

THE HERALD

Brownfield, Texas
Entered as second-class matter at the postoffice at Brownfield, Texas, under the act of March 3, 1879.
A. J. Stricklin & Son
Owners and Publishers
A. J. Stricklin, Sr., Editor and Mgr.
Jack Stricklin, Jr., Ass't Manager.

Subscription Rates
In the counties of Terry & Yoakum
Per year \$1.50
Elsewhere in U. S. A. \$2.00
Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

The kidnapers are in the land again, this time falling like a pall on the northwest, taking the offspring of a Seattle doctor, for which they are demanding \$28,000, a sight of money. But the money will be gladly given for that boy they love so well. Kidnapping is the vilest racket on earth, and the combined wealth of the states and the nation must continue to stamp it out.

As the old year ended, it was again seen that a great swath of people had been moved down to death by the reckless use of the automobile, while thousands of others had been made cripples temporarily or for life. Perhaps there is no one who would agree that we go back to wagon and buggy days, but our laws must have more teeth put in them, and we must each of us constitute ourselves as a committee of one to help our law enforcing bodies lessen this great grim reaper, as it mows people down over the land. Last year showed lessening over 1935. We must show even a better record in 1937.

Congress is in session again, and we heard President Franklin D. Roosevelt's address to the joint body at one o'clock our time, Wednesday which as usual, was a masterpiece of logic, reasoning and persuasive power. Sam Rayburn of Bonham, Texas, was elected majority leader, and Rep. Bankhead of Alabama, was again

lected Speaker of the House with Jos. T. Robinson of Old Arkansaw as floor leader of the Senate, the old South is almost where it was before the Uncivil War for the first time. Of course the scattering Republicans in the house and Senate have their floor leaders, but they are not going to cut much of a swath. In fact, a few of the more progressive Republicans will be found more sympathetic to the new deal than their party.

An exchange newspaper in a near-by town who formerly refused to carry out-of-town advertising in his paper through loyalty to his home town merchants, was well filled with advertising from several other towns in a recent issue, with only one or more decent size ads from his local merchants. Verily this editor, who has been so loyal to the old home town, has been forced to go outside to secure business enough to meet the payroll and other overhead expenses, or else close the door. Its too bad that any town does not value their newspaper enough to support it with advertising and job printing.—Miami Chief.

You certainly are not tooting an uncertain trumpet, Bro. Haynes, when you made that crack. It looks like a lot of the country papers will have to not only take voluntary advertising from other towns, but actually go after it to exist. It looks hard to advise people to go 30 or 40 miles to shop, but when you have several thousand dollars tied up in printing machinery, and your taxes are so blamed high you can hardly pay them, some move has to be made and it looks like it is our move, Mr. Haynes—a move for more outside business.

The true country editor remains untouched by the fads and fancies of city journalism. The price of hogs, the growth of a fine pumpkin, or a variety of watermelons, that took a prize at the county fair, are still news items, mere absorbing than war clouds, dictators, or the liking of a king.—The Texas Press Messenger.

The above all sounds very well, but would have been nearer the truth 20 or 30 years ago. Today, the farmer knows about who won the prize pump-

kin and prize calf much sooner than the country weekly can get it to them. They get it over the radio at night. They are much more interested about when they'll get the gang that kidnapped that doctor's kid over at Seattle. No, the farmer of today is just about as well read and well learned as the rest of us mortals, and if they crave any calf news it's about Ann Pennington's.

Every person, whether they live in the country or in town, should, if possible carry insurance on their homes, if they have one, and on their furnishing surely. Insurance is cheap, comparatively speaking, and every family should carry some on their property.—Terry County Herald.

That's good advice if its free. Insurance s carried in most houses in town but on very few homes in the country. Yet nearly as many houses are destroyed by fire in the country as in town. Home owners in the country should learn that it pays to insure. We might also suggest to the insurance companies that it pays to advertise.—Taboka News.

A local insurance man informed us this week that insurance on country homes and furniture was about as cheap as on town property. Insurance on property is better: than a list for donations circulated among friends.

POOR PUERTO RICO

Brownfield Herald: The people of Puerto Rico by their vote have snowed under a recommendation of some of their politicians that they be given their freedom from the dominion of Uncle Sam. It is also stated that over in the Philippine Islands a lot of people have begun to think they acted rather hastily in cutting loose from the United States and setting up their own government.

State Press in Dallas News: For Puerto Rico to cut loose from the United States would be like a poor young man quarreling with a rich widow. Puerto Rico is a not large island covered with a swarming population. It cannot subsist its own people from its own ground and must depend on imports to make up the difference—if made up at all.

The result it that a majority of the Puerto Ricans are poor and a large minority squalid. They have taken literally the biblical injunction to multiply. Always until the Spanish-American War Puerto Rico was an outlying province of Spain. C. Columbus discovered the island in 1493 and liked it very much. Spanish soldiers and priest came a little later, and while the soldiers and overseers knocked Christianity into the heads of the natives the priests consoled them. It has been a Christian island ever since. This doesn't mean that soldiers make the best missionaries. It only means that they save time. Puerto Rico exports sugar and tobacco and imports manufactures. It is naturally rich, but subject to bad storms. Columbus called it Hispaniola, while later travelers have given it less pretty names. If the island were entirely free politically, it no doubt would have a Government similar to that of Cuba, which is to say, a military dictatorship. The island might be free while the people were anything else but.

ADVERTISING NOT A MATTER OF WHETHER IT CAN BE "AFFORDED"
A merchant said the other day, that he is compelled to reduce his advertising to a minimum, because "he can't afford it."
It is a novel idea, in this generation. It was the general idea of a few decades ago, when the local newspaper and its struggling editor were regarded as wards of the community, and were granted patronage as a sort of charitable gesture. Then it was thought necessary to keep the newspaper alive, merely because it was a good thing for the town; and the advertising given it was a bonus paid for the support of a community enterprise.
It isn't so today. Advertising is employed as a high powered salesman whose worth can easily be checked. Almost universally it is regarded as an absolutely essential aid to the production of business. The merchant therefore, who can't "afford" it is in a bad way.
He really "can't afford" to employ clerks to sell his goods in the store. They cost money, and add to his overhead.
He really "can't afford" to light his store windows at night so people can see what he has to offer.
He really "can't afford" to sweep his store and brush the dust off his merchandise, because this too, is an expense item.
The fact of the matter it that he "can't afford" to buy news merchandise because he still has some of the old goods unsold and the new stuff means a cash outlay.
He can't afford, in other words any of the items that enter into the calculation of the costs of doing business, if he can't afford to employ advertising as an agency in the promotion of his sales volume. After all, it is sales volume that brings prosperity to a merchant. Everything

TRY CHISHOLM'S
for Good Things to Eat
BROWNFIELD

Make our store your stopping place while you are in town. You are welcome.

Compare our prices and quality of merchandise with any you can find.

We have your favorite cut of fresh meat from pen fed, young calves.

Bring us your eggs. We will pay you the top price.

he does with his goods is done with the one purpose of encouraging the sale of his merchandise—the maintenance of a comfortable, attractive and convenient store; the arrangement of his wares in glass cases or neat counter displays; the employment of salespeople the determination of price levels; the day by day insistence upon certain ethical standards in his dealing—these and everything else are matters having direct effect upon sales volume.
If he can't afford advertising, the best salesman of all—then he can't afford to be in business.—Brownwood Bulletin.

It is pleasing to note that this year sees very little use of the abbreviation Xmas for Christmas. A few years ago a movement was started to discourage the abbreviation as a word carrying a spirit of irreverence, and it is becoming obsolete on cards and in the reading columns of newspapers and magazines.—McLean News

Newspaper advertising is not only the best way to get business for a good product or service—but it is also the best way to hold it. It is only natural that those concerns using newspaper advertising, uninterrupted year after year, do retain the highest confidence of the public they serve. Their customers have found out that they can rely upon the truthfulness

READ THE CLASSIFIED ADS

Rate: 10c per line first time; 7½c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27fc

Helpy Selyf Laundry
Back of Red's Tire Shop.
Washing 45c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work.
Your Business Appreciated.
Bradley Bros, Prop. 20fc

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9fc

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of Itch, Eczema, ringworm or Itching skin irritation within 48 hours or purchase price promptly refunded. Large 2 oz. Jar 50c at Alexander Drug Co. 35c

Farms For Sale
We have some Santa Fe R. R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance.
Some improved tracts and some raw land in quarter and half sections.
J. B. KING LAND CO.
Office in Bell-Endersen Hardware Building 12fc

ROOMS and apartments, Little Hotel, city. 17fc

SEE Jess Kinney's used Furniture and Stoves, for several models of New Perfection, Ace and other new oil range models, in the latest styles and colors, with closed front. We take in your old stoves at a reasonable price. See us before you buy. Located on west Main in old Bakery building, Brownfield, Texas. 16 fc

HAVE \$120.00 credit on Dodge or Plymouth car, will sell or trade. T. T. Thompson. 1tp.

LOST Billfold containing \$19 in currency and some papers. Return to Ralph Bynum at Herald Office and receive reward.

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with duet bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once. Credit Mgr. Brook Mays & Co. P. O. Box 399, Lubbock, Texas. 24p

YOUNG Married man wants farm work on shares. Call at Stewart Gro. 24p

SELF SERVING LAUNDRY
1 block, north Cobb's Dept. Store. 1 Quilt with each washing. 45c an hr.
Mr. and Mrs. H. L. Runnels. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27fc

SORE-THROAT, TONSILITIS! Instantly relieved by Anathia-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

ROOMS by the day or week. Commerce Hotel. 5fc.

MR. TENENT FARMER
We have 7 tracts to sell on the Cotton Payment Plan, first come first served, have sold 55. If you are able to buy on this Plan you should investigate at once.
ALEXANDER LAND CO.
Lubbock, 314 Myrick Bldg. 22p

THE HERALD and Semi-Weekly Farm News together one year until further notice for \$2.00 in Terry and Yoakum counties, only.

FOR SALE, cow and calf, 7 miles northwest of town. See Ed Thompson. 22p

SEE the New Massey-Harris Tractor at—Bell-Endersen-Hdwe Co. 21fc

FULL blood Rhode Island roosters for sale. Mrs. A. H. Herring. 22p

MODEL A. Ford Good condition. Will trade for livestock or feed. See Fred Hinson at Cicero-Smith. 1tp.

WE LOAN money on new automobiles, Heflin Bros. 20fc

WINDMILL, tower and pipe, complete, for sale cheap. See R. M. Moorhead, Brownfield. 23p

FOR RENT, 2 room apartment. See Mrs. R. J. Hastings. 22fc

OLDSMOBILE Coach, in A-1 condition, has 33,600 miles on it, for sale at a bargain. Terms can be arranged. M. T. Montana, Brownfield, Rt. 4. 22p

WANTED Sewing all kinds. Mrs. O. L. Cox, N. of Camp Western. 1tp.

HOUSE for sale, 2 blks N. Church of Christ. Mrs. Wall. 1tp

Professional Directory

of the product of service so advertised, and they find it a genuine pleasure to business with such concerns.—McLean News.

DOGS OF WAR
The use of dogs in war seem to be limitless. During the World War they pulled machine gun carts, ferreted out the wounded and carried messages.
Now the Russians have found a new use for man's most faithful animal friend. Just the other day they strapped a parachute to a war dog and dropped him from a high-flying airplane. eH was the first of a large number which are being trained to cooperate with reconnoitering airmen.
Mr. R. D. Holt of the Holt Gin Co., visited his mother at Wheeler, Texas during Christmas.

Brownfield Lodge
NO. 993, A. F. & A. M.
Meets 2nd Monday night, each month, at Masonic Hall.
Lee Fulton, W. M.
J. D. Miller, Sec.

WM. GUYTON HOWARD
Post 769
meets 2nd and 4th Fri. Night each mo.
E. G. Akers, Com.
C. A. Thames, Adj.

530 I. O. O. F.
Brownfield Lodge No. Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome.
C. A. Wilhite, N. G.
J. C. Green, Secretary.

CITATION BY PUBLICATION

THE STATE OF TEXAS,
To the Sheriff or any Constable of Terry County, Greetings:

You are hereby commanded to summon A. P. Price by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Terry County, to be holden at the Court House thereof, in Brownfield, Texas, on the Third Monday in January A. D. 1937, the same being the 18th day of January A. D. 1937, then and there to answer a petition filed in said Court on the 14th day of December A. D. 1936, in a suit, numbered on the docket of said Court as No. 2131, wherein Cora B. Price is Plaintiff, and A. P. Price is the Defendant, and said petition alleging that she, the plaintiff herein is a resident citizen of Terry County, Texas. Has resided in the Sstate of Texas for a period of Twelve months prior to exhibiting her petition, and has resided in Terry County of Said State for the last six months preceding the filing of this suit. Plaintiff represents that on the 15th day of April 1931 she was lawfully married to this defendant, that she was at the time a widow. Plaintiff would represent that she married this defendant for companionship and a home. That the defendant herein represented that he had never been married. That soon after said marriage, letters of inquiry was made of this defendant from other women as his wives. That this plaintiff made inquiry of him as to such allegations, and rather than meet the issue, slipped away, leaving this plaintiff on the 20th day of August, 1931, and has never returned. Plaintiff would show that she was deceived, that she is informed that this defendant does not live in the State of Texas, and from hear say information he is now living with another woman as his wife. That as far as she knows this defendant has not divorced her, that he knows her residence, and that she would have gladly waived service had he sought to divorce this Plaintiff. Wherefore premises considered, Plaintiff prays that the bonds of matrimony be dissolved, and that upon final hearing hereof, judgement be entered dissolving said marriage relations.
Herein Fail Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon showing how you have executed the same.
Given under my hand and the Seal of said Court, at office in Brownfield, Texas, this the 14th day of December, A. D. 1936.
Eldora A. White, Clerk, District Court, Terry County.

JOE J. MCGOWAN
Lawyer
Office in County Atty's Office
Brownfield, Texas

Dr. A. F. Schofield
DENTIST
Phone 188 State Bank Bldg.
BROWNFIELD

DR. R. B. PARISH
DENTIST
Office, Hotel Brownfield Bldg.
BROWNFIELD

M. E. JACOBSON, M. D.
Above Palace Drug Store
BROWNFIELD, TEXAS

JOHN R. TURNER
Physician and Surgeon
BROWNFIELD HOTEL BLDG.
Phones: 131 & 263

FUNERAL DIRECTORS
Phones: Day 25—Night 148
BROWNFIELD HDWE CO.
Brownfield — Texas

HOTEL BARBER SHOP
THREE GOOD BARBERS
CONVENIENTLY LOCATED
in Brownfield Hotel Bldg.

TREADAWAY—DANIELL
HOSPITAL
T. L. Treadaway, M. D.
A. H. Daniel, M. D.
General Practice
General Surgery.
BROWNFIELD, TEXAS

FRENCH BARBER SHOP
formerly the Walker Barber Shop
BERT FRENCH, Prop.
Three good workmen at your service.

Dr. F. W. Zachary
Venereal Clinic
503-4, Myrick Bldg.
LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic
Medical, Surgical, and Diagnostic

Dr. J. T. Krueger
Dr. J. H. Stiles
Dr. Henrie E. Mast
General Surgery
Dr. J. T. Hutchinson
Eye, Ear, Nose, and Throat
Dr. M. C. Overton
Dr. Arthur Jenkins
Infants and Children
Dr. J. P. Lattimore
Dr. H. C. Maxwell
General Medicine
Dr. O. R. Hand
Obstetrics
Dr. James D. Wilson
X-Ray and Laboratory

C. E. Hunt J. H. Felton
Superintendent Business Mgr.

X-RAY AND RADIUM
PATHOLOGICAL LABORATORY
SCHOOL OF NURSING

Golfer's Itch
BROWN'S LOTION stops terrible itching of the groin from JOCK-STRAP ITCH with a few applications. MONEY BACK GUARANTEE. 60c and \$1.00 at Alexander Drug Store

EYES EXAMINED
GLASSES FITTED
E. C. DAVIS, M. D.
Physician and Surgeon
BROWNFIELD, TEXAS

Condensed Statement

of the Condition of the
BROWNFIELD STATE BANK, BROWNFIELD, TEXAS
as of close of Business December 31, 1936

RESOURCES	
Loans and Discounts	\$ 111,019.02
Overdrafts	48.38
Banking House	18,000.00
Other Real Estate	5,677.00
Furniture and Fixtures	5,300.00
Stock Federal Reserve Bank	1,500.00
Stock Fed. Deposit Ins. Corp.	302.65
CASH AND QUICKLY AVAILABLE FUNDS:	
U. S. Gov. and Guaranteed Bonds	31,800.00
Municipal Bonds	20,550.00
State of Tex. Warrants	2,960.97
County and School Warrants	1,533.60
Bills of Exchange (cotton)	18,874.18
CASH & DUE FROM BANKS	499,606.01
	575,324.76
TOTAL	\$ 717,171.81
LIABILITIES	
Capital Stock	\$ 25,000.00
Capital Stock (debentures)	25,000.00
Reserve Fund	8,000.00
Undivided Profits (net)	3,553.16
DEPOSITS	655,618.65
TOTAL	\$ 717,171.81

MEMBER FEDERAL RESERVE SYSTEM
MEMBER FEDERAL DEPOSIT INS. CORP.

Officers and Directors

W. H. Dallas, President.
J. O. Gillham, Exec. Vice-Pres.
Jno. S. Powell, Vice-Pres.
Leo Holmes, Cashier.
Lela Gore, Asst. Cashier.
J. L. Hudson.
James H. Dallas.

FIRST NATIONAL BANK
Brownfield, Texas

SECURITY AND SERVICE

Bargain Rates CONTINUED

FOR 11 MONTHS

THE DAILY STAR-TELEGRAM, One Year \$5.50
 HERALD, One Year \$1.50

TOTAL \$7.00

Both together one year only \$6.55

DAILY and SUNDAY STAR-TELEGRAM, One Year \$6.40
 THE HERALD, One Year \$1.50

TOTAL \$7.90

Both together one year only \$7.30

FOR 12 MONTHS

Morning Avalanche and Sunday Avalanche-Journal \$7.00
 THE HERALD, One Year \$1.50

TOTAL \$8.50

Both papers together one year, only \$5.60

SEMI-WEEKLY FARM NEWS, One Year \$1.00
 THE HERALD, One Year \$1.50

TOTAL \$2.50

Both together one year, only \$2.00

See Below For Some Magazine Combinations
 With The Herald

VOTE!

PICK 3

OF YOUR FAVORITE
MAGAZINES AND
THIS NEWSPAPER

FOR YOUR
FAVORITE READING
COMBINATION

ALL FOUR
FOR ONLY
\$2²⁵
YOU SAVE 75¢

<p>GROUP A PICK 2</p> <ul style="list-style-type: none"> <input type="checkbox"/> PICTORIAL REVIEW...1 Yr. <input type="checkbox"/> American Boy 1 Yr. <input type="checkbox"/> McCALL'S MAGAZINE .1 Yr. <input type="checkbox"/> True Confessions 1 Yr. <input type="checkbox"/> PATHFINDER (Weekly) .1 Yr. <input type="checkbox"/> Better Homes & Gardens .1 Yr. <input type="checkbox"/> Christian Herald 6 Mos. <input type="checkbox"/> Flower Grower 6 Mos. <input type="checkbox"/> Home Arts—Needlecraft .1 Yr. <input type="checkbox"/> Movie Classic 1 Yr. <input type="checkbox"/> Romantic Stories 1 Yr. <input type="checkbox"/> Screen Play 1 Yr. <p>Check 2 Magazines thus (x)</p>	<p>GROUP B PICK 1</p> <ul style="list-style-type: none"> <input type="checkbox"/> HOUSEHOLD MAG. 1 Yr. <input type="checkbox"/> Gentlewoman Magazine .1 Yr. <input type="checkbox"/> WOMAN'S WORLD 1 Yr. <input type="checkbox"/> Breeder's Gazette 1 Yr. <input type="checkbox"/> Country Home 1 Yr. <input type="checkbox"/> The Farm Journal..... 1 Yr. <input type="checkbox"/> Good Stories 1 Yr. <input type="checkbox"/> Successful Farming 1 Yr. <input type="checkbox"/> Southern Agriculturist .1 Yr. <input type="checkbox"/> Illustrated Mechanics .1 Yr. <input type="checkbox"/> Progressive Farmer 2 Yrs. <input type="checkbox"/> Dixie Poultry Journal... 1 Yr. <p>Check 1 Magazine thus (x)</p>
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**THIS OFFER
GUARANTEED**

**ACT
TODAY**

MAIL THIS COUPON NOW!

Check the three magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$_____ Please send me the three magazines checked with a year's subscription to your newspaper.

NAME _____

STREET OR R. F. D. _____

TOWN AND STATE _____

These rates apply only to Terry and Yoakum counties and post-offices on the county line of Gaines, Dawson, Lynn and Hockley counties.

DEATH RIDES WITH YOU

WHEN YOU RIDE ON FAULTY TIRES!
Watch for Tire Inspection Week coming soon. We will inspect your tires free of charge, advising you of any breaks or faults.

PHILLIPS 66

EMERY E. LONGBRAKE
Phone 66 — Brownfield, Texas

Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

MAIDS AND MATRONS

The Maids and Matrons met Tuesday, with Mrs. Leo Holmes as hostess. The very interesting program was on, "Bases of Early Women Movement in Europe."

Ellen Key, "Her Life and Teachings," Mrs. L. M. Wingerd.

"The Man Made World and Its Effect Upon Woman Psychology," Mrs. Jim Moore.

"To What Extent are Men and Women Really Different," Mrs. L. M. Wingerd.

Mesdames Lee Brownfield and Herman Trigg, and Miss Jewel Edwards, were elected as members of the club.

Nice refreshments were served to Mesdames W. H. Dallas, Ike Bailey, Mon Telford, Redford Smith, J. H. Dallas, G. Daugherty, R. E. Self, L. M. Wingerd, A. J. Stricklin, Sr., E. C. Davis, M. E. Jacobson, Jim Moore, Money Price, and Misses Laura Lee Jones, Viola Brown, Gertrude Rasco, Olga Fitzgerald, and the hostess.

METHODIST MISSIONARY SOCIETY

The Methodist Missionary Society met Monday afternoon with fourteen present. Rev. Breedlove installed the following officers:

President, Mrs. J. H. Carpenter, Vice-President, Mrs. B. L. Thompson. Local Treasurer, Mrs. G. S. Webber. Corresponding Secretary, Mrs. Harry Longbrake. Superintendent of Study, Mrs. Judson Cook. Superintendent of Children's Work, Mrs. Clifton Fitzgerald. Superintendent of Supplies, Mrs. Jessie D. Cox. Christian Social Work, Mrs. R. T. Breedlove. World Out Look, Mrs. Shoemaker. Publicity, Miss Olga Fitzgerald.

Plans were discussed for the coming year's work.

W. M. S.

The Lockett circle met with Mrs. F. G. Rodgers with six present. They had an interesting mission lesson from the Bible. They will meet in Bible study next Monday with Mrs. Evans.

The Lottie Moon circle met at the church with four present. The mission study book was finished. This circle will meet at the church next Monday in Bible study.

The Annie Long circle met with

NOTICE

I have leased the Jackson Blacksmith and Welding shop. I will be prepared to do all kinds of work in the blacksmith and welding line.

Will appreciate your business.

WORK GUARANTEED

M. M. SCOTT

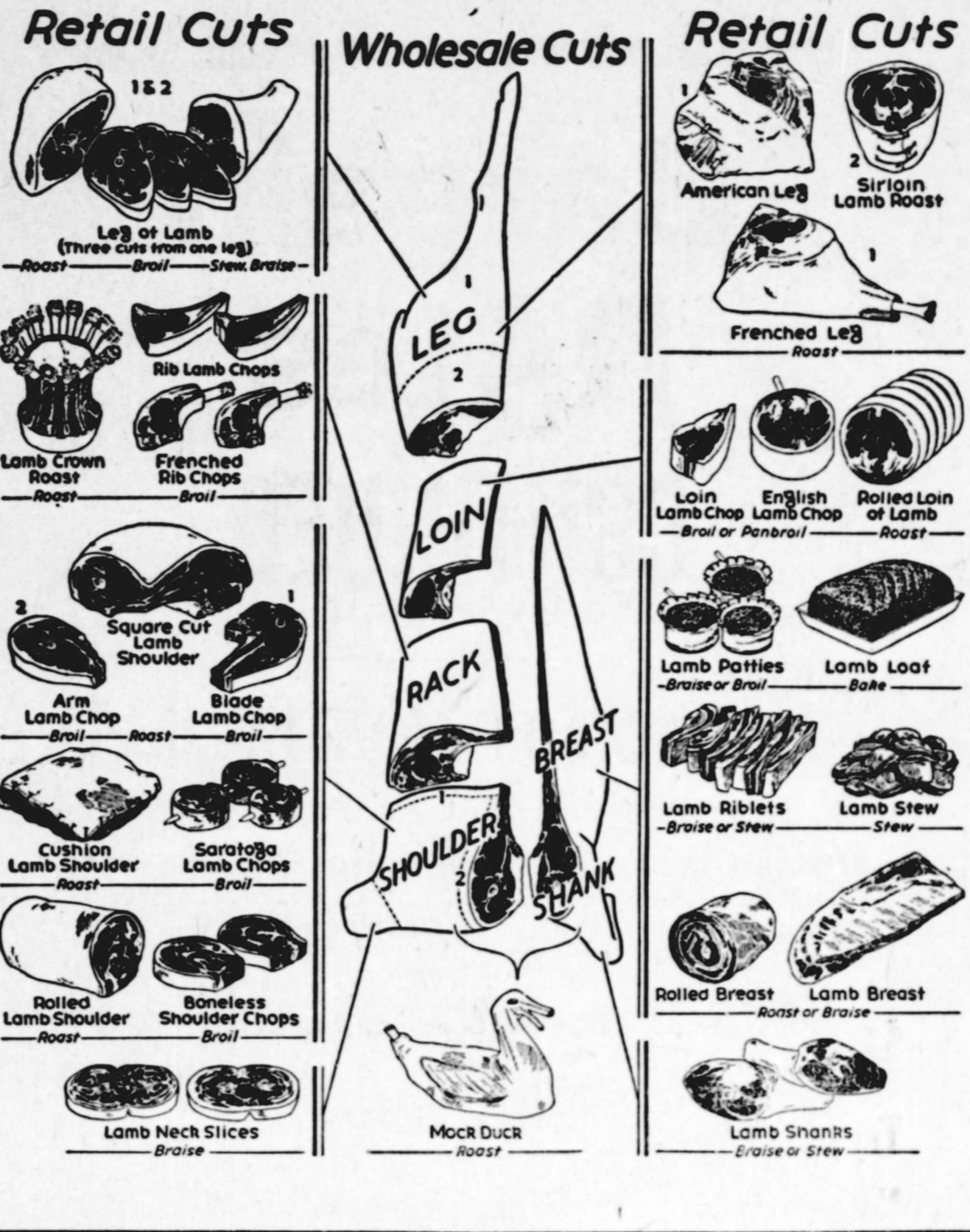
WE RECOMMEND OUR PRESCRIPTION DEPARTMENT

We have everything that goes to make a perfect prescription service—A complete stock of pure, fresh, full strength drugs, gathered from all over the earth—two registered pharmacists who have been carefully trained and are well aware of the great responsibilities placed in their hands. A prompt delivery service ready to go any place in town at a moment's notice. When we say our prescription department is complete, we mean it in the fullest sense of the word.

CORNER DRUG STORE

"Confidence Built It"

Meat Cuts and How to Cook Them LAMB CHART



Housewives in search of new and attractive meat cuts to add variety and flavor to their menus will be interested in the lamb chart shown above. The fact that lamb offers such a wide variety of cuts is a revelation to many who in the past have thought of this meat only in terms of legs and loins. A study of this chart will reveal that there is a lamb cut for every purse and every purpose. In addition to showing the many possibilities in lamb cuts, the chart is an excellent guide for cooking. You will want to keep it for ready reference.

ADVERTISING CHIEF



Being wounded in the World War proved a bit lucky for Roger W. Birdseye. Going to New Mexico and Arizona to recuperate, his writings attracted the attention of the Santa Fe Railway which found a place for him in its advertising department. This month he was promoted to general advertising manager of the Santa Fe System Lines with headquarters in Chicago.

THE METHODIST CHURCH

It is our earnest intention in the year 1937 to "grow in grace," serve the Lord by serving the interest of humanity, preach the "unsearchable riches" of the pure gospel, invite sinners to repentance, exhort the faithful to a life of good works, and "love our neighbors as we love ourselves."

Attend your church Sunday, and if you have no church preference, we shall be happy to welcome you.

MEN'S DOWN TOWN BIBLE CLASS

Meets at Rialto Theatre, 9:45 A. M. each Sunday morning. All men not in Sunday School invited and welcome.

Special music Sunday morning. W. A. Tittle, Teacher. D. P. Carter, President.

MARRIED

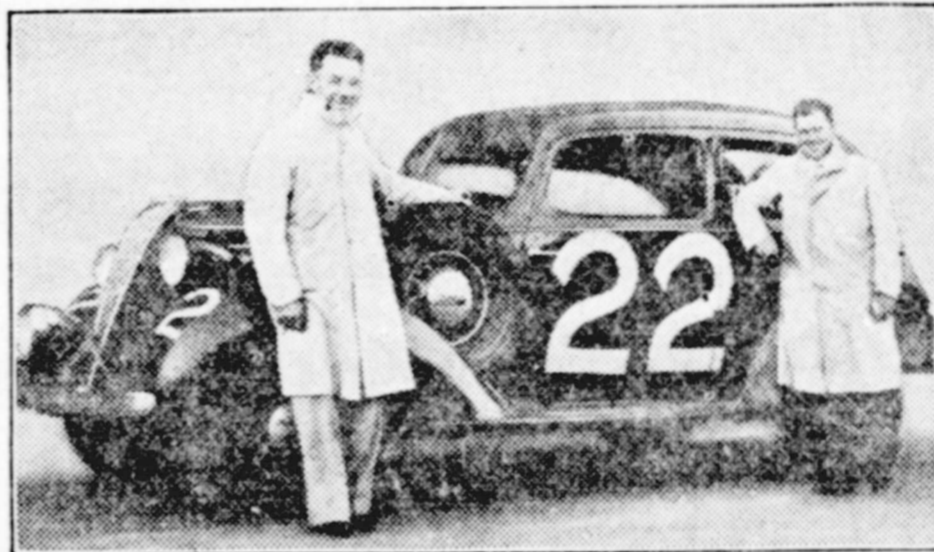
Mr. Doyle Weaver and Miss Virginia Moorhead of Seagraves were married Monday night at the Church of Christ parsonage. Elder Jas. A. Fry said the ceremony.

They are to make their home at present in Seagraves.

CARD OF THANKS

We wish to thank our many friends and neighbors for their many acts of kindness and sympathy during the recent illness and death of our beloved Tom. The beautiful floral offering and kind words of sympathy make our burdens and grief easier to bear. We also wish to thank the Masons for their beautiful ceremonies

BEMOAN AMERICAN VICTORY



This Terraplane captured the famous South Africa Golden Jubilee Road Race when it beat 41 other cars, including many European and American popular makes, recently. It was driven by two of South Africa's famous road racers, C. L. Engelbrecht (left), and F. R. H. Hopley (right).

The victory of an American car in the Nairobi-Rand race is commented upon somewhat wistfully, if not sadly, by South African newspapers. The following, taken from the Cape Argus of Capetown is indicative of the feeling stirred by the failure of British manufacturers to capture this event.

"Nothing for years has dealt such a shattering blow to the romantic tradition of a 'darkest Africa' as the astonishing thing that men are now able to drive from Kenya to South Africa in less than two and a half days. Any driver who has ventured on a long country trip knows that it is exceedingly difficult to average 40 miles an hour over a distance of 200 miles or so. The daring young men who have performed so well in this race covered 2800 miles at an average of 46. Dongas, leopards, giraffes, thunderstorms and other incidentals obviously meant little to them. The Africa of the fanciful novelist, the Africa of cannibals and gorillas, is not the Africa that these racers traversed so swiftly.

"This Nairobi-Rand road race is one of the 'side-shows' of the Empire Exhibition. As such it may be pardoned a trifle of flamboyance. Nobody will maintain that it was necessary or that its organizers aimed to prove anything in particular; it was arranged like a Roman circus to please the crowd. Yet the race has done more than provide a topic of talk for diners out; it has emphasized the sure efficiency of the American product. For almost 20 years this country has been asking the British motor manufacturer to produce a car designed for South African conditions, a car with adequate clearance, a sturdy chassis and horsepower sufficient to conquer hills and maintain a high average speed. Some of the British factories have responded, and some of their cars (built as always with British seems to achieve) have come near satisfying the demands of this exacting country. But one must recognize that American principles of motor car manufacture have enjoyed a triumph in this road race. Relatively, the road race to the Rand has been a far greater success than the much publicized air race, since a dozen of the 42 cars finished within six hours of the winner. In an international contest the British manufacturer has not achieved that success which would have proved a valuable advertisement in these days of intensive commercial competition. The Empire Exhibition road race has rather unhappily exalted non-Empire products."

and kindnesses. May our Heavenly Father bless you all.

Mrs. Ida Bruton. Dick Bruton and wife.

Mr. and Mrs. J. J. Gaston and family.

PERIODIC HEALTH CHECK IMPORTANT

AUSTIN, Jan. 6.—"Check up on your health assets and liabilities during the first month of this new year, and establish a working balance in health that will carry you through the year," is the advice urged upon all citizens of Texas by Dr. George W. Cox, State Health Officer.

"Destruction of human beings by the forces of nature is often unavoidable, but sacrifice of life to preventable diseases results from neglecting the principles of health," he said, "and is due largely to man's supreme indifference to his physical welfare."

"The purpose of the periodic health examination is not the diagnosis of a disease but the detection of physical defects or predisposition to disease and faults in living habits, the correction of which would have even a remote beneficial action on

the life of the person examined. Disease, physical failure and ultimate death are due not to time alone, but to definite physical causes. The periodic examination endeavors to determine the causes or defects so that they may be removed or corrected.

"Innumerable surveys and examinations have been made of preschool groups and of children in school to detect conditions that might lead to illness later on or to a physical handicap of some sort, if allowed to run on without correction.

"The annual physical check-up is the great bulwark against death dealing conditions of middle-life such as certain heart ailments, diabetes, nephritis, and other so-called degenerative diseases. These maladies oftentimes sneak up on one, so to speak, and work unannounced, up to a certain point. It is during this period that they are discovered by the trained diagnostic ability of the physician.

"The unfortunate increases in premature deaths of middle-age and beyond, in a measure at least, can be credited to the public's lack of appreciation of the inestimable life-saving and disease-preventing value of the periodic physical examination."

RIALTO

FRIDAY AND SATURDAY, JANUARY 8-9

Wallace Beery, Chester Morris, Leila Hyams and Robert Montgomery

"The Big House"
IT'S WORTH SEEING AGAIN

PREVIEW SATURDAY, 11:30

SUNDAY AND MONDAY, JANUARY 10-11

Shirley Temple

IN

"Stowaway"
WITH

Robert Young and Alice Faye

NOTICE

AMATEUR CONTEST EVERY FRIDAY NIGHT STARTING FRIDAY, JANUARY 15th.

CASH PRIZES

SEE JACK HOLT AT I. O. O. F. HALL

RITZ

SATURDAY, JANUARY 9

Ralph Bellamy

IN

"Wild Brien Kent"

ALSO ANOTHER CHAPTER "PHANTOM RIDER"

SUNDAY AND MONDAY, JANUARY 10-11

Zane Grey's
"Home on the Range"
WITH

Jackie Coogan, Randolph Scott and Evelyn Brent

Meadow Items

The New Year is here and resolutions are in order. But let's be careful not to make them if we expect to break them.

School is resuming work this morning (Monday) after almost two weeks for holidays. We suppose all teachers are back from a visit with home folks and they and pupils alike are ready for school room duties.

So far as we have heard all students in various colleges have returned to take up their work.

Bro and Sister Shropshire were at Lubbock Thursday afternoon to see her sister, who is in the sanitarium, critically ill.

Mr. and Mrs. J. A. Wheatly left last week for a visit with his children near Martha, Oklahoma.

Mr. and Mrs. Roy Taylor are visiting relatives in Snyder, Texas.

Mrs. D. J. Harris and children spent the week end with Mr. and Mrs. Milton Greer and her mother, Mrs. H. F. Jones at Witharral. They head heard

their cousin, J. Frank Copeland of Lockney, Texas, preach Sunday at Witharral.

We hear that Mr. Jack Lusk's father of Dickens was operated on Christmas in the Gorman Sanitarium for appendicitis and died last Friday. We extend to the family our sympathy.

United States Leads World in Insurance

NEW YORK, Dec. 14.—Seventy-five per cent of the world's life insurance is in force in the United States and Canada.

Notwithstanding the fact that life insurance as an institution is more than two hundred years old in England and less than one hundred years old in this country, the amount of insurance in force per capita in America is approximately three times that of the United Kingdom.

Be sure to read Herald ads

NOTICE

I have taken over the Cosden Wholesale and Retail Station, located block and half west of Railroad crossing. See me before you buy your gas and oils for your tractor. None better refined.

I also have a carload of good Pedigreed State Certified cotton seed. Will trade for your gin run seed, will also buy what seed you have to sell at highest market prices.

See me at the Station or West Texas Gin

HERMAN CHESHIR

**THE THREE GRACES OF WOMAN'S LIFE:
YOUTH, BEAUTY and HEALTH**

These treasures cannot be replaced and if you do not cultivate them you may not have them long. Nature merely lends these charms to you during the period that you cherish and care for them. See us if you would prolong your youthful charm.

Our beauticians are experts in giving all types of permanent waves—in creating artistic coiffures that show you at your best.

VISIT OUR SHOP

Cinderella Beauty Shoppe

Rose Mayfield and Mamie Drennon, Operators.
Mrs. Buck Andress, Owner and Operator.

**A "SIMPLE LITTLE COLD"
May Become Far More Serious**

Sudden changes in temperature and colds go hand in hand. After your body has become weakened with a severe cold, it can become an easy victim for bronchitis or pneumonia.

We are always well stocked with medicines to help guard against colds. If you have waited too late we have many remedies that are highly recommended for curing them.

PALACE DRUG STORE

"If It Is In A Drug Store—We Have It!"

**W. L. HENDRICKS CAPTURES
THREE LIONS**

W. L. Hendricks, who has this year made a business venture of hunting big game in the mountains of New Mexico and Texas, brought to Ralls this week two mountain lion cubs. The big cats were treed by dogs and roped in the Black Range Mountains of New Mexico.

About a third grown, the cubs are as large as grey hounds, and already very dangerous, as one Ralls boy found when his hand got too near to the cage. One of the cats hit him with a paw, and cut his fingers in several places.

Mr. Hendricks has made several trips to the mountains this year as guide to hunting parties, showing them where and how to hunt, and providing facilities for the trip. On his last trip, Burl Priddy and Lester Cowan accompanied him. They bagged a buck each.

Mr. Hendricks captured three bears two deer, numerous bobcats, porcupines and badgers. He says that game is very plentiful this year and that his recent trip was very successful.

Hunting deer and bear is a thrilling sport which many citizens of Ralls and nearby communities engages in every year. Roaming the mountains with high-powered rifles in search of big game, some dangerous, some elusive, they get a taste of real adventure.—Ralls Banner.

**DEMOCRATS ALMOST
HOG SENATE CHAMBER**

WASHINGTON, Dec. 19.—Under cover of adjournment this correspondent crept today onto that political-battlefield—the senate chamber—and is able to report the Democrats have all but surrounded the Republicans.

Faced with problem of seating their 75 members, the Democrats have moved a detachment of desks and chairs across the no-man's land of the middle aisle and set them up behind the enemy.

Drawn up like shock troops in a sort of semi-circle about the Republicans are the seats of the 12 new Democrats who won in the November election.

From a technical standpoint the whole senate set-up lends itself to fierce word fighting and forensic cannonading.

No longer will it be necessary to hurl an oratorical bomb across 50 feet of the chamber to find a target. By merely doing an aboutface, a soft voiced senator can drop a searing invective with full force on an enemy ear.

Tilden C. Brown was over from Post the past week, and came down to renew Grandma Brown's paper.

Miss Effie Williams of the Snap-ny Lunch visited her home folks at Graham during the holidays.

PLAINS

Alice Melton visited home folks at Seagraves last week.

June Moreland has pneumonia, but seems to be better.

Mr. and Mrs. John McKee of Rotan are in Plains visiting this week.

Mrs. D. T. Cates returned home Wednesday from Hobbs, N. M., where she spent the Christmas holidays.

The two young daughters of Mr. and Mrs. Dorsey McKee are both in bed with pneumonia this week.

Mrs. Zula Trimble underwent an operation for appendicitis last week in Amarillo.

J. R. Anderson and family have moved in Sheriff Ellison's little green house and Carl McClellan and family have moved in the Keller house west of town.

Mr. and Mrs. Shern Heuard are visiting in Wellington.

Born to Mr. and Mrs. Warner Hayhurst on the 23rd of December, a baby boy. The young man has been named Warner Jr.

Kit Morris visited in Lubbock this week.

Mr. and Mrs. W. H. Hague, Mr. and Mrs. Ralph McClellan and Mrs. Odis Lusk and children attended the funeral of Grandpa Lusk at Dickens Sunday.

Mr. and Mrs. "Shorty" Pruitt have returned home after spending the

Harmony Happenings

Louie Taylor from Salinas, Calif., visited Mr. and Mrs. Bill Taylor during the holidays.

Mr. Roy D. Greer spent Christmas with his grandmother, Mrs. M. B. Bragg of Lubbock.

Mr. and Mrs. C. A. Wilhite visited in Dallas through the holidays.

Mr. and Mrs. T. G. Sexton and family and Barbara Garrett spent Sunday at Post.

Mr. Walter Jones gave the young people a party Friday night. Although it was very cold, all had a nice time.

Miss Ora Ruth Hobbs left Tuesday to take a business course at Lubbock.

Mr. and Mrs. A. J. Stricklin visited Mr. and Mrs. Ed Thompson Sunday.

Ray McCustion visited his grandmother and mother at Hale county last week.

Mr. J. O. Hobbs and family visited in the John Garner home Tuesday night.

There are several families moving from our community, but new ones are moving in.

Misses Barbara and Claudine Garrett spent Saturday night with Mr. and Mrs. A. E. Richardson.

Mrs. T. E. Hobbs gave a fruit supper Saturday night for the young

folks in honor of her son, Joe Merit, who is leaving for Plainview.

There are quite a few farmers in this community got their land leased for oil.

Dumas News

Well, as this is the New Year the sandstorms have begun. One on New Year's day and a big wind today.

Lots of people are moving out of this community.

Mr. and Mrs. Geo. A. Wright entertained the young folks with a party, Saturday night. Everyone reported a big time.

Little Evelyn Gross and Helen Batteas spent Saturday night with Mrs. Elmer Batteas.

Mr. and Mrs. B. J. Gross spent Thursday evening with Mr. and Mrs. Geo. A. Wright.

School was dismissed during the holidays, but has started again.

Mr. and Mrs. H. W. Schulz of Hillsboro, Texas, have been visiting here the past few weeks. They have moved east of Wellman.

Miss Elizabeth Batteas spent Friday night with Miss Letta Lindley.

Misses Letta and Georgie Lindley, Jessie Bryant attended church at Seagraves, Sunday night.

TURNIP KRAUT FOR PANTRY

"I am making kraut of small turnips and will can the tops for greens," reported Mrs. E. Raney, pantry demonstrator for the Jayton club.

Mrs. Raney is using the following recipe for the kraut: Shred or grind the turnips and mix thoroughly with salt, using 4 ounces salt to 10 pounds of turnips. Pack in clean glass jars. About one inch head room should be left at the top of the jar for the expansion of the gas which is formed. The lid should be left loose for 2 to 5 days to allow the gas to escape.

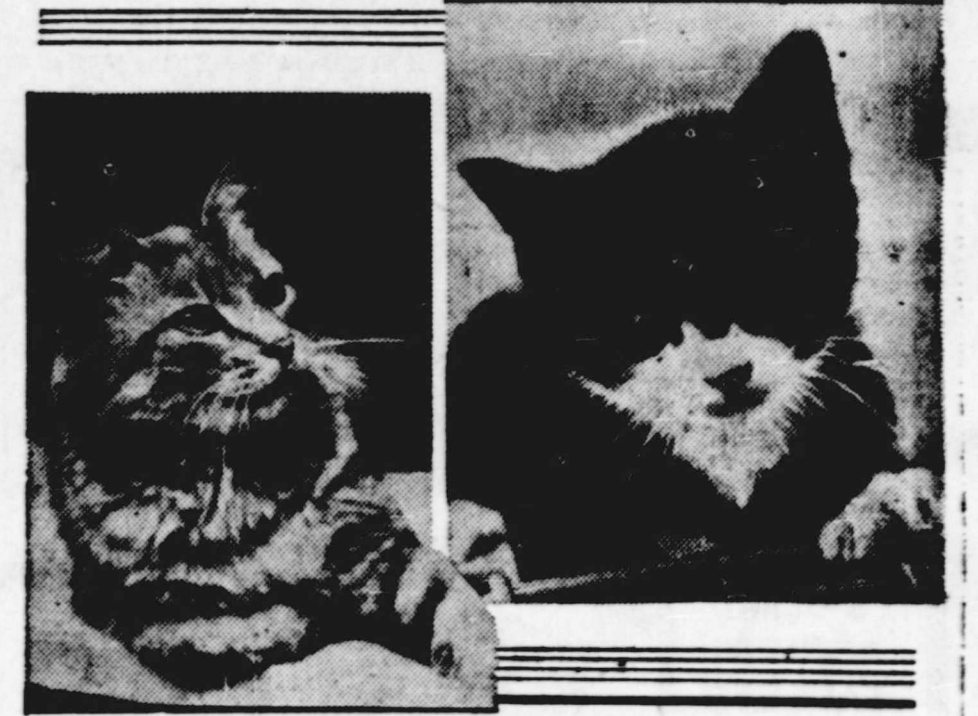
The jars should be placed in pans to catch the juice that is forced out. The juice should be returned to the jars if possible by pressing the kraut down with a wooden spoon. After 2 or three days the lid should be screwed down and the fermentation allowed to proceed.

Only young tender turnips should be used. The fermentation should be carried out at room temperature. —Jayton Chronicle.

Too much use wears out the best of friends.

The SNAPSHOT GUILD

CAT PORTRAITS



Did the photographer say, "Watch the birdie"? This command ought to mean something to a cat, but, as a matter of fact, these poses were obtained by dangling a bright object near the camera.

It is natural for an amateur photographer, according to his tastes and interests, to become intrigued with one kind of picture subject: animals, machinery, trees, skyscrapers, wild life, marine views, and what not. The result, often, is that he finds himself pursuing a fascinating hobby within a hobby—searching for and photographing interesting types of his favorite picture subject.

One of the most enjoyable and challenging of one-subject hobbies is making portraits of cats. You soon learn that the mature cat is an animal of many expressions, and that he rarely fails to reward you with an interesting one. You discover, also, that cats have individuality, even those of the same breed. Consequently, in making cat portraits you obtain a variety of distinctive studies.

Sometimes—and this is the challenging part of cat photography—you need something more than photographic skill to be successful. When it comes to posing for the camera, the feline is often a perverse creature. Dogs beyond the puppy stage are generally obedient, but, to keep a cat in front of the lens, it is usually necessary to entice him. Even then, Thomas is likely to "take a walk" out of the view finder, with complete indifference to what you say to him or about him. He has a mind of his own. Hence, there will be times when you will need Christian patience and an assistant to recover

the cat. Especially outdoors, when Thomas is in a lively mood, you may find that the best you can get is 9/10 background and 1/10 cat. On the other hand, Thomas loves to lie in the sun, especially after a good meal, and then, usually, you find him a most tractable model.

Inside the house the chances are always good because here a cat is generally quieter and disappearing acts can be prevented. Here, too, you can more easily arrange a contrasting background. The surest way to catch a pose is to use a flash bulb. Floodlight lamps seem to cause most cats to lie down and bask. Cats, however, being inquisitive, like to look out of windows for long periods, giving you a chance to creep up on them and snap a good picture by daylight.

A most useful "accessory" before the fact" for cat pictures is a portrait attachment over your regular lens permitting close-ups within arm's length. But, if you do not use a portrait attachment, be sure your focus is correct so that the image of the cat will be quite sharp. Then you can mask out the surrounding part of the negative to obtain a big-image enlargement as in the pictures shown above.

Remember that the typical physical characteristics of cats are their whiskers and the liquid gleam in their eyes. The one needs a contrasting background; the other, it must be confessed, needs luck with the light reflections. If you succeed in revealing both, you are a good cat photographer.

JOHN VAN GUILDER.

For Better Meats-

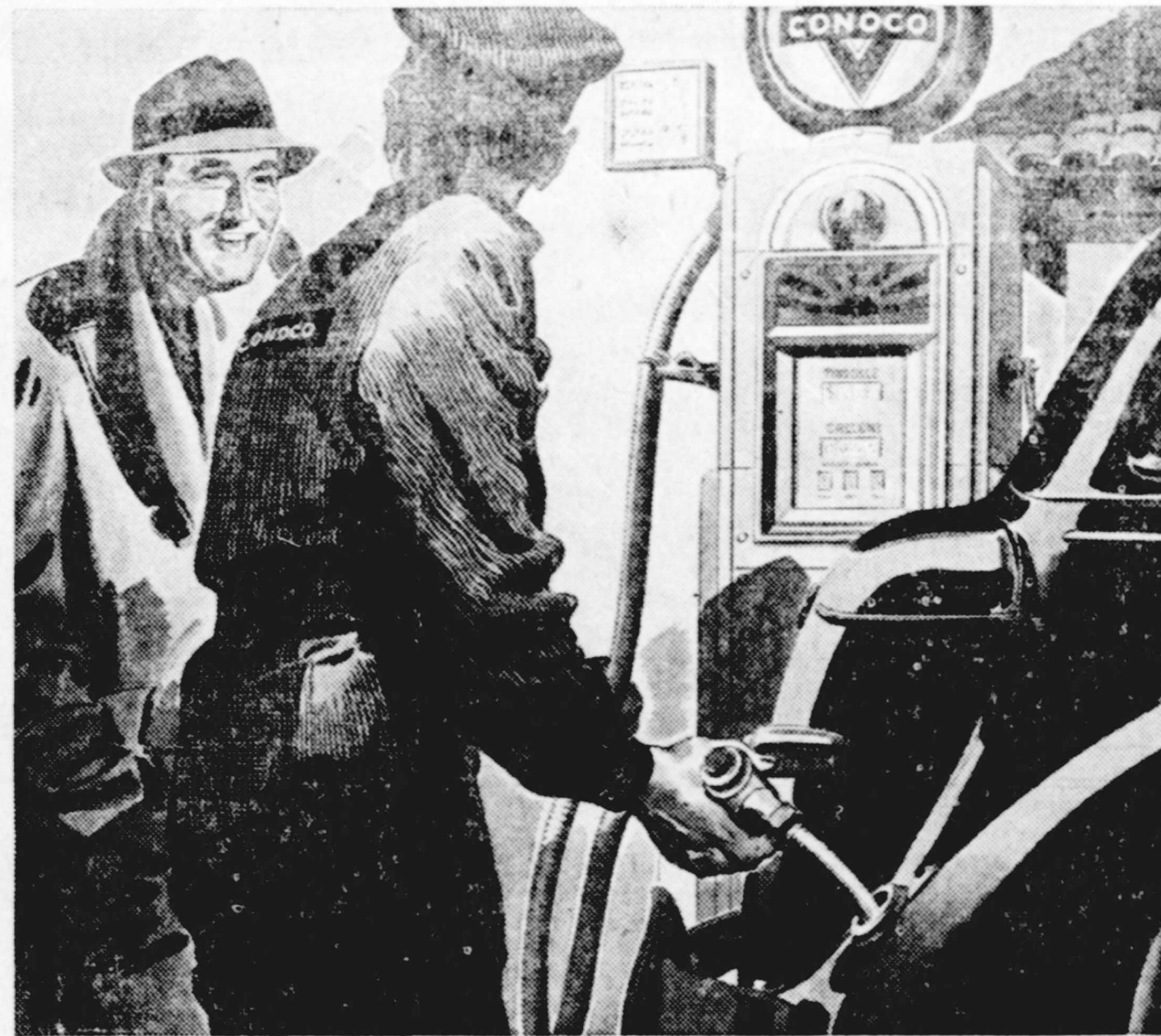
Try Pool's Corn Fed Beef.

No beef butchered that has not been on grain feed for at least six months.

Try a Fat Juicy Steak and be convinced.

HANDLED EXCLUSIVELY BY--

Daugherty Grocery



The helpful idea we're talking about will give you extra protection against a freeze-up in your car's gasoline system. The smart thing to do first is to have your carburetor drained—a quick, simple operation for whoever takes care of your car. He will also empty the little glass filter bowl, or "trap." And if you want to be real careful, you will have a certain amount drained from the bottom of the gasoline tank. Thus you get rid of any water that might freeze on the first cold day.

This water was not in the gasoline originally, if you are careful where you buy. But you know that the air

always contains more or less moisture, which can gradually form water in your gasoline system. There is less chance of this when you keep too much air out of your gasoline tank, by having it filled close to the top. It is still just as important as ever to get a gasoline that always fires away lickety-split in any cold . . . not dripping and flooding wastefully . . . not draining your battery by a lot of "false starts" . . . not thinning your oil by needless choking. The most helpful thing you can do for yourself right there is to keep your tank full of sure-firing Special Winter Blend Conoco Bronze. Continental Oil Company

**SPECIAL
WINTER
BLEND**

**CONOCO
BRONZE
GASOLINE**



**THE
FULLER
THE TANK
THE LESS
WINTER
GRIEF
and why—**

**NEW POSTOFFICE AT
LAMESA APPROVED**

LAMESA, Jan. 2.—Location of \$95,000 for the proposed Lamesa postoffice has been announced here, said Owen C. Taylor, postmaster and residents are anxious to see the preliminary work begun.

Site decided on by treasury department officials is three lots at the corner of North First street and Houston street on the west side of the square. The location is, lots 1, 2, and 3, block 23, original town of Lamesa.

Mrs. Mattie L. Skinner is the owner of the property. It is understood that she has refused an offer, said to be \$8,000 for her property. An old residence and a barn are now on the property.

The proposed location is a block north of the present postoffice, opposite of the First National bank, on the southwest corner of the square.

Our good friend, Dr. Moorhead, wife and some of the grandchildren of Meadow, were down Wednesday. We had a pleasant but very short call from Aesculapias.

Luke Harrel has sold the Hotel Barber Shop to Lorn Walters, who has already taken charge. Luke will seek a lower altitude, but will travel about for awhile. He wishes through the Herald to thank each of his customers for their patronage, and bespeaks a good word for his successor.

Lorn, who has spent the greater part of his life in Brownfield and also having learned his profession here, is considered one of the best barbers in the city and wishes to meet all his old as well as new customers at his new place of business.

Mr. and Mrs. Chas. Randal of Seymour, visited their sister, Mrs. John Randal over the week end.

Mr. and Mrs. Runnels of the Runnels Laundry, have been visiting her parents in Hardeman county.

Trench silos are becoming very popular to the small feeder, and we shall see more of them in this section in the next few years. They are made cheaply, and it is inexpensive to fill them and remove the feed when ready to be used.

The city force took the holiday light down Monday, to be stored until needed again.

Mr. and Mrs. Craig Stewart of McCaney, were visitors in the Claude Hudgens home last week.

J. L. Simmons and family have moved to Fillmore, Calif.

Mr. and Mrs. Geo. Carter of Ropes, and grandchildren, were down one day last week, as Mr. Carter had business at the posthouse.

Rev. Ed. Tharp of Abernathy, was down Monday. He was formerly pastor of the Methodist church here.

HARMONY NEWS

(Held Over)

There was a nice crowd at the community Christmas tree, Thursday night.

School was dismissed Wednesday afternoon after the school's Christmas tree and won't re-open until January the fourth.

Mrs. L. C. Dulaney of Oklahoma City, and Mrs. Vernon Bradley of Plainview spent Christmas week with their parents, Mr. and Mrs. Joe A. Davis, and their brother and his wife, Mr. and Mrs. Harvey C. Davis.

Mr. and Mrs. J. O. Hobbs Jr., spent the Christmas holidays with his parents, Mr. and Mrs. J. O. Hobbs Sr.

Mr. Roy Junior Campbell of Albuquerque, New Mexico, spent Christmas with his parents, Mr. and Mrs. Roy Campbell Sr.

Mr. Monroe Donham of California, visited with his parents over the Christmas holidays.

Mr. and Mrs. C. A. Wilhite are visiting friends and relatives at Dallas this week.

Miss Velma McMannis is spending Christmas with her parents of Lake View.

We are glad to hear that Mrs. Jeffery is able to be up and around again.

We are sorry to hear that so many families are having to leave our good old community.

Mr. and Mrs. Clem Carter of Plainview spent Christmas with her parents, Mr. and Mrs. John Garner.

Rev. Jack Thompson preached to the people of Harmony, Sunday night.

Mr. and Mrs. C. A. Cantwell gave the young people a party Friday night. All had a nice time.

The P-T A. will have a business meeting, Friday night.

Miss Opal Dee Murry of Plainview, spent Christmas with her parents, Mr. and Mrs. George Murry.

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution" Phone 196

Walgreen Agency Drug Store
NELSON DRUG CO.
 Brownfield, Texas Phone 33

Friday & Saturday Drug Values

<p>Complete Cold Treatment Campho-Lyptus COLD KIT 3 Piece Set 79¢ Nose Drops, Cough Syrup and Ointment.</p>	<p>FOR SMOOTH SOFT SKIN Gardenia OATMEAL SOAP 8¢ 6 42¢ BARS Lathers freely in hard or soft water.</p>
<p>5-Grain ASPIRIN TABLETS 100 in Bottle 33¢</p>	<p>Orils MOUTH WASH Pint Size 49¢</p>
<p>Milk of Magnesia TOOTH PASTE 2 for 39¢</p>	<p>HALIBUT LIVER OIL Capsules Olafsen 50's Plain 89¢</p>
<p>Viscolized MILK OF MAGNESIA Full Pint 33¢</p>	<p>Mary Lake Lavender Lotion 6-oz. Size 39¢</p>
<p>Valentine HAIR TONE 6-oz. Size 39¢</p>	<p>YEAST & IRON Tablets 80 in Bottle 49¢</p>
<p>Russian MINERAL OIL Full Pint 49¢</p>	<p>SHAVING CREAM Giant Tube 33¢</p>
<p>Olafsen Cod Liver Oil Tablets 60 in Box 49¢</p>	<p>PERFECTION COLD CREAM 4-oz. Size 33¢</p>
<p>Waterbury "Prophet" ALARM CLOCK 98¢ Guaranteed accurate and dependable.</p>	<p>"Monarch" HOT WATER BOTTLE 2-Qt. SIZE 49¢ Guaranteed One Year!</p>
<p>"Old Mill" Malted Milk 2-Lb. 59¢ Delicious and healthful.</p>	<p>Olafsen Norwegian COD LIVER OIL FULL PINT 59¢ Plain or Flavored.</p>

LETTERS DESCRIBE IDEAL FARM HOME

WASHINGTON, D. C., Dec. 22.—A composite picture of the ideal farm home appears vividly in 6000 letters from farm women recently analyzed by the National Lumber Manufacturers Association. Written on school tablets, fine writing papers, butcher's paper, the letters throbb with the

dreams and longings of American farm women, responding to the simple question—"What is your ideal farm home like?"

Texas women prefer the square Colonial house painted cream or white. Five in every eight want one-story homes and two-story homes are the next choice. More than two-fifths of the women prefer three-bedroom houses and one-fifth want four bedrooms. A large vote includes sun porches and ample cupboard space as prime necessities.

Half of the women ask for storage space, fireplaces, and a room for the hired man separate from the family rooms. Almost one-half ask for bookcases, French doors, built-in furniture. One-fourth specified laundries, wash rooms, breakfast rooms and coat rooms and one-eighth, sewing rooms, milk rooms, clothes chutes and hardwood floors.



At our low prices you can end the deadly back-breaking drudgery of home washing forever—and have the satisfaction that your clothes will be washed even better than the finest home laundry could do them. Send us your bundle today—and start to actually enjoy the thought of Monday!

Brownfield Laundry
 Phone 104

PRINT PAPER GOES SKY HIGH

The powers that be have so arranged matters that news print upon which all newspapers have to depend, manufacture the news print in British Columbia up above Washington state in Canada.

The price jumped \$20 a ton the past year, and \$10 a ton just recently. We have notice that the price will be much higher after the first of the new year. The special dollar rate expires January 1st.

It is a matter of "take it or leave it," with all the newspaper fraternity. We have to have the news print, and will be forced to pay the exorbitant price. Protests all over the nation are being made, but it does no good. There will be no relief until a mill is established in the South. Plans are now in the making.

It will be impossible for us to carry

SEE—
HIGGINBOTHAM-BARTLETT CO.
 —for—
LUMBER
 and building materials of all kinds.
 Phone 81 Brownfield, Texas

any names on the list not paid in advance after January 1st. Please look at your figures immediately following your name on the paper, or wrapper. If the last figures do not read "37," kindly let us have your dollar now while the special rate is on. We are doing our level best to neighbor with the whole Leader family. Thank you.—Clarendon Leader.

MURDERER GIVEN 8 YEARS IN BAILEY

Citizens of Muleshoe and surrounding area last week witnessed the culmination of a murder trial in Muleshoe in Bailey county, not only in the fact that it was filled with interested and curious spectators; but also on the fact that the trial witnessed the last chapter of approximately \$10,000 expense it had cost citizen taxpayers of this county to bring this man to justice.

The actual cost of that trial, including a \$250 reward already paid was \$800 to Bailey county and \$510 to the State of Texas, including another reward of \$250, which the State had agreed to pay upon conviction. One sheriff, in his efforts to locate the offender, spent approximately \$4,000; two other sheriffs spent several hundred dollars each, while Bailey county during the past 18 years has appropriated several thousand dollars in an effort to locate the man and bring him to justice.

The total cost of the trial held here last week was \$1,360, besides all these other sums expended—all of which came out of the pockets of the property owning tax-payers of this county. Ten thousand dollars would have met a large amount of other legitimate county expenses; but it had to be spent in behalf of justice.

Few people stop to realize it; but crime in many counties, furnish the biggest single item of expense to taxpayers. Verily, crime doesn't pay, any way one looks at it.—Muleshoe Journal.

In this case the defendant offered as an alibi the statement that his "mind went blank." A Bailey county jury gave him eight years. At the same time his blank mind did not prevent him from getting married six times, according to testimony offered in his trial.

In Amarillo, about the same time, a jury gave another defendant offering a "blank mind" alibi, 20 years in which to collect his thoughts. In either case, a defenseless woman had been brutally murdered.—Clarendon Leader.

AS IS THE FATHER SO IS THE SON

LUBBOCK, Texas, Dec. 29.—Tendency to follow in Father's vocational footsteps is shown in a report released from the registrar's office at Texas Technological college this week.

The report, which lists occupational groups in the parentage of Texas Tech students, shows 75 percent of the total enrollment comes from agricultural families.

Fathers of 24 percent of the student body are engaged in trades and business, 10 percent are professional men, nine percent work in manufacturing and mechanical industries, six percent are engaged in public service, and four percent are employed in transportation fields. Thirty-seven percent of enrollees in the engineering division come from families whose heads are engaged in trades, business, and mechanical work.

KING OF BELGIUM KNIGHTS PITTSBURGHER

Mr. B. P. Newton, Vice-President of the Gulf Oil Corporation, has just been honored by King Leopold III of Belgium who conferred upon him the decoration "Chevalier de l'ordre de Leopold." Mr. Newton is one of the few Americans so honored since the Order was founded by Leopold I in 1832.

The honor of being knighted into the order is possible only by nomination of the reigning monarch, or upon the recommendation of high governmental officials. This distinction is extended only to those men who have been of valuable military or civic service to the Belgium Government.

A citizen of the United States by birth, Mr. Newton is the foreign representative of the Gulf Oil Corporation and from his headquarters in Pittsburgh directs the marketing of Gulf Petroleum products outside the limits of this country.

In a statement Colonel J. F. Drake, President of the Gulf Oil Corporation, said, "We are proud that the exceptional civic qualifications of Mr. Newton have been recognized and rewarded in such an outstanding and unusual manner by the ruler of Belgium."

URGES PARENTS TO KEEP TAB ON CHILDREN

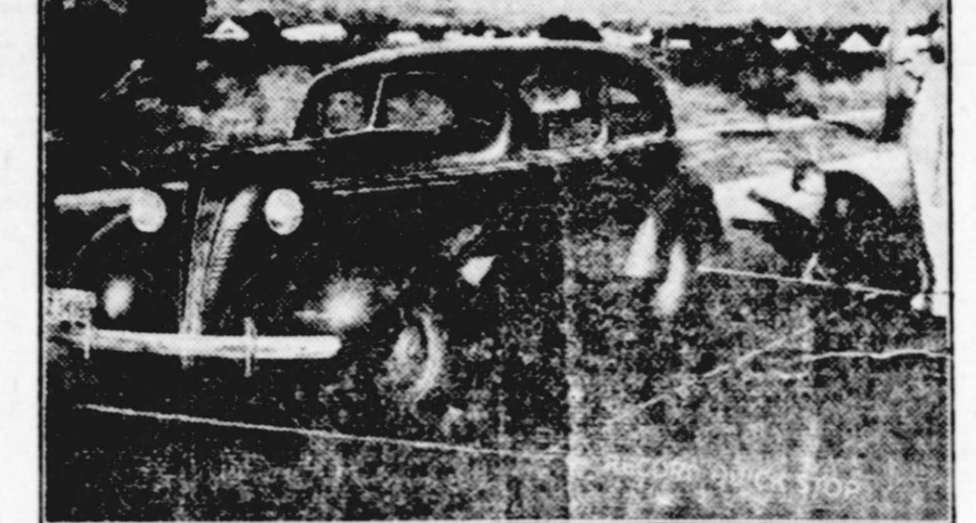
A district grand jury sitting at Littlefield, Lamb County, returned a report addressed to Judge R. C. Joiner, urging that parents should always know the whereabouts of their children. The jurymen agreed that parents who do not know the whereabouts of their children are neglecting a parental duty. The report was signed by J. T. Bellomy, foreman.

NINETEEN TEXAS WINNERS AND COACHES



These nineteen 4-H Club Santa Fe prize winners attended the 15th Annual National Congress for 4-H Club Boys and Girls held at Chicago the first week of December. Front Row—left to right: Alton Marshall, Taylor County; Herman Spoede, Wharton County; James Passons, Wheeler County; C. B. Marshall, Agricultural Agent, Santa Fe, Galveston, Texas; L. L. Johnson, State Boys' Club Agent, College Station, Texas; Harold Neves, Fisher County; Ellis Britton, Hale County; Joe Robinson, Denton County. Second Row—left to right: Roy L. Burrow, Swisher County; Billy Huffman, McCulloch County; Elbert Summers, Castro County; Robert Beasley, Dallas County; Fred Koch, Coryell County; Bud Peace, Lamar County; Arnold Naumann, Washington County. Third or Top Row—left to right: James Toone, Ellis County; Fay Mowery, Harris County; Buford Hood, Crosby County; Carlton Homan, El Paso County; Noel Yaring, Fort Bend County; Bill Ed Jackson, Fannin County.

STARTS, STOPS QUICKLY



Having captured a large array of records for performance, endurance and quick "get-away," this 1937 Hudson-built Terraplane demonstrated its quick stopping ability recently when it established several phenomenal marks for braking. The picture shows American Automobile Association officials recording one of the quick stops.

From a speed of 20 miles an hour, this stock Terraplane was stopped in seven feet nine inches with the new Duo - Automatic hydraulic brakes. In California, where the tests were made under official observation of the American Automobile Association contest board, the legal requirement for this distance is 37 feet.

Going at a speed of 30 miles an hour, the new Terraplane was brought to a stop in 40 feet 10 inches, as compared with the legal requirement of 83 feet. At 40 miles an hour, the Terraplane was stopped in 69 feet, 7 inches. The code specifies 148 feet as satisfactory for this speed.

Marks nearly as good were set by the eight cylinder and much larger 1937 Hudson, which also is equipped with the double braking system, by official check. In addition to the hydraulic brakes on these cars, there is an additional set of safety mechanical brakes, which operate from the same brake pedal. They are instantly brought into service if anything happens to the hydraulic system.

They Rate 'A' on Hurdle



Some folks may doubt that Mary's lamb followed her to school but here is Miss Winifred Small, sophomore at Texas State College for Women (CIA) and her sorrel hunter, Robin, who did accompany her to Denton. The tall sedate brunette, daughter of State Senator Clint C. Small of Amarillo, is an accomplished equestrienne and is shown on a course of jumps at the college riding academy.

BANK NIGHT CASE—

In about 5,000 movie theatres throughout the country a game known as "bank night" which gives prizes to winning ticket holders, is being used to stimulate attendance. For the use of the plan, many of the houses have been paying a fee to the organization known as Affiliated Enterprises, Inc., which claimed a copyright on it.

Recently in the U. S. District Court in Oklahoma sustained a contention of the owner of a theatre at Sands Springs, Oklahoma, that he was not infringing upon a copyright and did not have to make payment.

Last week movie circles were stirred as the U. S. Circuit Court of Appeals, to which the Affiliated Enterprises has appealed, ruled that the organization was not entitled to the assistance of a court of equity or the protection of a copyright.

The decision which may affect all payments to the company, ruled that the attempted registration for copyright was a "subterfuge to escape the stigma of being a lottery." If not a literal lottery, the plan "is too closely akin" to have court protection, said the ruling. The company's attorney may appeal to the Supreme Court.

One big worry makes you forget all your little troubles.

When a dog licks a sore the animal is applying an antiseptic in the saliva so experiments show.

Wild Brazilian peanuts are now being crossed experimentally with other peanuts at the Florida state experiment station.

Have Healthy Gums Again!



It's so easy to cure your gums from Pyorrhea. Do your gums bleed when you brush them? Then act at once, delay may be the loss of your teeth! Sold Exclusively by **ALEXANDER DRUG CO.**

HERE'S HOLLYWOOD

By Jack Hardy

The newlyweds, Ann Sothorn and Roger Pryor, are being forced to spend their first Christmas 2,000 miles apart. Ann is making a picture in Hollywood, while Roger is leading his orchestra in Chicago. They planned a long telephone conversation on Christmas morning.

One of Hollywood's typical success stories is that of Michael Whalen, now coming into top picture popularity. Two years ago, he was completely broke. A few days ago he spent \$175 a piece for a suit and an overcoat.

Phil Regan, golden-voiced tenor now being heard in some litting songs in "Happy Go Lucky," has just disclosed the real reason he has steadily shunned any Hollywood romances. Always his explanation has been that he was being true to a boyhood sweetheart, Josephine Dwyer of Brooklyn, N. Y. The secret is that he married her Thirteen Years ago, and they have four children.

"Like Greta Garbo," declares Jimmy Durante, "my first job was in a barber shop."

It's amusing to watch screen stars fumble their lines. For instance, Johnny Mack Brown making "Bar Z Bad Men." He merely said: "Sorry, let's go again." The second time he yanked off his big cowboy hat, slammed it on the floor. The third time: "Well, I'll be a blankety, blank, blank," and walked off the set, took a chair, and growled: "Let's take a rest and calm down."

"Hollywood is a cruel town," says Wallace Beery, "a nervous town where careers hang by the thin thread of fate."

Judith Allen, playing leading lady to Donald Cook in "Beware of Ladies" disclosed that she first got into the movies by posing as a Russian countess, with accent and all. She put her act over on none less great than Cecil B. DeMille, got a leading role, and delivered successfully. Later, she related, when she revealed her trick, DeMille forgave her.

Lew Ayres, recently sued for divorce by Ginger Rodgers is reported romantically interested in lovely Grace Bradley. While she was playing the feminine lead in her latest picture, "Larceny on the Air," Lew was seen at lunch with her several times.

Bob Burns is deserting his famous "bazooka" in his next picture. He will be seen playing a guitar in "Waikiki Wedding."

Mae West is going in for a penthouse. Already owning the fashionable Ravenswood Apartments, she has bought the adjoining lot, on which she will build another apartment building with an elaborate penthouse on top for herself.

A Kansas City girl—lithesome Geneva Hall—has made her way into the movies through dancing. Teamed with Pierre Theodore as "The Theo-

dore," she is much in demand for the screen since making her debut in "Sitting on the Moon," a gay musical romance with Roger Pryor and Grace Bradley. Miss Hall says she started dancing when only seven and worked hard on the stage and in night clubs before "arriving" in Hollywood.

Gene Autry, popular singing cowboy now on a personal appearance tour, reports from Corsicana, Texas, that he received the height of southern hospitality there. A hotel owner fixed up a first floor bedroom as a special honor for "Champ," Autry's movie horse.

Can you repeat "fifty, fifty, Mississippi" without making a sizzling sound? Anyone who can has a good screen voice. It's a test used by Republic's sound engineers when trying out an aspirant.

Prince, the Great Dane dog, which provides a lot of laughs in Olsen and Johnson's comedy, "Country Gentlemen," specializes in four moods, according to trainer Carl Spitz. These are the "man-eating act," "woe-begone, abused dog," "dog in love" and "comedy." After seven years of screen "acting," Prince knows what it means when the director calls "cut" and immediately ends his act.

Catching soft shell crabs in the Mississippi when she was a girl was one of the chief delights of blonde Claire Dodd. "Poking bare toes around in the mud was a big thrill," she declared while making "Navy Born," delicious comedy co-starring Bill Gargan and Billy Newell.

Kay Hughes has already received one of the oddest Christmas gifts. It's funny looking and very rare Afghan sheep-dog, presented partly in fun by her young husband, Durward Graybill, studio cameraman.

Anything gained by underhanded methods is not worth having.

Some people overwork themselves doing nothing.

MILKWAY
 To Health & Happiness

BRIGHT & CLEAN

"Motor-Driven brushes wash the bottles bright and clean. All utensils are scrubbed scrupulously and sterilized. Cleanliness reigns supreme at the Brownfield Dairy," says the Brindle Bossy.

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We Carry in Stock at All Times a Complete Line of

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OWN A HOME

A good chance to get a nice little 5 room stucco, just east of the E. Brown residence, together with well and pump, some sheds and four 50 foot lots. Half down, rest easy; or will sell real cheap all cash.

APPLY AT HERALD OFFICE

CITATION BY PUBLICATION

THE STATE OF TEXAS, To the Sheriff or any Constable of Terry County, Greeting: You are hereby commanded to summon G. T. Blankenship and the Farmers Royalty Holding Company, a corporation by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Terry County, to be held at the Court House thereof, in Brownfield, on the third Monday in January A. D. 1937, the same being the 18th day of January A. D. 1937, then and there to answer a petition filed in said Court on the 9th day of December A. D. 1936, in a suit, numbered on the docket of said Court as No. 2,130, wherein J. H. Moore is Plaintiff, and G. T. Blankenship and the Farmers Royalty Holding Company, a corporation are Defendants, and said petition alleging that on July 31, 1931 he was the owner of the free simple title to section 93 Block 4-X Terry County, Texas. That on said date G. T. Blankenship represented to him he was president of the Farmers Royalty Holding Company, a corporation with a large capital stock and paying large dividends. That said company was the owner of large holdings of royalties in several states; buying and selling royalties all the time at a large profit. That if plaintiff would convey to the defendants an undivided half interest to the royalties under plaintiff's land that he would receive a share of the capital stock of said company for each acre conveyed and that large dividends would be paid on same. That relying upon said representations the plaintiff conveyed to said defendants 320 acres of his royalties and executed deeds therefor that the representations so made by the defendant were material representations of facts

and that relying upon and believing them to be true he executed a deed to each of the defendants. That said representations were in fact false and were made known to be false by the defendant at the time they were made by the defendant for the purpose of inducing him to execute said two royalty deeds and the defendant believing them to be true and relying upon same did execute said deeds. That the number of acres conveyed was 320. That said deeds were given without consideration. That said deeds are a cloud upon the title to plaintiff's land. Plaintiff prays for a cancellation of said two Royalty deeds. That the cloud on plaintiff's title to said land be removed. For the title and possession of said land, for a writ of possession damages and costs and general relief. Herein Fail Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same. Given under my hand and the Seal of said Court, at office in Brownfield this 9th day of December A. D. 1936. Eldora A. White Clerk, District Court, Terry County. 22c

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY: By virtue of an Order of Sale issued by order of a judgement decree of the 106th Judicial District Court of Terry County, Texas, by the Clerk of said Court, on the 6th day of January A. D. 1937, in a certain suit No. 2073, wherein Happy Ind. School District is plaintiff, and Charles F. Schwan, Administrator defendant, in favor of the said plaintiff, for the sum of Seven Hundred Five and 18-100 (\$705.18) Dollars for School taxes plus interest, penalty and costs, with interest an said sum at the rate of ten per cent per annum, together with all costs of suit, that being the amount of said judgement rendered in favor of said plaintiff by the said 106th Judicial District Court of Terry County, on the 18th day of August A. D. 1936, and to me directed and delivered as Sheriff of said Terry County, I have seized, levied upon, and will, on the first Tuesday in February A. D. 1937, the same being the 2nd day of said month at the Court House door of said Terry County, in hours of 10 A. M. and 4 o'clock P. M. on said day proceed to sell for cash to the highest bidder all the right title and interest of said defendant in and to the following described real estate, levied upon as

the property of said defendant, the same lying and being situated in the County of Terry and State of Texas, to-wit: All of Section 49, Block D-14, Terry County, Texas, or upon the written request of said defendant or attorney, a sufficient portion thereof to satisfy said judgement, interest, penalties and costs, subject, however, to the rights of the plaintiff for any other or further taxes on or against said property that may not be included herein, and the right of redemption, the defendant or any person having an interest therein, to redeem the said property, or their interest therein, at any time within two years from the date of sale by paying double the amount paid for said property, and subject to any other and further rights the defendant or anyone interested therein, may be entitled to, under the provisions of law. Said sale to be made by me to satisfy the above described judgement, together with interest, penalties and costs of suit, and the proceeds of said sale to be applied to the satisfaction thereof, and the remainder, if any, to be applied as the law directs. C. D. Gore, Sheriff Terry County, Texas. By S. C. White, Deputy. Dated at Brownfield, Texas, the 6th day of January, 1937. 24c

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY: Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Tarrant County, on the 17th day of September, 1936, by W. E. Alexander, Clerk of said District Court for the sum of Fifteen Thousand Three Hundred Eighty Four and 40-100 (\$15,384.40) Dollars and costs of suit, under a certain judgement, in favor of Federal Life Insurance Company vs J. F. Singleton and wife, Mary A. Singleton, C. J. Hollingsworth, J. F. Singleton, Jr., T. A. Wartes, The Kimble Corporation of Whitewright, Grayson County, Texas, a corporation, R. L. Van Zandt, Receiver for the Texas National Bank, a national banking corporation, Reynolds Mortgage Company, a corporation, Holgate Enderstein Hardware Company, Inc., a corporation, and the Bryant Link Company, a corporation, placed in my hands for service, I, C. D. Gore as Sheriff of Terry County, Texas, did on the 5th day of January, 1937, levy on certain Real Estate, situated in Terry County, Texas, described as follows, to-wit: All that certain tract or parcel of land situated in the County of Terry, State of Texas, and being all of Section No. Thirty-seven (37) and all of the east one-half (E 1/2) of Section No. Sixteen (16), Block "DD" of the J. H. Gibson Surveys, and containing 960 acres of land, and levied upon as the property of J. F. Singleton, et al and that on the first Tuesday in February, 1937, the same being the 2nd day of said month, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. F. Singleton, et al. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Terry County Herald, a newspaper published in Terry County. Witness my hand, this 5th day of January, 1937. C. D. Gore, Sheriff Terry County, Texas. 24c

Come and See Our New Vacuum Cleaner AT THE— TEXACO SERVICE STATION WE WILL CLEAN YOUR CAR INSIDE FOR—75c David Perry Phone 213 C. C. Bryant

EDUCATION CHIEF TUBERCULOSIS FOE

AUSTIN, Dec. 8.—Tuberculosis continues to be one of the major causes of death in Texas. Public health authorities agree that the death rate will not diminish satisfactorily until the average person appreciates that tuberculosis is preventable, that it is not inherited directly, that it is acquired by direct transmission of the tuberculosis germ from the sick to the healthy; and above all, that he must be concerned immediately if any symptom appears. "In combatting tuberculosis," said Dr. John W. Brown, State Health Officer, "education of the public is of prime importance—education as to the treacherous character of the disease and its methods of transmission, how to prevent the disease and how to treat it when contracted, to the end both that recovery may be as rapid as possible and that spread of the disease to other members of the family and to neighbors may be avoided.

"Children pick up tuberculosis as readily as they do measles or scarlet fever or any other contagious disease, but tuberculosis differs from some in not showing up as quickly as other germ diseases. As a rule, the characteristic symptoms of other diseases develop in a few days after a person has been exposed, while it takes a much longer time for the symptoms of tuberculosis to be recognized. "The periodic health examination by a competent physician plays an important role in the fight to stamp out tuberculosis. These check-ups should include examination of high school and college students by the tuberculin test and X-ray and prompt examination of all persons who have symptoms of tuberculosis.

"Removal of the contact case, protection of the infant and the young, and prompt professional advice when symptoms suggestive of tuberculosis arise, will do much to reduce the tuberculosis death rate. These measures, however, are largely outside the province of health officials, and the problem is quite definitely a personal one."

DOCTORS CONTRIBUTE TO CHRISTMAS SEALS

AUSTIN—In the first mail following the distribution of the Christmas Seals released at Thanksgiving, more than \$100 of the day's returns to state headquarters of the Texas Tuberculosis Association came from doctors, according to Miss Pansy Nichols, Executive Secretary of the Association. "Doctors know first-hand," Miss Nichols said, "of the tragedy caused by tuberculosis. Few people realize how much doctors give, without thought of monetary remuneration, in the way of professional service to the tuberculous poor. For this reason we are doubly grateful for their generous contributions to the Christmas Seal sale which finances the campaign for the prevention of tuberculosis."

Proceeds from this year's seal sale, Miss Nichols said, will be used by the state and local tuberculosis associations in a concerted effort to reach more people between the ages of 15 and 45 with those methods of diagnosis prevention and cure which have reduced the death rate from tuberculosis more than two-thirds in the past 20 years. She pointed out that in spite of this reduction in the general death rate tuberculosis is still the highest cause among people in this age group.

STATIC SLEUTHS MAKE RADIO LISTENING A PLEASURE IN CANADA

When radios in Canada go zzzzK-listeners ask the government at Ottawa to put a "noise detective" on the job. This "static sleuth," writes James Montagnes in the Rotarian Magazine, is a specialist in tracing to its source any of the gurgles, squeals, crashes, whistles or other noise marring radio reception. "Canada," says Mr. Montagnes, "has a corps of such radio noise detectives, travelling about the country and in the larger cities, working with 34 cars in all, equipped with the utmost in sensitive and directional radio receivers, with laboratory apparatus to cope with every type of noise which may bother a radio listener. "Simple explained, radio disturbances caused by faulty electrical equipment travel from the source along the power line, send out electrical currents which are picked up by the aerial attached to your receiver,

and so heard in the loudspeaker.

"The new Canadian Radio Act, which went into effect in November," continues Mr. Montagnes, "gives the noise sleuths power to enforce their findings. All radio noise-making equipment must be corrected or not used. And old-styled interference-causing receivers may no longer be used. The air must be cleared for pleasant listening. Noise must be stopped.

"Radio noise seems to be as elusive as a fly. There is no let-up in the number of complaints. As soon as one job is done there are others which must be tackled. This keeps nearly 100 men busy the year round across the Dominion. But the radio noise detectives have not worked in vain. The official report shows the noise level has gone down despite the increasing number of super-sensitive receivers now being used.

"Other countries are investigating Canada's system. In the United States engineers of radio and electrical manufacturing concerns are working on a similar scheme of noise detecting to test new electrical apparatus so that by the time it reaches the market it will not cause radio noises. All the experience of the Canadian Government has been placed at the disposal of this trade body. American public utilities frequently call on the Canadian service for help in solving power house problems, because they have heard that the radio noise sleuths can find trouble in a power house or on lines which the best engineer cannot trace. The noise sleuths have saved power companies thousands of dollars finding hidden faults which the usual meters and gauges do not show."

Newlywed: "Nothing like it, my boy! You just marry a sweet girl, like my wife, for instance, one that isn't afraid to share your lot for better or worse."

Confirmed Bachelor (unconvinced): "Sounds nice, but some of these share-holders blossom into directors."

Conversation bores if one makes a program out of himself. In case of doubt don't borrow and don't lend.

People who fail to mind their own business are rarely equipped to take care of other people's problems.

The American turkey crop this year is the biggest on record—20,000,000 birds.

Wife (at 2 a. m.): "Wake up, John wake up! There's a burglar in the next room."

Husband (sleepily): "Well, I've no revolver. You go in and look daggers at him."

Hardwood flooring is a favorite diet of termites, because it is pure cellulose.

Source of... Guaranteed... These capsules are biologically standardized for high vitamin content. 50's \$1.00 WE with SAFETY... Fernald DRUG STORE

1/2 Gallon Mineral Oil 98c

100 Aspirins 33c

1 Quart Cod Liver Oil 89c

We specialize in prescription service.

We have a complete stock of sick room needs.

Try us and be convinced, we have quality and a minimum price on all merchandise.

Vapure Inhalant (3/4 oz.) and 100 Puretest ASPIRIN TABLETS Both for 59c (Limited)

Klenzo TOOTH BRUSH A good one cleans better 19c up

Horton's COUGH DROPS Take out the tickle 5c pkg.

CASCADE Cellophane wrapped ENVELOPES or PAPER 10c pkg.

ALEXANDER'S THE Fernald DRUG STORE

SUDDEN DEATH

How does a savage make his spear? The Australian bushman's method, according to Mr. Lemuel Timanus, of Victoria, is as follows: The spear point is usually made of stone, which is ground to the right size and shape. For barbs, quills from the spiny ant-eater are tied on the shaft back of the spearhead. The points of the quills project backwards and are curved outward at an angle, so that when an effort is made to pull out the spear the barbs expand into the flesh. To hasten death, the bushman has

dipped his spearhead in a poison made from decayed animal flesh and certain herbs. It is so potent, says Mr. Timanus, that the victim dies within half an hour.

Went out to the Ed Thompson home in the Harmony community Sunday afternoon. He is on a deal for a farm near Wellman, where he hopes to make a permanent home. Came home with two fryers and a roll of country sausage a yard long. They nearly keep the Herald family up these days. Subscribe for your home paper

Master Piece School Supplies has a Coupon SEE MOON & WALT

A Three Days' Cough Is Your Danger Signal No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Serious trouble may be brewing and you cannot afford to take a chance with anything less than Creomulsion, which goes right to the seat of the trouble to soothe and heal the inflamed membranes as the germ-laden mucus is loosened and expelled. Even if other remedies have failed, don't be discouraged, your druggist is authorized to guarantee Creomulsion and to refund your money if you are not satisfied with results from the very first bottle. Get Creomulsion right now. (Adv.)

Magnetic Masseur Treatments Hefner and Hefner of Spur, Texas will office here in Brownfield, Texas, at the Commerce Hotel, Room 5, for thirty days beginning Tuesday, January 5, 1937. We specialize in cases of long standing and nervous disorders. See us. There are no charges for examination. Our method of healing is the Magnetic Masseur Treatment.—The same that can be had at Mineral Wells and Glen Rose. Office Hours: 8:00 to 12 A. M. and 1:00 'till 5:00 P. M. COMMERCE HOTEL — Brownfield, Texas

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MOBILIZE with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10. MAGNOLIA PETROLEUM COMPANY

McMakin Motor Coaches Bus Station at Nelson Drug Co. NORTH BOUND For Lubbock and points east and north at 9:00 and 11:00 A. M., and 4:20 and 8:15 P. M. SOUTH BOUND For Odessa, McCombs, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

NATURAL GAS HEAT The goal of comfort, satisfaction, cleanliness and convenience in heating is reached when you install gas space heaters in your home. Gas radiant heaters quickly drive the chill from any room of the house and results in quicker, cleaner, better heat for that house all winter. See Your Gas Appliance Dealer Or Your Gas Company West Texas Gas Co. Good Gas With Dependable Service

A BALLOON BUGGY-BOAT The Balloon Buggy-Boat is truly a unique vehicle. Powered by an automobile engine it rolls over land, mud, and water on tires ten feet high by three feet wide—the largest ever molded. Gulf Oil Corporation engineers call their invention a Marsh Buggy. It is equipped with all the marine requirements for Class I motor boats. Its displacement in water is two feet. In water and mud the Marsh Buggy obtains traction from rubber treads pulled over the tires. If punctured, the tires can be inflated while the machine is in motion by starting a small air compressor. THE 7500 pound Marsh Buggy is used to transport Gulf geophysicists, together with their equipment, into the Louisiana marshes where they search for oil. The huge machine, which combines the basic principles of motor car, tractor, and boat, has a top speed of 35 miles an hour on firm ground, 12 miles an hour in waist deep mud and mire, and 6 knots in water.

FORMAL OPENING OF NOEL'S TAILORS

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Saturday and Monday Jan. 9-11

We invite the people of Brownfield and its Trade Territory to visit our plant during one of these days and let us explain to you our modern way of Tailoring and Dry Cleaning. You will be amazed at the many changes that have been created in the Tailoring and Cleaning world in recent years.

Here Are Some of the Policies We Sponsor...

Prompt and Courteous Service

You may be assured that no matter what size your job may be, or the condition it may be in, that you will find these words, "Prompt and Courteous Service" outstanding in this plant, by all its members at all times.

Ladies Repair Department

When your dress is checked in at this plant your measurements are also checked, and that is exactly how it is returned to you. Of course if there are any changes you wish made, we pride ourselves with the fact that every member of the plant is considered an expert at this work.

Cleaning and Finishing Department

Before your garments are cleaned in this shop they are assorted and put in bunches of the same texture and color, assuring you of no faded or stretched clothes. It is then cleaned in our new and modern cleaning system, which is so arranged to furnish us with a clear, clean solvent all the time. Messrs. Noel and Szydoskie are masters of the art in this department.

Alterations Department

If an alteration can be made, we can do it. We have two people in this department in the persons of Mr. Noel and Mrs. Cousineau, who say they can make any garment fit you as it should. Especially do we extend an invitation to the ready to wear stores of Brownfield to give us a trial with your next alteration job. We guarantee to please.

Suede Jacket and Dyeing Department

Suede Jackets, Factory Finished. Also we are equipped to tint or dye them. We also specialize in dyeing, silk, wool, cotton and artificial silk. In fact we can dye most all materials any color you may desire. Try us.

We Feature Rose and Co. Made To Measure Clothes

Thanks To All

As you all know, for the past year we have had the City Tailor Shop leased. During that time we have enjoyed what we consider a good business, for which we wish to say THANKS to one and all. May we continue to be of service to you, by giving us a portion of your tailor work. Our prices are the same.

50c VALUE 50c
Clip this coupon and bring it to Noel's Tailors and you will be credited with 50c in Trade. No obligations. BE SURE TO BRING COUPON!
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