

WHOOPEE! RIDE 'EM COWBOY!--DANCE THE OLD BRAKE-DOWN

Chamber of Commerce

By the Secretary
The writer desires to thank Mr. W. C. Smith, of the White Rose Dairy, for a nice yellow meated watermelon. The wife has been hungry for a yellow meat and the entire family surely did enjoy it. We believe that Mr. Smith, is the first man who has ever remembered that a chamber of commerce secretary could be both broke and hungry for melon.

Rules On the First Bale of Cotton.

In view of the fact that the FIRST BALE of cotton is likely to appear within the next few days and in order to avoid any misunderstanding regarding the proper person to receive whatever premium is awarded, notice is given that the bale must weigh as much as 500 pounds, be grown in Terry or Yoakum county and ginned at one of the Brownfield gins. Heretofore some people have had an idea that anything that would weigh more than 250 pounds was eligible for the premium, which is not the case.

Farmers Endorse the Young Plan Here.

In response to a request from both farmers and business men, the Chamber of Commerce called for a mass meeting last Saturday for the purpose of either refusing or endorsing the Young Cotton Plan, which provided for no cotton to be planted in 1932. Several speeches were made both for and against the plan, but the final vote showed 192, were in favor of it and 62 against it, with about 25 percent of those present not voting. Several farmers wanted a vote on the Cunningham Plan, but as it had been rejected by those in attendance upon the meeting that was called by Governor Long, it was not thought necessary to secure sentiment upon it. The writer presided at the meeting because no one else would have the place. I tried to handle it in an unbiased manner but don't think that I gave entire satisfaction. I don't believe that it is out of place to say, that I am not in favor of either the Young nor Cunningham plans, but my plan is considered too wild or too drastic to most every one that I have tried to sell it to, but it does hit the root of the matter and would not prove to be difficult of accomplishment if we could get the right forces to work.

Too Early to Advertise For Cotton Pickers.

A number of letters have been received from the people who desire to come here to pick cotton and they want to know when it will be open. In all cases they are advised that we have prospects of a very good crop but that it will not be ready until after October 1st. Some people seem to think that the supply will exceed the demand but the writer is one of the few who believes that we will have a shortage in this section but is not going to act upon that belief until the actual shortage manifests itself. There is said to be a shortage of pickers around Austin and San Antonio and they have mighty good cotton from all accounts. This in fact is true of every portion of the state and the demand may exceed the supply.

Farmers Offer to Do Some Canning For Charity.

Messrs. J. V. Hart and W. W. Tapp, of the Pleasant Valley community were in the office Saturday and advised that they would be willing to put up canned stuff for charity uses and that they had two other neighbors who would be glad to do the same thing, provided that cans were furnished. But since only a very few people have responded to our request in the "Herald" of two weeks ago, we have decided to drop the whole matter and not undertake to arrange our charity program until the real need appeared and it is very possible that we won't have as much as last year.

Regional Poultry Show to Be Held in December.

Attention is called to the fact that the Panhandle & Plains Poultry Show, will be held at Slaton in the early days of December. John Chisholm, is one of the Directors and would be glad to inform all interest-

FARMERS AND BUSINESS MEN ARE TO MEET TODAY

Texas Cotton Cooperative Association Members to Meet Today At the Rialto Theatre. Business Men and Non-Member Farmers Cordially Invited to Attend.

Regardless of whatsoever kind of temporary legislative effort to bring relief to cotton farmers immediately, there can be no permanent relief for them until they gain full and complete control of their business and handle their own products from the field to the mill, according to R. J. (Bob) Murray, general manager of the Texas Cotton Cooperative Association.

A membership meeting of the association is scheduled to be held here Friday, at 2 p. m., to which all farmers and business men are invited. Following the meeting an open discussion will be held.

"It is only a logical conclusion," declares Murray, "to say that had cotton farmers been organized fully, or sufficiently to control the larger part of their crop, when this depression came they would have been in the position to sit steady, hold on to their cotton and tell the Wall street gamblers and stock exchange speculators the price they would take for their cotton.

"Instead, here we are jumping at a straw for immediate relief now from very distressing conditions. Unless the cotton farmer does organize and get firm hold of his business, there will be many more times when such conditions as exist today will afflict him."

Murray issues warning to cotton farmers, whether members of the

PRODUCTION GREATER ON TERRACED LAND

Crowell—Rain falls on the terraced and unterraced field as it does on the just and the unjust—alike, but the terraced field preserves the moisture and that increases the production, is the testimony of Earl Logan, a Foard county farmer, who was asked if it did not rain more on his side of the fence than it did across the way. Terracing was the secret according to Foard county farm agent Fred Rennels, and now Mr. Logan is planning to contour all his rows as the best way to hold the rainfall.

Read the Ads in the Herald.

ed people concerning the rules and also the importance of placing an exhibit.

Exhibit to Be Prepared For the Lubbock Fair.

We desire to place a "Variety Exhibit" at the Lubbock Fair which commences the last of this month and will naturally have to get out among the farmers in order to get a good exhibit. We certainly would appreciate it if we could be advised of stuff to be had in each precinct. No attempt will be made to fill the "score card." Our exhibit last year attracted more attention than any of the others on account of the fact that it was "variety."

County Fair is Still Very Uncertain.

We don't know whether we will have any county fair or not as the directors have decided at two different meetings against holding one, but the writer is still hopeful of changing conditions and that it will finally be found advisable to have some sort of an exhibition late in the season or after the Dallas Fair and maybe in connection with Armistice Day.

Terry's Cotton Crop May Be 30,000 Bales.

There is many estimates of the cotton crop and it is said to be the best that we have ever grown with an estimated production of not less than 30,000 bales. So if this is the case, under the present price, the growers will have something like \$500,000.00 to divide, after ginning, picking and rentals have been deducted, which if equally divided among all farmers alike, would give to each, about \$350.00 net. It is said that very few new debts were contracted this year and if this is true, then we may look for some good business this fall regardless of prices.

Hobbs Woman Dead From Knife Wounds

About nine-thirty last night a telephone call from Hobbs notified the sheriff's office that a woman had been killed at that place and that her husband was under arrest at the sanitarium charged with her murder.

It appears from the meager details obtainable that the woman ran from her home into the street screaming and asked to be taken to the hospital. She then collapsed in the street. It was found that her throat had been cut almost from ear to ear. She died within a few minutes.

Her husband, J. E. Riddle was found in the house with his head beaten almost into a pulp. He was taken to the sanitarium for medical treatment, where he is now being held under guard charged with the killing. Riddle denied responsibility for the killing and claimed that it was done by another man.

Sheriff Bob Beverly made an investigation of the case. He found the knife with which the woman's throat was cut and the hammer which was used upon the man.

Riddle has been operating a small grocery store west of the railroad tracks at Hobbs.

The inquest will be held today.—Lovington (N. M.) Leader.

Wellman Baptist Close Successful Meeting

One of the most successful revivals in the history of our church closed Sunday afternoon after a weeks duration. Bro. Claude A. Allen, pastor, conducted these services and our community was blest with a good old fashioned revival. Eight additions were made to the church, four by letter and four by baptism, with a number of conversions.

Bro. Allen was assisted in this series of great services by Miss Berdie Agnew, of Anson, personal worker and Mrs. R. L. Duckett, pianist and Mr. E. R. Norton who conducted the song services. Nor could we by any means consider the personal work and prayers of some of our faithful members of secondary importance for 'tis "of such as these" that Gods love and tender mercies are shown abroad.

We especially appreciate also the cooperation of the Loop members and other churches represented during the meeting.

Brownfield Wins the Baseball Tournament

When we left home last week to go to Coahoma, all teams had been eliminated from the tournament but Brownfield and Tatum, N. M., each of which had lost one game, Brownfield losing to Tatum, and Tatum to Tahoka, so that these two strong teams were pitted against each other for the first money. When we left Friday noon, many thought Brownfield sure enough had an uphill fight, as Tatum had defeated them rather badly Thursday afternoon, while a few others believed the Brownfield team would rally Friday for a win. The final contest had to be taken the best two out of three, and that occasioned a game both Friday and Saturday. As to the games, will let the Avalanche-Journal tell the story as it was seen by their correspondent, and which appeared in Sunday's edition of that paper:

The Brownfield Cubs defeated Tatum 11 to 4, here this afternoon to win the final and championship game of the Brownfield tournament. "Blue-Eyes" Graham allowed eight hits but kept them fairly well scattered to prevent a surplus of runs. He was given rather poor support in a slow, dragging game, five errors being chalked up behind him.

Tatum used three pitchers in the contest. Keith and Lewis pitched most of the game. Keith going in after four runs had been made, in the second inning. Lewis took over the duties in the sixth and limited the Cubs to only one tally thereafter.

In the rather listless game, the final of a series of two that were necessary to decide the title, Shorty France, infielder for the Lubbock club, hit a home run in the second inning with Pope on base.

Brownfield virtually won the tournament Friday when the Cubs won an 8 to 2 victory over Tatum, defeating Tatum's star hurler, Evans, in a faster game than was played today.

According to officials in charge of the tournament, the week of play, beginning with an empty field of eight teams, provided a financial success and was witnessed by fairly large crowds daily. Prize money was awarded the winner and runner up team. Tatum receiving second place money after gaining a tie on Thursday with Brownfield and causing a two-game play-off.

Read the Ads in the Herald.

ROUND-UP OF THE OLD SETTLERS SEPTEMBER 18-19

Old Time Ranchmen, Cowboys and Settlers Invited to Come Back Home for Two Days and Talk Over Old Times. Much Fun and Amusement Promised.

The people of Brownfield, Terry county and this entire section are going to forget the depression for two days at least and enjoy themselves to the limit on Friday and Saturday, September, 18-19, when they will have a combination picnic and get together affair that will probably bring together people who have not seen each other in many, many years. Men who help in the pioneering of this county and adjoining counties will be privileged to meet again and go over the hardships and trials as well as the fun and thrilling events of early day life on the Plains.

There will be good free camp grounds provided with plenty good pure Plains water. So you are expected to bring along the hot roll and have a great time for two full days. Each night from 6 to 8 o'clock there will be an old-time hoe-down dance like the old cowboys use to

pull off. The rest of the evening the platform can be used by the young people in their modern style dancing. Other amusement will consist of one of the best Rodeos in West Texas under the direction of Jim Johnson of Lubbock, a good carnival, horse races, tournament riding, and what have you.

And don't get it into your head that it is just for the old timers. While it is intended primarily for them to get together in reunion, the new comer is expected to come and get acquainted and all have a great time together. For the people in other sections of the state, it will be a good time to see an old ranch section developed into the best farming section in Texas, and at the same time have lots of fun and amusement. For further information and inquiry about concession, address R. L. Holley, of this city.

Many Here for Opening Of Chicken Season

Many people from all over Texas filled the hotels here and other places near the chicken grounds Monday night to be ready for the word—go—Tuesday morning. We understand that Gov. Ross Sterling was expected in Gaines county, and had sent some dogs on ahead two weeks ago to be trained. Whether he arrived on the grounds or not, we did not learn.

Most of those who came to Brownfield took out license to hunt in Yoakum county, although quite a few visitors as well as home men aimed to confine their activities to Terry county, especially the west side of it, where several covies have been seen lately.

Two game wardens were posted here and were closely examining all cars to see that the law was complied with. No license is required to hunt in the county in which you reside, although the bag limit applies to them as well as visitors.

Church of Christ Meeting Closed Sun.

The meeting under the auspices of the church of Christ and led by Lyle Price, of Denison, Texas, came to a close Sunday night at the city tabernacle after running two weeks with a crowd that comfortably filled the tabernacle and with seemingly as much interest and enthusiasm as there was the first week of the meeting, despite the fact that people had been attending protracted meetings here for the past four weeks. Lyle, as all called him before he left, together with his wife and baby, went to Idalou, Monday where Elder Robt. Drennon had begun a meeting for him Friday night before. He and wife had made many friends while here who bade them farewell Sunday night.

We understand that there were in all 27 or 28 additions to the church here, 21 of which were baptisms, and the church left in an enthusiastic frame of mind to go forward and finish the good work started by the evangelist, as many were converted by had not decided to step out in full Christian duty when the meeting closed.

Elder Drennon came in Monday in order to be on hand to start a mission meeting at Harmony Tuesday night of this week.

BURDENS OF A COLLEGE BOY

Disgusted Professor—"What did you come to college for, anyway? You are not studying."
Bobby—"Well, mother says it's to fit me for the presidency (Uncle Jim, to sow my wild oats, like Helen, to get a chum for her to marry; and dad, to bankrupt the family)."—Boston Transcript.

Mrs. Chester Goss returned from Hot Springs, where she is not doing as well as her friends hope for.

Are We to Feed Those Who Play Grasshopp'r

We saw an article this week in the Levelland Herald that appealed to us, and we believe the people of Brownfield and Terry county should look at the matter in the same way. The Red Cross of Levelland was, in the article in question, warning those who are laying around on the streets this summer and cursing the government that they had better get out in the country and get to picking peas and beans and dry them to feed themselves on this winter, for they were not going to feed anybody that could, if they were not just too trifling and lazy partly if not wholly, caring for themselves this winter.

While we have up to this time taken care of the needy here under local organization and without the aid of the Red Cross, the same thing can apply here. We know of people right here in town who are willing to furnish the cans to have food put up on shares. We know of one fellow who has 50 acres in peas and beans and was in the past week trying to get people to pick them on shares, and whether he succeeded in getting anyone is a mooted question. Yet, there are probably people right here in the city who will be hitting the town up this winter for food and clothing and are too rotten lazy to get out this summer and help themselves. Personally the Herald has little sympathy for such oxen. We have been used to poor people all our lives, were brought up that way, but in our boyhood days people had too much pride to beg when they were able to work.

Of course some will say that they were not offered any work. No, and they are not looking for any. They would shy off the road if they met old man Work. They think the world owes them a living. They could not only get out in the country and pick peas and beans enough to do them, but we are quite sure that some farmers would let them have corn to be ground into meal when the corn is ready to harvest for work. There is not an iota of use for anyone who lives here now to go hungry this winter. We know field after field of both peas and beans hanging full, awaiting the harvest, and our charity organization should be spotting those who are laying around this summer expecting to be fed and clothed this winter, and when they appear with a long face to have such doled to them this winter, they should receive about three swift kicks where their coat tails are supposed to end, and be told to go jump in the lake.

We know that it is a sweet task to cuss the government. Many times it needs to be cussed, but if we are filled with good wholesome food that we have earned by the sweat of our brows, we won't feel like cussing so much.

The Enterprise informs us that the Lorenzo schools will start Nov. 7th.

Cowboy Word and family moved this week to a residence on Lubbock Avenue.

WE MAY NOT BE IN SUCH VERY BAD FIX AFTER ALL

When We Compare What a Bale of Cotton Will Buy Today and What It Would Buy Back in 1926, We Would Have to Get 12c For Cotton to Even Up Matters.

The fact that it has been several years since the south received such a low price for cotton, makes taking 5 and 6c for it all the harder. If our memory serves us right, it had been eleven years now since cotton was as low as it is today. It did not lack much of going to the bottom in 1926 when there was an enormous crop made, but in both 1920 and 1926, the power of purchase was much lower than it is today. While the Herald hopes that the farmers get more for their cotton than apparently is on the surface for them today, if the purchasing power of the dollar today was equalized with the purchasing power of the dollar in 1926, cotton would be worth from 10 to 12c per pound.

For instance, in 1926, we paid the groceryman \$2.25 for a 48 pound sack of flour, you get it for 75c now—good flour too. Then you paid about 25c for salt bacon, now 11c; then you put down \$2.25 for a 25 pound sack of sugar, and take it today for about \$1.40; then a bucket of lard cost us \$1.85, now we knock the dollar off and take ten pound bucket home. There are many other things in comparison. In other words, a bale of \$30 cotton will buy as much groceries, as much dry goods as a \$50 bale would then. So when we begin to figure, we are not so badly hurt as we think we are, especially the farmer.

Our greatest trouble is those old debts we made when times were good are now due and payable, and many of the loan companies are now insisting that they be paid. We have an idea, however, that these loan com-

T. & P. Awaits I. C. C. Order on Project

Dallas, Spt.1.—T. D. Gresham, general attorney for the Texas & Pacific railway, said here today the company stood ready to invest between \$8,000,000 and \$10,000,000 for new construction work in West Texas. Actual work awaits only permission from the interstate commerce commission.

Gresham said he would file exceptions at Washington to the tentative report of the interstate commerce commission examiner who advised that the Texas and Pacific be allowed to build only about two-fifths of its proposed extension northward from Big Spring into the Plains-Panhandle territory.

Anxious To Begin

"Our company is just as anxious today to make this total investment as we were a year ago when we made the application to the interstate commerce commission for permission to construct," Gresham said.

Gresham explained if the railroad was permitted to build only portions approved by the examiner not more than \$3,000,000 or \$4,000,000 would be required.

The examiner's tentative report suggested allowing the Texas and Pacific to build from Big Spring to Lubbock and from a point on that line to Brownfield. The company would have been denied access to Amarillo, Vega and other rich areas.

Gresham said he had been informed briefs of exception to the report must be filed in Washington by September 22.

District Court Grinding Along this Week

This has been the first week of the district court to have a petit jury, and a number of cases have been tried this week, most of which have been civil cases. The officers of the court are making a supreme effort at this time when the people are not busy to clear the docket as much as possible.

A murder trial will likely go on the boards here Monday, and an assault with intent to murder case there Monday week, but in order not to cause a possibility of removal for trial, the Herald will not at this time give much publicity to the cases.


Anyway, for the next two weeks, you will perhaps get a thrill in district court here if you like to hear such cases.

Misses Ruth and Luna Maude Gore were in the city Monday.

Special Selling of

Fall Hats

Your choice of any model



\$2.50 and \$3.95

Derby brims
Toques
Berets

What a sensation these hats are going to be! A very fortunate purchase of the season's latest styles brings almost unbelievable values! Models that reflect the Second Empire and Renaissance influence. Becoming fashions develop in felts and velvets.

Pretty New Silk Dresses, Suits and Coats.
The last word in style, at reasonable prices

Collins D. G. Co.

BROWNFIELD —oOo— TEXAS

Mrs. J. T. Gainer, of Sweetwater, old settler of Terry and Yoakum, has been here this week visiting in the home of Mr. and Mrs. W. H. Black of the Gomez community. She will visit relatives and friends in Plains, Texas and Tatum, N. M., before returning home. She will read the Herald next year, and keep posted on her old home counties.

L. Townsend of Yoakum county was over Tuesday and informed us that his eight months old granddaughter died in Lubbock, Sunday, and was buried in Littlefield Tuesday. The child was the daughter of Mr. and Mrs. Curtis Wills of Lubbock. Mrs. Wills was formerly known in this section as Miss Mabel Townsend.

A. C. Harvey was in to see us Saturday, but we were far, far away.

A Big Increase in the Fair Farm Show

With a 20 percent increase in county exhibits and a 40 per cent increase in individual farm exhibits assured for the 45th annual State Fair of Texas, Oct. 10 to 25, predictions of one of the greatest displays of agricultural products in the history of farming in the entire South are being made for the exposition.

In addition to this increase in quantity, quality of the products which will be shown at the State Fair will be increased at least 30 per cent.

These predictions for the 1931 State Fair of Texas have been made by J. A. Moore, superintendent of agriculture, following a survey of crops and conditions in rural sections throughout the entire State of Texas.

In the agricultural building, where 10,000 feet of additional floor space was utilized for the 1930 farm show, every foot of space will be occupied this year. Again using the additional space, there will be hardly sufficient room to care for the many requests being received for space.

Not only will there be more exhibits, but according to information obtained by Superintendent Moore on his recent trip covering Texas, the attendance at the State Fair of the rural population will be increased some 25 per cent.

This year will see the resultant effects of a campaign instituted seven years ago by the State Fair of Texas, the Texas A. & M. College, the Agricultural Workers' Association, Railroad Agricultural Agents, bankers of the State, and others—for the farmer to feed himself.

THE WAY OUT

"We believe that there is a way out for the American farmer," said C. E. Huff, president of the National Grain Corporation, recently, "and that the key is organization and co-operation. . . . We believe that only through organization for distribution and sales on a national basis will the farm producer be able to cope with organized industry all around him, make his production profitable and maintain the individual farm as a current fact."

It is probable that the farmer has suffered less from low prices for agricultural products than from the fact that his share of the ultimate sale price has too often been extremely small. This is well illustrated by the dairy industry, where the middleman receives his cut of about six cents a quart whether milk is selling to the public for fourteen cents or ten. The farmer is left to hold the sack.

A single farmer, doing business with a large dealer, is at an obvious disadvantage. A hundred farmers, selling together, are at less of a disadvantage. And ten or fifty thousand farmers, demanding a fair profit for themselves, have the advantage on their side. Mass action, both in production and sales, has made American industry what it is today. It can produce the same good results for the American farmer with reasonable prices for the consumer.

FIGHTING OIL WASTE

There seems to be renewed hope that oil industry will solve its problem of overproduction.

There is growing support behind legislation that forbids oil waste—either through poor practices at the well, or in building up excessive supplies in storage.

The oil industry has been largely its own victim. The tremendous development made necessary by the war resulted in an expansion of facilities in a few years to a degree never attempted by any other great business. As a consequence, we are capable of producing infinitely more oil than we can possibly use. Fly-by-night producers who come into a field, produce and move on, have made the efforts of the more responsible producers ineffective. They have been forced to drill to protect their own interest and to save their oil from being drained away in the next holding.

Only stringent methods can protect the interests of the nation as well as those of millions of oil workers, stockholders and customers. Producers and the oil states must cooperate to bring production down to where the demand can take care of it.

J. C. Johnson of Lubbock, was here this week conferring with E. L. Holley in connection with the old Cowboy Roundup and Rodeo to be held here the 18-19. Mr. Johnson informed us that he was a brother of Bud Johnson, former sheriff of Lubbock county. He also informed us that we now have a new Ranger District and that his brother had received commission as Captain of the new district.

Mrs. E. D. Duncan was a pleasant caller at the Herald office last Saturday and presented us with a nice mess of peas, but as we were away, the linotype operator enjoyed them, and reports they were tender and fine flavored. Mrs. Duncan also stated that she would soon have another dollar for her home county paper.

New Marriage Law Takes Money Out

Much has been said and written of late concerning our "fool marriage law," most of which is the truth. No wonder that many Texas counties show a greater percent of divorces than marriages. If the several states of the United States all had a uniform marriage law based on or similar to Texas, it would not be so bad. Then our young people would marry at home. Not only is the notice of intention objectionable to young people, but the examining feature equally repulsive, and as just and hour or two's drive separate them from another state, they go there to buy the license and have the ceremony preformed, all of which is perfectly legal.

To bring home to our readers just what this law is doing for the State of Texas, we are hereby giving the readers a list of license issued at Lovington, N. M., as reported by the Lovington, Tribune for just one week, from August 21 to 25, really hardly a week. Note the number from Texas. Yes, from this county, and also note how few of the couples are New Mexico comparatively speaking:

G. G. Graham and Frances Brownfield, Brownfield, Texas.
Charley Spears and Muriel Oliver, Tahoka.
Elmer Dick, of Colorado, Texas, and Estelle Morrow, Olney, Texas.
Leon Mobley, Tatum, N. M., and Vera Session, Big Spring, Texas.
Otis B. Longbrake and Flora Broughton, Brownfield, Texas.
T. G. Morgan, Midland, Texas, and Cecil Hill, Mineral Wells, Texas.
M. K. Moore and Frances Hamby, Big Spring, Texas.
James M. Fields, Hobbs, N. M., and Mattie Lee Couch, Rotan, Texas.
George Lockett and Ella Teague, Coleman, Texas.
W. L. Gibson and Mae Powell of Hobbs, N. M.

"ROLL YOUR OWN" AND SAVE MONEY

A special newspaper advertising campaign in behalf of Prince Albert smoking tobacco is being inaugurated immediately by R. J. Reynolds Tobacco Company, Winston-Salem, N. C. The campaign is being handled by Erwin, Wasey & Company, which also handles Camel cigarettes for Reynolds.

First copy appeared Tuesday of this week in Texas newspapers and is scheduled to start Friday in a big list of Ohio papers. Both dailies and weeklies are being used, the number in both states approximately four hundred newspapers.

The theme of the campaign is, of course, variations of the "roll your own" idea.

A DEMOCRATIC INSTITUTION

The life insurance industry is one of our greatest stabilizing forces. Providing, as it does, for the future of millions of individuals, it protests likewise the future of the nation. It is a mighty influence opposed to poverty, want, distress, and stimulates individual saving and thrift.

Fundamentally it is a cooperative business. Its assets represent the accumulated savings of that vast number of people who have policies and have joined together to create a fund for the protection of themselves and their dependents. The life insurance fund is easily the safest of all investments for persons of small and moderate means who are without facilities for investigating stock and bond issues, and who cannot afford the losses that may occur in the operation of any business.

Life insurance is the most perfectly democratic business imaginable. The purchaser of a five-thousand-dollar policy receives the same service as the purchaser of a million-dollar policy and at the same base rate. The rich cannot get special privileges or prices because of their purchasing power. Every policyholder, in any walk of life, is equal in the eyes of life insurance.

R. W. Rutherford and son, Randolph, of Crosbyton, were here this week visiting old friends, and paid the Herald office a short call as Randolph is a linotype operator. We understand that Miss Rutherford will be a member of our school faculty. Mr. Rutherford was for several years manager of the Jones Dry Goods store here, leaving here about ten years ago.

We wish to correct two statements that were made last week in our write up of the Sam Davison farm. We stated that he broke his land with a 14 inch walking plow, when it was a 9 inch plow. We also stated that he had been here three years, when he should have said ten years.

An old couple at Hillsboro have prayed for a long time that they pass away at the same time. They recently died in a few hours of each other, and were buried the same day. He was an Episcopalian and she a Catholic.

Carl Rushing and family, were here Tuesday shopping with our merchants.

Panhandle S.P. Fair No Depression at the

Lubbock, August 28.—There will be no sign of a depression in the Agricultural building at the Panhandle South Plains Fair September 28 to October 3, inclusive.

The building will be filled with agricultural exhibits showing some of the best products ever raised in Texas.

The county division with \$1,275.00 in prizes and \$200.00 for first place will have strong competition.

The community exhibit division, for Lubbock county communities, will likewise have many entries and strong competition. Two hundred dollars will be awarded in this division, fifty dollars and ten dollars worth of trees going to the winner.

The general agricultural exhibit, for individual entries, is expected to be the largest and best in the history of the exposition. A great deal more interest is being manifested in this division.

A total of \$1,756.50 is being awarded in the entire agricultural department.

A substantial portion of these premiums are to be awarded to entries in the individual exhibit class.

Twenty-four dollars will be awarded to winners in the division for cotton.

The grains and seeds division has \$57.00 in prizes posted for wheat, Oats, barley, rye, speltz, peanuts, cowpeas, sudan grass, alfalfa, sorghum, millet, milo, kaffir, feterita, hegar, and seeded ribbon cane.

Sheaf grains and seeds winners will be awarded \$51.00.

Winners in the grain sorghum heads division will get \$18.00.

Prizes totaling \$27.00 will be awarded for baled hay.

Corn exhibitors will get \$12.00.

Winners in the vegetable division will be awarded \$51.00 and fruits bring \$32.50.

County exhibits from Hockley, Lamb, Bailey, Terry, Hunt, Collin, and Collingsworth counties have already entered for competition and exhibits from Cochran, Hale, Floyd, Yoakum, Lynn, Gaines, Dawson, and Crosby in Texas, Lea and Roosevelt, in New Mexico and others are expected here during the exhibition.

NEW RAIL LINE BEGUN BY F. W. & D. ROAD

Fort Worth, Texas, Aug.—Work on the construction of the Childress to Pampa extension of the Fort Worth & Denver North Railway began Wednesday, according to a message received here by Gen. John A. Hulen, vice president of the line. The estimated cost of the improvement is about \$4,000,000. Efforts will be made to complete the work within ten months, or in time for the 1932 crop movements. The work under way involves grading and bridge construction on a stretch of 102 miles from the Red River to Pampa. Already the right of way has been graded for several miles out of Childress.

Grading and bridge work contractors are Hamilton & Gleason, and Roberts Brothers, Chicago, who were jointly awarded the contract. The successful bid was said to be approximately \$700,000.

B. I. Hobbs, of the Harmony community was in to see us last Saturday and brought samples of both his maize and kaffir. He stated that he would make better than a ton of maize to the acre. It sure was fine feed.

A. C. Copeland, of Yoakum county was over Tuesday on business and informed us that he had a very good crop.

Miss Kathey Hunter, of Lubbock, is here this week visiting with relatives and friends.

The O'Donnell Index reports that their schools will open the 2nd day of November.

The Vegetable TONIC

HERBINE

CORRECTS CONSTIPATION

E. G. Alexander Drug Company Inc.

Roosevelt to Get Boost As President of U. S.

Waco, Aug. 29.—A state Democratic organization was formed here today for the purpose of backing Gov. Franklin D. Roosevelt of New York, as a candidate for the presidency.

The first official act of the organization was to elect officers to serve until an executive committee from the senatorial districts of Texas can be named to direct the state campaign.

Committee Named

T. W. Davidson, of Dallas appointed the temporary executive committee, which was assigned the function of organization. Newt Williams of Waco, Harry C. Young of Dallas and Mrs. J. E. King of San Antonio, were named as vice presidents.

Archie Price of Waco and Mrs. F. Coffee of Fort Worth, were appointed secretary and assistant secretary, respectively.

Mrs. W. W. Ditto has returned from her vacation in New Mexico. She was accompanied by her sister, Mrs. Henry, of Lamesa.

Throckmorton—Operations started at flour mill.

GIT UP, NAPOLEON

Humphrey—"I think Napoleon was a much greater soldier than Bonaparte."

Arthur—"But they were identical."

Humphrey—"That may be. But I always will believe that Napoleon was the more identical of the two."

Rev. J. M. Hale is holding a meeting at Johnson school house and is having good crowds and much interest.

14 Qt. Gray Enamelled

Dish Pans

29c

CLEMENTS

5c to \$1.00

666

LIQUID OR TABLETS

Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days. 666 Salve for Baby's Cold.

BE WELL DRESSED

You don't have to have New Clothes if you send them regularly to

AMERICAN TAILOR SHOP

Our Prices are the same as Others

Phone 200 Bill & Smitty

MILK the FOUNDATION of HEALTH

We offer you the purest of whole milk and cream. We pride ourselves for our cleanness and prompt deliveries.

CALL US


LEE TANKERSLEY

4—REASONS—4

Why our work stands the test—

1st.—Unquestionable quality. 2nd.—Workmanship. 3rd.—Honesty. 4th.—All work done the right way. When in doubt try

JOHN'S SHOE SHOP



FIRST NATIONAL BANK

of Brownfield, Texas

With resources devoted to the development of the best farming section of the State.

—YOUR ACCOUNT SOLICITED—

K. M. KENDRICK, President
W. E. McDUFFIE, Cashier
JAKE HALL, Ass't Cashier

For

GOOD LUMBER

and other

BUILDING MATERIALS

CICERO SMITH LUMBER COMPANY

IMMEDIATE TIRE SERVICE

If you are like most men, you want immediate tire service on your tires—and that is just what we strive to give. In one minute—the next with tires changed. Try us.

Prolong the life of your car by using our Magnolia gas and oils.

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GULF SUPER SERVICE

A GOOD PLACE TO TRADE

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HIGGINBOTHAM-BARTLETT CO.

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L-U-M-B-E-R

and building materials of all kinds.

Phone 81 Brownfield

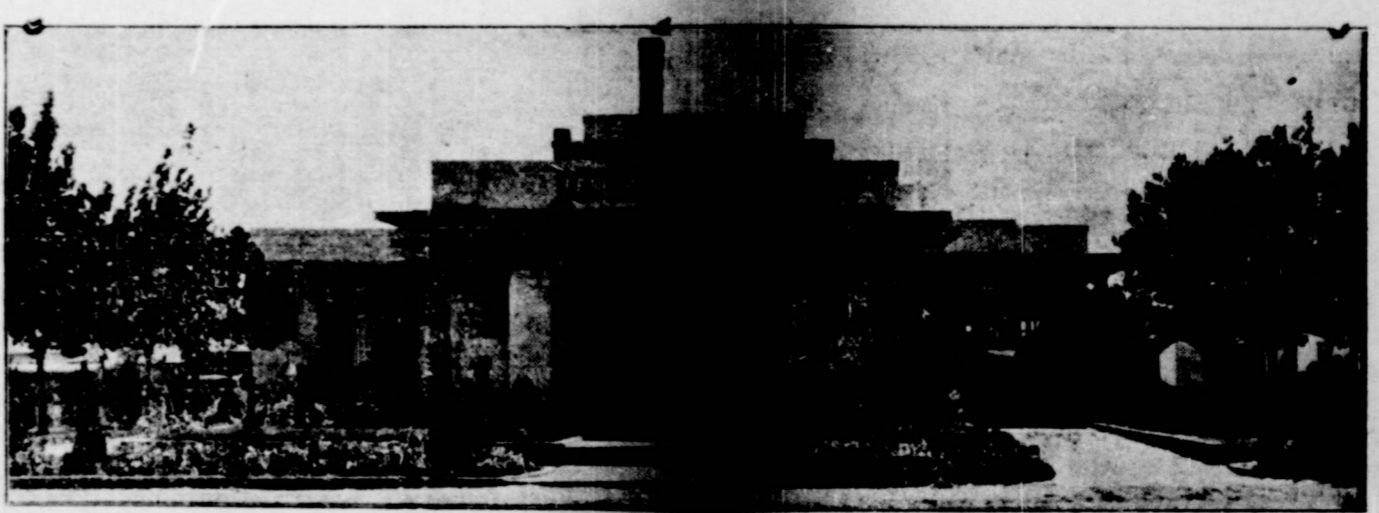
DON'T ORDER TILL YOU PHONE NO. 1.

The Herald is now well stocked with—

Texas Standard forms Deeds of Trust
Chattel Mortgage Blanks
Bill of Sale. Vendor's Lien notes and Plain notes.
A few report cards on hand.

OUR PRICES ARE IN LINE

Lamesa, TEXAS



LAMESA SANITARIUM

DR. T. L. TREADAWAY
Physician and Surgeon

DR. W. H. DUNN
Surgery and Obstetrics

MRS. W. H. DUNN
Superintendent Nursing

Good Tip to Those Who Aim to Feed Out

We noted an article in some farm paper recently which came from a man of experience and stated that those who aim to feed calves or yearlings this winter should plant a small field of wheat or rye if the season permitted. He went on to say that just a little field of green wheat mixed with the crushed dry feed would permit a much faster and cheaper mode of fattening out a herd than if dry feed alone is used.

We realize that it is rather hard for the average farmer of Terry county to find a place on his farm suitable for such and which is not already occupied by a growing crop, but perhaps by the time some of the maize is ready to head, enough hard land can be found on the place to sow a few acres to these grains in the middle of maize rows, and perhaps furnish enough green feed for the few head that most farmers would want to fatten out.

The Herald is not trying to dictate to our farmers how to manage their affairs, but we do believe this is a good tip if it can be made to fit your conditions.

Dr. G. W. Graves was called last week to the bedside of his aged father in Arkansas. The doctor also will look after business affairs in Oklahoma while away.

N. H. Payne, Co-op field man with headquarters in Lubbock, was down this week going over the territory with K. B. McWilliams. Mr. Payne paid the Herald a short call.

"I warn you, I'm necking against the doctor's order."
"Gosh, are you sick?"
"No, but the doctor is my husband."



E. G. Alexander Drug Company Inc.

Baptist Having Good Meeting at Gomez

Rev. Alfred A. Brian, of Brownwood, but formerly of Ropes was in Monday and informed the Herald that he was having a very successful meeting with the Baptist congregation at Gomez. The attendance he said was fine, and good interest every way. Several conversions are already reported.

Rev. Brian informed us that he left Ropes to study the ancient languages in Simmons University at Abilene, but later finding a better class at Howard Payne, at Brownwood, he transferred there. We expressed some surprise that Howard Payne would have a better class than Simmons. He informed us that Howard Payne had a Greek class larger than Simmons and Baylor Universities combined, and had the best Greek teacher in Texas.

A CHRISTIAN SCIENTIST

Methuselah ate what he found on his plate.

And never, as people do now, did he note the amount or the calories count.

He wasn't disturbed as at dinner he sat,

Destroying a roast or a pig. To think it was lacking in granular fat,

Or a couple of vitamins shy. He cheerfully chewed every species of food,

Untroubled by worries or fears, Lest his health might be hurt by a fancy dessert, And he lived over nine hundred years.

MODREN MISS

"I called on Mabel last night, and I was hardly more than inside the door before her mother asked me my intentions."

"That must have been embarrassing."
"Yes, but that's not the worst of it. Mabel called from upstairs and said, 'That isn't the one, mother.'"

Walnut Springs—Oil test to be made on Kess Barry farm.

Brooks Delivers Fine Talk to Rotarians

Tom Brooks of Waco, new Rotary Governor of the 41st District, was with the local club at its regular meeting last Friday and made one of the best talks on the duty and possible accomplishments of a club we have ever heard. Dr. Brooks is a good speaker to start with, being a master of rhetoric and English, and being well versed in the subject matter under discussion, his address was received with close attention and hearty congratulations after the meeting adjourned. We wish it was possible to have him with us frequently.

He also discussed many phases of his trip to Vienna during the international rotary, and especially his tour of the continent after the adjournment, touching many sides that had not been discussed by our fellow member, A. B. Sanders. He informed his hearers that the greatest hindrance to world peace was that every nation in Europe was in deadly fear of some other nation. France fears Germany, and Germany thinks France is preparing to overrun them. The same holds with France and Italy and between the German states and the Balkans.

But, he concluded, Rotary and other international clubs are doing a wonderful work to remove national prejudice over there, the greatest hindrance to a sooner accomplishment being so many different languages. In view of that fact, an effort is being put forth to bring out an international language, such as Esperanto heard so much about a few years ago, or a new one that is supposed to be even easier for all nations to learn. If this international language could be introduced in the schools of all nations and learned along with the native tongue, it would not be but a few years until it would be known generally throughout the civilized world, and no one then need to know any modern language to visit where ever they wanted to go, with the assurance that they could make those about them understand their needs.

More than half of the trouble in this old world is caused perhaps for the reason we fail to understand each other.

GOOD TIMES AND OLD TIMES

A Worth While Editorial Selected by the National Editorial Association.

Notwithstanding the period of depression which has engulfed every section of the county within the past several years, there are still some who can, or fancy they can, catch a glimpse of the silver lining of this dark cloud of business adversity.

Thanks we say, to those citizens who have faith in the future. These are the folks who keep things moving. Faith is a wonderful virtue and the lack of it would have long since wrecked the nation, yes the world, and possibly the civilization which those who have lived in 1931 to witness would have dropped completely into collapse. Sometime, and possibly it is not many months away, there will be a return to normal condition; factories will be running full time once more, money will find its way back into the channels of commerce and trade, and the dinner pail which has in some sections been empty so long will once more be filled.

Even with the hardships which many have undergone, it is doubtful if there are any who would like to see the order of things turned back thirty or more years and a new start made from a point that far back in the past. There has been talk, and lots of it recently, of burdensome taxes, of extravagance in government and lack of confidence in the business world. Yet no one would want to see conditions as they were thirty years ago. Let your memory run back over the period of the ushering in the 90's. How many automobiles were there in this county? How many miles of improved highway? How many homes had a radio or boasted of an electric refrigerator? How many housewives had vacuum cleaners or prepared meals by electricity or gas?

While there are those who talk of the return of the good old days and times how many people living today and who have experienced the pleasures of modern inventions would want to forget about those conveniences as though they never existed, and return to the methods of the so called good old days? Few, if any, we venture, would agree to such a thing. Let us rely on that faith that has builded the greatest nation in the world to bring us out of the present chaotic conditions and a return to better times as well as good times.—Star, Elkon, Maryland.

Borger—Phillips Pipeline Company's \$15,000,000 800-mile eight inch pipeline from this city to St. Louis completed and in operation.

Alpine—Variety Store to move to Holland Ave., in former location of Howell's Hardware Store.

THE RED & WHITE STORES OF BROWNFIELD

Low Overhead, Quick turn over, Hauling our own Goods, all together puts us in a position to sell you good merchandise for less money. The RED & WHITE LABEL means the very TOP IN QUALITY. SAVE MONEY Time and Worry. Trade at the Red & White Stores.

MEAT	No. 1 Grade Dry Salt	.10
	PER POUND	
BOLOGNA SAUSAGE	LB.	.13
NO. 2 CAN TOMATOES		.07

ALL KINDS OF CHOICE FRESH VEGETABLES AND FRUITS

PEACHES	RED & WHITE	.21
	NO. 2 1-2	
LAUNDRY SOAP	RED & WHITE	.10
	3 BARS	

LARGE SUPPLY WATER MELONS AND CANTALOUPES

Whole Wheat Biscuit	KELLOG	.10
	PACKAGE	
SALAD WAFERS	LB.	.14

THE RED TAG WILL GUIDE YOU TO BARGAINS

Bulk Fig Bars	2 lb.	.23
Ice Cream Salt	10 lb.	.14

A VISIT TO RED & WHITE STORES WILL SAVE YOU MONEY.

PICNIC HAMS	pound	.17
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ONLY THE FINEST OF FOODS ARE PACKED UNDER THE RED AND WHITE LABEL.

FRESH CANTALOUPES	3 for	.05
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OUR BARGAIN LIST IS LARGE FOR WEEK END. SCHOOL SUPPLIES

BRING US YOUR EGGS

CHISHOLM BROS - HUDGENS & KNIGHT

SOUTH OF COURTHOUSE

WEST OF COURTHOUSE

THE RED & WHITE STORES

JUDGE L. GOUGH ASKS GOV. STERLING POINTED QUESTIONS

Amarillo, Texas, August 24, 1931. Governor R. S. Sterling, Austin, Texas.

Dear Governor: I am responding to your request that farmers write you their views as to your calling a special session of the legislature to consider a law to restrict cotton acreage.

It occurs to the writer that some questions should be answered before acreage reduction can be intelligently considered.

First, who puts the price on cotton, by what authority do they have to put the price and what power do they have to make it stick?

An item dated New York, Aug. 10, says "Cotton broke 135 to 142 points here today as the direct result of Saturday's estimate by the Government indicating a yield of 15,584,000 bales, etc."

The farmers want to know just

how a government estimate broke the price of cotton? What process was gone through to break the price and who did it?

Is the present confiscatory price of cotton the result of too much cotton or too much manipulation of prices and gambling?

If a law to reduce acreage was enacted and strictly enforced who then would put the price on the cotton grown on the reduced acreage and how would they do it?

It also occurs to the writer that we have sufficient laws to stop this depression if the laws were enforced.

Then why call a special session of the legislature?

Very truly yours, L. Gough, Pres. Farmers Protective League of America.

"So you had a New England boiled dinner?"
"They called it that, but I think they must have left out several of the states."

DEAD MONEY STINKS

Just how much cash there is in this county being kept in tin cans, glass jars, old sox and old pants pockets we have no way of knowing. But we feel sure there are several hundred dollars and possible a few thousand. Every dollar of money so hid out is dead money.

Dead money—of no use to any human as worthless as old paper, old rags or old bleached bones.—More than that its cowardly money. None of it belongs to us. We keep our money in circulation paying for its good name. If we had money and were afraid to keep it in a bank, we would either spend it or loan it to some friend that would. We want no dead money around us. It stinks and the scent is contagious. Spend it, Bank it or loan it, but the humanity's sake don't kill it.—Joplin Chronicle.

Amarillo—Largest underpass in Texas and South indicated here recently.

THREE MORE QUAKES FELT AT VALENTINE

El Paso, Texas, Aug.—Three earth tremors were felt Wednesday at Valentine, 160 miles east of El Paso. No damage was done and none was injured.

The first shock came at 3:30 a. m., causing many people to run from their homes. The others were at 6:10 a. m. and at 3:35 p. m.

None was as severe as those which damaged nearly every building in the town about three weeks ago and drove the populace to sleep in the open for several nights.

The tremor at 3:35 p. m. was felt also at Fort Davis, Alpine and Marfa. They were noticed especially by people at Fort Davis who lived in rock and adobe houses.

Pepperell—"Anything new in the paper?"
Salterini—"Naw. Same old things just happening to different people, that's all."

THE HERALD

Brownfield, Texas

A. J. STRICKLIN & SON

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M. J. Stricklin Sr., Editor and Mgr.
Jack Stricklin, Jr., Assistant Mgr.

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Official paper of Terry County.

Member 1931
NATIONAL EDITORIAL ASSOCIATION

MEMBER
TEXAS PRESS ASSOCIATION

One trouble with the country is that it has lost all confidence in its leaders. In fact, we have no leaders, but we will have. There never has been a time in the history of the world when a nation has failed to raise up a Moses just at the right time.

The cities of Littlefield, Levelland and possibly other places have protested the gas cut recently announced by the company, saying it was not cut at all. Some newspapers have also expressed themselves in rather forceful language. But just what action will be taken, if any, is not made clear.

Governor Sterling and the big hearted members of the Texas Legislature did not want to see the Good-night herd of buffaloes suffer so they bought them and will maintain with our hard earned tax money. If they were as thoughtful of the poor farmer they would speed up the payment of a just debt they owe West Texas cotton growers.—Big Spring News.

While most papers over West Texas were cutting the size of their paper, many of them dropping from eight to four and six pages, the Donley County Leader at Clarendon is showing a lot of pep by enlarging to an eight page seven column paper, which is the size of the Herald. An eight page seven column paper contains more inches than a ten page six column paper.

The demagogue is always with us and is in large measure responsible for bad government. Often the people are brought under misrepresentation by his fiery fulminations. His stock in trade is open and indiscriminate denunciation of the acts of the government, about which he knows little and cares less. He makes his assertions for a purpose and not because they are true.—Rochester Reporter.

It will soon be time to begin thinking of our charity work this fall, and while the Herald is averse to the spy system, it has to be done at times. Therefore we suggest that a committee of inspectors be appointed to watch some here in town that seem to be making no effort to feed themselves this winter, and this committee could contain some of the city and county officers. If these layabouts make no effort to try to provide for themselves while thousands of pounds of foods is probably wasting this summer, just let them feel the pangs of hunger this winter.

Just what good the bollshicks at Kilgore think they are getting out of burning the property of innocent

people and churches is hard to understand unless one perhaps understood the nature of the wheels that go round in their heads. Do they think such acts will create more jobs for them? Or do they really want work? We have never had much dealings with these people—none that we know of as we have none here that we know of, but all we ever heard of them doing was to agitate on the streets. We never heard of one even wanting a job.

No, there are no farmers in Terry county that owe the U. S. government one penny for borrowed money. A few tried to get in on the loans, but as Terry county was not included in the drouth belt, they failed to get loans. And we are very sure they are proud of the fact now since cotton hit the bottom. They have managed to get by and do not owe this money that MUST BE PAID THIS FALL, and those that owe it are allowed \$7.50 to gather and gin the cotton. Farmers who did borrow will, after they pay off, be in no better shape than they were last year.

With feed and corn lower in price here this year than it has ever been in history, an a bumper crop of both, almost every farm in the county will be the scene of feeding operation this fall and winter. Preparations are already under way to that effect now, and we look for three or four times as many farms engaged in feeding operations as last year. Last fall and winter, calves and yearlings were high in the summer when purchased, and later went down, which caused a slim margin of profit in feeding, but most people who had their own feed at least got a good price for the feed in the hides of animals, much better than if they had hauled their feed to market.

The Herald has no idea what will be done with the cotton question. It doesn't know whether the farmer will be allowed to handle his own affairs himself, or will be legislated to raise less cotton next year and forced to raise more when it gets scarce. We say we don't know, as we are not allowed a peep into the immediate future much less years to come. But we have some ideas, and among them is to raise only good staple cotton. It will almost always sell at some price. Another idea we have, and it may be just a damphool idea too, is to force every gin in the south to remove and destroy every bollie machine and never allow another to be put in. Eight million bales of our carryover is buzzfuzz bollies and linters and everyone knows it. There is absolutely no market for that class of cotton—but it's in bales and depressing the market. A representative of a mattress factory told a merchant here a few weeks ago that they couldn't even use it, and were having a hard time finding cotton with sufficient staple for their use.

Had Al Smith been elected at the last presidential election, the republicans would have been howling and pointing to the present depression as the natural sequence of a Democratic administration, and that we must "Restore confidence to capital." The sad feature is that the average voter would have been satisfied with the explanation. As it is, the republicans are reaping of their own sowing, for the great severity of present conditions is being attributed to protective tariffs and other special privileges so long sponsored by that party. The American farmer has sold his products at a price established by foreign markets in competition with the world, and bought his needs from protected industries. He is the man who has paid all the revenue which the government has derived from its foreign trade, and billions into the pockets of those benefited by protection. This difference has left the farmer bankrupt, and which in turn threat-

ens bankrupt the business structure. Capital is frightened, not that it is insecure, but that in its license during the past few years it has "Killed the goose that laid the golden egg." There is little more to get. There must be a restoration of confidence in the people that our present system of government is not a failure.—Levelland Herald.

The little high school ramrod of the sport column of the Lubbock Journal paid the Herald a compliment in its issue of the 31st without thinking he did so. He calls the Herald a "rag." Of course this boy didn't know the best papers are made of rags, while just ordinary sheets like he writes for it made of pulp. He also gets funny and misquotes about Brownfield players helping Lubbock, when we made the plural cover both Brownfield and Levelland. Then he goes on and says "this rag thinks we ought to report their games, etc." Well, the Lubbock chamber of commerce thinks the Herald ought to tell about the fair up there and the many conventions and other gatherings that happen in Lubbock many times during the year, two or three of which we get weekly. We think so too, and use hundreds of inches of space annually to help our neighboring cities. We hope we never get so damned narrow that we would do otherwise. But, we gained our object and got a little attention on the last. Ho! hum! How many prairie chickens did you get, Cholley?

With several big building projects underway during the coming months, and with jobs for many in the harvesting of cotton and feed crops conditions should show a marked improvement in this area. If the Interstate Commerce Commission would have a heart and grant the Texas and Pacific Northern to build that 333 miles of railway from Big Spring to Vega, Lubbock and Amarillo this section would look bright in this section.—Big Spring News.

This nation is suffering from too much "higher" education, sweet scented lady killers, drug store shies, movie heroes, western magazine bandits and juvenile two gun men. Too many bathing beach beauties, pajama clad flappers and jazz steppers. It takes men to make a nation and women and mothers to make a home. Yell, if we had to choose between the fellow that took his whiskey straight and the fellow that took his near beer through a painted straw we would have no trouble in making our choice.—Jayton Chronicle.

Some time ago we published a story of the remarkable farming operations of Hickman Price, who this year harvested 23,000 acres of wheat. This week we are carrying a story of the big cotton farming operations of one of our former citizens, Rev. H. D. Heath, who now resides in Yoakum county. We were told of another farmer over in Hockley county who this year has 8,000 acres in cotton. The outstanding feature of all these farming operations is the system, the efficiency, and the economy with which they are carried on. But while these big farm operators may be doing the job in an ideal manner, yet, to our mind, this is not an ideal situation. We would regret for the day ever to come in this country when all our farms were big farms operated in this manner. Our ideal is a land of home owners, every man owning and operating his own farm. We would like to see the day when Lynn county should be cut up into small farms of 80 to 160 acres each, with one family on each farm, each farmer doing intensive and scientific farming, each family owning its own home and as independent as a king. We hope that the seeming tendency toward bigger farms—all the land owned by a few and worked by the many—will soon be checked. We want nothing akin to the old feudal system in his country.—Tahoka News.

SUNDAY SHOWS HIT

A London court rendered a curious decision under a blue law enacted in 1781. This law provided that anyone may sue a theatre which operates on Sunday. Miss Millie Orpen, designated in the case as "common informer," brought suit against the Capitol Theatre in the British capital, charging it with violation of the old Sunday closing law. The court awarded her \$15,000.

Born to Mr. and Mrs. H. H. Stevenson, an 8 1/2 pound boy on the 2nd inst.

The Ropes Hustler says that section is making a bumper crop this year.

Children's Rayon

Bloomers

15c

CLEMENTS

5c to \$1.00

JOB'S COMFORTERS

While it is true that in the early stages of the depression the newspapers throughout the entire country tended to optimism and preached against the nightmare of fear, in recent months the same newspapers have seemed to show a reversal by recognizing that facts were facts, that the depression was here and no man was wise enough to prophesy as to the date of the returning point, so happily referred to even by statisticians, but, sad to relate, not as yet chronicled in the arrival column.

Nevertheless, why not look on the bright side? Even though it is the sort of comfort associated from time immemorial with that long-suffering example of early Biblical history, we are passing on to our readers the recently published weekly letter of the Harriman National Bank, New York City, captioned "Job's Comforters."

"Much ado is being made over the present unfavorable nature of News," says a well-known writer. "That the News is bad, however, should not be surprising. It is always so in final stages of any decline in values." This writer has prepared the following list of scare headlines which appeared in financial sections of newspapers in August 1921, the month which marked the end of the 1919-21 big depression: 'FRENCH DEFICIT THREE

BILLION FRANCS'; 'MORGAN CANCELS EUROPEAN TRIP BECAUSE OF FINANCIAL DIFFICULTIES'; 'STEEL CUTS PRICE \$3 TO \$7 A TON UNDER JULY LEVELS'; 'REAL MONETARY DEPRESSION EXISTS IN GERMAN Y'; 'BROKERS' LOAN LOWEST IN 8 YEARS'; 'PRESIDENT OF AMERICAN WOOLEN SEES EUROPE RIDING FOR A FALL'; 'MELLON SAYS GOVERNMENT EXPENDITURES MUST BE CUT ONE QUARTER OF A BILLION'; 'BREAK IN MARK CREATES FRENZY IN EUROPE'; 'STEEL CORPORATION MAKES FURTHER WAGE REDUCTION'; 'GENERAL ECONOMIC CRISIS EXISTS IN CENTRAL EUROPE'; 'VANDERLIP SAYS TASK OF BRINGING ORDER OUT OF EUROPEAN CHAOS IS VIRTUALLY IMPOSSIBLE.'

"Here are only a few of the headlines picked at random from the various New York papers at the time. Nevertheless, this was the exact time at which the 1919-21 decline culminated. Therefore, there does not seem to be any reason to become unduly depressed or impressed by the present news.

"The situation is not as hopeless as in August 1921. Yet the depression turned then. A turn, therefore, would not be surprising in the near future.

SERVICE PLUS

Yes, we give you service, plus the most artistic and modern methods of hair cutting and shaves. Ladies children's work given special attention.

CITY BARBER SHOP
Dee Elliott, Prop.

MAGNOLIA PETROLEUM CO.

For Best Service and Products, drive in the following Stations: Miller & Gore, Chisholm Bros., Miller & Gore Camp, and Camp Western.

For perfect Lubrication fill with Socony Motor Oil.

Tom May, Agent—Phone 10

SEE US BEFORE YOU BUY

C. D. SHAMBURGER LBR. CO. INC.
All Kinds Building Material

PHONE 71 BROWNFIELD

Watch Us Grow—
BROWNFIELD SERVICE STATION
NOW A NATIONAL TIRE STORE
Tires 20% Cheaper with 12 Months Free Insurance
ALL ADJUSTMENTS MADE HERE
E. L. FLIPPIN, Mgr. East R. R. Brownfield

"More than Pleased"
So Our Customers Say.

You, too, will find Satisfaction in a

McCORMICK-DEERING
Ball-Bearing Cream Separator



TODAY there are many thousands of farmers who are using McCormick-Deering Cream Separators and who will tell you to do the same. Deering skims close, turns easy, and is easy to wash and clean. Stop in and look over the McCormick-Deering Cream Separators on our floor. We handle all six sizes—from 350 to 1500 pounds milk per hour. Hand, belt, or electric drive.

BELL-ENDERSEN Hdw. Co.
BROWNFIELD, TEXAS

Professional Directory

Maybe it is presuming to suggest to the press that as general conditions are to a large extent psychological, a few 'happy' headlines could be in order. There are factors in the situation that really could be made into cheerful reading and the public might appreciate a summary of them, if only as a temporary diversion and tonic. Besides, it's a good time to 'hedge,' even on so-called News."

Of more significance, from a practical standpoint, is the opinion of the American Institute of Finance, which follows a survey of a hundred-year period to this gratifying conclusion: "Nothing the present decline in business over the past two years from 39 per cent above normal to 47 per cent below normal, it is the institute's opinion—based on the fact that the low rate of activity which has existed now for nearly a year has created substantial deficits and a substantial deferred demand—that business will recover vigorously in the year ahead and gradually work back to normal within the next year."

One more bright spot out of the news of the day—Challenging America to lead the world out of the slough of economic depression, Lord Beaverbrook, London newspaper publisher, in an interview said he was certain the world would soon experience a great swing of the pendulum, which would bring back widespread prosperity. How soon, he intimated, would depend upon America.

"This is not the greatest depression in history," he said, "and it's not even the worst your country has experienced. Don't forget Coxe's army and the 'hungry nineties.'"

Challis Chats

Our school is progressing nicely with a good attendance.

Miss Jewel Jones spent Sunday and Sunday night with Miss Dorothy McGlothlin of Brownfield.

Mr. and Mrs. Claude Smith are moving to Lubbock this week.

Mrs. Ola Cotton of Winters is visiting her friend, Mrs. Ada Howze, this week.

Mr. and Mrs. Bill George visited in the home of his sister, Mrs. Albert Oats, of near Southland, Saturday night.

Mr. and Mrs. J. H. Howell attended church at Gomez Sunday and visited with Mr. and Mrs. Jim Draper.

Mrs. M. E. Kinard who was called to Plainview on the account of the serious illness of her daughter and niece, is still with her daughter. We understand her niece died. Mrs. Etta Yeiser who also went with her mother has returned home and reports her sister improving.

The Quilting Club met with Mrs. Money Price last Friday P. M. Every body seem to have a real nice time. We quilted two quilts. Delicious sandwiches, fruit salad and ice tea were served.

Read the Ads in the Herald.

WANT ADS

HEMSTITCHING—Shall be glad to do your hemstitching while you wait or mail orders.—Mrs. A. J. Weldon, 210 North 4th Street. Two block north of Phillips Service Station.

SEWING WANTED—Satisfaction guaranteed. Prices reasonable. Children's school clothes a specialty.—Mrs. G. W. Lane, 722 E. Broadway, Brownfield, Texas. 5p

HEMSTITCHING—5c per yard. Leave at Walts Service Station or my home 323 S 1st street.—Mrs. Walter Gracey.

FOR TRADE 640 acres of row crop land, located near Brownfield in Terry County; 2 sets of improvements; practically all in cultivation; 4 miles from Brownfield; will trade for wheat land or city property in any good West Texas town.—Write Box 2241, Amarillo, Texas. 4c.

WILL BUY good mules any time they are offered at a bargain. See Lee Smith, City. tfc.

SAVE RENT: Houses built on installment plan. See C. D. Shamburger, City. tfc.

LET The Herald print your butter wrappers. We will give you a price that will please you.

FOR SALE—Land in Terry and Gaines counties on good terms, from \$8.50 per acre up, improved, in one-fourth section tracts, and half sections raw. If you want to buy a farm worth the money, I have it.—R. C. Burleson, Box 296, Brownfield, Texas.

FOR SALE—or trade—Sections 120 and 132, Block D 11. One improved. Would take light auto or truck. Must be good. Address P. O. Box 86, Amarillo, Texas. 3c.

FOR RENT—apartment with modern conveniences with garage. 117 North 4th Street. tfc.

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. H. M. Pycatt, Commander. C. K. Alewine, Adj.

Brownfield Lodge No. 903, A.F. & A.M. Meets 2nd Monday night, each month, at Masonic Hall. R. M. Kendrick, W.M. J. B. Knight, Sec.

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome. T. B. Wood, N. G. J. C. Green, Rec. Sec.

DR. A. F. SCHOFIELD
Dentist
Phone 185 State Bank Bldg.
Brownfield, Texas

DR. R. B. PARISH
DENTIST
Phone 106—Alexander Bldg.
Brownfield - Texas

JOE J. MCGOWAN
Attorney-at-law
Office in Courthouse.

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Dr. M. C. Overton
Diseases of Children
Dr. F. E. Laittmore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. E. Stillie
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. R. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. Jerome H. Smith
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Dr. V. W. Rogers
Dental Surgery
C. E. Hunt
Superintendent
J. H. Felton
Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.



BUSINESS FIRST

Since business is the vital factor in the community life of any country, this bank places business foremost in the every day transactions. We want our business to thrive and we know that ours does as our customers does; that is why we so willingly work for their interests.

Business in a business-like way based upon sound banking principles and a conscientious endeavor to help all our customers is our policy.

BROWNFIELD STATE BANK



HAVE YOU MET THE LADY WHO NEVER READS THE ADS?

GO INTO her kitchen. The shelves are filled with familiar brands of soup and soap and foods of all sorts. Her electric iron and ice-box have been advertised regularly. So have her rugs and towels and table silver. **SOMEBODY** must have been reading "the ads" ... asking for known quality ... buying the goods ... giving them leadership.

Few women now are content to miss the marvelous comforts of the times. Almost every one is planning to make next year easier and pleasanter than this year. **YOU** read the advertisements with interest because in them you find the freshest news and the most practical ideas about keeping house—and about all other branches of the modern art of living.

Naturally, your interest and your confidence grow when you see the same product appearing over and over again. Improved ... better now than ever, but an old friend, anyway, something you can rely on to meet a need, and do a job.

Follow the advertisements in this paper carefully. They are full of interesting facts and useful ideas. They will save you time and money ... and bring you better things.

The Herald

Terry County's Only Home Paper

ADVERTISING

PRINTING

About Our Trip to "The Lower Regions"

We hope that none of the readers will get it into their heads from the above caption that this county editor, wife and the brood has ventured off to that bad place known various as gehena, hades, hell, etc., and held communion with that old boy known as satan, from whose kingdom no soul is said to return. No, sir, that is the last place we want to see, and so far as spending a short vacation there in the summer time is concerned, please excuse us. But we made a trip down to old Howard county, to Coahoma and Big Spring, from where we aim to get our next railroad, and boy, they are anxious for us to get it as well as we are anxious to receive it.

Speaking of vacation, a friend asked us recently if we had one this year. We told him we had been taking one all the summer, and was ready to receive some job work at the Herald office now, and by the way, it has been rolling in lately. Kinder looks like old times to hear the job presses humming, while the old linotype rattles and klanks as it spits out its hot metal in the shape of some of these windy articles we write. Here of late we have refrained from any hot editorials as they would only heat up the plant the more.

But what we started out to say and didn't was, that the Stricklins all left here last Friday afternoon headed for the little city of Coahoma to see our wife's kin folks, and man, there is plenty of them in that little town. We meet some every time we go down there we never saw before, but they are mostly still nursing. Nothing unusual barred our way. A puncture between here and Lamesa held up the procession long enough for the son of a Brownfield citizen to catch up with us while we were changing tires. He had started out to join the navy "and see the world" with a suit of underwear, shoes, socks, pants, shirt and hat. At least, that was all that was visible to us. We transported him to Lamesa where he likely caught another car less crowded. We arrived in Coahoma about 6:30 P. M.

Their crops seem to be tolerably good, but not so good or green like they are in Terry county. In fact, most of the feed is "fired up" and the cotton is shedding the leaves. But it is quite loaded and opening fast. They will be very busy picking in the next two week if they have no more rain. They would welcome a rain if it would come right away, but if not, then they as soon it would not come at all as it would ruin the open cotton. They had lots of melons, roasting ears, tomatoes, beans and peas just the same as here, and they were busy canning things. We went into one country home, where our niece lived where half the bath room was covered with canned goods, and she informed us like conditions obtained with most farmers homes in Howard county. Unlike olden times, we found that farm homes down there like here are surrounded by plenty of chickens, hogs and dairy cattle. The only thing we missed was the Plains windmills spouting their inexhaustible supply of pure water. Most farm homes down there have to haul water.

And down there, like here, the general conversation was the depression and low priced cotton, but everywhere we went we found oodles to eat and plenty to wear. There like here, many of them are not disappointed and think they will starve, but are afraid they will not be able to get a new car, and we imagine that is a great deal the trouble everywhere when it comes down to brass

tacks and toenails. We spent most of Staurday getting up with our sleep from a two weeks meeting, and man, we put in good time. A norther blew up Friday night, and the weather was just right for good day sleeping Saturday, and our host and brother-in-law, Joe (Shorty) Roberts was in the same frame of mind. By the way, we always thought that old gag about a fat man's mouth bulging in and out like a bellows when he snored was all a lie, but we saw Shorty demonstrate Saturday. That's no comic strip stuff.

Climaxing the trip with a grand finale, after Sunday school was over Sunday morning, all the kith and kin loaded on for the fine city park at Big Spring with more luncheon than you could shake a stick at. Boy, they had the grub, and we don't mean maybe. After devouring all we could without even denting the table, we told them that we did not care to hear another word about the depression or Hoover Prosperity while we remained with them. Some that had not done so before, then took the scenic drive up the mountain and around rim rock, where Big Spring spreads out 1000 feet below. Makes a fellow from the level Plains rather dizzy at that height. We understand that some rather large crevices were opened in the side of those mountains by the recent earth quake.

Returning to the park, four huge melons were carved, and we hit the hike for old Terry, nothing especially happening except two lovely punctures. But you know how they happen—how much pleasure there is in them. There was only two tacks between Big Spring and Brownfield, and we ran over both. But we threw them way out in the adjoining pastures. So don't be afraid to make that trip now. Have you been following us, or did you drop out three paragraphs above. If you don't read it at all it won't insult us, as we just did it to fill space. But we sure had a nice time and got too much to eat as hot as it is.

MARRIED

Mr. Earl J. Brown and Miss Ollie Faye Kelly, prominent young people of the Gomez community were married last Sunday morning directly after the midnight hour at the home of the bride's parents, Rev. Alfred A. Brian, of Brownwood officiating. The happy young couple will continue to make their home in Terry county.

Mon Chases a Man Over the Corn Fields

Last week one afternoon, we were taking an afternoon drive out south of the city shooting a few jack rabbits, and ran by our big sheriff, Mon Telford on the side of the road. He appeared to be tracking something or hunting something, and thinking it none of our business, we kept hitting the road as it was nearly night fall. It was a good idea, too, or we might have had to haul him around some.

Later in the week we asked Mon what he was doing, and before answering, he said: "Was that you that passed me down there." Yes, said we. "Boy, it is a good thing I would have given you a job hauling me around down there for awhile." It seems that Mon's car was temporarily out of commission and he was after a man who was indicted on several misdemeanor counts, and had taken to the tall corn.

Mon said he finally located the man some four miles west of the house he was tracking around, in the big middle of the largest corn field in Terry county. Mon said he was following the fellow's tracks and got in 40 or 50 yards of him. By that time Mon said his feet felt like they were blistered and he didn't care to be fooled with any longer and when he called for the man to halt, he did so in no uncertain language, and he hove to.

The prisoner was brought to town and is now behind the bars awaiting his trial.

Eli Perkins and wife were Amherst visitors over the week end. They saw the strip riddled by hail on Friday the 14th.

Quite a severe streak of hail recently hit the north edge of Terry and the south of Hockley county.

Men's Fancy Hose
Celence and Rayon

19c pair

CLEMENTS

5c to \$1.00

Automobile LOANS

See Me At Your Earliest Convenience At The
Brownfield State Bank

JAMES H. DALLAS

AGENT FOR—

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Your Business Will Be Appreciated

LIKE GOOD HEALTH beyond price

Dependable Gas Service, like good health, is seldom considered while we enjoy it, but is appreciated keenly after it disappears.

Your gas service is regarded as a good gas service only if it meets your needs 365 days in the year, every minute of the warmest day of Summer or the coldest day in Winter.

Day and night, the members of the West Texas Gas Company work diligently at their task to insure such a service.

WEST TEXAS GAS COMPANY

AMONG SOCIETY FOLKS

Mrs. Ike Bailey, Editor

Phone 160

LENA MAE BALLARD COMPLIMENTED

Miss Lena Mae Ballard was honored at the meet of the Laf-A-Lot Club Thursday. The party was at the home of Mrs. Tom May with Mrs. Roy Ballard as hostess. Bridge guests were Misses Lillie Mae Bailey, Lou Ellen Brown, Kate Duke, Lucille Webb, Mary Katherine Anthony, Jewel Graves, Lena Mae Ballard, Irene Lindley and Mesdames Blanche Ballard, Belle Hilyard, Elizabeth Herod, Era Glover, Geneva Swan, Mildred Rambo, Joe Freda Anthony and Madeline Tiernan. Prizes were awarded Miss Webb for high, Mrs. Ballard, low and Miss Ballard, honoree. A salad course was served as refreshment.

Mr. and Mrs. A. R. Brownfield and Ray Jr., returned Sunday from a stay of several weeks in Hot Springs, N. M.

Mrs. Vernal Rentfro and baby of Amarillo visited her parents, Mr. and Mrs. L. F. Hudgens, last week.

Mrs. B. L. Thompson left Friday morning for Colorado Springs.

MORNING PARTY IN HONOR OF MRS. SCHMIDT

Mesdames Flem and H. W. McSpadden entertained Thursday morning with a bridge party complimenting Mrs. H. W. McSpadden's daughter, Mrs. Schmidt. Five tables were arranged for bridge. Mrs. McDuffie scored high and Mrs. Endersen second high. Refreshments were served to the following: Mesdames Schmidt, McDuffie, Endersen, Harp, Pyeatt, Jacobson, Wingerd, Toone, Telford, Sawyer, Herod Hilyard, Allen, McGowan, Cave, Fred Smith, W. C. Smith, McBurnett, Collins and Michie.

Mr. C. A. Quiett of Nolan suffered an operation for acute appendicitis at Sweetwater, Sunday of last week. His condition is not improving to any appreciable extent. A blood transfusion was resorted to last Sunday. Mrs. Quiett's sister, Mrs. John King, accompanied by Mr. and Mrs. James King went to Sweetwater Monday, returning Tuesday and reporting Mr. Quiett's condition very much better. Mrs. Quiett was formerly Miss Emily Miller.

Mr. and Mrs. Ralph Carter had as their guests during the weekend, Mr. and Mrs. O. D. Carter of Lamesa, Mrs. D. P. Carter of Floydada and Mr. Tom Carter of Lubbock.

Miss Lena Mae Ballard left Tuesday for Littlefield, Texas. She will visit there until Sunday and then return to Albany.

MR. AND MRS. R. L. BOWERS HOSTS

Six tables of bridge guests were entertained Tuesday evening in the home of Mr. and Mrs. R. L. Bowers. In the play of auction bridge Mrs. Bailey and Mrs. Endersen received the high score prizes. Refreshments, consisting of stuffed tomatoes, ice-cream cookies and ice tea were served to the following: Messrs. and Mesdames Pyeatt, Telford, McGowan, McDuffie, Endersen, Bailey, Storey, Wingerd, Sullivan Hudgens and Michie and Mrs. Allen.

MRS GILLUM GRAHAM HONORED

Miss Mary Katherine Wilson entertained Friday evening in honor of Mr. and Mrs. Gillum Graham, recent bride and groom. The guests were invited for 8 o'clock and they came bringing gifts for the honorees. These were concealed until the guests of honor arrived. They arrived about 8:30 and all present played games until 10:30 or 11 when the hostess announced that a Treasure Hunt would conclude the entertainment. The bride and groom were allowed to hunt first following up each clue until they found the gifts at last and were told that they were meant for them. Ice cream and cake were served to: Frances and Gillum Graham, Lenore and Lee Brownfield, Clovis and Spencer Kendrick, Alma Brown, Don King, Dell Smith, Murphy May, Katherine Holgate, Sawyer Graham, Dee Brownfield of El Paso and the hostess.

We noted in the Lubbock paper that Miss Martha Spencer of Lubbock married Mr. Lingle of Lubbock in Portales N. M. August 21st. Miss Spencer is the grand-daughter of Mr. and Mrs. J. L. Randal of Brownfield. She and Frances Brownfield were born in Brownfield the same night and were married within two days of each other.

KILL KARE KLUB

The Kill Kare Klub met at the home of Mrs. Collins Wednesday afternoon. Present were: Mesdames Brownfield, Wingerd, W. C. and C. J. Smith, Lewis, Fred Smith, Cave, Lewellen, Self, Herod, Hilyard, Stricklin, Toone, Hudgens and Harp. Mrs. W. C. Smith and Mrs. D. P. Lewis scored high and received a pretty picture and a luncheon set as prizes. Punch, cake and cream were served.

Mrs. Lee Walker of Spur, Texas is visiting in the home of her daughter, Mrs. Chester Gore.

Mr. and Mrs. Weldon Howell of Canyon visited his relatives here this week.

FEDERATED MISSIONARY SOC.

The Federated Missionary Society met at the First Christian church Monday. The program was furnished by the Presbyterian Missionary Society. Mrs. Wingerd presided as president of the Federated Society. Mrs. Crews, the secretary, read the previous minutes. The program was then taken in charge by Mrs. Dallas. It opened with a devotional, read by Mrs. Griffin. Two vocal duets by Virginia May and Wanda Graham were appreciated as well as a song by Mrs. Roy Wingerd. Talks in Biblical characters by Mrs. Ellington, Mrs. Weir and Mrs. David Perry proved very enlightening. The place of Young people in the church was discussed by Miss Christova Sawyer. Lenore Brownfield gave a reading and Eileen Ellington played a piano solo. This concluded the program. The ladies of the First Christian church then passed sandwiches and ice tea to all those present.

Mrs. L. J. Dunn and children are visiting friends in Floydada this week.

Rev. Hale conducted a revival meeting at Johnson last week and is going to open one in Dimmitt Sunday.

Miss Delia Barnes left Monday for Lubbock to enter training as a nurse in the Lubbock Sanitarium. Miss Barnes has been filling the position of office girl for Dr. Jacobson the past few months.

Virgie Brownfield of Sterling City, Texas is visiting relatives and friends in Brownfield.

A. D. Brownfield and daughter, Dee, left Monday for their home in El Paso. The two younger children remained in Lubbock with their aunt, Mrs. Rosecoe Wilson. They will attend school in Lubbock this year.

MRS. SULLIVAN HOSTESS

Four tables of bridge guests enjoyed a party Thursday in the home of Mrs. Dewey Sullivan. Mesdames Hudgens, Jacobson, Pyeatt, Endersen, Sawyer, A. M. Brownfield, Allen, McDuffie, Carter, Lewellen, Wingerd, E. Jones, Warnick, Telford, Bowers and Cave enjoyed several games of a contract bridge. Mrs. Endersen and Mrs. McDuffie received a pretty bread tray and a tapestry as their respective prizes for high and second high. Two-course refreshments were served.

The church of Christ Bible Class now meets on Monday instead of Thursday.

The Young Matrons' Circle of the Baptist W. M. U. will meet with Mrs. Frank Ballard Monday. The Bible lesson will be the 7th and 8th Chapter of Romans.

KOLONIAL KARD KLUB

Mrs. Arthur Sawyer entertained the Kolonial Kard Klub Tuesday afternoon. The prize for club member was won by Mrs. Cave. Mrs. Mrs. Pyeatt won high for other guests. Those present were Mesdames Cave, Lewellen, Bailey, A. M. Brownfield, Harp, Michie, Sullivan, Wingerd, Endersen, Hudgens, Carter, Terford, Pyeatt, Hilyard, E. Jones, C. J. Smith, Herod, McDuffie, McGowan, Allen, McBurnett, Dallas, F. McSpadden, H. W. McSpadden, Stricklin, Collins, Self, and Miss Gladys McSpadden. Pretty refreshment trays were brought in and cake, cream and punch served to the guests.

WEDNESDAY SEWING CLUB

The Priscilla Needle Club met at the home of Mrs. L. R. Pounds, Wednesday of last week. Mesdames Kendrick, Crews, Holgate, Rambo and McChish were present and spent an enjoyable afternoon in needle work. Ice cream and cake were served.

JUBILEE AUXILIARY SOCIAL

Mrs. B. Hunter was hostess to the Jubilee Auxiliary Methodist Missionary Society Thursday. They met for a social afternoon. Much work was done on a quilt. The hostess served refreshments.

PATRONS OF BROWNFIELD PUBLIC SCHOOL

To all who have children not old enough for Public school, I will teach pre-primer or Kindergarten work. Tuition three dollars per month. Studio located in Grade school building. Be glad to see and talk to any parent interested in this work—Mrs. Nannie Carpenter. 3c.

CUT FLOWERS

They make a note of good cheer in the sick room and suggest health, hope and happiness. Leave your orders with us and we will see that they are given special attention. Phone 69 Mrs. W. B. Downing.

QUEENELLE SAWYER ENTERTAINS

A group of girls and boys enjoyed a party Tuesday evening at the home of Mr. and Mrs. Arthur Sawyer, with Queenelle acting as hostess. After many different games had been played, ice-cream and cake were served to the following: Mildred Adams, Lucille McSpadden, El Ray Lewis, Wanda Graham, Virginia May, Helen Quante, Margene Griffin, Betty Jo Savage, Mattie Jo Gracey, Verma Brown, Iris Lewis, John Jr., and Odell McLeod, Bill and Joe Hardin, Claude Hudgens Jr., T. I. Brown Jr., Chas. Michie, Bert Elliott, Clifton Jones and Robert Drennon.

METHODIST LADIES TO SERVE DINNER MONDAY

Next Monday the ladies of the Methodist church plan to serve a chicken dinner in the Brownfield Hotel Building, formerly occupied by the Hancock Cafe. The price will be fifty cents per plate and the menu will be bounteous.

MEADOW O. E. S.

The Meadow O. E. S. had a very interesting meeting Friday afternoon. The Deputy Grand Matron for this section, Mrs. Wiseman of Littlefield visited the chapter. Most of Meadow's officers and members were present as well as four officers from Brownfield Chapter and two from Lubbock. Brownfield O. E. S. is to meet next Monday night at 8 o'clock.

Mrs. G. S. Webber returned Monday from Waxahachie where she attended the funeral of her nephew.

MARRIAGE OF PAIR IS TOLD

Announcement was made here Sunday morning of the marriage of Miss Martha Spencer, daughter of Mrs. Gaster R. Spencer Bacon, and Charles Moore Lingle. The couple was married on August 23 in Portales, N. M., by Rev. Clyde A. Loits, pastor of the Christian church there. Mr. and Mrs. C. A. Rogers* of this city accompanied them to Portales. Mr. and Mrs. Lingle will reside in Lubbock. He is with the Ratliff-Rogers Buick company and has been in Lubbock for about two years. Mr. Lingle's parents, Mr. and Mrs. Ormsby Kelly Lingle, live in Kansas City, Mo. He attended a junior college there and the Flannery Flying school in Chanute, Kans., before coming to this city.

Mrs. Lingle has grown to womanhood in Lubbock and is a graduate of the Lubbock High school. She later attended Texas Technological college and Randolph Macon college in Lynchburg, Va. — Lubbock-Avalanche.

CHURCH OF CHRIST

Our meeting closed last Sunday night. Large crowd present and splendid interest. Twenty-seven were added to the church. We want to thank everyone who helped in anyway, especially the merchants who let us display the cards in their windows. We are holding at Harmony this week. Services each night at 8:15. The meeting will continue over Lord's day and possibly longer.

I will preach here Sunday at 11 A. M. Pleasant Valley at 3 P. M. and Harmony at night. R. P. Drennon.

Mr. M. B. Sawyer called us over to his house one day this week to see a huge stalk of corn which was about twelve feet high and had three ears of corn on it. He stated that it was a Mexican corn that had been introduced in this section recently. Mr. Sawyer has around 60 good farms in Terry county and it always on the lookout for something good for his farmers to plant.

It is reported that seven inches of rain fell at Pep in Hockley county in 45 minutes.

Forrester Items

The Epworth Leaguers went on a hike last Wednesday night. They met at the school house and went to the home of Mr. and Mrs. Lee Gage where they stopped to get a drink of lemonade. From there they went to the home of Mr. and Mrs. G. M. Thomason where they were served with corn on the cob. They then went to Mr. Chambers home where several large watermelons awaited them. These were served cotton picker style. Games were then played until a late hour and every body pronounced it the best event of the summer.

Mrs. Creo Reatherford and Miss Callie Reatherford visited Misses Elma and Bertha Baldwin last Wednesday.

Harold Dwayne Zachary has returned from the sanitarium and is doing very well at this time.

Mr. and Mrs. Ernest Seely of O'Donnell are here visiting relatives and friends.

Miss Bertha Baldwin visited Miss Callie Reatherford of Hunter Saturday night and Sunday.

Miss Helen Rogers is visiting Miss Vera Seely of O'Donnell this week.

Mr. and Mrs. G. M. Thomason and family, Mr. and Mrs. Stephens and family, Mr. and Mrs. Chambers and family and Misses Naomi Drury and Elma Baldwin all attended the reunion Sunday at the home of Mr. and Mrs. Baker of Wellman. They will report a most enjoyable time.

Mr. and Mrs. Roy Moore and Mr. Stice visited Mr. and Mrs. Fulton Sunday.

Mr. Zachary and family have relatives from Lubbock visiting them this week.

Mrs. Parnell visited her sister, Mrs. Drury last week.

GRACEY FAMILY REUNION

Mr. and Mrs. J. E. Gracey opened the doors of their farm home five miles north of town, August 30th to all the members of the A. E. Gracey family.

A big chicken dinner with all kinds of dressing was enjoyed by everyone. Later in the afternoon, cold watermelons were served.

Those present were A. L. Gracey, Mr. and Mrs. L. M. Goforth, of Dallas, Texas; Mr. and Mrs. D. D. Potter of Roseoe, Texas; Mr. and Mrs. W. H. Goodnight, of Memphis, Texas; Mr. and Mrs. O. Terry and son, Rex, of Lubbock, Texas; Mr. and Mrs. Walter Gracey and daughters, Mary Lee and Mattie Jo, of Brownfield; Dr. and Mrs. J. G. Dodge, of Abilene, who are visiting in New York City and Mr. and Mrs. J. L. Height, of Vega, Texas, who has illness in the home were the only one who did not get to enjoy this wonderful reunion.

COUNTY COUNCIL P. T. A. BOARD MEETING

The Executive Board of the County Council P. T. A. is requested to meet in the Brownfield High School Building, Tuesday afternoon, at 2:30 P. M. Sept. 8. This board consists of the officers and committee chairmen of the county council and the presidents of all local associations in membership.

It is very necessary that we have all members of the board present in order to begin our year's work.

We felt so lazy after returning from our trip that we made a note to say in this issue that local news would be scarce on account of our trip, but since then, we have picked up quite a nice lot of local news and are going to give the readers quite a nice sheet if we do say it.

There was a medicine show here all last week. They had a fine crowd every night but we imagine that it was no burden for them to carry away the money they got.

Five head of work stock and four dairy cows have been getting plenty of grazing from a 3.6 acre sweet clover demonstration pasture planted in March by R. L. Eddleman of Plainview community, Baylor county.

Harmony News

(Last Week.)

The meeting which was held by Bro. Johnson, closed Sunday. The meeting has been a great help to our community. There were six baptised and several joined the church by letter. All the members of the Harmony Baptist church are urged to meet Sunday morning for the purpose of calling a pastor.

Mrs. Leo Campbell was visited last Sunday by her father, Mr. Gragg of Shamrock, and her brother, Bill Gragg of Arkon, Okla.

Mrs. Jim Gillaspie and children of Tularosa, N. M., who have been visiting her father, W. J. Sullivan, returned home Sunday.

Bee Burkhalter of Tipton, Okla., visited his parents Mr. and Mrs. Franklin Burkhalter last week.

(This Week)

The Harmony Baptist church met last Sunday and called a pastor. Bro. Weaver Lovelace was called by a unanimous vote.

Little Bobbie Lee Williams has been suffering with his head and ears quite a bit. He was taken to Lubbock last week and had an operation. He seemed to be doing very well until Saturday, when his head rose again. His parents took him to the sanitarium again Sunday. The doctors pronounced his ailment erysipelas, and was in a dangerous condition, but Monday afternoon he seemed to be doing fairly well.

Rev. J. A. Gibson, whole souled friend of the Herald, was in this week and reported that he was having a wonderful revival at Willow Wells. Much interest is being taken in the meeting, and a number have come forward for prayers. He also reports that crops are good in that vicinity, and he has seen some of the best cotton down there he has encountered this year. He reports that Mrs. Gibson who recently underwent an operation at the Lamesa Sanitarium, is now home and doing nicely.

A. Yates was in this week with a fine load of real melons. Mr. Yates has one of the sandiest farms in the county, but he says he has a wonderful crop.

J. A. Rushing of the Tokio community was in Tuesday after supplies.

Hamilton—New courthouse under course of construction.

RAINBOW BEAUTY PARLOR

FREE NUSHEEN RINSE

with every Shampoo and Wave Set. After the summer's social activities it is well to take special note of the appearance of your skin and hair

The first visit to the Shop will convince you that we bring out your good Points and eliminate your bad ones.

SPECIAL ON PERMANENT WAVES

REGULAR \$5.00 WAVES FOR \$3.00

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FREE GAS IF YOU ARE LUCKY

FILL and GREASE

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MAGNOLIA PRODUCTS

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CAMP WESTERN SERVICE STATION

See us about Shoeing your car or trailer with GOODRICH TIRES. A Better Guarantee, Less Money

L. M. PERRY & SON 52



FRESH FOR YOUR TABLE

When you buy vegetables from our Store, it is like picking them out of your own garden. They have the same freshness, that incomparable, fresh-from-the-garden taste that makes the eating of them so enjoyable

We handle the Choicest Fresh Meats.

Give us your next order.

PHONE 2-5-6 WE DELIVER

J. C. WHITE GROCERY

MRS. JAY WHITE, Mgr.

We have a large Shipment of McKessons Lemon and Almond Cocoanut Oil Soap

Single Cakes 7c
4 Cakes for—25c

Palace Drug Store

"If Its In A Drug Store—We Have It"

CONOCO GAS and PROCESS MOTOR OIL. WASHING and GREASING

FITZGERALD FILLING STATION

PHONE 126

Mrs. W. H. Dallas

Teacher of Piano and Voice, of Experience, offers the Following Courses:

1. For beginners of 5 years and over, the newest and most progressive course using Williams and Thompson progressive methods, principally.
2. For more advanced: Piano and Voice students are prepared for church, home, and public performances, using classic and modern types of work.
3. Teachers course: Students advanced and High School musicians wishing to make Music their profession, are thoroughly coached and trained, and will, upon the completion of the course, receive a Teacher's Certificate. Examinations given by competent Kansas City teachers. High School graduates receive music credits upon entering College—upon my recommendation. High School Girls Glee Club work will continue as last year.

FALL TERM STARTS SEPTEMBER 3RD.

For Tuition and other information call at my Studio 1001 East Cardwell, or phone 48 please.

HOGS MAKE JUICE GAINS ON HEGARI

Gonzales—Feeding green hegari with the head on, supplemented with equal parts of cotton seed meal and tankage, E. Wendt of the Dyer community in Gonzales county is getting gains of two pounds a day each on the 151 hogs he is preparing for market. Mr. Wendt plans later to head and thresh the hegari, according to the report of county farm agent, J. M. Saunders. The hogs are being weighed regularly and a close check kept on the cost of the pork which is being produced.

SUDAN GRASS AGAIN PROVES ITS VALUE

Daingerfield—Sudan pasture increased milk production two gallons per day per cow for the five cows owned by R. R. Traylor of Daingerfield, in three days after he turned them into pasture. As reported by the Morris county farm agent it took the sale of only one and a half days increased production to pay for the cost of the pasture.

Read the Ads in the Herald.

SHOES DYED

with that good

Eagle Brand Oil Dye

Ladies Shoes 35c
Mens Shoes 45c

Ward's Shoe Service

Quality and Service My motto
East Side Square Brownfield, Texas.

Foot Itch

Millions Have Athlete's Foot
Why suffer from the queer skin disease causing severe itching of toes and feet, cracking, peeling skin, blisters, Ringworm, Trench Foot or Hand Itch, when you can avoid infection and quickly heal your skin with Dr. Nixon's Nixoderm? Based on the famous English Hospital formula, discovered by a leading London skin specialist, Dr. Nixon's Nixoderm acts with amazing speed, because designed for this particular skin disease, Nixoderm is guaranteed. It must stop itch and quickly heal your skin or the small cost will be refunded.
Alexander Drug Company.

RELIC OF CIVIL WAR DAYS FOUND NEAR OLD TRAIL

Much comment and interest was aroused Tuesday when Mrs. Howard H. Walker, wife of a prominent farmer of this territory, brought in a shell of unusual calibre, which was later identified by a citizen as being one used in a Carbine 54, which guns were in use during and immediately following the Civil War.

The old shell, which plainly shows the effect of years of exposure to the elements, was found recently by Mrs. Walker, as she went about her duties as farmwife. An old trail, popularly supposed to have been a buffalo trail, crosses the farm, which is known locally as the Jack Smith place, just northeast of town, and Mrs. Walker found the shell about three hundred yards from this old thoroughfare. The trail has been plowed up for a number of years, but its course can still be plainly traced across the field.

The shell, which is about 2 1/2 inches in length, bears no marks or numbers. It is to be placed on exhibit at the bank here, as many citizens have expressed their desire to inspect it. Practically every person who has seen it has wondered what story is connected with this relic of bygone days, and the history of how it came to be lost here.—O'Donnell Index.

A gain of 90 pounds in 31 days is reported by Mildred Craighead, Mason county club girl, on her baby beef calf. It was a motherless calf put on a Jersey nurse cow and given access to a self-feeder in which was placed a coarsely ground ration of 54 per cent oats, 18 per cent of corn and barley, 5 per cent of cottonseed meal and a commercial concentrate, and prairie hay.

Repeated dry weather breaking on a field badly infested with Johnson grass killed the grass down to small patches in two years for W. W. Blankenship of Mosheim, Bosque county, the county agent reports. Spraying with calcium chlorate has removed the last live grass plants from the field.

Club boys in Childress county are learning to caponize and plan to have a solid carload of capons ready to market next January. In their first caponizing only three out of 149 birds died.

University of Texas Report on Quakes

Austin, Texas, Sept.—Describing the maximum damage effected in Texas due to the recent seismic disturbances, Dr. E. H. Sellards, associate director of the Bureau of Economic Geology of The University of Texas, who has just returned from a trip to the Valentine and Lobo territories, said that all chimneys in Valentine were either destroyed or damaged.

"The cement cap, weighing 100 pounds or more, at the top of one chimney at the school building was thrown northward clearing the roof of the building," Dr. Sellards said. "Another chimney on a private house was broken at roof level, and that part above roof level, weighing at least 150 pounds, was thrown northeastward clearing the roof and lighting in approximately upright position in the yard. These instances indicate the intensity of the shock in this locality and also the north-south trend of the vibrations. Many chimneys at Valentine and Lobo were offset or twisted, but the direction of twist was not consistent, some being clockwise and some anti-clockwise."

In describing the extent of the area effected by the quake, Dr. Sellards pointed out that minor effects were observed to the south as far as Presidio, to the north as far as Monahans, to the east as far as Alpine and to the west as far as Sierra Blanca. Information concerning the earthquake which is being assembled by the Bureau of Economic Geology awaits completion, pending the arrival of information from the Geological survey of Mexico.

SOLVING A STATE'S ROAD PROBLEMS

"Oiled roads have offered New Mexico, a state of limited resources, a high type hard surfaced road at a moderate cost," says C. O. Faulk, of that State's Highway Department. "Since New Mexico began the construction of this type road three years ago, the experimental stage has passed and the State now has over 500 miles of oiled surfaced highways in use."

Of especial interest are Mr. Faulk's statistics. It has been found that oil surfacing costs an average of \$4100 per mile, and that maintenance comes to \$488 a mile annually, including six per cent interest on the investment. This compares with up keep cost of \$880 per mile per year for gravel, crushed stone and similar roads on which loss of original surface must be figured each year.

In addition, it is estimated that oil roads, by saving automobile upkeep expense, benefit motorists to the extent of \$1095 per mile per year and add to pleasure and safety of motoring by eliminating dust and mud.

In these days of high taxes, the low-cost, waterproof surfaced highway is a necessity for a majority of states and should be demanded by the taxpayers.

FIGHT THE FIRE MENACE

This country needs an intensive public movement against fire waste.

It cannot too often be repeated that the individual is generally solely responsible for the gigantic annual fire toll in lives and property. The fire insurance industry, aided by various public and private organizations and groups, carries on an unceasing, year-round work in an effort to promote better understanding of fire hazards, fire-resistive building construction, more adequate fire-fighting facilities, and building inspections. This work has certainly not failed—without it our fire waste would reach a far larger total than at present.

Fire prevention is mainly a matter of using one's eyes and one's common sense. If wiring is regularly inspected, corners kept free of accumulations and chimneys and heating plants cleaned and examined, the average property's chance of burning will be small.

Let's give fire the careful treatment it deserves—and by doing that, save the greater part of the half-billion dollars of property and the ten thousand lives that the "red menace" now destroys each year.

A saving of \$127.50 in the feed bill for his 25 cows for June was accomplished by Oliver Person, Harrison county dairy herd demonstrator, who has a 40-acre sudan pasture. Grain was cut to 200 pounds per day and production maintained.

Seven Bexar county 4-H club boys are weighing the milk of 59 cows once weekly and keeping feed records for the guidance of the owners.

The District No. 2 convention of the Christian church, composed of 24 counties in this section, will hold their annual convention at Plainview, Sept. 10-11.

Dr. G. S. Webber is moving this week to his new home on Cardwell street. Boys, don't forget to lock the chicken house before retiring.

PATERNALISM CREATES HIGH TAXES

In 1928 the cost of government was nearly one-sixth of the national income. One day's labor in each week for the entire population went to the tax collector.

To meet the increased expense government has raised taxes—and has borrowed, which means still higher taxes in the future. Expenditures have constantly exceeded receipts, resulting in an annual increase in governmental indebtedness of nearly \$1,500,000,000. Most of this may be checked up against the states, but now the Federal government, which for a few years made a good record of economy and debt reduction, is facing a gigantic deficit.

The principal cause of high taxes is paternalism, which means extension of governmental duties. The commission and the bureau are insatiable tax-eaters. Too many of us have come to look to the government to protect our health and morals, provide us with our livelihood and guarantee us prosperity. And when government seeks to do these things it must pay for them out of the public's money.

High taxes are the greatest enemy of industrial activity, employment, homebuilding and progress of all kinds. Unless we demand economy on the part of government, and rigidly limit its power to the true functions of governing, the tax problem will eventually be insoluble.

HIS WAY

Mother protested upon seeing little Bennie giving his kitten a vigorous shampoo. "I don't believe the mother cat would like you to wash her child that way," she said.

"Well, I can't help it if she does not like it. I'm just not going to lick the kitty like she does," said Bennie.

Rev. J. W. R. Bachman, of Seagraves, was a business visitor to our city Monday. He most always calls on the Herald as he was once in the newspaper game.

W. R. McDuffie and family, who have been occupying the new Webber home, are moving into the Carl Lewis residence this week.

Hail Ruins Crops in Castro-Lamb Counties

Hail, those terrible ice pellets that damage and ruin crops' homes and everything that comes within their path, struck Lamb and Castro counties late Friday afternoon of last week, damaging crops of 20,000 acres to the extent of over \$400,000.00.

Starting in Castro and running in a southeastern direction, the hail hit Lamb county between Pumpkin Center and Olton, about half way, on down across the sand hills and struck in the vicinity of Mr. Howry's section of the county. In this section the crops of Dr. Rochelle on his bottom place, Mr. Stubblefield, Roy Gilbert, Wiley Lide, and all others in this section were completely wiped out in most places, with probably a 40 per cent loss on some farms.

It is too late for replanting at this time, and some of these farmers wiped out by the hail are in destitute circumstances over the complete loss. No insurance was carried so far as we have learned. A hard wind and some rain accompanied the hail. In places the high wind almost reached cyclonic proportions.—Amherst Argus.

H. F. Heath, manager for the West Texas Gas Co., at Brownfield, was here Tuesday looking after company business. The company office at Brownfield will have direct supervision over the Seagraves business with Mr. Ray Black in charge of collections for Seagraves.—Seagraves Signal.

We had a nice letter and remittance of two dollars from Mrs. Annie Kochensparger, an old reader of Columbus, Ohio, this week. Mrs. Kochensparger stated in her letter that while it had been extremely hot in Ohio this summer, unlike last summer they had plenty rain. She owns some land in Terry county, and closed with a wish for our prosperity.

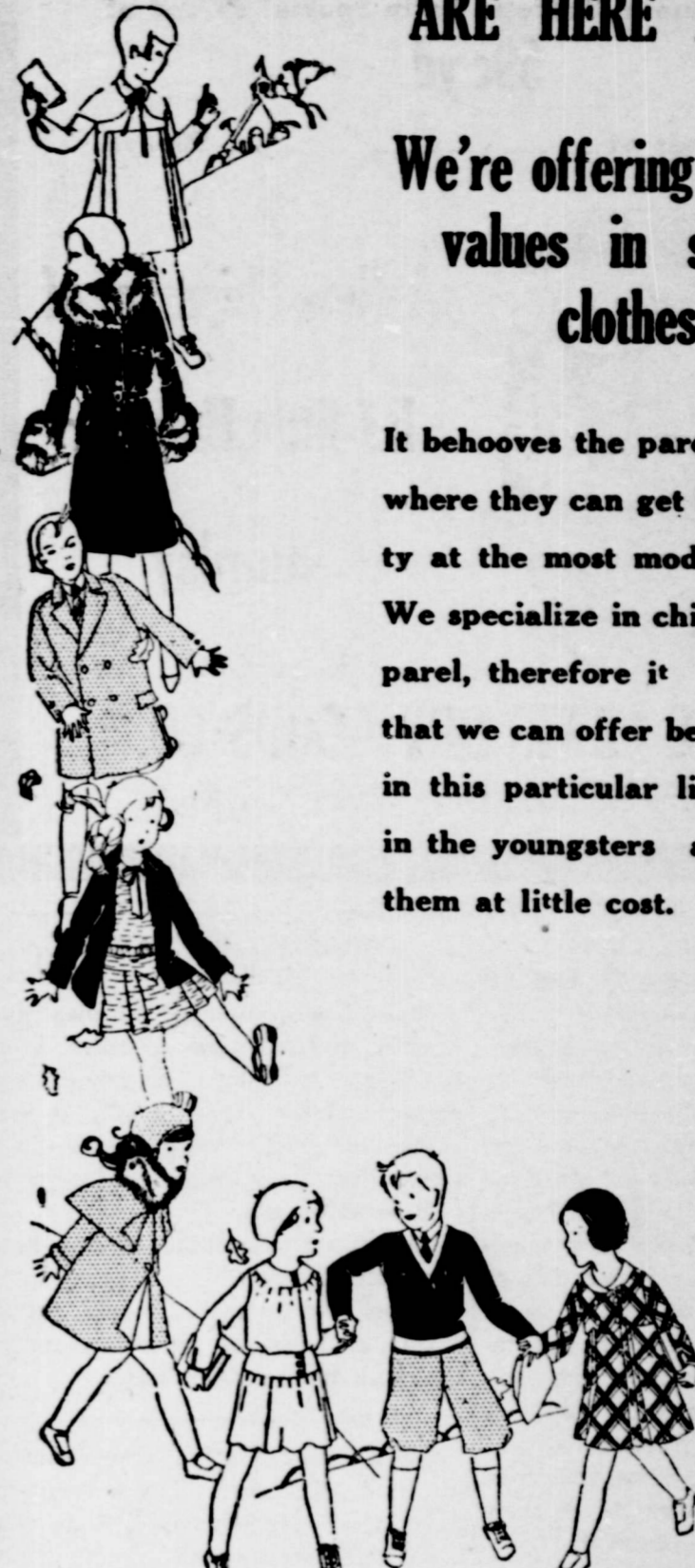
"If you are a good little boy today, Jimmie, I'll give you this new shiny penny."

"Aw, Pa, couldn't you make it a dirty old battered-up quarter instead?"

SCHOOL DAYS ARE HERE AGAIN!

We're offering special values in school clothes

It behooves the parents to buy where they can get high quality at the most modest prices! We specialize in children's apparel, therefore it is logical that we can offer better values in this particular line. Bring in the youngsters and outfit them at little cost.



Collins D. G. Co.
BROWNFIELD TEXAS

WHEN IT'S TOO LATE TO WORRY.

When you have had a fire it is too late to worry about the state of your insurance protection.

Do a little worrying today—at least to the extent of making sure that you are adequately covered with insurance that is unquestionably dependable.

I represent only Insurance Companies of known reliability.

It pays to get
GET INSURANCE THAT INSURES FROM
E. G. AKERS
ABSTRACTS — LOANS — INSURANCE
Prone 129 Brownfield, Texas

THE STATE LAW DEMANDS THE BRAKES

of your Car to Meet Certain Requirements.

LET US SEE THAT YOURS DO

McSPADDEN'S SHOP

The Pick of the Crop FOR CANNING

The finest, most perfect fruits and vegetables are gathered here, ready for you to can them for future use. When bought by the basket you save considerably more than when buying by the pound or dozen. Leave us your order for quantity amounts.

Why It Pays to Buy Foods at This Quality FIRST STORE

It is always wise to buy where quality is best, but when that best quality is obtainable at inferior quality prices, then you have the doubly sound reason for buying at a quality first store.

MURPHY BROS.

50-horsepower 6-cylinder 109" wheelbase 1/2-ton capacity

CHEVROLET TRUCKS

priced as low as \$440* complete with Chevrolet-built bodies



Illustrated at the right are some of the half-ton models included in Chevrolet's complete line of trucks—which consists of 1/2-ton and 1 1/2-ton models in three wheelbase lengths.

Take the question of first-cost—and you learn that the Chevrolet Six is one of the lowest priced trucks you can buy!

Investigate economy—and you discover the Chevrolet Six to be more economical to operate than any other truck, regardless of the number of cylinders.

Investigate stamina, reliability and upkeep costs—and you find that Chevrolet owners frequently report such records as "20,000 miles without opening the engine"—"50,000 miles and still dependable"—"ten months with practically no expense for repairs."

As for speed and power, Chevrolet gives you a six-cylinder 50-horsepower engine—25% more powerful than the engine in any other truck in the lowest price field. And as for capacity, Chevrolet's longer wheelbase, sturdy frame and long springs permit the mounting of extra-large Chevrolet-built bodies.

Before you buy a truck for any purpose, find out about six-cylinder Chevrolet trucks. Your Chevrolet dealer has the facts.

Half-ton 109-inch wheelbase chassis	1 1/2-ton 131-inch wheelbase chassis	1 1/2-ton 137-inch wheelbase chassis
\$355	\$520	\$590
	(Dual wheels \$25 extra)	(Dual wheels standard)

* \$440 is the price of the open cab pick-up.

All truck chassis prices f. o. b. Flint, Michigan. All truck body prices f. o. b. Indianapolis, Ind. Special equipment extra. Low delivered prices and easy C. M. A. C. terms.

CARTER CHEVROLET COMPANY
BROWNFIELD, TEXAS

FOR LOWEST TRANSPORT ON COST

Garza Sheets \$1.50 regular, now only \$1.00
 9-4 Brown Sheeting for 19c yd.
 36 in. Print. Guaranteed fast color 15c yd.
 A Big Value in Taffetta Satin Special Priced at
 59c yd.
 Cotton Tweeds at 50c yd.



A New Shipment of
 b f little Hats for
 Saturday

CLYDE LEWIS DRY GOODS CO.
 "We Are Satisfied Only When You Are"

**FINANCIER SAYS THAT
 DEPRESSION MUST
 REACH AN END**

Chicago, Sept.—Advocating strenuous governmental effort to create employment, Otto H. Kahn, New York financier, warned today against the waste of public money and taxation that might "dry up the springs of incentive and means for enterprise."

"I have never tried to set any date," he said with a smile, "and I won't now try to prophesy as to when this economic condition will change. But, anyone, who says that it won't change, is just ignorant of the economic structure of this country."

The New York banker urged that United States cooperate with other nations economically and in non-political aspects.

The nation's first duty at present was seen by Mr. Kahn to be the care of those unavoidably in distress. He warned however, against being carried "to precipitate actions by the stress and strain of a wholly abnormal situation."

PRICES THEN AND NOW

Those Big Spring citizens who argue that they can't see wherein food prices have declined very much in recent years should study a sign recently hung out by a merchant in a little town near Austin, Texas. The sign reads: "In 1918-19 one hundred red pounds of sugar cost \$33.33. Today this Table-Load of Merchandise is yours for the Same Money", and here's what he has piled on that table: 100 pounds of sugar, 100 pounds of flour, 48 lbs. salt, 32 lbs. shortening, 1-4 lb. of tea, 1/2 pound of coffee, 2 pounds other coffee, 2 pounds of cocoa, 3 pounds of snuff, 12 bars of soap, 1 gallon vinegar, quart pickles, 1 bottle mustard, 1 can baking powder, 2 packages washing powder, 1/2 lb. of pepper, 2 pounds bacon, 6 boxes matches, 1 gallon syrup, 1 box shotgun shells, 2 packages corn flakes, 1 package breakfast oats, 1 pair ladies stocking, 1 pair men's Oxfords, 1 pair overalls, 1 shirt and 1 \$5 bill.—Big Spring News.

Worry kills more people than wars.

**ROGER BABSON SEES
 BETTER DAYS AHEAD**

"Statistics today point to another period of prosperity, regardless of what happens to the stock market, just as three years ago they pointed to the present depression," declared Roger W. Babson, "king of American business forecasters," at a meeting of the Advertising Federation of America, in New York City.

"I am willing to stake my reputation," said Mr. Babson, "that, although the change will be slow, it will be in the right direction."
 Mr. Babson urged newspaper men to spread this good news before their readers. He added a postscript: "Go back home and tell your local merchants this is the time to advertise and give their customers an opportunity to benefit from present low prices. Those who take your advice will be so well pleased they'll cut out those 1931 advertisements and frame them."

JUDGED BY TASTE

Mark Twain refused to play golf himself, but he once consented to watch a friend play. The friend was rather a duffer. Teeing off, he sent clouds of earth flying in all directions. Then, to hide his confusion, he said to his guests:

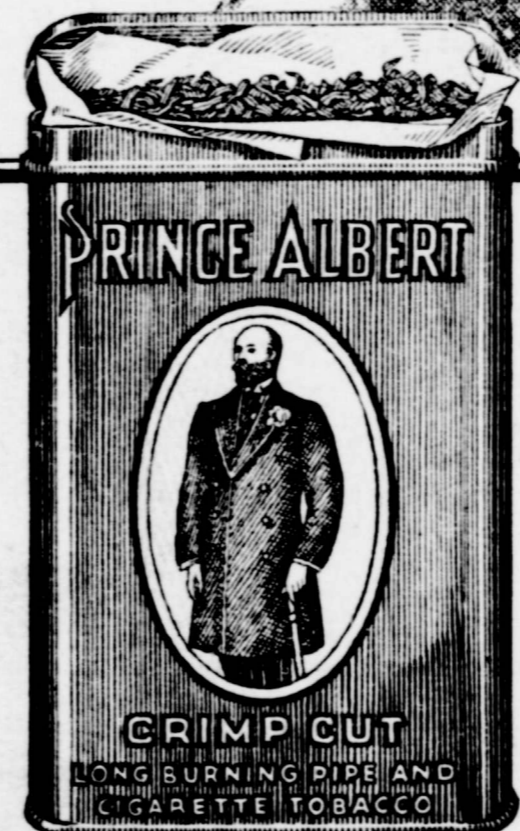
"What do you think of our links here, Mr. Clemens?"

"Best I ever tasted," said Mark Twain, as he wiped the dirt from his lips with his handkerchief.

On a demonstration acre farmed by H. L. Baker in Lamar county yield of 85 1-2 bushels of oats has been made with the help of a top dressing of 100 pounds of sulphate of ammonia. Unfertilized land made 37 1-2 bushel per acre.

Dauber—"Somebody stole ten of my paintings from the studio last night."
 Critic—"Whom do you suspect of the joke?"

**P.A. rolls easy
 and stays put!**



2 full ounces in every tin. Rolls easy and stays put

AM I sold on Prince Albert for home-rolled cigarettes? Ask me another! I like P.A.'s fragrance. And I like the way P.A. rolls, it rolls easy and stays put. But the big point in P.A.'s favor is its marvelous taste. Cool as a summons to serve on the jury. Sweet as the news that you have been excused. Mild and mellow beyond description, but with that full, rich tobacco-body that satisfies your smoke-hunger to the absolute limit. Try rolling 'em with P.A. Try this tobacco in your pipe, also.

PRINCE ALBERT
 —NO OTHER TOBACCO IS LIKE IT!



GOOD TOBACCO DESERVES GOOD PAPER. Roll 'em with OCB and you have the world's best. These papers are made in France, expressly for R. J. Reynolds Tobacco Company, at the famous Bofiloré factories, for more than a hundred years makers of the world's finest cigarette-papers. OCB book of 150 leaves, 5¢—and you never spent a nickel that meant more in quality

Let's cut through this welter of words

WHEN you set out to buy tires, don't you really want the most miles and the utmost in safety at the lowest possible price.

That being your objective, which tire should you buy?

If the experience of 20,000,000 motorists means anything, you should certainly buy Goodyears.

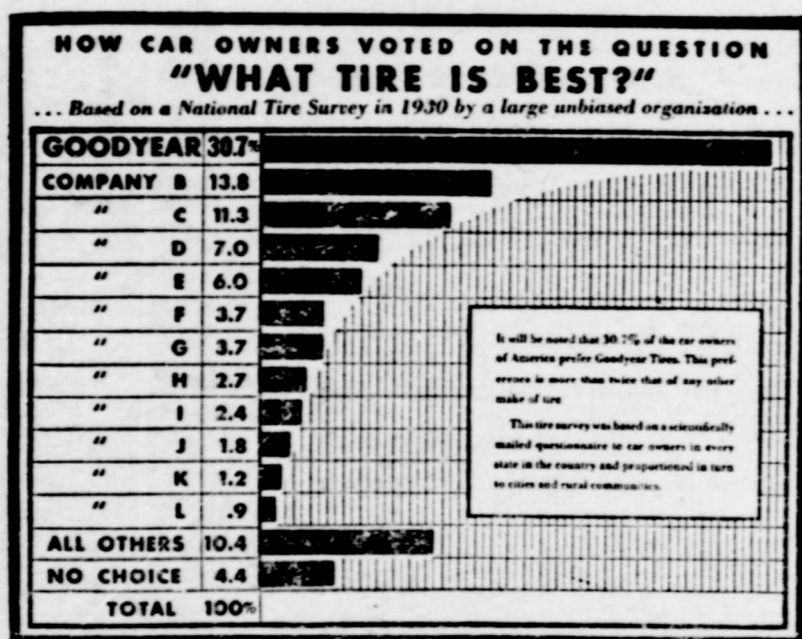
But if you try to puzzle through the welter of statistics on thicknesses, weights and diameters you lose the main issue and are as much at sea as ever.

The one and only reliable guide for you to follow is the seasoned preference of the public.

And that preference is overwhelmingly for Goodyear.

This fact expressed year after year by Goodyear's great leadership is concretely told again in the findings of an impartial investigation made by an unbiased dependable institution that asked 205,000 car owners this simple question:

QUESTION: "Regardless of price, convenience, etc., what make of tire do you consider the BEST tire made?"



There's the only buying guide that means anything to you car owners.



GOODYEAR ALL-WEATHER

\$8.55
 4.75-19 size
 Other sizes in proportion

The last whisper in style, mileage, value!
 With Goodyear quality priced so low, why not avail yourself of the long mileage, safety and the good looks that have made Goodyear reputation?

The NEW GOODYEAR BURK & WINSTON
 Phone 189 BROWNFIELD, TEXAS

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!

CONGRATULATIONS

The Herald is 27 years young with this issue, and has been under the present management 22 years. The Herald was really started early in the spring of 1904, but suffered a short suspension for a while in its early childhood, and later on for many years we did not issue papers during Christmas week, and then back in 1919 we had flu and missed four issues. So you see that is the reason that the volumes end in August now. She has had her trials and tribulations and is still, yet she is the oldest institution in the county, antedating the county nearly six months.—Terry County Herald.

Congratulations Jack, you have made a great success of the Herald, it is one of the outstanding weekly papers of this section of the State today. You may have lean years, and withstood the hardships of pioneering a newspaper, and we are pleased

to note that in the past few years that you have been able to reap a reward that in a small way repays you for the hardships that all editors must endure in the early days of newspaper in a new and undeveloped field. May you live long to enjoy many other birthdays of your splendid publication.—Plains Progress.

AN UNANSWERED QUESTION

Why will merchants throw away their money on the so-called advertising schemes, when they always have the home paper in which to invest their advertising money? The newspaper publishers have been seeking an answer to this question for many years, but no one has discovered the solution yet.—Arkansas Publisher.

Amarillo—Potter County's \$420,000 courthouse will soon be ready for occupancy.

A LESSON IN ADVERTISING

One of the strongest lessons we have seen recently in the field of advertising is to be drawn from a news story in a neighboring paper published only this past week.

A merchant indicated that he would sell all the articles in a certain window in his store for an extremely low sum—49 cents to be exact. No newspaper publicity or advertising was used to tell the buying public of this fact.

In this window, attractively displayed and in plain sight, was a five dollar gold piece, encased in a ring to be used for a watch charm. This was offered along with the other merchandise at a discount of more than ninety per cent of its value.

The gold piece was not bought. The lesson drawn from this is plain although many merchants would wish to see a dollar gold piece for forty cents for a

very great length of time. Had this merchant advertised the fact that he was selling this article at a ridiculous figure, he could not have placed enough of them in his store to supply the demand, yet one in a window remainder on display for a number of days without a single claimer.

Thus it is seen that the man who uses his windows only for the purpose of displaying his ware for the public is losing heavily in sales and profits by not tying his windows to that most satisfactory medium—the home town paper.

The lesson applies to Clarendon merchants as well as to the merchants of other towns in this section.

The line will please form on the right.—Clarendon News.

A man was arrested at a dance hall near Tahoka last week for possession of intoxicants. We had never heard the name before, but we guess E. I. got it right.