theatre, Sunday, Monday and Tuesday next week. "Honey" is based on the famous comedy success "Come Out of the Kitchen," by Alice Duer Miller and A. E. Thomas.

The cuddlesome Miss Carroll plays the role of the Southern girl, who is forced by circumstances to assume an Irish brogue and play the role of cook in her own plantation kitchen. Stanley Smith plays the role of Burton Crane, young scion of wealth, who falls in love with Nancy during a visit to her plantation. Smith was her college - boy sweetheart in "Sweetie." In addition to Smith others in the big supporting cast are Harry Green, of "The Kibitzer" fame; ZaSu Pitts, whose dolorous helplessness as a "sap" character has brought roars of laughter in every one of the twelve talking pictures she has played in; Lillian Roth, who played opposite Lupino Lane in Maurice Chevalier's "The Love Parade"; Skeets Gallagher, of "Fast Company" and "Pointed Heels" fame; Mitzie Green the nine-year old youngster, who scored a big hit in her film debut as one of the wise-cracking children in "The Marriage Playground"; Charles Sellon, the banker, and Mary Brian's father in "Burning Up," and Jobyna Howland, tallest woman of the Broadway stage, whose fame on the legitimate stage brings her first chance as a character actress in the talking films. "Honey" was directed by Wesley Ruggles, the brother of Charles Ruggles, film comedian, and the director of nearly a score of box office film hits. The music and lyrics were written by W. Franke Harling and Sam Coslow.

ARE THE SMALL TOWNS OF UNITED STATES DOOMED?

Much Depends on the Pep and Get-up of the People Who Live In the Small Towns and Cities. Must Provide Modern Facilities or the People Will Move Away.

There seems to be a lot of discussion these days about the destruction of the small town, and that finally they will wholly disappear as the population seems bent on moving to the cities to get city conveniences and city schools. And, to a great extent, the Federal census is bearing this out, especially from Fort Worth and Dallas east, but is not so pronounced west of these cities. In that section, it seems that nine out of ten towns with less than 5000 population have shown a decrease in population in the past ten years, and those with less than 1000 people have shown an even greater percentage of decrease, while the larger places from 15,000 and better have most all shown a great increase, and especially is this true of cities with 100,000 or more people in them ten years ago.

On the other hand, there is rarely found a hamlet in what is usually termed West Texas that has shown a decrease, but with very rare exceptions, the growth has been astonishing, and the larger places have all shown a growth of 100 percent or better. Lubbock, for instance, shows a growth of more than 400 percent in the past ten years. Then there are literally hundreds of places like Brownfield for instance, that now has near 2000 people that was not even large enough to incorporate ten years ago. This includes many of the county seat towns on the South Plains, and then there are good sized towns and villages which are now operating under their own government that did not exist ten years ago. Will these places all show a good gain ten years hence, or will they like East and Central Texas small towns show a decided decrease? This depends somewhat upon themselves.

Let us analyze the situation, a bit, as Andy says: Most of the small towns and villages in Central and East Texas, came into existence in the buggy and wagon era, and with rare exceptions, the citizens of those towns are still satisfied with these methods. True they have good roads, but it was generally the vote of the cities and not the small towns and rural sections that put the good roads over. Then they failed to meet changed conditions, and the people went to the larger places to do their trading. They failed to provide better school facilities, as they had been for years depending on a paternalist state to provide most of the funds for their schools, and they are still doing it. As a consequence, most of their high school pupils went to a nearby city to finish, and the parents naturally drifted their trade to that point. Then, too, after attending a nice city church, with large audiences and a good speaker, fine music etc. the old unpainted shack of a church back home in the little town, with its slow moving, haphazard congregation seemed tame and commonplace, and the membership of the best citizens with their fast automobiles, were moved to the larger places. The merchants didn't want to put on too much dog, and let their stocks run down, and kept stock very much as their fathers kept them. The trade drifted to

the nearby cities, which could be reached over good roads in an hour, and where they could take in a good show perhaps and then return in plenty time to do the chores before dark. Therefore, the trade drifted at the expense of the small town.

On the other hand, the town, cities and villages of this section have all come into existence since the advent of the car, and our methods have kept pace with changed conditions. The pioneer of this section could never get as much money from the state as they needed to carry on the schools as they wished, and they voted bonds to build good school houses, not only in the cities and towns, but in the rural districts as well, and where the funds were not sufficient for a full nine months school, taxes were voted on the community to make up for ten years ago. Many of the small districts were consolidated, trucks put on for transportation of the children, and more teachers were employed. All modern equipment was bought and placed in these buildings, and as a consequence, when graduation time came in high school, he was ready for college. The settlers for the most part were the cream of the older settlements of the east, and came west in order to acquire more land and virgin soil that was not worn out. They were not only progressive in ideas, but mostly men one would term as young or at least in their prime of life. This condition was true of the merchants as well as the farmers. As a consequence, these young business men put in large new, and up-to-date stocks of goods and his customers bought them, as that kind of goods were in demand by them. Many of the small town and cities of this section which were bald prairie long after the cities in eastern Texas, were sizable towns, provided paving, sewerage, waterworks and light and power long before towns larger than they in the east. Nice new churches with interesting pastors and up-to-date methods were provided, and the people were content with their own surroundings, and had no desire to go to the larger cities for their needs. The merchant used good space in the local papers, not to "support" the editor, but to tell his customers about his wares, and as a consequence, the average paper in this section in 2000 towns will average with those with ten thousand in the east.

Therefore, with rural and urban people of the bounding west working hand in hand for the advancement and improvement of the whole territory, it is no wonder that we have thriving little cities of 2000 and 3000 that were cow pastures ten years ago, and that none, not even the smaller villages but what have shown decided gain in population, and they will continue to grow as long as the people are of the mind they are today. When they stop progress as they have in lots of small places in the east, they will stop growth, and the people will drift to the larger places. This rapid growth has not been made in this section on account of oil, or other booms, but have relied altogether on the production from a fertile soils.

Rialto Theatre Installs Latest Cooling System

The management of the Rialto Theatre have just installed in their theatre one of the latest and most approved cooling systems, which will not interfere with talkies on account of noise. It is located on the outside of the building in a tin house to itself, and cannot be heard. It cost in the neighborhood of \$1500 we understand. About two years ago, they installed a good system at great cost, but when sound pictures came in, it was too noisy to operate. The old one was also used in winter to circulate heat. And now a new circulator for their heating units will have to be provided this winter. So you see it is hard to keep a theatre up-to-date as well as other businesses. But Messrs. Jones and Bynum have always been on the job when necessity arrived for any improvement. In demonstrating the new cooling system to the writer recently, the big fan was turned on, and all the noise one can detect is a rush of the wind when it is on at full blast. The front curtains at the entrance stood out as if a strong gale was blowing through the building. We passed the coolest place this summer in the Rialto Theatre.

Miss Weldon Constructing New Tourist Camp

Construction is now under way for a thoroughly modern tourist camp at the juncture of the Tahoka and Lubbock highways in the northeast part of the city, which when completed will add greatly to the facilities of the city in taking care of the traveling public a little later when the highways will be full of tourists for several months on their vacation. Chas. Moore has the contract for construction, and C. D. Shamburger furnished the material bill. The plans call for at least five camp houses which will be sided and finished inside with sheet rock. This will include a toilet and bath. Electric lights and gas heat will be furnished we understand. The filling station will be situated on the outside and will conform to the latest improved methods in arrangement. Up to this time we understand that the owners, Mrs. A. J. Weldon and daughter, Miss Bernice, have not decided to whom the camp will be leased, but have some applicants already. Misses Winnie, Georgia and Elsie Hyman, from Lubbock, spent the week end with their home folks, Mr. and Mrs. J. L. Hyman of the Challis community. These young ladies are graduate nurses of the Lubbock sanitarium.

Help your 4-H Club win a prize!

BIG REDUCTION

on all

Ready-to-wear

and

Millinery



Keeping Pace With Dame Fashion

As usual, the new styles are first at this store. This week we are happy to present an unusual display of advance summer apparel in the most authentic styles, direct from the east.

A comprehensive showing of the elaborately tailored frocks, featuring the brief sleeves, fitted waistline and uneven hemlines. Beautiful figured silks and plain silks go into the tailoring of these garments . . . in styles that Paris says are correct. Values that cannot be beaten.



CLYDE LEWIS'

Clean Your Winter Clothes Before Storing

FOR SAFETY!

Moths are hungry things! If they find one bit of encouraging substance on your winter things they may explore farther to find more.

Clean your clothes before you put them away. It hurts them to stand all summer with soiled spots on them—And they will be ready when you want them in the fall!

C. CYE

at

CITY TAILOR SHOP

Phone 1-0-2 ONE DAY SERVICE

That's All Right, Shoot Again

"Bang!" went the rifles at maneuvers.

"Oo-oo!" screamed the pretty girl—a nice decorous surprised little scream. She stepped backward into the arms of a young man.

"Oh!" said she, blushing. "I was frightened by the rifles. I beg your pardon."

"Not at all," said the young man. "Let's go over and watch the artillery."

O, THAT'S DIFFERENT

When the preacher called for women to stand up and promise to go home and mother their husbands only one little woman arose, and when he told her to go home at once and mother her husband, she said, "Mother him? I thought you said smother him!"

Editor Nyles Morris of Ropes Hustler, was an early morning visitor here Tuesday, but we failed to see him.

The Needmore Merry Hustler Club Report

The Merry Hustlers of Needmore met with Mr. Davis, May 8th, and organized for the club year of 1930.

Mr. Davis rendered a very interesting talk to the club members, and with his aid the following club officers were elected:

President—Orville Watkins.
Vice Pres.—J. B. Gillett.
Secretary—Lois Watkins.
Reporter—Veta Watkins.
Song Leader—Bessie Gibson.

With these capable officers we intend to put things over.

The Merry Hustlers assembled again May 9, for the purpose of discussing club business. The club seemed to think that we needed an assistant reporter, and Hazel Fleming was elected for that office.

The club decided to have regular meetings, on Wednesday night, once every two weeks, beginning on Wednesday night, May 21. At these meetings the club intends to learn and practice some club songs and yells.

Our president explained the subscription contest plan offered by the Terry County Herald, and the club decided to come out strong for the \$20 first prize, which Mr. Stricklin offers to the club that sells the most subscriptions. So you had better keep an eye open on Needmore.

Submitted by:
Hazel Fleming & Veta Watkins.

Scudday Scrapings

We are very proud of the rain that we had Friday night, although it was not very much. We also had a nice West Texas shower?

Scudday was well represented at the Midway play last Friday night. We all thought it was a good play and invited each and everyone of them to our play Friday night, May 16, and also a program Thursday.

Mr. and Mrs. B. N. Borogies spent the week end with Mrs. Borogies parents, Mr. and Mrs. Will Cunningham.

Miss Eunice Norris spent Sunday with Miss Willie Cunningham.

Mr. and Mrs. Loveless from Gomez took dinner with Mr. and Mrs. Bowman and also Mr. and Mrs. Lowe and family.

Brother Walker preached Saturday night, Sunday and Sunday night at the school house. He took dinner in the Will Cunningham home.

Miss Lovena Lowe spent Sunday with Miss Claudene Cunningham.

L. C. Walser was a caller in the Will Cunningham home Sunday.

Fred and Evelyn Lowe of Brownfield spent the week end with their parents.

Mr. and Mrs. Green and family spent Sunday with Mr. and Mrs. H. S. Smith.

Miss Leola Hall spent Sunday with Misses Loveta and Mattie Mae Rainwater.

Mr. and Mrs. Delbert Rainwater were visitors in the Hall and Rainwater homes the week end.

We are very proud of our Junior boys because they played Gomez Friday. The scores being 10 to 12 in Scudday's favor.

Mr. and Mrs. Shank Lysle, Mr. and Mrs. Bennie McDonald, Tom Miller and Mr. and Mrs. Kendrick were visitors in the W. H. Hill home Sunday night. Some very interesting 42 games were played.

Mr. and Mrs. W. H. Kregbourne of Childress, visited her sister, Mrs. W. H. Hill this week.

THE NOSE COUNTERS

Many amusing stories are being told of the woes of Uncle Sam's census enumerators, who have been laboring faithfully during the last few weeks to get an accurate count of our population, together with such other information as the census act requires.

In Iowa an enumerator found a man whose house stood on a county line, and whose bed had its head in one county and its foot in another. After due consideration it was decided that the "head of the family" was in the county in which the head of his bed was located.

President Hoover was required to confide to the enumerator that he was able to read and write, and that he was married to his first (and only) wife at the age of 25.

One nose counter made 12 cents extra by happening to arrive at a home a few minutes after triplets had been born. In another case a baby had not been named and the enumerator suggested the name of Alice, which was accepted by the parents.

A few census takers admitted that they had habitually added from 10 to 15 years to the ages given by certain ladies in their territory, when their questions had appeared to be embarrassing.

One lady enumerator was unable to get information from Chinese who thought she was trying to obtain a laundry package without presenting her ticket.

FOR WINTER DRIVERS

This tombstone is for Jimmy Price Who drove his car on slippery ice. He tried to stop upon a slope. Released his clutch. Crash. Bang. No hope.

London has a new gliding club.

Hunter News

Mr. and Mrs. Armo Caudle from over Gomez way visited the latter's parents, Mr. and Mrs. W. H. Hight Sunday.

Mr. and Mrs. L. O. Reatherford from over Lahey way visited the latter's parents, Mr. and Mrs. O. M. Edwards Sunday.

Mr. and Mrs. H. L. Halleman visited in the W. H. Hight home Sunday. Mr. Paul Adams was a business visitor at Brownfield, Monday.

Mr. Garland Sims who has been working in New Mexico is visiting home folks. He will return to New Mexico in about two weeks.

John Kemp, Hayden Kemp, R. L. Jenkins, Garland Sims and Everett Woodall were Lahey visitors Sunday.

Lawrence Edwards visited C. G. Smith Sunday.

Mrs. W. J. Baldwin, Grandma Baldwin and Miss Elma Baldwin from over Forrester way and Mrs. Dewitt Baldwin from Brownfield visited Mrs. O. M. Edwards, Sunday.

Mr. and Mrs. George Jenkins visited his parents, Mr. and Mrs. John Jenkins, Sunday.

Mr. W. H. Hight, Armo Caudle and R. C. Hall attended the ball game at Brownfield Sunday.

Mr. Norule Edwards visited Miss Nona Richmond over Forrester way Sunday.

Mr. and Mrs. M. S. Williams and Mr. and Mrs. Freeman Rodgers visited Mr. and Mrs. E. L. Williams, Sunday.

Deward Williams visited Norule Edwards Sunday night.

There will be preaching here every third Sunday and Saturday night. Come and hear Bro. Allen.

Mrs. Kemp was called to New Mexico last week to be at the bedside of her sister who is seriously ill.

A nice little crowd gathered Sunday night at Mr. Montgomery's house to charivari the new married couple, but unfortunately they did not succeed and how?

Mr. and Mrs. Dennis Rentfro and Junior Dale visited Mr. and Mrs. J. L. Lyon Sunday.

Mr. and Mrs. Lee Lyon had as their guests Sunday a host of friends from Lubbock.

Mr. John Jenkins and family were among the crowd at the big dinner over at Lahey Sunday.

A large crowd enjoyed the program by the B. Y. P. U. pupils here Sunday night.

There were several dead automobiles out our way during the awful sand storm Saturday. It was enough to kill most anything wasn't it?

Keep the big program in mind that we are going to have here soon. It'll be good.

Wellman Notes

Miss Nellie Roberts party last week was reported to have been a very interesting affair. Quite a crowd attended.

Mr. B. F. Little who has been sick is able to be up again.

Messrs. Garland and Will Gardenhire went to Hobbs, N. Mex., last week and have not returned yet.

Mr. and Mrs. Gould Winn have a new boy. Mother and son were getting along nicely it is reported.

Mr. and Mrs. Oral Trotter and little daughter Joyce attended the singing at Lahey Sunday.

Mr. and Mrs. Schroeder and children attended the singing at Lahey Sunday.

Mrs. W. L. Gilbreath was shopping in Brownfield Monday.

Mr. and Mrs. Moore from Gomez were visitors at the Wellman church of Christ Sunday. Glad to have you call again.

Mr. and Mrs. Will Moss and daughters, Misses Arline and Lillian visited in the Adair home Sunday.

Uncle Billie Crowder and L. P. Adair visited C. S. Trotter Sunday.

Mr. A. A. Lawrence's eyes are much improved since his operation.

Mrs. Roberts has been on the sick list this week.

The new Baptist church is completed and will be dedicated Sunday, May 18, with all day services. Baccalaureate sermon in the morning.

Our school is nearing its close with many activities in view for the coming week. Monday night Junior class will present "A Daughter of the Desert." Tuesday night the Sophomore class will present, "The Wild Flower."

Wednesday evening the intermediate grades will entertain with a program combined with the primaries. Thursday evening the Seventh grade commencement exercises. Friday evening the eleventh grade commencement.

Forrester is coming to Wellman Friday afternoon to play baseball.

Monday 12th, W. E. Smith, A. A. Lawrence, M. D. Smith and Eugene Norton were coming from Hobbs, N. M., and it had rained along the way making the road slick, which caused the car to over turn and broke a Smith boy's collar bone. The others escaped injuries but the car was badly damaged.

Sunday evening after B. Y. P. U. we organized a singing class, which will meet every Sunday evening.

Mrs. W. L. Burnett entertained her Sunday School class and the Senior class with all the S. S. teachers included with a social last Friday evening at her home. Mr. and Mrs. H. E. Kerby were made guests of honor. After the games and Bible questions

'M' SYSTEM

MONEY SAVING SPECIALS FOR SATURDAY

FLOUR Gold Crown 48 lb. Sack **1.49**

SUGAR 10 lb. Cloth Bag **.55**

PEACHES per gallon **58c**

APPLE BUTTER per gallon **73c**

OATS Midland China Per Package **25c**

POST TOASTIES two packages **23c**

COFFEE Admiration 3 lb. Can **1.06**

MEAL Everlite Pearl 20 lb. **.58**

HOMINY Van Camps Large can **10c**

SYRUP Blue Brer Rabbit per gallon **78c**

PEACHES Auto No. 2 1/2 can **16c**

SPINACH Supreme No. 2 can **12 1/2c**

SAUSAGE Vienna Rathiff's 2 cans for **15c**

Tea Liptons One 1-4 lb. **.23**

RAISINS Sunmaid 15 oz. package **11c**

COFFEE Bright and Early per lb. **25c**

APPLES per gallon **49c**

NEW POTATOES Reds Per lb. **.05**

CAKES 1 lb. National bulk cakes and box crackers for **19c**

CUKES, GREEN BEANS, RADISHES, PEPPERS, TOMATOES, ONIONS,

TURNIPS, CARROTS and SQUASH—ALL ON SPECIAL PRICE.

HONEY Comb Extracted per gallon **93c**

BRISKET ROAST 17c **F. Quarter Steak** 25c

Pure Pork Sausage 22c **Buffalo Sliced Bacon** 35c

which were interesting, delicious refreshments were served. Toasts were given to the different divisions of S. S. by Mr. Kerby, Mr. Duckett and Mrs. Schroeder. At the close of the entertainment a nice Bible was presented to the guests of honor.

SOPHOMORE DAY SPENT AT POST

Saturday was greatly enjoyed by the Sophomore Class and their sponsor, Mr. P. F. Lawlis, when they spent the day at Post. The morning was spent at Two Draw Lake. There at noon the hungry group relished the lunch of sandwiches, pickles, potato chips, oranges, apples, bananas, cookies and soda pop.

In spite of the raging sandstorm in the afternoon part of the group visited the Box Canyon.

Those to enjoy the trip were Miss Irene Pippin a special invited guest, Misses Lucille Burnett, Jenett Brown, Evelyne Pippin, Marie Gray, Marian Hill, Margie and Marie Moore, Maureta Bell, Bessie Holly, Nettie Thompson, Ruth Henson, Bob Carpenter, Pat Shelton, Martha Graves, Billie Smith, Mr. P. F. Lawlis and the lads were Theo Adams, Barney Holgate, Lee Brownfield, R. W. Rambo, Vernon Bell and Ormal Pippin. The group much fatigued returned home about five o'clock.

—Reporter.

Caroline Spencer was down Sunday from Lubbock visiting with her grandparents, Mr. and Mrs. J. L. Randal.



WANT TO BUILD?

We offer a special financing plan that will make it possible for you to build and own your own home—on terms just as easy as rent.

SHAMBURGER

There is nothing so small in the sight of God as the soul who says that Christ is worth more than ten thousand worlds to him.



FIRST NATIONAL BANK
of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

R. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Asst. Cashier

WE WELD IT



When any machinery breaks our dependable welding service saves you valuable time. Our jobs stand up under the most rigid tests.

—BATTERY AND RADIATOR REPAIRS—

McSPADDEN'S SHOP

SERVICE PLUS

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

CITY BARBER SHOP
Doe Elliott, Prop.

Britt Clark had the misfortune to turn his car over one day last week while out driving with the family. It seems that the rear brakes failed to work, but the front ones did, causing the rear end to flop over. None of the family were seriously hurt as he was driving slow.

Help your 4-H Club win a prize!

Many Farmers Now Ordering Egg Stamps

Since our article last week in which we stated that Geo. Black had purchased through the Herald an egg stamp, we have received several orders from farmers of this section for egg stamps and pads. While we did not print the article in order to get the effect just the same, one farmer stating that he had tried several places in the city to get them but had failed until he saw our article. Therefore, we are printing this, not to make the little we get out of the farmers in this way, but to give them a line up on the quick service we have for rubber stamps, if they are in the market for them.

We have a three day service with an Amarillo rubber stamp manufacturer. The order leaves here one day, is made up in Amarillo the next day, and comes in the third day after leaving here. A good egg stamp with the name and address in a circle and the word "infertile" or "guaranteed" horizontal across the middle of the circle can be obtained for 95c. It is mounted on a soft cushion that permits it to readily take the oval shape of the egg, and is proving satisfactory to those who have tried it. We can get a patented stamp that costs \$2.00 if one should want to spend that much for a stamp. Little ink pads large plenty for the stamp costs 20c each. For an outlay of \$1.15 you are supplied with a mighty good outfit for the average family.

Should your pad become dry in a few months, pad ink can be obtained from local druggists, or you can "spunge" on the banks or Herald office for a little. The Herald can get you any kind of rubber stamp you might desire.

Harmony Happenings

(Delayed)

Harmony is enjoying most of the spring showers that are passing around the county now. As long as these good rains continue to come our way, we Harmonites will still be in Harmony with each other.

Aslee Richardson is on the sick list this week.

Mr. E. E. Proctor and family, Mr. Taylor and family and Ima Dora Richards visited Mrs. W. J. Ramsey and children Sunday.

The play last Saturday night was enjoyed by a very large crowd. We believe it was the largest crowd we have ever had at Harmony except at the County Singing Convention.

C. M. Speed spent Saturday afternoon with Ray Howard.

Mr. W. A. Smith and family of Wellman community attended singing her Sunday night.

School closes on May 23, and on Thursday night, May 22, "Bashful Mr. Babbs" will be presented by the High School students. Everyone is invited to come.

Happiness, like bodily warmth, is generated from the inside.

Prices That Appeal
on
Staple Merchandise

Most Convenient Location Friday and Saturday, 16 & 17

10 LB. SUGAR .56
Gallon Blackberries .49
STRAWBERRIES —IF WE CAN GET THEM.

Quart Jar Sour Pickles	21c	Gallon Cling Peaches	53c
10 lb. box Apricots	\$1.76	10 lb. NEW POTATOES	49c
Apples, Fancy Wine Sap, dozen	28c	Turnips and tops, 2 for	15c

COFFEE 3 lb. Admiration With Tea Glass 1.06

Radish, Mustard, Carrots, bunch	7c	Peanut Butter, Qt. Jar	32c
Concho Corn, No. 2 can	11c	Hershey Cocoa, 1 lb. can	27c
Fly Swatters	6c	Syrup, gallon Peacock	91c

100 LB. CANE SUGAR 5-70

1/2 lb TREE TEA	19c	Salmon, tall, Nile Brand	16c
No. 2 1-2 King Peaches	23c	12 gauge, Smokless Expert Shells, box	74c
Qt. Jar Pure Strawberry Preserves	73c	Gellatin Dessert, pkg.	6c

—SEEDS—

Everything in Seed—Garden, Field and Flower, Plants, Etc. Seed Corn, Higeri, Kaffir, Maize, Fetaritta, Sudan, Etc. Good Cotton Seed, selected, bushel \$1.00

HATCHERY AND HARDWARE CO.

Now is the time to start your day old Chix for winter layers. Special prices:

Chisholm's English Leghorns	100, \$9.00;	200 or more	\$8.00 per 100
Chisholm's Master Bred Reds	100, \$12.00;	200 or more	\$11.00 per 100
R. I. Red Pullets, 8 weeks old, 100 for			\$45.00

—STATION—

Where you get real service. Plenty of room and men prepared to do your work promptly. Gas, Oils, Tires, Tubes, Accessories, Batteries, Etc.

CHISHOLM'S

South of Courthouse Handy Location Brownfield, Texas

TEST OF CONOCO'S GERM-PROCESSED TENACIOUS FILM . . .



. . . Compared with Popular Oils at Pike's Peak . . . Reveals 76.4% Less Motor Wear! . . .

We sincerely believe that this disclosure alone will cause you to begin using CONOCO Germ-Processed Motor Oil . . . such decided reduction in motor wear . . . such triumph over the savage attack of friction and heat . . . such positive supremacy over the oil you have been using, all have a definite appeal to your pocketbook and judgment.

Charts prepared from the Pike's Peak Test records indicate a longer life for your motor by lubricating it with Germ-Processed oil. Too, you will save substantially on your gasoline cost, and in oil expense, by using this oil. And the fact that Germ-Processed oil penetrates metal surfaces means, that after starting your car on a cold morning you can safely drive at top speed with less likelihood of damage . . . for CONOCO'S film is already on the job.

Less Carbon—Less Cost—More Mileage and Less Heating—More Compression. All these things mean a better all-around motor. It is truly unusual for a motor oil to so excel competition as CONOCO did in the Pike's Peak Tests. Tested out on the Pike's Peak Highway, scene of many famous automobile tests, was a memorable struggle for supremacy. . . . On the one side, three of America's representative and popular oils—on the other, Germ-Processed oil. And CONOCO Germ-Processed Motor Oil won, by all standards.

Only CONOCO can make Germ-Processed oils. CONOCO can give you these new motor oil merits, including penetrative lubricity. We hope to serve you soon, at stations displaying the Red Triangle.

SEND NOW for the new Free Booklet which describes in detail the story of the Pike's Peak Tests. Illustrated with photographs and charts. Address Continental Oil Company, Ponca City, Okla., or at the station with the Red Triangle.

CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL

35c

Per Quart for All Grades Except Special Heavy and Extra Heavy

Forrester Items

Several from this community attended the Mother's Day Program at Lahey Sunday.

The Suddy baseball team played Forrester Wednesday afternoon and the Junior girls went to Brownfield Thursday and played. Forrester won both games.

Mrs. Dewitt Baldwin of Brownfield visited her parents, Mr. and Mrs. W. J. Baldwin over the week end.

Mr. and Mrs. Bill Johnston and Mr. and Mrs. Charley Riley of Artesia, New Mexico, are here visiting relatives and friends.

Miss Claudie Smith spent Thursday night with Miss Bertha Baldwin.

Miss Helen Rogers visited Misses Zoree and Lola Crone Friday night.

Mr. and Mrs. E. D. Duncan and family visited Mr. Johnston and family of Scudday Sunday.

The party at the home of Mr. and Mrs. Roy Griffet Thursday night was very much enjoyed by the young people.

Mrs. W. J. Baldwin and family visited in the home of Mr. and Mrs. O. M. Edwards Sunday.

Mrs. J. A. Forrester was a Lubbock

visitor Thursday. She reported Mr. Forrester to be doing nicely now and that he will soon be able to return home.

Miss Claudie Smith visited Misses Irene and Fay Washmon Sunday afternoon.

Brother Curry preached here Sunday night.

Prof. Martin of Meadow will lecture here at eleven o'clock Sunday morning.

Everybody is invited to attend the singing Sunday night.

Brother Curry visited Mr. G. M. Thomason Sunday afternoon.

LAMESA SLAYER GETS FIFTY YEARS IN PEN

J. W. "Bud" Aiken, charged with the fatal shooting of O. F. Cox, Lamesa restaurant man, was found guilty at Lamesa Wednesday night by a jury composed of nine farmers and three business men and sentenced to 50 years in the state penitentiary.

The jury deliberated two hours and a half.

Aiken showed no emotion when the verdict was read.

The shooting occurred in Cox's restaurant and was alleged to have been

culmination of a heated argument over the recent city election. Cox was shot once with a Winchester rifle, the bullet passing through his

right wrist and right breast. He died 20 minutes later without making a statement.

Economize in Labor— Use Our Baked Goods This Year



Join the ever increasing throng of happy housewives who have found out through actual tests that it is more economical to have the bakery do their baking for them. Our baked goods are fresh daily, of uniform good quality and ready to serve.

THE BON TON BAKERY

THE HERALD

Brownfield, Texas

R. J. STRICKLIN, Editor and Prop.

Subscription Rates In Terry and Yoakum Counties per year \$1.00 Elsewhere in U. S. A. \$1.50

Advertising Rates on Application

Official paper of Terry County.



Announcements

We are authorized to announce all the following candidates for the elections indicated for nomination in the Democratic primaries to be held on July 26, 1936.

- For District Judge 104th Dist. Gordon B. McGuire. For District Attorney, 106th Dist. T. L. Price. For County Judge: Geo. W. Neill, W. E. Henson, Jay Barret. For County and District Clerk Rex Headstream. For Sheriff and Tax-Collector J. M. Telford. For Tax Assessor T. C. Hogue, Sam L. Fyett, John W. Cadenhead, E. H. (Elmer) Green. For County Treasurer Mrs. J. L. Randal, Roy Ragsdill, Mrs. Lula L. Smith, J. T. Pippin. For Commissioner Pre. No. 1 L. L. Brock. For Commissioner Pre. No. 2 J. R. Whitley, W. A. Hinson, S. T. Miller, J. L. (Jim) Langford. For Commissioner Pre. No. 3 J. W. Lasiter, Will C. Brown, R. L. Cook. For Commissioner Pre. No. 4 G. M. (Mack) Thomason. For Weigher Pre. No. 4 P. R. Cates, F. W. Little.

Help the 4-H Club of your community all you can to win one of the prizes offered by the Herald. These boys and girls are going to be our main stay in the future. They are worth helping and encouraging.

A tailor ad in the Dallas News says that a man is not well wardrobe until he has four suits of clothes, and goes on to describe each suit he should have. And just right when we had about decided we were in fashion, as we now have a suit with two pair of britches at the same time. Goshangit.

A twelve million bale crop of cotton put the manufacturers and buyers of the world on edge, ready at a moments notice to take all they can get. Whereas, a 17,000,000 bale crop is a drug on the market with no one in any hurry to fill their needs. The small crop brings as much again money, and costs the farmers about half as much to make and gather. No one likes to do more work and get less money, if they will just stop to figure a little.

Listening in over the radio Saturday night, when WFAA came on with its new 50,000 watt station, an engineer of national reputation made the assertion that he would not be surprised that the time would come when science would go into the air and bring to use the voices of men and women whose bodies have moldered to dust in long past ages. Well, we used to dispute such assertions, but have long since ceased to do so. Many things a few years ago thought impossible are now in every day use.

Both Texas Senators voted against the confirmation of Judge John J. Parker, of North Carolina for the Supreme bench, who lost the seat by a vote of 39 to 41. There were two things held against Judge Parker. He was under ban of organized labor for the stand he took in the Carolina strikes a year ago. He was hated by the negro leaders because, although a Republican, he had expressed his disapproval of them in politics. But we suspect this last question influenced the vote of the Texas Senators not a bit.

Standing as they do generally speaking as a solid stone wall for law enforcement, it sounded rather strange for the Methodist preachers in session in Dallas to send a wire

For Public Weigher Precinct 2 T. E. Verner, Fred L. Hinson, W. E. (Gebo) Culwell

of congratulation and sympathy to one of their members in California, who was jailed for contempt of court. Maybe he did not deserve the sentence; maybe he did. That is not the question for us to decide, not knowing all the circumstances. But it is rather hard to harmonize a plea for enforcement of the law on a poor, unknown criminal, and at the same time encourage those of high standing who have come under the ban of the law.

In the crime wave drive that the federal and state courts are undertaking, they will not confine themselves to just one kind of violations, but all crimes will be punished with the same intensity. A good portion of the press as well as many public speakers would lead one to suspect that the dry laws are the only ones being violated, and the only ones to be punished, but those in charge of matters know better, and are moving forward with this in mind. Lots of good men have almost become fanatical over the dry question, and if in power would pass a law making it a crime to say anything disparaging about it. This leads some people to suspect that the 18th Amendment is a weakening; needs a lot of bolstering, and ends probably in leading to suspect that there would be no special crime in violating it.

Anent our editorial recently on the huge supply of mail we get from State candidates, manufacturers and other propagandists who want free publicity of purely advertising matter, the Lorenzo Tribune has the following comment:

"Well, well, well, and we thought we were getting all of the free publicity dope from candidates from over the state and various manufacturers, but here Jack is complaining about the burden of his mail. Honest, Jack we are just about the most popular man in town when it comes to going to the postoffice and getting an arm load of mail. Everybody here envies us for being such a prominent and popular business man as to corner all the mail. But doggone our sisters cats we are getting fed up on these guys trying to whittle us out of a little free space. We have to empty our waste basket every day, and it is not a small one either. We are going to get out a circular letter, tell'em to drop us from their mailing list, and if we don't do that we are going to keep all of their dope and mail it back to them collect. It is going to stop coming to our office, and you can lay to that."

NEED FOR BETTER STAPLE

One of the jobs of the Federal Farm Board in its effort to improve the condition of the American cotton grower is that of encouraging better staple. The decline in quality of American cotton is common talk among spinners throughout the world. Buyers who have contract requirements to fulfill find it difficult to assemble the character of staple desired by the various mills.

There is no doubt that the boll weevil came to Texas in the early '90s and breeders of cotton varieties began to develop earlier maturing sorts they shortened the staple and changed the character of what was formerly a highly desirable cotton. It is generally recognized among scientists that early maturity and short staple go together. However, in recent years it has been found that a certain earliness and more desirable length of staple can be fixed in some strains. Along that line lies hope for improvement of staple and a return to the desired character which once gave Texas cotton international fame.

Under the vast powers of the Federal Farm Board through the various State co-operative marketing agencies it would be possible to distribute to localities and perhaps to counties one standard adapted variety having those attributes which spinners used to find in American cotton. It might be possible for the co-operatives to buy in the farmers' gin-run cotton seed and replace it with better staple seed at a reasonable charge.

A return to better staple probably can not be accomplished more quickly than if the Government would use its powers through the Federal Farm Board to attain this desirable end. It would add millions of dollars to the annual wealth of the South. If some-

THEIR BANK - BROWNFIELD STATE BANK - We handle travelers checks negotiable anywhere in the world; Western Union has designated us as their authorized agent and we are in a position to serve you or your distant friends in money affairs via this method. WE WANT IT TO BE YOURS ALSO.

BELIEVE IT OR NOT - We will save you the cost of transportation on our line of poultry feeds! BOWERS MILLING CO. - A home institution interested in the welfare of Terry County. Located by the water tower—Come to see us.

thing such as this is not done America will become less and less important as a producer of desirable cotton.—Dallas News. SOUND ECONOMICS - Putting her finger on the very germ of the economic safety of the family, a Texas lady denounced credit buying for consumption purposes, and urged that credit be used only for investment. A whole book on economics could no more clearly set forth the fundamentals of household independence. The speaker was Mrs. R. F. Lindsey, State President of the Texas Federation of Women's Clubs, and the occasion was a Federation district convention. If the Federation can carry this principle into the homes of Texas there may be temporarily a little less buying, but it will result in greater buying capacity and better business in the long run. Food and clothes, which perish with the using, bring no interest returns. When purchased on credit, they carry the extra weight of the merchant's added expense of bookkeeping, collecting, interest charges, and a margin for losses through non-payment by a certain percentage of his customers. Those who pay must foot the bill for all. Investment credit—those things that bring direct returns in material values or in human values by increasing efficiency—is as sharply differentiated from consumption credit as night is from day. Intelligently used, the latter leads to economic independence without which there can be little permanent satisfaction, while credit buying of consumption goods is the rock on which many a family has wrecked its financial and spiritual career—Farm and Ranch. Mrs. Joe Denton, of Midland, spent the week-end with her sister, Mrs. Dean Luker of the Union community.

Thousands have changed—Thousands are changing... HAVE YOU? The thousands who change to Magnolia Maximum Mileage Gasoline make up the vast majority who never change again. It's a "Scotch" Gasoline... squeezes out more miles to the gallon. It's a boon to the family budget. You will be surprised to learn what an amazing increase in mileage 25 days of Magnolia Maximum Mileage Gasoline will give. Stop at the familiar Magnolia Sign today. Join 4 1/2 million thousands who have discovered extra miles of pleasure in this extra value gasoline. MAGNOLIA PETROLEUM COMPANY - PHONE NO. 10. TOM MAY, Agent

Professional Directory - B. D. DuBOIS, M. D. General Medicine. G. W. GRAVES, M. D. Physician and Surgeon. WANT ADS - LOST rear fender guard with license plate and tail light attached. FOR RENT a good four room house close in. ROOM and board, 401 N. 6th St. COOL south rooms at the Smith Hotel with or without board. GOOD used piano for sale cheap. HAVE your cottonseed graded for better lint and turnouts at the Harrison-McSpadden gin. A FEW young Jersey milch cows for sale. I SHALL be glad to do your hemstitching. FOR SALE (by owner) Section 436 Block "D" John H. Gibson Survey. SAVE RENT: Houses built on installment plan. HALF & HALF and Kasch Cotton Seed at \$1.00 sacked. FOR SALE Higeras from 1928 crop sound and re-cleaned. FOR BETTER graded cotton, have your seed graded at the Harrison-McSpadden Gin. COBS FOR SALE at 10c per 100 pounds to move them. FOR SALE. Don't fail to see Bozeman Bros. for your B. F. Summerour Georgia Cotton Seed. on the Docket of said Court, and to me, as Sheriff, directed and delivered, I did, on the 26th day of April 1936 at 10 o'clock A. M., levy upon the following described tracts and parcels of land situated in Terry County, Texas, and belonging to J. D. Zeigler to-wit: All the Northwest One-Fourth of Section Number One Hundred Twenty-One (121) Block T, Cert No. 70 D. & W. Ry. Co. Original Grantee, Terry County, Texas. And on the 3rd day of June 1936, being the first Tuesday of said month, between the hours of 10 o'clock A. M. and 4 o'clock P. M. on said day, at the Courthouse door of Terry County, Texas, in the town of Brownfield, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said J. D. Zeigler in and to said property. Witness my hand, this 26th day of April 1936. J. M. Telford, Sheriff of Terry Co., Texas. Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. C. E. Fitzgerald, Commander. C. R. Baldwin, Adj. Brownfield Lodge No. 536, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. Jack Holt, N. G. L. A. Greenfield, Sec. No. 903, A. F. & A. M. Brownfield Lodge. Meets 2nd Monday night, each month, at Masonic Hall. Jim Miller, W. M. Ben Hurst, Sec. DR. F. W. ZACHARY. Genito-Urinary diseases. 407-9 Myrick Bldg.—Lubbock. FURNITURE & UNDERTAKING Funeral Directors. Phones: Day 88 Night 148 BROWNFIELD EDWE. CO. Brownfield, Texas. J. D. MOORHEAD, M. D. Physician and Surgeon. Prepared to do all general practice and Minor Surgery. Meadow, Texas. DR. T. L. TREADAWAY. Internal Medicine and Surgery. Phones: Res. 18 Office 88 State Bank Building Brownfield, Texas.

No One Knew there was a Woman in England - ABOUT fifty years ago an Englishman came to one of our large American cities. He built up a fortune in real estate. He sold large pieces of property and built hotels. He married. Both the Englishman and his wife died. All deeds and titles to the man's properties, conveyed and mortgaged, were, seemingly, in good order. His will was probated. Everything appeared right. The purchasers of the properties slept in peace. One morning a young Englishman appeared in a lawyer's office in the American city. He had come to "secure his grandmother's dower in the estate." No one had known of an English wife—still alive. Innocent property owners were forced to pay thousands of dollars to an unknown woman across the sea—losses which could have been protected by title insurance. When buying or lending on real estate, your best policy is a New York Title and Mortgage Company Title Policy. C. R. RAMBO - Loans and Insurance - Office E. Side Square - Phone 129. Representing NEW YORK TITLE AND MORTGAGE COMPANY. Capital Funds over 60 million dollars. The Largest Title Guaranty Fund in the United States. SECURE AS THE BEDROCK OF NEW YORK

Competent Examination - Lenses Ground by Expert Mechanics, Glasses Complete, made up of finest materials at a cost of about one-half or two-thirds the usual charge! No need to publish a page ad of "Panicky Patter" about supposed eye troubles. Our people know when they have eye troubles and we are here to attend to this work as efficiently as we can with years of experience. -WE LIVE HERE- R. F. STEVENS - Refractionist and Specialist - Office in Commerce Hotel Bldg. Southwest Corner Sq. - Brownfield

GET MUCH—GIVE LITTLE

No town seems to be alone in the policy of its telephone company trying to get all it can out of the community and return as little as possible. Most companies pay their operators as little wages as possible, and when they have directories printed, some central firm gets the job, with advertising solicited from competing towns in the directory. When The News printed the directories for McLean, advertisers paid only about one-fourth for the same space they are now using and had the satisfaction of knowing that the money was kept at home, with no competing advertising solicited from outside towns. Black-face listing was given all advertisers free of extra charge, others paid only 50c per year for black-face listing, with as many listings under different headings as wanted. Names were correctly spelled, as everyone is known to the printer, and illegible copy could be easily understood, while outside proofreaders can not be exact, allowing many errors to get in. Public service corporations cannot always ignore the wishes of the people who patronize them, as been demonstrated many

times in the past. They must take part in community activities if they hold the confidence of the public—McLean News.

CARD OF THANKS

I take this method of thanking the neighbors and people of the Harmony community for their help and kindness in the sad death of our husband and father, Mr. W. J. Ramsey. We also thank each one who contributed to the floral offering.

Mrs. W. J. Ramsey and children.

UNCLE SAM'S COGITATION

Told mah Sally-Gal to git offen de streets and put on her skirt. She done inform'd me de ting she hab or was a skirt. Mah mistake—Ah that it was her collar.

Egg stamps have recently been ordered for W. A. Fulton, Frank Bozeman, J. R. Kee and Mrs. G. G. Gore.

FAMOUS ONE LINERS
Notopourintype.

Plains people seem to be enjoying their items from there in the Herald. Several have so expressed themselves.

Good Rains Again This Week—Also Hail

A great rain again covered most of Terry county Monday afternoon of this week, which puts one of the best seasons in the ground for the time of year in several years, and the crop outlook at this time is great. There is possibly a section of the extreme northwest part of the county that has not received sufficient rains up to this time, but as this is being written early Tuesday morning, weather conditions seem ideal for a general rain over the entire plains sections, that will probably close any gaps that have not been wet up. East of the city, and extending into the Pleasant Valley community, the rain was accompanied by a big hail that piled up three inches deep in places, and was rather heavy in the city. Tom May, who came in from Tahoka after the rain, informed us that the hail was from one to two feet deep in the bar pits in places. He reported rain all the way from Tahoka to Brownfield. A grocery peddler who came in early Tuesday morning from Lamesa, reported good rains all the way.

Concerning the winds of last week which seemed to have played so much havoc east of here, will say they were rather good sandstorms, but no damage done. We had a harder one here Saturday the 10th than the one of Wednesday when so much destruction was wrought in central and south Texas. On Wednesday, we had a sandy early in the morning, topped with a rain at noon, and another sandy following. Saturday, a sandy started early that morning and raged all day. It succeeded in blowing over Ben Hurst's hen house which he has on display across the street from the Herald office. No hens or roosters were hurt, as there were none present. Neither was the house, as it was well built, and just turned over.

We are in hopes that the sandy and hail season is now about over, as it is now really Terry's planting time, and if the cyclones will just let up east of here our sandstorm season will be at an end. At this time of year we rarely have the latter unless they have the former. And concluding this weather article, we might mention that Daddy Crawford will collect off Wade Collins today or soon thereafter. He won fairly.

Elder C. E. Woodriddle and wife of Plainview, had the misfortune to run into a road grader west of town Wednesday afternoon, trying to avoid a ditch that they did not see until too near to stop. Mrs. Woodriddle was quite badly bruised, and the front end of the car badly damaged. He is minister to the Plainview church of Christ.

Material men report that building operations have let up considerably lately, as people are not busy planting. Also, they report that it is hard to get loans now.

Willie Beauchamp and Billie Bryant are at Hobbs, where they have employment.

Hudgens & Knight

SPECIALS FOR CASH — FRIDAY AND SATURDAY, MAY 15th and 17th

SUGAR 25 lb. Pure Cane Limit One 1.44

1 gallon Prunes	49c	No. 2 1/2 Pineapple	29c
1 gallon Pineapple	89c	No. 2 Sweet Potatoes, can	16c
1 gallon Catsup	64c	No. 2 1/2 Cascade Peaches	19c
1 gallon Pickles	64c	No. 2 1/2 can Sweet Potatoes	19c

Strawberries Nice and Fresh Box .15
APPLES Winesap Per Doz. .26

New Spuds, per lb.	5c	Red Beans, 10 lb.	59c
Hominy, No. 2 can	8c	Pork & Beans, Armour's	9c
Raisins, 4 lb.	33c	Matches, 6 boxes	16c

Sausage, lb.	24c	Rib Roast, lb.	19c	Cheese, lb.	29c
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HARDWARE & FURNITURE

5 gallon Oil Can	69c	Gal. Cream Freezer, wood bucket	\$3.49
5 gallon Cream Can	2.49	1/2 gal. Cream Freezer, wood bucket	\$2.29
Wash Board	49c	1-2 gal. Freezer, galvanized can	\$1.29

A Shop for Particular Men

You who prefer a little more in the way expert work will fully appreciate the fine of modern equipment, cleanliness and appointments of this shop.



SANITARY BARBER SHOP

SUMMER

Have Your Tires Repaired—

Don't throw that good tire away because it has a hole in it. With our new Electric Steam Vulcanizer we can fix it as good as new.

Willard Batteries

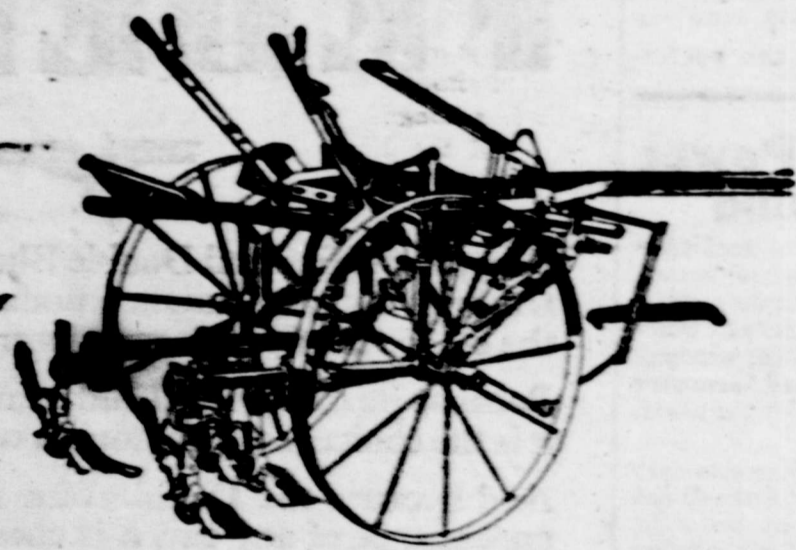
We also Repair and Recharge Batteries

And while your car is here for tire examination it would be a good plan to make a good job better by having your battery overhauled and made thoroughly ship-shape.

Magnolia Filling Station—Phone 209—United States Tires



AVERY JACK RABBIT CULTIVATOR



Two Levers instead of Three
An AVERY PLUS Feature

The Avery Jack Rabbit Cultivator has won a mighty name as a worker. It does a wonderful job. But the thing everyone praises especially is the perfect balance and ease of control.

All cultivators are not easy to control. But the Avery Jack Rabbit is smooth as silk—free and easy. Why? Because Avery designers and inventors found a way—by study and experiment—to control a cultivator with

one lever less and to make the control easier. This saves 25% of the time of the operator, also 25% of the labor. It means a man can manipulate the cultivator 25% faster and 25% longer without tiring.

It is a big aid to more work and better work—an Avery Plus Feature—something more for your money—due to the Avery ideals of implement service.

Avery Plus Features Increase Your Profits

Avery Plus Features save both time and money. That is why an Avery Plus implement is the cheapest implement any man can own. We are local "headquarters." Call upon us for any information desired.

Hudgens & Knight
Brownfield - Texas

12 Years, Konjola Wins a Real Victory

Stubborn Case Soon Yields to Power Of New Medicine; Eager To Tell Others.



MRS. LILLIAN LORANE

"I suffered for twelve years from kidney trouble and nervousness," said Mrs. Lillian Lorane, Mabievale, Ark., near Little Rock. "My kidneys were in a very bad state and I was forced to rise many times each night. This naturally made sleep difficult. My nerves were in very bad condition and this seemed to affect my eye sight. I could scarcely go about my work and I was worried and discouraged. I seemed to have no energy for anything."

"I tried a great many medicines and treatments but nothing seemed to do me the least bit of good. I finally decided to give Konjola a trial and the benefit which I received from this medicine is almost unbelievable. Konjola built up my health until I am in better condition than I have been in years. My kidneys are normal and I can sleep without interruption. My entire system seemed to respond to this modern medicine and my friends all remark upon the improvement in my appearance."

Konjola has become the most talked of medicine in America because it makes good. Taken after meals over a period of from six to eight weeks, this great medicine has made a remarkable record in the most stubborn cases.

Konjola is sold in Brownfield at Alexander Drug Co., and by all the best druggists in all towns throughout this entire section.

Let your exceeding goodness be the greatest fault men can find in you.

Persia now has 25 landing fields.

The Lions Club and Rialto Want Tin Cans

The Lions Club and the Rialto Theatre seem to have waited for help from other sources until they were tired of seeing the muck and mud around in the streets and alleys, and went ahead on their own account to try to get as many unsightly cans off the townsite as possible, before the tourist season is well under way, and in making their offers, hit upon a plan wherein all could win passes to the Theatre, and where is the boy and girl that does not like to attend a good show? There were conditions, of course, but these conditions were so easy to fill that any boy or girl should have had one or more passes to the show. Boys and girls had to be under 14 years of age.

Cans could be gathered from the streets and alleys, but must not be gathered from any private can pile that was put there by the property owner to be hauled away later, nor be fetched from any dumping ground. They could be old cans, old buckets or tubs, and were brought to the vacant lot between the Rialto Theatre and the bakery, where they will be carted away later. Thirty cans got one child's ticket, but it took 100 additional cans to get an adult ticket if they wished to bring mother or some other grown person. These were good for Thursday night's performance only.

In addition to the offer above, the Rialto offers three additional extraordinary prizes for the high point girls and boys as follows. A week's pass to the one who has 300 cans or over; A three night pass to the one who brings 250 cans or over, and the one who brings 20 cans or over, gets a two night pass. These three first prize winners will in addition be entertained by the Lions Club at lunch next Wednesday.

In closing their offer in circular form, the Lions Club and Rialto Theatre make this rejoinder: REMEMBER, the Lions don't eat cans, nor will the Rialto screen them, the sole purpose of this stunt is to clean up the town, This Town, Our Town, and we hope the boys and girls, and parents too, will keep this motive in the movement.

The Rialto put on an extra feature for the night which was last night.

Elder Alvin Mitchell, of this city, preached the baccalaureate sermon for the Meadow school Sunday night. Several from here attended the program.

ONE THIRD OF TEXAS DAIRY COWS LOAFING

Fort Worth, May 12.—Two-thirds of the dairy cows in Texas should produce the state's total of milk and butter, according to J. W. Ridgeway, Texas chairman of the National Dairy Council.

"Replace all non profitable cows, now boarding on Texas farms with those who pay their way with milk and butter, and you can cut down the numbers in the herds," Mr. Ridgeway advised the dairy farmers of the State in a recent official bulletin.

The remainder of the herds that are high producing, thoroughbred cattle should be fed with more scientific attention to production, bred only to high grade bulls, and the herds thus weeded out until the farmer would no longer be paying board for scrubs in his herd, the Texas chairman says.

"If only calves from high producing cows were raised, and those were fed the proper mixture to increase their production, and all diseased cows and descendants of diseased cows were eliminated from the herds, we would soon see increased production with a fewer number of cows. The old range cow is still having her influence on the Texas dairy herd, and must be weeded out for the modern cow of a different breed and for a different purpose. The old pioneer was valuable in her day but her day is past."

The condition of too many cows for the amount of dairy products markets is found not only in Texas but throughout the United States. According to the National Dairy Council, the entire country is fed with about 22,500,000 cows. And the amount of dairy products from these cows could be obtained just as well from about 14,000,000 cows if the herds were properly thinned out.

"The American dairy industry cannot look to foreign markets to absorb surplus American dairy products. The world is sufficiently well supplied

by other countries now," the National Council has declared.

"These nations which do not use dairy products as an important part of their diet are so low in the economic scale as to leave them out of the picture for a good many years," according to Mr. Ridgeway. A balance between production and consumption must therefore be adjusted within our own boundaries.

"If the farmer will help himself the problem will be solved. He must learn to consume his own products and to work out his herd to the highest degree of efficiency, and then he can look to others of the state and country to help him in his efforts to create sufficient home markets for all of his production," Mr. Ridgeway said.

ALIENATION SUIT for \$400,000 SAID TO BE FILED HERE

Damages of \$400,000 was asked by C. J. Crawford, farmer of Seminole, in a suit against G. W. Curtis, retired Philadelphia capitalist, and the latter's wife, filed in district court at Brownfield.

Plaintiff alleges that the defendants "conspired together to alienate the affections of plaintiff's wife, Naomi Crawford, and to transfer her love and affections to defendant, G. W. Curtis."

Crawford said he has five children, four of whom are about grown and the fifth about one year of age.

WHY THE TRAFFIC JAMS

"I hate those impromptu complexions, don't you?" "What do you mean?" "Those they make up as they go along."—London Opinion.

Mrs. Lee Lyon of the Hunter community, was shopping in the city Tuesday.

Most of us are slaves of opinion.

TRY OUR SWEET MILK ONCE

—and you will always be a customer. Note the thick cream on top and the delicious flavor. Let the children have all the milk they will drink, and note the improvement in their general health. Good thick cream to be used with your desserts. Just phone 225.

Lonnie Bigham

For the graduate---
Romantic and Charming Picturesque



FROCKS

Tailored of Crepes, Shantung and Piques

Short sleeves, capelets and tiered skirts do wonderful things in these youthful frocks. In this group you will find all the new flattering styles, faultlessly tailored into individual styles all their own. All important spring and summer colors are manifest. All sizes.

\$4.95 \$5.95 \$9.95 \$12.95 and up

Silk Hosiery, to match..... \$1.00, \$1.50, \$1.95

Silk Lingerie, tinted shades..... \$1.98

COLLINS DRY GOODS CO.

Why We Wear the Poppy—Who Make Them

On Saturday, May 24, little red poppies will bloom on millions of coats throughout America. As the annual day for the wearing of the poppy draws near it is well to bring to our minds the significance of this little flower. Why do we have a Poppy Day?

First, we wear the poppy once a year to express the feeling of reverence that is always in our hearts for the men who died on the poppy-studded fields of France and Belgium during the World War. The poppy is their flower. It grew on the battle fields where they fought and died; it grew over their fresh graves, the one touch of beauty and life in all that region of destruction and death known as the front. Nothing can

symbolize our remembrance of the sacrifices of the World War dead in so fitting a way as the wearing of the poppy.

Second, we wear the poppy to help lighten the burden for those who are still undergoing suffering and hardships because of the war, the disabled veterans and the families of the dead and disabled. Making the poppies gives employment to hundreds of disabled men throughout the winter who otherwise would be unable to earn anything toward the support of themselves or their families. If you have never visited the men in the hospitals making poppies it will be hard for you to realize that having these little flowers made by the disabled is one of the largest pieces of welfare work done by the American Legion Auxiliary. What form of aid could be more effective than helping the disabled men to help themselves by worth while work?

The funds derived from the poppy sale constitute the largest source of revenue for the Rehabilitation and Child Welfare work of the Legion and Auxiliary. The dimes, quarters and dollars dropped into the contribution boxes on Poppy Day enable the Legion Posts and Auxiliary Units to carry out a constructive program of aid to the disabled and to the dependent families of veterans throughout the year. Poppy Day is the one day when the public is privileged to contribute toward this great work.

As the significance of the poppy becomes more widely known and the work which is done with the proceeds of the poppy sale becomes better understood more and more Americans wear the little flower each year. Last year nearly ten million poppies were worn, every one made by a disabled veteran, and more than one million dollars was received, every penny to be expended in relief work for the living victims of the war. The wearing of the poppy has become recognized almost universally, not only as a means of paying tribute to the memory of the war dead but also as a means of aiding those who are bearing the war's afflictions.

The need for the relief work which the poppy funds make possible has grown greater and greater each year. The American government has been fairly generous with the disabled veterans and the families of the dead, but governmental relief can be secured only by those who can establish legal proof that the disability or cause of death originated during war service. As the war recedes further and further into the past it becomes increasingly difficult and in many cases impossible to establish this proof. A vast number of veterans, who after struggling for years against war disabilities, finally are forced to give up and seek aid, find themselves outside the reach of government help. They can receive free hospital treatment but that is all. For the necessities and comforts not provided by the hospitals there is nothing. For their families at home there is nothing. When they leave the hospitals and attempt to reestablish themselves in life there is no official aid.

The little poppy fills this great gap. With the funds from the poppy sale the Legion and Auxiliary step in where the government cannot reach. Families aided by the poppy to hold their homes together while the veteran father was struggling to regain health in a government hospital are to be found in every community. Veterans whom poppy making has enabled to contribute to the support of their families or to accumulate a small stake for the time when they must face the fight of winning back a place in the economic life of the country number many thousands. Veterans whom the poppy workshops have provided light employment during convalescence constitute another large group. The benefits of the poppy reach out in many directions, bringing help and hope into lives blighted by the war.

When you buy your poppy, think of the disabled veteran in a hospital or convalescent workshop who has fashioned the little blood-red flower. Think of the fatherless family whose struggles during the coming year will be lightened by the coin you drop into the poppy worker's box. Think of the brave American boys who lie beneath the waving poppies in France. Think of these things and you will understand the true significance of the poppy.

Dad Tudor was in from his farm in south Terry, Monday of this week.

No Strangers to Get Senior Announcements

Miss Mary Perkins, senior sponsor, says no more will any stranger get the Senior announcements if she has any influence on the class whether here or elsewhere, as in her whole experience something always comes up to mar the pleasure of graduating time if the announcements are ordered from anyone save through the home printers. This year, the announcements were several dollars more than they expected them to be, which is quite an item of expense when figured on even thirty-two graduates.

Two or three years ago the announcements were bought through the Herald and came up just as represented to the dime. Besides they came open account to the Herald, which gave the pupils a week or two to get their money ready after they arrived. Besides the Herald donated its entire commission to the class that year which saved them about one-third the cost.

The class of 1929 ordered their announcements again, and had trouble and delays and misspelled names, and Miss Perkins decided to deal with the home printer in spite of the class this year. But a very nice appearing young man came along with a nice line of samples and a nicer line of talk. He promised many things, among which was to give the seniors the bargain of their lives. We agreed not to show samples if he would do this as we did not make anything on the order anyway. Besides he was to give the Herald \$14.00 which he could and did aim to donate back to the Senior class. But that is just where we burned our cigar at both ends. We failed to make the young agent give us anything in writing to indicate that we were really to get \$14.00, and now the company is to go by the original contract, which by the way mentions no commissions. We live and learn.

But, that guy or any other guy will perhaps have an uphill job of landing any further orders in this town. And right now the Herald puts the 1931 seniors on notice that it will be prepared to sell them as nice announcements as the market affords at ABSOLUTE COST, and manufactured by one of the biggest concerns of the kind in the United States.

We have been requested to announce that Elder T. A. Dunn, of Crosbyton, will fill the pulpit at the First Christian church Saturday night at 8:30 for the local Primitive Baptist congregation.

Relief From Curse Of Constipation

A Battle Creek physician says, "Constipation is responsible for more misery than any other cause."

But immediate relief has been found. A tablet called Rexall Orderlies has been discovered. This tablet attracts water from the system into the lazy, dry, evacuating bowel called the colon. The water loosens the dry food waste and causes a gentle, thorough, natural movement without forming a habit or ever increasing the dose.

Stop suffering from constipation. Chew a Rexall Orderlie at night. Next day bright. Get 24 for 25c today at the nearest Rexall Drug Store. Alexander Drug Co.

Henry Cabot Lodge on Puritan Blue Laws

The following paragraphs are taken from Henry Cabot Lodge's history of the "English Colonies in America" and show the great extremes to which the Puritans went in enacting their ideas of Sunday observance into what they called "civil laws" and "Sabbath laws," but in reality they were neither "civil" nor "Sabbath" laws, but "Sunday" and "religious" laws:

"The Sabbath laws formed an important part of the Puritan legislation; they were rigidly enforced by the early immigrants, and produced a day of rest which was absolutely terrible in its grimness. The Sabbath began at six o'clock in the evening on Saturday, and lasted until sunset on Sunday. All work of every description was suspended; while amusements and sports, rare enough on week days, were absolutely prohibited. There was no traveling, no movement in the streets, nothing but religious exercises at home and in church. No traveler could be entertained, and the constables made the rounds of the town on Saturday evening to see that all taverns were closed; and if any one was absent from church for more than one Sunday, the tithing men sought the offender out, and he was obliged to offer sufficient defense or be fined, set in the stocks or in a wooden cage, or whipped.

The order maintained in church was of the severest kind. A luckless maid-servant of Plymouth, who in the early days smiled in church, was threatened with banishment as a vagabond. Sunday was no day for smiling in the Puritan theory, and such it remained for more than a century. Increase Mather, in a sermon, attributed the terrible conflagration in Boston, in the year 1711, to carrying burdens and practicing servile employments, such as baking upon the Sabbath; and his son, Cotton Mather, said it was a warning from the Holy One for non-attendance on the Thursday lecture. This spirit suffered little diminution.

"In the middle of the eighteenth century no one was allowed in Boston to go in or out of town; the gates were shut, the ferry guarded, and men were seized in the country. There was no trading, no walking to the water's edge, or even in summer on the common. No barber could ply his trade, no public house was open, two or three people talking in the street were likely to be dispersed or arrested, and justices went about with constables to enforce the laws.

"At the period of the Revolution everything stopped on Sunday; the streets were deserted, except between services, for every one was either in his own house or at church. The most innocent amusements were forbidden, and a young Frenchman, one of our allies, venturing to dispel the ennui of the day by playing on the flute, an angry mob gathered about the house, and he was compelled by his host to desist. Even at that time men were arrested for carrying bundles in the street, and the selectmen of the country towns stopped all travelers who came within their reach."

"Among the early Puritans the belief that they were a chosen people was very strong, and every affliction which visited the community was regarded as a direct action of God, to punish the people because the churches had become worldly, or for neglect of religious observances, or for sin of one sort or another.

"With such opinions, and guided largely in practice by the Old Testament, the Puritans not only made religion a test of citizenship, and enforced to the last point the perfor-

Tremendous Power from the Wind

THE Aermotor Co. is now making a self-oiling windmill 20 feet in diameter, if you have a well 1000 feet deep, or if you want to raise a large quantity of water from a shallower well, this is the windmill you need. This new Auto-Oiled Aermotor weighs nearly 2 1/2 tons without the tower. It is a giant for power.

Whatever your water requirements may be there is an Auto-Oiled Aermotor of the right size for the work. They are made from 6 feet to 20 feet in diameter. Use the smaller sizes for the shallow wells and the larger ones for the deep wells or large quantities of water. Our tables, sent upon request, tell you just what each size will do.

The Improved Auto-Oiled Aermotor, the genuine self-oiling windmill, is the most economical and the most reliable device for pumping water. It works every day and will last a lifetime.

Every size of Auto-Oiled Aermotor has double gears running in oil. All moving parts are fully and constantly oiled. One oiling a year is all that is required.

The Auto-Oiled Aermotor is made by the company which originated the steel windmill business. For full information write

AERMOTOR CO.
2500 Roosevelt Rd.
CHICAGO

Branch Houses:
Dallas Des Moines
Oakland, Kansas City
Minneapolis

Bell-Endersen Hdw. Co.
Brownfield, Texas

Rialto Theatre

Friday and Saturday
May 16 and 17

Sun., Mon., Tues.
May 18, 19, 20



'Sweetie's' Sister's
HERE!



Starring
NANCY CARROLL

A
Paramount
Picture

SCHILDKRAUT NIGHT RIDE

Torn from the side of his beautiful bride, the reporter had looked at Death through the muzzle of the cruel racketeer's gun. Now the upper hand was his—his right to finish off a rat. Did he... COULD he do it. SEE this amazing, red-meat drama. With Edward G. Robinson, Barbara Kent, A. John Robertson Production.

News - - - Comedy

Fox Movietone News

"A Wee Bit O' Scotch"
Screen Song

The First Seven Years
All-Talking Comedy

mance of religious duties, but they all essential points, it remained down legislated in the most parental and to the Revolution."—Extracts from sumptuary fashion about everything, pp. 429-438.

no matter how trifling, which they conceived could in any way affect morals. The representatives and magistrates dealt by law with what men and women thought, said or did in public or private affairs; and they strove to regulate what they should eat and drink and wear, and how they should demean themselves under all circumstances."

"Such, in mere outline, was the general character of Puritan morality, sharply watched and guarded by both church and state; and such, in

the Lorenzo baseball team failed to put in its appearance here Sunday. But as Sunday community had quite a representation here, enough players were gotten together and a game was played with them. A team from Labbock is scheduled to play here this coming Sunday.

Luther French of the Lou community, was in the city Tuesday.

Help your 4-H Club win a prize!

The experienced buyer, the thrifty buyer, the buyer who wants the best, ALL RIDE ON FEDERAL

Because the Federal Double Blue Pennant gives safe, trustworthy performance under all conditions it is the choice of experienced motorists.

Because its exceptional endurance keeps costs down, it is the choice of the motorists who buy carefully.

And because the Double Blue Pennant adds to the appearance of any car, it is chosen by those who demand the best.

No matter what you expect from tires, you will be more than satisfied with Federal Double Blue Pennants.

They give remarkable service, yet actually cost less than many other tires that offer no more.

FEDERAL DOUBLE BLUE PENNANT gives the utmost in tire service;—most efficiency, steady performance, and extreme endurance. You cannot buy a finer tire....

CRAIG & McCLISH
Phone 48 - - - Brownfield

WELL EQUIPPED—

With trip hammers, forge or Oxy-Welding, power drills, as well as with modern blacksmithing tools to do your work. Men trained with years of experience.

On the R. R. Track. W. D. LINVILLE, Blacksmith.

Where It's A Pleasure To Eat

At this cafe you don't have to select from just a few of the staple articles of diet, but have an extensive menu equal to the large city cafes. All sea and land foods in season. Best cooks and courteous waiters.

HANCOCK CAFE

Hotel Brownfield - - - - Brownfield, Texas

CHALLIS CHATS

A nice crowd attended Sunday School Sunday where an interesting lesson was studied after which some of the little folks gave some interesting readings. The Sunday School made up a small fund to buy medicine for Mrs. Cook, the family in need whom they pounded last week. Mrs. Cook said she wished to thank each and everyone for the nice pounding. Let us look around us for those in need whom we can help.

The P. T. A. was entertained last Thursday night by a surprise party at the home of Mrs. Money Price. After interesting games were played at six tables Mrs. Howell, the president, made an interesting talk on what the P. T. A. had done. She then presented the teachers, Miss Rodgers and Miss Moon with hand-

kerchiefs that the members had showered them with as tokens of remembrance. Mrs. Price the hostess assisted by Mrs. Bayne Price and Mrs. Eudey served refreshments of punch and cake to forty guests.

The school girls spent a delightful time this week end at a slumber party and picnic given by Miss Moon at the home of Mrs. Money Price Friday evening. After cooking and eating supper out in the open near a small lake they returned to the house where they spent the night playing games and making paper roses for Mother's Day. Before old man Sun started on his journey they returned to the lake where they enjoyed a sunrise breakfast. Those present were Misses Lillah Gaye Rodgers, Flora Broughton, Hallie Howe, Mamie Earl Howell, Oleta Henson, Ruby Dale Henson, Ethel Eudey, Dorothy McGlothlin, Lois Nance, Verna Dobbs and hostess Gracie Moon.

A family reunion was enjoyed Mother's Day when the children of Mrs. M. E. Kinard gathered at her home southeast of Challis. All of her children were there. Those who were there besides the two who live with here were, Mr. and Mrs. Oscar Allen and daughter of Lockney, Tex.; Mr. and Mrs. Hubert Rutherford of Tulsa, Texas; Mr. and Mrs. Raston Abbott of Lubbock and Mrs. Grace Holt and children of Tatum, N. M.

Mr. and Mrs. Bayne Price and daughter, and Mr. and Mrs. Money Price of this community took dinner Sunday with Judge and Mrs. W. W. Price of Brownfield.

Miss Flora Broughton visited in the community quite a bit this week in the Broughton home. She and Mrs. Castleberry went to Lubbock with Miss Rodgers to visit with her parents this week-end.

Mr. and Mrs. W. E. Moore of Level-land visited with Mr. and Mrs. Judge Broughton Sunday.

Mr. Howe visited in Lubbock this week-end.

Come to S. S. and make it worthwhile, for it is your S. S.

SPEED

It was little Willie's first ride in a railway train, and the succession of wonders had reduced him to a state of hysterical astonishment.

The train rounded a slight bend and, with a shriek of its whistle plunged into a tunnel.

There were gasps of surprise from the corner where little Willie was kneeling.

Suddenly the train rushed into broad daylight again, and a small voice was lifted in wonder.

"It's tomorrow!" gasped the small boy.

Prof. G. C. Tiner was down this week from Meadow, on business.

Neill Wright was a business visitor here from Lubbock, last Friday.

This Week

by ARTHUR BESSANE

Successful Miss Hollins
Mr. Wells' Chimpanzee
Pagodas Shaken
Shot in Prison

A million women, burning with the desire to be "independent," although nobody is independent, will be interested in Miss Marion Hollins. Years ago she was champion female golfer. Now she takes her place in big business as an able "old woman." She made up her mind that if men could do it she could, went in to oil financing, and a recent sale netted her \$2,500,000.

Did you read H. G. Wells' interesting statement about the higher apes? They can "think ahead" a little. No other animal except man, not even monkeys with tails, can do it.

Without being taught, a chimpanzee will take one stick, insert it in the hollow of another stick, and, with the added length of stick draw a banana into his cage.

Since the beginning of time no other animal but man could think as much as that.

Consider what man does now, weighing the stars, measuring the electrons inside of an atom, and only 12,000 years ago he was using sharp flints for weapons, not far ahead, mentally, of the chimpanzee. What will he do 10,000,000 years hence?

News from Burma tells of many deaths by earthquake and tidal wave. Ancient pagodas were rocked to destruction. From the top of one, the Shwe-Dagon pagoda, there fell a huge weather vane of solid gold said to be worth \$1,200,000.

Many devout Burmans doubtless asked themselves what particular god had become annoyed, just what had annoyed him and how he could be placated.

In the Ohio penitentiary, where nearly 400 convicts were recently burned alive, two long term prisoners ended their imprisonment suddenly. They were asleep with other convicts in the stocks, when a machine gunner on the roof discharged his machine gun accidentally, and killed them. Albert Freeman and Frank Ross are their names.

Such accidents are bad for prison discipline.

Celebrating his twentieth anniversary as king of England and emperor of India, King George went to the races for the first time since his serious illness.

Buckingham palace and the government buildings were decorated with flags. His subjects rejoiced.

He has been a good king, aware that the business of a British ruler is to listen to his ministers, chosen by the people, and say "Amen" when they have spoken.

Looking back over twenty years, King George must feel grateful for the firmness of his throne, one of few involved in the World War that survived it.

If he looks ahead India probably worries him.

On the little island of Elba, off the Italian coast, a small group recently celebrated the one hundred ninth anniversary of Napoleon's death at St. Helena, prisoner of the British.

Elba, Napoleon's first island prison, remembered his death with a solemn high mass and a distribution of bread to the poor, the money supplied by Prince Demidoff in his will.

The word "enough" did not exist in Napoleon's vocabulary. He intended to use France as a base, as Alexander had used Macedonia. He meant to establish his real empire in Asia, and planned, quite seriously, his own future as a convert to Islam, riding around on an elephant.

It is an excellent thing to have that word "enough" conspicuous in your vocabulary.

Some Wall Street mourners know that.

This country's workers and industrialists need protection, and should have it.

Our people come first, other people second.

But intelligence should control even the tariff. It is possible to overdo the business of discouraging friendly nations with whom we deal.

President Misy of the Swiss republic wires President Hoover: "I am compelled to call attention to the fact that your watch and lace duties will eventually, paralyze our national industries."

The Swiss National Chamber of Commerce recommends the boycott of American goods, especially of our automobiles.

That suggestion means little to us. But we should take seriously the danger of hopelessly discouraging Swiss industries, offending and injuring the good people of Switzerland.

She lives apart and few will know when her career ends.

But Canalsise, Jersey cow of Mount Kisco, New York, is a champion female worthy of honor.

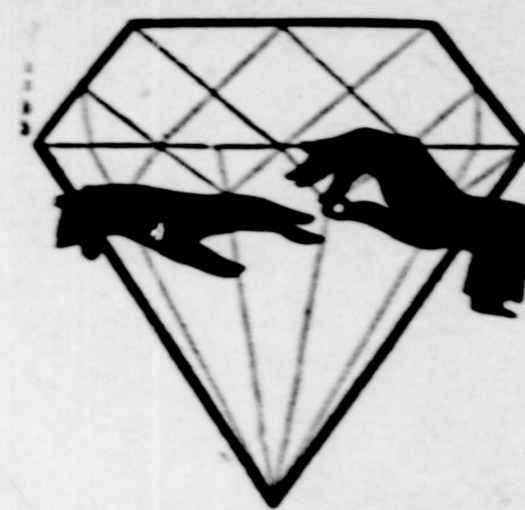
Last year she produced 1,072.7 pounds of butter fat, and 18,822 pounds of milk.

Such cows could help to solve the farm problem. They are, in their way, as remarkable as machinery in mass production factories.

(© 1936 by Kline Features Syndicate, Inc.)

Uncle Ike Newberry was in town the past week and reported they had not received sufficient moisture in that section yet. We suggested that they pay up the preacher. Uncle Ike says the preachers don't come to see him, and he isn't going to pay them until they do.

Help your 4-H Club win a prize!



PERFECT STONES make PERFECT GIFTS

Only a few more days left in which to select your GRADUATION purchases.

We have many items in stock selected for the Graduate, especially in our jewelry department, with new goods arriving daily.

Our selection of fine Diamonds and well known line of watches in which we give you free service in our own shop will make your selection easy.

It is your privilege to profit through our knowledge of what constitutes a fine Diamond or a fine Watch, and we will be glad to assist you in making your selection. A call will convince you.

Alexander's

DRUGS — JEWELRY
—BROWNFIELD—

If Music is worth listening to . . .

— it is worth hearing as it should be heard — the very foundation of musical appreciation — is a birthright whose development depends on its manner of nurturing. To attempt to get along with a radio set whose tone qualities are in the least questionable is unnecessary in this day when science has devised a set whose tonal attributes have been approved by leading authorities of music and which can be purchased at a cost of little more than that of an ordinary radio.

To hear the Brunswick Highboy eight-tube radio console Model S-21 with four screen grid tubes IS TO ENJOY a new musical thrill.



See and hear the complete Brunswick line on display at our store.

REFRIGERATORS

Remember there is difference in cars, and there is just as much difference to be found in refrigerators. That is in the good service and ice saving you should expect.

tory to this extent. Sold in our town for seven years. We carry a complete line that has proven satisfactory and NEVER one complaint has been made to us.



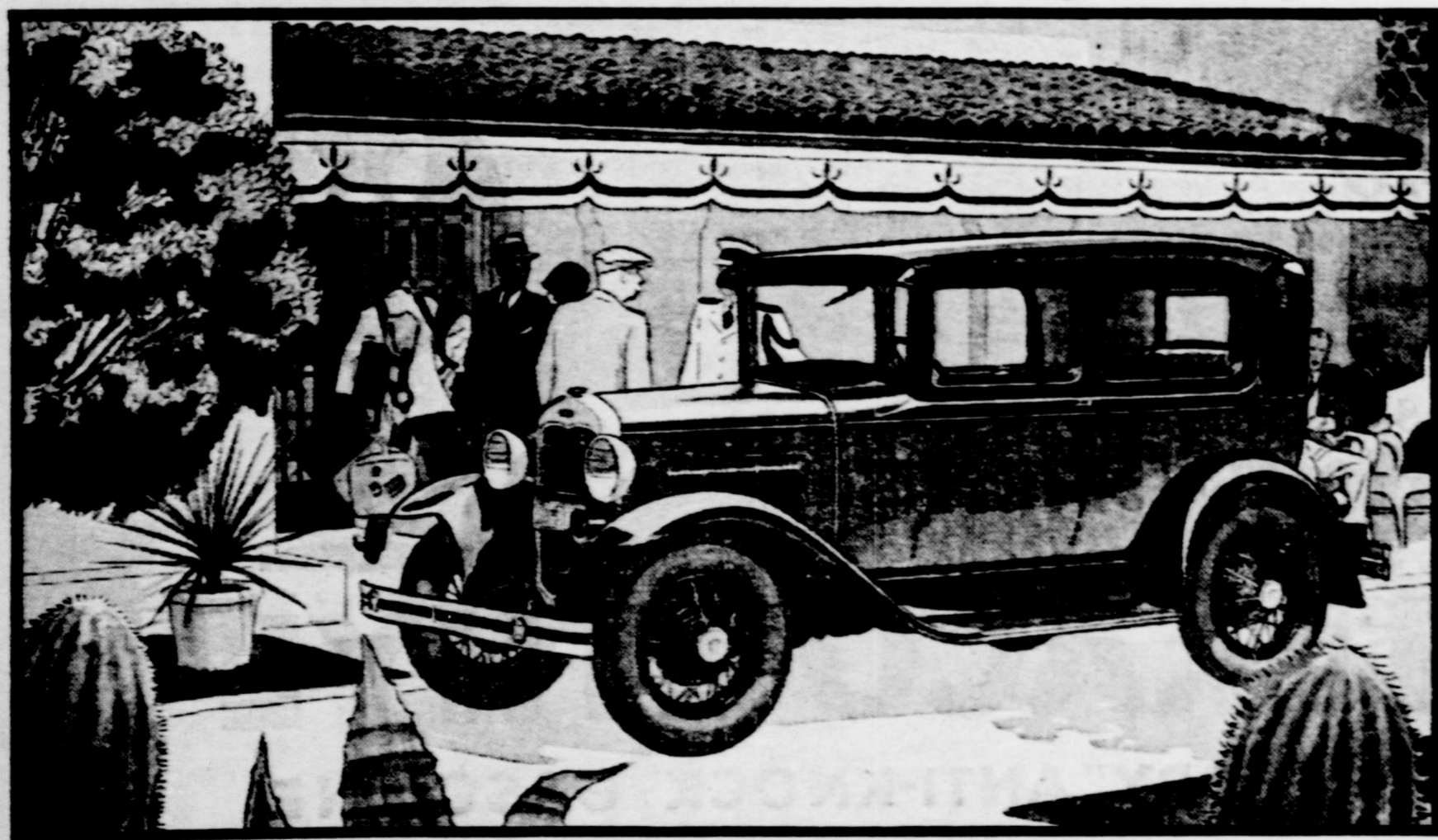
And our prices are right and satisfaction guaranteed.

Brownfield Hardware Co.

Furniture and Undertaking

OUTSTANDING FEATURES OF THE NEW FORD

- New streamline bodies. Choice of attractive colors. Adjustable front seats in most bodies.
- Fully enclosed, silent four-wheel brakes. Four Houdaille double-acting hydraulic shock absorbers.
- Bright, enduring Rustless Steel for many exterior metal parts. Chrome silicon alloy valves.
- Aluminum pistons. Chrome alloy transmission gears and shafts. Torque-tube drive.
- Three-quarter floating rear axle. Extensive use of fine steel forgings and electric welding.
- More than twenty ball and roller bearings. Triplex shatter-proof glass windshield.
- Five steel-spoke wheels. 55 to 65 miles an hour. Quick acceleration. Ease of control.
- Low first cost. Economy of operation. Reliability and long life. Good dealer service.



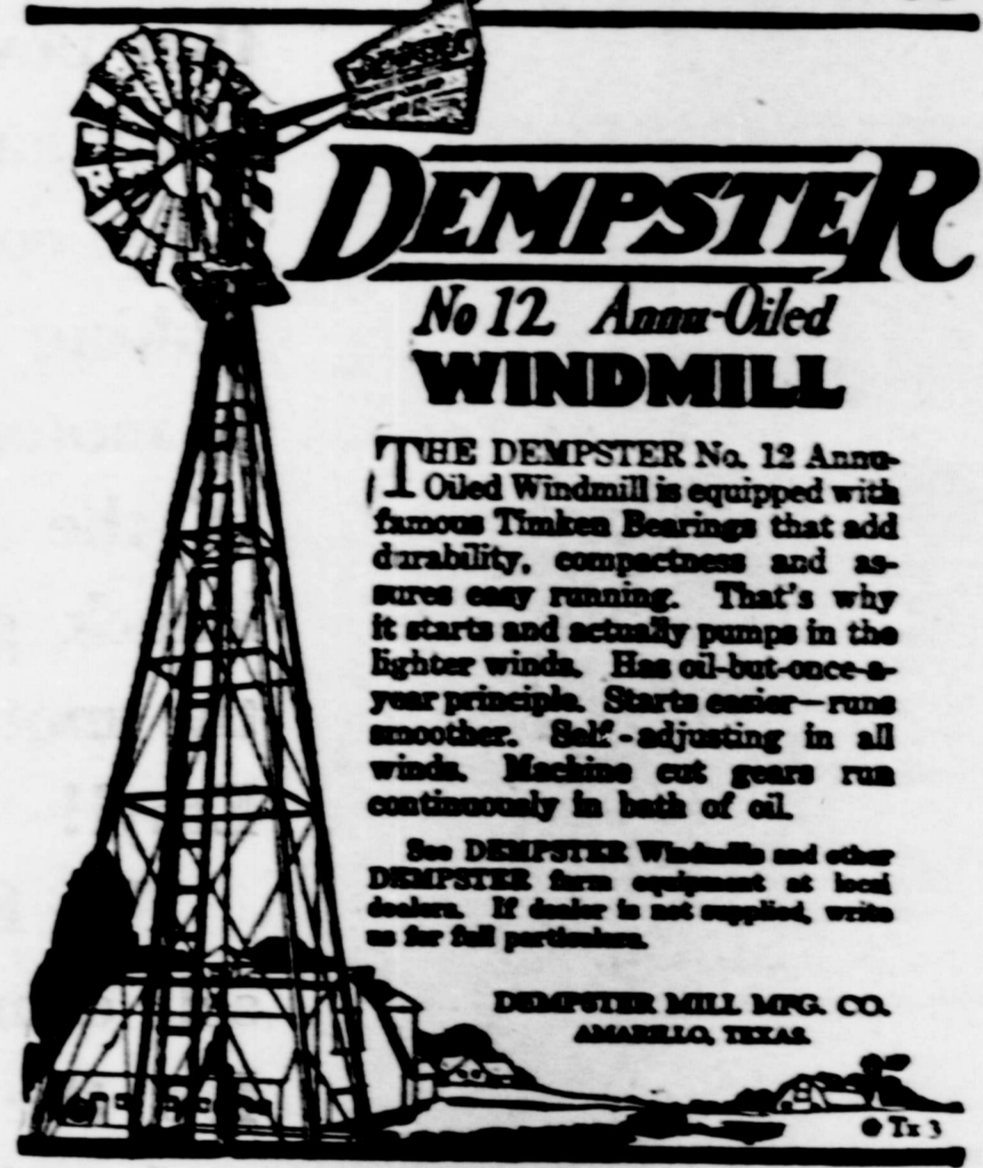
THE NEW FORD TUDOR SEDAN

Roadster \$435	Coupe \$500	De Luxe Coupe \$550	Convertible Cabriolet \$645
Phantom \$440	Tudor Sedan \$500	Three-window Fordor Sedan \$625	
Sport Coupe \$530		De Luxe Sedan \$650	Town Sedan \$670

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost. Universal Credit Company plan of time payments offers another Ford economy.

FORD MOTOR COMPANY

Pumps 25% More Water in the Lighter Winds



DEMPSTER
No. 12 Anna-Oiled WINDMILL

THE DEMPSTER No. 12 Anna-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.
AMARILLO, TEXAS

CICERO SMITH LUMBER CO.

SEE—

HIGGINBOTHAM-BARTLETT CO.

—for—

L-U-M-B-E-R

and building materials of all kinds.

Phone 81 - - - - - Brownfield

Save Wear on Your Engine by using—

Conoco Germ-Processed Paraffin Base Motor Oils.

Nothing in the operation of your car is more important to its life and usefulness than the proper lubrication. You can't stop friction entirely, but it can be cut to minimum by using Conoco-Germ processed Paraffin Base Motor Oil. GIVE IT A TRIAL.

FITZGERALD FILLING STATION

Announcing

TEXACO-ETHYL

THE "DRY" ETHYL GASOLINE

The Texas Company announces that now Texaco the original "dry" gas, is available with the Ethyl compound. It means the linking of two famous names in motor fuels to produce one of the finest premium anti-knock gasolines ever offered the motoring public—Texaco-Ethyl!

The Ethyl compound in itself cannot perform miracles. It's the gasoline base that makes the difference in Ethyls. The better the fuel you begin with, the better the resulting Ethyl Gasoline.

The *new* and *better* Texaco, the original "dry" gas that vaporizes instantly, *plus* Ethyl, *equals* the last word in automobile fuels. Texaco, the driest of dry gases, permits complete and uniform diffusion of Ethyl through the manifold into the cylinders. It creates higher standards of pick-up, power, speed and mileage for any car, old or new. This new premium grade is now available at Texaco Service Stations to all motorists who desire a superior anti-knock gasoline. Try it today!



THE TEXAS COMPANY
TEXACO PETROLEUM PRODUCTS

TEXACO + ETHYL = TEXACO-ETHYL
the original "DRY" GAS *nationally famous ANTI-KNOCK COMPOUND* **THE "DRY" ANTI-KNOCK GASOLINE**

HELPY SELFY

Owned by W. R. Lovelace

Sugar 10 lb. Limit One .56

Kraut, 3 for	29c	Lye 12 cans for	99c
Hominy, 3 for	25c	Oats, 3 Min.	9c
1/2 lb. Cocoa	11c	Postoes, 3 for	34c
Postum Cereal	22c	Macaroni, 3 for	18c

Spuds, 10 lb. old .37 new .44

Rice 2 lb. box River .19

Pork & Beans Campbells 3 cans for .25

Dates, pkg.	19c	Shredded Biscuit	13c
Block Salt, plain	52c	Cakes, 6 boxes	25c
Block Salt, med.	62c	Egg Noodles, 3 for	19c
5 lb. P. Butter	84c	Relish (hot)	19c
Apple Butter, gal.	83c	Qt. Vinegar	12c

PRUNES, gallon 49c
BLACKBERRIES, gallon 49c
PEACHES, No. 2 1/2 in heavy syrup 24c
PEACHES, No. 2 1-2 Hillsdale 19c

Spinach, No. 2	14c	3 lb. Coffee	86c
Pimento, large	12c	Milk, large	11c
Cherries, Gal.	1.09	Milk, small, 6 for	30c
Toilet Paper, 3 for	25c	Salmon, 3 for	48c

Tomatoes No. 2 .10

Flour 48 lb. Gold Crown G'td 1.49

All VEGETABLES, bunch 8c
LETTUCE, Ice Berg, head 6 1/2c
Fresh Pineapple, each 29c
 Will have fresh Squash, Tomatoes, Cucumbers, Beans, Strawberries and Eng. Peas.

—MARKET—

Nice tender Steak, home killed 25c
Rib Roast 18c
Shoulder Plates 15c

REMEMBER—
 the little Shop with the
BIG SERVICE
 Guy & Narrow

TO BUY YOUR GROCERIES
 AND MEATS ECONOMICALLY

STOP HERE

Keeping the prices low and quality high has always been the chief aim of

WHITE & MURPHY

—WHERE QUALITY REIGNS SUPREME—

You can depend on the quality of our meats—they are absolutely fresh and high grade—the kind you enjoy eating!

An oyster met an oyster
 And they were oysters too
 Two oysters met two oysters

And they were oysters too.
 Four oysters met a pint of milk
 And they were oyster stew.

SOCIETY and Club

Calendar for Commencement Week.

Tuesday, May 20—Mrs. Dallas' music recital (high school pupils).
 Wednesday, May 21—Mrs. Dallas' music recital (pupils below high school).
 Thursday, May 23—Mrs. Toone's speech arts recital.
 Friday, May 24—Grammar Grade Commencement exercises.
 Sunday night, May 25—Baccalaureate Address by Dean J. M. Gordon from Texas Technological College.
 Monday, May 26—Commencement Exercises. Address by Dr. J. T. McDonald from Texas Technological College.

All of the above exercises are to be at the Methodist Church.
Mrs. Collins Is Bridge Hostess.
 Early summer flowers in pastel shades arranged in the entertaining rooms in the home of Mrs. W. H. Collins, made a pretty setting for the mid-afternoon party given in honor of the Kill-Kare Klub.
 Four tables of bridge were in progress and high score was made by Mrs. Self and was favored with a lovely bath set. A bath mat was given Mrs. Claude Hudgens for second high.

A dainty salad course and sherbet and cake was passed after the games to Mesdames A. M. Brownfield, A. R. Brownfield, W. C. and Fred Smith, W. B. Toone, W. A. Bell, L. M. Bailey, Roy Wingerd, A. M. McBurnett, Claude Hudgens, D. P. Lewis, Ned Self, R. M. Kendrick, W. R. McDuffie, Joe McGowan and R. L. Bowers.
 A short business meeting was held and the following officers were elected.
 President, Mrs. W. H. Collins; Vice Pres., Mrs. W. C. Smith; Reporter, Mrs. I. M. Bailey.

Gleaners Entertained At Home Of President.
 The Gleaners S. S. Class was entertained Friday night at the home of Mildred Ainsbrook. Games such as "Coffee Pat", Poison Towel and Poor Pussy made the evening seem very short.

Strawberry ice cream and angel food cake was served to Miss Headstream, Messrs. Claude and Virgil Hester, Wade and Rex Headstream, Tobe Howze, Emory Longbrake, Eldon Cornelius, Will Baldwin, Messrs. and Mesdames Lawlis, Lane, Herod and hostess.

The Jubilee Auxiliary met at the church Thursday for a lesson taken from the year book. Several interesting papers were given by Mesdames Holmes, Endersen, Baldwin and Michie on "The Rural Churches." Those present were Mesdames Michie, Endersen, Moore, Baldwin, Rickles, Finney, Jones, Davis, Sawyer, Wingerd, Shelton, Knight, Snodgrass, Ellington, Briley, Bailey, Lane, Brazelton, Perry, Holmes and Herod.

The Methodist Ladies met Monday afternoon for a monthly Voice lesson. Mrs. W. B. Downing was leader and papers on "The Rural Parish of the Future" and "The Women and Children in the Country Churches" by Mesdames Thompson and Williams. Those present were Mesdames Thompson, Williams, Wheeler, Linville, Turrentine, Downing.

Friday Needle Club Has Weekly Meeting.
 The Friday Needle Club met at the home of Mrs. Walter Gracey. Needle work and exchange of patterns and recipes was enjoyed thru-out the afternoon.
 Tuna fish sandwiches, congealed dill pickle salad and iced tea was served to Mesdames Kendrick, Knox, Holgate, Pounds, Dunn and hostess.

Junior M. S. Have Social
 Mrs. Dee Elliott, leader of the J. M. S. gave them an ice cream supper at her home Friday night. Outdoor and indoor games were enjoyed until a late hour. Those present were Ethel Pippin, Verna Brown, Bert Elliott, Buster Brown, Lois Goodpasture, Kathy Hunter, Jeanette and George B. Hancock, Leota Carr, Eunice Michie, Daphne and Virginia Moore, Ima George Warren, Billie Stepp, Geneva Thomason, Vera Jackson, Mary Alice Perkins and Imogene Murry.

Rev. and Mrs. E. V. May left the first of the week for New Orleans to attend the Southern Baptist Convention.

The Kiddies Class was led by Mrs. L. H. Hudgens Sunday in the absence of their leader, Mrs. Collier. There were 9 present. The next lesson will be "The Call from Abraham to Moses."

Annual Banquet Held For Seniors Tuesday Night.

Red tulips formed the plate favors and decorations for an attractive annual banquet given Tuesday night at Taboka. The function which was held in the reception parlor of the Baptist church, was one of the climaxing events of busy months of the High School Seniors.
 The drapes were drawn together and the room was lighted by flame tipped pall scones. A handsome basket filled with American Beauty roses and red and white tulips centered each serving table which was also decorated with red and white crepe paper.
 The program consisted of a male quartette from the music club of Wayland College at Plainview. Mr. McDonald and wife, Pres. of Wayland College, were special guests for the evening.
 The principal address was given by Dr. Standifer, President of Simmons University.
 The lovely menu was served in five courses. Plates were laid for about 125 guests, who were Seniors from Gomez, Union, Taboka, Brownfield, O'Donnell, New Lynn, New Home, Ropes and Tokio.

This banquet was sponsored by the W. M. U. of the Brownfield Association. The Seniors express their thanks to these women for their royal entertainment. And the women of Brownfield want to express their sincere thanks to Messrs. Carter, Price, Howell, Flache, Bandy, Hayhurst and May for the use of the cars which made this trip possible.
 Miss Mary Perkins, Senior class sponsor and thirty-two seniors attended from Brownfield.

G. A. Have Slumber Party

The G. A.'s met at the home of Alvina Whisenant Friday evening for a slumber party. Ice cream and toasted marshmallows were enjoyed.

An early breakfast was served to Mary Dee Price, Sybil Jones, Velma Sutton, Juanita and Vera Bonds, Loreta and Aklia Faye Mangum, Alvina Whisenant, Jimmie Thomas, Leola White and Lella Flache.

O. E. S. Meet For Election of Officers.

The Brownfield O. E. S. met Monday, May 5 in regular meeting. The following officers were elected by acclamation:
 Worthy Matron—Violette McBurnett.
 Worthy Patron—Ben Hurst.
 Ass't Matron—Lorelle Bailey.
 Ass't Patron—Will Fitzgerald.
 Conductress—Elizabeth Dumas.
 Ass't Conductress—Juanita Lyon.
 Treasurer—Cornelia Moore.
 Secretary—Mrs. Ellington, reelected. The installation of officers was read by Mrs. A. M. Brownfield, who was the first worthy matron.
 Ice cream and cake was served to twenty members.

Mrs. W. C. Smith was a Lubbock visitor Wednesday.

James H. Dallas spent Sunday with his mother on Mother's Day. His guests for the day were Marie Butler, Irene Frnka and J. D. Waller of Tech.

Mrs. W. H. Dallas will present the Senior Division of the Piano and Glee Club students at the Methodist church on May 20 at 8:30. This will be the closing recital of the year. There will be several numbers with two pianos and the public is cordially invited. Miss Elizabeth Pickett of Brenan Conservatory of Gainsville, Ga., a violinist, will play two numbers Tuesday at the recital. Also several of Mrs. Toone's pupils will perform.
 On Wednesday the Gramar division with Mrs. Toone's pupils will be presented.

Bible Class Has Regular Meeting.

The Church of Christ Bible Class met on Thursday afternoon for a concluded lesson on "The United Kingdom" which was led by Mrs. J. K. Graves. The next lesson will be the 19th chapter and will take up the divided Kingdom led by Mrs. Homer Winston. A box was planned to be sent to the girl in Tipton Orphan's Home who is being clothed by the Brownfield Bible Class. Mrs. Homer Winston presented Mrs. Mitchell with a beautiful friendship quilt from the class. Those present included Mesdames Haddock, Murphy, Bullard, Travis, Collier, Williamson, Ditto, Duke, Lovelace, Nelson, Mitchell, Legg, Graves, Winston, Burnett, Bryant, Self and Baldwin.

Mr. and Mrs. Webb of Post, Texas were visitors Sunday in the home of Mr. and Mrs. Alton Webb, Mr. and Mrs. Bill Youree and Fred Youree.



Dress and Shoe Specials for Friday, Saturday and Monday

75 Dresses, good colors and new styles, all sizes Values up to \$19.75; to go at **\$9.85**

100 pretty House Dresses, good styles, \$1.95 values, at **\$1.29**

86 pair of Ladies Novelty Shoes, all sizes, colors and styles. Values to \$7.85, now only **\$3.98**

Our Ready-to-wear and Millinery dept's are very complete. Graduation time is not far off. We have just what you want in Dresses, Hats, Lingerie, Shoes, Hose, Handkerchiefs, Jewelry and other accessories.

COBB'S

THE UNSTYLISH STOUTS

Suppose you were so fat that you admitted it yourself—away up yonder above 175, with ankles that came straight down and a spare tire that wouldn't come straight down at all. Suppose you were so plump that you had to wear harness of the most unyielding sort to keep from splitting your crepe de chine and soie de what-you-may-call-em every time you sat down. And suppose, on account of the sternness of the harness and so on, sitting down and getting up were minor feats of engineering. If life were like that for you, these fit-you-close fashions we're having now would be provocation to riot, rebellion and tears, would they not? Well, the unstylish stout had their riot and rebellion in New York the other day.

The stouts foregathered to demand a fashion that they could wear without being a circus. And their method of demand was to hold a style show of horrible examples. Miss Featherbed paraded across the platform in a tight-belted frock with horizontal ruffles and stilt-heel pumps over the tops of which her fat feet bulged the way mother's salt-riasing bread used to top the baking pans. Miss Weekswash bulged and ripped her way along the runway in a creation that swathed what should have been her hips and threatened any minute to split into ribbons, with millinery and accessories. And so the exhibition continued, with shrieks from some of the unstylish stouts, and, here and there, gasps of dismay as some for the first time saw themselves as everybody else sees them.

The stouts are dead game sports. They will stand for the harness. They will even go in for spasms of dieting and endure for a season the pangs of starvation for their figure's sake. They will do anything in reason. But to go through the agony of it and then look like a comic section all because of the dunder-headed designers who make the pretty dresses for fairies and pouris and snippy slips of girls—that is entirely too much! Something ought to be done about it. Maybe something will.—Dallas News.

Mr. and Mrs. Roy Herod and Veda Headstream were guests at the Senior Class at Meadow Tuesday night. Mrs. Herod sang "A Perfect Day" and was accompanied on the piano by Miss Headstream.

Mr. and Mrs. Boone Hunter made a business trip to Levelland Friday.

Mrs. Ralph Carter and Patsy Ruth returned from Quitaque and Floydada Wednesday where she had been visiting 4 of her sisters and Mr. Carter's mother.

Mrs. Lester Treadaway Jr., of Lamesa, is visiting friends and relatives in Brownfield this week.

Mesdames W. B. Downing and J. T. May were Lubbock visitors Thursday.

Messrs L. L. Martin and John Cadenhead of Meadow were her Saturday on business.

Otho Flippin is home this week visiting his parents. It is reported that he is on his way to South America.

Mrs. E. B. Fogle visited in the home of Mrs. W. B. Downing Saturday. She is living at Slaton, Texas now.

B. L. Thompson, contractor, returned from Gilliland, Texas Wednesday night. Mr. Thompson has the contract for a building there.

Mr. and Mrs. W. W. Royalty and children of Lubbock spent Sunday afternoon in Brownfield visiting her mother and father, Mr. and Mrs. J. T. May.

Rev. G. E. Turrentine returned from Dallas Friday night. He attended General Conference which is being held in the city of Dallas.

Miss Olga Fitzgerald and mother have returned from Hot Springs, N. M., where they have been for the latter's health, which is greatly improved. Miss Olga says they received a copy of the Herald through her brother, Will, each week while out there which was highly appreciated. After reading it they passed it on to other people who had lived here or were visiting out there.

Jay Barret reports a good rain out on his farm in the Pleasant Valley community.
 One who thinks he knows more than God, is a fool.

QUILT and BLANKET SPECIAL

From the 12th to 17th—For One Week Only we will laundry

Quilts—25c each
 Cotton Blankets—25c each
 Comforts—40c each
 Feather Pillows—25c each

Brownfield Laundry Company

GRADUATION GIFTS

Give gifts everlasting such as watches, rings, gold and silver compacts, flashlights, Kodaks, etc.

We also have the choicest selection of domestic and imported perfumes and toilet waters that would make nice gifts.

—Come in let us show you—

PALACE DRUG STORE

"If It's In A Drug Store, We Have It"

JONES'

—A West Texas Institution—

Store Wide Event Continues!

Just Received New Shipment
DRESSES
They go on SALE too
\$398 to \$1090

Just Received New Shipment
HATS
They go at—
\$395 and \$495

9-4 SHEETING
Buy all you want—Only
23c yard

80x90 BEDSPREAD
\$1.25 value, to go at
79c

A few left of the \$1.00 value
WORK SHIRTS
59c each

It's Here! Plenty of that good
OIL CLOTH
19c yard

JOIN THE CROWD and buy you a dress of that guaranteed washable crepe **1.57**

Men's Sox — Good Ones
5c pair

Domestic, 36 inches wide
7c yard

Gilbrae Gingham
29c yard

Ladies Fancy Rayon Bloomers
39c pair

Men's and Boy's Unionsuits
Full Cut
39c pair

Men's and Boy's Dress Shirts
They do NOT fade
79c each

HICKORY STRIPE PLAY SUITS, good ones 59c ea.

If you haven't attended this store wide event, do so NOW. Remember everything in this store is priced to **SAVE YOU MONEY!**

IT IS A STORE WIDE EVENT.
Jones Dry Goods Co.

—WE DO BUY AND SELL FOR LESS—

Miss Mabel Hansen, who has been visiting in the Stricklin home, went to Lubbock last Friday where she accepted a position as operator in the Hilton Hotel beauty parlor. W. A. Bell is now engaged in writing life insurance for the Southland recently and reports that his father is improving some. Mr. and Mrs. Boone Hunter made a business trip to Levelland Friday. Henry French was in from the farm



BALDWIN'S BETTER VALUES

Good standard brands of merchandise, goods of proven quality backed by our personal guarantee of Satisfaction or your money refunded.

Specially Priced For This Week.

CRETONNES

Yard wide, fast color cretonnes, strictly first quality. A big range of pretty floral patterns.

Special, only **17 1/2c**

DOMESTIC

Bleached, nice soft finished full yard wide, no starch. Special, only **9c yd.**

GILBRAE GINGHAM

Regular 50c quality. A big range patterns and colors. Special, only **27 1/2c**

TOWELS

Extra large, double thread fancy towels. Pretty colored borders. Special, only **24c**

CHIFFON HOSE

All Silk. Strictly first quality and the best value we have ever offered. All new shades in dainty chiffons. Special, only **\$1.00**

Big One Work Shirts

Best quality you can buy. Both slim and regular sizes, extra full cut, extra long sleeves and absolutely guaranteed. Special, only **89c**

SHEETS

Big full size bleach'd sheets 81x90 inches. A good value at this price. Special, only **79c**

WORK SHOES

Men's work shoes, strongly constructed to give long service. Every pair strictly guaranteed. Special, only **\$1.85**

FEATHER TICK

Full width, full weight, 8 oz. feather tick. Good value Special, only **25c**

REMEMBER

You must be satisfied or your money will be cheerfully refunded. Our policy of handling good standard brands of merchandise at the lowest prices at which good merchandise can be sold is your protection and assurance of good values at all times.

BALDWIN'S

Dry Goods, Ready-to-wear Men's Wear
"A Good Place To Trade"

Farmers to Produce Pure Cane and Corn

Two Terry county farmers, T. L. Causseaux, of Meadow and Arthur Williams of the Johnson community, will attempt to become growers of certified grain sorghum seed. These men have procured a very small quantity of pure seed which has been bagged for generation by the Agricultural Experiment Station at Lubbock. From this small quantity of seed these farmers will bag a sufficient quantity to plant their seed patch for another year and by this careful method of keeping their planting seed absolutely pure and by exercising every precaution in growing, harvesting, and threshing, they expect within a few years to be able to produce and sell grain sorghum seed that will carry a State certification tag.

Mr. Causseaux and Mr. Williams together with Dean Luker will also begin this year in an experiment which is hoped will produce a better variety of corn for this country. Their efforts will be along the line of inbreeding our present varieties by means of bagging the shoot and tassel and then pollinating the silk with the pollen of the same stalk. This is a slow process which will take some years to produce a desirable variety of corn but such methods will eventually produce a corn that will be pure and should be adapted to this locality.

There is great opportunity for men who will take the necessary time in producing pure seed of the best varieties and in developing new and better kinds of crops. Not many farmers will keep their seed pure; those who do, should reap a profitable reward for their efforts.

Tahoka to Entertain Postal Men, May 30th

TAHOKA, Texas, May 12.—A program and other details for the annual meeting of the South Plains Postal Workers association which is to be held at Tahoka, May 30, were worked out at a meeting at the Lubbock Postoffice May 7, when eleven officials of the organization gathered from eight South Plains towns.

Three hundred or more postal workers are expected to attend the meeting, John L. Vaughan, Lubbock postmaster, and president of the organization estimates.

The organization is composed of all the postal workers, including postmasters, clerks, supervisors, rural carriers, and city carriers in the Eighteenth Congressional District.

In addition to President Vaughan, Cleve R. Austin of Lamesa, secretary and Foster Carroll, Slaton, vice president of the South Plains organization were present at the meeting.

WE CLEAN ANYTHING FROM AN



Ostrich Feather to an Overcoat!



Send us your wearing apparel, anything, silks, woollens, draperies or whatnot. With our modern cleaning plant, such things as that is a great pastime for us.

BROWNFIELD TAILOR SHOP

Others present included G. H. Shirey, Floydada; John R. Green, Lubbock; W. C. Foote, Pecosburg; M. L. Garrett, Littlefield; B. A. Cantrell, Lubbock; W. E. Suddarth, Tahoka; and W. L. Underwood, Post.

C. C. Williams, secretary of the Tahoka Chamber of Commerce was present at the meeting to confer with the committee in order that his organization may better cooperate with the committee in handling the convention. Williams announced to the postal workers that the Tahoka Chamber of Commerce is now fattening a large number of young chickens for a big feed at noon, May 30.

The program follows: The meeting is to be called to order by L. N. Nichols of O'Donnell. Song by audience, America. Invocation by Rev. R. T. Breedlove, Tahoka.

Welcome Address, E. I. Hill, Editor of the Lynn County News, Tahoka. Response, Cleve R. Austin, Lamesa. Reading.

Appointment of committee. Lunch, fried chicken dinner to all visitors through the courtesy of the

Clomenceau's Irony

On the day the peace treaty was signed at Versailles, Lloyd George was sitting beside Clomenceau in the great Salle des Glaces, where the ceremony took place, when he said with eyes wandering round the magnificent room: "Didn't something very important happen here once before?" Very dryly and without turning a hair the "Tiger" replied: "Yes, it was something rather important. The German empire was proclaimed here in 1871."

It was Clomenceau, too, who cynically said to Paderewski, then premier of Poland, during the peace conference: "M. Paderewski, you were the greatest pianist in the world and you have chosen to descend to our level. What a pity!"—Kansas City Star.

Gomez Go-Getters Club Reports Again

The Gomez Go Getters met last Monday morning, May 12, with our county agent being present.

The house was called to order by our efficient president, Edward Walker. With Robert Brown as song and yell leader we made the school house walls vibrate with melodious 4-H tunes and yells. The minutes of the last meeting were read and approved. After a lengthy discussion we could club than the one we worked so well under last year, so we resolved to make our name mean more than ever this year.

"Enthusiasm" seems to be the strongest plank in the platform on which we stand in the 4-H Club Herald Campaign. We are off to a good start in the campaign, however, we realize that we have much competition.

Following a request from Mr. Davis for each club member to bring a report of his project next meeting, we adjourned to meet again next Monday morning.

Vivian McLeroy, Reporter.

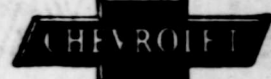
Tahoka Chamber of Commerce.

Afternoon session.

Address, "What the public expects of the Postal Employees," W. C. Rylander, of Lubbock. Address, "What the Postal Employees expect of the Public," W. E. Suddarth, Tahoka. Address, W. L. Fletcher, Hamlin, Secretary-Treasurer of the Texas Rural Letter Carriers Association. Address, J. D. Dyer, Post.

Four minute talks on the subject, "My Responsibility as a Postal Employee" by a postmaster, by a clerk, by a city carrier, and by a rural carrier.

An Economical Transportation



IT'S WISE TO CHOOSE A SIX

These modern features make it wise to choose a Chevrolet Six

In selecting a low-priced car, bear these all-important facts in mind:

The new Chevrolet is a SIX—and offers all the smoothness, flexibility and durability of a 50-horsepower valve-in-head six-cylinder motor.

The new Chevrolet is the only car offering the style, comfort and safety of Body by Fisher at such low prices.

And the new Chevrolet is the only car in its field with this great combination of modern engineering advancements:

four long semi-elliptic springs, four Lovejoy hydraulic shock absorbers, completely enclosed four-wheel brakes, a modern "pump" method of fuel supply with the gas tank in the rear, adjustable driver's seat, Fisher non-glare windshield and twin-beam headlamps.

See your nearest Chevrolet dealer today. Learn for yourself why it's

wise to choose a Six. Learn for how small a down payment and on what easy terms you can own a new Chevrolet Six.

ROADSTER \$495	OR PHAETON
The Coach or Coupe \$625	The Club Sedan \$625
The Sport Roadster \$625	The Sedan \$625
The Sports Coupe \$625	The Special Sedan \$725
Trucks: Light Delivery, 2300; The Sedan Delivery, 2500; 1 1/2 Ton Trucks, 3200; 1 1/2 Ton Chassis with Cab, 3500; Delivery (Pick-up box), 3500.	
ALL PRICES F. O. B. FACTORY, FLINT, MICH.	

CHEVROLET SIX
Carter Chevrolet Co.

Brownfield Texas

SIX-CYLINDER SMOOTHNESS AT LOW COST

Every household Frigidaire is all

PORCELAIN-ON-STEEL
inside and outside

It will never rust, nor scratch, nor peel, nor blister. It is beautiful when you buy it—and it stays that way

this is ONE reason why

3 times

as many Frigidaires are now in use as any other make of electric refrigerator

Frigidaire is sold with a definite guarantee, backed by General Motors. And still more important to you as a purchaser is the fact that year after year Frigidaire continues to give satisfaction—long after the guarantee has expired. If service should be required it is rendered instantly and without removing the machine from the premises.

CLYDE GROSS, Dealer