

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME TWENTY-SEVEN

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, MAY 27, 1932

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## BIG CROWDS ATTEND THE GRADUATION EXERCISES

People Show the Real School Spirit that Has Been Developed Here by Big Attendance on Exercises. Graduates Hear Some Mighty Fine Addresses.

The year 1932 perhaps saw the closing triumph of all school commencements in our history. The school spirit that has dominated the people of the entire district the past year manifested itself in the huge crowds and supreme interest taken in all phases of the closing exercises. While the faculty members get and deserve the most praise for this spirit, there are others who deserve mention for making for us a great school year and for the intense interest manifested. Some of these we can mention off hand are Mesdames W. H. Dallas, Jack Jackson and Miss Gertrude Rasco in the musical departments. Mrs. Penn in the expression department.

A crowd that nearly filled the big auditorium were on hand last Thursday night to see the grammar school students, some 24 boys and 27 girls leave that for the high school, with the lowly title of "freshies." But these earnest, smiling boys and girls didn't seem to mind that one bit, but were eager to start into their first high school year. However, it seemed that the girls were more at ease than the boys. We noted several of the boys seemed to have been on the stage a full ten minutes before they could either get their breath or swallow. But they soon found themselves and smiled almost as sweetly as the girls.

The program was carried out pretty well as printed. La Rue Barrier was the Salutatorian, and did mighty well in welcoming the folks to see them graduate, and to compliment all who had helped in any way to put over a good school. Elray Lewis was the valedictorian, and made a fine showing for such a little lassie. She made a very high grade for the entire year. Many others of the class also did well, making high grades. Indeed it is said that several were clicking way up in the 90's. Judge W. W. Price delivered a very fine address to these young students, much of which could be well taken by older people. Supt. Sanders delivered the diplomas, and Mr. Penn, principal of Junior High presented the awards.

A crowd that taxed the capacity of the auditorium was on hand Friday night for the Senior graduation exercises. Thirty as fine young men and women as you ever saw occupied a semicircle on the front of the stage, with others on the sides and back center who had part in the program. There was some unusually fine

singing heard at this time from the Girl's Choral Club as well as the Boys Double Quartet and a mixture of each. These voices have been trained well, and they delivered vocal numbers that are hard to beat. If there had been no set program, they could not have escaped the call of the encore. Miss Wanna Smith was Salutatorian, and did herself proud. Miss Orvalene Price was the Valedictorian, and delivered one of the best class addresses we ever heard. The main speaker of the evening paid her a very high compliment on it before beginning his address.

Prof. W. P. Clement of Tech College, delivered one of the best if not the very best commencement addresses that has ever been our privilege to hear. It was worth going miles to hear. This splendid educator is not only a prime speaker and a logician, but his earnestness and his whole souled effort to put over a message that will find lodgement in the minds of the youth of the land, and make great men and women of them, kept the whole audience in rapt attention. While his address was more aimed at the graduates than it was intended for the audience, it was none the less taken home by all present, and its good points impressed into the hearts of his hearers.

Two scholarships were awarded; one each going to the salutatorian and valedictorian. Miss Price also received a medal of merit. At this time a silver medal was handed a member of the class, Otis Spears, which was won by his essay at Austin. These awards as well as the several loving cups, etc., won by the school this year, including the district cup won at Lubbock and the gold medal won at Tigh Graham at Austin when he twice broke the state record in the javelin throw, were mentioned proudly by Mr. P. F. Lawlis, principal of high school. The diplomas were handed out by Supt. Sanders, who mentioned some peculiarity of almost each individual as the "sheepskins" were handed them. But each took the remarks in the spirit they were offered, which greatly lessened the tension of the students, and as Andy would say, caused them to "unlax."

The colored school situated in the northwest section of the city also closed last week with appropriate exercises. They have had a good school despite the fact that they got started late, and they are proud of the progress made.

## To the Voters of Com. Precinct No. 2

After having been solicited by a number of my friends I have decided to make the race again for County Commissioner of Precinct No. 2 of Terry county. It is needless for me to set out my qualifications for the office as I have been here so long that all you voters know me, and I leave it to your better judgment as to whether or not I am sufficiently qualified to handle your business for you as your representative in this office.

Assuring you that if elected I shall use my best endeavors, to conduct the county's business on a sane economical basis inconsistent with present farm product values, and will trench on expenditures as much as possible and on a basis of good business.

Thanking you in advance for your support and influence I submit my candidacy to you.

S. T. MILLER.

## Local Athlete May Go to Chicago Meet

We understand that the national high school athletic meet will be held in Chicago early in June and there is talk of Tigh Graham local Javelin man going up to try his luck with the rest of the states for the national championship. He now holds the state record, which he broke twice at Austin by throwing the javelin 190 feet.

There is great probability that he will stand a fine chance to do this as the world record for all classes of javelin throwers have a record of only about 30 feet more than Tigh pitched it at Austin.

## Six Families Reading One Copy of Herald

J. D. Roberts of the Wellman community was in the city Monday after supplies and dropped in the Herald office for a short chat. Mr. Roberts says that his subscription expired the first of May but that he did not want us to stop it as he would get a settlement on his cotton early in July and that he would pay up in a year advance. Of course we agreed to keep the Herald headed down his way until his cats are threshed.

Mr. Roberts informed us that besides his own family, five other families about him are reading the same copy, each taking good care of it and passing it on down the line when they are through. He says as soon as conditions are better each one of these families will become readers in their own rights, as they all thoroughly enjoy Terry's only weekly.

He wants us to make one of our weekly trips to his community and see what they have. He is not jealous of any other community, but says they have a good farming country and wants us to see it. They are trying to get an extension of route three out of here in their community, and he believes they will as soon as they work their road some. They have 20 families in a five mile stretch of road.

## LAWLIS TO TEACH SUMMER SCHOOL HERE

Mr. P. F. Lawlis, high school principal announced this week that he would start a summer school here next Monday, May 30th. This will be good news to high school students who lacked a half credit of passing in some subject. If interested you are invited to meet him at the school building Monday morning.

## Popular, For An Old Lady



## Fined For Catching Fish Under 10 Inches

Four of our local fishermen spent Saturday night at Two Draw lake near Post, much to their sorrow, according to information that reached this office. Among the four, they only succeeded in catching two small fish—too small being right. And to add insult to injury, these fish were taken away from them to be used as evidence, as they were under the 10 inch limit in length. We don't suppose it makes no difference how old a fish is, if he is a runt, you catch it—from the law, if you catch him. If he is under age and overweight, you get by.

Anyway, these four boys came home with \$22.00 less money than when they went away; were bitten more by mosquitoes than they got fish bites, and narry a smell of fish. And the incident isn't a bit funny to any of them to this hour. But they will tell you right off the reel that Two Draw Lake is no place to go fishing.

It is believed that a law course ought to be taught in our public schools, especially the Don't Laws, for they are easily violated through ignorance of them, and each legislature adds a few more laws. In the last few years laws have been added that created two new kinds of boot-leggers—oil and cigarette, not to mention the game laws that has made poachers out of hundreds of good citizens who were ignorant of them. Let all raise their hands who know that it is a finable offense to catch and eat a bass under 10 inches long. The law is that.

And did you know it was against the law to carry a pair of pliers in your pocket in Texas?

Last year the game laws permitted a short season on prairie chickens when those birds but little better than fit to eat were destroying valuable feed crops. No we don't mean valuable feed crops, but good feed crops. Up on the north plains the duck and geese season was cut a month short when they were literally harvesting the farmers wheat and feed crops. One government man told the Herald that it was estimated that there were a half million ducks in five counties when the migration started north in the spring.

Yet, we guess we must have these laws. Texas says we must, and we be unto him who is caught.

## Grading on South Of 137 Progressing

Hannah Construction Co., and Fred and Dan Hall of Waco, grading contractors who have the grading contract on the South half of Highway No. 137, through Gaines county are making good headway on this work. Owing to most of the local teams being used on farms, there are only a few citizens who have so far subcontracting for any of this work. Hall Bros. have ten of their own 4-up teams on the job. At present their camp is located near Ward's well, in the Dalmont pasture. — Seminole Sentinel.

## Predicts Short Crop—Nine or Ten Ct. Cotton

In conversation with H. W. McSpadden, local gin man, one day this week, he informed us that he looked for a short cotton crop this year, and gave several reasons upon what to base his opinions. In the first place there has been an actual cut in acreage all over the cotton belt of from ten to twelve per cent, and on account of much rain, cool weather, etc., it is believed that grass and weeds will cause some abandonment.

In east Texas and the old states particularly, it is believed that an even greater cut than ten percent has been made if the statistics of the fertilizer manufacturers are to be believed. Mr. McSpadden says these firms have been sending him price lists, literature, etc., every since he has been here, for what reason he does not know as fertilizer has never been used here. These manufacturers says that they have only sold 23 percent of the amount of fertilizer that they usually sell, or a 77 percent abandonment. Now, the average acre of land in the old states will make from a third to a half bale with fertilizer and about one bale to 12 acres without it. He says these fertilizer manufacturers are predicting a 10 million bale crop this year.

If this is true, and it looks reasonable to suppose it is, the Herald believes that we will at least see ten cent cotton this fall, and if we can get ten cents for cotton here, conditions will be good. And who knows, there might be a shortage also in corn and wheat and a reasonable price obtained here not only for the new corn crop, but also for the old corn stored in warehouses and piled up on the ground all over this country.

## Tankersley Bros. to Put New Gin at Union

Red and Cye Tankersley, have purchased a brand new gin plant and will put it down in the Union community, possibly in the hard land flat the side of where the old gin is located. As we understand, the old gin there was in trouble most of the time last year as the machinery was badly worn, and if a new gin goes in there will not try to operate.

Red informed us that they had purchased four 80 saw stands, a press of the latest design, and a 165 horse power oil burning engine. He and Cye will have charge of the plant, with possibly three helpers hired. Mrs. Cye Tankersley, we understand will keep books for them. Red had had years of experience with gins, which ranges from suction boy on down to pressman, engineer and stand manager, and knows his okra. Cye has also had some experience with gins, we understand. A new gin house will be constructed.

We read that Will Rogers is interested in a parachute factory. Probably senses a market among politicians who will be up in the air next year.

## Gotham Looks To The Herald for Texas News

Judge Neill of this city handed us the following clipping this week, which he said was taken from the New York Times of recent date, and which we are reproducing herewith:

"The 'Jim Crow' law in Texas, segregating Negro passengers on trains, interurbans and street cars in separate compartments, does not apply to motor buses, according to a recent ruling by the Court of Criminal Appeals of that State. In ordering reversal of a conviction against a Negro who was convicted and fined \$10 for violating the Jim Crow law, the court said that no provision had been made in the separate-compartment statute to include buses. The Negro had been charged with riding in a compartment of a bus reserved for whites, according to The Terry County (Texas) Herald. The court ordered prosecution dismissed."

Most people in the north, democrat or republican seem to be greatly interested in our Jim Crow laws, whereas Texans and other southern states where they have been familiar with it for generations, never think of the matter unless a point of law in the matter comes to light. Indeed, most of us don't even know why it is called the "Jim Crow law," or at least the Herald pleads guilty. But with a northern man, it seems like a peck of foolishness, yet it is a noted fact that southern people get along with the colored race better than anyone. He understands the negro, and the negro understand the southerner, and each respects the rights of the other.

We are reminded of a northern gentleman that came south a few years ago, and incidentally strolled into the negro section of the train. No negroes were in there, but the conductor made him go back into the white section anyway. Law is law, said the conductor, and as long as there are seats in the white compartment, you'll have to stay in there. And by the way, the writer happens to know that the conductor was born and reared in Ohio, but he had been in Texas long enough to know the understanding that existed between the races, and that they got along together nicely. He also knew the laws of Texas and obeyed them.

The better class of negroes throughout the south had much rather be to themselves in their churches, their schools, lodges and clubs, and their opinion is always respected by the few negroes who might give trouble. They want to have control of their own affairs, and as a consequence, they have builded with the help of good white men north and south some mighty fine institutions, such as Hampton University in Virginia, Fisk University, Nashville and Tuskegee Normal Institute in Alabama. The whole negro race is proud of these schools, and no less so are the white people who know of their good works.

Our negroes as a whole do not want or seek social equality in the south, but they do ask for political

## MIGHTY FINE COUNTRY IN SOUTHERN TERRY CO.

Country that a Few Years Ago Was a Big Ranch, is Now Cut Into Medium Sized Farms. Homes Well Improved. More Shade and Fruit Trees Growing.

Magical transformation meets the eye of the visitor in the section of the old Windham ranch in south Terry county to what it was just a few years gone by. We have made many trips into south Terry, but most of them, in fact all in which we had gone any distance have been down the Lamesa road until last Sunday afternoon. We had a seat in the car with Kyle Graves and wife last Sunday afternoon to view out some more of the land of Canaan. It seems that some sections of good old Terry got a little riled about our high compliments of the Needmore section last week, and we are going to be just a bit more careful what we say from this on. We don't want to sick one section of the county on another, nor any of them on us.

We have made many trips as far south as Forrester and Hunter the past year or two, but had never been south of there. Heretofore we have had many complimentary things to say of the good people of the Forrester and Hunter communities as well as their fine farming section. Between the Forrester community and the Windham ranch section, there is a rather sandy streak that is hard to hold, but is unusually good land for Indian corn, broom corn, maize, kaffir, feterita, etc., as well as fruits and melons. Some mighty good cotton has been produced in this section, but it is a little sandy for it. However, several of the farmers of that sandy streak have excellent stands of cotton this year, and we believe they will be able to hold it. There is also good stands of row crops up such as corn, etc. It was wet enough when planted to fleek up and is not blowing except where they have had packing rains since planted. In the harder lands, much of the earlier plantings have had to be replanted.

Moving on south one mounts a long rise in the prairie, and can see the Windham ranch section stretched out before you with its nice new homes and barns and well cultivated fields. This was our first trip to that section since Dr. S. H. Windham was killed by the insane man who had been working for him on the ranch. Don't know why—just hadn't been down there. People had told us of the great change, but we could hardly believe it, and stranger still could hardly get out bearings, as the last time we were there it was all in grass and not but one improvement on the dozen or more sections, whereas there are dozens of farm homes now spread out over that beautiful, rich country. Many of them have good stands up now, as they had a light shower Saturday that loosened the ground to where the seeds would come through. We came back through the Scudaway and Union communities, and saw much more fine fields.

Man, you ought to see some of those prairies now. They are fairly a riot of colors. In one place there was a section of land on each side of the road where one could see a waving sea of purple flowers very much like lilacs intermixed with a bright yellow flower, and he that does not love to view a prairie in full bloom does not appreciate the beauties of nature, it seems to us. Also, we are very much pleased to see the farmers putting out more shade and fruit trees about their home. It is making them more inviting which is the best lonesome appearing in the world, it is a home on a high bald prairie without a tree in sight.

We are determined to see more of Terry this year than we have ever seen before. We are going to traverse the highways and byways and try to write what we see. So Mr. Farmer, please put your watermelon patch near the road.

## Third O'Donnell Bank Bandit is Jailed

Sheriff B. L. Parker was in O'Donnell Tuesday, and gave authoritative information concerning the arrest of Truly Bounds for conspiracy to rob the bank here several weeks ago. Bounds was brought before Justice of the Peace, Ben F. Rodgers Monday, and his bond placed at \$2,500.00. He has not yet made bond. Mr. Parker said, and is still a guest of the county.

"Racehorse" Baker, second of the bandits to be arrested, is also still in the county bastille, though no formal charges have been filed against him. Sheriff Parker said that officers have direct information that five men and one woman were concerned in the theft, and that they have accurate means of identification. The woman is a sister to Baker, and has served a prison sentence herself.

Bill Tidwell, alias J. W. Bradshaw, is in the Lubbock county jail.—O'Donnell Index.

## Typical Cowboys to Get Prizes at Stamford

Stamford, May 28.—Selection of the two most typical active cowboys will be a new feature of the third annual Texas Cowboy Reunion to be held here July 4, 5 and 6.

One will be selected from among the cowpunchers 55 years of age or over and the other from those under 25. Each will be presented with a "ten gallon" Stetson hat.

Secret judges will make the selection, observing the cowboys on the street, in the opening parade and at the rodeo grounds. Typical cowboy clothing as worn by actual cowhands on the ranches, will play an important part in the judging.

Read the Ads in the Herald

## Maddog Scare Here Again Monday Night

After several people were bitten by a small dog in the Lou community a few weeks ago, and had to go to Austin for treatment, it has not been very hard to get up a scare here of late. It is reported that a dog bit a man in the north side of the city, late Monday afternoon, but in the darkness the dog made his escape and so far as we know, has not been seen since.

In conversation with Dr. J. T. Maxey, local veterinarian, this week, he informed us that rabies vaccine would immunize a dog for twelve months at least, and would keep them from going mad even after bitten, but that he did not want the job if he knew it after they were bitten, of giving the serum.

Those who have dogs especially grown ones, and ones that run outside should have them immunized of hydrophobia, not only as a protection to his own family but neighboring families as well. It costs a lot of money to go to Austin for treatment.

## Dick Brownfield Has Serious Accident

While cranking his plane last Saturday to tune it up and try a little fly, Dick Brownfield was quite seriously hurt. It seems that the machine began to move after the engine started and in rushing in to get to the stick, the propeller hit his arm and wrist which cut and bruised his arm in a very ugly manner. The muscles were almost severed, and it is feared that the nerves are injured.

He was on the streets Monday with his arm tied up and did not seem to be suffering. He can move his fingers some, and it is now thought perhaps he will regain full use of his arm. Anyway, Dick seems as much an airplane enthusiast as usual.

## E. L. KLETT NAMED OFFICIAL BY TEXAS BAR ASSOCIATION

Mineral Wells, May 21.—Harry P. Lawther, Dallas, was elevated from the vice presidency to the presidency of the Texas Bar Association in the closing business session of the 51st annual convention today.

E. L. Klett, Lubbock, was elected vice president and George C. Gaines, Jr., Houston, was re-elected secretary-treasurer.



# Culinary Jingles

by Virginia Gibson.

Things that are new  
Are no longer preferred,  
But things that are old  
Are the very last word.

To be in the swim  
You simply must bake  
This old-fashioned, new-fashioned  
Grandmother's cake!

NEW cake recipes are always acceptable and particularly if they are both inexpensive and easy to make. The two following recipes meet both requirements. The crumb cake is not new. In fact it may be so old that you have forgotten all about it or may never have known of it.

### Grandmother's Crumb Cake

2 cups self-rising flour  
1 cup sugar  
2 eggs

1/2 cup butter  
1/2 cup milk  
1 teaspoon vanilla

Sift dry ingredients together and cut in butter. Take out 1/2 cup of this mixture and set aside. Beat the eggs until light and add the milk to them. Add gradually to the first mixture and beat smooth. Pour into a shallow pan and sprinkle over the batter the 1/2 cup of crumbs that were saved. Bake in a moderate oven (375° F.) for about 25 minutes.

This next recipe is particularly good for children because of the extra iron supplied by the raisins. The self-rising flour in these two recipes also supplies two very necessary minerals, that is, calcium and phosphorus of which bones and teeth are chiefly composed. This is because the baking powder used in

self-rising flour is made of mono-calcium-phosphate and soda. When you can have something as good as this cake and as rich in the needed minerals you can certainly feel fortunate.

### Baked Raisin Cake

1 cup sugar  
1 cup butter  
2 eggs  
1 cup self-rising flour  
1 cup seedless raisins

1 cup liquid as directed  
1 teaspoon clove  
1/4 cup nuts

Boil for 20 minutes the cup of raisins in 2 cups of water. There should be 1 cup of juice when done, if not add enough water to make the cupful. Mix as for any cake using the raisin juice for the liquid. Add the cooked raisins and nuts just before pouring into the pans. Bake at 350° which is a moderate oven. Serve as a cake or pudding.

Self-rising flour has still other advantages besides the minerals. It saves a great deal of time in making for you do not have to measure salt and baking powder and sift them into the flour. Self-rising flour needs to be sifted only once. That is done before measuring in order to keep the flour from being packed. Self-rising flour is less expensive to use as it sells for only a few cents higher for a 24-pound bag than does the same grade of plain flour. Baking powder would cost much more than that. Self-rising flour is sure in its results. You know that you do not have a sour product or one with too much soda in it and you also know that there is no danger of leaving out the baking powder or putting in too much or too little.

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## NOTICE

We have moved our complete shop to the Plain Building, across the street and east from the Phillips Petroleum Co. Service Station, where we will be glad to meet our old friends and customers. We are prepared to do any kind of auto repair work, plow welding, battery work, etc., and will appreciate your business.

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MECHANICS: Roy Harris, Edwin Hamm  
BLACKSMITH: J. M. Hollman

# M SYSTEM

SAVES FOR THE NATION

OLD MAN DEPRESSION IS DEAD, HE CANNOT LIVE if you will take advantage of these SPECIAL PRICES. We are after him to the FINISH. The following prices will be in effect SATURDAY, and will continue until after TRADES DAY, as we believe that you should get the same price during the week as on Saturday. SUGAR, FLOUR and LARD will be the only items that might change, according to market changes, however these prices will prevail SATURDAY, (next). WE WANT TO THANK OUR OLD CUSTOMERS AND INVITE NEW TO JOIN OUR LONG LIST OF SATISFIED CUSTOMERS.

BRING US YOUR BILL SATURDAY, AND EVERY DAY IN THE WEEK.

SUGAR 10 lb. Cloth Bag (limit)	.42
FLOUR 48 lb. Gold Crown	.85
LARD 8 lb. Pail, High Grade Compound	.53

DRIED FRUITS	Peaches, fine quality	11c
	Apricots, fine quality	12c

SOAP EXTRA SPECIAL, 10 Bars Magic,	.17
K. C. BAKING POWDER, 25 oz.	.19c
Oats, Mothers China	26c
Aluminum,	24c

WHEATIES, 15c pkg only. 6 1/2 Bran, White Swan, Reg. 15c Pkg. 9c

TOILET SOAP, All Kind, 3 Cakes for	22c
MATCHES Good and Cheap, per Pkg.	.3
CRUSTENE, The Best Shortening Made. 4 lb. Pail	.29c
COFFEE 1 lb. Bright and Early	.18
PEAS Glen Valley, Reg 15c Can	9c
TOMATOES, No. 2 Can, Good Quality, Each	7c
SOUP, Van Camps, 10c Value	6 1/2c
PORK & BEANS, Large Can Only	6c
CATSUP, Scott Co. 8 oz. 16c Value	9c
PICKLES, Fancy Sour, 26 oz. Mason Jar	14c
SALTENE FLAKES, 2 lb. Browns Fancy	21c
COFFEE 3 lb. Pail Flagship, 6 Glasses	.79
COFFEE Maxwell House, 3 lb. Can	.92
SYRUP, Large Blue Label Karo	58c
STAYLES GOLDEN, Large Pail	58c
SALMON, Good Grade, Large Can	10c
SPINACH, No. 2 Can, 16c Value	13c
BLACKBERRIES, No. 2 Can, each	12c
PINEAPPLE, No. 10 Gallon	39c
PEACHES, No. 2 1/2 Hunts Supreme, Fancy	19c

STARCH, 10c Package, Celluloid, only	6c
JELCERT, for Desserts, acts like Jello	3c
Post Toasties, large pkg - 10c	17c
Crackers, 2 lb. Saxet Wafers	37c
LEMONS, Large and Juicy, Per Doz.	16c
APPLES, Small Winesaps, but Good, Doz.	13c

DO NOT FAIL TO VISIT OUR STORE SATURDAY, AND EVERY DAY, EACH WEEK, and we will assure you No DISAPPOINTMENT. We will carry a complete line of FRUITS and VEGETABLES, and the price will be RIGHT. HELP US PUT OLD MAN DEPRESSION on the BUM. We will do our part. See us before YOU SELL YOUR EGGS.

### COURT IS OVER WITH F. BOWMAN; TERM 15 YEARS

Court virtually closed last week with trial of Frank Bowman charged with burglary of the Midway store. The jury set his sentence at 15 years in the penitentiary.

H. D. Hughes, tried earlier in the term also for robbery of the Midway store, was sentenced to ten years. Officials reported last week that both men had accepted their sentences.

Pauline Hughes, wife of H. D. Hughes, has been in jail charged with an attempt to get saw blades to prisoners in the Dawson county jail. Attorneys last week said that under Texas law the mere attempt to get jail breaking tools into jail was not a crime—the tools must actually be gotten into the jail.

Laredo—Plaza Hotel held formal opening recently.

WHITES  
**CREAM**  
VERMIFUGE  
For Expelling Worms  
E. G. Alexander Drug Company Inc

### ONE GOOD THING THE ILL WIND HAS BLOWN

A Book-Selling firm in New York that specializes in new and used educational works will shortly move from its old to new quarters where double the present space will be utilized. The expansion is due, an official of the firm has explained, to the fact that the demand of serious and thought-provoking books has greatly increased during the present economic crisis.

The report of this concern might be matched by similar report from all book stores and libraries in the Nation. If so, that development should be set down to the credit of the depression and listed as at least one good thing the ill winds have blown to the Country. Sound reading makes for sound thinking. And sound thinking is the thing most needed today. It is all that will lead the world forward to a sounder footing than it has ever known.—Dallas Journal.

Mrs. B. M. Wade dropped in this week to renew for the family's Herald. She said the farm was a mighty busy place these days, and they came in only because they had to get some parts for a broken plow.

### COTTON MILLS MADE LESS CLOTH IN APRIL

Austin, Texas, May.—The 21 cotton mills reporting to the University of Texas Bureau of Business Research produced only 2,760,000 yards of cloth during April, a decline of about one-fourth from March output, against a five-year average decline of only 5.2 per cent. Approximately the same relative decline occurred in bales of cotton used, the total for April amounting to 3,125 bales as against 4,150 in March and 4,613 in April a year ago.

Sales picked up during April, increasing from 2,208,000 yards in March to a total of 2,321,000 yards for April, or 5.1 per cent. Unfilled orders, on the other hand, dropped to 3,309,000 yards, the lowest figure on record except for September, 1930, when booking were only 2,905,000 yards.

Mrs. Settles of Gainsboro, Tennessee, is here this week the guest of her brother, G. G. Gore of the Pool community.

Snyder—Howard Bros. filling station No. 4 opened on north highway.

### Worry and Mental Lapse Driver's Bane

Mental lapses are a far more important of automobile accidents than is commonly believed. While the reports of accidents may give physical causes, such as reckless driving, wrong side of the road, cutting in, etc., those may only be symptoms of a disturbed mental state, asserts Dr. H. J. Stack of the National Bureau of Casualty and Surety Underwriters, who says:

"Extreme hurry or worry causing intense preoccupation, fatigue, elation, or excitement, or slowed down reaction as a result of the indulgence in alcohol or other narcotics may be behind an accident. Many of these mental conditions are within our control." He suggests the following precautions as preventives:

1. Take a short rest or let someone else drive the car when you have been driving for a long period at night.
2. Be especially alert when hurrying to work so that you can keep your mind on your driving.
3. The best place for the confirmed back-seat driver is at home.
4. Don't day dream driving a car or crossing the street.
5. Control your temper. If the officer calls you down, probably you deserve it.
6. If you have a superiorly complex, forget it when you get behind the steering wheel.
7. Don't become a speed maniac. This mental disorder is serious and contagious. A serious accident seems to be the only cure for its victims.

Mr. C. A. Sheffield who has been general utility man here for the telephone company for the past two years, informed us this week that another man had been sent here in his place, and he was let out. So far as we know, Mr. Sheffield has been a faithful employee. At least he has been very accommodating to the Herald when called on. The company told that his services were satisfactory, but gave no reason for letting him go. It may be however, that times are dull and that Mr. Sheffield will get on again in a few months at the outside.

J. H. Howell of the Challis community was in Monday and reported that he was done planting with the exception of about 15 acres. Had a good season, he reported.

### WELLMAN NEWS

The P. T. A. put on a campaign for new members during the month of February and the losing side was to entertain the winning side. Mrs. R. A. Crews and Mrs. R. D. Lindley were captains of the losing side. So they entertained last Friday night with a tacky party. In spite of the rainy weather, there was a large crowd and souvenirs were awarded to the tuckest person, both to children and adults.

Wellman school is drawing to a close. The baccalaureate sermon will be Sunday morning at 11 A. M., at the Baptist church. Rev. Tharp, pastor of the Methodist church of Brownfield will speak to the seniors.

The graduation will be on Friday night, June 3. Also at the Baptist church. Judge Neill will deliver the address.

Several from Wellman attended the County P. T. A. Council at Brownfield last Monday night. The pageant which was given was enjoyed by all. Rev. Lovelace from Brownfield, new pastor of the Baptist church, preached Saturday night, Sunday morning and night.

There will not be preaching at the church of Christ Sunday morning on account of the baccalaureate sermon. Mrs. H. T. Wilkins and Mrs. P. E. Cates visited their parents last weekend.

Mr. L. A. Adair of Dallas, Texas, visited his cousin, S. P. Adair and family Sunday.

Mrs. S. H. Winn of N. M., visited in the Winn and Adair home last week.

Misses Janice Bryant, Bell Thompson, Jean and Jack Winn of New M. were visitors in the Adair home last week.

**Baccalaureate Program**  
Processional—Mrs. R. L. Duckett.  
Song—Audience.  
Invocation—J. J. Woodard.  
Announcements—Mr. C. A. Wilhite.

Bible Reading—Rev. Tharp.  
Quartet—Mr. and Mrs. A. L. Baker, Viola and Ima Baker.  
Sermon—Rev. Tharp.  
Quartet—Arranged.  
Benediction—Rev. Claude Little.

For Baby's Stomach Disorder  
**BABY ELIXIR**  
Soothing while Teething  
E. G. Alexander Drug Company Inc.

Here's Record-Sized Mexican Lion

Ira Woods of Dilly, Texas, champion mountain lion and wildcat hunter of that region, has bagged the record sized lion of his busy season. This big cat weighed just over 150 pounds. Nine dogs treed the lion and Ira's little pop-pop did the rest. Woods has bagged 18 of these cats in the last two years.

**KELLY SPRINGFIELD TIRES**

Are Going At A Low Price. Call Around To Inspect Our Supply Before Buying

**FITZGERALD SERVICE STATION**

Phone Brownfield Texas 19

## TALK IT OVER with Your Banker

Your banker can help you solve your financial problems. He may show you the way to safer operation and greater profit in your business—and in your personal affairs he can be your guiding star to financial security. The bank's officers are always glad to be of service to every depositor.

### FIRST NATIONAL BANK OF BROWNFIELD, TEXAS

M. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Ass't Cashier



**WASHINGTON LADY HAS OWNED TEN CHEVROLETS**

Waterville, Wash., May.—A record of automobile ownership likely without parallel was established here with the recent delivery of her tenth annual new Chevrolet to Mrs. Kate Pattie, veteran rural school teacher, whose nine previous cars all are still running, all are owned locally, and all are serviced by the same dealer who sold Mrs. Pattie the cars when they were new.

Mrs. Pattie, whose husband is a wheat rancher, buys her annual new car shortly after April 15 each year from C. A. Wilson, local Chevrolet dealer. She has just received her new 1932 special sedan, turning in her old car, a routine she and Wilson

have gone through since 1923. Wilson has sold all of the trade-ins to Waterville residents. He has sold them as many as four times, always to a member of the community.

This year, when Mrs. Pattie and her husband came to place the order for their 1932 car, Wilson rounded up all the cars previously owned by her at his place of business, and made a gala occasion of it.

Mrs. Pattie's first four Chevrolets were touring models, the next a coach and the remainder sedans. With each new Chevrolet representing 71 days of employment for one man, Mrs. Pattie by her purchase over the past ten years has contributed the equivalent of nearly two and one-half normal work-years to the labor structure of America.

**Brownfield Negroes Wallop Tahoka**

A very interesting ball game was played here Sunday afternoon between the Brownfield colored team and the Tahoka negroes. A good crowd of white people saw the game and seemed to get about as much kick out of it as they would one of their own. The writer did not see much of the game as he had fish to fry elsewhere, but what he did see was interesting. A big squabble developed in the first half of the first inning, as Tahoka thought they put out a Brownfield player on third.

There were no other serious disputes we understand, and the rest of the game went off nicely with a defeat for the Tahoka bunch to the tune of 19 to 14. An effort is being made at this time to get a game with Slaton next Sunday, but local leaders of the game here say they are going to try to get a white man who knows the rules of the game well to umpire all games in the future.

They are now trying to uniform all the players, and are receiving some help from their white friends. They are procuring as much as possible the uniforms of the white team of a few years ago, and will buy cloth as much like it as possible for the rest. It is said that some of the big town teams like Roswell will not play them unless they are uniformed.

**When Washington Refused a Kingship**

Few Americans know that our country today might be a monarchy but for an act of nobility performed by George Washington on May 22, 1782. The officers of the Revolutionary Army had implored Washington to assume royal power, place himself at their head, and rule the country as a king. On May 22, a century and a half ago, General Washington refused this invitation in patriotic terms so strong that the idea was dropped. This information comes from the United States George Washington Bicentennial Commission.

We know that he refused the offer of kingship, but the circumstances surrounding that dramatic moment in our history, known chiefly to scholars, needs be recalled to the everyday American, that he may form a still clearer conception of the nobility of Washington's character.

This incident, which constitutes one of the critical moments in the destiny of America, occurred while General Washington and the Continental Army were encamped at Newburgh, on the Hudson. The surrender of Cornwallis had virtually ended the Revolution, but nominally hostilities were still in effect, and Washington was determined to hold the army together against any surprise renewal of the war. As usual his soldiers were poorly clothed and fed, and Congress was deeply in arrears in their pay. By then the war had dragged on for seven long years. The struggle had cost many of Washington's officers the loss of their personal fortunes, and the entire enlisted force faced a future of want on being released to civil life.

Discontent rose to dangerous intensity in all ranks. At length, Colonel Lewis Nicola, a respected character on friendly terms with the Commander in Chief, spoke for the officers as a body when he addressed to Washington a veiled proposal that he take over the government of the country, with the army behind him, and rule it as a king.

The late Senator Henry Cabot Lodge, in his biography of Washington, states that on this occasion Washington was as truly tempted as Caesar, with an offer to make himself king of emperor. The stroke, moreover, would have been easy of accomplishment. The colonies were all beggared by the war. Their governments were slack and weak. The Revolutionary army was the one cohesive, national power in the land. To a man the soldiers worshipped Washington, and with their aid he could have taken over control of the nation. As near as that, at this stage of America's history, was the country to becoming a monarchy.

And yet it was a great distance away. To George Washington the temptation of kingship was no temptation at all. On the contrary he put it aside with far greater and more sincere indignation than did Caesar wave aside the laurel crown. In a letter whose every word should be implanted in the mind of every school child in America, he declined Nicola's offer and rebuked the man who made it. Writing on May 22, 1782, he said: "Sir,—With a mixture of great surprise and astonishment, I have read with attention the sentiments you have submitted for my perusal. Be assured, Sir, no occurrence in the course of the war has given me more painful sensations, than your information of there being such ideas existing in the army, as you have expressed, and I must view with abhorrence and reprehend with severity.

"I am at a loss to conceive what part of my conduct have given encouragement to an address, which to me seems big with the greatest mischiefs that can befall my Country. If I am not deceived in the knowledge of myself, you could not have found a person to whom your schemes are more disagreeable. Let me conjure you, then, if you have any regard for your Country, concern for yourself or posterity, or respect for me, to banish these thoughts from your mind, and never communicate, as from yourself or any one else, a sentiment of the like nature."

Tulla—O. S. Finch purchased City Shoe Shop.

**OBITUARY**

On the morning of May 10 at 8:30 A. M., Mr. J. C. Casey went to his eternal reward. He was confined to his bed three months. During said time of his illness he was greatly blessed of the Lord and said that he was prepared to go. "Blessed are they that die in the Lord." He had been postmaster at Tokio a number of years, and was appreciated as such, and will be greatly missed by the entire community. He was a good citizen, a loving father, a devoted husband.

Those who survive are his companion, Mrs. J. C. Casey and children, Grady and Carl of Tokio; Windell Casey, Colorado state; Joe of Wink, Charley of Plainview; Jim of Whiteface; Mrs. Tom Bank, York, Texas; Mrs. Roy Childress, Plainview; Guinn of Canyon, a sister at Roswell, N. M., and a host of friends who extend their sympathy to the bereaved ones.

The funeral services were held at the community hall, conducted by Mrs. B. M. Wade and Arthur Scud-day, after which the body was buried in the Brownfield cemetery.—Mrs. B. M. Wade.

**LEE SATTERWHITE OPENS CAMPAIGN**

Lee Satterwhite, candidate for Railroad Commissioner, opened his campaign this week at Austin in the Austin Hotel.

Mr. Satterwhite, who has served in the Texas legislature for fourteen years, plans to conduct his campaign personally. He will not give a formal opening address, but is to make his first speech in this campaign at Wortham within the next few days.

Work started graveling new Glenn Rose-Walnut Springs Highway.

**NOTICE!**

I have purchased the Sanitary Bakery and wish to say that it is now a strictly HOME OWNED and HOME OPERATED BAKERY. I have had several years experience in the bakery business here in Brownfield and believe I can give the people of this city as good product and good service as you can obtain anywhere. I will appreciate the business of old as well as new friends and customers. See me for good bread and pastries.

**SANITARY BAKERY**

ERNEST BURNETT, Prop.  
Brownfield, Texas

**SPECIAL FOR MEN who are looking for Better Shaves**

Here's the modern way to shave! No water, no brush, a clean, quick shave.



Stag Talc leaves the face smooth, soft as velvet. You'll want to try this shave. Here's a special offer. Act now. A regular 60c value. Both for—

35c



**ALEXANDER'S DRUG STORE**

The Rexall Store

**Hospital Bills Are Going to Be Plenty**



**CALL NO. 1 FOR ADVERTISING MAN YOUR HOME TOWN PAPER**

**Reduced 30 Pounds— Never Felt Better**

**Safe Way To Lose Fat**

Take the case of Miss Madelone Crowley, for instance, who lives in Little Rock, Ark. Just read her letter: "I have used Kruschen Salts for one year—when I started I weighed 140 pounds—now I weigh 110 pounds and never felt better in my life."

That's the big reason a host of men and women take Kruschen to lose weight—as the fat goes you gain in health—skin clears—eyes grow bright—activity replaces indolence.

Take one-half teaspoonful of Kruschen in a glass of hot water every morning before breakfast—cut down on fatty meats, potatoes and sweets—a jar of Kruschen that costs but a trifle lasts 4 weeks—get it at Alexander Drug Co. Inc. or any drugstore in the world—but for your health's sake demand and get Kruschen Salts.

**CHALLIS CHATS**

The Challis school will close June 3. Their play entitled "Cabbage or Dollars," will be Thursday, June 2, at 8:00 o'clock.

Ruby Huckleberry who has been very sick is better at this writing.

Mr. and Mrs. O. K. Tongate visited their daughter, Mrs. Arthur McDonald, Sunday.

Mr. and Mrs. Albert Oats and family of Southland visited her brother, Mr. W. J. George and family, Sunday.

Mrs. Joe Eudy had as her guest last Sunday her mother and father, Mr. and Mrs. Masengille, of Brownfield.

Mr. and Mrs. Everett Neely who moved to New Mexico in the winter, was back to see his parents last week.

Mrs. Edwin Howell had as her guest Monday, her father, Mr. Frank McGlothlin and her sisters, Miss Dorothy McGlothlin and Mrs. Alton Jones.

Mr. and Mrs. George Henson visited Mr. Johnnie McDonnal last Sunday.

Mr. and Mrs. Jim Jones entertained the younger people with a party Saturday night. Games and 42 were played.

Mr. and Mrs. Money Price went to Smyer Sunday.

A colored youth took some germ destroyer here this week with intention it is thought of suicide, but has a chance to recover. Colored people as a race take this method of departing this life very seldom. It is mostly white people who take their own lives. He had been despondent for several days, according to members of his race.

J. O. Hobbs is moving the family back to the farm in the Needmore community this week. The children have been in school here this year.

W. E. Henson and family left this week for their old home at Ash-down, Ark., much to the regret of his many friends in Brownfield and Terry county. He remarked that he was not leaving because he wanted to do so, but he had financial reverses that made it imperative that he go back to a salary, and that he had been offered a salary position with an old company he worked for many years back there. He remarked that he was leaving some debts here, but that they would be taken care of as fast as he made the money to pay them. W. E. is as honest and frank as you make them.

About two or three years ago W. J. Murray, just north of town quit taking the Herald as he claimed he was too poor to pay for it. He came in again this week and got on the list as he said the "depression" article by the Amarillo editor last week was worth the price of the Herald. Thanks.

Mrs. Daniel and children, Miss Othella, L. D. and Charlie, accompanied by Miss Belle Morris, came down from Amherst Tuesday to bring Mrs. Daniels' father, Mr. C. D. Perkins, who will remain here as a guest of his son, Eli and wife for a few weeks.

**THE RED & WHITE STORES**

You will recognize this advertisement in June Good Housekeeping. It will be another proof of the quality of Red & White foods.



- SUGAR 10 lb. Cloth Bag. (Limit) ..... 40
- YAMS East Texas, 10 lbs. .... 17
- K. C. 25 oz. .... 19
- Bran Flakes, R. & W. .... 10c
- Palmolive Beads ..... 6c
- Old Dutch Cleanser ..... 8c
- Ice Cream Powders or Gellatine Dessert, R. & W., 3 for ..... 21c
- Dried Fruits, Apricots, Apples, or Peaches, 2 lbs. for ..... 25c
- Hominy, Mile High Med. .... 6c
- Blue & White OATS ..... 21c
- Lye, R. & W. 2 Cans ..... 17c
- Crackers, 2 lb. Salad Wafers ..... 21c
- Beans, Pinto, C. R. C. 5 lb. .... 17c
- COFFEE, 2 lbs. Red & White ..... 69c
- COFFEE, 1 lb. Red & White ..... 35c

- Fruits, No. 10. Peaches, Apricots, Plums, Blackberries ..... 45c
- Mayonnaise, 1000 Island or Sandwich Spread, R. & W. 8 oz. .... 15c
- BLACKBERRIES, No. 2, 2 for ..... 25c
- Tea 1/4 lb. R. & W. .... 19c
- PURE CANE SYRUP, No. 10 Can ..... 59c
- Dutch Oven and 6 Bars of Toilet Soap all for ..... 59c
- SANIFLUSH Deal. 1 Brush, 1 Mello, 1 Saniflush all for ..... 44c

**MARKET CHOICE MEATS AND VEGETABLES**

- Fresh Sausage lb. .... 7c
- Rib Roast lb. .... 6c
- BACON SLICED, FRESH, 1/2 lb. .... 9c
- Pork Side Meat lb. .... 8c
- Bologna lb. .... 15c

**CHISHOLM BROS. HUDGENS & KNIGHT**

South Side Square, Brownfield  
West Side Square, Brownfield

**CHISHOLM HATCHERY, HARDWARE and SEED CO.**

**CHIX THAT LIVE AND GROW**

SELLING FASTER THAN WE CAN HATCH

**BOOK YOUR ORDER NOW**

- Reds, Rocks and Buff Orpingtons ..... 6 1/2c
- White, Brown and Buff Leghorns ..... 6c
- Heavy Mixed ..... 5 1/2c
- Custom Hatch ..... 2c
- SUDAN SEED per 100 lbs. .... \$1.00
- ECONOMY FEEDS FOR BEST RESULTS
- SEEDS ..... SEEDS ..... SEEDS
- FIELD ..... GARDEN ..... FLOWERS
- STATE CERTIFIED
- Kaffir, Maize, Higeria and Red Top Corn ..... lb. 2 1/2c
- BEST SEED WE HAVE EYEV SEEN**
- See Us About Your Poultry Wire. Close Out Price
- BROWNFIELD TEXAS



THE HERALD

Brownfield, Texas

A. J. STRICKLIN & SON Owners

Subscription Rates In Terry and Yoakum Counties

Advertising Rates on Application

Member of the National Editorial Association

MEMBER TEXAS PRESS ASSOCIATION

Political Announcements

The following candidates for District, County and Precinct have handed us their announcements...

- For State Senate: Clyde E. Thomas, Arthur P. Duggan, James H. Goodman, Jess C. Levens, G. E. Lockhart...

We had a correction from a local hotel man last week on our editorial in which we stated that a farmer was only offered about 6c per pound for his fryers...

A friend informed us this week that corn was selling for 50c per bushel in Lamar county, Texas, while here it is bringing about 15c per bushel...

Mr. Henry Ford is a great manufacturer of automobiles, but as an economist, he would make a better rabbit twister down in Coke county.

In many sections of West Texas, Red Cross flour is being received and dispensed to the needy, but so far the Red Cross has never been called upon in Terry county.

Looks like a West Texas Chamber of Commerce convention draws as many undesirables as a circus. Five Texas Rangers and five extra policemen were on duty at Sweetwater during the convention to look after the undesirable.

The Dallas Agricultural Club is up in arms over the fact that while only about three million dollars of Federal Crop Loan money was placed in the states of Texas, New Mexico and Arizona...

business men as well, we owe too dinged much now.

Memorial Day comes around again Monday, and with it comes the memory of our departed. It is the day of each year on which the nation gathers flowers to place upon the graves of loved ones or even the foe of wars.

In the county convention a resolution was passed condemning the County Executive Committee for its action in what is understood as repudiating the Democratic pledge.

It is the hardest thing in the world for the Herald to understand why all of a sudden so many people have become finicky about the Democratic pledge.

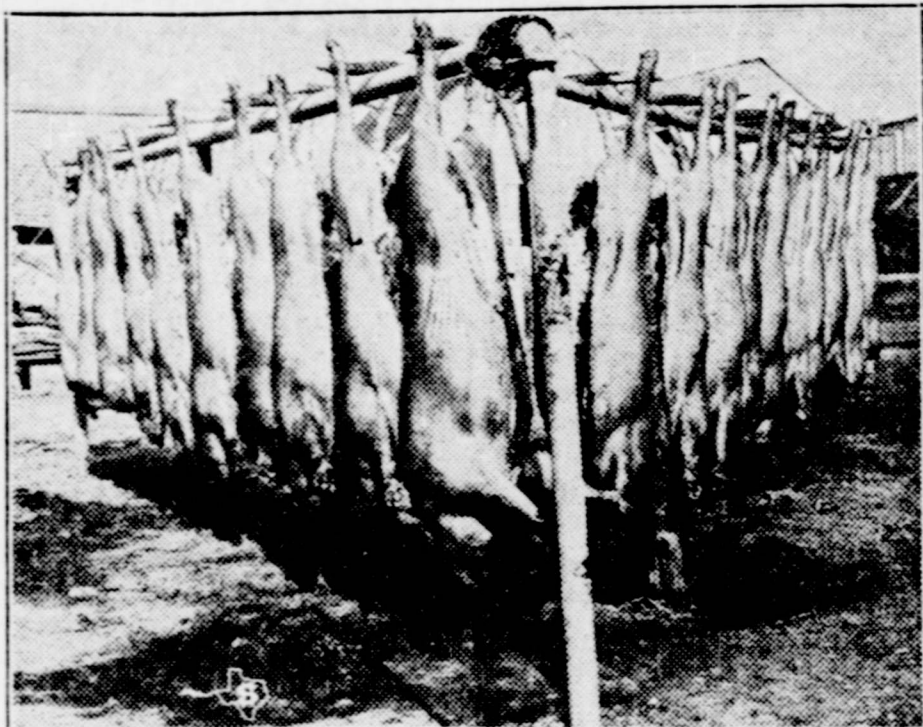
The Nunn-Warren Publishing Company has recently sold two more of the papers belonging to their chain. The Post, as Quittaque, has been sold to C. B. McDonald.

Chain newspapers like chain stores have not proven the success in the small towns that their promoters expected of them.

BIG TEXAS

The Associated Press reports that fruit and truck shipments from the lower Rio Grande valley last week totaled \$1,000,000 in value and were the heaviest on record.

Farmers Slaughter Own Pork



Cowhands on the Slaughter ranch near Post, Texas, in Garza county have been getting a treat at the chuck wagon since their boss, C. C. Slaughter began butchering his own hogs.

RESPONSIBILITY OF THE PRESS

Doctor Johnson, now president of Ouachita College, but for years at Baylor University, in speaking at the Congress of Southwestern Journalism, made special reference to the constructive work of the newspapers of Texas in furthering the interests of the State in education, honesty in government...

The press of Texas, as a body of newspapers, stands for freedom of speech, a free platform and a free printing press, at the same time recognizing that freedom under the law is not license.

A GREAT AMERICAN PASSES

The death of George Eastman by his own hands came as a shocking surprise to everyone in the United States. He had been regarded as almost as much of a permanency in our national life as was Mr. Edison for so many years.

Head North and East Texas Editors



JOE T. LEONARD



H. B. MOYER

Joe T. Leonard, editor of the Gainesville Register, and H. B. Moyer, editor of the Honey Grove Signal-Citizen, were elected president and vice-president, respectively, of the North and East Texas Press Association...

Professional Directory

Wm. Guyton Howard Post No. 269, meets 2nd and 4th Thurs. each mo. Jim Miller, Commander. C. K. Alewine, Adj.

Brownfield Lodge No. 530, I. O. O. F. Meets every Tuesday night in the Odd Fellows Hall. Visiting Brothers Welcome.

HOMESPUN SENSE

ETHICS OF BANKING By MELVIN A. TRAYLOR President First National Bank, Chicago



Melvin A. Traylor

We must not take unfair advantage of our competitors. It is entirely proper for us by legitimate means to obtain all the business that we can, but in doing so we ought to do nothing that will injure our competitors...

Sentiment in Banking

No sentiment in banking? Will you recall just one day's activity at your desk—what were the problems you considered? Did they apply solely to the cold-blooded conduct of the affairs of your bank...

Open Markets

I believe in an open market for the actual purchase and sale both of commodities and securities. But so long as the actual rate for credit in this country swings up and down according to the demand for funds for speculative purposes...

The New York judge who declared that a man is master of his own home reflects little credit upon the wisdom of the judiciary.

Census reports shows that there are 102 and a half men in this country for every 100 women. That half man is probably a radio crooner.

One streak of silver lining to the depression cloud is seen in the fact that motorcycle production has fallen off about 50 per cent.

Lefors—Water well completed for Fort Worth & Denver Railroad Co. by Alexander Bros.

WANT ADS

- WE CAN do your plow welding—Harris Motor Co. t.f.c. WANTED: We are in the Market for all classes of Cattle.—McDonald Packing Co. Lubbock, Texas. t.f.c.

BROWNFIELD, LODGE No. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall.

DR. A. F. SCHOFIELD Dentist Phone 185 State Bank Bldg. Brownfield, Texas

DR. R. B. PARISH DENTIST Phone 106—Alexander Bldg. Brownfield - Texas

JOE J. MCGOWAN Attorney-at-law Office in Hotel Brownfield 103 West Main

FURNITURE & UNDERTAKING Funeral Directors Phones: Day 25 Night 148 BROWNFIELD HDWE. CO. Brownfield, Texas

J. D. MOORHEAD, M. D. Physician and Surgeon Prepared to do all general practice and Minor Surgery Meadow, Texas

M. C. BELL, M. D. Physician and Surgeon Office in Alexander Bldg. Phones: Res. 164—Office 153 Brownfield, Texas

BROWNFIELD SANITARIUM E. Main Across from Grade School Building Brownfield, Texas Phone 262

Medicine, Surgery, Obstetrics, X-Ray G. W. Graves M. D. M. F. Jacobson M. D. NURSES: Olive Fitzgerald R. N. Irene Duke Mrs. M. E. Jacobson Technician

C. N. WOODS JEWELER SATISFACTION MY MOTTO Watch, Clock & Jewelry Repairing At Alexander Drug

Dr. Lester Treadaway Physician and Surgeon Office 1st Door South Of Higginbotham Lumber Co. in Brownfield Hotel Building.

U R NEXT Satisfied Customers is our Motto Try us and be Convinced Jenkin's Barber Shop West Main

RONALD SMALLWOOD Attorney-At-Law Alexander Building Brownfield, Texas

Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultations Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overton Diseases of Children Dr. J. P. Latimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Olen Key Urology and General Medicine Dr. Jerome H. Smith X-Ray and Laboratory C. E. Hunt J. H. Felton Superintendent Business Mgr. A chartered training school for nurses is conducted in connection with the sanitarium.

"ATMOSPHERE"

You know the pleasant, invigorating effect of a cooling atmosphere on a hot summer day. You also know the welcomeness of the atmosphere around the family fireside as a refuge from the winter's chilling winds.

There are atmospheric conditions in business as well as the weather and we want you to know that the atmospheric part of our bank is: that we cordially appreciate the presence of your account, welcome your visits, always glad to see you and are grateful for your friendship and good will.



Brady—Surveying crew at work on Highway No. 10 from here to Colorado River.



**BONDED WAREHOUSES GET LOWER INSURANCE**

Austin, Texas, April.—Many state bonded warehouses in which are stored agricultural products exclusively could receive a fifteen percent reduction in their fire insurance rate by meeting certain conditions set forth by the Department of Agriculture and the Fire Insurance Commission, L. L. Shaskellford, chief of the Warehouse Division, said today in urging bonded warehouses to take advantage of the possible saving.

The State Fire Insurance Commission permits state or federal bonded warehouses which store agricultural products only to receive the 15 percent reduction in the fire insurance rate on both the building and its contents upon the warehouseman complying with all the rules and regulations of the state bonded warehouse act and upon the filing monthly of a self-inspection report, blanks for which are furnished by the Warehouse Division of the Department of Agriculture.

A large percentage of bonded warehouses in this State are taking advantage of the insurance saving opportunity, but there are some that are not, Shaskellford said after an inspection trip to South Texas.

In instances where warehouses include in storage charges insurance costs, farmers would be the beneficiaries of the 15 percent reduction in the insurance rate, he pointed out.

Records of the division show that Dallas, San Antonio and Galveston are the only towns in the State that have a record of all warehouses in the city being state bonded. The percentage of bonded warehouses is lower in smaller towns. In the whole State about 80 percent of all warehouses are bonded.

Read the Ads in the Herald.

**Camp Wagon Provided For J. A. Tankersley**

C. W. Tankersley and some of the boys, assisted by Harry Longbrake, completed a trailer last week for J. A. Tankersley and wife, in which they will travel for his health. This wagon is one of the most complete and convenient that we have seen, every available inch of the whole thing being arranged so that it will be easily accessible. Yet, the whole thing will be the minimum of weight. We don't want to be sick in the least, but somehow, we imagine that we would love to travel about with something of the kind.

J. A. has now been ill for more than a year. Going in a truck over all kinds of roads is believed to have injured his kidneys and long hours, irregular meals and other things combined with flu, and later tubercular infection. While at times he appears to be regaining his health, he will relapse on sudden changes in temperature. To try other climates this wagon was built.

He and wife will first go to the mountains of New Mexico and if that does not suit, he will try the low desert country around Phoenix, Ariz. The Herald hopes that he may find a suitable climate and recover his health.

In conversation last week with Mr. W. D. Linville, one of our progressive blacksmiths, he informed us that he was doing very well this year despite conditions. His partner, Jim Jackson is now employed at the city power plant, but he has another man in his place at the shop.

F. M. Burnett renewed for his Herald last week, for which we desire to return thanks.



**HUNTER NEWS**

Mr. and Mrs. Scott visited his parents at Smyer, Texas Saturday and Sunday.

Little Tom Henry Smith got the bone in his arm cracked Saturday. We hope he gets along alright.

Mr. and Mrs. Riley Bryan and Mr. and Mrs. Lawrence Edwards visited Mrs. Brown, at Lou, Sunday.

Miss Mary Catherine Buttler was the hostess at a birthday party Sunday evening. The guest present were Inez, Oralee and Opal Snow, Ubera and Glennide Brealand and Mary Alice Smith. They served a blue and white cake with two candles on it with marshmallows.

Miss Bessie Greer visited Mrs. Sam Walters over the week-end.

The boys in this community had a good ball game Sunday.

Still pretty weather at Hunter. Everybody busy planting.

Sorry to report that Mr. Hight is not much better. Still confined to his bed.

Mrs. Harry Hansen, Mrs. Albert Smith and Miss Lois Smith are visiting on the north plains this week.

**FIFTH SUNDAY REVIVAL AT SCUDDAY**

There will be a fifth Sunday revival at Scudday next Friday night, Saturday night and services all day. The program is as follows:

8:00 Friday night, Devotional—L. J. Wilson.

8:15 Sermon—Dr. Kellum; pastor of Buckner Orphan's Home church.

8:00 Saturday Devotional—Virgil Jenkins.

8:15 Sermon—Weaver Lovelace.

11:00 o'clock Sunday morning, Sunday school.

12:00 Sermon—Rev. W. K. Horn.

1:00 o'clock—Lunch.

2:00 Devotional—Rev. Vick Allen.

2:15 Sermon—Rev. J. M. Hale.

8:00 B. Y. P. U.

9:00 Sermon—Rev. H. H. Butler.

Everyone is cordially invited to attend. Come thou and be with us and we will do three good."

J. R. Webb, Pastor.

We had a letter from Emmett Whitaker, former employee of the Herald, but who is now with the Fisk Printing Co., of Abilene, recently, enclosing a picture of his two babies, of which he seems rather proud. Marion David is quite a husky lad of 18 months, while little Donella is just a mite of a baby. Both were fine looking children.

A. W. Endersen, of the Bell-Endersen Hardware informed us last week that he was tilling a 320 acre farm this year with a tractor. One of the boys who formerly worked for them is out on the farm, which is one of the Burleson farms.

P. F. Lawlis left this week for a visit with his mother at Snyder, Texas, but will be back Monday to conduct a summer school.

The Collins Dry Goods Co. now have on a sale, and report a good business, especially over last week end.

**Mirth, Melody, Action, Make a Comedy Hit**

Big All-Star Cast With Wheeler-Woolsey in "Girl Crazy"

If variety is the spice of life, RKO-Radio Pictures' all-star rollicking comedy "Girl Crazy" which comes to the Rialto Theatre Sunday is a snappy seasoned entertainment dish. It offers mirth and melody, romance and action, beauty and atmosphere.

In the cast are comedy stars, a child prodigy, Broadway beauties, Hollywood cowboys, Mexican senoritas, two gun men, and polished villains. The action shifts from city tenement, to western dude ranch and Mexican resort and ranges from rip-roaring chases to rhythmic dances and tender love scenes.

Heading the imposing array of talent are the inimitable Bert Wheeler and Robert Woolsey, who start the film as city slickers and wind up as rough and ready westerners. Eddie Quillan carries the romantic lead of a girl crazy youth who transforms a respectable cattle ranch into a whoopee dude resort. Mitzi Green, Hollywood's child mimic wonder, plays a pestiferous little sister and the romance and beauty brigade is headed by Dorothy Lee, Arline Judge, Kitty Kelly and Lita Chevret. Stanley Fields and Chris Pin Martin play the shoot and run villains.

The story deals with a girl crazy youth who is sent to the quiet of a western ranch to cure him of his weakness for beautiful women. He imports a snappy jazz band, a bevy of Broadway beauties, dresses the cowpunchers in dinner jackets, and turns the ranch into a playboy's paradise.

Mr. and Mrs. Windell Hayhurst came in last week from Okla., where they live and have been teaching for the past few years and made a contract with the Plains schools to teach there next term. Mr. Hayhurst will be superintendent, and Mrs. Hayhurst will have charge of the primary department. He is a brother of Coach Marlin Hayhurst of our schools.

Boone Hunter and family returned last week from a three weeks visit with Mrs. Hunter's parents at Paris, Texas. Mrs. Hunter is greatly improved in health.

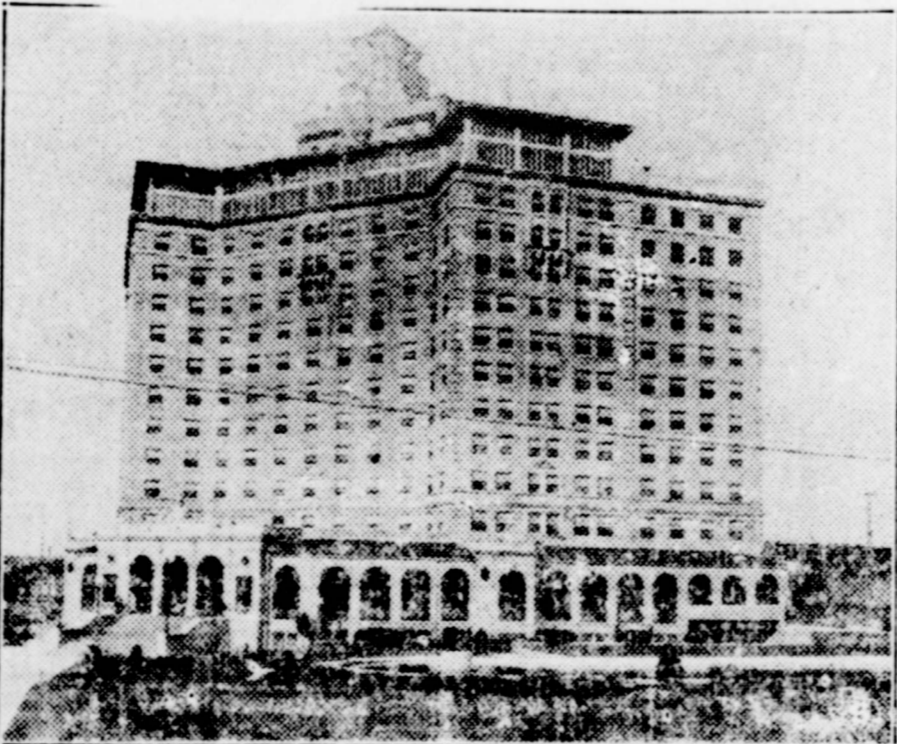
Mrs. J. C. Casey, of Tokio, is now a regular reader of the Herald complimentary of her son.

**Poor Sleep Due To Gas In Upper Bowel**

Poor sleep is caused by gas pressing heart and other organs. You can get rid of this by just doctoring the stomach because most of the gas is in the UPPER bowel.

The simple German remedy, Adlerika, reaches BOTH upper and lower bowel, washing out poisons which cause gas, nervousness, bad sleep. Get Adlerika today; by tomorrow you feel the wonderful effect. You will say the day you read this was sure a lucky day for you.—Alexander Drug Co. Inc.

**Place for Editors at State Convention**



Here is the Baker Hotel at Mineral Wells, official headquarters, where an estimated 1,000 editors and publishers from every section of Texas will assemble June 9 for the annual convention of the Texas Press Association. Sam Harbin, state secretary, expects the largest attendance in history, he has announced.

**Lions to Meet in Dallas June 5 to 7th**

Dallas, Texas, May.—"The Job Ahead" has been selected as the keynote of the Second District (Texas State) Convention of Lions Clubs to be held in Dallas June 5-7. Headed by Hyer, president of Lions International, a group of speakers prominent in Lionism will point the way to greater Lionism. A program of entertainment has been provided which will include theatre and bridge parties for the ladies. The Oak Cliff (Dallas) Lions Club has issued a challenge for a ball game to be played by its team against an all star team composed of selected players from other clubs in Texas.

The Convention will hold its first sessions Monday, June 6, starting with a Governors' Conference, which will be followed by a morning inspirational meeting at which Hon. Martin Dies, of Orange, will be the principal speaker. At noon Monday and Tuesday there will be group luncheons presided over by the Governors of the five Texas districts. Model programs will feature these luncheons. Monday evening the annual banquet will be held. All sessions will be at the Adolphus Hotel.

Unusual interest has been shown in this convention and reservations are being received from Lions in all parts of the State. Several clubs are planning to have every member in attendance. Several contests will be held in which members of clubs will compete for prizes with orations on the accomplishments of their club.

Sam Braswell, chairman of the Board of Governors of the Texas Lions announces that the convention this year will be devoted to a careful study of Lionism, with definite plans for extending its service and increasing its prestige. C. J. Crampton, Executive Secretary of the Dallas Chamber of Commerce, is General Chairman of the Committee which has charge of the Convention.

**For Perfect Health See Bernice Weldon CHIROPRACTOR**

There has been some questions lately about my chiropractic education. So I am writing this to let you know that I am a graduate of a chartered Texas Chiropractic College. I hold the highest degree obtainable in the profession. I am competent to take care of you and your family during sickness. If your case isn't one for my profession, I shall gladly tell you so.

The Science of Chiropractic is a great science broad and not little. It takes care of many cases that no other treatment can reach.

Come in and see me if you are in need of health. Health brings prosperity and happiness.

Claude Hudgens and wife accompanied Lawrence Stewart to Lamesa last Sunday afternoon. Lawrence is getting mileage on his Chevrolet before making his summer trip.

**FOR GOVERNOR**



M. H. WOLFE Dallas, Texas

Without any personal ambition, but in response to the many requests coming from different sections of the State, I am casting myself on the hearts of the people as a candidate for Governor of Texas, subject to the democratic primaries in July.

My platform consist of two words, "DO RIGHT."

"Doing right" will bring back prosperity by starting reconstruction at the bottom and building upwards.

"Doing right" will reduce taxes, perhaps one-half, within a short period of time and reduce the cost of government in the same proportion.

"Doing right" will give the farmers simple, economic organizations for the purpose of limiting production, controlling sales and other effective measures so that the price of farm products can be fixed by the farmers themselves and place them on an equality with other industries.

"Doing right" will reconstruct transportation systems, railroads and truck lines, which must be done before any measure of prosperity can come back.

"Doing right" will reconstruct the oil industry on the vital principle of equal rights to all and special privileges to none.

"Doing right" will use drastic measures with some of the public Utilities that are now charging the people war time rates.

"Doing right" will correct all of the important problems that somebody must have the backbone and ability to solve in order to save all we can out of the wreck.

**Culinary Jingles by Virginia Gibson.**

What becomes of all the time. We save from day to day; Is it really utilized. Or is it thrown away?

Seconds here or minutes there. We save religiously; We save time with time to spare. And spare time grudgingly.

If you could save some time each day. And for new ways are looking; Just take my tip and try this way. Of saving time in cooking!

NO DUTY in the entire household category consumes so much time as that of preparing meals. This includes menu planning, marketing, preparation and serving of food. Homemakers who apply modern efficiency methods to these duties find their tasks considerably easier.

Planning meals in advance means reducing marketing trips to a minimum. It facilitates preparatory work, particularly for elaborate meals, and lessens the time spent in the kitchen. It not only enables one to simplify one's tasks, but also effects appreciable economy.

A well stocked emergency shelf, containing a variety of prepared foods such as soup, milk, fruits, self-rising flour, meats, vegetables and a few delicacies is an invaluable time saver. This is particularly true in emergencies. Unexpected guests who remain for meals hold no terrors for the woman who is thus prepared. A recipe file, containing suggestions for menus as well as recipes, is an added help.

While it is possible to save time in a variety of ways, our chief desire is to reduce the number of hours spent in the kitchen. This may be done by systematizing one's work, but there are other methods that save not only time but money and labor as well. Much of the time spent in kitchens is devoted to making bread, cookies, pastries, cakes

and similar dishes. Many women, however, have discovered that much time may be saved by using self-rising flour in preparing these foods.

Foods in which self-rising flour is used are highly palatable. They are light, attractive to eye and palate, highly nutritious and comparatively inexpensive. Self-rising flour is perfectly seasoned and pre-leavened. It requires no additional leavening agents or salt as these are blended with it in correct proportions at the mill. It is easily and quickly mixed and lessens labor and expense by eliminating soda, baking powder and salt and the additional operations which their use requires.

Most homemakers are interested in dishes which may be prepared in twenty minutes or less. The two recipes given below are of this type and will be found as palatable and nutritious as they are interesting.

**Toss-Up Cake**

Sift three and one-third cups of self-rising flour into large bowl. Break two eggs into standard measuring cup. Fill cup with melted shortening or cooking oil. Put into flour but do not beat. Add two cups sugar, one cup milk and one teaspoon vanilla. Beat entire mixture two minutes. Pour into a greased and floured loaf pan or two large layer cake pans and bake in a moderate oven (350 degrees Fahrenheit) for 30 minutes.

**Jiffy Frosting**

1/4 cups sugar 1 teaspoon vanilla  
6 tablespoons 1/4 teaspoon cream  
cold water of tartar  
2 egg whites

Put the sugar, water and un-beaten egg whites in the top of a double boiler, and place it over boiling water. Beat for seven minutes; remove from fire; add flavoring and cream of tartar, and continue beating until it is of the right consistency to spread on the cake.

**HAS ANYONE LOST**

TURTLE—"SANDSTORM"

Has anyone lost a turtle named "Sandstorm." One knows his name is "Sandstorm" because those letters an inch high are painted on the turtle in red.

Whoever christened the turtle first gave the shell a dose of blue laquer and then painted the name on that. The first letter in the word starts low on the shell just back and to the left of the turtle's head. The entire word encircles the shell.

Pete Cambridge of Lamesa found him while cutting weeds at his place. He thought that maybe the turtle was a mascot of the Amarillo Sandies football team and had drifted this far south. Others believe he may be an erstwhile member of some turtle turf classic.

The paint is badly weather-worn and sand bitten.—Lamesa Reporter.

Mrs. Toke Rentfro and baby are here the guest of her parents, Mr. and Mrs. L. F. Hudgens.

Coach Marlin Hayhurst left this week for a visit with his parents at Rush Springs, Okla. He will return for the coaching school at the Tech College and to vote here in July.

T. C. Coger, who taught the colored school here this year, is leaving for Fort Worth where he will spend the summer. He informed us that he had signed up with the trustees for another term here.

Let me

**Repair Your Shoes**

I Will do all kind of shoe Work for—

**Butter and Eggs**

JOHN'S SHOE SHOP

**NATURAL GAS**

The Modern Fuel for Reliable time and Temperature Cooking.

WEST TEXAS GAS CO.

**"More than Pleased" So Our Customers Say.**

You, too, will find Satisfaction in a

McCORMICK-DEERING Ball-Bearing Cream Separator



TODAY there are many thousands of farmers who are using McCormick-Deering Cream Separators and who will tell you to do the same.

Ask any McCormick-Deering owner about his separator and you'll get the best kind of proof that the McCormick-

Deering skims close, turns easy, and is easy to wash and clean.

Stop in and look over the McCormick-Deering Cream Separators on our floor. We handle all six sizes—from 350 to 1500 pounds milk per hour. Hand, belt, or electric drive.

BELL-ENDERSEN Hdw. Co.

BROWNFIELD, TEXAS

For **GOOD LUMBER** and other **BUILDING MATERIALS** CICERO SMITH LUMBER COMPANY

**NOTICE!**  
All who know themselves to be indebted to the Home Gin will please come in at once and settle their accounts with Fred Smith at the Cicero Smith Lumber Co., as he is auditing the books and is hereby authorized to collect these accounts. The books will be in his possession until further notice.  
By W. E. HENSON, Mgr.

Phone 246 L. M. Perry & Son **CAMP WESTERN SERVICE STATION** Goodrich Tires and Tubes—Magnolia Gas and Oil

**Save Money!** ON YOUR MAGAZINES.

**THIS IS A LIMITED OFFER**  
A VERY special arrangement enables us to offer our subscribers the most sensational magazine value of all times. At a rate which is exactly half the regular publisher's price you can obtain your choice of one of these remarkable club offers.  
Bargain No. B-3 ALL SIX FOR ONLY \$1.50  
Progressive Farmer, 1 year  
American Poultry Journal, 1 year  
Everyday Life, 1 year  
Home Circle, 1 year  
The Farm Journal, 1 year  
AND THIS NEWSPAPER For One Year  
Bargain No. B-4 ALL SIX FOR ONLY \$1.50  
Southern Agriculturist, 1 year  
Everybody's Poultry Magazine, 1 yr.  
Gentlewoman Magazine, 1 year  
Home Circle, 1 year  
American Farming, 1 year  
AND THIS NEWSPAPER For One Year

**ACT NOW! USE THIS COUPON TODAY**  
YES—MR. EDITOR, Send Bargain No. \_\_\_\_\_ to \_\_\_\_\_  
Name \_\_\_\_\_  
Town \_\_\_\_\_  
State \_\_\_\_\_ R. F. D. \_\_\_\_\_  
Bring or mail this Coupon to our office today—NOW



FLOWERS

The most appreciative Gift for all occasions—all orders appreciated and given prompt attention.

Mrs. W. B. Downing Phone 69

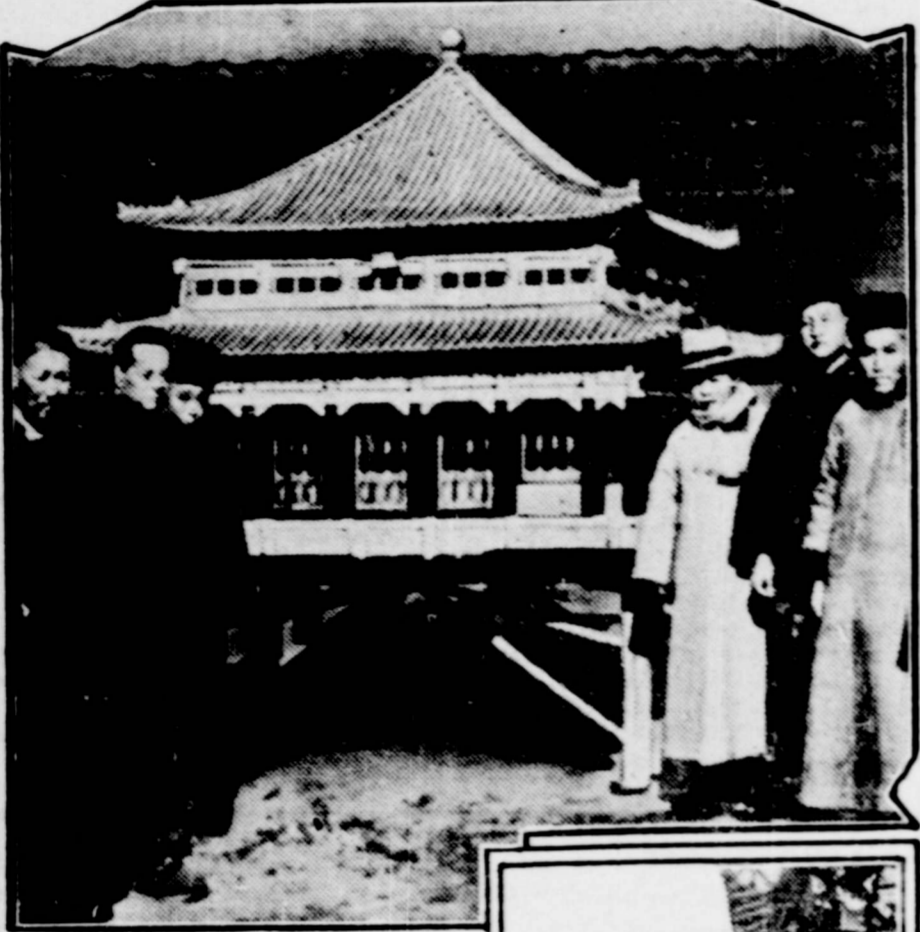
Synthetic gin may fool the palate, but it doesn't fool the innards.

Mrs. Stricklin, accompanied by Jack Jr. and Sallie T., left last Friday afternoon for a week-end visit with her father, J. F. Holden, and sister, Mrs. J. A. Roberts and family at Coahoma. They report plenty mosquitoes down there. Miss Lucile Roberts, a niece, and Miss Dorothy Wheat of that city returned with them for a visit here.

Loyd Greathouse was in last week and renewed for his Herald.

The Lubbock county commissioners met last week and reduced county tax rate about ten percent.

Chinese Temple for Chicago Fair



Model of Temple presented to Stockholm by Mr. Bendix.

China's finest Lama Temple—the Golden Pavilion of Jehol—is being rebuilt as an exhibit for Chicago's World's Fair.

The original has stood at Jehol—summer residence of the Manchou emperors—since 1767. On August 1, the replica will throw open its exquisitely carved doors to exposition visitors.

Through the generosity of Vincent Bendix, Chicago industrialist and art patron, Dr. Sven Hedin, celebrated Swedish explorer, spent two years in Inner Mongolia in quest of this outstanding example of Lama temple architecture.

Then Chinese architects and craftsmen copied the temple exactly, took it apart and sent the 10,000-odd parts to Chicago, where they must be refitted together—without the use of a single nail—like the parts of some gigantic Chinese puzzle.

The temple will be a glittering creation of red lacquer and gold, rising 60 feet from a stone pedestal, 4 feet high and 70 feet square. Copper shingles covered with pure gold leaf will form the double-decked roof.

Twenty-eight lacquered columns 16 feet high will support the lower deck. Twenty-eight lacquered columns, 30 feet high, will form part of the wall. Twelve 37-foot columns will support the elaborately carved and gilded ceiling.



Corner of Original Temple.

SOCIETY NEWS

Mrs. Ike Bailey, Editor

Phone 160

M. E. MISSIONARY SOCIETY

The Methodist Missionary Society met Monday with Mrs. Cleve Williams and Mrs. Jno. S. Powell at the home of the former. A combined social and Missionary Voice lesson was enjoyed. The lesson was on prohibition and was led by Mrs. Longbrake with Mrs. Carpenter assisting. The bulletin was presented by Mrs. Downing. Plans were made for a social to be held in June for every lady of the church. The hostesses served sandwiches, tea and pie.

YOUNG MATRONS

The Louise Willis Circle met Monday at the home of Mrs. Cave. Sewing for the children in Buckner's Orphan Home occupied the afternoon. Seven members were present. Sandwiches, tea and candy were served.

The Girls Auxiliary of the Baptist W. M. U. will meet Monday at 3:00 o'clock at the Baptist church. Some interesting work and play for the summer has been planned and all girls from 9 to 13 are invited to attend.

BAPTIST CIRCLES

Circle Three met at the church and Monday. Four members were present. Sewing and piecing quilts for Buckner's Orphan Home occupied the afternoon. Lemonade and cake were served.

Circle Three met at teh church and decided to take the garments on which they were working to their respective homes to finish them. They spent the afternoon cleaning the church, changing the window curtains etc.

Circle One met with Mrs. McPherson. Their Bible lesson from Leviticus was led by Mrs. Hale.

The following is the program to be rendered Monday at the meeting of the Federated Missionary Society at the church. The program is under the auspices of the Baptist W. M. U.

Song—Congregation. Prayer—Mrs. Hale. Business.

Duet—Mrs. Mullins and Kathleen Hardin.

Devotional, "We bid you Hope"—Mrs. Auburg.

Monologue—With Bill Savage Jr., reading and Mrs. Jackson's quartet. Story—Mrs. Alewine.

Song—Congregation. Closing Prayer—Mrs. Price.

Miss Grantham returned to her home in Lubbock Saturday. Mr. Ledbetter left Sunday for his home in Abilene.

1930 BRIDGE CLUB Mr. and Mrs. J. M. Telford were hosts to the 1930 Bridge Club Tuesday evening. The guest list follows: Messrs. and Mesdames Allen, Bailey, Clyde Bond, Bowers, Carter, Hudgens, Jacobson, McDuffie, McGowan, Pyeatt, Sanders, Mrs. Endersten, Mary Handley Endersten. High score went to Mrs. Bowers and Mr. Sanders. Brick ice cream, cakes and punch were served.

Dr. and Mrs. T. L. Treadaway returned Monday night after a few weeks stay in San Antonio.

TEA FOR MRS. JESSIE MAY

Mrs. Ivy Savage and Mrs. J. C. Green were hostesses at a tea in honor of their sister and daughter, Mrs. Jessie May of Clovis, N. M. Tuesday afternoon from 4 to 6. Mrs. Leo Holmes and Mrs. Eunice Jones presided at the punch bowl. Piano and accordion music was played at intervals throughout the afternoon by Miss Rasco, Mrs. Dallas and Mrs. Herod. Friends calling during the afternoon were: Mesdames Dunn, Pounds, Howell, Flache, Collier, Ballard, Brothers, L. C. Green, Dallas, Sanders, Head, Tierman, Earl Wilson, W. A. Tittle, Swan, Tom May, Ray Brownfield, Morgan Copeland, Roy Herod, Downing, Hale, Eunice Jones, W. A. Bell, Toone, Stricklin, Tinkler, Holmes J. F. Winston, Gracey, Ditto, Will Adams, Arnett Bynum, Auburg, Mullins, Cye Tankersley, M. B. Sawyer, Clyde Lewis, Arthur Sawyer, C. D. Gore, J. H. McLeod, Austin Graham, Barrier, McGowan, Bowers, C. L. Hudgens, Cave, Telford, Nelson, Holt, Clyde Bond, Wingerd and Misses Lola Mae Tittle, Ethel Hale, Gertrude Rasco, Margaret Bell, Lucille Thompson, Dorothy Wheat, and Vona Lee Ditto.

MRS. HUDGENS KILL KARE HOSTESS

Five tables were placed for bridge Wednesday afternoon at the home of Mrs. Claude Hudgens at the meeting of the Kill Kare Club. High prize for club members was awarded to Mrs. W. A. Bell. Mrs. Heath received high for guests. Others present were Mesdames Bailey, Collins, C. J. Smith, F. Smith, Toone and Wingerd, club members and Mesdames Allen, Bowers, Carter, Dallas, Endersten, Graves, Lewellen, McDuffie, McGuire, Fyeatt, Stricklin and Miss Taylor guests. Delicious refreshments were served.

J. A. King and Sam Price returned Wednesday from a business trip to San Antonio, Corpus Christi and other points south.

Miss Polly Taylor returned Saturday to her home in Rogers, Texas.

Mr. and Mrs. Tom Cobb made a business trip to Littlefield Tuesday.

Mrs. Robert Garvin of Abernathy and little son, Robert Eugene are visiting her sister, Mrs. Laurence Green.

Mr. and Mrs. Homer Nelson returned Sunday night from Prescott, Arkansas where they were called on account of the illness of his father. His father is very much improved at present.

Misses Alma and Georgia O'Brien left Saturday for their home in Wicket, Texas. Miss Grace Hardy went to her home in Bonham and Miss Bethel Rogers went to her home in Lubbock.

Mr. and Mrs. Penn left Saturday for Denison to spend several weeks. They were accompanied as far as Lampasas by Miss Fay Martin.

Mr. and Mrs. Dennis and children left Wednesday to visit in Hamilton county.

Mrs. Armstrong of Tucumcari, N. M., has been visiting her brother, E. N. Eicke and family.

Misses Bob Carpenter, Lataine Eicke and Mrs. Armstrong left Wednesday to visit in Rotan, Roby and Anson.

Mr. and Mrs. Cye Tankersley spent Sunday in Lubbock.

Mrs. A. W. Endersten and Mary Handley left Wednesday for Amarillo to be gone several days.

Mr. and Mrs. Dewey Sullivan returned Tuesday night from a visit to Albany and Abilene.

Miss Rasco took four of her pupils; Joe Pete May, Lucille McSpadden, Betty Savage and Mary Barrier to Lubbock Wednesday where they broadcasted piano number over station KFYO at 4:30 o'clock.

Mr. and Mrs. S. L. McDonald returned Friday from a visit in Waco and other east and central Texas towns. They left again Sunday for Rule where Mr. McDonald is erecting a gin.

CLUB PARTY

The Two-Table contract club was entertained Friday at the home of Mrs. Joe J. McGowan. Vases of cut flowers were used in decoration throughout the house. Mrs. May and Mrs. Smith were given prizes for high cut. The high score prize also went to Mrs. Smith. Members and guests present were Mesdames Bowers, A. M. Brownfield, Cobb, Endersten, May, McDuffie, F. Smith and Shelton.

FACULTY PARTY

Mrs. Claude Hudgens entertained with a bridge party Wednesday evening for the faculty members who play. A full list is unavailable. Delicious refreshments were served.

CHURCH OF CHRIST

The services last Lord's day were sure fine with the best of interest. Three came forward, when the invitation was given, one to return to her first love and two to confess their faith in Christ.

We are hoping that the interest will continue to grow until our summer meeting when many precious souls shall be saved.

I will preach at the Tokio community house next Lord's day afternoon, after Sunday school.

I am teaching three bible classes per week; Johnson Tuesday night, Brownfield Wednesday night and Wellman Thursday night. Come and enroll in one of them.

Subjects next Lord's day "God Cares" A. M. "Heaven," P. M. May we see you at the friendly church next Sunday.

R. P. Drennon.

P. T. A. NOTES

The Parent Teachers Association held their last meeting of the season at the high school building last Thursday afternoon, it was a call meeting and only a few were present.

The treasurer report showed over one hundred dollars raised, which was applied on the piano debt.

Mrs. S. H. Holgate was appointed to fill Mrs. F. M. Ellington's unexpired time, as treasurer. The meeting adjourned to meet the second Thursday in September.—Reporter.

METHODIST CHURCH

On the account of the pastor being away Sunday morning there will not be any service at our church except Sunday school. Come and be present and help make the Sunday school what it should be. I will be back and preach at evening hour, Subject being "Can We Follow Jesus Today."

We invite all to worship with us. Strangers we give you a special invitation. You will find a welcome.

Ed Tharp.

PAUL CRAWFORD MARRIES

Paul Crawford, son of Mr. and Mrs. R. A. Crawford, of Paris, Texas, who resided here a year or two a few years ago, married Miss Mary Hill, daughter of Mr. and Mrs. J. E. Hill, also of that city, on Tuesday, May 3. The young couple drove to Hugo, Okla., for the ceremony, and were accompanied by several relatives and friends from Paris.

Mrs. Crawford graduated from Paris high school this year, and her sorority and other friends gave her a series of showers. They will make their home in Paris. Paul is a brother of Mrs. Boone Hunter of this city, and owns two filling stations in Paris.

Lee Fulton, superintendent of the Forrester schools, was in one day recently and renewed for his Herald another year.

Wink—Calling system now completed at Rex Theatre.

R. W. Glover is putting the court yard park in fine condition with plow and harrow this week.

FLOWERS

For your home and your sick friends.

Flowers for your lawns, at prices more reasonable than elsewhere. All kinds of fine Plants and Cut Flowers.

Mrs. W. H. Dallas Local Dealer Phone 48 Will Deliver Orders on Short Notice.



HILTON HOTEL BUILDING Lubbock, Texas

Near Tragedy



In the upper picture are Mr. and Mrs. H. H. Woodward, their little daughter Minnie, and Mrs. Woodward's sister, and below is their home in which they floated for a mile down Champion Creek in Nolan county, near Roscoe, when that stream went on a rampage. None was harmed.

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Wink—Calling system now completed at Rex Theatre.

R. W. Glover is putting the court yard park in fine condition with plow and harrow this week.

Don't High-Hat The Fact

that serious money losses have been saved to individuals and business men by their having been forehanded in providing proper and adequate insurance on their property. Fire, windstorm, explosion and liability insurance have proved their value, time and again. This agency is prepared to take care of any of your insurance needs.

E. G. AKERS

ABSTRACTS LOANS INSURANCE

Never-Ending Delight—ICE CREAM

Mistletoe Ice Cream makes a party occasion of its every use! That's because it's so deliciously creamy and flavorful. Order MISTLETOE Ice Cream in any flavor—in bulk, in bricks, or in special party molds—and it will be delivered to you quickly. MISTLETOE Ice Cream is wonderful alone, and equally good for dressing up other desserts. Try some today.

PALACE DRUG STORE

MISTLETOE ICE CREAM

When All West Texas Made Merry at Sweetwater



Here are scenes of the convention of the West Texas Chamber of Commerce at Sweetwater, ending Saturday. Upper left are the three Sweetwater men who saw that visitors had a good time. They are, left to right: Lon Greer, Ben Roberts, and Millard Cope. Upper right is Miss Sarah Reid, Gypsy queen from Dublin, who was the first to arrive in Sweetwater. Lower left, Miss Edna Cordell, and Ernestine Roy, gypsy girls, who pitched their registration tent on the court house lawn and commanded attention with a road sign. Lower right shows General J. F. Wolters meeting West Texas for East Texas. He is being badged by Miss Oriana Sanger, and represented the East Texas chamber at the meeting.

I want To Buy 100 pair of mens Shoes. They must be repairable. Hunt your old shoes up and bring them to Ward Shoe Shop, East Side Square

MAGNOLIA PRODUCTS

TOM MAY, Agent

Phone 10 Brownfield, Texas

CLUB CAFE

Always Good Eats—Prices the same each day and to everybody—try us next time.

4 EFFICIENT BARBERS

At Your Service

at BYNUM BARBER SHOP

CLEAN MILK

A glass for breakfast peps you up all day. Appetizing, cooling, refreshing. Phone 184

J. C. HUNTER

GROCERIES — MEATS — VEGETABLES

We have at all times a full line of Fancy Groceries, Vegetables and Fresh Meats, of all kind.

MURPHY BROS.



# ADVERTISING BARGANS

After talking with several of the merchants here, and considering the volume of business that all of us are doing, we have concluded to

## Cut The Rates

on advertising during the three summer months of June, July and August. At the end of that time we reserve the right to go back to our present rate.

We know that the merchants cannot expect the business through the summer that they get in fall and winter, and therefore do not get the profit from advertising that they can in fall and winter, and in order to do our share in helping the merchants to carry the burden through these summer months, we have decided on the following discounts:

**20 PERCENT DISCOUNT ON 100 INCHES OR MORE PER MONTH**

**10 PERCENT DISCOUNT ON 50 INCHES AND UP TO 100 INCHES PER MONTH**

**ON 100 INCHES YOU SAVE ..... \$6.00**

**ON 50 INCHES YOU SAVE ..... \$1.50**

In other words, instead of paying \$30.00 for 100 inches, it costs you \$24.00. Instead of 50 inches costing you \$15.00 it will cost only \$13.50.

**THE HERALD IS ALWAYS READY TO DO ITS SHARE TOWARD HELPING THE MERCHANTS OR COMMUNITY OUT IN DULL TIMES. WE ARE NOW BUYING PAPER AND INKS A LITTLE CHEAPER THAN FORMERLY, AND WE ARE GOING TO DO OUR SHARE TO KEEP BUSINESS MOVING IN BROWNFIELD.**



# HARDWARE SPECIALS

For Friday & Saturday, May 27 and 28th, FOR CASH ONLY

**7 Inch Weeding Hoe .65**

**Files** 8 inch .12  
10 inch .16  
12 inch .21

**Go Devil Knives 4 ft. Per Pair 2.50**

**Fish Bowl** 1 Gallon .49  
2 Gallon .98

**Hair Clippers .89**

65c Value Barlow Pocket Knife ..... 35c

We have a complete Color assortment of household Paints and decorative Enamels at ..... 15c per can

**SILVER WASH BOARD .35**

Electric Iron, \$1.99 Value, only ..... \$1.09

**Aluminium Dipper .11**

**Machine Oiler .09**

**2 TUBS no. 2 & no. 3 1.00**

MORE HARDWARE FOR YOUR MONEY IS OUR MOTTO

**HUDGENS & KNIGHT**

West Side Square

Brownfield, Texas

## Don't Cut Advertising, Advice to Merchants

"Advertising is the life blood of an institution if properly handled," believes Richard P. Chapman, successful mid-western independent retailer who has doubled his business during the past ten years in spite of chain-store competition.

Advertising should be the last expenditure cut and the first to be increased, is the advice that he gives in an article in The Rotarian magazine to merchants trying to meet present day conditions.

"This does not mean that all advertising is good," he declares. "Neither does it mean that any form of advertising will continue to produce in the future simply because it has produced in the past.

"In the careful consideration of all factors which affect the future of good business, the merchant can well afford to devote considerable time to the study of advertising. In many cases it has been used as a shovel to heave out unwanted goods instead of as a spoon to feed the customer desired merchandise.

"All types of advertising must be studied constantly in an effort to ascertain that which serves to best advantage in acquainting the store and its merchandise with the prospective customer in its trade territory.

"The amount to be spent," he continues, "should be determined as part of a fixed expense budget. Authorities vary as to the proper amount, but it generally runs from two to five per cent of sales. Once this amount is determined, it should not be arbitrarily spread over the entire year but kept liquid to take advantage of either increase or decrease in volume as the year progresses.

"Money available for advertising should be carefully fitted to the mediums best suited both to the business and to the amount allotted. A program should then be laid out far enough in advance to permit the purchasing of merchandise and the correlating of it with advertising, the display windows, and the interior displays. If followed carefully, this plan gives advertising a real message and it will produce. Profits are made by advertising, but not all advertising is profitable."

### FOOL-PROOF ROADS

In the Connecticut Motorist for April, J. E. Pennybacker of the Asphalt Institute, considers the subject of "fool-proof roads."

The fool-proof road is simply one which does not contribute to the death or injury of the motorist or pedestrian, or to property damage. It is a road which, to the greatest possible degree, mitigates the potential effects of human carelessness.

Such a road demands ample width. It requires absolutely clear vision at all important intersections. It must have adequately surfaced shoulders, and avoid sharp curves. It must be of a color which eliminates sun glare. And, perhaps most important, it must achieve the highest standards of "skid-proof" construction.

The United States has not many roads which live up to these specifications. But modern materials and construction technique have made it possible to build fine, safe highways, even in remote areas, at a very modest cost. Asphalt non-skid surfaces are now available for every type of road, whether brick, concrete, stone, macadam or asphalt. The proper banking of curves and placing of guard rails will reduce the accident hazard. It is cheaper in the long run, entirely aside from the question of accidents, to build full-width roads, than to build half-width and add to them afterward.

A scientist says the tongue contains more tin than any other part of the body. And naturally rattles more.

Dumas—New loop added to local sewer system.

Gorman—Brewer building being rebuilt.

### West Texas Prexy



This is Wilbur C. Hawk, Amarillo newspaper man who was elected last week president of the West Texas chamber of commerce to succeed Houston Harter, of San Angelo. The election was held at the convention of the chamber in Sweetwater, ending Saturday.

# TWO RED HOT BARGAINS

## The ABILENE MORNING NEWS

"WEST TEXAS' OWN NEWSPAPER"

**3 MONTHS FOR \$1.00**

BY MAIL ONLY Regular Rate 60c Per Month

**6 MONTHS FOR \$2.00**

BY MAIL ONLY Regular Rate 60c Per Month

**INCLUDING SUNDAYS WITH EIGHT PAGES OF COLORED COMICS**

The \$1.00 Rate Carries You Through the Democratic Primary in July

The \$2.00 Rate Carries You Through the General Election in November.

**PRINTED LAST—REACHES YOU FIRST THESE RATES GOOD DURING THE MONTH OF MAY**

**YOUR PAPER STARTS AT ONCE--SEE THE HERALD**

### SELL TURKEY EGGS FOR HATCHING

Brady—Said to be the first effort ever made in Texas to commercialize the production of turkey eggs, the Brady Cooperative Poultry Producers Association recently sold 7,000 turkey eggs at 20 cents apiece to contractors in several parts of the United States, according to James D. Prewitt, county agent. Eggs shipped were carefully hand-picked and graded according to size and weight.

Early in the year producers got together and agreed to pool all eggs from 1000 hens, except those needed for developing their own flocks. Good hatchability was insured by using demonstration methods of feeding balanced laying mash. Chickens have been extensively used for hatching to release turkey hens for laying.

One of the shippers, Tom Bradley of Fife, says that the \$100 worth of eggs sold from his flock of 32 hens will more than pay the cost of raising a new flock and buy a lot of groceries as well.

Perryton—W. R. and Harry E. Caylor purchased Perryton Cleaners from Frank Keith.

It wouldn't be so bad to be poor if we could keep the distressing fact a secret.

Even the lowly hog wants the lion's share.

Canyon—Paving started on Highway No. 9 from here to south line of Swisher county.

Wheeler—Sound Equipment of Rogue Theatre overhauled and reconditioned.

### We Do Work The Farmer Can't Do

Hammer Iron and Steel for a living. General line of Blacksmithing and spring welding, fender welding, cast welding and rebuilding lister bottoms.

**Lindville & Jackson**

Brownfield, Texas West of Santa Fe Depot

### DRS. VAUGHAN & MAXEY

Veterinarians. Treat all curable diseases of stock. A line of serums and medicines kept in stock. Office in Smith Hotel north of square.

**DR. J. T. MAXEY,**

IN CHARGE Phone—23 Brownfield.



To keep your foodstuffs fresh, use ICE. Ice is used in all the great health resorts because it's pure and it affords your food protection. Vegetables, meats, and other foods will taste better, too. Call—159J for ICE.

**C. B. Quante**

### ACCORDING TO LAW

Candidates for public office are required by law to submit detailed reports of cash expenses in the campaigns—but an up-state candidate, some time ago went the law one better and submitted a report that will stand for all time as unique and different. After listing his cash disbursements, which were small, he said:

"Lost four months and 20 days canvassing; lost 1,360 hours of sleep thinking about the election; lost 40 acres of corn and a whole lot of sweet potatoes while not attending to my farm chores; lost two front teeth and a lot of hair in a personal encounter with an opponent; donated one beef, four shoats and five sheep to church barbecues; gave away two pair of suspenders, five calico dresses, five dolls and 13 baby rattlers; kissed 126 babies; kindled 14 kitchen fires and put up eight stoves; cut 14 cords of wood and carried 24 buckets of water; gathered seven loads of corn and pulled 470 bundles of fodder; walked 4,000 miles, shook hands 9,000 times, told 10,500 lies, and talked enough to make 100,000 volumes; attended 26 revival services; was baptised four times, twice by immersion and twice some other ways, contributed \$50 to foreign missions; got dog bit 39 times, AND THEN GOT DEFEATED!"

That characterizes the situation with a lot of our people. They are just a little depressed by the times. Yet when they analyze conditions they know they are living in the best and most productive, most promising spot in the nation.

And further than that we have the kind of people who will quickly adjust themselves to change, who are alert to innovations, who are thrifty, and who are optimistic.

All of which reminds the writer of the fellow who had a newspaper for sale. He painstakingly wrote an ad, summed up all the good points of the paper, the people and the community, and sent it off to a trade publication. When later reading it, it sounded so good that he decided he didn't want to sell at all. And so with our community—it's the best there is.—Littlefield Leader.

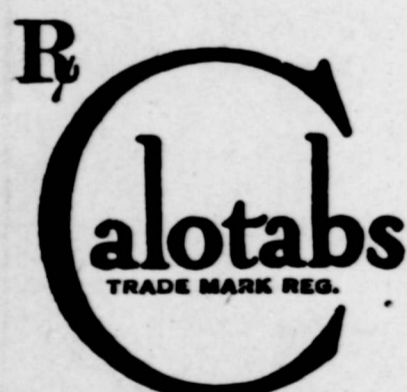
Wheeler—New Cooper Service Station and garage opened.

Mrs. Bill Lee informed us this week that she was moving her beauty shop to the location in the rear of Luther Harrell's barber shop, recently vacated by the Rainbow Shop, which moved to Friona.

El Paso—Outdoor Pants Co., manufacturers of novelty and work pants, established here.

Andrews—W. H. Guthrie leased Moxley building and opened new barber shop and light lunch room.

Wink—C. M. Parsons and Eph Williams purchased Chevrolet agency in this city.



For lazy liver, stomach and kidneys, biliousness, indigestion, constipation, headache, colds and fever. 10¢ and 35¢ at dealers.

### TRADES DAY TO BE DISCUSSED MONDAY NIGHT

A meeting of all the citizens of Seagraves and the territory surrounding this city has been set for Monday, May 23, at 8:30 P. M. at the Hudson Chevrolet Company show rooms. The purpose of the meeting is to discuss plans for staging a monthly trades day here.

Election of a chairman to head the arrangements committee for the trades day is one of the chief purposes of the meeting. The date and other plans will also be discussed.

Citizens of the rural communities are especially urged to attend the meeting and take part in the discussions. It seems to be the consensus of opinion that Seagraves should have a trades day, but an expression of the people on the date is necessary.

The meeting will not be long, drawn-out affairs. So be there at 8:30.—Seagraves News.

"We are obviously coming out of the depression now." You guessed it the first time—it's Dr. Julius Klein speaking.

Peace advocates will rejoice that there is a lull in the fighting in China. So will linotypers and proof-readers.

### SEN. MORRIS SHEPPARD EVER A REGULAR

Sen. Morris Sheppard is an aggressive opponent of a third party if the drays fail to dominate the platform makers of the great political parties. There was a third ticket, a dry one, four years ago. It received slightly in excess of 20,000 votes. Mark Goodman writes from Washington that the senator who was the author of the 18th amendment is against referendum, resubmission or amendment. This is his latest: "Prohibition will not be repealed until it is possible for a bird to fly to Mars with the Washington monument tied to its tail."

Hand it to Sheppard for knowing where to find his hat. He never deserts the democratic ship. He never sulks. Again he has made the positive announcement "that he will remain in the democratic party in the next election as he did four years ago with Alfred E. Smith the nominee." He supported the reduction of the prohibition enforcement funds, \$11,369,500 to \$10,250,000, under the drive for a 10 per cent reduction all along the line.

Sen. Sheppard is never a four flusher in or out of politics. He knows that Texas has constitutional prohibition and the Dean statutory enforcement law. He knows that if the 18th amendment and the Volstead acts were repealed tomorrow Texas would have constitutional prohibition and the Dean act—and that's that. He is as sincere a pro as ever walked the earth. He is a party man. He goes all the road. He agrees with Jefferson that in "a democracy the will of the majority is the law of the party."

Let Tom Love learn from him.—Cleburne Times.

The poet-laureate of Peru was given a three-year prison sentence. And probably got off light at that.

Walnut Springs—J. W. Gosdin purchased meat market equipment from U. W. Conway.

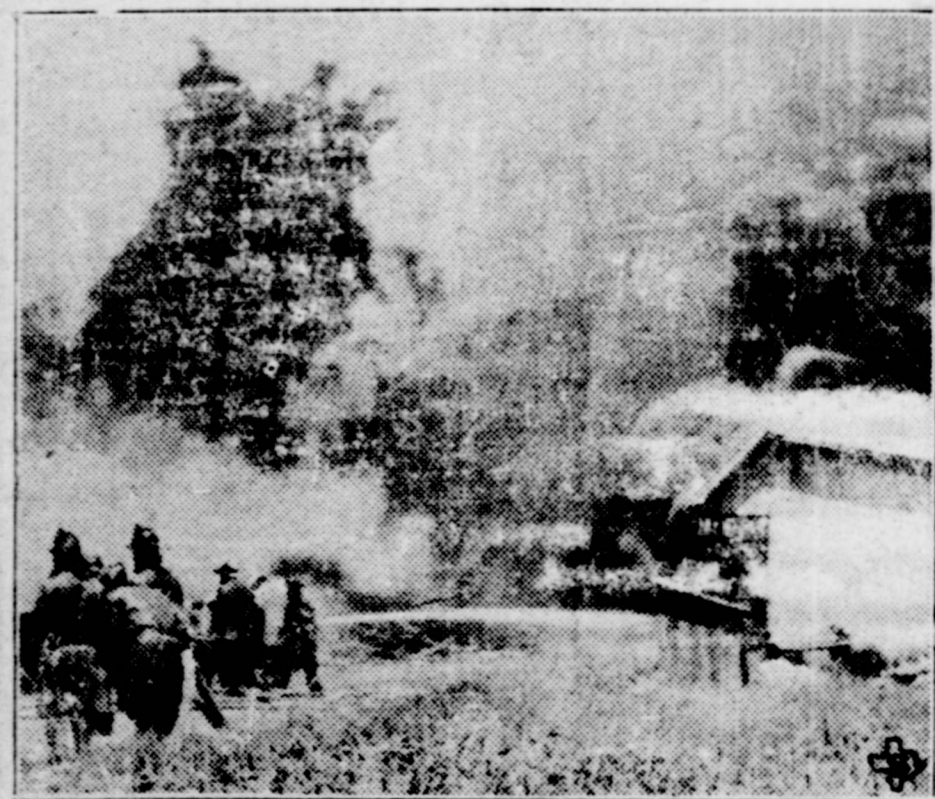
The most ambitious stenographer we know tried to get the job of taking dictation from Floyd Gibbons.

Milwaukee has a surplus of five million dollars. And not even a scandal brewing.

Sanderson—C. M. Breeding started work on 12 tourist cabins.

Perryton—Magnolia Service Station recently opened.

### Flooring Fire Burns Two Days



A heavy rain finally extinguished the \$100,000 fire which destroyed the Texas Oak Flooring Company in Dallas Saturday and Sunday, injuring three firemen. More than 3,000 feet of oak lumber stacked solidly caught fire, and firemen believed that the fire would burn at least three days, but continuous streams of water, and the rain stopped it.

Admission 10 & 35c

News and Comedy

LAUGHS!... FIRST! FAST! FURIOUS!

LAUGHTER, BEAUTY AND MELODY ROUNDED INTO THE COMEDY SMASH OF THE SEASON

GIRL CRAZY

BERT WHEELER ROBT WOOLSEY EDDIE QUILLAN MITZI GREEN DOT LEE

A HIT ON BROADWAY!... A SMASH ON THE SCREEN!

BEST THERE IS

A dyspeptic friend came in the other day singing the blues. Said he: