**VOLUMN THIRTY-ONE** 

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, DECEMBER 6, 1935

**NUMBER 17** 

#### **LEADING PAYROLL SOLICITORS ALL** To Give Away **EXPRESS THEIR THANKS TO FRIENDS**

All Seem to Be Pleased With Results Even Though Failing to Win the Capital Prize. Express Opinion That the Campaign Was Fair to All and Above Boa.d.

During this campaign so many new for the paper will be only too glad | wisely and well. to publish the same.

May I tell you I thank everybody who helped me so wholeheartedly and encouraged me to keep up the work until the close. It was constant work but I met so many pleasant people that I will always cherish the weeks of this campaign as pleasant

No one could have extended more help than Mr. and Mrs. Finch and to them also I extend thanks.

Mrs. D. J. Harris. Meadow, Texas.

#### IN APPRECIATION

To my many friends in Terry County and elsewhere who have help- Terry County Herald: ed me win first place in the Weekly been first.

ing and you all know my love for that I am glad and thankful for the ex- chases a Kelvinator during the con- In closing the article he wrote "No editor of this paper by the National sport. It has ben wonderful for me perience. to have this opportunity and I thank the Herald, Mr. and Mrs. Finch, who Seagraves, Rt. 1. have been so helpful and the judges and each one for whom I have written a subscription.

J. C. (Uncle Jimmie) Green.

#### IT WAS GREAT

The few weeks work I gave the Campaign I received such generous by sending or bringing their subscripand hearty response that the work was tions to the Herald office and I apgreat and I enjoyed it. My friends preciate each subscription. were so loyal and so eager to lend a hand subscriptionward that it was | Plains, Texas.

MEADOW HAS A NEWSPAPER | not the hard work that I had anticipated.

The Herald office was so courteous names have been added to the Herald and Mr. and Mrs. Finch so helpful subscription list from Meadow that and faithful that I felt I was workwe can almost claim now "that Mea- ing with friends and for friends and dow has a newspaper" and it is up to to each one who now reads the Her- contest opened November 15 and ping in to see "about the dog adver- About one year ago, the town voted us to see that the Herald is provided ald for the first time I am sure you closes at midnight on December 24. tised" when we closed the office late almost two to one in favor of the sale with all the news from our little city will feel that you spent your money Persons living in the Brownfield Saturday evening.

Mrs. Troy Noel.

#### I AM PLEASED

has been a grand experience, which announced later. I have richly enjoyed.

To all my friends who aided me, to the Herald and the Campaign Managers, I want you to know I am satisfied and pleased and I thank you eligible for entry," states Claude never return. one and all.

Mrs. Jack Tiernan.

#### I THANK YOU

help and without it I would not have kindness that I want in this way to be given to interested parties at any and throw them a kind word. thank each one who subscribed with time. When I had a good day selling sub- me and the Herald and the Campaign scriptions it was as much fun as fish- Department for unfailing courtesies. our contest is that if an entrant pur- 14 year old congenitally deaf Boston. has been the duty imposed on the

## PLAINS IS PROUD

that it now finds its way into so many letter written. homes each week.

My friends made my work easier

Mrs. Bettie Criswell.

Parting Greetings From Campaign Mgrs.

as strangers, and now that we are leaving we can sincerely

say that we only wish we were going to call Brownfield our

permanent home. It is not always that we shake hands with

the editor whom we have come to serve and find we have

met a good friend. Our work with the Terry County Her-

ald has been not only satisfactory to the highest degree but

delightfully pleasant. Our associations with the Payrollers

has been everything that could be desired. From Editor

Stricklin and each member of the office force we have re-

ceived the most wholehearted cooperation and assistance.

From the business men and the good people of Brownfield

we have had such cordial greeting that we will never think

of them as strangers. Brownfield will always be a jewel

in our memory. In leaving for a new field of work we wish

in the language of Tiny Tim, in Dickens' immortal story to

Gratefully,

Mr. and Mrs. Clarence O. Finch.

say, "God bless you, every one."

Santa Claus Letters

Herald is Ready For

to bring them home-work.

chanical-minded.

of them.

Eight weeks ago this morning we came into this town

# **Kelvinator Christmas**

With a Kelvinator electric refrigaway as the prize, announcement was body does love a dog, and people do handed down by the State Supreme made today of a Christmas letter read the Herald-even the classified Court, Brownfield Beer parlors closwriting contest to be conducted by column. Hudgens & Knight, local Kelvinator most for Christmas.'

trade territory may write, wire, tele-

ture machine on Tuesday of this with hoops of steel." be given Friday night, December 13. home in the country, and we are sure way by infantile paralysis, sponsored dog story, "The Covered Wagon" and if they had been first. others that will please old and young alike. Five or six full evenings entertainment will be scheduled. Besides this, many educational pictures will be featured throughout the day pertaining to and supplementing and illustrating the lessons. Plans are to use over one hundred educational reels during the remainder of the

and its possibilities will be demonstrated. One reel of the pictures recently taken at the football game be-

Have you bought your season tick-

# **Development Co. May Feed Out Few Steers**

It is rumored here now, and on pretty good authority that the Babicora Development Co. will feed out a small herd of steers here again rillo, held its first local option elec- the coming year, but nothing like as many as heretofore. Up to this time the Herald has failed to contact any

A chance to sell some of their bumper feed crop will be welcomed Some people get an education late sale by the drink of unfortified wines by our farmers, and while the price in life, and others have no children and malt beverages containing not will likely not be so god as last year.

#### FOUND GUILTY

Jack, 41, near the family residence.

"Well," replied his sister, who was flown. a high school freshman, "it's just the same as a centennial only it has more legs."

#### Good Home Found **Beer Sales Stopped** For Advertised Dog Here After 2 Years

Not on account of a vote of the

ed Monday night at midnight. That

time, we understand.

Of President's Ball

Each year for the past three, it

Two things were proven by last erator, Model K-485, to be given week's issue of the Herald-Every- people, but because of an opinion

The first to come was Mr. A. C. was all the time Sheriff Jess Smith dealers. The subject for the con- Holcomb-before we had hardly had would allow those holding license, test is "Why I want a Kelvinator time to catch our breath from get- but as that time included a Saturday ting the edition off the press, and of and First Monday, most of them, Each contestant must write 100 course he got "our dog." Others be- except wholesalers got rid of all words or less on that subject. The gan coming then-and were still drop- stocks. of beer, but the supreme court held

We thank all these good people for that a county that voted dry under phone or visit the Hudgens & Knight their interest but made us wish we the old local option law is still dry, store to secure a copy of the free had twenty "pooches" to give away, and cannot go wet piecemeal, the contest folder which explains all de- especially when two little brown eyed Dean law controlling 3.2 beer also tails of the contest and gives helpful boys (W. S. Smith's they said they being dead. True, I wanted first place and ideas for writing the letters. Judges were) came in so bright of face and About the only thing that can be worked for it but I am pleased with will be selected from a group of went out seemingly so disappointed. done is to hold a county wide elecsecond place and want to say that it prominent local people and will be Some had recently lost their pets tion on beer, which we understand either by death or being stolen-or will be called by an early session of "No purchase of any kind is neces- just plain left home-something we the commissioners court upon presensary to enter this contest, but con- learned from one man, who said it tation of a petition of ten percent of testants must secure a cpy of the of- was characteristic of German Police the voters of the county. Hard ficial contest folder in order to be very often to leave their home and liquor will not be voted on at this

Hudgens of Hudgens & Knight. "It You know 'they say' a man's best Most people we have talked with is open to everybody over 18 who friend is his dog. With a marvelous are very doubtful that beer can be lives in the Brownfield trade terri- understanding-the heritage of every voted in a county-wide election, so tory, evcept employees of our com- dog, he is kinda' like a wife-you've it looks like beer parlors for this pany and members of their families got somebody to love when you're city are doomed. and members of judges' families. unlovable; somebody who will put up While I did not secure many sub- Employees of our company will give with your cantankerousness instead Payroll Campaign, I want to say scriptions during the Weekly Pay-through the paper that now goes into roll Campaign. I met so many kindly enter the contest. Demonstrations of wet feel and quiting, etc.— Jas. H. Dallas Chair. through the paper that now goes into roll Campaign, I met so many kindly enter the contest. Demonstrations of yet feel amply repaid if you just give so many homes, I appreciate your people who extended to me every Kelvinator electric refrigerators will them an occasional pat on the head

Which brings to mind an article O. "Another interesting feature of O. McIntyre wrote about "Billy" his the Terry County Herald and glad electric refrigerator as shown in the nose between paws, quivering with worry this year. desire for romp. But no matter how So we naturally fell on another W. R. McDuffie, H. R. Winston and was fair and impartial. impatience. The slightest motion young in experience that he will proceedings. Their work was most been that a good circulation has been pricks his ears and tauts him for ca- actually serve and work on any com- efficient and they waded through converted into a much better one. School Tuesday Night of impatience, yet he never oversteps tion. So we have chosen Jas. H. sealed box with dispatch, so that the paper has always enjoyed has been the mark. Never gives the impress. Dallas as local chairman of the Presiion his humility has been outraged. dent's Birthday ball that will be held within an hour. The workers had is not an idle boast to say that as a With the purchase of a moving pic- No wonder they grip our affection Jan. 30th as usual. As we under- carefully arranged their business so result of this campaign it has one of

week. Tickets are being purchased And so because we couldn't further retained here for charity work, and The result of their count will be paid subscribers in the South Plains for a series of pictures to be had dur- take care of our visitor of some two part goes to the Hot Springs, Ga., found in a box at the head of this ar- region, if not of entire West Texas. ing the year, the first of which will weeks, we decided to find him a nice clinic for crippled children, made that ticle. Among the pictures to be scheduled he has that now-and would have had by President F. D. Roosevelt.

#### **Increase in WPA** Wages in Terry Co. is assistant cashier of the Brownfield State Bank.

I wish to advise that we are noti-I wish to advise that we are noti-fied by the WPA office of Big Spring Changing Tools on that Terry County would share with The pictures Tuesday night will be a few of the other counties of the free. At that time the new machine South Plains in having the wages raised of all WPA workers.

Under the new schedule the Common laborers will receive \$29.00; Intween Brownfield and Post will be termediate \$35.00; Skilled \$40.00; and professional and technical \$44.00 per month. Working 7 hours per et yet? You will enjoy the pictures day, 5 days a week. This raise in and help support a worthy cause by wages is done because of the exthe purchase of one or two fifty cent pense of living being higher on the Plains during the winter months caused by the scarcity of fuel. This is a raise of \$8.00 per month for common labor.

> I am sure every one in the county rejoice with workers on these jobs that this change in wage schedule has been made by the government.

R. A. SIMMS.

### Car Stolen Here Mon. **Evening Recovered** Owing to the fact that many sec-

tions of the county have gotten out James Miller, local laundryman, very little cotton with which to pay had the misfortune Monday night to debts, we have decided to extend the not only lose his practically new Ply- old dollar rate until Jan. 1, 1936. mouth car, but some six dollars worth You may bring your renewals of laundry belonging to his customers either to the Herald or hand them to

that he will likely be obliged to make Uncle Jimmie Green, who will receipt you for them. Terry and Yoa-The car had just been filled and kum gets it for \$1.00 either new or LUBBOCK, Dec. 2.—A verdict of placed near the laundry building, and renewal, while the other sections will

#### MARRIED

He notified officers immediately On Thursday evening of November who got busy notifying other officers 28th. Mr. Jim Pharr and Miss Mayble in the section, and we learned from McCrutcheon were happily married "It says here that we haven't reach- the sheriff's department that the car at the home of the bridegroom's pared the millennium," said Bob. "What had been found at Seminole Wednes- ents. The ceremony was performed day afternoon, but the "birds" had by F. M. Burnett, Justice of the Peace. Congratulations to this fine young couple.

> Mrs. W. M. Romane of Crosbyton, mother of Mrs. Troy Noel of this city, day, breaking her ankle.

# **BIG HERALD CIRCULATION DRIVE CAME TO A CLOSE 4 O'CLOCK TUESDAY**

The Campaign Seemed to Close With a Good Feeling Among Workers. Circulation Increased Nearly 100 Percent. The Judges Do a Good, Quick Job on Final Ballots.

# REPORT OF JUDGES

In The Terry County Herald Weekly Payroll Circulation Campaign

We, the judges of the Terry County Herald Weekly Payroll Circulation Campaign, have carefully canvassed the business found in the ballot box and have added thereto the business previously secured and find the following to be correct totals and the winners of the various awards to be:

First Award, Plymouth Automobile, worth \$698. J. C. (Uncle Jimmie) Green, Brownfield \_\_\_\_\_ 10,992,700

Second Award, RCA Victor Radio, worth \$120, and commission Mrs. Jack Tiernan, Brownfield \_\_\_\_\_ 5,972,900 Third Award, Cash Commission,

Mrs. Troy (Fannie) Noel, Brownfield \_\_\_\_\_ 5,767,200 Fourth Award, Cash Commission, Mrs. D. J. Harris, Meadow \_\_\_\_\_ 3,792,300

In addition to these workers, Mrs. Bettie Criswell of Plains, Boyd Moore of Brownfield, Miss Margaret Christy of Route 5 (Union) and Mrs. M. D. Smith of Seagraves participated in the competition and all received 20 per cent of the amount they collected.

Signed:

W. R. McDuffie, H. R. Winston, J. R. Crabtree, Judges.

The circulation building campaign, pleasure in the success which had test and later is declared the prize eulogizing of Billy, which means ev- Committee of the President's Birth- which has been in progress for the crowned the efforts of their comwinner, the model which has been eryone's dog, is complete without a day Ball, to select a local chairman. past seven weeks came to a close at petitors. purchased becomes the prize instead banzai to his gentlemanliness. Since Twice Dick McDuffie, cashier of the four o'clock Tuesday afternoon. At The campaign has been conducted he came to us he has jumped 100 First National Bank has served with that hour the final business which by the Liner Circulation Service, of It was explained by Mr. Hudgens times for a rubber ball upon his mas- honor to himself, and success to the had been collected by the workers Chicago, with Mr. and Mrs. Clarence that entries will be judged solely up- ter's awakening. It's the high spot affair. But this year, Dick says- was deposited in the sealed ballot box O. Finch in charge. Their work was This little community is proud of on the knowledge of the Kelvinator of his daily routine. He crouches, pass it around. Let some other guy at the First National Bank of Brown- painstaking and the candidates are field and the judges present, Messrs. unanimous in the statement that it

stand it, most of the funds will be that the tabulation was an easy task. the largest, if not the largest list of

It is likely that few events of this did section. kind has developed an equal amount | The paper also desires to thank per-

late his master sleeps, he never shows banker, a bird that is so darned J. F. Crabtree took charge of the As for the Herald the result has per. Many mornings it is an agony mittee assigned him by any organiza- the hundreds of names found in the The large list of readers which the the mark. Never gives the impress- Dallas as local chairman of the Presi- result was ready to be announced practically doubled and we believe it

The Herald greatly appreciates the By the findings of the judges J. C. hundreds of new names which have (Uncle Jimmie) Green was found to been added to its list as well as the will be "The Night Cry", a beautiful in any one of the others who called- It will be the duty of Jas. H. to be the winner of the Plymouth Auto- hundreds of renewals of its old get in touch with headquarters in mobile worth \$698. Mrs. Jack Tier- friends. It welcomes these hundreds New York, and after receiving his nan was second with a fine Victor of additions to the Herald family and commission, he will take such steps as Radio, worth \$120, in addition to the trusts and believes that each new subhe desires in forming his own com- commissions she had received. All scriber will remain permanent mittee. Jas. H., if you don't know others received a cash commission in throughout coming years. This addaddition to the commissions they had ed manifestation of confidence and been paid weekly throughout the good will on the part of the people competition, the amount received de- living in the Brownfield trade terripending upon the amount of their tory is an added incentive to better serve the good people of this splen-

> of interest in the town and trade ter- sonally the workers who labored inritory. All evening, until closing dustriously and intelligently to ac-The York, Harper and Wahlen- time for the office, and all day Wed- complish the excellent results. But maier, Jones No. 1, test, 18 miles nesday the Herald phone rang re- most of all it wants to congratulate northwest of Seminole was shut peatedly with people asking how the the advertisers whose regular mesdown the first of this wek at 2,270 campaign had resulted. And the in- sage to the buying public, will, as a feet, to change over from rotary to terest manifested by the public was result of the campaign, in the future standard tools. This operation will marked by the same good feeling that reach twice as many homes as they had characterized the entire competi- have in the past. And it heartily This location is on Section 414, tion. While each candidate had their thanks the public in general, whose Block G, and is purported to be on supporters there was not the slightest generous support and cooperation in the trend running in a northwest- degree of animosity and the rivalry the past has enabled the Herald to wardly direction through the town of was entirely good natured. Indeed, render the measure of service to the Seminole and on up into Yoakum and when the result was anounced the community which it is ambitious to Cochran Counties. Quite an activity workers heartily congratulated each attain and perform as efficiently as has been shown throughout this area other and seemed to take a genuine possible.

# **Texas Bred Cattle** Win at Chicago Show

CHICAGO, Ill., Dec. 1 .- Highland cattle, bred by W. T. Jones, Marfa, Texas, and fed by Henry Harmsen & Sons, Teed's Grove, Iowa, won first and grand champion in fat carlot class at the International Livestock Show here.

Of the thirty-four leads of Herefords entered here, eight were high-These cattle were bought at the Marfa feeder sale in October, 1934.

#### REV. RODGERS REPORTS TWO MARRIAGES SUNDAY

Two marriages in one day seems to be a "land office" business for an old comer, not my anything about a ing. new comer. But that is the report of last Sunday's wadding turned in hunting.
by Rev. F. G. Redgers, pastor of the
First Baptist church. The first took grandma. place at the processes and the latter at the residence of the bride's par-

At one P. M. espeared Mr. Eugene to the world?

G. Sanderson M. Kauffman county, Freshman—Blondes.

and Miss Vivian Grace Hoimes of the Union community, this county. At this wedding the groom was attended by two brothers, and the bride by two sisters, and with a sly wink Rev. Rodgers intimated to us that there might be other weddings in the two families. This happy young couple will reside in Kauffman county.

Later, at 3:30 P. M., Rev. Rodgers said the words that united for life Mr. Johnny Clark and Miss Dora Fay Jenkins, at the home of the bride's parents. The families of both contracting parties were present. They lands, and they wen five prizes. will continue to make their home in Brownfield.

#### YOUTHFUL TRAGEDY

Entries in a small boy's diary: Feb. 24-Got an airgun for my birthday.

Feb. 25-Snowing. Can't go hunt-Feb. 26-Still snowing. Can't go

Feb. 27-Still snowing. Shot at

Prof.-What is the outstanding contribution that chemistry has given

### Be sure to present this clipping at the box office at the Rialto

# **Married Her Boss**

washer from brain of Michigan man.

A person, it seems, can be too me-

Lawrence McCoy and Family

tre entitled to a pass to the-

**Rialto Theatre** 

Compliment: Rialto-Herald

#### WETS WIN FIRST ELECTIONS HELD UNDER NEW LAW

Potter and Sutton counties, first to hold local option election in Texas since the legislature passed a liquor With the big subscription drive out control act recently, voted wet toof the way, we will be ready for day.

Santa Claus leters from genuine chil-Potter, in which is situated Amadren in the next two issues of the tion since 1911, since which time it They may be sent from any section had been dry. of the Brownfield trade territory,

and we'll do all we can to print each ty seat is Sonora, voted wet by 126 about the matter.

The liquor control act permits the more than 14 per cent alcohol, and the crop is much better. the of other liquors by the package, Surgeon extracts bolt, nut and in those counties not dry by local

#### PROHIBITION BACK BY 1945, DRY SAYS

ST LOUIS, Mo., Nov. 30 .- F. Scott McBride, general superintendent of the Anti-Saloon League of America, asserted Saturday that a two-year survey indicated the probable return of prohibition by 1945.

The dry leader's forecast was based on a study of the effect of repeal in forty-four States.

Teacher-What insect requires the least nourishment? Peter-The moth, for it eats holes. Brownfielld Nursery.

Sutton county, of which the coun- one who seemed to know anything

ruilty of murder without malice was he went to a cafe just long enough be \$1.50 as heretofore. returned by a 99th district court jury to get a cup of coffee, but when he here Monday afternoon in the trial returned about fifteen minutes later, of Lee Tubbs, charged with the fatal the car was missing. shooting Sept. 21 of his brother,

is the millennium?"

Messrs. Rex White and Lewis Harris of Maude, Texas visited in the home of Mrs. Eldora White last week. Read our Nursery ad in this issue. The former is a brother of the late fell off the porch at her home Mon-

# One Dollar Rate Extended to January 1st

lately in lease and royalty buying .-

Seminole Sentinel.

require several days to complete.

**Test N.W. Seminole** 

#### THE HERALD

Brownfield, Texas Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.

A. J. Stricklin & Son Owners and Publishers

A. J. Stricklin, Sr., Editor and Mgr. Jack Stricklin, Jr., Ass't Manager

Subscription Rates In the counties of Terry & Yoakum Per year \_\_\_\_\_ \$1.00 Elsewhere in U. S. A. \_\_\_\_ \$1.50

Apply for Advertising Rates The Official Paper of Terry County and the City of Brownfield.

### Glad and Thankful

Mr and Mrs. Clarence O. Finch. representing the S. J. Liner Circulation Service of Chicago, have just completed a little better than seven weeks here, putting on a subscription drive, during which time, they have practically doubled the number of homes the Herald goes into in the Brownfield trade territory. We have never in our lives worked with a more congenial man and woman than we have found Mr. and Mrs. Finch to be. If there has been an unkind word spoken, or any ill feelings engendered, we have not heard of it. But the great pleasure to the Herald is to find that at the close of the campaign, every worker comes out flatfooted and makes a statement that they are satisfied and pleased. and believe they have been given a square deal all the way through.

All we can say is that we are in a way GLAD that the Payroll Campaign is over. It meant extra work and long hours for the regular force of the Herald who took it on the chin as usual. Then there was the tension and nervousness of the contestants. But this our first campaign for subscriptions has been a real pleasure to us ,and we have enjoyed the associations that it has brought us.

We are THANKFUL because it has as stated above practically doubled the number of homes the Herald will go into in this trade territory. It will be worth double the amount as a news dispenser, and will be worth a lot more to our many loval merchants who have stood by us for years and years with their business.

Again, let us thank the Liner Service for sending us this great couple, Mr. and Mrs. Finch, to put on this big drive; they know their subscription drives. We thank again each worker: they have done beautifully. and at the same time have not bored the people by their persistence. We thank each reader either new or old who have helped in any way in this campaign, which we know has been conducted honestly and above board.

#### SO FAR INTO THE NIGHT-

"In a few days, about the time Mrs. Moreland fires her first volley, we're going to buy a hamburger and hit for the tall shinnery and stay there, until hostilities have ceased.—Seagraves

Come on out of that shinnery you hamburger eatin' editor of Seagraves, flood or fire, torn by earthquake or you have nothing to fear from the Plains editor, who no longer has the time to discuss the location of oil wells with the "Whimpy" type of a weekly editor when our office is being visited by reporters from the Lubbock Avalanche office and the Star Telegram and other big dailies. No. Sir. chile, we are in big geography now!-Plains Review.

### RADIO OR NEWSPAPER?

In spite of much that has been written to the contrary, there need be no essential conflict between the radio and the newspaper as mediums for the dissemination of either news or advertising. Each has its place in modern life. As a matter of fact the radio could not, even it it would, most effective method. usurp the recognized function of the

BROWNFIELD

SUDAN SEED WANTED by CHISHOLM BROS. Radio's prime importance, as far as peats his sales talk on the air, but lesson although the attendance was news is concerned, would seem to re-

HISHOLM'S

for Good Things to Eat

FRIDAY AND SATURDAY SPECIALS

We Have What You Need-A Big Stock of Fresh, Clean

Merchandise-Priced to Sell.

Received New Stock Gold Medal Flour

Tomato Juice, real quality 21 oz can\_\_\_\_10c

SALMON, Tall 1 lb. can \_\_\_\_\_ 11c

Hershey's COCOA, 1 lb. can \_\_\_\_\_ 12 1-2c

Pineapple, No. 2 1-2 can, sliced, only\_\_\_\_19c

Cherries Red Pitted Best 12

APPLE BUTTER, quart jar \_\_\_\_\_ 18c

Green Beans, Deer Brand, 3 No. 2 cans\_\_\_25c

PORK & BEANS, 1 lb. can \_\_\_\_\_ 5c

No. 2 1-2 can HOMINY \_\_\_\_\_ 8c

Catsup "Brimfull - 2 for .25

Macaroni or Spaghetti, 1 lb. celo pkg.\_\_\_\_10c

1 lb. pkg. Powdered or Brown Sugar \_\_\_\_7 1-2c

No. 2 1-2 can KRAUT \_\_\_\_\_ 9c

Large Cake Assortment-Always Fresh

6 large bars

MARKET

7-Steak, tender quality, lb. \_\_\_\_\_ 18c

CHILI, per lb. \_\_\_\_\_ 20c

CHUCK ROAST, lb. \_\_\_\_\_ 17c

HAMBURGER MEAT, lb. \_\_\_\_\_ 15c

BOLOGNA, lb. \_\_\_\_\_ 16c

OLEOMARGARINE, lb. \_\_\_\_\_ 21c

Fresh Fish, Oysters and Chickens

Round Steak, Best Fed Baby Beef, lb. \_\_

gallon can

**Prunes** 

Soap

Nothing But

BROWNFIELD

nection with "spot" broadcasts, parcatastrophe. Aid might be summoned hastily to an area devastated by tornado. It is hardly likely, however, that the average citizen will be content with radio flashes for his knowledge of the event. Here the ANOTHER WEEKLY PAPER newspaper steps in and supplies him with a complete and accurate story which the radio could not hope to

ide in the fact of its value in con-

It is an established fact that while manufacturers recognize from long experience that it does not pay to cut the newspaper off their appropriations for advertising. Eye appeal is still the persuasive force. In launching a new product, it is customary for the manufacturer to use radio. but for the long-run task of overcoming sales resistance, the constant repetition of the newspaper ad is the

TATE BANK

the announcer who too frequently re- class met and semed to have a good whether they like it or not the dial- small. The Sunday School has been turners must take it or interrupt re-organized and have got new literawhatever they may be doing to get ture. Everyone come out and enjoy ticularly in the the event of a major another station. The newspaper the lesson with us. reader can, if he desires, disregard A group of twenty or twenty-five the advertising. At least he is not took a trip to the Carlsbad Caverns offended by it-a fact that assures Thanksgiving. It was reported that

25c

The Best

# **GOES TO CEMETERY**

will .- Abilene Times.

The Vega Sentinel suspended pub- A big crowd attended singing Suntelline lost its newspaper for lack of a few weeks.

to any town, for in most cases it were Union visitors Sunday. newspaper must have the support of Mrs. Banks of Sparingburg. the town if it is to continue.

Listeners are easily disaffected by Communities owe a debt to the home paper and those who support it, and the few who for various reas-

GAS INCREASES IN

ly 400,000 to 500,000 cubic feet was toxicated." pressure blew tools up the hole about their name or destination." 150 feet, where they were stuck and fishing is in progress.

er to be a part of the Yates sand, al- home Sunday. though top of that formation is call- Mr. Durwood Moorhead and Miss ed considerably higher at 2,920 feet. Belma O'Neal are working in Brown--Seminole Sentinel.

## **Gomez Sock Supper** A Financial Success

(By the Gomez Reporter)

Holt and his tap dancers, Miss Jackie work. who gave several piano numbers.

either merchandise or money:

Produce, Terry County Abst. Co., day night, December 9th. Red Top Station (Gomez), Eunice's Beauty Shop, Stephens-Latham Dry Goods Co., Cave's Variety Store, Luther Harrell, Alexander Drug Co., THAT some Texas landlords have Jenkins Barber Shop, Red Stewart, farm. and Carry Grocery, Earl Jones of the states. Terry County Grocery, Purtell Ser- rora Borealis. C. B. Quante, Corner Drug Store, the Panama canal in three roots. Hollywood Beauty Shop, Brownfield ians primed for the next 20,000 years. Beauty Shop, David Perry, and R. L.

tree, and P. T. A. projects through cally

# **Pleasant Valley News**

Most of the farmers have most of their crops gathered for which they

Pleasant Valley Sunday School

the advertiser of the reader's good everyone had a nice time even if they did almost get their necks popped of riding in the bus, which was driven by Mr. Cecil O'Neal.

School started again Monday morn- King Land Co. ing after being turned out six weeks for cotton picking.

lication last week after 26 years in day night. New books have been orthe home town. Not long ago Es- dered, and we hope to have them in

upport, and Texola, Okla., is another Mr. and Mrs. George Roseman took town that has been a newspaper dinner with the Tapp family Sunday. Mr. and Mrs. E. C. Willis and The loss of its newspaper is the daughter spent Sunday at Lahey. nost serious thing that can happen Mr. and Mrs. Gandy and family Good condition, \$500 cash. W. E.

marks the beginning of the end of Mr. and Mrs. Peacock had as their progress in the community; but a visitors over the weekend, Mr. and

#### HAPPY DAYS

A Southern politician was on a visit ons put things in the way of the to Washington recently with a dele- Meadow, Texas for teams or tractor. paper's success can see very plainly gation to see about some money to the error of their way when the paper | help the cotton planters of his state. Feeling his oats, he made the mistake It is to be hoped that if, and when, of imbibing freely of some whiskey LIST your land for sale with J. B. times get better, and some other edi- which one of his fellow travelers of- King Land Co. tor attempts to establish a paper in fered him. This whiskey was labeled these towns, he may have the co- "Squirrel Whisky"-because it made send you the Abilene News to any adoperation of everyone, which will those who drank it want to find a dress in Terry county for the next 12 mean better times for all; for it is a tree and climb it. When the party months, and the rest of Sept. FREE. well known fact that if the paper went to the railroad station for the Your paper dated to expire Oct. 1, cannot make money, very few other purpose of returning home, this man 1936. Only \$4.00 per year to lines of business can .- McLean News. accidently got on a train bound for preachers and teachers. Chicago, instead of one going south. The manager of the party, on discov- SEE the Faultless Washing Maering the mistake, wired the conduc- chine at the Brownfield Howe. tfe tor of the Chicago train saying: 'Send short, fat man named Johnson back An increase in gas to approximate- by next eastbound train. He is in-

encountered over the week-end in It wasn't long before they got a NOTICE GROWERS & TRUCKERS Walsh & Adams No. 1 Averitt, Gaines reply from the conductor. It said: County wildcat prospect, three miles "Ther are 23 intoxicated men on this northwest of Seminole. The gas train, and none of them know either

Mr. and Mrs. Milton Greer and Will pay \$18.00 per ton for threshed The increase in gas was reported children, teachers in the Whitharral dry grain. Write, wire or deliver from a red sand, which some consid- school, visited in Mrs. D. J. Harirs' your heads or grain to

# **Big Radio Round-up Event Next Monday**

ABILENE, Dec. 1 .- The biggest The Sock Supper sponsored by the radio broadcast ever staged in West Gomez P. T. A. on Friday evening of Texas-a broadcast which will striklast week was one of the biggest ingly portray the vital part West events put on at Gomez in several Texas will play in the Texas Centennial celebrations-will be held De-We wish to thank the people from cember 9th at 10:30 p. m. when the Brownfield who helped with the en- "Texas Centennial Radio Round-Up" tertainment. Splendid numbers were is produced publicly in Abilene, and rendered by the following: Mr. Jack transmitted over a state-wide net-

Holt and Mr. David Perry; Wayne Texas Centennial officials announc-Tipton, guitar and harmonica solos ed today that the regular Monday is a good time to plant them. Brownand duets; Mrs. Voncile Williams night schedule of Centennial pro- field Nursery. piano numbers; Miss Ruth Tarpley grams originating in Fort Worth, and her singing trio composed of Dallas, San Antonio, and Houston. ness people of Brownfield for the in Fort Worth, and will be transmit- Carter Chevrolet Company. contributions and donations they so ted over the Texas Quality Network.

graciously gave. More than fifty The program will be produced as dollars was realized from the chances an entertaining stage show to which of the business men who donated of the Texas Centennial. The Cowboy Band, famous musical aggrega-Burnett Bakery, Ernie Greenfield, tion of Hardin-Simmons University, West Texas Ginners, Holt Ginners, will play; and Rufus Higgs, editor of Independent Ginners, Aryain Dry the Stephenville Empire-Tribune, and Goods Co., Magnolia Co., Helpy Selfy Henderson Shuffler, editor of the Laundry J. T. Auburg, Collins Dry Odessa News-Times, will deliver brief Goods, Walker's Barber Shop, A. H. addresses on West Texas and the Little Service Sta., Farmer's Cream Texas Centennial. The public is Station, Ward's Shoe Shop, People's urged to tune in at 10:30 p. m., Mon-

#### DU-U-NO

Daugherty Grocery, Murphy Bros., whole mountain ranges and rivers on Camp Western, Piggly Wiggly, Pat's their ranches and one Texan has Service Station, Help Your Self Gro., forty miles of navigable rivers on his

Buck's Barber Shop, Stewart's Gro., THAT if the proportion of culti-Gulf Refining Co., LaVogue Beauty vated land in Texas were the same Shop, Chester Gore, Hudgens Gro- as in Illinois, the value of Texas crops to local people. cery, Cinderella Beauty Shop, Cash would equal that of the other 47

McClish, Higginbotham-Bartlett Pal- one big steer, he would stand with his Nursery. ace Drug Store, Household Furniture front feet in the Gulf of Mexico, one Store, Brownfield Hardware, J. W. hind foot in Hudson Bay and his oth-Fitzgerald Service Station, American er in the Arctic Ocean and his tail Tailor Shop, Shamburger Lbr. Co., would brush the mist from the Au-

vice Station, John's Shoe Shop, C. L. THAT if all the hogs in Texas were Williams, Bell-Endersen Hardware, one big hog he would be able to dig Terry County Herald, Cicero Smith THAT one day's production of the Lbr. Co., McNabb Gin Co. (Gomez), Texas gas fields would keep politic-

#### The Big Things In Life

Total proceeds from the supper "Don't you wish you were a bird. amounted to \$88.10 which will be Jimmy, and could fly away up in the used for the Community Christmas sky?" mused his big sister romanti-

> "Naw!" scorned Jimmy. "I'd ruther be a elephant and squirt water through my nose."

> Hull pledges moral support to the League of Nations on peace.

# WANT ADS

You should see our COLORADO BLUE SPRUCE and sheared RED CEDAR. Brownfield Nursery.

MEN WANTED for Rawleigh Routes in Gaines, Hockley and Cochran Will be paid by the manufacturer for Counties. Write today, Rawleigh Co., Dept. TX-87-SB, Memphis, Tenn.

WE HAVE calls now for a few farms, come in and see us. J. B.

TRADE-A nice residence for

work stock. Roy Draper ROOMS and apartments at the Lit-

tle Hotel, formerly the Smith Hotel. Fresh paint and paper throughout. New beds and linen; clean and sanitary. Phone 267.

FOR SALE-Used Farmall tractor.

FARMS FOR SALE-Have several improved farms for sale. Immediate possession. Low prices; good terms. D. P. Carter at Carter Chevrolet Co.

WILL TRADE residence located in See or write Sam Branch, Meadow.

A DAILY for only \$4.85. We can

FRUIT TREES are very scare do not wait too long to buy. Brownfield

We will pay \$15.00 per ton delivered our warehouse near El Paso. Texas, for good, clean, dry, well matured maize, kafir or hegeira heads.

A. H. Killingsworth, Price's Dairy Co. 600 N. Piedras Street El Paso, Texas

FOR SALE-Few M. Johnson Star Mating pedigree cockrels. From 300 to 336 egg mothers. \$1.50 each or 3 for \$4.00. Inquire at Murphy Bros.

CHINESE ELM is by far the best shade tree for the west. Brownfield

JUST RECEIVED a truck load of nice Colorado blue Spruce trees. Now

IF YOU have a farm for sale, or Misses Doy and Maetta Murphy and will be interrupted for this special wish to buy one see me. Low in-Lorene White; and Miss Viola Brown, event. The West Texas program terest, long time, some cash required. will originate in Abilene, will be pick- Also want home with a few acres We are indeed grateful to the busi- ed up by remote control by WBAP near Brownfield. D. P. Carter at

Registered Jersey Cow, 5 years old, with young heifer calf. Good milker sold on these items. Below is a list the public will be invited as guests and kind disposition-\$75.00 cash for both. J. P. Nystel, Abernathy, Tex.

> ROOMS, unfurnished; southwest part of city. W. H. Davis. 18p.

SEE the Paultless Washing Machine at the Brownfield Hdwe. tfe

GOOD Milk Cow for sale. See Hudgens & Knight

WANT to trade half section, well improved for raw land. O. M. Edwards, Rt. 3, city.

BARGAIN: For a short time the Herald will be able to take your order for the Herald and the Semi-Weekly Farm News each one year for only \$1.50. This of course applies only

NANDINA and Pfitzer Juniper Rialot and Ritz Theatres, Craig & THAT if all the Texas steers were should be in every yard. Brownfield

# NOTICE

All delinquent taxes in Gomez Independent School District paid on or before Jan. 10 will be accepted without penalty or interest.

J. W. Ball, Pres. W. H. Key, Sect'y.

# BARBERING

Hair Cuts \_\_\_\_\_ 25c Other work in proportion.

Try Us Next Time All Work Guaranteed WEST SIDE BARBER SHOP

Dr. F. W. Zachary

Venereal Clinic 503-4, Myrick Bldg. LUBBOCK, TEXAS

# \$25.00 REWARD

any Corn GREAT CHRISTOPHER Corn Cure cannot remove. Alse removes Warts and Callouses. 35c at E. G. Alexander Drug Co.

# FARMS FOR SALE

Terry, Lynn and Dawson Counties Want 1-3 down but will make reasonable terms on balance.

> Charles Baird KANSAS CITY, MO.

E. E. Ellis, Representative Wines Hotel or P. O. Box 351 Brownfield, Texas

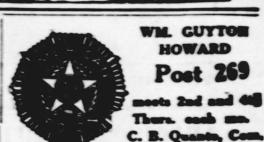


GLASSES FITTED E. C. DAVIS, M. D. Physician and Surgoon BROWNFIELD, TEXAS

Beware of Gyp-Maytag Parts and Off Get parts and of an

Maytag dealer Repairs and Parts for a

Hudgens & 1 Maytag Sales



H. R. Winston, Adl. JOE J. McGOWAN

Office in County Atty's Office Brownfield, Toxas

Burton G. Hackney Attorney at Law Practice in All Courts Alexander Bldg. Bff'd.

Dr. A. F. Schofield DENTIST

Phone 185 State Bank Blds. BROWNFIELD

DR. R. B. PARISH DENTIST

Office, Hotel Brownfield Bide. BROWNFIELD

M. E. JACOBSON, M. D. Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER

Physician and Surgoon BROWNFIELD HOTEL BLDG. Phones: 131 & 263

**FUNERAL DIRECTORS** Phones: Day 25-Night 148 BROWNFIELD HOWE CO.

Brownfield - - Texas

NOTICE J. B. Butler is back in Brown field to shell graves, make curbe and markers; will consider cows on work. See him or Dutch Bur-

nett, west of railroad. ARTISTIC

Real Trained Barbers are employed in this Shop, Specialist in their line. Work of Indies and children given special at-LUKE HARRELL Prop.

### TREADAWAY-DANIELL

HOSPITAL

T. L. Treedeway, M. D. A. H. Daniel, M. D. General Practice

General Surgery. BROWNFIELD, TEXAS

Brownfield Lodge NO. 903, A. F. & A. M.



Meets 2nd Monday night, each mouth at Masonic Hall. Fred Smith, W. M.

J. D. Miller, Sec.

530 I. O. O. F. Brownfield Lodge No. Mosts every Tuesady night in the Odd Follow Hall. Visiting Brothers

> Gay Price, N. G. J. C. Green, Secretary.

#### Lubbock Sanitarium & Clinic

Dr. J. T. Krueger Surgery and Consultation Dr. J. T. Hutchinson Eye, Ear, Nose and Throat Dr. M. C. Overtee Diseases of Children Dr. J. P. Lattimore General Medicine Dr. F. B. Malone Eye, Ear, Nose and Throat Dr. J. H. Stiles Surgery Dr. H. C. Maxwell General Medicine Dr. Jerome H. Smith X-Ray and Laboratory Dr. Olan Key Obstetrics

Dr. J. S. Stanley Urology and General Medicia J. H. Felton C. E. Hunt Superintend't Business Mgr.

A chartered training school for nurses is conducted in con-nection with the sanitarium.

# FIRST NATIONAL BANK Brownfield, Texas SECURITY — AND — SERVICE

Brownfield, Texas

Conservative-Accompdative-Appreciative

HUDGENS

Syrup White Swan gallon

PRUNES, 3 pounds

Walnuts, b.

CORNFLAKES, pkg.

CRACKERS, 2 lbs.

CHILI, Lamb's No. 2 can

PEANUT BUTTER, 3½ lb. pail \_\_\_\_\_

Baking Powder, Dairy Maid, 2 lb.

PEAS, No. 3 sieve, can

RAISINS, 2 lb. package \_\_\_\_\_

RICE, White House Brand, 2 lb. pkg.

MACARONI, Skinner's, pound \_\_\_\_\_

PIE PEACHES, No. 2 can \_\_\_\_\_8c

SOAP, Palmolive, bar \_\_\_\_\_5c

Grapefruit, doz. 29c Apples (Del) doz 19c

Oranges, dozen \_\_19c Grapes, lb. \_\_\_\_ 7c

MARKET

CHEESE, Longhorn, lb. 24c

Fresh Oysters — Dressed Hens

their presence lends. A program by "brownette" has gained the "big the high school pupils will follow at head" since she gained a basket ball

Those appearing in piano numbers It was commented by some of the are Emma Gene Coleman, Glenna football boys that the basketball girls Faye Winston, Ida Mae May, Jo Pete have plenty of room for improvement. May, Glenn Gail Lilley, Glenna Faye We admit that, but a little encourage-Ross, Patsy Ruth Carter, Mignon ment would sound better, and we

Pray, La Rue Ross, La Venna Lowe, I .- R. cant hold her man? Or does

Greenfield, Bobby Bynum, Willard are about to run the legs off of two

Bandy, Ted Greenfield, Miriam Har- giving dinner with a certain Soph

SNAPPY FILLING STATION

TIRES - TIRES - TIRES

TUBES - TUBES - TUBES

PRESTONE - GAS - OILS

YOUR BUSINESS APPRECIATED

she want to?

Hansen, Mary Raye Simms, Clyde would appreciate it.

bers are: Mary Edna Tankersley, good opinion of herself.

Brock, Roland Treadaway, Mozelle football boys?

Bobby Lewis, Joy Sawyer, Louise

Leonard, Mayetta Murphy, Katherine

We hear that a certain Senior

Some students are wondering why

It is rumored that Podge has a very

What two certain girls of B. H. S.

A certain Junior boy ate Thanks-

girl. Hint: He was a football cap-

Continued on Back Page

Rib Roast, lb. \_\_.12½ Bologna, lb. \_\_.

Steak 7-cuts, lb. 18c Chili, lb.

LINK SAUSAGE, Pure Pork, lb.

CHUCK ROAST, lb.

M. L. Penn will present their younger

pupils in a recital at the high school auditorium. The program will begin at seven o'clock. All parents and friends are cordially invited to be present and give these tiny tots and juniors the encouragement which

Watts Green, Jimmy Green, Eleanor

Those appearing in expression num-

Dixie Jean Redford, Patsy Ruth

Brock, Francis Joyce Rambo, Charles

rell, Kelly Minnix, Dorothy Faye Sex-

ton, Billie Redford, Geraldine Pyeatt,

Homer Knoll Hughes, Evelyn Jones,

and Minie Lee Walton.

an early date.

Jersey Bran Flakes, package \_\_\_\_\_

VANILLA EXTRACT, 8 oz. bottle \_\_\_

Friday and Saturday Specials

# THE CUB'S DEN

Jeannette Hancock \_\_\_\_\_ Editor and accomplishments. You are plac-Verna Brown \_\_\_\_ Associate Editor ing your confidence in us and-we'll night, I fear I will fail: for dumbness Iris Lewis \_\_\_\_\_ Jokes not dissapoint you—'cause we're the are with me; its constant presence Lucille McSpadden \_\_\_\_ Sports School with the Spirit and we're out worries me. Maxine Hardin \_\_ Cub Commentator to win! Vondee Lewis \_\_ Assembly Reporter Alma Fern Green \_\_\_ Club Reporter Clara Estes \_\_\_\_ General Reporter Miss Wilson \_\_\_\_\_ Sponsor

The Press Club, with others of B. H. S. wishes to express appreciation to various ones who are vitally interested in the welfare of Brown- excellent order by Miss Winston, the field High School.

We express our appreciation to the Terry County Herald who is making Den. We believe that the School schools and that sooner or later they shall be recognized as such. We further believe that the editing of the school paper helps in a big way to make our dreams come true.

We shall not forget those who have gone before-paving the way to a larger and better school edition. It has always been the tradition of the school to publish a clean, wholesome of the First Baptist Church of Brownpaper for those who read it. And field. The topic that he talked on it shall ever be our desire to live up to the standards set in previous years.

all appreciate. Why? Because they have the "go" that sets them forth as great leaders. We fully believe that this shall be a most successful school

WELCOME TO THE NEW TEACHER

Brownfield High School welcomes Mrs. Parrish, the new Home Economics teacher. She began Monday morn- forever. Amen. ing to continue the work left in such former teacher. Mrs. Parrish began her classes with alertness with future plans of activity for the class. Her possible the publication of the Cub's ambition is to make the Home Economics classes the best classes in With the Spirit is the greatest of all Brownfield schools. Do your best and live up to her expectations, Home Economics girls!

REV. RODGERS LECTURES

The students of high school assembled in the auditorium Tuesday morning to hear an interesting lecture by Reverend Rodgers, the new minister was connected with Thanksgiving. He mentioned some of the many We have a faculty body that we things we should be thankful for and why we should have thankful hearts.

A SENIOR'S PSALM

Miss Wilson is my Bookkeeping chin. Last, but not least, we mention our 'Teacher; and I am in trouble. She appreciation of you patrons who are maketh me write accounts and notes: pushing us on to greater successes she leadeth me through a class of sor-

She ruineth my brains: she maketh me keep work books for her own

Yea, though I study 'till late every

She preparest a test before me in the presence of my classmates: she crowdeth my brains with questions, my mind runneth over.

Surely workbooks and exams shall follow me all the days of my life: and I will go to Brownfield High School

-By Geneva Tomphson.

Lucille Harris: "I don't see how numerous things to do and see. football boys ever get clean."

Pauline Nelson: "Silly, what do think the scrub teams are for?"

TO MR. PENN

You've all heard the story of Alexnder the Great, How he was the finest of men. But I know a man whom the Sen-

ors think great, His name is M. L. Penn. He works very hard with us Sen-

He strives to do the best for us all He wants us to be a class that's supreme,

In doing things, big or small.

So come on, you Seniors, let's do

our best. Let's lead our school with uplifted

For after all, we owe our best To our sponsor, Mr. Penn.

CARNIVAL

The carnival held in West Ward school last Tuesday night was a huge success. It was colossal! Stupendous! Gigantic! Tremendous!-in fact it was good.

We didn't know that we had a gambling principal, but you should have seen Mr. Smith at that roulette wheel! And could he win? One could tell that he has had oodles and gobs of practice.

From Lucille McSpadden we learn that The House of Thrills was blood curdling! The Japanese Tea Room, and the luncheon room were other points of interest, as well as the

The big event of the evening was the crowning of the queen, Jeane Knight. This ceremony was carried or with great pomp and splendor.

Approximately ninety dollars was taken in, and will be spent on equipment for the grade school.

BASKETBALL GAME

Stop! Look! and read the report of the girls' first basketball game of the season. Last Wednesday night the Union girls came in and a peppy game ensued. t was an interesting game and our squad appeared in good form. The final score was 16-10 in favor of B. H. S.

We have prospects for a winning team this year, so come on everyone, and boost that fighting team!

THE DIARY OF A TEXT BOOK

Dec. 2.-Have been resting quietly for several days. (Holiday luck). -By Geneva Tomphson. Dec. 3 .- Went to class today-used ber 12 Miss Gertrude Rasco and Mrs.

for a few references.

Dec. 4.—Thrown carelessly into my old haunt for the night. Dec. 5 .- My owner used me to-

night-to press some botany speci-Dec. 6 .- Home again! (on the same

old shelf, in the same old locker) I am lonesome-"No one cares for me."

**CUB COMMENT** 

Maxine Hardin visited friends in Plainview, Sunday. Miss Mildred Wilson spent the hol-

idays in Bryan, and attended the Texas-A. & M. game. Mr. and Mrs. M. L. Penn attended the S. M. U.-T. C. U. game in Fort

Mrs. Teague spent the holidays in Fort Worth.

Worth, Saturday.

Flash! Marner Price and Bill Mc-

Gowan attended the T. C. U.-S. M. U. game in Fort Worth Saturday. Some of the pupils of B. H. S. who spent Thanksgiving day in Lubbock,

were: Jeannette Hancock, Mattie Jo Gracey, Othell Price, Virginia May, Bert Elliott, James Burnett, Lucille McSpadden, and Maxine Hardin. Clara Estes spent Thanksgiving day

in the New Home community. Imogene Walls spent Thanksgiving day in Jacksboro.

Ernestine Alexander spent Thanksgiving day at O'Donnell. Analara Greer of New Home community spent the wek-end with Clara

> JUNIOR RECITAL NEXT THURSDAY EVENING

On next Thursday evening, Decem-

# Make their Christmas joy complete with the only complete low-priced car MASTER DE LUXE SPORT SEDAN The Complete Car

AFTER all, Christmas does come only A once a year. Make this Christmas a memorable one for all the family! Give them a new 1936 Chevrolet-the only complete low-priced car!

Their eyes will sparkle when they see the beauty of its new Turret Top Body . . . their pulses quicken when they test the performance of its High-Compression Valve-in-Head Engine ... and their faces radiate satisfaction when they experience the comfort of its famous gliding Knee-Action Ride\*.

You will also know that you have given them the safest motor car ever built, for the 1936 Chevrolet is the only car in its price range with New Perfected Hydraulic Brakes and Solid Steel one-piece Turret

**NEW PERFECTED HYDRAULIC BRAKES** the safest and smoothest ever developed

SOLID STEEL one-piece TURRET TOP a crown of beauty, a fortress of safety

**HIGH-COMPRESSION** 

Valve-in-Head Engine giving even better performance with even

IMPROVED GLIDING **KNEE-ACTION RIDE\*** the smoothest, safest ride of all

**GENUINE FISHER NO DRAFT** VENTILATION

IN NEW TURRET TOP BODIES the most beautiful and comfortable bodies ever created for a low-priced car

SHOCKPROOF STEERING\*

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$20 additional. \*Knee-Action on Master Models only. \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change scithout notice.

Top, as well as the other exclusive features

so it's an ideal investment.

operate to make the surprise complete by delivering the car at any hour you suggest on Christmas day. Visit or telephone him and make the arrangements now!

New Greatly Reduced <sup>O</sup>G. M. A. C. TIME PAYMENT PLAN The lowest financing cost in G. M. A. C. history Compare Cherroles's lose delivered prices

# **UHEVKULE**I

CARTER CHEVROLET COMPANY

Brownfield, Texas

listed here.

Not only is this new Chevrolet the only complete low-priced car, but it is also much more economical to buy and operate than any other car of comparable quality,

Your Chevrolet dealer will gladly co-

CHEVROLET MOTOR CO., DETROIT, MICHIGAN

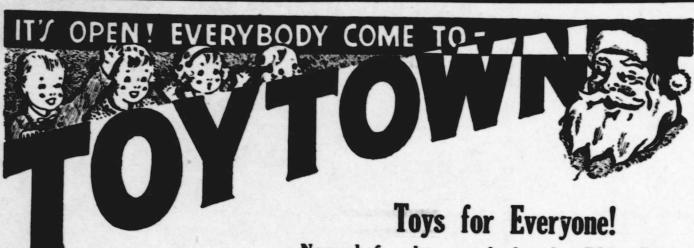
SELECT YOUR SUIT

from the famous

**ROSE & COMPANY** 

City Tailors and Dry Cleaners

**\$22**.50 up



Never before have we had such a BIG selection of clever and instructive toys. Come now! See them!

"Cute!" Clever! Beautiful! All Kinds of DOLLS

A Wide Choice at YOUR PRICE!

25c

You'll find it delightfully hard to choose between diapered "infants" and little "tots" in percale. And there are dozens of big cuddlesome sleeping crying "adorables" in crisp organdie and bonnets!

in fact so many things that is impossible to mention them all. Come and see if you do not

find the item you desire.

Remember we can for a limited time sell you a Frigidaire, Kelvinator, Gas Cooking Range

Water Heater, or a Maytag Washing Machine on the National Housing Plan. Three years

to pay-Nothing down and at 5 percent interest and there is no red tape about this propo-

sition as we can complete your deal and have your appliances in your home in one week.

——SEE US NOW——

Cave's 5-10-25c Store

WATCH BABIES IN WINTER

Babies and young children need as careful protection at this time of the year against "winter complaint" as they do during the warm weather against "summer complaint," recently stated Dr. John W. Brown, State Health Officer, in discussing seasonal disease hazards for young children.

By "winter complaint" is meant influenza, tonsilitis, pneumonia, bronchitis, and other diseases of the respiratory or "breathing" system as distinguished from "summer complaint" which attacks the digestive system. Diseases like pneumonia may develop from a neglected cold; they may follow as an after effect of measles or whoping cough or one of the other so-called children's diseases; or they may occur suddenly and with little warning. They are more prevalent in winter than in summer and they are even more difficult to combat than the digestive ailments. Nearly all are spread through the secretions from the nose and mouth.

These respiratory diseases are particularly dangerous to babies and young children. Those not in vigorous health are more susceptible to these infections. The first line of defense is to strengthen their powers of resistance against ill health; the second is to keep them under medical supervision; the third is to keep them away from others-young or oldwho have coughs, colds, or fevers.

OUR STORE IS SANTA CLAUS

**Headquarters for The BETTER** 

MORE PRECIOUS GIFTS that will be a lasting

Silverware Chinaware Radios Electric Irons

Alladin Lamps Electric Waffle Irons Kitchen

Appliances Mirrors Space Chairs Floor and

Table Lamps Rugs Space Chairs Furniture

Bed Room Suites Living Room Suites

pleasure for years to come. See us for:

The importance of keeping your hildren away from others who have

colds, or any other infectious disease cannot be emphasized too strongly. The utmost care should be exercised by those who have colds, and who are

AND THE SCHOOL

School Promotions

It is becoming increasingly more lifficult to justify the annual promotion scheme used by most school systems. Educators recognize the faults and they're looking around for a

substitute. Parents can help at home by not placing so much emphasis upon the importance of promotion. Making it appear to

be a "life and death" matter is dangerous. It becomes the horrible monster of the nightmare. Something terrible to be feared. No child can be happy or do good work with such a mental hazard. He comes to think of promotion as a

means of escaping a parent's wrath or some dreadful mark of inferior-After all, the annual promotion is just another tradition, merely a

custom inherited from the past. We shouldn't let it mean so much if we would be fair to the child. June may close the school year, but let it go at that. It's the beginning of the summer vacation. In September go on as though there had been no break. Education never stops, whether school is open or closed. Let each child go as fast as he can. Help him to do his best. But let's stop making him feel that promotion is the ONE great objective of education and life.

In his next article Dr. Ireland will show how summer play may be useful as well as entertaining.

# AND THE SCHOOL

Summer Meals

The same old essentials go unchallenged. Oh, a little less meat perhaps, and for the overweight

child a little less bread and butter, bacon, and potato. All children can do very well without candies, pastries, and, especially, soda pop or so-called "tonic." By the way,

don't let that name "tonic" mislead you. It's far from being anything of the sort. Instead, try a drink of pure cold water or cool milk. There's

real refreshment Pass up your old beliefs about summer diets. Most of them were only superstitions without a grain of scientific backing. The needs of the body don't change so very much with the seasons. Heat isn't necessary as it is in the winter, therefore the suggestions to reduce sugars and starches. But the energy and health requirements don't

The same quart of milk is needed, although good ice cream may account for a part. Green vegetables, fresh fruit, tomatoes, a little meat or fish, some egg, some bread and butter, and there you are, winter or summer.

Planning a Scout trip is exciting, important; Dr. Ireland will give some advice about it in his next article.

AND THE SCHOOL

Mosquitoes

"Things to do during the summer vacation" was being discussed by the class. The suggestions

were endless. Repairs at home, gardening, building a shack, making fly traps and other things were listed. Speaking of flies brought up the ques-

tion of mosquitoes. Last summer the town had suffered from an unusual number of the pests. This year the health officer appealed to the state government for help. The pamphlets received

told of many things the citizens could do around their homes. It was these suggestions that interested "Prevention is the big thing,"

said the authorities. "You can do nothing after the mosquitoes are

Mosquitoes need standing water for breeding, so the government men were coming to drain the swamps around the town. What could the children do? They began listing places where water collected. Tin cans in the dump, puddles after rain, drains and roof gutters, rain barrels, old wells, and so on. Each child then agreed to drain puddles, clean the drains, put small fish in pools and wells, cover the dumps, and mend the screens. The coming of vacation was hailed with more enthusiasm than ever before. Real work could be a lot of fun after all!

Getting ready for school will be Dr. Ireland's next topic for dis-

# DON'T BE CAUGHT UNAWARES

Cold northers have a habit of coming up when least expected and your car often suffers from them more than any of the rest of your property. Guard against this with PRESTONE. It withstands the coldest of weather and will not boil away on the warm days between cold snaps.

CHES GORE'S FILLING STATION

# NOW YOU CAN GET ONE-STOP SERVICE DAY & NIGHT

TEXACO SERVICE STATION

**PHONE 1-2-3** 

C. C. Bryant - - - - - David Perry

unavoidably brought into contact with young children, not to cough or sneeze so that the spray of saliva reaches the children.

#### WHAT'S WRONG WITH THIS?

"The overwhelmingly favorable vote of the farmers in every one of their referendums, above 90 per cent, should show that rabid opponents of the AAA who have claimed that the farmers themselves did not want these programs were somewhat in error, to put it mildly. While anti-New Dealers have been shedding crocodile tears over the 'goose-stepping' required by Triple A, the farmers of the Nation have been receiving more than a two billion-dollar increase in the price received for their products; industrial payrolls have steadily risen more than 52 per cent, and the cost of living generally has gone up only 13 per cent. What on earth is wrong with this picture?"-Oregon City Enterprise (Ind.).

Dr. Rumph, aged physician of Tatum, N. M., whose funeral was held last Sunday was an early settler of Yoakum county, and all old timers admired and respected him both as a citizen and physician.

# BREAD **Never Lets You Down**

Fresh baked bread gives you quick, easily assimilated nourishment-builds sturdy bone and muscle. Every needed food element is present in healthful abundance in every loaf of this finest food. Come in for a "loaf" today.

### **BURNETT'S BAKERY**

### POT PLANTS

Chrysanthemums, Begonias Geraniums and Violets in pots-now ready

KING FLORAL CO.

# WE DRIVERS

cated to the Safety, Comfort and Pleasure of the Motoring Public. Prepared by General Motors



IN SOME parts of the country hills are taken for granted . . . and good steep ones, too. But for some of us who live in flatter country, hill driving is

not so familiar

As a matter of fact, there are several conditions peculiar to driving in very steep hills or mountains, especially if the altitude is high. For instance, a car that develops 100 horsepower at sea-level, has only 82 horsepower at an altitude of 5000 feet, and only 60 horsepower on top of Pike's Peak.

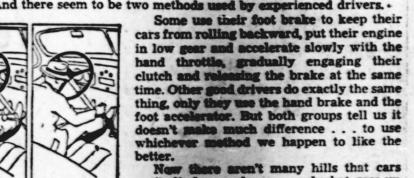
Another thing is that sometimes grades are deceptive and we don't realize how steep they are, if there is no level ground to judge by.

So if we go on a road trip and happen to get into country where hills are hills, we often have no idea of what is in store for us. Like as not, we will come rolling up to a hill, taking it for granted that we'll make the grade. But before we've gone very far we find that our power seems to be giving out, and we're slowing down. Then we realize we must shift to second gear, but we're lucky

if we haven't found out so late that there we are, stalled on a hill! Now people who drive on hills all the time say one thing to remember is that there's nothing like a good start. Of course, this is true, because the minute we start up, gravity starts to work and work fast. Yard-by-yard it uses up our momentum till byand-by that momentum is just about gone. Then we have to shift to a lower gear to increase our power. Experts tell us that by far the most common f

in hill-climbing is failure to shift to a lower gear soon enough. So just to be sure, some drivers set a definite point at which to change gears. The consensus of opinion seems to be that we should always go into second gear as soon as our speed gets down to 20 miles an hour.

There are times, however, when we want to stop on a hill. So it's important to know how to start again, with our car on an upgrade. And there seem to be two methods used by experienced drivers.



FOOT-BRAKE
METHOD

HAND-BRAKE
METHOD

HAND-BRAKE
METHOD

HAND-BRAKE
METHOD

HAND-BRAKE
METHOD

HAND-BRAKE
METHOD

HAND-BRAKE
METHOD

HAVE to look out for momentum. He may have been a friend in need when we were coming up hill, but going down he'll run away with us if we aren't careful.

And if there are any sharp curves or any bad bumps or loose gravel, we have to be careful or he'll pitch us right off the read.

Many drivers say that we should an down a hill

Many drivers say that we should so down a hill in the same gear we would use to get up. In other words, if it's steep enough so we would have to go up in second or even low gear, then we'd better get into that same gear before we start down. If car car is in second or low gear, our engine weeks as a very effective brake, and besides it saves a lot of wear on our real brakes.

Speaking of gears, experienced divers my we should never, under any condition clutch and coast down hill. That's just what me tum is waiting for. Just give mor without our engine to check it, and what's going to happen.

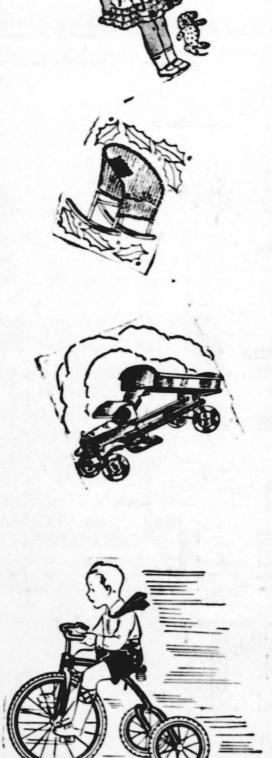
When we do get in country to us that they take those hills to driving on hills all the time, were in their cars with them without the slightest concern. I and could watch them closely, we will see that they take all these precautions we have mentioned, just an author of habit. And one thing is sure. They make it a rule never to provide cars on hills, or get on the wrong side of the road, when they can't are enough ahead to be sure whether anyone's coming.



and our store is the only spot in town where you can get a Contest Folder. If you do, you'll make every Come on now! Your entry must effort to be the lucky person. in by midnight, December 24th.

PRIZE KELVINATOR Don't delay. Come in today!

**YOUR APPLICATION BLANK** NOW AND **KELVINATOR** FREE **FOR CHRISTMAS!** 



Entry Folders at Our Store Only

Hudgens & Knight Hdwe. Co.

#### GIFTS OF LEATHER ARE ALWAYS APPRECIATED

We have a number of attractive HAND LACED BILL FOLDS. Also several other novelty gifts. He who rides a lot will appreciate one of our SADDLES more than anything else. WE HAVE SADDLES FOR THE KIDDIES TOO.

#### WARD'S SHOE SERVICE

COLORED LIGHT BULBS FOR THE CHRISTMAS

#### START WORK ON HIWAY SOUTH TAHOKA | consideration of \$57,864.

Before this paper reacher our readers, work on highway No. 9 from the tion for the remaining sector of 7.8 Dawson county line northward prob- miles from this point northward to ably will have already begun.

A. E. Gressett, superintendent of construction, arrived Wednesday. He for the construction of caliche base be finished within five months. course and asphalt base preservative Topping on No. 9 from the Lub-

FOR SALE

12 LOTS NEAR SCHOOL

—A BARGAIN—

See Jack Holt—Dance Teacher

I. O. O. F. HALL

I Will Appreciate

Your Consulting Me

for Life Insurance

W. A. BELL, Agent

Southland Life Ins. Co.

the O'Donnell loop of 1.6 miles for a

Brown & Root also have the contract for the same kind of constructhe Tahoka city limits, for a consideration of \$66,578.

Work on these contracts will begin expected to begin actual operations immediately and proceed continuousbefore the end of the week, according ly; weather permitting, until both to Gordon Thompson representing the contracts are finished. F. C. Stancontractors, who arrived the first of ley, local engineer, and Gordon the week. Brown & Root are the Thompson of the construction comcontractors, and their contract calls pany, estimated that both jobs should

for the distance of 6.2 miles from the bock county line to the Wayside Fill-Dawson county line northward and ing Station, a distance of about four miles, will be finished this week.

#### **GETTING OVER**

A man was telling a girl about a motor car trip from which he had just returned. The trip was made during a spell of rainy weather and high

"I arrived about four o'clock in the afternoon at a very swollen river, and it was necessary that I should cross," he said. "No bridge was within miles. Night was approaching, but I knew it would be madness for me to drive my car into the rushing

"Well, what did you do?" inquired

#### **CREAM AND MILK**

I want you to try my milk and cream for awhile. I know that you will like it. Others do. Ask them. If you want a quick order of milk or cream, call 1-8-4.

# **BRUNSWICK TIRES**

We sure would like to take care of your tire needs. We Have Got A Real Stock-

**—WILL MEET MAIL ORDER HOUSE PRICES—** 

M. J. CRAIG

# The SNAPSHOT GUILD

It's Camp-Fire Picture Time



"Keep a Picture Story of Your Camp-fire Parties"

WITH the arrival of summer just And let me warn you—be sure you about everybody, it seems, wants have everybody in full view in your to take advantage of every oppor- finder. Otherwise you may find the tunity to get out to the country, the decapitated body of a dear friend lake or seashore for camping, marsh- appearing in the finished print. mallow roasts, fish fries, corn roasts, clam bakes, beach parties and what bright, nor yet allow it to die down have you.

Taking pictures at night around | With the camera resting on a tritric bulb and can be screwed into a special holder resembling an ordinary hand flash-light tube. These store selling photographic supplies. or between it and the subjects. The flash is set off by pressing the light without any noise or smoke.

picture. The people should be grouped as close to the fire as com- est stop. fort wil permit. The arrangement of finder of the camera by having some- end, or a camping trip, be sure to be one hold a pocket flash-light or fire- prepared to take some fascinating brand at each side of the scene. This | Photoflash pictures. Here's wishing wil indicate just what and who are you a lot of fun and good pictures. included in the picture. .

"Oh, I sat there in my machine and

The comfort, convenience, and economy of a gas heater will make

it a welcome addition to your home. Hundreds of satisfied cus-

omers praise the benefits of this desirable method of home heat-

ing. Its carefree cozy warmth will make you glad that you have

See Your Gas Appliance Dealer Or Your Gas Company

West Texas Gas Co.

It is well not to have the fire too to embers when the picture is made.

the camp fire is a lot of fun and the pod or firm support, set it at stop f.8 results pleasing and out of the ordior U.S. 4, open the shutter, and set nary. Since the introduction of the off the flash bulb and then be sure to Photoflash lamp there has been a close the shutter immediately. When tremendous interest in camp-fire pic- using the Photoflash bulb hold it to tures for this lamp is so simple to one side of the camera, and slightly operate. The Photoflash lamp is sim-behind it. The latter position preilar in appearance to a common elecholders are very inexpensive and where possible smoke from the fire can be purchased at almost any may not be blown towards the lens

Remember too it is not necessary flash button and it gives an intense to own an expensive camera to take camp-fire pictures at night. You can This is how you take a camp-fire take such pictures—and good ones with a box camera by using the larg-

So if you are planning on an outthe group can be viewed in the door party at night over this week-JOHN VAN GUILDER.

CONTRACT SIGNED FOR LARGE EXPOSITION SPACE

The General Electric Company, of Schenectady, N. Y., will set up its "House of Magic" at the Texas Centennial Exposition and will in addition maintain a general exhibit and a lounging salon under terms of a contract for 9,000 square feet of exhibits space signed by Vice President E. O. Shreve of the General Electric. Cost of the company's participation in the 1936 World's Fair will be approxi-

mately \$100,000.

The "House of Magic" is the spectacular section of the General Electric research laboratories which was

# I see you've bought another FORD"

ich a heater in your home.





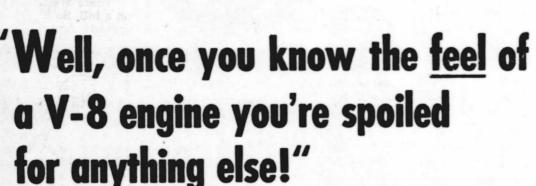
a V-8 engine you're spoiled for anything else!"

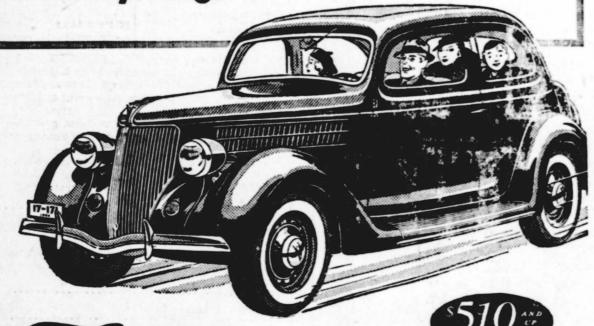
BEFORE you've driven a Ford a hundred yards, you notice the difference this V-8 engine makes. Its responsiveness and power have given over two million owners the type of performance which was previously only for the wealthy.

Also, this 1936 Ford V-8 gives you 25% easier steering and easier, quieter gear-shifting-Ford super-safety brakes -new beauty inside and out-a noiseproof body of steel, reinforced with steel, welded into a single unit.

Drive this new Ford V-8. In value, safety, comfort, or driving pleasure-you will find it in a class by itself.

Your Ford Dealer Ford V8 for 1936 Standard accessory group including bumpers and share tire extra. Easy terms through Uni-





varial Credit Company.

moved from Schenectady to Chicago for A Century of Progress in 1934. Demonstrations of electrical magic will be presented to the Texas Centennial Exposition.

#### P. T. A. PROGRAM, DEC. 10

Character Building Through Extra

Curriculum Activities. Opening Song-Texas, Our Texas. Business Meeting.

Music-High School Glee Club. Building Character by Athletics-

Mrs. Wingerd. Rhythm Band Music-Miss Brown

and Mrs. Smith. What the School Expect to Accomplish this year through Music-Mr. Smith.

Song-Junior High Glee Club.

Mrs. John S. Powell had the misfortune to fall recently, breaking a

Mrs. J. L. Randal slipped and fell recently, breaking the bones in her

What? No beer? You mighty come tootin'. But the old signs, or most of them are still up.

Bright and Early Coffee Co., are painting some neat signs in town.

All the merchants seem to be highly gratified with the results of our subscription campaign. They can now reach the entire trade territory without the use of circulars, should they wish.

Well, only three more weeks and we enter the big campaign of electing officers for good old 1936, and this includes everything from J. P. to president of the United States.



# For Economy Floors

Here's your opportunity to own a genuine inlaid floor-covering at the lowest price! This saving is made possible by the adhesive on the back of this new, patented\* product. Reduces

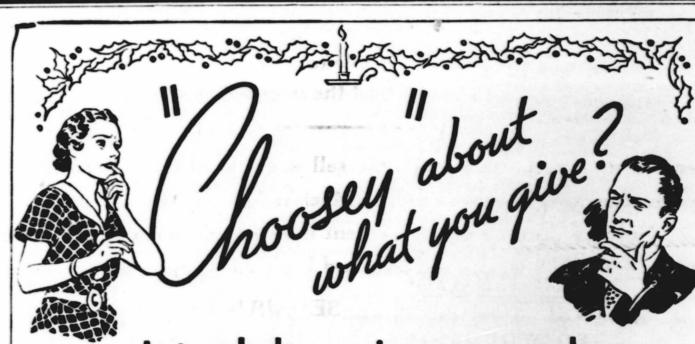
**ADHESIVE** 

IRFADILLE

installation time and cost. Find out all about this brand-new development.

See our patterns today.

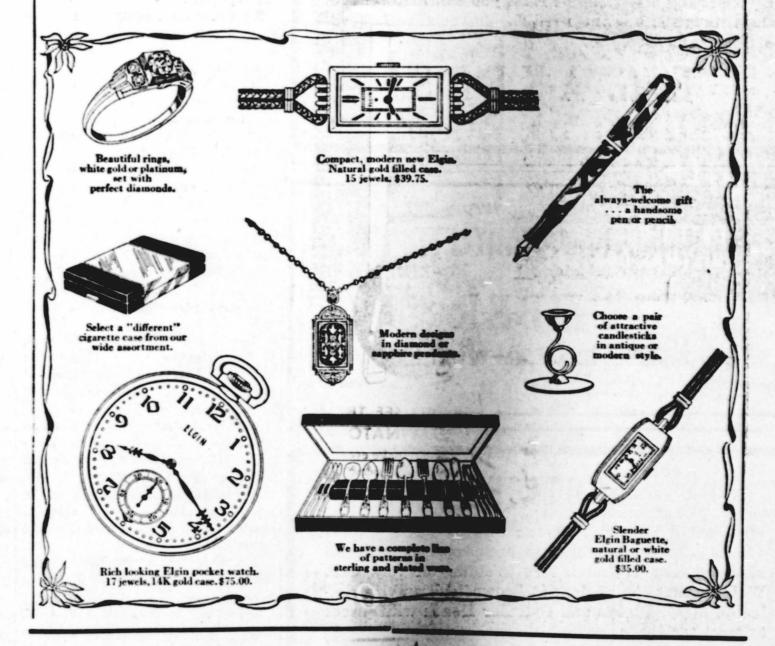
**Brownfield Hardware Company** 



Let us help you in your search for something "different"

• Stop in for a look at this wonderland of gifts . . . and leave with your Christmas buying problems solved. We've been combing the country for months, and now we're raising the curtain on the most complete gift selection in town.

Make this your first stop for shopping. Chances are you won't have to go any farther. Be sure to see the new Elgins!



Corner Drug Store



# We Are Ready To Help You With

# Thousands of Gifts

Its the time of the year when we get long-list trouble-you know, the brow wrinkles and the headaches from trying to make names, and gifts, and the Christmas budget add up to complete Happiness on Christmas Day. The Palace Drug store is fairly popping with swell remedies and treatments-you can check off your entire list right here.

When You Think of Gifts — Think of The

# PALACE DRUG STORE

"If Its In a Drug Store, We Have It"

### **UNION X-RAYS**

ular appointment at the Baptist Union. church Sunday.

A very interesting Thanksgiving program was rendered at the close of the Sunday School hour.

Miss Bessie Johnson, who is attending Wayland College, spent Thanksgiving holidays with home folks.

Steve Brock was home from Tech about three tons per acre.

week.

Mr. and Mrs. J. K. Shepherd and family and Mr. and Mrs. Foy Lewis of Brownfield visited in the comunity Sunday. These good people are forhearty welcome for them at Union. Mrs. J. C. Draper has returned

Messrs. J. C. Johnson and W. T. quet Tuesday night. While J. C. and ladies took in the movies.

of Fire Insurance, too.

SEE-

to meet the times.

Monte Simpson has just finished a long and successful run with his syrup mill. Monte is the champion 'lasses' maker of Terry County. Un-Rev. Ed Hawthorne filled his reg- ion makes the best 'lasses-Come to

Mr. T. P. Smith was surprised Sunto spend Thanksgiving. We notice and Mrs. C. H. Morton. Over twenty Steve has not forgotten how to toss people were present. None of his 'bouquets'-the kind that turns out relatives were present but everyone Mr. and Mrs. Monte Simpsom vis- with the Kennedy and Morton famited relatives at Big Spring last ilies off and on for several years and mer Unionites and there is always a Mr. Smith blew out every candle at days to this old friend, is our wish.

Everyone is invited to attend a from a visit to her daughter at Fort Sock Supper tonight at the Happy school auditorium. The girls are re-Perkins attended the Odd Fellow ban- quired to bring a pair of men's socks Will had on the feed bags their good will be lots of fun and entertainment. We are hoping to have the auditor-

over the week-end. Duwane and Wallace Ray of Lubbock visited with her parents, Mr. and Mrs. Jim Jones, Sunday. for several months is slowly improv-

# **Happy News**

day, Dec. 1, with a dinner celebrating his 79th birthday at the home of Mr. enjoyed themselves. He has been seems like a brother to all of them, and every one really enjoyed being with him Sunday. A beautiful cake with 79 pink and green candles was baked by Mrs. J. G. Eden of Meadow. one time. Many more happy birth-

well filled. Don't miss it! There

Abstracts

RED WOODS

PLUMBING and ELECTRICAL SHOP

Superior Hot Water Heaters on Budget Plan.

-ALL WORK GUARANTEED-

Phone No. 115 - - - - West Main Street

**Make Every Day Fire Prevention Day** 

By observing a few simple rules you can help reduce

the fire waste, but you need the financial safeguard

E. G. AKERS

HIGGINBOTHAM-BARTLETT CO.

L-U-M-B-E-R

and building materials of all kinds.

NOTICE

Mr. Donald Bennett who was with us a few months

ago, is back with us and we are prepared to do all

kinds of Oxy Welding, Arc Welding or any Cast

Welding that can be done in Brownfield, and special-

ize on Motor Blocks and Cylinder Heads with prices

Linville Blacksmith Shop

West of Railroad, Highway 84

Some thirteen ladies of the community met in the school auditorium, Wednesday of last week for the purpose of organizing a social club. The officers as elected were: President, family also Jackie Lusk spent the day Mrs. Loyd McNabb; Vice Pres., Mrs. Elmer Lee; Sect'y and Treas., Mrs. Clyde Shults. A name for the club, constitution and by-laws, and other important matters will be discussed at the next meeting of the club, which will be on Thursday afternoon of this week at the home of Mrs. C. F. Drury.

Misses Rena and Nellie McLeroy were business visitors in Lubbock

Mr. and Mrs. Dewey Covington and dow, Sunday. family of Big Spring were Thanksgiving dinner guests in the M. G. Tarpley home.

Messers and Mesdames Budo and Tom Yandell and families of O'Donnell were visitors in the Lee Walker home Sunday.

Mr. and Mrs. W. G. Carter and family visited relatives at Slaton during the week-end.

from a tonsil operation. Messers and Mesdames Lee Fulton,

Roy Moore and little daughter, Horace Fox and little son visited relatives at Crosbyton, Sunday. Mr. and Mrs. A. B. Landess and

children visited with relatives at Pride during the week-end. Mr. and Mrs. E. F. Drury and children were guests in the J. M. Green

home Sunday. Messers and Mesdames C. Edwards, Walter Brigance and families of Big Spring, and A. Vestel and family of Lahey visited in the Claude Garrett

home Sunday.

Thursday evening of last week in honor of her husband's fifty-third ing rainfall into the soil for crop use birthday. Some twenty-five friends is the ultimate solution of farming and relatives were present to join in and ranching in Northwest Texas. the merrymaking and in the exten- It has been shown by scientific work-

sons were guests in the E. J. Brown this moisture. The terrace is the home Sunday.

Mesdames D. A. Kelly and H. N. Key and children were Lubbock visitors Monday.

Messers and Mesdames Loyd Mc-Nabb and Elmer Lee and children, Misses Lois Gillan, Marjorie and in Lubbock one night last week where Norma McNabb of Southland, Messrs. Wendell attended a meeting of Eagle

ium filled with people from all neigh-Shortie McNabb were Thanksgiving boring communities. The proceeds dinner guests in the Kenneth Furr will be used in financing a Christmas home.

Mrs. Cora Snyder and daughters of Mr. and Mrs. L. M. Yates spent Brownfield, Messers and Mesdames L. H. King and N. A. Newberry and families were guests in the Thos. S. Doss home Sunday.

tree for this community.

Sunday at Gomez where they cele-

brated the 50th wedding anniversary

of her parents. More than 30 mem-

teen Shewmake have been ill the past

some time visiting his father, has re-

Mr. and Clyde Golston and Mr. and

Mrs. Carl Johnson have moved to

Arizona. We regret their loss from

Mr. and Mrs. Comstalk of Tokio

spent Thanksgiving Day with Mrs. C.

Mr. Eugene Ellis has been visiting

Mrs. Singletary of Brownfield has

Mary Jo and Weldon Morton have

been ill with the chicken pox but are

Don't forget the Sock Supper to-

night! and don't forget to come!

**Challis Chats** 

There will be a box and pie supper

at the school house Friday night the

6th. Everyone is invited to come.

The proceeds will go for playground

Walter Waynne Yeiser, Claude

Huckleberry, Rupert and J. A. Tur-

ner, who are in the CCC camp at

Lamesa visited with their homefolks

Mrs. Alton Jones and little sons,

Mrs. Bill Swain who has been sick

Mrs. Bess Fry and children, Billie

and Shirley Coreen visited a few days

**Gomez Gossip** 

The Sock Supper sponsored by the

local P. T. A. on Friday evening of

last week went over with a "bang!"

We wish to express our sincere ap-

preciation to everyone who assisted

in any way to the success of the oc-

The Primitive Baptist held their

Misses Elsie and Rita Tarpley spent

usual first Sunday meet at the school

auditorium Saturday and Sunday.

with their brother at Abilene.

trip to Lamesa, Saturday.

ed a very nice time.

Lubbock visitors Monday.

able to come to school again.

been visiting her daughter, Mrs. E.

in Brownfield for the past week.

cently returned to his home.

our community.

D. Andrews.

W. Ellis.

bers of the family were present.

night with Miss Mary Jo Morton.

Mr. and Mrs. A. A. Harkins Jr. and Miss Othena Ellis spent Saturday children visited with relatives at Ropesville during the week-end. Mrs. L. M. Yates and Miss Chris-

auditorium Sunday afternoon at Don't forget singing in the school auditorium Sunday afternoon at 3:00 Mr. Joe Toney who has been away o'clock.

# **Wellman News**

Mr. and Mrs. Claude Baker and children, Mr. and Mrs. Burl Howe and Miss Iona Baker visited relatives in Parker county the past week. Mr. Leonard Campbell was a busi-

ness visitor in Quemado, Texas, the first of the week.

Miss Voris Spears who is attending Draughon's Business College at Lubbock, spent the holidays with her parents, Mr. and Mrs. J. E. Spears of this community. Miss Margaret and Billie Jo Schroeder, also from Lubbock, were her guests.

Mrs. Maynard and little daughter from Lubbock visited Mr. and Mrs. C. A. Wilhite, Saturday night.

Miss Nora Mae Kerby had as her guests Saturday night her mother, Mrs. H. É. Kerby and her sister, Miss Cora Kerby from Lamesa, also Mrs. Bill Schroeder from Lubbock.

Brother Joe Chisholm preached at the church of Christ Sunday morning Mr. and Mrs. W. J. George were and Sunday evening.

> A box supper was given for the benefit of the P. T. A. Saturday

> The "Tradesday" at Brownfield was well attended by people from this community. Monday.

Mrs. Ruth Pace was seen driving a new Chevrolet this last week. There have been several new cars bought in this community.

### **Meadow Briefs**

with her brother, Mr. Cecil George and family of Brownfield last week. for holidays. Most of our teachers ern city. This firm had published in Mr. J. H. Howell made a business went away either to eat turkey with local newspapers a false statement home folks or to the State Teachers that the Federal Housing Administra-Mr. and Mrs. Money Price enter- Association at San Antonio.

tained the young folks with a party last Friday night. Everyone report- returned without any serious acci- location. The next day an advertisedents. But Mr. and Mrs. Fred Crab- ment, inserted by the same group but tree were very unfortunate as their under another name, offered lots for car burned on the way back from sale on a property adjoining the al-Stephenville. We all sympathize with legedly "approved project."

new home at Southland during the

girls visited relatives in Merkel, Texas Thanksgiving.

the hospital at Lubbock last week and

the Thanksgiving holidays visiting Mrs. Chas. Dean McAteer who has terms in Federal prisons. been seriously ill for several week is on the road to recovery, we hear. Alton Webb has accepted a place

in the drug store at this place. Mr. and Mrs. Arthur Stearn and Thanksgiving with relatives at Spur. Mrs. J. D. Maddox visited a brother, who is ill, at Carlsbad last week-

Mr. and Mrs. A. L. Sisk and family entertained a few friends at dinner Thanksgiving day.

Mr. and Mrs. Jno. Cadenhead had relatives to assist them in eating their turkey dinner.

Mr. and Mrs. Herman Chesshir of Brownfield visited relatives in Mea-

#### WHEAT IN NORTHWEST TEXAS

General rains over the Texas Panhandle after a drought of nearly four years are important news. One to two inches of moisture falling slowly, as reported by competent observers, means that it will sink into Miss Maurine Lloyd is recovering the soil and be of vast benefit to the millions of acres of red hard winter wheat, much of which has practically stood still for lack of moisture. Net result is the best wheat outlook over Northwest Texas in about four years and a return of optimism. Rains will remove the stigma which the dust storms of the last two seasons brought upon the Panhandle and contiguous territory, since reports state that substantial rainfall is recorded over Western Kansas and other sections of the Great Plains.

One of the most interesting facts about the Texas Panhandle is that level terracing is gaining ground on Mrs. R. H. Franklin entertained on many farms and even on pasture lands. This scientific method of forcsion of happy birthday wishes to the ers that the region usually receives enough rainfall to produce abundant Mr. and Mrs. J. B. Draper and crops, if effort is made to capture solution of many farming problems of the winter wheat belt, as well as of the State's greatest cotton empire. -Dallas News.

Fred Smith and son, Wendell were Loyd Clark, J. B. Draper, Tommy and Scouts from over the South Plains.

# Ford V-8 Streamlining Steps Ahead



THE IMPROVED streamlining of the front end of the Ford V-8 for 1936 is well illustrated by this camera shot. Note the horn set into the fender apron behind a chromium grille and the way the graceful contour of the fender is carried to the edge of the new radiator grille. A glimpse of the new hood louvres is caught behind the headlamp. The V-8 insignia on the prow of the car is of new design.

# Wages War on Fly-**By-Night Racketeers**

Washington, D. C .- Vigorous steps to protect the public from fly-bynight real-estate firms and others taking advantage of the National Housing Act to practice fraud are being taken by the Federal Housing Administration, in cooperation with the Department of Justice.

One instance recently reported was Our school had two days last week | that of a real-estate firm in an easttion had approved a low-cost housing So far as we can learn all teachers project in that community, giving the

The Federal Housing Administra-Miss Myrna Hester visited in her tion took prompt steps to protect the public from fraud in this case, as it had not approved the project nor had Mr. and Mrs. Tom Toombs and been consulted in any way.

Equally prompt steps will be taken wherever else such frauds occur. Any Mrs. H. T. Jones of Whitharral ofense against the National Housing spent Thanksgiving and the week-end | Act is just as much a crime as the with Mrs. D. J. Harris and children. violation of any other Federal stat-Mrs. S. W. White came home from ute. Offenders will be vigorously prosecuted by the Federal Governis reported to be recuperating slowly. ment and those found guilty face

While some instances of violation of the act and of the regulations of

#### .. Bad Foot Odors .. And Sweaty Feet Positively Cured with BROWN'S LOTION in four days or your money refunded.

60c and \$1.00 sizes

Alexander Drug Co.

the Federal Housing Administration are being prosecuted, such instances have been comparatively few, but they have been sufficiently flagrant to warrant a warning to the public.

# National Youth Administrator Visits City

Mr. Calvin Hazelwood, National Youth Administrator of Lubbock, was a caller in Brownfield Saturday. Mr. Hazelwood has 28 counties in his district. The object of his work is to find employment for the youths of these counties who are at the present not employed.

Terry County's Advisory Board is composed of Mrs. L. M. Wingerd. Clyde Lewis and Homer Winston. James Harley Dallas is head of the District Advisory Board.

Concrete steps are replacing the wooden ones to the upstairs apartments of the Wines Hotel annex.

Uncle Jimmie Green has accepted position with one of the Alphabet departments that lists the farmers of Terry county.

> MEET YOUR **FRIENDS**

AT

# BUSY BEE CAFE

**HOME OF THOSE** SIZZLING HOT STEAKS

Gust Kallas, Mgr.

**BROADWAY** Lubbock, Texas

**BARGAINS IN** 

# **Used Cars**

We have the most complete stock of good clean used cars in Brownfield's history.

# They Must Be Sold

Make Us An Offer Before You Buy!

1935 Ford Sedan

1930 Chevrolet Sedan

1930 Ford Tudor

1934 Ford Tudor 1933 Ford Coupe

1929 Ford Sedan

1931 Ford Tudor

1933 Chevrolet Coupe

1933 Chevrolet Sedan 1932 Ford Tudor 1932 Ford Coupe 1932 Pontiac Coupe

1934 Chevrolet Coach 1930 Studebaker 1928 Chevrolet Sedan 1934 Chevrolet Truck

—ALSO MANY OTHERS—

WE WILL NOT BE UNDERSOLD EASY TERMS

**KEE & MOORHEAD** 

East Side Square - - - Brownfield, Texas

# AHEAD LATEST NEWS FIRST The Abilene Morning News

"WEST TEXAS' OWN NEWSPAPER Largest circulation of all State Dailies Combined in 12 Counties near Abilene

Including SUNDA

Subscribe Now---Save One Third---Regular Price \$7.00. You Save \$2.25 LESS THAN ONE AND ONE THIRD CENTS PER DAY POSTAGE PREPAID 50,000 words a day over direct leased wires—Associated Press and United Press—the same identical news that goes into the largest papers in Texas—Printed 6 hours later than down-state papers that circulate in West Texas. More West Texas news than in any other Paper. PAGE OF COMICS DAILY—8 PAGES SUNDAY COLORED COMICS

REMEMBER—NEXT YEAR IS ELECTION YEAR PRINTED LAST—REACHES YOU FIRST Agents in all West Texas Towns.

USE THIS ORDER BLANK. Abilene Morning News New ..... Abilene, Texas. Renewal .....

INCLUDING SUNDAYS. Name ..... Rt......Texas

Enclosed herewith \$4.65 for one year's subscription,

(GOOD 'TIL DECEMBER 31, 1935)

65

# **OUR 23 YEAR COLUMN**

Copied from the issue of December 6, 1912: The Brownfield Baptist Association was to be held Dec. 26th and 27th. A lively Christmas was expected in Terry county, as good crops were made and fairly good prices obtained. The people of the town had just finished giving the new Methodist pastor a great pounding. Everybody took part in the pounding of local preachers in those days. The late Luther French who was then working for a Dallas bank had written in a rather humorous article about seeing our exhibit at the fair, and about us capturing first prize on mesquite beans and acorns. Uncle Jake Adams had been on the sick list. E. L. Duke had killed a 400 pound porker. J. McPhaul was in on business. Mrs. J. T. Hamilton had presented the Herald a mess of spare ribs and sausage. Misses Minnie and Katie Bryant were in from the Groves community. A fine boy born to Mr. and Mrs. Lemmie McDaniel on the 1st.

The Hughes and Forrester families were preparing to move back here from San Diego, Calif. in the spring. Rev. B. F. Dixon had attended a meeting of the Executive Board of Missions at Dallas. Dock Powell had his adenoids removed at Lubbock. Russell Jones had accepted a position as bookkeeper for the Brownfield State bank. Howard and Tom James were here from Tatum, N. M., visiting their sister, Mrs. Bert French. Mrs. R. H. Banowsky had also sent over some sausage to us. Mr. Brackin was down from Lubbock representing the Sherman Nursery. Harve and Claude Williamson had moved to Scurry county.

Gomez Dots: Thanksgiving was observed by services at the Baptist church, with a sermon by the Methodist pastor. Miss Jewel Nichols of Hamilton county, was visiting her sister on the Slaughter "Lazy S" ranch. The Pruitt family that had moved to

Redland, N. M., had moved back to Gomez. Dee Hunter had accepted a position on the T. C. Ivey ranch. Jim and Arthur Moore and Lester Mc-Pherson were deer hunting out in the sand hills. Geo. and Matt McPherson and families had moved back to Comanche county. Geo. Black had raised a crop of red peanuts which he was seling for seed.

T. J. Conley had killed four good porkers and sold them in Plains for 10c per pound. Marlin Ellington was helping his father on the farm near Meadow. Will Belcher of Yoakum county, passed through with a herd. Lynn Harris carried his father and mother to Plains in his car to visit the Hague family. All this week.

FISH DECLARES ELECTION NO LAUGHING MATTER

"Representative Hamilton Fish, the most active candidate for the Republican Presidential nomination, is back in Washington," says the Post of that city (Rep.), "and he wants two things made clear: (1) He is a candidate for President, not for Vice President, as some have said. (2) He says the recent election result in New York 'decidedly is no laughing matter for the Republicans.' It showed, Mr. Fish is certain, that New York State will be more difficult for the Republicans to carry than any State in the Middle West or north of the Mason and Dixon line, and that the Republicans must carry New York to win in 1936. It is possible that Mr. Fish is hinting that he is the man to take New York away from President Roosevelt and save the country."

## **Now Is The Time**

Now is the time to pot Bulbs. I have Tulips, Narcissus, Hyacinth, Jonquil or most anything you want in bulbs; also cut flowers and pot plants. Can send your wire orders.

MRS. W. B. DOWNING Phone 69

# \$15.00 PER TON

will be paid for maize (delivered) on all accounts due to the estate of G. W. Graves.

**SEE JIM GRAVES or JACK HOLT** 

SIGNED: MRS. G. W. GRAVES

# **Nursery Stock**

This is The Best Fall and Winter in Many Years

TREES, SHRUBS and EVERGREENS

We have the best stock of Evergreens, Shade Trees, Flowering Shrubs, Rose Bushes, Fruit Trees and other Nursery Stock we have had in a long time.

WE WANT YOU TO SEE OUR-

Colorado Blue Spruce Sheared Red Cedar Nandina Blue Column Juniper and Pfitzer Juniper.

1

**BROWNFIELD NURSERY** 

Box 132

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We Carry in Stock at All Times a Complete Line of

**Aermotor, Monitor and Ever-Oil Mills** COAL

B. P. S. Paint and Wall Paper

CICERO SMITH LBR. CO. South of the Square-Brownfield, Texas

Agent For Zenith World Wide Reception Radios

### **.Wears Mark of Master Craftsman**



posed of the 45 scholarship win- held in the City of Quebec.

DAVID TENNANT, 19-year-old | ners in the model coach-building London, Ont., youth recently elected | competitions conducted by the international president of the Guild Fisher Body Craftsman's Guild Alumni, receives the badge of office since 1930. Induction of the new from Raymond S. Doerr, 23, of officers took place at the fifth con-Battle Creek, Mich., retiring head vention of the General Motorsof the organization, which is com- sponsored educational foundation,



Congratulations, Mr. Curtice, was the enthusiastic verdict of W. S. Knudsen, executive vice president of General Motors Corporation after a preview of Buick's 1936 cars in Flint and you can tell from the smiles on their faces that P. H. Grant, vice president of General Motors, extreme left, and William F. Hufstader, Buick's general sales manager, are in complete accord. President Harlow H. Curtice was host in Flint to four thousand sales executives and dealers from all over the United States preliminary to the introduction of 1936 Buick cars at the end of the month.





snapshots of outdoor

MANY of you who want to take your photography seriously and get

ity often referred to as "atmos- not throw reflected sparkles of light phere" in a picture. There are a upon the lens, as that may fog the number of ways in which a photo- picture. graph may be given apparent depth, or third dimension. Taking pictures forests where long spears of sunwhen there are long shadows, getting a reflection in the foreground, are unlimited opportunities for using strong side-lighting or back- striking pictures with depth. If the lighting, and timing the exposure foreground of your picture is not just right so that the detail of ob- well lighted and you want to get the jects in shadow is not blocked out, shafts of sunlight shooting through

much to the desired effect. separately. Shadows, thrown in long visable. drawn-out splotches across walls and anything else, that he is looking into walks, makes one feel, more than a picture instead of looking on a flat piece of paper carrying images of they will whet your appetite for recorded objects. The foreground many more snapshooting expediows so that there is not too much an important factor in picture takcontrast between it and the rest of ing. It, too, has much to do with the

the picture. flection will carry ones attention of your proposed picture before you back and away from the foreground snap it. and into the picture—and lead to

probably like to have some further the principal point of interest. The information on proper lighting in only precaution necessary when snapping a picture with a fore-The lighting of the subject has so ground of water in strong sunlight is much to do with securing that qual- to watch that a swell or wave does

Along the roads and trails through light pierce into the shadows there are precautions that contribute the shady parts of the background an exposure slightly shorter than Suppose we consider each of these you would ordinarily make is ad-

Don't just open your camera and shoot when taking pictures. Give doing so you will be rewarded with pictures you will be proud of and should be well broken up with shad- tions. Viewpoint means much and is perspective we get in pictures. If When a body of water can be in- the perspective is not pleasing to cluded as part of the foreground, the eye, it will not be pleasing in the then there are really wonderful op- picture, so, as I have said before, portunities for adding depth. The re- study all the possibilities and angles

JOHN VAN GUILDER.

Elder Jas. A. Fry closed his swap day. meeting at Lamesa Sunday night, and reported fair crowds considering the Mrs. Troy Noel was a visitor in busy season. He returned home Mon- Crosbyton, Tuesday.

WHEN YOU AND I WERE YOUNG, MAGGIE"

Bed time: Father speaking. "Boys when I thump on the wall in the morning, roll out, and don't let me have to thump the second time. That field of corn must go in the crib this week. Now hit the hay."

Monday morning just as the morning star appears in the East. Rap! Rap! Rap! And we boys hit the floor all at the same time. Dressing in a hurry, grab the milk buckets and the lattern we race for the barn. One milked, one fed the stock, the other throws the harness on the teams. Then we race back to the house, Wash, comb our hair and set down to ham and eggs, milk, butter, syrup and big fat soda biscuits. Do we eat? You should have been there.

As daylight peeps over the eastern hills we are driving into the corn field. When night comes we have shucked and cribbed over three hundred bushels of corn.

When Friday night comes, the work is done, the field is stripped and the cribs are filled. Are we tired? No. Have we been to a show every night, or out on a necking party, or stepping on the gas rushing somewhere to a ball game? No. We have been throwing a million strikes each day with big ears of corn and a moving wagon for the target. Were we happy? Lord those were the happiest days of our lives. Working hard, eating good substantial food, sleeping the sleep of the just. Saturday Morning:-Father off to town with a load of fat hogs before leaving he says, "Boys you have worked fine this week, this day is yours, have a good time.

By the time he is going over the first hill, we have our dog, our old shotgun and our sacks and are off to the creek bottoms after nuts and squirrels. Running, leaping, laughing and singing. Before dark we are home again. Our sacks filled with scaley bark hickory nuts, pecans and black walnuts, and several big fat squirrels. Are we happy? Would we exchange places with kings or governors? Not much Mary Ann, for tomorrow is Sunday. Fried squirrel for breakfast, baked ham and dressing and dumplings, pumpkin pie and pound cake and, and, and, for diner. Those were the days-"When you and I were young, Maggie."-Jayton Chronicle.

#### HOUSTON MAKES PLANS FOR CENTENNIAL YEAR

HOUSTON .- Magnificent parades and colorful pageantry will mark Houston's celebration of Centennial year events, according to plans being developed by the San Jacinto Cenennial association.

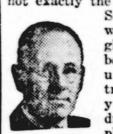
Three special events definitely are planned, including the opening celebration on March 2 which will be an appropriate observance of Texas Independence day; a ten-day celebration, culminating April 21, the one hundredth anniversary of the victory which gave Texas its independence, and the celebration on August 30 of the one-hundredth anniversary of the founding of the present great metropolis and cotton port.

Sore Gums Now Curable You won't be ashamed to smile again after you use LETO'S PYORRHEA REMEDY. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Drug-gists return money if it fails. Alex-

GOUR CHILD AND THE SCHOOL Director, Physical and Health Education New Jersey State Department of Public Instruction

Touring

The summer auto trip with children along takes a little planning. Wherever you go, conditions are not exactly the same as at home.



ander Drug Co.

Some families carry water from home in glass bottles. Others boil water and some use the chlorine treatment, which your physician or druggist will explain. Pasteurized milk is your one safeguard when

Always wash thoroughly all fruit and vegetables purchased along the route. Do this even when you buy direct from the farmer. Just remember he may have used

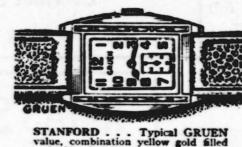
poisonous sprays to kill insects. Take along a supply of paper cups. The glasses at roadside stands are not always as clean as

It is wise to consult your family physician about first aid needs and laxatives. A little kit is often a blessing when least expected. Be sure to put in the soothing lotions you use for poison ivy and the cold cream for sunburn.

A word about eating. The danger is in eating too much and at irregular times. Avoid particularly the temptation to drink sodas and bottled drinks. And conquer the desire to overload the stomach with ice water. No vacation can be had while riding on a sea-sick stomach.

Adults' games are entertainment; boys' games are serious business. Dr. Ireland will discuse them in his next article.





STANFORD . . . Typical GRUEN value, combination yellow gold filled  your finest sentiment; provide a constant reminder of your regard; serve a daily usefulness and give lasting pride in its possession—the answer is-a Gruen Watch! : : : Here is combined the age-old craftsmanship of the masters with the modern styling of today! Here is the watch every man wants a Gruen, "The Precision Watch."

Models from \$24.75





We have a complete line of gifts for the whole family. Come in and se us before buying.

# **ALEXANDER'S**

THE REXALL STORE

# Just Arrivea

# 3 CARLOADS NEW OLDSMOBILES

**ALL LATEST COLORS** ANY BODY DESIGN

WE INVITE YOU TO OUR SHOW ROOM —CALL FOR A DEMONSTRATION NOW—

PLAINS MOTOR COMPANY

Cruce Building

The SNAPSHOT GUILD Brighten Your Shadows



"A piece of white cardboard brightened this shadowed face"

HAVE you ever tried taking a pic- comely young lady above as an exture of your best girl - or ample. your wife-wearing her new broad- Both snapshots were taken at pretty face turned out to be an unattractive dark shadow? Of course you have. Who hasn't?

Now there is really no excuse for this common error in amateur photography. You can't prevent the apthe necessary light under the brim

of the hat and on her face. of things will serve you; a piece of white paper about three fact square, a white cloth of the same dimension or even a pillow slip or white towel, if the chancellor of the linen closet will let you get away with it, will

serve admirably. What's the trick? There's no trick door or indoor picture making. Try to it at all. This is all yes have to do.
Suppose we use the pictures of the JOHN VAN GUILDER.

brimmed summer hat and find, when noon with the sun's rays striking you see the finished print, that her the top of the hat. Notice the picture to the right; how the brim of the hat casts a dark shadow over the face. The picture to the left, however, shows the pleasing results by using a reflector to cast or reflect the sun's rays under the hat. The reflector in this instance was a piece of white pearance of the shadow but you can cardboard about two feet square lighten it considerably in the picture held about four feet from the subject by using a reflector to cast or reflect and tilted so as to reflect the sun's rays on her face and under the hat.

If there is not a third party to hold Please don't gasp and think about a reflector it can be placed on a chair spending a lot of money for a re- at the proper angle or tilted against factor for it isn't necessary. A satisfactory, efficient reflector can be had however, that the reflector does not for practically nothing. Any number appear in the view finder of your

This is only one of the many ways a reflector may be used to advantage in getting better pictures. By giving a little thought to your snapshooting you can readily detect where a reflected light on your subject may brighten over-shaded spots in out-

**METHODIST CHURCH NOTES** 

the fine citizns at different times.

dence among you profitable to all.

ship with the Eternal."

iage."

We desire your co-operation in our

MARRIED

November 27 at the home of J. R.

Mr. and Mrs. Weldon Snodgrass

visited home folks Thanksgiving.

at Tatumn, N. M., Sat. and Sunday

last. Mrs. Gainer also attended Dr.

A misty rainfall began Wed. about

Not So Good There Either

ribly careless with his sewing too."

Jobs in September set a five-year

Lester Treadaway, Ike Bailey, Cecil

Smith Sr., Jim Miller, Ralph Carter

and Mary Endersen. Rrefreshments

were congealed salad, pressed chick-

en, stuffed dates, olives, pickles,

SANTA CLAUS PARTY

record, with gain of 350,000.

Saturday and Sunday.

Brownfield Saturday.

Rump's funeral.

on improperly."

Chisholm. Congratulations.

he week end.

Mr. Jonah Taylor and Miss Cath-

C. E. FIKE.

We are glad to be n Brownfield.



# Stephens - Latham - DRY GOODS -

Our stock is complete with Xmas gifts. Before you decide on your gifts let us show you through our stock. A few gifts are listed - hundreds of others.

Playboy Machine Gun—98c Shirley Temple Dolls—\$2.95 Children's Sunny Kit-49c and 25c Croquet Sets (out door)—49c Big Showing of Dolls at—49c and 98c

Use our Paid On Plan Come in and let us tell you about it.

# **LADIES GIFTS**

Ladies Dresses\_\_ \$9.95 Ladies Pajamas\_\_\$6.95 Satin Gowns\_\_\_\_ \$1.95 Purses\_\_ \$1.00 to \$3.95 Gloves\_\_\$1.00 to \$2.95 Satin Slip \_\_\_\_\_ \$1.95

**Big Selections of Table** Linens, Vanity Sets & **Bed Spreads** 

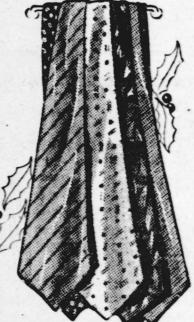
All Wool Blankets **Combination Colors** \$4.95



To help you be well dressed for the holidays we bring you a suit sale that is no less than a gift from Santa himself. Here are suits priced so low you won't be able to resist buying yourself a present. Drape and belted models in a wide range of fine woolens -all expertly tailored at one inviting price-

\$1495





Big New Shipment of **Neckties for Xmas** \$1.00 and \$1.50 Belt Sets \_\_\_\_ \$1.00

Nocona Cowboy Boots \$9.95

Men's Dress Gloves \$1.49 to \$2.95



Big Stock of Hats

in Blacks, Navy, Brown and Oxford Gray.

\$2.95



**Corduroy Suits** Pants and Jacket \$5.50



# Men's Pajamas

New shipment just received for Christmas \$1.95 to \$2.95

> **Arrow Shirts** for Christmas \$1.95 to \$2.50

# **Weekly Church and Social Happenings**

Leftwich Finance Co. is Now in Brownfield

offering their usual attractive

**Used Car Plan** 

FOR THIS TERRITORY

Your Car is Here-Why Not Drive It Out Now?

PLAINS MOTOR COMPANY

Cruce Bldg. C. H. Smith, Local Mgr. Brownfield

Elder James A. Fry led an interesting Bible study Monday afternoon general meeting at the church when at the church of Christ when thirteen Rev. Rodgers will lead a stewardship ladies met there. Third and fourth lesson. chapters of Isaiah was the lesson.

The Methodist ladies studied the fifth chapter of "That Other America" Monday p. m. A committee discussed a Christmas program. Mrs. Cook led the lesson. There were nine present.

The Baptist ladies are meeting every afternoon this week in their Lottie Moon Christmas Missionary program. Tweleve were present Monday; Mrs. Auburg led the lesson. Mrs. C. E. Ross was leader Tuesday when sixteen were present. A covered dish luncheon will be served Friday when an all day study will finish this pro-

Next Monday they will meet in a Rev. Rodgers is also leading a

stewardship lesson each night at the church this week. Some sixty are

hurch planned to attend the Annual Harvest Day Program at First Methodist church Thursday at Lubbock.

#### MR. SCOTT HOST AT SOCIAL

Mr. Howard Scott entertained his Sunday School class last Friday night at the Methodist church. Several of the teachers and Rev. and Mrs. C. E. Fike were also present. Games and contests were enjoyed for a time.

Peanuts were parched and popcorn popped in the church kitchen. Cocoa and cookies were also served to the some twenty present.

### DOROTHY SEXTON HONORED

Last Sunday Mrs. T. G. Sexton honored her daughter, Dorothy, on her thirteenth birthday with a dinner, at their home west of town. Guests from Brownfield were Jackie Holt, La Rue Ross, Lois Chambliss, Jimmie Several ladies of the Methodist Green, Dorothy Rodgers and Mrs. Moser; Barbara Garrett, Grace Tarpley and Dorothy Foy of Gomez. Mr. and Mrs. C. Ross and children of Brownfield called in the afternoon.

#### PARTY FOR NIGHT CLUB

The Tuesday Night Bridge Club was entertained in the Joe J. Mc-Gowan home Tuesday night of last week. A turkey supper, coffee and fruit was served before the games. parts. Mon Telford, Jr., Ted White, Mr. Leo Holmes received a box of linen handkerchiefs and Mrs. Lester Treadaway a bath rug for high scores. Guests were Messers and Mesdames Glen Akers, Dick McDuffie, M. E. Jacobson, R. L. Bowers, Roy Wingerd, Rod Herod, Treadaway, Holmes, Claude Hudgens and Mrs. Paul Law-

Mrs. Simon Holgate was hostess to Robert Bruce Knight, Jackie Jacobthe Priscilla Needle Club Wednesday son, Sonny McDuffie, Punch Nelson, afternoon of this week. Bobby and Joe Verrel Line.

Mrs. J. Hayden Grifin was hostess to the Stitch and Chatter Club Thursday afternoon of this week.

### **IDEAL CLUB MEETS**

Wednesday afternon of last week son, Mary Wanda Whitley, Dorothy from 3 to 5 the Ideal Bridge Club | Henderson, Allana Lee McCoy, Patsy met with Mrs. Arthur Sawyer in her Ruth Greenfield, Billy Fay Finney, suburban home one mile west of town. Billy Jo Tittle, Bobby Jean Craig, Table cuts were memorandums and Patricia Ann Bonner, Betty Flippin, went to Mesdames Clarence Hudgens, Marion Wingerd, Elizabeth Jo An-Clyde Cave and Dick McDuffie. Mrs. hony, Christova Akers. Roy Wingerd received a silver tray A cordial invitation to the communfor high. Other playing were Mes- ty is extended. No admission.

Five power naval parley to open in London on Dec. 2. dames Flem McSpadden, Paul Lawlis,

#### cheese rolls, fruit cake and tea.

A "Santa Claus party" will be presented by children of pre-school and grammar grades, Monday night, 7:30 o'clock, December 16, at the High School Auditorium.

Mrs. W. H. Dallas announces a prelude of songs preceeding the performance. Edgar Self, Dale Rentfro, M. J. Akers and Larry Miller of Junior high school will have character Sonny Walls, Eddie Aryain and Mynon Harris are assisting and attending the party.

The Christmas choruses and specialties are presented by six little girls: Patsy Ruth Carter, Glynola Akers Margaret Howell, Christine McDuffie, Wanda Joyce Finney and Frances Joyce Rambo. Little boys Glee Club the "Cowboys" are: Robert Bowers,

Little Girls Club, whose ages are from 6 to 3 years, singing and playing are Beverly Ann Duke, Eleanor Jean Miller, Dixie Jean Redford Mary Edna Tankersley, Betty Jean Holmes, Gertrude Akers, Ruth Hogue, Barbara Jean Benton, Mary Jo Wil-

# Cub's Den Con't

The Northwest Texas Coinference We're seriously wondering if Twilthat met at Plainview two weks ago la-better known as "Twitter"-will assigned us to this place. We do not ever grow out of the "Fish stage." feel like entire strangers to Brown-"Twilla is a twitter." field for we have attended church

What certain girl has quit coming meeting here, and have met some of out for basketball? Who is the most conceited person We appreciate the splendid recep-

in B. H. S.? A little bird tells us that there has

tion accorded us by the church people and other people of the town. certainly been lots of dancing going Our desire is to have a part in the on over the holidays. spiritual and social growth of the Say! Who is the "rythm man"? town and in that way make our resi-

Ah! Ah! It must be grand. Who will be our star basketball players this year?

work. If you are not a member of Who will take Who to the banquet our congregation, we covet your Saturday? friendly interest. Worship with us, Who is the most studious exfootvisit us when you can-there is al-

ball star? Keep it up buddy we (I

ways a welcome at the Methodist am) are proud of you. Who goes around hyah these days Subjects for the preaching services like a green god? Unable to move his shoulders and why?

Morning Worship 11 a. m .- "Kin-Does anyone know why a girl that was supposed to be weeping and The evening service at 7:15 will moaning during the holidays (not of be for the young people especially, course that she was in distress) was but all will be welcome. The subject still 'Spontaneous Hilarity'? will be, "Love, Courtship and Mar-

Bing it will be a long time before you leave a swell seat in the show by You are invited to worship with us. a swell gal again just for a trifling drink of water? What did you say about breaking a boy's neck? Such goings on! It's preposterous besides erine Webb, were united in marriage

Say Ass't Editor, the Senior you were speaking of as having a face that it would break to smile says he can break your neck any day of the week-and two times on Sunday. and baby visited Mrs. Snodgrass' par-Wanted an answer to this advertiseents, Mr. and Mrs. Jesse D. Cox over

> Is Coach Bost a good chaperon-I'll say!!

Misses Bennie Arnett, Queenelle A little birdie told me that Bert Sawyer and Annie Letha Hamilton Elliott is so popular at the Lubbock were among the Tech students that dances that he can't even think to catch his bus.

Does "Rythmn Bones" really have Mesdames Ralph Carter and G. S. music in her soul-maybe so but Webber spent Thanksgiving with relsometimes in typing it sounds more atives in Amarillo. Mrs. Webber like the dying rythmn of a young boalso viisted her mother at Hereford

Just because it is hunting season don't shoot the turtle doves in the Rev. and Mrs. Tharp visited in school building.

What is this about one of these Hi teachers shadows? His valient ser-Mrs. J. T. Gainer and Grandson, vice is at her command and does she Garland Gainer visited Paul Gainer need lots of help!

Is it really true that "our Bing" also go "Astaire."

By the way Jack, what is this about your putting on a cowboy rig and taking Miss- to the show? (and did noon, and is continuing with the wind his face turn red?)

in the southeast. The town was full Come on you A. O. B's. Lets buy of farmers and cotton pickers Wed. a hunting license and go 'dear' hunting. His majesty says he can carry two in his car. But careful no fawns, Mrs. H. F. Heath of Yoakum counlets give them time to grow up.

ty, had the misfortune to fall last Was Miss Wilson's face red when week, breaking her thigh bone. Fallshe unexpectedly got under the mising and breaking bones seems to have tletoe. Well bless my collar button become a fad with the ladies of late. she took it like a gentlewoman and

without a word of warning. Well would you believe it, after an interview with one of our teacher's "My husband is so careless of his former pupils, we find she has a recappearance. It seems like he just ord as brilliant as her hair. Woe is

can't keep his buttons on his clothes. "Are you sure it's carelessness? me! Why does ( I am a gay cabelero, I Perhaps they are-uh-well, sewed "Maybe you're right. He is ter-

hail from Rio de Janerio) not have anything to say about the T. C. U .-S. M. football game? Maybe he's sick. Let's cheer him up. No one can very well deny that the reducing experts are living off the

Anybody but a scatterbrain would have known better than to bet for Sul Ross when they play Canyon. We can't say for certain but we think Coach was 'embarrisk' when he turned over the legal tender to the scatterbrain. But now Coach the scatterbrain 'feeleth embarrisk,' he bet on T. C. U.

And did T. T. T. T. Tornado get the boys nose powdered? I'll shay! And is Bane a business manager? Watch our band go to town.

What inspires so much looking in the mirror in assembly among the

girls of B. H. S.?

#### POETRY?

Better watch out! Better not sigh! Better get to work and try,try, try, Cause Santa Claus is going to die. She has made a list and checked it

You are going to find out who is olling those dice

Santa Claus has already died. With a little red ink and An abundance of nerve A scratchy scratch scratch And a terrible swerve,

Santa Claus, I lost all faith in you. And okie heah John I'm tellin' you

A little more pettin' and you'll ate an escort too! And Billie Joe, you and that terible bleet.

I cannot with my foghorn compete. And James reading that paper; I'd Put it over to Bert the crooner.

And Elray, you haven't done a thing all day!

Talking to Charlie, that date, He is chewing gum like a billie So my friends you had better

watch out It will never do to boo Get to work and do-do-do-

Cause Santa Claus has lost All faith in you.

OUR REGRETS

The basketball girls, along with the oach, and other people in B. H. S., egret that we have lost one of our best basketball girls, Sallie T. Strick-

# **RIALTO**

FRIDAY & SATURDAY, DEC. 6-7 **CLAUDETTE COLBERT** 

"SHE MARRIED HER BOSS"

SUNDAY, MONDAY, TUESDAY—DEC. 8-9-10

# PICTURE IN 10 YEARS! Pulsating, exotic romance, turbulent drama; nighty spectacle—in M-G-M's magnificent \$2,000,000 screen triumph CHARLES

EXTRA—"MARCH OF TIME"—NEWS

FRANCHOT TON

A Frank Lloyd Production

# RITZ

SATURDAY, DECEMBER 7

**BUCK JONES** 

"STONE OF SILVER CREEK"

Also Chapter 2-"The Roaring West"

SUNDAY, MONDAY—DEC. 8-9 George Burns & Gracie Allen

"HERE COMES COOKIE"

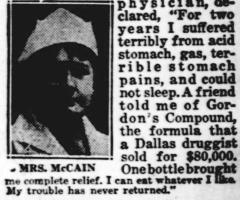
Mrs. Mahoffey of Blackwell visited her mother Mrs. J. W. Fitzgerald and other relatives here Thanksgiving.

> **Experienced Frigidaire** Service

call at Hudgens & Knight also for service on all other Electric Refrigerators.

Doctor's Daughter, a Trained Nurse, Whips

Acid Stomach Trouble Mrs. Ruth McCain, Nocona, Tex., trained nurse, whose father is a clared, "For two years I suffered terribly from acid



lin. Due to a weak heart, the doctor has advised her not to play any-

more basketball. Although we will miss Sallie a lot, we do not want her to endanger her health. Sallie lettered in basketball the last

two years, and we are all proud of her efforts to play this year, and we WILL miss her!

# **NESCO STOVE DEMONSTRATION**

Saturday, December 7 We would be pleased to see you at our store Saturday. We will show you why you should have a Nesco Kerosene Range.

**EVERYONE WELCOME** 

Coffee Served All Day-

Chisholm's Hardware

# MOUS OR OODS

Try us just for a change and note the pleasure you get out of it. Quality foods well cooked and seasoned.

WEST SIDE CAFE

Space doesn't permit us to go into detail about winter proofing. But we will say that after we have gone over your car—from bumper to bumper—it is as well prepared to face the chill breezes as an Anarctic Expedition.

# TOM MAY, Agent

WINTERPROOFING may be had at the following Magnolia Stations

Mullins & Gracev Kainbow Inn **Purtell Bros. Her Service Station** J. K. Wisdom, Meadow