Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United State



FRIDAY, FEBRUARY 23, 1934
THE HERALD

## the RED \& WHITE

NEW SAVINGS ARE HEADING YOUR WAY WHEN YOU PATRONIZE THE RED AND WHITESTORES larce additional special list on circular SPECIALS FOR FRIDAY \& SATURDAY

## YAMS $\begin{gathered}\text { No. } 2 \text { Can } \\ \text { CANDIED }\end{gathered} 2$ for 15 <br> Spinach, №. 2 can <br> SPUDS <br> 10 lb.

VINEGAR QUART BOTTLE DISTILLED Meal $\quad \begin{aligned} & 20 \mathrm{lb} \text { Bag } \\ & 10 \mathrm{lb} \text { Bag }\end{aligned}$
CRACKERS SALAD WAFERS, 2 LB BOX
27
 ORANGES NCE SIIE, THIN SKIN, DOZEN ........... 19c Apples, small delicious _... 19c Shortening, 8 lb b. carton_-.-. 56c


CHISHOLM BROS

FIRESTONE
TIRES - TUBES - BATTERES MOBLIOLL —— MOBLLGAS

Chisholm Service Station

Lubbock Sanitarium\& Clin

## 

$\qquad$

Dr. J. P. Latume
car, Nose and
$\xrightarrow{\text { Surgery }}$

Urology and General Medicine
Dr. Jerome $H$. Smith
c. E. Hunt

Superintendent Business Mgr.
A chartered tratining sclizool for

nurses is conducted in | nurses |
| :---: |
| tion wit |

FRIDAY, FEBRUARY 23, 1934
-THE CUB'S DEN-
 Lo, the winds blew and the sands
descended. One teacher had to stand
during ali Monday classes. But us papermen is proud to
show of grit.



## Here's How to Save on DRUGS <br>  <br> If you're e thrifty shopper you'll recognize the eocono- mies represented below. We ve slashed ordinary prices make these offering the moit EXTRAordinary values in <br> Opeka Malted Milk, lb. size pint Witch Hazel Pint Bay Rum with Shaving Cream <br> Numerous other bargains not mentioned- <br> ALEXANDER'S

"The Rexall Store"

Make Every Day Fire Prevention Day By observing a few simple rules you can help reduce
the fire waste, but you need the financial safeguard

## E. G. AKERS

## CHEVROLET ANNOUNCES

 a revolutionary new line of low-priced trucks Bigger, huskier models feature an entirely new engine, giving increased power on less fuel than ever!

CHEVROLET TRUCKStwemememe
CARTER CHEVROLET COMPANY
BROWNFELD, TEXAS


## THE COLORED FLIDD BOTTLLES! Remember Them?

For centuries large glass bottles or globes filled with colored fluid were shown in the windows of reputPlague of 1665 they served as beacons of help and protection.
We no longer show colored bottles in our windowsbut their significance as a symbol of health protec tion is still remembered whenever we carefully fill
prescription
BRING YOUR NEXT PRESCRIPTION TO US.
2 tubes Mchessons Shave Cream
37c

## PALACE DRUG STORE <br> "If It's In a Drug Store, We Have It

MAGNOLIA PRODUCTS
Phone 10 Brownfield, Tezas

```
By'means of a PATENTED tire
```

on vour car a tire that is $\mathbf{2 0}$ per cent stronger. That is why we can insure it against anything. GRACEY \& MULLINS

## HOW MUCH STATIONERY DO YOU HAVE?

Do not let your supply become exhausted! The occasion can easily arise when the delay in having stationery printed might be costly

We can turn out a job on very short notice, but we can do much better work when given ample time. So why not turn in that job now and be assured of the very best work possible.



SATURDAY, FEB. 24

JACK HOLT "MASTER OF MEN"
News - Cartoon - Comedy

Preview Sat. Nite 11:30 Sunday \& Monday


## Mobil Cubrication

 JIM MILLER

Popeye

## FLOUR! FLOUR! FLOUR!

LIGHT CRUST FLOUR

## $\stackrel{A}{A}$

OUR 23 YEAR COLUMN

 tit thitrory comity reaters AA
 monWe wer offerina a yarr sub-
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Do your remer wher wiees







at

Chand crimell and tanily wero on



.is
ed in a year in this country har abest-
bout


A single female oyster produces 18,
000,000 egrs in one spawning. Most
of the oyster eggs are never fertlized
and are therefore lost. Many of thoses
and are therefore lost. Many of those
that are fertilized are eaten by larger
creatures or never find a place to set.


The rate of growth of the oyster
varies widely and depends on the tem-
perature and food content of the waperature and food content of the wa-
ter. and the time of its birth. In Long four years to grow four or tive Inchen
long, but in southern waters It grows long. but in southern waters it grows
to eigh or ten tnches or even more
When crowded together oysters as sume abnormal shapes such as the
"coon oysters" of the South, and event-
anally the mass becomes so dense that vally the mass becomes so dense that
preceding generatons are smothered.
The only The only method of Increasing the
osster supply in the Unlted States that
 oysters at the time when they are Just
ready to "set" and then transplanting
them where they will develop best. Shakespeare's Vocabulary Far From Present Supply
Shakespearess vocabulary was the
greatest in history. It was remark-
ably rich and exhibited most of the
languape resounces of his time. Prof. ably rich and exhibited most of the
language resources of tis time. Prof
Albert Cook in his "Study of English says that Shakespeare employed about
21,000 words; others say 15,000 or $24,-$ ooo. But our language today has te
times as many words as in Shake times as many words as in Shake
speare's time. Our prodicious advance
In science has added such a wealth of In science has added such a wealth of
technical words to the tanguage that
writer who covers many fields of hawriter who covers many fields of ho
man antivity probably uses more differ ent words than Shakespeare did.
The average well-educated man use
from 6,000 to 8.000 different words Them average well-ducated man ases
frow 8,00 different words:
how many more he knows ts difficult to detertimated, employs about 4,000
it words-possibly more. Take the men
who build radios, automobiles, electrl road shops. It is conceivable that the
may have at their command severa
hundred, maybe a thousand words that have to do with technical phases









