

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

# The Terry County Herald

The truth about Terry County is good enough. We cover the territory thoroughly.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-TWO

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, FRIDAY, SEPTEMBER 4

NUMBER 4

# Welcome Terry County Teachers

## Along The Concrete To Old Tennessee

The wife, the son and his wife, had never been to the Old Volunteer State, and along with this native son writer, the four rolled out of the finest little city in the world last Wednesday morning, August 19th, in the V-8 for the old red hills of West Tennessee. The trip while hot weather abounded, was pleasant, albeit, when a family of four are coupled up for a 14 or 15 hour trip, some will very likely get a bit grouchy, others are inclined to drive from the back seat, and as a consequence there is likely to be a few family "jars" along the pike. But as cord wood and brickbats are never carried on tours, nothing of consequence happens. We can prove by our neighbors, Claude Hudgens, Luther Cruce and Cal Bond that the Stricklin family generally confine their battles to the homes, never making free use of their neighbors yards where misdeeds may also wander over on adjoining premises.

The hour set to take off was at 4 A. M., but the hour is never kept, so really we "took off" about 5 o'clock. Speaking of time, when we left home the sun set about 8 o'clock; here it is about 7:15. This is explained by the fact that we live within 45 miles of the western bounds of Central standard time, in eastern Tennessee we are 250 miles east of where we are stopping here. Also the sun is up here at 5:30, way before it is in Terry county.

Crops were better at home than any place we saw except a small area around Vernon until down about Sherman. The best crops were around Paris, and there perched off again as one went east. Lots of cotton picking in east Texas. The first night was spent in the beautiful little city of Archadelphia, Ark. But was it hot that night? With a fan in the room all night, it was really hot.

People who are inclined to speak lightly of old Arkansas, generally have to revise their estimate when they see the state. True, they have mountains and hill people, some of which still somehow crowd a large family in a one room shack, perched high on the bluffs, and who have perhaps not been outside their own small ball-wicks, but the great majority have been along the concrete paths of the ever increasing tourists parade. They have their own great public school system and their colleges and universities, their churches and beautiful and well kept homes, their lands are productive and fertile, their forests are a riot of variety of timbers, their mines yield everything almost from diamonds and gold down to soft coal, while they stand about 5th or 6th in the production of petroleum. Manufacturing is developing at a rapid rate.

Little Rock, with around 100,000 people is one of the most beautiful and well planned cities in the south. Its stores and factories are modern, and their homes are beautiful and impressive; their streets are well built and clean. Some of the most beautiful premises seen on the entire trip, were found in this city. After one crosses the Arkansas river at Little Rock, the terrain is as level and the highway as straight from there to Memphis (142 miles) as they are on the south plains. The scenery is not nearly so impressive as the mountains and curved roads of the western part of the state, unless one loves beautiful primeval forests and huge cotton plantations. All houses, except in the small hills are built high off the ground to withstand the floods.

The city of Memphis on the banks of the "Father of Waters" was reached at about 10:30. We were delayed perhaps 30 minutes just before reaching the top of the incline toward the center of the bridge by a truck load of white, black and red headed kids from Arkansas. Their truck had

Bernice Weldon and family are entitled to a pass to the—  
**Rialto Theatre**  
—to see—  
**"The Devil Doll"**  
Be sure to present this clipping at the box office at the Rialto Theatre.  
Compliment: Rialto & Herald

## Football Boys Return From Camp At Post

Coaches Johnnie Bost and W. J. Fulps report the football boys in fine shape upon their return from Post, where they have been engaged in a training camp for the past seven days. Thirty-three men made the trip to this training camp. The Coaches are very optimistic about their team this year. They assure locals of seeing one of the best hustling teams, and possible the roughest team it has seen in action in many years.

They have only three letter men back, in the persons of, Carpenter, tackle; Captain Mack Pickett, guard; and Jack Shepherd, tackle. The rest of the boys are playing their first year, but are making rapid progress of whipping into shape as to be classed as veterans of the grid iron. The backfield will be much better this year, while the line will be some lighter.

Their first game is scheduled for September 18th, when they meet Levelland. They have on schedule nine games to be played this season, five home games and 4 away.

Brownfield should support its football team this year with all it has got. For after all almost 50 per cent of the team's strength depends upon the support local fans give it. So even though it is hot, it is getting football time, and let's begin to work up the football spirit that it takes from the local fans to have a winning football club for Brownfield High School during the 1936 season.

## This Week In Texas History

1835—Stephen F. Austin returned from his long imprisonment in Mexico on August 31 and told the people that the time had come for war.

1836—A general election was held throughout the Texas Republic on September 5 which resulted in the election of Sam Houston as president, the adoption of the constitution, and the request for annexation to the United States.

1839—On August 31 President Lamar authorized Col. John H. Moore to raise 200 mounted troops for a campaign against the Indians.

1841—On August 30 President Lamar entered into a contract in pursuance of an act of Congress with W. S. Peters for the introduction of 600 families into Texas within three years. The effects of immigration and improvement were visible over the country.

1844—Anson Jones was elected President of the Texas Republic on September 2. He succeeded General Sam Houston.—Texas State College for Women (CIA).

## SWIMMING POOL TO CLOSE SUNDAY, SEPTEMBER 6TH

The Brownfield Swimming Pool is making preparation for closing on Sunday, September 6th. The management of the pool wishes to thank the people for their patronage extended the pool during the past season, and states that if you wish to swim in the local pool during this season you had better make arrangements for it by Sunday.

Don't keep what you borrow until you think you own it.

stalled before reaching the downward incline toward the Tennessee side. We presume that some good school Supt. or teacher over on the west bank of the Mississippi had decided to show his or her pupils the "sights of the city." Anyway when the truck finally decided, with much coaxing to negotiate the incline, cars were lined up half across Arkansas, apparently.

Not much time was spent in this great manufacturing and wholesale center, as no place to park could be found between West Memphis, Ark. and Summerville, Tennessee, the first county seat to the east. However, we saw and admired the Watkins Medicine Co. building as we drove by and thought of our good friend, Knox E. McWilliams, who bets on Watkins liniment curing everything from grippe to gall stones.

Bolivar, 69 miles east was reached at 12:30 P. M., where we were soon among the kin and we were never out of sight of some of them the rest of the time we were there. More when home is reached.



## Horse Bought By Low-Income Farmer

The prize-winning Percheron stallion shown above is one of 83 pure-bred sires which cooperative groups of low-income farmers in Texas and

Oklahoma have been enabled to buy through loans from the Resettlement Administration. The other photograph was taken at a cooperative threshing also bought with a Resettlement loan for use of a group of low-income farmers whose fields were so small that they had been unable to obtain adequate service. More than 2,300 Texas and Oklahoma families are using such cooperative services established this summer by means of loans from Resettlement. In addition, individual borrowers in these two states have used Resettlement loans to buy 16,932 milk cows, 17,288 horses, 20,111 mules and 137,812 head of poultry, and have also purchased \$750,000 worth of farm machinery.

## Dairy Show To Be Held Oct. 10-18 At Dallas

DALLAS, Texas, Sept. 1.—The coming of the National Dairy Show to the \$25,000,000 Texas Centennial Exposition at Dallas October 10-18 will be the occasion of the greatest gathering of Jersey breeders ever held in the United States, according to executives of the American Jersey Cattle Club, headquarters New York.

Virtually all of the officers and most of the directors of the organization have already made hotel reservations. The entire field force covering every state in the union is engaged in organizing breeders and others into special parties to see the Rainbow of the Milky Way distribute the record sum of \$19,500 in premiums on five breeds of dairy stock at the World's Fair of 1936. A Centennial banquet at Hotel Adolphus will be one of the featured entertainments.

Jerseys have multiplied in amazing numbers in Texas in late years and some of the finest herds in the country are now within her borders.

Jack Shelton, native of Coleman County, vice-director and state agent of the Texas A. & M. College Agricultural Extension Service and for eight years manager of the Luling Foundation Farm, a million dollar agricultural enterprise at Luling, is president of the American Jersey Club. He is former president of the Texas Jersey Cattle Club.

## Fall Achievement Roundup Planned

Plans have been completed by the South Plains Council for an Achievement Roundup to be held during the months of September, October, and November. The purpose will be to stimulate troop organization, better troop programs, and enroll new 12 year old scouts, according to Dr. W. M. Pearce, chairman.

The Achievement Roundup starts September 1st and closes November 20th. Roundup awards for the troops reaching the objectives during the three months will be given at the Boy Scout Circus to be held in Lubbock the last of November. Every troop in the council will be expected to participate in the Roundup.

## District Court News For This Week

District court went into its second week Monday taking up the criminal cases. First case being called was State of Texas vs Oscar Sumner, charged with cattle theft. Most of the day (Monday) was taken up getting a jury, taking of evidence started about 4:00 o'clock. During a recess a drunk driver case was disposed of, the man whose name we did not get, pleading guilty and drew a \$50.00 fine.

In the Summer case, District Attorney Truitt Smith was assisted by special prosecutor, Dayton Moses, was representing the Southwestern Cattle Raisers Association, and Burton G. Hackney, local attorney, Lockhart and Brown of Lubbock are representing the defendant. Taking of evidence continued through Tuesday and Wednesday.

## Truckers Assembly To Be Held In Odessa

AUSTIN, September 1.—Several hundred truck and bus operators from all parts of West Texas will gather in Odessa, September 10, to honor Henry English of Lufkin, newly elected president of Texas Motor Transportation Association.



The Association's county chapters in Midland, Ector, Ward, Howard, Loving and Winkler Counties are sponsoring this district assembly, and they have invited every truck and bus operator in West Texas to take part in the celebration.

Outstanding speakers scheduled to appear on the program are Tilden Childs, district director of the Bureau of Motor Carriers, Interstate Commerce Commission; Mark Marshall, director of the Motor Transportation Division of the Texas Railroad Commission; President English, and B. F. Johnson, manager of Texas Motor Transportation Association.

These speakers, all leaders of the motor transportation industry in the Southwest, will discuss the various problems which affect the industry at the present time. Childs will explain the work which the Interstate Commerce Commission will do in the regulation of the industry, and Marshall will discuss state problems with the operators.

A big barbecue and other entertainment is planned for the occasion, and sponsors of the meeting are making plans to entertain several hundred operators from all West Texas Counties.

English, who has been engaged in the motor transportation business since 1919, was elected president of the Association at its second annual convention in Fort Worth August 15.

## CARD OF THANKS

We take this means of expressing our appreciation of the many kind deeds, and words of sympathy shown us during the recent illness and death of our dear beloved wife and mother. Especially do we want to express our gratitude to the Sewing Club of Meadow, for all they did, and for the beautiful floral offerings, May God's richest blessing rest upon each of you is our sincere prayer.

Sam Brock, Troy and Lucille Brock, C. L. Allison and family; W. E. Mitchell and family; A. M. Flowers and family; Clyde Covington and wife.

When you look down on another, remember that he may not look up to you.

## Are You An "Unconscious Arsonist?"

Bad news comes from the National Board of Fire Underwriters.

The fire loss for the first seven months of 1936 is over \$20,000,000 in excess of the same period in 1935.

It is possible that higher property values are to an extent responsible for the increase. But human carelessness, human indifference, and human ignorance are an infinitely more important factor. The American people show what can only be described as a criminal disregard of the hazards responsible for the fires that destroy hundreds of millions of dollars worth of property each year—and a legion of lives.

No other country in the world suffers a fire loss as great as this country. In many European countries the person responsible for fire must pay for any damage the blaze does to his neighbor's property.

It would send our fire loss into a tail-spin if our citizens adopted the attitude of mind that the European law represents. Every citizen should realize that it is a crime against society—even though it is not listed in the law books—to permit fire hazards to go uncorrected and to take the chances that lead to fire. And every citizen should likewise understand that practical fire prevention requires but little effort and little money.

Don't be an "unconscious arsonist"—a term that can be justly applied to anyone who neglects fire hazards on his property, or doesn't trouble to unearth them. Fire prevention is up to every one of us—and if we all accept the responsibility, at least eighty per cent of fires can be eliminated.

## Texas Relief Com. And W. P. A. Office Moves

The Texas Relief Commission and W. P. A. office moved out of the Powell building this week. We understand the W. P. A. office was moved to the basement of the courthouse and will be located there for the present. The sewing room, a W. P. A. project was moved to the Boy Scout hall.

A dry goods firm from Tulsa, Okla. has leased the building, vacated by the Relief office, we understand. We failed to get the particulars about this but will give them at a later date.

## TO THE VOTERS OF PRE. 3

I wish to thank each of you who voted for me for your votes and kindness. And those who did not vote for me, I assure you, I have no ill feelings toward you, for I know you voted the way you thought best. I also appreciate your kindness shown me while making the race.

I hope my winning opponent makes a good commissioner. He will have all my cooperation.

Respectively,  
W. G. McDonald

Mr. and Mrs. Tom Cobb and daughter returned home the first of the week from a trip to the Centennial.

Nothing is gained in discussing the faults of others.

## High School Assembly Programs For School

As was stated by Supt. Base last week the general assembly for the opening of school would be changed this year, and consist of assembly programs of each ward.

**High School Program—Monday**  
Invocation ..... Elder Jas. A. Fry  
America ..... Group  
Lotary Welcome ..... James H. Dallas  
Lions Welcome ..... W. A. Tuttle  
Special Music ..... Faculty Orchestra  
C. of C. Welcome ..... Mr. Shelton  
Remarks ..... Mr. Base  
Announcements ..... Mr. Smith  
Eyes of Texas ..... Group  
Benediction ..... Elder Fry

**Junior High Program—Tuesday**  
Invocation ..... Rev. C. E. Fike  
Talk ..... W. W. Price  
Music ..... Faculty Orchestra  
P. T. A. Objectives ..... Mrs. Davis  
Announcements ..... Vernon Brewer  
Remarks ..... Mr. Base

**West Ward Program Wednesday**  
Invocation ..... Rev. F. G. Rogers  
Talk ..... Mrs. Winger  
Song ..... America  
Song ..... Fourth Grade  
Talk ..... Mrs. Davis, P. T. A. Pres.  
Music ..... Miss Esaco  
Music ..... Mrs. Dallas  
Remarks ..... Mr. Base  
Announcements ..... Mrs. Base

## First Bale Of 1936 Cotton Ginned

C. E. Blevins Awarded \$56.25 Premium For Ginning First Bale.

Brownfield's first bale of cotton for the season 1936-37 was ginned Friday, August 28, by the West Texas Gin Co. It was brought in by C. E. Blevins, who lives on the Jot Aker's farm, four miles south of town, and weighed 540 pounds.

A premium of \$56.25 was made up for Mr. Blevins, and the bale was sold to the West Texas Gin Co. at 12c per pound.

Below is a list of business firms who made donations toward making the premium:

First National Bank \$2.50; Brownfield State Bank \$2.50; Hudgens and Knight Hardware Co. \$2.00; Collins D. G. Co. \$2.00; Cobbs Dept. Store \$2.00; C. D. Stamburger Lumber Co. \$2.00; Higginbotham Bartlett Lumber Co. \$2.00; Chisholm Hardware \$2.00; Brownfield Hardware \$2.00; Palace Drug Store \$2.00; Corner Drug Store \$2.00; Alexander Drug Co. \$2.00; Stephens-Latham D. G. Co. \$2.00; C. L. Williams \$1.00; Bell Enderson \$1.00; C. T. Edwards \$1.00; Daugherty Gro. \$1.00; Wards Shoe Shop \$1.00; Terry County Gro. \$1.00; Lamar Grocery \$1.00; A. H. Little \$1.00; Teague Motor Co. \$1.00; Harris Motor Co. \$1.00; Rialto Theatre \$1.00; Burnett Bakery 50c; J. E. Greenfield 50c; Murphy Bros. \$2.00; Buck Andrus 50c; E. G. Akers \$1.00; Help Your Self Gro. 50c; Peoples Produce 50c; Cicero Smith Lumber Co. \$2.00; Tudor Sales Co. \$2.00; Star Tire Store 50c; Craig and Ho-Shar \$1.00; Bryant and Perry \$1.00; Cates and Terry 50c; Joe Price 25c; Gordon Bros. 50c; Tom May \$1.00; White Grain Co. \$1.00; Texas Oil Co. \$1.00; Clyde Lewis 50c; J. D. Miller \$1.00; J. L. Cruce 50c.

## Colored Preacher Visits In Brownfield

Rev. E. L. Springs, Minister of the Colored Methodist Episcopal Church, preached Wednesday at the colored Baptist church. The minister was surprised to find a Methodist Episcopal Church, North, built in the city for the colored of this city. All colored that are Methodist in the South are almost all Colored, M. E. Church South people. "So it is a waste of funds, I can assure to say."

In 1870 the Methodist Episcopal Church South set apart an unseparated body, the colored Methodist Church. Today it has almost all the colored people that are Methodist. This church shall buy a lot and build later.

Mrs. Pruser of Brownfield has returned home after a visit in the home of her daughter, Mrs. Garrett. Daughter the pastor.

## Welcome To Brownfield And Terry County

The Terry County Herald takes this opportunity of extending to the teachers of Terry County a hearty welcome in behalf of the patrons and business houses of Brownfield, Meadow and various communities. We want you to feel that you are appreciated in the great enterprise in which you are engaged. A special welcome is extended those teachers who are new to our town and county. The teaching profession is among the greatest, if not the greatest profession that exists to-day. In your hands rests largely the making of a Roosevelt or a Dillinger. In this great movement to build citizenship we offer in behalf of the people of this county our hearty support and cooperation. The merchants of our county urge you to come into their places of business and get acquainted, and they respectively solicit your patronage.

Many new teachers have been added to the roll throughout the county. Among the number in the local schools are: Misses Edwards, and Watson, Mrs. Bruce, Mr. Brewer and Mr. Fulps. To all these we wish to say that we are glad to have you join our happy family of teachers throughout the county.

The Herald invites you to its place of business and wishes to state that this newspaper is ready at all times to lend assistance to you in whatever capacity we can to help make your next year's work pleasant and successful.

## Chamber of Commerce

The office of the Chamber of Commerce has been moved to the Southwest corner of the courthouse, with the district clerk. There was a general shifting of all offices in order to make room for the relief office, including the commodities division, which had to vacate quarters in the Powell building. F. M. Burnett is now located in the room formerly occupied by the chamber of commerce. Mr. Dennis Lilly in Burnett's former office and the relief office, commodities to gather with some other division of the relief set-up, will have the basement quarters that have been used by Mr. Lilly.

In 1935 Terry county produced 96,918 chickens on 1,250 farms being 66 per cent of the total number of farms in the county. 316,592 dozen eggs, and had 2,231 turkeys on hand January 1st, 1936. The report did not give statistics on cream production and as soon as we have time for it, a survey will be made covering it.

On August 18th, Judge Summs, George Henson, Leo Holmes and the writer made a trip to Rowell for the purpose of talking with the chairman of the New Mexico Highway Department relative to the paving program on U. S. 380, better known to us as Na. 84. We were informed that New Mexico expected to pave as far east as Tatum and would complete it to the state line any time that the Texas Highway Department arranged to meet them with the same type of road. Since our return we have been undertaking to arrange a conference with Chairman Hines of the Texas Commission, but up to this time he has not given us any definite date, altho he has indicated that he will do so. If, and when, he grants us a meeting, we hope to be able to convince him that our highway is a very important link in the state system, and second only to the Bankhead. The writer really believes this to be the case, and if given the right opportunity, is sure that he can put up quite a convincing argument upon it.

The first bale of cotton raised in Terry county for 1936, was ginned last Friday, 22 days earlier than the first bale of 1935 and 10 days later than the bale of 1934. The cotton was sold at Auction last Saturday for 12 cents.

The writer has had a real vacation since the barbecue, as his wife and daughter are in Waco, visiting relatives and the boy is down at Post in a football training camp, and the only thing left on the place is the cat. I hope that the wife does not read this, but the system is recommended as being a very good way to allow one to spend a restful time, without any responsibilities.

Mrs. Molly Zeigler returned to her home in Gateville Wednesday, after a ten days visit in Brownfield with relatives.



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STILL STRUGGLING

Well we are still struggling to get enough news together to get out this weeks issue. We thought sure the ole hogs would be back to give you dear readers some real news, this week, but a card received from him today noon (Wed.) says he will be here Thursday. Anyway he sent a nice long article telling about his trip.

There is not much news to report this week. District Court in session and people waiting and praying for rain is about all that is happening. Besides we have been too full to even try to find much news. We have had a considerable bit of company the past two weeks, and of course the little wife has kinda put on the dog, for the benefit of the in-laws, cousins, neices, nephews, and what have you; and on top of this we attended a family reunion last Sunday, August 30th. And we are supposed to be on a diet. It has just about got us down. You know, the sudden change from fruit juices and one-eyed peas, to big juicy steaks, fried chicken, and all the trimmings. Hush your mouth fool.

We were informed this week that there were about sixty men, working for an oil company, arrived in Brownfield last week. Soon after they were here the town was all a flutter with men looking for rooms, apartments or what have you. We have not learned whether they all found accommodations or not. On top of this there are from one to five calers at this office most every day inquiring for places to stay. How Brownfield expects to keep growing into a bigger and better Brownfield, unless it can furnish people with places to stay is beyond us. No, we don't know how this can be remedied, but we do know that there should be in a town the size of Brownfield, men who do know how to remedy it. Of course we know its not best for a town to over do its building program, but when people come here every day who want to make this town their home, there should be some move made in providing homes form them to live in.

The flies are staging a come back here, and with a few rains this fall they are just about going to win back the belt. We can't truthfully say that cows, hogs, and chickens should be prohibited from the residential district, but we can truthfully say that owners of these animals and fowls should be made to keep lots and yards cleaned up after them. Neither can we say that all the flies originate at these places, but practically all the flies will pay these places a call, thereby causing a huge amount to be hatched out there. For the sake of ourselves and our neighbors let's keep our premises clean, and do away with over 50 per cent of the flies.

We noticed in one of the daily papers where a father sat in a court room in one of our eastern towns, and wept as his son was sentenced to the chain gang for breaking into his fathers house. The father had the son billed, saying it would possible end a career of crime for his 22 year old son. Being as we havn't got a 22 year old son we can give a little fatherly advice. But we believe if a 22 year old son of ours were to break into his own home (not his fathers house) and steal; well he would be the one crying (and not sitting down either) instead of us.

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WELCOME TEACHERS

We extend a hearty welcome to all the teachers of Terry County, both new and old. May this school year be one of the greatest yet to both you and the students of Terry County.

We invite each of you to pay this store a visit, and let's get acquainted. And we assure you that you will find in this store at all times, one of the most complete lines of Nationally Advertised brands of foods; and feel sure you will appreciate our meat department, as we pride ourselves for keeping in this department only the choicest of meats.

To all our customers everywhere, you will find that the employees of this store are at your service at all times to help you with your shopping, in what ever way you may desire them to do.

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SPOILING THE KIDS

He who spareth the calf spoileth the kid, declares Uncle Bill Kellis, editor of the Sterling City News-Record. The statement was issued in reference to an incident in San Angelo when a sixteen year old youth driving an auto interfered with a parade and became hard-boiled when the Chief of Police tried to straighten out the matter. The boy claimed the officer slapped him. Instead of correcting the boy, the father had the officer arrested charged with aggravated assault. It took a jury just four minutes to bring in a verdict that the officer was innocent of the charge. Editor Kellis adds: "So it all turned out for the good of the boy. Had the officer been convicted, the boy as well as others would have become so rotten that when he got older, his dad would be complaining of the heatlessness of officers and the cheerless accommodations of jails. As it is, this poor deuded kid finding that his smart stuff is not protected or iondoned by law, will try to behave in the future. "Lots of people blame boys for

such conduct. The poor kids think it smart and do not know any better. Most of them have never been taught to render cheerful obedience to constituted authority and that officers are their best friends. That an officer would lay down his life to protect you and your lawful rights.

"It is the parents or others responsible for his training for the obligations and responsibilities of life that are to blame.

"If I had my way, I would arm every cop with authority and a good leather strap to be carried along with his billy, and whenever a youth who was too old to be classed as a baby and too young to be classed as a man, got to the point where friendly gestures and kind words failed to make him be decent, I would require the cop to use that strap on his back—low down until even a cushioned chair would no longer conduce to his comfort, and if his mother and dad raised a howl about it, I would have them run in on a charge of disturbing the peace and neglecting their offspring. You have to use common sense to bring up kids," —Big Spring News.

JACK GOES BACK TO TENN.

Old Andy Jack Stricklin of the Terry County Herald couldn't stand it any longer. He has gone back to the rock-ribbed hills of old Tennessee, to visit the uncles and aunts and nieces and nephews and maybe the sweethearts of other days.

Without waiting for it to rain, for the approaching run-off primary, for the big rodeo, or even for the "force" to get the paper off the press, Jack slipped off about the middle of last week. With him went Mrs. Stricklin, the son and the daughter-in-law. They left behind only Arnett and Ralph to get out the paper for the next two or three weeks as best they could, but Jack promised to brag on all his neighbors and friends when he gets back if they will help the kids with the paper.

We envy Jack and his vacation but anyway we can say just about what we please while he is gone without any fear that he may be sitting at his old typewriter ready to jump all over us for anything which may appear in the News which he doesn't like.—Lynn County News.

Did you ever stop and think just what our dirt roads are costing us in this county. After every rain or shower we pay out money to have them dragged and after a few days of hot sun and high winds they are in about the same shape they were. This costly process goes on year after year and we pay money regularly and for what? Don't you think it would be wise to begin building hard-surfaced roads and get something for our money?—Big Spring News.

MAN ON RELIEF ROLLS REPAYS DEBT TO COUNTY

Despite the prevalent opinion that relief rolls have lowered the character of American citizens, integrity reigns supreme in some instances in Doney County, according to County Judge S. W. Lowe, who pointed out an excellent example of honesty in a Clarendon resident who, although destitute, has maintained his self respect and character.

Judge Lowe said that about ten days ago this man's wife became ill and was very much in need of a doctor. The county obtained a physician and paid the cost of the call which amounted to \$3. Last Saturday the grateful man called on Judge Lowe and reimbursed the county \$1.50, and said he would have the balance of \$1.50 shortly.

"The county doesn't owe me anything," Lowe quoted the man as saying. "I consider the money only as a loan and wish to repay it."

Lowe added that anyone wishing to employ a worthy man may obtain his name at the judge's office. —Clarendon News.

Governor Landon's chief claim to fitness for the presidency is the fact that he kept the budget in balance for Kansas since he had been governor of that state. However, he remains silent upon the fact that the Kansas budget law was passed under the administration of his predecessor, Governor Harry Woodring, a Democrat. Neither does he tell his hearer that this law made it illegal for any subsequent governor of Kansas to "unbalance" the budget. It may be true that the presence of this law upon the statute books of Kansas—a law for which he is not responsible—was the reason why Governor Landon did not and could not do anything to relieve the sufferings of the unemployed in his state, while it was recovering from the effects of the Hoover Republican panic. If this be true, he should not be censured for his inactivity along these lines, but it does appear rather ridiculous for him at this time to claim credit for doing a thing for which he was forced to do under a law put upon the statute books by a Democratic governor.—Lovington Leader (N.M.)

CLARENDON SEES AVERAGE OF 102 LAST 86 DAYS

Something new in a summer temperature range has been discovered here. For the past 86 days, ending Monday, the daily average maximum temperature has been 101.70. Over the corresponding period a year ago the daily maximum average was only 96.89 or approximately 5

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Rate: 10c per line first time; 7 1/2c per line thereafter.

FOR SALE: One 1935 Dodge truck. Bargain. R. L. Bowers.

HAVE some buyers for farms. List your places with P. R. Cates. 44tc.

LE US do your binder repairing and welding. Prices are right McSpadden Shop. 4tc.

LOOK: We build trailers and trailer hitches. McSpadden Shop. 4tc.

GOOD FARM near school to rent for 1937. Practically new John Deere tractor, and McCormack Deering binder for Sale or Trade. Box 103 3tc.

HAVE some buyers for resident lots. List your lots for sale with P. R. Cates. 44tc.

DO YOU NEED TOOLS for repairs about the house? See the "true value" counter at the Brownfield Hardware. 27tc.

Helpy Sely Laundry

Back of Reds tire shop, nice cool building and dry floor. Wash your clothes, quilts, blankets and everything 35c per hour. FREE pick up and delivery.

We do wet wash, rough dry and finish work. Call us, phone 38. Your business appreciated.

Cora Bradley, Prop.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once

BROOKS MAYS & CO., The Reliable Piano House, Dallas Texas. 7c

THE DAILY Morning Avalanche and Sunday Avalanche-Journal until Jan. 1, 1937 for only \$3.35, or you can have the Evening Journal and Sunday Avalanche Journal at the same rate. Clubbed with the Herald in Terry and Yoakum counties only \$4.35. tf.

Piano for Sale, reasonable. See Guy T. Nelson, Sanitary Barber Shop 51tc.

WILL BUY CATTLE and HOGS on Saturday. Market price paid. Hawkins & Gore. 4tc.

WANTED: Will pay highets prices for dry and green hides. Earl Anthony Sr. 4tc.

WANTED stock to pasture, plenty good grass and water. See J. W. Moore, city. 42tc.

FOR SALE or TRADE, John Deere Row Binder. In good condition, with platform bundle carrier. See Loyd Harvey, Rt. 1 Seagraves. 5p.

ROOMS by the day or week; also furnished apartments. Commerce Hotel. 42tc.

BIRDS for sale. See Mrs. S. Johnson, city 6p.

WE REPAIRR trailers and trailer hitches. McSpadden Shop. 4tc.

The Abilene News from now until October 1, for only \$1.75. See the Herald.

FOR RENT rooms and apartments. Little Hotel. 24tc.

WANTED: Someone to can peas. See Mrs. S. A. Shepherd, city 1tp.

FOR RENT: Apt. 2 rooms and bath, partly furnished, 2 blocks from business district. Couple preferred. See Grace Barret, at Cave's Variety Store. 1tp.

FURNISHED apartments for rent. Phone 21, city 2tc.

Ex-Service men wanting to build homes, will help you secure your loan thru the F. H. A. If you buy your lots from me. P. R. Cates. 44tc.

SELF SERVING LAUNDRY 1 quilt with each washing Free Delivery H. G. Runnels, Prop. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the "true value" counter at the Brownfield Hardware. 27tc.

Professional Directory

degrees less. The long range of high temperature is thought to be an all-time record for this section and has seriously deteriorated crops which have been without any appreciable amount of moisture since May 31. Since that date only a few scattered rain drops have wet the pavement in spots. —Clarendon News.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution" Phone 196



WOMEN ARE FUNNY THAT WAY . . .

They Love antiques in furniture . . . but their household appliances must be right up-to-the-minute. That's why so many housewives al over the country are buying modern 1936 gas ranges. They're the last word in range efficiency . . . so economical too on the new low gas rate. See your gas appliance dealer or your gas company. The low gas rate recently fixed by the Railroad Commission of Texas, and put in effect by the company, is lower than the rate in 591 of other Texas Cities and Towns having gas service.

West Texas Gas Co Good Gas With Dependable Service

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY.

By virtue of an Order of Sale, issued out of the Honorable 95th Judicial District Court of Dallas County, on 12th day of August A. D. 1936, by the Clerk thereof, in the case of Southwestern Life Insurance Company, a corporation versus G. W. Moss and wife, M. T. Moss, W. J. Moss, N. A. Moss, Mattie E. Barnes, a feme Sole and M. J. Martin, No. 20291-D and to me, as Sheriff, directed and delivered, I will proceed to sell for cash, within the hours prescribed by law for Sheriff's sales, on the first Tuesday in October A. D. 1936 it being the 6th day of said month, before the Court House door of said Terry County, in the City of Brownfield the following described property, to-wit:

1280 acres of land, situated about four miles Southeast from Wellman, Texas, known and described as all of Sections No. 64 and 67, in Block DD, Certificates Numbers 536 and 548, respectively, J. H. Gibson Original Grantee, and situated in Terry County, Texas, and being the same land described in deed from M. J. Martin et al to G. W. and W. J. Moss, dated January 8, 1924, and recorded in Volume 22, Page 312, Deed Records of Terry County, Texas, levied on the 29th day of August 1936, as the property of said defendants to satisfy a judgement amounting to \$18,900.86 in favor of plaintiff, together with interest on \$12,657.15 at the rate of 10 per cent and interest on \$1,263.71 at the rate of 6 per cent and costs of suit.

GIVEN UNDER MY HAND, this 29th day of August A. D. 1936. J. S. Smith Sheriff. By C. F. Hamilton Deputy.

Brownfield Lodge

NO. 983, A. F. & A. M.

Meets 2nd Monday night, each month at Elks Hall. Leo Fulton, W. M.

J. B. Miller, Sec



EYES EXAMINED GLASSES FITTED E. C. WILSON, M. D. Physician and Surgeon BROWNFIELD, TEXAS

WM. GUYTON HOWARD Post 269 Meets 2nd and 4th Fri. Night each mo. C. B. Quanta, Com. H. R. Winston, Adj.

530 I. O. O. F. Brownfield Lodge No. Meets every Tuesday night in the Old Fellow Hall. Visiting Brothers always welcome. Jack Bailey, N. G. J. C. Green, Secretary.

JOE J. McGOWAN Lawyer Office in County Atty's Office Brownfield, Texas

Dr. A. F. Schofield DENTIST Phone 188 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D. Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER Physician and Surgeon BROWNFIELD HOTEL BLDG. Phones: 131 & 263

FUNERAL DIRECTORS Phone: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — — — — — Texas

HOTEL BARBER SHOP THREE GOOD BARBERS CONVENIENTLY LOCATED in Brownfield Hotel Bldg.

TREADAWAY—DANIELL HOSPITAL T. L. Treadaway, M. D. A. H. Daniel, M. D. General Practice General Surgery. BROWNFIELD, TEXAS

SHAVE WITH SANITARY BARBER SHOP 3 — Good Barbers — 3 C. A. THANE, Prop. North Side — — — — — Brownfield

I Will Appreciate Your Consulting Me for Life Insurance W. A. BELL, Agent Southland Life Ins. Co.

Dr. F. W. Zachary Veneral Clinic 503-4, Myrick Bldg. LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic Medical, Surgical, and Diagnostic

Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast General Surgery Dr. J. T. Hutchinson Eye, Ear, Nose, and Throat Dr. M. C. Overton Dr. Arthur Jenkins Infants and Children Dr. J. P. Lattimore Dr. H. C. Maxwell General Medicine Dr. O. R. Hand Obstetrics Dr. James D. Wilson X-Ray and Laboratory

C. E. Hunt J. H. Felton Superintendent Business Mgr. X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

FIRST NATIONAL BANK

Brownfield, Texas

SECURITY — AND — SERVICE

BROWNFIELD STATE BANK

Brownfield, Texas

Conservative-Acomodative-Appreciative



## THANKS

I have enjoyed a few days of very pleasant and satisfactory business since I have moved to Brownfield, and I want to say that I appreciate it very much.

## AN ANNOUNCEMENT

I have bought Mr. Jim Lindley's portable feed crusher and I solicit your feed crushing with my portable and stationary crusher.

I have this week unloaded two loads of fresh flour and if you are not a user of Amaryllis, Everlite, or Gold Crown flour, I would be very glad for you to try a sack from your groceryman.

We have a large number of satisfied customers on our log cabin meal, which is made out of home grown corn. Try a sack if you are not using it already. We also wish to announce that we have reduced our toll on meal.

### WHITE GRAIN COMPANY

C. A. WHITE, Owner.

Follow the "FLYING RED HORSE" for...

Mobil Oils and Greases  
And Your Car Trouble Will Be Over.

TOM MAY, Agent  
Goodrich Tire Distributor

### Gomez News

The ten day singing school was climaxed last Friday evening when Messrs. Homer Garrison and Wilson Carson presented their pupils in a vocal concert, in the school auditorium to an appreciative audience.

The Baptist revival is now in progress. Rev. Clemmets of Tokio has charge of the services. Everyone is invited to attend.

School begins next Monday, Sept. 7.

Mr. and Mrs. J. W. Washmon and son, Mr. and Mrs. W. W. Waddell and children were guests of Mr. and Mrs. H. D. Leach, Sunday.

Thos. S. Doss and children returned last Tuesday from a visit with relatives in east Texas.

Maxine and Harleth Kelley of Quemado are here visiting relatives and friends.

Miss Edna Odom of Lubbock spent

the week end with her sister and family, Mr. and Mrs. Clyde Trolinger.

Mr. and Mrs. J. W. Ball attended church services at Brownfield Sunday.

Mr. and Mrs. J. J. Whitley returned last Wednesday from a visit with relatives in Oklahoma.

Mr. Orville Thorne of the Harris community spent the week end with Calvin McLeroy.

Mr. and Mrs. A. J. Crawford and Mr. and Mrs. H. A. Miller of Weatherford were guests of Mr. and Mrs. N. A. Newberry last week.

Grandmother Lloyd and Miss Edna Odom visited in the J. E. Lee home last Friday.

Mr. Weldon Robb has been in training with the football boys at Post.

Willie Doss and family of Lubbock, Mr. and Mrs. Art Blanton of Union, and Mr. and Mrs. Leonard King visited in the Thos. S. Doss home, Sunday.

Mr. and Mrs. O. L. Chapman, Lloyd Sears of Brownfield, Odell

and Ernest Sears visited in the C. J. McLeroy home Sunday.

Mr. and Mrs. W. J. Carter were guests of Mr. and Mrs. Lee Fulton, Sunday.

Mr. and Mrs. Lee Walker and boys visited Mr. and Mrs. Buck Condra, Sunday.

Mr. W. H. Roger of Oklahoma is a guest in the Doss and Newberry homes this week.

Mrs. Nolen Doss and children, Mrs. Joe Bailey Whitley and children have returned to their homes in Calif.

Mr. and Mrs. Aubrey Fore and girls were dinner guests in the Bartlett home Sunday.

Weldon Banks spent Sunday with Jesse Bryant.

Mr. and Mrs. Elmer Lee have as their guests this week, Mrs. Lee's brother and family, Mr. and Mrs. Wyatt, of near Big Spring.

Mr. Henry Franklin made a business trip to Lubbock during the week end.

Wayne Doss left this week for Fort Worth.

Mr. and Mrs. Walter Rose and son, Cecil, and Gordon Walker, have returned from a several days visit in Jayton.

Mr. and Mrs. Kellie Sears and boys visited Mr. and Mrs. C. Sears of Brownfield, Monday.

We are glad to report that J. T. Leach was brought home from the West Texas hospital at Lubbock, last week.

Will Newberry and family, and Virgil Newberry visited in the N. A. Newberry home Sunday. They were on their way to their home in El Paso. Thomas Doss accompanied them home.

Mr. and Mrs. C. J. McLeroy and daughters visited in the Scuddy community, Sunday.

## Curiosa Americana

By Elmo Scott Watson

### Father-Congressman

ONLY one Roman Catholic priest ever served in the congress of the United States and he wasn't even a native-born American.

He was Father Gabriel Richard, born in La Ville de Saintes, France, on October 15, 1767. Ordained a priest in 1790, he emigrated to the United States two years later and settled in Baltimore where he was appointed professor of mathematics in St. Mary's college.

Then he was sent as a missionary to the Indians in the old Northwest Territory. He was stationed first at Kaskaskia, Ill., and in 1798 was placed in charge of St. Anne's parish in Detroit. He brought with him Michigan's first printing press and printed the first books and the first newspaper published in Detroit. Greatly interested in education, he aided in establishing schools in the territory and was one of the founders of the University of Michigan.

Father Richard was elected to the Eighteenth congress, serving from March, 1823, to March, 1825. He was defeated for re-election and returned to his church duties in Detroit. He died there September 13, 1832, and was buried in a crypt under the new St. Anne's church which was begun in 1818 and finished in 1823.

© Western Newspaper Union.

### Dumas News

Mrs. T. E. Shinn and daughter, Addie, of the Hildale community, and Mrs. Guy Shinn of Eunice, N. M., were visitors in the Geo. A. Wright home, Monday.

Everyone reported a good time at the party Saturday night at Roy Richards.

Elmer Batteas has been very ill this past week.

Earnest Wright returned home the past week, from where he has been visiting.

It is still dry, we had a shower this past week, but it's nearly too late, except for small feed.

Canning is in progress, mostly corn, beans and peas.

Visitors in the Geo. A. Wright home Sunday were: Mrs. J. W. Elmore, Stella Johnson, Rose Smith, Viola Batteas, Maud Usrey, Bertha Wright and Miss Lela Mae Elmore.

Misses Letta and Georgia Lindley visited Misses Viola and Elizabeth Batteas Sunday.

Miss Mildred Allen is visiting relatives at Lubock this week.

Industry has released mother, forever, from the back breaking drudgery of years gone by... drudgery which made her old before her time, and materially shortened her natural span of life. It has made her home a cleaner, brighter, more attractive place in which to live. For this new freedom bestowed upon American Women... for the new advantages and opportunities which it has created for here... American business merits, and enjoys, the esteem of every thinking person.—Exchange.

DALLAS—Booker T. Washington (Negro) High School of Dallas will go in strong for inter-state grid games in the Cotton Bowl, Texas Centennial Exposition this fall. Three of its six games at the Exposition will be with out of state schools, Tulsa, Ardmore and Oklahoma City.

## 60 Years to Make Good for Parents



CENTENNIAL SHAFER AT CENTENNIAL—His parents named him Centennial 60 years ago, when he was born, June 6, 1876. Sixty years later, to the day, Centennial Shafer bought the first ticket as Texas Centennial Exposition opened in Dallas.

### PUNITIVE TAXES WILL BACK FIRE

Passage of special taxes against chain stores will presage similar taxes on other lines of business enterprises.

That is the gist of a recent address by Dr. Frederic P. Woellner, Professor of Education at the University of California at Los Angeles.

Dr. Woellner confined his discussion to the particular situation existing in California, where a special chain store tax is to be on the November ballot.

"I have personally watched seven legislative sessions," he said, "and have studied many more, and have yet to see an instance where a new source of revenue, when once tapped, did not spread to other victims. The fight against the chain store tax is not the chain's fight, but is for all business and of course all consumers to oppose. If this ill-advised tax scheme is not stopped now, every other classification of business will find itself

soaked within a very short time."

The logic of that is undeniable. The tax on chains would, in effect, be a tax against size—it would increase in ratio to the number of stores operated. If such a class tax is justifiable, why not tax independent stores joined in large buying organizations which operate on identically the same principle as the chains? Why not a punitive tax on department stores? Why not "a special" tax on everything larger than a peanut stand?

The merchant who thinks a special tax against chain stores would help him is deluding himself. In the long run, it would back fire on him. As Dr. Woellner says, every business and every consumer should fight special taxation, no matter whom it is directed against, for it adds to the cost of living at every turn.

Statisticians say women are the greatest supporters of convict parole. A woman just won't let a man finish his sentence.—Mineola Monitor.

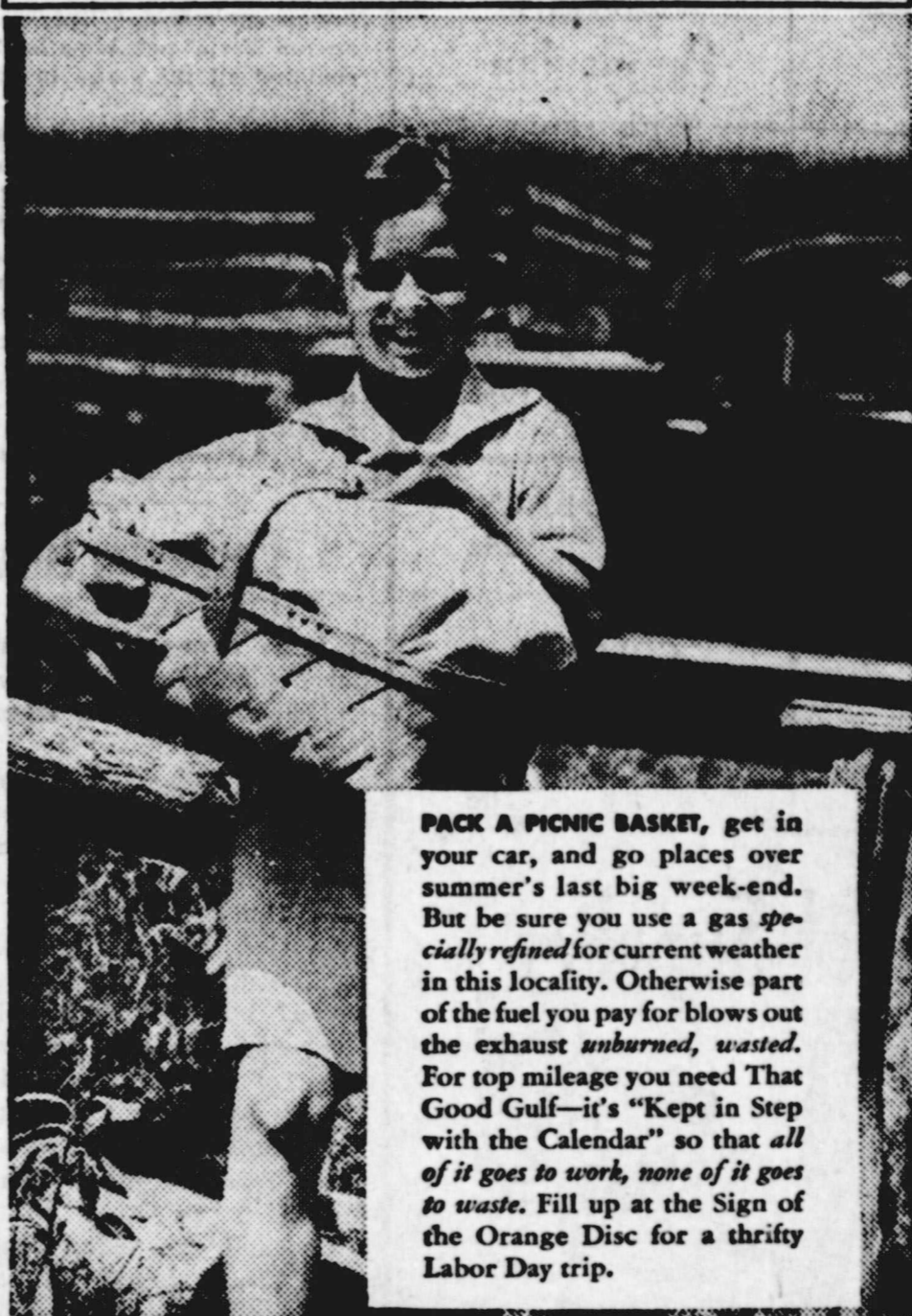
## RED WOODS PLUMBING and ELECTRICAL SHOP

Superior Hot Water Heaters on Budget Plan.

—ALL WORK GUARANTEED—

Phone No. 115 - - - - - West Main Street

## Why Gulf is the gas for your Labor Day trip



PACK A PICNIC BASKET, get in your car, and go places over summer's last big week-end. But be sure you use a gas specially refined for current weather in this locality. Otherwise part of the fuel you pay for blows out the exhaust unburned, wasted. For top mileage you need that Good Gulf—it's "Kept in Step with the Calendar" so that all of it goes to work, none of it goes to waste. Fill up at the Sign of the Orange Disc for a thrifty Labor Day trip.

Kept in Step with the Calendar THAT GOOD GULF GASOLINE

### WILL LOCAL MERCHANTS TAKE LEAVINGS?

There must be some fall business in the offing in the dry goods line or else the mail order houses are due for a fall. Sears & Roebuck shipped out of Chicago last week just 120 freight cars of catalogs besides what 91 motor trucks hauled out to the multitude. From these books, millions of Americans are expected to make purchases, most of which could be had of a live local dealer in the same quality at the same price.

The above information comes from "news of the week," a service magazine, and is correct.

It is the beginning of a drive for business by the mailorder houses to get what rightfully belongs to the local merchant who helps to build the local community. He may live in a small town, but he does not have to continue doing business in a small town manner. He can, if he likes, get away from the "take-it-or-leave-it" attitude while sitting with folded hands crying about business going to pot.

Last season when business was dull here in the dry goods line, an average of \$800 a day in postal money orders were being sent out of town for goods that could have been bought at home, had the purchasers been made acquainted with the fact that such goods could be had here.

While the average small town business man is running one advertisement a month, and some not at all, the mail order house is pushing advertising matter before the eyes of every buyer. They know the value of advertising.—The Donnelly County Leader.

Some people make the worst of the best.

## FLOWERS

Pot Plants and Cut Flowers

Wire Orders Anywhere

Mrs. W. B. Downing

Phone 69

### BUILDING PERMITS FOR TEX.

AUSTIN, Texas, Sept. 2.—Building permits in Texas during July were moderately below those of the preceding month but were sharply above those of the corresponding month last year, the University of Texas Bureau of Business Research has found. Reports to the Bureau from 34 representative Texas cities show aggregate permits of \$4,549,078, which was a decrease of 15.3 per cent from June, but an increase of 83 per cent over the like month last year. All but nine of the reporting cities showed gains in total permits over the corresponding months last year.

The Wheeler city dads took nearly a page advertisement in their town paper to explain the financial situation of the city, following a petition to cut the tax rate, and said that many of the signers of the petition might have not given the facts due consideration.

It might save a lot of trouble if all tax-spending boards would publish regular financial statements as the law directs, so that the taxpayers could keep informed at all times.—The McLean News.

## Have Healthy Gums Again!



Its so easy to cure your gums from Pyorrhoea. Do your gums bleed when you brush them? Then act at once, delay may the loss of your teeth! Sold Exclusively by ALEXANDER DRUG CO.



## LOW ONE WAY RAIL FARES

EVERY DAY

2c Per Mile

Good in Coaches and Chair Cars

3c Per Mile

Good in All Classes of Equipment

Also Low Round-trip Fares with liberal privilege.

NO SURCHARGES IN PULLMANS

These Low Fares apply anywhere on the Santa Fe and throughout the United States.

Call or Write—

R. L. Harris, Agent Brownfield, Texas,

M. C. Burton, General Passenger Agent Amarillo, Texas

## Once a Trail, Now Famous Highway



Here, on this reproduction of the famous Fort Worth Pike, once an Indian trail, are shown Dobbin and his precious cargo of newlyweds, in a scene staged on this one of the nine famous trails and highways that constitute "Roads of the Southwest" as re-created by the Ford Motor Company near the Ford Exposition building at the Texas Centennial in Dallas.

Fort Worth Pike, which started as an Indian trail and was improved by settlers as a stage coach line and later as a commercial highway between Fort Worth and Dallas, is reproduced in part in the "Roads of the Southwest" which skirt the lagoon opposite the Ford building at the Texas Centennial in Dallas. Nine famous trails and highways of the Southwest comprise the exhibit.

The first route between Dallas and Fort Worth probably was one which ran some distance north of the present road. It is believed that it led from the little settlement which became the city of Dallas to the present town of Carrollton, thence west to the present town of Birdville, and on to Fort Worth. This seemed to be the logical route between Fort Worth and Dallas because it would enable travelers to make the trip without fording the river more than once and that at a point somewhat south of Carrollton.

Early records indicate that Fort Worth was established about 1849

when Major R. A. Arnold and his cavalry troops camped on a bluff overlooking the Trinity river where the present Tarrant County court house now stands. The troops had been sent to that section to quell Indian uprisings. Fort Worth was named for General William J. Worth of New York, of Mexican war fame, and a close friend of Major Arnold. Fort Worth became the county seat of Tarrant County in 1856.

Between 1850 and 1870 Fort Worth became a great cattle concentration point. Large herds of cattle from Dallas and points to the south passed through Fort Worth on their way to northern markets. One of the chief cattle trails of the day passed directly through Fort Worth.

In May, 1902, records show, the Fort Worth Pike was ordered paved with macadam. The Fort Worth Pike now is a part of U. S. Highway 80, which also is known as the Bankhead Highway and the Broadway of America.

## Cleaning and Pressing Prices REDUCED

SUITS Cleaned and Pressed ..... 50c  
PANTS Cleaned and Pressed ..... 25c  
PLAIN DRESSES C&P. .... 60c up  
All Minor Repair Work Done At No Extra Cost

Welcome Brownfield Teachers and Students!

Start School With A Clean Wardrobe

"We Are Boosting For The Cubs"

ALL WORK GUARANTEED

"Mail Orders Given Prompt Attention"

## City Dry Cleaners and Dry Cleaners

For and Delivery Service

Troy Krop. --- Phone 102







### OUR 23 YEAR COLUMN

Quoting from our issue of September 5, 1913: Editorially we admonished our readers to keep a stiff upper lip even though we did need rain badly (same as now). Also we were insisting on patrons to attend opening day of school. Quite a lot was being done by the American Automobile Association on the ocean to ocean highway through here.

A. D. Jameson was pastor of the Methodist church and B. F. Dixon pastor of the Baptist church. Several Lubbock and Tahoka firms were advertising through the Herald. Dock Powell had returned from Kansas City and St. Louis markets. Misses Mamie and Kathryn Powell had left for Denton to attend school. Mrs. Tom May was here from New Mex-

ico visiting. Our issue was a six page five column paper that week. The J. V. Newsom and M. B. Sawyer jersey bull case was in court. Tom F. Hunter was convicted in county court for carrying a six shooter and fined \$100.00. The old Ncolette Hotel of Lubbock was carrying an ad. J. B. King was advertising 37 mares for sale. Both the Methodist and Baptist people were trying to build church houses at Plains. The editor was in Lubbock hustling business for the Herald. Frank Proctor had just finished filling his silo.

Gomez: Miss Phillis Holgate and Zellica Knox and Early Key were attending Institute at Brownfield. Ben Hurst was cutting feed around Gomez. Will Black was building a silo.

Panhandle State Fair was running a big ad. All for this week.

### Let's Talk About Clothes

DENTON, Sept. 1.—Every college girl considers prom clothes of special importance. She wants to look her nicest at the first prom, and naturally what she will wear requires much thought and consideration.

This season evening clothes are gayer than usual. Designers predict that chiffon velvet and cere satin will be foremost in the evening parade, and they are shown in bright colors or somber tones with brilliant flowers or trimmings.

If you're going to college, you don't want your evening clothes to look too sophisticated. Some girls wear clothes that were meant for their mothers, and nothing ruins a youthful appearance more. Your frocks should be low in the back, but don't go to the extreme. The lines should be simple, but not too severe, and a feminine note should always be present.

Frocks for dinner and informal receptions are made of sheer crepes with huge marquisette sleeves that are trimmed in braid. Rhinestone ornaments play an important part to these dresses. Then there are the ever, the same tops are brilliant nations for dinners. This year, however, the lame tops are brilliant figured prints, and girls at Texas State College for Women (CIA) declare them particularly nice when worn with black skirts.

When discussing evening frocks, we should certainly give some attention to the wraps. For winter fur coats are fast taking the place of other materials, but in early fall a light velvet coat is the very thing. It can be made floor length on the princess lines with a high Queen Elizabeth collar. You'll be proud to wear it.

Potatoes grown in liquid tanks have produced 2465 bushels an acre.

Prepare a cemetery for your unkind thoughts.

### We Think—

That the courthouse lawn is something to be proud of.

That Brownfield school is going to have a very successful year.

That the city should have the bell system fixed on our traffic lights.

That most everybody was well pleased with the big 60th anniversary celebration.

That after many attempts, Spain finally pulled a good revolution.

That there will be 50 per cent more crop harvested than most people are predicting.

That most business houses have had the best summer business in years.

That the trash disposal system on the courthouse lawn is bad and wrong.

That Gov. Landon (G. O. P. Presidential nominee) "knows better."

That we don't care about our editor leaving again soon.

Looking pious does not make it so.

### WE BUY HEGARI BUNDLES

GET TOP MARKET PRICES

— FOR YOUR —

CORN, MILO, KAFFIER, HEGARI, SUDAN AND CANE SEED

### DOGGETT GRAIN CO.

TELEPHONE 36

### PAINS IN HANDS AND SHOULDERS RELIEVED BY R. U. X.

"I Wish I Had Found R. U. X. Compound in 1931," Says Grateful Texas Man

Every local sufferer from stabbing, aching rheumatic pains will be thrilled to hear of the amazingly quick action of Williams R. U. X. Compound upon a Texas man who has suffered untold agonies with rheumatic pains.

This is the amazing sworn statement furnished to the Corner Drug Store, local agents for Williams R. U. X. Compound, by Mr. T. D. McDennamy, Hale Center, Texas.

#### Relieves Awful Suffering

"In 1931 my hands, arms and shoulders began to pain me at night. It gradually grew worse, breaking up my sleep at night, and interfering



with my work during the day. The Pinson Drug Store here recommended Williams R. U. X. Compound to me, and I noticed results with the very first dose.

"I continued to take it, and after two bottles the pain in my muscles stopped and the numbness of my arms and hands disappeared. I'm sincerely glad to recommend R. U. X. Compound to anyone suffering as I did and would suggest that they do not put off using it any longer."

#### Money-Back Offer

Other sufferers form rheumatic pains can try Williams R. U. X. Compound without risking one penny. Your own local druggist, the well known Corner Drug Store, guarantees to refund every cent you paid if you return the empty bottle and carton within ten days and can honestly say that you have not found relief. Williams R. U. X. Compound was originated from the experience of an army doctor during the World War and has been amazingly successful in thousands of cases. Go to the Corner Drug Store today and ask for R. U. X. Compound. The first bottle must be satisfactory to you—must prove its worth to you—or the trial will cost you nothing!

### Teachers and Students WE WELCOME YOU



Visit the Palace Drug Store—we Want to meet you.

We have everything that's needed in a School Room, at prices that will astonish you.

### PALACE DRUG STORE

If It's In a Drug Store—We Have it Phone 76

### Voice 'Round the World at Fair



GLOBE-CIRCLING VOICE.—Secretary of Commerce Daniel C. Roper, formally opened the Texas Centennial Exposition in Dallas June 6. His voice, circling the world by wire and air, two minutes later snapped the ribbon shown above and opened the main gate.

### Mayor Christens Dallas Thriller



WEE VISITOR GETS FIRST RIDE.—Mayor George Sergeant, of Dallas, and little Marcia Massmann christen the "Rocket Speedway" on the Texas Centennial Exposition Midway, then go for a first ride, to celebrate opening of the \$26,000,000 World's Fair.

We Carry in Stock at All Times a Complete Line of

Aermotor, Monitor and Ever-Oil Mills  
COAL

B. P. S. Paint and Wall Paper

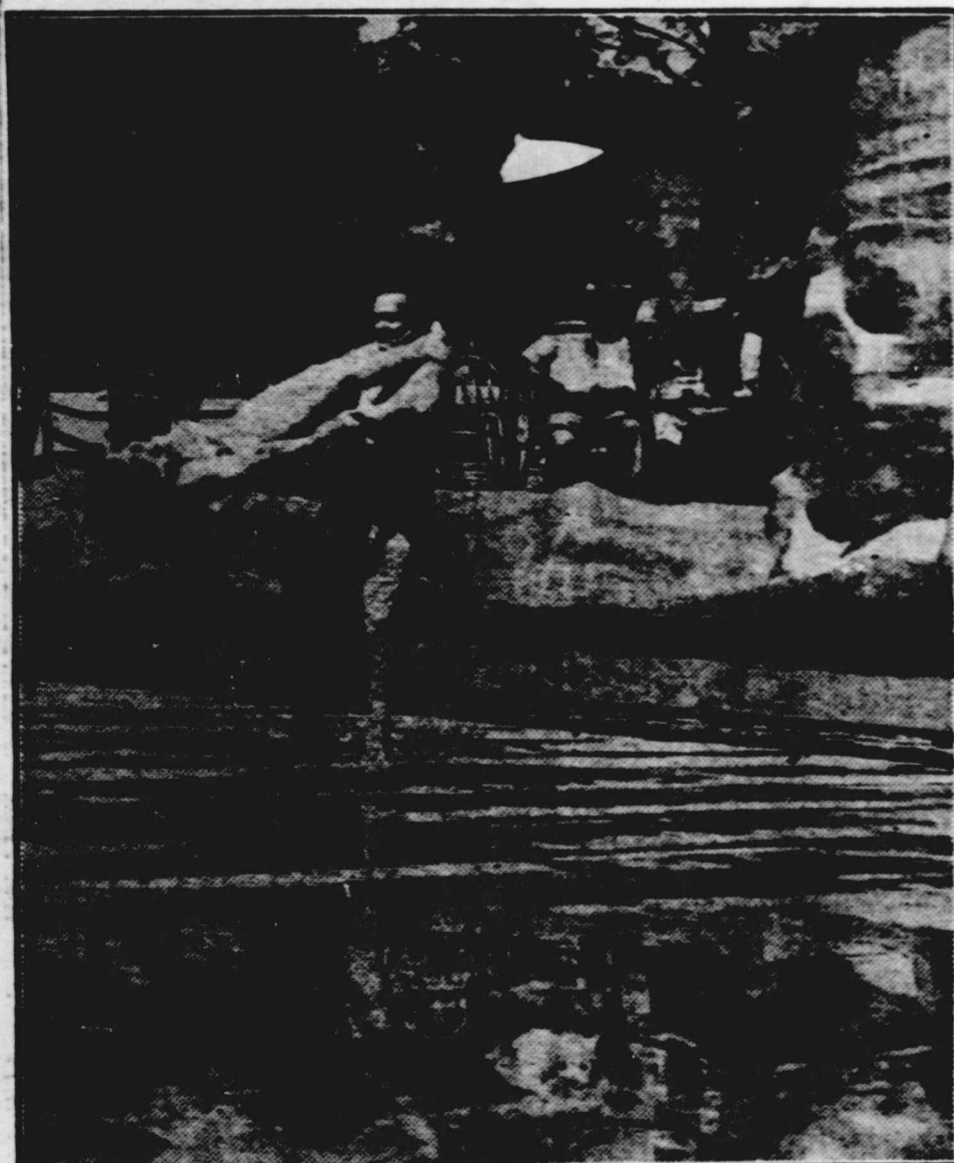
### CICERO SMITH LBR. CO.

South of the Square—Brownfield, Texas

Agent For

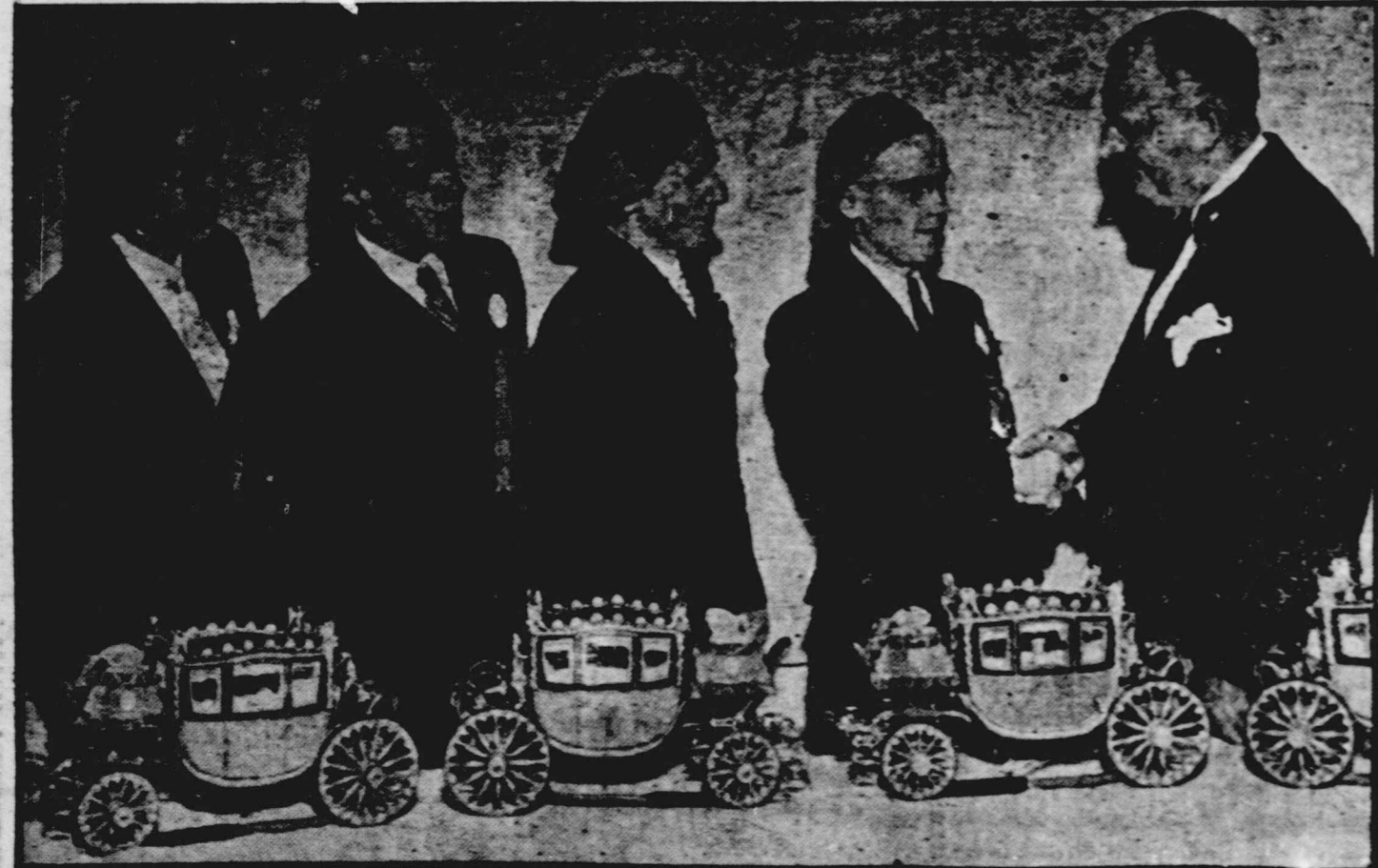
Zenith World Wide Reception Radios

### Ice Skating in Texas in June



BELIEVE IT OR NOT—but there's ice skating in Texas this summer; and here's the proof of it. It's on the ice floor of the Black Forest, many-faceted Midway attraction of the \$26,000,000 Texas Centennial Exposition which opened in Dallas June 6.

### Win \$5,000 Scholarships in Nation-Wide Competition.



William A. Fisher, president of the Fisher Body Craftsman's Guild, congratulates the winners of the 1936 master class model coach-building competition following the sixth award dinner of the General Motors-sponsored educational foundation, held in the auditorium of Cleveland College. Left to right are: Henry Byron Larszere, 19 years old, of Flint, Mich.; Ralph Kyllonen, 16, Monessen, Pa.; John H. Doney, 16, Seattle, Wash.; Ralph Schreiber, 18, Faribault, Minn.; and Mr. Fisher. Each of the youths receives a \$5,000 scholarship for his efforts in building a miniature Napoleonic coach. The money will be placed in trust, withdrawals being made to defray expenses at any university or college selected.

### SCHOOL DAYS



School days are just around the corner and you will find in our store a complete stock of school supplies to gratify your needs. Come in now and get your supply.



Free ice cream cone with each 25c purchase of School Supplies, one week starting today.

### ALEXANDERS



### Plains News

Mrs. W. H. Hague, Mrs. June Smith and Mrs. D. T. Cates spent Tuesday in Lubbock with relatives. Mr. and Mrs. Olan Cox and family Mrs. Sallie Forrest and family and Mrs. Leslie McLaren and boys are visiting in Guthrie, Texas, this week. Mrs. Edd Raymond of Roswell, N. M. visited her parents, Mr. and Mrs. J. H. Morris this week.

Till W. Read has moved his store in the Lynn building and has torn down his old store and is rebuilding with a new stucco.

Mrs. J. H. Morris and Pierre visited in Lubbock Sunday and Monday. Mrs. R. P. Moreland and children were in Brownfield, Wednesday.

Mrs. D. T. Cates visited Mrs. Walter McClellan Thursday night. Albert O'Neal is visiting his brother J. V. O'Neal this week.

Idivell Claunch visited friends and relatives in Plains this week.

The H. D. clubs from Yoakum county met at the place known as the old McMilliam place Wednesday evening. Thirty-four ladies were present. Games were played till late at

night, then screams, unearthly noises, moving things kept everyone awake till too late to go to sleep. Then Thursday morning Miss Anderson gave a lecture on preparing lunches for school children. Mrs. Webb gave talks on how to look your best. The Council then took up the business. Mrs. Coke and Criswell were appointed to make a report to the commissioners court next court.

Mr. and Mrs. Cobb of Fort Worth are visiting Mrs. Cobb's parents, Mr. and Mrs. Dock Camps.

Mrs. Esbey Bedford was brought home Saturday from the hospital at Brownfield, where she underwent an operation.

Mr. and Mrs. White Hurst from near El Paso were visiting friends in Plains a few days last week. Mr. Cobb of Fort Worth preached at the Baptist church, Sunday.

#### PASSED AWAY

Mrs. Sam Brock of Meadow 56 years of age, passed away last Thursday, August 27, at 10:30 o'clock. Her death was caused by a stroke of paralysis. Mrs. Brock had been a resident of Terry county about ten years, having spent about two years living near Brownfield and the remainder of the time living near Meadow.

She leaves her husband and five children to mourn her death. The Herald joins with the community in expressing its sympathy to this family in its hour of sorrow.

Read the ads in the Herald

#### Sore Gums Now Curable

You won't be ashamed to smile again after you use LETO'S PYORRHEA REMEDY. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. Alexander Drug Co.

#### McMakin Motor Coaches

LEAVES SOUTH FOR ODESSA, HOBBBS AND CARLSBAD, at 10:30 a. m. 5:30 p. m. 1:30 a. m. LEAVES NORTH. FOR LUBBOCK, at 9:00 a. m., 11:55 a. m., 7:55 p. m. 1936 model 21 passenger buses, safe, economical, dependable, bus station, Brownfield Hotel, Phone 124.



Before going to bed a glass of Brownfield Dairy milk just seems to hit the spot. Sort of quiets the nerves and insures a good night's rest. Make the test tonight. You'll thank yourself in the morning.

#### Brownfield Dairy

Claude Henderson, Prop.



HILLBILLY MUSIC "on the air,"  
HILLBILLY BREAD "on the square,"  
It tickles your feet—it tickles your tongue,  
It's good for folks—both old and young.

#### BURNETT BAKERY

#### Why Drive Your Car ON LOW GAS MILEAGE?

Let W. H. Lucas give your motor a TUNE up and stop EXCESSIVE FUEL consumption.

AT THE—

#### W. H. LUCAS SERVICE STATION



**Weekly Church and Social Happenings**

**FEDERATED MISSIONARY SOCIETY**

The Federated Missionary society met Monday afternoon at four o'clock at the Presbyterian church with the Presbyterian ladies as hostesses. Mrs. Cox presided and Mrs. Rogers acted as secretary. The program consisted of talks by Mesdames Perry, Wingerd and Dallas; and vocal numbers by Nancy and Frances Wier and two other children. About thirty ladies were present. They were dismissed by Mrs. K. W. Howell.

**METHODIST MISSIONARY SOCIETY**

The Methodist ladies met at the church in a voice program preceding the Federated Missionary society Monday afternoon. Eight ladies were present.

Next Wednesday will be coaching day. At that time ladies from all over the district will meet with the local members and the fall book will be discussed. The preachers from the district will also be in session here. Dinner will be served at the noon hour.

**LAFF-A-LOT**

Miss Lou Ellen Brown entertained the Laff-a-Lot club in the home of Mrs. Spencer Kendrick. Mrs. Ike Bailey received a candy jar for high. A salad course was served to Mesdames Glenn Webber, Ralph Bynum, Elwood Tiernan, Lee O. Allen, Frank Ballard, Howard Swan, Earl Anthony, Spencer Kendrick and Lenore Brownfield and the hostess.

**ATTENTION CLUB MEMBERS**

Will every club member please elect a reporter and let me know who it is, also let me know your time of meeting? If someone is responsible for your write-ups they will not be so likely to be left out. Thank you.—Kathleen Hardin, Society Editor.

**GIVES PARTY**

Mrs. M. E. Brown entertained with a dinner at the Hotel Brownfield, Friday night in honor of her neices and nephew, Donald, Dorothy and Betty Joyce Bynum of Kerrville, Texas. After the dinner those present enjoyed a picture at the Rialto Theatre.

Those enjoying the occasion were: Majorie Sue and Kathryn Bynum, Ruth and Mary Louise Tinkler, Doris Lee Gore, Buddy Rambo, Terrel Fowler, Elwin Edwards, and Betty Joyce, Dorothy and Donald Bynum.

**MAIDS AND MATRONS CLUB**

With the Texas Centennial as a motif the Maids and Matrons Club introduced the 1936-37 season with a Texas Products Luncheon, Tuesday at 1 P. M. Mesdames Frank Wier and W. H. Dallas were hostesses. The Wier home on Broadway was gay with fall flowers—dahlias, perennial phlox and sweet peas. Scarlet verbenas were used as table favors.

The menu was melon cocktail, fried chicken, party pickles, corn pudding, tomato salad, hot rolls, iced tea, orange sherbert and sand tarts.

A pleasing feature of the afternoon was the presence of four charter members, their responses were enjoyed. Mrs. W. A. Bell, and Mrs. Bettie Criswell speaking on "Activities of Maids and Matrons in the early days." Mrs. Redford Smith and Mrs. W. G. Hardin gave violin and guitar musical numbers to the delight of the guests.

Mrs. W. H. Dallas who presided during the meeting read a letter from Mrs. W. R. Spencer of Lubock. Mrs. Spencer was a charter member and the first president.

In keeping with the years study on the "Womans Problem" Mrs. C. E. Fike gave a review of Bess Streeter Aldrichs book, "Spring Come On Forever."

Mrs. Leo Holmes the gifted president of the club concluded the program speaking on the out look for a successful year and thanking the hostesses and entire group for the happy occasion.

Members and guests attending were: Mesdames Cobb, Daniell, Dallas, Daugherty, Davis, Holmes, Jacobson, McGowan, Moore, Price, Pyeatt, Self, Smith, Telford, Treadaway, Wier, Wingerd, Parish, Webb, Baze Fike, Criswell, Hardin, Bell and Misses Lenore Brownfield, Brown, Fitzgerald, and Jones.

T. L. Murray and family of southwest Terry has just returned from a two weeks visit back to Tennessee. Mr. Murray says that people back there are howling about dry weather when they don't know what dry weather is, but of course that country requires more rainfall than Terry county. We asked if he saw our editor down there and he said he made every hill and hollow in Tenn., and saw nothing of him. So we will have to check up on the editor.

Mr. and Mrs. Mac Gabdis and neice, Lorenine Gabdis of Georgetown; also Roy Gabdis, a cousin of Mac, were visitors in the Jessie D. Cox home the past week.

One who is afraid of the future deserves to die now.

**BYNUM FAMILY REUNION**

The Bynum children of the late Mr. and Mrs. A. B. Bynum met at the old home place Sunday, August 30, for their first family reunion. Eight of the brothers and sisters were present which was all except one sister, Mrs. Ruby Mathews, who lives too far away to make the trip. Those attending were: Mrs. J. E. Garland of Lamesa; Mrs. L. L. Cobb, husband and seven children of Lubbock; Mrs. J. M. Tinkler and two children of Brownfield; Arnett Bynum, wife and two children of Brownfield; Virgil Bynum, wife and four children of Kerrville; Mrs. F. D. Stark and husband of Seminole; Travis Bynum, wife and three children of Brownfield; Ralph Bynum and wife of Brownfield; Mrs. Johnnie Heath (a daughter of the absent sister) and her daughter of Seminole. Mrs. Heath's little girl was the only great-grandchild present; and Pappy John Powell was honorary guest, which made a total of thirty-five; eight Bynum children, six in-laws, 19 grand children, one great grandchild, and the honorary guest.

A huge meal was served at noon in the shade of the old locust trees, and what a feast it was. The afternoon and late into the night was spent cutting and eating a wagon load of watermelons, and recalling pleasant memories of childhood funs and fights, joys, and happiness and sorrows too; which after all are pleasant memories also.

Afternoon callers were: Mr. and Mrs. Jack Eckart and daughter, Mr. Horace Randall, and Mr. and Mrs. Sam Pyeatt and children.

All disbanded about 9:30 p. m., with a determination to meet again next year.

**TEXAS RECEIVES \$907,200 FROM SOCIAL SECURITY BOARD**

San Antonio, Texas Sept. 1.—The Social Security Board yesterday authorized certification to the Secretary of the Treasury the amount of \$907,200 for a grant to Texas covering the month of September for old-age assistance, according to telegraphic advice received by Oscar M. Powell, Regional Director, today.

On May 21 the Social Security Board announced the authorization of a \$1,181,250 grant to Texas, thus this State to date has received a total of \$2,088,50 covering the first quarter of the fiscal year 1937. These grants include \$1,989,000 which will pay half of any amount, not in excess of a Federal-State total of \$30 a month to an individual, which Texas grants to needy persons 65 years of age or over who are not inmates of a public institution. The total amount also includes an additional 5 per cent, or \$99,450, which Texas may use toward administering its plan or for assistance, or for both purposes.

These allowances made to the State by the Social Security Board, matched by funds provided by the State, have made it possible to aid more than 60,000 men and women in the State who are 65 years of age or over.

**UNRIVALED AMERICAN MERCHANDISING METHODS**

Commenting on the chain store question, the editor of a weekly newspaper in the Middle West recently made this astute observation: "We believe that chain stores have awakened the old time merchant, who is shaking the hayseeds out of his hair and now getting into the game. We feared for a time that chains would be disastrous to independents, but find they have only made a good hot rival, and rivalry is healthy."

Another editor says: "The chains have made good merchants of many local storekeepers. Home-owned stores can compete with the chains, and in this city they are doing just that—not with old methods but with the weapons of the chain stores: Good merchandise, better service, and lower prices."

The independent store has undoubtedly learned much from the chain—especially in such matters as advertising and displaying goods to the best advantage. And many independent stores in recent years have reversed the process, and taught the chains something. These independents not only sell as cheaply as the chains, but in some cases sell cheaper—and their service is every bit as good.

In no other country in the world is it true, as it is in America, that persons living in small towns get practically as wide selection of goods at about the same prices, as residents of great cities. Astonishing progress has been made in reducing "producer to consumer costs." And in all fairness the credit for this must go largely to the mass merchandising methods adopted by both chains and independents.

Mrs. Bettie Criswell of Plains was in Brownfield one day this week. Mrs. R. P. Moreland was a pleasant caller at the Herald office, Tuesday of this week. She also informed us that she had sold the Yoakum County Review to Mr. Hale, who formerly edited the paper at Ropes. Mrs. Moreland will be one of the teachers in the Plains school this year.

A few punctures—and many blow-outs—occur on the road to success.

**RIALTO**

FRIDAY AND SATURDAY, SEPT. 4-5

Lionel Barrymore, Maureen O'Sullivan

IN

"The Devil Doll"

THE GREATEST THRILL MYSTERY ROMANCE SINCE LON CHANEY'S "THE UNHOLY THREE"

PREVIEW SATURDAY, 11:30  
SUNDAY AND MONDAY, SEPT. 6-7

Shirley Temple

IN

Her Most Human and Lovable Story

"Captain January"

**RITZ**

SATURDAY, SEPT. 5TH

John Wayne

IN

"The Lonely Trail"

ALSO: CHAPTER TWO, FLASH GORDON

SUNDAY AND MONDAY, SEPT. 6-7

"The Arizona Raiders"

WITH

Larry (Buster) Crabbe, and Raymond Hatton

IT'S A BIG WESTERN BASED ON THE ZANE GREY STORY "RAIDERS OF THE SPANISH PEAKS"

**When We Wash Your Car**

We get all the mud off under the fenders and bottom.

AT THE—

**TEXACO SERVICE STATION**

PHONE 213

THE ONLY PRESSURE WASHER IN TOWN

**BORN OF NECESSITY**

There are few commodities which have a definite, fixed and recorded value which can be instantly disposed of when the buyer wishes at a very low transaction cost.

One of those commodities is securities.

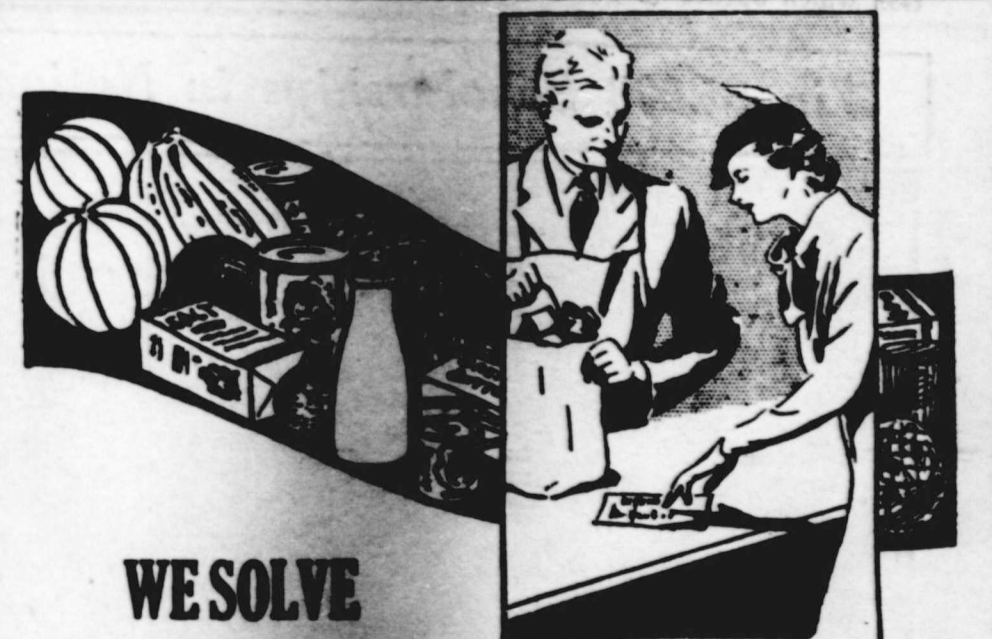
The great stock exchanges of the country have created, maintained and improved a remarkable efficient and flexible machine for security trading—to handle continuous bids and offers for each listed stock or bond. Transactions between buyer and seller can be immediately consummated. The price is not established by the exchange, but by the law of supply and demand—and that, in turn, is determined by the past and present experience and the future prospects of the company issuing the security in question.

question.

In brief, a stock exchange operates precisely as does a grain, cattle or fruit exchange. There is nothing mysterious about it, unless it be the amazing efficiency with which the thousands of transactions taking place are carried out.

The value to the investing public of such an institution is incalculable. Without it, a person wishing to dispose of a security would have to shop around for a buyer, at a great waste of time and money. There would be no established price. The stock exchange was brought into existence by necessity—and it performs a most necessary function.

E. B. Spiller of Fort Worth, Secretary of the Southwestern Cattle Raisers Association, is here this week attending court in the interest of the Association.



**WE SOLVE**

**YOUR MARKETING PROBLEM**

All your needs can be satisfied under one roof—no tiresome running from store to store, no parking troubles. And such values! They're certainly reasons enough in themselves for making Murphy Bros. your marketing headquarters.

**MEATS**

Our meat department is as good as the best. Everything—steaks, chops, roast, sausage, butter, and milk is fresh and of the very highest quality.

**STEPHENS - LATHAM**

**DOLLAR DAY**

Saturday and Monday

Buy Your School Clothes And Save At These Prices

New Shipment of Girls

**DRESSES**

Guaranteed Fast Colors

**\$1.00**



Ladies House

**DRESSES**

**\$1.00**

Fast Color

**DOMESTIC**

Good Heavy Quality

12 yds. for—

**\$1.00**

Fast Color

**PRINTS**

36 inch wide

10 yards for—

**\$1.00**



BROADCLOTH

36 inch wide

All Colors

10 yds. for—

**\$1.00**

Men's Work

**SHIRTS**

2 For—

**\$1.00**

Men's Star Brand

**WORK SHOES**

All Sizes

**\$1.98**

Ladies Dress

**SHOES**

And Sport

**OXFORDS**

**\$1.98**

Boy's School

**PANTS**

Blue, Brown and Grey

Sizes 6 to 17

**\$1.00**



Boy's School

**SHIRTS**

Size 6 to 14

2 For—

**\$1.00**

Boy's Everyday

**OVERALLS**

Good Heavy Quality

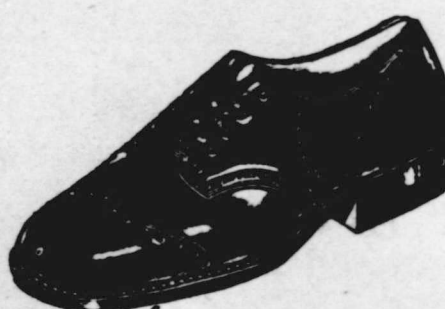
Blue or Stripe

**89c**

Boy's Star Brand

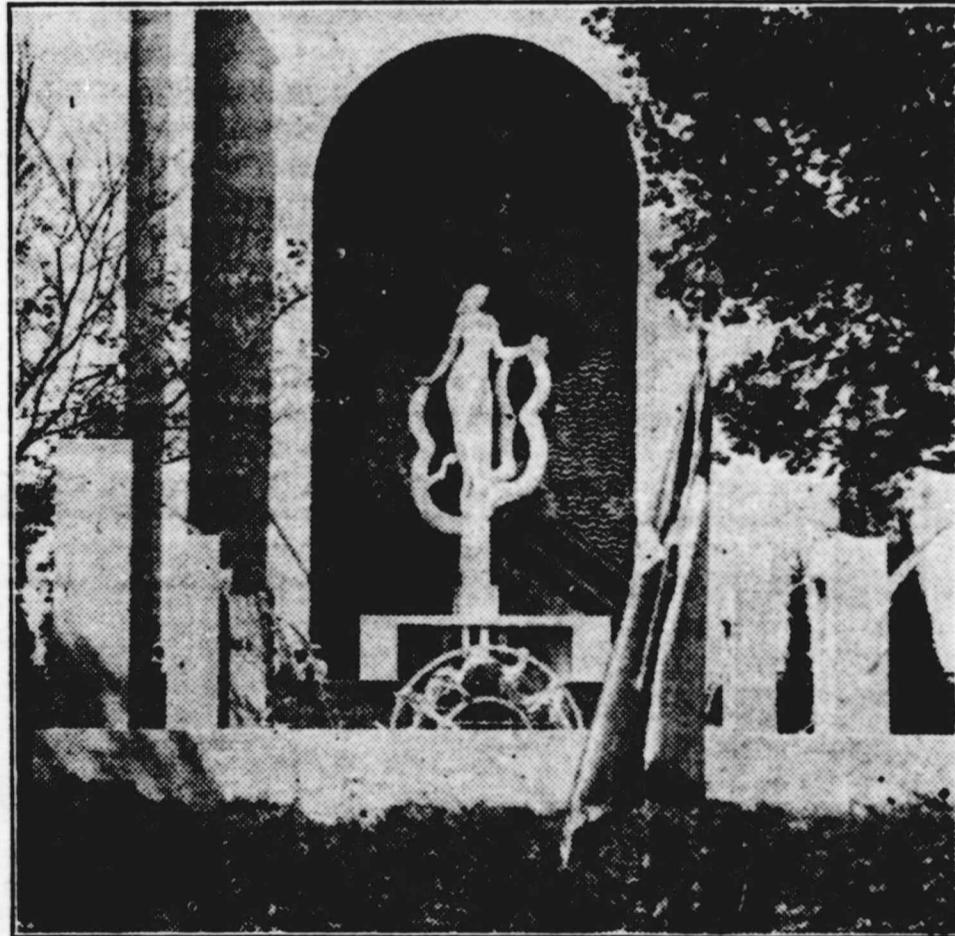
**SHOES**

**\$1.98**



**Stephens - Latham**

**Fountain Beautifies Exposition**



WORLD'S FAIR OFFICE FRONT.—One of the picture spots of the \$25,000,000 Texas Centennial Exposition which opened in Dallas June 6, is the changing-color fountain and pool before the Administration Building, which reflects the beautiful mural over the lobby door.

**SCHOOL DAYS**

One of the Greatest Thrills of Starting to School is selecting your School Supplies from a large and complete stock.



We have it ALL—from cedar pencils up—and real quality merchandise. Come in and look it over before you buy.



**CORNER DRUG STORE**

"CONFIDENCE BUILT IT"