

FRIDAY, MARCH 22, 1935
THE HERALD
Brownfield, Texas

## A. J. Stricklin \& Son

 A. J. Stricklin, Sr., Editor and Mgr.Jack Stricklin, Jr., Assit Manager
$\qquad$ In the counties of Terry \& Y Per yea Apply for Advertising Rates The Official Papor of Terry Conaty
Spring, glorious spring is here Our weekly crack at the Hubbock
Havalanche-Shurnal: The Plainsman praised a Lubbock banker to the sky
in Wednesday's Shurnal. Watch out Walter,

Daily newspapers
Danish Queen und
tion for appendicitis
wife and hundreds of other our wives. That's not news any longer.
Nothing less than a gall stone opera-
tion is any longer stylish among the
tion is
ladies.
$\qquad$
them pull their ow
the fire next time.
local officers are playing havoc with
the open saloons
that reminds one somewhat of the
days of Carrie Nation and her Kansas days of Carrie Nation and her Kansas
raids. Well, Little Jimmie Allred
Ler enforce the law if elected, and we be-
lieve he means busines. If he don't
he, like some of his predecessors will disregard his oath. If the people
want hard liquor, let them repeal the
Dean law in August. Dean aw in Augus. In closed. They
illegal salons remain
have no more right to run open saloons in San Antonio, Houston or
Austin, than they have in Brownfield intent of the Dean law.

It seems that both the state an
federal governments are after the scalp of utility companies. While the
utilities have a few friends in both utilities have a few friends in both
the legislature and congress it seems
and utilitiese are "soulless corporations"
and should be destroyed root and branch. The Herald is of the opin
ion that all utility companies should be controled and kept in the bounds
of reason on their rates, but in trying to destroy them, we not only destroy property and wealth belonging to the
of ficers and directors of these comofficers and directors of these com-
panies, but millions of dollars peranies, but millions of dollars per
haps, representing the savings of peo ed their savings in these companies. Farmer (to new hired han ake out and have shod?"
New Hand: "Did you thought you said shot. I've jus
been burin' her."

## 

CHIISHoms
BROWNFIELD

-PLERTY OF PARING SPACE-<br>Plenty of parking apace for every one. You will have nonee of the usual Saturday afternoon traffic to deal

These Specials are good Friday and Saturidy.

PEAS, Kmer's Economy, No. 2 can -...-. 14c YELLOW SOAP, 6 bars for 25 Oxydol, Ig. pkg. with free bar Lava sapap...22c
 PEACHES, R. \& W, No. $21 / 2$ can .-.-.... 18 c SPINACH, No. 2 can, 3 for 25 MARSHMALLOWS
Crackers $\begin{gathered}\text { A.1., 2lb } \\ \text { package }\end{gathered} .19$
TOMATO JUCE, R-W, 121/20z, 3 cans_...25c FLAVOR-JELL, any flavor, pkg....-....- 5 GRAHAM CRACKERS, 21l. pkg. .-.....-23c
Catsup $\begin{aligned} & 14 \mathrm{oz} . \\ & \text { bottle } \\ & .121\end{aligned}$
Bluing, 6 oz botlle-sc Rice, 51 . bullk-28c Cocoant, Il. pkg-19c Raisiss, 4 lb.-3lc Macaroni, pkg....5c Milk, R-W tall can-7c GRAPEFRUIT, dozen
 Good Assortment of Fresh Vegetalles

| LAMB CHOPS or STEAK, , b. |  |
| :---: | :---: |
| STEAK, nice and tender, l b. |  |
| STEAK, Loin or T-Bone, lb. |  |
| CHUCK ROAST, tender, lib. |  |
| WEINERS or BOLOGNA, , Ib |  |
| Bacon, Suar Cureed, slab, Il |  |
|  |  |

Hot Barbecue Any Time-Fresh Fish and Oysters.


## calo Minal

${ }^{2}$
NOTCE







We are moving our stock of groceires into the east side of Holgate-Endersen building.

We will have more parking space at this location and will be better prepared to serve the public.
We welcome you to call and see us, you will find our stock complete and prices in line with quality merchandise.

## DAUGHERTY GROCERY

## Here Is True FARMALL PDWER

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HOLGATE-ENDERSEN HARDWARE CO.
-DEalers-

If you have to do anybody, do 'em The wages of sin is sometimes ati- $\left|\begin{array}{l}\text { nation, what about these munition } \\ \text { corporatons? } \\ \text { not it intimated that they }\end{array}\right|$ not only sell munitions, but furnish
patents for the manufacture of deadpatents for the manufacture of dead-
ly gases, submarines and other instruments of war. Traitors? INDUSTRY PROMISE NEW YORK- Estime NEW YORK. - Estimates by the
Standard Statistics Co., based upon $\begin{aligned} & \text { Standard Statistics } \\ & \text { operations to dand projections } \\ & \text { for the next } 6 \text { weeks indicate that }\end{aligned}$ for the next 6 weeks indicate that
first quarter earnings of representative corporations will be about $611-2$
per cent above those of the corre$\left\lvert\, \begin{aligned} & \text { sponding } 1934 \text { period. This will be } \\ & \text { the best showing for any first quar- }\end{aligned}\right.$ ter since 1931
On an absolute basis results will
be smaller than those for either the be smaller than those for either the
second quarter of 1934 or the third second quarter of 1934 or the third
of 1933. With adjustment for sea-
sonal variations, however, they will sonal variations, however, they will
be the best for any 3 months since be the best for any 3
the June quarter of 1931 .
The Home Owners Loan Corpora-
tion wants to lend money for the imtion wants to lend money for the im-
provement of homes in the United
Stel provement of homes in the United
States. It wants to lend a lot of
money on long terms and at low money on long terms and at low
rates of interest. It has been operrates of interest. It has been oper-
ating for some time, and Congress
planh to appropriate plang to appropriate more money for
it tiloan. At the same time, the, Teins lawmakers propose to extend homesteads tax exemptions so home
owners will have no taxes to pay owners will have no taxes to pay
on homes but school taxes America
should be a land of homes on
should be a land of homes.-Ralls
Banner. Banner.
Mr. and Mrs. C. C. Fish and fam-
ily of Clarendon and D. Moon, of Loraine, are here attending the bedside of their mother, Mrs. Moon. Miss Fay Huckleberry is at the
local hospital for treatment of blood


## We are in

## A New Automobile Era:

Cars built since 1831 have twice the power and speed of ten yeare agof


Continental offers you better lubrication for modern cars -an *Alloyed Oil with twice the film strength of other oils!

$\star$ Alloyed by the Germ Proces
 metals to make special allloy
steles, so we add small
tities tities of concentrated oilly
essence to highly-refined essence to highly-refined,
parafifi-base motor oil. This
Germ Processino dis. This Paerm Processing, discovered
and patented by Continental scientists, gives Conoco
Germ Processed Mooror Oil
lubricatiog qualities

## Wx.i. CONOCO <br> MOTOR OIL

> TT'S hard to realize how improved cars of ago. We are in a new automobile era! Power and speed have almost doubled in a decade, $\begin{aligned} & \text { with litrle increase in motor size. } \\ & \text { Increased power has brought enormous in- }\end{aligned}$ creases in bearing pressures and crankcase stand up under these severe conditions, war manufacturers haveserned to new alloy meals of extra strength and durability. For the same reason, you must have oil with enough extre oiliness and film strength to protect your motor under extreme pressures!
> ness and film strength now than they had ten years ago. New refining methods have recently come into use to make oils free from carbon have actually lowered instead of increased oiliness and film strength!
> cessed Motor Oil. It, too, is froe from carboes millions of trouble-free miles of deviving. Bur more inportant, Timken machioe tens prove that the new Germ Procesen pree ineo this eill 2014 times the film strouggth of acy seeninterineral oil! That extra film streaget puncous 3 ons motor under che most eutreme prementinn $\begin{aligned} & \text { Germ Processing gives other vilithle ed } \\ & \text { vantages. Because Germ Procesed pil peno- }\end{aligned}$ urates and combines with manl surinees, "Hidden Quart" stays up in your motor aod gives longer mileage with grenver motor protection, as proved by the famous Iodianopolis Destruction Test.
> Plain mineral oils were all rights yee years $\begin{aligned} & \text { ago-today they are becoming obsolete. Say } \\ & \text { "O.K.-Drain"-fill with Conecos Germ Pro- }\end{aligned}$ cessed Motor Oil and drive with the comfortable assurance that your oil meces your motor's needs!

## DOYOUNEED.-

Blank Note, Chattel Mortages, Warranty Deeds,
Deeds of Trust or Bills of Sale?
-IF SO-
We carry a complete line of all. Many other needs of the modern business man.

Give us your next order for Job Printing. Satisfaction guaranteed, and quick service on short notice.

THE HERALD
Phone No. 1 Brownfiedd ——exas

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 For many years the life insurance hasbeen the butt of a thousand jokes. But he has lived to see the day when such witticism have
and their humor. and their humer
Where the good
there the good life underwriter used
to be a high pressure salesman, he has become a counsellor, comparable
to a lawyer, doctor or other professional consultant. Up to date life
underwriters analyze the needs and
aims of their clients and prepare aims of their clients
policy plans accordingly.
No investment should b. No investment should be made more
carefully than life insurance. It may
be all we will have in old-age it may be all we will have in old-age it may
be the sole means of educating child-
ren, supporting dependents, and creatren, supates. A policy that fits the need
ing seste man, may be absolutely in-
of one mat adequate for another it is up to the
underwriter to advise on types of underwriter to advise on types of
policies that meet individual problems
And, as time passes and problems And, as or vary, it it the work of the
change
competent life underwriter to advise competent life underwriter to advise
necessary adjustments in insurance holdings.
The future security of many fam-
ilies depends on the life insurance underwriter and that great arm of public servants is discharging ite res-
ponsibilities well. NO EVOLUTION ${ }^{\text {In TENNESSEE }}$ Judging by the decisive vote of the
Tennessee House of Represente Tennessee House of Representatives
there "ain't gona be no monkey busi-
ness in that state." By more than ness in that state." By more than
three to one that body voted to keep on the statute books the Anti-Evolu-
tion Law of Scopes trial fame. This tion Law of Scopes trial fame. This
does not mean that the people of Tenin all things Consider how they have embraced the New Deal and entered
wholeheartedly into the changed or wholeneartedy into the changed or
der of things wrought by the TVA. They like it. But when it comes to
human origins this recent vote of the haman origins this recent vote of the
state legislature shows that they pre-
fer the old order of thing fer the old order of things.
Their law against the teaching in public schools of any theory that man
is deacended from a lower order of is demals was placed upon the statute
anooks in 1925. John Thmmas Siopes, a
bool books in 1925. John Thomas Snopes, a
Rhea county high school teveher was
the the first and only one to be tried for
violating it. Defended by prominent violating it. Defended by prominent the passionate oratory of the Inte William J. Bryan the case was heard
around the world. Now 10 years later
and around the world. Now 10 years liater
another youngster, Cecil Anderson, 22
year old law student-legislator, had year old law stadent-leg.slator, had
nerve enough to propose in the House
the "sacrilegious" the "sacrilegious" repeal of the law
He soon found out his impertinence, for after only two hours of debate the measure to repeal the law was vo
down 67 to 20 . -Pathfinder.

## School Trustee Election

Notice is hereby given that an
Election will be held on April 6 th, 1935, in the Terry County Court
House, for the purpose of electing two (2) Trustes to qualify on Board
of Trustees of the Brownfield In. dependent School District Any per-
son or persons wishing their name or names, or the name or names of
friends, on the ticket must file them with Clyde C. Coleman, Secretary March 31st, 1935
BROWNFIELD INDEPENDENT
Will Cunningham was up from the Welch section Saturday and handed
in his renewal to the Herald for another year.
Ed Thompson and Tom Howard the Harmony community, paid
Herald a short visit Saturday.

| CHEVROLET DEALERS <br> EQUIPPED FOR SERVICE <br> "Never forget a customer-Never let him forget you." <br> Originated by William E. Holler, general sales manager of Chevrolet Motor Company, this now famous slogan is placed above the desks of Chevrolet dealers throughout the country, and it is a guide to relations between Chevrolet owners and dealers everywhere. <br> "The value to the molorist of his contact with the automob:le dealer of today;' said Mr. Holler, in commenting on the subject, "is determined largely by the ability of the dealer to meet the motorists' demands. Especially is this true as it applies to service on cars already sold. <br> "Today Chevrolet is in the hands of approximately 10,000 dealers in this country alone. This means that the complete service facilities of one of the world's largest distributing organizations are at the disposal of owners of more than $5,000,000$ Chev rolet cars now in operation in every state in the Union. <br> "It has been and always will be, the constant ajm of Chevrolet cealers to serve car owners with complete main tainance facilities," said Mr. Holler. "The service rendered to Chevrolet owners is not only thorough and com prehensive, but scientific and meticulous. We insist that every dealer's service man be a specialist in his |  |
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The 1935 report of the Carnegie Teandation for the Advancement of the thoughtful among faculty, alumni, sustees and teachers of colleges ing. For the report bears a candid onclusion, based on study of the
whole field and drawn from unex-
elled facilities for knowing intimate ly the true condition of many institu-
tions. And this is the conclusion: "In he acute struggle for academic exis
ence, many colleges will no dout tence, many colleges will no doubt
lose ground and some of them will disappear." Then the Foundation ob-
servers go on to point out that surtirely, but upon intelligent leader-
tin hip, and, in effect,
competent education.
Somethin
Something of this sort must cer ainly have come to the mind of every
thoughtful observer of the American
educational ducational scene during the past two
decades, and with new emphasis dur ing the opast fithe new six emphass. Nur
oolleges have been springing up liw mushrooms on a dewy night. Many
of them seemed to heye or them scemed to have nothing to
recommend them except a few foot
ball suits and a blackboard Yet they call themselves "colleges",
and proceeded to attract students and proceeded to attract students
only to "go to college" and unable, or 00 unfamiliar with the field, to be
exacting in their choice. The weeding-out process, by which
theak-sister colleges fold up the firmly based colleges carry on,
goes on all the time, of course. But the Carnegie report seems to imply If that is sof it will reflect a growing appreciatio of educational worth on Their parents.-There is, or should be, no need for an edict by anyone o
any group, saying this college must
stand or that must fall.- Star-Tele

## FIRST ASSEMBLY OF GOD CHURCH

Do you attend church and Suinday School she where? If not, why not Thip with wars erch of these services: Sunday Sehool-10:00 A. M. Praching Sunday-11:00 A. M. Preaching Sunday-7:45 P. M. C. A.s Meet Tuesday-7:45 P. M. Preaching Saturday -7.45 P . We are also having all day service young people will be putting on a pecial program in the afternoon. W give everyone a hearty welcome to
come and be with us on this day.
 of Sheriff and Mrs. J. S. Smith, too he is aptending C. I. A., last ween and was operated on at Cook's Ho pital at Fort Worth at 6:30 Sund
morning. Mr. and Mrs. Smith but in time for the operation. She in ported to be doing as well as cow torm faily.

Mrs. Tom Cobb came in visiting her mothere several
the absence of her father ot Dis Worth. Mrs. Cobb's little
continued her stay with hee anted mother.
$\qquad$
Dad Tudor visited his
Mrs. Cantrell at Amherot, We thank Mrs. R. J. Fif
generally just
her renewals.

A young English schooliby's com-
position on breathing which position on breathing which appear-
ed originally in New Health English journal edited by Sir William Arbuthnot Lane recently was reprint-
ed in How To Live. The young to life in response to the question." "Tell all you can about breathing."
"Breath is made of air. We
reathe with breathe with our lungs, our lights,
our liver and kideys. If it wasn't for our breath we would die when
we slept. Our breath keeps the life
a-going throush a-going through the nose when we
are asleep. Boys that stay in a room all day should not breatha.
They should wait till they get outThey should wait till they get out-
doors. Boys in a room make bad,
unwholesome air. They make carunwholesome air. They make car-
bonicide. Carbonicide is poisoner than
mad dogs. A heap of soldiers was mad dogs. A heap of soldiers was
in a black hole in India and a a arbonicide got into the hole and nearly
killed every one afore morning. Girls kill the breath with morning. Girls
corsits, that squeeze their diagram. Girls can't
holier or run like boys because their diagram is squeesed teo much. If I
was a girl I had rather be a boy, so I could run and holler and have a

Private business has all the right to make all the market will bear hon-
estly, but a utility has neither moral estly, but a utility has neither moral
nor legal right to make more than a "fair return." Therefore a utility is bound morally and legally to reduce
its rates whenever it finds out by formal or informal complaints in a
hearing, or by informal showing of a commission or better still from its
own more ready and intimate knowown more ready and intimate know-
ledge of its own buiness, that it is
making more than a fair return making more than a fair return-say
7 per cent in 8000 times and from
that down to $51-2$ percent in that down to $51-2$ percent in bad
times, on the fair ppesent value of
itse pere its property used and useful in serv-
ing
fairly diactrage It a duty to the poubfrirty dhelderge to douty to the pob-
lic, it coopl and would iry to find out
the truth about the fairness of ite the truth about the fairness of ite:
profite apd, woild volantarily reduce
its nites to the point where the prois nates to the point, whare the pro-
itecds rocelved were fair, and only fair
It is tre -that many utilities do pot It is tere that many utilities do not paraive this poliey of aboolute fair-
meve they thes the issue and play to
delay formal proceedings, looking to tho dotermal proceedings, looking to abould be until they yhave a pricticatealy
fortalted the confidence of the pubPorfolted the confidence of the pub-
jic in their willingness and even their ability to do the fair thing.-E
O. Thompoon, R. R. Com.
The foundation has he
the new residence for Mr. and Mrs.
Clyde Lewis The old residence was
moved off the, lots on 1st street two
reside
Mes Ann Hamilton, who is employChe Penney Store at San An-
$\qquad$
An epidemic of sore throats hit the
Wewn recently. It sems that Kyle the worst sufferers, but all who have Judge Neill rent houses on Broadway one of his and rem
We understand that Mr. Parker who got the contract as County Jani-
tor, is still too ill to work, and Mr.
Oliver is still filling in for him at the Oliver is still
courthouse.


# Help Your Self Gro. \& Mkt. 

| 7 P. M. Week Days | CLOSING HOURS All Day Sunday | 10 P. M. Saturday |
| :---: | :---: | :---: |
| Specials for Priday and Saturday |  |  |


| $\begin{gathered} \text { Jice } \\ 3 \text { cans 25c } \end{gathered}$ | $\begin{gathered} \text { Fancy Country } \\ \text { Comemem } \\ 121 / 2 c \operatorname{can} \end{gathered}$ | Mised Vegetables 2 cans 25 c |  | Asparagus 16 oz. can 25 c can |
| :---: | :---: | :---: | :---: | :---: |
| Tonatoes |  | $\begin{gathered} \mathrm{No}_{0} 2 \text { Can } \\ 3 \text { For } \end{gathered}$ |  |  |
| PEACHES, No. $21 / 2$ R. D. .... lic HONINY, V. C. medium can_._oc |  |  |  |  |
| Pork \& Beans, Camphell's .... 6 c SALMON, per can .-........ lle |  |  |  |  |
| LETTUCE, nice heads .......- 5c MUSIARD, quart jar .....- 121/2c |  |  |  |  |
|  |  | 1 |  |  |

PRESERVES ${ }_{2 \text { LLB. P PURE FRUIT }}^{\text {OL }}$ 35c Peanut Butter, 2 lb . .-......- 30c
COCOA, 1 b . Hershey's ..- $12 \frac{1}{2} \mathrm{c}$ C JELLO, any flavor .-.......... 6 c
PostToasties per pkg. 10c
POST BRAN, per package _-. 10c Kellogg's PEP, pkg. .-...-.-- $10 c$ Powdered Sugar, 1 llb. pkg. $71 / 2 \mathrm{c}$ Macaroni \& Spaghetti, pkg. ... 5 c -FRESH FRUITS AND VEGETABLES-
Longhorn Cheese, per lb. ..-- 25c Oleomargarine, per Ib. ...... 21c

Sugar Cured Bacon, sq. ( (b.)._22c American Cheese, Ib. ......-- 32c



A BRAND NEW STOCK

Golf Balls from 25 c to 75 c each 30 Stag Razor Blades-19c (fits a Gillette razor)
$\qquad$ Elkey's White Shoe Polish-25c Shoe Milk (White)-25c Flash Lights complete- 39 c and up.

| LEXANDER'S |  |
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| NO MORE TAXA bill introduced yesterday in the |  |
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Have Your Winter Chotes Claned the NEW FILTER WAY before storing them for the summer. In doing so, next winter when you need

City Tailors and Dry Cleaners

## ARE YOU LISTENING THE "FRIENDLY BUIDERS HOUR"?

It's a thrilling Radio procen . Brilliant Music the wonderful Bel Canto Cuartette. the Friend-

## Listen in Friday $\mathrm{L}^{\text {r-i. }}$ 'sat $9: 30$ 0'clock

CICERO SMIII ET BER COMPANY

| STEPHENS-LATHAM <br> "THE FRIENDLY STORE" SPRING OPENING CAMPAIGN: |  |  |  |
| :---: | :---: | :---: | :---: |
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|  |  |  |  |
|  | $\begin{aligned} & \text { Av Rayon } \\ & \text { Solid } \\ & \text { FI ATOR } \end{aligned}$ |  |  |
|  | CREPE 39c yd. |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  | $59 \mathrm{c} \text { each }$ |  |
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