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The Terry County Herald

The HERALD goes into 90 percent of the homes in the Brownfield trade territory.

Printed in Terry County, on the South Plains, the last stand of the Cattleman and the future home of the most prosperous Farmers in the United States.

VOLUME THIRTY-TWO

BROWNFIELD, TERRY COUNTY, TEXAS, FRIDAY, JANUARY 22, 1937

NUMBER 24

"LISTEN FOLKS"

By Jim Ferguson.

(Editor's note: This article is published as a news item and represents the personal views of Mr. Ferguson only.)

In horse race parlance the 45th Legislature is off. In due and ancient form it dully convened on Tuesday and soon got down to business.

My good friend Gregg Hill, one of the old timers of Austin, told me that he had attended the organization of every Legislature for the past 40 years. If all good citizens would take this much interest in legislation procedure probably we would not have so many fool laws in the books that ought never have been passed. But of greater importance, if all good citizens would attend the organization of the legislature for the next 40 years we could be relieved of a lot more mad laws which similar headed legislators may again foist on the people.

The House elected Robert Calvert Speaker by acclamation. Calvert is not a showy statesman, but he is fearless. He did not receive one clap of applause while he was making his speech of acceptance, yet he held his audience almost spell bound by his earnest expression. At 31 he is perhaps the youngest speaker in late years, and his career is a fine example for the young men to study. Reared in an orphan's home, he has by dint of continuous labor and study raised himself to a position of eminence and distinction. It should be a source of swelling pride that we live in a country where such achievement is possible and permitted.

This legislature has no female members, but it can boast of almost any kind of male you may call for. You will see them dressed in all kinds of clothes and styles and ranging from 22 to 70 years of age and from 103 to 258 pounds in weight. Maybe the size of their hats will increase after they have served in the legislature for a while. I asked one of the old time members if he did not think the many young men in the legislature was a promising looking crowd, and he said: "Hell, yes, they promised everything to get elected." But that as it may, I am for these young men—they alone must save the country. We old roosters haven't got time to finish the job. If the government will just pay our pension without so much red tape and objection, we can afford to step aside and mark the account squared.

While the legislature opened in harmony, there may be another story to tell right soon. One of my old friends asked me what is a deficit. I told him the best definition I could give was that it is a debt you can't pay now. If the legislature will just remember that the state is now 16 million dollars in debt and can't pay, maybe they will be impressed with the necessity of learning something about governmental economy as their first lesson in statecraft. If we don't go to saving, we will be like the old darkey when asked, "What he would do if somebody gave him a million dollars." And he replied that he would pay it on his debts as "far" as it would go. Any state or nation that gets to where it can not pay its debts must fall. History records no exception to the rule.

Just a word personal. My column each week is already being published in 22 papers, and the number is growing every day. I am of course gratified because I always appreciate an opportunity to tell my friends that I still love them and want to let them know what I am doing. I will appreciate if my friends will subscribe to their home paper and ask them to print the "Listen Folks" column each week.

I am going to write next week about the inauguration of Governor Allred and what he says in his message to the legislature. I will also tell the people what new laws and bills are being offered in the legislature, to say the least, will be eventful, and I hope it will be helpful. Listen folks, let me tell you about it.

John Gracey and family are entitled to a pass to the

RIALTO THEATRE

to see

"Born to Dance"

Be sure to present this clipping at the box office at the Rialto Theatre.

Compliment: Rialto & Herald

Girls Basketball Tournament Now on Here

The High School girls will be host to several teams today and tomorrow. Trophies will be awarded to the winners of the tournament, Saturday night.

The teams entering the tournament are Plains, Forrester, Klondike, Draw, Union, Tokio, Shallowater, Meadow, Frenship, and Brownfield. The High School boys will play a game with Tahoka Friday night. Those holding season tickets will be admitted to the boy's game, Friday night, at 7:00 o'clock.

The tournament begins Friday at 3:00 P. M. Everyone who wishes to see all of the games is urged to purchase a season ticket. The price is 40c to everybody for the season ticket. Games will be played all day Saturday. The admission to the games will be 10c per session during the day games and 25c per night session. The finals of the tournament will be played Saturday night.

The boys beat Slaton in a thriller last week end and lost to the Lamesa Tornados at Lamesa last Friday night. They beat the Draw boys last Monday. The County Interscholastic Meet will be at hand shortly. They have won all of their games this season so far except two at Lamesa and one to Anton.

Coach Fulp says that the boys are in good shape and should have a successful season this year. They have a habit of winning in the last half of the game.

Brownfield Goes Over Top in WTCC Drive

Jed Rix of Lubbock, assistant manager of the West Texas Chamber of Commerce, was down one day last week, and together with R. M. Kendrick, local director of that institution got out and in about the shortest time on record, according to Rix, and not only made a 100 per cent collection, but bested that by \$15.00. Rix was well pleased.

He stated that he believed Brownfield had made the biggest growth according to population in 1930, of any city or town in this section, probably in west Texas, during the depression period and that he found the conditions in financial way, here better than the average by a great deal.

He intimated that the WTCC would have a show again this year at the Frontier Centennial at Fort Worth, with some radical changes in exhibits. He believed that the Frontier Show would almost be sure to run again this year for three or four months at least.

The WTCC had one of the best free exhibits of that entire show last year. In fact, the Will Rogers exhibit alone, was worth a trip to Fort Worth to see.

Holt Gin Badly Damaged By Fire Last Week

The Holt Gin, formerly known as the Harrison-McSpadden Gin, was badly damaged by a blaze one night last week, but was neglected in getting it in last week's issue of the Herald. Mr. Holt was visiting relatives over about Memphis or Clarendon at the time.

Mr Holt has spent much time and money for new machinery and repairs for the gin in the last two years that he has owned it, and it was considered one of the best plants in the city.

How the fire originated is unknown, but while the Herald has not talked with Mr. Holt, it is believed that needed repairs and replacements will be made before the next gin season.

Births Greatly Exceed Deaths Here in 1936

There were according to figures given us by F. M. Burnett, J. P., who keeps vital statistics for Terry County, exactly 300 births in Terry County in 1936, as against 68 deaths, a percentage of 71 per cent of births over deaths.

There was not quite as good showing in 1935, when there were a total of 76 deaths, and only 270 births in the county. Well, anyway, we are gaining many citizens both ways; by the stork route, and immigration.

Subscribe for your home paper

National Farm Loan Ass's Holds Election

The annual meeting of the Brownfield National Farm Loan Association, which was held at 1:30 P. M. Tuesday, January 12, was one of the best meetings in the history of the association, according to R. O. Black, who was re-elected Secretary-Treasurer of the association for 1937.

T. C. Hogue, F. W. Proctor, J. W. Hogue, J. C. Johnson, and W. H. Black all of Brownfield, Texas were elected directors of the association for the ensuing year.

A feature of the meeting was financial reports and a radio address by A. C. Williams, President of the Federal Land Bank of Houston, who spoke to the members of the 365 national farm loan associations in Texas who were attending similar meetings in cities and towns all over Texas at the same hour. This was made possible through the cooperation of the major radio broadcasting stations which make up the Texas Quality Network.

Mr. Williams discussed some of the factors that make up good and bad loans and urged that farmers take care of their property. He said that a well-kept farm whose soil is protected from erosion is seldom, if ever, foreclosed. He also commented upon the important part which the cooperative farmer-owned national farm loan associations play in the successful operation of the Federal Farm Loan System, and emphasized the fact that the Farm Credit Administration units offered the many types of credit needed by agriculture. "Farmers generally should familiarize themselves with the types of loans available through these institutions, with the view of developing cooperative credit centers where deserving borrowers may secure both long and short term credit according to their means," said Mr. Williams.

The Brownfield National Farm Loan Association has helped more than 500 farmers and stockmen of Terry, Yoakum, and Gaines counties refinance their indebtedness on a sound basis. Since the creation of the Farm Credit Administration in May, 1933, this association has made land bank and Commissioner loans in its territory amounting to approximately \$700,000.00.

Misunderstanding On Herald Being \$1. Year

At least two readers have come in lately and remarked that they wanted to renew while the Herald was putting on a special price of \$1.00 a year. We have had no such price for the past year. As a consequence, those people were disappointed, and failed to renew.

We were at a loss for some time to reason out why and where anyone saw our ad we were selling the paper at \$1.00 per year, until we thought of an editorial copied from a Clarendon paper a few weeks ago, that told about a big advance in the price of print paper, and went on to state that the price of the paper would after a certain time be advanced to \$1.50 per year.

Full credit for the editorial was given the paper copied from, and our reason for copying was to show that material that goes into a paper was advancing. We are sorry that anyone took that as our price instead of the price of the paper we quoted from.

Brownfield Banks In Fine Condition

The condition of the two banks of Brownfield, the Brownfield State and the First National are in the best shape they have ever been, and that is saying a great deal. Even during the worst of the depression the banks here were in fine shape, and could have easily liquidated all their obligations.

Below, we are giving the combined Loans, Resources, Cash and Available Exchange, and the Deposits, according to the call of December 31, 1936, and published in last week's Herald. You, of course saw the statements, but perhaps didn't take the trouble to figure just what it means to this section:

Combined Loans	\$177,389.78
Combined Resources	1,286,345.37
Combined Cash	986,906.81
Combined Deposits	1,159,560.58

The difference between bankers and farmers is that they have different ideas in regard to surpluses.

Terry's New Citizens For Month of Dec.

Following we give you the names of Terry's new citizens, who made their arrivals during the month of December:

GIRLS: Mr. and Mrs. C. W. Gobleher, Dec. 10. Mr. and Mrs. A. E. Blanton, Dec. 14. Mr. and Mrs. Houston Turner, Dec. 13. Mr. and Mrs. Dyatt Hanson, Dec. 18. Mr. and Mrs. D. P. Carter, Dec. 24. Mr. and Mrs. A. R. Brock, Dec. 28. Mr. and Mrs. E. C. Eaves, Dec. 23. Mr. and Mrs. Buford Webb, Dec. 23. Mr. and Mrs. R. M. Finley, Dec. 15. Mr. and Mrs. H. L. Thompson, Dec. 6. Mr. and Mrs. C. R. Warren, Dec. 26. Mr. and Mrs. Albert Milner, Dec. 22. Mr. and Mrs. W. H. Chisholm, Dec. 28.

BOYS: Mr. and Mrs. J. W. Hayhurst, Dec. 23. Mr. and Mrs. D. L. Murphey, Dec. 9. Mr. and Mrs. C. M. Ellison, Dec. 25. Mr. and Mrs. M. W. Cooper, Mr. and Mrs. R. L. Cathey, Dec. 18. Mr. and Mrs. W. J. Davis, Dec. 24. Mr. and Mrs. Lester Lawrence, Dec. 14. Mr. and Mrs. H. M. Shoemaker, Dec. 14. Mr. and Mrs. Grady Compton, Dec. 30. Mr. and Mrs. Johnnie Baggett, Dec. 5. Mr. and Mrs. D. T. Hardy, Dec. 1. Mr. and Mrs. F. G. Cyfert, Dec. 15. Mr. and Mrs. R. L. Newsome, Dec. 22. Mr. and Mrs. C. C. Couchman, Dec. 30. Mr. and Mrs. D. A. Kelly, Dec. 14. Mr. and Mrs. Jim Hunter, Dec. 4. Mr. and Mrs. H. L. Glover, Dec. 28. Mr. and Mrs. J. R. Wood, Dec. 5.

Judge Cotten a Visitor Here Last Thursday

County Judge Arthur Cotten of Yoakum county, was over from Plains one day last week and paid the Herald a short call, as he wanted to run his bids for a county depository in the Herald, there being no banks in Yoakum county.

Judge Cotten is an old timer in these parts, as he was here grazing cattle in the old Harris section, when the writer landed here some 28 years ago. Judge Cotten is still an old timer in sentiments, but like most of us, like the modern conveniences and faster travel methods better than our old time methods.

In fact, when the writer first landed here, a letter intended for Plains, went to Lamesa the first day, Big Spring the next, Midland the next, Seminole the next, and on the fifth day it landed at Plains, 32 miles west of us. And it took all day long with a livery rig to make the distance straight through in the sandy roads of that day.

Well, by putting up at the hotel, and putting your team in the livery stable on good feed, they were able to make it back to Brownfield next day. It's about an hour and a half drive there and back now.

District Court in Session Here This Week

District Judge Gordon B. McGuire of Lamesa, and District Attorney, Truitt Smith of Tahoka, arrived in our city Monday morning, and immediately took up the matter of a four week session of district court here. Only the grand jury was called for the first week which after they were empaneled by Judge McGuire, they were set to work ferreting out crime under the direction of the district attorney.

Nothing except civil cases are being tried this week, of which there were several, including some for divorce. Next week the first week of petit jurors will be sworn in, and perhaps some criminal cases will be tried.

Negro School to Give Program Sunday

Mrs. Eddie Mae (Newsome) Bracey teacher of the colored school, informed us this week that she was preparing her pupils for a religious program to be put on at the local white Baptist Church next Sunday afternoon, January 24, 1937, at 2:30 P. M. The program will consist of Negro Spirituals and other religious songs. While the program will be under the direction of Mrs. Bracey, the Pastor, Rev. F. G. Rodgers will have charge of the services.

Everyone is cordially invited to attend this program. You will enjoy it.

It is found that seven of every 100 farm fires start when sparks land on a roof.

Gomez School Building Burned Wed. Morning

One of the greatest calamities that has ever struck any school district in Terry county, fell to the Gomez district Wednesday morning about four o'clock when their fine building and equipment, worth in the neighborhood of \$20,000 was burned to the ground. Insurance of about \$12,000 was carried on the building and contents.

We understand the district still owed around \$16,000 on their building and equipment. Judge Simms was over there almost the entire day Wednesday helping in every way he could under the circumstances. We understand that the Baptist church and part of the teachers will be fitted temporarily for class work.

Appeals have been made to the WPA and also to the state legislature for help, as this is an emergency case, according to Judge Simms. At best they cannot hope to have a building before the next session, and it just won't do to deprive the children of the half term.

The Herald hopes that arrangements can be made to start a new building at once. But little of the old material can be reused, it is believed as the fire was so hot that it seemingly ruined most all the brick. So, the walls will have to be leveled to the ground when a new building is started.

Get Set Folks, It's Coming to Brownfield!

Brownfield Scouts, Lions and Rotary Clubs to Stage Annual Scouts Play, Tuesday Night, February 2, at the H. S.

Troops Nos. 45 and 49 of the Brownfield Boy Scouts and Brownfield Lions and Rotary Club will present "Bitter-Sweet," the second of their annual Scout benefit shows.

The show this year is said to be the best ever brought to Brownfield. It is written along the line of the now famous "Jack Benny-Mary Livingston" program. It has a quick opening, fast moving plot, which is "tops" in laughs. It contains a general mixture of everything with the cast composed of Toby, Irish, Jewish, and American characters, together with a pleasing variety of dumbbell characters.

A chorus of twelve, outside of the cast proper will feature the only tune in the show, the new song hit "Movies on the Moon."

The Scouts, Lions and Rotary Clubs will appreciate the support and cooperation of all other clubs and organizations in town and ask that for your own satisfaction you please keep this date in mind and then keep your date to be present at the show. From the standpoint of a good time, it'll be your loss if you miss it.

Amateur Night at The Rialto Theatre

These series of programs take place every Friday night at 8 o'clock. If you can play a violin, guitar, harmonica, dance, sing, tell jokes, or do anything in the way of entertainment come in and sign for your place in the contest. Cash prizes will be awarded the winners each week.

We believe this to be a great opportunity for the talent of Terry and adjoining counties, giving them a chance to appear before an audience and also an incentive to work up new material along the line.

We also believe there is more outstanding talent in this community, than any place of its size. So, all schools are invited to select their talent and have them sign up within the next two weeks.

Effie Williams Sells Snappy Lunch Cafe

A deal was consummated the later part of last week in which Reed Smith of Childress and Vernon became the owner of the Snappy Lunch, which Mrs. Williams has conducted for the past two years. Mr. Smith is experienced in the hotel and cafe business. Mrs. Williams informed us that she might return to the Bryson section for the time being, but if and when oil becomes a fact in this section, she was coming back if she had to erect her own building for a cafe.

One thing in favor of cold weather: There is a decline in the number of fish stories that parade the nation.

Interscholastic League Meet, March 26-27

It was decided by the Executive Committee to hold the main part of the Terry county Interscholastic Meet in Brownfield, March 26 and 27, 1937.

The first part of the meet will be basket ball tournaments. The Class "C" and class "B" and junior tournaments will be held in the new gym at Union school on February 12 and 13th. There will be separate divisions for both boys and girls in junior and senior class "C" and "B". In the junior divisions there will be separate brackets for Ward, Class "C", "B" and "A" if enough enter in each class to make the division necessary, (four in each division forces a separate bracket.)

All entries in basket ball must be mailed to the Director General by February 4th together with a certified eligibility list in order to be able to participate in the County Tournament.

Trophies will be given in first place winners in all divisions. The expense of the Tournament is being paid by the Union school.

The class "A" senior boys and girls tournaments will be played off between Meadow High School and Brownfield High School. There will probably be one game at Meadow and one at Brownfield and a toss for the place of the third game. The expenses of these games will be paid for by the two participating schools.

All divisions of Junior Tennis will be played March 13th. All Contestants together with their Coaches will meet at the Brownfield Senior High School to draw and get further instructions.

All divisions of Senior Tennis and Playground Ball will be played March 20th. All contestants together with their coaches meet at the Brownfield Senior High School in order to draw and receive instructions as to where to play.

The main part of the Meet will be financed by the sale of tickets to one of the theaters in Brownfield. Each school will be expected to sell tickets enough to at least bring in a net profit of 3c for each scholastic in that school, or to raise the same amount of money in any other manner suitable to that community.

Notice of intention to participate in any event together with a certified eligibility list must be sent into the Director General, ten days previous to the particular event.

The Committee will appreciate the close cooperation on the part of all schools in regard to all of the rulings. As we all know there are always a few schools who forget to send in their lists or pay their fees, so let's try not to be the one caught.

All Entries must be in to the Director of Debate by February 1st, for those schools who are planning on entering. Instead of having only two teams in Debate we should at least have five.

Homer Franklin, Director General of the Terry County Interscholastic League.

Inspector Finds Schools All Doing Good Work

G. D. Holbrook, District School Supervisor for this district was here the first of this week, and with Judge Simms inspected the rural schools of the county. Mr. Holbrook reported that he was well pleased with the progress these schools are making. Several schools reached the standard last year and others are now in the process of standardization. Two rural schools, Union and Wellman are each in line to be fully accredited high schools.

Patrons of the rural schools of this county are to be commended for this splendid cooperation with the teachers and trustees of their respective districts. A good school is the best asset any community can have.

Petit Jurors Drawn For County Court Duty

Below is a list of petit jurors drawn to serve during the third week of the February Term of the Honorable County Court of Terry County, Texas, to appear February 15, 1937:

H. R. Winston, W. B. White, G. W. Lucker, B. M. Wade, Geo. Murry, A. J. Loyd, Jno. B. King, J. C. Johnson, Lee Hulse, J. W. Hogue, James Heart-sill, E. A. Graham, Jno. T. Garner, Elco Evans, W. P. Elmore, Joe A. Davis, R. L. Cornelius, C. L. Collins.

Happiness is the ability to live in harmony with one's thoughts.

Jim Neill Signs for Professional Football

Jim Neill, son of Judge and Mrs. Geo. W. Neill of this city, has finally signed a contract with the New York Giants professional football team, as he gets out of Tech college in June as a graduate. He reports for duty in August. He returned the first contract from the Giants, also offers from the Philadelphia Eagles, Pittsburgh Pirates, and the Chicago Bears and the Chicago Cardinals, as none of these offers suited him.

It is believed that Neill will be tried out as fullback, as the Giants are re-organizing their lineup. It is said that one almost has to learn football all over, as professional is so different from high school or college football. His salary is reputed to be around \$17,000 for four months.

Jim was a star player on the local high school team, being much responsible for the district championship in 1932. While he has made good on the college team, he really did not become anything sensational till this year, and had Tecca been in the south-west conference, instead of a border team, with little publicity, he would have probably made the All-American instead of honorable mention.

It is the ambition of Jim to play professional a few years then settle down somewhere as a coach.

Baptists Trying to Get Out of Their Cellar

We have it on pretty good authority that the members of the First Baptist church will make an effort this year to try to get out of their basement at least for preaching services, as they have under consideration the erection of a beautiful auditorium on top of the basement they have been worshipping in for several years. S. B. Haynes, Lubbock architect has been engaged to draw preliminary plans.

On the building committee are K. W. Howell, W. A. Fulton, W. W. Price, T. C. Hogue and W. A. Tittle. Rev. Forest G. Rodgers is the pastor, coming here more than a year ago from a church in Oklahoma.

The auditorium will have a seating capacity of some 800, and the basement will be used exclusively for Sunday School rooms, kitchen and banqueting rooms.

The Herald is glad to see this large congregation make this effort to not only have a better place and more room, but to enhance the looks and value of that part of the city.

Man Here to Assist Old Age Pensioners

Judge R. A. Simms has been notified by the district office at Big Spring of the Texas Old Age Assistance Commission, that Mr. Carter Thompson will be here on Thursday, January 28th, to confer with and assist pensioners or prospects, who wish to consult him.

It is stated that Mr. Thompson now lives in Tahoka, and that he will likely visit Brownfield the last Thursday in each month to look after taking applications.

TEXAS COMMERCIAL FAILURES TAKE TUMBLE

AUSTIN, Texas, Jan. 20.—Ten commercial failures occurred in Texas during December, 1936, a drop of 41.2 per cent from the month before and 61.5 per cent from the like month last year, the University of Texas Bureau of Business Research has announced. For the entire year 1936 there were 178 failures, 32.1 per cent less than for the preceding year. Liabilities of the bankrupt firms totaled \$155,000 in December, 28 per cent under the previous month and 66 per cent below December, 1935. For the entire year liabilities, \$2,134,000, were 46.6 per cent less than for 1935. These figures were compiled by the Bureau from statistics gathered by Dun and Bradstreet, Inc.

MODERN

Visitor: "How old are you sonny?" Boy: "That's hard to say sir. According to my latest school tests, I have a psychological age of 11 and a moral age of 10. Anatomically, I'm 7; mentally I'm 9. But I suppose you refer to my chronological age. That's 8—but nobody pays any attention to that these days!"

Flattering another is a sure way to insult yourself.

THE HERALD

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Apply for Advertising Rates
The Official Paper of Terry County and the City of Brownfield.

Some strikes are justified and some are ridiculous, and personally, we think the one now going on at Flint, Michigan is the latter.

So, Mr. and Mrs. Chas. Lindbergh are to become British citizens. We should worry. He is a bit too touchy to be the kind of people Americans usually are. He just don't fit in over here.

Sen. Morris Sheppard again had the floor one day last week to make his famous yearly prohibition address. It is stated that the senators listened respectfully if not attentively. We'll have to await our issue of the Congressional Record to see what part of the speech was punctuated with (cheers). Morris is a great man, a good man and a statesman, but he just has to get that speech off his chest each year.

A friend of the Herald wrote in recently and suggested a very good law, we believe. He advocates the finger printing of every foreigner in America, and make them report once a year to some designated officer. And for criminals, he would suggest a shorter term for first offenders, but that they be tattooed some place on their bodies as a permanent mark of identification, in case they repeat their criminal record.

We have agreed with President Roosevelt on most issues, but the Child Labor law is not one of them. We do not have a child labor problem in Texas, and many farmers would be "up a tree" without the help of his children. Suppose a farmer could not use his children on the farms of Texas, and he had to hire a lot of lazy dickens, who demanded a six hour day, five days a week at 60 or 70c per hour? How long would he last? Oh! he would get more for his products, says the bunch of lady bosses up at Washington. Oh, Yeah!

The Herald had a very nice letter recently from President Ewald, of the Campbell-Ewald Co., of Detroit, who handle all Chevrolet advertising. After thanking the Herald and other papers (it was a form letter) he remarked that there was other advertising media, but that his firm, as well as General Motors thought newspaper advertising the best advertising they could buy, and that newspapers would get the lion's share of their advertising appropriation again this year. It was, he stated the newspapers principal, which helped them to put over sales of 1,125,000 Chevrolets in 1936.

Our State Senator, Hon. G. H. Nelson has been put on several important committees, and chairman of the Judicial Districts, and vice-chairman of the important appropriations committees, as well as members of others that will keep him pretty busy. A form letter from Austin states that being on the appropriation committee, he will be in a position to greatly help Tech College. Well, we hope, along with that, the Senator don't forget the hundreds of common and independent school districts in his territory. We must and should give our children a high school education whether they ever see the inside of a

college or not.

President Roosevelt has a great sense of humor, we often wonder if he don't sometimes laugh right in the faces of some of the elevated nosed dignitaries that call, such for instance as those of the electoral committee, who informed him he was again elected, two months after he knew all about the landslide. Recently he received one of the fine engraved invitations, asking him to attend his own inaugural. He first wrote on the bottom of the invitation, "that his business would be such that he could not attend that day." After he and his secretary chuckled awhile over that, he then wrote, "perhaps, after all, I can so arrange my business that I will be able to attend the inaugural.

Ever notice when some mangy dog tries the patience of someone to such an extent that they do a good deed for the neighborhood by putting it out of the way, that someone immediately rushes to the newspaper office and asks that old Senators Vest's tribute to a dog be published? After the dog is dead it was just a small pet of the children and never harmed anyone, and it is time to pull the sob stuff. The fact is that nintenths of the dogs in any town could be killed and never be missed as far as their value is concerned. The few dogs that are valuable are not allowed to commit depredations on the neighbor's property, and are entitled to protection, but the kind of dog seems to make no difference after he is dead—and, come to think of it, maybe the sobsters are right—he is a good dog then.—McLean News.

A merry fight will be staged in the coming session of the legislature between the railroads and the trucks. For several years the trucks have attempted to liberalize the law limiting the load to 7,000 pounds. The legislature has stood pat and refuses to allow the trucks to pile the load as high and wide as they wished, arguing that the public had the right of protection. Highways are built at public expense, and the railroads are the heaviest tax paying bodies in the nation. The trucks are allowed the use of this public highway, while the railroads are forced to furnish their own road beds. The trucks argue that the are heavy taxpayers in the way of vehicle taxes and gasoline taxes, but overlook the fact that the railroads pay both of these taxes, and then some. In addition the railroads have been forced to eliminate crossings, and are no longer a public menace to those who travel in cars, whereas a large part of the highway accidents are caused by the excessive number of trucks on the highway. The trucks further overlook the responsibility of the railroads in their dealings with the public, whereas the truck lines are very largely non-responsible. As a matter of convenience trucks are necessary to business on short hauls, but they should not be allowed to compete with the railroads on long hauls. Be it said, however, in criticism of the railroads, the wrath which is being poured out upon them by the public is largely brought on by the companies themselves. "The public be dammed" policy for so long practiced by the railroads has largely turned away from them the public sympathy to which they are entitled in their fight for survival of the fittest.—Canyon News.

JULLIARD SCHOOL TO ESTABLISH EXTENSION CENTER AT T. S. C. W.

DENTON, Dec. 14.—Outstanding recognition came to Texas State College for Women (CIA) with the recent announcement that the Julliard School of Music of New York had designated the institution as its only extension center for 1937, and that master classes would be conducted in Denton during the week March 15 through 20. Dean Ernest Hutcheson, probably the outstanding piano teacher in the nation, will personally con-

duct these classes. Invitations will be sent to all music teachers in the Southwest, Professor William E. Jones, director of the T. S. C. W. music department, states. In addition, this year these teachers will be accorded the privilege of bringing with them their advanced students.

License Clerk: "Sorry madam but license are issued only when your form is filled out properly."

Indignant Female: "Why I like your nerve sir. We can get married no matter what I look like."

Even a newspaper man hesitates to solve the problems of the universe on the eve of commencement oratory.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY: By virtue of an Order of Sale issued by order of a judgement decree of the 106th Judicial District Court of Terry County, Texas, by the Clerk of said Court, on the 6th day of January A. D. 1937, in a certain suit No. 2073, wherein Happy Ind. School District is plaintiff, and Charles F. Schwan, Administrator defendant, in favor of the said plaintiff, for the sum of Seven Hundred Five and 18-100 (\$705.18) Dollars for School taxes plus interest, penalty and costs, with interest an said sum at the rate of ten per cent per annum, together with all costs of suit, that being the amount of said judgement rendered in favor of said plaintiff by the said 106th Judicial District Court of Terry County, on the 18th day of August A. D. 1936, and to me directed and delivered as Sheriff of said Terry County, I have seized, levied upon, and will, on the first Tuesday in February A. D. 1937, the same being the 2nd day of said month at the Court House door of said Terry County, in hours of 10 A. M. and 4 o'clock P. M. on said day proceed to sell for cash to the highest bidder all the right title and interest of said defendant in and to the following described real estate, levied upon as the property of said defendant, the same lying and being situated in the County of Terry and State of Texas, to-wit:

All of Section 49, Block D-14, Terry County, Texas or, upon the written request of said defendant or attorney, a sufficient portion thereof to satisfy said judgement, interest, penalties and costs, subject, however, to the rights of the plaintiff for any other or further taxes on or against said property that may not be included herein, and the right of redemption, the defendant or any person having an interest therein, to redeem the said property, or their interest therein, at any time within two years from the date of sale by paying double the amount paid for said property, and subject to any other and further rights the defendant or anyone interested therein, may be entitled to, under the provisions of law. Said sale to be made by me to satisfy the above described judgement, together with interest, penalties and costs of suit, and the proceeds of said sale to be applied to the satisfaction thereof, and the remainder, if any, to be applied as the law directs.

C. D. Gore, Sheriff Terry County, Texas. By S. C. White, Deputy. Dated at Brownfield, Texas, the 6th day of January, 1937. 24c

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF TERRY: Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Tarrant County, on the 17th day of September, 1936, by W. E. Alexander, Clerk of said District Court for the sum of Fifteen Thousand Three Hundred Eighty Four and 40-100 (\$15,384.40) Dollars and costs of suit, under a certain judgement, in favor of Federal Life Insurance Company vs J. F. Singleton and wife, Mary A. Singleton, C. J. Hollingsworth, J. F. Singleton, Jr. T. A. Wartes, The Kimble Corporation of Whitewright, Grayson County Texas, a corporation, R. L. Van Zandt, Receiver for the Texas National Bank, a national banking corporation, Reynolds Mortgage Company, a corporation, Holgate Enderesen Hardware Company, Inc., a corporation, and the Bryant Link Company, a corporation, placed in my hands for service, I, C. D. Gore as Sheriff of Terry County, Texas, did on the 5th day of January, 1937, levy on certain Real Estate, situated in Terry County, Texas, described as follows, to-wit:

All that certain tract or parcel of land situated in the County of Terry, State of Texas, and being all of Section No. Thirty-seven (37) and all of the east one-half (E 1/2) of Section No. Sixteen (16), Block "DD" of the J. H. Gibson Surveys, and containing 960 acres of land, and levied upon as the property of J. F. Singleton, et al and that on the first Tuesday in February, 1937, the same being the 2nd day of said month, at the Court House door of Terry County, in the town of Brownfield, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with dual bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once, Credit Mgr. Brook Mays & Co. P. O. Box 399, Lubbock, Texas. 24p

TRY CHISHOLM'S for Good Things to Eat BROWNFIELD

DEPENDABILITY

Your groceryman above all other merchants you deal with, must be one you can put entire confidence in. Your food supply can either build you up or poison your system. Groceries must comply with all the pure food laws to be what they should to build strong bodies and active intellects.

YOUR SELECTION—OUR SELECTION

Whether you come yourself to make your selection of food, send one of your children or phone, your order has the same close inspection that we give our own grocery basket to be delivered in our own home. You must get pure, fresh groceries before we are satisfied.

TRY OUR MARKET DEPARTMENT

Whether you want beef or pork, sausage, bacon or ham. Whether it is a pork chop, round, T, or sirloin steak, brisket, rump or rolled roast, we can give you just what you want for any meal, and you will find your order, fresh, fat and juicy.

Order of Sale I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. F. Singleton, et al.

And in compliance with law, I give this notice by publication, in the English language, once a week for

READ THE CLASSIFIED ADS Rate: 10c per line first time; 7 1/2c per line thereafter.

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tfc

Help Sely Laundry Back of Red's Tire Shop. Washing 45c per hour. 1 quilt with each washing. We do wet washes, rough dries and finish work. Your Business Appreciated. Bradley Bros, Prop. 20tfc

HAVE Your car radiator, both new and old prepared for Preston, by our new method. It will save you money in the long run. McSpadden Shop. 9tfc

Farms For Sale We have some Santa Fe R. R. lands in Terry and Yoakum counties for sale with small cash payment and easy terms on balance. Some improved tracts and some raw land in quarter and half sections. J. B. KING LAND CO. Office in Bell-Endersen Hardware Building 12tfc

ROOMS and apartments, Little Hotel, city. 17tfc

SEE Jess Kinney's used Furniture and Stoves, for several models of New Perfection, Ace and other new oil range models, in the latest styles and colors, with closed front. We take in your old stoves at a reasonable price. See us before you buy. Located on west Main in old Bakery building, Brownfield, Texas. 16 tfc

FOR SALE White Leghorn chicks, 2 weeks old, 15c each. 25 lbs. of feed free with each 100 booked three weeks ahead. These hens were laying 50 per cent when six months old and doing better now. Pullorum disease free; blood tested. Also 4 weeks old pullets 25c each Write or see Nuble Hamilton at Arthur Sawyer. Brownfield, Texas. 25p

WHO WANTS A BEAUTIFUL PIANO AT A BARGAIN? We may have in your vicinity in a few days a splendid upright piano with dual bench to match. Also a lovely Baby Grand in two tone mahogany. Terms if desired. Might take live stock, poultry or feed as part payment. Address at once, Credit Mgr. Brook Mays & Co. P. O. Box 399, Lubbock, Texas. 24p

YOUNG Married man wants farm work on shares. Call at Stewart Gro. 24p

SELF SERVING LAUNDRY 1 block, north Cobb's Dept. Store. 1 Quilt with each washing. 45c an hr. Mr. and Mrs. H. L. Runnels. Pho. 108

DO YOU NEED TOOLS for repairs about the house? See the 'true value' counter at the Brownfield Hardware. 27tfc

SORE-THROAT, TONSILITIS! Instantly relieved by Anathela-Mop, the wonderful new sore-throat remedy. A real mop that relieves pain and checks infection. Prompt relief guaranteed or purchase price of 50c refunded by Alexander Drug Co. 35c

SEE US before you sell your cotton seed. A good price on Prime seed. Also good planting seed for sale. West Texas Gin. 24tfc

ROOMS for the day or week. Commerce Hotel. 5tfc

MAYTAG washing machine, gasoline motor. Good condition. Will sell or trade. See N. W. Jeter, city. 24p

Professional Directory

CANCEL THAT CALL Sambo, carrying a crate of eggs, tripped and fell headlong, with dire consequences. His friend Rastus, happening along just then, threw back his head and shouted with laughter, "Ho-ho-ho-ho-ho." Sambo watched him a moment. Then he commanded: "Boy! Shut yo' mouf so's I kin see who yo' is."

NO. 14454, ESTATE OF WILLIAM McCARTY MOORE, IN THE PROBATE COUNTY COURT, DALLAS COUNTY, TEXAS

NOTICE is hereby given that I have filed an application in the above cause to lease all of the West One-half of Section No. 35, Block "O", Certificate No. 40, H. & O. B. Railway Company Survey, in Terry County, Texas, for oil and gas and other minerals, and that such application will be heard by the Probate Court of Dallas County, Texas, Fifth Floor, Records Building, Dallas, Texas, on the 2nd day of February, 1937, at 10:00 o'clock A. M.

L. W. Turner, Administrator of the Estate of William McCarty Moore 1tc

NOTICE TO BIDDERS AS DEPOSITORY

Notice is hereby given, that the Commissioners Court of Yoakum county, Texas at its February meeting on February 8, 1937, will receive sealed proposals from any Banking Corporation, Association or Individual Banker, as Depository of the funds of said Yoakum county, for the ensuing two year term. There being no Banking Institution in Yoakum county, this Notice, as required by law, is being published in the adjoining county of Terry, which has banking facilities, and a copy hereof is being Posted at the Court House Door of Yoakum county, at Plains, Texas.

All bids shall be accompanied by a Certified Check of not less than one-half of one per cent of last years County Revenues, which totaled \$27,151.56. The Court reserves the right to reject any or all bids.

Witness my hand this 12th day of January A. D. 1937. Arthur Cotten, County Judge, Yoakum County, Texas. 25c

NOTICE

Notice is hereby given that the Commissioner's Court of Terry County will receive bids at their next regular meeting which will be had on February 8th, 1936, for the purpose of selecting a depository for the county funds.

Any bank or depository interested in becoming the depository in and for Terry County will please present their bid to said court between the hours of 9 A. M. and 4 P. M. of above mentioned date stating what amount they will pay monthly to said Terry County upon the daily balance left in charge, and to give such bond to secure the deposit of the funds of Terry County and of the schools, as required by law. Signed. R. A. Simms, County Judge, Terry County, Texas. 25c

McMakin Motor Coaches

Bus Station at Nelson Drug Co. NORTH BOUND For Lubbock and points east and north at 9:00 and 11:00 A. M., and 4:20 and 8:15 P. M.

SOUTH BOUND For Odessa, McCamey, Hobbs and Carlsbad, at 2:00 and 9:10 A. M. and 2:15 and 5:30 P. M.

Sore Bleeding Gums

Only one bottle LETO'S PYORRHEA REMEDY is needed to convince anyone. No matter how bad your case, get a bottle, use as directed, and if you are not satisfied druggists will return your money Alexander Drug Co.

Local Druggist

Buys large quantity of BROWN'S LOTION and GUARANTEES it to relieve ITCH, ATHLETES FOOT, POISON IVY, BAD FOOT ODOR, etc., 60c and \$1.00 at Alexander Drug Store

EYES EXAMINED GLASSES FITTED E. C. DAVIS, M. D. Physician and Surgeon BROWNFIELD, TEXAS

Brownfield Lodge

NO. 903, A. F. & A. M. Meets 2nd Monday night, each month at Masonic Hall. Lee Fulton, W. M. J. D. Miller, Sec.

WM. GUYTON HOWARD Post 769

Meets 2nd and 4th Fri. Night each mo. E. G. Akers, Com. C. A. Thames, Adj.

530 I. O. O. F. Brownfield Lodge No.

Meets every Tuesday night in the Odd Fellow Hall. Visiting Brothers always welcome. Fred Hinson, N. G. J. C. Green, Secretary.

JOE J. MCGOWAN Lawyer

Office in County Atty's Office Brownfield, Texas

Dr. A. F. Schofield DENTIST

Phone 185 State Bank Bldg. BROWNFIELD

DR. R. B. PARISH DENTIST

Office, Hotel Brownfield Bldg. BROWNFIELD

M. E. JACOBSON, M. D.

Above Palace Drug Store BROWNFIELD, TEXAS

JOHN R. TURNER Physician and Surgeon

BROWNFIELD HOTEL BLDG. Phones: 131 & 263

FUNERAL DIRECTORS

Phones: Day 25—Night 148 BROWNFIELD HDWE CO. Brownfield — Texas

HOTEL BARBER SHOP THREE GOOD BARBERS

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FRENCH BARBER SHOP

formerly the Walker Barber Shop BERT FRENCH, Prop. Three good workmen at your service.

Dr. F. W. Zachary

General Clinic 503-4, Myrick Bldg. LUBBOCK, TEXAS

Lubbock Sanitarium & Clinic

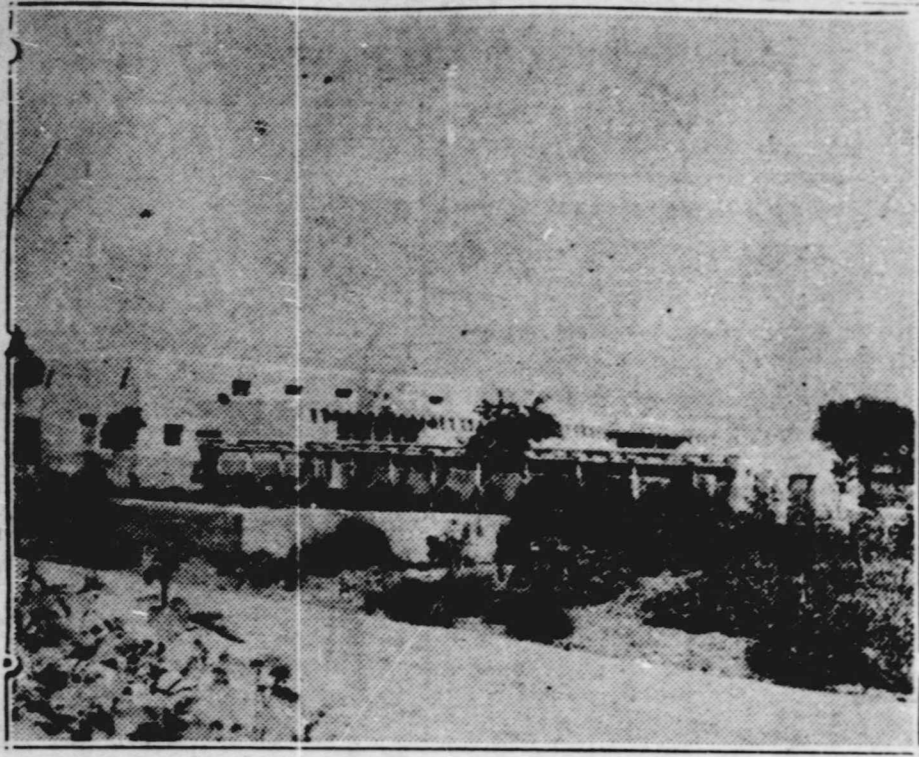
Medical, Surgical, and Diagnostic Dr. J. T. Krueger Dr. J. H. Stiles Dr. Henrie E. Mast General Surgery Dr. J. T. Hutchinson Eye, Ear, Nose, and Throat Dr. M. C. Overton Dr. Arthur Jenkins Infants and Children Dr. J. P. Lattimore Dr. H. C. Maxwell General Medicine Dr. O. R. Hand Obstetrics Dr. James D. Wilson X-Ray and Laboratory

C. E. Hunt Superintendent J. H. Felton Business Mgr. X-RAY AND RADIUM PATHOLOGICAL LABORATORY SCHOOL OF NURSING

LET US FIGURE YOUR REPAIR BILLS FOR YOUR CAR. We Have a Good Price on Tires—CRAIG & McCLISH Phone 43

FIRST NATIONAL BANK Brownfield, Texas SECURITY AND SERVICE

School Activities on Resettlement Project in N. M.



School days are happy for children on the Resettlement Administration's Bosque Community Farms near Albuquerque, New Mexico. The above photo shows the community's civic center and school, recently completed for use by the 42 farm families on the project. In addition to the school

rooms, the building has a large auditorium. The Bosque Farms, an irrigation project, is practically complete and the farmers are now making plans for spring planting. This is one of the two Resettlement Community type projects in Region Twelve, the other being located at Ropesville, near Lubbock, Texas.

GOMEZ

The local Parent-Teacher Association was entertained with a social hour in the school auditorium on Friday evening of last week. The most enjoyable evening of games and refreshments ever experienced was the verdict of the thirty members who attended.

Mrs. Lee Walker sustained a severe burn on her hand Monday evening while attempting to light an oil stove.

Mr. and Mrs. H. N. Key visited relatives in Clovis, New Mexico, the first part of the week.

Mr. and Mrs. Otis Longbrake of Skellytown were guests in the V. V. Brown home Monday evening.

Mr. and Mrs. Aaron Fox recent newlyweds, were recipients of a shower on Thursday afternoon of last week at the home of Mrs. N. A. Newberry. Some twenty-five friends and relatives bestowed their best wishes for a long and happy married life accompanied by many pretty and useful gifts.

Misses Hazel and Julia Ball, Chris-

teñe Thurman and Mr. James Thurman of Brownfield were guests in the C. J. McLeroy home Sunday.

Messrs. Wayne Doss, Weldon Locke, and Clayton Walker left the first part of last week for California.

The local Senior girls and boys basketball teams played games with the Union teams in the latter's new gymnasium on Tuesday evening of this week.

Miss Vivian McLeroy who is attending Arlene's Beauty School at Lubbock visited with the home folk during the week end.

Many from this community attended the singing convention at Challis Sunday.

Rev. A. L. Hicks of near Matador preached at the Baptist church Sunday morning.

Mr. and Mrs. G. L. Melton and children visited in the Walter Black home Monday evening of this week.

The local Ex-Students are rehearsing "The Daughter of the Desert" a comedy drama in three acts, which they plan to present on Friday evening, February 5. Several of our Exes who starred in plays during

their high school career have the leading roles in the play.

Mr. W. F. Payton and daughter, Lillie, of Slaton were guests in the W. G. Carter home Sunday.

Messrs and Mesdames Loyd Moore and W. H. Key and families attended last week the bedside of their brother and uncle, little Donald Wayne Moore of Brownfield.

Mr. and Mrs. J. W. Ball and daughter, Orlena, visited friends at Brownfield, Sunday.

Mr. and Mrs. F. B. Condra Jr. are the proud parents of a new son, who made his arrival on January third. He bears the name of Jack Dale.

The State School Inspector accompanied by Judge R. A. Simms visited our school plant on Monday afternoon. Their comments were of commendation. They recommended some four hundred and fifty dollars of aid for our school in contrast with about one-half that amount last year.

Mr. and Mrs. Otis Kelly of Brownfield visited in the H. N. Key home Sunday.

The local Junior girls basketball team was victorious in a game played with the Brownfield team on the Brownfield court, Friday afternoon of last week.

Mr. and Mrs. R. W. Foster and children of the Meadow community were the week end guests of the E. H. Green family.

Mr. and Mrs. W. E. Dorman and children visited in the L. F. Locke home Sunday.

Mr. and Mrs. Earnest Kelly and family of Quemado were guests in the Henry Cargill home during the week end.

Miss Ruth Tarpley is a light housekeeper at the teacherage since her parents have moved to Brownfield.

Word has been received here of the recent marriage of Mr. Wilson Banks, who is a student at Texas Tech to a young lady of Dallas, who is also a Tech student. We failed to get the brides name. We join with the community in wishing for Wilson and his bride the very best of marital happiness.

Mrs. Kenneth Furr was hostess to The Live and Learn Leaders Club on Thursday evening of last week. Some ten members were present to enjoy the evening of business, games and refreshments. The club meets next week with Miss Nora Grigg at the teacherage.

Have you forgotten that there is Sunday School at the local Baptist church and Church of Christ on each Sunday morning at ten o'clock? Both churches most cordially invite you to attend their services, especially do they invite the new comers in the community to attend and get acquainted.

A colored truck driver was informed that he could not get his money until he had submitted an itemized statement for a certain hauling job. After much meditation he scribbled the following bill: "3 comes and 3 goes at 4 bits a went—\$3.00."

Cong. Mahon of Texas Meets Cong. Mahon of S.C.



"Just getting acquainted" was the occasion as Congressman G. H. Mahon (left) new Member from South Carolina, greeted Congressman G. H. Mahon (right), second term from Texas. It is thought to be the first time

in the history of Congress that two sitting Members have had identical surnames and initials. Incidentally, there is only one Jones in Congress Marvin Jones of Texas.

WALLACE REVEALS FEDERAL FARMING PROGRAM FOR 1937

WASHINGTON, Dec. 8.—Administration leaders unveiled their 1937 Federal farm program Tuesday and revealed a more direct attempt at controlling production especially of corn. Under the program farmers are to be paid up to \$500,000,000 for shifting acreage from major crops to other plantings classed as soil-conserving, and also for following approved soil-building practices.

To keep corn acreage from running away next year as a result of this year's drought-shortened crop and accompanying high prices, officials said Corn Belt farmers would be assigned planting quotas beyond which they could not go without causing their Federal payments to be reduced.

Limit on Corn Plantings
A probable limit of 54,200,000 acres upon corn plantings by co-operating farmers in major producing States was predicted. This would compare with an acreage of 54,500,000 in the same area this year and 59,000,000 in 1932-33.

Secretary Wallace asserted the rules and regulations for next year generally were similar in many respects to the 1936 program, with some modifications intended to adapt the

program more closely to the needs of the various regions.

H. R. Tolley, adjustment administrator, added the new program provides some important changes to place more responsibility for administration upon the farmers themselves.

Wallace called attention to expansion of the program to include more range and grass lands and provide larger payments for growers of vegetables and fruits. He said more money will be available for soil-building practices.

Although Congress authorized payment of \$500,000,000 of benefits annually when it passed the soil conservation act this year, Wallace added, the actual appropriation remains to be made and so the program is dependent upon the action of Congress.

"The program for cotton and tobacco farms," Tolley continued, "will be very much like the plan this year, and diversion from these major soil-depleting and surplus crops will be encouraged."

The average rate of payment for diverting acreage from soil-depleting crops was cut from \$10 an acre this year to \$9 for next year. This was qualified with the provision that \$3 will be deducted unless the acreage is planted to crops classed as soil-conserving in most regions.

Tolley estimated payments for diverting acreage in 1937 will be between 5 and 10 per cent less than those last year on farms on which corn and wheat are the major crops and about 5 per cent less than those of last year on farms in which crops with special base are the major crops. Crop classification will be later.

Wallace commented that the new program should not only improve the soil but it also should protect the interests of consumers and help to preserve the economic gains which farmers have made during the past four years.

"Despite drought and other handicaps" he said, "the majority of farmers who took part in the 1936 program approved its principles."

A customer sent this note to his grocer:

"Please send six dozen eggs; if good, I will send check.

The grocer, however, was not doing any business on such risky terms, so he replied:

"Send check; if good, I will send six dozen eggs."



"Motor-Driven brushes wash the bottles bright and clean. All utensils are scrubbed scrupulously and sterilized. Cleanliness reigns supreme at the Brownfield Dairy," says the Brindle Bossy.

Brownfield Dairy

Claude Henderson, Prop.

OWN A HOME

A good chance to get a nice little 5 room stucco, just east of the E. Brown residence, together with well and pump, some sheds and four 50 feet lots. Half down, rest easy; or will sell real cheap all cash.

APPLY AT HERALD OFFICE

THE ELITE MINDS

Greenville Messenger: When the late Will Rogers said, in one of his humorous-philosophic declarations, that "This country is safe so long as enough boys are quitting school in the fourth and fifth grades to develop into businessmen to give jobs to the college graduates," many of our college graduates saw the humor in that but entirely missed the philosophy. Just look about you some time and see how many that are short on college training are employing those who are college trained. Then how few of the college trained there are giving employment to industrial workers.

State Press in Dallas News: Yes, sir those who get in the world, who become employers and producers of necessities and builders of capital are not always, not frequently, gentlemen of the higher education. Education is grand but it does tend to make those who get it a bit indifferent to the cruder needs of trade and industry. The simple fact is that the man of high academic culture lives in a world having little to do with the material world. Such scholars frequently shed the light of their minds upon economic problems and dress the latter out in fancy costumery. When a finely trained intellect sits at table, its owner champing strawberries, sugar and cream, it is natural for the sifter to wish that all

of us could have strawberries, sugar and cream. So he composes a thesis to the effect that strawberries, sugar and cream might be had by all if, if and if. He ignores the deeper fact that the strawberries were grown by sweating men who first dug the soil, applied barnyard manure, picked bugs off the tender vines and finally sold the crop to a commission merchant. The sugar came the same way, the cream came from a silly cow with a fly-swallowing tail. All of the things the intellectual economist sees before him at table have their beginnings in coarse or crude materials, and the finest minds, the tenderest hearts, the sweetest souls all have to depend on the ruder facts of life. This is not to depreciate the highest education that education alone is not enough. Culture, in the first event, is founded upon fertilizer.

The man who has an inflated idea of his own importance usually finds that the community has him sized up as he would look after deflation.

NOTICE

I have leased the Jackson Blacksmith and Welding shop. I will be prepared to do all kinds of work in the blacksmith and welding line.

Will appreciate your business.

WORK GUARANTEED
M. M. SCOTT

FLOWERS

Cut Flowers and Pot Plants at all times.

KING FLORAL CO.

"A Home Institution"
Phone 196

Have Healthy Gums Again!



Its so easy to cure your gums from Pyorrhoea. Do your gums bleed when you brush them? Then act at once, delay may the loss of your teeth!

Sold Exclusively by
ALEXANDER DRUG CO.

Master Piece School Supplies has a Coupon

SEE
MOON & WALT

Come and See Our New Vacuum Cleaner

AT THE—

TEXACO SERVICE STATION

WE WILL CLEAN YOUR CAR INSIDE FOR—75c

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We Carry in Stock at All Times a Complete Line of

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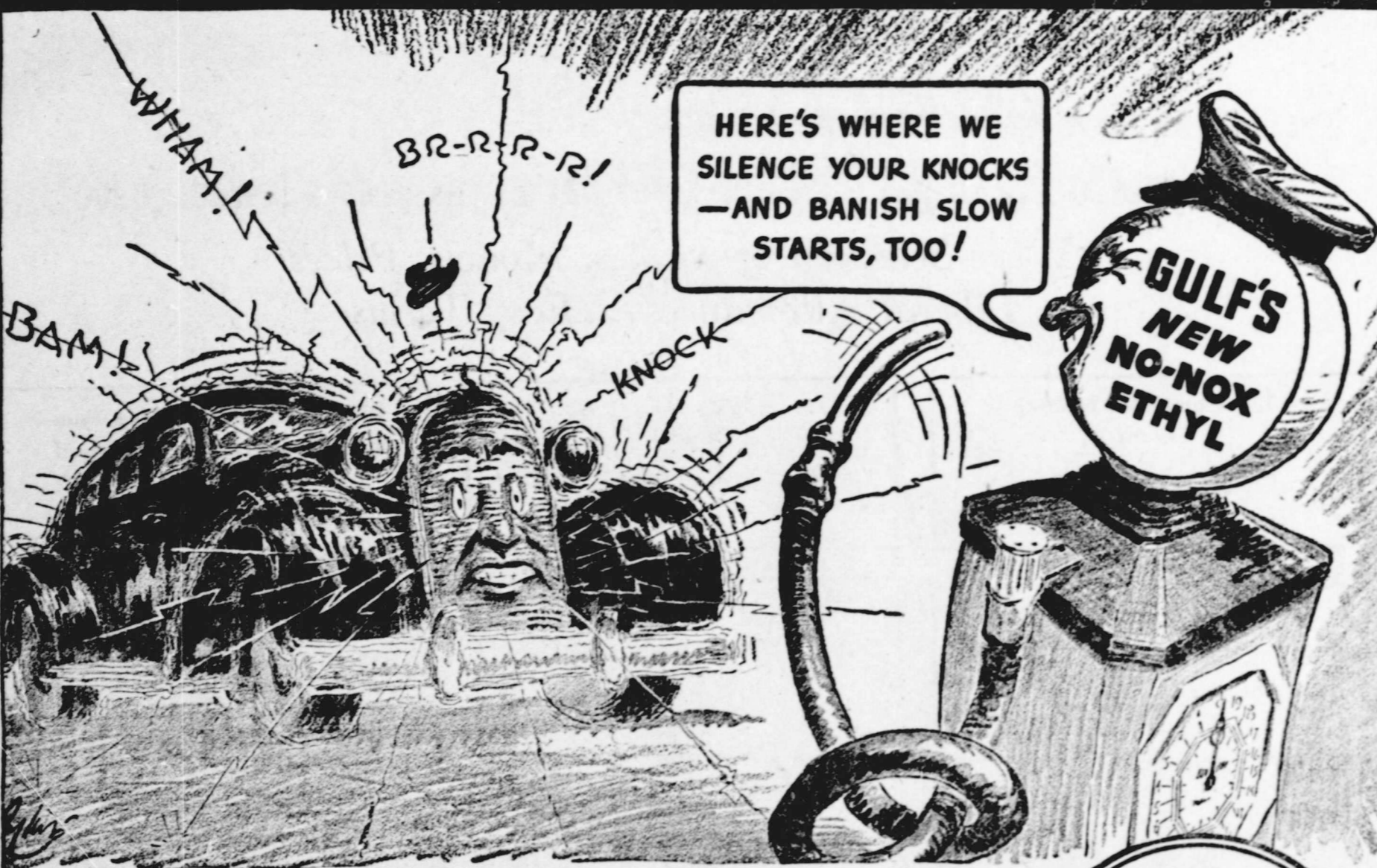
CICERO SMITH LBR. CO.

South of the Square—Brownfield, Texas

Agent For

Zenith World Wide Reception Radios

GULF DEALERS BRING YOU ... A NEW KNOCKPROOF GAS!



THE DAY OF KNOCKING MOTORS is gone!
Never again need you listen to "pings" that mean lost power and harmful hammering.

For Gulf has produced a new No-Nox Ethyl Gas that is absolutely knockproof. It has the top anti-knock rating in motoring history. It can't knock—even in new high-compression cars.

This knockproof fuel plusses the power,

smoothness, and economy of any car. And that's not all. It delivers the world's fastest starts in any weather—abolishes excess choking, crankcase dilution, and battery drain.

Discover Gulf No-Nox Ethyl at the Sign of the Orange Disc. Costs no more than other premium fuels. Pair it with Gulfpride—the world's finest motor oil—and you've got twin winners in your car!

FREE AT ALL GULF DEALERS

New Funny Weekly with full page of puzzles, games, and other features. FUN FOR ALL THE FAMILY!



HOW to CATCH

a COLD . . .

AVOID FRESH AIR . . . EAT HEAVY MEALS . . .
STAY UP LATE AT NIGHT . . .

But if you don't want a cold or want to get rid of one, call at our store and we will be glad to help you select a suitable preventive or remedy.

PALACE DRUG STORE

If It's In a Drug Store—We Have it Phone 76

Plains News

Bill Jolly of Gainmill, Texas, is visiting his sister, Mrs. S. Pride, this week. They haven't seen each other in 33 years.

Mrs. J. H. Jost is on the sick list this week. Rev. and Mrs. V. E. Boyd and children are visiting in Hobbs, N. M., this week.

Mrs. Joe Ellison, Mrs. J. H. Morris and Mrs. John Camp visited in the home of Mrs. Luther Thortons, Friday afternoon.

Mr and Mrs. Sherm Henard have returned home from Wellington. Mr. and Mrs. Bert Bartlett are having a new rock house built in front of the Donald Shoemaker house.

Miss Winnie Mary McLaren is on the sick list this week. Mr. and Mrs. Ralph McClellan and Mrs. W. H. Hague were Lubbock visitors, Thursday.

Preston Cunningham spent Friday night with Kit Morris. Mr. and Mrs. Phil Murphy spent

Wednesday night in the Pride home. Mrs. Lance and children have moved to the Walter Moreman house.

LESSON FOR TWO

"Hey, boss!" shouted the office boy, rushing into his employer's office. "How about gettin' off this afternoon to go to a ball game?" "William," said the boss. "That is no way to ask. Sit here at my desk and I will show you how."

He closed the door behind him; then he knocked and entered with his hat in his hand, saying, "Please Mr. Smith, may I go to the ball game this afternoon?" "Sure!" said Billy quickly. "Go ahead. Here's fifty cents for the ticket."

You can figure out yourself what kind of place Brownfield would be if every citizen was just like you.

There are plenty of back seat drivers too when it comes to directing us over the way of community progress.

Mahon Recommends Farm Loan Extensions

WASHINGTON, — Congressman George Mahon on Monday, January 18, introduced in Congress a bill providing for the re-amortization of certain Land Bank Commissioner loans. He explained that since 1933 the Land Bank Commissioner had refinanced loans on farm lands in the sum of about \$800,000,000 in the United States wherein it was provided that borrowers should pay only interest for three years and liquidate the principal in ten years thereafter. Principal payments are now becoming due on these loans and Mahon believes that it will be impossible for the average holders of such loans to liquidate them in 10 years. His bill provided that these loans shall be reamortized giving borrowers from twenty to thirty-five years to pay them as is now the case with regular Federal Land Bank loans.

Mahon explained that there are now in Texas about \$48,000,000 outstanding in these short time Commissioner loans; that in the 19th Congressional District, there are about 5200 such loans representing about \$8,700,000.

HARMONY NEWS

Mrs. Jessie F. Coe of Wellington visited Mr. and Mrs. H. D. Durham over the week end.

Miss Jessie Mae Donham and Rosetta Durham visited Dalphene Hyles Sunday night.

Mr. and Mrs. J. O. Hobbs and family visited in the home of Marion Stone, Monday night.

Mr. and Mrs. Walter Hogue visited Mr. and Mrs. C. G. Garrett, Sunday.

Mr. and Mrs. Hugh Barrown of Artesia, N. M., visited their parents, Mr. and Mrs. Bill Taylor, the past week.

Mr. and Mrs. Lenard Lang and Mr. and Mrs. J. O. Hobbs and family and Miss Velma McManis visited Mr. and Mrs. Lee Floyd, Thursday night.

Mr. and Mrs. A. E. Richardson visited Mr. and Mrs. C. G. Garrett, Sunday night.

Miss Velma McManis spent Thursday night with Miss Iva Catheran Hobbs.

Mr. Arthur Tate gave the young folks a traveling party Wednesday night.

Mr. and Mrs. W. E. Sims and Miss Mary and Clea Mae Vance of Lubbock and Mr. and Mrs. Lee Du Bose and family spent Sunday with Mr. and Mrs. O. P. Word and family.

Mr. and Mrs. John Garner and family visited Mr. and Mrs. J. O. Hobbs, Tuesday night.

Mr. and Mrs. John Garner spent Sunday with Mr. and Mrs. C. A. White.

Miss Ora Ruth Hobbs of Lubbock visited her parents Mr. and Mrs. J. O. Hobbs over the week end.

People of the Harmony community are deeply grieved because of the death of Grandfather Murry. We feel the community has lost one of its staunchest friends and most loyal citizens. Our sincere sympathy is extended to the family.

WELLMAN

Roy Green of Hobbs, N. M. visited in the home of his parents, Mr. and Mrs. W. M. Green Tuesday night.

Mr. and Mrs. L. E. Orcutt, Mrs. Bennett and son Max visited Emmett Orcutt and family of Anton, Saturday night and Sunday.

Mr. and Mrs. Orr spent the week end in Lubbock.

We are glad to report that Miss Edna Pentecost is very much improved at this writing.

Mrs. G. E. Locke, who fell on the concrete floor and injured her side and knee, and was carried to the doctor this week, but is now improving.

Oral Grotter and family will soon move to their new location.

Mid-term examinations begin Wednesday at Wellman school.

The seventh grade at Wellman will be moved into high school for the second semester.

Friday the Wellman Wildcats battled against the Forrester basket ball cagers. The boys game was 7 to 17 in favor of Wellman, but the girls came home losers 15 to 7.

The library at Wellman is nearly completed. It is to be a first class library containing approximately 2,500 volumes.

CAUSE AND EFFECT

A fat man bumped into a rather lean man. "From the looks of you," he said belligerently, "there must have been a famine."

"And from the looks of you," replied the lean gent, "you're the guy who caused it."

Barber: "Was your tie red when you came in here?" Customer: "No it wasn't." Barber: "Gosh I must have cut your throat."

Who Pays the Hiway Taxes in Texas

HOUSTON, Texas, Jan. 19.—Propounding the query, "Who Pays the Texas Highways?" the Texas Railroads today answered the question with a series of figures, allocating the costs of the existing highway system and showing the sources of the three-quarter of billion dollars to date.

Contrary to what is perhaps the popular impression, it is shown that the general taxpayer, whether he owns a car or not, is or should be as vitally interested in the highways as in any other of the public services for which he pays. His share in the cost of the highway system, paid through ad valorem taxes, has been to date \$281,000,000 or 33 per cent of the total, while of course if he is a car owner, he has paid his share of the \$202,000,000 in motor license fees and the \$176,000,000 of gasoline tax, and finally, a part of the \$91,000,000 of federal aid which Texas has received for its road program.

Big trucks, engaged in inter-city freight transport, are shown to have paid a relatively insignificant part of the total cost of the highway system, though their use of the roadways has tremendously enhanced the cost both of construction and maintenance. Actual count shows, according to the summary as issued, that there are but 36,000 trucks, each registered in the state for a gross weight, vehicle and load of 8,000 pounds or more. These large trucks, representing 2-3-4 per cent of all vehicles on the state's highways, have paid toward the road system \$14,500,000 in license fees and \$11,200,000 in gasoline taxes, a total of \$25,700,000, or 3-1-2 per cent of the total cost of the system.

REASON IS GOOD

Mother: "Mable's young man has taken offense at something. Have you said anything to him?"

Father: "Not a word. I have not even seen him since I mailed him last month's electric light bill."

Johnny's Grandma lived with the family, and it was her constant complaint that the house was too cold for her. All Father's stoking efforts were fruitless so Johnny turned to Heaven for aid.

"God bless Mamma and Papa, he prayed, "and make me a good boy, and please make it hot for Grandma."

Mrs. Dr. John R. Turner is on the sick list but reported to be recovering.

H-S UNIVERSITY ENROLLMENT UP

ABILENE, Jan. 18.—"University enrollment this fall and the outlook for registration next week would indicate that west Texas business conditions are from 15 to 20 per cent better than last year," Dr. J. D. Sanderfer, Hardin-Simmons president, said today.

"The number of young people in colleges and universities is a fairly accurate index of their parents' financial condition and the economic health of the area the institution serves," the Hardin-Simmons educator added.

Dr. Sanderfer volunteered the information that H-S. U. enrollment was up approximately 15 per cent this fall and that advance figures for January 27 registration would indicate a noticeable gain at mid-term.

A NEW STATE INSTITUTION

Within a very short time Texas will open the doors of her recently purchased state sanatorium for tuberculosis Negroes at Keerville. About 200 beds will be available for Negro patients.

Texas has a Negro population of approximately 800,000 with many of them needing hospital care, and this institution will benefit a great number of Negroes suffering of tuberculosis. Again, it will remove from communities many careless patients who are daily scattering their infection among their own people and the white people too. The hospital has been needed for some time and all Texas should be proud of the new institution and give it support to full extent.—Spur Times.

News paper head lines are often misleading. Over at Plainview a paper carried a headline that read, "Boy Wins Egg Laying Contest."—Clarendon Leader.

"Madam, you lost your thumb in this trolley accident all right, but how can you prove it was worth the \$3,000 you are suing the company for?"

"Judge, it was the thumb I kept my husband under."

READ THIS AND PASS OUT

She: "Have you put the cat out, darling?"

Darling (sleepily): "Naw I didn't even know it was on fire!"

The trouble today, avers the old cynic, is that too many people are interested in vacations and not enough in vocations.

There is no power so irresistible as poise.

The SNAPSHOT GUILD DEPTH OF FIELD—What Does It Mean?

ALTHOUGH good picture-taking with a focusing camera depends in a large measure upon obtaining the proper depth of field (or as sometimes called depth of focus) for the subject, some little uncertainty exists (even in the mind of some who are no longer beginners) as to precisely what this phrase means.

By depth of field we mean really depth of definition, or the distance from nearest to farthest object from the lens that is sharply defined.

Depth of field is controlled primarily in two ways. One is by the aperture in the diaphragm of the shutter. Using a smaller aperture increases the range of definition. Depth of field also depends upon the distance for which the lens is focused. The greater the distance, the greater the depth. When the lens is set for 25 feet, for example, at some particular diaphragm setting, the depth may be from 15 feet to 50 feet. Objects closer than 15 feet will appear blurred, the blurring being more noticeable for objects closer to the camera. When the camera is focused for objects close to the camera, the depth is quite small. For example, when focused for 6 feet, the depth might be from 5 feet to 8 feet, again assuming a particular diaphragm setting. Objects beyond will be blurred.

Isn't there a way, you ask, to get good definition of both near and far objects? Yes, if you want it. This is done by using a small aperture, and since less light comes through a small aperture, giving a little longer exposure.

An experiment may be easily performed that will give a visible demonstration of the need of proper focusing on the object that you want to be clearly defined. Remove the back of your camera and open the shutter after setting it for "time." Place the camera on a table pointing it out of a window towards some fairly distant object such as a house or tree. Next, place a small piece of ground glass at the back of the camera. Now operate the diaphragm changing it from a large opening to a small one, while watching the image which will appear (upside down) on the ground glass. Note how the image changes in definition as the size of the opening is changed.

Then move the lens forward and back on the distance scale. Note that there is one certain setting at which the image is especially sharp and clear. At other settings it is more or less blurred and indistinct.

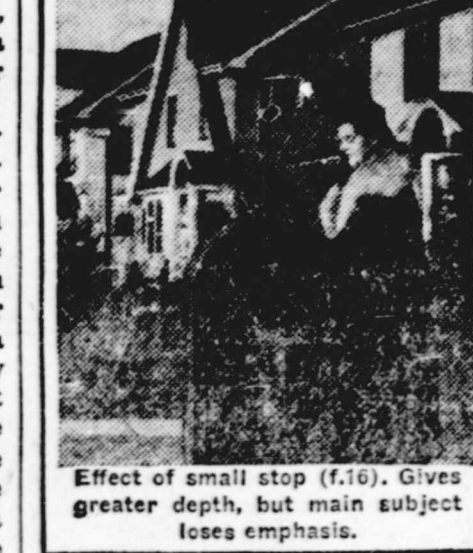
Now having secured a sharp image of the distant object, observe the image of some nearer object, such as a vase of flowers on the



Effect of large stop (f.4.5) with lens focused on background.



Effect of large stop (f.4.5) with lens focused on foreground figure.



Effect of small stop (f.16). Gives greater depth, but main subject loses emphasis.

window sill, say at 6 feet from the lens. The image of the flowers will appear blurred. If the lens is moved forward on the scale, a setting can be found which will give a sharp image of the flowers, but the image of the distant object will be blurred.

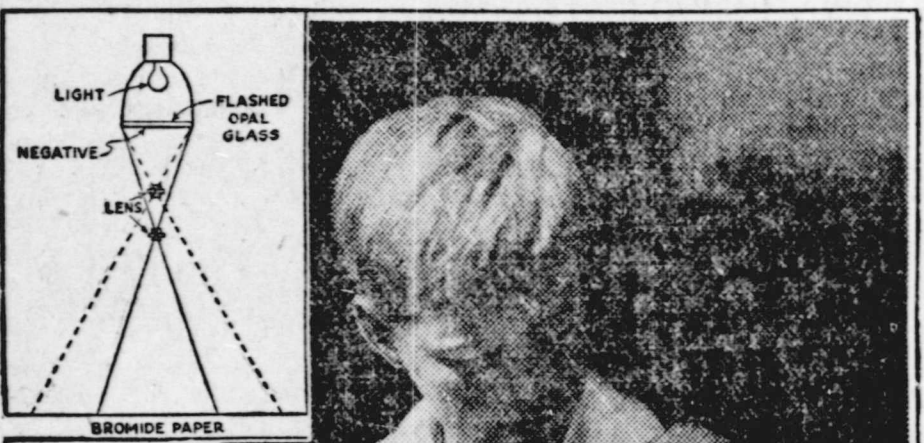
The experiment should then be tried both with the largest and the smaller stops, when it will be found that if a small stop opening is used it is possible to have both near and far objects reasonably sharp at the same time.

JOHN VAN GUILDER.

Life has many problems and the wise man doesn't attempt to answer all of them.

Husband (arriving home late): "Can you guess where I've been?" Wife: "I can, but tell your story."

The SNAPSHOT GUILD Printing and Enlarging Your Own



Principle of an enlarger: the farther the lens is from the paper the greater the enlargement.



Enlargements bring out interesting detail. Light and shadow tones may be improved in the process.

ALTHOUGH relatively few camera owners develop and print their own negatives, a greater number now do their own printing and enlarging. They find that in this part of picture-making there is a wide range of opportunity to exercise their artistic talents and produce prints suiting their own tastes and fancies.

Developing negatives—what with daylight developing in film tanks and dependable formulae in dark-rooms—has in these days become largely a "time and temperature" process practically certain, if the exposure was correct, to produce good negatives. Printing a negative, developing a print and making an enlargement are very much "something else again," not that they are formidable tasks, but decidedly more choosy. Skill and judgment play a large part.

There is considerable choice, for one thing, in the kind of photographic paper on which the negative may be printed, depending upon the degree of contrast the paper will give to the dark and light portions of the negative, or whether or not soft effects are desired. Some negatives show extreme contrast in lights and shadows; some have average contrast; some, because of faulty exposure, are weak, thin and flat; some, extremely so. The selection of paper best suited to the type of negative and the kind of picture, plus proper exposure in printing, often makes the difference between a good and a bad picture.

Again, there is a choice of surfaces in paper, such as velvet, glossy, semi-gloss, according to taste. The highly glossy paper, for example, is best suited for a negative filled with detail. Again, re-development solutions are available

JOHN VAN GUILDER.

NEW CAR MODEL TIME & USED CAR BARGAIN TIME

Sales of New 1937 Ford V-8's bring flood of late model trade-ins. Your opportunity to get a winter-tight car at the year's lowest price! Wide Selection of Makes, Models, Prices Liberal Allowances... Easy Terms

1934 Chevrolet Master Coach \$250.00	1929 Model A 2-Door— \$75.00	1935 Ford V-8 Fordor Touring Sedan; radio equipped \$490.00
1934 Ford V-8; long wheel base truck— \$300.00	1936 Ford V-8 2-Door Truck only driven 11,000 miles \$500.00	1936 Master Chevrolet Coach low mileage— \$475.00

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CASTORIA FOR CHILDREN 3-OZ. SIZE 23c
MALKOF SYRUP 4-OZ. SIZE 42c
LINIMENT DOLPH 4-OZ. SIZE 49c
MINERAL OIL—RUSSIAN FULL PINT 49c

HAIR OIL 4-oz. Size 29c

Complete Cold Treatment! Campho-Lyptus 3-Piece COLD KIT 79c

Lavender Shaving Cream 25c

Norwegian Pure Cod Liver Oil 59c

Stay Healthy! "Old Mill" Chocolate MALTED MILK 59c

Lemon Castile Shampoo 39c

Success COLD TABLETS Tin of 25 23c

Rubber Goods Special! "Monarch" HOT WATER BOTTLE 49c

Viscolized Milk of Magnesia Pint Size 33c

Mastcraft Electric Heating Pad 3-Way Switch 2.39

Use them for Handkerchiefs, too! All-Purpose Perfection CLEANSING TISSUES 500 SHEETS IN BOX 29c

Mary Lake Lavender Lotion 6-oz. Size 39c

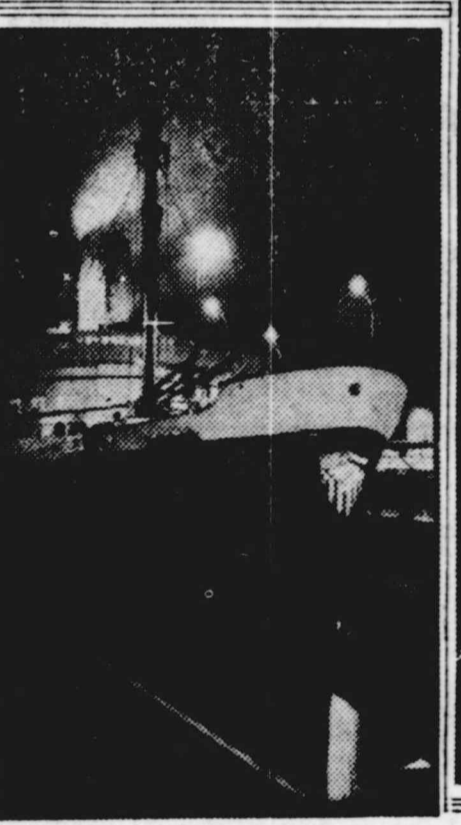
Valentine HAIR TONE 6-oz. Size 39c

Take Vitamins for Health! Oilsen Halibut Liver Oil Capsules 50 in Box Plain 89c

My Baby's Talcum Powder 23c

The SNAPSHOT GUILD

Tally-Ho! Tantivy! Lights! Camera!



Trophies of a night "Picture Hunt"

THE "Treasure Hunt" and the "Scavenger Party," so popular in recent years as a form of amusement for night social gatherings, now have a rival in the "Picture Hunt." Instead of going out to find concealed "treasures" or queer objects in the highways and byways, the participants go out with their cameras and bring back night photographs. The negatives are developed and printed while the contestants are at supper, dancing, or otherwise amusing themselves. Prizes are awarded to the takers of the most successful pictures. Is this exciting? Each participant is given a considerable list of subjects from which he or she may make a choice of one or more—such as "Street Scene," "Waterfront Scene," "Night Club," "Theater Entrance," "Traffic Policeman," "Hotel Chef" and the like. All the "hunters" start out together and must return with their trophies within a given time. Arrangements are made with a photo finisher to receive the negatives, do a quick job and deliver the finished prints at the headquarters of the hunt before midnight. The pictures are then viewed and judged for prizes by a committee of non-participants. While some of the subjects assigned may call for flash bulbs, super-sensitive film, and an ultra-fast

lens, the scope of the hunt generally is broadened to include subjects that do not require all of these aids. For instance, a contestant owning an ordinary camera may successfully photograph an ordinary film a brilliantly illuminated street or skyscraper by making a time exposure. Again, such a picture as a theater entrance may be snapped without flash bulbs, if a fast lens and super-sensitive film are used. Usually no limit is placed on the number of exposures for any subject. Under such rules, the field of the hunt is wide open to all types of equipment. Picture hunting at night not only proves a test of picture-taking skill and judgment, but it offers interesting adventure, and each one's account of how his pictures were obtained proves a big part of the evening's fun. Tried recently in New York by a group of "socialites" the picture-hunt idea has spread and is being adapted also to daytime picture hunting. The daytime hunt appeals especially to club, church and other social organizations. It winds up in the evening as the main feature of a dinner or supper meeting at which the pictures are displayed and judged. Subjects pertaining to the activities of the organization are assigned and the pictures, in addition to their pictorial interest, prove of considerable historical value to the organization. JOHN VAN GUILDER.

McBURNETT PASSES

A. M. McBurnett, 62, a citizen of this county since 1910, passed away quite suddenly last Thursday morning about 8 o'clock following an attack of illness for several days. It is believed that he got up too quick and went to work, or rather overseeing a job of windmilling, before he had fully recovered, and the strain was too much on his heart. Mr. McBurnett was born in Hamilton county, but moved from there to Scurry where he married Miss Elizabeth Fickas in 1897, and where the family made their home until they moved here 27 years ago, and located in the Union community for a few years on his farm. He later moved to town, where he has been engaged since in carpentering and windmilling. Besides his wife, he leaves to mourn his passing two daughters and a son, Mrs. Hardin Joyce of the Poole community this county; Miss Violet of Lubbock, and E. B. McBurnett of Mangum, Okla. Funeral services were held at the First Baptist church Friday morning, by the Pastor Rev. F. G. Rodgers. Following the body was laid to rest in the Brownfield cemetery. Out of town people attending were, his sister, Mrs. Valentine Forrester of Roscoe; Mrs. McBurnett's father, S. R. Fickas of Lubbock; Mr. and Mrs. J. J. Taylor of Spade and Mr. and Mrs. Rowland Bell of Snyder. Mesdames Taylor and Bell are Mrs. McBurnett's sisters; Mr. and Mrs. A. L. Ater of Acuff; Mr. and Mrs. Vertie Ater of Ropesville; Mr. and Mrs. Bell Chappel of Lubbock; Miss Pearl Spires of Sweetwater; Misses Grace and Mary Perkins of Littlefield; Mr. and Mrs. Alvin Hicks of Tahoka; Mrs. Voris Wyatt, Mrs. J. W. Duke, Rufus W. Graham, Mr. and Mrs. W. L. Peters, Mrs. Vera Perry and T. G. Woolley all of Lubbock.

ANOTHER PIONEER PASSES

W. J. Murry, west Texas pioneer, and highly respected citizen of Terry county, passed away early Saturday morning at the age of 73. He had been a citizen of Terry county some 15 years, having come here from Jones county, or at least that section of the country. He grew to manhood and married on the line of Hill and Johnson counties. He leaves a wife and several children. In the past year he and wife celebrated their 50th wedding anniversary. He had been ill for some time. Funeral services were conducted at the local Baptist church Saturday afternoon by the pastor, Rev. F. G. Rodgers, and Rev. Horn of Meadow. Following, the body was laid to rest in the Meadow cemetery, where two of his daughters preceded him in death.

MAN FOUND DEAD IN BED

Sam Tucker, about 42, a farm hand on the J. H. Moore farm, was found dead in his bed when others tried to awaken him last Friday. We understand that another had slept with him, but did not know that Tucker was dead until next morning. Justice F. M. Burnett, County Attorney Burton Hackney and a local physician held an inquest, and pronounced that he died from heart failure some time during the night. So far as is known, he has no relatives in this section. Funeral services were held at the grave under auspices of the American Legion, of which he had been a member, on Saturday, and the body laid to rest in the Brownfield cemetery.

LOCAL SCOUTS TO CELEBRATE BOY SCOUT WEEK FEB. 7-13

Plans are now being made for the local scouts to celebrate the 27th anniversary of Scouting in America. B. G. Hackney, Chairman of the Boy Scout Program Committee is in charge of arrangements.

Each day in the week, starting with Sunday, February 7th and carrying through to Saturday, February 13, will be set aside as a special day. Recognition is to be given with special days for churches, schools, home, community, etc.

Rev. Ben D. Johnson, Pastor of the Tabernacle Baptist church, Lubbock, Texas, will preach at the First Presbyterian church, Brownfield, Texas, Sunday, January 24th, 3 o'clock p. m. The public is cordially invited to attend.

PLEASE

Every copy of The Herald mailed with a wrong address is returned to us by Uncle Sam at the rate of 2c each. During the course of a few months time this runs into money, and we are requesting our readers to immediately notify us of any change in their address. If you know your address will be changed a week before hand, write us then. It will prevent you from missing a copy of the paper and will save us 2c for each copy we send to the wrong address. Please!

ANNUAL MEETING OF SCOUT COUNCIL MONDAY, JAN. 25

The South Plains Council will hold its 11th Annual Council Meeting Monday evening, January 25th, at the Hilton Hotel, Lubbock. This meeting is an annual banquet which is held regularly some time in January for the purposes of training leaders and election of council officers for the year.

An excellent program has been arranged for the banquet. Mr. J. M. Gordon, Dean of Men at Texas Technological college will act as toastmaster and Mr. Clark M. Mullican will deliver the address. Special music and awards are also scheduled.

Group sessions are scheduled for 5 to 6:30 p. m. as follows:

- 1 Scoutmasters, Assts. Commissioners.
2 District Committeemen, troupp committeemen.
3 All cub leaders, cubmasters, den-mothers and cub committeemen.
4 Special women's session for scouters's wives and other ladies.

Mr. Clyde C. Coleman, local chairman of banquet ticket sales, urges all parents of scouts and cubs and all others interested to plan to attend. Banquet tickets may be secured from Mr. Coleman for 65c each. Several car loads of people are expected to attend from Brownfield.

DUMAS

Mr. and Mrs. H. W. Schulz of Wellman visited Mr. and Mrs. E. T. Batteas, Thursday.

Everyone enjoyed the party given in the Roy Richards home Saturday night.

Mr. and Mrs. J. H. Black of Lubbock have moved on their pace, formerly occupied by W. D. Batteas.

Mr. and Mrs. John Smith, and Roy Elmore were visitors in the E. T. Batteas home, Friday night.

Mrs. B. J. Gross has been sick the past week, but is better at this writing.

Misses Georgia and Letta Lindley spent Sunday with Elizabeth Viola Batteas.

Mrs. John Smith, Mrs. J. W. Elmore and Mrs. Fred Schulz visited Mrs. Geo. A. Wright Thursday evening.

Mr. and Mrs. J. E. Baron and family spent Saturday night with Mr. and Mrs. "Shorty" Kelly of Seagraves.

Mr. and Mrs. E. T. Batteas are on the sick list this week.

The writer hasn't been anywhere this week to learn any news.

REWARD OF \$1,000 OFFERED IN CASE

AUSTIN, Jan. 9.—Governor Allred posted today a \$1,000 reward for information leading to the arrest and conviction of persons responsible for the slaying or disappearance of Luther and John Blanton, San Perita farmers. The Blantons have not been seen since November 18, when they left on a hunting trip in the vicinity of the former King ranch in the lonely brush country near the Mexican border.

The \$1,000 reward was in addition to one of \$500 previously offered for information leading to recovery of the bodies or the whereabouts of the hunters if they still are living.

The governor acted after obtaining a detailed report from Ranger Captain Bill McMurrey on the long search for the missing men. Neither Allred nor the Ranger captain would discuss the report.

LOCAL CUB PACK PLANS PARNT NIGHT PROGRAM

Sam F. Houtchins, Cubmaster of Cub Pack No. 45, Brownfield, announced that a special cub-parent night program has been set for Tuesday evening, at 7 p. m., January 26th in the local Grade School building.

Mrs. Bowers den-mother and Mrs. M. L. H. Baze chief den-mother are to be in charge of arrangements and plans for the meeting.

Cubbing is a program for younger boys, 9-10-11 years of age with its activity centered around the home under the leadership of the den-mother and den-chief. Four dens are organized in the local pack. Twenty-six boys have passed their first test and are to receive their credentials at this meeting.

CARD OF THANKS

We wish to thank our friends for their many acts of kindness and sympathy during the illness and death of our loved one.

May our Heavenly Father bless all of you.

Mrs. A. M. McBurnett. Mr. and Mrs. Hardin Joyce and children. Violet McBurnett. Mr. and Mrs. E. B. McBurnett and son.

Mrs. Ben Hilyard was down from Lubbock, Friday, shaking hands with old friends. A former employee on the Herald, she is now holding down a linotype position on the Avalanche Journal.

Texas Farms Lead in Butter Production

More butter is made on farms in Texas than in any other State. O. E. Reed, chief of bureau, Dairy Industry, United States Department of Agriculture, said here Thursday.

He addressed the one-day annual convention of the Texas Cream Improvement Association at the Hotel Texas. More than 135 creamery men are attending the session.

"There are," Reed said, "55,816,000 pounds of butter produced annually on 341,027 Texas farms, making 68 per cent of the farms which make butter for consumption on the farm or for sale. There are 25,766,000 pounds of creamery butter produced annually in this State. There are 1,220,210 cows milked on Texas farms, providing an output of 410,000,000 gallons annually."

He said the responsibility for better quality of milk rests largely with farms. Butter produced today, he declared, is not of as high quality throughout the United States as it was before cream separators came into general use. By using separators the cream is separated at the farm where methods are not as clean as in creameries, he said. There is a trend toward doing more of this work at creameries and a better quality butter should result, he added.

By increasing the quality of butter, he declared, consumption can be increased. The per capita consumption of butter now is 18 pounds annually, whereas the per capita consumption of fats is 40 pounds annually.

Progress is being made in making butter more pure, according to J. O. Clarke, chief of the Chicago district, Food and Drug Administration. —Star-Telegram.

NO NEW TAXES. OH, YEAH?

The beautiful fowers of oratory that bloomed in the spring, trala, when voters were dangling from every bush have withered in the frigid air of winter.

Last summer Governor Allred assuring the voters with becoming gravity that he would not approve the levying of any additional taxes upon the people of Texas. It would not be necessary, he insisted; the situation was well in hand and everything was going to be all right. Just to register their approval of this sentiment, the voters gave the governor a tremendous majority, making a runoff unnecessary.

So what happened? The governor in an oral message to the legislature yesterday recommended that new taxes in the sum of \$6,500,000 annually be levied to pare down the existing general fund deficit of \$15,000,000 and take up the slack in the old age pension fund. He pointed to oil and pipelines as convenient targets for this new revenue. He opposed any increase in the general fund levy except \$1,375,000 recommended by the board of control for the eleemosynary institutions—probably a much-needed increase.

The oil business is already pretty heavily burdened; pipelines probably could stand some more without collapsing. Also how about higher levies on the gas that is piped out of Texas to heat the homes and buildings of Chicago and other Middle Western cities?

Anyhow, the people are facing new tax levies amounting to about one dollar per capita annum, in the face of flat-footed assurances that additional taxes would not be needed.

Has the legislature heard that it is possible to reduce expenses—and thereby abolish deficits?—Abilene News.

Rev. Ed Tharp of Abernathy, was down this week looking after his farm interests in this county. His son-in-law is working the place this year.

Mrs. Jim Moore informed us this week that she had a letter recently from Mrs. Rufus Cleveland, stating that her mother, Mrs. L. T. Brooks was paralyzed on one side, and that having to stay in would appreciate cards and letters from old friends in Terry county. Her address is Scholle, New Mexico.

A Mr. Guy, who has shoe shops at Snyder, Merkel and Odessa, has purchased the John Dumas shop here. Mr. Peterson, who farmed worked here will have charge of the shop.

Mrs. Lala Shaw of Lubbock, was down the past week visiting her parents, Mr. and Mrs. G. G. Gore and other relatives.

Mrs. W. H. Hare of the Pleasant Valley community, was operated on at the local hospital last Thursday, and is reported to be doing nicely.

Mr. and Mrs. B. Henry of Lamesa, were over Sunday visiting in the home of his aunt, Mrs. W. W. Ditto. They brought his mother, Mrs. Bell Henry, who will visit in the Ditto home for some time.

Do not try to acquire a reputation that you cannot live up to.

The SNAPSHOT GUILD ART AND PHOTOGRAPHY



Here is an example of the innumerable opportunities given to the owner of a camera to satisfy his feelings for the artistic.

"WHAT can I do—I can't paint or draw," is often the complaint of persons who have strong feelings for the artistic and the desire to express them.

Not all these persons realize that within the past few years modern cameras and photographic materials have opened the door of artistic expression practically to everybody. Because of the capability of today's improved equipment to produce good photographs under a wide range of light conditions, and because no great difficulty is met in mastering the technique of photography, the desire to express artistic feelings by means of pictures is no longer limited by the refusal of one's brain to cooperate with a paint brush. And by pictures is not meant merely photographic records of places or people usually interesting only to those familiar with them, but pictures evoking pleasure for all who behold them, because of their universal appeal to the senses, emotions or imagination.

With a camera in his hand, reasonably good powers of observation are virtually all Mr. Average Man needs in order to satisfy his desire for artistic expression. These powers he may exercise by selecting artistic pictures from the inexhaustible supply already composed for him by Nature. It is a matter of seeing the picture and choosing the best viewpoint from which to photograph it. Or he may create his own artistic composition with mov-

able objects and with light he is able to control. In either case, he may work with the same art factors as does the artist of pen or pencil—forms, masses, light and dark areas, interesting line, center of interest, balance—and obtain artistic competition on his negative. This anyone unskilled in drawing may do with a camera.

But he can go still farther in the satisfaction of his artistic tastes if he will master the technique of producing his own prints. In such of the photographic paper suitable to the negative, the manipulation of light in the printing process, the masking of portions of the negative, and trimming the prints to improve the original composition, he is given still further opportunity for exercising his artistic talents.

Keep on wishing you could draw or paint, if you like, but don't be stopped by your inability to do so. Realize the possibilities of your camera. Appraise from the artistic standpoint reproductions of photographs in magazines and newspapers. Go to photographic exhibits, and observe how many pictures please the senses exceedingly because of their beauty, or arouse the emotions or stimulate the imagination. These are the purposes, we are told, of all art expression. With these purposes in view, see what you can do with your own camera. There are opportunities everywhere. JOHN VAN GUILDER.

\$450,000 Allotment Made on Ropes Project

It has been announced that a \$450,000 allotment has been made to finish out the 100 farms on the resettlement colony, which was called for in the original plans.

According to R. B. Jones, manager of the project, it will be handled in the same way as the other 33 farms. It will be prepared for cultivation, and the improvements made in time for the people to move in by the first of next year.

It has not been definitely established just where the farms will be situated. The land for the first farms was purchased from the Elwood Estate, but the Beasley property, and other ranch property is available to the government; and of course they will pick the land that suits them best, with price, quality, location and all taken into consideration.

Of course we all would be glad if they could all be placed in one tract and here close to Ropesville, but we are proud to see them regardless of where they will be built.

On with the progress! On with Ropesville—Ropes Plainsman.

WHAT OF THE FUTURE?

Merchandising in the smaller towns located on improved highways near larger towns is supplying plenty of materia for serious thought over the nation in this respect. Texas is not exempt. Merchants of the smaller towns who adopted modern methods, depend on mass sales and smaller profits, are more than holding their own. There was a time when a storekeeper (merchants were unknown) kept such stock as he wished, assumed a price attitude of "take it or leave it," and got by with the system. That day is long gone.

Facing the field of action today, the storekeeper has no place left him. The modern merchant studies the needs of his trade and plans to serve that trade with what "they" want. He advertises his wares and his prices and displays his wares in his show windows as a "tie-in" with his advertising. A merchant of that type has little to fear from any competitor. This fact has been amply proven in any number of towns adjacent to cities of several sizes.—Clarendon Leader.

Smoko Taylor has purchased the West Side Cafe, and renamed it the "Smoko Cafe" He is still serving his famous chicken tamales, and sending them to other towns as far away as Hobbs, N. M.

"Have you heard of the Scotchman who left off brushing one tooth because the dentist was to pull it the next day?"

Governor Will Urge New Specific Taxes

AUSTIN, Jan. 4.—A 10-point program of recommendations for the coming regular session was announced by Governor Allred today, to come before the Legislature in a specially delivered message, probably the day after convening on January 12. The Governor was not at all hesitant in saying what he would urge in the way of legislation, and he included this list.

Several specific new taxes. Repeal of the race horse betting law under the pari-mutuel system. New state commission for regulation of public utilities.

A law to tighten up enforcement of the liquor laws.

Renewal of the interstate oil compact.

Redistricting the entire State as to legislative districts.

A law with teeth to prohibit the operation of bookies.

A much more stringent driver's license law to reduce the number of auto accidents.

Disapproval of any move to liberalize the old age assistance law.

Disapproval of any efforts to change the present set-up and statute on old age assistance.

THE BARGAIN COUNTER

It is tragical to note the effect on business when the advertising stops. In a neighboring town, and that is not saying which one, it was noticeable that the business men had quit asking for the business of the citizens. Business took a slump, merchants complained, but they would not believe the condition was the result of their own conduct.

Last week the newspaper in the town in question fired a broadside at the condition, and reminded his readers of the fact that people care nothing about wear and tear of automobiles just so they are going to the bargain counter. It is just this: Advertise and get the business or not advertise and let the business go.—Plains Review.

Mrs. George Hunt of San Angelo, was here the past week end visiting her brother, Chock Hamilton, and Mrs. Weldon Ridgeway, her sister and families.

Colorado will gain five towns, and Oklahoma one, upon completion of the 111 miles of new line being constructed by the Santa Fe Railway, between Las Animas, Colorado, and Boise City, Oklahoma. In addition, one inland town, heretofore without railroad service will be on the new line.

Read the Ads in the Herald

Bargain Rates

CONTINUED

FOR 11 MONTHS

THE DAILY STAR-TELEGRAM, One Year \$5.50
 HERALD, One Year \$1.50

TOTAL \$7.00
Both together one year only \$6.55

DAILY and SUNDAY STAR-TELEGRAM, One Year .. \$6.40
 THE HERALD, One Year \$1.50

TOTAL \$7.90
Both together one year only \$7.30

FOR 12 MONTHS

Morning Avalanche and Sunday Avalanche-Journal \$7.00
 THE HERALD, One Year \$1.50

TOTAL \$8.50
Both papers together one year, only \$5.60

SEMI-WEEKLY FARM NEWS, One Year \$1.00
 THE HERALD, One Year \$1.50

TOTAL \$2.50
Both together one year, only \$2.00

See Below For Some Magazine Combinations
 With The Herald

VOTE!

FOR YOUR FAVORITE READING COMBINATION

PICK 3

OF YOUR FAVORITE MAGAZINES AND THIS NEWSPAPER

GROUP A - PICK 2

- PICTORIAL REVIEW...1 Yr.
- American Boy1 Yr.
- McCall's MAGAZINE .1 Yr.
- True Confessions1 Yr.
- PATHFINDER (Weekly).1 Yr.
- Better Homes & Gardens.1 Yr.
- Christian Herald6 Mos.
- Flower Grower6 Mos.
- Home Arts—Needlecraft.1 Yr.
- Movie Classic1 Yr.
- Romantic Stories1 Yr.
- Screen Play1 Yr.

Check 2 Magazines thus (x)

GROUP B - PICK 1

- HOUSEHOLD MAG.1 Yr.
- Gentlewoman Magazine .1 Yr.
- WOMAN'S WORLD1 Yr.
- Breeder's Gazette1 Yr.
- Country Home1 Yr.
- The Farm Journal.....1 Yr.
- Good Stories1 Yr.
- Successful Farming1 Yr.
- Southern Agriculturist .1 Yr.
- Illustrated Mechanics ..1 Yr.
- Progressive Farmer2 Yrs.
- Dixie Poultry Journal...1 Yr.

Check 1 Magazine thus (x)

ALL FOUR FOR ONLY \$2.25

YOU SAVE \$1.25

THIS OFFER GUARANTEED

ACT TODAY

MAIL THIS COUPON NOW!

Check the three magazines desired and return list with your order. Fill out coupon carefully.

Gentlemen: I enclose \$_____ Please send me the three magazines checked with a year's subscription to your newspaper.

NAME _____

STREET OR R. F. D. _____

TOWN AND STATE _____

These rates apply only to Terry and Yoakum counties and post-offices on the county line of Gaines, Dawson, Lynn and Hockley counties.

MOBILIZE

with—MOBILE OILS AND GREASES—a good automobile needs the best. Why take chances when it costs no more. Mobil Oil, the world's greatest selling motor oil—there is a reason—use it and you will know the reason. Tom May, Agent—Call 10.

MAGNOLIA PETROLEUM COMPANY

HERE'S HOLLYWOOD

By Jack Hardy

Down at Palm Springs over the last cold week end, we found people like John Boles, Arline Judge, Buster Keaton, Jeanette MacDonald, Gene Raymond, etc., losing plenty at the roulette wheels in The Dunes, swankiest of the joints. They don't mind losing however. Gaming losses may be deducted from income tax reports.

Johnny Mack Brown, steely-eyed cowboy star of "Undercover Man," declares riding cow ponies over the range is not as dangerous as playing polo. Brown, who is an expert in this terrific-paced sport, explains that collisions, the most hazardous thing in the game, never happen in the great outdoors. "A polo pony must shift his direction instantly, too, which requires highly concentrated riding attention. Such instantaneous right-about-cans can't be done—never are necessary—on the range."

"Move in closer," we heard John Auer, Director of "Without a Net," say to one of the leading men who was doing a romantic scene with June Travis, as they stood in a circus tent. Miss Travis, who had previously and privately indicated she thought this actor was trying to be TOO romantic OFFSTAGE, snapped back: "Don't worry—he's trying to!"

"Smiley Burnette's Songbook, written by the rotund comedian and accordionist of so many musical western pictures, is being put out by the Cole Music Company soon. It will contain nearly two hundred cowboy and novelty songs and is to be sold by Sears-Roebuck with special advertising next summer.

Also at Palm Springs we saw Richard Dix, still popular from his forgettable performance in "Cimarron." We didn't see much of him, however, as he slept most of the time days—and spent most of the night's playing contract bridge with three screen

cronies.

Bob Livingston, rapidly rising leading man who's best picture to date is with luscious Grace Bradley in "Larceny on the Air," is an old pal of handsome Bob Taylor. The two were much together at MGM before Taylor suddenly hit top popularity. Now he's lonesome, he confessed to Livingston when they met at a New Year's Eve party. "He complained," Livingston relates, "that none of the old gang drops in on him anymore."

Claire Dodd, strikingly beautiful tall blonde who hasn't made a picture since "Navy Born," a riotous comedy about bachelor officers and an orphan baby, disclosed this week the reason was that she not only has been secretly married for five years, but that she now has a three month old son. "Probably," she said gaily, "that was the reason I put so much motherly feeling into my role in 'Navy Born.'"

STRENGTH OF STATION KFYO IS INCREASED

Transmission of radio waves is a curious thing. The world's leading engineers know quite a lot about "wave propagation." And they have learned that a single metallic conductor, standing in the air and insulated from electrical contact with the ground, lays down the best "ground wave."

The most practicable device thus far produced is a steel tower. It is called a vertical radiator.

BEST KNOWN ANTENNA
Because a vertical radiator is the best known antenna for a radio transmitter, KFYO, the Avalanche-Journal Station, is installing one at the transmitter site, 2312 Fifth Street, in Lubbock.

Foundation for the steel tower are already in place. Contractor W. G. McMillan will start erection of the steel Monday morning. Some time during the first two weeks in January, KFYO will begin sending out waves from the new radiator.

PARENTS PROTEST AT "THERE IS NO SANTA"

MICHIGAN CITY, Ind., Dec. 21.—A storm of parental protest gathered today over the heads of Michigan City school teachers who told primary pupils, "There is no Santa Claus."

Parents called the teachers "cruel," "unkind" and "shameful" and some said Christmas had been "spoiled" for many children.

Superintendent of Schools M. C. Murray taking cognizance of the complaints said the teachers should not have mentioned Santa at all.

One mother, Mrs. William Green, active in a parent-teacher association sided with the teachers.

Those teachers are absolutely right," she said. "Teaching a child to believe in Santa Claus is like teaching him to believe in the bogey man."

The president of the school board, Henry Miller, smiled off the protest with:

"So far as I am concerned, the school board still believes in Santa Claus. And I'm expecting Santa Claus to visit our house."

CALIF. EDITOR ARRAIGNED MON. ON CRIMINAL LIBEL ACT

SAN JOSE, Calif., Dec. 15 — P. Milton Smith, Mountain View editor, was arraigned today on a charge of criminal libel for an editorial attack on President Roosevelt and his preliminary hearing set for Jan. 13.

Smith was arrested after an editorial charged President Roosevelt with being a "hypocrite, a mountebank and a false alarm"

Some people hurry to get to their worrying.

Some people hop in front of the crowd that has already started and call themselves leaders.

Future of Our Boys And Girls on Trial

There are 45,000,000 boys and girls in the United States under eighteen years of age.

It has long been recognized that it is an American heritage for parents to rear their children without any Governmental supervision as is often the case in some foreign countries.

Do you now wish to relinquish this heritage in favor of a bureaucratic Governmental control?

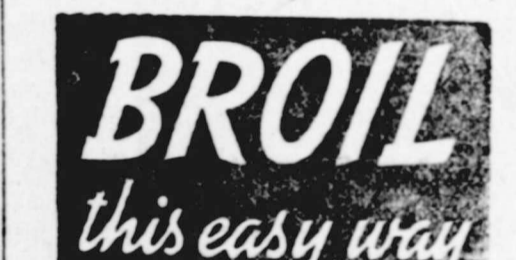
If the Texas Legislature, which convenes on January 12th, ratifies the Child Labor Amendment, it will in effect mean that you relinquish many of your parental prerogatives in favor of inspectors and bureaus appointed by the Government.

These inspectors will seek to prevent your children under eighteen years of age from doing any work of any nature around the home and the farm.

What would the normal farmer do were it not for the aid of his sons in doing necessary chores around the house and on the farm?

What would the normal farmer's wife do if the daughter under seventeen years of age were prevented by Governmental agencies from assisting with the farm home's household tasks?

If you believe that you, as a parent, should be the one to decide these vital questions, write your Senator today in Austin and ask him to vote against ratification of this so-called Child Labor Amendment.



BROIL
this easy way

with the **SWING-OUT BROILER** an exclusive feature of the latest, automatic **MAGIC CHEF** GAS RANGE

Broiling is the healthiest and tastiest way by which to prepare meats—and now you can broil to your heart's content this new, easy way. The broiler and meat swing out away from the flame with this exclusive Magic Chef broiler. It makes it easy to turn the meat and tell when it is done just right. Come in and let us show you this newest feature of the world's finest gas ranges.

MANY OTHER FEATURES
High Speed Oven, Red Wheel Laminated Oven Regulator, Automatic Top Burner, Non-Clog Top Burners, Lighters, Full Insulation are among the many other features of the Magic Chef gas ranges.

West Texas Gas Co.
Good Gas With Dependable Service

TEXAS INFLUENZA IS NOT ALARMING

AUSTIN, Jan. 19.—Reports to the State Department of Health indicate a seasonal increase in influenza, but there are no indications of an epidemic in any such degree as that which swept the Nation with such disastrous results during the World War, is the assurance given Texans by Dr. George W. Cox, State Health Officer.

"The number of cases reported for the first two weeks in January is not in excess of those reported for the same period last year," he said, "and the situation does not call for alarm, such as is likely to arise in the minds of the people because they recall the terrible destruction wrought by influenza in 1918.

"Influenza is an acute, contagious, and highly infectious disease, occurring in epidemic and isolated form and often characterized by suddenness of onset, fever, headache, marked prostration and a tendency to severe complications of the lungs. Practically everybody is susceptible to it. No matter how many times you have had the disease you may contract it again.

"Attempted preventive measures fall naturally into two groups—first, everyone should try to avoid exposure to the disease by avoiding overcrowded places, and stay away from persons ill with the disease; and second, every person should form such health habits as will keep the resistance of the body at a maximum, so that when they are exposed the body will be able to resist invasion of the germs.

"Sufficient rest, cleanliness of hands, mouth and teeth, fresh air while at work and at sleep, regulation of meals and bodily functions, wholesome food and freedom from anxiety will increase bodily resistance and go a long way to avoid contracting the disease.

"The complications of influenza are far more important than the disease itself. Pneumonia all too often follows influenza. Don't neglect your 'cold.' If you have the slightest suspicion of fever, go home, go to bed immediately, and call your physician. Stay in bed until he tells you that you can get up, and follow his advice explicitly."

SANTA FE SPENDING MONEY FOR NEW EQUIPMENT

Convincing evidence of the Santa Fe's confidence in the continued upturn of business was seen in the announcement made today by M. J. Collins, general purchasing agent of that company, of orders in excess of \$20,000,000, for new freight cars, locomotives, rail, and rail fastenings.

That company's order for rail, tie plates, angle bars, bolts and spikes was for 155,000 tons at an approximate cost of \$6,135,000, the largest order placed for steel rail and fastenings since 1929 by any railroad.

The bulk of the order went to the Colorado Fuel & Iron Co., Carnegie Illinois Steel Company, Inland Steel Company and Bethlehem Steel Company, with a number of other steel companies participating.

CHEVROLET SETS NEW PRODUCTION RECORD

Chevrolet's domestic production for the calendar year of 1936 passed the million mark during November as Chevrolet celebrated its 25th anniversary as a producer of motor cars.

Domestic production for the calendar year up to November 20 was 996,695 cars and trucks, with an additional estimated 24,991 carrying production to 1,022,686 through the end of the month, officials of the company declared, which, export production of 81,877 and Canadian production of 40,439 is added, aggregates a grand total of 1,144,996 for the calendar year through November.

Since November 1911, when Chevrolet came into being, the company has manufactured a total of 12,250,275 passenger cars and trucks. Its 25-year record was culminated this year with an all time record year for domestic sales.

CARD OF THANKS

We take this means of thanking our many friends, and the friends of our dear father, in the Johnson community, who so ably assisted us in caring for him in the last hours of his illness, and words of sympathy and cheer, when he was no more. Also for floral offerings by many. May God bless and protect each of you is our prayer.

Mrs. Pearl Morgan, O. L. Stice, Mrs. S. C. Rawlings, Mrs. Dewey Murphy, B. T. Stice, O. W. Stice, Omar Stice, Mesdames T. F. and C. A. Winn.

Much talk may indicate neither knowledge nor wisdom.

Little Miss Beverly Ann Duke, who recently underwent an appendectomy operation, is doing nicely.

Meadow Items

Too bad our Editor has the flu. Surely hope he is better this week and able to back at his work.

Our school is half out. Mid-term examinations are over and beginning on the last half this morning. Pupils should more fully realize this and renew his or her courage and energy to do better work this last half than the first.

Boys and girls get into all the Interscholastic League activities you can and work—never shirk, you will be glad you did when you get older. Basket ball games are raging. The Junior boys went to Lubbock last Wednesday afternoon and felt elated to come home saying "We won." Then they won a game over Frenship late in the evening, Friday.

Likely the most interesting games for the Senior boys were played Friday and Saturday nights. The Senior boys of Forsans A and B divisions, played our boys A and B divisions, Friday night, our boys won 23 to 18. But Saturday night the score was 20 to 22. Our B team 6 to 4 in favor of Meadow. On a whole we feel they are well matched and play very smooth and interesting games. Mr. Nix, formerly of Stephenville is coach at Forsans.

Mr. and Mrs. Carrol Nettles of Forrester attended the ball games Friday and Saturday nights. Their son, Howard is in school here and is in the B division of Senior boys.

Bro. Nibbles of Lubbock preached two very interesting sermons at the church of Christ Sunday at eleven o'clock and at night.

We hear that Mr. E. H. Jones and Mr. Ebb Dabney were in a car wreck Sunday. They were enroute to Fort Worth. Mr. Dabney was taken to a hospital at Graham, Texas, and died there later. He is a cousin to the Jones. We have not learned if Mr. Jones was hurt seriously or not. Mr. and Mrs. S. W. White, Mr. and Mrs. B. F. Finley and Mr. and Mrs. G. B. Jones left Sunday afternoon as soon as the message came about the wreck to render any assistance needed.

H. L. Holleman was in this week to renew for the Herald and Morning Avalanche, and remarked that he harvested 78 bales of cotton this year and got 98 bales in 1935. He should have shook out two more bales at least in 1935.

Joe Bailey and family were down from Lubbock, Wednesday. He is overseeing the cultivation of his farm near Tokio this year.

"Just don't seem right," says T. B. Wood. "I ride my tractor all day and come in without having to take off

BUY RUBBER
AT THE **REXALL DRUG STORE**

KANTLEK
2 in 1 Stopperless Bottle

An innovation! See it! Ask for a demonstration. Save money—buy this double-use bottle.

MORE FOR YOUR MONEY

Kantleek Hot Water Bottle
2 qt. \$1.50

Rexall Nasal Spray with Ephedrine
50c

Dr. Aaron's Expanding Spray and Fountain Syringe
\$3.50

Denturex Dental Plate Cleaner
50c

Dr. Hinkle Pills, 100's—
19c

Full Pint of Milk of Magnesia—
29c

3 Ounce Bottle Mi-31 Sol.—
10c

500 Sheets Klezno Tissue
29c

Tennis Rackets, Balls, etc. Table Tennis sets
ALL PRICES

ALEXANDER'S
THE **REXALL DRUG STORE**

Beware The Cough That Hangs On

No matter how many medicines you have tried for your cough, chest cold or bronchial irritation, you can get relief now with Creomulsion. Creomulsion not only contains the soothing elements common to many remedies; such as, Syrup of White Pine Compound with Tar, fluid extract of Licorice Root, fluid extract of Ipecac for its powerful phlegm loosening effect, fluid extract of Cascara for its mild laxative effect and, most important of all, Bechwood Croscote is perfectly blended with all of these to reach the source of the trouble from the inside. Creomulsion can be taken frequently and continuously by adults and children with remarkable results.

Thousands of doctors use Creomulsion in their own families as well as in their practice knowing how Creomulsion aids nature to soothe the inflamed membranes and heal the irritated tissues as the germ-laden phlegm is loosened and expelled. Druggists also know the effectiveness of Bechwood Croscote and they rank Creomulsion top for coughs because you get a real dose of Croscote in Creomulsion, emulsified so that it is palatable, digestible and potent for going to the very seat of the trouble. Creomulsion is guaranteed satisfactory in the treatment of coughs, chest colds and bronchial irritations and especially those stubborn ones that start with a common cold and hang on for dreadful days and nights thereafter. Even if other remedies have failed, your druggist is authorized to guarantee Creomulsion and to refund every cent of your money if you are not satisfied with results from the very first bottle. Don't worry through another sleepless night—phone or go get a bottle of Creomulsion right now. (Adv.)

WIDER SEATS IN 1937 CARS.



The widest, most comfortable seats in the history of automobiles are being offered by auto makers this year. Where in the past the motor car manufacturers bragged about "3-passenger seats", this year's seats are nearly roomy enough for four persons. Fifty-five inch front seats make their appearance on the new

Hudsons and Terraplanes, and a new idea in "yard" sticks—a fifty-five inch "yard" stick—is being used to dramatize the great width of these 1937 automobile seats. The above picture shows a Hudson representative using the fifty-five inch "yard" stick to demonstrate the wide front seat in a Terraplane.

Uncle Sam Looks to Texas in Battle To Rewin Markets Lost to Foreigners



With more than 50 per cent of America's sulphur export market lost to foreigners in last six years, Uncle Sam is counting on sons of the Lone Star state to shoulder responsibility not only of recapturing our lost markets, but of preserving the domestic industry (thus assuring U. S. farms and factories an adequate supply of sulphur at low cost in time of either peace or war. So declares Porter A. Whaley, inset, upper left, general manager of Texas State Manufacturers' Association. Texans are already in forefront of this battle to regain lost markets and among leaders is J. T. Claiborne, Jr., inset, upper right, native of Tarrant County, and vice-president of a leading sulphur company. Center, big plant erected in 1931 by large Italian sulphur company in Sardinia, Italy. (Ewing Galloway Photo.) Lower right, loading sulphur in Brazoria County, Texas.

SAN ANTONIO—America is counting on the sons of the men who defied the Alamo and fought with Sam Houston to regain the sulphur markets it lost nearly six years ago to foreign nations. So declares Porter A. Whaley, vice-president and general manager of the Texas State Manufacturers' Association, who cites figures showing that Texas, which produced about 40 per cent of the total world's supply of sulphur in 1931, today produces only about 20 per cent.

According to United States Bureau of Mine statistics, Mr. Whaley said, "America's exports of sulphur have declined from 855,183 tons in 1929 to 402,383 in 1935, a loss of more than 50 per cent of our foreign markets. The reason for this is not hard to discover. The war lords of Europe have stimulated production in their own countries with huge subsidies to producers and high tariff barriers. These government premiums on sulphur sometimes run as high as \$7.00 per ton. Italy last year handing 30,000,000 lire over to her sulphur producers to be used in expanding export sales.

Uncle Sam must rely on Texas as America's largest producer to shoulder the responsibility of winning back our sulphur markets," Mr. Whaley declared. "And, since the sons of the Lone Star state have never taken defeat lying down, I am sure that Texas can be counted on to do her part. We must realize sulphur's importance, not only on our farms and in industry, but in the defense of our liberty in event of conflict. With many a foreign nation rattling sabers and re-stocking arsenals in preparation for the next war, anything can happen, and while I don't want to be an alarmist, I think we must consider the importance of the preservation of the American sulphur industry from every aspect. Because we are America's chief source of supply, it's virtually a case of Texas against the rest of the world in the battle for markets and the struggle to hold down the cost of sulphur to our own consumers."

Weekly Church and Social Happenings

Mrs. Herman Trigg, Editor

Phone No. 45

1930 NIGHT CLUB

Dr. and Mrs. M. E. Jacobson were host and hostess with a Mexican dinner to the 1930 Night club on last Friday night.

Those enjoying this lovely affair were: Messrs. and Mesdames Mon Telford, Ralph Carter, Ike Bailey, Roy Wingerd, Bob Bowers, Garrett Daugherty, J. H. Dallas and Roy Herod.

W. M. S.

The W. M. S. met at the church Monday, January 17, in a business and mission meeting. Twenty three ladies were present. After being dismissed from the business session, the ladies were entertained by the G. S.'s in a two act play, entitled, "The Choosers," which was enjoyed by all. Next Monday is Industrial Day. Announcement of the meeting place will be announced at the church Sunday.

The R. A.'s were entertained with a Buffet supper in the home of Mr. and Mrs. Grady Goodpasture, Tuesday at six o'clock. Eight boys were present.

The G. S.'s will meet Monday at six thirty p. m. Their meeting place will be announced at church. The Sunbeams meet at the church from two until three each Saturday with Mrs. Roe as sponsor.

IDEAL CLUB

Mrs. M. E. Jacobson was the charming hostess to the Ideal Bridge Club, on Thursday afternoon at three o'clock. Three tables were placed for play, with Mrs. Roy Wingerd scoring high. Table cuts were Valentine boxes of candy.

LYNN NELSON

Watch, Clock and Jewelry Repair
At—
Nelson Drug Company
Brownfield, Texas

MAIDS AND MATRONS

The Maids and Matrons met Tuesday afternoon in the home of Mrs. E. C. Davis. After the business session a short program was rendered.

"Changes in the Productive Work of the Housewife," Mrs. Pyeatt. "Woman's Need of an Income and of Work," Miss Jones.

"The Leisure and Adventitious Woman," Mrs. Price.

A refreshment plate was passed to Mesdames I. M. Bailey, J. H. and W. H. Dallas, Garrett Daugherty, M. E. Jacobson, Money Price, H. M. Pyeatt, R. E. Self, Redford Smith, J. M. Telford, Frank Wier, Lee Brownfield, Herman Trigg and Misses Viola Brown, Gertrude Rasco, Laura Lee Jones and Jewel Edwards. Mesdames Lee Brownfield and Herman Trigg and Miss Jewel Edwards are all new members.

MRS. DALLAS PRESENTS MUSIC STUDENTS IN RECITAL

An appreciative audience enjoyed the voice and piano numbers given on Monday night in the High School auditorium, when ages 3 years and up were presented by their teacher, Mrs. W. H. Dallas. Several numbers were Festival selections and will be used in March at the South Plains Music Teachers Festival, at Lubbock. Forty children sang in choruses, solos, duets, trios, quartets, and sextets. Little readers assisting were Marion Wingerd, Cynthia Tankersley, Betty Jean Holmes, Roland Treadaway. New pupils as well as those who appeared on this Recital, are preparing for the Festival. Mrs. Dallas will be glad to explain the Festival work to all little singers who wish to enter.

MEADOW BAPTIST W. M. S.

The Meadow Baptist W. M. S. met at the church Monday, January 18, at 2 o'clock for a Bible lesson, taught by the Pastor, Bro. Gerault.

There were ten present. We invite all our women to come out and study with us.

—Reporter

METHODIST MISSIONARY SOCIETY

The Missionary Society met at the church at three o'clock, Monday afternoon. Brother Nance gave a short lecture and then the program was turned over to the president, Mrs. Carpenter. Fourteen ladies were present. The ladies will meet next Monday at 2:30 at the church for a business session. Afterwards they will go to the parsonage for a social.

WEDDING

On January 13th Miss Peck of Levelland became the bride of Mr. Johnnie Denton also of that city. They were married here in the Baptist parsonage by Brother Rodgers. They were accompanied by Clare Shults and Wingerd Melton also of Levelland.

THE METHODIST CHURCH

A meeting is beginning with Sunday morning rather a meeting is being continued. Preaching services will be held each night during the week. The pastor will preach Sunday morning, Sunday night, and every night during the week. If the meeting is to continue longer than the one week, announcements will be made later.

We earnestly ask the brotherly-cooperation of all pastors and all Christians in attending, working, praying—in every possible way We'd like much to have the solid support of all the churches in the community. The singers of all churches are cordially asked to the choir, and assured of a response when they need the services of their brethren.

A thoroughgoing canvass of the town has been made, and there has been a very fine response to personal work and visitation. But if by chance you have not been visited by Brother Nance, the pastor, or some other worker, come along to all these meetings and feel that they are yours as indeed they are.

We are here for the service of the Kingdom of God.

The evening services will begin at 7:05 each day.

MARRIED

Mr. Holland Green and Miss D. L. Thomason were united in marriage at the Methodist Parsonage last Sunday afternoon, Reverend Ike Breedove officiating. They were accompanied by the bride's sister and her husband. Mr. Green lives over in Yoakum county, while the bride resided in the southwest corner of Terry county.

We wish for these fine young people every happiness that can come in their future, and all their friends will join in this happy wish.

Read the Ads in the Herald

BE SURE YOUR MEDICINE CHEST IS WELL STOCKED

This is the danger time! Snow, rain, muddy streets and quick change of weather bring colds, coughs, influenza and pneumonia in their wake. Be prepared! Have your drug shelf filled so that you need waste no time when approaching signs of sickness or colds first manifest themselves

CORNER DRUG STORE

"Confidence Built It"

CARD OF THANKS

We of the Murry family wish to try to express our thanks to the friends and neighbors for their help and sympathy in the illness and death of our husband, father and grandfather and uncle, W. J. Murry.

To Drs. Hefner, Jacobson and the nurses we extend our heartfelt thanks for their untiring efforts in his behalf and for his comfort.

The neighbors who gave untiringly of their time and efforts to help us have our undying thanks.

Bros. Horn and Rodgers helped us much with their visits and kind words.

The ladies of Brownfield and all who helped with dishes of food and those who came and served meals are due thanks we do not have words to express.

The floral offerings were greatly appreciated.

The messages in song brought by Mr. Clyde Lewis, Mrs. Eldora White and others helped much.

We thank the people of Meadow for their help in the last trying hours. Mr. Roy Collier and his helper have our thanks for their kindness in the

last sad hours. We hope we have not missed any in our thanks but words fail to express our thanks anyway. To all we hope such trying hours will not come, but if they come we are ready to help anytime.

May God's richest blessings rest on you.

Mrs. W. J. Murry, Mr. and Mrs. W. A. Smith and family, Mr. and Mrs. J. L. Hilsap and family, Mr. and Mrs. S. J. Murry and family, Mr. and Mrs. George Murry and family, Mr. and Mrs. O. H. Murry and family, Mr. and Mrs. W. H. Beasley and family, Mr. and Mrs. Alvis Black and family, Mr. and Mrs. N. Chavis and family, Austin Strange.

WANTED: Work of any kind. See Mrs. Key, at North Gin office, or 3rd house east of gin office. 1tp.

INTERESTING WITH MONOPOLY

"What did they put you in jail for?"

"Competition."

"Wadje mean, competition?"

"I made the same kind of ten-dollar bills the government does."

The SNAPSHOT GUILD
PRINT "DODGING"



Pictures may be improved during enlarging by controlling tones with a "shadow brush."

WHEN an advanced amateur or professional photographer shows some of his beautiful salon pictures to a group of interested but uninitiated people, some of them are sure to ask questions such as these:

"How in the world do you get those lovely tones? How did you make this picture so dark in this part and light in that? How did you get the soft effect in this one? How did you get the light to shine so brightly on the principal object and scarcely at all on the rest of the picture? How do you make these objects in the shadowy parts dim yet visible; and objects in the light parts to stand out so distinctly? My camera won't take pictures like that."

And the cryptic answer is likely to be, "Neither will mine, exactly." Then, how do you get all these different gradations in shadow tones? These pictures are like paintings. Do you touch up the negative with something?"

And the answer will be, "No, I do not touch up the negative; I dodge the print."

"Dodge the print? What do you mean—dodge?"

Then comes an explanation of a method whereby a very ordinary picture, as recorded on the negative, may often be transformed into a work of art in the process of making an enlarged print of it. "Dodging," in the slang of photography, means interrupting some of the light passing through the negative to the sensitized paper during the printing of the picture. "Dodging"

may be done in contact printing, but more effectively in making enlargements. It is done by holding something opaque between the light source and the paper, such as a piece of cardboard, in such a way as to keep the light from striking a certain area for a certain portion of the time. Thus, that part which continues to receive the full light will print darker than the part from which the light is held back. In other words, the light is caused to "dodge" a certain area.

Virtually, the shadow from the cardboard in the hands of the photographer is used as a paint brush. It serves to light the dark parts. In another way, a print is "dodged" by using a piece of cardboard with a hole in it. The hole lets through a pencil of light, which is manipulated over the surface of the paper and serves to darken the light parts. The intelligent use of a "shadow brush" or "light brush" in this fashion requires a preliminary study of the negative or a contact print as it would ordinarily register in order to discover where "dodging" would improve the picture. Often it means a number of trials before the result is satisfactory.

Amateurs who do not enlarge their own negatives may suggest to their photo finisher how they think a print may be improved by "dodging," and ask him for a special job on it. Of course, the greater satisfaction comes from doing this work yourself. But that is the way many of the lovely effects we see in salon photographs are obtained.

JOHN VAN GUILDER.

RIALTO

FRIDAY AND SATURDAY, JANUARY 22-23

Irene Dunne and Melvyn Douglas

IN

"Theodora Goes Wild"

THE YEAR'S MOST RIOTOUS ROMANTIC COMEDY

ALSO

Another Big Amateur Night Friday Night Only

PREVUE, SATURDAY NIGHT, 11:30

SUNDAY AND MONDAY, JANUARY 24-25

"Born to Dance"

WITH

Eleanor Powell, James Stewart, Virginia Bruce, Una Merkel, Sid Silvers and Frances Langford

TAKE IT FROM US IT'S THE BIGGEST MUSICAL OF ANY YEAR.

RITZ

SATURDAY, JANUARY 23

Bob Steele

IN

"Border Phantom"

AND, ANOTHER CHAPTER "PHANTOM RIDER"

SUNDAY AND MONDAY, JANUARY 24-25

Warner Baxter and June Lang

IN

"White Hunter"

News Gathered on Oil Development in Area

Official Railroad Commission of Texas test of the production of the Cascade-Honolulu-Devonion No. 1 Duggan, Cochran county producer, acidized last week was to have started yesterday. It will be completed today and results probably announced. Week before last the well was acidized with 2,250 gallons, followed by another of 4,000 gallons last week. The well increased from 168 to 303 barrels per day following first acidization. An increase is again expected. The test is the most northerly production in the Permian basin.

T. & P. No. 1 Ruth Bennett, Yoakum county's second producer, was drilling ahead below 5,207 feet after having headed an estimated 80 barrels of oil in 12 hours after drilling to present depth. First reports indicated the test was better than the original Yoakum test. It is a diagonal offset to the Cascade-Honolulu No. 1 L. P. Bennett, in section 678, block D. John H. Gibson survey. Further drilling is expected.

Uscan-Illinois No. 1 Brownfield western Terry county test was drilling below 5,363 feet in hard lime, at last report. It is in section 54, block K, public school land, 16 miles west of Brownfield and about 11 miles east of the Bennett ranch production in Yoakum county.

W. L. Pickens et al No. 1 Estella Lewright, south Terry county test 10 miles from Dawson county producer of Ray Albaugh, was circulating off bottom and cavings 90 feet off bottom, at last report. Bottom was given as 4,015 feet. A cave at 1,400 feet was mudded off. Location is in section 1, block C-37, public school land. Bottom is in anhydrite and brown lime.

Aemrada No. A-1 Averitt, which is reported to have reverted back to Harry Adams corporation, flowed 212 barrels in 24 hours through a one-inch choke, on tubing. It is in section 228, block G. W. T. survey, northwest of Seminole, in the same section as the Amerada No. 1 Averitt, formerly the Walsh & Adams, a gasser.

Stanolind No. 1 J. A. Morrow, Gaines county, was making a second drill stem test at from 4,550 to 4,788 feet, total depth. It is in section 20, block A-24, public school land.

Amerada No. 1 C. E. Robbins, Gaines county wildcat, was drilling at 4,720 feet in lime at last report. It is in section 9, block A-22 public school land.

Marvin Jones Praises New Tenant Plans

WASHINGTON, Jan. 16.—Chairman Jones of the House Agriculture Committee said today the Government could "take no finer step" than to make ownership of small farm homes possible and formulate policies to make such homes secure.

Discussing the farm tenant problem in a radio address, Jones said a solution could not be reached by "the waving of a magic wand or the expressing of a wish."

"As a starting basis, two things must be accomplished," he said. "First, it must be made financially profitable to own a small farm home. Second, a way must be found to finance the purchase of small farm homes by owner-operators on long time payments at low interest rates."

One of the first steps in this campaign, he said, is maintenance of a fair price for farm products. The undue share of taxes small farms bear should be removed, he added, and local committees should assist in evolving a new program, including land purchases.

Jones suggested amortization of payments over at least a 48-year period at not more than 3 per cent.

Mr. and Mrs. Montanna of the Harmony community, were in a week or so ago and she informed us that she was reared in Fannin county and he in Hill county. As bad as sandstorms are, she remarked, I'll take mine in the place of that old stick mud in Fannin county.

Mrs. (Cowboy) Word underwent a major operation at the local hospital, Monday, and is doing as well as could be expected.

The red leaves and the blossoms of sumac can be used to dye wool or cotton materials, home economists say.

PROGRAM

Fifth Sunday at Tokio, Subject: The Church.

10:00 Devotional by Tate Redden.

10:15 Its Mission to the World, by Claude Little.

10:35 The Mission of the Sunday School to the Church, by S. K. McClough.

10:55 The Mission of the Training to the Church, by R. A. Hoover.

11:15 The Mission of the Laymen to the Church, by Earnest Phillips. Special Music.

11:30 Sermon, by Ed Houthorne. Lunch.

Afternoon a round table talk as the Spirit Leads.

—L. N. Clements, Pastor

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