

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

# The Terry County Herald

The truth about Terry County is good enough. We cover the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-ONE

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, JANUARY 14, 1934 31

NUMBER 25

## BROWNFIELD IS PREPARED FOR A BIG CROWD HERE MONDAY

### ANNOUNCEMENTS

#### ANNOUNCES FOR MAYOR

I am taking this method of submitting my name to the voters of Brownfield as a candidate for Mayor. Having made a careful study of the needs of the citizens of this city I feel that I am qualified to efficiently protect the interests of the people of Brownfield in discharging the duties of Mayor.

If elected I assure you that I will at all times work for the best interests of all and toward an economical administration.

Your vote and influence is most earnestly solicited and will be greatly appreciated.

P. R. Cates.

#### ANNOUNCEMENT

I take this means of announcing my candidacy for Constable of Precinct No. 1, subject to the action of the Democratic primary in July.

While doing so will just say I have been living in this country for the past 14 years and have had some experience as a peace officer, which I feel will make it less difficult for me to do my duty as a peace officer and if elected I will do my best to do my duty. I want to make the race on my own merits and not on any one's demerits.

I will certainly appreciate your vote and influence.

W. K. Adams.

### Notice to All the Ex-Service Men

In applying for the balance due you on Adjusted Service Certificates please bring a pink slip and your service record. You can secure your blanks at the following places:

J. D. Miller  
E. G. Akers  
C. B. Quante.

The application forms will read as follows: "I hereby make application for the settlement of any amount due and payable to me on adjusted service certificate No. \_\_\_\_\_ Dated \_\_\_\_\_ Amount \$ \_\_\_\_\_, further identified by No. A \_\_\_\_\_, which was issued to (veteran's name) based upon military or naval service during the World War, who was born at (place of birth of veteran) on (date of birth of veteran) and who may be further identified by Army, Navy or Marine Corps serial No. \_\_\_\_\_"

"Date of enlistment \_\_\_\_\_, date of discharge \_\_\_\_\_ and rank and organization at date of discharge \_\_\_\_\_"

"I hereby surrender all right, title and interest to the above described adjusted service certificates."

### Drop in Food Prices Since AAA's Death

WASHINGTON, Jan. 25.—Pork, flour and sugar are leading retail prices down hill to the consumer.

A study of price changes that have come about since AAA had its wings clipped by the Supreme Court disclosed today that these three had dropped almost, if not entirely, the full amount of the processing taxes.

Flour was 7 cents cheaper on 12-pound bags this week than the week before the AAA decision. Sugar was 5 cents cheaper for 10 pounds.

Pork was 3 to 6 cents a pound cheaper than the week before the AAA decision.

These prices, gathered from various retail and governmental sources, show variations from section to section, however. It will be several weeks before any official study of the price changes due to AAA has been completed for the entire country.

Officials said there had not yet been time for the retail prices to readjust themselves since the removal of the processing tax.

"Shorty" Walters has leased the Blue Circle Cafe, and will be found there by his friends.

G. B. Jones and Family are entitled to a pass to the Rialto Theatre to see Shipmates Forever Be sure to present this clipping at the box office at the Rialto Theatre. Compliment: Rialto & Herald

### Having to Import Labor For Highway

By J. E. Shelton, Sec. C. of C.

The labor supply needed for work on the highways that have been approved by WPA is far short of the number necessary for the work and it has been extremely difficult to secure labor and trucks enough to keep the work going on No. 51 and within the last few days, due to WPA regulations, some of the local owners of trucks could not come to an agreement with the officials and pulled their trucks off of the work and it was necessary to import trucks from the relief ranks of other counties or cancel the highway program. This does not mean that local trucks will not be engaged upon the work, nor does it mean that local labor will not be used, but it does mean, that if the labor supply and truck supply of Terry County is not sufficient to provide for the highway department, that both common labor and trucks will be transferred from other counties, who have a surplus supply, in a number necessary to work upon the WPA projects that have been approved.

The shortage of labor and trucks in Terry County very nearly caused the cancellation of all WPA highway projects and may yet be the cause of cancellation. It all depends upon the number of men and trucks either local or out of the county, that can be secured for the work.

Tuesday of this week, there were 34 men and eight trucks on work on highway 51. Four local trucks and four foreign. Mr. Roane of the highway department, states that he can use 50 additional men and 10 additional trucks on highway 51 if he could secure them.

Owners of trucks must drive them and the wage is \$1.25 per hour, 7-hour day, 5 days a week. Any person who has ever been on relief in the county is eligible for work, except those who are on the rural resettlement rolls. All that they have to do is to register at the Relief Office and state that they are in need of relief. Make the application to Miss Fitzgerald.

Highway No. 84 is on the approved list and will be commenced as soon as the labor supply is available. The Park project is also ready for work as soon as the highway has been provided for.

The common labor wage is \$1.45 per day of 7 hours. Every effort will be made to carry this work and improvement program to completion, even though it calls for the further importation of labor and trucks from other counties in which there is a surplus of relief clients.

### Ex-Service Men to Get Their Bonus Soon

Late last week President Roosevelt vetoed the Soldier's Bonus Bill and gave about the same reason he did a year ago, that is inflation of the currency. The veto was overridden by huge majorities in both houses, the Senate voting last on Monday.

The President then asked the congress to hasten the payment as soon as possible and get it off the calendar. Huge presses were started Monday to run day and night to print 3,518,191 application blanks to be signed by the veterans.

They will be instructed where to send applications, whether all their bonus is still due them, or they have heretofore borrowed from it. The cost is estimated at \$2,491,000,000 (billion.)

Veteran commanders have warned the men against frittering away this their last payment foolishly.

### Six 4-H Clubs Have Been Organized in Co.

4-H clubs have been organized in six communities of the county with an enrollment of 45 boys and with others coming in every day. Other clubs will be organized as soon as possible with an effort being made to enroll at least 100 boys.

Any farm boy, whether they are in school or not, between the ages of 10 and 21 years is eligible to join on any of the major crops grown in this section of the state, and or most any type of livestock as a project.

Communities in which clubs have been organized are Gomez, Tokio, Johnson, Wellman, Scuddy and Newmore.

Subscribe for the home paper

### Basketball Tournament Here This Week-end

The Brownfield basketball boys will be hosts to a number of visiting boys' basketball teams this week-end. Clean sportsmanship is the theme to be carried out throughout the Meet. The Lions Club will award a trophy to the visiting team that shows the best sportsmanship.

The Brownfield boys will not participate for this trophy but will try to be the best sports on the playing court. The home team will endeavor to furnish homes for all of the visitors, and any person in Brownfield who would like to help out, please notify the high school.

The girls fifth annual tournament was held last week-end. The Rotary Club awarded the best sportsmanship trophy to the Roosevelt team. Gold and silver basket balls were awarded to individuals who proved to be the best sportsmen in the tournament. An all-tournament team was chosen. Meadow High School won the trophy for first place; Brownfield second place trophy and Klondike took the consolation trophy.

Everyone is urged to see the Fight-in' Cubs in action this week-end. Several of the leading clubs of this section of the country will participate in the tournament.

Howard Scott, Ass'n Business Manager.

### Cliff H. Day to Speak To Terry Co. Farmers

Cliff H. Day, Chairman of National Cotton Advisory Board will speak to members of the Terry County Farm Association in the District Court room Saturday, February 1 at 2 o'clock in the afternoon.

Mr. Day canceled a previous engagement in Brownfield because he was called to Washington to discuss the new Agriculture program with officers of the AAA. He should have some very interesting information for us relative to the proposed farm program.

In 1935 Mr. Day was elected to serve on the State Cotton Advisory Board for District 2 which includes twenty West Texas counties. Mr. Day was elected chairman of the State Cotton Advisory Board at one of their meetings.

Mr. Day is a resident of Hale county and has farmed there for a number of years. He is thoroughly familiar with farming conditions in West Texas and while serving on the Board has done everything in his power for this section of the state.

### More Weather and— Still More of the Same

Last week end showed up with some of the coldest weather of the season. The local thermometers registering around from 18 to 30 from Friday night until Tuesday morning. From then on, it began moderating.

When the inhabitants of this section waked up Wed. morning, there was considerable snow on the ground, and as this is written, it is still going good at 4:00 p. m. The weather is moderating some, and farmers and others are in hopes that a good season will be received, being as it has started in.

Thurs.: Well, it is clear and bright this A. M., with an estimated 4 to 5 inches of snow on the ground. Quit snowing about eight o'clock last night. Only accidents that we heard of was that two cars, one a local one, and the other thought to be from Midland, ran together near the Snappy Filling Station Wed. A. M. No one injured but the cars were said to be rather battered.

### Rev. J. M. Hale Gets Pastorate at Beaumont

We learned this week that Rev. J. M. Hale, of Tahoka, who spent more than four years as pastor of the Baptist church, located out this week and with his family left for Beaumont, Texas, where he has been called as pastor of the second Baptist church of that city.

Before coming here, Rev. Hale was pastor for many years at Ralls, where there as well as here, he and family will have many well wishers for them in their new work.

Ed Arrain, local dry goods man, was a Lubbock visitor Tuesday.

### The Herald Goes to \$1.50 Monday Night

It was our intention of letting the new rate of \$1.50 in Terry and Yoakum counties go into effect with the first of February, but there has been so much raw weather of late, we have decided to extend the time to include Saturday the 1st, and First Monday Tradesday, which will be the 3rd, until midnight.

Despite the inclemency of the weather, many have come in to renew, and you would be surprised if we were to tell you the number of new subscriptions we have put on the books despite the fact that a big subscription campaign closed just a little more than a month ago. Of course, the most of these have been new people that have recently moved in, but not a few have told us that they have been here one or more years.

But, when the new rate of \$1.50 for Terry and Yoakum counties, and \$2.00 for other places go into effect, we are going to have some bargains to offer readers that will even matter, for instance, we are going to offer:

The Herald, one year ..... \$1.50  
Farm News, one year ..... 1.00  
Pathfinder, one year ..... 1.00

Total ..... \$3.50

If taken all at same time in club, \$2.30, a saving of \$1.20. This rate applies only to Terry and Yoakum counties, either new or renewals.

### Street Work is Progressing Satisfactorily

Considering the number of men that can be obtained for the work, the paving of our streets is progressing as satisfactorily as could be expected. For awhile only three or four men could be obtained, but we understand that seven or eight are now employed, with prospects of more as soon as some other public works and farm work is finished.

The caliche work on about five or six blocks has been completed, and we understand will receive a hot tip in the spring when the weather gets right for such work. All work so far has been done on Hill street that runs east and west one block north of the square.

We understand that Main, Broadway, Cardwell and Tate have been approved for paving, and perhaps others, and as soon as men are released from other jobs the work will be pushed as fast as possible.

There has been talk too of some water extension, but we are not privileged to give out this information at present. Also the city council are negotiating for a new engine for the power plant, but that is not yet advanced far enough to give out to readers, as the councilmen wish to examine some other plants in this section.

### Club Cafe Changed Hands Last Week

For the second time since the holidays, the Club Cafe has changed hands, but this time seems to be a rather permanent change, as some experienced men now own the place, and have gone to considerable expense to redecorate and remodel the place.

The new owners are Joe H. Patterson of Crosbyton, and C. E. West of Sudan, both of which have had many years experience in the better class of cafes, and they have made a real nice place of the Club.

We failed to learn what Mr. Beauchamp from they purchased the place, intends to do in the future, but we hope he and family conclude to remain in Brownfield.

### Tree Tags to Be Sold Saturday, February 1

Readers are urged to remember the tag day to be held tomorrow for the purpose of buying four hundred trees for the new paved highway. This road belongs to every one in the county, not to Brownfield alone, so help to beautify it by buying a ten or twenty-five cent tag when you are approached tomorrow.

John Wall has sold his interest in the Mint Cafe to his partner, Jess Medlin. Mr. Wall and Bonnie Brown have gone to Corpus Christi prospecting.

### Complete Plans For County Tournament

At a called meeting of the Tournament Committee last Saturday, January 18, plans were made for the coming County Basketball Tournament. All members of the committee were present but one, Mr. Waters. It was decided to hold a contest for the Juniors as well as the seniors. In fact there was more demand for the jr. tournament among rural schools than there was for a senior tournament. All schools in the County who plan to enter teams should so indicate to the director general immediately. This is necessary in order that all plans for scheduling the games may be completed.

All entries for the tournament must be in by February 4th. The Committee appointed Mr. Terry Redford to call the Junior part of the tournament. An outside official will be employed for calling the senior contests.

Since it has been decided to use funds derived from the tournament to aid in defraying expenses of the Meet, and since it was also decided to provide trophies for the juniors as well as the seniors, it is imperative that every school in the County get behind the proposition and push as hard for it as we can. Your director general is very much pleased with the attitude of cooperation shown thus far. Let's keep the good work going. The trophies decided upon are very nice and well worth working for. Be sure and see to it that your team is qualified in every way for participation.

The tournament Committee will meet again February 8th for the purpose of setting up brackets for the various events. Your team will not be entered upon the bracket unless your entry gets in by February 4th. So see to it that this is done. Some entries have already come in. All that you need to do is to indicate on a postal card that you will enter, and state the number and kinds of teams you are entering; that is whether junior or senior; girls or boys.

Popular prices within the reach of all will be charged for the games. Your suggestions will be welcomed. Let them come in before the tournament so that they may be used if possible.

### MONDAY IS REGULAR TRADESDAY AGAIN

As usual, the little pot will be put in the big one Monday, when our second monthly tradesday opens in Brownfield. The merchants are preparing a list of specials to run this week end and go over until Monday that will make your Monday. Indeed you will find some of the best bargains in dry goods groceries, hardware and drugs you have ever been offered in Brownfield.

Spring is approaching, and the dry goods men are trying to empty their shelves to make ready for spring and summer apparel, and they are putting on some bargains that will surprise you, when you take present consideration of costs of such goods in wholesale. But the room is the thing they want. These goods are all new, and can be put up until next winter and still be good as new.

Then, there will be the regular program and the cash awards to take place east of the square, not to mention the fact that it will be a good time for you to sell implements, stock and what have you that are surpluses on you, or to buy or trade for what you may lack for making a crop this year.

### Gov. Not to Call a Special Session Soon

AUSTIN, Jan. 27.—Governor Allred announced today there would be no special session of the legislature immediately.

"There will be no immediate special session of the legislature," the governor said. "If it becomes necessary to call one later I shall do so."

Organization Not Completed He said it was not good business to call the legislature to consider raising additional money for old-age pensions until pension organization had been completed.

A recent poll by the governor of members of the legislature as to the advisability of a special session at this time showed divided opinions.

C. F. Rogers, local man, is now traveling through some 30 or 40 counties for Texas School Supply Co.

### Rhea May Be in Race For Representative

Mr. Crede J. Rhea, prominent hardware man of Levelland, accompanied by W. J. (Bill) Baldwin, editor of the Hockley County Herald, were visitors in our city last Saturday, and while spending only a few hours, both were busy calling on their friends, with the object in view of seeing how the people of Terry county would take the candidacy of Mr. Rhea for State Representative.

Mr. Baldwin spent most of his time in the Herald office, but Mr. Rhea was busy seeing old friends such as Pastor Fike of the Methodist church, H. R. Winston, and a number of Rotarians and others he had met here or at Levelland in times past. They left here to visit in Seagraves, Seminole, Lamesa, O'Donnell and Tahoka during the day.

Both were well pleased with the receptive mood of Brownfield people toward Mr. Rhea's race. The people here feel that they should have an experienced business man to represent them in the legislature. They have no objections to young men, understand, but many we have talked with are of the opinion that more level headed business men are needed at Austin, and less lawyers and other classes that seem to predominate.

Mr. Rhea is of the opinion that he will get a good vote outside of Lubbock county, and a reasonably good vote in that county, as he is well acquainted with the business and professional men of that county.

### Elevation of Towns In This Section Given

Many people from time to time have asked concerning elevation above sea level of towns of this section of the state. The following figures are being furnished by the Santa Fe railroad system, and are correct. Practically all these elevations are taken at or near Santa Fe depots.

TOWN	Elevation in feet
Lubbock	3,193.8
Shallowater	3,214.9
Anton	3,382.3
Littlefield	3,554.9
Amherst	3,647.9
Sudan	3,750.1
Muleshoe	3,789.6
Lariat	4,007.8
Texico, N. M.	4,142.1
Clovis, N. M.	4,142.1
Levelland	3,522.4
Bledsoe	3,958.5
Brownfield	3,311.4
Slaton	3,085.5
Lamesa	2,987.1
Plainview	3,367.6
Tulia	3,498.2

Note: All elevations taken from top of rail.

### Rev. Crimm Closed Revival Here Sunday

Evangelist B. B. Crimm, better known throughout the southwest as the Cowboy Evangelist, closed his meeting here Sunday night, after running for some four weeks at the First Baptist church. Despite wintry weather most of the time, good crowds attended all the services. While some criticized the methods of Mr. Crimm, others were just as positive in his favor.

We understand that there were a great number of conversions, some joining other churches, the bulk of which became members of the Baptist and Methodist churches. Rev. Mr. Powell, the singer, received many compliments as leader, singing mostly the old time songs that every one knows.

Revs. Crimm and Powell left here Monday, their next meeting being at Crosbyton, and will begin next Sunday, Feb. 2, to run several weeks.

### NEW ODD FELLOW OFFICERS ARE INSTALLED

The Odd Fellows lodge met last Tuesday night in their hall and installed officers for the coming six months. The following are the elected officers:

Jack Bailey, N. G.  
C. A. Wilhite, V. G.  
J. C. Green, Secretary  
R. A. Simms, Treasurer.

Mr. A. C. McBride former state road supervisor here, but now of the Levelland division, was down last week. Says he likes Levelland but no better than Brownfield.

### 25,014 Bales Cotton Ginned to January 16

R. M. Kendrick, President of the First National bank called us Tuesday afternoon and informed us that the ginnings for Terry county, up to Jan. 16th, this year, was 25,014, compared with a total of 18,488 the month before, and 11,101 same date in 1934. Gaines county had ginned 3,645 up to Jan. 16, 1936.

So, despite a cut in acreage, not to mention an early freeze, Terry county is producing an average crop. Terry county never did produce enough cotton to cover a big ranch one year and then almost flicker the next year, but consistently grows an average crop of most everything it pretends to raise. Of course 1934 and 1917 were exceptions in the 27 years that the writer has known the county.

This cotton crop together with thousands of tons of bundle stuff, some 50,000 tons of headed maize, higuera and fetteria, and more than a million bushels of corn, puts old Terry as one of the top notch counties of this section in money received for the crop of 1935, including a big chunk of hog money.

The corn crop is just now being harvested, and despite the fact that a fair corn crop was harvested over most of the southwest there is a good demand for the Terry county product, as millers of Dallas, Fort Worth and other north Texas milling towns state that our corn makes the best meal of any they can obtain, and especially does this apply to cream meal.

### Staple of Cotton is Injured in Ginning

We have talked with several farmers of late, as well as gin men and buyers, and all are of the opinion that the present method of ginning ruins to some extent the staple of cotton. Of course opinion varies as to the injury. Terry county is noted in this section for its fine, long staple, but as little cotton is actually picked, some think we lose thousands of dollars annually on staple.

The boll pickers that prepare the "bollie" cotton for the gin stands actually give the cotton "hell" as one man put it, and when the cotton is tripped by this pounding machinery from the bolls, the staple is shortened, packed and "gommed."

Some have advocated a National Control Law to take the place of AAA based on no bollie ginning, but all picked cotton, but such a law would work a real hardship to this section, especially a year like this when cotton was late, hailed out, and failed to open, while most of the cotton in other sections can easily be picked.

### 10,249,688 Bales Cot'n Ginned Prior to Jan. 16

WASHINGTON, Jan. 23.—Cotton of last year's growth ginned prior to Jan. 16 was reported Thursday by the Census Bureau to have totaled 10,249,688 running bales, counting 291,007 round bales as half bales and including 16,284 bales of American-Egyptian.

The Department of Agriculture has estimated the crop at 10,734,000 bales of 500 pounds gross weight each. Ginnings to Jan. 16 a year ago totaled 9,376,715 running bales, counting 191,824 round bales as half bales and including 12,163 bales of American-Egyptian. The 1934 crop was 9,636,000 bales of 500 pounds each. Texas had ginned a total of 2,790,957 bales up to Jan. 16, 1936.

### Hale County to Vote On Beer-Wine Sales

PLAINVIEW, Jan. 2.—Hale county voters will go to the polls on Saturday, February 8, to decide on the sale of vinous and malt liquors.

The commissioners' court, acting on a petition said to contain the names of 1,500 voters asking for the election, issued the call. The total was in excess of 10 per cent of the qualified voters of the county.

Beer was sold in Plainview until January 16 when it was stopped. The sale had been confined to the city. Closing came as a result of a ruling of the attorney general's office.

Mrs. Leon Telford's friends will be sorry to learn she has pneumonia.

THE HERALD

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POLITICAL ANNOUNCEMENTS

- For 100th District Attorney: TRUETT SMITH. For District Clerk: MRS. J. C. ELDORA A. WHITE. For County Judge: RAYMOND SIMMS. For County Treasurer: MRS. C. R. RAMBO. For Commissioner Precinct 1: L. C. GREEN. For Commissioner Precinct 2: GEO. W. HENSON. For Commissioner Precinct 3: J. F. MALCOLM. For Commissioner Precinct 4: LEE LYON. For Justice of the Peace, Precinct 1: F. M. BURNETT. For Constable Precinct 1: J. R. (JIM) BURNETT.

CITY OFFICES

- Election First Tuesday in April For Mayor: L. C. WINES. For City Marshal: JACK HAMILTON. For City Clerk: ROY MOREMAN. For City Engineer: E. GENE BROWN.

Old Shirley Shurnal Guy hasn't done a thing the past week that we can reprimand him for. Now, he'll think he's darn smart.

Among the notables that have passed on the last two weeks are, Rudyard Kipling, King George V, both of England, and former U. S. Atty. General Wickersham.

The Herald has received its copy of the 1936 Ford Almanac. This is a valuable little book for farmers, and they may receive a copy by calling at Tudor Sales Co. offices, local Ford dealer.

We are glad to add to our exchange list the Abernathy Weekly Review. This week was the first time we ever saw one of these journals, when one came in marked "exchange." We find it an unusually interesting paper for a town the size of Abernathy.

A lawyer can call a man a liar, thief, scoundrel, and get by with it. The "callee" will not even try to whip him after court adjourns. But just let an editor intimate that a man is not just what he ought to be and he is horsewhipped. This is because a man believes what an editor says.

Under Mr. Hoover's administration, the national income shrank from \$1 to \$3 billion dollars annually. Under President Roosevelt, it has risen from \$3 to \$60 in three years. But Hoover says the panic started when the country saw he was not elected. Hoover never has been considered a joker—so what is he?

Here's the names of some of the "Liberty Leaguers" who were present during Al Smith's address last

TRY CHISHOLM'S for Good Things to Eat BROWNFIELD Phone your order in early for prompt delivery. PHONE 28— Our SPECIAL PRICES will be on our window. And our Circulars will be around early Saturday Morning. --- Watch for them.

Friday night: A host of old Standpat Republicans (former office holders now wanting in.) Such multimillionaire plutocrats as twelve of the Du Ponts, the President of the Chase National Bank; President of the American Bankers Association; John J. Raskob; former National Democratic Chairman, Shouse; Cornelius Vanderbilt, F. Weir and others. Now, wasn't that a pretty gang for a man who posed as the plain people's candidate in 1928 to be caught with. But if Senator Joe Robinson didn't play even-up on Al's coat-tail Tuesday night by reading from Al's own speeches, we are a snake's uncle.

Just about the time we demos get the Jackson Day dinners started going full blast, a republican calls attention that a biography of Andrew Jackson, given in the encyclopedia, states that Andrew wiped his nose on his sleeve. The information is too indefinite. Did he give the triple shuffle of the average school boy of forty years ago? That is, nose to left, transfer to right and then to side? Maybe he was a great economist—saved the folks a lot of handkerchief material by starting a custom that became universally adopted.—Clarendon Leader.

"What Mr. Hoover meant in his Saint Louis speech is that the newly elected Roosevelt would not join with the outgoing Hoover in a program that would have mightily pleased Wall Street—a standpat, gold standard, thoroughly Old Guard and niggardly program. Mr. Hoover will always be peeved because Roosevelt wouldn't pledge himself to follow in Hoover's footsteps. The press reports three years ago showed clearly that a desperate effort was being made to accomplish that purpose. Well, Mr. Hoover continues to be the Gibraltar of rugged individualism."—Chicago Times. (Ind.)

"The Post suggests to the smart copy writers who compose the chief Republican speeches that they drop all reference to 'lack of business confidence' from now on. Republicans have not been able to prove that business is bad or has been for many months, but they have made great capital of a supposed low state of 'business confidence' in their attacks on the New Deal. It so happens that we have an unassailable, irrefutable index of business confidence. It is the machine tool industry. Business does not invest in new machinery when it lacks confidence. Decidedly it does not. Machine-tool production is up to the 1929 level.—New York Post. (Independent.)

Newspaper Advertising Is Building Industry

A fine testimonial to the increasing value of newspaper advertising as a producer of business and industrial development was given in a recent public statement by L. A. Warren, President of Safeway Stores, Inc., a chain grocery system serving western America.

Citing his own company as a barometer indicative of the attitude of business in general toward advertising, Mr. Warren declared that he con-

sidered the growth of Safeway Stores and similar systems but a reflection of the power of newspapers to build and maintain public respect and public patronage. He added: "It is through advertising that people come to know and to understand the scope of any business concern's public service, and the commodities it offers for public consumption. "It seems only natural that those concerns using newspaper advertising, uninterrupted year after year, do retain the highest confidence of the public that they serve. Their customers have found out that they can truthfully rely upon the advertised product, service and economy which so often feature the display advertising of the chain stores. "We have repeatedly endeavored to help farmers dispose of surplus or distressed crops by conducting widespread advertising campaigns on certain products at various seasons of the year. These campaigns have been eminently successful, and their beneficial effects to agriculture are both a tribute to newspaper advertising and the advantages of distribution. "Any kind of merchandiser, chain or independent, will doubtless reflect Mr. Warren's views. Newspaper advertising is not only the best way to get business for a good product or service—it is also the best way to hold it.

"The French nation at one time, (we should have said the rulers of the French nation) were afflicted with the same idea, they told the starving people to eat grass with the cattle, or die, etc., and as a result the starving population rose up in their might and sometimes might makes right, as little as we may think about it, and for several months, put in full time clipping heads, not coupons, from their rulers' bodies. It seems to gripe some of these, (call them what you please) almost to death because one time more, we have a "Government of the people and for the people" in spite of the rulings of the supreme court. The fact of the matter is that these allwise cocoanut-crowned off-shoots of tree climbers are afflicted with gas on the stomachs. When it becomes oppressive and must escape it naturally comes up and out thru that slit in their faces. They take it for a brain impulse and others afflicted in the same way, swallow it down the same as a frog swallows a fly. Some of them even manage in one way or another to get their gas eruptions in print. But what of it? They are in the minority and all that is necessary on the part of the people is to pass them up as we would any other throwback from a cess pool.—Jayton Chronicle.

Meadow School News And Other Items

Clipped from the School Paper "The Broncho Booster"

Home Economic Department

The home economics section of the sophomore and senior classes have completed a semester work in the course of "Foods, Health, and Child Guidance." For the past few days these classes have made a study of children and of their education. Class 2 in home economics entertained the following pre-school children last Wednesday morning: Jeanine Johnson, Joe Burleson, Jona Lee Chessier Nancy Hester, Duane Lusk, and Beyrdean Henson. Class 4 entertained the first grade Wednesday afternoon with appropriate stories and games. The purpose of these meetings were to learn something of children and the importance of proper guidance and play. These classes are beginning a new semester's work in "Clothing and Related Subjects."

The junior section of girls have just completed the sewing unit, and are beginning a study of foods and health. These girls have constructed two garments in class, a sleeping garment and a school dress. Several of the girls have constructed articles as home projects. This has been a full semester's work, since construction work is only one phase of the work. The department will have an exhibit in Jones' window this week of some articles constructed in class. Why not stop by and see what can be made by a beginner for less than a dollar. The next chapel program is sponsored by the home economics department. You are invited to attend. School dresses made by the junior girls will be modeled at this time. Jr. Boys Basketball The Junior boys have one of the strongest little teams in this locality. To date, they have played many games and have lost but few. They journey to Lubbock on the week-end to play the same boys that they played so close a game on the Meadow gym. Give these Junior boys your support, for they will be the Meadow Senior boys in the near future. If they keep up the speed and accuracy that they have started out with, they will also be victorious. Later: The Meadow junior boys defeated the Lubbock juniors Thursday afternoon at Lubbock. Rev. and Mrs. J. N. Hester and children were in Meadow Saturday visiting their daughter, Myrna, who is still attending school here. She is a Senior in high school. Supt. Franklin has delivered a series of lectures on the history and origin of the Church, at the church of Christ on Sunday nights during the month of January. They were enjoyed by all. Rev. and Mrs. Garner's little girl, Ruby, who has had pneumonia, is better. Meadow High School girls are elated over their victory at the basketball tournament at Brownfield last week

Tokio Paragraphs

Bob Wason has bought the Tison garage and plans to take charge soon. Mr. and Mrs. Tison are moving to Glenrose, Texas for her health. Mrs. Earl Bond and children have returned from Dallas where they have been visiting Mrs. Bond's mother. The boys basketball team played Needmore here Friday afternoon. The score was 15-5 in Tokio's favor. Mrs. G. W. Casey returned Thursday night from San Angelo, Texas where she has been visiting. Raymond Hodges is ill with the mumps this week. Has them in both jaws. Mr. Carrol Willmuth purchased a tractor Tuesday. He is predicting 1936 as a "good crop year." The girls basketball team participated in the tournament at Brownfield Friday. Marguerite McCullough is on the sick list this week. Joe Young and W. B. Martin made a business trip to New Mexico last week. The Tokio Gin plans to close for the season after February 1. Mr. P. W. Smith visited his daughter at Lahey this week. Mrs. Claude Merritt spent last Wednesday night with Mrs. J. O. Brown of Brownfield.

New (Colored) Methodist Church Started

The carpenters are on the job, Messers. Jarvis Patterson and Arron Batty, several colored men also donating labor on the foundation, digging the holes for the blocks, etc.

The church will be 32 feet long and 28 feet wide, similar to the neat little building of the Assembly of God church. The following material is being sent out: the blocks, 2x6 sills for sides and ends, 17 floor joist, ceiling joist and a few roof rafters. We are very happy and thankful indeed to our good white friends and colored, that all of this is paid for in cash and donations and several of our largest subscriptions are still out to be collected. Sister Annie Morrison is collecting to raise \$50.00. Please help her. We want to keep our splendid group of carpenters going and pay them, as they are making very wonderful sacrifices to help the work, charging a very reasonable amount for their work which is indeed a great big lift. The following is a list of the donations:

- Mr. and Mrs. W. R. Bridges—the church site which consists of half acre of ground. Mr. John S. Powell \$25.00 Dr. M. E. Jacobson 5.00 Mr. Fields 1.00 Mr. W. A. Tittle 3.50 Dr. Turner 1.00 Rev. C. E. Fike 5.00 Mr. Roy Herod 1.00 Mayor L. C. Wines 1.00 Mrs. J. C. (Eldora) White 1.00 Mr. Ernest Burnett 50c Rev. C. Carson (Tokio) 50c Higginbotham Lbr. Co. 10.00 Flippin Grocery Store 70c Hudgens & Knight 5.00 Dr. A. H. Daniell 3.00 A Friend 12.50 C. D. Shamburger Lbr. 10.00

"GAS ON THE STOMACH"

Now and then some off spring of Adam, who has inherited a little wealth, or from a lucky turn of the wheel of fortune has accumulated an excess allotment of the coin of the realm, becomes puffed up with the idea that because of the money he has credited to his name, he has brains in his head, and, as the occasion presents itself, he opens that gash in his face and spews out some froth that other fools swallow as inspired words of wisdom. The fact remains that all paupers are not fools and all fools are not paupers. According to radio report one of these "wise men" you may call him (we should have said "it") what you please, advances the idea that it would be better for the government to plow under several million of us unfortunates—rather than plow under cotton or feed the hungry and clothe the naked at government expense.

WANT ADS

- BARGAIN in land: Good 320 acre farm, with immediate possession if bought at once. Well located. D. P. Carter, Brownfield. 25tfc. ROOMS by the day or week. Commerce Hotel. 18tfc. WANTED a man to assist and wait on patient crippled and paralyzed, but not diseased. Apply at A. L. Turner residence, 401 E. Hill St. 23tfc. ILL GIVE \$1.50 a hundred for Indianhead pennies. Lynn Nelson at Corner Drug. 11t. FOR SALE or trade work stock, milch cows and saddle horses for other livestock or any kind of feed. Carl Lusk, Loop, Texas. 25p. LOST at State Bank brown zipper purse containing \$2.00. Finder please return purse to Herald office and keep money. 11t. NOTICE FARMERS: We can repair your old lister bottoms, by a new method that makes them as good as new. McSpadden Electric Shop. 23tfc. WE HAVE calls now for a few farms, come in and see us. J. B. King Land Co. WANTED one or two rooms for light-keeping for couple. See Mrs. Williamson at Mrs. J. B. Vinson's. TOWN property wanted: Can sell some good residence lots & residence property if priced right. D. P. Carter, Brownfield. 25tfc. 250 ACRE farm to rent; have tractor and other farm implements to sell with lease; will do some trading. Box 103 city. 25p. LIST your land for sale with J. B. King Land Co. STRAYED a red mare mule; about 1000 lbs.; please notify E. A. Tharp, city. 25p. SEE the Faultless Washing Machine at the Brownfield Hdwe. tfc SELF SERVING LAUNDRY We have a nice place 1 block north Cobb's Dept. store. Soft water and 3 rinse tubs. One quilt with each washing. 35c per hour. Mr. and Mrs. H. L. Runnels Tel. 108 Propls. 23tfc. FOR RENT rooms and apartments. Little Hotel. 24tfc. SEE the Faultless Washing Machine at the Brownfield Hdwe. tfc GOOD Milk Cow for sale. See Hudgens & Knight tfc BARGAIN: For a short time the Herald will be able to take your order for the Herald and the Semi-Weekly Farm News each one year for only \$1.50. This of course applies only to local people.

Professional Directory

Houston to House Paper Pulp Concern

HOUSTON, Jan. 25.—The Champion Fiber Company, said to be one of the largest manufacturers of several lines of stationery as well as paper pulp, in the country, announced today it would construct a plant on the Houston ship channel costing between \$5,000,000 and \$7,000,000.

Born to Mr. and Mrs. Woodrow Whitaker, a 9 pound girl on the 28th.

Every time we think about the Big Boys crying wolf, wolf, and that President Roosevelt is going to ruin the country, etc., we have to laugh right out loud, for we have at our elbow the amount of salary those boys draw from the various corporations they work for. This was made possible for the public to gaze at by those smart Democrat chiefs in Congress who passed a law or something making those boys turn in a report on just how much salary they draw. These old boys sure are doing well under the New Deal, but still they want to swing a "haymaker" at the fellow that helped them to their feet after the Hoover depression floored them. That's gratitude for you and we don't mean maybe. The salaries range all the way from \$500,000 down to \$125,000. The average citizen cannot understand why these boys should get out their scouting knife and go after the Chief. They must be sore because the tail wasn't thrown in with the hide.—Lockney Beacon.

FOR AUCTIONEER

W. F. UPTON at Tokio, Texas Bank or Tokio, Texas 28p

T. W. BRUTON

JEWELER—CORNER DRUG STORE—Brownfield, Texas

I Will Appreciate Your Consulting Me for Life Insurance

W. A. BELL, Agent Southland Life Ins. Co.

Experienced Frigidaire Service

call at Hudgens & Knight also for service on all other Electric Refrigerators.

BARBERING

Hair Cuts 25c Shaves 20c Other work in proportion. Try Us Next Time All Work Guaranteed WEST SIDE BARBER SHOP

EYES EXAMINED

GLASSES FITTED E. C. DAVIS, M. D. Physician and Surgeon BROWNFIELD, TEXAS

Beware of Gyp

Maytag Parts and Oil Get parts and oil from Maytag dealer only. Repairs and Parts for all Washers

Hudgens & Knight

Maytag Sales and Service Phone 90

Wm. GUYTON HOWARD Post 269

meets 2nd and 4th Thurs. each mo. C. E. Quanta, Com. H. R. Winston, Adm.

JOE J. McGOWAN Lawyer

Office in County Atty's Office Brownfield, Texas

Dr. A. F. Schofield DENTIST

Phone 186 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST

Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D.

Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER Physician and Surgeon

BROWNFIELD HOTEL BLDG. Phones: 131 & 283

FUNERAL DIRECTORS

Phones: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — Texas

NOTICE

J. B. Butler is back in Brownfield to shell graves, make curbs and markers; will consider cows on work. See him or Dutch Burnett, west of railroad.

ARTISTIC

Real Trained Barbers are employed in this Shop, Specialist in their line. Work of ladies and children given special attention. LUKE HARRELL, Prop.

Dr. F. W. Zachary

Veneral Clinic 503-4, Myrick Bldg. LUBBOCK, TEXAS

TREADAWAY—DANIELL HOSPITAL

T. L. Treadaway, M. D. A. H. Daniell, M. D. General Practice General Surgery. BROWNFIELD, TEXAS

Brownfield Lodge

NO. 903, A. F. & A. M. Meets 2nd Monday night, each month, at Masonic Hall. Fred Smith, W. M. J. D. Miller, Sec.

530 I. O. O. F.

Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. Jack Bailey, N. G. J. C. Green, Secretary.

Lubbock Sanitarium & Clinic

DR. J. T. KRUEGER Surgery and Consultation DR. J. T. HUTCHINSON Eye, Ear, Nose and Throat DR. M. C. OVERTON Infants and Children DR. J. P. LATTIMORE General Medicine DR. F. B. MALONE Eye, Ear, Nose and Throat DR. J. H. STILES Surgery DR. H. C. MAXWELL General Medicine DR. ARTHUR JENKINS Infants and Children DR. O. R. HAND Obstetrics DR. J. P. MEDELMAN X-Ray and Laboratory C. E. Hunt J. H. Felton Supt. Business Mgr. X-Ray and Radium Pathological Laboratory School of Nursing.

FIRST NATIONAL BANK Brownfield, Texas SECURITY AND SERVICE BROWNFIELD STATE BANK Brownfield, Texas Conservative-Accommodative-Appreciative

**Gomez Gossip**

To each and everyone who assisted in anyway in the making of our Amateur Program on Friday evening of last week the grand success it was, we extend our heartiest thanks. The first prize went to four children from Plains who presented a novelty song number; second prize was taken by the W. F. Upton Trio from Turner, and the third prize was won by "Cowboy Jim" of Plains.

Mr. and Mrs. E. R. Robb and son had as their guests last week Mrs. Robb's sister, Mr. and Mrs. G. Aubrey Pressley of Erick, Okla.

Mr. Thos. S. Doss and children visited relatives at Brownfield, Sunday. Mesdames C. J. McLeroy and Kellie Sears and Mr. George McLeroy made a business trip to Muleshoe Monday of last week.

Messers and Mesdames B. O. Black and Charlie Moore and families were guests in the H. N. Key home Sunday.

Mr. and Mrs. Elmer Green and family visited relatives at Brownfield Sunday.

We note that Mr. and Mrs. B. O. Black have well under construction a beautiful nine room modern farm home. Mr. Loyd Moore has the contract.

Mr. Gordon Walker was the week-end guest of Mr. Milford Condra.

Mr. and Mrs. J. B. Draper and sons visited relatives at Harmony, Sunday.

Mr. and Mrs. Garland Fore were guests in the W. E. Dorman home

during the week-end.

Messers and Mesdames Elmer Sears and O. L. Chapman were guests in the K. Sears home Sunday.

Misses Rena and Nellie McLeroy visited with friends at Plains during the week-end.

We are very sorry to report Mr. Harwood Simmons on the sick list of pneumonia this week.

Mr. and Mrs. H. N. Key and children were guests in the Loyd Moore home Sunday.

Mr. and Mrs. Clyde Tipton and little daughter visited in the A. B. Landess home during the week-end.

Mr. and Mrs. E. Lee and family had as their guests Sunday Mr. and Mrs. George Jenkins and children.

Mr. and Mrs. Kenneth Furr & children and Mr. Tommy McNabb visited with friends and relatives at Lakeview during the week-end.

Mr. and Mrs. Lester Martin and children visited in the Gus E. Estill home Sunday.

Mrs. Annie Lou Simpson and children of O'Donnell were the week-end guests of Mr. and Mrs. H. H. Fore and family.

Mrs. A. A. Harkins Sr. visited Sunday in the home of her son, A. A. Harkins Jr.

Mr. and Mrs. Robert Decker and family visited relatives at Brownfield during the week-end.

Claude Hudgens of the firm of Hudgens & Knight, together with his Frigidaire man, Mr. O. L. Dickinson, left Monday for Fort Worth to attend a meeting of Frigidaire dealers.

**Needmore News**

Mrs. Aaron Simmons visited with Mrs. Willie McDonald Wednesday afternoon.

Mrs. Ira Hyman's father visited in her home last week.

Mrs. Plato Carroll was a Brownfield visitor Wednesday.

Mrs. S. B. McCutcheon and daughter, and Mr. and Mrs. A. D. McDonald spent the day with Mr. and Mrs. Earl McCutcheon last Sunday.

Mr. and Mrs. M. H. Bennett and children spent the day with Mr. and Mrs. M. Y. Bennett, Sunday.

The young folks enjoyed a dance in the Franklin home last Wednesday night.

Mrs. Cleo Miller visited with Mrs. M. H. Bennett, Monday.

Friday afternoon Mrs. Clate Garner honored Mrs. Jim Pharr, Mrs. Jerry Stewart and Mrs. Donald Tucker with a triple shower.

Two quilts were quilted, one for Mrs. Tucker and one for Mrs. Stewart. The guests were then served cake and hot chocolate.

The three recent brides were then called to find cup towels and were shown into a room where three large boxes of gifts were found. All three received many beautiful as well as useful gifts and we think this was one of the nicest affairs we ever attended as we all got so much pleasure out of seeing three young brides receive their gifts. We think it was very thoughtful of Mrs. Garner to honor all of them at one time.

Enjoying the afternoon were Misses Ida Bell Jordan, Francis Schmidt, Jewel Tuckness, Christine Jordan, Kathleen Garner, Leona Settles, Marjorie McDonald, Duane Bell, Margaret Banks, Edna Brock and Mesdames M. H. Bennett, Aaron Simmons, Banks, Glendale Simmons, Sam Carrouth, J. B. Mackey, Bill Settles, Bill McDonald, H. C. Stevenson, D. Stewart, C. C. Bennett, M. Y. Bennett, Richard Moore, Jewel Bell, L. C. Downing, Noah Bell, Johnnie Bingham, Charlie Downing, R. C. Tuckness, Clayton Crowmover, Ira Hyman, Earl McCutcheon, S. B. McCutcheon, Plato Carroll, Emmett Watkins, Joe Jordan, Paul Whitaker Cecil Bradshaw, Harbell, the honorees and the hostess.

Subscribe for the home paper

**Annual Report of City Finances**

Report of an Audit of the Accounts of the City of Brownfield, Texas, for the Period from January 1, 1935 to December 31, 1935, made at the direction of the Board of Aldermen of the City of Brownfield by W. R. McDUFFIE.

BALANCE SHEET—GENERAL FUND	
Balance on hand January 1, 1935	\$ 178.00
Cash receipts for the period	14,268.76
<b>Total</b>	<b>14,446.76</b>

CASH DISBURSEMENTS:	
Equipment purchased	562.88
Material for street improvement	179.13
Salaries	3,600.00
Rent	17.00
Telephone and Telegraph	71.17
Postage	36.00
Supplies	1,108.91
Printing	99.47
Insurance	440.34
Labor	2,013.11
Miscellaneous	86.58
Bonds, warrants and coupons retired	1,209.50
Cooperative relief expenditures	418.05
Fire Department expenditures	1,413.29
Power for Street Lights	1,323.00
Attorneys fees, court costs, etc.	425.13
Transferred to other City Departments	250.00
<b>Total disbursements</b>	<b>13,251.06</b>
Balance on hand December 31, 1935	1,195.70
<b>Total</b>	<b>14,446.76</b>
Warrants outstanding	NONE

BALANCE SHEET—SEWER FUND	
Balance on hand January 1, 1935	124.41
Cash receipts for the period	1,555.17
<b>Total</b>	<b>1,679.58</b>
CASH DISBURSEMENTS:	
Lab	171.42
Supplies	144.53
<b>Total disbursements</b>	<b>315.95</b>
Balance on hand December 31, 1935	1,363.63
<b>Total</b>	<b>1,679.58</b>
Warrants outstanding	NONE

BALANCE SHEET—STREET AND ALLEY FUND	
Balance on hand January 1, 1935	21.63
Cash receipts for the period	712.59
<b>Total</b>	<b>734.22</b>
CASH DISBURSEMENTS:	
Labor	284.72
Oil and gasoline	115.18
Supplies	120.20
Repairs to equipment	139.52
<b>Total disbursements</b>	<b>659.62</b>
Balance on hand December 31, 1935	74.60
<b>Total</b>	<b>734.22</b>
Warrants outstanding	NONE

BALANCE SHEET—SINKING FUND	
Balance on hand January 1, 1935	1,800.00
Cash receipts for the period	1,123.26
<b>Total</b>	<b>2,923.26</b>
CASH DISBURSEMENTS:	
City Hall Warrants purchased	2,200.00
<b>Total disbursements</b>	<b>2,200.00</b>
Balance on hand December 31, 1935	723.26
<b>Total</b>	<b>2,923.26</b>
Warrants outstanding	NONE

BALANCE SHEET—LIGHT METER FUND	
Balance on hand January 1, 1935	3,074.64
Cash receipts for the period	1,761.00
<b>Total</b>	<b>4,835.64</b>
Meter Deposits refunded	1,059.00
Balance on hand December 31, 1935	3,776.64
<b>Total</b>	<b>4,835.64</b>

BALANCE SHEET—POWER AND LIGHT REPLACEMENT FUND	
Balance on hand January 1, 1935	NONE
Cash receipts for the period	1,200.00
<b>Total</b>	<b>1,200.00</b>
Cash disbursements	NONE
Balance on hand December 31, 1935	1,200.00
<b>Total</b>	<b>1,200.00</b>
Warrants outstanding	NONE

BALANCE SHEET—STREET IMPROVEMENT FUND	
Balance on hand January 1, 1935	NONE
Cash receipts for the period	735.00
<b>Total</b>	<b>735.00</b>
Disbursed for labor on project	34.50
Balance on hand December 31, 1935	700.50
<b>Total</b>	<b>735.00</b>
Warrants outstanding	NONE

BALANCE SHEET—WATER METER FUND	
Balance on hand January 1, 1935	1,078.58
Cash receipts for the period	775.00
<b>Total</b>	<b>1,853.58</b>
Meter deposits refunded	537.50
Balance on hand December 31, 1935	1,316.08
<b>Total</b>	<b>1,853.58</b>
Warrants outstanding	NONE

BALANCE SHEET—WATER FUND	
Balance on hand January 1 1935	3,204.31
Cash receipts for the period	11,691.64
<b>Total</b>	<b>14,895.95</b>
CASH DISBURSEMENTS:	
Salaries and labor	970.38
Power	3,082.97
Supplies	1,210.14
Repairs	119.15
Miscellaneous	15.00
Bonds, warants and coupons retired	4,607.74
<b>Total disbursements</b>	<b>10,005.38</b>
Balance on hand December 31, 1935	4,890.57
<b>Total</b>	<b>14,895.95</b>
Warrants outstanding	NONE

BALANCE SHEET—POWER AND LIGHT FUND	
Balance on hand January 1, 1935	\$3,429.12
Cash receipts for the period	35,368.72
<b>Total</b>	<b>38,797.84</b>
CASH DISBURSEMENTS:	
Salaries	2,625.00
Labor at plant and on line	4,744.02

**HUDGENS GROCERY COMPANY**

Saturday and Monday Specials

**Cocoanut lb. 15c**

EXTRACT, 8 oz., Vanilla ..... 19c

BROOMS, 5 Strand ..... 25c

COCOA, 2 lb., Mother's ..... 19c

**BLACK PEPPER pound 19c**

BAKING POWDER, Dairy Maid, With Cup and Saucer, 25c size ..... 21c

CRACKERS, 2 lb. .... 17c

SYRUP, White Swan, Pure Cane, Gal. .... 53c

**Tomatoes no. 2 can 7c**

PICKLES, Quart, Sour. .... 15c

BEANS, Pinto's, 4 lb. .... 21c

RICE, White House, Brand. 2 lb. Pkg. .... 16c

**Soap P & G 6 Giant Bars 23c**

PORK & BEANS, White Swan, lb. Can, ... 5c

CAKE FLOUR, Sno Sheen, Pkg. .... 25c

PANCAKE FLOUR, Pillsbury, pkg. .... 10c

**Bananas Medium Fruit dozen .15**

ORANGES, Doz. 17c APPLES, Doz. 18c

LETTUCE, large 4c ONIONS, lb. 3 1/2

**MARKET**

STEAK, Seven Cuts, lb. .... 18c

SAUSAGE, Market Made, lb. .... 22c

CHEESE, Longhorn, lb. .... 24c

Chili, lb. .... 20c Chuck Roast, lb. .... 17c

Link Sausage, lb. 31c Loim & T-Bone, lb. 22c

Fresh Catfish, Oysters, Dressed Hens

Fuel and oils	4,340.32
Supplies	4,989.21
Freight, express and drayage	1,383.41
Miscellaneous expense	160.84
Federal Tax on Power Receipts	46.77
Bonds, warrants and coupons retired	8,340.30
Transferred to other city departments	2,350.00
Traveling expenses	71.00
Transportation equipment purchased	1,343.39
Insurance	110.81
Meter refunds	35.50
Transferred to Power and Light Replacement	1,200.00
<b>Total disbursements</b>	<b>31,740.57</b>
Balance on hand December 31, 1935	7,057.27
<b>Total</b>	<b>38,797.84</b>
Balance on hand as per bank statement	7,058.39
Less checks for Wts. No. 2216 and 2218 outstanding	1.12
<b>Total</b>	<b>7,057.27</b>

**STATEMENT OF SECURITIES HELD BY THE CITY TREASURER CITY OF BROWNFIELD On December 31, 1935**

<b>Securities Owned by Sinking Fund:</b>	
24 Terry County Road Bonds at \$100 each dated 8-30-29	
all interest coupons due April 10, 1936 and thereafter intact	\$2,400.00
11 City of Brownfield 2% Court House and City Hall warrants dated 2-1-35 and due serially \$200.00 2-1-36 to 2-1-46 inclusive	\$2,200.00
<b>Total</b>	<b>\$4,600.00</b>
<b>Bonds Issued by City of Brownfield but not sold or converted:</b>	
27 Street Improvement bonds of the City of Brownfield Texas at \$500 each dated 7-1-29 and numbered from 94 to 120 inclusive all coupons intact	\$13,500.00
<b>MISCELLANEOUS WARRANTS:</b>	
Terry County General Fund Warrants	\$155.51
Brownfield Indpt. School Dist. Warrants	\$460.36
<b>Total</b>	<b>\$615.87</b>

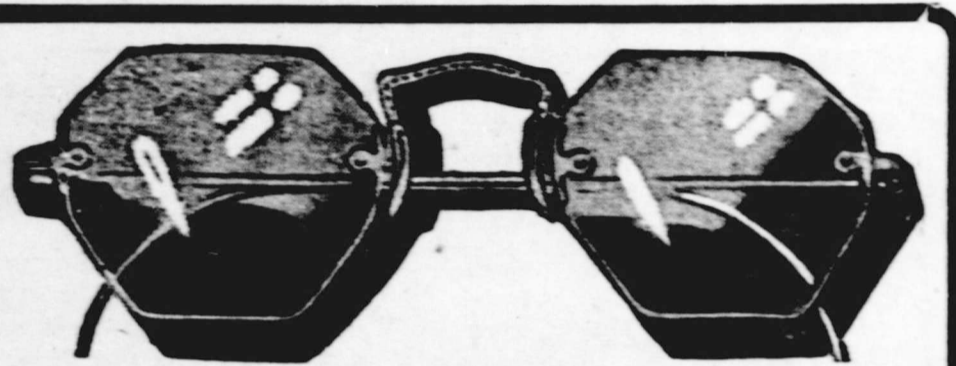
The above warrants are the property of the Water and Light Depts. of the City.

All of the above securities not held by the City Treasurer are in safekeeping and are subject to the order of the City of Brownfield through its proper officials.

The funds of the City of Brownfield are deposited with the Brownfield State Bank of Brownfield, Texas and are secured by the pledge of marketable securities.

All of the above securities or the proper evidence of the safekeeping of same were inspected during the audit.

State of Texas, County of Terry:  
I, W. R. McDuffie, do hereby certify that I have made a complete audit of the accounts of W. R. McDuffie, City Secretary and Treasurer of the City of Brownfield, Texas, and that the above and foregoing statements represent a true and correct status of these accounts for the period beginning January 1, 1935 and ending December 31, 1935.  
W. R. McDUFFIE.



GOOD VISION is one of Nature's greatest gifts. Preserve or improve it with properly FITTED GLASSES.

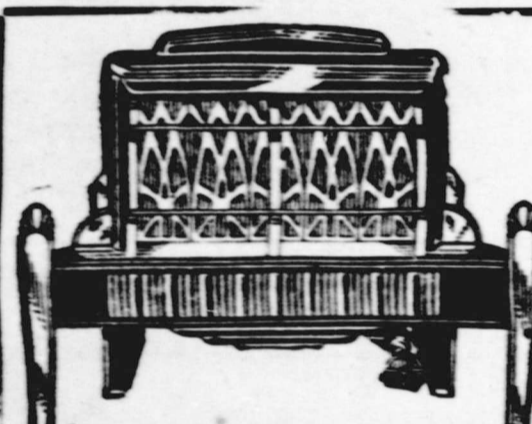
Free Test and Absolute Satisfaction Guaranteed.

O. R. HILL

Registered Optometrist

Located at Alexander Drug

I ALSO DUPLICATE BROKEN LENSES and REPAIR FRAMES



**NATURAL GAS HEAT**

The comfort, convenience, and economy of a gas heater will make it a welcome addition to your home. Hundreds of satisfied customers praise the benefits of this desirable method of home heating. Its carefree, cozy warmth will make you glad that you have such a heater in your home.

See Your Gas Appliance Dealer Or Your Gas Company

**West Texas Gas Co.**

Good Gas With Dependable Service

*Two Piece Street Frocks by Princess Peggy*

**SANFORIZED WRUNG of Course!**



The very finest Two-Piece Frocks and all for \$198 each

When such superior fabrics are offered at so low a price it's an event of unusual importance! Plaids, Checks, Mixtures, and plain colors. Every smart style! There are no finer values—why pay more? Sizes 14 to 20.

**COLLINS DRY GOODS COMPANY**

# DOLLAR DAY

SATURDAY AND MONDAY

Just a few items listed, many others all through the house.

—COME EARLY AND SAVE—

Men's Star Brand Work Shoes <b>Special \$1.98</b>	Big Selection of Suiting <b>8 yards for \$1.00</b>
One Rack of Ladies Dresses good selection of colors and styles values to \$14.95 <b>Special \$3.98</b>	One Big Rack Ladies Shoes in pumps, ties, straps and oxfords Star Brand All Leather Values to \$3.95 <b>Special \$1.98</b>
One Rack Dresses to Close Out <b>\$2.98</b> Values to \$12.50 — Come Early!	54 inch Wool value to \$2.49 yard <b>Special \$1.00 yard</b>
Boys Heavy Blanket Lined Coats <b>Special \$1.00</b>	Ladies Winter Unions—Special <b>3 for \$1.00</b>
Reg. 98c value Sweaters <b>2 for \$1.00</b>	Sweaters—Values to \$2.95 <b>All Sizes — \$1.00</b>
Men's Winter Underwear Shirts and Drawers <b>2 for \$1.00</b>	Children's Shoes Star Brand — Values to \$2.49 <b>Special \$1.00</b>
SILKS and WOOLS values to \$1.29 yard— <b>2 yards for \$1.00</b>	Big Selection of Silks All good colors — Regular 79c yard <b>3 yards for \$1.00</b>
<b>EVER DAY OVERALLS, blue or stripe, Special \$1.00</b>	

## STEPHENS-LATHAM DRY GOODS

"WE GIVE GREEN STAMPS"

was 54.8 per cent, against an average increase of 49.4 per cent in the past nine years. Aggregate sales for the year were 4.8 per cent greater than for 1934.

Cities showing increases greater than the average for the State during the comparable periods were: Beaumont, Dallas, Fort Worth, Galveston, and San Antonio.

### CHARTERS TO NEW FIRMS SHOW INCREASE

AUSTIN, Tex.—New firms granted charters in Texas in 1935 increased 15 per cent in number over 1934, according to the University of Texas Bureau of Business Research.

Total capitalization of the new corporations increased sharply over the preceding month and December a year ago. This comparison is not significant, however, since the increase was the result of the conversion of bonds to stock by one large company, the Bureau's report said. Aggregate new capitalization for the entire year was \$32,000,000, 44 per cent greater than for 1934.

The groups showing an increase in the number of new charters granted in comparison with the preceding year were: Oil, 8.3 per cent; manufacturing, 31.3 per cent; banking-finance, 23 per cent; real estate-building, 14 per cent; transportation, 55.6 per cent; merchandising, 23 per cent.

### Ford "Farm Almanac And Facts Book"

Publication of a "Farm Almanac and Facts Book" which will be distributed to the rural population in all parts of the country was announced recently by the Ford Motor Co. The book is of a convenient pocket size, containing 48 pages. It is unusual in makeup and content, presenting an extensive array of handy tables, statistics and charts for the assistance of the farmer and business man. Other sections are designed to aid the farm wife.

This first Ford Almanac is published for 1936 and is now being distributed. It carries a readily available calendar on the back cover and contains tables showing the time of rise and set of sun and moon in all parts of the country every day of the year. Other helpful and interesting astronomical and astronomical information is included.

### SMOOTHING IT OVER

One of the best current newspaper stories was carried in a recent issue of The Publisher's Auxiliary, and more recently in the highly estimable "We Saw" column of the Memphis Democrat. It ran something about like this:

A newspaper publisher had disagreed with the city council of his town, and was pervaded with a feeling of bitterness. In one issue of his newspaper the following statement was published: 'Half the city council

members are idiots.'

Naturally, the council members resented the assertion, and the publisher was approached with a demand for a retraction. He willingly obliged, and in the next issue this statement appeared:

"Half of the city council members are not idiots."

The Supreme Court Monday ordered into immediate effect its decision invalidating AAA and requiring refund of \$200,000,000 in impounded processing taxes. There you are folks, there you are, industrial institutions, flour mills, etc., are going to make a lot of extra "jack" out of this decision. Oh, yes, to be sure they say they did not pass this tax on to the consumer, but then on the other hand you paid the same price for a sack of four that you did before this suit was filed, also the same price for a shirt, so the tax must have been in there somewhere. Just a nice extra profit for the manufacturers of the East, on the other side of the Mississippi river, if you please.—Lockney Beacon.

### FIRST CAPITAL IS OBSERVANCE SITE

Brenham and Washington will observe Centennial year with an all-day celebration at Old-Washington, first capital of the Republic of Texas and site of the signing of the Declaration of Texas Independence. The activity will take place on March 2, and will be sponsored by the Buddy Wright Post of the American Legion.

Those in charge of the program are making plans to entertain 10,000 visitors to Brenham. State and federal officials have been invited to participate in the commemoration ceremony. All of the rural and independent schools of Washington county will take part in a mammoth parade. School officials will take a leading part in the elaborate parade. Three thousand children voices will be heard in a massed concert as a feature of the afternoon program.

### HOW TO STAMP OUT SMALLPOX EPIDEMICS

Smallpox epidemics would never occur if everyone, especially children, could be effectively vaccinated, stated Dr. John W. Brown, State Health Officer. At present there is an increasing lack of vaccination among school children and this constitutes a menace.

Modern safeguards have removed every legitimate objection to vaccination. The virus is made from calves, and consequently is incapable of transmitting human blood diseases. Among some ten million vaccinations performed in the Philippine Islands, there was no loss of life or limb or demonstrable injury to health.

A primary vaccination with one successful revaccination will, as a rule, protect throughout life from the milder forms of smallpox, but this is not true in the severer types of this disease. Therefore, be vaccinated

## GET YOUR TRACTOR TIRES AT TEXACO SERVICE STATION

C. C. Bryant . . . . . David Perry

## SEE—HIGGINBOTHAM-BARTLETT CO.—for—L-U-M-B-E-R and building materials of all kinds.

Phone 61 . . . . . Brownfield

and revaccinated at least every five years, so that you will have the greatest protection possible and the least chance of being sick. Revaccination should also be done after each time you have been near a known case of smallpox, for you know that the old vaccination protects if the new one fails to "take." Vaccination is not to be feared but rather to be sought as the only safe, positively harmless and absolutely certain safeguard against smallpox. See your doctor today and be sure that you are protected.

### VERMIN AVOID FRESH PAINT

Application of new paint throughout the house is one of the best ways of attacking household vermin. Most of these pests will not remain around fresh paint. It not only kills or drives them off but will prevent their eggs from hatching.

Mrs. Frank Bozeman is seriously ill as an after effect of pneumonia. She has been moved to a private residence, and Mrs. Whitney is nursing her.

Mr. and Mrs. Lee O. Allen went to Lorenzo Sunday after Mrs. Allen's mother, Mrs. W. M. Robertson, who will visit them for a few days.

The Herald is sorry to lose T. L. Causseaux from Terry, but is proud that he got no further away from the Meadow section than Lakeview just over in Lynn county. He is not only a good farmer, but had one of the best dairy cattle herds in the county. He will still read the Herald.

The Bride's Mother—"What's the matter, darling? What are you crying about, now?"

The Bride—"My husband is such a deceiver! Every time I ask him how he likes my biscuits he changes the subject and tells me what beautiful eyes I have."

Who knows Austin W. Noel, where he lives, and where he gets his mail? We understand he lives somewhere in the Challis community. He became a reader during the campaign, but we have never been able to deliver his paper.

Blue Graham and family have moved to one of the Graham farms west of Wellman, where he will make a crop.

W. H. Collins is buying spring goods for the stores here and at Lamesa while in St. Louis with his brother who was recently operated on in that city. Miss Vona Lee Ditto will go to Dallas to buy extra ladies wear and millinery.

Read the Terry Co. Herald

### THE CHIEF OF THE SCOUTS

The Boy Scout movement in the United States will be 26 years old on February 8. In that time, it has touched the lives of more than 7,000,000 men and boys. There is today an active personnel of more than 1,000,000 boys and adult leaders. The story is hardly matched by any other in a similar field.

The story of scouting in the United States is also largely the story of devoted service of one man. Dr. James E. West recently completed 25 years of duty as chief executive of the movement. A young lawyer, already known for his concern in the problems of youth, he was invited, in 1910, by the executive committee of the newly incorporated Boy Scouts of America, to take the job of executive officer of the young organization. He has been "on the job" for 25 years; the solidity of the Boy Scout move-

ment today is largely due to him.—Littlefield Leader.

### OHIO WOMAN OFFERS HER CENTENNIAL HYMN

"Centennial Hymn", written by Mrs. Marian E. Kelly, 49 Vienna Ave., Niles, Ohio, has been used by many states and cities during Centennial anniversaries and has received popular accord. A recent letter from Mrs. Kelly states that she would be glad to offer her poem and musical score to such churches in Texas desiring to use the hymn.

Such an offer from an out-of-state friend of Texas is highly appreciated by the Centennial office.

### TEXANS BUYING HIGH PRICED CARS

AUSTIN, Jan. 25.—Aggregate automobile registrations for fifteen representative Texas counties in Decem-

ber were 5,710 cars, 184 per cent greater than the 2,014 cars sold in these counties during December, 1934 according to the University of Texas Bureau of Business Research. The lowest price group was the only one to show a drop from November sales. All other groups showed a substantial increase over the preceding month and a phenomenal increase over December the year before. The greatest increase was in the highest price group.

Sales in these counties for the entire year totaled 61,250, an increase of 26.1 per cent over 1934.

### MEMORIAM

The only little daughter of Mr. and Mrs. O. C. McCan of Tokio has been called home and we join the many friends in condolence to the sorrowing family. We bow in humble submission to God's will.

How peacefully she sleeps, beneath the Mother sod,  
We would not call her back, but commend her soul to God.

So young to die, so soon in Morning came the call,  
But less of tears and more of joy—  
How selfish are we all, how selfish to weep for her  
Who is so safe above.

Oh Evelyn we needed you here below,  
But God who stooped and called from Heaven must have needed you too.

Safe in the home Celestial, how many blessings went beneath they flowered bed—  
She sleeps, she is not dead.

Evelyn we will not mar your joy,  
You shall not hear us sigh,  
But one day please God we will meet again—  
Goodbye little Evelyn.  
—Your Auntie.

### DEPARTMENT STORES SHOW GREATER SALES

AUSTIN, Jan. 25.—Sales of Texas department stores were moderately higher in December than for the corresponding month of the preceding year, and the increase over November was greater than the average seasonal rise, according to the University of Texas Bureau of Business Research.

Reports from 87 representative Texas establishments show an increase during December of 3.9 per cent over the like month last year. The gain over the preceding month

## The SNAPSHOT GUILD PICTURING SNOWFLAKES



Snow storm snapshots need a wide lens opening and a dark background

IF YOU want to take pictures these winter months that you will be proud of, watch the snowfalls and try for a photograph that actually shows the falling flakes, and again for one representing the blizzard type of storm.

You may shoot and shoot into a swirling snow storm and the flakes themselves will not show in the picture, but if you choose the right sort of snowfall, the proper background and the right distance, set the focus right and give the correct exposure, you will get a picture in which the curtain of tumbling flakes is vividly portrayed.

The kind of snow storm for this is one that occurs when there is little wind, and when the temperature is about at the freezing point. Under these conditions the flakes usually come down large and fluffy and hence individually are more visible. The proper background is important. Since snowflakes are white they will not show very well except against a dark background; so take your stance before a dark or shaded building and not more than say 50 feet away. If you are much farther away, there will be so many flakes between the camera and the building that the picture will show too many of them overlapping each other, as it were. What is needed is a distinct record of comparatively a few of the multitude. Now put a little life interest into the scene. Get some one in dark clothes into

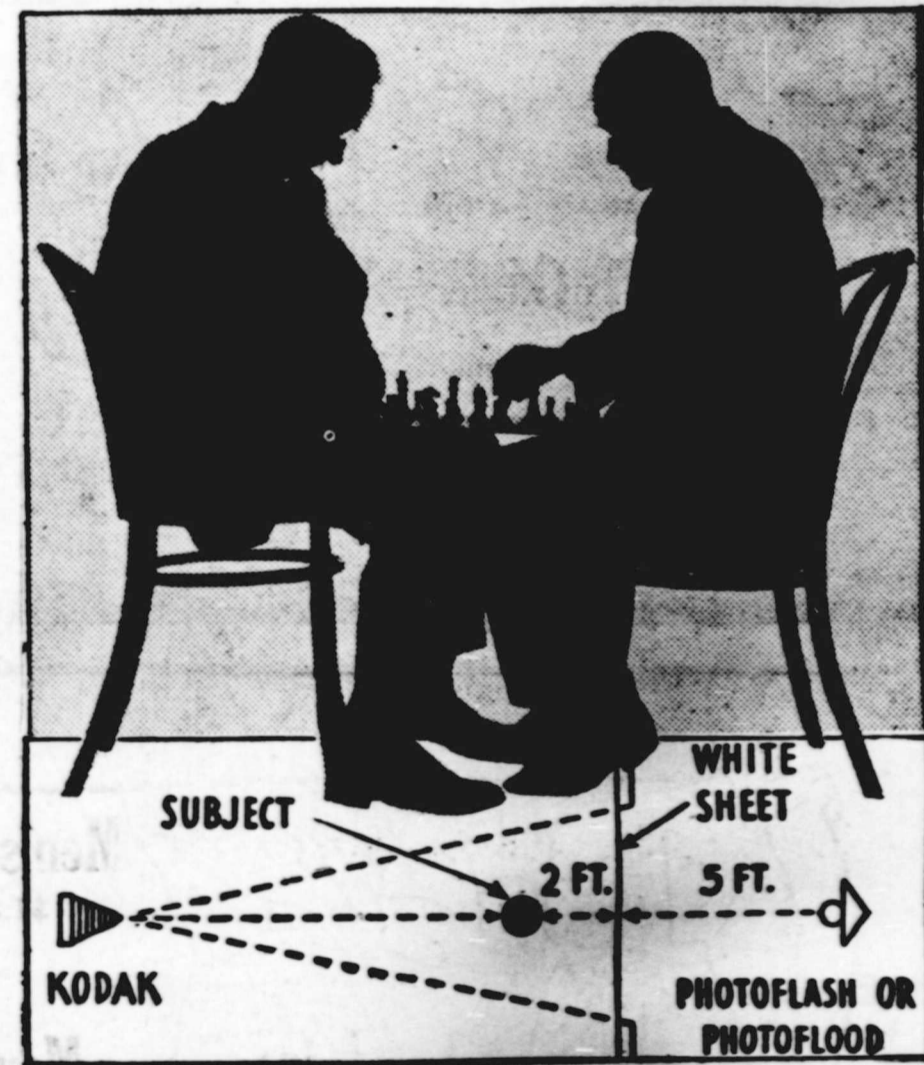
the picture, preferably of the feminine sex. Have her about 15 to 25 feet away and let her be well muffled up to give an additional touch to the wintriness of the scene.

Now for setting the camera. The lens should be focused not on the building but on your human subject. With box type outfits or other set focus cameras, just use the largest lens opening and click the picture—you will be sure to get something interesting, even if the day is only fairly bright. The chrome type of film should record the picture quite satisfactorily, although the super-sensitive will help out a little more on darker days. For cameras with double lenses, the aperture should be no smaller than f.8 with a shutter speed of 1/25 second. If there is a slight wind this shutter speed may not entirely "stop" the flakes but a very slight movement will tend to show the flakes all the more definitely. The flakes that show will be those that fall within a distance of a few feet from the subject.

A regular swirling snow storm can also be caught and will be another type of winter storm picture that will fairly make you shiver to look at. The picture will not show individual flakes nor should it, if you want to produce a realistic picture that looks like a roaring blizzard. The same exposure suggestions as given for the other type of picture will do.

JOHN VAN GUILDER

## The SNAPSHOT GUILD MAKE A SILHOUETTE



Silhouettes make excellent greeting cards, book plates, and place cards.

WITH the arrival of cooler days and nights that do not offer much encouragement for outdoor activities, there is a very noticeable increase in interest by amateurs in snapshots in the house at night.

Once you start this fascinating hobby you will undoubtedly agree that it is a real pleasure and an ideal way to occupy your time profitably during the long evenings of fall and winter.

All of us are familiar with the ordinary type of snapshots but few have made silhouette pictures. With this type of picture, even more than with ordinary snaps, it is important that the pictures tell their own story—unless, of course, you want simply a profile head and shoulders study—for you have only outlines to work with, unsupported by perspective or detail.

The first essential of silhouette pictures is a perfectly flat background, devoid of detail. And the easiest way to obtain such a background is to stretch a bed sheet across a broad doorway between two rooms. It's important that the sheet be tacked up so that all creases and wrinkles are eliminated.

To light up this background, a strong light must be put on the side of it, about five feet away, either centered or placed directly behind the major feature of the picture. You have a wide choice of lamps for your lighting. You can use a

ordinary 60-watt bulbs such as you use in your home lamps, or a Photoflood or Photoflash bulb. The latter are available at most electrical or photo supply shops at very low prices. The Photoflood bulb, which gives an exceptionally brilliant white light, is probably your best bet. Its life is about two hours of constant burning, thus it can be used for many pictures. Pose your subject about two feet in front of the sheet (on the side away from the light). See diagram. Place your camera on a tripod or table so that it is directly opposite your subject. When the picture is taken, the light that illuminates the sheet should be the only light in either of the rooms.

Now about the exposures. If you use the two 60-watt lamps, you will need an exposure of about 10 seconds, with the lens well opened; with a Photoflood, a couple of seconds will suffice. Using the Photoflash (which gives an instantaneous, vivid flash of light) set the shutter at "time," turn out all room lights, open the shutter, flash the bulb, close the shutter—and there you are—you've got your picture.

A little practice with silhouettes is worth volumes of instruction. Good silhouettes make excellent material for greeting cards, book plates, place cards and so on. In making them, you can call all your ingenuity and inventiveness into play. Try it tonight.

JOHN VAN GUILDER

# FINAL CLEARANCE

PRICES CAN GO NO LOWER

It is always our policy at this time of the year to clear out our winter goods at extremely low prices. This is your opportunity to buy and save. Come Early and make your selections while you can get the best for your money.

**SALE STARTS SATURDAY, FEB. 1**  
and lasts for ten days.

## LADIES FUR TRIMMED COATS



We only have seven to close out. Come early and get yours. They won't last long!

\$27.50 values at ..... \$17.95    \$23.50 values at ..... \$14.95  
\$18.50 values at ..... \$11.95

### MEN'S CORDUROY PANTS

values up to \$3.49 — to close out at  
**\$1.98 each**

Jackets to Match ..... \$1.98 ea.

### BOY'S UNION SUITS

Sizes 6 to 34 — to close out at  
**49c**

Men's Heavy Union Suits ... 77c

### Suede Leather Jackets

Men's — \$4.49 values  
**\$2.98**

Men's Extra Heavy—Zipper  
**All Wool Jackets**

\$3.29 values to clear out at  
**\$1.98**

Mens and Boys Zipper Front  
**Suede Cloth Jackets**

**\$1.49**



Men's Leatherette  
Sheep Lined Coats  
\$5.95 values for  
**\$3.98**

Boy's Leatherette  
Sheep Lined Coats  
Sizes 8 to 16, \$3.98  
values for—  
**\$1.98**

Boys Corduroy Pants  
Size 6 to 16. \$2.49 values

**\$1.49**

One Lot Boy's  
Suede Cloth Jackets  
**98c**

One Table Men's and Boy's  
Slip-On Sweaters  
**49c ea.**

Mens Covert Work Shirts  
**49c ea.**

### Men's Solid Leather Boots

16 inch tops — \$4.95 value  
**\$3.98**

Men's Boots — 16 inch top  
Composition Sole — \$4.50 value  
**\$3.49**

### Men's Extra Heavy Wool Shirts

\$1.89 value — to close out at  
**\$1.29**

Men's Heavy Flannel Shirts  
98c value — to close out at  
**59c**



### LADIES HATS

Up to \$2.95 values. Your choice of  
any hat in stock for  
**98c**

We  
have  
just  
received a  
shipment of  
Men's Spring  
Hats  
Wide range  
of  
styles  
and  
colors.



# Aryain D. G. Co.

Brownfield, Texas

## You Can't Get Away With Fake Accidents

Fake accident racketeers are a threat to every honest business and every individual. Agencies of justice are bringing them to book and can continue to do so with your help. This article describes one of the many tricks of racketeers—Watch out for them yourself.

**A Sock for Mother-in-Law**  
Before Doctor Samuel Harmon went to jail, in the days when his fake accident and fraudulent claim racket still looked like an easy way to make money, he had a henchman by the name of Pietro Trunio. Pietro complained one day that he had to support his wife's parents and they were a burdensome expense.

"Well," said the doctor slyly, "they could pay their way by having a little accident."  
Pietro caught on. He suggested that his friend Vincent a taxi driver, would help. Pietro instructed his parents-in-law in the art of accident faking, and an appointment was made with Vincent to be at a spot Sunday morning where the couple would cross the street on their way to church.

The couple were there at the appointed time and so was Pietro in his role of director, but no Vincent with his taxicab. He slept through the ringing of his alarm clock. The "accident" had to be started over again. An hour and a half later they were all there and the "accident" went off as scheduled. Vincent's fender just missed the old man and lady, he stopped his cab with screaming brakes, and the couple fell to the pavement in simulated agony.

Then quickly they were bundled

off to Dr. Harmon's office. That benevolent practitioner did a job of bandaging the old man to make him look like he had been hit by a cab.

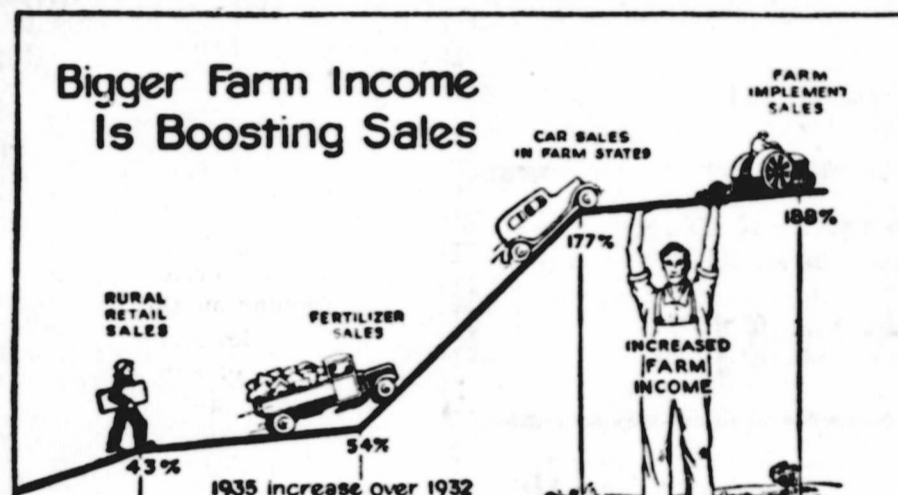
"How about me? I have no bruises," cried the excited mother-in-law.

"Yes you have," said Pietro, giving her a straight jab to the face that broke her nose.  
That was one time a man hit his wife's mother and got away with it. The mother-in-law's indignation was soothed by the assurance that her broken nose would be worth money to her. The pair sued the taxicab company and collected damages. Rather, Dr. Harmon collected. Very little reached the old people.

Dr. Harmon and his accomplices all thought they were getting away with it. But in the end, relentless undercover work of the Index Bureau System maintained by the National Bureau of Casualty and Surety Underwriters, trapped them. Dr. Harmon and the crooks and dupes who formed his fake accident ring were convicted and sent to the penitentiary.

Mrs. Minette Fort, District Supervisor of Emergency Education will be in Brownfield Friday and will speak before the Rotary Club at noon and in the evening at 7:30 at the high school auditorium. The P. T. A. and every citizen interested in the Emergency Education are cordially invited and urged to attend this meeting.

J. A. Parks was in from the Tokio section this week, and reported that the wife was still setting out three meals per diem. Parks came to Terry 27 years ago, about the time the writer hit Brownfield, and he says that he thought some of the land would have been worn out by now. But he says he has restored to good fertility some of his land he thought was gone the last few years by deep breaking.



THE above chart shows a substantial increase in sales to farmers for the first six months of 1935 as compared with the first half of 1932. This stimulation of business has resulted in an increase in employment and payrolls in many industries. In the farm implement industry, for example, employment in the first 10 months of 1935 was more than 2 1/2 times as great, and payrolls were more than 3 1/2 times as great as in the first 10 months of 1932. For industry as a whole, it is estimated that at least 40% of the increase in factory employment from 1932 to date is due to the improvement of rural purchasing power. In 1932 the farm cash income was \$4,328,000,000, as compared with an estimated farm cash income of \$6,800,000,000 for 1935.

## The SNAPSHOT GUILD

OUR GOOD FRIEND WINTER



Winter brings many picture opportunities.

OLD Man Winter may not be as popular with everybody but, as an inexhaustible inventor of opportunities for taking beautiful pictures, he is certainly a good friend of amateur photographers. Remember that with his tools of snow and wind, he is a landscape artist, painter, etcher, and sculptor of the first order. Remember also that his handwork is fleeting, so do not fail to have your camera ever ready to take pictures before the opportunities are gone.

Each snowfall creates new subjects for picture taking, for you will find that each time the snow mantle is put on differently, changing the landscape to obliterate some features on one occasion, bringing them into relief on another, giving a peculiar charm to objects that do not attract attention in other seasons, and often displaying weird or fantastic snow formations, never to be exactly repeated.

These magic changes of scenery make winter a snapshotter's paradise. Long shadows on the white snow add beauty and interest to many a scene. Such a simple thing as a picket fence casting its serrated outline over a curving snowdrift that it has helped to build may make a photograph of "Winter" that any salon would be proud to exhibit. The lone pine tree, sitting in a graceful bowl of snow the wind has moulded around its base, fantastic cornices on the hill tops, the drifted roads, the weather-beaten old mill etched against a white hillside—these suggest but a few of the picture taking opportunities which winter offers for the camera owner.

Then, too, there are the human interest pictures of winter sports—action shots of skiing, sliding, skating, and ice boat racing—not to forget Sally, Pal and the snow hut they so laboriously hollowed out of the great drift in the yard. Chances like these prove a source of joy to those clever enough to shoot at the right moment and with the right exposure and focus.

With regard to exposures in winter, many think that because snow is white, they should not be so long as in summer, but remember on the other hand that light is not so strong in winter. The old rule—expose for the shadows and let the highlights take care of themselves—works fully as well for snow pictures under most conditions. When, however, you wish to take a picture to emphasize shadows, as in the case of the picket fence, a sky filter placed upside down on the lens (that is, yellow part at the bottom) so that the light from the snow will be subdued in passing through should reproduce them even better with no loss of detail in other parts of the picture.

So put on the galoshes and the muffler after the next snowfall, and wade out with your camera. With a little thought to composition, you will come back with a "picture no artist can paint" and more than one.

JOHN VAN GUILDER

**LET US FIGURE YOUR REPAIR BILLS FOR YOUR CAR.**

**We Have a Good Price on Tires—**

**CRAIG & McCLISH**

Phone ..... 43

**WHO GETS THE PROCESSING MONEY**

Attorneys for the government will ask the Supreme Court to review the AAA decision insofar as it pertains to the vast sum of money that has been collected in processing taxes, and its final disposition. The Court has ordered \$200,000,000 impounded, refunded.

As the decision now stands, the big millers, packers, and manufacturers who have been collecting this tax, are not only allowed to keep the money that they have collected and not paid over to the government but will also probably be able to recover the millions of dollars that have already paid over to the government.

Digging into this thing, we find, readily, that the manufacturer has collected the tax from the jobber and the retailer, but the fellows who have really paid it, and are therefore out of pocket are all the John Tax-payers, and I mean the little ones like you and I. Every time we've bought a sack of flour, or a piece of bacon, or a shirt or a pair of overalls, we've paid the tax, which has piled up and counted up into hundreds of millions of dollars.

Now comes the meat of the matter. Who Gets It?

If the manufacturers recover from the government and are allowed to keep this money, they will profit enormously, even though excess profits taxes are collected to the limit.

If the jobber and retailer then would recover from the manufacturer, each of those would profit thousands of dollars.

And it is impractical, yes impossible, to return the individual amounts to the consumer who has paid the tax.

The government needs this money, and should have and keep it.

At least one tax law that Congress can pass that would prove popular with the mass of us, would be levying a tax of 100 per cent or order a confiscation of all of this money.

You and I won't get it. Certain it is that the "big boys" shouldn't get it either.—County Wide News.

## Texas Finds New Liquor Tax Source

AUSTIN, Jan. 25.—State liquor law enforcers today tapped a new source, duty free imports from Mexico, to yield Texas an estimated \$100,000 in liquor taxes.

An attorney general's opinion held that the "quart-a-minute" trade along the international border was subject to state taxes. Leon Moses, assistant, said any unstamped liquor could be seized.

The "quart-a-minute" trade developed under enforcement by customs officers of Texas' law limiting imports to one quart per person without a permit. Formerly customs men enforced a federal regulation limiting duty free imports to \$100 value.

"Reliable information from El Paso says that between 700 and 800 qts. a day are being brought across the border from Juarez alone," said C. R. Miller, liquor administrator, "by persons who are making it a business."

Joe H. Foster, aged citizen of Hereford, was buried Sunday the 19th. He was an uncle of Uncle Jimmie Green of this city.

H. F. Luckie, one of our new readers was in Saturday. He is on the old Randal place, where Sam Pyeatt formerly lived. Call again.

Mrs. Clyde Eicke took her sister, Miss Louise Hall home to Matador, Sunday, after she had visited here a week.

**LONE STAR HOSPITALITY**

Among the early vanguard of Texas' 1936 visitors was a Pennsylvanian who dropped into Centennial headquarters a few days ago. "Say!" he boomed good naturedly, "what does TEXAS mean, anyhow? If it doesn't mean 'hospitality,' it ought to." And he related his gratitude for the cour-

**IT TAKES YEARS OF STUDY TO EARN THIS—**

State requirements for pharmacists are not easy to attain—it takes a lot of study, instruction, and serious concentration to win a certificate that qualifies a man as a registered pharmacist. A certificate shows that a man has the knowledge—his character marks him as a good or bad pharmacist. Every man who mixes prescriptions in this drug store is extremely careful—a man of high personal integrity and responsibility. You can be sure that every prescription you bring here is properly compounded of fresh, full strength drugs. It's what your doctor ordered.

**CORNER DRUG STORE**

—PRESCRIPTION DRUGGISTS—

**SPECIALISTS**

When our shoe clinic finishes a diagnosis of your shoe's ills, you know it's going to be a healthy shoe again. We can do anything to shoes—no matter how sick they are—no matter how old—just a few cents can do wonders. Try it today.

**WARD SHOE SERVICE**

# Murphy Bros.

Specials for Friday, Saturday and Monday

- Laundry Soap, any kind, 7 bars for ..... 25c
  - Turnip Greens, No. 2 can, 4 cans for ..... 25c
  - Vienna Sausage, per can ..... 7c
  - POTTED MEAT, 3 cans for ..... 10c
  - OLIVES, short qt. .... 28c; 16 oz. .... 21c
  - PEANUT BUTTER, quart ..... 27c
  - VANILLA EXTRACT, 8 oz. bottle ..... 14c
  - HOMINY, No. 2 1/2 size can, each ..... 9c
  - Blackeyed Peas, 3 No. 2 cans for ..... 22c
  - PRUNES, gallon can ..... 28c
  - BEETS, No. 2 1/2 can, while they last, only ..... 9c
  - CHERRIES, gal. can, limit 1 to customer ..... 47c
  - MINCE MEAT, 3 pkgs. for ..... 23c
  - Ribbon Cane or Sorghum Syrup, gal. .... 47c
- BRING YOUR BUCKET—
- SALT, 3-5c pkgs for ..... 10c; 10 lb. for ..... 17c
  - Ft. Howard Toilet Tissue, 3 rolls in box ..... 22c
  - OATS, 3 Minute (with plate) Lg. pkg. .... 23c
  - APPLES, 138 count, Delicious, dozen ..... 23c
  - ORANGES, Medium size, dozen ..... 15c
  - LETTUCE, nice head, each ..... 5c

For Choice Meats—We Have Them

Phone 29 — We Deliver

## THE CUB'S DEN

Jeannette Hancock ..... Editor  
 Verna Brown ..... Associate Editor  
 Maxine Hardin ..... Cub Commentator  
 Alma Fern Green ..... Club Reporter  
 Lucille McSpadden ..... Sports Reporter  
 Vondee Lewis ..... Assembly Reporter  
 Iris Lewis ..... Jokes  
 Clara Estes ..... General Reporter  
 Miss Wilson ..... Sponsor

### FORWARD

Finals are over and we stand on the threshold of a new semester. As we glance back over a successful semester we find among our accomplishments our shortcomings and failures. Yet we do not believe we have, in all ways, failed. There is a closer contact between teacher and pupil and with renewed determination we greet this new semester.

A new schedule has been arranged and is working out nicely. We hope to accomplish more and better things during the remainder of the year than we have thus far. With such enthusiastic leaders we believe that the future will bring forth new talents, new ideas and new accomplishments.

We're off!

### B. H. S. BAND

In the Brownfield High School band, instructed by Mr. Herman Trigg, we have an organized, eager, group of beginners, numbering about thirty-five, a foundation on which we hope to build a worthwhile and distinctive organization that will hold the esteem and pride of our town and county.

Due to the annual rush on instrument houses and publishers, there was a six weeks delay in getting instruments and instruction books. This gave the band a late start. Early progress was difficult because of public skepticism and general lack of support. Many people seemed to think it was another "fly by night" affair instead of a state and school sponsored work, which receives grade and credit in school as any regular course.

Officers were elected: Wendell Smith, president; Wanda Graham, vice-president; Gene Green, secretary and treasurer; Guy Tankersley, business manager.

A general band tax has been levied to raise funds to buy music along as it is needed.

We are on the threshold of success as band players and musicians. Interest grows keener every day, competition keeps the ball rolling. Wait and see, everybody, if this organization doesn't mature into one of the best bands in this part of the country. It will be flashy, too! Then, if not now, everyone will be proud of us as we march down the street blaring forth the honor and spirit of dear old Brownfield High School!

### "MAJOR BOLES" AMATEUR HOUR

Last Wednesday the first of a series of amateur programs was presented in the auditorium at the assembly period. The program was as follows:

A song by six Junior High Glee Club boys; a stunt by "Twilla the Twitter"; little Bert Elliott favored his spellbound audience with a sample of his famous crooning; our promising young radio star, May Etta Murphy, sang "A Little Bit Independent" and, last but not least, we were presented with a stunt by Papa Shultzshines and his family. The winners were chosen by the amount of applause from the audience. May Etta won first place and Papa Shultzshines' orchestra won second.

On Tuesday of this week, the second amateur show was presented. Minnie Lee Walton gave a piano selection; little Richard (Elmer) Kendrick crooned one of his "fool songs"; Harold Hill played some numbers on his harmonica; and Alvin Smith sang a cowboy song, seconded with his guitar. Little Richard won first place and Minnie Lee won second.

These amateur programs will be carried on in this manner for five weeks, and on the sixth the final program will be presented. The first and second winners of each of the five preceding programs will give their numbers. The final winner will be chosen and rewarded with \$3.50.

### FLOWERS

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### TOURNAMENT RESULTS

The Brownfield High School Girl's Basketball Team was privileged to be hostess at the Fifth Annual Basketball tournament of Brownfield, January 24-25. They entertained the following visiting teams: Meadow, Roosevelt, Littlefield, Gomez, Tokio, Union, Klondike, Ropes, Bfld. Junior High team, Seminole and Forrester. The Brownfield "A" and "B" teams also participated in this tournament.

Hard, sincere playing and good sportsmanship were highly represented throughout this successful tournament.

The final game for first place, played Saturday night between Meadow and Brownfield "A" team, proved to be one of the most exciting and thrilling games of the tournament. From beginning to end the score was "nip and tuck" and until the last minute of the game was up everyone was undetermined who the winner would be. The final whistle however proclaimed Meadow High School winner by two points, 31 to 29.

The consolation game was played between Brownfield "B" team and Klondike. Both teams were sincere in desiring to win for their school. Brownfield lost the game only by a few points, but they exhibited true sportsmanship in their defeat.

The fine Roosevelt team won the sportsmanship trophy awarded by the Brownfield Rotary Club. This trophy must be won two years in succession to become permanent property. Unacquainted people judged the winner of this trophy.

Six gold basket balls and six silver basket balls were awarded to individuals constituting the 1st and 2nd All-Tournament teams. The girls appointed for 1st team were: (Forwards) Carpenter of Littlefield; Donawho of Meadow and Weatherford of Roosevelt; (guards) Graham of Brownfield; M. Deckard of Meadow; and Simpson of Roosevelt. For all-tournament 2nd team: Ragsdill of Brownfield; J. Deckard of Meadow; Tankersley of Brownfield; (guards) Branch of Meadow; Brock of Union; Boone of Roosevelt.

### OTHER BASKETBALL GAMES

Last Tuesday night the Ropes boys and girls basketball teams came down to Brownfield and two good games ensued. During the girl's game, our team did some real hustling and some nice playing, but were defeated 37-15. Our boys also played a good game, and scored about as many points as the Ropes boys, but were defeated in the end.

On last Friday night week ago Post came over and brought two teams of girls. In the first game, Brownfield "B" defeated Post "B" 33 to 6. It was worth-while to see the Brownfield guards play forward, and the forwards play guards. In the second game Brownfield "A" defeated Post "A" 22-15. At the end of the first half Post had a three point lead but the old B. H. S. famous "last half rally" was staged and the girls ran up a 7 point lead.

### FRESHMEN ORGANIZE

The Freshman class met Thursday, January 16 and elected officers. J. W. Chambliss was elected president; Gene Green, vice-president; Mary Nell Adams, secretary and treasurer; and Ruth Tinkler, reporter; Miss Maize is sponsor.

We hope to be among one of the most outstanding classes of B. H. S. this year.

### WE KNOW

Darlene Tankersley and Miss Maize by their red hair; Miss Wilson by her ever-ready smile; Marner Price by his frown; Jeannette Hancock by her sunny disposition; Twilla Graham by her "twitter"; Imogene Rushing by her walk; Mary Helen Marchbanks by her laugh; Podge Burnett by her black hair; Mattie Jo Gracey by her blonde hair; Vondee Lewis by her studying; Clifton Jones by his big feet; Hazel Ragsdill by her "boyish" actions; Bert Elliott by his rhythm; Charles Thalman by his singing "The Music Goes 'round and 'round"; and Ibe Lee McLeroy by her dignity.

### CAMPUS NOTICES

Lucille McSpadden and Sam Chisholm were seen strolling across the campus side by side Thursday; about the same time Florene Williamson and Geraldine Jones were seen rushing across the campus to meet "Little Red" Stevens. We wonder if the Moody Rodgers—Alma Fern Green romance is getting serious?? What certain basketball girl states that she can play ball much better when there are boys present? I wonder if that Tech boy ever received those biscuits that were supposed to have been mailed to him about two months ago? But judging from the time it took that letter to come from Lubbock the poor

boy may never get them. The chemistry students should be very careful and not let any of the students besides chemistry students get hold of any nitrous oxide (laughing gas) because it might reach Darlene or Lorene. And it might even get to Mary Helen Marchbanks.

### CAN YOU TAKE IT?

Helen Quante really feels her importance in B. H. S. Virginia May would like to be "the sophisticated lady."

Irie Duke isn't satisfied unless he is "showing off."

Burdett Auburg is the biggest 'pester' in school!

Bud Enderse is one of the biggest "smart Alecks" in B. H. S. Terrell Fowler is the other one.

Shirley could improve her walk. So could Alma Fern Green.

Z. O. Faughn is about two shades conceited.

Mary Helen is "publicity" crazy. John McLeod can't keep from blushing.

Clifton Jones is better seen than heard. Wendell Smith is "Mamma's little boy."

Guy Tankersley is a "sap." Yeah? Some of the country pupils are very timid.

Bill McGowan would like to be "ruler."

Maxine Hardin is the "I Love Me" type.

Twilla Graham, Ethelda May, Irma Smith and Earlene Jones are typical freshmen.

### SOBER SAMS-DAYS

I reckon there is still some energy in this here student body of B. H. S. Pears as how they are doin' a lot of studyin' this week. Can't blame them a great deal though for everyone knows they need to be doin' some.

If I had my way, think I'd give a final examination. Who ever heard of one completin' an education. Finals is a misnomer. I been here a long time and I ain't never got to the end yet. If we're going to have 'em why can't we name 'em something else.

See by the papers where a famous king has died. A lot of us fellers howl when somebody goes to talkin' kings, but it looks as if George had about as many friends as Will Rogers. I guess ain't no harm in being a king if you are the right kind of king. The best king in the world is one that can be a commoner. Same appears to apply to teachers. They got to be pupils at the same time, if they're goin' to get the job done.

If I was a teacher in this school I think I'd let the pupils give the exam-

nations. Then, we'd see. I bet you, who would have to cram for 'em.

If I was a Senator at Washington, think I'd let the pupils give the exam-all my speeches. It takes a red blooded American to defend our forbears. Me'n Tom can get along, for him and me has the same ideas about Woodrow Wilson. Guess a lot of fellers would come nearer earnin' their money if they'd get out and wipe the cobwebs off their own brains. Some guys is better dead than some Senators livin'.

Wonder who'd get it, if this school offered a citizenship prize each year? Don't believe a great deal in that sort of thing, but can't keep from speculatin' a little on it. Seems as though we might need a little stimulin' along that line. Ain't nothing like citizenship when it comes to makin' and keepin' friends.

And I reckon friends is about the most important business a feller can be engaged in.

### JOKES

Mattie Jo: What did Bill say when you smashed his car?

Bert: Shall I leave out the swear words?

Mattie Jo: Yes, of course.

Bert: Then he didn't say a word.

James: (seriously)—Do you suppose your father would object to my marrying you?

Jeannette: I don't know; but, if he's anything like me, he would.

Mrs. Teague: John, can you define

nonsense?

John: Sure. An elephant hanging over a cliff with his tail tied to a daisy.

Mr. Smith: Wendell, give a definition of home.

Wendell: Home is where I wait until the rest of the family get through with the car.

Maxine: I was reading the other day that an ostrich can see very little and digest anything.

Marguerite G.: What an ideal husband.

Miss Wilson: (showing portrait of herself in her mother's arms) This is how I looked twenty years ago.

Miss Maize: Wonderful. And who is the baby in your arms?

Mr. Baze: Are you qualified to lead a jazz orchestra?

Mr. Trigg: Absolutely. I've had a nervous breakdown, was shellsocked in France, and I live in the same house with Coach Bost.

Mr. Scott: Clara, what is the formula for water?

Clara: H I J K L M N O.

Mr. Scott: Nonsense.

Clara: Well, yesterday you said it was H to O.

Who are the lucky persons that are going to win \$3 worth of prizes later on from the Junior class? I hear it's about tickets. Tickets to what?

(Continued on back page)

## IS YOUR CAR EASY TO START . . . READY TO GO?

Are you getting smooth, economical engine performance . . . full oil mileage? Millions of car owners are enjoying this kind of driving with

FREE FLOWING CLEAROSOL PROCESSED MOBIL OIL ARTIC.

You too, can fully enjoy winter driving by filling your car with this remarkable new motor oil. DRIVE IN TODAY!

TOM MAY, Agent

Mullins & Gracey - Rainbow Inn  
 Camp Western - Purtell Bros.

J. D. Miller Service Station

Joe Shelton, Tokio - J. K. Wisdom, Meadow

## YOU CAN TRUST US WITH YOUR PRESCRIPTIONS

—THEY ARE OUR SPECIALTY—

We are far more interested in the accurate filling of prescriptions than in any other feature of our store. Our registered pharmacists take infinite pains, even with your simplest prescription. BRING YOUR PRESCRIPTIONS TO US

**PALACE DRUG STORE**

## WAS IT INSURED ?

The First and Most Important Question After Every Fire or Automobile Wreck.

"It is better to be safe than sorry"

**E. G. AKERS**

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## RED WOODS PLUMBING and ELECTRICAL SHOP

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We Carry in Stock at All Times a Complete Line of

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Agent For

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## TRADES-DAY SPECIALS

FOR SATURDAY AND MONDAY

- 23 Men's Suits, values to \$25.00, choice ..... \$14.95
- 80 Pairs of Ladies Winter Shoes, values to \$4.95, choice ..... \$1.98
- Boys Corduroy Pants, \$2.50 values ..... \$1.50
- Boys Dress Shirts, sizes 8 to 14, 3 for ..... \$1.00
- Mens and Boys Heavy Unions, each ..... 50c
- Men's and Boys Blanket Lined Jumpers ..... \$1.29

All Sweaters and Cloth Jackets at Exactly One-Half Price.

All Remnants at exactly One-Half Price

Ladies Short Wools Sport Coats One-Half Price

Ladies Winter Hats, choice—50c

Childrens Boots, \$2.49—\$2.95 val. . . \$1.98; \$3.50—\$3.95 val. . . \$2.98

**COLLINS DRY GOODS CO.**

Brownfield, Texas



# ANNOUNCES \$25-A-MONTH TIME PAYMENTS AND A NEW UCC 6% FINANCE PLAN



Any New Ford V-8 Car  
Can Now Be Purchased for \$25 a Month  
with Usual Low Down-Payment

THIS \$25-a-month time-payment plan enables you to buy a New Ford V-8 car through your Ford dealer on new low monthly terms.

After the usual low down-payment is made, \$25 a month is all you have to pay for any type of new car, including insurance and financing.

Your cost for this extension of credit is only 1/2 of 1% a month on your original unpaid balance and insurance. This plan reduces financing charges for twelve months to 6%. For example, if you owe a balance of \$400 for your

car and insurance, you pay \$24 for the year of credit; if the balance is \$200 you pay \$12. Your credit cost for one year is the original unpaid balance multiplied by 6%.

UCC plans provide you with insurance protection at regular conference rates. You have not only fire and theft insurance, but \$50 deductible collision, and protection against other accidental physical damage to your car.

The Universal Credit Company has made these plans available through all Ford dealers in the United States.

FORD MOTOR COMPANY

## Pension Eligibles Told How to Proceed

AUSTIN, Jan. 25.—Old people who must prove they are entitled to a state pension, were given a few tips today on how to proceed.

Since birth records in Texas have not been required except during the last decades, other means of establishing pension eligibility must be found in most cases.

Orville S. Carpenter, director-designate of the Pension Commission, today listed the sources which would be accepted by the pension authorities as proving age.

Included were: Birth certificates, birth certificates of children which show the age of parents, marriage certificates which show the age of the parties, ages of sons and daughters when they are far enough advanced.

Naturalized citizens may use their naturalization papers, passports and immigration service books. Baptismal certificates will be accepted as will insurance papers, employment records, school records and those of trade unions, fraternal societies and like organizations. Those who have served in the army or navy or other civil or military service may use those records.

Hospital and physicians' records and vaccination certificates may be used; local census records which give birth date and place; national census records and various old licenses, such as hunting, fishing and liquor licenses which sometimes carried the age, will be taken as evidence.

One of the most unusual suggested means was that of persons who have had tombstones erected in anticipation of death. Genealogical records

## Some Highlights in Al Smith's Speech

WASHINGTON, Jan. 26.—Highlights of Alfred E. Smith's speech last night at the American Liberty League dinner:

I am not a candidate for any nomination by any party at any time, and what is more I do not intend to even lift my right hand to secure any nomination from any party at any time.

I am here tonight . . . because I have a great love for the United States of America.

No man that I know of or that I probably ever read of has any more reason to love it than I have. It kept the gateway open for men. It is a matter of common knowledge . . . that deprived by poverty . . . that gateway showed me how it was possible to go from a newsboy on the sidewalks of New York to the governorship of the greatest State in the Union.

I was born in the Democratic party and I expect to die in it.

It is not easy for me to stand up here tonight and talk against the Democratic Administration.

But I can call upon innumerable witnesses to testify to the fact that during my whole public life I put patriotism above partisanship. And when I see danger I say danger . . .

Howard Griffith, with the Baker Furniture Co., Lubbock, is a new reader. He wants to keep up with our tanning process of the hide of Chas. A. Guy.

and bills of sale as slaves will be considered.

## SPECIALS

- 100 Puretest Aspirin ----- 49c
- 1-2 Gallon Mineral Oil ----- 98c
- Bisma-Rex for acid stomach ----- 50c
- Chest Rub ----- 25c
- 6 ounces Rexall Syrup of Figs ----- 50c

— CAREFUL DRUGGISTS —

## ALEXANDER'S

—THE REXALL STORE—

### TASK FACING OLD GUARD TO REQUIRE MORE THAN JUST RHETORIC

Only by abandoning generalities and getting down to specific, plain explanations that appeal to the self-interest of the individual voter can Republicans hope even to dent the Roosevelt defenses, much less break them, remarks the Chicago Standard Opinion. (Ind.)

The Republican barages are noisy but nebulous. Until, for example, they can show the farmer by his own actual experience that he is losing out under the New Deal, because of the fault of the New Deal until they can prove by tangible evidence that they

can and will accelerate employment in the cities, which their backers have shown no tendency to do thus far; until they can demonstrate vividly to the mass of the voters that the Roosevelt Administration's monetary adjustments have hurt and are hurting the plain citizen individually; until they can scrape off the heavy veneer of selfishness that coats their pretense of interest in the welfare of the average man and woman, whose very existence they have so long ignored; until these things can be done convincingly, their hired rhetoric-hurlers are not promoting the old party of privilege.

Do not carry your flag at half mast.

# Stock Your Pantry

NOW

Use This for Your Shopping List — Friday, Saturday and Monday

- BANANAS - Golden Ripe, popular size, per doz. - 11c
- LETTUCE - That good Arizona large heads, 2 for - 5c
- SPUDS - Colorado Commercials 10 lbs. - 15c
- FLOUR - Marechal Neil or Gold Crown, 48 lb- bag - \$1.59

- TOMATOES, No. 2 cans, 3 for - 23c
- CORN, No. 2 cans 9c each or 3 for - 25c
- Pork & Beans, Phillips, five-16 oz. cans - 24c
- TOMATO SOUP, Phillips, per can - 5c
- TOMATO JUICE, Phillips, per can - 5c
- PINEAPPLE JUICE, Libby's, per can - 9c

- SUPERSUDS 10c size 2 for 17c
- SUPERSUDS Giant Size 17c pkg.
- POTTED MEAT, 4c each or 3 cans for - 10c
- VIENNA SAUSAGE, each can - 7c

- 4 pkgs Borax 15c
- 5 large cakes 23c
- CRACKERS, 2 lb. box Brown's Saxet's - 16c
- JELLO, assorted flavors, each - 6c

- 5 giant bars 19c
- 3 cakes for 14c
- MATCHES, Strikalite, per carton - 19c
- COFFEE, 1 lb. pkg. Adimiration - 23c

- Crystal White 5 LB. - 37c
- Crystal White 2 1/2 LB. - 19c
- PRUNE JUICE, Spear's - 10c
- CANDY, all 5c bars, 3 for - 10c

- SUGAR - 10 lb., cloth bag, pure granulated, with each \$2.00 purchase - 49c
- BOLOGNA - Large, sliced or unsliced, none sold to merchants, per lb-- - 8 1/2c

- BEEF ROAST, tender, tasty, juicy, lb. - 12 1/2c
- RUMP ROAST, per lb. - 15c
- SLICED BACON, 1/2 lb. celo rolls - 16c
- RIB ROAST, lb. - 10c
- FRESH FISH and OYSTERS
- ROUND STEAK, lb. - 17 1/2c

# PIGGLY WIGGLY

## OUR 23 YEAR COLUMN

From our issue of Jan. 31, 1913: On the first page was an account of a Woodman supper that was the talk of the countryside. A good program before was enjoyed with talks from Judge Geo. Neill, Tom F. Hunter, Rev. M. D. Williams and a short one from Dr. Ellis. At the close, the young ladies were notified that Will Adams and Walter Gracey, both bachelors, held Woodmen policies. Also on the first page was an account of a gun duel between Prof. Tom F. Hunter and Buck Fullerton between town and the Needmore community, in which the latter was wounded by being shot through the thigh, breaking the thigh bone. Hunter used a 45 Colt and Fullerton a 30-30 Winchester. Miss Eldora Lewis had returned from a visit to Comanche county. There was complaint even at that early date that the boys passing ball in the streets endangered pedestrians.

Uncle Bill Howard reported that Gracey Bros. were breaking sod. Lee Almon was helping Sheriff Geo. Tierman with tax collections. Dr. Treadaway was recovering from a slight illness. Uncle Joe Fisher brought in a porker for sale. Collector Tierman said taxes were coming in nicely. Edwin Groves and wife attended the Woodman supper. Mrs. W. A. Bell and children left for Marshall on a visit. W. H. Gist thought that the fruit crop was still safe. Prof. W. G. Hardin reported that school was progressing nicely following the holidays. Miss Jennie Lee Almon entertained six couples Friday night at the game of Hearts. Miss Iva Harper entertained the same night with a parlor dance. Earnest Beard got shot in the eye with a bow and arrow. Dr. thought it would not effect his vision. J. V. Newsom was selling both beef and pork to local town people. Dr. Bachelor, a Post dentist was to be here the following week. The Gomez Merc. Co. (S. H. Holgate, owner) had a page ad in this issue.

Gomez News: R. K. Benton was taken seriously ill while reviewing a road in west Terry and brought to Gomez for treatment. Born to Mr. and Mrs. Boss Key, a 12 pound boy. Quite a number of young men entered school following the holidays. Mr. Taylor was up from Scurry county hunting grass. Lester McPherson happened to the painful accident of getting a splinter in one eye while working on the Lane ranch. Pride Dots: Some sickness in community. Jerry Cathy and wife had moved to their new home. Guy Preston and wife had not moved to themselves. Stock was looking well. The community was preparing for a big rabbit drive.

Primrose Items: Prof. A. K. Huckleberry and family had moved into the new teaching. Lee Cowan had been offered \$28 each for his spring calves. Upon a remark that one

could not make a living in this country farming, the writer had interviewed one neighboring farmer, and found that in 1912, from his farm, orchard, hog pens, (and poultry flock, that farmer had produced \$1419.50 worth of products. That farmer had also raised more than \$1000 worth of calves.

Pleasant Valley: C. F. Holt was feeding a bunch of steers. The school was fine, and getting better. Homer Scott had butchered some fine hogs. J. W. Black had sold two sections to W. K. Dickinson.

Groves Chapel: Mostly about the past year, and expectations of the New Year. Harris Happenings: Lynn and Roy Harris had left by auto for St. Cloud, Minn. Mrs. Spears was on the sick list. J. C. Dooley had traded land in Fisher county for the George place near Gomez. Twin boys were reported to have arrived at the home of Mr. and Mrs. Charley Moore at Gomez, Wed. All this week.

## Wellman News

The Wellman P. T. A. had its regular monthly meeting Friday night, January 24. After a business meeting a short program was rendered.

Mrs. H. E. Kerby and Deward Kerby of Lamesa visited Miss Nora Mae Kerby and Mr. and Mrs. Welcher over the week-end.

Mrs. Ida Kimmel of Rocky, Okla. spent last week visiting her brother, Mr. W. N. Grigg.

Mr. R. A. Crews has purchased a two room house, which has been moved Wellman.

Mr. S. W. Welcher and Mr. M. N. Woodard was seen driving new Fords the past week.

The moving which has been taking place the last two or three weeks has greatly increased the enrollment at school.

## MARRIED

Miss Mildred Nettles and Cleburn Morris of Brownfield were married at 11 o'clock Saturday night in the home of the Rev. J. H. Agee, 2019 Tenth street, Baptist minister who read a ring ceremony. The wedding was witnessed by the bridegroom's sister, Miss Jewel Morris, and Jean Griffith, also of Brownfield.—Lubbock Avalanche.

Mr. and Mrs. Everett Latham of the Stephens-Latham store, are leaving this week for Dallas, where they will buy spring and summer goods for the store.

## DRINK WATER WITH MEALS GOOD FOR STOMACH

Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One dose cleans out poisons and washes BOTH upper and lower bowels. Alexander Drug.

## Happy News

Lots of people from this community attended and enjoyed the Terry County Singing Convention at Gomez two weeks ago.

Mrs. Floradell Nallan surprised Mr. J. C. Kennedy with a nice birthday dinner Friday, Jan. 24. He was seventy-three years of age. His nephew Billy Ray Kennedy was ten and they ate birthday dinner together. There were 22 friends and relatives present: Mr. and Mrs. Cecil Horton, Mr. and Mrs. Davison, Mr. and Mrs. Nallan, all of Meadow; Mr. and Mrs. C. H. Morton and family, Billy Ray Kennedy and Mr. and Mrs. J. E. Eden, all of this community. Mr. W. C. Kennedy and family of Meadow were also present. Everyone had a grand time and especially enjoyed the large nice dinner. Mr. Kennedy's daughter, Mrs. Oleta Turner of Roswell, sent him a nice cake for a present.

Miss Omagne Kennedy of this community and Mr. Grover Richey of Meadow were married at Brownfield Saturday night Jan. 25. They will make their home in Meadow.

Mr. Doyal Anderson of here and Miss Elby Jefferys of Pleasant Valley were also married Saturday night. They will make their home here.

Mr. Thural Simmons has been ill with the chicken pox but is almost well now.

Mr. and Mrs. E. W. Ellis and family and Miss Faye Kennedy spent Sunday in Brownfield in the F. E. Luckie home.

Miss Othena Ellis spent Sunday in Brownfield.

Mr. and Mrs. J. G. Eden have been visiting with Mr. and Mrs. C. H. Morton but will soon make their home in Meadow.

Mr. and Mrs. Mutt Anderson and Mr. and Mrs. Doyal Anderson spent Sunday in the J. W. Anderson home.

Mr. C. H. Morton and family were Lubbock visitors, Saturday.

Mr. Eugene Ellis spent Saturday night in Brownfield.

## TO STAGE BENEFIT DANCE AT LUBBOCK

We are requested to announce that the Junior Welfare League of Lubbock is staging a benefit dance on the night of Feb. 6th, in the ball room of Hotel Lubbock, proceeds to be used to make repairs and enlargements of an orphanage conducted by Mrs. W. T. Milam, which houses 24 children, some cripples.

These children, according to Miss Coleta Baker, are crowded into a house with only three bedrooms, and one bath. Tickets, couples, \$2.00; stags \$1.00; no tax. Tables cabaret style seating 8, may be reserved for \$2.00. A 24 piece orchestra will play.

Read the Terry Co. Herald

# JOHN DEERE TRACTORS LETZ MILLS JOHN DEERE TRAILORS

See Our Tractor Film at the Rialto Theatre, Feb. 20, 1:30 p. m.

Young Mares, Young Mules and Horses For Sale

## Chisholm Bros. Implement Co.

### Weekly Church and Social Happenings

Baptist ladies met in a general meeting at the church Monday afternoon at 3 o'clock with a social to welcome new members. Mrs. E. C. Davis led a Mission program after which some time was spent in a social way. Games were played and spiced tea and cookies were served to some forty present. Next Monday these ladies will meet at 2:30 in the following circles: North circle with Mrs. Stewart, South with Mrs. J. C. Bond, and young matrons with Mrs. E. B. Thomas.

#### HOSTESS TO NEEDLERS

Thursday of last week Mrs. Joe J. McGowan was hostess to the "Stitch and Chatter Needle Club." A salad course and hot tea was served to Mesdames W. H. Collins, Edgar Self, Dick McDuffie, Roy Herod, Jack Stricklin, Sr., Claude Hudgens, Tom May, Bruce Knight, R. L. Bowers, Dudley Repp, Fred Smith and W. B. Downing.

#### HONOR RECENT BRIDE

Last Monday afternoon from four to six o'clock, Mrs. Tommie Roe, who before her recent marriage was Miss Doye Murphy, was honored with a shower. Misses Evelyn Wall and Jeannette Hancock were hostesses at the home of the former. Misses Florene Williamson and Geraldine Jones served tea and cakes. Doris Lee Gore presided at the Bride's Book and Pauline Nelson showed gifts to the guests. About forty guests registered.

#### HOSTESS AT BRIDGE

The Ideal Bridge Club enjoyed a party Wednesday afternoon of last week when Mrs. Lester Treadaway was hostess to the club. Attending were Mesdames E. C. Davis, Dick Mc-

Duffie, Leo Allen, Ike Bailey, Arthur Sawyer, Clyde Cave, Flem McSpadden, Clarence Hudgens, Ralph Carter, Dube Pyeatt, Mary Endersen and Paul Lawlis. Table prizes were Valentine boxes of candy and went to Mesdames Cave, Carter and Sawyer. Mrs. Roy Herod was a tea guest. Mrs. Carter also scored high and received a mirror cleanex holder. Mushroom salad, pineapple upside down cake, olives, crackers and hot chocolate was served.

#### ACE HIGH CLUB MEETS

Mrs. W. E. Latham was a very congenial hostess last Friday afternoon to the Ace High Bridge Club. Three tables were placed for playing. Members attending were Mesdames Arthur Sawyer, E. C. Davis, Roy Wingerd, Fred Smith, W. H. Collins and W. C. Smith. Guests were Mesdames R. M. Kendrick, John R. Turner, Lee Allen, Lester Treadaway, Clyde Cave and Herman Heath. Tuna fish sandwiches, pear salad, potato chips, coffee and cakes were served. Prizes were table lamps, guest prize going to Mrs. Kendrick and club to Mrs. F. Smith.

Rev. James A. Fry led a Bible study at the church of Christ Monday afternoon from the 4th chapter of Mathew. Sixteen were present.

Methodist Missionary ladies met with Mrs. W. B. Downing Monday afternoon. Mrs. Carpenter led a program on "Christian Ideals and Practices in Business." Eleven were present.

Tom May and Joe Cobb returned Monday night from a 10 day trip on which they attended a Shriners meeting in El Paso and spent a week in Hot Springs, N. M.

### THE TEACHING PROFESSION

Editorial—Star Telegram  
January 20, 1936

The program for retirement of teachers long in the service now under consideration by the Fort Worth School Board is a step calculated to give progress to the elevation of teaching among the professions. It should be taken up only as a lifetime profession—not merely a stop-gap for domesticity or more lucrative work.

The training for the responsibility of preparing childish and adolescent mentalities for the serious business of living should be parallel to the requirements of medicine. Teachers should not be accepted as "Topsies" in their accomplishments and be regarded as "just grown" into the abilities they should have to administer to the minds, deportment, and refinement of the children who may not escape their influences. There is too much responsibility involved. Tyros can all too easily change for the worse the currents of childish impressions.

The broadening of the requirements should automatically make provision for long service. Teaching is a public service. If one entering it is expected to make it a lifetime labor, the arrival of an age where retirement has been earned should be an obligation of those responsible for the teaching service. The Army, the Navy, the Civil Service, and hundreds of private enterprises have long since grown into realization of the value of such a system. Marriage should not be an obstacle and study and application should be rewarded.

The teachers, and the School Board should have no difficulty in reaching a highly desirable stage of cooperation. The teachers should regard themselves as members of one of the three most responsible professions and the public schools should broaden the service alike for the benefit of the conscientious teachers and the successive generations of children. Both factors deserve no less than the best and there should be no break in the progress.

#### MARRIED

On Saturday evening, January 25, Mr. Doyle Anderson and Miss Elby Jeffreys were happily married at the residence of F. M. Burnett, Justice of Peace. Congratulations to this fine young couple.

#### MARRIED

J. O. Hobbs of this city and Miss Velma Ford of Levelland, were married January 14th in Lubbock, by Rev. Lipscomb, pastor of the First Methodist church of that city. J. O. is one of the popular clerks here for Stephens-Latham Dry Goods Co. We extend congratulations.

Mesdames M. B. Sawyer Oscar Sawyer and Clyde Lewis were Lubbock visitors, Tuesday.

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### CUB REPORTER

#### TOURNAMENT INCIDENTS

Did Wanda Graham deserve a gold basketball as an all-tournament guard? We think she deserved one of the trophies after that bump she got on one of those steel posts in Meadow-Brownfield game!

And did you know that those B. H. S. girls are likely to beat those Broncoettes yet? Oh! We shall see!

B. H. S. should be very proud of the three girls that made the all-tournament team. Wanda Graham made the first team and Darlene Tankersly and Hazel Ragsdill made the second team. Wanda received a gold basketball. The other received silver ones. Good work, girls!

Twillia Graham did a good job of selling sandwiches at the tournament. The girls appreciated her efforts.

Mr. Baze, assisted by Mr. Redford and "Iron Man" Pharr, were excellent candy salesmen, too.

#### MISCELLANEOUS

We heard that the President's son "winked" at Darlene. Did she wink back? We wonder!!

There are two "dreams" and a "headache" in B. H. S. For details tune in on X. E. P. N.—???

B. H. S. has a lot of new students this semester. We welcome you to our school!

Let's talk about the Interscholastic Meet and win some of the events, B. H. S.

Mazie Perry is becoming the "ladies man." Bert Elliott is becoming the "Honst Abe" in B. H. S.

#### FIDO'S COLUMN

If the music doesn't stop going 'round and 'round everybody in high school is going to get that way.

Some popular songs, by the way, are a pain in the neck. It seems that songs like other things, should go in their places. Try to keep them there!

Well Interscholastic League is getting close at hand, so I'd better be doing something. Some things take more preparation than others.

There are two things that, if they were stressed, would do away with quite a few of our modern day troubles. These two things are education and religion. Think about it for awhile.

You Seniors are going to have to really back the Juniors if you want a banquet this year. They are trying hard to get some money despite quite a few difficulties, so help them, Seniors!

Our Physical Education program should benefit the school children—Well, here's hoping it does.

Everyone is quite relieved now that mid-terms are over. Just think Seniors, only one more set of examinations and you will be turned loose in this cruel world.

See you next week!

There's going to be lots of fun Tuesday, February 18, 1936. Watch for more facts later.

#### JUNIOR HIGH

May Etta Murphy from Junior High School won first place in the amateur contest by singing "A Little Bit Independent."

The basketball girls of Junior High School played Gomez Friday. Gomez won 15 to 6. It was our girls first game. They are expecting to do better next time.

Junior High School has assembly every Wednesday afternoon. Seven-1 had charge last. We had a tap dance by Jackie Holt, song by May Etta Murphy, a play by Kathryn Bynum, May Etta Murphy and Joy Greenfield and a Clarinet solo by Tommy Hicks. We also had a Movie star imitation by the class.

The Junior High School pupils are having candy sales to raise money for playground equipment. Each room is

bringing candy and selling it to the students. They have raised about \$5.00.

The boys are coming along nicely now. At first they were slightly awkward. They played 2 practice games with Meadow and were defeated both times. They went to Antone to a tournament Jan. 10 and it was a big success—they won. Also won the game with Gomez Friday by a small score.

On Friday Jan. 10, Junior High had a "bean dinner." Beans, chow chow, onions, lemonade and corn bread was sold for 15c. Pie, candy and pop corn were sold extra. All the money that Junior High made was applied on the basketball suits.

The Jr. High basketball team is coming along fine. The boys have already played six games, and the girls one. Come on, gang, we are backing you!

After the snow Friday night there was a little left in front of Jr. High School Monday. At noon a chumpy fellow came walking toward the building and his name was Trigg. As he walked he held up his hands because he expected to be snowballed. He had time to get to the corner and then he started running and the snow began to really fly. I do not think it looked like Trigg I think it looked more like a snowman.

Junior High exams started Thursday morning and continued through Friday at noon. Most of the students are expecting very hard questions.

The Junior High School will contribute their part to the Cub's Den this semester. It is always interesting to know what these pupils are doing. They will have their own reporters who will make their reports. We will list these reporters later.

Frank Szydoski (call it what you wish) is now employed at the City Tailor shop, and Troy Noel, proprietor says there is none better. Two others, Emery Longbrake and Mrs. Cousineau are employed in this shop also.

F. E. Rosson has moved on one of the J. J. Gaston farms. He called Saturday to get on the Herald list and informed us that he lived here in 1931-32, but moved back to Seurry, but has decided to try Terry again.

### Pianist-Composer On "Magic Key"



PERCY GRAINGER, internationally known pianist and composer, who will be heard as a featured artist on the "Magic Key" of RCA program at two o'clock, E.S.T., Sunday afternoon, January 12th.

Grainger was born in Australia and has devoted much of his life to the movement of recovering English folksongs. In addition to his composing, he is even better known as a concert pianist and has been heard in all parts of the world. He settled in America in 1915, where he has since made his home.

### SOIL BUILDING CROPS CUT FARM COSTS AND CHECK EROSION



Gullies eat away eroded farms.

These check erosion and build soil.

#### Three Ways to Cut Farm Costs

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2. Grow Food Crops.
3. Grow Soil Building and Erosion Control Crops.



ADJUSTMENT payments and increased income from cotton are enabling farmers to retire and build up badly eroded and worn-out land. The new cotton contract provides that food and feed crops for home use, in addition to soil-building and erosion-control crops, may be grown on land withheld from cotton production.

## RIALTO

FRIDAY and SATURDAY, JAN. 31—FEB. 1

### "WAY DOWN EAST"

WITH

Rochelle Hudson, Henry Fonda and Slim Summerville

SUNDAY, MONDAY & TUESDAY—FEB. 2-3-4

### DICK POWELL and RUBY KEELER

IN

### "SHIPMATES FOREVER"

IT'S THEIR FIRST SHOW TOGETHER SINCE "FLIRTATION WALK" AND YOU ARE GOING TO SAY IT'S GREATER!

## RITZ

SATURDAY FEBRUARY 1

Clarence E. Mulford's Hopalong Cassidy in

### "THE EAGLES BROOD"

WITH

William Boyd and Jimmy Ellison  
Also Another Chapter of "Roaring West"

SUNDAY & MONDAY — FEBRUARY 2-3

### ZANE GREY'S — "NEVADA"

WITH

BUSTER CRABBE, KATHLEEN BURKE, MONTE BLUE and RAYMOND HATTON.

Davis—Did you have any luck on your hunting trip?

Randall—I'll say I did. I shot 17 ducks.

Davis—Were they wild?

Randall—No, but the farmer who owned them was.

A thrifty New England man had to send an urgent telegram and not wishing to spend more money than neces-

sary, he wrote it like this: "Bruises hurt erased afford erected analysis hurt too infectious dead." (10 words.)

The Scotsman who received it immediately decided it was: "Bruce is hurt. He reced a Ford. He wrecked it, and Alice is hurt, too. In fact, she's dead." (Nineteen words.)

Rev. and Mrs. Tharp visited in Brownfield, Sunday afternoon.

## The SNAPSHOT GUILD

STUDIES IN CONTRAST



Day and Night.

YOU photograph Junior in his sailor suit, his cowboy suit, dressed for a party and in overalls. You snap Uncle Henry digging in the garden and standing by the car, immaculately garbed to go somewhere. You take a picture of "Sis" in her bathing suit at the seashore and again in her costume for winter sports. You see the same face, but different togs, different activities. These are contrasts which you achieve almost unwittingly with your human subjects, but did it ever occur to you to try for such contrasts with your scenic views?

There is no end of opportunities which nature offers for pictorial studies in contrast. By returning to old scenes at different times and photographing them in the different robes in which they are clothed by the climatic changes of the seasons you will obtain some remarkably different pictures and at length have in your snapshot album a record of entrancing interest. Often such pictorial contrasts are progressive gems of Mother Nature's moods. And in taking pictures at different seasons and under different conditions you will obtain some remarkably different pictures and at length have in your snapshot album a record of entrancing interest. Often such pictorial contrasts are progressive gems of Mother Nature's moods. And in taking pictures at different seasons and under different conditions you will obtain some remarkably different pictures and at length have in your snapshot album a record of entrancing interest. 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