





# SALE

## Beginning Friday, August 4th

**BUY NOW** No doubt but that you have grown tired of hearing these two words, but **NOW** really is the time to buy, as you know all lines of merchandise are advancing everyday. To save you money, we are—

**MARKING DOWN** every item in the store, at the same time giving you first class merchandise, both in quality and style. You wont go wrong by purchasing your needs even at regular prices. So, in getting you merchandise at such —

**BARGAINS** as we are offering you, is the best opportunity you have had or will have for some time. Everything is reduced is the reason we are not quoting prices. So be sure to call on us before buying elsewhere.

WE HAVE JUST RECEIVED A BEAUTIFUL LINE OF THE NEW FALL SILKS AND DRESS PRINTS. ALSO A SHIPMENT OF NEW FALL HATS. COME EARLY AND GET YOUR PICK!

**DON'T FORGET THE OPENING DATE!**

# THE LEADER

Phone 17 Brownfield, Texas

### Texas Farmer Handed Cotton Check by FDR

Washington, July 28.—The distribution of more than \$100,000,000 to southern cotton farmers who heeded the government's call for acreage reduction began today with presenta-

tion by the president at the White House of a check for \$517 to William E. Morris, a tenant cotton planter of Nueces county, Texas.

First Texas planter to sign an acreage reduction contract, he had just arrived in Washington accompanied by representative Kleberg of Texas. Morris has plowed under 47 acres in cotton.

In addition to the check, he received an option on 23 1-2 bales of government cotton at 6 cents a pound. He may sell this at any time he wishes. Cotton is now around 11 cents.

There 479 petroleum refineries in the United States, 124 of them are in Texas.

### Mexican Dancers at Fair



The tango is one of the feature dances at Old Mexico at the Chicago World's Fair. One of the intricate steps is shown by the dance team of Nacha and Tina. Tina is the girl.

### Real Thrill at Chicago Fair



Barney Oldfield and his guest, Harry Hartz, another racing king, giving the kids a real thrill with a spin over the quarter-mile oval. This picture shows just a few of their youthful admirers.

PHONE NO. 1 FOR THE ADVERTISING MAN

Fred Smith and family left Wednesday on their vacation. The mind is slow in unlearning what it has been long in learning.—Seneca.

### Gets Federal Post



Pictured above is Clifford B. Jones of Spur, Texas, who has been named Advisor of region seven, Federal Public Works administration, with headquarters in Fort Worth. Jones will be in charge of all expenditures on the Federal program in three states.

### Survives Battle



This is Luke Trammel of Coleman, brother of Horace Starkweather Trammel, who was killed by possemen near Coleman. When Starkweather, known as "Doc," was shot through the head and killed, Luke surrendered. He faces eleven charges.

### Miss Millionth at Fair.



Miss Elenor Frost, of Syracuse, N. Y., a graduate of Syracuse University, was the millionth visitor at a Century of Progress. She is being presented with the official medal.

# Specials

New Thirty-five Razor Blades  
Every Blade guaranteed ..... 35c

New Glazo nail polish (small) ..... 25c  
Large Size ..... 40c

6 pkgs. Nynaps ..... \$1.00

## CORNER DRUG STORE

"Nyal Store"  
ACCURATE—DRUGGISTS

LIBERAL TRADE IN ALLOWANCE—

## ON YOUR OLD TIRES

LET US MAKE YOU AN OFFER?  
GRACEY & MULLINS

### PLOWS WELDED

Mr. Farmer, we are now ready to weld and repair your farm implements. Bring them in.

FLEM McSPADDEN

## SEEK RADIO BROADCAST FROM STRATOSPHERE DURING PICCARD'S FLIGHT AT WORLD'S FAIR

Chicago, June 30.—Radio broadcasting from the stratosphere will be attempted for the first time in July when the balloon that carries Lieutenant-Commander T. G. W. Settle and one of the Piccard twins starts its ascension from Soldier Field on the grounds of A Century of Progress—the Chicago World's Fair.

The problem of installing the radio broadcasting apparatus in the gondola was not easy. According to C. B. Hanson, of the National Broadcasting Company, there was a multitude of details to be worked out so as to make the effort possible.

Experts from broadcasting companies' laboratories worked day and night to have the equipment ready for the flight. Mr. Hanson, who manages the company's technical operations and engineering, pointed out why the job was a tough one.

"Putting the sending equipment in the gondola for the purpose of talking back to the world would appear easy," he said, "but when even the food that is carried is governed by the weight factor, the limitations imposed called for infinite ingenuity.

### Will Note Cosmic Rays.

"Bear in mind, that to reach higher altitudes than man has ever attained, the stratosphere balloon must have a high gas capacity and a light load to carry. Many other things besides radio must be carried. It is planned to carry two persons, a pilot and an observer, and also a number of scientific instruments.

"Due to the rarity of air at altitudes above ten miles, the gondola must be air-tight and capable of retaining normal atmospheric pressure. Food and water as well as oxygen tanks must be carried. A maximum of 100 pounds is all that can be permitted for the radio equipment."

These limitations forced the use of the high frequencies of the short wave band. In this case a frequency of 17,500 kilocycles has been selected to carry the voices from the gondola. This will permit the maximum transmission with the minimum of weight. In

fact, the transmitter designed for this purpose weighs but sixty pounds with complete equipment of power and antenna, and will have an output of three watts, which is the equivalent of the amount of electricity used by the tail light of an automobile.

A receiver has also been provided for the observers to keep in touch with the ground crew. This portion of the radio equipment will be conducted on a frequency of approximately 6,100 kilocycles, or a wave length of 49 meters. The weight will be about forty pounds.

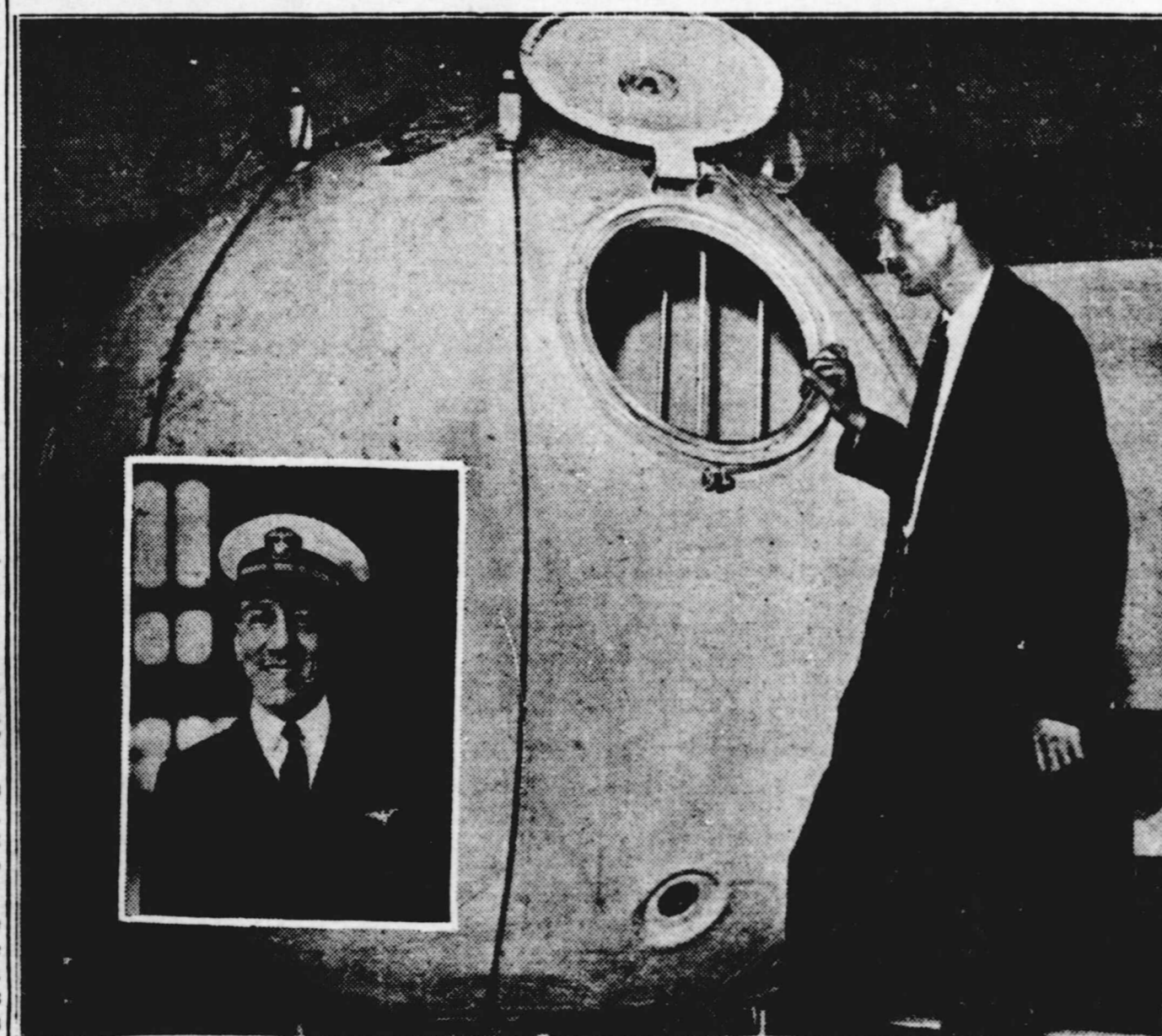
Pick Receiving Locations. Because the flight may last as long as twenty four hours, ar-

rangements have been made to clear the networks for spot broadcasting from the balloon during the flight. The three most important periods during the flight will be the take-off, the point of maximum altitude, and the return to the earth. The exact time of these events is problematical, which will keep the engineering staff constantly under tension.

Mr. Hanson also discussed the problem of the selection of suitable receiving locations, so that one or more short wave pick-up points will always be within range of the balloon's minute transmitter during the flight. The balloon may drift as far as three hundred miles or more. Pick-up points must

be arranged within that radius in all directions, each connected by wire to the National Broadcasting Company's control room in Chicago.

In order to be prepared to deal with emergencies such as the descent of the balloon in desolate regions such as northern Michigan or Wisconsin, or even in one of the great lakes, the sponsors of the flight—A Century of Progress, the National Broadcasting Company and the Chicago Daily News—plan to follow the course of the balloon in a Goodyear dirigible also equipped with a radio for the higher frequencies, which can relay messages and supply assistance, if necessary.



Jean Piccard inspects newly-designed gondola, in which he or his twin brother, Auguste, will attempt to break record for a flight into stratosphere. Insert is Lieutenant-Commander T. G. W. Settle, pilot.

### Ford Sales Show 60 Per Cent Increase

Detroit, Michigan, July 18.—A decided increase in the use of eight cylinder engines for haulage units is shown in the sale of Ford V-8 commercial cars since the first of the year. The increase has been most pronounced during the past two months.

The sale of Ford 8-cylinder commercial cars and trucks during June showed an increase of more than 60 per cent over May. The production schedule for July indicates that the total of four and eight cylinder units to be produced during the month, approximately 75 per cent will be eight-cylinder types.

NEXT MONDAY IS TRADES DAY

### Wins Fair Medal



Miss Billie Morse, nineteen years old, of Michigan City, Ind., who was awarded a medal by A Century of Progress—the Chicago World's Fair—for being the four-millionth visitor to the Fair. In addition Miss Morse was given free tickets to several concessions at the exposition.



INSTANT  
**Hot Water**  
is so convenient!  
An automatic water heater operates for only a few pennies a day.

Symbol of Dealer **West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE

# Red Goose-The Ojibwa

An Indian Story for Boys and Girls  
By Carlyle Emery  
Episode No. 38

Red Goose went North to find the Medicine Man, but fell exhausted in a snow-drift where he was found by two white men, Phil Reynolds and Doctor Osborne. Three days later, Red Goose returned to the Ojibwa Village with Reynolds and Osborne—Now go on with the story.

Red Eagle was overjoyed at the safe return of his son, but no time was lost in taking Doctor Osborne to see Little Beaver.

The Indians were very much impressed by the arrival of the Paleface Medicine Man, and waited eagerly to hear what he had to say. Red Goose walked back and forth in front of the lodge where Little Beaver was confined, and the moment Doctor Osborne came out, he rushed up to him eagerly and asked:

"Little Beaver is very sick?"  
"She has been a very sick girl," said the Doctor, "but she's all right now. If we had been a day later, it might have been a different story."  
"Red Goose is glad. Thank Paleface Medicine Man more than he can tell."

"Don't mention it, son. If you hadn't been brave enough to start out in that storm, you wouldn't have caught us at the camp and Little Beaver might not be alive today. She owes her life to you, Red Goose."

And so, once again the brave son of Red Eagle had demonstrated his loyalty and fearlessness.

That winter was a hard one, but Little Beaver quickly regained her health, and she and Red Goose spent many happy days together. Spring came, and as the trees began to put on their summer dresses of leaves, the men stationed at the Fort began to think of hunting deer. Among

them was a likely youngster named Bear Cat, who you will remember was one of the men selected to take the trip down the river to St. Louis.

Bear Cat and a friend named Frank Blake started out one morning with their guns thrown carelessly over their shoulders, when they met Red Goose.

"Hello, there, Red Goose," said Bear Cat. "How's hunting, young fellow?"  
"Hunting not good here," answered the Indian lad. "Good hunting is up North."

"Guess that means we've got a journey ahead of us, Frank," said Bear Cat, speaking to his friend. Then turning to Red Goose, he asked: "How far will we have to go?"  
"By river—two Suns."  
"Two days, eh? What are you and Little Beaver going to do the next few days?"

"We go North, too. Tribe up North. Red Goose can show Bear Cat fine hunting."

"Fine! We'll all go together."  
So the party of four started North and both Bear Cat and Frank were amazed at the skill Red Goose showed with his Rifle.

On one occasion, they left Little Beaver in charge of their camp and told her to be ready to cook some venison when they returned.

Before they had travelled very far, Red Goose saw the antlers of a deer hiding in the foliage, but just as he was about to shoot, Frank stepped on a dry twig, and the snap startled the deer, who seemed to leap out of sight in the fraction of a second.

But Red Goose had his gun leveled, and his keen eyes shifted aim as swiftly as the deer moved. There was a quick shot and the deer dropped without a sound.

"Good shot, Red Goose, exclaimed Frank in admiration.

"Boy! I can hardly wait until we have some venison cooking over the fire," said Bear Cat.

But a big surprise was waiting for them back at camp which would make them forget all about eating.

(To Be Continued)

Scott Eubanks was operated on for appendicitis at the Treadaway hospital Wed afternoon, and is reported to be doing nicely.

NEXT MONDAY IS TRADES DAY

## Head 4-H Clubs



Here are Paul Murray of Willis Point, Van Zandt county, and Miss Thelma Schwarze of Independence, Washington county, who have been elected president and secretary, respectively, of the Texas 4-H clubs for the coming year. The election occurred at the annual short course at College Station, Texas, after the two had served in a temporary capacity during the summer meeting.

Colorado folks don't like the new liquor law. They prefer the good old days of prohibition. Six months ago open saloons operated dispensing beer with a wallop. This information was given the writer Saturday by the daughter of a parson who never drinks. Neither do any of the members of his family drink. She spoke of a Mey festival where 80 per cent of the men and a lot of the women were drunk. Now they have to be content with 3-point-2 and they can't drink enough to create a wobble. She said the quality of the gin and wine had deteriorated, according to the drinking element. Looking the situation over, the men folks looked disappointed. They were plainly being uncooed. Many of them have turned to the prohi side too late. If they could vote over again, they would vote against any change in the liquor laws simply because as they claimed, they have been robbed of a kick long expected.—Clarendon Leader.

Of the more than 150,000 railroad tank cars in service today, the large majority are privately owned by oil companies.

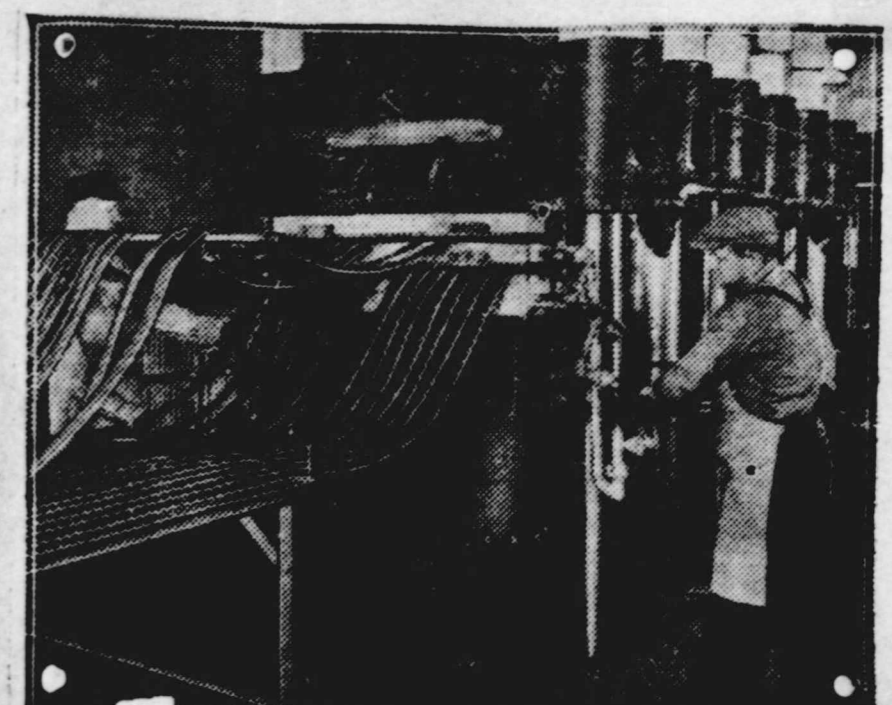
"If Minnie in Indian means water, what does Minnesota mean?"  
"That's easy. It means sota Water."

Mrs. W. W. Ditto is visiting her sister at Clovis, N. M.

## Elliot and Bride Honeymooning in Ft. Worth

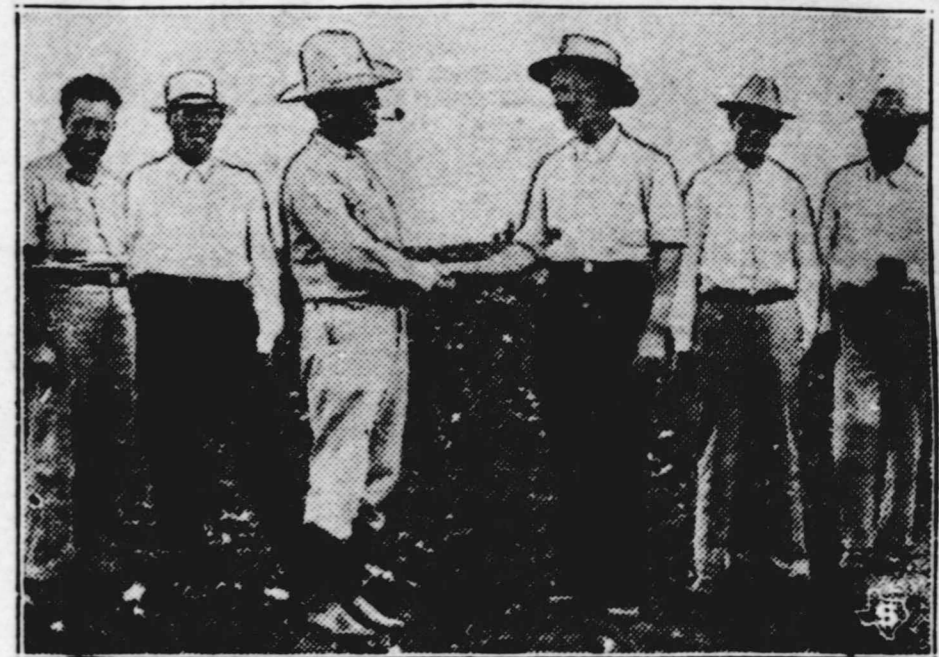


Mr. and Mrs. Elliot Roosevelt, son and daughter-in-law to President Franklin D. Roosevelt, are shown here in an informal pose as they honeymooned in the home of the bride's mother in Fort Worth, Texas, after the two had served in a temporary capacity during the summer meeting.



New Firestone Aquapuf Brake Lining as it comes from the largest brake lining press in the world, in Firestone brake lining factory.

## Texan Gets First Check for Destroyed Cotton



Here is W. E. Morris, Nueces county farmer, being congratulated by Congressman Dick Kleberg of Corpus Christi, for being the first to finish plowing up his cotton under the federal plan for raising cotton prices. Morris subsequently flew to Washington and received the first check for his cotton from President Roosevelt personally. They are pictured on the ground where Morris' cotton stood. Congressman Kleberg smokes a pipe, wears a "cowboy straw" and boots in the photo. Others in the picture are members of the Nueces county cotton destruction committee.

# Firestone Gum Dipped High Stretch Cords



### WITHSTAND Road Shocks 58% LONGER

Every Fiber—Every Cord—Every Ply In Every Firestone Tire Is BLOWOUT PROTECTED BY Gum-Dipping

PERFORMANCE COUNTS! Firestone High Speed Gum-Dipped Tires hold all world records on road and track for Safety, Speed, Mileage and Endurance. They are first choice of race drivers—men who will not take chances or risk their lives on any other tire.

Firestone Tires are the only tires made with high stretch cords and the Extra Process of GUM-DIPPING which gives 58% longer lasting life—GREATER SAFETY AND MORE BLOWOUT PROTECTION.

We Give a Liberal Allowance for Your Worn Tires To Apply on New Firestone High Speed Tires

Protect your Safety by equipping your car TODAY—Tire prices are still too low—Buy now before they advance again.

THE NEW Firestone SUPER OLDFIELD TYPE	
Ford Chevrolet 4.50-21	\$7.10
Ford Chevrolet Plymouth 4.75-19	7.55
Nash Essex 5.00-20	8.35
Studebaker Auburn 5.50-18	10.15

3 LINES of TIRES with Firestone NAME and GUARANTEE SUPERIOR IN QUALITY Yet Priced as LOW as Special Brands and Mail Order Tires

Firestone OLDFIELD TYPE	Firestone SENTINEL TYPE	Firestone COURIER TYPE
Ford Chevrolet 4.50-21 \$6.30	Ford Chevrolet 4.50-21 \$5.65	Ford 30x3 1/2 \$3.45
Ford Chevrolet Plymouth 4.75-19 6.70	Ford Chevrolet Plymouth 4.75-19 6.05	Ford Chevrolet 4.40-21 3.60
Nash Essex 5.00-20 7.45	Nash Essex 5.00-20 6.70	Ford Chevrolet 4.50-21 4.25
Buick Chevrolet 5.25-18 8.10	Buick Chevrolet 5.25-18 7.30	Ford Chevrolet Plymouth 4.75-19 4.65
Studebaker Auburn 5.50-18 9.00		

Firestone Spark Plugs Save Gasoline 58c Each in Sets We will test your Spark Plugs Free  
Dependable Firestone Batteries \$5.00 and your old battery FREE We will test any make of Battery FREE

See Firestone Gum-Dipped Tires made in the Firestone Factory and Exhibition Building at "A Century of Progress" Chicago.  
**CHISHOLM SERVICE STATION**  
BROWNFIELD TEXAS

## More Nuts by Budding



This native pecan tree budded to Delmos variety in 1922 began producing in 1930 and in 1931 bore 133 pounds of nuts for John Schroeder and Frank T. Kallus in their combination pecan grove and pasture on the banks of the Colorado river near La Grange, Texas. Their 45-acre pecan pasture is one of the rural show places of Fayette county. They gather about 8,000 pounds of nuts annually.

# Odd Texas

STICKS STAHALA

THE CROWN JEWELS OF AUSTRIA ARE BURIED IN TEXAS!

AUTHENTIC REPORTS SHOW THAT THE FORTUNE OF THE AUSTRIAN MAXIMILIAN, ONCE KING OF MEXICO, WAS BURIED AT CASTLE GAP, NEAR ODESSA, TEXAS.

SEARCHING PARTIES HAVE BEEN DIGGING THERE FOR 40 YEARS!

IT CAN BE FOUND WITHOUT REAR LEGS AND WITH FORE LEGS IN CENTER OF BODY HAS PERFECT BALANCE—OWNED BY C. A. HAYNE, CLACKING, TEXAS.

TEXAS HAS 254 COUNTIES YET THERE IS BUT ONE REAL COUNTY! ROAD SIGN NEAR VICTORIA, TEXAS.

THE LONGEST RAILROAD BRIDGE IN THE UNITED STATES IS OVER THE PECOS RIVER IN VAL VERDE COUNTY, TEXAS.

PERRY DAVIS LIVES ON THE CORNER OF PERRY STREET AND DAVIS AVENUE.—YOUNG TEXAS

## Three of Men Named to Texas' Public Works Advisory Board



John Shary, Mission R. M. Kelly, Longview Ika Ashburn, Houston  
Here are three of the four Texas men named by President Franklin D. Roosevelt as an advisory board to formulate a Texas public works program of quick approval for employment boosting expenditures. This group will work simultaneously with similar boards in every other state to get the President's public works expenditure program rapidly under way. S. A. Goeth, San Antonio, is the fourth member of the board.

## When Twister Cut Three-Mile Swath Through Oak Cliff



Here is a scene in Oak Cliff, the part of Dallas lying west of the Trinity river, after a tornado ripped its way through blocks of peaceful homes Sunday afternoon. Three were killed, twelve were injured critically and scores more were in hospitals when the skies cleared after the ravaging wind had done its way. The path was about a block wide and several miles long, jumping some sections with the fickleness so typical of these death-dealing funnels.

### NEW FALL SAMPLES

—have arrived. Come in and see them.

SUITS cleaned and pressed .....75c  
HATS cleaned and blocked ..... 75c

**American Tailors**  
Phone 200 W. R. Knott  
"WORK GUARANTEED"

## Factory to You SALE

With the purchase of each pint of Mi-31 Solution, we give you your choice of any one of the following articles: 1 pint rubbing alcohol; 100 Puretest Aspirin tablets; Mi-31 Shave Cream; 1 pint Milk of Magnesia; 50 Rexall Orderlies; Klenszo Shaving Cream.

The 2 articles at only ..... 59c

## ALEXANDERS

"The Rexall Store"

YOUR BUSINESS APPRECIATED

### LISTER BOTTOM WORK

of all kinds at prices as low as it is possible, and do first class work. All other work in proportion.  
LINDVILLE SHOP West of Depot, Brownfield

Nourishing CLEAN MILK

A glass for breakfast peps you up all day. Appetizing, cooling, refreshing. Phone.....184

J. C. HUNTER

### MAGNOLIA PRODUCTS

TOM MAY, Agent  
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