



The Terry County Herald

"The Truth about Brownfield and Terry County, is good enough."
An appreciated Weekly that covers the Territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States

VOLUME THIRTY

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, AUGUST 24, 1934

NUMBER 2

Registration of Birth May Prove Valuable

AUSTIN, Texas, August 23.—For the first time in the history of Texas, the United States Bureau of the Census has published the Texas birth rate along with that of the other states in the Union. Last year 107,924 births were registered with the Texas State Department of Health.

Texas, in comparison with the larger states, ranked first in birth rate, 17.9 per thousand of population; third in number of births filed; and fifth in population. This is the first time comparisons could be made between all the states and Texas is proud of her showing in this first test.

To secure admission to the Registration Area of the United States it is necessary for at least ninety per cent of all births to be filed with the State Department of Health. Each parent or relative of a new born child should make sure that its birth is filed with the local registrar.

The registration of births is valuable to the individual in that a birth certificate may be necessary to secure passports, prove school age, prove citizenship, prove right to vote, prove legal age for marriage, prove age for military service, prove right to hold public office, prove right to property inherited, prove qualification for jury service, prove age under child labor laws, prove nationality in foreign countries, determine the birth rate in state, counties and cities, establish proof for pensions, insurance, compensation, etc.

Summer Water Rate Given Extension

We are pleased to announce that the summer water rates have been extended for another month. And now there is no excuse for anyone to allow their trees and lawns to die. The best way for us to show our appreciation to the city dads and the fact that we are as interested in the beautifying of our little city as they are, is to use lots of water. They have done their part. Now is the time for us to do ours.

The Herald feels that it is expressing the sentiment of the town when it offers its heartfelt thanks to the Mayor and city council.

To Whom This May Concern

August 22, 1934
There has been several who have come in and borrowed our pressure cookers and sealers, and have not returned same. Most of these, we know who borrowed this equipment, therefore, I am asking you, please return same by Saturday without fail.
Signed: P. R. CATES.

REVIVAL AT MEADOW TO OPEN SUNDAY

The church of Christ at Meadow is to begin its annual gospel meeting next Sunday, August 26, at 11:00 A. M., to continue ten days or more. O. M. Reynolds, of Abilene, former minister at Brownfield, is to do the preaching, and local talent will have charge of the song services. Services will be conducted at the usual hours on Sunday and 10:00 A. M. and about 8:15 P. M. in the week days. The church and evangelist extend a cordial invitation to the neighboring congregations and the general public to attend the entire meeting.

CARD OF THANKS

To the voters of Precinct No. 4.
I take this method of expressing my sincere thanks and appreciation for the support given my candidacy in the race for Commissioner. Although defeated, I am a Democrat and I bow to the will of the people, their choice is my choice. I hold no ill will toward any one.
Please excuse the delay.
Your Friend
A. A. Lawrence.

O. M. Edwards and family are entitled to a pass to the Rialto Theatre to see The Fighting Code
Be sure to present this clipping at the box office at the Rialto Theatre.
Compliment: Rialto-Herald

Property Owners Can Now Get Gov't Loan

WASHINGTON, Aug. 15, 1934.—Today any property owner in the nation can go to an approved financial institution and ask for credit from \$100 to \$2,000 for housing improvements. If the credit is approved the financial institution will provide him with the money for modernizing, by the terms of the Modernization Credit Plan under the National Housing Act.

Many national banks, state banks, trust companies, industrial banks, finance companies and building and loan associations in all sections of the nation have been approved as agencies for extending credit. These institutions are now ready to have property owners come to them for credit. Likewise manufacturers, distributors and retailers are desirous of attracting attention to their products and services.

The better Housing Program is in no sense a temporary project. It was drafted with the intention of bringing about the reconstruction of American property, and involves a program to last over a period of years.

Invites Governor



Pictured here is Martha Hayes, petite four-year-old Tyler girl, extending an invitation to Governor Miriam A. Ferguson of Texas to attend the second annual East Texas Rose Festival. Miss Martha presented the Governor with a huge bouquet of East Texas roses along with the invitation, and Mrs. Ferguson tentatively accepted the invitation. The little girl is the daughter of Robert M. Hayes, managing director of the East Texas Rose Festival association. (Texas News Photos.)

THE FARM HOME

One of the greatest potential fields for stimulated construction lies in the farm home.

About 50 per cent of the farm homes in the country need extensive repairs. Twenty per cent need new roofs. Fifteen per cent need new foundations. It is estimated that if all the repairs were made the total cost would come to \$3,500,000,000— and average of \$575 per house.

Further, a great majority of rural residences are without interior plumbing. Fewer still have modern labor and time saving devices. It is said that the farm home, as compared with a good urban home, is 25 years behind the times.

Here, then, is a vast opportunity for builders, equipment manufacturers and other industries. It is likewise an opportunity to eliminate much of existing unemployment, and to bolster lagging purchasing power—when construction is on a normal basis, every business feels the good effects. An increasing percentage of farmers are becoming able to build, repair and modernize their dwellings.

COLLEGE STATION — Farmers who entered the cotton plow-up campaign last year and chose the option plan, receiving part cash and part options as payment then later borrowing 4 cents per pound on the optioned cotton, received participation certificates which they are advised to hold on to by G. E. Adams, assistant state agent of the Extension Service.

"These farmers who borrowed on their optioned cotton and sold by the manager of the pool. It is rumored, "Mr. Adams said, "that speculators are going through the country buying up these participation certificates for very small sums. These certificates may become worth as much as \$15 per bale and farmers who sell them for less are likely to suffer some loss."

American Legion To Sponsor Rodeo

ABILENE, Aug. 20. — The old-time West comes again to Abilene and West Texas Sept. 3, 4 and 5 on a scale unequalled in the many years since the last big ranch in this section gave way to the plow.

The occasion is the fourth annual rodeo staged at the West Texas Fair Grounds, Abilene, by Parramore Post of the American Legion. Opening on Labor Day, Monday, Sept. 3 the rodeo will continue three days. "Open to the world" is the slogan for the first time, of the Legion's rodeo. It will be the first time in years that a rodeo has been staged in this section in which the outstanding contestants in leading rodeos throughout the country, whether Pendleton, Cheyenne or Madison Square Garden New York, will be invited to participate. All other rodeos in this section have been open to amateurs.

A prize list more than double that offered last year is expected to draw outstanding rodeo performers to this section for the first time. Nearly \$2,000 in cash prizes will be awarded in the bronc-riding, steer-riding bull dogging, bell calf-roping and scramble events. Prize lists were distributed among cowboys competing last week in the Pioneer Days events at Cheyenne.

Further inducement to leading cowboys to enter from the action of the American Legion post in signing Leonard Stroud, former worlds champion all-round cowboy and nationally known rodeo producer, to produce the rodeo. Stroud will bring his entire string of rodeo stock, including bucking horses and Brahma seers, to Abilene for the show. He also will provide specialty acts including two teams of trick riders, trick ropers and a cowboy clown.

Loans Now Available For Late Seed Buying

Farmers who are now good credit risks will find their local production credit associations ready to help them put in a feed or forage crop for winter use if the farmers live in any of the sections of Texas where such crops will have a chance to mature before killing frosts come, according to Tully C. Garner, president of the Production Credit Corporation of Houston.

Because of the unusual conditions produced by the long drought, Mr. Garner pointed out the feed situation has become serious in many counties in Texas and, wherever possible the Production Credit Corporation of Houston wants to help the farmers to get feed crops planted before it is too late.

"We are lending every encouragement to production credit associations he said, in consideration of applications from producers in the sections of the state favored by climatic and soil conditions to produce feed crops for this year.

It is our thought, he continued, that where climatic and soil conditions will justify, farmers should plant early maturing feed crops to assist them going through the winter and starting their spring farming program. We hope to take care of many deserving, eligible persons in the pursuance of this program.

WOULD GO HUNGRY RATHER THAN BATHE

A transient who applied at the federal transient bureau here for a meal, Saturday morning, "blew up" when informed that he must wash his face and hands. He refused to do this, passed up the meal, and started panhandling every citizen telling how unfair it was for the bureau to insist on his washing his face.—Big Spring News.

We heard that Rev. E. V. May was here Sunday. Also that he wasn't holding a pastorate now, as he had again joined the army and is stationed with a C. C. C. Camp in the El Paso vicinity. The future outcome of the boys in these C. C. C. camps depends a lot on the leaders we feel, and whatever camp E. V. May has charge of has a fine good man.

Wild African chickens, from which it is said all present breeds of domestic fowl were developed will be one of the interesting exhibits in the poultry show at the 1934 State Fair of Texas. The Poultry Show will be divided, with pigeons, rabbits and 4-H Club poultry showing the first week, and Turkeys, poultry and waterfowl, the second week.

Claudette Colbert and Clark Gable Co-Starr'd 'It Happened One Night'

Motion picture fans who have been waiting with keen delight for the initial local showing Columbia's "It Happened One Night," the widely-touted romantic screen comedy co-starring Clark Gable and Claudette Colbert, together on the screen for the first time in their distinguished careers, will be appeased with the news that the film opens Sunday at the Rialto Theatre for a three day run.

Gable, today, is undoubtedly the most popular masculine stellar figure on the screen. Miss Colbert enjoys nearly as great a following as Gable for her work in recent pictures has boomed her stock immensely, and she's streaking upward like a sky rocket.

Frank Capra, whose recent pictures, including his record-breaking "Lady For A Day," stamp him as one of Hollywood's finest megaphone wielders, was assigned to direct the picture.

Tells Romantic Story

"It Happened One Night" tells the story of a young newspaper man en route from Miami to New York by bus. On the road he recognizes Ellen Andrews, a run-away heiress, for whose return her father has offered a huge reward. The girl is totally spoiled and unable to care for herself so he takes her under his wing, protects her from masher and bluffs off others intent on securing the reward. He treats the girl with indifference, tells her she's spoiled, worthless and helpless, but nevertheless insists on taking her to her newly-acquired husband in New York.

They lose baggage and money and are forced to proceed north on foot, sleeping in strawstacks and pawning their belongings for enough to provide meals. They fall in love, of course—but that's telling just a bit too much about the plot.

The supporting cast includes Walter Connolly, Roscoe Karns, Jameson Thomas, with Alan Hale, Blanche Frederici, Wallis Clark, George Breakston and a score of other well-known players in small but important roles.

Wins World Honor



Dr. George W. Truett, pictured above, pastor of the First Baptist Church of Dallas has been elected president of the Baptist World Congress. Dr. Truett presided at the last session in Berlin, Germany, and was elected there. This is the highest honor that can be accorded a Baptist.

MEXICO SHOWING GREATER INTEREST IN CENTENNIAL

Increasing interest in plans for the Texas Centennial is being shown in all sections of the Republic of Mexico. A disposition to render through co-operation is being evidenced upon the part of high officials of the Republic to the South.

An international highway, from Texas through Mexico, the Central American republics and on to South American likely will be completed by celebration year. Mexico feels this highway will attract there many of those coming to Texas for the Centennial, both from the North and from the South.

At the proper time negotiations will be made for a complete Mexican exhibit in the main Centennial city. The bitterness of 1836 and of 1845 having disappeared the two countries now are friends and neighbors and advantage will be taken of Centennial year to further solidify this friendship as well as to promote and extended international trade.

Speaker of the House Henry T. Rainey, who succeeded Vice President John N. Garner to that position, died Sunday 7:50 P. M. in St. Louis of bronchial pneumonia. Monday would have been his 74th birthday. He was buried Wednesday at Carrolton, Ill., beside is father and mother. President Roosevelt attended the services.

Hudgens Grocery Co. Occupies New Home

Ten years ago the firm of Ashworth & Knight came to Brownfield with a stock of hardware and groceries, and located in the building that was up till this week occupied by the Hudgens Grocery Co. A few years later, L. F. and Claude Hudgens came here and bought the interest of Mr. Ashworth. In the early fall of 1927 the hardware and furniture department was separated from the grocery department and moved next door into the building formerly occupied by the Winkler Dry Goods Co. About six months ago then Clarence Hudgens moved here from San Angelo and became a member of the grocery firm, and the hardware and furniture department was made separate property to Mr. Claude Hudgens and Mr. Knight.

The business of these firms has so expanded that more room was badly needed. So several days ago workmen started remodeling the M. V. Brownfield building next door south and the grocery moved into it this week. And as soon as workmen can tear down the partition that separates the old grocery location and the present Hudgens & Knight Hardware, this firm will occupy both buildings. This arrangement will double their floor space and give much better display for both hardware and furniture. They have also purchased additional equipment.

A refrigerator of the walk-in type was installed for the market department in the grocery and a barbecue pit is to be installed later. When final arrangements are made this store will be as attractive as any grocery store anywhere.

The Herald joins the other firms of Brownfield in congratulating these two progressive firms.

Cattle Buying Is Resumed In Texas

AUSTIN, Aug. 23.—The government has resumed its cattle buying program in Texas.

C. Z. Crain, director of the commodities distribution department of the Texas Relief Commission instructed appraisers and Bureau of Animal Industry inspectors to resume buying on the basis of quota allotment to all emergency drought counties.

By the new arrangement, the most emaciated herds will be bought first and all farmers and ranchmen in the designated counties will be reached. In arriving at the quota basis, the 233 emergency drought counties were divided in 110 districts and cattle to be shipped out the state will be bought in each district at the rate of 150 head per day.

"Every county will benefit from this new plan," Crain said. "Up to the time orders were issued to stop buying, we had no system, and things were soon out of control and pens were overflowed. We received many complaints from owners about the way the program was being handled. So, in working out the new plan, we went down the list of counties, rated them good, fair or poor according to authentic reports as to their condition. The number of cattle previously taken out of the county was considered and the state was divided into 110 districts. Most of the districts include two counties; some embrace three."

One crew of appraisers, consisting of Bureau of Animal Industry representatives and county agents, will be assigned to each district. In the two-county districts, they will work three days in one county then move to the other county to finish up the week.

Adding cows condemned as unfit for shipment out of state, the crews will buy approximately 200 head per day in each district or a grand total of approximately 20,000. In order to insure observance of the program, county administrators, who are agents of the Federal Surplus Relief Corporation in the cattle buying program, have been instructed to accept not more than 450 head for shipping purposes from any one county per week.

Government canneries will continue to take care of some of the surplus beefs at the rate of about 2000 per day, Crain said, and shipments out of state will be resumed at rate of 15,000 per day, the greatest out-of-state allotment of any state in the union, Crain said.

Miss Oline Ramey of Hereford spent the week-end in the home of Kathleen Hardin. Miss Ramey and Miss Hardin were roommates at A. C. C. last year.

Centennial Will Not Raise The Taxes

The Texas Centennial isn't going to cost the taxpayers a penny. There will be no additional ad valorem tax. There will be no additional indirect taxes, such as one on gasoline, income, sales, etc.

The Centennial will attract to Texas a minimum of 20,000,000 people. It will be a far greater drawing card than the Chicago World's Fair; Their attractions were centered in a congested area. Here spots of interest will be far flung. They will extend from Texline to Brownsville, some 1,100 miles. They may be seen hourly from Texarkana to El Paso, a distance of 1,000 miles.

Most of these visitors will traverse a large portion of the Lone Star state. It will be one of the greatest single factors for industrial recovery.

If you should find an objection on the ground of cost just tell him the Centennial will pay its own way. The taxpayers will be out nothing. Not only is that true but the legislative act provides that profits and permanent buildings be turned over to the State within two years after the close of the exhibition. It is entirely probable the Centennial will show an absolute profit to the taxpayers of Texas.

Western Queen!



Miss Gladys Lewis was elected queen of the 1934 American Legion Rodeo at Pecos. She is the daughter of Mr. and Mrs. Bob Lewis of Pecos. (Texas News Photos.)

DEATHS

Relatives and friends of Mrs. Joe Chisholm were made sad by her death Saturday evening, Aug. 18, though she had been in ill health for almost three years, and the end was not unexpected. She suffered much during this long period of illness, but she patiently and bravely endured her suffering. She was always cheerful, and greeted her friends always with a smile, even to the last.

Mrs. Chisholm was born Dec. 3, 1903, the daughter of Mr. and Mrs. P. F. Bruce. She was married in July, 1924 to Joe Chisholm. Three children were born to this union, two boys and one girl, who with their father survive her. She was a faithful companion to her husband, and a faithful mother. She became a member of the church of Christ while a young girl, and was a faithful christian to the end. She did not dread death, only the separation from her loved ones. She had no fear of death, for she was ready to go. She will be keenly missed by her husband and the children, as well as by her immediate family, and her many friends. All that love could do was done for her comfort while she lived. She is free from suffering now. She has gone to that "better country," where she is resting and waiting the coming of those she loved.

She had a host of friends who deeply sympathize with the family in their sorrow. This was evidenced by the large crowd that came to pay their last respects to her memory, and by the beautiful floral offerings.

More new exhibitors have been added space at the 48th annual exposition of the State Fair of Texas, Aug. 9 to 21, than have been sold in the past several years, according to Holmes Green, director in charge.

There are almost 9 million fewer horses and mules in the United States now than there were in 1900, which means that 40 million acres of land are no longer needed for growing feed.

Erwin Given Premium On First Cotton

J. E. Shelton secretary of the Chamber of Commerce collected \$40.50 from the business men of Brownfield as a premium for the first bale of 1934 cotton. The bale was produced by W. A. Erwin, on the Jess Smith place, weighed 528 pounds and was ginned by the West Texas Gin Company on August 16, free of charge, as per custom.

A list of the donors follow: Hudgens Grocery Co.; Collins Dry Goods Co.; Brownfield State Bank; Palace Drug Store; Brownfield Hardware Co.; Tudor Sales Co.; Craig & McClish; Ches Gore; Carter Chevrolet Co.; J. D. Miller; Flippin Food Store; Roosevelt Cafe; J. C. Hunter; Arjain Dry Goods Co.; Corner Drug Store; Higginbotham-Bartlett Co.; Daugherty Grocery; Cave's 5 & 10; Alexander Drug Co.; Help Your Self; Bell-Endersens Hdw. Co.; C. D. Shamburger Lbr. Co.; Murphy Bros.; Chisholm Bros.; Chisholm Hatchery; Cicero Smith Lbr. Co.; Cash & Carry Gro.; Hudgens & Knight Hdw.; Cobb's Dept. Store; C. L. Williams; First National Bank; Fitzgerald Service Station; C. B. Quantz; Adams & Smith; Gracey & Mullins Service Station; Hotel Brownfield; H. F. Heath, and Homer Winston.

Grid Practice Was Started Tuesday

Coach Daniell arrived from Abilene Monday, and immediately started making arrangements for the coming football season. The boys reported for practice Tuesday and started on that long, weary grind that precedes the first game.

While Coach Daniell is not overly optimistic about the team, he does predict a decided improvement over last year's team. He is depending largely upon last year's lettermen and substitutes. Several prospects from the rural schools reported for duty, and some of them may become stars before the season is over, but it is too early in the season to tell much about them.

The schedule includes the Lubbock Cowhands, Littlefield, Levelland, Slaton, Tahoka, Post and Lamesa. The dates have not as yet been set but they will perhaps be played in the same order we have them listed. Most or all the conference games will be played at home.

Irrigation Wells New For This Territory

People are realizing now as never before the advantage of having an irrigation well on their farms. The few weeks has seen the completion of four wells, one for Joe Richardson Hermal Smith, Ben Quebe and W. E. Miller. Two drilling outfits are now drilling wells for N. T. A. Byars and L. P. Cox and W. H. Pope is waiting for a drilling rig to get to his place to put down a well! Others will no doubt contract for wells within the next few weeks.

Z. W. Shackelford has a small pump installed in his well, enabling him to irrigate a ten acre plot.

If you are going to farm in this country, the irrigated way is the best way of all. It takes "chance" out of your farm operations.

The above wells and pumps were contracted for through Handley & Baker of this city.—Lockney Beacon.

SILVER LINING

Even the darkest picture has its bright side, and the non-existent clouds of the prolonged drought have their silver lining.

Government entomologists working Texas report that the long dry spell has resulted in the destruction of numerous insects having a bearing on economic existence. Flies, bollweevils, mosquitoes and even the pesky chigger, accustomed to breeding and flourishing in moist places, are scarcer right now than in a score of years, according to the government men. Last spring redbugs were a common nuisance, but today they have been starved out over wide areas. Some of the state's worst bollweevil counties report no damage from that billion-dollar bug.—Abilene Reporter.

THE HERALD

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The Official paper of Terry County and the City of Brownfield.

ANNOUNCEMENTS

For District, County and Precinct offices.
For Congress, 19th District:
George Mahon, Mitchell county
Clark M. Mullican, Lubbock Co.
For County Clerk:
W. A. Tittle
Rex Headstream
For Commissioner Pre. No. 1:
L. C. (Less) Green
R. G. Nutt
For Commissioner Pre. No. 2:
E. L. Redford
Geo. W. Henson
For Commissioner Pre. No. 4:
Lee Lyon
J. E. Eakin
For Justice of Peace Pre. No. 1:
F. M. (Dutch) Burnett
J. E. Shelton.

Pledge
I will think—talk—write...
Texas Centennial in 1936! This is to be my celebration. In its achievement I may give free play to my patriotic love for Texas heroic past; my confidence in its glories that are to be...

Remember the Second Primary election will be held tomorrow. The Herald urges every voter in the county to go to the polls, and cast your vote for your choice in all the run-off races. You will feel better by having done so; and so will the candidates, victorious or defeated.

The German situation has passed out of the headlines for the moment but it will be wise to keep watch on it. Austria is struggling with civil war Italy has troops ready to go into battle on short notice and the problem that Central Europe presents grows constantly more important to the peace of the World. All European eyes are turned on Hitler, the iron-handed dictator. He recently made a speech in which he advocated international peace and understanding but other governments still want to be shown. They know Germany is embittered, that the Treaty of Versailles still rankles, and they are preparing for any eventuality.—Industrial Highlights

Some people have a twisted idea of public property. An instance that clearly demonstrates this is when that fellow down at Breckenridge set up a fruit stand on the site of the new post office building, and was effectively halting the construction of an edifice that would have been a benefit to all. He reasons that since the site was public property, he had a right to erect a fruit stand there. But he reasoned no further than that. He did not take into consideration the other hundred and twenty million

people that had as much right to the property as he did. If the site were to be equally divided into more than a hundred and twenty million parts and each person given his share, this man would have found that he was trespassing on property of thousands of other people. Government buildings and parks are not built and maintained for the benefit of ONE person. They are there for the benefit of ALL. We should always remember the other hundred and twenty-million people who helped make these parks and buildings possible when we are enjoying the use of government property, and give them a chance to enjoy it too.

Editor Charles A. Guy was severely taken to task last week by several editors over the South Plains. It seems that Mr. Guy published an article in the Sunday Avalanche-Journal a few weeks ago, asking for the support of the candidate for Congress from Lubbock in such a way that the whole thing got under the hide of almost every editor in the District. The portion of the article that did most to bring wrath down upon the head of the Avalanche editor is printed below:

"Lubbock institutions and Lubbock people have worked for years to build up and deserve the friendship of the citizens of every South Plains community. Sensing the fact, residents of the South Plains always have rallied to Lubbock in time of civic need, just as Lubbock has stepped out time and time again, to lend a helping hand to her neighbors."

Before we go any further, however, we wish to explain that we are not writing this for the benefit of either Mr. Mullican or Mr. Mahon. So far as we know, they are both qualified for the job. We leave it up to the people to decide who they want.

What we, as well as a lot of other people would like to know is when did Lubbock ever step out to lend a "helping hand to her neighbors." We do not question Lubbock's ability to help her neighbors. If she would, Lubbock could give us enough influence to get highway 84 surfaced. With enough aid from Lubbock, Lamesa, Brownfield, Littlefield and other South Plains towns could have had much needed additional railway facilities, when the Texas & Pacific attempted to extend northward.

On the other hand, Lubbock's neighbors helped her get Texas Tech. The wholesale and retail merchants of Lubbock take in thousands of dollars yearly from neighboring towns. It is an undeniable fact that Lubbock is being helped continually by her neighbors.

No, Mr. Guy, Lubbock's neighbors are in no way obligated to her. The votes Mr. Mullican gets outside of Lubbock will be due to his own merits and not because he is from Lubbock.

R. F. C. WORKERS ASKED NOT TO SELL VOTE

AUSTIN, Aug. 23.—State Relief Director Adam R. Johnson today re-emphasized his position of strict neutrality in the runoff campaigns for political offices and appealed to relief clients all over Texas to vote for "whomever you please."

Indicating his attitude toward politics, Johnson issued the following statement:

"Before the July primary I urged voters on relief rolls to vote their honest convictions and warned employees of the state relief commission not to take sides in political races. Today, officials of the National Emergency Council at Washington, D. C. notified me that they have received complaints about political activity in Texas.

"I wish therefore to reiterate that politics has no place in the Texas relief organization and no man need sell his birthright for a mess of pottage. The relief commission at its last meeting granted me authority to suspend any employee taking sides in campaigns and I intend to exercise

CHISHOLM'S We are better prepared each week to take care of your business. Everything we can do for convenience and sanitation. Every effort is being put forth for better foods and better prices.
TRY CHISHOLM'S for Good Things to Eat BROWNFIELD

We are preparing to increase our refrigeration capacity soon in order that our customers may have the best.

EXTRA SPECIAL PRICES FOR THE WEEK-END.

SUGAR, 10 lb. bag Fine Granulated .49
Comb Honey NEW CROP GALLON 92c
Apples, Jonathan CLEAR OF WORMS bu. 80c
Corn Flakes, large pkg. 9c Lime Rickey or Ginger Ale 16c
Pork-Beans, B-W, Med. can 5c Sausage (Viennas) can 6c
Prunes No. 10 gallon - 27c
TOMATOES FRESH RIPENED ON VINE, large supply, lb. 7c
GREEN BEANS GARDEN FRESH, LB. 8c
Spuds, 10 lb. U. S. No. 1 IDAHO 19c
Peppers, fresh, lb. 8c Squash, lb. 4c
Sweet Potatoes, new crop, lb. 5c Lettuce, Hard heads, ea. 5c
CANTALOUPEs, ripened on vine, big supply Fri. Eve & Sat. 5c & 6c
WATERMELONS—Real Quality—Fresh Stock FRIDAY & SATURDAY
Mackerell, 1 lb. can Bambo 9c Coconut, 1 lb. bulk 18c
14 oz. B-W Oats, glass 9c No. 2 Peas, sifted 18c
VEGETABLES, MELONS and FRUITS ABSOLUTELY FRESH MARKET
ROLLED ROAST SEASONED LB. 10c
Sliced Bacon, 1/2 lb. roll 13c Meat Loaf, pork added, lb. 8c
Cheese, Longhorn, lb. 17c Barbecue, plenty sauce, lb. 13c
WHITE FACE BABY BEEF, lb. 12 1/2c

We Reserve the Right to Limit Quantity of Goods Sold at Special Prices

this authority if occasion demands.
"I have instructed field representatives to inform county administrators of our attitude all over the state and I again urge the million relief clients in Texas to vote for whomever you please."

Chevrolet Established Highest July Record

The Chevrolet Motor Company established a production record for the month of July, building 92,947 passenger cars and trucks, the highest July production since 1929, according to an announcement made by officials of the company.

To meet the demands of dealers which continued on a high level during the month, the heavy production schedule was maintained. In the last four full working days of the month 16,901 units were produced with a record of 4,953 cars in a single day.

Handicapped by a late start in the early part of the year, Chevrolet production set a pace during March and April which was maintained through June, July, and the early part of August. It is significant to note that at the close of production on Saturday, August 4, Chevrolet had surpassed last year's total production figure building 626,303 units as compared with 626,27 units for the entire 12 months of 1933.

July sales rivaled the June record in reflecting the current demand for Chevrolet cars. Deliveries made in July totaled 86,570 units, officials of the company said. Retail sales for the month, as compiled from dealers' reports and Canadian and export deliveries, were the basis of this announcement.

Legume crops such as clover, peas, and alfalfa gather nitrogen from the air by means of bacteria which lives on the roots of the plant. Nitrogen is one of the elements essential to plant growth and one which is very often deficient.

It is estimated that bacteria on the roots of alfalfa and sweet clover annually add 85 million pounds of nitrogen to the soil in Illinois state. At average market prices, this nitrogen would be worth 8 1/2 million dollars.

Texas is one of the four leading states in the union in the production of rice.

Green manuring was practiced in China thousands of years before the birth of Christ.

A ton of grain sorghum head yields from fourteen to fifteen hundred pounds of grain.

The average production of one-fifth of the twenty million cows in the United States is less than 110 pounds of butterfat per year. This is below the cost of production.

When 100 lbs. of pork is worth more than 13.2 bushels of corn, it is considered profitable to feed hogs.

Apparently the homeless dog is the chief offender in perpetuating the disease of rabies (mad dog).

More than a dozen diseases common to domestic animals and birds can be transmitted directly to man.

Texas is the leading pecan producing state in the nation.

SELLING OUT OUR CORN AND HAY
We have to move our corn and hay at once. Buy Now.
CHISHOLM BROS.

FIRESTONE
TIRES — TUBES — BATTERIES
MOBIL OIL — MOBIL GAS
Chisholm Service Station

Professional Directory
Forrester Items
Singing was well attended Sunday night. We have singing every 1st and 3rd Sunday nights in each month. We begin promptly at 8:30 o'clock. All singers and lovers of singing are invited to come.

JOE J. McGOWAN
Lawyer
Office in County Atty's Office
Brownfield, Texas
L. C. HEATH
LAWYER
Office Over Brownfield State Bank
Brownfield - - - Texas
Dr. A. F. Schofield
DENTIST
Phone 185 State Bank Bldg.
BROWNFIELD
DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD
M. E. JACOBSON, M. D.
Above Falce Drug Store
BROWNFIELD, TEXAS
JOHN R. TURNER
Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263
FUNERAL DIRECTORS
Phones: Day 25—Night 168
BROWNFIELD HDWE CO.
Brownfield - - - Texas
J. D. Moorhead, M.D.
PHYSICIAN AND SURGEON
Prepared to do all general practice and Minor Surgery.
MEADOW
ARTISTIC
Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention.
LUKE HARRELL, Prop.

An acre foot of soil weighs from 2 1/2 to 4 million pounds.
The Brazos River drains 41,700 square miles, or an area about the size of Tennessee.
A normal colony of bees consists of one queen, several hundred drones and from 8,000 to 75,000 workers.
D. L. Redmond, of Slaton, was a pleasant caller on the Herald Wednesday afternoon. He is to locate here with a home style laundry.
Jim: "And are you secretly married to her?"
John: "No,—she knows it."

Notice To Road Machinery Salesmen
Notice is hereby given that the Commissioner's Court of Terry County will accept bids on the following machinery:
One Motor Grader equipped with Dual Tandem Drive with 8.38 in. by 7 in. pneumatic rear tires and plain tubes, 12 ft. by 3/4 in. moldboard.
Said bids to open September 3rd, 1934 at 10 o'clock A. M. Said Court reserves the right to reject all bids.
Signed Jay Barret, County Judge

Brownfield Chapter
O. E. S. No. 785
Meets the first Monday night in each month at Masonic Hall. Visiting members are cordially invited to attend.
Mrs. Jewell Rentfro, W. M.

WANT ADS
SEE Mrs. J. W. Thompson, East Side Square for fruits. 3p.
FOR SALE—Plenty of oats at 60c per bushel. Flippin's Food Store. 49cfc.
TO TRADE bundle corn for milk cow. J. E. Clarke Jr, Rt. 2
Laundry work wanted. See Mrs. A. L. Burnett, 1001 East Main. 4tp
Your FRYERS wanted at Hudgens Grocery. 27cfc.

WANTED: Want to buy 200 head good mules. Lee Smith. 1fc
AERMOTOR Windmills—the most popular mill in the country. For sale by Brownfield Hardware Co. tfc.
USED CARS bought and sold. J. L. Cruce. 39cfc.
WIDOWED LADY desires work. References. 421 N. Ninth St. 2 tp
FOR SALE: Registered Hereford bull, meat hogs, pigs, milk cows, horses. P. R. Cates. 18cfc.

Your FRYERS wanted at Hudgens Grocery. 27cfc.
Infection is often fatal. Protect it with LUCKY TIGER ANTI-SEPTIC OINTMENT. At all Drug Stores.
SEE the Faultless Washing Machine at the Brownfield Hardware Co. 49cfc.
Your FRYERS wanted at Hudgens Grocery. 27cfc.
AERMOTOR Windmills—the most popular mill in the country. For sale by Brownfield Hardware Co. tfc.
Wanted—Your Pint... Must be clean. Flippin's Food Store. 49cfc
SEE the Faultless Washing Machine at the Brownfield Hardware Co. tfc

530 I. O. O. F.
Brownfield Lodge No. 183, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
R. G. Nutt, W. M.
J. D. Miller, Sec.

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Olan Key
Obstetrics
Dr. J. S. Stanley
Urology and General Medicine
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

FIRST NATIONAL BANK
Brownfield, Texas
SECURITY — AND — SERVICE

BROWNFIELD STATE BANK
Brownfield, Texas
Conservative—Accommodative—Appreciative



Clark Gable and Claudette Colbert
"It Happened One Night"—A Columbia Picture

The beer that tells its own age! . . .



..It's
Brew-DATED

WHEN you order Blatz Old Heidelberg Beer you know that you are getting fully-aged beer. The exact date on which Blatz Old Heidelberg Beer was brewed is plainly shown on every bottle—your positive guarantee and proof that it is fully-aged. Aged beer is good beer. Order Blatz Old Heidelberg—the beer of proved quality and age—with rich flavor—with full body and satisfying strength. Remember—only Blatz Old Heidelberg Beer is Brew-Dated.

Distributed By
Panhandle Fruit Co.
Amarillo, Texas

Blatz Old Heidelberg Fully-Aged BEER

Hunter News

After being absent from these columns for some time we will appear and let the rest of you folks know we have survived the depression and the drouth so far and are very thankful that we are still living and for the crops we have, even though they are not fine they beat none at all.

We understand school will begin here Monday, Aug. 27th. We have new teachers this year, so lets cooperate with them and turn out a good school.

Since all crops are late there should be a good attendance on the first day of school. If you havn't any work for your child to do why not send him to school. You will both profit, even though it may cause a little extra expense for clothes. Folks aren't dressing up fine these days anyhow.

A revival will start here next Wednesday night, Aug. 29th. Rev. Hawthorne will conduct the services. We expect a large crowd and urge you to attend.

Mr. and Mrs. L. M. Bockman are visiting relatives and friends near Jefferson, Texas. They expect to be gone some time. Uncle Matt says it isn't very often they get him off from home so this time he is going to take up board.

We wish that the trustees would vote for a school bus to carry the pupils to and from school. We cer-

tainly need one or more. Mr. obert Smith who has been on the sick list is improved.

Mr. and Mrs. Fred Bennett who lived here a few years ago visited relatives and friends here last week.

Hunter is proud of the nice home Mr. and Mrs. J. L. Sims just recently completed. Even though Loop tries to cop the honor, Mr Sims farm is in this community.

Several down tis way have sold cows to the government.

Mrs. Clyde Owens and daughter are visiting relatives in Brownfield this week.

Mr. Lee Lyon and Mr. Jack Bryan took their stock to pasture near Seminole last week.

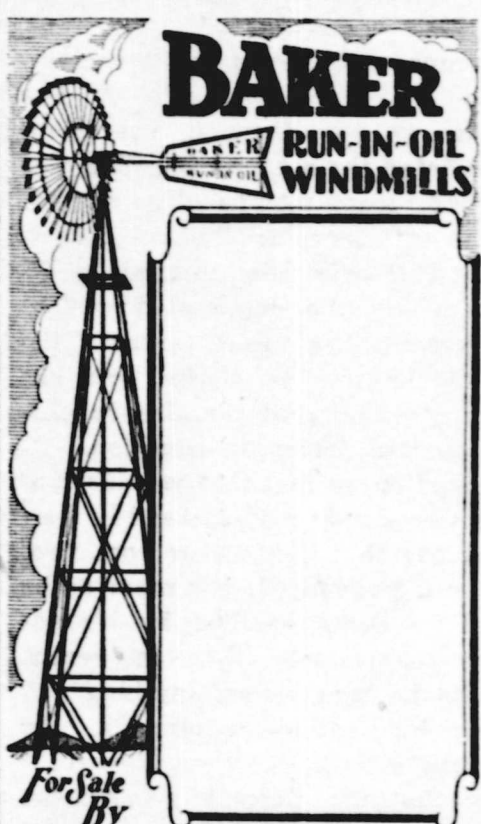
Ex-Reporter.

WEEKLY COTTON GRADE AND STAPLE REPORT

The report released today by the U. S. Department of Agriculture on the quality of cotton produced in the state of Texas for the week ending August 11 indicates quite a bit lower grade than did the report last week. The percentage of Strict Middling White cotton was 12.7. About 26 1/2 per cent of the cotton ginned was Middling White cotton and nearly 20 per cent of the cotton graded was Strict Low and Low Middling White.

Spotted cotton was also higher in percentage this week than heretofore. The staple length for the state of Texas remains in about the same relative proportions as was shown in the report of the previous week with the possible exception of a larger percentage of 15-16 inch cotton and a smaller proportion of inch cotton. Over 44 percent of cotton ginned to date was 7-8 inch ong. There were only three districts ginning a sufficient amount of cotton on which to base a report.

In the Coastal Plains area it is noticeable that about 31 per cent of the cotton Middling White and over 26 1/2 per cent of the cotton is Strict Low and Low Middling White this week. The percentage of Middling and below grades in the White standards to date, however, amount to only about 26 1/2 per cent. The Coastal Prairies continued to produce the largest percentage of 15-16 cotton and Edwards Plateau area has produced the largest percentage of 7-8 cotton. Only a small per cent of inch cotton was ginned during the week in any district. The percentage of teneable cotton this week was 94.9 for the state as compared with 95.8 pr cent to date.



Hudgens and Knight
Brownfield, Texas

TO THE VOTERS OF TERRY COUNTY:

Judge Mullican Was Our District Judge

here for three and one-half years and made us one of the best Judges we have evr had, and we think he would make one of the best members of Congress. We ask you to lay aside all prejudice and vote for your own interest and

LET'S SEND MULLICAN TO CONGRESS!

This add paid for by local friends of Judge Mullican

DRIVE INTO OUR STATION

Gulf Gas and Oils
Greasing and Polishing
Federal Tires
C. D. GORE

SEE ME—for general repairing of any kind. All kinds of welding, Battery and Radiator repairing. Prices in line with others.

FLEM McSPADDEN

COOK WITH GAS
FOR
SPEED
SAFETY
COMFORT
ECONOMY
EFFICIENCY

Symbol of Dealer **West Texas Gas Co.**
GOOD GAS WITH DEPENDABLE SERVICE

HUDGENS GROCERY COMPANY

NOTICE

We are now in our new location one door South of our old stand. Have made some changes, added some new features, and in every way better prepared to serve you. Come to see us.

FRIDAY AND SATURDAY SPECIALS

Sugar	10 lb. Cloth Bag	53c
K. C. BAKING POWDER	25 OZ.	17c
PEACHES, DEL MONTE, LARGE CAN		18c
PEARS, LARGE CAN		19c
Spuds	Colorado No.1s 10 Lb.	17c
MACKEREL, POUND CAN		8c
Lime Rickey, 24 oz. btl.	15c	Grape Juice, pint size 16c
Oats	Mothers Pkg.	23c
PINEAPPLE CRUSHED OR SLICED, NO 2 CAN		17c
PLUMS, Gallon can	39c	PICKLES, qt. sour 15c

FRESH SHIPMENT OF VEGETABLES FROM COLORADO

Cabbage, lb.	3c	Beans, lb.	7c
Celery, bunch	10c	Peppers, lb.	7c
Cauliflower, lb.	10c	Cucumbers, lb.	5c

Oranges Nice Size Doz 15c

IN THE MARKET

STEAK, Short Cuts, lb.	12 1/2c	ROLL ROAST, lb.	10c
STEAK, Seven Cuts, lb.	10c	CHUCK ROAST, lb.	8c
Hamburger Meat, 2 lb.	15c	Bologna or Weiners, lb.	15c

Phone 77 Plenty Dressed Fryers and Catfish Free Delivery

GOVERNMENT SHOULD STOP PROFITEERING

Something should be done by the government to put a stop to the profiteering which is now being practiced by certain dealers in commodities

"Sing What They Like"

Says Gladys Swarhout—
Fame Heightens Her Ambition To Please All Listeners



An immense repertoire and amazing memory for songs have helped Gladys Swarhout to accomplish the thing she considers of greatest importance for a singer—to include light or popular numbers that are "dessert for the audience." When she reached peaks of world fame, attained by few American women, she was still as anxious to include songs in every program that everyone would enjoy. The Firestone summer series of Garden Concerts in which she appears each Monday, brings out in a delightful way her unusual ability to sing songs fitting to the occasion and the season.

The program for Monday, August 13, with Miss Swarhout, the vocal ensemble and William Daly's orchestra at 8:30 P.M., E.D.S.T. over the N.B.C. Red Network, is as follows: "Oh Dry Those Tears," (ensemble); "Russian Lullaby," (orchestra); "Estrellita," (Gladys Swarhout); "Make Believe," (Margaret Speaks, soprano, and Fred Hufsmith, tenor); "With a Song in My Heart," (Margaret Speaks); "To Spring," (orchestra); "Oh Lovely Night," (Gladys Swarhout); "Pagan Love Song," (quartet)

which people are compelled to buy. To take advantage of the people are ties of the people during normal times is bad enough but to force them to pay enormous profits during the times of their distress is indefensible.

Probably the cotton seed oil mills are the greatest offenders at the present time. The cottonseed from which the cake and meal they are now selling was purchased last fall at not to exceed \$7 a ton and some of it was bought as low as \$6 a ton. The oil which was obtained from this seed was probably sold for enough to pay for the seed and the cost of processing.

But now that the drouth has caused almost a complete failure of all feed crops and the pastures are brown and bare and the people must have feed for their starving livestock, these oil mills are taking advantage of the necessities of the people and are demanding \$42 a ton for cottonseed cake and meal—from six to seven times as much as they paid for the cottonseed which went into these products.

Every business institution is entitled to a legitimate profit upon its

products. This might be increased to a reasonable amount during certain times when conditions are unsettled and when all prices are advancing rapidly, but to change from 500 to 600 per cent profit upon the things which people must have is not only unreasonable, it is positively criminal.

If the federal government has the authority to dictate to a business in what wages it shall pay and what number of hours it may work its employees and to demand that it shall not sell its products below the actual cost of production, it evidently has sufficient authority to prevent unreasonable and vicious profiteering.

Unless something is done before the ginning season opens up this fall the oil mills may find themselves with out any cottonseed for the coming year. Farmers will refuse to sell them their seed at prices which will permit such enormous profits. Instead the livestock growers will buy the seed direct from the farmers and will feed the whole seed to their cattle and sheep. —Lovington Leader

The pecan is the adopted tree of Texas.

SEE US FOR YOUR REQUIREMENTS

Monitor Windmills Dempster Windmills

Ever-Oiled Axtel Windmills

Wallpaper Coal Lumber, etc.

CICERO SMITH LUMBER COMPANY

Flash!! TIRE INSURANCE OK—
An official telegram just received from Washington, suspends emergency order affecting tire insurance. This confirms our telegraphic instructions already sent you. Continue to issue Insurance Certificates as usual with every tire sold.

GRACEY & MULLINS

Have received our NEW LINE of FALL SAMPLES. We have many different colors and patterns to select from and the price will amaze you.

CITY TAILORS & DRY CLEANERS

Syl Tankersley, Prop. Phone 102

Make Every Day Fire Prevention Day

By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.

E. G. AKERS

Insurance —:— Bonds —:— Abstracts

BRUNSWICK TIRES

We sure would like to take care of your tire needs. We Have Got A Real Stock—

—WILL MEET MAIL ORDER HOUSE PRICES—

M. J. CRAIG

Phone 43

RED GOOSE—THE OJIBWA INDIAN BOY

An Indian Story for Boys and Girls
By Carlyle Emery

Red Goose, captured by the Sioux, has been left bound hand and foot in the rain. The worst storm in many years had sprung up and the Sioux were keeping dry in their tepees. Red Goose started to try to cut his bonds by rubbing the rope against a sharp rock underneath him . . .

Now go on with the story.

For what seemed like hours, Red Goose kept up the slow movement of his body from left to right, always being sure to bring the rope that bound his arms and hands, in contact with the rock. He could feel the warm blood on his hands and knew they were bleeding, but his courage never faltered.

For a few minutes the storm seemed to let up a little and the Ojibwa boy was fearful lest the Sioux should come out of their tepees before he

had finished cutting his bonds. As a matter of fact, Charging Buffalo did open a flap of his tepee to look out, but just then the storm returned even more violent than before and Red Goose knew he would have at least a little more time.

His courage and perseverance were rewarded eventually and with a final snap of the rope, he felt his hands free.

"I am free! Free!" he chuckled to himself, and then he realized he couldn't move his arms. They had been bound so tightly behind his back and for such a long time, there was no circulation of blood in them.

"My arms are dead," he thought. "Arms no good." But slowly circulation began to come back and it wasn't very long before he was busily loosening the ropes that tied his feet.

At first, when he tried to stand up, his legs gave way, and he fell to the ground but he was a true blade of his father Red Eagle, and his great fighting spirit could not be denied.

He lifted his face up to the black skies that were pouring down great sheets of water, and smiled with much happiness in his heart.

"I am free at last. Now I will es-

cape and warn my people that Sioux come."

So speaking, he started once more to the spot where he had left his canoe but his heart sank when he saw a Sioux guard approaching, evidently coming to see how the Ojibwa boy was getting along in the storm.

There was no time to lose. Red Goose knew that his escape would be discovered in any minute now, and that the whole Sioux tribe would be on his trail.

Throwing all caution to the four winds, he ran to his escape, pushed it out into the water and threw himself into it just as the Sioux guard aroused the Sioux warriors with the cry:

"Heyah! Ojibwa Boy escape!"
(To be Continued)

EMERGENCY CROP LOAN OFFICE

More than 12,000 applications for Emergency Feed and Forage loans for approximately \$1,126,000.00 have been received from farmers and stock men in the primary emergency drought areas in Texas, New Mexico, and Arizona, during the past four weeks, according to a statement made by Charles W. Sherrill, Regional Manager of the Emergency Crop and Feed Loan Office of the Farm Credit Administration in Dallas.

The demand for feed and forage loans in the emergency areas is increasing daily and disbursement has been made on practically all applications received. Loans are made on practically all applications received. Loans are made in monthly installments to cover purchase for feed for livestock on farm or range, and to plant forage crops for supplementary feed.

The emergency drought area served by the Dallas Office includes 225 counties in Texas, 27 in New Mexico, and 11 in Arizona.

Mr. Sherrill, accompanied by H. A. Chatham of the Emergency Crop and Feed Loan Section at Washington, left on an inspection tour of Texas and New Mexico. Sessions are being held at Sweetwater, Amarillo, and El Paso, Texas, and Santa Fe and Albuquerque, New Mexico.

First-hand reports on condition of livestock and ranges and to expedite relief to the stricken areas is the object of the inspection tour of the Dallas Regional Officials.

NO GOOD REASON FOR PESSIMISM

F. M. Law, President American Bankers Association, Sees Improving Conditions and a Changing Future

WASHINGTON, D. C.—There is no good reason for pessimism today, for though the "depression is not by any means over we are coming out of it," F. M. Law, President of the American Bankers Association told the American Institute of Banking convention here recently.

"Banking is a necessary business and will endure," Mr. Law said. "In order to endure, it must be the right sort of banking, under the right sort of management."

"The American Institute of Banking commands and is entitled to great respect because its major objective is to teach and promote the right kind of banking. One of the chief reasons for my faith in the future of banking is that this organization has 215 active chapters, with over 50,000 members, and with 33,000 students enrolled, and it is doing a good job in teaching these thousands of bank employees what good banking is, and what it is not."

Business Men Should Recognize New Conditions

Business men everywhere, and especially bankers, he said, will do well to recognize and to understand the many changes that are occurring, for "it is fatal to be obsessed with the belief that any and all change from the existing order is heresy."

Banking is a serious business, he said and "I know not one single man or woman who has made a success of it who has not been over a long period of years a hard worker." He added:

"Take for your motto the old German phrase 'Ich Dien.' (I serve). Meaning what? Serve your depositors, your stockholders and society."

"Let no man tell you that private initiative is dead. On the contrary, it commands a greater premium today than ever before. If you and others like you have courage enough, if you possess patience, if you have a passion for hard work, and if, with an open mind, you look to and prepare for the future and the opportunities which are sure to come, you cannot be denied. Your generation will add prestige to the honorable calling that we know as banking."

Banks Repay R. F. C. Loans

Banks and trust companies on May 31 had repaid 61 per cent, or \$967,959,823.08 of the \$1,581,357,085.08 in cash which they had received from the Reconstruction Finance Corporation since its establishment on February 2, 1932.

FEDERAL RESERVE BOARD FINDS BANKING BETTER

WASHINGTON, D. C.—A review by the Federal Reserve Board indicates that the condition of operating banks, particularly in country districts, has improved in recent months, as shown by the fact that these banks have been able to reduce their indebtedness to the reserve banks, to the Reconstruction Finance Corporation and to others.

The July bulletin of the board in discussing these findings says:

"At the same time progress has been made in making available to depositors funds that had been tied up in closed banks."

"Banks in financial centres have been out of debt to the Federal Reserve Banks for a long time and in addition have had a large volume of excess reserves. At the beginning of the year there were still many small banks throughout the country, however, that carried a considerable load of indebtedness."

Country Banks Reflect Improvement

"The liquidation of indebtedness by these banks reflects in part improvement in business condition and the consequent ability of customers to repay bank loans which long had been frozen. It constitutes a strengthening of the banking position."

The board pointed out that the reduction of member bank indebtedness has been continuous since the beginning of 1932 except for a brief period during the banking crisis in the Spring of 1933. The review continued:

"In 1932 liquidation of indebtedness of member banks to the reserve banks was accompanied by an increase of their borrowings from the Reconstruction Finance Corporation. In the past year and a half, however, indebtedness of member banks to the Reconstruction Finance Corporation has also been reduced."

SEES TURNING POINT IN BANKING HISTORY

NEW YORK.—The American Bankers Association Journal in its July issue presents the following review of banking and business conditions:

"It is an almost universal opinion among bankers that June has been the turning point in banking history in the matter of recovery. Reasons for the optimism are twofold—the condition of the banks and the prospects of better banking business."

"The reorganization of the banking system after the holiday of sixteen months ago is now practically complete. The comparatively few banks yet to be reorganized and reopened are no longer a serious factor in the situation. The year's preparatory period for the enforcement of major provisions of the Banking Act of 1933 has passed, and banks now have a definite idea of where they stand."

A subsistence farm is one which primarily furnishes the operator employment and a home. The subsistence farmer produces only what he consumes.

Elvin Burnett and family of El Centro, Calif., who have been here visiting relatives, returned home Tuesday, and his sister, Miss Wynona accompanied them.

TAXING POVERTY!

Farms and pastures sun scorched and barren;
Livestock gaunt and slowly starving;
Children under nourished and scantily clad;
Proud citizens appealing for Federal aid;
Land values down to almost zero.

HOW ABOUT TAXES?

Same as last year old timer. We got to have 'em. The Tax Assessors and Collectors milk about 450,000 farmers every year for taxes, and nothing escapes. Mr. Hunter does not believe in continuing a tax on poverty. He says the law SHALL be changed so that those who have the means and reap the profits must bear the expenses of the Government under which they thrive.

He wants to adopt the workable and successful plan that the United States Government has prospered under since the Government was founded. No direct tax on real estate, but on profits, incomes, production and luxuries. In other words, "Let him as gets, pay according to his gettings." Mr. Hunter says this can and shall be done.

WHAT DO YOU SAY?

This advertisement is paid for by ten-cent subscriptions of some of Mr. Hunter's tax oppressed local supporters.

Economic Highlights

Europe continues to hold tenacious-ly to the news spotlight. A few weeks ago the German executions constituted the greatest headline feature of recent months. The assassination of Chancellor Dollfuss followed, and all eyes were focused on Vienna. Now the death of President Hindenburg has again centered the world's interest on Berlin, and has further complicated the already chaotic Central European situation.

It is a known fact that von Hindenburg was simply a figurehead in Germany for the past year or two. Grown old and tired, it is reported he could be easily handled by his advisors—it is said that in recent months he would sign anything put before him without reading it. As long as he lived, however, the world knew that the German government was officially headed by a man of proven ability and strength. Von Hindenburg was literally the rock of Gibraltar of Central Europe; some believed that he was all that stood between Germany and economic and political insanity.

Chancellor Hitler moved fast when the President died. He at once seized the office the old Field Marshal had held and thus became both President and Chancellor. His power over Germany is absolute in theory as well as in fact; there is no check whatsoever on him. He is more powerful than was the Kaiser in the palmiest days of the Hohenzollerns.

A number of qualified observers are now forecasting that Hitler is planning to restore the monarchy—but Wilhelm II will not sit again on the throne he left in 1918. Hitler's hope, if reports are correct, is to make himself King Adolph I. If he succeeds, his rise will have but one historical counterpart—that of Napoleon, who rose from a poor Corsican army lieutenant to become emperor of all France.

These events in Germany have had an unhappy effect on the Austrian problem. The Nazi putsch which resulted in the assassination of Dollfuss failed and its leaders have faced firing squads, but the rebels have not admitted defeat. Preparations for overthrowing the present anti-Nazi Austrian government are again underway, and the revolutionaries have money, leaders and men. It will be a fight to a finish with no quarter given. Today the Austrian government is treating Nazis and their families very much as the German government treats anti-Nazis. It is confiscating their property and sending dissenters to concentration camps for long terms. Hatred is the great emotion of the hour and it is feared much more blood will flow in the streets of Vienna before the issue is settled.

The Central European powder keg is still open; the fuse is still laid. Behind the scenes diplomats work furiously, seeking secret ententes and agreements in case of war.

UNION Y W. A.

Y. W. A. met Tuesday, August 14 at the church house Mrs. Lovelace gave a talk on the "Responsibility and Duties of a Y. W. A." and "How to improve your Y. W. A."

Christine Cooper was elected president; Daphne Polk, first vice president.

Those present were: Christine Cooper, Daphne Polk, R. V. Barton, Ruth and Marie Shepherd, Morgan Christy, Pessie Johnson, Gladys Johnson, Kathryn Ann Foster, Mrs. Johnson, and Mrs. L. C. Shepherd.

—Reporter.

A number of our druggists are attending their state convention at Lubbock this week.

ROOSEVELT EXPECTED AS CENTENNIAL GUEST

Pres. Franklin D. Roosevelt is to be invited to Texas as an honor guest at its great Centennial of 1936, and with the distinguished Texans of his acquaintance pressing the invitation there is every reason to believe that he will accept.

The importance of this visit is emphasized by the Dallas News as follows:

"If President Roosevelt comes to the great Southwest, at the time of the Centennial in Texas, he will have a still better opportunity to call attention to another region desired for future greatness."

"If Texas celebrates its Centennial worthily it will attract attention throughout the United States as a land of boundless possibilities."

"The Southwest must make sure of the President's attendance at the Centennials of Arkansas and Texas in 1936. Especially must he come to Texas."

President Roosevelt promised Texas a visit when the Texas special was in Washington the latter part of April. This is expected to be an op-

portune time for him to return the visit.

Sunshine is one of the best preventives of rickets in calves.

Make a Holiday Out of Wash Day!



Thrifty Service

17 lb. ----- \$1.00

Brownfield Laundry
Phone No. 1-0-4

Many Flavors of Ice Cream Including
A New One—

MAC-A-RU

Try This—Take Home a Quart for Lunch.

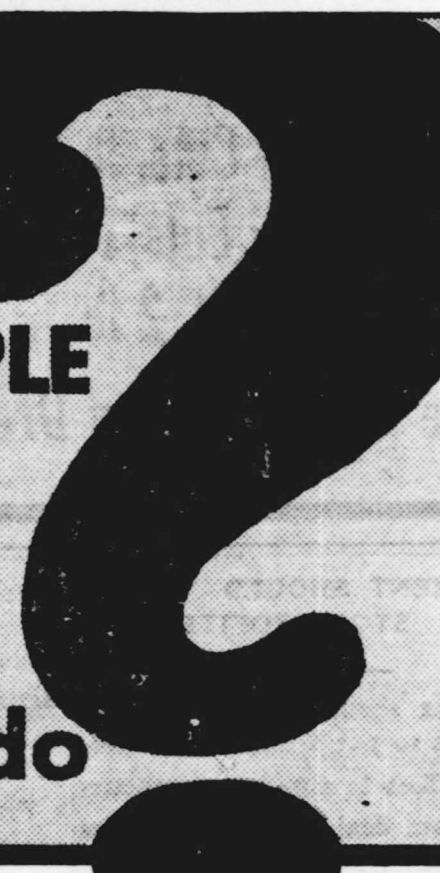
COME TO THE REXALL STORE FOR YOUR MANY NEEDED ITEMS.

A New Shipment of Ladies Airmaid Hose
Your Prescriptions Filled Carefully and Correctly
By a Qualified Pharmacist.

ALEXANDER'S

"The Rexall Store"

MILLIONS OF PEOPLE
HAVE ASKED . . .
What, exactly,
does Knee-Action do



the answer is

CHEVROLET'S
KNEE-ACTION RIDE

Doubles

the pleasure of motoring

Chevrolet prices
have been reduced
as much as

\$50

Drive it
only 5 miles
and you'll never
be satisfied with any
other low priced car.

The best way to prove that Chevrolet's Knee-Action actually makes motoring twice as pleasant as before is to drive the new Chevrolet over all kinds of roads. You will find that the continuous jars you used to get even on smooth pavements are ended. The steering wheel is free of vibration. Back seat passengers are comfortable and relaxed. You can maintain higher speeds over rough roads that used to slow you down. You will find, in fact, that probably for the first time in your experience, every foot of every mile is equally enjoyable. Perhaps that explains why so many people are buying and recommending this extremely low-priced car.

CHEVROLET MOTOR COMPANY, DETROIT, MICH.
Compare Chevrolet's low delivered prices and easy G. M. A. C. terms
A General Motors Value

CARTER CHEVROLET CO.
Brownfield, Texas



All models of Case tractors are available with rubber tires to suit every requirement. In addition to low fuel and service costs experienced by users of these modern power units, low pressure tires offer operating comfort, speed and increased work output. Many farmers are finding this new wheel equipment ideal for their work.

Come in and get a copy of new booklet, "New Power for a New Age." It gives a lot of information about tractors that will interest you.

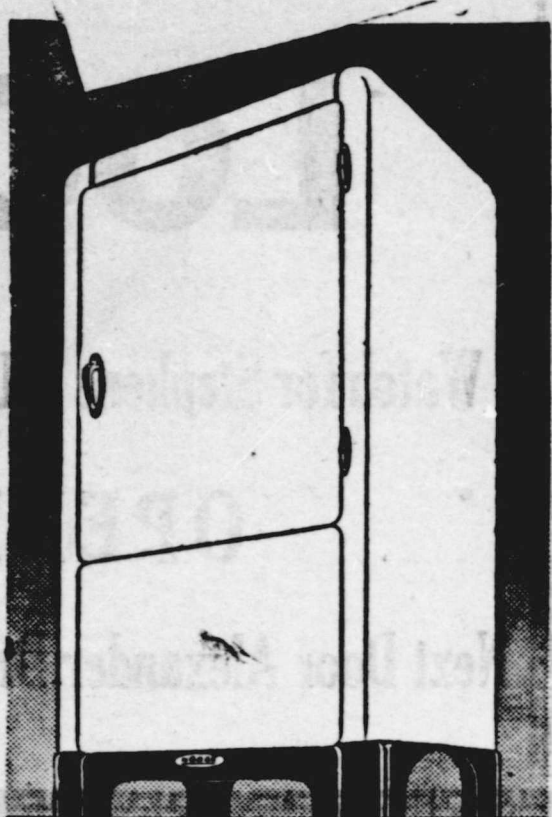
BOWERS BROS.
BROWNFIELD AND SEAGRAVES

CASE

We Will Trade For
Good Livestock

It is Not Too Late To Buy a Norge

The Norge is built for year-round refrigeration. You will find that the Norge is just as useful in the dead of winter as in mid-summer. Fruits and vegetables ruin as quickly by being frozen as by being exposed to too much heat. The Norge will protect your foods all the time by maintaining an even temperature.



NORGE
Pollator refrigeration

BROWNFIELD HARDWARE

NORGE DEALERS

OUR 23 YEAR COLUMN

We find that President Roosevelt's idea about trees aiding in breaking drouths is not so new after all. On the front page of the Herald of August 25, 1911, we published a letter from O. P. Gaymon on "The Coming Country" a part which follows:
Canal Winchester, O.
8-18-'11

Bro. Stricklin:
"Terry has seen her worst years, and from now on it will be improvement; because trees, cultivation and almost statewide irrigation will all influence rainfall and no country has a brighter future than yours with its long, pleasant summers and diversified crops."

Mr. Gaymon, editor of the Times of Canal Winchester, owns two fine sections of Terry county land.

While we are on the subject of trees and their possibility of influencing rainfall will give you these notes on the President's proposal: The plans are to create a shelter belt through the geographical middle of the United States that will be more than 1,000 miles long and 100 miles wide, consisting of 100 or more strips of trees seven rods wide, separated by farm land. The theory behind the planting is simple: it will serve to break the wind, conserve the moisture that happens to fall in the area, and perhaps even increase rainfall. Only in Russia has tree-planting been tried on a scale such as this.

Luther and Bert Frenc were on a visit to Dallas. Luther had just resigned his position as bookkeeper with the Brownfield State Bank and Henry, another brother had accepted the vacant position.

A good rain had come to Terry. Grass was near knee high on many sections where grazing had not been too avy and the rain insured grass here like it had not been in five or six years. How we wish we could run a big headline over this week's issue about rain.

Mrs. J. T. Hamilton had invited us out to look over her fine garden, and we found a sure enough, genuine old fashioned garden. She had everything from peas to alfalfa; watermelons, fall Irish potato patch, and best of all a yard full of yellow legged chickens.

Geo. E. Tiernan was Sheriff of Terry county at this time.

A. E. May and wife of Silverton, W. B. Downing and wife, and W. W. Royalty and wife of Lubbock, were in our city several days the week before.

GEORGE MAHON FOR CONGRESS



We wish to thank the people of Terry county for the splendid vote given George Mahon on the 28th of July in his race for Congress in this District and ask for their continued good will and support. To those who did not support him in the first Primary we invite your consideration and support of his candidacy.

If elected to Congress George Mahon will represent ALL the people of this District. He is honest, capable and qualified to be the personal representative of every citizen in this District in any worthy undertaking.

Age 33. 26 years in the District. Serving fourth term as District Attorney.

Let's elect him to Congress!

FRIENDS OF GEORGE MAHON
(Political Advertisement)



A Brilliant Collection of New Dresses

Tuned to the season and just the sort of dresses you'll enjoy wearing without a coat these early Fall days. Look for such important fashion details as the new high necklin, dropped shoulders, touches of fur, shimmering satin, soft woollens with plenty of surface interest. Any one of them will be a grand send-off for the Fall wardrobe.

COLLINS DRY GOODS COMPANY

For Your Picnics—The Big Sandwich Loaf

Big slices of pure appetizing health—try this generous sized sandwich bread on your next outing if you would add to everybody's fun and the joy of outdoor eating. Sliced ready to spread and serve. Made of purest ingredients.

BON TON BAKERY

One plan of the national recovery is to pass a law providing that all petroleum products used as fuel in internal combustion engines shall be blended 10 per cent by volume with Ethyl alcohol made from agricultural products grown in the United States. This would provide a market for 680 million bushels of grain.

for a two weeks visit with his brother and family, F. P. Carroll, who live north of town. Mrs. N. H. Hilyard, accompanied them and visited with her son, Ben Hilyard and wife, returning with Mr Carroll Sunday afternoon.

To clean up bovine tuberculosis in the United States would eliminate approximately 700,000 cows.

A Mr. Carroll, of San Angelo, brought his family up Saturday night

THE INDIANAPOLIS DESTRUCTION TEST Proved

YOU USE LESS OIL



WHEN you drive with New and Improved Conoco Germ Processed Motor Oil, you not only give your motor greater protection against wear—you also use less oil.

That was definitely proved in the famous Destruction Test at Indianapolis Speedway. In this test against five other nationally famous oils, in identical cars, five quarts of New and Improved

Conoco Germ Processed Motor Oil carried its car 4,729 miles—3,015.8 miles farther than the first oil to fail and 1,410.2 miles farther than the best of the five oils. Convincing proof of lower oil consumption and greater motor protection!

Protect your motor! Lower your oil expense! Drive into one of the 18,000 Conoco stations for a fill today.



New and Improved CONOCO GERM PROCESSED MOTOR OIL

(PARAFFIN BASE)

IN 1 AND 5 QUART REFINERY-SEALED CANS, AND IN BULK

ONE OF THE PRODUCTS OF CONTINENTAL OIL COMPANY

CONTINENTAL OIL COMPANY PRESENTS—Every Wednesday Night, over N. B. C., including WFAA-WBAP, 8:30 P. M. CST Harry Richman, Jack Denny and His Music and John B. Kennedy.

Secure your Conoco Products from the following:

- J. W. FITZGERALD, Brownfield
- J. B. HUCKABEE, Brownfield
- CARL B CASEY, Tokio
- W. M. SCHROEDER, Wellman
- M. J. CRAIG, Brownfield
- H. N. JOHNSON, Tokio
- TOM VERNER, Meadow
- C. B. QUANTE, S. S. No. 1

C. B QUANTE, Local Representative

Gomez Gossip

The Baptist meeting is underway and Bro. Redman is delivering some good sermons. Everyone invited to come and help make this a great revival.

The Primitive Baptist meeting closed Sunday.

Miss Maurine Loyd gave a party Thursday night in honor of Miss Gladys Black of Quemado Valley, who is here visiting relatives and friends.

Mrs. Ernest Broughton and children of Odessa are here visiting relatives.

Mr. and Mrs. Roy Heartsill of Arkansas, are here visiting his parents.

Mrs. W. F. Collins, Albert Lee Hester, Mrs. C F McNeil and daughter, Eestell, Misses Vivian and Dolle McLeRoy visited in the J E. Lee home Sunday.

Mr. Howard Miller, of Quemado Valley, visited friends in this community the past week.

Mr. and Mrs. Elmer Lee and children of Plainview, are here visiting Mr. and Mrs. J E Lee

A good milk goat should produce about 4 quarts of milk daily, and one such goat can be practically maintained on the kitchen scraps or lawn clippings of a private residence.

During the war, farmers in the United States plowed up forty million acres of grass land an area slightly smaller than the state of Oklahoma.

for visiting their parents, Mr. and Mrs. J. T. May.

Dr. J. W. Lively of Marshall, Texas and father of Mrs. W. A. Bell was giving a series of lectures at the churches that were being highly appreciated by the many that were attending.

Not many local items this week as one page was entirely blank and a number of Execution Sales took up the space on the other pages.

Mr. I. A. Stephens of Lubbock, who is putting in a dry goods store to be occupied around the 1st of September, was down this week on business.

Dainty Lady Beauty Shop

REGULAR PRICES—
Permanent—\$1.00 up to \$5.00
Fingerwaves 15c—25c
Shampoos 25c
Special on All Work for School Girls.
All Work Guaranteed
Jimmie Thomas, Operator

Constipation

If constipation causes you Gas, Indigestion, Headaches, Bad Sleep, Pimply Skin, get quick relief with ADLERKA. Thorough action, yet gentle, safe.

ADLERKA
Alexander's Drug Store

Emergency Crop and Feed Loan Office

Advice received from Washington today permits additional advances to farmers in the drought areas for the purchase of winter seed wheat, rye or barley, or for summer fallowing, or both, according to Mr. Charles W. Sherrill, Regional Manager of the Emergency Crop Loan Office of Dallas, Texas.

Mr. Sherrill states that in no case can a borrower obtain a loan for the purchase of winter seed wheat, rye or barley or for summer fallowing, or both, during the year 1934, in excess of \$400.00 or an aggregate from the 1934 Emergency Crop Loan fund exceeding \$750.00.

As an explanation, a borrower who has received a crop loan of \$250.00 and a wheat loan of \$200.00 if located in the drought area. If the borrower has received a wheat loan of \$400.00, he will not be entitled to an additional loan to assist him in the planting and cultivating of his wheat crop.

The time for making loans for summerfallowing and for the purchase of seed wheat has been extended to September 15, 1934.

Union News

The Baptist meeting closed Sunday night. There were 37 moves during the revival. Bro. Lovelace did the preaching and Ernest Shepherd led the song services.

Mr. and Mrs. Morris Green went to east Texas Sunday night after Mr. and Mrs. Montique Green. Mr. Montique Green will drive one of the school busses this year.

Ray Swindle and Bill Christy accompanied the Green's to east Texas. The former going to his home at Terrell and the latter to visit a sister, Mrs. C. B. Hartheolk, in Dallas.

Mrs. Groves and daughter of Spearman are here visiting E. C. Groves and family.

Miss Jeanette Hancock underwent an operation for appendicitis, Sunday morning.

Mr. and Mrs. Harold Cooper visited in the A. B. Cooper home Sunday.

Foy Lewis and his sisters, Lara and Elector Lewis of Snyder, who have been visiting in this community, have returned to their home. —Liza Jane.

The biggest sale of thoroughbred horses ever held in the South will be a feature of the 1934 State Fair of Texas, Oct. 6 to 21. Dates for sale have been set at Oct. 19 and 20, and draft horses, show and saddle horses, and race horses will go to the highest bidder in the sale.

A number of bacteria commonly present in a pound of soil ranges from 900 million to nine billion and under favorable conditions runs as high as 180 billion.

Out of every dollar the consumer paid for meat in 1932, 43 1/2 cents went to the producer, and 56 1/2 cents went for processing and distribution.

BACK TO SCHOOL NEEDS

Our store is Headquarters for School Supplies. Come in early for your needs. Below is a suggestion of the many offerings.

- RIBBED HOSE 15c pair
- BOYS HOSE 15c PAIR
- LUNCH BOXES 15c & 25c
- Children's PULLOVER SWEATER 49c
- BOY'S CAPS 39c
- Fancy HANDKERCHIEFS 3 for 10c
- RAYON BLOOMERS 25c
- KNIT PANTIES 25c
- BOY'S SHIRTS 49c
- BOY'S TIES 15c
- FELT BERETS 39c
- SHOE LACES 2 for 5c

Cave's 5-10-25c

Brownfield, Texas

! STOP!

For a Nice Cool South Bedroom AT THE COMMERCE HOTEL Mrs. J. W. Sawyer, Prop.

Yes, it's hot But Try Our Soda Fountain Service

PALACE DRUG STORE

Drugs, Sundries and Cigars

We Fill Prescriptions.

"If It's a Drug Store, We Have It"

SOCIETY

HOSTESS ON TUESDAY

Mesdames Jacobson, Davis, Allen, Enderse...

T. T. CLUB

Contract bridge was played in the home of Mrs. A. J. Stricklin Sr. on last Wednesday afternoon...

ENTERTAINS CLUB

Mrs. Mary Enderse was hostess to the Vogue Club at her home Tuesday afternoon...

Mrs. Clyde Cave returned home this week after several weeks visit with friends and relatives in Amarillo and McKinney, Texas...

Misses Ena May of Maysville, Okla., and Catherine Royalty of Lubbock returned to their respective homes after spending several days in the homes of Mesdames Herod, Roy Ballard and Tom May.

Mr. and Mrs. M. E. Brown, proprietors of the Brownfield Hotel are home again after a vacation to Kerrville and San Antonio.

Mr. and Mrs. Roy Wingerd and Mr. and Mrs. David Perry returned home Sunday after spending two weeks in the mountains of N. M. fishing and resting.

GOLDEN WEDDING AND A WEDDING CELEBRATED

Monday night August 20th was the scene of a very beautiful and impressive double ceremony. The occasion celebrated the golden wedding anniversary of Father and Mother Palmer and solemnized the marriage of their son, Dock, to Miss Leta Fay McGraw of Southland, Texas.

The ceremony that made them man and wife was at the precise moment that the ceremony was pronounced for the parents fifty years ago. Justice of the Peace J. E. Shelton performed the ceremony that made the two young people one. They were then congratulated by a host of friends after which a bountiful supper was served to all present...

On of the remarkable things stressed by the facts presented is that in all the fifty years of father and mother Palmer's married life of all the children and grandchildren born to them there has never been a death in the family. This coupled with all the other blessings which have been theirs all this half a century...

A short program was rendered prior to the ceremony as follows.

- Mrs. A. R. Smith, Mistress of Ceremonies. Biography - Claudia Gore Reading - Obera Breland Song - Betty Joyce Fugate Reading - Doris Lee Gore Solo - Kathleen Hardin Reading - Boyd Fugate Trio - Mrs. Smith, Mrs. Hardin and Kathleen Hardin

Thanks offered by Jimmie Miller. Those of the family present on this occasion were Messrs. and Mesdames W. L. Palmer and son, C. L. Palmer and family, Thomas Fugate and family and Miss Carrie Palmer of Frederick, Okla.; J. P. Palmer and family of Grandfield, Okla.; J. L. Palmer and family of Vernon, Texas; Mr and Mrs. W. O. New and family of Grandfield, Okla., a granddaughter of B. F. and Mrs. Palmer. Only two sons James F. and Ray W. were unable to join the parents on this happy occasion, living so far away it was impossible for them to get here. Contributed.

PROGRAM FOR BAPTIST W. M. S. ANNUAL MEETING

This year the meeting will be held with the Brownfield Baptist church, on August 28th.

Theme: The Power of Jesus Name. 9:30 A. M. Song: "All Hail the Power of Jesus Name."

Devotional: Mrs. Middleton of O'Donnell. Watchword. 9:45: Stewardship, Mrs. Ione West. Stewardship contest conducted by Mrs. West.

10:30. Education Report. Address - Mrs. McDonald, Wayland College. Special Music: Wayland Group.

11:15. Mission Study: Mrs. Jim Burleson. Benevolence: Mrs. K. W. Howell.

11:30. Inspirational Address by a returned Missionary.

12:30 - Lunch.

1:30 P. M. Song and devotional conducted by Mrs. McCullough.

1:40. Personal Service: Mrs. F. A. Anderson. Presidents Reports. Song: "We'll Work 'Till Jesus Comes."

2:20. Young Peoples Report - Miss Martin. Address: Mrs. Roark, Plainview. Special Music - Wayland Group.

3:00. Wayland College Report, Mrs. L. J. Dunn. 3:10. Cor Secretary, Mrs. Clyde Shaw.

Report of Committees. Election of Officers.

4:00. Adjournment. All pastors please attend this meeting.

Mrs. Edwin May, Publicity Chair.

CARD OF THANKS

We wish to express our sincere gratitude for the many kindnesses shown us and our loved one, Mrs. J. R. Chisholm, during her illness, and for the sympathy of our friends and neighbors at her passing.

J. R. Chisholm and children, P. F. Bruce and family, G. W. Chisholm and family

The children of L. B. Brazelton have been enjoying a fortnight's visit with friends and relatives in East Texas. They returned home Monday afternoon.

FLOWERS

We have Dahlias, Marigolds, Snapdragons and other flowers blooming at this time. We do NOT solicit funeral orders as it is UNETHICAL, UNDIGNIFIED, and contrary to the Florists Code of fair competition. We appreciate orders sent or phoned us for this kind of work and guarantee satisfaction.

KING FLORAL COMPANY "A Home Institution"

PEOPLE URGED TO GET BEHIND CENTENNIAL

The San Marcos Record, in an Editorial, calls upon all Texans to become immediately aroused and get solidly behind the Texas Centennial of 1936. Says the Record:

"Texas citizens should be aroused to the importance of the Texas Centennial to be held in 1936 for it will be a chance for the State not only

to awaken the nation, but the entire world to the possibilities of Texas. It will, if put over right, tell the average Englishman, Frenchman, German, etc., of the natural beauty here of the state rich and colorful history its unique Mexican art, immense ranches, gigantic oil fields, its coast resorts, its strides in education—the new observatory, its aviation centers, its industries its progress, its agriculture, We as citizens

of this State, are prone to look upon our assets as common place because we hear about and see them every day. But they are not commonplace. "There is not an intelligent Texan who is not interested in phases of life in other parts of the world and sincerely wishes that some day he will be given the opportunity to gain first hand information. All of us some time or other would like to see the Seine, or the Rhine, or Paris or Shanghai, Westminster Abbey or St. Paul's Cathedral, and Rue de la Paix or Fleet Street. Is the same the world over. People in foreign lands want to see what is here.

"They must be told what is here and the best way to tell them is with the Centennial. But they must be told in a way commensurate with the wealth and possibilities of the State. The fair will not be an over grown county fair, it must come up to the international scope on which it is planned.

"The Centennial should be comparable to, if not surpass 'A Century of Progress' at Chicago. It should transcend anything the state has attempted and focus the eyes of the world on this Empire of the Southwest.

SUCCESSFUL MEETING HELD AT WELLMAN

Evangelist O. M. Reynolds of Abilene opened a ten-days' gospel meeting with the Wellman church of Christ Thurs. night of last week to continue through Saturday night of this week. Splendid audiences are in attendance; much interest is being manifested, and through Monday night there ad been one baptism, one by membership and two restorations, and several others are expected to become Christians before the meeting closes. From 9:30 to 11:00 A. M. every day the minister is conducting a successful vocal drill with more than forty in attendance

UNION BAPTIST REVIVAL

The meeting closed Sunday night. The moves during the meeting were: Nine conversions, eight rededications, six came on promise of letters, three by statement and eleven by baptism. The meeting is over, but let's keep the revival in our hearts. We appreciate the large crowds that attended and invite them back to Sunday School every Sunday morning at ten o'clock. B. Y. P. U Sunday night at 8:00 o'clock Church every First and Third Sunday

—Reporter.

RIALTO

SATURDAY, AUGUST 25

BUCK JONES

"THE FIGHTING CODE"

CHAPTER TEN "PIRATE TREASURE"

NEWS - - - - - COMEDY

SUNDAY - MONDAY - TUESDAY

AUGUST 26-27-28

Together FOR THE FIRST TIME!

Movie advertisement for Clark Gable and Claudette Colbert in 'It Happened One Night'. Includes text: 'The screen's most ecstatic love!', 'The screen's most alluring woman!', 'A FRANK CAPRA PRODUCTION', 'IMPRINT', 'NEWS - - - - - COMEDY'

LOOK!

Watch for Stephens & Latham Dry Goods

OPENING

Next Door Alexander Drug—About Sept. 1

Modern Merchandising Is Different

The Publishers Auxiliary says that a politician can't get elected without stating the reason why e could get the votes. How can a business expect to be elected to success unless it tells the people the reason why it should be patronized? This is true. There are numerous businesses today that are utterly bing starved to death for lack of initiative on the part of the owners to let folks know what they have to sell. Modern day merchandising is far different from the old way of doing business.—Forney Messenger.

MARRIED

Miss Lois Dckard of Meadow became the bride of Earl Baker of Anton in a wedding ceremony read Sunday afternoon at 4 o'clock in the home of the bride's aunt, Mrs. Emory Butler, of near Lubbock on the Tahoka road. The couple are on a trip to Fort Worth and other points, but will make their home in Anton, where the groom is associated with his father in business.

WANTED—YOUR FLOWER ORDERS

FLOWERS for Tea's FLOWERS that will please; FLOWERS for sick rooms; FLOWERS in full bloom; FLOWERS for any occasion.

Wire orders sent anywhere. Mrs. W. B. Downing - Phone 69



EYES EXAMINED GLASSES FITTED E. C. Davis, M. D. BROWNFIELD, TEXAS

POST TO BROWNFIELD BUS Shortest and Cheapest to All Points East and South Good Connections - Low Price Will Appreciate Your Business J. C. BOND

NOTICE THE ROOSEVELT CAFE

is the only place in Terry County that has—

BUDWEISER BEER

for sale; the largest seller in the world. "When there is a better beer made, BUDWEISER will make it. A complete refrigeration for dispensing beer, and cold storage has been installed at the ROOSEVELT CAFE for your beer and meats. Why pay more when you can get the best for less money. We use the best beer —BUDWEISER—and sell—

2 Bottles for 25c ROOSEVELT CAFE

DAIRY PRODUCTS

Our dairy products are produced from healthy tested cows and under the most sanitary conditions. — Sweet Milk, Cream, Buttermilk and Butter —

Kirksey and Gore PHONE 184

TEST

our foods in your kitchen and on your

BUDGET

Everybody is interested in saving, but when you can save on quality food it's time to become enthusiastic. Take our foods into your kitchen—give them any test. We believe you will be a steady customer here after using our products just once.

MURPHY BROS.

"SPECIALS"

Nyal Burn Ointment for Burns: Soothes and Promotes healing Tube 50c

Nyal Eye Drops and 50c Sun glasses Both for 50c

SCHOOL DAYS

Our stock of supplies is complete. Only the best will be offered and at reasonable prices.

CORNER DRUG STORE

"CONFIDENCE BUILT IT"

Ford V-8 advertisement with image of the car and text: 'You'll Save on a FORD V-8 from the day you buy it'

LOW FIRST COST! \$995 and up, F.O.B. Detroit. Ford V-8 prices are at their 1934 low.

LOW UPKEEP COST! The new Ford V-8 is the most economical car to run that Ford has ever built.

HIGH TURN-IN VALUE! Year after year the record shows that Ford cars retain an unusually great per cent of their original value.

THE Ford V-8 would be a great buy even at a much higher price. It's the only V-8 selling for less than \$2500. Ford alone has been able to put a V-8 engine in a low price car. The first cost of a Ford V-8 is decidedly low. But that saving is only the beginning...

removal is virtually eliminated. The new Ford V-8 consumes less gasoline and oil than last year's economical Ford. And Ford V-8 parts cost very little.

In addition, on that distant day your Ford V-8 earns its honorable retirement, you'll find that it has a high trade-in value. The record of years proves it.

Authorized Ford Dealers of The Southwest AND UP, \$505 F.O.B. DETROIT

FORD V-8

Easy terms through Universal Credit Company - the Authorized Ford Finance Plan

FORD RADIO PROGRAM—With Waring's Pennsylvanians: Every Sunday Evening—Columbia Network