VOLUMN THIRTY-ONE

# CUBS VS. LITILLFFELD WILCCATS HERE TO-DAY AT 3:30 P. M. 





# YOU CAN'T ADVERTISE 

 TODAY and QUIT TOMORROWYOU ARE NOT TALKING TO A MASS MEETING


## You Are Talking To a Parade

Ceasless hammering on the same spot helps to win prize fights-it is the same with advertising success. Not until individuals in the same neighborhood have been sufficiently saturated with your message does your advertising begin to produce results.

The HERALD staff of experienced, capable advertising men will be glad to help you with your sales and advertising problems. A service that is free to all advertisers.

NO. ONE

HUDCENS \& KNIGHT HDWE CO.

## EVERYBODY IS TALKING <br> -ABOUT OUR BARGAINSLiving Room Suites-New Bed Room Suites-New Bed Room Suites-Ne Beds- $\$ 2.00, \$ 3.00 \mathrm{up}$ Used Gas Stoves Dressers- $\$ 7.50 \mathrm{up}$ <br> HOUSEHOLD FURNTUURE COMPANY

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RIATO
SATURDAY, SEPT. 28 JOE E. BROWN "ALIBI IKE" Strike One! Strike Two!
STRIKE T-H-R-E-E- and You're Out with laughter What a picture - what a picture! He's dizzy, He's daffy. It's a laugh riot with a brand new twist.
SUN. MON. TUES
DEPT. 27-28
D
Special Election-Sept. 28
1935.


## You'll get a BETTER BUY <br> from your CHEVROLET <br> Dealer

łou will find man!

W. H. (BILL) EVANS "If other parts of the State get a hog, West Texas especially when we produce the animal!"
outstunding values in his stock of
"Guaranteed OK"Used Cars
ORE and more people are learning that the best place
in toun to get a used car is at the nearest Chevrolet Dealer's.
Visit him-see his wide selection of Guaranteed OK Used Cars-and you, too, will get a better buy-the make you And what's more, you will get a car that And what's more, OK Tag have been carefully checked and conditioned by your Chevrolet Dealer, and carry his personal guarantee. See him and buy one of these fine Guaranteed OK Ussad Cars at lowest prices-today!

THE MAKE YOU WANT THE MODEL YOU WANT THE PRICE YOU WANT ${ }^{*}$ TO PAY



| Help Your Self to Good Foods meerfor |  |  |
| :---: | :---: | :---: |
|  | Market Specials |  |
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|  |  | PEARS .-...... 16 c |
|  |  |  |
|  | STL | Pork \& Beans .... 50 |
| $\left.\right\|_{3}$ | CHUCK <br> ROAST, ll. 14 c |  |
| - | Plenty of Onsters | SALMON ......-11c |
|  |  | Lg. Pkg. Lux $\quad$ 25c |
| ${ }_{\text {coser }}$ | CANDY, 6 for $\quad 25$ |  |
|  | School Tablets | Sale |
| Monter | Noteook Paper - 4c | Post Tasties ... 10c |
| $\frac{1}{\text { cosen }}$ | ${ }^{2 l\|l\|}$ | OATS .-.-...-. 19c |
| LES, gallon. 288 | PEARS, gallon - 42 c |  |
| HelpYo | Self Gro | 8 Mkt |

Weekly Church and Social Happenings


## TERRY COUNTY GROCERY

SPECIALS FOR FRIDAY and SATURDAY

SUGAR FLOUR

FINE GRANULATED 10 lb . Cloth Bag 53c GOLD MEDAL 48 lb . Sack

Potatoes wivitie, 10 ll 11.10
Crackers 2 lb . Box . 18 MEAL ${ }^{2010.0}$ ag $\quad$ 45C
 TomatoesNo. 2 Can7 ${ }_{2}^{1 \mathrm{C}}$

Post Bran 4 pkgs. 29c | Tomatoes fresh-lic. 2 c | Oats $2 \mathrm{lb} . \mathrm{pkg} . ~ . ~$ |
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Terry County Grocery
PHONE 1-7.8
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## Tree Planting Time Near

ground for the your plans and prepare your
FRUIT TREES,SHADE TREES, EVERGREENS SHRUBS, VINES, ROSE BUSHES and BULBS.
Novenabr and the first hall of Decgaber are
the best times for FALL PLANTING.
CONSULT US AS TO VARITIES AND KINDS suitable to this climate, method of planting, pruning,

25 Years Experience on the Plains.
BROWNFIELD NURSERY
A HOME INSTITUTION
BROWNFIELD, TEXAS

| OLD TIME REVIVAL <br> An old time revival meeting is being conducted by Evangelist T. E. Rhea of Tyler, Texas at the City Tabernacle sponsored by the Assembly of God Church. Bro. Rhea comes well recommended as an able preacher of the old time gospel, using lots of bible. <br> He has 16 gospel charts that he will be preaching from, and don't fail to hear the battle serman. His slogan is "Hear the Gospel! See the Gospel! Feel the Gospel!" <br> All the pastors, churches, and general public is cordially invited to attend this revival. The building will be curtained in, so as to make it warm. <br> Good music and singing. | Mr. Homer Rowe of Midland and Mrs. Mary Endersen, Mr. Ellery and wife, all attended the Amarillo Fair and races. <br> Walter Bond, was visiting his parents, Mr. and Mrs. J. C. Bond, a few days this week. He has been working a drug store at Lubbock and going to scrool at Tech some the past year or two, but is ieaving soon to enter medical school at Galveston, where Walter intends to become a full pledged doctor. We believe he will make a good one too. <br> R. S. Heartsill, has had his residence here in town, in which J. W. Oliver lives, repainted. |
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## Qis always fair weather

 where we make Chesterfields

