

From Kindergarten To College

We are rapidly building up a reputation for having the best and most suitable in wearing apparel for students, no matter what age. We invite you to visit our store while doing your back-to-school-shopping.



New Fall Coats and Dresses

We have assembled a wonderful selection of Misses Coats and Dresses. New styles; New colorings.

Coats priced **\$5.95 up**
Silk Dresses **\$5.95 up**

Boys' New Fall Suits

Smartly tailored in Styles especially suited for the young man. We have great variety of weaves and colors.

Priced **\$9.95 to \$19.75**



Clothes that will look smart on the children but will wear like iron is one problem in clothes that we have solved for the youngster.



COATS	\$3.95 & up
WASH DRESSES	98c & up
SWEATERS	98c & up
SHOES	\$1.49 & up
SOX	15c & up
TAMS	50c & up
HATS	50c & up

For The Young Fellow About To Start To School

"Sonny Boy" will have no trouble finding what he wants in our Dickie Moore Suits for boys. Modles for smaller school boys include a 2-piece coat-slack combination. It is extremely well tailored and may be had in several colors.

Priced **\$5.95**

Button-on Suits, sizes 1 to 6, priced **98c to \$2.95**

COLLINS DRY GOODS

As substantiation, Mrs. Keating said to a survey made recently in Memphis, Tenn., on alleged work refusal by relief clients.

Out of a total of over 11,000 persons on relief in Memphis, the survey found, it was possible to locate only 39 instances of alleged refusals to accept work, and investigation of these revealed only two cases where no reasonable explanations were offered. In some cases the client was not fit for the work offered, he would have to leave a family of children, etc.

"A job is not always a job, so to speak," Mrs. Keating emphasized, pointing out for example that "for a man who always worked in an office to get out in the hot August sun and try to pick cotton would be almost suicidal."

BUSINESS COMING

According to statistics just released by car agencies, business is going to boom this fall. When the car manufacturers commence to build more cars you can nearly always notice an increase in business conditions.

Plymouth has produced slightly more than 350,000 for the year and its recent production figures indicate 8,000 cars a week, revealing that its current output is neither above nor below the average for the year.

The most recent totals show output for the first seven months and a half as follows:

Ford	841,500
Chevrolet	637,313
Plymouth	353,364

Chevrolet has a deficit of more than 20,000 cars in its race to catch up with Ford. It is doubtful whether the Chevrolet can overcome such a heavy lead of Ford through several months, it is stated in the report.

Continuing it is said that Ford is again preparing to get the jump on Chevrolet with their new 1936 models. The new Ford should be ready for delivery some time in October. The new car will probably carry only slightly changes with about the same lines. Chevrolet is not expected to be ready with her new 1936 line until the tuto show in late November. Plymouth isn't expected to make but small changes.

All this rush for output conclusively shows that an increase in business will be had generally throughout our industries this fall.

CARE OF THE TEETH

AUSTIN, Texas, September 2.—About nine out of every ten persons in the United States have something wrong with their teeth. At least eight of each ten have caries, or dental decay. A long list of other maladies, including the famous "pyorrhea" is discovered in even a casual examination of the teeth in any community.

Why do so many people suffer the misery of bad teeth? Denial research in recent years has revealed that the trouble is the diet and other health habits of civilized folk, and not civilization itself. We may be both civilized and have good teeth.

The teeth are living organs, and must be nourished, like any other part of the body. They are composed principally of calcium, a mineral found in great abundance in milk. Hence the insistence of dental scientists on the use of greater amounts of milk in the diet.

It is also important to preserve the general bodily health, for dental decay often begins during periods of general ill health. Teeth of mothers are also particularly liable to decay during pregnancy, hence at this time particular attention should be paid to the diet, after consultation with a physician.

Another important time for teeth health is in infancy and early childhood. Children should have plenty of milk, should receive some Vitamin D. food and should be permitted to play in the sunlight as often as possible.

For dental decay is not a simple disease; it has many causes, and its treatment does not depend on the dentist alone, but on every person who wants to improve the health of his teeth.

"WELL TRAINED SERVANT"

Ads are most polite, points out the Westside (Ga.) Journal. "Newspaper advertising does not shout at you when you are trying to concentrate on something else; it doesn't interrupt your enjoyment of a good grand opera program; it doesn't make you turn to page 37 and then shuffle thru 18 more pages to finish the story; it doesn't clutter up your mail and waste basket; it doesn't clutter up your front yard or obtrude itself onto the seat of your motor car on Saturday evening. Newspaper advertising is like a well-trained servant—never intruding or making itself obnoxious, but always quietly at hand ready to give service when called upon."

After seven days of investigation, the grand jury adjourned Wed. afternoon, having returned 20 indictments, all criminal cases, according to the District Clerk, Mrs. Eldora White.

To Give No More Free School Lunches

AUSTIN, September 2.—Sounding another reminder that the days of "relief business" in Tex. are numbered, the Tex. Relief Commission has informed district administration offices that the school lunch program which last year aided in providing lunches for 51,000 children weekly, will not be resumed this year.

Following up repeated suggestions that citizens look to their own resources, officials have urged that Parent Teacher Associations, men's and women's service clubs, church societies, and other organizations continue the school lunch program in communities where it is still needed.

"With our funds definitely limited, we would not be justified in making plans for a year's program for needy school children when we probably couldn't carry it out," Mrs. Val M. Keating, Director of Social Service, said in recommending that private, local organizations continue the lunch program.

Last year the Relief Commission sponsored projects in 94 schools, furnishing daily lunches for 9,350 children a week, and jointly sponsored projects with local organizations in 721 other schools, furnishing lunches for 42,091 children a week.

HISTORY

Although every newspaper publisher takes pride in maintaining bound volumes of his paper, no precaution is taken to preserve these precious papers in case of fire.

Such papers, saved since the founding of a community, are an asset in tracing history, and should be kept where fire cannot destroy, or air deteriorate. An interesting example is that of the first issue of the Lake Preston Times, a copy of which recently came to light. Published more than 50 years ago, when the hammers of carpenters were ringing, and saws were ripping through boards for the building of the new city on the prairie, the paper told the high hopes of those pioneers. It gave the names of those first settlers, and the location of the first business houses.

Without a doubt a study of the files of the Lake Preston Times would tell the story of that city. The perusal of any newspaper in the state should tell the history of the city in which it is located.

If these valuable files are to be kept intact, they should be placed in a fire-proof vault, either in the city hall, the court house, or in the newspaper office. They belong to the community.—South Dakota Rural Press and Print Shop.

RUMBLE SEAT NOT NEW

That object of many puns, the rumble seat, is not a product of the motor age but a hold-over from horse and buggy days. No one objects to riding in such seats these days except for its possible inconvenience or discomfort. But to have proclaimed the seated one as of the rank of servant. We find that the "rumble" was a seat attached to the rear of a carriage for the transportation of servants and it derived its name from its "rumbling" as the vehicle bowled along.

WHAT SHAKESPEAR SAID

What's done cannot be undone. —Macbeth, Act V, Scene 1.

HUDGENS GROCERY COMPANY

Friday and Saturday Specials

Salmon Lb. Size **21c**
2 for

BLACKBERRIES, gallon **41c**

TURNIP GREENS, No. 2 can **7c**

APPLES, gallon **33c**

Lye Hooker Brand **07c**
Per Can

VANILLA WAFERS, lb. bag **14c**

CRACKERS, 2 lb. box **22c**

VIENNA SAUSAGE, 2 for **15c**

Matches Carton **21c**
6 boxes

GRAPE JUICE, pint bottle **15c**

PEACHES, No. 2 1/2 can, heavy syrup **17c**

KRAUT, No. 2 1/2 can **10c**

Pickles qt. sour **15c**

OATS, Gold Medal, 3lb. pkg. **18c**

CRACKERS, 2lb. Graham **24c**

BAKING POWDER, 25 oz. K. C. **18c**

Post Toasties Pkg. **10c**

ORANGES, Med. size, dozen **17c**

LETTUCE, large heads **5c**

YAMS, New Crop, lb. **2 1/2c**

Grapes California **lb. 9c**
Red Emperors

MARKET

BACON, sugar-cured, sliced, lb. **35c**

FRYERS, full dressed, lb. **33c**

CHILI, lb. **22c** Bologna, lb. **16c**

STEAK, Seven Cuts, lb. **16c**

CHEESE, Swiss, 1/2 lb. pkg. **18c**

CHEESE, Longhorn, lb. **22c**

FISH, fresh water Cat, dressed, lb. **25c**

Our old friend Rev. J. C. Lewis old Primitive Baptist minister is getting dropped in this week to renew for his ting old gracefully. Herald and Farm News for about the in it, you better hide it. The tax man's 26th time since the Herald has been coming around soon. under the present management. This

TRI-STATE FAIR SEPT. 14-21, AMARILLO



HEREFORD SHOW



\$4,500 in Cash Prizes — Competition open to world — The country's finest herds on display — See them!

HORSE RACES

Start Fri., September 13— 7 races daily—Big Purse—Mutuel Wagering

World's Largest Carnival
Buckman & Goret's stupendous midway attractions and circus side show—New rides—New shows!

SPECTACULAR EXHIBITS
Gigantic Livestock, Agriculture, Poultry, Bees and Domestic Arts Displays.

FREE GATE!

THE BIGGEST FAIR IN TEXAS THIS YEAR

Big Added Attraction — Tri-State Fair!

HARLEY SADLER'S 3-RING-CIRCUS

(Formerly Bailey Bros.)

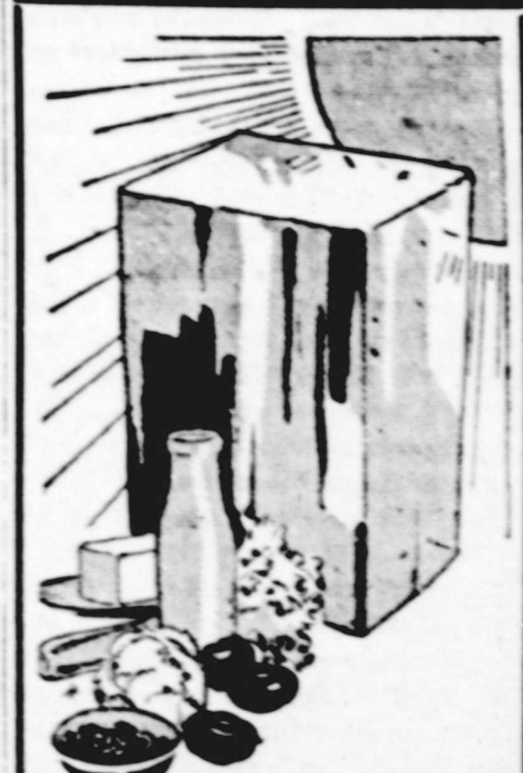
6 DAYS FEATURING JACK HOXIE, MOVIE STAR, IN PERSON
Mile-long Free Street parade, Noon, Sept. 16-18-20. Popular Prices!

Finds Most Relief Workers Take Jobs

Austin, Sept. 2.—Hearing repeated reports that relief clients "won't work," Mrs. Val M. Keating, Director of Social Service for the Texas Relief Commission, has termed them mostly untrue rumors, and declared that the number of persons on relief rolls who don't want to work are so few as to be negligible.

"So often we hear complaints that relief clients do not want to work," Mrs. Keating said. "Relief Clients", the reports go, are shiftless, worthless people who had rather lie around living off the government than work. They have been ruined by the dole and wouldn't work if they had a chance." But so far all stories I have ever heard on the subject proved to be false.

"Now I don't deny that there are a few persons who might be called downright lazy, and won't work now and didn't work during prosperous times; but I do deny that they are the typical persons on the relief rolls. Some counties have had as many as a third of the population on relief, and I for one am not willing to believe a third of the population of any section of this country is worthless. On the contrary, I believe practically every person on our rolls infinitely prefer a job to relief, and I challenge any doubting employer to test this by offering a few jobs."



FRESH ICE FUND

This summer put those extra pennies you save on groceries into your fresh ice fund for delivery every day and note how much fresher and more healthful family foods remain. Try this new and better ice service, beginning this week.

C. B. QUANTE
ICE

OPEN DAY AND NIGHT

MAIN STREET PHONE 19

C-O-N-O-C-O P-R-O-D-U-C-T-S

FITZGERALD SERVICE STATION

Make Every Day Fire Prevention Day

By observing a few simple rules you can help reduce the fire waste, but you need the financial safeguard of Fire Insurance, too.

E. G. AKERS

Insurance Bonds Abstracts

If it can be welded—

We can weld it—

We can weld anything but the BREAK OF DAY and a BROKEN HEART.

Little Blacksmith Shop

<p>MRS. L. DAVIS Help Your Self to Good Foods JEFF MEDFORD</p>		
<p>PER PKG. 9c</p> <p>No. 2 1/2 Can PEARS ----- 16c</p> <p>No. 2 Red Pitted CHERRIES ----- 12 1/2c</p> <p>No. 2 Can, 2 for TOMATOES ----- 15c</p> <p>7 oz. Can PIMIENTOS ----- 12 1/2c</p> <p>No. 2 1/2 Can KRAUT ----- 9c</p> <p>No. 1 Tall Can SALMON ----- 11c</p> <p>Quart Bottle VINEGAR ----- 12 1/2c</p> <p>Quart Jar MUSTARD ----- 12 1/2c</p> <p>SHEFFORD Salad Dressing</p> <p>Pint Jar ----- 21c</p> <p>Quart Jar ----- 32c</p> <p>Baking Powder K. C. 25 oz. ----- 18c</p>	<p>Market Specials</p> <p>Nice and Tender STEAK ----- 16c</p> <p>Pound BOLOGNA ----- 15c</p> <p>Pound Brick Chili ----- 18c</p> <p>Sliced per lb. BACON ----- 38c</p> <p>Langhorn, lb. CHEESE ----- 22c</p> <p>HAMBURGER MEAT, lb. ----- 12 1/2c</p> <p>Crystal Wedding OATS ----- 21c</p> <p>1 lb. Bulk COCOANUT ----- 19c</p> <p>1 lb. Hershey's COCOA ----- 12 1/2c</p> <p>COMET RICE, 1 lb. ----- 16c</p> <p>Quart Sour PICKLES ----- 15c</p> <p>No. 2 Can PEAS ----- 10c</p>	<p>PER PKG. 10c</p> <p>No. 2 Stokley CORN ----- 12 1/2c</p> <p>1 Lb. Can Pork & Beans ----- 5c</p> <p>Phillips Tomato or Veg. SOUP ----- 5c</p> <p>No. 1 Tall Blackeyed PEAS ----- 7 1/2c</p> <p>Gallon APPLES ----- 29c</p> <p>Gallon Blackberries ----- 39c</p> <p>16 oz. Jar Chili-Curtidos ----- 15c</p> <p>Brer Rabbit, gallon SYRUP ----- 58c</p> <p>1 lb. Arm & Hammer SODA ----- 7 1/2c</p> <p>2 lb. Celso Wrap Pkg. RAISINS ----- 16c</p> <p>California, Nice Size Oranges, 2 doz ----- 25c</p>

Help Your Self Gro. & Mkt.

Our 23 Year Column

We see by the Herald of Sept. 6, 1912, that a better road to Lubbock was under consideration, by the business men of that city as well as local people. A mysterious surveying party were at work out of Slaton toward the southwest, but when asked the object the Slaton newspaperman got an answer that they were paid to work and not to talk. E. L. Thompson had written in from Polytechnic (Ft. Worth) to get the old Herald started to him, as he was hungry for news from Terry. Terry was said to have about all the neighboring counties skinned on crops.

School was to start Monday the 9th, same as this year (1935). Jennie Lee Allmon entertained the needle club Wed. Miss Lydia Chote was here the guest of her cousin, Miss Dollie Duke. Roy Scudday had re-entered Brittain Training school at Cisco. Little Miss Esther Criswell was visiting Ona Walker north of town. Misses Dean and Bertie Lowe had come in as they were on the school faculty here. A large crowd of young people attended church at Meadow Sunday as Rev Trammell was holding a revival there. Mrs. Stricklin had entertained the young people in honor of Roberta Hargett. Teachers' Institute was in full blast with a good attendance.

Rev. J. C. Lewis brought the Herald a couple of nice melons. W. N. Roos and family had moved here from Miami. C. P. Simpson brought in 45 head of hogs from Lubbock to 5 miles southeast of town. Bank Examiner McCrutchin informed the Herald that the State Bank was in the best shape of any bank in this section. Mr. Cope, boss of the Dickenson ranch was in with a broken leg. A steer kicked him. C. A. McDaniel and son Cortez of King, N. M., had passed through on their way to Tahoka where the latter was to take train for Cisco to enter a college. M. V. Brownfield had business in Amarillo and Sweetwater. Had two fine letters of encouragement from old east Texas, on having bought a home for the Herald; one from Dr. J. W. Lively of Marshall, and the other from Thad Durst, of New Boston, Texas.

See **P. M. (RED) WOODS** for all kinds of **PLUMBING AND ELECTRICAL WORK** For Prompt Service—Call No. 115 All Work Guaranteed West Main Street

LADIES

Your Silk Dresses require more than just — dipping in Naptha and pressing. Let one clean them that understands — **SILKS.**

CITY TAILORS and DRY CLEANERS For Your Protection—Cedarized Storage Bags. Phone 1-0-2

YOU CAN GET A MARFAK LUBRICATION JOB FOR \$1.00 AT THE TEXACO SERVICE STA.

Washing—75c Motor Cleaning—50c Vacuum Cleaning—50c

C. C. Bryant Phone 213 David Perry

SEE **HIGGINBOTHAM-BARTLETT CO.** —for— **L-U-M-B-E-R** and building materials of all kinds. Phone 81 Brownfield

Primrose: Miss Clara Cowan was visiting relatives at Maryneal and Fort Worth. Timmons brothers took two loads of melons to Lubbock. Lee Cowan was poisoning army worms in his cotton. Mr. Ellington was fencing his section, preparatory Miss Fern Harris celebrated her eighth birthday with a party. Another good rain had fallen. Mr. and Mrs. Dumas and small son, Johnny, had been up visiting their daughter, Mrs. Brit Clare. Mr. McMillian killed a fat beef and sold part of it to neighbors at 8 and 10c per pound.

Gomez: Grandma Adams mother of Prof. Harrison had passed away at the age of 82. Mr. West came in from Roswell with a load of apples. Mr. Clayborn had moved into the Garrison house to put the children in school. Rtv. Charley James was to hold the Methodist meeting under the tabernacle. Arthur and Frank Simms of Bowie had been visiting their parents, Mr. and Mrs. E. Simms. Mrs. Bragg had written in from El Paso that her health was good, but they were having lots of rain. Miss Ergie Rambo was leaving for Belton to enter college. All for this week.

KNEES COMING BACK IN VIEW

For several years now women's dresses have been getting longer and longer until they have swept the ground, sidewalk and floor. During this period of lengthening skirts, backs have had their "coming out." But the trend is moving the other way. Women's styles are getting knee-conscious again and skirts for fall and winter end at least three inches nearer the praying joint. But the waistline is lower.

Rannels—Edison once said that four hours of sleep is enough for any man.

Robey—That's exactly what my baby thinks.

BAPTIST CHURCH

Next Sunday will end my work here as pastor of this church, we invite you to be with us in these last services. We are especially anxious to have every member of the Church present and every one else who will come. 9:45—Sunday School, Judge Heath Gen. Supt.

10:45—Closing exercise and announcements.

11—Song service led by Judge W. W. Price.

11:20—Sermon by the pastor. The Text will be: "This Sect is everywhere spoken against." We invite you to hear this message.

7:15 P. M.—All B. T. U. s. will have their meeting. Let us have a record crowd at our Training service.

8 P. M.—Song service led by Judge W. W. Price, the old songs of the church will be the chief feature.

8:30 P. M.—Sermon by the pastor, The Text will be: "See That Ye Fall Not Out of the Way." This will be my closing message, I trust that you will be out to hear it.

J. M. Hale, Pastor

HELPFUL HINTS

Either lemon juice or vinegar will remove onion odor from the fingers or utensils.

A pineapple can be pared easier if it is first sliced, and then pare the separate slices.

To prevent mildew of leather articles during the summer they must be kept in dry, well-lighted, well-ventilated places.

Because dough shrinks when baking never stretch pie crust dough to fit a pan.

As chocolate burns easily it is safest to melt it over hot water.

Paraffin for sealing jars should be melted in a double boiler to prevent it from catching fire.

Never use a stiff brush when washing linoleum. It destroys the luster.

If cream is hard to whip, add a little lemon juice.

To sweeten your fruit punches and frozen desserts try making a sirup by boiling sugar and water.

Hams boil or bake more rapidly if the rind is left on.

MODERN WOMAN'S FIGURE

Of course every man praises and appraises modern women's figures. But when such praise comes from an 84-year old sculptor that is a different story. According to Ephraim Keyser, dean of Baltimore sculptors, the modern American woman has the most beautiful feminine figure since the days of ancient Greece. He credits this beauty to "sensible" clothing and says: "When women abandoned corsets and heavy underwear, when they stopped tying themselves up in bundles, they permitted their figure to develop more freely, more naturally. They wear sensible clothes—loose costumes that aid the body in its natural development. I do not call the modern figure the Hollywood figure. It is natural—beautiful."

LANDLORD'S DECISION

The sad-looking man in the tenement area leaned over the banister and caught, the visitor before she could disappear down a hole in the staircase.

"I wonder," said the visitor, indignantly, "the landlord doesn't do something to repair this deplorable building?"

"Well," said the slum-dweller, philosophically, "he was going to do something about it until he went on a tour to Naples and saw the ruins of Pompeii. . . . Now he thinks this ain't too bad."—Tit-Bits Magazine.

Mrs. E. Everett of McLean visited her sister, Mrs. Cleve Williams last week.

GETS MORE THAN 21 MILES PER GALLON

Twenty-one and three fourths miles per gallon of gasoline and 3000 miles on 3 3/4 quarts of oil, were the records registered by a stock Chevrolet Master de luxe sedan in a certified 3000-mile non-stop economy run staged in California.

The run was undertaken to learn the actual economy performance of the motor car routine driving conditions such as encountered by the average vacationing driver.

The car sealed by the Los Angeles deputy state sealer of weights measures. This sealing operation included the crankcase and the ignition.

The route taken in putting the mileage on the car included a jaunt into Sequoia National Park, elevation 8000 feet. To the opposite extreme was Death Valley where the car passed through heat of 110 degrees. Having in mind the fact that no fair test of a car's routine economy could be achieved without speed runs, the driver cruised the floor of famous Muroc Dry Lake at a pace of nearly 80 miles an hour.

The Chevrolet came through the hard test with no mechanical difficulties whatsoever, registering an average performance of 21.75 miles to the gallon. When the crankcase was officially broken, only three and three-quarters quarts of oil were required to replenish the supply.

DEGREES IN BUMS

Down in Dallas a hobo had his feeling hurt in court by being called a bum. He told the Judge that a bum was a fellow who wouldn't work under any circumstances, a tramp one who would work a little for a meal, a hobo one who would actually accept employment.—Seymour Banner.

Now that our Dallas jurist has this straightened out for him, there should be no further flaws in the indictment. But are you quite sure that it was not His Honor on the bench enlightening the hobo, instead of the other way around? Our Judges are selected by the electorate, whose voice, we have it on the authority of the candidates, is as the voice of God and can make no error. So it is unthinkable that a Dallas Judge should have been unable to establish the proper nuances between the states of being a bum, a tramp and a hobo. This column, not being the voice of the people or claiming in turn thereof the infallibility of the Dicty, didn't know that there was any difference between them. At any rate they are akin an undesirability in the community. The Dallas Judge was surely able to attend to that without any correction from the other side of the bench.—State Press in Dallas News.

Mrs. T. L. Treadaway, Misses Mabelle Treadaway and Golda Malcom returned Sunday for a two weeks visit with relatives at Waco and Dallas, also stopped in San Antonio and Austin for a couple of days sight seeing.

Mr. Swain, of Grand Saline, visited his daughter, Mrs. Bob Lovelace all last week, his granddaughter Mildred Clay went home with him and will attend school there this year.

Mr. and Mrs. Lewis and children spent from Saturday until Thursday at Rule visiting Mr. and Mrs. Cy Tankersley.

Mr. and Mrs. Ollie Bruton and children, Ollie Jr. and Billie, moved to Ralls last Friday where Mr. Bruton will be in the jewelry business.

Mr. and Mrs. Chas. Randal of Seymour, spent the week end with Mrs. J. L. Randal last week.

Shop With Us for Your SCHOOL SUPPLIES

Next week is opening week for school, and with each 25c worth of school supplies — 1 cream cone FREE. (1st week only)

COME AND TRY OUR SANI SPEED ICE CREAM MADE RIGHT IN OUR STORE. You Will Like It.

ALEXANDER'S —THE REXALL STORE— Your Prescription Business Appreciated.

HERE YOU ARE FOLKS! SCHOOL SALE

IT'S THE TALK OF THE TOWN! ONWARD 5000 CONTEST

TWO BIG ATTRACTIONS: School Sale

Come to CAVE'S to get ready for a new school year! We have a more complete selection of school supplies than ever before . . . and at honest-to-goodness SALE prices!

Cash Prizes

4,130 school children will win these prizes in this nation-wide contest! You may be one of them!

First Prize ----- \$500.00

Second Prize ----- \$200.00

Third Prize ----- \$100.00

Fourth Prize ----- \$ 25.00

Fifth Prize ----- \$ 10.00

6th to 15th Prize, each ----- \$ 5.00

16th to 4130th, each ----- \$ 1.00

Think what you would do with \$500.00 cash! And, if you don't win FIRST prize, you still have a chance of winning 4,129 other cash prizes.

Easy to enter! No purchases necessary! For children under 18!

SALE STARTS SATURDAY!

Come in for Complete Details and Free Entry Blanks

CAVE'S 5-10-25c STORE BROWNFIELD, TEXAS

Naomi—They say that Clabber girl gets her complexion from her mother's people.

Mauguerite—I didn't know they kept a 10-cent store.

Little Nellie—Mother, where do people go when they die?

Mother—I can't tell.

Nellie—Why, mamma, didn't you ever study geography?

Announcing Arrival of Fall Clothing

Dresses

We have a beautiful new line of dresses for Fall. New styles and colors. Complete run in sizes. Prices for everyone.

\$3.95 to \$14.50

Boys and Girls Wool Mixed Sweaters ----- 59c, 98c, \$1.59

Boys Suede Jackets, zipper and button front ----- \$1.29, \$1.98

Boys School Shirts ----- 49c

New Fall Felt Millinery

Over 150 New Hats to Select From

98c \$1.29 \$1.85 \$2.49

Coats

We can fit you in a new and most up-to-date line of coats—Sport and fur-trimmed.

\$8.95 to \$27.50

Boys School Pants ----- 89c, 98c

Boys and Girls School Oxfords ----- \$1.29, 1.59

Piece Goods for School Wear Prints and Suiting ----- 15c, 19c, 25c

LADIES' Coats Dresses MILLINERY SHOES

Aryain Dry Goods Co. "QUALITY ABOVE PRICE"

MEN'S Work Clothing SHOES HATS SHIRTS

Back To School



WEARABLES FOR SCHOOL BOYS

Boys All Wool Caps Good for School—59c

Boys School Pants
New Fall Colors, Materials
89c to \$1.95

Boy's Overalls
Blue and Stripe
GOOD HEAVY GRADE
69c pair

Kate Greenway Frocks

New shipment just in time for school. All new Fall colors. Guaranteed fast color. Deep hem. See our window.

\$1.00 to \$1.95

2 Pencils or 2 Tablets for 5c

Boys and Girls School Shoes

Star Brand Solid Leather. New styles for Fall. See our window.

\$1.49 to \$2.95

Stephens-Latham

Brownfield DRY GOODS Texas

ART STUDIO

Mrs. M. L. H. Baze will open an art studio in the grade school building, Sept. 9. Pastel water and oil painting will be taught. PRICES REASONABLE.

There's one thing that the government hasn't been able to find out, with all its facilities, and that is who starts all the lies that circulate so freely in every community.

First, the slaves were emancipated. Then women were emancipated. And

now children are being emancipated. What next?

Professor (to mother of freshman)—Your son has a great thirst for knowledge. Where does he get it?

Wife—He gets the knowledge from me and the thirst from his father.

"FLOWERS"

Everybody loves flowers and they are suitable for any occasion. Can send your wire orders.

MRS. W. B. DOWNING
PHONE 69

SEWING WANTED

I have had considerable experience in dress making. Have new machine. All work guaranteed to satisfy.
Mrs. John Dumas
802 N. Hefflin, City

BACK TO SCHOOL

With a brand new permanent wave that will make you the envy of your classmates. Our prices are from \$1.00 to \$5.00. All work guaranteed.

Cinderella Beauty Salon
Located at Wines Apartments

CUBS TO PLAY SEAGRAVES

The locals are to open their playing season at home next Friday afternoon when they meet the Seagraves High School Eagles in a football game at 3:30 o'clock. The field will be located the same place as last year.

Little is known of the Eagles except that they boast of a man who is supposed to be faster than our own Burnett, and due to this and to the fact that it is so early in the season, he two teams should be fairly well matched.

There will be a small gate fee.

School Supplies At First Grade Prices

You'll find everything here from tiny crayons for toddling beginners to high school seniors. If you're going back to school—remember we can serve every need—at a price that means sure economy.

Make Our Store Your Headquarters

CORNER DRUG STORE
"CONFIDENCE BUILT IT"

Weekly Church and Social Happenings

Church of Christ ladies met Monday at the church at 2:30. Bro Fry led a Bible lesson from the 7th chapter of 2nd Corin. Next Monday they will have 8th and 9th chapters of 2nd Corin., and will continue to meet at 2:30. Rev. Fry will teach the lesson. There were ten present for Monday's class. Next Monday each lady is asked to suggest a Bible subject to study after the class has finished the book now being studied.

Seven ladies met at the Methodist church Monday. Mrs. Cook led a Bible lesson from Numbers, at a business session after the lesson plans were made to meet with Mrs. J. T. Gainer, Thur. of this week and have a covered dish luncheon, also quilt for her that day, it being her 75th birthday.

Baptist ladies met on Monday of this week. North circle met at the church. Five ladies studied the Bible. South circle met with Mrs. Will Adams Wednesday, they had a Bible lesson.

Young Matrons met with Mrs E. B. Thomas in a Royal service program five were present.

LEAGUE PROGRAM FOR SEPTEMBER 8th

Leader—Martha McClish. Others taking part are Margene Griffin, Robert Griffith, J. D. Stewart and Bennie Arnett.

MR. and MRS. CLAUDE HUDGENS HAVE LAWN PARTY

Last Thursday evening a steak barbecue was enjoyed on the lawn of Mr. and Mrs. Claude Hudgens. Besides the barbecue, potato salad, pickles, stuffed eggs and iced tea were served. Enjoying the affair were Messers and Mesdames Joe J. McGowan, Dick McDuffie, Dudley Repp, J. L. Cruce, Glen Akers, Dube Pyeatt, Ralph Carter, Lester Treadaway, Roy Herod, Paul Lawlis, Clyde Cave, Graham Smith, James H. Dallas, Bob Bowers, Lloyd Ledbetter, Clarence Hudgens, Kyle Graves, Lee O. Allen, Jack Stricklin Jr. and Jack and Ralph Bailey and Maxine Hardin. Outdoor Games were played.

BETTY JO SAVAGE GIVEN FAREWELL PARTY

Betty Jo Savage, who is leaving this week to make her home at Lubbock was honored when Majorie Sue Bynum entertained with a lawn party at the home of her parents 402 E. Hill St., Friday evening. Games were enjoyed by the following guests: Bill Savage, L. C. Green, Boyd Moore Tommie Roe, Vernal Brothers, Jim Hudgens, Martin Baze, Wendell Smith Evelyn Wall, Doris Lee Gore, Jeanne Roane, Doy Murphy, Malcolm Brown, Vondée Lewis, Mary Tinkler, Alma Fern and Mary Evelyn Green and the honoree. Punch, cheese wafers and cookies were served.

MRS. POOLE OF ABILENE HONORED FRIDAY MORNING

Mrs. Pope Pool honored her mother-in-law, Mrs. Pool of Abilene, last Friday morning with a bridge luncheon, from 10 to 12:30. Playing were Mesdames W. H. Collins, John R. Tur-

ner, Roy Herod, W. H. and J. H. Dallas, R. E. Self, Mac McClain, and Pool. Mrs. Downing was a tea guest. Stuffed tomatoes, chicken salad on lettuce leaves, bread and butter pickles, hot biscuits, iced tea, ice cream and cake were served. Punch was served during the games. Mrs. McClain scored high and was presented a box of bath powder. Mrs. Turner two decks of cards for 2nd high and Mrs. Pool salt and pepper shakers for guest prize. The house was decorated with garden flowers.

PINOCHLE CLUB ENTERTAINED FRIDAY

Christine McDuffie, Imogene Coleman, Maxie Hunter and Ida Mae May played pinochle at the home of the latter Friday afternoon. Tuna fish sandwiches, lemonade and cake were served.

EVELYN WALL GIVEN PARTY AS FAREWELL COURTESY

A farewell party was given for Evelyn Wall last Thurr. night when Vondée Lewis entertained with a slumber party. Guests were Doris Lee Gore, Jeanne Roane, Sue Bynum, Mary Tinkler, Malcolm Brown, and Evelyn Wall. The girls ate a midnight lunch of cookies, bananas and grapes. Friday morning a nine o'clock breakfast was served of creamed beef, cantaloupe and hot tea.

DUNN—DUKE

On May 5, Miss Wilma Frank Dunn and J. W. Duke were married at the Methodist parsonage at Tahoka Rev. Smith officiating. Her cousin, Nelda Jim Hicks and Jim Vandike of Tahoka were the only guests.

Wilma Frank is the older daughter of Mr. and Mrs. L. J. Dunn and numbered her friends by her acquaintances. She finished high school last year.

J. W. is the son of Mr. and Mrs. R. M. Duke of the Johnson community and was a junior in school last year. Mr. and Mrs. Duke are making their home in Brownfield for the present. They have the very best wishes from a host of friends.

EICKE—FOWLER

Miss Ora Dee Eicke, daughter of Mr. and Mrs. E. N. Eicke, and a fine student of Brownfield High School, and Mr. B. T. Fowler of Lubbock, son of Mr. and Mrs. R. R. Fowler, manager of Montgomery Ward and Company were married, August 3, in Ventura, California.

After a few days of a lovely honeymoon to Catalina Island, they will be at home in Santa Paula, Calif., where Ora Dee will finish school. Her husband is head of a grocery store at that place.

Mr. Utah Eicke, son of Mr. and Mrs. E. N. Eicke of Brownfield, who has been in California for the past five months, on the O. O. Reed ranch is now working for the Calif. State Highway Department.

Rev. and Mrs. Tharp attended a church program at Meadow all day Tuesday.

MARRIED

Mr. Earl Murry, of Terry county, and Miss Genieve Minor, of Yoakum county, were married by Justice of the Peace R. W. Pittman Saturday evening, August 24, at his home east of town.—Seminole Sentinel.

NATIONAL INCOME UP IN 1934

The national income in 1934 exceeded that of 1933 by \$5,000,000,000, the Division of Economic Research of the Commerce was given as \$49,400,000,000 as compared with \$44,400,000,000 in 1933. Each of the 12 major industrial groups, with the exception of the electric light and power and manufactured gas industries, and each type of income payment, except interest, shared the 1934 rise. Generally, the 1934 gains were largest in those industries and types of income payments which had recorded the largest relative decline during the depression.

NEIGHBORHOOD NEWS

Pilger Champion—Advertisement: Man and wife want job in a camp. Wife is good cook and willing worker. Worrell Indicator—Advertisement: Two people wanted for evening meal.—Mrs. Higgins's boarding house.

Eldora Observer—There will be no services at the church Sunday, and no Sunday school. On account vanishing the seats. This will be a great improvement.

Potter County Record—Jeff Ingalls, a farm hand of near New Chicago, became crazed by drinking fermented silo juice and before he could be calmed down he jumped on a hog's back and rode the animal 10 miles, till it died. He was arrested for cruelty to animals and will have to work an extra week to pay for the hog, which his blood was so hot up that it was not fit for human food.

Bancroft Tribune—The rabbits have made a clean sweep of the editor's garden while he has been busy getting out the paper. The woodpeckers and sparrows and jays and stray dogs and cats played whaley with our early corn and are now busy on our prize acre. In addition we find a new pest destroying our tomatoes—the devilish little hard shell terrapins. Praise God we have no mosquitoes this season.

Mr. and Mrs. Lloyd Ledbetter are visiting Lloyd's parents this week at Abilene.

Mr. and Mrs. Clovis Kendrick are visiting Mrs. Kendrick's parents Mr. and Mrs. W. E. Henson at Ashdown, Arkansas.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution"
Phone 196

MUSIC STUDY

Those interested in study of piano; voice; glee clubs (for children 6 years and under—both boys and girls) will please see me at once.

Group singing a special feature and other attractive plans for all ages.

Mrs. W. H. Dallas
2 Block South High School

RIALTO

SATURDAY, SEPTEMBER 7

"MEN WITHOUT NAMES"

WITH

Fred MacMurray and Madge Evans

THIS IS A G-MAN TYPE OF STORY THAT YOU WILL SAY IS BETTER THAN "G-MEN" — DON'T MISS IT.

ALSO NEWS and COMEDY

Sunday, Monday & Tuesday — Sept. 8-9-10

"I'LL BE A LADY, EVEN IF IT KILLS ME!"

MAE WEST GOIN' TO TOWN

A Paramount Picture Directed by Alexander Hall
"Don't high-tail me, big boy...I've been thrown out of the best places!"

Selected Short Subjects.

FRIDAY and SATURDAY — SEPT 6-7

RITZ

BOB STEELE

IN

"BRAND OF HATE"

ALSO CHAPTER NO. 1—"CALL OF THE SAVAGE"

I looked up Satisfy and it says—



SAT-IS-FY. Something that pleases, gives satisfaction; something that just suits. For example, you are pleased with a dress. As applied to cigarettes, it means one that is **MILD**—that is not harsh or bitter; one that **TASTES** just right.

Chesterfield... the cigarette that's **MILDER**
Chesterfield... the cigarette that **TASTES BETTER**