## GRAHAM - CRACKERS

##  






 tudas and must overer y yit bi bim.
porred.
This sort

 dirculation.





 Danasement. Some on tabo and serious und ronene.
The best

## 



iny foll you how it is,", said

## the upper hand. One can be just as unfair as the other." as unfair as the other. That statem

 least, a pretty good analysis othe situation with a minimum o The contractor went on to say
that at the moment, labor has
the upper hand. Union workers
gow tell their bosses how many
?ours they wish to work, how
much they shall be paid, when

What we want to know is 30
years from now, when wes will
be down to a 10 -hour work week, be down to a 10 -hour work week,
who is it going to be in this great
land of gurs who will keep thing Charl
or $u$. Finally nas been layin for us. Finally, on Monday, he
the hammer drop.
", Remember that editorial you had in the paper a few weeks ago bout rummage sales the women
(Continued on Pase 7)
 Assembly of God Church Friday evening at $7: 30$
Known as the Scheuch Evangelistic Party, the grou FIFA Contests HereSaturoday $x^{2}= \pm= \pm= \pm= \pm=5$



##  By Smiley Fulks


Man Comes


AWAY SHE GOES-This chunk of the old Parmer County Hospital building it was on its way to the Sloan Osborn farm north of town. The building was sold in eight sections, this one being about $30 \times 28$.

## SECTION I TEN CENTS 16 PAGES $=*$ STAR



## Ruth Ann Disley <br> To Be at Church <br> Ruth Ann Disley, the Pilgria Fellowship Action Committee chai man from Oklahoma City will <br> charge of the Sunday morning se vices at the Friona Congregation

## Auto Enthusiasts Seek To Organize



## Springlake's Last-Quarter

 Surge Mows Down Friona

THE STAR'S EDITORIAL COMMENT

| Is Friona |
| :---: |
| Ready for Industry? |

Now that politics is over for a while
at least, and the harvest has been dis-
cussed from every conceivable view cussed from every conceivable viewpoint, people of Friona are returning to a sub
ject that is becoming increasingly popula ject that is becoming increasingly popular
in this, as well as hundreds of other progressive communities of the nation.
possibility of "selling" Friona as a good location for industry, and there are about as there are persons interested.
been a far as we know, there has neve ed by the community as a whole, to attract
businesses of this type. Most of the work done has been of the talking or wishing
kind.

Friona will probably always be de
pendent upon agriculture for its pros perity, and we must continue to put fore
most in our planning the things we believe will lead to greater development of and higher profits for the rich
farms which surround the town, and upon farmers should must feed. We belie early to start "conditioning" is not to to possible development of a program to
bring some sort of light industry here to help balance local economy. Some kind of industry which would make use of our
local products, processing grain sorghums, most practical or cotton, would be th ness to draw. An industry of this kind could be of benefit to the producers, and directly related to the farmer

But the big question is-is Friona

Is Friona ready to invest several

Methodists Reject New Building Bids
 "in action that was g
appointing," according
Hugh Blaylock, pastor. Only four contractors submitted
figures, wilson, city clerk, was in siderably above expectations. The
lowest was from Mathis-Wilson of
day meeting on water and sewer Lubbock, who offered to build for ${ }^{p}{ }^{\text {pronel }}$ pane.
The Methodists are shooting for an over-all figure of around $\$ 75,000$,
and to get down to that bracket may mean a revision of plans, Rev. Habeas Corpus literally means,
Blaylock says. Some changes are
being contemplated in the work "you may have the body." Commander Robert E. Peary tional bids after these alterations discovered the North Pole on April have been made, and allow more
time to get figures in for the second

John Adams was the

The Longest Country Elevator In The World

Lef us Buy or Store Your Grain

Warehouse Receipts Issued Locally

Friona
Wheat Growers

| Fire A Factor In <br> Nation's Growing | Guests From Houston |
| :---: | :---: |
|  | Mr. and Mrs. Bobby Blackwell and son, Jerry, are guests in the Mr. and Mrs. J. T. Guinn this week. |
|  | LOPING |
|  | razos River's great flo |
|  | ultimately caus state of the Br |
|  | vation and Reclamation District, which today is the Brazos River |
|  | e |
|  | (tathority has sought to pay its |
| sch chool authorities are alreadyplagued by bulging school budg-ets and the existins problem ets and the existing problem of more space is further complicated.Could these disastrous fires | its project would conserve wat help curb floods and produce |
|  |  |
| haud ben these disastrous fires the NFPA. Consider: most of these schools |  |
|  | ty and Whitney and |
| discovered. Few of the buildingshad watchman protetioncentryal station supervised aut anto- | ernment at the suggestion of the |
|  | Authority. Besides these. there are many smaller dams on tributaries |
|  | many smaner dams on dibuaries |
| many of these school buildings had an automatic sprinkler sys- tem, or a central | Brazil is larger than the United |
| vised automatic fire detection system or watchman protection. |  |
| Sound fire protection practices call for firestopping of walls, pro- | Forty-eight guns, one for each state, constitutes a national salute |
| tecting vertical openings, enclostecting vertica | has the |
|  |  |
|  |  |
|  | AND ELECTRIC |
|  | 5131 |
| The shot fired by the American colonist at Concord was the "shot heard round the world." |  |
| PFAK | Guaranteed Service for Electrical Appliances, Radio, TV, and Refrigeration |
| PERMANENT |  |
| ANTI-FREEZE | 24 Hour Service |
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| nes Motor Co. | Day or Nigh |
| Friona, Texas. |  |

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Auto Body Work \& Painting
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## Election

 Turnout Is Light

vomen who will travel hundreds of miles
and attend dozens of long meetings and
cap."
With all but one of the Parmer devote themselves to such a project for County boxes reporting, only 124
what might well be many months-per- persons cast a ballot. Of the num-
haps even years?


How much of this $\$ 40,000,000,000$


15 YEARS OF MAKING DREAMS COME TRUE THROUGH U. S. SAVINGS BONDS

Buy U. S. Savings Bonds
REGULARLY

Friendly,
Complete
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Services

FRIONA
Bonds earns you $3 \%$ interest, compoundd semiannually, when held to maturity
9 years and 8 monthe). Plus the same good interest rate for an additional 10 Look ahead to the next 10 or 15 years and see what a regular investment in home. A college education for your son.

You owe it to yourself to start investing Payroll Savings Plan where you work or at your bank. The bigger the slice of this
$\$ 40,000,000,000$ pie that is yours - the anks, STATE BANK

Friona,
Texas
Member FDIC


$$
\begin{array}{l|c|c}
\hline \text { Weekend Guests } & \text { TURN-OUT is GOOD } & \text { Osborns TO Dallas } \\
\text { Miss Betty Minchew of Carlsbad } & \text { "It was the best showing we } & \text { Mr. and Mrs. Claude Osb } \\
\text { have ever had," commented J. G. } & \text { Mr. and }
\end{array}
$$

## Hospital Mailing

 Goes Out this Week
## Rather than conduct an organiz- ed family-by-family drive for con- tributurally; will be repaid-with in- terest.

 ed family-by-family drive for con-tributions to the terest.
toounty Parmer Community $\begin{aligned} & \text { Hospital this }\end{aligned}$ The hospital's payments on the
Count run $\$ 844$ per month, which County Community Hospital this
fall, letters are being sent to

loan wudes both interest and principal. | Call, (etrers are being sent to | includes both interest and principal. |
| :--- | :--- | :--- |
| every boxholder in the county |  |
| this week, asking if they desire | That is for a period of 15 years. |
| Baxter says the hospital is seeking |  | $\begin{array}{ll}\text { to participate in helping defrea } & \text { Baxter says the hospital is seeking } \\ \text { 80 persons who could give } \$ 10 \text { a } \\ \text { the cost of the new building and } & \text { month, which would just about take }\end{array}$ equipment.

Last year, when the building $\begin{aligned} & \text { care of the indebtedness in this } \\ & \text { manner. }\end{aligned}$ was still in iust the planning stage, teams were organized and stage, teams were organized and
a full-scale financial drive on a
person-to-person level person-to-person level was launch-

Mr. and Mrs. Joe Brown and
George I of England was a Ger- $\begin{aligned} & \text { Mr. and Mrs. Roy Clements spent }\end{aligned}$ nues. Paying for such a program of . "Nixie" is a postal term meaning



 have been contacted and request-
ed to help," he says, "but these
letters will serve to letters will serve to inform them
in a friendly way that we still
int Halloween conduched a con com-
munity-wide drive in Frions need financial assistance very bad- munity-wide drive in Friona for
neand which was sent to the state
ly, and there is still time for them children's hospital at Abilene, have to help if they will."
One letter which will be mailed to been thanked for their kindness.
A letter from Emery E. Alling, everyone in the county recaps the
needs of the hospital and makes an $\begin{aligned} & \text { A letter from Emery E. Alling, } \\ & \text { receined }\end{aligned}$ needs of the hospital and makes an superived here this weel.
appeal for contributions of any
rit it is as follows: appeal for contributions of any
size. A second letter, which will as follows:
"Please allow be sent to a selected, mailing list method, on behalf of the staff of
"of about 100 persons," will ask for
this hospital, to the "of about 100 persons," will ask for this hospital, to thank you and the
larger gifts.
Donations of $\$ 250, \$ 500$, and $\$ 1000$ children of your school for your
very generous Donations of $\$ 250, \$ 500$, and $\$ 1000$ children of your school for your
very generous contribution of can-
are being sought from the latter
dy for our patients. group, and special colored plaques
acknowledging the cor our patients. We know this
act of kindness will bring much
happiness to thes acknowledging the contributions
will be placed in the hospital. This "Youpsess to these people.
mucthe to be congratulated for methed is aimed chiefly at defray- encouraging the children in your
men
ing heavy equipment costs. ing heavy equipment costs.
"We already have had some vol,
unteer response to $\begin{aligned} & \text { school to remember the less for- } \\ & \text { tunate. We are sure this type of }\end{aligned}$ unteer response to our needs," teaching will mean much to them
says the hospital says the hospital manager, "and in their future lives-as it means
we feel that by issuing a mailing to we feel that by issuing a mailing to our children who are fortunate
of this type, we can remind others enough to receive this rememthat we still need and will appre- brance.
ciate assistance."
The new building has just been us and the stare the patients join occupied. It was built at a cost of
around $\$ 200,000$. That did not include the cost of equipping the
building, which is running thous-
ands more.
Since the Parmer Corson may vote, legal
Since the Parmer County Com- if he mails an absentee ballot and
munity Hospital is a non-profit cor- then dies before election dity
ent nues. Paying for such a program of
ry, expansion as has just been complet-
mail which for sor some reason cannot
and has been a $\$ 5,000$ grant from the shooth it would be easy to file
sob,
sord Foundation. A loan of $\$ 100,000$ off some of the valuable
From Colorado Springs $\begin{aligned} & \text { the exhibition of the } 1957 \text { olds- } \\ & \text { the } \\ & \text { mobiles. The Friona firm unveiled } \\ & \text { the } \\ & \text { week. }\end{aligned}$
Mrs. Marie Harper and daugh- week. $\quad$ The Friona PTA will hold
ter, Nancy, arrived in Friona Tues-
day from, their home in Colorado
Springs. Mrs. Harper will be here HAIRCUTS TO \$1 $\begin{aligned} & \text { regular meeting in the school caircuts in }\end{aligned}$

James Madison agreed to de- Alexander the Great wept be- Mr. and Mrs. Herschel Johnson and has erildren, Linda Kay and Joe Bob, Ford Foundation. A loan of \$100,000 smoon some of the valuable metal
clare war on Great Br
if elected president.
3.


FRIDAY \& SATURDAY-NOVEMBER 16 \& 17

## FLOUR

Lb. 45e
Hb. 99e
Llb. 3De

White Swan Fruit COCKTAIL 39C

Par Strawberry
20 oz. glass Pioserves 4De Star-Kist Solid Pack TUNA

No. 303 can $2 \pm$

## CHUCK ROAST

 ROUND STEAK

## Cats with Dividends

Come Home


## but scotpered dollars <br> don't

You might broadcast a sack of cats . . . and find them all back home in a couple of days . . . plus some extras. But DOLLARS don't have much the way of a homing instinct.

Take DOLLARS and sow them in the City . . . or send them off to some mail-order concern . . . or hand them to some hit-and-run salesman, and they are LONG. GONE DOLLARS.

IF YOU DON'T THINK SO . . . try to get some of these
left-town dollars back home to help fill our Red Cross quota . . . or to buy new suits for the school band, or a new fire engine, or to hire a preacher, or some more school teachers for your kids, or to pave more streets.

BUYING WHERE YOU LIVE supports more people and more prosperous people - in the neighborhood. People who can save you money by helping you carry the load of time and expense that goes with any community that is fit to live in.

## Don't Carry It Off ...Keep It at Home and Use It Again

## it pays co aity where You tive

Friona firms are the only business establishments in the world who are genuinely interested in the future of this community where you make YOUR living.

| Maurer Machinery Ware's | Tasty Cream Drive-In Friona Sate Bank | Friona Wheat Growers <br> Rockwell Bros. \& Co. Lumbermen | Dilger's Modern Cleaners <br> The Friona Star |
| :---: | :---: | :---: | :---: |
| Vestal-Brewer Hardware | Continental Grain Company | Parmer County Implement $\mathrm{C}_{0}$. | Plains Hardware \& Funniture |
| Foster's | Friona Motor Company | Gaines \& Smith Texaco Service | Friona Insurance Agency |
| Kendrick Oil Company | Blanton Butane, Inc. | Bi-Wize Drug | Galloway Implement Company |
| Reeve Cherrolef | Johnson's Corner Grocery | Cily Body Shop | Ethridge-Spring Agency |
| Friona Consumers | Lewis Variety | Crow's Slaughtering Plant | Welch Auto Supply |
| - Piggly Wiggly | Marcum-Claborn | Villa Cafe | Friona Chamber of Commerce |
| Houser Grocery \& Market | Rushing Insurance Agency | Rockway-Hurst | \& Agriculture |
| arIMcCaslin Lumber, Inc. | Friona Batiery \& Electric | City Radio \& Electric | Benger Air Park |

THE FRIONA STAR


## Basketball Drills

 Start Next Monday --Vega First Game the Friona Chiefs will begin bas- girls will compete. ketball drills Monday of next This is Dempsey's third year in
week, Dempsey Watkins, coach, said Monday.
Coach Watkins about 40 boys out this year, and ex- Wesley Barnett, $5^{\prime} 8^{\prime \prime}$ Seni pects to whittle out about 14 boys Charles Beaton, $5^{\prime} 8^{\prime \prime}$
for his varsity or "A" squad. The Don Bradley $59^{\prime \prime}$ coach is uncertain about prospects. Randy Dickson, $5^{\prime} 10^{\prime \prime}$ Frs last year, but had a poor sea- Charles Hough, 5 , '1 son. Happy won the conference in
1955. This year, Happy is out of Fri- Joe McLellan, ${ }^{\prime}$ ', 1 ona's conference. The District 3-A A $\begin{aligned} & \text { Don Reeve, } 5^{\prime} 0^{\prime \prime} \\ & \text { Ardith Rolen, } 6^{\prime} 4^{\prime \prime}\end{aligned}$
 Vega, a non-conference op- Philip Weatherly, 6
1956-1957 BASKETBALL SCHEDULE

November 23
November 27
December 4
December 6-7-8
December 11

Dacem anuary

January 8
*January 11
*January 15
*January 18 January 22
*January 25

* January 29
*February 1
*February 5
February 8
*February 12
February 15
*February 19-21-22 .. Dist. Tourn., Springlake


## Fun to Cook

JUNIORS CAN COOK WHOLE MEALS


2.

Interest in junior cooking is rapidly increasing. With the full tide of teenagers yet to come, this interest is likely to riages, binger families and mor servants. Learning to cook at status with sales well over the a younger age is becoming "child-tested" for easy undermore necessary. The little boys and girls and clean-up rules. "Fun To like to satisfy their creative Cook" takes the junior cook chen. Don't say "no" to their cocoa and cookies to practical request. this is a valuable things such as salads, meats, part of their learning-by-do- vegetables, cakes, one - dish simple chores like sifting flour dinners and finally whole or washing unbreakable meals.
Cishes Cook Book" may be obtained seen in the many recent play by sending 25 cents for each sets that teach cooking meth- Blake, Box 52, Hollywood 28 ods and nutrition, and books California. You'll be interfor the junior cook. One that' ested in how boys' and girls' 7 to 14 age group will be appetites can grow in proporinterested in is "Fun To the meal. These close assoCook", written especially for
this previously neglected
ciations with parents in the
kitchen or out of doors at the group. Praised by educators, barbecue are priceless events

## F. L. SPRING

OLD FASHIONED COUNTRY STORE Come and See Us


THURSDAY, FRIDAY, AND SATURDAY-NOVEMBER 15, 16, 17

|  |  |  | A |  | 010 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| COCACOLA |  | $25$ | MELLOR |  | 1/2 gal. 49c |
| Jellio |  | 3 pkgs. $25 c$ | strume |  | 2 for 29 c |
| $\begin{gathered} \text { ocean spax } \\ \text { CRANBERRY } \\ \text { SAUCE } \\ \text { No. soc cano } \\ 2 \text { for } 39 C \end{gathered}$ |  |  |  | $\frac{25 c}{19 c} \frac{10 c}{10 c}$ | $\begin{aligned} & \text { Pondered of Bromn } \\ & \text { SUGAR } \\ & \text { Lu, Bocee. } \\ & 2 \text { for } 2 \mathrm{gc} \end{aligned}$ |
| Orange Juice 290 | coly |  |  |  |  |

WUNDERIICK SHELLED B.-LO

## B 501010

SHURINE
SHORTING 69
Friona
SER



WE HAVE PLENTY OF LIGHT TURKEYS. PLACE YOUR ORDER NOW.



NEW INSTRUMENTS-It takes a lot of expensive instruments to supply a top notch high school band nowadays. Here are the new pieces of musical equipment
which have been added to the Friona band this year. The concert snare drums in front are played. by Gwendolyn Green and Elizabeth Blaylock. The three girls Beated with the new double French horns are Judy Barnett, Linda Gee, and Phila
 Mrs. E. M. Jack, Mr. and Mrs.
H. C. Kendrick, Mrs. Lucy Vestal, Mrs. A. A. Crow, Mrs. Jake Lamb,
and Mrs. Pearl Hand, all of Friona, and Mrs. Marie Harper of Colorado prings.

## Misses Jo Phillips and Peggy $\begin{gathered}\text { "Instrumentation of our band age well above average," com- }\end{gathered}$

 Tanson wo Philips and Peggy mented J. D. Fry this week when system, says that the only majo ner guests in the home of Mr. and asked how the equipment of the instrument now lacking is a bas- bas-
## CONGRATULATIONS

 TOO. J. BEENE

Mr. Beene has now completed the specialized course, "Introduction To Life Underwriting." He is now better able to discuss your
life insurance problems and help you work out the most practical life insurance for your personal needs.


## SOUTH COAST

Life Insurance Company
Joe Woodward, President
Home Office Houston, Texas ment which costs in the neighbor
hood of $\$ 1,000$. However, recent additions of in-
struments have otherwise been
adequate to meet the need of adequate to meet the needs of a
top quality high school band. This
is pussible top quality high school band. This
is possible in a large measure, it
should be pointed out, because of Shoud be pointed out, because of
the cooperation of parents of band
students, who have provided instudents, who have provided in
struments at their own expense for
their children. their children. Instruments owned by the school
and furnished students include an and furnished students include an
oboe, two flutes and a piccolo, an
ald oboe, two flutes and a piccolo, an
alto clarinet, two bass clarinets,
a contra-bass clarinet three double a contra-bass clarinet, three double
French horns, four single French
竍 French horns, four single French
horns, one baritone and one alto
saxaphone, four baritone horns, four bass horns, a set of tympanni,
fa base drum, one Scotch base a base drum, one Scotch base
drum, two concert
snares, four aru, two concert snares, four
parade snares, and two sets of
cymbals. cymbals.

From 1613 to 1917 the
off family ruled Russia.
George Washington laid the cor-
nerstone of the national capitol.
Dr. Milton C. Adams Optometrist

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I'll keep one myself!"

This year give an EXTENSION TELEPHONE for Christmas. You'll be thanked all year round for its convenience, privacy, protection. Gift-wrapped. Available in your choice of 8 lovely colors. For details, call our Business Office now!<br>GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

## GEMERT

 ${ }^{12}$ 1:3-2. Litlefield, $1-1: 30$; and Bula, $\underset{\substack{1: 30-2.2 \\ 9: 30-10}}{10}$ - Bovina, $9.9: 30$; Farwell,
 Ao:30-1; Dimmitt, 11-11:30; Mule
shoe, $11: 30-12 ;$ Amherst,
I-1:30

 mitt, $9.9: 30$,
dan, $0: 10: 30$.

## Last-Quarter Surge

 Mows Down Friona(Continued From Page 1)

$$
\begin{aligned}
& \text { gave the Wolverines the series they } \\
& \text { needed to bag anothe touchown. } \\
& \text { On thair third attom }
\end{aligned}
$$

 On their thirr attempt, Fullbaci,
Jimmy Herring again scored, this
time from the 3 . time from the 3 .
They marked up They marked up a 14.6 score with
a weirr kick by Quarterback Max
Goforth a weird kick by Quarterback Max
Gofort, which hit the uprights
but went through for an extra point.
pumbleitis again beset the trail-
ing Chiefs ing Chiefs when they lost the ball
on a kickoff runback on their own
39. Gol 39. Goforth promptly raced to the
8 for a first down for Springlake
and 8 for a tirst down for passed to A. C. Lewis
and the last
for for the last touchdown. The QB's
kick went wide. That sewed up the game for the
visitors, but even with time running out, Friona lost another chance to score via the fumble route. A slip gave the Wolves the hide on their

Wealth To
Create New Dams
Cities and towns along the Brazos
can grow for the next half century, at least, if their water supplies
keep pace, the Brazos River
Authority reports Authority reports. The Authority's
Six-Dam Program is designed to
create an assured supply of 700,000
acre-feet initially acre-feet initially and $1,500,000$
arce-feet ultimately, against a present dependable suppply in the lower low
river of 420,000 acre-feet. Cities thus will be able to draw on a
quadrupled water supply when the quadrupled water supply when the
full conservation program is in effect. June was named after Juno,
goddess of marriage.

KEEP THIS AD:
20,000 Arthritic and Over 20,000 Arthritic and Rheu-
matic sufferers have taken this
Medicine since it Medicine since it has been on
the market. It is inexpensive, can the market. It is inexpensive, can
be taken in the home. For Free
information, give name and
address to, $P$. 0 . address to P. give noame and
Sporings, Arkansas.



## HAVE YOU

## WONDERED

 ABOUT CHRISTMAS?In only a very few days, the thought of Christmas will be uppermost in everyone's mind.

## Get your gift worries

 behind you early by ordering a Star subscription for friends.


## New Task-Force 57 Chevrolet Trucks!

They "flattened" Yukon mountains
with the most modern truck V8's of all!


New V8-powered '57 Chevrolet trucks, heavily loaded,
made one of the world's toughest rads look easyl In a
straight-through test run, they rolled over the
ALCAN Highway to Alaska-in less than 45 hours ALCAN Highway to Alaska-in less than 45 hours
(normally a 72 -hour run). Here's proof-in-action of power that'll handle your toughest jobs-and keep
coming back for


Wnatever your job, there's an Alcan-proved Chevrolet Task-
Wnatever your job, there's an Alcan-proved Chevrolet Task-
Force truck ready right now to save you time and money!

Six new Task-Force huskies made the run. And six ultramodern Chevy engines proved their power and perform-ance-with gas mileage up to 18.17 miles per gallon! Two of the engines were not stopped once, and they hummed long at peak efficiency the entire 1,520 miles! Chevy's big V8's-including the new $283-\mathrm{cu} .-\mathrm{in}$. Super Taskmaster-turned in top performance jobs. They hanked typical loads up and down towering grades and through washouts that sucked wheels into hub-deep mud. They roared on through miles of heavy dust roared on through miles of heavy dust
that narrowed visibility to a few hundred feet. And in spite of the varying altitudes and temperatures, not a single altitudes and temperatures, not a single
truck was forced to drop out or turn back! Stop by and see them soon!



## SECTION II <br> THE FRIONA STAR

| Junior |  |
| :---: | :---: |
| Football |  |
| Boys Eat |  |
|  |  |
| - | - $=$ mixum |
|  | ofu |
|  |  |
|  |  |

## INSURANCE

Helps you When you Need It Most. Auio Financing

## OSBORN

Insurance agency
Phone 5151
Mabry Bldg.

Junior Football Boys Eat | Forty-one members of the junior | $\begin{array}{c}\text { Also Jimmy Sheek, Jackie OLd } \\ \text { ham, Laverne Mabry, J. D. Wool- }\end{array}$ |
| :---: | :---: |
| ootball squad were entertained by |  |
| bright, Pete Carter, Regie. Hayes |  | Strickland Oil Company and Cun- Johnny Miller, E. C. Wilson, and

ingham Helpy-Selfy Laundry with
 taken to a cafe for a hamburger Ray Strickiand.
supper. boys were guests: Craig Tannahill, Mrs. Lucy Welch left Muleshoe
Gary Snead, Bobby Daniel, Roy by train Sunday afternoon for

Friona

JOHNSON'S
CORNER GROCRYY
YOUR HOME-OWNED A. G. 'STORE
Phone 2111 for FREE Delivery
S \& H Green Stamps Double on Wednesday With $\mathbf{\$ 2 . 5 0}$ or More Cash Purchase

## BFIIER QUALITY <br> 武: finf for

FRIDAY AND SATURDAY

GOLD MEDAL
FLOUR
89c
-FRUITS \& VEGETABLES-

| Cranberries | 25 | Celery Hearls | 200 |
| :---: | :---: | :---: | :---: |
| Grapifuit | 3 for 25c | Sweet Yams | 10c |


| ubbrs | Lbers | shurfne | LıBys |
| :---: | :---: | :---: | :---: |
| ${ }_{\substack{\text { Spaghefli } \\ \text { And }}}^{\text {den }}$ | Peaches | Cherries | Beef Steris |
| Meat Balls | 5 For | $\substack{\begin{subarray}{c}{\text { chans } \\ \text { for }} }} \end{subarray}$ |  |
| $25 c$ | \$100 | \$100 | 35 |

## SHURFINE

SHORTENING
-MEATS

## HAMBURGER 3 lbs . $\$ 1.00$

LOIN
STEAK
lb. 69c

ALL MEAT
BOLOGNA
lb. 39c

KRAFT MIRACLE WHIP SALAD

## DRESSING <br> . 55 c

GIANT SIZE
IIDE
716
ORANGE ADE 25
$\begin{aligned} & \text { nerry coockre } \\ & \text { Brownie Mix }\end{aligned} \quad 3$ for Date BarMix.... $\$ 1.00$

COMEt CIEANER
wait culamiant

GIANT SIZE CAN
Bleaches Stains
Kills Household Germs.

## « Parmer County Farm and Home "

## History's Longest, Smoothest Harvest In Final Stages

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| Life Insurance Applied for at the Present Time Will Not Carry a War Restriction Rider. Investigate Your Insurance Position Now. |  |
| Great Southern Life Insurance |  |
| JOHN GETZ, Agent |  |
| Box 234 J | Farwell, Te |

Going to the Soil Bank with your DRY LAND? WAIT!

Consider drilling a well on it. Such an improvement will make it much more profitable than the soil bank.

We'll appreciate the opporiunity to talk well drilling with you.
ADAMS \& BROOKFIELD DRILLING COMPANY

Hay, Feed Needs Big



DOUGLAS BINGHAM LAND CO.




- $\left\lvert\, \begin{aligned} & \text { mas just around the corner, there } \\ & \text { is a plentiful supply of cranberries } \\ & \text { in every grocery store. You may } \\ & \text { be one of those people who think } \\ & \text { there is no better way to serve } \\ & \text { craneberries than in sauce. We are } \\ & \text { inclined to agree with you, but } \\ & \text { if you like to experiment, , try this the } \\ & \text { No-Cook Cranberry-Orange Relish } \\ & \text { Grind one pound fresh cranber- } \\ & \text { ries and two medium oranges } \\ & \text { which have been quartered and }\end{aligned}\right.$


MAYE BAKER.....

## ... BACK IN BUSINESS

Maye Baker, who some years ago owned and
operated MAYE BAKER FASHION SHOPS, operated MAYE BAKER FASHION SHOPS,
in both Clovis and Muleshoe, is happy to in both Clovis and Muleshoe, is happy to
announce to her Texas friends and former customers that she and Eunice Rogers, who co-owners, opened a new Ladies Ready-to-W ear Shop, at 6th and Main Streets, Clovis, operated,

THE FASHION SHOP
You Texas ladies who patronized the Maye Baker Fashion Shops enjoyed the personal attention shown you by Mrs. Baker and Mrs.
Rogers. a apreciated being able to buy Rogers aly appreciated being able to buy
nationaliy-advertised, good quality clothes, at reasonable, live-and-let-live prices $\ldots$ delight-
ed that your clothes were fitted perfectly, with no charge for alterations. All this you will find, all this personalized service you will receive at their new Shop.

Mrs. Baker and Mrs. Rogers both cordially invite you Texas ladies to come in and let them
assist you with your selections from their complete stock of late style, good quality clothes. A convenient rest room has been provided....
chairs are available for your comfort and pleasure.

Maye Baker
Eunice Rogers
THE FASHION SHOP
6th and Main
Clovis

Chrisimas Pictures? SASS STUDIO Phone 4-6143 Clovis, N. M.


SAFE - SOUND - SECURE
There are good reasons why more people insure with Farm Bureau than with any other Parmer County Agency. RAYMOND EULER
A. J. ELLISON Agency Mgr.
Phone 3521, Friona
Phone 2092, Bovina
LIFE-FARMER'S LIABILITY-FIRE-AUTO

ANNUAL MEETNG

## PARMER COUNTY COMMUNTY HOSPITAL

Will Be in Hospital
Tuesday, November 20
7:30 P. M.


In the Markef for Your Grain
We want to buy or store your Sudan, Sumac Cane, and Atlas Sargo.

Let us reclean and treat your seed grain
We have on hand

- CERTIFIED WESTAR \& WICHITA WHEAT - RECLEANED SEED OATS \& BARLEY
- ALFALFA, AUSTRIAN WINTER PEAS, AND

Con book Hybrid Sosphums now-any variety that you want, at $\$ 10.00$ for each 50-lb. sack
HENDERSON GRAIN \& SEED COMPANY, INC.

FARWELL, TEXAS

## See These Beautiful New Minnies on Display Now



## PRE-CHRISTMAS SALE

* $\square$ to make room for our Christmas stock.
Consider These for CHRISTMAS GIFTS:

| POTTERY |  | One Table | \$1 Off on |
| ---: | :---: | :---: | :---: |
| Reg. | Now | of | All |
| $\$ 15.00$ | $\$ 12.00$ | Pottery Reduced | POT PLANTS |
| 10.00 | 7.25 | to | lvy Reduced |
| 3.50 | 2.75 | $75 \mathrm{c} \& \$ 1.00$ | too |
| 1.50 | 1.00 | 75 |  |

## CLABORN FLORIST

ABC DRUG-Floral Agent in Bovina
PHONE 3541
FRIONA, TEXAS

NUMBER 2-

## Come With Us To Schonl Today

##  told of the condiri mentary school.)




By W. H. GRAHAM JR.
Do you live in a house buil Do you live in a house built as
long ago as 1923?
 comfortably, but if we had to make conspieuous, building on the of the elementary school are crowd-
a calculated guess, wed venture $\begin{aligned} & \text { con } \\ & \text { campus is the two-story red brick }\end{aligned}$ ed in -something will have to give,
 se friendry and warm and have a grade school. The day when all the
sentimental atmosphere, leaves a classes could be held in this lot to be desired.
The trouble with old houses is is
building has, of course, on ong since
passed, and the faithful old building not that they aren't fit to live in. passed, and the faithful old building The trouble is, they're not planned To take care of living conditions $\begin{aligned} & \text { needs, this building was renovated } \\ & \text { TODAY } \\ & \text { five years ago at a cost of } \$ 50,000\end{aligned}$ If, by chance, you have lived in
an older house for many years, an older house for many years,
you are almost sure to have no
partitioned into classrooms and the you are almost sure to have no- pamainder of the building was frully
ticed how difficult it has been for
developed for maximum classroom you to keep "modern."
That deep freeze, for instance, , Ise. was then, and is now, referred was sure hard to locate, wasn to as the grade senion thatiding generation ago planned your old
house, he never even a change in this status.
dreamed
For instance, the almost-new ele
Fout things like deep freezes And, remember the day that mener with youngsters, has sent one wasn't a place to put it, was there? section of its classes over becaus

The BIBLE Says
LORD'S AND THE F U L NE ES 5 Should ever stand as evidence THEREOF." (I Corinthians 10:26) fare of the man He made and plac This is a quotation from the old ed on the earth. They are not
Testament and teaches again a be hoarded for future use. The thought which runs throughout the are for all mankind. Not for this
ther Bible. It causes us to realize the generation only but for succeeding
greatness of God and the insignifi-
canes also. greatness of God and the insignifi- $\begin{aligned} & \text { ones also. } \\ & \text { Our attitude toward this material } \\ & \text { cance of man. } \\ & \text { Not only does the Bible teach that } \\ & \text { wealth is important since it will }\end{aligned}$ No only does the Bible teach that wealth is important since it will
the earth is God's but it also says largely determine where we will
hat the silver and gold is his spend eternity. Those seizing upon (Haggai $2: 8$ ) as well as the beasts these less important items will mis
(Hage the of the forest and the cattle on a the finer things life offers. They
thousand hills (Psalms $50: 10$ ). The are but a means to an end. The end thins the earth produces are God's is the salvation of the soul. B
sure to use material things only
tor he makes them to grow. These things are placed in the they are intended to be used an
hands of men for their use. They thus insure your eternal salvation WORSHIP WITH US AT THE SIXTH STREET CHURCH OF CHRIST
 Cashmeres \& Wool Blends From $\$ 2295$ to $\$ 26^{95}$ Serves a dual purpose - as a Sport Coat

## ROCKWAY--HURST

Nationally Advertised Brands for the Entire Family

- FRIONA -
$\left\lvert\, \begin{aligned} & \text { tive exists. Already, with the ol } \\ & \text { gym area in use, no inside physi- }\end{aligned}\right.$ cal education facilities are avail-
able for these ages, and whatever
exercise the students get must eore outside, regardless of the
come
weather. The grade school, by itself, would
not be hurting so much. But it in the middle of a "squeeze play," push from beneath in the elemen-
ary grades. Next, we shall study tary grades. Next, we shall study
the push from above in the high
school, where the school, where the most serious
problems of all are sprouting grey
hairs in the heads of both fachairs in the heads of both fac-
ulty and school board members.


## Girl Scoui Notes

Congregational Thanksgiving Event The Women's Fellowship of th Congregational Church has comprogram which will be held at
the church at $2: 30$ p.m. Wednesday, November 21. The theme of the daughter, Margie, with a party meeting will be "Our Thanksgiv- in observance of her seventh birth-
 hought. The women were well pleased

 president, wishes to thank the Jerald and Harold Reed, and Wade president, wishes to thank the
public for their patronage on be
half of the entire organization. Lewis Is Member Of Midwestern Band
$\qquad$

$$
\begin{aligned}
& \text { Don Lewis, a sophomore at Mid- } \\
& \text { western University in Wichita } \\
& \text { Falls, was a member of the uni- }
\end{aligned}
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\begin{aligned}
& \text { versity's ROTC band in Wichita } \\
& \text { Falls when it made its first ap- } \\
& \text { pearance at the MU-Shenpard }
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& \text { pearance at the MU-Sheppard } \\
& \text { Air Force Base charity football } \\
& \text { come recentlv }
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\begin{aligned}
& \text { game recently. } \\
& \text { Lewis, who the son of Mr. } \\
& \text { and Mrs. H. T. Lewis of Friona, is }
\end{aligned}
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\begin{aligned}
& \text { and Mrs. H. T. Lewis of Friona, is } \\
& \text { a squad leader of the band and } \\
& \text { rifle company which has won many }
\end{aligned}
$$

俍 $\begin{array}{ll} & \begin{array}{l}\text { White, daughter of Mr. and Mrs. } \\ \text { L. R. White; and Jerry Scar- } \\ \text { hilliams to of Wellington, and the }\end{array} \\ \text { h. }\end{array}$ | Gores To EI Paso | $\begin{array}{l}\text { borough, son of Mr and Mrs. } \\ \text { Clyde Scarborough, all of Friona. }\end{array}$ | $\begin{array}{l}\text { Mlanche Woody, Jonell Sims, } \\ \text { Mr. }\end{array}$ |
| :--- | :--- | :--- | Mr. and Mrs. R. N. Gore spent

he weekend in El Paso. They Floyd Stowers of Portales spent the weekend in the home of nis
mother, Mrs. Bertie. Stowers.

| Gores are former Friona residents. | Cub Leaders Meet |
| :--- | :--- |
| J. D. Hamlin accompanied the |  |
| Jores to Sny |  |
| Gores to Snyder where he visited |  |
| one of his brothers. |  |



This symbol appears on thousands of farms all over the United States-and for good reason. It is symbolic of youth, of progress, of work toward a stronger rural USA. We salute the $4-\mathrm{H}$ Clubs of our trade territory for the work they are doing.

## WE GIVE S \& H GREEN STAMPS Friona Consumers

Phone 2351

Friona
for sweet arrangements... SIBCTIONAHS'

Marcum-Claborn Furniture

