

"The Truth about Brownfield and Terry County, is good enough."

An appreciated Weekly that covers the Territory thoroughly.

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#### Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

#### VOLUME TWENTY-NINE

**Bidding For Texas** 

#### BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, AUGUST 17, 1934

NUMBER 1

**First Bale Cotton Received Thursday** Summer Water Rate The Jammed Gate That Caused Lake Brownwood to Run Dry

## Ceases September 1

By Dale Miller in Texas Weekly

**Centennial Heavy** 

A Texas Centennial "Texanic in reportion, continental in ideals, and international in scope"-the kind of an exposition demanded by the Centennial Commission when it invited bids for its location-seemed closer to reality than ever before last week when leading cities of the State prepared to bid spiritedly for the main exposition. Less than three weeks volving even more financial support though they are watered regularly, than the commission asked seemed as- look very dry. sured from at least two cities, Houston and Dallas.

Apparently for the first time, the triotic duty to the past and as some-thing of a routine manner of presenting the story of Texas progress to the if you would call on the mayor and nation. Recently, however, the broad significance of the project as the and appreciation for what they have most important opportunity for State done in the past and ask them if they GENERAL INSTRUCTION: development ever offered to the peo- possibly could, to extend the summer ple of Texas has at last become prop-water rate until we get a rain, at July 28th, considerable confusion was erly understood.

Dallas stepped forward boldly a to de so, if possible. week ago with an elaborate plan to: bid almost \$8,000,000 in plant and money to secure the main exposition. Horse Races To Be

The summer water rate, with a minimum charge of \$1.50 for 5,000 gallons is to stop September 1. After that, the regular water rate, which will be considerably higher to, the average consumer, will go into effect. Under ordinary circumstances, it would be of little advantage to the consumer to have the summer rate, which by the way, is one of the lowest in this section of the country, continued after this date. But this now remain before the bids are to be year is an exception. The rains that received, September 1st having been usually would have fallen at this set as dead line by the commission, time, have not as yet appeared, and and attractive invitations perhaps in- the trees, even the larger ones,

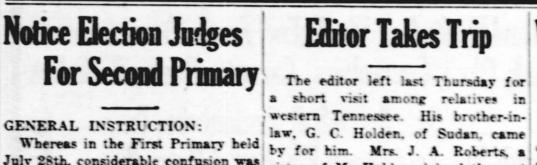
The summer water rate is only one of the many courtesies shown the real significance of the comprehen- administration and administrations of people of Brownfield by the present sion of this vast project seems to the past. They have always been have dawned upon the people. Here-tofore the Texas Centennial had been taxes to fit local conditions and have accepted rather apathetically as a pa- taken pleasure in helping the indi-

> The Herald is of the opinion that councilmen and show your interest

least, we feel that they would be glad caused by misunderstanding on the Coahoma.

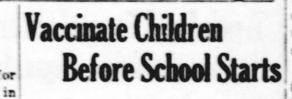
are given. Article No. 3022 of the Election

Lake Brownwood, Brownwood. Texas, has now run dry, and the big water gate at the left was the cause of it all. More than 20 billion gallons of water have flowed through this gate since it was opened to release a mere four billion gallons, which were sold for \$10,000 to save the rice fields in Wharton and Matagorda counties, 450 miles down the Colorado river from the lake. When the gate was opened it was under more than 80 feet of water. Now engineers are installing extra-heavy rails so the gate will never stick again. In case you don't know how much water 20 billion gallons is, it is enough to give every person in Texas a bath in a bathtub full of water every day, including Sunday, . 4 for 165 days. At the sale price, the lake lost about \$50,000 worth of water. (Texas News Photos.)



part of some of the Election Judges, of the various precincts of the coun-

you will feel well repaid for your pa- pox should be done at once. the summer had suggested a main ex-position costing approximately \$15,- Staged Here Aug. 22-23 Laws of Texas provides, that "Un official Returns" must be made di-self returns and gives you an inter rect to the County Chairman, IM- esting account of his visit to his old MEDIATELY after the count has home state.



dren die each vear in Texas from

diphtheria.

During his absence, we will try to ents of school children to see that one has a complaint I would apprec- Workmen at Brownfield gins have fill the editor's shoes. All we ask is they are protected against disease in iate it very much if he would come been busy several weeks now getting ty. Therefore, these instructions that you bear with us this issue and so far as possible. Vaccination and talk to me. If you can't do this, the machinery in readiness for the perhap the next. We are sure that against typhoid, diphtheria, and small I will be glad if you will keep silent first cotton. in this business.

Yours very truly, School children are exposed to P. R. CATES, much infection so that where a defin-Administrator Terry County. ite preventive is known, parents should take advantage of it. These school, doctor fees, and maybe life Donkey Baseball Now itself. More than six hundred chil-Seems To Be The Fad

Lots of Cotton Expected A Letter To The Next Week **People of Terry County** 

There has been considerable complaining about some of the men working who have drawn cotton checks. I would like to assure everyone, we are checking up on these men and when we find one that has drawn a suffic ient amount to live on, we are going to cut him off from the highway work. I want to be fair with everyone, but I do not think it is right for those drawing checks from the Government to come down and ask me to put them on the work, when they have money in the bank or in their pockets. In fact, on signing up you have signed you were unable to feed yourself and anyone mis-representing his financial county.

condition is subject to a heavy fine or

possible imprisonment. I do not take In conversation with several farmthis means of eliminating some from ers this week they think a lot of pickour relief rolls, therefore, I am asking ing will start next week. In fact we you or everyone who does not need understand some have already startrelief from our office, not to come ed southwest of town. and insist on being put on the rolls. This is somewhat carlier than us-

The responsibility and the consequen- ual for this county, but we predict ces or the penality does not rest on that if dry weather continues the me, but entirely upn the chient who cotton season will be over at least signs up. thirty days earlier this year than last.

I have heard considerable complaint And as for rain now on cotton most going on, on the streets, men cursing farmers say it will be of no benafit, the Administration and me as well. as it would only cause cotton to make Austin, Tex .- The schools through- This is a Federal Government Ad- a second growth and delay the open-

out Texas will soon be opening for ministration and I think it would be ing of bolls already on the stalk. But sister of Mr Holden, joined them at another term and the Texas State well if this kind of talk were climi- a good rain would help late feed out Department of Health urges the par- nated before it goes too far. If any- a lot.

000,000, the participating city, the State Government, and the Federal

-

Government each to contribute \$5,- The Herad printed programs for 000,000. If Dallas is successful in the Brownfield Jockey Club this guaranteeing \$8,000,000 then-and week, prior to a two day racing proits energetic finance committee seems gram that will be held here the 22nd confident that it will be-a higher and 23rd of August.

standard for the exposition will have We understand it will be put on in been set even before the bids from all race track style, for the men concompeting cities are received. Dal- nected with the event, have been las's bid is an open challenge to around races and connected with be placed in the Envelope for that Houston, and possibly San Antonio them for many years. and Fort Worth en be expected to ac- There will be four free-for-all races each day. Also several good cept the challenge.

Of course, part of the \$8.000.000 matched races are slated, which in plant and money to be guaranteed promise to be worth seeing. by Dallas is already in material form. We understand everything will be It is the plan of the Dallas Chamber handled in a snappy manner, as the of Commerce Centennial Committee officials have hired a pro. starter, to hold the main exposition at the whose business it is to see that no

plant of the State Fair of Texas, the time is wasted between races. largest State fair in the country. Dallas's bid of from \$7,000,000 to \$8,-000,000, briefly, is divided in three

TITTLE THANKS VOTERS

I take this means of expressing my ways, a \$2,500,000 municipal bond insue, \$1,000,000 or \$2,000,000 in thanks and appreciations to the votsubscriptions underwritten by busi- ers of Terry county for the good vote ness men, and a pyhsical plant valued given me in the July 28th Primary at \$3,500,000. Carefully detailed and hoping that you will take this as plans described the manner in which a personal solicitude for your vote the Fair plant would be made ade- and influence in the Runoff Primary, quate for a comprehensive celebra- August 25, as I will not have time to tion. Ninety-five acres of ground see all of you personally.

adjoining Fair Park would be pur- I feel that I am qualified to handle chased to give a total of two hundred the office of County Clerk, and if acres available for the exposition elected will take the office fully con-Three avenues approaching the scious of its duties and responsibiligrounds would be widened and beau- ties. Again thanking you for any tified, and impressive gateways favor extended me August 25, I am yours truly, would be constructed. Inside the W. A. TITTLE. grounds, new buildings, including a

general industries building. State hall horticultural building, and a host of

others, not only would insure a TAX-EXEMPTIONS SET splendid Centennial exposition but would likewise augment the State Fair "and insure for it," in the words of the Dallas committee, "for anoth- closing date by which cotton farmers the orchestra that came out from one-third of the lint and over oneer half century te dominance of the in both Yoakum and Gaines Coun- Tulia Saturday night to entertain third of the cotton acreage. very inception."

(Continued on back page)

Theatre.

been completed, either by phone or messenger. These unofficial returns may be

> should conform to the "Official Returns" which are to be made to the County Chairman, later. The OFFICIAL RETURNS should

purpose, and the envelop delivered to

his Copy of the Returns duly Sealed Compliance work is going forward his school work as well as his physi- except the catcher and pitcher. after the election.

along with the Tickets, for future use within the next ten days.

man office, back of the First National approved and certified to Washing-Bank building, until ALL boxes have ton. been reported August 25th, 1934.

R. M. KENDRICK,



APOLOGY-The Herald wants to

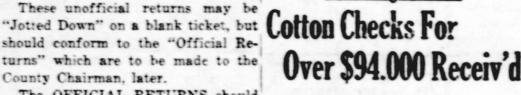
of fame, cotton pavilion, live stock apologize for mislaying the above ar- the Rentfro brothers and sister had the government. The total rental hippodrome, aquarium, game pre- ticle. It should have appeared the been together, so last week the sister, payments amount to \$26,777,280 and

## FOR YOAKUM AND GAINES nie Rentfro, of Tulia, was of course fourth of the cotton counties and

August 25 has been selected as the dead. Thirty-five kinfolks enjoyed United States, representing nearly

Assistant in Cotton Adjustment

-The Junior Member.



fully before the Election Officers \$48.67 in 1080 checks were received. Any defect found nd corrected be- man from Crosbyton. leave the Polling Rooms or booths. On Saturday, 518 of these checks fore school opens will mean much to There are eleven burros used in the The Presiding Judge should keep were distributed

up, until after at least thirty days at a rapid rate over at the County cal well being.

"OPEN HOUSE" in the Clyde Cole- cotton county in the state, have been gain each month.

A summary of the certificates of Have Rare Luck In the 223 cotton counties, shows grand County Chairman. total of 236,183 contracts, affecting 4,282,723 bales of 478 pounds net weigth; 14,126,746 adjusted base acres, and 2,522,368 rented acres. The contracts show that \$7.7 per-

be-but 126 pounds of fish caught It had been 17 years since all cent of the base acres were rented to from the Pecos river in three days is Hunter Guest of Honor good fishing, any way you look at it. That is the amount which was serve, model farms, agricultural and week after the July 28th primary. Mrs Wm. Malone of near Tulia got the parity payment of one cent per brought back by A. G. Gray Jr., and them all together at her home for the pound will amount to \$8,153,513. Jack D. Wester, of Brownfield, who week end. Their mother, Mrs. Jen- The state of Texas has about onespecial honoree. Mr. Rentfro is one-fourth of the contracts in the Mentone.

field of practical education which it ties may sign up applications for tax- them, and also the specially prepared It is now generally conceded, that has held in the United States, and exemption certificates. If they have barbecue. Which acording to Dennis the acreage reduction campaign has notably in the Soutwest, from its not done so by this time, they will Rentfro was the best he ever tasted, saved the cotton farmers from again forfeit the certificates that they are They wrapped the meat in sacks and having to sacrifice their cotton at low In presenting its comprehensive entitled to. This method is being re- buried it in the ground. He says it prices because another crop in the plan for financing the Texas Centen- sorted to, by which a fair warning is doesn't dry out so badly, as the old- face of large world carry over, tonial, if the main exposition is won being sounded so that all concerned fashioned way of cooking barbecue. gether with lack of demand, could

> the place of crop insurance for the the rented acres will supply additional food for livestock on farms where

Gaines and Yoakum Counties. Slaton were here Wednesday in the stroyed the crops. Hight and family SCHOOL WILL OPEN interest of Judge Clark M. Mullican, Work was resumed this week on MONDAY, SEPTEMBER 10TH candidate for Congressman of the **Returns From Market** highway No. 137 where apporximate- Mr. Lawrence Stewart arrive new 19th district. We failed to get **Kialto Theatre** ly 200 men were put to work on two home Saturday after two years al Superintendent of Brownfield Pub- the man's name who did the speaking. r 1. shifts a week. In other words some- sence spent in the holy land lie Schools, Paul F. Lawlis, informed but he made a nice talk. Judge Mul-Miss Vona Lee Ditto has returned where around 400 men are being Palestine. On his way home he w the Herald office Wednesday morn- lican has many friends and support- from market at Dallas, where she given work each week. ited with friends in London, English His Greatest Gamble ing that school would begin on Mon- ers in Terry county. This means much to Terry county, Mr. Stewart is a brother of bought a nice line of ladies ready-today. Sept. 10th. and indications are that with addi- Claude Hudgens. Be sure to present this clipping wear for Collins Dry Goods Co. Mr. Lawlis has also promised us Mr. and Mrs. Malcolm McDaniel at the box office at the Rialto tional highway construction allotan article on the Brownfield Schools and Craig Stewart of McCamey visit-Miss Bonnie Dale Gross of Lub- ments being made each week, Terry The first bale of cotton has been and their opening, for next week's ed Mr. and Mrs. Calude Hudgens bock is the guest of Sallie Stricklin will be in line to receive its share of ceived at Rotan, 15 days earlier ( Compliment: Rialto-Herald over the week end. issue. last, and brought 13c lb. and Evelynn Judd. the paving. C. H. Hester.

The child should be taken to his A new fad in baseball has hit family physician at this time for a Brownfield-Donkey Baseball. Rephysical examination to determine if ports from local vacationists howev-

Terry County farmers who have ex- he has any remedial defects. A child et, say it seems to be being played pressed their confidence in the pres- with subnormal eyesight or hearing everywhere this summer. The game the County Chairman, and NOT ent administration by reducing their cannot be expected to do as well in is played on burros, and is quite ex-PLACED IN THE ELECTION BOX. cotton acreage, were awarded by the his studies as one that has normal citing especially if the animals are as Department of Agriculture last week sight and hearing. A dentist should spirited as the string that visited here All envelpes should be sealed care- end when cotton checks totaling \$94,- be consulted in regard to the teeth. the week, under the direction of a

the child and will have its effect on game. All the players are mounted

The batter gets off his animal to bat Agent's office in order that the sec- Some physical defects of children, but mounts again as soon as he hits The County Clerk does not receive ond payments will not be held up. such as underweigth or malnourish- the ball and ride him to bases, and any Copy of the Returns, but One The district cotton committee's are ment, show no appreciable present are some of those "donks" hard to

Copy duly sealed in envelope for that doing this measuring work. It is an effect. If such a condition is not get away from home plate. You purpose, should be placed in the Box, ticipated that this will be completed corrected it may result seriously in might get some information on this later years. No hard and fast rules from Ches Gore. in case of a Contest, and delivered It was reported, in connection with as to a child's weight at a certain age The first game was played Sunday

the announcement of the arrival of are available, but parents should see afternoon between the Fire boys and The County Chairman will keep the checks, that contracts from every whether or not the child shows some American Legion. We failed to get

the score, but we know it was close, for those burros just wont run fast enough for them to get many scores. Another game was played Monday afternoon. Then on Tuesday after-**Trip On Pecos River** noon the local colored boys tried their luck ont he donkeys. Everyone

said this was worth seeing.



when placed on the scales. The lar- on the courthouse lawn.

gest weighed 11 1-2 pounds, the Hunter, back in 1905 and 1906 thirty Care. smallest one pound. A total of 21 was riding the range on the Two fish were snared, all of them cat- Circle Bar ranch as an ordinary A total of 4,669 cattle have been

less than \$1 per day.

# Agricultural Notes

By R. C. Reed, County Agent

#### BANKHEAD ALLOTMENTS

Applications for Tax Exemptions Certificates under provisions of the Bankhead Act have been completed. The final signing day for these applications as set by the State Board was August 8. These applications will be forwarded to the State Allotment Board at College Station, Texas where the allotments will be made. It is hoped that every contract signer will receive the same allotment for taxfree bales his contract calls for. Every possible effort will be made to

get these Tax Exemption Certificates to the producer by the time the ginning season opens. Those farmers that failed to come in and sign for Tax Exemption Certificates should emember that "a train passing through waits on nobody."

OPTION COTTON

Option Cotton in 1983 will be purchased by the Government as soon

as the necessary forms are received according to a wire received from Oscar Johnston, Manager of the Cot ton Producer's Poel. Mr. Johnston advises that market value will be paid for these Participates Trust Certificates, less a small carrying charge. It would be advisable for all producers to held their Option Cotton until the forms and instructions are received.

#### CORN-NOG PROGRAM

. The Corn-Hog contracts have been accepted by the State Board. The final copies are being made and signed by the producers and landlord. As soon as the signing is completed, the contracts will be carried to College Wichita Falls, Aug. 14 .- Tom F. Station by the Corn-Hog Allotment guest of honor at an impromptu cow- for errors by the State Allotment boy reunion at Plainview last week Board and sent to Washington for The catch totalled 126 pounds when he stopped in that city to speak payment. It is hoped that these paymeats will be received within the next

#### CATTLE PROGRAM

fish. Local anglers have at least a puncher. His old foreman was bought up to date. This represents record to shoot at, but it will take Claude J. Witherspoon. Wither- 48 per cont of the cattle listed which some expert baiting and catching. spoon, still a rancher, called on the leaves 57 per cent on the farm. 1998 And for proof that they're estable candidate at his hotel and brought cartle here been condemned and killed for Dallas, the Chamber of Com- may enter their applications. Besides Mrs. Malone and Dennis the only have meant disastrous prices. -two big ones were presented the some of his cowboys along. They which is 30 per cent of the cattle the total amount of money

nerce committee expressed close ad- Cotton farmers in Yoakum County other children are W. L., Bob and The benefit and parity payments take Enterprise. recalled long hours of ranch work at herence to the conception of the ex- will report to Plains to make their ap- Ross. of on this program is \$59,651. "He was a good cowpuncher," said The cattle program has been delayed position as held by the Centennial plications, while those in Gaines many farmers who will make little TT. or no cotton due to the drouth, while Highway Work Is Commission. "We have never con- County will report to Seagraves. Witherspoon, "and he will be a to many extent because of the con-**Boosters Here** CHAS. A. KING, JR. greater governor." a of pens. As soon as this defort b cleared up the Cattle Program **Progressing On 137** A larg crowd from Lubbock and the drouth has not completely de-Returns From Holy Land the foward in full swing. The and Goat Program will be hand in conjunction with the Cattle as soon as necessary forms Juanita Poscy has returned after a months visit in South W. S. Ward and children of Texas are visiting her mother

It may be a record, or it may not returned Thursday from a three-day Hunter, candidate for governor, was Committee. They will be checked



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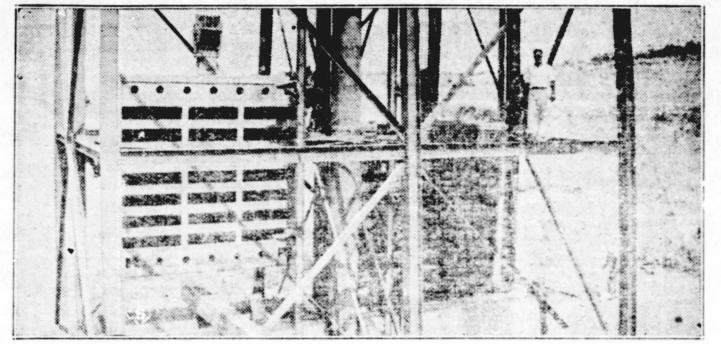
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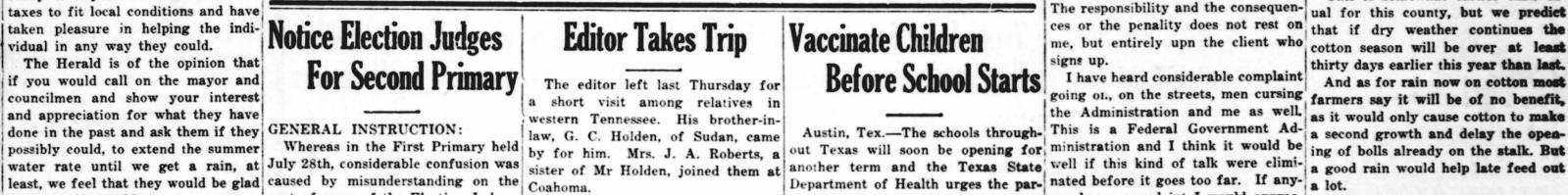
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# Lots of Cotton Expected **Next Week**

NUMBER 1

The first bale of cotton was brought in about 9:00 A. M. Thursday. It was raised by W. A. Erwin, who is farming Jess Smith's place. The bale was not turned out until that afternoon however, so as we are about to go to tails next week. O. L. Jones, manager oft he West Texas Gin, says this bale is nine days earlier than any bale he has every ginned in Terry

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horticultural building, and a host of others, not only would insure a splendid Centennial exposition but would likewise augment the State

Fair "and insure for it," in the words very inception."

(Continued on back page)

Theatre.

the summer had suggested a main ex-position costing approximately \$15,- Staged Here Aug. 22-23 Laws of Texas provides, that "Un official Returns" must be made di-

The Herad printed programs for 000,000. If Dallas is successful in the Brownfield Jockey Club this messenger.

are given.

County Chairman, later. The OFFICIAL RETURNS should be placed in the Envelope for that purpose, and the envelop delivered to

SEAL ALL ENVELOPES

leave the Polling Rooms or booths. On Saturday, 518 of these checks fore school opens will mean much to There are eleven burros used in the The Presiding Judge should keep his Copy of the Returns duly Sealed

after the election.

"OPEN HOUSE" in the Clyde Cole- cotton county in the state, have been gain each month. man office, back of the First National approved and certified to Washing-

been reported August 25th, 1934.



APOLOGY-The Herald wants to

# **TAX-EXEMPTIONS SET**

er half century te dominance of the in both Yoakum and Gaines Coun- Tulia Saturday night to entertain third of the cotton acreage. field of practical education which it ties may sign up applications for tax- them, and also the specially prepared It is now generally conceded, that

CHAS. A. KING, JR.

official Returns" must be made di- self returns and gives you an inter much infection so that where a definrect to the County Chairman, IM- esting account of his visit to his old ite preventive is known, parents MEDIATELY after the count has home state. been completed, either by phone or

These unofficial returns may be "Jotted Down" on a blank ticket, but Cotton Checks For should conform to the "Official Returns" which are to be made to the

were distributed up, until after at least thirty days at a rapid rate over at the County cal well being.

The County Clerk does not receive ond payments will not be held up. such as underweigth or malnourish- the ball and ride him to bases, and

along with the Tickets, for future use within the next ten days. in case of a Contest, and delivered to County Clerk.

Bank building, until ALL boxes have ton.

County Chairman.

them all together at her home for the pound will amount to \$8,153,513.

**Boosters** Here

-The Junior Member. vaccinations may save days out of

Over \$94.000 Receiv'd

Terry County farmers who have ex- he has any remedial defects. A child er, say it seems to be being played pressed their confidence in the pres- with subnormal eyesight or hearing everywhere this summer. The game the County Chairman, and NOT ent administration by reducing their cannot be expected to do as well in is played on burros, and is quite ex-

Department of Agriculture last week sight and hearing. A dentist should spirited as the string that visited here All envelpes should be sealed care- end when cotton checks totaling \$94,- be consulted in regard to the teeth. the week, under the direction of a fully before the Election Officers 848.67 in 1080 checks were received. Any defect found nd corrected be- man from Crosbyton.

diphtheria.

Agent's office in order that the sec- Some physical defects of children, but mounts again as soon as he hits

the announcement of the arrival of are available, but parents should see afternoon between the Fire boys and The County Chairman will keep the checks, that contracts from every whether or not the child shows some American Legion. We failed to get

> A summary of the certificates of Have Rare Luck In the 223 cotton counties, shows grand total of 236,183 contracts, affecting **Trip On Pecos River** 4,282,723 bales of 478 pounds net weigth; 14,126,746 adjusted base

It may be a record, or it may not be-but 126 pounds of fish caught from the Pecos river in three days is Hunter Guest of Honor good fishing, any way you look at it. That is the amount which was serve, model farms, agricultural and week after the July 28th primary. Mrs Wm. Malone of near Tulia got the parity payment of one cent per brought back by A. G. Gray Jr., and Jack D. Wester, of Brownfield, who fishing trip on the Pecos river above

> when placed on the scales. The lar- on the courthouse lawn. gest weighed 11 1-2 pounds, the Hunter, back in 1905 and 1906 thirty days.

in this husiness Yours very truly, School children are exposed to P. R. CATES, Administrator Terry County. should take advantage of it. These vaccinations may save days out of Donkey Baseball Now school, doctor fees, and maybe life itself. More than six hundred chil-**Seems To Be The Fad** dren die each year in Texas from

The child should be taken to his A new fad in baseball has hit family physician at this time for a Brownfield-Donkey Baseball. Rephysical examination to determine if ports from local vacationists howev-

PLACED IN THE ELECTION BOX. cotton acreage, were awarded by the his studies as one that has normal citing especially if the animals are as

the child and will have its effect on game. All the players are mounted Compliance work is going forward his school work as well as his physi- except the catcher and pitcher. The batter gets off his animal to bat

any Copy of the Returns, but One The district cotton committee's are ment, show no appreciable present are some of those "donks" hard to Copy duly sealed in envelope for that doing this measuring work. It is an-effect. If such a condition is not get away from home plate. You purpose, should be placed in the Box, ticipated that this will be completed corrected it may result seriously in might get some information on this later years. No hard and fast rules from Ches Gore.

It was reported, in connection with as to a child's weight at a certain age The first game was played Sunday the score, but we know it was close, for those burros just wont run fast enough for them to get many scores. Another game was played Monday afternoon. Then on Tuesday afternoon the local colored boys tried their luck ont he donkeys. Everyone said this was worth seeing.

# At Cowboy Reunion

returned Thursday from a three-day Hunter, candidate for governor, was Committee. They will be checked guest of honor at an impromptu cow- for errors by the State Allotment boy reunion at Plainview last week Board and sent to Washington for The catch totalled 126 pounds when he stopped in that city to speak payment. It is hoped that these pay-

smallest one pound. A total of 21 was riding the range on the Two

**Agricultural Notes** By R. C. Reed, County Agent.

#### **BANKHEAD ALLOTMENTS**

Applications for Tax Exemptions Certificates under provisions of the Bankhead Act have been completed. The final signing day for these applications as set by the State Board was August 8. These applications will be forwarded to the State Allotment Board at College Station, Texas where the allotments will be made. It is hoped that every contract signer will receive the same allotment for taxfree bales his contract calls for. Every possible effort will be made to get these Tax Exemption Certificates to the producer by the time the ginning season opens. Those farmers that failed to come in and sign for Tax Exemption Certificates should remember that "a train passing through waits on nobody."

**OPTION COTTON** 

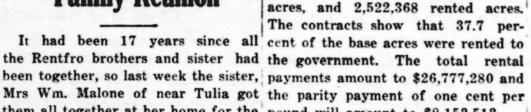
Option Cotton in 1933 will be purchased by the Government as soon as the necessary forms are received according to a wire received from Oscar Johnston, Manager of the Cot ton Producer's Pool. Mr. Johnston advises that market value will be paid for these Participaton Trust Certificates, less a small carrying charge. It would be advisable for all producers to hold their Option Cotton until the forms and instructions are received

#### CORN-HOG PROGRAM

... The Corn-Hog contracts have been accepted by the State Board. The final copies are being made and signed by the producers and landlord. As soon as the signing is completed, the contracts will be carried to College Wichita Falls, Aug. 14 .- Tom F. Station by the Corn-Hog Allotment ments will be received within the next

CATTLE PROGRAM

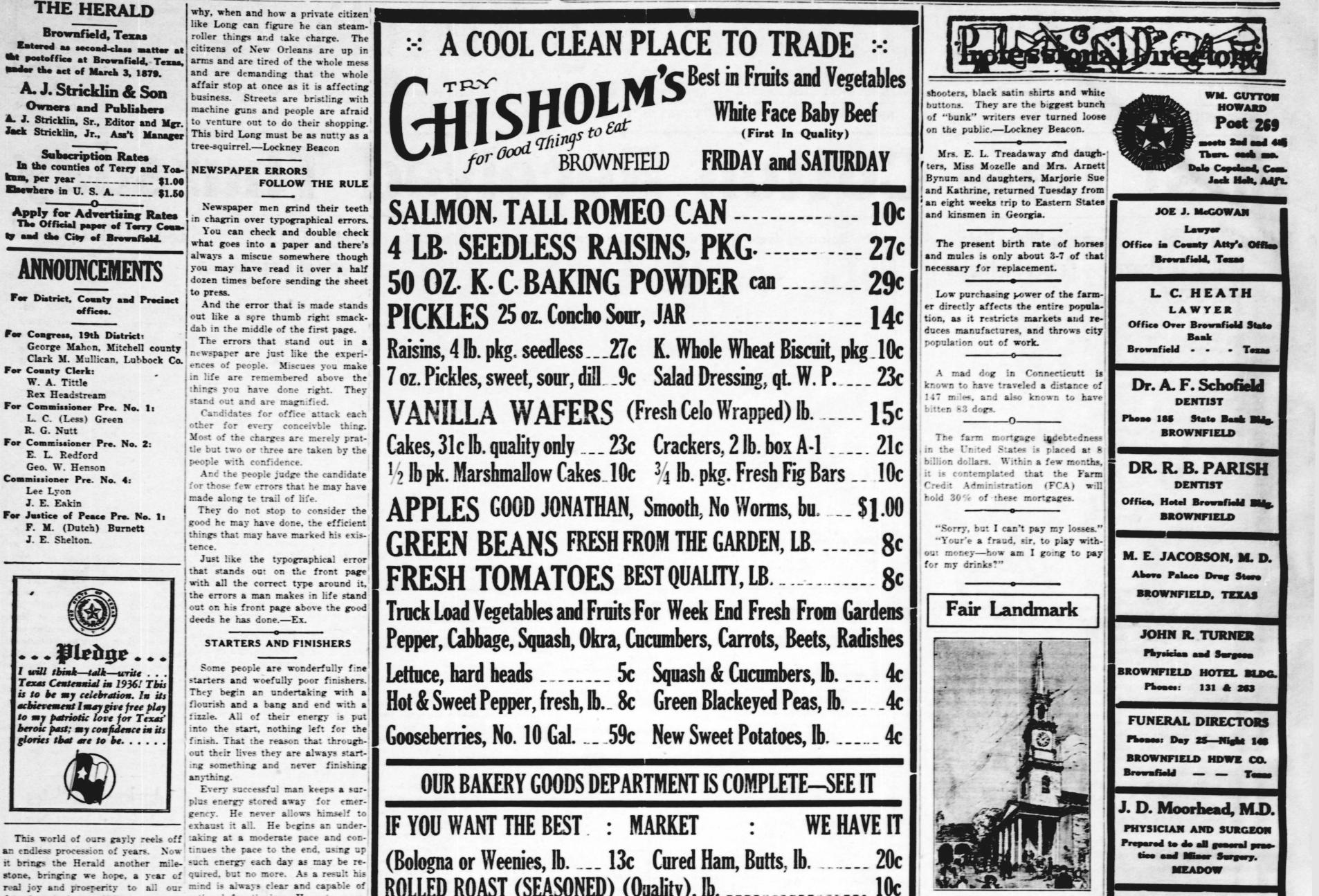
has held in the United States, and exemption certificates. If they have barbecue. Which acording to Dennis the acreage reduction campaign has notably in the Soutwest, from its not done so by this time, they will Rentfro was the best he ever tasted. saved the cotton farmers from again fish were snared, all of them cat- Circle Bar ranch as an ordinary A total of 4,669 cattle have been fish. Local anglers have at least a puncher. His old foreman was bought up to date. This represents forfeit the certificates that they are They wrapped the meat in sacks and having to sacrifice their cotton at low In presenting its comprehensive entitled to. This method is being re- buried it in the ground. He says it prices because another crop in the record to shoot at, but it will take Claude J. Witherspoon. Wither- 43 per cent of the cattle listed which some expert baiting and catching. spoon, still a rancher, called on the leaves 57 per cent on the farm. 1998 plan for financing the Texas Centen- sorted to, by which a fair warning is doesn't dry out so badly, as the old- face of large world carry over, tonial, if the main exposition is won being sounded so that all concerned fashioned way of cooking barbecue. gether with lack of demand, could And for proof that they're eatable candidate at his hotel and brought cattle have been condemned and killed for Dallas, the Chamber of Com- may enter their applications. Besides Mrs. Malone and Dennis the only have meant disastrous prices. -two big ones were presented the some of his cowboys along. . They which is 39 per cent of the cattle for Dallas, the Chamber of Container of Container of Containers in Yoakum County other children are W. L., Bob and The benefit and parity payments take Enterprise. recalled long hours of ranch work at bought. The total amount of money herence to the conception of the ex- will report to Plains to make their ap- Ross. less than \$1 per day. the place of crop insurance for the expended on this program is \$39,651. "He was a good cowpuncher," mid The cattle program has been delayed position as held by the Centennial plications, while those in Gaines many farmers who will make little or no cotton due to the drouth, while Highway Work Is Commission. "We have never con- County will report to Seagraves. Witherspoon, "and he will be a to some extent because of the congreater governor." the rented acres will supply additionjection of pens. As soon as this de-**Progressing On 137** al food for livestock on farms where fect is cleared up the Cattle Program Assistant in Cotton Adjustment Date A larg crowd from Lubbock and the drouth has not completely de-U.L. will go foward in full swing. The Enam Gaines and Yoakum Counties. Keturns from noty Land Sheep and Goat Program will be hand Slaton were here Wednesday in the stroyed the crops. W. H. Hight and family led in conjunction with the Cattle SCHOOL WILL OPEN interest of Judge Clark M. Mullican, Work was resumed this week on are entitled to a pass to the-MONDAY, SEPTEMBER 10TH candidate for Congressman of the highway No. 137 where apporximate- Mr. Lawrence Stewart arrived Program as soon as necessary forms **Returns From Market** ly 200 men were put to work on two home Saturday after two years ab- are received which should be around **Rialto Theatre** new 19th district. We failed to get Superintendent of Brownfield Pub- the man's name who did the speaking, shifts a week. In other words some- sence spent in the holy land near September 1. lic Schools, Paul F. Lawlis, informed but he made a nice talk. Judge Mul-Miss Vona Lee Ditto has returned where around 400 men are being Palestine. On his way home he visthe Herald office Wednesday morn- lican has many friends and support- from market at Dallas, where she given work each week. Miss Juanita Posey has returned ited with friends in London, En **His Greatest Gamble** home after a months visit in South ing that school would begin on Mon- ers in Terry county. bought a nice line of ladies ready-to- This means much to Terry county, Mr. Stewart is a brother of Mr. Texas. day. Sept. 10th. and indications are that with addi- Claude Hudgens. Be sure to present this clipping wear for Collins Dry Goods Co. Mr. Lawlis has also promised us Mr. and Mrs. Malcolm McDaniel tional highway construction allotat the box office at the Rialto an article on the Brownfield Schools and Craig Stewart of McCamey visit- Miss Bonnie Dale Gross of Lub- ments being made each week, Terry The first bale of cotton has been re Mrs. W. S. Ward and children of and their opening, for next week's ed Mr. and Mrs. Calude Hudgens bock is the guest of Sallie Stricklin will be in line to receive its share of ceived at Rotan, 15 days canter than Bryan, Texas are visiting her mother Compliment: Rialto-Herald over the week end. last, and brought 13c lb. issue. and Evelynn Judd. the paving. Mrs. C. H. Hester.



week end. Their mother, Mrs. Jen- The state of Texas has about one-FOR YOAKUM AND GAINES nie Rentfro, of Tulia, was of course fourth of the cotton counties and special honoree. Mr. Rentfro is one-fourth of the contracts in the Mentone.

August 25 has been selected as the dead. Thirty-five kinfolks enjoyed United States, representing nearly of the Dallas committee, "for anoth- closing date by which cotton farmers the orchestra that came out from one-third of the lint and over one-

TERRY COUNTY HERALD





R. G. Nutt

Lee Lyon

J. E. Eakin

This world of ours gayly reels off taking at a moderate pace and conan endless procession of years. Now tinues the pace to the end, using up it brings the Herald another mile- such energy each day as may be restone, bringing we hope, a year of quired, but no more. As a result his real joy and prosperity to all our mind is always clear and capable of friends. And we believe we can rational functioning. He gets sometruthfully say these thirty years have where and stays put after he arrives. been spent in faithful service to our -Rochester Reporter. community.

HAVE YOU EVER NOTICED?

Glancing over the Seminole Sentinel, we are brought to the conclus-When the other fellow acts that ion that the oil activities have caused way, he is ugly; when you do it Seminole to be almost on the verge is nerves? of boom. According to the Sentinel, When the other fellow is set in his

all residences and apartments are oc- way, he is obstinate; when you are, cupied, and more housing facilities it is just firmness? When the other fellow doesn't tragedy of fire lies in the fact that may soon be needed.

like your friends he's prejudiced; it is unnecessary. More than eighty President Von Hindenburg of Ger- when you don't like his, you are percent of all fires, large and small, many since the World War, was simply showing that you are a good are due to some one's oversight-a greatest and beloved of Germany's When the other fellow tries to the spending of a little money, would cuff and whipcord riding trousers that ed for cow-work. It would be diffi- tend. men. Hitler succeeds the lamented treat someone especially well, he's have prevented them. President by usurpation.-Grandview toading; when you try the same Fire would not be so serious if it Nor does he have to unbuckle a wide use a western character who wore game, you are using tact? Tribune.

government for slaughter. It takes When the other fellow says what bill. But we all pay-every member plete shirt it is usually blue denim consists mostly of -work -Matador to long to get back into cattle pro- he thinks, he's spiteful; when you do of the community is assessed, direct- and he is lucky to have one button on Tribune. duction to destroy needed animals, you are frank .-- Author Unknown. Iy or indirectly, for a share of the

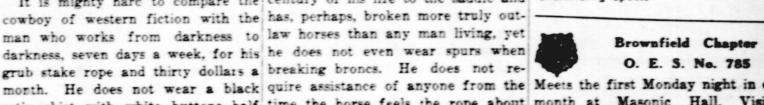
shortage .- McLean News.

If you ask us, the political fight the home of Mr. and Mrs. A. C. property from the tax rolls makes it it is in his bed-roll at the chuck- one out of a hundred of these writ- Laundry work wanted. See Mrs. down New Orleans way is a mess. Crowe, who went on to Big Spring necessary to increase taxes on all wagon or a shot-gun at home. Em- ers was ever on a ranch or even got A. L. Burnett, 1001 East Main. 4th The fight is between Hugy Long two children and ye Junior Ed's wife other property to make up fort he The fight is between Hugy Long two children and ye Junior Ed's wife other property to make up fort ne and the Mayor of New Orleans. It took the train there for Denison, Tex- loss. We pay it in higher insurance ployed on the Matador Ranch, is a a squint at a cowboy. Some ballyhoo Your FRYERS wanted at Hugher seems that Long has decided to take as, where they will visit relatives for rates-over a period of years, the man who has devoted about a half a writer started that stuff about six-Grocery. charg of city affairs and ignore the two weeks. The husbands returned rate charged for insurance protec-Mayor. It is a mystery to us just to their abodes and work.

FIRST NATIONAL BANK Brownfield, Texas SECURITY ---- AND ---- SERVICE 

ROLLED ROAST (SEASONED) (Quality), lb. Barbecue, plenty sauce, lb. \_\_ 12c Luncheon Spread, lb. 15c ROASTS, RUMP, CHUCK, PIKES PEAK, Ib.

Old North Church, a dominant landnark of Colonial Village, new feature In Ch lage i which of far to the plish a It is mighty hard to compare the century of his life to the saddle and



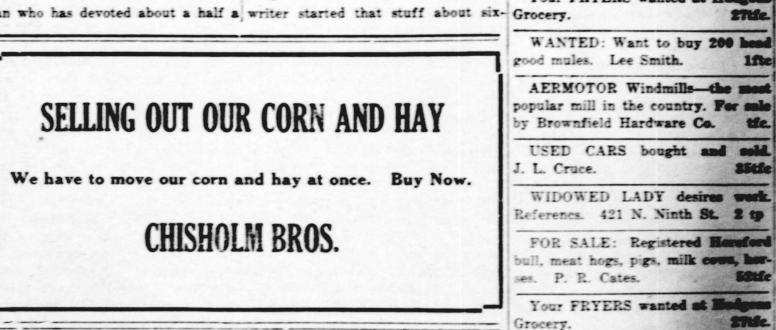
TWO HOUSES clear of debt 1 trade for livestock. Can use som

may find ourselves facing a stock Mr. and Mrs. Jack Stricklin, Jr., ness if a factory is destroyed-men half of the shirt tail is tucked inside have yet to see a cowboy dressed up FOR SALE-Plenty of cats at 60c left Friday afternoon for Big Spring, are put out of work. We pay it in the loose blue, or brown or yellow like these fiction story writers have per bushel. Flippin's Food Store.

Mothers-quickly relieve di

little accidents-scratches,

with LUCKY TIGER AND TIC



cowboy of western fiction with the has, perhaps, broken more truly out- -

man who works from darkness to law horses than any man living, yet

grub stake rope and thirty dollars a breaking broncs. He does not re-

darkness, seven days a week, for his he does not even wear spurs when

of Colonial Village, new feature new World's Fair which opens icago May 26. The Colonial Vil- is but one of fifteen villages actually will be reproductions mous old world towns. Visitors new Fair, in effect, will accom- a world cruise by a tour of these heing spots.	Real Trained Barbers are em- ployed in this Shop, Specialist in their line. Work of ladies and children given special st- tention. LUKE HARRELL, Prop.
Brownfield Chapter O. E. S. No. 785 the first Monday night in each at Masonic Hall. Visiting ers are cordially invited to at-	TREADAWAY-DANIELL HOSPITAL
frs. Jewell Rentfro, W. M.	T. L. Treadeway, M. D. A. H. Daniel, M. D.
VANT ADS	General Practice General Surgery. BROWNFIELD, TEXAS
O HOUSES clear of date to	



**ARTISTIC** 

J. C. Green, Secretary Lubbock Sanitarium & Clinic Dr. J. T. Krueger Surgery and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overten Diseases of Children Dr. J. P. Lattimore

General Medicine

Dr. F. B. Malone

Eye, Ear, Nose and Throat

Dr. J. H. Stiles

Surgery

Dr. Olan Key

**Obstetrics** 

J. H. Felton

T. D. Warren, N. G.

satin shirt with white buttons half time the horse feels the rope about month little care, a little thought, perhaps way from his elbow toth e edge of his his neck until he is broken and train- member were entirely an individual matter- cartridge belt in the holster of which neither satin shirt, gun or spurs. His a large pearl-handled six-shooter employment would be work instead When the other fellow picks flaws if the person who allowed his proper Cattle and dairy men should think in things, he's cranky; when you do, ty to burn because he permitted haz- swings when he wishes to squat down of romance, and that, gentle reader, ards to exist uncorrected paid the to eat his dinner. If he has a com- is exactly what the life of a cowboy

cost. We pay it in depressed busi- much riding it is doubtful if over for some hundred odd years, and we Moore.

YOUR FIRE BILL

It has been said that the greatest

They spent the night at Seagraves in higher taxes-a fire that eliminates pants. If he has a gun of any kind them pictured. We don't believe that 49tfc.

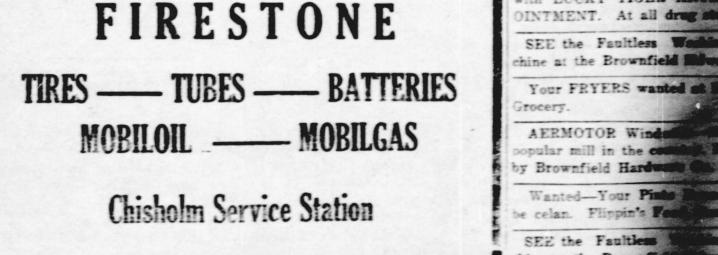
tion is based upon the amount of

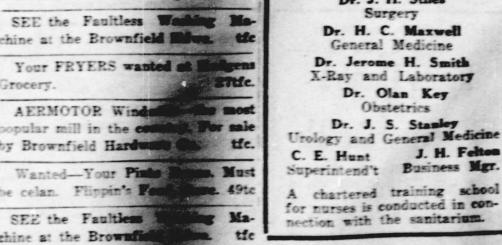
loss in the community. The direct fire bill in this country is around \$400,000,000 a year at present, and in some years it has passed the half-billion mark. The indirect loss is several times as greatobservers say it runs close to two billions. That money comes out of the pocket-books of the American people, and whether your property suffered a fire or not doesn't let you out of

paying it. Fire prevention is easy-care and thought are the main essentials. And every fire that is prevented means actual money saved to you.

Tough Guy (in lobby of theatre) Where in the h-l is the men's room?"







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TERRY COUNTY HERALD

FRIDAY, AUGUST 17, 1934.

### Most Determined Roman of Them All



Here is J. W. Roman, fruit vendor, pictured before his fruit stand which he refuses to move off the site of the new Breckenridge, Texas, postoffice. Roman has turned a deaf ear to the threats and entreaties of city, state and federal authorities and says he will move only when requested by the proper authority. President Roosevelt. Roman suspets a trick of a competitor in the attempt to remove him, and even ignored telegrams from the U. S. Attorney General and head of public lands, saying: "I don't know none of them fellers." (Texas News Photos.)

#### INVESTING IN BETTER LIVING | equipment which can be adequately

described only by the word "marvel-

To buy a modern home, small or ous"-equipment which is more-thanlarge, expensive or inexpensive, is to human in doing work inexpensively make an investment in better living. and quicly, that used to take back-

Construction has stood still the breaking hours before a furnace or past few years, ever since it tumbled over a washboard. to the depths with depression, but And, to cap the climax, building

contractors, designers, builders and costs are still well below normal evequipment manufacturers have con- els. There are plenty of skilled and tinued to improve their services and unskilled workmen. When we build commodities.

comfortable, but more efficient recovery by stimulating purchasing homes-homes in which four or five rooms do the work that six rooms used to do. They have given us new ideas of eating, ventilation, air-conditioning, furnishing, designing.

0

1

we give men jobs and not only get a They have given us not only more bargain for ourselves, but advance

> power and industrial production. There are few better slogans than "Build Now-Repair Now!"

They have given us mechanical The pecan is the adopted tree of Tex. ODD TREE YIELDS

TIRE INSURANCE OK-

# Alabama Girl Gets Fair Medal

Neldo Brown, of Birmingham, Ala., receiving a medal from Rufus C. Dawes, president of A Century of Progress, as the two-millionth visitor to the Ford Exposition.

girl, Nelda Brown, of Birmingham, was honored at A Century of Progress, Chicago, on July 3, when she received a medal as the 2,000,-000th visitor to the Ford exposition. The presentation was made by Rufus Dawes, president of The World's Fair.

grounds, was escorted by sixteen uniformed guards of the Ford buildchief of protocol, were waiting. "I congratulate you on being the position," said President Dawes as the Industrialized Barn.

CHICAGO - A pretty Alabama | he presented Miss Brown with the medal and certificate commemorating the occasion. "I hope you enjoy your visit and that when you go home you will tell all your friends about it."

The 1934 World's Fair has been open forty days and forty nights and the total figure of 2,000,000 To a fanfare of trumpets, Miss | brings the daily average attendance Brown, undoubtedly the most sur- in the Ford exhibit up to 50,000, prised girl on the entire Fair which is more than 75 per cent of the total Century of Progress attendance. The figure of 2,000,000 aping to the Court of the World, where plies to the main Ford building Mr. Dawes and Ulysses Grant-Smith, alone and is in addition to the throngs attending the concerts in the Ford Symphony Gardens, visi-2,000,000th visitor to the Ford Ex- | tors to the Roads of the World and

#### LOANS APPROVED

APPLES AND PEARS Ridge\_field, Wash., Aug. 12. An SEAGRAVES .- Total of 139 emer exceedingly versatile pear tree is the gency crop loans, amounting to \$13, the land, with emphasis on 4-H club property of Wiliam E. Morris of 904, have been approved by Gaine work.

Every bottle is

Brew-Dated

Featured at Chicago Aug. 11 to 18.

Chicago .- Four million persons have entered the gates of the new World's Fair since it opened here May 26. Most of the throngs that have thrilled to the new spectacle, the new "foreign villages," which offer in themselves a "tour of the world," the new shows and the new free entertainment projects, are city dwellers. Chicagoans, visitors from other cities all over the United States and visitors from foreign countries have poured in, in large numbers.

But the real farmer-visitors' invasion of A Century of Progress has not yet begun. It will reach its peak when the Fair celebrates Farm Week, from August 11 to August 18, Inclusive.

Last year Farm Week accounted for the largest single week's attendance of the entire Fair. Plans to make the celebration interesting and important to farmers are even more elaborate now than last year, according to the events division of the exposition.

#### WLS Barn Dance at Fair.

Saturday, August 11, will lead off the program with a massive farm parade, including bands, farm implements, machinery and equipment and farm animals. Depicting the modernization of agriculture, it will be one of the longest and most comprehensive pageants of the entire exposition.

Sunday, August 12, will see special music and farm programs interlinked with the observance of Chicago Incorporation day, with Chicago acting as host to the out-of-town multitudes.

Rexford Tugwell, assistant secretary of agriculture, has been invited to be the principal speaker of the Farm Organization day program Monday. Tuesday will be farm radio day, with the entire WLS "Barn Dance" presenting a program in the Court of States: 40,-000 persons saw this event in 1933.

#### Aerial Sham Battle Planned.

The farmer's wife will have her day Wednesday, August 15, which has been named Farm Women's day, with special programs arranged to pay tribute to the women who battled to carve a nation out of the wilderness. Farm Youth day, Thursday, will be full of recognition of the future farmers of

county farmers and ranchers, it wa Programs of interest to rural news



Flash Газин from Washington, suspends emer gency order affecting tire insurance. This confirms our telegraphic instructions already sent you. Continue to issue Insurance Certificates as usual with every tire sold.

**GRACEY & MULLINS** 

# THOUGTHLESSNESS **COSTS LIVES**

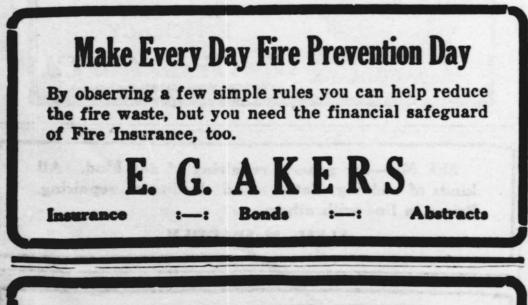
And that is the reason you always get your prescriptions carefully filled when they are brought to-

# **PALACE DRUG STORE**

"If It's In a Drug Store, We Have It"

Have received our NEW LINE of FALL SAMPLES. We have many different colors and patterns to select from and the price will amaze you.

**CITY TAILORS & DRY CLEANERS** Syl Tankersley, Prop. Phone 102



Ridgefield, whose principal hobby is horticulture.

Nellis pear tree or, that is, it originally was a pear tree. During the past few years Morris has grafted so many different plants to the tree that it now produces six different varieties of apples as well as two different

kinds of pears.

the season.

announced here. The money will b The tree is an 8 year old Winter used to buy feed for livestock.



SEAGRAVES .- Work on highwa 83, east of Seminole, has been re According to Morris, who will at- sumed with two shifts of about 3

11-19371

Brew-DATE

HERE

BLATZ BREWING CO.

tempt to graft quinces, cherries and men each working. The dirt is being plums to the tree next year, the suc- graded and caliche will be spread cess of grafting depends largely upon later. State highway crews rebuild ing culverts.

papers and magazines will feature Farm Press day, Friday. Saturday, August 18, will be farm music day. with its high spot the gigantic Chicagoland Music festival in Soldier Field, adjoining the Fair grounds. This annual event has attracted more than a half million persons in the four years of its existence. This day will also see many special contests, such as milkmaid, husband-calling and hog-calling contests.

Saturday is also Illinois day. There will be a review of 10,000 troops and demonstrations by anti-aircraft artillery units, shooting with tracer bullets at balloon targets towed by air-

#### Farm Exhibits Are Many.

During Farm Week parties of farmers will be taken on free guided tours of the Fair grounds. Farm visitors. with only a limited time to spend, will in this way be able to see everything of vital interest to them.

Henry Ford's industrialized barn. where he shows how the farmer may, at low cost, raise soy beans, obtain the residue and process it himself. making industrial products for which he can obtain a profitable revenue, is one of the new exhibits. Another is the International Harvester company's radio-controlled tractor, which demonstrates how farming may be done from an easy chair on the veranda. Model farm homes will attract many rural sightseers, as will the exhibits of the great packing plants and the automobile manufacturers.

The Brook Hul Dairy farm, with its model farm of 1950, shows the last word in modern milk production, from cow to bottle. The International Egg Laying contest is a huge laboratory where the farmer may study the latest egg-production methods first-hand. Scores of commercial exhibitors will have displays of prime interest to Farm-Week visitors.

#### Special Rates Lower Cost.

Special railroad and bus rates will make it easier for the farmer to get to the Fair this summer. Automobile agencies and oil stations will give him low. Restaurants are cheaper, transportation is cheaper, there is plentiful free entertainment and eighty per cent of all the comfort stations are free.

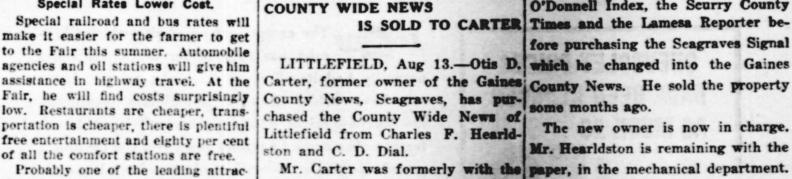
Probably one of the leading attractions for rural visitors will be the foreign villages, so faithful in reproductions of life and scenes in fifteen countries that they offer the equivalent of a tour of the world, right on the Fair grounds.

#### GEOPHYSICAL CREW LOCATES AT SEMINOLE THIS WEEK

A crew of twenty-five men, many of whom have families arrived here this week and will do geophysical work in this and adjoining counties for the Shell oil interests.

Soap 4 bars 1	<b>5</b> c
Kellogg's Whole Wheat Biscuit, pkg	10c
Macaroni or Spaghetti, pkg.	5c
Tomatoes, lb7c Oranges, doz	19c
Cabbage, lb 31/2c Limes, doz.	10c

IN THE MARKET	
Steak, short cuts, lb.	_ 121/2c
Steak, Seven Cuts, Ib.	
Chuck Roast, Ib.	
Roll Roast, Ib.	
Hamburger Meat, Ib.	
Stew Meat, Ib.	
Barbecue, lb.	12c
Weiners, Ib.	15c
PLENTY OF FRYERS ALREADY DR FRESH SHIPMENT CATFISH	



O'Donnell Index, the Scurry County IS SOLD TO CARTER Times and the Lamesa Reporter before purchasing the Seagraves Signal

> some months ago. The new owner is now in charge. Mr. Hearldston is remaining with the



Your **Guarantee of Fully-Aged** Beer

CVERY bottle of Blatz C Old Heidelberg Beer has plainly printed on its neck label the exact date on which the contents was brewed.

Thus does Blatz guarantee to you that Blatz Old Heidelberg Beer is fullyaged-and prove that guarantee beyond doubt. Row after row of huge ageing vats in the Blatz brewery-each sealed and plainly marked with the Brew-Date of the beer it holds-

When fully-aged - when mellowed by "time"-when its rich flavor and satisfying strength are "just right"-it is bottled-and the exact Brew-Date shows on every bottle-your guarantee of full age.

# **BRUNSWICK TIRES**

We sure would like to take care of your tire needs. We Have Got A Real Stock-

\_\_WILL MEET MAIL ORDER HOUSE PRICES\_\_

M. J. CRAIG

Distributed By Panhandle Fruit Co. Amarillo, Texas BD 3422 @ 1934. Blats Brewing Co. Old Heidelberg Fully-Aged В EE

A difficult task was encountered finding living quarters for these people, and it was necessary for many citizens to open their homes, furnishing rooms and quarters for them. Seminole is full up-houses are not to be had-rooms are likewise filled to capacity, and if this town does not offer better quarters in the way of hotels and rooms, others wanting to carry on business activities here will be forced to go to nearby towns for quarters .- Seminole Sentinel.

#### FRIDAY, AUGUST 17, 1934.

**OJIBWA INDIAN BOY** 

An Indian Story for Boys and Girls

By Carlyle Emery

**RED GOOSE**—THE

from killing his prisoner.

and we catch all Ojibwa."

ferent tactics.

quickly:

Ojibwa Camp."

Now go on with the story.

TERRY COUNTY HERALD

## Manifold Ways in Which the Banks Are Serving the Nation

Handling Millions of Transactions Daily for Individuals, Corporations and State and National Governments-The Structure Strengthened and Deserving of Public Faith

#### By FRANCIS MARION LAW. President American Bankers Association

THE banks of the nation provide the | terest rate ever been so low. Every machinery through which pass daily many millions of checks and

> ing hundreds of millions of dollars. The banks are largely financing the Federal Government in its Recoverey Program, involving the greatest peacetime expenditures ever known.

banks are largely F. M. LAW

rent credit needs of states, counties, cities, public schools and other pol.tical sub-divisions, all of which have intimately to do with the daily affairs of all of the people.

Each day banks throughout the country are making hundreds of thousands of new loans and they are renewing and extending old loans for the accommodation of a vast number of borrowers, these borrowers being individuals. corporations and partnerships and their loans being incident to agriculture, industry and trade in every community in the land.

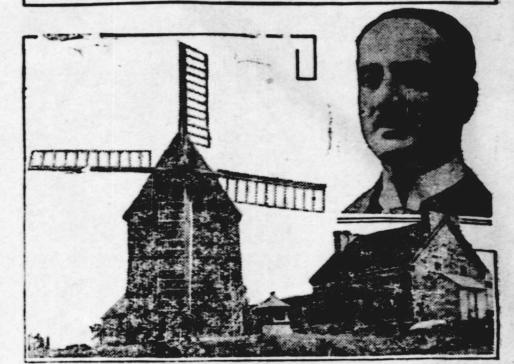
The banks, through their trust departments, are continuing the work which they have faithfully carried on throughout the depression and are protecting trust funds placed in their care against the worst shrinkage of values ever known. Included in this activity is the service the banks are performing in connection with administering the affairs of widows and orphans.

The banks, through the medium of their savings and thrift deposit departments, are furnishing safety for the accumulations of many millions of people and on this class of deposits reasonable interest is paid.

Banks are providing a service for the safe-deposit and safe-keeping of the possessions, papers and securities of a very large number of people.

The officers of banks are unstintedly and unselfishly giving advice and counsel to the people of their communities, Veterans' quotas for the eastern thereby to a considerable extent guidstates in which veterans from other ing their daily financial and fiscal affairs during this most difficult period ates may be assigned. Veterans

## Quebec Enlists Farmers In Fight **To Improve Its Rural Scenery**



After banning unsightly billboards along Quebec's modern highway sys tem, the Quebec provincial government this year encourages farmers to improve the beauties of their rural properties. Inset, the Hon. J. E. Perrault, Minister of Highways, a leader in the movement to improve Quebec's noted scenic landscapes. Other picture shows type of picturesque structures to be seen along highways by tourists visiting fetes through out Quebec this summer marking 400th anniversary of Cartier's discovery.

QUEBEC CITY-Beautification of | farmer members the importance of the farms along more than 16,000 well . kept fences, well . traced miles of improved highways is the ditches, tracts surrounded with newest objective in Quebec's cam- flowers, neatly trimmed trees and paign to preserve the original shrubs, freshly painted homes and scenic charm of its countryside. farm houses, symmetrically built Following drastic legislation last barns and general orderliness. year banning advertising billboards and other unsightly objects from its many motor routes, the Provincial Tourist Bureau, under the leadership of the Hon. J. E. Perrault, minister of Highways and Mines,

Author of the anti-billboard law and sealous guardian of the French charm of the Quebec countryside Minister Perrault is pointing out to the farmers the vital part they can is now enlisting thousands of farm- play not only in bettering the impression which tourists receive in

Long noted for the general the province, but in improving the cleanliness and rustic charm of its actual value of their own properquaint rural villages, Quebec is now ties. More than 3,000,000 American going a step further by offering motorists roam through the Queprizes for the improvement and bec countryside annually on the beautification of farm properties. fine roads and it is the intention Cooperating with the tourist bu- of the provincial authorities, Mr. reau and the Department of Agri- Perrault said, to create for them culture are innumerable agricultur- scenic vistas in keeping with oldal socities which are suggesting to time French-Canadian traditions.

#### **GET COTTON CHECKS**

TAHOKA .- V. F. Jones, county School opened Friday under man- agent, reported receiving 2,209 cotagement of Mr. Ackerson as princi- ton checks, amounting to \$129,000, Mr. Tobe Howze, his mother and from Washington. The checks were

tepees tonight. We do in rain so cramped, each movement was pain, Red Goose is captured by the they will not hear us come. You stay but gritting his teeth began to move here, Ojibwa boy. You cannot es- his body first to the right, then to the Sioux. A young Sioux boy, Raven cape. In dawn, you will lead us to left, in see-saw fasion - each twist Feather, made the capture and is tryrubbing the rope against the rock beyour people." ing to prevent Charging Buffalo

"Raven Feather is right," grunted neath him. (To be Continued) Chief Tall Thunder. "We sleep now. We rest to be strong for attack in .... dawn."

Little Raven Feather knew that it And so, bound hand and foot, Red VETERANS ADVISED NOT was useless to argue any more with Goose was left alone in the rain while his Chief, so he decided to use dif- the Sioux warriors went back to

of rain.

their tepees. "Wait, Great Chief!" he said. "I The lightning grew more and more ministration, Dallas, Texas, through show us how to ambush Ojibwa as day.

have idea. If we no kill Ojibwa boy vivid, as it streaked here and there, which enrollments for the Veterans' now, when morning comes he can at times making the forest as bright Contingent of the Civilian Conservation Corps are made in 150 counties

sentence. A vivid streak of light-, "If rock is sharp, maybe I can cut

ning and a terrific crash of thunder rope," he thot, and with the thot he

were followed by a heavy down-pour began to move is body slowly until

thunder. Ojibwas will keep close to The boy was so wet and stiff and

'Big storm come - rain - wind - tightly behind him.

"Good!" chuckled Raven Feather. rope that bound his hands and arms

the rock was directly under the stout

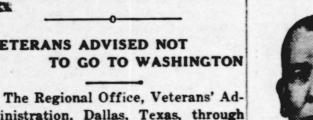
Camp. He can lead us into camp The thunder grew so close and serving north and east Texas, has reloud, it seemed to rock the very ceived the following information Even the Red Goose appreciated ground, and the wind bent the great from the Administrator of Vfeterans' the efforts of Raven Feather to save forest trees over and down until it Affairs concerning transient veterans his life, he could not let the Sioux seemed they must break in two or be who have been proceeding to Washthink for a minute that he would be- pulled out by the roots. It was one ington in the hope of securing enrolltray is own people. So he spoke up of te worst storms in many years, ment when they have been unable to

and as Red Goose felt all its fury, secure enrollment locally in the Civil-"Red Goose will not betray his he made no complaint but kept trying ian Conservation Corps due to the people. He will not lead you to to think of a way to escape. limited quota assigned to the terri-"Rain has put out all Sioux fires, tory in which they reside.

"Would you rather die at the tor- All Sioux are in tepees to hide from "Veterans throughout the country ture stake?" asked Raven Feather. rain. I must get away. I must have apparently gained the impress-"I am not afraid to die for my warn my people that Sioux come." | ion that by coming to Washington

people. I will not lead you to Lying on his back in the torrent they can obtain authority for im-Ojibwa. I-" of rain, Red Goose felt a rock under mediate enrollment in the Civilian But Red Goose never finished his him that semed to be cutting into his Conservation Corps camps. This im-





drafts, aggregat-

#### sound business in the country today can get what money it needs. A Return of Normal Lending Banks are badly needing loans for revenue purposes, and now that confi-

dence in banks has been largely restored they are naturally returning to a more normal lending policy. Before the bank holiday the confidence of the people was chattered. The thought up permost in the minds of depositors was the safety of their funds. Withdrawals from banks became increasingly heavy and general. Under such circumstances the banker, mindful of his primary re-Likewise the sponsibility to his depositors, was more concerned in the collection of loans financing the curthan in the making of new loans. The result was a severe contraction of credit. For this the banker should not be

> fest duty. Bankers at this time are very properly viewing the credit needs of business with serious and sympathetic consideration. Applicants for loans are not always familiar with the rules governing bank credit and constructive and interested help on the part of the banker will bring about the making of many additional loans, without doing vio lence to any principle of good banking. Certainly no one would advocate the making of unsound loans by banks. The creation of a large volume of unsound loans would not only weaken the banks -it would prolong the depression and wipe out some of the gains already made. It is to be earnestly hoped that no banker will yield under the pressure of his desire for earnings, or for any other reason, and make loans of the wrong sort. John Ottley of Atlanta, in a recent address, said-"The plan of lending freely and hoping for the best has never proven wise."

blamed. He simply performed his mani-

There are many needs for credit of kinds which are not within the province of commercial banks to meet. Likewise there are many types of credit, but there are also many types of credit facilities available-enough, it would seem, to meet the requirements of all classes of worthy borrowers.

The Duty of Every Banker

It is clearly the duty of every banker in the country to perform certain services. The most important are:



of Progress. They plan to be gone two weeks.



support, spare tire and sprice is \$18 additional

obtaining special authority for en-

Mrs. J. F. Winston and daughter,

Miss Vivian, Mrs. E. A Graham and

rollment."

# WORLD'S LOWEST PRICE FOR A SIX

# and the stand of the



CHEVROLET The exceptional popularity which Chevrolet has enjoyed for many years has naturally had its effect on CLevrolet prices. Large sales have enabled Chevrolet to maintain consistently low purchase prices, which were recently lowered even further. As a result Chevrolet now offers you the lowest priced six-cylinder automobile obtainable-a big, comfortable car with Fisher Body styling and refinementsafe, weatherproof, cable-controlled brakes-the smooth. ness and economy of a valve-in-head, six-cylinder engine -and typical Chevrolet dependability. In offering this car, and the Master models, at substantially lower prices. Chevrolet hopes to repay the motoring public in some measure, for consistently placing Chevrolet so high in public favor.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN Compare Chevroles's low delivered prices and easy G. M. A.C. terms.

of disturbance.

The Banking Structure Strengthened Washington with the expectation of The banking structure as it is today has been greatly strengthened and the process of strengthening still goes on. Banking is not a closed science. The banking system which we have had was not good enough, and I earnestly believe that an able and non-partisan commission should be set up to make children, Sawyer, Twilla and Wanda, a study of our numerous banking laws left Monday of this week for Chicato the end that a properly correlated go, to see the wonders of the Century banking system might be worked out and submitted for consideration to the next Congress.

Agood system would include rigid requirements as to management, intelligent and impartial supervision and, in due time, unification of supervision. Such a system, composed of banks adequately capitalized, capably managed and conscientiously supervised, would eliminate any possibility of a recurrence of what has happened in the past four years.

The temporary Federal deposit insurance plan under which deposits in banks up to \$2,500 for each account are insured has been in effect for six months and has proven a potent factor in restoring confidence. Only two small banks out of over fourteen thousand holding membership in the fund have failed during this six months' period. The temporary plan has been extended very wisely for a year, and the amount of the insured deposit has been increased to \$5,000, thus insuring in full over 98% in number of the depositors in the country's banks.

Hoarded money is returning to the banks and deposits are showing a vast increase. Banks everywhere are superliquid, meaning that they have an unusually heavy proportion of their deposits in cash. There are two kinds of unemployment in this country-unemployment of men and unemployment of dollars. These men and these dollars must be put to work. Banks in strong and highly liquid condition are prepared and determined to do their proper part in putting money to work.

**Requisites for Grants of Bank Credit** That brings me to the all important question of the granting of credit by banks. Two things are necessary to increase bank credit:

1st. The banks must be liquid and confident in their own strength.

2nd. Business men must further lay their fears and regain confidence to the point where they will dare to think and plan ahead.

The first requisite is accomplished. The second is in process. Bank credits will increase and money will go to work as soon as business men get over their disinclination to borrow and this will be when they begin to see profits within their reach.

In past depressions the real move ment of the expansion in bank credit has always come after general business recovery got under way and not before. The number of good credit risks is in ed at banks as they are today. Nev-

crops to others.

1. To afford perfect safety for deposits.

2. To grant credit to those who deserve it.

In the matter of credits the public must in fairness remember that commercial banks are not lending their own money, but the money of their de positors, represented very largely by the earnings and savings of the people. The people who own these deposits have accumulated them through years of labor and sacrifice, and in many cases the deposit represents their all. These depositors have the right to call for their money at any time, or at most on short notice. Deposits constitute a sacred trust.

There are certain basic principles in sound banking that must be held onto even in this period of change, but the progressive banker must be responsive to changing conditions and he must be active in seeking proper opportunities to meet the sound reeds of his customers.

In a recent message to Congress, the President said-"I am greatly hoping that repeated promises that private investment and private initiative to relieve the government in the immediate future of much of the burden which it has assumed will be fulfilled."

Repeated assurance has been given by the Administration that there is no desire on its part to continue government lending a moment longer than is necessary and that at the earliest possible time the government will gladly give way to he banks and other lending institutions. This, of course, is as it should be and we are all earnestly looking forward to the time when private initiative and enterprise shall have recovered its vitality sufficently to throw government crutches away. Numerous bank failures have cre-

ated in the minds of many a grossly exaggerated idea as to the losses of depositors in closed banks. The record indicates that depositors in banks which closed in he past three years will realize on an average about 65c on the dollar. That would mean a loss mately 60% and commodities 65%.

little neice, Drucille Howze visited the first to be received. with Mr. and Mrs. Pondexter of New

Home, Sunday. Bill Biron Price visited relatives in

pal and Mrs. Troy Wright primary.

**Challis Chats** 

ers in the movement.

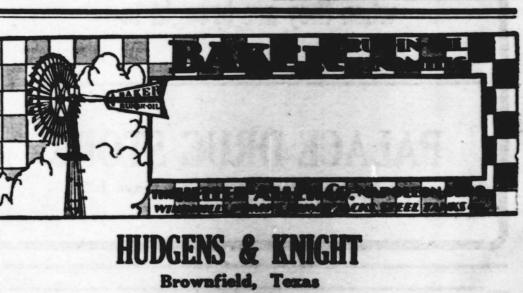
Brownfield Saturday night and Sunday. We are glad to report Mrs. Henry

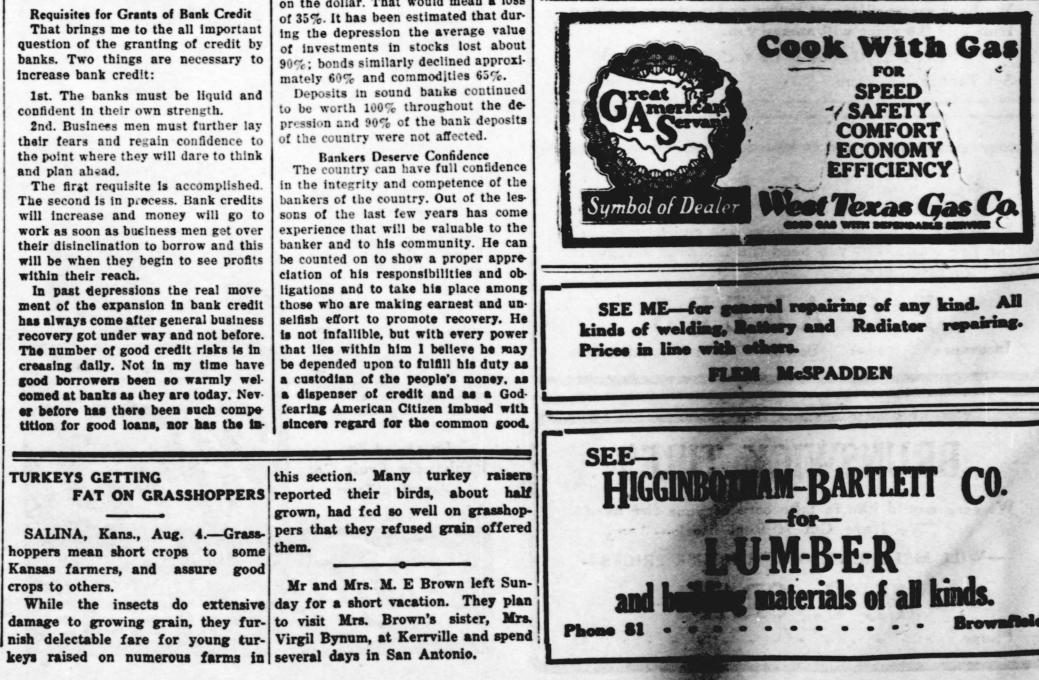
Neely still improving and visited with Mrs. W. J. George, Saturday evening. Mr. and Mrs. Burnel Richardson and little son Harry of Prairie View visited her parents, Mr and Mrs. E. T. Hall and family last week. Mr. and Mrs. Leady Frye and lit-

tle son, Billie, visited with Mr. and Mrs. Cecil George, Saturday night. Mr. Noel George of Shamrock who has been visiting his uncle W. J

George for the past week left Monday for home. He was accompanied by his cousin, Chase George.

Jack D. Wester has returned from a fishing trip on the Pecos river. He also fished in other streams in the mountains of the extreme western part of Texas.



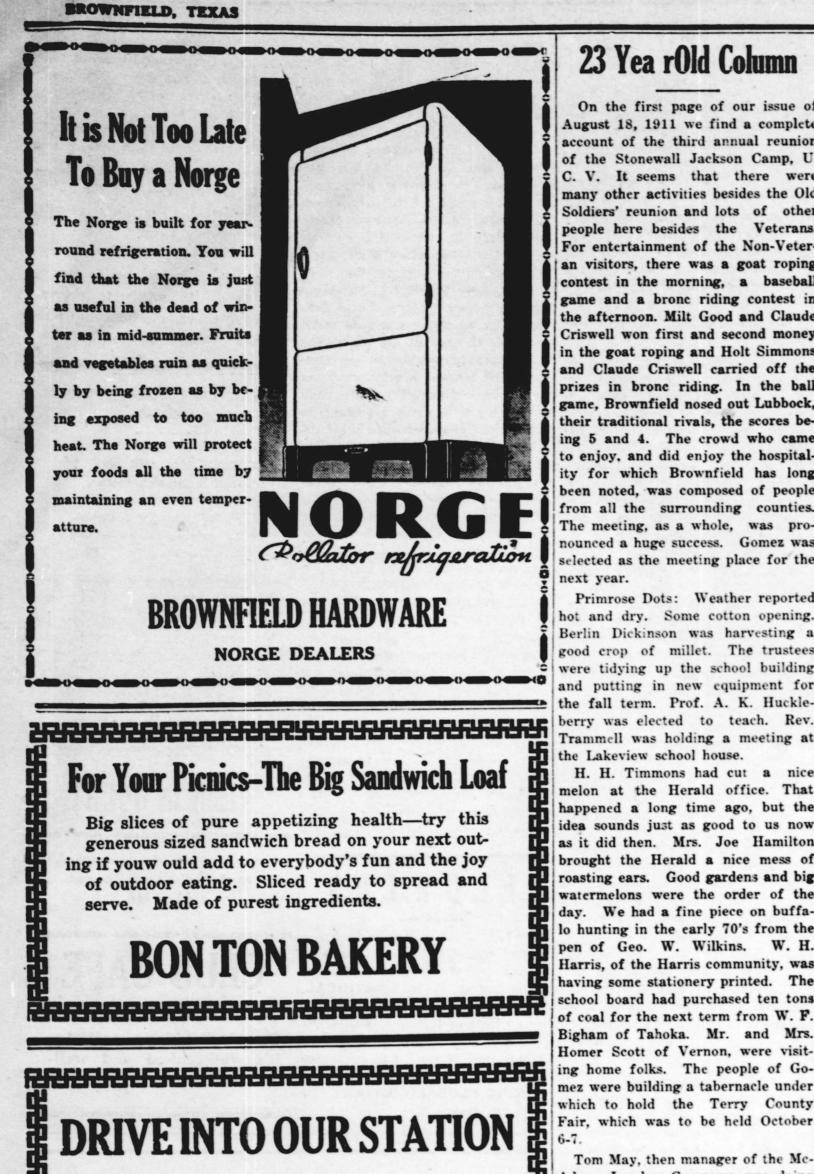




# A General Motors Value CHEVROLET CARTER CHEVROLET CO. **Brownfield**, Texas

#### TERRY COUNTY HERALD

#### FRIDAY, AUGUST 17, 1934.



~			
23 Yea rOld Column	and in connection with the revival he will teach a singing class. Everybody is extended an invitation to attend	Union News	MAYBE IT WAS THE HEAT OR THE HUMIDITY, ANYWAY
On the first page of our issue of August 18, 1911 we find a complete	these services. One of our prominent young la-	As Sally Ann almost made herself sick Sunday, we'll change reporters	ordinary things came to pass durin
account of the third annual reunion of the Stonewall Jackson Camp, U.	Howe were married either Saturday	- The young people enjoyed a	the torrid siege. Maybe it was the heat, or maybe it
C. V. It seems that there were many other activities besides the Old	get the exact date. But we did learn	met at Miss Mass' home, and from	was the humidity, but: A fellow attired in a sheet and ter nis racquet visited the United State
Soldiers' reunion and lots of other people here besides the Veterans. For entertainment of the Non-Veter-	Gomez, and we certainly wish them	While some of the boys were gather-	
an visitors, there was a goat roping contest in the morning, a baseball	Mr. Roy Green and family from Breckenridge are visiting Roy's par-	played interesting games. Weenies and marshmallows were roasted over	Kan., respectfully declined a rais in pay.
game and a bronc riding contest in the afternoon. Milt Good and Claude	ents, Mr. and Mrs. W. M. Green this week.	the bonfire and eaten with bread and cookies. About 25 were present.	They called out the militia while ernor of the State.
Criswell won first and second money in the goat roping and Holt Simmons	DIED	The meeting started Friday night. Bro. Pillips of Whiteface began the	Convicts at the Joliet, Ill., peniter tiary demanded a swimming pool an
and Claude Criswell carried off the prizes in bronc riding. In the ball	While visiting here last week, Mr. J. A. Burdett, of Lubbock, died at	meeting but Bro. Lovelace came Sun- day afternoon to conduct the ser-	bicycles. Conrad Dovak of Garfield, N. J.
game, Brownfield nosed out Lubbock, their traditional rivals, the scores be-	the home of his daughter, Mrs. J. T. Auburg. Mr. Burdett, a native Tex-	home where he will help in another	bet he could down 10 beers in rapid succession. He won the wager-and
ing 5 and 4. The crowd who came to enjoy, and did enjoy the hospital-	an was born Jan 5, 1856, died Aug. 9, 1934. He had suffered two weeks	meeting. Ernest Shepherd is con- ducting the song services.	toppled over dead. Little Robert Cooney swallowed
ty for which Brownfield has long been noted, was composed of people	with a huge carbuncle on the back of his neck. Sometimes he rallied and	herd, Ernest Shepherd and Mrs. J. K.	
from all the surrounding counties. The meeting, as a whole, was pro- nounced a huge success. Gomez was	looked as if he would get well, but the poison was so scattered over his	Shepherd was prepared Sunday in the J. K. Shepherd home. Those pres- ent were Mr. and Mrs. L. C Shepherd,	They called out the militia at New
selected as the meeting place for the next year.	body that he just burned up of high temperature.	Mary Lee and Gladys Ruth Shep- herd; Mr and Mrs. Sanders, Louise,	election registration files.
Primrose Dots: Weather reported	Mr. Burdett was converted 40 years ago this summer and joined the Bap- tist church where he enjoyed serving	Lee Roy, Rural and Zelda Irene Sanders; Mr. and Mrs. O. O. Shep-	luloid doll to Jack Dempsey's bab
Berlin Dickinson was harvesting a good crop of millet. The trustees	his Master. He leaves a widow, who was not	herd; Mr. and Mrs. J. K. Shepherd,	Albert Teeter of North Carolin dared a rattlesnake to bite him. Th
vere tidying up the school building and putting in new equipment for	able to attend him on account of ill- ness to erself, five daughters and	James Alvis Shepherd; Ralph Shep- herd, Bill Christy, Woodson Lee In-	serpent accepted the challenge- twice.
he fall term. Prof. A. K. Huckle- berry was elected to teach. Rev.	two sons.	man; Christine Cooper and Margaret Christy. All enjoyed the dinner, but	The Richwood, W. Va., city coun cil passed an ordinance prohibiting
Frammell was holding a meeting at he Lakeview school house.	CARD OF THANKS	all was over-do you wonder why?	cows from running about the street after dark.
H. H. Timmons had cut a nice melon at the Herald office. That happened a long time ago, but the	Our sincerest thanks are extended to all, especially Dr. Davis, who assisted	Mr. and Mrs. Tom B. Montgomery visited in the J. C. Bass home Sun- day.	Custodians of the United State courthouse here suddenly decided, in
dea sounds just as good to us now as it did then. Mrs. Joe Hamilton	and death of our husband and father.	Mr. and Mrs. L. E. Bryant and family of Johnson visited in this com-	the middle of one of the hottest day of the Summer, that judges should
prought the Herald a nice mess of coasting ears. Good gardens and big	Mrs. J. A. Burdett Mrs. J. T. Auburg	munity Sunday.	have no more ice in their wate pitchers.
watermelons were the order of the lay. We had a fine piece on buffa-	Mrs. Earl D. Allen Mrs J. F. Ruehs.	the young folks in her home Sunday. —Liza Jane.	They asked for rain in some sec tions of Colorado, Kentucky and Ne
o hunting in the early 70's from the ben of Geo. W. Wilkins. W. H.	TO BEGIN MEETING	I I Dischats of had as his must	braska. And they got it in the form of cloudbursts that destroyed life damaged crops and washed ou
Harris, of the Harris community, was having some stationery printed. The	Rev. J. B. Vinson will start a meet- ing at Happy school house next Sun-	last week, his brothers, N. N. Black- stock of Gainesville, Ga.' and R. A.	bridges. Robbers, working in 105-degree
chool board had purchased ten tons of coal for the next term from W. F.	day night, August 19th.	Also a sister, Mrs. L. E. Isbell and	heat, stole a stove at Aurora, Ill. An unnamed sweepswinger labored
Bigham of Tahoka. Mr. and Mrs. Homer Scott of Vernon, were visit- ng home folks. The people of Go-	GEORGE MAHON	son of Parker county. While here they visited the Carlsbad Caverns,	
nez were building a tabernacle under which to hold the Terry County	FOR CONGRESS	The party left for their homes Fri- day.	

out to Governor's Island, New York, in a rowboat, nonchalantly stormed the fortress and puled away with a - federal prisoner.

Ernest C. Pierce filed his absented voter's ballot for the November elec-

tion three months in advance. And Chicagoans, traditionally blase about this crime business, blinked in

s wonder at a \$9 holdup. The bandits, it seems, were clad only in their un-, derwcar, due, no doubt, to the heat e or the humidity.

> Nurse: "I think he's regaining consciousness doctor, he tried to blow the foam off his medicine."

Have Your Furniture

**Upholstered & Repaired** 

ALSO

Your Car Upholstered and a New Top AT THE

**McWilliams Upholstery** Shop

> **Cinderella Beauty** Shop

Across St. from Presbyterian Church.

-REGULAR PRICES-

Permanents\_\_\$1 and up to \$5 Finger Waves 15c and 25c 25c Shampoos

All Our Permanents Are Guaranteed.

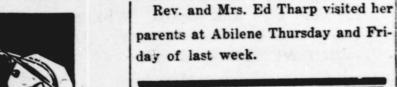
Mrs. Andress, Operator





**Gulf Gas and Oils** Greasing and Polishing **Federal Tires** 

# C. D. GORE



**During These Hot Days** 

treat yourself to a nice

**COOL STEIN of BEER** 

always cooled to the right

temperature, and also your

favorite beers-FALSTAFF

and GRAND PRIZE.

**DOMINIO INN** 

EYES EXAMINED **GLASSES FITTED** E. C. Davis, M. D. BROWNFIELD, TEXAS

1C

R.

POST TO BROWNFIELD BUS Shortest and Cheapest to All Points East and South Good Connections - Low Price Will Appreciate Your Business J. C. BOND

> STOP For a Nice Cool South Bedroom AT THE COMMERCE HOTEL Mrs. J. W. Sawyer, Prop.



WE WILL PAY 71/2 LB. FOR CLEAN COTTON RAGS

Tom May, then manager of the Mc-Adams Lumber Company, was doing all he could through columns of the Herald to start a building boom. Mrs. Jno. Peters and son, Willie, had left for Mineral Wells for her health. Earl Hargett was down from Slaton, viisting his parents. The Commissioners Court were thinking of buying a new road grader. An item on the last page stated that the Financial Committee had closed a deal with the Dallas Fair directors for a booth, and were assured of a good display for our space.

All for this week.

## Wellman News

Bob Burnett returned from Henrietta, Texas last week and reports that we have better looking crops here than any place he saw except around Seymour. That in some places down in that part they were hauling water quite a distance for stock and home use andw hen we hear of things like that it makes us feel so thankful to know we have an abundance of good water and plenty of wind to turn the windmills.

Elmo Adair is visiting relatives and friends in Stonewall county this week.

Friday night. Mrs. Storey and her son, Bruce of

man past week. Mr. Leonard Smiths have returned from Lubbock where they have been as hospital. We are glad to report

the baby is doing nicely. The church of Christ is having a house cleaning today, making prepaartion for the revival that is to begin Thursday, Aug. 16. O. M. Reynolds of Abilene will conduct the services

We wish to thank the people of Terry county for the splendid vote given George Mahon on the 28th of July in his race for Congress in this District and ask for their continued good will and support. To those who

did not support him in the first Pri-The Methodist meeting closed last mary we invite your consideration and support of his candidacy.

If elected to Congress George Ma-Plains were visiting relatives in Well- hon will represent ALL the people of this District. He is honest, capable and qualified to be the personal repsentative of every citizen in this District in any worthy undertaking. Age 33. 26 years in the District.

Serving fourth term as District Attorney. Let's elect him to Congress!

FRIENDS OF GEORGE MAHON (Political Advertisement)



A revival of the church of the Nazarene will begin at Tokio, Aug. 17. R. M. Hocker, evangelist, McRitchey, singer. Everyone is welcome. Rev. J. R Ferguson, Pastor

NAZARENE REVIVAL

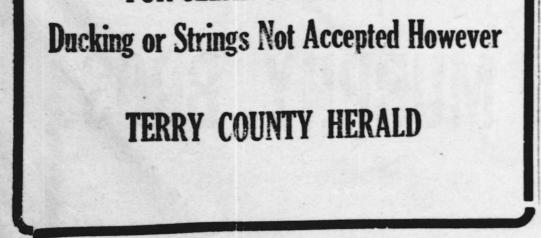
Quite a number of Brownfield people attended the wrestling matches at Lubbock, Wednesday night. They also witnessed a 'Ring' wedding. One of the wrestlers, Mr. Danny McShain of Seattle, Wash., and Miss Rosetta Adair, Pampa, Texas, were united in marriage in a rather colorful and solemn occasion.

August 22-23 **Brownfield**, Texas There will be nice purses given each day. Everyone invited to come and bring your horses **Race Track Three Miles Northwest Town BROWNFIELD JOCKEY CLUB** 

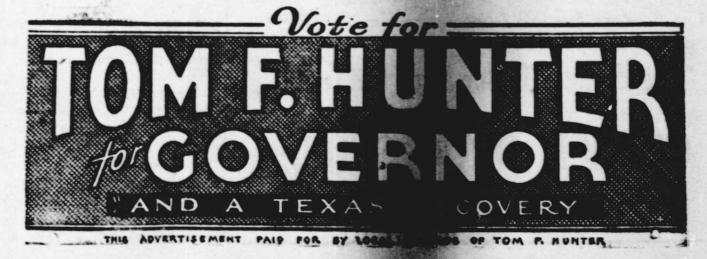


- \* \* \* FIFTY YEARS LATER, THE GREAT JAMES STEPHEN HOGG GUIDED OUR PEOPLE THROUGH ANOTHER CRITICAL ERA .....
- \* \* \* TODAY, IN THESE TROUBLED TIMES, A THIRD GREAT MAN RISES TO TAKE THE HELM ..... TOM HUNTER

TEXAS NEEDS A MAN OF COURAGE, HONESTY, SINCERITY, VISION, UNDERSTANDING AND PATIENCE ---- ONE WHOSE HEART BEATS IN TUNE WITH THE PLAIN PEOPLE .....



The happy trio pictured above are Dick Powell, Ginger Rogers and Pat O'Brien who form the starring triumverate of "Twenty Million Sweethearts." The radio favorites who are featured in this radio comedy are The Four Mills Broters, Td Fio Rio and is Band and the Radio Rogues.



#### FRIDAY, AUGUST 17, 1934.



The ladies of the First Christian cream to 12 ladies.

Mrs. Frank Weir was hostess on Monday to ladies of the Presbyterian Society. A salad course was served to five ladies.

CELEBRATES BIRTHDAY

Mesdames A. A. Sawyer and E. C. Davis. A delicious salad course was served to Mesdames Allen Tiernan, church met at the home of Mrs. Sam Swan, Herod, McDuffie, Sawyer, Miller Monday. Quilting was the Earl Jones, Parish, McGowan, Dandiversion of the afternoon. The iell, Frank and Roy Ballard, C. K. hostess served caramel cake and ice and Spencer Kendrick, Orb Stice, Davis, Telford, James Dallas, Heath and Pyeatt.

Kard Klub. Prizes were given to

Mrs. R. E. Self and son Edgar, are visiting relatives in Amarillo this week.

#### **DEPRESSION PARTY**

Misses Sallie Stricklin and Evelyne

On Saturday afternoon Aug. 11, Judd were hostesses to a Depression little Miss Barbara Jean Benton was Party Monday night given for the the honoree of a party given by her Kill Time Klub. Games were played mother, Mrs. Jack Benton. This on the lawn and in the house. Sandparty was to celebrate Barbara Jean's wiches, spiced tea, stick candy and third birthday and she received mnny chewing gum were served. R. L. good wishes and gifts. Ice cream Bandy won the prize for the best' cones and cake was served to the fol- boy's costume and Caroline Spencer lowing: Mary Kathrine and Eula Mae for the girls.

Chavis, Willis Lee Black, Betty Vir- The club members present were: ginia and Patsy Juanelle Benton, Eunice Michie, Frances McPherson, Crawford Burrow, Jr., Ruth, Carl Martha McClish, Caroline Spencer, and T. C. Hogue, Nelda Joyce Brown, Bonnie Gross, Esther Ruth Smith, Mary Edna and Sam Douglas Tank- Ruby Nell Smith, Lula Mae Johnson, ersley, Wayne Brown, Jr., Royce Anna Letha Hamilton, uth Straun, Lynn Hogue, Johnye Sue Hart of Lucille McSpadden, Margene Grif-Pampa, Texas and the honoree. fin, Kathey Hunter and Minnie Hazel Gore. Special guests were Lu-

Miss Bess Thompson visited sever- cille Allen of Whitesboro, Margaret al days in Cleburne, Texas last week. Cope of Estelene, R. L. Bandy, Don

King, Guy Tankersley, O. D. Hucka-Miss Eva May of Maysville, Okla., bee, Wilton Lambert, N. C. Ward, spent three days in the home of Mr. Joe Stanley Lambert, Ollie Bruton,

Mrs. L. E. McClish was hostess to

ODOM-GRAY

Thursday morning by Rev. Ed Tharp

at the Methodist pastorage. The

and Mrs. Tom May the first of the Jr., Dell Smith, William Luce of Lubweek. She was returning home from bock, L. J. Dunn, Otis Moore, Charlie California where she was in summer Barrett, Ray Brownfield, Richard school. She is the neice of Mr. May Chisholm, James Michie, John L. Cruce, Murphy May, Clifton Jones and Mrs. W. B. Downing and Jack Shepherd.

Virginia May and Mattie Jo Gracey were Lubbock visitors Wednesday of the Priscilla Needle Club on Wedneslast week. day afternoon of last week. There

were nine ladies present. Mesdames C. R. Rambo and Winn spent several days at Hereford last week visiting relatives.

Mrs. Sidney Bucklee of Shreveport, A ceremony uniting Miss Alyne La., is visiting her sister, Mrs. John Odom of Lubbock and Robert L. S. Powell. Gray was read in Brownfield last

**IDEAL CLUB HONORED** 

ring ceremony was used. The bride's Mrs. Ralph Carter was a genial sister, Miss Lorena Odom and little hostess on Wednesday when she en- niece, Berta Ray Reed were the only tertained the Ideal Club. Three guests.



RIALTO

# **Come And See This Modern**

#### **TERRY COUNTY HERALD**

**TEXAS CENTENNIAL** (Continued from Page 1)

sequential conception of the exposit- months ago the second bill was ion project. The Texas Centennial grudgingly passed with its meager ap-Commission has set the standard for a propriation of \$100,000 fairly wheed. tion, continental in ideals, and inter- Centennial. In view of this past at- people becomes clear. national in scope,' and it is only such titude of the Legislature it may seem

an exposition as this-an exposition highly optimistic to expect that body of such scope & magnitude-that we to appropriate \$5,000,000, but sentihave in mind or that we would care ment with respect to the Texas Cento urge the people of Dallas to con- tennial has undergone a wide metasider." morphosis throughout the State. The er there is milk to be cooled.

Once the picture of the Texas Cen- people voted favorably on the Centennial exposition as the greatest pro- tennial amendment nearly two years ject for State development ever pre- ago but tey oid so rather apatheticalsented the people of Texas is clearly ly and there is some argument to realized, this conception of "an ex- justify the timorous ttitude previousposition of such scope and magni- ly held by legislators with regard to tude" becomes inevitable, because this project. But that attitude could the future benefits to be derived not be justifed now. The Texas from the Centennial will vary direct- Centennial is swiftly becoming a ly in proportion to the scope and vitly important project with a wide magnitude of the Centennial itself. popular appeal.

The Dallas committee was plainly Nevertheless, there is reason to be- Mrs. W. B. Downing - Phone 6 cognizant of this fact when its report lieve that the Legislature represents declared: "Our whole consideration the weak leg in the tripod of city, of this undertaking and the conclus- State, and Federal appropriations upions which it has induced have cen- on which the Centennial will be built. tered on the exposition's economic The successful city will doubtless If stomach GAS prevents sleeping value to the State of Texas and to make good a minimum bid of \$5,000,- on right side try Adlerika. One dose Dallas, particularly. We have care- 000, and the Federal Government can brings out poisons and relieves gas fully analyzed the sources of rein- reasonably be expected to assist gen- ly all night. E. G. Alexander Drug bursement for an expenditure so rously once the State has emphasized Co., Inc. great as this and are convinced, with- its serious intentions with adequate out exception, of their potential appropriations. Consequently, it becapacity to provide a recompense in- hooves the people of Texas to become finitely vaster than the exposition's politically audible with respect to the cost to us-either to the city or to Centennial project. Thanks to the the public at large. . . . Moreover, splendid cooperation being given the the history of the Century of Pro- Centennial Commission's publicity gress in Chicago, of the Panama-Pa-

cific Exposition in San Francisco, of all the great international expositions of recent years, clearly reveals the indisputable fact that, impressively designed, adequately constructed, capably managed, with the spirit of dragons and other flowers blooming expert showmanship dominating the at this time. We do NOT solicit funentire scheme, an exposition of the eral orders as it is UNETHICAL. scope and magnitude which we have UNDIGNIFIED, and contrary to the

designed for our own will substantial- Florists Code of fair competition. We ly reimburse the expenditures incur- appreciate orders sent or phoned us red. "Again," the report goes on, "if satisfaction.

the Centennial attains the standards

satisfactory, contributions in build- committee by the press and other poings, exhibits, etc., by outside partic- triotic institutions of the State, inipants are now expected to run the erest in the Centennial is being widetotal near \$25,000,000), it is rather ly stimulated just now. The Legisamusing to reflect upon the fact lature's discharge of its obligation to cerned ourselves," its report read, that less than a year ago the first the Centennial will depend on the ex-"nor shall we be concerned, with a Texas Centennial bill was lost in an tent of this interest, and the ultismall, limited, insignificant or incon- unfriendly Legislature and just six mate success of the Centennial, which carries with it the future progress of the State, will depend on the Legisgreat exposition, 'Texanic in propor- led out by patriotic boosters of the lature's action. The duty of the

> The size of a water-milk cooling tank should be ample to provide space for 3 times the volumn of wat-

#### WANTED-YOUR FLOWER ORDERS

**FLOWERS** for Tea's FLOWERS that will please; FLOWERS for sick rooms, FLOWERS in full bloom: FLOWERS for any occasion. Wire orders sent anywhere.

#### DON'T SLEEP ON LEFT

SIDE-AFFECTS HEART pressing on heart so you sleep sound-

Alexander's Drug Store

WHEN IN DOUB

about the place to eat TRY THE



Our chef prides himself for his well-cooked and wellseasoned foods.

BROWNFIELD, TEXAS

tables were placed for four games of Miss Odom is a sister of Mrs. R. C. contract bridge after which Mrs. En- Reed, here, and a graduate of Texas dersen was presented with a lovely Technological College.

wall lamp, for high score. Novelty Mr. Gray is a former student of Dutch boy and girl statues were Texas Tech and A. & M. College. He given to Mesdames W. H. Collins, D. is a rancher.

P. Lewis and G. Daugherty for high The couple went to New Mexico cuts. A refreshing salad course was for a wedding trip.

served to Mesdames Collins, James

Dallas, Flem McSpadden, Enderhen, POSTAL SERVICE SELF-Treadaway, Daugherty, McDuffie, A. A. Sawyer, Lewis, W. C. Smith, Allen and Clarence Hudgens.

SUSTAINING FIRST TIME IN 15 YEARS

**TWO GIRLS HAVE** SLUMBER PARTY

Washington, August 3 .-- Contracted with huge net deficits in recent years, including \$152,246,188 in 1932 and \$50,685,605 in 1933 the

Mary Louise Ballard and Jane United States Postal Service, with its Brownfield gave a slumber party 242,000 employees ended the fiscal Tuesday night of last week. Ice year 1934 with receipts exceding excream and cake was served about penditures by approximately \$5,000,seven o'clock, and the girls slept out 000. It was the first favorable balon the lawn. Bacon and eggs were ance since 1919, the seventh during cooked outside for breakfast next the past fifty years and was accommorning. The girls enjoying this out- plished despite new fixed charges ing were Twilla Graham, Elizabeth against the department, one for \$6,-Ann Smith, Vernanelle Patterson, 000,000 for maintenance and opera-Earlene and Eevelyn Jones, Ethelda tion of public buildings and not with-May, Patsy Frank and Alma Fay standing a cut of one-third in the postage of drop letters effective July Ballard.

#### HOSTESS THURSDAY AND FRIDAY

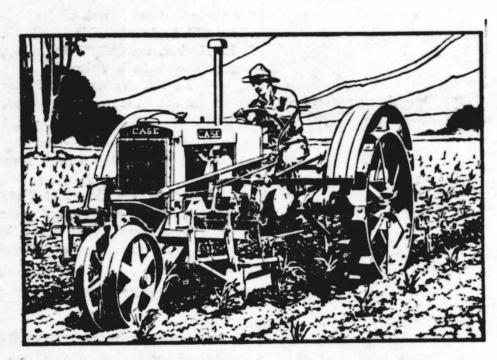
1, 1933, that reduced revenues about \$16,000,000 from the previous year." "Pursuant to your wishes," Postmaster General James A. Farley, re-

Mrs. T. L. Treadaway was hostess ported to President Roosevelt, "every to a number of friends on Thursday effort was made during the fiscal when she entertained with four tables year just ended to balance the postal of bridge in her new home on East budget through systematic business Hill St. A salad plate and iced like management and operation and drink was served to Mesdames Flem the practice of strict economy where-McSpadden, Akers, C. F. Hamilton, ever practicable. As a result of Stricklin, Jr., Carter, R. M. Kendrick- these efforts and the arrest of the de-Lewis Endersen, Blue and Tight Gra- clin in postal receipts due to improvham, W. H. Dallas, Coloins, Bond, ed buisness conditions, following Bowers, Self W. C. Smith and G. adoption of the many reconstructive Daugherty. Mesdames Kendrick and measures featuring the New Deal. Smith were presented with potted The end desired has been achieved." geraniums for first and second high

Harvey C. Davis spent last week in respectively. Again on Friday Mrs. Treadaway Jones county visiting his grandfathentertained honoring the Kolonial er A. C. Tedford of Lueders.

"SPECIALS"	•
CHRISTY RAZOR and 2 blades	10c
25c Chasmere Boquet SOAP	10c
\$1.00 Seventeen Powder, Creams, Lotions	79c

# **Case Tractor**





No other all-purpose tractor can match it for allaround usefulness. The wheels can be set to fit exactly every row spacing. When set at the standard 48-inch tread, there is no side draft while plowing. The plow trails in the center for better work and easier steering. You get much more for your money in this modern "CC" Case Tractor.

> **BOWERS BROS. BROWNFIELD AND SEAGRAVES**

We Will Trade For **Good Livestock** 

#### reported a nice time. **Gomez Gossip** Mrs. Buck Hobson was operated on for appendicitis last Thursday. Mrs. L. L. Cope and children visit-The Methodist Revival closed Suned in the McLeroy home Saturday day morning. afternoon. Singing was well attended Sunday afternoon. The Baptist meeting begins next

Sunday. midway between the two, probably The Primitive Baptist meeting be- Y. W. A. met Tuesday, August 7, near Arlington Downs. Competition gins Thursday night at the school at the church house in a business for the main expositon may become nouse. meeting. After the meeting lemon- so keen at the last moment, however Mr. and Mrs. W. F. Collins and ade and cookies were served to Chris- that cities and towns neighboring the Albert Lee Hester visited Sunday tin Cooper, Ozella Bass, Margaret leading bidders may pledge a certain with Mr and Mrs. C. F. McNeil. Christy, Marie Shepherd, Daphene amount of financial support in order Mr. and Mrs. K. Sears and chil- Polk, and R. V. Barton. to bring the Centennial to their pardren visited Sunday in the L. L Cope We invite our old members, new ticular section. It would certainly home members and vistors to meet with be to their advantage to do so. At Mr. C. F. McNeil has returned us. any rate, we may expect these leadfrom east Texas where he visited ing bidders to have an "ace in the relatives the past week. An 8½ lb. baby girl arrived at the hole" when it comes to the show-Iona Garrison entertained a num- home of Mr. and Mrs. I. A. Bailey, down. ber of her friends last Friday after- Wednesday. Sandra Lynn is the Now that we are talking about a noon with a birthday party. After name given the young miss, and we Texas Centennial costing from \$15,a number of lively games were play- are glad the mother and baby are do- 000,000 to \$25,000,000 (although the ed, refreshments of sandwiches, cake ing nicely. The father is expected Centennial Commissin indicated that and punch were served. Everyone to recover too. a \$15,000,000 exposition would be

UNION Y. W. A.

which the Texas Centennial Commis sion has set for it, the population of Texas will be vastly increased-some of our leading economists say, for example, by as much as 1,000,000 people-as the direct result of its influence upon the movements of the United States, and indeed the world, during te Centennial year."

This is not to say, of course, that Dallas is any more deserving of the exposition than is Houston, San Antonio, Fort Worth, or any other city, but this carefully detailed plan is discussed here to give the people of Texas an idea of the manner in which the Texas Centennial project is at last being considered from its true perspective as a great force in the upbuilding of Texas, and to indicate how competition for the main exposition may be expected to develop more keenly during the fortnight ahead. As a matter of fact, competition for the main exposition may become sectional instead of merely local in character. Galveston and other coastal cities, for example, have indicated their support of Houston, and Corpus Christi and other South Texas cities have expressed sympathy with San Antonio's claim. This sectional alignment is not difficult to understand, since the benefits of the Centennial will of course not be confined merely to the city in which it is held. The Texas Centennial in Houston will greatly benefit Galveston, particularly since the celebration would doubtless be held through the summer and the coast resort would provide a haven for tourists; and the same would be true with regards to Corpus Christi, if the principal celebration is held in San Antonio.

If the plan suggested by the Dallas Chamber of Commerce is finnally to constitute Dallas's official bid for the Centennial, it would appear that efforts of Dallas and Fort Worth to get together in bringing the Centennial to North Texas have been unsuccessful. For several months some sort of lignment between the neighborng cities has been sought, but their failure to get together may ultimately cost both of them the opportunity to get the main exposition. It is probable that Dallas's hope of holding the Centennial at the Fair site precluded arranging a joint bid, because if both cities had cooperated in winning the exposition, it would doubtless have been held somewhere



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KING FLORAL COMPANY

# **BUDWEISER BEER**

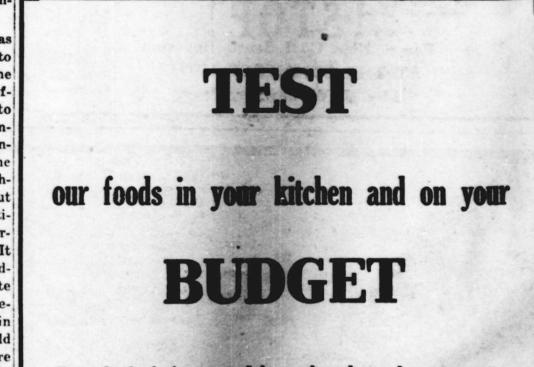
for sale; the largest seller in the world. "When there is a better beer made, BUDWEISER will make it. A complete refrigeration for dispensing beer, and cold storage has been installed at the ROOSEVELT CAFE for your beer and meats. Why pay more when you can get the best for less money. We use the best beer -BUDWEISER-and sell-





Our dairy products are produced from healthy tested cows and under the most sanitary conditions. - Sweet Milk, Cream, Buttermilk and Butter -





Everybody is interested in saving, but when you can save on quality food it's time to become enthusiastic. Take our foods into your kitchen-give them any test. We believe you will be a steady customer here after using our products just once.

Seventeen Perfume, dram	
6 oz. Cascara Sagraga Arom	50c
"The Home of Taylor-Ma	de IceCream"
CORNER DRUG	
	Maria an