



A NEW NAME FOR "M" SYSTEM

M-GROCERY & MARKET

This name was chosen because of its likeness to former name, as the "System" was only dropped. The Judges picked this as the best name. We hope you will like it.

R. C. BURLESON was the lucky man.

VISIT OUR STORE

SATURDAY, as many very ATTRACTIVE PRICES will be made.

M-Grocery-Mkt

HOOT GIBSON RODEO BOOKED AT FAIR

Dallas, Texas, August 31.—Hoot Gibson, famous movie star and hero of many Wild West stories, ranch owner and producer of rodeo contests, will produce a sixteen day rodeo at the 1932 State Fair of Texas, it has been announced here by Otto Herold, president of the institution. Gibson was in Dallas this week and closed a contract for the sixteen day cowboy event.

Bringing with him the outstanding movie star cowboys, Gibson is also planning on bringing with him several of the most famous stars in movie-making personal appearances in connection with his cowboy contest. Present plans call for the filming of a moving picture at the state fair in connection with the rodeo. If these plans materialize, the fair will see just how many moving pictures are filmed. These have not yet been completed. Gibson is said to have the finest rodeo equipment in the world, using it to stage the annual famous Golden State Ranch Rodeo on his California ranch. He is an expert rodeo contestant, himself, and has been a consistent winner in all events in which he has been entered at the various rodeos.

He won the all-round cowboy championship at the 1931 Pendleton, Oregon Round-up.

The famous movie star will bring one of the finest strings of bucking horses known in the rodeo world with him to the State Fair Rodeo. In addition to these he will also bring many other head of livestock. Some of the cattle which he will use in the State Fair Rodeo will be purchased from Texas ranges.

Because he called his father a "fool," John Marran of Shirley, Eng., lost a heritage of \$40,000 when his father died.

Lost 20 Lbs. Of Fat In Just 4 Weeks

Mrs. Mae West of St. Louis, Mo., writes: "I'm only 28 yrs. old and weighed 170 lbs. until taking one box of your Kruschen Salts just 4 weeks ago. I now weigh 150 lbs. I also have more energy and futhermore I've never had a hungry moment."

Fat folks should take one half teaspoonful of Kruschen Salts in a glass of hot water in the morning before breakfast — it's the SAFE, harmless way to reduce as tens of thousands of men and women know.

For your health's sake ask for and get Kruschen at Alexander Drug Co. Inc., or any drug store—the cost for a bottle that lasts 4 weeks is but a trifle and if after the first bottle you are not satisfied with results—money back.

A FEW OF A WIDOWERS NEED

I need a woman to milk and cook, And after the chicken, to look. I need her to feed and slop the sow, While I go to the field to hoe or plow. I need her o'er the field with me to walk, And of the future plan to talk. I need her to sweep and scrub, An' sometimes my stiff joints to rub. I need her to sew and sometimes darn, And to pillow her head on my arm. I need her to iron and to patch, And sometimes my back to scratch. I need her as a companion and wife, As I walk the narrow path of life. I need her as I sail life stormy sea, That I might land safely on the other shore. She need not have houses and land, But a bank roll, And when I did on it draw, not to fuss or scold. I need her to keep neat and clean, And when tired on my breast to lean. She should never sputter and spurt, When I did with neighbor women flirt. I need her as I'm growing old, To make the fires when it's cold. I need her when I'm sick and ill, To give me a toddy and not a pill. I need her when my clothes are to wash, I need her now, I do, I do, by gosh, The woman that will cheerfully comply with the above, Will be worthy of my best respect and love. A woman having these dimensions can find this man no doubt, Whose address is Brownfield, Texas, and on the 5th Route.

SECRET OF GOOD AD WRITING

The secret of writing a good advertisement is answering the questions the readers is likely to want answered, if he or she is to consider your product of your proposition. If a copywriter, before starting to write would turn into Mrs. So-and-so for ten minutes and set down all the questions that she would like answered; and then turn copywriter and answer them there would be fewer "dud" ads.—Advertising and Selling.

PRONUNCIATION

The oculist was examining the eyes of the patient. Pointing to the letters N P R T V Z B D F H K O on the chart he said, "Please read that line." The patient squinted several times, rubbed his chin and then shook his head. "What's the matter?" asked the oculist. "Can't you read letters that size?" "Yes," replied the patient, "I can see them all right, but hanged if I can pronounce the word."

As we go to press it is doing a good job of getting ready to rain some more.

Brit Clare of west Terry was in after supplies this week.

"CATS AND DOGS"

By Bruce B. Brewer, Vice Pres., Ferry-Hanly Advertising Co.

One day recently I went to visit a merchant friend who lives in a city of about 3,000. As I had hoped, he soon brought up the subject of advertising.

"Yes, I do quite a bit of advertising," he told me, when I asked him about his own effort along that line. "Last year I spent more than \$500, which is a pretty large sum for a business of my size, isn't it?"

I agreed that it was, and asked him if I could see some of his advertisements. When he showed me a few small newspaper ads he had pasted up (for he is methodical) I asked him how he could have spent \$500 for such a small amount of advertising space.

"Oh, I use a lot of other kinds of advertising," he replied, and showed me his record of expenditures. I looked over the list: donations, dues, some movie slides, some fence signs, ads in programs, charity, novelties, calendars, prizes.

"Cats and dogs," I murmured,

more to myself than to my friend.

"What did you say?" he asked me. "Cats and dogs," I replied "That's what advertising men call such miscellaneous expenditures as you have been making. In the first place, many of your entries aren't advertising at all. And many of the rest are just on the fringe."

"What would you suggest?" he asked.

This is what I told him: Successful advertisers dominate one advertising medium before spending money elsewhere. For the local merchant, that one most productive medium should be his local newspaper. The money my friend had spent would have bought more than a quarter-page in each issue. A quarter-page a week would have bought real results.

"Instead of spending \$50 for newspaper advertising and \$450 for 'cats and dogs,' do just the opposite," I concluded. "And then try to save money out of your budget of \$50 for 'cats and dogs.'"

UNCLE SAM'S PAY ROLL

In favoring temporary readjustment of federal salaries as part of the economy program, Senator McKellar of Tennessee declared that the government pay roll had grown to \$1,350,000,000 a year, or \$350,000,000 more than all the federal expenses for every purpose in 1916. He pointed out by way of graphic illustration:

The absolute necessity of these reductions is shown by what it takes to pay the present federal salary list. It will take the entire average cotton crop of 16,000,000 bales at five cents a pound, the present price, amounting to \$400,000,000; in addition to that it will take the entire average wheat crop of 100,000,000 bushels, at 50 cents a bushel on the farm, aggregating \$50,000,000; and in addition to that it will take the entire corn crop, averaging 2,000,000,000 bushels, at the present price of 22 cents a bushel or the farm, making \$550,000,000; in all, \$1,350,000,000, to pay the federal salary list alone. Think of it, Mr. President! All of the cotton crop at the present price; all of the wheat crop at the present price; all of the corn crop at the present price to pay federal salaries alone!

So old "Shoony Shingham" of the Needmore section was the fellow who pulled down the first free ticket to the Rialto. Always lucky.

Texan to Fame



Gas Moreland, Dallas golfer, who strode off the fairway of the Rockford, Illinois, country club Saturday night with the Western amateur crown perched on his brow and an invitation to compete on America's Walker Cup team in his pocket. He defeated Ira Couch of Chicago, 5 and 4.

LITTLE PRACTICAL JOKE BROKE OLD FRIENDSHIP

Brown and White (which are not their right names) were near neighbors and worked in the same office. One day Saturday Square district. Saturday Brown received a letter from his superior that he would have to leave immediately for Chicago to close a deal.

"Do me a favor," he said to White. "I generally buy a couple of books for the wife to read over the weekend, but I can't do it now. Will you stop off at the store and get a couple for her? She'll want them particularly this week-end because she will be lonesome."

White promised faithfully, but White was a practical joker, and besides he knew quite a bit about Brown household, including the fact that Mrs. Brown did not shine particularly at preparing meals. So, in sheer devilment, he bought two cook books, took them to Mrs. Brown and intimated that he husband had purchased them and asked him to make the delivery.

When Brown returned home there was the deuce to pay. He hasn't spoken to White since, but he has sent the latter a book devoted to methods of developing feeble minds.—New York Sun.

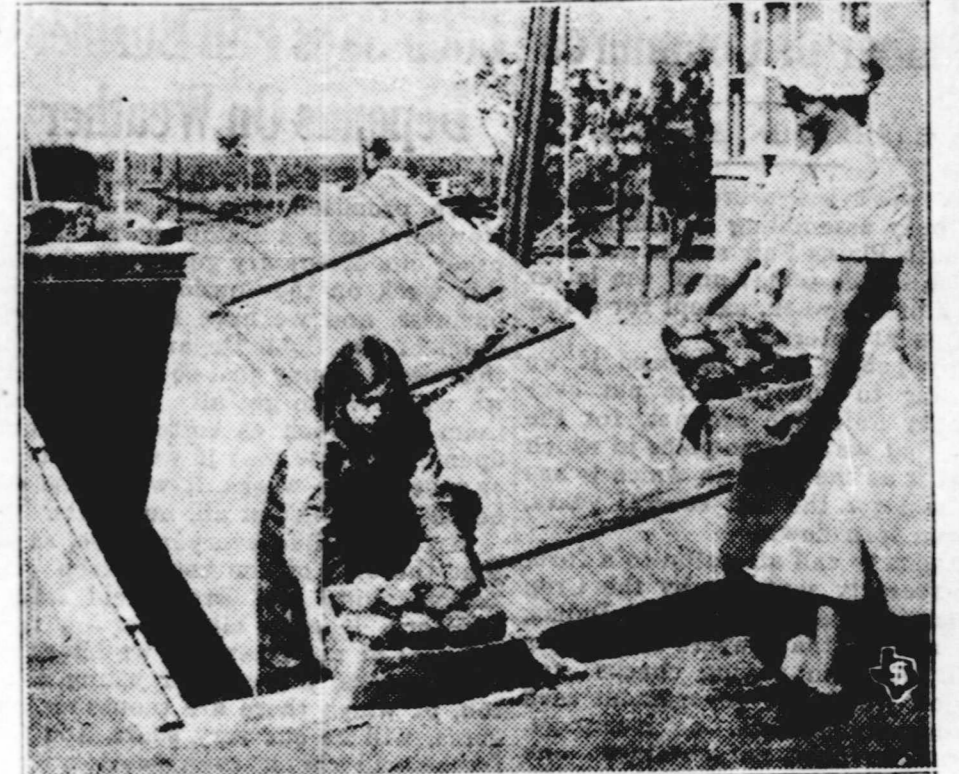
Leslie Green was in the first part of the week and reported everything okay in the Union community.

Mr. and Mrs. S. J. Treadaway and one of the smaller children are here this week visiting his mother, Mrs. T. L. Treadaway and family. They live at Athens, Texas.

Mrs. M. V. Brownfield is having the Herald sent to her daughter, Mrs. Gilliam Graham, who with her husband, are attending Baylor University this term. Gilliam, we guess, will do some javelin throwing for Baylor this year.

While out riding with her daughter, Mrs. Luther Cruce, and husband, last Sunday afternoon, the car ran over a rough place and fractured a rib of Grandma Hale. She is now resting as well as could be expected. The number of big game animals in the United States national forests has passed the 1,000,000 mark.—Grit.

Laying in Food for the Winter



Canning according to a definite budget is the way to provide well for a farm family, Mrs. August Buchtien, who lives near Rule, in Haskell county, has found. She is a member of the Bluebonnet home demonstration club in her community. In the picture Mrs. Buchtien stores her products in the storm cellar with the aid of her daughter.

Odd Texas STICKS STAHALA

A collection of humorous illustrations and text. It includes a map of Texas with the caption 'TEXAS WOULD EXTEND OUT 60 MILES INTO THE ATLANTIC OCEAN AND 200 MILES INTO THE PACIFIC OCEAN IF THE STATE WERE TURNED ABOUT ON AN EAST AND WEST PIVOT.' There are also drawings of a man with a baseball bat, a gravestone with the inscription 'A GRAVE INSCRIPTION ON MONUMENT IN LAGRANGE, TEXAS CEMETERY.', and a sign that says 'SEND IN YOUR ODDITIES TO ODD TEXAS BOX 106 DALLAS'. Other text includes 'GENE RYE OUTFIELDER WITH WAGGONS IN 1930 HIT 3 HOME RUNS IN ONE INNING! WAGO-45 FORT WORTH TEXAS LEAGUE 1930.' and 'SUGGESTED BY MISS BEATRICE ZAPPE, SHINING STAR.' The cartoon is signed 'STICKS STAHALA'.

The Herald

AND THE

SEMI-WEEKLY

Farm News

Both One Year For

\$1.50

EITHER NEW OR RENEWAL

This offer will not last long. Get all the local news in the Herald and all the important state and national news in the Semi-Weekly Farm News.

REMEMBER THIS IS CAMPAIGN YEAR.

For GOOD LUMBER and other BUILDING MATERIALS CICERO SMITH LUMBER COMPANY

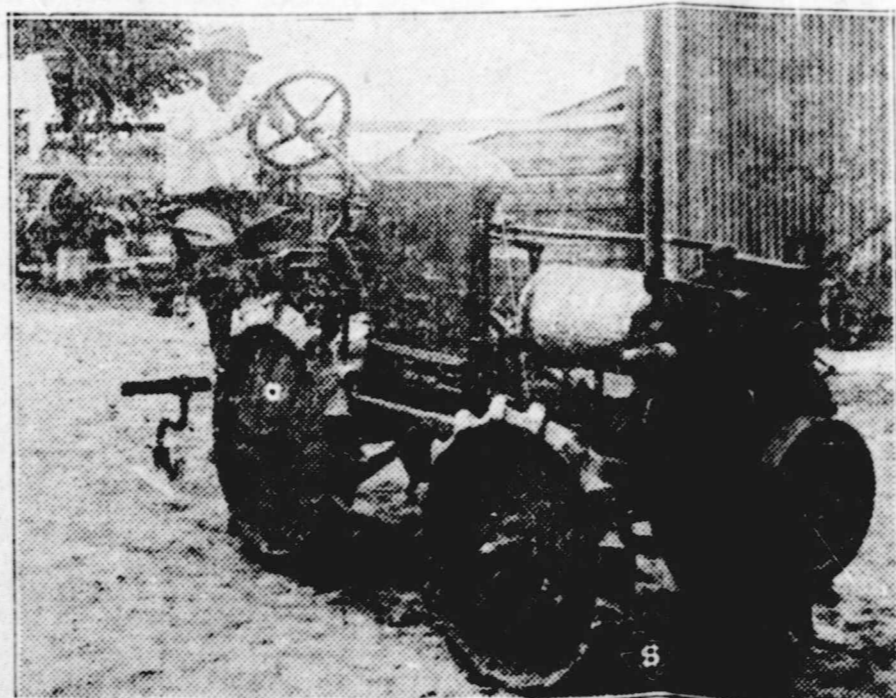
GIVE YOUR CAR A TREAT DRAIN and FILL with the new MOBILOIL MILLER & GORE

McSPADDEN ELECTRIC SHOP All kinds of Welding, Electric and Battery Work. Rear of Spear Building Phone—34

NATIONAL TIRES AND BATTERIES We have a good stock of these tires and tubes as well as these guaranteed batteries. MULLINS & GRACEY

CONOCO PRODUCTS OPEN DAY AND NIGHT We Fix Flats—Best of Service—Cars Called for and returned. CLIFFORD WHITE, Prop.

Builds His Own Tractor



Not satisfied with ready-made tractors, C. A. Still, of Alta Loma, Galveston county, built his own with which he is pictured above. It has a Ford radiator, Chevrolet frame and transmission, Gray marine motor and Centaur traction wheels. Still has used the machine four years and says it beats any tractor he ever owned.

THE RED & WHITE STORES



Trust Us to Serve the Children Well

REMEMBER

The Best In Quality at the Most Economical Price. We Specialize in Quality Meats, Vegetables and Fruits.

SPUDS New Red Colorado 10 lb. .12

Mountain Cabbge lb. .01 1/2

GAL. SORGHUM East Texs .40

Meat Dry Salt POUND .09

2 oz. Vanilla, Pure Ex. 14c Gal. Uncle Bob Syrup 57c
Tamales, No. 1 1/2, 2 for 25c 1/2 lb. Orange Pekoe Tea 21c
Macaroni, Package 5c Tomato Soup, Can 9c

YAMS East Texas BUSHEL .50

2 lb. Salad Wafers .15

Honey PURE COMB Gal. .85

Honey Extract Gal. .70

Mustard, Qt. Jar 15c Coffee, Sun Set, 1 lb. 19c
Peanut Butter, Qt. Atlas 22c R. & W. Corn Flakes 10c
1 lb. Jar Honey, Pure 15c R. & W. Cake Flour 22c

PEACHES or Plums No. 10 .37

COFFEE White Swan VACUUM JAR 1 POUND .32

Apples Per Bu. .75

PEACHES WHILE THEY LAST 1.50

Free 2 GIANT BARS CRYSTAL WHITE .23

WITH 3 CAKES OF PALMOLIVE FOR

MARKET Plain Steak, lb. 10c Calf Liver, lb. 10c
Rib Roast, lb. 07c Weimies, Large, lb. 14c

CHISHOLM BROS.

SOUTH SIDE SQUARE

BROWNFIELD, TEXAS

THE RED & WHITE STORES

THE RED & WHITE STORES



Trust Us to Serve the Children Well

TRY US

For All Kinds of Fresh VEGETABLES FRUITS, etc.

10 LB. SPUDS Colorado 12

New Red .12

GALLON EAST TEXAS COUNTRY SORGHUM 40c

STRAWBERRIES GAL .53

BLACKBERRIES GAL .38

Qt. Matchless Peanut Butter 22c Pt. Matchless Peanut Butter 15c
4 lbs. Zinc Bucket Coffee 79c No. 2 Corn, Boy Brand 07c
Small Can Hominy 06c No 2 Kuners Economy Peas 13c
Qt. Jar Spanish Olives 39c Qt. Apple Butter 21c

SALTED WAFERS 2 LB. .15

NO. 1 1/2 CAN RATCLIFF TAMALES, 2 for 25c

PINEAPPLE GAL. .49

Oats 55 Ounces .17

MAYONNAISE BLUE & WHITE 1 PINT .12

COFFEE REX 3 Lb. Bucket .59

TOMATOES NO. 2 .08

PEACHES or Apricots GALLON .39

Pears gal .50

Free 2 GIANT BARS CRYSTAL WHITE .23

WITH 3 CAKES OF PALMOLIVE FOR

MARKET SPECIALS Meat Dry Salt Per Lb. .09

Rib Roast Per Lb. 07c Plain Steak Per Lb. 10c

HUDGENS & KNIGHT

WEST SIDE SQUARE

BROWNFIELD, TEXAS

THE RED & WHITE STORES

Interscholastic League Basket Ball

By Roy B. Henderson, Athletic Director, Interscholastic League University of Texas.

(The following article is one of a series written by League authorities on various aspects of the Interscholastic League work in Texas.)

The first state championship in basketball for the high schools of Texas was conducted under the auspices of the University Interscholastic League in March, 1921. While there are no records available as to the number of teams that played the first year in League competition, it is estimated that approximately three hundred participated. In 1922 more than fourteen hundred teams, involving the individual efforts of over fifteen thousand boys, took part in the series of games which led to the final State tournament.

From the beginning in 1921 a plan has been in effect whereby county championships are decided by February 15 each year. Usually the week following this date district tournaments are held to which are qualified the county and city champions. When a team has won its district championship of an adjoining district for the right to enter the final State tournament. Thus, the State tournament each year is a tournament of champions, each team being three times champion in its own right: county or city, district, and bi-district.

With the exception of the years of 1927 and 1929 all of the State basketball tournaments have been held in Austin. The 1927 and 1929 tournaments were held in Memorial Gymnasium, Agricultural and Mechanical College, College Station. From 1921 to 1926, inclusive, and in 1928 the State finals were conducted in the old wooden gymnasium at The University of Texas. The scene of the 1930 tournament was the Austin High School gymnasium, while the last two, 1931 and 1932, have been held in the new Gregory Gymnasium at The University of Texas.

STAR TO PRESIDE AT NEWS LUNCHEON

Julius Tannen, famous comedian, who will act as master of ceremonies in the "Dream Girl Follies," which will be presented in the Auditorium for sixteen days during the State Fair of Texas, will also act as master of ceremonies at the annual luncheon tendered newspaper men of Texas on Press Day, Saturday, Oct. 8, it has been announced here by Otto Herold, Fair president, who is making arrangement for the Press Day celebration.

The luncheon this year will be held at the Baker Hotel.

Alice Joy, star of the show, will be presented at the luncheon, and music for the occasion will be provided by Henry Santrey's Band, famous stage band, which will play for the "Dream Girl Follies." Santrey's Band consists of seventeen pieces, and each member of the band is an entertainer. The band will play from both the pit and on the stage during the presentation of the huge revue.

Usual courtesies will be presented visiting newspaper men and women and will be passed out at the luncheon. Courtesies will include the "Dream Girl Follies," Hoot Gibson's Rodeo, Beckman & Gerety's World's Best Shows, which will be on the Midway, and various other attractions.

VALIANT SOULS

A successful American business of nation-wide proportions was built up by a man who, because of an accident, was never able to leave his bed. Facing the dual handicaps of poverty and permanent physical disability, he developed an institution that stands high in the list of business concerns.

Siegmund, the miracle man who played with electricity as a child plays with a toy and brought the realization of untold dreams to the scientific world, was a hunchback, a dwarf, pathetically frail.

Roosevelt fought face to face with death from disease until well into the years of his manhood.

Elizabeth Browning, during all the years when she was giving the world the sweet fruits of her pen, never moved from her invalid's chair, expecting when carried in the devoted arms of her husband.

Lincoln was laughed at for his uncouth mannerisms, his abnormal feet, his awkward demeanor. Napoleon was a physical underling.

And so the story might go on endlessly from epileptic Caesar, down the ages past blind Milton and deaf Beethoven to our day with its countless valiant souls who press on bravely despite tragic odds.

CHEVROLET LEADING IN TRUCKS AND CARS

Detroit, Mich., Sept.—A new company now leads in the manufacture and sale of trucks, with the ascendancy of the Chevrolet Motor Company to first place in commercial car registrations recently completed for the first six months of this year.

This company, which has steadily forged ahead of all automotive manufacturers in volume, now holds first place in both commercial and passenger car popularity.

Commercial registrations reveal that in the first six months of this year Chevrolet titled 36,049 trucks as against 100,564 units for the industry, or 35.8 per cent of the total. The second leading make registered 33,492 trucks or 33.3 per cent of the total, which represents the output of 33 truck manufacturers.

MUSIC

Music was prohibited during certain hours in the precincts of the college, but an undergraduate found the saxophone more engrossing than his studies. Next day he received a note from the higher authority to this effect: "Much against my better judgment and for purposes of discipline only, I am compelled to regard your saxophone playing as music."







### Stewart Writes Again About The Holy Land

Haditha, Iraq, Aug. 21, 1932.

Dear folks:

How are you? I am pretty warm at present, as it is only 115 in the shade here. We arrived here this morning from Haifa; took us two days to make the trip. We slept in the desert each night and had to cover with two blankets. We first went to Damascus, which is a pretty good city. However, we did not go around any, as we are in a big rush to get back into Haifa Saturday in time to meet the bunch of Americans that will arrive at that time. This desert is not bad at all, and there are few places that you can't drive 60 per hour. It is perfectly level except in spots, and no sand at all. This place is on the bank of the Euphrates, and is claimed by many to be the Garden of Eden, but that I do not know. There is no town here; just our camp, and the pipe line crosses the river here, and there will be pump stations all up and down the river. On what we call the east bank, dates grow in abundance, but west bank is practically bare.

We passed through Nazareth on our way to Damascus, and I had my picture made at Mary's well. You know Damascus sets at the foot of Mt. Herman, and there was some snow on top of the mountain, and I ate a bite of it as we had lunch in Damascus, and where we had fresh fruit served, it was packed in the snow. I also saw the Mosque, but didn't go in. Also went through Tiberias, which is located on the Sea of Galilee, and is 800 feet below sea level, and on leaving Tiberias, the highway follows the coast line for a long ways. The sea is 13 miles long and about 6 miles wide, and is 46 miles from Haifa, and 129 miles from Damascus. After leaving Damascus, we hit the desert, and will go back across a different route. The boy here brought in a big dish of fresh dates, which are just beginning to ripen.

I have found all the countries very interesting so far, and the customs of the people are worthy of note. I will get my car and chauffeur when I get back to Haifa. The one I have now is Wizard, and is a 6-cylinder, 21-horsepower. They won't do but 45, and seem like they are falling to pieces. I left Haifa in one that had only had 300 miles on it, and I thought it would burn up before we got here. My chauffeur thought the same, and fussed about it all the way, but of course I didn't understand a word he was saying. I am going to try to get one that speaks English.

### Dr. Webber Wins Case With Insurance Co.

One of the greatest legal battles here in some time in a civil suit, was the case of Dr. G. S. Webber against an insurance company that refused to pay a disability policy he held with them. Joe J. McGowan of this city and L. E. Klett of Lubbock, represented the plaintiff, while about a half dozen Dallas and Lubbock lawyers represented the defendant company. The case was tried before a jury and attracted quite a lot of attention.

Our understanding of the suit was that the insurance people contended that when Dr. Webber took out the policy some three years ago that he knew he would become ill soon and unable to attend to his business. Dr. Webber contended that he had no idea that bad health was approaching and had physicians on the stand to prove his contention. Dr. Webber became ill about a year ago, the policy had been in force for some time.

After all the evidence was in and it was ready for the jury, it is believed that the insurance people saw that they had lost the case and proposed a compromise. They settled with Dr. Webber satisfactorily to him.

Editor's note—This is the second letter from Lawrence Stewart to his sister, Mrs. Claude Hudgens. The "Nick" mentioned in his Boston letter. The word "Bubber" is a confusion of "Brother" that was used by some of the younger children that could not pronounce the word, and Lawrence generally goes by that name yet, among close friends.

### ANTI VOLSTEAD

(Saloon days as the wets are trying to depict them.)  
BY BERTON BRALEY

Before Prohibition our social condition was happy, idyllic and pure; Saloons were the centers where gathered the mentors; Of Art and Literature. Oh, that was a dear age, a light wine and beer age. When bottles of whiskey or rum, And such distillations were mere decorations Which nobody put in his tum!

How low we are sunken! Nobody was drunken; No women or minors got tight, Before Prohibition, the drink dealer's mission Was wholly of sweetness and light. With good liquor nourished, true temperance flourished; No drunks ever lay in the ditch. We made business fruitful by getting a snootful And soberly drank ourselves rich!

Before prohibition the barkeepers' ambition Was teaching regard for the law. He welded repression on every transgression And never pulled anything raw. No gangster or grafter was known until after The Noble Experiment came; For all of the crimes of these pre-litigious times We have prohibition to blame!

Before prohibition no big politician, With bribery ever grew fat, Or rigged an election. No cop sold protection Those days were too moral for that. No plug-ugly herder bought gunmen for murder And there was no organized vice, And all liquor sellers were fine noble fellows And awfully, awfully nice!

Before prohibition a glow that was Titian Surrounded the corner saloon. For it was a forum of perfect decorum From any misconduct immune, There wasn't a knave in that sweet-scented haven There wasn't a crook or a sot— The Wets paint this vision of gin mills Elysian And—you can Believe It or Not!

W. H. Kelly was in from the farm in the Johnson community this week and reported that cotton was fruiting well, but that they hoped for a late freeze on the young cotton.

### IN HONOR OF MRS. FERGUSON

Hurrah! Hurrah!  
For our Governor, 'Ma'  
And also our brave and fearless 'Pa.'  
They made Bro. Sterling get down and claw  
We have to stop and laugh, tee ha ha haw!  
It may be quite mean  
But it tickles us green  
When we think of the things  
we've both heard and seen.

They said that Bro. Jim was a low down thief  
And of all vile sinners he was surely the chief,  
And in all their long speeches they gave as their belief,  
If Ma was elected we would get no relief.  
It may be quite mean  
But it tickles me green  
When we think of the things  
we've both heard and seen.

They said all the Christians would vote for Bro. Ross  
And Ma only get the slums and the dross,  
But Ma rides thru on the big white hoss  
And leaves Bro. Sterling a totin' his cross.  
It may be quite mean  
I'm tickled pea green  
When I think of the things I've both heard and seen.

They said that old Jim was a son of a gun  
And if Ma were elected, all business he'd run.  
But we married men just took that for fun  
For lots of our wives have handled our mon.

They told us one thing we took as a joke,  
That poor Bro. Sterling was completely broke.  
But its an awful surprise we can't help but note  
What a wonderful prize he offered for an illegal vote.

Oh, it may be quite mean,  
But we are tickled pea green,  
When we think of the things we have both heard and seen.  
But tee hee ha ha haw,  
We've elected our Governor Ma.  
—Jno. D. Huffstelder.

A stalk of cotton that was planted early in June was brought in this week from the T. M. Dobbs farm that had over 200 bolls, squares, blooms and other forms, and 88 grown bolls.

Crystal City—Much building and remodeling work underway here.

### THE GOVERNMENT PRINTING RACKET

The United States government scatters approximately 303,000 pamphlets, documents and bound books over the country every working day.

In the 1931 fiscal year the printing office issued almost 3,500,000 copies of printed matter. It is now doing still better. In the six months following July 1, 1931, the amount of type set was 129,000,000 ems greater than in the same period the previous year.

This is at a time when taxes of all kinds have jumped, in the face of a lowered national income. The government printing department offers a fertile field for some real needed economy.

Col. and Mrs. W. H. Dallas has presented their son, James Harley and wife with a pretty home, of which they are very proud. Not many young couples are so fortunate.

W. L. Palmer of south Terry, was in for a hair cut last week. He had gone so long that we knew him only by his voice.

Miles—L. B. Elam opened newly remodeled grocery store.

**A \$2.00 SHOW FOR 25c PANHANDLE**

## South Plains Fair

**NO EXTRA CHARGES FOR**

6 Football Games One Each Day Best Teams On South Plains	FIREWORKS Every Night Glittering-Dazzling	Big Circus Acts Vaudeville Acts Each Afternoon & Night
Horse Show Every Night Best Horse in Texas	Band Concerts Morning Afternoon Evening	Great Array Of Exhibits in all Departments

**6 BIG DAYS — 6 BIG NITES — 6**

**Lubbock, Texas**

Sept 26 — Oct. 1 — Inclusive

## WORTHAM SHOWS ON THE MIDWAY

30 Shows — 350 People — 15 Rides

The Show With A World Wide Reputation

**ADULT SINGLE ADMISSION 25c**

All Other Admissions In Proportion

**SCHOOL CHILDREN FREE**

Wednesday, September 28th—Only

Big Gains Shown By Dems. In Primaries

Political attention focused Wednesday on Georgia's primaries where 34-year-old Gov. Richard B. Russell Jr. apparently scored a decisive victory over the veteran Representative Charles R. Crisp for the senatorial nomination.

Mounting returns from primaries in eight other States were closely studied for possible political trends.

In Washington, Michigan and Colorado unusually heavy Democratic balloting was noted. The Democratic vote in Washington's senatorial primary with most of the precincts counted was 180,510 to 178,351 Republican votes. This compared with Democratic and Republican totals in 1928 of 42,531 and 294,022, respectively.

Colorado's nearly complete returns gave 95,832 Republican votes and 105,540 Democratic against 112,000 Republicans and 47,000 Democrats in 1930.

In Michigan, the indicated Democratic vote of more than 250,000 far exceeded any previous Democratic primary turnout, while the Republican vote appeared somewhat smaller than usual in an active primary.—Dallas News.



# SAVE WITH SIX CYLINDERS

—with more than six you sacrifice economy  
—with less than six you sacrifice smoothness

**I**F YOU'RE careful about the way you spend your dollars for a low-priced car, you'll be extra-careful about the way you count cylinders. Because if you count more than six, you're not going to get the lowest all-round motoring cost that is saving so many thousands of dollars for Chevrolet owners every day.

If you count less than six—you won't be any better off from a dollars-and-cents standpoint. Six is the smallest number of cylinders you can have, and still get Chevrolet's built-in smoothness. And it's built-in smoothness that saves you money in so many ways! It protects the youth of the car—its stamina—and low maintenance cost. It guards against the insidious workings of excessive vibration. It holds repair bills down to rock-bottom.

But if the car is a Chevrolet Six—you'll SAVE! You'll enjoy the lowest all-round operating cost available in today's automobile market. And because of the simplicity of Chevrolet engine-design and the ease with which adjustments can be made, you'll save on repair-costs, too!

economy. It lasts! Especially after 5,000—10,000—15,000 miles, when the cost of operating other low-priced cars goes up, Chevrolet's cost stays down. More economical to start with, Chevrolet is more economical still, after long usage!

Best of all: you can save with six cylinders, and not sacrifice one single thing that makes a car a pride to own and a pleasure to drive! You enjoy the delightful handling-ease of Free Wheeling in combination with Synchro-Mesh gear-shifting—the comfort of roomy Fisher bodies. The satisfaction of driving one of the smartest-looking cars on the road. And considering the fact that you can enjoy all these things, for such a low purchase price and such small monthly payments—do you honestly think it's wise—or economical—to keep that old car any longer?

CHEVROLET MOTOR COMPANY, DETROIT, MICH.  
Division of General Motors

**SIX CYLINDERS NO MORE NO LESS**



**ESPECIALLY AFTER 5,000 MILES**

What's even more important—you'll keep on saving, month after month, season after season. There's nothing temporary about Chevrolet

# CHEVROLET \$445 AND UP, F. O. B. FLINT, MICH.

All prices f. o. b. Flint, Michigan. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.

## CARTER CHEVROLET COMPANY

BROWNFIELD, TEXAS

### USING HOME PRODUCTS

The buy-home products policy is being given application by the State highway commission in entering an order that only Texas sand, gravel, stone, cement and asphalt, be purchased for use in highway construction projects. The order is in conformity with a resolution adopted by the Forty-second legislature directing that preference be given to Texas products in highway construction.

The legislature did a commendable thing when it adopted the resolution, and the highway commission is to be praised for taking action to carry out the directions in the resolution.

All these materials mentioned are found or are produced in Texas in abundance. Sand, gravel and stone are available in many parts of the State in quantities sufficient to provide building materials for the people here from now until doomsday. Why should any one think of going outside of Texas to buy these materials?

The cement manufacturing industry is one of the largest industries in Texas. There are numerous great cement plants in operation in various parts of the State, employing hundreds of laborers and other workers, and utilizing Texas raw materials. Assuming that the Texas plants offer their products at prices that compare favorably with those offered elsewhere, the home institutions surely should be given preference.

The State sets a good example when it pursues the policy of giving preference to home products. The people of Texas generally need to follow the example more closely. If they did Texas would be better off economically than it is. If, for instance, Texans gave greater preference to cotton materials, the cotton farmers of the State would be getting more for their products.—Houston Post.

### WHY NOT MAKE UNCLE SAM A REAL COMPETITOR?

If it is o. k. for Uncle Sam to sell printing why not extend a good thing and insist that he add to his line and thus serve a much larger number of postoffice patrons? Why not add a grocer's apron to the printer's apron Uncle Sam now wears? Why not sell breakfast foods, evaporated milk, butter, shoes, drugs drygoods, etc., over the post office counter?—Maderia (Ohio) News.

If you can't see any beauty in a real sunset or a real tree, there's no use going to an art museum and looking at pictures of them.

