



Chris Quante says he don't like to ride the air liners. As reported last week he took one at Big Spring, where he joined his brother from Weatherford, to Phoenix, Arizona. They left Big Spring at 10:30 P. M. and arrived in Phoenix early next morning, but found that his mother had passed away the evening before at a hospital where the operation was performed. Burial was had the day they arrived. On the return, they had to leave the plane at El Paso on account of the approach of a storm, and took the train on in. His father came home with him. Chris says when the weather got bad and the plane began to dip and turn first one way then another, he had a heap rather been on the ground.

Joe Price, erstwhile cowboy, but more recently a peddler of oil and gas at the Rainbow Tourist Camp, was engaged in helping to dehorn the Hearst cattle over at the pens re-

cently. All went well until a big fat steer decided that Joe was the guy that hurt him, and made a lunge for him. Joe began backing at double quick, but hit one of the steel water tanks, and plunged in heels over head, landing on his head and back. He of course had to drag his feet in before he could get up and didn't have a dry stitch to his name and the thermometer hovering well under 30. Mr. Goodman remarked that he would have allowed Joe 50c more for the show if he had known it before he made out his check.

NOTICE: The Herald will be closed from Friday until Tuesday of next week, during which the force will take a little rest. No job work unless it is absolutely necessary.

H. C. Newberry of the Union community called in recently and became a reader of the Herald and Farm News.

### Game Warden Says Hawks Killing Birds

T. E. Sammons of Midland, game warden for this district, was a business visitor here Tuesday. He is one of the oldest employes of the State Game and Fish Department, having served therein since 1921.

Mr. Sammons states that as long as the closed season is scheduled he is going to do his best to see that the law is enforced but he advances the assertion we will never again ask for a closed season since it is not going to increase the game birds. The reason for this is the increasing number of hawks and prairie runners to be noted in this area. He says a hawk will devour on an average of three quail per day the year round while a prairie runner eats the eggs and young quail at almost an equal rate. When we have an open season, hunters kill hawks and prairie runners and keep them from becoming the menace to game birds that they are now.

Since he began his duties as game warden in this district last February Mr. Sammons estimates he has killed an average of 100 hawks per month and he permits few prairie runners to escape.

### CHRISTMAS

Christmas Day has come at last, The sky is bright and clear, The children come from slumber land To greet the fairest day in all the year. The wintry winds are blowing, Snow is on the ground, Santa Claus with reindeer and sleigh, Has made his joyful rounds.

The children on Christmas day rise early, With hearts full of hope and joy, And find stockings brimming full, Of candies, nuts and toys. The boys and girls with spirits high, Rush into busy streets, Shouting, "Merry Christmas, or Christmas gift," To every one they meet.

The hours of Christmas like minutes fly, And soon it's hands are run, The day is gone ere the children think Christmas has scarce begun. But alas the happy day is past, With all its rear and den, The twilight fades the shadows fall, And Christmas night begins.

Behold the old town is lighted, With roman candle ball, Sky rockets too pierce the sky, And streams of fire doth fall. The hours pass, the uproar cease, And all is quiet and still, The girls and boys have left the street Of the city, on the hill.

The children now tired of fun, Have put play and toys away, And have gone back to slumber land, To dream of Christmas day. How dark and dreary this world If there were no girls and boys, No Christmas day no Stanta Clause, No guns no dolls or toys. By J. M. Hale, Brownfield, Texas.

### CHRISTMAS SEALS—1932

By Nancy Richey Ranson  
You cost so little, and you are so small, But oh, you represent enormous wealth, In happiness and shining hope for all The thousand who depend on you for health.

A host of children gaze with wistful eyes, From homes where cold and hunger grimly stalk— Where threat of dread tuberculosis lies, And ask this right: to live, and laugh, and talk.

Across wide Texas plains you blithely go, In search of hearts that beat in sympathy, And back the way you came, bright pennies flow, In swift response to your unselfish plea.

(I think that Christ, who ever loved a child, Has watched you journey forth, and gently smiled.)

Elder M. O. Daley, minister of the church of Christ, and wife, left Monday for San Antonio to spend Christmas with his daughter and the other children who will gather there, and will not return until the first Sunday of the New Year. All services except preaching will be carried on during his absence.

### An Opportunity Looms

Okay, Brownfield! You've turned a real trick in securing those thousands of fine Hearst cattle in your feeding project. You've given winter feeding and undeniably great boost in this section of the country—one which may turn out to be the accelerator needed to put the practice over the top. So far, so good and we congratulate you.

But has this occurred to you? William Randolph Hearst, owner of those fine cattle, is also this nation's leading publisher.

His 26 to 28 great metropolitan newspapers reach millions daily from coast to coast; his American Weekly has the largest circulation of any periodical in the United States; his magazines are read avidly and carefully from one end of the land to the other.

Has it occurred to you, Brownfield, that should you get Mr. Hearst personally interested in what you're doing for his cattle that Mr. Hearst might order one of his writers to come to Brownfield and to the South Plains and prepare, for the great Hearst chain of publications, an article to be read by millions, many of whom have never heard of the South Plains of Texas?

There's an opportunity there, Brownfield.

Of course, it won't be any easy task to get Mr. Hearst personally interested in the Brownfield feeding project simply because he has so many irons in the fire that he can't possibly give his attention to all of them. Then, too, the thousands of cattle that he has at Brownfield represent only a small portion of his herds.

But maybe he can be brought about to consider the economic possibilities of winter feeding on the South Plains. Maybe some way we can get his ear—and when we say "we" we mean the South Plains. Don't overlook this opportunity, Brownfield! Get all you can out of it! —Lubbock Avalanche.

### OUR POET LAUREATE WRITES TO SANTA

Brownfield, Texas. Dear Santa Claus: Seeing so many letters from the little girls and boys to you, Asking for toys and other things of need, I thought I'd write too. Although since I was a little boy, the time long has been,

And now my lot is cast with that of older boys, or men. But you know at Christmas times, I oft, do yearn, Back to gleeful boyhood days, to make a return.

When I could hang my sox around the old fireplace, Then in the night amid my dreams, see your shining face, As you came in the room, my sox, with candy and nuts to fill, And in my dream I could hear you, as you did some, on the floor spill. Then on that blessed Christmas morn, oh! how I did thrill with joy, Which I know I can never feel again, as I did when a little boy. But dear Santa, I want to come to you with a little kindly appeal, Praying that you might to the older boys a little more in kindness deal. So now Dear Santa you know that Christmas is hastily drawing near, And a few older boys can't make Merry without whiskey or beer. Now we know that on this day, it's the birth date of the Eternal King, And we should honor Him who sitteth on the throne and did salvation bring.

But during the trend of time, there has been a great change you see And many of the old boys gets sore if they can't get some whiskey. Dear Santa, many of these dear old boys, are needy and poor, Whose forms is now bent and almost ready for the other shore. Whose hair has been frosted by many winters and they stand near deaths brink, Do have pity on them dear Santa and bring them just one more drink. Their voices dear Santa are as gruff as the winter times frogs croak, So if it be thy will, bring enough to cheer and to clear up their throats. Now dear Santa these dear old boys may like an egg nog,

Since they are so dry and their voices like that of a frog. And too, dear Santa thou knoweth who these dear boys are, And if you look around, you'll find an old empty fruit jar. So just pore in the vessels just as is thy will, That they may eat and drink one more time, their fill. And they will give to you, all honor and praise you know, And now dear Santa for all the others I do ask and pray,

That they may celebrate our Savior's birth a more excellent way.

Aman.

P. S. Again dear Santa its against the law to transport booze, But you know you ust to come around while we all snooze.

So dear Santa, if there's no sound, where there's no ears to hear, Then where there's no eye to see, there's no law to fear.

Now dear Santa, I ask of you nothing for myself,

But you may give to me anything that you have left.

Thanking you in advance for your

favours,

W. J. Sullivan.

According to a clipping from some paper sent to P. F. Lawlis, principal of the high school, Brownfield was one of the three teams that have scored on Olney in the past two years. The other teams were, Archer City, and Masonic Home, the later now playing Class A.

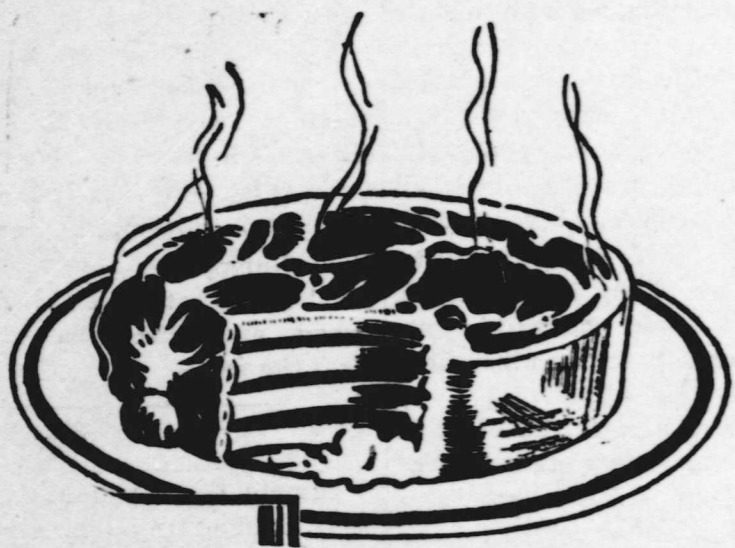
Mrs. Anna Kochensparger, of Columbus, Ohio, sent in her renewal recently. She has been reading the Herald many years.



**Yuletide Joy to All**  
1932  
This was the old mode of travel.  
Modern People Take The  
**FORD ROUTE**  
**TUDOR SALE COMPANY**  
Ford Sales and Service



**Yuletide Greetings**  
Your Business has been highly Appreciated,  
and we wish you a very Merry Christmas.  
**C. D. SHAMBURGER, INC.**



**Good Meats and Groceries Make A Good DINNER**

You can depend on us for meats and groceries that will win many pleasant compliments for your dinners—meats that will cook perfectly—be tender, juicy and full of flavor. Take advantage of our special prices when you do your shopping—try us and see how much more successful and more satisfying your dinners are.

**Murphy Bros.**



**SAVE ON CHRISTMAS CANDIES AS WELL AS GIFTS OF ALL KINDS.**

Christmas Mixed Candy 1/2 Pound  
**10c**  
A delicious candy.

3 Pound Box Chocolate  
**79c**  
In Beautiful Box

Chocolate Drops, Pound  
**10c**  
Friday and Saturday Only

Starlight Mints, 1/2 Pound  
**10c**  
100 Percent Peppermint Flavor

Toy Town Candies 1/2 Pound  
**10c**  
Kid Goes Wild Over Them.

Chocolate Peanut Clusters 1/2 Pound  
**10c**  
Made with hand picked peanuts.

**CLEMENTS**  
BROWNFIELD'S TOY TOWN STORE

### FARMERS NOTICE

I am in market for your corn. Will open yard at Welman, Tokio, and Brownfield next week.

**Will Pay Market Price.**

T. I. BROWN



Wishing you a very Merry Christmas and thanking you for all past favors.

**City Tailors**  
Sylvan Tankersley



**MAY**

Your joy and happiness be unbanded. Appreciatively,

**M-Gro. & Market**

H. M. Brock was down from Ropes Monday, shopping. He has managed the Carter & Cates gin there this season, but says they are about through.



**In The Spirit of the Day**

Cordial good wishes to brighten your day and add its measure of Cheer.

**Miller & Gore**

**Santa Claus Letters**

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 17 months old. Please bring me a car, ball and some A. B. C. blocks, fruits, nuts and candy. Please remember all my little cousins, and be nice to them.  
Your friend,  
R. W. Haynes, Jr.

Brownfield, Texas.  
Dear Santa Claus:  
We are two good little boys, 8 and ten years old, but we will be better if you will bring us a scooter that we can ride on; plenty of nuts, fruits, candy and fire works.  
Your friends,  
Odas and Earl Hardin.

Brownfield, Texas.  
Dear Santa Claus:  
We are two little boys five and three years old. We want you to bring us little dump trucks. Our little sister, Juanita, a dool, that won't break. Bring mother something, and daddy said bring him a way to get by another year. Bring plenty of nuts, apples and candy.  
Your friends,  
Gene and Joe Hardin.

Brownfield, Texas.  
Dear Santa Claus:  
I am a littl girl 1 year old. I want you to bring me a doll, candy and nuts and some fruit.  
Your friend,  
Vanita Merle McDonald.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl 9 years old. I haven't been very good, so I want

ask for much. I wish you would bring me a big doll and a trunk, a tea set, a little stove; but I won't be disappointed if you won't bring me the stove. I want some candy, and nuts, and fruits. Don't forget all the other little boys and girls in Terry county.  
Your friend,  
Mary Ellen Savage.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 4 years old. I want you to bring me a wagon, a car and a cubby bear, a train and lots of nuts and candy.  
Your friend,  
J. V. McDonald.

Brownfield, Texas.  
Dear Santa Claus:  
I am a school teacher, and very lonely. Please come to see me; Bring me a big handsome sweet heart, with brown eyes and curly hair. Bring me anything else you can afford, for really Santa, I will appreciate anything, but I want a sweet heart most of all. P. S. Please bring me 3 bubble gums.  
Your friend,  
Little Faye Martin.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy six years old and I am in the first grade. I have tried to make good grades and be nice, so please bring me a pair of gloves, cap gun, wagon, knife, car, fruits, nuts and candy. Please remember the other boys and girls.  
Your friend,  
Kenneth Lee Jones.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 3 years old, and have tried to be a nice little boy. So please bring me a knife, gun, gloves, car, watch and fruits, nuts, and candy. Please remember my little sister, Juanel.  
Your friend,  
Oscar Leo Jones.

Brownfield, Texas.  
Dear Santa Claus:  
I am a girl nine year old and I am in third grade. I have tried to be a good girl. Please bring me a ring, bracelet, beads, gloves and a purse, and fruits, nuts and candy. Please remember my little sister Juanell, and remember the other little children.  
Your friend,  
Caroline Jones.

Brownfield, Texas.  
Dear Santa Claus:  
I want you to bring me a little wagon, and a little picture book, some candy and fruits.  
Your friend,  
Billy Joe Hyman.

**TOKIO**

Both mild and more serious cases of flu have been numerous in this community during the last ten days. A number have had to remain in while others had to be taken to bed.

Miss Erneith Green who has been visiting relatives in Arkansas has returned recently.

It is reported to the correspondent that Johnny Thompson and wife are the proud parents of twins, a boy and a girl, born on Thursday of last week.

We are very thankful for the clear weather which prevails at this time. Ten days for one snow and sleet spell is a little long.

The Tokio school is scheduled to reopen Monday, December 26th.

It is reported that Mr. Ed Winkles, local filling station operator, has sold his place of business to Mr. Newton Green of the Johnson community. At this date Mr. Green has already taken charge of the station and we welcome him to the community. We have not learned of the future of Mr. Winkles but we are sure that he has a welcome place in the community.

The writer and wife have been ill with the flu during the last few days. Those who wish for private formula for a cure may obtain it for the asking.

We wish every one a Merry, Merry Christmas and a Happy New Year, and speaking in a higher vein, we might say that a sure way of finding something in your stockings Christmas morning is to go to bed with them on Saturday night.

Misses Loyce and Romiele Jacobs, Pat Ham and Buster Elworth, are here the guest of their friend, Miss Juanita Smith. The Jacobs family formerly lived here. All live in Plainview.

After a few days of clear weather, it was beginning to cloud up Tuesday afternoon.

Clyde Cave, manager of the Clements Store, was confined to his home with flu a few days last week.



There's a Red & White Food for Every Christmas Need

- 48 lb. WHITE LIGHT FLOUR ..... 79c
- 4 lb. COMPOUND, Bird Brand ..... 26c
- BROOMS, each ..... 18c
- 1/2 lb Hulled Pecans, broken 20c
- Hominy, V. C. Medium ..... 05c
- 1 lb. Hulled Pecans, broken 32c
- Kraut, Medium, V. C. .... 06c
- PINEAPPLES, No. 2, Broken Sliced can ..... 12c
- MARSHMALLOWS, Red & White, 1 lb. Box ..... 19c

Cake Flour, R. & W.	Tomatoes, No. 2	R. & W. Oats, 55 oz.
23c	07c	15c

Mixed Candies, all Kinds for Christmas, lb. only ..... 15c

Grapes, Fancy, 2 lb.	Dates, 1 lb. Box	Macaroni, Spahgetti pg
13c	20c	05c

BRAN, Red and White or Posts, Package ..... 8 1/2c

**LARGE ASSORTMENT OF FRUITS AND NUTS, ETC.**

- Cocoanuts, each ..... 08c
- 5 lb. RICE ..... 25c
- R. & W. Cleanser, 2 for ..... 15c
- Chisholm Coffee, 1 lb. .... 25c
- Catsup, 14 oz. Bottle ..... 12c
- Pork Sausage lb. .... 7 1/2c
- Hudgens & Knight Coffee lb 25c
- Beef Liver lb. .... 10c
- ROAST, RIB or BRISK, lb. .... 07c

**TURKEYS AND CHICKENS FOR CHRISTMAS.  
LET US SAVE YOU MONEY THIS CHRISTMAS**

**HUGDENS & KNIGHT**  
West Side Square Brownfield

**CHISHOLM BROS.**  
South Side Square Brownfield

**PLAINS LOCALS**

Woodie Read, Paul Gainer, Olan Cox and wife, Winnie, Mary and Joe Dixon McLaren, Rev. McCulloch and little daughter, and John Thomas Camp, are on the sick list this week.

Mr. Melton McDonnell, who has been working at Peacock, Texas, returned home Thursday. His cousin, Jimmie McDonnell, returned home with him.

Mrs. W. H. Hague, Mrs. June Smith and children, were shopping in Brownfield Wednesday.

Miss Louise Hague spent Wednesday with Miss Elden Whitehurst.

Mr. and Mrs. Quincy McDonnell and children spent Tuesday night with Mr. and Mrs. S. McDonnell.

Bill Sneed of Dallas was out looking after his ranches at Plains and Seminole Thursday.

J. H. Morris and John Thomas Camp spent Friday night with Kit and Aarom Morris of Seminole.

Mrs. Bryson was at Tokio looking after business Wednesday.

Miss Lorene Albright has been on the sick list this week.

J. H. Lynn, Leslie McLaren and wife and Winnie Mary were shopping in Brownfield Tuesday.

Miss Wilma Luna who has been visiting in New Mexico and Sudan, for a while has returned home.

Miss Ircella Luna is visiting in Lubbock this week.

Mrs. W. L. Turner of Sweetwater was visiting among friends in Plains Sunday.

Mrs. Estes of Fredrick, Oklahoma, who has been visiting her daughter, Mrs. J. W. Sawyer, returned home Sunday.

Rev. Porterfield filled his regular appointment Sunday and Sunday night.

Miss Iona Moreman left Sunday for Sweetwater where she will spend the Christmas holidays.

Mrs. McCulloch received word Saturday of the death of her mother at Stamford, Texas.

Mr. and Mrs. John Anderson spent Sunday night with Mr. and Mrs. Walter McClellan.

Misses Louise Hague, Mabel Morris and Mrs. W. H. Hague were shopping in Brownfield and Meadow Sunday.

Little Francil Gainer is on the sick list with a cold this week.

**NEEDMORE NEWS**

We were all glad to see the sun once more, although it wouldn't seem like Christmas with out a little ice and snow.

Mr. Clayton Crownover and Mr. Elmer McCutcheon returned home Sunday night from Marble Falls, Texas. Elmer experienced the excitement of killing a deer which he brought home with him.

Miss Lois Watkins will be at home from Tech to spend the holidays.

Mrs. Arthur McDonald spent Saturday with Mrs. J. B. Bennett.

Mr. and Mrs. W. C. Nolan, Mr. and Mrs. Homer Nolan and daughter, Reba, have gone to Wichita Falls, to spend the Christmas holidays.

Mr. Charley Corley and Mr. Preston Adams returned to their home at Hollis, Okla., Tuesday, after making a long visit with S. B. McCutcheon and family.

Read the ads in the Herald

**IF YOU'D STOP TO**

Consider how you'd prize the photographs of those near and dear to you

**If They Were Gone**

you'd urge them to have that picture made today.

**The Inexpensive Gift**

**Brownfield Studio**

**WELLMAN NEWS**

School opened last Monday, Dec. 12, after having been closed seven weeks. The weather was so cold many children could not attend, but this week starts off better.

There is not as much sickness in the community as we heard there were in many places. Everyone is about to get well now.

There will be a Christmas tree at the Baptist church Saturday, December 24th. It is for the community, so everyone come.

Mrs. S. W. Welcher was called to the bedside of her mother, who lived at Lamesa, last Wednesday. Mrs. Welcher's mother died Thursday morning.

The honor roll of the grammar grades will not be published until next week, as so many were absent that tests could not be given.

*The Finest Gift of All*  
**JEWELRY**  
*at New Low Prices*

See Our Complete New Line Of—  
Yellow Gold Jewelry—Watches, Neck-ware, Diamond Rings from \$10.00 Up.

Gents Strap Watches, Reliable 6 Jewel Movement  
\$6.95

Ladies Wrist Watches, Reliable 6 Jewel Movement  
\$6.95

Give an ELGIN, The Watch for Service.

See Our Line Of New  
BAGUETTE WRIST WATCHES

GIFTS for th WHOLEe FAMILY e

And There Are Many Other  
Attractive Gifts In Our Store, Such as—

- Toilet Sets
- Perfumes
- Dresser Sets
- Over Night Cases
- Diaries
- Hand Bags
- Perfume Sets
- Bath Sets
- Compacts
- Waffle Irons
- Heating Pads
- Candy
- Water Sets, 19 piece
- Purse Sets
- Shaving Sets
- Coty and Houbigant
- Magazine Racks
- Cigars
- Pipes
- Military Sets
- Brief Cases
- Shaving Brushes
- Comb & Brush Sets
- Watch Chains
- Belt & Buckle Sets
- Tie Sets

Talking, Sleeping Dolls, Mechanical Toys



**ALEXANDERS**

Santa Claus Depot



# OUR 23 YEAR COLUMN

Taken from the Herald of December 25, 1909.

This issue is taken from the Herald of Saturday, Dec. 25, 1909, (Christmas Day) but we imagine that we managed to get the Herald out before that day was done, for we remember now that we spent the next few days very pleasantly with Uncle Joe Bryant and family out on the farm, hunting and attending parties, etc. There will be no 23 years column next week, as we did not have an issue the week following, and the next issue will be in January. A Mr. F. W. McEwen, of Alva, Okla., had written a very fine article on broom corn culture in western Oklahoma and Northwest Texas, which was copied. Also on the front page was another article on trees for the school campus. Some one had said that the boys would run over and uproot the trees on the campus. We maintained that our boys of that date would do nothing of the sort. And our conclusion have proven correct, for look at the nice trees around our campus today, and the boys were no worse or better than now.

Terry county had just held an election on whether or not the Prairie Dog should be destroyed. Brownfield and Gomez voted solidly for this

destruction. We note that J. F. Winston had just gotten in with his family from south Texas. We stated that their ages ranged from 4 to 14, (Lissie to Homer) and as this was their first time to see a snow then on the ground, they were having the time of their young lives. More railroad talk. A party was here from Lubbock that believed we would get the Acme, Quana & Pacific from that city—if they got it—which they didn't, and Mr. Montgomery, president, and Mr. Eastman, chief engineer of the Colorado, Hereford & Gulf were also here for a conference with Mr. M. V. Brownfield. Nothing come of that, either. Uncle Billie Byrd was preparing to put in a lumber stock here. It was stated that the New York Tribune was preparing to have a write up on this section of the state. Twenty-two out of town people had registered for room at the Hill Hotel in the past week.

M. V. Brownfield had gone to Fort Worth on business and was to be met there by his son and daughter, Dee and Effie, who were attending school at Georgetown. J. R. Hill was figuring on a large addition to the hotel. Jim Burnett had plowed all

day Saturday in the 4 inch snow storm. Henry and Bert French had come in from Dallas where they were attending a business college, for the holidays. Mr. Young had come in to be local manager of the McAdams Lumber Co. Lum Duke of south Terry was in with a load of turkeys. Dick Brownfield had business in Big Spring. W. J. Luna, of Plains, was through on his way to Canyon. Mrs. H. H. Longbrake was convalescing with pneumonia. J. J. Lane was holding down the hardware store while Mr. Longbrake was at the bedside of his wife. W. H. Cordell had renewed for his Herald. Dr. Ellis had returned from Fort Worth, where he carried Mrs. C. A. McDaniel to a hospital. Atty. Percy Spencer had business in Gomez. Miss Pearl Stewart had a bad fall on ice.

Judge Tucker had passed through to spend Christmas with his folks at Wichita Falls. Laurence Green undertook to test the temperature of a piece of cold iron with his tongue. It stuck. John Daniels had left for Hot Springs, Ark., to try to cure his rheumatism. Will Alf Bell went to Big Spring to meet his mother from Marshall, who was to spend the holidays here. John W. Gordon had left for Missouri to spend the holidays with relatives. Will McPhaul had been up to Bovina to help J. W. Gordon with a herd. J. W. Carter of the west side came in and renewed.

As news matter was a little short in this issue, we will just give you a list of the advertisers. There were four, six column pages and on the first page were, Brownfield Land Co., Brownfield Hardware Co., Western Windmill Co., Lubbock, Phillips-Bradley Auto Co., Lubbock, Curtis & Benson, abstracters, R. W. Glover, Gomez, hotel and livery; Benson & Rowe, abstracters, Plains; Brownfield Merc. Co., Randal Drug Co., James Gamble, contractor, Second page: Burnett Bros. Meat Market; W. J. Byrd, contractor; G. E. Lockhart, Atty.; Cornell Lumber Co., Stanton; Palace Pharmacy, Lubbock; Moore Bros. Land Co.; Smith & Lyon, blacksmithing and wood work; Blue Front Lone Star grocery (T. A. Holly, Prop.); Copeland & Hill, Lubbock-Brownfield Auto Road; W. R. Spencer & Co., Land Agents; Hill Hotel; Jackson House, Lubbock; Page three: Arthur Alexander, dry goods and millinery; Alfalfa Lumber Co., Lubbock; J. R. Cook, barber; Dr. J. W. Ellis, physician; C. J. Parke, livestock commission man, Clarendon; Drs. Robt. Jones and J. T. Hutchinson, Lubbock; A. E. Moore, county surveyor; Spencer & Spenced Attor-

## WILLOW WELLS WORRIES

Say, did you ever see such cold weather as this? A long week of it too. To night the clouds are rift—perhaps tomorrow the sunshine will break through for some warmer weather.

Several in this community are ill with the flu. Burnes Holly, Grace Dozier and Jimmie Willingham, are on the sick list, and perhaps others the writer hasn't learned of.

W. L. Willingham received a message from Hamlin, Thursday, that his father was dying. Another message was received Friday morning, stated he was slightly improving.

A few from here are attending the Loomis show at Seagraves. It has been too cold for many to venture out.

Bryan Cutrell, Bay and Thomas Willingham spent Wednesday and Thursday in Seagraves, and attended the show at night.

Welton Willingham and wife of Seagraves are visiting Wilton's parents, this week.

T. L. Murray was a Brownfield visitor Tuesday.

B. H. Lonis returned home Thursday from Stonewall county, where he has been for the past four months. Ned Hendrix and family have all been in bed with the flu this week.

Rev. Noah Phillips preached at the school house Sunday to a nice crowd of people. Bro. Joel Aldridge preaches there next Sunday.

Johnnie Stevenson returned to Ropes Saturday. He spent a few days here with his wife, who has been ill at her mothers, Mrs. J. R. Dozier.

Miss Bill Lonis visited Mrs. Frank Hayes Sunday.

Wayne Willingham has been seriously ill this week with the flu.

Billie Joe, the three year old son of Mr. and Mrs. Cap Carter, was painfully burned Thursday when he backed against a red hot stove.

Mrs. Welton Willingham visited her mother, Mrs. Ben oBnham, Saturday.

Dick Denton and two children, Frances and Jimmie, are ill with the flu.

J. F. Cook became a new reader by the four fryer route. He received a sample copy last week and saw our chicken offer.

neys; Geo. W. Neill, abstractor and notary; Lubbock Coal & Grain Co.; Lee Allmon, auto service; H. T. Brooks, blacksmith. Page four: Brownfield State Bank; Heflin Land Co.; Hardin & Durst, Tailors; John C. Cowart, Lubbock, sheet metal workers; Brownfield Pressed Stone Co., C. P. Miles Mgr., makers of concrete blocks; W. E. Robinson, Lubbock, furniture and caskets. This does not include several want ads. So you see the little pager was pretty well filled up.

All for this week.

## Why Not Prepare A Turkey Dinner

Most everybody thought turkeys were plenty cheap on the Thanksgiving market but the Christmas market has proven that few of us know what Cheap is for any commodity when a depression exists.

This newspaper is informed that the price of these fowls reached a new low this week when buyers offered 2c, 3c and 5c per pound (owing to the grade) for them.

Some fellow has started a movement asking that everybody buy two turkeys, one for yourself and one

for some needy family, thereby making the Christmas dinner more cheerful for the less fortunate folks and disposing of more turkeys. It's a pretty good idea, maybe, especially in that it will reflect the real Christmas spirit of CHEER for some people who perhaps might otherwise sit down to a frugal meal. Christmas dinner is really incomplete without the turkey and delicious trimmings. Let's select some person we feel would appreciate the gift and arrange for a fine turkey to be delivered to him in time for the good wife to arrange for a real Christmas dinner for the family.—Texas Spur.

Mrs. Chas. Lingle and baby have been visiting Mrs. Randal.

## COLD WEATHER AHEAD

The old battery that easily started your car last summer may fail in the cold mornings this fall. Why not have us replace your old battery with a new WILLARD. Then you will have an ample insurance policy against using your crank. Batteries are only one of the many things we are selling. Let us keep your car running perfectly with our Conoco Petroleum products. And let us do your washing and greasing.

## FITZGERALD SERVICE STATION

## TALK IT OVER with Your Banker



Your banker can help you solve your financial problems. He may show you the way to safer operation and greater profit in your business—and in your personal affairs he can be your guiding star to financial security. The bank's officers are always glad to be of service to every depositor.

## FIRST NATIONAL BANK OF BROWNFIELD, TEXAS

H. M. KENDRICK, President  
W. E. McDUFFIE, Cashier  
JAKE HALL, Ass't Cashier



## CLEAN MILK

A glass for breakfast peps you up all day. Appetizing, cooling, refreshing. Phone 184

J. C. HUNTER

## OTHERS LOSE—YOU GAIN

FORECLOSURE BARGAINS in Terry, Yoakum, Gaines and Lynn counties. These farms and ranches may be bought by paying up past due interest and taxes, and renewing loans now on them. See me for further information if interested

## E. G. AKERS

LOANS — ABSTRACTS — INSURANCE & BONDS

## Could Your Car Pass a "Cold Test" like this?



Illustrations Drawn From Actual Photographs

Through deep snow drifts that blanketed Wolf Creek Pass, 10,800 feet above sea level in Colorado's Rockies, a great V-type snow plow doggedly pushed its way. A whirring rotary plow spouted clouds of snow, clearing the roadway. And soon, despite temperatures daily below zero, workers of Liberty Truck & Parts Co., of Denver, had opened the 15-mile road.

"We used Conoco Germ Processed Motor Oil and Conoco Gasoline exclusively in our Cletrac Tractors with wonderful results," wrote a Liberty official. "We had no difficulty starting our motors in the mornings."

There's a "cold test" to guide you in buying motor oil!

Conoco Germ Processed Motor Oil is thoroughly dewaxed and circulates freely below zero. It makes Winter-starting easier. More important still, it saves your motor from terrific punishment during the starting period, when half of all motor

wear occurs! Other oils drain away overnight. A "Hidden Quart" of Conoco Germ Processed Oil stays up in your motor and lubricates before your motor starts.

Only Conoco Germ Processed Motor Oil can offer you this vital protection, for it is the only oil that penetrates and combines with metal surfaces. Let it protect your motor this Winter.



## CONOCO GERM PROCESSED MOTOR OIL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED



## MERRY CHRISTMAS

OUR EMPLOYEES JOIN IN WISHING THOSE WHOM WE SERVE A MOST MERRY CHRISTMAS AND A JOYOUS AND PROSPEROUS NEW YEAR.

## West Texas Gas Co.



**FOLWERS**

Save money on your next Floral order. Our flowers are cheaper—make us prove it.

Phone Mrs. W. B. Downing 69  
BROADWAY CHURCH OF CHRIST

We are going to have a few more singing lessons on Tuesdays and Fridays of each week and they will be a great benefit to all those who attend. These meetings take place at 7:30 on each of the above days of the week. Bro. Garnett of Gordon will do the preaching here next Sunday at 11:00. Bro. Burnett will preach there in his place.

Young people's class Sunday night at 6:30 and preaching again at 7:30. You are invited to attend all of these services.

Read the ads in the Herald



**David Perry's SERVICE STATION**

Texaco Products  
Monark Batteries  
Goodrich Silvertowns

**Gas Kills Three**



A stove turned high on a cold night; a servant room with all windows shut; an unemployed man, his wife and baby asleep inside. The result—Harry Becker, Carrie Lee Becker his wife, and their little girl, Marilee, aged one, are dead in Dallas. The other occupant of the room, Mrs. Becker's mother, is severely ill, but will recover.

**SOCIETY NEWS**

Mr. and Mrs. Edgar Self had as their diners guest Dec. 16th, Mr. and Mrs. Collins, Mr. and Mrs. Ben Hilliard, Mr. and Mrs. Knight, Mr. and Mrs. Stewart, and Mr. and Mrs. Earl Jones. A three course turkey dinner with all the trimmings was served. Bridge was enjoyed after dinner.

Mr. and Mrs. Lee Thomas had as their guest last week end, Mr. and Mrs. Roy Hines and Jim Hines, from Socorro, N. M.

**Matron Queen**



In fairy tales all queens are married. But in institutions of higher learning, queens, especially beauty queens, are nearly always single. Yet in looking at this picture of Mrs. Angie McCurdy Seed, of Archer City, Texas, one doesn't hesitate to agree that the students of Simmons university at Abilene used rare judgment in selecting a matron as their queen. Her husband is a student too.

**NO TIME TO DIET**

Since its the Holiday Season and every one will have "extras", I dare say we would hate to diet. Here is a little poem that may cheer you up a bit. Whom the author is, I have no idea, but here it is:  
Methusalem ate what he found on his plate,  
And never as people do now,  
Did he note the amount of collories count;  
He ate because it was chow.  
He wasn't disturbed as at dinner he sat,  
Destroying a roast or a pie,  
To think it was lacking in granular fat,  
Or a couple of vitamins shy.  
He carefully chewed every species of food,  
Untroubled by worries or fears,  
Lest his health might be hurt, by fancy dessert,  
And he lived over nine hundred year.

**BUCHANAN-THARP**

Thursday, December 15th, at 2:00 P. M., Douglas Buchanan and Ada Mary Tharp were married at the Methodist parsonage, Rev. Tharp, father of the bride, officiating. Only the family were present.

Mr. Buchanan is a prosperous farmer. Miss Tharp is the youngest daughter of Rev. and Mrs. Tharp of Brownfield, (a twin to the late Robert Tharp.) She is a graduate of McMurry College at Abilene, and taught school at Post two years. They will make their home on a farm near Slaton.

Again we wish to announce that the Methodist is to give a "White Christmas." Any one knowing of a needy person, or having anything in the way of food or clothing, please report to Bro. Tharp, Mr. Toome or Mr. Powell. The Rotary Club, Lions Club, American Legion and Maids and Matrons, are uniting with the churches and putting their money donations to this good cause, according to Tom May, Rex Headstream, Jim Miller and the Maids and Matrons club. We thank them.

**MRS CHESTER GORE HOSTESS**

Mrs. Chester Gore was hostess to the Friday 42 Club December 9th. Ladies playing were Mesdames McPherson, C. Rambo, Holgate, Hamilton, Brothers, Proctor, Barret, Longbrake, Kendrick, Downing and Ruth Gore. Refreshments of refrigerator cake, cocoa and candy were served. Mesdames McPherson, Proctor and Barret received match holders in the drawing. Mrs. Clint Rambo will be hostess to this club Thursday, Dec. 22. Names have been drawn and Christmas gifts will be exchanged at this time.

Rev. and Mrs. Tharp visited Mrs. Tharp's father and mother at Big Spring, Thursday, Friday, and Saturday.

Dr. John R. May has recently been appointed assistant superintendent of the County Hospital, in Little Rock, Arkansas. Dr. May spent two years on the Plains for his health, and served as postmaster in Brownfield, during that time. He is a brother of Tom May and Mrs. W. B. Downing.

Read the ads in the Herald

**JUBILEE SOCIETY ELECTS NEW OFFICERS FOR 1933**

At the Methodist church, Dec. 15, the Jubilee Society elected the following for 1933.

President, Mrs. James King; Vice President, Mrs. Boone Hunter; Secretary and Treasurer, Mrs. Finney; Superintendent of Study, Mrs. Virgil Bynum; Supt. of Supplies and Social Service, Mrs. Clyde Coleman; Reporter, Mrs. Arnett Bynum.

**SHOWER FOR MRS. R. KNOTT**

Mrs. Albert Endersen's home was appropriately decorated Thursday, when friends of Mrs. Rayburn Knott showered her. Misses Dora Dean Neal and Mary Dee Price sang two duets; also played several piano solos. Mrs. Downing presided at the bride's book. When time came for gifts to be presented, the hostess escorted Bob to a Christmas tree loaded with nice useful gifts, informing her that it was her tree. Refreshments of spiced tea, sandwiches, olives and parched pecans were served to about twenty ladies.

The Kolonial Kard Klub's Christmas party that was to have been at Mrs. Herod's December 16th, was postponed on account of sickness and plans are being made to have the party Thursday 21st.

Ray Brownfield and Murphy May came home for the holidays Saturday. They are attending school at Roswell; and their vacation last until January 4th.

**METHODIST LADIES ELECT MISSIONARY OFFICERS**

December 19th, the Senior Society met at the parsonage, with Mrs. Tharp. Mrs. Downing led Monthly World Outlook program. Mrs. Cook gave a leaflet. Afterwards, a business session. Following is report for the year. \$74.86 spent locally; 717 visits; 135 bouquets; 304 trays to sick; 468 magazines; \$108.95 charity; a shower to mother Barret; a box to Orphan's home; box of aprons to a home.

Officers elected for 1933 is as follows: President, Mrs. G. S. Webber; Vice-President, Mrs. W. B. Downing; Corresponding Sec., Mrs. Dee Elliott; Local Treas., Mrs. W. D. Lindville; Con. Treasurer, Mrs. H. O. Longbrake; Sleep of Children, Mrs. Harrison Carpenter, with Mrs. Parker, Asst.; Supt. of Supplies, Mrs. Cleve Williams; Supt. of Social Service, Mrs. Ed Tharp; Supt. of Study, Mrs. Judson Cook; Supt. of Publicity, Mrs. Downing; Agent of World Outlook, Mrs. Jim Jackson.

**LAF-A-LOT CLUB**

Miss Ella Mae Butler entertained the Laf-A-Lot Club Thursday afternoon, December 15th, with a beautiful Christmas party at the home of Mrs. Mon Telford. The house was artistically decorated with the holiday colors.

High score was made by Mrs. Knott, who was given a dainty boudoir pillow and consolation, a rabbit's foot dressed as Santa Claps, a rabbit's Miss Lou Ellen Brown. Rolled sandwiches and coffee were served, after which a candle was lit and a large birthday cake was cut in honor of her mother, who could not be present.

Those enjoying this delightful party were: Misses Lou Ellen Brown, Lillie Mae Bailey, Mary Handley Endersen, Jewel Graves, Ruth Gore and Mrs. Glover, Terry, Ballard, Swan, Anthony, Knott and Dallas.

**HUNTER NEWS**

Mr. Jack Bryan took his son, Ben, to the hospital at Brownfield, Friday night. It was thought that Ben was suffering from a ruptured appendix, but upon a closer examination the trouble was found to be of less serious nature.

Mr. and Mrs. H. H. Butler returned Sunday from their new home at Odessa for a Christmas visit at Hunter.

Quite a few Hunter people are planning trips for the holidays.

Rev. J. R. Webb and wife made a call in the Joe Smith home Sunday.

C. G. Smith returned from Olton, Saturday.

E. B. Scott and wife made a flying trip to Smyer Saturday. He reports a some what heavier snow to the north of Brownfield.

Mr. R. R. Robb and family visited in Seagraves Sunday.

Mr. Cecil (Red) Smith, who suffered a broken jaw last week is reported to be improving rapidly.

Due to the inclement weather, there were no services held in the Johnson's chapel Baptist church this week-end.

Sickness, due to the flu and other diseases, is reported to be rapidly abating in this community.

**FLOWERS For All Occasions.**

Phone Mrs. W. H. Dallas

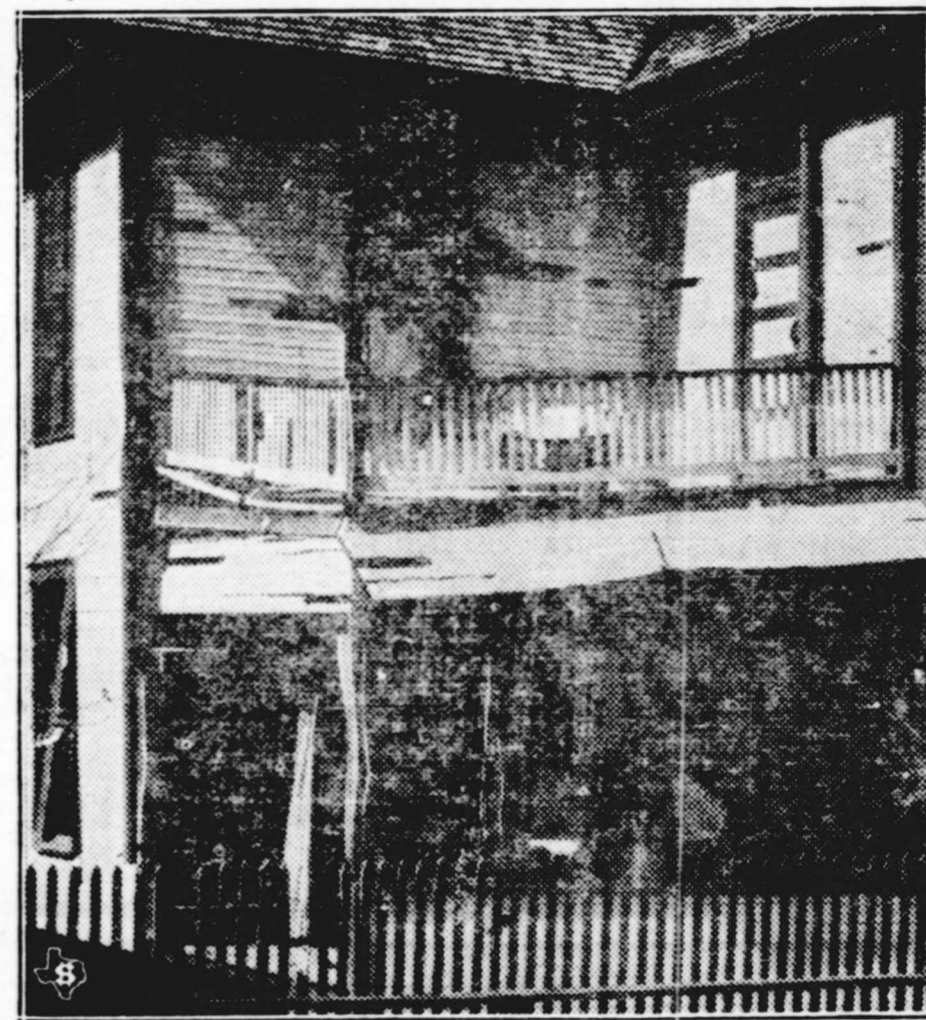
**CELEBRATES BIRTHDAY**

Miss Queenelle Sawyer, daughter of Mr. and Mrs. A. A. Sawyer, celebrated her 14th birthday, December 9th, at the family home just west of the city limits. Ten guests were on hand to help her celebrate, as follows: Elray Lewis, Virginia May, Larue Barrier, Wanda Graham, Wilma Frank Dunn, Evelyn White, Betty Jo Savage, Iris Lewis, Lois White, and Mattie Jo Gracey. Creamed chicken, cranberry sauce, candied potatoes, banana salad, macaroni and cheese, strawberry mousse and fruit cake, hot rolls and hot cocoamault were served.

Mullins & Gracey are giving a tube with each tire purchased for a few days.

Brady—F. M. Thorp opened vegetable and fruit store on N. Bridge St.

**Scene of Suicide and Tragedy**



A gas explosion in a room where Luis Kleinman, prominent chain store owner of Dallas, committed suicide, resulted in a second death at Taylor, Texas. Kleinman killed himself by turning on the gas. It had been going 10 hours, and Kleinman had been dead nearly that long when Miss Lydia Kevton, maid at a Taylor hotel in which the tragedy occurred, struck a match to see what had happened to the Dallas man. She was burned to death and the back end of the building was badly damaged by the resulting explosion, as is shown in the photo.



**Continental Oil Co.**

C. B. QUANTE

Phone 158-R

Brownfield, Texas



Thanks for your business this year. We solicit the business of all, the coming year.

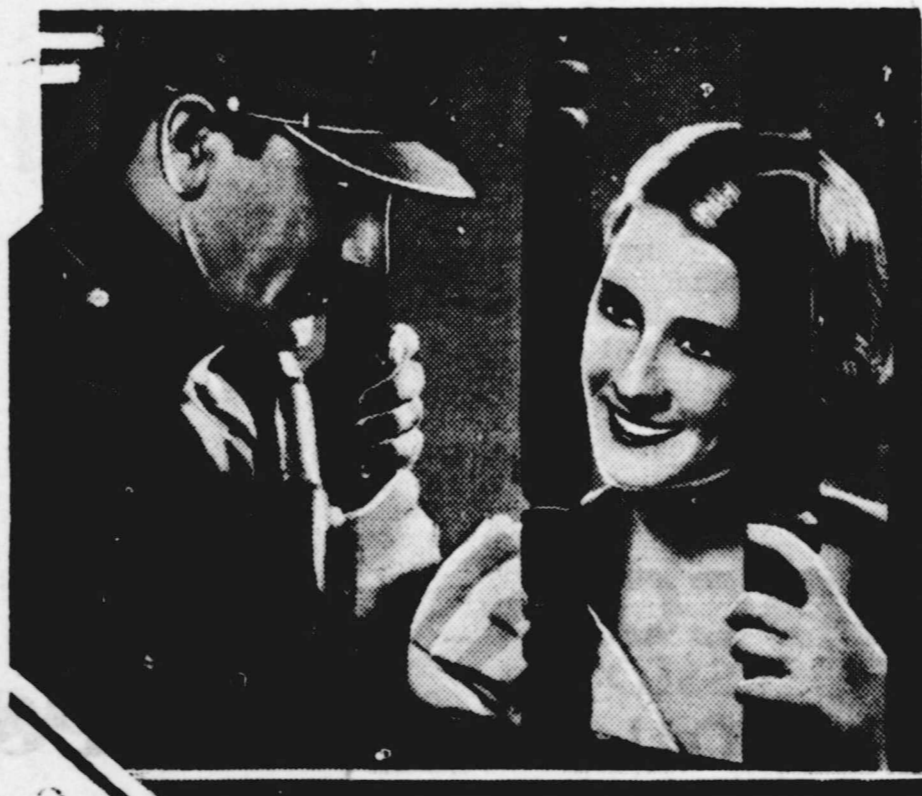
**Sanitary Bakery**

Ernest Burnett, Prop.



**GERTRUDE RASCO**

Teacher in Piano — Dunning System  
HISTORY OF MUSIC



FREDRIC MARCH and NORMA SHEARER SMILIN THROUGH



We hope your Song will be a Merry one during the Christmas Yuletide.

**Luther Harrell**

**Santa Claus Letters**

Tokio, Texas.  
Dear Santa Claus:  
Will you please bring me some oranges, apples, nuts and candy; some toys if you can bring them. Don't forget Jackie. Bring him a little gun

and some fruit. Also Tommie Dick. Bring him something too. He's not big enough to play with a gun, so bring him a teddy bear.  
Your friends,  
Troy, Jackie and Tommie Dick Proctor.

Brownfield, Texas.  
Dear Santa Claus:  
Please bring me a dump truck; for Christmas, and plenty of fruit, nuts, and candy.  
Your friend,  
Gerald David Perry.

Brownfield, Texas.  
Dear Santa Claus:  
For Christmas, please bring me a Dutch windmill that picks up sand, and also a little race car. Please bring me plenty of fruit, nuts and candy.  
Your friend,  
Floyd Ray Perry.

Brownfield, Texas.  
Dear Santa Claus:  
I have been a good little girl this year. I am nine years old and in the fourth grade. Please bring me a doll, some knives, forks and spoons if you

have any; lots of nuts, fruits and candy. Please don't forget Daddy and Mother, and all the other little boys and girls.  
Your friend,  
Beatrice Street.

Tokio, Texas.  
Dear Santa Claus:  
Will you please bring me a little doll and a doll buggy, and some oranges, apples and candy. My little stocking will be hanging just inside the back door. Remember all other little boys and girls.  
Your friend,  
Wanda Rowe.

Tokio, Texas.  
Dear Santa Claus:  
Please don't forget me as I have tried to be a good little girl. Bring me some apples, oranges and candy, a little doll that cries and sleeps.  
Your friend,  
Reba Fern Lovelace.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little girl 3 years old. I have tried to be a good little girl. Please bring me a doll and a doll bed and lots of nuts, fruit and candy.  
Your friend,  
Ruth Hogue.

Brownfield, Texas.  
Dear Santa Claus:  
I want a Bible, a pair of roller skates, and a nice pair of leather gloves for Christmas. Don't forget other boys and girls.  
Your friend,  
J. E. Smith.

Brownfield, Texas.  
Dear Santa Claus:  
I have tried to be good so you would not pass me by. Please bring me a red wagon, a Teddy bear, a doll, some fruit and candy. Be sure and bring my little brother, Sam Douglas, a rubber dog, and three little bears.  
Your friend,  
Mary Edna Tankersley.

Brownfield, Texas.  
Dear Santa Claus:  
If you come by this way, stop and please bring me some kind of toy, doll, or anything; and if you can, leave a few nuts, fruit and candy. I am a little girl and have tried to be good this year. Also try and visit other little boys and girls.  
Your friend,  
Irma Lee Brazelton.

Brownfield, Texas.  
Dear Santa Claus:  
If your old reindeers haven't starved where you can't get down this way, please bring us any kind of toy or something to play with, and a few nuts, fruits, and candy. If you can't bring that just make tracks so we can tell it was Christmas. We are a little boy and girl, 4 years and 2 years, and have tried to be good.  
Your friends,  
Everett and Billie Brazelton.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy eight years old. Please bring me a tool set, a little car and a little guitar. My two sisters want a doll. And don't forget about my little brother. Bring us some nuts, fruits, and candy.  
Your friend,  
J. H. Jenkins, Jr.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy seven years old. Would you please bring me a little truck, a little car, some fireworks and some fruits. I sure have been a good little boy. Santa I sure do love you.  
Your friend,  
Harlan Martin.

Tokio, Texas.  
Dear Santa Claus:  
Please bring us a doll apiece and an iron and ironing board. We have a little brother Billy Joe, please bring him a wagon and some caps for his cap gun, some fruit, nuts and candy.  
Your friends,  
Dorothy and Dolores Arlene Snodgrass.

Gomez, Texas.  
Dear Santa Claus:  
I am a little girl eight years old. I want you to bring me a sleepy eyed doll, China dishes, and lots of fruits, nuts, and candy. Don't forget Jack and D. A.  
Your friend,  
Geneva Key.

Brownfield, Texas.  
Dear Santa Claus:  
I love you a lot, and I have been a real nice little boy. I would like to have a little pop gun and some toy rabbits to shoot at, a little rocking horse and a little ladder to get up on him, and a lot of fruits, and nuts.  
Your friend,  
Clifford Harvey.

Gomez, Texas.  
Dear Santa Claus:  
I am a littl boy three years old. I have tried to be a good boy. Dady says that I can drive mules, so I would like for you to bring me a team of mules, a wagon, a tricycle, and lots of candy and nuts. And oh yes! don't forget Jack. He is my little five months old brother.  
Your friend,  
D. A. Key Jr.

Brownfield, Texas.  
Dear Santa Claus:  
I think a lot of you and I have been a real nice boy. I would like to have three nigger-shooters, one large, one medium, and one small; also some rocks to shoot. Also bring me a box of speckled hat buttons, and fruits and candy.  
Your friend,  
Shortie Reece.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little fellow three years old and I surely do need a tricycle. I've saved my pennies for a long time to buy one, but I haven't enough yet, so I thought maybe you would help me this Christmas. I'm a pretty nice fellow most of the time. Any thing you bring will be all right, and I'll be satisfied whether it's a tricycle or not. Santa Claus, don't forget my grandad; you can bring him a new pipe and a pair of socks. I guess. I heard you talk over the radio, and it was fine.  
Your friend,  
Royce Lynn Hogue.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 5 years old. I am looking for you soon. Will you please bring me a cow boy suit, named "Bucky Jim," a double barrel pop gun, a wrecking car and a big plain car. Also some fireworks and apples, oranges, nuts and candy. I will be a good boy if you will bring me all of this.  
Your friend,  
Charles Wayne Bandy.

Brownfield, Texas.  
Dear Santa Claus:  
I want you to bring me a doll, a machine, and a set of dishes. I also want you to bring my little sister, Gene, a doll and a set of dishes. Bring us both a lot of candy, nuts and fruit. I will love you a lot. Bring my brother lots of toys too.  
Your friend,  
Billie Thompson.

Brownfield, Texas.  
Dear Santa Claus:  
I would like you to bring me a doll, and a scarf set and some nuts and fruits and candy. I will try to be good.  
Your friend,  
Bobbie Nell Newson.

Brownfield, Texas.  
Dear Santa Claus:  
I am a little boy 4 years old. Please bring me a piston gun, a blackboard, some fire crackers and Roman canons.  
Your friend,  
Kenneth Burke.

Tokio, Texas.  
Dear Snata Claus:  
We are little boys 4 and 2 years old. We want a little truck, a car and a horn to put on my tricycle. Bring us a harmonica a piece, and lots of candy, nuts, oranges, apples and bananas. Bring my little baby brother, C. B., a rubber ring and rattler and a pair of bootees.  
Your friends,  
George Elmer and Leroy Smith.

Brownfield, Texas.  
Dear Santa Slaus:  
Bring me a wrist watch, big bicycle, pile driver, nuts, fruits, candy, gun, overshoes, harp, big racer, blocks, 2 tools, steam shovel, 2 baloons, mechanical toys, mountain climber, airplane, tinker toys and top. Couldn't make out name.

Brownfield, Texas.  
Dear Santa Claus:  
We are 3 little boys, and would like for you to bring us some toy farm animals, 3 little cars, a big story books, and a ball. Also fruits, nuts, and candy.  
Your friends,  
Odell, Earnest and Earl Wayne Sears.

Brownfield, Texas.  
Dear Santa Claus:  
I am 9 years old. I want a car and truck. My little brother and sister wants some toys, too. Please bring us some candy and nuts.  
Your friend,  
Calvin Newberry.

Coach Hayhurst left Monday presumably for his home in Oklahoma, but we noticed him on the streets again Tuesday afternoon. Assuredly Brownfield is an attractive place.



**Christmas Greetings - 1932**  
Best Wishes of the season from  
**CRAIG & McCLISH**  
Conoco Products  
Tires — Tubes — Accessories



**YOUR**  
Light, Power and Water Utilities has appreciated your business and support. With best wishes of the season.

**CITY OF BROWNFIELD**  
UTILITIES DEPARTMENT



May you and yours enjoy all the pleasures of the Season.  
**CLUB CAFE**

**FRONT PAGE NEWS**  
There's no denying it—bread is front page news. Just how good it is, how much it costs, are facts of interest to everyone of us, for bread is still the staff of life.—BON TON BAKERY.

If house or barn you wish to build, Shed, kitchen, porch or even a mill; It will always pay you to figure close, And trade at the place that saves you most. It pays to trade at a first class yard, And we wish to say in this regard, That Cicero Smith Lumber Co. will figure you bill, With honest lumber from roof to sill.

**MULLINS & GRACEY**  
will give a tube with each tire sold the rest of this week.  
**ABSOLUTELY FREE**

**MAGNOLIA PRODUCTS**  
TOM MAY, Agent  
Phone 10 Brownfield, Texas



**McSpadden Electric Shop**  
Head Light Testing



See the New Chevrolet Now on Display.  
**CARTER CHEVROLET CO.**  
Chevrolet Parts and Service



Complete Line of Dairy, Poultry and Mill Feeds.  
**BOWERS MILLING CO.**



Your Business has been Appreciated.  
**BELL-ENDERSEN HDWE. CO.**  
Hardware and Furniture

# RIALTO

Saturday, December 24th.

The King Of All Western Stars

**BUCK JONES**

in  
**"FORBIDDEN TRAIL"**

MICKEY MOUSE NEWS COMEDY

## PREVIEW

Saturday Night 11:30 and  
Sunday and Monday, December 25-26th.

**A Love That Lasted Through The Years**



**Norma SHEARER**

FREDRICK MARCH — LESLIE HOWARD

We Recommend "Smilin' Through"

as one of the best pictures we have presented this season. It is positively guaranteed to you.

Regular Prices ..... 10 & 25c

### MAIDS AND MATRONS CLUB CHRISTMAS BANQUET

The annual Christmas celebration of the Maids and Matrons club, was an enjoyable and brilliant event where the members banqueted, in a six o'clock dinner in the home of the President, Mrs. Roy Wingerd, on Tuesday evening, December 20th. Tables were lighted by beautiful decorations in festive colors. Dainty Christmas trees were the place cards.

The delicious Christmas dinner was served in 3 courses to Mesdames J. J. McGowan, Frank Weir, W. M. Adams, J. L. Randal, H. F. Heath, Ben Hilyard, Ike Bailey, Tom Cobb, Joe Shelton, Floyd Ledbetter, James Harley Dallas, Ned Self, J. C. Lewellen, W. A. Bell, W. B. Toone, O. Dennis, J. L. Lyon, Jim Moore, Dennis Rentfro, J. M. Telford, A. B. Sanders, A. J. Stricklin, M. E. Jacobson, T. L. Treadaway, W. H. Dallas, Miss Lenore Brownfield, Miss Olga Fitzgerald.

As a preface to the lovely dinner, a Santa Claus, in person, added gaiety to the assembly, by distributing gifts to members, from a large Christmas tree. A one act play, "Christmas in an Old Ladie's Homes," was presented by members in styles of olden times. Having a part were: Mrs. Burns, (Mrs. W. A. Bell), an old lady who had outlived her three husbands; Flo Simmons, (Mrs. J. L. Randal), whose bones ached continually; Mrs. Comstock, (Mrs. W. M. Adams); Mrs. Tree, (Mrs. Jim Moore); Susan Post, (Mrs. A. J. Stricklin); Miss Adelia, (Mrs. Dennis); a stingy old maid, Mrs. Finney, (Mrs. Dennis Rentfro); rather gay, Mrs. Lou Whitlock, (Mrs. W. H. Dallas); an aged lady, Miss Fair, (Miss Fitzgerald); Mamie, an attendant, (Mrs. Hilyard). Guests invited to see the play and were served refreshments were: Mrs. H. G. Lees and daughter, Mary Jean, Mesdames Gracey, King, Ray Brownfield, Copeland, Downing, Miss O'Brien and Miss Brown.

Don't forget the game between the Cubs and Athen's Hornets, tonight, December 23rd.

### WITH THE METHODIST CHURCH

Sunday is the day kept as the birth of our Lord, and I am calling to each and every member of the church, if possible to find their way to the house of Worship on that day. I believe that there could be no finer way of keeping the day than to come together in Worship. You need the strength that is to be derived from worship, and by your presence you will help make the services of the church to be what God would have us to make them. Each and every service of the church in the New Conference Year has been fine, and if you was not there you have missed something, that would have done you good. We will be looking for you at each service of the church Sunday. I call your attention to Sunday being the day for our Orphanage collection day. This does not need comment, for I am sure it will find its way to the hearts of all, and if you can not be present you will have your offering there. We invite all who would like to have a hand in caring for the Orphan child to join with us in giving us an offering. I believe it will make glad your heart, in doing this good deed. Strangers, we extend to you a special invitation to worship with us, you will find a glad welcome. Sunday school 10 A. M. Rex Headstream, Supt.

Morning Worship 11 A. M. Pastor preaching.

Evening Worship 7 P. M. Pastor preaching.

Mr. and Mrs. W. H. Ritzenthaler have moved from O'Donnell to their old home in Missouri. Mr. Ritzenthaler was for several years editor of the O'Donnell Index, coming there from Snyder, where he was connected with Snyder Signal. That was his first newspaper work in Texas.

We received a bunch of snap shots from Lawrence Stewart last week, who is working for an oil company with headquarters at Hsifa, Palestine. There were many amusing pictures in the bunch, including two or three where he was bathing with

others in Lake Gallilee, but the one that took the cake was where he was mounting a camel for his first ride on one. It was worth the money.

Owing to the fact that school turned out this week, the recital of Mrs. Penn and Miss Rasco, have been put off until after the holidays. Watch for new dating.

Christovia Sawyer is spending Christmas with home folks. She is a Senior in the Tech this year.

The Herald thinks that the new Chevrolet is the prettiest and best

model they have ever put out.

Mrs. R. B. Holmes of Seminole, is here this week visiting her son, Leo and family.

P. F. Murray, with the seed loan department of the Federal government, was here Wednesday.

Jim Smith, former Terryite, was over this week from the ranch near Tatum, N. M.

Miss Gertrude Rasco left for Memphis, Texas, where she will spend the holidays with home folks.

# SANTA CLAUS SPECIALS FOR CASH

**BOYS COASTER WAGONS --- The Strong, Heavy Steel Red Coasters. The Best Wagon We Have Ever Offered. ONLY 3.49**

**COASTER WAGONS BOYS JUNIOR ALL STEEL 1.19**

**GIRLS All Steel Doll Buggies 1.29**

**DOLLS GIRLS LIFE SIZE 2 FEET HIGH .89**

**ROCKERS CHIDRENS HEAVY, RED, CANE BOTTOM 1.25**

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## CROSLEY ELECTRIC RADIO

The Sensation of the Radio World. Reception from Coast to Coast, Canada to Mexico at the unhead of Price of \$19.99

# Hudgens & Knight

HARDWARE AND FURNITURE

### SOUTH PLAINS IS "REAL GRAPE AREA"

Grapes, cherries, dewberries and strawberries are fruits which do well in this section, and which should be produced in greater volume, according to D. A. Adam, county agent.

Grapes do especially well in this section, Mr. Adams reports.

"The South Plains is a real grape country," he says.

More than 60 persons attended a grape field day which was held in this county recently.—Littlefield Leader.

Now a lot of fellows who tore their shirts for their favorite candidates will be "forgotten men."

If diminutive automobiles become popular, drivers of 10-ton trucks will be more arrogant than ever.

It is said that all radio announcers are college graduates. Is this an argument for or against higher education?

If the big bankers don't loosen up some gold pretty soon, a lot of us may have to go back to the wampum standard.